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REMARKS: BUSH/QUAYLE LEADERSHIP
STATE DINING ROOM
MARCH 21, 1989

GOOD AFTERNOON. WITH ALL THE GOVERNORS AND MEMBERS OF CONGRESS IN THE ROOM, WHY DON'T WE JUST FORM OUR OWN CONSTITUTIONAL CONVENTION AND PASS THE LINE-ITEM VETO?

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*** I UNDERSTAND, AND DEEPLY APPRECIATE, HOW MUCH YOU SACRIFICED FOR OUR CAMPAIGN -- TIME AWAY FROM YOUR FAMILIES, TIME AWAY FROM YOUR CONSTITUENTS AND TIME AWAY FROM YOUR JOBS AND BUSINESSES.

MOST OF ALL, I APPRECIATE YOUR UNWAVERING COMMITMENT. WE FOUGHT SHOULDER TO SHOULDER, AND BATTLED OUR WAY FROM 17 POINTS BEHIND, TO A 40-STATE WIN ON ELECTION DAY.

*** BUT WE DIDN'T FIGHT THE BATTLE WE FOUGHT, WE DIDN'T PUT OURSELVES AND OUR FAMILIES THROUGH THE TURMOIL OF A CAMPAIGN, JUST TO WIN AN ELECTION. WE FOUGHT BECAUSE WE BELIEVED OUR IDEAS WILL BUILD A BETTER AMERICA.

*** AMERICA FACES TOO MANY CHALLENGES FOR THE LEADERS OF CONGRESS, OR MYSELF, TO ACT AS MERE PARTISANS. WE MUST WORK TOGETHER TO DRIVE DOWN THE DEFICIT -- WITHOUT INCREASING TAXES.

*** WE MUST WORK TOGETHER TO PROTECT WHAT IS ALREADY THE LONGEST PEACETIME EXPANSION IN AMERICAN HISTORY, AND TO ALLOW OUR INDUSTRIES TO MEET WORLD COMPETITION.

*** WE MUST WORK TOGETHER TO FIGHT DRUG ABUSE ON EVERY FRONT: TO REDEEM THOUSANDS OF CHILDREN FROM CRIME, MISERY AND DEATH.

*** WE MUST WORK TOGETHER TO PROTECT THE ENVIRONMENT, FIND A WAY TO SHELTER THE HOMELESS, AND MEET THE CHANGING NEEDS OF THE AMERICAN FAMILY.

*** WE MUST REVIEW AND REFORM THE WAY IN WHICH OUR GOVERNMENT MANAGES.

*** AND, ABOVE ALL, WE MUST PRESERVE THE PEACE. THESE ARE THE ELEMENTS OF MY AGENDA, AND THERE IS A COMMON THEME THROUGHOUT: TO CONFRONT THE EMERGING PROBLEMS OF THE FUTURE, TODAY. A COMPLACENT SOCIETY IS DOOMED TO COMFORTABLE DECLINE. A DYNAMIC SOCIETY IS ONE THAT KEEPS PACE WITH THE TIMES. AND MAKE NO MISTAKE, AMERICA IS STILL THE MOST DYNAMIC SOCIETY ON EARTH.

BY THE YEAR 2000, WE WILL HAVE EXPERIENCED CHANGE AS SWIFT AND FAST AS A TORRENT. CHANGE IN THE AMERICAN FAMILY, AND IN OUR WORK HABITS. CHANGE IN TECHNOLOGY. CHANGE IN THE WORLD ECONOMY. CHANGE IN THE RATE OF CHANGE ITSELF.

WILL AMERICA BE READY FOR THE FUTURE? THE NATIONAL AND STATE ELECTIONS OF THE 1990S WILL NOT JUST BE A BATTLE OF THE CENTURY; IT WILL BE A BATTLE FOR THE CENTURY -- THE 21ST CENTURY, THE NEW AMERICAN CENTURY.

*** MY WILLINGNESS TO WORK WITH CONGRESS TO MEET THE CHALLENGES OF THE FUTURE DOES NOT LESSEN MY PARTISAN IDENTITY. TRUE, MY PURPOSE AS PRESIDENT IS TO BUILD A BETTER AMERICA. BUT THERE IS A REPUBLICAN APPROACH TO THE CHALLENGES WE FACE. AND I HAVE A DEEP AND UNWAVERING BELIEF -- VALIDATED BY A LIFETIME OF EXPERIENCE IN PUBLIC LIFE -- THAT THE REPUBLICAN APPROACH IS THE ONE THAT WORKS.

*** HAVING THE BEST POLICIES IS NO GUARANTEE OF WINNING ELECTIONS IN CONGRESS. I BELIEVE IT'S NO COINCIDENCE THAT OUR PARTY SLIPPED TO MINORITY STATUS IN THE HOUSE AS WE BECAME A MINORITY IN THE STATE LEGISLATURES. TODAY, DEMOCRATS NOW HAVE A REDISTRICTING ADVANTAGE IN STATES THAT COMPOSE ABOUT 90 PERCENT OF THE SEATS IN CONGRESS.

*** THAT IS WHY WE MUST MAKE AGGRESSIVE GAINS AT THE STATE LEVEL. CRITICAL GUBERNATORIAL AND LEGISLATIVE RACES IN THE EIGHT LARGEST STATES ALONE WILL DETERMINE WHETHER REPUBLICANS WILL BE TREATED FAIRLY IN THE DRAFTING OF 209 CONGRESSIONAL DISTRICTS.

*** A MAJORITY, OR EVEN A LARGE MINORITY, OF
REPUBLICANS IN STATE LEGISLATURES CAN JOIN WITH
REPUBLICAN GOVERNORS TO SUSTAIN THE VETO OF OUTRAGEOUS
GERRYMANDER SCHEMES, STRENGTHENING OUR NUMBERS IN THE
U.S. HOUSE. STRONG STATE PARTIES CAN HELP US TO WIN
BACK THE U.S. SENATE. SO TAKE IT FROM THIS FORMER
HARRIS COUNTY REPUBLICAN CHAIRMAN -

- A SOLID REPUBLICAN PARTY, ORGANIZED BLOCK BY BLOCK,
PRECINCT BY PRECINCT, CAN MULTIPLY OUR SUCCESSES ALL
THE WAY TO THE WHITE HOUSE.

*** IN ORDER TO WIN, WE MUST ALSO WORK TOGETHER AS
A TEAM, NOT AS AN ASSOCIATION OF ACRONYMS. THE RNC,
THE NRCC, THE RGA, THE NRSC -- THESE ARE TOP-NOTCH,
WELL-MANAGED ORGANIZATIONS STAFFED BY THE BEST PEOPLE
IN POLITICS TODAY.

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THESE ARE MY STRATEGIES FOR VICTORY. BUT STRATEGIES ARE USELESS WITHOUT A GREAT PURPOSE. WE HAVE SUCH A PURPOSE, TO BUILD A BETTER AMERICA, FOR TODAY AND FOR THE NEW CENTURY AHEAD.

WE HAVE SPENT YEARS AND A LOT OF BLOOD, SWEAT AND TEARS TO BUILD OUR ORGANIZATION. OUR TEAM HAS BEEN TESTED AND TEMPERED UNDER FIRE.

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THE BEST WAY TO KEEP OUR ORGANIZATION READY FOR ACTION IS TO ENGAGE OURSELVES IN THE 1990 ELECTION, FROM THE COURTHOUSE, TO THE STATEHOUSE, TO CAPITOL HILL. I ASK FOR YOUR HELP IN THIS CAMPAIGN TO ELECT MORE REPUBLICANS. YOU HAVE MY SINCEREST GRATITUDE FOR A JOB WELL DONE, AND MY HEARTFELT THANKS FOR YOUR WILLINGNESS TO DO MORE.

THANK YOU.

THE WHITE HOUSE

WASHINGTON

February 22, 1989

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MEMORANDUM FOR DAVID F. DEMAREST, JR.
ASSISTANT TO THE PRESIDENT FOR COMMUNICATIONS

FROM: JAMES R. WRAY *JRW*
DEPUTY ASSISTANT TO THE PRESIDENT AND
DIRECTOR OF THE OFFICE OF POLITICAL AFFAIRS

SUBJECT: BUSH/QUAYLE LEADERSHIP EVENT

Due to a change in the President's schedule, the date of the Bush/Quayle Leadership event has been changed from March 16 to March 28. We envision maintaining a similar agenda on the new date. It is tentatively scheduled as follows:

- 11:30 am 21st Guests arrive, East Visitor's Entrance of the White House
- Noon Lunch with the President and Mrs. Bush
- 1:10 pm President Bush makes remarks
- 1:25 pm Guests and speakers proceed to the East Room
- 1:30 pm Jim Wray welcomes the guests and introduces Governor Sununu
- 1:35 pm (Governor Sununu speaks
- 1:50 pm (Vice President Quayle speaks
- 2:00 pm Lee Atwater gives national political overview
- 2:15 pm Personnel Overview
Chase Untermeyer and Ron Kaufman
- 3:00 pm Gregg Petersmeyer speaks on the Office of National Service
- * 3:10 pm Dave Demarest discusses the Communications Operation

3:20 pm	Director Richard Darman remarks
3:30 pm	Residence segment concludes Guests proceed to the White House lawn for media interviews
4:00 pm	Guests reconvene in the Old Executive Office Building for regional meetings
4:45 pm	Secretary Nicholas Brady remarks in Room 450
5:15 pm	Meeting concludes
5:30 pm	Buses depart for the Vice President's Residence
6:00 pm	Vice President and Mrs. Quayle host reception
7:00 pm	Reception concludes and buses return to the White House

I appreciate your willingness to participate in this important day. I hope that you find this schedule suitable, and invite you to participate in the East Room briefing session and the Vice President's reception. As listed above, your remarks are scheduled from 3:10 to 3:20 p.m. Please allow a few minutes for Q & A. Feel free to contact Greta Terrell in my office if you have any questions (x6623). Thank you for your participation.

GRETA: Some states not in attendance -

DAIS: TOAST LECTURE

FORMAT: no introducing

FORMAT: yes - single out - Tim Warr

Jim Wray / 7730 / 3/9/89

Leslie -

State Leadership - Chairman + Co-Chairman. ~~10 min.~~? State dining room?
10 min.

Assume - thanks, ~~state~~ vital, big job in '90. Keep network going -

Importance / Reappointment / legis - to cong. / Crow. / Count on them, as in past

RNC - White House together.

Candidate recruitment + tactics

Outreach - old people + new people.

JEFF

- Mission: in terms of MATURE NATION -
No longer trying to ~~resolve~~ RESOLVE BASIC QUESTION -

- Maturity of system -

- What is needed - VALUE STATEMENT -
TRUE, ACCUSED of lip-service to values.

We are a people that (let their nephews sleep in a car).

- NCSC - Done