

Originally Processed With FOIA(s):

S

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Backup Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13798
Folder ID Number: 13798-005

Folder Title:
[Re-Election] Announcement Speech 2/12/92 [OA 7568]

Stack:	Row:	Section:	Shelf:	Position:
G	26	22	3	2

CAMPAIGN ANNOUNCEMENT
WEDNESDAY, FEBRUARY 12, 1992
JW MARRIOTT HOTEL
WASHINGTON, D.C.
10:00 A.M.

as delivered

THANK YOU, BARBARA. VICE PRESIDENT QUAYLE;
MARILYN. MEMBERS OF THE CABINET. FRIENDS. THANKS TO
ALL OF YOU FOR THIS WONDERFUL RECEPTION.

I HAVE AN ANNOUNCEMENT TO MAKE. \\ I WANT TO
CONTINUE SERVING AS YOUR PRESIDENT -- FOUR MORE YEARS.
\\ SO FROM THIS MOMENT FORWARD: I AM A CANDIDATE FOR
PRESIDENT OF THE UNITED STATES. \\

LET ME TELL YOU WHY I'M RUNNING: I CAME HERE TO DO
IMPORTANT WORK -- AND I FINISH WHAT I START.

IN 1980 I CAME TO WASHINGTON AS PART OF A TEAM. WE
STARTED A REVOLUTION TO FREE AMERICA FROM THE POLITICS
OF MALaise -- TO SET SAIL TOWARD AMERICA'S DESTINY. IN
1988, DAN QUAYLE AND I BEGAN OUR OWN PARTNERSHIP, BUILT
ON THE SAME PRINCIPLES.

MY MESSAGE THEN, MY MESSAGE NOW, IS SIMPLE:

I BELIEVE GOVERNMENT IS TOO BIG AND IT COSTS TOO MUCH.

I BELIEVE IN STRONG DEFENSE \\ GOOD SCHOOLS \\
SAFE STREETS \\ A GOVERNMENT WORTHY OF THE PEOPLE. \\

I BELIEVE THAT PARENTS, NOT GOVERNMENT SHOULD MAKE
THE IMPORTANT DECISIONS -- ABOUT HEALTH, CHILD CARE --
AND EDUCATION. I BELIEVE IN PERSONAL RESPONSIBILITY.

I BELIEVE IN OPPORTUNITY. WE SHOULD THROW WIDE
OPEN THE DOORS OF POSSIBILITY TO ANYONE WHO HAS BEEN
LOCKED OUT.

AND I BELIEVE IN A PIECE OF WISDOM PASSED ON BY MY
FAVORITE POLITICAL PHILOSOPHER, BARBARA BUSH: "WHAT
HAPPENS IN YOUR HOUSE IS MORE IMPORTANT THAN WHAT
HAPPENS IN THE WHITE HOUSE." \\

AMERICA'S FUTURE DOESN'T TAKE SHAPE IN SMALL ROOMS WITH HEAVY POLISHED WOODEN DESKS. IT TAKES PLACE IN HOMES, WHERE PARENTS READ TO THEIR CHILDREN \ TALK ABOUT RESPONSIBILITY \ TEACH THEM VALUES \ SHOW THEM HOW TO LOVE ONE ANOTHER \ RESPECT ONE ANOTHER \ WORK HARD, AND LIVE GOOD LIVES.

WE MUST ENCOURAGE FAMILIES TO REMAIN STRONG AND WHOLE. WE MUST EXTEND OUR HEARTS AND HANDS TO CHILDREN WHO HAVE NO ONE TO HOLD THEM, OR CALL THEM BY THEIR NAMES.

OUR FUTURE RIDES ON THE IMPORTANT THINGS, THE BIG THINGS: FAMILY, HOME, SCHOOL -- CHURCH, COMMUNITY, COUNTRY.

WE'RE GATHERED HERE BECAUSE THE AMERICAN PEOPLE WANTED LEADERSHIP -- AND WE ANSWERED THE CALL. WE DIDN'T DO THE EASY THINGS. WE DID THE RIGHT THINGS.

FROM DAY ONE, I FOUGHT FOR STRONG AND EFFECTIVE NATIONAL DEFENSE. I STUCK TO MY PRINCIPLES. WE KEPT STRONG -- AND WE WON THE COLD WAR.

WE STAYED STRONG -- AND THAT ENABLED US TO WIN A BATTLE CALLED DESERT STORM.

BUT WE DID FAR MORE THAN THAT. WE LIBERATED THE ENTIRE WORLD FROM OLD FEARS -- FEARS OF TENSE, ENDLESS CONFRONTATION; FEARS OF NUCLEAR HOLOCAUST. NOW, OUR CHILDREN CAN GROW UP FREED FROM THE LOOMING SPECTER OF NUCLEAR WAR.

BUT HAVING WON THE COLD WAR, WE DID MORE. WE LED NATIONS AWAY FROM ANCIENT HATREDS -- AND TOWARD A TABLE OF PEACE. \\\

AND WE DID STILL MORE THAN THAT. WE FORGED A NEW WORLD ORDER -- AN ORDER SHAPED BY THE SWEAT AND SACRIFICE OF OUR FAMILIES -- THE SWEAT AND SACRIFICE OF GENERATION UPON GENERATION OF AMERICAN WOMEN AND MEN.

THINK OF IT: TWO YEARS AGO, THE BERLIN WALL CAME TUMBLING DOWN. LAST YEAR, THE SOVIET UNION COLLAPSED. "IMPERIAL COMMUNISM" BECAME A FOUR-LETTER WORD: D-E-A-D -- DEAD.

TODAY -- BECAUSE WE STOOD FIRM, BECAUSE WE DID THE RIGHT THINGS -- AMERICA STANDS ALONE, THE UNDISPUTED LEADER OF THE WORLD. \ \

WE PUT AN END TO DECADES OF COLD WAR, AND REAPED A SPRINGTIME HARVEST OF PEACE. THE AMERICAN PEOPLE SHOULD BE PROUD OF WHAT TOGETHER WE HAVE ACHIEVED.

NOW, TOGETHER, WE WILL TRANSFORM THE ARSENAL OF DEMOCRACY INTO THE ENGINE OF GROWTH.

I UNDERSTAND THE WORLD. THAT'S CRUCIAL. BUT THAT'S NOT ENOUGH.

I UNDERSTAND AMERICA. I KNOW THAT AMERICAN WORKERS ARE THE MOST PRODUCTIVE IN THE WORLD -- BAR NONE.

AND I KNOW: TO SUCCEED ECONOMICALLY AT HOME -- WE NEED TO LEAD ECONOMICALLY ABROAD. IF YOU WANT TO LEAD IN THE WORLD, YOU'VE GOT TO KNOW THE NEIGHBORHOOD. ECONOMIC LEADERSHIP MEANS MARKETS FOR AMERICAN PRODUCTS, JOBS FOR AMERICAN WORKERS -- AND GROWING ROOM FOR THE AMERICAN DREAM.

THE AMERICAN PEOPLE DON'T BELIEVE IN ISOLATIONISM BECAUSE THEY BELIEVE IN THEMSELVES. WE AMERICANS DON'T HIDE FROM A GOOD TEST OF OUR ABILITIES. WE RISE TO THE CHALLENGE. AFTER ALL, OUR NATIONAL BIRD IS THE EAGLE, NOT THE OSTRICH.

IN 1992, THE AMERICAN PEOPLE WILL DECIDE WHAT KIND OF LEADERSHIP THEY WANT. THEY WILL DECIDE WHICH TEAM HAS THE CHARACTER, EXPERIENCE AND TOUGHNESS TO MAKE THE IMPORTANT DECISIONS. THEY COULD CAST THEIR LOT WITH FRESH FACES WHO TOUT STALE IDEAS. BUT THEY WON'T. VOTERS KNOW THE DIFFERENCE BETWEEN A SOUND BITE AND SOUND POLICY.

FOR THREE YEARS AN ENTRENCHED OPPOSITION IN WASHINGTON HAS CLUNG TO OLD FAILED WAYS -- NOT OUT OF PRINCIPLE, BUT OUT OF SHEER POLITICS. THEY BLOCKED OUR COMPREHENSIVE EFFORTS TO FIGHT CRIME AND DRUGS. THEY REFUSED TO JOIN THE REVOLUTION IN AMERICAN EDUCATION. THEY STALLED OUR EFFORTS TO CUT TAXES, SLASH REGULATION AND ENCOURAGE ECONOMIC GROWTH.

AND THEN THEY COMPLAINED THAT NOTHING GOT DONE.

THIS YEAR WE SAY: NO MORE. TO THOSE WHO WANT TO OBSTRUCT PROGRESS, WE SAY: GET MOVING -- OR GET OUT OF THE WAY. WE'VE GOT AN AGENDA. AND HERE'S WHAT WE'LL DO:

TOGETHER, WE WILL GET OUR ECONOMY UP AND RUNNING -- AT FULL SPEED. WE'LL RESTORE DECENCY TO THE AMERICAN WAY OF LIFE. WE WILL SILENCE THE VOICES OF HATRED AND GLOOM. WE WILL ATTACK PROGRAMS THAT LOCK PEOPLE IN BLEAK DEPENDENCY AS WE WORK TO REFORM OUR DISMAL WELFARE PROGRAM. WE WILL PROVIDE THE BEST KIND OF WELFARE SYSTEM IMAGINABLE -- GOOD JOBS FOR AMERICANS ABLE TO WORK. WE WILL BUILD THE AMERICA OF OUR DREAMS.

IN MY LIFE, I HAVE SEEN MIRACLES, AND I HAVE LEARNED THAT NO DREAM IS TOO BIG FOR THE AMERICAN HEART.

WHEN I WAS A LITTLE BOY, THE WORLD MOVED AT AN EASY PACE. BUT THEN CAME A DEPRESSION AND A WORLD WAR -- AND IN THE FIRES OF BATTLE I LEARNED FREEDOM'S PAINFUL PRICE.

I HAVE SEEN WONDROUS CHANGES -- NEW IDEAS AND TECHNOLOGIES, TEMPERED BY THE HUMANITY THAT MAKES US WHAT WE ARE. AMID THE SWELLS OF CHANGE, GENTLE FUNDAMENTALS ANCHOR US STILL. DECENCY, HONOR, HARD WORK, CARING: THAT'S THE AMERICA I KNOW.

I HAVE BEEN BLESSED IN MY LIFE -- BLESSED BY BARBARA AND BY A FAMILY THAT FILLS ME WITH WONDER AND JOY AND LOVE. \\ I AM BLESSED TO HAVE FRIENDS LIKE YOU. \\ AND I HAVE BEEN ESPECIALLY BLESSED BECAUSE I HAVE BEEN GIVEN THE OPPORTUNITY TO SERVE AS YOUR PRESIDENT. \\

THE GLORY OF THIS CENTURY IS AMERICA.

HISTORY WILL CALL THIS THE AMERICAN CENTURY BECAUSE WE FOUGHT THE BATTLE OF FREEDOM -- AND WE WON. AND HISTORY WILL TELL OF A SECOND AMERICAN CENTURY -- WHEN WE LED THE WORLD TO NEW HEIGHTS OF ACHIEVEMENT AND LIBERTY.

THIS IS OUR LEGACY. THIS IS OUR CHALLENGE. THIS
IS OUR DESTINY. TOGETHER, WE WILL WIN.

THANK YOU VERY MUCH.

MAY GOD BLESS YOU AND THE UNITED STATES OF AMERICA.

#

CAMPAIGN ANNOUNCEMENT
WEDNESDAY, FEBRUARY 12, 1992
JW MARRIOTT HOTEL
WASHINGTON, D.C.
10:00 A.M.

2/11

8 pm

THANK YOU, BARBARA. VICE PRESIDENT QUAYLE;
MARILYN. MEMBERS OF THE CABINET. FRIENDS. THANKS TO
ALL OF YOU FOR THIS WONDERFUL RECEPTION.

I HAVE AN ANNOUNCEMENT TO MAKE. \\ I WANT TO
CONTINUE SERVING AS YOUR PRESIDENT -- FOUR MORE YEARS.
\\ SO FROM THIS MOMENT FORWARD: I AM A CANDIDATE FOR
PRESIDENT OF THE UNITED STATES. \\

LET ME TELL YOU WHY I'M RUNNING: I CAME HERE TO DO
IMPORTANT WORK -- AND I FINISH WHAT I START.

IN 1980 I CAME TO WASHINGTON AS PART OF A TEAM. WE
STARTED A REVOLUTION TO FREE AMERICA FROM THE POLITICS
OF MALaise -- TO SET SAIL TOWARD AMERICA'S DESTINY. IN
1988, DAN QUAYLE AND I BEGAN OUR OWN PARTNERSHIP, BUILT
ON THE SAME PRINCIPLES.

MY MESSAGE THEN, MY MESSAGE NOW, IS SIMPLE:

I BELIEVE GOVERNMENT IS TOO BIG AND IT COSTS TOO MUCH.

I BELIEVE IN STRONG DEFENSE \\ GOOD SCHOOLS \\
SAFE STREETS \\ A GOVERNMENT WORTHY OF THE PEOPLE. \\

I BELIEVE THAT PARENTS, NOT GOVERNMENT SHOULD MAKE
THE IMPORTANT DECISIONS -- ABOUT HEALTH, CHILD CARE --
AND EDUCATION. I BELIEVE IN PERSONAL RESPONSIBILITY.

I BELIEVE IN OPPORTUNITY. WE SHOULD THROW WIDE
OPEN THE DOORS OF POSSIBILITY TO ANYONE WHO HAS BEEN
LOCKED OUT.

AND I BELIEVE IN A PIECE OF WISDOM PASSED ON BY MY
FAVORITE POLITICAL PHILOSOPHER, BARBARA BUSH: "WHAT
HAPPENS IN YOUR HOUSE IS MORE IMPORTANT THAN WHAT
HAPPENS IN THE WHITE HOUSE." \\

AMERICA'S FUTURE DOESN'T TAKE SHAPE IN SMALL ROOMS WITH HEAVY POLISHED WOODEN DESKS. IT TAKES PLACE IN HOMES, WHERE PARENTS READ TO THEIR CHILDREN \ TALK ABOUT RESPONSIBILITY \ TEACH THEM VALUES \ SHOW THEM HOW TO LOVE ONE ANOTHER \ RESPECT ONE ANOTHER \ WORK HARD, AND LIVE GOOD LIVES.

WE MUST ENCOURAGE FAMILIES TO REMAIN STRONG AND WHOLE. WE MUST EXTEND OUR HEARTS AND HANDS TO CHILDREN WHO HAVE NO ONE TO HOLD THEM, OR CALL THEM BY THEIR NAMES.

OUR FUTURE RIDES ON THE IMPORTANT THINGS, THE BIG THINGS: FAMILY, HOME, SCHOOL -- CHURCH, COMMUNITY, COUNTRY.

WE'RE GATHERED HERE BECAUSE THE AMERICAN PEOPLE WANTED LEADERSHIP -- AND WE ANSWERED THE CALL. WE DIDN'T DO THE EASY THINGS. WE DID THE RIGHT THINGS.

FROM DAY ONE, I FOUGHT FOR STRONG AND EFFECTIVE NATIONAL DEFENSE. I STUCK TO MY PRINCIPLES. WE KEPT STRONG -- AND WE WON THE COLD WAR.

WE STAYED STRONG -- AND THAT ENABLED US TO WIN A BATTLE CALLED DESERT STORM.

BUT WE DID FAR MORE THAN THAT. WE LIBERATED THE ENTIRE WORLD FROM OLD FEARS -- FEARS OF TENSE, ENDLESS CONFRONTATION; FEARS OF NUCLEAR HOLOCAUST. NOW, OUR CHILDREN CAN GROW UP FREED FROM THE LOOMING SPECTER OF ~~POSSIBLE~~ NUCLEAR WAR.

BUT HAVING WON THE COLD WAR, WE DID MORE. WE LED NATIONS AWAY FROM ANCIENT HATREDS -- AND TOWARD A TABLE OF PEACE. \\\

AND WE DID STILL MORE THAN THAT. WE FORGED A NEW WORLD ORDER -- AN ORDER SHAPED BY THE SWEAT AND SACRIFICE OF OUR FAMILIES -- THE SWEAT AND SACRIFICE OF GENERATION UPON GENERATION OF AMERICAN WOMEN AND MEN.

THINK OF IT: TWO YEARS AGO, THE BERLIN WALL CAME TUMBLING DOWN. LAST YEAR, THE SOVIET UNION COLLAPSED. "IMPERIAL COMMUNISM" BECAME A FOUR-LETTER WORD: D-E-A-D -- DEAD.

TODAY -- BECAUSE WE STOOD FIRM, BECAUSE WE DID THE RIGHT THINGS -- AMERICA STANDS ALONE, THE UNDISPUTED LEADER OF THE WORLD. \ \

WE PUT AN END TO DECADES OF COLD WAR, AND REAPED A SPRING HARVEST OF PEACE. THE AMERICAN PEOPLE SHOULD BE PROUD OF WHAT TOGETHER WE HAVE ACHIEVED.

NOW, TOGETHER, WE WILL TRANSFORM THE ARSENAL OF DEMOCRACY INTO THE ENGINE OF GROWTH.

I UNDERSTAND THE WORLD. THAT'S CRUCIAL. BUT THAT'S NOT ENOUGH.

I UNDERSTAND AMERICA. I KNOW THAT AMERICAN WORKERS ARE THE MOST PRODUCTIVE IN THE WORLD -- BAR NONE.

AND I KNOW: TO SUCCEED ECONOMICALLY AT HOME -- WE NEED TO LEAD ECONOMICALLY ABROAD. IF YOU WANT TO LEAD IN THE WORLD, YOU'VE GOT TO KNOW THE NEIGHBORHOOD. I KNOW THE NEIGHBORHOOD. \ \ AND I KNOW THAT ECONOMIC LEADERSHIP MEANS MARKETS FOR AMERICAN PRODUCTS, JOBS FOR AMERICAN WORKERS -- AND GROWING ROOM FOR THE AMERICAN DREAM.

THE AMERICAN PEOPLE DON'T BELIEVE IN ISOLATIONISM BECAUSE THEY BELIEVE IN THEMSELVES. WE AMERICANS DON'T HIDE FROM A GOOD TEST OF OUR ABILITIES. WE RISE TO THE CHALLENGE. AFTER ALL, OUR NATIONAL BIRD IS THE EAGLE, NOT THE OSTRICH.

AMERICANS DON'T WANT DOOMSAYERS AT THE HELM. I KNOW WHERE WE'RE GOING. I KNOW THE WAY. AND I KNOW HOW TO GET THERE.

IN 1992, THE AMERICAN PEOPLE WILL DECIDE WHAT KIND OF LEADERSHIP THEY WANT. THEY WILL DECIDE WHICH TEAM HAS THE CHARACTER, EXPERIENCE AND TOUGHNESS TO MAKE THE IMPORTANT DECISIONS. THEY COULD CAST THEIR LOT WITH FRESH FACES WHO TOUT STALE IDEAS. BUT THEY WON'T. VOTERS KNOW THE DIFFERENCE BETWEEN A SOUND BITE AND SOUND POLICY.

LET'S NOT KID OURSELVES. WE'RE IN FOR A TOUGH FIGHT. BUT YOU KNOW ME: I DON'T SEEK UNNECESSARY CONFLICT, BUT WHEN PRINCIPLE IS AT STAKE, I FIGHT TO WIN. \\

THIS WILL BE A LONG CAMPAIGN. AND THAT'S ALL RIGHT. MY CAMPAIGN WILL FOCUS ON THE FUTURE -- THE ONLY SUBJECT THAT COUNTS. WE'LL FIGHT HARD. WE'LL FIGHT FAIR. AND WE WILL WIN.

ABRAHAM LINCOLN -- WHOSE BIRTH WE CELEBRATE TODAY -- ONCE TOLD FELLOW REPUBLICANS, "WE WILL MAKE CONVERTS DAY BY DAY. . . . AND UNLESS TRUTH BE A MOCKERY AND JUSTICE A HOLLOW LIE, WE WILL BE IN THE MAJORITY AFTER A WHILE. \\
.... THE BATTLE OF FREEDOM IS TO BE FOUGHT OUT ON PRINCIPLE."

AND SO IT WILL BE.

FOR THREE YEARS AN ENTRENCHED OPPOSITION IN WASHINGTON HAS CLUNG TO OLD FAILED WAYS -- NOT OUT OF PRINCIPLE, BUT OUT OF SHEER POLITICS. THEY BLOCKED OUR COMPREHENSIVE EFFORTS TO FIGHT CRIME AND DRUGS. THEY REFUSED TO JOIN THE REVOLUTION IN AMERICAN EDUCATION. THEY STALLED OUR EFFORTS TO CUT TAXES, SLASH REGULATION AND ENCOURAGE ECONOMIC GROWTH.

AND THEN THEY COMPLAINED THAT NOTHING GOT DONE.

THIS YEAR WE SAY: NO MORE. TO THOSE WHO WANT TO OBSTRUCT PROGRESS, WE SAY: GET MOVING -- OR GET OUT OF THE WAY. *W*WE'VE GOT AN AGENDA. AND HERE'S WHAT WE'LL DO:

TOGETHER, WE WILL GET OUR ECONOMY UP AND RUNNING -- AT FULL SPEED. WE'LL RESTORE DECENCY TO THE AMERICAN WAY OF LIFE. WE WILL SILENCE THE VOICES OF HATRED AND GLOOM. WE WILL ATTACK PROGRAMS THAT LOCK PEOPLE IN BLEAK DEPENDENCY. WE WILL PROVIDE THE BEST KIND OF WELFARE PROGRAM IMAGINABLE -- GOOD JOBS FOR AMERICANS ABLE TO WORK. WE WILL BUILD THE AMERICA OF OUR DREAMS. ~~IN~~ ^HIN MY LIFE, I HAVE SEEN MIRACLES, AND I HAVE LEARNED THAT NO DREAM IS TOO BIG FOR THE AMERICAN HEART.

I'VE HAD MOMENTS OF TRIUMPH IN MY CAREERS, AND I'VE MADE MY MISTAKES. BUT I'VE ALWAYS TRIED TO BE HONEST WITH MYSELF, AND TO LEARN FROM GOOD AND BAD. AFTER ALL, IN THE END, YOU BUILD A REPUTATION ON RESULTS, NOT RHETORIC.

WHEN I WAS A BOY, THE WORLD MOVED AT AN EASY PACE. BUT THEN CAME A DEPRESSION AND A WORLD WAR -- AND IN THE FIRES OF BATTLE I LEARNED FREEDOM'S PAINFUL PRICE.

I HAVE SEEN WONDROUS CHANGES -- NEW IDEAS AND TECHNOLOGIES, TEMPERED BY THE HUMANITY THAT MAKES US WHAT WE ARE. AMID THE SWELLS OF CHANGE, GENTLE FUNDAMENTALS ANCHOR US STILL. DECENCY, HONOR, HARD WORK, CARING: THAT'S THE AMERICA I KNOW.

I HAVE BEEN BLESSED IN MY LIFE -- BLESSED BY BARBARA AND BY A FAMILY THAT FILLS ME WITH WONDER AND JOY AND LOVE. \\ I AM BLESSED TO HAVE FRIENDS LIKE YOU. \\ AND I HAVE BEEN ESPECIALLY BLESSED BECAUSE I HAVE BEEN GIVEN THE OPPORTUNITY TO SERVE AS YOUR PRESIDENT. \\

THE GLORY OF THIS CENTURY IS AMERICA.

AMERICAN COURAGE \ \ AMERICAN VALUES AND THE
AMERICAN PEOPLE RESTORED OPPORTUNITY AND FREEDOM TO
GENERATIONS AND NATIONS. OUR FAITH IN GOD AND OUR
BELIEF IN OURSELVES SUSTAINED US -- THROUGH THE TUMULT,
AGAINST ASSAULTS FROM EVERY QUARTER. HISTORY WILL CALL
THIS THE AMERICAN CENTURY BECAUSE WE FOUGHT THE BATTLE
OF FREEDOM -- AND WE WON. AND HISTORY WILL TELL OF A
SECOND AMERICAN CENTURY -- WHEN WE LED THE WORLD TO NEW
HEIGHTS OF ACHIEVEMENT AND LIBERTY.

THIS IS OUR LEGACY. THIS IS OUR CHALLENGE. THIS
IS OUR DESTINY. TOGETHER, WE WILL WIN.

THANK YOU VERY MUCH.

MAY GOD BLESS YOU AND THE UNITED STATES OF
AMERICA.

#

THE WHITE HOUSE
WASHINGTON

SNOW/SIMON
ANN14
DRAFT FOURTEEN
FEBRUARY 11, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT
WEDNESDAY, FEBRUARY 12, 1992
JW MARRIOTT HOTEL
WASHINGTON, D.C.
10:00 A.M.

Thank you, Dan.

I have an announcement to make. \\ I want to continue serving as your President -- four more years. So from this moment forward: I am a candidate. I am a candidate for another term as the President of the United States of America. \\

I want Dan Quayle by my side -- four more years. This guy has taken lots of hits. He's worked hard. He's absorbed the unfair blows -- and he's done a great job.

Let me tell you why I'm running: I came here to do important work -- and I finish what I start.

In 1980 I came to Washington as part of a team. We started a revolution to free America from the politics of malaise -- to set sail toward America's destiny. In 1988, Dan Quayle and I began our own partnership, built on the same principles.

First, freedom works.

Government that tries to do everything makes it almost impossible to do anything. Today, our government is too big and it spends too much. Pork is lean these days, Washington is not. So, believe it or not, Washington gives even pork a bad name.

THE WHITE HOUSE

Today, Americans spend far too much time binding each other in rules, regulations and red tape -- and mugging them with ridiculous nuisance lawsuits. Enough is enough. It's time to cut away these paper chains -- let our people go free.

Freedom works.

Second, I will quote from my favorite political philosopher, Barbara Bush: "What happens in your house is more important than what happens in the White House."

America's future doesn't take shape in small rooms with heavy polished wooden desks. It takes place at homes, where parents read to their children; talk about responsibility; teach them values; show them how to love one another, respect one another; work hard, and live decent lives.

We must encourage families to remain strong and whole. We must extend our hearts and hands to children who have no one to hold them, or call them by their names.

Our future rides on the important things, the big things: family, home, school -- church, community, country.

Third, America thrives when America sticks to its principles.

From Day One, I fought for strong and effective national defense. It worked. We stood fast -- and we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Now, the threat of nuclear war stalks our children no more.

THE WHITE HOUSE

We put an end to decades of Cold War, and reaped a springtime harvest of peace. We led nations away from ancient, seething hatreds -- and toward a table of brotherhood. \\\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men.

Think of it: Two years ago, the Berlin Wall came tumbling down. Last year, the Soviet Union collapsed. "Imperial communism" became a four-letter word: D-E-A-D.

I'm proud of what we've done. And to those who want us to apologize for our success, I say: No way.

To those who argue that we need to change policies because we have a new world, I say: You just don't get it.

The leadership that brought us to triumph in the Cold War will help us transform the Arsenal of Democracy into the Engine of Growth, the Chariot of Hope.

I understand the world. That's crucial. You can't lead in the world if you don't know the neighborhood. But that's not enough.

I also understand America. I know that American workers are the most productive in the world -- bar none.

I know that the American people don't believe in isolationism. We don't hide from a good test of our abilities. We rise to the challenge. After all, our national bird is the eagle, not the ostrich.

THE WHITE HOUSE

WASHINGTON

I know that Americans don't want doomsayers at the helm. They want leaders who say: I know where we're going. I know the way. And I know how to get there.

Let's not kid ourselves. We're in for a tough fight. I don't pick fights, but if it someone engages me in a fight over principle, I fight to win.\

This will be a long campaign. And that's all right. My campaign will focus on the future -- the only subject that counts. We'll take our hits. But we'll fight hard. We'll fight fair. And we will win.

Abraham Lincoln -- whose birth we celebrate today -- once told fellow Republicans, "We will make converts day by day. . . . and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \ \ The battle of freedom is to be fought out on principle."

And so it will be.

For three years an entrenched opposition in Washington has clung to old failed ways -- not out of principle, but out of sheer politics. They blocked our comprehensive efforts to fight crime and drugs. They refused to join the revolution in American education. They stalled our efforts to cut taxes, slash regulation and encourage economic growth.

And then they complained that nothing got done.

This year we say: No more. To those who want to obstruct progress, we say: Get moving -- or get out of the way. We've got

THE WHITE HOUSE

WASHINGTON
an agenda -- in education, health care, job training, energy, and economic growth -- and we'll see it through.

But we'll also put it all in perspective. Government can't do everything, and it shouldn't try. We all have a role in building a greater future. We all have a responsibility to keep in our shared mission to the future.

Together, we'll get our economy running at full speed. Together, we'll restore decency to American life. We'll push crime out of our neighborhoods. We'll silence voices of hatred and gloom. We'll shut down programs that lock people in bleak dependency. And we'll use as our common guide these big ideas: Freedom works; home counts; our principles will prevail.

I love my country -- its families, its communities, its raw energy and optimism. From my youth in Massachusetts, to our first home in Midland, Texas, to our special honor of living in the White House today, I remember friends and neighbors who made all the difference. In bad times, they were there -- didn't ask for anything, just showed up to lend their selfless support. In good times, they cheered us on -- and didn't ask for anything in return.

You can't say thanks enough for blessings like that. When you look back at what the people of this country have done, you realize: America's mission is never done.

A President can do his part to make a difference, but in the end each and every one of us plays a part in a much bigger production: We give life to the ideal of freedom. We're the

freedom women -- the freedom men -- the freedom families --the
freedom land.

The glory of this century is America.

American courage, values and sacrifice have restored
opportunity and freedom to generations and nations. Our faith in
God and our belief in ourselves has sustained us -- through the
tumult, against assaults from every quarter.

History will call this the American century because we
fought the battle of freedom -- and we won. And history will
tell the stories of a second American Century -- when we led the
world to new heights of achievement and liberty.

This is our legacy. This is our challenge. This is our
destiny. Together, we will win. We will see our mission
through.

Thank you very much.

May God bless you and the United States of America.

#

SNOW/SIMON
ANN10
DRAFT TEN
FEBRUARY 10, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT
WEDNESDAY, FEBRUARY 12, 1992
JW MARRIOTT HOTEL
WASHINGTON, D.C.
10:00 A.M.

Thank you, Dan.

You know, I've been waiting for a special occasion like this to wear the socks I bought at Penney's.

[[Actually, I have something to tell you. I have just appointed my newest domestic adviser: Tammy Wynette.]]

Seriously, I do have an announcement to make. \\ I won't keep you in suspense \\ I'll just say what's on my mind. I want to continue serving as your President -- four more years. \\

Let me tell you why I'm running: I came here to do important work -- and I finish what I start.

In 1980 I came to Washington as part of a team. We started a revolution to free America from the politics of malaise -- to set sail toward America's destiny. In 1988, Dan Quayle and I began our own partnership, built on the same principles.

My message then, my message now, is simple:

I believe government is too big and it costs too much.

I believe in strong defense \\ good schools \\ safe streets \\ a government worthy of the people. \\

I believe in choice -- in health, child care -- and especially -- education.

I believe in personal responsibility.

I believe in opportunity. I believe we should throw wide open the doors of possibility to anyone who has been locked out.

And most of all, I believe in the important things, the big things: family, home, school -- church, community, country.

We got here because the American people wanted leadership -
- and we answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Afterward, we led nations away from ancient, seething hatreds -- and toward a table of peace. \\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men.

Think of it: Two years ago, the Berlin Wall came tumbling down. Last year, the Soviet Union collapsed. "Communism" became a four-letter word: D-E-A-D.

Today -- because we stood firm, because we did the right things -- America stands alone, the undisputed leader of the world. \\ America: Number One. \\

Some people want us to back away from these triumphs. No way: We put an end to decades of Cold War, and unveiled a springtime harvest of peace. I'm proud of what we've done.

That brings us to today. In 1992, the American people will make important choices.

They will make important choices about leadership for the future. You know, there's an old saying that you should dance with the one that brung ^{ya.))} you. Well, ^{we're the ones who} we brought America to the ^{bring out} dawn ^{we brought America through} of a new world. ~~We understood~~ the challenges of communism -- and we overcame. ^{Now, as we enter a} ~~We understand~~ the new age of competition -- and we will ^{bring out} make America ^{best. * we're the ones who} competitive. We brought America to this historic point, and Americans aren't about to switch to ^{the} dance hall demagogues ~~embrace those~~ who fought us at every turn.

In 1992, the American people will make important choices about defense. Here's the key: We kept America strong -- and because we did, American men and women won a battle called Desert Storm. ^{the} In years to come, we will keep America strong.

In 1992, the American people will decide what kind of leadership they want. They will decide which team has the character, experience, honesty and toughness to make the important decisions. They could cast their lot with fresh faces who tout stale ideas. But they won't. Voters know the difference between a sound bite and sound policy. And they will make the right choice.

Let's not kid ourselves. We're in for a tough fight. But you know me: When it's for principle, I love a good fight. \\

* When you look at the record, you'll see.

This will be a long campaign. And that's all right. My campaign will focus on the future -- the only subject that counts. We'll fight hard. We'll fight fair. And we will win.

I know some of you worry that our party has been shaken by discord. But a good argument makes everyone stronger. In the end, we will welcome all who join us -- and we'll fight the good fight together.

Abraham Lincoln -- whose birth we celebrate today -- once told fellow Republicans, "We will make converts day by day. . . . and unless truth be a mockery, and justice a hollow lie, we will be in the majority after a while. \ \ The battle of freedom is to be fought out on principle."

And so it will be. For three years an entrenched opposition in Washington has clung to ^{the} old failed ways -- not out of principle, but out of [^] sheer politics. ^{They have} ~~It has~~ blocked our comprehensive efforts to fight crime and drugs. ^{They have} ~~It has~~ refused to join the revolution in American education. ^{They have} ~~It has~~ stalled our efforts to cut taxes, slash regulation and encourage economic growth.

And then ^{they} ~~it~~ complained that nothing gets done. (They sounds more ominous than it.)

This year we say: No more. To those who want to obstruct progress, we say: Get moving -- or get out of the way.

Together, we will restore decency to the American way of life. We will silence the voices of hatred and gloom. We will ~~put an~~ ^{the} end to perverse programs that ^{trap} ~~lock~~ people in bleak dependency. We will provide the best kind of welfare program

imaginable -- good jobs for Americans able to work. We will build the America of our dreams.

In my life, I have seen miracles, and I have learned that no dream is too big for the American heart.

I've had moments of triumph in my careers, and I've made my mistakes. But I've always tried to be honest with myself, and to learn from good and bad. After all, in the end, you build a reputation on results, not rhetoric.

When I was a boy, the world moved at an easy pace. But then came a depression and a world war -- and I learned freedom's painful price.

I have seen ^{wondrous} changes -- new ideas and technologies, tempered by the humanity that makes us what we are. Amid the swells of change, the ~~gentle~~ ^{still} fundamentals [^] anchor us. Decency, honor, hard work, caring: ^{the} That's America. [^] I know.

I have been blessed in my life -- blessed by a wife whose love and strength amazes me every moment of ~~every~~ ^{the} day \\ blessed by a family that, like any family, fills me with wonder and joy and love. \\ I am blessed to have friends like you. \\ ^{And} I have been blessed to have been born in America \\ and given the opportunity to serve as your President. \\

The glory of this century is America.

American courage \\ American values and American people restored opportunity and freedom to generations and nations. Our faith in God and our belief in ourselves sustained us -- through the tumult, against assaults from every quarter. History will

call this the American century because we fought the battle of freedom -- and we won. And history will record a Next American Century -- as we lead the world to new heights of achievement and freedom.

This is our legacy. This is our challenge. This is our destiny. ^{from here we go forward, And} Together, we will win.

So let's go!

Thank you very much.

May God bless ~~you~~ and the United States of America.

#

SNOW/SIMON
ANN9
DRAFT NINE
FEBRUARY 10, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT
WEDNESDAY, FEBRUARY 12, 1992
JW MARRIOTT HOTEL
WASHINGTON, D.C.
10:00 A.M.

Thank you, Dan. [jokes]

Thank you for joining me this morning. I don't want to keep you in suspense \\ so I'll just say what's on my mind. I want to continue serving as your President -- four more years. \\

You see, we have a revolution to complete. Dan Quayle and I won't stand aside until we've seen it through. \\

In 1980 I came to Washington as part of a team. We started a revolution to free America from the politics of malaise -- to set sail toward America's destiny.

Our message then, our message now, is simple:

We believe government is too big and it costs too much.

We believe in strong defense \\ good schools \\ safe streets \\ a government worthy of the people. \\

We believe in choice -- in health, child care -- and especially -- education.

We believe in personal responsibility.

We believe in opportunity. We will throw wide open the doors of possibility to anyone who has been locked out.

And we believe in the important things, the big things: family, home, school, church, community, country.

The American voters have embraced our message -- three times. Three times, our opponents -- arguing that our success was a fluke -- got a November surprise.

Well, here we go again. \\

But this time -- let nobody be surprised.

Let's remember how we got here. We got here because the American people wanted leadership. We answered the call. We didn't do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of nuclear holocaust; fears of tense, endless confrontation. We began to lead nations away from ancient, seething hatreds. \\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men.

Think of it: Together, we made a stand for freedom. The Berlin Wall came tumbling down. The Soviet Union collapsed. "Communism" became a four-letter word. Today -- because we stood firm, because we did the right things -- America stands alone, the undisputed leader of the world. \\
For those who believe in democracy, opportunity, and freedom, America is Number One. \\

And so here we are today. In 1992, the American people will make important choices.

They will choose leadership for the future. They could cast their lot with the party that has opposed the measures that brought us to the brink of an exciting new world world. But they won't. They'll stick with the party that understood the challenges -- and made possible a new world order.

In 1992, the American people will make important choices about defense. They could cast their lot with those who wanted to dismantle the defenses that won the Cold War and kept our Nation secure -- the defenses that won a battle called Desert Storm. \\ But they won't. They will vote for the party that will keep our defenses strong. \\

In 1992, the American people will decide what kind of future they want. They could cast their lot with fresh faces who tout stale ideas. But they won't. I believe the American people know the difference between a sound bite and sound policy.

In 1992, the American people will decide what kind of leadership they want. They will decide which team has the character, experience and toughness to make the important decisions. And they will make the right choice.

Let's not kid ourselves. We're in for a tough fight. But you know me: When it's for principle, I love a good fight. \\

This will be a long campaign. And that's all right. My campaign will focus on the future -- the only subject that counts. We'll fight hard. We'll fight fair. And we will win the same way we always win -- on the facts and on our principles.

Abraham Lincoln -- whose birth we celebrate today -- once comforted fellow Republicans, saying, "We will make converts day by day. . . . and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \\ The battle of freedom is to be fought out on principle."

And so it will be. For three years an entrenched opposition in Washington has clung to old failed ways -- not out of principle, but out of sheer politics. It has blocked our comprehensive efforts to fight crime and drugs. It has refused to join the revolution in American education. It has stalled our efforts to cut taxes, slash regulation and encourage economic growth. And then it complains that nothing gets done.

This year we say: No more. To those who will join us: Welcome to the revolution. To those who want to stand in the way: Get moving -- or get out of the way. As Lincoln said: "Revolutions do not go backward." That includes ours.

Together, we will restore decency to the American way of life. We will silence the voices of hatred and doom. We will put an end to perverse programs that lock people in bleak dependency. We will provide the best kind of welfare program imaginable -- good jobs for Americans able to work. We will build the America of our dreams. I am a man of missions, and I will not rest until we've finished our revolution.

In my life, I have seen miracles, and I have learned that no dream is too big for the American heart.

When I was a boy, the world moved at an easy pace. But then came a depression and a world war. And while still a boy, I learned freedom's painful price.

I have seen changes -- new ideas and technologies, tempered by the humanity that makes us what we are. Amid the swells of change, the gentle fundamentals anchor us. Decency, honor, hard work, caring: That's ^{The} America. I know.

I have been blessed in my life -- blessed by a wife whose love and strength amazes me every moment of every day \\ blessed by a family that, like any family, fills me with wonder and joy and love. \\ I am blessed to have friends like you. \\ But most of all, I have been blessed to have been born in America \\ and given the opportunity to serve as your President. \\

The glory of this century is America.

Our faith in God and our belief in ourselves have sustained us -- through the tumult, against assaults from every quarter. History will record that American courage \\ American values and American people restored opportunity and freedom to generations and nations. History will call this the American century because we fought the battle of freedom -- and we won. \\

This is our legacy. This is our challenge. This is our destiny. Together, we will win. We will accomplish our mission. And I can't wait to get started. \\

Thank you very much.

May God bless you and the United States of America.

#

SNOW/SIMON
ANN8
DRAFT EIGHT
FEBRUARY 7, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT
WEDNESDAY, FEBRUARY 12, 1992
JW MARRIOTT HOTEL
WASHINGTON, D.C.
9:00 A.M.

Thank you, Dan. [jokes]

Thank you for joining me this morning. I don't want to keep you in suspense \\

So I'll just say what's on my mind. I want to continue serving as your President -- four more years. \\

You see, we have a revolution to complete. Dan Quayle and I won't stand aside until we've seen it through. \\

In 1980 I came to Washington as part of a team. We set off a revolution to break America free from the politics of malaise - - to set sail toward America's destiny.

Our message then, our message now, is simple:

We believe government is too big and it costs too much.

We believe in strong defense \\ good schools \\ safe streets \\ a government worthy of the people. \\

We believe in choice -- in health, schooling, child care.

We believe in the important things: family, home, school, church, community, country.

We believe that people should be held responsible for their deeds, and rewarded for their good deeds. We believe in

opportunity -- and we will open the doors of possibility to those who have been locked out so cruelly, so long.

The American voters have embraced our message -- three times. Three times, our opponents -- arguing that our success was a fluke -- got a November surprise.

Well, here we go again. \\

Let's remember how we got here. We did not do the easy things. We did the right things.

From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War.

But we did far more than that. We liberated the entire world from old fears -- fears of nuclear holocaust; fears of tense, endless confrontation. We began to lead nations away from ancient, seething hatreds. \\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men. Think of it: Together, we made a stand for freedom -- and in time, the Berlin Wall came tumbling down. The Soviet Union collapsed. The word "communism" soon will live only in history books. And today America stands alone, the undisputed leader of the world. \\

For those who believe in democracy, opportunity, and freedom, America is Number One. \\

And so here we are today. In 1992, the American people will make important choices.

As we look out toward a new world, the American people will have to choose leadership for the future. They could cast their lot with the party that has opposed every measure that brought us to this historic place. But they won't. They'll stick with the party that made this possible.

In 1992, the American people will make important choices about defense. They could cast their lot with those who wanted to dismantle the defenses that won the Cold War and kept our Nation secure --the defenses that won a battle called Desert Storm. \\ But they won't. They will vote for the party that will keep our defenses strong. \\

In 1992, the American people will decide what kind of future they want. They could cast their lot with fresh faces who tout stale ideas. But they won't. The American people know the difference between sound bites and sound policy.

In 1992, the American people will decide what kind of leadership they want. They will decide which team has the character, experience and toughness to make the important decisions. And they will make the right choice.

Let's not kid ourselves. We're in for a tough fight. But you know me: I love a good fight \\ if it's a fight on principle.

This will be a long campaign. And that is right. This campaign will focus on the future -- the only subject that counts. And we will win the same way we always win -- on our principles. Because we know what's right.

Abraham Lincoln -- whose birth we celebrate today -- once comforted fellow Republicans, saying, "We will make converts day by day. . . . and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \\ The battle of freedom is to be fought out on principle."

And so it will be. For three years a determined opposition in Washington has clung to old failed ways. It has blocked our comprehensive efforts to fight crime and drugs. It has refused to join the revolution in American education. It has stalled our efforts to cut taxes, slash regulation and encourage economic growth.

This year we say: No more. To those who will join us: Welcome. To those who want to stand in the way: Get moving -- or make room for someone who will. Lincoln knew it and he said it: "Revolutions do not go backward."

So let's move forward, together.

In my life, I have seen miracles, and I have learned that no dream is too big for the American heart.

When I was a boy, the world moved at an easy pace. But then came a depression and a world war. And while still a boy, I learned freedom's painful price.

I have seen changes -- new ideas and technologies, tempered by the humanity that makes us what we are. Amid the swells of change, the gentle fundamentals anchor us. Decency, honor, hard work, caring: That's America.

I have been blessed in my life -- blessed by a wife whose love and strength amazes me every moment of every day \\ blessed by a family that, like any family, fills me with wonder and joy and love. \\ I am blessed to have friends like you. \\ But most of all, I have been blessed to have been born in America \\ and blessed with the opportunity to serve as your President. \\

The glory of this century is America.

Our faith in God and our belief in ourselves have sustained us -- through the tumult, against assaults from all quarters. History will record that American courage \\ American values and American people restored opportunity and freedom to generations and nations. History will call this the American century because we fought the battle of freedom \\ we fought it on principle \\ and we won. \\

This is our legacy. This is our challenge. This is our destiny. Together, we will not lose.

Together, we will win.

Thank you very much.

May God bless you and the United States of America.

#

SNOW/SIMON
ANN7
DRAFT SEVEN
FEBRUARY 7, 1992

PRESIDENTIAL REMARKS: CAMPAIGN ANNOUNCEMENT
WEDNESDAY, FEBRUARY 12, 1992
JW MARRIOTT HOTEL
WASHINGTON, D.C.
10:00 A.M.

[Introductory acknowledgments]

Thank you for joining me this morning. I don't want to keep you in suspense \\

So I'll just say what's on my mind. I want to continue serving as your President -- four more years. \\\

You see, we have a revolution to complete. Dan Quayle and I won't stand aside until we've seen it through. \\

In 1980 I came to Washington as part of a team. We set off a revolution to break America free from the politics of malaise - - to set sail toward America's destiny.

Our message then, our message now, is simple:

We believe government is too big and ~~it~~ costs too much.

We believe in rewarding people's hard work with higher pay, not higher taxes.

We believe in strong defense \\ good schools \\ safe streets \\ a government worthy of the people. \\

We believe in choice -- in health, schooling, child care.

We believe in the important things: family, home, school, church, community, country.

The American voters have embraced our message -- three times. Three times, our opponents -- arguing that our success was a fluke -- got a November surprise.

Well, here we go again. \\
when crunch time came, we didn't do the easy thing, we did the right thing.

Let's remember how we got here. From Day One, I said no to those who wanted to weaken our defenses. We stuck to our principles. And we won the Cold War. \\\

But we did far more than that. We liberated the entire world from old fears -- fears of nuclear holocaust; fears of tense, endless confrontation. We began to lead nations away from ancient, seething hatreds. \\\

And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American women and men. Think of it: Together, we ^{took} ~~made~~ a stand for freedom -- and in time, the Berlin Wall came tumbling down. The Soviet Union collapsed. The word "communism" soon will live only in history books. And today, America stands alone, the undisputed leader of the world. \\
took

For those who believe in democracy, opportunity, and freedom, America is Number One. \\
took

And so here we are today. In 1992, the American people will make important choices.

As we look out toward a new world, the American people will have to choose leadership for the future. They could cast their lot with the party that has opposed every measure that brought us

~~to~~ this historic ^{Change} ~~place~~. But they won't. They'll stick with the party that made ^{it} ~~this~~ possible.

In 1992, the American people will make important choices about defense. They could cast their lot with those who wanted to dismantle the defenses that won the Cold War and kept our Nation secure --the defenses that won a battle called Desert Storm. \\ But they won't. They will vote for the party that will keep our defenses strong. \\

In 1992, the American people will decide what kind of future they want. They could cast their lot with fresh faces who tout stale ideas. But they won't. The American people know the difference between sound bites and sound policy.

In 1992, the American people will decide what kind of leadership they want. They will decide which team has the character, experience and toughness to make the important decisions. And they will make the right choice.

Let's not kid ourselves. We're in for a tough fight. But you know me: I love a good fight \\ if it's a fight on principle.

So let's hold fast to our principles. Remember Abraham Lincoln, whose birthday we celebrate today; the man whose deeds and words shaped the character of the Republican Party.

Lincoln once assured his Republican friends, "We will make converts day by day. . . . And, unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. \\ The battle of freedom is to be fought out on principle."

Like Lincoln, we will fight on principle. Let us do so -- not with rancor, but with confidence in our cause. Let us win converts -- not by inciting fears, but by summoning our strengths. Let's fight hard. Let's fight fair. And let's use the best weapon of all -- the truth.

For three years a determined opposition in Washington has blocked our efforts to move ahead. This year we say: ~~No more~~ ^{no more} ~~obstruction.~~ ~~get out of the way!~~ ^{roadblocks}

For three years, a determined opposition ~~in Washington~~ has clung to old failed ways. This year we say: Forget what doesn't work. We're working toward a better future.

For three years, a determined opposition has foiled our ~~comprehensive~~ efforts to fight crime and drugs, to revolutionize our schools, to craft a national energy strategy -- to get our economy moving. This year we say: Get moving -- or ~~make room~~ ~~for someone who will.~~ ^{get out of the way!}

In my life, I have seen miracles, and I have learned that no dream is too big for the American heart.

When I was a boy, the world moved at an easy pace. But then came a depression and a world war. And while still a boy, I learned ^{the} ~~freedom's~~ painful price. ^{of freedom.}

I have seen ^{wondrous} changes -- new ideas and technologies, tempered by the humanity that makes us what we are. Amid the swells of change, the gentle fundamentals anchor us. While traders labor in crowded noisy rooms, and innovators unhatch new miracles in their labs, quiet triumphs change the world.

A child in a remote village brushes away a woozy sleep -- looks up to find doctors and nurses and friends who have come to heal, who hail from an unseen faraway land called America.

Teachers beam as a young student from a poor home wins a scholarship to college. This is how we pass the American dream on to a new generation.

I have been blessed in my life -- blessed by a wife whose love and strength amazes me every moment of every day \\ blessed by a family that, like any family, fills me with wonder and joy and love. \\ I am blessed to have friends like you. \\ But most of all, I have been blessed to have been born in America \\ and ~~blessed with~~ ^{to have} the opportunity to serve as your President. \\

The glory of this century is America.

Our faith in God and our belief in ourselves have sustained us -- through the tumult, against assaults from ~~all~~ ^{every} quarters. History will record that American courage \\ American values and American people restored opportunity and freedom to generations and nations. History will call this the American century because we fought the battle of freedom \\ we fought it on principle \\ and we won. \\

This is our legacy. This is our challenge. This is our destiny. Together, we will not lose. ^A Thank you *and*

May God bless you and the United States of America.

#

*These
3 don't
link very
well.*

I am amazed, sometimes, when I find that some of you disagree with me. When I consider how you disagree among yourselves, I am somewhat comforted. I begin to think that maybe I'm all right after all!

Harry S. Truman
Address, American Society of Newspaper Editors
April 17, 1948

When you read what the press had to say about Washington, Jefferson, and Lincoln, and the other Presidents, you would think that we never had a decent man in the office since the country began.

Harry S. Truman
Special Conference with Editors of Business and Trade Papers
April 23, 1948

I have found nothing but a desire to dig at the truth . . . and be open-handed and forthright about it.

Dwight D. Eisenhower
First press conference
February 17, 1953

Now that all the members of the press are so delighted I lost, I'd like to make a statement. . . . As I leave you, I want you to know—just think how much you'll be missing. You won't have Richard Nixon to kick around any more because, gentlemen, this is my last press conference.

Richard Nixon
After his defeat in the 1962 California gubernatorial race
Washington Post
November 8, 1962

Thomas Jefferson pointed out that no government ought to be without censors. I can assure you, where the press is free, none will ever be needed.

Lyndon Johnson
Speech, Presentation of the William Randolph Hearst Foundation Journalism Awards, the White House
May 11, 1964

The media are far more powerful than the president in creating public awareness and shaping public opinion, for the simple reason that the media always have the last word.

Richard Nixon
The Memoirs of Richard Nixon
1978

Principle

Temporary deviations from fundamental principles are always more or less dangerous. When the first pretext fails, those who become interested in prolonging the evil will rarely be at a loss for other pretexts.

James Madison
Letter, Caleb Wallace
August 23, 1785

We will make converts day by day, we will grow strong by the violence and injustice of our adversaries. And, unless truth be a mockery and justice a hollow lie, we will be in the majority after a while, and then the revolution which we will accomplish will be none the less radical from being the result of pacific measures. The battle of freedom is to be fought out on principle.

Abraham Lincoln
Speech
May 19, 1856

Treat the Negro as a citizen and a voter, as he is and must remain, and soon parties will be divided not on the color line but on principle.

Ulysses S. Grant
Annual message, Congress
December 1874

To stand upon the ramparts and die for our principles is heroic, but to sally forth to battle and win for our principles is something more than heroic.

Franklin D. Roosevelt
Speech nominating Alfred E. Smith for president
June, 1928

It would be better that the [Republican] party go down in defeat, the banner of principle flying, than to win by pussyfooting.

Herbert Hoover
Speech, Philadelphia, Pennsylvania
1936

A man who has never lost himself in a cause bigger than himself has missed one of life's mountaintop experiences. Only in losing himself does he find himself.

Richard Nixon
Six Crises
1962

A railro
the own
ness, br
monopo

Andrew J
Speech, T
1835

Our gi
demon
own in
Govern
put the
all of w

Herbert
Letter, C
October

Substa
can ra
new e

William
The Pre
1916

Progr
progr

Herber
Ameri
1922

The :
the fu

Herber
Speech
Octob

If I f
seem
to dis
whic

Calvir
The A
1929

The
add
have
enou

Frank
Secor
Janua

—*Speech, Bloomington, May 29, 1856.* Lapsley II, 273.

3.—It strikes me there is some difference between holding a man responsible for an act which he has not done, and holding him responsible for an act that he has done.—*Debate, Quincy, Oct. 13, 1858.* IV, 285.

4.—I have said nothing but what I am willing to live by, and, if it be the pleasure of God, to die by.—*Speech, Independence Hall, Feb. 22, 1861.* VI, 158.

5.—In times like the present, men should utter nothing for which they would not willingly be responsible for through time and eternity.—*Second annual message, Dec. 1, 1862.* VIII, 126.

Retaliation—See also PORT PRIVILEGES, policy of retaliation.

Retaliation, haste in, to be avoided—We do not know today that a colored soldier, or white officer commanding colored soldiers, has been massacred [as reported at Fort Pillow]. We fear it—believe it, I may say—but we do not know it. To take the life of one of their prisoners on the assumption that they murder ours, when it is short of certainty that they do murder ours, might be too serious, too cruel a mistake.—*Speech, Baltimore, April 18, 1864.* X, 79.

Retaliation, to protect negro troops—See NEGRO TROOPS, protection of, 2.

Retreat, "last shriek on"—His [Seward's] idea was that it [preliminary Emancipation Proclamation] would be considered our last shriek on the retreat.—*To F. B. Carpenter, Feb. 6, 1864.* X, 2.

Revelation, no direct, expected—I hope it will not be irreverent for me to say that if it is probable that God would reveal His will to others on a point so connected with my duty [as in the issuance of a possible Emancipation Proclamation], it might be supposed he would reveal it directly to me; for, unless I am more deceived in myself than I often am, it is my earnest desire to know the will of Providence in this matter. And if I learn what it is, I will do it. These are not, however, the days of miracles, and I suppose it will be granted that I am not to expect a direct revelation.—*Reply to Chicago church committee, Sept. 13, 1862.* VIII, 29.

Revelations, Book of—See YOUNG AMERICA, longs for territory.

Revenge, to be avoided—In using the strong hand, as now compelled to do, the government has a difficult duty to perform. At the very best it will by turns do both too little and too much. It can properly have

no motive of revenge, no purpose to punish merely for punishment's sake. While we must by all available means prevent the overthrow of the government, we should avoid planting and cultivating too many thorns in the bosom of society.—*To Sec. Stanton April 18, 1864.* Stern, 803.

2.—I wish you to do nothing merely for revenge; but that what you may do shall be solely done with reference to the security of the future.—*To Gen. Roscrans, Nov. 19, 1864.* X, 274.

Revolution, American policy of nonintervention—That it is the duty of our government to neither foment nor assist, such revolutions [as that in Hungary] in other governments. That, as we may not legally or warrantably interfere abroad to aid so no other government may interfere abroad to suppress such revolutions; and that we should at once announce to the world our determination to insist upon this mutuality of non-intervention, as a sacred principle of the international law.—*Resolutions for Hungarian freedom, Jan. 9, 1852.* Angle, 81.

Revolution, American sympathy for—That the sympathies of this country, and the benefits of its position, should be exerted in favor of the people of every nation struggling to be free; and whilst we meet to do honor to Kossuth and Hungary, we should not fail to pour out the tribute of our praise and approbation to the patriotic efforts of the Irish, the Germans and the French, who have unsuccessfully fought to establish in their several governments the supremacy of the people.—*Resolutions for Hungarian freedom, Jan. 9, 1852.* Angle, 82.

Revolution, constitutional substitute for—The right of peaceable assembly and of petition, and by Article Fifth of the Constitution, the right of amendment is the constitutional substitute for revolution. Here is our Magna Carta, not wrested by barons from King John, but the free gift of states to the nation they create.—*To Alexander H. Stephens, Jan. 19, 1859.* Tracy, 127.

Revolution, nature of—It is a quality of revolution not to go by old lines or old laws; but to break up both, and make new ones.—*Speech in Congress, Jan. 12, 1848.* I, 339.

2.—Be not deceived. Revolutions do not go backward.—*Speech, Bloomington, May 29, 1856.* Lapsley II, 253.

Revolution, right of—Any people anywhere, being inclined and having the power, have the right to rise up and shake off the existing government, and form a new one that suits them better. This is a most valu-

we ought to. I say this for the purpose of suggesting that we consider whether it would not be better and wiser, so long as we all agree that this matter of slavery is a moral, political and social wrong, and ought to be treated as a wrong, not to let anything minor or subsidiary to that main principle and purpose make us fail to cooperate.—*Speech, Chicago, March 1, 1859.* V, 115.

2.—My main object . . . would be to hedge against divisions in the Republican ranks generally, and particularly for the contest of 1860. The point of danger is the temptation in different localities to "platform" for something which will be popular just there, but which, nevertheless, will be a firebrand elsewhere, and especially in a national convention. As instances, the movement against foreigners in Massachusetts; in New Hampshire, to make obedience to the fugitive-slave law punishable as a crime; in Ohio, to repeal the fugitive-slave law; and squatter sovereignty, in Kansas. In these things there is explosive enough to blow up half a dozen national conventions, if it gets into them. . . . What is desirable, if possible, is that in every local convocation of Republicans a point should be made to avoid everything which will disturb Republicans elsewhere. Massachusetts Republicans should have looked beyond their noses, and they could not have failed to see that tilting against foreigners would ruin us in the whole Northwest. New Hampshire and Ohio should forbear tilting against the fugitive-slave law in such a way as to utterly overwhelm us in Illinois with the charge of enmity to the Constitution itself. Kansas, in her confidence that she can be saved to freedom on "squatter sovereignty," ought not to forget that to prevent the spread and nationalization of slavery is a national concern, and must be attended to by the nation.—*To Schuyler Colfax, July 6, 1859.* V, 131.

3.—There can be no letting down about this [insistence that slavery is wrong]. Simultaneously with such letting down the Republican organization would go to pieces, and half its elements would go in a different direction, leaving an easy victory to the common enemy.—*Speeches in Kansas, Dec. 1-5, 1859.* V, 274.

See FUGITIVE SLAVE ACT, Ohio Republican action regretted.

See REPUBLICAN PARTY, advice to.

Republican Party, undesired members of—If it be true that on the ground which I occupy—ground which I occupy as frankly and boldly as Judge Douglas does his—my views, though partly coinciding with yours, are not as perfectly in accordance with your

feelings as are his, I do say to you in all candor, go for him and not for me.—*Debate, Freeport, Aug. 27, 1858.* III, 338.

2.—If there be any man [in the Republican party] who does not believe that slavery is wrong in the three aspects I have mentioned, or in any one of them, that man is misplaced and ought to leave us. While, on the other hand, if there be any man in the Republican party who is impatient over the necessity springing from its actual presence, and is impatient of the constitutional guarantees thrown about it, and would act in disregard of these, he too is misplaced, standing with us. He will find his place somewhere else.—*Debate, Quincy, Oct. 13, 1858.* IV, 330.

3.—If there be a man amongst us [Republicans] who is so impatient of it [slavery] as a wrong as to disregard its actual presence among us and the difficulty of getting rid of it suddenly in a satisfactory way, and to disregard the constitutional obligations thrown about it, that man is misplaced if he is on our platform. We disclaim sympathy with him in practical action.—*Debate, Alton, Oct. 15, 1858.* V, 60.

Republican Party, victory ahead for—Unless truth be a mockery and justice a hollow lie, we will be in a majority after a while, and then the revolution which we will accomplish will be none the less radical from being the result of pacific measures.—*Speech, Bloomington, May 29, 1856.* Lapsley II, 267.

2.—The result is not doubtful. We shall not fail—if we stand firm, we shall not fail. Wise counsels may accelerate, or mistakes delay it, but, sooner or later, the victory is sure to come.—*Speech, Springfield, June 16, 1858.* III, 15.

3.—If we do not allow ourselves to be allured from the strict path of our duty by such a device as shifting our ground and throwing us into the rear of a leader which denies our first principle . . . then the future of the Republican cause is safe, and victory is assured.—*Speech, Chicago, March 1, 1859.* V, 123.

4.—Stand by your principles, stand by your guns, and victory, complete and permanent, is sure at the last.—*Speech, Chicago, March 1, 1859.* V, 123.

5.—We, the Republicans and others forming the opposition of the country, intend to "stand by our guns," to be patient and firm, and in the long run to beat you [Kentuckians] whether you take him [Douglas, for President] or not. We know that before we fairly beat you, we have to beat you both together. We know that "you are all of one feather," and that we have to beat you all together, and we expect to do it.—*Speech, Cincinnati, Sept. 17, 1859.* V, 218.

6.—I see the signs of the approaching triumph of the Republicans in the bearing of their political ad-

George Bush for President

FOR IMMEDIATE RELEASE
OCTOBER 12, 1987

CONTACT: BARBARA PARDUE
202/842-1988

EXCERPTS OF REMARKS FOR
VICE PRESIDENT GEORGE BUSH
ANNOUNCEMENT SPEECH
HOUSTON, TEXAS
MONDAY, OCTOBER 12, 1987

I am here today to announce my candidacy for the Presidency of the United States. I mean to run hard, to fight hard, to stand on the issues -- and I mean to win.

For seven years, I have devoted myself, as a Vice President should and must, to helping a president conduct the most difficult job on earth. The President asked for, and received, my candor; he never asked for, but received, my loyalty. I had much to say to him, and I spoke with trust. But now I am a candidate for President, and now it is my responsibility to turn to the American people and share with them my hopes and intentions, and why I wish to lead.

I am following a great Presidency -- and a great President. Ronald Reagan returned dignity and good sense to the high office he holds. Seven years ago, a nation that needed to trust again turned to him -- and refound its spirit. I am proud to have been his partner; I am proud to have been part of his great work.

But there are those who forget, in the warmth of 1987, how cold it was in '80. Seven years ago, our nation was rocked by high winds and heavy seas -- an economy buffeted by incompetence and intrusion -- a military without morale -- and an America of lost stature in the world.

But now, after seven years of hard work, we have righted ourselves. We have weathered the storm. Our economy has recovered to become the strongest in history. And once again, our flag is recognized as a force for good in the world.

We have righted ourselves -- the platform is firm again, the base is stable -- and from this strong platform we can now launch the great endeavors of the future.

We don't need radical new directions -- we need strong and steady leadership. We don't need to remake society -- we just need to remember who we are.

-more-

-- 733 15TH STREET, N.W., SUITE 500, WASHINGTON, D.C. 20005 --

TELEPHONE (202) 842-1988

and for by George Bush for President

We are a great people in a great nation. We have earned our optimism, we have a right to our confidence -- and we have much to do.

We mark next week the longest peacetime economic expansion in our nation's recorded history. We have made great strides in the economy, but there is new ground to be won. Our triumph is real -- but it is incomplete.

There are those who need help, there are those who've been hurt -- and as far as I'm concerned, we will never be a truly prosperous nation until all within it prosper.

I want a prosperity that we can rely on; I want a prosperity that stays, that broadens, that deepens and that touches, finally, all Americans, from the hollows of Kentucky to the sunlit streets of Denver, from the suburbs of Chicago to the coldest caverns of New York, from the farms of Iowa to the oil fields of Oklahoma and Texas.

We must continue to remove the barriers to growth. For five years now, steadily and surely, we have been lowering the unemployment rate. I mean to continue our pursuit of those three little words -- jobs, jobs, and jobs.

We must continue -- and accelerate -- our efforts to cut the federal budget deficit. There is much to be done in this area -- and an impasse to be broken. But I will not break it by breaking you.

There are those who say we must balance the budget on the backs of the workers -- and raise taxes again. But they are wrong. I am not going to raise your taxes -- period.

I want to add here that I do not hate government. I'm proud of my long experience in government. I've met some of the best people in the world doing the people's business in the Congress and the agencies. A government that serves the people effectively and economically, and that remembers that the people are its master, is a good and needed thing.

Our government has a proper and legitimate role in the collection and dispersal of tax revenues. And we must all pay our fair share. But for too long the rules of the game have been cloaked in deliberate ambiguity. The rules about what the IRS can do -- and what the taxpayer's rights are -- are often unclear. I think it's time on this anniversary of our Constitution, for a taxpayer's bill of rights, a bill of rights that spells out explicitly what the limits of IRS power are.

I will put the force of my Presidency behind this idea -- whose time has more than come.

#

Jobs, growth, a sound government and a sound economy -- these are great and good goals. But they are not enough. For our prosperity means little if it lacks purpose. We diminish our triumph when we act as if wealth is an end in itself.

The fact is prosperity is not an end, but a beginning. It has a point: It gives us time to think and care; it frees us up to learn, to grow, to be better than we are, to develop the things of the spirit and the heart.

Prosperity with a purpose means giving back to the country that has given you so much:

It means helping a child from a dysfunctional home learn how to read, and teaching him through your presence that there is such a thing as healthy and reliable affection;

It means taking your idealism and making it concrete by real action aimed at making life better for the people of our country;

It means helping a church when it asks for volunteers; it means helping a civic group build a library or a local theater. It means pitching in and building up.

And prosperity with a purpose means taking time after high school or college to serve and protect our nation in the armed forces of the United States.

Prosperity with a purpose means, in short, helping your brothers and sisters whoever they are, wherever they are, whatever their needs.

There are those who would say it's soft and insufficiently tough to care about these things. But where is it written that Republicans must act as if they do not care, as if they are not moved? I say to my fellow Republicans: We are the party of Lincoln. Our whole history was protecting those who needed our protection and making this a kinder nation.

We were also formed to stand for justice, and personal decency. But increasingly we see those who have dropped their standards along the way -- as if ethics were too heavy and slowed their rise to the top. There's greed on Wall Street and graft in City Hall, there's influence pedaling in Washington -- and it's all so shameful.

Have we forgotten who we are? We're the people who sundered a nation rather than allow a sin called slavery -- we're the people who together pushed past the snows and deserts of the West. And when we got there what did we build, what did we care

about? You could see the answer as you rode toward a new town and saw the silhouette against the sky: You'd see just two buildings, a church and a schoolhouse. A place for the spirit, and a place for our children to learn the great thoughts of man.

We weren't saints -- but we lived by standards.

We celebrated the individual -- but we weren't self-centered. We were practical -- but we didn't live for material things. We believed in getting ahead -- but a narrow careerism wasn't our way.

We were shrewd idealists, and we believed in big things. These days, some of us act as if we've forgotten who we are. The truth is we make ourselves small by pursuing small things. And I find myself saying to my children: You've got to live by values if you want to live a life of meaning.

#

I have learned these past seven years that the Presidency provides an incomparable opportunity for moral leadership. A President must never intrude -- but a President can set a tone, an atmosphere, a mood.

I mean to stand for a new harmony, a greater tolerance, and a renewed recognition that this country is and always has been a partnership.

We need a new harmony, too, among the races in our country. The sadness of racial tensions in America should have ended completely by now. We are on a journey to a new century and we must, finally, leave the tired old baggage of bigotry behind us.

For all our faults, America is still a magnet for those people of the world who want a chance, who need a job, or who just don't want to be anywhere else in this "American age."

To those who have come to our country, to the Hispanics who have joined us, let me say: You are not only welcome, but needed. For who knows about family and faith better than you? We need your leadership.

Nuestro partido es su partido. Estamos todos en familia.
(Our party is your party. We are all family.)

#

All our hopes for our children will mean little if we don't make sure that the education they're given is outstanding. The founders knew this -- 200 years ago, they used to say: To plan for a decade, plant a tree -- but to plan for a century, teach the children.

We have made improvements, but it's not enough. The younger, hungrier nations are passing us by -- and we've got to compete and surpass.

We support an expanded college scholarship program to help those who need it -- and deserve it. And if we have to spend a little more money on our schools -- well, what could be a better investment?

There are two things that are permanent in this country, two things that we pass on from generation to generation without even speaking of our pride or their preciousness.

One is the treasure of our minds and hearts. The other is the treasure of our land -- the environment, the terrain. I don't think we've done enough to protect it these past dozen years or so. I don't think we've given the land its due.

Sooner or later, we're going to pay the price of our distraction -- unless we act now and recommit ourselves to protecting the land we love.

#

All of these things, these domestic concerns, mean a great deal. But one issue overwhelms the rest, and that is the issue of peace. It carries within it a host of challenges: how to make sure our yearning for calm does not become an acquiescence to injustice -- how to pursue peace wisely and deliberately and resist the clamor for a deal -- and how to avoid confusing stasis for stability.

We must continue to face the challenges of our times with high resolve and high hopes -- but also with a strength that is not only real, but is recognized by the world as real.

Today, we are on the verge of a historic arms agreement with the Soviet Union. It didn't come free, and it didn't come easy. We waited them out, we increased our strength, and we refused to budge until the agreement was good. Some people used that against us, saying we didn't really want a treaty at all -- when the truth was we just didn't want a bad one.

If this treaty is finalized, we will, for the first time in the nuclear age, actually reduce -- not just limit, but reduce -- the number of nuclear weapons in the world. It is a beginning -- and it was born of the stability and strength of the Reagan era. But it's not enough. We must do more. We must view a final agreement on nuclear arms as a prelude to serious talks on strategic arms, conventional weapons, chemical weapons, biological -- all these things.

And what is the proper attitude toward the Soviets as we pursue progress? Praise God -- and keep your guard up.

There are those who say that all's well, all's fine, everything's changed over there. And maybe they're right and maybe they're wrong and history will tell; and as we wait for history to render judgment, a prudent skepticism is in order.

We must recommit ourselves to a doctrine that expresses the best in our history and our heritage. We must be true to the knowledge that the interests of the world are best served -- and the cause of peace best served -- by not merely containing communism, but by spreading freedom.

Let me be very specific: I intend to help the freedom fighters of the world fight for freedom. In the hills of Afghanistan -- we will help them. In the plains of Africa -- we are on their side. And in a place called Nicaragua, we will help the Contras win democracy. This doctrine -- this doctrine of democracy -- must thunder on.

#

And so we have much ahead of us -- a triumph to complete, challenges to be met, and the essential question of who will lead.

Many this year will ask for your support; much will be made of our characters, our abilities, and our histories. And this is good. If I have learned anything in a lifetime in politics and government, it is the truth of the famous phrase, "History is biography" -- that decisions are made by people, and they make them based on what they know of the world and how they understand it. This is true of everyone, including Presidents. So you must know us.

As for me, I have held high office and done the work of democracy day by day. I am a practical man; I like what's real. I'm not much for the airy and abstract; I like what works. I am not a mystic, and I do not yearn to lead a crusade; my ambitions are perhaps less dramatic, but they are no less profound.

I am a man who, as a Navy flier in World War II, was shot down by the enemy and rescued by an American sub that just happened to come by -- and so I am a man who has learned how precious life is, and how frail our hold on it.

I am a man who 40 years ago threw everything he had into the back of a Studebaker and tooled on out to west Texas -- where I started a business and tried to meet a payroll and experienced the tensions and the satisfactions of having a business in America. I felt the deep joy of being able to provide for my wife and children; I felt joy when I was able to give a fellow a

job and know that his children would be cared for. And so I am a man who knows in his heart that it all comes down to family -- that all our best endeavors come back to that core.

I am a man who in two terms in Congress learned that democracy stays new by reinventing itself every day in the interplay between the Hill and the White House.

I am a man who was chairman of a great political party at a painful time in our history; and so I am a man who learned that fidelity and loyalty reach their truest expression when they are applied not to individuals, but to unchanging principles.

I am a man who represented our country's interests in the oldest culture in the world, in China, when the door was newly open and our relations were as delicate as they were crucial.

I am a man who, as the head of the CIA, learned the world is full of danger for the decent, but that we will be safe as long as we keep our eyes wide open and see the world as it really is.

And I am a man who learned first hand in 7 years as Vice President that a modern president must be many things:

He must be a shrewd, cool watcher of the world who looks first and foremost to protect American interests;

And he must be an idealist who desires -- rightly -- to help those who move for a freer and more democratic planet.

He must keep government as little intrusive as possible in the lives of the people; and yet remember that it is right and proper that a nation's leader take an interest in the nation's character.

For seven years now, I have been with a President -- and I have seen what crosses that big desk. I have seen the unexpected crises that arrive in an urgent cable; I have seen the problems that simmer on for decades and suddenly demand a resolution. I have seen modest decisions made with anguish, and crucial decisions made with dispatch.

The Presidency isn't like anything else. It isn't like the Senate, only more so. And it isn't like a governorship. A presidency can shape an era -- and it can change our lives. A successful presidency can give meaning to an age; a failed presidency can give us problems it takes generations to undo.

And so I know what it all comes down to, this election -- what it all comes down to, after all the shouting and the cheers -- is the man at the desk. And who should sit at that desk.

I am that man.

I love my country too much -- I love my children and grandchildren too much -- to campaign for the job if I didn't think, if I didn't know that I am the best man for it.

And so it begins. And I ask for your help.

Will you join me?

Will you help me complete our triumph? It's going to be a great adventure. Come -- and we'll do it all, with trust in the future, with trust in each other -- together, as one nation, under God.

Thank you all -- thank you very much.

#



Event: TW Marriott
 Date: 2-7-92
 (Event: 2/12/92)

OFFICE OF PRESIDENTIAL ADVANCE
 IN-TOWN EVENT CONTACT SHEET

6 pm Tuesday night
 10:00 am
 1200 people
 Holiday
 VP intro

Name	Office	Phone Number
Presidential Advance Office		456-7565
Presidential Advance Fax Number		456-2820
Craig Ray	Lead Advance White House	456-7565
Booby Carl	Press Advance	" "
Kim Fuller	" "	703/553-0214
Reyn Hargreaves	Trip Coord.	456-7565
John Bossant	Pres advance	553-0214
Bob Simon	WH Speechwriting	456-7750
Chris Roma	WHCA AV	757-5108
Phil Nelson	OPV	456-7935
Blanco Drummond	MARRIOTT Security	202-626-6968
Roy King	WHCA	757-5130
DAVID ANDERSON	WHITE HOUSE COMM	395-4040
Gary Smith (for W. SCOTT)	USSS/TSD	395-4005
Ringan T. Doty	USSS/WFO	435-5100
Rich Strubling	USSS/PPD	395-4011
JACK SHAUGHNESSY	USSS/PPD	395-4011
PAT GIARDINA	BQ '92	336-7109
Bobbi Schreiberbaum	VP POLITICAL AFFAIRS	456-6640
Susan Dawson	WH Political Affairs	456-7730
Gordon P. James	BQ '92	
Mohammed Shear	TW Marriott	626-6930
Paul Zalucha	TW Marriott	626-6934
Craig Whitney	OPV	456-7935
BOB Steve Caruso	USSS/PPD	395-2088 6062

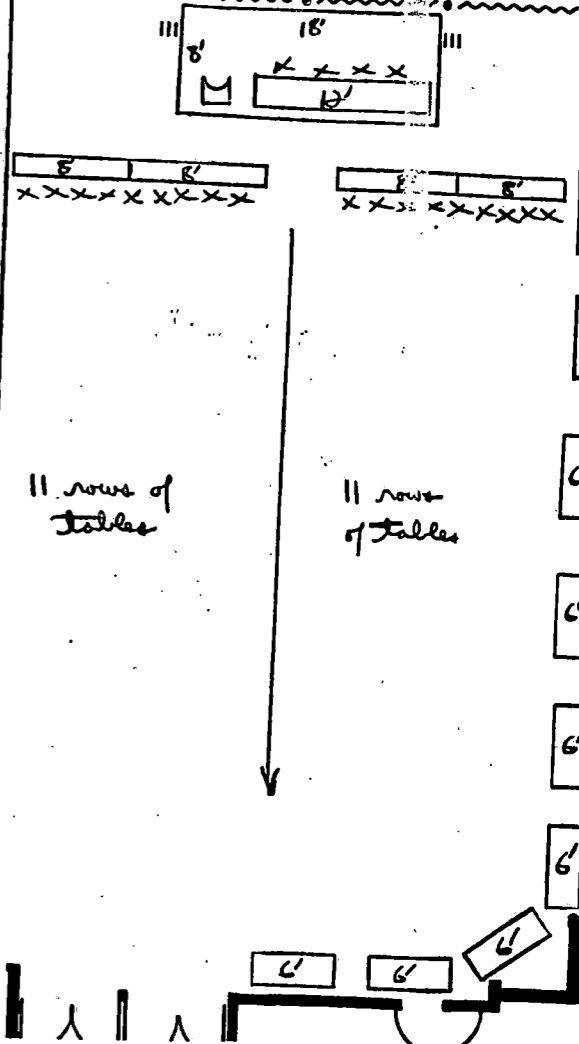
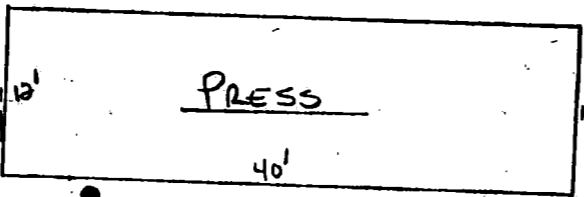
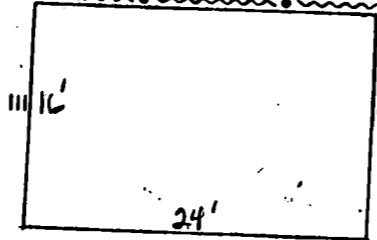
SALON NO. 1

SALON NO. 2

GRAND BALLROOM

SALON NO. 3

SALON NO. 4



THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

February 12, 1992

REMARKS BY THE PRESIDENT
IN CAMPAIGN ANNOUNCEMENT

J.W. Marriott Hotel
Washington, D.C.

10:10 A.M. EST

THE PRESIDENT: Thank you all very much. And Barbara, thank you for those kind remarks. And may I salute Vice President Dan Quayle, just back from overseas; and Marilyn. (Applause.) And my respects to the members of our great Cabinet, and friends all. Thanks to all of you for this wonderful, warm reception.

I have an announcement to make. (Laughter.) I want to continue serving as your President -- four more years. (Applause.) So from this moment on, I'm a candidate for President of the United States, officially. (Applause.)

Let me tell you why I'm running. I came here to do important work -- and I finish what I start.

In 1980 I came to Washington as part of a team. We started a revolution to free America from -- you remember -- the politics of malaise -- and to set sail toward America's destiny. Then in 1988, Dan Quayle and I began our own partnership, built on the same principles.

My message then and my message now is simple: I believe government is too big and it costs too much. (Applause.) I believe in a strong defense for this country -- (applause) -- and good schools, safe streets -- a government really worthy of the people. (Applause.)

I believe that parents, not government, should make the important decisions -- about health, child care and education.

I believe in personal responsibility. (Applause.) I believe in opportunity for all. We should throw open wide the doors of possibility to anyone who has been locked out.

And I believe in a piece of wisdom passed on by my favorite political philosopher, Barbara Bush -- (laughter) -- "What happens in your house is more important than what happens in the White House." (Applause.)

You see, America's future doesn't take shape in small rooms with heavy polished wooden desks. It takes place in homes, where parents read to their children, talk about responsibility, teach them values, show them how to love one another, respect one another, and work hard, and live good lives.

We must encourage families to remain strong and whole. We must extend our hearts and hands to children who have no one to hold them or call them by their names.

MORE

We're gathered here because the American people wanted leadership -- and we answered the call. We didn't do the easy things. We did the right things. (Applause.)

From day one, I fought for strong and effective national defense. I stuck to my principles, and we kept strong and we won the Cold War. (Applause.) And we stayed strong -- and that enabled us to win a battle called Desert Storm. (Applause.)

But we did far more than that. We liberated the entire world from old fears -- fears of tense, endless confrontation; fears of nuclear holocaust. Now our children grow up freed from the looming specter of nuclear war. (Applause.)

But having won the Cold War, we did more. We led nations away from ancient hatreds -- and toward a table of peace. And we did still more than that. We forged a new world order -- an order shaped by the sweat and sacrifice of our families -- the sweat and sacrifice of generation upon generation of American men and women.

Think of it: Two years ago, the Berlin Wall came tumbling down. And last year, the Soviet Union collapsed. (Applause.) "Imperial Communism" became a four-letter word: D-E-A-D -- dead. (Applause.)

And today, because we stood firm, because we did the right things, America stands alone, the undisputed leader of the world. (Applause.)

We put an end to the decades of Cold War and reaped a springtime harvest of peace. The American people should be proud of what together we have achieved.

Now, together, we will transform the Arsenal of Democracy into the Engine of Growth.

I understand the world. That's crucial. But that's not enough. I understand America. And I know that American workers are the most productive in the world -- bar none. (Applause.) And I know, to succeed economically at home, we need to lead economically abroad. If you want to lead in the world, you've got to know the neighborhood. Economic leadership means markets for American products, jobs for American workers -- and growing room for the American Dream. (Applause.)

The American people do not believe in isolationism because they believe in themselves. (Applause.) We Americans don't hide from a good test of our abilities. We rise to the challenge. And after all, our national bird is the eagle, not the ostrich. (Applause.)

In 1992, the American people will decide what kind of leadership they want. They'll decide which team has the character, the experience and the toughness to make the important decisions. They could cast their lot with a lot of fresh faces who tout stale ideas. But they won't. Voters know the difference between a sound bite and sound policy. (Applause.)

Let's not kid ourselves. We're in a tough fight. But you know me: I don't seek unnecessary conflict, but when principle is at stake, I fight to win. And I am determined to win. And I will win. (Applause.)

This will be a long campaign. That's all right. Our campaign will focus on the future -- the only subject that counts. We'll fight hard. We'll fight fair. And we will win. (Applause.)

Abraham Lincoln -- whose birth we celebrate today -- once told fellow Republicans, "We will make converts day by day -- and unless truth be a mockery and justice a hollow lie, we will be in the majority after a while. The battle of freedom is to be fought out on principle."

And so be it. That's the way it will be. For three years an entrenched opposition in Washington has clung to the old failed ways -- not out of principle, but out of sheer politics. They blocked our comprehensive efforts to fight crime and drugs. They refused to join the revolution in American education. They stalled our efforts to cut taxes and slash regulation and encourage economic growth. And then they complained that nothing got done. (Applause.)

This year we say, no more. To those who want to obstruct progress, we say, get moving or get out of the way. We've got an agenda. (Applause.)

THE AUDIENCE: Four more years. Four more years. Four more years. Four more years. Four more years.

THE PRESIDENT: We've got an agenda, and here's what we'll do:

Together, we'll get our economy up and running -- at full speed. We'll restore decency to the American way of life. We will silence the voices of hatred and gloom. And we will attack programs that lock people in bleak dependency as we work to reform our dismal welfare program. (Applause.) And we will, in the process, provide the best kind of a welfare system imaginable -- good jobs for Americans able to work. And we will build the America of our dreams.

In my life, I've seen miracles, and I've learned that no dream is too big for the American heart.

When I was a little boy, the world moved at an easy pace. Then came a depression; then came a world war. And in the fires of battle I learned freedom's painful price. And I've seen wondrous changes -- new ideas and technologies, tempered by the humanity that makes us what we are. Amid the swells of change, gentle fundamentals anchor us still. Decency, honor, hard work, caring: That's the America I know.

And I have been blessed in my life -- blessed by Barbara and by a family that fills me with wonder and joy and love. And I'm blessed with so many friends, friends like you. And I have been especially blessed because I have been given the opportunity to serve as your President -- the President of the United States.

The glory of this century is America. And history will call this the American Century because we fought the battle of freedom -- and we won. And history will tell of a second American Century -- when we led the world to new heights of achievement and liberty.

This is our legacy. This is our challenge. And this is our destiny. And together, we will win. I am certain of that. (Applause.)

Thank you very, very much. And may God bless you. (Applause.) May God bless each and every one of you and our great country the United States of America. Thank you very, very much. (Applause.)

(202) 639-4018

GORDON C. JAMES

GORDON C. JAMES
PUBLIC RELATIONS

655 15TH ST., N.W. #300
WASHINGTON, D.C. 20005



JW MARRIOTT HOTEL



GETTING DOWN TO BUSINESS IN A CAPITAL LOCATION.

JW Marriott

JW Marriott Hotel. The most upscale convention hotel in Washington, D.C., with *the* premiere location on America's famous Pennsylvania Avenue. The hotel where *everything* is done with class...with elegance...with attention to your needs and comforts.

Located only two blocks from The White House and the Washington Mall area. Next door to the famed National Theater...and across from the Federal Triangle...A few short blocks from Capitol Hill. And only one block to Metro Center, hub of the Washington Metro Subway System...providing modern, rapid transit to offices of government, centers of culture and history...Amtrak trains and the Washington, D.C. suburbs.

The JW Marriott is also close and convenient to the Washington Convention Center (just four blocks away)...And Washington's National Airport (just 10 minutes away).

An extraordinary location for an extraordinary hotel.



A Marriott welcome in a capital city.



A Concierge Lounge with windows on Washington.



Service with a smile.



The White House, home to presidents, is within walking distance.

DESIGNED WITH A
PERSPECTIVE ON CAPITAL
CONVENTIONS.

JW

Upon your arrival at the JW Marriott Hotel, stand at the top of our four-story atrium. Note the marble and mahogany, the arches and artwork. One-of-a-kind rugs from the Orient. An atrium both magnificent and functional... each of its four levels designed to meet specific business needs... and together comprising a complete meeting and convention facility... registration and restaurants, meeting rooms and ballrooms just seconds apart. We have six elevators and a pair of escalators... designed to move you quickly and conveniently from one level to another.

And whether you are planning an annual meeting, a convention, or a corporate training session, our Convention Services and Catering Services Departments will coordinate your event from preregistration to podiums... from coffee breaks to closing banquets... and provide the business services you expect. You can also count on the latest in advanced sound systems... in-house audiovisual experts... rooms with completely unobstructed views.

Enter our lobby level from 14th Street.

Here you will find hotel registration... a hospitality desk... The Garden Terrace lounge... the hotel gift shop... and a colonnade to National Place with its 110 shops.

One floor below is our Pennsylvania Avenue entrance and restaurant level.

French and Oriental gourmet specialties... bountiful buffets... continental or complete breakfasts... full-service dining... a self-service deli and raw bar... and weather permitting—a sidewalk cafe.

The next floor below is an entire level of meeting space.

Ten completely private conference suites for groups of up to 70... plus a separate convention registration area and the office of our Catering Services Department.

Take the escalator down one more floor to our ballroom level.

A 13,680-square-foot Grand Ballroom and a 7,680-square-foot Capitol Ballroom... both functional and flexible... can be divided 12 different ways. Here, too, are two separate registration areas, ample pre-function space, and the office of our Convention Services Department.



A lobby radiating elegance... delivering convenience.



ACCOMMODATIONS AND
RESTAURANTS...
SATISFYING THE MOST
DISCERNING GUEST.

JWM

All 773 luxurious rooms, including 51 suites, provide extras designed for you comfort...selected for your convenience. Tasteful, upscale furnishings...soundproof construction...the latest in fire protection and emergency evacuation systems. Extras like fresh flowers that accompany prompt room service. A Concierge Level for even greater luxury and privacy.

And when meals aren't a part of your meeting, our restaurants and lounge will entice everyone from early risers to elegant diners.

Celadon. Truly unique...intimate and elegant. French-Oriental cuisine...extensive wine selections...table-side service. Opened for lunch, dinner, and weekend brunches. (Seats 70) (Or reserve the *Celadon's* private dining room for groups up to 12.)

S.R.O. (or Standing Room Only). Stand-up, self-service Continental breakfast, deli lunches, seafood bar...after-hours drinks.

National Cafe. Upscale family dining. Breakfast, lunch, and dinner buffets as well as a complete menu featuring seafood and pasta. (Seats 160)

Garden Terrace. Breakfast omelettes-to-order, buffet lunches, afternoon tea, and light dinners in our spacious lobby lounge. (Seats 210)



Garden Terrace. Soft music...light dining...high tea and cocktails.



Celadon. Elegant service...exceptional cuisine...art from the Orient.



Presidential Suites. Completing our facilities with the ultimate in elegance.



National Cafe. Upscale family dining and serve-yourself buffets.



Executive-tailored rooms... many overlooking Pennsylvania Avenue.

FACILITIES AND
CATERING THAT EXCEED
YOUR EXPECTATIONS.



One of the newest convention hotels in Washington, with the most comprehensive and elegant facilities in the area, the JW Marriott is uniquely equipped to handle all your meeting needs. We have more than 30,000 square feet of flexible meeting space.

Our Grand Ballroom accommodates 2,000 for receptions, 1,200 for banquets, and 1,600 theater style. It can be transformed into four completely private, soundproof rooms. Our Capitol Ballroom accommodates groups from up to 550 schoolroom style to 900 theater style and is divisible into eight individual rooms.

Behind the solid mahogany doors on our second atrium level are ten private and handsome conference rooms...with mahogany paneling, comfortable chairs, and individual controls for sound, light and comfort. These 700-square-foot rooms, including one that is tiered, are ideal for executive conferences, banquets for up to 50, or receptions for as many as 60.

Our catering abilities are just as impressive as our facilities. A culinary staff to custom design meals and banquets...create theme parties from casual Western to exotic Mediterranean. A banquet staff with expertise in both Russian and French service. And the linens, silver, and china to make every occasion a celebration.



Ten handsomely appointed executive meeting rooms.



The Capitol Ballroom...exceeding expectations for successful meetings.

Our Grand Ballroom... where the watchwords are elegance, excellence, and excitement.



WASHINGTON IS
GOVERNMENT AND
HISTORY... THEATERS,
SHOPS AND MUSEUMS.



When the meetings are over, the JW Marriott Hotel promises easy access to all there is to see and do in the Nation's capital.

Follow the Colonnade from our lobby to The Shops at National Place. There you'll discover three levels of 110 shops and more than 18 restaurants and cafes... one-of-a-kind fashions, unique gifts, pottery and china, and foods to satisfy every craving, every taste.

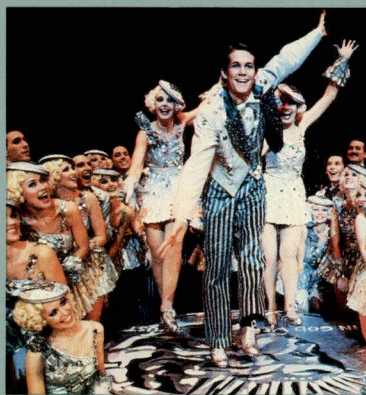
Step outside to Washington's theaters... the National Theater right next door... Warner's across the street... Ford's Theater just two blocks away... and the Kennedy Center for the Performing Arts, a five-minute taxi ride... each with top performances and rave reviews.

Walk to The White House, the Capitol, the Smithsonian Museums... the Renwick, Hirschhorn and National Galleries... the FBI... the Pavilion Shops and Restaurants. Ask our bell staff to direct you to Arlington National Cemetery or Georgetown, with its quaint buildings, a celebrated university, renowned boutiques and restaurants, and the prestigious Georgetown Park Shopping Mall.

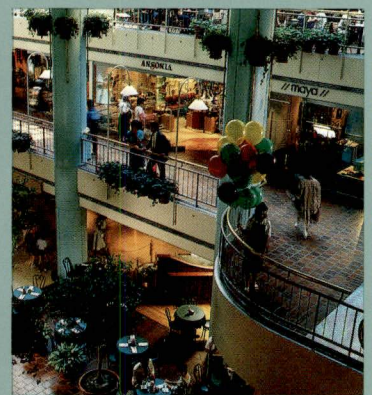
And if you want to keep fit, follow the jogging paths along the Potomac River... or work out in our health club... or swim laps in our pool.



A year-round pool connected to a fully equipped health club.



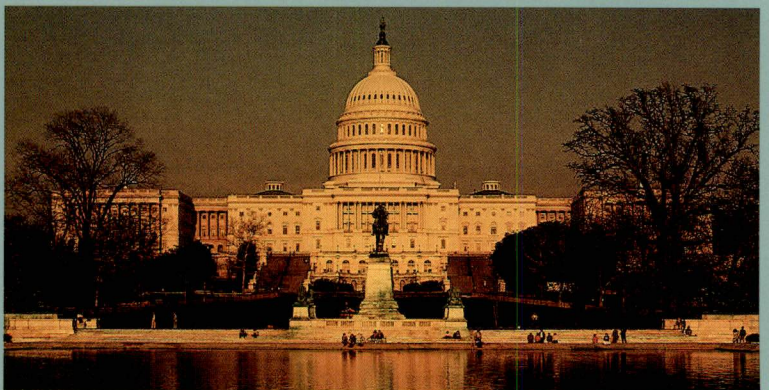
National theater, the nation's oldest.



The Shops at National Place.

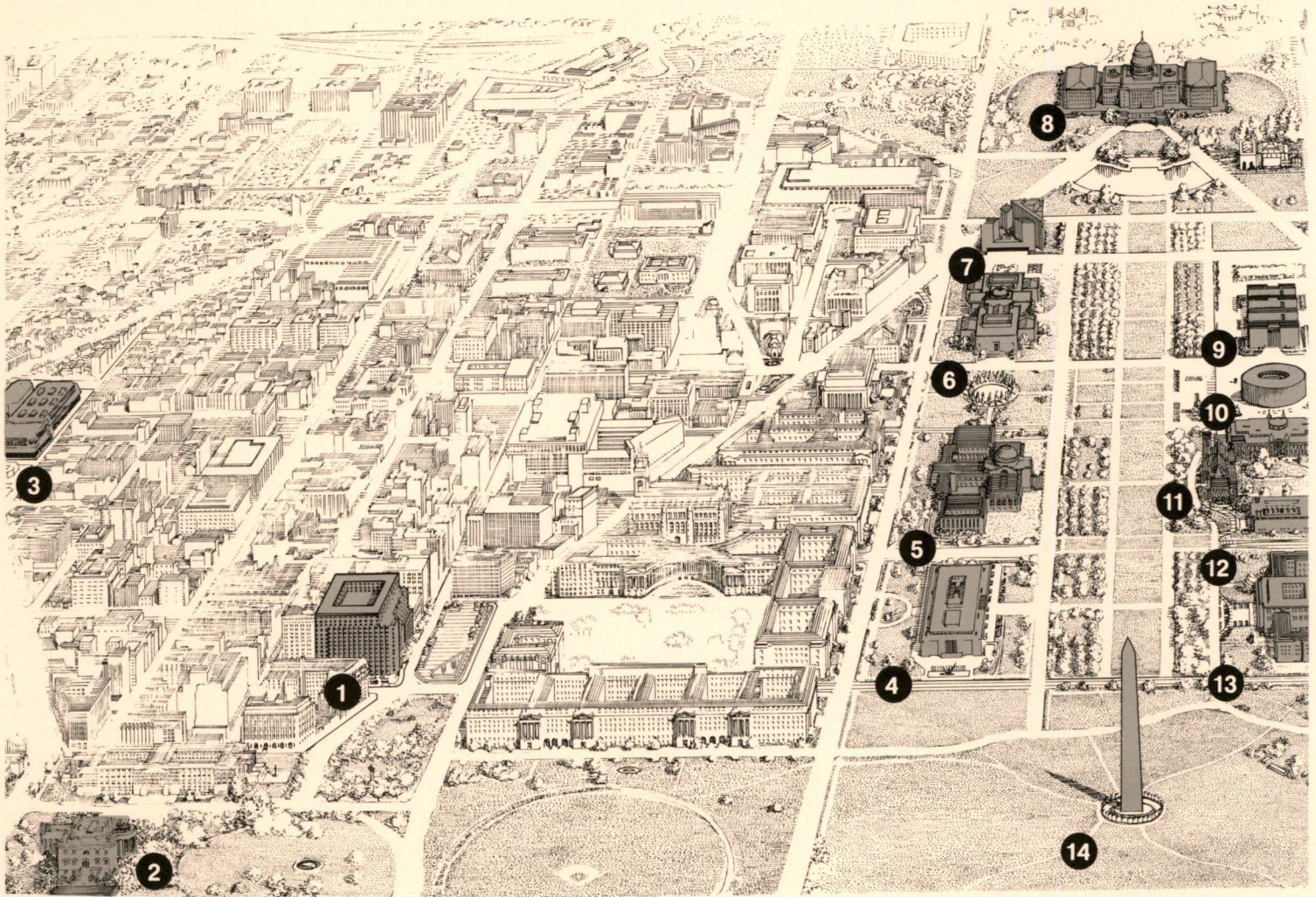


Tour the many Smithsonian Museums.



Our Nation's Capitol.

WASHINGTON, D.C. MAP



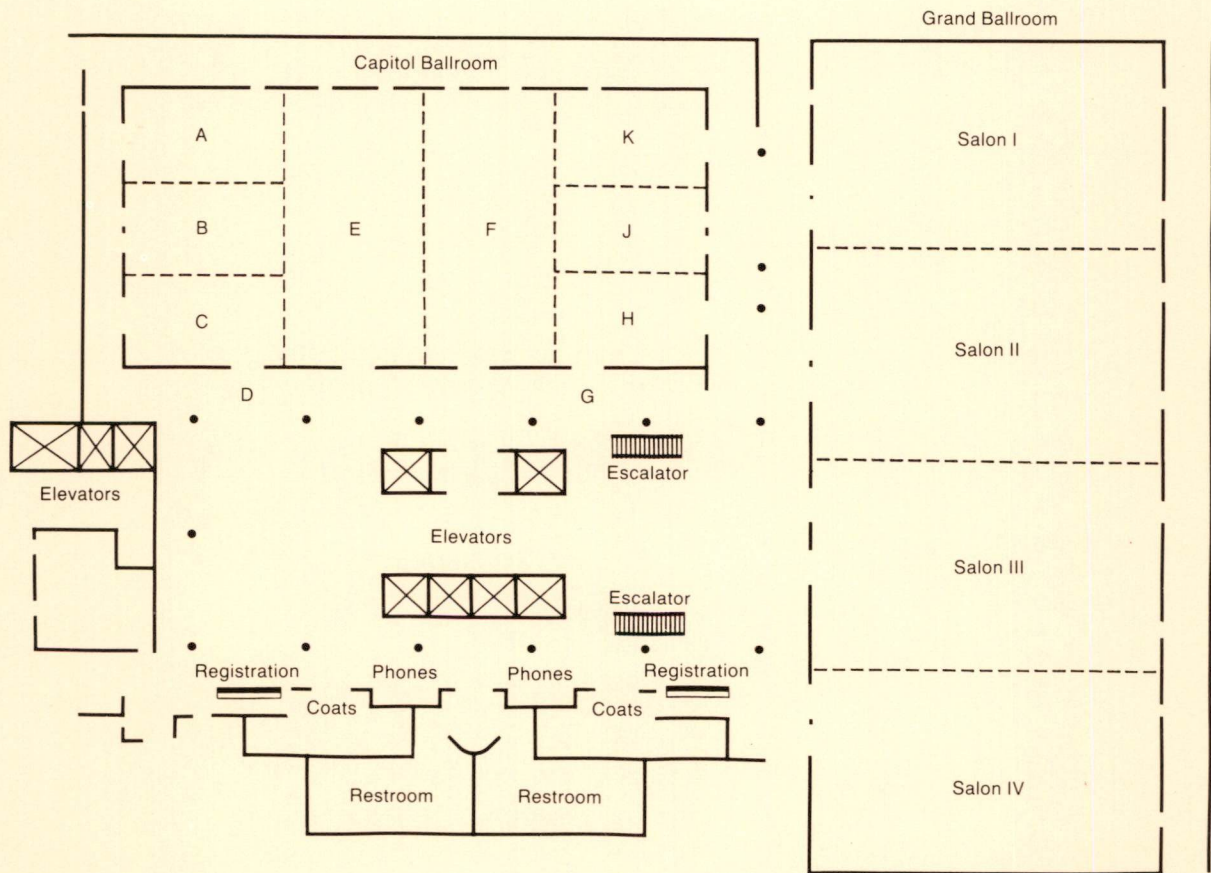
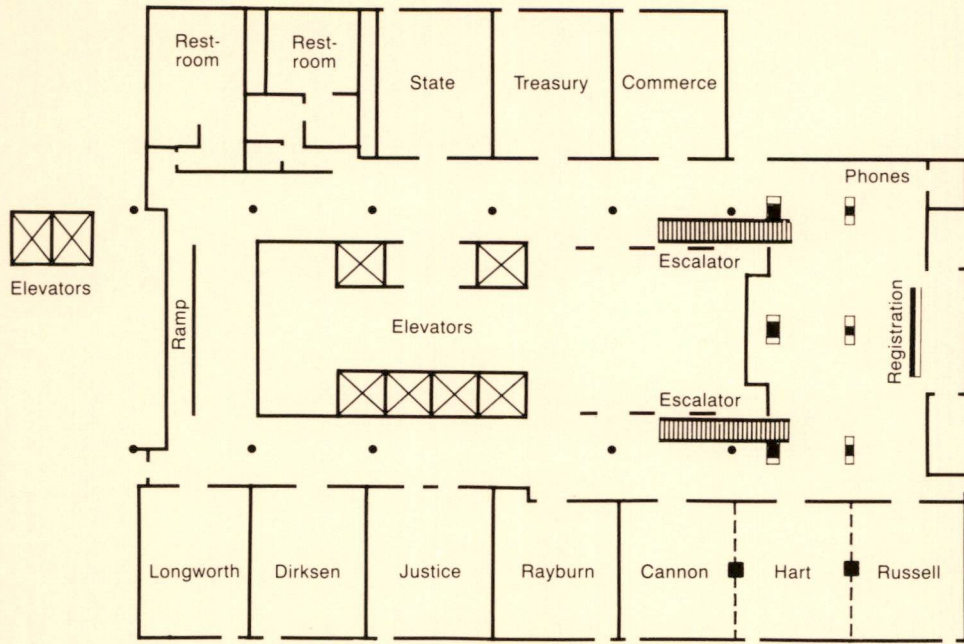
Rendering by S. Finkenberg, New York.

1. JW Marriott Hotel
2. The White House
3. Convention Center
4. Museum of American History
5. Natural History Museum
6. National Gallery of Art
7. National Gallery of Art East Wing
8. United States Capitol
9. Air and Space Museum
10. Hirshhorn Museum
11. Smithsonian "Castle"
12. Freer Gallery
13. Department of Agriculture
14. Washington Monument

MEETING FACILITY CAPACITY CHARTS

	Dimensions (Width x Length x Height)	Square Footage	Capacity					
			Theatre	Schoolroom	Conference	Hollow Shape	Reception	Banquet
Grand Ballroom	180' x 76' x 14'1"	13,680	1,600	950	—	—	2,200	1,300
Salon I	45' x 76' x 14'1"	3,420	400	250	—	—	500	300
II	45' x 76' x 14'1"	3,420	400	250	—	—	500	300
III	45' x 76' x 14'1"	3,420	400	250	—	—	500	300
IV	45' x 76' x 14'1"	3,420	400	250	—	—	500	300
Capitol Ballroom	128' x 70' x 12'1"	7,680	900	550	—	—	800	600
Salon A	20' x 32' x 12'1"	640	60	40	22	15	50	50
B	20' x 32' x 12'1"	640	60	40	22	15	50	50
C	20' x 32' x 12'1"	640	60	40	22	15	50	50
D: A, B, C (comb.)	60' x 32' x 12'1"	1,920	250	130	—	—	150	150
E	60' x 32' x 12'7"	1,920	250	130	—	—	150	150
F	60' x 32' x 12'7"	1,920	250	130	—	—	150	150
G: H, J, K (comb.)	60' x 32' x 12'1"	1,920	250	130	—	—	150	150
H	20' x 32' x 12'1"	640	60	40	22	15	50	50
J	20' x 32' x 12'1"	640	60	40	22	15	50	50
K	20' x 32' x 12'1"	640	60	40	22	15	50	50
Russell	22' x 32' x 10'5"	700	65	45	22	28	60	50
Hart	22' x 32' x 10'5"	700	65	45	22	28	60	50
Cannon	22' x 32' x 10'5"	700	65	45	22	28	60	50
Rayburn	22' x 32' x 7'10"	700	65	45	22	28	60	50
Justice	22' x 32' x 8'0"	700	65	45	—	—	60	—
Dirksen	22' x 32' x 7'11"	700	65	45	22	28	60	50
Longworth	22' x 32' x 7'11"	700	65	45	22	28	60	50
State	22' x 32' x 10'5"	700	65	45	22	28	60	50
Treasury	22' x 32' x 10'5"	700	65	45	22	28	60	50
Commerce	22' x 32' x 10'5"	700	65	45	22	28	60	50

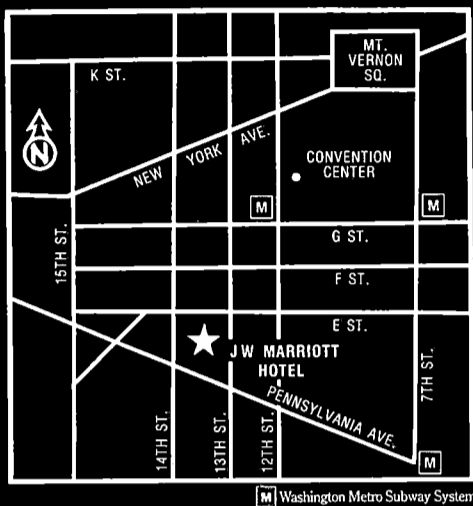
MEETING FACILITY FLOOR PLANS





JW MARRIOTT HOTEL

1331 Pennsylvania Avenue, N.W.
Washington, D.C. 20004
(202) 393-2000



Directions:

Part of the National Place office, hotel and retail complex, the hotel is located across Pennsylvania Avenue from the District Building, adjacent to the historic National Theatre and two blocks from The White House. The hotel is four blocks from the Washington Convention Center.

Accommodations:

Number of Rooms: 773
Number of Suites/Parlors: 33/18
Concierge Level

Restaurants & Lounges:

Celadon, specialty restaurant featuring French and Oriental cuisine (seats 70)
S.R.O., New York style deli (standing room only)

Garden Terrace, bi-level elegant lounge with nightly entertainment (seats 210)

National Cafe, Upscale family dining featuring seafood and pasta (seats 160)

Recreation & Leisure:

Indoor Pool, Health Club, Game Room, 160 Shop Indoor Mall, The White House, The Capitol Building, The National Gallery, Smithsonian Institution, Jefferson Memorial, Ford's Theatre, RFK Stadium, Kennedy Center for the Performing Arts, Air and Space Museum

General Information:

Credit Cards accepted: American Express, VISA, MasterCard, Diner's Club and Carte Blanche

Underground parking and commercial airport limousine service

Special Plans: Escape, Honeymoon Plan, Military and Government Plan

For complete information call us direct at (202) 393-2000. For individual reservations, call toll-free in the United States and Canada: 800-228-9290; for group reservations; 800-831-4004, or contact the nearest Marriott Sales Office. (Travel agents only call: 800-831-1000.)

MARRIOTT SALES OFFICES

Chicago 708-318-0500, Telex 286998, Fax 708-318-0523

Los Angeles 213-641-8702, TWX 910-328-6529, Fax 213-641-8639

New York, NY 212-603-8200, Telex 82908/09, Fax 212-603-8397

Norwalk, CT 203-854-4400, Fax 203-855-8446

Washington, D.C. 703-442-0440, Telex 824421, Fax 703-356-6519

Frankfurt 69-25-30-41, Telex 0416029 MARSL D

London 071-434-2299, Telex 266190 MARIOT G, Fax 071-734-5622

Mexico City 905-533-4060, Telex 1771195, Fax 905-511-1581

Tokyo 03-215-7285, Telex 23376, Fax 03-215-7290

Miami-Latin American Sales
305-649-5000 x6042, Telex 201221, Fax 305-649-2932



JW Marriott Hotel
1331 Pennsylvania Avenue N.W.
Washington, D.C. 20004
202-393-2000