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Series: Speech File Backup Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13794
Folder ID Number: 13794-006

Folder Title:
Job Training 2000 1/17/92 [OA 7566]

Stack:	Row:	Section:	Shelf:	Position:
G	26	22	2	5

Tim Simonson - lead

Staffed for 1/16 noon

FACT-CK COPY

McGroarty/Aarhus
January 15, 1992
5:30 pm
[jt2000]

PRESIDENTIAL REMARKS: JOB TRAINING 2000 ANNOUNCEMENT
MORRIS BROWN UNIVERSITY ~~UNIVERSITY~~ College
ATLANTA, GEORGIA
JANUARY 17, 1992
12:00 NOON

Mayor Maynard Jackson, Gov. Zell Miller, Sec & Mrs. Sullivan,
Thank you, -----, for those kind words. [Introductory PIC of Atlanta]

acknowledgements: Atlanta dignitaries/Private Industry Council.]

I'm pleased to be joined here by my hosts, the Catalyst team --
now on their Presidential coffee break. //

PIC
& it's also great
to see members of
the Catalyst team

maybe
Dr. Calvert
Smith,
pres. of
Morris
Brown
College

I'm delighted to come here to Morris Brown, to see this
wonderful work in progress -- and to announce what I believe will
be a pioneering new approach to job training: a program I call
Job Training 2000. //

The Catalyst Project and programs like it all across the
country highlight just how critical job training is to the
American economy, American competitiveness -- and the American
Dream. The stakes are high. As a nation, America's ability to
prosper in the century ahead rests on our collective capacity to
learn new skills and test the limits of our intelligence. Closer
to home, on an individual level, what we learn defines who we
are. No one -- young, old or in between -- can hope to prosper
and reach their dreams without sharpening their skills and
mastering the tools of thought. //

Schedule

Just a few moments before I came to this campus, I took part
in the ceremony honoring Martin Luther King -- the guiding spirit
and great American champion of equal rights for all. / [I spoke

see Andy's speech for details. Ithe Ad.

at the King Center about the principles at the very core of the civil rights crusade: education and opportunity. Programs like the one here at the Catalyst Project provide both: teaching skills, strong work habits -- and literally, equipping youth with the tools they need to move ahead in the workforce.

These same principles guide the initiative I'd like to announce today: Job Training 2000.

Job training can never be "make-work" -- it must suit the needs of the marketplace. For that reason, the private sector continues to bear primary responsibility for training the workers it needs to get the job done. But government at all levels can and must play a role -- to use a word that's well known here -- as catalysts in this process. And we are: Right now, the federal government's commitment to vocational training spans 60 programs, seven government agencies -- and resources totalling \$16 billion dollars a year. // → budget chapters

more than Jay L. call to find out his source. X7090

Our challenge is to ensure that these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the hard work of Secretary of Labor Lynn Martin and Vice President Dan Quayle -- and the product of this Administration's commitment to this country's future. //

Job Training 2000 rests on four cornerstones:

First, comprehensive reform of vocational training. Job Training 2000 will help us streamline the delivery of \$10 billion dollars worth of services currently spread across a half-dozen programs. It will move us away from the heavy hand of federal

Jay Lefkowitz X7090

FACT SHEET

bureaucracy -- to a system that allows greater freedom for local governments and markets to shape programs that work.

FACT SHEET

Second, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate \$25 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A portion of the money government saves as each new worker leaves welfare behind will be shared with the organizations that helped that person find work. //

\$20m in welfare benefits
including more than 30MB
Jay ↓

Third, this program will ease the transition from school to work. Right now, too many kids face pressure to leave school to find work. Job Training 2000 will establish school-based apprentice programs, to help high-school students ready to enter the workforce right now complete their schooling, and keep their future education options open.

FACT SHEET

Fourth and finally, Job Training 2000 promotes life-long learning. It establishes ~~what we call "Smart Cards:"~~ a kind of passport to continuing education. ~~The federal government provides the average American as much as [\$70,000] worth of education and training during his lifetime -- and yet many people don't take advantage of what they've got coming to them.~~ Job Training 2000 will make it easier for people of all ages to receive grants and loans they need to keep pace with the challenges of the 21st Century workplace. //

FACT SHEET

(lifetime educ. accounts)
training &

Job Training 2000 is our plan to capture the spirit of programs like this one -- and bring that innovative approach to every American community. //

Let me say to the young men and women I've met here today: Not long from now, when your work is done here at Catalyst's new home, these four walls will house a one-stop, full-service community center -- a center that embodies many of the aims and objectives of Job Training 2000. But what you're building here is far more than a work of bricks and mortar or plaster and paint. This renovation is a symbol of the larger commitment of this community to generate opportunity for the people who call it home. //

Once again, my congratulations on the future you are building here. My thanks to the Catalyst team for showing me around this site -- and thanks to all of you for the fine work you do. And now -- back to work.

#

THIS APPROACH WILL HELP THESE APPRENTICES KEEP THEIR OPTIONS OPEN -- TO PURSUE THEIR EDUCATION OR ENTER THE WORKFORCE AS THEY WISH.

Enabling
FOURTH AND FINALLY, JOB TRAINING 2000 PROMOTES LIFE-LONG LEARNING. JOB TRAINING 2000 ESTABLISHES LIFETIME TRAINING AND EDUCATION ACCOUNTS. RIGHT NOW, *will be able to*
ENABLING THE FEDERAL GOVERNMENT PROVIDES THE AVERAGE AMERICAN TENS OF THOUSANDS OF DOLLARS WORTH OF EDUCATION AND TRAINING OVER THE COURSE OF HIS LIFETIME -- AND YET MANY PEOPLE DON'T TAKE ADVANTAGE OF WHAT THEY'VE GOT COMING TO THEM. *JG*

JOB TRAINING 2000 WILL CREATE A KIND OF PASSPORT TO CONTINUING EDUCATION -- MAKING IT EASIER FOR PEOPLE OF ALL AGES TO RECEIVE GRANTS AND LOANS THEY NEED TO KEEP PACE WITH THE CHALLENGES OF THE 21ST CENTURY WORKPLACE.
//

JOB TRAINING 2000 IS OUR PLAN TO CAPTURE THE SPIRIT OF PROGRAMS LIKE THIS ONE -- AND BRING THAT INNOVATIVE APPROACH TO EVERY AMERICAN COMMUNITY. //

**JOB TRAINING 2000 ANNOUNCEMENT \ MORRIS BROWN COLLEGE
ATLANTA, GA. \ JANUARY 17, 1992 \ 12:00 NOON**

**GOVERNOR ZELL MILLER; SECRETARY AND (MRS.) SULLIVAN;
MAYOR MAYNARD JACKSON; CONGRESSMAN NEWT GINGRICH;
MEMBERS OF THE PRIVATE INDUSTRY COUNCIL OF ATLANTA.**

**I'M ALSO PLEASED TO BE JOINED HERE BY ^{ALVIN DARDEN AND '92} MEMBERS OF THE
CATALYST TEAM -- NOW ON THEIR PRESIDENTIAL COFFEE
BREAK. //**

- 2 -

**I'VE COME HERE TO MORRIS BROWN TO SEE THIS
WONDERFUL WORK IN PROGRESS -- AND TO ANNOUNCE A
PIONEERING NEW APPROACH TO JOB TRAINING: A PROGRAM I
CALL JOB TRAINING 2000. //**

**PROGRAMS LIKE THE CATALYST PROJECT HIGHLIGHT JUST
HOW CRITICAL JOB TRAINING IS TO THE AMERICAN ECONOMY,
AMERICAN COMPETITIVENESS -- AND THE AMERICAN DREAM. /**

AS A NATION, AMERICA'S ABILITY TO PROSPER IN THE CENTURY AHEAD RESTS ON OUR COLLECTIVE CAPACITY TO LEARN NEW SKILLS AND TEST THE LIMITS OF OUR POTENTIAL. ON AN INDIVIDUAL LEVEL, WHAT WE LEARN DEFINES WHO WE ARE. NO ONE -- YOUNG, OLD OR IN BETWEEN -- CAN HOPE TO REACH THEIR DREAMS WITHOUT SHARPENING THEIR SKILLS AND MASTERING THE TOOLS OF THOUGHT. //

THAT'S THE IDEA BEHIND OUR NATIONAL EDUCATION STRATEGY -- AMERICA 2000 -- AND IT'S THE IMPULSE BEHIND THE INITIATIVE I AM ANNOUNCING TODAY: JOB TRAINING 2000. //

JOB TRAINING MUST BE MORE THAN MERELY "MAKE-WORK" -- IT MUST SUIT THE NEEDS OF THE MARKETPLACE. THE PRIVATE SECTOR WILL ALWAYS BEAR PRIMARY RESPONSIBILITY FOR TRAINING THE WORKERS IT NEEDS TO GET THE JOB DONE.

BUT GOVERNMENT AT ALL LEVELS CAN AND MUST PLAY A ROLE -- TO USE A WORD THAT'S WELL KNOWN HERE -- AS CATALYSTS IN THIS PROCESS. AND WE ARE: RIGHT NOW, THE FEDERAL GOVERNMENT'S COMMITMENT TO WORKER TRAINING SPANS MORE THAN 60 PROGRAMS, SEVEN FEDERAL AGENCIES -- AND RESOURCES TOTALLING \$18 BILLION DOLLARS A YEAR. //

WE'VE GOT TO MAKE CERTAIN THESE FUNDS ARE SPENT TO MAXIMUM EFFECT -- AND THAT'S WHERE JOB TRAINING 2000 COMES IN.

IT'S THE PRODUCT OF THE HARD WORK OF VICE PRESIDENT DAN QUAYLE, SECRETARY OF LABOR LYNN MARTIN AND EDUCATION SECRETARY LAMAR ALEXANDER -- PROOF OF THIS ADMINISTRATION'S COMMITMENT TO THIS COUNTRY'S FUTURE. //

FIRST, THE CREATION OF A 21ST CENTURY TRAINING SYSTEM. JOB TRAINING 2000 CREATES A ONE-STOP SHOPPING CENTER FOR JOB TRAINING, COORDINATED BY PRIVATE INDUSTRY COUNCILS ALL ACROSS THE COUNTRY.

IT WILL MOVE US AWAY FROM THE HEAVY HAND OF THE FEDERAL BUREAUCRACY, TO A SYSTEM THAT ALLOWS GREATER FREEDOM FOR THE PRIVATE SECTOR AND LOCAL GOVERNMENTS TO SHAPE PROGRAMS THAT WORK.

SECOND, THIS PROGRAM WILL HELP EASE THE TRANSITION FROM WELFARE TO WORK -- FROM DEPENDENCE TO INDEPENDENCE. UNDER JOB TRAINING 2000, WE'LL DEDICATE MORE THAN \$20 MILLION DOLLARS TO DEMONSTRATION PROJECTS -- TO PLACE WELFARE RECIPIENTS IN PERMANENT JOBS.

WE'LL ENLIST MARKET FORCES TO BREAK WELFARE DEPENDENCY. A SUBSTANTIAL PORTION OF THE MONEY GOVERNMENT SAVES AS EACH NEW WORKER LEAVES WELFARE BEHIND WILL BE SHARED WITH THE COMPANY THAT HELPED THAT PERSON GET A JOB. //

THIRD, THIS PROGRAM WILL EASE THE TRANSITION FROM SCHOOL TO WORK. JOB TRAINING 2000 WILL ENCOURAGE VOLUNTARY APPRENTICE PROGRAMS FOR HIGH SCHOOL STUDENTS: COMBINING QUALITY EDUCATION, ON-THE-JOB TRAINING AND MENTORING.

THIS APPROACH WILL HELP THESE APPRENTICES KEEP THEIR OPTIONS OPEN -- TO PURSUE THEIR EDUCATION OR ENTER THE WORKFORCE AS THEY WISH.

FOURTH AND FINALLY, JOB TRAINING 2000 PROMOTES LIFE-LONG LEARNING. JOB TRAINING 2000 ESTABLISHES LIFETIME TRAINING AND EDUCATION ACCOUNTS. RIGHT NOW, THE FEDERAL GOVERNMENT PROVIDES THE AVERAGE AMERICAN TENS OF THOUSANDS OF DOLLARS WORTH OF EDUCATION AND TRAINING OVER THE COURSE OF HIS LIFETIME -- AND YET MANY PEOPLE DON'T TAKE ADVANTAGE OF WHAT THEY'VE GOT COMING TO THEM.



JOB TRAINING 2000 WILL CREATE A KIND OF PASSPORT TO CONTINUING EDUCATION -- MAKING IT EASIER FOR PEOPLE OF ALL AGES TO RECEIVE GRANTS AND LOANS THEY NEED TO KEEP PACE WITH THE CHALLENGES OF THE 21ST CENTURY WORKPLACE.

//

JOB TRAINING 2000 IS OUR PLAN TO CAPTURE THE SPIRIT OF PROGRAMS LIKE THIS ONE -- AND BRING THAT INNOVATIVE APPROACH TO EVERY AMERICAN COMMUNITY. //

LET ME SAY TO THE YOUNG MEN AND WOMEN I'VE MET HERE TODAY: NOT LONG FROM NOW, THESE FOUR WALLS WILL HOUSE THE NEW PROJECT CATALYST CENTER. BUT WHAT YOU'RE BUILDING HERE IS FAR MORE THAN A WORK OF BRICKS AND MORTAR OR PLASTER AND PAINT. THIS RENOVATION IS A SYMBOL OF THE LARGER COMMITMENT OF THIS COMMUNITY TO GENERATE OPPORTUNITY FOR THE PEOPLE WHO CALL IT HOME.

//

ONCE AGAIN, MY CONGRATULATIONS ON THE FUTURE YOU ARE BUILDING HERE. MY THANKS TO THE CATALYST TEAM FOR SHOWING ME AROUND THIS SITE -- AND THANKS TO ALL OF YOU FOR THE FINE WORK YOU DO. AND NOW, BACK TO WORK [-- IT'S "HAMMER TIME."]

#

McGroarty/Aarhus
January 16, 1992
5:30 pm

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MORRIS BROWN COLLEGE, ATLANTA, GA.
JANUARY 17, 1992
12:00 NOON

[Governor Zell Miller; Secretary and Mrs. Sullivan; Mayor Maynard Jackson; Congressman Newt Gingrich; members of the Private Industry Council of Atlanta.] I'm also pleased to be joined here by members of the Catalyst team -- now on their Presidential coffee break. //

I've come here to Morris Brown to see this wonderful work in progress -- and to announce a pioneering new approach to job training: a program I call Job Training 2000. //

Programs like the Catalyst Project highlight just how critical job training is to the American economy, American competitiveness -- and the American Dream. / As a nation, America's ability to prosper in the century ahead rests on our collective capacity to learn new skills and test the limits of our potential. On an individual level, what we learn defines who we are. No one -- young, old or in between -- can hope to reach their dreams without sharpening their skills and mastering the tools of thought. //

That's the idea behind our national education strategy -- America 2000 -- and it's the impulse behind the initiative I am announcing today: Job Training 2000. //

Job training must be more than merely "make-work" -- it must suit the needs of the marketplace. The private sector will always bear primary responsibility for training the workers it

needs to get the job done. But government at all levels can and must play a role -- to use a word that's well known here -- as catalysts in this process. And we are: Right now, the federal government's commitment to worker training spans more than 60 programs, seven federal agencies -- and resources totalling \$18 billion dollars a year. //

We've got to make certain these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the product of the hard work of Vice President Dan Quayle, Secretary of Labor Lynn Martin and Education Secretary Lamar Alexander -- proof of this Administration's commitment to this country's future. // Job Training 2000 rests on four cornerstones:

First, the creation of a 21st Century training system. Job Training 2000 creates a one-stop shopping center for job training, coordinated by Private Industry Councils all across the country. It will move us away from the heavy hand of the federal bureaucracy, to a system that allows greater freedom for the private sector and local governments to shape programs that work.

Second, this program will help ease the transition from welfare to work -- from dependence to independence. Under Job Training 2000, we'll dedicate more than \$20 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. We'll enlist market forces to break welfare dependency. A substantial portion of the money government saves as each new worker leaves welfare behind will be shared with the company that helped that person get a job. //

Third, this program will ease the transition from school to work. Job Training 2000 will encourage voluntary apprenticeship programs for high school students: combining quality education, on-the-job training and mentoring. This approach will help these apprentices keep their options open -- to pursue their education or enter the workforce as they wish.

Fourth and finally, Job Training 2000 promotes life-long learning. Job Training 2000 establishes Lifetime Training and Education Accounts. Right now, the federal government provides the average American tens of thousands of dollars worth of education and training over the course of his lifetime -- and yet many people don't take advantage of what they've got coming to them. Job Training 2000 will create a kind of passport to continuing education -- making it easier for people of all ages to receive grants and loans they need to keep pace with the challenges of the 21st Century workplace. //

Job Training 2000 is our plan to capture the spirit of programs like this one -- and bring that innovative approach to every American community. //

Let me say to the young men and women I've met here today: Not long from now, these four walls will house the new Project Catalyst Center. But what you're building here is far more than a work of bricks and mortar or plaster and paint. This renovation is a symbol of the larger commitment of this community to generate opportunity for the people who call it home. //

Once again, my congratulations on the future you are building here. My thanks to the Catalyst team for showing me around this site -- and thanks to all of you for the fine work you do. And now, back to work [[-- it's "hammer time."]]

#

Judy,

A few things:

1) The double-bracketed sentence on page 3 of the speech draft is subject to change. The ^{correct} dollar figure is still being calculated, so please do not release the \$20,000 figure.

2) Call Jay (efkowitz at x7090) to check any facts & figures since the fact sheet we have is merely a draft. He's the project officer for this announcement.

3) Call if you need our further assistance!

* This draft has not been
cleared through staffing,
nor has it been approved
by POTUS.

McGroarty/Aarhus
January 15, 1992
5:30 pm
[jt2000]

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and reach their dreams without sharpening their skills and
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Just a few moments before I came to this campus, I took part
in the ceremony honoring Martin Luther King -- the guiding spirit
and great American champion of equal rights for all. / I spoke

at the King Center about the principles at the very core of the civil rights crusade: education and opportunity. Programs like the one here at the Catalyst Project provide both: teaching skills, strong work habits -- and literally, equipping youth with the tools they need to move ahead in the workforce.

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Our challenge is to ensure that these funds are spent to maximum effect -- and that's where Job Training 2000 comes in. It's the hard work of Secretary of Labor Lynn Martin and Vice President Dan Quayle -- and the product of this Administration's commitment to this country's future. //

Job Training 2000 rests on four cornerstones:

First, comprehensive reform of vocational training. Job Training 2000 will help us streamline the delivery of \$10 billion dollars worth of services currently spread across a half-dozen programs. It will move us away from the heavy hand of

bureaucracy -- to a system that allows greater freedom for local governments and markets to shape programs that work.

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#

**POSSIBLE POINTS
ON
PROJECT CATALYST IN ATLANTA, GEORGIA**

- o CATALYST is pilot site of Youth Opportunities Unlimited (YOU) -- a program designed to marshal public and private resources to fundamentally improve the lives of all youth growing up in high poverty areas.
 - CATALYST concentrates resources into one of Atlanta's poorest inner city neighborhoods.
- o CATALYST's aim is to reach 100 percent of the youth in this neighborhood with a comprehensive array of education, training, sports and recreation, and support services.
- o CATALYST will provide youth with a one-stop, full service community center.
- o Right now neighborhood youth are actively involved in improving their community -- they are rehabing the building that will become the CATALYST center.
- o CATALYST is an attempt at the neighborhood level to merge services from a wide array of federally supported programs under the authority of the Private Industry Council.
- o CATALYST is an example of linking job training and other community services to schooling to improve the transition of youth from school to work so that they can create successful lives for themselves.
- o Like skill clinics for adults, CATALYST will offer a single point of access for youth to a wide variety of services.
- o The Secretary of Labor is encouraging other public and private agencies to develop innovative approaches to community health and economic development in YOU neighborhoods.
- o The President's proposed amendments to the Job Training Partnership Act, passed by the House and pending before the Senate, would launch Youth Opportunities Unlimited programs like CATALYST in 25 high poverty urban and rural communities around the country.
 - The legislation would authorize \$25 million annually for YOU.

Job trac

CANDIDATES FOR POSSIBLE SITE VISIT

CATALYST -- Communities Acting Together and Local Youth Saving Themselves

Contact: David Lah, Project Officer (202) 535-0677
Mr. Alvin Darden (404) 658-6684

(YOU) project
The Atlanta Youth Opportunities Unlimited/demonstration targets a 3 mile by one mile section of Atlanta just west of the central business district. It includes 7 low-income public housing projects, a middle class residential neighborhood and cluster of 5 historically black colleges and universities. Almost all residents are African-American and 61 percent are at or below poverty level. The YOU initiative is directed by the Atlanta Private Industry Council and its primary emphasis is on educational and employment preparation coordinated through a community learning center to be housed at one historic black college--Morris Brown College.

The President could visit with participants in construction-related or other occupational training programs and academic skills preparation services -- several youth have earned their high school degree equivalents or been placed in pre-apprenticeship programs. Participants have an "Atlanta Promise" -- a commitment to high school graduates from the target area that they will receive financial assistance for college or priority consideration for a career-track job. CATALYST plans to move into permanent space at Morris Brown College sometime in January and is developing a range of complementary programs and services to take place at the CATALYST space.

Atlanta Job Corps Center

Contact: Peter E. Rell (202) 535-0550
Lonnie Hall, Center Director (404) 794-9512

The Atlanta Job Corps Center, which has an enrollment capacity of 515 students, offers basic education, vocational training, counseling, medical care, and support services to disadvantaged youth between the ages of 16 and 24. The President could visit one or more skills training programs offered by the Center and see students acquiring skills for jobs in the clerical, food service, health, and building maintenance occupational areas. The center has an onsite child care program for children of non-residential students.

EASTERN Airlines Dislocated Worker Project

Contact: Mary Margaret Garrett (404) 364-2121
Career Center (404) 473-2121

The Career Center for Airline Dislocated Workers is located in Jonesboro, about 30 miles outside Atlanta and serves dislocated workers from Eastern Airlines and its contractors. It is funded

market discipline
accountability

→ 4 elements:

~~D.T. 2000.~~
→ $P_{100} + (1, \text{in } \text{Comp.} \text{ (Quart.)} + \text{Lynd. } \text{Hart.}$

one-stop shops

Alvin - people who run project...
City employees - (paid) or volunteer?
- what will guys be doing while POTUS tours site?
Hammer-time?

FACT-CHECK II

McGroarty/Aarhus
January 16, 1992
11:00 am

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Second, this program will help ease the transition from welfare to work. Under Job Training 2000, we'll dedicate more than \$20 million dollars to demonstration projects -- to place welfare recipients in permanent jobs. ~~We'll enlist market forces to break welfare dependency.~~ A substantial portion of the money government saves as each new worker leaves welfare behind will be shared with the company that helped that person find work. //

Third, this program will ease the transition from school to work. Right now, too many kids face pressure to leave school to

get a job
~~find work.~~ Job Training 2000 will establish school-based
apprentice programs, to help high-school students ~~ready to enter~~
~~the workforce right now~~ get on-the-job training -- while they
 continue their education, and keep their future options open.

Fourth and finally, Job Training 2000 promotes life-long
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training (during his lifetime) -- and yet many people don't take
 advantage of what ^{misplaced} ~~they've got coming to them~~ *is available to them.* This initiative
 will make it easier for people of all ages to receive grants and
 loans they need to keep pace with the challenges of ~~the 21st~~ *a changing*
~~Century~~ workplace. //

Job Training 2000 is our plan to capture the spirit of
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 every American community. //

Let me say to the young men and women I've met here today:
 Not long from now, these four walls will house the new *Project*
~~Center~~ *Project* Catalyst *Project*
 Project. But what you're building here is far more than a work
 of bricks and mortar or plaster and paint. This renovation is a
 symbol of the larger commitment of this community to generate
opportunity for the people who call it home. //

Alvin Darden

Once again, my congratulations on the future you are
 building here. My ~~thanks~~ *thanks* to the Catalyst team for showing me
 around this site -- and thanks to all of you for the fine work
 you do. And now -- back to work.

#

~~Under our new system, reward success with incentive grants and performance standards for PICs~~a~~ and providers who are successful.~~

other

boing!

DRAFT
1/15/92

THE WHITE HOUSE
Office of the Press Secretary

DRAFT

For Immediate Release

January 17, 1992

JOB TRAINING 2000

Creating Job Opportunities by
Improving the Federal Job Training System

FACT SHEET

Catalyst Project
Labor, J.T. types
from Atlanta
12:00 noon

The President believes that to compete successfully in the global marketplace, America needs a dynamic, flexible and well-trained workforce. While the primary responsibility for job training must remain with the private sector, Federal, state and local governments can play an important supporting role. In this regard, the Administration has announced its Job Training 2000 initiative -- a comprehensive Federal job training system designed to meet the Nation's workforce needs into the 21st century.

connection

The Administration proposes a world-class job training system based on four basic principles:

- Simplifying and better coordinating program services.
- Decentralizing decision-making and creating a flexible delivery structure that reflects local labor market conditions.
- Ensuring high standards of accountability and incentives for quality job training services.
- Encouraging greater and more effective private sector involvement.

The Job Training 2000 initiative consists of four major elements:

- Reforming vocational training.
- Facilitating the transition from welfare-to-work.
- Facilitating the transition from school-to-work.
- Promoting life-long learning.

I. Reforming Vocational Training

The Administration proposes the creation of a comprehensive and unified job training system that builds upon the current Employment Service and Private Industry Councils (PICs). This program would:

- A. Transform the state-operated Employment Service offices into Skills Centers, which would:
- Serve as the primary point of entry into the job training and vocational education programs.
 - Provide skills assessment and testing, referral services, labor market information, job placement assistance and counseling concerning post-secondary vocational education programs.
- B. Expand the role of the PICs, subject them to performance standards, and provide them with incentive grants. The PICs would:
- Manage the Skills Centers -- either directly, or indirectly by contracting with local colleges or community-based organizations.
 - Certify, in conjunction with State agencies, all local area vocational education and job training programs.
 - Coordinate the local delivery of \$10 billion in services currently provided under: JTPA, Perkins post-secondary vocational training, Adult Education Act, Food Stamps employment and training, and Employment Services.
 - Issue training vouchers for PIC-certified programs.
 - The voucher would cover up to, but not exceed, 90 percent of the cost of the training services provided.
 - At least 20 percent of the voucher would be withheld until the trainee has successfully completed the program, and has held a job in the field of training for at least 90 days.
 - Permit contracting for direct services where there are insufficient training facilities (e.g., sparsely populated areas), and where existing training programs are unable to serve effectively the extremely disadvantaged.

II. Facilitating the Transition from Welfare-to-Work

The Administration will establish demonstration projects permitting states to use private or non-profit firms to provide basic training and job placement for welfare recipients. These firms would function similarly to a temporary employment agency, but would not receive payment for their services until the worker has been permanently placed and has held a job for a specified period of time.

III. Facilitating the Transition from School-to-Work

A. Establish voluntary skill standards.

The President's AMERICA 2000 education strategy calls for the establishment of voluntary standards for what employees should know and should be able to do in different occupational areas.

- The Departments of Labor and Education will work with the business, education, and labor communities to develop core proficiencies and standards as well as voluntary non-governmental "skill certificates" tied to the standards.
- The PICs will use the standards in evaluating federally-funded job training programs.

B. Enable local school systems to create structured youth apprenticeship training programs.

- The Department of Labor will propose amendments to the Fair Labor Standards Act to allow voluntary youth apprenticeship opportunities.
- The apprenticeship program would be offered to students beginning in the 11th or 12th grades.
 - Those students choosing apprenticeships would make formal agreements with the school, employer and parent or guardian for a structured combination of academic instruction, classroom training, paid on-the-job training, and mentoring.
 - Students would be held to high academic standards that would allow entry to a full academic program at any time.
 - Successful apprentices would receive a high school diploma or associate degree, a certificate attesting to

their skill competencies and qualifications, and employment.

- PICs would certify that employers' training and work experience programs meet the requirements of the Fair Labor Standards Act. The PIC will monitor programs to ensure that high academic and job skill standards are upheld.

IV. Federal Aid for Lifelong Learning

The Administration believes that allowing all citizens access to a lifetime education and training account will provide the opportunity for youth and workers to update their skills as desired or needed to keep pace with the changing job market.

The Administration will explore the feasibility of facilitating access to Guaranteed Student Loans (GSLs) and other Federal training aid through "Smart Cards." This voluntary passport to continuing education and training could greatly expedite processing of grants and loans, help coordinate benefits across programs, and improve quality control.

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Mrs. Harris.

Have Jay Lophourte
~~also~~ take LABOR

to check trademark
status on

"SMART CROS"

(per John Sanders
comment).

Thanks,
Dorothy

• **ATLANTA PUBLIC SCHOOLS** serving the target area are:

- Washington High
- Kennedy Middle
- Carter Elementary
- Bethune Elementary
- Brown High
- Oglethorpe Elementary
- Fowler Elementary

• **ATLANTA HOUSING AUTHORITY** communities in the target area are:

- Techwood/Clark Howell
- John Hope/University
- Eagan
- Harris
- Herndon

PROGRAM SITE

TEMPORARY

Concord Building
136 Marietta Street
Suite 212
Atlanta, Georgia 30303
(404) 658-6681

PERMANENT

Morris Brown College
Jordan Hall
643 Martin Luther King Jr. Drive
Atlanta, Georgia 30314

FUNDING

The Private Industry Council (PIC) of Atlanta's CATALYST Program is a recipient of a one-year challenge grant of \$1 million with two option years (\$1 million for the second year, \$700,000 for the third year) pending satisfactory performance and the availability of funds. Notification of second year funding has been received.

From Alvin Darden
of PIC, Atlanta
(404) 658-6681



PROJECT CATALYST FACT SHEET

In 1990, The Private Industry Council (PIC) of Atlanta, Inc. was awarded a 2.7 million dollar U.S. Department of Labor (U.S. DOL) Youth Opportunity Unlimited (YOU) Grant. Of the thirty-two (32) cities that applied, Atlanta and five (5) other cities were selected.

Atlanta's YOU Program called Project CATALYST (Communities Acting Together And Local Youth Saving Themselves) ensures that every youth in a designated target area in our city is provided with opportunities and resources that will allow them to develop successful employment careers and productive lives.

Project CATALYST provides intensive employment and training services while serving as a "catalyst" to identify or create other resources that will help youth succeed in their endeavors.

GOALS

- Provide meaningful employment for target area youth.
- Improve school attendance and performance.
- Ensure that illegal drug use is reduced.
- Ensure that teen pregnancies are reduced.
- Reduce crime rate.

USE OF DOL FUNDS

Atlanta's CATALYST Program implements the following two (2) core projects:

- COMMUNITY LEARNING CENTER offering youth basic skills development, vocational skills training, and support services.
- VENTURES IN COMMUNITY IMPROVEMENT (VICI) youth are trained in the construction trades while rehabilitating dilapidated housing.

COMPLEMENTARY INITIATIVES

Linkages with community agencies and organizations provide the following:

- Health Services
- Teen Pregnancy Prevention
- Drug Prevention and Rehabilitation
- Part-Time Jobs
- Recreation Programs
- Tutorial Services
- Extra Police Protection
- Drug Free Zones
- Scholarship Programs

PARTICIPANT ELIGIBILITY

- Youth (i.e., is under age 22) residing in the target area described below:

TARGET AREA

- NEIGHBORHOODS
- Techwood
- Lightning
- Vine City
- Atlanta University
- John Hope
- Harris-Chiles
- Eagan
- West End





*Call
Schintz
848-6618
by oppm*

PRIVATE INDUSTRY COUNCIL OF ATLANTA ENROLLMENT CENTER

136 Marietta street Suite 420 Atlanta Georgia 30303 (404) 658-7323 (404) 881-6436

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DATE:

January 15, 1992

TO:

Carol Aarhus

President's Speech Writing Office - White House

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3

(including cover page)

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202-456-6218

FROM:

Alvin H. Darden

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SUBJECT:

CATALYST Fact Sheet

INSTRUCTIONS:

AN EQUAL EMPLOYMENT EMPLOYER