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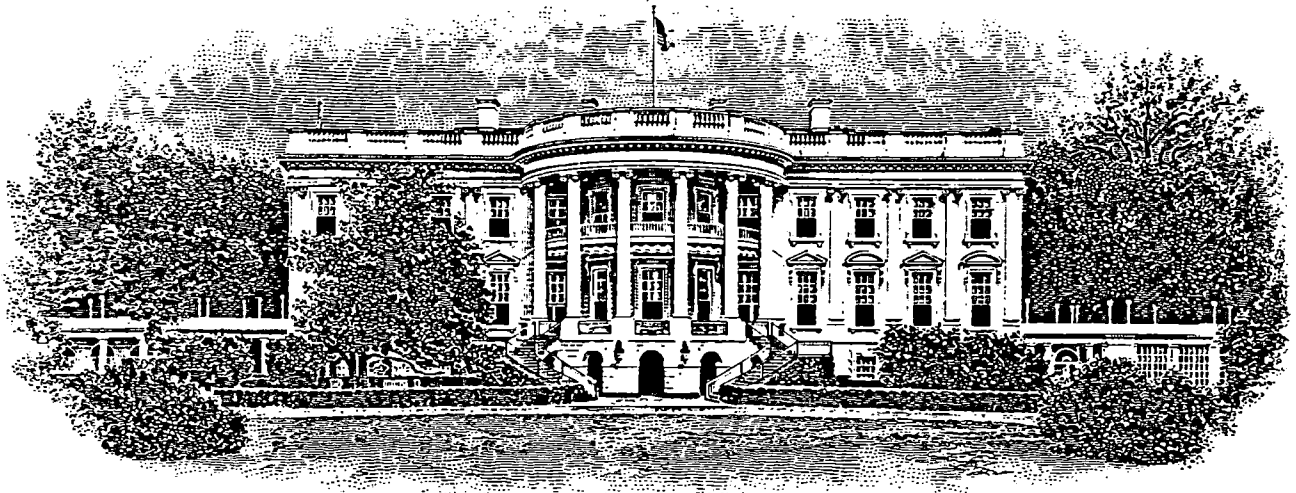
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THE WHITE HOUSE

WASHINGTON



FACSIMILE TRANSMITTAL SHEET

DATE October 17, 1991

TO Kim ROCHETTE

FAX NUMBER (708) 945-0532

OFFICE NUMBER _____

NUMBER OF PAGES INCLUDING COVER 3

DEPARTMENT OF COMMUNICATIONS

FROM Jeannie Bunton

COMMENTS _____

OFFICE NUMBER (202) 456-7750

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

October 16, 1991

REMARKS BY THE PRESIDENT

~~IN AMERICAN BUSINESS PRESS POINTS OF LIGHT AWARD CEREMONY~~

Room 450
Old Executive Office Building

11:22 A.M. EDT

THE PRESIDENT: Thank you all for being here. And I know that I'm joining this program in progress, but it is my pleasure to officially welcome all of you to the White House. And let me salute Gerry Hobbs, the Chairman of the American Business Press, your President, John Emery; and Cathy Black, President of the Association -- of the American Newspaper Publishers Association, and a member, I might proudly say, of our Points of Light Foundation.

Let me -- I don't know where he is, he was at the door a minute ago -- here's Gregg. Gregg Petersmeyer, you can't miss him. (Laughter.) But I do want to single out Gregg, salute him for the inspirational job he's doing as our key person here involved in this whole Points of Light concept.

And finally, I want to thank the American Business Press for encouraging their member publications to spill ink on behalf of such a good cause. We all know the value of competition in the business world. And this awards program shines the spotlight on companies that transform their communities through volunteer service.

As I've said before, America's corporations are not just profit-making monoliths. American businesses and America's business press aren't just stocked with human resources, so many infinitesimal fractions of the GNP. They're filled with real people -- men and women -- neighbors, members of our communities -- parents with kids to raise, people with something to give, gifts to give. And one glance into the pages of your publications shows business at its best -- people producing goods and services we need; people devoting tens of thousands of hours to worthy causes.

Take this year's grand award winner, Wegmans Food Markets, a family-run supermarket chain based in Rochester, New York, profiled in Supermarket Business. Supermarkets often draw on school-age workers to fill their part-time work force -- and we all know the difficulties of holding down a job and keeping up in school. Four years ago, Wegmans initiated the Work-Scholarship Connection, a program to help kids succeed at work and in the classroom. And their target: fourteen- and fifteen-year-olds, especially those faltering at school -- the kind of kids in danger of becoming tomorrow's dropouts.

Wegmans gives these kids a part-time job and assigns each one a mentor at the supermarket: an adult coworker, possibly a supervisor, who lends a hand with homework during work breaks -- or maybe just lends a sympathetic ear to some teenager too used to adults who just don't seem to care. Each mentor works with a school sponsor to track their child's progress. And Wegmans is tough: You've got to do the job in school. And if the kids don't do well, Wegmans hears about it and cuts the kid's work hours.

But there's a real payoff for the kids who graduate. Each one gets a scholarship of up to \$5000 to the college of their

MORE

choice -- and yes, if they go to a college near home, they keep their job at Wegmans. (Laughter.)

No, but that Work-Scholarship program of theirs shows how ordinary people can do extraordinary things.

The mentors who make Wegmans' program work aren't paralyzed because they can't single-handedly save the world. They're too busy saving the future -- the child who lives right down the street. That same spirit motivates the runners-up that we honor today: Bell Atlantic, for its family literacy project, profiled in the School Library Journal; Eaton Corporation, for its literacy work in Atlanta as reported in Business Atlanta Magazine; Neon Enterprises, for its work with at-risk youth and others in need, as publicized in Restaurant Business; Red Lobster Restaurants, recognized by Training: The Human Side of Business for their 20-year policy of hiring the disabled; and finally, Jose Paulino, whose story was told in the pages of Pharmaceutical Representative.

You won't find Jose's name on the Fortune 500, maybe, but when he's not busy making sales, you can find him at New York's P.S. 136, where he's adopted a seventh grade class.

In the article, Jose says about adopting a class -- and I quote: "It doesn't cost anything, it doesn't take that much." Well, whatever it takes -- he's got his share and more.

Every one of the American Business Press's points of light proves you never know who's ready to help until you ask. And when Wegmans started their program, it lined up 30 junior high students who needed help, and put out a call for 15 employees to become mentors, to step into the program to help. Fifty-nine volunteers stepped forward and the program's taken off from there.

So this is a wonderful example. These are wonderful examples for our entire country. And, you know, when we first started this, there were some who started emphasizing this concept that de Tocqueville found so fascinating about America, the propensity of one American to help another. Some suggested that we were trying to avoid the government's responsibility, but that's not the way it works. This whole concept that you all represent and believe in is really the best and most fundamental way we can of helping others and helping our own communities in strengthening the family in this country or doing better for education.

But we're going to try to do our part here at the federal level, but I must say that I just feel overcome, because I see the effectiveness of this whole spirit of Points of Light concept, one American helping another. And it is inspirational and I really wanted to just come over and thank the business press for opening the pages of its very influential publications, opening eyes in so many industries to the shining story of so many Points of Light.

So, once again, my heartfelt thanks to each and every one of you, and God bless you all for the contributions you make. And now, I'm told that I get to say hello to some, at least, of those that you're honoring here today.

Thank you very, very much. (Applause.)

END

11:30 A.M. EDT

Call Perry 6266 @ 10 AM
re: Acknowledgment

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FAX TRANSMISSION SHEET

DATE: Oct. 10

TIME: 9:30

FROM: Kim Ronchetti

COPIES OF ATTACHED TO: Jeannie Bunton

COMMENTS: Jeannie - If this does not come out clear, please let me know.

AFTER THIS SHEET, I am transmitting 2 page(s).

If you do not receive all the pages, please call Kim at (708) 945-0345. Thank you!

Jan 23, 1990

Volunteer points inner city kids down road to graduation

by Kim Ronchetti

YONKERS, NY — For two days every month, Jose Paulino willingly enters a battleground. Armed with a sense of urgency, unlimited compassion and a strong desire to enrich the lives of tomorrow's adults, he addresses a seventh-grade class in a ghetto area of New York City.

"The bottom line is that you find some of the nicest people there, and these schools are like war zones," said Paulino, a Hoechst-Roussel sales representative in Upper Manhattan.

Paulino is one of several dozen volunteers in New York City's Adopt-A-Class program, which is operated under the auspices of the New York City Board of Education. Not coincidentally, the school that Paulino visits is located within his territory for Hoechst-Roussel.

"I have 28 bright-eyed seventh-graders," said Paulino. "All of them are immigrant children who have been in this country for less than five years. Initially, they did not speak the English language, but today they are enrolled in an honors class."

Premise of Adopt-A-Class program

The Adopt-A-Class program is based on the premise that education should be the concern of all adults and thus, there is a role in the city's school system for leaders from the field of business, government and the arts. New York's community leaders can help seventh-graders meet the challenges ahead of them, explained Paulino.

"Middle-grade students are unique," said Bill Honig, California superintendent of public instruction and an advocate of the program. "For many students, the middle grades represent the last chance to develop a sense of academic purpose and personal commitment to educational goals. Those who fail at the middle-grade level often drop out of school and may never again have the opportunity to develop to their fullest potential."

If Paulino's commitment to Adopt-A-Class produces the desired results, all of his seventh-graders will graduate.

Interacting with a class

Twice a month, Paulino visits Public School during his lunch hour. Paulino addresses a class of seventh-graders at the school, listens to their questions, suggestions and desires, and most importantly, acts on their requests.

"Five of the children in my class want to be doctors, so I told them I would bring a physician to



Ed Koch (c.), former mayor of New York City, welcomes Paulino (r.) and other volunteers to the Adopt-A-Class kick-off breakfast for the 1989-90 school year.

their class who could explain how to be a doctor and get into other associated fields," said Paulino, who was able to secure the services of the chief resident at Harlem Hospital, which is located in his territory. The doctor spoke with the children for an hour.

On another occasion, Paulino invited a registered pharmacist from his territory to speak to the children about owning a pharmacy or retail store.

Paulino's interaction with his class, however, is not all business. The group sometimes goes on field trips to such locations as the Metropolitan Museum of Art and Radio City Music Hall.

"The board of education provides buses for field trips as part of the Adopt-A-Class program," explained Paulino. "I try to provide lunches and sodas for the kids on my own. I would like to do even more for them."

Reaching out to help

No matter what the setting or circumstances, Paulino maintains a sense of decorum in front of the children. "I go in very well-dressed and speak to them in their language without compromising my principles," he said. "I happen to be a very successful salesperson and I want them to be like me in their own way — simple as that."

In the six-month period Paulino has been working with the class, he believes he has achieved some degree of success. "There is no question that I am getting through to them," said Paulino. "For example, I like to challenge them by using big words. I ask them if they know what those words mean and if they don't, I tell them to look in the dictionary. One day a little boy who knew I was coming in that

Continued on next page.

From previous page.

afternoon brought a dictionary to school with him. That was nice."

Paulino was also rewarded during a recent business trip to California that took him away from home for nearly two weeks. "All the students wrote me one-and two-page letters telling me what they want to do in life and what they wanted me to do with them when I got back," he said. "I still have them."

Becoming a volunteer

Ironically, Paulino had not sought out the Adopt-A-Class program when he signed up as a volunteer last summer. Instead, the program came looking for him.

Rafael De La Cruz, M.D., a professional acquaintance of Paulino and a personal friend of former Mayor Edward Koch, was asked to invite community leaders to a breakfast at the mayor's residence to kick off the Adopt-A-Class program for the 1989-90 school year.

"The recognition breakfast is held once a year at Gracie Mansion to invite new people to volunteer for the program," explained Paulino. "The program is non-political and is run entirely by the school board. I was invited to the breakfast because [the mayor] thought I could be a good role model for children in these ghetto areas."

Importance of commitment

Paulino did not grasp the importance of his new commitment until he entered the two-hour orientation program that all volunteers must complete prior to being assigned a class.

The orientation, which was conducted by the board of education, presented an overview of the typical seventh-grade student, general data on the school system and board of education and a demographic, psychological and socioeconomic breakdown of the student population.

"I don't live in a ghetto and I wasn't born and raised in one so what I learned during the orientation is very helpful to me," said Paulino. "By the same token, however, I do speak Spanish and I can relate to these kids very well."

What Paulino learned during the orientation is that New York City has a dropout rate of more than 10%, that the schools are severely overcrowded and 25% of students citywide are eligible for a free lunch, an indicator of poverty status. On a more optimistic note, approximately 60% of New York City's seventh-graders test at or above grade level in reading and about 40% test at or above grade level in math.



Paulino joins three other Adopt-A-Class volunteers on the balcony at Gracie Mansion, residence of the mayor of New York City.

Understanding the children

During Paulino's first day with his seventh-grade class at Public School #136, the facts presented during the orientation became 12- and 13-year-old faces, and Paulino saw promise in every one of them.

"The children are very sincere, very honest," he said. "They don't hold anything back. They still

have a degree of innocence about them." Yet the "sad state of affairs" in the ghetto areas takes its toll on the kids, said Paulino.

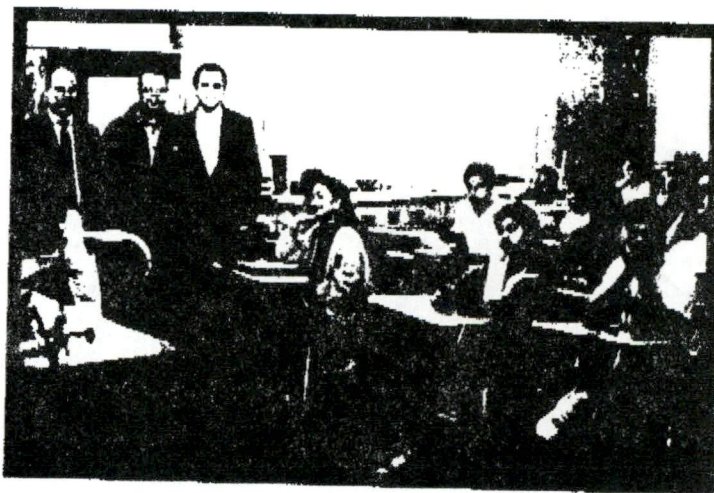
To illustrate his point, Paulino described his first visit to Public School #136. On his way into the building for the initial meeting with his class, Paulino ran into the school principal, who was consoling a distraught young boy. The boy's father was arrested the night before for drug dealing. "The kid was in just terrible shape," recalled Paulino. "He loved his father so much and his father was in jail."

Spreading hope

The greatest gift Paulino gives to his class, and perhaps the only intangible gift he can give them, is hope. "I try to give them a new perspective on themselves, on life and on the United States," he said. "It doesn't cost anything and it doesn't take that much."

Because Paulino finds the Adopt-A-Class program "terribly satisfying," he will adopt another seventh-grade class next fall and continue spreading his message, hoping that at least a few children will listen and finish their schooling. Paulino is not abandoning his current class, however, and plans to follow their progress indefinitely.

"Today we are always asking how much things are going to cost us in many respects," said Paulino. "Nobody has time to do anything for anyone but themselves. But I've put myself in a new frame of mind these past several months. Apparently, I had it in me but I never did anything about it until now." □



Paulino poses with his "adopted" seventh-grade class.

AMERICAN BUSINESS PRESS POINTS OF LIGHT BRIEFING
OCTOBER 16, 1991 \ RM. 450 \ 11:20 A.M.

I KNOW I JOIN THIS PROGRAM "IN PROGRESS," BUT IT'S
MY PLEASURE TO ^{grippy} WELCOME ALL OF YOU TO THE WHITE HOUSE.
LET ME SALUTE GERRY HOBBS, CHAIRMAN OF THE AMERICAN
BUSINESS PRESS, / YOUR PRESIDENT JOHN EMERY, / CATHY
BLACK PRESIDENT OF THE AMERICAN NEWSPAPER PUBLISHERS
ASSOCIATION -- AND MEMBER OF OUR POINTS OF LIGHT
FOUNDATION.

- 2 -

LET ME RECOGNIZE MY POINTS OF LIGHT POINT MAN: GREGG
PETERSMEYER, DIRECTOR OF THE OFFICE OF NATIONAL
SERVICE.

FINALLY, MY THANKS TO THE AMERICAN BUSINESS PRESS
FOR ENCOURAGING THEIR MEMBER PUBLICATIONS TO SPILL INK
ON BEHALF OF SUCH A GOOD CAUSE. // WE ALL KNOW THE
VALUE OF COMPETITION IN THE BUSINESS WORLD. WELL, THIS
AWARDS PROGRAM SHINES THE SPOTLIGHT ON COMPANIES THAT
TRANSFORM THEIR COMMUNITIES THROUGH VOLUNTEER SERVICE.

AS I'VE SAID BEFORE, AMERICA'S CORPORATIONS AREN'T JUST PROFIT-MAKING MONOLITHS. AMERICA'S BUSINESSES -- AND AMERICA'S BUSINESS PRESS -- AREN'T JUST STOCKED WITH "HUMAN RESOURCES," SO MANY INFINITESIMAL FRACTIONS OF THE GNP. THEY'RE FILLED WITH PEOPLE -- MEN AND WOMEN -- NEIGHBORS, MEMBERS OF OUR COMMUNITIES -- PARENTS WITH KIDS TO RAISE, PEOPLE WITH GIFTS TO GIVE.

ONE GLANCE INTO THE PAGES OF YOUR PUBLICATIONS SHOWS BUSINESS AT ITS BEST -- PEOPLE PRODUCING GOODS AND SERVICES WE NEED; PEOPLE DEVOTING TENS OF THOUSANDS OF HOURS TO WORTHY CAUSES. //

TAKE THIS YEAR'S GRAND AWARD WINNER, WEGMANS [WEGMANS] FOOD MARKETS, A FAMILY-RUN SUPERMARKET CHAIN BASED IN ROCHESTER, NEW YORK, PROFILED IN SUPERMARKET BUSINESS.

SUPERMARKETS OFTEN DRAW ON SCHOOL-AGE WORKERS TO FILL THEIR PART-TIME WORKFORCE -- AND WE ALL KNOW THE DIFFICULTIES OF HOLDING DOWN A JOB AND KEEPING UP IN SCHOOL. FOUR YEARS AGO, WEGMANS INITIATED THE WORK-SCHOLARSHIP CONNECTION -- A PROGRAM TO HELP KIDS SUCCEED AT WORK AND IN THE CLASSROOM. THEIR TARGET: 14 AND 15 YEAR-OLDS, ESPECIALLY THOSE FALTERING AT SCHOOL -- THE KIND OF KIDS IN DANGER OF BECOMING TOMORROW'S DROPOUTS. //

WEGMANS GIVES THESE KIDS A PART-TIME JOB -- AND ASSIGNS EACH ONE A MENTOR AT THE SUPERMARKET: AN ADULT CO-WORKER, POSSIBLY A SUPERVISOR, WHO LENDS A HAND WITH HOMEWORK DURING WORK BREAKS -- OR MAYBE JUST LENDS A SYMPATHETIC EAR TO A TEENAGER TOO USED TO ADULTS WHO DON'T SEEM TO CARE. EACH MENTOR WORKS WITH A SCHOOL SPONSOR TO TRACK THEIR CHILD'S PROGRESS. AND WEGMANS IS TOUGH: YOU'VE GOT TO DO THE JOB IN SCHOOL.

IF THE KIDS DON'T DO WELL, WEGMANS HEARS ABOUT IT --
AND IT CUTS THE KIDS' WORK HOURS. //

BUT THERE'S A REAL PAYOFF FOR THE KIDS WHO
GRADUATE. EACH ONE GETS A SCHOLARSHIP OF UP TO \$5000
TO THE COLLEGE OF THEIR CHOICE -- AND YES, IF THEY GO
TO A COLLEGE NEAR HOME, THEY CAN KEEP THEIR JOB AT
WEGMANS. *laughter* //

WEGMANS WORK-SCHOLARSHIP PROGRAM SHOWS HOW ORDINARY
PEOPLE CAN DO EXTRAORDINARY THINGS.

THE MENTORS WHO MAKE WEGMANS' PROGRAM WORK AREN'T
PARALYZED BECAUSE THEY CAN'T SINGLE-HANDEDLY SAVE THE
WORLD. THEY'RE TOO BUSY SAVING THE FUTURE -- THE CHILD
WHO LIVES RIGHT DOWN THE STREET. / THAT SAME SPIRIT
MOTIVATES THE RUNNERS-UP WE HONOR TODAY:

BELL ATLANTIC, FOR ITS FAMILY LITERACY PROJECT,
PROFILED IN THE SCHOOL LIBRARY JOURNAL; EATON
CORPORATION, FOR ITS LITERACY WORK IN ATLANTA AS
REPORTED IN BUSINESS ATLANTA MAGAZINE; NEON
ENTERPRISES, FOR ITS WORK WITH AT-RISK YOUTH AND OTHERS
IN NEED, AS PUBLICIZED IN RESTAURANT BUSINESS; RED
LOBSTER RESTAURANTS, RECOGNIZED BY TRAINING: THE HUMAN
SIDE OF BUSINESS FOR THEIR TWENTY-YEAR POLICY OF HIRING
THE DISABLED -- AND FINALLY, JOSE PAULINO, WHOSE STORY
WAS TOLD IN THE PAGES OF PHARMACEUTICAL REPRESENTATIVE.

YOU WON'T FIND JOSE'S NAME ON THE FORTUNE 500, BUT WHEN
HE'S NOT BUSY MAKING SALES, YOU CAN FIND HIM AT NEW
YORK CITY'S P.S. 136, WHERE HE'S ADOPTED A SEVENTH
GRADE CLASS. //

IN THE ARTICLE, JOSE SAYS THAT ADOPTING A CLASS --
AND I QUOTE: "DOESN'T COST ANYTHING AND DOESN'T TAKE
THAT MUCH." // WELL, WHATEVER IT TAKES -- JOSE'S GOT
HIS SHARE, AND MORE. //

EVERY ONE OF THE AMERICAN BUSINESS PRESS' POINTS OF LIGHT PROVES YOU NEVER KNOW WHO'S READY TO HELP -- UNTIL YOU ASK. WHEN WEGMANS STARTED THEIR PROGRAM, IT LINED UP 30 JUNIOR HIGH STUDENTS WHO NEEDED HELP, AND PUT OUT A CALL FOR 15 EMPLOYEES TO BECOME MENTORS. 59 VOLUNTEERS STEPPED FORWARD, AND THE PROGRAM'S TAKEN OFF FROM THERE.

Latemp

TODAY, I THANK ALL OF YOU FOR STEPPING FORWARD TO HELP OTHERS IN NEED -- AND I THANK THE BUSINESS PRESS FOR OPENING THE PAGES OF ITS INFLUENTIAL PUBLICATIONS, AND OPENING EYES IN SO MANY INDUSTRIES TO THE SHINING STORIES OF SO MANY POINTS OF LIGHT. //

ONCE AGAIN, WELCOME TO THE WHITE HOUSE.
CONGRATULATIONS, AND GOD BLESS YOU ALL FOR THE CONTRIBUTIONS YOU MAKE.

#

AGENDA

October 16, 1991

**AMERICAN BUSINESS PRESS
POINTS OF LIGHT AWARDS
REMARKS BY PRESIDENT GEORGE BUSH
and
ADMINISTRATION BRIEFINGS**

- 8:15 a.m.** Arrive at Old Executive Office Bldg. for security clearance (next to The White House, corner of 17th Street and Pennsylvania Avenue - Pennsylvania Avenue entrance)
- 8:50-10:00 am** **ADMINISTRATION BRIEFING - Room 450 (O.E.O.B.)**
LYNN MARTIN, Secretary of Labor
MICHAEL BOSKIN, Chairman
President's Council of Economic Advisers
R. NICHOLAS BURNS, Director, Soviet Affairs --
National Security Council
- 10:00-10:20 am** **Break and Security Sweep**
- 10:20-11:20 am** **POINTS OF LIGHT AWARD CEREMONY**
JOHN EMERY, President, American Business Press
C. GREGG PETERSMEYER, Office of National Service
The White House
CATHLEEN BLACK, Director, Points of Light Foundation
President, American Newspaper Publishers Assn.
GERALD S. HOBBS, President, BPI Communications
Chairman, American Business Press
- 11:20-11:30 am** **PRESIDENT BUSH**

Bus to Willard Hotel for Awards Luncheon, Ballroom, Willard Hotel.
(Busses will be parked at Pennsylvania Avenue Entrance of O.E.O.B.)

PROFILE OF SECRETARY OF LABOR LYNN MARTIN

President Bush once said this about Lynn Martin, "She's tough, she's strong and she exemplifies the very best in public service."

On December 14, 1990, President Bush demonstrated his confidence in Mrs. Martin when he announced his intention to nominate her to be this Nation's 21st Secretary of Labor.

Lynn Martin's career has been one of rapid ascent.

It began in Northwestern Illinois in 1972 with her election to the Winnebago County Board. She served one term before being elected to the Illinois House of Representatives, where she served until 1978 when she moved to the Illinois Senate.

She was elected to the U.S. House of Representatives in 1980. While representing the 16th District of Illinois, she was the first Republican woman to achieve an elective leadership post in the House when in 1982 her colleagues chose her for the position of Vice Chair of the House Republican Conference, a position she held for four years. In this position, Mrs. Martin participated in weekly meetings with the President, Vice President and the other Congressional leaders.

Martin held a series of powerful committee seats with one term on the important House Rules Committee, two terms on the House Armed Services Committee, and three terms on the House Budget Committee, including a period when she served as the ranking Republican.

Upon her confirmation by the U.S. Senate on February 7, Martin began her service to the American working men and women, as our Secretary of Labor.

In this capacity, she has committed herself to ensuring that America's workers receive the best educational and training opportunities before they enter the workforce, are offered equal chances for advancement while in the workforce, and are protected by a secure pension following their careers.

As she said at her February 22 swearing-in ceremony, "I will ... make sure the Department of Labor represents the men and women who work for this country here and abroad -- those who want and deserve the best and who ask for little but opportunity to make sure they continue that tradition which says there is nothing better than the quality of the men and women of America. If I can match that, I can rightfully be called their Secretary of Labor."



EXECUTIVE OFFICE OF THE PRESIDENT
COUNCIL OF ECONOMIC ADVISERS
WASHINGTON, D.C. 20500

April, 1991

THE CHAIRMAN

Dr. Michael J. Boskin
Chairman
The President's Council of Economic Advisers

Michael J. Boskin was appointed Chairman of the President's Council of Economic Advisers on February 2, 1989, following unanimous confirmation by the Senate. In this position, Dr. Boskin provides economic analysis and advice directly to the President and assists in formulating national economic policies. As the President's chief economic advisor, Dr. Boskin participates in policy formulation and consultation on a wide variety of domestic and foreign issues, including fiscal policy, trade policy, regulatory policy and interaction with the Federal Reserve.

Dr. Boskin is on leave from Stanford University, where he is the Burnet C. and Mildred Finley Wohlford Professor of Economics. He is also on leave as a Research Associate of the National Bureau of Economic Research.

Long a voice on national economic issues, prior to his appointment to the Council, Dr. Boskin served as a consultant and advisor to the White House and numerous other federal agencies, including the Department of Health and Human Services, the Treasury Department, and the Department of Labor, as well as to the Committees of both houses of Congress dealing with economic, budget and tax issues.

Dr. Boskin received his B.A. degree with highest honors in 1967 from the University of California at Berkeley, where he also received his M.A. in 1968 and his Ph.D. in 1971. In his research, he has specialized in public finance, applied macroeconomics, applied econometrics and applied economic theory.

Dr. Boskin is the recipient of numerous professional awards and citations, ranging from the Chancellor's Award and Department Citation as outstanding undergraduate at the University of California in 1967 and the first National Tax Association Outstanding Doctoral Dissertation Award in 1971 to the Abramson Award for Outstanding Research from the National Association of Business Economists in 1987, and Stanford University's Distinguished Teaching Award in 1988. He is the author of more than 80 books and articles in the areas of government spending, tax theory and policy, public debt, Social Security, retirement patterns and behavior, the economic status of the elderly, U.S. saving behavior, capital formation, and U.S. economic growth.

Dr. Boskin is a member of the American Economic Association and the National Tax Association. He and his wife Chris live in Washington, D.C.

R. NICHOLAS BURNS
DIRECTOR FOR SOVIET AFFAIRS
NATIONAL SECURITY COUNCIL, THE WHITE HOUSE

R. Nicholas Burns is a career Foreign Service Officer. He has served as Director for Soviet Affairs at the National Security Council in Washington since April 1990. During that time, he has had principal responsibility for U.S. policy toward the Baltic states, and has worked on all aspects of U.S.-Soviet relations, in particular economic issues. He has participated in all high-level U.S.-Soviet meetings during this period, and recently accompanied the President to the Moscow summit.

Before assuming his present position, Burns was Special Assistant to the Counselor of the Department of State, Robert Zoellick beginning in January 1989. His responsibilities included Eastern Europe and the Soviet Union and NATO affairs. Before that, he was Foreign Service liaison to Secretary of State James A. Baker's Transition Team. From 1987 until November 1988, Burns served in the Department's Operations Center and on the Secretariat Staff.

Burns joined the Foreign Service in September 1982. He served first as Vice Consul in Cairo where he was Staff Assistant to Ambassador Nicholas A. Veliotis. He was then assigned to Jerusalem in July 1985 as Political Officer responsible for Palestinian political affairs. Burns also supervised the \$15 million U.S. aid program in the West Bank. He was given the Department's Superior Honor Award for his performance in this position.

Burns was born on January 28, 1956 in Buffalo, New York. Raised in Massachusetts, he earned the Certificat Pratique de Langue Francaise from the University of Paris (Sorbonne) in 1977. He earned a B.A. in European History from Boston College in 1978, graduated Summa Cum Laude and was elected to Phi Beta Kappa. Burns subsequently received an M.A. with Distinction from the Johns Hopkins School of Advanced International Studies in 1980 in International Economics and American Foreign Policy.

Before entering the Foreign Service, Burns served as an intern at the U.S. Embassy in Nouakchott, Mauritania and worked as Program Officer for A.T. International, a non-profit organization specializing in economic assistance for Third World countries.

Burns speaks French and Arabic. He is married to Elizabeth Baylies. They have three daughters: Sarah (8), Elizabeth (5) and Caroline (1).

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

April 10, 1991

The President today announced the appointment of C. Gregg Petersmeyer to be Assistant to the President for National Service and Director of the Office of National Service.

Since January 1989, Mr. Petersmeyer has been Deputy Assistant to the President for National Service and Director of the Office of National Service. Prior to this, Mr. Petersmeyer was a senior officer in General Atlantic Energy Corporation, a private oil and gas exploration company in Denver. Before moving to Denver in 1982, Mr. Petersmeyer was with McKinsey & Company, Inc. in New York and has also been a member of the Hudson Institute. During summers in college and from 1972 until 1974, Mr. Petersmeyer was the youngest member of President Nixon's White House staff.

Mr. Petersmeyer is Chairman of The Fitzie Foundation, a non-profit, public foundation that annually recognizes and rewards outstanding girls and young women from four schools in the Boston area.

Mr. Petersmeyer has a B.A. with honors from Harvard College, an M.Litt. from Oxford University, and an M.B.A. from Harvard Business School.

Mr. Petersmeyer resides in Bethesda, Maryland with his three children.

THE WHITE HOUSE

WASHINGTON

POINTS OF LIGHT WHITE HOUSE INITIATIVES 1989 - 1991

The President has made social problem-solving through voluntary community service, or "Points of Light," a hallmark of his Administration. With the ultimate goal of making community service central to the life and work of every American, the President is pursuing a three-part strategy:

- (1) Change the nation's attitudes about service and call every individual and institution in America to claim society's problems as their own;
- (2) Identify, enlarge and multiply successful community service initiatives across the country; and
- (3) Discover and develop new community service leaders within every institution in America.

The President is pursuing this three-part strategy through both institutional and personal leadership.

THE PRESIDENT'S INSTITUTIONAL LEADERSHIP

- o **Establishment of the Office of National Service:** President Bush became the first President to establish an office in the White House exclusively devoted to placing direct and consequential community service at the top of the national agenda, calling on all Americans to voluntarily engage in social problem solving.
- o **Call for the establishment of The Points of Light Foundation:** The President called for the creation of and now serves as Honorary Chairman of The Points of Light Foundation. The Foundation is a private, nonprofit, nonpartisan organization whose mission is to make direct and consequential community service aimed at serious social problems central to the life and work of every American. The work of the Foundation is divided into the following discrete but complementary areas of focus:
 - Enlisting the media to make people aware of the benefits, to themselves and to their communities, of serving others.

- Mobilizing existing institutions - businesses, unions, schools, civic groups, religious organizations, government - to engage their members and employees in community service.
 - Fostering the development of local coalitions of leaders and institutions that affirm the strategic community value of service.
 - Identifying, publicizing, and promoting replication of community service ideas that work.
 - Encouraging Americans of all ages - from the young to the old - to serve.
 - And spotlighting outstanding achievements in community service.
- o **Establishment of the President's Daily Points of Light recognition program:** Each day, Monday through Saturday, the President recognizes an individual or institution engaged in voluntary, hands-on, and sustained efforts to solve some of America's most pressing social problems. Daily Points of Light recognition is intended to thank volunteers for their efforts and to highlight for the Nation successful examples of community problem-solving. As of September 30, 1991, 575 Daily Points of Light have been named.
 - o **Appointment of the Commission on National and Community Service:** Consisting of a 21 member Board of Directors nominated by the President, the Commission is responsible for administering programs authorized by the National and Community Service Act of 1990 which will provide grants to organizations engaged in community service.
 - o **Announcement of three initiatives to protect volunteers from unwarranted liability:** The President announced three new initiatives to protect volunteers from unwarranted exposure to legal liability and to make insurance to protect against such liability more affordable and easily available.
 - (1) The President called for the support of a privately funded, non-government-controlled center to address the concerns of volunteers about tort law liability and the high cost of insurance to protect against such liability. The Center would perform the following functions:
 - Act as a national clearinghouse for liability-related information;

- Analyze and propose means of addressing insurance needs;
- Act as an advocate for nonprofits in negotiating with the insurance industry and educating Congress and state legislatures about the need for reform;
- Establish insurance programs and risk retention or purchasing groups to reduce costs and increase insurance availability.

(2) The President has proposed a Model State Volunteer Service Act to bring nationwide protection to volunteers working with 501(c) organizations and governmental entities that use volunteers in carrying out their official functions. The Model Act would, however, continue to permit recovery against volunteer organizations and governmental entities, to the extent permitted by present state law.

As of June 30, 1991, the Act had been introduced in 15 states, and legislators from 7 other states have given assurances that the measure will be considered during their next sessions. In many states, laws have been amended to expand immunity to volunteers previously covered only in a piecemeal fashion.

(3) The President has sent to Congress amendments to the Risk Retention Act. These amendments would:

- Assure that risk retention groups and purchasing groups are controlled by their members;
- Specifically regulate the provision of insurance to purchasing groups;
- Strengthen notice and reporting requirements for risk retention groups, purchasing groups and purchasing group insurers; and
- Permit single state regulation of purchasing groups and their insurers, while preserving the ability of other states to challenge the financial solvency of any group.

o **Call for community service leadership and programs within Cabinet Departments and Agencies:** The White House Office of National Service has worked closely with Cabinet departments and agencies to encourage senior Administration officials to participate in the Points of Light movement in the following ways:

- Engaging personally in community service;

- Establishing and expanding department/agency-wide community service initiatives;
 - Encouraging employees to engage in community service;
 - Recognizing employees engaged in community service; and
 - Integrating community service site visits into official travel and, in interviews, speeches, and op-ed pieces, explaining the importance of community service to achieving national goals.
- o **Launch of the Contributing Leaders initiative:** The White House Office of National Service has undertaken an initiative to encourage leaders of business, education, religion, media and entertainment, labor, nonprofits, and other fields to use their influence to engage, to the maximum extent possible, members of their own field and others in community service.
 - o **Convening of first President's Youth Leadership Forum:** At the White House, the President hosted a forum bringing together young people, parents, educators, business leaders and community activists in the Washington, D.C. area to discuss how young people can lead the Nation in community service and to develop a model community service project in which area youngsters could participate. It is hoped that other institutions will sponsor similar forums in communities across the country.
 - o **Endorsement of a National Celebration of Community Service:** This twelve-day celebration of community service in April 1991 affirmed the critical role of voluntary community problem solving throughout the Nation. The celebration, called the "Points of Light National Celebration of Community Service," included the traditional National Volunteer Week and the presentation of the President's Volunteer Action Awards.
 - o **Illustrating a "Community of Light" approach to transform communities:** Creating Points of Light everywhere in one community to solve its serious social problems would create a "Community of Light." In such a community, members of every group and institution would apply their own distinctive talents, work with one another, and adapt successful ideas from other places to create the following conditions:
 - Plentiful child care and youth developing good character and values;
 - Excellent schools and a culture that fosters lifelong learning;

- Employment opportunities and the hope of economic advancement;
- A decent, drug free and safe place to live in a clean environment;
- Quality health care and a sense of well being.

THE PRESIDENT'S PERSONAL LEADERSHIP

In addition to his institutional actions, the President is committing his personal leadership to the Points of Light movement. In the process, the President is also redefining the definition of success in America, i.e., "From now on in America, any definition of a successful life must include serving others."

- o **Pursuing** a nation-wide community service strategy to engage all Americans in direct and consequential community service through the businesses, unions, schools, places of worship and other institutions of which they are a part.
- o **Communicating** regularly in speeches the central strategic role of community service in solving the nation's most serious social problems and the meaning and fulfillment that serving others brings (e.g., more than 350 public statements).
- o **Meeting and challenging** sector leaders (e.g., New York Partnership, Catholic Lawyers Guild, School Principals, National Association of Land Grant Colleges, National Association of Home Builders, Drug-Free Workplace Briefing, White House Nonprofit Briefing, Roosevelt Room Corporate Briefing) to engage themselves and their institutions in community service and to encourage others to join the Points of Light movement.
- o **Participating** in activities as Honorary Chairman of The Points of Light Foundation.
- o **Calling** young people to engage in community service and facilitate their participation (e.g., YES [Youth Engaged in Service] South Lawn Event, numerous university and youth-oriented speeches, The President's Youth Leadership Forum, StarServe East Room event).
- o **Encouraging** celebrities to utilize their influence to call others to become part of the Points of Light movement (e.g., Moody Blues, Tony Danza, Johnny Gill, Louis Gossett, Jr., Lee Greenwood, Whitney Houston, Michael Jackson, Mike Love, Patti LuPone, Randy Travis, Prime Time to End Hunger Event, StarServe).

- o **Authoring** op-eds promoting community service for major publications and trade magazines (e.g., ABA Journal, American Gas Association, Kiwanis Magazine).
- o **Emphasizing** the importance of community service during interviews.
- o **Promoting** community service through taping Public Service Announcements (e.g., NCAA, National Hospice Organization, United Way, NFL, USO).
- o **Announcing, publicizing and participating** in the annual National Volunteer Week and honoring the President's Volunteer Action Award winners at a White House ceremony.
- o **Spotlighting** Daily Points of Light to increase their visibility so that they can be replicated nationwide (e.g., White House Press Release, mailings of Daily Points of Light summaries, radio and video actualities).
- o **Honoring** personally Daily Points of Light - The President has met with over 40% of all Daily Points of Light when traveling or at the White House for brief meetings and special events (e.g., the United Nations Conference on Children and the signing of the Americans with Disabilities Act and Educational Excellence for Hispanic Americans Executive Order).
- o **Visiting** community service initiatives (e.g., Mad Dads, Oakwood, Cincinnati Youth Collaborative, Covenant House, Acres Home, D.C. General Hospital, Capital Area Community Food Bank, Barcroft Elementary School, Midnight Basketball, U.S. Naval Academy/Benjamin Banneker Honors Mathematics and Science Society Partnership).
- o **Recognizing** personally individuals who engage in community service (e.g., speeches, thank you letters, phone calls).
- o **Calling** upon media prominently to recognize individuals and institutions engaged in community service and thank them for playing an important role in recognizing those who are solving problems and raising awareness as to the potential and appeal of community service (e.g., Prime Time to End Hunger Rose Garden Ceremony, Memphis Commercial Appeal, White House Media Briefing, National Association of Broadcasters Convention, American Advertising Federation).
- o **Hosting** winners of major community service recognition programs at the White House (e.g., Midland Community Spirit Award, J.C. Penney, Boy's and Girl's Club of America, Peace Corps, Presidential End Hunger, Jefferson, Washington Charity Awards,) and attending other award ceremonies for community service.
- o **Sending** written messages to community service events.

THE WHITE HOUSE
WASHINGTON

**POINTS OF LIGHT:
Some Questions and Answers**

"From now on in America, any definition of a successful life must include serving others."

**President George Bush
June 22, 1989**

What is a "Point of Light"?

A "Point of Light" is an individual, business, union, school, place of worship, club, group or organization voluntarily taking direct and consequential action to solve drug abuse, illiteracy, inadequate education, homelessness, hunger, AIDS or other serious social problems in their own community.

What kind of people can become "Points of Light"?

Every American, regardless of age, gender, race, economic circumstance, background or physical ability has a gift to give to someone else in need. In Polk, Nebraska, each third grade child in Ms. Dian Wurst's class is assigned a homebound senior citizen to telephone each day to offer words of comfort and cheer. In Houston, Texas, sexually abused teenagers like Shelley Spell counsel other young victims. In San Diego, California, Bob McElroy's partnership of concerned citizens, ranging from retired carpenters to college students, teach homeless people carpentry, budgeting, administration and other employment skills, pay them to work on construction projects and provide them with food, shelter and clothing free of charge until they earn enough money to become independent.

What core beliefs underlie the Points of Light movement?

- o Every social problem in America is being solved somewhere in the country by Points of Light.
- o Every American has an innate desire to be a Point of Light.
- o If every American were shown how to be of help to someone in need, every American would be drawn to serve as a Point of Light.

Why are Americans turning to Points of Light today?

Effective government programs and a growing economy are essential to addressing social needs. However, news reports and polls today indicate almost universal disillusionment with the incapacity of government to solve social problems. And those Americans who believe that "a rising tide lifts all boats" are equally disillusioned by the fact that our nation's unparalleled recent prosperity has coexisted with widespread pockets of poverty and social disintegration. More and more people are forgetting Washington, their state capitols and city halls and forging their own solutions to social problems in their own backyards. Many Americans have come to believe that Points of Light are the only solution to our social problems. The growth and magnification of these Points of Light must now become America's mission.

Are Points of Light a substitute for government?

The government has a critical role to play in addressing social problems. There is no substitute for effective government action. But without Points of Light, no social problem in America can be solved. Effective government programs can and do treat the drug-dependent, teach the illiterate, feed the hungry and house the homeless. But drug abuse, illiteracy, hunger, homelessness and other social problems are really symptoms of larger, more fundamental problems that programs cannot solve: the breakdown of the traditional family structure; the disintegration of communities; the loss of self-respect and, most importantly, hope. What the millions of Americans who live in darkness need most is not a program, but a web of family-like relationships that impart the values, habits, skills and self-confidence that result in the conviction that one's future is not limited by present circumstances.

What motivates Americans to respond to the Points of Light call?

- o Direct and consequential engagement in the lives of those in need brings the fulfillment and satisfaction that each of us seeks in life.
- o America's continued political, economic and military strength and global competitiveness demand that we successfully address our most serious social problems.
- o Americans recognize that they have a moral obligation to help those among us in need.

What can be done to make more people become Points of Light in their communities?

First, people must be assured that meaningful engagement in the lives of those in need is relatively easy and non-threatening. While some Americans have the courage to walk into a homeless shelter, soup kitchen or drug-plagued neighborhood on their own, most Americans will do so only if they can serve in groups or teams with others with whom they feel comfortable and compatible. Accordingly, a principal aim of the Points of Light movement is to motivate Americans to serve with their family members, friends, co-workers, or fellow church or club members.

Second, people must be made aware of simple and irresistably appealing ideas for community service that they can implement in their own way.

Third, people must be convinced of their potential as leaders and key participants in community problem solving initiatives.

How can Points of Light become a nationwide movement?

First, we must change attitudes about community service so that every individual, group and organization in America wants service to be central to their life and work.

Second, we must focus on what is working by identifying, enlarging and multiplying Points of Light across the country.

Third, we must discover, encourage and develop the countless number of people with untapped Points of Light leadership potential within every organization and community.

Who should participate in the Points of Light movement?

Every business, union, school, place of worship, club, group and organization should develop community service projects in which every employee or member is urged to participate. Every individual in America should participate in some regular community service activity, either as an individual or through the workplace, the school, the place of worship or any one of the other groups and organizations of which he or she is a part.

What is the most appropriate type of community service?

All individuals and institutions should take stock of their particular gifts and talents and employ them in social problem solving. Individuals who have an interest in reading can spend time teaching those who are illiterate. Mothers can teach parenting skills to unwed pregnant teens. Professionals can form mentoring relationships with young people, stimulating their interest in education and professional careers. Home builders can make low-cost housing available to the homeless. Restaurants and grocery stores can supply surplus food to the hungry each day.

Where can leaders be found for the Points of Light movement?

Leaders of the Points of Light movement will be found in every group and organization, as those leaders begin to see the movement as essential to the mission and success of their own institutions. In addition, in every community there are those of every age and background with untapped leadership potential. We must discover people with the courage and vision to craft solutions to the problems of their communities, recognize and recruit them to this cause, and conspicuously honor them for their work. These leaders are a community's "antibodies", its indigenous and potent natural defense against decay and destruction and its important source of renewal.

What is a "Community of Light?"

Creating Points of Light everywhere in one community to solve its serious social problems would create a "Community of Light". In such a community, members of every group and institution would apply their own distinctive talents, work with one another, and adapt successful ideas from other places to create the following conditions:

- o Plentiful child care and youth developing good character and values
- o Excellent schools and a culture that fosters lifelong learning
- o Meaningful employment opportunities and the hope for economic advancement
- o A decent, drug-free and safe place to live in a clean environment
- o Quality health care and a sense of well-being for each member of the community

What is the Office of National Service?

To demonstrate the centrality of service to both his Presidency and the nation's future, President Bush became the first President to establish an office in the White House exclusively devoted to placing direct and consequential community service at the top of the national agenda. The Office performs the following functions:

- o Advises the President on community service policy and proposes ways for him to call the nation to service (Daily Point of Light recognition, Honorary Chairmanship of The Points of Light Foundation, recruitment of community service leaders, speeches, statements, meetings, visits)
- o Communicates the President's community service call to the nation (articles, briefings, progress reports, speeches)
- o Proposes legislative initiatives to support community service (National and Community Service Act of 1990, tax policy, volunteer liability protection)
- o Assists Cabinet departments and agencies in participating in the Points of Light movement.

What is The Points of Light Foundation?

The Points of Light Foundation is a private, non-profit, non-partisan corporation established in March, 1990. The role of the Foundation is to help to call the nation to engage in direct and consequential service focused on serious social problems and to translate this call into action in the following ways:

- o Promote community service through the media
- o Mobilize existing institutions and leaders
- o Identify and publicize ideas that work
- o Encourage disparate groups to serve
- o Spotlight outstanding service achievements

For further information about the Foundation, please contact:

**The Points of Light Foundation
736 Jackson Place, N.W.
Washington, D.C. 20503
(202)408-5162**

How will Points of Light transform our future?

The Points of Light movement is changing the definition of success in America. The movement envisions a new America, one in which every business, union, school, place of worship, club, group and organization in every community is a Point of Light. It is a nation in which every American finds personal fulfillment through direct and consequential service to those in need.

In a nation transformed by Points of Light, all people are aware of the benefit to themselves, their community and the nation of engagement in community service and act on this awareness. Leaders in organizations of every size and at every level of society make service a part of what they are and do. All people have ready access to service ideas that work and are stimulated to build on these ideas. Communities have the capacity to support the active engagement of all their citizens in effective service initiatives. And, both young and old lead the rest of the nation in a renewed and enduring commitment to service.

For further information, please write or call:

**The Office of National Service
(The White House Points of Light Office)
The White House
Washington, D.C. 20500
(202) 456-6266**

THE WHITE HOUSE

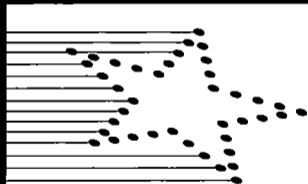
WASHINGTON

**The Points of Light Movement:
Some Key Elements**

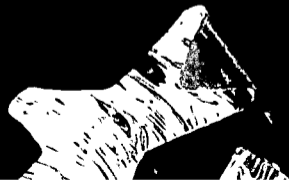
- o **The Call to Engage in Community Service.** Since taking office in 1989, President Bush has repeatedly called on every individual, group, and institution in America to become a "Point of Light": to engage voluntarily in direct and consequential community service to solve serious social problems in their own community. When a neighborhood, town, or city meets the challenge of creating Points of Light everywhere it will become a "Community of Light".
- o **The White House Office of National Service.** President Bush became the first President to establish a White House office exclusively devoted to placing direct and consequential community service at the top of the national agenda. The Office of National Service advises the President on community service policy, communicates his policy to the Nation, assists him in calling leaders to commit themselves to this movement and, where appropriate, proposes legislation to encourage community service.
- o **The Points of Light Foundation.** Established in March 1990, the private, non-partisan, non-profit Foundation helps call the nation to engage in direct and consequential community service aimed at solving serious social problems. It translates this call into action by promoting community service through the media, mobilizing existing institutions and leaders, identifying and publicizing ideas that work, encouraging disparate groups to serve, and spotlighting outstanding service achievements.
- o **The Commission on National and Community Service.** Consisting of a 21 member Board of Directors nominated by the President, the Commission is responsible for administering programs authorized by the National and Community Service Act of 1990 which will provide grants to organizations engaged in community service.
- o **"Daily Points of Light".** Each day, Monday through Saturday, the President recognizes an individual or institution engaged in voluntary, hands-on, and sustained efforts to solve some of America's most pressing social problems. Daily Point of Light recognition is intended to thank volunteers for their efforts and to highlight for the Nation successful examples of community problem-solving.

POINTS OF LIGHT AWARDS

THE WHITE HOUSE, WASHINGTON, DC
OCTOBER 16, 1991



ABP POINTS
OF LIGHT AWARDS



THE AMERICAN BUSINESS PRESS
1991 POINTS OF LIGHT AWARDS

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DONALD RUMSFELD
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General Instrument Corporation

The Stanley Works

ACCEPTING:
RONALD F. GILRAIN
Vice President, Public Affairs
The Stanley Works

For championing the formation of the Home Improvement Industry Affordable Housing Coalition, which plans to build affordable housing in three cities, as reported in "Home Improvement Industry Affordable Housing Coalition."

KENNETH SCHEPT
Editor
National Home Center News
Lebhar-Friedman

Tony Torrice

ACCEPTING:
ANTHONY TORRICE
Partner, Living & Learning Environments
Member, American Society of Interior Design

For his efforts as a member of the California design community on behalf of people with special needs, and for his leadership in encouraging his colleagues to contribute time, services and resources toward solving social problems, as reported in "Tony Torrice — A Designer Making a Difference."

RICHARD C. CHRISTIANSON
Editor
Wood & Wood Products
Vance Publishing Corporation

THE AMERICAN BUSINESS PRESS
1991 POINTS OF LIGHT AWARDS

THE WHITE HOUSE, WASHINGTON, DC
OCTOBER 16, 1991

THE AMERICAN BUSINESS PRESS is proud to announce the winners of its first Points of Light Awards competition. Throughout American history, volunteerism has played an important role in solving the serious social needs of our people. The winners of the competition, as reported in the pages of the specialized business press, are fine examples of individuals, corporations and industries that are attacking the roots of our most fundamental problems. By reporting on these efforts, the specialized business press is helping to identify and to multiply successful community service activities in the industries which it serves.

Montcalm Community College
Sidney, Michigan

ACCEPTING:
DONALD BURNS
President, Montcalm Community College

For helping to alleviate the nursing shortage and allowing lower-level healthcare workers to advance by providing an LPN training program, as reported in "Climbing the Nursing Ladder."

JAMES P. BOWE
Editor
Contemporary Long-Term Care
Bill Communications

Six Flags Theme Park Chain
and
International Association of Amusement Parks & Attractions

ACCEPTING:
JOHN GRAFF
Executive Director
International Association of Amusement Parks & Attractions

Six Flags Theme Park Chain and the International Association of Amusement Parks & Attractions for participation in the education of area youths, as reported in "Amusement Parks Respond to Education Crisis."

LISA ZHITO
Managing Editor
Amusement Business
BPI Communications

Fernando Mateo

ACCEPTING:
FERNANDO MATEO
President, Carpet Fashions

For helping in the rehabilitation of young prison inmates by teaching them the carpet installation trade, as reported in "New York Dealer's Pilot Prison Installation Group."

JANET MORGAN DALY
Editor
Floor Covering Weekly
Hearst Business Publishing

Jo-Anne McDowell

ACCEPTING:
JO-ANNE MCDOWELL
President, Philanthropy by Design

For establishing a national hotline to track down excess furnishing materials for use in renovation of homeless shelters and social service agencies, as reported in "Social Vision."

PAULA RICE JACKSON
Editor-in-Chief
Interiors
BPI Communications

Mitzi E. McFatrach

ACCEPTING:
KELLY S. WELCH
Executive Director, CASA

For her commitment to helping the disadvantaged through her position as executive director of Court Appointed Special Advocates, as reported in "Advocates for Children."

JEFFREY FORSTER
Editor
Contemporary Pediatrics
Medical Economics Company

*T*HE FIRST AMERICAN BUSINESS PRESS
POINTS OF LIGHT AWARDS PRESENTATION

THE WHITE HOUSE, WASHINGTON, DC
OCTOBER 16, 1991

10:30 AM to 12:00 NOON

INTRODUCTION
JOHN R. EMERY
PRESIDENT
American Business Press

C. GREGG PETERSMEYER
ASSISTANT TO THE PRESIDENT
OF THE UNITED STATES
Director, Office of National Service

CATHLEEN P. BLACK
A FOUNDING DIRECTOR
Points of Light Foundation
President, American Newspaper Publishers Association

PRESENTATION
GERALD S. HOBBS
PRESIDENT
BPI Communications
and
CHAIRMAN
American Business Press

REMARKS
PRESIDENT OF THE UNITED STATES
GEORGE BUSH

12:15 PM to 2:00 PM

AWARDS LUNCHEON
The Willard Hotel

INVITED SPEAKER
JAMES A. BAKER, III
Secretary of State

GRAND AWARD WINNER

Wegmans Food Markets, Inc

ACCEPTING:

ROBERT WEGMAN
Chairman

ALLEN JOHNSON
Director
Work Scholarship Program

For its efforts to alleviate the high school dropout problem as reported in "Can Supermarkets Bring America Back to School?" Wegmans, of Rochester, NY, has instituted a full-scale work-scholarship program which recognizes that educated citizens are the best answer to the social ills of our society. The program provides students with a job and full support to continue in high school. On successful completion of high school and with full adherence to the program's guidelines, the students receive a full-tuition scholarship of up to \$5,000 a year at any accredited school of their choice; they also get to keep their jobs at Wegmans. Out of 94 students who have enrolled in the program since it began in 1987, 60 have completed it successfully.

KENNETH P. PARTCH
Editor-in-Chief
Supermarket Business
FM Business Publications

**International Longshoremen's and Warehousemen's Union (ILWU)
and
Pacific Maritime Association (PMA)**

ACCEPTING:

GEORGE COBBS
Coastwide Director
*International Longshoremen's and
Warehousemen's Union (ILWU)*

TERRY LANE
Vice President
*Pacific Maritime
Association (PMA)*

For instituting the Alcoholism/Drug Program to benefit waterfront workers and extending their efforts to the homeless, as reported in "Come in from the Cold."

MARIA REINES
Editor
Shipping Digest
Geyer-McAllister Publications

K.I.D.S.

ACCEPTING:
KAREN BROMLEY
President, The Bromley Group

For collecting and distributing surplus products to needy children, as reported in "Kids in Distressed Situations."

Monique Greenwood
Editor-in-Chief
Children's Business
Fairchild Fashion & Merchandise Group

Mariners' Assistance Program

ACCEPTING:
JOHN SAUNDERS
Manager, Mariners' Assistance Program

For helping its constituency overcome drug and alcohol addiction, as reported in "Drug Abuse Among Crews."

JAMES W. FULLILOVE
Editor & Associate Publisher
National Fisherman
Journal Publications

The Foodservice Industry

ACCEPTING:

GILBERT KRETZER
Executive Director
International Food Service
Distributors Association

CHARLES KLEMBALLA
Marketing Director
Culinary Products
Nabisco Brands

For donating food, time and money to area food banks and other charitable organizations, as reported in "Feeding America's Hungry: The Foodservice Industry Pitches in to Help."

CAROLYN WATKINS
Associate Editor
The Foodservice Distributor
Penton Publishing

Habitat for Humanity
and
United Way

ACCEPTING:

RONALD DENNIS
President
Washington, D.C. Chapter
Habitat for Humanity

JOANETTA SCRUGGES
Senior Associate
Public Relations
United Way

For using meetings and conferences as occasions to work on projects aimed at solving social problems, as reported in "The Kinder, Gentler Meeting."

DAVID GHITELMAN
Managing Editor
Meetings & Conventions
Reed Travel Group

RUNNERS-UP

American Library Association
and
Bell Atlantic

ACCEPTING:

RAYMOND SMITH
CEO
Bell Atlantic

PATRICIA A. SCHUMAN
President
American Library Association

The American Library Association and Bell Atlantic, for supporting and implementing family literacy programs, as reported in "Bell Atlantic/American Library Association Family Literacy Project." The project is a cooperative effort between Bell Atlantic and the ALA to work on literacy problems at the family and community levels. It is described as a call to action for corporate leaders to enter the literacy arena.

LILLIAN N. GERHARDT
Editor
School Library Journal
Cahners Publishing Company

Eaton Corporation

ACCEPTING:

KENT JOHNSON
Human Resources Manager

WINSTON STATTON
Plant Manager

For its employee literacy training program, as reported in "Atlanta's Dirty Little Secret." More than a third of Metro-Atlanta's adults lack the skills to obtain or retain jobs. Eaton and other local employers have committed themselves to literacy training and have provided a role model for thousands of other companies across the U.S.

KENNETH ANDERBERG
Editor
Business Atlanta
Communications Channels

Neon Enterprises

ACCEPTING:
PAT CONSTENTINO
President, Neon Enterprises

For supporting numerous community-help programs, as reported in “Community Spirit.” Restaurant operators across the country are supporting extensive volunteer programs to battle illiteracy, aid troubled youths and care for the sick and disabled. This article gives readers ideas on how they can serve their communities.

PETER BERLINSKI
Senior Editorial Advisor
Restaurant Business
Bill Communications

Jose Paulino

ACCEPTING:
JOSE PAULINO
Sales Representative
Hochst-Roussel Pharmaceuticals

For his volunteer efforts on behalf of inner-city youth in the New York City Adopt-a-Class program, as reported in “Volunteer Points Inner-City Kids Down Road to Graduation.” Paulino’s main objective is to encourage middle school children to graduate from high school. During his time with the program he has already seen notable results. Participation such as his could be replicated in other school systems.

KIM RONCHETTI
Managing Editor
Pharmaceutical Representative
McKnight Medical Communications Company

Red Lobster Restaurants

ACCEPTING:
DAVID LONGEST
Senior Vice President, Red Lobster Restaurants

For its 20-year policy of hiring the disabled. Reported in “The Disabled: Ready, Willing and Able.” The Americans with Disabilities Act of 1990 requires employers to provide “reasonable accommodation” for

disabled workers. Red Lobster’s example shows the business community there is nothing to fear and much to gain from hiring the disabled—for everyone concerned.

JACK GORDON
Editor
Training: The Human Side of Business
Lakewood Publications

HONORABLE MENTION

The Alexander Haagen Company

ACCEPTING FOR THE ALEXANDER HAAGEN COMPANY:
ROBERT E. O’NEILL

For stimulating business in the inner city as reported in “You Can Do Business in the Inner City.”

ROBERT E. O’NEILL
Editor-in-Chief
Monitor
Maclean Hunter Media

Cedars Sinai Medical Center

ACCEPTING:
JEROME BERKMAN
Director of Food and Nutrition
Cedars Sinai Medical Center

For its job-training program for the needy and unemployed, as reported in “The Labor Experiment.”

DONNA BOSS
Editor-in-Chief
Food Management
Edgell Communications