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OA/ID Number: 13822
Folder ID Number: 13822-008

Folder Title:
President's Drug Advisory Council 7/22/92 [OA 7577]

| Stack: | Row: | Section: | Shelf: | Position: |
|----------|-----------|-----------|----------|-----------|
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Wed. 7/22/92

Drug Advisory Council

- Mike Walsh, Pres. Drug Advisory Council
will provide TPs
466-3100
- Bill Butterfield, OCA
x2800
- Jim Burke, Partnership for a Drug Free America
212-973-3514

To Carol

Date _____ Time 10:35

WHILE YOU WERE OUT

M. Michael Walsh

of Pro-Drug Adv. Council

Phone 466-3100

Area Code Number Extension

| | | | |
|-------------------|-------------------------------------|-----------------|-------------------------------------|
| TELEPHONED | <input checked="" type="checkbox"/> | PLEASE CALL | <input checked="" type="checkbox"/> |
| CALLED TO SEE YOU | <input type="checkbox"/> | WILL CALL AGAIN | <input type="checkbox"/> |
| WANTS TO SEE YOU | <input type="checkbox"/> | URGENT | <input type="checkbox"/> |

RETURNED YOUR CALL

Message _____

Joe
Operator

In ^(A) ~~last~~ Jan. - I met w/ ^{more than} ~~nearly~~ 700
coalition leaders attending
your Nat'l Leadership Forum.

(B) organization that resulted
from ^{the Canal's} ~~your~~ efforts

(C) The bad news is that small to med
size businesses don't.
3 out of 4 workers are employed
by these ..

(D)

(E) 27 states
DC
NYC

"more than 20 states
Coast-to-coast"

200 9:15 am

Creation of a
private sector
initiative

INDIGO LAKES HILTON
GOLF & TENNIS RESORT
Reservations 1-800/HILTONS

- Rose Garden
- 200 people
- private sector
initiatives to
reduce drugs
in the workplace.

~~and that are offered~~

INDIGO LAKES HILTON
GOLF & TENNIS RESORT
Reservations 1-800/HILTONS

That's why, for FY 1993, we
~~started our app~~
appropriated nearly double
what we did when I
first took office.

PDAC Contact: Rowena Muller
466-3100
Spec. Asst. to Jim Burke

FACT-CHECK COPY

(Smith/Aarhus)
Draft Three
July 18, 1992
COUNCIL

PRESIDENTIAL REMARKS: DRUG ADVISORY COUNCIL
ROSE GARDEN
WEDNESDAY, JULY 22, 1992
9:15 A.M.

My good friend Jim Burke. Bill Moss. ^{Michael Walsh.} Other members of the
President's Drug Advisory Council. / [[ACKNOWLEDGEMENTS]]

Bill
Butterfield
OCA
x2800

((Let me say it's good to be at an event which has more
drama than last week's All-Star Game.)) / I also want to welcome
you to the White House -- and salute people who've helped achieve
the improbable: Ask anyone with a teenager or grandchild --
drugs are no longer "cool." //

Nearly three years ago, I created the President's Drug
Advisory Council to help mobilize the private sector in our
crusade against drugs. / Today, I want to thank Jim Burke, Bill
Moss, and all of you for a job well done. /

Drug

It is true that we have only begun. It is also true that we
have begun well. / That great broadcaster, Dizzy Dean, used to
call statistics statics. Well, listen to these statics about
your work to stop the drug use that declares open season on the
innocent. //

Vo of the G

Our Administration hoped to cut overall drug use by 10
percent. You helped surpass that goal. / We wanted to ~~cut~~ ^{slash}
occasional ^{cocaine} ~~drug~~ use by 10 percent. It ~~is~~ ^{went} down 29. / Our goal for
adolescent cocaine use was a 30 percent decrease. ~~Three studies~~ ^{It's down by}
~~show it down by almost twice that much.~~ /

old cop
Police

This progress hasn't sprung from sleight of hand. It stems from groups like the PDAC -- and policies that are idealistic, but practical. ((I'm reminded of a writer who was asked what he would take if his house were on fire and he could remove only one thing. His reply? "I would take the fire.")) // He knew -- as we've proved -- that Americans like what works.

That is why in the last two years your crusade has stirred grass-roots America. Think of it. Nearly a thousand community coalitions -- ~~many led by Alvah Chapman~~ / ~~Last January I met~~ ^(A) ~~with coalition members~~. One explained your impact: "What is happening in America on the drug problem," he said, "is a radical old idea, new to most Americans -- called democracy." //

This October, ~~your~~ ^{the (B)} new Community Antidrug Coalitions of America will build on this freedom of neighbor ^{helping} ~~to help~~ neighbor. So will the reason for today's meeting -- another major initiative of the PDAC. / ~~Six months ago~~ ^{Nine months ago} I met with the Council's Workplace Committee. As a result, I am proud to announce a program which seeks to make every workplace in America drug-free. Its title: Drugs Don't Work. //

Today, the good news is that close to 90 percent of large companies have anti-drug programs. ~~The bad news is that~~ ^{However, stat} almost 3 in 4 workers are in small and medium-sized businesses who often don't have such programs. / Here you will find many of the more (than 2 and 12 million Americans, respectively, who use cocaine and drugs.) It is for them that you and men like ~~Al Casey~~, Frank

← reward (D)

Drug ??

Drug

(C) ↗

Al Casey

Tasco, George Dillon, and David Clare have teamed to provide freedom from drugs -- in short, freedom from fear. //

Already, the PDAC has acted in ~~the~~ ^(E) States. In Florida, for example, Tropicana Products has begun an Employees Assistance Program. One day, ^{one of their employees,} Alton Perkins called its toll-free line for help against addiction and alcoholism. / Today, he says: "Its substance abuse program was a Godsend." // That's also true of the long-term employee of New England Telephone who sent a thank-you note to CEO Paul O'Brien. Each week Paul re-reads it. The letter described how the company's tough stand forced the woman to confront alcohol and drugs. //

Drug

Right now, America is focused on big issues that drug use affects. Whether America can compete and win in the global economy. How we will educate our citizens for a new century. How we will open opportunity to all Americans -- preserve One Nation, Under God. //

These are issues whose solutions literally start close to home. The question is: Can we stop the assault on the American family -- can we help parents pass on the morals and character that sustain us as a Nation? Only then can we defend our values against drug abuse: Values like discipline and self-reliance / values like mutual courtesy and belief in God. //

Drugs destroy the family / destroy freedom / drugs destroy our future: That is why we must win this war. Call me old-fashioned. ((Don't worry: I've been called worse.)) / I know politicians often do the easy things -- the popular things. But

it's the tough things -- saying no to special interests; upholding principle -- that tell you about character. / Anyone can demagogue. Only Presidents make decisions. That is why I've relied on right versus wrong to decide what is right, and true.

((I was reminded of this several weeks ago. Here in the Rose Garden -- in my appearance on CBS This Morning -- I was questioned by people from all over the country. / I could tell they weren't members of the news media -- they asked better questions.)) // Whatever the issue -- schools / neighborhoods / crime / the economy -- these Americans know that moral values are our compass. Losing them, we lose all that is America. //

You and I know that we must stop the drug use that costs incomes and jobs -- and wrecks children and marriages. / ~~That's~~ *we have doubled the amount appropriated in 1997* why ~~our Federal anti-drug budget for Fiscal Year 1997~~ *is up 82* percent since we took office. / It's why I call on the Congress for full funding -- to spur effective treatment and prevention. / Above all, it's why I call on Congress to pass crime legislation now on the Hill -- including a death penalty for drug-peddlers who kill our cops. / Let those who sow the wind of crime reap the whirlwind of punishment. //

Each of you is helping win a crusade as historic as Normandy -- ~~as deadly as Pork Chop Hill~~ -- as monumental as the fall of Communism. / It is a crusade to take drugs off the streets -- so that Americans can take back the streets. / For that, I thank you, and pledge my full support. God bless you, and the United States of America.

Old Son

Engy.

DOUG GAMBLE

424 - 36th Place
Manhattan Beach, CA 90266
(310) 546-6409

July 15/92

TO: CHRISTINA MARTIN

ROB TEETER
COPY

DRUG ADVISORY COUNCIL (Curt Smith)

IT'S GOOD TO BE AT AN EVENT THAT HAS MORE SUSPENSE THAN LAST WEEK'S ALL-STAR GAME.

I ALWAYS ENJOY SPENDING TIME WITH A GROUP OF BUSINESS PEOPLE --
YOU
ESPECIALLY WHEN ONE OF ~~THEM~~ ISN'T RUNNING FOR PRESIDENT.

IT'S GOOD TO BE WITH SOME OF THE PEOPLE WHO CREATE JOBS FOR AMERICANS. WHICH REMINDS ME -- I NOTICED SOMEONE DEMONSTRATING OUTSIDE THE WHITE HOUSE WITH A SIGN THAT SAID "I NEED A JOB." I DIDN'T HAVE TIME TO CHAT WITH HIM, BUT I WAS GLAD TO SEE ED ROLLINS AGAIN.

BEING BACK HERE IN THE ROSE GARDEN REMINDS ME OF MY RECENT ~~APPEARANCE~~ APPEARANCE ON THE CBS MORNING SHOW, WHEN I WAS QUESTIONED BY AVERAGE AMERICANS FROM ALL OVER THE COUNTRY. I COULD TELL THEY WEREN'T MEMBERS OF THE NEWS MEDIA -- THEY ASKED BETTER QUESTIONS.

I ASKED BARBARA IF SHE'D COOK UP THE FISH I BROUGHT BACK WITH ME FROM MY FISHING TRIP IN WYOMING. SHE SAID SHE WOULD, IF I UNWRAPPED THEM FROM THEIR SUPERMARKET PACKAGING.

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

16-Jul-1992 03:02pm

TO: Carol B. Aarhus
FROM: Jennifer A. Grossman
Office of Communications
SUBJECT: re: drug speech

Call Rowina Morris 466-3100.

Staff to P.D.A.C.
(Jim Burke)
Mike Walsh

Council to mobilize

drugs. / Today, I want to thank Jim Burke,
you for a job well done. /

It is true that we have only begun. It is also true that we
have begun well. / That great broadcaster, Dizzy Dean, used to
call statistics statics. Well, listen to these statics about
your work to stop the drug use that declares death, bondage, and
open season on the innocent. //

Our Administration had hoped to cut overall drug use by 10
percent. You helped surpass that goal. / We wanted to cut
occasional drug use by 10 percent. It's down 29. / Our goal for
adolescent cocaine use was a 30 percent decrease. Three studies
show it down by almost twice that much. /

33
9
24
1

7
12
12
2

} Nov. 1989
H. began

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

July 22, 1992

REMARKS BY THE PRESIDENT
TO DRUG ADVISORY COUNCIL

The Rose Garden

9:15 A.M. EDT

THE PRESIDENT: Please be seated, and thank you very, very much. I don't know why they get such a distinguished group here so early. I would like the record to show that Jim and I are almost on time. And I saw some nervous looks up at the sky. But here we are in the Rose Garden. and I look around this audience and I am very grateful not just for your being here, but for this wonderful level of participation in the fight against drugs.

Obviously, I remain not only grateful to, but most impressed with, the work that Jim Burke is doing. Bill Moss is with us today; Michael Walsh and then other members of the President's Drug Advisory Council. Alvah Chapman, my heavens, what he's done not only on the national scene, but in the community there in Florida is remarkable. And so many other business and community leaders, I salute you all.

And I would say this: I would like to salute people who have helped achieve the improbable. You ask anyone with a teenager or a grandchild and drugs are no longer cool. And when we presented this bipartisan -- and we want to keep it that way -- bipartisan drug strategy almost three years ago, we put great emphasis on the role of prevention in the private sector. And today, I just want to thank all of you for what you've done to help curb the drug use that declares open season on the innocent.

The administration had hoped to cut the overall drug use by 10 percent. And you all helped surpass that goal. We wanted to slash occasional cocaine use by 15 percent; it went down 22. Three separate studies confirm that adolescence use of cocaine dropped 63 percent from 1988 to 1991. And America -- a lot of America, put it this way, is clearly giving up drugs, and especially the young. And therein lies an awful lot of hope.

This is an important start -- and I emphasize that word, start -- in a difficult fight. Today, according to the National Drug Control Policy, there are still up to 12 million users of illegal drugs. And that's why in November of 1989, we created the President's Drug Advisory Council to further mobilize the private sector in our antidrug strategy. And thus began a great crusade of citizen-formed community coalitions against drugs.

In January, I saw it firsthand when I met with more than 700 coalition leaders attending your National Leadership Forum. And I am told there are more than 900 of these community organizations, with more being formed daily.

I look forward to this October when they will be helped by a new organization growing out of the President's Drug Advisory Council, the Community Antidrug Coalitions of America. Now, this group is going to work with business, with labor, with community leaders to eliminate drugs.

MORE

So will another major initiative of our Council, which I'm pleased to announce today. Eight months ago, I met with the Council's Workplace Committee, and from that has come a program which seeks to make every workplace in America drug-free. And its title, a very simple one: Drugs don't work.

Today the good news is that close to 90 percent of large companies do have antidrug programs. And we know that they do work. The bad news is that we don't have programs where now they are needed the most, in small- and medium-sized businesses. And here you'll find many of the more than two million Americans who use cocaine and the 12 million overall who use drugs, it's for them that you and council members like Frank Tasco and Al Casey and David Clare, George Dillon have teamed to provide freedom from drugs in the marketplace.

And last year I went down to the Tropicana plant, to Tropicana Products in Florida and heard about their employee assistance program. And one day an employee called this program's toll-free line for help in battling addiction and alcoholism. And then, very recently, he wrote the local newspaper saying -- and here's his quote -- "The substance abuse treatment program was a godsend." Well, there's stories like this all over the country.

It's also true of the employee of New England Telephone who sent a thank-you note to Paul O'Brien. The letter described how the company's tough stand forced the woman to confront her alcohol and drug problem. And today she's back at work healthy and productive.

From coast to coast business and labor are working to drive drugs out of the workplace. And let me salute these beginnings and let me also challenge you to build upon them.

Today drugs cost the economy more than \$60 billion annually in lost productivity, health care and other expenses. And this harms the ability of our businesses to succeed and compete. By defeating drugs we will help America win in the global economy. We'll help educate our citizens for a new century and we'll open more opportunity than ever for all Americans preserving one nation under God.

Stopping drug abuse will help put America back to work, instill pride, increase productivity, improve quality, and then again heighten our competitiveness. Stopping drugs will also strengthen the family, reaffirming values like discipline and self-reliance, courtesy and belief in God.

If you ever want to understand the importance of your work do as I did yesterday when I met with the Black Mayors Association, or do what I did a couple of months before that when I met with the mayors from the National League of Cities. They talked about the decline of the American family as the major source of urban decay. And they went on to emphasize the need to win this battle against drugs as the way not just to whip the drug problem, but to reunite and strengthen the American family. They know that drug abuse costs incomes and jobs, hurts the children, destroys marriages. And we've got to end it, and we will.

We must all just pledge renewal that we're going to get this job done. And that's why we have worked with the private sector to expand and improve workplace programs. It's why our antidrug budget for '93, Fiscal '93 is up by 93 percent since I took office.

And today I would urge the Congress, once again, call on the United States Congress to fund this request to spur effective treatment prevention. Above all, I call on the Congress to pass crime legislation now up on the Hill. And I still strongly favor a death penalty for drug kingpins who kill our police officers. And let those who sow the wind of crime reap the whirlwind of punishment.

As business and community leaders, each of you is helping with a crusade. It really is as historic as Normandy and as deadly as Pork Chop Hill, as monumental as the fall of imperial communism. It's a crusade to take drugs off the streets so that Americans can take back the streets. We've got our work cut out for us, but I know that we're going to triumph.

And I am very grateful to all of you for what we've already done. I'm not sure the American -- maybe this is something I can help with -- I'm not sure the American people know that we have had some dramatic successes, thanks to the work of the private sector and dedicated individuals sitting right here. We've got our work cut out for us, but we've done a lot. And with this new initiative, I'm confident that what you'll do in the future will get the job done.

So thank you all very, very much. Thanks for coming. And may God bless our great country. Thank you. (Applause.)

END

9:25 A.M. EDT

July 20, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: STEVEN PROVOST

FROM: CURT SMITH

SUBJECT: REMARKS TO THE PRESIDENT'S DRUG
ADVISORY COUNCIL

On Wednesday, July 22 at 9:15 a.m., you will address an audience of 200 in the Rose Garden, where you will announce a program which seeks to make every workplace in America drug-free -- entitled "Drugs Don't Work". In addition to calling for business leadership to help rid the American workplace of drugs, your remarks (8 minutes, cards) focus on the Administration's accomplishments in the war on drugs.

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Minor sugg.

Walsh/
Bourke
7/21
3pm

Q. 2 → line 4

"Former leader of a coalition"

Delete that line
out of context

pick up w/ "I am told..."

delete starting "new
helped by a new organization
growing out of the PDAC: Comm.
Anti-Coal of Am.

This group will work w/
at next sent. start new PT w/
'80:...

next to last:

del. men like

"Council members like

p. 3 line 4

Today he says

Recently, this employee wrote
to the local paper saying

aft. Paul O'Brien.

del. each week

Paul re-reads it.

aft. drug problem

add: and today, she's back at
work, healthy and productive