

Originally Processed With FOIA(s):

S; 2008-0421-F

FOIA Number:

# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

---

**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Draft Files  
**Subseries:** Chron File, 1989-1993

---

**OA/ID Number:** 13475  
**Folder ID Number:** 13475-016

---

**Folder Title:**  
Swearing-in of Secretary of Housing and Urban Development Jack Kemp, 2/13/89

---

Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>25</b>	<b>6</b>	<b>1</b>	<b>2</b>

---

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 2/8/89 ACTION/CONCURRENCE/COMMENT DUE BY: \_\_\_\_\_

SUBJECT: PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY KEMP-HUD

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input checked="" type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WINSTON	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

(Klugmann)  
February 8, 1989  
7:40 p.m.

PRESIDENTIAL REMARKS: ~~SWEARING-IN OF~~ SECRETARY KEMP  
DEPT. OF HOUSING AND URBAN DEVELOPMENT  
MONDAY, FEBRUARY 13, 1989

Thank you very much. As a former Congressman myself, I thought I'd come by to welcome Jack Kemp to the Executive Branch and tell him that the water is fine. But, really, it is a pleasure to be here for the swearing-in of Jack Kemp as Secretary of Housing and Urban Development. I've known Jack for some time, I've seen him in action, and I think he will be a great H.U.D. Secretary. I also want to recognize Joanne, who is such an important part of everything Jack does.

Jack served 9 terms in the House of Representatives. And he was an all-pro Congressman, voted by his colleagues to 3 terms as Chairman of the House Republican Conference.

And Jack's record is an impressive one -- more completed passes than any other member of Congress. I count the tax rate reductions of 1981 and 1986 as being touchdown passes, just a couple of Jack's ideas that he got across the goal line. And the tax cuts did more than put points on the board, they helped produce the longest peacetime expansion ever recorded.

Both Jack and I are dedicated to making America, to the fullest extent, an opportunity society. That means an economy that's thriving and creating jobs; cities that are filled with enterprise and offer residents a good life and a good living; neighborhoods that are vibrant and safe, with affordable houses going up and old ones being restored. It means giving people, working people, poor people, all our citizens, control

over their own lives. And it means a commitment to civil rights and economic opportunity for every American. The chance for a greater America lies before us, and we are going to seize that chance.

To all the fine people of H.U.D. I want to say that I greatly respect you and the work you do. You face tough problems every day, and you do it with a tremendous sense of commitment. I think you are a great team, and I think that in Jack Kemp you will have a great quarterback.

Jack is a man of ideas, and I've made clear that I want him to apply his creativity and energy to the area of housing and urban policy, which are among the most important and challenging issues in America today. These problems require a compassionate strategy, and that's the reason I asked Jack to take this job.

While still in Congress, Jack developed some innovative ideas, many of which won support from Members on both sides of the aisle. Our plan is to use enterprise zones to bring jobs, investment, and opportunity to depressed areas. I believe that given a chance, economic freedom can bring a revival to the inner city, and it can create jobs and housing and dignity for every citizen.

I want to use urban homesteading to enable public housing residents to gain a stake in their own communities and in their own futures. I want to work toward giving tenants in Federal housing the right to manage and buy their own homes and apartments.

Where whole neighborhoods have been blighted and boarded up by misguided policies, I want to change those policies and empower residents to rebuild their neighborhoods, with the public and private sectors working together.

And I think you know how strongly I feel, but let me say it again: I am committed to equal housing opportunity for all our citizens and to the strong enforcement of the laws against discrimination.

And I want us to end the tragedy of homelessness. I favor full funding for the McKinney Act. We must care for those who for various reasons are unable to care for themselves, and we must identify and remove the obstacles that prevent people from being able to acquire housing.

We need to make all neighborhoods and all housing projects liveable. An important part of that is fighting drugs and crime and providing law and order so that honest citizens are no longer terrorized or victimized.

Throughout his political career, Jack reached out to work with talented people of every race and background. He has made his commitment to inclusion something visible and important in everything he has done. And I want him to continue working to open doors wider, with more opportunity for everyone.

So, before we do these things, Jack, we have to get you sworn in. [Witness swearing-in of Sec. Kemp.]

*Master*

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/07/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. 02/08

SUBJECT: PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY KEMP-HUD  
(02/07 7:40 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>MCCLURE</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>NEWMAN</b>	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	<b>PORTER</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	<b>STUDDERT</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>BATES</b> → delete "new" on pg 1.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<b>UNTERMAYER</b>	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
<b>DEMAREST</b> No changes?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
<b>GRAY</b> 12:00 NO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss (x2930, Rm. 122) Winston by 4:00 p.m. on Wednesday, 02/08, with an info copy to my office. Thanks.

RESPONSE:  
*McClure - no chg*

James W. Cicconi  
Assistant to the President  
and Deputy to the Chief of Staff  
Ext. 2702

(Klugmann)  
February 7, 1989  
7:40 p.m.

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY KEMP  
DEPT. OF HOUSING AND URBAN DEVELOPMENT  
MONDAY, FEBRUARY 13, 1989

1989 FEB 7 PM 02

Thank you very much. As a former Congressman myself, I thought I'd come by to welcome Jack Kemp to the Executive Branch and tell him that the water is fine. But, really, it is a pleasure to be here for the swearing-in of Jack Kemp as Secretary of Housing and Urban Development. I've known Jack for some time, I've seen him in action, and I think he will be a great H.U.D. Secretary. I also want to recognize Joanne, who is such an important part of everything Jack does.

Jack served 9 terms in the House of Representatives. And he was an all-pro Congressman, voted by his colleagues to 3 terms as Chairman of the House Republican Conference.

And Jack's record is an impressive one -- more completed passes than any other member of Congress. I count the tax rate reductions of 1981 and 1986 as being touchdown passes, just a couple of Jack's ideas that he got across the goal line. And the tax cuts did more than put points on the board, they helped produce the longest peacetime expansion ever recorded.

Both Jack and I are dedicated to making America, to the fullest extent, an opportunity society. That means an economy that's thriving and creating jobs; cities that are filled with enterprise and offer residents a good life and a good living; neighborhoods that are vibrant and safe, with ~~new~~ affordable houses going up and old ones being restored. It means giving people, working people, poor people, all our citizens, control

over their own lives. And it means a commitment to civil rights and economic opportunity for every American. The chance for a greater America lies before us, and we are going to seize that chance.

To all the fine people of H.U.D. I want to say that I greatly respect you and the work you do. You face tough problems every day, and you do it with a tremendous sense of commitment. I think you are a great team, and I think that in Jack Kemp you will have a great quarterback.

Jack is a man of ideas, and I've made clear that I want him to apply his creativity and energy to the area of housing and urban policy, which are among the most important and challenging issues in Government today. *Ameliorate* *These problems require* *Studdert* ~~It's time for a~~ compassionate strategy, and that's the reason I asked Jack to take this job.

While still in Congress, Jack developed some innovative ideas, many of which won support from Members on both sides of the aisle. Our plan is to use enterprise zones to bring jobs, investment, and opportunity to depressed areas. I believe that given ~~half~~ a chance, economic freedom can bring a revival to the inner city, and it can create jobs and housing and dignity for every citizen.

I want to use urban homesteading to enable public housing residents to gain a stake in their own communities and in their own futures. I want to ~~give~~ *work toward giving* tenants in Federal housing the right to manage ~~their own housing projects~~ *and buy* *homes and* ~~and also the chance to buy~~ ~~their own~~ apartments.

*↑*  
*freedlier*  
*word*  
*rather*

Where whole neighborhoods have been blighted and boarded up by misguided policies, I want to change those policies and empower residents to rebuild their neighborhoods, with the public and private sectors working together.

And I think you know how strongly I feel, but let me say it again: I am committed to equal housing opportunity for all our citizens and to the strong enforcement of the laws against discrimination.

And I want us to end the tragedy of homelessness. I favor full funding for the McKinney Act. We must care for those who for various reasons are unable to care for themselves, and we must identify and remove the obstacles that prevent people from being able to acquire housing.

We need to make all neighborhoods and all housing projects liveable. An important part of that is fighting drugs and crime and providing law and order so that honest citizens are no longer terrorized or victimized.

Throughout his political career, Jack reached out to work with talented people of every race and background. He has made his commitment to inclusion something visible and important in everything he has done. And I want him to continue working to open doors wider, with more opportunity for everyone.

So, before we do these things, Jack, we have to get you sworn in. [Witness swearing-in of Sec. Kemp.]

*given a chance*

(Klugmann)  
February 11, 1989  
12:50 p.m.

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY KEMP  
DEPT. OF HOUSING AND URBAN DEVELOPMENT  
MONDAY, FEBRUARY 13, 1989

Thank you very much. ((Jack, now that you're going to be in charge of federal housing, does that make you my landlord?)) ((Should I call you when the sink clogs up?)) ((No, that the Interior Department. I guess you're off the hook.)) But, really, it is a pleasure to be here for the swearing-in of Jack Kemp as Secretary of Housing and Urban Development. I've known Jack for some time, I've seen him in action, and I think he will be a great H.U.D. Secretary. I also want to recognize Joanne, who is such an important part of everything Jack does.

Jack served 9 terms in the House of Representatives. And he was an all-pro Congressman, voted by his colleagues to 3 terms as Chairman of the House Republican Conference.

And Jack's record is an impressive one -- more completed passes than any other member of Congress. I count the tax rate reductions of 1981 and 1986 as being touchdown passes, just a couple of Jack's ideas that he got across the goal line. And the tax cuts did more than put points on the board, they helped produce the longest peacetime expansion ever recorded.

Both Jack and I are dedicated to making America, to the fullest extent, an opportunity society. That means an economy that's thriving and creating jobs; cities that are filled with enterprise and offer residents a good life and a good living; neighborhoods that are vibrant and safe, with affordable houses going up and old ones being restored. It means giving people, working people, poor people, all our citizens, control

over their own lives. And it means a commitment to civil rights and economic opportunity for every American. The chance for a greater America lies before us, and we are going to seize that chance.

To all the fine people of H.U.D. I want to say that I greatly respect you and the work you do. You face tough problems every day, and you do it with a tremendous sense of commitment. I think you are a great team, and I think that in Jack Kemp you will have a great quarterback.

Jack is a man of ideas, and I've made clear that I want him to apply his creativity and energy to the area of housing and urban policy, which are among the most important and challenging issues in America today. These problems require a compassionate strategy, and that's the reason I asked Jack to take this job.

While still in Congress, Jack developed some innovative ideas, many of which won support from Members on both sides of the aisle. Our plan is to use enterprise zones to bring jobs, investment, and opportunity to depressed areas. I believe that given a chance, economic freedom can bring a revival to the inner city, and it can create jobs and housing and dignity for every citizen.

I want to use urban homesteading to enable public housing residents to gain a stake in their own communities and in their own futures. I want to work toward giving tenants in Federal housing the right to manage and buy their own homes and apartments.

Where whole neighborhoods have been blighted and boarded up by misguided policies, I want to change those policies and empower residents to rebuild their neighborhoods, with the public and private sectors working together.

And I think you know how strongly I feel, but let me say it again: I am committed to equal housing opportunity for all our citizens and to the strong enforcement of the laws against discrimination.

And I want us to end the tragedy of homelessness. I favor full funding for the McKinney Act. We must care for those who for various reasons are unable to care for themselves, and we must identify and remove the obstacles that prevent people from being able to acquire housing.

We need to make all neighborhoods and all housing projects liveable. An important part of that is fighting drugs and crime and providing law and order so that honest citizens are no longer terrorized or victimized.

Throughout his political career, Jack reached out to work with talented people of every race and background. He has made his commitment to inclusion something visible and important in everything he has done. And I want him to continue working to open doors wider, with more opportunity for everyone.

So, before we do these things, Jack, we have to get you sworn in. [Witness swearing-in of Sec. Kemp.]

**SWEARING-IN OF SECRETARY KEMP  
DEPT. OF HOUSING AND URBAN DEVELOPMENT  
MONDAY, FEBRUARY 13, 1989**

THANK YOU VERY MUCH. ((JACK, NOW THAT YOU'RE GOING TO BE IN CHARGE OF FEDERAL HOUSING, DOES THAT MAKE YOU MY LANDLORD?)) ((SHOULD I CALL YOU WHEN THE SINK CLOGS UP?)) ((NO, THAT'S THE INTERIOR DEPARTMENT. I GUESS YOU'RE OFF THE HOOK.)) BUT, REALLY, IT IS A PLEASURE TO BE HERE FOR THE SWEARING-IN OF JACK KEMP AS SECRETARY OF HOUSING AND URBAN DEVELOPMENT.

2

I'VE KNOWN JACK FOR SOME TIME, I'VE SEEN HIM IN ACTION, AND I THINK HE'LL BE A GREAT H.U.D. SECRETARY. I ALSO WANT TO RECOGNIZE JOANNE, WHO IS SUCH AN IMPORTANT PART OF EVERYTHING JACK DOES.

JACK SERVED 9 TERMS IN THE HOUSE OF REPRESENTATIVES. AND HE WAS AN ALL-PRO CONGRESSMAN, VOTED BY HIS COLLEAGUES TO 3 TERMS AS CHAIRMAN OF THE HOUSE REPUBLICAN CONFERENCE.

AND JACK'S RECORD IS AN IMPRESSIVE ONE -- MORE COMPLETED PASSES THAN ANY OTHER MEMBER OF CONGRESS.

I COUNT THE TAX RATE REDUCTIONS OF 1981 AND 1986 AS BEING TOUCHDOWN PASSES, JUST A COUPLE OF JACK'S IDEAS THAT HE GOT ACROSS THE GOAL LINE. AND THE TAX CUTS DID MORE THAN PUT POINTS ON THE BOARD, THEY HELPED PRODUCE THE LONGEST PEACETIME EXPANSION EVER RECORDED.

BOTH JACK AND I ARE DEDICATED TO MAKING AMERICA, TO THE FULLEST EXTENT, AN OPPORTUNITY SOCIETY.

THAT MEANS AN ECONOMY THAT'S THRIVING AND CREATING JOBS; CITIES THAT ARE FILLED WITH ENTERPRISE AND OFFER RESIDENTS A GOOD LIFE AND A GOOD LIVING; NEIGHBORHOODS THAT ARE VIBRANT AND SAFE, WITH AFFORDABLE HOUSES GOING UP AND OLD ONES BEING RESTORED. IT MEANS GIVING PEOPLE, WORKING PEOPLE, POOR PEOPLE, ALL OUR CITIZENS, CONTROL OVER THEIR OWN LIVES. AND IT MEANS A COMMITMENT TO CIVIL RIGHTS AND ECONOMIC OPPORTUNITY FOR EVERY AMERICAN. THE CHANCE FOR A GREATER AMERICA LIES BEFORE US, AND WE ARE GOING TO SEIZE THAT CHANCE.

TO ALL THE FINE PEOPLE OF H.U.D. I WANT TO SAY THAT I GREATLY RESPECT YOU AND THE WORK YOU DO. YOU FACE TOUGH PROBLEMS EVERY DAY, AND YOU DO IT WITH A TREMENDOUS SENSE OF COMMITMENT. I THINK YOU ARE A GREAT TEAM, AND I THINK THAT IN JACK KEMP YOU WILL HAVE A GREAT QUARTERBACK.

JACK IS A MAN OF IDEAS, AND I'VE MADE CLEAR THAT I WANT HIM TO APPLY HIS CREATIVITY AND ENERGY TO THE AREA OF HOUSING AND URBAN POLICY, WHICH ARE AMONG THE MOST IMPORTANT AND CHALLENGING ISSUES IN AMERICA TODAY.

THESE PROBLEMS REQUIRE A COMPASSIONATE STRATEGY, AND THAT'S THE REASON I ASKED JACK TO TAKE THIS JOB.

WHILE STILL IN CONGRESS, JACK DEVELOPED SOME INNOVATIVE IDEAS, MANY OF WHICH WON SUPPORT FROM MEMBERS ON BOTH SIDES OF THE AISLE. OUR PLAN IS TO USE ENTERPRISE ZONES TO BRING JOBS, INVESTMENT, AND OPPORTUNITY TO DEPRESSED AREAS. I BELIEVE THAT GIVEN A CHANCE, ECONOMIC FREEDOM CAN BRING A REVIVAL TO THE INNER CITY, AND IT CAN CREATE JOBS AND HOUSING AND DIGNITY FOR EVERY CITIZEN.

I WANT TO USE URBAN HOMESTEADING TO ENABLE PUBLIC HOUSING RESIDENTS TO GAIN A STAKE IN THEIR OWN COMMUNITIES AND IN THEIR OWN FUTURES. I WANT TO WORK TOWARD GIVING TENANTS IN FEDERAL HOUSING THE RIGHT TO MANAGE AND BUY THEIR OWN HOMES AND APARTMENTS.

WHERE WHOLE NEIGHBORHOODS HAVE BEEN BLIGHTED AND BOARDED UP BY MISGUIDED POLICIES, I WANT TO CHANGE THOSE POLICIES AND EMPOWER RESIDENTS TO REBUILD THEIR NEIGHBORHOODS, WITH THE PUBLIC AND PRIVATE SECTORS WORKING TOGETHER.

AND I THINK YOU KNOW HOW STRONGLY I FEEL, BUT LET ME SAY IT AGAIN: I AM COMMITTED TO EQUAL HOUSING OPPORTUNITY FOR ALL OUR CITIZENS AND TO THE STRONG ENFORCEMENT OF THE LAWS AGAINST DISCRIMINATION.

AND I WANT US TO END THE TRAGEDY OF HOMELESSNESS. I FAVOR FULL FUNDING FOR THE MCKINNEY ACT. WE MUST CARE FOR THOSE WHO FOR VARIOUS REASONS ARE UNABLE TO CARE FOR THEMSELVES, AND WE MUST IDENTIFY AND REMOVE THE OBSTACLES THAT PREVENT PEOPLE FROM BEING ABLE TO ACQUIRE HOUSING.

WE NEED TO MAKE ALL NEIGHBORHOODS AND ALL HOUSING PROJECTS LIVEABLE. AN IMPORTANT PART OF THAT IS FIGHTING DRUGS AND CRIME AND PROVIDING LAW AND ORDER SO THAT HONEST CITIZENS ARE NO LONGER TERRORIZED OR VICTIMIZED.

THROUGHOUT HIS POLITICAL CAREER, JACK REACHED OUT TO WORK WITH TALENTED PEOPLE OF EVERY RACE AND BACKGROUND. HE HAS MADE HIS COMMITMENT TO INCLUSION SOMETHING VISIBLE AND IMPORTANT IN EVERYTHING HE HAS DONE. AND I WANT HIM TO CONTINUE WORKING TO OPEN DOORS WIDER, WITH MORE OPPORTUNITY FOR EVERYONE.

SO, BEFORE WE DO THESE THINGS, JACK, WE HAVE TO GET YOU SWORN IN. [WITNESS SWEARING-IN OF SEC. KEMP.]

# # #

(Klugmann)  
February 8, 1989  
7:40 p.m.

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY KEMP  
DEPT. OF HOUSING AND URBAN DEVELOPMENT  
MONDAY, FEBRUARY 13, 1989

Thank you very much. As a former Congressman myself, I thought I'd come by to welcome Jack Kemp to the Executive Branch and tell him that the water is fine. But, really, it is a pleasure to be here for the swearing-in of Jack Kemp as Secretary of Housing and Urban Development. I've known Jack for some time, I've seen him in action, and I think he will be a great H.U.D. Secretary. I also want to recognize Joanne, who is such an important part of everything Jack does.

Jack served 9 terms in the House of Representatives. And he was an all-pro Congressman, voted by his colleagues to 3 terms as Chairman of the House Republican Conference.

And Jack's record is an impressive one -- more completed passes than any other member of Congress. I count the tax rate reductions of 1981 and 1986 as being touchdown passes, just a couple of Jack's ideas that he got across the goal line. And the tax cuts did more than put points on the board, they helped produce the longest peacetime expansion ever recorded.

Both Jack and I are dedicated to making America, to the fullest extent, an opportunity society. That means an economy that's thriving and creating jobs; cities that are filled with enterprise and offer residents a good life and a good living; neighborhoods that are vibrant and safe, with affordable houses going up and old ones being restored. It means giving people, working people, poor people, all our citizens, control

over their own lives. And it means a commitment to civil rights and economic opportunity for every American. The chance for a greater America lies before us, and we are going to seize that chance.

To all the fine people of H.U.D. I want to say that I greatly respect you and the work you do. You face tough problems every day, and you do it with a tremendous sense of commitment. I think you are a great team, and I think that in Jack Kemp you will have a great quarterback.

Jack is a man of ideas, and I've made clear that I want him to apply his creativity and energy to the area of housing and urban policy, which are among the most important and challenging issues in America today. These problems require a compassionate strategy, and that's the reason I asked Jack to take this job.

While still in Congress, Jack developed some innovative ideas, many of which won support from Members on both sides of the aisle. Our plan is to use enterprise zones to bring jobs, investment, and opportunity to depressed areas. I believe that given a chance, economic freedom can bring a revival to the inner city, and it can create jobs and housing and dignity for every citizen.

I want to use urban homesteading to enable public housing residents to gain a stake in their own communities and in their own futures. I want to work toward giving tenants in Federal housing the right to manage and buy their own homes and apartments.

Where whole neighborhoods have been blighted and boarded up by misguided policies, I want to change those policies and empower residents to rebuild their neighborhoods, with the public and private sectors working together.

And I think you know how strongly I feel, but let me say it again: I am committed to equal housing opportunity for all our citizens and to the strong enforcement of the laws against discrimination.

And I want us to end the tragedy of homelessness. I favor full funding for the McKinney Act. We must care for those who for various reasons are unable to care for themselves, and we must identify and remove the obstacles that prevent people from being able to acquire housing.

We need to make all neighborhoods and all housing projects liveable. An important part of that is fighting drugs and crime and providing law and order so that honest citizens are no longer terrorized or victimized.

Throughout his political career, Jack reached out to work with talented people of every race and background. He has made his commitment to inclusion something visible and important in everything he has done. And I want him to continue working to open doors wider, with more opportunity for everyone.

So, before we do these things, Jack, we have to get you sworn in. [Witness swearing-in of Sec. Kemp.]

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/07/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. 02/08

SUBJECT: PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY KEMP-HUD  
 (02/07 7:40 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/recommendations directly to Chriss (x2930, Rm. 122) Winston by 4:00 p.m. on Wednesday, 02/08, with an info copy to my office. Thanks.

See comment

RESPONSE: SMB

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

(Klugmann)  
February 7, 1989  
7:40 p.m.

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY KEMP  
DEPT. OF HOUSING AND URBAN DEVELOPMENT  
MONDAY, FEBRUARY 13, 1989

1989 FEB 7  
02

Thank you very much. As a former Congressman myself, I thought I'd come by to welcome Jack Kemp to the Executive Branch and tell him that the water is fine. But, really, it is a pleasure to be here for the swearing-in of Jack Kemp as Secretary of Housing and Urban Development. I've known Jack for some time, I've seen him in action, and I think he will be a great H.U.D. Secretary. I also want to recognize Joanne, who is such an important part of everything Jack does.

Jack served 9 terms in the House of Representatives. And he was an all-pro Congressman, voted by his colleagues to 3 terms as Chairman of the House Republican Conference.

And Jack's record is an impressive one -- more completed passes than any other member of Congress. I count the tax rate reductions of 1981 and 1986 as being touchdown passes, just a couple of Jack's ideas that he got across the goal line. And the tax cuts did more than put points on the board, they helped produce the longest peacetime expansion ever recorded.

Both Jack and I are dedicated to making America, to the fullest extent, an opportunity society. That means an economy that's thriving and creating jobs; cities that are filled with enterprise and offer residents a good life and a good living; neighborhoods that are vibrant and safe, with new, affordable houses going up and old ones being restored. It means giving people, working people, poor people, all our citizens, control

over their own lives. And it means a commitment to civil rights and economic opportunity for every American. The chance for a greater America lies before us, and we are going to seize that chance.

To all the fine people of H.U.D. I want to say that I greatly respect you and the work you do. You face tough problems every day, and you do it with a tremendous sense of commitment. I think you are a great team, and I think that in Jack Kemp you will have a great quarterback.

Jack is a man of ideas, and I've made clear that I want him to apply his creativity and energy to the area of housing and urban policy, which are among the most important and challenging issues in Government today. It's time for a compassionate strategy, and that's the reason I asked Jack to take this job.

While still in Congress, Jack developed some innovative ideas, many of which won support from Members on both sides of the aisle. Our plan is to use enterprise zones to bring jobs, investment, and opportunity to depressed areas. I believe that given half a chance, economic freedom can bring a revival to the inner city, and it can create jobs and housing and dignity for every citizen.

I want to use urban homesteading to enable public housing residents to gain a stake in their own communities and in their own futures. I want to give tenants in Federal housing the right to manage their own housing projects, and also the chance to buy their own apartments.

*suggests  
a  
epidiation  
of  
Reagan -*

Where whole neighborhoods have been blighted and boarded up by misguided policies, I want to change those policies and empower residents to rebuild their neighborhoods, with the public and private sectors working together.

And I think you know how strongly I feel, but let me say it again: I am committed to equal housing opportunity for all our citizens and to the strong enforcement of the laws against discrimination.

And I want us to end the tragedy of homelessness. I favor full funding for the McKinney Act. We must care for those who for various reasons are unable to care for themselves, and we must identify and remove the obstacles that prevent people from being able to acquire housing.

We need to make all neighborhoods and all housing projects liveable. An important part of that is fighting drugs and crime and providing law and order so that honest citizens are no longer terrorized or victimized.

Throughout his political career, Jack reached out to work with talented people of every race and background. He has made his commitment to inclusion something visible and important in everything he has done. And I want him to continue working to open doors wider, with more opportunity for everyone.

So, before we do these things, Jack, we have to get you sworn in. [Witness swearing-in of Sec. Kemp.]

THE WHITE HOUSE

WASHINGTON

February 8, 1989

MEMORANDUM FOR CHRISS WINSTON  
DEPUTY ASSISTANT TO THE PRESIDENT  
FOR COMMUNICATIONS

FROM: MICHAEL J. ASTRUE *MJA*  
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks: Swearing-in of Jack Kemp as  
Secretary of Housing and Urban Development

Counsel's office has reviewed the above-referenced proposed Presidential remarks, and we have no legal or other objections to the remarks.

cc: James W. Cicconi

(Klugmann)  
February 7, 1989  
7:40 p.m.

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY KEMP  
DEPT. OF HOUSING AND URBAN DEVELOPMENT  
MONDAY, FEBRUARY 13, 1989

Thank you very much. As a former Congressman myself, I thought I'd come by to welcome Jack Kemp to the Executive Branch and tell him that the water is fine. But, really, it is a pleasure to be here for the swearing-in of Jack Kemp as Secretary of Housing and Urban Development. I've known Jack for some time, I've seen him in action, and I think he will be a great H.U.D. Secretary. I also want to recognize Joanne, who is such an important part of everything Jack does.

Jack served 9 terms in the House of Representatives. And he was an all-pro Congressman, voted by his colleagues to 3 terms as Chairman of the House Republican Conference.

And Jack's record is an impressive one -- more completed passes than any other member of Congress. I count the tax rate reductions of 1981 and 1986 as being touchdown passes, just a couple of Jack's ideas that he got across the goal line. And the tax cuts did more than put points on the board, they helped produce the longest peacetime expansion ever recorded.

Both Jack and I are dedicated to making America, to the fullest extent, an opportunity society. That means an economy that's thriving and creating jobs; cities that are filled with enterprise and offer residents a good life and a good living; neighborhoods that are vibrant and safe, with ~~new~~ affordable houses going up and old ones being restored. It means giving people, working people, poor people, all our citizens, control

over their own lives. And it means a commitment to civil rights and economic opportunity for every American. The chance for a greater America lies before us, and we are going to seize that chance.

To all the fine people of H.U.D. I want to say that I greatly respect you and the work you do. You face tough problems every day, and you do it with a tremendous sense of commitment. I think you are a great team, and I think that in Jack Kemp you will have a great quarterback.

Jack is a man of ideas, and I've made clear that I want him to apply his creativity and energy to the area of housing and urban policy, which are among the most important and challenging issues in Government today. It's time for a compassionate strategy, and that's the reason I asked Jack to take this job.

While still in Congress, Jack developed some innovative ideas, many of which won support from Members on both sides of the aisle. Our plan is to use enterprise zones to bring jobs, investment, and opportunity to depressed areas. I believe that given half a chance, economic freedom can bring a revival to the inner city, and it can create jobs and housing and dignity for every citizen.

I want to use urban homesteading to enable public housing residents to gain a stake in their own communities and in their own futures. I want to give tenants in Federal housing the right to manage their own housing projects, and also the chance to buy their own apartments.

Where whole neighborhoods have been blighted and boarded up by misguided policies, I want to change those policies and empower residents to rebuild their neighborhoods, with the public and private sectors working together.

And I think you know how strongly I feel, but let me say it again: I am committed to equal housing opportunity for all our citizens and to the strong enforcement of the laws against discrimination.

And I want us to end the tragedy of homelessness. I favor full funding for the McKinney Act. We must care for those who for various reasons are unable to care for themselves, and we must identify and remove the obstacles that prevent people from being able to acquire housing.

We need to make all neighborhoods and all housing projects liveable. An important part of that is fighting drugs and crime and providing law and order so that honest citizens are no longer terrorized or victimized.

Throughout his political career, Jack reached out to work with talented people of every race and background. He has made his commitment to inclusion something visible and important in everything he has done. And I want him to continue working to open doors wider, with more opportunity for everyone.

So, before we do these things, Jack, we have to get you sworn in. [Witness swearing-in of Sec. Kemp.]

(Klugmann)  
February 7, 1989  
7:00 p.m.

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY KEMP  
DEPT. OF HOUSING AND URBAN DEVELOPMENT  
MONDAY, FEBRUARY 13, 1989

Thank you very much. As a former Congressman myself, I thought I'd come by to welcome Jack Kemp to the Executive Branch and tell him that the water is fine. But, really, it is a pleasure to be here for the swearing-in of Jack Kemp as Secretary of Housing and Urban Development. I've known Jack for some time, I've seen him in action, and I think he will be a great H.U.D. Secretary. I also want to recognize Joanne, who is such an important part of everything Jack does.

Jack served 9 terms in the House of Representatives. And he was an all-pro Congressman, voted by his colleagues to 3 terms as Chairman of the House Republican Conference.

And Jack's record is an impressive one -- more completed passes than any other member of Congress. I count the tax rate reductions of 1981 and 1986 as being touchdown passes, just a couple of Jack's ideas that he got across the goal line. And the tax cuts did more than put points on the board, they helped produce the longest peacetime expansion ever recorded.

Both Jack and I are dedicated to making America, to the fullest extent, an opportunity society. That means an economy that's thriving and creating jobs; cities that are filled with enterprise and offer residents a good life and a good living; neighborhoods that are vibrant and safe, with new, affordable houses going up and old ones being restored. It means giving people, working people, poor people, all our citizens, control

over their own lives. And it means a commitment to civil rights and economic opportunity for every American. The chance for a greater America lies before us, and we are going to seize that chance.

To all the fine people of H.U.D. I want to say that I greatly respect you and the work you do. You face tough problems every day, and you do it with a tremendous sense of commitment. I think you are a great team, and I think that in Jack Kemp you will have great quarterback.

Jack is a man of ideas, and I've made clear that I want him to apply his creativity and energy to the area of housing and urban policy, which are among the most important and challenging issues in Government today. It's time for a compassionate strategy, and that's the reason I asked Jack to take this job.

While still in Congress, Jack developed some innovative ideas, many of which won support from Members on both sides of the aisle. Our plan is to use enterprise zones to bring jobs, investment, and opportunity to depressed areas. I believe that given half a chance, economic freedom can bring a revival to the inner city, and it can create jobs and housing and dignity for every citizen.

I want to use urban homesteading to enable public housing residents to gain a stake in their own communities and in their own futures. I want to give tenants in Federal housing the right to manage their own housing projects, and also the chance to buy their own apartments.

Where whole neighborhoods have been blighted and boarded up by misguided policies, I want to change those policies and empower residents to rebuild their neighborhoods, with the public and private sectors working together.

And I think you know how strongly I feel, but let me say it again: I am committed to equal housing opportunity for all our citizens and to the strong enforcement of the laws against discrimination.

And I want us to end the tragedy of homelessness. I favor full funding for the McKinney Act. We must care for those who for various reasons are unable to care for themselves, and we must identify and remove the obstacles that prevent people from being able to acquire housing.

We need to make all neighborhoods and all housing projects liveable. An important part of that is fighting drugs and crime and providing law and order so that honest citizens are no longer terrorized or victimized.

Throughout his political career, Jack reached out to work with talented people of every race and background. He has made his commitment to inclusion something visible and important in everything he has done. And I want him to continue working to open doors wider, with more opportunity for everyone.

So, before we do these things, Jack, we have to get you sworn in. [Witness swearing-in of Sec. Kemp.]

THE WHITE HOUSE

WASHINGTON

February 8, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Remarks: Swearing-In of Secretary  
Kemp-HUD

This draft is positive and appropriately complimentary for Jack Kemp's swearing-in. The remarks also reaffirm the President's commitment to revitalizing depressed urban areas.

My only comments from a policy standpoint in the draft remarks are on page 2. Since we are urging the private sector to address problems in urban areas, I think it would be more appropriate for the President to say "...which are among the most important and challenging issues in America today." I have made a couple of other minor editorial suggestions on this page as well.

If you have any questions, please let me know.

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 02/07/89 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. 02/08

SUBJECT: PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY KEMP-HUD  
 (02/07 7:40 p.m. draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>ROGERS</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

**REMARKS:** Please provide any comments/recommendations directly to Chriss (x2930, Rm. 122) Winston by 4:00 p.m. on Wednesday, 02/08, with an info copy to my office. Thanks.

**RESPONSE:**

James W. Cicconi  
 Assistant to the President  
 and Deputy to the Chief of Staff  
 Ext. 2702

(Klugmann)  
February 7, 1989  
7:40 p.m.

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY KEMP  
DEPT. OF HOUSING AND URBAN DEVELOPMENT  
MONDAY, FEBRUARY 13, 1989

Thank you very much. As a former Congressman myself, I thought I'd come by to welcome Jack Kemp to the Executive Branch and tell him that the water is fine. But, really, it is a pleasure to be here for the swearing-in of Jack Kemp as Secretary of Housing and Urban Development. I've known Jack for some time, I've seen him in action, and I think he will be a great H.U.D. Secretary. I also want to recognize Joanne, who is such an important part of everything Jack does.

Jack served 9 terms in the House of Representatives. And he was an all-pro Congressman, voted by his colleagues to 3 terms as Chairman of the House Republican Conference.

And Jack's record is an impressive one -- more completed passes than any other member of Congress. I count the tax rate reductions of 1981 and 1986 as being touchdown passes, just a couple of Jack's ideas that he got across the goal line. And the tax cuts did more than put points on the board, they helped produce the longest peacetime expansion ever recorded.

Both Jack and I are dedicated to making America, to the fullest extent, an opportunity society. That means an economy that's thriving and creating jobs; cities that are filled with enterprise and offer residents a good life and a good living; neighborhoods that are vibrant and safe, with new, affordable houses going up and old ones being restored. It means giving people, working people, poor people, all our citizens, control

over their own lives. And it means a commitment to civil rights and economic opportunity for every American. The chance for a greater America lies before us, and we are going to seize that chance.

To all the fine people of H.U.D. I want to say that I greatly respect you and the work you do. You face tough problems every day, and you do it with a tremendous sense of commitment. I think you are a great team, and I think that in Jack Kemp you will have a great quarterback.

Jack is a man of ideas, and I've made clear that I want him to apply his creativity and energy to the area of housing and urban policy, which are among the most important and challenging issues in <sup>AMERICA</sup> ~~Government~~ today. It's time for a compassionate strategy, and that's the reason I asked Jack to take this job.

While still in Congress, Jack developed some innovative ideas, many of which won support from Members on both sides of the aisle. Our plan is to use enterprise zones to bring jobs, investment, and opportunity to depressed areas. I believe that given ~~half a~~ chance, economic freedom can bring a revival to the inner city, and it can create jobs and housing and dignity for every citizen.

I want to use urban homesteading to enable public housing residents to gain a stake in their own communities and in their own futures. I want to give tenants in Federal housing the right to manage their own <sup>residences</sup> housing projects, and also the chance to buy their own apartments.

Where whole neighborhoods have been blighted and boarded up by misguided policies, I want to change those policies and empower residents to rebuild their neighborhoods, with the public and private sectors working together.

And I think you know how strongly I feel, but let me say it again: I am committed to equal housing opportunity for all our citizens and to the strong enforcement of the laws against discrimination.

And I want us to end the tragedy of homelessness. I favor full funding for the McKinney Act. We must care for those who for various reasons are unable to care for themselves, and we must identify and remove the obstacles that prevent people from being able to acquire housing.

We need to make all neighborhoods and all housing projects liveable. An important part of that is fighting drugs and crime and providing law and order so that honest citizens are no longer terrorized or victimized.

Throughout his political career, Jack reached out to work with talented people of every race and background. He has made his commitment to inclusion something visible and important in everything he has done. And I want him to continue working to open doors wider, with more opportunity for everyone.

So, before we do these things, Jack, we have to get you sworn in. [Witness swearing-in of Sec. Kemp.]

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

February 13, 1989

REMARKS BY THE PRESIDENT  
AND SECRETARY OF HOUSING AND URBAN DEVELOPMENT JACK KEMP  
AT SWEARING-IN CEREMONY

Housing and Urban Development Building

4:18 P.M. EST

THE PRESIDENT: I'd say be seated, but I don't want to win the "smart aleck of the year" award. (Laughter.) Thank you very much. I open with a question. Jack, now that you're going to be in charge of federal housing, does that make you my landlord? (Laughter.)

It's a pleasure, it's a real pleasure for me to be here for the swearing-in of Jack Kemp as Secretary of Housing and Urban Development. I've known Jack a long time Joanne, too. And I've seen him in action and I think he's going to be a great HUD Secretary. For Joanne, she's an important part of everything he does, and I think of the thousand points of light that I'll keep talking about. No one is more engaged in helping others than Joanne Kemp -- doing a great job out there. They'll be a wonderful team.

You know, Jack served nine terms in the House. He was an all-pro Congressman -- (laughter) -- voted by his colleagues three terms as Chairman of the House Republican Conference. And Jack's record is an impressive one -- more completed passes than any other member of Congress. (Laughter.) I count the tax rate reductions of '81 and '86 as being touchdown passes -- a couple of his ideas that got across the goal line, incidently. And the tax cuts did more than put points on the board. They helped produce the longest peacetime expansion ever recorded.

Both Jack and I are dedicated to making America, to the fullest extent possible, an opportunity society. And that means an economy that's thriving and creating jobs; cities that are filled with enterprise and offer residents a good life and a good living; neighborhoods that are vibrant and safe, with affordable houses going up, old ones being restored.

It means giving people -- working people, poor people, all our citizens -- control over their own lives. And it means a commitment to civil rights and economic opportunity for every American. The chance for a greater America lies before us and we're going to seize that chance.

To all the fine people here at HUD I want to say that I greatly respect you and the work that you do. You face tough problems every day, and you do it with a tremendous sense of

strategy, and that's the reason that I thought of Jack immediately and asked him to take this job.

While still in Congress, he developed some innovative ideas, many of which won support from members on both sides of the aisle.

Our plan is to use enterprise zones to bring jobs, investment, and opportunity to depressed areas. And I believe that given a chance, economic freedom can bring a revival to the inner city, and it can create jobs and housing and dignity for every citizen.

I want to use urban homesteading to enable public housing residents to gain a stake in their own communities and in their own futures. And I want to work toward giving tenants in federal housing the right to manage and buy their own homes and apartments. Where whole neighborhoods have been blighted and boarded up sometimes by misguided policies, I want to change those policies and empower residents to rebuild their neighborhoods, with the public and private sectors working together.

And I think you know how strongly I feel, but let me say it again. I am committed to equal housing opportunity for all our citizens and to the strong enforcement of the laws against discrimination. (Applause.)

And I want us to see us finally end the tragedy of homelessness. I do favor full funding for this McKinney Act. We've got to care for those who for various reasons are unable to care for themselves, and we must identify and remove the obstacles that prevent people from being able to acquire housing.

So these are our goals. And Jack Kemp -- for these ideas I have clicked off here today, Jack Kemp has been out front for those very principles for a long, long time. A lot of the most innovative thinking on the inner city has come from him.

Throughout his political career, he reached out to work with talented people of every race and background, and he's made his commitment to inclusion something visible, something important in everything he has done. And I want him to continue working to open the doors wider, with more opportunity for everyone.

And so, before we go to work, there's one important thing to do, and that is the swearing-in -- the official swearing-in of the new Secretary of Housing and Urban Development, Jack Kemp.

Thank you all very much. (Applause.)

(The oath is administered.)

SECRETARY KEMP: Thank you for that standing ovation. (Laughter.) Thank you, Mr. President, not only for being here today, but for the inspiring mission and exciting goals you've laid out for the Department of Housing and Urban Development. I particularly like

I want to take a moment to introduce each and every one of you to my precious family and my inspiration. First, my wife Joanne -- (applause.) My daughter -- you don't need to applaud for every one of them, but I have a -- (laughter.) Our daughter, Judith, who worked in the Reagan-Bush White House -- stand up, Judith. Our daughter, Jennifer, who's a public school teacher. Her fiance, Scott Andrews. They're getting married in May, which we're all excited about. Our son, Jimmy, who just recently signed a football -- notice I said a football scholarship to Wake Forest and we're very proud of Jimmy. (Laughter.) Our oldest son, Jeffrey, and his wife, Stacy, could not be here today. They're in Seattle and he's preparing for his ninth season as an NFL quarterback. Joanne Kemp is the only wife and mother of an NFL quarterback in history, so -- (laughter.)

President Bush, as I said, it's a particular honor to have you with us today and to have other members of your team. I'm very pleased that Secretary Brady -- Secretary of Treasury Brady is here, Secretary of Transportation Skinner, Secretary of Labor Elizabeth Dole, Secretary of Health and Human Services Lou Sullivan. I'm honored that Chairman Gonzalez is with us today to give evidence of bipartisan support for HUD. (Applause.) I want to thank each and every one of them for coming -- family and friends from all over the country.

George Bush, President Bush spoke eloquently about HUD's special mission. We operate in a market that contains the most visible symbol of the American dream -- home ownership. Our mission, I believe, is to inject oxygen and seed corn and new life and new hope into those distressed inner cities.

Mr. President, you talked about free enterprise zones, which include dramatic -- some would say radical -- tax incentives for entrepreneurship and the creation of new jobs in those areas. You talked about the need to empower the poor with home ownership and equity, through initiatives like tenant management and urban homesteading -- an idea which Kimie Gray has helped make work in the District of Columbia and I believe can be a model for other cities, and most importantly, for other people.

You talked, Mr. President, of helping recapture the American dream for first-time homebuyers -- young families just starting out. And you asked us at HUD to lead an all-out public and private effort to help end the appalling tragedy of homelessness, which really is a reflection of the tragedy of hopelessness for which housing is just only part of the solution. And we at HUD will carry more than our share of the load in helping end this tragedy.

This is a compassionate society and we'll be compassionate at HUD. In a Judeo-Christian society, the ultimate compassion, however, is not measured by how many people are on welfare or government assistance. As the philosopher Maimonides said in the 12th century, "the noblest charity is to prevent people from having to take charity in the first place." (Applause.)

We here at HUD know that there are other challenges facing us. The need to build better public and private partnerships to promote economic development and job creation is a

I want to, for just a moment, speak about a more personal challenge facing you and me -- each and every one of us as public servants and keepers of the public trust. You said, Mr. President, when you recognized the fine people and dedicated public servants who work here at HUD and the rest of the federal government that government service is a noble calling and a public trust. Indeed, it is. You said that you learned from your parents -- your mother and your father -- that there is no higher honor than to serve free men and free women; that there is no greater privilege than to labor in government beneath the Great Seal of the United States and the American flag.

Well, I agree. Not only do I agree, but I applaud your recognition, Mr. President, of the dedicated public servants in the federal government of the United States of America. (Applause.)

With that in mind, let me set out two touchstones for our work here at HUD. First, we need to adhere to the very highest standards of integrity, ethics and the law. President Bush, you've made this standard the watchword of your administration. And I want to help you and help you at HUD make this an agency in which it is enthusiastically and vigorously upheld.

Second, to my colleagues at the Housing and Urban Development Agency, we all must keep our minds, our work and our hearts focused on those we are meant to serve -- not just the homebuilder, but the homebuyer; not only public housing authorities, but the public housing resident; not just mayors and city managers, but the poor and those who live temporarily on the streets or in shelters. We need to keep them foremost in our minds and our hearts because our job is to give them what Dr. King called a stake in the American dream -- a helping hand, the equality of opportunity to build a better future for themselves and their children. No one has to lose in this equation. America is not a zero-sum game of static conditions on this Earth in which one gains at another's expense. or someone's job must come at another's loss, or someone must profit while others must lose. I don't see America that way. I don't believe in the perpetuity of poverty.

So I'm excited about the challenge ahead. I'm thrilled and honored to have the opportunity to help implement George Bush's agenda for the '90's here at HUD -- an agenda of compassion and opportunity; of hope and the promise of a better and brighter future for America in housing, economic development, in home ownership and in jobs.

Today is special. Special for me. And special not only because President Bush is here at HUD. But also because it's the day after the birthday -- the 180th anniversary of the birthday of Abraham Lincoln.

So I want to close with one of my favorite quotes from Abraham Lincoln. One day in New England, Mr. Lincoln addressed some shoemakers who happened to be on strike. He told them he didn't believe in laws that prevented men from getting rich. He said it would only do more harm than good. Mr. Lincoln went on to say, he did not propose any war on capital, but that he wanted to allow the

Mr. President, we know what works. Now we need to put it to work in our cities. We can't leave people behind. Mr. Lincoln said, America cannot exist half slave, half free. In the 19th century, today, the next century, we can't have this country half or three-quarters prosperous and some folks left behind. The Good Shepherd would not have it be that way.

So HUD is open for business. (Applause.) Let's get moving. God bless you here at HUD and God bless America. Thank you very, very much. (Applause.)

(Band begins to play.)

Now, one second, one second. Ladies and gentlemen, band leader, thank you. (Laughter.) Well, that was gentle and kind and -- (laughter.) It would not be a Kemp event -- not that this is -- (laughter) -- but it wouldn't be Kemp at an event if we didn't do something a little bit different and special. And having Gene Upshaw here is symbolic of my many years in pro football and my friendship with him. And I asked a special guest to come here. I know you're excited about seeing Gene. But I asked a young man who is probably one of the great heroes of this town to bring a football on your behalf to the President from the Washington Redskins. Join with me in greeting Joe Gibbs, the coach of the Washington Redskins. (Applause.)

(Football is presented.)

END

4:40 P.M. EST

THE PRESIDENT HAS SEEN

2/10/89

(Klugmann)

February 8, 1989

7:40 p.m.

PRESIDENTIAL REMARKS: SWEARING-IN OF SECRETARY KEMP  
DEPT. OF HOUSING AND URBAN DEVELOPMENT  
MONDAY, FEBRUARY 13, 1989

*Change please - some other humorous reference*

Thank you very much. As a former Congressman myself, I thought I'd come by to welcome Jack Kemp to the Executive Branch and tell him that the water is fine. ) But, really, it is a pleasure to be here for the swearing-in of Jack Kemp as Secretary of Housing and Urban Development. I've known Jack for some time, I've seen him in action, and I think he will be a great H.U.D. Secretary. I also want to recognize Joanne, who is such an important part of everything Jack does.

Jack served 9 terms in the House of Representatives. And he was an all-pro Congressman, voted by his colleagues to 3 terms as Chairman of the House Republican Conference.

And Jack's record is an impressive one -- more completed passes than any other member of Congress. I count the tax rate reductions of 1981 and 1986 as being touchdown passes, just a couple of Jack's ideas that he got across the goal line. And the tax cuts did more than put points on the board, they helped produce the longest peacetime expansion ever recorded.

Both Jack and I are dedicated to making America, to the fullest extent, an opportunity society. That means an economy that's thriving and creating jobs; cities that are filled with enterprise and offer residents a good life and a good living; neighborhoods that are vibrant and safe, with affordable houses going up and old ones being restored. It means giving people, working people, poor people, all our citizens, control