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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Backup Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13838
Folder ID Number: 13838-009

Folder Title:
Train Trip--Georgia and South Carolina 10/20/92 [OA 7582][1]

| Stack: | Row: | Section: | Shelf: | Position: |
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**WITHDRAWAL SHEET
(GEORGE BUSH LIBRARY)**

| DOCUMENT NO. AND TYPE | SUBJECT/TITLE | DATE | RESTRICTION |
|--------------------------|---|------|--------------------|
| 1.diagrams | Diagrams for movement of POTUS on train trip to south (8 pp.) | n.d. | P-1 F-1 P-3 F-3 |

COLLECTION Bush Presidential Records
Office of Speechwriting

FILE LOCATION Speech File - Backup
Train Trip: Georgia and South Carolina
10/20/92 [OA 7582] [1]

Box 184

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P-1 National Security Classified Information [(a)(1) of the PRA]
- P-2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P-3 Release would violate a Federal statute [(a)(3) of the PRA]
- P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P-5 Release would disclose confidential advise between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

Freedom of Information Act - [5 U.S.C. 552(b)]

- F-1 National security classified information [(b)(1) of the FOIA]
- F-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- F-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- F-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- F-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- F-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- F-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- F-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

To Jeannie

Date 10/16 Time 12:00

WHILE YOU WERE OUT

M Clifton McDuffie

of _____

Phone 404-532-6206

Area Code

Number

Extension

| | | | |
|-------------------|--|-----------------|--|
| TELEPHONED | | PLEASE CALL | |
| CALLED TO SEE YOU | | WILL CALL AGAIN | |
| WANTS TO SEE YOU | | URGENT | |

RETURNED YOUR CALL

Message Re: Gainesville, GA

Operator



AMPAD
EFFICIENCY®

23-021 - 200 SETS
23-421 - 400 SETS

CARBONLESS

Acts: College Republicans

Banner - Gville puts its
Trust in Pres. Bush

(Smith/Askew)
Draft Two
October 18, 1992
STUMP1

ADD THESE:

- BANDS: RIVERSIDE MILITARY ACAD - Blue Devils
 EAST. HALL HIGH SCHOOL - VIKINGS
 GAINSVILLE - RED ELEPHANTS
 N. HALL - TROJANS
 JOHNSON - KNIGHTS
 W. HALL - SPARTANS (DOT BURNS)

PRESIDENTIAL REMARKS: STUMP SPEECH
GAINESVILLE, GEORGIA
TUESDAY, OCT. 20, 1992

Davis Cell
202
494-
9858

Thank you, __. A special salute to all the bands here, including Gainesville High School. I feel right at home in a place whose high school football team is named for the elephant.

WEVE GOT TO MENTION ALL 4 SCHOOLS IF WE MENTION ONE.

Let me say something else. I'm proud to be the first Republican President to visit Hall County. //

Earlier Barbara and I were in Atlanta and Norcross. Later we're off to Cornelia and Spartanburg, South Carolina. At each stop it's the same. We're in the land of the free and the home of the Braves. And, believe me, the Braves are going to win the first real World Series.

You know, I identify with the Braves. Baseball's like politics. Forget the polls. Ignore the know-it-alls. On Election Day we'll show the media: It ain't over till Cabrera [Cu-BRARE-ah] swings. //

[And Cabrera's going to swing Republican on November 3.] I feel it in my bones, because it's not in the marrow of American character to put up with the crushing tax burden Bill Clinton wants for the middle class.

This morning in Norcross, I talked about my specific ideas to get this economy moving -- my Agenda for American Renewal. (Hold up.) Here in Gainesville, I'd like to compare my ideas with Governor Clinton's.

Shiela Ward
over deployed in theater
CA. 17,523
Reservists from CA
Active based in CA.

Governor Clinton started out early in the campaign calling for \$150 billion in new taxes. He'd need it, too, and more, to pay for his \$220 billion of new government spending.

Whether it's one year or 4 years,

He's proposing the single ^{largest} ~~most-mammoth~~ tax-and-spend increase ever proposed ^{in US history} ~~on the planet~~. And if it stopped right there, that would be bad enough.

But it doesn't stop there. Governor Clinton's like the **ENERGIZER** battery bunny. Ever since he first came up with those numbers, he's been out there making new promises. And he keeps ^{on} going and going and going.

We added it up -- since June, ^{the time Clinton proposed his economic plan in} ~~it comes to an extra billion~~ ^{he's made promises that he's} ~~dollars a day of government spending, he's promising.~~

Today the Federal government will spend ^{over} four billion and ~~fifteen million~~ of your tax dollars. Just one day. Do you really think they should spend even more?

But it's worse than that. We've got a big old Democratic Congress up on the hill that's been taking a cold shower for twelve years... just twitching to spend more of your money. Right now, ^{the Senate alone} Congress ⁸⁰⁰ has another (900) billion dollars of spending under consideration -- that they don't dare send to me. But they won't be shy with Bill Clinton.

Think about it. That Congress... and Bill-Dollar Bill.

Getting those two together would be like giving Imelda Marcos ^{a Gold Card} a couple of drinks... an ~~eighteen-wheeler~~... and the key to the (Kinney's) shoe warehouse.

local ^{SHOE STORE}

LOCAL SHOE STORE

ED

ED

Governor Clinton says only the richest Americans will have to pay. He says he'll only tax folks who make more than \$200,000 a year.

Obviously, Governor Clinton slept through ~~an~~^{math} arithmetic class at Oxford. Because here's what the experts tell you. To pay for all his promises... drawing the tax line at \$200,000 a year isn't enough. Going down to \$60,000 isn't enough. Even \$36,000 isn't enough, either. ^{that means you - - -} To pay for all his promises, Governor Clinton will have to tax the entire middle class.

I want to hold the line on taxes. Every economist who understands the way our world works, now that the Cold War ^{is} over... knows that the way for the United States to break free from this world-wide recession... the way for us to get ahead... is to keep government^{spending} down... keep taxes down... and keep our leadership in the White House.

I can't be in the poultry capital of the world without thinking how Governor Clinton's economic plan would lay an egg. But at least on taxes he's consistent. His position echoes a famous TV commercial: "For all you do, this tax increase is for you." ^{bill}

When it comes to anything else, Governor Clinton has a tendency to come down on every side of every issue. He reminds me of that Randy Travis song -- "On the Other Hand."

Someone asked Governor Clinton the other day which country singers he'd invite to the White House if he got elected. He said, and I quote -- "All of them."

Marky
River

Governor Clinton treats politics the way he treats country music singers. He tries to make everybody happy. That just doesn't work in the Oval Office. You have to take a stand.

I'm sure the Governor's a nice-enough guy. But I have a big problem with his pattern of dealing with tough questions. Maybe he's allergic to candor.

We all know his various stories on what he did to evade the draft. Governor Clinton still hasn't leveled with the American people. Nor has he come clean on any number of other issues. Let's start with the Gulf War. (5 blocks away! Roosevelt Sq.)

DOUBLE CHECK THIS

Lynn Guy Benson

Memorial the eternal flame.

As President your beliefs have to stand tall every day. Not far from here is ^{your} a veterans' statue. ^{over 17,500} Georgians believe in "duty, honor, country." That's why ^{based soldiers} Georgians bravely served in the Persian Gulf. I said to Saddam Hussein: Aggression ^{will} must not stand. My friends: You made sure that aggression DID not stand.

//

Jan 15, 1991 AP

Jan 13, 1991

The New Republic

What did Bill Clinton say? Well, two days after Congress followed my ^{decision} ~~declaration~~ ^{to go to} war, here's what he said: "I guess I would have voted with the majority if it was a close vote. But I agree with the arguments the minority made." //

That's not leadership. That's followship, and a dangerous trait for a Commander-in-Chief. ~~A~~ greater problem is that this trait extends across the board.

Take our schools. Last week in a debate, you heard Governor Clinton say he's against letting parents use tax dollars to send their kids to private or religious schools.

- ⓐ 10/18/90 Letter to Paddy Williams "I'm fascinated by that proposal"
- ⓑ July 7, 92 - 5 Town mtg.
- ⓒ 1/19/92 - no private voucher system

That's funny. Three months ago he said he was for the idea.
Two years

Then he went to the teachers union bosses. They said no -- so he said no. Just call him Charlie McCarthy to their Edgar Bergen.

you Don't have to ask me about school choice. I'm for it. And, I'm glad to say, ~~so's~~ your Chamber of Commerce. *has* They endorse our America 2000 education plan. On November 3, parents who want to choose their kids' schools can start by choosing a President who agrees with them. // *NOT NECESSARILY*

What about limiting the terms of members of Congress? I want to limit terms in Congress -- and give government back to the people. Last week the Governor said he was against the idea. *MEET THE PRESS -*
 Last January, he said it's something you should decide.

It's the same thing on every issue. On free trade -- Governor Clinton has had three different positions. For it, against, now for it again. On health care -- he has had two contradictory plans.

On crime, Governor Clinton talks tough on the trail, but coddles criminals in Arkansas. Last Friday, the *FBI* Little Rock *NATIONAL ORDER OF POLICE* police came to visit in the Oval Office. They endorsed me -- for President of the United States. //

There is a pattern here -- a deliberate pattern of deception. And I believe you can't lead the people of America, by MISleading them. //

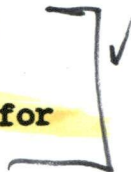
This issue is important. Listen to the Editor of The New Republic, a liberal magazine strongly supportive of Governor Clinton. He says he worries about a Clinton Administration.



Does Chamber also endorse school choice?



*CLINTON
 McDuffie
 C-R C
 in GANNETT
 Ad - 532-10206*



Here's why -- and I quote: "Bill Clinton's so completely political a character -- that when he has to address an issue, the actual truth about it is not the first thing that comes into his head." End-quoted /

Why does this matter?

Well, sometime in the next four years the phone will ring in the Oval Office. The man who picks up that phone will have to make a decision -- maybe it will affect American jobs. Maybe it will affect American lives. /

The leader who picks up that phone can't take two positions, can't make everybody happy, can't wait and take a poll.

Governor Clinton suggests that individual character is not important. He says he wants to change the character of the Presidency.

But let me be clear. You cannot separate the character of the President -- from the character of the Presidency. //

I have led this Nation through four difficult years.

I am proud we've made this world safer for our kids.

I am proud we've kept our economy afloat while other Nations are drowning.

I believe I have demonstrated the character, the integrity worthy of America and its ideals.

I hope I've been worthy of your trust. Now I ask you to trust yourselves. I need your support and prayers. I need your vote. Thank you for this welcome, and may God bless the United States of America.

###



G a i n e s v i l l e - H a l l C o u n t y C h a m b e r o f C o m m e r c e
October 16, 1992

TO: JEANNIE BUNTON
WHITE HOUSE

FROM: CLIFTON MCDUFFIE
GAINESVILLE-HALL COUNTY CHAMBER OF COMMERCE
GAINESVILLE, GA

RE: Local High School Names and Mascots

Below is the information you requested on our local high schools and their mascot names:

| | |
|------------------------------|-----------------|
| ✓ GAINESVILLE HIGH SCHOOL | "RED ELEPHANTS" |
| ✓ NORTH HALL HIGH SCHOOL | "TROJANS" |
| ✓ JOHNSON HIGH SCHOOL | "KNIGHTS" |
| ✓ EAST HALL HIGH SCHOOL | "VIKINGS" |
| ✓ WEST HALL HIGH SCHOOL | "SPARTANS" |
| LAKEVIEW ACADEMY | "LIONS" |
| ✓ RIVERSIDE MILITARY ACADEMY | "BLUE DEVILS" |

also:

| | |
|---------------------|----------|
| GAINESVILLE COLLEGE | "LAKERS" |
|---------------------|----------|

Just for your information, the Gainesville-Hall County Chamber of Commerce has endorsed and is participating in the America 2000 Education Strategy.

We look forward to President Bush's visit on Tuesday. Please let us know if you need additional information.

15 OCTOBER 1992

MEMORANDUM FOR SPEECHWRITERS

FROM: J. BUNTON
SUBJECT: LOCAL COLOR GAINESVILLE, GA

Gainesville -- "The Queen City"
Hall County slogan -- "From Islands to Highlands we've have it all"

Poultry capital of the world. There are about 10 different chicken mfg. plants in the area.

Shasta and R.C. bottled in Gainesville, and Big Red chewing gum is made there.

Braves are big // UGA football big // Ga. Tech big // could mention VP in Atlanta for debates

Marshall -- son of Clifton McDuffie -- North Hall Vikings -- plays trumpet in band. lit up like a Christmas tree when he was told his band would play for the President.

Presidents Roosevelt and Johnson have visited -- POTUS will be first Republican!

Gainesville-Hall County Chamber of Commerce has endorsed and is participating in America 2000 Education Strategy.

There is a town square featuring a statue of a confederate soldier -- dedicated by the General James Longstreet Chapter of the Daughters of the American Revolution on June 7, 1909.

Nearby Lake Lanier is the single-most used water recreation area in the United States.

Gainesville (pop. 17,885) is the wealthiest non-metropolitan county in Georgia.

Gainesville High School Red Elephants
North Hall High School Trojans
Johnson High School Knights
East Hall High School Vikings
West Hall High School Spartans
Lakeview Academy Lions
Riverside Military Academy Blue Devils
Gainesville College Lakers

Contacts:

Shiela Ward: 225-4501

Clifton McDuffie - Gainesville C of C Exec., V.P. 404-532-6206

Fax Transmittal Memo 7672

To: JEANNIE BUNTON
 Company: White House
 Location: Washington DC
 Fax #: (202) 456-6218 Telephone #
 Comments:

No. of Pages: 10 Today's Date: 10-15-92 Time: 4:15
 From: Clifton McDuffie
 Company: Gainesville-Hall Co. Chamber of Commerce
 Location: Gainesville, GA. Dept. Charge:
 Fax #: (706) 535-8419 Telephone #: (706) 532-6206
 Original Disposition: Destroy Return Call for pickup

INFO. YOU REQUESTED



GAINESVILLE - HALL COUNTY

CHAMBER OF COMMERCE

Post Office Box 374
 Gainesville, Georgia 30503
 (404)532-6206
 Fax (404) 535-8419

The mission of the Gainesville-Hall County Chamber of Commerce is to improve the overall business climate for its members through sponsorship of programs which stimulate economic growth, promote community development, facilitate political action, and enhance the quality of life.

This information was compiled through an internship arrangement between the University of Georgia Graduate School of Business Administration and the Gainesville-Hall County Chamber of Commerce. Data for this publication was compiled and updated in May 1992. For further information contact the Gainesville-Hall County Chamber of Commerce.



GAINESVILLE & HALL COUNTY, GEORGIA

GAINESVILLE, the seat of HALL COUNTY, is located 52 miles northeast of Atlanta via I-985/GA 365 (Lanier Parkway), a four-lane limited access highway and 45 miles northwest of Athens. Other cities are Flowery Branch and Oakwood in southern Hall County, Clermont in north Hall, and Lula and Gillsville in east Hall. Lake Sidney Lanier, a 38,000 acre power lake built by the U. S. Army Corps of Engineers, is located in Hall County. Its 607 miles of shoreline form the boundary for the finest recreational center in Georgia. Hall County lies at the southern edge of the Chattahoochee National Forest at the foot of the Blue Ridge Mountains. With an inviting terrain of natural vegetation, abundant water resources and a good network of highways. Gainesville has become the trade, medical, educational, industrial, cultural and recreational center for more than 360,000 people of Northeast Georgia.

ECONOMIC DEVELOPMENT PROFILE

| | | |
|--|---|-----|
| Lanier Technologies Gainesville 1985 | Satellite Components | 5 |
| Leon Farmer & Company Gainesville 1982 | Distributor for Anheuser-Busch | 33 |
| Lindsay Forest Products Gainesville 1985 | Ring Debarker Arms & Tips | 5 |
| M & D Electrical Parts Gainesville 1986 | Remanufacture Starters and Alternators & Water Pumps | 30 |
| Mega Print Printing Center Gainesville 1982 | Printing and Binding | 7 |
| Moreno Press Oakwood 1982 | Commercial Printing | 500 |
| Mulberry Farms, Inc. Gainesville 1981 | Beef Patties | 32 |
| Mumpower Poultry Equipment Gainesville 1983 | Distributor of Poultry Equipment | 8 |
| Neotronics Gainesville 1982 | Gas Detection Instrumentation | 60 |
| Packaging Specialties of Georgia, Inc. Gainesville 1983 | Print on PVC Stretch Film | 33 |
| Peachtree Windows & Doors, Inc. Gainesville 1980 | Windows & Finished Door Components | 550 |
| Piedmont Laboratories Gainesville 1985 | Aerosol Packaging | 160 |
| Primex Plastics Corporation Oakwood 1981 | Custom Plastic Sheets | 140 |

| | | |
|--|---|-----|
| Queen City Foods, Inc. Division of Fieldale Corp. Gainesville 1981 | Further Poultry Processors | 230 |
| Rudolf Albert Company Gainesville 1989 | Vinyl Injection Molding | 15 |
| R. C. - Canada Dry Company Gainesville 1981 | Sales Distribution of Soft Drinks | 9 |
| Reeves, Inc. Gainesville 1984 | Wholesale Florist | 12 |
| Schwitzer U.S., Inc. Gainesville 1992 | Fan Components | 65 |
| SKF USA, Incorporated Flowery Branch 1991 | Bearings | 125 |
| Shasta Beverages, Inc. Division of National Beverage Co. Gainesville 1983 | Can, Bottle and Distribute Soft Drinks | 100 |
| Tara Windows Flowery Branch 1989 | Windows | 42 |
| Tri-State Saw & Tool Company Gainesville 1983 | Saw & Circular Cutters | 17 |
| Tunco Manufacturing, Inc. Flowery Branch 1981 | Crushed Tungsten Carbide Cutting Tools | 35 |
| Web Inserts/Atlanta, Inc. Gainesville 1984 | Catalog Inserts | 30 |
| Whitehead Die Casting Oakwood 1990 | Aluminum and Zinc Die Castings | 80 |
| ZF Transmissions, Inc. Gainesville 1986 | Assemble Transmissions | 130 |

HISTORY

On July 12, 1733, James Oglethorpe landed at Savannah to establish the last of the 13 original colonies. In 1778, Georgia became the fourth state, the first southern state, to ratify the Federal Constitution and enter the Union. Eighty-four years were to pass before the story of Gainesville began. On July 18, 1817, the land where Gainesville stands was ceded as the 23rd Cherokee secession. On December 15, 1818, out of the land acquired from the Creeks and the Cherokees, Hall County was formed. The Lottery Act of 1818 divided the land into counties and plots of 202.5 acres. Citizens were given one chance to draw a title to a plot of land.

Hall County was named for Dr. Lyman Hall, one of the signers of the Declaration of Independence on behalf of Georgia, later a Georgia governor and a judge in Chatham County.

On April 21, 1821, an act was approved by Governor John Clark that chartered the town of Gainesville, formerly called "Mule Camp Springs." The first commissioners were Stephen Reed, John Stringer, John Finch, Jesse Clayton and Eli Sutherland. There are two ideas on the origin of the name Gainesville: one, that it was named for a pioneer family named Gaines; two, for General Edmund Gaines, who was instrumental in adjusting the matter between the state and the Cherokees. The county seat was organized here, due, it is said, to a spring located at the foot of Spring Street. Early traders used to gather there to trade with the Cherokee Indians.

In 1832, Gainesville had officially reincorporated, with Minor Brown, John W. Moore, James W. Jones, James Law and Larkin Cleveland as commissioners. In December of 1851, Gainesville was virtually destroyed by fire, but rebuilt a better and more attractive town.

Gainesville struggled through the War Between the States and its aftermath, but the struggle was upward and the town regenerated at the turn of the century as a prosperous trade and mill center.

Brenau College was chartered in 1878 as the Georgia Baptist Seminary, known late in 1890 as the Georgia Seminary and Conservatory of Music. In 1906, the name became Brenau College Conservatory. Brenau is a word formed from the German word "brennan," which means "to burn" and the Latin word "aurum," meaning "refined gold."

Riverside Military Academy was established in 1900, by Doctors A. W. Van Hoose and H. J. Pearce, co-presidents of Brenau. They operated it until the academy was sold to Sandy Beaver, who was elected president in 1913.

On January 1, 1903, a cyclone struck the city, leaving 106 dead, 300 injured and property damage estimated at \$750,000. On December 16, 1903, Hall County voted not to sell alcoholic beverages. On March 1, 1905, free mail delivery in the city began.

The General James Longstreet Chapter of the United Daughters of the Confederacy dedicated the statue of the Confederate soldier on the square on June 7, 1909. In November of the same year, the square and the streets adjoining it for one block were paved.

In August of 1919, the American Legion was organized and named for the first soldier from Gainesville that gave his life in World War I - Paul E. Bolding.

On April 6, 1936, Gainesville was struck by a tornado and again a bigger and more beautiful town was born. Beginning with the rebuilding after the tornado of 1936, Gainesville moved forward at a faster pace with a speeded economy based on war. Poultry became a major industry, and climate, resources, labor, and prosperity further facilitated economic growth. Today, there is a great diversification of manufacturing and service industries in Gainesville and Hall County.

Another milestone was marked with the lowering of the gates of Lake Lanier in 1958. It opened yet another avenue of growth, the tourist trade. Lake Lanier has a surface acreage in Hall County of 21,993 acres, and is the single most used water recreation area in the United States.

Over the last ten years, Gainesville/Hall County has enjoyed steady diversified growth. During this time, 53 quality industries have made the community home. These new industries have created over 5,200 new jobs in Hall County.

Currently, Gainesville is ranked 15th among the nation's best small communities in terms of places to live. Today, Gainesville and Hall county residents enjoy total personal income of over 1.5 billion dollars per year which ranks the area as the wealthiest non-metropolitan county in Georgia and the 27th wealthiest in the nation.*

* SOURCE: Atlanta Journal & Constitution

POPULATION

Gainesville's population according to the 1990 census was 17,885 and Hall County's population was 96,900. Currently, Hall County is growing at an annual rate of 2.6% with a projected growth rate of 2.75% over the next five years.

HISTORICAL POPULATION GROWTH

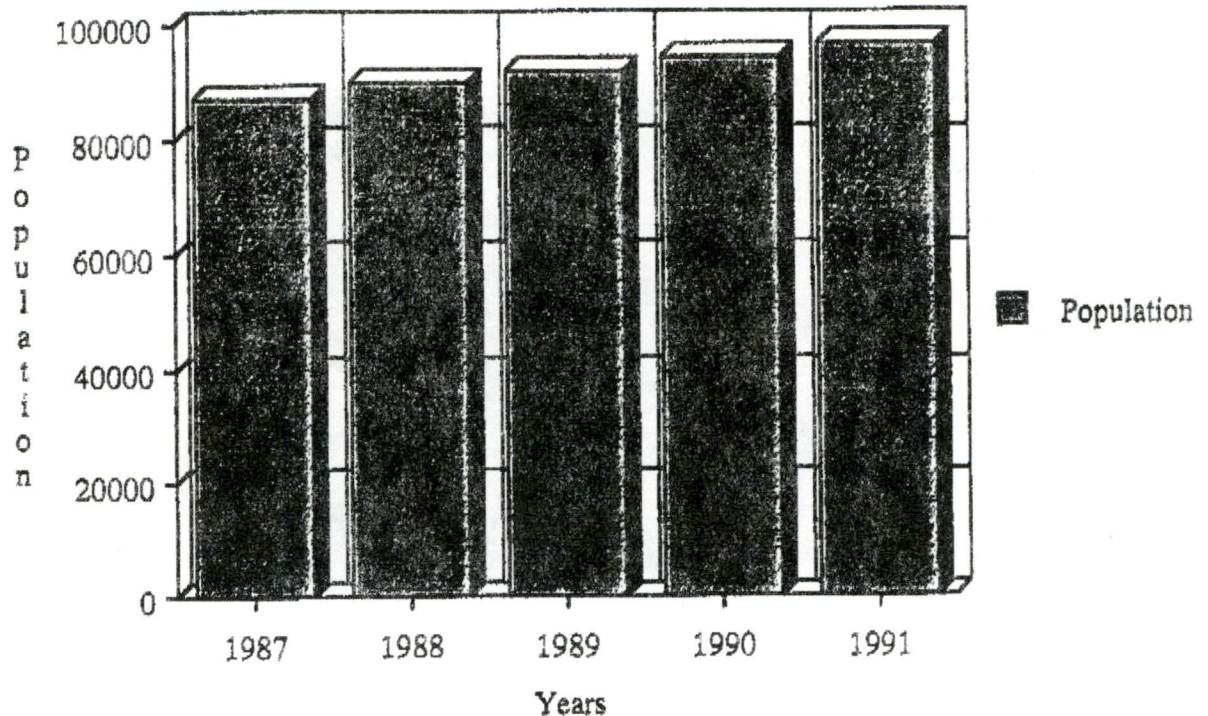
| | <u>1970</u> | <u>1980</u> | <u>1990</u> | Projected <u>2000</u> |
|-------------|-------------|-------------|-------------|--------------------------|
| Gainesville | 15,459 | 15,280 | 17,885 | 20,935 |
| Hall County | 59,405 | 75,649 | 94,200 | 109,639 |

CURRENT POPULATION CHARACTERISTICS

| | <u>1987</u> | <u>1988</u> | <u>1989</u> | <u>1990</u> | <u>1991</u> |
|--------------------------|-------------|-------------|-------------|-------------|-------------|
| Total Population | 87,200 | 90,000 | 92,000 | 94,200 | 96,900 |
| Number of Households | 31,200 | 32,400 | 33,300 | 34,300 | 35,300 |
| Median Age of Population | 32.3 yrs | 32.6 yrs | 32.9 yrs | 33.2 yrs | 32.4 yrs |
| Population by Age Group | | | | | |
| 18 to 24 years | 10.3% | 10.0% | 9.6% | 9.4% | 11.0% |
| 25 to 34 years | 17.3% | 17.4% | 17.3% | 17.1% | 17.8% |
| 35 to 49 years | 21.4% | 21.9% | 22.5% | 23.0% | 21.6% |
| 50 & over | 24.0% | 23.9% | 23.9% | 23.9% | 23.9% |

SOURCE: Sales & Marketing Management, Survey of Buying Power Data Service. 1987-91.

Population Growth



HALL COUNTY'S TOP TEN MANUFACTURING EMPLOYERS

| <u>FIRM</u> | <u>PRODUCT</u> | <u>EMPLOYEES</u> |
|--|---------------------------------------|------------------|
| ConAgra Poultry Companies Gainesville | Integrated Poultry Operations | 1500 |
| Chicopee Division of Johnson & Johnson Gainesville | Industrial Fabrics | 500 |
| Fieldale Corporation Murrayville Plant Murrayville | Poultry Processing | 600 |
| Peachtree Windows & Doors, Inc. Gainesville | Windows & Finished Door Components | 500 |
| Moreno Press Oakwood | Commercial Printing | 600 |
| Mar-Jac, Inc. Gainesville | Poultry Processing | 525 |
| Warren Featherbone Company Gainesville | Plastic & Fabric Accessories | 460 |
| William Wrigley, Jr., Company Gainesville | Chewing Gum | 450 |
| New Holland Plant Div. of Milliken and Company New Holland | Textiles | 411 |
| Fieldale Corporation Gainesville Plant Gainesville | Poultry Processing | 380 |

NEW MANUFACTURERS & PROCESSORS SINCE JANUARY 1980

HALL COUNTY

| <u>FIRM</u> | <u>PRODUCTS</u> | <u>EMPLOYEES</u> |
|---|--------------------------------------|------------------|
| Ace Hardware Gainesville 1988 | Distributes Hardware Items | 130 |
| BBS of America Chestnut Mountain 1990 | Distributes automotive wheels | 14 |
| Barbe-America Flowery Branch 1985 | Anti-Adhesives for rubber industries | 19 |
| Best Canvas Products & Supplies Flowery Branch 1983 | Tarpaulins & Accessories | 7 |
| Carmet Company Div. of Allegheny Int'l., Inc. Oakwood 1982 | Carbide Products | 45 |
| Chesebrough Pond's, Inc. Gainesville 1989 | Distributes Health Care Products | 19 |
| Combustion Technologies, Inc Piston Ring & Seal Division Flowery Branch 1982 | Piston Rings | 270 |
| Country Craft Furniture, Inc. Flowery Branch 1981 | Bedroom Furniture | 30 |
| Elan Pharmaceutical Research Corp. Gainesville 1981 | Pharmaceutical Research | 30 |
| Fieldale Corporation Murrayville Plant Murrayville 1983 | Poultry Processing | 360 |

ECONOMIC DEVELOPMENT PROFILE

| | | |
|---|--|-----|
| Fudgery, The Gainesville 1987 | Confectionary Retail | 9 |
| Gainesville Printing Post Gainesville 1985 | Printing, Postal Service | 2 |
| Georgia Boat Lift Incorporated Gainesville 1984 | Assembly & Distribution of "Hydrohoist" boatlifts | |
| Georgia Freezer Gainesville 1989 | Blast Freeze Poultry | 100 |
| Glidden Company, The Oakwood 1982 | Water Soluble Latex Paint | 85 |
| H & W Manufacturing Company Gainesville 1983 | Ladies Clothing | 50 |
| ISA Vedette Division of ISA Breeders, Inc. Gainesville 1980 | Primary Poultry Breeding | 40 |
| Indalex Gainesville 1987 | Aluminum Extrusion | 150 |
| Orbit/ Betsy Kelly Division Lula 1984 | Shipping of Ladies Sportswear | 9 |
| JJC International, Inc. Gainesville 1985 | Export Management & Brokers | 3 |
| Joseph Markovits, Inc. Gainesville 1985 | Artificial Flowers | 40 |
| Kubota Manufacturing of America Corporation Gainesville 1988 | Assembly of front-end loaders | 53 |

Joanne -

Here is some more
info on Cornelia.

Have a great weekend.

We are all going
to the big Apple Fest
in Homer, GA. Can't
wait!
Cmangot

To. JB

From: N.H.

| | | |
|------------------------------|---|---|
| <p>E. <u>Education</u></p> | <p>Clinton: "I am fascinated by that proposal [allowing parents to choose a private school and receive financial assistance by way of tax credits or vouchers] . . . I am concerned that the traditional Democratic Party establishment has not given you more encouragement. The visionary is rarely embraced by the status quo." (Letter dated 10/18/90 to Wisconsin State Rep. Polly Williams)</p> | <p>Clinton: "We should not give our money away to private schools in a system that will undermine the integrity of the public school system." (Town Meeting with the National Education Association, 7/7/92)</p> <p>Clinton: "We should not have a private voucher system. Our public schools are underfunded and our competitors spend more of their income on K through 12 education than we do. . . . There should be public school choice. Most big city school systems provide it anyway." (Democratic Presidential Candidates' Debate, 1/19/92)</p> |
| <p>E. <u>Ellis, Opal</u></p> | <p>Opal Ellis (Executive Secretary of the Hot Springs Draft Board): "[Clinton] went in and told me he was too well educated to go [and] he was going to fix my wagon and pull every string he could think of." (Wall Street Journal, 2/6/92)</p> | <p>Clinton: "[I] never received any unusual or favorable treatment." (Los Angeles Times, 9/2/92)</p> <p>"[Clinton] told a press conference [in February 1992]: 'I certainly had no leverage to get special treatment from the draft board.'" (Los Angeles Times, 9/2/92)</p> |

TEL:

Oct 19 '92

13:56 No. 003 P. 02

even more bloated public sector. And because the graduates would be paid a \$9,000 salary per year for their public service, this would add even more to the expense of the program. Already, estimates of the cost of this loan program run at \$8-9 billion per year.

School Choice

Unlike President Bush, Clinton is opposed to the idea of real choice between public and private schools. He has heretofore only supported public school choice, pushing through his state legislature in 1989 a watered-down public school choice plan which allows Arkansas school districts the option of not participating.⁶ Manifest in the concept of private school choice is the voucher system, whereby the government would fund the education costs of poor and middle class students who wish to go to non-public schools. The President has proposed a school choice plan which calls for \$1,000 government vouchers for private school tuition to be given to those eligible, a plan which will enable each and every family to send their kid to the school of their choice.

But Clinton strongly opposes the President's voucher plan and any use of federal funds for private schools. "[W]e can't afford vouchers," he says.⁷ He maintains the President's plan would hurt the nation's public school system, ignoring the fact that the existence of government support for private education would in fact pressure public schools to improve on their current decrepit state.

Clinton, the master waffler, appears not surprisingly to have once supported public and private school choice. In a 1990 letter to Wisconsin State Representative Polly Williams, he expressed his "fascination" with her school choice plan embracing private schools in Milwaukee, which she at the time was pushing through the state legislature.⁸ Clinton went on to write: "I'm concerned that the traditional Democratic Party establishment has not given you more encouragement." In opposing choice for all the nation's schools, Clinton has clearly alienated himself from the nation's voters. In a September 1992 Gallup poll, 70 percent of Americans endorsed the voucher concept, up from 50 percent in 1991.⁹ In addition, the poll found 86 percent of African-Americans supporting vouchers. Clinton is out of step with America on one of the most important educational reform issues of our day.

-
- 1 *Times Union*, 3/21/92.
 - 2 State of Arkansas Biennial Budgets, 1983-1993.
 - 3 *Putting People First: Clinton/Gore on Education*.
 - 4 *Sacramento Bee*, 5/15/92.
 - 5 *Putting People First: Clinton/Gore on Education*.
 - 6 *Legislative Program for the 77th General Assembly*, Bill Clinton, Governor, 1989.
 - 7 WABC Debate, 3/31/92.
 - 8 Bill Clinton letter to Wisconsin State Representative Polly Williams, 10/18/90.
 - 9 *The Washington Times*, 9/18/92.

2 yrs ago, he sent
a letter of encouragement
to a leader on the s.c.
movement. Then,



STATE OF ARKANSAS
OFFICE OF THE GOVERNOR
State Capitol
Little Rock 72201

Bill Clinton
Governor

OCT 25 1992

October 18, 1990

Representative Polly Williams
State Capitol
Room 18 East
P. O. Box 8953
Madison, Wisconsin 53708

Dear Polly:

I read Don Lambro's recent column about your version of the school choice bill in Milwaukee. I am fascinated by that proposal and am having my staff analyze it. I'm concerned that the traditional Democratic Party establishment has not given you more encouragement. The visionary is rarely embraced by status quo.

Keep up the good work.

Sincerely,

A handwritten signature in cursive script that reads "Bill Clinton".

Bill Clinton

BC:cts:rf

New Hampshire WNHU Delate Jan 19, 1992

```

DARS II Full Text Query
IMAGE Preview List
2
GOV. CLINTON: If you do that with taxpayers' money, all
you're going to do is leave the kids that are behind more --
(inaudible). There are ought to be more competition in schools.
But if you get these kids to school prepared, if you give them
elementary counselors, if you have people running the schools that
can keep them safe, we can make these schools work again. If you do
what the national education goals call for, and have real standards
and measure progress, you can make the schools work again.

Look, in Milwaukee, they tried just what you said on a local
basis. I wouldn't remove the right of a local school district to do
it. I just don't think the president should be advocating it. But
when they set aside 500 slots for poor kids to go to private schools
and take their state aid with them, only half of the people took the
slots. What we've got to do is reinvigorate this public school
system, and we can do it if we have real national leadership and a
genuine partnership with people all up and down the line down to the
teachers and the parents and the kids in the schools.
<F1> Help; <+> Sequential Move; <Ctrl-PgUp/PgDn> Preview List Move; <Esc> Exit

```

Bill Spadit (in)
Youth Coalition @ BQ
National
19-23
Spots in GA

THE WHITE HOUSE
WASHINGTON

UCA - Amy Herbert (E-bear)
404-892-0349

Thank all the college
Repubs
Some drive 100 miles

Apple Fest weekend
after POTUS
there

Trade Winds
across Americas

14 October 1992

MEMORANDUM FOR SPEECHWRITERS
RESEARCHERS

FROM: J. BUNTON *JB*
SUBJECT: SPIRIT OF AMERICA - [GA, SC, NC]

OVERALL:

Cookie cutter events. However, crowd sizes, times and dais locations are subject to change. Talk to your leads about this, re-confirm times and speaking sites [back of train v. dais in front of train.]

Trip is 444 miles long, nearly 200 miles longer than first -- 9 stops:

Day One - Tuesday, October 20, 1992: [4 stops/183 miles]

Atlanta, Ga. -- Norcross, Ga.
Norcross, Ga. -- Gainesville, Ga.
Gainesville, Ga. -- Cornelia, Ga.
Cornelia, Ga. -- Spartanburgh, S.C.

Day Two - Wednesday, October 21, 1992: [5 stops/261 miles]

GASTONIA Spartanburgh, S.C. -- *GASTONIA* Kings Mountain, N.C.
GASTONIA Kings Mountain, N.C. -- Kannapolis, N.C.
Kannapolis, N.C. -- Thomasville, N.C.
Thomasville, N.C. -- Burlington, N.C.
Burlington, N.C. -- Raleigh, N.C.

Advance expects smaller crowds [3-5,000] at each site, unless otherwise noted, because this trip occurs during the work week - rather than the weekend like last time. Stops last about one hour.

Unlike the last trip -- there are few scenic vistas. The route varies in extremes -- from the beauty of the Smokey Mountains in the distance -- leaves changing colors -- kudzu jungles -- desolate in places -- take your shotgun, deer scent, and hunting dogs -- you're in the deep woods Bubba to scrap iron heaps, to the chicken processing plant -- listen for chickens "screaming" in the background. All in all industrial/rural, U.S.A. -- somewhere between Deliverance and Mayberry.

The route passes over several lakes, many small towns [through which the train will slow and POTUS can hang off the back waving] and at least one prison.

Everywhere we stopped we drew attention. One old-timer in Norcross came over and asked "what all the commotion was about", one couple stopped on the tracks and asked if "Al Gore was comin' to town", one lady shouted from her front porch - "Hey what kind of train is this?" and the ultimate was the lady who - simply pulled her car into the parking lot - came over and said, "I'm just on my way home from the Thomasville Women's Club luncheon and I just wanted to know what was going on...". At least two of the hometown newspapers came out and took pictures of the 30 of us standing in the middle of the train tracks, pointing.

* There are large areas without cell coverage.

Also -- these are live tracks. Passenger trains and perhaps commercial trains will be passed along the way.

At one point our brakes caught on fire. True story.

SCENARIOS:

DAY ONE: TUESDAY, OCTOBER 20, 1992

Post debate in East Lansing, Mi. POTUS travels to Atlanta, Ga.
RON/Atlanta.

Morning of 10/20 POTUS participates in "Ask George Bush" or town meeting [site to be determined]. Then motorcades to train. Lead - Ed Murnane, Site - Kathy McCoy.

1) NORCROSS, GA:

10 am depart Atlanta. 10:40 am arrive Norcross. Norcross suburb of Atlanta. POTUS speaks from dais looking down Jones Street / train [the Baltimore car] as backdrop. POTUS left is large red brick building now an AC repair type place, two doors down or so is Johnson's Pharmacy -- been in the town and one family nearly 100 years, authentic soda fountain too. The owner/pharmacist Carl Johnson said Clinton would put him out of business -- everyone on town was "scared to death of what Clinton's taxes would do." / "I looked at my books and am scared to death of Clinton." He is a great contact for local color and personalization.

POTUS right -- "The Depot BBQ and Grill" and "The Depot Antiques" -- both housed in the old train depot. Main Street runs behind depot -- shops include: bank, the Tax specialist [couldn't see owners name], barber shop/ Thelma's beauty shop and insurance company. Behind POTUS is Thrasher Park, named for founder of Norcross -- J.J. "Cousin John" Thrasher -- good friend for Jonathan Norcross - 4th mayor of Atlanta in 1851 -- site of the Richmond and Danville Railroad.

High-tech in area: OKI Telecon, AT&T, HQ of Hayes Microcomputers. HQ of Scientific Atlanta, NCR, Southern Bell, Panasonic, and Technology Park.

This is in Gwinnett County / New Gingrich's district.

Get Mr. Johnson to give you the names of the professional baseball players who were from Norcross -- in the 40's he said, Norcross had 18 professional baseball players on teams ranging from Detroit Red wings to St. Louis Cards to New York Yankees....baseball capital of the world.

Contacts:

Lead - Tim Simonson
Site - Warren Hendricks

Carl Johnson - 404-449-1131
Mayor Maurice Allen

Dot Burns can hook you up with someone her numbers are (h) 706-532-8950 or 404-320-1992 [Paul Coverdale's HQ]
Mychael Walker - 404-561-2948 [re high-tech industries in area]
Sheila Ward is Newt's press secretary.

2) GAINESVILLE, GA:

Depart Norcross at 11:40 am / arrive Gainesville around 12:40 p.m. From Norcross to Gainesville the route passes through the chicken death camp. This is a heavy industry area - yuk. Train will slow through town of Buford for a wave by.

POTUS remarks from rear of train -- POUTS left will be stationery black engine on tack next to him. Engine #5121 decorated with bunting and people. POTUS right will be depot. This site will take a lot of work -- train car up on blocks, empty buildings [NAFTA takes jobs away] and black smoke churning out of the chimney of at least one industry [so much for clean air act] -- be aware of this. Behind POTUS left shoulder is some grain processing plant -- this week is peak soy bean season. Other than that -- great big nothing.

Contacts:

Lead - David Balloff (706)-335-2655 *DAVIS INN*
Site - TBD *BOB SUBITASI*

Gainesville Chamber of Commerce:

Dan McMurray 1-800-554-7654 or Harrold Hucks [both of these guys are railroad company foremen and may have little to contribute - unfortunately our local reps didn't show.]

3) CORNELIA, GA:

Depart Gainesville 1:40 arrive Cornelia 2:30 p.m.

"Home of the Big Red Apple" -- no kidding there is a huge red apple on a pedestal adjacent to the depot. POTUS right is a huge grassy slope -- so high that it makes the track and depot appear to be in a valley and so steep that you can't sit on the side without sliding down. Advance has planned is so the press platform will actually have a low-flight bird's eye view of the train and will actually shoot down on the site. POTUS again delivers remarks from the back of Choo-Choo One. The BIG RED APPLE will be just in front of him to the right.

Cornelia was once upon a time an apple growing town -- now it's chickens about a million a day or something. This is Habersham county -- See Sidney Lanier's poem about the marshes of Glynn. There are several colleges [Piedmont College, Toccoa Falls College, North Ga. Tech] and service clubs [Rotary, Pilot, Optimist, Kawanis] in area. Central High School Raiders several jr. high schools. From this stop you can begin to see the foothills of the Smokey Mountains. Appalachian Trail starts about 20 miles from here and ends in Maine.

This is a poultry center / textiles area but Johnson and Johnson does have at least one medical production facility here they make sutures. Two lakes nearby - Lanier and Hartwell. [recreational fishing - bass and crappie] Large retirement community

Contacts:

Lead - Dianne Harrison
Site - Debbie Wilson
John Route

Mr. Hoyt Ausburn - former county chair. 706-778-4175
Chamber of Commerce - Russ Spangler - Exec. Dir.
Mayor Don Higgins
City Manager Howard Whatley - 706-778-8585

4) SPARTANBURG, SC:

Depart Cornelia 2:30 arrive Spartanburg 5-6 p.m. torch light rally. En route cross over Lake Hartwell -- through Clemson [home of Clemson Tigers]. POTUS de-trains. Speaks from dais which is in front of depot -- train and depot as backdrop. POTUS right will be train and across track and water is Spartan Mills - the mill owner's wife is the state chair for Perot. The mills are beautiful red - brick - huge buildings. Soon to be home of BMW plant. The Southern Crescent train runs through daily.

Lot of people will come from Greenville [about 35 mi. away] 3 colleges and 5 high schools in area. 3 open House seat and 2 uncontested senate seats. Co. council has a Rep. majority. The Spartanburg Herald daily newspaper is owned by the New York Times. Roger Miliken's [textiles] HQ is in Spartanburg -- this is where Hardee's started. USA Today on Oct. 13, 92 Super 25 high school rankings [football] listed Spartanburg as number 25 in nation. said: "last week not ranked. Improved winning streak to 13 with a 30-0 victory over Boiling Springs before 7,000. Tim Copeland ran 12 times for 126 yards and 2 tds. Shawn Gilliam had 4 tackles for loss. Next Friday at Spartanburg Dorman.

Contacts:

Lead - Kevin Hart
Site - Rich Bliss
Stephanie Ebert

Rosemary Bylerly - Rep. Chair. 803-578-5773 beeper 1-800-712-1695

Spartanburg Chamber of Commerce - Ben Haskew
State Development Board in Columbia may be helpful
Mayor Bob Rowell
Chairman of County Council is David Dennis

RON SPARTANBURG

DAY TWO: WEDNESDAY, OCTOBER 21, 1992

1) KING'S MOUNTAIN, NC:

7:30 a.m. depart Spartanburg / arrive King's Mountain 8:30 a.m.

Manufacturing, non-union area - Revolutionary War area, POTUS remarks from dais / Train as backdrop -- train surrounded on both sides of tracks by stores - Main Street USA.
See diagram.

Contacts:

Lead - Bob Marlo

Site - Leo Tomeu

Peggy Bridges - Chamber of Commerce 704-487-8521

John Weatherly 704-487-0039 [he's a candidate for house]

2) KANNAPOLIS, NC:

Depart Spartanburg 9:15 - arrive Kannapolis 11:55 a.m. Crowd estimate 10-15,000. Site is 10-15 minutes from Charlotte, N.C.

POTUS will de-train and speak from dais looking down South Main Street. Train as backdrop. POTUS will walk down between rows of bleachers lining the street [set up in Y configuration]. Image will be of him walking among the people. Church to POTUS right - line of shops to POTUS left and right.

Shaw University / Mills florist, newspaper the Daily Independent, beautiful old railroad houses. I think this is going to be the best stop of the entire trip. [See diagram.]

Home of Fieldcrest Cannon Mills. Export everywhere in the world. A good spot for POTUS to talk about NAFTA - word is the millfolk are concerned about what it will do to jobs. NC has a positive trade balance. A movie studio is coming to the county -- recently announced.

In the town square - across from the baptist church POTUS faces a gazebo built by the American Legion post -- "dedicated to the men and women of the area who served or died in defense of our nation." In front of gazebo is a huge sun dial.

Cabarrus [Cab-BEAR-us] County. Celebrating bicentennial "A golden place to be." There is a dollar theatre [POTUS can see it] "Honey, I blew up the kids" is playing. For a buck you get a movie, cartoons and a preview. Old-fashioned retro theatre. Built back when ushers wore tuxedos. Have to confirm -- think Kennedy-Johnson train went through in 59. in 1791 Pres. Washington came in the area on his tour of the nation after his inauguration. In 1799 the first gold rush in the US happened not 15 miles away -- Young Conrad Reed [then about 12 years old]

found a 17 lb. nugget of gold -- didn't know what it was - used it as a door stop. The Reed mines are still working mines. Charlotte Motor Speedway is nearby - consider Dale Earnhardt a local hero.

Contacts:

Lead - Martin Paine
Site - Will Nance
Jim Ursomarso

Lynne Safrit - I met her -- 704-932-8631 / h- 704-933-2001
Mayor is Bachman Brown
Chamber of Commerce - Tom Dayvault 704-932-4164 [Lynne Safrit is chair of board of chamber]

Carolyn Carpenter - Chair. Co Board of Commissioners beep 704-783-0529 / office 704-788-8110 [Mrs. Carpenter's 9 year-old son had a Bush sticker on his bike.]

3) THOMASVILLE, NC:

Depart Kannapolis 12:40 / arrive Thomasville 1:55 p.m.

Home of the Big chair. Thomasville Furniture company -- this week people from all over the world will be in the area for furniture mart. There really is this huge 16 foot tall dining room chair -- get the chamber of commerce to fax the brochure. Coming into town POTUS will pass Doak Park -- there are 5 horseshoe pits in the park - visible from the train.

You can smell the sawdust riding in. Busy revitalizing the town -- refurbishing old buildings - painting murals on one now. New K-4 primary school. Home of the Thomasville High School Bulldogs. There is a Rotary Club in town. Local festivals include "Everybody's Day" and annual town tree lighting -- which takes place in front of the chair -- the center of town. People actually say "Meet me at the chair".

20 minutes from Wake Forest Univ. // Duke is nearby. Charlotte 1 hr. away. 20 mins. Winston-Salem.

Newspaper is the Thomasville Times.

The town Presbyterian Church sponsored a Cambodian family -- the family now has its citizenship and runs a small business - Lotus Palace Cambodian food. Get Mrs. Hunter to tell you the detes.

Contacts:

Lead - David Anderson
Site - Dan Renburg

Sue Hunter - Co. Commissioner - 919-475-3235
Thomasville Chamber of Commerce - Judy

4) BURLINGTON, NC:

5-5:20 PM

Depart Thomasville 2:40 p.m. / arrive Burlington 3:25 p.m.

Wide open vista. POTUS speaks from back of train. Talks facing crowd. POTUS left is Burlington Bag and Baggage, Newin Hardware to POTUS right -- City furniture, and farm and garden supply. That is all.

Contacts:

Lead - John Horne
Site - Doug Rogers
Bobby Peede

Junior Teague 919-622-4939

— Melvin King 919-563-5660 / 919-279-4475

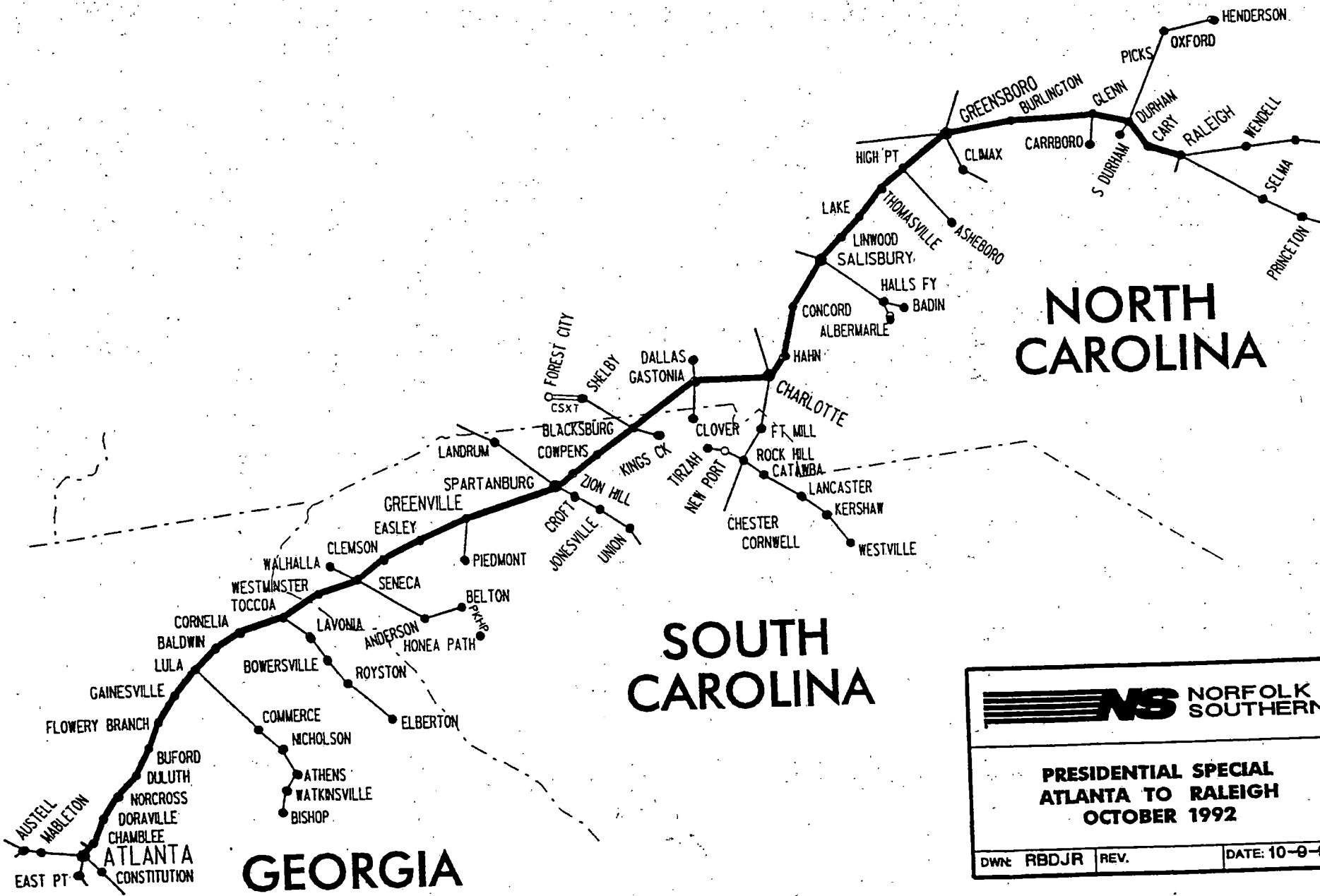
5) RALEIGH, NC:

Depart Burlington 4 p.m. / arrive Raleigh 5:30 p.m.

POTUS remarks at N.C. State Fair [runs 16th - 24th]. Site TBD. 56,000 people at fair daily. Richard Petty lives 28 miles away. VPOTUS will be in Raleigh on Thurs. [10/15].

Contact:


Lead - Hopson Nance
Site - John Bliss



NORTH CAROLINA

SOUTH CAROLINA

GEORGIA

| | |
|---|------|
|  NORFOLK SOUTHERN | |
| PRESIDENTIAL SPECIAL ATLANTA TO RALEIGH OCTOBER 1992 | |
| DWN: RBDJR | REV. |
| DATE: 10-9-92 | |

MILEAGE BREAKDOWN

| DAY ONE | POPULATION BY CITY AND COUNTY | | |
|-----------------------------------|-------------------------------|-----------------|--|
| | CITY | COUNTY/COUNTIES | |
| Atlanta to Norcross= 19 mi. | 3,317 | 323,500 | |
| Norcross to Gainesville= 34 mi. | 15,280 | 90,000 | |
| Gainesville to Cornelia= 24 mi. | 3,203 | 28,200 | |
| Cornelia to Seneca= 38 mi. | 7,436 | 55,400 | |
| Seneca to Spartanburg= 68 mi. | 43,826 | 215,900 | |
| DAY ONE TOTAL= 183 mi. | | | |
| Spartanburg to Kings Mtn.= 41 mi. | 9,080 | 87,100/174,200 | |
| Kings Mtn. to Kannapolis= 75 mi. | 34,564 | 95,400 | |
| Kannapolis to Thomasville= 43 mi. | 14,144 | 124,300 | |
| Thomasville to Gibsonville=37 mi. | 2,865 | 105,800/336,800 | |
| Thomasville to Burlington= 44 mi. | 37,266 | 105,800 | |
| Gibsonville to Raleigh= 65 mi. | 150,255 | 388,100 | |
| Burlington to Raleigh= 58 mi. | | | |
| DAY TWO TOTAL= 261 MI. | | | |
| TRIP TOTAL= 444 mi. | | | |

October 11, 1992
Pre-Advance Schedule and Site Locations

Day #1:

- 9 am dpt. Atlanta (see attached map)
- 9:40am arr. Norcross (sta. at Jones St.; dwtwn)
- 10:25am dpt. Norcross
- 11:25am arr. Gainesville (location to be anncd)
- 12:55 dpt. Gainesville
- 1:40 arr. Cornelia (Train depot in dwntwn. park)
Land mark: large red apple statue nearby)
- 2:25 dpt. Cornelia
- 4:55 arr. Spartanburg (Amtrak Sta. at Magnolia St. crossing)

DAY #1 TOTAL:

183 mi

Day #2:

- 7:30am dpt. Spartanburg
- 8:30 arr. King's Mt. (Gold St. and S. Railroad Sts.)
- 9:15 dpt. King's Mt.
- 9:35 arr. Gastonia (loc to be annc'd)
- 10:25 dpt. Gastonia
- 11:55 arr Kannapolis (E. 1st St. track intersx)
- 12:40 dpt. Kannapolis
- 1:55 arr. Thomasville (Randolph St. intersx)
- 2:40 dpt. Thomasville
- 3:40 arr. Gibsonville (dwntwn. tracks by the Sthrn. Caboose Exhibit)
- 4:10 dpt. Gibsonville
- 5:40 arr. Raleigh (Blue Ridge and Hillsborough Rd.; State Fair Grounds)
- 2:40 dpt. Thomasville
- 3:25 arr. Burlington (Main St. and Webb St.)
- 3:55 dpt. Burlington to
- 5:20 arr. Raleigh

DAY #2 TOTAL:

261 mi

TRIP TOTAL:

444 mi

Council
meetings

See
page 3B

GWINNETT REPORT

Legal Notice Section of the Gwinnett Home Weekly
232 Crogan St., P.O. Box 603, Lawrenceville, Georgia 30246

Public Notices
Government
Business

Thursday, October 4, 1990.

Phone 963-9205

Fax No. 339-8082

The right prescription

Serving up fellowship

By Glenn Matlock
Staff Writer

The old saying: "You can never go home," may not apply to Norcross pharmacist Carl Johnson and family. Johnson is home. In fact, he never left.

Not many today can claim they are truly home, living in the place where they have lived all their lives.

In a mobile society such as ours, how many can boast that they work, go to church and school all within three-tenths of a mile of where they live? The Johnsons can.

For the past year Johnson, a successful pharmacist with Kroger, has been striking out on his own, operating a pharmacy in the same building that his grandfather built for use as a hardware store in 1885. Following his grandfather's death, his father continued to operate a hardware store in the same location until his death in 1988.

Johnson's brother, Edwin, who had been in partnership with his father, decided there was too much competition from the hardware su-



Glenn Matlock

Norcross High School senior Jenny Elste mixes a customer a soda at Johnson's Soda Fountain. Ms. Elste, along with a number of other students work after school in Johnson's store.



Sherry and Carl Johnson wave at some of their many Norcross friends. The Johnsons have been running their downtown store for about a year.

See JOHNSON, Page 2B

Johnson

Johnson's hardware store is home to new Norcross pharmacy

• From Page 1B

perstores and went to work with the postal service.

Their mother ran the store six months longer, but finally, keeping

most of the antiques, sold the store's hardware inventory to another businessman.

Johnson is facing the same competition from the chain drug stores that his brother faced from the

larger hardware superstores.

Johnson realized before ever going into business for himself that the small, downtown, home-owned business is fighting for its life against the larger chain stores.

While the business has almost doubled during its first year of operation, Johnson said he is still struggling with the hold that the larger drugstore chains have on customers.

He said many of his customers have told him they intend to come in to have their prescriptions filled, but sometimes forget and go to the chain stores. Johnson believes that in time, customers will change their habits and will begin to increase his prescription business.

If there ever was a business arrangement, or a marriage, that was made in heaven, perhaps Johnson and wife Sherry's is.

Sherry Johnson, a former home economics teacher at Norcross High, who now runs the Johnson Store's soda fountain, said they felt that starting their own business was divinely inspired and directed.

Devoted Christians, the Johnsons said they based their move on a lot of prayer. After all it wasn't easy to leave a good position with a large corporation making a nice salary and with five-paid weeks of vacation a year.

Coincidentally, before the Johnsons ever considered going into business, the City of Norcross did a study of businesses in the downtown area that revealed that the number one business that was needed in downtown Norcross was a pharmacy.

So, with an empty building on their hands, the writing on the wall could not have been much clearer.

But still, said the Johnsons, more prayer was needed.

Somehow the word got out that the Johnsons were considering re-opening the Johnson family store.

"Couples were stopping us, saying how excited they were about us opening the old store," said Mrs. Johnson.

Johnson said that while attending a pharmacist's convention he asked for other pharmacists' opinions on what they should do.

"Half of them said I was crazy to do it. The other half said I was crazy not to," he said. "Everybody said I shouldn't put in a soda fountain. They said I would never be able to keep enough help to run it."

Well that has been the least of his worries. Besides help from Sherry, and the kids, Carly, 11 and Ashley, 9, Johnson has also hired a Sunday School teacher who has known him since he was in diapers, the mother of a former childhood sweetheart, and several clean-cut, high school kids. Getting some help has probably been the least of his worries, Johnson said.

Being in business for himself allows Johnson to use his business more as a personal ministry to perpetuate his Christian beliefs. Many of the cards on the shelf have a Christian message. On every prescription bottle, the computer places a verse of appropriate scripture from the Bible.

These messages have had great meaning for those who have received them and have contributed

not only to their health, but to their overall well-being, Johnson believes.

Many people who have problems with their health and family have come in just to talk, said Johnson. This is something that he could not have done working for a large corporation, he said.

Over the awning on the store the sign says: **Johnson's Store, Pharmacy, Fountain and Fellowship.** Johnson said he wants his business to be more than a business, he wants it to be a place where people come together in a spirit of caring.

Johnson says he believes that even though he's not making as much money now, that money is not the most important aspect of his new business.

Everyday he and his wife spend many long hours working the family business, but the money and the hours don't seem to matter.

Johnson has the unique and enviable opportunity to walk the floors where his grandfather walked, and climb the same concrete stoop that his grandfather laid 115 years ago.

What does it feel like to be so immersed and surrounded with family history and the love of so many relatives and neighbors?

"Sometimes when I stand in here," said Johnson as he looked out the window at the row of old stores lining South Peachtree, "and I see my wife and family, and I see people who have known me since I was a baby, it's not like being at a job 12 hours a day, it's like being at home."



Political pundits like to hang out at Johnson's. Pictured from the left are: Harold Garmon, J. P. [unclear], Bill Payne, Lamar Welch, Junior Hayes, and Junior Freeman.

Johnson

Johnson's hardware store is home to new Norcross pharmacy

• From Page 1B

perstores and went to work with the postal service.

Their mother ran the store six months longer, but finally, keeping

most of the antiques, sold the store's hardware inventory to another businessman.

Johnson is facing the same competition from the chain drug stores that his brother faced from the

larger hardware superstores.

Johnson realized before ever going into business for himself that the small, downtown, home-owned business is fighting for its life against the larger chain stores.

While the business has almost doubled during its first year of operation, Johnson said he is still struggling with the hold that the larger drugstore chains have on customers.

He said many of his customers have told him they intend to come in to have their prescriptions filled, but sometimes forget and go to the chain stores. Johnson believes that in time, customers will change their habits and will begin to increase his prescription business.

If there ever was a business arrangement, or a marriage, that was made in heaven, perhaps Johnson and wife Sherry's is.

Sherry Johnson, a former home economics teacher at Norcross High, who now runs the Johnson Store's soda fountain, said they felt that starting their own business was divinely inspired and directed.

Devoted Christians, the Johnsons said they based their move on a lot of prayer. After all it wasn't easy to leave a good position with a large corporation making a nice salary and with five-paid weeks of vacation a year.

Coincidentally, before the Johnsons ever considered going into business, the City of Norcross did a study of businesses in the downtown area that revealed that the number one business that was needed in downtown Norcross was a pharmacy.

So, with an empty building on their hands, the writing on the wall could not have been much clearer.

But still, said the Johnsons, more prayer was needed.

Somehow the word got out that the Johnsons were considering reopening the Johnson family store.

"Couples were stopping us, saying how excited they were about us opening the old store," said Mrs. Johnson.

Johnson said that while attending a pharmacist's convention he asked for other pharmacists' opinions on what they should do.

"Half of them said I was crazy to do it. The other half said I was crazy not to," he said. "Everybody said I shouldn't put in a soda fountain. They said I would never be able to keep enough help to run it."

Well that has been the least of his worries. Besides help from Sherry, and the kids, Carly, 11 and Ashley, 9, Johnson has also hired a Sunday School teacher who has known him since he was in diapers, the mother of a former childhood sweetheart, and several clean-cut, high school kids. Getting some help has probably been the least of his worries, Johnson said.

Being in business for himself allows Johnson to use his business more as a personal ministry to perpetuate his Christian beliefs. Many of the cards on the shelf have a Christian message. On every prescription bottle, the computer places a verse of appropriate scripture from the Bible.

These messages have had great meaning for those who have received them and have contributed

not only to their health, but to their overall well-being, Johnson believes.

Many people who have problems with their health and family have come in just to talk, said Johnson. This is something that he could not have done working for a large corporation, he said.

Over the awning on the store the sign says: Johnson's Store, Pharmacy, Fountain and Fellowship. Johnson said he wants his business to be more than a business, he wants it to be a place where people come together in a spirit of caring.

Johnson says he believes that even though he's not making as much money now, that money is not the most important aspect of his new business.

Everyday, he and his wife spend many long hours working the family business, but the money and the hours don't seem to matter.

Johnson has the unique and enviable opportunity to walk the floors where his grandfather walked, and climb the same concrete stoop that his grandfather laid 115 years ago.

What does it feel like to be so immersed and surrounded with family history and the love of so many relatives and neighbors?

"Sometimes when I stand in here," said Johnson as he looked out the window at the row of old stores lining South Peachtree, "and I see my wife and family, and I see people who have known me since I was a baby, it's not like being at a job 12 hours a day, it's like being at home."



People like to hang out at Johnson's. Pictured from the left are: Harold Garmon, J. P. Payne, Bill Payne, Lamar Welch, Junior Hayes, and Junior Freeman.



Gainesville-Hall County
Chamber of Commerce

1991 ANNUAL REPORT AND 1992 PROGRAM OF WORK

Vol. 13, Number 1

Alisa S. White, Editor

January, 1992

“The mission of the Gainesville/Hall County Chamber of Commerce is to improve the overall business climate for its members through sponsorship of programs which stimulate economic growth, promote community development, facilitate political action, and enhance the quality of life.”



BOARD OF DIRECTORS

1991: A Year of Action

While reviewing my notes from last year, I predicted that 1991 would be a "year of action, challenge and hard work." It has been that and much, much more. As a result, many new programs were launched and many existing programs continued. Education . . . transportation . . . new and existing business . . . all of these were a part of the Gainesville-Hall County Chamber of Commerce year.

Education plays a key role in the quality of life here in Gainesville-Hall County and it also plays a vital role in the business community. It has been with great pleasure to witness this year the joining together of 20 city and county schools with area businesses and industries in our Partners In Education program. This more than anything signifies the great cooperation between business and education that exists here in our community.

Regional development emerged this year as a key part of our Program of Work. Realizing that there were limitless opportunities, we organized a joint meeting to be held between the Gainesville-Hall County Chamber and the Athens Area Chamber of Commerce. It was there that both boards joined together and began to discuss topics of mutual concern. It is my hope that these talks will continue so as to further enhance regional growth.

Please take a moment to read all the many accomplishments of 1991 as is reflected in this Annual Report.

Finally, I want to thank my supportive board and active chairmen for a year of hard work. And a special thanks to the dedicated staff who on numerous occasions have gone above and beyond the call of duty.



R. REPPARD BENNETT, D.M.D.
1991 President

1992: The Year to Come

The economic environment during 1991 was challenging, to say the least. Monumental changes have occurred all over the world that affect our business environment right here in Hall County. In order to meet the challenges and opportunities of 1992, it is of paramount importance that we develop a unified vision of what we want our community and region to become. Hall County has been blessed with strong, capable leadership and caring volunteers over the years, and I am convinced our community can guide its destiny to become anything we want it to be.

We truly have all the attributes that make a community a desirable place to live, work and educate our children. This just didn't happen, but evolved because of the foresight of the community leaders willing to take risks to make things happen.

It is exciting to think about the opportunities ahead of us. We must build on the foundation that has been laid and continue to press forward to resolve any issues that suppress our economic growth and prosperity. We must continue to emphasize the development of a sophisticated infrastructure, which will then accommodate the tremendous growth potential ahead of us.

Your Board of Directors formulated the Program of Work at our annual retreat at Unicoi this year. We have very capable Divisional Vice Presidents for 1992. Our Program of Work will not succeed without your personal involvement, both financial and willingness to be involved on committees. If you are not presently involved with the Gainesville-Hall County Chamber of Commerce, please get involved today. I am excited about being your President for 1992, and I earnestly solicit your active involvement.

With a unified vision, we can make it happen.



MILLER WATKINS, JR.
1992 President



RICHARD HUNT
President-elect

Your Chamber of Commerce is entering 1992 with a well-planned program of work which is organized for maximum efficiency in achieving goals designed to benefit our membership and the community at large. At its planning retreat in October, the Chamber Board of Directors recognized the need to build a shared vision for the future based on new trends brought about by change. Many areas of opportunity for the Chamber to have a positive impact on our community were identified in the 1992 Program of Work.

The Program of Work will be implemented through five divisions, each headed by a division vice president. This is a more streamlined structure than prior years in that the Resources and Support Systems Division has been consolidated with the Community Development Division, resulting in one less division. This change is in keeping with the need to operate the Chamber in the most efficient manner possible.

1992 will be a year of challenges and opportunities. With the cooperation of the many committed volunteers and the dedicated Chamber staff, your Chamber of Commerce will help make our community a better place to live and do business.



FRANK HENRY
Treasurer

1991 proved to be the most financially challenging year in recent times. Faced with budget cuts and staff reductions, the sluggish economy made it a difficult year for the Chamber and its members. With these obstacles present, the Chamber managed to successfully meet the challenge and end the year with a balanced budget.

The new year is shaping up to be yet another financially demanding year, but with your hard work and cooperation in all areas, including financial matters, we can turn this into another banner year for our Chamber.

Board of Directors

President

Miller Watkins, *Georgia Power Company*

President-Elect

Richard Hunt, *Gainesville Bank & Trust*

Vice President Community Development

Andy Walker, *Georgia First Bank*

Vice President, Convention & Visitors Bureau

Frank Norton, Jr., *The Norton Agency*

Vice President, Economic Development

Bob Oliver, *Wachovia Bank*

Vice President, Governmental Partnerships

Kelly Miles, *Smith, Gilliam & Williams*

Vice President, Membership Development

Kit Dunlap, *Georgia Printing Company*

Treasurer

Frank Henry, *Henry & Company*

Executive Vice President

Clifton McDuffie

Immediate Past President

R. Reppard Bennett, D.M.D., *Dentist*

TERM EXPIRES 1992

R. Reppard Bennett, D.M.D., *Dentist*

Kelly Miles, *Smith, Gilliam & Williams*

Frank Norton, Jr., *The Norton Agency*

Andy Walker, *Georgia First Bank*

Jim West, *The Citizens Bank*

TERM EXPIRES 1993

Joyce Stephens, *First National Bank*

Miller Watkins, *Georgia Power Company*

Frank Henry, *Henry & Company*

Richard Hunt, *Gainesville Bank & Trust*

Al Crego, *The Glidden Company*

TERM EXPIRES 1994

Kit Dunlap, *Georgia Printing Company*

Fred Kelly, *CPA*

Joe Wood, Jr., *Turner, Wood & Smith*

Lee Chapman, *Jackson EMC*

Jim Davis, *Landscape Management*

ONE-YEAR APPOINTED TERM

Bob Oliver, *Wachovia Bank*

EX-OFFICIO MEMBERS

Philip Wilheit, *Chairman*

Gainesville and Hall County Development Authority

Joe T. Wood, Jr., *Chairman*

Gainesville Redevelopment Authority

R. Reppard Bennett, D.M.D.

Immediate Past President

Sissy Lawson, *Mayor*

City of Gainesville

Tom Oliver, *Commissioner*

Hall County

Bert Ayers, *Mayor*

City of Clermont

Henry House, *Mayor*

City of Gillsville

Eugene Green, *Mayor*

City of Flowery Branch

Marcelle Woody, *Mayor*

City of Lula

Frances Brock, *Representative*

City of Oakwood

EDUCATIONAL SYSTEMS REPRESENTATIVES

Dr. Alan Zubay, *Gainesville City Schools*

H. F. Johnson, *Hall County Schools*

Dr. J. Foster Watkins, *Gainesville College*

Dr. John Burd, *Brenau College*

Dr. Joe Hill, *Lanier Technical Institute*

1992 ASSOCIATES

Chuck Matthews, *Turner, Wood & Smith*

Randall Phillips, D.M.D., *Dentist*

Chris England, *The Citizens Bank*

Jack Keener, *First National Bank*

Henry Goble, D.D.S., *Dentist*

Tracy Vardeman, *NGMC*

Joy Fowler, *HomeTrust Bank*

COMMUNITY

1991 Achievements



JIM COPELAND
1991 Vice President

- The Partners in Education Council coordinated and initiated 20 new partnership programs between local businesses and industry and City/County schools. This program has come to be recognized as one of the most meaningful in Chamber history.
- Restructuring and writing of a Tree Ordinance for the City of Gainesville and Hall County Governments.
- Coordination of Shore Sweep '91 which, with 1,516 volunteers, collected over 21,500 pounds of debris from the shores of Lake Sidney Lanier.
- Presentation and recognition of ten local businesses and organizations with an Environmental Beautification Award of Excellence for outstanding efforts in community beautification.
- Led 22 members of the Leadership Hall County Class of '91 through a year-long orientation program. Graduated the 9th Class of Leadership and the 3rd Class of Focus Hall County.
- Compiled the first edition of the Leadership Hall County Alumni Directory with complete information on 170 alumni.
- Sponsored recognition of local students through the Student/Teacher Award Recognition program and the Georgia Occupational Award of Leadership Program.
- Recertified Gainesville as a Tree City, USA.



A group of enthusiastic Chestnut Mountain students join hands at a Partners in Education ceremony representing the "joining together" of their school with Royal Lakes Golf & Country Club. This is one of 20 new partnerships formed between local businesses and industry and city/county schools.

DEVELOPMENT

1992 Program of Work

Purpose:

To strengthen and develop activities to enhance the livability of the Community.



ANDY WALKER
1992 Vice President

1992 COMMITTEES

- I. **EXCELLENCE IN EDUCATION – John Byrne, Chairman**
Purpose: To work toward the improvement of local and state educational systems, with emphasis on showcasing Gainesville-Hall County's educational system.
- II. **PARTNERS IN EDUCATION COUNCIL – Tread Syfan, Chairman**
Purpose: To assist in the formation of new business-school partnerships. To advise and help coordinate the development of the Partners in Education Program.
- III. **COMMUNITY BEAUTIFICATION COMMITTEE – Benjie Hopkins, Chairman**
Purpose: To assist in the beautification of and livability of Gainesville and Hall County by initiating and maintaining beautification projects.
- IV. **LEADERSHIP HALL COUNTY – Kelly A. Miles, Chairman**
Purpose: To provide a training ground and forum for outstanding men and women in Hall County presenting leadership potential by providing programs annually on issues of importance to the community.
- V. **ENVIRONMENTAL MANAGEMENT COMMITTEE – Greg Blount, Chairman**
Purpose: To work with local, state and federal agencies to determine long-range, county-wide needs related to infrastructure.
- VI. **TRANSPORTATION COMMITTEE – Mike Strickland, Chairman**
Purpose: To work with other organizations toward the improvement of transportation in Hall County and Northeast Georgia.

BROCHURES

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CONVENTION &

1991 Achievements

- The local welcome center program provided information on area attractions, accommodations, shopping, dining, real estate and retirement opportunities to more than 21,567 visitors.
- Visitor and/or relocation information was mailed in response to more than 4,025 written and telephone inquiries. This represents a 44% increase over 1990.
- Over 135 volunteers from local businesses and industry staffed the local welcome center on weekends. Weekend hours were reduced in 1990 due to budget cuts from the State.
- Assisted with and/or hosted over 150 meetings, conventions and special events which generated 249,887 delegate days and produced an estimated overall economic impact of \$48,103,247 on the community.
- State and local taxes generated by the 150 plus meetings, conventions and special events generated an estimated \$1,374,378. This is in addition to the estimated \$240,000 collected from the tax on hotel and motel rooms.
- The CVB booked meetings, conventions and special events that will generate an anticipated 44,325 delegate days and will produce an estimated \$8.4 million economic impact on the community.
- Participated with the Northeast Georgia Mountains Travel Association's co-op advertising campaign which appeared in "Georgia on My Mind" travel magazine. This advertisement generated over 1,600 inquires for local information.
- Participated with the Georgia Department of Industry, Trade and Tourism co-op advertising program to produce the 1991 North Georgia Travel Planner, "Seasons." 75,000 copies of the travel planner were produced and 30,000 were mailed in response to written and telephone inquiries. The remaining planners were distributed at travel shows, state visitor centers, local welcome centers and chambers of commerce.
- Participated in the annual trade shows of the Georgia Society of Association Executives and the Society of Government Meeting Planners. These selling opportunities to meeting planners provided local meetings and convention information to 250 planners.
- Participated in the Georgia Association of Convention and Visitors Bureaus "Stay and Meet" promotional event. Over 300 meeting planners participated in the event and all were part of a direct mail campaign to follow up the event with local meetings and convention information.
- Oversaw the production of the 1991 edition of the Gainesville-Hall Community Magazine to be distributed to visitors and new residents to the community.
- Supplied press information on Gainesville and Hall County's attractions, accommodations, etc., which generated articles in *Southern Living* and *Child* magazines.
- Provided promotional efforts for several Christmas Holiday season activities, i.e., the printing and distribution of the "Holidays in Gainesville and Hall County, Georgia" special events brochure; coordinated the "Historic Green Street Tour of Doors" and distributed a walking tour brochure of the participants' homes/businesses.
- Assisted the Gainesville Community Foundation in the promotion of the 1991 "Festival of Trees."
- Planned and implemented the 1991 Corn Tassel Festival. The 25th Anniversary of the festival overcame early financial difficulties to become one of the most successful Corn Tassels. An estimated 43,000 people attended the various activities of the festival which produced an estimated economic impact of \$2 million.
- Developed and produced the first ever community "Master Calendar." The calendar provides a central clearinghouse for dates and facilities that are being utilized for various local meetings and events as well as the 150+ meetings, conventions, and special events that are being booked into the community. The calendar is updated on a quarterly basis and covers a 24 month period.

VISITORS BUREAU

1992 Program of Work

Purpose:

To develop an image that will position Gainesville and Hall County in the marketplace as a viable destination for meetings, conventions and tourists (group tours and individuals). To foster increased use of Gainesville-Hall County hospitality, industry, goods and services. To stimulate jobs, new business and local tax revenues.



FRANK NORTON, JR.
1991 & 1992 Vice President

1992 COMMITTEES

I. CONVENTION AND VISITORS BUREAU STEERING COMMITTEE —

John McKibbin, Chairman

Purpose: To advise the Chamber of Commerce Board of Directors on the development of the Convention and Visitors Bureau operating budget. To advise the Board on the development and implementation of marketing strategies to solicit meeting, convention and tourists (group tours and individuals). To promote awareness of Gainesville and Hall County among local, state, regional and national markets.

Sub-committee: Community Marketing — Rebecca Stowe, Chairman

II. HOSPITALITY & WELCOME CENTER COMMITTEE — Cindy Garrison, Chairman

Purpose: To foster increased usage of Gainesville-Hall County business, industry goods and services by providing for the distribution of informational materials to visitors.

III. CORN TASSEL COMMITTEE — Maria Calkins, Chairman

Purpose: To organize the Fall community festival which provides a means for local, non-profit organizations to raise funds for program activities. To conduct a festival which would supply a market place for local and area artisans and craftsmen.

IV. MASTER CALENDAR COMMITTEE — John Vardeman, Chairman

Purpose: To gather information, organize a calendar, publicize and distribute a master calendar of local events to the community.



The 1991 North Georgia Conference of the United Methodist Church was the largest conference held in Gainesville this year. The Conference generated over 11,250 delegate days and generated an estimated \$2.1 million in overall economic impact.

ECONOMIC

1991 Achievements



ANDY WALKER
1991 Vice President

- Produced a brochure entitled "Summary of Resources for Existing Industry," an informative booklet aimed toward providing our existing industries with resources available to assist companies in improving their production process, penetrating new markets, exporting, energy audits, etc.
- Visited existing industries to gather information to develop a better existing industry program.
- Introduced a series of in-service programs with the Gainesville City Schools and Hall County Schools for counselors and vocational teachers to familiarize them with area employers and to provide an opportunity for employers to introduce their companies to school personnel. This pilot program will continue in 1992.
- Sponsored a public workshop on secondary smoke. The Chamber became involved with this issue at the request of the Gainesville City Council for the purpose of gathering information on the issue and informing the public.
- Sponsored International Trade Opportunities meeting to brief local companies on services available through the Georgia Department of Industry, Trade and Tourism.
- Hosted a reception for international businesses in Hall County.
- Maintained inventory of available industrial sites and buildings with state agencies and continued to work on the development of an additional industrial park for the community.
- Responded to inquiries from industrial prospects and hosted 17 prospect visits and community tours.
- Participated in the grand opening ceremonies of:
 - ZUA Autoparts, Inc., for its \$15 million power steering pump plant in Oakwood. ZUA employs 120 people and began production this year. The Chamber was recognized for its efforts in locating ZUA in Hall County.
 - BBS of America, a German-based wheel manufacturer, which located its new distribution facility and national headquarters at Road Atlanta Technology Park.

Northeast Georgia Medical Center's

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(To allow patients to work under simulated working conditions)

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of Gainesville/Hall County's Top Business Executives
by advertising in the

Horizon

For more information, contact

Alisa White, Director of Public Relations, at 532-6206

DEVELOPMENT

1992 Program of Work

Purpose:

To enhance economic development in Gainesville and Hall County, with primary emphasis on existing businesses; to selectively recruit new industry, manufacturing and white collar, and to develop an industrial mix; to continually assist employment needs and to preserve, through planned quality growth, the high quality of economic development that currently exists in Hall County.



BOB OLIVER
1992 Vice President

1992 COMMITTEES

I. EXISTING BUSINESS COMMITTEE — Neal Booth, Chairman

Purpose: To develop a broad base of support services in the community relative to economic development and to promote interaction between existing businesses, the local educational system, local governments and the Chamber to assure continued quality industrial development and a quality labor force.

Sub-committees: Retail/Small Business Council
Personnel Administrators
Manufacturers and Processors Council
S.C.O.R.E.
Service Businesses
Industrial Businesses
AgriBusiness

II. NEW BUSINESS COMMITTEE — Joe Wood, Jr., Chairman

Purpose: To promote and develop programs to solicit new businesses.

III. RESIDENTIAL AND COMMERCIAL DEVELOPMENT COMMITTEE — Frank Simpson, Chairman

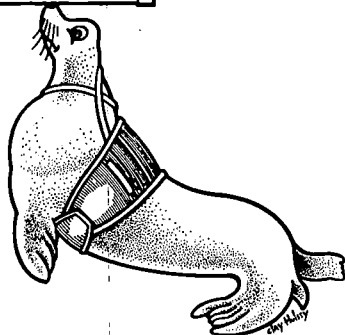
Purpose: To provide current information of the availability of commercial and residential properties. To provide a quarterly report to the Chamber's Board of Directors on the availability of commercial and residential properties. To find ways to be helpful to property owners with long term vacancy problems. To examine the housing situation in our community and recommend solutions for the provision of affordable, adequate housing.

GOVERNMENTAL

1991 Achievements

- Held quarterly meetings with local governing authorities to promote better community relations.
- Implemented a Governmental Relations Position Paper which encompasses the Chamber's position on legislation and other issues affecting local businesses in Gainesville-Hall County.
- Participated in the U.S. Chamber's Annual Meeting in Washington, D.C.
- Hosted a Post Legislative meeting with local legislators to discuss accomplishments during the 1991 session and the issues which the Chamber would like to see addressed in the coming year.
- Participated in the U.S. Chamber's regional meeting in Atlanta for the purpose of building the National Business Legislative Agenda which will be presented to the President in 1992.
- Hosted an Appreciation Barbecue to honor all local elected officials, with over 180 people attending.
- Sponsored a Local Pre-Legislative Forum for our local legislators with more than 150 people attending.

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ELECTRIC MEMBERSHIP CORPORATION

*A Company
to
Believe In*

RELATIONS

1992 Program of Work

Purpose:

To build and maintain productive partnerships and relationships between the business community and local, state, and federal governments; to promote and open flow of communication between the Chamber, its members, and governments; to support legislation and programs that will further the interests of the free enterprise system and oppose legislation that would hinder business development and the free enterprise system; to act as a liaison with other Chamber committees on governmental issues.



KELLY A. MILES
1991 & 1992 Vice President

1992 COMMITTEES

I. LOCAL GOVERNMENT COMMITTEE

Purpose: To promote relations between all Local Governments for the purpose of enhancing the business environment throughout the county.

II. STATE AND FEDERAL GOVERNMENT COMMITTEE

Purpose: To act as a liaison and to promote partnerships and relationships between State and Federal governments and the local business community. This includes attending the U.S. Chamber's Regional Meeting in Atlanta and the Annual Meeting in Washington, D.C. in order to confer with our U.S. Congressmen and Senators.

While in Washington attending the U.S. Chamber of Commerce Annual Meeting, our local Chamber delegation met with Representative Ed Jenkins and Senator Wyche Fowler to discuss key issues of concern to our community.



MEMBERSHIP

1991 Achievements



RICHARD A. HUNT
1991 Vice President

- Reached the highest membership income budget in Chamber history of \$242,500.
- Recruited 140 new members.
- Increased membership activities by hosting four Business After Hours, four Business topic breakfasts, the 12th Annual Hackers Holiday Golf Tournament and three new member orientations.
- Coordinated over 22 Ribbon Cuttings and Ground Breakings.
- Hosted the "Tribute to America," 83rd Annual Dinner Meeting with a record 894 guests attending.
- Sponsored the 5th Trade Show with over 65 exhibitors and 800 guests attending.

WE'RE MAKING THINGS ALL BETTER.

You know Lanier Park. You may well have been one of the many patients who received medical care at our hospital over the past 14 years. But things are changing at Lanier Park Regional Hospital. We've embarked on an ambitious new expansion program, with Phase One well underway. Phase One is a 48,000 square foot addition which includes a new entrance and lobby, with an elegant two-story atrium, and offices for medical specialists. The additional office space will be attracting physicians with the latest medical knowledge and expertise... at Lanier Park Regional Hospital, we're making things all better.



LANIER PARK
REGIONAL HOSPITAL

675 White Sulphur Road (Take exit 7 off I-985)

503-3000

DEVELOPMENT

1992 Program of Work

Purpose:

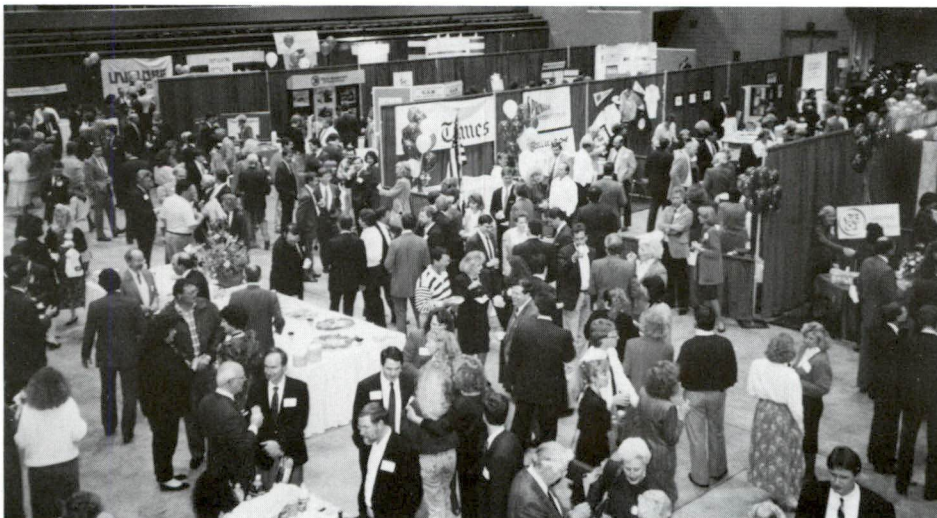
To expand the membership of the Chamber, to foster existing membership development and to mobilize its resources towards the achievement of the financial objectives of the Chamber.



KIT DUNLAP
1992 Vice President

1992 COMMITTEES

- I. **AMBASSADORS' COMMITTEE** — Michele Piucci, Chairman
Purpose: To foster good will and understanding of the Chamber and its programs to existing and new members.
- II. **MEMBERSHIP ACTIVITY COMMITTEE** — Thomas "Chip" Smallwood, Chairman
Purpose: To create goodwill and to enhance membership through planned social activities and events.
- III. **ANNUAL MEETING COMMITTEE** — Patti Chambers, Chairman
Purpose: To plan and implement the annual meeting function to be held in January; to plan and implement a chairmen's reception to be held before the Annual Meeting.
- IV. **MEMBERSHIP RECRUITMENT COMMITTEE** — Sammy Smith, Latrell Simpson, Chairmen
Purpose: To expand the membership of the Chamber, to foster existing membership development and to mobilize its resources toward the achievement of the Chamber's financial goals.
- V. **MEMBERSHIP RETENTION COMMITTEE** — Lee Chapman, Chairman
Purpose: To maintain the existing membership of the Chamber of Commerce.



Over 800 Chamber members enjoyed the exhibits, networking and socializing at the 5th Annual Trade Show.

RESOURCES & SUPPORT SYSTEMS

1991 Achievements



AL CREGO
1991 Vice President

- Prepared a White Paper for presentation to the Board of Directors which addressed the economic, environmental, educational and social impacts of a regional airport upon the Northeast Georgia area. The Chamber endorsed a Regional Airport in Northeast Georgia in 1991.
- Developed a position paper concerning recommended transportation projects, in order of priority. This position paper was submitted to and approved by the Board of Directors.
- Brought a final report from the Solid Waste Task Force to the Board of Directors. All recommendations set forth in the Final Report were approved by the Board of Directors.
- Monitored activities of the Corps of Engineers and Congress on the Reallocation of Lake Lanier and implemented lobbying efforts on a local, regional, State, and Federal level to protect our interests in Lake Lanier for recreation and water supply.
- Received update from Georgia's representative in the negotiations with Alabama, Florida, and the Corps concerning the future of Lake Lanier as it relates to water supply.
- Continued its research into ways to encourage water conservation, i.e., provide public information, recommend and test devices to be added to existing structures to limit water flow.



Members of the Solid Waste Task Force Composting subcommittee visited the RC&D composting demonstration in north Hall County.

Past Presidents of the Chamber of Commerce

W. G. Mealor
 H. H. Dean
 B. M. Stallworth
 Ezra Pilgrim
 H. M. Newman
 B. S. Barker
 J. F. Carter
 A. C. Wheeler
 H. H. Hosch
 Sandy Beaver
 Sidney O. Smith, Sr.
 John Jacobs, Sr.
 Owen McDermed
 O. A. Carter
 A. S. Hardy, Sr.
 Henry Estes
 M. T. Grimes
 Leslie F. Quinlan
 Carl Romberg
 J. Henry Washington
 Joe Telford

A. D. Wright
 J. Larry Kleckley
 Julian Bloodworth
 O. B. Leverett
 John H. Davis
 Carter H. Estes
 Claude Williams, Jr.
 Frank DeLong, Jr.
 Ed Jared
 H. W. Wallis
 Edd Travis
 James Mathis, Sr.
 Ross Burnes
 Conrad Romberg
 Bill Hennen
 Don Carter
 Norfleet Johnston
 Charles Thurmond (2 terms)
 Ray McRae
 John Jacobs, Jr. (2 terms)
 James E. Bates

Woodrow Stewart
 Edward H. Shannon, O.D.
 Joe C. Irvin
 Carol H. Eure
 William T. Mays
 Benjamin Mike Smith, Ph.D
 George D. Jones
 Charles J. Slay, Jr.
 Dale Morris
 George Stump
 Philip Wilheit
 Russ Moehlich
 Harold Smith
 Mike Banks
 Roger Bower
 J. Carlyle Cox
 Alvin A. Crego
 Joanne C. Bagwell
 Rich White
 R. Reppard Bennett



CLIFTON MCDUFFIE
 Executive Vice President

Staff Report

- Staff functioned as a team to help coordinate and/or attend more than 100 meetings per month with the Executive Committee, Board of Directors, Committee Chairmen, volunteers and other local/state/national organizations. These meetings helped to accomplish the goals and objectives set forth in the 1991 Program of Work.
- Staff attended and participated in national, state and local organizations to further enhance their ability as Chamber managers and staff personnel. Those organizations include: Georgia Chamber of Commerce Executives, Georgia Society of Association Executives, Georgia Industrial Developers Association, Georgia Executives of Membership Services, Society of Government Meeting Planners, National Association of Membership Directors, Southern Industrial Developers Council, United States Chamber of Commerce and many more.
- Greatly intensified public relations efforts by:
 - publishing 12 issues of the *Horizon*;
 - generating over 100 press releases for Chamber programs and events (the Chamber appeared in *The Times* more than 210 times this year as a result of these press releases);
 - producing more than 15 special Chamber brochures and publications;
 - appearing 12 times on WDUN's morning radio show to publicize Chamber programs and issues;
 - appearing on the Brenau News Forum to address the Chamber's Program of Work.
- Staff participated in the the annual Board of Directors Planning Retreat and is committed to the 1992 Program of Work and to making sure all the changes and additions to the Program of Work are carried out.
- As Executive Vice President, I urge you to find the enclosed Committee Preference Form and chose the area which will be most beneficial to your community and "join the team" that is working for a better tomorrow.



CHAMBER OF COMMERCE STAFF

McKemie West, Director of Membership Development; Sharon Dye, Office Manager; Betty Howard, Administrative Assistant; Clifton McDuffie, Executive Vice President; Sharon Hickman, Information Specialist/Receptionist; Dwight Hutchins, Director of Convention & Visitors Bureau; Alisa White, Director of Public Relations/Assistant Director of Convention & Visitors Bureau.

1992 BOARD OF DIRECTORS

Left to right, Row 1: Richard Hunt, Miller Watkins, Frank Henry. Row 2: Joy Fowler, Al Crego. Row 3: Kelly Miles, Jack Keener. Row 4: Bert Ayers, Lee Chapman, Fred Kelly. Row 5: Chris England, Andy Walker, Chuck Matthews. Row 6: Alan Zubay, Kit Dunlap, Reppard Bennett, Jim Davis. Row 7: Jim West, Clifton McDuffie, Bob Oliver, Hank Goble, Foster Watkins, Joyce Stephens, Frank Norton, Jr., Sissy Lawson. Not pictured: Philip Wilheit, John Cleveland, Tom Oliver, John Burd, H. F. Johnson, Joe Hill, Joe Wood, Jr., Eugene Green, Henry House, Frances Brock, Marcelle Woody, Randall Phillips, Tracy Vardeman.



Gainesville-Hall County Chamber of Commerce

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Gainesville, GA 30503
(404) 532-6206
Fax (404) 535-8419

1992 OFFICERS

- President Miller Watkins
- President Elect Richard Hunt
- Treasurer Frank Henry
- V.P. Comm. Dev. Andy Walker
- V.P. Convention & Visitors Frank Norton, Jr.
- V.P. Economic Dev. Bob Oliver
- V.P. Governmental Relations Kelly Miles
- V.P. Membership Dev. Kit Dunlap
- Executive V.P. Clifton McDuffie
- Editor Alisa S. White

1992 BOARD OF DIRECTORS

- | | |
|--------------------|------------------|
| Philip Wilheit | Marcelle Woody |
| Jim West | John Burd |
| Joyce Stephens | Joe Hill |
| Robert Thorpe | Foster Watkins |
| Tom Oliver | Alan Zubay |
| Sissy Lawson | H. F. Johnson |
| Frances Brock | Al Crego |
| Eugene Green | Chuck Matthews |
| Bert Ayers | Randall Phillips |
| R. Reppard Bennett | Chris England |
| Fred Kelly | Jack Keener |
| Joe Wood, Jr. | Henry Goble |
| Jim Davis | Tracy Vardeman |
| Lee Chapman | Joy Fowler |
| Henry House | |

HORIZON
A Report To Chamber Members

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