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Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13479
Folder ID Number: 13479-003

Folder Title:

Swearing-in of Director of National Drug Control Policy William Bennett Swearing-in,
3/13/89 [2]

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	1	6

(Smith)
March 9, 1989
Draft Seven
8:00 p.m.

To President

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

There is no greater test of America's greatness than its commitment to meet a great challenge. Well, today we face a great challenge.

As you know, I've just come from the swearing-in of the man, William Bennett, who will lead this mission. My friends, he will need your help -- and the will and spirit of the American people -- to guide it to completion.

Last month, before a joint session of Congress, I said, "Bill Bennett and I will be shoulder-to-shoulder leading this charge." Today, here we are together -- [and, yes,] shoulder-to-shoulder with you.

To free our nation from drugs will require teamwork -- coordination -- between all levels of government, private enterprise, and voluntary organizations.

It will mean building on your labors as activists, officials, and public servants. For while you have done much, there remains so much more to do.

But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs threaten what we are as a nation, and as a family. They chain the human soul, and destroy the lives of our children.

I know that you, and Bill, share these beliefs.

As Secretary of Education, Bill Bennett showed what worked, and told us what didn't. He created a stunning record of achievement. Like you, he has been a strong voice for excellence. And now you must work together: Bill, as the first Director of National Drug Control Policy; you, as soldiers in this crusade.

Drug abuse assaults the mind and the spirit of America -- leaving damaged lives and destroyed careers. ~~Drug abuse assails the well-being of America -- in 1987, nearly 5,000 deaths in all.~~ ~~And we~~ will mobilize our moral, spiritual, and economic resources, to force a decline in drug trafficking and drug abuse.

We will seek to encourage the over 23 million Americans, who last year used illegal drugs, to get clean, and stay clean.

~~To win this war against drugs requires support -- increased support -- for those charged with stopping the flow of drugs into America. And, yes, it will demand that we strictly enforce the drug laws.~~

In my budget speech, I spoke about ~~these~~ four critical areas: education, treatment, interdiction, and enforcement. And

I asked for an increase of \$1 billion in budget outlays. In 1990, we are requesting \$6 billion in new funding to fight this war.

Some money will be used to expand treatment for the poor, and to young mothers. This will help many of the innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some money will be used to cut the waiting time for treatment, and to help prevention efforts in urban schools where the emergency is greatest. And much of it will be used to protect our borders, helped by the Coast Guard, Customs Service, the Departments of State and Justice, and the U.S. Military.

To spread the word, and, thus, stem demand, we will need more money for education and prevention -- our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, and our communities. ~~For then, and only then, can we teach our children, from kindergarten to college, about the appalling cost in human terms of drugs abuse.~~

Finally, to stop drug criminals, we will support -- unequivocally -- our drug enforcement officials: local, State, and Federal. You know, I've talked a lot about "Zero Tolerance." Well, "Zero Tolerance" is not a catchword. It means, quite simply: If you do the crime, you will do the time.

Our drug budget proposes \$4.1 billion -- fully 70 per cent of the entire drug budget -- for law-enforcement purposes. I want judges who strictly apply the law to convicted drug offenders. And severe sentences for dealers who hire kids to

sell and carry drugs. I want a new offensive against organized crime, and enhanced drug prosecution, detection, and intelligence capabilities. We need increased prison sentences for drug-related crimes. And the death penalty for drug kingpins who order and those who commit drug-related murders.

Now, let me speak very frankly about another aspect of the fight against drug abuse. The effectiveness of the Federal Government's effort to combat drugs has been hampered, sometimes severely, by inadequate cooperation and coordination among the many departments and agencies involved in the anti-drug abuse effort. There have been struggles over turf and budgets, and too often preoccupation with parochial interests. While the soldiers in the drug battle have been risking their lives, too often bureaucratic conflict in Washington has hobbled our national effort. This must end. No war was ever won with two dozen generals acting independently.

I have chosen Bill Bennett to be ^{the} ~~my~~ Commanding General Chief of Staff in the drug war. It is his responsibility -- working with the departments and agencies headed by those you see here with me, and others -- to develop a strategy for this war. I charge him with putting all the parts of the Federal Government in harness, pulling together in a life and death struggle against a deadly enemy.

I will not tolerate and the country cannot afford bureaucratic infighting that forces us to fight this battle with one arm tied behind our backs. Bill Bennett has my total

support. I call upon all of the parts of the government to get behind him in charting our course toward victory.

Just as General George Marshall coordinated the nation's military effort in World War II, Bill Bennett will guide and coordinate this war against drugs. With his leadership, with the increased resources we will devote to this effort, and with the cooperation of local, state, and federal officials, we will end this scourge.

~~All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American ideals must be sustained and nurtured; they must be constantly renewed. We must act to preserve them.~~

Three hundred years ago, writing the 17th-Century history of the Plymouth Colony, William Bradford spoke of the courage which sustained the Pilgrims:

~~"The dangers were great but not desperate, the difficulties were many...and all them, through the help of God, by fortitude and patience, might either be borne or overcome."~~

~~My friends, our dangers, too, are great.~~ ^{my friends,} We must not waver in our resolve To overcome drug abuse, we will need fortitude, patience, compassion and the support of all America. Without the people, we can do nothing. With the people, we can do great things.

This morning, then, I ask you to work together, with Bill Bennett, and with businesses, churches, families, and schools. ~~And~~ I pledge the steadfast support of our entire Administration.

~~Working~~ ^{together,} we will end this scourge.

~~We are engaged in "a great enterprise." Our goal is to end this scourge. Let us make that dream a reality.~~

~~Thank you for inviting me -- thank you very much.~~ God bless you all, and God bless the United States of America.

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(Smith)
March 12, 1989
Draft Eight
9:20 a.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

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Last month, before a joint session of Congress, I said, "Bill Bennett and I will be shoulder-to-shoulder leading this charge." Today, here we are together -- [and, yes,] shoulder-to-shoulder with you.

To free our nation from drugs will require teamwork -- coordination -- between all levels of government, private enterprise, and voluntary organizations.

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But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs threaten what we are as a nation, and as a family. They chain the human soul, and destroy the lives of our children.

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Drug abuse assaults the mind and the spirit of America -- leaving damaged lives and destroyed careers. We will mobilize our moral, spiritual, and economic resources, to force a decline in drug trafficking and drug abuse.

We will seek to encourage the over 23 million Americans, who last year used illegal drugs, to get clean, and stay clean.

In my budget speech, I spoke about four critical areas: education, treatment, interdiction, and enforcement. And I asked for an increase of \$1 billion in budget outlays. In 1990, we are requesting \$6 billion in new funding to fight this war.

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victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

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I have chosen Bill Bennett to be the commanding general in the drug war. It is his responsibility -- working with the departments and agencies headed by those you see here with me, and others -- to develop a strategy for this war. I charge him with putting all the parts of the Federal Government in harness, pulling together in a life and death struggle against a deadly enemy.

I will not tolerate and the country cannot afford bureaucratic infighting that forces us to fight this battle with one arm tied behind our backs. Bill Bennett has my total support. I call upon all of the parts of the government to get behind him in charting our course toward victory.

My friends, we must not waver in our resolve to overcome drug abuse. We will need fortitude, patience, compassion and the support of all America. Without the people, we can do nothing. With the people, we can do great things.

This morning, then, I ask you to work with Bill Bennett, and with businesses, churches, families, and schools. I pledge the

steadfast support of our entire Administration. Together, we will end this scourge.

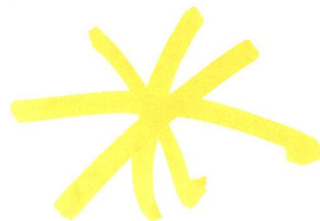
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INCLUDE IN
PRES.
COMMITMENTS

(Smith)
March 9, 1989
Draft Seven
8:00 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989



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We are engaged in "a great enterprise." Our goal is to end this scourge. Let us make that dream a reality.

Thank you for inviting me -- thank you very much. God bless you all, and God bless the United States of America.

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March 9, 1989

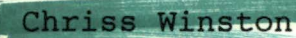
MEMORANDUM FOR JIM CICCONI

FROM; DENISE SCHWARZ *DS*
OFFICE OF CABINET AFFAIRS

SUBJECT; PRESIDENTIAL REMARKS; DRUG ADDRESS, MARCH 13
LOG #014931

We have reviewed the attached and have comments on pages 2 and 3. See attached.

Attachment

cc:  Chriss Winston

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/9/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/9/89 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: DRUG ADDRESS, MARCH 13

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES →	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, by no later than 2:00 PM TODAY, Thursday, March 9, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1533 MAR -8 PM 6:41

(Smith)
March 8, 1989
Draft Five
6:30 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

General de Gaulle once observed, "France is never her true self unless she is engaged in a great enterprise." Well, we, too, are engaged in a great enterprise: to free America of the scourge of drugs.

As you know, I've just come from the swearing-in of the man, William Bennett, who will lead this mission. My friends, he will need your help -- and the will and spirit of the American people -- to guide it to completion.

Last month, before a joint session of Congress, I said, "Bill Bennett and I will be shoulder-to-shoulder leading this charge." Today, here we are together -- and, yes, shoulder-to-shoulder with you.

To free our nation from drugs will require teamwork -- coordination -- between all levels of government, private enterprise, and voluntary organizations.

It will mean building on your labors as activists, officials, and public servants. For while you have done much, there remains so much more ~~left~~ to do.

But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs threaten what we are as a nation, and as a family. They chain the human heart, and make a dead-end of tomorrow.

I know that you, and Bill, share these beliefs.

As Secretary of Education, Bill Bennett showed what worked, knew what didn't, and had a stunning record of achievement. Like you, he has been a strong voice for excellence. And now you must work together: Bill, as the first Director of National Drug Control Policy; you, as soldiers in this crusade.

Drug abuse assaults the mind of America -- leaving damaged lives and destroyed careers. Drug abuse assails the spirit of America -- in 1987, nearly 5,000 deaths in all. Therefore, let us say to drugs: "You're history." How? By mobilizing our resources -- ~~fiscal~~, moral, ^{and} spiritual, and ~~economic~~. And by waging unconditional war.

This war will seek to educate all Americans in the inherent evils of drug abuse. And it must encourage the over 23 million Americans, who last year used illegal drugs, to get clean, and stay clean.

To win this war requires support -- increased support -- for those tasked with stopping the flow of drugs into America. And, yes, it will demand that we strictly enforce the drug laws.

In my budget speech, I spoke about these four critical areas: education, treatment, interdiction, and enforcement. And I asked for an increase of \$1 billion in budget outlays -- to nearly \$6 billion in 1990 -- to escalate our effort.

Some money will be used to expand treatment for the poor, and to young mothers. This will help many of the innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some will be used to cut the waiting time for treatment, and to help urban schools where the emergency is greatest. And much of it will be used to protect our borders, helped by the Customs Service, the Departments of State and Justice, and the U.S. Military.

To spread the word, and, thus, stem demand, we will need more money for education -- our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, and our communities. For then, and only then, can we teach our children, from kindergarten to college, about the appalling cost in human terms of drugs.

Finally, to crush drug criminals, we will support -- unequivocally -- our drug enforcement officials: local, State, and Federal. You know, I've talked a lot about "Zero Tolerance." Well, "Zero Tolerance" is not a catchword. It means, quite simply: If "you" do crime, you're ~~so time~~ going to "pay."

Our drug budget proposes \$4.1 billion -- fully 70 per cent of the entire budget -- for law-enforcement purposes. I want judges who strictly apply the law to convicted drug offenders. And severe sentences for dealers who hire kids to sell and carry drugs. I want a new offensive against organized crime, and enhanced drug prosecution, detection, and intelligence capabilities. We need increased prison sentences for drug-related crimes. And the death penalty for drug kingpins and those who commit drug-related murders.

All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American history is not passive. It is ongoing; it lives; it must be constantly renewed. We must act to preserve it, and to celebrate its values.

Three hundred years ago, writing the 17th-Century history of the Plymouth Colony, William Bradford spoke of the courage which sustained the Pilgrims:

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Now, let me speak very frankly about another aspect of the fight against drug abuse. The effectiveness of the Federal Government's effort to combat drugs has been hampered, sometimes severely, by inadequate cooperation and coordination among the many departments and agencies involved in the anti-drug abuse effort. There have been struggles over turf and budgets, and too often preoccupation with parochial interests. While the soldiers in the drug battle have been risking their lives, too often bureaucratic conflict in Washington has hobbled our national effort. This must end. No war was ever won with two dozen generals acting independently.

I have chosen Bill Bennett to be my Chief of Staff in the drug war. It is his responsibility -- working with the departments and agencies headed by those you see here with me, and others -- to develop a strategy for this war. I charge him with putting all the parts of the Federal Government in harness, pulling together in a life and death struggle against a deadly enemy.

I will not tolerate and the country cannot afford bureaucratic infighting that forces us to fight this battle with one arm tied behind our backs. Bill Bennett has my total

support. I call upon all of the parts of the government to get behind him in charting our course toward victory.

Just as General George Marshall coordinated the nation's military effort in World War II, Bill Bennett will guide and coordinate this war against drugs. With his leadership, with the increased resources we will devote to this effort, and with the cooperation of local, state, and federal officials, we will end this scourge.

All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American ideals must be sustained and nurtured; they must be constantly renewed. We must act to preserve them.

Three hundred years ago, writing the 17th-Century history of the Plymouth Colony, William Bradford spoke of the courage which sustained the Pilgrims:

"The dangers were great but not desperate, the difficulties were many...and all them, through the help of God, by fortitude and patience, might either be borne or overcome."

My friends, our dangers, too, are great. We must not waver in our resolve. To overcome drug abuse, we will need fortitude, patience, compassion and the support of all America. Without the people, we can do nothing. With the people, we can do great things.

This morning, then, I ask you to work together, with Bill Bennett, and with businesses, churches, families, and schools. And I pledge the steadfast support of our entire Administration.

We are engaged in "a great enterprise." Our goal is to end this scourge. Let us make that dream a reality.

Thank you for inviting me -- thank you very much. God bless you all, and God bless the United States of America.

#

(Smith)
March 9, 1989
Draft Six
7:30 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

there is no greater test of America's greatness than its commitment to meet a great challenge. Well, today we face a great challenge.

As you know, I've just come from the swearing-in of the man, William Bennett, who will lead this mission. My friends, he will need your help -- and the will and spirit of the American people -- to guide it to completion.

Last month, before a joint session of Congress, I said, "Bill Bennett and I will be shoulder-to-shoulder leading this charge." Today, here we are together -- [and, yes,] shoulder-to-shoulder with you.

To free our nation from drugs will require teamwork -- coordination -- between all levels of government, private enterprise, and voluntary organizations.

It will mean building on your labors as activists, officials, and public servants. For while you have done much, there remains so much more to do.

.But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs threaten what we are as a nation, and as a family. They chain the human soul, and destroy the lives of our children.

I know that you, and Bill, share these beliefs.

As Secretary of Education, Bill Bennett showed what worked, and told us what didn't. He created a stunning record of achievement. Like you, he has been a strong voice for excellence. And now you must work together: Bill, as the first Director of National Drug Control Policy; you, as soldiers in this crusade.

Drug abuse assaults the mind and the spirit of America -- leaving damaged lives and destroyed careers. Drug abuse assails the well-being of America -- in 1987, nearly 5,000 deaths in all.

X And we will mobilize our moral, spiritual, and economic resources, to force a decline in drug trafficking and drug abuse.

We will seek to encourage the over 23 million Americans, who last year used illegal drugs, to get clean, and stay clean.

To win this war against drugs requires support -- increased support -- for those charged with stopping the flow of drugs into America. And, yes, it will demand that we strictly enforce the drug laws.

In my budget speech, I spoke about these four critical areas: education, treatment, interdiction, and enforcement. And

I asked for an increase of \$1 billion in budget outlays. In 1990, we are requesting \$6 billion in new funding to fight this war.

Some money will be used to expand treatment for the poor, and to young mothers. This will help many of the innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some money will be used to cut the waiting time for treatment, and to help prevention efforts in urban schools where the emergency is greatest. And much of it will be used to protect our borders, helped by the Coast Guard, Customs Service, the Departments of State and Justice, and the U.S. Military.

To spread the word, and, thus, stem demand, we will need more money for education and prevention -- our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, and our communities. For then, and only then, can we teach our children, from kindergarten to college, about the appalling cost in human terms of drugs abuse.

Finally, to stop drug criminals, we will support -- unequivocally -- our drug enforcement officials: local, State, and Federal. You know, I've talked a lot about "Zero Tolerance." Well, "Zero Tolerance" is not a catchword. It means, quite simply: If you do the crime, you will do the time.

Our drug budget proposes \$4.1 billion -- fully 70 per cent of the entire drug budget -- for law-enforcement purposes. I want judges who strictly apply the law to convicted drug offenders. And severe sentences for dealers who hire kids to

sell and carry drugs. I want a new offensive against organized crime, and enhanced drug prosecution, detection, and intelligence capabilities. We need increased prison sentences for drug-related crimes. And the death penalty for drug kingpins who order and those who commit drug-related murders.

Now, let me speak very frankly about another aspect of the fight against drug abuse. The effectiveness of the Federal Government's effort to combat drugs has been hampered, sometimes severely, by inadequate cooperation and coordination among the many departments and agencies involved in the anti-drug abuse effort. There have been struggles over turf and budgets, and too often preoccupation with parochial interests. While the soldiers in the drug battle have been risking their lives, too often bureaucratic conflict in Washington has hobbled our national effort. This must end. No war was ever won with two dozen generals acting independently.

I have chosen Bill Bennett to be my Chief of Staff in the drug war. It is his responsibility -- working with the departments and agencies headed by those you see here with me, and others -- to develop a strategy for this war. I charge him with putting all the parts of the Federal Government in harness, pulling together in a life and death struggle against a deadly enemy.

I will not tolerate and the country cannot afford bureaucratic infighting that forces us to fight this battle with one arm tied behind our backs. Bill Bennett has my total

support. I call upon all of the parts of the government to get behind him in charting our course toward victory.

Just as General George Marshall coordinated the nation's military effort in World War II, Bill Bennett will guide and coordinate this war against drugs. With his leadership, with the increased resources we will devote to this effort, and with the cooperation of local, state, and federal officials, we will end this scourge.

All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American ideals must be sustained and nurtured; they must be constantly renewed. We must act to preserve them.

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My friends, our dangers, too, are great. We must not waver in our resolve. To overcome drug abuse, we will need fortitude, patience, compassion and the support of all America. Without the people, we can do nothing. With the people, we can do great things. ~~everything.~~

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about another aspect of ~~the~~

the fight against drug abuse. NSC thoughts to be incorp.

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I have chosen Bill Bennett to be my Chief of Staff in the drug war. It is his responsibility -- working with the departments and agencies headed by those you see here with me, and others -- to develop a strategy for this war. I charge him with putting all the parts of the Federal Government in harness, pulling together in a life and death struggle against ~~the deadliest enemy this nation has ever~~ ^a ^{ny.} ~~known.~~

I will not tolerate ~~the~~ ^{and} the country will ~~not tolerate~~ ^{cannot afford} -- bureaucratic infighting that forces us to ~~carry on this~~ ^{fight this battle.} ~~struggle~~ ^{our backs.} with one arm tied behind us. Bill Bennett has my total support. I call upon all of the parts of the government to get behind him in charting our course toward victory.

Just as General George Marshall coordinated the nation's military effort in World War II, Bill Bennett will guide and coordinate this war against drugs. With his *leadership* ~~coordination and direction of our effort~~, with the increased resources we will devote to this effort, and with the cooperation of local, state, and federal officials, we will end this scourge.

THE WHITE HOUSE
WASHINGTON

9 March 1989

TO: David Demarest

FROM: Robert Gates

This rewrite may fix the "Chief of Staff" problem on the second page of the insert I brought you for the Bennett drug speech.

Bob.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/9/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/9/89 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: DRUG ADDRESS, MARCH 13

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT →	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
 Please forward any comments directly to Chriss Winston, Rm. 122, x2930, by no later than 2:00 PM TODAY, Thursday, March 9, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:
 To: Chriss Winston
 The NSC concurs with changes noted.
 Brent Scowcroft
 cc: Jim Cicconi

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext 2702

National Security Council
The White House

89 MAR 9

PI2: 04

LOG #

1523

SYSTEM

PRS

NSC INT

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AC

A/O

	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Perito	1	Perito	A
Philip Hughes	2	✓	
Bob Gates	3		
Brent Scowcroft	4		
Philip Hughes			
Situation Room			
West Wing Desk			
NSC Secretariat			

A = Action I = Information D = Dispatch R = Retain N = No further Action

cc: VP Sununu Other _____

COMMENTS

Should be seen by: _____

(Date/Time)

Drug Speech 3/13
Due asap

89 MAR 9 10:04

1500 MAR -8 PM 6:41

(Smith)
March 8, 1989
Draft Five
6:30 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

Note: Peter Rodman advises that the exact quote is: "France cannot be France without greatness" (la grandeur) from his war memoirs. He does not recall a reference to a "great enterprise".

There is no greater test of America's greatness than its ~~General de Gaulle once observed, "France is never her true commitment to meet a great challenge. Well, today we face a self unless she is engaged in a great enterprise."~~ Well, we, ~~too, are engaged in a great enterprise:~~ to free America of the scourge of drugs.

As you know, I've just come from the swearing-in of the man, William Bennett, who will lead this mission. My friends, he will need your help -- and the will and spirit of the American people -- to guide it to completion.

Last month, before a joint session of Congress, I said, "Bill Bennett and I will be shoulder-to-shoulder leading this charge." Today, here we are together -- and, yes, shoulder-to-shoulder with you.

To free our nation from drugs will require teamwork -- coordination -- between all levels of government, private enterprise, and voluntary organizations.

It will mean building on your labors as activists, officials, and public servants. For while you have done much, there remains so much more left to do.

But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs threaten what we are as a nation, and as a family. They chain the human heart, and make a dead-end of tomorrow.

I know that you, and Bill, share these beliefs.

As Secretary of Education, Bill Bennett showed what worked, knew what didn't, and had a stunning record of achievement. Like you, he has been a strong voice for excellence. And now you must work together: Bill, as the first Director of National Drug Control Policy; you, as soldiers in this crusade.

Drug abuse assaults the mind of America -- leaving damaged lives and destroyed careers. Drug abuse assails the spirit of America -- in 1987, nearly 5,000 deaths in all. Therefore, let us say to drugs: "You're history." How? By mobilizing our resources -- fiscal, moral, spiritual, and economic. And by waging unconditional war.

This war will seek to educate all Americans in the inherent evils of drug abuse. And it must encourage the over 23 million Americans, who last year used illegal drugs, to get clean, and stay clean.

To win this war requires support -- increased support -- for those tasked with stopping the flow of drugs into America. And, yes, it will demand that we strictly enforce the drug laws.

In my budget speech, I spoke about these four critical areas: education, treatment, interdiction, and enforcement. And I asked for an increase of \$1 billion in budget outlays -- to nearly \$6 billion in 1990 -- to escalate our effort.

Some money will be used to expand treatment for the poor, and to young mothers. This will help many of the innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some will be used to cut the waiting time for treatment, and to help urban schools where the emergency is greatest. And much of it will be used to protect our borders, helped by ^{the Coast Guard,} the Customs Service, the Departments of State and Justice, and the U.S. Military.

To spread the word, and, thus, stem demand, we will need more money for education -- our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, and our communities. For then, and only then, can we teach our children, from kindergarten to college, about the appalling cost in human terms of drugs.

Finally, to crush drug criminals, we will support -- unequivocally -- our drug enforcement officials: local, State, and Federal. You know, I've talked a lot about "Zero Tolerance." Well, "Zero Tolerance" is not a catchword. It means, quite simply: If you do crime, you do time.

Our drug budget proposes \$4.1 billion -- fully 70 per cent of the entire budget -- for law-enforcement purposes. I want judges who strictly apply the law to convicted drug offenders. And severe sentences for dealers who hire kids to sell and carry drugs. I want a new offensive against organized crime, and enhanced drug prosecution, detection, and intelligence capabilities. We need increased prison sentences for drug-related crimes. And the death penalty for drug kingpins[^] and those who commit drug-related murders. ✓ *who order*

→ All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American history is not passive. It is ongoing; it lives; it must be constantly renewed. We must act to preserve it, and to celebrate its values.

Three hundred years ago, writing the 17th-Century history of the Plymouth Colony, William Bradford spoke of the courage which sustained the Pilgrims:

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We are engaged in "a great enterprise." Our dream is a drug-free America. Let us make that dream a reality.

Thank you for inviting me -- thank you very much. God bless you all, and God bless the United States of America.

#

THE WHITE HOUSE

WASHINGTON

March 9, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: LEE S. LIBERMAN *LSL*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks: Drug Address, March 13

I have no comments on the proposed Presidential remarks.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/9/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/9/89 2:00 PM
 SUBJECT: PRESIDENTIAL REMARKS: DRUG ADDRESS, MARCH 13

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
 Please forward any comments directly to Chriss Winston, Rm. 122, x2930, by no later than 2:00 PM TODAY, Thursday, March 9, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff

1989 MAR -8 11 0:41

(Smith)
March 8, 1989
Draft Five
6:30 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

General de Gaulle once observed, "France is never her true self unless she is engaged in a great enterprise." Well, we, too, are engaged in a great enterprise: to free America of the scourge of drugs.

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Last month, before a joint session of Congress, I said, "Bill Bennett and I will be shoulder-to-shoulder leading this charge." Today, here we are together -- and, yes, shoulder-to-shoulder with you.

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All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American history is not passive. It is ongoing; it lives; it must be constantly renewed. We must act to preserve it, and to celebrate its values.

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SUBJECT: PRESIDENTIAL REMARKS: DRUG ADDRESS, MARCH 13

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN 	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

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RESPONSE: *See changes*

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 5-4 2702

1989 MAR -8 PM 6:41

(Smith)
March 8, 1989
Draft Five
6:30 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

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But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs threaten what we are as a nation, and as a family. They chain the human heart, and make a dead-end of tomorrow.

I know that you, and Bill, share these beliefs.

As Secretary of Education, Bill Bennett showed what worked, knew what didn't, and had a stunning record of achievement. Like you, he has been a strong voice for excellence. And now you must work together: Bill, as the first Director of National Drug Control Policy; you, as soldiers in this crusade.

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This war will seek to educate all Americans in the inherent evils of drug abuse. And it must encourage the over 23 million Americans, who last year used illegal drugs, to get clean, and stay clean.

A. Holen
~~45178~~
45178

To win this war requires support -- increased support -- for those tasked with stopping the flow of drugs into America. And, yes, it will demand that we strictly enforce the drug laws.

In my budget speech, I spoke about these four critical areas: education, treatment, interdiction, and enforcement. And I asked for an increase of \$1 billion in budget outlays -- to

nearly ~~\$6 billion in 1990~~ -- to escalate our effort. *In 1990, we are requesting \$6 billion in new funding to fight this war.*

Some money will be used to expand treatment for the poor, and to young mothers. This will help many of the innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some will be used to cut the waiting time for treatment, and to help urban schools where the emergency is greatest. And much of it will be used to protect our borders, helped by the Customs Service, the Departments of State and Justice, and the U.S. Military.

To spread the word, and, *and prevention* thus, stem demand, we will need more money for education -- our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, and our communities. For then, and only then, can we teach our children, from kindergarten to college, about the appalling cost in human terms of drugs.

Finally, to crush drug criminals, we will support -- unequivocally -- our drug enforcement officials: local, State, and Federal. You know, I've talked a lot about "Zero Tolerance." Well, "Zero Tolerance" is not a catchword. It means, quite simply: If you do crime, you do time.

*J. Hale
4/3/20
penalties.*

*J. Hale
4/3/20*

*A. Nolan
X5178*

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J. Hale
x 3/20

All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American history is not passive. It is ongoing; it lives; it must be constantly renewed. We must act to preserve it, and to celebrate its values.

Three hundred years ago, writing the 17th-Century history of the Plymouth Colony, William Bradford spoke of the courage which sustained the Pilgrims:

"The dangers were great but not desperate, the difficulties were many...and all them, through the help of God, by fortitude and patience, might either be borne or overcome."

My friends, our dangers, too, are great. We must not waver in our resolve. To overcome drug abuse, we will need fortitude, patience, compassion and the support of all America. Without the people, we can do nothing. With the people, we can do great things. Everything.

This morning, then, I ask you to work together, with Bill Bennett, and with businesses, churches, families, ^{and} schools. And I pledge the steadfast support of our entire Administration.

A. Holen
x 5178

We are engaged in "a great enterprise." Our dream is a drug-free America. Let us make that dream a reality.

Thank you for inviting me -- thank you very much. God bless you all, and God bless the United States of America.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/9/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/9/89 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: DRUG ADDRESS, MARCH 13

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>



REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, by no later than 2:00 PM TODAY, Thursday, March 9, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext 2702

1989 MAR -8 PM 6:41

(Smith)
March 8, 1989
Draft Five
6:30 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

General de Gaulle once observed, "France is never her true self unless she is engaged in a great enterprise." Well, we, too, are engaged in a great enterprise: to free America of the scourge of drugs.

As you know, I've just come from the swearing-in of the man, William Bennett, who will lead this mission. My friends, he will need your help -- and the will and spirit of the American people -- to guide it to completion.

Last month, before a joint session of Congress, I said, "Bill Bennett and I will be shoulder-to-shoulder leading this charge." Today, here we are together -- and, yes, shoulder-to-shoulder with you.

To free our nation from drugs will require teamwork -- coordination -- between all levels of government, private enterprise, and voluntary organizations.

It will mean building on your labors as activists, officials, and public servants. For while you have done much, there remains so much more left to do.

But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs threaten what we are as a nation, and as a family. They chain the human ^{soul} heart, and ^{destroy the} ~~make a~~ ^{lives of our children,} ~~dead-end of tomorrow.~~

I know that you, and Bill, share these beliefs.

As Secretary of Education, Bill Bennett showed what worked, ^{and courageously told us} ~~know~~ what didn't, ^{to be created} ~~and had~~ a stunning record of achievement. ~~Like you, he has been a strong voice for excellence.~~ And now you must work together: Bill, as the first Director of National Drug Control Policy; you, as soldiers in this crusade.

Drug abuse assaults the ^{soul and the spirit} ~~mind~~ of America -- leaving damaged lives and destroyed careers. Drug abuse assails the ^{will being} ~~spirit~~ of America -- in 1987, nearly 5,000 deaths in all. ~~Therefore, let~~

^{to stop?} ~~us say to drugs: "You're history." How? By mobilizing our~~ ^{This must stop.} ~~resources -- fiscal, moral, spiritual, and economic.~~ ^{to reverse} ~~And by~~ ^{to force a} ~~waging unconditional war.~~ ^{decline in}

^{We will} ~~This war will seek to educate all Americans in the inherent evils of drug abuse. And it must encourage the over 23 million Americans, who last year used illegal drugs, to get clean, and stay clean.~~

drug trafficking and drug

Our ~~task~~ task

To win ~~this war~~ requires support -- increased support -- for those ~~tasked~~ ^{changed} with stopping the flow of drugs into America. And, yes, it will demand that we strictly enforce the drug laws.

In my budget speech, I spoke about these four critical areas: education, treatment, interdiction, and enforcement. And I asked for an increase of \$1 billion in budget outlays -- to nearly \$6 billion in 1990 -- to escalate our effort.

Some money will be used to expand treatment for the poor, and to young mothers. This will help many of the innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some ~~will~~ ^{money will} be used to cut the waiting time for treatment, and to help ^{preventive efforts} urban schools where the emergency is greatest. And much of it will be used to protect our borders, helped by the Customs Service, ^{the Coast Guard} the Departments of State and Justice, and the U.S. Military.

To spread the word, and, thus, stem demand, we will need more money for education -- our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, and our communities. For then, and only then, can we teach our children, from kindergarten ^{we} to college, about the appalling cost in human terms of drugs.

Finally, to ~~crush~~ ^{stop} drug criminals, we will support -- unequivocally -- our drug enforcement officials: local, State, and Federal. You know, I've talked a lot about "Zero Tolerance." Well, "Zero Tolerance" is not a catchword. It means, quite simply: If you do ^{the} crime, you ^{will} do time.

Our drug budget proposes \$4.1 billion -- fully 70 per cent of the entire budget -- for law-enforcement purposes. I want judges who strictly apply the law to convicted drug offenders. And severe sentences for dealers who hire kids to sell and carry drugs. I want a new offensive against organized crime, and enhanced drug prosecution, detection, and intelligence capabilities. We need increased prison sentences for drug-related crimes. And the death penalty for drug kingpins and those who commit drug-related murders.

All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American ^{ideals must be sustained and nurtured;} ~~history is not passive. It is ongoing, it~~ ~~lives; it~~ ^{must} be constantly renewed. We must act to preserve ~~it, and to celebrate its values.~~

Three hundred years ago, writing the 17th-Century history of the Plymouth Colony, William Bradford spoke of the courage which sustained the Pilgrims:

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My friends, our dangers, too, are great. We must not waver in our resolve. To overcome drug abuse, we will need fortitude, patience, compassion and the support of all America. Without the people, we can do nothing. With the people, we can do great things. everything.

This morning, then, I ask you to work together, with Bill Bennett, and with business, churches, families, schools. And I pledge the steadfast support of our entire Administration.

We are engaged in "a great enterprise." Our ~~dream is a~~ *goal is to*
~~drug-free America.~~ *end the scourge.* Let us make that ~~dream~~ *goal* a reality.

Thank you for inviting me -- thank you very much. God bless you all, and God bless the United States of America.

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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
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Pg. 4

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 Assistant to the President
 and Deputy to the Chief of Staff

1989 MAR -8 PM 6:41

(Smith)
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Draft Five
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