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OA/ID Number: 13838
Folder ID Number: 13838-003

Folder Title:
[Professor of the Year]--Holland, Michigan 10/12/92 [OA 7582]

Stack:	Row:	Section:	Shelf:	Position:
G	26	23	1	7

Pete Hoyle

Lt. CANNIE BINSFIELD - Will attend

Event ON 10/12 - HOPE College -

TOM LENNER: (H) 616-637-2892 (W) 616-394-7860

- Hope college - 10/10/92
Football score:

35-6 | A/MA ^{played} college

~~30~~ Soccer: ~~30~~ score:

2-74 (Against/Against)

MARY KEATON

100.00 (D.G.)

100.~~00~~ (Frank)

105-

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

08-Oct-1992 07:34pm

TO: Steven D. Provost

FROM: Gary J. Gershowitz
 Office of Communications

SUBJECT: LOCAL COLOR: HOLLAND, MI

The city of Holland, Michigan:

a) Holland is the largest city in Ottawa County -- generally regarded as Michigan's most Republican county -- Ottawa County borders some of Lake Michigan's sandy beaches -- Grand Haven, in Ottawa County, is a popular vacation spot on the beach -- Holland was founded in 1847 -- each Spring, thousands of tourists visit the city during "Tulip Time Festival" to see brilliant flowers, native dancers in wooden shoes and one of the only working Dutch windmills in the United States.

b) Holland is a very religious city comprised mostly of Christian Reformed and Reformed Churches -- popular spots known to college student are: "The Original Russ' Restaurant" on East 8th Street -- Burger King, at the intersection of 16th Street and US 31.

c) A well-known, well established small business at the intersection of 16th Street and US 31 is "Holland Original Wooden Shoe Factory" -- they supply the shoes worn by the dancers during "Tulip Time Festival." -- another company is "Prince Corporation" which makes automobile parts, and has about 100 employees. (Ed Prince is COB, BIG contributor to the Republican Party, and met President Bush when he was Vice President -- AS OF 10/8, ADVANCE CANNOT CONFIRM IF MR. PRINCE WILL BE ATTENDING).

HOPE COLLEGE:

a) Chartered in 1866 and located in Holland Michigan, Hope College is a four-year, undergraduate, co-educational liberal arts institution affiliated since its founding with the Reformed Church of America -- Student body: 2,755 -- 39 major fields of study leading to the B. A., B. S., Bachelor of Music, or Bachelor of

Science in Nursing.

b) In 1991, Hope biologist Harvey Blankespoor was named the national "Professor of the Year" by the Council for Advancement and Support of Education (CASE). Dr. Blankespoor and Hope College President Dr. John H. Jacobson met with President Bush at the White House on October 18, 1991 as a result of Blankespoor being named "National Professor of the Year" -- Then, on November 14, 1991, Dr. Blankespoor and his wife Marlene were invited back to the White House for a state dinner for Carlos Menem, President of Argentina.

c) College motto is "Hope in God" -- the college's name, seal and motto are derived from a statement made by the founder of Holland and Hope, the Rev. Albertus C. Van Raalte, who said, "this is my Anchor of Hope for this people in the future -- the motto, "Hope in God" ("Spera in Deo") is taken from Psalm 42, Verse 5.

d) As of Thursday, October 8, the Hope College football team's record is 2-2 -- on Saturday, October 10, 1992, the team will play Alma College -- the team's nickname is "The Flying Dutchman." -- the school colors are orange & blue -- the school colors, chosen in about 1888, are orange for the Netherlands' House of Orange, and blue for the colonists' adopted nation, the United States.

e) BIG UPCOMING EVENT: The Hope College Homecoming celebration will run the weekend of Friday, Oct. 16th, through Sunday, Oct. 18th. The Homecoming game will be at Holland Municipal Stadium on Saturday, Oct. 17th against Albion College -- a parachutist dressed as a "Flying Dutchman" will deliver the game ball.

GRAND VALLEY STATE UNIVERSITY:

a) Grand Valley State University is the regional public university in Ottawa County, in the town of Allendale, 18 miles east of Holland (where Hope College is located) -- student body: 13,000.

b) President Bush appeared on the GVSU campus in 1983 when, as Vice President, he headlined a GOP Lincoln Day dinner for the area's congressman, Guy Vander Jagt (AS OF 10/8 ADVANCE CANNOT CONFIRM IF VANDER JAGT WILL ATTEND).

c) Vander Jagt was defeated in the August primary by Peter Hoekstra of Holland -- Hoekstra attended GVSU and graduated from Hope (AS OF 10/8 ADVANCE CANNOT CONFIRM IF HOEKSTRA WILL BE ATTENDING).

d) GVSU's President, Arend Lubbers, holds a Hope Undergraduate degree, earned during the years when his father,

Irwin Lubbers, was President of Hope College.

a) School colors -- blue, black & white -- all of their athletic teams are known as "The Lakers" -- the mascot is "The Great Laker" who, when suited up in his Mackintosh, looks like the fisherman in the Gorton's seafood commercial.

b) GVSU plays in the Midwest Intercollegiate Football Conference -- As of October 8th, GVSU's football team is undefeated in league play and is tied for first place in the MIFC. The football team plays Northern Michigan University on October 10th. For each of the past four years, GVSU has won outright or been tied for the league championship.

As Advance learns more about the event and additional local color, they will send it along throughout the day (10/9).

PUBLIC RELATIONS OFFICE

FAX (616) 394-7991

FAX TRANSMISSION DATE: Oct. 8, 1992

NAME: Gary Gershowitz, research assistant

COMPANY: Office of Presidential Speechwriting

FAX NUMBER: (202) 456-6218

NUMBER OF PAGES (Including this page): 4

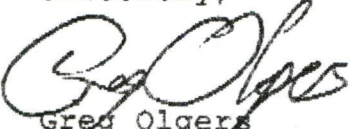
MESSAGE:

Here are three pages with information:

1. "Requested Hope College Information," as requested.
2. "Hope College Fact Sheet," including information about Harvey Blankespoor's two visits with President Bush in 1991 (marked with a star).
3. "Presidential and Campaign Visit Trivia," citing some visits by past vice presidential and presidential candidates, including President Bush.

I hope this information proves helpful.

Sincerely,



Greg Olgers
Assistant Director for College Advancement

PLEASE NOTIFY Greg Olgers IMMEDIATELY IF NOT PROPERLY RECEIVED.

PHONE NUMBER: 616-394-7860

Requested Hope College Information

The Hope College football team will be playing away at Alma College at 1:30 p.m. on Saturday, Oct. 10, 1992. As of Thursday, Oct. 8, the team's record is 2-2.

The team's nickname is "The Flying Dutchmen." The school colors are orange and blue. (Both hark back to the college's and community's Dutch origins. The nickname is thus probably self-explanatory. The colors, chosen in about 1888, are orange for the Netherlands' House of Orange, and blue for the colonists' adopted nation, the United States. See below.)

Home games at Holland Municipal Stadium are well attended, typically drawing a crowd of more than 4,000.

The most popular student activity on a typical weekend is attending an event sponsored by the Social Activities Committee (SAC), a student-run group. Another popular event this weekend will be the home Men's Soccer game against Calvin College on Saturday, Oct. 10, at 1:30 p.m. at Buys Athletic Field. As of Thursday, Oct. 8, the team's record is 10-1-1.

The Hope College Homecoming celebration will run the weekend of Friday, Oct. 16, through Sunday, Oct. 18. The Homecoming game will be at Holland Municipal Stadium on Saturday, Oct. 17, at 2 p.m. against Albion College. A parachutist dressed as a "Flying Dutchman" will deliver the game ball. The Classes of 1982 and 1987 will hold their 10-year and five-year reunions.

Our motto and a historical fact:

The college motto is "Spera in Deo" ("Hope in God").



The college's name, seal and motto are derived from a statement made by the founder of Holland and Hope, the Rev. Albertus C. Van Raalte, who said, "This is my Anchor of Hope for this people in the future." The motto "Spera in Deo" is taken from Psalm 42, Verse 5.

Holland's first Dutch settlers arrived in 1847, seeking religious liberty, and they established a Pioneer School only four years later (in 1851) to meet their colony's educational needs. The Pioneer School eventually evolved into the college, which was chartered in 1866. As the Rev. Van Raalte's statement notes, the college was viewed as playing an important role in the community, preparing students to make meaningful contributions. Faith was also important to the city's and college's founders, and to this day Hope is affiliated with its parent denomination, the Reformed Church in America (RCA).

We're expecting several hundred Hope students to attend the President's address Monday.

Hope College Fact Sheet

Chartered in 1866 and located in Holland, Mich., Hope College is a four-year, undergraduate, co-educational, residential, liberal arts institution affiliated since its founding with the Reformed Church in America. The college has 2,755 students, and offers a variety of courses in 39 major fields leading to Bachelor of Arts, Bachelor of Science, Bachelor of Music, or Bachelor of Science in Nursing degrees.

- 
 * In 1991, Hope biologist Harvey Blankespoor was named the national "Professor of the Year" by the Council for Advancement and Support of Education (CASE). Dr. Blankespoor and Hope College President Dr. John H. Jacobson met with President Bush at the White House on October 18, 1991, and Dr. Blankespoor and his wife Marlene were invited to a state dinner (for Carlos Menem, president of Argentina) at the White House on November 14, 1991.
 
- * On September 25, 1992, CASE named Dr. Stephen Hemenway of the English faculty "Professor of the Year" for Michigan.
- * Hope was one of only a few institutions to hold four of the National Science Foundation's (NSF's) "Research Experiences for Undergraduates" grants during the summer of 1992. The departments of biology, chemistry, computer science and mathematics each held such grants from the NSF, for the support of full-time, summer, undergraduate student researchers.
- * Hope holds national accreditation in all four of its arts programs (art, dance, music and theatre). Only 12 colleges and universities in the United States hold the distinction, and Hope is the only private, four-year, liberal arts college in the group.
- * Hope students have received highly-competitive British Marshall Scholarships during each of the past two years (Heidi Hudson-Mairet of Waukesha, Wis., during 1990-91 and Mike Theune of Spring Lake, Mich., during 1991-92). During 1986-87, Dan Stid of Mason, Mich., was named a Rhodes Scholar.
- * Hope psychologist Dr. David Myers is the author of *Psychology*, the nation's most widely studied introductory psychology text. His most recent book, *The Pursuit of Happiness: Who Is Happy--and Why* (1992), has received acclaim across the nation.

The Reformed Church in America (RCA), the college's parent denomination, has approximately 200,000 active-confirmed members and 967 churches across the nation. The RCA is the oldest Protestant denomination in the United States, with the first organized church established in New York City in 1628. Hope is one of three colleges affiliated with the RCA--the others are Central College in Pella, Iowa, and Northwestern College in Orange City, Iowa.

Presidential and Campaign Visit Trivia

Former president Gerald Ford visited Holland (and Hope College) frequently during his political career. He even participated in the city's Tulip Time parade on Saturday, May 15, 1976, while he was president (his daughter Susan was the parade's honorary grand marshal). Hope presented him an honorary degree in 1987.

Aside from Ford, Harry S. Truman is the only other sitting president believed to have visited Holland. Truman didn't actually make an appearance, but his campaign train (with the president on it) pulled through town on Thursday, Oct. 30, 1952. About 300 onlookers gathered to watch the train roll by, but were disappointed when the president didn't materialize on the rear platform of his passenger car.

A variety of presidential candidates have visited the city through the years (either before or during their attempts at office), including:

William Jennings Bryan, a Democratic presidential candidate, who visited Holland in 1896 and on Oct. 10, 1900, while running against Republican candidate William McKinley;

Theodore Roosevelt, a Republican vice presidential candidate, who gave a speech on Sept. 8, 1900 (he ran with the victorious William McKinley);

Franklin Delano Roosevelt, a Democratic vice presidential candidate, who spoke at the Knickerbocker Theatre on Monday, Oct. 18, 1920, addressing the importance of the League of Nations. (The Knickerbocker Theatre still stands at 86 E. Eighth Street in Holland, and has been owned and operated by Hope College since 1988.);

Richard Nixon, who stopped in town in October of 1952 as a vice presidential candidate (he ran with the victorious Dwight D. Eisenhower);

Jesse Jackson, who gave the speech "Poverty, Black Power, and the Third World" on the Hope campus in 1971;

Ronald Reagan and George Bush, who both participated in the city's Tulip Time parade on Saturday, May 17, 1980. Since at the time they were each vying for the Republican presidential nomination, they were placed in different portions of the parade.

Prepared by the Hope College Office of Public Relations, Oct. 8, 1992. Additional research questions may be addressed to the Joint Archives of Holland, (616) 394-7798.

JOHN NUWN
National Repub COMM
WOMAN - 616-459-4500 - FAX 616-459-1211

PUBLIC RELATIONS OFFICE

FAX (616) 394-7991

FAX TRANSMISSION DATE: Oct. 9, 1992

NAME: Gary Gershowitz, research assistant

COMPANY: Office of Presidential Speechwriting

FAX NUMBER: (202) 456-6218

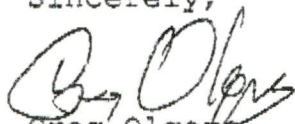
NUMBER OF PAGES (Including this page): 1

MESSAGE:

It may not bear on the speech being written, but I thought I should make one clarification concerning the Hope College information I sent you yesterday. I mentioned that activities sponsored by the Social Activities Committee (SAC) are popular on weekends. I thought I should add that because we're going to be on our Fall Break this weekend SAC won't be sponsoring any special events.

All the best to you as you do your work.

Sincerely,



Greg Olgers
Assistant Director for College Advancement

PLEASE NOTIFY Greg Olgers IMMEDIATELY IF NOT PROPERLY RECEIVED.

PHONE NUMBER: 616-394-7860 → TOM: 616-394-7857

TOM 616-637-2892 (TOM NEWNER,
Home)

Football Hotline
for Hope: 616-394-7888



**Republican
National
Committee**

Mr. Charles W. Yob
Member for Michigan
P.O. Box 2568
Grand Rapids, Michigan 49501

Office: (616) 247-8624
Residence: (616) 676-0378

FAX TRANSMITTAL

**FROM CHUCK W. YOB
YOUR NATIONAL COMMITTEEMAN**

DATE: October 8, 1992 TIME: 4:20 PM

COMPANY: The White House

ATTENTION: Mr. Gary Gershowicz

FAX NO.: (202) 456-6218 PHONE NO.: _____

FROM: Mr. Chuck Yob

PHONE NO.: (616) 247-8624

NUMBER OF PAGES INCLUDING COVER SHEET: 2

NOTES: Per our telephone conversation - the information
you requested.

FAXED BY: _____ DATE _____ TIME _____

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7 DAYS A WEEK) BY USING THE DIRECT NUMBER . . (616) 247-4853.
IF YOU HAVE TROUBLE RECEIVING THIS FAX, PLEASE CALL (616) 247-8624



Republican National Committee

Mr. Charles W. Yob
Member for Michigan
P.O. Box 2568
Grand Rapids, Michigan 49501

Office: (616) 247-8624
Residence: (616) 676-0376

Betsy DeVos - N.C.W.

her father is: Ed Prince

COB, Prince

~~MANUFACTURING~~ COMP - 100 EMPLOYEES
Automobile parts

October 8, 1992

Mr. Gary Gershowicz
The White House
Washington, D.C. 20005

Dear Gary,

The following is some general information that you requested:

The crowd at Holland will be somewhere between 6,000 and 10,000 people.

- 15% Senior Citizens
- 30% College Students
- 20% High School Students
- 35% Active Adults

Some popular spots would be:

KLETZ RESTAURANT
on Campus in DeWitt Center

THE ORIGINAL RUSS' RESTAURANT
at 361 East 8th Street

BURGER KING
intersection of 16th ^{street} Avenue
at US 31

"Holland Tulip Festival"

Also at this intersection is a large Meijer store.

Wooden shoe Factory
Holland original 1926

EMPLOYEES 17

Holland is a very religious city comprised mostly of Christian Reformed and Reformed Churches. Population is mostly white, but there are some blacks and as many hispanics.

If you have any questions regarding this information, or if you need anything further, please feel free to contact me at (616) 247-8624.

Sincerely,

Chuck

Chuck Yob,
Republican National Committeeman

616-247-0395

P.S. The economy and jobs are the most important issues.

Facsimile Transmission

GRAND VALLEY STATE UNIVERSITY

1 Campus Drive

Allendale, Michigan 49401

Telephone: (616) 895-2190

Sent from FAX Number (616) 895-3503

TO: Gary Gershowitz

FROM: Matt McLogan

Date: October 8, 1992

Number of pages (including cover): 3

his defeat of then-incumbent Democratic Governor James Blanchard two years ago. Holland is home to Hope College, where the President will speak. Ottawa County, which is mostly rural, borders some of Lake Michigan's most beautiful beaches; agricultural cash crops and furniture making are the most important local economic activities. The area was home to the Ottawa Indian tribe until largely Dutch settlers arrived in the mid-19th century. Holland was founded in 1847. Each spring, thousands of tourists visit the city during the "Tulip Time Festival" to see brilliant flowers, native dancers in wooden shoes and one of the only working Dutch windmills in the United States.

Ottawa County is also home to Grand Valley State University, the regional public university, which is headquartered in Allendale, 18 miles east of Holland. GVSU has an enrollment of 13,000 and is the state's fastest growing institution of higher learning. The College Republican Club is active on the GVSU campus and many of its members will be in attendance at the President's rally. Mr. Bush appeared on the GVSU campus in 1982 when, as Vice President, he headlined a GOP Lincoln Day dinner for the area's congressman, Guy Vander Jagt. As I am sure you know, Vander Jagt was defeated in the August primary by Peter Hoekstra of Holland (pronounced HOOK-strah). Hoekstra attended GVSU and graduated from Hope. GVSU's President, Arend Lubbers, holds a Hope undergraduate degree, earned during the years when his father,

Mr. Gershowitz
page 2

Irwin Lubbers, was President of Hope College.

This Fall the GVSU Republican Club and the GVSU Student Senate collaborated on a student voter registration drive, signing up the largest number of locally registered voters in GVSU history. The chairman of the project, James Ryder (a junior from Northville, Michigan -- and a Republican) personally handled the registration of over 600 voters. James Ryder is the kind of student the President could point to with pride, commending him for his diligence and citizenship.

GVSU's colors are blue, black and white. Its athletic teams are known as "The Lakers"; the GVSU mascot is "The Great Laker" who, when suited up in his mackintosh, looks like the fisherman in the Gorton's

... up in his mackintosh, looks like the fisherman in the Gorton's commercial. GVSU plays in the Midwest Intercollegiate Football Conference (MIFC). As of today, October 8, GVSU's football team is undefeated in league play and is tied for first place in the MIFC. The football team plays Northern Michigan University, in Marquette, on October 10. For each of the past four years, GVSU has won outright or been tied for the league championship.

If I can provide you with any additional information, please feel free to call me at (616) 895-2190. I was a volunteer on the advance team for one of the President's recent visits to Grand Rapids, so if I might help you in any other way don't hesitate to ask.

local hangout - Eighth Street Grille

no significant community event
or team effort both schools involved
in —

Facsimile Transmission

GRAND VALLEY STATE UNIVERSITY

1 Campus Drive

Allendale, Michigan 49401

Telephone: (616) 895-2190

Sent from FAX Number (616) 895-3503

TO: Gary Gershowitz

FROM: Matt McLogan

Date: October 8, 1992

Number of pages (including cover): 3

GRAND VALLEY STATE UNIVERSITY**Office of the Vice President for University Relations**

To: Gary Gershowitz

From: Matthew E. McLogan *MEM*
Vice President for University Relations

Subject: Local information for President's remarks

Date: October 8, 1992

Mr. Gershowitz:

It is my understanding that you are seeking local color for incorporation in the President's remarks, for use during his visit to Holland, Michigan on Monday, October 12.

Holland is the largest city in Ottawa County -- generally regarded as Michigan's most Republican county. The Republican majorities rolled up by John Engler here and in nearby Grand Rapids were essential to his defeat of then-incumbent Democratic Governor James Blanchard two years ago. Holland is home to Hope College, where the President will speak. Ottawa County, which is mostly rural, borders some of Lake Michigan's most beautiful beaches; agricultural cash crops and furniture making are the most important local economic activities. The area was home to the Ottawa Indian tribe until largely Dutch settlers arrived in the mid-19th century. Holland was founded in 1847. Each spring, thousands of tourists visit the city during the "Tulip Time Festival" to see brilliant flowers, native dancers in wooden shoes and one of the only working Dutch windmills in the United States.

Ottawa County is also home to Grand Valley State University, the regional public university, which is headquartered in Allendale, 18 miles east of Holland. GVSU has an enrollment of 13,000 and is the state's fastest growing institution of higher learning. The College Republican Club is active on the GVSU campus and many of its members will be in attendance at the President's rally. Mr. Bush appeared on the GVSU campus in 1983 when, as Vice President, he headlined a GOP Lincoln Day dinner for the area's congressman, Guy Vander Jagt. As I am sure you know, Vander Jagt was defeated in the August primary by Peter Hoekstra of Holland (pronounced HOOK-strah). Hoekstra attended GVSU and graduated from Hope. GVSU's President, Arend Lubbers, holds a Hope undergraduate degree, earned during the years when his father,

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page 2

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Local hangout - Eighth Street Grille

No significant community event
or team effort both schools involved
in -



Republican National Committee

Mr. Charles W. Yob
Member for Michigan
P.O. Box 2508
Grand Rapids, Michigan 49501

Office: (616) 247-8624
Residence: (616) 676-0378

FAX TRANSMITTAL

FROM CHUCK W. YOB
YOUR NATIONAL COMMITTEEMAN

616
676-
0378
Chuck
Yob,
HONP

DATE: October 9, 1992 TIME: 10:40 AM

COMPANY: The White House

ATTENTION: Mr. Gary Gershowicz

FAX NO.: (202) 456-6218 PHONE NO.: _____

FROM: And Walker

PHONE NO.: (616) 247-8624

NUMBER OF PAGES INCLUDING COVER SHEET: 2

NOTES: The information you requested on local Holland

Schools for Monday rally.

FAXED BY: _____ DATE _____ TIME _____

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HOLLAND CHRISTIAN MAROONS - WITH BAND	NO FOOTBALL TEAM
HOLLAND HIGH SCHOOL DUTCH - WITH BAND	1-4
HOLLAND WEST OTTAWA PANTHERS	5-0
HOLLAND WEST MIDDLE SCHOOL (THE DUTCH)	1-2
HOLLAND EAST MIDDLE SCHOOL (THE DUTCH)	0-3
HOPE COLLEGE FLYING DUTCHMAN	2-2
GRAND VALLEY STATE UNIVERSITY (THE LAKERS)	4-1
CALVIN COLLEGE KNIGHTS	NO FOOTBALL TEAM
AQUINAS COLLEGE SAINTS	NO FOOTBALL TEAM

456-6218



OFFICE OF
PRESIDENTIAL ADVANCE
COVER PAGE

TO: Gary

FROM: Will Nance

TOTAL NUMBER OF PAGES: 4
(including cover page)

DATE: _____

TIME: _____

MESSAGE:

Here is a fact sheet I had the
Hope College folks draw up - its a little
wordy but maybe you can get the info
you need - call if you need anything
else

Thanks, Will

IF YOU HAVE ANY QUESTIONS OR PROBLEMS WITH THE TRANSMISSION PLEASE CALL.

TELEPHONE NUMBER: _____

October 9, 1992

TO: White House Advance Team and Governor Engler

FROM: Jack Holmes, Professor of Political Science, Hope College
Campaign Chair of Ottawa County Republicans and Co-Chair,
Ottawa County Bush-Quayle

SUBJECT: Preliminary Background on Hope College and Holland

1. Ottawa County is the tenth largest and fastest growing county in Michigan. It has not experienced as many economic problems as most counties in Michigan in part because it has an excellent work force and its citizens have built dynamic companies that are competitive in the global marketplace. That is not to deny the existence of problems as much as to say that citizens have taken care of them without relying on the largess of government.
2. Politically, Ottawa is the most Republican County in Michigan and gave the President his second largest percentage in the country for a county of over 75,000 voters in 1988. The largest percentage was Utah County, Utah which subsequently elected a Democratic congressman; this lead the Ottawa County Republicans to lay claim to the title of "America's Number One Republican County." This claim is not emphasized during election campaigns simply because it can leave the impression that voters are being taken for granted. In 1990, Governor's Engler's statewide margin was less than his Ottawa County margin. The party campaign is a literature delivery/ call those who don't vote by 4:00 p.m. kind of affair. It involves about 600 volunteers and the rally will be important in energizing them as well as the county. Democrats generally avoid most of the county in order not to promote Republican turnout. Our job is to promote such turnout.
3. Ottawa County has three population centers. One is Jenison and Hudsonville which is far west suburban Grand Rapids in the southeast end of the county. All of these precincts are heavily Republican and comprise over a quarter of the county. Many of the people in this end of the county work in Grand Rapids. The opposite northwest end of the county (Grand Haven and Spring Lake) is the county seat and is more mixed in its voting patterns than Jenison-Hudsonville although it still tends to be Republican. The northwest has slightly less population than the southeast.
4. The largest population center in Ottawa County is the Holland-Zeeland area (in the southwest part of the county) which has the largest concentration of persons of Dutch descent in country. Holland-Zeeland more closely resembles Jenison-Hudsonville than Grand Haven-Spring Lake in its voting patterns, although there are a few mixed precincts in the center of Holland. The Dutch influence is strong throughout the county and particularly in its Southern end. People in Ottawa County generally are conservative on social and economic issues, although the northern part of the county does not always agree with the southern part of the county on social issues. In general, the county is strongly pro-life. The strongest two churches are the Reformed Church in America and the Christian

Reformed Church. Hope College is affiliated with the former which generally is the more moderate of the two denominations; Calvin College is affiliated with the Christian Reformed Church and is located in Grand Rapids. The other college in the county is Grand Valley State University which is located in Allendale in the northeast part of the county.

5. All parts of the county have been encouraged to attend the rally as have neighboring counties (part of Holland is in Allegan County). The whole idea is to inspire a massive turnout in the Republican heartland of Western Michigan.

6. Possibly the biggest political news of the year is Peter Hoekstra's upset victory over Guy VanderJagt in the recent August primary. The issue was not Guy's voting record, but rather whether Guy had become too oriented toward the Washington scene and not oriented enough toward the local scene. Ottawa County voters in particular thought that Guy had lost touch with the people of the district. Voters in Ottawa County tend to make their changes in primaries, and it is important that the President welcome Pete to the fold. Jerry Ford even got his political start by beating a Republican incumbent in the primary in the county in 1948. The President did quite well in the March, 1992 primary in Ottawa County; it was, in fact, one of his best counties in the state percentage-wise. Indeed, the President has done well in Ottawa County since he first appeared on the ballot in 1980. One of the main political tasks in the coming month for the local party is to encourage county voters to "come home" since the party is almost "family" to many in the county.

7. Hope College has students who generally are more conservative than its faculty, although a wide variety of viewpoints are represented in both groups. The college has excellent ties to the community which is one of the reasons we wanted a rally at that site.

8. Local party leaders of importance include:

Peter Hoekstra is the second district Congressional Candidate.

State Senator William Van Regenmorter of Jenison is the Chair of the Judiciary Committee and a champion of victim's rights.

State Representatives Jessie Dalman and Alvin Hoekman of Holland. Dalman defeated Hoekman in the district where they were thrown together by reapportionment. Leon Stille who is the Republican candidate for State Representative in the northern end of the county.

An excellent team of all-Republican county commissioners and officers.

Luciano Hernandez is the Republican candidate for County Commissioner in the district where the rally will be held. He currently is a city councilman and recently switched to the Republican Party which has led to his being targeted by the Democratic Party. Luciano is quite popular among the large Hispanic population in Holland.



*Exports
Prince corp & Hawthorn
WIN Corp: Wood & Metal of 11/19/5/1984*

Mayor Neil Berghoff of Holland is very much in touch with the traditions of Holland.

Tom DePree is the long time chair of the Ottawa County Republicans and is a county Bush-Quayle co-chair as are finance chair Don Stoltz and campaign chair Jack Holmes.

Lou Hallacy is a former Mayor of Holland and now director of the Holland Area Chamber of Commerce.

Edgar Prince is the founder of Prince Corporation, a major auto parts and machine tool manufacturer, and father of National Committeewoman Betsey DeVos.

Hope College Republicans John Stack, Laura Whitwam, and Valerie Pacheco helped prepare the original invitation for the rally.

Lee Murray has worked with Allegan County Republicans on the rally.

This list is only partial and quite incomplete. A larger list can be supplied upon request.

9. It would be helpful if the President's remarks could mention some items of local interest. Some praise of the Hope College and its excellent reputation (both Guy VanderJagt and Peter Hoekstra are graduates) would be helpful as would a mention of the area colleges and high schools in attendance. (That list will be available in a few days). A mention of the rivalry between the Holland High and Holland Christian bands (which will both be at the rally) as well as that between Hope College and Calvin College in basketball would spark audience interest. An expression of appreciation of the support given the President in past elections would be most appreciated and help spur effort in this election. People in the audience need to know that the President personally appreciates their get out the vote effort and knows that it is crucial to the results in Michigan. Our calling of likely Republicans who have not voted by 4:00 pm on election day has proven particularly effective and really requires a lot of effort. A Presidential thank you for the work done by local parties would mean more to our efforts than anything else and is the greatest motivator we could have. Praise of the economic dynamism and support of family values shown by the area would be helpful. Mentioning of specific names probably would either be too long or risk leaving important people off. If the Governor speaks in the pre-program, he might want to consider some mention of names.

THE WINDQUEST GROUP

600 Penn Plaza Building ■ 126 Ottawa, N.W. ■ Grand Rapids, Michigan 49503
616 459 4500 ■ Fax 616 459 1211



- TRANSMITTAL FORM -

DATE: Oct 9, 1992 TIME: 3

TO: Gary Hershowitz

PHONE/FAX NO.: 202456-6218

FROM: Jon Nenn

NO. OF PAGES (INCLUDING THIS PAGE): 3

SPECIAL INSTRUCTIONS: _____

M E M O R A N D U M

TO: GARY GERSHOWITZ
FROM: JON NUNN
DATE: October 9, 1992
SUBJECT: CANDIDATE RECOGNITION/ PRES. VISIT HOPE COLLEGE/HOLLAND MICHIGAN - 11/12/92

THE FOLLOWING CANDIDATES WILL BE IN ATTENDANCE AT THE RALLY PLANNED ON THE CAMPUS OF HOPE COLLEGE, HOLLAND MICHIGAN , AND SHOULD BE MENTIONED IN THE PRESIDENT'S COMMENTS:

PETER HOEKSTRA, 2ND CONGRESSIONAL DISTRICT CANDIDATE (IT SHOULD BE NOTED BUT NOT MENTIONED THAT PETER DEFEATED CONGRESSMAN GUY VANDERJAGT IN THE RECENT PRIMARY ELECTION).

STATE SENATOR WILLIAM VAN RENGEMORTER (THE STATE SENATE IS NOT UP FOR ELECTION THIS YEAR) OF JENISON, MICHIGAN, REPRESENTS THE 22ND STATE SENATE DISTRICT. HE IS THE CHAIRMAN OF THE JUDICIARY COMMITTEE AND A CHAMPION OF VICTIM'S RIGHTS.

STATE REPRESENTATIVE JESSIE DALMAN (AN INCUMBENT STATE REPRESENTATIVE WHO DEFEATED A FELLOW REPUBLICAN INCUMBENT FOR A NEWLY REAPPORTIONED DISTRICT) OF HOLLAND, MICHIGAN, CANDIDATE FOR THE 90TH STATE REPRESENTATIVE DISTRICT.

LEON STILLE WHO IS THE REPUBLICAN CANDIDATE FOR THE 89TH STATE REPRESENTATIVE DISTRICT IN THE NORTHER END OF OTTAWA COUNTY.

LUCIANO HERNANDEZ IS THE REPUBLICAN CANDIDATE FOR COUNTY COMMISSIONER IN THE DISTRICT WHERE HOPE COLLEGE AND THE RALLY ARE LOCATED. HE CURRENTLY IS A CITY COUNCILMAN AND RECENTLY SWITCHED TO THE REPUBLICAN PARTY WHICH HAS LED TO HIS BEING TARGETED BY THE DEMOCRATIC PARTY. LUCIANO IS QUITE POPULAR AMONG THE LARGE HISPANIC POPULATION OF HOLLAND.

STATE PARTY LEADERS IN ATTENDANCE WHO SHOULD BE MENTIONED ARE :

DAVE DOYLE, CHAIRMAN MICHIGAN REPUBLICAN STATE PARTY

BETSY DEVOS, MICHIGAN REPUBLICAN NATIONAL COMMITTEEWOMAN

CHUCK YOB, MICHIGAN REPUBLICAN NATIONAL COMMITTEEMAN

BONNIE- 616-396-3791

BUSH /QUAYLE CO - CHAIRS:

TOM DEPREE (LONG TIME OTTAWA COUNTY CHAIRMAN)

DON STOLTZ (OTTAWA COUNTY FINANCE CO-CHAIRMAN)

JACK HOLMES (OTTAWA COUNTY CAMPAIGN CHAIRMAN)

Oct 10, 1992

MEMORANDUM FOR STEVE PROVOST

FROM: GARY GERSHOWITZ
SUBJECT: SATURDAY NIGHT UPDATE: HOLLAND, MI

- 1). On Saturday, Oct 10, the Hope College football team ("The Flying Dutchman") defeated Alma College -- 35-6
- 2). Also, on Oct 10, Hope College's soccer team defeated Calvin Collage -- 2-1
- 3). Governor and Mrs. Engler and Lt. Governor Connie Binsfeld will be attending the event.
- 4). Advance expects 15-20,000 or more!

Please page if you need me on Sunday, or leave a message for me at (301) 983-2256.

From one debate viewer to another -- have (or I hope you had) a great weekend.

Facsimile Transmission
GRAND VALLEY STATE UNIVERSITY
1 Campus Drive
Allendale, Michigan 49401
Telephone: (616) 895-2190

Sent from FAX Number (616) 895-3503

TO: Gary Gershowitz

FROM: Matt McLogan - 942-2864

Date: October 8, 1992

Number of pages (including cover): 3

GRAND VALLEY STATE UNIVERSITY**Office of the Vice President for University Relations**

To: Gary Gershowitz

From: Matthew E. McLogan *MEM*
Vice President for University Relations

Subject: Local information for President's remarks

Date: October 8, 1992

Mr. Gershowitz:

It is my understanding that you are seeking local color for incorporation in the President's remarks, for use during his visit to Holland, Michigan on Monday, October 12.

Holland is the largest city in Ottawa County -- generally regarded as Michigan's most Republican county. The Republican majorities rolled up by John Engler here and in nearby Grand Rapids were essential to his defeat of then-incumbent Democratic Governor James Blanchard two years ago. Holland is home to Hope College, where the President will speak. *Grand Haven* *SAUGATUCK* Ottawa County, which is mostly rural, borders some of Lake Michigan's most beautiful (beaches); agricultural cash crops and furniture making are the most important local economic activities. The area was home to the Ottawa Indian tribe until largely Dutch settlers arrived in the mid-19th century. Holland was founded in 1847. Each spring, thousands of tourists visit the city during the "Tulip Time Festival" to see brilliant flowers, native dancers in wooden shoes and one of the only working Dutch windmills in the United States.

Ottawa County is also home to Grand Valley State University, the regional public university, which is headquartered in Allendale, 18 miles east of Holland. GVSU has an enrollment of 13,000 and is the state's fastest growing institution of higher learning. The College Republican Club is active on the GVSU campus and many of its members will be in attendance at the President's rally. Mr. Bush appeared on the GVSU campus in 1983 when, as Vice President, he headlined a GOP Lincoln Day dinner for the area's congressman, Guy Vander Jagt. As I am sure you know, Vander Jagt was defeated in the August primary by Peter Hoekstra of Holland (pronounced HOOK-strah). Hoekstra attended GVSU and graduated from Hope. GVSU's President, Arend Lubbers, holds a Hope undergraduate degree, earned during the years when his father,

MEM
11-1-83

Mr. Gershowitz
page 2

Irwin Lubbers, was President of Hope College.

This Fall the GVSU Republican Club and the GVSU Student Senate collaborated on a student voter registration drive, signing up the largest number of locally registered voters in GVSU history. The chairman of the project, James Ryder (a junior from Northville, Michigan -- and a Republican) personally handled the registration of over 600 voters. James Ryder is the kind of student the President could point to with pride, commending him for his diligence and citizenship.

GVSU's colors are blue, black and white. Its athletic teams are known as "The Lakers"; the GVSU mascot is "The Great Laker" who, when suited up in his mackintosh, looks like the fisherman in the Gorton's commercial. GVSU plays in the Midwest Intercollegiate Football Conference (MIFC). As of today, October 8, GVSU's football team is undefeated in league play and is tied for first place in the MIFC. The football team plays Northern Michigan University, in Marquette, on October 10. For each of the past four years, GVSU has won outright or been tied for the league championship.

If I can provide you with any additional information, please feel free to call me at (616) 895-2190. I was a volunteer on the advance team for one of the President's recent visits to Grand Rapids, so if I might help you in any other way don't hesitate to ask.

THE WHITE HOUSE

WASHINGTON

PHOTO OPPORTUNITY WITH HARVEY D. BLANKESPOOR,
THE 1991 PROFESSOR OF THE YEAR

DATE: FRIDAY, OCTOBER 18, 1991
TIME: 10:30 A.M.
LOCATION: OVAL OFFICE

THROUGH: DAVID DEMAREST
ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: LEIGH ANN METZGER
SPECIAL ASSISTANT TO THE PRESIDENT
FOR PUBLIC LIAISON

JANE BARNETT LEONARD
ASSOCIATE DIRECTOR
OFFICE OF PUBLIC LIAISON

I. PURPOSE:

To recognize the 1991 Professor of the Year during National Higher Education Week. To demonstrate your continued support of post secondary education.

II. BACKGROUND:

Professor Harvey D. Blankespoor is Professor of Biology at Hope College in Michigan. He is an internationally renowned parasitologist whose research in the Sudan and Ecuador has been directly motivated by his desire to help suffering people. He is known for his research efforts to eradicate "swimmer's itch," a problem caused by a parasite prevalent in 30 states. Professor Blankespoor was selected as the 1991 Professor of the Year for his commitment to educational excellence and to his hand-on involvement with students.

Hope College is an independent liberal arts college of 2,750 students located in Holland, Michigan. It is affiliated with the Reformed Church in America.

Congressman Guy Vander Jagt (R-MI) is an alumnus of the class of 1953. Hope College is located in the ninth Congressional district, his home district. Congressman Vander Jagt was invited to attend this photo-op but was unable due to a travel conflict in his schedule.

The Professor of the Year program salutes the most outstanding undergraduate instructors in the country. Recipients are recognized for their contributions to the lives and careers of students, and for their commitment to higher educational institutions and to the teaching profession. The program is sponsored by the Council for the Advancement and Support of Education (CASE) and the Carnegie Foundation for the Advancement of Teaching.

You participated in a photo opportunity with the 1989 Professor of the Year, J. Dennis Huston, January 18, 1990.

III. PARTICIPANTS:

The President

Harvey D. Blankespoor, 1991 Professor of the Year

John H. Jacobson, President, Hope College

Peter McE. Buchanan, President, Council for Advancement and Support of Education

Jane Barnett Leonard, Associate Director, Office of Public Liaison

IV. SEQUENCE OF EVENTS:

- The President greets guests in the Oval Office.
- Professor Blankespoor presents the President with a Hope College sweat shirt and crystal apple.
- Photo opportunity.
- The guests depart the Oval Office.

V. MEDIA COVERAGE:

Open Photo/Writing Pool

VI. REMARKS REQUIRED:

None.

**HOPE COLLEGE**

HARVEY D. BLANKESPOOR, Ph.D.
The Frederick Garrett and Helen Floor Dekker
Professor of Biology

21 October 1991

Jane Leonard
White House
Washington, D.C.

Dear Jane:

After such a tremendous week in Washington, D.C., I wanted to thank you for your part in making my visit with President Bush so special. I was really happy to have the opportunity to discuss education with him. Also, I was really excited to learn that you are an elementary teacher. Today, I shared some of my experiences with my class, Biology for Prospective Elementary Education Teachers. They thought that it was really neat for someone like yourself to get involved in a broader aspect of education for a few years. I suspect, however, that students really miss you in the classroom.

I was serious when I offered to help President Bush or you in any area of education. We all want our students to benefit from better teaching and I am very happy to be a part of any endeavor that moves in that direction. Please feel free to ask me for any contribution that I can make.

As I was flying home to Holland, Michigan, it occurred to me that you could possibly use some insects for teaching. I have a large collection of very special ones that I collected and continue to collect in the Amazon jungle in Ecuador. I have several trays of insects that make the rounds in the area elementary and secondary schools. Some of the preserved insects are 4-6 inches in length and have quite an assortment of colors. Teachers take their students long distances to see them. If you would like to have a sample collection of South American insects, I would be most happy to share them-- just let me know.

Once again, I appreciated meeting you last Friday. I trust that you are having a good week.

Sincerely,

Harvey D. Blankespoor

335-9918

1991 CASE Professor of the Year