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Folder Title:
National Literacy Honors 11/22/92 [OA 7583]

Stack:	Row:	Section:	Shelf:	Position:
G	26	23	2	3

THE WHITE HOUSE
WASHINGTON

DATE: 11/20/92

PLEASE DELIVER THE FOLLOWING PAGES TO:

NAME: DON MCGROARTY

ORGANIZATION: SPEECHWRITING

FROM: SUSAN GREEN

PHONE: X7905

TOTAL NUMBER OF PAGES 3 INCLUDING COVER LETTER.

SPECIAL INSTRUCTIONS:

Please let me know what
you think - thanks to
you + Jeanie both
Susan

AS POSSIBLE

Jeanie -
Please keep for
file DMG

OPENING

Barbara and I are delighted to welcome you all to the White House for this third National Literacy Honors. Today we are celebrating the extraordinary, ordinary people who are helping us build a truly literate America, and we are honored to share this celebration with all of you.

I think about the idea that is America, and the freedom that inspires that idea -- "the single, shining principle of freedom." Our founding fathers said that "we the people of the United States" had to "secure the blessings of liberty to ourselves and our posterity." And they knew we could not truly secure these blessings ... that freedom ... if we were not a literate people.

Our society needs literate citizens to meet its growing challenges and make itself healthy and safe. Our economy requires a more and more literate work force -- not just in the future, but today, right now. Our children need literate parents to help them learn and grow as they should. And our democracy absolutely depends on a literate populace.

Tonight we are honoring Americans who are helping in brave, creative ways to secure the blessings of liberty to themselves and their posterity. They have helped by enriching their own lives and those around them with the knowledge and skills that lead to literacy. They stand as examples of thousands of others who are doing the same great service to the idea that is America. I fervently hope that tonight they will inspire millions more to join them. And now we're in for a very special evening.

CLOSING

What a wonderful evening this has been ... what amazing people our country has working for literacy. Barbara and I are deeply grateful to be able to share this with all of you.

Our eloquent Czech friend, Vaclav Havel, once told us that democracy is an ideal, and that we Americans are closer to the ideal because we have been pursuing it without interruption for 200 years. A fully literate society is also an ideal, always to be earnestly sought. If we believe in the ideal of democracy, then we have to believe in literacy for all, so that all Americans can live as well and as freely as possible, now and for generations to come.

Thank you for all you've done, and for all you will continue to do. God bless you and this great country of ours, the United States of America. Good night.

THE WHITE HOUSE

WASHINGTON

20 November 1992

MEMORANDUM FOR SUSAN GREEN

FROM: DAN MC GROARTY/ JEANNIE BUNTON *JG for DMG*
SUBJECT: COMMENTS ON NATIONAL LITERACY HONORS

Susan: Shortly after reading the drafts, Dan had to leave the building on business and asked that I send this to you on his behalf. Thanks so much for sending the drafts over for review. Dan has just a couple of comments:

Open: second graph, last sentence: "a literate people" may be difficult to say; a small verbal glitch could easily be rendered as "illiterate" people.

Close: second graph, first sentence: rather than refer to Havel as "our eloquent Czech friend", perhaps would be better to say "statesman and scholar".

Literacy
Honors "Script"
FOR BB-BB

CC: LF-SPR

Julie Cook

Jean Buntor
(Speechwriting
FYI)

(Room 111 1/2)
OE0B

SMITH•HEMION

Office (202) 797-4840 (O)
Fax (202) 797-4847 (F)

Fax Cover Sheet

Date: 11.19.92

To: CATHY FENTON

Company: _____

Fax Number: 202-456-6235

From: KAREN APPLE

Number of Pages Including Cover Sheet: 13

Comments: Sorry about the miscommunication
& delay in sending you the President's &
Mrs. Bush's script.

If all the pages to follow are not clearly legible, please call us as soon as possible at (202) 797-4840

*please call to confirm receipt. Thank you.
Karen Apple*

(7)

PRESENTATION TO
HONOREE #1 - BILLY DUVALL
(Mrs. Bush, Billy Duvall)

MUSIC: PRESENTATION (LIVE MARINE ORCH.)

(MRS. BUSH AND BILLY DUVALL ENTER
STAGE _____.)

MRS. BUSH

Billy Duvall (BILL-EE DOO-VAHL),
you serve not only as an example of
what can be achieved through hard
work and determination, but also as
a person who believes in using his
new found skills to encourage
others. For bringing the message of
literacy and volunteering your time
and energy to motivate and lead in
this campaign.

And for your efforts as a member of
the Kentucky Literacy Commission
to set policy for the state.

(MORE)

(7)

PRESENTATION TO
HONOREE #1 - BILLY DUVAL
(Cont'd)

MRS. BUSH (CONT'D)

We are proud to present to you this
symbol of your achievement.....

Congratulations, Billy Duvall.

(MRS. BUSH PUTS THE MEDAL ON BILLY
DUVALL AND CONGRATULATES HIM.)

(APPLAUSE)

SEGUE: LONG PLAYOFF (LIVE MARINE ORCH.)

(THEY RETURN TO THEIR SEATS.)

(INTO: COMMERCIAL #1)

(11)

**PRESENTATION TO
HONOREE #2 - REGINA LYNN**
(President Bush, Regina
Lynn)

MUSIC: PRESENTATION (LIVE)

**(PRESIDENT BUSH AND REGINA LYNN
WALK ON TO THE STAGE.)**

PRESIDENT BUSH

Regina Lynn (REE-GEE-NAH
LIN)....your father was an inspiration
when you were growing up. He'll
certainly be proud to know you are
about to graduate college and apply
your hard-earned skills to teach
others the joys of literacy.

For overcoming shyness, fear and
the burdens of being a single parent
to achieve your goals and carry the
torch to others still in the dark....The
National Literacy Honors

(MORE)

(11)

PRESENTATION TO
HONOREE #2 - REGINA LYNN
(Cont'd)

PRESIDENT BUSH (CONT'D)
proudly makes note of your courage
by presenting you with this symbol
of achievement.
Congratulations, Regina Lynn.

**(PRESIDENT BUSH PUTS THE MEDAL ON
REGINA LYNN AND CONGRATULATES HIM.)**

(APPLAUSE)

SEGUE: PLAYOFF (LIVE MARINE ORCH.)

(THEY RETURN TO THEIR SEATS.)

(INTO: INTRO EDDIE VAN HALEN)

(14)

PRESENTATION TO
HONOREE #3 - HARTLEY &
MELIA PEAVEY
(Mrs. Bush, Hartley
Peavey, Melia Peavey)

MUSIC: PRESENTATION (LIVE)

**(MRS. BUSH AND HARTLEY & MELIA
PEAVEY WALK ON TO THE STAGE.)**

MRS. BUSH

Hartley (**HEART-LEE**) and Melia
(**MUH-LEE-A PEE-VEE**)
Peavey....In setting up a program to
improve literary skills for your
employees in a highly technical
workplace, you not only
demonstrated sound business
practices, increasing the quality and
productivity of your workers, but you
also gave them an opportunity for
advancement that would have been
denied without those skills.
For your continuing commitment to
creating a model to emulate in the
drive to keep America competitive in

(MORE)

(14)

PRESENTATION TO
HONOREE #3 - HARTLEY &
MELIA PEAVEY
(Cont'd)

MRS. BUSH (CONT'D)

the world marketplace....The
National Literacy Honors is happy to
recognize your dedication and
accomplishments.

Congratulations, Hartley and Melia
Peavey.

(MRS. BUSH PUTS A MEDAL ON BOTH
HARTLEY AND MELIA AND
CONGRATULATES THEM.)

(APPLAUSE)

SEGUE: LONG PLAYOFF (LIVE MARINE ORCH.)

(THEY RETURN TO THEIR SEATS.)

(INTO: COMMERCIAL #2/ABC PROMO)

(18)

PRESENTATION TO
HONOREE #4 - FRANK GORDON
(President Bush, Frank
Gordon)

MUSIC: PRESENTATION (LIVE)

(PRESIDENT BUSH AND FRANK GORDON
WALK ON TO THE STAGE.)

PRESIDENT BUSH

The Honorable Frank X. Gordon,
Junior (FRANK GOR-DONE)
....Retired Chief Justice of the
Arizona Supreme Court....When you
were asked at the close of your
tenure on the bench - over twenty-
seven years of service - what was
your most important and far-
reaching decision, you replied, "the
setting up of a literacy program for
young offenders." Your program
now serves all who are in need in
Arizona.

And for turning around the lives of
so many who have replaced despair

(MORE)

(18)

PRESIDENTATION TO
HONOREE #4 - FRANK GORDON
(Cont'd)

PRESIDENT BUSH (CONT'D)

with hope....The National Literacy
Honors pays honor to you with this
symbol of creativity and
commitment.

Congratulations, Frank X. Gordon,
Junior.

(PRESIDENT BUSH PUTS THE MEDAL ON
FRANK GORDON AND CONGRATULATES
HIM.)

(APPLAUSE)

SEGUE: PLAYOFF (LIVE MARINE ORCH.)

(THEY RETURN TO THEIR SEATS.)

(INTO: INTRO CLINT HOLMES/INTRO "BEAUTY & THE BEAST")

(27)

PRESENTATION TO
HONOREE #5 - TONY HERNANDEZ
(Mrs. Bush, Tony
Hernandez)

MUSIC: PRESENTATION (LIVE)

(MRS. BUSH AND TONY HERNANDEZ WALK
ON TO THE STAGE.)

MRS. BUSH

Tony Hernandez (TON-EE HER-
NAN-DEZ)you once described
your illiteracy as "being in a cage."
But you decided to do something
about it and you liberated yourself.
Inspired by your oldest son who
made a deal to improve his grades if
you would go back to school, both of
you have been rewarded for your
efforts.
For becoming an advocate amongst
Hispanics of the advantage of
education....

(MORE)

(27)

PRESENTATION TO
HONOREE #5 - TONY HERNANDEZ
(Cont'd)

MRS. BUSH (CONT'D)

And for demonstrating there is no
shame in not being able to
read....only in not doing anything
about it....The National Literacy
Honors presents this symbol of
achievement to you, with admiration
and thanks.

Congratulation, Tony Hernandez.

(MRS. BUSH PUTS THE MEDAL ON TONY
HERNANDEZ AND CONGRATULATES HIM.)

(APPLAUSE)

SEGUE: PLAYOFF (LIVE MARINE ORCH.)

(THEY RETURN TO THEIR SEATS.)

(INTO: INTRO REBA MCENTIRE VIDEO)

(33)

**PRESENTATION TO
HONOREE #6 - KURT SCHMOKE**
(President Bush, Kurt
Schmoke)

MUSIC: PRESENTATION (LIVE)

**(PRESIDENT BUSH AND KURT SCHMOKE
WALK ON TO THE STAGE.)**

PRESIDENT BUSH

Mayor Kurt Schmoke (KURT SHM-
OAK)...You were the recipient of an
outstanding education, and have
used it in the service of others in
whatever capacity you found
yourself.

Your pledge to make the City of
Baltimore "The City That Reads"
was and is an oath that bears fruit
continuously since you took office.
For your constant care and support
of an ideal that has become an
example to municipalities across the

(MORE)

92.

(33)

PRESENTATION TO
HONOREE #6 - KURT SCHMOKE
(Cont'd)

PRESIDENT BUSH (CONT'D)
nation....The National Literacy
Honors, with gratitude and respect,
presents you with this symbol of
excellence and vision.
Congratulation, Kurt Schmoke.

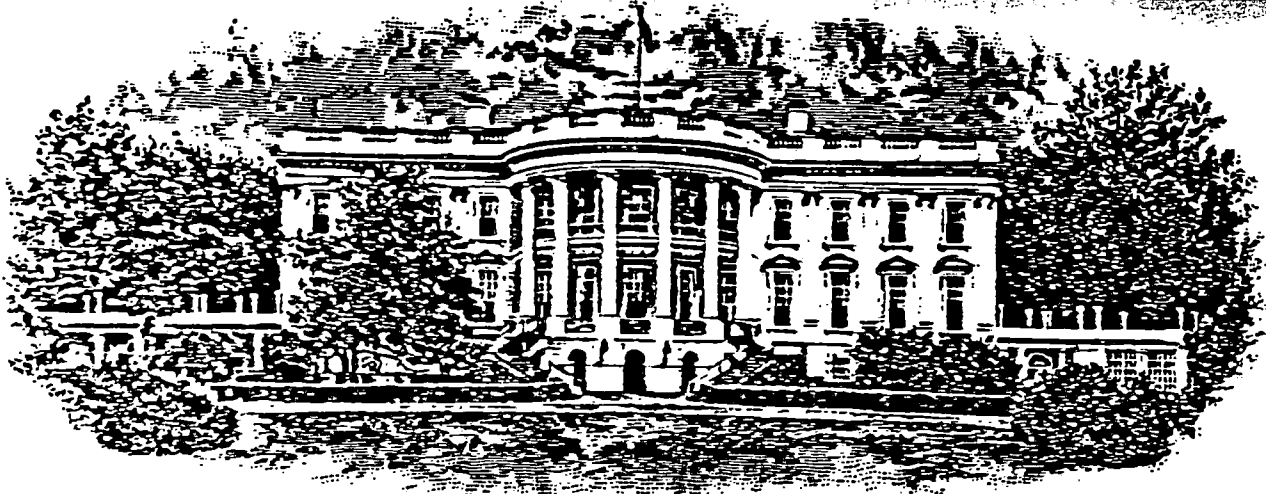
(PRESIDENT BUSH PUTS THE MEDAL ON
KURT SCHMOKE AND CONGRATULATES
HIM.)

(APPLAUSE)

SEGUE: LONG PLAYOFF (LIVE MARINE ORCH.)

(THEY RETURN TO THEIR SEATS.)

(INTO: COMMERCIAL #5)



OFFICE OF PRESIDENTIAL SPEECHWRITING

FACSIMILE TRANSMITTAL SHEET

Number of Pages (Including Cover) 3
To SUSAN GREEN
Fax Number 6235
Date 18 NOV. 92
From VBUNTON
Office Number 7750

COMMENTS

DAN HAS REVIEWED THESE DRAFTS.
FOR YOUR INFORMAL COMMENTS.

JB

Bunton
Nov. 18, 1992
[HONORS.1/OPEN]

PROPOSED PRESIDENTIAL REMARKS:

THE NATIONAL LITERACY HONORS
THE EAST ROOM
SUNDAY, NOVEMBER 22, 1992
4:30 P.M.

Barbara and I are delighted to welcome you all to the East Room of the White House. Today we celebrate and honor those who have taken the path to literacy -- and the people who have given to make that journey possible. Many of you faced great obstacles to achieve your goals, while others put your own hard-won skills to use by serving those who needed help. Whatever the route, you've arrived at the place where your lives are forever changed for the better -- because of your ability to read and understand the written word.

By enlarging your literacy skills, you enrich our lives -- as a people and a nation. It was James Madison who said, "A well-instructed people alone can be permanently a free people."

For the past three years, one of our highest priorities has been to help every adult American become literate by the year 2000. The urgency increases with each passing year. Our country's strength, the well-being of our fellowman, and the realization of the American Dream -- all -- are tied to the benefits of literacy. Thank you, each and every one, for coming together to address this critical national issue. I think we're in for a very special evening.

#

Bunton
Nov. 18, 1992
[HONORS.2/CLOSE]
DRAFT

PORPOSED PRESIDENTIAL REMARKS:

THE NATIONAL LITERACY HONORS
THE EAST ROOM
SUNDAY, NOVEMBER 22, 1992
4:30 P.M.

What a great evening. This has been a wonderful, inspiring time -- a celebration of the human spirit's power to achieve and the human heart's desire to make dreams come true. But more than a testimony to success, this is also a call to all our citizens who have yet to take that first step toward literacy. As I have said before, education isn't just about making a living -- it's about making a life. I hope you draw encouragement from what you've seen tonight, and join us in the quest for lifelong learning through literacy. Billy Duvall, who learned to read so he could teach Sunday School said it best, "your brains aren't dead until you're dead." //

Tonight's honorees represent thousands upon thousands who take the time and energy to improve their reading and writing skills. They are the unsung heroes and heroines -- and America owes them a debt of gratitude.

Thank you for all you've done. God bless you and this great country of ours, the United States of America. Goodnight.

#

TO BE FREE: THE NATIONAL LITERACY HONORS

1992 Honorees

SUNDAY, NOVEMBER 22, 1992
THE WHITE HOUSE

Hour-Long ABC Television Network Special Presentation
(Date and Time to Be Announced)

TO BE FREE: THE NATIONAL LITERACY HONORS

1992 Honorees

MR. BILLY DUVALL, Park City, Kentucky
Adult Learner

HON. FRANK X. GORDON, JR., Phoenix, Arizona
Chief Justice (ret.), Arizona Supreme Court

MR. TONY HERNANDEZ, Pasadena, TX
Adult Learner

MS. REGINA OSTEEN LYNN, Mars Hill, North Carolina
Adult Learner

HARTLEY AND MELIA PEAVEY, Meridian, Mississippi
Chief Executive Officer and President, Peavey Electronics

HON. KURT L. SCHMOKE, Baltimore, Maryland
Mayor of Baltimore

BILLY DUVALL

Park City, KY

Adult Learner

Barren County Literacy Program (Laubach)

Glasgow, KY

Growing up in rural Kentucky, Billy Duvall didn't get to school much. For him and the rest of his large family, crops and farm chores had to come first. Even though he completed the tenth grade, even though he had been a trucker for several years, when he came to the literacy program in 1988 he could only write his name.

He received a severe back injury in a construction accident, and was unable to resume that kind of work. Because he had been with the company for several years and was a valued employee, they offered him a job in the office. It required literacy skills that he didn't have, so he went on disability. Then he went to the Barren County Literacy Council and began the studies he had been unable to accomplish as a child. With the aid of his tutor, E. Mahlian Grinstead, Billy has made excellent progress. Mahlian finds time to tutor Billy twice a week despite the fact that she is a busy attorney as well as a wife and mother. She says she has benefitted tremendously from the experience, and that any credit for Billy's progress should go to him.

For Billy, literacy now has become an almost full-time volunteer occupation. "He is a one-man recruitment campaign," according to Florence Strange, coordinator of the program. "Because he is such a friendly, kind person, everyone knows him. Either as a student or a volunteer."

Duvall has always been very involved in church activities, but these have expanded in scope since he learned how to read. He is president of the Brotherhood men's group, superintendent of the Sunday school, a teacher, a member of the board of trustees, and a singer in the choir.

He also serves on the literacy council board of directors and leads the student support group. He is proud that his suggested title was used for the student newsletter: "A Better You." At the state level, Billy is one of two new readers appointed by the Governor to the Kentucky Literacy Commission, which sets policy for the state. He also serves on the state level new reader committee and represented Kentucky at the Third National Adult Literacy Congress.

He was named the state's outstanding new reader for 1990. His writing has been included in volumes one and three of Slices of Life, new reader writings from the state of Kentucky. The first story is "Growing Up Black" and the second is "My Story."

Billy says, "The program has not only helped me face my challenges but work through them." He wants to motivate and encourage others to enroll and continue with the program and accepts graciously the responsibility of being a role model for others.

FRANK X. GORDON, Jr.
Phoenix, AZ

Chief Justice (ret.)
Arizona State Supreme Court

When Frank X. Gordon stepped down after nearly 30 years on the bench, the last five as Chief Justice of the Arizona Supreme Court, reporters asked what he thought was the most important decision during his tenure and how he would like to be remembered. Judge Gordon thought about all the momentous rulings the Court had made. And then he said: "The Court's literacy program is the most important thing I've ever been involved with. It very possibly will have a more positive impact on the lives of Arizonans than anything else I have written or done."

Statewide in Arizona, the positive impact has been enormous. Early in his career Judge Gordon perceived, as many jurists do, the link between poor education and crime. To send young offenders to jail ran the risk of converting them into hardened criminals. The incidence of functional illiteracy among repeat offenders was huge, as high as 85 per cent. The scale of the problem seemed hopeless, until the day that Judge Gordon saw a demonstration of a computer lab designed to improve basic skills. With the aid of a trained staff, 16 learners could work at improving their skills every hour of the day.

Judge Gordon dedicated himself to creating such learning labs in his state under the aegis of the Supreme Court, with the goal of at least one lab in each of the 15 counties. The first one was dedicated in 1987 -- today there are 28 fully-equipped learning labs throughout the state, including the Frank X. Gordon Literacy Center in Mesa. It was Judge Gordon's leadership that made this possible, not only in finding the funds in the public and private sectors, but in his personal commitment -- building alliances, convincing legislators, cutting ribbons, speaking at scores of graduation ceremonies, mingling with students to encourage and support them. They know he cares.

Judges across the state increasingly took advantage of this attractive opportunity for alternative sentencing, and probation departments played a key role. The result is that thousands of offenders and their families now are on the bright path of hope rather than despair.

Critical to success was the enthusiastic support of the State Department of Education, in particular the Division of Adult Education. This alliance made possible improved software and the use of the 28 labs by anyone in the community, not only probationers, an expansion that has worked effectively. Now the program Judge Gordon built will spread to other states. Five Western states are sponsoring a conference at the Judicial College in Reno next March for just that purpose.

TONY HERNANDEZ

Pasadena, TX

Adult Learner

Sterling Municipal Library (LVA)

Baytown, TX

Born in Laredo 33 years ago, Tony Hernandez bounced from school to school during the years he moved around with his family as they followed the crops and work. He went through 1st grade three times, first in an English-language school in the U.S., then in a Mexican school, and then back in the U.S. Although Tony did well in some grades, this back-and-forth pattern continued until Tony got married and dropped out in 10th grade.

Tony works as foreman of a maintenance crew at one of the Exxon plants in Baytown. When an "occupational literacy program" was set up at the plant in 1990, he was one of the first to volunteer as a new learner. When asked why he entered the literacy program, Tony responds by telling the story of his oldest son, Tony III. "He was a troublemaker and his grades were going down," Tony says. When Tony asked his son to do better, the response was "Why?" This occurred just as the program at work was starting. So Tony offered his son a deal -- that he would go to school if his son would work to improve his grades. "So far the deal has worked beautifully," Tony says. "His grades have gone up."

It has worked well for Tony, too. He has made excellent progress. He describes being illiterate as being "in a cage." He feels himself in debt forever to those who liberated him, the Sterling/LVA program and his tutor, Rick Voyles. "Without Rick," Tony says, "I'd still be in a cage. He showed me the way. He showed me how to do it."

Just one of the many fascinating elements of Tony's story is that Rick works for him on the maintenance crew. Rick was one of the first to volunteer as a tutor when the program was set up at the Exxon plant. Neither he nor Tony knew they would end up being paired together in the program. Tony says: "In the field, I'm his boss, but once behind closed doors, he was the tutor and I was the student. For me, I've made a lifelong friend."

Rick gives Tony the credit: "I'm very proud of what he has done. All he needed was an opportunity to come out and the motivation to do it."

Tony has passed the GED exam. He is now a classroom assistant at the library, "giving back" by helping other literacy students. He speaks to classes in local schools. "We Hispanics are No. 1 in dropouts," Tony says. "I want us to be No. 1 on the other side."

REGINA OSTEEN LYNN

Mars Hill, North Carolina

Adult Learner

(National Center for Family Literacy
program at the Walnut School, NC)

In just a few years of courageous effort, Regina Lynn has moved from bleak despair to great accomplishment and promise for herself and her four young children. She was a 10th grade dropout, almost pathologically shy and withdrawn. Today she is a vibrant and confident person, a "straight-A" student in her third year of college.

Regina came home one day and found a pamphlet in her door that described a new family literacy program in Madison County, North Carolina. She called the program director and began a journey toward a better life for her children and herself. After a home visit from the program teachers, Regina found the support she needed to get on the bus with her three-year-old son, R.L., and go back to school. She almost dropped out three times, but her mentor and teacher, Mildred Shelton, would not let her go. Everyone in the program knew that Regina was an unusually intelligent young woman beneath the layers of childhood disappointment and the scars of a long-term abusive relationship.

Soon the real Regina began to emerge. She became a leader in the group and the friend of all the members. Encouraged by her GED instructor, Allegra Aylward, Regina earned her GED within a year, with a perfect score in literature. Much taken by a visiting poet's example, Regina now writes poetry herself. She has kept a journal and has become one who shares and helps others. The effect has been magical on Regina's four children as well. "Now all my children ask me to help them with their homework," Regina says, "and I like that. My fifth grader had failed first grade and he was always behind. This year, in one grade he had a 99 average in reading, a 94 in math, and a 93 average in spelling."

The driving force in Regina's life at this point is to be a success to repay her father, Derry C. Osteen of Kingsport, Tennessee. She says, "My father has been a constant supporter and encourager. I finally feel I'm worthy of the faith and confidence he has always had in me."

Mildred Shelton is a story in her own right. Known locally as "the Mountain Mama," Mildred needed help herself and then became a teacher and tutor after finishing the program, dedicated to helping others. Regina credits Mildred with saving her life. The two have remained the closest of friends and mutual admirers.

MELIA AND HARTLEY PEAVEY

Peavey Electronics Corporation
Meridian, MS

Few country or rock music performers are not aware of equipment manufactured by the Peavey company -- amplifiers, electric guitars and pianos, microphones, audio recording equipment, and related products. Peavey products are best-sellers, in the U.S. and around the world.

The initial growth of the company in the post-World War II years was the result of Hartley Peavey's commitment and drive and his vision of entrepreneurship, industry, and employee relations. The prototypical science whiz, Hartley began building amplifiers for electric guitars while still in high school. "If I'd been a better guitar player," he says, "I'd be a musician now. I wasn't good at that. I was always good at building things."

Hartley serves as chief executive officer and his wife Melia as president of the company. There came a time when they grew concerned about quality control and productivity. Would the Peavey company go the way of so many American manufacturers of electronic products -- losing out to foreign competition, especially the Japanese?

They identified the basic problem as inadequate educational skills in the workforce in Mississippi. With Hartley's backing, Melia set about solving the problem, working with state offices, Meridian Community College, and the National Alliance of Business. The first step was to institute a program adapted from the U.S. military to improve literacy skills beyond the 5th grade level. Soon a basic skills program up to the 5th grade level was added. Beyond this technical and other training was made available for all employees, customized to their individual needs.

The results were dramatic. Rejections on some products dropped from as high as 50 per cent to zero. Customer complaints dwindled. Morale improved, with workers praising the benefits of improved self-esteem and personal growth in addition to improved skills. Peavey regained its lead and is now second-to-none.

Now Melia is planning to add a family literacy program, tied in with an employee day care facility.

"Boot-strapping," as Harvey calls the companywide program, has worked wonders. Leaders in training and education have praised the Peavey accomplishment as one of the most comprehensive, top to bottom programs in the U.S., one that demonstrates convincingly the value of caring for employees and helping them to improve themselves. It thus stands as a model to emulate in the drive to keep America competitive in the world marketplace.

KURT L. SCHMOKE
Mayor of Baltimore

A native of Baltimore, Kurt Schmoke graduated from Yale, was a Rhodes scholar, and received his law degree from Harvard in 1976. After a successful term as State's Attorney for Baltimore City, he was elected Mayor in 1987 at the age of 38. In his inaugural address he said: "Of all the things I might be able to accomplish as Mayor of our city, it would make me proudest, if one day it could simply be said of Baltimore that, this is the city that reads."

The Mayor has followed through vigorously. Everywhere in Baltimore, one sees the slogan "Baltimore: The City That Reads" on billboards, on every public bench, on city vehicles (including garbage trucks). He never misses an opportunity on local radio and television and in public appearances to stress the importance of literacy and education. Whenever he meets a new person, the Mayor hands out an attractive bookmark that includes the above quote from his inauguration. He has done everything possible to provide city support and in building public, private, and community partnerships to promote literacy and provide services.

The main vehicle is Baltimore Reads, Inc., a private, non-profit organization that helps establish centers and raises funds in their support. Chaired by Reg Murphy, retired publisher of the Baltimore Sun, and ably directed by Maggi Gaines, Baltimore Reads is located in a converted townhouse in downtown Baltimore with an appropriate address (3 East Read Street). There are now 37 literacy centers in the city (up from the six that existed when Mayor Schmoke was inaugurated). Some 8,500 students now attend the centers, the enrollment growing steadily each year. The goal is to serve 15,500 students a year by the end of Mayor Schmoke's second term (he was re-elected in 1991).

Especially notable is the Ripken Learning Center, a full-service center created in 1990 as a result of a \$250,000 gift from the Baltimore Orioles' superstar, Cal Ripken, Jr., and his wife Kelly. The commitment of the Ripkens extends beyond giving money -- they also provide personal time and leadership, and new funds are forthcoming every time Cal Ripken hits a homerun. The involvement of the Ripkens was an immediate response to the citywide priority given to literacy and reading by Mayor Schmoke's leadership.

Mayor Schmoke says that he is most pleased by what the recognition of the National Literacy Honors will do for morale in his city and for all those who have worked so hard there in the cause of literacy. For the same reason, he warmly recalls Barbara Bush's visit to the Baltimore program. Clearly, Mayor Schmoke understands how basic literacy and learning are to the future of his city and its citizens, and his accomplishments stand as an example to other municipalities across the nation.

OPENING REMARKS... PRESIDENT BUSH
(PRESIDENT BUSH)

PRESIDENT BUSH

BARBARA AND I ARE MOST HAPPY TO WELCOME YOU TO THE EAST ROOM OF THE WHITE HOUSE TODAY WE ARE CELEBRATING AND HONORING THOSE WHO HAVE TAKEN SUCH POSITIVE STEPS ON THE PATH TO LITERACY. MANY HAVE FACED GREAT OBSTACLES TO ACHIEVE THEIR GOALS. OTHERS HAVE TAKEN THEIR OWN HARD WON SKILLS AND PUT THEM TO USE IN THE SERVICE OF THOSE WHO WERE LESS ADVANTAGED. WHATEVER THE ROUTE, THEY HAVE ARRIVED AT THE PLACE WHERE THEIR LIVES HAVE CHANGED FOR THE BETTER BECAUSE OF THEIR ABILITY TO READ AND COMPREHEND THE WRITTEN WORD.

THE NOTED WRITER ALDOUS HUXLEY ONCE SAID, "EVERY MAN WHO KNOWS HOW TO READ HAS IT IN HIS POWER TO MAGNIFY HIMSELF, TO MULTIPLY THE WAYS IN WHICH HE EXISTS, TO MAKE HIS LIFE FULL, SIGNIFICANT AND INTERESTING."

ONE OF OUR HIGHEST PRIORITIES, SET UP AT AN EDUCATIONAL SUMMIT CONFERENCE THREE YEARS AGO, WAS TO HELP EVERY ADULT AMERICAN BECOME LITERATE BY THE YEAR 2000.

THAT GOAL BECOMES EVEN MORE URGENT WITH EACH PASSING YEAR, THE STRENGTH OF OUR COUNTRY, THE WELL-BEING OF ALL OUR CITIZENS, AND THE REALIZATION OF THE AMERICAN DREAM IS INEXTRICABLY TIED TO THE BENEFITS OF LITERACY. THANK YOU FOR COMING TOGETHER FOR THIS CRITICAL NATIONAL ISSUE, I THINK WE'RE IN FOR A VERY SPECIAL EVENING.

** add line
about donors
"the people who give"*

CLOSING REMARKS, PRESIDENT BUSH
(PRESIDENT BUSH)

PRESIDENT BUSH

THIS HAS BEEN A MOST INSPIRING TIME,
POINTING UP THE POWER OF THE HUMAN SPIRIT
TO ACHIEVE AND THE HUMAN HEART TO HELP THOSE
WHO HAVE THE DESIRE TO IMPROVE.

IT IS A TESTIMONY TO SUCCESS, BUT MORE THAN
THAT, IT IS ALSO A CALL TO ALL OUR CITIZENS
WHO HAVE NOT YET TAKEN THAT FIRST, KEY STEP
TOWARDS LITERACY. I HOPE YOU HAVE DRAWN
ENCOURAGEMENT BY WHAT YOU HAVE SEEN TONIGHT,
AND JOIN US IN THE QUEST FOR A BETTER LIFE
THROUGH LITERACY.

THE HONOREES ON TONIGHT'S PROGRAM REPRESENT
THOUSANDS UPON THOUSANDS WHO TAKE THE TIME AND
EXPEND THE ENERGY TO IMPROVE THEIR READING AND
WRITING SKILLS. THEY ARE THE UNSUNG HEROES AND HEROINES
OF THIS CAMPAIGN, AND AMERICA OWES THEM A DEBT OF
GRATITUDE.

THANK YOU FOR ALL YOU'VE DONE. GOD BLESS YOU,
GOD BLESS AMERICA, AND GOODNIGHT.

Constitutional

Bunton
Nov. 18, 1992
[HONORS.2]

PRESIDENTIAL REMARKS: THE NATIONAL LITERACY HONORS
THE EAST ROOM
SUNDAY, NOVEMBER 22, 1992
4:30 P.M.

incl
What a great evening. This has been a wonderful, inspiring time -- a celebration of the (human spirit's power to achieve) and the (human heart's desire to help) ~~those who have the will to improve.~~ *shorten phrase.* But more than a testimony to success, this is also a call to all our citizens who have yet to take that first step toward literacy. Education isn't just about making a living, it's about making a life. I hope you draw encouragement from what you've seen tonight, and join us in the quest for lifelong learning through literacy. Billy Duvall said it best, "your brains aren't dead until you're dead." //

Tonight's honorees represent thousands upon thousands who take the time and energy to improve their reading and writing skills. They are the unsung heroes and heroines and America owes them a debt of gratitude.

Thank you for all you've done. God bless you and this great country of ours, the United States of America. Goodnight.

#

Bunton
Nov. 18, 1992
[HONORS.1]

PRESIDENTIAL REMARKS: THE NATIONAL LITERACY HONORS
THE EAST ROOM
SUNDAY, NOVEMBER 22, 1992
4:30 P. M.

Barbara and I are delighted to welcome you all to the East Room of the White House. Today we celebrate and honor those who have taken the path to literacy -- and the people who have given to make that journey possible. Many of you faced great obstacles to achieve your goals, while others took your own hard-won skills and put them to use in the service of those who needed help.) 10^{Aug} Whatever the route, you've arrived at the place where your lives are forever changed for the better -- because of your ability to read and understand ~~comprehend~~ the written word.

? ↪ It was James Madison who said, "A well-instructed people alone can be permanently a free people." By enlarging your literacy skills, you enrich our lives as a people and a nation.

For the past three years, one of our highest priorities has been to help every adult American become literate by the year 2000. The urgency increases with each passing year. Our country's strength, the well-being of our fellowman, and the realization of the American Dream -- all -- are tied to the benefits of literacy. Thank you, each and every one, for coming together to address this critical national issue. I think we're in for a very special evening.

#

TO BE FREE: THE NATIONAL LITERACY HONORS

1992 Honorees

SUNDAY, NOVEMBER 22, 1992
THE WHITE HOUSE

Hour-Long ABC Television Network Special Presentation
(Date and Time to Be Announced)

TO BE FREE: THE NATIONAL LITERACY HONORS

1992 Honorees

✓ MR. BILLY DUVALL, Park City, Kentucky
Adult Learner

HON. FRANK X. GORDON, JR., Phoenix, Arizona
Chief Justice (ret.), Arizona Supreme Court

MR. TONY HERNANDEZ, Pasadena, TX
Adult Learner

MS. REGINA OSTEEN LYNN, Mars Hill, North Carolina
Adult Learner

HARTLEY AND MELIA PEAVEY, Meridian, Mississippi
Chief Executive Officer and President, Peavey Electronics

HON. KURT L. SCHMOKE, Baltimore, Maryland
Mayor of Baltimore

BILLY DUVALL

Park City, KY

Adult Learner

Barren County Literacy Program (Laubach)

Glasgow, KY

Growing up in rural Kentucky, Billy Duvall didn't get to school much. For him and the rest of his large family, crops and farm chores had to come first. Even though he completed the tenth grade, even though he had been a trucker for several years, when he came to the literacy program in 1988 he could only write his name.

He received a severe back injury in a construction accident, and was unable to resume that kind of work. Because he had been with the company for several years and was a valued employee, they offered him a job in the office. It required literacy skills that he didn't have, so he went on disability. Then he went to the Barren County Literacy Council and began the studies he had been unable to accomplish as a child. With the aid of his tutor, E. Mahlian Grinstead, Billy has made excellent progress. Mahlian finds time to tutor Billy twice a week despite the fact that she is a busy attorney as well as a wife and mother. She says she has benefitted tremendously from the experience, and that any credit for Billy's progress should go to him.

For Billy, literacy now has become an almost full-time volunteer occupation. "He is a one-man recruitment campaign," according to Florence Strange, coordinator of the program. "Because he is such a friendly, kind person, everyone knows him. Either as a student or a volunteer."

Duvall has always been very involved in church activities, but these have expanded in scope since he learned how to read. He is president of the Brotherhood men's group, superintendent of the Sunday school, a teacher, a member of the board of trustees, and a singer in the choir.

He also serves on the literacy council board of directors and leads the student support group. He is proud that his suggested title was used for the student newsletter: "A Better You." At the state level, Billy is one of two new readers appointed by the Governor to the Kentucky Literacy Commission, which sets policy for the state. He also serves on the state level new reader committee and represented Kentucky at the Third National Adult Literacy Congress.

He was named the state's outstanding new reader for 1990. His writing has been included in volumes one and three of Slices of Life, new reader writings from the state of Kentucky. The first story is "Growing Up Black" and the second is "My Story."

Billy says, "The program has not only helped me face my challenges but work through them." He wants to motivate and encourage others to enroll and continue with the program and accepts graciously the responsibility of being a role model for others.

FRANK X. GORDON, Jr.
Phoenix, AZ

Chief Justice (ret.)
Arizona State Supreme Court

*keeps giving / going
turn the page
new chapter*

When Frank X. Gordon stepped down after nearly 30 years on the bench, the last five as Chief Justice of the Arizona Supreme Court, reporters asked what he thought was the most important decision during his tenure and how he would like to be remembered. Judge Gordon thought about all the momentous rulings the Court had made. And then he said: "The Court's literacy program is the most important thing I've ever been involved with. It very possibly will have a more positive impact on the lives of Arizonans than anything else I have written or done."

Statewide in Arizona, the positive impact has been enormous. Early in his career Judge Gordon perceived, as many jurists do, the link between poor education and crime. To send young offenders to jail ran the risk of converting them into hardened criminals. The incidence of functional illiteracy among repeat offenders was huge, as high as 85 per cent. The scale of the problem seemed hopeless, until the day that Judge Gordon saw a demonstration of a computer lab designed to improve basic skills. With the aid of a trained staff, 16 learners could work at improving their skills every hour of the day.

Judge Gordon dedicated himself to creating such learning labs in his state under the aegis of the Supreme Court, with the goal of at least one lab in each of the 15 counties. The first one was dedicated in 1987 -- today there are 28 fully-equipped learning labs throughout the state, including the Frank X. Gordon Literacy Center in Mesa. It was Judge Gordon's leadership that made this possible, not only in finding the funds in the public and private sectors, but in his personal commitment -- building alliances, convincing legislators, cutting ribbons, speaking at scores of graduation ceremonies, mingling with students to encourage and support them. They know he cares.

Judges across the state increasingly took advantage of this attractive opportunity for alternative sentencing, and probation departments played a key role. The result is that thousands of offenders and their families now are on the bright path of hope rather than despair.

Critical to success was the enthusiastic support of the State Department of Education, in particular the Division of Adult Education. This alliance made possible improved software and the use of the 28 labs by anyone in the community, not only probationers, an expansion that has worked effectively. Now the program Judge Gordon built will spread to other states. Five Western states are sponsoring a conference at the Judicial College in Reno next March for just that purpose.

TONY HERNANDEZ

Pasadena, TX

Adult Learner

Sterling Municipal Library (LVA)

Baytown, TX

Born in Laredo 33 years ago, Tony Hernandez bounced from school to school during the years he moved around with his family as they followed the crops and work. He went through 1st grade three times, first in an English-language school in the U.S., then in a Mexican school, and then back in the U.S. Although Tony did well in some grades, this back-and-forth pattern continued until Tony got married and dropped out in 10th grade.

Tony works as foreman of a maintenance crew at one of the Exxon plants in Baytown. When an "occupational literacy program" was set up at the plant in 1990, he was one of the first to volunteer as a new learner. When asked why he entered the literacy program, Tony responds by telling the story of his oldest son, Tony III. "He was a troublemaker and his grades were going down," Tony says. When Tony asked his son to do better, the response was "Why?" This occurred just as the program at work was starting. So Tony offered his son a deal -- that he would go to school if his son would work to improve his grades. "So far the deal has worked beautifully," Tony says. "His grades have gone up."

It has worked well for Tony, too. He has made excellent progress. He describes being illiterate as being "in a cage." He feels himself in debt forever to those who liberated him, the Sterling/LVA program and his tutor, Rick Voyles. "Without Rick," Tony says, "I'd still be in a cage. He showed me the way. He showed me how to do it."

Just one of the many fascinating elements of Tony's story is that Rick works for him on the maintenance crew. Rick was one of the first to volunteer as a tutor when the program was set up at the Exxon plant. Neither he nor Tony knew they would end up being paired together in the program. Tony says: "In the field, I'm his boss, but once behind closed doors, he was the tutor and I was the student. For me, I've made a lifelong friend."

Rick gives Tony the credit: "I'm very proud of what he has done. All he needed was an opportunity to come out and the motivation to do it."

Tony has passed the GED exam. He is now a classroom assistant at the library, "giving back" by helping other literacy students. He speaks to classes in local schools. "We Hispanics are No. 1 in dropouts," Tony says. "I want us to be No. 1 on the other side."

REGINA OSTEEN LYNN
Mars Hill, North Carolina

Adult Learner
(National Center for Family Literacy
program at the Walnut School, NC)

In just a few years of courageous effort, Regina Lynn has moved from bleak despair to great accomplishment and promise for herself and her four young children. She was a 10th grade drop-out, almost pathologically shy and withdrawn. Today she is a vibrant and confident person, a "straight-A" student in her third year of college.

Regina came home one day and found a pamphlet in her door that described a new family literacy program in Madison County, North Carolina. She called the program director and began a journey toward a better life for her children and herself. After a home visit from the program teachers, Regina found the support she needed to get on the bus with her three-year-old son, R.L., and go back to school. She almost dropped out three times, but her mentor and teacher, Mildred Shelton, would not let her go. Everyone in the program knew that Regina was an unusually intelligent young woman beneath the layers of childhood disappointment and the scars of a long-term abusive relationship.

Soon the real Regina began to emerge. She became a leader in the group and the friend of all the members. Encouraged by her GED instructor, Allegra Aylward, Regina earned her GED within a year, with a perfect score in literature. Much taken by a visiting poet's example, Regina now writes poetry herself. She has kept a journal and has become one who shares and helps others. The effect has been magical on Regina's four children as well. "Now all my children ask me to help them with their homework," Regina says, "and I like that. My fifth grader had failed first grade and he was always behind. This year, in one grade he had a 99 average in reading, a 94 in math, and a 93 average in spelling."

The driving force in Regina's life at this point is to be a success to repay her father, Derry C. Osteen of Kingsport, Tennessee. She says, "My father has been a constant supporter and encourager. I finally feel I'm worthy of the faith and confidence he has always had in me."

Mildred Shelton is a story in her own right. Known locally as "the Mountain Mama," Mildred needed help herself and then became a teacher and tutor after finishing the program, dedicated to helping others. Regina credits Mildred with saving her life. The two have remained the closest of friends and mutual admirers.

basic literacy skills

*music
entertainment
sing*

MELIA AND HARTLEY PEAVEY
Peavey Electronics Corporation
Meridian, MS

Few country or rock music performers are not aware of equipment manufactured by the Peavey company -- amplifiers, electric guitars and pianos, microphones, audio recording equipment, and related products. Peavey products are best-sellers, in the U.S. and around the world.

The initial growth of the company in the post-World War II years was the result of Hartley Peavey's commitment and drive and his vision of entrepreneurship, industry, and employee relations. The prototypical science whiz, Hartley began building amplifiers for electric guitars while still in high school. "If I'd been a better guitar player," he says, "I'd be a musician now. I wasn't good at that. I was always good at building things."

Hartley serves as chief executive officer and his wife Melia as president of the company. There came a time when they grew concerned about quality control and productivity. Would the Peavey company go the way of so many American manufacturers of electronic products -- losing out to foreign competition, especially the Japanese?

→ They identified the basic problem as inadequate educational skills in the workforce in Mississippi. With Hartley's backing, Melia set about solving the problem, working with state offices, Meridian Community College, and the National Alliance of Business. The first step was to institute a program adapted from the U.S. military to improve literacy skills beyond the 5th grade level. Soon a basic skills program up to the 5th grade level was added. Beyond this technical and other training was made available for all employees, customized to their individual needs.

The results were dramatic. Rejections on some products dropped from as high as 50 per cent to zero. Customer complaints dwindled. Morale improved, with workers praising the benefits of improved self-esteem and personal growth in addition to improved skills. Peavey regained its lead and is now second-to-none.

Now Melia is planning to add a family literacy program, tied in with an employee day care facility.

["Boot-strapping," as Harvey calls the companywide program, has worked wonders. Leaders in training and education have praised the Peavey accomplishment as one of the most comprehensive, top to bottom programs in the U.S., one that demonstrates convincingly the value of caring for employees and helping them to improve themselves. It thus stands as a model to emulate in the drive to keep America competitive in the world marketplace.

KURT L. SCHMOKE
Mayor of Baltimore

A native of Baltimore, Kurt Schmoke graduated from Yale, was a Rhodes scholar, and received his law degree from Harvard in 1976. After a successful term as State's Attorney for Baltimore City, he was elected Mayor in 1987 at the age of 38. In his inaugural address he said: "Of all the things I might be able to accomplish as Mayor of our city, it would make me proudest, if one day it could simply be said of Baltimore that, this is the city that reads."

The Mayor has followed through vigorously. Everywhere in Baltimore, one sees the slogan "Baltimore: The City That Reads" on billboards, on every public bench, on city vehicles (including garbage trucks). He never misses an opportunity on local radio and television and in public appearances to stress the importance of literacy and education. Whenever he meets a new person, the Mayor hands out an attractive bookmark that includes the above quote from his inauguration. He has done everything possible to provide city support and in building public, private, and community partnerships to promote literacy and provide services.

The main vehicle is Baltimore Reads, Inc., a private, non-profit organization that helps establish centers and raises funds in their support. Chaired by Reg Murphy, retired publisher of the Baltimore Sun, and ably directed by Maggi Gaines, Baltimore Reads is located in a converted townhouse in downtown Baltimore with an appropriate address (3 East Read Street). There are now 37 literacy centers in the city (up from the six that existed when Mayor Schmoke was inaugurated). Some 8,500 students now attend the centers, the enrollment growing steadily each year. The goal is to serve 15,500 students a year by the end of Mayor Schmoke's second term (he was re-elected in 1991).

Especially notable is the Ripken Learning Center, a full-service center created in 1990 as a result of a \$250,000 gift from the Baltimore Orioles' superstar, Cal Ripken, Jr., and his wife Kelly. The commitment of the Ripkens extends beyond giving money -- they also provide personal time and leadership, and new funds are forthcoming every time Cal Ripken hits a homerun. The involvement of the Ripkens was an immediate response to the citywide priority given to literacy and reading by Mayor Schmoke's leadership.

Mayor Schmoke says that he is most pleased by what the recognition of the National Literacy Honors will do for morale in his city and for all those who have worked so hard there in the cause of literacy. For the same reason, he warmly recalls Barbara Bush's visit to the Baltimore program. Clearly, Mayor Schmoke understands how basic literacy and learning are to the future of his city and its citizens, and his accomplishments stand as an example to other municipalities across the nation.

(6235)

Bring Down Just a Part

(Lifelong Learning)

(Classroom to the boardroom
in between
workers - parents - students)

* (Improve job skills
Education is not just about
making a living / making a
life
learning where it
begins)

1992
(8 years)

- Changed, affected
integral

Changes the course of your
lives
isn't an end

- work continues -
makes a difference in our
lives and life of
quality of our lives
and our nation

quality of lives as -
people - nation

"Universal value in the nation"

✓ National Literary Honors

/ East Room

Plan 203+ seating (around 231)

22 Nov. 3m

✓ Get copy of script list

4:30pm

- △ TIME OF EVENT
- △ PROFILE OF HONOREES
- △ MAY WANT TO BORROW TAPE

center aisle / stage

Podium open / close

* Fax (6235)

* (T-prompt on camera)

(For pre-20th)

↘ (for opening / closing)

no podium

script

- ▲ PODIUM BACK-UP TEXT
- ▲ PODIUM IN GLASSES

[Carly Fenton - social
Susan Greene - writer]

not live

* HONOREES SEATED IN FIRST ROWS

"TO BE FREE"

* maybe cabinet members.

— PETERA MCINTIRE VIDEO

BEAUTY & THE BEAST

— photo app —

but → for people who give - (the donors)

→ Reba McEntire (to Mike life just there?)

from as far as — as well as —

"I guess so something that got stuck 'til your head"
47 years old when started
hold child in lap - read

wanted to learn to read so came back Sunday School
(read what I had left)
only

"Blind to words"

Can see what good if we are blind to words

Must vision if you are blind to words
vision 20/20

Mr. Perry / Sharon Bengtson

Don / Melvin Johnson

skills

Big skills - not just "illiterate" - better literacy

working with Katerberg @ Disney

video profile & 2 mins. of history

My Research

(obligation to learn)

EDDIE VAN HALEN - VAVERIE BERTINELLI

ca 6235

Cathy/Laurie

7985

Morgan Freeman

1-2 yrs ago



QUOTE FREDERICK DOWDAS - MEANING OF LEARNING/
SURVEY - HISTORY / GREAT BOOKS

OBIGATION TO LEARN

'TO BE FREE' - THE NATIONAL LITERACY HONORS SCHEDULEVTR LOCATION:

WHITE HOUSE - East Room
1600 Pennsylvania Ave.
Washington D.C. 20050
(202) 456-1414

PROD. OFFICE TRAILER

OUTSIDE WHITE HOUSE (Nov. 20 - 22)
(202) TBA OFFICE
(202) TBA Green Rm.
(202) TBA Fax
(202) TBA VIDEO TRUCK

WASHINGTON HOTEL:

Washington Hilton & Towers
1919 Connecticut Ave. N.W.
Washington D.C. 20009
(202) 483-3000 Main Hotel #
(202) 265-8221 (F) Main Hotel #

HOTEL PROD. OFFICE:

(202) TBA
(202) fax TBA

SMITH-HEMION PRODUCTIONS

(213) 871-1200, 463-3433

SATURDAY, NOVEMBER 14, 1992TRAVEL:

John Foy

National @ 5:27p

MONDAY, NOVEMBER 16, 1992**PRODUCTION OFFICE OPEN**

(John Foy)

WASH. HILTON

Rm tba

TUESDAY, NOVEMBER 17, 1992TRAVEL:

Romain Johnson,
Allan Kartun

National @ 5:16p
National @ 3:17p

WEDNESDAY, NOVEMBER 18, 1992TRAVEL:

John Bradley, Dwight Hemion

automobile

Bill Bracken, Patrice Bailey

National @ 4:10p

9:00A - 5:00P

EDIT PLAYBACK REEL

(Allan Kartun,
Editor: Jeff Huey)

CAPITOL VIDEO

2121 Wisconsin Ave., NW
202-965-7800

'TO BE FREE' - THE NATIONAL LITERACY HONORS SCHEDULE (CONT'D)

THURSDAY, NOVEMBER 19, 1992

TRAVEL:

Garry Hood

National @ 11:07A

Gary Smith, Karen Apple,
Becky Schraeger, John Field,
Bill Klages, John Cox, Ed Greene,
Pat Baltzell,

National @ 9:31p

Elliot Lawrence
Ron Sheldon

National @ 12:13P

National @ 7:35P

TBA

CHOIR REHEARSAL

PREPARE CAMERA SEAT CARDS
(TBA)

Office-HOTEL

'TO BE FREE' - THE NATIONAL LITERACY HONORS SCHEDULE (CONT'D)

FRIDAY, NOVEMBER 20, 1992

TRAVEL:

Keith Winikoff National @ 12:00N

Buz Kohan, Dency Nelson,
Doug Smith, Ted Ashton,
Larry Heider, Sam Drummy, National @ 9:31P

John Burdick, Fred Roth National @ 4:17P

Terry Adams, Terry Kulcher,
Jeff Steif, Bob Aldridge, Andy Strauber (w/Unitel)Dave Shack, Dave Dunham,
Derek Maclean (w/Unitel Local)

George Packer

honorees:Tony Hernandez, Francisca Hernandez National @ 12P
Frank Gordon, Joan Gordon National @ 5:16P

@ THE WHITE HOUSE

4:00A	OFFICE/HOLDING TRAILER DELIVERED	EAST EXECUTIVE AVENUE
5:00A	<u>VIDEO TRUCK PARKS</u>	N.W.GATE
9:00A	Power trailers, install phones, deliver xerox machine, set-up tables & chairs	OFFICE TRAILERS
11:30A	<u>ALL TRUCKS LOAD IN AT WHITE HOUSE NW GATE FOR SECURITY CLEARANCE</u>	N.W. GATE
11:30A - 12:30P	ALL EQUIPMENT CHECKED BY DOGS	
12:00N	<u>STAGE HAND CALL</u>	EAST APPOINTMENT GATE
12:30P	Trucks proceed and park by North Portico LIGHTING & SET UNLOAD & BEGIN LOAD IN & SET-UP IN EAST ROOM	

'TO BE FREE' - THE NATIONAL LITERACY HONORS SCHEDULE (CONT'D)

FRIDAY, NOVEMBER 20, 1992 (CONT'D)

@ THE WHITE HOUSE
(CONT'D)

1:45P	TECH CREW TRAVEL TO WHITE HOUSE	
2:00P	VIDEO TRUCK POWERS OUTSIDE EAST APPOINTMENT GATE (White House Electrician available for hook-up)	EAST APPOINTMENT GATE
2:00P	<u>TECH CREW CALL</u>	EAST APPOINTMENT GATE
2:30P - 5:00P	BEGIN CABLING & ENGINEERING SET UP - E.S.U	
	UNLOAD VIDEO TRUCK BEGIN TECH SET UP / LAY CABLES OUTSIDE FIRST	
	TELEPROMPTER LOAD IN & SET UP W/MONITOR FOR TEST	EAST ROOM
4:00P - 4:15P	<u>TELEPROMPTER TEST</u> (President Bush, Mrs. Bush, Gary Smith, Dwight Hemion, Garry Hood, John Cox)	EAST ROOM

5:00P - 6:00P	CREW DINNER	
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6:00P - 11:00P	CONTINUE STAGE & LIGHTING & TECH SET-UP	EAST ROOM
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Meanwhile:

7:00P - FINISH	ORCHESTRA READ-THRU (Elliot Lawrence, Marine Band, Chief Warren Officer: Joe Hurley)	
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<u>MARINE BARRACKS</u> <u>ORCH ROOM</u> 8th & I Streets, SE

'TO BE FREE' - THE NATIONAL LITERACY HONORS SCHEDULE (CONT'D)

SATURDAY, NOVEMBER 21, 1992

@ WHITE HOUSE

6:00A	<u>LIGHTING/STAGEHAND CALL</u>	EAST APPOINTMENT GATE
8:00A	TECH CREW LEAVE HOTEL	
8:15A	<u>TECH CREW CALL</u>	EAST APPT. GATE
8:15A - 11:15A	<u>CONT'D SET & LIGHTING SET-UP</u>	EAST ROOM
<u>8:15A - 11:15A</u>	<u>ESU</u>	EAST ROOM
10:30A	LOAD IN & SET PERIMETER CHAIRS (White House Staff)	EAST ROOM

11:30A - 12:30P	LUNCH	(Prod. Staff place camera seat cards)
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12:30P	SET MARINE ORCHESTRA CHAIRS & STANDS (White House staff)	FOYER
12:30P	TECH CREW BEGINS RUNNING AUDIO WIRE & MIC ORCHESTRA	
<u>12:30P - 5:30P</u>	<u>CAMERA BLOCKING</u> WITH STANDINS & CHOIRS	EAST ROOM
3:00P	VOCAL PRE-RECORD ANNOUNCER FOR POST ELEMENTS (Charles Hughes)	
3:30P	MARINE ORCHESTRA CALL	

'TO BE FREE' - THE NATIONAL LITERACY HONORS SCHEDULE (CONT'D)

SATURDAY, NOVEMBER 21, 1992 (CONT'D)

3:30P - 4:30P

BLOCK:
NEW YORK RESTORATION
CHOIR

EAST ROOM

Note: NY CHOIR
travel
Meal 5P-6P
travel 6P-6:30 to
Wh.Hse Trailer

4:30P - 5:30P

BLOCK:
WATKINS MILL ELEMENTARY
SCHOOL CHOIR

EAST ROOM

Note: Watkins Choir
travel 5:30 to Hot Shoppe
Cafeteria/
Meal & rest 6P-7:30P
travel 7:30-8P to
Wh.Hse TrailerMeanwhile:

3:30P - 5:30P

ORCHESTRA READ@ FOYER

5:30P - 6:30P

DINNER

6:30P - 7:00P

REHEARSE &
AUDIO PRERECORD:
OPENING & OPENING THEME
(New York Restoration Choir (38))

FOYER

W/Marine Orchestra
w/Announcer

7:00P - 9:15P

SHOW RUN-THRU(New York Restoration Choir (38),
Watkins Mill Elementary School Choir,
talent tba,
Honorees, staff-stand-ins)

EAST ROOM

w/Marine Orchestra
w/AnnouncerNOTE: HONOREES
ARRIVE 7:15 FROM
DINNER***SEE PERFORMANCE RUNDOWN
FOR ORDER**

9:15P

CAMERA & VIDEO W R A P

9:15P - 9:45P

ORCHESTRA PRE-RECORD
(breakdown to come)

FOYER

10:00P

REMAINING CREW W R A P

'TO BE FREE' - THE NATIONAL LITERACY HONORS SCHEDULE (CONT'D)

SATURDAY, NOVEMBER 21, 1992 (CONT'D)

INDIVIDUAL CALL TIMES:

	<u>1ST CALL</u>		
Announcer - Charles Hughes	2:15P		
Marine Orchestra (35)	3:30P		
NY RESTORATION CHOIR (38) Director: Donnie McClurkin	3:30P	<u>MEAL:</u> 5-6P	<u>2ND CALL</u> 6:30P
WATKINS MILL ELEMENTARY Choir (24) Director: JudyGarcia	4:30	6-7:30	8:00P

HONOREES: 7:15P

'TO BE FREE' - THE NATIONAL LITERACY HONORS SCHEDULE (CONT'D)

SUNDAY, NOVEMBER 22, 1992

8:30A TECH CREW LEAVE HOTEL

@ WHITE HOUSE8:30A LIGHTING/STAGEHAND CALL EAST APPOINTMENT GATE8:45A TECH CREW CALL EAST APPT. GATE8:45A - 9:30A E.S.U. EAST ROOM
Engineering Set Up9:30A - 11:30A TECHNICAL RUNTHRU Note: WITH VTPB
(staff-stand-ins)

11:30A - 11:45A SET FOR DRESS REHEARSAL

11:30A MARINE ORCHESTRA CALL

11:45A - 1:45P DRESS REHEARSAL
W/ALL TALENT, HONOREES, CHOIRS,
MARINE ORCHESTRA

(New York Restoration Choir (38),
Watkins Mill Elementary School Choir,(26)
Marine Orchestra, All Talent,
Honorees)

1:45P - 2:00P NOTES

2:00P - 3:30P LUNCH & CREW BREAK

'TO BE FREE' - THE NATIONAL LITERACY HONORS SCHEDULE (CONT'D)SUNDAY, NOVEMBER 22, 1992 (CONT'D)

1:45P - 3:30P CHOIRS TRAVEL &
& MEAL BREAK

Meanwhile

1:45P - 2:00P TALENT TO HOTEL
TO CHANGE
INTO WARDROBE

2:00P - 3:50P TALENT HAIR/MAKE-UP

WASH. HILTON
Room TBA

3:50P - 4:10P TALENT TRAVEL TO
WHITE HOUSE &
STANDBY

2:30P - 3:00P

SECURITY SWEEP
EVERYBODY OUT ***

EAST ROOM

White House Staff place
all audience chairs

3:30P - 4:00P

CHECK CAMERA SHOTS
FINAL ENGINEERING SET-UP

4:00P - 4:20P

AUDIENCE IN & SEATED

CHECK CAMERA SHOTS

4:20P - 4:25P

NOTE: PRESHOW WARMUP
WARM UP SPEECH-ABC REPRESENTATIVE

4:30P - 5:30P

VTR

"To Be Free - The National Literacy Honors"
(Full Cast)

SEE PERFORMANCE RUNDOWN
FOR ORDER

'TO BE FREE' - THE NATIONAL LITERACY HONORS SCHEDULE (CONT'D)

SUNDAY, NOVEMBER 22, 1992 (CONT'D)

If Needed

5:30P - 6:00P

POSSIBLE PICK UPS

Note: Cameramen
not needed begin
strike of cameras

WHITE HOUSE STAFF
STACK & COVER CHAIRS IMMEDIATELY
FOLLOWING SHOW

6:00P

FINISH
TECH CREW WRAP

6:00P - 7:00P

DINNER

LIGHTING & STGHANDS ONLY

7:00P - FINISH
(May go past 10PM)

WRAP

7:00P

SET WRAP
FROM EAST ROOM FIRST

LIGHTING BEGINS WRAP OUTSIDE
CABLING & DIMMER BOARD

'TO BE FREE' - THE NATIONAL LITERACY HONORS SCHEDULE (CONT'D)

MONDAY, NOVEMBER 23, 1992

TRAVEL: DC TO LA
staff & crew

TUESDAY, NOVEMBER 24, 1992

TRAVEL: DC TO LA
John Foy

9:00A - FINISH

ONLINE EDIT
(Gary Smith, Dwight Hemion,
Karen Apple)

COMPLETE POST

WEDNESDAY, NOVEMBER 25, 1992

9:00A - FINISH

ONLINE EDIT
(Dwight Hemion, Karen Apple)

COMPLETE POST

THURSDAY, NOVEMBER 26, 1992

THANKSGIVING !!

#	Item Description	Page #	Seg Time	Cum Time	Event Time
ACT I:					
1.	SHOW OPENING "TO BE FREE"/ TITLES, GUEST BILLBOARDS & MONTAGE (Anncr VO, New York Restoration Choir (38)) <i>illustration</i> MUSIC: Opening Theme "To Be Free" - LTT (VTPB: "Learners & Givers") (VTPB: TITLES)		0:01:45	0:01:45	
2.	ENTER PRESIDENT & MRS. BUSH (President Bush, Mrs. Bush) <i>STAGE DIR. * POTS SEATS POTS - RIGHT UP TO STAGE</i> MUSIC: cont'd (LTT)		0:00:30	0:02:15	
3.	PRESIDENT BUSH OPENING REMARKS/ (President Bush)		0:01:45	0:04:00	
4.	PERFORMANCE: "NO PROBLEM TOO BIG" (Anncr VO, Guest Performer, New York Restoration Choir (38)) <i>Paddy Austin - upbeat, rousing #</i> MUSIC: "No Problem Too Big" -		0:03:30	0:07:30	
5.	INTRO GERALD McRANEY (Anncr VO) MUSIC: Playon		0:00:10	0:07:40	
6.	INTRO HONOREE #1 - BILLY DUVALL /Learner (Gerald McRaney) MUSIC: Underscore		0:01:00	0:08:40	
7.	VIDEO PROFILE #1 - BILLY DUVALL (VTPB: BILLY DUVALL) MUSIC: Underscore -		0:02:05	0:10:45	
8.	PRESENTATION TO HONOREE #1 - BILLY DUVALL (Mrs. Bush, Billy Duvall) MUSIC: Playon -		0:00:45	0:11:30	
9.	COMMERCIAL #1		0:01:02	0:12:32	

a/o 11.10.92 1P

#	Item Description	Page #	Seg Time	Cum Time	Event Time
	ACT II:				
10.	INTRO GUEST PRESENTER (Anncr VO) <u>MUSIC: Playon -</u>		0:00:10	0:12:42	
11.	INTRO HONOREE #2 - KURT SCHMOKE (Guest) <u>MUSIC: Underscore -</u>		0:01:00	0:13:42	
12.	VIDEO PROFILE #2 - KURT SCHMOKE (VTPB: KURT SCHMOKE) <u>MUSIC: Underscore -</u>		0:02:35	0:16:17	
13.	PRESENTATION TO HONOREE #2 - KURT SCHMOKE (President Bush, Kurt Schmoke) <u>MUSIC: Playon -</u>		0:00:45	0:17:02	
14.	INTRO GUEST PRESENTER (Anncr VO) <u>MUSIC: Playon -</u>		0:00:10	0:17:12	
15.	INTRO HONOREE #3 - REGINA LYNN /Learner (Guest) <u>MUSIC: Playon -</u>		0:01:00	0:18:12	
16.	VIDEO PROFILE #3 - REGINA LYNN (VTPB: REGINA LYNN) <u>(MUSIC: Playon -</u>		0:01:55	0:20:07	
17.	PRESENTATION TO HONOREE #3 - REGINA LYNN (Mrs. Bush, Regina Lynn) <u>MUSIC: Playon -</u>		0:00:45	0:20:52	
18.	COMMERCIAL #2 (2:02) ABC PROMO (:21)		0:02:23	0:23:15	

#	Item Description	Page #	Seg Time	Cum Time	Event Time
	ACT III:				
19.	INTRO DELTA BURKE (Anncr VO) <u>MUSIC: Playon -</u>		0:00:10	0:23:25	
20.	INTRO HONOREE #4 - FRANK GORDON (Delta Burke) <u>MUSIC: Underscore -</u>		0:01:00	0:24:25	
21.	VIDEO PROFILE #4 - FRANK GORDON (VTPB: FRANK GORDON) <u>MUSIC: Underscore -</u>		0:02:00	0:26:25	
22.	PRESENTATION TO HONOREE #4 - FRANK GORDON (Mrs. Bush, Frank Gordon) <u>MUSIC: Underscore -</u>		0:00:45	0:27:10	
23.	INTRO GUEST (Anncr VO) <u>MUSIC: Playon -</u>		0:00:10	0:27:20	
24.	INTRO "BEAUTY & THE BEAST" SEGMENT (Guest) <i>Ben's desire to read & learn</i> <u>MUSIC: Underscore -</u>		0:00:20	0:27:40	
25.	"BEAUTY & THE BEAST" PERFORMANCE (Guest Performer, VTPB) (VTPB: "Beauty & the Beast") <u>MUSIC: "Beauty & the Beast" - LTT</u>		0:04:30	0:32:10	
26.	COMMERCIAL #3 (1:02) ABC PROMO (:21)		0:01:23	0:33:33	
27.	MID TITLE BUMPER (Anncr VO) - (POST)		0:00:05	0:33:38	
28.	MID-NETWORK IDENTIFICATION (:20) MID-STATION BREAK (1:04)		0:01:24	0:35:02	

#	Item Description	Page #	Seg Time	Cum Time	Event Time
	ACT IV:				
29.	TITLE REJOIN & INTRO GUEST PRESENTER (Anncr VO) <u>MUSIC: Theme Rejoin & Playon -</u>		0:00:05 0:00:10	0:35:17	
30.	INTRO HONOREE #5 - TONY HERNANDEZ (Guest) <u>MUSIC: Playon -</u>		0:01:00	0:36:17	
31.	VIDEO PROFILE #5 - TONY HERNANDEZ (VTPB: TONY HERNANDEZ) <u>MUSIC: Underscore -</u>		0:01:55	0:38:12	
32.	PRESENTATION TO HONOREE #5 - TONY HERNANDEZ (Mrs. Bush, Tony Hernandez) <u>MUSIC: Playon -</u>		0:00:45	0:38:57	
33.	INTRO GUEST (Anncr VO) <u>MUSIC: Playon -</u>		0:00:10	0:39:07	
34.	INTRO REBA McENTIRE VIDEO (Guest)		0:00:20	0:39:27	
35.	REBA McENTIRE VIDEO "IS THERE LIFE OUT THERE" (VTPB: REBA McENTIRE VIDEO)		0:03:30	0:42:57	
36.	COMMERCIAL #4 (2:02) ABC PROMO (:21)		0:02:23	0:45:20	

a/o 11.10.92 1P

#	Item Description	Page #	Seg Time	Cum Time	Event Time
	ACT V:				
37.	INTRO GUEST PRESENTER (Anncr VO) <u>MUSIC: Playon -</u>		0:00:10	0:45:30	
38.	INTRO HONOREE #6 - HARTLEY & MELIA PEAVY (Guest) <u>MUSIC: Underscore -</u>		0:01:00	0:46:30	
39.	<u>VIDEO PROFILE #6 -</u> HARTLEY & MELIA PEAVY (VTPB: HARTLEY & MELIA PEAVY) <u>MUSIC: Underscore -</u>		0:02:10	0:48:40	
40.	PRESENTATION TO HONOREE #6 HARTLEY & MELIA PEAVY (President Bush, Hartley Peavy, Melia Peavy) <u>MUSIC: Playon -</u>		0:00:45	0:49:25	
41.	COMMERCIAL #5 (2:02) ABC PROMO (:21)		0:02:23	0:51:48	

RICKY VAN SHELTON - w/ KIDS

a/o 11.10.92 1P

#	Item Description	Page #	Seg Time	Cum Time	Event Time
ACT VI:					
42.	INTRO CLOSING PERFORMANCE (Guest Performer) <u>MUSIC: Playon -</u>		0:00:10	0:51:58	
43.	PERFORMANCE "TEACH ME TO READ" (Guest Performer, Watkins Mill Elementary School Choir (26), Honorees, President Bush, Mrs. Bush) <u>MUSIC: "Teach Me To Read" -</u>		0:02:50	0:54:48	
44.	PRESIDENT BUSH CLOSING REMARKS & GOODNIGHTS (President Bush, Mrs. Bush) <u>MUSIC: Closing Theme -</u>		0:01:30	0:56:18	
45.	CLOSING COMMERCIAL BILLBOARDS & CREDITS (Anncr VO) <u>MUSIC: Closing Theme - cont'd</u> a. Billboard (:10) b. program separation (:02) c. Billboard (:10) d. Production Credits (:37) e. 800# for Literacy (:08) f. Production Logo (:03) <i>- Everyone on stage -</i>		0:01:15	0:57:33	

TOTAL PROGRAM TIME:	0:47:38
TOTAL ABC ELEMENTS:	0:11:08
TOTAL FORMATTED TIME:	0:58:46
ACTUAL RUNNING TIME:	0:57:33
	0:01:13 UNDER

▲ POTUS PRESENT AWARD FLOPUS (SPR-ND)

Withdrawal/Redaction Sheet

(George Bush Library)

Document No. and Type	Subject/Title of Document	Date	Restriction	Class.
01. List	Re: The National Literacy Honors - Staff and Crew List; contains personal addresses and telephone numbers. (15 pp.)	11/09/92	P-6, (b)(6)	

Collection:

Record Group: Bush Presidential Records
Office: Speechwriting, White House Office of
Series: Speech File, Backup
Subseries:
WHORM Cat.:
File Location: National Literacy Honors 11/22/92

Date Closed: 12/8/2004	OA/ID Number: 07583
FOIA/SYS Case #:	
Re-review Case #: 2004-2265-S	
P-2/P-5 Review Case #:	

MR Case #:	Appeal Case #:
MR Disposition:	Appeal Disposition:
Disposition Date:	Disposition Date:

RESTRICTION CODES

<p>Presidential Records Act - [44 U.S.C. 2204(a)]</p> <p>P-1 National Security Classified Information [(a)(1) of the PRA] P-2 Relating to the appointment to Federal office [(a)(2) of the PRA] P-3 Release would violate a Federal statute [(a)(3) of the PRA] P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA] P-5 Release would disclose confidential advise between the President and his advisors, or between such advisors [(a)(5) of the PRA] P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]</p> <p>C. Closed in accordance with restrictions contained in donor's deed of gift.</p>	<p>Freedom of Information Act - [5 U.S.C. 552(b)]</p> <p>(b)(1) National security classified information [(b)(1) of the FOIA] (b)(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA] (b)(3) Release would violate a Federal statute [(b)(3) of the FOIA] (b)(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA] (b)(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA] (b)(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA] (b)(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA] (b)(9) Release would disclose geological or geophysical information</p>
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