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Record Group/Collection: George H.W. Bush Presidential Records
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Series: Speech File Backup Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13826
Folder ID Number: 13826-005

Folder Title:

RNC [Republican National Committee] Gala 8/19/92 [OA 7578]

Stack:	Row:	Section:	Shelf:	Position:
G	26	22	7	2

THE WHITE HOUSE

WASHINGTON

August 14, 1992

MEMORANDUM FOR THE PRESIDENT

FROM:

DAN MC GROARTY *DMG*

SUBJECT:

PROPOSED REMARKS FOR HOUSTON RALLY

I. SUMMARY

On Wednesday, August 19, at 1:50 p.m., you will address approximately 4,000 people at a rally and fundraiser in Houston, Texas. You will ride into the reception area on a motorized train with the First Lady, the Vice President and Mrs. Quayle, and family members, and your remarks begin after lunch.

II. DISCUSSION

Your remarks (approximately 12 minutes / teleprompter), stress the importance of trust in this election year and talk about your roots in Texas.

McGroarty/Walters
August 13, 1992
3:00 p.m.
[gala]

PRESIDENTIAL REMARKS: HOUSTON GALA
HOUSTON, TEXAS
AUGUST 19, 1992
1:50 P.M.

Thank you, Lod [Cook], for those kind words. Thank you all for this warm Texas welcome. I'm delighted to make this the first in my "whistle-stop tour." We've got a message to take to all America -- and it starts right here, with the Victory Express. //

[[And I'll tell you one more thing: It sure beats the bus.]]

I want to salute Marilyn and Dan Quayle [-- America's favorite two-lawyer couple.]] Dan Quayle has served with distinction -- and with dignity. He's taken the other side's best shots -- and if you ask me, he's given better than he's got. I am proud to have him with me in the White House for four more years. //

And of course, my partner in this great adventure -- with me every step of the way from West Texas to the White House: Barbara Bush. //

Now, I know the excitement's building ... and each hour we get closer to the moment everyone's been waiting for. A packed house at the Astrodome ... a nationwide TV audience: I'd be less than honest if I didn't tell you I've got a few butterflies. But I'll tell you this -- they're going to love Barbara's speech. //

I want to tell you today why what we do here in Houston this

week is so critically important. This election is about the big issues. About the issues that shape the world -- about the values close to home: I'm talking about jobs, about family and faith -- about neighborhoods free from crime ... about a world free from fear. //

If you listen to the other side tell it, you're for them if you're for change. But this election is not just about change - - because change has a flip-side ... called trust. When you get right down to it, this election will be like every other: When you pull that curtain closed and cast your vote November 3rd -- trust matters. //

When the phone rings in the middle of the night in the White House ... when a crisis comes half a world away ... trust matters.

I'm proud of the world-shaping events that happened on our watch -- proud of America's victory in the Cold War / proud that American values have won the hearts of millions from Managua to Moscow. //

But this I know: America's work in the world is far from over. The Soviet bear may be extinct -- but there are still plenty of wolves in the world. As long as I am President, no madman will get his finger on the nuclear trigger. // As long as I am Commander in Chief, America will remain safe and strong.

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Trust matters. // The American people want to know that their President has the experience ... the character ... the guts -- to do the right thing. / I believe ... I am that man. //

So far, I've talked about trust in the traditional sense. But that's just part of the picture. Each election is a referendum on the future -- and what we want it to look like. I stake my claim on a simple philosophy: To lead a great nation ... you must first trust the people you lead.

Look at every big issue we face. You'll see a choice -- a choice between those who put their faith in everyday Americans, and those who put their faith in government.

And if you haven't heard by now what the "Government First" crowd has planned, let me give you a few details:

They start with a big idea -- it's called big government. They're on the record for over \$200 billion dollars in new spending -- and another \$150 billion in new taxes.

Now, they're going to come back at me and say: "Wait one minute. We're the new breed. We're no Walter Mondale or Mike Dukakis."

Well now ... maybe they're right. //

I don't want to be unfair ... to Mr. Mondale or Mr. Dukakis. \$150 billion in new taxes is more than they ever dreamed of -- combined. //

The choice could not be clearer -- and it's a choice the American people have made before. A choice between two fundamentally different philosophies: Of the government, by the

government, for the government" versus "of the people, by the people, for the people."

I believe the American people will once again choose the Republican creed. // But our philosophy isn't right because it's Republican. It's right because it's American.

We trust parents -- not the government -- to make the decisions that matter in life. //

We trust parents -- not the government -- to choose their children's schools: public, private or religious. //

We trust parents -- not the government -- to choose their children's child care. // When the other side says, "government knows best" -- I say: Parents know better. Parents know better than some bureaucrat in Washington, D.C. //

And we trust the people -- not the government -- to choose their own health care. The other side is pushing for a new payroll tax of at least 7 percent, to finance a government take over of America's hospitals.

Ask them about the cost -- and they say: Take two aspirin - - and call me after the election. //

I ask you: Do we really want to put the same crew who runs the House Bank and the House Post Office in charge of America's hospitals? We have a better way -- a plan to make health care affordable for all Americans, without driving quality down or driving costs through the roof. //

But the number one issue today is the economy -- it's jobs. Trust matters here, too. I trust the people ... I trust the

people to spend and save their money more wisely than some budget planner in Washington.

The "government first" folks may not realize it -- but there's a difference between printing money and creating wealth. My economic plan trusts the people -- it creates incentives to unleash the economy, to jump start the small businesses out there that create the vast majority of America's new jobs.

And if Congress had passed my economic plan -- 500,000 more Americans would be working right now. //

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Let me close today with a few words from the heart. //

For Barbara and me, this week has special meaning. This is our last time around the track. It's good to come home to Texas -- come home, to where it all began.

[[Now I know, some people say I was born to privilege. I've never understood that. /// I never said I was born a Texan. ///]]

I remember travelling to towns like Wink and Kermit and Crane ... towns where parents worried and watched when a kid

crossed the street ... towns that sent their kids halfway around the world to fight from the DMZ to Da Nang to Desert Storm. //

I remember the rhythms of West Texas. Friday night football ... Saturday picnics ... and the Sunday sermon. Barbara and I raised a family ... built a business ... made friends. We shared the small triumphs -- we shared the grief that never goes away. Lived life -- as the author says -- "its own self." //

I remember, when the work was done, how we sat around the table late at night ... and we talked: About report cards and schoolyard fights. About small things ... about big dreams. //

No, I wasn't born in Texas. But in Texas I came of age. The lessons I learned here ... are the lessons I live by now. /

Yes, we have witnessed -- we have worked for -- a world of change: a new world of opportunity for ourselves, for our children. But what we want for our children isn't much different than what our parents wanted for us: Safe streets. Good schools. A solid sense of right and wrong....

And if today we've gone wrong with anything -- it's that we've gotten away from something fundamental. If we start with what's right about America -- if we start with family and faith and trust -- we will build a future lit with hope and opportunity for all Americans. A future true to America's oldest ideal ... One Nation, Under God. //

Thank you all for this warm welcome home ... and may God bless this great nation -- the United States of America.

#

DAVID BOAZ

Perpetual party of government

They're both all-American boys from small Southern towns, outsiders in an era of change, devoted to public service.

At least that's the Clinton campaign's perspective.

Here's another view: Bill Clinton and Al Gore make up the most totally "insider" ticket ever nominated by an American political party. Both men have had virtually no life outside politics. Not only have they never "met a payroll," as the saying goes, they've spent precious little time on a private-sector payroll. It would be hard to imagine two na-

tional candidates who have less knowledge of what it means to obey laws rather than write them, to pay taxes rather than raise them.

Bill Clinton grew up poor, but since the age of 18 he has lived nowhere except elite college campuses and the Governor's Mansion. After law school he taught at a state university for less than two years before being elected attorney general at the age of 30. Since then, except for a two-year forced exile as a politically connected rainmaker for a Little Rock law firm, he has been in public office. It's revealing to recall that at the age of 23 he had been planning a political career for "many years."

Al Gore is an even more complete product of the public sector. He was born and raised in Washington, the son of a 32-year veteran of Congress. He grew up in an apartment building

on Embassy Row that was home to many members of Congress, and married a woman from Washington. Except for about four years as a journalist, he has spent his entire life on the public payroll, entering Congress at the age of 28.

As it happens, their personal backgrounds make Mr. Clinton and Mr. Gore the perfect ticket for the modern Democratic party, which has become not just the party of interest groups, but the party of government itself. At recent Democratic conventions, upwards of 40 percent of the delegates have been government employees.

The fundamental class division in any society is not between rich and poor, or between farmers and city dwellers, but between taxpayers

see BOAZ, page B3

David Boaz is executive vice president of the Cato Institute and author of "Left, Right and Baby-boom: America's New Politics."



THE WHITE HOUSE
WASHINGTON

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WASHINGTON

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THE WHITE HOUSE

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Well now ... maybe they're right. //

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And if Congress had passed my economic plan -- 500,000 more Americans would be working right now. //

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THE WHITE HOUSE

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WASHINGTON

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I remember, when the work was done, how we sat around the table late at night ... and we talked: About report cards and schoolyard fights. About small things ... about big dreams. //

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I want to salute Marilyn and Dan Quayle. Dan Quayle has done an outstanding job as Vice President ... he's going to be a bulldog in this campaign ... and we are going to win. I'm proud Dan Quayle will be serving with me in the White House for four more years. //

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Midterm
Budget
Review

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ELK GROVE
OMB

1956
NYT
10/6/90

1959
Reaks 9/22/91

Texas
Almonzo

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Lived life -- as the author says -- "its own self." // N&S

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#

Dorothy Melle
RNC

Hyt Regency

Convention at HR

713-737-8830

737-8104

Heather

8TH QUOTATION of Level 1 printed in FULL format.

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Simpson's Contemporary Quotations

SECTION: The World

SUBJECT: Politics & Government; Politicians & Critics

LENGTH: 157 words

SOURCE: Dwight D Eisenhower, 34th US President

QUOTE:

Neither a wise man nor a brave man lies down on the tracks of history to wait for the train of the future to run over him.
Presidential campaign speech, quoted in Time 6 Oct 52

We are tired of aristocratic explanations in Harvard words.

1952 campaign remark that was recalled after more than a dozen Harvard men were named to high positions in the Eisenhower administration, ib 26 Jan 53

I thought it completely absurd to mention my name in the same breath as the presidency.

Recalling his initial reaction to suggestions that he run for office,
Mandate for Change Doubleday 63

[I despise people who] go to the gutter on either the right or the left and hurl rocks at those in the center.

Time 25 Oct 63

I shall make that trip. I shall go to Korea.

1952 campaign promise that was credited with winning the election, quoted in Life 5 Jul 68

...so we begin the fight
with the first whistle -
stop on the trail to
victory ...

12TH QUOTATION of Level 1 printed in FULL format.

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Simpson's Contemporary Quotations

SECTION: The World

SUBJECT: Law; Attorneys & the Practice of Law

LENGTH: 25 words

SOURCE: Franklin E Zimring, Professor of Law, University of Chicago

QUOTE:

Because of plea-bargaining, I guess we can say, "Gee, the trains run on time."
But do we like where they are going?

Time 28 Aug 78

↙
i.e. not change for its
own sake, b/c change for the
worse can do more harm.

2024566218:# 2
8595723→
8-12-92 ; 6:02PM ;
SENT BY: CONVENTION GALA

GALA LEADERSHIP

SPECIAL GUESTS

President of the United States, George Bush
Vice President of the United States, Dan Quayle

NATIONAL GALA CHAIRMAN

Lodwick M. Cook

GALA COMMITTEE

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Honorable Gerald R. Ford	Honorable James D. Watkins
Honorable Ronald Reagan	Honorable Lamar Alexander
Honorable Nicholas F. Brady	Honorable Edward J. Derwinski
Honorable Manuel Lujan, Jr.	Honorable Robert Dole
Honorable Edward Madigan	Honorable Alan K. Simpson
Honorable Barbara Franklin	Honorable Trent H. Lott
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Honorable Louis W. Sullivan	Honorable Guy Vander Jagt
Honorable Jack Kemp	Honorable Newt Gingrich

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The Honorable Phil Gramm

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Honorable Steve Bartlett	Honorable Lamar S. Smith
Honorable Richard K. Armey	Honorable Sam Johnson
Honorable Joe L. Barton	Honorable Dan Henderson

(as of July 1, 1992)

GALA

The leadership of the
Republican National Committee
and
The leadership of the
1992 Republican National Convention Gala
request the pleasure of your company at the
1992 Republican National Convention Gala

honoring

The President of the United States and Mrs. Bush

and

**The Vice President of the United States
and Mrs. Quayle**

Wednesday, August 19, 1992
During the Republican National Convention, Houston, Texas

11:00 a.m. Pre-Gala Reception • 12:30 p.m. Gala Luncheon

George R. Brown Convention Center
1001 Convention Center Boulevard
Houston, Texas 77208

Business Attire

*The favor of a
reply is requested*

1992 Republican National Convention

GALA

FACT SHEET

EVENT

1992 Republican National Convention Gala

SPECIAL GUESTS

President of the United States, George Bush
Vice President of the United States, Dan Quayle

NATIONAL GALA CHAIRMAN

Lodwick M. Cook - Chairman and CEO, ARCO

DATE

Wednesday, August 19, 1992

TIMES

11:00 am Doors Open • 12:30 pm Gala Begins
2:30 pm Event Concludes

LOCATION

George R. Brown Convention Center
1001 Convention Center Boulevard
Houston, Texas 77208

THEME

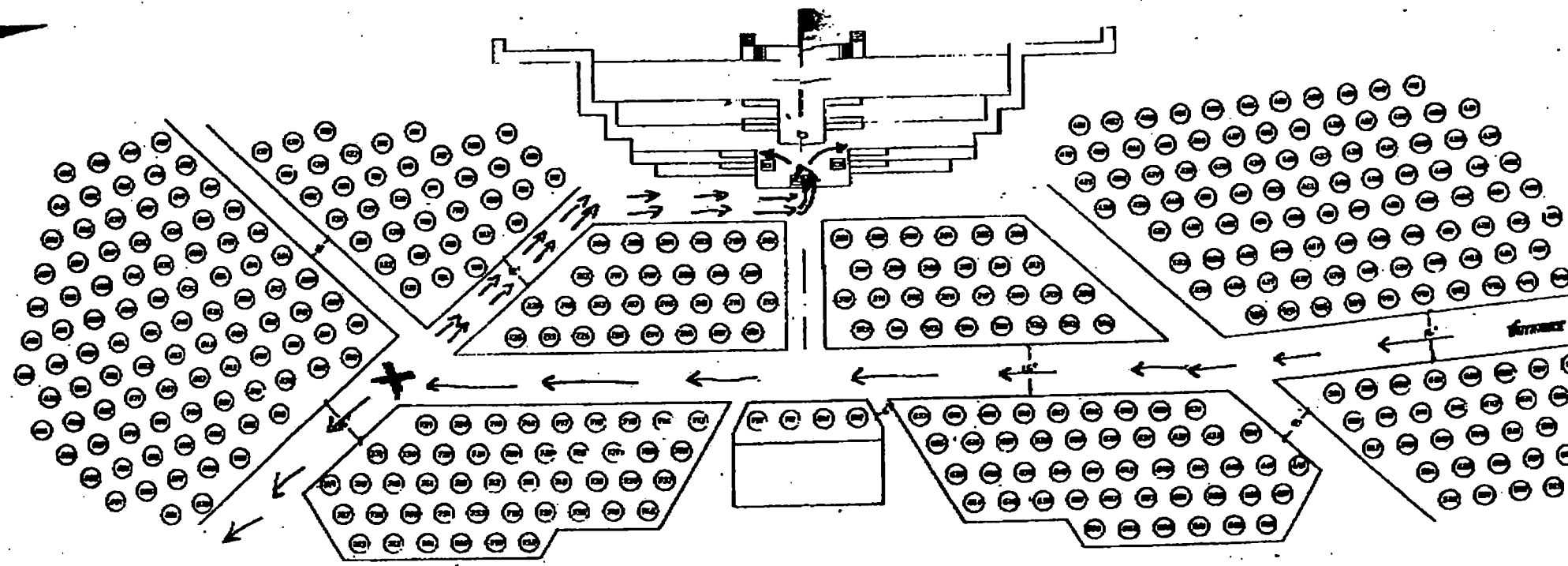
"On Our Way to a 50 State Round-up...
A Republican Celebration Texas Style."

FUNDRAISING GOAL

\$4 million

*Expected
attendance
4000
people*

Gala luncheon room layout



train route = single arrow
 X = disembark point for all occupants
 walking route from train to table = double arrows



Handwritten text:
 1. gov.
 2. program
 3. report

1992 Republican National Convention

BTH QUOTATION of Level 1 printed in FULL format.

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Simpson's Contemporary Quotations

SECTION: The World

SUBJECT: Politics & Government; Politicians & Critics

LENGTH: 157 words

SOURCE: Dwight D Eisenhower, 34th US President

...so we begin the fight with the first whistle - stop on the trail to victory ...

QUOTE:

Neither a wise man nor a brave man lies down on the tracks of history to wait for the train of the future to run over him.

Presidential campaign speech, quoted in Time 6 Oct 52

We are tired of aristocratic explanations in Harvard words.

1952 campaign remark that was recalled after more than a dozen Harvard men were named to high positions in the Eisenhower administration, ib 26 Jan 53

I thought it completely absurd to mention my name in the same breath as the presidency.

Recalling his initial reaction to suggestions that he run for office, Mandate for Change Doubleday 63

[I despise people who] go to the gutter on either the right or the left and hurl rocks at those in the center.

Time 25 Oct 63

I shall make that trip. I shall go to Korea.

1952 campaign promise that was credited with winning the election, quoted in Life 5 Jul 68

12TH QUOTATION of Level 1 printed in FULL format.

Copyright 1988 James B. Simpson
Simpson's Contemporary Quotations

SECTION: The World

SUBJECT: Law; Attorneys & the Practice of Law

LENGTH: 25 words

SOURCE: Franklin E Zimring, Professor of Law, University of Chicago

QUOTE:

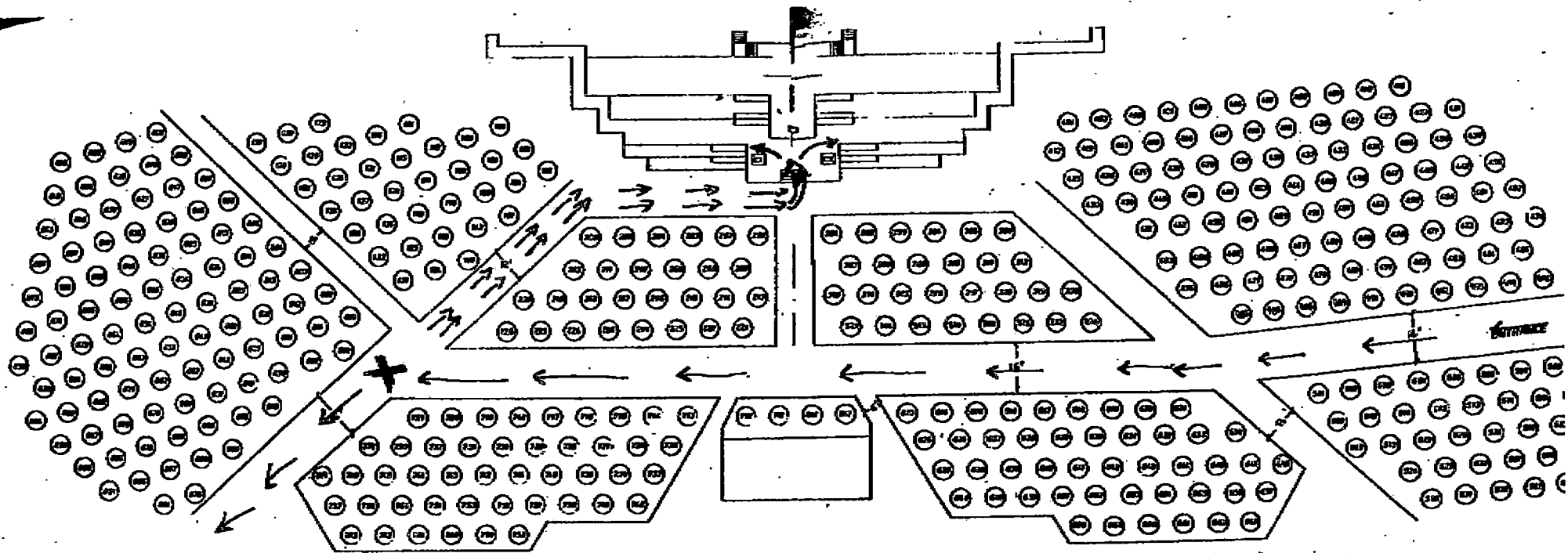
Because of plea-bargaining, I guess we can say, "Gee, the trains run on time."

But do we like where they are going?

Time 28 Aug 78

↙
i.e. not change for its
own sake, b/c change for the
worse can do more harm.

Gala luncheon room layout



train route = single arrow
 X = disembark point for all occupants
 walking route from train to place = double arrows

1992 Republican National Convention

GALA

FACT SHEET

EVENT

1992 Republican National Convention Gala

SPECIAL GUESTS

President of the United States, George Bush
Vice President of the United States, Dan Quayle

NATIONAL GALA CHAIRMAN

Lodwick M. Cook - Chairman and CEO, ARCO

DATE

Wednesday, August 19, 1992

TIMES

11:00 am Doors Open • 12:30 pm Gala Begins
2:30 pm Event Concludes

LOCATION

George R. Brown Convention Center
1001 Convention Center Boulevard
Houston, Texas 77208

THEME

"On Our Way to a 50 State Round-up. . .
A Republican Celebration Texas Style."

FUNDRAISING GOAL

\$4 million

*Expected
attendance
4000
people*

GALA LEADERSHIP

SPECIAL GUESTS

President of the United States, George Bush
Vice President of the United States, Dan Quayle

NATIONAL GALA CHAIRMAN

Lodwick M. Cook

GALA COMMITTEE

- | | |
|-----------------------------|-------------------------------|
| Honorable Richard M. Nixon | Honorable Andrew H. Card, Jr. |
| Honorable Gerald R. Ford | Honorable James D. Watkins |
| Honorable Ronald Reagan | Honorable Lamar Alexander |
| Honorable Nicholas F. Brady | Honorable Edward J. Derwinski |
| Honorable Manuel Lujan, Jr. | Honorable Robert Dole |
| Honorable Edward Madigan | Honorable Alan K. Simpson |
| Honorable Barbara Franklin | Honorable Trent H. Lott |
| Honorable Lynn Martin | Honorable Robert Michel |
| Honorable Louis W. Sullivan | Honorable Guy Vander Jagt |
| Honorable Jack Kemp | Honorable Newt Gingrich |

CO-CHAIRMEN

- | | | |
|------------------------|----------------------|---------------------|
| Sam J. Barnieh | Leon C. Hirsch | Chestey Pruet |
| Gopal Bashisht, M.D. | Yong C. Kim | Krishna Srinivasa |
| W. L. Lyons Brown, Jr. | Kenneth L. Lay | Robert Van Dine |
| Max M. Fisher | Earl T. Leonard, Jr. | Linda J. Wachner |
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| Maurice R. Greenberg | Heinz C. Prechter | |

HONORARY TEXAS CHAIRMAN

The Honorable Phil Gramm

TEXAS COMMITTEE

- | | |
|----------------------------|----------------------------|
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| Honorable Jack Fields | Honorable Thomas D. DeLay |
| Honorable Steve Bartlett | Honorable Lamar S. Smith |
| Honorable Richard K. Armey | Honorable Sam Johnson |
| Honorable Joe L. Barton | Honorable Don Henderson |

(as of July 1, 1992)

GALA

The leadership of the
Republican National Committee
and
The leadership of the
1992 Republican National Convention Gala

request the pleasure of your company at the
1992 Republican National Convention Gala

honoring

The President of the United States and Mrs. Bush

and

The Vice President of the United States
and Mrs. Quayle

Wednesday, August 19, 1992
During the Republican National Convention, Houston, Texas

11:00 a.m. Pre-Gala Reception • 12:30 p.m. Gala Luncheon

George R. Brown Convention Center
1001 Convention Center Boulevard
Houston, Texas 77208

Business Attire

*The favor of a
reply is requestea*

11:45 am

THE PRESIDENT and Mrs. Bush arrive George R. Brown Center and proceed to Ballroom B Off-Stage Announcement Area.

Met by:

The Vice President and Mrs. Dan Quayle (Marilyn)

Mr. Lod Cook
Chairman, RNC Gala

The Honorable Rich Bond
Chairman, Republican National Committee

Ms. Jeanie Austin
Vice-Chairman, Republican National Committee

Mr. Larry Bathgate
Chairman, Republican National Committee
Finance Committee.

11:47 am

THE PRESIDENT and Mrs. Bush, accompanied by The Vice President and Mrs. Quayle arrive Ballroom B Off-Stage Announcement Area and Hold Briefly.

EVENT:

GREETING WITH GALA SPONSORS

CLOSED PRESS

ON - STAGE ANNOUNCEMENT

BRIEF REMARKS

TOAST LECTERN

11:49 am

THE PRESIDENT AND Mrs. Bush, accompanied by The Vice President and Mrs. Quayle are announced onto stage and proceed to Toast Lectern.

11:50 am

THE PRESIDENT gives brief remarks.

12:00 pm THE PRESIDENT concludes brief remarks and, with Mrs. Bush and The Vice President and Mrs. Quayle, departs Ballroom B via Ropeline and proceeds to Room 309.

EVENT: PHOTOS WITH PRESIDENTIAL SPONSORS
CLOSED PRESS

12:10 pm THE PRESIDENT AND Mrs. Bush, accompanied by The Vice President and Mrs. Quayle arrive room 309 and begin participation in Photos with Presidential Sponsors.

12:35 pm THE PRESIDENT AND Mrs. Bush, accompanied by The Vice President and Mrs. Quayle conclude participation in Photos with Presidential Sponsors and proceed to Exhibit Hall Off-Stage Announcement Area.

12:37 pm THE PRESIDENT and Mrs. Bush, accompanied by The Vice President and Mrs. Quayle arrive Exhibit Hall Off-Stage Announcement area and Hold Briefly.

NOTE: At this time, THE PRESIDENT and Mrs. Bush and The Vice President and Mrs. Quayle will board a 'Whistle-Stop' style train.

EVENT: RNC GALA LUNCHEON
OPEN PRESS
OFF-STAGE ANNOUNCEMENT
BREIF REMARKS

12:40 pm THE PRESIDENT and Mrs. Bush, accompanied by The Vice President and Mrs. Quayle are announced onto Stage, proceed to Seats and Remain Standing.

NOTE: THE PRESIDENT and Mrs. Bush, Accompanied by The Vice President and Mrs. Quayle will ride into Exhibit

*1 hr
10 mins
after arrival.*

Hall on the back of the 'Whistle Stop' Train. In the Center of the Exhibit Hall, THE PRESIDENT and Mrs. Bush, accompanied by The Vice President and Mrs. Quayle will depart Train and proceed to Stage.

12:45 pm Presentation of the Colors

12:48 pm Invocation

12:50 pm Pledge of Allegiance

12:53 pm National Anthem

12:55 pm Lunch Service begins

1:50 pm THE PRESIDENT is introduced for Brief Remarks by Mr. Lod Cook.

1:52 pm THE PRESIDENT gives Remarks.

2:05 pm THE PRESIDENT concludes remarks and, with Mrs. Bush, departs Stage and proceeds to Motorcade.

2:10pm THE PRESIDENT and Mrs. Bush board Motorcade and depart George R. Brown Center en route Houstonian Hotel.

LC

PG

DQ

ALC

POTUS

5th

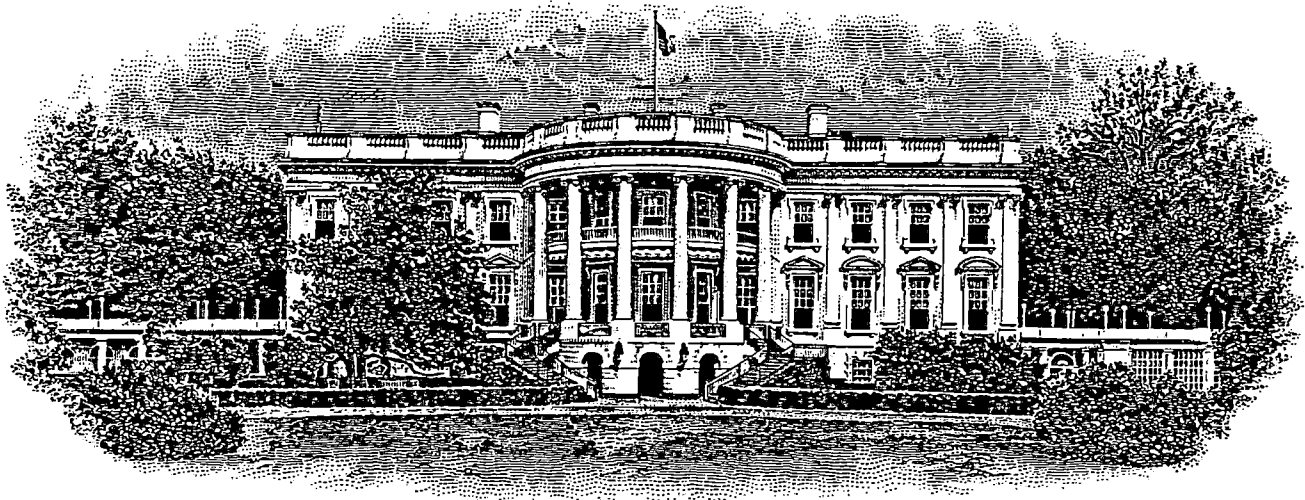
FAX

TO: Ed Katters
 COMPANY: White House - Speechwriting
 FAX #: 202 - 456 - 6218
 FROM: Dorothy Moley - RNC
 DATE: 8/12/92
 RE: RNC Gala - 8/19/92
 PAGE 1 OF 5

COMMENTS: Ed, Please let me
know if you need
further info.

Dorothy

713 - 7371 - 8104

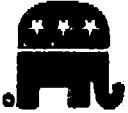


OFFICE OF PRESIDENTIAL SPEECHWRITING

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COMMENTS



Republican
National
Committee

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To: LARS PIERSON

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From: RYAN KNOLL, RNC PUBLICATIONS

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- Thursday, August 18, 1988

Vice President Bush: Texas Republican Delegation, Bush Headquarters

Transcript ID: 380865 (164 lines)

**REMARKS OF VICE PRESIDENT BUSH
BEFORE THE TEXAS REPUBLICAN DELEGATION
BUSH HEADQUARTERS, NEW ORLEANS, LOUISIANA**

THURSDAY, AUGUST 18, 1988

VICE PRESIDENT BUSH: (Applause.) Thank you very, very much. Governor, thank you. (Applause.) Please let me say how very pleased I am to be here and pleased to be introduced by Bill and accompanied by Rita coming in here. Texas is back at a tough time, but under Bill Clements' leadership, we're fighting back. More Texans have worked now, I'm told, than at any time in the history of our state and I credit our Governor and other leaders here with us today for that magnificent performance. (Applause.)

I want to thank Phil Gramm for throwing my hat into the ring there last night. He did an outstanding job and I was proud that a senator from Texas did the honor. (Applause.) I want to thank John Tower for his steadfast support and his leadership, of course, for our state over the years, and his steadfast support for me now as an top advisor on defense matters and a campaigner of extraordinary vigor. He's right. I do have perspicacity (pronounces "per-sa-picacity" -- (laughter) -- but then I'm a perspicacious (pronounces "per-sa-picacious") -- (laughter -- applause) -- kind of a person and I don't see why that should come as a surprise to any one of you. (Applause.)

I want to thank Tom Loeffler, who has been at my side as one of our Chairmen, leaders, in this campaign and Penny Butler and I'm going to make some mistakes -- Kent Hance, I see down here and so many others. I want to thank Roger Staubach for being at my side and helping me in this campaign. I'll never forget that at the convention that we had -- the Dallas convention -- our boys, including George here, Marvin, Jeb and Neil, went out to the Staubach house and challenged -- one of our few mistakes in sporting life is to challenge Staubach and associates to a basketball game. He had a couple of ringers on his team. One guy that had been a awesome -- what was he, running back or blind backer for the cowboys -- and some ringer he brought in from the East who was a basketball

player, but anyway, they are playing in about 105 degrees heat.

It's not that our kids hadn't been in training -- (laughter) -- but once Marvin -- and they were playing three-on-three and we had four on their team and they had four, so one guy could sit out, you see, and I had the good sense to be watching the game -- (laughter) -- but Marvin, exhausted, wrung out from the heat, leaned over like this -- (indicating) -- trying to get his breathin the Staubach's basketball court out there. Roger, guarding him, turned over to him and he said, "Marv, never let the other side know you're tired." (Laughter.) Marvin jumped like this and staggered to the sidelines as we put a substitute in. But he sets a good example for us, and I'm not going to let the other side know I'm tired, because I'm not. (Applause and cheers) I'm upbeat and ready to go. (Applause and cheers)

Now, I'm very -- appreciate what John Tower said about my running mate Dan Quayle. He's going to make a tremendous impression across this country. I wanted to drag him over here, but he's doing what I'll be doing in five minutes -- being upstairs working on my speech. He's doing that. But he'll be good. Texans will like this man. They'll like his position on defense. They'll like his position on job retraining because, as we move into a more competitive era, we've got to train our workers for the future. The best opportunity for those who have not participated in this longest recovery in history will come through education. And Senator Quayle has been out on the front edge with the Job Training Partnership Act, offering hope, where formerly there was only misery. He's going to be a great vice president, and I'm glad to have him at my side. (Applause and cheers)

I'm not going to give you too much of a preview of coming attractions for tonight, but we've got to get these issues in focus. We've got to do a couple of things. We've got to be sure, in a fair, objective way, that the country knows where my opponent stands ideologically. He said in his speech ideology doesn't matter, just competence. He's only half right -- or half wrong. Ideology matters. You need to know why you want to lead this country and how to take it there. And so I will spell out, over this campaign, what I think are differences so fundamental that the America people will find them hard to believe. But that's only half the equation, putting his record in shape. The other half is spelling out, with clarity, what I want to do as President of the United States.

And, yes, I've been a loyal Vice President, but now the gears

shift tonight, and I'm going to be the nominee of this party for President -- (applause) -- and I'm going to set the agenda, and I'm going to tell us where we want to take this country. (Applause and cheers)

And though -- (applause and cheers) -- and though I've come here to say thank you -- I've come here to say thank you very much, my mind goes back to Midland. And I've got to document this, because everything you say at this level of politics they check it out. But I'll repeat, because it's pretty close to true,

if not accurate. (Laughter.) But I'll never forget, when Barbara and I held the first primary, we conducted it in a junior high school building there in Midland, it was either '52 or '56, first time in that then one party state that we had ever conducted a primary in that precinct. I see O'Donnell nodding, he probably made me do it. But Barb and I got there and my recollection is that three people voted in our primary all day long. We sat in that school, me, Barbara, and one drunk democrat who though he was voting in the Democratic primary. And so look at the dramatic change, look what our governor has done, look what our two senators are doing, and wouldn't it be nice to have Beau Boulter join Phil Gramm in the United States Senate? (Cheers, applause.)

But all through this, where there's -- at this level, one of two people standing here, I'm one of two who will be the next president, but I know how I got here. I know what -- I don't know whether Bob Masbacher is here, but from the very, very beginning at my side in finances, and I know some of you in this room, when you see him coming you run, you go the other direction. But he'll catch you, and part of the reason that I'm here is because he has caught a lot of you, and I'm grateful to him. I see Peter O'Donnell who carved out in the earliest days the future of this Party by just plain sheer determination.

And I see others around this room to whom Barbara and I are extraordinarily grateful, and I can tell you we are certain, just absolutely certain that if it weren't for the people in this room, I wouldn't be standing here as a nominee of the Republican Party, I know it, and I am grateful to each and every one of you.

I'll close with this, you know I told that Californians yesterday that for us our strength comes from family, and it comes from faith, whether it was First Presbyterian Church and Matthew Lynn in Midland, Texas a thousand years ago, or Saint Martins in

Houston today, our faith comes from our belief in God and our understanding that nobody, nobody could be President of the United States if you didn't understand that. And it comes from family. And I have kept our family close in, held them close, because I've always believed there was a certain oasis, and that oasis gave us our strength. But as you might have seen last night, we don't do that anymore. I'm very grateful to Bill for letting George make the nominating pitch that put me over the top. I'll never forget that.

And I'm grateful to four other states, where our four other kids are delegates, each and every one of them elected in their own right, but nevertheless there they were speaking up for their father. I want to say I'm grateful to the in-laws, but after being kicked around by those ten grandchildren last night on television and trying to get them to shut up so I could listen, why we might take a recount on that one.

But the point is this, we're going to share, we're going to have not just Texans understand, but we're going to have those in the 49 other states understand what I think my friends in Texas know, and that is that we are blessed by the strength of family, we're out there, hopefully all of them working for their dad, and it's going to come through loud and clear. Because when I think of our state, I think of what family means, and what faith means, there's no other way to look at it. And so, I'm going to be doing my level best, I really just came down to say thank you, thank you from the bottom of a very grateful heart. I'm going to go out, and with your help, be elected the next President of the United States.

(Applause.)

END

It's a familiar indictment that the media tend to simplify political campaigns into mere "who's ahead" horse races, and lately it seems that the arts of conducting, analyzing and arguing over "trial heat" presidential election polls have transfixed the news business.

It's all great fun, but it is distracting the media from their special responsibility in our democracy: to help foster a meaningful campaign dialogue between the public and those who seek to govern it.

"The news media no longer facilitate democratic conversation," says Lawrence Hansen, a George Washington University professor and author of a report on the media's role as a bridge between voters and elected officials. "The news business, as we know and understand it today, is incapable of helping the public and politicians discuss and work through problems facing the nation."

Mr. Hansen suggests that the amount of news coverage devoted to

When all you get is the horse race

what he calls the horse race—which candidate is ahead, by how much and why — "has become extravagant. Such stories may satisfy the curiosity of political writers and activists, but in terms of the basic informational needs of the American people, they are largely irrelevant."

It is easy to see why the media have been so tempted of late to dwell on such reporting and its first cousin, presidential campaign polling. When Texas billionaire Ross Perot appeared to be running for the Oval Office, the media were mesmerized by the prospect of a genuinely competitive three-way general election. And since early July, Bill Clinton's climb in the polls, combined with President Bush's stagnation, has been a terrific story in the genre.

But when Mr. Perot backed down from a bid, that seemingly exciting race quickly evaporated. And few journalists really believe the cur-

rent stories on Mr. Clinton's lopsided summer-survey lead over Mr. Bush will hold through the fall.

Thus, horse-race journalism essentially is a form of political snack food. And in devoting so much time and space to it, print and broadcast media often neglect more substantive work that might get voters and candidates talking to each other about the nation's future.

One media retort is that issue coverage doesn't sell to the general public: Members of the elite care about issues, but the average Joe turns the page, switches the channel. Thus, it appears that some budget-conscious executives running newspapers and TV stations these days view issue coverage as not much more than time-consuming work that costs money. Horse-race journalism seems sufficient for an audience that, in the main, appears indifferent to politics and government.

But this misses the possibility that indifference may not be a permanent trait of the citizenry. While the ordinary American's grasp of public policy may not be as sophisticated as some would like, the voters have always been interested — and still are — in sizing up the politicians who want to lead them.

To satisfy their hunger for information, people are turning not to traditional media sources, which filter political news, but to more direct links to candidates and issues. They're phoning TV and radio talk/interview shows, calling candidates' 800 numbers for information, sharing questions and thoughts on computer bulletin boards and watching C-SPAN, the network that delivers unedited political coverage.

Also, while many in the media are churning out horse-race stories, public service groups and private businesses in profuse numbers identify issues of broad concern to the public and then inform citizens about the parties' and candidates' alternatives for addressing those concerns.

One of the more ambitious such endeavors is being undertaken this fall by Whittle Communications L.P., based in Knoxville, Tenn. Whittle's Channel One educational network

already feeds a daily general news TV program (with advertising) into the classrooms of more than 10,000 secondary schools across the country. The programming reaches about 6 million students, including an estimated 600,000 18-year-olds who are eligible to vote.

In September and October, Channel One will air a series of news reports on issues previously identified by student viewers as important to them. After the series, Whittle-affiliated schools will conduct a mock presidential election, with the outcome reported the next day on Channel One.

Given the substantial 18-year-old component of the Whittle audience, the mock election outcome may offer a clue about the real Bush-Clinton contest. But far more significant than the mock vote itself is the process that leads up to it. The Whittle approach — first educating the audience, stimulating it to think and discuss, and then polling it — is a more constructive contribution to the democratic process than the surveys and standings that so preoccupy the traditional media.

The emphasis here is on issues and education — two areas of concentration all too lacking in the more traditional campaign coverage.

the political fray. This intemperate move could backfire. Two years ago, when the ABA struck a similar pose, it lost 1,500 members and recanted. The matter is of public interest because the ABA touts its ratings of judicial candidates as objective measures of professional competence.

That pretense was exposed back in 1987, when the ABA's judicial rating panel changed its mind about Robert Bork. Unanimously awarded the highest rating for a seat on the Appeals Court in 1982, Judge Bork suddenly became persona non grata to some members the ABA panel when President Reagan nominated him for the Supreme Court. In the heat of an exceptionally bitter political fight, four of the panel's 15 members rated this renowned former Yale professor "unqualified."

Vice President Dan Quayle has aptly seized on the ABA's antics to make a political point of his own: The Bush-Quayle ticket favors reform of the civil justice system, while the Democrats are protective of the legal status quo. The president should underline this difference in his campaign. He could start by rereading Mr. Quayle's speech to the ABA convention last year, which called for limits on punitive damages and incentives for less litigation.

Claudia Winkler is chief editorial writer for Scripps Howard Newspapers.



DAVID BOAZ

Photo Copy Preservation

Perpetual party of government

They're both all-American boys from small Southern towns, outsiders in an era of change, devoted to public service.

At least that's the Clinton campaign's perspective.

Here's another view: Bill Clinton and Al Gore make up the most totally "insider" ticket ever nominated by an American political party. Both men have had virtually no life outside politics. Not only have they never "met a payroll," as the saying

tional candidates who have less knowledge of what it means to obey laws rather than write them, to pay taxes rather than raise them.

Bill Clinton grew up poor, but since the age of 18 he has lived nowhere except elite college campuses and the Governor's Mansion. After law school he taught at a state university for less than two years before being elected attorney general at the age of 30. Since then, except for a two-year forced exile as a politically connected rainmaker for a Little

on Embassy Row that was home to many members of Congress, and married a woman from Washington. Except for about four years as a journalist, he has spent his entire life on the public payroll, entering Congress at the age of 28.

As it happens, their personal backgrounds make Mr. Clinton and Mr. Gore the perfect ticket for the modern Democratic party, which has become not just the party of interest groups, but the party of government itself. At recent Demo-

COMMENTARY

WALTER MEARS

New management

Under new management, President Bush has only one change left to make in his comeback quest for a second term — and he's it. Mr. Bush is still the candidate, the man who must deliver a message, the president who has to convince voters his re-election would change their lives for the better.

Managers and advisers can help, but presidential nominees have to deliver. And so far, the Bush message has been uncertain, sometimes wavering. He's been campaigning for months, while saying he was not yet in a real campaign mode.

He will be after the Republican National Convention.

It opens Monday, and Mr. Bush will be delivering what could be the crucial speech of his campaign next Thursday night in Houston, accepting the nomination and beginning the final phase of the campaign against Democrat Bill Clinton.

He'll have James A. Baker III at his side again, as in 1988 and 1980, an aide and friend who doesn't have to stand on rank or ceremony, and can deliver blunt advice without the inhibitions that constrain others in their dealings with Mr. President.

Mr. Bush announced Thursday that Mr. Baker is to become White House chief of staff on Aug. 23 — three days after the Republican Convention ends. Sam Skinner, who has been in that job for nine months, since taking over in an earlier shakeup, will become general chairman of the Republican National Committee, a title without a clear role.

Mr. Baker's peer stature with Mr. Bush is one of the reasons top people in the campaign were anxious for his return, convinced he could bring order and political sense to an operation they saw stalled and divided between rival factions in the White House and the re-election committee.

They think Mr. Bush will leave Houston a more disciplined candidate, ready to heed political counsel, settled in themes and message. With

that new look and with the opening burst of campaign television, they say, the president should be able to narrow Mr. Clinton's advantage in the public opinion polls by more than half, to single digits, before Labor Day.

To get there, the revival has to begin now. Republican Chairman Rich Bond said in Houston that the convention "begins the comeback trail of the real comeback kid," borrowing a Clinton line from the primary campaign. He said he wanted Mr. Baker back for that effort.

But if Mr. Baker can chart a comeback route, Mr. Bush is going to have to travel it with a convincing, personal campaign that connects with the voters.

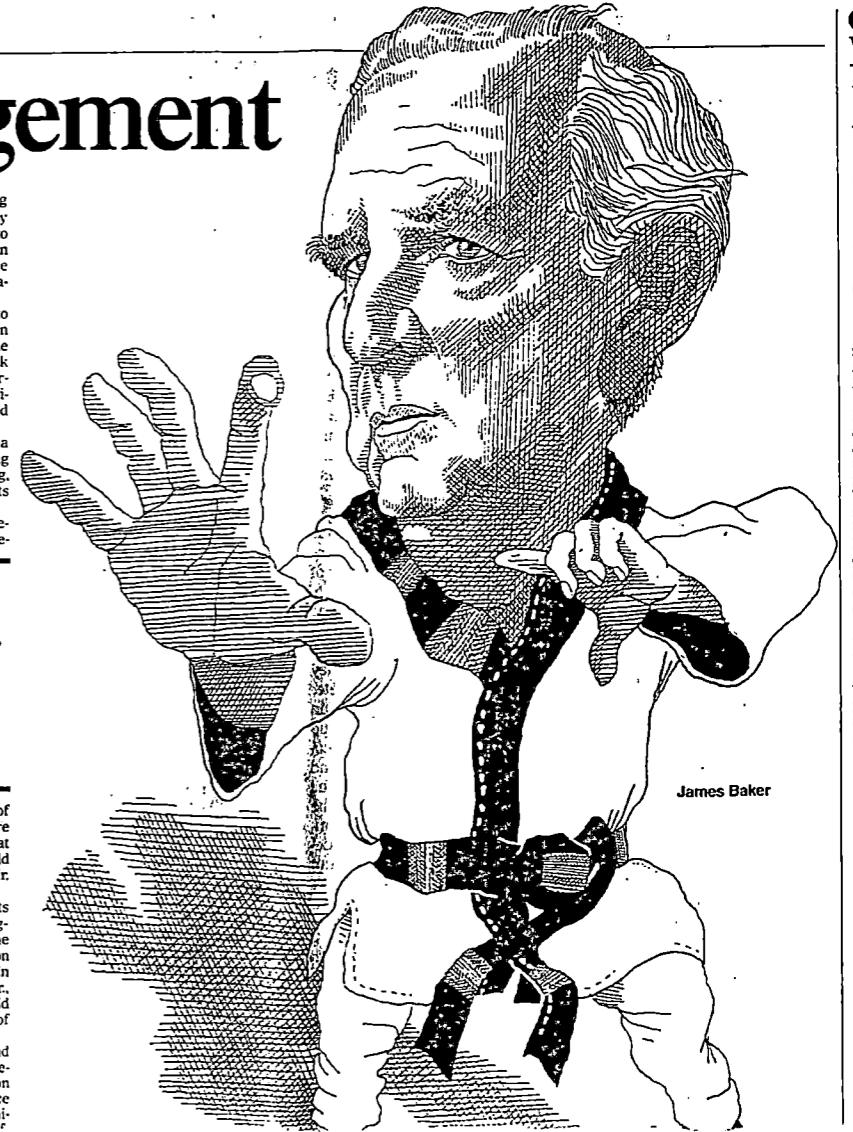
Rep. Vin Weber, Minnesota Republican, a conservative and some-

If Baker can chart a comeback route, Bush is going to have to travel it with a personal campaign that connects with the voters.

time critic of Bush tax policy and of the campaign operation, said there was no magic bullet, no miracle at hand, but that the whole team would operate more effectively with Mr. Baker back.

There is a downside. Democrats have been criticizing the long-expected move and taunting the Bush campaign over it. Mr. Clinton said it seemed aimed at disarray in the Bush campaign; Sen. Al Gore Jr., Mr. Clinton's running mate, said such a shakeup would be a sign of panic.

On Wednesday, Mr. Bond had praised Mr. Baker's work as secretary of state and said Mr. Clinton couldn't figure out how to replace him because the Democratic nomi-



James Baker

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McGroarty/Walters
August 13, 1992
3:00 p.m.
[gala]

PRESIDENTIAL REMARKS: HOUSTON GALA
HOUSTON, TEXAS
AUGUST 19, 1992
1:50 P.M.

Thank you, Lod [Cook], for those kind words. Thank you all for this warm Texas welcome. I'm delighted to make this the first in my "whistle-stop tour."// [[And let me tell you something: the train sure beats the bus.]]

I want to salute Marilyn and Dan Quayle [-- America's favorite two-lawyer couple.]] Dan Quayle has served with distinction -- and with dignity. He's taken the other side's best shots -- and if you ask me, he's given better than he's got. I am proud to have him by my side in the White House for four more years. //

Now, I know the excitement's building ... and each hour we get closer to the moment everyone's been waiting for. A packed house at the Astrodome ... a nationwide TV audience: I'd be less than honest if I didn't tell you I've got a few butterflies. But I'll tell you this -- you're going to love Barbara's speech. //

After Barbara goes tonight, it's my turn tomorrow -- and I'll spell out where I want to take this country the next four years. But first, a little about why we are here in Houston.

Some of you may have read an interview my opponent gave to USA Today last week. It was incredible. He talked about how he is already planning his transition, figuring out who should be

"Deputy Assistant Under Secretary" in every Washington agency, even where he will go to get away from the White House. Heck, I half expected to come to work Friday morning and find someone in the Oval Office measuring the drapes.

Well, I have a message for my opponent. Put the drapes on hold. For you, pretty soon, it's curtain time.

This week we have begun our conversation with the American people. Straight talk about the issues that shape the world -- about the values close to home: I'm talking about jobs, about family and faith -- about neighborhoods free from crime -- about a world free from fear.//

If you listen to the other side tell it, you're for them if you're for change. But this election is not just about change -- because change has a flip-side ... called trust. When you get right down to it, this election will be like every other: When you pull that curtain closed and cast your vote November 3rd -- trust matters. //

When the phone rings in the middle of the night in the White House ... when a crisis comes half a world away ... the American people want to know that their leader has the experience, the background, the "guts" to do the right thing.

I'm proud of the changes we have made together. Proud of America's victory in the Cold War -- proud that in the past four years, more people have taken the first breath of freedom than at any time in human history. //

But this I know: America's work in the world is far from over. The Soviet bear may be extinct -- but there are still plenty of wolves in the world. As long as I am President, no madman will get his finger on the nuclear trigger // As long as I am Commander in Chief, America will remain safe and strong.//

Electing our leader who will protect our nation means trust in the traditional sense. But that's just part of the picture. Each election is a referendum on the future -- and what we want it to look like. I stake my claim on a simple philosophy: To lead a great nation ... you must first trust the people you lead.

Think about this fact. Nearly one out of every two delegates in Manhattan was on a government payroll. That's just not true here in Houston. We are the party of real people -- the preacher, the payroll-meeter, the wage-earner, the entrepreneur - - the Veteran and the volunteer.

Look at every big issue we face. You'll see a choice -- a choice we who put their faith in everyday Americans, and they who put their faith in government.

And if you haven't heard by now what the "Government First" crowd has planned, let me give you just a couple details:

First -- they're calling for over \$200 billion dollars in new spending -- and another \$150 billion in new taxes.

Now, they're going to come back at me and say: "Wait one minute. We're the new breed. We're no Walter Mondale or Mike Dukakis."

Well now ... maybe they're right. //

I don't want to be unfair ... to Mr. Mondale or Mr. Dukakis. \$150 billion in new taxes is more than they the two of them ever dreamed of offering. //

We trust the people -- not the government -- to create the jobs and get this economy moving again.

And we trust parents -- not the government -- to make the decisions that matter in life. //

We trust parents -- not the government -- to choose their children's schools: public, private or religious. //

We trust parents -- not the government -- to choose their children's child care. // When the other side says, "government knows best" -- I say: Parents know better. Parents know better than some bureaucrat in Washington, D.C.//

And we trust the people -- not a new government bureaucracy -- to fix our health care sytem. //

I've put many of these ideas before Congress -- including a plan of tax cuts and incentives that would have created half a million new jobs in America over the past few months.

But Congress hasn't acted. With the silent support of the other ticket -- the ossified, entrenched, change-allergic Congressional leadership is blockig America's progress.

That's why I'm going take my fight to every corner of this nation. And make the case not just to re-elect me -- but to give Congress back to the people. The House of Representatives has remained in the same control since Khrushchev ruled the Kremlin ... since Castro's coup in Cuba. But today, the status quo is

under siege: The only way to break the deadlock in Washington is to clear out the deadwood on Capitol Hill. //

Let me close today with a few words from the heart. //

For Barbara and me, this week has special meaning. This is our last time around the track. It's good to come home to Texas -- come home, to where it all began.

I remember travelling to towns like Wink and Kermit and Crane ... towns where parents worried and watched when a kid crossed the street ... towns that sent their kids halfway around the world to fight from the DMZ to Da Nang to Desert Storm. //

I remember the rhythms of West Texas. Friday night football ... Saturday picnics ... and the Sunday sermon. Barbara and I raised a family ... built a business ... made friends. We shared the small triumphs -- and the sorrows. As my good friend Dan Jenkins put it -- we lived life, "its own self." //

I remember, when the work was done, how we sat around the table late at night ... and we talked: About report cards and schoolyard fights. About small things ... about big dreams. //

No, I wasn't born in Texas. But in Texas I came of age. The lessons I learned here ... are the lessons I live by now.// The friends we made here -- and throughout our lives -- are the friends who are in this room -- the friends who stand by us now.

I am about to embark on the fight of my life -- a fight to keep the American dream alive, but keeping faith in people. I look forward to this fight, because I have you by my side.

Barbara and I want to thank you for your support -- and may
God bless this great nation -- the United States of America.

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