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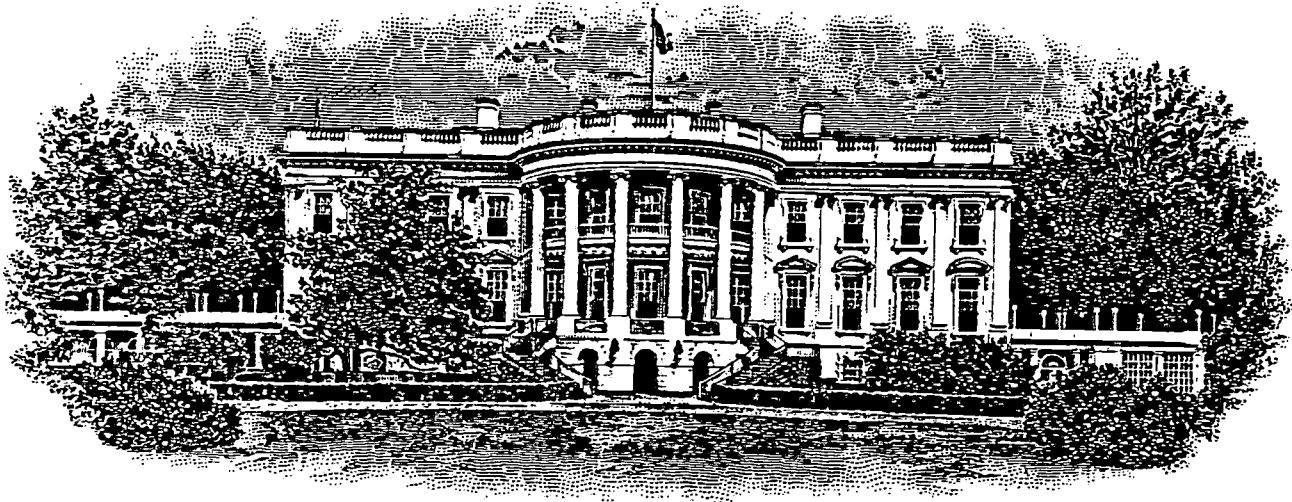
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OA/ID Number: 13841
Folder ID Number: 13841-005

Folder Title:
Drug Leadership Forum 12/11/92 [OA 7583]

Stack:	Row:	Section:	Shelf:	Position:
G	26	23	2	3



OFFICE OF PRESIDENTIAL SPEECHWRITING

FACSIMILE TRANSMITTAL SHEET

Number of Pages (Including Cover) 3
To JUDY SMITH
Fax Number 456-6423
Date 11 DECEMBER 1992
From J. BUNTON
Office Number x 7750

COMMENTS

NUMBERS FROM DAN SCHECTER @ BNOCP [467-9818]
SOURCE OF NUMBERS - 1991 NATIONAL HOUSEHOLD SURVEY
DAN SAID SURVEY IS WELL KNOWN - ANY QUESTIONS YOU OR
THE REPORTER MAY CALL HIM DIRECTLY -



OFFICE OF NATIONAL DRUG CONTROL POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
Washington, D.C. 20560



FACSIMILE TRANSMITTAL SHEET

NUMBER OF PAGES, INCLUDING COVER: 2

DATE: 12/11

TO: JEANIE BRUNTON

FAX NUMBER: 6218

OFFICE NUMBER: _____

COMMENTS: SOURCE OF DRUG SPEECH NUMBERS IS THIS
SURVEY. GOALS ARE DESCRIBED IN '91 AND '92
NATIONAL DRUG CONTROL STRATEGY.

FROM: DAN SCHECTER

FAX NUMBER: _____

OFFICE NUMBER: 467-9818

**NATIONAL HOUSEHOLD SURVEY ON DRUG ABUSE
POPULATION ESTIMATES 1991**

**National Institute on Drug Abuse
Division of Epidemiology and Prevention Research
5600 Fishers Lane
Rockville, Maryland 20857**

**U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Public Health Service
Alcohol, Drug Abuse, and Mental Health Administration**

THE WHITE HOUSE
WASHINGTON

December 10, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAN MC GROARTY
FROM: JEANNIE BUNTON
SUBJECT: PROPOSED REMARKS AT PRESIDENT'S DRUG ADVISORY
COUNCIL LEADERSHIP FORUM

I. SUMMARY

On Friday, December 11th at 9:15 a.m. you will deliver brief remarks to an audience of 600 at the President's Drug Advisory Council Leadership Forum in the Ballroom of the Washington Hilton Hotel.

II. DISCUSSION

Your remarks (approximately 5 minutes / cards) focus on the growing movement of community-based anti-drug coalitions and congratulate them for their efforts.

Bunton
Dec. 10, 1992
[Council] 2

PROPOSED PRESIDENTIAL REMARKS:

PRESIDENT'S DRUG ADVISORY
COUNCIL LEADERSHIP FORUM
FRIDAY, DEC. 11, 1992
WASHINGTON HILTON HOTEL
9:15 AM

Thank you, Jim [Burke, Chairman of the President's Drug Advisory Council, as well as Chairman of Partnership for a Drug Free America], for your kind words. Alvah [Chapman, Chairman of PDAC's National Coalition Committee, who is hard at work helping re-build devastated southern Florida.] Reverend Malloy, chairman of the forum for the past three years. And Bill [Moss, founding Chairman of PDAC.]

I want to give my heartfelt thanks to the members of the President's Drug Advisory Council for the outstanding work you have done to rid the Nation of illegal drugs. Your tireless service to others is deeply appreciated.

And to all the drug coalition leaders and members with us today -- here from all across the country -- over 200 cities and 40 states -- let me add a few words.

Charles De Gaulle once said that France was not her true self unless she was engaged in a great enterprise. Well, you have led America in a great enterprise -- truly becoming involved in a cause larger than yourselves.

You are part of a growing movement that is sweeping the Nation. Today there are more anti-drug coalitions than ever -- over 1,000 across the country -- because of your efforts. That

means 1,000 communities, aided by federal, state and local governments, have accepted the responsibility to work side by side with their neighbors to get drugs out and keep drugs out of their neighborhoods.

Block by block, street by street, home by home, ordinary people are doing extraordinary things. You are showing that every citizen has a role to play in eliminating drugs from our neighborhoods. You are enriching our Nation's future through community-based programs -- the very backbone of America's drug policy.

That noted philosopher, Barbara Bush, once said, "What happens in your house is more important than what happens in the White House."

This won't surprise you. She's right. //

The people with the most influence aren't here in Washington -- rather, it's the people back home -- the friend -- the pastor or the parent, the teacher or the team mate, the doctor or the daughter who can stir the soul of the one needing help.

Our ability to solve the drug problem in America depends on the extent to which we can convince individuals not to try drugs or use them -- and to help those individuals addicted, to get into treatment.

This understanding is the very basis for the enormous progress that's been made in reducing illegal drug use, and simply must be the foundation for any future drug strategy.

In the span of this administration we've seen drug use go down -- overall drug use decreased by more than 12 percent between 1988 and '91; occasional cocaine use went down 25 percent -- twice the goal we set. Adolescent cocaine use? We'd hoped to reduce that by 30 percent and it has fallen more than 60 percent.

When a neighbor's front yard became the front line of a drug war, rather than looking to government for solutions -- you looked to each other to meet the drug problem in your community head-on. Because you did -- today a little girl isn't afraid to ride her bike over to the park ... a senior citizen once again sits on his front porch in the afternoon without fear.

So, what you are doing in the workplace, the school yard, and the corner grocery store is working. You are restoring hope, saving lives, and healing our country -- one person at a time.

And for that, you have the gratitude of your community, your country and your President. May God bless you all and the United States of America.

#

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WASHINGTON

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And for that, you have the gratitude of your community, your country and your President. May God bless you all and the United States of America.

#

LEVEL 1 - 2 OF 2 STORIES

Copyright 1985 Time Inc. All Rights Reserved
Time

July 29, 1985, U.S. Edition

SECTION: SPECIAL SECTION; Pg. 48

LENGTH: 5589 words

HEADLINE: WHAT THE PRESIDENT SAW;
A Nation Coming Into Its Own

... between the ottoman and the chair, folds his arms on his knees and stares hard at his listener.

"The United States was meant to be a great power. De Gaulle said that France was never her true self unless she was engaged in a great enterprise. Since World War II, the U.S. has been engaged in a great enterprise. It has been good for us, internally, to ...



PRESIDENT'S DRUG ADVISORY COUNCIL
EXECUTIVE OFFICE OF THE PRESIDENT
Washington, D.C. 20503

MEMORANDUM

TO: Jeannie

FROM: Rowena Morris, *Rowena* National Leadership Forum III Coordinator

DATE: December 8

RE: President's remarks

Enclosed are:

1. Remarks suggested by Jim Burke, our chairman
2. Copy of the working schedule for the Forum
3. Report given to the President in January 1991, by Alvah H. Chapman and Bill Moss, (Founding Chairman of the Council) on the coalition movement, urging development of a national coalition of coalitions.
4. Letter from Chapman to President inviting him to speak to Forum
(Jim Burke also wrote him a letter)

We have ~~no anecdotes~~, but we are looking for the big picture. It is the growing coalition movement itself we need to highlight. Our goal should be to involve every citizen in doing his or her part to eliminate drugs from their community.

NOTE: We should probably avoid direct reference to CADCA lest other anti-drug organizations be offended that they have not had the same attention.

ph @ hotel - 797-4805

fax @ hotel - 797-4806

COME OVER TO THE FORUM-

Forum



PRESIDENT'S DRUG ADVISORY COUNCIL
EXECUTIVE OFFICE OF THE PRESIDENT
Washington, D.C. 20503

November 17, 1992

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

Your administration can be proud of many accomplishments, but among those of which you can be the most proud is the enormous growth of community anti-drug coalitions.

Commensurate with that growth, of course, has been a significant reduction in the use of illegal drugs during these past four years.

You may recall a meeting we had in the Oval Office in January, 1991 in which the President's Drug Advisory Council proposed the creation of a privately funded, independent, national organization to lead the coalition movement in America. That organization -- Community Anti-Drug Coalitions of America -- is now organized and its budget funded (privately) for three years.

CDAC

And, of course, you spoke to Leadership Forum II in January 1992 only hours after your return from Japan. You were warmly greeted by the volunteers and professionals who recognize and applaud your leadership in helping our nation overcome the scourge of drugs.

heal our nation

Leadership Forum III will be held in Washington, D.C. at the Washington Hilton Hotel, December 11 and 12. As the President's Drug Advisory Council winds down its activities, Community Anti-Drug Coalitions of America will be formally introduced at Forum III as the new national leadership organization for anti-drug coalitions.

We would be honored to have you speak to the more than 800 coalition leaders assembled. It would be a chance for all of us there to applaud your leadership and thank you for your contribution in helping our nation return from the abyss of drug infestation.

I hope you can work this into your schedule, as it would give an enormous boost to an activity which you authorized in 1991 and would give us the opportunity to say to a President, whom we admire very much, a sincere thank you for your leadership.

11/18/92 08:28


3053

-2-

I hope that I will have the privilege of introducing you at a time of your convenience during our program which begins Friday morning, December 10 and concludes with luncheon on Saturday, December 11.

Warmest personal regards.

sincerely yours,


Alvah H. Chapman, Jr.

AHC:nb

cc: Jim Burke, Chairman

✓ bc: Rowena Morris



PRESIDENT'S DRUG ADVISORY COUNCIL
EXECUTIVE OFFICE OF THE PRESIDENT
Washington, D.C. 20503

DATE: Dec 8

TO: Jeannie Speechwriting

FAX NUMBER: 456-6218

NUMBER OF PAGES: 29 (much can be quickly scanned -
e.g. our forum after Pres leaves)

SUBJECT: Pres. remarks for Dec. 11
9:15am

FROM: Romeo Morris

FAX NUMBER: (202) 523-0280

TELEPHONE NUMBER: (202) 466-3100

*Please
Call to confirm receipt*

EXECUTIVE OFFICE OF THE PRESIDENT

08-Dec-1992 11:28am

TO: Jean M. Bunton
FROM: Christina M. Martin
Office of Communications

SUBJECT: Drug Council;

Contact at Council: ^{Dr. MIKE WALSH/} Rowena Morris, 466-3100
^{ALVA CHAPMAN - LEAD CLEAN-UP}
Address to the President's Drug Advisory Council's Leadership
Forum III

Friday, Dec. 11, 1992

9:15 ^{a.} p.m.

Washington Hilton Hotel

Brief Remarks 2-3p

Due into staffing tom. around 10 a.m.

467-9800 DRUG OFFICE
ANY OF POTUS STAFF
CHUCK WEXLER

Kemp speaking
XOOD - reps. from communities
formed to fight drug

DAN CASSE
6722



PRESIDENT'S DRUG ADVISORY COUNCIL
EXECUTIVE OFFICE OF THE PRESIDENT
Washington, D.C. 20503

THEME FOR PRESIDENT'S CADCA REMARKS

December 11, 1992

Although not new or news, the most appropriate and important message from the President to anti-drug community leaders is that coordinated, comprehensive community-based programs are the backbone of America's drug control policy. This should be a reaffirmation and "thank you" to each and all community leaders, and a reminder that what they are doing is so important to the future of our nation; and our ability to deal with all the social issues we face.

The essence of our ability to solve the drug issue in America is the extent to which we can convince individual people not to try or use drugs, and individual people addicted to drugs to get into treatment. Their friends, their families, their peers and siblings, their employers and doctors and clergy and teachers -- those who have the most influence are not here in Washington, but rather right there in their own community.

This understanding is the basis for the enormous progress that's been made in prevention, and simply must be the foundation for any future drug strategy under the new administration.

There are now more than 1,000 anti-drug coalitions across America because of your efforts. That means one thousand communities, with assistance from federal, state and local governments, who have accepted the responsibility for working with their neighbors to get drugs out and keep drugs out of their neighborhoods.

This is what a "thousand points of light" really means in action.

Dec. 8

c forum forumpre.lbl

dec 7

FORUM III PROGRAM

"Community Coalitions: From Neighborhood to Nation"

Thursday, December 10, 1992

6:30-7:30 p.m. Reception (Crystal Ballroom)

7:30-8:30 p.m. Walt Disney World's Anti-Drug Puppet Show
(International Ballroom West)

8:30-9:00 p.m. Briefing of Speakers (Military Room)

Friday, December 11, 1992

7:15 a.m. Bagpiper starts playing. People take seats in
Crystal Ballroom. Reserved seats up front for
Socratic Dialogue participants, PDAC members,
invited guests and staff

No head table - just 4 reserved tables for 8

7:30-8:20 a.m. **OPENING BREAKFAST** (Crystal Ballroom)

→ **Chairman:** Reverend Edward A. Malloy, C.S.C.
Invocation: Reverend Edward A. Malloy, C.S.C.

7:35

Welcomes everyone
thanks the Bagpiper

McLean Highland Bagpiper from McLean High
School, McLean, VA

Notes change in schedule this
morning only, as seen on blue sheet

Gives invocation

7:45

→ Malloy introduces Alvah H. Chapman, Jr.
Chairman of PDAC's National coalition Committee
whose leadership brought us here today...

7:46

Welcome: Alvah H. Chapman, Jr.,

Thank Fr. Malloy and
Welcoming remarks of 4 minutes, including passing the
torch to CADCA

7:50 Malloy introduces Jim Burke

7:54 Jim Burke speaks on the Future of Community Coalitions

8:15 Malloy instructs all to proceed to Internat'l BallRoom East, through the magnetometers
Housekeeping announcement:
Doors will be sealed by Secret Service at

8:50

8:20-8:50 **BREAK (Move to International Ballroom East)**

8:50-9:15 **"THE FUTURE OF COMMUNITY COALITIONS"**

Seated at Dialogue chairs:
Malloy, Copple, Chapman, Burke
(any one going to holding room?)

8:52 Malloy introduces Copple

8:55 Speaker: James E. Copple, National Director, CADCA,
Alexandria, VA

9:12 Malloy thanks Copple

Protocol for President's visit
Will fill in with information after meeting with
Advance team on Tuesday

 9:15-9:30 a.m. **PRESIDENT BUSH**

Burke to laud President on drug leadership
Chapman to speak after President departs?

Malloy at conclusion to ask people to take a few minutes while chairs are set up in front. We will begin the Socratic Dialogue promptly at 9:40 right here.

9:30 - 9:40 am **MINIBREAK**

9:40 - 9:50 a.m.

9:40

9:41

Chapman introduces Malloy
"The Urban Drug Problem: What is at Stake?"
Speaker: Reverend Edward A. Malloy, C.S.C.

10 minute speech, including an intro of Judy Areen and participants and a brief idea of a Socratic

Dialogue

**9:50 - 10:50 a.m. "TACKLING THE URBAN DRUG CRISIS"
(International B.R. East)**

Socratic Dialogue

**Moderator: Judith C. Areen, Dean, Georgetown University Law
Center, Washington, DC**

Panel:

1. Neil J. Behan, Chief, Baltimore County Police Department
2. Ron Benefiel, Pastor, First Church of the Nazarene, Los Angeles
3. Alvin L. Brooks, President, Ad Hoc Group Against Crime, Kansas City, MO; Member, PDAC; Member of the Board, CADCA
4. Lawrence S. Brown, Jr., M.D., Senior Vice President, Addiction Research and Treatment Corporation, Brooklyn
5. T. Willard Fair, President and CEO, The Urban League of Greater Miami, Inc.
6. Janice Ford Griffin, Director, Houston Crackdown
7. Zory Z. Kenon II, Principal, Evans Junior High School, Washington DC
8. David C-H Johnston, Executive Director, Capital Area Substance Abuse Council, Hartford
9. Vincent Lane, Chairman, Chicago Housing Authority, Chicago

10:50 - 11:05 a.m. BREAK

7:45 Father Malloy introduces Alvah H. Chapman

7:47 Welcome: Alvah H. Chapman, Jr., Chairman of the Board, CADCA; Member, PDAC; Director and Chairman of the Executive Committee for Knight-Ridder, Inc., Miami

7:50 Thank Fr. Malloy and welcome
Malloy introduces Burke

8:20-8:50 BREAK (Move to International East)

8:50-9:15 "THE FUTURE OF COMMUNITY COALITIONS"
Introductions: Edward A. Malloy

9:40 - 9:50 am "The Urban Drug Problem: What is at Stake?"

Speaker: Reverend Edward A. Malloy, C.S.C.
President, University of Notre Dame
Member, PDAC
Member of the Board, CADCA

9:50 - 10:50 a.m. "TACKLING THE URBAN DRUG CRISIS" (International B.R. East)**Socratic Dialogue**

Moderator: Judith C. Areen, Dean, Georgetown University Law Center, Washington, DC

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2. Ron Benefiel, Pastor, First Church of the Nazarene, Los Angeles
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9. Vincent Lane, Chairman, Chicago Housing Authority, Chicago

10:50 - 11:05 a.m. BREAK

11:05-12:05 a.m. CONCURRENT SESSIONS**"Addressing the Gang Problem" (Georgetown East Room)**

Moderator: Neil J. Behan, Chief, Baltimore County Police Department

Speaker: The Honorable James L. Burgess, Presiding Judge, Juvenile Department, 18th Judicial District, and Member, Inter-Agency Task Force, Project Freedom, Wichita, KS

Speaker: Ruben Gonzales, Jr., Deputy Sheriff, San Bernardino County Sheriff's Department, San Bernardino, CA

"Programs for Neighborhoods & Public Housing" (G'town West)

Moderator: John P. Driscoll Jr., Chairman, American Bar Association's Special Committee on the Drug Crisis; Member of the Board, CADCA, Boston

Speaker: Vincent Lane, Chairman, Chicago Housing Authority, Chicago

Speaker: T. Willard Fair, President and CEO, The Greater Urban League of Miami, Inc.

"Working with Law Enforcement" (Map Room)

Moderator: Isaac Fulwood, Jr., Executive Director, Mayor's Commission on Youth Initiatives, and former Chief of Police, Washington, DC

Speaker: Alvin L. Brooks, President, Ad Hoc Group Against Crime, Kansas City; Member, PDAC; Member of the Board, CADCA

Speaker: The Honorable Michael D. Schrunk, District Attorney, Multnomah County, Oregon; Member, Oregon Regional Drug Initiative, Portland, OR

"Prevention Strategies for High-Risk Youth" (Int'l. Ballroom East)

Moderator: Scarlett A. Benjamin, Executive Director, Western New York Communities Against Drug Abuse, Inc. (WNYCADA), Rochester

Speaker: Gale V. Barrett-Kavanagh, Director of National Prevention Program, Boys and Girls Clubs of America,

Smart Moves Program, New York
 Speaker: Flavia R. Walton, Ph.D., Project Director, LEAD: High Expectations, The Links Foundation, Washington, DC

"Programs for Drug-Free Schools" (Military Room)

Moderator: Brenda J. Lee, Ph.D., Principal, Glenallan Elementary School, Wheaton, MD; Member, PDAC

Speaker: Zory Z. Kenon II, Principal, Evans Junior High School, Washington, DC

Speaker: David C-H Johnston, Executive Director, Capital Area Substance Abuse Council, Hartford, CT

"Making Drug Treatment Available" (Thoroughbred Room)

Moderator: Janice Ford Griffin, Director
 Houston Crackdown, Houston, TX

Speaker David R. Jameson, Executive Director,
 Lexington/Richland Alcohol & Drug Abuse Council, Inc.,
 Columbia, SC

Speaker: Frankie W. Sarver, Associate Director, Fighting Back
 National Program Office, Little Rock, AR

12:05-12:15 p.m. BREAK

12:15-1:30 p.m. LUNCH (Crystal Ballroom)

Chairman: James E. Burke, Chairman, PDAC, and Chairman,
 Partnership for a Drug-free America

Invocation: Rabbi David Kaye, Congregation Har Shalom, Potomac,
 MD

Music: Montgomery College Music Department Jazz Combo,
 Rockville, MD

ADDRESS: Tim Russert, Moderator, Meet the Press and Senior Vice
 President, NBC News

1:30-1:45 p.m. BREAK

1:45-3:00 p.m. CONCURRENT SESSIONS**"Mobilizing the Religious Community" (Georgetown East Room)**

Moderator: Reverend Wesley Abron James, Senior Minister, Franklin Street Baptist Church; President, GANGS, Inc. (Groups Against Narcotics and Gangs, Inc.); and Member, Coalition for a Drug-Free Mobile, Mobile, AL

Speaker: Robert M. Francis, Executive Director, Regional Youth/Adult Substance Abuse Project, Bridgeport, CT

Speaker: Pastor Ron Benefiel, First Church of the Nazarene Church, Los Angeles

"Organizing a Media Campaign" (Georgetown West Room)

Moderator: Rosalind G. Stark, Senior Vice President and Director, Newspaper Association of America Foundation; Member of the Board, CADCA, Reston, VA

Speaker: Marilyn P. Morey, Executive Director, Syracuse/Onondaga Drug & Alcohol Abuse Commission, Syracuse, NY

Speaker: Mary Willems, Communications Consultant, Fox Valley Unites, Appleton, WI

"Identifying and Addressing Funding Sources" (Cabinet Room)

Moderator: Marni Vliet, Kansas Health Foundation, Wichita, KS

Speaker: Ingrid Kolb, Acting Deputy Director for Demand Reduction, Office of National Drug Control Policy

Speaker: Donna G. Rader, Assistant Director, The Winston-Salem Foundation, Winston-Salem, NC

"Evaluating Your Coalition's Effectiveness" (Int'l. Ballroom East)

Moderator: Ruby P. Hearn, Ph.D., Vice President, Robert Wood Johnson Foundation, Princeton, NJ; Member of the Board, CADCA

Speaker: Mark Baldassare, Ph.D., Drug Use Is Life Abuse, Irvine,

Speaker: Stephen B. Fawcett, Ph.D., Professor of Human Development and Family Life, University of Kansas,

Lawrence, KS

"Strategies for Attracting the Business Community" (Military)

Moderator: Richard A. Herndobler, National Director, ELKS Drug Awareness Program, Ashland, OR; Member of the Board, CADCA

Speaker: David N. Saunders, Ph.D., Executive Director, Metro Richmond Coalition Against Drugs, Richmond, VA

Speaker: William J. Kaufmann, President DRUGS DON'T WORK!, Governor's Partnership to Prevent Substance Abuse in the Workforce, Hartford, CT

"Approaches for Managing an Effective Coalition" (Thorbred Rm)

Moderator: Robert M. Beggan, Senior Vice President for Public Policy and Communications, United Way of America; Member of the Board, CADCA, Alexandria, VA

Speaker: Judi Kosterman, Ed.D., Governor's Special Assistant for Substance Abuse Issues, State of Washington, Olympia, WA

Speaker: Eric Avery, Director, Office of Drug Policy, Metropolitan Government of Nashville and Davidson County, Nashville, TN

3:00-3:15 p.m. BREAK

3:15-4:15 p.m. GENERAL SESSION (Crystal Ballroom)

"YOUTH INVOLVEMENT IN THE COALITION EFFORT"

Moderator: Bradley L. Gates, Sheriff/Coroner of Orange County, CA; Member, PDAC; Member of the Board, CADCA

Speaker: William F. Alden, Chief, Office of Congressional and Public Affairs, Drug Enforcement Administration

Speaker: Jessica Hulsey, Drug Use Is Life Abuse, Buena Park, CA

4:15-4:30 p.m. BREAK

4:30 p.m. "Youth as Leaders in the Coalition" (Georgetown West Room)

Moderator: Nelson J. Cooney, Associate Director, CADCA,

Alexandria, VA

Speaker: Sara King, President, Students Against Drug Abuse, Orange, CA

Speaker: David Yates, Intern, Youth Resources of Southwestern Indiana, and Former Member of Youth Resources Teen Advisory Council, Evansville, IN

Speaker: Julio Guzman, Youth Committee Member, Partnership for Prevention Coalition, Dallas, TX

"Coalition Activities to Reach Young People" (Cabinet Room)

Moderator: Tom Landry, Former Coach of the Dallas Cowboys, Founder of the Fellowship of Christian Athletes, Member, PDAC

Speaker: Diane E. Zipay, Assistant to the Mayor, City of Omaha, and Member, Community Partnership Youth Volunteer Corps, Omaha, NE

Speaker: Jerilyn Simpson, President/Chief Executive Officer, San Bernardino (CA) Community Against Drugs; Member of the Board, CADCA

"Involving Higher Education" (International Ballroom East)

Moderator: William R. Butler, Ph.D., Vice President, Student Affairs, University of Miami, Coral Gables, FL

Speaker: Dennis L. Madson, Ph.D., Vice President for Student Affairs, Lewis & Clark College; Member, Oregon Business Council, Portland, OR

Speaker: William Modzeleski, Director, Drug Planning & Outreach Staff, U.S. Department of Education, Washington, DC

"Creative Initiatives for Youth Programs" (Military Room)

Moderator: Patricia A. Burch, Member, PDAC; Member of the Board, CADCA, Potomac, MD

Speaker: Thomas J. Rhone, Director, Youth Development, Ewing Marion Kauffman Foundation, and Executive Director, Project Choice, Kansas City, MO

Speaker: Lewis E. McGee, Vice Principal, Stilwell High School, Stilwell, OK

"Addressing Alcohol Use by Teens" (Thoroughbred Room)

Moderator: Betty Herron, President, National Federation of Parents for Drug-free Youth; Executive Director Arkansans for Drug-free Youth, Little Rock, AR

Speaker: Bobby Heard, Special Projects Coordinator, Texans' War on Drugs, Austin, TX

Speaker: Maureen A. Ketchum, Executive Director, The Youth Leadership Institute, San Rafael, CA

5:30-6:30 p.m. BREAK

6:30-8:30 p.m. DINNER (Crystal Ballroom)

Chairman: William Moss, Founding Chairman PDAC

Music: Fairfax High School Band, Fairfax, VA

Invocation: Reverend Wesley Abron James, Coalition for a Drug-Free Mobile, Mobile, Alabama

ADDRESS: The Honorable Joseph A. Califano, Jr.
President, Center on Addiction and Substance Abuse (CASA), and Former Secretary of Health, Education and Welfare, New York

PLAY Stop-Gap Youth Group (Santa Ana, CA) presents "Under Pressure," a drug abuse prevention play

Saturday, December 12, 1992**8:00-8:30 a.m. CONTINENTAL BREAKFAST (Crystal Ballroom)**

Chairman: J. Michael Walsh, Ph.D.
Executive Director
PDAC

Invocator:

Music: Bagpipers

8:30-10:30 a.m. GENERAL SESSION (Crystal Ballroom)

"National Partners in the Local Coalition Effort"

Moderator: James E. Copple, National Director, CADCA,
Alexandria, VA

Panel:

JOIN TOGETHER - David Rosenbloom, Ph.D.,
Executive Director, Boston, MA

DRUGS DON'T WORK - J. Michael Walsh, Ph.D.,
Executive Director, PDAC, Washington, DC

AMERICAN BAR ASSOCIATION - R. William Ide III,
ABA President-elect, Atlanta, GA

PARTNERSHIP FOR A DRUG-FREE AMERICA
Richard D. Bonnette, Executive Director,
New York

SUBSTANCE ABUSE AND MENTAL HEALTH
SERVICES ADMINISTRATION - Elaine Johnson,
Ph.D., Acting Administrator, Rockville, MD

10:00-10:30 a.m. ADDRESS: "The Strategic Importance of Community Coalitions"

Alvah H. Chapman, Jr., Chairman of the Board,
CADCA; Member, PDAC; Director and Chairman of the
Executive Committee for Knight-Ridder, Inc., Miami

10:30-10:45 a.m. BREAK**10:45-11:45 a.m. BREAKOUT SESSIONS**

"Dialogue with Coalition leaders on the Role of CADCA"

(Georgetown East) Region I - Facilitator: Patricia Gee
(Geo'town West) Region II - Facilitator: David Saunders
(Cabinet Room) Region III - Facilitator: David Choate
(Int'l. Ballroom East) Region IV - Facilitator: Diane Zipay
(Military Room) Region V - Facilitator: Leslie Bloom
(Thoroughbred) Region VI - Facilitator: Judi Kosterman

11:45-12:15 p.m. BREAK

12:15-1:00 p.m. LUNCHEON (Crystal Ballroom)

Chairman: Alvah H. Chapman, Jr

Invocation: Alvin L. Brooks, President, Ad Hoc Group Against
Crime, Kansas City, MO; Member, PDAC; Member of
Board, CADCA

Music: Levine School of Music, Washington, DC

Recognition: CADCA Board of Directors

1:00-1:30 p.m. ADDRESS: The Honorable Jack Kemp, Secretary
U.S. Department of Housing and Urban
Development

1:30-1:45 p.m. CLOSING: PDAC person

Review

(600-650) - 3rd Nat'l lead. forum run by (PAC)

Alva Chapman Chrm.
- organized Jan. 1991

Passing torch to new Nat'l organization

* pro. grassroots - involving citizens - for philosophy
citizens not wait^e gov solve prob
deal w/ any prob in community

look back - anal look down

five jobs of Pros. Chrm at comm -
go forth - prob can be solved in Wash. -
saved in your town

What happen when there is if heavy or why
what happen in your house -

[(Fax 523-0280)
- traditional home -
→ attend from last Jan.

movement cont 2 yrs - more countries than ever
more paper take night work

breakfast

pre-pattern

- AWA
- Jim Burke
Dunk Malloy
Jim Capple

75 peop. - drug coalition leaders

inspir - motivate

grass is always green

Tim Bussett - Joe Califano
being lunch Saturday

(propo - from first non-partisan effort - drugs non-disc.)

work

42 states and D.C.
- Washington State - (Alaska?)

focus intro - Burke

* Bill -
William Moss

front yard becomes front line of the
drug war -

- children aren't afraid to ride their bikes
sit on a front porch -

Playground

drugs

neighborhood - your block -
community

- grassroots -

I. Introduction

→ The National Coalition Committee of the President's Drug Advisory Council began its work on March 21, 1990, to carry out the mandate from President Bush as described in the briefing paper given Council members on November 13, 1989:

The Formation of a National Coalition.

[Of Community Anti-Drug Coalitions]

In the beginning, there needs to be a vehicle created that allows existing organizations from around the country to join together in a national coalition where ideas and information can be shared...

The National Coalition Committee, in the early part of 1990, studied more than 40 such coalitions and held two full-day hearings with the leaders of 15 of the best organized.

The knowledge gained in those two hearings was the genesis for the first National Leadership Forum held in Washington on November 9th and 10th, 1990.

Forum

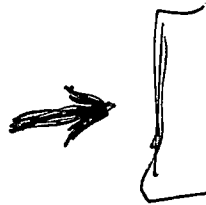
In the initial planning for the Leadership Forum, it was hoped that 200 leaders from 100 cities might be attracted.

The final result exceeded every expectation with more than 450 in attendance representing 172 cities in 42 states across America.

These leaders represented an estimated 55,000 volunteers. These

individuals are, indeed, the leaders of our nation's drug war

-- fighting and beginning to win in the workplace, schools, neighborhoods, and communities of America.



Not only did the Council achieve its initial goal of bringing together community anti-drug coalition leaders from across the country to share common experiences, success stories and to discuss common problems, but the Council was also able to obtain (through written responses to a series of questions) -- information which documented the views of program participants on a large number of issues important to the development and growth of community anti-drug coalitions across America.

Programmatically and financially, the Forum was an outstanding success. Forum attendees paid their own transportation and hotel expenses. A modest registration fee and contributions from 11 corporations paid for the conference. Surplus funds will be used as seed money for a proposed 1991 Leadership Forum II.

II. Major Recommendations and Findings

What we learned from talking with the participants personally and reviewing the detailed responses is the basis for our findings and recommendations.

Our Major Recommendations Are:

1. Citizen-led community anti-drug coalitions are an emerging national force which should be encouraged by the President, the Office of National Drug Control Policy, and the President's Drug Advisory Council.
2. Leaders of these coalitions should continue to meet (at least annually) to share success stories, discuss common problems, and to be encouraged by national leaders.
3. A national organization of coalition leaders should be formed at the conclusion of the 1991 Leadership Forum to continue, expand, and encourage the work of community coalitions. The United Way of America has offered to provide staff and initial support for the proposed National Coalition.

4. The President's Drug Advisory Council, through its National Coalition Committee, should proceed to conduct a second Leadership Forum. The input of a wider group of community coalition leaders across America will be sought in the planning of Forum II. This involvement is almost assured since 300 participants in Forum I have volunteered to assist in conducting Forum II.

5. Once the National Coalition organization has been formed, the President's Drug Advisory Council should continue to be closely identified with it, including the possibility of several President's Drug Advisory Council members serving on the governing board of the proposed National Coalition.

6. Plans to encourage the expansion of the coalition movement into cities and states not now involved should be a priority project of the National Coalition Committee of the President's Drug Advisory Council in 1991. A plan to enlist existing well organized coalitions across the nation to assist embryonic coalitions should be formulated. (Many individuals volunteered to help develop new coalitions in their region, and the United Way of America has offered to assist in identifying potential leaders of new coalitions.)

7. The formation of a National Coalition organization should have the endorsement of President Bush and the new Director of National Drug Control Policy.

8. Coalitions, to be effective, should be racially and ethnically diverse in their leadership and broad-based programmatically. Coalition volunteers should devise programs to meet community needs and reduce illegal drug use in the workplace, the neighborhoods, and schools. Other activities should relate to the religious community, treatment programs, criminal justice programs, youth programs, and marketing and public information programs to insure broad public and political backing and understanding of these plans.

Our Major Findings Are:

- A. The infectious enthusiasm and gung-ho spirit of the 450 leaders who met in November is both a priceless national resource and a manifestation of what Americans do best...rally together to fight a common enemy. It is on this foundation that our nation can start to reclaim our communities from the ravages of the drug problem. By far,

the number one reason given for personal involvement was a desire to serve their community or nation.

- B. Community anti-drug coalitions are a spontaneous response by individual communities to "do something" about the drug problem. In their uniqueness, in their creativity, is their real strength. Within a national mandate to be "broad-based" in approach, there is room for the creativity that leads to local success. The sharing of ideas and success stories and the discussion of common problems gave the National Leadership Forum a special element of success.**
- C. Coalition leaders told us that the work of local coalitions is "making a difference" (in local drug problems). Forty-four percent said that in their own communities coalitions are "making a significant difference." Fifty-two percent said coalitions are "making a modest difference." Only four percent said "little difference."**
- D. Coalition leaders told us in November that volunteers are easier to get. Ninety-six percent are increasing volunteer activity and 83% said that volunteers are easier to get than last year. However, because of the complexity of the problem, 63% report volunteer burnout is a problem.**

- E.** A National Coalition is favored by 93% of those who completed the Leadership questionnaire. One hundred percent of those responding said the Leadership Forum should be repeated next year and 98% said they would attend if it were.
- F.** The Forum itself received very high marks by those who attended or participated. It was unquestionably a success. All respondents said the Forum was effective. Sixty-four percent the Forum was "very effective."
- G.** Director William Bennett and Secretary Jack Kemp as featured speakers made a significant contribution to the success of the program.
- H.** While the Forum itself was well covered by the local and regional press -- focusing primarily on the local coalition leaders who were program presenters and local attendees, the national press largely ignored the Forum. The difficulty in getting national press interest and understanding on the national coalition movement is a major concern.

In all fairness, the community anti-drug coalition story is not an easy one to tell. It does not lend itself to a three-

minute slot on TV evening news. The coalition story is a complex one. The National Coalition Committee should enlist the best minds in our country who understand public policy issues and who are knowledgeable of the strengths and weaknesses of media forms to help us deal with this.

Recognition of the front line leaders of successful coalitions and the documentation of these stories is vital to the formation and encouragement of new coalitions.

- I. Coalition leaders across America are realistically assessing the drug problem from a special vantage point. When coalition leaders were asked how citizens of their communities would characterize the last year's progress in the war on drugs; 38% said things are "getting better"; 54% said things are "about the same"; and only 8% felt things were "getting worse."

*draft presented
at Jan. 30 Council
meeting*

***President's Drug Advisory Council
Report on
National Community Coalitions
to Fight Drug Abuse***

January 1991



***Executive Office of the President
Washington, D.C.***

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Bunton
Dec. 9, 1992
[Council] 2

PROPOSED PRESIDENTIAL REMARKS:

PRESIDENT'S DRUG ADVISORY
COUNCIL LEADERSHIP FORUM
FRIDAY, DEC. 11, 1992
WASHINGTON HILTON HOTEL
9:15 AM

Thank you, Jim [Burke, Chairman of the President's Drug Advisory Council, as well as Chairman of Partnership for a Drug Free America], for your kind words. Alvah [Chapman, Chairman of PDAC's National Coalition Committee, who is hard at work helping re-build devastated southern Florida.] Reverend Malloy, chairman of the forum for the past three years. And Bill [Moss, founding Chairman of PDAC.]

I want to give my heartfelt thanks to the members of the President's Drug Advisory Council for the outstanding work you have done to rid the Nation of illegal drugs. Your tireless service to others is deeply appreciated.

And to all the drug coalition leaders and members with us today -- here from all across the country -- over 200 cities and 40 states -- let me add a few words.

Charles De Gaulle once said that France ^{would be true to} ~~could not truly be~~ herself ^{if} ~~unless~~ ^{were not} she ~~was~~ engaged in ^{some} a great enterprise. Well, you have led America in a great enterprise -- truly becoming involved in a cause larger than yourselves.

You are part of a growing movement that is sweeping the Nation. Today there are more anti-drug coalitions than ever -- over 1,000 across the country -- because of your efforts. That

means 1,000 communities, aided by federal, state and local governments, have accepted the responsibility to work side by side with their neighbors to get drugs out and keep drugs out of their neighborhoods.

Block by block, street by street, home by home, you name it. Ordinary people are doing extraordinary things. You are showing that every citizen has a role to play in eliminating drugs from our neighborhoods. You are enriching our Nation's future through community-based programs -- the very backbone of America's drug control policy.

That noted philosopher, Barbara Bush, once said, "What happens in your house is more important than what happens in the White House."

This won't surprise you. She's right. //

The people with the most influence aren't here in Washington -- rather, it's the people back home -- the friend -- the pastor or the parent, the teacher or the team mate, the doctor or the daughter who can stir the soul of the one needing help.

Our ability to solve the drug problem in America depends on the extent to which we can convince individuals not to try drugs or use them -- and to help those individuals addicted, to get into treatment.

This understanding is the very basis for the enormous progress that's been made in prevention, and simply must be the foundation for any future drug strategy.

In the span of this administration we've seen drug use go down -- overall drug use decreased by more than 10 percent between 1988 and '90; occasional cocaine use went down 29 percent -- twice the goal we set. Adolescent cocaine use? We'd hoped to reduce that by 30 percent and it has fallen more than 60 percent.

When a neighbor's front yard became the front line of a drug war, rather than looking to government for solutions -- you looked to each other to meet the drug problem in your community head-on. Because you did -- today a little girl isn't afraid to ride her bike over to the park ... a senior citizen once again sits on his front porch in the afternoon without fear.

So, what you are doing in the workplace, the school yard, and the corner grocery store is working. You are restoring hope, saving lives, and healing our country -- one person at a time.

And for that, you have the gratitude of your community, your country and your President. May God bless you all and the United States of America.

#

Curt's edits.

Bunton
Dec. 8, 1992
[Council] 1

PROPOSED PRESIDENTIAL REMARKS:

PRESIDENT'S DRUG ADVISORY
COUNCIL LEADERSHIP FORUM
FRIDAY, DEC. 11, 1992
WASHINGTON HILTON HOTEL
9:15 AM

per Rowena

to help re-build
divorced 50. Fla.

Chair. PDAC - dml

(V)
(V)

Thank you, Jim [Burke, Chairman of Partnership for a Drug-Free America], for your kind words. Alvah [Chapman, Chairman of PDAC's National Coalition Committee, ^{as well as} - Comm. Anti-Drug Com. for America. (and CADCA Chairman of the Board.)] [Rev. Malloy. ~~Jim Cople, CADCA National Director.~~ Bill [Moss, founding Chairman PDAC.]]

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And to all the drug coalition leaders and members with us today -- here from all across the country -- over 170 cities and 40 states -- ^{let us add a few words.} ~~you're part of something larger than yourselves --~~ what you are doing goes far beyond county lines and time zones.

You are part of a growing movement that is sweeping the Nation. Today there are more anti-drug coalitions than ever -- over 1,000 across the country -- because of your efforts. That means 1,000 communities, ^{(V) aided by} ~~with the assistance of~~ federal, state and local governments, have accepted the responsibility to work side by side with their neighbors to get drugs out and keep drugs out of their neighborhoods.

[Charles de Gaulle once said that France could not be true ~~to~~ ^{truly herself} unless she was engaged in a great enterprise. ~~you too well, you have~~ ^{truly herself} ~~been~~ ^{become} America in a great enterprise -- truly becoming involved in a cause larger than yourselves.

① You name it. Ordinary

Block by block, street by street, home by home, ^①ordinary people are doing ^①extraordinary things, ^①proving that ^①every citizen has a role to play in eliminating drugs from our neighborhoods. ^①You are ~~enriching~~ ^{enriching} what you do is vitally important to our nation's future because ^①community-based programs like yours are the ^①backbone of America's drug control policy.

That noted philosopher Barbara Bush once said, what happens in your house is more important than what happens in the White House. ^①She's right. ^①The people with the most influence aren't here in Washington -- rather, it's the people back home -- the friend -- the pastor or the parent, the teacher or the team mate, the doctor or the daughter who can stir the soul of the one needing help. ^①Our ability to solve the drug ^①issue in America depends on the extent to which we can convince individuals not to try drugs or use them -- and to help those individuals addicted to ~~drugs~~ get into treatment. This understanding is the very basis for the enormous progress that's been made in prevention, and simply must be the foundation for any future drug strategy.

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①
①
① X

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So, what you are doing in the workplace, the school yard and the corner grocery store is working. You are restoring hope, saving lives, and healing our country -- one person at a time.

And for that, you have the gratitude of your community, your country and your President. May God bless you all and the United States of America.

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THE WHITE HOUSE
WASHINGTON

December 9, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAN MC GROARTY

FROM: JEANNIE BUNTON

SUBJECT: PROPOSED REMARKS AT PRESIDENT'S DRUG ADVISORY
COUNCIL LEADERSHIP FORUM

I. SUMMARY

On Friday, December 11th at 9:15 a.m. you will deliver brief remarks to an audience of 600 at the President's Drug Advisory Council Leadership Forum in the Ballroom of the Washington Hilton Hotel.

II. DISCUSSION

Your remarks (approximately 5 minutes / cards) focus on the growing movement of community-based anti-drug coalitions and congratulate them for their efforts.