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FOIA Number:

2011-2184-F

# FOIA MARKER

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**Record Group/Collection:** George H. W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13484  
**Folder ID Number:** 13484-005

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**Folder Title:**  
Hispanic Event, 4/25/89

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| Stack:   | Row:      | Section:  | Shelf:   | Position: |
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THE WHITE HOUSE

Office of the Press Secretary  
(Los Angeles, California)

For Immediate Release

April 25, 1989

REMARKS BY THE PRESIDENT  
TO HISPANIC EVENT

UCLA James West Alumni Center  
Los Angeles, California

5:28 P.M. PDT

THE PRESIDENT: Thank you very much. And, Mr. Schwartz -- Murray, thank you, sir, for the warm welcome back to this campus and I am so delighted to be here. This is a non-partisan appearance. And therefore, I will resist any partisan commentary except to make note that it was here -- not in this very room, but right on this campus -- Murray Schwartz referring to my last visit here that was highly politicized. Perhaps one of the most dramatic moments in our whole campaign cycle, but certainly in my life. And so I have a feeling, a good feeling, and very pleased to be welcomed back by two people who give so much to UCLA.

I would just give a word of welcome to all of you. And I'm delighted to salute UCLA, one of our great universities. I would simply say that expressing gratitude is not always easy. But I do want to express my gratitude for this warm reception. I had a chance to meet with some of the organizers early on to tell them how grateful I am for this wonderful get-together on relatively short notice.

You know, a Hispanic patriot of our hemisphere once said, "I am America's son. To her I belong." Well, let me speak for Barbara, who regrettably is not with us here tonight. I feel that we belong, for we've spend a lot of our adult lives in -- Barbara and I -- in Texas, seeing close-up, firsthand, the strength of the Hispanic communities there. Hispanic values touched us -- discipline, caring, patriotism, love of God and, of course, because of Jeb's wife, Columba, we feel doubly blessed as a family because the Hispanic culture is our culture, too.

And tomorrow, I'm going to meet with one of our greatest presidents. And I'm talking about California's always-favorite son and my good friend, Ronald Reagan. And I can't help recalling the words that he once said about Hispanic Americans: "Just as their forefathers sought a dream in the new world, Hispanic-Americans have realized their dream in our great nation and will continue to do so. Their dedication to higher purposes reflects what is best in the American spirit."

Well, my friends, that spirit brought your parents and your grandparents and some of you to the United States. And they and you came in search of a better life, and you're finding it. And you came to build a better America and you're sure helping build it. And you're building it through family, through church, through love of country and belief in the value of hard work. You know, building it in the school also. A new spirit, I'd say, of public service that is sweeping our educational system, from grade school to grad school. Building it through excellence and through such leaders now as we have in Washington -- Secretaries Lujan and Cavazos, who so enrich our administration.

It was over a year ago at a LULAC meeting in Texas, where I said time had come, long since, that we have Hispanics in the

MORE

president's Cabinet. And now we have two outstanding Secretaries -- Emanuel Lujan and Lauro Cavazos. (Applause.)

I don't want to embarrass this guy, but it was here at UCLA, on one of these questions they ask you at these debates out of a clear blue sky -- and they asked me, name a couple of contemporary heroes, or name -- who are your heroes? I've found that, in this line of work, you always get psychoanalyzed -- (laughter) -- and you're stretched out on a theoretical couch for people to figure out what makes you tick -- that just goes with the job. But this question came out of the clear blue sky, and it had something to do with your heroes. And I cited, quite proudly, Tony Fauci, who is one of the researchers and now top people at the National Institute of Health who is doing so much in AIDS and cancer research and all of this. What immediately came to my mind was Jaime Escalante, who is here with us today. (Applause.) And I -- here he is. (Applause.) I told Jaime -- I said, look -- I saw him later -- I think it was back at the White House or somewhere -- I said I hope I didn't throw you into some kind of partisan limelight there because what I really wanted to do, though, is express my feeling of contribution -- my feeling of respect for the contribution that you have made in this -- what we're talking about here today -- excellence in education. So right amongst us again is one of my genuine heroes.

I see many business people here -- people that know what entrepreneurship means and have taken the lead in building -- starting businesses and building them. And you are creating new jobs and cutting unemployment in the process. Here, California, many of you from across the country.

And as America's fastest growing minority in the 21st century, you more than ever will help tell the American story. And so is the promise that our kids will inherit a better land than we inherited true. It is very, very true. And I'm convinced of it.

And I haven't been President very long, but I remain an optimist about the United States of America. The problems are big, but we can solve them. And when I look to the values that have to be -- give us the underpinning for everything we do in society, I come right back to the Hispanic community.

And I'm grateful to you. Some people say that the younger generation is selfish. I don't believe this. I have much more confidence in the young people than to say they're selfish. And young people of this country hunger to return to America a measure of what America has given us all. The people in this room care about the disadvantaged, about the environment, and under this administration, we are going to work together to transform our caring into a commitment for action.

Let us pledge then not simply to knock at the door of opportunity, let's throw that door wide open and keep it open. And let's remember that we are one nation under God and that we honor Him with the lives we lead.

People are asking me about -- now that you've been President, what are some of your major concerns, and one for me is the diminution of American family. It's more than a sociological textbook kind of a concern. I worry about it. And I want to say to you in this room -- because I think of the Hispanic culture in America, in the United States, is family-oriented; strength coming from the family -- I will have nothing to do with any federal legislation that diminishes the strength of the American family. We've got to find ways to strengthen it, and I think I've learned a lot of that right here from people in this room. (Applause.)

We are rural and urban; native-born and foreign-born; Hispanic and non-Hispanic; brown, black, white. But most of all, we are Americans. So my plea is, let's join our hands together, for the future is ours. And as we do, please accept my thanks for this

wonderful occasion. I do want to have an opportunity now to come and greet as many as I possibly can -- this wonderful occasion. God bless you. Thank you all, and God bless the United States of America. Thank you very, very much. (Applause.)

END

5:58 P.M. PDT

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 04/21/89 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: HISPANIC EVENT  
(Los Angeles, CA)  
(04/20 Draft 1)

|                | ACTION FYI               |                                     |                  | ACTION FYI               |                                     |
|----------------|--------------------------|-------------------------------------|------------------|--------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE          | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| SUNUNU         | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN           | <input type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/> | <input type="checkbox"/>            | PORTER           | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DARMAN         | <input type="checkbox"/> | <input checked="" type="checkbox"/> | STUDDERT         | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| BATES          | <input type="checkbox"/> | <input checked="" type="checkbox"/> | UNTERMAYER       | <input type="checkbox"/> | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/> | <input type="checkbox"/>            | <u>ROGERS</u>    | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>WINSTON</u>   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>PINKERTON</u> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DEMAREST       | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>LOPEZ</u>     | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/> | <input checked="" type="checkbox"/> | _____            | <input type="checkbox"/> | <input type="checkbox"/>            |
| GRAY           | <input type="checkbox"/> | <input checked="" type="checkbox"/> | _____            | <input type="checkbox"/> | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/> | <input type="checkbox"/>            | _____            | <input type="checkbox"/> | <input type="checkbox"/>            |

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

THE WHITE HOUSE

WASHINGTON

100 APR 21 11 21

April 21, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: CURT SMITH  
SPEECHWRITER

THROUGH: CHRISS WINSTON *cw*  
DEPUTY ASSISTANTY TO THE  
PRESIDENT FOR COMMUNICATIONS

SUBJECT: HISPANIC EVENT  
LOS ANGELES, CALIFORNIA

I. SUMMARY

On Tuesday, April 24, you will address 200-300 Hispanic political supporters in Los Angeles. The exact location and time have not yet been determined.

II. DISCUSSION

The enclosed remarks focus on Hispanic values and contributions to America. They reference the Hispanic influence on your life and family and your Wednesday meeting with President Reagan.

(Smith/Simon)  
April 20, 1989  
Draft One  
SPAN

PRESIDENTIAL REMARKS: HISPANIC EVENT  
LOS ANGELES, CA.  
APRIL 25, 1989

Thank you for that introduction, and for this splendid turnout. I'm delighted to be here in Los Angeles, and among so many "vecinos" [Ve-CEE-noze: Spanish for "neighbors"].

I want to express my gratitude for your warm reception. And my heart-felt thanks for your support in the past. And I want to salute all of you for fighting the traffic to be with us tonight.

You know, that patriot of our hemisphere, Jose Marti, [HOSAY Mar-TEE] once said, "I am America's son. To Her I belong." Well, and let me speak for Barbara: tonight, among you, I feel that we belong.

For we've spent most of our adult lives among Hispanic Americans . . . down in Texas . . . building a business . . . and raising a family.

It was there that Hispanic values touched us -- discipline and caring and love of God. Our son Jeb's wife, Columba, is Hispanic. They live those values. And they've got three kids --

George P., Noelle, and Jeb. So, you see, Barbara and I feel doubly blessed. The Hispanic culture is our culture, too.

Tomorrow, I'm going to meet with one of America's greatest Presidents. I'm talking about California's always-favorite son and my good friend, Ronald Reagan. And I can't help recalling some words he once said about Hispanic Americans:

"Like their forefathers, they have realized their dream in our great Nation and will continue to do so. Their dedication to high purposes reflects what is best in the American Spirit."

My friends, that spirit brought your parents, your grandparents, and some of you to America. They -- you -- came in search of a better life, and you are finding it. You came to build a better America, and you are building it.

You are building it through family, church, love of country, and belief in the value of hard work. Building it in the schools, in our police force, and in small and large businesses. You are creating new jobs and cutting unemployment -- here in California, and across the Nation. And as America's fastest-growing minority in the 21st Century, you, more than ever, will help tell the American Story.

In 1980, we began the "Decade of the Hispanic." Today, that decade is brighter than when it began. And so is the promise

that our kids will inherit a better land than we inherited --  
your kids . . . my son Jeb's kids . . . and my grandkids [PAUSE]  
. . . all eleven of them.

Let us pledge, then, not simply to knock at the door of  
opportunity. Let's throw that door wide open -- and keep it  
open. And let's remember that we are one Nation under God -- and  
that we honor Him with the lives we lead.

We are rural and urban, native-born and foreign-born.  
Hispanic and non-Hispanic, brown, black, and white. But most of  
all, we are Americans.

So let us join hands together, for the future is ours. And  
as we do, please accept my thanks for this wonderful occasion.  
God bless you, thank you all, and "Dios Bendiga America" [DEE-ose  
Ben-DEE-ga America].

# # # #

In particular, I'm delighted to be at one of America's greatest universities, -- UCLA. You know, the last time I was here was for a certain Debate you may recall. I sort of liked the way that evening went. And I'm enjoying tonight as well.

(Smith/Simon)  
April 21, 1989  
Draft Two  
SPAN

PRESIDENTIAL REMARKS: HISPANIC EVENT  
LOS ANGELES, CA  
TUESDAY, APRIL 25, 1989

Thank you for that introduction, and for this splendid turnout. I'm delighted to be here in Los Angeles, and among so many "vecinos" [Ve-CEE-noze: Spanish for "neighbors"].

I want to express my gratitude for your warm reception. And my heart-felt thanks for your support in the past. And I want to salute all of you for fighting the traffic to be with us tonight.

You know, a Hispanic patriot of our hemisphere once said, "I am America's son. To Her I belong." Well, and let me speak for Barbara: tonight, among you, I feel that we belong.

For we've spent most of our adult lives in Texas. There, one sees close-up, first-hand, the strength of the Hispanic community.

It was there that Hispanic values touched us -- discipline and caring and love of God. And, of course, because of Jeb's wife, Columba, we feel doubly blessed. The Hispanic culture is our culture, too.

Tomorrow, I'm going to meet with one of America's greatest Presidents. I'm talking about California's always-favorite son and my good friend, Ronald Reagan. And I can't help recalling some words he once said about Hispanic Americans:

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My friends, that spirit brought your parents, your grandparents, and some of you to America. They -- you -- came in search of a better life, and you are finding it. You came to build a better America, and you are building it.

You are building it through family, church, love of country, and belief in the value of hard work. Building it in ~~the~~ schools, in our police force, and in small and large businesses, Building it through excellence -- and through such leaders as Secretaries Lujan and Cavazos, who so enrich our Administration.

You're creating new jobs and cutting unemployment -- here in California, and across the Nation. And as America's fastest-growing minority in the 21st Century, you, more than ever, will help tell the American Story.

and at schools like UCLA.

In 1980, we began the Decade of the Hispanic. Today, that decade is brighter than when it began. And so is the promise that our kids will inherit a better land than we inherited -- your kids . . . my son Jeb's kids . . . and my grandkids ((PAUSE)) . . . all eleven of them.

Let us pledge, then, not simply to knock at the door of opportunity. Let's throw that door wide open -- and keep it open. And let's remember that we are one Nation under God -- and that we honor Him with the lives we lead.

We are rural and urban, native-born and foreign-born. Hispanic and non-Hispanic, brown, black, and white. But most of all, we are Americans.

So let us join hands together, for the future is ours. And as we do, please accept my thanks for this wonderful occasion. God bless you, thank you all, and "Dios Vendiga a los Estados Unidos de America" [DEE-ose Ven-DEE-ga Une-EE-dos de America].

# # #

THE WHITE HOUSE  
WASHINGTON

April 21, 1989

NOTE FOR CHRISS WINSTON:

Attached are the President's comments on the speech for the Hispanic event in Los Angeles.

I think that this speech also needs a reference to Hispanic excellence, in particular mentioning Secretaries Lujan and Cavazos.

Thanks.

  
James W. Cicconi

Bill's in v. G. ...  
+ ...  
Lujan + CAVAZOS, ...  
... ..

PRESIDENTIAL REMARKS: HISPANIC EVENT  
LOS ANGELES, CA.  
APRIL 25, 1989

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For we've spent most of our adult lives ~~(among Hispanic Americans . . . down in Texas . . . building a business and raising a family.~~ *There are* *close-up, first hand, the strength of the Hispanic community.* *??*

It was there that Hispanic values touched us -- discipline and caring and love of God. ~~Our son Jeb's wife, Columba, is Hispanic. They live those values. And they've got three kids --~~

*And of course because of Jeb's wife Columba, ~~and the~~ we feel doubly blessed.*

*Too much*

~~George P. Noelle, and Jeb. So, you see, Barbara and I feel~~  
~~doubly blessed?~~ The Hispanic culture is our culture, too.

Tomorrow, I'm going to meet with one of America's greatest Presidents. I'm talking about California's always-favorite son and my good friend, Ronald Reagan. And I can't help recalling some words he once said about Hispanic Americans:

"Like their forefathers, they have realized their dream in our great Nation and will continue to do so. Their dedication to high purposes reflects what is best in the American Spirit."

My friends, that spirit brought your parents, your grandparents, and some of you to America. They -- you -- came in search of a better life, and you are finding it. You came to build a better America, and you are building it.

You are building it through family, church, love of country, and belief in the value of hard work. Building it in the schools, in our police force, and in small and large businesses. You are creating new jobs and cutting unemployment -- here in California, and across the Nation. And as America's fastest-growing minority in the 21st Century, you, more than ever, will help tell the American Story.

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that our kids will inherit a better land than we inherited --  
your kids . . . my son Jeb's kids . . . and my grandkids [PAUSE]  
. . . all eleven of them.

Let us pledge, then, not simply to knock at the door of  
opportunity. Let's throw that door wide open -- and keep it  
open. And let's remember that we are one Nation under God -- and  
that we honor Him with the lives we lead.

We are rural and urban, native-born and foreign-born.  
Hispanic and non-Hispanic, brown, black, and white. But most of  
all, we are Americans.

So let us join hands together, for the future is ours. And  
as we do, please accept my thanks for this wonderful occasion.  
God bless you, thank you all, and "Dios Bendiga America" [DEE-ose  
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# # # #

**PRESIDENTIAL REMARKS: HISPANIC EVENT  
LOS ANGELES, CA  
APRIL 25, 1989**

**THANK YOU FOR THAT INTRODUCTION, AND FOR THIS  
SPLENDID TURNOUT. I'M DELIGHTED TO BE HERE IN LOS  
ANGELES, AND AMONG SO MANY "VECINOS" [VE-CEE-NOZE:  
SPANISH FOR "NEIGHBORS"]].**

**- 2 -**

**I WANT TO EXPRESS MY GRATITUDE FOR YOUR WARM  
RECEPTION. AND MY HEART-FELT THANKS FOR YOUR SUPPORT  
IN THE PAST. AND I WANT TO SALUTE ALL OF YOU FOR  
FIGHTING THE TRAFFIC TO BE WITH US TONIGHT.**

**YOU KNOW, A HISPANIC PATRIOT OF OUR HEMISPHERE ONCE  
SAID, "I AM AMERICA'S SON. TO HER I BELONG." WELL,  
AND LET ME SPEAK FOR BARBARA: TONIGHT, AMONG YOU, I  
FEEL THAT WE BELONG.**

- 3 -

FOR WE'VE SPENT MOST OF OUR ADULT LIVES IN TEXAS. THERE, ONE SEES CLOSE-UP, FIRST-HAND, THE STRENGTH OF THE HISPANIC COMMUNITY.

IT WAS THERE THAT HISPANIC VALUES TOUCHED US -- DISCIPLINE AND CARING AND LOVE OF GOD. AND, OF COURSE, BECAUSE OF JEB'S WIFE, COLUMBA, WE FEEL DOUBLY BLESSED. THE HISPANIC CULTURE IS OUR CULTURE, TOO.

- 4 -

TOMORROW, I'M GOING TO MEET WITH ONE OF AMERICA'S GREATEST PRESIDENTS. I'M TALKING ABOUT CALIFORNIA'S ALWAYS-FAVORITE SON AND MY GOOD FRIEND, RONALD REAGAN. AND I CAN'T HELP RECALLING SOME WORDS HE ONCE SAID ABOUT HISPANIC AMERICANS:

"JUST AS THEIR FOREFATHERS SOUGHT A DREAM IN THE NEW WORLD, HISPANIC AMERICANS HAVE REALIZED THEIR DREAM IN OUR GREAT NATION AND WILL CONTINUE TO DO SO.

THEIR DEDICATION TO HIGHER PURPOSES REFLECTS WHAT IS BEST IN THE AMERICAN SPIRIT."

MY FRIENDS, THAT SPIRIT BROUGHT YOUR PARENTS, YOUR GRANDPARENTS, AND SOME OF YOU TO AMERICA. THEY -- YOU -- CAME IN SEARCH OF A BETTER LIFE, AND YOU ARE FINDING IT. YOU CAME TO BUILD A BETTER AMERICA, AND YOU ARE BUILDING IT.

YOU ARE BUILDING IT THROUGH FAMILY, CHURCH, LOVE OF COUNTRY, AND BELIEF IN THE VALUE OF HARD WORK. BUILDING IT IN THE SCHOOLS, IN OUR POLICE FORCE, AND IN SMALL AND LARGE BUSINESSES. BUILDING IT THROUGH EXCELLENCE -- AND THROUGH SUCH LEADERS AS SECRETARIES LUJAN AND CAVAZOS, WHO SO ENRICH OUR ADMINISTRATION.

- 7 -

YOU'RE CREATING NEW JOBS AND CUTTING UNEMPLOYMENT  
-- HERE IN CALIFORNIA, AND ACROSS THE NATION. AND AS  
AMERICA'S FASTEST-GROWING MINORITY IN THE 21ST CENTURY,  
YOU, MORE THAN EVER, WILL HELP TELL THE AMERICAN STORY.

IN 1980, WE BEGAN THE DECADE OF THE HISPANIC.  
TODAY, THAT DECADE IS BRIGHTER THAN WHEN IT BEGAN.

- 8 -

AND SO IS THE PROMISE THAT OUR KIDS WILL INHERIT A  
BETTER LAND THAN WE INHERITED -- YOUR KIDS . . . MY SON  
JEB'S KIDS . . . AND MY GRANDKIDS ((PAUSE)) . . . ALL  
ELEVEN OF THEM.

LET US PLEDGE, THEN, NOT SIMPLY TO KNOCK AT THE  
DOOR OF OPPORTUNITY. LET'S THROW THAT DOOR WIDE OPEN -  
- AND KEEP IT OPEN. AND LET'S REMEMBER THAT WE ARE ONE  
NATION UNDER GOD -- AND THAT WE HONOR HIM WITH THE  
LIVES WE LEAD.



- 9 -

WE ARE RURAL AND URBAN, NATIVE-BORN AND FOREIGN-BORN. HISPANIC AND NON-HISPANIC, BROWN, BLACK, AND WHITE. BUT MOST OF ALL, WE ARE AMERICANS. SO LET US JOIN HANDS TOGETHER, FOR THE FUTURE IS OURS. AND AS WE DO, PLEASE ACCEPT MY THANKS FOR THIS WONDERFUL OCCASION. GOD BLESS YOU, THANK YOU ALL, AND GOD BLESS AMERICA.

# # #



(Smith/Simon)  
April 21, 1989  
Draft Two  
SPAN

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1# # #

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/20/89

ACTION/CONCURRENCE/COMMENT DUE BY:

4/21/89 10:00 AMSUBJECT: HISPANIC EVENT

|                | ACTION FYI                          |                                     |            | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN     | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PORTER     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | ROGERS     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | WINSTON    | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |

## REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 10:00 AM, Friday, April 20, 1989, with an info copy to my office. Thank you.

## RESPONSE:

*JK*  
*JW*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(Smith/Simon)  
April 20, 1989  
Draft One  
SPAN

PRESIDENTIAL REMARKS: HISPANIC EVENT  
LOS ANGELES, CA.  
APRIL 25, 1989

Thank you for that introduction, and for this splendid turnout. I'm delighted to be here in Los Angeles, and among so many "vecinos" [Ve-CEE-noze: Spanish for "neighbors"].

*Tony Lopez*  
*X2150*

I want to express my gratitude for your warm reception. And my heart-felt thanks for your support in the past. And I want to salute all of you for fighting the traffic to be with us tonight.

You know, the Hispanic patriot ~~Jose Marti~~ [HOSAY Mar-TEE] once said, "I am America's son. To Her I belong." Well, and let me speak for Barbara: tonight, among you, I feel that we belong.

For we've spent most of our adult lives among Hispanic Americans . . . down in Texas . . . building a business . . . and raising a family.

It was there that Hispanic values touched us -- discipline and caring and love of God. Our son Jeb's wife, Columba, is Hispanic. They live those values. And they've got three kids -- George P., Noelle, and Jeb. So, you see, Bar and I feel doubly blessed. The Hispanic culture is our culture, too.

Tomorrow, I'm going to meet with one of America's greatest Presidents. I'm talking about California's always-favorite son and my good friend, Ronald Reagan. And I can't help recalling some words he once said about Hispanic Americans:

*Just as* *sought a dream in the New World, Hispanic Americans*

~~"Like their forefathers, they~~ have realized their ~~dreams~~ in our great Nation and will continue to do so. Their dedication to high ~~purposes~~ reflects what is best in the American Spirit."

8/25/93

My friends, that spirit brought your parents, your grandparents, and some of you to America. They -- you -- came in search of a better life, and you are finding it. You came to build a better America, and you are building it.

You are building it through family, church, love of country, and belief in the value of hard work. Building it in the schools, in our police force, and in small and large business. You are creating new jobs and cutting unemployment -- here in California, and across the Nation. And as America's fastest-growing minority in the twenty-first century, you, more than ever, will help tell the American Story.

In 1980, we began the "Decade of the Hispanic." Today, that decade is brighter than when it began. And so is the promise that our kids will inherit a better land than we inherited --

8/25/93

your kids . . . my son Jeb's kids . . . and my grandkids [PAUSE]  
. . . all eleven of them.

Let us pledge, then, not simply to knock at the door of opportunity. Let's throw that door wide open -- and keep it open. And let's remember that we are one Nation under God -- and that we honor Him with the lives we lead.

We are rural and urban, native-born and foreign-born. Hispanic and non-Hispanic, brown, black, and white. But most of all, we are Americans.

So let us join hands together, for the future is ours. And as we do, please accept my thanks for this wonderful occasion.

God bless you, thank you all, and "Dios Bendiga America" [DEE-ose Ben-DEE-ga America].

# # # #

Tony Lopez  
x 2150

a los Estados Unidos de America.

THE WHITE HOUSE

WASHINGTON

03 APR 21 11 21

April 21, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: CURT SMITH  
SPEECHWRITER

THROUGH: CHRISS WINSTON *cu*  
DEPUTY ASSISTANTY TO THE  
PRESIDENT FOR COMMUNICATIONS

SUBJECT: HISPANIC EVENT  
LOS ANGELES, CALIFORNIA

I. SUMMARY

On Tuesday, April 24, you will address 200-300 Hispanic political supporters in Los Angeles. The exact location and time have not yet been determined.

II. DISCUSSION

The enclosed remarks focus on Hispanic values and contributions to America. They reference the Hispanic influence on your life and family and your Wednesday meeting with President Reagan.

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/20/89

ACTION/CONCURRENCE/COMMENT DUE BY: 4/21/89 10:00 AM

SUBJECT: HISPANIC EVENT

|                             | ACTION FYI                          |                                     |                         | ACTION FYI                          |                                     |
|-----------------------------|-------------------------------------|-------------------------------------|-------------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT              | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | ✓ MCCLURE <i>on way</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU                      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN                  | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT                   | <input type="checkbox"/>            | <input type="checkbox"/>            | PORTER                  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN                      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | ✓ STUDDERT <i>N/C</i>   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| ✓ BATES <i>N/C</i>          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER              | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN                     | <input type="checkbox"/>            | <input type="checkbox"/>            | ROGERS                  | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD                        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | WINSTON                 | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI                     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON               | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST <i>out of town</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | LOPEZ <i>minor</i>      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| FITZWATER                   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |                         | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY <i>N/C</i>             | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |                         | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN                       | <input type="checkbox"/>            | <input type="checkbox"/>            |                         | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 10:00 AM, Friday, April 20, 1989, with an info copy to my office. Thank you.

RESPONSE:

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1989 APR 20 PM 5:1

(Smith/Simon)  
April 20, 1989  
Draft One  
SPAN

PRESIDENTIAL REMARKS: HISPANIC EVENT  
LOS ANGELES, CA.  
APRIL 25, 1989

Thank you for that introduction, and for this splendid turnout. I'm delighted to be here in Los Angeles, and among so many "vecinos" [Ve-CEE-noze: Spanish for "neighbors"].

I want to express my gratitude for your warm reception. And my heart-felt thanks for your support in the past. And I want to salute all of you for fighting the traffic to be with us tonight.

*the patriot of the hemisphere,*  
*our*  
You know, ~~the Hispanic patriot~~ Jose Marti, [HOSAY Mar-TEE] once said, "I am America's son. To Her I belong." Well, and let me speak for Barbara: tonight, among you, I feel that we belong.

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# # # #

(Smith/Simon)  
April 20, 1989  
Draft One  
SPAN

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# # # #

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/20/89

ACTION/CONCURRENCE/COMMENT DUE BY:

4/21/89 10:00 AMSUBJECT: HISPANIC EVENT

|                | ACTION FYI                          |                                     |            | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN     | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PORTER     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | ROGERS     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | WINSTON    | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |

## REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 10:00 AM, Friday, April 20, 1989, with an info copy to my office. Thank you.

## RESPONSE:

*See changes*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(Smith/Simon)  
April 20, 1989  
Draft One  
SPAN

1989 APR 20 PM 5:1

PRESIDENTIAL REMARKS: HISPANIC EVENT  
LOS ANGELES, CA.  
APRIL 25, 1989

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# # # #

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/20/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/21/89 10:00 AM

SUBJECT: HISPANIC EVENT

|                | ACTION FYI                          |                                     |            | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN     | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PORTER     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | ROGERS     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | WINSTON    | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |

**REMARKS:**

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 10:00 AM, Friday, April 20, 1989, with an info copy to my office. Thank you.

**RESPONSE:**

*No comment  
4/21/89*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

THE WHITE HOUSE  
WASHINGTON

April 21, 1989

MEMORANDUM FOR CHRISS WINSTON  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS

FROM: MICHAEL J. ASTRUE *MJA*  
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Presidential Remarks: Hispanic  
Event

Counsel's office has reviewed the above-referenced proposed Presidential remarks, and we have no legal objection to their delivery.

Thank you for submitting these remarks for our review.

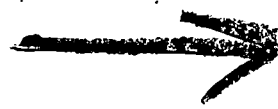
cc: James W. Cicconi

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/20/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/21/89 10:00 AM

SUBJECT: HISPANIC EVENT

|                | ACTION FYI                          |                                     |              | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|--------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN       | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PORTER       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER   | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | ROGERS       | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | WINSTON      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>LOPEZ</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | _____        | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | _____        | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | _____        | <input type="checkbox"/>            | <input type="checkbox"/>            |



**REMARKS:**

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 10:00 AM, Friday, April 20, 1989, with an info copy to my office. Thank you.

**RESPONSE:**

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

(Smith/Simon)  
April 20, 1989  
Draft One  
SPAN

1989 APR 20 7:51

PRESIDENTIAL REMARKS: HISPANIC EVENT  
LOS ANGELES, CA.  
APRIL 25, 1989

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# # # #

THE WHITE HOUSE

WASHINGTON

April 21, 1989

Memorandum for Chriss Winston

From: Roger Porter *RBP*  
Bill Roper *WR*  
Jim Pinkerton *JP*

Re: Hispanic event

---

This is a fine draft; we have no comments. Except for one.

In the third graf, we are concerned that the Jose Marti quote could be misinterpreted. The finesse of calling the Cuban an "Hispanic patriot" is a little too cute -- like calling George Washington an "Anglo-Saxon patriot." To make the point we are trying to make, the President could refer to Marti as a "patriot of the Americas," or "a patriot of our hemisphere."

#

cc: John Gardner