Originally Processed With FOIA(s): S

FOIA Number: S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Backup Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13776
Folder ID Number: 13776-008

Folder Title:
AP Managing Editors Convention 10/17/91 [OA 8330] [1]

Stack:	Row:	Section:	Shelf:	Position:
G	26	21	7	1

October 16, 1991

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAVID DEMAREST

FROM: TONY SNOW TS

SUBJECT: ASSOCIATED PRESS MANAGING EDITORS TELECONFERENCE

I. SUMMARY

On Thursday, October 17, at 12:15 p.m., you will broadcast remarks (8 minutes, on prompter) from the OEOB Studio to the 57th Annual AP Managing Editors Convention at the Westin Hotel in Detroit. The audience of approximately 400 people include managing editors from large and small dailies from around the country. Acknowledgements include AP President Lou Boccardi and APME President Ralph Langer. Langer is editor of the Dallas Morning News.

II. DISCUSSION

The remarks highlight elements of the domestic agenda -- specifically, our economic growth package -- and Congress's blindspot to this administration domestic policy legislation.

NOTE: The text of this address is in simultaneous staffing and thus has not been reviewed by senior staff.

Snow/Nix
APME
October 17, 1991
Draft Two

PRESIDENTIAL TELECONFERENCE: ASSOCIATED PRESS MANAGING EDITORS
OCTOBER 17, 1991
12:15 p.m.

Thank you, Ralph [Langer -- rhymes with ranger]. It's nice being introduced in Detroit by a fellow Texan. It's also nice to see Lou Boccardi again. I'm sorry I couldn't join you for today's luncheon -- especially since it's rainy and cold here and it's nice and sunny there. \\

[[Let me open with an apology. I know many of you depend on Washington to provide grist for news stories, and I know that we just haven't held up our end of the deal. In recent weeks, things around here have been just plain dull.]] \\

[[Actually, I ~~really am glad to this~~ appreciate this ~~for~~ opportunity to speak with you. I'd like to get a couple of gripes off my chest. First, can you get the delivery people to stop throwing our paper in the shrubs? \\ Millie has a heck of a time finding it. I know you love it when people ask about that. \\

Second -- and I know you're tired of hearing this one -- but couldn't you focus on the good news for once? You know, there's a great Anne Murray song, "A Little Good News."

One nice verse says: "I came home this evening. I bet that the news will be the same: Somebody takes a hostage, Somebody steals a plane. How I want to hear the anchorman talk about a

county fair, how we cleaned the air...How everybody learned to care."

That's a great idea. You know, I've just about had it with all the bad news about lawyers, bankruptcies, strikes, business seizures, stock splits, profit sharing, wars and bitter personal feuds. Just once -- just once -- I'd like to see you limit the sports pages to scores and standings.]]

Today, I want to talk about a subject that many of your papers discuss regularly -- our administration's domestic policy. I have talked with audiences around the nation about our initiatives on crime, education, energy, transportation and other matters. Today, I will focus on an issue of concern in Detroit and throughout our nation: Economic growth.

Let me start with the good news: The economic trends look good. Industrial production has risen for five straight months. Housing starts have risen 26 percent since January. The unemployment rate in September fell to 6.7 percent -- down three-tenths of a percent in three months, and the lowest rate in nearly five years. The index of leading economic indicators has held steady or increased for seven straight months, and it has jumped five percent since January. Inflation has fallen -- a 2.7 percent annual rate. Mortgage interest rates have dropped to the lowest level since 1977.

Treasury Fact Sheet

Over the years our administration has promoted a series of initiatives that would stimulate economic growth and make our

economy much stronger -- initiatives that would instantly restore much-needed confidence in our economic progress.

Congress generally has chosen to avoid these proposals -- either by preventing votes or changing the subject. The capital gains tax offers a case in point.

Against the argument that the cut raises questions of fairness, I will ask you to judge: The capital gains tax affects future wealth, not present wealth. High capital gains rates discourage investment in untried products and services. They make it difficult for people with ideas to get the capital they need to make a difference. Historically, when capital gains rates fall, revenues increase -- and the "rich" assume the lion's share of the tax burden.

A capital gains cut will set of an explosion of small business formation -- which means that your ad people will have new clients and you might be able to give your reporters a pay raise, after all.

In short, a capital gains cut would give our economy a much-needed boost. It would raise real-estate prices and cut the overall cost of the Savings and Loan cleanup. It would help people of imagination and drive.

As I've said a number of times, the capital gains tax is a tax on the American dream. Nevertheless, in three years, Congressional leaders have not permitted a single up-or-down vote on our capital gains proposals.

Consider other items in our growth package: We have proposed comprehensive banking reform legislation. Congress has the opportunity to make America's banking system more efficient and more competitive internationally, but it must act now. Only comprehensive legislation -- which addresses the fundamental problems facing the banking industry -- will strengthen our banks and support economic growth.

We have offered proposals to ease the credit crunch that affects lenders nationwide -- lenders who, for instance, make it possible for newspapers to build new presses and plants, purchase new equipment, and improve their fitness in the incredibly competitive media business.

We have promoted incentives for savings, investment and entrepreneurship. We have proposed increasing federal expenditures on research and development, and have advocated a permanent R&D tax credit. We have worked aggressively to open foreign markets to American goods and services. We continue to press for a successful conclusion to the Uruguay Round of multilateral trade talks. We have begun negotiating a North American Free Trade Agreement, which would create a unified market consisting of the United States, Canada -- just across the river from you -- and Mexico. We have pursued the Enterprise for the Americas initiative, which promises to encourage economic growth throughout our hemisphere, and build ties of mutual interest.

We have promoted tort reform, to cut down on needless litigation -- and the costs it imposes on every industry. We have fought against regulations that produce red tape without improving the quality of American life. We have worked to build a more intelligent, flexible workforce through our America 2000 education strategy. And finally, we have worked to maintain the fiscal discipline established by last year's controversial budget agreement.

When people say we have no domestic agenda, they just haven't seen the facts. We have a good, forward-looking agenda. Congressional leaders just won't act on it.

I know you will spend two sessions discussing economic issues tomorrow. I'd also like to encourage you to think about ways of improving coverage of economic issues. Urge your reporters to take a hard, fair, informed look at our policies and at Congressional alternatives. Ask them to study the history of capital gains cuts. Ask them to discuss banking reform proposals with leading bankers in your town. Ask them to dig deeper and deeper for the facts, and to treat sweeping generalizations and slogans with proper skepticism. Well, since you're editors, I suppose you could <u>tell</u> them. \\

A free press truly can serve as a guide to good public policy but only if reporters and editors take seriously their duty to inform the public in a comprehensive, balanced manner.

I'm sorry I couldn't join you today in Detroit, but I am glad that we've been able to get together by video hook-up. I

wish you all the best in your meetings over the next three days. May God bless you and the United States of America. Now, I'll be glad to take a couple of questions.

# # # #

October 7, 1991

MEMORANDUM FOR TONY SNOW

FROM: MICHELE NIX

SUBJECT: AP MANAGING EDITOR'S CONVENTION
GENERAL INFO ABOUT APME

WHO: The AP Managing Editors Association is made up of executive newspaper editors from around the country. APME uses the annual conventions as a means for their members to meet with, complain to, and learn from AP executives. Members include editors from both large and small dailies. All APME members are members of the AP.

WHAT: The 57th AP Managing Editors Convention is a 3-day convention held October 17-19 at the Westin Hotel in Detroit.

INTRODUCING THE PRES: At a Thursday luncheon beginning at 12:15 p.m., APME President Ralph Langer [LANE-jer] -- editor of the Dallas Morning News-- will introduce the President. The Pres. will address approximately 400 people.

THEME: There is no official theme slogan, yet Ralph Langer says the overriding theme touches on issues embodied by the Bill of Rights. There will be discussions on issues such as the economy as it affects the newspaper industry; the Gulf War relationship between the press and the military; privacy; ethics; the press and politics; the Soviet press. Cartoonist Mike Peters will speak at the Friday luncheon.

ACKNOWLEDGEMENTS TO DATE: Ralph Langer, president of APME; Lou Boccardi, AP president and CEO; Bill Ahearn, AP vice president and executive editor; Martin Thompson, AP managing editor

I've included the following:

- Schedule of events
- Schedule of seminar/workshops
- General APME convention info
- 1898 Remarks to AP Business Luncheon at the American Newspaper Publishers Association convention
- Michigan state symbols/motto/nicknames, etc.
- On this day in history . . .

Christina
ANP of Am Newspaper Pub. Assn (703) 648-1000

Number of newspapers in the country — Large? Small?
morning & evening & Sunday 1,611

Newspaper readership numbers
Total 113,000,000 adults 62.4% of total adult pop read a daily paper on avg.

Newspaper readership vs. TV viewing
~~21.9~~ 24.9% 22.2% Radio 6.8% Direct mail 18.2% all other 27.9%

newsp advertising

Number of new newspaper start-ups
2 dailies for 1991

How many cities of 30 largest cities have competitive newspaper situations
93 cities have 2 or newspaper
41 U.S. Cities have 2 or more separately owned competing newspaper including 20 cities w/ newspaper published under joint operating arrangements

Adv exp
J. Lorfano (703) 648-1118

& U.S daily newspaper totaled 32 billion — 4 billion more than all TV services combined

no. of daily numbers are ↑ because ① economy which has spurred mergers from mte to an all day

Christina

Trends ↑

Number of newspapers going out of business

② Trends for ↑ start-ups ~~for~~ Are more papers starting up

③ Trends RE competition paper — Are cities seeing more competition

④ Newspaper readership vs. TV viewing

How many have gone out of business?

② Afternoon readership ↑ morning

③ New ~~starts~~ ~~trends~~ 5 day a week comm ~~trends~~ weekly

Detroit — tax daily USA Today new me stuff more

in past five years trends either tax me this afternoon or morning

Advertising has

fax technological advances computerized

very difficult to survive & community & shoppers guide

People remember dramatics

news programs are same

Index New 75-80% advertising
Total revenues 20-25 circulations
Advertising

APME WANTS YOU

DOLLAR FOR DOLLAR, APME MAY BE the best bargain in your budget.

There are no dues, and the cost of one convention gives you ideas to profit from all year round.

Here is how APME can help you run a better newspaper:

❒ It offers you a chance to work with other editors on projects. APME's Journalism Studies is a collection of on-going committees that work year around on challenging assignments. The focus is primarily on monitoring the Associated Press and offering constructive criticism, but other projects probe into newspaper issues. These reports are often

Please turn to next page

APME WANTS YOU

Continued from preceding page

cited in trade journals and other journalism publications.

The reports are given free to every editor who attends the annual fall convention. Last year's reports were nearly two inches thick and full of helpful ideas.

❒ The convention has panel discussions and workshops to hear other viewpoints, and allows you a chance to express yours. This interchange of ideas occurs in the hallways, the lounge and over dinner. Bring business cards because you are likely to establish a network of contacts to help you through some problems at the office.

Several programs are specifically planned for editors of small newspapers, too, so don't think the topics are relevant to large newspapers only.-- Convention sites afford you the chance to see other newspapers, small and large.

❒ Membership also gives you the opportunity to make a difference with the Associated Press. AP executives are available to discuss problems and hear complaints. The committee work regularly involves critiques that are intended to make the AP a better organization for all of us.

The membership requirements for APME are very simple: You need to be a member of the Associated Press or Canadian Press, and you need to be a directing editor, such as assistant managing editor, or managing editor or executive editor. Once you attend a convention, you're automatically a member!

Some newspapers have more than one editor in APME, but only one editor from each newspaper can vote at business meetings and in board elections.

Unlike other organizations, APME puts its members to work throughout the year. You get to work with other editors on various committee projects, develop a rapport and even friendships with many of them, and run for an APME office. You'll find a list of the current standing committees and a summary of their assignments elsewhere in this booklet.

See you at the convention. ■

WHAT IS APME?

Q HOW MUCH WILL IT COST ME TO ATTEND AN APME CONVENTION?

A THAT DEPENDS PRIMARILY ON YOUR LOCATION.

Convention sites generally alternate from east to west. If it isn't close to you one year, it may be the next year (you'll find a list of sites at the end of this booklet). American Airlines gives convention-goers a break in their airfares and restaurants suggested by the host newspaper cover all budgets. Convention planners look for hotels that offer reasonable room rates too. Other than that, your expenses are food and registration. Registration includes all of the luncheons and receptions and is calculated from anticipated expenses

Q. Can spouses attend?

A. Yes. Several optional events are planned for spouses while the editors are attending convention

Please turn to next page

General APME Info

WHAT IS APME ?

Continued from preceding page

sessions. A special breakfast is held early in the convention to give spouses a chance to meet one another. Spouses are invited to all of the convention sessions, including luncheons, which feature name speakers and to social events.

Q. Is this really only for editors of large newspapers?

A. Not at all. APME realizes that most of its members come from small newspapers. Several work sessions and panel discussions are designed especially for small newspapers. The Small Newspapers Committee works on issues affecting small papers too.

Q. Why do many conventions end on Saturday?

A. This change was made to give editors a break on expensive airfares. Airlines offer a much cheaper rate if you stay over a Saturday.

Q. How did APME get started?

A. Oliver Owen Kuhn of The Washington Star and Roy Roberts of the Kansas City Star were lamenting the absence of an organization that could meet with AP executives to express complaints. Kuhn presided over the first convention in 1934 in French Lick, Ind. Roberts became the second president in 1937. Since then APME has become a leader in improving the standards of both the AP and newspapers in general.

Q. You sold me. How do I join?

A. You become a member as soon as you register for a convention and as long as you are a member of the AP and are a top-ranking news executive. Registration information and forms are published in APME News, which is sent to all newspapers which belong to the AP. If you are not receiving a copy, contact APME liaison Bruce Nathan at (212) 621-1552.

Q. Are the conventions all work and no play?

A. Convention planners have been careful to leave time to socialize with other editors. Dinners are generally open so that you can try a local restaurant with new or old friends. An event that highlights something unique to the area is held one afternoon. In Dallas it was a rodeo; in

Please turn to next page

Continued from preceding page

Cincinnati it was a boat race. An informal party is the week's finale.

Q. How are sites chosen?

A. Newspapers from any city are invited to make a pitch for their community as a future convention site. Several years in advance the editors of the local newspaper provide information to the APME Executive Committee and Board of Directors, which decide if the site is appropriate. The host city is responsible for much of the preliminary work that precedes the convention. Besides rotating the work while rotating the site, editors get a chance to see different parts of the country.

Q. Who are all the people working at these conventions?

A. Editors. They volunteer to make sure microphones are working, operate a projector, work with any media organization covering a convention segment, staff voting booths and work with hotel personnel. All these people give up their convention time to make sure everything operates smoothly.

Q. Is the convention the only activity during the year?

A. APME is getting more involved in APME activities in your state. You may already have a state APME organization that hosts workshops and conventions. It is hoped that these organizations will be linked to the national APME organization to help you on a local level. ■

SO YOU WANT TO BE PRESIDENT

WHAT DOES IT TAKE TO become president of APME? A lot of hard work and a certain dedication to the organization.

The ladder to the APME presidency starts with participation in one of the Journalism Studies committees. After you have demonstrated an eagerness to work on these committees, you may be invited by a Nominating Committee to run for director.

Committee work is a great way to get to know the organization and eventually rise to become chairman of a chosen committee. The Nominating Committee looks for candidates who have been chairman or vice chairman of these committees, and great care is taken to make sure the board reflects a broad perspective of the country's newspapers.

The Board of Directors is composed of 24 editors who are elected during the convention by your secret ballots. Each registered newspaper is entitled to vote. Generally, a term of office is either two or three years.

Two of the 24 directors must be from newspapers with circulations less than 35,000.

The officers are made up of former directors and include the president, vice president, secretary, treasurer, chairman and vice chairman of Journalism Studies. Officers are elected by the board of directors.

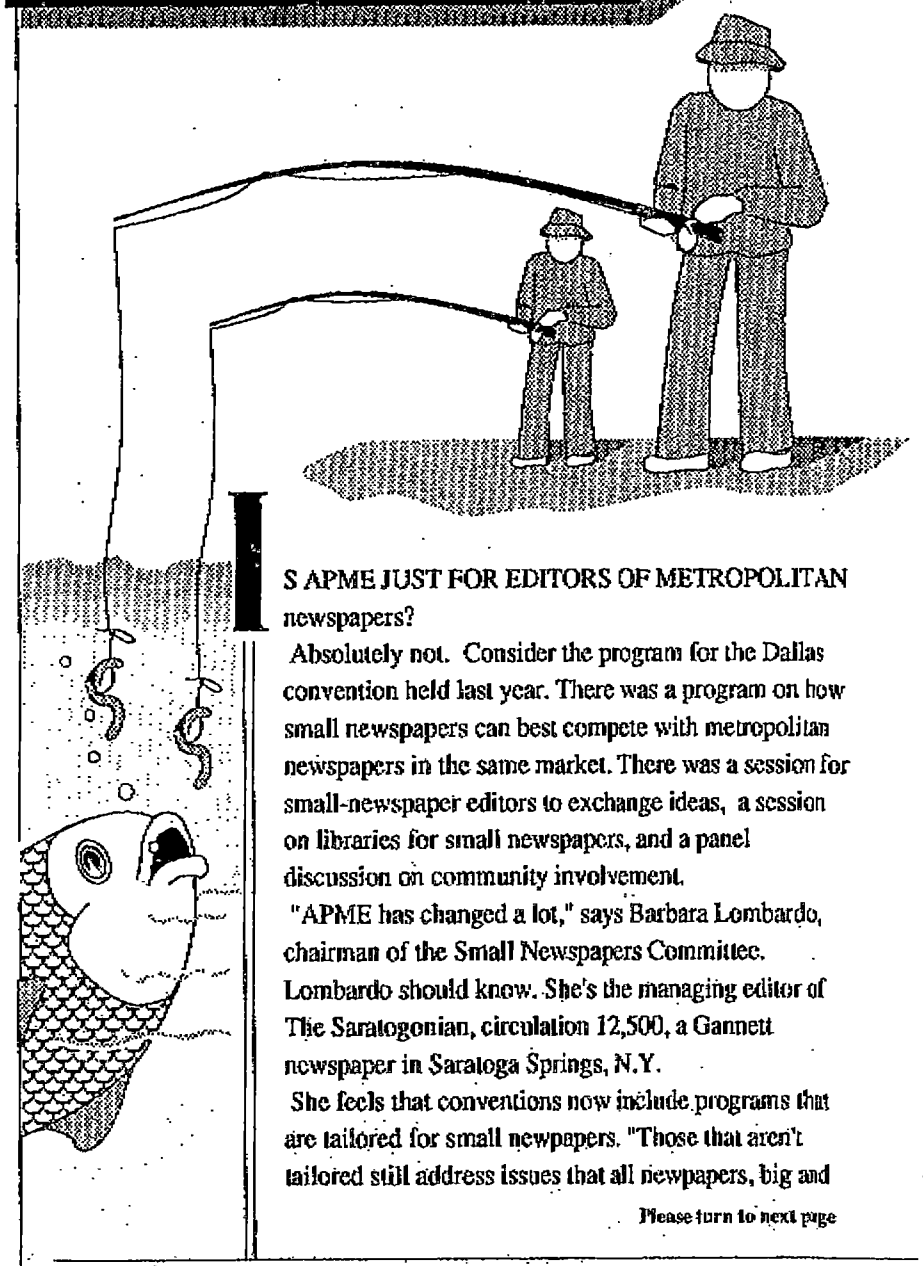
These officers are part of the Executive Committee, which also includes the editor of APME News, the convention program chairman, the chairman of Regional Association Liaison Activities and the immediate past president of APME. Ex-officio members include the president of the AP and AP's executive editor.

You don't have to be an editor of a large newspaper to get elected, either. In fact, three of the last 12 presidents were from newspapers with circulations less than 25,000.

It does require a lot of work to become an APME officer, but it all starts by attending a convention and getting involved in committee work. Even if you don't want to become an officer, you still can get involved.

Being an officer, director or committee chairman is recognition from your peers that is both rewarding and enjoyable. ■

SMALL PAPER? YOU'LL LIKE APME



IS APME JUST FOR EDITORS OF METROPOLITAN newspapers?

Absolutely not. Consider the program for the Dallas convention held last year. There was a program on how small newspapers can best compete with metropolitan newspapers in the same market. There was a session for small-newspaper editors to exchange ideas, a session on libraries for small newspapers, and a panel discussion on community involvement.

"APME has changed a lot," says Barbara Lombardo, chairman of the Small Newspapers Committee. Lombardo should know. She's the managing editor of The Saratogonian, circulation 12,500, a Gannett newspaper in Saratoga Springs, N.Y.

She feels that conventions now include programs that are tailored for small newpapers. "Those that aren't tailored still address issues that all newpapers, big and

Please turn to next page

SMALL PAPER?
YOU'LL LIKE APME

Continued from preceding page

small, face," she says.

This year small-newspaper editors will be able to see examples of small newspapers from Michigan in a special library.

Even the name badges worn by convention-goers will denote small newspaper editors. This allows editors from similar size newspapers to strike up conversations in the hallway, where ideas are often exchanged.

This communication is what Lombardo finds so beneficial. "Networking. Idea-sharing. Helping small newspapers make the most out of AP," are just a few of the benefits she lists.

The convention affords small-newspaper editors the chance to meet with top AP personnel, too. Those AP executives who are in positions to effect change are eager to hear feedback on their work and how the AP can do a better job. Additionally, new equipment, such as the Leaf picture desk, is often on display. At the Dallas convention, editors had a chance to get a hands-on introduction to Leaf.

Small-newspaper editors, like those from all newspapers, are encouraged to participate in the Journalism Studies program. This committee work, often chaired by editors from small newspapers, affords convention-goers a chance to work with editors who have similar problems or interests. It is from these committees that long-term associations often spring.

Those who attend their first convention are often surprised to see small newspaper editors involved in the program, serving as chairs of committees and sitting on the board of directors. In fact, APME's bylaws require that two directors come from newspapers with circulations less than 35,000. ■

APME COMMITTEES

AT THE HEART OF APME are Journalism Studies. Chairmen, vice-chairmen and committee members are full-time editors who work their assignments into their busy office schedules. Everyone benefits from their work which is shared in a bound volume and distributed at the annual convention.

The reports combine critiques of the AP wire and issues that face editors.

You can sign up for a committee at the convention or fill out a form that will be mailed to you later this year. You do not have to attend the convention to work on a committee.

Committees change from time to time, depending on evaluation of editors' concerns. Here is the current lineup.

APME GAZETTE: Publishes the association's newspaper, which is printed and distributed to hotel rooms during the convention. It is written and assembled by local college students. It is funded by the APME Foundation.

APME NEWS: Publishes information about APME, media issues and committee reports. Copies go to members, academics, all AP newsrooms.

BUSINESS NEWS: Studies trends in reporting business and economic news by the nation's newspapers and the AP.

CITATIONS: Monitors and rewards AP members for outstanding reporting and cooperation.

ETHICS: Reports on ethical questions and conflicts of interest.

FEATURES: Studies content, variety and quality of features sections and AP feature writing.

FOREIGN NEWS: Checks on AP foreign coverage, both quality and quantity, and reviews how newspapers use AP coverage.

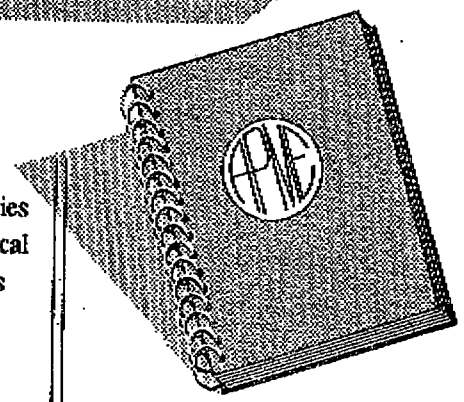
FREEDOM OF INFORMATION: Provides updates on the Freedom of Information Act, court and legislative actions on open meetings and public records.

GENERAL NEWS: Monitors and critiques the AP's domestic news report.

GRAPHICS: Monitors quality and

Please turn to next page

APME COMMITTEES



Continued from preceding page

quantity of AP news graphics. Studies and provides updates on technological advances and evaluates associations between test, photo, graphics and designers.

JOURNALISM EDUCATION: Studies what colleges are doing to upgrade journalism education, and includes a look at problems and developments.

MEMBERSHIP AND PERFORMANCE: Encourages newly appointed editors to join APME, compiles a post-convention survey and assembles this booklet.

MINORITIES: Monitors the handling of minority news by the press; studies minority training and hiring practices.

NEWSROOM MANAGEMENT: Looks at the problems, training, innovations and developments in the role of the news executive.

PHOTOGRAPHY: Evaluates contentand quantity of AP photos and studies how they can be used effectively,

and quantity of AP photos and studies

how they can be used effectively.

READERSHIP AND CIRCULATION: Studies trends in readership and household penetration, and recommends steps for improvement.

SMALL NEWSPAPERS: Studies development of trends and problems of small newspapers, including turnover of staff and competition from metro dailies.

SPORTS: Monitors and critiques the content and quantity of AP sports writing.

TECHNOLOGY: Evaluates the latest in newspaper technology, if it works, how it works and its impact in the newsroom.

WRITING AND EDITING: Studies methods used to improve writing and editing; and techniques to motivate staff to learn. ■

CONVENTION TIPS

ATTENDING THE FIRST CONVENTION CAN be an intimidating experience for the uninitiated. But APME has made that first convention as friendly as possible by giving editors a chance to meet other people.

Editors from small newspapers are identified on badges and in a who's-who list that is part of the registration packet. Names on these badges appear in bold for those who can't readily recall them. Receptions and informal gatherings are strategically planned to give editors a chance to mix.

To make your convention, first or otherwise, less hectic, here are a few tips:

❒ Consider arriving early -- if the budget permits. There may be some sightseeing you'd like to do to make the trip more relaxing. If you stick to the program, there isn't a lot of free time to be a tourist once the convention begins.

❒ Pack clothes for all kinds of weather. Men usually wear coats and ties for the program. However, there are informal events that will call for casual clothing. Pre-convention information that is sent to editors indicates the weather to expect, but it's best to be prepared for anything.

Please turn to next page

CONVENTION TIPS

Continued from preceding page

❒ Pay attention to APME News, which provides registration forms and program information as it develops. It also will provide suggestions on things to do, places to eat and what to expect.

❒ Bring clips of any good ideas from your newspaper and maybe even a couple of editions. Someone may ask to see them.

❒ Join a Journalism Studies committee. There are sign-up sheets at the convention, and you also should receive advance information in the mail before the convention. The committees give you the best chance to get involved in serious trade issues.

❒ Take home any information that is made available. The Journalism Studies are now arranged in a loose-leaf binder that has more than a dozen reports of interest to your staff. Because of its bulk, you may want to mail it home. Also, tapes of each of the sessions are available if you want to share a particular program with your staff.

❒ Take notes. You will hear a lot of good ideas, and don't rely on your memory.

❒ Bring business cards. If you want another editor to send you a sample of a good idea, the business card is his best reminder. Cards are also an easy way to remember people at the next convention.

❒ Don't be shy. Don't be afraid to walk up to another editor and start a conversation. Chances are, he or she is looking for someone to talk to as well.

❒ Save your registration list and program from year to year. The registration list helps you remember names later in the year.

❒ Don't miss the workshops and breakouts. Yes, they are as early as 7:30 a.m., but they offer some of the best ideas at the convention. Coffee is available outside each meeting room.

❒ Don't be afraid to ask questions. Directors and officers can be identified by ribbons on their badges, and are eager to offer advice and encouragement to new convention-goers.

❒ Have a good time! This is a working convention, but there is time for socializing. You'll be surprised how good you feel about your job, journalism and your fellow editors. ■

APME PRESIDENTS

1933-1991

1933-36 Oliver Owen Kuhn, *Washington Star*
1937 Roy A. Roberts, *Kansas City Star*
1938 Walter Harrison, *Oklahoma City Times*
1939 N.H. Howard, *Cleveland News*
1940 C.G. Wellington, *Kansas City Star*
1941 Neil H. Swanson, *Baltimore Sun*
1943 Basil L. Walters, *Minneapolis Star*
1944-45 George W. Healy Jr., *New Orleans Times Picayune*
1946 W.R. Arnold, *Milwaukee Journal*
1947 A.Y. Aronson, *Louisville Times*
1948 Stanley P. Burnett, *Cleveland Plain Dealer*
1949 William P. Steven, *Minneapolis Tribune*
1950 Lee Hills, *Miami Herald*
1951 L. R. Blanchard, *Rochester Democrat & Chronicle*
1952 Herbert F. Corn, *Washington Star*
1953 Norman E. Isaacs, *Louisville Times*
1954 Wallace Lomoe, *Milwaukee Journal*
1955 Vincent S. Jones, *Gannett Newspapers*
1956 V.M. Newton Jr., *Tampa Tribune*
1957 Frank Eyerly, *Des Moines Register & Tribune*
1958 Coleman Harwell, *Nashville Tennessean*
1959 Michael J. Ogden, *Providence Journal-Bulletin*
1960 John H. Colburn, *Richmond Times-Dispatch*
1961 J. Edward Murray, *Arizona Republic*
1962 Ed Stone, *Seattle Post-Intelligencer*
1963 Mason Walsh, *Phoenix Gazette*
1964 Sam Ragan, *Raleigh News & Observer and Times*
1965 George Beebe, *Miami Herald*
1966 William B. Dickinson, *Philadelphia Bulletin*
1967 I. William Hill, *Washington Star*
1968 David N. Schutz, *Redwood City Tribune*
1969 Charles S. Rowe, *Fredericksburg Freelance-Star*
1970 Gilbert P. Smith, *Utica Observer-Dispatch*
1971 Don Carter, *The Record, Hackensack* and *Macon Telegraph & News*
1972 Wendell Phillipi, *Indianapolis News*
1973 John C. Quinn, *Gannett Newspapers*
1974 Richard D. Smyser, *Oak Ridger*
1975 Robert Clark, *Louisville Courier-Journal & Times*
1976 Larry Jinks, *Miami Herald*
1977 John Leard, *Richmond Times-Dispatch & News Leader*
1978 Barclay Jameson, *The New Mexican*
1979 Joseph W. Shoquist, *Milwaukee Journal*
1980 Edward R. Cony, *Wall Street Journal*
1981 Larry Allison, *Long Beach Independent & Press Telegram*
1982 Robert Haiman, *St. Petersburg Times*
1983 Joseph M. Ungaro, *Westchester-Rockland Newspapers*
1984 Ted M. Natt, *Longview Daily News*
1985 Michael J. Davies, *Hartford Courant*
1986 James F. Daubel, *Freemont News-Messenger*
1987 Robert E. Rhodes, *Corpus Christi Caller and Times*
1988 Robert H. Giles, *Detroit News*
1989 Paul Janensch, *Westchester-Rockland Newspapers*
1990 Gene Foreman, *Philadelphia Inquirer*
1991 Ralph Langer, *Dallas Morning News*

AP STAFF

President and General Manager
Louis B. Boccardi (212) 621-1666

Vice President and Executive Editor
Bill Ahearn (212) 621-1772

Managing Editor
Martin Thompson (212) 621-1610

Deputy Managing Editor
Charles J. Hanley (212) 621-1611

Assistant Managing Editor/National News
Mike Silverman (212) 621-1605

Assistant Managing Editor/Features
Kristin Gazlay (212) 621-1699

General Sports Editor
James Kennedy (212) 621-1680

Business News Editor
James Kennedy (212) 621-1680

Director of Communications and Technology
John Reid (212) 621-1570

Executive Photo Editor
Vincent Alabiso (212) 621-1990

Acting Foreign News Editor
Tom Kent (212) 621-1655

Systems Editor
Tim Gallivan (212) 621-1620

APME Executive Liaison
Bruce Nathan (212) 621-1552

All offices are located at 50 Rockefeller Plaza, New York, N.Y. 10020

FUTURE CONVENTION SITES

1991	Detroit	October 17-19
1992	Honolulu	November 18-21
1993	Minneapolis	(Dates to be determined)
1994	Philadelphia	October 12-15
1995	Indianapolis	October 25-28
1996	Denver	September 18-21
1997	Atlanta	October 15-18
1998	Anaheim	(Dates to be determined)
1999	Memphis	October 13-16

Mark your calendar!

October 7, 1991

MEMORANDUM FOR TONY SNOW

FROM: MICHELE NIX

SUBJECT: AP MANAGING EDITOR'S CONVENTION
GENERAL INFO ABOUT APME

WHO: The AP Managing Editors Association is made up of executive newspaper editors from around the country. APME uses the annual conventions as a means for their members to meet with, complain to, and learn from AP executives. Members include editors from both large and small dailies. All APME members are members of the AP.

WHAT: The 57th AP Managing Editors Convention is a 3-day convention held October 17-19 at the Westin Hotel in Detroit.

INTRODUCING THE PRES: At a Thursday luncheon beginning at 12:15 p.m., APME President Ralph Langer [LANE-jer] -- editor of the Dallas Morning News-- will introduce the President. The Pres. will address approximately 400 people.

THEME: There is no official theme slogan, yet Ralph Langer says the overriding theme touches on issues embodied by the Bill of Rights. There will be discussions on issues such as the economy as it affects the newspaper industry; the Gulf War relationship between the press and the military; privacy; ethics; the press and politics; the Soviet press. Cartoonist Mike Peters will speak at the Friday luncheon.

ACKNOWLEDGEMENTS TO DATE: Ralph Langer, president of APME; Lou Boccardi, AP president and CEO; Bill Ahearn, AP vice president and executive editor; Martin Thompson, AP managing editor

I've included the following:

- Schedule of events
- Schedule of seminar/workshops
- General APME convention info
- 1898 Remarks to AP Business Luncheon at the American Newspaper Publishers Association convention
- Michigan state symbols/motto/nicknames, etc.
- On this day in history . . .

QUOTES

FDR sent a letter to the American Society of Newspaper Editors on April 16, 1941 and said of free speech and freedom of the press:

"Like all of our liberties, liberty of speech and of the press is not a mere phrase, a mere form of words, a constitutional abstraction. It has a living meaning -- whatever the press itself gives it."

Pres. could end the speech with a joke along the same lines that FDR ended his letter:

"I cannot better close this message to the American Society of Newspaper Editors than with a final assurance that those who disagree with what is being done, and with the manner in which it is being done, are free to use their freedom of speech."

"The truth is found when men are free to pursue it."
-- FDR, Feb. 22, 1936

Schedule of Events

THURSDAY October 17

7:30 New Members' Breakfast

9:00 Spouse Program

9:00 General Session

9:30 Welcome to Detroit

9:40 APME President's Address

10:00 AP Top Performance Awards

10:15 Break

10:25 Gulf War/Pools

11:45 Reception

12:15 Luncheon: President George Bush

2:30–5:15 Nuts & Bolts

2:30–3:45 Choose One:
- –Privacy & the Press
- –Small Newspapers
- –Ethics in the 90s

3:45–4:00 Break

4:00–5:15 Choose One (Repeat):
- –Privacy & the Press
- –Small Newspapers
- –Ethics in the 90s

6:30–9:00 Host Reception

FRIDAY October 18

7:30–8:45 Early Bird Workshops (Choose one):
- –Sports vs The Media
- –Electronic Darkrooms

9:00 Coping With The Economy, Part I
Auto Industry and Newspaper Execs

10:20 Break

10:30 Coping With The Economy, Part II
Newsrooms That Made Gains

11:45 Reception

12:15 Luncheon: Cartoonist Mike Peters

2:30 Talk with the AP, Part I
AP Report

3:30 Talk with the AP, Part II
Wire Editors Report

4:15 Journalism Studies Committees

SATURDAY October 19

7:15 Journalism Studies Breakfast

9:00 The Press & Politics

10:30 Break

10:40 Readers in the Year 2000

11:45 Reception

12:15 Luncheon: Soviet Editor Vladimir Abarinov

2:30 Minority Editors

3:45 Break

3:55 Salute to the Bill of Rights

4:30 APME New Business

5:00 Adjourn

6:30 Finale: Motown Revue

Schedule of Workshops/Seminars

this should fill pages 11 to 15. use mugshots as needed to fill the space. Also can use as filler at the bottom of pages: first amendment quotes as needed with the sig.. . all mugshots are optional depending on space needs, unless otherwise marked. when taking out mugshots, please take care that minorities and women are well represented in pix that are left.

THURSDAY

A list of events for Thursday, Friday, Saturday

Oct. 17, 1991

7:30 a.m., Cadillac Room (5th Floor)
BREAKFAST FOR NEW MEMBERS AND THEIR SPOUSES

box this please
9 a.m., Duluth Room (5th floor)
FOR SPOUSES ONLY
Presiding: Kathy Langer
Speaker: Dennis Deveja of Dale Carnegie on "Family Stress Management and Human Development"

9 a.m., Mackinac Ballroom (5th floor)
OPENING BUSINESS SESSION

Presiding: APME President Ralph Langer, Dallas Morning News (with langer headshot, not optional)

Recognition of Members: Robert Ritter, Gannett News Service (VA), APME Secretary.

Report on APME Foundation: Gene Foreman, Philadelphia Inquirer, APME Foundation President

Introduction of Candidates for Board of Directors: Tom Marquardt, The Capital (Annapolis), Nominating Committee chair.

9:30 a.m., Mackinac Ballroom
WELCOME TO DETROIT
Detroit Newspapers slide show presents the Spirit of Detroit.

9:40 a.m., Mackinac Ballroom
President's Address: Ralph Langer, Dallas Morning News

10 a.m., Mackinac Ballroom
APME TOP PERFORMANCE AWARDS

A presentation of the 1991 Top Performance Awards to AP staff members for excellence in reporting and photography. Also, presentation of the 1991 John

L. Dougherty Award for outstanding work by a young AP writer. Presentations by David Offer, Newport Daily News, chair of the APME General News committee; Louise Seals, Richmond (VA) Times Dispatch, vice chair of the Photo committee; and Paula LaRocque, The Dallas Morning News, chair of Writing and Editing committee. (mugshots of offer and seals are optional)
10:15 a.m., Break

10:25 a.m., Mackinac Ballroom
PRESS POOL GUIDELINES IN THE GULF WAR AND BEYOND

Moderator: Jerry Ceppos, San Jose Mercury News

Louis D. Boccardi, AP president and chief executive officer who has played a key role in recent meetings with top Defense Department officials on guidelines, joins a panel of military and media experts to discuss what went wrong in the Gulf and what changes we are likely to see.
mugshots of ceppos and boccardi optional

11:45 a.m., Renaissance Foyer (4th floor)
RECEPTION, cash bar

please box this and make it standout, center it if you want:
12:15 p.m., Cabot Room (4th floor)
LUNCHEON
Presiding: Ralph Langer, Dallas Morning News

Speaker: George Bush, President of the United States
mugshot of Bush not optional

2:30 p.m., (See Individual Room Assignments)
NUTS & BOLTS SESSIONS
Presiding: Robert Ritter , Gannett News Service, APME Secretary

Choose one of three workshops; each will be repeated at 4 p.m.

1) "Dancing on the Head of a Pin: Ethics in the 90s"
Duluth Room (5th Floor)
Moderator: Jennifer Allen, Ironton (OH) Tribune, APME Ethics committee chair
Panelists: Laura Parker, former Washington Post reporter dismissed for alleged plagiarism; Allison Walzer, vice president and editor, Wilkes-Barre (PA) Times Leader, whose newspaper supported a columnist who allegedly perjured himself under oath; George Esper, AP war correspondent (Vietnam and Persian Gulf), who will discuss the dilemma of reporting the news fairly while the readers back home want patriotism; and Mike Hughes, associate director at the American Press Institute, who just completed a study on ethics. (optional pictures of Allen, Parker, Walzer, Esper, Hughes)

2) "For Newspapers Under 50,000: Being Small but Sophisticated"
Nicolet Room (5th Floor)
Moderator: Barbara Lombardo, The Saratogian (NY), APME Small Newspapers committee chair
Panelists: John L. Bodette Jr., managing editor, St. Cloud Times, and John Tune, editor, Traverse City Record-Eagle, who will discuss how small

newspapers can appeal to a diverse readership; also, Kathleen Carroll, AP enterprise news editor, Washington bureau; Dick Schneider, managing editor, Commercial-News (Danville, IL); and Mary Stampley, DATACORE administrator for the University of Missouri School of Journalism, who will discuss how small papers can make sense of the census. Stampley will set up a computer and demonstrate how you can use a newsroom PC to obtain analyzed census data in minutes.
with optional mugshots of lombardo, bodette, tuna, carroll, schneider, stampley

3) "Privacy and the Press in the '90s"
Joliet Room (5th Floor)
Moderator: Chris Peck, Spokesman Review & Spokane Chronicle, APME FOI committee chair
Panelists: Evan Hendricks, editor, Privacy Times; Jane Kirtley, executive director of the Reporters Committee for Freedom of the Press; Sandra Davidson Scott, University of Missouri journalism asst. professor who has done landmark work on a model access law; and David Westphal, managing editor of the Des Moines Register, which won a 1991 Pulitzer Prize for its handling of the naming of a rape victim.

optional mugshots of Peck, Hendricks, Kirtley, Scott, Westphal

3:45 p.m., Break

4 p.m., Repeat Three Nuts & Bolts Workshops (Choose One)

1) **Ethics,** Duluth Room
2) **Small Newspapers,** Nicolet Room
3) **Privacy,** Joliet Room
(see 2:30 p.m. listings for details)

please box this, and make it standout
6:30-9:30 p.m., Henry Ford Museum

HOST COMMITTEE RECEPTION

As a guest of the Detroit Newspapers, you are invited to a reception and tour of the Henry Ford Museum -- with historical artifacts from the fields of transportation, communication, agriculture, industry, domestic life and the arts on its 12-acre grounds.

Buses will begin departing from the hotel's Southpoint (Detroit River) entrance at 6:30 p.m., with continued bus service for an hour. The last bus departs at 7:30 p.m. To find the Southpoint entrance, go to the hotel lobby and follow the signs and the "trail" that begins in the lobby.

Buses will begin leaving the museum to return to the hotel at 9 p.m.. The last bus will depart the museum at 10:15 p.m..

To: Ralph Langer, Bill Ahearn, Bruce Nathan, Marcia Hart, Bev Kees, Louise Seals, Larry Beaupre, Jim Gatti, Pam Johnson, Barbara Henry, Rich Archbold.

From: Sue Reisinger

Please read the attached program for Friday and note your role. Let me know asap if there are any changes or corrections. Thanks.

FRIDAY

Oct. 18, 1991

7:30 a.m., Early Bird Workshops (See Individual Room Assignments)
Choose One:

1) **Sports vs The Media: It's No Game,** Duluth Room (5th Floor)
Moderators: Beverly Kees, APME Sports committee chair, and
Jeff Wohler, president of APSE
Panelists: Bo Schlembechler, president of the Detroit Tigers, former University of Michigan football coach, and outspoken critic of newspapers; Dave Bing, former Detroit Piston star and member of the NBA Hall of Fame, currently president of Bing Steel Co.; Darrell Christian, AP sports editor; Chuck Schmidt, executive vice president and chief operating officer of the Detroit Lions; Dave Robinson, Detroit Free Press sports editor; and Bryan Burwell, Detroit News sports columnist. with mugshot of Kees, file photos of Schlembechler, Bing, and maybe schmidt?.

2) **Getting the Most out of Your Electronic Darkroom,** Joliet Room (5th Floor)
Moderator: Louise Seals, APME Photo committee vice chair
Panelists: Hal Buell, asst. to the president of AP/electronic darkroom and photostream; Vincent Alabiso, AP executive photo editor; and Michael Brown, director of photography at the Detroit News. **(we have a mugshot of seals from a previous segment; if we didn't use it before you can use it here. also mugshots of brown and alabiso.)**

9 a.m., Mackinac Ballroom
GENERAL SESSION
Presiding: Larry Beaupre, Westchester Rockland Newspapers, APME program committee vice chair

COPING WITH THE ECONOMY, PART I:
Auto Industry & Newspaper Execs Share Their Strategies
Moderator: Jim Gatti, The Detroit News, APME Host committee co-chair
Panelists: Roy S. Roberts, GM vice president in charge of the Cadillac division; John Rosenbloom, dean of the Darden Graduate School of Business, University of Virginia; Al Neuharth, chairman of the Freedom Forum; Douglas Fraser, former president of the United Auto Workers; Laurel Cutler, vice chairwoman of Foote Cone & Belding/Leber Katz Partners, and former vice president of Chrysler Corp. (with mugshots of Fraser, Neuharth, Cutler,)

10:20 a.m., Break

10:30 a.m., Mackinac Ballroom
COPING WITH THE ECONOMY, PART II:
How Some Newsrooms Made Gains in a Recession
Moderator: Pam Johnson, The Phoenix Gazette, chair of the APME Business News Committee
Panelists: Lou Urencek, executive editor of the Portland (ME) Press Herald and Maine Sunday Telegram, who worked on the ASNE At-Risk and Potential Readers project; Ed Baron of the American Press Institute; Kathy Kozdemba, editor of The Journal Newspapers and chair of APME's Newsroom Management committee, which just completed a study on how editors have coped; Robert Giles, editor and publisher of The Detroit News; and Robert Maynard, editor and publisher of The Oakland Tribune. (optional mugshots of Johnson, Kozdemba, Giles and Maynard)

11:45 a.m., Renaissance Foyer (4th Floor)
Reception, cash bar

box this segment please, through to the speaker
12:15 p.m., Columbus Room (4th floor)
LUNCHEON
Presiding: Ralph Langer, The Dallas Morning News, APME president

APME 1991 FREEDOM OF INFORMATION AWARD
Presentation of finalists and the winner of the APME FOI Award for outstanding work in the pursuit of open government and the defense of the First Amendment.
Presenting: Chris Peck, APME FOI committee chair.

APME MERITORIOUS SERVICE AWARD
Presented to Jenk Jones Jr.of The Tulsa Tribune for his years of service to APME.
SPEAKER: Mike Peters, Pulitzer Prize winning cartoonist, The Dayton Daily News. with mugshot of Peters.
end box

2:30 p.m., Mackinac Ballroom
Presiding: Sue Reisinger, The Miami Herald, APME Vice President

Talk with The AP, Part I
Associated Press editors speak out.

Louis D. Boccardi, AP president and chief executive officer; William E. Ahearn, AP vice president and executive editor; and Martin C. Thompson, AP managing editor, recap AP's efforts in 1991, including a photo slide show of major news events; then discuss their plans for improvements in 1992. (please use headshots of Boccardi & Ahearn here)

3:30 p.m., Mackinac Ballroom

Talk with The AP, Part II
Wire Editors Speak Out

Moderator: Barbara Henry, Gannett Rochester Newspapers, chair of APME State Liaison Activities

A panel of wire editors, who have kept a daily diary on AP's performance for one month, discuss their findings with AP Executive Editor William E. Ahearn and Managing Editor Martin C. Thompson. Panel: Andy Chappelle, news editor, Ann Arbor News; Pamela Herman, wire editor, Battle Creek Enquirer; Ritu[CQ] Sehgal, asst. national editor, Detroit News; Stan Wischnowski, asst. news editor, Lansing State Journal; Joe Ritchie, national/world editor, Detroit Free Press. (with optional mugshots of Henry, Sehgal, Chappelle, Herman)

4:15 p.m., Mackinac Ballroom
Organizing Journalism Studies Committees
Presiding: Rich Archbold, Long Beach Press-Telegram, 1992 APME Journalism Studies chair

The heart of APME is its work with Journalism Studies committees. All APME members who have signed up for or want to take part in committee work should meet with their committee chairs and vice chairs at this time. Members should gather first in the Mackinac Ballroom for announcements, then divide into individual planning sessions in these rooms:

All rooms are on the fifth floor:

MACKINAC BALLROOM: FOI, General News, Graphics & Design, Diversity, Newsroom Management, Photo, Readership, Sports, Writing & Editing

JOLIET: Business News, and Citations, Membership & Performance

DULUTH: Ethics, Foreign News, Technology

NICOLET: Features, Journalism Education, Small Newspapers

7 p.m., Windsor/Essex/Kent
Board of Directors Dinner

Incoming, outgoing and continuing directors, officers and past presidents gather for dinner and election of officers for 1992. Spouses are welcome.

To: Ralph Langer, Rich Archbold, Larry Beaupre, Jan Brandt, David Hawpe, Barry Rothfeld, Gene Foreman, Kathy Kozdemba. cc: Bill Ahearn, fyi.

From: Sue Reisinger

Here is the Saturday program agenda for APME as it stands now. We have had one major cancellation and several refusals by speakers to come on a Saturday. The politics segment and the Bill of Rights segment are still up in the air. I will update this if we confirm with a speaker before it goes to the printer this week. Please note the role you play in this day's agenda, and let me know if you spot a need for a correction.

SATURDAY

Oct. 19, 1991

7:15 a.m., Brule Room (5th Floor)
Journalism Studies Leadership Breakfast
Presiding: Rich Archbold, Long Beach Press-Telegram and 1992 Journalism Studies chair, and Larry Beaupre, Westchester-Rockland Newspapers and 1992 vice chair. This breakfast is for chairs and vice chairs of 1992 committees to meet and outline their projects for the coming year. Committee members can sleep in.

9 a.m., Mackinac Ballroom (5th Floor)
GENERAL SESSION
Presiding: Jan Brandt, The Morning News Tribune, Tacoma (WA), APME Treasurer

What's Wrong with Politics in America?
And is the Press to Blame?

David Hawpe, Louisville Courier-Journal, holds an open forum on what has happened to politics in America, and considera the critics who say the press is at fault. **(optional mugshot of Hawpe)**

10:30 a.m., Break

10:40 a.m., Mackinac Ballroom
Attracting Readers in the Year 2000
Moderator: Barry Rothfeld, Poughkeepsie (NY) Journal, vice chair of the APME Readership Committee
Panel: Philip R. Currie, vice president/news, the Gannett Co., Inc.; Jean Gaddy Wilson, executive director, New Directions for News; Bill Baker, vice president/news, Knight-Ridder Inc.
(with optional mugshots of Baker, Wilson, Currie)

11:45 a.m., Renaissance Foyer East (4th floor)
Reception, cash bar

please box this
12:30 p.m., Cabot Room (4th Floor)
LUNCHEON

Presiding: Ralph Langer, The Dallas Morning News, APME President

APME Public Service Awards
Presentation of the 20 finalists and two winners in the 1991 APME Public Service competition. Presenter: Gene Foreman, Philadelphia Inquirer, immediate past president of APME.

Special APME Freedom of Information Award
Presented to Terry Anderson, chief Middle East correspondent of the Associated Press, who is in his sixth year of being held hostage. Presenter: Ralph Langer, APME President

Speaker: Vladimir Abarinov, foreign editor of Nezavisimaya Gazeta (The Independent Newspaper), Russia; on "What Freedom of The Press Really Means."

end box

2:30 p.m., Mackinac Ballroom
Presiding: Rich Archbold, Journalism Studies vice chair
WHAT MINORITY NEWSPAPERS CAN TEACH US

Moderator: Kathy Kozdemba
Panel: Danton Wilson, editor and publisher, The Michigan Chronicle; Mark Trahant, president and publisher, Navajo Nation Today, and president of the Native American Journalism Association; Jeff McCourt, editor and publisher, Windy City Times; Fabiola Santiago, managing editor, El Nuevo Herald; Dorothy Gilliam, reporter, The Washington Post, and vice president of the National Association of Black Journalists; Emilia Askari, reporter, The Detroit Free Press, and president of the Midwest Chapter of the Asian-American Journalism Association; and Dino Chiecchi, assistant city editor of the San Antonio Express-News, and member of the National Association of Hispanic Journalists.
(with optional mugshots of Trahant, get file shot of Santiago, Askari, and Chiecchi)

3:45 p.m., Break

3:55 p.m., Mackinac Ballroom
SALUTE TO THE BILL OF RIGHTS

4:30 p.m., Mackinac Ballroom
CLOSING BUSINESS SESSION
Presiding: Ralph Langer, The Dallas Morning News, APME President
Voting on resolutions, and election of the 1992 APME Nominating Committee chair.

5 p.m., Adjourn

6:30 p.m., Cartier Room (4th Floor)
FINALE

A Motown Revue featuring the food and music of our youth, starring the Contours -- the band that performed the music for the movie Dirty Dancing. Dress is very casual. Tickets required.

Program Notes

PROGRAM NOTES (larger headline)

HISTORY (subhed; the rest are also subheds)

Welcome to the 57th APME convention and the 58th year of the APME. (No convention was held in 1942.)

Ralph Langer, The Dallas Morning News, is APME's 54th president.

This is the second APME convention in Detroit. The first was in 1947, when A.Y. Aroson of the Louisville Times was president.

The first APME convention was held in French Lick, Ind., in 1933, when Oliver Kuhn of The Washington Star was president. The convention met in Louisville, near French Lick, for the 50th anniversary meeting in 1983.

A list of past presidents and convention sites appears at the back of this program.

HOTEL

This year's convention hotel is the Westin in the Renaissance Center in downtown Detroit. No smoking is permitted during meetings or luncheons.

The main convention sessions will be held in the Mackinac Ballroom on the fifth floor. Most other meetings also will take place on the fifth floor. Luncheons will be held on the fourth floor, as will receptions before the luncheons.

The Renaissance Center offers a variety of restaurants, stores and services. For more information, check with the hotel front desk.

The Detroit Convention and Visitors Bureau will have a table in the registration room to answer questions about Detroit and assist with side trips and dinner reservations.

REGISTRATION

The APME registration desk is in the Marquette Room on the fifth floor. Registration is open from noon to 8 p.m. on Wednesday; 8 a.m. to 6 p.m. on Thursday and Friday; and 8 a.m. to 5:30 p.m. on Saturday.

Tickets for the spouses' tour on Friday, the Saturday night finale and extra luncheon tickets are available at the registration desk. While they last, tickets may be purchased up to 24 hours before an event.

MESSAGE BOARD

A message board stands near the registration desk in the Marquette Room on the fifth floor. Messages will be received and posted during convention hours. Outside callers can reach the registration desk message center by calling the Westin Hotel, (313)[TH]568-8000.

BADGES

Members, spouses and their children should wear their APME badges to all convention activities in and out of the hotel. The badges are your tickets to all convention meetings and the reception Thursday night, hosted by [CQ]the

Detroit Free Press and [CQ]the Detroit News, at the national Henry Ford Museum.

Members' badges are white and spouses' badges are light blue. Badges with red stars denote new members, and badges with blue circles denote members from papers under 35,000 circulation.

SPOUSE HOSPITALITY SUITE

The Spouses Hospitality Suite will be open from noon to 5 p.m. Thursday in the Essex Room on the third floor, and from 8 a.m. to 5 p.m. Friday and Saturday in the Michigan Room on the Promenade Level. Spouses are invited to use the suite to take a break from the program, or to meet and make social plans with other spouses.

A message board will be available so you can post your name and hotel phone number if you wish to meet other spouses.

A complimentary continental breakfast will be available in the mornings, and light refreshments in the afternoons.

ELECTIONS

All eligible APME members, including those attending their first convention, are encouraged to vote for APME directors. Each member newspaper is entitled to one ballot.

The ballot box is near the registration desk in the Marquette Room on the fifth floor. Voting times are 9:30 a.m. to noon and 2:30 to 5 p.m. Thursday; and 8:30 to 10:30 a.m. Friday. Please note that the shortened convention means you have only 1½ days to vote.

TAPE RECORDINGS

Audio tapes of convention sessions can be purchased at the convention from GavCo., which will set up a table in a convenient location near the meeting rooms.

1992 JOURNALISM STUDIES

The heart of APME is its Journalism Studies committees, which monitor the performance of The Associated Press and produce reports on how to become a better editor and to publish a better newspaper.

To sign up for 1992 committee work, add your name to one of the committee sign-up sheets on the bulletin board in the registration room, the Marquette Room on the fifth floor.

If you have questions about Journalism Studies participation, contact Curtis Riddle, Lansing State Journal, chair of the 1991 J-Studies committees; or Rich Archbold, Long Beach Press-Telegram, who will chair the committees in 1992; or Larry Beaupre, 1992 vice chair.

1991 COMMITTEE REPORTS

All members should receive a binder with all 1991 committee reports when they register. If you did not receive yours, please check at the registration desk in the Marquette Room on the fifth floor.

PRESS ROOM

A press room for reporters covering the convention and for APME members is in the Monet Room on the fourth floor. The room will be open from noon to 8 p.m. Wednesday, and from 8 a.m. Thursday to 5 p.m. Friday.

CITATIONS

A list of member newspapers awarded certificates of appreciation for outstanding photo or news cooperation with The Associated Press is posted near the registration desk.

APME GAZETTE (please box with a headshot of Bob McGruder)

The APME Gazette publishes a daily newspaper about the convention for attendees. It is an education tool for minority students and others, and is published under the guidance of volunteer professional writers, editors and photographers. Bob McGruder, of the Detroit Free Press, coordinated the APME Gazette staffing and planning. The Gazette is headquartered in the Greco Room on the fourth floor.

THURSDAY NEW MEMBERS BREAKFAST

Members and their spouses attending their first APME convention are invited to a complimentary welcome breakfast at 7:30 a.m. Thursday in the Cadillac Room on the fifth floor.

APME officers will join you, and briefly explain the organization, the convention and the Journalism Studies committees, as well as answer questions you may have.

THURSDAY SPOUSE PROGRAM

Spouses are invited to a continental breakfast and program from 9 to 11:30 a.m. Thursday in the Duluth Room on the fifth floor. Kathy Langer will introduce Dennis Deveja, of Dale Carnegie, who will present a program on "Family Stress Management and Human Development."

THURSDAY HOST RECEPTION

The Detroit Free Press and the Detroit News will host a reception from 6:30 to 9:30 p.m. Thursday at the national Henry Ford Museum. Food and refreshments will be plentiful.

Buses will begin departing from the hotel's Southpoint (Detroit River) entrance at 6:30 p.m., with continued bus service for an hour. The last bus will depart at 7:30 p.m. To find the Southpoint entrance, go to the hotel lobby and follow the signs and the "trail" that begins in the lobby.

Buses will begin leaving the museum to return to the hotel at 9 p.m. The last bus will depart the museum at 10:15 p.m.

FRIDAY SPOUSE TOUR

On Friday morning, spouses are invited to tour the Dodge-Wilson Auto Baron Mansion. Spouses should meet in the hotel lobby at 8:45 a.m. to be escorted to the hotel's Southpoint (Detroit River) entrance. (You can also find this entrance by following the signs and the "trail" that begins in the hotel lobby.) Buses will depart at 9 a.m. and return at 11:45 a.m.

FRIDAY JOURNALISM STUDIES MEETINGS

Those signing up for 1992 committee work should meet with their committee chairs and vice chairs at 4:15 p.m. Friday. Please gather in the Mackinac Ballroom following the second AP program segment, and we will break up into smaller groups.

FRIDAY BOARD OF DIRECTORS DINNER

The APME Board of Directors will meet at 7 p.m. Friday for cocktails, dinner and the election of officers.
Cocktails will be from 7 to 8 p.m. in the Windsor/Essex Rooms on the third floor of the hotel. Dinner will start at 8 p.m. next door in the Kent Room.

SATURDAY JOURNALISM STUDIES BREAKFAST

The chairs and vice chairs (committee members are spared this) of the Journalism Studies Committees will meet with APME officers for a planning breakfast at 7 a.m. Saturday in the Brule Room on the fifth floor.
Discussions will reflect the meetings with committee members on Friday, and will organize the committee projects for the coming year.

SATURDAY NIGHT FINALE

We try to end each convention with a let-your-hair-down finale. This year it's the music of our youth -- an exciting Motown Revue. After all, this is Detroit -- the birthplace of Motown Music!
The Contours, a nationally known band that performed the music for the movie *Dirty Dancing*, will play our favorite oldies and refresh our memories on the proper dance techniques.
The finale begins at 6:30 p.m. in the Cartier Room on the fourth floor. Proper attire is casual; blue jeans, sneakers and poodle skirts are encouraged.
The food, too, will be a taste of the past -- all the burgers, shakes, coney dogs and pizza your nostalgia will allow you to devour.

APME MERITORIOUS SERVICE AWARD (can we please benday box this with jones' headshot?)

This year's winner of APME's third annual Meritorious Service Award is Jenk Jones Jr., editor of the Tulsa Tribune, and a former treasurer and director of

APME.

Jones, who joined APME in 1967, also has served as co-chair of the host committee for APME's 1979 convention in Tulsa, and as chair and vice chair of numerous committees. He has been a newspaperman for 37 years in Oklahoma and other states.

He has been a Pulitzer juror twice, and serves on journalism advisory committees for Oklahoma State University and the University of Oklahoma. Jones will receive this award at Friday's luncheon.

THANKS TO OUR SPONSORS

Because of the difficult economic times, APME sought sponsors for its luncheons this year to help keep convention costs down for members. We gratefully acknowledge two sponsorships, one by Knight-Ridder Inc. and the other by Scripps Howard newspapers.

MINORITIES PROJECT

APME has invited representatives from the four main minority journalism associations to attend this convention, to work with students on the APME Gazette, and to participate in our panel on diversity in journalism.

Attending are: Mark Trahant, president and publisher of the Navajo Nation Today, and president of the Native American Journalism Association; Dorothy Gilliam, Washington Post reporter and vice president of the National Association of Black Journalists; Dino Chiecchi, assistant city editor of the San Antonio Express-News, representing the National Association of Hispanic Journalists; and Emilia Askari, reporter for the Detroit Free Press and president of the Midwest Chapter of the Asian-American Journalism Association.

This project is sponsored by the Times-Mirror [CQ]Co., and APME gratefully acknowledges its contribution and support.

Quincy:

"Quincy had always been right, for Quincy represented a moral principle—the principle of resistance to Boston."

Henry Adams
The Education of Henry Adams
1907

* * *

"Yet he [Adams] felt also that Quincy was in a way inferior to Boston, and that socially Boston looked down on Quincy. The reason was clear enough even to a five-year-old child. Quincy had no Boston style."

Henry Adams
The Education of Henry Adams
1907

Stockbridge:

"I want to tell you about the town of Stockbridge, Massachusetts; they got three stop signs, two police officers and one police car."

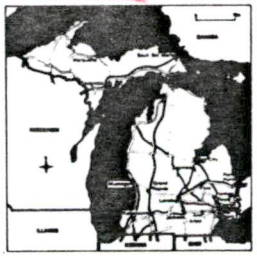
Arlo Guthrie
"Alice's Restaurant"
1966

Worcester:

"All the buildings [of Worcester] looked as if they had been built and painted that morning, and could be taken down on Monday morning with very little trouble. . . . The clean cardboard colonnades had no more perspective than a Chinese bridge on a teacup, and appeared equally well calculated for use."

Charles Dickens
American Notes
1842

MICHIGAN



Capital: Lansing
Became a territory: Jan. 11, 1805
Entered the union (with rank): Jan. 26, 1837 (26)
State motto: *Si quaeris peninsulam amoenam circumspice* (If you seek a pleasant peninsula, look around you)
State flower: Apple blossom
State bird: Robin
State song: "Michigan, My Michigan"
State tree: White pine
Nicknames: Great Lake State, Wolverine State
Origin of state name: From two Indian words meaning "great lake"

Michigan is the heart of the Great Lakes region; four of the five lakes touch it. It also stands among the nation's foremost industrial centers: Detroit, the motor city, remains America's automotive center despite recent declines in that industry's vigor. Michigan ranks second in American copper and iron mining. Technology even affects the state's geography: The finger-like upper peninsula is connected to the rest of Michigan only by the spectacular Mackinac Bridge, at five miles one of the longest suspension spans in the world; farther north, Michigan's Sault Ste. Marie Canals link Lakes Superior and Huron.

With most of its industry concentrated in the southern third, Michigan remains surprisingly rural, for all its commercial clout. More than 11,000 inland lakes dot the state's countryside; there are more than 36,000 miles of streams. As a result, tourism is very important in Michigan, especially fishing.

Michigan has been heavily influenced by the French. The area was first explored by Frenchman Etienne Brulé in 1618. Marquette, Jolliet, La Salle and other French adventurers followed, and the first permanent settlement was established at Sault Ste. Marie in 1668.

It was not until 1763 that Great Britain took over the Michigan peninsula, only to give it up to the United States after the Revolution. British and American troops and various Indian allies battled over the state, however, right through the War of 1812.

THE STATE

"When all is said and done with Michigan, the whole may be something less than the sum of the parts. . . . With its wealth and opportunities, Michigan should never have let [the] Detroit [riot of 1967] 'happen,' or for that matter let Lansing or Flint happen quite the way they did. In race, housing, regional government, Michigan is a disappointment. For too long, men of much wealth but little breeding or culture

October 17

Holidays

Haiti — **Dessalines Memorial Day**
Commemorates the assassination of **Jean Jacques Dessalines,** early black leader of the country, 1806.

Malawi — **Mothers Day**
A day of tribute to the mothers of the country.

Birthdates

1803 **Ferencz Deák,** Hungarian statesman; generally acknowledged ruler of Hungary, 1861–67; effected restoration of Hungarian Constitution, 1867; responsible for establishment of dual monarchy of **Austria-Hungary.** [d. January 29, 1876]

1851 **Thomas Fortune Ryan,** U.S. financier; established first holding company in U.S. in order to gain control of New York City street railways; notorious for his shady financial operations and exploitation of U.S. companies and the Belgian Congo. [d. November 23, 1928]

1859 **Childe Hassam,** U.S. painter, printmaker; one of leading exponents of Impressionism; allowed substantial bequest to the American Academy of Arts and Letters, which provided its support for many years; known as the leader of the **Ten American Painters.** [d. August 27, 1935]

1864 **Robert Lansing,** U.S. lawyer, diplomat; leading American expert on international law; U.S. Secretary of State, 1915–20; responsible for U.S. purchase of **Virgin Islands**. [d. October 30, 1928]

1880 **Charles Herbert Kraft,** U.S. food-products manufacturer; founder of the J. L. Kraft Co., 1909, and Kraft Foods, Inc., 1945. [d. March 25, 1952]

1895 **Doris Humphrey,** U.S. dancer, choreographer, teacher; major influence in U.S. modern dance movement. [d. December 29, 1958]

1903 **Irene Noblette Ryan,** U.S. actress; known for her role as Granny Clampett on the television series, *Beverly Hillbillies,* 1962-71. [d. April 26, 1973]

Nathanael West (Nathan Wallenstein Weinstein), U.S. author; wrote *Miss Lonelyhearts,* 1933, and *The Day of the Locust,* 1939.

1909 **William Randolph *(Cozy)* Cole,** U.S. jazz drummer. [d. January 29, 1981]

1912 **Pope John Paul I (Albino Luciani),** pope for 34 days, 1978. [d. September 29, 1978]

1914 **Sarah Churchill,** British actress; daughter of Sir Winston Churchill (November 30). [d. September 24, 1982]

1915 **Arthur Miller,** U.S. dramatist; author of *Death of a Salesman, The Crucible, A View from The Bridge*. Awarded Pulitzer Prize in drama, 1949.

1918 **Rita Hayworth (Margarita Carmen Cansino),** U.S. actress. [d. May 14, 1987]

1920 **Montgomery Clift,** U.S. actor. [d. July 23, 1966]

1926 **Beverly Garland (Beverly Lucy Fessenden),** U.S. actress; appeared in the television series, *My Three Sons* and *Scarecrow and Mrs. King.*

1930 **Jimmy Breslin,** U.S. journalist, novelist; noted for his Runyonesque syndicated column and novels. Wrote *The Gang that Couldn't Shoot Straight.*

1938 **(Robert Craig) Evel Knievel,** U.S. stunt motorcyclist.

1948 **Margot Kidder,** U.S. actress; known for her role as Lois Lane in the *Superman* film series.

George Wendt, U.S. actor; known for his role as Norm Peterson on the television series, *Cheers,* 1982- .

1949 **William Louis *(Bill)* Hudson II,** U.S. singer, musician; member of the rock group, *Hudson Brothers.*

Religious Calendar

The Saints

St. Ignatius, Bishop of Antioch and martyr. Also called **Theophorous,** or *God Bearer.* [d. c. 107]. Feast formerly February 1. Obligatory Memorial.

St. John the Dwarf, hermit. [d. 5th century]

St. Anstrudis, virgin. Also called **Anstru, Austrude.** [d. c. 700]

St. Nothelm, Archbishop of Canterbury. [d. c. 740]

St. Seraphino, Capuchin laybrother. [d. 1604]

St. Margaret Mary, virgin and visionary. [d. 1690]

The Ursuline Martyrs of Valenciennes. [d. 1794]

The Beatified

Blessed John Baptist Turpin du Cormier, Blessed Mary L'Huilier, and their companions, martyrs. [d. 1794]

Oct. 17 — On this day in history...

1950 **Howard Ellsworth Rollins, Jr.,** U.S. actor; starred in the films, *Ragtime,* 1981, and *A Soldier's Story,* 1984.

1955 **Sam Bottoms,** U.S. actor; appeared in *Apocalypse Now,* 1979; starred in the television movie, *East of Eden,* 1981; brother of Joseph and Timothy Bottoms.

1957 **Vince(nt) Van Patten,** U.S. actor, tennis player; son of Dick Van Patten.

Historical Events

1346 **Queen Philippa** of England, wife of **Edward III,** defeats and captures **David II** of Scotland at **Neville's Cross.**

1483 **Spanish Inquisition** is placed under joint direction of state and church.

1777 English **General John Burgoyne** capitulates to American troops at **Saratoga** (**American Revolution**).

1797 **Peace of Campo Formio** between France and Austria is signed; Austria cedes Belgium and Lombardy and obtains Istria, Dalmatia, and Venice.

1854 **Siege of Sebastopol** begins, pitting Allies (Turkey, Britain, France, Austria) against Russia (**Crimean War**).

1907 Wireless telegraph newspaper service between England and U.S. begins.

1918 **Hungary** declares independence from Austria.

1941 Prior to U.S. entry into World War II, U.S. destroyer ***Kearny,*** escorting British ships, is torpedoed off Iceland; 11 men are lost.

All U.S. merchant ships in Asiatic waters are ordered into friendly ports.

1944 Chicago's first **subway** formally opens.

1945 Mass mobilization in **Argentina** begins the Peronist movement.

1960 U.S. variety store chains, Woolworth's, W. T. Grant's, and McCrory-McLellan, begin racial **integration** of their lunch counters in more than 100 southern cities.

1966 **Botswana** and **Lesotho** are admitted to the UN.

1973 Organization of Arab Petroleum Exporting Countries imposes a cut in the flow of oil to force the U.S. to change its Middle East policy, marking the beginning of the **Arab oil embargo.**

1977 U.S. Supreme Court permits the supersonic ***Concorde*** to begin test flights to New York's Kennedy International Airport.

1978 Egyptian president **Anwar Sadat** and Israeli prime minister **Menachem Begin** win the Nobel Peace Prize.

Full U.S. citizenship is restored posthumously to Confederate president Jefferson Davis.

from the Government and people of Denmark, Greenland will be restored to an independent Denmark. That is about all.

NOTE: For the text of the President's famous "garden hose" analogy which launched the idea of lend-lease, see Item 145, pp. 606-615, 1940 volume.

See Item 25 and note, this volume, for the President's announcement that the United States was establishing bases in Greenland.

29 ¶ A Letter to the American Society of Newspaper Editors on Free Speech and a Free Press. April 16, 1941

THE assurance I would bring to the American Society of Newspaper Editors, if it were possible for me to greet them in person, would be that free speech and a free press are still in the possession of the people of the United States.

Free speech is in undisputed possession of publishers and editors, of reporters and Washington correspondents; still in the possession of magazines, of motion pictures, and of radio; still in the possession of all the means of intelligence, comment, and criticism. So far as I am concerned it will remain there for that is where it belongs.

It is important that it should remain there, for suppression of opinion and censorship of news are among the mortal weapons that dictatorships direct against their own peoples and direct against the world. As far as I am concerned there will be no Government control of news unless it be of vital military information.

Like all of our liberties, liberty of speech and of the press is not a mere phrase, a mere form of words, a constitutional abstraction. It has a living meaning—whatever the press itself gives it. Government juridical process can afford a negative protection against interference with freedom of speech, but its care, its nurture, and its use are responsibilities of the press itself, which has never prized it so much as it should prize it now.

How that freedom should be used, what contributions it should make to national defense, national interest, and national morale, are questions for publishers and editors themselves to decide.

It would be a shameful abuse of patriotism to suggest that opinion should be stifled in its service. United national sentiment, which all of us should desire, bears no resemblance to a totalitarian regimentation of opinion and treatment of news.

I cannot better close this message to the American Society of Newspaper Editors than with a final assurance that those who disagree with what is being done, and with the manner in which it is being done, are free to use their freedom of speech.

(This letter was addressed to Tom Wallace, editor of the Louisville *Times* and president of the American Society of Newspaper Editors.)

NOTE: Not until after America entered the war was any governmental censorship instituted. For an account of the establishment and activities of the Office of Censorship, see Item 138 and note, this volume.

30 ¶ The President Requests That Bituminous Coal Mining Be Resumed. April 21, 1941

WHILE an agreement between a majority of operators and workers in the bituminous coal industry has been negotiated, there is still a disagreement, with the union and one group of operators on one side and another group of operators on the other. The result is that the mines, which should be operating, are not doing so and there is a diminishing supply of soft coal available to plants engaged in defense production.

It is imperative that there be no shortage now, or at any other time, of coal for defense production purposes. In order that the supply be immediately replenished, through the resumption of mining operations, and in the best interest of the United States and its citizens, I publicly recommend and urge that: