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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
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**Folder Title:**  
Grand Rapids, Michigan Rally 10/29/92 [OA 7582]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>23</b>	<b>2</b>	<b>1</b>

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October 28, 1992

MEMORANDUM FOR STEVEN PROVOST  
DAN MCGROARTY  
RAY SILLER  
CHRISTINA MARTIN  
CLAIRE TURNEY

FROM: CAROL AARHUS

SUBJECT: GRAND RAPIDS, MICHIGAN LOCAL COLOR

Program notes: Governor Engler will announce POTUS and President Ford onto stage. President Ford will then introduce POTUS for remarks.

Acknowledgements: President Ford, Governor Engler. Also mention Congressman Paul Henry, who is unfortunately in the hospital recovering from brain tumor surgery. POTUS should wish him a speedy recovery.

Speech time: 3:30 p.m.

Grand Rapids Business: Amway is located just miles away from Grand Rapids, in Ada, Michigan. The head of Amway, Richard DeVos is a major Republican, and has been promoting the President and his policies to all Amway salespeople throughout the country. My two cousins sell Amway part-time and they are always hearing "vote for Bush".

Any discussion of NAFTA would work tremendously well here. Grand Rapids is a big furniture producing area of the country. In fact, many of the area's businesses export their products. CAFE would also be a good thing to mention since there is some automotive business in Grand Rapids, as well.

Grand Rapids Politics: There are huge billboards up all along the highways that say things like, "Democrats = higher taxes, Republicans = lower taxes, which do you want?" Basically, it's an ad campaign designed to make people remember the Carter years, so any references to those not-so-long-ago days will work.

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