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FOIA MARKER

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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13483
Folder ID Number: 13483-009

Folder Title:
Video Messages, 4/20/89 [1]

Stack:	Row:	Section:	Shelf:	Position:
G	26	15	6	6

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/18/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/18/89 6:00 PM

SUBJECT: SEVEN VIDEO SCRIPTS

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON <i>See inside cover</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	LOPEZ <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM TODAY, Tuesday, April 18, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

Winston has changes

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1000 APR 18 PM 2:01

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

MARINE SCHOLARSHIP FOUNDATION BALL

Good evening to you all, it's a pleasure to be with you on this special occasion.

The Marine Scholarship Ball combines two concepts that Barbara and I hold close to our hearts: Love of country, love of education. It's impossible to fully describe what the Marines mean to the United States. Suffice it to say that when someone speaks of our nation's strength and resolve, semper fi comes to mind.

And we also know that the backbone of our national strength evolves from an educated citizenry. That's why the work of the Marine Scholarship Foundation is so important. For the past 27 years, the Foundation has helped the children of Marines further their education goals. With the Foundation's help, young minds have been opened, new interests ^{Piqued} peaked. And, when a young American is given an opportunity to continue his or her education, the whole country becomes stronger. But, that's just like the Marines. Always giving. Always looking to the future.

~~Let me close by congratulating~~ ^{are to be congratulated} all the Scholarship recipients for this year. We expect a lot out of you, but as members of the Marine family, I know you'll make us proud.

And, let me also hail the Foundation, its National Chairman, Peter Haas, and Chicago Chairman, Colonel Jerry Wulf. High praise also goes to the ^{Scarlet and Gold} ~~Scholarship Ball~~ Committee and its Chairman, Phillip Rooney, for making this evening possible.

I thank and salute you all for the wonderful work you've done. Have a wonderful night, God bless you and God bless the United States of America.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

NATIONAL YOUTH SPORT'S PROGRAM

As a father, grandfather, and as President, it's always a pleasure for me to talk about America's most important asset -- our young people. That's why the work of the National Youth Sports Program (NYSP) is so important.

Every summer, for ~~the past~~ ^{over} twenty ~~summers~~ ^{years}, NYSP has brought thousands of disadvantaged youngsters to spend a week on college campuses. Here, they receive quality sports instruction, learn the dangers of drug and alcohol abuse, and how to compete in our ever-changing economy. In addition, each youngster receives a free medical examination, and a free daily hot meal. But, the real focus of NYSP centers around sports -- and what a youngster can learn about everyday living from sports. *Like teamwork - fair play - determination.*

The message of NYSP is one for all of our nation's young people: If you want a future of real opportunity don't take the easy way out, whether that's drugs, dropping out of school, or giving in to peer pressure.

I am proud to support NYSP and urge you to join me in helping make the program a continuing success.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

NATIONAL TOURISM AWARENESS DAY

Thank you, John. It's wonderful to join you on National Tourism Awareness Day as we highlight the many contributions your industry has made to America.

We live in the most mobile society the world has ever known. Whether for business or pleasure, the world is on the go. And wherever tourists go, local economies benefit. Last year, in fact, travel in the United States grew into a \$318 billion industry. It also generated some \$37 billion in tax revenues, a big help toward reducing the federal budget deficit. And, equally important, travel and tourism directly employs five-and one-half million Americans.

I know from my own experience that there's a strong desire among people everywhere to get to know each other better -- not only in our country, but throughout the world. What a wonderful benefit from the travel industry and what a wonderful contribution to world understanding and peace.

Your local convention and visitors bureau stimulates this domestic and international travel from the grassroots. I

-2-

encourage each of you to continue your support of the travel industry and I join you in saluting those five-and one-half million of our fellow citizens who work to make America number one in tourism.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

NATIONAL FOUNDATION FOR ILEITIS AND COLITIS

Good evening. It's a pleasure to join you for this Torch of Friendship Awards Dinner. I'm sure my old friend and dinner chairperson, ~~Mrs. Lester~~ ^{Renee} Crown, has organized a wonderful evening.

As many of you know, I have a special interest in the progress made toward a cure of ileitis and colitis. It's simply as important to me as the life and well-being of Marvin, my youngest son. Because of Marvin's colitis, Barbara and I are always thankful for medical advances toward curing this disease.

That's why I join you in recognizing the outstanding work of tonight's honoree, ~~Robert Schellhorn~~ ^{stet [Schellhorn]}. As Chairman and CEO of Abbott Laboratories, Bob, you have brought important technological innovations, and advances in productivity to the healthcare industry. ~~Through~~ ^{have} your generous financial support and critical medical research, ~~Abbott Laboratories~~ ^{have} has played a significant role in the fight against these terrible diseases.

Bob, for your efforts, you have the heartfelt thanks of the Bush family.

-2-

Thank you all for attending tonight's important event. While the work isn't yet done, we know that the Foundation's important efforts will continue until a cure is found. Thank you and God bless you all.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

ALVAH CHAPMAN DINNER

For reasons well known to most of you, I have a very special place in my heart for South Florida and Miami. That is why I appreciate this opportunity to recognize Alvah's many contributions over the years, to our country and the American newspaper business, and more specifically, to South Florida and its people.

Alvah is a leader who has consistently made a difference in helping to move Miami ahead. During my years as Vice President and as head of the ~~Task Force Against Drugs in South Florida~~, ^{South Florida ?} it was my great pleasure to work with Alvah on that important project and to see his many contributions first-hand. I deeply admire and respect the strong, unwavering leadership he provided as head of Miami Citizens Against Crime.

I am very pleased to join with you in honoring Alvah for his lifetime of achievements that has touched so many of our lives. Alvah, I salute you as a patriot, as a leader of one of America's finest media companies and as a man who has given so much to his fellow citizens. Congratulations, and thank you from all of us.

TRON

April 18, 1989

Draft two

(B:MARINE)

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CARL LINDNER DINNER

Good evening, it's wonderful to be with you as we celebrate a very special event -- the 70th birthday of Cincinnati's own, Carl Lindner.

Birthdays remind me of a story I once read about Mark Twain. One night a group of Twain's friends and admirers sent birthday greetings to the globe-trotting writer. Since none of them knew where he was, they mailed a letter addressed "Mark Twain, God Knows Where." Some weeks later they received an acknowledgement reading simply: "He did."

Well, Carl, tonight your friends and admirers all know where you are, and what ^{great things} you've accomplished in your ^{70 years.} lifetime. With your help, Cincinnati is a showplace city thriving and prosperous. But your kindness and ^{extraordinary} generosity -- much of it anonymous -- extends far beyond your beloved hometown to helping people across this ^(and around the world.) great land. You're the best kept secret since the recipe for Cincinnati chili!

Carl, it's great to be with you on this special occasion. We are grateful for your caring. You are America at its best.

Thank you, and God bless you all.

Barbara joins me in sending you and Edy + the
our sincere best wishes

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

COACH TOM LANDRY TRIBUTE

Good afternoon. It's always great to be back in Texas, even if this time it's only through the wizardry of television. But, I wanted to join you today because we're saluting a great Texan and someone whom I've admired for a very long time -- Coach Tom Landry.

Now, Coach, I have to admit that in those early days, I wasn't sure if the Cowboys were playing professional football or doing a Texas two-step . . . But, it didn't take long for that to change. Through your special talent and motivation you molded teams that have always been the very models of American champions.

Tom, in the political world, it sometimes seems as if there are more titles than there are people. But your five Superbowl appearances represent the grit and determination that only a select few can claim. The very fact that you have won two world championships, speaks to the hard work, dedication and drive which has been the trademark of your teams.

Tom, it's a great pleasure to join you and your family on this special day. I know they're as proud of you as this Texan is. Thank you, God bless you all, and God bless the Lone Star state.

TRON

April 18, 1989

Draft two

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And we also know that the backbone of our national strength evolves from an educated citizenry. That's why the work of the Marine Scholarship Foundation is so important. For the past 27 years, the Foundation has helped the children of Marines further their education goals. With the Foundation's help, young minds have been opened, new interests peaked. And, when a young American is given an opportunity to continue his or her education, the whole country becomes stronger. But, that's just like the Marines. Always giving. Always looking to the future.

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*letter from
Col. Jerry
Walt
for Naam
1/17/89*

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Scarlett
Gold Comm.

I thank and salute you all for the wonderful work you've done. Have a wonderful night, God bless you and God bless the United States of America.

TRON

April 18, 1989

Draft two

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The message of NYSP is one for all of our nation's young people: If you want a future of real opportunity don't take the easy way out, whether that's drugs, dropping out of school, or giving in to peer pressure.

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motivating disadv kids to take adv. of their futures

- 1) drug + ak
- 2) career + educ
- 3) pers health + nutrition

since 1968
4-6
NYSP

⊗

Walk tall,
Talk tall,
+ stand tall.

Use sports to
attract
Use sports as
a model

Judy work
memo
NYSP
fact
sheet

+ dropout

Barry -

\$318 OK -

18, 1989

two

RINE)

Peggy

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I know from my own experience that there's a strong desire among people everywhere to get to know each other better -- not

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Fred Corrigan

Nicky

217-359-8881

US Travel Data Ctr.
DC -
202-293-1040
Suzanne Cooke

US travel exp -
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US Travel Data
Ctr. 293-1040
Travel exp in
US by US
citizens +
foreign visitors

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Karen
Gardian

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377-0140

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TRON

April 18, 1989

Draft two

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Renee

Barbara Dickstein
Natl. Fdn.
Fleitic + Colitis
312/675-8117

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Bob, for your efforts, you have the heartfelt thanks of the Bush family.

X

RS = member
Cong. Policy
Advisory Comm.

into sheets on RS

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X
South Florida

draft provided by Jeb Bush

TRON

April 18, 1989

Draft two

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Little Brown Book of Anecdotes Mark Twain #15

Well, Carl, tonight your friends and admirers all know where you are, and what you've accomplished in your lifetime. With your help, Cincinnati is a showplace city thriving and prosperous. But your kindness and generosity -- much of it anonymous -- extends far beyond your beloved hometown to helping people across this great land. You're the best kept secret since the recipe for Cincinnati chili!

X

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Tom, it's a great pleasure to join you and your family on this special day. I know they're as proud of you as this Texan is. Thank you, God bless you all, and God bless the Lone Star state.

Sharon
Winds,
KDFW-TV
214/720-3293

April 18, 1989

MEMORANDUM FOR JIM CICCONI

FROM; DENISE SCHWARZ
OFFICE OF CABINET AFFAIRS

SUBJECT; SEVEN VIDEO SCRIPTS
LOG #027731SS

We have reviewed the scripts and have incorporated our comments.

Attachment

cc: Chriss Winston

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/18/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/18/89 6:00 PM

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HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

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RESPONSE:

James W. Cicconi
 Assistant to the President
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 Ext. 2702

TRON

April 18, 1989

Draft two

(B:MARINE)

1989 APR 18 PM 2:01

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Your local convention and visitors bureau stimulates this domestic and international travel from the grassroots. ✓
And I urge your Bureau to work closely with the U.S. Travel + Tourism Administration, overseen by my friend Commerce Secretary Bob Mosbacher.

Encourage each of you to continue your support of the travel industry and I join you in saluting those five-and one-half million of our fellow citizens who work to make America number one in tourism.

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And around the world

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Thank you, and God bless you all.

BARBARA joins me in sending you and Edyth our sincere best wishes.

Joe Hagen made Cincinnati old boys

TRON

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Bob, for your efforts, you have the heartfelt thanks of the Bush family.

-2-

Thank you all for attending tonight's important event. While the work isn't yet done, we know that the Foundation's important efforts will continue until a cure is found. Thank you and God bless you all.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

ALVAH CHAPMAN DINNER

For reasons well known to most of you, I have a very special place in my heart for South Florida and Miami. That is why I appreciate this opportunity to recognize Alvah's many contributions over the years, to our country and the American newspaper business, and more specifically, to South Florida and its people.

Alvah is a leader who has consistently made a difference in helping to move Miami ahead. During my years as Vice President and as head of the Task Force Against Drugs in South Florida, it was my great pleasure to work with Alvah on that important project and to see his many contributions first-hand. I deeply admire and respect the strong, unwavering leadership he provided as head of Miami Citizens Against Crime.

I am very pleased to join with you in honoring Alvah for his lifetime of achievements that has touched so many of our lives. Alvah, I salute you as a patriot, as a leader of one of America's finest media companies and as a man who has given so much to his fellow citizens. Congratulations, and thank you from all of us.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/18/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/18/89 6:00 PM

SUBJECT: SEVEN VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	LOPEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments to Chriss Winston, Rm. 122, x2930, no later than 6:00 PM TODAY, Tuesday, April 18, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

All comments

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

REC'D APR 18 11 20

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

MARINE SCHOLARSHIP FOUNDATION BALL

Good evening to you all, it's a pleasure to be with you on this special occasion.

The Marine Scholarship Ball combines two concepts that Barbara and I hold close to our hearts: Love of country, love of education. It's impossible to fully describe what the Marines mean to the United States. Suffice it to say that when someone speaks of our nation's strength and resolve, semper fi comes to mind.

And we also know that the backbone of our national strength evolves from an educated citizenry. That's why the work of the Marine Scholarship Foundation is so important. For the past 27 years, the Foundation has helped the children of Marines further their education goals. With the Foundation's help, young minds have been opened, new interests peaked. And, when a young American is given an opportunity to continue his or her education, the whole country becomes stronger. But, that's just like the Marines. Always giving. Always looking to the future.

Let me ~~close by congratulating~~ [†] all the Scholarship recipients for this year. ~~are to be congratulated.~~ We expect a lot out of you, but as members of the Marine family, I know you'll make us proud.

And, let me also hail the Foundation, its National Chairman, Peter Haas, and Chicago Chairman, Colonel Jerry Wulf. High praise also goes to the Scholarship Ball Committee and its Chairman, Phillip Rooney, for making this evening possible.

I thank and salute you all for the wonderful work you've done. Have a wonderful night, God bless you and God bless the United States of America.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

NATIONAL YOUTH SPORT'S PROGRAM

As a father, grandfather, and as President, it's always a pleasure for me to talk about America's most important asset -- our young people. That's why the work of the National Youth Sports Program (NYSP) is so important.

Every summer, for the past twenty summers, NYSP has brought thousands of disadvantaged youngsters to spend a week on college campuses. Here, they receive quality sports instruction, learn the dangers of drug and alcohol abuse, and how to compete in our ever-changing economy. In addition, each youngster receives a free medical examination, and a free daily hot meal. But, the real focus of NYSP centers around sports -- and what a youngster can learn about everyday living from sports. *Like teamwork - fair play - determination.*

The message of NYSP is one for all of our nation's young people: If you want a future of real opportunity don't take the easy way out, whether that's drugs, dropping out of school, or giving in to peer pressure.

I am proud to support NYSP and urge you to join me in helping make the program a continuing success.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

NATIONAL TOURISM AWARENESS DAY

Thank you, John. It's wonderful to join you on National Tourism Awareness Day as we highlight the many contributions your industry has made to America.

We live in the most mobile society the world has ever known. Whether for business or pleasure, the world is on the go. And wherever tourists go, local economies benefit. Last year, in fact, travel in the United States grew into a \$318 billion industry. It also generated some \$37 billion in tax revenues, a big help toward reducing the federal budget deficit. And, equally important, travel and tourism directly employs five-and one-half million Americans.

I know from my own experience that there's a strong desire among people everywhere to get to know each other better -- not only in our country, but throughout the world. What a wonderful benefit from the travel industry and what a wonderful contribution to world understanding and peace.

Your local convention and visitors bureau stimulates this domestic and international travel from the grassroots. I

encourage each of you to continue your support of the travel industry and I join you in saluting those five-and one-half million of our fellow citizens who work to make America number one in tourism.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

NATIONAL FOUNDATION FOR ILEITIS AND COLITIS

Good evening. It's a pleasure to join you for this Torch of Friendship Awards Dinner. I'm sure my old friend and dinner chairperson, Mrs. Lester Crown, has organized a wonderful evening.

As many of you know, I have a special interest in the progress made toward a cure of ileitis and colitis. It's simply as important to me as the life and well-being of Marvin, my youngest son. Because of Marvin's colitis, Barbara and I are always thankful for medical advances toward curing this disease.

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TRON

April 18, 1989

Draft two

(B:MARINE)

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TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

CARL LINDNER DINNER

Good evening, it's wonderful to be with you as we celebrate a very special event -- the 70th birthday of Cincinnati's own, Carl Lindner.

Birthdays remind me of a story I once read about Mark Twain. One night a group of Twain's friends and admirers sent birthday greetings to the globe-trotting writer. Since none of them knew where he was, they mailed a letter addressed "Mark Twain, God Knows Where." Some weeks later they received an acknowledgement reading simply: "He did."

Well, Carl, tonight your friends and admirers all know where you are, and what you've accomplished in your lifetime. With your help, Cincinnati is a showplace city thriving and prosperous. But your kindness and generosity -- much of it anonymous -- extends far beyond your beloved hometown to helping people across this great land. You're the best kept secret since the recipe for Cincinnati chili!

Carl, it's great to be with you on this special occasion. We are grateful for your caring. You are America at its best.

Thank you, and God bless you all.

TRON

April 18, 1989

Draft two

(B:MARINE)

PROPOSED VIDEO MESSAGE

COACH TOM LANDRY TRIBUTE

Good afternoon. It's always great to be back in Texas, even if this time it's only through the wizardry of television. But, I wanted to join you today because we're saluting a great Texan and someone whom I've admired for a very long time -- Coach Tom Landry.

Now, Coach, I have to admit that in those early days, I wasn't sure if the Cowboys were playing professional football or doing a Texas two-step . . . But, it didn't take long for that to change. Through your special talent and motivation you molded teams that have always been the very models of American champions.

Tom, in the political world, it sometimes seems as if there are more titles than there are people. But your five Superbowl appearances represent the grit and determination that only a select few can claim. The very fact that you have won two world championships, speaks to the hard work, dedication and drive which has been the trademark of your teams.

Tom, it's a great pleasure to join you and your family on this special day. I know they're as proud of you as this Texan is. Thank you, God bless you all, and God bless the Lone Star state.