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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Draft Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13475
Folder ID Number: 13475-018

Folder Title:
Five Video Messages, 2/14/89

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	1	2

THE WHITE HOUSE

WASHINGTON

BRIEFING FOR TAPING SESSION

DATE: Tuesday, February 14, 1989
TIME: 4:30 p.m. to 5:00 p.m.
LOCATION: Library

THROUGH: DAVID DEMAREST
FROM: KRISTIN CLARK TAYLOR *KCT*

I. PURPOSE:

To provide brief, taped messages to five separate organizations; three video tapes and two audio.

II. BACKGROUND:

A. VIDEOTAPE FOR "SAFE KIDS WEEK": Your brief remarks supporting the National Safe Kids Campaign will last approximately two minutes. In them, you will urge parents and grandparents to teach children caution and safety. You will also salute the Children's Hospital National Medical Center for working to reduce the number of preventable injuries that kill and maim our children.

B. VIDEOTAPE FOR THE COSMETIC, TOILETRY AND FRAGRANCE ASSOCIATION (CTFA) ANNUAL MEETING: Your remarks, about two to three minutes in length, will be broadcast to approximately 1,000 CTFA members during their annual convention from February 26 to March 1 in Boca Raton, Florida. Your remarks will commend CTFA's efforts to assist recovering cancer patients gain control of their lives, and will touch briefly on the importance of "people helping people" through your "thousand points of light" concept.

C. VIDEOTAPE FOR THE PHILIPPINES: Your brief remarks will recognize the third anniversary of the February 25 revolution in the Philippines, praising the Filipinos for their dedication to democracy and social justice.

D. AUDIO TAPE FOR KRBE-FM RADIO IN HOUSTON, TEXAS: KRBE-Radio will broadcast a radio version of a U.S.O. show aboard the U.S.S. Theodore Roosevelt for the 20,000 servicemen and women of the 6th Fleet. The show, which will also be broadcast to the station's 700,000 listeners in Houston, will give you the opportunity to talk about your own days as a Navy pilot and to commend the entire 6th fleet for their commitment and dedication.

E. AUDIO TAPE FOR THE NATIONAL ASSOCIATION OF GOVERNOR'S COUNCILS ON PHYSICAL FITNESS AND SPORTS: Your one-line audio address for this organization will simply urge America's corporations to take part in National Employee Health and Fitness Day on Friday, May 19.

Page Two
Taping Session

III. PARTICIPANTS:

Chriss Winston, Kristin Clark Taylor, Barrie Tron, Paul
Luthringer/Office of Communications
WHCA Audio/Visual
"Interface"/independent video production company

IV. PRESS PLAN:

Closed press

V. TALKING POINTS:

Scripts to be provided

Master

2/13/89

PRESIDENTIAL VIDEOTAPE MESSAGE
NATIONAL EMPLOYEE HEALTH AND FITNESS DAY
TAPING FOR: TUESDAY, FEB. 14, 1989

As America's Chief Executive Officer, I challenge your company to take part in National Employee Health and Fitness Day on Friday, May 19th.



January 25, 1989

STATE MEMBERS

Alabama
Arizona
Colorado
Connecticut
Florida
Hawaii
Illinois
Indiana
Iowa
Kansas
Maryland
Massachusetts
Michigan
Minnesota
Missouri
New Jersey
New Mexico
North Carolina
Ohio
Oklahoma
Oregon
Pennsylvania
South Carolina
Tennessee
Utah
Vermont
Virginia
Washington
Wisconsin

Guam
Puerto Rico

Ms. Kristin Taylor
Director of Media and Broadcast Relations
Room 121
White House
Washington, DC 20500

Dear Ms. Taylor:

The first ever National Employee Health and Fitness Day is scheduled for Friday, May 19, 1989 (see enclosed background information). The President's Council on Physical Fitness and Sports is one of 19 national cooperating organizations. We anticipate at least 300,000 American workers taking part in our event.

Our office is developing an 8 minute promotional videotape for the event that will be shown to thousands of American business and labor leaders this March and April. We would like to close the tape with President Bush running by the camera and saying the following sentence:

"As America's Chief Executive Officer, I challenge your company to take part in National Employee Health and Fitness Day on Friday, May 19."

Ms. Taylor, we hope to have the videotape ready for final editing by February 10. Your kind consideration to arranging this footage with the President is sincerely appreciated.

Sincerely,

Jean YAKONAC
Jim Liston
Jim Liston
Executive Director

P.S. I have enclosed copies of support letters from Governor James R. Thompson and U.S. Senator Richard G. Lugar.

encs.

PAN AMERICAN PLAZA • 201 SOUTH CAPITOL AVENUE • SUITE 440
INDIANAPOLIS, INDIANA 46225 • TELEPHONE (317) 237-5630

National Employee Health & Fitness Day
Friday, May 19, 1989

Master

((Grant))

February 10, 1989

3:30 p.m.

PROPOSED PRESIDENTIAL VIDEO MESSAGE

NATIONAL SAFE KIDS CAMPAIGN

TAPING: TUESDAY, FEBRUARY 14, 1989

More children die from injuries every year than from all childhood diseases combined. These are startling statistics especially when so many tragedies can be anticipated and avoided. We as parents and grandparents have a responsibility to keep our children out of harm's way. But a large part of reducing the risk to our children lies in teaching them to act cautiously and safely.

The National SAFE KIDS Campaign, founded by the Children's Hospital National Medical Center here in Washington, works to reduce the number of preventable injuries that kill and maim our children. SAFE KIDS is an organization that works in communities all over the country, building public awareness, and educating children and parents. I hope you'll join me in

Acorn

~~supporting~~ SAFE KIDS, ~~for our sake~~ and **F**or our children's sake. *Pin*

PRESIDENTIAL TALKING POINTS -- SAFE KIDS

I was shocked to learn that more children die each year from preventable injuries than from all childhood diseases combined. (8,000 die each year; 50,000 permanently disabled)

I congratulate you for your work to educate the public and substantially reduce this major source of death, disability and injury to our most precious resource -- our children. The work you have done as a community-based volunteer project that receives no federal money is astounding.

I know you will be concentrating on bicycle safety this year, and focusing on the use of helmets to prevent head injuries. This is just one facet of teaching kids to be aware and think safety, and I think it's an important area.

THE WHITE HOUSE

WASHINGTON

February 8, 1989

yes

MEMORANDUM TO Chriss Winston

FROM: Bobbie Kilberg *BK*
Molly Osborne *MO*

RE: Safe Kids Video

We have proposed that the President meet with leading representatives from the National SAFE KIDS Campaign on February 14. Originally we had asked for a proclamation from the White House designating that week as SAFE KIDS week. The new White House policy is that no proclamations will originate from the White House—all must come from a joint resolution from Congress. Because of our time constraints, it is going to be impossible to get a proclamation; thus we are going to do a Presidential message. Former President Ronald Reagan introduced the nation to the SAFE KIDS campaign in May 1988 and Dr. C. Everett Koop serves as Honorary Chairman of the Campaign.

If our proposal for the President to meet with SAFE KIDS goes through, we would like to video tape the President reading his message. SAFE KIDS would use this tape to promote their program Nationwide, therefore generating substantial community involvement.

If the President's schedule does not allow him to meet with this group, we still would like a video tape of the Presidential message.

We greatly appreciate your consideration. Thank you.

THE WHITE HOUSE

WASHINGTON

February 8, 1989

SCHEDULE PROPOSAL

TO: JOE HAGIN, DEPUTY ASSISTANT TO THE PRESIDENT
FOR APPOINTMENTS AND SCHEDULING

THROUGH: DAVID DEMAREST, DIRECTOR OF COMMUNICATIONS

FROM: BOBBIE KILBERG, ^{OK} DEPUTY ASSISTANT TO THE
PRESIDENT FOR PUBLIC LIAISON

REQUEST: That the President meet with leading
representatives from the Safe Kids program
and read his message; we would like to video
tape the ceremony which would enable SAFE
KIDS to spread their message Nationwide.

PURPOSE: To emphasize the President's commitment to
volunteerism and community involvement and to
demonstrate the President's support and
concern in the National SAFE KIDS campaign.

BACKGROUND: The National SAFE KIDS Campaign, a
community-based volunteer organization, was
founded in 1987 by the Children's Hospital
National Medical Center in Washington, D.C.
as a result of the numerous childhood
injuries witnessed by their staff at the
Hospital's Pediatric Trauma Center.
Supported largely by funding from Johnson &
Johnson and the National Safety Council, SAFE
KIDS has organized 53 coalitions
at the state and local level and over 60
national organizations have joined the SAFE
KID'S National Coalition to Prevent Childhood
Injury. Malcolm Jamal Warner (Theo on the
Cosby show) is going to serve as the National
Celebrity Spokesperson for the campaign. The
campaign's purpose is to foster
the prevention of avoidable accidental
injuries that are tragically killing and
disabling many thousands of children each
year. The major focus this year will be on
bicycle safety.

More children die from injuries than from all
childhood diseases combined; preventable
accidents kill nearly 8,000 children a year
and permanently disable 50,000.

To reduce these unacceptable numbers
SAFE KIDS has organized community action;
built public awareness of the problem;
educated children, parents, and the general
public; and advocated necessary public
policy.

Former President Ronald Reagan introduced the nation to the SAFE KIDS Campaign with a White House ceremony in May 1988. Dr. C. Everett Koop serves as Honorary Chairman of the Campaign and will open sessions at their two day symposium.

PREVIOUS
PARTICIPATION:

None.

DATE:

February 14, 1989.
Our hearts desire an accident free environment for every young American on Valentine's Day.

DURATION:

5-10 minutes.

LOCATION:

The Oval Office or Roosevelt Room. (Depending on size of group)

PARTICIPANTS:

The President
Dick Lukstat
Malcolm Jamal Warner(Theo on the Cosby show)
2 Representatives from Johnson & Johnson
2 Representatives from National Safety Council
2 Representatives of Children's Hospital
2 children who have benefited from this program

OUTLINE OF EVENT:

Participants enter the room
Remarks by the President
Photo Op
President reads his message
Departure of the group

REMARKS REQUIRED:

Brief remarks.

MEDIA COVERAGE:

Open Press.

PROJECT OFFICER:

Molly Osborne
Special Assistant to the Deputy Assistant to the President for Public Liaison

CC: Chriss

DRAFT - DRAFT - DRAFT

NATIONAL SAFE KIDS WEEK, 1989

By the President of the United States of America

A Proclamation

During National SAFE KIDS Week parents, relatives, teachers, and everyone responsible for the care and safety of children should take notice of the many ways in which we can help youngsters avoid injury and grow up safely. Children themselves should also become increasingly aware of ways to protect themselves and other young people. Each year, preventable injuries take a tragic toll of perhaps 8,000 young lives lost and 50,000 children disabled. We need to recall that we can prevent the majority of these incidents - - and we need to do as much as we can about it, in homes, schools, places of work and recreation, on the highways, and throughout our communities.

In 1989, National SAFE KIDS Week focuses on Uniting America To Fight Childhood Injury. The aim is to strengthen all of this nation's child injury prevention programs through closer cooperation and joint efforts.

Much has been done, but we can do more. In particular during 1989, major child safety initiatives will be launched to promote bicycle safety and the use of helmets which can prevent serious head injuries.

As more and more of us understand that accidental injuries are avoidable, and as we act accordingly both individually and as a community, we will substantially reduce this major source of death, disability and injury to our hope for the future--our "safe kids."

NOW, THEREFORE, I, GEORGE BUSH, President of the United States of America, do hereby proclaim the period of February 12 through February 18, 1989, as National Safe Kids Week. I call upon the people of the United States to observe this week with appropriate ceremonies and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this _____ day of _____ in the year of our Lord nineteen hundred and eighty-nine, and of the Independence of the United States of America the two hundred and thirteenth.



111 Michigan Avenue, N.W.

Washington, D.C. 20010

(202) 939-4993

(202) 338-7227

January 26, 1989

The Honorable Bobbie Kilberg
Deputy Assistant to the President
for Public Liaison
The White House
1600 Pennsylvania Ave, NW
Washington, DC 20500

Dear Ms. Kilberg:

Last year, the week of May 16 - 22 was designated as National Safe Kids Week by a Presidential proclamation (copy attached). A signing ceremony was held in the Rose Garden and was attended by approximately 250 people, including the sponsors of the National Safe Kids Campaign, coalition members, campaign organizers, and a number of children who themselves were injured as a result of avoidable accidents.

The proclamation was issued in recognition of what today is a major problem -- preventable accidents that kill nearly 8,000 children a year and permanently disable 50,000. In fact, more children die from injuries than from all childhood diseases combined.

The National Safe Kids Campaign is truly one successful example of what President Bush has termed as "a thousand points of light". It is a community-based volunteer project and receives no federal funding.

As an important part of the continuing campaign against this national tragedy, it is respectfully requested that President Bush now lends his personal support by proclaiming the week of February 12 - 18, 1989 as National Safe Kids Week. The major focus on the campaign this year will be on bicycle safety. If the President's schedule permits, a signing ceremony would be most desirable since the media exposure would be very beneficial in promoting the Safe Kids Campaign. A draft copy of the proclamation is attached.

We feel that a Presidential proclamation by President Bush is a key element in generating continuing support and enthusiasm for the campaign. While a Senate Joint Resolution for the proclamation was obtained last year, Congress' recess schedule has made it impractical to seek another joint resolution for the time period requested this year.

The National Coalition to Prevent Childhood Injury



A program of:
children's hospital
national medical center

Supported by:

Johnson & Johnson



National Safety Coun

The first major activity for this year's campaign will be a two day symposium on February 16 -17, held here in Washington. Volunteer workers in the Safe Kids Campaign from around the country will meet to hear about the science of injury control and the role of volunteers in the Safe Kids campaign. Surgeon General Koop will open the sessions and experts from a number of injury control and educational organizations will make presentations. An awards dinner will be held on the night of February 16, to which the First Lady has been invited to speak.

As stated earlier, the campaign's purpose is to foster the prevention of avoidable accidental injuries that are tragically killing and disabling many thousands of children each year. Surgeon General Koop serves as the campaign's honorary chairman. The nucleus of the national effort is a coalition of 60 organizations that range from the American Academy of Family Physicians to the U.S. Fire Administration. A complete list of the national coalition members is attached.


Supported largely by funding from Johnson & Johnson and the National Safety Council, the campaign to date has established 53 operating state and local coalitions that are reaching an estimated 15 -20 million people with important information about preventing childhood accidents. Much of the effort is being targeted toward lower income areas where evidence shows that many of the preventable accidents occur.

I believe all this clearly points up to the high degree of interest in this program and again respectfully request the President's support and personal involvement in the "Safe Kids" campaign with a White House signing ceremony to proclaim February 12 - 18 as "National Safe Kids Week". Naturally, the Safe Kids Campaign staff will be happy to work with any type of ceremony that would fit in with the President's schedule.

I appreciate your taking time to consider this request. Enclosed are various Safe Kids Campaign materials which may be of interest to you. Please let me know if you need any further information.

With best personal regards.

Sincerely



Richard H. Lukstat

Enclosures

rhl/nbs

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

February 3, 1989

TO: JOE HAGIN, DEPUTY ASSISTANT TO THE PRESIDENT
FOR APPOINTMENTS AND SCHEDULING

THROUGH: DAVID DEMAREST, DIRECTOR OF COMMUNICATIONS

FROM: BOBBIE KILBERG, ^{BY} DEPUTY ASSISTANT TO THE
PRESIDENT FOR PUBLIC LIAISON

REQUEST: That the President meet with leading
representatives from the Safe Kids program
and issue a proclamation designating the
the week of February 12-18, 1989 as
National SAFE KIDS Week.

PURPOSE: To emphasize the President's commitment to
volunteerism and community involvement and to
demonstrate the President's support and
concern in the National SAFE KIDS campaign.

BACKGROUND: The National SAFE KIDS Campaign, a
community-based volunteer organization, was
founded in 1987 by the Children's Hospital
National Medical Center in Washington, D.C.
as a result of the numerous childhood
injuries witnessed by their staff at the
Hospital's Pediatric Trauma Center.
Supported largely by funding from Johnson &
Johnson and the National Safety Council, SAFE
KIDS has organized 53 coalitions
at the state and local level and over 60
national organizations have joined the SAFE
KID'S National Coalition to Prevent Childhood
Injury. Malcolm Jamal Warner (Theo on the
Cosby show) is going to serve as the National
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campaign's purpose is to foster
the prevention of avoidable accidental
injuries that are tragically killing and
disabling many thousands of children each
year. The major focus this year will be on
bicycle safety.

More children die from injuries than from all
childhood diseases combined; preventable
accidents kill nearly 8,000 children a year
and permanently disable 50,000.

To reduce these unacceptable numbers
SAFE KIDS has organized community action;
built public awareness of the problem;
educated children, parents, and the general
public; and advocated necessary public

Former President Ronald Reagan introduced the nation to the SAFE KIDS Campaign with a White House ceremony in May 1988. Dr. C. Everett Koop serves as Honorary Chairman of the Campaign and will open sessions at their two day symposium.

PREVIOUS
PARTICIPATION:

None.

DATE:

February 14, 1989.
Our hearts desire an accident free environment for every young American on Valentine's Day.

DURATION:

5-10 minutes.

LOCATION:

The Oval Office or Roosevelt Room. (Depending on size of group)

PARTICIPANTS:

The President
Dick Lukstat
Malcolm Jamal Warner(Theo on the Cosby show)
2 Representatives from Johnson & Johnson
2 Representatives from National Safety Council
2 Representatives of Children's Hospital
2 children who have benefited from this program

OUTLINE OF EVENT:

Participants enter the room
Remarks by the President
Photo Op
President presents Proclamation
Departure of the group

REMARKS REQUIRED:

Brief remarks.

MEDIA COVERAGE:

Open Press.

PROJECT OFFICER:

Molly Osborne
Special Assistant to the Deputy Assistant to the President for Public Liaison

CC: Chriss

Master

((Maltby))

2/10/89

5:30 p.m.

PROPOSED PRESIDENTIAL TAPED MESSAGE
U.S.S. THEODORE ROOSEVELT NAVY FLEET
RADIO ADDRESS

TAPING: TUESDAY, FEB. 14, 1989

*Ciccone
Bureau ref.*

hopey

I'm happy to be able to say hello to the ~~seamen~~ ^{Crew} aboard the U.S.S. Theodore Roosevelt, all the men and women of the 6th Fleet, and my friends in Houston. It's great to be able to talk with you today because I know what it's like to be on a ship, away from home and family. ~~I was eighteen when I enlisted in the Navy -- the youngest carrier pilot in the fleet, at that time, nearly 47 years ago.~~ ^{Nearly 47 years ago, on my 18th birthday, I was a seaman 2nd class -- then went on to become a (GB)}

You know, I've always said that with risk comes reward. ~~I've never known such a trying experience as when my plane was shot down and it was a battle just to survive.~~ But my time in the service taught me a lot about how precious friendship, and teamwork and life itself really is.

I'm inspired by your commitment and dedication to this grand and great home of ours, America. You keep peace on the frontiers of freedom around the world.

for My mission today is to ^{tell you} say "Keep up the good work." Know that your country stands proud and tall behind you. I know some

may say ~~this~~ ^{you're} just a ^{change} job, but I say it's more than that, it's service, and more importantly -- it's sacrifice. Around the world and at home, we know and appreciate the sacrifices you're making on behalf of our country.

Thinking of you today, I recall a line from the movie Top Gun, when the air boss says to his crew, "You're America's best. Make us proud." Well, you make us proud every day.

Thank you and God bless you all.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Monday 02/13

SUBJECT: PRESIDENTIAL TAPINGS: 1. U.S.S. THEODORE ROOSEVELT NAVY FLEET
2. COSMETIC, TIOLETRY AND FRAGRANCE ASSO. ANNUAL MEETING
3. NATIONAL SAFE KIDS CAMPAIGN

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT <i>Bob</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>Monney</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT <i>Pink Resp.</i>	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	LOPEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FIRESTONE</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	<u> </u>	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
 Please provide any comments/recommendations directly to Chriss Winston, (Rm. 122 x2930) by 1:00 p.m. on Monday, 02/13, with an info copy to my office. Thanks.

RESPONSE:
McClure - no chg.

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 FEB 10 PM 6:42

((Maltby))

2/10/89

5:30 p.m.

PROPOSED PRESIDENTIAL TAPED MESSAGE
U.S.S. THEODORE ROOSEVELT NAVY FLEET
RADIO ADDRESS

TAPING: TUESDAY, FEB. 14, 1989

I'm happy to be able to say hello to the seamen aboard the U.S.S. Theodore Roosevelt, all the men and women of the 6th Fleet, and my friends in Houston. It's great to be able to talk with you today because I know what it's like to be on a ship, away from home and family. I was eighteen when I enlisted in the Navy -- the youngest carrier pilot in the fleet at that time, nearly 47 years ago.

You know, I've always said that with risk comes reward. I've never known such a trying experience as when my plane was shot down and it was a battle just to survive. But my time in the service taught me a lot about how precious friendship, and teamwork and life itself really is.

I'm inspired by your commitment and dedication to this grand and great home of ours, America. You keep peace on the frontiers of freedom around the world.

My mission today is to say, "Keep up the good work." Know that your country stands proud and tall behind you. I know some

may say it's just a job, but I say it's more than that, it's service, and more importantly -- it's sacrifice. Around the world and at home, we know and appreciate the sacrifices you're making on behalf of our country.

Thinking of you today, I recall a line from the movie Top Gun, when the air boss says to his crew, "You're America's best. Make us proud." Well, you make us proud every day.

Thank you and God bless you all.

1989 FEB 10 PM 6:42

((Maltby))

February 10, 1989

5:30 p.m.

PROPOSED VIDEO MESSAGE

COSMETIC, TOILETRY AND FRAGRANCE ASSOC.

ANNUAL MEETING

TAPING: TUESDAY, FEB. 14, 1989

Members of CTFA and distinguished guests, I'm pleased to be able to speak to you briefly about a matter that is close to my heart and to my Administration -- the notion of service.

America has a heritage steeped in a tradition of people helping others. Today, many Americans are looking inside themselves, and their communities to help solve pressing local problems. Through my office of National Service in the White House, we hope to encourage all Americans to get involved -- particularly two groups: our young people, where there are reservoirs of personal energy; and our seniors, where there is great wisdom ready to be shared.

As I said during my Inaugural Address, we must use power to help people. That's exactly what your Association is doing in bringing together leaders in the industry to help people in need.

The planning, the energy and the resources that you have devoted as an industry to help cancer patients take that first step to regain control over their own lives is tremendous.

You've not only established an important service, you've set an outstanding example for the rest of the country. Every industry group has a special talent that may constitute a special contribution. You've sought and developed yours and I commend you for your efforts.

That's the essence of community and the essence of what I have referred to as "a thousand points of light" combining to illuminate the entire American landscape.

Thank you for caring.

((Grant))

February 10, 1989

3:30 p.m.

1989 FEB 10 PM 6:42

PROPOSED PRESIDENTIAL VIDEO MESSAGE

NATIONAL SAFE KIDS CAMPAIGN

TAPING: TUESDAY, FEBRUARY 14, 1989

More children die from injuries every year than from all childhood diseases combined. These are startling statistics especially when so many tragedies can be anticipated and avoided. We as parents and grandparents have a responsibility to keep our children out of harm's way. But a large part of reducing the risk to our children lies in teaching them to act cautiously and safely.

The National SAFE KIDS Campaign, founded by the Children's Hospital National Medical Center here in Washington, works to reduce the number of preventable injuries that kill and maim our children. SAFE KIDS is an organization that works in communities all over the country, building public awareness, and educating children and parents. I hope you'll join me in supporting SAFE KIDS, for our sake and for our children's sake.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Monday 02/13

PRESIDENTIAL TAPINGS: 1. U.S.S. THEODORE ROOSEVELT NAVY FLEET

SUBJECT: 2. COSMETIC, TIOLETRY AND FRAGRANCE ASSO. ANNUAL MEETING

3. NATIONAL SAFE KIDS CAMPAIGN

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	LOPEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss Winston, (Rm. 122 x2930) by 1:00 p.m. on Monday, 02/13, with an info copy to my office. Thanks.

February 13, 1989

RESPONSE: TO: CHRISS WINSTON
NSC clears.

Brent Scowcroft
Brent Scowcroft

cc Jim Cicconi

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 FEB 10 PM 6:42

((Maltby))

2/10/89

5:30 p.m.

PROPOSED PRESIDENTIAL TAPED MESSAGE
U.S.S. THEODORE ROOSEVELT NAVY FLEET
RADIO ADDRESS

TAPING: TUESDAY, FEB. 14, 1989

I'm happy to be able to say hello to the seamen aboard the U.S.S. Theodore Roosevelt, all the men and women of the 6th Fleet, and my friends in Houston. It's great to be able to talk with you today because I know what it's like to be on a ship, away from home and family. I was eighteen when I enlisted in the Navy -- the youngest carrier pilot in the fleet at that time, nearly 47 years ago.

You know, I've always said that with risk comes reward. I've never known such a trying experience as when my plane was shot down and it was a battle just to survive. But my time in the service taught me a lot about how precious friendship, and teamwork and life itself really is.

I'm inspired by your commitment and dedication to this grand and great home of ours, America. You keep peace on the frontiers of freedom around the world.

My mission today is to say, "Keep up the good work." Know that your country stands proud and tall behind you. I know some

may say it's just a job, but I say it's more than that, it's service, and more importantly -- it's sacrifice. Around the world and at home, we know and appreciate the sacrifices you're making on behalf of our country.

Thinking of you today, I recall a line from the movie Top Gun, when the air boss says to his crew, "You're America's best. Make us proud." Well, you make us proud every day.

Thank you and God bless you all.

1989 FEB 10 PM 6:42

((Maltby))

February 10, 1989

5:30 p.m.

PROPOSED VIDEO MESSAGE

COSMETIC, TOILETRY AND FRAGRANCE ASSOC.

ANNUAL MEETING

TAPING: TUESDAY, FEB. 14, 1989

Members of CTFA and distinguished guests, I'm pleased to be able to speak to you briefly about a matter that is close to my heart and to my Administration -- the notion of service.

America has a heritage steeped in a tradition of people helping others. Today, many Americans are looking inside themselves, and their communities to help solve pressing local problems. Through my office of National Service in the White House, we hope to encourage all Americans to get involved -- particularly two groups: our young people, where there are reservoirs of personal energy; and our seniors, where there is great wisdom ready to be shared.

As I said during my Inaugural Address, we must use power to help people. That's exactly what your Association is doing in bringing together leaders in the industry to help people in need.

The planning, the energy and the resources that you have devoted as an industry to help cancer patients take that first step to regain control over their own lives is tremendous.

You've not only established an important service, you've set an outstanding example for the rest of the country. Every industry group has a special talent that may constitute a special contribution. You've sought and developed yours and I commend you for your efforts.

That's the essence of community and the essence of what I have referred to as "a thousand points of light" combining to illuminate the entire American landscape.

Thank you for caring.

((Grant))

February 10, 1989

3:30 p.m.

1989 FEB 10 PM 6:42

PROPOSED PRESIDENTIAL VIDEO MESSAGE

NATIONAL SAFE KIDS CAMPAIGN

TAPING: TUESDAY, FEBRUARY 14, 1989

More children die from injuries every year than from all childhood diseases combined. These are startling statistics especially when so many tragedies can be anticipated and avoided. We as parents and grandparents have a responsibility to keep our children out of harm's way. But a large part of reducing the risk to our children lies in teaching them to act cautiously and safely.

The National SAFE KIDS Campaign, founded by the Children's Hospital National Medical Center here in Washington, works to reduce the number of preventable injuries that kill and maim our children. SAFE KIDS is an organization that works in communities all over the country, building public awareness, and educating children and parents. I hope you'll join me in supporting SAFE KIDS, for our sake and for our children's sake.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/10/89 **ACTION/CONCURRENCE/COMMENT DUE BY:** 1:00 p.m. Monday 02/13

SUBJECT: PRESIDENTIAL TAPINGS: 1. U.S.S. THEODORE ROOSEVELT NAVY FLEET
ANNUAL MEETING 2. COSMETIC, TIOLETRY AND FRAGRANCE ASSO.
3. NATIONAL SAFE KIDS CAMPAIGN

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	LOPEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston, (Rm. 122 x2930) by 1:00 p.m. on Monday, 02/13, with an info copy to my office. Thanks.

*Get comments
JM*

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 FEB 10 PM 6:42

((Maltby))

2/10/89

5:30 p.m.

PROPOSED PRESIDENTIAL TAPED MESSAGE
U.S.S. THEODORE ROOSEVELT NAVY FLEET
RADIO ADDRESS

TAPING: TUESDAY, FEB. 14, 1989

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You know, I've always said that with risk comes reward. I've never known such a trying experience as when my plane was shot down and it was a battle just to survive. But my time in the service taught me a lot about how precious friendship, and teamwork and life itself really is.

I'm inspired by your commitment and dedication to this grand and great home of ours, America. You keep peace on the frontiers of freedom around the world.

My mission today is to say, "Keep up the good work." Know that your country stands proud and tall behind you. I know some

*Some may say
even say
it's an adventure -*

may say it's just a job, [^] but I say it's more than that, it's service, and more importantly -- it's sacrifice. Around the world and at home, we know and appreciate the sacrifices you're making on behalf of our country.

Thinking of you today, I recall a line from the movie Top Gun, when the air boss says to his crew, "You're America's best. Make us proud." Well, you make us proud every day.

Thank you and God bless you all.

1989 FEB 10 7:16:42

((Maltby))

February 10, 1989

5:30 p.m.

PROPOSED VIDEO MESSAGE
COSMETIC, TOILETRY AND FRAGRANCE ASSOC.

ANNUAL MEETING

TAPING: TUESDAY, FEB. 14, 1989

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You've not only established an important service, you've set an outstanding example for the rest of the country. Every industry group has a special talent that may constitute a special contribution. You've sought and developed yours and I commend you for your efforts.

That's the essence ^{pardon the pun,} of community and the essence of what I have referred to as "a thousand points of light" combining to illuminate the entire American landscape.

Thank you for caring. *and God bless you.*

((Grant))

February 10, 1989

3:30

1989 FEB 10 AM 6:42

PROPOSED PRESIDENTIAL VIDEO MESSAGE

NATIONAL SAFE KIDS CAMPAIGN

TAPING: TUESDAY, FEBRUARY 14, 1989

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2. COSMETIC, TIOLETRY AND FRAGRANCE ASSO. ANNUAL MEETING
3. NATIONAL SAFE KIDS CAMPAIGN

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	LOPEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
 Please provide any comments/recommendations directly to Chriss Winston, (Rm. 122 x2930) by 1:00 p.m. on Monday, 02/13, with an info copy to my office. Thanks.

RESPONSE:

President!

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1989 FEB 10 AM 6:42

THE PRESIDENT HAS SEEN

2/13/89

((Maltby))

2/10/89

5:30 p.m.

PROPOSED PRESIDENTIAL TAPED MESSAGE
U.S.S. THEODORE ROOSEVELT NAVY FLEET
RADIO ADDRESS

TAPING: TUESDAY, FEB. 14, 1989

I'm happy to be able to say hello to the seamen aboard the U.S.S. Theodore Roosevelt, all the men and women of the 6th Fleet, and my friends in Houston. It's great to be able to talk with you today because I know what it's like to be on a ship, away from home and family. *Nearly 47 years ago, on my 18th birthday* I was eighteen ~~when~~ *as a seaman 2nd class - then went on to become a* I enlisted in the Navy ~~as the~~ *youngest* carrier pilot in the fleet ~~at that time,~~ *at that time,* nearly 47 years ago.

You know, I've always said that with risk comes reward. ~~I've never known such a trying experience as when my plane was shot down and it was a battle just to survive.~~ *and in combat* ~~But~~ *At* my time in the service, taught me a lot about how precious friendship, and teamwork and life itself really is.

I'm inspired by your commitment and dedication to this grand and great home of ours, America. You keep peace on the frontiers of freedom around the world.

My mission today is to say, "Keep up the good work." Know that your country stands proud and tall behind you. I know some

may say it's just a job, but I say it's more than that, it's service, and more importantly -- it's sacrifice. Around the world and at home, we know and appreciate the sacrifices you're making on behalf of our country.

Thinking of you today, I recall a line from the movie Top Gun, when the air boss says to his crew, "You're America's best. Make us proud." Well, you make us proud every day.

Thank you and God bless you all.

THE WHITE HOUSE
WASHINGTON

February 13, 1989



MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: NELSON LUND *NL*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Tapings:
(1) U.S.S. Theodore Roosevelt Navy Fleet
(2) Cosmetic, Toiletry, and Fragrance Association
(3) National Safe Kids Campaign

Pursuant to a request from James W. Cicconi, Counsel's Office has reviewed the attached draft remarks and endorsements. Counsel's Office has no legal objections.

Thank you for your attention.

Attachment

cc: James W. Cicconi

**MEMORANDUM
OF CALL**

Previous editions usable

TO: Sara

YOU WERE CALLED BY-- YOU WERE VISITED BY--

OF (Organization)

PLEASE PHONE ► FTS AUTOVON

WILL CALL AGAIN IS WAITING TO SEE YOU

RETURNED YOUR CALL WISHES AN APPOINTMENT

MESSAGE

*McClure's office
has no comment
on the video*

RECEIVED BY <i>Cheryl</i>	DATE <i>2/13</i>	TIME <i>1:30</i>
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WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/10/89 ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 p.m. Monday 02/13
 SUBJECT: PRESIDENTIAL TAPINGS: 1. U.S.S. THEODORE ROOSEVELT NAVY FLEET
2. COSMETIC, TIOLETRY AND FRAGRANCE ASSO. ANNUAL MEETING
3. NATIONAL SAFE KIDS CAMPAIGN

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	LOPEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:
 Please provide any comments/recommendations directly to Chriss Winston, (Rm. 122 x2930) by 1:00 p.m. on Monday, 02/13, with an info copy to my office. Thanks.

RESPONSE:
 On the message for the USS THEODORE ROOSEVELT, the word seamen is used incorrectly. A Seaman is a rank in the Navy - the correct phrase is either "hello to the Officers and Men"... or "hello to the Crew" - also the name of ship is always capitalized.

Antonio Lopez
 Antonio Lopez
 13 Feb 1989

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

1990 FEB 10 PM 6:42

((Maltby))

2/10/89

5:30 p.m.

PROPOSED PRESIDENTIAL TAPED MESSAGE
U.S.S. THEODORE ROOSEVELT NAVY FLEET
RADIO ADDRESS

TAPING: TUESDAY, FEB. 14, 1989

Officers and Men or Crew
I'm happy to be able to say hello to the seamen aboard the
(CPS)
U.S.S. Theodore Roosevelt, all the men and women of the 6th
Fleet, and my friends in Houston. It's great to be able to talk
with you today because I know what it's like to be on a ship,
away from home and family. I was eighteen when I enlisted in the
Navy -- the youngest carrier pilot in the fleet at that time,
nearly 47 years ago.

You know, I've always said that with risk comes reward.
I've never known such a trying experience as when my plane was
shot down and it was a battle just to survive. But my time in
the service taught me a lot about how precious friendship, and
teamwork and life itself really is.

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and great home of ours, America. You keep peace on the frontiers
of freedom around the world.

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that your country stands proud and tall behind you. I know some

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1989 FEB 10 PM 6:42

((Maltby))

February 10, 1989

5:30 p.m.

PROPOSED VIDEO MESSAGE
COSMETIC, TOILETRY AND FRAGRANCE ASSOC.
ANNUAL MEETING

TAPING: TUESDAY, FEB. 14, 1989

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Thank you for caring.

((Grant))

February 10, 1989

3:30 p.m.

1989 FEB 10 PM 6:42

PROPOSED PRESIDENTIAL VIDEO MESSAGE

NATIONAL SAFE KIDS CAMPAIGN

TAPING: TUESDAY, FEBRUARY 14, 1989

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/13/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 TODAY

SUBJECT: PRESIDENTIAL TAPING: THIRD ANNIVERSARY OF THE EDSA REVOLUTION
IN THE PHILIPPINES

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>Rogers</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 3:00 TODAY ? Mondaym February 13. Thank you.

Chriss do they go on teleprompter?

RESPONSE:

no comments

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

PROPOSED TEXT OF PRESIDENTIAL VIDEO
MARKING THE THIRD ANNIVERSARY
OF THE EDSA REVOLUTION IN THE PHILIPPINES

Three years ago, the people of the Philippines demonstrated their commitment to liberty and freedom in a peaceful transition to democracy which inspired the entire world. The EDSA ("edsa") Revolution was a benchmark in the Philippine people's struggle for freedom. With only their faith to protect them, Filipinos boldly reaffirmed their dedication to democracy, social justice and the rule of law.

We Americans witnessed this remarkable event with a particular sense of joy and exhilaration. We hold a special place in our hearts for the Philippine people who have tasted democracy, lost it in war, and regained it. Their profound yearnings for democracy, social justice, and human rights are shared by all Americans.

In 1986, the newly-elected democratic government there inherited a faltering economy and a political system undermined by centralized control and corruption. President Aquino has made great progress in dealing with these problems. Her government has rebuilt democratic institutions, taken major steps in restoring a ravaged economy, and arrested a threatening insurgency.

Much remains to be done, however, in assuring a secure future for Philippine democracy. With our friends and allies we are working to develop the framework for a special multilateral initiative for the Philippines in which the private sector will play an important role. We hope this program will be launched in 1989 and will serve as a model for others.

America's commitment to the Philippines remains unshaken. President Aquino has our total support in her effort to maintain national unity, revitalize democracy, revive the economy, and counter the communist insurgency.

On this historic anniversary, the government and people of the United States again salute the courageous people of the Philippines and renew our pledge of support and friendship.

Master

Document No. 006166

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/13/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 TODAY

SUBJECT: PRESIDENTIAL TAPING: THIRD ANNIVERSARY OF THE EDSA REVOLUTION
IN THE PHILIPPINES

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER <i>no change</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>Rogers</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 3:00 TODAY Mondaym February 13. Thank you.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

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OF THE EDSA REVOLUTION IN THE PHILIPPINES

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Much remains to be done, however, in assuring a secure future for Philippine democracy. With our friends and allies we are working to develop the framework for a special multilateral initiative for the Philippines in which the private sector will play an important role. We hope this program will be launched in 1989 and will serve as a model for others.

America's commitment to the Philippines remains unshaken. President Aquino has our total support in her effort to maintain national unity, revitalize democracy, revive the economy, and counter the communist insurgency.

On this historic anniversary, the government and people of the United States again salute the courageous people of the Philippines and renew our pledge of support and friendship.

PROPOSED TEXT OF PRESIDENTIAL VIDEO
MARKING THE THIRD ANNIVERSARY
OF THE EDSA REVOLUTION IN THE PHILIPPINES

*CW - This went to Cicconi w/ the change - MK
NSC tentatively approved*

Three years ago, the people of the Philippines demonstrated their commitment to liberty and freedom in a peaceful transition to democracy which inspired the entire world. The EDSA ("edsa") Revolution was a benchmark in the Philippine people's struggle for freedom. With only their faith to protect them, Filipinos boldly reaffirmed their dedication to democracy, social justice and the rule of law.

We Americans witnessed this remarkable event with a particular sense of joy and exhilaration. We hold a special place in our hearts for the Philippine people who have tasted democracy, lost it in war, and regained it. Their profound yearnings for democracy, social justice, and human rights are shared by all Americans.

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NSC
Comments
Jeremy Curtin

PROPOSED TEXT OF PRESIDENTIAL VIDEO
MARKING THE THIRD ANNIVERSARY
OF THE EDSA REVOLUTION IN THE PHILIPPINES

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And the USG +
0.000 media
observers!
Key

Coronel
Saw
Aguino
New's
Committee
on our
side +
melchor.

We Americans ~~witnessed this remarkable event with a particular sense of joy and exhilaration.~~ We hold a special place in our hearts for the Philippine people, ^{whose} ~~who have tasted democracy, lost it in war, and regained it.~~ Their profound yearnings for democracy, social justice, and human rights are shared by all Americans.

05
~~In 1986, the newly elected~~ democratic government ^{of the Philippines} ~~there~~ inherited a faltering economy and a ^{weakened} political ^{institutions} system ~~undermined by centralized control and corruption.~~ President Aquino ^{and her colleagues have} has made great progress in dealing with these problems. ^{rebuilding} Her government ~~has rebuilt~~ democratic institutions, ^{taken} major steps in restoring a ravaged economy, and ^{combating} ~~arrested~~ a threatening ^{Communist} insurgency. ^{The Philippine Communist has}

Much remains to be done, however, in assuring a secure future for Philippine democracy. With our friends and allies we are working to develop the framework for a special multilateral initiative for the Philippines in which the private sector will play an important role. We hope this program will be launched in 1989 and will serve as a model for others.

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On this historic anniversary, the government and people of the United States again salute the courageous people of the Philippines and renew our pledge of support and friendship.

THE WHITE HOUSE

WASHINGTON

February 13, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Taping: Third Anniversary of the
EDSA Revolution in the Philippines

I have reviewed the draft remarks for the President's taping for the third anniversary of the EDSA revolution in the Philippines. It is positive and prudent and looks fine to us.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/13/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 TODAY

SUBJECT: PRESIDENTIAL TAPING: THIRD ANNIVERSARY OF THE EDSA REVOLUTIC
IN THE PHILIPPINES

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>Rogers</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 3:00 TODAY Mondaym February 13. Thank you.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

PROPOSED TEXT OF PRESIDENTIAL VIDEO
MARKING THE THIRD ANNIVERSARY
OF THE EDSA REVOLUTION IN THE PHILIPPINES

Three years ago, the people of the Philippines demonstrated their commitment to liberty and freedom in a peaceful transition to democracy which inspired the entire world. The EDSA ("edsa") Revolution was a benchmark in the Philippine people's struggle for freedom. With only their faith to protect them, Filipinos boldly reaffirmed their dedication to democracy, social justice and the rule of law.

We Americans witnessed this remarkable event with a particular sense of joy and exhilaration. We hold a special place in our hearts for the Philippine people who have tasted democracy, lost it in war, and regained it. Their profound yearnings for democracy, social justice, and human rights are shared by all Americans.

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America's commitment to the Philippines remains unshaken. President Aquino has our total support in her effort to maintain national unity, revitalize democracy, revive the economy, and counter the communist insurgency.

On this historic anniversary, the government and people of the United States again salute the courageous people of the Philippines and renew our pledge of support and friendship.

THE WHITE HOUSE
WASHINGTON



February 13, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: PATRICIA MACK BRYAN *PMB*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Taping: Third Anniversary of
the EDSA Revolution in the Philippines

Counsel's Office has reviewed the above-referenced taping
and we have no legal objection to it.

cc: James W. Cicconi

0763

WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/13/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 TODAY

SUBJECT: PRESIDENTIAL TAPING: THIRD ANNIVERSARY OF THE EDSA REVOLUTION
IN THE PHILIPPINES

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>Rogers</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments/recommendations directly to Chriss Winston's office with an info copy to my office by 3:00 TODAY Mondaym February 13. Thank you.

February 14, 1989

RESPONSE: CHRISS WINSTON:
With changes noted, the NSC concurs with the proposed text for Presidential taping marking the third anniversary of the EDSA Revolution in the Philippines.

CC: Jim Cicconi

Robert M. Pentz
fr G. Philip Hughes
Executive Secretary

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702



89 FEB 13 P 1: 22

PROPOSED TEXT OF PRESIDENTIAL VIDEO
MARKING THE THIRD ANNIVERSARY
OF THE EDSA REVOLUTION IN THE PHILIPPINES

Three years ago, the people of the Philippines demonstrated their commitment to liberty and freedom in a peaceful transition to democracy which inspired the entire world. The EDSA ("edsa") Revolution was a benchmark in the Philippine people's struggle for freedom. ~~[With only their faith to protect them, Filipinos boldly reaffirmed their dedication to democracy, social justice, and the rule of law.]~~

We Americans ~~[witnessed this remarkable event with a particular sense of joy and exhilaration. We]~~ hold a special place in our hearts for the Philippine people, ^{whose} ~~[who have tasted democracy, lost it in war, and regained it. Their]~~ profound yearnings for democracy, social justice, and human rights are shared by all Americans.

In 1986, ^{of the Philippines} ~~the [newly-elected]~~ democratic government ~~[there]~~ inherited a faltering economy and ^{weakened} ~~a political [system]~~ ^{institutions} ~~undermined~~ ^{and her colleagues have} ~~by centralized control and corruption].~~ President Aquino ^{has} made great progress in dealing with these problems. ^{rebuilding} ~~Her government [has rebuilt]~~ ^{taking} democratic institutions, ~~[taken]~~ major steps in restoring a ravaged economy, and ^{COMBATTING} ~~[arrested]~~ a threatening ^{COMMUNIST} insurgency.

Much remains to be done, however, in assuring a secure future for Philippine democracy. With our friends and allies we are working to develop the framework for a special multilateral initiative for the Philippines in which the private sector will play an important role. We hope this program will be launched in 1989 and will serve as a model for others.

America's commitment to the Philippines remains ^{STRONG} ~~unshaken~~. President Aquino has our total support in her effort to maintain national unity, revitalize democracy, revive the economy, and counter the Communist insurgency.

On this historic anniversary, the government and people of the United States again salute the courageous people of the Philippines and renew our pledge of support and friendship.

PROPOSED TEXT OF PRESIDENTIAL VIDEO
MARKING THIRD ANNIVERSARY
OF THE EDSA REVOLUTION

Three years ago, the people of the Philippines demonstrated their commitment to liberty and freedom in a peaceful transition to democracy which inspired the entire world. [While millions of people around the world watched with admiration, a drama of historic proportions played out in the streets of Manila.]

The EDSA Revolution ^{was} ~~is~~ a benchmark in the Philippine people's struggle for freedom. With only their faith to protect them, Filipinos boldly reaffirmed their dedication to democracy, social justice, and the rule of law.

We Americans witnessed this remarkable event with a particular sense of joy and exhilaration. We hold a special place in our hearts for the Philippine people who have tasted democracy, lost it, and regained it. Your profound yearnings for democracy, social justice, and human rights are shared by all Americans.

[On this, the third anniversary of the peaceful civilian uprising which returned democracy to the Philippines, Americans are once again drawn to you, the Filipino people, and your passionate devotion to democratic ideals. The road to democracy

In 1986,
is long and difficult. Three years ago, your newly elected democratic government inherited a faltering economy and a political system undermined by centralized control and corruption. President Aquino has made great progress in dealing with these problems. ^{Her government} Under her able leadership, the Philippines has rebuilt democratic institutions, taken major steps at restoring a ravaged economy, and arrested a threatening insurgency.

On this, the third anniversary of the peaceful civilian uprising,
Much remains to be done, however, to assure a secure future for Philippine democracy. With our friends and allies we are working to develop the framework for a special multilateral initiative for the Philippines in which the private sector will play an important role. ~~I am confident~~ ^{WE HOPE} that this program can be successfully launched this year and ^{in 1989} will serve as a model ^{will} of what the international community can do to ^{for the international community.} see that democracy flourishes.

America's commitment to the Philippines remains unshaken. President Aquino has our total support in her effort to maintain national unity, revitalize democracy, revive the economy, and counter the communist insurgency.

On this historic anniversary, the government and people of the United States again salute you, the courageous people of the Philippines, and renew our pledge of support and friendship.

MEMORANDUM TO CHRISS WINSTON

February 13, 1989

THROUGH: GREGG PETERSMEYER

FROM: SHARON DALE 

RE: PRESIDENTIAL TAPING FOR THE COSMETIC, TOILETRY,
AND FRAGRANCE ASSOC. ANNUAL MEETING

This office has reviewed the proposed taped message to the CTFA, and offers the following comments:

During the President's address to the Congress on February 9, the President said, "It is this broader mission to which I call all Americans. Because the definition of a successful life must include serving others."

It is suggested that all or part of this excerpt be added to the taped message.

Mastur

((Maltby))

February 10, 1989

5:30 p.m.

PROPOSED VIDEO MESSAGE
COSMETIC, TOILETRY AND FRAGRANCE ASSOC.

ANNUAL MEETING

TAPING: TUESDAY, FEB. 14, 1989

Members of CTFA and distinguished guests, I'm pleased to be able to speak to you briefly about a matter that is close to my heart and to my Administration -- the notion of service.

America has a heritage steeped in a tradition of people helping others. Today, many Americans are looking inside themselves, and their communities to help solve pressing local problems. Through my office of National Service in the White House, we hope to encourage all Americans to get involved -- particularly two groups: our young people, where there are reservoirs of personal energy; and our seniors, where there is great wisdom ready to be shared.

As I said during my Inaugural Address, we must use power to help people. That's exactly what your Association is doing in bringing together leaders in the industry to help people in need.

The planning, the energy and the resources that you have devoted as an industry to help cancer patients take that first step to regain control over their own lives is tremendous.

You've not only established an important service, you've set an outstanding example for the rest of the country. Every industry group has a special talent that may constitute a special contribution. You've sought and developed yours and I commend you for your efforts.

That's the ^{meaning} ~~essence~~ of community and the ^{meaning} ~~essence~~ of what I have referred to as "a thousand points of light" combining to illuminate the entire American landscape.

Thank you for caring.

-0-

As I said in my address to the Congress, quote

1117 14th Street, N.W.
Suite 1200
Washington, D.C. 20005
(202) 898-2400

JAN 27 REGD

January 26, 1989

Ms. Kristen Taylor
Director, Media Relations for the President
The White House
Washington, DC 20501

Dear Ms. Taylor:

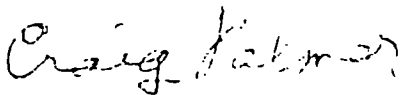
In the interests of planning ahead, the American Dental Association will be asking later this year for a videotape message from President Bush for its annual meeting Nov. 4-9 in Honolulu. This is one of the largest meetings of any national health organization, attracting 20,000-35,000 persons each year.

I have been pleased in the past to work with President Reagan's staff in producing similar videotapes and will be glad to submit at a later date a proposed script for a message from President Bush to be shown at our opening ceremony and publicized in dental and general media. The ADA will assume any expenses incurred in production and use of this message.

The Massachusetts Dental Society also is requesting the ADA's assistance in obtaining a videotaped greeting from President Bush for its 125th anniversary meeting May 4-7 and has agreed to similar arrangements for script and production expenses. I am not aware that any other state dental association has ever asked for the ADA's assistance in securing a videotaped message from the President, for any purpose, nor do I anticipate other states making similar requests this year.

We are, of course, most interested in whatever assistance you can render with these requests. Thank you for your help. I am

Sincerely,



Craig A. Palmer
Communications Director

CAP:cjp

cc: Matthew Boylan, executive director, Massachusetts Dental Society
James H. Sweeney, assistant executive director, Conference and Meeting Services, American Dental Association



January 25, 1989

STATE MEMBERS

Alabama
 Arizona
 Colorado
 Connecticut
 Florida
 Hawaii
 Illinois
 Indiana
 Iowa
 Kansas
 Maryland
 Massachusetts
 Michigan
 Minnesota
 Missouri
 New Jersey
 New Mexico
 North Carolina
 Ohio
 Oklahoma
 Oregon
 Pennsylvania
 South Carolina
 Tennessee
 Utah
 Vermont
 Virginia
 Washington
 Wisconsin

 Guam
 Puerto Rico

Ms. Kristin Taylor
 Director of Media and Broadcast Relations
 Room 121
 White House
 Washington, DC 20500

Dear Ms. Taylor:

The first ever National Employee Health and Fitness Day is scheduled for Friday, May 19, 1989 (see enclosed background information). The President's Council on Physical Fitness and Sports is one of 19 national cooperating organizations. We anticipate at least 300,000 American workers taking part in our event.

Our office is developing an 8 minute promotional videotape for the event that will be shown to thousands of American business and labor leaders this March and April. We would like to close the tape with President Bush running by the camera and saying the following sentence:

"As America's Chief Executive Officer, I challenge your company to take part in National Employee Health and Fitness Day on Friday, May 19."

Ms. Taylor, we hope to have the videotape ready for final editing by February 10. Your kind consideration to arranging this footage with the President is sincerely appreciated.

Sincerely,

Jim Liston
 Jim Liston
 Executive Director

P.S. I have enclosed copies of support letters from Governor James R. Thompson and U.S. Senator Richard G. Lugar.

encs.

PAN AMERICAN PLAZA • 201 SOUTH CAPITOL AVENUE • SUITE 440
 INDIANAPOLIS, INDIANA 46225 • TELEPHONE (317) 237-5630

National Employee Health & Fitness Day
 Friday, May 19, 1989

OFFICERS

Chairman
George W. Wilson
Concord (N.H.) Monitor
Vice Chairman
Arthur Ochs Sulzberger
The New York Times Co.
Secretary
William H. Cowles 3rd
The Spokesman-Review
and Spokane Chronicle
Treasurer
Lloyd G. Schermer
Lee Enterprises Inc.
Davenport, Iowa
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Sandra C. Hardy
Calkins Newspapers
Levittown, Pa.
Edwin L. Heminger
The Couner
Findlay, Ohio
Joe Hladky
The Gazette Company
Cedar Rapids, Iowa
Uzal H. Martz Jr.
Pottsville (Pa.) Republican
John G. Montgomery
Montgomery Publications Inc.
Junction City, Kan.
James M. Moroney Jr.
A. H. Belo Corp.
Dallas
Donald E. Newhouse
The Star-Ledger
Newark
Charles S. Rowe
The Free Lance-Star
Fredericksburg, Va.
Richard I. Warren
Bangor (Maine) Daily News

Jerry W. Friedheim
President

January 23, 1989

President George Bush
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. President:

Last fall, the American Newspaper Publishers Association invited you to speak at one of the luncheons during our 103rd Annual Convention. Your scheduling officer suggested that we resubmit our invitation after January 20th.

The Convention is being held at the Hyatt Regency in Chicago-on April 24-26. This is the global event of the year for the newspaper business--approximately 3,000 newspaper publishers, chief executives and editors will attend. In your capacity as Vice President, you addressed this group in 1981. President Reagan, subsequently spoke to this group three times during his term.

We would be most honored if you are able to work our invitation into your calendar and would be happy to provide your office with any additional information you need. ANPA hosts the Tuesday and Wednesday luncheons and the Associated Press sponsors the Monday luncheon. Whichever of these dates best fits your schedule will be fine with us.

Our best wishes to you as you meet the challenges of leading our great country in the months and years ahead.

Sincerely,

Charles T. Brumback
President and Chief Operating Officer
Tribune Company

Chairman
ANPA Convention Arrangements Committee

THE WHITE HOUSE
WASHINGTON

DRAFT

MEMORANDUM

FEBRUARY 6, 1989

TO: KRISTIN TAYLOR

FR: PAUL LUTHRINGER

RE: THREE PRIORITY REQUESTS TO VIDEOTAPE GB

Per background info on the three requests to videotape the President, here it is:

* 1) The AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION has invited GB to speak at one of the luncheons during the group's 103rd annual convention in Chicago on April 24-26.

GB did attend the association's annual meeting in 1981, followed by three stints by Ronald Reagan in 1983, 1986 and 1987.

If GB's schedule is too packed, a two-way videoconference might provide interaction with ANPA members, while allowing GB to remain at another site.

CONTACT: TOM FICHTER AT 648-1030

* 2) The COSMETIC, TOILETRY AND FRAGRANCE ASSOCIATION has requested a videotaped message by GB to air during the CFTA's annual meeting Feb. 26-28.

GB has not been contacted by the CFTA before, but the group has enjoyed the presence of former Presidents Ford and Nixon, as well as Henry Kissinger.

CFTA has worked for over two years to garner resources of the cosmetics industry, the American Cancer Society and the 50,000 members of the National Cosmetology Association to institutionalize a program for women who are suffering the hair loss and skin disorders associated with radiation and chemotherapy during cancer treatment.

CFTA believes their new program, "Look Good...Feel Better," exemplifies the essence of GB's "thousand points of light" concept.

DRAFT

THE WHITE HOUSE
WASHINGTON

3) Lastly, the NATIONAL ASSOCIATION OF GOVERNORS COUNCILS ON PHYSICAL FITNESS AND SPORTS requests access to GB in order to videotape the President for a promotional video on the importance of maintaining physical fitness.

The group requests to videotape the President saying, "As America's Chief Executive Officer, I challenge your company to take part in National Employee Health and Fitness Day on Friday, May 19."

The first ever National Employee Health and Fitness Day is a one-day event designed to get hundreds of thousands of American workers to participate in activities promoting exercise and fitness on the job.

*heads
nice weather*

GB has never been contacted by this organization, nor has Ronald Reagan, but the group sees GB's love of fitness and running as a means to get the word out to America's business and labor leaders.

The association could use stock footage of the President running, like, for instance, at Ft. McNair. However, their primary concern is being able to put the message on videotape.

pjl/PJL