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Series: Davis, Mark, Files
Subseries: Subject File, 1989-1991

OA/ID Number: 13871
Folder ID Number: 13871-007

Folder Title:
Rudy Giuliani Dinner, 10/12/89

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TRANSFER SHEET

BUSH PRESIDENTIAL MATERIALS PROJECT

COLLECTION BUSH PRESIDENTIAL RECORDS
OFFICE OF SPEECHWRITING - DAVIS
SUBJECT FILE

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OFFICE OF SPEECHWRITING - DAVIS
SUBJECT FILE

SERIES OFFICE OF SPEECHWRITING - DAVIS SUBJECT FILE	BOX NO.
FILE FOLDER TITLE: RUDY GIULIANI FUNDRAISER 10/12/89 [OA 8748]	
TRANSFERRED BY: Sam McClure	DATE OF TRANSFER:
RECEIVED BY:	DATE RECEIVED

((Simon)) October 6, 1989
Draft Three (B:RUDY)

PRESIDENTIAL REMARKS: RUDY GIULIANI FUNDRAISER DINNER
NEW YORK HILTON HOTEL
THURSDAY, OCTOBER 12, 1989

[[ACKNOWLEDGEMENTS]] I hear Guy [[MOLINARI]] went to Rudy a few weeks ago and said: "Good news. The man with the most powerful job in America is going to speak at your fundraiser." And Rudy said: "You mean you got Donald Trump?" [[PAUSE]]

Rudy asked me to come and speak on his behalf -- in a city I lost in last year's election. [[PAUSE]] And people say he has no sense of humor. [[PAUSE]]

My staff called Rudy's office last week, asking if there was anything in particular the campaign'd like me to say here. They came back with a one-word memo. True story. It was a phonetic guide to pronouncing the word: "JEW-LEE-AH-NEE." [[PAUSE]]

I've come to New York for two reasons. The first is to endorse -- as strongly and enthusiastically as I can -- the next Mayor of New York: Rudy Giuliani. [[PAUSE]]

Secondly, I urge all of you to support Rudy's candidacy as energetically and as generously as you can.

Rudy deserves the backing of everyone who really wants to bring back New York City. Everyone who wants a Mayor who knows how to fight crime, crack and corruption -- and WIN. [[PAUSE]]

You know, Barbara and I lived not far from here when I served as U.N. Ambassador. We had a terrific time. And flying in tonight, seeing the skyline and the lights, I remembered many of the wonderful things the City offers, the sports, art, music

and dance. There's a certain pace to life here -- an exciting, vibrant atmosphere that no place else can match.

In some ways, New York isn't the city it used to be. But Rudy holds out the hope that it can again become the city it once was.

Most of us know him as America's greatest crime-fighter. [[PAUSE]] I told that to one of my grandkids, and he said: "You mean, you're going to New York to give a speech for Batman?!"

But seriously -- to pigeon-hole Rudy Giuliani as "just another crime-fighter" would be like dismissing the young J.F.K. as "just another war hero," or calling the young Teddy Roosevelt a "former police commissioner." Rudy Giuliani is the real thing. I'm not talking about quality of prosecutor. I'm talking about quality of person. As one New York columnist, a Democrat, put it: "In an era of lawlessness, he stood for law. In an era of private greed, he stood for public service."

Born in Brooklyn of Italian immigrants who ran a local bar and grill, while still in his twenties he did work with the Knapp Commission cases that, literally, became the stuff of movies.

And what happened in his next big case wouldn't be believed if Hollywood did try to put it in movie. It was "Rudy versus Goliath" -- an unknown Brooklyn kid, not yet 30, against a United States Congressman accused of bribery. The Congressman broke down under Rudy's cross-examination. Actually poked one lens out of his glasses. Stopped the trial. And confessed on the spot.

It really happened. The newspapers were in awe. Rudy's too modest to brag about it. But I know it because, on the wall just

outside his office, he keeps the clippings framed. [[PAUSE]]

Every generation or so, there emerges a larger than life crime-buster who captures the public imagination. Teddy Roosevelt was one. Thomas E. Dewey and Elliot Ness were others.

Rudy won his reputation, as they say, "the old-fashioned way." He earned it. His secret has been hard work, an innovative mind, unflagging idealism, and a flair for leadership. He has imagination and energy. And he is a man of ideas.

It was Rudy's brainstorm to dust off the existing RICO law and use it in a way that had never been tried: to attack the ruling board of New York's crime families. He did it without new legislation. He did it without new resources. He did it by seeing what no one else had seen -- and by making it work.

And he has all the right instincts. He's fought not only for criminal justice, but also social justice. Some years ago, the ranks of the homeless here swelled when hundreds of mentally ill people were stripped of social security benefits. Rudy "did the right thing." He refused to go along. He took a stand -- for New York -- and for the homeless.

The New York Times called it, "one of his finest hours." But Rudy's stand wasn't just courageous. It was also smart -- he was ultimately backed up by the U.S. Supreme Court.

Rudy's leadership has earned respect across America. In a recent letter, former A.G. William French Smith said, without qualification, that Rudy Giuliani has "done more than any individual I know to extinguish the myth that crime is an

unconquerable and somehow tolerable presence in our society."

Rudy demonstrated to a skeptical nation that one man with courage and conviction can make a difference. As U.S. Attorney, he commanded about 130 troops. **Think what he can do from City Hall. Think of the energy, the renaissance, that this young and imaginative leader can bring to New York.**

In the war on drugs, he was a four-star general. He was a war hero. No man in America has a better chance of succeeding. **Let's "take back the streets." Let's bring back New York.**

Like me, Rudy also knows what it's like to meet a payroll. To run a business. In 1978, Rudy moved to Kentucky to take over a bankrupt, strike-threatened coal company. He saved hundreds of jobs. Got the miners a raise. Paid off the creditors -- 100 cents on the dollar. And sold the company for a large profit.

Rudy was the one to turn around it. **And Rudy's the one to turn around New York City.** [[PAUSE]]

Rudy has the energy, the intelligence, and the will to deal with New York's financial crisis. The shortage of affordable housing, the decline of the school system, neighborhood tensions, the homeless, and the crumbling highways and bridges and tunnels.

Rudy knows that when he becomes Mayor he'll have the second toughest job in America. [[PAUSE]] The first, of course, is managing the Yankees. [[PAUSE]]

Rudy cares about New York. People always wonder whether New York politicians are using their jobs as stepping stones to Washington. But Rudy's the one who left Washington to help clean

up New York, the city of his birth, the city of his destiny.

And he's a family man. Just a few weeks ago, Donna gave birth to a daughter, Caroline. Son Andrew, three and a half, now has a little sister. Wouldn't it be nice to have kids playing on the lawn at Gracie Mansion once again? We sure think so.

Rudy is fiercely proud of this town. And he has a dream for New York. The dream is of a city that gives everybody a chance -- in which everybody is free to make the most of themselves. He wants to create a climate in New York where that is possible.

Let me read you one other letter. "Dear Rudy," it begins. "For most of this decade, you have been at the center of our constant struggle to vindicate common decency. You were uncompromising in the struggle against political corruption, and in the vigorous prosecution of insider trading, organized crime, and drug trafficking. Your example, and your achievements, helped to inspire a new generation of young people with a deep and selfless commitment to public service." It was signed on St. Patrick's Day, 1989. And it was signed: "Mario Cuomo."

Rudy will bring everyone together in this city. Because Rudy is running for Mayor of all New York.

Half a century ago, Mayor La Guardia inherited a city bled by a decade of mismanagement and knavery. On his first day in office he swore in a new police commissioner with a single, blunt message: "Drive out the racketeers -- or get out yourselves."

At City Hall he bounded past a gauntlet of shouting reporters, giving them only a four-word comment -- in Italian.

"What the hell does that mean?" someone asked.

"It means," said a newsman who knew both Italian and La Guardia, "no more free lunch!"

With those words, Fiorello La Guardia launched what many consider 12 years of the best reform government in American urban history. It helped that his three terms as Mayor coincided closely with F.D.R.'s 12 years in the White House. They forged an undeclared alliance that lifted New York up, and brought back the lost respect of the nation.

It's time to bring back America's greatest city. I want Rudy to know -- and I want New York to know -- that Mayor Giuliani will have a friend in the Oval Office. [[PAUSE]]

Like La Guardia, Rudy is an American original, an American hero. And a world-class city deserves a world-class Mayor. The time is too late. The resources are too scarce. The stakes are too high. If the problems are to be solved -- and not simply postponed -- Rudy is the leader New York needs in City Hall.

New York -- don't postpone your return to good government -- your return to greatness. Don't wait another four years.

Yes, Rudy's an underdog. But New York loves an underdog.

And Rudy Giuliani reminds me of Yogi Berra's description of the Miracle Mets of 1969. Sure, he admitted, they were underdogs. **But they were "overwhelming underdogs."** [[PAUSE]]

Let's start now. Let's bring back New York. Let's elect a winner -- **the next Mayor -- Rudy Giuliani.** [[PAUSE]]

Thank you. God bless you. And God bless New York City.

THE WHITE HOUSE
WASHINGTON

October 11, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: CHRISS WINSTON

SUBJECT: REMARKS FOR THE GIULIANI FUNDRAISER IN NEW YORK

I. SUMMARY

Attached for your consideration and review are draft remarks for Thursday night's fundraiser in New York for Rudy Giuliani.

I. DISCUSSION

At ____ p.m. on Thursday, October 12, 1989, you are scheduled to arrive at the main ballroom of the New York Hilton Hotel, to address an audience of over 1,200 persons at a \$1,000 a plate fundraiser for Rudy Giuliani's mayoral campaign.

You will be introduced by Bill Koepel [[KOH-PELL]], a major fundraiser for both Giuliani and for the Bush-Quayle campaign. In addition to Rudy Giuliani, his wife (T.V. newscaster Donna Hanover), and mother, special guests will include Rep. Guy Molinari, Sen. Roy Goodman, Sen. Al D'Amato, Rep. Bill Green, and your brother, Jonathan Bush.

[A couple of notes to provide context for two of the opening jokes, which the campaign has reviewed and encouraged us to include. The second joke ("And people say he has no sense of humor...") is intended to give Rudy a chance to laugh at his own public persona, which has been portrayed in the media as that of a humorless prosecutor. The third joke ("JEW-LEE-AH-NEE...") refers to the difficulty everyone is having in pronouncing Rudy's (phonetically misspelled) last name. When you ran into this same problem at a Manhattan luncheon in June, it received wide local attention in the New York press.]

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SERIES OFFICE OF SPEECHWRITING - DAVIS SUBJECT FILE	BOX NO. 4
FILE FOLDER TITLE: RUDY GIULIANI FUNDRAISER 10/12/89 [OA 8748]	
TRANSFERRED BY: <i>Sam McClure</i>	DATE OF TRANSFER: 6/26/96
RECEIVED BY: <i>John Fui</i>	DATE RECEIVED 6/20/98