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Folder ID Number: 13835-004

Folder Title:
Grand Blanc, Michigan--Local Color 9/27/92 [OA 7581]

Stack:	Row:	Section:	Shelf:	Position:
G	26	23	1	4

EXECUTIVE OFFICE OF THE PRESIDENT

25-Sep-1992 03:11pm

TO: Steven D. Provost
FROM: Gary J. Gershowitz
Office of Communications
SUBJECT: LOCAL COLOR: GRAND BLANC

A) SCHOOLS INFO:

The Grand Blanc High School Band will be playing at the event. The school name is the "BOB CATS" and the band is called the Bob Cat Marching Band. Also performing at the event from the high school will be a choral group called the "TREBLETONES", the Boys Barber Shop Quartet, and the Pom Pom Squad -- The high school's Pom Pom Squad was National Champion a few years ago.

The Grand Blanc High School football team's record so far this year is 3-1 -- they have a game tonight (9/25) against Kersley High School -- will try to get you the score Saturday morning, but Kersley is favored.

Grand Blanc High School has a very good girls swimming team -- they are currently undefeated and ranked 5th in the state -- many team members will be at the event.

The Montrose High School Band will also be performing at the event. Also, Davison High School Band MIGHT be performing as well, but as of now advance does not have confirmation.

The Grand Blanc High School is very proud of their academic achievements -- they have more National Merit Semifinalists than any other school in the area and won the Big Nine Math-Science Competition.

Grand Blanc is known as a community that families move to because of their excellent school system.

The school motto is "A TRADITION of EXCELLENCE."

Grand Blanc High School has a very active volunteer program, called the Grand Blanc High School Youth Volunteer Program, with 70% of the students participating in various community projects.

B) GOOD BUSINESS STORY:

Bob Zuehlke was laid off from General Motors three years ago and he and his wife Paula started an auto body repair shop with the help of an SBA guaranteed loan. The name of his repair shop is Impact Auto Collision and it is located within a block of where the train will stop -- to stage right. The business has six employees -- three laid off from GM -- one is a Desert Storm Vet. Gross sales of \$500,000.

Bob feels that the business climate has been good for him and that the American Dream is still alive.

He gives much credit for his start up to SBA guaranteeing his loan.

Greg Neuffer resigned from EDS Division of GM five years ago to start Bit By Bit Computing as a sole Proprietorship -- his business has been growing at a rate of 50% per year. It is a computer supply and consulting company.

Neuffer markets Everex Computers which are American made in Fremont, California. Everex Computers have a high percentage of American made components.

He has six employees and relies on the education of his employees as a key to his success -- his marketing relies on word of mouth and the reputation he has developed for superior service to his clients.

NOTE: THE BUSINESS IS LOCATED IN GRAND BLANC BUT NOT NEAR THE TRAIN STATION

C) VACATION SPOTS:

Many Grand Blanc residents go on vacation further north in Michigan, as there are lots of lakes and woods. (This is, of course, true of Southern Michigan residents in general and not unique to Grand Blanc.

ADVANCE IS STILL WORKING ON SOME MORE LOCAL COLOR, BUT AS OF NOW HAVE NOT COME UP WITH ANYTHING ELSE -- WHAT YOU HAVE IS CONSIDERED KEY FACTS.

To: 202/456-6218

THE WHITE HOUSE
WASHINGTON

To: GARY GERSTHOWITZ

From: Ed COLLINS
GRAND ISLAND

3 PAGES

VOICE CONTACT 202/456-7750

MEMORANDUM

TO: Gary Gershowitz

FROM: Ed Cowling *EC*
Presidential Advance, Grand Blanc

RE: Grand Blanc Info

DATE: September 25, 1992

In response to your call last night re: Grand Blanc info -

The Grand Blanc High School Band will be playing at the event. The School name is the Bob Cats and the band is called the Bob Cat Marching Band. Also performing at the event from the High School will be a choral group called the Trebletones, the Boys Barber Shop Quartet, and the Pom Pom Squad (the High School's Pom Pom Squad was National Champion a few years ago).

The football team's record this year is 3-1. They have a game tonight (Friday) against one of their chief rivals - Kersley High School (Kersley is not a town, just the name of the school). I will get you the score of the game Saturday morning (Kersley is favored).

Grand Blanc HS has a very good girls swimming team. They are currently undefeated and ranked 5th in the State. Many of the team members will be at the event.

The Montrose High School Band will also be performing at the event and possibly the Davison High School Band (I don't have 100% confirmation on Davison but will know this afternoon).

Grand Blanc HS is very proud of their academic achievements. They have more National Merit Semi-finalists than any other school in the area and won the Big Nine Math-Science Competition. Grand Blanc is known as a community that families move to because of their excellent school system. The motto of the High School is "A Tradition of Excellence."

Grand Blanc HS also has a very active volunteer program, called the Grand Blanc High School Youth Volunteer Program with 70% of the students participating in various community service projects.

Here is a good business story - Bob Zuehlke was laid off from General Motors three years ago and he and his wife Paula started an auto body repair shop with the help of an SBA guaranteed loan. The name is Impact Auto Collision and it is located within a block of where the train will stop (to stage right). The

business has six employees - three laid off from GM - one is a Desert Storm Vet. Gross sales of \$500,000. Bob feels that the business climate has been good for him and that the American Dream is still alive. He gives much credit for his start up to SBA guaranteeing his loan.

Here is another business story - Greg Neuffer resigned from EDS Division of GM five years ago to start Bit By Bit Computing as a sole proprietorship. His business has been growing at rate of 50% per year. It is a computer supply and consulting company. He markets Everex Computers which are American made in Fremont, California. Everex Computers have a high % of American made components. The business is located in Grand Blanc but not near the train stop. He has six employees and relies on the education of his employees as a key to his success. His marketing relies on word of mouth and the reputation he has developed for superior service to his clients.

Many Grand Blanc residents go on vacation further north in Michigan as there are lots of lakes and woods. This is, of course, true of Southern Michigan residents in general and not unique to Grand Blanc.

I have been looking for color stories about Grand Blanc but have not as yet found much.

I hope this is helpful. Let me know if need anything further.



OFFICE OF
PRESIDENTIAL ADVANCE
COVER PAGE

TO: GARY GEEHOWITZ

FROM: JOHN MEYERS

TOTAL NUMBER OF PAGES: 4
(including cover page)

DATE: 9/24

TIME: 11:00 PM

MESSAGE:

IF YOU HAVE ANY QUESTIONS OR PROBLEMS WITH THE TRANSMISSION PLEASE CALL.

TELEPHONE NUMBER: _____

September 24, 1992

MEMORANDUM FOR GARY GERSHOWITZ

FROM: John Meyers, Press Site Advance for Holly, Michigan.
RE: Phone Message to Ed Cowling

Gary, following our conversation I prepared the enclosed memorandum for Ed Cowling per your request for information regarding the President's trip to Grand Blanc, Michigan. I expanded on what you told me somewhat to try to get as much information (color) as possible for your preparation of the President's speech.

I have enclosed a copy of the memorandum just to make sure that you get all of the information that you need. If there is anything that I missed, please remember to call Ed early in the morning due to the fact that our sites are about a 25 minute drive from the Hotel, and we will be spending much of our time at the sites.

Ed's room number in the hotel is 411.

Furthermore, if there is any information that you will need for the Holly, Michigan site, please do not hesitate to call me so that I can get that information to you promptly. Brad Blakeman is the lead for the Holly site.

Nice to talk to you on the phone, good luck.

SEPTEMBER 24, 1992

MEMORANDUM FOR ED COWLING

FROM: JOHN MEYERS, Press Site Advance for Holly, MI

RE: IMPORTANT PHONE MESSAGE FROM GARY GERSHOWITZ

Gary Gershowitz called you around 10:30pm this evening and asked that I give a detailed message to you regarding information that he needs for the President's speech in Grand Blanc.

He needs the information by 12 Noon tomorrow, his cut off time is 1 PM.

He needs as much local color as possible.

Most importantly, he needs to know:

- 1) Is there a high school band attending, if so, what is the name of the band -- is there anything special about the band, (e.g. - have they participated in any local events in the last 2 weeks)?
- 2) Name of the closest high school to the rally site - are they attending the rally site?
- 3) What is the football record of that high school?
- 4) If they had a game this past Friday or Saturday, who did they play and what was the score?
- 5) What is the name of the high school's mascot, what do they call their team (e.g. - "Grand Blanc Panthers," etc.)?
- 6) What are some identifiable landmarks in the area, is there anything indigenous to the town? What would you tell someone about the town?
- 7) Are there any special events, festivals or significant things that take place annually?
- 8) Is there a town motto

- 9) What are some local stories, anecdotes. Are there any celebrities from the town, any significant historical events that took place in the town, etc.?
- 10) Where do people from Grand Blanc go to vacation -- is there someplace special that families go when school is out.
- 11) What do people do on weekends other than things like going to the movies, etc.
- 12) Pick 2 - 3 small businesses, family owned if possible, having 4 - 20 employees -- businesses that are doing well, possibly experienced growth in the last four years.
- 13) Have any major events taken place over the last two or so weeks; or are any scheduled for the near future (e.g. - parade, festival, etc.)?

If you have any questions about this message I am staying in room #519. I will have my pager by tomorrow.

Gary would like you to fax this information to him by no later than 12 Noon tomorrow.

GARY'S PHONE NUMBER IS: (202) 456-7750

THE FAX NUMBER IS: (202) 456-6218