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Folder Title:
National Newspaper Association 3/19/92 [OA 7570]

Stack:	Row:	Section:	Shelf:	Position:
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JOKE to JOURNALISM AND JOURNALISTS

JOKE

1 A joke's a very serious thing.
[Charles Churchill: *The Ghost* IV]

JOLLITY

2 Haste thee, Nymph, and bring with thee
Jest, and youthful Jollity,
Quips and Cranks and wanton Wiles,
Nods and Becks and wreathèd Smiles.
[John Milton: *L'Allegro*]

JONAH

3 And he [Jonah] said unto them [the mariners], take me up and cast me forth into the sea; so shall the sea be calm unto you: for I know that for my sake this great tempest is upon you. [Jonah 1:12]

It is from this incident that "a Jonah" has come to mean one who brings bad luck, especially to a ship.

4 Now the Lord had prepared a great fish to swallow up Jonah. And Jonah was in the belly of the fish for three days and three nights. [Jonah 1:17]
But in Matthew 12:40 Christ says the great fish was a whale.

JONSON, BEN

5 Next these, learn'd Jonson, in this list
I bring,
Who had drunk deep of the Pierian spring.

[Michael Drayton: *Of Poets and Poesy*]

6 O rare Ben Jonson! [Epitaph on Ben Jonson's tombstone in Westminster Abbey]

Aubrey (Brief Lives, "Ben Jonson") says the inscription "was donne at the chardge of Jack Young (afterwards knighted) who, walking there when the grave was covering, gave the fellow eighteen pence to cutt it."

The overknowing sometimes insist that the inscription is Orare Ben Jonson ("Pray for Ben Jonson").

JOURNALISM AND JOURNALISTS

7 A news-writer is a man without virtue who lies at home for his own profit. To these compositions is required neither genius nor knowledge, neither industry nor sprightliness; but contempt of shame and indifference to truth are absolutely

necessary. He who by a long familiarity with infamy has obtained these qualities may confidently tell today what he intends to contradict tomorrow; he may affirm fearlessly what he knows he shall be obliged to recant, and may write letters from Amsterdam or Dresden to himself. [Samuel Johnson: *The Idler* No. 30]

The first sentence echoes Sir Henry Wotton's witticism that an ambassador is a virtuous man sent to lie abroad for the good of his country.

8 Scarcely anything awakens attention like a tale of cruelty. The writer of news never fails to tell how the enemy murdered children and ravished virgins; and if the scene of action be somewhat distant, scalps half the inhabitants of a province. [Samuel Johnson: *The Idler* No. 30]

9 Condemn'd to drudge, the meanest
of the mean,
And furbish falsehoods for a magazine.

[Byron: *English Bards and Scotch Reviewers*]

10 The difference between literature and journalism is that journalism is unreadable, and literature is not read. [Oscar Wilde: *The Critic as Artist*]

11 Nameless men and women whose scandalously low payment is a guarantee of their ignorance and their servility to the financial department. [G. B. Shaw: *Common Sense about the War*]

12 Newspapers are unable, seemingly, to discriminate between a bicycle accident and the collapse of civilization. [G. B. Shaw: Preface to *Too True to be Good*]

Many editors probably are able to so discriminate. But the demand of the circulation department that every day supply equally exciting headlines and the fact that—with a few honorable exceptions—newspapers are run by their circulation departments, not by their editors, make any application of the discrimination impossible. And it is to this as much as to any one other thing that we may attribute the utter confusion and puerility of the popular mind.

13 Has any reader ever found perfect accuracy in the newspaper account of any

JOURNEY(S) to JOY

event of which he himself had inside knowledge? [E. V. Lucas: *Of Accuracy*]

1 The journalist is partly in the entertainment business and partly in the advertising business. [Claud Cockburn: *In Time of Trouble*]

JOURNEY(S)

2 O mistress mine! where are you roaming?
O! stay and hear; your true love's coming,

That can sing both high and low.
Trip no further, pretty sweeting;
Journeys end in lovers meeting,
Every wise man's son doth know.

[Shakespeare: *Twelfth Night* II.iii.]

3 Here is my journey's end, here is my butt,

And very sea-mark of my utmost sail.
[Shakespeare: *Othello* V.ii.]

4 One of the pleasantest things in the world is going a journey; but I like to go by myself. [William Hazlitt: *On Going a Journey*]

JOY

5 When the morning stars sang together, and all the sons of God shouted for joy. [Job 38:7]

6 Weeping may endure for a night, but joy cometh in the morning. [Psalms 30:5]

7 For ever the latter end of joy is woe.
God wot that worldly joy is soon ago.

[Chaucer: *The Nun's Priest's Tale*]

8 The most evident token and apparent sign of true wisdom is a constant and unconstrained rejoicing. [Montaigne: *Essays* I.xxv.]

The translation is Florio's. apparent = visible, clear, not—as it most commonly does today—opposed to reality.

9 I speak of Africa and golden joys.
[Shakespeare: *II Henry IV* V.iii.]

10 With one auspicious and one dropping eye,

With mirth in funeral and with dirge in marriage,
In equal scale weighing delight and dole.

[Shakespeare: *Hamlet* I.ii.]

11 What joy is joy, if Silvia be not by?
[Shakespeare: *The Two Gentlemen of Verona* III.i.]

12 They hear a voice in every wind,
And snatch a fearful joy.

[Thomas Gray: *On a Distant Prospect of Eton College*]

13 Excess of sorrow laughs; excess of joy weeps.

[William Blake: *Proverbs of Hell*]

14 As high as we have mounted in delight

In our dejection do we sink as low.

[Wordsworth: *Resolution and Independence*]

15 Joy in widest commonalty spread.
[Wordsworth: *The Excursion*]

16 And the stern joy which warriors feel
In foemen worthy of their steel.

[Sir Walter Scott: *The Lady of the Lake, "Coronach"*]

17 There's not a joy the world can give
like that it takes away,

When the glow of early thought declines in feeling's dull decay;

'Tis not on youth's smooth cheek the blush alone, which fades so fast,

But the tender bloom of heart is gone, ere youth itself be past.

[Byron: *Stanzas for Music*]

18 On with the dancel let joy be uncon-
fined;

No sleep till morn, when Youth and Pleasure meet
To chase the glowing Hours with flying feet.

[Byron: *Childe Harold* III.xxii.]

19 Our sincerest laughter
With some pain is fraught.

[Shelley: *To a Skylark*]

20 Joy, whose hand is ever at his lips,
Bidding adieu.

[Keats: *Ode on Melancholy* III]

21 How terrible is man's estate. There is not one of his joys which does not spring out of some form of ignorance. [Honoré de Balzac: *Eugénie Grandet* I]

22 The year's at the spring
And day's at the morn;

Morning's at seven;
The hillside's dew-pearled;

The lark's on the wing;
The snail's on the thorn:

God's in his heaven—
All's right with the world.

[Robert Browning: *Pippa Passes* I]

23 He chortled in his joy.
[Lewis Carroll: *Through the Looking-*

ISOLATION

3192 The word *isolation* means short pants for a grown-up United States. *Henry A. Wallace*

ITALY

3193 A man who has not been to Italy is always conscious of his inferiority. *Samuel Johnson*

3194 Italians come to ruin most generally in three ways—women, gambling and farming. My family chose the slowest one. *Pope John XXIII*

IVY

3195 The creeping, dirty, courtly ivy. *Alexander Pope*

... J ...

JADE

3196 Jade: a semiprecious stone or a semiprecious woman. *Oliver Herford*

JAYWALKER

3197 A jay is a bird of the crow family, which can be found in fields and meadows. A jaywalker, on the other hand, is a bird of the Schmoie family who can be found in traffic jams and morgues. *Phyllis Battelle*

JAZZ

3198 Jazz will endure just as long as people hear it through their feet instead of their brains. *John Philip Sousa*

JEALOUSY

3199 Plain women are always jealous of their husbands, beautiful women never are; they have no time, they are always occupied in being jealous of other people's husbands. *Oscar Wilde*

3200 Lots of people know a good thing the minute the other fellow sees it first. *Job E. Hedges*

JEWELRY

3201 The first thing to turn green in the spring is Christmas jewelry. *Frank McKinney Hubbard*

3202 Orators of love. *Samuel Daniel*

JOKE

3203 If you think before you speak, the other fellow gets in his joke first. *Edgar W. Howe*

3204 It is only the dull who like practical jokes. *Oscar Wilde*

JOURNALISM

3205 The press is not our daily bread but our daily sugar pill. *T. S. Matthews*

3206 Journalism is organized gossip. *Edward Eggleston*

3207 Modern journalism justifies its own existence by the great Darwinian principle of the survival of the vulgarest. *Oscar Wilde*

ISOLATION-JOURNALISM

ISOLATION

pants for a grown-up United States.

ITALY

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JOURNALISM

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- 3208 In America, the President reigns for four years, and journalism governs for ever and ever. *Ibid.*
- 3209 The difference between journalism and literature is that journalism is unreadable, and literature is not read. That is all! *Ibid.*
- 3210 There is much to be said in favor of modern journalism. By giving us the opinions of the uneducated, it keeps us in touch with the ignorance of the community. *Ibid.*
- 3211 You cannot hope to bribe or twist,
Thank God! the British journalist.
But, seeing what the man will do
Unbribed, there's no occasion to. *Humbert Wolfe*
- 3212 Any man with ambition, integrity—and \$10,000,000—can start a daily newspaper. *Henry Morgan*
- 3213 The lawyers make th' law, th' judges make th' errors, but th' iditors make th' juries. *Finley Peter Dunne*
- 3214 Th' printed wurrud! What can I do against it? I can buy a gun to protect me against me inimy. I can change me name to save me fr'm the gran' jury. But there's no escape fr good man or bad fr'm th' printed wurrud. *Ibid.*
- 3215 Journalism consists in buying white paper at two cents a pound and selling it at ten cents a pound. *Charles A. Dana*
- 3216 Journalism has two patron saints: Ananias and Nell Gwyn. *Anonymous*
- 3217 Journalism is literature in a hurry. *Matthew Arnold*
- 3218 Journalism: a profession whose business it is to explain to others what it personally does not understand. *Lord Northcliffe*
- 3219 It is part of the social mission of every great newspaper to provide a refuge and a home for the largest possible number of salaried eccentrics. *Roy Thompson*
- 3220 Journalism consists largely in saying "Lord Jones died" to people who never knew that Lord Jones was alive. *G. K. Chesterton*
- 3221 People are always dying in *The [New York] Times* who don't seem to die in other papers, and they die at greater length and maybe even with a little more grace. *James Reston*
- 3222 Like officials in Washington, we suffer from Afghanistanism. If it's far away, it's news, but if it's close at home, it's sociology. *Ibid.*
- 3223 In America, journalism is apt to be regarded as an extension of history; in Britain, as an extension of conversation. *Anthony Sampson*
- 3224 The trouble with daily journalism is that you get so involved with "Who hit John?" that you never really know why John had his chin out in the first place. *Chalmers Roberts*
- 3225 Writing good editorials is chiefly telling the people what they think, not what you think. *Arthur Brisbane*

- 3226 The editorial "we" has often been fatal to rising genius; though all the world knows that it is only a form of speech, very often employed by a single needy blockhead. *Thomas Babington Macaulay*

JOURNALIST

- 3227 What is everybody's business is nobody's business—except the journalist's. *Joseph Pulitzer*
- 3228 Bad manners make a journalist. *Oscar Wilde*

JOY

- 3229 My theory is to enjoy life, but the practice is against it. *Charles Lamb*

JUDGE

- 3230 I shall no more mind you than a hungry judge does a cause after the clock has struck one. *William Wycherley*
- 3231 A judge is a law student who marks his own examination papers. *H. L. Mencken*
- 3232 Judges are apt to be naïve, simpleminded men. *Oliver Wendell Holmes*

JUDGMENT

- 3233 It is well, when one is judging a friend, to remember that he is judging you with the same God-like and superior impartiality. *Arnold Bennett*
- 3234 The average man's judgment is so poor, he runs a risk every time he uses it. *Edgar W. Howe*

JULY FOURTH

- 3235 Statistics show that we lose more fools on this day than on all other days of the year put together. This proves, by the number left in stock, that one Fourth of July per year is now inadequate, the country has grown so. *Mark Twain*
- 3236 That which distinguishes this day from all others is that then both orators and artillerymen shoot blank cartridges. *John Burroughs*

JURY

- 3237 The efficiency of our criminal jury system is only marred by the difficulty of finding twelve men every day who don't know anything and can't read. *Mark Twain*
- 3238 A jury consists of twelve persons chosen to decide who has the better lawyer. *Robert Frost*
- 3239 America is a country where they lock up juries and let the defendants out. *Anonymous*
- 3240 A jury too often has at least one member more ready to hang the panel than to hang the traitor. *Abraham Lincoln*
- 3241 The hungry judges soon the sentence sign,
And wretches hang that jurymen may dine. *Alexander Pope*

EXECUTIVE OFFICE OF THE PRESIDENT

16-Mar-1992 11:44am

TO: Daniel B. McGroarty
FROM: Jean M. Bunton *JMB*
Office of Communications
SUBJECT: National Newspapers Association

Here's what we know:

Per Joanne Buckley, NNA Dir. of Member Services
202-466-7200

AUDIENCE PROFILE:

325 in audience: publishers and spouses [some spouses are men,
meaning the wife is the publisher]

They are publishers/editors of out of town media from across the
country with no Washington offices, correspondents, etc. some are
AP and UPI subscribers

membership ranges from newspapers with circulation over 800,000
daily to 100 weekly

total membership about 5000 newspapers, of which 700 are dailies,
balance is weeklies [defined as publishing less than 5 times per
week.]

average member is a weekly publication

ISSUES: Baby Bells and Postal Rates

big issues for papers right now are the Baby Bells - will they get
into electronic media; and postal rates, concerned about how
rising costs will impact their second class bulk mailing permit,
[Uncle Sam a la the U.S. Postal Carrier is today's paper boy]

Desktop Publishing, electronic publishing has transformed the
industry - made paste-up and the typesetter obsolete. Scanning
photos, giving capabilities to do a range of tasks from word
processing to pagination, language to layout. Accounting to ad
layout. Circulation records to copy editing. Subscription to
screens. All on one system. Desktop Publishing is taking the
industry by storm.

Weeklies have less bureaucracy -- the people in the audience are

the company decision makers, they have their own columns, these are the people who will say to their readers - I saw the President, this is what he said.

They wear a lot of hats - at the paper and in the community. Some are husband and wife teams -- he publishes; she edits.

Hometown community papers are clearing houses of information -- they cover everything from county council to church dinner on the grounds. They are in constant touch with their audience, they know the pulse beat. Some publishers are actually mayors of their towns, sit on town council, members of Rotary. Some have gone on to Congress. This is John Boy Walton Journalism at its finest.

It is important to remember that these men and women are small business people -- the growth of the community is linked to the growth of the newspaper. And vice versa. If a business in town goes under, a source of advertising revenue dies.

About 50 newspapers [formerly NNA members] have gone out of business, a portion of the that was start-up, just a rough number.

By and large they are community fixtures averaging 15-20 years or longer in the community. Most publishers are over 55 or 60+ years old.

NNA is the oldest, largest newspaper association in the U.S. [1885]

The current president, Charlotte Schexnayder, publisher of the Dumas Clarion, Arkansas, is the first woman president. She is in her fourth term in the Arkansas State Legislature, was told she's a Democrat who voted for POTUS [she will introduce POTUS].

80-85 percent of audience Republican supporters.

The President briefed the group in 1990 and 91. Dropped by for two of President Reagan's briefings. Eisenhower, Nixon and Cartr have addressed the group.

Editorial opinion: this is grass roots. Doesn't get much grassier. This is instant access to middle-class America. Talk about reach and impact.

NINA NATIONAL NEWSPAPER ASSOCIATION

Since 1889

March 17, 1992

TO: Mia Kelly
Office of Media Liaison
The White House

FROM: Joann Buckley

RE: Program & bio

Here are the pages of our 1992 conference program. You'll note it includes Ambassadors, members of Congress and the Cabinet and Washington "insiders."

Call me if this or NNA President Charlotte Schexnayder's biography raise other questions.

#

Attachments (b)

1627 K St, NW Suite 400 Washington, DC 20006-1790 (202) 466-7200 FAX (202) 331-1403

President
Charlotte T. Schexnayder
The Dumas Clarion
P.O. Box 220
Dumas, AR 71639

Vice President
Frank W. Gared
The Port Townsend Jefferson County Leader
226 Adams St
Port Townsend, WA 98368

Treasurer
Sam M. Griffin, Jr.
The Post-Searchlight
P.O. Box 277
Bainbridge, GA 31717

Executive Vice President
David C. Simonsen
National Newspaper Association
1627 K St., NW, Suite 400
Washington, DC 20006-1790

Wednesday March 18

Thursday March 19

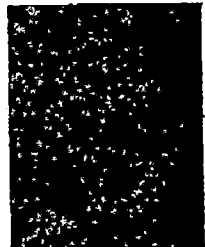
3:00 p.m. - 4:00 p.m. **South American
Legislative & Postal Update**
Focus on NNA's government relations efforts on behalf of
community newspapers.

7:00 a.m. - 5:00 p.m. **Capital Terrace
NNA Conference Registration**

4:45 p.m. - 6:30 p.m. **U.S. Department of State
State Department Briefing**
Buses shuttle from the Hilton's 16th Street entrance to the State
Department (2201 C St, NW) beginning at 4:45 p.m. Buses
continue shuttling 7:30-8:30 p.m., back to the Hilton.

7:30 a.m. - 8:30 a.m. **Congressional Senate
NNA Congressional Coffee**
Briefing sheets are in registration packets and are available at
NNA's registration desk. Look for your state sign on tables.
GAC and Government Relations Committee members will
escort your members of Congress to state signs.

Richard A. Boucher
Deputy Spokesman of the
Department of State



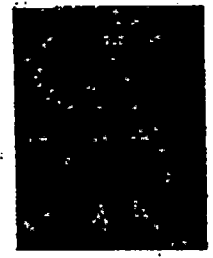
Boucher

Introduced by NNA Vice President Frank
W. Garred, The Port Townsend (WA)
Jefferson County Leader

8:30 a.m. - 10:40 a.m. **Presidential Ballroom
NNA General Session**
Presiding: NNA GAC Committee Chair
Joel Smith, Eufaula (AL) Tribune

U.S. Senator Orrin G. Hatch (R-UT)

- Assignments:
- Labor and Human Resources Committee
- Judiciary Committee
- Committee on Finance
- Governing Board of the Office of Technology Assessment
- Delegate, International Labor Organization
- Senate Caucus on Tourism
- Senate Caucus on Terrorism
- Caucus on Steel, Caucus on Copper



Hatch

Introduced by NNA Region Ten Director Sue Dutton, Millard
County Chronicle, Delta, UT

6:30 p.m. - 8:30 p.m. **U.S. Department of State
NNA Welcome Reception**
Diplomatic Floor

Lawrence S. Eagleburger
Deputy Secretary of State



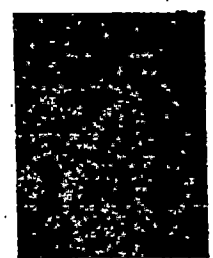
Eagleburger

Introduced by NNA Region Four Director
Sam Griffin, The Post-Searchlight,
Bainbridge, GA

Tickets required.

U.S. Senator Harris Wofford (D-PA)

- Assignments:
- Senate Foreign Relations Committee
- Environment and Public Works Committee
- Small Business Committee

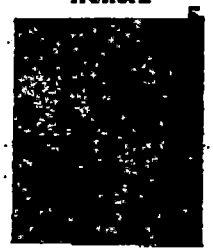


Wofford

Introduced by NNA Region Two Director
Joseph F. Biddle, II, The Daily News,
Huntingdon, PA

U.S. Senator Howell Heflin (D-AL)

- Assignments:
- Chairman, Select Committee on Ethics
- Committee on the Judiciary
- Chairman, Subcommittee on Courts and Administrative Practice
- Committee on Agriculture, Nutrition and Forestry
- Chairman, Subcommittee on Rural Development and Rural Electrification



Heflin

Friday March 20

7:30 a.m. - 2:30 p.m. Capital Terrace
NNA Conference Registration

7:30 a.m. - 9:00 a.m. Massachusetts
NNA Study Mission Committee
George Bleezarde, Ravena (NY) News-Herald, presiding.

7:30 a.m. - 9:00 a.m. South American A
NNA Postal Committee
Max Heath, Landmark Community Newspapers, Shelbyville, KY, presiding.

8:00 a.m. - 9:00 a.m. Senate
Publishers' Auxiliary Committee
Cone Magie, Cabot (AR) Star-Herald, presiding.

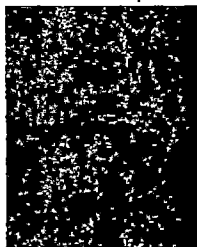
9:00 a.m. - 12:20 p.m. Presidential Ballroom
NNA General Session

Presiding:
NNA President Charlotte T. Schexnayder
Dumas (AR) Clarion

Presentation of the Travelers Insurance dividend
Jerrell Fort
Account Executive

Lamar Alexander
U.S. Secretary of Education

Introduced by Bob Atkins,
News-Examiner, Gallatin, TN



Alexander

Friday March 20

9:00 a.m. - 12:20 p.m. Presidential Ballroom
NNA General Session

Edward J. Derwinski
**U.S. Secretary of
Veteran Affairs**

Introduced by Bob Best, Best Newspapers,
Sullivan, IL



Derwinski

Lynn Martin
U.S. Secretary of Labor

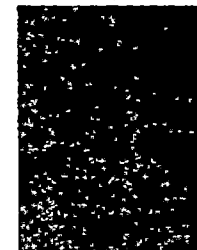
Introduced by NNA Region Five Director
William E. Shaw, Dixon (IL) Telegraph



Martin

Admiral Thomas H. Moorer
United States Navy

Introduced by Ann Smith, Eufaula (AL)
Tribune



Moorer

Friday March 20

12:30 p.m. - 2:00 p.m. Congressional Senate Luncheon with Jeane Kirkpatrick

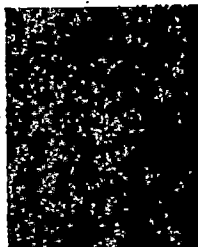
Presiding:
NNA President Charlotte T. Schexnayder, Dumas (AR) Clarion

Jeane Kirkpatrick

Leavey Professor at Georgetown University, Senior Fellow at the American Enterprise Institute, and author of a syndicated column on world affairs

Invitation to NNA's 1992 Convention
"San Diego 'n You in '92!"

NNA Convention Committee Chairman
David Asper Johnson, The Argonaut,
Marina del Rey, CA



Kirkpatrick

Tickets required.

2:10 - 3:10 p.m. South American NNA Journalism Education Committee and journalism educators

Greg Temple, Brown County Democrat, Nashville, IN, presiding.

2:10 p.m. - 3:10 p.m. Senate Improving Delivery

Postal panel focuses on problem solving. Moderator Max Heath, Landmark Community Newspapers, Shelbyville, KY, is joined by Don Tomasselli, USPS general manager for distribution, network division and Pat Dempsey, USPS general manager for analysis, requirements division.

3:40 p.m. - 6:00 p.m. Embassy Briefings

Board buses at 3:40 p.m. at Hilton's 16th Street entrance. Look for NNA staff outside with signs for your embassy.

Embassy of Germany, 4645 Reservoir Rd., NW

Fritof Von Nordenskjold, Minister Plenipotentiary and Deputy Chief of Mission of the Embassy of the Federal Republic of Germany, previously served as Minister-Counselor for Political Affairs at the Embassy of the

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Friday March 20

FRG in Paris (1987-1990), and as Head of Parliament and Cabinet Division for the Foreign Office, Bonn (1985-87). He served as Ambassador of the FRG in Port-au-Prince, Haiti (1982-1985).

Embassy of the State of Kuwait, 2940 Tilden St., NW

Ambassador Shaikh Saud Nasir Al-Sabah has held his current position since 1981, and concurrently has held the position of non-resident Ambassador to Canada and Venezuela. He was previously Ambassador to the Court of St. James, Great Britain, and President of the Inter-Maritime Consultative Organization General Assembly Session.

Embassy of Lithuania, 2622 Sixteenth St., NW

Diane Vidutis

Embassy of Mexico, Cultural Institute, 2829 16th St., NW

Ambassador Gustavo Petricoli, Ambassador of Mexico to the U.S. since 1989, previously served as Director of Nacional Financiera, Mexico's development bank. During that time he also served as chairman on the board of industrial concerns as well as President of the National Banks Association. He is a former Director General of Multibanco Comemex, former General Coordinator of the Mexican Banking System, and former Undersecretary of the Treasury.

Polish Embassy, 2640 Sixteenth St., NW

Ambassador Kavinierz Dzienawowski

Embassy of Spain, 2700 Fifteenth St., NW

Ambassador Jaime DeOjeda was appointed in April, 1990. Since 1983 he served as Ambassador Permanent Representative to NATO, and previously served as Minister Counselor at the Spanish Delegation on NATO. In 1980 he was appointed Director of Political Organizations of Western Europe, becoming Deputy Assistant Secretary for Western Europe in 1981.

Organization of American States, 17th St. & Constitution Ave.

Secretary General Joao Clemente Baena Soares was elected Secretary General of OAS for a five year term in 1984. He was reelected to a second five year term in 1989. Prior to that, he was Secretary General of the Ministry of Foreign Affairs of Brazil. Ambassador Baena Soares was Secretary in his country's embassies in Asuncion, Lisbon, Guatemala City and Brussels.

Tickets required.

6:30 p.m. - ?

Friday night in your nation's capital!

Enjoy Friday night exploring Washington, D.C.! Check NNA's dining/entertainment guide in your registration packet for options.

Give in, says Ferol

Schexnayder Proof of Own Advice: Work Hard, Persist

- by -
Angie Mote

said. "Technology has so vastly improved, along with opportunities for women."

The 1992 National Newspaper Association president has seen the industry evolve from linotype to laser printing.

Schexnayder is now living proof of her advice for "hard work and persistence."

In a breakfast meeting yesterday, Charlotte Schexnayder, publisher and editor of southeast Arkansas' weekly Dumas Clarion, officially became the 1992 NNA president.

Most of her goals as NNA president will surface during a retreat in Nashville, Tenn., November 1-3. However, she has outlined a few already.

In addition, she is the first NNA president from Arkansas since 1928 and the first woman president in history. When she joined the Arkansas Press Association in 1945, there were only two women editors.

"I hope to give consistently good service to the members. More specifically, I would like to increase awareness of the NNA, create a Technical Advisory Commission and enhance training and educational opportunities and seminars," she explained.

"Being the first woman president is overwhelming. There are women far more capable than me. I am the result of a lot of years of hard work," Schexnayder said, demonstrating her humility.

She followed her family into the industry. Her great-grandparents published the White River Journal, a weekly in DeValls Bluff, Ark.; her grandmother wrote a novel; and her mother taught English and journalism at Tillar (Arkansas) High School.

During her college days at Arkansas A&M in Monticello, she was the editor and publisher of the campus paper. Shortly thereafter, she began writing for two weeklies, the McGehee Times and the Advance Monticellonian.

Her senior year, she transferred to Louisiana State University where she met her future husband, Melvin Schexnayder, a chemical engineering student.

In 1948 she convinced him that a country newspaper would be more exciting than a chemistry lab. The couple then moved back to McGehee where Charlotte became editor and Melvin became advertising manager.

However, they always dreamed of buying their own weekly. In 1954, they learned of the availability of the Dumas Clarion.

And due to their outstanding reputation, 12 Dumas merchants offered to help them buy the Clarion. Two years later, Charlotte and Mel were able to buy out the others.

"So many aspects of the industry have changed over the years," she



Schexnayder

This week of the 1991 NNA convention has been "old home week" for Schexnayder. And a busy week, at that.

"You're sitting down! Take a picture of that," passers-by commented during a brief interview yesterday. The tired, but always amicable, Schexnayder, rose to her feet to shake hands and give hugs to old friends.

It seemed as if everyone in the vicinity wanted to say "hello" and "congratulations."

"I am looking forward to meeting new people and making new friends during my tenure," she added.

With her genuine charm and hospitality, that should be the easiest goal of all.



Focus, and You'll Find Money Where There "Ain't" None

- by -
DeAnn Smith

college to conduct an advertiser survey for the newspaper.

CHARLOTTE TILLAR SCHEXNAYDER

FAMILY: Born December 25, 1923 in Tillar, Arkansas, the daughter of Jewell and Bertha Tillar, pioneer settlers; married August 18, 1946 to Melvin John Schexnayder; children: Melvin John, Jr., of *Austin, Texas*, ~~Baton Rouge, Louisiana~~; Sarah Schexnayder Holden of Shreveport, Louisiana; Stephen Schexnayder of the University of Arkansas ~~at Fayetteville~~ *at Medical School*; two grandsons.

CAREER: Worked on THE ADVANCE MONTICELLONIAN while a student at Arkansas A&M College (now the University of Arkansas at Monticello) beginning in 1940 and has worked on newspapers and in the communications field since then. Served as editor of THE MCGHEE (AR) TIMES, 1944-46; graduate student at Louisiana State University and member of the journalism staff, 1947; editor of THE MCGHEE TIMES, 1948-54; and editor and co-publisher of THE DUMAS (AR) CLARION, 1954 to date. Also served as a feature writer and photographer for the Louisiana Extension Service in 1943.

EDUCATION: Graduate of Tillar High School; studied at Arkansas A&M College (now University of Arkansas at Monticello); the University of Chicago; and received a Bachelor of Arts degree from Louisiana State University in 1944. Also completed one year of postgraduate work in history and journalism at LSU.

JOURNALISM POSITIONS HELD: President, Arkansas Press Women, 1955; 20 years service on the Dean's Advisory Committee for the University of Arkansas at Fayetteville; president, Little Rock Chapter of the Society of Professional Journalists (only woman to hold this position), Sigma Delta Chi, 1973-74; delegate to First Amendment Congresses in Philadelphia and Williamsburg; president, National Federation of Press Women, 1977-79; president, Arkansas Press Association (only woman to hold this position), 1981-82; and Board of Directors, National Newspaper Association (only woman to hold this position), 1982 to present. Also served on various National Newspaper Association committees.

STATE ACTIVITIES: Founding member, Arkansas Endowment for the Humanities; member of the Governor's Commission on the Status of Women (during Governor Bumpers' administration); chosen "Outstanding Arkansan" for the State Chamber of Commerce, 1970; chosen "Outstanding Editor" by the State Council of Extension Homemakers; first woman to serve on the Arkansas Board of Pardons and Parole, board secretary, 1975-1980; and Board of Directors, Winthrop Rockefeller Foundation, 1982-1985.

OTHER HONORS: Chosen Dumas, Arkansas "Woman of the Year", 1956; distinguished alumnus, Arkansas A&M College, 1970; National Federation of Press Women "National Woman of Achievement", 1970; Freedoms Foundation's George Washington Honor Medal for published article, 1973; and chosen "Arkansas Journalist of the Year" by the University of Arkansas at Little Rock, 1979. Also received distinguished service award from the Arkansas Press Association and winner of more than 300 state and national contest awards.

POLITICAL POSITIONS: Representative-Elect, District 85, Arkansas State Legislature, 1985-87.

CIVIC WORK IN DUMAS: Past president, Dumas Chamber of Commerce (first woman to hold this position), 1983; vice president, Desha County Museum Society; festival chairman of Dumas "Ding Dong Days" for five years; president, Dumas Cultural Commission; past member of the Library and Parks Boards; and served on Chamber of Commerce Board for five years.

LISTED IN: Who's Who of American Women and Who's Who in the World (nominee for 1985).

George Buckley NNA 466-7200

Out of town media who don't have Washington
offices @ all

largest divide

circulation more than 800,000 NYT
to smallest of 100 weeklys

x 5000 newspaper

m 700 dailies

weekly → less than 5 times/wk.

mlr.
[avg. daily weekly]

~~big is:~~

→ Baby Bells → electronic media

→ avg. newspaper concerned abt postal rate
second class permit

small businessmen

desktop publish² → electronic publish⁶
ads → paste up obsolete
scan⁶ photos →

Compugraphics → new⁶ macs
transform⁶ ms. typesetter
obsolete → training

reported story - edits to fit on screen

tech - changed personell

taken in by storm

weeklies less instant less bureaucracy

guy in and is the one who wants the
idea to go Macintosh
changed technology

people who say to their readers I met the
President and here's what he said

Hamilton community papers change
→ change of ownership
more Hamilton

→ some publishers are actually mayors of
town

all unions, Rotary,

growth of county is limited to
the paper

4th rate

Indis gen on to congress

managers (50% gen. net of bus. -> char.)
some will shut-ups

More are shut-ups on Thurs.

avg. 15-20 yrs or longer in company

Most publish over 55 bar

managers - etc.

4th term

oldest, largest gen. assoc. 1885 in US /
first woman Gen. Charlotte Schexnayder

(stocks market)

pub. & Durmas Marion, Ark.
mem. of Ark. state legislator (Democrat)

(Rep.)

current

J. W. O. G. T. S.

325

publishers & sponsors
editors
writing to me
company structure

mean lit. & Nat's
trustworth & wit - Team

Backup for 3/19

18
7

THE WHITE HOUSE
WASHINGTON
November 22, 1991

SCHEDULE PROPOSAL

TO: KATHY SUPER
Deputy Assistant to the President
for Appointments and Scheduling

THROUGH: DORRANCE SMITH *DS*
Assistant to the President
for Media Affairs

FROM: MARIA EITEL SHEEHAN *MS*
Deputy Director
Office of Media Affairs

REQUEST: A drop-by briefing for the National Newspaper Association

PURPOSE: To give brief remarks to 400 community newspaper publishers and editors and their spouses at the National Newspaper Association (NNA) Government Affairs Conference.

BACKGROUND: The National Newspaper Association represents over 5,000 community newspapers nationwide. This is the NNA's 31st Annual Government Affairs Conference.

This media availability will provide the President with an excellent opportunity to communicate his domestic and economic message to an influential group of regional, specialty, and trade media.

President Bush has briefed the group twice, in 1990 and 1991, and as Vice President, he dropped in on two of President Reagan's briefings for the group. Presidents Eisenhower, Nixon, and Carter have also briefed the NNA.

DATE AND TIME: Afternoon of Thursday, March 19, 1992

LOCATION: The Capital Hilton, Washington, D.C.

PARTICIPANTS: The President
Dorrance Smith
Maria Eitel Sheehan
400 NNA Delegates

MEDIA COVERAGE: Open Photo/Writing Pool
Specialty press from NNA members

¹
We're curus critters: Now ain't jes' the
minute
Thet ever fits us easy while we're in it;
Long ez 'twus futur'. 'twould be perfect bliss—
Soon ez it's past. *thet* time's wuth ten o' this;
An' yit there ain't a man thet need be told
Thet Now's the only bird lays eggs o' gold.
J. R. LOWELL, *Biglow Papers*. Ser. ii, No. 6.

²
"Now" is the watchword of the wise.
C. H. SPURGEON, *Salt-Cellars*.

³
Out of the moment Now
Rises the god To-Be,
The light upon his brow
Is from eternity.
J. H. WHELLOCK, *To the Modern Man*.

⁴
In what alone is ours, the living Now.
WORDSWORTH, *Memorials of a Tour in Italy*.
No. 10.

III—Present and Future

See also Today and Tomorrow

⁵
The present interests me more than the past
and the future more than the present.
BENJAMIN DISRAELI, *Lothair*. Ch. 24.

⁶
Present joys are more to flesh and blood
Than a dull prospect of a distant good.
DRYDEN, *The Hind and Panther*. Pt. iii, l. 364.

⁷
Those who live to the future must always
appear selfish to those who live to the present.
EMERSON, *Essays, Second Series: Character*.

⁸
In the moment of our talking envious time
has ebbed away.
Seize the present; trust to-morrow e'en as
little as you may.
(Dum loquimur, fugerit invida
Ætas: carpe diem, quam minimum credula
postero.)
HORACE, *Odes*. Bk. i, ode 11. (Conington, tr.)

Trust no Future, howe'er pleasant!
Let the dead Past bury its dead!
Act,—act in the living Present!
Heart within, and God o'erhead!
LONGFELLOW, *A Psalm of Life*.

⁹
Let the soul be joyful in the present, disdain-
ing anxiety for the future, and tempering
bitter things with a serene smile. (Lætus in
præsens animus quod ultra est Oderit curare
at amara lento Temperet risu.)
HORACE, *Odes*. Bk. ii, ode 16, l. 25.

¹⁰
The future is purchased by the present.
SAMUEL JOHNSON, *The Rambler*. No. 178.

The present is big with the future. (Le présent est
gros d'avenir.)
LEIBNITZ.

¹¹
The future works out great men's purposes;
The present is enough for common souls,
Who never looking forward, are indeed
Mere clay, wherein the footprints of their age
Are petrified forever.
J. R. LOWELL, *A Glance Behind the Curtain*.
St. 6.

¹²
Ah, take the Cash, and let the Credit go,
Nor heed the rumble of a distant Drum!
OMAR KHAYYÂM, *Rubáiyát*. (Fitzgerald, tr.)

¹³
If people take no care for the future, they
will soon have to sorrow for the present.
W. G. BENHAM, *Proverbs*, p. 789. Chinese.

¹⁴
And the future is dark, and the present is
spread
Like a pillow of thorns for thy slumberless
head.
SHELLEY, *Prometheus Unbound*. Act i, l. 562.

¹⁵
Oh, the dulness and hardness of the human
heart, which thinketh only of present things
and provideth not more for things to come.
(O hebetudo et duritia cordis humani, quod
solum præsentia mediatur, et futura non magis
prævidet!)

THOMAS À KEMPIS, *De Imitatione Christi*. Bk.
i, ch. 23, sec. 3.

¹⁶
Such is; what is to be?
The pulp so bitter, how shall taste the rind?
FRANCIS THOMPSON, *The Hound of Heaven*.

PRESS, THE

I—Press: Apothegms

¹⁷
Harmony seldom makes a headline.
SILAS BENT, *Strange Bedfellows*, p. 179.

¹⁸
"Twelve Spadissins" were seen, by the yellow
eye of Journalism, "arriving recently out of
Switzerland."

CARLYLE, *The French Revolution*. Pt. ii, bk. 3,
ch. 3.

This "Present" book, indeed, is blue, but the
hue of its thought is yellow.
H. D. THOREAU, *Familiar Letters*.

It is time for scientists, alienists, and psychologi-
cal investigators to make a careful study of the
Yellow literary atmosphere.
CHARLES DUDLEY WARNER, *The Yellows in
Literature*. (*Harper's Magazine*, xc, 481.)

"Yellow journalism" traces its origin to these
comics of the Hearst and Pulitzer newspapers,
a phrase credited to Ervin Wardman, who, be-
fore he died in January, 1923, was publisher of
Munsey's *Herald*.

JOHN K. WINKLER, *W. R. Hearst*, p. 110.

For forty years he has carried out, rather literally,
the dictum of Mr. Dooley that the mission of a

orks out great men's purposes;
enough for common souls,
oking forward, are indeed
erein the footprints of their age
forever.
L, *A Glance Behind the Curtain*.

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AM, *Rubáiyát*. (Fitzgerald, tr.)

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PIS, *De Imitatione Christi*. Bk.
3.

what is to be?
r. how shall taste the rind?
SON, *The Hound of Heaven*.

PRESS, THE

ess: Apothegms

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nge *Bedfellows*, p. 179.

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WARNER, *The Yellows in*
per's Magazine, xc, 481.)

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Ervin Wardman, who, be-
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. *W. R. Hearst*, p. 110.

carried out, rather literally,
oolley that the mission of a

modern newspaper is to "comfort the afflicted
and afflict the comfortable."

JOHN K. WINKLER, *W. R. Hearst*, p. 12.

1 Did Charity prevail, the press would prove
A vehicle of virtue, truth, and love.
COWPER, *Charity*, l. 624.

2 This folio of four pages, happy work!
Which not ev'n critics criticise.
COWPER, *The Task*. Bk. iv, l. 50.

3 Old, old man, it is the wisdom of the age.
STEPHEN CRANE, *The Black Riders*. No. xi.

4 To give me information is thy office. (Σὸν τὸ
μῆνεν ἐμοί.)
EURIPIDES, *Suppliants*, l. 98.

5 The newspapers of either side,
These joys of every Englishman.
ANDREW LANG, *The New Millennium*.

6 Three hostile newspapers are more to be
feared than a thousand bayonets.
NAPOLEON I, *Sayings of Napoleon*.

7 The dull duty of an editor.
POPE, *Preface to the Works of Shakespeare*.

8 News value.
JULIAN RALPH. Phrase coined in 1892, in a
talk at Columbia, to Brander Matthews's
class in English. (THOMAS BEER, *The Mauve*
Decade.)

9 It is always the unreadable that occurs.
OSCAR WILDE, *The Decay of Lying*.

II—Press: The Fourth Estate

10 The gallery in which the reporters sit has be-
come a fourth estate of the realm.

MACAULAY, *Essays: Hallam's Constitutional*
History. Tenth paragraph from end. (Pub-
lished in the *Edinburgh Review*, Sept.,
1828.)

Burke said there were Three Estates in Parlia-
ment; but, in the Reporters' Gallery yonder,
there sat a *Fourth Estate* more important far
than they all.

CARLYLE, *Heroes and Hero-Worship: The*
Hero as Man of Letters. 1839. The state-
ment is not found in Burke's published
works, and it is probable that Carlyle inad-
vertently attributed the phrase to Burke
instead of to Macaulay.

11 A Fourth Estate, of Able Editors, springs up.
CARLYLE, *The French Revolution*. Pt. i, bk. 6,
ch. 5. (1837)

12 One of them was dressed like a Monk in his
frock, draggled-tail'd and booted: the other
like a Falconer with a lure and a long-tailed
hawk on his fist: the third like a Solicitor,

with a large bag: . . . the fourth look'd like
one of your Vine Barbers. . . . Pantagruel
enquir'd of one of their Coxwain's Crew who
those persons were? He answer'd that they
were the Four Estates of the Island.
RABELAIS, *Works*. Bk. iv, ch. 48. (1532)

13 You have been a long time talking of the three
estates; there is a fourth which, if not well
looked to, will turn us all out of doors—
the army.

LORD FALKLAND, *Speech*, in Parliament, 1638.
The "three estates of the realm" are the
Lords Spiritual, the Lords Temporal, and
the Commons.

None of our political writers . . . take notice
of any more than three estates, namely, Kings,
Lords and Commons . . . passing by in silence
that very large and powerful body which form
the fourth estate in the community . . . the Mob.
FIELDING, *Covent Garden Journal*, 13 June,
1752. See also MONTAIGNE, *Essays*. Bk. i, ch.
22.

14 Mr. Fox's Board of Commissioners, which
Mr. Pultenay and Mr. Pitt clamoured against
as a Fourth Estate, was to be responsible to
Parliament. Mr. Pitt's Fourth Estate, of the
Queen and her Council, is to have no re-
sponsibility.

UNKNOWN, *Article, Gazetteer and New Daily*
Advertiser, 30 Jan., 1789.

III—Press: Its Liberty

15 What have the Germans gained by their
boasted freedom of the press except the lib-
erty to abuse each other?

GOETHE, *Table-Talk*. (1809)

16 The press restrained! nefarious thought!
In vain our sires have nobly fought:
While free from force the press remains,
Virtue and Freedom cheer our plains.

MATTHEW GREEN, *The Spleen*, l. 394.

17 No government ought to be without censors;
and where the press is free none ever will.

THOMAS JEFFERSON, *Writings*. Vol. viii, p. 406.

When the press is free and every man able to
read, all is safe.

THOMAS JEFFERSON, *Writings*. Vol. xiv, p. 382.

18 The liberty of the press is the *paladium* of
all the civil, political, and religious rights of
an Englishman.

JUNIUS, *Letters: Dedication*.

19 Here shall the Press the People's right main-
tain,

Unawed by influence and unbribed by gain;
Here patriot Truth her glorious precepts
draw,

Pledged to Religion, Liberty, and Law.

JOSEPH STORY, *Motto of the Salem Register*.
Adopted 1802. (STORY, *Life of Joseph Story*.
Vol. i, ch. vi.)

IV—Press: Its Power

1 Great is Journalism. Is not every able Editor
a Ruler of the World, being a persuader
of it?

CARLYLE, *The French Revolution*. Pt. ii, bk. i,
ch. 4.

The true Church of England, at this moment,
lies in the Editors of its newspapers. These
preach to the people daily, weekly.

CARLYLE, *Signs of the Times*.

2 The penny-papers of New York do more to
govern this country than the White House at
Washington.

WENDELL PHILLIPS, *Address: The Press*.

We live under a government of men and morning
newspapers.

WENDELL PHILLIPS, *Address: The Press*.

3 They sed the press was the Arkymedian
Leaver which moved the world.

ARTEMUS WARD, *Artemus Ward, His Book:*
The Press. See also under POWER.

4 In America the President reigns for four
years, and Journalism governs for ever and
ever.

OSCAR WILDE, *The Soul of a Man Under So-*
cialism.

V—Press: Its Virtues

5 They consume a considerable quantity of
our paper manufacture, employ our artisans
in printing, and find business for great num-
bers of indigent persons.

ADDISON, *The Spectator*. No. 367.

I would . . . earnestly advise them for their
good to order this paper to be punctually served
up, and to be looked upon as a part of the tea
equipage.

ADDISON, *The Spectator*. No. 10.

6 Newspapers are the schoolmasters of the
common people. That endless book, the news-
paper, is our national glory.

HENRY WARD BEECHER, *Proverbs from Plym-*
outh Pulpit: The Press.

7 Only a newspaper! Quick read, quick lost,
Who sums the treasure that it carries hence?
Torn, trampled underfoot, who counts thy
cost,

Star-eyed intelligence?

MARY CLEMMER, *The Journalist*.

8 I believe it has been said that one copy of the
[London] *Times* contains more useful infor-

mation than the whole of the historical works
of Thucydides.

RICHARD COBDEN, *Speech*, Manchester, 27 Dec.,
1850. (MORLEY, *Life of Cobden*. Vol. ii, p.
429, note.)

9 He comes, the herald of a noisy world,
With spatter'd boots, strapp'd waist, and
frozen locks;

News from all nations lumb'ring at his back.

COWPER, *The Task*. Bk. iv, l. 5.

10 The newspaper, which does its best to make
every square acre of land and sea give an
account of itself at your breakfast-table.

EMERSON, *Society and Solitude: Works and*
Days.

Behold the whole huge earth sent to me heb-
domadally in a brown-paper wrapper!

J. R. LOWELL, *Biglow Papers*: Ser. i, No. 6.

11 Then hail to the Press! chosen guardian of
freedom!

Strong sword-arm of justice! bright sunbeam
of truth!

HORACE GREELEY, *The Press*.

12 Were it left to me to decide whether we
should have a government without newspa-
pers, or newspapers without a government, I
should not hesitate a moment to prefer the
latter.

THOMAS JEFFERSON, *Writings*. Vol. vi, p. 55.

13 Trade hardly deems the busy day begun
Till his keen eye along the sheet has run;
The blooming daughter throws her needle by,
And reads her schoolmate's marriage with a
sigh;

While the grave mother puts her glasses on,
And gives a tear to some old crony gone.

The preacher, too, his Sunday theme lays
down

To know what last new folly fills the town;
Lively or sad, life's meanest, mightiest things,
The fate of fighting cocks, or fighting kings.

CHARLES SPRAGUE, *Curiosity*.

VI—Press: Its Faults

14 Can it be maintained that a person of any
education can learn anything worth knowing
from a penny paper? It may be said that
people may learn what is said in Parliament.
Well, will that contribute to their education?

ROBERT CECIL, *Speech*, House of Commons,
1861.

15 How shall I speak thee, or thy pow'r address,
Thou god of our idolatry, the Press?

By thee, religion, liberty, and laws
Exert their influence and advance their cause;
By thee, worse plagues than Pharaoh's land
befell,

whole of the historical works

Speech, Manchester, 27 Dec.,
Life of Cobden. Vol. ii, p.

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ry, the Press?
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nd advance their cause;
es than Pharaoh's land

Diffus'd, make earth the vestibule of hell;
Thou fountain, at which drink the good and
wise;

Thou ever bubbling spring of endless lies;
Like Eden's dread probationary tree,
Knowledge of good and evil is from thee.
COWPER, *The Progress of Error*, l. 460.

1 The more of these instructors a man reads,
the less he will infallibly understand.

GEORGE CRABBE, *The Newspaper: To the
Reader.*

One editor will sometimes convey his abuse with
more decency, and colour his falsehood with
more appearance of probability than another.
CRABBE, *The Newspaper: To the Reader.*

These things have their use; and are, besides,
vehicles of much amusement: but this does not
outweigh the evil they do to society, and the
irreparable injury they bring upon the character
of individuals.

CRABBE, *The Newspaper: To the Reader.*

2 I sing of News, and all those vapid sheets
The rattling hawker vends through gaping
streets;

Whate'er their name, whate'er the time they
fly,

Damp from the press, to charm the reader's
eye:

For, soon as morning dawns with roseate
hue,

The Herald of the morn arises too;
Post after Post succeeds, and, all day long,
Gazettes and Ledgers swarm, a noisy throng.
When evening comes, she comes with all her
train

Of Ledgers, Chronicles, and Posts again,
Like bats, appearing when the sun goes down,
From holes obscure and corners of the town.
GEORGE CRABBE, *The Newspaper.*

3 What is the newspaper but a sponge or in-
vention for oblivion?

EMERSON, *Natural History of Intellect: Mem-
ory.*

They have ceased to publish the "Newgate
Calendar" and the "Pirate's Own Book" since
the family newspapers . . . have quite super-
seded them in the freshness as well as the horror
of their records of crime.

EMERSON, *Society and Solitude: Works and
Days.*

4 Caused by a dearth of scandal should the
vapours

Distress our fair ones—let them read the
papers.

DAVID GARRICK, *Prologue to Sheridan's "School
for Scandal."*

5 A reply to a newspaper attack resembles very
much the attempt of Hercules to crop the

Hydra, without the slightest chance of his
ultimate success.

THEODORE HOOK, *Gilbert Gurney*. Vol. ii, ch. 1.

6 The man who never looks into a newspaper
is better informed than he who reads them,
inasmuch as he who knows nothing is nearer
the truth than he whose mind is filled with
falsehoods and errors.

THOMAS JEFFERSON, *Writings*. Vol. xi, p. 224.

Perhaps an editor might . . . divide his paper
into four chapters, heading the first, Truths;
2d, Probabilities; 3d, Possibilities; 4, Lies.

THOMAS JEFFERSON, *Writings*. Vol. xi, l. 224.

7 Newspapers always excite curiosity. No one
ever lays one down without a feeling of dis-
appointment.

CHARLES LAMB, *Last Essays of Elia: De-
tached Thoughts on Books and Reading.*

8 The press is like the air, a chartered libertine.

WILLIAM PITT, *Letter to Lord Grenville*, 1757.

The newspapers! Sir, they are the most villainous
—licentious—abominable—infernal—not that I
ever read them—no—I make it a rule never to
look into a newspaper.

SHERIDAN, *The Critic*. Act i, sc. 1.

9 Blessed are they who never read a newspaper,
for they shall see Nature, and, through her,
God.

THOREAU, *Essays and Other Writings*, p. 254.

10 I have been reading the morning paper. I do
it every morning—well knowing that I shall
find in it the usual depravities and basenesses
and hypocrisies and cruelties that make up
civilization, and cause me to put in the rest
of the day pleading for the damnation of the
human race.

MARK TWAIN, *Letter to W. D. Howells*, 1899.

11 In old days men had the rack. Now they have
the press.

OSCAR WILDE, *The Soul of Man Under So-
cialism.*

VII—Press: The Press-Men

12 Nor ever once ashamed, so we be named
Press-men; Slaves of the Lamp; Servants of
Light.

SIR EDWIN ARNOLD, *The Tenth Muse*. St. 18.

13 Journalists say a thing that they know isn't
true, in the hope that if they keep on saying
it long enough it will be true.

ARNOLD BENNETT, *The Tille.*

14 If there's a hole in a' your coats,
I rede you tent it:

A chield's amang you takin' notes,

And faith he'll prent it.

ROBERT BURNS, *On the Late Captain Grose's Peregrinations Thro' Scotland*. St. 1.
When found make a note of.

DICKENS, *Dombey and Son*. Bk. i, ch. 15.
Adopted as the motto of *Notes and Queries*.

Note this before my notes.

There's not a note of mine that's worth the noting.

SHAKESPEARE, *Much Ado About Nothing*. Act ii, sc. 3, l. 56.

1 A would-be satirist, a hired buffoon,
A monthly scribbler of some low lampoon,
Condemn'd to drudge, the meanest of the mean,

And furbish falsehoods for a magazine.
BYRON, *English Bards and Scotch Reviewers*, l. 975.

Newspaper wits, and sonneteers,
Gentlemen bards, and rhyming peers.

CHARLES CHURCHILL, *The Ghost*. Bk. ii, l. 513.

2 To serve thy generation, this thy fate:
"Written in water," swiftly fades thy name;
But he who loves his kind does, first and late,
A work too great for fame.

MARY CLEMMER, *The Journalist*.

3 As for the press, I am myself a "gentleman of the press," and I have no other escutcheon.
BENJAMIN DISRAELI, *Speech*, House of Commons, 18 Feb., 1853.

4 With much communication will he tempt thee,
and smiling upon thee will get out thy secrets.
Apocrypha: Ecclesiasticus, xiii, 11.

5 Ask how to live? Write, write, write anything;
The world's a fine believing world, write news!

JOHN FLETCHER, *Wit Without Money*. Act ii.

6 I am a printer, and a printer of news; and I do hearken after them, wherever they be at any rates; I'll give anything for a good copy now, be it true or false, so it be news.

BEN JONSON, *News from the New World*.

7 He wrote for certain papers which, as everybody knows,
Is worse than serving in a shop or scaring off the crows.

RUDYARD KIPLING, *Delilah*.

8 The highest reach of a news-writer is an empty Reasoning on Policy, and vain Conjectures on the public Management.

LA BRUYÈRE, *Les Caractères*. Ch. 1.

The News-writer lies down at Night in great Tranquillity, upon a piece of News which corrupts before Morning, and which he is obliged to throw away as soon as he awakes.

LA BRUYÈRE, *Les Caractères*. Ch. 1.

9 Every newspaper editor owes tribute to the devil. (Tout faiseur de journaux doit tribut au Malin.)

LA FONTAINE, *Letter to Simon de Troyes*, 1686.

10 I have always thought that I would like to be a newspaper man myself, because I love the classics and I love good literature.

JOHN P. O'BRIEN, *Speech*, to a company of journalists, while mayor of New York, 1933.

11 But I'll report it.

SHAKESPEARE, *Coriolanus*. Act i, sc. 9, l. 2.

He will print them, without a doubt, for he cares not what he puts into the press.

SHAKESPEARE, *The Merry Wives of Windsor*. Act ii, sc. 1, l. 79.

12 Ah, ye knights of the pen! May honour be your shield, and truth tip your lances! Be gentle to all gentle people. Be modest to women. Be tender to children. And as for the Ogre Humbug, out sword, and have at him.

THACKERAY, *Roundabout Papers: Ogres*.

13 The thorn in the cushion of the editorial chair.

THACKERAY, *Roundabout Papers: The Thorn in the Cushion*.

14 An Ambassador is a man of virtue sent to lie abroad for his country; a news-writer is a man without virtue who lies at home for himself.

SIR HENRY WOTTON, when twitted on his famous definition of an Ambassador by a newspaperman. (*Reliquæ Wottonianæ*.)
See also under DIPLOMACY.

PRETENCE, see HYPOCRISY

PRICE

See also Worth

I—Price: Apothegms

15 Buy not what you want, but what you need; what you do not need is dear at a farthing. (Emas non quod opus est, sed quod necesse est; quod non opus est, asse carum est.)

CATO, *Reliquæ*. (JORDAN, p. 79.) Quoted by Seneca, *Epistulæ ad Lucilium*. Epis. xciv, sec. 27.

Never, from a mistaken economy, buy a thing you do not want because it is cheap; or, from a silly pride, because it is dear.

LORD CHESTERFIELD, *Letters*, 10 Jan., 1749.

Never buy what you do not want because it is cheap; it will be dear to you.

THOMAS JEFFERSON, *Writings*. Vol. xvi, p. 111.

16 What costs little is valued less.

CERVANTES, *Don Quixote*. Pt. i, ch. 34.

What we obtain too cheaply we esteem too

~~Randy Peates~~ →

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Jeanne Buckley
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(1:30 Thurs.)

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