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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13478  
**Folder ID Number:** 13478-008

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**Folder Title:**  
Conestoga Valley High School, 3/7/89 [2]

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3 MAR 1989

# WHITE HOUSE STAFFING MEMORANDUM



DATE: 3/3/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/3/89 5:00 PM

SUBJECT: PRESIDENTIAL REMARKS: CONESTOGA VALLEY HIGH SCHOOL, LANCASTER, PA.

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>



REMARKS:

Please forward any comments/recommendations directly to Chriss Winston, Rm. 122, x2930, by 5:00 PM TODAY, Friday, March 3, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

*Maybe a little more Jesse Jackson style  
change to the kids.  
SMS*

RESPONSE:

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(McGroarty)  
March 2, 1989  
4:00pm  
dan1

PRESIDENTIAL REMARKS: CONESTOGA VALLEY HIGH SCHOOL  
LANCASTER, PENNSYLVANIA  
MARCH 7, 1989

{Acknowledgments, Lancaster dignitaries, Mr. Harry Wirth,  
principal.} I thank the students, parents, and teachers here at  
Conestoga Valley for this warm welcome.

We often think of drug abuse as an urban, inner-city  
phenomenon. Millions of Americans think of their own  
communities, and say, "it can't happen here."

*Rural Pennsylvania*  
The people of Lancaster know that's not true. In the past  
two years, the drug epidemic has come here, to your community.  
The good news is: you're fighting back. Your community is too  
proud, your traditions here too deeply rooted, to watch an  
invader threaten your safety and well-being.

I'm here to say that you're not alone: the drug epidemic is  
a national problem. Recognizing this fact is the first step  
towards finding a solution.

I'm also here to say that you're not alone in battling the drug problem. You have partners -- in your community, in others across America. And you have partners in the war on drugs in Washington.

Our task today is not just to deplore the drug problem, but to take action against it. What the banners you've hung here today say to me is that Conestoga Valley and the people of Lancaster are ready to take action to stop the drug scourge.

One of the most powerful weapons in the war against drug abuse is education.

Of course, there's another side to the drug problem that I'll be speaking about later today, when I visit Wilmington, Delaware on my way back to Washington. That's interdiction and enforcement -- our effort to stop the supply of illegal drugs, and shut down the drug trade. But this morning, I want to focus on means of prevention -- on drying up demand for illegal drugs.

Anti-drug education and awareness can help provide our children and young adults both the reasons and the will-power to resist the lure of drugs.

That's the aim of an anti-drug education program called DARE -- Drug Abuse Resistance Education -- that's helping, as the people involved with DARE like to say, "drug-proof" our children.

The program was pioneered by the Los Angeles Police Department and the LA public school system. DARE sends policemen into the classroom, to work with kids, build their self-esteem, teach them that they can refuse when they are pressured to try drugs. And the DARE program is teaching youngsters something else: that the police and their schools are united in a common effort to stop drug abuse. In the six years since the program began in California, DARE has caught on nationwide. This year, in 1200 communities in 45 states, three million children will participate.

DARE is just one example of the kind of program that can provide our children both the reasons and the will-power to resist the lure of drugs. There is no one right answer when it comes to battling drug abuse. Each community will find what works best -- and we will all learn from each other.

Here in Lancaster, you have a program called High-Risk Youth in the elementary schools, and another called SCIP -- School Community Intervention Program, in place in the high schools and junior highs. They aim at identifying young people whose circumstances and family situations make them most vulnerable to the lure of drugs. Targeting these ~~children~~<sup>youth</sup> for special attention is crucial, and with High-Risk Youth and SCIP, you are doing something to stop drug problems before they begin.

For my part, I'm committed to seeing that drug education receives the funding it needs.

-- My budget for 1990 calls for a full \$1.1 billion dollars for drug prevention and anti-drug education activities -- up 16% over 1989.

-- I've urged Congress to provide 367 million dollars for the Drug Free Schools and Communities program, funds that go to the states and institutions of higher education.

*In attendance* -- And I've nominated a Drug Policy Director, Bill Bennett, to map strategy and oversee the anti-drug campaign.

These initiatives are important, and they'll have an impact. But there's a role for each of us in the war on drugs, and I hope you'll join me in asking what you can do to help -- especially to advance anti-drug education and awareness.

*START Right now - by refusing to use drugs.*

I'm told you can start tonight, by coming back here to Conestoga Valley to see a drug awareness video. I hope the turnout will be just as large as it is this morning.

We can all play a part in increasing awareness about the ravages of drug dependency. We must get the message across that drugs aren't a form of entertainment or a harmless means of escape -- drugs are a poison, to users and to our communities.

But a widespread awareness of the dangers of drug abuse depends on sending consistent signals -- on sending a clear message that using drugs isn't fashionable, isn't fun, and above all, isn't safe.

For too long our popular culture glorified drug use. I think that's changing now -- and that's a real change for the better. Consider the anti-drug abuse campaign on television.

Not long ago, I was told a story about a little girl, four years old, who's getting the message. She got up from in front of the TV to take to her parents an important piece of information.

"Drugs," she said, "fry your brain like an egg."

We've all seen the commercial that little girl was talking about. Whether you're four or fourteen or forty, the message gets across. Let's all carry that message.

And let's shed some of the perceptions about the drug problem that are comforting, but are completely incorrect.

There's no room for saying, "drug abuse doesn't effect me." Think about the costs of drug abuse: the lost time, the waste, the crime, the accidents that can be traced to the influence of drugs... Twenty three million Americans used illegal drugs last

year. Five thousand died. The fact is that none of us are immune to the problems drug abuse can cause.

Together, let's <sup>you + me</sup> send a message on drug abuse:

To the so-called "casual" user: face up to the fact that your so-called "recreational" drug use contributes to the drug culture -- to the crime, death and degradation associated with the drug trade.

To parents: your children know more than you realize about drugs. Make it your business as a parent to know about drug abuse yourself. Educate yourselves: don't hide from the reality of drug abuse in our communities and hope for the best. Your children depend on you to help them separate fact from fiction -- to help them make a choice, and stick with it, when it comes to resisting drugs.

To our children, let's send the message that drugs are dangerous. That you don't need drugs to feel good about yourself -- or to win approval from others. That your parents, the people in your schools and your community care.

But most of all, you must understand that the decision against drugs is yours to make -- no one else's. When it's time to draw the line against drugs, the final choice is yours.

As a community, we must work to make it as easy as possible for our children to make the choice against drugs. We can do it by creating an environment -- a safe, secure space -- where our children can acquire a sense of self and self-confidence so secure that no amount of peer group pressure can push them into taking drugs.

In many homes across America, in many of our communities, here in Lancaster, we're doing just that.

*DON'T DO DRUGS!*

My message to you today is: Keep fighting back. Fight for your community, for your children. The war on drugs will ultimately be won one day, one battle at a time -- the battles each and every one of us wage to keep our families and communities free from drug abuse. *Mention budget?*

Let these banners be a battle cry -- that in Conestoga Valley, in Lancaster, and in communities like yours all over the country, we will join together, turn the tide, and bring the drug epidemic to an end.

Thank you.



# WHITE HOUSE STAFFING MEMORANDUM

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RESPONSE:

*no comments*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(McGroarty)  
March 2, 1989  
4:00pm  
dan1

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LANCASTER, PENNSYLVANIA  
MARCH 7, 1989

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We often think of drug abuse as an urban, inner-city phenomenon. Millions of Americans think of their own communities, and say, "it can't happen here."

The people of Lancaster know that's not true. In the past two years, the drug epidemic has come here, to your community. The good news is: you're fighting back. Your community is too proud, your traditions here too deeply rooted, to watch an invader threaten your safety and well-being.

I'm here to say that you're not alone: the drug epidemic is a national problem. Recognizing this fact is the first step towards finding a solution.

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To parents: your children know more than you realize about drugs. Make it your business as a parent to know about drug abuse yourself. Educate yourselves: don't hide from the reality of drug abuse in our communities and hope for the best. Your children depend on you to help them separate fact from fiction -- to help them make a choice, and stick with it, when it comes to resisting drugs.

To our children, let's send the message that drugs are dangerous. That you don't need drugs to feel good about yourself -- or to win approval from others. That your parents, the people in your schools and your community care.

But most of all, you must understand that the decision against drugs is yours to make -- no one else's. When it's time to draw the line against drugs, the final choice is yours.

As a community, we must work to make it as easy as possible for our children to make the choice against drugs. We can do it by creating an environment -- a safe, secure space -- where our children can acquire a sense of self and self-confidence so secure that no amount of peer group pressure can push them into taking drugs.

In many homes across America, in many of our communities, here in Lancaster, we're doing just that.

My message to you today is: Keep fighting back. Fight for your community, for your children. The war on drugs will ultimately be won one day, one battle at a time -- the battles each and every one of us wage to keep our families and communities free from drug abuse.

Let these banners be a battle cry -- that in Conestoga Valley, in Lancaster, and in communities like yours all over the country, we will join together, turn the tide, and bring the drug epidemic to an end.

Thank you.

**PRESIDENTIAL REMARKS: CONESTOGA VALLEY HIGH SCHOOL  
LANCASTER, PENNSYLVANIA  
MARCH 7, 1989**

**I THANK THE STUDENTS, PARENTS, AND TEACHERS HERE AT CONESTOGA VALLEY, HARRY WIRTH, YOUR PRINCIPAL, AND CHAD WEAVER, STUDENT BODY PRESIDENT, FOR THIS WARM WELCOME. I ESPECIALLY WANT TO COMMEND CONGRESSMAN BOB WALKER FOR HIS ROLE IN THE PASSAGE THE ANTI-DRUG ACT OF 1988, AND FOR HIS EFFORTS TOWARD ACHIEVING A DRUG-FREE WORKPLACE.**

**2**

**WE OFTEN THINK OF DRUG ABUSE AS AN URBAN, INNER-CITY PHENOMENON. MILLIONS OF AMERICANS THINK OF THEIR OWN COMMUNITIES, AND SAY, "IT CAN'T HAPPEN HERE."**

**THE PEOPLE OF RURAL PENNSYLVANIA KNOW THAT'S NOT TRUE. IN THE PAST TWO YEARS, DRUG ABUSE IN THIS AREA HAS ESCALATED. THE GOOD NEWS IS: YOU'RE FIGHTING BACK. YOUR COMMUNITY IS TOO PROUD, YOUR TRADITIONS HERE TOO DEEPLY ROOTED, FOR AN INVADER TO THREATEN YOUR SAFETY AND WELL-BEING WITHOUT A FIGHT.**

WHEN DRUGS COME HERE TO THE CONESTOGA VALLEY, THAT'S PROOF THE DRUG EPIDEMIC IS A NATIONAL PROBLEM. LANCASTER IS A STRONG COMMUNITY. IT'S NOT A SPECIAL CASE -- IT SIMPLY SHOWS HOW VULNERABLE EVERY AMERICAN CITY AND TOWN IS TO THE MENACE OF DRUG ABUSE. RECOGNIZING THIS FACT IS THE FIRST STEP TOWARDS FINDING A SOLUTION.

AND LANCASTER IS ON ITS WAY. THIS MORNING, YOU HEARD FROM THOMAS HIPPLE AND PETER TRUE -- TWO YOUNG MEN WHO FOR THEIR OWN REASONS HAVE MADE A COMMITMENT TO HELP OTHERS UNDERSTAND THE LASTING DAMAGE DRUGS CAN DO,

AND PREVENT THEIR PEERS FROM MAKING WHAT CAN BE A LIFE-SHATTERING CHOICE.

WHAT THOMAS AND PETER ARE DOING TAKES TREMENDOUS COURAGE AND COMMITMENT. I'M HERE TO SAY THAT YOU'RE NOT ALONE IN BATTLING THE DRUG PROBLEM. YOU HAVE PARTNERS -- IN YOUR COMMUNITY, IN OTHERS ACROSS AMERICA. AND YOU HAVE PARTNERS IN THE WAR ON DRUGS IN WASHINGTON: RIGHT THERE ON PENNSYLVANIA AVENUE. AS I SAID IN MY INAUGURAL ADDRESS, I AM COMMITTED TO ENDING THE SCOURGE OF DRUGS.

OUR TASK TODAY IS NOT JUST TO DEPLORE THE DRUG PROBLEM, BUT TO TAKE ACTION AGAINST IT. WHAT THE BANNERS YOU'VE HUNG HERE TODAY SAY TO ME IS THAT CONESTOGA VALLEY AND THE PEOPLE OF LANCASTER ARE READY TO TAKE ACTION TO STOP THE DRUG SCOURGE.

ONE OF THE MOST POWERFUL WEAPONS IN THE WAR AGAINST DRUG ABUSE IS EDUCATION.

OF COURSE, THERE'S ANOTHER SIDE TO THE DRUG PROBLEM THAT I'LL BE SPEAKING ABOUT LATER TODAY, WHEN I VISIT WILMINGTON, DELAWARE ON MY WAY BACK TO WASHINGTON.

THAT'S INTERDICTION AND ENFORCEMENT -- OUR EFFORT TO STOP THE SUPPLY OF ILLEGAL DRUGS, AND SHUT DOWN THE DRUG TRADE. BUT THIS MORNING, I WANT TO FOCUS ON MEANS OF PREVENTION -- ON DRYING UP DEMAND FOR ILLEGAL DRUGS.

ANTI-DRUG EDUCATION AND AWARENESS CAN HELP PROVIDE OUR CHILDREN AND YOUNG ADULTS BOTH THE REASONS AND THE WILL-POWER TO RESIST THE LURE OF DRUGS.

THAT'S THE AIM OF AN ANTI-DRUG EDUCATION PROGRAM CALLED DARE -- DRUG ABUSE RESISTANCE EDUCATION -- THAT'S HELPING, AS THE PEOPLE INVOLVED WITH DARE LIKE TO SAY,

**"DRUG-PROOF" OUR CHILDREN. THE PROGRAM WAS PIONEERED BY THE LOS ANGELES POLICE DEPARTMENT AND THE LA PUBLIC SCHOOL SYSTEM. DARE SENDS POLICEMEN INTO THE CLASSROOM, TO WORK WITH KIDS, BUILD THEIR SELF-ESTEEM, TEACH THEM THAT THEY CAN REFUSE WHEN THEY ARE PRESSURED TO TRY DRUGS. AND THE DARE PROGRAM IS TEACHING YOUNGSTERS SOMETHING ELSE: THAT THE POLICE AND THEIR SCHOOLS ARE UNITED IN A COMMON EFFORT TO STOP DRUG ABUSE. IN THE SIX YEARS SINCE THE PROGRAM BEGAN IN CALIFORNIA, DARE HAS CAUGHT ON NATIONWIDE. THIS YEAR, IN 1200 COMMUNITIES IN 45 STATES,**

**THREE MILLION CHILDREN WILL PARTICIPATE.**

**DARE IS JUST ONE EXAMPLE OF THE KIND OF PROGRAM THAT CAN PROVIDE OUR CHILDREN BOTH THE REASONS AND THE WILL-POWER TO RESIST THE LURE OF DRUGS. THERE IS NO ONE RIGHT ANSWER WHEN IT COMES TO BATTLING DRUG ABUSE. EACH COMMUNITY WILL FIND WHAT WORKS BEST -- AND WE WILL ALL LEARN FROM EACH OTHER.**

**HERE IN LANCASTER, YOU HAVE A PROGRAM CALLED HIGH RISK YOUTH IN THE ELEMENTARY SCHOOLS, AND ANOTHER CALLED SCIP -- SCHOOL COMMUNITY INTERVENTION PROGRAM,**

IN PLACE IN THE HIGH SCHOOLS AND JUNIOR HIGHS. THEY AIM AT IDENTIFYING YOUNG PEOPLE WHOSE CIRCUMSTANCES AND FAMILY SITUATIONS MAKE THEM MOST VULNERABLE TO THE LURE OF DRUGS. TARGETING THESE YOUTH FOR SPECIAL ATTENTION IS CRUCIAL, AND WITH HIGH RISK YOUTH AND SCIP, YOU ARE DOING SOMETHING TO STOP DRUG PROBLEMS BEFORE THEY BEGIN.

FOR MY PART, I'M COMMITTED TO SEEING THAT DRUG EDUCATION RECEIVES THE FUNDING IT NEEDS.

-- MY BUDGET FOR 1990 CALLS FOR A FULL \$1.1 BILLION DOLLARS FOR DRUG PREVENTION AND ANTI-DRUG EDUCATION ACTIVITIES -- UP 16% OVER 1989.

-- I'VE URGED CONGRESS TO PROVIDE 392 MILLION DOLLARS FOR THE DRUG FREE SCHOOLS AND COMMUNITIES PROGRAM, FUNDS THAT GO TO THE STATES AND INSTITUTIONS OF HIGHER EDUCATION.

-- AND I'VE NOMINATED TO SERVE AS DIRECTOR OF MY OFFICE OF NATIONAL DRUG CONTROL POLICY, BILL BENNETT, TO MAP STRATEGY AND OVERSEE THE ANTI-DRUG CAMPAIGN.

I PICKED BILL FOR THIS JOB BECAUSE HE'S KNOWLEDGEABLE, HE'S TOUGH, AND HE'S DETERMINED -- BUT MOST IMPORTANTLY, HE CARES DEEPLY ABOUT THE CHILDREN OF THIS COUNTRY.

THESE INITIATIVES ARE IMPORTANT, AND THEY'LL HAVE AN IMPACT. BUT THERE'S A ROLE FOR EACH OF US IN THE WAR ON DRUGS, AND I HOPE YOU'LL JOIN ME IN ASKING WHAT YOU CAN DO TO HELP -- ESPECIALLY TO ADVANCE ANTI-DRUG EDUCATION AND AWARENESS.

I'M TOLD YOU CAN START TONIGHT, BY COMING BACK HERE TO CONESTOGA VALLEY TO SEE A DRUG AWARENESS VIDEO.

I HOPE THE TURNOUT WILL BE JUST AS LARGE AS IT IS THIS MORNING.

WE CAN ALL PLAY A PART IN INCREASING AWARENESS ABOUT THE RAVAGES OF DRUG DEPENDENCY. WE MUST GET THE MESSAGE ACROSS THAT DRUGS AREN'T A FORM OF ENTERTAINMENT OR A HARMLESS MEANS OF ESCAPE -- DRUGS ARE A POISON, TO USERS AND TO OUR COMMUNITIES.

BUT A WIDESPREAD AWARENESS OF THE DANGERS OF DRUG ABUSE DEPENDS ON SENDING CONSISTENT SIGNALS --

**ON SENDING A CLEAR MESSAGE THAT USING DRUGS ISN'T FASHIONABLE, ISN'T FUN, AND ABOVE ALL, ISN'T SAFE.**

**FOR TOO LONG OUR POPULAR CULTURE GLORIFIED DRUG USE. I THINK THAT'S CHANGING NOW -- AND THAT'S A REAL CHANGE FOR THE BETTER. CONSIDER THE ANTI-DRUG ABUSE CAMPAIGN ON TELEVISION.**

**NOT LONG AGO, I WAS TOLD A STORY ABOUT A LITTLE GIRL, FOUR YEARS OLD, WHO'S GETTING THE MESSAGE. SHE GOT UP FROM IN FRONT OF THE TV TO TELL HER PARENTS SOMETHING IMPORTANT.**

**"DRUGS," SHE SAID, "FRY YOUR BRAIN LIKE AN EGG."**

**WE'VE ALL SEEN THE COMMERCIAL THAT LITTLE GIRL WAS TALKING ABOUT. WHETHER YOU'RE FOUR OR FOURTEEN OR FORTY, THE MESSAGE GETS ACROSS. LET'S ALL CARRY THAT MESSAGE.**

**AND LET'S SHED SOME OF THE PERCEPTIONS ABOUT THE DRUG PROBLEM THAT ARE COMFORTING, BUT ARE COMPLETELY INCORRECT.**

**THERE'S NO ROOM FOR SAYING, "DRUG ABUSE DOESN'T AFFECT ME." THINK ABOUT THE COSTS OF DRUG ABUSE: THE LOST TIME, THE WASTE, THE CRIME, THE ACCIDENTS THAT CAN BE TRACED TO THE INFLUENCE OF DRUGS...**

**TWENTY THREE MILLION AMERICANS USED ILLEGAL DRUGS LAST YEAR. COUNTLESS THOUSANDS DIED. THE FACT IS THAT NONE OF US IS IMMUNE TO THE PROBLEMS DRUG ABUSE CAN CAUSE.**

**TOGETHER, LET'S YOU AND ME SEND A MESSAGE ON DRUG ABUSE:**

**TO THE SO-CALLED "CASUAL" USER: FACE UP TO THE FACT THAT YOUR SO-CALLED "RECREATIONAL" DRUG USE CONTRIBUTES TO THE DRUG CULTURE -- TO THE CRIME, DEATH AND DEGRADATION ASSOCIATED WITH THE DRUG TRADE.**

**TO PARENTS: YOUR CHILDREN KNOW MORE THAN YOU REALIZE ABOUT DRUGS. MAKE IT YOUR BUSINESS AS A PARENT TO KNOW ABOUT DRUG ABUSE YOURSELF. EDUCATE YOURSELVES: DON'T HIDE FROM THE REALITY OF DRUG ABUSE IN OUR COMMUNITIES AND HOPE FOR THE BEST. YOUR CHILDREN DEPEND ON YOU TO HELP THEM SEPARATE FACT FROM FICTION -- TO HELP THEM MAKE A CHOICE, AND STICK WITH IT, WHEN IT COMES TO RESISTING DRUGS.**

**TO OUR CHILDREN, LET'S SEND THE MESSAGE THAT DRUGS ARE DANGEROUS.**

THAT YOU DON'T NEED DRUGS TO FEEL GOOD ABOUT YOURSELF -- OR TO WIN APPROVAL FROM OTHERS. THAT YOUR PARENTS, THE PEOPLE IN YOUR SCHOOLS AND YOUR COMMUNITY CARE.

BUT MOST OF ALL, YOU MUST UNDERSTAND THAT THE DECISION AGAINST DRUGS IS YOURS TO MAKE -- NO ONE ELSE'S. WHEN IT'S TIME TO DRAW THE LINE AGAINST DRUGS, THE FINAL CHOICE IS YOURS.

AS A COMMUNITY, WE MUST WORK TO MAKE IT AS EASY AS POSSIBLE FOR OUR CHILDREN TO MAKE THE CHOICE AGAINST DRUGS.

WE CAN DO IT BY CREATING AN ENVIRONMENT -- A SAFE, SECURE SPACE -- WHERE OUR CHILDREN CAN ACQUIRE A SENSE OF SELF AND SELF-CONFIDENCE SO SECURE THAT NO AMOUNT OF PEER GROUP PRESSURE CAN PUSH THEM INTO TAKING DRUGS.

IN MANY HOMES ACROSS AMERICA, IN MANY OF OUR COMMUNITIES, HERE IN LANCASTER, YOU'RE DOING JUST THAT. SURE THINGS HAVE CHANGED. BUT MOST AMERICANS WANT TO SEE THEIR TOWNS RESTORED TO A TIME WHEN DRUGS CAME FROM THE LOCAL M.D. A PLACE OF MOTHERS AND FATHERS AND CHILDREN AND GRANDPARENTS AND BICYCLES AND BASEBALL AND SPELLING BEES.

WHERE CRACK WAS SOMETHING YOU JUMPED OVER TO AVOID BAD LUCK. WITH YOUR HARD WORK AND COMMITMENT, THAT DAY WILL COME SOONER.

MY MESSAGE TO YOU TODAY IS: DON'T DO DRUGS. KEEP FIGHTING BACK. FIGHT FOR YOUR COMMUNITY, FOR YOUR CHILDREN. THE WAR ON DRUGS WILL ULTIMATELY BE WON ONE DAY, ONE BATTLE AT A TIME --THE BATTLES EACH AND EVERY ONE OF US WAGE TO KEEP OUR FAMILIES AND COMMUNITIES FREE FROM DRUG ABUSE. WE'VE LEARNED A HARD LESSON -- UNLESS WE JOIN TOGETHER AND FIGHT, IT CAN HAPPEN HERE.

BUT IF WE DO WORK AS A TEAM AND AS A COMMUNITY, IT WON'T.

LET THESE BANNERS BE A BATTLE CRY -- THAT IN CONESTOGA VALLEY, IN LANCASTER, AND IN COMMUNITIES LIKE YOURS ALL OVER THE COUNTRY, WE WILL JOIN TOGETHER, TURN THE TIDE, AND BRING THE DRUG EPIDEMIC TO AN END.

THANK YOU.

## WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 89103103

Name of Correspondent: Jim Caroni

MI Mail Report

User Codes: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

Subject: Stalling Memo. Presidential Remarks; Conestoga Valley High School, Lancaster, PA

ROUTE TO:		ACTION	DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>Cuope</u>		ORIGINATOR	<u>89103103</u>		<u>89103103</u>
<u>Cuato</u>	<u>07</u>	Referral Note: <u>R</u>	<u>89103103</u>		<u>89103103</u>
		Referral Note:	<u>1 1</u>		<u>1 1</u>
		Referral Note:	<u>1 1</u>		<u>1 1</u>
		Referral Note:	<u>1 1</u>		<u>1 1</u>
		Referral Note:	<u>1 1</u>		<u>1 1</u>

**ACTION CODES:**

A - Appropriate Action  
C - Comment/Recommendation  
D - Draft Response  
F - Furnish Fact Sheet  
to be used as Enclosure

I - Info Copy Only/No Action Necessary  
R - Direct Reply w/Copy  
S - For Signature  
X - Interim Reply

**DISPOSITION CODES:**

A - Answered  
B - Non-Special Referral  
C - Completed  
S - Suspended

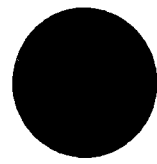
**FOR OUTGOING CORRESPONDENCE:**

Type of Response = Initials of Signer  
Code = "A"  
Completion Date = Date of Outgoing

Comments: \_\_\_\_\_

Keep this worksheet attached to the original incoming letter.  
Send all routing updates to Central Reference (Room 75, OEOB).  
Always return completed correspondence record to Central Files.  
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

# WHITE HOUSE STAFFING MEMORANDUM



DATE: 3/3/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/3/89 5:00 PM

SUBJECT: PRESIDENTIAL REMARKS: CONESTOGA VALLEY HIGH SCHOOL, LANCASTER, PA.

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments/recommendations directly to Chriss Winston, Rm. 122, x2930, by 5:00 PM TODAY, Friday, March 3, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE: *No comments*

*James W. Cicconi*  
3/3/89

**James W. Cicconi**  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(McGroarty)  
March 2, 1989  
4:00pm  
dan1

PRESIDENTIAL REMARKS: CONESTOGA VALLEY HIGH SCHOOL  
LANCASTER, PENNSYLVANIA  
MARCH 7, 1989

{Acknowledgments, Lancaster dignitaries, Mr. Harry Wirth, principal.} I thank the students, parents, and teachers here at Conestoga Valley for this warm welcome.

We often think of drug abuse as an urban, inner-city phenomenon. Millions of Americans think of their own communities, and say, "it can't happen here."

The people of Lancaster know that's not true. In the past two years, the drug epidemic has come here, to your community. The good news is: you're fighting back. Your community is too proud, your traditions here too deeply rooted, to watch an invader threaten your safety and well-being.

I'm here to say that you're not alone: the drug epidemic is a national problem. Recognizing this fact is the first step towards finding a solution.

I'm also here to say that you're not alone in battling the drug problem. You have partners -- in your community, in others across America. And you have partners in the war on drugs in Washington.

Our task today is not just to deplore the drug problem, but to take action against it. What the banners you've hung here today say to me is that Conestoga Valley and the people of Lancaster are ready to take action to stop the drug scourge.

One of the most powerful weapons in the war against drug abuse is education.

Of course, there's another side to the drug problem that I'll be speaking about later today, when I visit Wilmington, Delaware on my way back to Washington. That's interdiction and enforcement -- our effort to stop the supply of illegal drugs, and shut down the drug trade. But this morning, I want to focus on means of prevention -- on drying up demand for illegal drugs.

Anti-drug education and awareness can help provide our children and young adults both the reasons and the will-power to resist the lure of drugs.

That's the aim of an anti-drug education program called DARE -- Drug Abuse Resistance Education -- that's helping, as the people involved with DARE like to say, "drug-proof" our children.

The program was pioneered by the Los Angeles Police Department and the LA public school system. DARE sends policemen into the classroom, to work with kids, build their self-esteem, teach them that they can refuse when they are pressured to try drugs. And the DARE program is teaching youngsters something else: that the police and their schools are united in a common effort to stop drug abuse. In the six years since the program began in California, DARE has caught on nationwide. This year, in 1200 communities in 45 states, three million children will participate.

DARE is just one example of the kind of program that can provide our children both the reasons and the will-power to resist the lure of drugs. There is no one right answer when it comes to battling drug abuse. Each community will find what works best -- and we will all learn from each other.

Here in Lancaster, you have a program called High-Risk Youth in the elementary schools, and another called SCIP -- School Community Intervention Program, in place in the high schools and junior highs. They aim at identifying young people whose circumstances and family situations make them most vulnerable to the lure of drugs. Targeting these children for special attention is crucial, and with High-Risk Youth and SCIP, you are doing something to stop drug problems before they begin.

For my part, I'm committed to seeing that drug education receives the funding it needs.

-- My budget for 1990 calls for a full \$1.1 billion dollars for drug prevention and anti-drug education activities -- up 16% over 1989.

-- I've urged Congress to provide 367 million dollars for the Drug Free Schools and Communities program, funds that go to the states and institutions of higher education.

-- And I've nominated a Drug Policy Director, Bill Bennett, to map strategy and oversee the anti-drug campaign.

These initiatives are important, and they'll have an impact. But there's a role for each of us in the war on drugs, and I hope you'll join me in asking what you can do to help -- especially to advance anti-drug education and awareness.

I'm told you can start tonight, by coming back here to Conestoga Valley to see a drug awareness video. I hope the turnout will be just as large as it is this morning.

We can all play a part in increasing awareness about the ravages of drug dependency. We must get the message across that drugs aren't a form of entertainment or a harmless means of escape -- drugs are a poison, to users and to our communities.

But a widespread awareness of the dangers of drug abuse depends on sending consistent signals -- on sending a clear message that using drugs isn't fashionable, isn't fun, and above all, isn't safe.

For too long our popular culture glorified drug use. I think that's changing now -- and that's a real change for the better. Consider the anti-drug abuse campaign on television.

Not long ago, I was told a story about a little girl, four years old, who's getting the message. She got up from in front of the TV to take to her parents an important piece of information.

"Drugs," she said, "fry your brain like an egg."

We've all seen the commercial that little girl was talking about. Whether you're four or fourteen or forty, the message gets across. Let's all carry that message.

And let's shed some of the perceptions about the drug problem that are comforting, but are completely incorrect.

There's no room for saying, "drug abuse doesn't effect me." Think about the costs of drug abuse: the lost time, the waste, the crime, the accidents that can be traced to the influence of drugs... Twenty three million Americans used illegal drugs last

year. Five thousand died. The fact is that none of us are immune to the problems drug abuse can cause.

Together, let's send a message on drug abuse:

To the so-called "casual" user: face up to the fact that your so-called "recreational" drug use contributes to the drug culture -- to the crime, death and degradation associated with the drug trade.

To parents: your children know more than you realize about drugs. Make it your business as a parent to know about drug abuse yourself. Educate yourselves: don't hide from the reality of drug abuse in our communities and hope for the best. Your children depend on you to help them separate fact from fiction -- to help them make a choice, and stick with it, when it comes to resisting drugs.

To our children, let's send the message that drugs are dangerous. That you don't need drugs to feel good about yourself -- or to win approval from others. That your parents, the people in your schools and your community care.

But most of all, you must understand that the decision against drugs is yours to make -- no one else's. When it's time to draw the line against drugs, the final choice is yours.

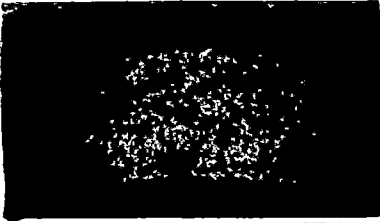
As a community, we must work to make it as easy as possible for our children to make the choice against drugs. We can do it by creating an environment -- a safe, secure space -- where our children can acquire a sense of self and self-confidence so secure that no amount of peer group pressure can push them into taking drugs.

In many homes across America, in many of our communities, here in Lancaster, we're doing just that.

My message to you today is: Keep fighting back. Fight for your community, for your children. The war on drugs will ultimately be won one day, one battle at a time -- the battles each and every one of us wage to keep our families and communities free from drug abuse.

Let these banners be a battle cry -- that in Conestoga Valley, in Lancaster, and in communities like yours all over the country, we will join together, turn the tide, and bring the drug epidemic to an end.

Thank you.



THE WHITE HOUSE  
WASHINGTON

March 4, 1989

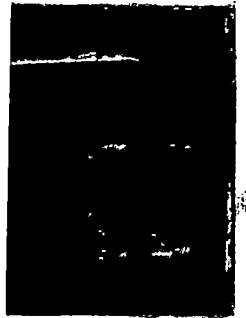
MR. PRESIDENT:


Attached for your review  
and edits is a draft of your  
remarks to the Conestoga  
Valley High School in  
Lancaster, Pennsylvania.

Thank you.

*OK see p. 4*

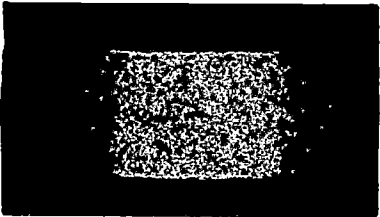
*OS*



  
James W. Cicconi

THE PRESIDENT HAS SEEN

*3/4/89*



p. 4

(McGroarty)  
March 3, 1989  
7:45pm  
dan1

PRESIDENTIAL REMARKS: CONESTOGA VALLEY HIGH SCHOOL  
LANCASTER, PENNSYLVANIA  
MARCH 7, 1989

{Acknowledgments, Lancaster dignitaries, Congressman Bob Walker, Mr. Harry Wirth, principal.} I thank the students, parents, and teachers here at Conestoga Valley for this warm welcome. I especially want to commend Bob Walker for his role in the passage the Anti-Drug Act of 1983, and for his efforts toward achieving a drug-free workplace.

We often think of drug abuse as an urban, inner-city phenomenon. Millions of Americans think of their own communities, and say, "it can't happen here."

The people of rural Pennsylvania know that's not true. In the past two years, the drug epidemic has come here, to your community. The good news is: you're fighting back. Your community is too proud, your traditions here too deeply rooted, for an invader to threaten your safety and well-being without a fight.

When the drug epidemic comes here to the Conestoga Valley, that's proof the drug epidemic is a national problem. Recognizing this fact is the first step towards finding a solution.

I'm also here to say that you're not alone in battling the drug problem. You have partners -- in your community, in others across America. And you have partners in the war on drugs in Washington: right there on Pennsylvania Avenue . As I said in my Inaugural Address, I am committed to ending the scourge of drugs.

Our task today is not just to deplore the drug problem, but to take action against it. What the banners you've hung here today say to me is that Conestoga Valley and the people of Lancaster are ready to take action to stop the drug scourge.

One of the most powerful weapons in the war against drug abuse is education.

Of course, there's another side to the drug problem that I'll be speaking about later today, when I visit Wilmington, Delaware on my way back to Washington. That's interdiction and enforcement -- our effort to stop the supply of illegal drugs, and shut down the drug trade. But this morning, I want to focus on means of prevention -- on drying up demand for illegal drugs.

Anti-drug education and awareness can help provide our children and young adults both the reasons and the will-power to resist the lure of drugs.

That's the aim of an anti-drug education program called DARE -- Drug Abuse Resistance Education -- that's helping, as the people involved with DARE like to say, "drug-proof" our children. The program was pioneered by the Los Angeles Police Department and the LA public school system. DARE sends policemen into the classroom, to work with kids, build their self-esteem, teach them that they can refuse when they are pressured to try drugs. And the DARE program is teaching youngsters something else: that the police and their schools are united in a common effort to stop drug abuse. In the six years since the program began in California, DARE has caught on nationwide. This year, in 1200 communities in 45 states, three million children will participate.

DARE is just one example of the kind of program that can provide our children both the reasons and the will-power to resist the lure of drugs. There is no one right answer when it comes to battling drug abuse. Each community will find what works best -- and we will all learn from each other.

Here in Lancaster, you have a program called High-Risk Youth in the elementary schools, and another called SCIP -- School Community Intervention Program, in place in the high schools and

junior highs. They aim at identifying young people whose circumstances and family situations make them most vulnerable to the lure of drugs. Targeting these youth for special attention is crucial, and with High-Risk Youth and SCIP, you are doing something to stop drug problems before they begin.

For my part, I'm committed to seeing that drug education receives the funding it needs.

✓ -- My budget for 1990 calls for a full \$1.1 billion dollars for drug prevention and anti-drug education activities -- up 16% over 1989.

✓ -- I've urged Congress to provide 392 million dollars for the Drug Free Schools and Communities program, funds that go to the states and institutions of higher education.

✓ -- And I've nominated to serve as Director of my Office of National Drug Control Policy, Bill Bennett, to map strategy and oversee the anti-drug campaign. I picked Bill for this job because he's knowledgeable, <sup>he's tough,</sup> he's determined but most importantly, he cares deeply about the children of this country.

These initiatives are important, and they'll have an impact. But there's a role for each of us in the war on drugs, and I hope you'll join me in asking what you can do to help -- especially to advance anti-drug education and awareness.

I'm told you can start tonight, by coming back here to Conestoga Valley to see a drug awareness video. I hope the turnout will be just as large as it is this morning.

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But a widespread awareness of the dangers of drug abuse depends on sending consistent signals -- on sending a clear message that using drugs isn't fashionable, isn't fun, and above all, isn't safe.

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To parents: your children know more than you realize about drugs. Make it your business as a parent to know about drug abuse yourself. Educate yourselves: don't hide from the reality of drug abuse in our communities and hope for the best. Your children depend on you to help them separate fact from fiction -- to help them make a choice, and stick with it, when it comes to resisting drugs.

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My message to you today is: Don't do drugs. Keep fighting back. Fight for your community, for your children. The war on drugs will ultimately be won one day, one battle at a time -- the battles each and every one of us wage to keep our families and

communities free from drug abuse. We've learned a hard lesson -- unless we join together and fight, it can happen here. But if we do work as a team and as a community, it won't.

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dan1

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My message to you today is: Don't do drugs. Keep fighting back. Fight for your community, for your children. The war on drugs will ultimately be won one day, one battle at a time -- the battles each and every one of us wage to keep our families and

communities free from drug abuse. We've learned a hard lesson -- unless we join together and fight, it can happen here. But if we do work as a team and as a community, it won't.

Let these banners be a battle cry -- that in Conestoga Valley, in Lancaster, and in communities like yours all over the country, we will join together, turn the tide, and bring the drug epidemic to an end.

Thank you.

THE WHITE HOUSE

WASHINGTON

March 3, 1989

Memorandum to Chriss Winston

From: Jim Pinkerton

Re: Comments on Conestoga, Wilmington, and Golden Mike drafts

I liked all three of these drafts, and my comments are more in the nature of cosmetic surgery, as opposed to amputations!

Conestoga

Page 1, para 2, line 3 I like the "can't happen here" reference; so much so that I don't think we should just let it drop. I would pick it up again at the end, e.g. around the 3rd graf on page 7: "We've learned a hard lesson -- unless we join together and fight, it can happen here. But if we do work as a team and as a community, it won't." I make no great claims for literary quality, but I think that it couldn't hurt to set up drug abuse as the '80s equivalent of fascism; the "can't happen here" deriving as it does from the Upton Sinclair play. *insert A*

1,3,4-5 The sentence doesn't quite make a point. I'd say "Your community is too proud, your traditions too deeply rooted, for an invader to threaten your safety and well-being without a fight." ✓

1,4,1 The repetition of the "you're not alone" line in this and the next graf is confusing. I'd save the usage for the good news: that the President is here to help you. So I'd rewrite the first line of this as follows: "When the drug epidemic comes here, to the Conestoga Valley, that's proof that..." ✓

2,1,3 We ought to work the President into this graf: "And you have partners in the war on drugs in Washington: right there on Pennsylvania Avenue. As I said in my Inaugural Address, I am committed to ending the scourge of drugs." ✓

5,3,3-4 I think the second sentence could be tightened. Suggest: "She got up from in front of the TV to tell her parents something important." ✓

7,2,2 I think this graf needs an add-on, as noted above.

2-2-2

However, I think "we're" is presumptuous. The President just got there. Change it to "you're."

One last thought on this speech. The spread of the drug plague into Amish country has attracted a great deal of media attention, given the sense that this was about the last place one would expect to see drugs. So it might be a good idea for the President to wax somewhat lyrical about America once was and what America could be if we can end the drug scourge. Forgive my license, but such a GB Vision graf could read like this:

"I have a vision that one day soon I'll be able to come back to Lancaster and see this beautiful town restored to what it once was. A place of mothers and fathers and children and grandparents and bicycles and baseball and spelling bees. Where crack was something you jumped over to avoid bad luck. With your hard work and commitment, that day will come sooner."

*insert  
C*

#### Wilmington

This is a good tough speech. I like the significant alteration in tone between the two stops.

1,4,3 I'm not sure people will get the K'port reference.

4,3,1 Fights don't "rest." How 'bout "My friends, we are all a part of this fight."

4,4,6 I think the "crush" reference is inapt, considering the fact that part of the production/refining process for drugs involves crushing/pulverization. I'd change it to just "stop."

6,6,1 When citing a cliché, it's dangerous to change one word, lest you throw people off the trail. I'd change "hue" back to "shade." And I'd change "abuse" to "trade." Most Americans, including this one, think that there is a difference between a drug kingpin and a preteen crack addict.

7,1,1 "demands" isn't the right word. Try "Every American should have the right to be free..."

7,2,8 I don't think you can drop in a reference to Eddie Byrne anymore with confidence that people will remember who he was.

#### Golden Mikes

1,2,1 Drop first five words. They add nothing. Should read: "As Broadcast Pioneers, your ability to reach into the hearts [delete "and minds" shades of Vietnam] gives you a unique..."

1,3,1 Should begin "Broadcast Pioneers have..."

3-3-3

1,3,6 I think we need to restate the concept of the weapon. Ask the rhetorical "What is that weapon? The truth."

2,1,1 I wouldn't repeat the "alive" image twice. Keep the JJ quote, but change the second usage to "American Dream going strong."

3/3 #

Chriss —  
I've looked at this &  
concur with JPK's comments.  
Bill Rogan

# WHITE HOUSE STAFFING MEMORANDUM



DATE: 3/3/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/3/89 5:00 PM

SUBJECT: PRESIDENTIAL REMARKS: CONESTOGA VALLEY HIGH SCHOOL, LANCASTER, PA.

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>DARMAN</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BENNETT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please forward any comments/recommendations directly to Chriss Winston, Rm. 122, x2930, by 5:00 PM TODAY, Friday, March 3, 1989, with an info copy to my office. Sorry for the short turnaround. Thank you.

RESPONSE:

*see comments*

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

(McGroarty)  
March 2, 1989  
4:00pm  
dan1

PRESIDENTIAL REMARKS: CONESTOGA VALLEY HIGH SCHOOL  
LANCASTER, PENNSYLVANIA \*  
MARCH 7, 1989

{Acknowledgments, Lancaster dignitaries, Mr. Harry Wirth, principal.} I thank the students, parents, and teachers here at Conestoga Valley for this warm welcome.

We often think of drug abuse as an urban, inner-city phenomenon. Millions of Americans think of their own communities, and say, "it can't happen here."

The people of Lancaster know that's not true. In the past two years, the drug epidemic has come here, to your community. The good news is: you're fighting back. Your community is too proud, your traditions here too deeply rooted, to watch an invader threaten your safety and well-being.

I'm here to say that you're not alone: the drug epidemic is a national problem. Recognizing this fact is the first step towards finding a solution.

I'm also here to say that you're not alone in battling the drug problem. You have partners -- in your community, in others across America. And you have partners in the war on drugs in Washington.

Our task today is not just to deplore the drug problem, but to take action against it. What the banners you've hung here today say to me is that Conestoga Valley and the people of Lancaster are ready to take action to stop the drug scourge.

One of the most powerful weapons in the war against drug abuse is education.

Of course, there's another side to the drug problem that I'll be speaking about later today, when I visit Wilmington, Delaware on my way back to Washington. That's interdiction and enforcement -- our effort to stop the supply of illegal drugs, and shut down the drug trade. But this morning, I want to focus on means of prevention -- on drying up demand for illegal drugs.

Anti-drug education and awareness can help provide our children and young adults both the reasons and the will-power to resist the lure of drugs.

That's the aim of an anti-drug education program called DARE -- Drug Abuse Resistance Education -- that's helping, as the people involved with DARE like to say, "drug-proof" our children.

The program was pioneered by the Los Angeles Police Department and the LA public school system. DARE sends policemen into the classroom, to work with kids, build their self-esteem, teach them that they can refuse when they are pressured to try drugs. And the DARE program is teaching youngsters something else: that the police and their schools are united in a common effort to stop drug abuse. In the six years since the program began in California, DARE has caught on nationwide. This year, in 1200 communities in 45 states, three million children will participate.

DARE is just one example of the kind of program that can provide our children both the reasons and the will-power to resist the lure of drugs. There is no one right answer when it comes to battling drug abuse. Each community will find what works best -- and we will all learn from each other.

Here in Lancaster, you have a program called High-Risk Youth in the elementary schools, and another called SCIP -- School Community Intervention Program, in place in the high schools and junior highs. They aim at identifying young people whose circumstances and family situations make them most vulnerable to the lure of drugs. Targeting these children for special attention is crucial, and with High-Risk Youth and SCIP, you are doing something to stop drug problems before they begin.

For my part, I'm committed to seeing that drug education receives the funding it needs.

-- My budget for 1990 calls for a full \$1.1 billion dollars for drug prevention and anti-drug education activities -- up 16% over 1989.

-- I've urged Congress to provide <sup>392 ✓</sup>367 million dollars for the Drug Free Schools and Communities program, funds that go to the states and institutions of higher education.

Holen  
x5178

<sup>→ appointed yet?</sup>  
-- And I've nominated a Drug Policy Director, Bill Bennett, to map strategy and oversee the anti-drug campaign.

A. Raul  
x 5044

These initiatives are important, and they'll have an impact. But there's a role for each of us in the war on drugs, and I hope you'll join me in asking what you can do to help -- especially to advance anti-drug education and awareness.

I'm told you can start tonight, by coming back here to Conestoga Valley to see a drug awareness video. I hope the turnout will be just as large as it is this morning.

We can all play a part in increasing awareness about the ravages of drug dependency. We must get the message across that drugs aren't a form of entertainment or a harmless means of escape -- drugs are a poison, to users and to our communities.

But a widespread awareness of the dangers of drug abuse depends on sending consistent signals -- on sending a clear message that using drugs isn't fashionable, isn't fun, and above all, isn't safe.

For too long our popular culture glorified drug use. I think that's changing now -- and that's a real change for the better. Consider the anti-drug abuse campaign on television.

Not long ago, I was told a story about a little girl, four years old, who's getting the message. She got up from in front of the TV to take to her parents an important piece of information.

"Drugs," she said, "fry your brain like an egg."

We've all seen the commercial that little girl was talking about. Whether you're four or fourteen or forty, the message gets across. Let's all carry that message.

And let's shed some of the perceptions about the drug problem that are comforting, but are completely incorrect.

There's no room for saying, "drug abuse doesn't effect me." Think about the costs of drug abuse: the lost time, the waste, the crime, the accidents that can be traced to the influence of drugs.... Twenty three million Americans used illegal drugs last

year. Five thousand died. The fact is that none of us are immune to the problems drug abuse can cause.

Together, let's send a message on drug abuse:

To the so-called "casual" user: face up to the fact that your so-called "recreational" drug use contributes to the drug culture -- to the crime, death and degradation associated with the drug trade.

To parents: your children know more than you realize about drugs. Make it your business as a parent to know about drug abuse yourself. Educate yourselves: don't hide from the reality of drug abuse in our communities and hope for the best. Your children depend on you to help them separate fact from fiction -- to help them make a choice, and stick with it, when it comes to resisting drugs.

To our children, let's send the message that drugs are dangerous. That you don't need drugs to feel good about yourself -- or to win approval from others. That your parents, the people in your schools and your community care.

But most of all, you must understand that the decision against drugs is yours to make -- no one else's. When it's time to draw the line against drugs, the final choice is yours.

As a community, we must work to make it as easy as possible for our children to make the choice against drugs. We can do it by creating an environment -- a safe, secure space -- where our children can acquire a sense of self and self-confidence so secure that no amount of peer group pressure can push them into taking drugs.

In many homes across America, in many of our communities, here in Lancaster, we're doing just that.

My message to you today is: Keep fighting back. Fight for your community, for your children. The war on drugs will ultimately be won one day, one battle at a time -- the battles each and every one of us wage to keep our families and communities free from drug abuse.

Let these banners be a battle cry -- that in Conestoga Valley, in Lancaster, and in communities like yours all over the country, we will join together, turn the tide, and bring the drug epidemic to an end.

Thank you.



# WHITE HOUSE STAFFING MEMORANDUM

DATE: 3/3/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3/3/89 5:00 PM

SUBJECT: PRESIDENTIAL REMARKS: CONESTOGA VALLEY HIGH SCHOOL, LANCASTER, PA.

	ACTION		FYI			ACTION		FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE: *Chriss, 3/3  
Please note  
comments on pgs. 4 & 6.  
Thanks,  
Phil Brady  
(for your & Bates)*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(McGroarty)  
March 2, 1989  
4:00pm  
dan1

PRESIDENTIAL REMARKS: CONESTOGA VALLEY HIGH SCHOOL  
LANCASTER, PENNSYLVANIA  
MARCH 7, 1989

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We often think of drug abuse as an urban, inner-city phenomenon. Millions of Americans think of their own communities, and say, "it can't happen here."

The people of Lancaster know that's not true. In the past two years, the drug epidemic has come here, to your community. The good news is: you're fighting back. Your community is too proud, your traditions here too deeply rooted, to watch an invader threaten your safety and well-being.

I'm here to say that you're not alone: the drug epidemic is a national problem. Recognizing this fact is the first step towards finding a solution.

I'm also here to say that you're not alone in battling the drug problem. You have partners -- in your community, in others across America. And you have partners in the war on drugs in Washington.


Our task today is not just to deplore the drug problem, but to take action against it. What the banners you've hung here today say to me is that Conestoga Valley and the people of Lancaster are ready to take action to stop the drug scourge.


One of the most powerful weapons in the war against drug abuse is education.

Of course, there's another side to the drug problem that I'll be speaking about later today, when I visit Wilmington, Delaware on my way back to Washington. That's interdiction and enforcement -- our effort to stop the supply of illegal drugs, and shut down the drug trade. But this morning, I want to focus on means of prevention -- on drying up demand for illegal drugs.

Anti-drug education and awareness can help provide our children and young adults both the reasons and the will-power to resist the lure of drugs.

That's the aim of an anti-drug education program called DARE -- Drug Abuse Resistance Education -- that's helping, as the people involved with DARE like to say, "drug-proof" our children.





The program was pioneered by the Los Angeles Police Department and the LA public school system. DARE sends policemen into the classroom, to work with kids, build their self-esteem, teach them that they can refuse when they are pressured to try drugs. And the DARE program is teaching youngsters something else: that the police and their schools are united in a common effort to stop drug abuse. In the six years since the program began in California, DARE has caught on nationwide. This year, in 1200 communities in 45 states, three million children will participate.

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-- And I've nominated a Drug Policy Director, Bill Bennett, to map strategy and oversee the anti-drug campaign.

*Director of my Office of National Drug Control Policy*

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I'm told you can start tonight, by coming back here to Conestoga Valley to see a drug awareness video. I hope the turnout will be just as large as it is this morning.

We can all play a part in increasing awareness about the ravages of drug dependency. We must get the message across that drugs aren't a form of entertainment or a harmless means of escape -- drugs are a poison, to users and to our communities.

*[Handwritten scribble]*

*[Handwritten checkmark]*

*[Handwritten scribble]*

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*Countless thousands have died*

year. ~~Five thousand died.~~ The fact is that none of us are immune to the problems drug abuse can cause.

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But most of all, you must understand that the decision against drugs is yours to make -- no one else's. When it's time to draw the line against drugs, the final choice is yours.

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Thank you.

Values: 1 Family  
2 School  
3 Community  
4 Respect

# WHITE HOUSE STAFFING MEMORANDUM

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SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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RESPONSE:

(McGroarty)  
March 2, 1989  
4:00pm  
dan1

PRESIDENTIAL REMARKS: CONESTOGA VALLEY HIGH SCHOOL  
LANCASTER, PENNSYLVANIA  
MARCH 7, 1989

~~Senator Alvin~~, Congressman Bob Walker

{Acknowledgments, Lancaster dignitaries, Mr. Harry Wirth, principal.} I thank the students, parents, and teachers here at Conestoga Valley for this warm welcome. <sup>(\*)</sup> (If appropriate, include acknowledgement of Walker's efforts in last year's "anti-drug abuse Act ~~bill~~ and his efforts to eliminate drugs from the workplace & elsewhere.)  
of 1988" We often think of drug abuse as an urban, inner-city phenomenon. Millions of Americans think of their own communities, and say, "it can't happen here."

The people of Lancaster know that's not true. In the past two years, the drug epidemic has come here, to your community. The good news is: you're fighting back. Your community is too proud, your traditions here too deeply rooted, to watch an invader threaten your safety and well-being.

I'm here to say that you're not alone: the drug epidemic is a national problem. Recognizing this fact is the first step towards finding a solution.

<sup>(\*)</sup> I especially want to commend Bob Walker for his ~~off~~ role in the passage of the Anti-Drug Abuse Act of 1988, and for his efforts

OR  
toward achieving a drug-free workplace.

I'm also here to say that you're not alone in battling the drug problem. You have partners -- in your community, in others across America. And you have partners in the war on drugs in Washington.

Our task today is not just to deplore the drug problem, but to take action against it. What the banners you've hung here today say to me is that Conestoga Valley and the people of Lancaster are ready to take action to stop the drug scourge.

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-- I've urged Congress to provide 367 million dollars for the Drug Free Schools and Communities program, funds that go to the states and institutions of higher education.

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We can all play a part in increasing awareness about the ravages of drug dependency. We must get the message across that drugs aren't a form of entertainment or a harmless means of escape -- drugs are a poison, to users and to our communities.

But a widespread awareness of the dangers of drug abuse depends on sending consistent signals -- on sending a clear message that using drugs isn't fashionable, isn't fun, and above all, isn't safe.

For too long our popular culture glorified drug use. I think that's changing now -- and that's a real change for the better. Consider the anti-drug abuse campaign on television.

Not long ago, I was told a story about a little girl, four years old, who's getting the message. She got up from in front of the TV to take to her parents an important piece of information.

"Drugs," she said, "fry your brain like an egg."

We've all seen the commercial that little girl was talking about. Whether you're four or fourteen or forty, the message gets across. Let's all carry that message.

And let's shed some of the perceptions about the drug problem that are comforting, but are completely incorrect.

There's no room for saying, "drug abuse doesn't effect me." Think about the costs of drug abuse: the lost time, the waste, the crime, the accidents that can be traced to the influence of drugs... Twenty three million Americans used illegal drugs last

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Together, let's send a message on drug abuse:

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To parents: your children know more than you realize about drugs. Make it your business as a parent to know about drug abuse yourself. Educate yourselves: don't hide from the reality of drug abuse in our communities and hope for the best. Your children depend on you to help them separate fact from fiction -- to help them make a choice, and stick with it, when it comes to resisting drugs.

To our children, let's send the message that drugs are dangerous. That you don't need drugs to feel good about yourself -- or to win approval from others. That your parents, the people in your schools and your community care.

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As a community, we must work to make it as easy as possible for our children to make the choice against drugs. We can do it by creating an environment -- a safe, secure space -- where our children can acquire a sense of self and self-confidence so secure that no amount of peer group pressure can push them into taking drugs.

In many homes across America, in many of our communities, here in Lancaster, we're doing just that.

My message to you today is: Keep fighting back. Fight for your community, for your children. The war on drugs will ultimately be won one day, one battle at a time -- the battles each and every one of us wage to keep our families and communities free from drug abuse.

Let these banners be a battle cry -- that in Conestoga Valley, in Lancaster, and in communities like yours all over the country, we will join together, turn the tide, and bring the drug epidemic to an end.

Thank you.

orig. draft

DRAFT

(McGroarty)  
March 2, 1989  
4:00pm  
dan1

PRESIDENTIAL REMARKS: CONESTOGA VALLEY HIGH SCHOOL  
LANCASTER, PENNSYLVANIA  
MARCH 7, 1989

{Acknowledgments, Lancaster dignitaries, Mr. Harry Worth, principal.} I thank the students, parents, and teachers here at Conestoga Valley for this warm welcome.

We often think of drug abuse as an urban, inner-city phenomenon. Millions of Americans think of their own communities, and say, "it can't happen here."

The people of Lancaster know that's not true. In the past two years, the drug epidemic has come here, to your community. The good news is: you're fighting back. Your community is too proud, your traditions here too deeply rooted, to watch an invader threaten your safety and well-being.

I'm here to say that you're not alone: the drug epidemic is a national problem. Recognizing this fact is the first step towards finding a solution.

I'm also here to say that you're not alone in battling the drug problem. You have partners -- in your community, in others across America. And you have partners in the war on drugs in Washington.

Our task today is not just to deplore the drug problem, but to take action against it. What the banners you've hung here today say to me is that Conestoga Valley and the people of Lancaster are ready to take action to stop the drug scourge.

One of the most powerful weapons in the war against drug abuse is education.

Of course, there's another side to the drug problem that I'll be speaking about later today, when I visit Wilmington, Delaware on my way back to Washington. That's interdiction and enforcement -- our effort to stop the supply of illegal drugs, and shut down the drug trade. But this morning, I want to focus on means of prevention -- on drying up demand for illegal drugs.

Anti-drug education and awareness can help provide our children and young adults both the reasons and the will-power to resist the lure of drugs.

That's the aim of an anti-drug education program called DARE -- Drug Abuse Resistance Education -- that's helping, as the people involved with DARE like to say, "drug-proof" our children.

The program was pioneered by the Los Angeles Police Department and the LA public school system. DARE sends policemen into the classroom, to work with kids, build their self-esteem, teach them that they can refuse when they are pressured to try drugs. And the DARE program is teaching youngsters something else: that the police and their schools are united in a common effort to stop drug abuse. In the six years since the program began in California, DARE has caught on nationwide. This year, in 1200 communities in 45 states, three million children will participate.

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~~Staffed holding  
for 5 for 2nd  
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(McGroarty)  
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