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**Record Group/Collection:** George H. W. Bush Presidential Records  
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**OA/ID Number:** 13813  
**Folder ID Number:** 13813-006

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**Folder Title:**  
Bush/Quayle Fundraiser--Philadelphia, Pennsylvania 5/11/92 [OA 7573]

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Stack:	Row:	Section:	Shelf:	Position:
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**PRE-ADVANCE/WALK-THRU QUESTIONNAIRE**

**EVENT:**

Bush-Quayle Fundraising Dinner - Philadelphia

**DATE:**

May 11

**TIME:**

Arrival time: 5:55pm Photo op before  
Speaking time: 7:15pm

**LOCATION:**

**(GIVE DETAILS)**

Hotel Atop the Bellevue  
Grand Ballroom

**EXPECTED AUDIENCE:**

**(NUMBER AND COMPOSITION)**

700 people  
Not just Philadelphians - also people  
from the entire region

**PRESS COVERAGE:**

Open

**DIAS PARTICIPANTS:**

BQ State Finance Chair Charlie Cobb

**EXPECTED PARTICIPATION BY MEMBERS OF  
CABINET/CONGRESSIONAL/ADMINISTRATION:**

Possibly Governor Cassel  
of Delaware

**POTUS INTRODUCTION:**

Charles Copp of BQ-Penn

**PERTINENT SPEECH TOPICS:**

Item to note: People are bringing  
books to donate to the local Children's Hospital. The books will  
be used as centerpieces on the tables - in support of POTUS & her  
work w/ literacy.

**REASON FOR EVENT:**

BQ Fundraiser

**PLEASE ATTACH PRE-ADVANCE/WALK-THRU CALL SHEET**



City/State: Philadelphia, PA  
 Event: B/O '92 Dinner  
 Date: May 11, 1992

**OFFICE OF PRESIDENTIAL ADVANCE  
 CONTACT SHEET**

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→ Joanne Cooper	Charles Koppes	215-790-9337
LYN KENNELLY	WH LEAD	Bellevue Hotel

May 8, 1992

MEMORANDUM FOR JENNIFER GROSSMAN

FROM: LYNN LAWSON  
ASSOCIATE DIRECTOR  
OFFICE OF POLITICAL AFFAIRS

SUBJECT: ACKNOWLEDGEMENTS FOR PHILADELPHIA REMARKS

*Tickets: bring 1000 lbs to contribute => will go to*

*lower*

→ \* Senator Arlen Specter  
→ Governor Mike Castle - here with us from the neighboring state of Delaware but certainly no stranger to Philadelphia

→ ~~Chairman~~ National Campaign Finance Chairman, Bobby Holt

→ *Wally Danzi, Natl Finance Co-Chair*  
→ The head of my campaign here in the Keystone State, Elsie Hillman

*Children's Hosp in Philadelphia*

→ \* Pennsylvania B-Q Finance Chairman, Charlie Kopp

\* Dinner Chairmen - Peter Terpeluk (ter-pa-lek)  
David Girard-diCarlo

(Should go heavy on thanks for Kopp, Terpeluk and di-Carlo)

\* Republican National Committeeman, Herb Barnes

\* Pennsylvania Republican State Committee Chairwoman, Anne Anstine (an-stine)

\* Members of Congress:  
Larry Coughlin (also, B-Q State Co-Chairman)  
Curt Weldon  
Don Ritter  
Tom Ridge (from the other side of the state)

→ *Congressman Coughlin co-chair*

? Attorney General Ernie Preate - who could not be with us tonight.

\* State Auditor General, Barbara Hafer  
\* Loman Henry, candidate for State Treasurer  
\* Invocation: Reverend Daniel Gambet

4 youngsters reciting Pledge of Allegiance:  
Cidney McNeil  
Brandon Small  
Sean Webber Rye  
Brian Tierney

*youngsters*

Band: First City Troop Philadelphia City Cavalry

\* Singer: Malcolm Evans

Pianist: ~~and~~ *Andrea Crawford*

- Gov  
- Delaware  
- Charles Copp

Invocation  
Pledge  
Colors

2 Crystal chandeliers - old ornate  
1 Singer during program by Grand Piano  
BA banner, Flags

Dinner 35-40 minutes  
Flags on balcony  
horseshoe balcony

7:15 p.m. Remarks

- B-Q <sup>State</sup> Finance Chairman Charles Cobb will intro the President
- Joanna Cooper B-Q <sup>192</sup> (215) 977-2680
- Rally in lobby - Before POTUS goes in for ~~speech~~ photo op  
Rally (no prepared remarks) for volunteers  
about 300 people  
May close down businesses - watching to see if store owners upset about closing business

President of the Ukraine will be here earlier in the day.

Grand Ballroom  
Ukrainian - American Relief Fund tomorrow day of the event

Centerpiece on tables will be a book brought by patrons and donated to Children's Hospital  
In support of POTUS' Literacy program

In support of POTUS's literary project

Ed Notebooks, Pres Children's Hospital Books donated as centerpiece on tables

Gov. Cassel Delaware

McDavid

Monday

Bush-Quayle Fundraising Dinner

May 11

One-day trip  
Remarks 15-20 minutes

Teleprompter

Battle Hymn of the Republic  
God Bless America

Introducing POTUS 100 clicks

Photo op before remarks 6:00pm Dinner 6:30pm

[Reception] ← with major donors Remarks

Expected audience approximately 600-700 people

Press coverage: open Speakers

Dias participants:

Same hotel for Thornburgh Fundraiser about a year ago.

Charlie Cobb - twisted a lot of arms - known as premier fundraiser

Arrive 5:55 pm

2 tier head table

12 on each side

→ know as a real tough fundraiser

Mrs. Bush

NO Attendees

Frank Gov. will be there

Gov. of Pennsylvania will not be there

A room in the hotel is called the Rose Garden Room

Reagan visited at this hotel before

1st City Troop - Association Guard since George Washington  
3 children doing sledge.  
Valley Forge Military doing rifles & flint

- centerpieces: donated books  
- done to help children's hospital

PROPOSED SCHEDULE  
PHILADELPHIA, PENNSYLVANIA  
MAY 11, 1992

4:20 pm	Dp. South Lawn
4:30 pm	Ar. Andrews
4:40 pm	Dp. Andrews
5:20 pm	Ar. Philadelphia International Airport ←
5:30 pm	Dp. Airport
5:55 pm	Ar. Hotel Atop the Bellevue
6:00 pm	PHOTO WITH MAJOR DONORS ← *
6:25 pm	Conclude Major Donors
6:30 pm	BUSH/QUAYLE '92 FUNDRAISING DINNER ← *
7:30 pm	Conclude Dinner ←
7:40 pm	Dp. Hotel
8:05 pm	Ar. Airport
8:10 pm	Dp. Philadelphia
8:50 pm	Ar. Andrews
9:00 pm	Dp. Andrews
9:10 pm	Ar. South Lawn

*Remarks*  
*Prompter*  
*15-20 minutes*

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*Staying for dinner*

THE WHITE HOUSE

Office of the Press Secretary  
(Philadelphia, Pennsylvania)

For Immediate Release

May 11, 1992

REMARKS BY THE PRESIDENT  
AT BUSH-QUAYLE '92 FUNDRAISER

Grand Ballroom  
Hotel Atop the Bellevue  
Philadelphia, Pennsylvania

7:40 P.M. EDT

THE PRESIDENT: Thank you all. And, Peter, thank you very much for that wonderfully warm introduction and for making me feel so welcome. I loved walking out through that crowd because it gave me a chance to see so many people who have been so supportive over the years; and I am very, very grateful to you. Barbara and I count our blessings, even in complicated times. And I am very privileged to serve as President of the United States. And believe me, I'll never forget how I got there. It was good, strong, loyal friends out in the precincts and at dinners like this over the years. And I am very grateful to all of you.

May I thank Reverend Gambet for his invocation. It was a unique invocation. (Laughter and applause.) And I kind of went along with the last part and could learn from the first part, but -- (laughter.) And Malcolm Evans for the National Anthem. I missed the Pledge of Allegiance crowd. I hear they were absolutely fantastic -- and some of them are back there -- but thank you very much for a unique, joint Pledge of Allegiance. (Applause.)

And I want to thank Peter and David here for making this dinner happen. Of course, Senator Specter, I'm just very pleased to have been with him today and what for, I think, both of us was a very moving tour through some of the less privileged, some of the impacted parts of this great city. Larry Coughlin is with us, who is our Bush-Quayle Cochairman; Congressmen Weldon and Ridge and Ritter, all good people. We've got a great Republican delegation from Pennsylvania, I might add, in the United States Congress. (Applause.)

I was delighted to see Barbara Hafer earlier on. And, of course, Governor Mike Castle, an old friend who's done a great job in the a neighboring state with us tonight. And I'd be remiss if I didn't single Elsie Hillman, heading the campaign effort here in the Keystone State. (Applause.) And thank Dexter; and then, of course, our team of Bobby Holt, Wally Ganzi. And then again, I'll single out Dexter, who gets the star seat. He gets to sit next to Elsie, and that means he sold more tickets than anybody else. So that's terrific. (Applause.)

And, of course, Charlie -- Charlie Kopp. He is a fundraising czar. He is our Finance Chairman, a great friend, and a loyal, loyal supporter. And he is very successful -- so successful, that he didn't have to go to our dog, Millie, for a single dime. (Laughter.) You may have seen our income tax returns, and you can tell who earns the money in the family. Millie is not a "fat cat," but nevertheless has done a great job as our dog. (Laughter.)

I am pleased to be here. And I want to share with you just some observations. This is a year where you're hearing a lot of talk about change. And I would be the first to concede that we must

MORE

make significant change in this country. I hear a lot of talk about it coming out of the political arena, but we've been trying to affect constructive change.

I came back from a very moving visit to Los Angeles just on -- we got back Friday evening. And let me just give you a short report of what I saw and what I heard.

Each one of us saw the images of hate and horror. There was no -- that was all around you -- images we won't soon forget. But what I saw during my time in Los Angeles, even in the hardest-hit parts of South Central L.A., should give us some cause for hope.

Everywhere, the people I talked with told about acts of individual heroism, about the extraordinary courage of just plain, ordinary people. And some braved the gang of looters to form these "bucket brigades" to put out fires when the firetrucks couldn't get through. And then some stood up in the face of angry mobs and reached across the barrier of color to save lives of their fellow men and women. And many of these aren't the stories that you'll see on the nightly news. But, believe me, they are the stories that tell us the power of simple human decency.

And what it tells me is that the time has come to set the old, worn-out ideas aside. And the time has come -- in the words of Abraham Lincoln -- "to think anew and to act anew."

And we start with the principles at the heart of this great Republican Party -- principles that tell us something very obvious, and that is that we ought to keep the power close to the people. That we've got to strengthen families. I'll never forget when Tom Bradley, the Mayor of Los Angeles and others, came to see me -- large-city mayors, small-city mayors, Republicans, Democrats, liberals and conservatives joined -- the National Leagues of Cities. And they came and they said the one thing that united them in terms that they all agreed on was that the fundamental problem that the decline of the American family is causing in the cities. The prime cause of much of the unrest in the -- the problems of crime, whatever -- comes from the dissolution of the American family.

And we think we've got to find ways to strengthen that -- instill character and values in our young people. That we must encourage entrepreneurship, ownership, increase investment, and create jobs. Now, these aims have got to form the heart of our agenda for economic opportunity -- an agenda that can literally restore hope -- can't solve the problem overnight -- but restore hope to our inner cities. And they define what we must do:

First -- and let's be very clear on this one -- we have got to preserve order. We've got to keep the peace -- because families can't thrive, children can't live and jobs can't flourish in a climate of fear. And I support the police. I saw the Commissioner here today, had a great -- I see Governor Martinez, the head of our drug effort, here with him. He and I were together with the Senator and others. And I told the Commissioner and told the people out here, we support your efforts. They put themselves in harm's way to save all of us. And we must start by standing strongly for order and keeping the peace.

Now, those thoughts were foremost in my mind from the first hours of the violence in Los Angeles. A civilized society simply cannot tackle any of the really tough problems in the midst of chaos. And it's just that simple. Violence and brutality destroy order. They destroy the rule of law. They must never be rationalized. And it must be condemned. Violence, whenever you find it, we must condemn it as a society. (Applause.)

When I was out in Los Angeles, I called a woman that had been a member of our little church in Houston, Texas -- St. Martin's Parish. And I got a message to call her. And I called her and she told me a tragic story of her brother and her son. They had gotten a call from a neighbor, a minority, and they had -- a member of a minority group -- and they'd climbed on their motorcycle and driven down to see this person. And on the way, their motorcycle was surrounded by a gang. The motorcycle was up-ended. Her son was beaten. Somebody put a gun up to this kid's head, pulled the trigger and it didn't go off. Her brother, not so lucky. He was beaten and they put a gun up to his head and he was killed right on the spot. This didn't have anything to do with Rodney King. This didn't have anything to do with anything other than wanton violence. And we simply cannot be asked to condone that in our society. And so we're going to stand for -- (applause.)

In Los Angeles, I announced an addition to a program that's already at work here in Philadelphia -- an exciting program that we saw today -- an initiative I call "Weed and Seed." The idea is to "weed out" the gang leaders and drug dealers and career criminals; and then "seed" the community with expanded employment, educational and social services. And, second -- and so we're going to push for that. I'm going to push and try to see that we can do more for the American people with this innovative new program.

Secondly, we must spark an economic revival in urban America. The best answer to poverty is a job with dignity in the private sector. And that means establishing what we call enterprise zones in our inner cities. It means reforming our welfare system, putting an end to the pervasive disincentives that encourage welfare and discourage work. So enterprise zones and reform of welfare.

And thirdly, we've got to revolutionize American education. I might add, parenthetically, that I wish Barbara was here to see what you're doing with this show of support for literacy. And Mr. Notebart, I would like -- wherever he may be -- I would like to make this contribution. I'm not trying to sell this. (Laughter.) This is Millie's Book, and we want to donate this here as a contribution from the breadwinner in the Bush family. (Applause.) So, please, we want the record to show we brought a book in. (Applause.)

Now, we have a good education program. It burns me up when I hear some of the old thinkers, the pass-the-mandated-federal-program thinkers criticize. We have a program called America 2000. It's an innovative strategy, and it has things in it like choice. You can choose your colleges; why not choose your schools and thus make them more competitive? (Applause.)

Competition, community action -- all of these things are a part of it. And children in our inner cities deserve the same opportunities that kids in the suburbs have. And that's what a lot of that program is about. And that means we've got to break the power of the establishment, the education establishment. And whether it's public or private or religious, parents -- not the government -- should be free to choose their children's schools. And I am going to fight for that concept. (Applause.)

And then another ingredient of our urban policy -- and one I've been trying to get through for a long time -- is homeownership. And I've never understood how anyone could be content with the present system -- to take pride in the warehousing of the poor. The aim behind our HOPE initiative is to give poor families a stake -- give them a stake in their communities -- to give them something of value they can pass along to their kids, by turning public housing tenants into homeowners. And we are going to fight for that principle.

At every turn during my time in L.A., I heard people talking about the principles that guide these initiatives. And these weren't big shots, these were community leaders. These were people that were out there on the front line trying to help the kids. Personal responsibility, that was one. Opportunity. Ownership. Independence. And then, of course, with great pride, dignity. And you know the sound of those words. We all do. It really adds up to the American dream.

And we all know what the critics will say. And you've heard it. And they'll say: "Well, you've proposed all this before, Mr. President." And the answer, it's true. That's right. But now it is time to act on these proposals, because this time, they know we are right. We are right and we want to get it passed through the Congress. (Applause.) And tomorrow I'll be meeting with the leaders to try to get it done. (Applause.) It's no longer good enough to try the old ones. Let's try these new ideas and see if they can't help some of the kids that we saw today here in Philadelphia.

My first order of business is, then, to build a bipartisan effort in support of immediate action on this agenda. We won't settle for business as usual -- measuring what we achieve by the size of the bureaucracy we build or the number of mandated programs we can send down to these communities who are crying out for flexibility. This time, we've got to put our principles to work, and take the case for change directly to the American people.

What's going on in urban America is just one part, though, of a larger issue -- because the need for reform doesn't end simply with our inner cities.

And it starts with the revolution in American education that I mentioned -- America 2000, we call it. It starts with that. When you get down to what we've got to do really to be competitive in the future, to offer kids an opportunity, it is education. And it includes our aggressive action, also, to break down barriers to free trade -- and opening markets to American goods the world over, has got to be a part. In each case, we've taken aim at the status quo and we've set our sights on change. That's why I'm fighting hard for a GATT agreement. That's why we have proposed and our working with Mexico's able President Carlos Salinas to try to get a North American Free Trade Agreement. It will be more jobs for the United States, more jobs for Mexico, and a Mexico much better able to do what it must do with its environment and do what it must do in controlling its own borders.

America needs legal reform -- to put an end to these outrageous court awards that sap our economy and strain our civility.

We've gotten to a point where doctors won't deliver babies -- where fathers are afraid to coach little league -- all because of the fear of some frivolous lawsuit. And that won't change until people spend less time suing each other and more time helping each other. And we've got to change the laws in Washington. (Applause.) We must -- and we will -- reform the legal system.

Now, we need health care reform -- and to open up access to affordable health care for all Americans. I was talking to Charlie about this a little earlier here. It used to be that going to the hospital didn't conjure up visions of financial suicide. And today, the cost of even minor surgery has gone right out through the roof. And more than 30 million Americans have no health care coverage at all.

We can change that. And we can do it better than some of these nationalized programs that we're hearing about from the opposition. (Applause.) We have a comprehensive health care reform plan that will help us keep the quality health care -- and make no

mistake about it, people are still pouring into the United States for specialized care because they know we have the best quality health care in the entire world. So we want to keep the quality health care that makes America first in the world -- and at the same time we open up access to all Americans.

Contrary to what the big government folks say, we can do it without putting the government in charge of everybody's health care. (Applause.) If you want to stand in line, you can go to the Department of Motor Vehicles. (Laughter.) You don't need to go for a nationalized health care program. Let's face it: National health care, in my view, literally would be a costly national disaster -- and I am not going to let that happen. We are going to fight for our plan of reform that gives access to insurance to the poor and the middle-income people alike. And that's what we need, and that's what I believe we'll be able to get when we take this case to the American people.

So far, I've spoken about what government can do. So let me conclude by speaking about what society absolutely must do. Because there's something society must cultivate that government cannot provide. Something we can't legislate -- something that we can't make happen by a government order. I'm talking about the moral sense that guides us all. In the simplest of terms -- you want to get it to fundamentals -- I'm talking about knowing right from wrong -- and then doing what's right.

You go back to Los Angeles for a minute. Time and again the people I met with there put their finger on one root cause for the turmoil we see: and that, of course, back to the point -- the dissolution of the family. And they're right. They're absolutely right. And ask yourself: What's the determining fact right now for whether a child has hope -- stays in school, stays away from drugs? It is not government spending. It's not the number of SBA loans or HUD grants. It's whether a child lives in a loving home with a mother and a father.

Barbara Bush was absolutely right when she said: What happens in the White House doesn't matter half as much as what happens in your house. (Applause.) We have tried, both of us, augmented by tons of grandchildren, et cetera, to put the emphasis on American family, put that emphasis first.

That's why I keep coming back to the good Samaritans that we have called and will continue to call Points of Light: Everybody here devoting some time to helping someone else in the community. The people who help the poor, the elderly, kids in trouble -- and never ask a nickel in return. Government alone simply cannot create the scale and the energy needed to transform the lives of people in need. Let the cynics scoff about it: but we know these volunteers are the lifeblood of the American spirit. And I wish you could have been with me today because you heard it: Community Action. People overburdened with financial problems, but finding time to help the guy next door. It was a wonderful thing we saw right here in some of the most impoverished areas of Philadelphia. It was a community spirit.

Government has a role, but it never can supplant the propensity of one American to help another. And so we've got to find ways to help in that concept and help encourage it. I believe there is a great future in store because I believe that all of these principles will be coming into focus now. And I believe we're right about family. I think we're right about freedom and free enterprise. And I think we're right about faith. And most of all, I think we are right about America's future.

You know, we've been through a very tough time. There's been a sluggish economy with recession in many parts of the country. And I have a feeling this thing is beginning to move a little bit. And it's long overdue. And I hope like heck I'm right this time.

But I really do feel that it's beginning to move. And with that there will be a return of this innate feeling of American optimism. And when it happens, let's all vow that we will save time to help the other guy, to do what we can to be Points of Light.

We've got the strength. We've got the spirit in our government. We've got it. You can sense it in even in the ravaged communities of Los Angeles. We've got it in ourselves to transform America into the nation we've dreamed of for generations.

So don't listen to those doomsayers. Don't listen to those top 20 seconds that tell you everything that's wrong with the United States of America. We are the freest and the fairest and the best country on the face of the Earth. And we are going to get the job done. (Applause.)

We have nothing to be apologetic for. We've got big problems. But the message, I think, is if we can try this new approach, I believe we can solve them and offer hope to those little kids we saw with their eyes bulging as we came by their today into these little community centers.

Thank you all very much for you support. Save a little energy for the campaign in the fall. I'm going to need you. But I believe we're going to win this election. Thank you very very much.

END

8:02 P.M. EDT

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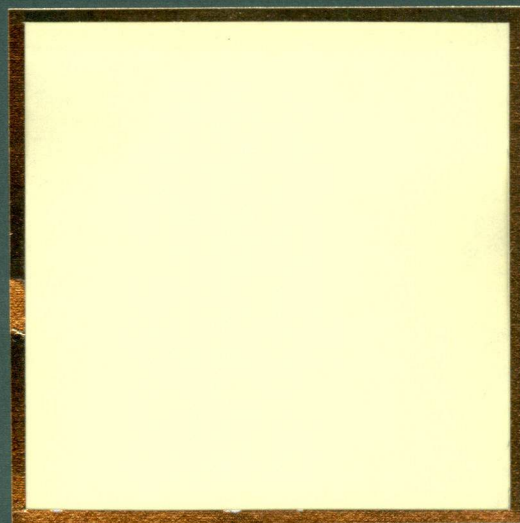
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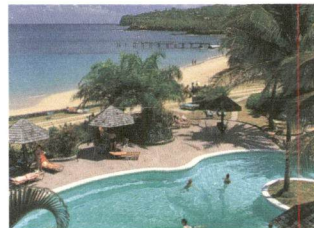
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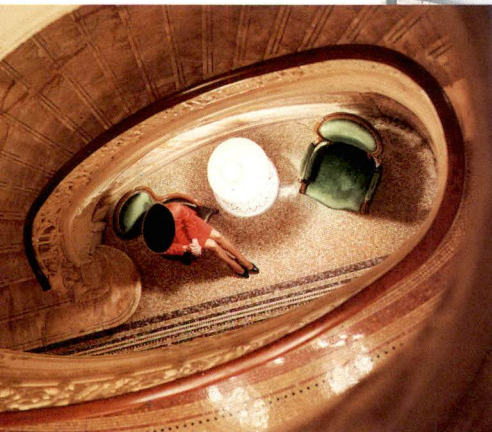
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Telephone: 215-893-1776

Toll Free Reservations: 800-221-0833

Imagine yourself in a charming, turn-of-the-century hotel at the heart of the city with only 170 guest rooms and palatial public areas for dining, relaxing and entertaining. Add a host of modern amenities and personal attention to please even the most seasoned traveler, and you have Philadelphia's Hotel Atop The Bellevue. Situated on the top seven floors of a magnificently restored, national landmark (and with its own entrance off Broad Street in Chancellor Court), it is the only historic, luxury hotel within center city's business and cultural districts.

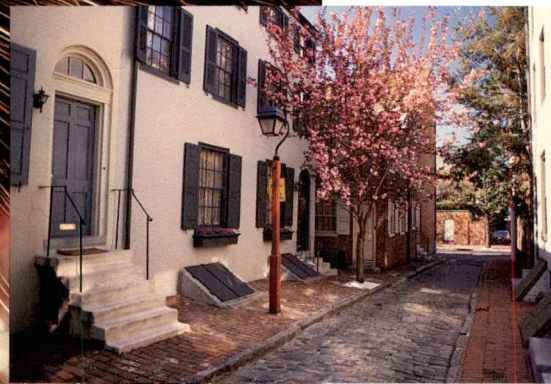
Many original architectural features were preserved in the hotel's restoration.

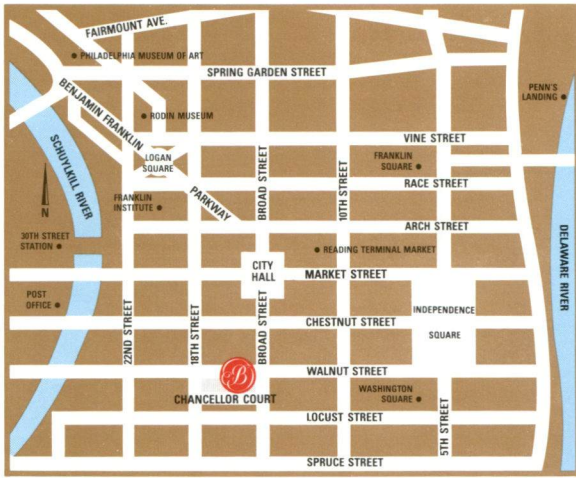


It's hard to find an American city that's as wrapped-up in its history, and the history of the nation, as Philadelphia. At the hub of it all, Hotel Atop The Bellevue puts you within walking distance of the country's most historic square mile, as well as the best shopping and cultural attractions. Close to the city's financial and medical centers, the hotel is conveniently located for business travelers. It's just 25 minutes from Philadelphia International Airport, 10 minutes from Amtrak's 30th Street Station and easily accessible by interstate highway.

Independence Hall is within walking distance of the hotel.

Today, Society Hill remains a charming enclave of Colonial history.





*The Ethel Barrymore Room offers complimentary morning coffee, or afternoon tea and cocktails.*





Guest rooms at Hotel Atop The Bellevue are the largest in the city, and they're beautifully appointed with period details and every amenity today's traveler expects. Each one features three two-line telephones with computer capabilities, a fully stocked mini-bar, and an entertainment center with remote-controlled television, videotape player and stereo. For your convenience there's 24-hour room service, quick valet and laundry, and a European style concierge who will handle almost any request, including secretarial services for the visiting executive.



▲ The Shops at The Bellevue include some of the world's best known names.





*B*ecause it crowns a larger, mixed-use building, Hotel Atop The Bellevue offers a full range of services not usually found in such an intimate hotel. It's easy to maintain the most up-to-date fitness regimen with access to the prestigious Sporting Club at The Bellevue, a deluxe, 93,000 square-foot fitness facility next to the hotel. For sophisticated shoppers, a dozen of the world's finest retail establishments, and a European Spa, are down on the street level. Naturally, valet parking is available, and the car park as well as the health club are connected to the hotel by a skywalk.

►  
*Guests enjoy access to a full service beauty salon and spa as well as complete fitness facilities.*  
▼





▲  
*The sitting room of a guest suite offering ample room for a small meeting.*

*Spacious guest rooms overlook the city or the hotel's sunlit atrium.*  
▼



There's no need to leave the hotel when entertaining friends or business associates. Hotel Atop The Bellevue provides an atmosphere of unparalleled elegance—with cuisine and service to match. Founders, the main restaurant overlooking the city, is noted for inventive American and continental dishes and a good selection of wine. When it's time to relax, the Philadelphia Library Lounge, with almost 1000 books by or about Philadelphians, is an inviting room for a drink. And in the Barrymore Room, with its panoramic views, you can enjoy cocktails or afternoon tea.

Founders, the hotel's main restaurant is among the best in Philadelphia.

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Many guest rooms overlook the hotel's skylit atrium, and special functions can be arranged in the Conservatory below.





▲ The hotel offers two magnificent Ballrooms which are renowned in the city for their lavish affairs.



▲ In the Philadelphia Library Lounge international newspapers, games, and books by or about Philadelphians are provided.



▲ Afternoon tea is served daily in the Barrymore Room between 3:00 and 5:00 pm.