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Record Group/Collection: George H.W. Bush Presidential Records
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Series: Speech File Backup Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13794
Folder ID Number: 13794-007

Folder Title:
Citizens Democracy Corps 1/22/92 [OA 7566]

Stack:	Row:	Section:	Shelf:	Position:
G	26	22	2	5

ACKS: 21 JAN..

ADD DIANE BUTTERFIELD TO MENTION ✓

MATT SMITH RE: DIPLOMATIC #

COB today ✓

DUE BACK @ 2p today ✓

Kampelman Amb.

639-7020

Sharon Darline

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release January 22, 1992

REMARKS BY THE PRESIDENT
TO CITIZENS DEMOCRACY CORPS CONFERENCE

Room 450
Old Executive Office Building

11:17 A.M. EST

THE PRESIDENT: This is strictly a cameo appearance, a drop-by. And excuse the -- I would ask these distinguished panelists to excuse the interruption and let you return to your regular program in just a few minutes. But I'm delighted to see Ambassador Hartman here, who served his country with such distinction -- most recent post, unless I missed one, was to what used to be the Soviet Union -- and did a great job. Then, of course, Ambassador Polansky, the CDC's Executive Director.

In less than two years, this Corps, this Citizens Democracy Corps, has proved to be an idea ahead of its time. The first mission was to reach out to the newley-independent nations of Eastern and Central Europe. And today, the CDC's mandate extends not only to the nations in the old Soviet bloc, but to the Baltic States, and then even to the former Soviet Union itself.

Let me also welcome a couple of others -- Cooper Evans, that worked long and hard in this building after he served with such distinction in the Congress; a good friend of longstanding; Diane Butterfield, who I know is doing a lot of efficient staff, modestly standing over here. And I'm told but I don't see him right here that Max Kampelman was here. Was he, or not? Well, he's supposed to be here -- (laughter) -- and tell him he's got three demerits for not being here -- (laughter) -- because I was going to say something very -- where is he? Hey, Max. Anytime they can put Max Kampelman in the back of the room in the shadows there's something wrong with the way this thing is set up.

But let me just say I'm grateful for his participation. And like Art Hartman and others here, he really worked hard for human rights and for peace and for all the values that all of us believe in so strongly.

George Soros is here, the President of the Soros Fund Management. My thanks to all of you, all of you, for coming to Washington to take part in an effort that really can, literally, shape the history.

You meet at a critical moment. Right now in the lands of the former Soviet Union, a new revolution is unfolding right before our very eyes. Millions of people have shed the dead weight of the communist past to reclaim their heritage and their history; to revive the powerful hope all people share of living in freedom.

This moment of great hope is also a time of terr[illegible] hardship, tremendous hardship. Seventy years of the So[illegible] experience and the implosion of the socialist econom[illegible] their toll. The harsh winter, empty shelves fueling threatening democracy's great gains.

MORE

The challenge now for the newley-independent states, the old Soviet Union, is to create a breathing space for free market reform and democratic institutions to take root and grow. Earlier this morning I went over to the State Department, meeting with representatives of over 47 nations. I think 40 of them are at the foreign minister level. They're all now focusing on the urgent question of humanitarian aid for the former Soviet Union.

Look, our country has always helped when people need food or medical attention. We've always tried to do our level-best to help people in need around the world, and this should be no exception.

And today I proposed that Congress now approve an additional assistance, $600 million in technical assistance in humanitarian aid to help the people of the Commonwealth of Independent States. At the urging of many in this room, we have stepped up and we have tried to do our part with several billion dollars of food aid arrangements. We have a tremendous stake in the success of Russia and, indeed, of the other members of the CIS, of this Commonwealth of Independent States.

But I came here to make the point that obviously you all understand, and that is that government to government is only part of the overall equation. Bringing the former Soviet Republics into the community of free nations is a task that can never be accomplished by government alone, particularly now, particularly with this experience that's taking place before our eyes -- the move to market economy, the need to remake, totally remake the financial institutions of whatever it is. It cannot be done by government alone.

So we've got to build the human contacts that give free government its real meaning. The countless exchanges that take place every day among private individuals, they help -- and between businesses and labor, terribly important. The academic exchanges or just contacts by our academicians making contacts with theirs wherever that may be -- terribly important.

All the groups and organizations that give life to a free society ought to be trying in one way or another to interact. And that's where each one of your organizations come in. That's why I proposed the Citizens Democracy Corps. As I said back in the spring of '90 when it was announced, the real strength of democracy is its citizens -- the collective strength of individual Americans.

So let me single out the work of one group here today as a proof of the kind of difference that all of you can make. It's a project called Dakota Cares, sponsored by the North Dakota Grain Growers Association. It started with one of the traditions of the American heartland, pitching in to help someone in need, and transported that idea to people in need thousands of miles away.

Right now, Dakota Cares is moving 100 tons of flour to the people of St. Petersburg, each bag stamped as a gift from the state of North Dakota. Its ability to move that flour across the country, across an ocean and off the docks and into the homes of people who need it, is testament to our spirit, to the American spirit at its very best.

That same spirit animates all the people gathered in this room because you do represent a cross section of American society; people with the expertise and the energy to help an old adversary make the transition to free markets and free government. People who show the world the true meaning of democracy in action. And I am very, very pleased to see so many American organizations -- many individuals so active in strengthening the forces of democracy.

Let me just say on the government's part, we are going to stay involved. We're in a funny kind of tough year now in terms of priorities, but I must not and I will not neglect my responsibilities to do what I can do as the President of this great country in mobilizing others to do the good work of government, to help where governments can. I'm looking forward to seeing President Yeltsin, for example, when he comes here, talking about the problems that I'm sure many of you are talking about today. We will stay actively and fully involved.

Everyone is looking to the United States of America, to our leadership, since the crumbling of the Soviet Union, not just in how we treat with the Commonwealth, but how we treat with other problems from the Middle East to South America to wherever in the world. So we've got to stay involved as a government and I just wanted you all to know that I will do my level-best to keep the government-to-government programs on the right footing. But the government simply can't do it, can't do it all. We need your help and we need your active involvement.

And it is an enormously exciting period -- it's a time of trouble, a time of great grief and worry for the people over there -- human suffering. But we've got to look at it like it's a time of great promise not just for democracy and freedom and free markets in these things, but for a whole new relationship between our country and these former -- the one former adversary -- parts of which we are trying to help now to the best of our ability.

So thank you very, very much for your concern and your interest. And believe me, you are engaged in something that is fundamental, fundamental to world peace. Thank you. (Applause.)

END 11:26 A.M. EST

yes ↓

AMBASSADOR MAX KAMPELMAN

CHAIRMAN OF FREEDOM HOUSE

X SEN. ~~NANCY~~ KASSEBAUM, ~~REPRESENTING THE~~, DEMOCRACY CORPS' EXECUTIVE COMMITTEE

X Robson out

Amb. HARTMAN [ARTHUR] former Amb to former Soviet Union

CDC 1/22/92

Cabinet Affairs 2800

David Gitlin 9am

Honor Ingerson

- Sec. Darwinski

is comb log for Registry

[Dept. Sec. Robson [John]

Treasury 566-2801]

I called Becky Anderson 9am

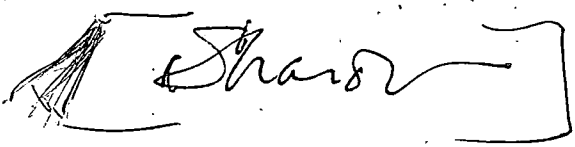
for Congress aides if any?

Senator Kassebaum

CDC Exec. Comm.

Kapelman

639 → 7020



11:15 CDC remarks

Dept. Sec. John Robson

Office

McGroarty/Bunton
January 21, 1992
4:30 pm
[cdc]

PRESIDENTIAL REMARKS: CITIZENS DEMOCRACY CORPS CONFERENCE
OEOB ROOM 450
JANUARY 22, 1992
11:15 A.M.

Please excuse the interruption -- I'll return you to your regular program in just a few moments. Let me say how pleased I am to see Ambassador Polansky, the CDC's Executive Director.

In less than two years the Citizens Democracy Corps has proved to be an idea ahead of its time. CDC's first mission was to reach out to the newly independent nations of Eastern and Central Europe. Today, the CDC's mandate extends not only to the nations of the old Soviet Bloc, but to the Baltic states and <u>even the former Soviet Union itself</u>. //

Let me also welcome so many old friends: Cooper Evans, former member of my White House team. [Diane Butterfield.] Ambassador Max Kampelman, Chairman of Freedom House; George Soros, President of Soros Fund Management. // My thanks to all of you for coming to Washington to take part in an effort that can literally shape history. / You meet at a critical moment. Right now, in the lands of the former Soviet Union, a <u>new revolution</u> unfolds before our eyes. Millions of people have shed the dead weight of the communist past to reclaim their heritage and history -- to revive the powerful hope all people share of living in freedom.

But this moment of great hope is also a time of tremendous hardship. 70 years of the Soviet experience and the implosion of the socialist economy have taken their toll. A harsh winter and empty shelves fuel discontent -- and threaten democracy's great gains. The challenge now for the newly independent states of the old Soviet Union is to create a breathing space for free market reforms and democratic institutions to take root and grow.

Earlier this morning I met at the State Department with representatives of over 47 nations now focusing on the urgent question of humanitarian aid for the former Soviet Union. I announced a major new effort by the U.S. to extend assistance amounting to $5 billion dollars in current and future funds. /

But I came here to make the point that the government-to-government approach is only part of the overall equation. Bringing the former Soviet Republics into the community of free nations is a task that can never be accomplished by government alone. Helping democracy succeed depends on building the human context, the human contacts that give free government its real meaning: the countless exchanges that take place every day among private individuals, between businesses and labor, in the academic world -- all the groups and organizations that give life to a free society. //

That's where each one of your organizations come in -- and that's why I proposed the Citizens Democracy Corps. / As I said back in the spring of 1990 when I announced the CDC: the real

strength of democracy is its citizens -- the collective strength of individual Americans. //

Let me single out the work of one group here today as proof of the kind of difference all of you can make. It's a project called Dakota Cares, sponsored by the North Dakota Grain Growers Association. It started with one of the traditions of the American heartland -- pitching in to help someone in need -- and transported that idea to people in need thousands of miles away. Right now, "Dakota Cares" is moving 100 tons of flour to the people of St. Petersburg -- each bag stamped as a gift from North Dakota. Its ability to move that flour across the country, across an ocean, and off the docks and into the homes of people who need it most is testament to the American spirit at its best.

That same spirit animates all the people gathered in this room. You represent a cross-section of American society: People with the expertise and energy to help our old adversary make the transition to free markets and free government -- people who show the world the true meaning of democracy in action. ///

I am very pleased to see so many American organizations, so many individuals, so active in strengthening the forces of freedom and democracy. Once again, my thanks to each one of you for making this vital work your mission.

# # #

Jeanne -
please read
Thanks
DMcG

McGroarty/Bunton
January 20, 1992
8:30 am
[cdc]

Jim Schaefer
Intro
Sichan
Amb. Polansky
Sen. Kassebaum
Panel is seated to his left

Jim doesn't think she'll be there when Boris is room 1:15 p 21 Jan 92

PRESIDENTIAL REMARKS: CITIZENS DEMOCRACY CORPS CONFERENCE
OEOB. ROOM 450
JANUARY 22, 1992
11:15 A.M.

Please excuse the interruption -- I'll return you to your regular program in just a few moments. ~~[Introductory acknowledgements.]~~ Let me say how pleased I am to see Senator Kassebaum, representing the Democracy Corps' Executive Committee, and Ambassador Polansky, the CDC's Executive Director. // The Citizens Democracy Corps has proved to be an idea ahead of its time. We created the CDC less than two years ago to reach out to the newly independent nations of Eastern and Central Europe. Today, the CDC's mandate extends not only to the nations of the old Soviet Bloc, but to the Baltic states and even the former Soviet Union itself. //

May 12, 1990

* Diane Butterfield

Let me also welcome so many old friends [Cooper Evans, etc.] // My thanks to all of you for coming to Washington to take part in an effort that can literally shape history. / You meet at a critical moment. Right now, in the lands of the former Soviet Union, a new revolution unfolds before our eyes. Millions of people have shed the dead weight of the communist past to reclaim their heritage and history -- to revive the powerful hope all people share of living in freedom. /

good!

space

George Soros, [...]
speaking @ lunch

former member of my WH staff,
Amb. Max Kampelman,
Chairman of Freedom House;

But this moment of great hope is also a time of tremendous hardship. 70 years of the Soviet experience and the implosion of the socialist economy have taken their toll. A harsh winter and empty shelves fuel discontent -- and threaten the democracy's great gains. The challenge now for the Commonwealth states is to create a breathing space for free market reforms and democratic institutions to take root and grow.

Earlier this morning I met at the State Department with ~~2~~ over 50 ministers of [xx] nations now focusing on the urgent question of humanitarian aid for the former Soviet Union. / I came here to make the point that the government-to-government approach is only part of the overall equation.

Bringing the Commonwealth of Independent States into the community of free nations is a task that can never be accomplished by government alone. Helping democracy succeed depends on building the human context, the human contacts that give free government its real meaning: the countless exchanges that take place every day between private individuals, between businesses and labor -- the free exchange of ideas that links the academic community with their counterparts in other free countries. //

That's where each one of your organizations come in -- and that's why I created the Citizens Democracy Corps. / As I said back in the spring of 1990 when I announced the creation of the CDC: the real strength of democracy is its citizens -- the collective strength of individual Americans. //

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# # #

CDC —

* [Diane Butterfield] add to general distribution list

intro remarks
Jim Schaefer [7120]
Diane Butterfield [872-0933]

→ intro acks:

Annie → Kathy Saper
Kristen

call Bill Sittman's Office @ NSC →
2224
Brenda Hilliard
State Dept.
Protocol Office
→ Matt Smith
[647-1276]
fmcd #

call back this aft.

Called Matt @ 5pm away from desk - WCB final check on State Dept. #s for mtg w/ Pstns on Weds. a.m.

all done

McGroarty/Bunton
January 20, 1992
4:30 pm
[cdc]

5p 1/21/92

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# # #

THE WHITE HOUSE

WASHINGTON

ADDRESS TO THE CITIZENS DEMOCRACY CORPS CONFERENCE ON PRIVATE SECTOR ASSISTANCE TO THE COMMONWEALTH OF INDEPENDENT STATES

DATE: JANUARY 22, 1992
TIME: 11:15 A.M.
LOCATION: 450 OEOB

THROUGH: DAVID DEMAREST
ASSISTANT TO THE
PRESIDENT FOR COMMUNICATIONS

FROM: SICHAN SIV
DEPUTY ASSISTANT TO THE PRESIDENT
FOR PUBLIC LIAISON

I. PURPOSE:

To address participants in the Citizens Democracy Corps conference on private sector assistance to the Commonwealth of Independent States (C.I.S.).

II. BACKGROUND:

The Citizens Democracy Corps was established in 1990 as a presidential initiative to mobilize public sector expertise and resources to assist the nations of eastern Europe and the former Soviet Union, the C.I.S.

This conference directly addresses the topic of aid to the C.I.S. and strives to foster U.S. private sector participation in voluntary programs in the region.

In attendance are U.S. and international leaders in professional associations, religious organizations, colleges and universities, ethnic groups, and private industry.

At the time of your participation, a panel on technical assistance from private sector programs will be addressing the audience. Names of those participants are included on the attached sheet.

III. PARTICIPANTS:

The President

Nancy L. Kassebaum, U.S. Senator (R-KS), Executive Committee Member, Citizens Democracy Corps

Ambassador Sol Polansky, Executive Director, Citizens Democracy Corps

John R. Block, President of the National-American Wholesale Grocers Association, Former U.S. Secretary of Agriculture

Ambassador Max M. Kampelman, Partner, Fried, Frank, Harris, Shriver, and Jacobson; Former head of the U.S. Delegation to the Negotiation of Nuclear and Space Arms in Geneva, 1988

George Soros, President, Soros Fund Management

6 participants in the panel on technical assistance for private sector programs

(Please see attached sheet).

180 professional association, religious, college and university, ethnic, and private industry leaders

IV. PRESS PLAN:

Expanded pool

V. SEQUENCE OF EVENTS:

- The President enters room 450.

- The President gives brief remarks.

- The President departs room 450.

VI. REMARKS:

Remarks to be prepared by speechwriters.

Panel Participants on Technical Assistance for Private Sector Programs

Talbot D'Alemberte, American Bar Association (ABA)

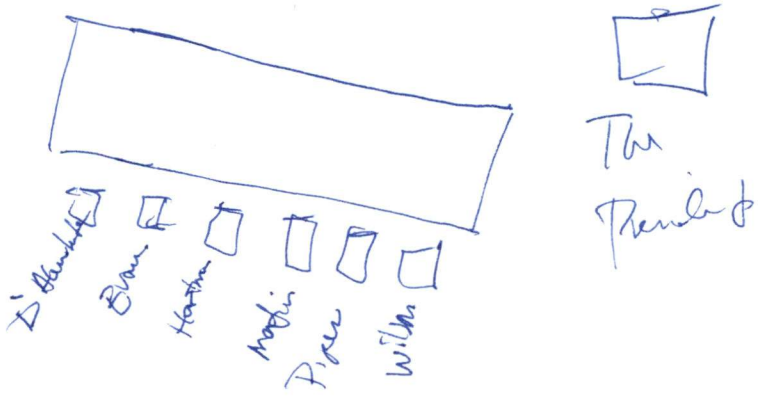
Cooper Evans, Member of the Board of Directors, Volunteers in Overseas Cooperative Assistance (VOCA); Former Special Assistant to the President for Agricultural Trade and Food Assistance

Ambassador Arthur Hartman, Panel Moderator, Former U.S. Ambassador to the Soviet Union

Nigel Martin, Director General, Canadian Council for International Cooperation

Tom Piper, Senior Associate Dean, Harvard Graduate School of Business, Harvard University

Richard Wilson, Director of Central European Affairs, Free Trade Union Institute (FTUI), AFL-CIO



Draft

January 21, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVE DEMAREST
TONY SNOW

FROM: DAN MC GROARTY

SUBJECT: PROPOSED REMARKS FOR THE CITIZENS DEMOCRACY CORPS CONFERENCE

I. SUMMARY

On Wednesday, January 22, at 11:15 a.m. you will deliver remarks in room 450 of the Old Executive Office Building to 200 members of the Citizens Democracy Corps. Ambassador Sol Polansky and ~~Senator Nancy Kassebaum~~ will attend.

II. DISCUSSION

Your remarks (approximately 6 minutes/cards) recognize the accomplishments of CDC and its role in building the human context that will literally shape history.

Your remarks higlight "Dakota Cares," a project sponsored by the North Dakota Grain Growers Association, which is moving 100 tons of flour to the people of St. Petersburg.

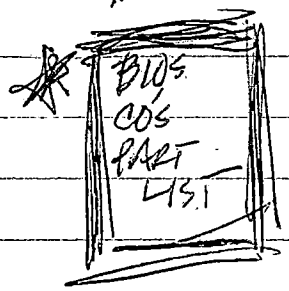
CDC MTG.

CDC EVENT
[ROOM 450]

[CDC MTG. 3p JAN 16, 92]
W/ SICHAN & JIM SCHAEFFER

[NEXT WEDS. 1/22/92]

LIM BRADEN - CDC (872-0933)
DIANE BUTTERFIELD - CDC



TENT. TIMELINE: (JIM SCHEEFER)

LOGISTICS → 8:15 (800 GUEST ARRIVE PA AVE.)
9:15 SICHAN HELLO/GREET/INTRO SPEAKERS
GREG PETERSMEYER
NANCY KASSEBAUM
10:05 SOL KICK-OFF PANEL CONCERT
11:15 POTUS ARRIVES
POTUS INTRO OFF-STAGE ANNOUNCE
(POTUS L.B. COMES FROM STATE)
CHEERLEADING PRIVATE SECTOR INVOLVED
1990 COMMENCEMENT VEC (OLA, SC
CARRY OUT YOUR MISSION IN (CIS)
≈ 10 MINS NOT ASKG POTUS JUST LAUNCH
CONCLUSION

LUNCHEON @ THE CAPITOL

200 → PRIVATE SECTOR, NON-PROFIT, ORG.
BANK, DIST. FOOD & MEDS - START-UP
FROM WATERS, FOUNDATION, ETHICS,
POTUS W/ KNOW SOME PEOPLE, UNIVERSITIES
5 INTL UMBRELLA GROUPS

[EXPANDED POOL COV.]

JUST HAD A GREAT MEETING RE STATE"
NOT A COC THING, ROUND OWN FUNDRAISING
"AM. SPIRIT OF VOLUNTEERISM IN central
CITIZENRY, COMMUNITY (DE TOCQUEVILLE) CMS

GREAT HOPES & THAT /ARE IF THE WORLD
HOPE OF THE AM. REDP. SPREETH IN WORLD,
THAT GOOD FOR ECONOMY

KNOWS THE BOARDS — ANNOUNCED BY PRES
ART. ORLN. BOARD

BIPARTISAN BOARD - (DREW LEWIS
HAS BEEN CHR SINCE BEGN

[EGGBURGER TO DO Q&A] → 11:40 A

WILL SKIP GREG [POINTS OF LIGHT ON AN INTERNATIONAL SCALE / GREG IS A TOSS-UP

DREW LEWIS WILL NOT BE THERE FOR OPEN OR PRESIDENTS REMARKS (AT THIS TIME) HE'S COMPLETELY BOOKED

LIST PARTICIPANTS → WHERE FROM

10 CONGRESSIONAL ATTENDEES
(STAFF PEOPLE)
[BECKY ANDERSON → heads-up]

Jim Schaffer 7120

3 p.m. CDC

→ 128



North Dakota Grain Growers Association

FAX: 701-223-0018

January 17, 1992

SENT VIA FAX
202-456-1647

Dan,
FYI for the CDC Speech.
Let me know if you will need more hair.
Thanks!
Jim 1/17

Jim Schaefer
Assistant Director and Special Assistant to Deputy
Public Liaison Office
The White House

Dear Jim:

Noah, the nice young man in your office with whom I spoke this afternoon, suggested that I FAX my request to you. Attached is a Christian Science Monitor article about a project the organizations I work with have initiated. I have also copied you the letter we received from the White House about our Dakota Cares initiative.

As you see we are one of the few -- or as Ann at the Citizens Democracy Corps said, maybe the only such private initiative that has been successful.

I plan to be at the Citizens Democracy Corps meeting representing our groups. Since the President will be addressing that group I thought he might wish to incorporate our success story with its considerable populist appeal into his comments. Naturally I would be honored if there was an opportunity to personally meet him and relate the experiences of our two representatives who will be returning from Russia on Monday.

Sincerely,

Dina Butcher

Dina Butcher, Executive Director
North Dakota Grain Growers Association

DB/bf
enclosures

THE WHITE HOUSE

WASHINGTON

January 8, 1992

Dear Mr. Dilse:

The President has brought to my attention the good efforts the North Dakota Grain Growers Association and the US Durum Growers Association have organized through the DAKOTA CARES project.

Your combined actions answer the President's call to assist our Russian friends as they face an arduous task of providing their families with enough food to make it through this winter.

By bringing together farmers, churches, millers, American Business people, and international charitable organizations you have raised the American ethic of neighbor helping neighbor to an international level, inspiring others to become involved in aiding our new friends.

On behalf of the President thank you for the gift of the Dakota Maid flour bag, and, more importantly, for your timely response to this serious problem. The President appreciates your taking the time to write him. You have his best wishes.

Sincerely,

Gregg Petersmeyer

C. Gregg Petersmeyer
Assistant to the President
and Director, Office of National Service
(The White House Points of Light Office)

Mr. Frank Dilse
President
North Dakota Grain Growers Association
4023 North State Street
Bismarck, North Dakota 58501

202-456-6266 ext. 22

TO: John Rice

Thursday, January 16, 1992 THE CHRISTIAN SCIENCE MONITOR

North Dakota Farmers Send Aid to St. Petersburg

Grain association adapts stringent rules of 1921 Russian relief plan

By Linda Feldmann
Staff writer of The Christian Science Monitor

WASHINGTON

THIS is the story of how North Dakota grain farmers linked up with a New York lawyer with an appreciation for history and succeeded in delivering food aid to the needy of St. Petersburg.

The key, says the lawyer, Matthew Murray, was to follow the lessons of the United States's last humanitarian aid program in Russia: the American Relief Administration, set up in 1921 by then-Commerce Secretary Herbert Hoover to address Russia's devastating famine.

But first things first.

Last October, the North Dakota Grain Growers Association and the US Durum Growers Association decided to donate 100 tons of packaged flour to the people of St. Petersburg. Initial attempts to go through official channels fell flat. Poor telecommunications hindered their efforts to reach St. Petersburg city officials or the US consulate there by phone. And the response from the State Department in Washington left them stunned.

"The first question was, 'Why in the world would you want to do that?' " says Laurie McMerty, projects director for grain growers association. "We're a small state and just used to everybody pitching in when someone needs help."

Mr. McMerty adds that, when dealing with local people to arrange other aspects of the project, "it took no more than five minutes for each phone call" to get support.

Farmers donated grain from this year's good harvest. Citizens donated cash for transportation costs. ND Mill donated milling

But when Murray went to St. Petersburg in November to set up distribution for the "Dakota Cares" project, there were no American private voluntary organizations operating there, he says. So he realized he'd have to start from scratch.

Enter Herbert Hoover and the American Relief Association. Through the help of the American Committee on US-Soviet Relations, Murray got copies of ARA documents and a 1943 paper by H. H. Fisher on the ARA to learn how the aid program worked.

Then, as now, a major concern was that aid not be stolen or diverted to the black market. The ARA, in its August 1921 accord with Russia, insisted on provisions to ensure that wouldn't happen: requiring that the ARA be allowed to bring into Russia any personnel it deemed necessary to carry out its work; and requiring the Soviet government to reimburse the ARA in hard currency or in kind for any stolen materials.

The ARA also paid its Russian

'We're a small state and just used to everybody pitching in when someone needs help.'

– Laurie McMerty, North Dakota grain growers

workers in food, to lower the temptation to steal.

"Stringent conditions placed on the aid and absolute control by the ARA over every part of the distribution process were the keys to its success," writes Janine Ludlam in "New Outlook," a journal of the American Committee on US-Soviet Relations.

Murray adapted but did not duplicate the ARA concept. The

to the deal to ensure that the flour did not languish in the port, as with many other ships bearing foreign aid. The Russians are also in charge of supplying trucks and fuel to transport the flour to its final destination.

It was of paramount importance, Murray says, that good local officials be found on the Russian end. He is happy with his choices: Alexander Minikov of the Departmental Committee for Social Problems at the mayor's office in St. Petersburg (a new city welfare agency) and Mark Grigoriants, who runs the social welfare office for Kuibeshevsky District, one of St. Petersburg's hardest-hit regions.

Instead of threatening to punish the Russians for poor implementation, Murray says he simply made it clear to the area selected that the North Dakotans were under no obligation to keep the deliveries coming if the arrangement was not working. Murray also set up a competitive process for the North Dakota aid, taking bids from separate parts of St. Petersburg, to create an incentive for good performance.

The flour – packaged in 10-pound bags labeled as a gift from North Dakota – is to be distributed free to pensioners, the disabled, single-parent families, and families with more than one child.

The St. Petersburg social welfare department, working with the Salvation Army, is compiling a computerized list of the neediest cases – already 16,000 people in Kuibeshevsky District alone. The bags of flour are being distributed by the Salvation Army, American students, and American church groups, with Russians helping. Also, Red Cross nurses are distributing flour to wards on their regular visits.

Murray says he wants to steer clear of giving away flour to Russian volunteers as much as possi-

costs. ND Mill donated milling and bagging costs. Burlington Northern Railroad donated inland transportation. And KLM Dutch Royal Airlines provided two round-trip tickets to St. Petersburg for two association members to oversee the project.

Then the grain growers connected with lawyer Matthew Murray, who travels frequently to Russia as a trade consultant.

Mr. Murray says St. Petersburg was an appealing candidate for aid because it's a large city (the major cities have proved particularly needy, since farming regions have cut back on food shipments), it has a port, and it's not Moscow, with its added layer of government bureaucracy.

plicate the ARA concept. The North Dakota accord does not call for reimbursement for lost materials, but rather obliges the Russians to hold "accountable under the laws of the Russian Republic" any official party found to be intentionally misusing or selling the flour.

The accord also provides for the involvement of private organizations and individuals, including the Salvation Army, American students in St. Petersburg, and church groups. The flour is to be cleared through customs, duty-free, within 24 hours of its arrival at the port.

"We hit them hard to get it in within 24 hours," says Murray. It was up to the Russian signatories

sian volunteers as much as possible, to foster a sense of altruism. The North Dakotans decided to give flour to the nurses, however, when they learned they were being paid by the Soviet Salvation Army only 100 rubles a month (enough to buy just a few days' worth of food).

For the North Dakotans, the acid test came this week, when two of their grain officials took the KLM trip to St. Petersburg to check on the aid. So far, says Laurie McMerty of the grain growers association, the plan seems to be working. The first shipment of 4,320 10-pound bags had cleared customs and was waiting for the North Dakotans when they got there.

MEMO SMEMO FOR DAN MC GROARTY

FROM: J BUNTON

SUBJECT: CDC MEETING OF 16 JAN. 92, 3 P.M.

CDC EVENT ROOM 450 OEOB
WEDNESDAY, 22 JANUARY 1992
11:15 AM BRIEF REMARKS
OFF STAGE ANNOUNCE

PUBLIC LIAISON LEAD: JIM SCHEAFFER
X 7120

MEDIA AFFAIRS LEAD: MAGGIE MINOGUE
X7150

CDC CONTACT[S]: KIM BRADY 872-0935
DIANE BUTTERFIELD

TENTATIVE TIMELINE [ATTACHED]

09:00 A SICHAN SIV TO GREET/WELCOME

11:15 A POTUS ARRIVES [EARLIER IN AM POTUS WILL HAVE BEEN TO STATE DEPT.]

AUDIENCE: 200 PRIVATE SECTOR, NON-PROFIT, ORGANIZATIONS, DISTRIBUTORS AND RAISERS OF FOOD AND MEDS, STAR-UP ASSISTANCE ORGANIZATIONS, INSTITUTES, FOUNDATIONS, ETHICS, POTUS WILL KNOW SOME PEOPLE IN AUDIENCE, UNIVERSITIES AND 5 INTERNATIONAL UMBRELLA ORGANIZATIONS

ABOUT 10 CONGRESSIONAL STAFFERS

PROPOSED POTUS POINTS: JUST HAD A GREAT MEETING OVER AT STATE....AMERICAN SPIRIT OF VOLUNTEERISM [INTERNATIONAL CHARITY] POINTS OF LIGHT ON AN INTERNATIONAL SCALE, THE PRESIDENTS GREAT HOPES FOR THAT REGION OF THE WORLD, HOPE OF THE AMERICAN PEOPLE, SAFETY INTEH WORLD, TRADE GOOD FOR THE ECONOMY

POTUS ANNOUNCED THE BOARD OF DIRECTORS.....DREW LEWIS COB WILL NOT ATTEND

EAGELBURGER TO MAKE REMARKS AFTER POTUS.

* TPS, LIST OF PARTICIPANTS, BIOS OF PANELISTS, ETC. INFO WILLBE FAXED BY COB TODAY

1/16/92
1:30 pm

CITIZENS DEMOCRACY CORPS

Conference on Private Sector Assistance to the Commonwealth of Independent States

January 22-23, 1992
Washington, D.C.

Wednesday, January 22, 1992

8:00 am **Registration** - Old Executive Office Building (OEOB), 17th and Pennsylvania Avenue, NW (Please use Pennsylvania Avenue Entrance)

DUE TO SECURITY PROCEDURES, WE ASK THAT ALL PARTICIPANTS BE PROMPT

SICHAN WELCOME

9:00 am **Opening Session** - Room 450, OEOB

Ambassador Sol Polansky
Executive Director, Citizens Democracy Corps

The Honorable Nancy Kassebaum
U.S. Senator and
Executive Committee Member, Citizens Democracy Corps

9:15 am - **Panel Discussions** - Room 450, OEOB

U.S. Government: Assessments and Responses

_____	CIA
_____	U.S. Department of Agriculture (USDA)
_____	U.S. Department of Treasury

Humanitarian Aid: Private Sector Programs

Charles Sykes	CARE
William Walsh	Project HOPE
Jim Garrison	International Foreign Policy Association
Fr. Robert Kondratick	Russian Orthodox Church
Goran Backstrand	Federation of Red Cross and Red Crescent Societies

Technical Assistance: Private Sector Programs

Richard Wilson	Free Trade Union Institute (FTUI)
Talbot D'Alemberte	American Bar Association (ABA)
Tom Piper	Harvard University
Joan Leavitt	Volunteers in Overseas Cooperative Assistance (VOCA)
Nigel Martin	Canadian Council for International Cooperation

11:15 am **Remarks by President Bush**

11:40 am **Remarks by Deputy Secretary of State Lawrence Eagleburger**

12:00 noon **Opening Session Adjourns**

PARTICIPANTS ARE TO PROCEED ON FOOT TO
THE CARLTON HOTEL, 923 16TH STREET, NW
(PLEASE SEE ATTACHED MAP)

ALL REMAINING CONFERENCE ACTIVITIES WILL TAKE PLACE AT THE CARLTON HOTEL

12:30 pm **Lunch** - Crystal Room

George Soros
President
Open Society Fund/Soros Foundation

2:00 pm **Corporate Presentation** - Crystal Room

3:00 pm - 6:15 pm **Task Force Meetings** - (rooms to be announced)

Task Forces	Discussion Leaders
Food	John Costello, Citizens Network for Foreign Affairs
Medical	William Haddad, Generic Pharmaceutical Industry Assoc.
Democratic Institutions	Kenneth Wollack, National Democratic Institute (NDI)
Market Economies	Daniel Fogel, University of Pittsburgh

6:30 pm - 7:30 pm **Reception** - Crystal Room

Thursday, January 23, 1992

7:30 am Coffee - Crystal Room

PARTICIPANTS SHOULD BE IN THEIR SEATS
NO LATER THAN 7:45 AM

7:45 am Plenary Session Opens - Crystal Room

8:00 am Remarks by Secretary of State James A. Baker III - Crystal Room

8:30 am Plenary Discussion of Task Force Reports - Crystal Room

9:30 am Break

9:45 am Task Force Meetings - (rooms to be announced)

11:00 am Final Plenary Session - Crystal Room

12:00 noon Conference Adjourns

The Citizens Democracy Corps expresses its appreciation to American Express Company for its support of this Conference

Citizens Democracy Corps

2021 K Street NW, Suite 215
Tel: (202) 872-0933
Fax: (202) 872-0923

Washington, DC 20006
Tel: (800) 394-1945

FACSIMILE

Date: 1/17/92

To: Dan McGroarty

Organization: White House

Telephone #: 456-2773

Facsimile #:

From: Al Felzenberg

Number of pages transmitted including cover sheet: 6

Message: CDC Conference 1/22

Suggested Talking Points President Bush Might Wishq to Make During His "Drop-in" Appearance Before the CDC Conference

-Note that he his visit follows as earlier appearance before the ministerial conference.

-Express his gratitude to the group for coming to Washington to partake in an effort of great importance: increasing the timeliness and effectiveness of humanitarian aid and long term technical assistance to the people of the former Soviet Union.

-State the importance of the private, voluntary sector to the success of this effort.

-Stress that the value of this sector lies in its diversity (private voluntary, business, labor, professional, religious, ethnic, educational, relief and so many other) institutions and organizations.

-Indicate that all of these sectors are represented here today and offer his hope that all of them will, by their example and through their generosity help the republics of the former Soviet Union build market economies and democratic institutions.

-Underscore the importance of assisting the people of the former Soviet Union at this time.

-Express thanks to the CDC for convening the conference and cite the event along with other activities CDC performs (see attached summary) as evidence of the organization fulfilling the mandate he outlined for it in the speech he gave at the University of South Carolina
in 1990.

-End by wishing all assembled well in their ongoing efforts and stating his hope that by sharing their experiences and working together in a common purpose, much will be accomplished.

CITIZENS DEMOCRACY CORPS

2021 K Street, N.W., Suite 215 o Washington, DC 20006 o Tel:202-872-0933/800-394-1945 o Fax: 202-872-0923

"...the real strength of our democracy is its citizens. We are going to focus that energy where it can do the most good."

President George Bush, announcing the formation of the Citizens Democracy Corps in May, 1990.

Mission

The CDC mobilizes U.S. private sector expertise and resources to assist the nations of Central and Eastern Europe and the former Soviet Union in their efforts to build democratic institutions and free-market economies. A Presidential initiative supported by business, civic, and government leaders, the CDC fosters U.S. corporate participation in voluntary programs in the region. At a time of tremendous opportunity and change, the CDC brings together Americans and the people of Central and Eastern Europe and the former Soviet Union in a common purpose.

Origins

In May 1990 President Bush announced the formation of the Citizens Democracy Corps to serve as a center for the exchange of information on voluntary programs in Central and Eastern Europe and the former Soviet Union and to channel private sector assistance to the region. Early financial support for the CDC has come from U.S. corporations, in tandem with a commitment from the U.S. Agency for International Development (A.I.D.) to assist with start-up funding. Headquartered in Washington, DC, the CDC has six field offices in the region. The CDC carries out its mission through the following programs:

Field Projects

The CDC projects respond directly to the needs brought to its attention by government, civic, and industry leaders in the region. The CDC then mobilizes expertise and resources from the private sector to identify, plan, fund, and implement programs. A select group of projects in the areas of transportation, management training, health care, environmental protection, agriculture, and food processing are now underway.

The Business Entrepreneur Program

The CDC is enlisting the expertise and resources of U.S. entrepreneurs to assist small- and medium-sized companies in Central and Eastern Europe. Initial plans call for assigning Entrepreneurs-in-Residence to coordinate the assignment of a number of Entrepreneur Advisors in at least three countries of Central and Eastern Europe.

National Clearinghouse

The CDC operates a National Clearinghouse consisting of a *DataBank* of information on organizations working in the region and a *Volunteer Registry*. The Clearinghouse also matches offers of voluntary assistance from the United States with appropriate organizations abroad.

The DataBank collects and disseminates information on voluntary activities conducted by U.S. businesses, nonprofit organizations, foundations, and universities working in Central and Eastern Europe and the former Soviet Union.

The *DataBank* publishes a series of country-specific directories on nonprofit organizations and their work in the region, as well as a series of Resource Lists on specialized topics. The *DataBank* allows for quick, personalized responses to requests for information.

The Volunteer Registry supplies information on individuals seeking volunteer positions in Central and Eastern Europe and the former Soviet Union to U.S. and locally-based organizations looking for skilled personnel for projects in the region. In response to a request for volunteers, the Citizens Democracy Corps searches the *Volunteer Registry* for candidates with the skills and experience needed by the requesting organization.

In-Kind Donations are channeled from U.S. corporations, organizations, and individuals to worthy institutions throughout Central and Eastern Europe and the former Soviet Union.

1/17/92
10:30 am

CITIZENS DEMOCRACY CORPS

Conference on Private Sector Assistance to the Commonwealth of Independent States

DRAFT

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Washington, D.C.

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9:00 am **Opening Session** - Room 450, OEOB

- Sichan A. Siv
  Deputy Assistant to the President
- Ambassador Sol Polansky
  Executive Director, Citizens Democracy Corps
- The Honorable Nancy Kassebaum
  U.S. Senator and
  Executive Committee Member, Citizens Democracy Corps

9:15 am - **Panel Discussions** - Room 450, OEOB

U.S. Government: Assessments and Responses

Ann Veneman	Deputy Secretary, U.S. Department of Agriculture
John Robson	Deputy Secretary, U.S. Department of Treasury

Humanitarian Aid: Private Sector Programs

Charles Sykes	CARE
William Walsh	Project HOPE
Jim Garrison	International Foreign Policy Association
Fr. Robert Kondratick	Russian Orthodox Church
Goran Backstrand	Federation of Red Cross and Red Crescent Societies

Technical Assistance: Private Sector Programs

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Nigel Martin	Canadian Council for International Cooperation

DRAFT

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Thursday, January 23, 1992

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9:45 am **Task Force Meetings** - (rooms to be announced)

11:00 am **Final Plenary Session** - Crystal Room

12:00 noon **Conference Adjourns**

The Citizens Democracy Corps expresses its appreciation to American Express Company for its support of this Conference

the chairman of—the ranking member—he should be chairman; we lost control of the Senate, darn it all—[*laughter*]—but Senator Strom Thurmond, to provide money for new prison space, more Federal law enforcement officers. But the Democratic leadership in Congress has just left too much work undone on our violent crime package. And I call on Congress to recognize that the kingpins who are dealing drugs and dealing death—judge them for what they are—they are murderers, and we must be tough on those people.

Finally, there's one other issue above all others, and that's the state of American education. I might say parenthetically—maybe this is wrong, but I think we all owe a vote of gratitude to Barbara for her crusading efforts in literacy and fighting to make this society more literate.

But on the government side, Carroll Campbell knows the priority for education. He's been working to make this State second to none in educational excellence. And what you are striving to do for South Carolina, I am determined to do for all of America. American students must be—we've set these national goals now—must be first in math and science. Every American adult must be a literate citizen and worker. And every school in America must have a disciplined environment and, most of all, must be drug-free. You see, education is critical to everything we are and can become. And that's why Governor Campbell was such a leader and worked so closely with me at our education summit—the first education summit with all the Governors, called there in Charlottesville, Virginia. When it comes to education, we've got to measure success not by dollars spent but by the results achieved.

In closing, let me say one thing more about Carroll and this State, something that transcends politics. South Carolina had—and he alluded to this—had a very unwelcome visitor last year, a vandal by the name of [Hurricane] Hugo. You also had a Governor, though, who moved decisively to bring people inland, to save countless lives. During those tough days, he was up to his hips in mud. Also helping with relief efforts were Members of Congress, State legislators, and mayors, and also, God bless them, the policemen and women of South Carolina, the State troopers, the Boy and Girl Scouts, whole church congregations, and too many volunteer groups to possibly name.

Everyone lost something to Hugo, and some lost everything. But no one had time—and I saw this, because Strom and I and Carroll went down there together just for a little bird's-eye view—no one had time for self-pity or worry as long as one neighbor remained stranded or needed a helping hand. In those terrible days of wind and rain, and during the long months of cleanup, that ghastly cleanup that followed, South Carolina became a point of light, giving all of America a shining example of the very best within us.

And that's the way for the greatest country on Earth; that's the American way. You know, this same spirit of openness and giving found right here in South Carolina makes America a beacon of hope for the world. Isn't it an exciting time—to see the changes for democracy and for freedom that are taking place all around the world, that have taken place just in the last 12 months. I can think of no more exciting time in history to be President of the United States than during this last year of dynamic change for democracy and freedom around the world.

I hear a lot of marvelous stories. I wish you could have seen the look on the President of Czechoslovakia's face, Vaclav Havel, the playwright. Bar and I thought it would be nice for him to see the Lincoln Bedroom in the White House, the bedroom in which Lincoln actually signed the Emancipation Proclamation. And the look on his face, as a man who was in jail and dying, or living—whatever—for freedom, stood out there, hoping against hope for freedom. It just was so moving to see this marvelous symbol of our identity there.

But I recently heard of a man living in Romania who braved arrest by possessing what the previous regime considered to be a dangerous and subversive weapon: a single American newspaper. This courageous man was so enthralled that he not only kept this paper, he read it every day for 3 years. He memorized it, and he savored the uncensored news and the free-wheeling editorials and even the advertisements. That's how hungry the world is for the truth. That's how vital our liberty is to the oppressed. That's why America truly is a point of light for the world.

And no star in this American constellation burns brighter than the State of South Carolina. After all, historic changes are occurring around the world because of American leadership, leaders like your great Senator that stands for something, Strom Thurmond. When America needed to be protected during the Cold War years, Strom, rock-solid, standing for freedom—we'll never forget it. This country owes him a great vote of gratitude. We need his hard-won wisdom and leadership, really, as never before.

Today it's been my special honor to appear on and try to help honor someone who embodies South Carolina's determination, courage, and just plain old common sense. And of course, I'm talking again about Carroll Campbell. He's been a great Governor, and with your support, he can bring an even greater future for South Carolina.

Thank you for this magnificent turnout, this fantastic support for a great Governor. God bless the United States of America. Thank you very, very much.

Note: The President spoke at 7:12 p.m. at the Governor's Mansion. In his opening remarks, he referred to Governor Campbell's wife, Iris, and sons, Carroll and Mike; Les Tindal, South Carolina Commissioner of Agriculture; Dick Greer, chairman of the Re-Elect Governor Campbell Committee; and Lee Atwater, chairman of the Republican National Committee.

Remarks at the University of South Carolina Commencement Ceremony in Columbia, South Carolina

May 12, 1990

Thank you, President Holderman, distinguished officials of this wonderful university. My special respects to two great United States Senators, Senators Strom Thurmond, Fritz Hollings, over here—I'm proud to be with them today—and to Representatives Floyd Spence and Elizabeth Patterson, with us; of course, to my dear friend, your Governor, Carroll Campbell, who's a tremendous partner in our national crusade for excellence in education. I also want to say how pleased I am to be on this stage with Archbishop Iakovos, one of the great church leaders of today.

I know, looking around, that tickets were hard to come by today. It wasn't simply parking. Barbara's here. [*Laughter*] Thank goodness she's getting an honorary degree there because it was the only way I could get her a seat in this big place. [*Laughter*] But thank you for honoring her.

And she's in great company, as am I, with today's other recipients of honorary degrees. I don't know how many of you have heard me speak before, but being on stage with Andrew Lloyd Webber is about as close as I'll ever get to a dramatic presentation. [*Laughter*] Congratulations to you, sir.

And to Michael Eisner: The success that he's achieved at Disney is the envy of CEO's worldwide. His secret's simple: Just surround yourself with the best and the brightest—Dopey, Dumbo, Goofy. [*Laughter*] But what you may not know, and you should, is I salute him, too, for his commitment to this concept of Points of Light, the best impulse of America—and Michael Eisner exemplifies it—one American willing to pitch in and help another. He's a great American.

Now to you all. I've saluted—hope I have—your faculty. I should; they're outstanding—the trustees and those who govern this great institution, and to the class who I'm here to help these others honor. You've gone to school for 4 years; the last thing you want to hear is a long lecture. But I wanted to use this great university as a forum for some serious foreign policy observations. I've chosen to make each of several commencement speeches this spring a reflection on democratic change. Last week, at Oklahoma State, I focused on the new role of our Atlantic alliance. Yesterday, down in Texas, at Texas A&I, I spoke about technology and the vast frontier of space. This morning, I want to talk about a frontier of a different sort, about the new world of freedom opening up in Eastern Europe.

Now, that's pretty serious business, but I'm going to ask you to bear with me, but telling you I do remember a graduation at Yale, where the graduation speaker got up—my alma mater—Y is for youth. That took 20 minutes. A is for altruism; young people be altruistic. Another 32 minutes. L for loyalty. Brushed that one off in about 18 minutes. E obviously for excellence. Another 32 minutes. When he left, one student left, praying. And the speaker walked down. "I see you're giving thanks to the Lord." He said, "Yes, sir, I am. I'm giving thanks that I did not go to the University of South Carolina." [*Laughter*]

So, bear with me, because we are living in exciting times. In the past year, one nation after another has pulled itself out from under communism, onto the threshold of democracy. Each has endured great suffering, tremendous economic damage. We've all seen the images of long lines and empty shelves. But what we can't see so easily, what's beneath the surface but no less real, is the moral damage, the deep scars on the spirit left by four decades of Communist rule.

Because in these regimes, the human spirit was subject to systematic assault. Religion, morality, right and wrong—any challenge to the rule of the state became the enemy of the state. Believers were persecuted, churches and cemeteries razed. Citizens were turned one against the other, enlisted into the ranks of the regime's informers. Nothing stood outside the reach of the regime, not even the past. History—well, it was rewritten to suit the needs of the present—yesterday's heroes airbrushed from the pages of history. Milan Kundera, the Czech author, called it organized forgetting.

Of course, these nations had laws. They had courts. They had constitutions. All in service to the state. They had, in name at least, rights and freedoms; in reality, the empty shell of liberty—not the rule of law but the perversion of law: rules made not to serve the will of the people but the whim of the party. That's how in Romania the law made it illegal for three or more people to have a conversation in the street. That's how in another country a man whose so-called crime was teaching others about religion was jailed for 6 months. The trumped-up charge: walking on flower beds. We will never know how many dissidents were punished as common criminals and how many millions of others were frozen by fear into silence and submission.

That's the legacy, the landscape of moral destruction. The tragic consequence of four decades of Communist rule: a breakdown of trust. From ancient times, the great minds have recognized the link between the law and trust. As Aristotle wrote: "Law is a pledge that the citizens of a state will do justice to one another"—the bond that makes the collection of individuals into a community, into a nation.

Fortunately, the moral destruction in Eastern Europe, as you all know, was not complete. Individuals somehow managed to maintain an inner strength, their moral compass; to sustain the will to break through the regime's wall of lies. They did so, as Vaclav Havel [President of Czechoslovakia] put it, by the simple act of "living in truth." They created "flying universities," where lecturers taught in private homes. They formed underground publishing houses and groups to monitor human rights, an authentic civil society beyond the reach of the ruling establishment. And today the builders of those civil societies no longer live underground. They are the new leaders of Eastern Europe. And they've begun to build, on the ruins of Communist rule, democratic systems based on trust.

Today I want to focus on how America can help these nations secure their freedoms, become a part of a Europe whole and free. Early this year, in the State of the Union, I talked about America's role as a shining example, about the importance of America not as a nation but as an idea alive in the minds of men and women everywhere. And that idea was, without doubt, a guiding force in the Revolution of 1989.

Let me share a story with you about a recent American visitor to Romania who asked the people she met what they needed now, what was most important to them. This simple question produced some unexpected answers. In Timisoara, one woman pulled from her purse a worn copy of TV Guide, an issue from July 1987, containing a bicentennial copy of the United States Constitution. And she held it out to the American visitor. And she said, "What we need is more of these."

And there on the streets of Timisoara—in a country where food is in short supply, where homes are without heat and streets dark at night—there a woman pins her hopes on our Constitution. What that Romanian woman wanted, what all the nations of Eastern Europe aspire to, is democratic life based on justice and the rule of law.

Poland, Czechoslovakia, and Hungary stand now, in the spring of 1990, as America stood in the summer of 1787. Who will be their Franklins, their Washingtons, their Hamiltons, their Madisons, their men and women of towering genius, the nation builders who will set in place the firm foundations of self-government? Some of them we know by name, the heroes of the Revolution of '89. But for Eastern Europe's constitution builders, the work has only now begun because the fate of freedom depends not just on the character of the people who govern but whether they themselves are governed by the rule of law.

And just as the framers of our own Constitution looked to the lessons of history, Eastern Europe's new democracies will look to their own parliamentary past, to Europe's example and, of course, to our own American Constitution. And that's why we must export our experience, our two centuries of accumulated wisdom on the workings of free government.

Already we're actively engaged with Eastern Europe and the Soviet Union with an ongoing series of exchanges bringing jurists and parliamentarians, political leaders here to the United States to meet their American counterparts. And today I'm pleased to announce four new initiatives, four steps that the United States will take to support democratic development in Eastern Europe.

First, America will continue to act to advance economic freedom. In the past year, we've committed more than $1 billion in direct economic assistance to Eastern Europe. We've extended loans and credits, opened our markets through most-favored-nation status, and promoted American investment. And today I'm pleased to announce yet another economic initiative: The Export-Import Bank will provide Poland a new line of medium-term export credits and loan guarantees for purchasing machinery, technology, and services from American suppliers.

And second, the United States will work to help ensure free and fair elections in Eastern Europe. And next week, we'll send a Presidential delegation to observe the elections in Romania and another team to next month's elections in Bulgaria.

Third, America will work to broaden the mandate of the CSCE, the Conference on Security and Cooperation in Europe. Less than a month from now, as one of the 35 nations of the CSCE, the United States will take part in a conference on human rights, including free elections, political pluralism, and the rule of law. And I've instructed Ambassador Max Kampelman, head of our delegation, to seek a new consensus on these cornerstones of freedoms, rights, and democracy. As I said last week at Oklahoma State University, we must work within the CSCE to bring Eastern Europe's new democracies into this commonwealth of free nations.

Fourth and finally, we will work to strengthen the foundations of free society in Eastern Europe. And I am pleased to announce today the creation of a Citizens Democracy Corps. Its first mission: to establish a center and a clearinghouse for American private sector assistance and volunteer activities in Eastern Europe. We know the real strength of our democracy is its citizens, the collective strength of individual Americans. We're going to focus that energy where it can do the most good.

America has much to contribute, much it can do to help these nations move forward on the path to democracy. We can help them build political systems based on respect for individual freedoms; for the right to speak our mind, to live as we wish, and to worship as our conscience tells us we must; systems based on respect for property and the sanctity of contract; laws that are necessary not to amass fortunes, not to build towers of gold and greed, but to provide for ourselves, for our families; systems that allow free associations—trade unions, professional groups, political parties—the building blocks of a free society. We've got to help the emerging democracies build legal systems that secure the procedural

rights that preserve freedom and, above all, a system that supports a strict equality of rights, one that guarantees that all men and women, whatever their race or ancestry, stand equal before the law.

In this century, we've learned a painful truth about the monumental evil that can be done in the name of humanity. We've learned how a vision of Utopia can become a hell on Earth for millions of men and women. We've learned, through hard experience, that the only alternative to tyranny of man is the rule of law. That's the essence of our vision for Europe: a Europe where not only are the dictators dethroned but where the rule of law, reflecting the will of the people, ensures the freedoms millions have fought so hard to gain.

There is still work to be done. In the Baltic States, where people struggle for the right to determine their own future, we Americans, so free to chart our own course, identify with their hopes and aspirations. For, you see, we're committed to self-determination for Lithuania and Latvia and Estonia. And ultimately, the Soviet Union itself, now committed to openness and reform, will benefit from a Europe that's whole and free. Democracy and freedom threaten absolutely no one.

We sometimes hear today that with freedom's great triumph—and, oh, what exciting times we're living in—that America's work is done. Nothing could be further from the truth. I want to close today with a story about the enduring power of the American idea and the unfinished business that awaits the generation that you proudly represent.

It's about a town called Plzen in Czechoslovakia; a town that just last week celebrated the day, 45 years ago, when it was liberated by American troops. Of course, within a few short years, Plzen's dream of freedom vanished behind the Iron Curtain, and with it, the truth about that day back in 1945. A generation grew up being taught that Plzen had been freed not by your fathers and granddads in the United States Army but by Soviet soldiers dressed in American uniforms. But the people of Plzen knew better. They never forgot. And today, finally free to speak the truth, the town invited their true liberators back. After 45 long years, those old American soldiers returned to the streets of Plzen, to the sounds of "The Star-Spangled Banner," to a hero's welcome.

Those GI's, my generation, were your age in 1945. And now it falls upon you, the graduating class of this great university, to uphold our American ideals not in times of war, thank God, but in a time of tremendous excitement, helping these nations secure the freedom that your fathers and grandfathers fought for, the freedom millions only dreamed of until today.

Once again, it's been my honor to share this special day with you, your families, and your friends. Thank you, and may God bless this great university and the class of 1990. Thank you all very, very much. Thank you.

Note: The President spoke at 11:25 a.m. at Carolina Coliseum on the campus of the university. In his remarks, he referred to James B. Holderman, president of the university; Archbishop Demetrios A. Iakovos of the Greek Orthodox Archdiocese of North and South America; composer Andrew Lloyd Webber; and Michael D. Eisner, chairman and chief executive officer of the Walt Disney Co.

White House Fact Sheet on the Citizens Democracy Corps

May 12, 1990

The President announced today the creation of a Citizens Democracy Corps. The objective of this major new program is to support democratic change and market-oriented economic reform in Eastern Europe by mobilizing and coordinating American private sector initiatives.

Since the President's historic visits to Poland and Hungary and the revolutions of 1989, private Americans and voluntary organizations have stepped forward with extraordinary generosity with offers to assist the process of democratic change in Eastern Europe. To make best use of the enormous energy and creativity of the American private sector, the President supports the creation of a new center to promote these volunteer initiatives and match them with requests for assistance from Eastern Europe.

The Citizens Democracy Corps will serve as an information clearinghouse for U.S. private volunteer assistance programs for central and eastern Europe. It will establish an information base of technical services and equipment available from the United States on a private, volunteer basis. The Democracy Corps will also be a recipient of requests from central and eastern Europe for assistance in such areas as constitutional law and parliamentary procedures; English-language training; journalism, broadcasting, and publishing; public health and medical support; market economics, banking, and financial services; business law, commercial practices, and agriculture; and environmental protection.

The Citizens Democracy Corps will be the point of contact for U.S. businesses, voluntary organizations, and educational institutions that want to find out what is now being done and where further efforts are needed. The Democracy Corps could also launch new volunteer initiatives to meet the changing requirements of the region.

The President will ask prominent citizens representing a cross section of the American private sector to form a commission to direct the program and stimulate volunteer groups. The commission and the volunteers mobilized to provide assistance will be called the Citizens Democracy Corps. While the U.S. Government will help provide initial funding, the Democracy Corps will create its own financial base so that it can become, in the full sense of the term, "citizens democracy."

Remarks at the Liberty University Commencement Ceremony in Lynchburg, Virginia

May 12, 1990

Thank you so much. And to all of you who are done medium well or medium well-done up here in the stands, I'll try not to keep you too long. [*Laughter*] But I am delighted to be here. And to Dr. and Mrs. Falwell, thank you for your hospitality. Jerry, I'm glad to have been introduced by a loyal friend. Thank you very much, sir. And to President Guillermin and my dear friend John Warner and Mayor Bryan and members of the board of trustees and the faculty, administrators, parents, and graduates, thank you for that welcome and introduction and for this most generous reception. I was privileged to address the students and faculty of this wonderful university before. And now, as then, it's good to know that if it takes divine intervention to save my remarks, help is close at hand. [*Laughter*]

I couldn't help but notice the honorees, and I would like to say that I am proud to be numbered among them—Reverend Henderson, Reverend Theis, Reverend Cox, Reverend Irvin and, of course, Mr. Williams, who's been such a benefactor to this wonderful university and to many other great causes. And let me say how it's not all just religion around here, because I recognize Eric Green over here. How many small colleges have a first-round draft choice for the National Football League? Eric, stand up there. [*Applause*] And I think we all can recognize that Eric didn't do it alone. Sam Rutigliano is a pretty good influence on these kids around here.

This afternoon, I'm honored to be back here and to join my fellow graduates. Of course, I also want you to enjoy today. Therefore, I'll renew my promise: I will be brief. After all, you've worked and studied for 4 long years, and now comes the hard part: listening to a commencement address. [*Laughter*]

Looking around campus as we flew in, I marveled at the changes since I was here last: new name, certainly a beautiful new stadium, three times as many students. And it got me to thinking how college itself has changed since my days as a undergraduate. The students are so much younger—[*laughter*]—I can't understand it—and so much smarter—that I can understand. Nowadays, with computers, bringing an apple to the teacher has a whole new meaning. [*Laughter*]

This spring, I've spoken in each of my commencement addresses about another kind of change: the democratic change that in 1989 and '90 has stirred and amazed the world. Last week, at Oklahoma State University, I discussed how this change will affect our Atlantic alliance. Yesterday in

CITIZENS DEMOCRACY CORPS, INC.

CDC

Jeanne,

Here is some background info on the CDC along w/ our attendance list as of last night.

There will an updated list on Monday

If you need anything more, please call.

Thank you,

Dan S

MEMO SMEMO FOR DAN MC GROARTY

FROM: J BUNTON

SUBJECT: CDC MEETING OF 16 JAN. 92, 3 P.M.

CDC EVENT ROOM 450 OEOB
WEDNESDAY, 22 JANUARY 1992
11:15 AM BRIEF REMARKS
OFF STAGE ANNOUNCE

PUBLIC LIAISON LEAD: JIM SCHEAFFER
X 7120

MEDIA AFFAIRS LEAD: MAGGIE MINOGUE
X7150

CDC CONTACT[S]: KIM BRADY 872-0935
DIANE BUTTERFIELD

TENTATIVE TIMELINE [ATTACHED]

09:00 A SICHAN SIV TO GREET/WELCOME

11:15 A POTUS ARRIVES [EARLIER IN AM POTUS WILL HAVE BEEN TO STATE DEPT.]

AUDIENCE: 200 PRIVATE SECTOR, NON-PROFIT, ORGANIZATIONS, DISTRIBUTORS AND RAISERS OF FOOD AND MEDS, STAR-UP ASSISTANCE ORGANIZATIONS, INSTITUTES, FOUNDATIONS, ETHICS, POTUS WILL KNOW SOME PEOPLE IN AUDIENCE, UNIVERSITIES AND 5 INTERNATIONAL UMBRELLA ORGANIZATIONS

ABOUT 10 CONGRESSIONAL STAFFERS — who?

PROPOSED POTUS POINTS: JUST HAD A GREAT MEETING OVER AT STATE....AMERICAN SPIRIT OF VOLUNTEERISM [INTERNATIONAL CHARITY] POINTS OF LIGHT ON AN INTERNATIONAL SCALE, THE PRESIDENTS GREAT HOPES FOR THAT REGION OF THE WORLD, HOPE OF THE AMERICAN PEOPLE, SAFETY INTEH WORLD, TRADE GOOD FOR THE ECONOMY

POTUS ANNOUNCED THE BOARD OF DIRECTORS.....DREW LEWIS COB WILL NOT ATTEND

EAGELBURGER TO MAKE REMARKS AFTER POTUS.

* TPS, LIST OF PARTICIPANTS, BIOS OF PANELISTS, ETC. INFO WILLBE FAXED BY COB TODAY

1/16/92
1:30 pm

CITIZENS DEMOCRACY CORPS

Conference on Private Sector Assistance to the Commonwealth of Independent States

January 22-23, 1992
Washington, D.C.

Wednesday, January 22, 1992

8:00 am **Registration** - Old Executive Office Building (OEOB), 17th and Pennsylvania Avenue, NW (Please use Pennsylvania Avenue Entrance)

DUE TO SECURITY PROCEDURES, WE ASK THAT ALL PARTICIPANTS BE PROMPT

SICHAN WELCOME

9:00 am **Opening Session** - Room 450, OEOB

Ambassador Sol Polansky
Executive Director, Citizens Democracy Corps

The Honorable Nancy Kassebaum
U.S. Senator and
Executive Committee Member, Citizens Democracy Corps

9:15 am - Panel Discussions - Room 450, OEOB

U.S. Government: Assessments and Responses

_____ CIA
_____ U.S. Department of Agriculture (USDA)
_____ U.S. Department of Treasury

Humanitarian Aid: Private Sector Programs

Charles Sykes	CARE
William Walsh	Project HOPE
Jim Garrison	International Foreign Policy Association
Fr. Robert Kondratick	Russian Orthodox Church
Goran Backstrand	Federation of Red Cross and Red Crescent Societies

Technical Assistance: Private Sector Programs

Richard Wilson	Free Trade Union Institute (FTUI)
Talbot D'Alemberte	American Bar Association (ABA)
Tom Piper	Harvard University
Joan Leavitt	Volunteers in Overseas Cooperative Assistance (VOCA)
Nigel Martin	Canadian Council for International Cooperation

11:15 am **Remarks by President Bush**

11:40 am **Remarks by Deputy Secretary of State Lawrence Eagleburger**

12:00 noon **Opening Session Adjourns**

PARTICIPANTS ARE TO PROCEED ON FOOT TO
THE CARLTON HOTEL, 923 16TH STREET, NW
(PLEASE SEE ATTACHED MAP)

ALL REMAINING CONFERENCE ACTIVITIES WILL TAKE PLACE AT THE CARLTON HOTEL

12:30 pm **Lunch** - Crystal Room

George Soros
President
Open Society Fund/Soros Foundation

2:00 pm **Corporate Presentation** - Crystal Room

3:00 pm - 6:15 pm **Task Force Meetings** - (rooms to be announced)

Task Forces	Discussion Leaders
Food	John Costello, Citizens Network for Foreign Affairs
Medical	William Haddad, Generic Pharmaceutical Industry Assoc.
Democratic Institutions	Kenneth Wollack, National Democratic Institute (NDI)
Market Economies	Daniel Fogel, University of Pittsburgh

6:30 pm - 7:30 pm **Reception** - Crystal Room

Thursday, January 23, 1992

7:30 am **Coffee** - Crystal Room

PARTICIPANTS SHOULD BE IN THEIR SEATS
NO LATER THAN 7:45 AM

7:45 am **Plenary Session Opens** - Crystal Room

8:00 am **Remarks by Secretary of State James A. Baker III** - Crystal Room

8:30 am **Plenary Discussion of Task Force Reports** - Crystal Room

9:30 am **Break**

9:45 am **Task Force Meetings** - (rooms to be announced)

11:00 am **Final Plenary Session** - Crystal Room

12:00 noon **Conference Adjourns**

THE CITIZENS DEMOCRACY CORPS EXPRESSES ITS APPRECIATION TO AMERICAN EXPRESS COMPANY FOR ITS SUPPORT OF THIS CONFERENCE

McGroarty/Bunton
January 20, 1992
8:30 am
[cdc]

PRESIDENTIAL REMARKS: CITIZENS DEMOCRACY CORPS CONFERENCE
OEOB. ROOM 450
JANUARY 22, 1992
11:15 A.M.

Please excuse the interruption -- I'll return you to your regular program in just a few moments. [Introductory acknowledgements.] Let me say how pleased I am to see Senator Kassebaum, representing the Democracy Corps' Executive Committee, and Ambassador Polansky, the CDC's Executive Director. // The Citizens Democracy Corps has proved to be an idea ahead of its time. We created the CDC less than two years ago to reach out to the newly independent nations of Eastern and Central Europe. Today, the CDC's mandate extends not only to the nations of the old Soviet Bloc, but to the Baltic states and <u>even the former Soviet Union itself</u>. //

Let me also welcome so many old friends [Cooper Evans, etc.] // My thanks to all of you for coming to Washington to take part in an effort that can literally shape history. / You meet at a critical moment. Right now, in the lands of the former Soviet Union, a new revolution unfolds before our eyes. Millions of people have shed the dead weight of the communist past to reclaim their heritage and history -- to revive the powerful hope all people share of living in freedom. /

But this moment of great hope is also a time of tremendous hardship. 70 years of the Soviet experience and the implosion of the socialist economy have taken their toll. A harsh winter and empty shelves fuel discontent -- and threaten the democracy's great gains. The challenge now for the Commonwealth states is to create a breathing space for free market reforms and democratic institutions to take root and grow. //

Earlier this morning I met at the State Department with ministers of [xx] nations now focusing on the urgent question of humanitarian aid for the former Soviet Union. / I came here to make the point that the government-to-government approach is only part of the overall equation.

Bringing the Commonwealth of Independent States into the community of free nations is a task that can never be accomplished by government alone. Helping democracy succeed depends on building the human context, the human contacts that give free government its real meaning: the countless exchanges that take place every day between private individuals, between businesses and labor -- the free exchange of ideas that links the academic community with their counterparts in other free countries. //

That's where each one of your organizations come in -- and that's why I created the Citizens Democracy Corps. / As I said back in the spring of 1990 when I announced the creation of the CDC: the real strength of democracy is its citizens -- the collective strength of individual Americans. //

Let me single out the work of one group here today as proof of the kind of difference all of you can make. It's a project called Dakota Cares, sponsored by the North Dakota Grain Growers Association. It started with one of the traditions of the American heartland -- pitching in to help someone in need -- and transported that idea to people in need thousands of miles away. Right now, "Dakota Cares" is moving 100 tons of flour to the people of St. Petersburg -- each bag stamped as a gift from North Dakota. Its ability to move that flour across the country, across an ocean, and off the docks and into the homes of people who need it most is testament to the American spirit at its best. //

That same spirit animates all the people gathered in this room. You represent a cross-section of American society: People with the expertise and energy to help our old adversary make the transition to free markets and free government -- people who show the world then true meaning of democracy in action. ///

I am very pleased to see so many American organizations, so many individuals, so active in strengthening the forces of freedom and democracy. Once again, my thanks to each one of you for making this vital work your mission.

# # #

1/16/92
2:00 pm

CITIZENS DEMOCRACY CORPS

Conference on Private Sector Assistance to the Commonwealth of Independent States

January 22 - 23, 1992
Washington, D.C.

ACCEPTANCES TO DATE
(Alphabetical Order By Organization)

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Ms. Carolyn George, Executive Director
World Medical Relief
11745 Rosa Parks Boulevard
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Mr. Howard Rusk, Jr., President
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Seattle, WA 98103

Mr. Bob Walker
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Morrilton, AR 72110

ACTIVITY UPDATE

Field Projects

...mobilize expertise and resources from the private sector to identify, plan, fund, and implement programs in the region.

POLAND

A. Railroad Project - A Union Pacific (UP) loaned executive has helped develop a strategic and restructuring plan for the Polish State Railway (PKP), which includes assisting the railroad in spinning off 63 subsidiary corporations not essential to railroad operations. With UP assistance, PKP has begun a program of force reduction and budgeting that will effect 45,000 employees by year end. The institution of a new financial system helped PKP successfully complete their first World Bank audit. UP assisted with the application of technology to railroad operations and the development of marketing strategies that will enhance PKP's performance.

PKP officials, including the UP loaned executive, were invited by the Ministry of Railways of the former Soviet Union to present a seminar, "Railroad Management in Reforming Economies", in Moscow to 150-200 top Ministry officials. The seminar took place in Moscow on October 2 followed by a similar seminar in Prague, October 29-31. PKP and the UP executive have been invited to give other seminars in the Baltic countries and the Ukraine.

B. Food Processing Project - As a result of a five-day survey trip in June, RJR Nabisco, Inc. will be focusing its assistance on a large food processing cooperative in Southeast Poland. They have agreed to assign a two-man team for 12-15 months which will be supplemented on a task force basis by bringing in experts from specific technical fields for shorter periods. The first of RJR's two man team is in place.

C. Management Training Project - CDC Executive Committee member Bill Ylvisaker is making progress in putting together a management training program in the Chicago area for a select group of senior Polish managers and younger fast-track personnel. The program will last for a three-week period (one week at two different companies and a third week of plant visits) and will be directed toward strategic planning. The first part of the program is scheduled for the end of January 1992 at Baxter International, followed-by a week at Motorola facilities in Chicago.

The managers will return to Poland to conduct a two- or three-week training program with other Polish managers. In addition, five Polish trainers will participate in order to provide continuity in follow-up training in Warsaw.

BULGARIA

A. Demonstration Farm Project - CDC Executive Committee members Jack Block and Bill Hewitt visited Bulgaria for site inspections, detailed discussions and planning for a demonstration farm project. They met with Agriculture Minister Spirov and various agricultural institutions and farm organizations in several parts of the country. They are considering the development of a demonstration hog farm in the Sofia area or northeastern Bulgaria.

B. Pharmaceutical Project - CDC has received the mission statement from the Bulgarian Ministry of Industry, Trade and Services outlining the kind of technical assistance requested for the pharmaceutical industry in Bulgaria. Upjohn has agreed to take on such a project, and CDC will be working with Upjohn preparing for an initial site visit early in 1992.

HUNGARY AND CZECHOSLOVAKIA

A. Health Services/Hospital Administration Project - A five member team from the Voluntary Hospitals of America (VHA) visited Hungary and Czechoslovakia in June 1991. In addition to meeting Ministry of Health officials in both countries, the team visited several hospitals to discuss health care administration and management problems. VHA is committed to:

- sending experts to some of the hospitals visited to establish hospital-to-hospital relationships for on-going assistance and to solve specific problems in hospital management and financing;
- providing journals and medical texts to the hospitals visited;
- sending used medical supplies and used hospital equipment; and
- preparing programs and hosting medical personnel visiting the U.S.

VHA has distributed their proposal to their members and has received great support for the project. Teams have recently returned from a second visit to Hungary and Czechoslovakia where they "adopted" specific hospitals and reviewed equipment needs. Additional teams will be going back to "their" hospitals in February and March.

B. University Governance Project - CDC Executive Committee member Derek Bok visited Hungary and Czechoslovakia in October where he consulted with rectors, education ministers, students and government leaders on issues of university governance and educational reform. The educational circles asked him to address such issues as: overall university management, shortages of teaching materials, curricula advice, improvements in teaching methods, and the development of a school for international studies.

Bok is encouraged at the nature of the requests and believes he and his party will be able to contribute to the ongoing efforts to reform and restructure higher education in both countries. Henry Rosovsky of Harvard University and Richard Quandt of Princeton University accompanied Bok on the assessment trip.

CZECHOSLOVAKIA

A. Environment Project - The Czechoslovaks asked for assistance in dealing with such matters as city waste, ground water, soil and air pollution and legal aspects of environmental control. Waste Management has accepted to take on a project in Czechoslovakia and will have a loaned executive in place by the middle of January 1992.

Business Entrepreneur Program

...enlists U.S. entrepreneurs to provide technical assistance to small and mid-sized companies in Central and Eastern Europe and the former Soviet Union.

The Business Entrepreneur Program will match U.S. entrepreneurs who have experience in building and operating small and medium-sized companies with enterprises in Central and Eastern Europe that request assistance. The CDC Entrepreneur Advisors will serve in a volunteer capacity. The assistance they provide can range from long-term assignments of three months or more to short, but repeated visits to one or more companies.

A steering committee of entrepreneurs, under the leadership of Martin F. Stein, a businessman from Milwaukee, is assisting CDC to develop and implement the program. As a first step, the steering committee has recommended that CDC place "Entrepreneurs-in-Residence" in three of its field offices. These volunteers will serve a minimum of six months. Their responsibilities include: identifying companies that can use the experience and skills of a U.S. Entrepreneur Advisor; helping those companies to define the specific assistance needed; and working with the steering committee and U.S. business associations to identify Entrepreneur Advisors interested in providing pro bono technical assistance to the companies.

CDC is actively searching for "Entrepreneurs-in-Residence" and Entrepreneur Advisors.

The DataBank

...collects and disseminates information on U.S. nonprofit organizations, foundations, universities, government agencies, corporations, and multi and bilateral assistance programs actively involved in addressing the many challenges facing Central and Eastern Europe and the former Soviet Union.

A. Publications - The *DataBank* has recently published the second edition of A Compendium of U.S. Nonprofit Organizations Providing Voluntary Assistance to Central and Eastern Europe and the Soviet Union. This 600+ page directory contains information on the activities of 382 U.S. nonprofit organizations.

CDC has also published this same information in a series of country-specific Assistance directories for Bulgaria, Czechoslovakia, Hungary, Poland and Romania. In addition to U.S. distribution, the directories are being printed locally and distributed by CDC field representatives in Bratislava, Bucharest, Budapest, Prague, Sofia and Warsaw.

The next publications will be: 1) a directory of U.S. nonprofit organizations providing assistance to the Baltic countries and former Soviet Union that is being prepared in collaboration with the Institute for Soviet American Relations (ISAR); and 2) a directory of activities of U.S. nonprofit organizations, universities and corporations providing business management assistance to Central and Eastern Europe and the former Soviet Union.

B. Forums - CDC recently brought together 35 U.S. nonprofit organizations that are providing technical assistance to the former Soviet Union. The purpose of the meeting was to exchange information about current activities of each organization and identify areas in which U.S. organizations could provide further assistance.

CDC has held two meeting of nonprofit organizations involved in providing assistance to Bulgaria. Approximately 45 organizations have shared information about their activities in health, education, democracy building, and agriculture.

The Volunteer Registry

> *...is a central clearinghouse for individuals looking for volunteer opportunities in Central and Eastern Europe (CEE) and the former Soviet Union, and organizations seeking volunteers for their CEE and former Soviet Union projects.*

Of the 1800 individuals currently in the *Volunteer Registry*, 48% have an advanced degree, 20% speak at least one language spoken in CEE and the former Soviet Union, and 27% have teaching experience. The average age is 45. The *Volunteer Registry* continues to refer volunteers to organizations based in the U.S. and in CEE and the former Soviet Union that request candidates for volunteer positions. To date CDC has made approximately 3000 referrals to over 85 organizations such as the International Executive Service Corps, Rotary International, and the Financial Services Volunteer Corps. The *Volunteer Registry* also has arrangements in place to provide volunteers on a continual basis to Education for Democracy, the World Environment Center, CARESBAC, and the ISAR-ECOLOGIA Soviet Environmental Program.

CDC is also placing volunteers directly with companies and organizations in CEE, such as I.P.O.P., a prosthetics manufacturer in Romanian, and Company Assistance Ltd. in Poland. A U.S. organization, Project New Enterprise, has begun to place volunteers from the *Volunteer Registry* with businesses in the Baltics and former Soviet Union. It expects to place up to 20 volunteers by mid-1992.

In September, CDC organized the placement of 12 agricultural volunteers from the *Volunteer Registry* to work for 4-6 weeks with Bulgarian farmers, cooperatives, research institutes, and agribusinesses. Two of their spouses, teachers by profession, taught English.

In early October, CDC/Bulgaria convened a meeting of the volunteers and representatives of U.S., Bulgarian, and other organizations involved in agricultural programs. At the meeting the volunteers shared the knowledge gained from their experience with the wider community. CDC is now planning a follow-up agricultural program to commence in the first half of 1992.

In-Kind Donations

The CDC has assisted U.S. organizations in making in-kind donations to institutions in the region:

- Arranged for a gift of 21,000 books from the National Geographic Society to be distributed to schools and public libraries in Czechoslovakia, Hungary and Yugoslavia.

- Arranged for 100 cases of cod liver oil, donated by Schering-Plough, to be delivered to orphanages in Romania.

- Coordinated two shipments (July and December 1991) of relief supplies to Romania from 25 U.S. organizations. Supplies included medical equipment, wheelchairs, educational and medical books and tapes, clothing, food (soy meal), and infant formula.

- Linked an Indiana group which had collected ten tons of clothing for Russia with an Ohio group that was able to transport and distribute the donation.

- Linked a California individual who is mounting an Orange County campaign to collect shoes for Albanian children with an Albanian ethnic group that was able to transport and distribute the donation through the Albanian Red Cross.

- Introduced a Romanian prosthetics manufacturer to five U.S. prosthetics companies that provided technical assistance and donations of tools and supplies.

- Facilitated donation of computer software from a Texas firm to Hungarian business entrepreneurs.

- Secured a donation of two tons of books for a Bucharest public school.

Financial Support

The following corporations/foundation have provided financial support, in-kind donations and *pro bono* assistance:

-Air Products and Chemicals
-American Express
-Archer Daniels Midland
-ARCO
-AT&T
-Baxter International
-Bristol-Myers Squibb
-Capital Cities/ABC Inc.
-Caterpiller
-Charles A. Dana Foundation
-Dow Chemical
-E.I. duPont de Nemours
-Freeport-McMoran
-General Electric
-Motorola
-National Geographic Society
-Occidental Petroleum
-Pacific Holding
-Philip Morris
-RJR Nabisco
-Sara Lee
-Schering-Plough
-Union Pacific
-Upjohn
-UST
-Voluntary Hospitals of America
-Warner-Lambert
-Waste Management

12/16/91

CITIZENS DEMOCRACY CORPS

"We know that the real strength of our democracy is its citizens, the collective strength of individual Americans. We are going to focus that energy where it can do the most good."

President George Bush, announcing the formation of the Citizens Democracy Corps at the University of South Carolina in May, 1990.

MISSION

The CDC mobilizes U.S. private sector expertise and resources to assist the nations of Central and Eastern Europe and the former Soviet Union in their efforts to build democratic institutions and free-market economies. A Presidential initiative supported by business, civic, and government leaders, the CDC fosters U.S. corporate participation in voluntary programs in the region. At a time of tremendous opportunity and change, the CDC brings together Americans and the people of Central and Eastern Europe and the former Soviet Union in a common purpose.

ORIGINS

In May 1990 President Bush announced the formation of the Citizens Democracy Corps to serve as a center for the exchange of information on voluntary programs in Central and Eastern Europe and the former Soviet Union and to channel private sector assistance to the region. Early financial support for the CDC has come from U.S. corporations, in tandem with a commitment from the U.S. Agency for International Development (A.I.D.) to assist with start-up funding. Headquartered in Washington, DC, the CDC has six field offices in the region.

The CDC carries out its mission through the following programs:

Field Projects

The CDC projects respond directly to the needs brought to its attention by government, civic, and industry leaders in the region. The CDC then mobilizes expertise and resources from the private sector to identify, plan, fund, and implement programs. A select group of projects in the areas of transportation, management training, health care, environmental protection, agriculture, and food processing are now underway.

The Business Entrepreneur Program

The CDC is enlisting the expertise and resources of U.S. entrepreneurs to assist small- and medium-sized companies in Central and Eastern Europe. Initial plans call for assigning Entrepreneurs-in-Residence to coordinate the assignment of a number of Entrepreneur Advisors in at least three countries of Central and Eastern Europe.

National Clearinghouse

The CDC operates a National Clearinghouse consisting of a *DataBank* of information on organizations working in the region and a *Volunteer Registry*. The Clearinghouse also matches offers of voluntary assistance from the United States with appropriate organizations abroad.

The DataBank

... collects and disseminates information on voluntary activities conducted by U.S. businesses, nonprofit organizations, foundations, and universities working in Central and Eastern Europe and the former Soviet Union.

The *DataBank* publishes a series of country-specific directories on nonprofit organizations and their work in the region, as well as a series of Resource Lists on specialized topics. The *DataBank* allows for quick, personalized responses to requests for information.

The Volunteer Registry

... supplies information on individuals seeking volunteer positions in Central and Eastern Europe and the former Soviet Union to U.S. and locally-based organizations looking for skilled personnel for projects in the region. In response to a request for volunteers, the Citizens Democracy Corps searches the *Volunteer Registry* for candidates with the skills and experience needed by the requesting organization.

In-Kind Donations

... are channeled from U.S. corporations, organizations, and individuals to worthy institutions throughout Central and Eastern Europe and the former Soviet Union.

CITIZENS DEMOCRACY CORPS

2021 K Street, N.W., Suite 215 o Washington, DC 20006 o Tel:202-872-0933/800-394-1945 o Fax: 202-872-0923

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CDC

CITIZENS DEMOCRACY CORPS, INC.

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...mobilizing America's voluntary spirit on behalf of the countries of Central and Eastern Europe and the Soviet Union

2021 K Street, N.W., Suite 215 Washington, D.C. 20006 202-872-0933; Fax: 202-872-0923

AMBASSADOR STRAUSS WRITES CDC CHAIRMAN DREW LEWIS

October 21, 1991

Dear Drew:

Although I had to resign from the Executive Committee of the Citizens Democracy Corps to take on my new assignment, I valued very much the opportunity to participate in its important work. In the short time it has been in existence, the Citizens Democracy Corps has tapped the talents of our business community and the American voluntary spirit to assist the people of Central and Eastern Europe in their transition towards democracy and free market economies.

The Citizens Democracy Corps can play an equally important role with respect to the Soviet Union. As I stated during my confirmation hearing, I hope to find examples of where we might start some sprouts with modest projects that could be carefully nurtured and do it on a regional basis. What I had in mind is the very kind of work carried on by the Citizens Democracy Corps in Central and Eastern Europe.

In the days, months and years ahead, I will be looking to the Citizens Democracy Corps to provide technical assistance to those projects in which modest investments of old fashioned American know-how can make a difference in this part of the world.

I congratulate you on the Citizens Democracy Corps' first anniversary and look forward to working with you again in my new capacity.

Sincerely,

Robert S. Strauss
U.S Ambassador
to the Soviet Union

TRANSPORTATION SEMINAR HELD IN MOSCOW

For the past year and a half, the Polish State Railway (PKP) has been introducing reforms designed to make the PKP more competitive in Poland's emerging market economy. The PKP has been assisted in these reforms by a team of experts provided on a *pro bono* basis by Union Pacific Railroad. These reforms came to the attention of the Soviet Railways Ministry which is facing similar market forces.

Shortly after his arrival in Warsaw, Ted Michon, Union Pacific's advisor to the PKP, was informed by Alexander Janiszewski, General Director of the PKP, of the Soviet Railways Ministry's interest in learning about the PKP's involvement with the CDC/Union Pacific Project. Specifically, the Soviets were interested in the PKP's approach to railway freight and passenger marketing. As in Poland, the concept of marketing has been totally absent from the Soviet Union's approach to railway management during the years of communist central planning.

U.S. Advisor and Polish Railway Official Brief Soviet Rail Ministry

The initial Soviet contact led to an invitation to participate in a railway seminar to be held in Moscow. Coincidentally, Alan J. Roth, Counsel to the Committee on Energy and Commerce of the U.S. House of Representatives and a specialist in railroad issues, had been planning a visit to Poland at Drew Lewis' suggestion to examine the CDC's work at PKP. Michon arranged for Roth to make a presentation to PKP's top management and to accompany him to the Soviet Union for a seminar at the USSR Ministry of Railways.

During the meeting in Warsaw, Roth discussed the role of government regulation of railroads in a market economy. The Moscow seminar, entitled "Railway Management in Reforming Economies," was held in Moscow this past October, and was attended by 200 top managers representing the Ministry of Railways - USSR.

At the seminar, Polish railway executive Jerzy Wisniewski described how the realities of Poland's new economic system threatened "big and inefficiently managed state-owned companies." He described how the government's strict anti-inflation policies, smaller government subsidies and the expansion of private road transport have

(*See* **Michon**, *page 5, column 1*)

CDC PROJECTS

RJR NABISCO ASSISTS POLISH FOOD PROCESSING CO-OP

RJR Nabisco has undertaken a *pro bono* business management assistance project in Zamosc, Poland under the auspices of the CDC. RJR Nabisco is assisting the Tomasovia Cooperative, a processor of fruits and vegetables, and one of southeastern Poland's largest cooperatives. The Tomasovia Cooperative was selected from among six companies visited by an RJR Nabisco team this past June.

The RJR Nabisco team believes that the Tomasovia Cooperative represents the best match with RJR Nabisco's corporate expertise and presents the greatest likelihood of success. RJR Nabisco's assistance will be structured on a "task force" approach. Specifically, RJR Nabisco is assigning two executive advisors to the Tomasovia Cooperative in Zamosc for a period of 12-15 months in order to provide a broad base of assistance in operations, marketing, sales, and finance. The first executive advisor arrived in Zamosc in November. Additional specialists from the U.S. and Europe will be made available for short-term assignments in packaging, graphic design, production management engineering, cost accounting, sales/marketing, distribution, or in other areas of specialization, on an "as needed" basis. RJR Nabisco has extensive experience with the task

force form of project management and believes it to be the most effective approach.

Polish-American Enterprise Fund Extends Loan to Tomasovia Co-op

The Tomasovia Cooperative is the recipient of a major loan from the Polish-American Enterprise Fund (PAEF). PAEF has extended the loan to the Tomasovia Cooperative to enable the cooperative to modernize and expand its facilities. The PAEF anticipates that the technical assistance provided by RJR Nabisco will alleviate some of the management related issues the cooperative will have to address if it is to achieve maximum benefit from the loan.

The Tomasovia Cooperative is the market-of-choice for over 50% of the local farmers and distributes to both consumer and commercial markets. Given the importance of the Tomasovia Cooperative to the region, RJR Nabisco anticipates that the project is likely to have an impact well beyond the cooperative itself.

DEREK BOK HEADS CDC TEAM ON UNIVERSITY GOVERNANCE

Derek Bok, President Emeritus of Harvard University, led a delegation of prominent American educators to Czechoslovakia and Hungary in October. The delegation's purpose was to assess the systems of higher education in those countries, recommend ways to improve the quality of education, and identify areas in which CDC and other organizations could assist efforts to reform university administration, governance and curricula.

CDC's involvement in university reform in Central and Eastern Europe began last March when CDC Chairman Drew Lewis visited Hungary. At that time, Hungary's President Arpad Goncz requested advice and assistance as his country contemplated restructuring its universities to reflect democratic values and prepare young people for careers in an expanding private sector. Goncz followed up his request by inviting CDC Executive Committee Member Bok to Hungary and sent an appeal to Hungarian university rectors to engage in an open and frank discussion with him of the problems facing them in this period of transition. Educators in Czechoslovakia had made similar requests to CDC.

Bok was accompanied on his journey by Henry Rosovsky, Professor of Economics at Harvard University and former Dean of the Harvard faculty; Richard Quandt, Professor of Economics at Princeton University; Al Felzenberg, CDC Senior Program Officer in Washington; and Steve Benko, CDC Field Representative for Hungary and Czechoslovakia.

Problems Identified

Bok and his colleagues visited Bratislava, Budapest and Prague. In each city, they met with government officials, members of Parliament, rectors, deans, professors and students.

The team observed that among the most visible legacies of the recently dismantled totalitarian system are: excessive state control over course content and university governance; a focus on uniformity and standardization at the expense of excellence; the forced separation of teaching and research with the practitioners of each assigned to their own institution or academy; and the toll forty years of politicization have taken on the humanities and social sciences.



(l to r) Jan Pisut, Slovak Minister of Education, with Henry Rosovsky, Martin Porubjak, Slovak Deputy Prime Minister and Derek Bok.

Immediate problems faced by the colleges and universities include shortages of funds to educate students and pay professors; high administrative overhead; teaching practices that encourage students to learn by rote rather than through independent thought and research; scarcity of English language teaching and research materials and up-to-date textbooks in Czech, Slovak and Hungarian; limited autonomy for institutions to set priorities; and few incentives for them to enhance quality by competing for faculty and students.

President Bok is preparing a report for the CDC Executive Committee that will recommend ways in which CDC might help address some of these problems.

WASTE MANAGEMENT TO WORK ON ENVIRONMENTAL ISSUES IN CZECHOSLOVAKIA

Waste Management, Inc. has sent an advisor to Czechoslovakia for one year to address some of the significant environmental problems there. The advisor took up his post in November of this year. The next edition of the *CDC Bulletin* will contain an article on the CDC/Waste Managment Project.

CDC MOBILIZES BUSINESS ENTREPRENEURS

One of Central and Eastern Europe's widespread and most pressing needs is to develop and expand small businesses. To address this need, CDC convened a panel of American entrepreneurs who were selected from the CDC Volunteer Registry for their experience in starting and running their own businesses. Many of these entrepreneurs have had business experience in Central and Eastern Europe. The panel met recently in Washington to begin planning a program to identify and involve U.S. entrepreneurs who will provide *pro bono* assistance to small businesses in Central and Eastern Europe.

"Entrepreneurs-in-Residence" at CDC Field Offices

Under the leadership of Milwaukee businessman Martin F. Stein, the panel recommended that the new program match Americans who have extensive

CITIZENS DEMOCRACY CORPS

The Citizens Democracy Corps (CDC) was established in 1990 to mobilize U.S. private sector expertise and resources to assist the nations of Central and Eastern Europe and the Soviet Union in their efforts to build democratic institutions and free market economies. A Presidential initiative supported by business, civic and government leaders, the Citizens Democracy Corps fosters U.S. private sector participation in voluntary programs in the region.

CDC headquarters is located at 2021 K Street, N.W., Suite 215, Washington, D.C. 20006. Field offices are in Bratislava, Bucharest, Budapest, Prague, Sofia and Warsaw.

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experience in building and managing a small business with counterparts in Central and Eastern Europe. As a first step, CDC should create a volunteer an *Entrepreneur-in-Residence* positionat its field offices to manage the program.

Under the plan, the *Entrepreneurs-in-Residence* will be selected from U.S. businessmen and women who have started and built profitable businesses in this country. Their role will be to identify and screen local businesses that request technical assistance and advise CDC on the nature of the volunteer help that is required. In Washington, CDC will work with the project's advisory panel members in the U.S. to locate entrepreneurs and CEOs of small to medium-sized companies willing to share their know-how on a *pro bono* basis with Central and East European businesses in a similar field.

Small Business Volunteers

Such linkages might include long-term assignments of an entrepreneur to a company in Eastern Europe, shorter but repeated visits to such a company, or a team of several entrepreneurs sharing responsibility for providing assistance to one or more companies in a given region.

The assessment by the *Entrepreneur-in-Residence* of a local company's requirements will be critical to determining what type of assistance would be most suitable.

In implementing this program, CDC intends to collaborate with other business assistance and training programs. CDC entrepreneur-advisors will be encouraged to direct their partner companies to services being offered by U.S. and local organizations and universities.

The CDC welcomes participation by U.S. business and trade associations interested in joining this volunteer effort to assist Central and Eastern European businesses meeting the challenges of a market economy.

CDC VOLUNTEER REGISTRY

AGRICULTURE VOLUNTEERS IN BULGARIA

Twelve agricultural experts identified through the CDC Volunteer Registry spent six weeks in rural Bulgaria this fall. They were there at the request of the Ministry of Agriculture to assist individuals and organizations in the agricultural sector and to use what they learned to help develop a coherent technical assistance program. Until recently, such volunteer programs were unknown in Bulgaria. Working with Agriculture Minister Spirov, CDC Field Representative Ted Achilles and Nellie Dimitrova, CDC Sofia Program Officer, put together the following project.

Program Developed

An advance team comprised of farm management instructor Dennis Kluver of Spokane, Washington, and Catherine Murphy, a Bethesda, Maryland international program specialist, went to Bulgaria to visit prospective sites for the volunteer project. Two were chosen---the Maritsa Institute in Plovdiv (southern Bulgaria) and the Angel Kunchev University in the northern city of Rousse.

CDC/Washington provided profiles of available agricultural volunteers from the Volunteer Registry, and final selection was made by the directors of the two Bulgarian institutes. The twelve chosen had backgrounds in such areas as farm management, agricultural economics and finance, veterinary medicine, co-op management and agricultural extension.



Agriculture volunteers and CDC staff in Rousse, Bulgaria

Upon arrival at their respective sites, the two groups of six volunteers each worked briefly with researchers and administrators, then moved out to the local countryside to learn from and advise farmers, cooperatives, soon-to-be-privatized collectives and food processing plants. In addition to the twelve agricultural volunteers, three spouses accompanied the group and worked with Bulgarian teachers of English and environmental organizations. Transportation and translators were provided the Americans by their Bulgarian hosts.

Team Report

At the end of the project, CDC/Sofia convened a meeting to present the findings of the team. Sixty representatives of Bulgarian and foreign agricultural organizations participated, including Volunteers in Overseas Cooperative Assistance (VOCA) and the U.S. Department of Agriculture. Group leaders Professor Gordon Rose and James Asher presented their reports.

Highlights:

- The transition from large state-owned collectives to small private farms, or small groups of private landholders, is only just beginning. Many prospective landowners are uninterested in farming and those that show interest are untrained and unprepared to farm for profit.
- There is a need to bridge the gap between the hands-in-the-dirt knowledge of farmers and the theoretical expertise at research institutes. The team recommended starting two or three small-scale pilot extension services in different parts of the country.
- Improvement is needed in irrigation practices, crop selection, feed mill processing techniques, veterinarian practices and co-op organization.
- Structures and systems are needed to market privately produced agricultural commodities.
- Agricultural and economic curricula at all educational levels must be updated.

CDC will work with a number of public and private Bulgarian institutions and individuals, as well as with the Ministry of Agriculture to help implement the recommendations.

Volunteer Teams

Plovdiv site:

Gordon Rose, New Brighton, MN
Allen Bjergo, Missoula, MT
Jackie Bjergo, Missoula, MT
Arlene Ham, Rapid City, SD
Donald Ham, Rapid City, SD
Tyre Nelson, Hayes Center, NE
LeRoy Vanicek, York, NE

Rousse site:

James Asher, Nickerson, KS
Earlene Asher, Nickerson, KS
Warren Gerber, St. Paul, MN
Jay Gould, Berne, IN

Carolyn Gould, Berne, IN
Joe Herrin, Little Rock, AR
P.H. Spengler, New Ulm, MN

Comments by Two Participants

From a Bulgarian:

I would like to express my deepest gratitude to the founders and members of the Citizens Democracy Corps.

Up to now we haven't had the chance to communicate freely with Americans. There were official visits, of course, but the contacts have been between groups of people, or representatives of groups, not between individual human beings. Now I can say that there is nothing like the immediacy of human contact and the feeling that in times of trial you are not alone.

We hope that one day, when the time comes, we in our turn, would also be able to help in return all those who have sacrificed their valuable time, energy, and means in taking this very special interest in our small country.

Your visit is almost over now. I wish you and your families and friends all the happiness in the world. I will never forget you.

Roumyana Petrova
Rousse, Bulgaria

From an American Volunteer:

All in all, I found the time spent very rewarding. I feel that I learned more than my Bulgarian counterparts. I also feel that I am eager to build on the relationships established to assist in the major task that faces the Bulgarians in forming an effective democracy and a productive market economy. I like Bulgaria and the Bulgarians I met and would like an opportunity to further the relationship.

Gordon Rose
New Brighton, Minnesota

PRIVATE HEALTH CARE COMPANIES AID ROMANIA

Humana Inc., of Louisville, KY, and Baylor Health Care System of Dallas, TX, have undertaken a comprehensive assistance project in Romania. As major players in the Healthcare Leadership Council's (HLC) Romanian Assistance Project, the two companies are helping the country rebuild its health care system with training, technical literature, supplies and equipment. The Citizens Democracy Corps serves as a liaison with other organizations, and provides in-country assistance.

Why Romania?

The project was conceived in the spring of 1990, when President Bush asked America's private sector to find ways to help make democracy work in Eastern Europe. David A. Jones, Chairman and CEO of Humana, Inc., suggested to the President that Romania was the country in Eastern Europe with the greatest medical needs, and proposed a project that would "help Romanians help themselves" to revitalize their health care system.

In September 1990, Jones and Boone Powell, Jr., President and CEO of Baylor Health Care System, led a medical delegation to Bucharest. They took $500,000 worth of HIV testing equipment and supplies donated by Humana and Abbott Labs, to help deal with the immediate problem of AIDS among Romanian orphans, a tragedy which had captured the world's attention.

Intensive Training in Six Fields

In early 1991, several Romanian health leaders visited Humana and Baylor. A final work plan emerged, based on the needs expressed by the Romanian health ministry and proposals submitted by the HLC team. The result is a program for training Romanian medical personnel in their own country plus hands-on training in the U.S. in pediatrics, cardiovascular surgery, ophthalmology, nursing, medical libraries and hospital administration.

The wide-ranging project began in October when a team of American pediatricians delivered lectures on toxicology, pharmacology and ambulatory care to Romanian physicians and medical students.

Critical Need for Nurses

One of the most critical health care problems in Romania is the lack of nurses. In 1978, Romanian dictator Nicolae Ceausescu abolished nursing schools and the entire nursing profession. Today, Romanian nurse leader Gabriela Bocec is working closely with the Baylor nursing education staff to establish nursing standards by 1993 and to provide training. Eight Romanian nurses are now at the Baylor campus for seven months of instruction. Over a period of three years, with regular visits to Romania, Baylor and Humana trainers hope to reach 3,000 nurses.

Model Library to Improve Data and Research

A key objective of the HLC project is to improve the country's medical data and research materials. A model medical library will be established and stocked with medical literature, equipment and supplies. The director of the Romanian medical library is now being trained in information management and library services at the Medical College of Wisconsin. Looking ahead, a network system has been proposed for Romania which will make current medical information accessible to physicians throughout the country.

HLC Members Donate Medical Equipment

As in other countries in the region, there is a critical shortage of modern medical equipment. HLC members Johnson & Johnson and Becton Dickinson and Co. have donated ophthalmologic and pediatric instruments to the project. Additional equipment donations are expected from HLC members.

For further information, contact Virginia Lewman, Humana, Inc., 500 West Main St., Louisville, KY 40202; tel. 502-580-3041.

CDC HOSTS SECOND FORUM ON BULGARIA

On September 19, CDC hosted the second Bulgaria Forum of private organizations and government agencies involved in assisting Bulgaria. Interested parties may obtain a copy of the minutes by contacting the CDC.

COOPERATIVE AGREEMENT WITH AID SIGNED

CDC has signed a Cooperative Agreement with the Agency for International Development (A.I.D.).

CDC is grateful for the U.S. Government's support of its efforts to mobilize U.S. private sector expertise and resources on behalf of the countries of Central and Eastern Europe.

(**Michon**...*continued from page 1)*

have resulted in a 40% decline in freight and a 30% decrease in passenger traffic.

Wisniewski then introduced both Alan Roth and Ted Michon, and asked Michon to describe the type of pro bono assistance the Union Pacific team was providing to the PKP. During his part of the seminar, Michon reviewed Union Pacific's key recommendations to the PKP regarding operations, financing, information systems and organization, and presented a series of new marketing techniques being introduced by the PKP.

Michon's presentation was followed by Roth who discussed the complex interrelationships between government and private sector management of railroads in the U.S.

Both presentations were well received. Michon and Wisniewski were invited to another meeting with the Railway Ministry's top executives to discuss in greater detail the concrete actions they would have to take to run a market-oriented and market-driven railroad.

The PKP and Michon have since been invited to make similar presentations in the three Baltic republics, Czechoslovakia, Hungary and Ukraine.



Ted Michon with Soviet Railway car in the Warsaw railway station

"TO BE PRESENT AND TO PARTICIPATE..."

Evelyn and Ted Michon wrote to CDC from Warsaw where Ted is serving as a CDC/Union Pacific project advisor to the Polish State Railway, the PKP.

Ted Michon writes: My work here at the PKP is fascinating. I am directly involved in the day-to-day management of Europe's largest railroad, all the while introducing my Polish colleagues to the principles of market-oriented economics. And even though the PKP is Poland's largest state-owned monopoly, so far I've been able to demonstrate the relevance of market principles and practices in over thirty separate projects.

I see the changes now occurring in Eastern Europe as the most dramatic and significant events of economic history. Seldom, if ever, have national systems for resource allocation and wealth creation undergone such revisions without violent and bloody consequences.

What the people of Eastern Europe desperately need now is help in making the transition from communism to capitalism. Outside help must be given with an understanding of the difficulty of the task they are facing and with respect for their cultural and social traditions. But we should let nothing stop us from offering that help. After 46 years of cold war terror, we have nobody to blame but ourselves if we fail to secure this incredible victory for peace.

To be present and to participate in such an historic transformation is, at times, almost overwhelming. We are often asked, *"Will they make it?"*, and our answer without a moment's pause is a resounding *YES!* Otherwise we would not be here.

Evelyn Michon writes: This country is changing almost daily. Everything seems to be possible. I am reminded of the U.S. in the 1950s.

I'm taking a class in conversational Polish and teaching a class in conversational English, a true study in empathy. I am also deep into my lifelong work of teaching international folk arts -- here in Poland I am teaching traditional Ukrainian egg decorating techniques and traditional English weaving.

Poland is truly beautiful. It has lakes, rivers and white sand beaches on the Baltic. Two mountain ranges complete with ski resorts. Natural mineral springs, gold mines, silver mines, salt mines, horse breeding farms, casinos and one of the only primeval forests left in Europe. There is also a railroad line entirely serviced by steam locomotives. I have no doubt that someday it will become a popular tourist attraction.

EDUCATION FOR DEMOCRACY SENDS ENGLISH TEACHERS TO THE BALTICS AND ST. PETERSBURG

In January, Education for Democracy (EfD) of Mobile, Alabama, a grassroots organization which began to send volunteers to Czechoslovakia shortly after the "Velvet Revolution," will be sending a combined total of 45 English teachers to Estonia, Latvia and Lithuania. This contingent of volunteer ESL (English as a Second Language) teachers joins EfD's first group of six volunteers currently teaching in Latvia.

EfD is also sending its first group of 20 volunteers to St. Petersburg under the sponsorship of the mayor's office. Five certified teachers are to be assigned to teach in the local school system, while fifteen volunteers with extensive experience in business will be teaching Business English. CDC has referred numerous individuals from the Volunteer Registry to EfD.

AMERICA RESPONDS TO THE EVENTS OF '89

Nonprofit Directory Published

A glance at CDC's recent publication, **A Compendium of U.S. Nonprofit Organizations Providing Voluntary Assistance to Central and Eastern Europe and the Soviet Union**, reveals the number and scope of organizations which are already involved in the region. Some of the organizations are well established: the American Red Cross, Junior Achievement, the U.S. Chamber of Commerce and World Wildlife Fund. Others, such as the American Czechoslovak Society, ECOLOGIA, Romanian Orphanage Fund, and Local Democracy in Poland were created in response to recent events. Still others spark curiosity by virtue of their names: Giraffe Project, Pubwatch and Achilles Track Club.

If there is a common theme, it would be that individuals and organizations all across the United States have stretched themselves in response to the events of 1989.

The detailed profiles of each organization reveal the kinds of projects being sponsored: relief efforts to make up for a chronic lack of medical supplies, training and equipment; management training to assist with privatization; English teaching programs to satisfy the hunger for Western knowledge and ideas; agricultural training programs to reverse decades of dependence on a collective farm system.

The **Compendium** includes contact information for 382 organizations, and over 100 in-country offices/affiliates.

SOVIET DIRECTORY PLANNED

The Institute for Soviet-American Relations (ISAR) and CDC are collaborating on a new directory of U.S. nonprofit organizations with programs in the Soviet Union. ISAR has published its **Handbook of Organizations Involved in Soviet-American Relations** since 1983. CDC has just published a second edition of its **Compendium.**

The jointly produced directory will be published in early 1992. Nonprofit organizations with on-going programs are encouraged to contact either ISAR or CDC.

Directories of Private Aid to Eastern Europe

Just published: A Compendium of U.S. Nonprofit Organizations Providing Voluntary Assistance to Central and Eastern Europe and the Soviet Union. A 615-page directory with program profiles of 382 nonprofits. Also available: country directories for Bulgaria, Czechoslovakia, Hungary, Poland and Romania.

Compendium	$35.00
Country Directories	$25.00

Preferential rates are given to nonprofit organizations included in the directories.

To request an order form, please call 800-394-1945 or 202-872-0933.

CITIZENS DEMOCRACY CORPS
2021 K Street, NW
Suite 215
Washington, DC 20006

CORPORATE SUPPORT FOR CDC

CDC is pleased to report that corporate America is increasing its support for CDC's activities in Central and Eastern Europe.

CDC would like to thank the following corporations for their generous financial support, in-kind contributions and *pro bono* assistance:

Air Products & Chemicals, Inc.
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Baxter International, Inc.
Bristol-Myers Squibb Company
Capital Cities/ABC, Inc.
Caterpillar, Inc.
Dow Chemical Company
E.I. duPont de Nemours & Company
Freeport-McMoran
General Electric Company
Motorola, Inc.
National Geographic Society
Occidental Petroleum Corporation
Pacific Holdings
Philip Morris International, Inc.
RJR Nabisco, Inc.
Sara Lee Corporation
Schering-Plough Corporation
Union Pacific Corporation
Upjohn Company
UST
Voluntary Hospitals of America
Warner-Lambert Company
Waste Management, Inc.

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DECEMBER 1991 BULLETIN

Printed on recycled paper

DataBank information on the CEE/CIS-related activities of U.S. organizations is disseminated in response to requests from U.S. and CEE/CIS organizations and individuals in the form of publications, Resource Lists, specialized queries, and Forum minutes. Some typical requests are:

- *A U.S. foundation contacted the* **DataBank** *for organizations working with the handicapped throughout CEE.*
- *A United Nations agency contacted the* **DataBank** *to find out which organizations were active in Albania in preparation for an emergency consultation of donor agencies.*
- *A woman in Laurel, Maryland who wanted to start an organization that would solicit donations of new and used medical equipment contacted the* **DataBank** *to learn about other organizations providing similar services.*
- *A Budapest-based nonprofit organization contacted the* **DataBank** *for information on organizations with which they could collaborate in providing social services for their city's youth, homeless, and addicts.*
- *A Senate committee contacted the* **DataBank** *to determine which organizations have business-related projects in CIS.*

In addition to the **DataBank**, the CDC is involved in three other principal activities:

Projects: CDC mobilizes private and corporate resources in the U.S. to support a limited number of significant, well-defined *pro bono* technical assistance projects in priority areas. To date, these include endeavors in agriculture, agribusiness, environment, health care, and transportation.

Business Entrepreneur Program: CDC matches U.S. entrepreneurs with CEE/CIS enterprises that seek assistance.

Volunteer Registry: The *Volunteer Registry* is a central clearinghouse for individuals looking for volunteer opportunities in CEE/CIS, and organizations seeking volunteers for CEE/CIS projects in the U.S. and overseas. Individuals seeking volunteer positions should contact CDC and complete an *Individual Questionnaire*. Organizations may request volunteers by completing a CDC *Volunteer Request Form*.

The CDC also matches offers of voluntary assistance from the U.S. with appropriate organizations in CEE/CIS.

Organizations can participate in the CDC **DataBank** by completing a *DataBank Questionnaire*. To obtain a questionnaire, order a **DataBank** directory, request a Resource List, or take advantage of any other CDC services, please contact:

CITIZENS DEMOCRACY CORPS

2021 K Street, NW, Suite 215
Washington, DC 20006
Tel: 202-872-0933 800-394-1945
Fax: 202-872-0923

CDC

DataBank

A service to provide information on organizations working for the peoples of Central and Eastern Europe and the Commonwealth of Independent States

CITIZENS DEMOCRACY CORPS

...mobilizing America's voluntary spirit on behalf of the countries of Central and Eastern Europe and the Commonwealth of Independent States

The Citizens Democracy Corps (CDC) is a private nonprofit organization designed to mobilize U.S. voluntary efforts to assist the countries of Central and Eastern Europe and the Commonwealth of Independent States (CEE/CIS) in their transition toward democratic institutions and market economies.

In an attempt to encourage information exchange and collaborative efforts, the CDC maintains a **DataBank** of information on U.S. organizations working on behalf of the peoples of CEE/CIS.

The CDC **DataBank** is prepared to be of service whether you are interested in:

Albania
Armenia
Azerbaijan
Belorus
Bulgaria
Czechoslovakia
Estonia
Georgia
Hungary
Kazakhstan
Kirghyzstan
Latvia
Lithuania
Moldova
Poland
Romania
Russia
Tajikistan
Turkmenistan
Ukraine
Uzbekistan
Yugoslavia

As a centralized resource, the CDC **DataBank** collects and disseminates information on CEE/CIS-related programs conducted by selected U.S.:

- *Nonprofit Organizations*
- *Universities*
- *Foundations*
- *Corporations*
- *Government Agencies*

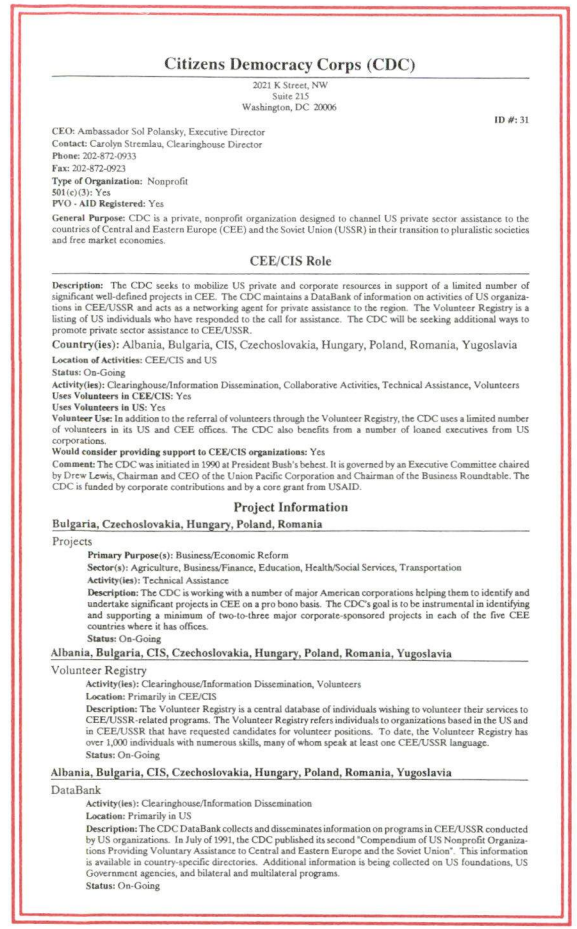
The following sectors are included in the **DataBank:**

- *Agriculture*
- *Arts/Culture*
- *Business/Finance*
- *Construction/Engineering*
- *Education*
- *Energy/Environment*
- *Health/Social Services*
- *Human/Minority Rights*
- *Labor*
- *Media/Journalism*
- *Public Administration/Law*
- *Telecommunications/Information Processing*
- *Transportation*

A database management program allows the CDC to produce periodic publications which combine country-specific and sector-related items. The CDC also produces country-specific directories. These publications are offered for sale. **DataBank** participants receive significant discounts.

In addition to the directories, **DataBank** information is disseminated in a series of *Resource Lists* in response to more specialized requests. Current *Resource Lists* cover such frequently requested information as:

- *English-Teaching Programs*
- *Sources of Business Information*
- *In-Country Office Addresses*
- *Humanitarian Organizations Accepting Donations*
- *Professional Exchange Programs*



Citizens Democracy Corps (CDC)

2021 K Street, NW
Suite 215
Washington, DC 20006

ID #: 31

CEO: Ambassador Sol Polansky, Executive Director
Contact: Carolyn Stremlau, Clearinghouse Director
Phone: 202-872-0933
Fax: 202-872-0923
Type of Organization: Nonprofit
501(c)(3): Yes
PVO - AID Registered: Yes

General Purpose: CDC is a private, nonprofit organization designed to channel US private sector assistance to the countries of Central and Eastern Europe (CEE) and the Soviet Union (USSR) in their transition to pluralistic societies and free market economies.

CEE/CIS Role

Description: The CDC seeks to mobilize US private and corporate resources in support of a limited number of significant well-defined projects in CEE. The CDC maintains a DataBank of information on activities of US organizations in CEE/USSR and acts as a networking agent for private assistance to the region. The Volunteer Registry is a listing of US individuals who have responded to the call for assistance. The CDC will be seeking additional ways to promote private sector assistance to CEE/USSR.
Country(ies): Albania, Bulgaria, CIS, Czechoslovakia, Hungary, Poland, Romania, Yugoslavia
Location of Activities: CEE/CIS and US
Status: On-Going
Activity(ies): Clearinghouse/Information Dissemination, Collaborative Activities, Technical Assistance, Volunteers
Uses Volunteers in CEE/CIS: Yes
Uses Volunteers in US: Yes
Volunteer Use: In addition to the referral of volunteers through the Volunteer Registry, the CDC uses a limited number of volunteers in its US and CEE offices. The CDC also benefits from a number of loaned executives from US corporations.
Would consider providing support to CEE/CIS organizations: Yes
Comment: The CDC was initiated in 1990 at President Bush's behest. It is governed by an Executive Committee chaired by Drew Lewis, Chairman and CEO of the Union Pacific Corporation and Chairman of the Business Roundtable. The CDC is funded by corporate contributions and by a core grant from USAID.

Project Information

Bulgaria, Czechoslovakia, Hungary, Poland, Romania

Projects
Primary Purpose(s): Business/Economic Reform
Sector(s): Agriculture, Business/Finance, Education, Health/Social Services, Transportation
Activity(ies): Technical Assistance
Description: The CDC is working with a number of major American corporations helping them to identify and undertake significant projects in CEE on a pro bono basis. The CDC's goal is to be instrumental in identifying and supporting a minimum of two-to-three major corporate-sponsored projects in each of the five CEE countries where it has offices.
Status: On-Going

Albania, Bulgaria, CIS, Czechoslovakia, Hungary, Poland, Romania, Yugoslavia

Volunteer Registry
Activity(ies): Clearinghouse/Information Dissemination, Volunteers
Location: Primarily in CEE/CIS
Description: The Volunteer Registry is a central database of individuals wishing to volunteer their services to CEE/USSR-related programs. The Volunteer Registry refers individuals to organizations based in the US and in CEE/USSR that have requested candidates for volunteer positions. To date, the Volunteer Registry has over 1,000 individuals with numerous skills, many of whom speak at least one CEE/USSR language.
Status: On-Going

Albania, Bulgaria, CIS, Czechoslovakia, Hungary, Poland, Romania, Yugoslavia

DataBank
Activity(ies): Clearinghouse/Information Dissemination
Location: Primarily in US
Description: The CDC DataBank collects and disseminates information on programs in CEE/USSR conducted by US organizations. In July of 1991, the CDC published its second "Compendium of US Nonprofit Organizations Providing Voluntary Assistance to Central and Eastern Europe and the Soviet Union". This information is available in country-specific directories. Additional information is being collected on US foundations, US Government agencies, and bilateral and multilateral programs.
Status: On-Going

As demonstrated by the example above, the organizational profiles contained in the CDC **DataBank** are quite extensive.

In addition to its publication series and the *Resource Lists*, the CDC supports the exchange of information among **DataBank** organizations by sponsoring country-specific *Forums*. Minutes of the meetings are disseminated upon request. To date, the CDC has sponsored *Forums* for selected organizations active in Bulgaria and the Commonwealth of Independent States.

The **Volunteer Registry** is a service to individuals seeking volunteer positions in CEE/CIS, and to organizations looking for skilled personnel for their CEE/CIS projects. Some typical requests are:

- A nonprofit organization is looking for people with teaching experience, who can pay for their airfare, to teach conversational English in Russia.
- A CEE ministry of agriculture is looking for volunteers to advise farmers in environmental protection, private farm management, agricultural economics, and marketing.
- A U.S. foundation seeks a volunteer to strengthen the management of a CEE newspaper, in conjunction with the foundation's grant.
- A nonprofit organization in Poland is looking for individuals capable of providing technical assistance in manufacturing, sales, accounting, and financial management to work for 2-4 months with recently privatized Polish companies.

In addition to the **Volunteer Registry**, the CDC is involved in three other principal activities:

Projects: CDC mobilizes private and corporate resources in the U.S. to support a limited number of significant, well-defined *pro bono* technical assistance projects in priority areas. To date, these include endeavors in agriculture, agribusiness, environment, health care, and transportation.

Business Entrepreneur Program: CDC matches U.S. entrepreneurs with CEE/CIS companies that seek assistance.

DataBank: Through the **DataBank**, the CDC collects information on the CEE/CIS-related activities conducted by U.S. nonprofit organizations, universities, foundations, businesses, and government programs. This information is disseminated via periodic published directories, a series of specialized *Resource Lists*, and the minutes of CDC-sponsored country-specific *Forums*.

The CDC also matches offers of assistance from the U.S. with appropriate organizations in CEE/CIS.

For more information please contact:

CITIZENS DEMOCRACY CORPS

2021 K Street, NW, Suite 215
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Tel: 202-872-0933 800-394-1945
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CDC

Volunteer Registry

A service to match volunteers with organizations working in Central and Eastern Europe and the Commonwealth of Independent States

CITIZENS DEMOCRACY CORPS

...mobilizing America's voluntary spirit on behalf of the countries of Central and Eastern Europe and the Commonwealth of Independent States

The Citizens Democracy Corps (CDC) is a private nonprofit organization designed to mobilize U.S. voluntary efforts to assist the countries of Central and Eastern Europe and the Commonwealth of Independent States (CEE/CIS) in their transition toward democratic institutions and market economies.

The CDC **Volunteer Registry** is a central clearinghouse for individuals looking for volunteer opportunities in CEE/CIS, and organizations seeking volunteers for CEE/CIS projects in the U.S. and overseas.

How to use the **Volunteer Registry**:

Individuals

Individuals interested in being considered for volunteer positions should complete the CDC *Individual Questionnaire*. Responses are entered into the **Volunteer Registry**. The CDC staff searches the Registry to identify individuals whose interests and experience match available positions.

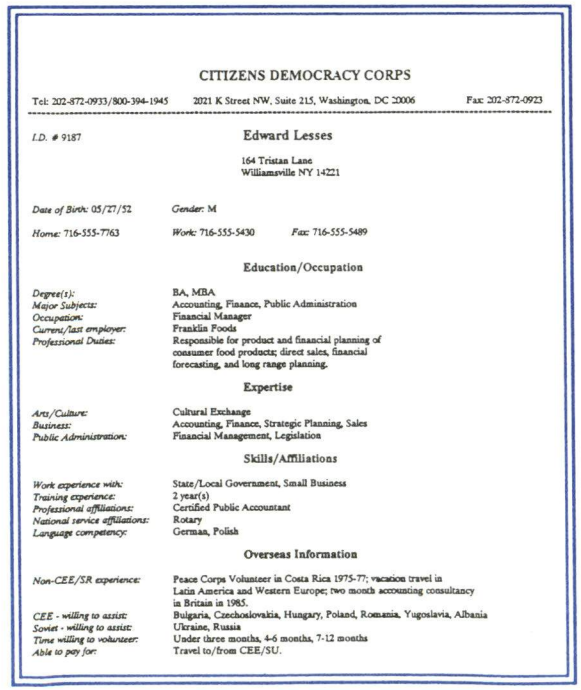
Organizations

Organizations may request volunteers by completing a CDC **Volunteer Request Form.** CDC will then search the **Volunteer Registry** for suitable candidates. In addition to the questionnaire data, résumés are reviewed and appropriate individuals are referred to the requesting organization.

CDC assists individuals and organizations interested in:

Albania
Armenia
Azerbaijan
Belorus
Bulgaria
Czechoslovakia
Estonia
Georgia
Hungary
Kazakhstan
Kirghyzstan
Latvia
Lithuania
Moldova
Poland
Romania
Russia
Tajikistan
Turkmenistan
Ukraine
Uzbekistan
Yugoslavia

The information provided in each questionnaire is summarized in an **Individual Profile.**



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I.D. # 9187

Edward Lesses

164 Tristan Lane
Williamsville NY 14221

Date of Birth: 05/27/52 Gender: M

Home: 716-555-7763 Work: 716-555-5430 Fax: 716-555-5489

Education/Occupation

Degree(s): BA, MBA
Major Subjects: Accounting, Finance, Public Administration
Occupation: Financial Manager
Current/last employer: Franklin Foods
Professional Duties: Responsible for product and financial planning of consumer food products; direct sales, financial forecasting, and long range planning.

Expertise

Arts/Culture: Cultural Exchange
Business: Accounting, Finance, Strategic Planning, Sales
Public Administration: Financial Management, Legislation

Skills/Affiliations

Work experience with: State/Local Government, Small Business
Training experience: 2 year(s)
Professional affiliations: Certified Public Accountant
National service affiliations: Rotary
Language competency: German, Polish

Overseas Information

Non-CEE/SR experience: Peace Corps Volunteer in Costa Rica 1975-77; vacation travel in Latin America and Western Europe; two month accounting consultancy in Britain in 1985.
CEE - willing to assist: Bulgaria, Czechoslovakia, Hungary, Poland, Romania, Yugoslavia, Albania
Soviet - willing to assist: Ukraine, Russia
Time willing to volunteer: Under three months, 4-6 months, 7-12 months
Able to pay for: Travel to/from CEE/SU.

The **Volunteer Registry** contains more than 160 professional skill areas organized in the following sectors:

- *Agriculture*
- *Arts/Culture*
- *Business*
- *Construction/Engineering*
- *Education*
- *Energy/Mining*
- *Environment*
- *Health/Social Services*
- *Law*
- *Media/Communications*
- *Nonprofit*
- *Public Administration*
- *Telecommunications/ Information Processing*
- *Transportation/Distribution*

The **Volunteer Registry** also reflects a person's:

- *Teaching/training experience*
- *Language ability*
- *Prior experience in the region*
- *Other foreign experience*
- *Country(ies) willing to assist*
- *Length of availability*
- *Ability to pay own travel and/or living expenses*



CITIZENS DEMOCRACY CORPS, INC.

A NATIONAL

NONPROFIT ORGANIZATION

MOBILIZING AMERICA'S

VOLUNTARY SPIRIT

ON BEHALF OF THE

COUNTRIES OF CENTRAL

AND EASTERN EUROPE

AND THE SOVIET UNION



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Demonstrations for Democracy at Wenceslas Square, Prague, Czechoslovakia, November 1989.

A Message From The Chairman

President Bush has identified as a national priority support for the nations of Central and Eastern Europe in their transformation to market economies and democratic institutions. This region's transition to democracy and independence is critical for the future not only of Europe, but of the United States and the world. Political and social freedoms will not endure without economic reform and stability.

The American private sector has a vital role to play. Through the Citizens Democracy Corps, corporations and individuals will join in an effort to assist the peoples of Central and Eastern Europe and the Soviet Union as they work to restructure their economies and improve their quality of life.

The revolutions of 1989 in Central and Eastern Europe have brought an overwhelming response from the American public to volunteer time and services. As Chairman of the Citizens Democracy Corps, I invite you to join our efforts. Together, we can make a difference.

Drew Lewis



Drew Lewis, Chairman & CEO, Union Pacific, with Stanislaw Wyganowski, Mayor of Warsaw.

CDC'S MISSION

The Citizens Democracy Corps mobilizes U.S. private sector expertise and resources to assist the nations of Central and Eastern Europe and the Soviet Union in their efforts to build democratic institutions and free-market economies.

A Presidential initiative supported by business, civic, and government leaders, the Citizens Democracy Corps fosters U.S. corporate participation in voluntary programs in the region.

At a time of tremendous opportunity and change, the Citizens Democracy Corps brings together Americans and the people of Central and Eastern Europe and the Soviet Union in a common purpose.



President Bush in Gdansk, Poland

PHOTO: DAVID VALDEZ

"We know that the real strength of our democracy is its citizens, the collective strength of individual Americans. We are going to focus that energy where it can do the most good."

President George Bush, announcing the formation of the Citizens Democracy Corps at the University of South Carolina in May 1990.

FOUNDING OF THE CDC

In May 1990 President Bush announced the formation of the Citizens Democracy Corps created to serve as a center for the exchange of information on voluntary programs in Central and Eastern Europe and to channel private sector assistance to the region. Early financial support for the Citizens Democracy Corps has come from U.S. corporations, in tandem with a commitment from the U.S. Agency for International Development (A.I.D.) to assist with start-up funding. Headquartered in Washington, DC, the Citizens Democracy Corps has six field offices in Central and Eastern Europe.

The Citizens Democracy Corps carries out its mission through these programs:

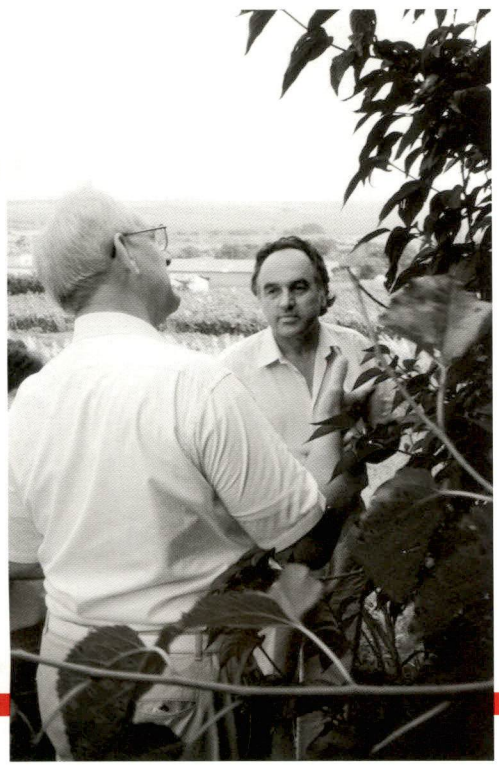
FIELD PROJECTS

The Citizens Democracy Corps projects respond directly to needs brought to its attention by government, civic, and industry leaders in the region. The Citizens Democracy Corps then mobilizes expertise and resources from the private sector to identify, plan, fund, and implement programs. A select group of projects in the areas of transportation, management training, health care, environmental protection, agriculture, and food processing are now under way.

NATIONAL CLEARINGHOUSE

The Citizens Democracy Corps operates a National Clearinghouse consisting of a DataBank of information on organizations and a Volunteer Registry. The Clearinghouse also matches offers of voluntary assistance from the United States with appropriate organizations abroad.

Dennis Kluver, CDC Agriculture Volunteer, in Bulgaria.





Hungarian Doctors in Istvan Hospital

THE DATABANK

...collects and disseminates information on voluntary activities conducted by U.S. businesses, nonprofit groups, foundations, and universities, as well as programs of the U.S. government and bilateral and multilateral assistance organizations in Central and Eastern Europe and the Soviet Union.

As a centralized resource for the field, the DataBank is a valuable information source and networking tool for individuals and organizations in the United States and in Central and Eastern Europe and the Soviet Union. The database management program allows for quick, personalized responses to daily requests for information. In addition, a series of publications focusing on country-specific and sector-specific activities contain information from the DataBank.

THE VOLUNTEER REGISTRY

...supplies information on individuals seeking volunteer positions in Central and Eastern Europe and the Soviet Union to U.S. and locally based organizations looking for skilled personnel for their projects in the region. In response to a request for volunteers, the Citizens Democracy Corps searches the Volunteer Registry for candidates with the skills and experience needed by the requesting organization.

In its first six months, the Volunteer Registry has referred thousands of individuals to organizations working in sectors ranging from agriculture to education. Approximately half of these referrals were for business-related assignments in such fields as accounting, marketing, management, financial planning, and organizational development. The Volunteer Registry is rapidly becoming an internationally recognized resource for technical assistance on projects in Central and Eastern Europe and the Soviet Union.

IN-KIND DONATIONS

...are channeled from U.S. corporations, organizations, and individuals to worthy institutions throughout Central and Eastern Europe and the Soviet Union. The Citizens Democracy Corps matches donated supplies and equipment with needs in the region.

Field projects generally begin with visits organized by the Citizens Democracy Corps for U.S. business leaders to Central and Eastern Europe and the Soviet Union. Programs then develop as companies define the areas where their expertise can be of most use, in consultation with Citizens Democracy Corps Executive Committee members and staff. Major areas of need that Citizens Democracy Corps projects are now addressing include:



★ CDC FIELD OFFICES

- Warsaw, Poland
- Sofia, Bulgaria
- Bucharest, Romania
- Budapest, Hungary
- Prague, Czechoslovakia
- Bratislava, Czechoslovakia

BULGARIA

Privatization of Agriculture - In an effort to privatize and modernize agriculture, the Bulgarian Parliament early in 1991 passed a land privatization law, a key provision of which returns land to its original owners. Currently, most land is worked as large state farms, with farmers having only small plots for private use. According to Bulgarian President Zhelyu Zhelev it is important to privatize quickly in order to maintain the link between the older generation of farmers, who have worked the land privately, and the younger generation, experienced only in collectivized agriculture.

Agricultural machinery currently available is not suitable for improving production on small farms. Seed strains, fertilizers, and herbicides/pesticides also need improvement.

Pharmaceutical Production - Bulgaria's pharmaceutical industry is operating at a fraction of capacity due to a lack of hard currency to purchase raw materials. Previous suppliers have increased prices markedly and now require payment in hard currency. The shortage of medicine/drugs has been termed "catastrophic" by the Minister of Health and could result in some hospital closures. The Minister has asked for short-term donors to meet urgent needs for medicines and drugs and for technical assistance to restart domestic production.

American expertise can: target basic drugs that could be readily manufactured; identify sources for the raw materials required; assess the abilities of the Medical Academy research centers to perform high quality, low-cost research under contract from American pharmaceutical firms as a means of earning hard currency; and assist in preparing a plan that addresses both domestic demand and the need for reopened export markets to generate the hard currency to pay for materials.

CZECHOSLOVAKIA

Environmental Management - The Czechoslovak Federal Commission on the Environment has sought assistance from the Citizens Democracy Corps in addressing problems of water, soil, and air pollution as well as waste management. Years of unrestrained industrial production have left Czechoslovakia and its neighbors a legacy of pollution and environmental damage. These nations need technical assistance in developing methods to halt further disintegration and eventually to reverse the accumulated damage.

Czechoslovak programs focusing on health services and university governance and reform are described below.



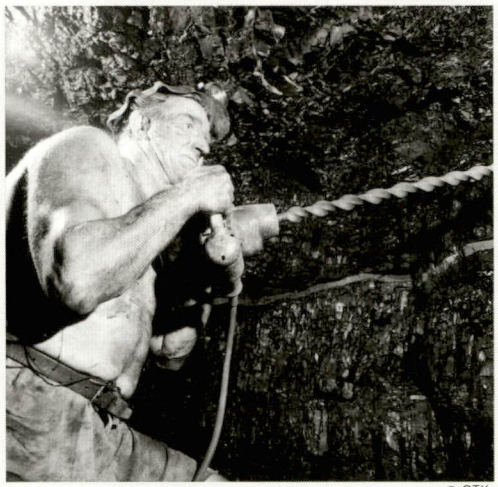
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Testing electrical equipment in Czechoslovakia.

HUNGARY

Health Services/Hospital Administration - Czechoslovak and Hungarian authorities have stressed the importance of assistance in health care delivery. Both countries are moving away from centrally planned and financed health care toward systems that encourage local participation and are financed through a national insurance program. Medical personnel are committed to reform but lack experience in modern hospital administration and management, information systems, financial controls, and materials management.

University Governance and Reform - Hungary's President Arpad Goncz has identified university governance and administration as areas of priority for Citizens Democracy Corps assistance. The recent political changes and new freedoms have brought with them the opportunity and the necessity to reorganize and reform university education. As decentralization proceeds, administrators need technical assistance and advice on the challenges they face in such areas as curriculum reform, record keeping, admissions, and financing.



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Czechoslovakian coal miner.

POLAND

Railroads - The Polish State Railroad currently employs more than 450,000 people, many in subsidiary companies unrelated to railroad functions. Actions with top priority include a restructuring plan to spin off 63 subsidiaries and to create a marketing and sales department for the railroad. As a major element in the Polish economy, an efficient, financially sound railroad is key to improving distribution and transportation.

Management Training - Poland's decision to move quickly from a command to a market-oriented economy has produced work force dislocations. During the transition, Poland needs technical assistance in training managers to use modern business methods, including strategic planning, accounting, financial systems, and cost control.

Food Processing - Because agriculture is a cornerstone of the Polish economy, the development of food processing and distribution channels is a high priority for the Polish government and consistent with its efforts to improve conditions in rural areas. Cooperatives and the newly emerging private sector welcome assistance to increase efficiency in manufacturing, packaging, marketing, and financial systems.

ROMANIA

Milk Production - Romania's dairy industry suffers from inefficiencies of state ownership and antiquated technologies. Consequently, large numbers of children suffer from malnutrition and vitamin deficiencies. Romania's government lacks the resources to address difficult problems in the dairy industry as individual dairies and milk production facilities are privatized. The lack of management experience, modern technology, and adequate distribution networks results in a shortage of good dairy products.

ALBANIA, ESTONIA, LATVIA, LITHUANIA, THE SOVIET UNION, & YUGOSLAVIA

The mandate of the Citizens Democracy Corps includes Albania, Estonia, Latvia, Lithuania, the Soviet Union, and Yugoslavia. As conditions and opportunities warrant, the Citizens Democracy Corps will identify key areas for U.S. private sector involvement.



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Bringing in the potato harvest: volunteer squads make up for lack of mechanization.

"The second stage of Eastern Europe's democratic revolutions perhaps brings fewer headlines; but it brings plenty of work — work that's going to be vital to ensuring long-term freedom, liberty and prosperity for the peoples of the region."

"There are new constitutions to be written, new enterprises to be privatized and agricultural systems to be reformed. For these tasks and more, technical aid, material assistance, coordinated throughout our private sector, can make a significant, if not critical, difference."

- U.S. Secretary of State James A. Baker III, at the inaugural board meeting of the Citizens Democracy Corps in October 1990.



PHOTO: DAVID HOFFMAN

U.S. Secretary of State James A. Baker III, in Skanderbeg Square, Tirana, Albania.

NATIONAL CLEARINGHOUSE

THE DATABANK

Through its publications series, and in direct consultation with individuals and organizations, the DataBank disseminates detailed information on programs conducted in Central and Eastern Europe by U.S. organizations. The DataBank collects information on programs in these sectors:

- Agriculture
- Arts/Culture
- Business/Finance
- Construction/Engineering
- Education
- Energy/Environment
- Health/Social Services
- Manufacturing
- Media/Journalism
- Public Administration/Law
- Telecommunications /Information Processing
- Transportation

The DataBank has supplied thousands of people with information on organizations with programs such as conferences and seminars; educational exchanges; fundraising activities; training workshops; travel grants; and fellowships and internships in Central and Eastern Europe and the Soviet Union.

THE VOLUNTEER REGISTRY

Thousands of qualified individuals have offered their talents through the Citizens Democracy Corps. The Volunteer Registry includes business experts, teachers, engineers, and agronomists as well as many other professionals. Of those now registered, 48% have an advanced degree; 24% speak a language used in Central and Eastern Europe and in the Soviet Union; 27% have teaching experience; and 40% are willing to pay their own way for assignments from three weeks to two years.

Examples of volunteer placements:

- Ten volunteers have been placed through Polish-based organizations for two-month assignments advising recently privatized manufacturing firms on operations.
- A Colorado couple, a dentist, and a respiratory therapist, spent six weeks in Romania working to promote private dentistry, create an independent association of dentists, and establish links between Romania's health care providers and U.S. businesses, university hospitals, and associations.
- A group of twelve agricultural volunteers went to Bulgaria for six weeks to advise Bulgarian farmers, business people, and scientists in agricultural and animal husbandry techniques, farm and agribusiness management, and research.
- A retired Massachusetts businessman spent four months advising a Hungarian high-technology firm on accounting and finance.
- More than thirty people have found positions teaching English as a result of Citizens Democracy Corps referrals. The Citizens Democracy Corps has arranged for two teacher trainers to provide technical support to scores of English teachers in Czechoslovakia.



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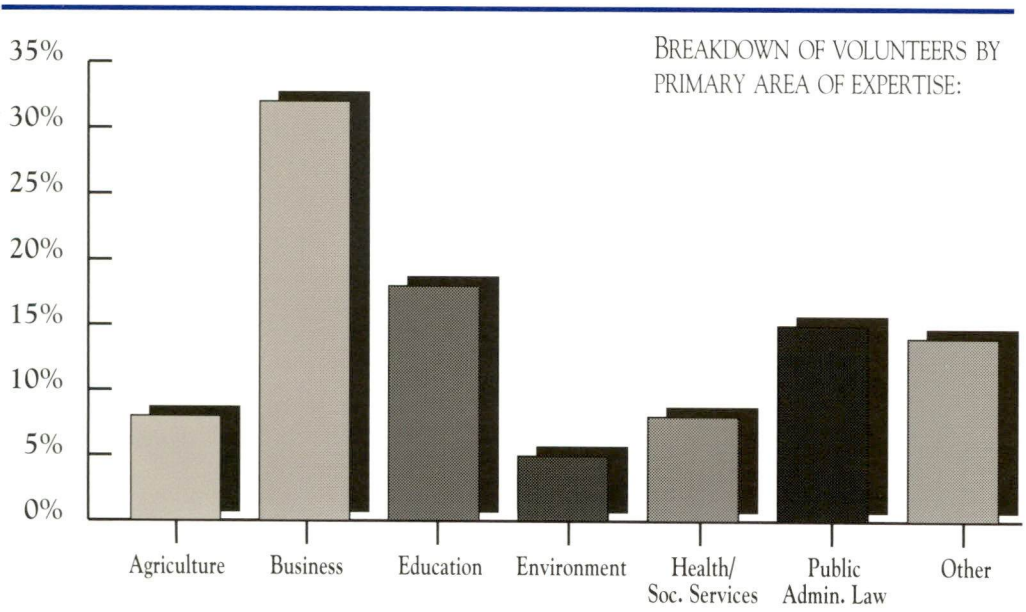
IN-KIND DONATIONS

The Citizens Democracy Corps has assisted U.S. organizations in making in-kind donations to institutions in the region:

- Arranged for a gift of 21,000 books from the National Geographic Society to be distributed to schools and public libraries in Czechoslovakia, Hungary, and Yugoslavia.
- Coordinated the shipment of 35,000 pounds of relief supplies to Romania from five U.S. organizations. Supplies included dental equipment, wheelchairs, clothing, and educational materials.
- Arranged for 100 cases of cod liver oil, donated by Schering-Plough, to be delivered to orphanages in Romania.

Left:
Tractor factory in Czechoslovakia

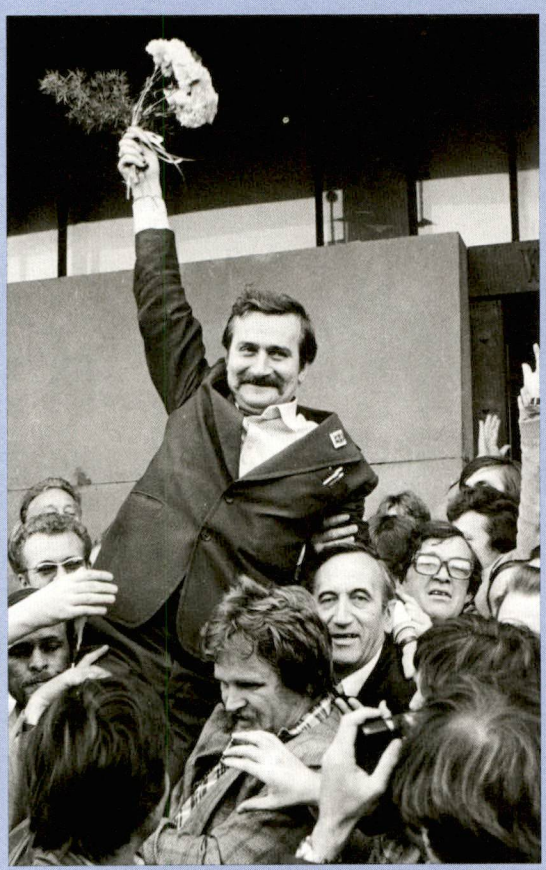
Below:
Donated materials arriving in Romania





"We believe that assistance extended to democracy and freedom in all of Eastern Europe is the best investment in the future and in peace, better than tanks, warships and warplanes, an investment leading to greater security."

Lech Walesa, President of Poland, addressing a Joint Session of the U.S. Congress as Chairman of Solidarity, November 1989.



COURTESY OF THE EMBASSY OF THE REPUBLIC OF POLAND

After signing the Gdansk Accords Lech Walesa became the most popular person in Poland.

CORPORATE SUPPORT

CORPORATE DONORS

The Citizens Democracy Corps has received initial support from the following corporations:
-Air Products & Chemicals -American Express Company -Archer Daniels Midland -ARCO -AT&T -Bristol-Myers Squibb Company -Capital Cities/ABC, Inc. -The Dow Chemical Company -DuPont De Nemours -General Electric Company -Motorola -National Geographic -Occidental Petroleum Corporation -Pacific Holdings -Philip Morris International -RJR Nabisco, Inc. -Sara Lee Corporation -Schering-Plough -Union Pacific Corporation -Upjohn -UST -Voluntary Hospitals of America, Inc. -Waste Management, Inc. -Warner-Lambert Company
An updated list of new corporate sponsors is provided in the back pocket of this brochure.

CORPORATE SUPPORT

Just as volunteers from across the country have made contact with the Citizens Democracy Corps to offer their services, so too has corporate America. In the first year since its founding, the Citizens Democracy Corps has raised approximately $2,000,000 thanks to generous contributions from a growing number of companies.

Through the Citizens Democracy Corps, corporations are playing a major role by spearheading projects in the region. Teams of business executives are providing technical assistance to project areas that most need their expertise.

The Citizens Democracy Corps would like to offer your company an opportunity to be part of this corporate effort. Your particular expertise can contribute in numerous sectors to build market economies and democratic institutions in the region.

The Citizens Democracy Corps is a charitable organization, and contributions are deductible under section 501 (c)(3) of the Internal Revenue Code of 1986, as amended.

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