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Subseries: Chron File, 1989-1993

OA/ID Number: 13479
Folder ID Number: 13479-010

Folder Title:
Video Messages, 3/15/89

Stack:	Row:	Section:	Shelf:	Position:
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THE WHITE HOUSE

WASHINGTON

March 13, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Three Draft Presidential Video Scripts

The draft video scripts read well. We have no suggested recommendations from a policy standpoint and approve of the drafts in their current form.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/13/89 NOON

SUBJECT: THREE DRAFT PRESIDENTIAL VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	STUDDERT	☒	☐
BATES	☒	☐	UNTERMAYER	☐	☐
BREEDEN	☐	☐	ROGERS	☐	☒
CARD	☐	☒	WINSTON	☐	☒
CICCONI	☐	☒	PINKERTON	☒	☐
DEMAREST	☒	☐	PETERSMEYER	☒	☐
FITZWATER	☐	☒	BARNES	☒	☒
GRAY	☒	☐		☒	☒
HAGIN	☐	☐		☐	☐

REMARKS: Please forward any comments to Chriss Winston, Rm. 122, x2930, by noon, Monday, March 13, 1989, with an info copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

MASTER II

Document No.

015382

WHITE HOUSE STAFFING MEMORANDUM

DATE: 03/13/89

ACTION/CONCURRENCE/COMMENT DUE BY: -----

SUBJECT: PRESIDENTIAL TAPINGS:

1. CELEBRATION OF THE 1000TH TELECAST OF
"THE HOUR OF POWER"
2. HEATH FOR CONGRESS ENDORSEMENT
3. AMERICAN RED CROSS NATIONAL CONVENTION

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☐	☒
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☐	☒	PORTER	☐	☒
DARMAN	☐	☒	STUDDERT	☐	☒
BATES	☐	☒	UNTERMAYER	☐	☐
BREEDEN	☐	☐	WINSTON	☐	☒
CARD	☐	☒	ROGERS	☐	☒
CICCONI	☐	☒	PINKERTON	☐	☒
DEMAREST	☐	☒	PETERSMEYER	☐	☒
FITZWATER	☐	☒	FIRESTONE	☐	☒
GRAY	☐	☒		☐	☐
HAGIN	☐	☐		☐	☐

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

PROPOSED PRESIDENTIAL VIDEO SCRIPT
CELEBRATION OF THE 1000TH TELECAST OF
"THE HOUR OF POWER" WITH DR. ROBERT SCHULLER

It's a pleasure, Bob, to add my congratulations to those of Billy Graham, Mother Teresa, our former Presidents and all of your many friends on this very special occasion.

Now that you are spreading your important message of faith to our friends in Europe, Canada and Australia, you are truly an emissary of good will from this country to the entire world. We are all very proud of you today.

I fondly remember our visit to your church last fall and getting to know you. Barbara and I greatly enjoyed listening to your beautiful hymns, and I remember feeling a sense of peace and renewal.

For nearly two decades, Sunday after Sunday, year after year, you have faithfully brought hope and inspiration to millions. Today, your wonderful words will reach the hearts and souls of people around the world -- in twenty-two nations, including Poland, Hungary and Czechoslovakia. Keep up the good work, Bob. You are reaching out to spread God's word everywhere, and you have helped many to know Him better. I know I speak for millions when I say thank you.

#

PROPOSED PRESIDENTIAL VIDEO SCRIPT
HEATH FOR CONGRESS ENDORSEMENT

Northern Indiana has always impressed me by producing outstanding Republican leaders like Vice President Dan Quayle and Senator Dan Coats.

Today, I am asking you to continue that proud tradition by electing Dan Heath to Congress.

Dan Heath will be a strong effective voice for Indiana, and an important member of my team.

Please give Dan Heath your support. We both need him in Congress.

###

PROPOSED PRESIDENTIAL VIDEO SCRIPT
AMERICAN RED CROSS NATIONAL CONVENTION
HOUSTON, TEXAS

1989 MAR 13 PM 4:23

Somewhere, somebody needs help -- and the American Red Cross is there. Whether at a single family house fire in the middle of the night, or at a major catastrophe -- like the North Carolina tornadoes in the fall of 1988 -- Red Cross volunteers have extended their hands to help. Last year, more than 500,000 people were given emergency food, clothing and shelter by more than 82,000 Red Cross disaster volunteers.

However, more than just numbers are involved -- the Red Cross provides hope for victims left in helpless situations. Each day, somewhere, Red Cross volunteers find a way to reach out and help. From homeless shelters, to comfort for the aged, the lonely, the forgotten, that simple red cross on a field of white has meant hope, dignity and compassion for thousands of people in need.

I've spoken many times of the importance of getting young Americans involved in national service. We should all be proud of the thousands of young people who have made a commitment to serving others through the Red Cross. From organizing high school and college blood drives to visiting patients in hospitals and retirement homes, the experiences provided to our youth make the Red Cross so valuable to this country.

One can easily understand those who have cried with joy at the sight of the Red Cross coming to the rescue. For my own

part, let me thank the one million men and women who volunteer regularly with the Red Cross. From the vision of Henry Dunant and Clara Barton has come one of the greatest volunteer movements in history. You are always there, prepared to help in any way.

You have my best wishes for a successful national convention. Thank you again for your good work, your bravery in the face of adversity, and your commitment to serving the nation and the world. Thank you.

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WHITE HOUSE STAFFING MEMORANDUMDATE: 3/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/13/89 NOONSUBJECT: THREE DRAFT PRESIDENTIAL VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE <i>no comment</i>	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER <i>WCB</i>	☒	☐
DARMAN	☒	☐	STUDDERT <i>no comment</i>	☒	☐
BATES	☒	☐	UNTERMAYER	☐	☐
BREEDEN	☐	☐	ROGERS	☐	☒
CARD	☐	☒	WINSTON	☒	☒
CICCONI	☐	☒	PINKERTON	☒	☐
DEMAREST	☒	☐	PETERSMEYER	☒	☐
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HAGIN	☐	☐		☐	☐

REMARKS: Please forward any comments to Chriss Winston, Rm. 122, x2930, by noon, Monday, March 13, 1989, with an info copy to my office. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

((Grant))
March 9, 1989
5 p.m. MAR -9 PM 8:10

PROPOSED PRESIDENTIAL VIDEO SCRIPT
CELEBRATION OF THE 1000TH TELECAST OF
"THE HOUR OF POWER" WITH DR. ROBERT SCHULLER

It's a pleasure, Bob, to add my congratulations to those of Billy Graham, Mother Teresa, our former Presidents ~~of this country~~ and all of your many friends on this very special occasion. (Gady)

Now that you are spreading your important message of faith to our friends in Europe, Canada and Australia, you are truly an emissary of good will from this country to the entire world. We are all very proud of you today.

I remember ~~fondly~~ ^{our} ~~visiting you at~~ ^{to} your church last fall and getting to know you. Barbara and I greatly enjoyed listening to your beautiful hymns, and I remember feeling a sense of peace and renewal.

For nearly two decades, Sunday after Sunday, year after year, you have faithfully ~~been there in your pulpit ... bringing~~ ^{brought} hope and inspiration to millions. Today, your wonderful words will reach the hearts and souls of people around the world -- in twenty-two nations, including Poland, Hungary and Czechoslovakia.

Keep up the good work, Bob. You are reaching out to spread God's word everywhere, and you have helped many to know Him better. I know I speak for millions when I say thank you.

#

((Grant))
March 9, 1989
1989 MAR 9 PM 8:10

PROPOSED PRESIDENTIAL VIDEO SCRIPT
HEATH FOR CONGRESS ENDORSEMENT

~~My friends,~~ northern Indiana has always impressed me by
producing outstanding Republican leaders like Vice President Dan
Quayle and Senator Dan Coats.

Today, I am asking you to continue that proud tradition by
electing Dan Heath to Congress.

Dan ^{Heath} will be a strong effective voice for Indiana, and an
important member of my team.

Please give Dan Heath your support. We both need him in
Congress.

###

((Grant))
March 9, 1989 8:10
5 p.m.

PROPOSED PRESIDENTIAL VIDEO SCRIPT
AMERICAN RED CROSS NATIONAL CONVENTION
HOUSTON, TEXAS

Somewhere, somebody needs help. And ~~each time~~, the American Red Cross is there. Whether ~~it was~~ ^{at} a single family house fire in the middle of the night, or ^{at} a major catastrophe -- like the North Carolina tornadoes in the fall of 1988 -- Red Cross volunteers ~~were there~~ ^{have} ~~extending~~ ^{ed} their hands to help. Last year, more than 500,000 people were given emergency food, clothing and shelter by more than 82,000 Red Cross disaster volunteers.

~~But~~ However, ~~there are~~ ^{are} more than just numbers ^{are} involved -- the Red Cross provides hope for victims left in helpless situations. Each day, somewhere, ~~a~~ Red Cross volunteer ~~has found~~ ^{find} a way to reach out and help. From homeless shelters, to comfort for the aged, the lonely, the forgotten, that simple red cross on a field of white has meant hope, dignity and compassion for thousands of people in need.

I've spoken many times of the importance of getting young Americans ~~to~~ involved in national service. We should all be proud of the thousands of young people who have made a commitment to serving others through the Red Cross. From ^{organizing} ~~high school and college blood mobiles~~ ^{as drives} to visiting patients in hospitals and retirement homes, the ~~potential provided to our youth is~~ ^{ability to serve experiences} ~~another~~ ^{make} reason why the Red Cross ~~is~~ so valuable to this country.

One can easily understand

I join all those who have cried with joy at the sight of ~~the~~ that Red Cross coming to the rescue, *for my part, let me thank* in thanking the one million men and women who volunteer regularly with the Red Cross. You are always there, prepared to help in any way.

From the visions of Henry Dunant and Clara Barton has come one of the greatest volunteer movements in history. The strength of the American Red Cross can be seen everyday, everywhere, through the work of people volunteering their time and talents to their communities through Red Cross programs and services. ~~It is~~ their commitment that ensures that when somebody needs help, it will be there.

You have my best wishes for a successful national convention. I only regret that I could not be there today in person to thank you *again* for your good work, your bravery in the face of *adversity* catastrophe, and your commitment to serving the nation and the world. Thank you.

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PROPOSED PRESIDENTIAL VIDEO SCRIPT
AMERICAN RED CROSS NATIONAL CONVENTION
HOUSTON, TEXAS

To President

Somewhere, somebody needs help -- and the American Red Cross is there. Whether at a single family house fire in the middle of the night, or at a major catastrophe -- like the North Carolina tornadoes in the fall of 1988 -- Red Cross volunteers have extended their hands to help. Last year, more than 500,000 people were given emergency food, clothing and shelter by more than 82,000 Red Cross disaster volunteers.

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Dan Heath will be a strong effective voice for Indiana, and an important member of my team.

Please give Dan Heath your support. We both need him in Congress.

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PROPOSED PRESIDENTIAL VIDEO SCRIPT
CELEBRATION OF THE 1000TH TELECAST OF
"THE HOUR OF POWER" WITH DR. ROBERT SCHULLER

It's a pleasure, Bob, to add my congratulations to those of Billy Graham, Mother Teresa, our former Presidents and all of your many friends on this very special occasion.

Now that you are spreading your important message of faith to our friends in Europe, Canada and Australia, you are truly an emissary of good will from this country to the entire world. We are all very proud of you today.

I fondly remember our visit to your church last fall and getting to know you. Barbara and I greatly enjoyed listening to your beautiful hymns, and I remember feeling a sense of peace and renewal.

For nearly two decades, Sunday after Sunday, year after year, you have faithfully brought hope and inspiration to millions. Today, your wonderful words will reach the hearts and souls of people around the world -- in twenty-two nations, including Poland, Hungary and Czechoslovakia. Keep up the good work, Bob. You are reaching out to spread God's word everywhere, and you have helped many to know Him better. I know I speak for millions when I say thank you.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/13/89 NOON

SUBJECT: THREE DRAFT PRESIDENTIAL VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	STUDDERT	☒	☐
BATES	☒	☐	INTERMEYER	☐	☐
BREEDEN	☐	☐	ROGERS	☐	☒
CARD	☐	☒	WINSTON	☐	☒
CICCONI	☐	☒	PINKERTON	☒	☐
DEMAREST	☒	☐	PETERSMEYER	☒	☐
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HAGIN	☐	☐		☐	☐

REMARKS: Please forward any comments to Chriss Winston, Rm. 122, x2930, by noon, Monday, March 13, 1989, with an info copy to my office. Thank you.

RESPONSE:

JA
JWS
pg 4

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

((Grant))
March 9, 1989
5 p.m. MAR -3 PM 8:10

PROPOSED PRESIDENTIAL VIDEO SCRIPT
CELEBRATION OF THE 1000TH TELECAST OF
"THE HOUR OF POWER" WITH DR. ROBERT SCHULLER

It's a pleasure, Bob, to add my congratulations to those of Billy Graham, Mother Teresa, our former Presidents of this country and all of your many friends on this very special occasion.

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For nearly two decades, Sunday after Sunday, year after year, you have faithfully been there in your pulpit ... bringing hope and inspiration to millions. Today, your wonderful words will reach the hearts and souls of people around the world -- in twenty-two nations, including Poland, Hungary and Czechoslovakia.

Keep up the good work, Bob. You are reaching out to spread God's word everywhere, and you have helped many to know Him better. I know I speak for millions when I say thank you.

#

((Grant))
March 9, 1989
1989 MAR 9 PM 3:10

PROPOSED PRESIDENTIAL VIDEO SCRIPT
HEATH FOR CONGRESS ENDORSEMENT

My friends, northern Indiana has always impressed me by producing outstanding Republican leaders like Vice President Dan Quayle and Senator Dan Coats.

Today, I am asking you to continue that proud tradition by electing Dan Heath to Congress.

Dan will be a strong effective voice for Indiana, and an important member of my team.

Please give Dan Heath your support. We both need him in Congress.

###

((Grant))
March 9, 1989 8:10
5 p.m.

PROPOSED PRESIDENTIAL VIDEO SCRIPT
AMERICAN RED CROSS NATIONAL CONVENTION
HOUSTON, TEXAS

Somewhere, somebody needs help. And each time, the American Red Cross is there. Whether it was a single family house fire in the middle of the night, or a major catastrophe -- like the North Carolina tornadoes in the fall of 1988 -- Red Cross volunteers were there extending their hands to help. Last year, more than 500,000 people were given emergency food, clothing and shelter by more than 82,000 Red Cross disaster volunteers.

However, there are more than just numbers involved -- the Red Cross provides hope for victims left in helpless situations. Each day, somewhere, a Red Cross volunteer has found a way to reach out and help. From homeless shelters, to comfort for the aged, the lonely, the forgotten, that simple red cross on a field of white has meant hope, dignity and compassion for thousands of people in need.

I've spoken many times of the importance of getting young Americans ~~to~~ involved in national service. We should all be proud of the thousands of young people who have made a commitment to serving others through the Red Cross. From high school and college blood mobiles to visiting patients in hospitals and retirement homes, the potential provided to our youth is another reason why the Red Cross is so valuable to this country.

I join all those who have cried with joy at the sight of that Red Cross coming to the rescue in thanking the one million men and women who volunteer regularly with the Red Cross. You are always there, prepared to help in any way.

From the visions of Henry Dunant and Clara Barton has come one of the greatest volunteer movements in history. The strength of the American Red Cross can be seen everyday, everywhere, through the work of people volunteering their time and talents to their communities through Red Cross programs and services. It is their commitment that ensures that when somebody needs help, it will be there.

You have my best wishes for a successful national convention. I only regret that I could not be there today in person to thank you for your good work, your bravery in the face of catastrophe, and your commitment to serving the nation and the world. Thank you.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/13/89 NOON

SUBJECT: THREE DRAFT PRESIDENTIAL VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN →	☒	☐	STUDDERT	☒	☐
BATES	☒	☐	UNTERMAYER	☐	☐
BREEDEN	☐	☐	ROGERS	☐	☒
CARD	☐	☒	WINSTON	☐	☒
CICCONI	☐	☒	PINKERTON	☒	☐
DEMAREST	☒	☐	PETERSMEYER	☒	☐
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HAGIN	☐	☐		☐	☐

REMARKS: Please forward any comments to Chriss Winston, Rm. 122, x2930, by noon, Monday, March 13, 1989, with an info copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

((Grant))

March 9, 1989

5 p.m. MAR -9 PM 8:10

PROPOSED PRESIDENTIAL VIDEO SCRIPT
CELEBRATION OF THE 1000TH TELECAST OF
"THE HOUR OF POWER" WITH DR. ROBERT SCHULLER

It's a pleasure, Bob, to add my congratulations to those of Billy Graham, Mother Teresa, our former Presidents ~~of this~~ *Grady*
~~country~~ *x 4844* and all of your many friends on this very special occasion.

Now that you are spreading your important message of faith to our friends in Europe, Canada and Australia, you are truly an emissary of good will from this country to the entire world. We are all very proud of you today. *(Clay 3080)*

Grady 4844
fondly I remember ~~fondly~~ *our* *to* visiting you at your church last fall and getting to know you. Barbara and I greatly enjoyed listening to your beautiful hymns, and I remember feeling a sense of peace and renewal.

For nearly two decades, Sunday after Sunday, year after year, you have faithfully been ~~there in your pulpit ... bringing~~ *Drought* hope and inspiration to millions. Today, your wonderful words ~~will reach the hearts and souls of people around the world -- in~~ *Clay 3080*
twenty-two nations, including Poland, Hungary and Czechoslovakia.

Keep up the good work, Bob. You are reaching out to spread God's word everywhere, and you have helped many to know Him better. I know I speak for millions when I say thank you.

#

((Grant))
March 9, 1989
1989 MAR 9 PM 8:10

PROPOSED PRESIDENTIAL VIDEO SCRIPT
HEATH FOR CONGRESS ENDORSEMENT

Grady 4844
~~My~~ friends, northern Indiana has always impressed me by producing outstanding Republican leaders like Vice President Dan Quayle and Senator Dan Coats.

Today, I am asking you to continue that proud tradition by electing Dan Heath to Congress.

Heath
Dan will be a strong, effective voice for Indiana, and an important member of my team.

Please give Dan Heath your support. We both need him in Congress.

###

((Grant))
March 9, 1989 PM 8:10
5 p.m.

PROPOSED PRESIDENTIAL VIDEO SCRIPT
AMERICAN RED CROSS NATIONAL CONVENTION
HOUSTON, TEXAS

Somewhere, somebody needs help. And ~~each time~~^{at}, the American Red Cross is there. Whether it ~~was a~~^{at} single family house fire in the middle of the night, or ~~a~~^{at} major catastrophe -- like the North Carolina tornadoes in the fall of 1988 -- Red Cross volunteers were ~~there~~^{have} extending their ~~hands~~^{ed} ~~to help~~^{helping}. Last year, more than 500,000 people were given emergency food, clothing and shelter by more than 82,000 Red Cross disaster volunteers. ~~However~~^{But}, there ~~are~~^{are} more than just numbers ~~involved~~^{involved} -- the Red Cross provides hope for victims left in helpless situations. Each day, somewhere, ~~a~~ Red Cross volunteer ~~has found~~^{find} a way to reach out and help. From homeless shelters, to comfort for the aged, the lonely, the forgotten, that simple red cross on a field of white has meant hope, dignity and compassion for thousands of people in need.

I've spoken many times of the importance of getting young Americans ~~to~~ involved in national service. We should all be proud of the thousands of young people who have made a commitment to serving others through the Red Cross. From high school and college blood mobiles to visiting patients in hospitals and retirement homes, the ~~potential~~^{ability to serve} provided to our youth is another reason why the Red Cross is so valuable to this country.

I join all those who have cried with joy at the sight of ^{the} ~~that~~ Red Cross coming to the rescue in thanking the one million men and women who volunteer regularly with the Red Cross. You are always there, prepared to help in any way.

From the visions/ of Henry Dunant and Clara Barton has come one of the greatest volunteer movements in history. The strength of the American Red Cross can be seen everyday, everywhere, through the work of people volunteering their time and talents to their communities through Red Cross programs and services. ~~It is~~ ^{one} their commitment ~~that~~ ensures that when somebody needs help, it will be there.

*Grady
Agass*

You have my best wishes for a successful national convention. I only regret that I could not be there today in person to thank you for your good work, your bravery in the face of catastrophe, and your commitment to serving the nation and the world. Thank you.

*(Clay
13086)*

#

THE WHITE HOUSE

WASHINGTON

March 13, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: PATRICIA MACK BRYAN *PMB*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Three Draft Presidential Video Scripts

Pursuant to James W. Cicconi's staffing memorandum of March 10, 1989, Counsel's Office has reviewed the above-referenced video scripts. Subject to the comments noted below, Counsel's Office has no legal objection to those scripts.

I. Celebration of the 100th Telecast of "The Hour of Power" with Dr. Robert Schuller

Counsel's Office has no legal objection to this script.

II. Proposed Presidential Video Script Heath For Congress Endorsement

We assume that this endorsement has been coordinated with the Office of Political Affairs and that it is being paid for by the RNC or the Heath Campaign, etc., and not out of appropriated funds. Subject to those understandings and inclusion of the appropriate disclaimer (e.g., for by the RNC or the Campaign to elect Dan Heath), Counsel's Office has no legal objection to this message.

III. American Red Cross National Convention--Houston, Texas

Counsel's Office has no legal objection to this script.

cc: James W. Cicconi

((Grant))
March 9, 1989
1989 MAR-9 PM 3:10

PROPOSED PRESIDENTIAL VIDEO SCRIPT
HEATH FOR CONGRESS ENDORSEMENT

My friends, northern Indiana has always impressed me by producing outstanding Republican leaders like Vice President Dan Quayle and Senator Dan Coats.

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March 9, 1989 8:10
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AMERICAN RED CROSS NATIONAL CONVENTION
HOUSTON, TEXAS

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#

March 13, 1989

MEMORANDUM FOR JIM CICCONI

FROM; DENISE SCHWARZ
OFFICE OF CABINET AFFAIRS

SUBJECT; THREE DRAFT PRESIDENTIAL VIDEO SCRIPTS
LOG #015382 SS

We have reviewed the attached and have no comments.

Attachment

cc: Chriss Winston

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/13/89 NOON

SUBJECT: THREE DRAFT PRESIDENTIAL VIDEO SCRIPTS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☒	MCCLURE	☒	☐
SUNUNU	☐	☒	NEWMAN	☐	☐
SCOWCROFT	☒	☐	PORTER	☒	☐
DARMAN	☒	☐	STUDDERT	☒	☐
BATES	☒	☐	UNTERMAYER	☐	☐
BREEDEN	☐	☐	ROGERS	☐	☒
CARD	☐	☒	WINSTON	☐	☒
CICCONI	☐	☒	PINKERTON	☒	☐
DEMAREST	☒	☐	PETERSMEYER	☒	☐
FITZWATER	☐	☒		☐	☐
GRAY	☒	☐		☐	☐
HAGIN	☐	☐		☐	☐

REMARKS: Please forward any comments to Chriss Winston, Rm. 122, x2930, by noon, Monday, March 13, 1989, with an info copy to my office. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff

((Grant))

March 9, 1989

5 p.m. MAR -9 PM 8:10

PROPOSED PRESIDENTIAL VIDEO SCRIPT
CELEBRATION OF THE 1000TH TELECAST OF
"THE HOUR OF POWER" WITH DR. ROBERT SCHULLER

It's a pleasure, Bob, to add my congratulations to those of Billy Graham, Mother Teresa, our former Presidents of this country and all of your many friends on this very special occasion.

Now that you are spreading your important message of faith to our friends in Europe, Canada and Australia, you are truly an emissary of good will from this country to the entire world. We are all very proud of you today.

I remember fondly visiting you at your church last fall and getting to know you. Barbara and I greatly enjoyed listening to your beautiful hymns, and I remember feeling a sense of peace and renewal.

For nearly two decades, Sunday after Sunday, year after year, you have faithfully been there in your pulpit ... bringing hope and inspiration to millions. Today, your wonderful words will reach the hearts and souls of people around the world -- in twenty-two nations, including Poland, Hungary and Czechoslovakia.

Keep up the good work, Bob. You are reaching out to spread God's word everywhere, and you have helped many to know Him better. I know I speak for millions when I say thank you.

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PROPOSED PRESIDENTIAL VIDEO SCRIPT
HEATH FOR CONGRESS ENDORSEMENT

My friends, northern Indiana has always impressed me by producing outstanding Republican leaders like Vice President Dan Quayle and Senator Dan Coats.

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Dan will be a strong effective voice for Indiana, and an important member of my team.

Please give Dan Heath your support. We both need him in Congress.

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March 9, 1989 8:10
5 p.m.

PROPOSED PRESIDENTIAL VIDEO SCRIPT
AMERICAN RED CROSS NATIONAL CONVENTION
HOUSTON, TEXAS

Somewhere, somebody needs help. And each time, the American Red Cross is there. Whether it was a single family house fire in the middle of the night, or a major catastrophe -- like the North Carolina tornadoes in the fall of 1988 -- Red Cross volunteers were there extending their hands to help. Last year, more than 500,000 people were given emergency food, clothing and shelter by more than 82,000 Red Cross disaster volunteers.

However, there are more than just numbers involved -- the Red Cross provides hope for victims left in helpless situations. Each day, somewhere, a Red Cross volunteer has found a way to reach out and help. From homeless shelters, to comfort for the aged, the lonely, the forgotten, that simple red cross on a field of white has meant hope, dignity and compassion for thousands of people in need.

I've spoken many times of the importance of getting young Americans to ^{get} involved in national service. We should all be proud of the thousands of young people who have made a commitment to serving others through the Red Cross. From high school and college blood mobiles to visiting patients in hospitals and retirement homes, the potential provided to our youth is another reason why the Red Cross is so valuable to this country.

I join all those who have cried with joy at the sight of that Red Cross coming to the rescue in thanking the one million men and women who volunteer regularly with the Red Cross. You are always there, prepared to help in any way.

From the visions of Henry Dunant and Clara Barton has come one of the greatest volunteer movements in history. The strength of the American Red Cross can be seen everyday, everywhere, through the work of people volunteering their time and talents to their communities through Red Cross programs and services. It is their commitment that ensures that when somebody needs help, it will be there.

You have my best wishes for a successful national convention. I only regret that I could not be there today in person to thank you for your good work, your bravery in the face of catastrophe, and your commitment to serving the nation and the world. Thank you.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/10/89

ACTION/CONCURRENCE/COMMENT DUE BY: 3/13/89 NOON

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	ACTION FYI			ACTION FYI	
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RESPONSE:

March 10, 1989

TO: CHRISS WINSTON

NSC concurs.

Brent Scowcroft

cc: James Cicconi

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

((Grant))

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see comments
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Ext. 2702

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One can easily understand

~~I join all~~ those who have cried with joy at the sight of
that Red Cross coming to the rescue: ~~in thanking~~ ^{*So for my part let me*} the one million
men and women who volunteer regularly with the Red Cross. [↑] You
are always there, prepared to help in any way.

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their commitment that ensures that when ~~somebody~~ needs help, it
will be there. *redundant*

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convention. ~~I only regret that I could not be there today in~~
~~person to~~ ^{*again*} thank you for your good work, your bravery in the face
of ^{*adversity*} ~~catastrophe~~, and your commitment to serving the nation and the
world. Thank you.

#

Cherry/Kinsley

THE WHITE HOUSE
WASHINGTON

MEMORANDUM TO DAVID DEMAREST, JR.
ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: JAMES R. WRAY *JRW*
DEPUTY ASSISTANT TO THE PRESIDENT AND
DIRECTOR, OFFICE OF POLITICAL AFFAIRS

DATE: MARCH 6, 1989

RE: HEATH TV SCRIPT

Attached for your approval is a proposed script for the President's use in making a television commercial for the Dan Heath for Congress campaign. Time on the President's schedule for the taping has been requested for March 8-10.

Heath is facing Jill Long in Indiana's Fourth District Special Election on March 28. The race a dead heat, with polls showing Heath with 46% and Long with 42%.

Vice President Quayle will be attending a fundraiser in Indiana for Heath on March 10. Secretary Yeutter is also expected to make a campaign stop in the state on Heath's behalf.

If you have questions, please call me or Terry Carmack at extension 6511.

OK

THE WHITE HOUSE
WASHINGTON

March 6, 1989

SCHEDULE PROPOSAL

TO:

JOSEPH W. HAGIN, JR.
DEPUTY ASSISTANT TO THE PRESIDENT FOR
APPOINTMENTS AND SCHEDULING

FROM:

JAMES R. WRAY *JRW*
DEPUTY ASSISTANT TO THE PRESIDENT AND
DIRECTOR, OFFICE OF POLITICAL AFFAIRS

REQUEST:

For the President to tape an endorsement commercial for Dan Heath, Republican candidate for Congress in Indiana's Fourth District Special election.

BACKGROUND:

The Special Election will be held on March 28. Republican Dan Heath will face Democrat Jill Long. Both were nominated by their respective Precinct Committeemen on January 14.

Polls show the race a dead heat at this time. The most recent poll showed Heath with 46% and Long with 42%. Both candidates are on TV, and the race has turned negative.

Vice President Quayle will be attending a fundraiser for Heath on March 10. Secretary Yeutter is also expected to make a campaign stop in the district.

DATE:

March 8-10

LOCATION:

The White House, Washington, D.C.

PARTICIPANTS:

The President

REMARKS REQUIRED:

Script will be provided

RECOMMENDED BY:

James R. Wray

PROJECT OFFICER:

Terry Carmack