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# FOIA MARKER

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13483  
**Folder ID Number:** 13483-010

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**Folder Title:**  
Video Messages, 4/20/89 [2]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>15</b>	<b>6</b>	<b>6</b>

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THE WHITE HOUSE  
WASHINGTON



April 18, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Seven Video Scripts

The video scripts look good. We have no suggested changes from a policy standpoint and approve of the drafts in their present form.

cc: James W. Cicconi

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/18/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/18/89 6:00 PM

SUBJECT: SEVEN VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM TODAY, Tuesday, April 18, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

**RESPONSE:**

**James W. Cicconi**  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

1989 APR 18 PM 2:01

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

MARINE SCHOLARSHIP FOUNDATION BALL

Good evening to you all, it's a pleasure to be with you on this special occasion.

The Marine Scholarship Ball combines two concepts that Barbara and I hold close to our hearts: Love of country, love of education. It's impossible to fully describe what the Marines mean to the United States. Suffice it to say that when someone speaks of our nation's strength and resolve, semper fi comes to mind.

And we also know that the backbone of our national strength evolves from an educated citizenry. That's why the work of the Marine Scholarship Foundation is so important. For the past 27 years, the Foundation has helped the children of Marines further their ~~educational~~ <sup>EDUCATIONAL</sup> <sup>STRT</sup> goals. With the Foundation's help, young minds have been opened, new interests peaked. And, when a young American is given an opportunity to continue his or her education, the whole country becomes stronger. But, that's just like the Marines. Always giving. Always looking to the future.

Let me close by congratulating all the Scholarship recipients for this year. We expect a lot out of you, but as members of the Marine family, I know you'll make us proud.

And, let me also hail the Foundation, its National Chairman, Peter Haas, and Chicago Chairman, Colonel Jerry Wulf. High praise also goes to the Scholarship Ball Committee and its Chairman, Phillip Rooney, for making this evening possible.

I thank and salute you all for the wonderful work you've done. Have a wonderful night, God bless you and God bless the United States of America.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

NATIONAL YOUTH SPORT'S PROGRAM

As a father, grandfather, and as President, it's always a pleasure for me to talk about America's most important asset -- our young people. That's why the work of the National Youth Sports Program (NYSP) is so important.

*brought where?*

Every summer, for the past twenty summers, NYSP has brought thousands of disadvantaged youngsters to spend a week on college campuses. Here, they receive quality sports instruction, learn the dangers of drug and alcohol abuse, and how to compete in our ever-changing economy. In addition, each youngster receives a free medical examination, and a free daily hot meal. But, the real focus of NYSP centers around sports -- and what a youngster can learn about everyday living from sports.

The message of NYSP is one for all of our nation's young people: If you want a future of real opportunity don't take the easy way out, whether that's drugs, dropping out of school, or giving in to peer pressure.

I am proud to support NYSP and urge you to join me in helping make the program a continuing success.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

NATIONAL TOURISM AWARENESS DAY

Thank you, John. It's wonderful to join you on National Tourism Awareness Day as we highlight the many contributions your industry has made to America.

We live in the most mobile society the world has ever known. Whether for business or pleasure, the world is on the go. And wherever tourists go, local economies benefit. Last year, in fact, travel in the United States grew into a \$318 billion industry. It also generated some \$37 billion in tax revenues, a big help toward reducing the federal budget deficit. And, equally important, travel and tourism directly employs five-and one-half million Americans.

I know from my own experience that there's a strong desire among people everywhere to get to know each other better -- not only in our country, but throughout the world. What a wonderful benefit from the travel industry and what a wonderful contribution to world understanding and peace.

Your local convention and visitors bureau stimulates this domestic and international travel from the grassroots. I

-2-

encourage each of you to continue your support of the travel industry and I join you in saluting those five-and one-half million of our fellow citizens who work to make America number one in tourism.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

NATIONAL FOUNDATION FOR ILEITIS AND COLITIS

Good evening. It's a pleasure to join you for this Torch of Friendship Awards Dinner. I'm sure my old friend and dinner chairperson, Mrs. Lester Crown, has organized a wonderful evening.

As many of you know, I have a special interest in the progress made toward a cure of ileitis and colitis. It's simply as important to me as the life and well-being of Marvin, my youngest son. Because of Marvin's colitis, Barbara and I are always thankful for medical advances toward curing this disease.

That's why I join you in recognizing the outstanding work of tonight's honoree, Robert Schoellhorn. As Chairman and CEO of Abbott Laboratories, Bob, you have brought important technological innovations, and advances in productivity to the healthcare industry. Through your generous financial support and critical medical research, Abbott Laboratories has played a significant role in the fight against these terrible diseases.

Bob, for your efforts, you have the heartfelt thanks of the Bush family.

Thank you all for attending tonight's important event. While the work isn't yet done, we know that the Foundation's important efforts will continue until a cure is found. Thank you and God bless you all.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

ALVAH CHAPMAN DINNER

For reasons well known to most of you, I have a very special place in my heart for South Florida and Miami. That is why I appreciate this opportunity to recognize Alvah's many contributions over the years, to our country and the American newspaper business, and more specifically, to South Florida and its people.

Alvah is a leader who has consistently made a difference in helping to move Miami ahead. During my years as Vice President and as head of the Task Force Against Drugs in South Florida, it was my great pleasure to work with Alvah on that important project and to see his many contributions first-hand. I deeply admire and respect the strong, unwavering leadership he provided as head of Miami Citizens Against Crime.

I am very pleased to join with you in honoring Alvah for his lifetime of achievements that has touched so many of our lives. Alvah, I salute you as a patriot, as a leader of one of America's finest media companies and as a man who has given so much to his fellow citizens. Congratulations, and thank you from all of us.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

CARL LINDNER DINNER

Good evening, it's wonderful to be with you as we celebrate a very special event -- the 70th birthday of Cincinnati's own, Carl Lindner.

Birthdays remind me of a story I once read about Mark Twain. One night a group of Twain's friends and admirers sent birthday greetings to the globe-trotting writer. Since none of them knew where he was, they mailed a letter addressed "Mark Twain, God Knows Where." Some weeks later they received an acknowledgement reading simply: "He did."

Well, Carl, tonight your friends and admirers all know where you are, and what you've accomplished in your lifetime. With your help, Cincinnati is a showplace city thriving and prosperous. But your kindness and generosity -- much of it anonymous -- extends far beyond your beloved hometown to helping people across this great land. You're the best kept secret since the recipe for Cincinnati chili!

Carl, it's great to be with you on this special occasion. We are grateful for your caring. You are America at its best.

Thank you, and God bless you all.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

COACH TOM LANDRY TRIBUTE

Good afternoon. It's always great to be back in Texas, even if this time it's only through the wizardry of television. But, I wanted to join you today because we're saluting a great Texan and someone whom I've admired for a very long time -- Coach Tom Landry.

Now, Coach, I have to admit that in those early days, I wasn't sure if the Cowboys were playing professional football or doing a Texas two-step . . . But, it didn't take long for that to change. Through your special talent and motivation you molded teams that have always been the very models of American champions.

Tom, in the political world, it sometimes seems as if there are more titles than there are people. But your five Superbowl appearances represent the grit and determination that only a select few can claim. The very fact that you have won two world championships, speaks to the hard work, dedication and drive which has been the trademark of your teams.

Tom, it's a great pleasure to join you and your family on this special day. I know they're as proud of you as this Texan is. Thank you, God bless you all, and God bless the Lone Star state.

THE WHITE HOUSE

WASHINGTON

April 19, 1989

MEMORANDUM FOR CHRISS WINSTON  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS

FROM: PATRICIA MACK BRYAN *PMB*  
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Seven Video Scripts - For Review

Pursuant to James W. Cicconi's staffing memorandum of April 18, 1989, Counsel's Office has reviewed the above-referenced video scripts. Subject to the comments noted below, Counsel's office has no legal objection to those scripts.

Marine Scholarship Foundation Ball

No legal objection.

National Youth Sports Program

No legal objection.

National Tourism Awareness Day

No legal objection.

National Foundation for Ileitis and Colitis

Paragraph 3: Pursuant to longstanding White House policy against commercial endorsements, we recommend refashioning the final sentence of this paragraph to focus on the accomplishments of the honoree, Robert Schoellhorn, and not Abbott Laboratories. We do not object to the notation in the second sentence to the effect that Mr. Schoellhorn is the Chairman and CEO of Abbott Laboratories.

Alvah Chapman Dinner

Based on the information on Mr. Chapman we uncovered in a nexis search, Counsel's Office has no legal objection to this proposed video message.

Carl Lindner Dinner

Based on the information on Mr. Lindner we uncovered in a nexis search, Counsel's Office has no legal objection to this proposed video message.

Coach Tom Landry Tribute

No legal objection.

cc: James W. Cicconi

# WHITE HOUSE STAFFING MEMORANDUM

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GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
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**REMARKS:**

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**RESPONSE:**

April 18, 1989

TO: Chriss Winston

NSC concurs.

*Brent Scowcroft*  
Brent Scowcroft

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

cc: James W. Cicconi

89 APR 18 P 2: 39

TRON

1989 APR 18 PM 2 00

April 18, 1989

Draft two

(B:MARINE)

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-2-

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Draft two

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-2-

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*OK*

**RESPONSE:**

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 Assistant to the President  
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 Ext. 2702

1989 APR 18 PM 2:01

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TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

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Tom, it's a great pleasure to join you and your family on this special day. I know they're as proud of you as this Texan is. Thank you, God bless you all, and God bless the Lone Star state.

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/18/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/18/89 6:00 PM

SUBJECT: SEVEN VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	LOPEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:**

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM TODAY, Tuesday, April 18, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

**RESPONSE:**

*OK*

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

MARINE SCHOLARSHIP FOUNDATION BALL

Good evening to you all, it's a pleasure to be with you on this special occasion.

The Marine Scholarship Ball combines two concepts that Barbara and I hold close to our hearts: Love of country, love of education. It's impossible to fully describe what the Marines mean to the United States. Suffice it to say that when someone speaks of our nation's strength and resolve, semper fi comes to mind.

And we also know that the backbone of our national strength evolves from an educated citizenry. That's why the work of the Marine Scholarship Foundation is so important. For the past 27 years, the Foundation has helped the children of Marines further their education goals. With the Foundation's help, young minds have been opened, new interests peaked. And, when a young American is given an opportunity to continue his or her education, the whole country becomes stronger. But, that's just like the Marines. Always giving. Always looking to the future.

Let me close by congratulating all the Scholarship recipients for this year. We expect a lot out of you, but as members of the Marine family, I know you'll make us proud.

And, let me also hail the Foundation, its National Chairman, Peter Haas, and Chicago Chairman, Colonel Jerry Wulf. High praise also goes to the Scholarship Ball Committee and its Chairman, Phillip Rooney, for making this evening possible.

I thank and salute you all for the wonderful work you've done. Have a wonderful night, God bless you and God bless the United States of America.

And congratulations are also due to tonight's honorees, David Roderick and Vernon Loucks.

TRON

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(B:MARINE)

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Every summer, for the past twenty summers, NYSP has brought thousands of disadvantaged youngsters to spend a week on college campuses. Here, they receive quality sports instruction, learn the dangers of drug and alcohol abuse, and how to compete in our ever-changing economy. In addition, each youngster receives a free medical examination, and a free daily hot meal. But, the real focus of NYSP centers around sports -- and what a youngster can learn about everyday living from sports.

The message of NYSP is one for all of our nation's young people: If you want a future of real opportunity don't take the easy way out, whether that's drugs, dropping out of school, or giving in to peer pressure.

I am proud to support NYSP and urge you to join me in helping make the program a continuing success.

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NATIONAL TOURISM AWARENESS DAY

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We live in the most mobile society the world has ever known. Whether for business or pleasure, the world is on the go. And wherever tourists go, local economies benefit. Last year, in fact, travel in the United States grew into a \$318 billion industry. It also generated some \$37 billion in tax revenues, a big help toward reducing the federal budget deficit. And, equally important, travel and tourism directly employs five-and one-half million Americans.

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Your local convention and visitors bureau stimulates this domestic and international travel from the grassroots. I

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TRON

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*Changes* ✓

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4) Walk tall, ~~tall~~ tall, stand tall

- 1) drug + alcohol ~~education~~
- 2) career + educational guidance
- 3) personal health + nutrition

Fred Corrigan  
217-359-8881

Fed Ex 3<sup>rd</sup> party # -  
1055-6782-0

Gary Kerns  
President Kerns + Assoc.  
1137 Edgewater Drive  
Orlando, Fl. 32804

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-2-

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(B:MARINE)

May 4th  
deadline

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Barbara Dickstein  
8117 ~~K~~ Kolmar  
Stokie, IL  
60076

312/675-8117

-2-

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0752-0434-5 Fed Ex #

Jim Reed

KDFW News / Operations TRON

400 N. Griffin St

April 18, 1989

Dallas, TX 75202

Draft two

214/720-4414

(B:MARINE)

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