

Originally Processed With FOIA(s):

FOIA Number:

S

# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

---

**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

---

**OA/ID Number:** 13475  
**Folder ID Number:** 13475-019

---

**Folder Title:**  
American Red Cross Month, 2/14/89

---

Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>25</b>	<b>6</b>	<b>1</b>	<b>2</b>

---

*Chino*

THE WHITE HOUSE

WASHINGTON

February 14, 1989

Document No. 512-942



MEMORANDUM FOR:

C. BOYDEN GRAY  
DAVID O. BATES  
FREDERICK McCLURE  
ROGER B. PORTER  
✓ DAVID DEMAREST  
STEPHEN STUDDERT  
GREGG PETERSMEYER  
JOSEPH HAGIN II (FYI)

FROM:

Amy Miller for  
SHIRLEY GREEN  
93 OEOB

SUBJECT:

(Draft Proclamation)  
American Red Cross Month, 1989

Attached for your review is the above mentioned proclamation designating March as "American Red Cross Month, 1989."

It was submitted by the American Red Cross via the Department of Health and Human Services and edited/revised by this office.

(IMMEDIATE ATTENTION REQUIRED.) Written response required by no later than 12 noon, Friday, February 17, 1989. For routine clearance, questions, or discussion, call Amy Miller, extension 2276. Thank you.

cc: Ron Geisler

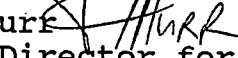


EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

FEB 7 1989

MEMORANDUM FOR THE PRESIDENT

FROM:

James C. Murr   
Assistant Director for  
Legislative Reference

SUBJECT:

American Red Cross Month, 1989

Attached is the annual proclamation which, as has been the custom since 1943, would designate the month of March as "American Red Cross Month."

The proposed proclamation was submitted by the American Red Cross and reviewed by the Department of Health and Human Services, and format changes were made in this Office.

The proposed proclamation has the approval of the Director of the Office of Management and Budget.

Attachment

AMERICAN RED CROSS MONTH, 1989

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

The Red Cross, as a symbol and an ideal, has meant help and reassurance to millions of Americans and people around the world. To Henry Dunant, founder of the International Red Cross 125 years ago, help meant a bright red cross on a white banner, carried onto battlefields by those tending wounded soldiers and civilians innocently caught in conflict. To Clara Barton, founder of the American Red Cross, help meant all that Dunant envisioned plus a system by which people could voluntarily help each other cope during times of disaster, not just during war. Today, we need only look to the success of the American Red Cross to see how both visions have become realities.

Whether it has been in a major emergency like the tornadoes that struck North Carolina last fall or in the aftermath of the terrible death and destruction of the earthquake in Armenia, the Red Cross has been there extending the hand of help. In 1988, 4.2 million people were given emergency food, clothing, and shelter by more than 76 thousand Red Cross disaster volunteers.

Clara Barton's dream of mitigating the suffering of disaster victims also brought an understanding of the need to help the entire population to be better prepared for day-to-day emergencies. This has meant teaching 7.1 million people first aid, Red Cross CPR, swimming, and water and boating safety. Now, perhaps more than ever, we realize how

safest blood possible, last year the Red Cross was able to provide our ill and injured with 6.4 million units of blood.

Our American Red Cross also provides important humanitarian service to our military personnel and their families, including counseling and assistance and referral services for active-duty military, veterans, and their dependents. Our young people, too -- more than 3 million of them -- have made a valuable commitment to public service through the Red Cross. From organizing high school and college bloodmobiles to visiting patients in hospitals and retirement homes, youth programs are another reason why we should appreciate the work of this remarkable organization.

From the visions of Henry Dunant and Clara Barton have come one of the greatest volunteer movements in history. The strength of the Red Cross can be seen every day, everywhere, through the work of people volunteering their time and talents. It is through their commitment that a bright red cross on a white banner continues to mean hope, dignity, and compassion to thousands of people in need, both here at home and around the world.

NOW, THEREFORE, I, GEORGE BUSH, President of the United States of America and Honorary Chairman of the American National Red Cross, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim the month of March 1989 as American Red Cross Month. I urge all Americans to continue their generous support and ready assistance to the work of the American Red Cross and its nearly 3,000 Chapters and stations on military installations.

THE WHITE HOUSE

Office of the Press Secretary

---

For Immediate Release

AMERICAN RED CROSS MONTH, 1989

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

The Red Cross, as a symbol and an ideal, has meant help and reassurance to millions of Americans and people around the world. To Henry Dunant, founder of the International Red Cross 125 years ago, help meant a bright red cross on a white banner, carried onto battlefields by those tending wounded soldiers and civilians innocently caught in conflict. To Clara Barton, founder of the American Red Cross, help meant all that Dunant envisioned plus a system by which people could voluntarily help each other cope during times of disaster, not just during war. Today, we need only look to the success of the American Red Cross to see how both visions have become realities.

Whether it has been in a major emergency like the tornadoes that struck North Carolina last fall or in the aftermath of the terrible death and destruction of the earthquake in Armenia, the Red Cross has been there extending the hand of help. In 1988, 4.2 million people were given emergency food, clothing, and shelter by more than 76 thousand Red Cross disaster volunteers.

Clara Barton's dream of mitigating the suffering of disaster victims also brought an understanding of the need to help the entire population to be better prepared for day-to-day emergencies. This has meant teaching 7.1 million people first aid, Red Cross CPR, swimming, and water and boating safety. Now, perhaps more than ever, we realize how education can mean survival as we and people around the world face the deadly threat of AIDS. The Red Cross has helped us understand this health crisis by disseminating AIDS prevention information.

Thousands of persons needing blood owe a debt of gratitude to the American Red Cross. From recruitment of volunteer donors to collecting and testing that ensures the safest blood possible, last year the Red Cross was able to provide our ill and injured with 6.4 million units of blood.

Our American Red Cross also provides important

From the visions of Henry Dunant and Clara Barton have come one of the greatest volunteer movements in history. The strength of the Red Cross can be seen every day, everywhere, through the work of people volunteering their time and talents. It is through their commitment that a bright red cross on a white banner continues to mean hope, dignity, and compassion to thousands of people in need, both here at home and around the world.

NOW, THEREFORE, I, GEORGE BUSH, President of the United States of America and Honorary Chairman of the American National Red Cross, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim the month of March 1989 as American Red Cross Month. I urge all Americans to continue their generous support and ready assistance to the work of the American Red Cross and its nearly 3,000 Chapters and stations on military installations.

IN WITNESS WHEREOF, I have hereunto set my hand this day of February, in the year of our Lord nineteen hundred and eighty-nine, and of the Independence of the United States of America the two hundred and thirteenth.

GEORGE BUSH

# # #

A plain red cross, set on a field of white, is the symbol of help to victims of disaster (or accident) in every part of the world. Henri Dunant first carried that banner to wounded soldiers in Italy in 1863, and in so doing began a tradition of service to those in need that has continued to this day. Since 1881, the United States has shared in that generous tradition through the American Red Cross, founded by Clara Barton.

Seeing the untold damage to lives and homes by Michigan forest fires, Barton envisioned an institution to assist the suffering and to relieve the effects of disaster. Today, we need only look to the success of the American Red Cross to see how her vision has become reality. <sup>alterate</sup> Facing flood, fire, famine, or medical emergency ~~each day~~, the organization saves lives and brings hope to those in despair. *whether in the wake of ...*

Last year, more than 76,000 Red Cross Volunteers supplied food, clothing, and shelter to some 4.2 million people. Preparing for possible future emergencies, they taught first aid, swimming, cardiopulmonary resuscitation, and other skills to over 7 million Americans in 1988. And as always, they made a difference for thousands of persons needing blood, distributing 6.4 million units to the ill and the injured. Thanks to the system of collecting and testing that the Red Cross has developed, our Nation's blood supply is once again the safest possible.

A child drowning, a passenger injured in an auto accident, a soldier worried about a dying family member -- all these are helped ~~almost daily~~ by American Red Cross Volunteers. From the initiatives of Henri Dunant and Clara Barton has come one of the greatest volunteer movements in history. Its strength can be seen in the regular generosity of countless men and women in communities across the country. All of us can take particular pride in the more than three million young Americans who take part in the outstanding work of this organization. Their commitment reassures us that the plain ~~white~~ cross on a field of white will continue to symbolize hope and ~~needed~~ assistance for years to come.

NOW THEREFORE, ....

AMERICAN RED CROSS MONTH, 1989

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Somewhere, somebody needs help. A family loses its home and all of its possessions to fire. A parent rushes to save a drowning child. An auto accident victim desperately needs blood. A serviceperson worries about an ill parent at home.

Somewhere, somebody needs help. And, each time, our American Red Cross is there to take care of disaster victims; teach Red Cross CPR; collect blood; ease a serviceperson's concern.

The Red Cross, as a symbol and an ideal, has meant help and mercy for millions of Americans and people around our world. To Henry Dunant, founder of the International Red Cross 125 years ago, help meant a simple red cross on a field of white, carried onto battle fields to tend wounded soldiers and civilians innocently caught in conflict. To Clara Barton, founder of the American Red Cross, help meant all that Dunant envisioned and a system by which people could voluntarily help each other cope during times of disasters.

Barton's vision of service to disaster victims began 108 years ago, as she and other dedicated volunteers helped thousands of people affected by Michigan forest fires. We

need only look to our American Red Cross today to realize the importance of Barton's dream because help is still there for somebody when disaster strikes.

Whether it be a single family house fire in the middle of the night, or a major catastrophe such as the fall 1988 North Carolina tornadoes, Red Cross volunteers are there extending their hands to help. Last year, 4.2 million people were given emergency food, clothing, and shelter by more than 76,000 Red Cross disaster volunteers. And few of us will ever forget the look of horror, shock, and disbelief on the faces of the Armenian earthquake survivors. Yet, amidst that tragedy, our Red Cross was also there because, once again, somebody needed help.

From Barton's dream of mitigating the suffering of disaster victims came an understanding that all of us must be prepared for any emergency. To our American Red Cross, this has meant teaching 7.1 million people first aid, Red Cross CPR, swimming, water and boating safety, and other important health programs last year. And now, perhaps more than ever, we understand how health education can mean survival as our Nation and our world face the deadly epidemic -- AIDS. Our Red Cross has helped us understand this health crisis by disseminating AIDS prevention information.

Our American Red Cross has meant the difference for thousands of persons needing blood. Through recruitment of volunteer donors, to collecting and testing that ensures the safest blood possible, last year the Red Cross was able to provide our ill and injured with 6.4 million units of blood.

Our American Red Cross provided more than 2.6 million services to our military personnel and their families, including counseling, assistance with leave verification and government benefits, financing help, and information and referral for active-duty military, veterans, and their dependents.

We should all be proud of the more than three million young people who have made a commitment to service through the Red Cross. From high school and college bloodmobiles to visiting patients in hospitals and retirement homes, our youth are another reason why when somebody needs help, Red Cross will be there.

Each day, somewhere a Red Cross volunteer has found a way to reach and help. From homeless shelters, to comfort for the aged, the lonely, the forgotten, that simple red cross on a field of white has meant hope, dignity, and compassion for thousands of people in need.

From the visions of Henry Dunant and Clara Barton has come one of the greatest volunteer movements in history. The strength of the American Red Cross can be seen every day, everywhere, through the work of people volunteering their time and talents to their communities through Red Cross programs and services. It is their commitment that ensures that when somebody needs help, it will be there.

NOW, THEREFORE, I, GEORGE BUSH, President of the United States of America and Honorary Chairman of the American National Red Cross, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby

proclaim the month of March 1989 as "American Red Cross Month."  
I urge all Americans to continue their generous support and ready assistance to the work of the American Red Cross and its nearly 3,000 Chapters and stations on military installations.

IN WITNESS WHEREOF, I have hereunto set my hand this day of \_\_\_\_\_, in the year of our Lord nineteen hundred and eighty-nine, and of the Independence of the United States of America the two hundred and thirteenth.

AMERICAN RED CROSS MONTH, 1989

-----

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Somewhere, somebody needs help. A family loses its home and all of its possessions to fire. A parent rushes to save a drowning child. An auto accident victim desperately needs blood. A serviceperson worries about an ill parent at home.

~~to~~ Somewhere, somebody needs help. And, <sup>someone needs help</sup> each time<sup>↑</sup> our

American Red Cross is there to take care of disaster victims; teach <sup>cardiopulmonary resuscitation</sup> Red Cross CPR; collect blood; ease a serviceperson's concern.

The Red Cross, as a symbol and an ideal, has meant help and <sup>hope</sup> mercy for millions of Americans and people around our world. To Henry Dunant, <sup>WHO</sup> founder of the International Red Cross 125 years ago, help meant a simple red cross on a field of white, carried onto battle fields to tend wounded soldiers and <sup>innocent</sup> civilians

~~Innocently~~ caught in conflict. ~~To~~ Clara Barton, founder of the American Red Cross, <sup>expanded</sup> help meant all that Dunant's envisioned <sup>into</sup> and a system by which people could voluntarily <sup>assist one another</sup> help each other cope during times of disasters.

Barton's vision of service to disaster victims began 108 years ago, as she and other dedicated volunteers helped thousands of people affected by Michigan forest fires. We

need only look to our American Red Cross today to realize the <sup>How</sup> importance of Barton's dream <sup>a few and became a reality.</sup> because help is still there for

~~somebody when disaster strikes.~~

<sup>Be it</sup> Whether it be a single family house fire in the middle of the night, or a major <sup>natural</sup> catastrophe such as the fall 1988 North

Carolina tornadoes, Red Cross volunteers are there extending their hands to help. Last year, 4.2 million people were given emergency food, clothing, and shelter by more than 76,000 Red Cross disaster volunteers. ~~And few of us will ever forget the~~

~~look of horror, shock, and disbelief on the faces of the Armenian earthquake survivors.~~ <sup>Even great</sup> Yet, amidst that tragedy, our Red Cross ~~was also there because, once again, somebody needed help.~~

~~From Barton's dream of mitigating the suffering of disaster victims came an understanding that all of us must be prepared for~~ <sup>The Red Cross has taken the lead in helping</sup>

~~any emergencies.~~ <sup>Last year over</sup> To our American Red Cross, this has meant ~~teaching 7.1 million people~~ <sup>we've taken a big</sup> first aid, Red Cross CPR, swimming, water and boating safety, and other important health programs.

~~last year.~~ <sup>the</sup> And now, perhaps more than ever, we understand how health education can mean survival, as our Nation and our world ~~face the deadly epidemic -- AIDS.~~ Our Red Cross has helped us ~~understand this health crisis by disseminating~~ AIDS prevention information.

<sup>continued to make</sup> Our American Red Cross has ~~meant~~ the difference for thousands of persons needing blood. Through recruitment of volunteer <sup>and</sup> donors, ~~to~~ collecting and testing that ensures the safest blood possible, last year the Red Cross was able to provide our ill and injured with 6.4 million units of blood.

Our American Red Cross provided more than 2.6 million services to our military personnel and their families, including counseling, assistance with leave verification and government benefits, financing help, and information and referral for active-duty military, veterans, and their dependents.

*Volunteers  
are how  
strong*

We should all be proud of the more than three million young people who have made a commitment to service through the Red Cross. From high school and college bloodmobiles to visiting patients in hospitals and retirement homes, our youth are another reason why when somebody needs help, Red Cross will be there.

Each day, somewhere a Red Cross volunteer <sup>finds</sup> has found a way to reach and help. From homeless shelters, to comfort for the aged, the lonely, the forgotten, that simple red cross on a field of white has meant hope, dignity, and compassion for thousands of people in need.

From the visions of Henry Dunant and Clara Barton has come one of the greatest volunteer movements in history. The strength of the American Red Cross can be seen every day, everywhere, through the work of people volunteering their time and talents to their communities through Red Cross programs and services. It is their commitment that ensures that when somebody needs help, it will be there.

NOW, THEREFORE, I, GEORGE BUSH, President of the United States of America and Honorary Chairman of the American National Red Cross, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby

proclaim the month of March 1989 as "American Red Cross Month."  
I urge all Americans to continue their generous support and ready assistance to the work of the American Red Cross and its nearly 3,000 Chapters and stations on military installations.

IN WITNESS WHEREOF, I have hereunto set my hand this day of \_\_\_\_\_, in the year of our Lord nineteen hundred and eighty-nine, and of the Independence of the United States of America the two hundred and thirteenth.