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# FOIA MARKER

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13480  
**Folder ID Number:** 13480-004

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**Folder Title:**  
Bush-Quayle Leadership, 3/21/89

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| Stack:   | Row:      | Section: | Shelf:   | Position: |
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| <b>G</b> | <b>25</b> | <b>6</b> | <b>1</b> | <b>7</b>  |

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**REMARKS: BUSH/QUAYLE LEADERSHIP  
STATE DINING ROOM  
MARCH 21, 1989**

**GOOD AFTERNOON. WITH ALL THE GOVERNORS AND MEMBERS OF CONGRESS IN THE ROOM, WHY DON'T WE JUST FORM OUR OWN CONSTITUTIONAL CONVENTION AND PASS THE LINE-ITEM VETO?**

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**- 2 -**

**\*\*\* I UNDERSTAND, AND DEEPLY APPRECIATE, HOW MUCH YOU SACRIFICED FOR OUR CAMPAIGN -- TIME AWAY FROM YOUR FAMILIES, TIME AWAY FROM YOUR CONSTITUENTS AND TIME AWAY FROM YOUR JOBS AND BUSINESSES.**

**MOST OF ALL, I APPRECIATE YOUR UNWAVERING COMMITMENT. WE FOUGHT SHOULDER TO SHOULDER, AND BATTLED OUR WAY FROM 17 POINTS BEHIND, TO A 40-STATE WIN ON ELECTION DAY.**

**\*\*\* BUT WE DIDN'T FIGHT THE BATTLE WE FOUGHT, WE DIDN'T PUT OURSELVES AND OUR FAMILIES THROUGH THE TURMOIL OF A CAMPAIGN, JUST TO WIN AN ELECTION. WE FOUGHT BECAUSE WE BELIEVED OUR IDEAS WILL BUILD A BETTER AMERICA.**

**\*\*\* AMERICA FACES TOO MANY CHALLENGES FOR THE LEADERS OF CONGRESS, OR MYSELF, TO ACT AS MERE PARTISANS. WE MUST WORK TOGETHER TO DRIVE DOWN THE DEFICIT -- WITHOUT INCREASING TAXES.**

**\*\*\* WE MUST WORK TOGETHER TO PROTECT WHAT IS ALREADY THE LONGEST PEACETIME EXPANSION IN AMERICAN HISTORY, AND TO ALLOW OUR INDUSTRIES TO MEET WORLD COMPETITION.**

**\*\*\* WE MUST WORK TOGETHER TO FIGHT DRUG ABUSE ON EVERY FRONT: TO REDEEM THOUSANDS OF CHILDREN FROM CRIME, MISERY AND DEATH.**

**\*\*\* WE MUST WORK TOGETHER TO PROTECT THE ENVIRONMENT, FIND A WAY TO SHELTER THE HOMELESS, AND MEET THE CHANGING NEEDS OF THE AMERICAN FAMILY.**

**\*\*\* WE MUST REVIEW AND REFORM THE WAY IN WHICH OUR GOVERNMENT MANAGES.**

**\*\*\* AND, ABOVE ALL, WE MUST PRESERVE THE PEACE. THESE ARE THE ELEMENTS OF MY AGENDA, AND THERE IS A COMMON THEME THROUGHOUT: TO CONFRONT THE EMERGING PROBLEMS OF THE FUTURE, TODAY. A COMPLACENT SOCIETY IS DOOMED TO COMFORTABLE DECLINE. A DYNAMIC SOCIETY IS ONE THAT KEEPS PACE WITH THE TIMES. AND MAKE NO MISTAKE, AMERICA IS STILL THE MOST DYNAMIC SOCIETY ON EARTH.**

BY THE YEAR 2000, WE WILL HAVE EXPERIENCED CHANGE AS SWIFT AND FAST AS A TORRENT. CHANGE IN THE AMERICAN FAMILY, AND IN OUR WORK HABITS. CHANGE IN TECHNOLOGY. CHANGE IN THE WORLD ECONOMY. CHANGE IN THE RATE OF CHANGE ITSELF.

WILL AMERICA BE READY FOR THE FUTURE? THE NATIONAL AND STATE ELECTIONS OF THE 1990S WILL NOT JUST BE A BATTLE OF THE CENTURY; IT WILL BE A BATTLE FOR THE CENTURY -- THE 21ST CENTURY, THE NEW AMERICAN CENTURY.

\*\*\* MY WILLINGNESS TO WORK WITH CONGRESS TO MEET THE CHALLENGES OF THE FUTURE DOES NOT LESSEN MY PARTISAN IDENTITY. TRUE, MY PURPOSE AS PRESIDENT IS TO BUILD A BETTER AMERICA. BUT THERE IS A REPUBLICAN APPROACH TO THE CHALLENGES WE FACE. AND I HAVE A DEEP AND UNWAVERING BELIEF -- VALIDATED BY A LIFETIME OF EXPERIENCE IN PUBLIC LIFE -- THAT THE REPUBLICAN APPROACH IS THE ONE THAT WORKS.

\*\*\* HAVING THE BEST POLICIES IS NO GUARANTEE OF WINNING ELECTIONS IN CONGRESS. I BELIEVE IT'S NO COINCIDENCE THAT OUR PARTY SLIPPED TO MINORITY STATUS IN THE HOUSE AS WE BECAME A MINORITY IN THE STATE LEGISLATURES. TODAY, DEMOCRATS NOW HAVE A REDISTRICTING ADVANTAGE IN STATES THAT COMPOSE ABOUT 90 PERCENT OF THE SEATS IN CONGRESS.

\*\*\* THAT IS WHY WE MUST MAKE AGGRESSIVE GAINS AT THE STATE LEVEL. CRITICAL GUBERNATORIAL AND LEGISLATIVE RACES IN THE EIGHT LARGEST STATES ALONE WILL DETERMINE WHETHER REPUBLICANS WILL BE TREATED FAIRLY IN THE DRAFTING OF 209 CONGRESSIONAL DISTRICTS.

**\*\*\* A MAJORITY, OR EVEN A LARGE MINORITY, OF  
REPUBLICANS IN STATE LEGISLATURES CAN JOIN WITH  
REPUBLICAN GOVERNORS TO SUSTAIN THE VETO OF OUTRAGEOUS  
GERRYMANDER SCHEMES, STRENGTHENING OUR NUMBERS IN THE  
U.S. HOUSE. STRONG STATE PARTIES CAN HELP US TO WIN  
BACK THE U.S. SENATE. SO TAKE IT FROM THIS FORMER  
HARRIS COUNTY REPUBLICAN CHAIRMAN -**

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**- A SOLID REPUBLICAN PARTY, ORGANIZED BLOCK BY BLOCK,  
PRECINCT BY PRECINCT, CAN MULTIPLY OUR SUCCESSES ALL  
THE WAY TO THE WHITE HOUSE.**

**\*\*\* IN ORDER TO WIN, WE MUST ALSO WORK TOGETHER AS  
A TEAM, NOT AS AN ASSOCIATION OF ACRONYMS. THE RNC,  
THE NRCC, THE RGA, THE NRSC -- THESE ARE TOP-NOTCH,  
WELL-MANAGED ORGANIZATIONS STAFFED BY THE BEST PEOPLE  
IN POLITICS TODAY.**

**BUT OUR PARTY MUST BE GREATER THAN THE SUM OF ITS PARTS; WE MUST BE INSPIRED BY A COMMON PURPOSE. FOR THIS REASON, I AM PLEASED TO SEE THE BUILDING SPIRIT OF COOPERATION BETWEEN THE WHITE HOUSE AND THE COMMITTEES, UNDER THE LEADERSHIP OF CHAIRMAN ATWATER, SENATOR NICKLES, CONGRESSMAN VANDER JAGT AND GOVERNOR MIKE HAYDEN.**

**\*\*\* TO WIN, WE MUST REACH OUR TO NEW CONSTITUENCIES, TO CAMPAIGN IN THE NEIGHBORHOODS, THE GHETTOS, THE BARRIOS, ONCE CONSIDERED TO BE THE EXCLUSIVE DOMAIN OF THE OPPOSITION. I AM PARTICULARLY PLEASED THAT LEE ATWATER IS LEADING THIS EFFORT TO REACH OUT TO MILLIONS OF POTENTIAL REPUBLICANS.**

**\*\*\* TO WIN, WE MUST ALSO RECRUIT THE VERY BEST MEN AND WOMEN TO REPRESENT OUR PARTY, AS CANDIDATES AND AS OFFICEHOLDERS.**

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THESE ARE MY STRATEGIES FOR VICTORY. BUT STRATEGIES ARE USELESS WITHOUT A GREAT PURPOSE. WE HAVE SUCH A PURPOSE, TO BUILD A BETTER AMERICA, FOR TODAY AND FOR THE NEW CENTURY AHEAD.

WE HAVE SPENT YEARS AND A LOT OF BLOOD, SWEAT AND TEARS TO BUILD OUR ORGANIZATION. OUR TEAM HAS BEEN TESTED AND TEMPERED UNDER FIRE.

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THE BEST WAY TO KEEP OUR ORGANIZATION READY FOR ACTION IS TO ENGAGE OURSELVES IN THE 1990 ELECTION, FROM THE COURTHOUSE, TO THE STATEHOUSE, TO CAPITOL HILL. I ASK FOR YOUR HELP IN THIS CAMPAIGN TO ELECT MORE REPUBLICANS. YOU HAVE MY SINCEREST GRATITUDE FOR A JOB WELL DONE, AND MY HEARTFELT THANKS FOR YOUR WILLINGNESS TO DO MORE.

THANK YOU.

MASTER II

Document No. 018004

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/18/89 ACTION/CONCURRENCE/COMMENT DUE BY: -----

SUBJECT: PRESIDENTIAL REMARKS: BUSH-QUAYLE LEADERSHIP

|                | ACTION FYI               |                                     |            | ACTION FYI               |                                     |
|----------------|--------------------------|-------------------------------------|------------|--------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/> | <input checked="" type="checkbox"/> | MCCLURE    | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| SUNUNU         | <input type="checkbox"/> | <input checked="" type="checkbox"/> | NEWMAN     | <input type="checkbox"/> | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/> | <input type="checkbox"/>            | PORTER     | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| DARMAN         | <input type="checkbox"/> | <input checked="" type="checkbox"/> | STUDDERT   | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| BATES          | <input type="checkbox"/> | <input checked="" type="checkbox"/> | UNTERMAYER | <input type="checkbox"/> | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/> | <input type="checkbox"/>            | ROGERS     | <input type="checkbox"/> | <input type="checkbox"/>            |
| CARD           | <input type="checkbox"/> | <input checked="" type="checkbox"/> | WINSTON    | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/> | <input checked="" type="checkbox"/> | PINKERTON  | <input type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input type="checkbox"/> | <input checked="" type="checkbox"/> | WRAY       | <input type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/> | <input checked="" type="checkbox"/> | _____      | <input type="checkbox"/> | <input type="checkbox"/>            |
| GRAY           | <input type="checkbox"/> | <input checked="" type="checkbox"/> | _____      | <input type="checkbox"/> | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/> | <input type="checkbox"/>            | _____      | <input type="checkbox"/> | <input type="checkbox"/>            |

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

1989 MAR 17 PM 7:40

Davis/Martin  
March 17, 1989  
11 p.m.

REMARKS: BUSH/QUAYLE LEADERSHIP  
STATE DINING ROOM  
MARCH 21, 1989

Good afternoon. With all the Governors and members of Congress in the room, why don't we just form our own Constitutional Convention and pass the line-item veto?

\*\*\* I understand, and deeply appreciate, how much you sacrificed for our campaign -- time away from your families, time away from your constituents and time away from your jobs and businesses.

Most of all, I appreciate your unwavering commitment. We fought shoulder to shoulder, and battled our way from 17 points behind, to a 40-state win on Election Day.

\*\*\* But we didn't fight the battle we fought, we didn't put ourselves and our families through the turmoil of a campaign, just to win an election. We fought because we believed our ideas will build a better America.

\*\*\* America faces too many challenges for the leaders of Congress, or myself, to act as mere partisans. We must work together to drive down the deficit -- without increasing taxes.

\*\*\* We must work together to protect what is already the longest peacetime expansion in American history, and to allow our industries to meet world competition.

\*\*\* We must work together to fight drug abuse on every front: to redeem thousands of children from crime, misery and death.

\*\*\* We must work together to protect the environment, find a way to shelter the homeless, and meet the changing needs of the American family.

\*\*\* We must review and reform the way in which our government manages.

\*\*\* And, above all, we must preserve the peace.

These are the elements of my agenda, and there is a common theme throughout: to confront the emerging problems of the future, today. A complacent society is doomed to comfortable decline. A dynamic society is one that keeps pace with the

times. And make no mistake, America is still the most dynamic society on earth.

By the year 2000, we will have experienced change as swift and fast as a torrent. Change in the American family, and in our work habits. Change in technology. Change in the world economy. Change in the rate of change itself.

Will America be ready for the future? The national and state elections of the 1990s will not just be a battle of the century; it will be a battle for the century -- the 21st Century, the New American Century.

\*\*\* My willingness to work with Congress to meet the challenges of the future does not lessen my partisan identity. True, my purpose as President is to build a better America. But there is a Republican approach to the challenges we face. And I have a deep and unwavering belief -- validated by a lifetime of experience in public life -- that the Republican approach is the one that works.

\*\*\* Having the best policies is no guarantee of winning elections in Congress. I believe it's no coincidence that our party slipped to minority status in the House in the 1950s soon after we became a minority in the state legislatures. Today,

Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress.

\*\*\* That is why we must make aggressive gains at the state level. Critical gubernatorial and legislative races in the eight largest states alone will determine whether Republicans will be treated fairly in the drafting of 209 Congressional Districts.

\*\*\* A majority, or even a large minority, of Republicans in state legislatures can join with Republican governors to sustain the veto of outrageous gerrymander schemes, strengthening our numbers in the U.S. House. Strong state parties can help us to win back the U.S. Senate. So take it from this former Harris County Republican Chairman -- a solid Republican Party, organized block by block, precinct by precinct, can multiply our successes all the way to the White House.

\*\*\* In order to win, we must also work together as a team, not as an association of acronyms. The RNC, the NRCC, the RGA, the NRSC -- these are top-notch, well-managed organizations staffed by the best people in politics today. But our party must be greater than the sum of its parts; we must be inspired by a common purpose. For this reason, I am pleased to see the building spirit of cooperation between the White House and the committees, under the leadership of Chairman Atwater, Senator Nickles, Congressman Vander Jagt and Governor Mike Hayden.

\*\*\* To win, we must reach out to new constituencies, to campaign in the neighborhoods, the ghettos, the barrios, once considered to be the exclusive domain of the opposition.

\*\*\* To win, we must also recruit the very best men and women to represent our party, as candidates and as officeholders.

These are my strategies for victory. But strategies are useless without a great purpose. We have such a purpose, to build a better America, for today and for the new century ahead.

We have spent years and a lot of blood, sweat and tears to build our organization. Our team has been tested and tempered under fire.

The best way to keep our organization ready for action is to engage ourselves in the 1990 election, from the courthouse, to the statehouse, to Capitol Hill. I ask for your help in this campaign to elect more Republicans. You have my sincerest gratitude for a job well done, and my heartfelt thanks for your willingness to do more.

Thank you.



# WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/17/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/17/89 6:00 PM

SUBJECT: PRESIDENTIAL REMARKS: BUSH-QUAYLE LEADERSHIP

|                | ACTION FYI                          |                                     |            | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN     | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PORTER     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | ROGERS     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | WINSTON    | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WRAY       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            |            | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS: Please forward any comments directly to Chriss Winston, Rm. 122, x2930, by 6:00 PM, TODAY, March 17, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

Davis/Martin  
March 17, 1989  
11 p.m.

REMARKS: BUSH/QUAYLE LEADERSHIP  
STATE DINING ROOM  
MARCH 21, 1989

Good afternoon. With all the Governors and members of Congress in the room, why don't we just form our own Constitutional Convention and pass the line-item veto?

\*\*\* I understand, and deeply appreciate, how much you sacrificed for our campaign -- time away from your families, time away from your constituents and time away from your jobs and businesses.

Most of all, I appreciate your unwavering commitment. You stood with me when I was 17 points behind my opponent, when my political obituary had been all but written. We needed some strong medicine to overcome those odds. And we found it in the advice of the late Babe Ruth -- the best medicine in the world is a home run . . .

\*\*\* Now we face a different challenge: to strengthen our party at every level. I believe it's no coincidence that our party slipped to minority status in the House in the 1950s soon after we became a minority in the state legislatures. Today,

Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress.

\*\*\* That is why we must make aggressive gains at the state level. Critical gubernatorial and legislative races in the eight largest states alone will determine whether Republicans will be treated fairly in the drafting of 209 Congressional Districts.

\*\*\* A majority, or even a large minority, of Republicans in state legislatures can join with Republican governors to sustain the veto of outrageous gerrymander (GARY-mander) schemes, strengthening our numbers in the U.S. House. Strong state parties can help us to win back the U.S. Senate. So take it from this former Harris County Republican Chairman -- a solid Republican Party, organized block by block, precinct by precinct, can multiply our successes all the way to the White House.

\*\*\* In order to win, we must also work together as a team, not as an association of acronyms. The RNC, the NRCC, the RGA, the NRSC -- these are top-knotch, well-managed organizations staffed by the best people in politics today. But our party must be greater than the sum of its parts; we must be inspired by a common purpose. For this reason, I am pleased to see the building spirit of cooperation between the committees, under the leadership of Chairman Atwater, Senator Nickles, Congressman Vander Jagt and Governor Mike Hayden.

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These are my strategies for victory. But strategies are useless without a great purpose. We have such a purpose, to build a better America, for today and for the new century ahead.

I must ask you to remain organized and ready. In a phrase, keep your powder dry. You have my sincerest gratitude for a job well done. You have my heartfelt thanks for your willingness to do more.

Thank you.



# WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/17/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/17/89 6:00 PM

SUBJECT: PRESIDENTIAL REMARKS: BUSH-QUAYLE LEADERSHIP

|                              | ACTION FYI                          |                                     |                             | ACTION FYI                          |                                     |
|------------------------------|-------------------------------------|-------------------------------------|-----------------------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT               | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE <i>coming</i>       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU                       | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN                      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT                    | <input type="checkbox"/>            | <input type="checkbox"/>            | PORTER <i>coming</i>        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN                       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT <i>no comments</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES <i>2/74 -NA coming</i> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER                  | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN                      | <input type="checkbox"/>            | <input type="checkbox"/>            | ROGERS                      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD                         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | WINSTON                     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI                      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON                   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST                     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WRAY                        | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER                    | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |                             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY <i>no comment</i>       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |                             | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN                        | <input type="checkbox"/>            | <input type="checkbox"/>            |                             | <input type="checkbox"/>            | <input type="checkbox"/>            |

REMARKS:

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RESPONSE:

*no comments*  
*XX*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

Davis/Martin  
March 17, 1989  
11 p.m.

REMARKS: BUSH/QUAYLE LEADERSHIP  
STATE DINING ROOM  
MARCH 21, 1989

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\*\*\* I understand, and deeply appreciate, how much you sacrificed for our campaign -- time away from your families, time away from your constituents and time away from your jobs and businesses.

Most of all, I appreciate your unwavering commitment. You stood with me when I was 17 points behind my opponent, when my political obituary had been all but written. We needed some strong medicine to overcome those odds. And we found it in the advice of the late Babe Ruth -- the best medicine in the world is a home run . . .

\*\*\* Now we face a different challenge: to strengthen our party at every level. I believe it's no coincidence that our party slipped to minority status in the House in the 1950s soon after we became a minority in the state legislatures. Today,

Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress.

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Thank you.

THE WHITE HOUSE

WASHINGTON

March 17, 1989

MEMORANDUM FOR CHRISS A. WINSTON  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS

FROM: PATRICIA MACK BRYAN *PMB*  
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks: Bush-Quayle Leadership  
Meeting, March 21, 1989

Pursuant to your staffing memorandum of March 17, 1989, Counsel's office has reviewed the above-referenced remarks. Subject to removing the incorrect phonetic spelling of gerrymander, Counsel's office has no objection to these remarks.

cc: James W. Cicconi

Davis/Martin  
March 14, 1989  
6 p.m.

REMARKS: BUSH/QUAYLE LEADERSHIP  
STATE DINING ROOM  
MARCH 21, 1989

Good afternoon.

It's a delight to be back among the men and women who helped to make my candidacy possible, those of you from little New Hampshire to big Alaska, and every state in between. I understand, and deeply appreciate, how much you sacrificed for our campaign -- time away from your families, and time away from your jobs and businesses.

Most of all, I appreciate your unwavering commitment. You stood with me when I was 17 points behind my opponent, when my political obituary had been all but written. We needed some strong medicine to overcome those odds. And we found it in the advice of the late Babe Ruth -- the best medicine in the world is a home run . . .

Now that our victory is behind us, it is proper for me as President to extend my hand to the opposition. America faces too many challenges for the leaders of Congress, or for myself, to

act as mere partisans. We must work together to drive down the deficit -- without raising taxes.

We must work together to fight drug abuse on every front: more effective education and prevention to dry up demand, and tougher law enforcement to put the dealers where they belong -- behind bars. If we can do this, we can redeem thousands of children from crime, misery and death.

And we must work together, not just as one nation, but as a community of nations, to protect our fragile environment. Once the concern of a farsighted few, the environment is now a top priority of my Administration at home and abroad.

In these efforts, I must seek the active cooperation of the Congress. The people of this country expect, and deserve, nothing less.

But this does not mean that I have relinquished my partisan identity. True, my purpose as President is to build a better America. But there is a Republican approach to the challenges we face. And I have a deep and unwavering belief -- validated by a lifetime of experience in public life -- that the Republican approach is the one that works. Just witness this economic recovery, now 75 months old, which has generated more jobs than Western Europe and Japan combined. Just witness last week's

news: Unemployment fell to 5.1 percent, the lowest level in 15 years.

In a sense, success has made our task all the more difficult. America is undergoing the longest peacetime expansion in its history. And this presents us with a unique dilemma -- how to galvanize the American people to confront the challenges of the near future, and challenges of the long-term -- the ticking time bombs of national and international debt; of drug-abuse and crime; of threats to the global environment.

The responsibilities of the Presidency are long-term. True, I am a man of this century. I fought in this century's greatest war, and raised a family and built a business during the mid-century of American greatness. But I want to be a President who is remembered for preparing America for the next century. This is my definition of leadership, to see the shape of things to come, and to prepare for that 21st Century world -- only eleven years away.

So my agenda is this: to confront the emerging problems of the future, today. A complacent society is doomed to comfortable decline. A dynamic society is one that keeps pace with the times.

Let the other party represent the ways of the past, the shop-worn doctrines, the solutions that became the problems. We represent change. We know that our best qualities as a nation can only come from the restless drive and vision of the American people.

By the year 2000, we will have experienced change as swift and fast as a torrent. Change in the American family, and in our work habits. Change in technology. Change in the world economy. Change in the rate of change itself.

Will America be ready for the future? The national and state elections of the 1990s will not just be a battle of the century; it will be the battle for the century -- the 21st Century. Most Americans cannot remember a time when the House of Representatives was under the control of Republicans. If we fail to gain the upper hand in the reapportionment battle of the 1990s, the Democrats will enter the next century as a majority party with a legislative lock on state legislatures and the U.S. House of Representatives.

Step back and look at the political process as a whole. The strength of a party can be likened to a deep and mighty river that flows from the small tributaries of state and local government. The county courthouse, the city council, the state legislature -- these are the headwaters of American statecraft.

But if you dam the headwaters, a river goes dry. It is no coincidence that our party slipped to minority status in the House soon after we became a minority in the state legislatures in the early 1950s. Today, Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress.

Over the next year and half, Republicans will have no great priority than to turn the tide at the state level. Critical gubernatorial and legislative races in the eight largest states alone will determine whether Republicans will be treated fairly in the drafting of 209 Congressional Districts. I urge you to do your utmost to strengthen your local and state Republican organizations, and to boost Republican candidates for state office.

A majority, or even a large minority, of Republicans in state legislatures can join with Republican governors to sustain the veto of outrageous gerrymander (GARY-mander) schemes, strengthening our numbers in the U.S. House. Strong state parties can help us to win back the U.S. Senate. So take it from this former Harris County Republican Chairman -- a solid Republican Party, organized block by block, precinct by precinct, can multiply our successes all the way to the White House.

To win, we must also work together as a team, not as an association of acronyms. The RNC, the NRCC, the RGA, the NRSC -- these are top-knotch, well-managed organizations staffed by the best people in politics today. But our party must be greater than the sum of its parts; we must be inspired by a common purpose. For this reason, I am pleased to see the building spirit of cooperation between the committees, under the leadership of Chairman Atwater, Senator Nickles, Congressman Vander Jagt and Governor Mike Hayden.

To win, we must reach out to new constituencies, to campaign in the neighborhoods, the ghettos, the barrios, once considered to be the exclusive domain of the opposition. Our message to Minority America is clear -- we offer more than promises. We offer an abundance of opportunity. And our message to the other party is blunt -- take no one for granted.

To win, we must also recruit the very best men and women to represent our party, as candidates and as officeholders. I am pleased that we are finding candidates of character and determination, who want to bring new ideas to government, who want to serve their country.

These are my strategies for victory. But strategies are useless without a great purpose. We have such a purpose, to build a better America, for now and for the new century beyond.

This struggle to shape the future of America will soon be underway, so I must ask you to remain organized and ready. In a phrase, keep your powder dry. You have my sincerest gratitude for a job well done. You have my heartfelt thanks for your willingness to do more.

Thank you.

#

#

#

JOKE

This joke goes against the grain, since the President prefers self-effacing humor over that at someone else's expense. But I thought, for a highly partisan audience such as this, that a joke on the Democrats would be appropriate.

((As you may know, I was back in Houston just last week. Although I've been a Texas resident since the late 1940s -- longer than a lot of Texans have been alive -- there were a few Democrats who still try to portray me as a newcomer. In fact, you may remember during the campaign that some prominent Houston Democrats made a big deal out of renting the hotel suite that I use whenever I am back in town . . .

And funny thing, but it never occurred to me until just last week, on the return trip to Washington . . . now I know what happened to the bath towels!)

President's  
Copy

Davis/Martin  
March 17, 1989  
11 p.m.

REMARKS: BUSH/QUAYLE LEADERSHIP  
STATE DINING ROOM  
MARCH 21, 1989

Good afternoon. With all the Governors and members of Congress in the room, why don't we just form our own Constitutional Convention and pass the line-item veto?

\*\*\* I understand, and deeply appreciate, how much you sacrificed for our campaign -- time away from your families, time away from your constituents and time away from your jobs and businesses.

Most of all, I appreciate your unwavering commitment. We fought shoulder to shoulder, and battled our way from 17 points behind, to a 40-state win on Election Day.

\*\*\* But we didn't fight the battle we fought, we didn't put ourselves and our families through the turmoil of a campaign, just to win an election. We fought because we believed our ideas will build a better America.

\*\*\* America faces too many challenges for the leaders of Congress, or myself, to act as mere partisans. We must work together to drive down the deficit -- without increasing taxes.

\*\*\* We must work together to protect what is already the longest peacetime expansion in American history, and to allow our industries to meet world competition.

\*\*\* We must work together to fight drug abuse on every front: to redeem thousands of children from crime, misery and death.

\*\*\* We must work together to protect the environment, find a way to shelter the homeless, and meet the needs of the changing American family.

\*\*\* We must review and reform the way in which our government manages. And, above all, we must preserve the peace.

These are the elements of my agenda, and there is a common theme throughout: to confront the emerging problems of the future, today. A complacent society is doomed to comfortable decline. A dynamic society is one that keeps pace with the times. And make no mistake, America is still the most dynamic society on earth.

By the year 2000, we will have experienced change as swift and fast as a torrent. Change in the American family, and in our work habits. Change in technology. Change in the world economy. Change in the rate of change itself.

Will America be ready for the future? The national and state elections of the 1990s will not will not just be a battle of the century; it will be a battle for the century -- the 21st Century, the New American Century.

\*\*\* My willingness to work with Congress does not mean that I have relinquished my partisan identity. True, my purpose as President is to build a better America. But there is a Republican approach to the challenges we face. And I have a deep and unwavering belief -- validated by a lifetime of experience in public life -- that the Republican approach is the one that works.

\*\*\* Having the best policies is no guarantee of winning elections in Congress. I believe it's no coincidence that our party slipped to minority status in the House in the 1950s soon after we became a minority in the state legislatures. Today, Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress.

MO:

~~This amounts to a "legislative lock" on the state legis and the House of Rep. by the Democrats.~~

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These are my strategies for victory. But strategies are useless without a great purpose. We have such a purpose, to build a better America, for today and for the new century ahead.

We have spent years and a lot of blood sweat and tears to build this organization. This team has been tested and tempered under fire.

The best way to keep this organization ready for action is to engage ourselves in the 1990 election, from the courthouse, to the statehouse, to Capitol Hill. I ask for your help in this campaign to elect more Republicans. You have my sincerest gratitude for a job well done, and my heartfelt thanks for your willingness to do more.

Thank you.

FINAL

Davis/Martin  
March 17, 1989  
11 p.m.

REMARKS: BUSH/QUAYLE LEADERSHIP  
STATE DINING ROOM  
MARCH 21, 1989

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\*\*\* To win, we must reach out to new constituencies, to campaign in the neighborhoods, the ghettos, the barrios, once considered to be the exclusive domain of the opposition. I am particularly pleased that Lee Atwater is leading this effort to reach out to millions of potential Republicans.

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Thank you.

THE WHITE HOUSE  
WASHINGTON

Andy Card -

- agenda for a  
new American  
Century

- Dynamic America

- 6 fact sheet  
pb.

We didn't forget the kids  
we forgot, just to win the  
an election  
build 21<sup>ST</sup> Century



# WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/17/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/17/89 6:00 PM

SUBJECT: PRESIDENTIAL REMARKS: BUSH-QUAYLE LEADERSHIP

|                | ACTION FYI                          |                                     |            | ACTION FYI                          |                                     |
|----------------|-------------------------------------|-------------------------------------|------------|-------------------------------------|-------------------------------------|
| VICE PRESIDENT | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | MCCLURE    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN     | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PORTER     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMEYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | ROGERS     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | WINSTON    | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WRAY       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            | _____      | <input type="checkbox"/>            | <input type="checkbox"/>            |

**REMARKS:**

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, by 6:00 PM, TODAY, March 17, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

**RESPONSE:**

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

Davis/Martin  
March 17, 1989  
11 p.m.

REMARKS: BUSH/QUAYLE LEADERSHIP  
STATE DINING ROOM  
MARCH 21, 1989

Good afternoon. With all the Governors and members of Congress in the room, why don't we just form our own Constitutional Convention and pass the line-item veto?

\*\*\* I understand, and deeply appreciate, how much you sacrificed for our campaign -- time away from your families, time away from your constituents and time away from your jobs and businesses.

Most of all, I appreciate your unwavering commitment. You stood with me when I was 17 points behind my opponent, when my political obituary had been all but written. We needed some strong medicine to overcome those odds. And we found it in the advice of the late Babe Ruth -- the best medicine in the world is a home run . . . *solid, productive, slow down to ground tone work*

\*\*\* Now we face a different challenge: to strengthen our party at every level. I believe it's no coincidence that our party slipped to minority status in the House in the 1950s soon after we became a minority in the state legislatures. Today,

Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress.

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These are my strategies for victory. But strategies are useless without a great purpose. We have such a purpose, to build a better America, for today and for the new century ahead.

I must ask you to remain organized and ready. In a phrase, ~~keep your powder dry.~~ You have my sincerest gratitude for a job well done. You have my heartfelt thanks for your willingness to do more.

Thank you.

We have spent years and alot of blood sweat and tears to build this organization. It has been tested under fire and the team has been tempered.

The best way to keep this organization ready for action is to engage ourselves in the 1990 elections from the Court houses to the State houses and over to Capitol Hill. And together you can continue to help me by electing more Republicans.

Why joke about a Constitutional Convention? I think it's a serious matter.

1989 MAR 17 PM 2:40

Davis/Martin  
March 17, 1989  
11 p.m.

REMARKS: BUSH/QUAYLE LEADERSHIP  
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MARCH 21, 1989

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RECEIVED W/ ONE

WHITE HOUSE STAFFING MEMORANDUM



39 MAR 17 3:09  
3/17/89

3/17/89 6:00 PM

DATE: ACTION/CONCURRENCE/COMMENT DUE BY:

SUBJECT: PRESIDENTIAL REMARKS: BUSH-QUAYLE LEADERSHIP

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|----------------|-------------------------------------|-------------------------------------|------------|-------------------------------------|-------------------------------------|
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| SUNUNU         | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | NEWMAN     | <input type="checkbox"/>            | <input type="checkbox"/>            |
| SCOWCROFT      | <input type="checkbox"/>            | <input type="checkbox"/>            | PORTER     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DARMAN         | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | STUDDERT   | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| BATES          | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | UNTERMAYER | <input type="checkbox"/>            | <input type="checkbox"/>            |
| BREEDEN        | <input type="checkbox"/>            | <input type="checkbox"/>            | ROGERS     | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CARD           | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | WINSTON    | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| CICCONI        | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | PINKERTON  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| DEMAREST       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | WRAY       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| FITZWATER      | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| GRAY           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |            | <input type="checkbox"/>            | <input type="checkbox"/>            |
| HAGIN          | <input type="checkbox"/>            | <input type="checkbox"/>            |            | <input type="checkbox"/>            | <input type="checkbox"/>            |

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RESPONSE:

*Typo Page 2*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

Davis/Martin  
March 17, 1989  
11 p.m.

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Most of all, I appreciate your unwavering commitment. You stood with me when I was 17 points behind my opponent, when my political obituary had been all but written. We needed some strong medicine to overcome those odds. And we found it in the advice of the late Babe Ruth -- the best medicine in the world is a home run . . .

\*\*\* Now we face a different challenge: to strengthen our party at every level. I believe it's no coincidence that our party slipped to minority status in the House in the 1950s soon after we became a minority in the state legislatures. Today,

Democrats now have a redistricting advantage in states that compose about 90 percent of the seats in Congress.

\*\*\* That is why we must make aggressive gains at the state level. Critical gubernatorial and legislative races in the eight largest states alone will determine whether Republicans will be treated fairly in the drafting of 209 Congressional Districts.

\*\*\* A majority, or even a large minority, of Republicans in state legislatures can join with Republican governors to sustain the veto of outrageous gerrymander (GARY-mander) schemes, strengthening our numbers in the U.S. House. Strong state parties can help us to win back the U.S. Senate. So take it from this former Harris County Republican Chairman -- a solid Republican Party, organized block by block, precinct by precinct, can multiply our successes all the way to the White House.

\*\*\* In order to win, we must also work together as a team, not as an association of acronyms. The RNC, the NRCC, the RGA, the NRSC -- these are top-knotch, well-managed organizations staffed by the best people in politics today. But our party must be greater than the sum of its parts; we must be inspired by a common purpose. For this reason, I am pleased to see the building spirit of cooperation between the committees, under the leadership of Chairman Atwater, Senator Nickles, Congressman Vander Jagt and Governor Mike Hayden.

\*\*\* To win, we must reach out to new constituencies, to campaign in the neighborhoods, the ghettos, the barrios, once considered to be the exclusive domain of the opposition.

\*\*\* To win, we must also recruit the very best men and women to represent our party, as candidates and as officeholders.

These are my strategies for victory. But strategies are useless without a great purpose. We have such a purpose, to build a better America, for today and for the new century ahead.

I must ask you to remain organized and ready. In a phrase, keep your powder dry. You have my sincerest gratitude for a job well done. You have my heartfelt thanks for your willingness to do more.

Thank you.

THE WHITE HOUSE  
WASHINGTON

3/17/89

Memorandum to Chriss Winston

From: Jim Pinkerton

Re: BQ Leadership draft

I think the speech is fine, though I might add another sentence or two about Building a Better America on page 3 -- no tax increase, etc.

And, note the spelling on the third line of graf 4 -- but that's just a kvetch!

cc: Roger Porter  
Bill Roper

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