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## NORTH CAROLINA

The **Onslow Clean County Committee** was busy in 1990, coordinating county improvement programs; drafting volunteers; forming partnerships between businesses, organizations and government; and, rewarding those involved. The committee's Trash Fishing Contest is one of the more original and popular events of the year. Tons of trash are fished out of rivers by eager participants. Prizes are given for catching the largest, ugliest and most recyclable trash. Other activities sponsored by the committee include recycling 65,000 phone books; cleaning illegal dump sites; taking part in the statewide *Big Sweep* beach cleanup; planting trees and flowering shrubs; and much more. For their enormously successful program, the committee was honored as national winners in the 1988 Take Pride in America Awards Program.

For five consecutive years, **Keep North Carolina Clean and Beautiful, Inc.** (KNCCB) has received recognition from the Take Pride in America National Awards Program for their outstanding efforts to preserve and enhance the state's natural resources. Since 1965, KNCCB has played a leading role in involving citizens in school beautification projects, recycling, essay contests and beach cleanups. Their non-partisan, non-adversarial approach has helped to garner support over the years from millions of residents who care deeply about working for a clean and beautiful North Carolina.

The **Junior Friends of Jockey's Ridge** State Park was formed in 1987, by 13 members of the Colonial Coast Girl Scout Council. The Junior Friends are all girls, ages 11-15, who are interested in nature, helping people and making contributions to their community. In the past year, they built a 360-foot boardwalk for physically and visually disabled people who would not be able to explore the park in any other way. This special activity provided a chance for the girls to interact with people less fortunate, recognize the needs of others, and work in cooperation with adults to increase access for all park visitors.

**WGHPiedmont 8** was the media sponsor for *Big Sweep 1990*, a statewide cleanup of North Carolina's beaches, rivers, lakes and streams. Channel 8 donated production time to shoot and produce ten public service announcements promoting *Big Sweep*. They also broadcast many feature stories explaining the importance of clean water resources. They worked with the other sponsoring agencies to coordi-

nate the most successful *Big Sweep* ever. Directly due to WGH Piedmont's publicity efforts, the number of volunteers tripled and the amount of litter collected doubled. They have made a commitment to sponsor and promote *Big Sweep* in the future.

**Randy Hersey** is a long-term volunteer in natural resources management at Falls Lake where he is involved in a wide range of projects including fish and wildlife management, endangered species research and forest management. From 1989-1990, Mr. Hersey contributed 1,600 hours of his time and effort to build, install and monitor wood duck nest boxes; survey bald eagles; construct fish habitat reefs from recycled Christmas trees; and, plant hundreds of trees and shrubs around the lake. He is committed not only to stewardship of natural resources, but to translating that commitment into positive actions.

Beginning in 1988, **WRAL-TV** has been the moving force behind a public awareness project called "*Save Our Sounds*." This CBS-affiliate, serving the Raleigh area, broadcast documentaries, public service announcements and special reports which informed viewers about the importance of conserving water and reducing water pollution. Their mission: to educate their audience and create the kind of understanding that will motivate individuals, families, businesses and government to change their habits for the benefit of rivers, estuaries and sounds. WRAL was a National Award Winner in the 1989 Take Pride in America Awards Program.

Three years ago, at the age of 13, **Wes Schollander** became personally involved in several different projects that promote public resource stewardship. This young Boy Scout established and continues to administer a national awards program which encourages scout troops to undertake environmental projects. He designed the rules, solicited nominations and paid for prizes with funds he earned. Wes also sponsors a contest for individual scouts that encourages them to recycle and clean up parks in the Raleigh area. He designed and purchased the prize medals with money he earned. As a way to help improve the quality of life in his community, Wes has initiated projects that will be long-lasting and will educate others about the importance of being committed, resourceful and concerned.

**Big Sweep '90** has won a Take Pride in America National Award for four consecutive years. Since it began in 1987, the number of

volunteers has grown from 1,000 to 11,000; and, the total amount of debris collected from 10 tons to 165 tons. *Big Sweep* is more than a one-day cleanup. Because of the *Big Sweep* effort, there are now adopt-a-stream programs around the state; schools are teaching students about the dangers of waterway litter; and, solid waste issues are being confronted head-on. What began as a quite large and well-supported event four years ago, has evolved into a model environmental partnership, destined to succeed.

**McDowell Clean County Systems, Inc.** was organized to reduce litter through proper waste handling; publicly recognize businesses, schools and individuals for beautification and cleanup projects; and, serve as a link between government and the community. Citizens in McDowell County, located in the picturesque Blue Ridge Mountains, are taking responsibility for their environment by becoming involved in recycling; planting commemorative trees; teaching environmental education to youngsters; rewarding deserving groups; and, performing other conservation projects. It seems the entire population—from scouts to senior citizens—has become involved in stewardship activities that benefit McDowell County and the abundant natural beauty found there.

Stewardship is defined by the **North Carolina Department of Transportation** and its participation in the all-volunteer "Adopt-A-Highway" program. Since 1988, this program has grown into the largest in the nation with 7,000 different groups keeping 15,000 miles of state roadways clean. The on-going program requires a commitment to clean a two-mile stretch of highway at least four times every year. Among the objectives realized are removal of litter from roads; recycling debris; hands-on citizen involvement; and, increased awareness of the need for responsible solid waste disposal. It should come as no surprise that this project won a 1989 National Award from Take Pride in America.

## **NORTH DAKOTA**

In celebration of the 100th anniversary of North Dakota's statehood, the **1st Centennial Forest Committee** and the **U.S. Army Corps of Engineers** planned to create a Centennial Forest. Although North Dakota is not famous for its forest resources, the land can support trees. So, the community elected to use volunteer labor and supplies, and selected areas previously used as illegal dumps in

which to plant the groves of trees. In May 1990, more than 500 volunteers turned out to plant 12,500 trees—25 acres of forest land. Later, 10 more acres were planted and significant first steps have been taken toward a 100-acre forest planned for completion by the year 2000. The project has made people more aware of the public lands in their back yards, and as given them the opportunity to take an active role in the management of these lands.

## OHIO

During the 19th century, Dresden was one of Ohio's fastest-growing communities. By the 1970's, the village had decayed and residents were leaving, taking with them, any hope of economic recovery. But, to Dave Longaberger who grew up in Dresden, it was simply a matter of reinvesting in the town that meant so much to him. His company, **The Longaberger Company**, which makes hand-woven baskets, has spent the past three years and \$3 million revitalizing Dresden. Although a short time ago the town was declining, due to Dave Longaberger's pride in his hometown, Dresden is now well on its way to becoming what Mr. Longaberger and his company call America's finest small town. Dresden has emerged as a tourist attraction, drawing visitors seeking to enjoy the town's turn-of-the-century charm.

**In-School Scouting** was developed as a project that instills leadership values in at-risk students attending eight inner-city schools in the Dayton area. A cooperative project between Dayton Public Schools and the U.S. Army Corps of Engineers, In-School Scouting combines classroom instruction with field trips to provoke an interest in educational and positive recreational pastimes. Through this program, thousands of boys and girls have been given a new chance. They have been taken off the streets, removed from negative peer influences and shaped into productive citizens who will enhance the community and America's resources.

"Pride in Public Housing" is a public awareness campaign involving five metropolitan housing authorities and the **Ohio Department of Natural Resources, Division of Litter and Recycling (DLPR)**. The primary objective of the program was to clean and beautify public housing projects in Cleveland, Cincinnati, Toledo, Dayton and Columbus, and at the same time bolster pride and community spirit. DLPR marked the beginning of the campaign with ceremonial tree planting ceremonies at each location. Then trash bags were provided to ap-

proximately 500 residents who turned out at each location to clean the area of debris. Trees, flowers and shrubs were planted by the volunteers, who now feel they have made a personal investment and will work harder to keep things clean and beautiful. The "greening" of these developments will eventually serve to better the over-all conditions of urban forests.

"Keep Mahoning County Beautiful Month" was a massive and extremely successful litter cleanup, beautification and recycling extravaganza led by the staff and volunteers of the **Keep Mahoning County Beautiful Program**. During April 1990, nearly 4,000 workers collected 2,600 bags of litter and 11 tons of "loose" litter. They also planted 10,000 seedlings and recycled 3,000 pounds of aluminum cans for the benefit of "Alcoa Cans for Burned Children." Almost 100 separate civic and community groups were involved in making the month-long event a success.

Ohio's participation in the *Ohio River Sweep* was impressive. Nearly 3,400 volunteers from 14 counties cleaned up along 450 miles of the Ohio River's shoreline. Coordinated by the **Ohio River Valley Water Sanitation Commission (ORSANCO)**, **Ohio Department of Natural Resources** and **Ohio Environmental Protection Agency**, the river cleanup raised awareness about the importance of clean water resources in and around the Ohio River Valley. Furthermore, press coverage was so abundant that ORSANCO has received letters from around the world, inquiring about the planning of such a project.

## OREGON

Since early 1987, the **Public Lands Restoration Task Force** has been dedicated to restoring resources by mobilizing "Riparian Enhancement Teams" who volunteer their services. The teams consist of Boy Scouts, members of conservation organizations, university students, private land owners, as well as local and regional business owners. They work closely with the U.S. Forest Service and the Bureau of Land Management on assorted watershed restoration projects, and estimated tax savings total \$1.5 million to date. Their work tends to bring together opposing groups to work toward common improvement goals while generating pride in the West's public resources.

**Wildwood Girl Scouts** from Beaverton, Portland and Tigard have joined with government agencies to take action to reverse the devastating water pollution in their region. As a community service, they set out to clean up Fanno Creek and restore it so that fish, vegetation and wildlife would return and thrive. After several periodic cleanups of the creek, the scouts have removed a total of 16 tons of debris including a kitchen sink. As an integral part of their awareness campaign, they went from street to street, stenciling warnings: *Dump No Waste, Drains to Stream*. The girls feel a great deal of personal satisfaction working with contemporary environmental issues; and, learning that teamwork and cooperation with government agencies produce dramatic results.

**Brad Keller, a Bureau of Land Management (BLM)** Biologist in the Prineville District was the driving force behind the Bridge Creek Watershed Riparian Project. This project was undertaken in cooperation with the Izaak Walton League and drew 500 volunteers over a three day work period. Tasks completed included wildlife enhancement structures, instream structures, tree planting, grass seeding and creating fishery ponds. BLM employees from across the state turned out for this special event, which created a spirit of high morale and pride in Oregon.

## PENNSYLVANIA

Founded in 1986, to preserve historic and natural resources in Mercer County, the **Shenango Conservancy** has undertaken a variety of projects. Perhaps the most interesting is the restoration of Kidd's Mill Covered Bridge, which was built in 1868, and is the only historic covered bridge in the county. It was in danger of collapse due to the ravages of time, erosion, neglect and vandalism. The Conservancy first raised public awareness, then funds. Work began in 1988, and is virtually complete. To enhance the site, plans are being made to build a park beside the bridge. The park will encourage public visitation and public enjoyment of the natural beauty and scenic wonders of the Shenango River corridor.

Under the leadership of the Jones family, owners of **Kittatinny Canoes**, a three-day river cleanup netted more than eight tons of debris, collected by recreational canoeists, divers and snorkelers who cleaned 53 miles of the heavily traveled Delaware River. Some of the underwater litter included kitchen appliances, automobile tires and aluminum

cans. People of all ages volunteered to wade, paddle, snorkel, swim and dive to reach and remove every piece of litter they encountered. The Jones family has worked on the river for three generations, and share a sense of responsibility for it.

**Norris Square Neighborhood Project, Inc.**, an environmental education center, sponsors the **Norris Square Park Patrol** as a year-round opportunity for youth to conduct community service work in one of the most deprived areas of Philadelphia. The youngsters, ages 10-18, work several hours every day cleaning Norris Square Park; picking up and recycling broken glass; planting trees and flowers; and, painting park benches. Their patrols discourage vandals and others who might otherwise abuse the park and park users. The six-acre park had been a haven for criminals and drug addicts, but now preschoolers can play there without fear.

The Delaware Canal, one of the earliest transportation systems in the United States, was built in 1832, and played a pivotal role in the nation's transformation from an agrarian to an industrial society. To preserve this living museum of history and the environment, the **Friends of the Delaware Canal** have recruited volunteers for work projects; obtained publicity and public approval; raised funds; and, conducted tours of the area. Some 120 volunteers are involved in projects such as flood control; painting and repairing bridges; seeding barren areas; participating in the annual spring cleanup; and, giving talks on canal lore.

The **Pennsylvania National Guard** joined forces with the **Pottsville Youth Soccer Association** to transform a tire dump into a soccer complex. The dump, which contained 750,000 tires spread over 3 1/2 acres, appeared to be there to stay. Ingenuity, determination and hard work overcame all obstacles. Volunteer workers filled dirt in and around the tires and used bulldozers to assure that the area was compact. Then a porous cover topped the first layer of dirt, and another layer of soil was added. The careful planning seems to have paid off, as the field has remained stable and should be ready for soccer in the spring.

**Mrs. Vera H. Wagner** founded the **Theodore Burr Covered Bridge Society of Pennsylvania, Inc.**, in 1959. Since then she has been responsible for a renewed interest in covered bridges and

restoration projects have been undertaken with determination and enthusiasm. The bridges had fallen into a state of disrepair, and as important historic landmarks, needed to be restored or they would have disappeared. Through publicity, petitions and a growing membership, Mrs. Wagner's group has restored 45 covered bridges for the present and future enjoyment of all those who value tradition.

The **Strawberry Hill Nature Center and Preserve** (SHNCP) is located on 519 acres of forest, meadow and stream valley set in the Blue Ridge Mountains in southeastern Pennsylvania. The property is privately owned and is operated by a volunteer organization. It is the only nature center in the county and has become a very popular place to bring school, scout and youth groups to learn about the natural world around them. Workshops are also available to provide teachers with the educational tools to understand and promote environmental awareness. The 700 volunteers affiliated with SHNCP perform a variety of tasks including maintaining trails; conducting nature walks; raising funds; and, teaching workshops.

The **Ohio River Valley Water Sanitation Commission** worked with the **Pennsylvania Department of Environmental Resources** to coordinate the state's participation in the 1990 *Ohio River Sweep*. Pennsylvania's 2,000 volunteers cleaned the first 40 miles of the river, removing 400 tons of trash from the shoreline. Thanks to the volunteers, the water quality has improved, as well as aesthetics along the shore.

The **West Chester Fish, Game and Wildlife Association** has a mission to inform the public about the importance of wetlands. Almost by accident, while visiting their "adopted" stream, they discovered that a road had been built in the area and apparently one permit hadn't been obtained. So the group hired a lawyer and filed the first citizen lawsuit in the state under the Federal Clean Water Act. After 14 months of meetings and litigation, a decision was handed down, and it appears likely that some improvements will be made soon, such as installing culverts and planting trees.

## **PUERTO RICO**

The **Island-Municipio of Vieques** is situated between St. Croix in the U.S. Virgin Islands and the main island of Puerto Rico and is a part

of Puerto Rico. The small island was pounded unmercifully by Hurricane Hugo for 14 straight hours, and as damages were assessed, it became obvious that much work lay ahead. Thus the Take Pride in Vieques campaign was born. Hundreds of Viequenses have volunteered to plant seedlings, flowering plants and shrubs; and, collect debris from all around the island. Island residents are determined to make their home the most beautiful of all Caribbean islands.

## **SOUTH CAROLINA**

**Tom O'Connor** personifies commitment, leadership and enthusiasm. This public-spirited businessman has served as the Volunteer Chairman of the annual Hartwell Lake Cleanup since 1981, donating more than 2,000 hours of his time. Because of this one man's efforts, the cleanup event has grown and enjoyed greater success every year. He has won several awards for his contributions to the lake community, but that is not why he continues tackling this monumental task. Mr. O'Connor is determined through his example to change attitudes and instill genuine pride in the folks who use the multipurpose water resource project.

The **South Carolina Department of Highways and Public Transportation** (SCDHPT) started the statewide "Adopt-A-Highway" program a few years ago and now ~~have full support from all 46~~ <sup>has</sup> counties. Citizen groups are asked to adopt a section of state highway and clean it three times a year. SCDHPT provides safety training, garbage bags and trucks to haul away the litter. Their slogan, "Adopt-A-Highway, That's My Way" has appeared on buttons, bags and bumper stickers. In 1989, more than 12,000 volunteers picked up over a million pounds of trash from 2,300 miles of roads. This program won a Take Pride in America award in 1988.

**Keep America Beautiful of the Midlands, Inc.** (KABM) is a nonprofit organization that has developed an ongoing public awareness and education program about voluntary recycling. KABM sponsors a recycling drive in Lexington and Richland counties on the first Saturday of each month. The drive, staffed by volunteers, accepts newspapers, aluminum cans, glass bottles and jars, and plastic soft drink and milk containers. The primary function of the volunteers is to teach which items can be recycled; assure the items are properly prepared; and, assist in unloading vehicles. In the past year, 1,200 volun-

teers have been active in the program, helping promote the concept: Reduce, Reuse, Recycle.

## **SOUTH DAKOTA**

In 1988 and 1989, **Louise and Phil Friedman** volunteered 2,254 hours of work at Badlands National Park. Besides ordinary duties, such as staffing the information desk, they conducted an oral history program to collect and preserve the detailed first-hand information only homesteader survivors could provide. The Badlands area was homesteaded between 1906 and 1930. Most of the homesteaders have passed away, but some remain. In order to document a clear picture of daily life in the area, the Friedmans interviewed six Badlands old-timers, who filled page after page with their recollections. The skilled interview team asked precisely the questions that elicited long, spontaneous answers. As a result of the Friedmans' contributions to the oral history project, important gaps in the cultural history of the park have been filled in, and colorful details otherwise unavailable will make cultural interpretation at Badlands more effective.

## **TEXAS**

More than 1,500 scouts from the **Sam Houston Area Council**, the second largest **Boy Scouts of America** Council in the country, participated in volunteer projects at Somerville Lake. The scouts improved the park area by constructing and maintaining nature trails; replacing and painting guard posts; picking up litter; clearing vegetation and trimming trees; and, building deer blinds for handicapped hunters. In all 4,862 hours were donated by the scouts in 1989. Upon completion of their projects, they were eligible for the Boy Scouts' Take Pride in America patch signifying their contributions to America's public resources.

After President Bush designated Houston as the host city for the 1990 Economic Summit, an 11-week cleanup drive was conducted by citizens, businesses and community groups to make Houston sparkle. **Clean Houston, Inc.**, administered *The Great Summit Cleanup*, which involved 12,644 Houstonians who picked up over 4 million pounds of litter from 300 sites. Parks were cleaned; abandoned buildings were demolished; streets were swept; and, 20,000 Red Scarlet begonias were planted as a welcome to the delegates. Houston Beau-

tiful was created by Clean Houston to keep the spirit of the *Summit Cleanup* alive.

The **Lewisville Independent School District (LISD) Education Department** coordinated a "Pride in LISD" project to foster pride in both school and community. The week-long project involved 21,000 K-12 students in five cities. A variety of activities taught environmental responsibility including "A Litter Bit More" trash collection campaign, a "Beautiful Place To Be" flower planting and "Cash for Trash" recycling. The curriculum encouraged youth involvement in a living environment where they are responsible for their actions.

The fifth annual **Bell County Lakeshore Cleanup** took place on March 31, 1990, with the support of the U.S. Army Corps of Engineers, Boy and Girl Scouts, yacht and bass clubs, divers, local businesses and a motorcycle club. Since 1986, their goal has been to reach out into the community and change for the better attitudes and behavior toward public resources. Their success can be measured in many ways. Although participation has increased from 200 to 1,800, the amount of litter collected was down slightly in 1990. It is hoped the decrease is an indication that the anti-litter message is beginning to make a difference.

The **U.S. Army Corps of Engineers Canyon Lake Project and the E.L. Goldbeck Company** formed a partnership in 1989, to remove and replace flood-damaged trees from parks around Canyon Lake. Mr. Goldbeck is a property owner at Canyon Lake which is managed by the Corps. Many phases of the *Canyon Lake Tree Restoration Project* have been implemented resulting in hundreds of cypresses and elms being planted. Volunteer workers included Boy Scouts, members of Optimist International, volunteer fire fighters and sorority sisters. The trees survived a drought after many concerned citizens rallied to hand-water the young, vulnerable trees. The value of these trees when full grown lies not only in the aesthetics of nature; these trees will stand as living symbols of the volunteer spirit.

At the Aransas National Wildlife Refuge, there was a serious erosion problem which was affecting the wintering grounds of the Whooping Crane. The **Business Alliance Support of Critical Habitat for the Endangered Whooping Crane** was organized to provide a cost effective means of stabilizing shorelines. In August 1990, a

shoreline preservation project was implemented, and volunteers placed 10,000 sacks of concrete along 1,700 feet of shoreline. The project helped increase public awareness about the importance of caring for the species entrusted to our care.

## UTAH

In just one year, more than 1,900 volunteers performed a wide spectrum of projects in the **Logan Ranger District, Wasatch-Cache National Forest**. Volunteers donated a total of 22,000 hours of their time and energy, and included scouts, families, senior citizens, church groups, fishing and diving clubs, businesses, law enforcement officers and school groups. The enthusiastic volunteers performed 170 different projects ranging from printing a newsletter to patrolling the backcountry, and from removing graffiti on cave walls to playing Smokey the Bear. The hands-on approach has taught participants about their responsibility for the forest lands in their community.

**Kids Organized to Protect our Environment (KOPE)** is a group of youngsters in the fourth through sixth grades at Hawthorne School who adopted a neglected stream and adjacent meadow in Salt Lake City. KOPE learned that this was the end of the Old Mormon Trail, a vital part of Utah's history. In an effort to preserve the site, the kids organized a cleanup of the area which has been re-named "Hidden Hollow Nature Park." KOPE volunteers have planted drought-resistant trees and shrubs; and, hosted youth environmental conferences to teach other kids the techniques needed to solve problems in their own neighborhoods. This park is easily accessible to inner-city schools and, hopefully will become an outdoor classroom for other students.

**KSL-TV's Spirit of the Nineties** is a volunteer-based program designed to make positive changes in the Salt Lake City community. It is a long-term effort dedicated to improving the environment and finding better resource management methods. Rather than a passive informational format, Spirit of the Nineties stimulates active involvement in recycling, community cleanup and increased awareness of surrounding natural resources. Hundreds of tons of recyclables have been collected including computer paper, colored paper, glass and cardboard. This program serves as a guide to citizens of all ages to conserve, preserve and show their pride in Utah.

## VERMONT

**Juanita Blaskowski**, an outdoor recreation planner at Missisquoi National Wildlife Refuge in Swanton, has for the past few years organized an environmental awareness publication in poetry format. She recruited elementary school children to write poems that draw attention to their environment; then, published a book of the best. This project has given students the opportunity to think about the environment, their country and the world; and to express their feelings and hopes for the future. Becoming a published author also helps to boost self esteem and increase awareness about America's natural resources.

## VIRGINIA

Once again, the third annual *Clean River Day* was organized by **Save The Ole' Piankatank, Inc.**, a private, nonprofit group dedicated to preserving the Piankatank's reputation as the cleanest tidal river in Virginia. The cleanup workers stretched along 70 miles of shoreline and filled truck after truck with trash. The event attracted participation from scouts, church groups, schools, watermen, land owners and civic associations. There is evidence that public education efforts prior to the event were successful. Organizers saw a reduction in litter during the 1990 *Clean River Day* cleanup and attribute it to a mounting sense of citizen responsibility.

"SAVE A CAN AND THE LAND" is a wide-ranging project embraced by the **Moneta Community 4-H Club**. The central theme of the project is recycling. In fact, members have made a game of finding new and inspirational uses for items that might otherwise have been thrown away. They have made cards out of recycled materials for residents of a nursing home. They also fashioned the club's Christmas parade float from recycled items. Beside recycling, the members have learned about pollution, and have become involved in organic gardening and tree planting projects. Most importantly, they have learned how to arrive at creative solutions to everyday problems.

**Huntsman Chemical Company** has demonstrated their commitment to resource conservation in a number of ways. In the Chesapeake plant, a concerted effort was made to divert from landfills items such as drums and pallets. Employees "adopted" a section of Virginia Beach, and they also cleaned the river shoreline near the plant. Perhaps the most visible effort is the "Partners for the Parks" recycling

program in four of the country's most heavily visited parks. Working with Dow Chemical Company, tons of materials were separated and removed from the parks. Where possible, recycled plastic will be re-manufactured and returned to parks in the form of picnic tables and benches, sign posts, guard rails and car stops. Huntsman is planning to expand this program and all of its efforts to improve the environment.

For the fourth year, **Franklin County Public Schools** are top winners in the Take Pride in America National Awards Program. The school system includes 11 elementary schools, two middle schools and a high school—all of which participate in various projects which instill in students pride for their community. The theme for 1990 was "Virginia's too Good to Waste," with a special emphasis on recycling projects. More than 7,500 students, faculty, administrators, parents and other volunteers were involved in conveying the good stewardship message to residents throughout the community.

**WTRK-TV3** works in a number of ways to promote a cleaner and healthier environment. In 1988, they initiated "Have a Nice Bay: The Bay and Beyond," which involved airing public service announcements (PSAs) that encouraged residents in the Norfolk viewing area to become active in cleanup projects. In addition, WTRK spearheaded a partnership to recycle 350 tons of phone books. They broadcast special features and newscasts that highlighted topics such as wetlands protection, solid waste disposal and other environmental issues. They also participated in "Clean the Bay Day" by airing PSAs requesting support and volunteers. Every person on staff at WTRK participated in one way or another and will continue to be responsible and involved.

For over six years now, **Phil and Kay Lanasa** have volunteered thousands of work hours to George Washington National Forest near Staunton. During this time, they have touched the lives of countless young people through their continuing education programs. One of their most popular and effective programs was a puppet show. Using handmade puppets, the Lanasas presented lighthearted looks at environmental topics of major importance including littering and recycling. Many of their programs are participatory, actively promoting involvement by individuals in caring for public resources. The forest provides a perfect classroom for this energetic and public-spirited couple.

The **Naval Security Group Activity Northwest** Recycling Program is a large-scale project that encompasses the entire base. For several years, they have recycled office paper, newspapers, glass, scrap metal and plastics. In an effort to expand recycling opportunities, they are researching the feasibility of recycling expended brass from the base firing range. This recycling program has prevented over 150,000 pounds of material from entering landfills in the Chesapeake area.

Through *OPERATION PRIDE*, the **Franklin County Litter Control Program** has taught citizens across the county the importance of respect for the environment and responsibility for its care. There are many facets to *OPERATION PRIDE*, all involving cleanup, education, recycling and beautification. Participation in these projects topped 14,000 in 1990, and involved a cross-section of the community. As one project laid the groundwork for another project, the effort has grown. This program also won a Take Pride in America National Award in 1989.

The second annual **Save the Bay Day** was held on June 9, 1990, along the coast in Norfolk and Virginia Beach. The event was organized to focus public attention on preserving the marine environment of the Chesapeake and its tributaries. During the day-long cleanup, nearly 7,000 people collected 200,000 individual pieces of debris totaling 122,000 pounds of litter. The different types of trash were recorded on data cards that the Center for Marine Conservation used to compile statistics utilized to combat marine debris. This coastal cleanup spawned year-round "adopt-a-beach" programs in the area, where organizations and individuals clean specific portions of beach and marsh on a regular basis.

Broomin' & Bloomin' is a county-wide cleanup project sponsored by the **Montgomery County Improvement Council**, a voluntary organization of 78 members who work to make the mountain community a better place to work and live. The seventh annual Broomin' and Bloomin' cleanup was held on April 21, 1990, when 1,175 volunteers lined the county's roadways, parks, streams and illegal dumps to help put litter in its place. In all, 124 miles of roads, nine parks and five dumps were cleaned. The workers amassed 298,000 pounds of debris and recycled 13,000 pounds of that trash. After the morning-long cleanup, the volunteers were treated to a picnic lunch, and began making plans for future improvement projects.

## WASHINGTON

For the past year, **Peggy Smith-Venturi** has been a volunteer public use assistant at Dungeness National Wildlife Refuge near Sequim. Her duties included greeting visitors; answering questions; and, augmenting a uniformed presence at the refuge. In addition, she patrolled trails, beaches and parking lots, picking up litter tossed out by thoughtless visitors. Due to her vigilance, the beaches look cleaner and have become safer for wildlife and the public. Ms. Smith-Venturi's assistance has freed regular staff to spend more time on wildlife resource issues, enforcement, administration and planning. Her services were extremely beneficial to the refuge, where she hopes to continue as a volunteer.

**Ralph and Dorothy Naas** have spent twenty years completing an herbarium of the North Cascades Ecosystem. The herbarium is a collection of dried, pressed plants mounted on special paper and housed at the National Park Headquarters in Sedro Woolley. The couple spent thousands of hours on field trips to collect specimens in remote back-country areas, and then even more time identifying and preserving each item. This reference collection has become more valuable each year to ecologists, botanists, students and government agencies.

The **U.S. Navy PECE Program** was a two-fold project that began with an education program teaching children about the problems facing their watershed. The children were shown what a watershed is, and how it is affected by pollution. They were taught what steps could be taken to combat current problems and prevent future environmental contamination. The education phase culminated in a comprehensive, cooperative project involving Navy personnel, school children and community members. The young people were taken into the field where they cleaned shorelines; built fences to keep livestock out of streams; planted vegetation on streambanks; and, stenciled storm drains with, "Dump No Waste, Drains To Bay/Stream."

In the town of Sprague, quarterly recycling drives were no longer adequate to meet the needs of the community. Since the closest recycling center was 40 miles away, the **Sprague-Lamont Camp Fire Kids** planned and implemented a permanent, 24-hour recycling depot. The youngsters worked to assure that there was a convenient place to drop off recyclable items and a clean, dry place to store them prior to pickup. Furthermore, they produced a videotape on how to prepare

recyclable items. By teaching the fundamentals of recycling and providing a convenient place for people to dispose of these items, the kids have given the community a cleaner overall appearance. This community service project has helped build leadership qualities in these young citizens.

## **WEST VIRGINIA**

In 1987, a partnership of social, service and civic groups joined county and state agencies to establish **Pride Against Litter** (PAL). Since then they have initiated one of the most comprehensive litter abatement campaigns in the country. PAL paid special attention to educating citizens about the practical and aesthetic values of a clean community. Along with periodic cleanups, in 1990, PAL recycled 2,500 junk appliances, 186,000 pounds of aluminum and 40,000 pounds of steel and bimetal cans. They continued to participate in the "Adopt-A-Highway" program, as well. Many other projects were completed successfully, and thanks to PAL, Randolph County is becoming a cleaner and more beautiful place to live.

The **Ohio River Valley Water Sanitation Commission** worked with the **West Virginia Department of Natural Resources** on the 1990 *Ohio River Sweep*, a cleanup of 981 miles of river shoreline. There were 2,000 volunteers who worked on the West Virginia portion of the cleanup. These enthusiastic workers gathered 1,500 tons of trash from a 277-mile stretch of the river. All the participants were volunteers who cared enough about water resources to turn out and donate their time and energy to benefit the river.

## **VERMONT**

**Juanita Blaskowski**, an outdoor recreation planner at Missisquoi National Wildlife Refuge in Swanton, has for the past few years organized an environmental awareness publication in poetry format. She recruited elementary school children to write poems that draw attention to their environment; then, published a book of the best. This project has given students the opportunity to think about the environment, their country and the world; and to express their feelings and hopes for the future. Becoming a published author also helps to boost self esteem and increase awareness about America's natural resources.

**ORIGINAL**

PART I (REQUIRED)

NOV 28 1990

**1990 TAKE PRIDE IN AMERICA  
AWARDS APPLICATION**

FOR TPIA OFFICE USE ONLY

APPLICATION #90- 000658

DATE & INITIALS NOV 30 1990 R

- APPLICATION
- SUMMARY STATEMENT
- ACTIVITY DATA RECORD
- OPT. SUPP. MATERIAL

PLEASE TYPE

Name of Individual/Group Being Nominated\* JUANITA BLASKOWSKI

Mailing Address MISSISQUOI N.W.R., P.O. BOX 163,

SWANTON, VERMONT 05488  
City State Zip Code

Contact Person John B. Gallegos

Daytime Phone Number (802) 868-4781 Category Federal Government XI

**RESPONSES MUST BE CONFINED TO THE SPACE PROVIDED ON THE APPLICATION.**

**1. DESCRIBE YOUR ACTIVITY (e.g., cleanup, patrol/watch, education program).**

Outdoor Recreation Plannner Juanita Blaskowski has engineered the recruitment of local elementary school teachers during the last 3-4 years, and the involvement of their classes in the writing, planning, and publishing of several books of poetry. The themes of these books have revolved around environmental awareness and taking pride in America's natural resources. The books have drawn the attention and appreciation of parents, schools and other government agencies. The most recent book was published as part of the 1990 Earth Day celebration, and resulted in a party attended by 200 persons and dignitaries. A copy of the book is attached plus news clipping

**2. DEMONSTRATE THE NEED FOR THIS ACTIVITY (Why did you select it?).**

Ms. Blaskowski has consistently dedicated time and talent to this effort over the years, with little to no recognition for her involvement behind the scenes. The most recent book incorporated the importance of this 20th Anniversary of Earth Day with the Take Pride in America theme. It resulted in a very positive and powerful exhibition of the feelings and observations of Ms. Delaney's sixth grade class (Georgia Elementary School, VT.) on the conditions of the earth, in a way that heightened their environmental awareness.

**3. HOW DID YOUR ACTIVITY PROMOTE THE GOALS OF TAKE PRIDE IN AMERICA, AND WHAT METHODS DID YOU USE?**

ORP Blaskowski provided the support and expertise to the teachers and their students over the years, that gave them the opportunity to think about the environment, their country, and the world; and to express their feelings and hopes for their futures. Their awareness of the conditions of the planet and our country was heightened by their writing and by the encouragement and guidance of Juanita Blaskowski. Self-esteem was also promoted by the opportunity that Ms. Blaskowski provided them with, to be a published author.

\*Name to be inscribed on award or certificate.

**ORIGINAL**

**HOW DID YOUR ACTIVITY IMPROVE AMERICA'S RESOURCES?**

The students and teachers gained a greater insight into natural resource management, solid waste management programs, and became involved in recycling programs at school and home. The public relations benefits in terms of added respect and appreciation for the environment and wildlife resources and their management, were significant, and have established a warmer rapport between the Missisquoi National Wildlife Refuge and the Georgia School System.

Many volunteers came in from the community and got involved with the book project by helping the students and teachers with tips on calligraphy, art, self-esteem and writing. Ms. Blaskowski often was responsible for setting up these efforts.

**5. EXPLAIN HOW YOUR ACTIVITY INVOLVED OR AFFECTED OTHERS IN YOUR COMMUNITY.**

Many local teachers have become interested in this concept - poetry book publications on environmental issues. One local artist, Faith Newton, who was involved with the most recent book "Poetry, Progress and Promise", intends to return to the Georgia Elementary School and assist with similar programs in the future.

Many local merchants donated food items for the recital/dinner held in honor of the young poets. Many students and parents were involved in approaching these merchants in soliciting support for this event. The general atmosphere provided by this show of solidarity in the community was very unifying, warm and positive.

Ms. Claire Delaney, the teacher with whom Juanita worked, received much press and dignitaries' attention, as a result of this program. She devoted a great deal of her own time and effort in the compilation and publication of the book and became very much affected by it.

**INFORMATION ABOUT PERSON SUBMITTING NOMINATION**

Name John B. Gallegos

Organization U.S.D.I., Fish & Wildlife Service, Missisquoi National Wildlife Refuge

Title Assistant Refuge Manager Daytime Phone (802) 868-4781

Address Missisquoi National Wildlife Refuge, P.O. Box 163,

Swanton, Vermont 05488

City State Zip Code

**COMMUNITY REFERENCES: PLEASE LIST CONTACTS/ORGANIZATIONS IN YOUR COMMUNITY THAT ARE FAMILIAR WITH THE HISTORY AND SUCCESS OF YOUR PROGRAM.**

Nancy Mildrum - Georgia Elementary School - (802) 524-7005  
Vice President Chittenden Bank

Terry O'Shea - Human Resources Contact - (802) 868-3017

Will Truslow - James Jeffords - (802) 951-6732  
Aide to U.S. Senator

Mary Lynn Riggs - Valley Union High School - (802) 868-4417  
Principal, Missisquoi

**SUMMARY STATEMENT**

PLEASE INCLUDE (MUST BE TYPED; BOTH SIDES OF PAGE MAY BE USED):

1. A DETAILED DESCRIPTION AND EXPLANATION OF THE PROJECT'S OBJECTIVES AND RESULTS.
2. A STATEMENT OF WHETHER THE ACTIVITY IS CONTINUING, OCCASIONAL, PERIODIC, OR A ONE-TIME EVENT.
3. A DETAILED DESCRIPTION OF HOW THE ACTIVITY IMPROVED CONDITIONS FOR THE LAND AND/OR RESOURCE.

1. The project's objectives have been multifold, but geared principally toward the following:
  - a. Increasing the awareness of the local schools about environmental and natural resources issues.
  - b. Creating a spirit of pride about their land, country & environment.
  - c. "Building bridges" between schools, the refuge and the land; in terms of better understandings, appreciation and concern for. Establishing positive relationships.
  - d. Enhancing students and teachers self-esteem, self-confidence, and development of talents.

The results have been as follows:

- a. Intensive and personalized self-education about the environment.
  - b. Heightened awareness of students and teachers about environmental problems facing people and the earth.
  - c. Pride in their accomplishments, recognition from the community and school, and their peers.
  - d. Publication of the following books: "The Childrens' Tribute to Robert Frost" (1979), "Reflections" (1986), and "Poetry, Progress & Promise" (1990), of which two are attached.
  - e. Implementation of recycling programs at school and at their homes.
  - f. The students constructed a quilt, and, with the proceeds from the quilt raffle that they organized, they purchased and planted three apple trees on the school property.
  - g. Very positive public relations between Missisquoi N.W.R. and the Georgia community.
2. This activity has been a continuing one over the past ten or more years, when capable and interested teachers and students have been available. The environmental awareness program will continue during 1991, and focus on the Vermont Bicentennial and Taking Pride in Vermont. Sixth grade students in Franklin County will be working on a new book entitled, "The Franklin County Almanac."
  3. Teachers, students, parents and much of the community of Georgia became much more aware of global environmental problems, the importance of recycling, and the importance of not littering or polluting. Local human resources were also tapped for this program, and everyone involved truly enjoyed working with the students.

The books will be used, and have already been used, by other schools, individuals and organizations (ie. "Letters to Earth Day"-Peter Wright, Palo Alto, CA.). The Georgia Elementary School intends to use its book in several grades there during the next few years. Several poems and artwork in "Poetry, Progress and Promise" were selected from 80,000 submissions to "Letters to Earth Day" and will appear in a book, "Letters to Earth Day" to be published in early December.

1990 ACTIVITY DATA RECORD

This Information Will Not Be Rated.

Title of Activity: "Poetry, Progress and Promise"

Award Category (Name & Number): Federal Government - XI

Frequency of Activity (check only one):  one-time  periodic  continuing

Type of Activity (check only one):  
 cleanup  patrol/watch  
 donation  research/studies  
 "adopt-a"  public awareness  
 maintenance  interpretation  
 inventory  administration  
 environmental education  construction  
 volunteer recognition  other (specify): \_\_\_\_\_

Subject Area:  
 camping/hiking  trails/greenways  
 cultural/historical resources  forestry  
 soil/water conservation  geology/mapping  
 engineering/architecture  wildlife/fish  
 beautification/litter control  roadways  
 environmental protection  rangeland/farms  
 schools/playgrounds  recreational parks  
 other (specify): \_\_\_\_\_

Beginning Date: 1979 End Date: June, 1990 Continuing? Y XX N \_\_\_\_\_

Total Number of People Involved: 70/Event Total Volunteer Hours Donated: \* 25/Event  
Georgia Elementary School and other

Location of Activity: Elementary and High Schools in Franklin County

Closest City/Town: Georgia & Swanton County: Franklin

U.S. Congressional District: Unknown State: Vermont

Land/Site Owner:  Federal  State  County  City  
 Other (specify): \_\_\_\_\_

Land/Site Owner/Agency: (Most current) Georgia Elementary School,

Address: RD 2, St. Albans, Vermont 05478

St. Albans, Vermont 05478  
City State Zip Code

Daytime Telephone Number: ( 802 ) 524-6358 - Marvin Armstrong - Principal

\*For duration of project described in this application.



Life is a seive  
Under which there is nothing  
People fall through and are lost.  
And every now and then,  
He shakes it up so the  
Top is now the bottem, and the people  
who stepped on are now being stepped on.

It would be much easier  
If we grabbed one or two  
Others and helped out.

The holes are much too small for  
Two to go through.  
If you hold out your hand and  
Touch or hug,  
Then you're safe.  
But alone you're lost  
Forever.

By  
Rachael Comaul

### Lord of the Forest

Spring is his life;  
Eternal it is.

The dew is his blood - how filling it is  
To the creatures of the land  
And to the roots of the trees.

Yes! Ancient I am -  
Perhaps as old as the sea.

My children are plenty; they prosper with greed.  
My anger is shown when evil is done.  
My children take flight - all shall run.

Winds of fury,  
Mountains that shake,  
All shall perish  
Except the greatest of that race.

I am diminishing slowly,  
But not slowly enough.

## When We Have Survived

We have survived the winter of our discontent:  
Or have we?  
Suicide and motiny seem to be our only memories.

Yes, we are losing our farm.  
No more can I stand on the knoll  
And claim it for myself - knowing it is mine.

No more silky-blue summer days  
Reaching to pluck the perfect apple.

No more looking at the sunset  
Knowing that tomorrow will be a haying day.

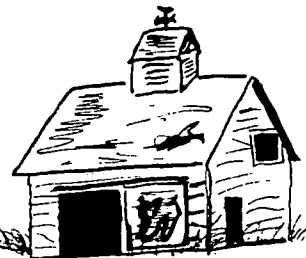
What will supper be like if we cannot eat  
while totally exhausted?

Yes, we have survived the winter of our discontent,  
But life will never be the same.

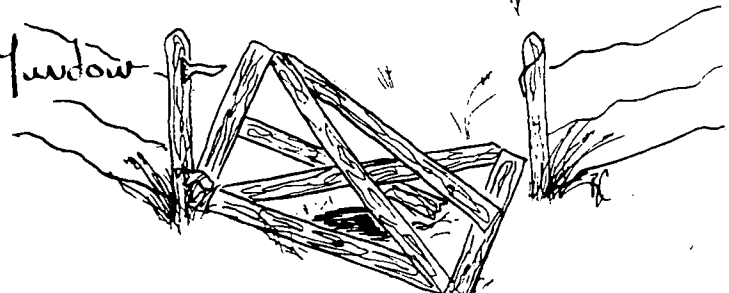
We have lost a part of ourselves,  
Never to be regained -

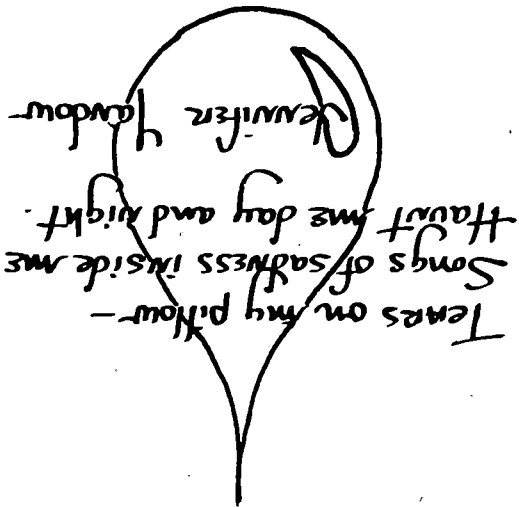
That feeling of looking over acres and saying,  
"I saw that, clover in this field, corn over there."

What will existing be like now  
If we cannot own  
Our existence?



Andrea Yundow





Amson Sherman

Mike Solomon

The breeze is so cool and crisp,  
 The freeze on its way.  
 Trees late in color,

Haiku

A Night With Nature's Actors  
 With the background music being played  
 By the waterfalls of yesterday  
 Chorused by the whispering willows,  
 Came the wind, dancing sheets.  
 A fight between leaves whirled up.  
 At the end, the only sound was the applause  
 Of the wind blown shutters.

Kellie DeFoe

Running so gay -  
 In a hurry  
 On a stormy day -  
 Running in furies.  
 No one to talk to -  
 It just bubbles along.  
 Worries so few,  
 While it sings Nature's song.

The Brook

## Of The Gods

The miniature waterfall  
trickled down into my hand  
The thunderous wind blew  
across the barren land.

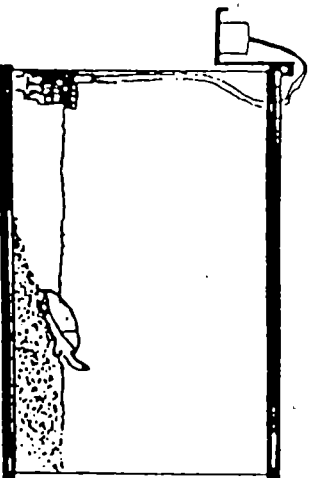
The oncoming storm was like  
the laughter of angry gods.

by Amanda E. Gates

## Dudley

Listen to my Babe  
Clawing on the unseen walls  
Trying to escape

by Amanda E. Gates



## The End?

The end is coming,  
It's almost here.

It's time to run,  
To hide and to fear

Our youth is golden,  
Or so they say.

Who knows if we'll be here  
When it comes next May.

Next spring marks a beginning  
With millions of graduations,

But maybe by then  
Russia will be sending salutations.

I want to make plans  
Without having to worry

About being bombed  
And no one feeling sorry.

I want to raise my children  
In a world filled with good,  
To be able to run and play.

Like all children should.  
Someday all life will end

To that there is no doubt.  
Don't let your life go by  
Without a scream or shout.

The end is coming  
Maybe it's very near  
But live life to its fullest  
Not in hiding or in fear

by Amanda E. Gates

**ORIGINAL**

FORM I (REQUIRED)

FOR TPIA OFFICE USE ONLY

APPLICATION #90-000655

NOV 30 1990

DATE & INITIALS

- APPLICATION
- SUMMARY STATEMENT
- ACTIVITY DATA RECORD
- OPT. SUPP. MATERIAL

**1990 TAKE PRIDE IN AMERICA  
AWARDS APPLICATION**

PLEASE TYPE

Name of Individual/Group Being Nominated\* Claire M. Delaney

Mailing Address Georgia Elementary School

RD #2, St. Albans Vermont 05478  
City State Zip Code

Contact Person Juanita I. Blaskowski

Daytime Phone Number ( 802 ) 868-4781 Category Education Institutions VI

**RESPONSES MUST BE CONFINED TO THE SPACE PROVIDED ON THE APPLICATION.**

**1. DESCRIBE YOUR ACTIVITY (e.g., cleanup, patrol/watch, education program).**

After investigations into the problems of pollution of the planet and depletion of the earth's natural resources, Mrs. Delaney's sixth grade class at Georgia Elementary School composed a book of poetry entitled, "Poetry, Progress and Promise," a work of poetrycycling, self-esteem, and reaffirming of the American dream, dedicated to the 20th Anniversary of Earth Day.

**2. DEMONSTRATE THE NEED FOR THIS ACTIVITY (Why did you select it?).**

The book incorporated the importance of the celebration of the 20th Anniversary of Earth Day, Take Pride in America and powerful observations and feelings the sixth grade students have about the condition of the earth.

**3. HOW DID YOUR ACTIVITY PROMOTE THE GOALS OF TAKE PRIDE IN AMERICA, AND WHAT METHODS DID YOU USE?**

The students were given an opportunity to think about the environment globally and to express their feelings and the dreams of their future. Their awareness of the condition of the planet was heightened through their writings. Self-esteem was promoted by the opportunity to be a published author.

\*Name to be inscribed on award or certificate.

**ORIGINAL**

**4. HOW DID YOUR ACTIVITY IMPROVE AMERICA'S RESOURCES?**

The students gained a greater insight into natural resource management, solid waste management programs, and became involved in recycling programs at home and at school.

Many volunteers came in from the community and helped the students with tips on calligraphy, art, writing and helped promote a sense of well-being and self-esteem.

**5. EXPLAIN HOW YOUR ACTIVITY INVOLVED OR AFFECTED OTHERS IN YOUR COMMUNITY.**

Other teachers at the school became interested in involving their students in environmental education programs.

One local artist, Faith Newton, loved being involved in the program and wants to return to the school for other such programs.

The students involved their parents in the recycling program.

Many local merchants donated food items for the recital/dinner held in honor of the young poets.

**INFORMATION ABOUT PERSON SUBMITTING NOMINATION**

Name Juanita I. Blaskowski

Organization DOI - U.S. Fish and Wildlife Service - Missisquoi NWR

Title Outdoor Recreation Planner Daytime Phone (802 ) 868-4781

Address P.O.Box 163

Swanton  
City

Vermont  
State

05488  
Zip Code

**COMMUNITY REFERENCES: PLEASE LIST CONTACTS/ORGANIZATIONS IN YOUR COMMUNITY THAT ARE FAMILIAR WITH THE HISTORY AND SUCCESS OF YOUR PROGRAM.**

Nancy Mildrum - Georgia Elementary School - (802) 524-6358

Terry O'Shea - Vice President - Chittenden Bank - (802) 642-3158

Marvin Armstrong - Principal Georgia Elementary School (802) 524-6358

Will Truslow - Aide to U.S. Senator James Jeffords - (802) 951-6732

## **SUMMARY STATEMENT**

PLEASE INCLUDE (MUST BE TYPED; BOTH SIDES OF PAGE MAY BE USED):

1. A DETAILED DESCRIPTION AND EXPLANATION OF THE PROJECT'S OBJECTIVES AND RESULTS.
2. A STATEMENT OF WHETHER THE ACTIVITY IS CONTINUING, OCCASIONAL, PERIODIC, OR A ONE-TIME EVENT.
3. A DETAILED DESCRIPTION OF HOW THE ACTIVITY IMPROVED CONDITIONS FOR THE LAND AND/OR RESOURCE.

1. The project, a book of poetry entitled, "Poetry, Progress and Promise," written by sixth grade students at Georgia Elementary School dedicated to the 20th Anniversary of Earth Day. The objective was to heighten the awareness of the sixth grade students concerning environmental problems facing all inhabitants of the earth.

The result was that the students took the project very seriously and learned about the condition of the earth and tried to make improvements by beginning a recycle program at home and at school. The students also made a quilt, and with the proceeds from the quilt raffle, purchased and planted three apple trees on school property. The Take Pride in America and Vermont was stressed throughout the year-long program.

2. The environmental awareness program will continue in 1991 focusing on the bicentennial and taking pride in America and Vermont. Sixth grade students in Franklin County will be working on a book entitled, "The Franklin County Almanac."
3. The students became much more aware of global environmental problems, the importance of recycling, and the importance of not littering. Local human resources were also tapped for this program and everyone involved truly enjoyed working with the students.

The book, "Poetry, Progress and Promise," will be used by many grades at Georgia Elementary and also by students at other schools in the area.

Several of the poems and art in this book was selected from as many as 80,000 submissions to "Letters to Earth Day" and will appear in a book, "Letters to Earth Day" to be published in early December 1990.

This program was recognized by Searching for Success - Meeting Community Needs Through Environmental Education for a 1991 national environmental achievement award.

### 1990 ACTIVITY DATA RECORD

*This Information Will Not Be Rated.*

Title of Activity: "Poetry, Progress and Promise"

Award Category (Name & Number): Education Institutions VI

Frequency of Activity (check only one):  one-time  periodic  continuing

Type of Activity (check only one):

<input type="checkbox"/> cleanup	<input type="checkbox"/> patrol/watch
<input type="checkbox"/> donation	<input type="checkbox"/> research/studies
<input type="checkbox"/> "adopt-a"	<input type="checkbox"/> public awareness
<input type="checkbox"/> maintenance	<input type="checkbox"/> interpretation
<input type="checkbox"/> inventory	<input type="checkbox"/> administration
<input checked="" type="checkbox"/> environmental education	<input type="checkbox"/> construction
<input type="checkbox"/> volunteer recognition	<input type="checkbox"/> other (specify): _____

Subject Area:

<input type="checkbox"/> camping/hiking	<input type="checkbox"/> trails/greenways
<input checked="" type="checkbox"/> cultural/historical resources	<input type="checkbox"/> forestry
<input checked="" type="checkbox"/> soil/water conservation	<input type="checkbox"/> geology/mapping
<input type="checkbox"/> engineering/architecture	<input type="checkbox"/> wildlife/fish
<input checked="" type="checkbox"/> beautification/litter control	<input type="checkbox"/> roadways
<input checked="" type="checkbox"/> environmental protection	<input type="checkbox"/> rangeland/farms
<input type="checkbox"/> schools/playgrounds	<input type="checkbox"/> recreational parks
<input type="checkbox"/> other (specify): _____	

Beginning Date: Sept. 89 End Date: June 90 Continuing? Y  N

Total Number of People Involved: 70 Total Volunteer Hours Donated: \* Approx. 25

Location of Activity: Georgia Elementary School

Closest City/Town: Georgia County: Franklin

U.S. Congressional District: \_\_\_\_\_ State: Vermont

Land/Site Owner:  Federal  State  County  City  
 Other (specify): \_\_\_\_\_

Land/Site Owner/Agency: Georgia Elementary School

Address: RD 2

<u>St. Albans</u>	<u>Vermont</u>	<u>05478</u>
City	State	Zip Code

Daytime Telephone Number: ( 802 ) 524-6358 Marvin Armstrong - School Principal  
802 868-4781 Juanita Blaskowski - Outdoor Recreation Planner

\*For duration of project described in this application.

Vermont  
Delaney



PHOTO BY JOE DELANEY

### Book party a smash

The book publishing party for "Poetry, Progress and Promise," a work of "poetrycycling, self-esteem, and reaffirming of the American dream," created by the sixth-graders in Claire Delaney's class at Georgia Elementary School, was held last Thursday. Over 200 people attended the dinner prepared by parents and friends of the authors. Above, Delaney is presented with a special commendation award by the assistant manager of the Missisquoi Wildlife Refuge, John Gallegos. The award was for "enhancing the conservation of fish and wildlife for future generations." The group would like to thank all the businesses that contributed to the success of their party.

Excerpts from  
Sixth Grade Poems

Bolivar Bog the Frog

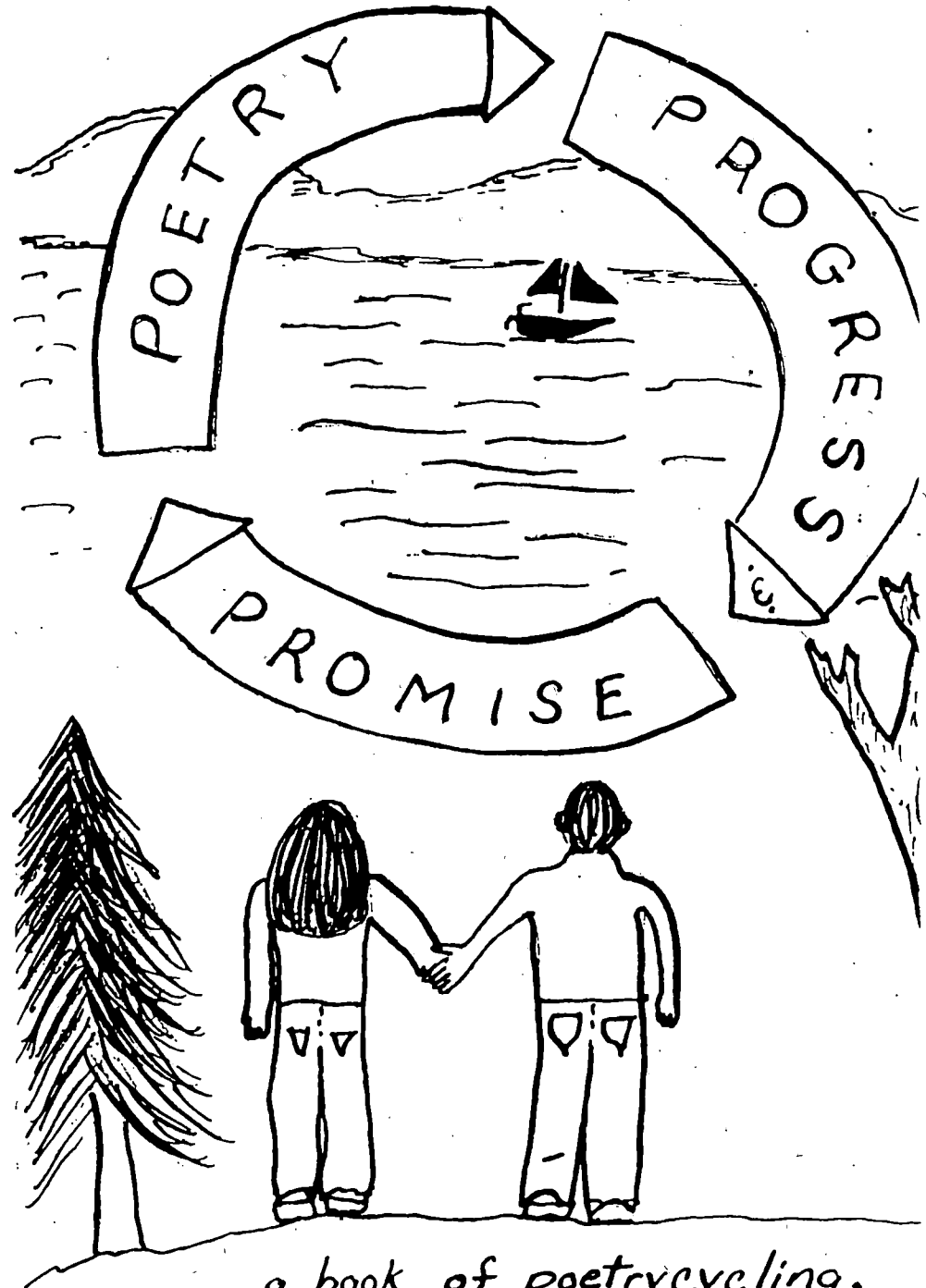
A lobster tail with a wishbone sail  
Made a rollicking pirate boat  
For a fearless frog named Bolivar Bog  
Who sailed in a castle moat

Bolivar was on his way  
Sailing in the big blue waves  
But in his way there was a boat  
Filled with oil and barely afloat  
And when those waves of blue turned black  
Even fearless Bolivar Bog turned back.

Chris Sylvester

Smoke and smog,  
Fill earth's air,  
It's in the water,  
It's everywhere,  
Pollution they call it,  
Throughout our land  
So why not clean up,  
Lend a hand

Caleb Gilbert



.. a book of poetry cycling,  
self-esteem and reaffirming  
the American dream

# Georgia school students unveil their book tonight

By CATHY BRAUNER

GEORGIA — There will be a book-publication party at the school tonight.

This will not be one of your glittery New York affairs. The drink of choice will be soda, not champagne. Jeans, not tuxedos will make the evening's fashion statement. But the authors and illustrators at this party will be just as famous in their own circle as the folks who make the *New York Times* best-seller list.

The book is *Poetry, Program, and Promise*, subtitled "a book of poetrycycling, self-esteem and reaffirming the American dream."

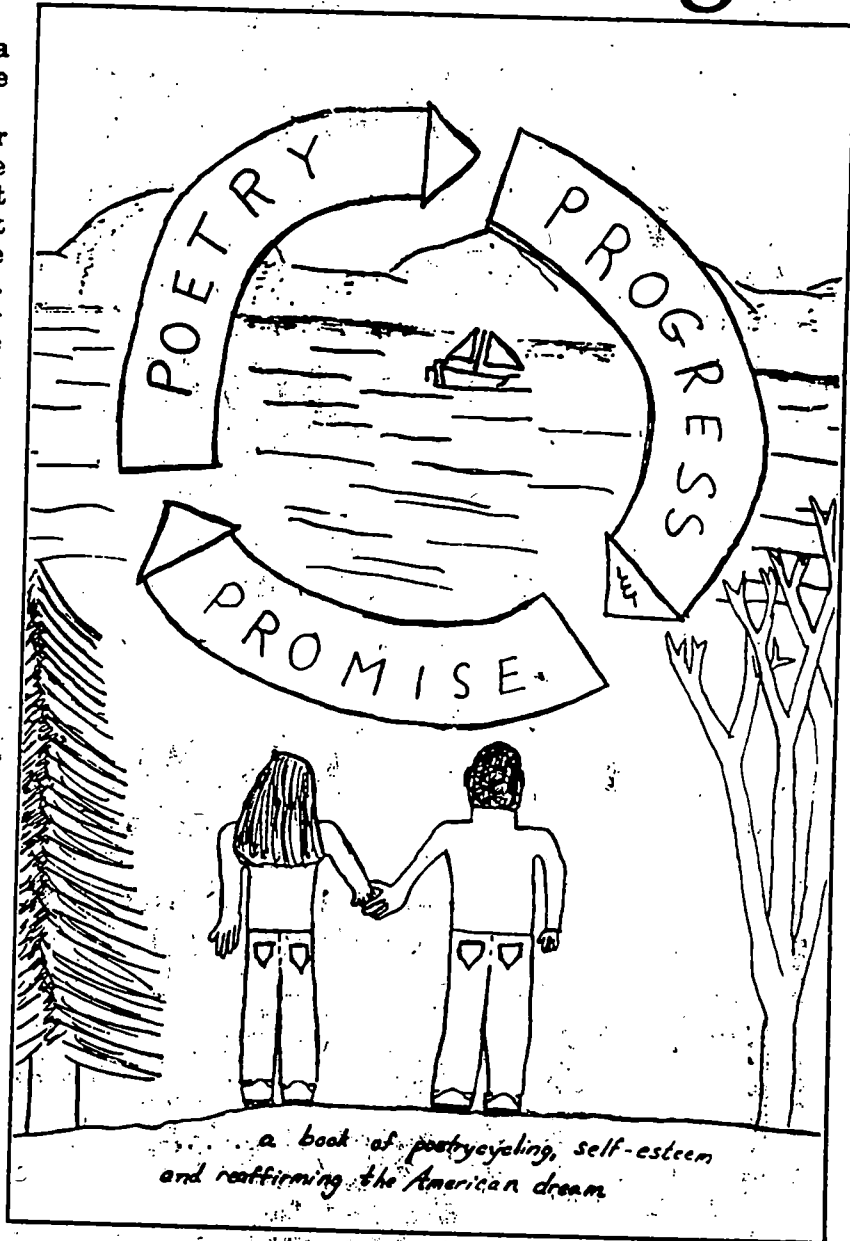
The book's creators are Claire Delaney's sixth grade language arts class at Georgia Elementary School.

The force behind the project was Juanita Blaskowski who has worked with children from the Highgate and Swanton Elementary Schools and Missisquoi Valley Union High School to produce two other books.

Blaskowski, a Missisquoi National Wildlife Refuge employee, said she looks "for a very enthusiastic teacher" for her projects. Community members, including artist Faith Newton, donated time.

The book, which sells for \$2, is dedicated to the 20th anniversary of Earth Day. Most of the works in it are on an environmental theme, like this one, by Angela Benoit:

*The panda bear is black and white  
Oh what a beautiful sight  
When they are eating bamboo  
in the forest at night.  
So people in China, don't be  
so greedy  
because of the panda  
they are so needy!*



Some deal with other subjects that interest or worry students. Scott Longe wrote a poem called "High":

*High like a bird  
but you feel like a nerd  
When you get high  
You start to fly  
Don't get high because you'll die.*

Copies of the book will be

distributed at tonight's 6:30 party, which will feature a potluck dinner provided by parents, friends, and businesses, and poetry recital by the young writers. About 200 people are expected to attend. "We have a lot of community involvement in putting the dinner together," Blaskowski said.



Smoke and smog,  
fill earth's air,  
It's in the water,  
it's everywhere,  
Pollution they call it,  
throughout our land,  
So why not clean up,  
lend a hand.

Caleb Gilbert

### Pollution

It's landfills that cover up forests  
It's sewage dumped in bays  
that kills all our animals  
In very cruel ways  
It's acid rain above the trees  
It's smog in our skies  
That poisons all the plant life  
That every person buys  
So please stop polluting  
and help save this earth  
So we can have some fun today  
Instead of cleaning the place we  
play.

Pat Hsieh

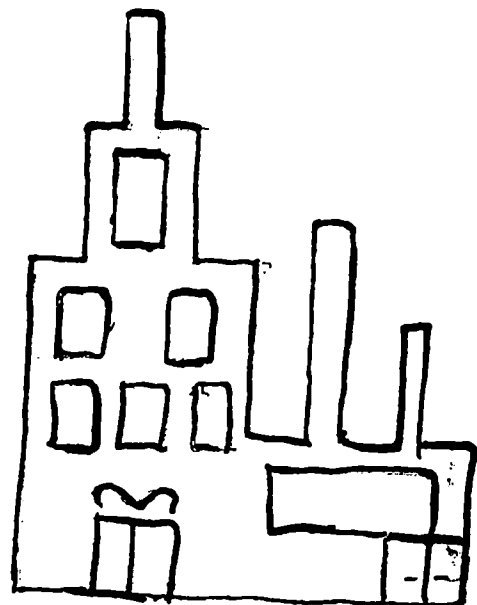
Let's Try  
Forests are getting smaller  
and cities are getting taller  
People are aware of pollution  
So let's try to think of a solution  
The pollution business is a night-  
mare come true  
So let's try to keep our  
skies clear blue.

Philip Bechard

### Garbage

No one really seems to care  
About our garbage, it's everywhere  
Recycle the garbage you usually  
throw away  
Recycle today, tomorrow, do it  
everyday  
Recycling is simple, there's nothing  
to it,  
Stop throwing away garbage  
Get up and do it.

Caleb Gilbert



Sunset on the beach  
A beautiful sight to see,  
Wish I was there now.  
Erin Burton

In autumn, leaves fall  
Bright leaves like orange  
and red  
Fall off the oak tree.  
Nicole Comtois

orange, red and green  
maple leaves turn these in fall  
soon winter will come.

Tim Leeuw

### Fox

Slick, quick moving blur  
zig-zagging, tracking his food  
Then pouncing proudly.

Matt Gaudette



Raindrops drizzle down  
Splat, Splat! Splat! onto the earth  
The sun will come soon.

Erin Burton

### Fall

The summer is gone and fall's ahead.  
Leaves are turning yellow and red  
The days are shorter and winter is near  
The days are getting cold and drear

Observe the birds as they fly south  
The apple pie draws near your mouth  
The crackling leaves beneath my feet  
The smell of wild turkey cooking oh, so sweet.

Melissa Babbie

## Winter

Winter is white  
Winter is wet  
Winter makes me shiver  
And quiver  
The wind blows all snow I see!

By,  
Chris Ferrante

## Skiing

Skiing is an active sport,  
especially if you fall  
sliding down the snowy hill,  
it's great, you'll have a fall.  
Just watch out for trees and sticks,  
there's always a bare spot.  
And if you don't follow my word,  
you'll end up in a knot!

Maley Smith

## Glistening Snow

Big glistening snowflakes fall,  
Covering the colors of the autumn before,  
The snowy cover came with a blizzard like swoosh  
And piles of it were glistening on the ground  
Just like a diamond blanket all around.

By,

Cara Tougas



# Winter

Winter is cold,

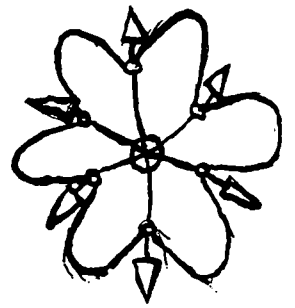
Winter is sticky

Winter is full of ice.

Which reminds me  
of my brother Ricky,  
when he says  
Winter is stupid

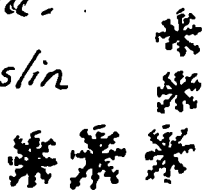
And winter is dumb  
But I say winter is lots of fun!  
Randy Hueslin

Skiing  
With a twist of the ankle  
With a bend of the knee,  
A skier goes down the slopes  
Making snow fly everywhere,  
Twisting and turning,  
Slowing down,  
Speeding up,  
Flows gracefully  
To the bottom of the slopes  
Andrea Wright



# Christmas

I once knew a story about  
an elf named Fred  
Dumb little sucker wore a  
scarf around his head  
Then one day he was loading up  
the sleigh  
Up came a bubble-bubbling spray  
Egg nog that is,  
Christmas tea, yellow gold.  
Randy Hueslin



ing county residents and teaching the importance of preserving Georgia's remarkable natural resources.

In 1990, a citizens' group at a housing project in Rome decided to pool their resources to produce a clean, safe, healthy and beautiful environment—one which would give the children an the opportunity to feel good about themselves and their heritage. Thus, **Friends Within The Community of Green and Gold** began. Since the first meeting, they've been working continuously to meet their objectives. Volunteers have planted shrubs and trees; installed a basketball court; fenced around a playground; purchased playground equipment; installed better lighting; and, built a wheelchair ramp for a handicapped resident. In a show of leadership, the mothers in this community have sent out a signal, loudly and clearly—they will not accept anything but the best for their children.

- APPLICATION *R*
- SUMMARY STATEMENT
- ACTIVITY DATA RECORD
- OPT. SUPP. MATERIAL

**1990 TAKE PRIDE IN AMERICA  
AWARDS APPLICATION**

**PLEASE TYPE**

Name of Individual/Group Being Nominated\* Friends Within The Community of Green and Gold

Mailing Address 103 Perkins Street

Rome Georgia 30161  
City State Zip Code

Contact Person Mrs. Delores Chatmon - Volunteer

Daytime Phone Number ( 404 ) 291-4486 Category VIII public/private partnerships

**RESPONSES MUST BE CONFINED TO THE SPACE PROVIDED ON THE APPLICATION.**

**1. DESCRIBE YOUR ACTIVITY (e.g., cleanup, patrol/watch, education program).**

Our activity is a project to rid a public housing project of trash and debris and to replace same with beautiful shrubs, trees, sidewalks, better lighting, and an awareness of how much these efforts enhance the lives of children and adults.

**2. DEMONSTRATE THE NEED FOR THIS ACTIVITY (Why did you select it?).**

Children are a part of their home environment (inside and outside). Parents must be made aware that conotation of public housing may become a stigma. There is a need to give children the opportunity to feel good about themselves. We must help provide that opportunity.

**3. HOW DID YOUR ACTIVITY PROMOTE THE GOALS OF TAKE PRIDE IN AMERICA, AND WHAT METHODS DID YOU USE?**

A visit to the nearest elementary school provided the means to make the children and staff aware of our goals to beautify the Green and Gold area. Children are encouraged to place paper and trash in containers. Parents, friends, and City of Rome personnel and Rome Housing personnel provide workshops and meeting for residents of the city. Residents of G&G were told that the plants and trees and other materials would be provided. However, the Executive Director stressed that they, the residents, must provide the labor. Both entities have lived up to their word.

\*Name to be inscribed on award or certificate.

# MASTER COPY \_\_\_\_\_

## 4. HOW DID YOUR ACTIVITY IMPROVE AMERICA'S RESOURCES?

Green and Gold is a minute area in our country. But it has become an excellent example of how a small neighborhood can pool its resources - people, natural, and cultural- to produce a clean, safe, healthy and beautiful environment. The attitude gained in this project is carried by these citizens wherever they may travel.

## 5. EXPLAIN HOW YOUR ACTIVITY INVOLVED OR AFFECTED OTHERS IN YOUR COMMUNITY.

Residents in other Rome housing projects are showing an interest in improving their neighborhood. The local television station produced a program for its regular Community Show location in Goergia. Ministers from local churches have participated by providing information to many of the youth in Green and Gold, making them aware of available resources and opportunities to enrich their lives.

### INFORMATION ABOUT PERSON SUBMITTING NOMINATION

Name Delores Chatman

Organization Friends Within The Community of Green and Gold

Title \_\_\_\_\_ Daytime Phone ( 404 ) 291-4486

Address 103 Perkins Street

<u>Rome</u>	<u>Georgia</u>	<u>30161</u>
City	State	Zip Code

### COMMUNITY REFERENCES: PLEASE LIST CONTACTS/ORGANIZATIONS IN YOUR COMMUNITY THAT ARE FAMILIAR WITH THE HISTORY AND SUCCESS OF YOUR PROGRAM.

Rome/Floyd Commission on Children and Youth

City of Rome - Mickey Dobbs, Clean Community Coordinator and other city personnel

Mr. James Reynolds - East Dell Road, Rome, Georgia

**PART II (REQUIRED)**

**SUMMARY STATEMENT**

*PLEASE INCLUDE (MUST BE TYPED; BOTH SIDES OF PAGE MAY BE USED):*

- 1. A DETAILED DESCRIPTION AND EXPLANATION OF THE PROJECT'S OBJECTIVES AND RESULTS.*
- 2. A STATEMENT OF WHETHER THE ACTIVITY IS CONTINUING, OCCASIONAL, PERIODIC, OR A ONE-TIME EVENT.*
- 3. A DETAILED DESCRIPTION OF HOW THE ACTIVITY IMPROVED CONDITIONS FOR THE LAND AND/OR RESOURCE.*

Housing Authority of Rome  
Green and Gold Housing Projects

Take Pride in America  
Grass Roots

The concept of our country as to size and scope is not easily understood by our 3, 4 and 5 year old children. The question: Do you live in America? "Yes, and it's a big round ball. I mean round like a ball; it's on the globe." This is the way most pre-schoolers see our great country, the United States of America.

The same child, when asked "Where do you live?", replied, "In the projects. That's my home." It was spoken with fortitude and pride. This is what the child sees. As adults it becomes our goal to provide a safe, healthy and beautiful environment whether it is in public housing projects or the most elegant subdivision.

The Friends Within The Community was organized with these goals (see attachments) in mind. The first meeting was held in the home of a resident, Mrs. Shirley Poarch, in February 1990. Mrs. Poarch was approached after Mrs. Chatman, volunteer project director, received permission from Mr. Bobby Potts, Rome Housing Authority, Executive Director. Twelve mothers were present at the initial meeting. They stated their wants and needs.

Residents and FWIC of Green and Gold have worked continuously to meet both objectives. We've cleaned underbrush and removed trees. This area is in the process of becoming a permanent picnic area. Tables and benches have been installed. Barbecue grills will be installed in the Spring of 1991.

Over 25 shrubs of all sizes and 45 trees have been planted throughout the project area. Over 65 tons of top soil and fill dirt were placed in areas needing additional soil.

We now have a fenced in playground, basketball court, sidewalks and a ramp for physically handicapped residents.

SUMMARY OF ACTIVITIES  
Green and Gold Projects  
Friends Within the Community

FWIC wrote two main objectives.

The milestones are:

1. Conduct first meeting with residents in home of same.
2. Use information to determine steps to improve all conditions in G&G area.
3. Set priorities.
4. Clean area of all debris, making sure citizens and residents are involved. This must be done continuously (daily).
5. Contact all public and private persons involved in government and private businesses with interest in areas that are compatible to our needs.
6. Conduct meetings on a timely basis.
7. Conduct surveys based on informal conversations.
8. Steps and railings were installed on East First Street.

Green and Gold Projects  
Friends Within The Community

Accomplishments:

Engaged residents in all activities.

- F & HA: 1. Plant shrubs and trees throughout G&G area.  
F & HA: 2. Fence playground area (done by men in community).  
HA: 3. Install basketball court (regulation size).  
HA: 4. Purchase playground equipment.  
GA Power: 5. Install better lighting - larger bulbs on post entrance  
The existing lights.
- Friends  
and HA: 6. Have a picnic for all residents.  
7. Meet with Main Elementary principles and speak to children and  
faculty (ask for help, tell them our goals).  
HA: 8. Build ramp for a resident in a wheelchair.

The most remarkable thing about the efforts that were made is that the people have shown an interest. None of the above would have been accomplished if they were not a part of the decision making.

The main force is a resident who is a mother with leadership ability. The men are fathers of children who live with their mothers in G&G. Persons who live in the community at large have given time and talent to our efforts.

PART III (REQUIRED)

Application #90-\_\_\_\_\_

1990 ACTIVITY DATA RECORD

This Information Will Not Be Rated.

Title of Activity: Green and Gold Housing Project

Award Category (Name & Number): Public/Private Partnership

Frequency of Activity (check only one):  one-time  periodic  continuing

Type of Activity (check only one):  
 cleanup  patrol/watch  
 donation  research/studies  
 "adopt-a"  public awareness  
 maintenance  interpretation  
 inventory  administration  
 environmental education  construction  
 volunteer recognition  other (specify): \_\_\_\_\_

Subject Area:  
 camping/hiking  trails/greenways  
 cultural/historical resources  forestry  
 soil/water conservation  geology/mapping  
 engineering/architecture  wildlife/fish  
 beautification/litter control  roadways  
 environmental protection  rangeland/farms  
 schools/playgrounds  recreational parks  
 other (specify): \_\_\_\_\_

Beginning Date: February 1990 End Date: \_\_\_\_\_ Continuing? Y  N

Total Number of People Involved: 35 Total Volunteer Hours Donated: \*2,000 plus

Location of Activity: Green and Gold Housing Project

Closest City/Town: Rome County: Floyd

U.S. Congressional District: Seventh State: Georgia

Land/Site Owner:  Federal  State  County  City  
 Other (specify): \_\_\_\_\_

Land/Site Owner/Agency: Rome Housing Authority

Address: East First Street

Rome Georgia 30161  
City State Zip Code

Daytime Telephone Number: ( 404 ) 291-4486

\*For duration of project described in this application.

"Pride in Public Housing" is a public awareness campaign involving five metropolitan housing authorities and the **Ohio Department of Natural Resources, Division of Litter and Recycling** (DLPR). The primary objective of the program was to clean and beautify public housing projects in Cleveland, Cincinnati, Toledo, Dayton and Columbus, and at the same time bolster pride and community spirit. DLPR marked the beginning of the campaign with ceremonial tree planting ceremonies at each location. Then trash bags were provided to ap-

proximately 500 residents who turned out at each location to clean the area of debris. Trees, flowers and shrubs were planted by the volunteers, who now feel they have made a personal investment and will work harder to keep things clean and beautiful. The "greening" of these developments will eventually serve to better the over-all conditions of urban forests.

1990 TAKE PRIDE IN AMERICA  
AWARDS APPLICATION

DATE & INITIALS NOV 30 1989  
 APPLICATION R  
 SUMMARY STATEMENT  
 ACTIVITY DATA RECORD  
 OPT. SUPP. MATERIAL

**PLEASE TYPE**

Name of Individual/Group Being Nominated\* Ohio Department of Natural Resources  
Division of Litter Prevention and Recycling

Mailing Address 1889 Fountain Square Ct., Building F-2

Columbus  
City

Ohio  
State

43224  
Zip Code

Contact Person Arley Owens, Administrator

Daytime Phone Number ( 614 ) 265-7016

DLR  
Category Public/Private Partnership

**RESPONSES MUST BE CONFINED TO THE SPACE PROVIDED ON THE APPLICATION.**

**1. DESCRIBE YOUR ACTIVITY (e.g., cleanup, patrol/watch, education program).**

"Pride in Public Housing" was a statewide awareness campaign involving five metropolitan housing authorities and the Ohio Department of Natural Resources' (ODNR) Division of Litter Prevention and Recycling (DLPR). The activity promoted litter prevention and beautification activities that took place at residential sites within each participating authority. DLPR staff participated in a statewide media tour and solicited local news coverage of the cleanup activities. DLPR grant-funded local program managers coordinated volunteer cleanups in each city. Resident council members and housing authority staff coordinated beautification and landscaping projects. DLPR coordinated a beautification competition and approached private corporations for donations of trees, flowers and other material for use by the public housing residents.

**2. DEMONSTRATE THE NEED FOR THIS ACTIVITY (Why did you select it?).**

While DLPR is strongly committed to taking an environmental awareness message to all segments of Ohio, we are concerned that that message has not reached the inner-cities of Ohio. The "Pride in Public Housing" campaign provided us with a special opportunity to motivate urban/minority Ohioans to clean and beautify their immediate environments. Public housing is a part of every large community, and it is often overlooked in environmentally-oriented campaigns. This activity was needed to enable public housing residents to actively participate in Keep Ohio Beautiful Month and Earth Day activities and to let the community at large know that public housing residents are active and willing participants when it comes to caring for the environment.

**3. HOW DID YOUR ACTIVITY PROMOTE THE GOALS OF TAKE PRIDE IN AMERICA, AND WHAT METHODS DID YOU USE?**

Take Pride in America goals were promoted by expanding environmental awareness and participation to an often overlooked public land, i.e., public housing. The campaign encouraged public housing residents to adopt a responsible attitude toward the environment and participate in caring for publicly supported resources. The formation of a unique partnership between ODNR/DLPR and the residents of public housing resulted in substantial and ongoing cleanup and beautification activities. ODNR staff provided advice and technical assistance to the authorities and residents regarding the planting and care of trees, flowers and ground cover and assisted them with other landscaping and conservation-related projects. ODNR's Division of Civilian Conservation hired young adults from each of the housing authorities as full-time conservation corps members. By promoting the activity in news media and on public affairs programming, DLPR was able to boost community pride among the residents. The activity also showed the surrounding community that public housing residents are concerned about the environment in which they live and have a deep sense of ownership in their community. DLPR successfully solicited private businesses who donated trees, flowers and other landscaping items. The beautification contest fostered a spirit of cooperation among the residents themselves and between residents and housing authority management.

The Pride in Public Housing campaign educated housing authority residents as to why they need to care for and protect their urban environments. This was accomplished by involving them directly in organized community cleanups and beautification projects including the planting of thousands of tree seedlings, flowers and other vegetation. As a result of these activities, public housing developments and the inner cities as a whole have become cleaner, healthier places in which to live. At the end of the summer, the residents and the housing authority management expressed a strong interest in continuing the cleanup and beautification activities and serving as a model for other cities that want to get involved. Of particular significance for this activity was the involvement in each city of children. If the children in public housing grow up with an appreciation for the environment, then the future looks brighter for America's resources.

**5. EXPLAIN HOW YOUR ACTIVITY INVOLVED OR AFFECTED OTHERS IN YOUR COMMUNITY.**

The activity was designed to positively affect the attitude of the community at large toward public housing. This was accomplished by publicizing the initial tree planting ceremonies, the cleanups and the beautification activities. The activity also served to reinforce each authority's credibility in the eyes of both the residents and the community at large. DLPR enlisted the support or involvement of the U.S. Department of Housing and Urban Development, the mayors, state representatives, local school board members, city and county commissioners, city council members, the clergy and private businesses. The public housing residents were exposed to many segments of the community that had often overlooked them, and the community at large and its public officials had their eyes opened to the genuine concern that public housing residents have for their environment.

**INFORMATION ABOUT PERSON SUBMITTING NOMINATION**

Name Robert Manning

Organization Ohio Litter Prevention and Recycling Advisory Council

Title Chairman Daytime Phone ( 614 ) 461-4620

Address 17 South High Street, Suite 820

<u>Columbus</u>	<u>Ohio</u>	<u>43215</u>
City	State	Zip Code

**COMMUNITY REFERENCES: PLEASE LIST CONTACTS/ORGANIZATIONS IN YOUR COMMUNITY THAT ARE FAMILIAR WITH THE HISTORY AND SUCCESS OF YOUR PROGRAM.**

Ohio Alliance for the Environment 455 King Avenue Columbus, Ohio

Ohio State Research Foundation 2120 Fyffe Road Columbus, Ohio

Ohio Farm Bureau 33 East Chestnut Street Columbus, Ohio

Ohio Soft Drink Association 52 East Gay Street Columbus, Ohio

## SUMMARY STATEMENT

PLEASE INCLUDE (MUST BE TYPED; BOTH SIDES OF PAGE MAY BE USED):

1. A DETAILED DESCRIPTION AND EXPLANATION OF THE PROJECT'S OBJECTIVES AND RESULTS.
2. A STATEMENT OF WHETHER THE ACTIVITY IS CONTINUING, OCCASIONAL, PERIODIC, OR A ONE-TIME EVENT.
3. A DETAILED DESCRIPTION OF HOW THE ACTIVITY IMPROVED CONDITIONS FOR THE LAND AND/OR RESOURCE.

### 'PRIDE IN PUBLIC HOUSING' CAMPAIGN

The Ohio Department of Natural Resources' (ODNR) Division of Litter Prevention and Recycling formed a unique partnership with five major housing authorities located in Cleveland, Cincinnati, Toledo, Dayton and Columbus, Ohio, to promote litter prevention and beautification in Ohio's urban/minority communities. In addition to the state/local partnership, a relationship was created and fostered between each housing authority and a local DLPR grant-funded litter prevention program manager.

DLPR set five goals for the "Pride in Public Housing" campaign:

1. Heighten awareness among public housing residents about the need to reduce litter and littering, establish beautification programs, and demonstrate how such attitude and behavior modification could be integrated into the twentieth anniversary celebration of Earth Day.
2. Bolster pride and community spirit among residents of public housing and also lift the morale of housing authority managers.
3. Show to the community at large via the media that public housing residents are concerned about the environment in which they live.
4. Establish long lasting working relationships between the housing authorities and ODNR.
5. Enlist corporate donations in the form of trees, flowers, landscaping materials and premiums to assist in the beautification efforts and reward the volunteers.

To launch the campaign, DLPR solicited nurseries to provide a large flowering tree to each participating housing authority. DLPR then coordinated a ceremonial tree planting at a housing development in each city to mark the beginning of the cleanup and beautification campaign and to enable residents to participate in celebrating the twentieth anniversary of Earth Day. The ceremonies were well attended by residents, state and local officials and the media.

Subsequent to the tree plantings, cleanups were coordinated by DLPR's grant-funded local litter prevention programs. Approximately 500 residents from each housing authority participated. To aid in the cleanup efforts, DLPR provided each housing authority with 10,000 30-gallon trash bags. DLPR also supplied each housing authority with 300 T-shirts to use as incentives in recruiting cleanup volunteers. The shirts featured the campaign slogan and the logos of all the participating housing authorities and ODNR divisions.

Planning for this campaign included DLPR staff who conceived of the idea to involve public housing residents in Keep Ohio Beautiful Month and Earth Day activities; the Tom Davis Agency which coordinated the public relations aspect of the campaign; local litter prevention program managers who spearheaded the cleanups; the Keep Ohio Beautiful Commission members and staff; the public housing authority management staff; the housing residents' councils; and the residents themselves.

Several ongoing programs were established as a result of the Keep Ohio Beautiful month activities. First and foremost were the litter collection and prevention activities. By introducing local litter prevention program managers to public housing managers, a new or expanded relationship was established for annual cleanup and beautification activities at the community level.

As part of the cleanup and beautification campaign, DLPR coordinated a beautification contest which began in April with the distribution and planting of flowers donated by nurseries and concluded with an awards/recognition luncheon on October 12, 1990, in Columbus, Ohio.

Another important and ongoing activity involves relationships established among housing authorities and other ODNR divisions. DLPR brought in members of the Civilian Conservation Corps (CCC) to help residents with tree plantings and other landscaping projects. As part of the campaign, CCC employed young housing authority residents, giving them valuable exposure to employment opportunities in the natural resources conservation field.

DLPR promoted the "Pride in Public Housing" program without any paid advertising. Division staff participated in a statewide media tour of radio and television stations in the five markets, and news releases were sent out on a regular basis. Although the focus was on the urban/minority communities, the media covered a variety of audiences. Before the tree planting kick-off, four radio stations and 13 TV stations reported the activities on their broadcasts. In addition to local coverage, the Columbus event was broadcast nationally on the NBC "Today" show. Publicity for the campaign is ongoing. Media highlights include an appearance by DLPR staff on a nationally syndicated program, "Make Peace With Nature."

The housing authorities helped promote the campaign by including information in their newsletters, distributing posters provided by DLPR and making presentations at their resident council meetings.

As a result of the campaign, residents of public housing in the five cities are considerably more enthusiastic about the condition of their environment. Over the course of the campaign which began April 20, 1990 and concluded in August 1990, over 600 residents from each housing authority volunteered to work on cleanups and landscaping. No money was spent to purchase media time; however, it was estimated that over \$140,000 worth of "free" positive advertisement was generated due to the unique nature of this activity. ODNR's divisions of Forestry and Civilian Conservation have pledged to continue providing technical assistance to each of the housing authorities. In addition, the Division of Civilian Conservation will continue to actively recruit and hire young adult residents for their program. Corporate support for the campaign was admirable. For the initial tree planting ceremony, privately-owned nurseries donated landscape-sized trees and later donated flowers, flower seeds and bulbs, mulch and tree seedlings. McDonald's Corporation provided gift certificates for meals for the volunteers. Other stores and companies donated miscellaneous items such as rakes, shovels and garden tools.

At present, DLPR is planning to coordinate an expanded "Pride in Public Housing" campaign in 1991. Because of the adaptability of this program, DLPR is encouraging all of its 79 grant-funded litter prevention programs across the state to establish relationships with the public housing authorities in their respective city or county. It is without doubt that the participating housing authority properties and their immediate surroundings have improved dramatically. There has been a demonstrated reduction in litter and increase in the amount of trees, flowers and shrubs planted in and around housing authority properties. The "greening" of public housing developments will eventually serve to better the conditions of the inner cities and the urban forests.

# 1990 ACTIVITY DATA RECORD

This Information Will Not Be Rated.

Title of Activity: Pride in Public Housing

Award Category (Name & Number): Public/Private Partnership - VIII

Frequency of Activity (check only one):  one-time  periodic  continuing

Type of Activity (check only one):

- |  |  |
|--|--|
| <input type="checkbox"/> cleanup                 | <input type="checkbox"/> patrol/watch                |
| <input type="checkbox"/> donation                | <input type="checkbox"/> research/studies            |
| <input type="checkbox"/> "adopt-a"               | <input checked="" type="checkbox"/> public awareness |
| <input type="checkbox"/> maintenance             | <input type="checkbox"/> interpretation              |
| <input type="checkbox"/> inventory               | <input type="checkbox"/> administration              |
| <input type="checkbox"/> environmental education | <input type="checkbox"/> construction                |
| <input type="checkbox"/> volunteer recognition   | <input type="checkbox"/> other (specify):            |

Subject Area:

- |   |   |
|---|---|
| <input type="checkbox"/> camping/hiking                           | <input type="checkbox"/> trails/greenways   |
| <input type="checkbox"/> cultural/historical resources            | <input type="checkbox"/> forestry           |
| <input type="checkbox"/> soil/water conservation                  | <input type="checkbox"/> geology/mapping    |
| <input type="checkbox"/> engineering/architecture                 | <input type="checkbox"/> wildlife/fish      |
| <input checked="" type="checkbox"/> beautification/litter control | <input type="checkbox"/> roadways           |
| <input type="checkbox"/> environmental protection                 | <input type="checkbox"/> rangeland/farms    |
| <input type="checkbox"/> schools/playgrounds                      | <input type="checkbox"/> recreational parks |
| <input type="checkbox"/> other (specify):                         |   |

Beginning Date: April 20, 1990 End Date: October 12, 1990 Continuing? Y X N     

Total Number of People Involved: 3,320 Total Volunteer Hours Donated: 91,800

Location of Activity: Public Housing Authorities in Dayton, Cleveland, Columbus, Cincinnati and Toledo Ohio

Closest City/Town: See location of activity County: Franklin, Montgomery, Cuyahoga, Lucas, Hamilton

U.S. Congressional District: 1,2,3,9,12,15,19,20,21 State: Ohio

Land/Site Owner:  Federal  State  County  City  
 Other (specify): Public Housing Authority property

Land/Site Owner/Agency: Local Housing Authorities

Address: \*See below

City

State

Zip Code

Daytime Telephone Number: ( 614 ) 265-7016

\* Columbus Housing Authority 960 E. Fifth Avenue, Columbus, Ohio  
Cincinnati Housing Authority 16 West Central Parkway, Cincinnati, Ohio  
Dayton Housing Authority 400 Wayne Road, Dayton, Ohio  
Cuyahoga Housing Authority 1441 W. 25th Street, Cleveland, Ohio

\*For duration of project described in this application.

Lucas County Housing Authority 435 Nebraska Avenue, Toledo, Ohio

CHARLES H. MALL  
Chairman

RALPH W. TAYLOR  
Vice-Chairman

ALVIRA B. LONG

JOHN DALE

E. BARTLETT BROOKS

ROLAND MATTHEWS  
Secretary-Director

# DMHA Dayton Metropolitan Housing Authority

CENTRAL OFFICES—400 WAYNE AVENUE, DAYTON, OHIO 45410

TELEPHONE (513) 222-DMHA • FAX (513) 222-3554

October 5, 1990

RECEIVED

OCT 1990

C&E SECTION

Mr. Arley Owens, Administrator  
Communication and Education Section  
Division of Litter Prevention and Recycling  
Fountain Square  
Columbus, Ohio 43224

Dear Mr. Owens:

The Pride in Public Housing Campaign was a resounding success in Dayton!

The resident participation was wonderful as it give meaning to the words "Pride in Public Housing". Much of the success we enjoyed could not have been accomplished without the support of Vicki Snyder, William Motely, Alan Bunker, Elizabeth Brwer and of course you.

From the beginning with the Earth Day Kick Off until our Awards Luncheon you could see a change in the attitudes as the Campaign progressed. The children were involved in numerous clean-ups of their communities. The Senior Citizens complexes brought and planted flowers. In our family sites parents were busy painting, cutting grass, planting flowers, etc.

As a reward for their efforts we took approximately two hundred children to Americana Amusement Park and they wore with pride their Wake-Up, Clean-up, Spruce-Up Tee Shirts. We rewarded our Seniors by taking them to a Reds Ballgame, and our Parents at an awards luncheon with certificate signed by our Mayor and a little extra gift from my staff and myself.

I'm sorry that I will not be able to attend the luncheon in Columbus, however we are sending four of our residents who did an outstanding effort in beautifying their homes and community sites, Mrs. Gaines of my staff will be bringing them.

Let me offer my congratulations for an outstanding Campaign, and I look forward to many more in the future.

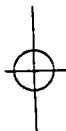
Sincerely,




Anita Coble  
Assoc. Dir. Mgt./Human Services



Equal Opportunity Housing



Established in 1990, the **Dow-Huntsman National Parks Recycling Program** has enjoyed tremendous success in Acadia, Great Smoky Mountain and Grand Canyon National Parks. With millions of visitors annually, solid waste disposal had become a crucial issue. The National Park Service alone lacked the financial ability to begin a comprehensive recycling program. So Dow Chemical Company and Huntsman Chemical Corporation approached them about a partnership, and this model program was born. The program has increased awareness about recycling in the parks, as well as at home and work. Beginning in 1991, Yosemite National Park will join the partnership and more parks will follow in the years to come.



**MASTER COPY**

(A)

APPLICATION #90- 000111

DATE & INITIAL NOV 30 1991

APPLICATION 2

SUMMARY STATEMENT

ACTIVITY DATA RECORD

OPT. SUPP. MATERIAL

**1990 TAKE PRIDE IN AMERICA  
AWARDS APPLICATION**

**PLEASE TYPE**

Name of Individual/Group Being Nominated Dow-Huntsman National Parks Recycling Program

Mailing Address 1776 I St., NW Suite 575  
Washington DC 20006  
 City State Zip Code

Contact Person Vicky Suazo

Daytime Phone Number (202 ) 429-3417 Category VII Public/Private Partnerships

**RESPONSES MUST BE CONFINED TO THE SPACE PROVIDED ON THE APPLICATION.**

**1. DESCRIBE YOUR ACTIVITY (e.g., cleanup, patrol/watch, education program).**

On April 19 in Washington, a partnership was announced between the National Park Service, Take Pride in America, The Dow Chemical Company and Huntsman Chemical Corporation to recycle plastic, glass and aluminum in the national parks. The goal: to demonstrate recycling in the parks and inspire a national recycling ethic. Extensive recycling programs are underway in Acadia, the Great Smoky Mountains and the Grand Canyon. Yosemite National Park began in early 1991. The more than 20 million annual visitors to these parks find specially-designed recycling bins throughout the parks along with educational materials for the program such as brochures, posters, exhibits and ranger talks. Each week, trucks collect the recyclables, and take the materials to a separation center where they are moved to the appropriate recycler. The partnership built the recycling program -- its operations and educational materials -- from scratch after lengthy consultation with park visitors and staff.

**2. DEMONSTRATE THE NEED FOR THIS ACTIVITY (Why did you select it?).**

Like many communities across the country, our national parks face a solid waste challenge: growing populations and decreasing space in the landfill. Great Smoky Mountains National Park, for example, will run out of landfill space in less than five years. Nationally, 1,200 landfills will close in the next five years. New land must be sacrificed to build new landfills. Further, escalating costs for using landfills are straining already limited park budgets. Recycling is a critical solution. Last year, Interior Secretary Manuel Lujan called upon the park service to improve its management of solid waste. The parks, however, lacked the financial and technical ability to launch extensive recycling programs. By combining resources and expertise, the partnership was able to build a model for park recycling. This model will be used to expand the program throughout state and federal parks.

**3. HOW DID YOUR ACTIVITY PROMOTE THE GOALS OF TAKE PRIDE IN AMERICA, AND WHAT METHODS DID YOU USE?**

Recycling in the national parks has generated tremendous public awareness for recycling, public lands and Take Pride in America. More than five million park visitors participated in the program during its first summer. An additional 22 million people learned of the program through nationwide media coverage. In 1991, the program's first full year, more than 20 million visitors will encounter national park recycling. As a result, the parks recycling program has encouraged a recycling ethic for millions of Americans. This is evidenced by increasing participation in the parks and growing awareness in communities across the country. The Take Pride in America name and philosophy are found throughout this program. It is a full partner in this agreement between the companies and the Interior Department. The logo is on all 500,000 recycling brochures and Take Pride is prominently featured at park ceremonies. Most importantly, this recycling partnership embodies increased awareness, stewardship and participation that Take Pride encourages.

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HOW DOES YOUR ACTIVITY IMPROVE AMERICA'S RESOURCES?

The parks recycling program is improving America's resources in three key areas: 1) It is reducing waste going to landfills, thus preventing the sacrifice of new land for new landfills. In the parks, hundreds of thousands of pounds of materials are being recycled rather than occupy valuable landfill space. At home, visitors are returning with the park message and, in many cases, recycling in their communities; 2) By encouraging recycling, this program is helping conserve our natural resources; 3) Through the program's educational materials, visitors are taught a deep appreciation for nature and its resources. A better understanding of nature builds long-term resource stewardship.

## 5. EXPLAIN HOW YOUR ACTIVITY INVOLVED OR AFFECTED OTHERS IN YOUR COMMUNITY.

Recycling in the parks involves many people from many communities -- park visitors from across the country and around the world, park residents and people in the surrounding towns. Park visitors are actively involved in learning about recycling through a targeted educational program and participating in recycling at their campground, picnic area or other park location. At home, they separate their recyclables and at work, where many park residents are also park or concessionaire employees, they encourage visitors to participate. And in the surrounding communities, residents are beginning to follow the park service's lead by discussing programs of their own. The mayors of communities such as Phoenix, Arizona, and Gatlinburg, Tennessee, have signed proclamations which credit the program for its local impact. Entrepreneurs in the surrounding areas also are building businesses centered around recycling. On the national level, Congress is considering a bill which points to this recycling program as a model for expanding recycling into other national parks, wildlife refuges and forests.

## INFORMATION ABOUT PERSON SUBMITTING NOMINATION

Name Vicky Suazo  
Organization The Dow Chemical Company  
Title Washington DC Region Manager Daytime Phone (202) 429-3417  
Address 1776 I St. NW Suite 575  
Washington DC 20006  
City State Zip Code

## COMMUNITY REFERENCES: PLEASE LIST CONTACTS/ORGANIZATIONS IN YOUR COMMUNITY THAT ARE FAMILIAR WITH THE HISTORY AND SUCCESS OF YOUR PROGRAM.

Richard Vander Zanden, Town Manager, Mount Desert, ME  
Chuck Lundy, Grand Canyon National Park  
Jack Hauptman, Acadia National Park  
Frank Pridemore, Great Smoky Mountains National Park

## SUMMARY STATEMENT

PLEASE INCLUDE (MUST BE TYPED; BOTH SIDES OF PAGE MAY BE USED):

1. A DETAILED DESCRIPTION AND EXPLANATION OF THE PROJECT'S OBJECTIVES AND RESULTS.
2. A STATEMENT OF WHETHER THE ACTIVITY IS CONTINUING, OCCASIONAL, PERIODIC, OR A ONE-TIME EVENT.
3. A DETAILED DESCRIPTION OF HOW THE ACTIVITY IMPROVED CONDITIONS FOR THE LAND AND/OR RESOURCE.

1. America's landfill space is running out. This national trend is reflected in our national parks, an institution many Americans look to for environmental and stewardship guidance. The objective of this program is to encourage a national recycling ethic by demonstrating its ease and importance in the national parks while also reducing waste that goes to landfills at individual parks. The results are exciting. More than five million visitors at three parks participated in the education and recycling program during its first summer season. They recycled more than 150,000 pounds of plastic, glass and aluminum. Participation continues to increase, and next year more than 20 million visitors will encounter the program in four parks. The program created recycling brochures for adults and children, an outdoor exhibit which describes nature as it relates to recycling, an indoor exhibit and video, radio information bulletins and ranger talks. The program has generated interest in the media. Radio, television, newspaper and magazine coverage has reached an estimated 22 million people across the United States. Early comments indicate many park visitors have begun recycling at home and opinion surveys show the public is more willing than ever to recycle their waste.

2. The partnership's recycling program is ongoing and serves as a model for additional parks. The partnership has put into place in each park an ongoing recycling infrastructure. By fostering local involvement, the recycling programs will become self-sufficient.

3. The lands in and around our national parks are precious. They have survived the generations. But growing numbers of visitors and populations are leaving behind mounds of garbage in the local landfill, and new land will have to be sacrificed once space in the landfill runs out. This is true in and around the parks as well as in thousands of communities across the country. In several parks, officials estimate landfills will reach their capacity in the next five years. Recycling is an important solution. It relieves stress on the landfills and thus protects undeveloped land.

continued...

3. continued...

The national parks recycling program addresses both the park and community landfill problem. The program recycles the plastic, glass and aluminum that park visitors discard and, hopefully, motivates them to recycle when they return home. During the program's first partial summer season, more than five million visitors recycled 150,000 pounds of materials. "We must remember, the Grand Canyon National Park, at least on the south rim, is a small city and at any one time, there may be upwards of 20,000 to 25,000 people a day visiting and using south rim facilities. That generates a lot of trash." said John Reed, a superintendent at the Grand Canyon. "As a conservation agency, we need to be up front and early in this effort to recycle and in efforts to both conserve resources as well as to take care of some of the problems we're having with landfills across the country," according to Randall Pope, superintendent at Great Smoky Mountains National Park. In a proclamation recognizing the recycling program, Phoenix Mayor Paul Johnson recognized the partners "for their collective initiative, public service and environmental stewardship in establishing" a recycling program. On the national level, Congress is considering a bill which points to this recycling program as a model for expanding recycling into other national parks, wildlife refuges and forests.

In addition to saving land, recycling also conserves natural resources. Recycling plastic, glass and aluminum in the parks conserves the raw materials that compose these products. Recycling in the parks improves conditions for land and resources both directly and indirectly. It directly is responsible for recycling thousands of pounds in the parks and indirectly it is encouraging recycling in neighborhoods and communities across the country.

# 1990 ACTIVITY DATA RECORD

**This Information Will Not Be Rated.**

Title of Activity: Dow-Huntsman National Parks Recycling Program

Award Category (Name & Number): Public/Private Partnerships (VIII)

Frequency of Activity (check only one):  one-time  periodic  continuing

Type of Activity (check only one):

<input type="checkbox"/> cleanup	<input type="checkbox"/> patrol/watch
<input type="checkbox"/> donation	<input type="checkbox"/> research/studies
<input type="checkbox"/> "adopt-a"	<input type="checkbox"/> public awareness
<input type="checkbox"/> maintenance	<input type="checkbox"/> interpretation
<input type="checkbox"/> inventory	<input type="checkbox"/> administration
<input checked="" type="checkbox"/> environmental education	<input type="checkbox"/> construction
<input type="checkbox"/> volunteer recognition	<input type="checkbox"/> other (specify): _____

Subject Area:

<input type="checkbox"/> camping/hiking	<input type="checkbox"/> trails/greenways
<input type="checkbox"/> cultural/historical resources	<input type="checkbox"/> forestry
<input type="checkbox"/> soil/water conservation	<input type="checkbox"/> geology/mapping
<input type="checkbox"/> engineering/architecture	<input type="checkbox"/> wildlife/fish
<input type="checkbox"/> beautification/litter control	<input type="checkbox"/> roadways
<input type="checkbox"/> environmental protection	<input type="checkbox"/> rangeland/farms
<input type="checkbox"/> schools/playgrounds	<input checked="" type="checkbox"/> recreational parks
<input type="checkbox"/> other (specify): _____	

Beginning Date: April 1990 End Date: \_\_\_\_\_ Continuing? Y  N

Total Number of People Involved: 25 Total Volunteer Hours Donated: 11,000 per year

Location of Activity: Grand Canyon, Acadia, Great Smoky Mountains

Closest City/Town: \_\_\_\_\_ County: \_\_\_\_\_

U.S. Congressional District: \_\_\_\_\_ State: AZ, TN, NC, ME

Land/Site Owner:  Federal  State  County  City  
 Other (specify): \_\_\_\_\_

Land/Site Owner/Agency: National Park Service

Address: 18th & C Streets, NW

<u>Washington</u>	<u>DC</u>	<u>20240</u>
City	State	Zip Code

Daytime Telephone Number: ( 202 ) 208-4581

\*For duration of project described in this application.

"Taking care of the earth isn't a hobby; it's a responsibility," is the motto of a Prospect Heights sixth grade class who created **Project PEOPLE** (People Educating Other People for a Long-Lasting Environment). This sense of responsibility is what led to one student then

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another to question what they could do to really help. After brainstorming sessions identified their goal—the entire community working together—the youngsters set out to distribute information and educate the public. They have staffed information booths, marched in parades and gone from place to place signing up members and spreading the word. Perhaps the most impressive aspect of Project PEOPLE is their outreach to businesses. After local businesses have agreed to adopt safe alternatives to harmful practices, a formal agreement is signed and the place of business is permitted to display the Project PEOPLE banner. Many businesses have pursued these alliances and membership has skyrocketed. At a White House ceremony in 1990, the group was honored by President Bush for winning the President's Environmental Youth Award.

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APPLICATION #90- 000251  
 DATE & INITIALS NOV 30 1990  
 APPLICATION R  
 SUMMARY STATEMENT  
 ACTIVITY DATA RECORD  
 OPT. SUPP. MATERIAL

**1990 TAKE PRIDE IN AMERICA  
 AWARDS APPLICATION**

**PLEASE TYPE**

Name of Individual/Group Being Nominated\* Project P.E.O.P.L.E.

Mailing Address P.O. Box 932

PROSPECT HEIGHTS ILLINOIS 60070  
 City State Zip Code

Contact Person Miss DIANA FEINGOLD

Daytime Phone Number (708) 298-1750 Category IV Education Institutions

**RESPONSES MUST BE CONFINED TO THE SPACE PROVIDED ON THE APPLICATION.**

**1. DESCRIBE YOUR ACTIVITY (e.g., cleanup, patrol/watch, education program).**

Project P.E.O.P.L.E. is an acronym thought of by a sixth grade student. It stands for People Educating Other People for a Long-Lasting Environment, and we do exactly that. Within Project P.E.O.P.L.E. are five programs: our Individual Program, Business Program, School Program, Not For Profit Organizations Program, and Village/City Program, the latter of which is still being conceived.

**2. DEMONSTRATE THE NEED FOR THIS ACTIVITY (Why did you select it?).**

We began Project P.E.O.P.L.E. after my sixth grade students learned about the environment. We discussed in depth how deeply we are changing our world and destroying it in the process. My students felt a deep need to do something to help the planet on a much larger scale. They developed a deep sense of respect for our earth and were not satisfied with individual suggestions I gave them. They felt that more people needed to be aware and sure that once they learned about both the problems and solutions, people would care enough to join our force. Eight months later, we have over 700 members in nine states and a few overseas.

**3. HOW DID YOUR ACTIVITY PROMOTE THE GOALS OF TAKE PRIDE IN AMERICA, AND WHAT METHODS DID YOU USE?**

Project P.E.O.P.L.E. increases awareness of our precious resources by teaching others how to conserve them and avoid wasting them whenever possible by providing them with "better choices." In addition, we act collectively and individually as models for other students, adults, and factions of society to show that, "Taking care of the earth isn't a hobby; it's a responsibility," which is our official motto. Finally, we are continually working with all parts of society, giving all factions a viable way to join forces toward a common goal, which is working with nature to revive our planet and keep it healthy and liveable, not only because we need it, but also out of profound respect for all forms of life.

\*Name to be inscribed on award or certificate.

Project P.E.O.P.L.E. improves America's resources by conserving them and teaching others to do the same. The more people join and the more businesses, schools, organizations, and governments become affiliated with us, the more resources are conserved.

**5. EXPLAIN HOW YOUR ACTIVITY INVOLVED OR AFFECTED OTHERS IN YOUR COMMUNITY.**

We will probably never know the far-reaching effects of our educational efforts. Directly, however, The First National Bank of Mount Prospect has, since the signing of our Environmental Agreement for Banks, changed many policies which help the environment tremendously. (See enclosed letter.) Also, over 700 people internationally have vowed to try and do as many things on our list as they can under our Individual Program. Moreover, I am constantly receiving phonecalls from members of the community who tell me that because of our influence, their company has given all of its hundreds of employees mugs and has stopped buying disposable products, is recycling many kinds of materials, etc.

**INFORMATION ABOUT PERSON SUBMITTING NOMINATION**

Name DIANA FEINGOLD

Organization Project P.E.O.P.L.E

Title PRESIDENT Daytime Phone (708)

Address 16 E. OLD WILLOW ROAD #526-S

PROSPECT HEIGHTS IL 60070  
 City State Zip Code

**COMMUNITY REFERENCES: PLEASE LIST CONTACTS/ORGANIZATIONS IN YOUR COMMUNITY THAT ARE FAMILIAR WITH THE HISTORY AND SUCCESS OF YOUR PROGRAM.**

- The First National Bank of Mount Prospect (Holly Johnson 708-392-1600)
- The Mount Prospect Chamber of Commerce (Janet Hansen 708-398-0616)
- Mayor Meyer of Prospect Heights (708-392-4244)
- Mount Prospect Village Manager John Dixon (708-392-6000)
- Mayor Farley of Mount Prospect (708-392-6000)
- The Wheeling/Prospect Heights Area Chamber of Commerce (Jackie Pollack)
- The Arlington Heights Chamber of Commerce (Dee MacIntyre)

I am a sixth grade teacher of a mostly self-contained classroom. I had been teaching about the environment informally my first two years of teaching and formally once it became part of our science curriculum this past year. On several occasions, former students and their siblings came to me, all feeling that they wanted to personally make a difference in cleaning up the environment but not knowing how to do so. One child, an older brother of one of my students, approached me in November and said, "Miss Feingold, I know you care about the environment. I've learned about it from my brother. I need to do something to help the earth, but I don't know what or how." I gave him the same suggestions that I had given my students. However, he was not satisfied, and he said, "No. I want to REALLY help." I told him that I would look into this to better help him direct his energy.

Concurrently, the children in my classes were also feeling this way and were approaching me on a regular basis saying things like, "Miss Feingold, you say one way to help the earth is to not throw away things like paper towels. Okay, so I use a hand towel instead. Big deal. I still look out the window and see smog, and we still read articles about landfill problems, contaminated groundwater, etc. How can we REALLY make a difference?"

Their energy level and concern exceeded even my high expectations, and I felt responsible to help them find a way to use it effectively. The children and I spent a lot of time asking each other questions and brainstorming to identify the problems and seek solutions. The children felt that communities needed to work in a unified and coordinated effort among individuals, businesses, schools, and local governments.

The children noticed that there was a great difference between how much they cared and the level of concern in the general population.

After further discussion, we realized two things: (a) the children were educated as to both the problems and solutions, whereas many people in general were not, and (b) evidence suggested that many people believe that one person's efforts cannot make a significant difference.

We decided that what we needed, in effect, was to establish a way to disseminate information and education. The children and I felt that if each person were to teach three others about the environment and thus increase their level of awareness, many people could combine their efforts to help the earth, and that would, indeed, make a difference.

In January, the children and I decided to meet formally. We met in early February and discussed what we expected our group to be like and how it would function. We made decisions about what our group would do and how we would do it. We left with a plan of action. Subsequently, I called for volunteers in our school's parent newsletter. In response, several parents came forward to offer their services.

In March, we held a school contest to seek out a name for our group. Seventy-eight fifth, sixth, and seventh graders came to vote and join. Fifty-five voted for Project P.E.O.P.L.E., which stands for People Educating Other People for a Long-lasting Environment, suggested by sixth grader Angela Hondropoulos.

Ironically, we hadn't even heard of Earth Day when our group began. However, for Earth Day we had a booth at the Chicago Botanic Gardens, which was a tremendous success. Over forty children from our group and countless adults came to offer their support. The children had to quickly learn how to concisely yet articulately teach basic facts about the earth, explain what our group is all about and present logical reasons why people should join. The children signed up several hundred members. Also, the director of the Kohl's Children Museum was so

impressed by the children and the group that she asked if we would be featured there on a Saturday, which will take place in the fall. Eleven year old Jessica Pesina was quoted in the Chicago Tribune, and The Earth Network had us speak about the group for future airing.

We then established committees with one adult, an elected officer and a group of students on each. Jessica Pesina and Joey Vito were elected official spokespeople and President and Vice President respectively. Since then, because of our tremendous growth, we have incorporated, and the children's titles have changed to Junior President and Junior Vice President. They, along with the Junior Secretary, work together with student committees and corresponding adult officers of the Computer, Mail, Newsletter, Publicity, Business, School, Treasury, and Research Departments.

We go from place to place signing up members and spreading environmental awareness. We had a booth at Harlem Irving Plaza in May, where the children had to argue their case to the general public.

In June, sixth grader Larry Kane phoned me to ask if the group and I would speak to campers at the River Trails Park District Camp where he worked. As it turned out, twelve of the fifteen junior counselors were active members of Project P.E.O.P.L.E. who wore their T-shirts and helped with the presentation. The campers were very impressed.

After marching in the Mount Prospect Fourth of July Parade, we took part in Mount Prospect's Hometown Days Sunday, July 29. The children endured the heat both days to spread environmental awareness. Public response was overwhelmingly favorable.

Our group was fortunate to have Mr. Judd Feldman, who works for Chicago's Resource Center, meet with the children after school to role play going to businesses and guide us in creating the Business Program.

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Mr. Allan Feingold, an attorney, volunteered to help write our group's business agreements containing safe alternatives to harmful practices. If a business signs an agreement with Project P.E.O.P.L.E., they will be able to hang our banner in their window. We require their compliance with our recommended environmental practices as a condition of being allowed to advertise our alliance. As one excited business owner said of the idea, "One hand washes the other." And, most importantly, the earth benefits in the process.

By June or July, we had over six hundred members with a few in at least nine states and Japan and England. On Mr. Feldman's suggestion, we visited various chambers of commerce and local government officials to enhance our credibility. With their endorsements, (see enclosed letters,) we began to approach businesses, where the children made presentations and explained our goals.

We were successful in forming an alliance with The First National Bank of Mount Prospect, which will hang our nylon banner and an explanatory poster in their three places of business. The Assistant Vice President's daughter is a River Trails student and was a camper at the park district where we spoke. Because of our influence at school which was reinforced at camp, her daughter had become environmentally aware and had passed her awareness on to her mother, who by the time we met her was already aware of our group and impressed by our goals.

Several business managers remarked that our expectations were very high, and we agreed. In some instances, we were forced to choose between maintaining high standards and creating ineffective alliances, but the children emphatically chose the former. Currently, several grocery store chains, restaurants, and banks are considering our alliance. Currently, we are receiving more calls from businesses than

we can keep up with, each requesting that we tailor an individualized Environmental Agreement to their needs.

We are currently in the process of creating our comprehensive School, Non-Profit Organizations, and Village/City Programs, providing environmentally safe alternatives to current practices.

On November 14, 1990, representatives of Project P.E.O.P.L.E. will be honored by President Bush in a White House ceremony for winning The 1990 President's Environmental Youth Awards for the entire midwest. We were chosen from over eighty applicants for our comprehensive programs, dedication and respect for our glorious planet and its various resources.

With the combined efforts of so many children and adults, we have made much progress in a short period of time. It is exciting to see the children realize how much of an impact they can actually make. It is thrilling for them to know that our influences goes deep into the homes of thousands of people, evident by many comments from people in the community and beyond thanking us for their enlightenment. In addition, when a business becomes affiliated with us, more resources are conserved than we could probably imagine. Moreover, every time we make a public appearance or sign an agreement with a business, school, or organization, we show the world that we really can make a difference together. And, because our organization is continuing, this is only the beginning.

I grateful to six special families for their help and devotion. I am also extremely proud of my students for their dedication, for caring enough to donate their free time for all Project P.E.O.P.L.E. meetings and activities, and for their attitude when they shrug and say, "Taking care of the earth isn't a hobby, it's a responsibility."

### 1990 ACTIVITY DATA RECORD

This Information Will Not Be Rated.

Title of Activity: PROJECT P.E.O.P.L.E

Award Category (Name & Number): VI EDUCATION INSTITUTION

Frequency of Activity (check only one):  one-time  periodic  continuing

Type of Activity (check only one):

<input type="checkbox"/> cleanup	<input type="checkbox"/> patrol/watch
<input type="checkbox"/> donation	<input type="checkbox"/> research/studies
<input type="checkbox"/> "adopt-a"	<input type="checkbox"/> public awareness
<input type="checkbox"/> maintenance	<input type="checkbox"/> interpretation
<input type="checkbox"/> inventory	<input type="checkbox"/> administration
<input checked="" type="checkbox"/> environmental education	<input type="checkbox"/> construction
<input type="checkbox"/> volunteer recognition	<input type="checkbox"/> other (specify):

Subject Area:

<input type="checkbox"/> camping/hiking	<input type="checkbox"/> trails/greenways
<input type="checkbox"/> cultural/historical resources	<input type="checkbox"/> forestry
<input type="checkbox"/> soil/water conservation	<input type="checkbox"/> geology/mapping
<input type="checkbox"/> engineering/architecture	<input type="checkbox"/> wildlife/fish
<input type="checkbox"/> beautification/litter control	<input type="checkbox"/> roadways
<input checked="" type="checkbox"/> environmental protection	<input type="checkbox"/> rangeland/farms
<input type="checkbox"/> schools/playgrounds	<input type="checkbox"/> recreational parks
<input type="checkbox"/> other (specify):	

Beginning Date: JAN. 1990 End Date: \_\_\_\_\_ Continuing? Y X N \_\_\_\_\_

Total Number of People Involved: 60 Total Volunteer Hours Donated:\* 50

Location of Activity: VARIOUS PRIVATE HOMES OF YOUTHS PARENTS

Closest City/Town: MT. PROSPECT County: COOK

U.S. Congressional District: 10 State: ILLINOIS

Land/Site Owner:  Federal  State  County  City

Other (specify): PRIVATE RESIDENCE

Land/Site Owner/Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Daytime Telephone Number: ( ) \_\_\_\_\_

\*For duration of project described in this application.

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

July 22, 1991

REMARKS BY THE PRESIDENT  
DURING "TAKE PRIDE IN AMERICA" AWARDS CEREMONY

The East Room

4:00 P.M. EDT

THE PRESIDENT: Good to see you all. A few minutes late -- filling out the frequent flyer forms. (Laughter.)

I'm delighted to be here, and let me just say at the outset of this, why, I'm just back from a fascinating trip to London and to Turkey and to Greece, and I think it was a good one. But now I'm back to the very important business at hand, and an opportunity to thank some people who have done a disproportionate amount for their country.

To Secretary Lujan, who's been such a driving force for volunteerism and public land stewardship, I salute you and thank you. And, of course, to Linda -- Linda Evans who's just taken so much interest in this Take Pride In America program, we're very, very grateful to her.

To Senator Conrad Burns over here, we salute him and thank him. And to all of you who have shown an interest in this, many from its very inception, thank you and welcome to the White House. And thank heavens we're doing it indoors instead of out. (Laughter and applause.)

You know, it is -- I know I speak for everybody that goes abroad, it is always nice to be back on home soil. What better way to come home after visiting distant lands than to recognize Americans who do take pride in America: our millions of acres of forests and parks, wildlife preserves and beaches. The Take Pride In America campaign urges all Americans to help preserve this precious heritage for future generations.

Every day, everywhere in America -- people are finding ways to make a difference. We call these "points of light" -- we refer to these people as "points of light." And in your service to our shared environment, all of you who take pride in America do shine brightly and brilliantly.

Our dog Millie is doing her part. (Laughter.) Last time I threw a stick out on the lawn and said, "Fetch," she had me written up for littering out here. (Laughter.)

The public resources that you've worked to preserve and protect -- the parks that you've adopted, the rivers you've cleaned and reclaimed, the children that you've taught -- these represent a legacy for future generations that every one of you works to serve.

This morning, 121 of you received well-earned recognition for your commitment and your achievements in promoting voluntary stewardship of our public lands. And I want to offer my congratulations, and my admiration and respect for each and every one of you.

This afternoon, among so many special groups, I can't begin to recognize all. But let me offer just two examples of what it means to "Take Pride In America." Take Pat Mitchell. As a volunteer, she travels around the State of Alabama as "Auntie Litter"

MORE

-- here she is, suited up for the occasion -- (laughter) -- "and the Pollution Patrol" -- teaching schools, churches and other groups about the new Three Rs: Reuse, reduce waste, and recycling. She's showing people many things that they can do to improve our environment. And thank you very much for what you are doing, Pat. (Applause.)

And the next is Rafael Munoz -- where is he -- right here -- here he is -- (applause.) He's a member of the Norris Square Park Patrol, a group working in one of the most deprived areas of Philadelphia. The 35 youngsters who make up this patrol, from 10 to 18 years old, work several hours each day cleaning the park, picking up and recycling broken glass, planting trees and flowers, and painting park benches. The patrols have discouraged vandals, and what was once a haven for crime and drugs has become a place where preschoolers can play without fear. Keep up the good work. (Applause.)

It's really unfair to single out anybody in this group, because each of the award winners here today have stories of equal accomplishment, equally worthy of recognition, who deserve to be emulated across our country.

You know, one of the previous presidents, one of my predecessors, Calvin Coolidge once said, "No person was ever honored for what he received. Honor has been the reward for what he gave." And so it is with all of you who eagerly and actively Take Pride In America. So thank you all. I'm just delighted that this is my first event since returning to the good old U.S. of A. And now, I want to turn the program over to Secretary Lujan, who has two special awards to present, and Linda and I will be the spear carriers helping him out. (Applause.)

END

4:10 P.M. EDT