

Originally Processed With FOIA(s):

FOIA Number:

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# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13481  
**Folder ID Number:** 13481-008

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**Folder Title:**  
Eight Video Scripts, 4/5/89

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| Stack:   | Row:      | Section: | Shelf:   | Position: |
|----------|-----------|----------|----------|-----------|
| <b>G</b> | <b>25</b> | <b>6</b> | <b>2</b> | <b>1</b>  |

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# WHITE HOUSE STAFFING MEMORANDUM

DATE: 04/03/89 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL TAPINGS: VIDEO SCRIPTS FOR 04/05

|                | ACTION FYI               |                                     |                    | ACTION FYI               |                                     |
|----------------|--------------------------|-------------------------------------|--------------------|--------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE            | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| SUNUNU         | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN             | <input type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PORTER             | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DARMAN         | <input type="checkbox"/> | <input checked="" type="checkbox"/> | STUDDERT           | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| BATES          | <input type="checkbox"/> | <input checked="" type="checkbox"/> | UNTERMAYER         | <input type="checkbox"/> | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/> | <input type="checkbox"/>            | <u>ROGERS</u>      | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>WINSTON</u>     | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>PINKERTON</u>   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DEMAREST       | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>PETERSMEYER</u> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| FITZWATER      | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>_____</u>       | <input type="checkbox"/> | <input type="checkbox"/>            |
| GRAY           | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>_____</u>       | <input type="checkbox"/> | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/> | <input type="checkbox"/>            | <u>_____</u>       | <input type="checkbox"/> | <input type="checkbox"/>            |

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

TRON  
April 3, 1989  
Draft three  
7:15pm -3 PM 7:5  
Title: PSA

PROPOSED VIDEO SCRIPT  
NATIONAL VOLUNTEER WEEK  
PUBLIC SERVICE ANNOUNCEMENT

VERSION ONE  
TIME: 20 seconds

Neighbor helping neighbor: The spirit of volunteerism is what binds a community together, helps families pull through in tough times. It's the American spirit.

This is National Volunteer Week, and a good time to say that from now on in America any definition of a successful life must include serving others. You can help your neighbors and improve your community. So volunteer. For yourself. For America.

VERSION TWO  
TIME: 5 seconds

From now on in America, any definition of a successful life must include serving others. Volunteer. For yourself. For America.

PROPOSED VIDEO SCRIPT  
ACADEMY OF COUNTRY MUSIC AWARDS SHOW

TIME: OPEN

*A check on  
location*

Thank you, Moe (or should I say howdy?) Anyway, congratulations to all of you in Nashville tonight. I've long been a fan of country music -- perhaps you'll recall I even tried my hand at picking a guitar a few months ago. Barbara says I've got a long way to go, a very long way, but I still have a deep appreciation for Country & Western music, and the values you represent.

As President, everywhere I go in America there's a feeling of pride in our flag and love of country. In no facet of American life are those feelings more evident than in country music. That's why the phrase you use on the Academy of Country Music Awards is so appropriate . . . "America's music." But, it's also appropriate because country music is loved by Americans from every walk of life and from every part of our wonderful country. It's truly America's music.

Congratulations to all the nominees and winners tonight, and I hope you'll continue to sing out America's music and America's pride for all the world to hear. Thank you, and have a good night.

PROPOSED VIDEO SCRIPT  
SPECIAL OLYMPICS

TIME: OPEN

Good afternoon, it's a pleasure to be here with you today.

As you leave the slopes of the Sierra Nevadas at Squaw Valley and the skating rinks in Reno, you can all be proud of what you have accomplished this week. Your courage, determination, and skill have written a thrilling new chapter in the history of winter sports.

Tomorrow, as each of you heads back to your homes, I know that every member of your community will share the pride of what you have accomplished. What you have won during this week of Special Olympics competition is more than medals and ribbons. It's the uncontested right to call yourselves champions. Whether crossing the finish line first or last, your love and commitment to sport has distinguished each of you as true athletes.

When you do return home, I ask each of you to share your experiences and memories with your friends and neighbors. Reach out to those who have not yet known the joy that comes from training and competing in sports. Throughout this country, and the world, there are far too many potential champions for whom

Special Olympics is still an unrealized dream. For these people, help make that dream a reality.

My congratulations to all of you. Your victories are precious, your striving an inspiration. Thank you, <sup>and</sup> God bless you, ~~and God bless America.~~<sup>all.</sup>

## PROPOSED VIDEO SCRIPT

## DINNER OF CHAMPIONS

TIME: OPEN

It's a pleasure to speak to you this evening at the 17th Annual Multiple Sclerosis Dinner of Champions to salute some truly exceptional Americans. In the audience tonight are so many people who share a dedication and commitment to excellence that is the spirit of America.

I join you in saluting Florence Griffith-Joyner, and Jim Burt as great champions. I also send my congratulations to two remarkable women who have won hard-fought victories in their personal battles with multiple sclerosis. Janis Henderson, a school nurse and a volunteer firefighter, and Tammy Hitchcock, a precision skydiver who performs with an aerialist team, are truly great champions in their own right. Ted Kohl, your 1989 Volunteer of the Year, who has contributed so much to help others, is a model for us all.

I also want to recognize the outstanding efforts of Martin Davis and Frank Gifford, who founded the Dinner of Champions back in 1972 and have nurtured its growth. But, most of all, I commend all of you who support this great event -- now in its

17th year in New York City. Your efforts have established this Dinner as one of our nation's largest and most successful annual charity events and made it a radiant star among these "thousand points of light" I like to talk about.

To you -- and I must say all of you are champions in your own arenas -- Barbara and I send our best wishes and most fervent hopes that the MS Society will succeed in its mission to find a cure for this disease. Thank you and God bless you on this wonderful evening.

PROPOSED VIDEO MESSAGE  
ANNUAL INGE FESTIVAL

TIME: OPEN

It's a pleasure for me to offer my congratulations to Horton Foote, this year's winner of the William Inge Award for Lifetime Achievement in the American Theatre.

Horton, in the forty years you've been writing for the stage, screen, and television, you have uniquely captured the spirit of the American family. Your Academy Award winning scripts, "To Kill A Mockingbird" and "Tender Mercies", have clearly established you as one of the leading writers of our time. Horton, as a fellow Texan, I know the Lone Star State is very proud of you this evening.

Congratulations again, and God bless you all.

PROPOSED VIDEO MESSAGE  
MEMORIAL DAY MESSAGE TO THE ARMED FORCES

TIME: OPEN

On Memorial Day, Americans pause to reflect upon the courage and sacrifice of those who responded when their nation called. They left their homes and families and gave their lives to ensure the blessings of peace and freedom. We pay tribute to them and express our gratitude, for we have not forgotten what they did nor the price they paid for America.

This year, as we honor those Americans of the past who made the supreme sacrifice, we also salute you, the men and women of our Armed Forces. You have responded just as bravely as your forebears did when the call to duty came. Your sense of purpose, personal courage, professionalism, and loyalty are an inspiration to all.

The heroism and sacrifice displayed by the men and women of our Armed Forces, past and present, give us hope for an enduring peace in the world, a peace that will ensure their service to country has not been in vain. Thank you, and God bless you.

PROPOSED VIDEO MESSAGE  
NATIONAL YOUTH SPORTS PROGRAM

~~NOT DONE~~  
next time

TIME: OPEN

As I travel across the country, I constantly call for a more compassionate and civic-minded America - one where neighbor helps neighbor, where people know they are responsible for not only their own well-being, but also for the quality of life in our cities, and states.

This cannot be done by federal mandates or regulations. It can be done if each of us makes a personal commitment backed by action. The National Youth Sports Program provides parents, educators, business leaders, and athletes the opportunity to encourage and celebrate constructive youth activity. Youth can become leaders in their communities.

From now on in America, any definition of a successful life must include serving others. Community service is at the core of the American ethic. From the Puritan colonies to the present, Americans have always helped each other. A thousand points of light starts with each one of us. Your involvement and commitment will create light in the lives of our youth.

MASTERI

Document No. 022365 SS

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 4/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/3/89 4:00 PM

SUBJECT: EIGHT VIDEO SCRIPTS

|                                   | ACTION FYI                          |                                     |                                    | ACTION FYI                          |                                     |
|-----------------------------------|-------------------------------------|-------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT                    | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <b>MCCLURE</b> <i>no comment</i>   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU                            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <b>NEWMAN</b>                      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| ✓ SCOWCROFT <i>called</i>         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <b>PORTER</b> <i>no comment</i>    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| <b>DARMAN</b> <i>typo</i>         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <b>STUDDERT</b>                    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| <b>BATES</b> <i>no comment</i>    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <b>UNTERMAYER</b>                  | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN                           | <input type="checkbox"/>            | <input type="checkbox"/>            | ROGERS                             | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD                              | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | WINSTON                            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI                           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <b>PINKERTON</b> <i>no comment</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| <b>DEMAREST</b> <i>no comment</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <b>PETERSMEYER</b> <i>small</i>    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER                         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | _____                              | <input type="checkbox"/>            | <input type="checkbox"/>            |
| <b>GRAY</b> <i>comm. endorse</i>  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | _____                              | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN                             | <input type="checkbox"/>            | <input type="checkbox"/>            | _____                              | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Monday, April 3, 1989, with an info copy to my office. Thank you.

RESPONSE:

*On "VIDEO" disk as PSA*

*Call CW to rectify*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

TRON  
March 31, 1989  
Draft two  
5:30  
Title: PSA

1989 MAR 31 PM 7:47

PROPOSED VIDEO SCRIPT  
NATIONAL VOLUNTEER WEEK  
PUBLIC SERVICE ANNOUNCEMENT

VERSION ONE  
TIME: 20 seconds

Neighbor helping neighbor: The spirit of volunteerism is what binds a community together, helps families pull through in tough times.

This is National Volunteer Week, and a good time for all Americans to join a local service organization. With your contribution of time and effort, you can help your neighbors and improve your community. So volunteer. For yourself. For America.

*to say that*

*from now on in America any definition of a successful life must include serving others. You can help your neighbors and improve your community.*

VERSION TWO  
TIME: 5 seconds

Neighbor helping neighbor, it's the American way. So join a volunteer organization today. For yourself. For America.

*Refer-  
meyer*

*From now on in America, any*

PROPOSED VIDEO SCRIPT  
ACADEMY OF COUNTRY MUSIC AWARDS SHOW

TIME: OPEN

Thank you, Moe (or should I say howdy?) Anyway, congratulations to all of you in Nashville tonight. I've long been a fan of country music -- perhaps you'll recall I even tried my hand at picking a guitar a few months ago. Barbara says I've got a long way to go, a very long way, but I still have a deep appreciation for Country & Western music, and the values you represent.

As President, everywhere I go in America there's a feeling of pride in our flag and love of country. In no facet of American life are those feelings more evident than in country music. That's why the phrase you use on the Academy of Country Music Awards is so appropriate . . . "America's music." But, it's also appropriate because country music is loved by Americans of every walk of life and in every part of our wonderful country. It's truly America's music.

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SPECIAL OLYMPICS

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When you do return home, I ask each of you to share your experiences and memories with your friends and neighbors. Reach out to those who have not yet known the joy that comes from training and competing in sports. Throughout this country, and the world, there are far too many potential champions to whom Special Olympics is still an unrealized dream. For these people, help make that dream a reality.

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I also want to recognize the outstanding efforts of Martin Davis and Frank Gifford, who founded the Dinner of Champions back in 1972 and have nurtured its growth. But, most of all, I commend all of you who support this great event -- now in its 17th year in New York City. Your efforts have established this Dinner as one of our nation's largest and most successful annual charity events and made it a radiant star among these "thousand points of light" I like to talk about.

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PROPOSED VIDEO MESSAGE  
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TIME: OPEN

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*Darman*  
This year, as we honor those Americans of the past who made the supreme sacrifice, we also salute you, the men and women of our Armed Forces. You have responded just as bravely as your forbears did when the call to duty came. Your sense of purpose, personal courage, professionalism, and loyalty are an inspiration to all.

The heroism and sacrifice displayed by the men and women of our Armed Forces, past and present, give us hope for an enduring peace in the world, a peace that will ensure their service to country has not been in vain. Thank you, and God bless you.

PROPOSED VIDEO MESSAGE  
NATIONAL YOUTH SPORTS PROGRAM

TIME: OPEN

As I travel across the country, I constantly encourage people calling for a more compassionate and civic-minded America - one where neighbor helps neighbor, where people know they are responsible for not only their own well-being, but also for the quality of life in our cities, and states.

This can not be done by federal mandates or regulations. It can be done if each of us makes a personal commitment backed by action. Parents can involve their families in helping a neighbor and volunteering time to community agencies. Educators can encourage and celebrate youth service, providing opportunities for youth to help older Americans and for older students to help younger children. Youth can become leaders in their communities. Who knows better practical ways to address the issues of youth? Who are more able than our future leaders?

Community service is at the core of the American ethic. From the Puritan colonies to the present, Americans have always helped others. A thousand points of light starts with each one of us. Your involvement and commitment to youth community service is helping make sure that light begins now and it starts in your community.

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Horton, in the forty years you've been writing for the stage, screen, and television, you have uniquely captured the spirit of the American family. Your Academy Award winning scripts, "To Kill A Mockingbird" and "Tender Mercies", have clearly established you as one of the leading writers of our time. Horton, as a fellow Texan, I know the Lone Star State is very proud of you this evening.

Congratulations again, and God bless you all.

RECEIVED IN COPY

# WHITE HOUSE STAFFING MEMORANDUM

29 MAR 1989 4:51

DATE: 4/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/3/89 4:00 PM

SUBJECT: EIGHT VIDEO SCRIPTS

|                | ACTION FYI                          |                                     |                             | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|-----------------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE                     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN                      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER                      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT                    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMEYER                  | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | <u>ROGERS</u>               | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>WINSTON</u>              | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>PINKERTON</u>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>PETERSMEYER</u>          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>                    </u> | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>                    </u> | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | <u>                    </u> | <input type="checkbox"/>            | <input type="checkbox"/>            |

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RESPONSE: *1 Typo page 5*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 MAR 31 PM 7:47

TRON  
March 31, 1989  
Draft two  
5:30  
Title: PSA

PROPOSED VIDEO SCRIPT  
NATIONAL VOLUNTEER WEEK  
PUBLIC SERVICE ANNOUNCEMENT

VERSION ONE

TIME: 20 seconds

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VERSION TWO

TIME: 5 seconds

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PROPOSED VIDEO MESSAGE  
MEMORIAL DAY MESSAGE TO THE ARMED FORCES

TIME: OPEN

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DATE: 4/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/3/89 4:00 PM

SUBJECT: EIGHT VIDEO SCRIPTS

|                | ACTION FYI                          |                                     |             | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER  | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | ROGERS      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | WINSTON     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | _____       | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | _____       | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | _____       | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Monday, April 3, 1989, with an info copy to my office. Thank you.

RESPONSE: *Ok Jim*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

April 3, 1989

MEMORANDUM FOR JIM CICCONI

FROM; DENISE SCHWARZ  
OFFICE OF CABINET AFFAIRS

SUBJECT; EIGHT VIDEO SCRIPTS  
LOG #022365SS

We have reviewed the attached and have no comments.

Attachment

cc: *Chris Winston*

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/3/89 4:00 PM

SUBJECT: EIGHT VIDEO SCRIPTS

|                | ACTION FYI                          |                                     |                    | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|--------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER             | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER         | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | <u>ROGERS</u>      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>WINSTON</u>     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>PINKERTON</u>   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>PETERSMEYER</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | _____              | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | _____              | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | _____              | <input type="checkbox"/>            | <input type="checkbox"/>            |

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RESPONSE:

*ok*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 MAR 31 PM 7:47

TRON  
March 31, 1989  
Draft two  
5:30  
Title: PSA

PROPOSED VIDEO SCRIPT  
NATIONAL VOLUNTEER WEEK  
PUBLIC SERVICE ANNOUNCEMENT

VERSION ONE  
TIME: 20 seconds

Neighbor helping neighbor: The spirit of volunteerism is what binds a community together, helps families pull through in tough times.

This is National Volunteer Week, and a good time for all Americans to join a local service organization. With your contribution of time and effort, you can help your neighbors and improve your community. So volunteer. For yourself. For America.

VERSION TWO  
TIME: 5 seconds

Neighbor helping neighbor, it's the American way. So join a volunteer organization today. For yourself. For America.

PROPOSED VIDEO SCRIPT  
ACADEMY OF COUNTRY MUSIC AWARDS SHOW

TIME: OPEN

Thank you, Moe (or should I say howdy?) Anyway, congratulations to all of you in Nashville tonight. I've long been a fan of country music -- perhaps you'll recall I even tried my hand at picking a guitar a few months ago. Barbara says I've got a long way to go, a very long way, but I still have a deep appreciation for Country & Western music, and the values you represent.

As President, everywhere I go in America there's a feeling of pride in our flag and love of country. In no facet of American life are those feelings more evident than in country music. That's why the phrase you use on the Academy of Country Music Awards is so appropriate . . . "America's music." But, it's also appropriate because country music is loved by Americans of every walk of life and in every part of our wonderful country. It's truly America's music.

Congratulations to all the nominees and winners tonight, and I hope you'll continue to sing out America's music and America's pride for all the world to hear. Thank you, and have a good night.

PROPOSED VIDEO SCRIPT  
SPECIAL OLYMPICS

TIME: OPEN

Good afternoon, it's a pleasure to be here with you today.

As you leave the slopes of the Sierra Nevadas at Squaw Valley and the skating rinks in Reno, you can all be proud of what you have accomplished this week. Your courage, determination, and skill have written a thrilling new chapter in the history of winter sports.

Tomorrow, as each of you heads back to your homes, I know that every member of your community will share the pride of what you have accomplished. What you have won during this week of Special Olympics competition is more than medals and ribbons. It's the uncontested right to call yourselves champions. Whether crossing the finish line first or last, your love and commitment to sport has distinguished each of you as true athletes.

When you do return home, I ask each of you to share your experiences and memories with your friends and neighbors. Reach out to those who have not yet known the joy that comes from training and competing in sports. Throughout this country, and the world, there are far too many potential champions to whom Special Olympics is still an unrealized dream. For these people, help make that dream a reality.

My congratulations to all of you. Your victories are precious, your striving an inspiration. Thank you, God bless you, and God bless America.

PROPOSED VIDEO SCRIPT  
DINNER OF CHAMPIONS

TIME: OPEN

It's a pleasure to speak to you this evening at the 17th Annual Multiple Sclerosis Dinner of Champions to salute some truly exceptional Americans. In the audience tonight are so many people who share a dedication, and a commitment to excellence that is the spirit of America.

I join you in saluting Florence Griffith-Joyner, and Jim Burt as great champions. I also send my congratulations to two remarkable women who have won hard-fought victories in their personal battles with multiple sclerosis. Janis Henderson, a school nurse and a volunteer firefighter, and Tammy Hitchcock, a precision skydiver who performs with an aerialist team, are truly great champions in their own right. Ted Kohl, your 1989 Volunteer of the Year, who has contributed so much to help others, is a model for us all.

I also want to recognize the outstanding efforts of Martin Davis and Frank Gifford, who founded the Dinner of Champions back in 1972 and have nurtured its growth. But, most of all, I commend all of you who support this great event -- now in its 17th year in New York City. Your efforts have established this Dinner as one of our nation's largest and most successful annual charity events and made it a radiant star among these "thousand points of light" I like to talk about.

To you -- and I must say all of you are champions in your own arenas -- Barbara and I send our best wishes and most fervent hopes that the MS Society will succeed in its mission to find a cure for this disease. Thank you and God bless you on this wonderful evening.

PROPOSED VIDEO MESSAGE  
MEMORIAL DAY MESSAGE TO THE ARMED FORCES

TIME: OPEN

On Memorial Day, Americans pause to reflect upon the courage and sacrifice of those who responded when their nation called. They left their homes and families and gave their lives to ensure the blessings of peace and freedom. We pay tribute to them and express our gratitude, for we have not forgotten what they did nor the price they paid for us.

This year, as we honor those Americans of the past who made the supreme sacrifice, we also salute you, the men and women of our Armed Forces. You have responded just as bravely as your forbears did when the call to duty came. Your sense of purpose, personal courage, professionalism, and loyalty are an inspiration to all.

The heroism and sacrifice displayed by the men and women of our Armed Forces, past and present, give us hope for an enduring peace in the world, a peace that will ensure their service to country has not been in vain. Thank you, and God bless you.

PROPOSED VIDEO MESSAGE  
NATIONAL YOUTH SPORTS PROGRAM

TIME: OPEN

As I travel across the country, I constantly encourage people calling for a more compassionate and civic-minded America - one where neighbor helps neighbor, where people know they are responsible for not only their own well-being, but also for the quality of life in our cities, and states.

This can not be done by federal mandates or regulations. It can be done if each of us makes a personal commitment backed by action. Parents can involve their families in helping a neighbor and volunteering time to community agencies. Educators can encourage and celebrate youth service, providing opportunities for youth to help older Americans and for older students to help younger children. Youth can become leaders in their communities. Who knows better practical ways to address the issues of youth? Who are more able than our future leaders?

Community service is at the core of the American ethic. From the Puritan colonies to the present, Americans have always helped others. A thousand points of light starts with each one of us. Your involvement and commitment to youth community service is helping make sure that light begins now and it starts in your community.

PROPOSED VIDEO MESSAGE  
ANNUAL INGE FESTIVAL

TIME: OPEN

It's a pleasure for me to offer my congratulations to Horton Foote, this year's winner of the William Inge Award for Lifetime Achievement in the American Theatre.

Horton, in the forty years you've been writing for the stage, screen, and television, you have uniquely captured the spirit of the American family. Your Academy Award winning scripts, "To Kill A Mockingbird" and "Tender Mercies", have clearly established you as one of the leading writers of our time. Horton, as a fellow Texan, I know the Lone Star State is very proud of you this evening.

Congratulations again, and God bless you all.

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/3/89 4:00 PM

SUBJECT: EIGHT VIDEO SCRIPTS

|                | ACTION FYI                          |                                     |             | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|-------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER  | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | ROGERS      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | WINSTON     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PETERSMEYER | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            |             | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Monday, April 3, 1989, with an info copy to my office. Thank you.

RESPONSE:   
  
**NO COMMENTS**

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

# WHITE HOUSE STAFFING MEMORANDUM



DATE: 4/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/3/89 4:00 PM

SUBJECT: EIGHT VIDEO SCRIPTS

|                | ACTION FYI                          |                                     |                             | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|-----------------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE                     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN                      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER                      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT                    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER                  | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | <u>ROGERS</u>               | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>WINSTON</u>              | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>PINKERTON</u>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>PETERSMEYER</u>          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>                    </u> | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>                    </u> | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | <u>                    </u> | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, no later than 4:00 PM, Monday, April 3, 1989, with an info copy to my office. Thank you.

RESPONSE: TO: Chriss Winston  
NSC clears.

April 3, 1989

*B. Scowcroft*  
Brent Scowcroft

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

cc: James W. Cicconi

1989 MAR 31 PM 7:47

TRON  
March 31, 1989  
Draft two  
5:30  
Title: PSA

PROPOSED VIDEO SCRIPT  
NATIONAL VOLUNTEER WEEK  
PUBLIC SERVICE ANNOUNCEMENT

VERSION ONE

TIME: 20 seconds

Neighbor helping neighbor: The spirit of volunteerism is what binds a community together, helps families pull through in tough times.

This is National Volunteer Week, and a good time for all Americans to join a local service organization. With your contribution of time and effort, you can help your neighbors and improve your community. So volunteer. For yourself. For America.

VERSION TWO

TIME: 5 seconds

Neighbor helping neighbor, it's the American way. So join a volunteer organization today. For yourself. For America.

PROPOSED VIDEO SCRIPT  
ACADEMY OF COUNTRY MUSIC AWARDS SHOW

TIME: OPEN

Thank you, Moe (or should I say howdy?) Anyway, congratulations to all of you in Nashville tonight. I've long been a fan of country music -- perhaps you'll recall I even tried my hand at picking a guitar a few months ago. Barbara says I've got a long way to go, a very long way, but I still have a deep appreciation for Country & Western music, and the values you represent.

As President, everywhere I go in America there's a feeling of pride in our flag and love of country. In no facet of American life are those feelings more evident than in country music. That's why the phrase you use on the Academy of Country Music Awards is so appropriate . . . "America's music." But, it's also appropriate because country music is loved by Americans of every walk of life and in every part of our wonderful country. It's truly America's music.

Congratulations to all the nominees and winners tonight, and I hope you'll continue to sing out America's music and America's pride for all the world to hear. Thank you, and have a good night.

PROPOSED VIDEO SCRIPT  
SPECIAL OLYMPICS

TIME: OPEN

Good afternoon, it's a pleasure to be here with you today.

As you leave the slopes of the Sierra Nevadas at Squaw Valley and the skating rinks in Reno, you can all be proud of what you have accomplished this week. Your courage, determination, and skill have written a thrilling new chapter in the history of winter sports.

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DINNER OF CHAMPIONS

TIME: OPEN

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PROPOSED VIDEO MESSAGE  
MEMORIAL DAY MESSAGE TO THE ARMED FORCES

TIME: OPEN

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PROPOSED VIDEO MESSAGE  
NATIONAL YOUTH SPORTS PROGRAM

TIME: OPEN

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ANNUAL INGE FESTIVAL

TIME: OPEN

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Congratulations again, and God bless you all.

THE WHITE HOUSE

WASHINGTON

April 3, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Eight Video Scripts

We have no suggested changes from a policy standpoint and approve of the draft video scripts in their present form.

cc: James W. Cicconi

## WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/1/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4/3/89 4:00 PM

SUBJECT: EIGHT VIDEO SCRIPTS

|                | ACTION FYI                          |                                     |                    | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|--------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | PORTER             | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER         | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | <u>ROGERS</u>      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>WINSTON</u>     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <u>PINKERTON</u>   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <u>PETERSMEYER</u> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | _____              | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | _____              | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | _____              | <input type="checkbox"/>            | <input type="checkbox"/>            |



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RESPONSE:

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 MAR 31 PM 7:47

TRON  
March 31, 1989  
Draft two  
5:30  
Title: PSA

PROPOSED VIDEO SCRIPT  
NATIONAL VOLUNTEER WEEK  
PUBLIC SERVICE ANNOUNCEMENT

VERSION ONE  
TIME: 20 seconds

Neighbor helping neighbor: The spirit of volunteerism is what binds a community together, helps families pull through in tough times.

This is National Volunteer Week, and a good time for all Americans to join a local service organization. With your contribution of time and effort, you can help your neighbors and improve your community. So volunteer. For yourself. For America.

VERSION TWO  
TIME: 5 seconds

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PROPOSED VIDEO SCRIPT  
ACADEMY OF COUNTRY MUSIC AWARDS SHOW

TIME: OPEN

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PROPOSED VIDEO SCRIPT  
SPECIAL OLYMPICS

TIME: OPEN

Good afternoon, it's a pleasure to be here with you today.

As you leave the slopes of the Sierra Nevadas at Squaw Valley and the skating rinks in Reno, you can all be proud of what you have accomplished this week. Your courage, determination, and skill have written a thrilling new chapter in the history of winter sports.

Tomorrow, as each of you heads back to your homes, I know that every member of your community will share the pride of what you have accomplished. What you have won during this week of Special Olympics competition is more than medals and ribbons. It's the uncontested right to call yourselves champions. Whether crossing the finish line first or last, your love and commitment to sport has distinguished each of you as true athletes.

When you do return home, I ask each of you to share your experiences and memories with your friends and neighbors. Reach out to those who have not yet known the joy that comes from training and competing in sports. Throughout this country, and the world, there are far too many potential champions to whom Special Olympics is still an unrealized dream. For these people, help make that dream a reality.

My congratulations to all of you. Your victories are precious, your striving an inspiration. Thank you, God bless you, and God bless America.

PROPOSED VIDEO SCRIPT  
DINNER OF CHAMPIONS

TIME: OPEN

It's a pleasure to speak to you this evening at the 17th Annual Multiple Sclerosis Dinner of Champions to salute some truly exceptional Americans. In the audience tonight are so many people who share a dedication, and a commitment to excellence that is the spirit of America.

I join you in saluting Florence Griffith-Joyner, and Jim Burt as great champions. I also send my congratulations to two remarkable women who have won hard-fought victories in their personal battles with multiple sclerosis. Janis Henderson, a school nurse and a volunteer firefighter, and Tammy Hitchcock, a precision skydiver who performs with an aerialist team, are truly great champions in their own right. Ted Kohl, your 1989 Volunteer of the Year, who has contributed so much to help others, is a model for us all.

I also want to recognize the outstanding efforts of Martin Davis and Frank Gifford, who founded the Dinner of Champions back in 1972 and have nurtured its growth. But, most of all, I commend all of you who support this great event -- now in its 17th year in New York City. Your efforts have established this Dinner as one of our nation's largest and most successful annual charity events and made it a radiant star among these "thousand points of light" I like to talk about.

To you -- and I must say all of you are champions in your own arenas -- Barbara and I send our best wishes and most fervent hopes that the MS Society will succeed in its mission to find a cure for this disease. Thank you and God bless you on this wonderful evening.

PROPOSED VIDEO MESSAGE  
MEMORIAL DAY MESSAGE TO THE ARMED FORCES

TIME: OPEN

On Memorial Day, Americans pause to reflect upon the courage and sacrifice of those who responded when their nation called. They left their homes and families and gave their lives to ensure the blessings of peace and freedom. We pay tribute to them and express our gratitude, for we have not forgotten what they did nor the price they paid for us.

This year, as we honor those Americans of the past who made the supreme sacrifice, we also salute you, the men and women of our Armed Forces. You have responded just as bravely as your forbears did when the call to duty came. Your sense of purpose, personal courage, professionalism, and loyalty are an inspiration to all.

The heroism and sacrifice displayed by the men and women of our Armed Forces, past and present, give us hope for an enduring peace in the world, a peace that will ensure their service to country has not been in vain. Thank you, and God bless you.

PROPOSED VIDEO MESSAGE  
NATIONAL YOUTH SPORTS PROGRAM

TIME: OPEN

As I travel across the country, I constantly encourage people calling for a more compassionate and civic-minded America - one where neighbor helps neighbor, where people know they are responsible for not only their own well-being, but also for the quality of life in our cities, and states.

This can not be done by federal mandates or regulations. It can be done if each of us makes a personal commitment backed by action. Parents can involve their families in helping a neighbor and volunteering time to community agencies. Educators can encourage and celebrate youth service, providing opportunities for youth to help older Americans and for older students to help younger children. Youth can become leaders in their communities. Who knows better practical ways to address the issues of youth? Who are more able than our future leaders?

Community service is at the core of the American ethic. From the Puritan colonies to the present, Americans have always helped others. A thousand points of light starts with each one of us. Your involvement and commitment to youth community service is helping make sure that light begins now and it starts in your community.

PROPOSED VIDEO MESSAGE  
ANNUAL INGE FESTIVAL

TIME: OPEN

It's a pleasure for me to offer my congratulations to Horton Foote, this year's winner of the William Inge Award for Lifetime Achievement in the American Theatre.

Horton, in the forty years you've been writing for the stage, screen, and television, you have uniquely captured the spirit of the American family. Your Academy Award winning scripts, "To Kill A Mockingbird" and "Tender Mercies", have clearly established you as one of the leading writers of our time. Horton, as a fellow Texan, I know the Lone Star State is very proud of you this evening.

Congratulations again, and God bless you all.