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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13479
Folder ID Number: 13479-002

Folder Title:
Swearing-in of Director of National Drug Control Policy William Bennett Swearing-in, 3/13/89 [1]

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

March 13, 1989

REMARKS BY THE PRESIDENT
AND DIRECTOR OF THE OFFICE OF
NATIONAL DRUG CONTROL POLICY WILLIAM BENNETT

Room 450
Old Executive Office Building

11:16 A.M. EST

THE PRESIDENT: Thank you all very much. Please be seated. Mr. Vice President and members of the Cabinet -- Justice Scalia, I believe, was here somewhere --

JUSTICE SCALIA: I'm here.

THE PRESIDENT: There he is. Present. But I cite that because he just did the honors over in the Oval Office for the swearing-in of Bill Bennett.

Honored guests and ladies and gentlemen, I'm delighted to be here. It's an honor for me to be here, with the Cabinet behind me, for this important occasion. There really is no greater test of America's greatness than its challenge on meeting this challenge -- this great challenge of drugs. And today I've come from the swearing-in, from Bill Bennett, the man who is going to lead this mission. We're going to need your help and the will and spirit of the American people to succeed.

Last month, before a joint session of Congress, I said Bill Bennett and I will be shoulder-to-shoulder leading this charge. And here we are, and he has just been sworn in, and we are shoulder-to-shoulder, and the Cabinet will be shoulder-to-shoulder with him in this important effort. To free our nation from drugs is going to require teamwork and coordination between all levels of government, private enterprise, and then the voluntary organizations, as well. It will mean building on your labors as activists, officials, public servants. For while you've done much, there remains so much more to be done. Most of all, it's going to require a sense of urgency to act now.

Drugs threaten what we are as a nation and as a family, and they chain the human soul and they destroy the lives of our children. And so, Bill, I know that you share these beliefs. As Secretary of Education, Bill showed what worked -- told us what didn't. Broke a little china in the process -- (laughter) -- but challenged the establishment in a lot of ways, and that was a tremendous plus. And in the process he created a record of stunning achievement and, like you all, he's been a strong voice for excellence. And now you must work together

requesting \$6 billion in new funding to fight this war. And some money will be used to expand treatment for the poor and to young mothers, and this will help many of the innocent victims of drugs, like the thousands of babies that are born addicted or with AIDS because of the mother's addiction. Some money will be used to cut the waiting time for treatment and to help prevention efforts in urban schools where the emergency seems to be the greatest. And much of it will be used to protect our borders, helped by the Coast Guard and Custom Service and Departments of State and Justice and the U.S. military.

To spread the word and thus stem demand, we're going to need more money for education and prevention. Our request totals \$1.1 billion. And we need to educate, involve parents, teachers and communities. And finally, to stop drug criminals we will support unequivocally our drug enforcement officials -- local, state and federal.

You know, we've talked a lot about zero tolerance. Well, it's not a catch word. It means quite simply if you do crime, you've got to do time. And our budget proposes \$4.1 billion, the drug budget, fully 70 percent of the entire drug budget for law enforcement purposes. I want judges who strictly apply the law to convicted drug offenders and then severe sentences for the dealers who hire kids to sell and carry these drugs. I want a new offensive against organized crime and enhanced drug prosecution, detection, enhanced intelligence capabilities. We need increased present sentences for drug related crimes. And the death penalty -- I believe in it firmly -- for drug kingpins who order and those who commit these drug-related murders.

Now, let me speak very frankly about one other aspect of the fight on drug abuse. The effectiveness of the federal government's efforts to combat drugs has been hampered -- sometimes severely -- by inadequate cooperation and coordination among the many departments and agencies involved in this antidrug effort. There have been struggles over turf and budgets and too often preoccupation with parochial interests.

Well, the soldiers in the drug battle have been risking their lives. Too often, conflict -- bureaucratic conflict here in Washington has hobbled our national effort. So this has got to end. No war was ever won with two dozen generals acting independently. And I have chosen Bill, Bill Bennett, to be the commanding general in the drug war. It is his responsibility, working with the departments and agencies headed by those you see here with me and others, to develop a strategy for this war. So I charge him with putting all the parts of the federal government in harness, pulling together in a life-and-death struggle against a deadly enemy. I will not tolerate, and the country cannot afford, bureaucratic infighting that forces us to fight this battle with one arm tied behind our back.

And so Bill has my total support. I call upon all of the parts of the government to get behind him in charting our course toward victory. We must not waver in our resolve to overcome drug abuse. And we're going to need fortitude, patience, compassion, and certainly the support of all America. Without the people, we can't do anything. And with the people, we can do great things.

enforcement officer, no teacher, no doctor need be told how hard and cruel America's drug problem has become. They know. We know. But those here and across the country who join me today in our just war against drugs may take some renewed confidence in our prospects for success because the President of the United States has placed this struggle at the top of his administration's agenda, at the top of our common national agenda where it needs to be.

The President has asked for total effort. He has asked for action on each and every front. He has asked for a sharp increase in funding to make that action possible. He has asked for an end to the petty bureaucratic bickering that has too often hampered federal initiatives here in Washington. He has asked me to lead and to honor his mandate. Well, with your support, Mr. President, with your backing, much, indeed, can be done. I promise to give my all.

My office is already conducting an exhaustive review of our national fight against drugs on both supply and demand sides. Where past strategy has succeeded, we will see to it that it's continued. Where past strategy has failed, we will see that it's replaced or modified.

And my office will review the federal drug budget. I plan no cut-rate, bargain basement initiative, but I also plan no bloated pork barrel project, either. We will ask for what makes sense -- no more, no less.

And, as you've instructed me, we will not play politics with drugs. That's one game the American people simply will not afford.

All this will mean change, substantial change in some cases, and change takes time and long, hard work, especially in Washington. We'll do it where necessary. We want to see waiting lines for drug treatment reduced and prison cells for drug pushers increased. We want to see the drug violence on the streets of our cities and the streets of our Nation's Capital stopped. And we want those overseas, too, to know that we mean business.

As the President has made abundantly clear, this administration wants to work with all the good citizens of America to win the war. There is good news and we shouldn't ignore it. Drugs are no longer a thing of glamour. Our media and our culture now portray drugs accurately. They portray them for the death and ruin and despair that they are and that they bring. As the President sadly reminds us, 23 million Americans still use drugs regularly. But another 220 million Americans do not use drugs and never have.

We see the violence that drugs create. We see the damage drugs do to our economy, to our communities and to our children. And the American people are made angry and determined, and that is a good thing.

In neighborhood schools and churches across America there is a movement against drugs, and it's making a difference. Drug use is down among high school seniors. It is still too high, but it is going down. I believe that a persistent national commitment to this

- 4 -

our time. And, ladies and gentlemen, members of the Cabinet, I thank you for your good wishes and for the help I know you'll give, because I'm going to ask you for it.

Now, ladies and gentlemen, I've been asked to invite you all to follow us to the Indian Treaty Room for a brief reception. Thank you all for coming. Thank you, Mr. President. (Applause.)

END

11:30 A.M. EST

THE WHITE HOUSE

WASHINGTON

March 9, 1989



MEMORANDUM FOR CHRISS WINSTON

FROM: WILLIAM L. ROPER *WR*

SUBJECT: Presidential Remarks: Drug Address 3/13

I have reviewed the draft remarks for this event. They are appropriate for the occasion.

The one suggestion I would make is that on page three, paragraph five, the word "education" be changed to "prevention."

If you have any questions, please let me know.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/9/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/9/89 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: DRUG ADDRESS, MARCH 13

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, by no later than 2:00 PM TODAY, Thursday, March 9, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff

1989 MAR -8 PM 6:41

(Smith)
March 8, 1989
Draft Five
6:30 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

General de Gaulle once observed, "France is never her true self unless she is engaged in a great enterprise." Well, we, too, are engaged in a great enterprise: to free America of the scourge of drugs.

As you know, I've just come from the swearing-in of the man, William Bennett, who will lead this mission. My friends, he will need your help -- and the will and spirit of the American people -- to guide it to completion.

Last month, before a joint session of Congress, I said, "Bill Bennett and I will be shoulder-to-shoulder leading this charge." Today, here we are together -- and, yes, shoulder-to-shoulder with you.

To free our nation from drugs will require teamwork -- coordination -- between all levels of government, private enterprise, and voluntary organizations.

It will mean building on your labors as activists, officials, and public servants. For while you have done much, there remains so much more left to do.

But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs threaten what we are as a nation, and as a family. They chain the human heart, and make a dead-end of tomorrow.

I know that you, and Bill, share these beliefs.

As Secretary of Education, Bill Bennett showed what worked, knew what didn't, and had a stunning record of achievement. Like you, he has been a strong voice for excellence. And now you must work together: Bill, as the first Director of National Drug Control Policy; you, as soldiers in this crusade.

Drug abuse assaults the mind of America -- leaving damaged lives and destroyed careers. Drug abuse assails the spirit of America -- in 1987, nearly 5,000 deaths in all. Therefore, let us say to drugs: "You're history." How? By mobilizing our resources -- fiscal, moral, spiritual, and economic. And by waging unconditional war.

This war will seek to educate all Americans in the inherent evils of drug abuse. And it must encourage the over 23 million Americans, who last year used illegal drugs, to get clean, and stay clean.

To win this war requires support -- increased support -- for those tasked with stopping the flow of drugs into America. And, yes, it will demand that we strictly enforce the drug laws.

In my budget speech, I spoke about these four critical areas: education, treatment, interdiction, and enforcement. And I asked for an increase of \$1 billion in budget outlays -- to nearly \$6 billion in 1990 -- to escalate our effort.

Some money will be used to expand treatment for the poor, and to young mothers. This will help many of the innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some will be used to cut the waiting time for treatment, and to help urban schools where the emergency is greatest. And much of it will be used to protect our borders, helped by the Customs Service, the Departments of State and Justice, and the U.S. Military.

To spread the word, and, thus, stem demand, we will need more money for education -- our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, and our communities. For then, and only then, can we teach our children, from kindergarten to college, about the appalling cost in human terms of drugs.

Finally, to crush drug criminals, we will support -- unequivocally -- our drug enforcement officials: local, State, and Federal. You know, I've talked a lot about "Zero Tolerance." Well, "Zero Tolerance" is not a catchword. It means, quite simply: If you do crime, you do time.

Our drug budget proposes \$4.1 billion -- fully 70 per cent of the entire budget -- for law-enforcement purposes. I want judges who strictly apply the law to convicted drug offenders. And severe sentences for dealers who hire kids to sell and carry drugs. I want a new offensive against organized crime, and enhanced drug prosecution, detection, and intelligence capabilities. We need increased prison sentences for drug-related crimes. And the death penalty for drug kingpins and those who commit drug-related murders.

All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American history is not passive. It is ongoing; it lives; it must be constantly renewed. We must act to preserve it, and to celebrate its values.

Three hundred years ago, writing the 17th-Century history of the Plymouth Colony, William Bradford spoke of the courage which sustained the Pilgrims:

"The dangers were great but not desperate, the difficulties were many...and all them, through the help of God, by fortitude and patience, might either be borne or overcome."

My friends, our dangers, too, are great. We must not waver in our resolve. To overcome drug abuse, we will need fortitude, patience, compassion and the support of all America. Without the people, we can do nothing. With the people, we can do great things. everything.

This morning, then, I ask you to work together, with Bill Bennett, and with business, churches, families, schools. And I pledge the steadfast support of our entire Administration.

We are engaged in "a great enterprise." Our dream is a drug-free America. Let us make that dream a reality.

Thank you for inviting me -- thank you very much. God bless you all, and God bless the United States of America.

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(Smith)
March 8, 1989
Draft Five
6:30 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

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It will mean building on your labors as activists, officials, and public servants. For while you have done much, there remains so much more left to do.

But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs threaten what we are as a nation, and as a family. They chain the human heart, and make a dead-end of tomorrow.

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As Secretary of Education, Bill Bennett showed what worked, knew what didn't, and had a stunning record of achievement. Like you, he has been a strong voice for excellence. And now you must work together: Bill, as the first Director of National Drug Control Policy; you, as soldiers in this crusade.

Drug abuse assaults the mind of America -- leaving damaged lives and destroyed careers. Drug abuse assails the spirit of America -- in 1987, nearly 5,000 deaths in all. Therefore, let us say to drugs: "You're history." How? By mobilizing our resources -- fiscal, moral, spiritual, and economic. And by waging unconditional war.

This war will seek to educate all Americans in the inherent evils of drug abuse. And it must encourage the over 23 million Americans, who last year used illegal drugs, to get clean, and stay clean.

To win this war requires support -- increased support -- for those tasked with stopping the flow of drugs into America. And, yes, it will demand that we strictly enforce the drug laws.

In my budget speech, I spoke about these four critical areas: education, treatment, interdiction, and enforcement. And I asked for an increase of \$1 billion in budget outlays -- to nearly \$6 billion in 1990 -- to escalate our effort.

Some money will be used to expand treatment for the poor, and to young mothers. This will help many of the innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

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All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American history is not passive. It is ongoing; it lives; it must be constantly renewed. We must act to preserve it, and to celebrate its values.

Three hundred years ago, writing the 17th-Century history of the Plymouth Colony, William Bradford spoke of the courage which sustained the Pilgrims:

"The dangers were great but not desperate, the difficulties were many...and all them, through the help of God, by fortitude and patience, might either be borne or overcome."

My friends, our dangers, too, are great. We must not waver in our resolve. To overcome drug abuse, we will need fortitude, patience, compassion and the support of all America. Without the people, we can do nothing. With the people, we can do great things. everything.

This morning, then, I ask you to work together, with Bill Bennett, and with business, churches, families, schools. And I pledge the steadfast support of our entire Administration.

We are engaged in "a great enterprise." Our dream is a drug-free America. Let us make that dream a reality.

Thank you for inviting me -- thank you very much. God bless you all, and God bless the United States of America.

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(Smith)
March 1, 1989
Draft One
10:00 a.m.

Suggested Remarks
For President Bush
Bennett Swearing-In
March 8, 1989

Mr. Bennett, ladies and gentlemen, honored guests, my fellow citizens.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this afternoon.

General de Gaulle once observed, "France is never her true self unless she is engaged in a great enterprise." Today, we, too, begin a great enterprise. We begin it as Americans, and as friends.

America's two great issues are peace and prosperity. To ensure the peace, we must remain strong abroad. To ensure prosperity, we must remain strong at home.

Today, drug abuse imperils us within and outside our borders. It cripples what we are as a Nation, and as a family. It limits all that we can become.

As a candidate for President, I pledged to begin this mission: cleansing America of the curse of drugs. It would take money, I said, and the will and spirit of the American people. But, as Americans, nothing lies beyond our reach.

Two months ago, I nominated to the newly created position of Director of National Drug Control Policy, or Drug Czar, a man who embodies that belief.

Over the years, William Bennett has urged that America be true to its history, and to its highest ideals.

As Secretary of Education, he was an apostle of excellence. And as a scholar and educator, he knows that for 200 years, we Americans have sought to fashion what William Bradford, writing the 17th-Century history of the Plymouth Colony, referred to as "answerable courages."

"It was granted the dangers were great, the difficulties were many," Bradford said of the Pilgrims, "but all of them through the help of God, by fortitude and patience, might either be borne or overcome."

This quality of courage--of confronting, and overcoming, our challenges--has graced every landmark moment of the American Story. And so it will, today.

For American history is not passive. It is ongoing; it lives; it must be constantly renewed. We must act to preserve it, and to celebrate its values. Let us, then, begin--let us act--against drugs.

My friends, we will need "answerable courages" to combat this heinous terror. For drug abuse assaults the mind of America--in damaged lives and careers destroyed. Drug abuse assails the heart of America--in 1987, nearly 5,000 deaths in all. And, yes, the truth is unavoidable: Our funds are finite. We have reached the limits of what government alone can do.

But government can act, and will. For those who sell drugs mock our history. And those who use drugs find American Nightmare, not American Dream.

This Bill Bennett knows, for he has said, as I have: Let's stop the flow of drugs through the streets of America. And let's make our people self-reliant, self-disciplined, and imbued with life--alive with the will to win.

And by accepting this position, Bill Bennett vows, as I do, to stem drugs' tragic injury. How? By mobilizing our resources--fiscal, moral, and economic--and by waging unconditional war.

Over 32 million Americans used illegal drugs last year. But more than 200 million Americans didn't use them, and do not wish to. That means we must halt those who produce, buy, and traffic drugs: Not merely to clean up their act, but to protect those already clean. And that means a war on every front: education, treatment, interdiction, and enforcement.

Last month, before a joint session of Congress, I outlined these fronts. And I asked for an increase of \$1 billion in budget outlays--to nearly \$6 billion in 1990--to escalate our war.

Some money will be used to expand treatment to the poor, and to young mothers. This will help many of the innocent victims of drugs--like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some will be used to cut the waiting time for treatment, and to help urban schools where the emergency is greatest. And much of it will be used to protect our borders, helped by the Customs

Service, the Departments of State and Justice, and the U.S. Military.

To spread the word, and, thus, to stem demand, we will need more money for education--our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, communities, ourselves. And we need to teach our children, from kindergarten to college, about the appalling cost of drugs. "Zero Tolerance" is not a catchword. It is an attitude, a pilgrimage, and must become a way of life.

Finally, to crush drug criminals, we will support--unequivocally--our drug enforcement officials: local, State, and Federal.

Our budget proposes more than \$4.1 billion to stop suppliers by providing grants to State and local law enforcement. It asks for tougher prosecutions, a new crusade against organized crime, and enhanced drug prosecution, detention, and intelligence capabilities. And it demands enforcement of tougher sentences--my friends, that means the death penalty. For ours is a Nation of laws; I intend to enforce them. It's time we cared more about the victims of crime--and less about its champions.

Funds and programs, yes. But our greatest resource is personal, not financial: You, as individuals, and as Americans.

Without the people, we can do nothing; with the people, we can do everything. So, this morning, I ask you to work together, and to work with business, churches, families, schools. Only united, can we vanquish drugs, and unite the American community.

Bill Bennett is a man who has never failed to complete his mission, and who does not intend to fail today. He knows what works, what doesn't, and has a stunning record of achievement.

Bill Bennett will be a Drug Czar who informs, and delivers. He will make us proud to be Americans, and help make America proud.

"A great enterprise," yes. So, let us begin it. Our dream is to stop the scourge of drugs. Let us make that dream, reality.

Thank you for your support, and your many kindnesses. God bless you all, and God bless the United States of America.

Suggested Talking Points
For President Bush
Bennett, Swearing-In
March 8, 1989

--Edmund Burke once observed, "The only thing necessary for the triumph of evil is for good men to do nothing."

--William Bennett is a good man, and he does not intend to do nothing.

--He is a scholar, former Secretary of Education, and apostle of excellence. And he knows that drug abuse is an evil which impairs this Nation.

--Drugs warp self-reliance, assault self-discipline, and can destroy the will to live. They mock our unity as a people, and our highest ideals.

--As Director of National Drug Control Policy, Bill Bennett will uphold those ideals. So will his crusade.

--Through education, treatment, enforcement, and interdiction, we will focus on the 32 million Americans who used illegal drugs last year. And we will protect the more than 200 million Americans who didn't, and do not intend to.

--Bill, you have my support, and the prayers of the American people. Our war is unconditional: We will wage it on every front. And, now, it is my great pleasure to swear you in as America's first Drug Czar.

(Smith)
March 8, 1989
Draft Four
4:00 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

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Free our nation from
 To ~~outlast~~ drugs will require teamwork -- coordination --
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It will mean building on your labors as activists,
 officials, and public servants. For while ~~we~~ *you* have done much,
 there remains so much more left to do.

But most of all, it will require a sense of urgency -- to
 act, and now. My friends, drugs ~~main~~ *threaten* what we are as a nation,
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In my budget speech, I spoke about these four *critical* decisive areas: education, treatment, interdiction, and enforcement. And I asked for an increase of \$1 billion in budget outlays -- to nearly \$6 billion in 1990 -- to escalate our effort.

Some money will be used to expand treatment *for* to the poor, and to young mothers. This will help many of the innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some will be used to cut the waiting time for treatment, and to help urban schools where the emergency is greatest. And much of it will be used to protect our borders, helped by the Customs Service, the Departments of State and Justice, and the U.S. Military.

To spread the word, and, thus, stem demand, we will need more money for education -- our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, and our communities. For then, and only then, can we teach our children, from kindergarten to college, about the appalling *(in human terms)* cost of drugs.

Finally, to crush drug criminals, we will support -- unequivocally -- our drug enforcement officials: local, State, and Federal. You know, I've talked a lot about "Zero Tolerance." Well, "Zero Tolerance" is not a catchword. It means, quite simply: If you do crime, you do time.

Our drug budget proposes \$4.1 billion -- fully 70 per cent of the entire budget -- for law-enforcement purposes. I want judges who strictly apply the law to convicted drug offenders. And severe sentences for dealers who hire kids to sell and carry drugs. I want a new offensive against organized crime, and enhanced drug prosecution, detection, and intelligence capabilities. We need increased prison sentences for drug-related crimes. And the death penalty for drug kingpins and those who commit drug-related murders.

All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American history is not passive. It is ongoing; it lives; it must be constantly renewed. We must act to preserve it, and to celebrate its values.

Three hundred years ago, writing the 17th-Century history of the Plymouth Colony, William Bradford spoke of the courage which sustained the Pilgrims:

"The dangers were great but not desperate, the difficulties were many...and all them, through the help of God, by fortitude and patience, might either be borne or overcome."

My friends, our dangers, too, are great. ^{we must not waver} ~~But let us not be~~ ^{in our resolve,} ~~desperate.~~ To overcome drug abuse, we will need fortitude, ^{compassion} patience, and the support of all America. Without the people, we can do nothing. ^{we can achieve great things.} ~~With the people, we can do everything.~~

This morning, then, I ask you to work together, with Bill Bennett, and with business, churches, families, schools. And I pledge the steadfast support of our entire Administration.

We are engaged in

"A great enterprise," ~~yes.~~ So, ~~let us fulfill it.~~ Our dream is a drug-free America. Let us make that dream a reality.

Thank you for inviting me -- thank you very much. God bless you all, and God bless the United States of America.

#

(Smith)
March 1, 1989
Draft One
10:00 a.m.

Suggested Remarks
For President Bush
Bennett Swearing-In
March 8, 1989

~~Mr. Bennett~~, ladies and gentlemen, honored guests, my fellow citizens.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this afternoon.

General de Gaulle once observed, "France is never her true self unless she is engaged in a great enterprise." Today, we, too, begin a great enterprise. We begin it as Americans, and as friends.

America's two great issues are peace and prosperity. To ensure the peace, we must remain strong abroad. To ensure prosperity, we must remain strong at home.

Today, drug abuse imperils us within and outside our borders. It cripples what we are as a Nation, and as a family. It limits all that we can become.

As a candidate for President, I pledged to begin this mission: cleansing America of the curse of drugs. It would take money, I said, and the will and spirit of the American people. But, as Americans, nothing lies beyond our reach.

(4) My goal is to join you in the struggle to clean up America. I will lead the mission.

News, America

Long, Feb

But ~~government can act, and will.~~ For those who sell drugs mock our history. And those who use drugs ^{will} find American Nightmare, not ^{the} American Dream. *That is why I govern Canada, & will. And as it does, let us unyield.*

This Bill Bennett knows, for he has said, as I have: Let's stop the flow of drugs through the streets of America. And let's make our people self-reliant, self-disciplined, and imbued with life--alive with the will to win.)

And by accepting this position, Bill Bennett vows, as I do, to stem drugs' tragic injury. How? By ^{by mobilizing} mobilizing our resources--fiscal, moral, and economic--~~and by waging unconditional war.~~

Over 32 million Americans used illegal drugs last year. But more than 200 million Americans didn't use them, and do not wish to. ^{(10) let us all to} That means we must halt those who produce, buy, and traffic drugs: Not merely to clean up their act, but to protect those already clean. ^{And let us all why we're involved in, & pass it} And that means a war on every front: education, treatment, interdiction, and enforcement.

major new drug offensive (11) Last month, before a joint session of Congress, I ^{proposed a} ~~outlined~~ these fronts. ~~And~~ I asked for an increase of \$1 billion in budget outlays--to nearly \$6 billion in 1990--to escalate our war.

Some money will be used to expand treatment to the poor, and to young mothers. This will help many of the innocent victims of drugs--like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some will be used to cut the waiting time for treatment, and to help urban schools where the emergency is greatest. And much of it will be used to protect our borders, helped by the Customs

Service, the Departments of State and Justice, and the U.S. Military.

To spread the word, and, thus, to stem demand, we will need more money for education--our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, communities, ourselves. And we need to teach our children, from kindergarten to college, about the appalling cost of drugs. "Zero Tolerance" is not a catchword. It is an attitude, ^{a commitment} ~~a pilgrimage~~, and must become a way of life.

Finally, to crush drug criminals, we will support--unequivocally--our drug enforcement officials: local, State, and Federal.

Our budget proposes more than \$4.1 billion to stop suppliers by providing grants to State and local law enforcement. It asks for tougher prosecutions, a new crusade against organized crime, and enhanced drug prosecution, detention, and intelligence capabilities. And it demands enforcement of tougher sentences--^{and} ~~my~~ friends, that ^{includes} ~~means~~ the death ^{for?} penalty. ~~For~~ ours is a Nation of ^{states can control} laws; ^{and} I intend to enforce them. It's time we ^{we should} ~~cared~~ more about the victims of ^{we should} ~~crime~~ ^{and less about its champions.} ~~and less about its champions.~~ ^{proposed by}

*needs
extra budget*

Funds and programs, yes. But our greatest resource is ^{we should} ~~personal~~ ^{control} ~~not financial~~: You, as individuals, and as Americans. ^{is done}

Without the people, we can do nothing; with the people, we can do everything. So, this morning, I ask you to work together, and to work with business, churches, families, schools. Only united, can we vanquish drugs, and unite the American community.

Bill Bennett is a man who has never failed to complete his mission, and who does not intend to fail today. He knows what works, what doesn't, and has a stunning record of achievement.

Bill Bennett will be a Drug Czar who informs, and delivers. He will make us proud to be Americans, and help make America proud.

"A great enterprise," yes. So, let us begin it. Our dream is to stop the scourge of drugs. Let us make that dream, reality.

Thank you for your support, and your many kindnesses. God bless you all, and God bless the United States of America.

Christina's
Copy

(Smith)
March 8, 1989
Draft Four
4:00 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

General de Gaulle once observed, "France is never her true self unless she is engaged in a great enterprise." Well, we, too, are engaged in a great enterprise: to free America of the scourge of drugs.

As you know, I've just come from the swearing-in of the man, William Bennett, who will lead this mission. My friends, he will need your help -- and the will and spirit of the American people -- to guide it to completion.

Last month, before a joint session of Congress, I said, "Bill Bennett and I will be shoulder-to-shoulder leading this charge." Today, here we are together -- and, yes, shoulder-to-shoulder with you.

To outlast drugs will require teamwork -- coordination -- between all levels of government, private enterprise, and voluntary organizations.

It will mean building on your labors as activists, officials, and public servants. For while we have done much, there remains so much more left to do.

But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs maim what we are as a nation, and as a family. They chain the human heart, and make a dead-end of tomorrow.

I know that you, and Bill, share these beliefs.

As Secretary of Education, Bill Bennett showed what worked, knew what didn't, and had a stunning record of achievement. Like you, he has been an apostle of excellence. And now you must work together: Bill, as the first Director of National Drug Control Policy; you, as soldiers in this crusade.

Drug abuse assaults the mind of America -- leaving damaged lives and destroyed careers. Drug abuse assails the spirit of America -- in 1987, nearly 5,000 deaths in all. Therefore, let us say to drugs: "You're history." How? By mobilizing our resources -- fiscal, moral, and economic. And by waging unconditional war.

This war will seek to educate all Americans in the inherent evils of drug abuse. And it must encourage the over 23 million Americans who last year used illegal drugs to get clean, and stay clean.

This war must ensure support -- increased support -- for those tasked with stopping the flow of drugs into America. And, yes, it will demand that we strictly enforce the drug laws.

In my budget speech, I spoke about these four decisive areas: education, treatment, interdiction, and enforcement. And I asked for an increase of \$1 billion in budget outlays -- to nearly \$6 billion in 1990 -- to escalate our effort.

Some money will be used to expand treatment to the poor, and to young mothers. This will help many of the innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some will be used to cut the waiting time for treatment, and to help urban schools where the emergency is greatest. And much of it will be used to protect our borders, helped by the Customs Service, the Departments of State and Justice, and the U.S. Military.

To spread the word, and, thus, stem demand, we will need more money for education -- our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, and our communities. For then, and only then, can we teach our children, from kindergarten to college, about the appalling cost of drugs.

Finally, to crush drug criminals, we will support -- unequivocally -- our drug enforcement officials: local, State, and Federal. You know, I've talked a lot about "Zero Tolerance." Well, "Zero Tolerance" is not a catchword. It means, quite simply: If you do crime, you do time.

Our drug budget proposes \$4.1 billion -- fully 70 per cent of the entire budget -- for law-enforcement purposes. I want judges who strictly apply the law to convicted drug offenders. And severe sentences for dealers who hire kids to sell and carry drugs. I want a new offensive against organized crime, and enhanced drug prosecution, detection, and intelligence capabilities. We need increased prison sentences for drug-related crimes. And the death penalty for drug kingpins and those who commit drug-related murders.

All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American history is not passive. It is ongoing; it lives; it must be constantly renewed. We must act to preserve it, and to celebrate its values.

Three hundred years ago, writing the 17th-Century history of the Plymouth Colony, William Bradford spoke of the courage which sustained the Pilgrims:

"The dangers were great, but not desperate, the difficulties were many...and all them, through the help of God, by fortitude and patience, might either be borne or overcome."

My friends, our dangers, too, are great. But let us not be desperate. To overcome drug abuse, we will need fortitude, patience, and the support of all America. Without the people, we can do nothing. With the people, we can do everything.

This morning, then, I ask you to work together, with Bill Bennett, and with business, churches, families, schools. And I pledge the steadfast support of our entire Administration.

"A great enterprise," yes. So, let us fulfill it. Our dream is a drug-free America. Let us make that dream a reality.

Thank you for inviting me -- thank you very much. God bless you all, and God bless the United States of America.

#

(Smith)
March 8, 1989
Draft Four
4:00 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

General de Gaulle once observed, "France is never her true self unless she is engaged in a great enterprise." Well, we, too, are engaged in a great enterprise: to free America of the scourge of drugs.

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Last month, before a joint session of Congress, I said, "Bill Bennett and I will be shoulder-to-shoulder leading this charge." Today, here we are together -- and, yes, shoulder-to-shoulder with you.

To outlast drugs will require teamwork -- coordination -- between all levels of government, private enterprise, and voluntary organizations.

It will mean building on your labors as activists, officials, and public servants. For while we have done much, there remains so much more left to do.

But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs maim what we are as a nation, and as a family. They chain the human heart, and make a dead-end of tomorrow.

I know that you, and Bill, share these beliefs.

As Secretary of Education, Bill Bennett showed what worked, knew what didn't, and had a stunning record of achievement. Like you, he has been an apostle of excellence. And now you must work together: Bill, as the first Director of National Drug Control Policy; you, as soldiers in this crusade.

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This war will seek to educate all Americans in the inherent evils of drug abuse. And it must encourage the over 23 million Americans who last year used illegal drugs to get clean, and stay clean.

This war must ensure support -- increased support -- for those tasked with stopping the flow of drugs into America. And, yes, it will demand that we strictly enforce the drug laws.

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All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American history is not passive. It is ongoing; it lives; it must be constantly renewed. We must act to preserve it, and to celebrate its values.

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This morning, then, I ask you to work together, with Bill Bennett, and with business, churches, families, schools. And I pledge the steadfast support of our entire Administration.

"A great enterprise," yes. So, let us fulfill it. Our dream is a drug-free America. Let us make that dream a reality.

Thank you for inviting me -- thank you very much. God bless you all, and God bless the United States of America.

#

MASTER I

Document No. 014931

WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/9/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/9/89 2:00 PM

SUBJECT: PRESIDENTIAL REMARKS: DRUG ADDRESS, MARCH 13

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

out of country

no comments



REMARKS:

Please forward any comments directly to Chriss Winston, Rm. 122, x2930, by no later than 2:00 PM TODAY, Thursday, March 9, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext 2702

1800 MAR -8 PM 6:41

(Smith)
March 8, 1989
Draft Five
6:30 p.m.

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

(D²)
There is no greater test of America's greatness than its commitment to meet a great challenge. Well, today we
~~General de Gaulle once observed, "France is never her true self unless she is engaged in a great enterprise." Well, we, face a great challenge.~~
~~too, are engaged in a great enterprise: to free America of the scourge of drugs.~~

As you know, I've just come from the swearing-in of the man, William Bennett, who will lead this mission. My friends, he will need your help -- and the will and spirit of the American people -- to guide it to completion.

Last month, before a joint session of Congress, I said, "Bill Bennett and I will be shoulder-to-shoulder leading this charge." Today, here we are together -- and, yes, shoulder-to-shoulder with you.

To free our nation from drugs will require teamwork -- coordination -- between all levels of government, private enterprise, and voluntary organizations.

It will mean building on your labors as activists, officials, and public servants. For while you have done much, there remains so much more ~~left~~ to do.

But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs threaten what we are as a nation, and as a family. They chain the human ^(soul) heart, and ~~make a~~ ^{destroy} ~~dead-end of tomorrow.~~ ^{the lives of our children.}

I know that you, and Bill, share these beliefs.

As Secretary of Education, Bill Bennett showed what worked, ^{and told us} ~~knew~~ what didn't, ~~and had~~ ^{He created} a stunning record of achievement. Like you, he has been a strong voice for excellence. And now you must work together: Bill, as the first Director of National Drug Control Policy; you, as soldiers in this crusade.

Drug abuse assaults the mind ^(and the spirit) of America -- leaving damaged lives and destroyed careers. Drug abuse assails the ^{well-being} spirit of America -- in 1987, nearly 5,000 deaths in all. ~~Therefore, let~~ ^{This must stop.} ~~us say to drugs: "You're history." How? By mobilizing our~~ ^{And we will mobilize} ~~resources --~~ ^{our} ~~fiscal, moral, spiritual, and economic.~~ ^{(resources) to force a} ~~And by waging unconditional war.~~ ^{decline in drug trafficking and drug abuse.}

^{We} This war will seek ~~to educate all Americans in the inherent evils of drug abuse.~~ ~~And it must encourage the over 23 million Americans, who last year used illegal drugs, to get clean, and stay clean.~~

(Bates)

(Bennett)

(Bennett)

To win this war, ^(against drugs) requires support -- increased support -- for those ^{charged} tasked with stopping the flow of drugs into America. And, yes, it will demand that we strictly enforce the drug laws.

In my budget speech, I spoke about these four critical areas: education, treatment, interdiction, and enforcement. And I asked for an increase of \$1 billion in budget outlays. ^{In 1990,} ~~to~~ ^(we are requesting) nearly \$6 billion in ~~1990~~ ^{new funding to fight this war.} -- ~~to escalate our effort.~~

Some money will be used to expand treatment for the poor, and to young mothers. This will help many of the innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some ^{money will} ~~will~~ be used to cut the waiting time for treatment, and ^(prevention efforts in) to help urban schools where the emergency is greatest. And much ^(Coast Guard, etc) of it will be used to protect our borders, helped by the Customs Service, the Departments of State and Justice, and the U.S. Military. ^(D²)

To spread the word, and, thus, stem demand, we will need more money for education, ^(and prevention) -- our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, and our communities. For then, and only then, can we teach our children, from kindergarten to college, about the appalling cost in human terms of drugs, ^{abuse.}

Finally, to ^{stop} ~~crush~~ drug criminals, we will support -- unequivocally -- our drug enforcement officials: local, State, and Federal. You know, I've talked a lot about "Zero Tolerance." Well, "Zero Tolerance" is not a catchword. It means, quite simply: If you do ^{the} crime, you ^{will} do ^{the} time.

Our drug budget proposes \$4.1 billion -- fully 70 per cent of the entire ^{drug} budget -- for law-enforcement purposes. I want judges who strictly apply the law to convicted drug offenders. And severe sentences for dealers who hire kids to sell and carry drugs. I want a new offensive against organized crime, and enhanced drug prosecution, detection, and intelligence capabilities. We need increased prison sentences for drug-related crimes. And the death penalty for drug kingpins, ^(who order) and those who commit drug-related murders. (12²)

All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American history ^{ideals must be sustained and nurtured;} is not passive. ~~It is ongoing; it lives; it~~ ^{they} must be constantly renewed. We must act to preserve ~~it.~~ ^{them} and to celebrate its values.

Three hundred years ago, writing the 17th-Century history of the Plymouth Colony, William Bradford spoke of the courage which sustained the Pilgrims:

"The dangers were great but not desperate, the difficulties were many...and all them, through the help of God, by fortitude and patience, might either be borne or overcome."

My friends, our dangers, too, are great. We must not waver in our resolve To overcome drug abuse, we will need fortitude, patience, compassion and the support of all America. Without the people, we can do nothing. With the people, we can do great things. everything.

This morning, then, I ask you to work together, with Bill Bennett, and with business, ^{ies} churches, families, ^{and} schools. And I pledge the steadfast support of our entire Administration.

We are engaged in "a great enterprise." Our ~~dream~~ ^{goal} is a ^{to} ~~drug-free~~ ^{end the source} America. Let us make that dream a reality.

Thank you for inviting me -- thank you very much. God bless you all, and God bless the United States of America.

#

MASTER II

Document No. 014931

WHITE HOUSE STAFFING MEMORANDUM

DATE: 03/09/89 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: DRUG ADDRESS
(03/09 8:00 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	BENNETT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

(Smith)
March 9, 1989
Draft Seven
8:00 p.m.

1989 MAR -9 PM 8:00

Suggested Remarks
For President Bush
Drug Address
March 13, 1989

Bill, members of the Cabinet, honored guests, ladies and gentlemen.

Thank you for those words of welcome, and for that generous reception. And let me say what an honor it is for me to be with you this morning.

There is no greater test of America's greatness than its commitment to meet a great challenge. Well, today we face a great challenge.

As you know, I've just come from the swearing-in of the man, William Bennett, who will lead this mission. My friends, he will need your help -- and the will and spirit of the American people -- to guide it to completion.

Last month, before a joint session of Congress, I said, "Bill Bennett and I will be shoulder-to-shoulder leading this charge." Today, here we are together -- [and, yes,] shoulder-to-shoulder with you.

To free our nation from drugs will require teamwork -- coordination -- between all levels of government, private enterprise, and voluntary organizations.

It will mean building on your labors as activists, officials, and public servants. For while you have done much, there remains so much more to do.

But most of all, it will require a sense of urgency -- to act, and now. My friends, drugs threaten what we are as a nation, and as a family. They chain the human soul, and destroy the lives of our children.

I know that you, and Bill, share these beliefs.

As Secretary of Education, Bill Bennett showed what worked, and told us what didn't. He created a stunning record of achievement. Like you, he has been a strong voice for excellence. And now you must work together: Bill, as the first Director of National Drug Control Policy; you, as soldiers in this crusade.

Drug abuse assaults the mind and the spirit of America -- leaving damaged lives and destroyed careers. Drug abuse assails the well-being of America -- in 1987, nearly 5,000 deaths in all. And we will mobilize our moral, spiritual, and economic resources, to force a decline in drug trafficking and drug abuse.

We will seek to encourage the over 23 million Americans, who last year used illegal drugs, to get clean, and stay clean.

To win this war against drugs requires support -- increased support -- for those charged with stopping the flow of drugs into America. And, yes, it will demand that we strictly enforce the drug laws.

In my budget speech, I spoke about these four critical areas: education, treatment, interdiction, and enforcement. And

I asked for an increase of \$1 billion in budget outlays. In 1990, we are requesting \$6 billion in new funding to fight this war.

Some money will be used to expand treatment for the poor, and to young mothers. This will help many of the innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS, because of the mother's addiction.

Some money will be used to cut the waiting time for treatment, and to help prevention efforts in urban schools where the emergency is greatest. And much of it will be used to protect our borders, helped by the Coast Guard, Customs Service, the Departments of State and Justice, and the U.S. Military.

To spread the word, and, thus, stem demand, we will need more money for education and prevention -- our request totals \$1.1 billion. We need to educate, and involve, parents, teachers, and our communities. For then, and only then, can we teach our children, from kindergarten to college, about the appalling cost in human terms of drugs abuse.

Finally, to stop drug criminals, we will support -- unequivocally -- our drug enforcement officials: local, State, and Federal. You know, I've talked a lot about "Zero Tolerance." Well, "Zero Tolerance" is not a catchword. It means, quite simply: If you do the crime, you will do the time.

Our drug budget proposes \$4.1 billion -- fully 70 per cent of the entire drug budget -- for law-enforcement purposes. I want judges who strictly apply the law to convicted drug offenders. And severe sentences for dealers who hire kids to

sell and carry drugs. I want a new offensive against organized crime, and enhanced drug prosecution, detection, and intelligence capabilities. We need increased prison sentences for drug-related crimes. And the death penalty for drug kingpins who order and those who commit drug-related murders.

Now, let me speak very frankly about another aspect of the fight against drug abuse. The effectiveness of the Federal Government's effort to combat drugs has been hampered, sometimes severely, by inadequate cooperation and coordination among the many departments and agencies involved in the anti-drug abuse effort. There have been struggles over turf and budgets, and too often preoccupation with parochial interests. While the soldiers in the drug battle have been risking their lives, too often bureaucratic conflict in Washington has hobbled our national effort. This must end. No war was ever won with two dozen generals acting independently.

I have chosen Bill Bennett to be my Chief of Staff in the drug war. It is his responsibility -- working with the departments and agencies headed by those you see here with me, and others -- to develop a strategy for this war. I charge him with putting all the parts of the Federal Government in harness, pulling together in a life and death struggle against a deadly enemy.

I will not tolerate and the country cannot afford bureaucratic infighting that forces us to fight this battle with one arm tied behind our backs. Bill Bennett has my total

support. I call upon all of the parts of the government to get behind him in charting our course toward victory.

Just as General George Marshall coordinated the nation's military effort in World War II, Bill Bennett will guide and coordinate this war against drugs. With his leadership, with the increased resources we will devote to this effort, and with the cooperation of local, state, and federal officials, we will end this scourge.

All this, we can and must achieve. And as we do, it will help America remain true to her history, and to her highest ideals. For American ideals must be sustained and nurtured; they must be constantly renewed. We must act to preserve them.

Three hundred years ago, writing the 17th-Century history of the Plymouth Colony, William Bradford spoke of the courage which sustained the Pilgrims:

"The dangers were great but not desperate, the difficulties were many...and all them, through the help of God, by fortitude and patience, might either be borne or overcome."

My friends, our dangers, too, are great. We must not waver in our resolve. To overcome drug abuse, we will need fortitude, patience, compassion and the support of all America. Without the people, we can do nothing. With the people, we can do great things.

This morning, then, I ask you to work together, with Bill Bennett, and with businesses, churches, families, and schools. And I pledge the steadfast support of our entire Administration.

We are engaged in "a great enterprise." Our goal is to end this scourge. Let us make that dream a reality.

Thank you for inviting me -- thank you very much. God bless you all, and God bless the United States of America.

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PRESIDENTIAL REMARKS: DRUG ADDRESS
BENNETT SWEARING-IN
MARCH 13, 1989

FINAL

BILL, MEMBERS OF THE CABINET, HONORED GUESTS, LADIES AND GENTLEMEN.

THANK YOU FOR THOSE WORDS OF WELCOME, AND FOR THAT GENEROUS RECEPTION. AND LET ME SAY WHAT AN HONOR IT IS FOR ME TO BE WITH YOU THIS MORNING.

2

THERE IS NO GREATER TEST OF AMERICA'S GREATNESS THAN ITS COMMITMENT TO MEET A GREAT CHALLENGE. WELL, TODAY WE FACE A GREAT CHALLENGE.

AS YOU KNOW, I'VE JUST COME FROM THE SWEARING-IN OF THE MAN, WILLIAM BENNETT, WHO WILL LEAD THIS MISSION. MY FRIENDS, HE WILL NEED YOUR HELP -- AND THE WILL AND SPIRIT OF THE AMERICAN PEOPLE -- TO GUIDE IT TO COMPLETION.

LAST MONTH, BEFORE A JOINT SESSION OF CONGRESS, I SAID, "BILL BENNETT AND I WILL BE SHOULDER-TO-SHOULDER LEADING THIS CHARGE."

TODAY, HERE WE ARE TOGETHER -- [AND, YES,]
SHOULDER-TO-SHOULDER WITH YOU.

TO FREE OUR NATION FROM DRUGS WILL REQUIRE TEAMWORK
-- COORDINATION -- BETWEEN ALL LEVELS OF GOVERNMENT,
PRIVATE ENTERPRISE, AND VOLUNTARY ORGANIZATIONS.

IT WILL MEAN BUILDING ON YOUR LABORS AS ACTIVISTS,
OFFICIALS, AND PUBLIC SERVANTS. FOR WHILE YOU HAVE DONE
MUCH, THERE REMAINS SO MUCH MORE TO DO.

BUT MOST OF ALL, IT WILL REQUIRE A SENSE OF URGENCY
-- TO ACT, AND NOW.

MY FRIENDS, DRUGS THREATEN WHAT WE ARE AS A NATION, AND AS
A FAMILY. THEY CHAIN THE HUMAN SOUL, AND DESTROY THE
LIVES OF OUR CHILDREN.

I KNOW THAT YOU, AND BILL, SHARE THESE BELIEFS.

AS SECRETARY OF EDUCATION, BILL BENNETT SHOWED WHAT
WORKED, AND TOLD US WHAT DIDN'T. HE CREATED A STUNNING
RECORD OF ACHIEVEMENT. LIKE YOU, HE HAS BEEN A STRONG
VOICE FOR EXCELLENCE. AND NOW YOU MUST WORK TOGETHER:
BILL, AS THE FIRST DIRECTOR OF NATIONAL DRUG CONTROL
POLICY; YOU, AS SOLDIERS IN THIS CRUSADE.

DRUG ABUSE ASSAULTS THE MIND AND THE SPIRIT OF AMERICA -- LEAVING DAMAGED LIVES AND DESTROYED CAREERS. WE WILL MOBILIZE OUR MORAL, SPIRITUAL, AND ECONOMIC RESOURCES, TO FORCE A DECLINE IN DRUG TRAFFICKING AND DRUG ABUSE.

WE WILL SEEK TO ENCOURAGE THE OVER 23 MILLION AMERICANS, WHO LAST YEAR USED ILLEGAL DRUGS, TO GET CLEAN, AND STAY CLEAN.

IN MY BUDGET SPEECH, I SPOKE ABOUT FOUR CRITICAL AREAS: EDUCATION, TREATMENT, INTERDICTION, AND ENFORCEMENT. AND I ASKED FOR AN INCREASE OF \$1 BILLION IN BUDGET OUTLAYS. IN 1990, WE ARE REQUESTING \$6 BILLION IN NEW FUNDING TO FIGHT THIS WAR.

SOME MONEY WILL BE USED TO EXPAND TREATMENT FOR THE POOR, AND TO YOUNG MOTHERS. THIS WILL HELP MANY OF THE INNOCENT VICTIMS OF DRUGS -- LIKE THE THOUSANDS OF BABIES BORN ADDICTED, OR WITH AIDS, BECAUSE OF THE MOTHER'S ADDICTION.

SOME MONEY WILL BE USED TO CUT THE WAITING TIME FOR TREATMENT, AND TO HELP PREVENTION EFFORTS IN URBAN SCHOOLS WHERE THE EMERGENCY IS GREATEST. AND MUCH OF IT WILL BE USED TO PROTECT OUR BORDERS, HELPED BY THE COAST GUARD, CUSTOMS SERVICE, THE DEPARTMENTS OF STATE AND JUSTICE, AND THE U.S. MILITARY.

TO SPREAD THE WORD, AND, THUS, STEM DEMAND, WE WILL NEED MORE MONEY FOR EDUCATION AND PREVENTION -- OUR REQUEST TOTALS \$1.1 BILLION. WE NEED TO EDUCATE, AND INVOLVE, PARENTS, TEACHERS, AND OUR COMMUNITIES.

FINALLY, TO STOP DRUG CRIMINALS, WE WILL SUPPORT -- UNEQUIVOCALLY -- OUR DRUG ENFORCEMENT OFFICIALS: LOCAL, STATE, AND FEDERAL. YOU KNOW, I'VE TALKED A LOT ABOUT "ZERO TOLERANCE." WELL, "ZERO TOLERANCE" IS NOT A CATCHWORD. IT MEANS, QUITE SIMPLY: IF YOU DO THE CRIME, YOU WILL DO THE TIME.

OUR DRUG BUDGET PROPOSES \$4.1 BILLION -- FULLY 70 PER CENT OF THE ENTIRE DRUG BUDGET -- FOR LAW-ENFORCEMENT PURPOSES. I WANT JUDGES WHO STRICTLY APPLY THE LAW TO CONVICTED DRUG OFFENDERS.

AND SEVERE SENTENCES FOR DEALERS WHO HIRE KIDS TO SELL AND
 CARRY DRUGS. I WANT A NEW OFFENSIVE AGAINST ORGANIZED
 CRIME, AND ENHANCED DRUG PROSECUTION, DETECTION, AND
 INTELLIGENCE CAPABILITIES. WE NEED INCREASED PRISON
 SENTENCES FOR DRUG-RELATED CRIMES. AND THE DEATH PENALTY
 FOR DRUG KINGPINS WHO ORDER AND THOSE WHO COMMIT
 DRUG-RELATED MURDERS.

NOW, LET ME SPEAK VERY FRANKLY ABOUT ANOTHER ASPECT
 OF THE FIGHT AGAINST DRUG ABUSE.

THE EFFECTIVENESS OF THE FEDERAL GOVERNMENT'S EFFORT TO
 COMBAT DRUGS HAS BEEN HAMPERED, SOMETIMES SEVERELY, BY
 INADEQUATE COOPERATION AND COORDINATION AMONG THE MANY
 DEPARTMENTS AND AGENCIES INVOLVED IN THE ANTI-DRUG ABUSE
 EFFORT. THERE HAVE BEEN STRUGGLES OVER TURF AND BUDGETS,
 AND TOO OFTEN PREOCCUPATION WITH PAROCHIAL INTERESTS.
 WHILE THE SOLDIERS IN THE DRUG BATTLE HAVE BEEN RISKING
 THEIR LIVES, TOO OFTEN BUREAUCRATIC CONFLICT IN WASHINGTON
 HAS HOBBLLED OUR NATIONAL EFFORT. THIS MUST END. NO WAR
 WAS EVER WON WITH TWO DOZEN GENERALS ACTING INDEPENDENTLY.

I HAVE CHOSEN BILL BENNETT TO BE THE COMMANDING GENERAL IN THE DRUG WAR. IT IS HIS RESPONSIBILITY -- WORKING WITH THE DEPARTMENTS AND AGENCIES HEADED BY THOSE YOU SEE HERE WITH ME, AND OTHERS -- TO DEVELOP A STRATEGY FOR THIS WAR. I CHARGE HIM WITH PUTTING ALL THE PARTS OF THE FEDERAL GOVERNMENT IN HARNESS, PULLING TOGETHER IN A LIFE AND DEATH STRUGGLE AGAINST A DEADLY ENEMY.

I WILL NOT TOLERATE AND THE COUNTRY CANNOT AFFORD BUREAUCRATIC INFIGHTING THAT FORCES US TO FIGHT THIS BATTLE WITH ONE ARM TIED BEHIND OUR BACKS.

BILL BENNETT HAS MY TOTAL SUPPORT. I CALL UPON ALL OF THE PARTS OF THE GOVERNMENT TO GET BEHIND HIM IN CHARTING OUR COURSE TOWARD VICTORY.

MY FRIENDS, WE MUST NOT WAVER IN OUR RESOLVE TO OVERCOME DRUG ABUSE. WE WILL NEED FORTITUDE, PATIENCE, COMPASSION AND THE SUPPORT OF ALL AMERICA. WITHOUT THE PEOPLE, WE CAN DO NOTHING. WITH THE PEOPLE, WE CAN DO GREAT THINGS.

THIS MORNING, THEN, I ASK YOU TO WORK WITH BILL BENNETT, AND WITH BUSINESSES, CHURCHES, FAMILIES, AND SCHOOLS.

I PLEDGE THE STEADFAST SUPPORT OF OUR ENTIRE ADMINISTRATION. TOGETHER, WE WILL END THIS SCOURGE. GOD BLESS YOU ALL, AND GOD BLESS THE UNITED STATES OF AMERICA.