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OA/ID Number: 13474
Folder ID Number: 13474-009

Folder Title:
National Religious Broadcasters, 2/1/89 [2]

Stack:	Row:	Section:	Shelf:	Position:
G	25	6	1	1

NATIONAL RELIGIOUS BROADCASTERS 1989

1 Whenever I think how much broadcasting has changed in my lifetime, I'm amazed. I keep trying to tell my grandchildren how hard things were in the old days. I can remember when we had to get up and walk all the way across the room to change channels on the TV set.

2 Many of the changes in broadcasting have been very positive, but there are other trends that cause concern. ~~Today, a lot of people are wondering what's happened to standards of decency in broadcasting.~~ Many things that would have raised an outcry a decade ago, pass almost unnoticed today.

3 In George Burns' book about his wife and comedy partner, Gracie Allen, he recalls the time Gracie gave a speech on the radio in Omaha. When the city's mayor, Dan Butler, asked her to be informal and just call him Dan, Gracie refused. She said: "Everybody knows you can't say Dan on the radio." (International Herald Tribune, Nov. 9, 1988, "George Burns, Talking a Book to Gracie," by Mervyn Rothstein, page 24.)

Obviously, things have changed. There used to be a list of at least seven words you couldn't say on the air and a lot of things you couldn't show on TV. I think the lists have gotten pretty short these days.

I still believe in decency on the public airwaves and I believe we can work toward it, even in a pluralistic society. The network people must remain responsive to the voice of the American public and the people must take the time and effort to make their voice heard.

And Christian broadcasting must lead the way in careful consideration of what is truly exemplary..

The President of the Television Critics Association was asked recently if viewers minded what was on television. He was quoted as saying in response: "I get a lot of discussion on it, but really when you sit down and look at it and hear what's said, I don't really hear anybody complaining." (Art Chapman of the Fort Worth Star-Telegram quoted by Kathryn Baker, Associated Press, "Censors are allowing tube to get hotter," Published in Colorado Springs Gazette-Telegraph, Jan. 20, 1989, page E-1.)

I'm not sure how many words you can't say on the air, but I'm thinking of six beautiful words you can still broadcast. And I want to affirm my support of your right to say them, and encourage your responsibility in doing so. Six words: "For God so loved the world . . . "

(Personal story about a religious program that has been of encouragement and/or benefit to you, a family member, or friend. It may have been a church service broadcast locally for shut-ins, a program your parents loved, or something that was carried on Armed Services Radio during World War II.)

Our country and our world are desperately in need of good news, and you've got the best news there is. Keep saying those six words and telling people what they can mean in their lives.

Thank you and God bless you.

1989 JAN 30 PM 12:31

(WEAD - 1/30/89)

PRESIDENT BUSH
NATIONAL RELIGIOUS BROADCASTERS
February 1, 1989

Dr. Graham, Jerry Rose, Ben Armstrong, Ladies and Gentleman, I am delighted to be here.

✓ You know the ~~last time~~ I quoted John 3:16, but then gave the wrong text. Well, a few months later Pearl Harbor day, you know that day of infamy, turned up on September 7th.

what??

✓ Anyway, I think it is very appropriate, that I should be speaking to the National Religious Broadcasters on this fine Easter morning.
(pause for laughter)

✓ Seriously, I want to thank Jerry Rose and all of you at the NRB for arranging to broadcast the Inaugural Sunday service at the National Cathedral. It was a wonderful feeling to know that millions of Americans were sharing those moments of prayer together.

I must tell you, that service was a very moving occasion for Barbara and me and the whole family. It is a humbling thought to know that, God entrusts people - mere human beings with the stewardship of this planet. He still has confidence that somehow with His help - we can find our way...We can still learn and we can still improve.

I thought it was very appropriate that one of the scripture readings that morning was from the book of Genesis: We are embarking on a new administration. This is our time of genesis.

What will be the hopes and prayers of this administration? What will we say and do? What will our story be?

✓ The scriptures say, that God has made us in His own image and it is true that in some finite way, we have been given the opportunity to create. We can create peace or war, we can create prosperity or poverty.

Like most Americans, I believe that we must strive to continue our economic growth, and to see that its benefits reach more and more of our people. We must never stop working until there are homes for the homeless, jobs for the jobless, and hope for those

Like most Americans, I long for continued peace with our neighbors and better relationships with our rivals around the world.

But I hope for more than that - that our chance is not only to improve upon the status quo, but to set a higher standard - a higher purpose for our country. That higher purpose is ~~not about a higher quantity of~~ ^{about} ~~life rather it ultimately represents~~ a higher quality of life. 7

Teddy Roosevelt often talked about "getting into the arena", about taking the risk of doing something and not just standing on the sidelines.

There is a wonderful proverb in the Bible - Billy Graham says that if you read one proverb a day you can read through the whole book in a month. Not a bad practice for any of us to follow - well, there is this wonderful proverb, it says, "where there are no oxen, the stable is clean, but there is no profit in an empty stable."

Critics are sometimes very impressive people. Their stables are so clean. But to improve to the lot of others requires action, and action requires risk and the people who take risks will make mistakes along

the way. Their stables may be cluttered. But with risk

comes reward. And our country was forwarded by men and women who took risk.

When I spoke to you several years ago, I talked about the need of ethics. I talked about the problems and controversies and scandals that had come to Wall Street and to government; no institution has been immune, before or since.

I've talked these last two weeks about service, and particularly about ethics. Some would want me to use this occasion to preach at you, as well. But I must say that I commend the action you are taking to look inward, to set standards and rules of accountability - for freedom carries with it the demands of responsibility.

I am not a judge. I am a servant of the people and of God - like so many of you.

My message is to thank you for the good you are doing - to tell you to keep going, to not let the mistakes and the setbacks distract you from the good work that so many of you have done.

If your schools were to close, and if your church-financed retirement homes were to shut down - If your soup kitchens on the skid rows were to shut their doors. How could government step in to replace you?

legislation
Ethics
appoint commission
formulate rules
vs. conduct & rules
Mention of
Office of
National Service
in W. Home

There isn't enough money - There aren't enough people.
You are needed. You have answered a noble calling.

Thanks to you, and the hard work of others, we may be close to an historic decision for life, an end to the millions of abortions.

And how can any of us rest until little school children have the same right that our own Senators and Congressmen have. the right to begin their day with a moment of silent prayer ?

When I see Mother Angelica here with her television network to the Catholics - when I see my friend Reverend Graham - and his eloquent call for commitment - and when I think of the work of the great evangelical denominations - I am convinced more than ever of the merit of your work. This is a time for coming together - pulling together. That's why I need your help.

To you and all Americans, join the process. Put aside your fears of each other. Put aside the stereotypes. Leave religious intolerance behind and its snarling cohort racism, too.

You, the members of the National Religious Broadcasters, with all of your television and radio stations and your many programs, can play such an

important role to engender a new generation, with

Page 6

a common sense value of telling right from wrong, free from fears and biases. These new lives are, themselves, pages to write on.

Our Lord clearly said in Matthew chapter 5, verse 23, "Therefore, if you bring your gift to your altar, and there remember that your brother has something against you, leave your gift there before the altar, and go your way. First be reconciled to your brother, and then come and offer your gift.."

I hope that together we can create an atmosphere of caring. We are all very familiar with the love chapter, First Corinthians, 13. It is one of my favorites. It teaches that love has to be more than talk, it has to be action. We all have often heard the admonition - "Faith without works is dead."

So remember, each act of caring is a victory for us all. One person's triumph is an inspiration to everyone else.

There is a verse of scripture in Matthew 12 that talks about our Lord. It says, "he will not crush the weak or quench the smallest hope." (Matthew 12:20)

....This morning, someone's child is ill.

....There is an old woman somewhere whose friends and

disoriented. There is despair.

Can we as a people re-discover the promise that is America, the hope that brought millions of poor immigrants to our shores and with their dreams, and the dreams of those who came before them, who built this mighty nation.

I believe that we can.

We must not bow before cancer, or bow before poverty or loneliness. God has created us in his own image and as Paul has written, "He has not given us a spirit of fear, but of power and of love and of a sound mind." We must never give up.

These are the thoughts I would like to see us write on the empty pages that God has given this new administration. And with your support and patience, and above all with your prayers, this could be the genesis for our new administration.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/30/89 ACTION/CONCURRENCE/COMMENT DUE BY: 3:00 pm today

SUBJECT: PRESIDENTIAL REMARKS: NATIONAL RELIGIOUS BROADCASTERS

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide your comments directly to Chris Winston (x2930) by 3:00 this afternoon, with an info copy to my office. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

1989 JAN 30 PM 12:31

(WEAD - 1/30/89)

2nd draft

PRESIDENT BUSH
NATIONAL RELIGIOUS BROADCASTERS

February 1, 1989

Dr. Graham, Jerry Rose, Ben Armstrong, Ladies and

Gentleman, I am delighted to be here.

I want to say a special hello to Dr. Graham and thank him again for his wonderful words of inspiration at the Inauguration

You know the last time I quoted John 3:16, but

then gave the wrong text. Well, a few months later

Pearl Harbor day, you know that day of infamy, turned

up on September 7th.

Anyway, I think it is very appropriate, that I

should be speaking to the National Religious

Broadcasters on this fine Easter morning.

(pause for laughter)

Seriously, I want to thank Jerry Rose and all of

you *(the role you played in helping)* at the NRB, for ~~arranging~~ to broadcast the

Inaugural Sunday service at the National Cathedral. It

was a wonderful feeling to know that millions of

Americans were sharing those moments of prayer and dedication

together.

Thanks you to Dr. Graham for Inauguration

Accident?

I must tell you, that service was a very moving occasion for Barbara and me and the whole family. It is a humbling thought to know that X God entrusts X people - mere human beings with the stewardship of X this planet. He still has confidence that somehow with His help - we can find our way...We can still learn and we can still improve.

I thought it was very appropriate that one of the scripture readings that morning was from the book of Genesis: We are embarking on a new administration. This is our time of genesis.

What will be the hopes and prayers of this administration? What will we say and do? What will our story be?

The scriptures say, that God has made us in His own image and it is true that in some finite way, we have been given the opportunity to create. We can create peace or war, we can create prosperity or poverty.

Like most Americans, I believe that we must strive to continue our economic growth, and to see that its benefits reach more and more of our people. We must never stop working until there are homes for the homeless, jobs for the jobless, and hope for those

Like most Americans, I ^{Want} ~~long for~~ continued peace with our neighbors and better relationships with our ^{friends and} rivals ^{also} around the world.

But I hope for more than that - that our chance is not only to improve upon the status quo, but to set a higher standard - a higher purpose for our country. That higher purpose is not about a higher quantity of life rather it ultimately ~~represents~~ ^{insert} a higher quality of life. ^{Princeton sentence} _A

Teddy Roosevelt often talked about "getting into the arena", about taking the risk of doing something and not just standing on the sidelines.

There is a wonderful proverb in the Bible. * Billy Graham says that if you read one ^{chapter of} ~~proverbs~~ a day, you can read through the whole book in a month. Not a bad practice for any of us to follow. * Well, there is this wonderful proverb. I It says, "where there are no oxen, the stable is clean, but there is no profit in an empty stable."

Critics are sometimes very impressive people. Their stables are so clean. But to improve ~~to~~ the lot of others requires action, and action requires risk, and the people who take risks will make mistakes along

the way. Their stables may be cluttered. But with risk

Page 4

comes reward. And our country was ^{founded} ~~forwarded~~ by men and women who took risk. X

When I spoke to you ^{two} ~~several~~ years ago, I talked about the need of ethics. I talked about the problems and controversies and scandals that had come to Wall Street and to government; no institution has been immune, before or since. X ?

I've talked these last two weeks about service, and particularly about ethics. Some would want me to use this occasion to preach at you, as well. But I must say that I commend the action you are taking to look inward, to set standards and rules of accountability - for freedom carries with it the demands of responsibility.

I am not a judge. I am a servant of the ^{Americans} people and of God - like so many of you. X

My message is to thank you for the good you are doing - to tell you to keep going, to not let the mistakes and the setbacks distract you from the good work that so many of you have done.

Imagine what America would be like
If your schools were to close, and if your church-financed retirement homes were to shut down, X If your soup kitchens ~~on the skid rows~~ were to ^{close} ~~shut~~ their doors. How could government step in to replace you?

and your adoption services were no longer there.

There isn't enough money - There aren't enough people.

You are needed. You have answered a noble calling.

Thanks to you, and the hard work of others, ^{many mothers} ~~we may~~
~~are now opting for life and we look forward to the day~~
~~be close to an historic decision for life, an end to~~
~~when all mothers opt for life,~~
~~the millions of abortions.~~

And how can any of us rest until little school children have the same right that our own Senators and Congressmen have [^] the right to begin their day with a moment of silent prayer ?

When I see Mother Angelica here with her television network to the Catholics - when I see my friend Reverend Graham - and his eloquent call for commitment - and when I think of the work of the great evangelical denominations, ^{I am reminded of other kinds of partnerships and} ~~X~~ I am convinced more than ever of the merit of your work. This is a time for coming together - pulling together. That's why I need your help.

insert b
(Pulitzer)

~~As Americans, we must~~
~~To you and all Americans, join the process. Put~~
~~aside your fears of each other. Put aside the~~
~~stereotypes. Leave religious intolerance behind. ^{AND}~~
~~its snarling cohort racism, too.~~

You, the members of the National Religious Broadcasters, with all of your ^{resources} ~~television and radio~~
~~stations and your many programs~~

important role to engender a new generation, with

a common sense value of telling right from wrong, free from fears and biases. These new lives are, themselves, pages to write on.

Our Lord clearly said in Matthew chapter 5, verse 23, "Therefore, if you bring your gift to your altar, and there remember that your brother has something against you, leave your gift there before the altar, and go your way. First be reconciled to your brother, and then come and offer your gift.."

I hope that together we can create an atmosphere of caring. We are all very familiar with the love chapter, First Corinthians, 13. It is one of my favorites. It teaches that love has to be more than talk. ~~It has to be action.~~ ^{deed as well.} We all have often heard the admonition - "Faith without works is dead."

So remember, each act of caring is a victory for us all. One person's triumph is an inspiration to everyone else.

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....This morning, someone's child is ill.

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*King James
Whitwell
Student*

2

disoriented. There is despair.

Can we as a people ^{continue to fulfill} ~~re-discover~~ the promise that is America, the hope that brought millions of poor immigrants to our shores and with their dreams, and the dreams of those who came before them, who built this mighty nation.

I believe that we can.

We must not bow before cancer, or bow before poverty or loneliness. God has created us in his own image and as Paul has written, "He has not given us a spirit of fear, but of power and of love and of a sound mind." We must never give up.

These are the thoughts I would like to see us write ^{first pages in this new chapter in our history.} on the ~~empty pages that God has given this new~~ ~~administration.~~ And with your support and patience, and above all with your prayers, this could be the genesis for our new administration.

*return to ✓
Chris
AA*

(WEAD - 1/30/89)

PRESIDENT BUSH
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February 1, 1989

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(pause for laughter)

Seriously, I want to thank Jerry Rose and all of you at the NRB for arranging to broadcast the Inaugural Sunday service at the National Cathedral. It was a wonderful feeling to know that millions of Americans were sharing those moments of prayer together.

I must tell you, that service was a very moving occasion for Barbara and me and the whole family. It is a humbling thought to know that ~~the~~ God entrusts people - mere human beings with the stewardship of this planet. He still has confidence that somehow with His help - we can find our way...We can still learn and we can still improve.

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Like most Americans, I long for continued peace with our neighbors and better relationships with our rivals around the world.

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I've talked these last two weeks about service, and particularly about ethics. Some would want me to use this occasion to preach at you, as well. But I must say that I commend the action you are taking to look inward, to set standards and rules of accountability - for freedom carries with it the demands of responsibility.

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My message is to thank you for the good you are doing - to tell you to keep going, to not let the mistakes and the setbacks distract you from the good work that so many of you have done.

If your schools were to close, and if your church-financed retirement homes were to shut down - If your soup kitchens on the skid rows were to shut their doors. How could government step in to replace you?

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These are the thoughts I would like to see us write on the empty pages that God has given this new administration. And with your support and patience, and above all with your prayers, this could be the genesis for our new administration.

1st draft

(WEAD - 1/26/89)

PRESIDENT BUSH NATIONAL RELIGIOUS
BROADCASTERS, February 2, 1989

Dr. Graham, Jerry Rose, Ben Armstrong, Ladies and Gentleman, I am delighted to be here.

The last time I was here I got into some trouble. I quoted John 3:16, but then gave the wrong text.

(Pause and smile) I am glad my good friend Billy Graham was not there. How embarrassing. And my mother would have never had let me hear the end of it. She would have been mortified.

They tell me that afterwards, one of my staffers was cornered by a rival campaign worker, who said, "your man doesn't even know John 3:16."

Well, a few months later I messed up the date of Pearl Harbor day, you know that day of infamy, September 7th. (a trace of sarcasm and a big smile) Well, the man from the rival campaign came back and apologized to my staffer. He said, "I am sure George

Bush knows when Pearl Harbor day is. So, you're right, he probably knows John 3:16 too, but he still shouldn't be President, he can't get his dates and his numbers straight."

Well, at least I figured out where to show up on Inauguration day, so there's nothing they can do about it now. (pause for laughter)

Anyway, I think it is very appropriate, that I should be speaking to the National Religious Broadcasters on this fine Easter morning.
(pause for laughter)

Seriously, can we please get serious here? I want to thank Jerry Rose and all of you at the NRB for arranging to broadcast the Inaugural Sunday service at the National Cathedral. It was a wonderful feeling to know that millions of Americans were sharing those moments of prayer together.

I must tell you, that service was a very moving occasion for Barbara and I and the whole family. It is a humbling thought to know that, in spite of all ~~our shortcomings~~ ^{our shortcomings} the damage we have done to the environment and to each other, God entrusts people - mere human beings with the stewardship of this planet. He still has confidence that somehow with His help - we can find our way...We can still learn and we can still improve.

I thought it was very appropriate that one of the scripture readings that morning was from the book of Genesis: We are embarking on a new administration. We have a clean slate to write on. This is our time of genesis.

What will be the hopes and prayers of this administration? What will we say and do? What will our story be?

The scriptures say, that God has made us in His own image and it is true that in some finite way, we have been given the opportunity to create.

We can create peace or war, we can create prosperity or poverty. As I sat there at the National

Cathedral, I couldn't help but wonder at ~~the~~ ^{this great opportunity,} newness, ~~the innocence of this new administration.~~

We have been given a book with blank pages and all of us can join in in writing the story.

~~Like most Americans, I believe that we must~~ ^{our economic recovery} strive to continue ~~the prosperity,~~ and to see that ~~the prosperity circle widens,~~ ^{circle of} We must never stop ^{to solve the heartbreaking problems of} working until we find homes for ~~all of~~ the homeless and ~~find jobs for all of~~ the unemployed.

Like most Americans, I believe that we must strive to remain strong to guarantee the blessings of freedom for a new generation.

And finally, like most Americans, I long for continued peace with our neighbors and rivals around the world.

But it is also my hope that this administration ^{can be known for} ~~become known for more than good numbers~~ ^{statistics}. We want to do more than create low unemployment figures or a high GNP.

One of the lessons learned from these past years is that the government, and the Presidency in particular, can ~~sometimes~~ ^{an} create atmosphere and that the atmosphere or climate for our society is sometimes the secret behind those good numbers the government crunches out each month. And often that atmosphere represents a quality of life more important than the ~~pure~~ ^{shallow} measurements of material wealth.

This is what I want to talk to you about this morning. What kind of atmosphere are we going to have? Will there be riots in the streets? Violence? Division? Or can we find peaceful ways to disagree and resolve the differences?

There are four things that I would like to see accomplished. First, I would like to see an atmosphere of productivity.

Teddy Roosevelt often talked about "getting into

the arena", about taking the risk of doing something and not just standing on the sidelines.

There is a wonderful proverb in the Bible - and incidentally the proverbs of Solomon are one of the greatest treasures the Jewish people have given the world. Billy Graham says that if you read one proverb a day you can read through the whole book in a month. Not a bad practice for any of us to follow - well, there is this wonderful proverb, it says, "where there are no oxen, the stable is clean, but there is no profit in an empty stable."

Critics are sometimes very impressive people. Their stables are so clean. But it takes more than criticism to feed a hungry world. It takes action. I have often seen that the people who really do things will make mistakes along the way. And their stables are usually dirty.

I know that this has been a difficult year for you. When I spoke to you several years ago, I talked about the need of ethics. I talked about the problems and controversies and scandals that had come to Wall Street and to government, and now they have come to you.

Some would want me to use this occasion to preach at you, and I must say that I commend the action you are taking to police yourself, to set

standards and rules of accountability - for freedom carries with it the demands of responsibility.

But I am not a judge. I am a servant, a servant of the people. Every family has its skeletons in the closet. Every life has its moments of failures, none of us are exempt. None of us can cast stones at the other.

I have not come here to judge you - rather, my message is to thank you for the good you are doing - to tell you to keep going, to not let the mistakes and the setbacks distract you from the good work that so many of you have done.

If all of your schools were to close, and if all of your church-financed retirement homes were to shut down. If your soup kitchens on the skid rows were to shut their doors. How could government step in to replace you? There isn't enough money - There aren't enough people. Don't hang your head and go away. You are needed.

And when I talked about creating an atmosphere,...I wonder, how many murders does a child of television see in his lifetime? To those who say, "television really has no impact," why do advertisers spend millions of dollars for those precious minutes?

Yes, I have made it very clear, that I stand

strongly for a separation of church and state. No questions. It is a firm commitment. But it is a commitment that works both ways. (slowly and deliberately) We must never allow well-intended bureaucrats to conclude that murder on television is art, but preaching on television is dangerous. (pause for applause)

When I see Mother Angelica here with her television network to the Catholics and when I see my friend Billy Graham - and Barbara and I have so enjoyed our visits to his large televised crusades - and when I think of the work of the great evangelical denominations. I am convinced more than ever. ~~We must keep the airwaves free!~~ (pause for applause)..... ~~And keep the airwaves responsible.~~

Secondly, I would like to see an atmosphere of religious and racial tolerance.

I know that throughout the long history of this country there have been ^{times} moments of religious injustice. There have been ^{times} moments when Catholics have felt excluded or when Jews have felt excluded. There have been times when the 7th Day Adventists and members of the Latter Day Saints have been persecuted.

And now evangelicals often complain that they are left out of government or that their

participation is ridiculed and disparaged. Well, I want you to know something. In a George Bush administration, no person will ever be excluded on the basis of their faith. (pause for applause)

My message to all Americans is to join the process. Put aside your fears of each other. Put aside the stereotypes.

Not only have we suffered from religious intolerance, but too often in years past, there has been the blight of racism. It has been felt in government and in the church.

Some say that the climate is much better, but I ask, why must any vestige of racism be tolerated at all?

As
~~I ask you, the~~ members of the National Religious Broadcasters, with ~~all of~~ ^{the opportunities} your television and radio stations and your many programs, ^{provide} join with me and with many others and let us once and for all close the book on racism in America. Let it stop forever!
(pause for applause)

Let a new generation, with none of the horrible fears and biases, grow up free from racial hatred. These new lives are, themselves, pages to write on. Our Lord clearly said in Matthew chapter 5, verse 23, "Therefore, if you bring your gift to your

altar, and there remember that your brother has something against you, leave your gift there before the altar, and go your way. First be reconciled to your brother, and then come and offer your gift.."

How can we talk to God, if we are unwilling to talk to each other?

Thirdly, I would like to see this administration create an atmosphere of caring. We are all very familiar with the love chapter, First Corinthians, 13. It is one of my favorites. It teaches that love has to be more than talk, it has to be action. We all have often heard the admonition - "Faith without works is dead."

But in these last few years, I have observed another phenemona. We in government must not only act, we must patiently demonstrate that we really care. We cannot be upset with those who question our intentions, but we must forcefully explain our motives.

For example, we must answer those who charge that the phenenoma of new jobs was only some accidental spin-off from helping the rich. We must explain that the whole idea of freeing up the marketplace is to create opportunity for the small businessmen and the poor and those who haven't had a chance to see their productivity earn sufficient reward.

various groups of people and show them numbers and show them what government has done for them. But in the final analysis, they are less impressed with whether or not our program is economically right, than they are with whether or not we care about them as people

For in the end, why will scholars push on and continue the search if no one cares? And why will public servants work long hours for less pay if no one appreciates it? And why will artists create if there is no reaction? And why will our young athletes punish their bodies and reach out and capture the gold if no one is watching.

I hope that together we can create an atmosphere of caring. For each gold medal is a victory for us all. One person's triumph is an inspiration to everyone else.

And finally, it is my goal to see this administration create an atmosphere of hope.

There is a verse of scripture in Matthew 12 that talks about our Lord. It says, "he will not crush the weak or quench the smallest hope." (Matthew 12:20)

...This morning, someone's child is dying of cancer.
...There is a young AIDS victim in a hospital bed abandoned by his own family and feeling shunned by

nervous medical attendants.

...There is an old woman somewhere and all of her friends and relatives are gone, and she is feeling lonely and disoriented, not wanting to live any longer.

Can we as a people re-discover the promise that is America, the hope that brought millions of poor immigrants to our shores and with their dreams, and the dreams of those who came before them, who built this mighty nation.

I believe that we can.

We must not bow before cancer, or bow before poverty or loneliness. God has created us in his own image and as Paul has written, "He has not given us a spirit of fear, but of power and of love and of a sound mind." We must never give up.

And so these four thoughts.

...an atmosphere of productivity

...an atmosphere of religious and racial tolerance

...a sense of caring and an interest in each ^{other,} not just ourselves.

...and an unquenchable burning optimism. Hope.

These are the thoughts I would like to see us write on the empty pages that God has given this new administration. And with your support and patience, and above all with your prayers, this could be the genesis for our new administration.

THE WHITE HOUSE

WASHINGTON

January 27, 1989

MEMORANDUM

TO: DAVID DEMAREST, Assistant to the President for
Communications

FROM: DOUG WEAD, Special Assistant to the President for
Public Liaison

RE: THE PSYCHOLOGY OF THE NRB SPEECH

The psychology behind this speech is rather tricky.

It is necessary for the President to correct a mistake he made at his last appearance when he misquoted and gave the wrong reference of one of the most famous verses in the Bible. To this day, many believe that he doesn't really know the Bible or else wouldn't have made such an obvious mistake.

By invoking the Pearl Harbor misstatement, he covers himself completely.

By going even deeper, he lampoons the whole problem and demonstrates a cleverness that should disarm any critics (i.e. Reagan vs. Mondale on the age issue in the last debate of the '84 campaign.)

I have purposely avoided mentioning abortion and prayer in school. I am composing a paragraph that could be inserted if it is felt necessary.

My own feeling is that while the President's stand on abortion is important, it should not have such a dominant place. It is also divisive to bring it up again so soon after the anti-abortion march; it gives it an undue priority. It angers those who are opposed and raises even further the expectations of those who endorse the President's stand on this issue.

This speech strikes a positive note, is generously laced with scriptures and will be received very enthusiastically.

THE WHITE HOUSE

WASHINGTON

1/30/89 2:30 pm

Memorandum to Chriss Winston

From: Jim Pinkerton *P*

Re: NRB speech

I have a fair number of comments on the speech. I am leaving the office for a couple of hours, so I figured I better get these in your hands before I left.

Overall, I think it's very good, and I have total faith in Doug Wead's choices in terms of Biblical references, etc. However, I do have some specific comments, which I will deal with on a page by page basis.

P 3, para 2 I don't like the use of the phrase "quality of life" anywhere in a speech to a religious, pro-life audience. It has too much of a eugenicist tinge to it. Other phrases can make the same point. I understand that doing away with "quality" kills the paralellism with "quantity," so I would delete both. I would replace the second sentences of the second graf with something like "Our higher purpose is to make a difference for the good. To achieve the quieter, deeper successes that are made, not of gold and silk, but of better hearts and finer souls." *insert A*

P 4 para 6 Need a better, non-confusing transtion, such as "Imagine what America would be like if your schools..." And I would add "if your adoption services were to shut down."

P 5, para 2 DELETE We've done enough on this front for awhile. Let's have the President say a little less, and Sullivan say a little more!

I would insert a paragraph here that ties in a few GB themes that are otherwise missing from the speech. To wit: "All your works are like ~~so many~~ stars in the night -- a thousand points of light, spread out over a broad and peaceful sky. This is my vision of a kinder, gentler, better America. Partnerships, working together to solve problems." *I've spoken of before* *Want to*

P 5 para 4, line 5 I might work in ecumenicalism under

2-2-2

the motif of partnerships: after "denominations" add "I am reminded of other kinds of partnerships. And I am convinced..."

P 5 para 5 This is too nasty as written. These people are part of our base. I would rewrite thus: "To you and all Americans, I say, join the process. But we must all put aside our fears of each other. We must put aside the stereotypes. We must leave intolerance behind. And racism, too."

P 5 para 6 I'd delete the specific reference to TV stations, and emphasize how the audience can play a "leadership" role with its "resources."

P 7 last graf I don't like "empty pages." Talk instead of the "first pages in this new chapter in our history."

Last point: once we delete the heavy reference to abortion and Roe, then the graf on school prayer is all by itself on page 5. I would move that graf to become the new 2nd graf on page 3.

#

cc: Roger B. Porter

There isn't enough money - There aren't enough people.
You are needed. You have answered a noble calling.

Thanks to you, and the hard work of others, we may be close to an historic decision for life, an end to the millions of abortions.

And how can any of us rest until little school children have the same right that our own Senators and Congressmen have. the right to begin their day with a moment of silent prayer ?

When I see Mother Angelica here with her television network to the Catholics - when I see my friend Reverend Graham - and his eloquent call for commitment - and when I think of the work of the great evangelical denominations - I am convinced more than ever of the merit of your work. This is a time for coming together - pulling together. That's why I need your help.

To you and all Americans, join the process. Put aside ~~your~~ fears of each other. ^{We must} Put aside the stereotypes. ^{all of us must leave behind} Leave religious intolerance ~~behind~~ and its snarling cohort, racism, too.

As Americans we must...

This needs to be rephrased: sounds like we're accusing the NRB

You, the members of the National Religious Broadcasters, with all of your television and radio stations and your many programs, can play such an


THE WHITE HOUSE
WASHINGTON

January 30, 1989

TO CHRISS WINSTON:

Attached are a few comments
on the NRB speech from Jim
Cicconi and from me (which
Jim has approved).

Thanks.


John S. Gardner

THE WHITE HOUSE
WASHINGTON

January 30, 1989

Jim --

A few random comments on the NRB
speech you may wish to pass on:

P. 3, para. 4, line 2 should read
"if you read a chapter of Proverbs
each day". As is, it's inaccurate.

P. 5, para. 2: If the Supreme Court
were to reverse Roe v. Wade, it would
not "end . . . the millions of abor-
tions," only return the issue to the
states.

Page 6, para. 3, line 6 is confusing
as currently written. The phrase
"Faith without works is dead" is
from James 2:17, not I Corinthians 13.

John:
This is great - you
sure know your
Scripture - I've
made a few comments
as well. Pls see that
Speechwriter gets them.
Thanks
JL 1/30