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Stratford, Connecticut Rally 11/1/92 [OA 7583]

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31 October 1992

MEMORANDUM FOR STEVE PROVOST
DAN MC GROARTY
CHRISTINA MARTIN
CLAIRE TURNEY
RAY SILLER

FROM: J. BUNTON

SUBJECT: STRATFORD, CT. // COLOR

SCENARIO:

Billed as a "Homecoming for George Bush." Stressing the importance of family -- while Clinton is off at the Meadow Lands doing his electronic link-up with rally sites, featuring members of the cultural elite.

Marine One arrives Sikorsky Memorial Airport in Stratford, CT at 6:35 p.m. 6:40 p.m. POTUS introduced by his brother Prescott Bush. POTUS remarks in hangar [Flight Services Group terminal] to crowd of 5,000. 7 p.m. departs for New Jersey.

BACKDROP: Huge American flag is backdrop. Seated behind POTUS will be members of his family and family members of the candidates and other campaign people listed below:

POTUS INTRO: Prescott Bush

ACKS: Bush family members -- Beth and Prescott Bush, Debbie and Wendy Stapleton; Sec. of State Pauline Keezer; Stratford Town Manager Mark Barnhart; State GOP Chair Dick Foley; BQ State Exec. Cmt. Fred Biebl [friend of Potus]; Members of Congress: Nancy Johnson, Gary Franks, Christopher Shays; Congressional candidates: Tom Scott, Ed Munster, Phil Steele; Senate Candidate Brook Johnson [running against Christopher Dodd]; National Committeeman John Miller; National Committeewoman Jo McKenzie; BQ State Co-Chair Betsy Heminway; BQ State Co-Chair Brian Gaffney; Raymond T. Goldbach VFW Post Colorguard; Stratford High School Band and Cheerleaders.

Sergai Sikorsky [son of the inventor of the Sikorsky Helicopter] who was also a Navy pilot -- and is a POTUS supporter will be in audience.

The Mayor Joseph Ganim is a Democrat.

BANDS: Paul Overstreet [Randy Travis songwriter] POTUS will see him sing. Local Band "Gunsmoke" will play POTUS on and off stage.

LOCAL COLOR:

Very important -- Any mention of the following will get huge reception -- really proud of role in the Persian Gulf War:

Stratford is home of The Sikorsky Helicopter //

Over 700 Sikorsky machines were used in Operation Desert Storm -
- primarily the Army's UH-60 "Black Hawk" -- used in build - up
and war to insert troops, and the Air Force's CH-53 Pave Lows -
- used to guide the Army's Appaches in initial strike against the
Iraqi radar stations [Marines call the CH-53 the "Sea Stallion"].

Marine One is a Sikorsky. All the current Marine Ones were made
right there in Stratford. [POTUS will helo in.]

Textron Lycoming [located near where POTUS speaks] built the
turbine engines for tanks and helicopters used in Operation
Desert Storm; Norden [located about 30 miles away] built radar
systems used in Operation Desert Storm.

Town motto: "A town for all seasons"

ISSUES:

Clinton's defense cuts could result in the loss of 18,000 defense
industry jobs. Clinton's tax on foreign companies puts 169,000
Connecticut jobs at risk.

Oct. 25, 1992 the Hartford Courant wrote:

"... no state is more dependent on defense contracts than
Connecticut.

CT has armed the country for more than 200 years, since the
Salisbury Furnace produced almost 75 percent of the cannons
used by the Continental Army during the Revolutionary War.

In 1991 CT continued to lead all states in per capita
Pentagon spending for prime defense contracts: \$1,511 for
every man, woman and child, compared with national average
of \$484.

CT is nation's leading per capita exporting state. More
than 160 CT companies are registered with the federal
government as "munitions" manufacturers and exporters.

Nobody is sure how many CT jobs depend on defense, but state
officials agreed with a 1991 Pentagon estimate of 134,000
jobs.

CONTACTS:

Craig Ray - Lead

Betsy Heminway: 203-348-2462

Ann Shear: 203-829-1992 BQ Press

Sen. George "Doc" Gunther: 203-378-8572

Sergai Sikorsky: 203-378-8821

Stratford Chamber of Commerce: 203-335-3800

LEVEL 2 - 24 OF 344 STORIES

Copyright 1992 Globe Newspaper Company
The Boston Globe

September 30, 1992, Wednesday, City Edition

SECTION: ECONOMY; Pg. 72

LENGTH: 78 words

HEADLINE: Size of Textron layoff surprises;
BUSINESS, BRIEFLY

BODY:

AN ANNOUNCEMENT by Textron Lycoming that it plans to eliminate 1,400 jobs over the next year stunned workers, who had anticipated much smaller cuts. The layoffs mean the company would be cutting more than 40 percent of its work force. Textron Lycoming, which makes turbine engines for tanks, helicopters and jets, announced the latest job cuts to the 3,300 workers at its Stratford, Conn. , plant. The company is a division of Textron Inc. of Providence.

LEVEL 2 - 30 OF 344 STORIES

The Associated Press

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September 29, 1992, Tuesday, PM cycle

SECTION: Domestic News

LENGTH: 142 words

HEADLINE: Textron Lycoming Says it Plans to Eliminated 1,400 jobs Over Next Year

DATELINE: STRATFORD, Conn.

KEYWORD: BRF--Textron Layoffs

BODY:

Another defense contractor has announced job cuts, saying it will eliminate as many as 1,400 jobs, or more than 40 percent of its work force, over the next year.

Sammy Wans

THE WHITE HOUSE
WASHINGTON

1 NOV. 92

CF STAFF OFFICE

LEAD - CRAIG RAY → (202)-887-7686

ARLW SIKORSKY MEM AIRPORT

MISSE 6:35 pm
(5,000) crowd? 6:40 STREE

HANGAR 1 IN & OUT

DEPART @ 7 pm en route N.J.

— STRATFORD, CT. off I 95

— ACKNOWLEDGEMENTS:

- ▲ POTUS^d INTRO - Bro. Prescott Bush
- ▲ ACES: family members
- ▲ BAND: JOHN ROWLAND ENCEE FOR ME
will sing, Paul Overstreet - songs
for Ricky Travis
- ▲ SIZE OF CROWD -

COC -

(203)-335-3800

THE WHITE HOUSE
WASHINGTON

✓ FSG TERMINAL -
Flight Services Group, Inc.

✓ family deal -
Candidate family's seated 6/10
✓ them -

→ trying to get several fam. mbs

✓ Betsy Hemminger way
BP statu C-ca of

Brian Gaffney
BP co chair

✓ main band - "Guest make" local
Band plays on & off
stage -

✓ Overstreet gonna sing

Sargey
Sikorski

"Doc" 70's
Sen. Geo. Cantwell
H: 203-378-8572

THE WHITE HOUSE

WASHINGTON Ann Shear

✓ only elected office

Sec. of State

Pauline Keizer ()

✓ Matt Barnhart

Town Mgr. of Stratford

Betsy Hemmaway

203-348-2462

Bush fam. mbrs.

Relatives

✓ Beth & Pres.

✓ Debbie & Wendy Stapleton

✓ Billed as "homecoming for Ge. Bush"

THE WHITE HOUSE

WASHINGTON

✓ Big Am. flag -

✓ indoor/outdoor event

→ family in contrast fam.

at Madonna and crew

Whopi Goldberg

→ Meadowlands, NY - satellite
of Hartford Civic Center

→ Ann Shear

(203) 829-1992

H) 203-281-6501

* Helicopters are built here -

(Desert Storm - where)

- "helicopters were born"

→ Helicopters used in Desert Storm -
Blackhawks -

(Igor Sikorsky)
far out left

THE WHITE HOUSE

WASHINGTON

- ✓ Dick Foley - Stat Cop Chair
- ✓ Fred ~~Beld~~ - BQ State exec. com.
(FOP)
- ✓ Cong → Nancy Johnson
Gary Franks
Christopher Shays
- ✓ Mayor Demo: Joseph Ganim
- ✓ Cong cand. Tom Scott
Ed ~~de~~ Munster
Phil Steele
- US Sen cand Brook Johnson
- 7 natl con ^{max} John Miller
- comt _{worm} Jo McKenzie

60s — Blackhawk
CH53s — Sea Stallion
Super Stallion) in ODStorm
↑
Sikorsky

Marine One is Sikorsky
→

THE WHITE HOUSE
WASHINGTON



10 min
New Haven
6/20/54
Common

* Great job help setting
up visit, work so hard

McL Chmstead
[Bill Reid]
McLorie - 608-266

Band -

Hamilton - Susser
High School Band

Honors, Great Ok Flag

2ND STORY of Level 2 printed in FULL format.

Copyright 1992 The New York Times Company
The New York Times

October 29, 1992, Thursday, Late Edition - Final

SECTION: Section B; Page 8; Column 1; Metropolitan Desk

LENGTH: 717 words

HEADLINE: Johnson Gets Down to the Business of Politics

BYLINE: By GEORGE JUDSON

DATELINE: STRATFORD, Conn. , Oct. 28

BODY:

Brook Johnson was taking to the campaign trail for these final days of his race to unseat United States Senator Christopher J. Dodd, and not for the last time today the Republican businessman cast politics in terms of his experience.

The race for President, he told a supporter, was coming down to "nervous time" for people thinking of voting against President Bush. "It's like in a company, when you've decided to replace an old piece of equipment," he said. "When it comes down to doing it, you start asking, what if the new one doesn't work?"

A few minutes later, meeting a group of managers and employees at Standard Oil of Connecticut, a fuel-oil distributor in Bridgeport, he began: "A business group -- my favorite. You guys actually understand that you can't spend more than you take in for too long."

Mr. Johnson, a textile executive who at age 46 is a newcomer to politics, has been portrayed as a millionaire carpetbagger by Mr. Dodd. (Mr. Johnson notes that he, like the Senator, was born in Willimantic, and has spent most of his life in Connecticut.)

But Mr. Johnson campaigns not like a millionaire, but like the salesman he once was. Gesturing, joking, suggesting he can't quite believe what he sees, he says the Federal deficit has grown ruinously because the Government doesn't act like a business. It doesn't act like a business, he says, because special interests finance the re-election of career politicians.

Mr. Dodd, who has been in Congress for 18 years, won't say how he would vote on a balanced-budget amendment or a line-item veto, Mr. Johnson says. As a businessman, he says, he knows those measures won't erase the deficit, but a business still has to set objectives.

Proud to Be an Amateur

He is not a politician, Mr. Johnson says, and he will go to Washington and vote for a balanced-budget amendment, caps on Federal spending, a line-item veto and term limits on Congress. And then, he says, he'll be mighty glad to come home and be a private citizen again.

The New York Times, October 29, 1992

"The good news for you people is that I'm doing this, this time," Mr. Johnson told the oil-company employees, referring to his sudden wading into politics. "The bad news is that one of you might have to do it next time."

Mr. Johnson, who is far behind Mr. Dodd in the polls, does not take a highly partisan line. Talking about balanced budgets, he said: "President Bush should submit a balanced budget. Congress should vote for a balanced budget."

But speaking to students at Sacred Heart University in Fairfield, he praised President Bush's leadership and warned that some other international confrontation would come along to replace the cold war. He had been introduced by Mr. Bush's daughter-in-law, Columba Bush.

He told the students there is nothing wrong with being a tax-and-spend liberal, as he calls Mr. Dodd; he, too, was one when he graduated from college in 1968.

But, he warned them, the Government cannot afford to continue spending more than it takes in, any more than their college could. The deficit is caused by the Government, he said, and, "The choice is between more government, or less government. The choice is between you being responsible for your own life, or government being more responsible."

Appearances Planned

Mr. Johnson had not made many public appearances this week as he prepared for a televised debate with Mr. Dodd on Monday and filmed commercials and worked on raising money Tuesday before appearing with Barbara Bush in Stamford. Though he has contributed \$1.6 million of his own money, he has been behind Mr. Dodd in fund raising, and keeping up with the Democrat's television attacks on him has been wearing.

Through Election Day, however, Mr. Johnson said he intends to be out every day, and he showed today that he has a certain talent for meeting the public. Moving through the Sacred Heart cafeteria, he shook hands and patted students on the back.

In Stratford, he stopped by Sikorsky Aircraft for the afternoon shift change, standing at a guard shack as hundreds of workers streamed in and out. Some walked past without pausing, a few said, "Vote for Perot" and one said, "Get rid of Weicker." But most greeted him warmly.

"I'm polling about 80 percent here," he called over to a staff member. "I think Dodd's in trouble."

GRAPHIC: Photo: Brook Johnson, the Republican candidate for the United States Senate from Connecticut, speaking to a worker yesterday during the afternoon shift change at the Sikorsky Aircraft factory in Stratford. (Susan Harris for The New York Times)

SUBJECT: ELECTIONS; POLITICS AND GOVERNMENT; ELECTION ISSUES

ORGANIZATION: SENATE (US); DEMOCRATIC PARTY; REPUBLICAN PARTY

5TH STORY of Level 2 printed in FULL format.

Copyright 1992 The Hartford Courant Company
The Hartford Courant

October 25, 1992, A Edition

SECTION: A; Pg. A6

LENGTH: 807 words

HEADLINE: State firms entrenched in business of weapons

BYLINE: LYN BIXBY; Courant Staff Writer

BODY:

The arms industry provides jobs in times of war and takes them away in times of peace, and no state is more dependent on defense contracts than Connecticut.

The state has armed the country for more than 200 years, ever since the Salisbury Furnace produced an estimated 75 percent of the cannons used by the Continental Army during the Revolutionary War.

In more recent times, the workers of Connecticut have helped to arm the rest of the world, as well.

Prosperity in Connecticut depends heavily on one of the world's premier aerospace companies -- Hartford's United Technologies Corp., the state's largest private employer, the nation's eighth largest exporter, and, according to the Stockholm International Peace Research Institute, the world's 13th largest arms-producing company.

United Technologies' presence in the state is evident in economic indicators.

In 1991, Connecticut continued to lead all states in per capita Pentagon spending for prime defense contracts: \$ 1,511 for every man, woman and child, compared with a national average of \$ 484.

Connecticut is also the nation's leading per capita exporting state. More than 160 Connecticut companies are registered with the federal government as "munitions" manufacturers and exporters.

In 1991, United Technologies was responsible for almost half of Connecticut's \$ 5.2 billion in exports, but the company could not estimate what percentage of its exports were defense-related.

United Technologies is a diversified company, producing Pratt & Whitney aircraft engines, Sikorsky helicopters, Hamilton Standard aerospace systems, Norden defense systems, Otis elevators and escalators, Carrier heating and air conditioning systems and UT Automotive components.

Together, aerospace and defense accounted for 52 percent of total sales of \$ 21.3 billion for United Technologies in 1991. Pentagon business accounted for just 19 percent of total sales, down from 26 percent in 1988 and 33 percent in 1982, according to the company.

The Hartford Courant, October 25, 1992

Last year, responding to a slumping global economy and shrinking defense budgets, the company announced a severe cost-cutting program, which included a reduction of 14,000 in its worldwide work force. More than 6,000 of those job losses will be in Connecticut.

At the same time, the company said it was aggressively looking overseas for new business opportunities. In 1991 international business accounted for more than half of total revenues, a share the company wants to increase to 75 percent by the year 2000. The bulk of United Technologies' international sales are non-military, and many are made from the company's 120 foreign manufacturing plants in 25 countries.

On the defense export side, the Pratt & Whitney division projects international deliveries of its military F100 jet engines will increase from 25 percent of total sales this year to as much as 95 percent in 1995.

Exporting is not an option for another of the state's major private employers, the Electric Boat division of General Dynamics Corp., which makes submarines for one customer, the U.S. Navy. The Navy does not allow Electric Boat to sell any kind of submarine overseas.

In June, Electric Boat laid off 1,800 workers at its shipyard in Groton.

More than 700 companies get Pentagon contracts each year for work in Connecticut. But about 80 percent of that work goes to Electric Boat and United Technologies.

Deepening an already severe recession, the state's share of Pentagon contracts plunged 30 percent from 1989 to 1990. In 1991 the total rose to \$ 4.9 billion from the 1990 figure of \$ 4.2 billion.

Nobody is sure how many Connecticut jobs depend on defense, but state officials agreed with a 1991 Pentagon estimate of 134,000 jobs.

Among companies that have manufacturing plants in Connecticut, Textron-Lycoming of Stratford had the third largest amount of Pentagon contract dollars in 1991. Last month the company, which makes turbine engines for tanks, airplanes and helicopters, announced it planned to eliminate 1,400 jobs, representing 40 percent of its work force, in the next 12 months.

Textron-Lycoming's export sales have fluctuated over the past five years, according to spokesman Bill McDaniel, who declined to be more specific.

The 1991 Persian Gulf war provided welcome overseas sales for many defense companies, among them Colt's Manufacturing Co. of Hartford.

The company said military export sales shot up from about 30 percent to 50 percent of total sales during the war due to substantial purchases of guns by the Kuwait government.

But despite that brief boost, Colt's filed for protection from creditors in Bankruptcy Court this spring. The company had been hurt by labor problems, Pentagon budget cuts and foreign competition.