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# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

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**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Backup Files  
**Subseries:** Chron File, 1989-1993

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**OA/ID Number:** 13837  
**Folder ID Number:** 13837-013

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**Folder Title:**  
"Get Out the Vote Message" 10/12/92 [OA 7582]

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Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>23</b>	<b>1</b>	<b>6</b>

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Nix  
October 2, 1992  
VOTE

PRESIDENTIAL RECORDED MESSAGE: "GET OUT THE VOTE" MESSAGE

This is President George Bush. Before I make my pitch, there's something I want to say to all who call in on this line: Whether you fought to free Kuwait or helped to wage and win the Cold War without firing a shot, I salute your courage, your sacrifice -- your service to country.

You know our world is changing -- the question is, how will America rise to the challenge? In this election, you hear an awful lot about change. But I ask you to look not just at who is yelling the word change but at the direction of the change. Some want to look inward, pretend we can somehow protect what we already have. Our way is to look forward, to prepare our people to compete / to strengthen our families / to save and invest so we can win the economic competition.

We offer a philosophy that puts faith in the individual, not the bureaucracy; a philosophy that empowers people to do their best, so America can be its best.

Here's what I'm fighting for: Open markets for American products; lower government spending; tax relief; opportunities for small business; legal and health reform; job training; and new schools built on competition, ready for the 21st century.

Above all, I want every American to know that each of you has a stake in this election: America is not number one because its government is great, but because its people are great. Make

no mistake: Democracy counts on your vote. Thank you for  
listening and God bless the United States of America.

THE WHITE HOUSE

WASHINGTON

10/1/92

Dan - Christina

Also, next Tuesday 10/6  
the POTUS will be taping a  
"Get out the Vote" message  
that will go to over  
6,000,000 military personnel  
worldwide. These citizens  
can access the President's  
audio message by phone.  
The President did this in  
1988 and changed his message  
weekly. The length of the  
message needs to be kept  
to ONE minute and it should  
exceed that by 30 seconds  
maximum — Thanks Katherine



FEDERAL VOTING ASSISTANCE PROGRAM  
OFFICE OF THE SECRETARY OF DEFENSE  
WASHINGTON, D.C. 20301

September 11, 1992

President George Bush  
C/O Ms. Torie Clarke, Press Secretary  
Bush - Quayle Campaign  
1030 15th Street NW  
Washington, DC 20005

Dear Mr. President:

As a candidate for President in the upcoming election you have a unique opportunity to connect with over 6,000,000 potential voters covered under the Uniformed and Overseas Citizens Absentee Voting Act--all military personnel, their dependents, and all other citizens residing overseas.

These citizens want more information on the candidates and issues and the DoD Voting Information Center allows you to address this need by recording a personal audio message which citizens can access by telephone. Your personal message may be entered into the system 60 days prior to an election and you may change it as often as you desire. We offer this service to candidates for President, Governor, U.S. Senate and U.S. House of Representatives whose name will appear on the ballot. There is no charge for this service.

Military personnel, their dependents and other U.S. citizens overseas want information on current issues such as the economy, taxes, health care, etc. This is an opportunity for you to provide that information to these voters.

The Center also provides information on elections, recorded messages from incumbent Governors, U.S. Senators and U.S. Representatives. During the 1990 election year over 25,000 military personnel, their dependents and U.S. citizens overseas used the system to become better informed citizens. The system may be accessed at anytime by calling (703) 693-6500.

Enclosed are the procedures to follow in recording a message. Your access code is 5555 and your personal identification number is 5027. Please retain these numbers because you will need them each time you record a message if you use the "Call In" method to record your message. These numbers are not needed if you mail a recorded cassette. Your recording will automatically be placed in all the Presidential primary elections in which your name will appear on the ballot - as always you may change the message as often as you wish.

If you have any questions, or if we can be of further assistance, please do not hesitate to contact this office at (703) 695-0663.

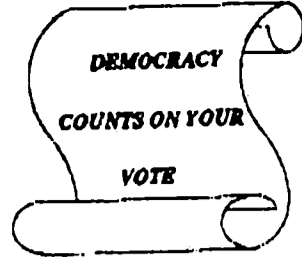
Sincerely,

Phyllis J. Taylor  
Director

Enclosure



FEDERAL VOTING ASSISTANCE PROGRAM  
OFFICE OF THE SECRETARY OF DEFENSE  
WASHINGTON, D.C. 20301



FACSIMILE TRANSMITTAL

Date: October 1, 1992

From: Federal Voting Assistance Program, Room 1B457 Pentagon

Phone: (703) 695-0663 Autovon 225-0663

FAX No.: (703) 693-5507 Autovon 223-5507

Ombudsman No. 1 (800) 438-VOTE

Voting Information Center (VIC) Autovon 223-6500

Commercial (703) 693-6500

Subject: DoD Voting Information Center letter

To: Katherine Holt

Phone: \_\_\_\_\_

FAX No. 202-456-1651

Number of pages including this page 2

Reference our conversation, following please find the letter explaining the VIC.

Sincerely,

Phyllis Taylor

VOTE

VOTE

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VOTE

VOTE



1/30/88

# DOD VOTING INFORMATION CENTER

## Candidate Recording Procedures

### I. Message Length

Candidates should try to keep their messages to one minute. Callers tend to switch to another message after one minute. Candidate messages may not exceed one minute 30 seconds. You may change your message as often as you wish, i.e. monthly, weekly, etc.

### II. Message Content

Introduce yourself, mention party affiliation and office you are seeking. Example: "I'm John Doe, the Democratic candidate for Congress from the 15th District of Texas." Speak on any subject relative to your candidacy, such as why you are running for this office, the issues involved, etc., and why the voter should vote for you. Keep in mind that 90% of the callers are in the military, however they are as interested in all the issues as local voters.

### III. Recording Your Message

There are two ways to provide your recorded message:

1. **Call In:** You may call (703) 695-6657 at any time to record your message. Collect calls are not accepted. You must use a touch tone telephone. When you access the system, a brief announcement will explain the recording process and you will be asked to enter the access code and your personal ID number. Follow the instructions and a tone will signal you to begin. You may listen to your message at this time and record it again if you desire. Usually within 24 hours your message will be placed in its proper slot and may be heard by those calling the DoD Voting Information Center, (703) 695-6600. This delay is designed to protect the integrity of the system.

2. **Recorded Cassette:** You may provide your recorded message on a regular audio cassette by mailing it to this office at the above address. Be sure to label the cassette with your name and office. Follow the format outlined in II above. Tapes will not be returned.

### IV. Questions or Additional Information

To Record a Message  
To Hear Messages  
For More Information  
Or

(703) 695-6657  
(703) 695-6658  
(703) 695-6659  
(703) 695-6660

Cramer:  
Spaulding  
Entrame

Phyllis Kauler  
Pentagon RM 1B  
457  
Fed. Voting  
ASST

1988 used system; charged  
message week -

covers all military / Dependents;  
personnel worldwide -  
provide voting information -  
on any personal message  
change as often as he likes -  
citizens can access system -

- get # out to them; message to  
ongoing since - candidate -  
will

Nix  
October 2, 1992  
VOTE

PRESIDENTIAL RECORDED MESSAGE: "GET OUT THE VOTE" MESSAGE

This is President George Bush. In this election, you hear an awful lot about change. But I ask you to look not just at who is yelling the word change but at the direction of the change. Their way is to look inward, protect what we already have. Our way is to look forward, prepare our people to compete / restore our social fabric / save and invest so we can win the economic competition -- so we can win the peace.

We offer a philosophy that puts faith in the individual, not the bureaucracy; a philosophy that empowers people to do their best, so America can be at its best.

Here's what I'm fighting for: Open markets for American products; lower government spending; tax relief; opportunities for small business; legal and health reform; job training; and new schools built on competition, ready for the 21st century.

Above all, all Americans must know that you have a stake in this election: America is not number one because its government is great, but because its people are great. Make no mistake: Democracy counts on your vote.

Foreign policy and domestic policy are opposite sides of the same coin, that the United States cannot prosper in a world of chaos, violence, hostile trading blocs and failed social programs.

The world is in transition. We live at a very distinctive period of history where, at least for this century and perhaps for all time, the United States has more of an opportunity to influence the world in directions compatible with American values than ever before.

But it won't happen by accident. And if we step aside, someone else will do that and we will not like the results as we have not several times before in this century.

In a world that is safer and freer, this is how we will build an America that is stronger, safer, and more secure.