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Folder Title:
Take Pride in America 7/22/91 [OA 8326] [1]

Stack:	Row:	Section:	Shelf:	Position:
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TAKE PRIDE IN AMERICA \ THE EAST ROOM
MONDAY, JULY 22, 1991 \ 4:00 P.M.

[[SORRY IF I'M A LITTLE LATE... TAKES A WHILE TO FILL
OUT ALL THOSE FREQUENT-FLYER FORMS.]]

TO MANUEL LUJAN, WHO'S BEEN SUCH A DRIVING FORCE
FOR VOLUNTEERISM AND PUBLIC LAND STEWARDSHIP; TO LINDA
EVANS, WHO'S DONE SO MUCH FOR THE TAKE PRIDE IN AMERICA
PROGRAM -- TO SEN. SYMMS AND SEN. BURNS -- AND TO ALL
OF YOU: WELCOME TO THE WHITE HOUSE.

- 2 -

IT'S GREAT TO BE BACK ON HOME SOIL TODAY -- AND
WHAT BETTER WAY TO COME HOME, AFTER VISITING DISTANT
LANDS, THAN TO RECOGNIZE AMERICANS WHO TAKE PRIDE IN
AMERICA: OUR MILLIONS OF ACRES OF FORESTS AND PARKS,
WILDLIFE PRESERVES AND BEACHES. THE TAKE PRIDE IN
AMERICA CAMPAIGN URGES ALL AMERICANS TO HELP PRESERVE
THIS PRECIOUS HERITAGE FOR FUTURE GENERATIONS TO ENJOY.

EVERY DAY, EVERYWHERE IN AMERICA -- PEOPLE FIND
WAYS TO MAKE A DIFFERENCE.

- 3 -

WE CALL THESE PEOPLE "POINTS OF LIGHT" -- AND IN YOUR SERVICE TO OUR SHARED ENVIRONMENT, ALL OF YOU WHO TAKE PRIDE IN AMERICA SHINE BROADLY AND BRILLIANTLY.

[[OF COURSE, MILLIE'S DOING HER PART, TOO. LAST TIME I THREW A STICK OUT ON THE LAWN AND SAID, "FETCH," SHE STALKED OFF AND HAD ME WRITTEN UP FOR LITTERING. \\ BUT THEN I EXPECT YOU'LL READ ALL ABOUT IT IN HER NEXT "LICK AND TELL" BOOK. \\]]

- 4 -

THE PUBLIC RESOURCES YOU'VE WORKED TO PRESERVE AND PROTECT -- THE PARKS YOU'VE ADOPTED, THE RIVERS YOU'VE CLEANED AND RECLAIMED, THE CHILDREN YOU'VE TAUGHT -- THESE REPRESENT A LEGACY FOR FUTURE GENERATIONS THAT EVERY ONE OF YOU WORKS TO SERVE.

THIS MORNING, 121 OF YOU RECEIVED WELL-EARNED RECOGNITION FOR YOUR COMMITMENT AND YOUR ACHIEVEMENTS IN PROMOTING VOLUNTARY STEWARDSHIP OF OUR PUBLIC LANDS. AND I WANT TO OFFER MY CONGRATULATIONS, AND MY ADMIRATION, TO EACH OF YOU.

- 5 -

THIS AFTERNOON, AMONG SO MANY SPECIAL GROUPS, I CAN'T POSSIBLY RECOGNIZE ALL OF YOU. BUT LET ME OFFER JUST TWO EXAMPLES OF WHAT IT MEANS TO "TAKE PRIDE IN AMERICA." TAKE PAT MITCHELL. AS A VOLUNTEER, SHE TRAVELS AROUND THE STATE OF ALABAMA AS "AUNTIE LITTER AND THE POLLUTION PATROL" -- TEACHING SCHOOLS, CHURCHES AND OTHER GROUPS ABOUT THE NEW THREE R'S: REUSE, REDUCE WASTE, AND RECYCLE. SHE'S SHOWING PEOPLE THE MANY THINGS THEY CAN DO TO IMPROVE OUR ENVIRONMENT.

- 6 -

THEN THERE'S RAFAEL MUNOZ [MOON-YOS], OF THE NORRIS SQUARE PARK PATROL, A GROUP WORKING IN ONE OF THE MOST DEPRIVED AREAS OF PHILADELPHIA. THE 35 YOUNGSTERS WHO MAKE UP THIS PATROL, FROM 10 TO 18 YEARS OLD, WORK SEVERAL HOURS EACH DAY CLEANING THE PARK, PICKING UP AND RECYCLING BROKEN GLASS, PLANTING TREES AND FLOWERS, AND PAINTING PARK BENCHES.

THE PATROLS HAVE DISCOURAGED VANDALS, AND WHAT WAS ONCE A HAVEN FOR CRIME AND DRUGS HAS BECOME A PLACE WHERE PRESCHOOLERS CAN PLAY WITHOUT FEAR.

EACH OF YOU AWARD WINNERS HERE TODAY HAVE STORIES OF EQUAL ACCOMPLISHMENT -- EQUALLY WORTHY OF RECOGNITION -- THAT DESERVE TO BE EMULATED ACROSS THE NATION.

YOU KNOW, ONE OF MY PREDECESSORS, CALVIN COOLIDGE, ONCE SAID "NO PERSON WAS EVER HONORED FOR WHAT HE RECEIVED. HONOR HAS BEEN THE REWARD FOR WHAT HE GAVE." AND SO IT IS WITH ALL OF YOU, WHO EAGERLY AND ACTIVELY TAKE PRIDE IN AMERICA. THANK YOU ALL -- AND GOD BLESS YOU.

AND NOW I'LL TURN THE PROGRAM OVER TO SECRETARY LUJAN, WHO HAS TWO SPECIAL AWARDS TO PRESENT.

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staffed
(Lange/Simon)
July 15, 1991
1:00 P.M.
[PRIDE.DOC]

PRESIDENTIAL REMARKS: TAKE PRIDE IN AMERICA EVENT
THE ROSE GARDEN
MONDAY, JULY 22, 1991
4:00 P.M.

[[Sorry if I'm a little late... takes a while to fill out all those frequent-flyer forms.]]

To Manuel Lujan, who's been such a driving force for volunteerism and public land stewardship; to Linda Evans, who's done so much for the Take Pride in America program -- to all of you: welcome to the White House.

It's great to be back on home soil today -- and what better way to come home, after visiting distant lands, than to recognize Americans who take pride in America.

This great country of ours believes firmly in the power of the individual -- the idea that every one of us has special gifts and special responsibilities. We all have something to offer.

Every day, everywhere in America -- people find ways to make a difference. We call these people "Points of Light" -- and in your service to our shared environment, all of you who take pride in America shine broadly and brilliantly.

The public resources you've worked to preserve and protect -- the parks you've adopted, the beaches and rivers you've cleaned and reclaimed, the children you've taught -- these represent a legacy for future generations that every one of you works to serve, and every one of you serves well.

This morning, 121 of you received well-earned recognition for your commitment and your achievements. And I want to offer my congratulations, and my admiration, to each of you.

I've asked all Americans to make community service a regular part of their lives. Americans reaching out to others -- giving of their time and their talents -- we honor them today, as the kind of people who make America the greatest land of promise on the face of God's green earth.

If such values, and such commitment, make such a difference -- and I believe they do -- how important it is, that we teach these values to our children. That's why I'm especially pleased that so many educators and youth groups are with us today. For so often, what children learn, they end up teaching the rest of us.

That alone may be one reason the volume of recycling in America is up 30 percent over the last two years alone. Here at the White House, we've started a recycling program -- which only proves you can teach an old dog new tricks.

[[That goes for Millie, too. Last time I threw a stick out on the lawn and said "fetch," she stalked off and had me written up for littering. \\ But then I expect you'll read all about it in her next book. \\]]

This afternoon, among so many special groups, I can't possibly recognize all of you. So instead I want to recognize two who symbolize the best in all of you -- both of them five-time winners of Take Pride in America awards.

Dale Curtis
CEQ

Lew
Pearson
x2335

TPIA
draft

First, there's station WJBK-TV in Michigan, and their Rouge River rescue campaign -- which has turned a threatened river into a source of beauty and pride. And second, the Boy Scouts of Montana and their Project Good Turn, who've turned citizens out all across the state, collecting over 5,000 tons of litter in five years.

Today, with great pride, we induct these two groups as charter members in the Take Pride in America Hall of Fame. \\

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You know, one of my predecessors, Calvin Coolidge, once said "No person was ever honored for what he received. Honor has been the reward for what he gave." And so it is with all of you, who eagerly and actively take pride in America.

Thank you for your vision, your determination, and the inspiration you give us all.

[[And now we have some awards to present...]]

#

Bob,
As soon as you're happy w/ this,
we can staff.

(Lange/Simon)
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#

July 15, 1991

MEMORANDUM FOR MARK LANGE

FROM: BOB SIMON

SUBJECT: RECYCLING

Dale Curtis CEQ

The volume of recycling in America is up 30% over the last two years -- a total of 24 million tons recycled. In 1989 alone, 500 curbside recycling programs were started. Last year, 63% of aluminum beverage cans were recycled -- that's 55 billion cans a year, up 5 billion over the previous year.

At the White House, we began recycling newspapers and aluminum cans in July of 1990. Since then, 77 tons of newspapers and 5,500 pounds of cans have been recycled. (That's 154,000 cans! Obviously, Barbara and I didn't drink all that. We have a thirsty staff around here!)

Since recycling of office paper began last month, we have already recycled 30 tons of office paper.

Source: Lou Pearson, x2335

Joy, and Jim McClure's wife, Louise. He also referred to the First Family's dog, Millie, and Senator Dole's dog, Leader.

Note: The Executive order was released by the Office of the Press Secretary on November 14.

Executive Order 12733—Authorizing the Extension of the Period of Active Duty of Personnel of the Selected Reserve of the Armed Forces

November 13, 1990

By the authority vested in me as President by the Constitution and the laws of the United States of America, including sections 121 and 673b(i) of title 10 of the United States Code, I hereby determine that, in the interests of national security, extending the period of active duty is necessary for the following: units of the Selected Reserve, and members of the Selected Reserve not assigned to a unit organized to serve as a unit of the Selected Reserve, now serving on or hereafter ordered to active duty pursuant to section 673b(a) of title 10 of the United States Code and Executive Order No. 12727 of August 22, 1990. Further, under the stated authority, I hereby authorize the Secretary of Defense, and the Secretary of Transportation with respect to the Coast Guard when the latter is not operating as a service in the Department of the Navy, to extend the period of active duty of such units and members of the Selected Reserve.

This order is intended only to improve the internal management of the executive branch, and is not intended to create any right or benefit, substantive or procedural, enforceable at law by a party against the United States, its agencies, its officers, or any person.

This order shall be published in the *Federal Register* and transmitted promptly to the Congress.

George Bush

The White House,
November 13, 1990.

[Filed with the Office of the Federal Register, 10:56 a.m., November 14, 1990]

Letter to the Speaker of the House and the President of the Senate on the Extension of Active Duty of the Selected Reserve of the Armed Forces

November 13, 1990

Dear Mr. Speaker: (Dear Mr. President:)

I have today, pursuant to section 673b(i) of title 10, United States Code, authorized the Secretary of Defense, and the Secretary of Transportation with respect to the Coast Guard when it is not operating as a service within the Department of the Navy, to extend for an additional 90 days the period of active duty of units and individual members not assigned to units organized to serve as units of the Selected Reserve ordered to active duty pursuant to section 673b(a) of title 10, United States Code and Executive Order No. 12727 of August 22, 1990. The continued need for units and members of the Selected Reserve to augment the active Armed Forces of the United States for the effective support and conduct of operational missions in and around the Arabian Peninsula necessitates this action.

A copy of the Executive order implementing this action is attached.

Sincerely,

George Bush

Note: Identical letters were sent to Thomas S. Foley, Speaker of the House of Representatives, and Dan Quayle, President of the Senate. The letter was released by the Office of the Press Secretary on November 14.

Remarks at the Presentation Ceremony for the President's Environmental Youth Awards

November 14, 1990

Well, this is a big day at the White House. I'm glad to see you all here. And I heard those kind comments by our outstanding

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head of EPA [Environmental Protection Agency], Bill Reilly. And let me just say to all of you environmentalists, we are very blessed in this country to have a man like Bill Reilly taking on this extraordinarily complicated task and doing such a great job. I want to welcome Mike Deland, head of our Council [on Environmental Quality] here, who's also doing a superb job on the environment; Ted Sanders, from the Education Department, our Under Secretary; and Frank Bracken, the Under Secretary of the Department of the Interior—both so interested in this work—and of course, our hard-working EPA youth coordinators and our regional administrators. And especially, I'm pleased to come over to welcome the young champions for the environment, all of you.

And all of you know that protecting the environment is not a spectator sport; we all have to be a part of the solution. And that's why the past year has been so encouraging. So many people, in so many ways, are getting involved—even the Simpsons.

You know, Bart Simpson dropped me a line the other day when I told him you were coming—true story—and he wrote me saying, "When I mess up my bedroom, my mom comes in and yells, but eventually she cleans it up and everything's cool. But when we mess up the environment, we're the ones who are going to be yelling, and it definitely won't be cool." Well, this is one of those rare moments when Bart makes sense. [Laughter] Wise beyond his years, just as all of you are wise beyond yours.

Just yesterday, here at the White House, I had the honor, the pleasure of awarding the Medal of Science and the Medal of Technology to some distinguished American scientists, engineers, and mathematicians. But the awards that we're making today are no less significant. In fact, when I heard about the projects for this year's awards, I was struck by the sophistication of these projects. Some have grown to national, even international stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

Today, in the middle of American Education Week, it's a pleasure to recognize the efforts of students who represent citizenship at its most responsible and the adult

sponsors who worked so hard with them. Together, they've proved something too many tend to forget, and that is that in this country it's the individual that counts. It's the individual who makes a difference.

I think of one young man, in particular, who won this award last year for launching a recycling program. He stood on this stage and asked me if the White House did any recycling. You talk about pressure. [Laughter] This guy came in here—it's not often that lobbyists come disguised as high school kids. [Laughter] Well, I told him that I didn't think we had a recycling program, but that we'd sure be working on it. And you know, if anyone can teach old dogs new tricks, kids can. And so, now I can say to this year's award winners: We learned something from people like you, and now we've a recycling program in the White House.

And if it's true, as some say, that we're all borrowing the Earth from future generations, it's also true that the Earth will be preserved by millions of small decisions made every day by every one of us. And they're the kind of small decisions that make a world of difference, whether it's recycling aluminum cans, conserving water, turning off a lightbulb, even just keeping the refrigerator door closed.

Like that scene in the "Teenage Mutant—bear with me—Ninja Turtles." [Laughter] They're standing in front of the refrigerator, deciding what to have for dinner. And one of them is standing there with the door open. So, another one says, "Think with the door closed, then get what you want." "Okay," the first one says, "I'm thinking. Tonight we'll have broccoli." [Laughter] And fortunately, he pulls out a pizza. So, there's a happy ending to this story. [Laughter]

And if more of us think with the door closed and our minds open, we can all bring environmental ignorance to a happy ending. Because, to quote one of those Mutant Turtle characters, "There are no passengers on Spaceship Earth, only crew."

So, with those words of wisdom, let me go on now to the highlight of the day, and that is to the awards for the distinguished crew that is with us today. And let me say, in

advance, congratulations to each and every one of you.

[At this point, the awards were presented.]

Well done, everybody. What a great day. What an inspiring day here at the White House. Thank you all very, very much.

Note: The President spoke at 10:28 a.m. in Room 450 of the Old Executive Office Building. Bart Simpson is a character in the television show "The Simpsons."

Letter to the Speaker of the House and the President of the Senate Transmitting a Report on the Potential Effects of Space Nuclear Reactors on Gamma-Ray Astronomy Missions
November 14, 1990

Dear Mr. Speaker: (Dear Mr. President:)

I herewith forward a Report on the Potential Effects of Space Nuclear Reactors on Gamma-Ray Astronomy Missions pursuant to section 1012 of the National Defense Authorization Act for Fiscal Years 1990 and 1991 (Public Law 101-189).

Sincerely,

George Bush

Note: Identical letters were sent to Thomas S. Foley, Speaker of the House of Representatives, and Dan Quayle, President of the Senate.

Proclamation 6229—Thanksgiving Day, 1990

November 14, 1990

By the President of the United States of America

A Proclamation

In the first Presidential Thanksgiving Day proclamation, George Washington observed that "it is the Duty of all Nations to ac-

knowledge the Providence of Almighty God, to obey his Will, to be grateful for his Benefits, and humbly to implore His Protection and Favor." As a people who have long enjoyed unparalleled material prosperity and the priceless blessings of peace and freedom, we Americans cannot fail to fulfill this great, yet joyous, duty. Thus, we pause each year on Thanksgiving Day to express our gratitude for the goodness and generosity of our Creator and to ask His continued protection and guidance in all our endeavors, both as individuals and as a Nation.

The observance of Thanksgiving was a cherished tradition in America long before George Washington called his countrymen "to the service of that great and glorious Being who is the beneficent Author of all the good that was, that is, or that will be." Indeed, we trace the tradition of giving thanks back to some of the earliest settlers in this country—not only the Pilgrims at Plymouth but also early colonists at Jamestown, New Amsterdam, and St. Augustine. With hands clasped in prayer and hearts full of gratitude, these men and women gave public thanks to God for having been sustained through times of hardship and peril.

William Bradford's account of the experience of the settlers at Plymouth Colony is not only a moving description of the trials of emigration to a wilderness but also captures their profound faith and contains a timeless exhortation to succeeding generations:

Being thus passed the vast ocean . . . they had now no friends to welcome them, nor inns to entertain or refresh their weatherbeaten bodies, no houses or much less towns to repair to . . . And for the season it was winter, and they that know the winters of that country know them to be sharp and violent . . . Besides, what could they see but a hideous and desolate wilderness? . . . Neither could they, as it were, go to the top of Pisgah, to view from this wilderness a more goodly country to feed their hopes, for which way soever they turned their eyes

say, go into the details on it because I think, even in matters of this nature, everybody is entitled to a full and fair hearing.

One more, and then I've got to run.

Q. You said, Mr. President, that you've known about this for some time.

The President. Two more, and then I've got to run. What?

Q. You said you've known about this for some time. Did the disclosure of it on the TV news on Friday compromise the investigation in any way?

The President. I don't know the answer to that question. I haven't talked, since I've gotten back here this morning, to the people conducting the investigation.

Ann [Ann Devroy, Washington Post], last one.

Q. Have you any gauge of how seriously American security was hurt by this?

The President. Not yet.

Q. Do we know at this point what type or level of—

The President. I don't think anyone could give you a full damage assessment at this point.

Q. Why hasn't he been arrested?

The President. The investigation is going on. And these are very serious matters, and a thorough investigation takes a good deal of time.

Thank you all very much.

Capital Gains Taxes

Q. —going to win the capital gains tax cut?

The President. Stay tuned.

Note: The President spoke at 10:05 a.m. in the Cabinet Room at the White House, prior to a meeting with Members of the Senate. Felix S. Bloch was a State Department official suspected of espionage.

Remarks at the Presentation Ceremony for the Take Pride in America Awards

July 24, 1989

Please be seated, if there are chairs out there. For those who have no chairs, eat your heart out. It's warm. [Laughter] Let me first thank Lee Greenwood and the Moodys for being with us today, and salute all you distinguished guests and the award recipients, fellow citizens of what a child once called the nearest thing to heaven, this America—lots of sunshine, lots of places to swim, and peanut butter sandwiches.

I want to welcome you to the White House and to a city which takes pride in its contrariness. Only in Washington could they call the office that manages the great outdoors the Department of the Interior. [Laughter] And in particular, I want to thank the man who superbly leads that Department, Secretary of the Interior Manuel Lujan; and also Secretary Derwinski, the head of our Veterans Administration; and then I saw our able Peace Corps Director over here, Paul Coverdell—but most of all, each of you who've taken pride in America

and whom we take pride in saluting now.

Last month we celebrated the volunteer spirit, which is as timeless as America and as timely as today. For by launching the Points of Light Initiative, we sounded a nationwide call for each American to engage in community service. Well, this afternoon we renew that call in the cause of conserving our national and cultural resources and of enshrining our parks, forests, wildlife, waters, and monuments. For the great outdoors is precious, but fragile. To preserve it, we must protect it.

And now, as you may know, I, too, love the outdoors—always have. Love to hunt and hike and go fishing in the Keys or out West. And you can just ask the honorary chairman of Take Pride in America, Barbara Bush. She might feel that she's a fishing widow at times, but she, too, loves to fish. And in fact, she's the only person I know who can read and fish at the same time. [Laughter] You might call it reading

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and fish at the same
might call it reading

between the lines. [*Laughter*] I knew that
was risky.

You know something? Among our great-
est joys has been exploring the outdoors
with our kids and our grandchildren, and
seeing the Grand Tetons through the eyes
of a 13-year-old grandson, or teaching
George's twins, Jenna and Barbara, 6 years
old, about the mysteries of the ocean. For
it's at times like these, seeing the wonder in
their eyes, that we are overwhelmed by
nature—when we realize, more than ever,
that our children will, indeed, inherit the
Earth.

And today, it is for them, America's chil-
dren, that we've gathered here, for we
know that our pride in America is central to
their future in America. And that future
demands that anyone concerned about
America's quality of life must be concerned
about conservation. For America can only
be as beautiful as her people are vigilant.

You know that, and so did one of my
favorite Presidents. Over the years, I've
often talked about Theodore Roosevelt, a
vital man, a visionary, and one of America's
great conservationists. It was Teddy who
called our lands and wildlife "the property
of unborn generations." And he had this to
say about America's redwoods and sequoias:
They "should be kept as we keep a great
and beautiful cathedral."

Well, that's where you come in, the win-
ners of the Take Pride in America Awards.
Two years ago when I hosted the first Take
Pride ceremony out at the National Arbore-
tum, there were only 38 top winners. You
know this year's number? One hundred and
four. And let's not forget the other thou-
sands of program participants in 48 States:
military and Peace Corps volunteers and
veterans, 11 agencies of the Federal Gov-
ernment, churches and businesses, inner-
city groups and garden clubs, groups and
individuals—volunteers all.

I think, for example, of how in Page, Ari-
zona, volunteers rally every year to clean
up the nearby Glen Canyon Recreation
Area and Navajo Reservation. Or—how's
this for a tongue twister?—in Craig, Colora-
do, the High Country Cactus Kickers pre-
serve archaeological sites. In Lilburn, Geor-
gia, 12-year-old Vanessa Cline is passing out
Pride in America brochures to "each person

around my neighborhood," she says. "I
want people to get the message." And in
Kansas City, that message has moved Phillip
Mendenhall and his best friend, Nathaniel
Riley, both 11 years old, to start a conserva-
tion club. "We formed it," Phillip writes,
"because we wanted to help our public
lands."

Today, across America, millions of kids of
every age have gotten the message: protect-
ing and preserving America's cathedral of
the outdoors. And they're restocking our
forests and wildlife refuges and helping
from campgrounds to playgrounds. And in
rural and urban areas, where the environ-
mental ethic and personal commitment are
restoring the purity of our air and our
waters and the beauty of our land—for that,
I thank you. I thank you for protecting the
bounty of America, our soils, lakes, and for-
ests, its teeming fisheries and mineral re-
serves. And yet I also challenge you—chal-
lenge you not to rest but to move onward,
always upward, preserving the splendor of
America.

I began with a fishing reference, so, not
surprisingly, I'd like to close with one. It
concerns Mark Twain, who loved to brag
about his fishing exploits. He once spent 3
weeks fishing in the Maine woods, ignoring
the fact that the State's fishing season had
closed. He had a great catch and, like all
fishermen, couldn't wait to find someone to
tell all about it. On the train back to New
York, Twain got relaxing in the club car,
and it was there that he came upon a
stranger. And as he began to describe his
catch, this stranger appeared at first unre-
sponsive, then positively grim. "By the way,
who are you, sir?" Mark Twain wondered.
And the stranger answered, "I'm the State
game warden. And who are you?" [*Laugh-
ter*] And with that, America's greatest
writer nearly swallowed his cigar. "Well, to
be perfectly truthful, sir, I'm the biggest
liar in the United States of America."
[*Laughter*] Well, Mark Twain loved to brag,
but then, he had much to brag about. And
so do you, for you are helping to reclaim
and recover America's precious environ-
ment for our posterity and for our children.
More than 130 years ago the poet Walt
Whitman said, "I hear America singing."

And perhaps he was talking about Big Hole River in Montana or Pelican Island in Florida or treasures from Big Sur in California to the rocky coast of Maine. And today each of you is helping America sing, through your caring and your sacrifice and through deeds that are making America a more pristine and glorious place.

To every award recipient, my heartfelt congratulations. And let me leave you with these familiar words of Irving Berlin: "From the mountains, to the prairies, to the oceans

white with foam, God bless America, my home, sweet home." God bless you all, and thank you for taking pride in this country and enriching the beauty of this great, good, and beloved home, the United States of America. Thank you all very, very much.

Note: The President spoke at 2 p.m. on the South Lawn at the White House. In his opening remarks, he referred to country music entertainers Lee Greenwood and the Moodys.

Memorandum on Adoption

July 24, 1989

Memorandum for Heads of Departments and Agencies

Subject: Administration Support for the Adoption Option

The foundation of our nation is the American family, protector of our most valuable yet vulnerable resource—our children. Sadly, thousands of American children do not have a family to call their own. They are children who may have been abandoned, neglected or abused, who have seen their childhood unfairly snatched away. We can give them back their childhood, simply by finding them a permanent adoptive family. This, I believe, is an effort worthy of our greatest commitment.

Everyone wins in adoption. It is time for the leaders of the Federal workforce to ensure that our government is pro-adoption. Adoption works—for children who need homes, for people hoping to become parents, and for women facing a crisis pregnancy.

As the leaders of the Federal civilian and military labor force, we have the opportunity to positively affect the lives of Federal employees and to provide leadership for our entire nation. I am directing you and your staff to consider ways to provide such leadership to advance the adoption alternative.

Adoption can help to address some of our more pressing issues: teenage pregnancy, foster care, infertility, and welfare depend-

ency. Most importantly, adoption provides a home and love to children who may have neither.

Consider just a few facts:

- An estimated 15 percent of American couples of reproductive age are infertile.
- About 60,000 children are adopted every year in this country. Of these, 10,000 come from foreign countries.
- Right now, nearly 30,000 American children are legally available for adoption. Some of them are school-age, some are physically or emotionally handicapped, some are members of sibling groups that need to be placed in the same home, and some are minority children.
- Each year nearly 25,000 American babies are given life and the chance to be loved when their mothers choose adoption over abortion or unwanted parenthood, yet the opportunity to consider adoption is often denied to pregnant women. I am told that as much as 40 percent of pregnancy counseling does not even mention adoption.

I have instructed my Domestic Policy Council to develop a Presidential adoption initiative, and that process is well under way. To complement this effort, I am asking you to develop methods for supporting the adoption plans and needs of your employ-

nesses are very small ventures, but their importance cannot be overstated: by testing thousands of new ideas, products, and processes in the marketplace, they are inventing America's future.

Small firms have had good earnings growth over the years of the expansion, and they continue to generate income for an increasing number of America's workers and entrepreneurs. Our economy experienced unemployment rates of only 5.3 percent in 1989, its lowest level since 1973. Small firms created a more than proportional share of new jobs relative to large businesses, as they have throughout the decade. Even when the pace of economic activity slowed, small firms often cushioned adverse effects on the labor force, laying off workers only as a last resort.

More women became small business owners during the 1980s than at any other time in America's history; the number of women proprietors almost doubled from 2.5 million in 1980 to 4.4 million in 1987. Minorities, too, started businesses in growing numbers during the 1980s. Women and minorities can be expected to continue making great strides in business ownership over the coming decade.

Small firms grew rapidly in the 1980s and contributed immeasurably to the diversity of the American economy. It was not easy. New companies often must struggle to enter competitive new markets with limited resources, vie with more established businesses for a trained labor force, and face increasing international competition.

While the 1980s were a decade of great achievement for America's entrepreneurial small businesses, the 1990s promise great opportunity and great challenge. We must invest in America—in human, intellectual, and physical capital. We must continue to find the means to educate and empower young people, new immigrants, women, minorities, and all who aspire to be entrepreneurs.

In a time of great economic opportunity around the world, we must equip ourselves, not only to meet new international competition, but to take the lead in a global economy. I am confident that, with the strength and spirit of American enterprise, we will

be able to build an even stronger economy in the last decade of the 20th century.

George Bush

The White House,
October 22, 1990.

Remarks at the Presentation Ceremony for the Theodore Roosevelt Conservation Award

October 22, 1990

Well, first, welcome to so many Members of Congress. Delighted to see you all here. And to all others, welcome to the White House. Of course, it's a great pleasure to be with Bill Reilly—he's doing such an outstanding job at EPA—and then, Mike Deland of the CEQ [Council on Environmental Quality], right here in the White House—the same. And they're both, I think, leading a really fine, renewed effort to protect America's environment. I'm delighted to see Duncan and Porter here—Duncan Hunter and Porter Goss—who, in a sense, organized this whole concept of these awards. And I want to thank all that have been involved in launching the Theodore Roosevelt Conservation Awards. All of you here today, thank you for coming—those of you who worked so diligently to protect the environment and make conservation more than just a word, but really, in a sense, a way of life.

You may remember a couple of years back when Time magazine named Earth the "planet of the year." And Jay Leno said, "What do you expect? All the judges came from Earth." [Laughter] Well, it was almost exactly 1 year ago that I met here at the White House with many of you all, many of the same Congress men and women, joining together to develop a program in the spirit of Teddy Roosevelt's historic commitment to conservation. And today it's a great honor to stand with you as we commemorate the great strides that these individual Americans have made towards preserving a clean environment for all Americans.

You represent a whole new breed of American heroes, people that are making investments in our environment today that are bound to pay dividends for the kids tomorrow, people like Charles Caniff from

Porter Goss's own district in Florida. Charles helped found the Port Charlotte Harbor Environmental Center, a unique partnership between the private sector, local government, and public schools.

And, Charles—where is Charles? Right here. Congratulations, sir. People like you do represent the power of voluntarism, the power of those that might be physically challenged and the power of an idea whose time has come—the grassroots effort to build a better America, where the quality of our environment matches the quality of our dreams.

Already we've come a long way not only as a planet but as a people. And in the not-so-distant past, the skies of our cities were being blanketed with clouds of pollution and American rivers were being filled with sewage and industrial waste, and we were squandering our vital natural heritage. But in recent years, we have seen a new attitude, a return, if you will, to the conservation ethic of Teddy Roosevelt and the birth of a worldwide environmental movement that started right here in the United States.

The change has been both fundamental and pervasive. And many of you, in Congress and out, have been leaders in rekindling the flame of conservation in the hearts and the minds of the American people—people like Bill Rutherford, Bob Michel's honoree from Illinois, who helps run the Wildlife Prairie Park without one single penny of tax support; or David Woodside, who we learned from Pat Saiki, who has helped save—learned about from Pat—he's helped save the endangered species in Hawaii; Mary Lou Ryan, a New York grade school teacher, who's cultivating character in her kids by cultivating concern about the environment.

Americans like you help keep our conservation ethic strong. And that enduring commitment requires sustained action from each of us. We've taken a series of actions to protect America's environment: planting trees and preserving wetlands; developing cleaner domestic sources of energy; working with our global neighbors to fight pollution that knows no boundaries, especially in the emerging democracies.

Bill Reilly, just back, wrote me a fascinating letter, and I'd hope that you'll share those views with all the Members of Con-

gress about this new Budapest Center that we've helped set up. Americans, again, like you, have provided an extraordinary foundation for the efforts of our administration. The clean air initiative, just to cite an example, that we launched in the Grand Tetons over a year ago is a very ambitious and very aggressive piece of legislation. And it will sharply cut air pollution's big three: acid rain, smog, and toxic pollutants. And it respects another kind of delicate ecology: the ecology of jobs and opportunity. The bill has been 13 years in coming, but no American should have to wait another day for clean air. This Congress this week should send me a clean air bill that I can sign.

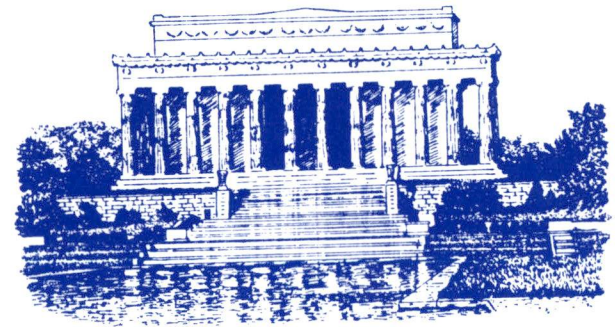
Our nation really has made great headway, but our mission is not just to defend what's left but to take the offense, to improve our environment all across the board. And some of today's winners, veteran foresters like California's Charles Colver or tree planting teachers like Wisconsin's Ed Dietz, are doing just exactly that. And I've said this before: Trees can reduce the heat of a summer's day, quiet a highway's noise, help feed the hungry, provide shelter from wind and cold and habitat for wildlife. And every tree planted is a compact between generations.

Many challenges do remain, but thanks to you and to your congressional partners with you here the future holds great promise for our environment. All of you personify the selfless acts of thousands of concerned Americans who strive every day to leave a better world for our kids. And when I look out at the faces of Americans like those that we honor here today, I realize we've hardly begun to discover what God put on Earth and what God put in man.

Congratulations to all of you winners. Congratulations to each of you leaders from the United States Congress who are making this possible. Again, Porter, to you, and, Duncan, a special congratulations for bringing all this to fruition. And again, thank you, and good luck to each and every one of you. And God bless you.

Note: The President spoke at 3:07 p.m. in Room 450 of the Old Executive Office Building. In his opening remarks, he referred to William K. Reilly, Administrator

**Take Pride
in
America**



**1989
National Awards
Ceremony**



THE WHITE HOUSE

WASHINGTON

August 15, 1990

I am delighted to extend greetings to everyone gathered for the 1990 "Take Pride in America" National Awards Ceremony. My hearty congratulations to this year's honorees for the contributions you have made to our country.

From Maine's rocky coastline to the sandy beaches of California, Americans are pulling together to help preserve the natural treasures with which we have been blessed. You and others like you are getting involved and making a difference. In so doing, each of you is setting a shining example of what it means to be a good neighbor, a serious patriot, and a responsible citizen.

Barbara joins me in sending our best wishes for every future success. God bless you.

Cy Busch





THE VICE PRESIDENT
WASHINGTON

August 16, 1990

Dear Friends:

It is a pleasure to extend my greetings to you on this special occasion.

There are few activities my family enjoys more than outdoor recreation. Through these activities each of us has developed a keener appreciation of our nation's abundant natural resources.

We are also very much aware of the real need to preserve these resources for the enjoyment and benefit of future generations.

Your outstanding efforts through the Take Pride in America program will go a long way to ensure the integrity of our public lands. You may be proud of your many fine accomplishments.

Marilyn and our children join me in wishing you the very best in the years to come.

Sincerely,

TAKE PRIDE IN AMERICA

Staff Members

Under the direction of:
Linda Reed O'Meara

F. Clifton "Kip" White, Jr.
Theron "Skip" Bell
Mary Ann Gomez
Trudy P. Harlow
Nancy A. Love
Pamela Hall

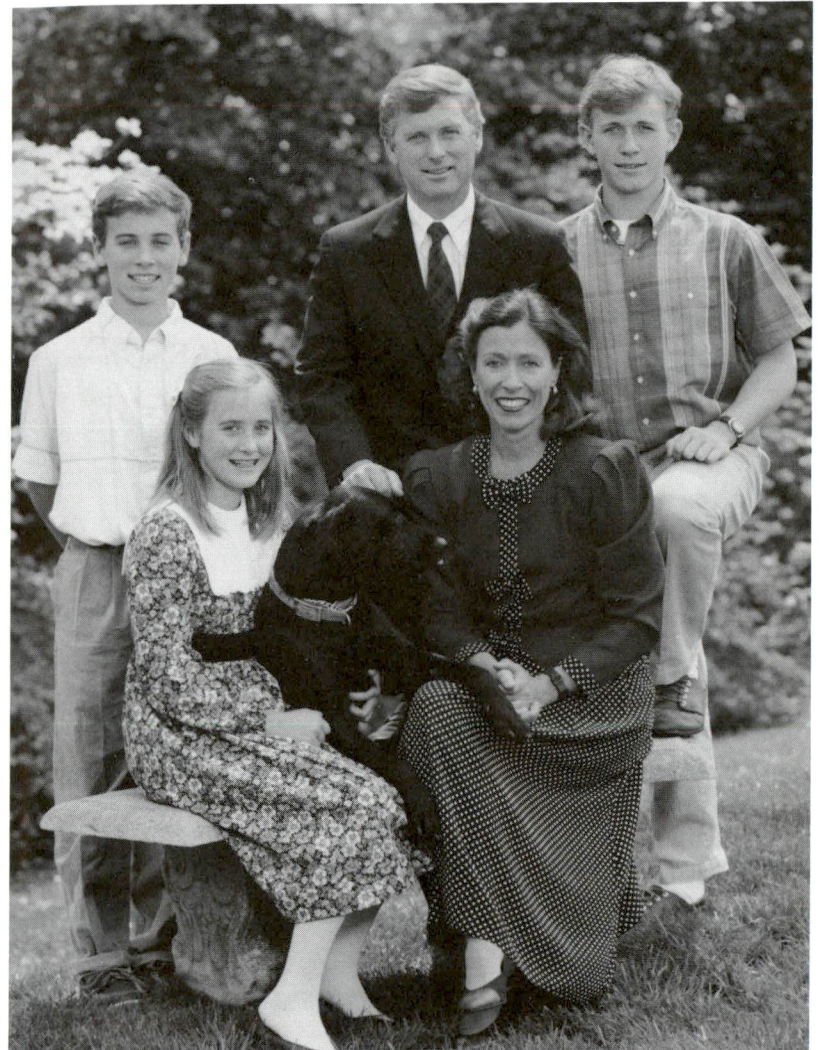
With thanks to the many volunteers and other individuals that made the awards ceremony a success, including:

Mary Joyce H. Williams
Christine Wan
Ruth Burrell
Sherrill Dorsey
Stuart Victor
Scott Pentzer

Our special thanks for his countless contributions to:

Pete Peterson

For her rendering of the Lincoln Memorial, which used on the tickets and cover of this souvenir program, our appreciation is extended to Ann Smyth.



1990 Special Awards

DISTINGUISHED SERVICE

For her talent and time serving as a national spokesperson for the Take Pride in America campaign, **Miss Linda Evans** has earned the **Distinguished Service Award**. Miss Evans volunteered to make public service announcements for national distribution, in addition to special ads for each state partner in the campaign. Her enthusiastic commitment to preservation of public resources through participation in the Take Pride campaign is representative of her dedication to responsible stewardship.

EARTH DAY

The four members of **The Oak Ridge Boys** are recipients of the **1990 Earth Day Award** for their volunteer service to the preservation of public resources. One of country music's hottest groups, the Oaks have been outstanding ambassadors for the Take Pride campaign. Each member of the band has made a personal commitment to some area of America's outdoors. **Richard Sterban** instituted a recycling program in his home town, Hendersonville, Tennessee, and encourages the community to collect glass, plastics and paper to be recycled. **Joe Bonsall** has initiated a cleanup program at Old Hickory Lake in Hendersonville. **Duane Allen** is involved in tree-planting projects in the Hendersonville area. And, **Steve Sanders** visits elementary schools, where he discusses environmental responsibility with 5th and 6th graders and challenges them to "take pride."

LAND AND WATER CONSERVATION FUND

Richard Houghton and the Orleans, Massachusetts Open Space Committee are commended for their role in encouraging acquisition and conservation by the Town of Orleans. Key recreational land on the Atlantic Coast has been preserved with assistance from a Land and Water Conservation Fund grant.

Also, winning in this category is the **Association for the Eno River Valley**. With the support of 10 Land and Water Conservation Fund grants, this dedicated group has been instrumental in planning, acquisition and development of recreation areas along the Eno River, which winds through two counties in central North Carolina.

In the "Federal Recreation Area" category, the **Friends of the Minnesota Valley** are recognized for their consistent commitment to establishment, purchase and management of the Minnesota Valley National Wildlife Refuge, Recreation Area and Trail in the Twin Cities Metropolitan area.

TAKE PRIDE IN AMERICA

Federal Partners

Department of the Interior
Honorable Manuel Lujan, Jr., Secretary

Department of Agriculture
Honorable Clayton K. Yeutter, Secretary

Department of Transportation
Honorable Samuel K. Skinner, Secretary

Department of Education
Honorable Lauro F. Cavazos, Secretary

Department of Commerce
Honorable Robert A. Mosbacher, Secretary

Department of Veterans Affairs
Honorable Edward J. Derwinski, Secretary

Environmental Protection Agency
Honorable William K. Reilly, Administrator

ACTION: The National Volunteer Agency
Honorable Jane A. Kenny, Director

Department of the Army
Corps of Engineers
Honorable Robert W. Page,
Assistant Secretary (Civil Works)

Tennessee Valley Authority
Honorable Marvin T. Runyon, Chairman

Peace Corps
Honorable Paul D. Coverdell, Director

National Aeronautics and Space Administration
Admiral Richard H. Truly, Administrator

John F. W. Rogers, *Chairman, Advisory Council on Historic Preservation*

Honorable Peggy Rubach, *Mayor of Mesa, Arizona*

Roberta (Robbi) Savage, *President and Board Chair, America's Clean Water Foundation*

Willard Scott, *NBC Today Show*

Ivan L. Sidney, *North Arizona University*

Honorable Joe Skeen, *United States Representative, New Mexico*

Honorable Denny Smith, *United States Representative, Oregon*

Philip C. Smith, *Director, Iowa Office for State-Federal Relations*

Lionel Sosa, *President, Sosa & Associates*

Dana Soukup, *Past National President, Future Farmers of America*

Dr. Myer L. Titus, *President, Philander Smith College, Little Rock, Arkansas*

Andy Tobin, *Chairman, United States Junior Chamber of Commerce*

Admiral Richard T. Truly, *Administrator, National Aeronautics and Space Administration*

Honorable Bruce F. Vento, *United States Representative, Minnesota*

Honorable Barbara Vucanovich, *United States Representative, Nevada*

Douglas P. Wheeler, *Executive Vice President, The Conservation Foundation*

Perry Glenn Wilson, *Governor, South Carolina District, Optimist International*

Honorable Clayton K. Yeutter, *Secretary, U.S. Department of Agriculture*



TAKE PRIDE IN AMERICA 1989 National Award



BUSINESSES/CORPORATIONS

In 1988, **Arizona Public Service** (APS) was a winner in the Take Pride in America National Awards Program, and in 1989, the public utility company once again performed a valuable service in their most ambitious project to date. Pioneer Arizona, a Living History Museum situated a few miles north of Phoenix on 80 acres of state land was in need of renovation and APS **Volunteers** responded with a team of 560 employees and their families. The popular visitor attraction is also an educational experience for thousands of school children, tourists and residents. Pioneer Arizona is actually a recreation of the Old West—230 original and renovated buildings that teach about the state's cultural and historical heritage. It is now once again open for business after receiving a facelift from the APS Volunteers. They painted, plastered, reinforced, repaired and rebuilt walls, stairs, fences and porches. Roads were graded and graveled; trash and brush were cleared; gardens were weeded and seeded; latticework trim was repaired and painted; and, furniture inside the renovated structures was fixed, cleaned and oiled. The volunteers helped preserve state land for continued cultural use, and reinforced the pioneer tradition of neighbor helping neighbor.

The mission of **Saturn Corporation**, in concert with General Motors (GM) and the Union of Auto Workers is to develop and manufacture in the United States vehicles that are world leaders in quality, cost and customer satisfaction. With this in mind, GM selected Spring Hill, Tennessee, as the location for a multi-billion dollar, 2000-acre automobile manufacturing facility. It was imperative to GM that the Saturn project be environmentally sound from the outset. Building a quality product in a quality environment is a goal that has been accomplished through a commitment to preserve existing natural resources; minimize waste; recycle when possible; control erosion; and, require contractors to adhere to strict environmental rules. Saturn has formed a Citizen Environmental

Honorable Daniel K. Inouye, *United States Senator, Hawaii*

James A. Kenny, *United Airlines Corporation*

Douglas Kiker, *NBC News*

Dean Kleckner, *National President, American Farm Bureau Federation*

Harry D. Knight, *National President, Ducks Unlimited*

Lynette B. Lenard, *Director of Federal Relations, Browning-Ferris Industries*

Dr. Richard Leshner, *President, United States Chamber of Commerce*

Melody Lightfeather, *President, Lightfeather Productions*

Lynda Lopez, *Anchor Reporter, NBC/WRC TV-4*

Jack Lorenz, *National Executive Director, Izaak Walton League*

Ben H. Love, *Chief Scout Executive, Boy Scouts of America*

Dr. Marlis Mann, *Education Advisor to the Governor of New Mexico*

Honorable Lynn M. Martin, *United States Representative, Illinois*

Phillip Martin, *Tribal Chief, Mississippi Band of Choctaw Indians*

Dr. Pablo Perez, *Superintendent, Independent School District, McAllen Texas*

Bea Pickens, *Board Member, National Fish and Wildlife Foundation*

Betty Pilsbury, *President, Girl Scouts of the United States of America*

Roger W. Powers, *National President, Keep America Beautiful, Inc.*

Paul Pritchard, *President, National Parks & Conservation Association*

Honorable William K. Reilly, *Administrator, U.S. Environmental Protection Agency*

Honorable Robert A. Roe, *United States Representative, New Jersey*

Dr. Harry (Bucky) L. Clark, *Principal, Log College Junior High School, Warminster, Pennsylvania*

Oscar Coffey, *President, National Association of Black and Minority Chambers of Commerce*

Lou Cook, *Former School Chairman, Alexandria, Virginia*

Honorable Edward J. Derwinski, *Secretary, Department of Veterans Affairs*

Honorable George Deukmejian, *Governor of California*

Honorable Norman D. Dicks, *United States Representative, Washington*

Honorable Pete V. Domenici, *United States Senator, New Mexico*

Madeline Dunn, *Board Member and Vice President of Programs, Keep New Mexico Beautiful*

J. Burton Eller, *Senior Vice President for Government Affairs, National Cattlemen's Association*

Linda Evans, *National Spokesperson, Take Pride in America Campaign*

Honorable Wendell H. Ford, *United States Senator, Kentucky*

J. Guadalupe (Lupe) Garcia, *National Chairman of the Board, U.S. Hispanic Chamber of Commerce*

Margaret Gates, *National Executive Director, Girls Clubs of America*

David Gorin, *Executive Vice President, National Campground Owners Association*

Honorable Kingdon Gould, Jr., *Chairman, Globe Industries*

Curt Gowdy, Sr., *Hall of Fame Sportscaster*

David E. Hall, *Vice President, The Nashville Network*

E. Bruce Harrison, *Chairman, E. Bruce Harrison Company, Inc.*

Honorable Mark O. Hatfield, *United States Senator, Oregon*

Honorable Bill Humphries, *New Mexico Commissioner of Public Lands*

Council to assist and guide them in working within the rural farming community. The Saturn plant has been recognized as one of the most attractive industrial sites in the country, and at the same time has continued improvements in product quality and environmental protection.

Pennsylvania Power and Light Company (PP&L) is involved in an ongoing multiple-use resource management program which encompasses 45,000 acres of land in 29 counties situated in east central Pennsylvania. As a responsible corporate citizen, PP&L has a strong commitment to manage properly the natural resources entrusted to it through a policy which enhances the economic, social and natural resource value of the lands. This includes planning, development, and administration of programs for public recreation, environmental education, forestry, fish and wildlife, agriculture and the preservation of natural, scenic and historic worth. More than 150 programs that utilize films, lectures, hikes and workshops are presented throughout the year to develop public awareness of historical and natural resources. School groups use PP&L project areas as outdoor classrooms and laboratories to study flora and fauna. Scouts and 4-H members have become aware of wildlife management techniques and have participated in tree planting and design and construction of wildlife demonstration areas. Public programs will continue to grow and change as social, community, economic and environmental needs dictate. Education is, and will continue to be an integral part of their land management program as they seek to convey a need for responsible stewardship of America's resources now and into the future.

In an effort to find meaningful solutions to the solid waste disposal issue, First Brands Corporation, maker of GLAD Wrap and Bags, in partnership with Keep America Beautiful, Inc. (KAB), created the **GLAD Bag-A-Thon Program**. It has grown from a five-city pilot program into the nation's largest organized cleanup and recycling program focusing on public lands and communities. In 1989, the Bag-A-Thon Program took place in 69 cities and involved 318,000 volunteers who donated more than one million hours to the effort. An amazing 16 million pounds of litter were accumulated, and two million pounds of salvageable materials were recycled in six short weeks. Glad has installed a toll-free hotline that aids groups and individuals wanting program information, enabling 200 cities to enroll for the 1990 program. The Bag-A-Thon Program's practical grassroots approach and design continue to benefit local communities, municipalities, KAB Systems and GLAD. The program demonstrates the strength of a solid partnership, working toward a common goal.

Mad Dog Design and Construction Company, Inc., based in Tallahassee, Florida, has demonstrated recently a firm commitment to responsible development. While working on a building complex on the grounds of the Governor Martin Estate, the last privately owned governor's estate in Florida, a member of the construction crew uncovered pot shards during a routine excavation. The company's president, Chuck Mitchell, ordered all work halted and called in a state archaeologist to evaluate the find. After months of investigation, it was discovered that the site was an important historical strike—Hernando de Soto's first winter encampment. It became obvious that the location should be preserved as an undeveloped historic park, but it was a major hurdle for Mitchell to find a way to finance such a project. Mitchell assembled an alliance of public agencies, private businesses, media and hundreds of local citizens to find a way to address the issue. After intense negotiations and with the cooperation of the state of Florida, the five-acre site has been preserved as an interpretive park, along with the Martin House, a museum where the 25,000 excavated artifacts are being stored.

For the past three years, **Thomas Refuse Service, Inc.**, has sponsored a cleanup campaign in Lake Isabella, a California community located along the banks of the Kern River and surrounded by the southern Sierra Nevada mountain range. "Kern Valley Pride Day" is the result of one business' commitment to a clean, safe place for visitors and residents alike. The Kern River swells into Lake Isabella, which is a U.S. Army Corps of Engineers (COE) project that receives two million visitors annually. Mounting litter problems prompted Thomas Refuse to join COE and find a solution. Together, they organized a cleanup campaign that integrates environmental education, citizen participation and community responsibility. Thomas Refuse supervises the cleanup activities and coordinates a celebration that follows the cleanup event. T-shirts, buttons, hats and trophies are awarded to thank participants for their contributions and encourage them to return the next year. Growing numbers of volunteers have rallied to collect tons of trash resulting in a cleaner neighborhood with a rekindled sense of purpose and heightened community spirit.

CIVIC/CITIZEN ORGANIZATIONS

For the second consecutive year, the **Clinton River Cleanup Committee** under the leadership of **Al Martin** has sponsored a Take Pride in America award-winning project. Over the course of two summer weekends, volunteers turned out by the thousands to remove debris from

TAKE PRIDE IN AMERICA



HONORARY CHAIRMAN:

Mrs. BARBARA BUSH, *First Lady of the United States*

CHAIRMAN:

Manuel Lujan, *Secretary, U.S. Department of the Interior*

CO-CHAIRMEN:

William W. Cobey, Jr., *Secretary, North Carolina Department of Environment, Health and Natural Resources*

Derrick A. Crandall, *President, American Recreation Coalition*

PANEL MEMBERS:

Honorable Robert McCormick Adams, *Secretary, Smithsonian Institution*

Karen L. Bowen, *President, National Association of State Outdoor Recreation Liaison Officers*

Honorable Dale Bumpers, *United States Senator, Arkansas*

Lovola W. Burgess, *National Vice President, American Association of Retired Persons*

Elba Garcia Burke, *President, Burke Outdoor Advertising*

Honorable Albert G. Bustamante, *United States Representative, Texas*

Honorable Lauro F. Cavazos, *Secretary, U.S. Department of Education*

Honorable Carroll A. Campbell, Jr., *Governor of South Carolina*

Honorable John H. Chafee, *United States Senator, Rhode Island*

New Hampshire Conservation Corps
Charlestown, New Hampshire

Schuyler Future Farmers of America
Schuyler, Nebraska

Shadybrook Children Against a Littered State
Hoover, Alabama

Steven Troy Nagle and Boy Scout Troop #362
Middleburg, Florida

Tate County 4-H Club Junior Ranger Program
Coldwater, Mississippi

Tate County 4-H Club Renovation of the Sardis 4-H Center
Senatobia, Mississippi

Tina Edwards
Louisville, Mississippi

U.S. Children's Square Salt Creek/Papio Field Office
Council Bluffs, Iowa

Wilderness Challenge Program
Fairfax, Virginia

William Robert Miles
Hope, Arizona



the Clinton River, which runs through 12 cities and townships in southeast Michigan. Besides cleaning the river, other activities in 1989 included working closely with government agencies to upgrade waste treatment facilities; developing an environmental education program for students in Oakland and Macomb Counties; and, producing a "How to Clean a River" booklet. This is an annual project that has had a tremendous impact on restoring the river so residents in the Greater Detroit area will once again be able to enjoy canoeing, fishing and boating on the Clinton.

Volunteers at the **Alligator National Wildlife Refuge** in Manteo, North Carolina, contributed 13,000 hours of service in 1989. In only six years the program has escalated to include more than 200 volunteers and is an extremely valuable resource for the refuge operation. There is no facet of refuge work that is not enhanced by the volunteer program. The services they have performed range from observing the habits of red wolves to teaching local school children about flora and fauna. Volunteers have led bird walks, presented lectures, written newspaper articles and distributed information to visitors. No job has been insurmountable for these dedicated volunteers who demonstrate daily that they will do their share to ensure that America's wildlife heritage continues to be rich and diverse.

Several organizations including the **Nashville Women's Club**, Rotary, the Berrien Chamber of Commerce and both county and city government officials have been working together since 1988 to clean up Nashville "until it shines." The project is conducted through the **SHINE** (Someone Help Improve Nashville Everyday) division of the Conservation Department. Cleanliness and beauty are not the only items on SHINE's agenda, which also includes renovation of older buildings, removal of abandoned structures, planting crepe myrtle and Bradford pear trees, and most noticeably the renovation of the Berrien County Courthouse. Listed on the National Historical Register, the courthouse had fallen into a state of disrepair, and was on the verge of being declared a safety hazard. SHINE members synchronized efforts to restore professionally the courthouse's roof, steeple and clock. Nearly 240 volunteers have pitched in to help improve this historic town in south central Georgia.

For years in Montana, the **South Butte Kiwanis Club** has been in the forefront, volunteering its time and expertise for worthy civic projects, the most exemplary of which takes place each summer at Sheepshead Recreational Complex at Deerlodge National Forest. The resolute gentlemen in the group have toiled since 1981, donating more than 4,000

hours, making the recreation area barrier-free so that disabled visitors can enjoy the mountainous beauty of southwestern Montana. During regular Thursday night work parties, the handful of men constructed a storage garage; designed and built a foot bridge; installed rest benches and landscaped along a trail; painted picnic tables, benches, outhouses and fishing docks; set up a tap and guide rail system to assist the visually impaired, and performed a host of other needed tasks. They ascribe to the motto "Forest Recreation for All People," and these Kiwanis certainly have turned what was a vision into a reality.

After becoming national finalists in the 1987 Take Pride in America Awards Program, the **Winnsboro Franklin Parish Chamber of Commerce** has continued their project and captured top honors in the 1989 awards competition for numerous community improvement projects which took place throughout 1989. The chamber's Beautification Project resulted in a more charming town square area that is now a gathering place for the local residents. Hundreds of ornamental plants and trees have been planted there, including live oaks, crepe myrtles, flowering cherries, magnolias, pines, shrubs and a vivid array of flower beds. An attractive brick sidewalk has been laid and park benches grace the walkway. Additionally, the chamber began to promote and sponsor adopt-a-road and "cleanest city" contests. Through the *Mainstreet, U.S.A.* project, new interest arose in the restoration of historic buildings. Inspired by the Chamber of Commerce, fourth graders initiated an autumn cleanup drive entitled "Kids Care Too." The enthusiastic and supportive attitude of the Winnsboro community is demonstrated by the growing pride they have developed for this enchanting Louisiana town.

Changing attitudes and habits are the goals of **Hartwell/Hart Clean and Beautiful**, a community awareness program that was established in 1988 and continued to grow through 1989. Surrounded by the unusual beauty of northeastern Georgia's rolling hills, lakes, and forests, the town of Hartwell is situated in Hart County, a rural community with a population of 19,000. The Hartwell/Hart Clean and Beautiful program mustered a small army of volunteers to spruce up and improve the county. Their accomplishments include: designing and printing an informational brochure; placing 66 "Leave the Scene Clean" signs on all county dumpsters; setting up billboards to spread the message; organizing adopt-a-highway and adopt-a-spot programs; sponsoring poster contests; presenting "Clean Business" and "Clean Campus" awards; and, planning and implementing a comprehensive recycling program. Thousands of citizens have taken part in this program, which embodies the spirit of pride in America. Through grassroots activities and citizen participation has

Boy Scouts of America Troop #218 Cheyenne, Wyoming	Girl Scout Troops #542 and #504 Culbertson, Nebraska
Boy Scouts of America Troop #249 Pukwana, South Dakota	Greater Atlanta Conservation Corps, Inc. Atlanta, Georgia
Boy Scouts of America Troop #262 Dillon, Montana	Green Valley 4-H Club Cadiz, Ohio
Boy Scouts of America Troop #560 Port Allegany, Pennsylvania	Hyde County 4-H Club Swan Quarter, North Carolina
Boy Scouts of America, Troop 452, William H. Harsha Lake Batavia, Ohio	James Larry Vandiver, Jr. Macon, Georgia
Boy Scouts of America Troop #600 Clewiston, Florida	John Fazio, Adam Gieselman and Greg Walwick Palatka, Florida
Brownie Troop #536 Lincoln Park, New Jersey	Jon Countess Huntsville, Alabama
Burlington County Girl Scouts Rancocas, New Jersey	Keewaydin Environmental Education Center Salisbury, Vermont
Columbine Council Girl Scout Troop 3 Pueblo, Colorado	Leadville Girl Scouts Leadville, Colorado
Drifting Dunes Girl Scout Council Hobant Township Lake Station Valparaiso, Indiana	Mid-Continent Council of Girl Scouts Kansas City, Missouri
Drumstand 4-H Club Stony Point, North Carolina	Miller Park 4-H Club Winston-Salem, North Carolina
Explorer Post #919, Cub Scout Pack #17 & Boy Scout Troop #17 Tonopah, Nevada	Minnehaha Braves 4-H Club Marlington, West Virginia
Girl Scouts Mile Hi Council Denver, Colorado	Monmouth Council of Girl Scouts Farmingdale, New Jersey
	Nantahala 4-H Club Aquone, North Carolina

Program Unit-Unicoi State Park
Helen, Georgia

Rocky Gap State Park
Finestone, Maryland

South Carolina Department of
Highways and Public
Transportation
Columbia, South Carolina

Unicoi State Park Special
Recreation Program
Helen, Georgia

Virginia Department of
Transportation
Richmond, Virginia

Water Quality Control Division
State Department of Health
Denver, Colorado

Wayne Muri, Chief Engineer
Highway and Transportation
Department
Jefferson City, Missouri

YOUTH GROUPS

Arctic Circle Educational
Adventures
Kotzebue, Alaska

Batesville High School
Environmental Club
Batesville, Indiana

Bloomington Boys' Club
Bloomington, Indiana

Boy Scouts of America, Atlanta
Area Council, Inc.
Atlanta, Georgia

Boy Scouts of America, Frontier
Trails District, Northern Lights
Council
Bismarck, North Dakota

Boy Scouts of America, North
Lakes District, Indianhead Council
St. Paul, Minnesota

Boy Scouts of America, Overland
and Tri Trails Council
North Platte, Nebraska

Boy Scouts of America, Roaring
Rogue District
Central Point, Oregon

Boy Scouts of America, Shoshone
District
Kellogg, Idaho

Boy Scouts of America, Wilkes
District, Old Hickory Council
Millers Creek, North Carolina

Boy Scouts of America Troop #58
Clearwater, Florida

Boy Scouts of America Troop #60
Canfield, Ohio

Boy Scouts of America Troop #76
Tamaqua, Pennsylvania

Boy Scouts of America Troop #81
and Cub Scout Pack #81
Alva, Florida

Boy Scouts of America Troop
#122
Bismarck, North Dakota

Boy Scouts of America Troop
#122
Grafton, North Dakota

Boy Scouts of America Troop
#154
Flatwoods, Kentucky

Boy Scouts of America Troop
#174
Wayne, Nebraska

emerged a pride and awareness for public lands in Hart County which clearly illustrates initiative, responsibility and most of all—caring.

The southern Florida Coral Springs community joined together to establish **Pride Promoters of the Dells and Meadows** in an effort to deal with clogged drainage canals in older sections of the city. The citizens' group recognized that not only had the canals become dumping grounds, which impeded the flow of water, but also the quality of the water had deteriorated so much that otters and other native wildlife were vanishing at an alarming rate. Early in 1989, the group introduced the Canal Beautification Project and summoned support from local government, Coral Springs Properties, Sunshine Water Control District and a host of private citizens. In order to access the masses of trash that choked the canals, Florida Holly had to be cut from its banks. Volunteers clutching chainsaws attacked the untamed overgrowth, which was hauled away and mulched. After the trees were cleared, trash pickup began. Debris withdrawn from the water included furniture, bags of clothes and kitchen sinks. Hundreds of citizens continue to volunteer their services in the quarterly cleanup. The program's success can be measured by the enormously improved flow of water and the return of wildlife to the area. The previously neglected canals, have been transformed into garden spots for the entire community to enjoy.

The **Litter and Solid Waste Control Program of Towns County** was established in 1987 to improve and beautify the Towns County region of Georgia. This program won a national Take Pride in America award in 1988, for a program that focuses on education, litter abatement and recycling. In 1989, the program was expanded, and plastic products were added to the program of newspaper, glass and aluminum recycling. The capital raised is used as prize money to reward persons who collect the most litter during the annual Spring Cleanup; to design, print and distribute anti-litter educational coloring books; and, to finance beautification projects throughout the county. Another integral part of the program is their popular "adopt-a-road" project which has generated support from youth groups, civic organizations and private citizens. Many other exemplary projects were conducted in 1989, and plans are being made for 1990 to be another banner year for the Take Pride campaign in Towns County.

In the Florida Keys, 30 **National Key Deer Refuge Volunteers** provide a variety of services to the National Wildlife Refuge including wildlife surveys, clerical work, grounds maintenance and interpretive programs. The most rewarding project they have completed is the rehabili-

tation of Blue Hole, a one and one-half acre pond. Blue Hole is home to alligators, turtles, small fish, egrets, herons, and an occasional osprey and bald eagle. After years of serving as a chance to view exotic wildlife in a native habitat, the water at the popular attraction turned a murky brown, and visibility was rapidly vanishing. Volunteers, led by an environmental specialist, analyzed the water and developed a solution. The water was treated with aluminum sulfate which brought the limestone sedimentation to the surface as a slurry. The slurry was skimmed; the process repeated a couple more times; and, the the Blue Hole is once again a crystal-clear reflection of the sky above. The results have been so dramatic and encouraging, that the volunteers have stepped up efforts to spruce up the entire pond area, a vital component of the refuge.

CONSTITUENT ORGANIZATIONS

The second annual Clean River Day was sponsored in August 1989, by a private nonprofit organization called **Save the Ole' Piankatank, Inc.** The cleanup campaign encompasses the 27-mile stretch of the Piankatank River that runs through Middlesex, Matthews and Gloucester Counties in Tidewater Virginia. The event attracted participation from 500 boy and girl scouts, church and school groups, land owners, vacationers, watermen and civic organizations—all working together with a common goal in sight. Not only was the shoreline cleaned of litter on both sides of the river, Cobbs Creek and Dragon Run were also included in the activity. Planning started five months in advance and culminated with a buffet lunch for the volunteers following the day's work. Ultimately, six and one-half pickup truck loads of trash were removed from the area and glass and aluminum were separated for recycling. This important endeavor will continue to promote the quality of life in and near the Piankatank River and the Chesapeake Bay region. Clearly, the spirit of volunteerism is spreading and citizens feel a responsibility to preserve a safe and clean environment in this historic region.

The **Student Conservation Association** set up the **Greater Yellowstone Recovery Corps** (GYRC) in cooperation with the National Park Service and U.S. Forest Service, following the great fires of 1988. The effort has involved 400 students during the project's maiden year, employing wilderness-appropriate techniques and minimum-impact logistics. It was a timely opportunity for the association to fulfill its mission of providing people with a chance for voluntary service in public land stewardship and immersion in resource conservation methods. While in retrospect, the fires were an ecologically beneficial force, there remained

U.S. Army Corps of Engineers
C.J. Brown Dam and Reservoir
Springfield, Ohio

U.S. Army Corps of Engineers
Lake Washington Ship Canal
Seattle, Washington

U.S. Army Corps of Engineers
Natural Resources Project Office
Palatka, Florida

Urban Education Project
Denver Audubon Society
Denver, Colorado

Virginia Living Museum
Newport News, Virginia

Washington Centennial
Lewis and Clark Trail Run
Olympia, Washington

Wildlife Habitat Renewal
Foundation
Blair, Nebraska

Wilmington Garden Center
Wilmington, Delaware

Wyoming Game and Fish
Department
Cheyenne, Wyoming

STATE GOVERNMENTS

Abandoned Mine Land Section
Big Stone Gap, Virginia

Arkansas State Highway
Transportation Department
Little Rock, Arkansas

Arizona Department of
Transportation—Parkways,
Historic & Scenic Advisory
Committee
Phoenix, Arizona

Commission on the Arizona
Environment and Partnerships
Phoenix, Arizona

Don't Mess With Alabama
Montgomery, Alabama

Forest Management Division
Michigan Department of Natural
Resources
Lansing, Michigan

Fort Simcoe State Park
White Swan, Washington

Henricopolis Soil and Water
Conservation District
Richmond, Virginia

Idaho Department of Parks and
Recreation
Boise, Idaho

Mineland Reclamation Division of
Iron Range Resources
Chisholm, Minnesota

New Mexico Highway and
Transportation Department
Santa Fe, New Mexico

Norman "Bud" Brown
San Diego, California

Volunteer Program Educational
State Forests
Raleigh, North Carolina

Off-Highway Motor Vehicle
Recreation Division, Dept. of
Parks and Recreation
Sacramento, California

Panola Mountain Volunteer Staff
Stockridge, Georgia

Pennsylvania Conservation Corps
Harrisburg, Pennsylvania

Pettigrew State Park
Creswell, North Carolina

New Jersey Division of Fish, Game & Wildlife Endangered Species Program Trenton, New Jersey	Project Pride, Inc. Detroit, Michigan
No Name Mounders Fort Lauderdale, Florida	Red Rock Lake Association Knoxville, Iowa
North Dakota Forest Service, Minnesota Department of Natural Resources and Fargo-Moorhead Metropolitan Council of Governments Park Rapids, Minnesota	Reed Christmas Spanish Fork, Utah
North Slope Borough Fish and Game Management Committee Barrow, Alaska	Rocky Mountain Elk Foundation Flagstaff, Arizona
Old Deseret Foundation Salt Lake City, Utah	Rome/Floyd Clean Community Commission Rome, Georgia
Ozark-St. Francis National Forests Russellville, Arkansas	Rupert Chamber of Commerce Walcott Centennial Project Rupert, Idaho
Patricia Campbell-White Rehoboth Beach, Delaware	Salmon Falls Sheep Company Hagerman, Idaho
Paul Hoppe Mora, Minnesota	Save Ocean Lake Committee Lander, Wyoming
Pennsylvania Fish Commission Cooperative Nursery Program Bellefonte, Pennsylvania	Save the Prairie Society Westchester, Illinois
Philadelphia Electric Company, Muddy Run Recreation Park and Pennsylvania Game Commission Holtwood, Pennsylvania	Skamania County Development THRIVE Committee Stevenson, Washington
Pine Bluff/Jefferson County Clean & Beautiful Commission Pine Bluff, Arkansas	Sports for Life, Hooked On Fishing, Not Drugs Parker, Arizona
Pine Marten Run Trail Volunteers U.S. Forest Service Manistique, Michigan	Sutter County Resource Conservation District Yuba City, California
Plattsburg Chamber of Commerce Plattsburg, Missouri	The Chesapeake and Potomac Telephone Company Greenbelt, Maryland
	The City of Auburn Auburn, Indiana
	Tonto National Forest Mesa Ranger District Mesa, Arizona

much for the GYRC to do, including building trails, bridges, turnpikes and drainage ditches. In all, over 22,000 hours of work were performed during the summer of 1989, and for its efforts, GYRC received a Presidential Points of Light award on June 4, 1990. The "Crown Jewel of the National Parks" system has benefited greatly from the services donated by these patriotic young volunteers.

As a part of the 1989 *Clean Up Ohio Campaign*, on June 3, the **Lake Erie Marine Trades Association** (LEMTA) sponsored a "Clean Up and Treasure Hunt" to kick off National Safe Boating Week. There were 19 registration and collection sites around the southern shore of the lake, where 1,500 volunteers deposited 90 tons of trash they had collected from the lake and shoreline. Aluminum cans were sorted, recycled and the proceeds donated to ALCOA's Aluminum Cans for Burned Children Program. LEMTA has witnessed the cleanup grow in the three years since it began from a clean up of a few miles of shoreline—to a massive effort to clean debris from 262 miles of Ohio's coastline. Also supporting this award-winning project are the Ohio Department of Natural Resources, as well as other government agencies, the Greater Cleveland Boating Safety Council, League of Ohio Sportsmen, local businesses, scouting groups, civic organizations and private citizens.

Early in 1989, the **Pelican Island Audubon Society** launched "Indian River Pride," a county-wide program to raise the environmental awareness of this Florida coastal community. The Audubon Society has rallied 500 volunteers from civic organizations, schools, homeowners associations, Rotary Clubs and Jaycees, youth groups and churches. The volunteers have adopted 20 miles of ocean-front beach, as well as Sebastian River and Indian River Lagoon shorelines, Sebastian Inlet State Park, and several county and city parks. Not only are these areas cleaned up on a regular basis, but also data on the types of debris are recorded on cards. The cards are compiled and sent to the Center for Marine Conservation, a national research institute studying marine debris sources and methods for future litter prevention. The adopt-a-beach program has grown into related areas including citizen litter patrols, public education, recycling and waste reduction efforts. The program is successful because it provides a positive goal, a specific focus and generates enormous support that comes from being a vital part of a much larger movement.

Late in 1989, 17 citizens in Pinellas County, Florida, a densely populated peninsula between Tampa Bay and the Gulf of Mexico, joined together to form **The Pinellas Trails**. In one short year, the organization has

raised funds to promote a trail system; educated the local government and citizenry about the importance of a recreational trail; and, planned to begin building the trail in 1990. The 47-mile long Pinellas Trail will be built on an abandoned CSX railroad corridor stretching from Tarpon Springs to St. Petersburg and is a segment of the National Rails To Trails Conservancy. Today, membership has grown to include 1,600 and continues to expand, showing the vast and invaluable worth of volunteerism. When a community works together, projects such as the Pinellas Trail can become a reality.

Citizens of the small Colorado mountain community of Manitou Springs have inherited a spectacular view of Pikes Peak, as well as mineral springs that were known in the 19th century as the "Spa of the Rockies." The bubbles, or natural carbonation in the water represented to the original inhabitants the breath of life of *the great spirit "Manitou."* With the advent of modern medicine, the springs were neglected and only a few of the 28 original springs still flowed. Members of the community took matters in hand and formed the **Mineral Springs Foundation** to restore the legendary springs and preserve this chapter of their history and heritage. The foundation, supported by the citizens, city and chamber of commerce, is staffed entirely by volunteers, who provide services such as tours, historic documentation, site markers, a new museum, access for the disabled and signs in Braille. Stratton Spring has been successfully renewed and the foundation is laying plans to complete the restoration of all the springs.

EDUCATIONAL INSTITUTIONS

According to students, sixth grade is fun at **Westwood Elementary School** in Casper, Wyoming, due in large part to what was initiated when a Memorandum of Understanding between the school, Wyoming Fish and Game Department and the Casper District of the Bureau of Land Management was signed. In order to meet environmental education objectives and create a sense of respect for nature, students embarked on a diversified wildlife improvement project at Bolton Creek. Working with government representatives who identified the problem area, the students performed a number of duties that upgraded Bolton Creek and the vicinity. The sixth graders planted cottonwood trees; established willow, cattail and bulrush stands; controlled saltcedar; and, increased grasses and forbs through patch treatments of sagebrush and greasewood. The project has been ongoing since 1986, and every year

Friends of Burnt Knob Elk City, Idaho	Kerrville Chamber of Commerce Kerrville, Texas
Friends of the Wissahickon Philadelphia, Pennsylvania	Lake Okeechobee Clean-Up Day Committee Clewiston, Florida
General Federation of Women's Clubs, Garden Department Project in Flathead National Forest Kalispell, Montana	Lake Thompson Task Force Pierre, South Dakota
George M. Stutton Avian Research Center Bartlesville, Oklahoma	Land Between the Lakes Association Golden Pond, Kentucky
Glen Owens and Big Santa Anita Historical Society Arcadia, California	Larry R. Jones and others Boise, Idaho
Greers Ferry National Fish Hatchery Heber Springs, Arkansas	Lower Loup Natural Resources District Ord, Nebraska
Greenwood Garden Club Greenwood, Mississippi	Lutheran Brotherhood Minneapolis, Minnesota
Grenada Lake Employees and Volunteers Grenada, Mississippi	Malheur Forest Citizens Work Group John Day, Oregon
Hillsborough County Parks and Recreation Department Tampa, Florida	Manatee Watch Volunteers Homosassa, Florida
Idaho Power Company Boise, Idaho	Michigan Civilian Conservation Corps Lansing, Michigan
Illinois Wildlife Federation Endowment and U.S. Army Corps of Engineers Rossville, Illinois	Middle Park Ranger District Routt National Forest Kremmling, Colorado
Japanese-American Citizens League Blackfoot, Idaho	Montana Natural Resources Youth Camp Bozeman, Montana
Kaskaskia Archaeological Society Windsor, Illinois	Mulshoe Heritage Foundation Mulshoe, Texas
	Nez Perce National Forest and Boy Scout Troops 666 and 668 Grangeville, Idaho

Peter Hausmann and Paul
Woodruff
Berwyn, Pennsylvania

Thelma Walker
Springdale, Arkansas

PUBLIC/PRIVATE PARTNERSHIPS

Alaska Gateway School District
Teachers & Parents
Northway, Alaska

American Motorcyclist Association
Westerville, Ohio

Annual Lakeshore Cleanup, Rough
River Lake
Falls of Rough, Kentucky

Arizona State Horsemen's
Association
Phoenix, Arizona

Back Country Horsemen of North
Central Idaho
Grangeville, Idaho

Boise Front Coalition
Boise, Idaho

Buffalo National River "Trash
Bash"
Harrison, Arkansas

Caesar Creek Lake Green-Up Day
Committee
Waynesville, Ohio

Castle High School
Newburgh, Indiana

Challis Stewardship Program
Challis, Idaho

Choteau Activities, Inc.
Choteau, Montana

City of Brainerd
Brainerd, Minnesota

City of Sierra Vista
Sierra Vista, Arizona

Clearwater National Forest
Kamiah, Idaho

Colorado Trail Foundation
Golden, Colorado

Corsair Trail Council
Tawas City, Michigan

Dawson County 4-H Club
Dawsonville, Georgia

Degray Lake Volunteer Fish
Shelter Program
Arkadelphia, Arkansas

Delaware's Environmental Legacy
Program
Wilmington, Delaware

Delaware Piping Plover Recovery
Program
Dover, Delaware

Desert Saddle Bags of Phoenix
Dewey, Arizona

Division of Water Resources
Dover, Delaware

Don Holkyoke
Moab, Utah

Edisto River Canoe & Kayak Trail
Committee
Walterboro, South Carolina

Eric Danielson
Iowa City, Iowa

Fort Atkinson Interpretative
Volunteers
Fort Calhoun, Nebraska

substantial developments are realized. Because of the success and popularity of the project, each year graduating students formally bequeath the project to the upcoming class through a "last will and testament," and in doing so, pass on the "key" to Bolton Creek's future.

For the third consecutive year, the **Franklin County Public School** system has been a Take Pride in America award winner for a program which instills in students a sense of community and school pride. Starting during the spring of 1989, a new litter control campaign called "Kids Can Put a Lid on Litter" was added to existing beautification, recycling and cleanup campaigns. Virginia's Division of Litter Control provided "Operation Waste Watch" kits to teach the youngsters that there are solutions to the litter problem and that they can work together toward solving these problems while having fun at the same time. Another new activity in Franklin County schools is the SAVE OUR ENVIRONMENT CLUB. They have enjoyed great success partially because they use a "building block" approach which has helped them achieve 100 percent participation from 11 county public schools. More than 7,500 students, faculty, administrators, parents and other volunteers are involved in conveying the good stewardship message to residents throughout the community.

The **Clean Schools Program** was developed by a local affiliate of **Keep America Beautiful** in New Hanover County, North Carolina, as an anti-litter, beautification and recycling education program for 20,000 students in kindergarten through the twelfth grade. Some activities motivated cleanups and improvements to school campuses; others promoted community litter abatement efforts; and, all encouraged pride in school and community appearances. Students retrieved 41,000 pounds of paper from the county waste system and recycled more than 70 tons of newspapers. Other projects undertaken by the children included planting 94 trees on several campuses in celebration of Arbor Day and participation in "Big Sweep," a statewide coastal beach and inland waterway cleanup. After enjoying phenomenal success this past year, the decision was made to change the name of the project from "Clean Schools Program" to "Proud Schools" to reflect adequately the broadened focus of their ambitious goals for 1990.

The rugged terrain in northwestern Montana has spawned some innovative and resilient third graders taught by Mrs. Culver at Russell School in Kalispell. To their dismay, these children learned that a water pump at one of their favorite recreational parks had broken down. When they discovered there were no funds to replace the pump, they realized it

meant water in the lagoon soon would become stagnant and wildlife would migrate elsewhere. The kids understood how serious the problem was; mobilized their classmates and took the matter into their own small hands. The **1989-1990 Third Grade Class at Russell School** called a press conference, wrote articles for the local newspaper and proceeded to wage some serious fundraising. Through recruiting assistance from other schoolchildren, raffling firewood, selling bags of popcorn and calling local businesses and clubs for donations, the youngsters were able to raise enough funds to purchase a new pump. Now at Woodland Park, residents are able to appreciate a tree-filled park, punctuated with flower beds and rose gardens. The centerpiece of the park remains the enchanting lagoon which is home once more to wild ducks, geese, peacocks and swans.

Since 1987, the **University of Mississippi** has cooperated in a partnership with the U.S. Army Corps of Engineers (COE) at the COE-managed Sardis Lake project in northwestern Mississippi. Approximately 300 **Recreation Degree Majors** have donated thousands of hours to resource management activities and special events assistance at the lake, also working with Corps staff on a variety of other projects. Similar activities during 1987 netted "Ole Miss" a national Take Pride in America award in July 1989. Among the most popular of the ongoing projects involves wood duck research to learn about seasonal wood duck box usage and nesting habits, repair existing boxes and erect new boxes. The boxes are placed strategically around the lake and data are collected and systematically analyzed by Corps staff and the students. This partnership has given the students an opportunity to experience first-hand innovative concepts in recreation area management. And, thanks to the young student's efforts, the wood duck population at Sardis Lake has improved considerably. Because of the spirit of volunteerism and stewardship, the lake remains a fascinating and educational place to visit.

The northeastern corner of Georgia, surrounded by stately mountains and glittering lakes is an ideal but seemingly improbable place for an environmental learning center. But, that is precisely the location of the **Rabun Gap Community School**, which serves towns and hamlets in Rabun County, a rural area of unspoiled natural beauty. Faculty, staff and students joined with the business community and civic organizations in a volunteer effort to create an outdoor environmental teaching facility that contains fern, herb and flower gardens, colorful wildflower meadows, a free-flowing trout stream, pond and marsh areas equipped with wood duck boxes, and a nature walk that rambles through the enchanting nine-

Naturalist Section Broward County Parks and Recreation Oakland Park, Florida	<i>Daily Mountain Eagle</i> Jasper, Alabama
Ocean County Parks and Recreation Department Toms River, New Jersey	Defensor Chieftain Socorro, New Mexico
Paint Creek Trailways Commission Rochester, Michigan	Delta Farm Press Clarksdale, Mississippi
Park County Recreation Board Meeteetse, Wyoming	Eastern National Park Monument Association Philadelphia, Pennsylvania
Park District of Dayton Dayton, Ohio	Joe Kosack Pine Grove, Pennsylvania
Plant-A-Tree Committee Columbus, Indiana	Marty Stouffer Productions Aspen, Colorado
Platte River Power Authority Fort Collins, Colorado	Mel Linkous Roanoke, Virginia
Pontotoc County Beautification Committee Pontotoc, Mississippi	<i>Moulton Advertiser</i> Moulton, Alabama
Richmond County Anti-Litter Council Warsaw, Virginia	<i>Northern Neck News</i> Warsaw, Virginia
Save-A-Valuable Environment, Inc. Dillsboro, North Carolina	Rick Just and Radio Idaho Meridian, Idaho
S. Douglas Wood Salt Lake City, Utah	WAGA-TV & Allatoona Lake Clean-up Atlanta, Georgia
Toledo City Park, Canoe-Nature Camp Toledo, Ohio	PRIVATE LANDS
Town of Red River Red River, New Mexico	Allen, Allen, Allen, and Allen Petersburg, Virginia
	Dorothy Downs Smyrna, Delaware
	Frank W. Bohman Morgan, Utah
MEDIA	Lake Junaluska Assembly Lake Junaluska, North Carolina
<i>Chowan Herald</i> Edenton, North Carolina	

LOCAL GOVERNMENTS

- ANDALE Nogales
Nogales, Arizona
- Broward County Board of
Commissioners
Fort Lauderdale, Florida
- Christian County Soil & Water
Conservation District
Taylorville, Illinois
- City of Cartersville
Department of Public Works
Cartersville, Georgia
- City of Denison
Denison, Texas
- City of Dunedin
Dunedin, Florida
- City of Laurinburg
Laurinburg, North Carolina
- City of Lenexa
Lenexa, Kansas
- City of Littleton, Cooley Gravel
Company and U.S. Army Corps
of Engineers Omaha District
Littleton, Colorado
- City of North Lauderdale
"Project Native"
North Lauderdale, Florida
- City of Scottsdale
Scottsdale, Arizona
- City of Seattle
Seattle, Washington
- Clean Team—Municipal Court and
the Volunteers in Courts
Pine Bluff, Arkansas
- Collin County Public Works
Department
McKinney, Texas
- Dickinson District Office
Dickinson, North Dakota
- Douglas County Highway
Department Salt Creek/Papio
Field Office
Omaha, Nebraska
- Jefferson County
Golden, Colorado
- Johnson County Park and
Recreation District
Merriam, Kansas
- Keep Chesterfield County Clean
Chesterfield, Virginia
- Keep Macon-Bibb Beautiful
Commission
Macon, Georgia
- Kennebec County Soil and Water
Conservation District
Augusta, Maine
- Lake County Cooperative
Extension Service
Crown Point, Indiana
- Lake James Advisory Committee
Marion, North Carolina
- Maricopa County Clean and
Beautiful Program
Phoenix, Arizona
- Mazarick Park Nature Education
Program
Fayetteville, North Carolina

acre expanse. Not rich by some standards, the Rabun Gap area has a first-class wealth of volunteers. And, participants believe that this project will have an enduring effect on all those involved, especially the children.

During four days in September 1988, thousands of acres of oak woodlands in the Sierra Nevada foothills were damaged or destroyed by a wildfire that roared through an area located about 60 miles north of Sacramento. In response to the devastation, **Douglas McCreary**, a natural resources specialist at the University of California's Sierra Foothill Range Field Station initiated "Project Acorn." In order to enjoy the best results in reforesting the area, acorns needed to be planted soon. So, Mr. McCreary acted swiftly, distributing information, soliciting donations of acorns and mustering volunteer labor for the planting project. The reaction from the community was tremendous. School children, as well as senior citizens collected more than 1,000 pounds of acorns, which were sorted and placed in cold storage until planting could commence in January 1989. Mr. McCreary trained dozens of volunteers in proper planting and protection techniques. The volunteers planted 80,000 acorns of five native oak species and fostered a high level of community involvement in natural resource conservation. Though the fire was extremely unfortunate, it did provide a unique educational opportunity for the citizens who helped replant a forest.

FEDERAL GOVERNMENT

Near Reading, Pennsylvania, the **U.S. Army Corps of Engineers** (COE) operates the **Blue Marsh Lake**, an eight-mile long, 6,800-acre water resource project that received thousands of hours of improvements during 1989. More than 450 enthusiastic volunteers performed a variety of conservation and enhancement projects during one weekend in April, such as raising a picnic pavilion; planting 10,000 wildflower seeds and 5,000 seedling pines; collecting 40 cubic yards of litter; and, general park beautification efforts. The COE staff is totally committed to this annual event, from the clerk-typist who provided support in processing hundreds of commendations and other correspondence—to the maintenance and ranger personnel who work on-site, side-by-side with citizens who care about this valuable resource. Community spirit is high at Blue Marsh Lake, thanks to the dedication of the COE staff and their contributions to the lake.

Since 1980, the **National Bison Range Education Program** has been teaching Montana's young people an interest in wildlife and public

places through hands-on activities designed to build a sense of wonder, enthusiasm and concern. The National Bison Range is managed by the U.S. Fish and Wildlife Service, where volunteers have always been the backbone of their educational programs. In 1989, nearly 30 volunteers instructed students and teachers alike at the Visitor Center and Nature Study Area, through teacher workshops and inservice programs, during high school career days, a Science Fair and a special history program. In addition to a special emphasis on the bison and their recovery, programs were presented on other mammals, birds, grasslands, insects and various topics. Conveniently located near Moiese, the National Bison Range also sponsors Summer Day Camps for youths between the ages of 6 and 11; maintains an environmental education lending library of lesson plans and outdoor classroom activities; and, assures universal accessibility through the life enrichment program ACCESS. Hands-on educational materials have been adapted for use by the blind and nature trails have been made accessible to wheelchair-bound visitors. During their formative years, young Montanan's are taught a sense of stewardship and helped to form a sound environmental ethic, thanks to the volunteers and staff at National Bison Range.

As the Volunteer Coordinator at C.J. Brown Dam and Reservoir, a U.S. Army Corps of Engineers project in western Ohio, **Cheryl Ann Schutte** has recruited a volunteer work force of 40 persons to bring back the prairie that once blanketed middle America. A "sea of grass" is how settlers described the wide-open prairies that greeted them on their westward journey. Unfortunately, the prairies have declined in the past two hundred years, and along with them, part of Ohio's heritage. Ms. Schutte spends much of her personal time collecting native grass seeds, cleaning and storing them, so she and her volunteers can plant them in an attempt to restore native prairies on public lands. By conducting this dynamic project, she hopes to educate others about the historical and cultural importance of preservation efforts. For her demonstrated commitment to this initiative, Ms. Schutte has been awarded a Certificate of Appreciation from the U.S. Army Corps of Engineers.

LuVerne Grussing is an Outdoor Recreation Planner for the U.S. Interior Department's Bureau of Land Management (BLM), and is primarily responsible for administering the lower 53 miles of the Salmon River in Idaho. Mr. Grussing not only prepares, implements, monitors and coordinates a management plan, he also contributes his personal time to encourage an attitude of stewardship toward public resources and promotes participation in caring for those resources. Among the programs he has developed are annual BLM-sponsored outfitter float trips to share

Jack Turnell Meeteetse, Wyoming	Naomi Tyler Boise, Idaho
James and Frances Mathis Gainesville, Georgia	Noel Prchal Bismarck, North Dakota
James Magagna Rock Springs, Wyoming	Patrick Reinhardt Anchorage, Alaska
James Thompson Milton, West Virginia	Paul Barton Orlando, Florida
Jeff, Tricia and Daniel Roberts Los Alamos, New Mexico	Paul Meyer Englewood, Colorado
Jennifer Eakle Calera, Oklahoma	Reese Lukei Virginia Beach, Virginia
Kay Frischknecht Manit, Utah	Robert J. Cone Bettendorf, Iowa
Klaus and Jane Hendrix Golden, Colorado	Robert March, II York, Pennsylvania
Leonard Hay Rock Springs, Wyoming	Ron James Twin Falls, Idaho
Linda Woodard Murfreesboro, Arkansas	Russell J. Pettitt Bradford, Pennsylvania
Louis Robbins Greenbrier, Arkansas	Ruth Grimes Johnston, Iowa
Marcia Keener Triangle, Virginia	Sammie Rayroux Carlsbad, New Mexico
Marilyn Conrad San Francisco, California	Sarah Webb West Newbury, Massachusetts
Mary Reed Moscow, Idaho	Shane Andrew Edgewood, New Mexico
Maxie and Edward Carson, Jr. Ruby Valley, Nevada	Sue Clark Blythe, California
Melissa Poe Nashville, Tennessee	Susan Bailey Sutton, North Dakota
Mike and Pam White Laramie, Wyoming	

INDIVIDUALS

Albert Baksh
Imperial, California

Alice B. Andrews
Little Rock, Arkansas

Aubrey Smith
Nashville, Tennessee

Beth Gallegos
Commerce City, Colorado

Bill Borling
Hartwell, Georgia

Bill Buchanan
Springfield, Pennsylvania

Bonnie Manning
Magnolia, Massachusetts

Celeste E. Trzcinski and John Rich
Estes Park, Colorado

Charles and Patty Swanson
Mike and Pam White
Laramie, Wyoming

Charles Berdahl and
Webb Voorhees
Cavalier, North Dakota

Chris Provost
Kodiak, Alaska

Clayton Ferrell
Dover, Tennessee

Cleve Formwalt
Mobile, Alabama

Dean Hill
Water Valley, Mississippi

Dean Peterson
Starbuck, Minnesota

Dianne Dent Wilcox
Macon, Georgia

Donald Lindquist
Minneapolis, Minnesota

Dr. Calvin L. Lensink
Anchorage, Alaska

Dr. Eddie Dry, Golden Eagle
Lodge
Red River, New Mexico

Dru Eric Butterfield
Alva, Florida

Earl Pfetscher, Principal Chandler
Elementary School
Chandler, Indiana

Edward Carson, Jr.
Ruby Valley, Nevada

Edward S. Gill
Hartwell, Georgia

Eugene Henderson
Calera, Oklahoma

Frances Egbert
Twin Falls, Idaho

Frank Fitzgerald
Drummond, Montana

Gary Zakotnik
Eden, Wyoming

Grace Neighbors
Heflin, Alabama

H. Alan Day
Duncan, Arizona

Indiana University Students
Bloomington, Indiana

Jack Bertagnoli
Lander, Wyoming

Jack Derosa
Las Cruces, New Mexico

ideas on river ethics; annual cleanup programs involving civic groups, government agencies and the general public; and, safety workshops to demonstrate boating techniques and first aid to the boating public. Although his job is demanding and consumes much of his time, Grussing spends many off-duty hours performing community service work. Partly due to his personal charisma and professional dedication, he was named 1989 "Ranger of the Year." Mr. Grussing's expertise in the area of river recreation and his working relationships with disparate groups have contributed greatly to solving problems and improving the public image of the Bureau of Land Management.

Annually, the **Little Rock District** of the **U.S. Army Corps of Engineers** (COE) is instrumental in the organization and execution of the Great Arkansas Cleanup, which takes place on the first Saturday after Labor Day—Public Lands Day. Little Rock COE manages more than 160 parks, which attract millions of visitors every year, and has been a sponsor of the statewide event since it began in 1979. In 1989, 11,500 volunteers turned out to pick up an estimated 1,100 cubic yards of trash and debris at dozens of locations across the *Natural State*. Following the cleanup, the volunteers were invited to 30 different sites for picnic lunches, prize drawings and entertainment. Hundreds of organizations and businesses provided the extra organizational and financial support necessary to make the cleanup a success. The Great Arkansas Cleanup was a national award winner in the 1988 Take Pride in America Awards Program. And, because of their considerable success, the COE Little Rock District has developed a comprehensive how-to brochure and videotape that have been distributed to local, state and federal agencies nationwide, so others can ignite the spark of volunteerism that blazes in Arkansas.

INDIVIDUALS

Susan Walker has been immersed in volunteer activities on behalf of American wildlife resources for a number of years, and the results of her thousands of hours of work truly are astounding. She has worked primarily at Ridgefield National Wildlife Refuge, but also assisted at other refuges in the lower Columbia River Valley. One of her most remarkable projects involved monitoring goose populations, which required her to drive to remote locations in inclement weather; strain through binoculars; and, read faint identification marks on collars. The data she collected are being used to chart a recovery plan for the Canada goose. Ms. Walker has also assisted in trapping and transplanting Columbia white-tailed deer

and Roosevelt elk; monitored bald eagle nests; cared for injured and orphaned owls, deer and coyotes; and, recruited, trained and supervised other volunteers. Her positive attitude and ability to explain refuge policy to visitors has helped improve the public image of the National Wildlife Refuge system. More importantly, her enthusiasm and interest were a catalyst for encouraging others to volunteer at the refuge, and she helped spark interest in the refuge and its mission in the community and the state of Washington.

For the past few years, **Mrs. Jemima Foltz** of Draper, Virginia, has been a one-person task force in Pulaski County. Not only does she personally pick up enormous amounts of trash tossed out of cars by thoughtless motorists, she also has instituted a recycling program; distributed car litter bags; and, addressed Extension Homemakers clubs, scouting groups and other organizations about litter prevention and recycling. Because of her efforts, Mrs. Foltz was proclaimed "Hometown Hero" by a Roanoke television station and has won numerous additional awards. She is a member of the Pulaski County Litter Control Council, where she provides invaluable advice and assistance. Her volunteer spirit and unwavering dedication are making a difference, enhancing public resources and involving hundreds of other citizens in her drive to clean up Pulaski County.

Bob Timberlake, a internationally renowned artist from Lexington, North Carolina, for years has donated his valuable time and considerable talent promoting environmental education and raising public awareness about the importance of each citizen's participation in public resource preservation. Mr. Timberlake's work reflects his deep love for North Carolina, as shown by the scenes of natural beauty that his brush brings to life with every breathtaking stroke. He freely has shared his artistic talent, motivating millions of North Carolinians to become active stewards of the state's exceptional, yet fragile resources. Mr. Timberlake has produced and distributed public service announcements promoting resource stewardship; and, his paintings, etchings and prints have been star attractions in numerous fundraising events. One such fundraiser was successful enough to permit the purchase of a "Recycling Rover," a converted school bus that travels the state educating students about recycling. His dedication to North Carolina's prosperous future will live on through Timberlake's renditions of the diverse ecology of the state—from the Outer Banks, across the Coastal Plain and Piedmont Plateau—west to the Blue Ridge Mountains.

Soil Conservation Service
Department of Agriculture
Rural Idaho Photography
Project
Boise, Idaho

Soil Conservation Service
Department of Agriculture
Idaho Botanical Garden Project
Boise, Idaho

Soil Conservation Service
Department of Agriculture
Richmond, Virginia

Table Rock Resident Office
U.S. Army Corps of Engineers
Branson, Missouri

Tallulah Ranger District
U.S. Forest Service
Clayton, Georgia

Technician Association, Area IV
Soil Conservation Service
Iuka, Mississippi

Tennessee Valley Authority
Water Quality Department
Chattanooga, Tennessee

Terry Kincaid
Coeur D'Alene, Idaho

The Spencer Family
Raleigh, North Carolina

U.S. Army Corps of Engineers
Albeni Falls Project
Newport, Washington

U.S. Army Corps of Engineers
Fort Worth District
Canyon Lake Project Office
Canyon Lake, Texas

U.S. Army Corps of Engineers
Lake Ouachita Field Office
Mountain Pine, Arkansas

U.S. Army Corps of Engineers
Mississippi River Visitor Center
Rock Island, Illinois

U.S. Army Corps of Engineers
Monroe Navigation Field Office
Monroe, Louisiana

U.S. Army Corps of Engineers
Okeechobee Waterway Natural
Resource Office
Clewiston, Florida

U.S. Army Corps of Engineers
Sardis Lake Field Office
Sardis, Mississippi

USDA Club of Alexandria
Alexandria, Louisiana

U.S. Department of the Treasury
Washington, D.C.

U.S. Fish and Wildlife Service
Lander Field Office
Lander, Wyoming

U.S. Fish and Wildlife Service
Wolf Creek National Fish
Hatchery
Jamestown, Kentucky

U.S. Forest Service
Soda Springs Ranger District
Soda Springs, Idaho

U.S. Geological Survey
Reston, Virginia

U.S. National Arboretum
Washington, D.C.

Walter Scott and Poynette Middle
School
Poynette, Wisconsin

William Cannon
Lakeview, Oregon

Chestatee Ranger District U.S. Forest Service Dahlonega, Georgia	Mimbres Resource Area Bureau of Land Management Santa Fe, New Mexico
Cohutta Ranger District Chattahoochee National Forest Chatsworth, Georgia	Mingo Job Corps Civilian Conservation Center Puxico, Missouri
David Johnston, Cascades Volcano Observatory, U.S. Geological Survey and Explorer Post No. 916 Vancouver, Washington	Mena Ranger District Ouachita National Forest Mena, Arkansas
Fishtrap Lake Shelbiana, Kentucky	Natchitoches National Fish Hatchery Natchitoches, Louisiana
Fort Davis National Historic Site Fort Davis, Texas	National Park Service, National Capital Region, Volunteers in Parks Washington, D.C.
Hobe Sound Nature Center, Inc. Hobe Sound, Florida	Naval Reserve Fleet Hospital 500 CBTZ 22 DET G Kansas City, Missouri
John Gregg Munsing, Michigan	Nez Perce Forest Think Tank Grangeville, Idaho
John Lytle Shoshone, Idaho	Office of Administrative Services Department of the Interior Washington, D.C.
Julie Massey U.S. Fish and Wildlife Service Houston, Texas	Ouachita Civilian Conservation Center Royal, Arkansas
Lake George Ranger District Ocala National Forest Silver Springs, Florida	Pinedale Ranger District Bridger-Teton National Forest Pinedale, Wyoming
Loxahatchee Natural History Association Lake Park, Florida	Powell Ranger Station, U.S. Forest Service Lolo, Montana
Magazine Ranger District St. Francis National Forest Paris, Arkansas	Sabine National Wildlife Refuge U.S. Fish and Wildlife Service Hackberry, Louisiana
Manuel and Janet Benavides Poplar Bluff, Missouri	
Mark Buckbee Roseburg, Oregon	

Since 1972, **Hal Weidemann** has been an enthusiastic and valuable volunteer at the Loxahatchee National Wildlife Refuge in the northern Everglades near Boynton Beach, Florida. Mr. Weidemann has contributed nearly 2,000 hours to the refuge, offering interpretive services such as Night Prowls; Swamp Strolls; Bird Walks; and, Wildflower and Butterfly Programs. Furthermore, over the years, Mr. Weidemann has become involved in coordinating volunteer training programs and writing booklets which help teach volunteers how to educate the public. He also is president of the Loxahatchee Natural History Association, and through the association has provided the refuge with materials and services that have allowed the administering agency, the U.S. Fish and Wildlife Service to expand their many impressive interpretive programs and educate refuge visitors about effective resource management and conservation.

Starting in 1988, with a sincere desire to see her community cleaned up, **Jeanette Guthrie**, a retired school teacher from Jasper, Alabama, has gained a well-deserved reputation as a conservation activist. She challenged the citizens of Walker County to become more involved by joining organizations such as PALS (People Against a Littered State) and aggressively attacking the serious litter problems that had evolved over a number of years. Ms. Guthrie has been instrumental in coordinating efforts between public officials and businesses; organizing an adopt-a-mile program on federal, state and county roads; identifying and eliminating illegal dumpsites; and, inaugurating the *Clean As A Whistle* campaign intended to motivate citizens to continue sprucing up Walker County. As a direct result of Ms. Guthrie's hard work and dedication, there has been dramatic progress in public awareness and citizen involvement, and the county is a cleaner place to live.

A resident of coastal southwestern Florida, **Marjorie Ward** has invested a great deal of time and an abundance of energy into leading her community in projects designed to increase volunteerism on behalf of natural resources. Lee and Collier Counties are particularly rich in natural beauty and that inspired Mrs. Ward to assume responsibility for the area. As founder and president of the "Citizens Association of Bonita Beach," she has organized daily beach litter pickup projects; and improved public access to coastal beaches. Another project that has arrested her attention is the preservation of the loggerhead sea turtle, and she has campaigned for passage of a "Lights Out for Turtles" ordinance. Because hatchling turtles head instinctively for the brightest source of illumination, they often perish. As a result of the "lights out" ordinance, they are no longer diverted from their trip back to the Gulf by the lure of

artificial lighting, thus increasing their chances for survival. Mrs. Ward's tireless efforts, commitment to enhancement of public lands and aggressive leadership have resulted in highly visible benefits for the enjoyment of all citizens.

Marlene Lugg has been a conservation activist most of her life, winning awards and scholarships from the Izaak Walton League, Wildlife Conservation Club, Girl Scouts of the U.S.A. and Audubon Society. She resides near Los Angeles, where she is enlisting and instructing hundreds of persons in the field of natural resource conservation. As an Explorer Scout Associate Advisor, Ms. Lugg trains Cub Scouts, Boy Scouts and Explorer Leaders in low impact camping, backpacking awareness, canoeing, climbing, hiking and rappelling. Additionally, she has devoted hundreds of hours to trail building and maintenance, stream improvement, habitat preservation and tree planting. She has been extremely effective at recruiting new leaders and involving them in conservation. However, Ms. Lugg receives her greatest reward by seeing those persons go on to teach their own youth groups outdoor ethics, respect for natural resources and pride in America.

At the Alligator National Wildlife Refuge in Manteo, North Carolina, **Ken Dyar** can be found volunteering his expertise in number of ways. An accomplished wildlife photographer, Mr. Dyar has contributed countless slides and photographs to the refuge for use in many innovative ways. For example: he has prepared an instructional slide program featuring the red wolf; and, he took older slide programs, updated them with music, adapted them with narration and converted them into a video cassette format for easy viewing. For years, he has displayed proudly his commitment by leading bird walks, supervising Youth Conservation Corps as they tackle construction projects, installing signs and gates, picking up litter and directing turtle patrols to aid preservation and propagation of the loggerhead turtle. Furthermore, Mr. Dyar founded the Coastal Wildlife Refuge Society which aids refuge programs by collecting donations and membership fees. No job is too great or too small for Mr. Dyar, and though his volunteer position requires full-time responsibility, he grants it freely and without reservation.

LOCAL GOVERNMENTS

Since 1985, the **Hinds County Soil and Water Conservation District** (SWCD) has organized and sponsored Conservation Carnival,

O.J. Neighbours Elementary School
Wabash, Indiana

Olive Township Elementary School
New Carlisle, Indiana

Ortega Middle School
Alamosa, Colorado

Ottawa High School Wood Shop Class
Ottawa, Illinois

Pennsylvania State University Forest Technician Unit
Mont Alto, Pennsylvania

Pioneer Settlement for the Creative Arts
Barberville, Florida

Pleasant Gardens Elementary School
Marion, North Carolina

Prairie School
New Raymer, Colorado

Pulaski Academy
Little Rock, Arkansas

Raton Chapter Future Farmers of America
Raton, New Mexico

Ruth Gruhn & Alan Bryan
Shoshone, Idaho

S.A.F.E., Trenton State College
Trenton, New Jersey

Sand Pine Nature Center
Deltona, Florida

St. Peter Middle School
Stevens Point, Wisconsin

Students Acting for the Environment
Trenton, New Jersey

Switzerland County Junior & Senior High School
Vevay, Indiana

University of Vermont
Burlington, Vermont

Wendy Hanophy, Horizon High School
Brighton, Colorado

West Muskingum Future Farmers of America
Zanesville, Ohio

Westlawn Elementary School
Decatur, Alabama

Wyoming Boys School
Worland, Wyoming

FEDERAL GOVERNMENT

Anasazi Heritage Center
Dolores, Colorado

Arroyo Seco District Volunteers
La Canada, California

Beverly deGruyter
Bureau of Land Management
Albuquerque, New Mexico

Bureau of Land Management
Cheyenne, Wyoming

Cape Hatteras Group
National Park Service
Manteo, North Carolina

Charles Richmond
Springfield, Colorado

Cherokee National Forest
Hiwassee Ranger District
Etowah, Tennessee

EDUCATIONAL INSTITUTIONS

Alaska Peninsula-Becharof Refuges King Salmon, Alaska	Kenwood Elementary School PTA Miami, Florida	a unique week-long "field day" for students in public and private schools in Hinds County, Mississippi. The Conservation Carnival was developed by SWCD with cooperation from many other local government agencies and businesses. The carnival includes eight areas where students stop and study some important topics concerning conservation of natural resources. The study stops include areas on wildlife, mini-conservation farms, soil erosion, aquatic biology, farm animals, water conservation and quality, forestry and flood control. This enormously popular event attracts 3,000 students every year. According to teacher evaluations and student response, the Conservation Carnival is a motivational factor in helping young people assume their place in the environment as conservationists, looking to the future responsibly and with enthusiasm.
Cape Henlopen High School Lewes, Delaware	Laura Draper Milford, Delaware	
Cathlamet Future Farmers of America Cathlamet, Washington	Lopez Elementary School Student Council Ft. Collins, Colorado	
Cowee School Franklin, North Carolina	Marbrook Garden of Knowledge Summer Program Wilmington, Delaware	
Creighton Preparatory School Science Club Omaha, Nebraska	McCorkle Beautification Sod, West Virginia	
Custer County School District Custer, South Dakota	Medford Future Farmers of America Environmental Studies Class Medford, New Jersey	
Dabney S. Lancaster Community College Clifton Forge, Virginia	Millard North and South High Schools, Salt Creek/Papio Field Office, U.S. Army Corps of Engineers Omaha, Nebraska	
Dick Cullor's 1988-89 Sixth Grade Barton Elementary School Ft. Collins, Colorado	Mobile County Public Schools Environmental Studies Center Mobile, Alabama	
Dr. J. Robert Halma and Biology Students at Cedar Crest College Allentown, Pennsylvania	Mrs. Bartlett's 1988-89 First Grade Ridgeville, Indiana	
Graham High School Student Council Graham, Texas	Mrs. Daughtry's 1988-89 Fourth Grade Lithonia, Georgia	
Grambling State University Grounds Department Grambling, Louisiana	National Outdoor Leadership School Lander, Wyoming	
Jill Midori Mears Townsend, Delaware	New Auburn Future Farmers of America New Auburn, Wisconsin	
Jones Academy Hartshorne, Oklahoma	North Rowan Primary School Spencer, North Carolina	
Kahler Middle School Dyer, Indiana		In the foothills of the Blue Ridge Mountains, Franklin County is a jewel, shining bright and clean in large part because of the many efforts of the Franklin County Litter Control Program , with headquarters in Rocky Mount. As its name implies, litter control is a priority with this local government agency, but it is not their only function. Other projects they have designed and implemented include cleanup of Smith Mountain Lake; a School Beautification Campaign; community-wide paper drive days; and, an annual spring cleanup. Participation in these projects topped 10,000 in 1989, and involved all age groups community-wide. Special attention is paid to educating and involving young people so they can carry good stewardship habits with them into adulthood. The program coordinators realize that for "every tree that grows, a seed had to be planted." They understand that attitudes of disrespect for the environment can't be changed suddenly, and so they have begun to plant the seeds of change. A county-wide spirit of teamwork has evolved and future projects promise to be even more successful.

The **Chester County Parks and Recreation Department** manages a unique facility in southeastern Pennsylvania that is a vast departure from a typical county recreation park. The department operates a 300-acre demonstration farm at Springton Manor Farm, which was owned by Pennsylvania's founder, William Penn. This historically significant site contains the physical characteristics necessary for an outdoor classroom including a tranquil pond, fast-flowing stream, virgin woodlands, fertile pastures, as well as barns and other outbuildings to house farm animals. The demonstration farm and environmental education center were opened in 1988, and in one year attracted attendance from school children and adults—a total of more than 27,000 persons. A core group of 200 volunteers called *Friends of Springton Manor Farm* has been created to conduct tours, perform maintenance tasks and raise

funds for further restoration. This project was recognized by the American Farmland Trust with the 1988 Agricultural Award for Local Public Education to the County.

Tens of thousands of residents in Jefferson County have been recipients of a continuing educational program promoted by the **Jefferson Beautification System** (JBS), part of the Keep America Beautiful network of communities. A winner in the 1988 Take Pride in America national awards program, their purpose is litter prevention, recycling and beautification. This is accomplished through a broad spectrum of educational activities to enhance a sense of ownership and responsibility for all lands and resources. Youths and adults participated in JBS-sponsored programs in 2 cities, 14 villages and 17 townships throughout the eastern Ohio county. In 1989, the county witnessed a 76.5 percent reduction in litter, and reports of vandalism have dropped dramatically. Much of JBS's success stems from the commitment of thousands of individual citizens working through an educational process to instill in all residents a sense of pride and a desire to conserve the natural and cultural resources for which Ohio is famous.

Beginning in 1988, the residents of the **Town of East Montpelier** located in the rugged interior of Vermont reaffirmed their pioneer heritage during a town meeting in which 120 townspeople developed an entirely new and innovative town plan. The close-knit community formed four volunteer committees to deal with the issues most concerning them: Agricultural and Open Space Retention; Community Services; Affordable Housing, and Commercial Development. The novel approach has resulted in growing support for greater community interaction and the emergence of a collective desire to preserve natural resources without jeopardizing jobs and livelihoods. The vision of the town is taking shape through the energy of its people, their expressed desires, dialogue, planning and hard volunteerism born out of deep conscience. The process has solidified East Montpelier as a community of persons concerned about how they live, and this has empowered them to shape their future—a future in which they intend to participate.

The City Beautiful Kids program is a ten-week summer cleanup project sponsored by the **City Beautiful Commission** in Little Rock, Arkansas. In 1986, the commission won their first national Take Pride in America award. Every summer since 1986, the commission has hired 120 youngsters between the ages of 14 and 16, and put them to work cleaning roadsides, alleys and sidewalks of weeds, litter and debris. The teens wear brilliant yellow T-shirts and orange caps that identify them

CONSTITUENT ORGANIZATIONS

Amelia Island Sea Turtle Watch, Inc.
Fernandina Beach, Florida

Association of Northwest Steelheaders
Salem, Oregon

Candace Achmun
Far Hills, New Jersey

Center for Marine Conservation
St. Petersburg, Florida

Clayton Clean and Beautiful
Jonesboro, Georgia

Colorado Native Plant Society
Denver, Colorado

Crawford Volunteer Fire Department
Crawford, Nebraska

Delaware Association of Conservation Districts
Dover, Delaware

Denmark Chapter Future Farmers of America
Denmark, Wisconsin

Everett Mountaineers
Everett, Washington

Farragut Flyers, Inc.
Coeur D'Alene, Idaho

Forest Youth Athletic Association
Forest, Virginia

Friends of the New River Trail
Galax, Virginia

John Laxague
Cedarville, California

Lake County Environmental Task Force
Leadville, Colorado

Macon County Beautification Committee
Franklin, North Carolina

Midland Empire Audubon Society and Burroughs Audubon Society
St. Joseph, Missouri

Pennypack Watershed Association
Huntington Valley, Pennsylvania

Puget Sound Fund
Tacoma, Washington

Rock Hill Clean & Green
Rock Hill, South Carolina

San Joaquin River Trail Council
Fresno, California

Sempervirens Fund
Mountain View, California

Society for Range Management
Denver, Colorado

Taos Archaeological Society
Taos, New Mexico

Tooele Wildlife Federation
Tooele, Utah

Valley of the Sun Men's Garden Club
Phoenix, Arizona

Wildlife Achievement Chapter Izaak Walton League of America
Damascus, Maryland

Na Kahu Hikina A Ka La
Kapaa, Hawaii

Natural Energy Resources
Company
Palmer Lake, Colorado

New Century Club of Newark
Newark, Delaware

Nevada Tahoe Conservation
District
South Lake Tahoe, California

Oxford County Soil and Water
Conservation District
South Paris, Maine

Pacific Northwest Four Wheel
Drive Association
Auburn, Washington

Pike Environmental Defenders
Milford, Pennsylvania

Pine Creek Headwaters Protection
Group
Wellsboro, Pennsylvania

Plan JEFFCO
Lakewood, Colorado

Pratt Museum
Homer, Alaska

Rexburg Civic Improvement Club
Rexburg, Idaho

Ruffner Mountain Nature Center
Birmingham, Alabama

Show Low Clean & Beautiful
Show Low, Arizona

Society for Masonboro Island
Wrightsville Beach, North
Carolina

South Norfolk Community
Chesapeake Sheriff's Office
Chesapeake, Virginia

South Suburban Park Foundation
and Mary Carter
Littleton, Colorado

Southwestern High School
Advanced Biology Class
Piasa, Illinois

Sunshine Council Telephone
Pioneers of America
Maitland, Florida

Supporters of Del-Nor Wiggins
Park, Inc.
Naples, Florida

The Garden Club of Georgia, Inc.
Athens, Georgia

The Oakridge-Westfir Tree Planting
Association
Oakridge, Oregon

Vestavia Hills Central Elementary
School
Vestavia Hills, Alabama

Volunteers for Outdoor Colorado
Denver, Colorado

"We Are Monticello"
Monticello, Arkansas

Western Heritage Wagon Train of
North Texas
Graham, Texas

Westminister Pride Committee
Westminister, Colorado

Wings Over the Platte Task Force
Grand Island, Nebraska

Woodruff Place Civic League
Indianapolis, Indiana

Worldwide Church of God
Grand Island, Nebraska

as "Kids" to citizens, who have reported that they greatly appreciate the outstanding work being accomplished. Though the young people come from disadvantaged families, they have had the distinct advantage during their summer employment of mastering good work habits, developing a sense of responsibility and learning about the importance of public land stewardship. Also, as a consequence of this opportunity, the "Kids" discovered that they have the potential to succeed.

Beginning in 1989, the **Los Angeles County Department of Parks and Recreation** set aside the month of July to make an extra effort to increase pride in county parks. The PRIDE IN PARKS program was kicked off on July 11 at 37 parks, where 3,000 staff and volunteers joined in activities designed to increase a sense of public land ownership and involve the community in the care of the parks. The special celebration complete with banners and balloons, was marked by cleanups, flower and tree plantings, graffiti removal, open houses, essay contests and general sprucing up. Local businesses donated buttons, hats, trash bags, sun visors, shrubbery and trees, paint, certificates of appreciation and refreshments. The events were so overwhelmingly successful and fun that the department is planning a larger celebration in 1990.

MEDIA

In June 1989, for the fourth year, **WJBK-TV** coordinated a massive one-day cleanup of the Rouge River in the Detroit metropolitan area. And also for the fourth year, WJBK's "Rouge Rescue" has taken top honors in the Take Pride in America national awards competition. Rouge Rescue isn't only an ongoing event, it is a project that grows dramatically with every passing year. In 1989, 2,700 volunteers worked at 30 sites along 126 miles of the Rouge River which links scores of communities in southeastern Michigan. They collected 2,000 bags of debris, removed 3,800 cubic yards of refuse and broke apart 78 log jams. Not only did WJBK conceive of and initiate this event, they continue to promote it on the air by broadcasting news stories, editorials, photo essays and public service announcements. Even weather forecasts are telecast live from sites along the river. Ford Division, Gannett Outdoors and other businesses and civic organizations, as well as private citizens who care about the health of the river are dedicated to this grassroots event, which exemplifies the meaning of good citizenship and responsible journalism.

KSSN 96-FM, the top-rated radio station in Arkansas, is well-known throughout the state for its outstanding support of the wise use and care of public lands and resources. In 1987, KSSN won a national Take Pride in America award for promoting the Take Pride campaign on the air. Currently, KSSN has stepped up efforts to inform listeners about their responsibility to help "Make Arkansas Sparkle," which is the theme of the newly established Arkansas Keep America Beautiful Commission. KSSN's president serves as chairman of the 30-member commission composed of businesses, government and community leaders. Over 300,000 KSSN listeners have been exposed to the "Make Arkansas Sparkle" campaign which is promoted by on-air personalities, who encourage their audiences to participate in events such as Public Lands Day and the Arkansas River Clean Up Project. KSSN continues to inform, educate and motivate its audience through year-round broadcasts of public service announcements, live remote broadcasts from cleanup sites, and personal participation by KSSN staff.

In May 1988, **WRAL-TV**, serving the Raleigh, North Carolina area launched a multi-faceted project called "Save Our Sounds." Through documentaries, public service announcements, special reports and continuing news coverage, WRAL alerted viewers about vital issues concerning coastal resources. Their goal was to motivate individuals, businesses and government to change potentially destructive behavior and adopt responsible habits to benefit the future of rivers, estuaries and sounds. Save Our Sounds has made a substantial impact on the public, as shown by the receipt of hundreds of letters supporting the project and the number of respondents volunteering to join the effort. Through this campaign, WRAL-TV hopes millions of North Carolinians have learned more about the coastal environment and how to preserve it.

Since 1983, **WCTE-TV Channel 22**, a Public Broadcast System station serving Tennessee's Upper Cumberland region has conducted numerous activities to solidify a sense of community spirit and enhance awareness of the beauty and unique cultural identity of the area. The station has aired all of the Take Pride in America public service announcements; promoted local and regional stewardship projects; presented programming to engender pride in Tennessee's resources; and, telecast programs that impel people to address head-on and solve conservation issues. They have made copies of their special programs available to Soil Conservation Service field offices for display at county fairs and other events. The success of their public service programming has resulted in thousands of chestnut seedlings being planted throughout a 14-county area. Indeed, WCTE has provided an invaluable service by informing

Bristol Bay Lions Club King Salmon, Alaska	Garden State React Manasquan, New Jersey
Castle Rock Park Committee Castle Rock, Colorado	Goehner Improvement Committee Goehner, Nebraska
Citizens Against Litter Gig Harbor, Washington	Good Sam Sand Dollars Tampa, Florida
Citizens of Somerville Somerville, Texas	Harrington New Century Club Harrington, Delaware
CLEAN-LAND, Ohio Cleveland, Ohio	Homestead Jaycees Homestead, Florida
Clinch County TPIA Committee Dupont, Georgia	Izaak Walton League of America Saving Reedy Creek Mantoloking, New Jersey
Community Recycling, Inc. Omaha, Nebraska	Jacksonville Kiwanis Club Central Point, Oregon
Delaware State Federation of Women's Clubs Selbyville, Delaware	John D. and Catherine T. MacArthur Foundation Palm Beach Gardens, Florida
De Queen Lake Staff U.S. Army Corps of Engineers De Queen, Arkansas	Keep Choctaw County Beautiful Committee Butler, Alabama
Desert Planters of Ridgcrest Ridgcrest, California	Lake Greeson Field Office U.S. Army Corps of Engineers Murfreesboro, Arkansas
Elmwood Restoration Committee Grafton, North Dakota	Lions for a Clean and Beautiful Arkansas Bella Vista, Arkansas
Friends of the Delaware Canal Point Pleasant, Pennsylvania	Make Ogallala Beautiful, Inc. Ogallala, Nebraska
Friends of the Fordyce, Inc. Hot Springs National Park, Arkansas	Michael Baker Woodland Hills, California
Friends of Pennypack Park Philadelphia, Pennsylvania	Missouri Beautification Association Branson, Missouri
Fulton Alabama Reunion Committee Fulton, Alabama	Moon Lake Improvement Club & Lake Washington Improvement Commission Friars Point, Mississippi

**TAKE PRIDE IN AMERICA
1989 National Award**



**BUSINESSES/
CORPORATIONS**

- | | |
|--|---|
| Arizona Public Service Company
Phoenix, Arizona | Taos Ski Valley, Inc.
Taos Ski Valley, New Mexico |
| Capitol Broadcasting Company,
Inc.
Raleigh, North Carolina | The Roving Nature Center
Bath, Pennsylvania |
| Cedar Bluff Oil Company
Cedar Bluff, Alabama | Virginia Power Shenandoah District
Woodstock, Virginia |
| Coca-Cola Bottling Company of
Arkansas
Little Rock, Arkansas | Waimea Falls Park, Waimea
Arboretum
Haleiwa, Hawaii |
| Dave N. Ballay, Venice Marina,
Inc.
Venice, Louisiana | Western Fuels Utah, Inc.
Lakewood, Colorado |
| Duke City Lumber Company
Albuquerque, New Mexico | CIVIC/CITIZEN
ORGANIZATIONS |
| Inward Ventures, Inc.
Tallahassee, Florida | Albermarle Sound Action Program
Edenton, North Carolina |
| Meadow Gold Dairies
Lincoln, Nebraska | Alliance of Guardian Angels
Seattle, Washington |
| Middletown SCUBA
Middletown, New York | Anamoose Sportsman's Club
Anamoose, North Dakota |
| Public Service Company of
Colorado
Denver, Colorado | Angel Island Association
Tiburon, California |
| Shell Western Exploration &
Production, Inc.
Houston, Texas | Arrowhead Property Owners
Association
Edenton, North Carolina |
| | Beechmont Neighborhood
Association
Louisville, Kentucky |

the Tennessee viewing public of the benefits derived through volunteerism and natural resource preservation.

WHYY TV-12, a Delaware-based public television station that also serves Philadelphia and southern New Jersey, strives to present locally produced programming that is both entertaining and educational. In 1989, they produced and aired a 30-minute special entitled THE WILD WETLANDS, which focuses on Delaware's wetlands and addresses their value as a source of beauty and recreation, as well as a habitat for many species of wildlife. Stunning photography and insightful commentary tell the story of how wetlands provide not only fun and fishing, but also help to purify water, and provide protection from floods. The program has aired twice and approximately 100,000 viewers have watched and learned about the beauty and value of tidal marshes and freshwater swamps. WHYY has made the videotape available to community organizations and educational groups. It is hoped that THE WILD WETLANDS will have an ongoing effect on attitudes of stewardship toward these precious resources.

PRIVATE LANDS

In 1989, the **Stanton Bird Club**, in cooperation with the Agricultural Stabilization and Conservation Service and Maine Conservation Corps initiated a trail restoration and erosion control project at the 230-acre Thorncrag Bird Sanctuary located near Lewiston in southern Maine. Following years of neglect, individuals and groups have banded together under the leadership of the Stanton Bird Club to develop a multi-use recreation area and nature center. The project is a model for public/private partnerships and even though activities occurred on private land, the results of the project highlighted changing public positions toward public resources. Volunteers donated 100 hours of labor at the forested bird sanctuary, and it is now used as a demonstration area to exhibit stewardship attitudes and behavior and actual erosion control practices.

As general manager of the Deseret Land & Livestock Corporation in Woodruff, Utah, **Gregg Simonds** has proven his management philosophy that a ranch can show a profit while also improving the land. The ranch is composed of privately owned land, as well as land administered by the Bureau of Land Management. Mr. Simonds runs a balanced ranching operation. He has increased livestock productivity and converted the ranch into one of the best hunting ranches in the West.

The wide array of improvements he has fostered include increased production of crested wheatgrass pastures; boosted by 30 percent the amount of usable land through innovative water developments; computerized ranch operations; updated range inventory; and, a multitude of other improvements. Because of Mr. Simond's management policies, the ranch has become a show place hosting Soil Conservation Service workshops, Society for Range Management tours, and university class sessions on range and watershed improvements. Due to his successful, modern approach to ranching, in 1987 Mr. Simonds won the prestigious Rancher of the Year Award.

The **Trust for Public Land** (TPL) shares with similar nonprofit conservation groups a concern for clean water and air and for the preservation of wildlife and open spaces. Neither a membership or advocacy organization, this national organization purchases land and places it into protective ownership; offers tax benefits to property owners willing to sell or donate land to TPL; and, then resells these sites to public agencies or community conservation groups for permanent protection. The Southeast Regional Office of the TPL acquired a 4.83-acre tract of land that, while being developed in 1987, was discovered to be the site of Hernando de Soto's 1539 winter encampment. The contractor had halted construction and a state archaeologist was summoned to evaluate the find. The Trust stepped in and worked with the owners to purchase the land, and after a series of delicate negotiations, resold the land to the state of Florida in the latter part of 1988. Following extensive archaeological excavation, the property will serve as a museum to interpret both the de Soto expedition—one of the first in North America—and Native American life in Florida at the time of initial European contact. TPL has been successful by adhering to a conservation philosophy that includes not only the preservation of rural and urban open spaces, but one that also attempts to incorporate these open spaces into resources that may be used and enjoyed by the public.

PUBLIC/PRIVATE PARTNERSHIPS

For the third consecutive year, the **Greers Ferry Lake and Little Red River Annual Cleanup** has taken top honors in the Take Pride in America National Awards Program. Greers Ferry Lake, managed by the U.S. Army Corps of Engineers is situated in the foothills of north central Arkansas. From the lake, flows the Little Red River and some of the best fishing in Arkansas. In concert with a number of federal agen-

North Carolina Stream Watch Program
Raleigh, North Carolina

Oasis Garden Club of Indian Wells Valley
Inyokern, California

Ohio Department of Natural Resources, Division of Litter Prevention and Recycling
Columbus, Ohio

Ohio River Valley Water Sanitation Commission
Cincinnati, Ohio

Public Lands Restoration Task Force, Izaak Walton League of America, Inc.
Portland, Oregon

Take Pride in Smith Mountain Lake
Hardy, Virginia

Timms Fowler & John O. Singlaub
Grand Junction, Colorado

Trashmaster Classic, Barren River Lake
Glasgow, Kentucky

Troup County Chamber of Commerce & U.S. Army Corps of Engineers
West Point, Georgia

John Pennekamp, Coral Reef State Park Junior Ranger Program
Key Largo, Florida

Michigan Civilian Conservation Corps Camp Alberta
L'Anse, Michigan

Vogel State Park
Blairsville, Georgia

YOUTH GROUPS

Aransas County 4-H Club
Rockport, Texas

Boy Scouts of America
Royal Gorge District
Canon City, Colorado

Boy Scouts of America, Troop 85
Beatrice, Nebraska

Donald Kirkman Phillips,
Boy Scouts of America, Alligator River NWR Volunteer
Manteo, North Carolina

Moneta Community 4-H Club
Moneta, Virginia

Strasburg Chapter Future Farmers of America, Strasburg High School
Strasburg, Virginia

STATE GOVERNMENTS

Florida Interagency Environmental Education Coordinating Committee
Tallahassee, Florida

Vera H. Wagner,
Founder of Covered Bridge
Society of Pennsylvania
Harrisburg, Pennsylvania

LOCAL GOVERNMENTS

City of Hendersonville & The Oak
Ridge Boys
Hendersonville, Tennessee

Greenwood County Clean &
Beautiful
Greenwood, South Carolina

Santa Cruz County Resource
Conservation District
Aptos, California

Sarasota County Parks &
Recreation, South Lido Nature
Center
Sarasota, Florida

"Take Pride in Brentwood" City of
Brentwood
Brentwood, Tennessee

MEDIA

Bill Monaghan
Springfield News & Sun
Springfield, Ohio

The Franklin News-Post
Rocky Mount, Virginia

PRIVATE LANDS

Clear Creek Land Conservancy
Golden, Colorado

Strawberry Hill Nature Center
Fairfield, Pennsylvania

PUBLIC / PRIVATE PARTNERSHIPS

Benton MacKaye Trail Association
Atlanta, Georgia

Cheaha Valley Cycle Association
of Trail Riders
Oxford, Alabama

Dripping Springs Volunteers
Las Cruces, New Mexico

Governor's Advisory Committee
on Litter Control
Honolulu, Hawaii

Hot Springs/Garland County
Beautification Commission
Hot Springs National Park,
Arkansas

Independence Pass Restoration
Group
Aspen, Colorado

Jean Schadler
Adel, Oregon

Lake Milton Clean Sweep Harold
Moore & Robert Fenton
Lake Milton, Ohio

"Lake Whitney Cleanup" U.S.
Army Corps of Engineers
Clifton, Texas

Montgomery County Improvement
Council "Broomin' and Bloomin'
Project"
Christiansburg, Virginia

National Park Service, Turkey Run
Park, George Washington
Memorial Parkway
McLean, Virginia

Nebraska Leafy Spurge Working
Task Force
Bassett, Nebraska

cies and private businesses, the Corps' Resident's Office coordinates this wildly successful cleanup of the popular recreation area which attracts 5 million visitors every year. In 1989, on the 20th anniversary of the day-long cleanup, 3,400 volunteers cleared debris from 300 miles of lake shoreline, 50 miles of roadside and 25 miles of river. More than 1,300 scouts piled into canoes, paddled downstream and collected trash from the bottom and banks of the chilly, rushing river. Likewise, the lake bottom and shoreline were cleaned of debris. By the end of the morning, approximately 16 dump trucks were loaded with litter; and, nearly 8,000 pounds of aluminum were separated for recycling. When the work was done, the volunteers gathered for a catfish fry, prize drawings, speeches and musical entertainment, compliments of the many businesses that support the event. The annual cleanup has resulted in a 70 percent reduction in litter, and brought thousands of friends and neighbors together in a joint project that cultivates leadership and promotes community pride.

As a three-time winner in the Take Pride in America National Awards Program, the **Lawrence County Litterbuster Program** has become a model anti-litter campaign in the state of Alabama. Leadership is provided by a 40-member committee drawn from both the private and public sectors. The committee meets regularly to evaluate projects and map plans for the future. In 1989, the committee highlighted increased youth participation, recycling, beautification and pride. Thousands of students were inspired by the superhero cartoon character "Mr. Litterbuster" to participate in poster, jingle and video contests, clean campus contests and a recycling contest. The annual spring litter pickup attracted 6,500 volunteers who cleaned 800 miles of roadside, filling 20,000 trash bags. Moreover, church groups, community clubs, city councils and scouts worked on scores of beautification projects. The Litterbuster Program can measure its success by the escalating commitment and concern about Lawrence County's future.

In one year, more than 1,750 citizens of all ages and walks of life volunteered to pitch in and help make the **Logan Ranger District, Wasatch-Cache National Forest** the cleanest, best-kept district in the National Forest system. Northern Utah is known for its uncommon beauty and untamed wilderness, but in recent years, the area had experienced a problem with litter and vandalism. In a creative attempt to solve this issue, a list of 150 needed projects was developed and volunteers were obtained from churches, scouting groups, schools, civic associations, fraternities, sororities and local families. The eager recruits performed 130 separate projects that included bridge construction,

adopt-a-campground and adopt-a-lake programs, roadsides, trail and picnic area cleanups, as well as serving as campground hosts, community service workers and volunteer coordinators. The hands-on approach has proven highly successful for the ranger district, and participants have gained a deep sense of personal responsibility for the forest lands in their community.

In 1987, a partnership of social, service and civic groups joined county and state agencies to establish **Pride Against Litter** (PAL), a comprehensive, county-wide litter abatement and awareness campaign in Randolph County, West Virginia. This is the third consecutive year PAL has won national recognition from Take Pride in America for their cleanup and recycling operation. Elkins Iron and Metal has been an invaluable partner in the effort by serving as the local recycling center. In 1989, they recycled 35 tons of aluminum, 194 tons of glass, 337 tons of appliances and 40 tons of paper and cardboard. And, beginning in 1990, they will be geared up for recycling plastic products. The adopt-a-highway program has picked up 45 different groups who have adopted 145 miles of state roads. The state's Department of Highways affords assistance by providing litter bags, plastic gloves and safety vests, and overseeing trash pickup and disposal after each cleanup. Many other projects have been completed successfully and, with community support, the entire county has been transformed into a safe and beautiful place to live, work and visit.

In 1989, the staff at **R.D. Bailey Lake**, in Justice, West Virginia, continued sponsorship of the Environmental Challenge Day program, for which the **U.S. Army Corps of Engineers** (COE) won a Take Pride in America award in 1987. Environmental Challenge Day is a comprehensive educational program resembling a television quiz game that tosses out questions related to the environment for students to answer. The program lasts a few months every year, and since its inception in 1987, participation has risen from 375 to 1,000. Besides this program, many other activities are scheduled throughout the year, such as campus cleanups, tree plantings, a conservation fair and highway cleanup. This approach not only teaches young people about the environment, but involves them as well. COE worked with six businesses, two civic organizations, nine municipal governments and scores of individuals to provide an atmosphere of learning which was enjoyable, instructive and constructive. With continued commitment by COE staff to involve the public, it is expected that the benefits of this partnership will endure.

In June 1989, a coalition of public and private entities gathered on beaches in Norfolk and Virginia Beach for **"Clean the Bay Day."**

Columbus Council of Garden Clubs
Columbus, Mississippi

Hands Garden Club of Raleigh
Raleigh, North Carolina

Keep North Carolina Clean & Beautiful
Raleigh, North Carolina

New Jersey Shore Foundation
Rahway, New Jersey

Malheur Field Station
Princeton, Oregon

EDUCATIONAL INSTITUTIONS

Celeste Weaver's 5th Grade
Lakeview Academy
Gainsville, Georgia

Dr. Ayris's S/SLD Class, Skeen Elementary School
Leesburg, Florida

Orland Junior High School
Orland Park, Illinois

Park View Future Farmers of America
South Hill, Virginia

Recycle Rome Participants
Rome, Georgia

Rock Springs Alternative High School
Rock Springs, Wyoming

University of Delaware Sea Grant College Program
Newark, Delaware

FEDERAL GOVERNMENT

Fort Leonard Wood U.S. Army Corps of Engineers
Fort Leonard Wood, Missouri

Francis R. Cherry, Jr.
Roswell, New Mexico

Hartwell Lake Natural Resource Management Center
Hartwell, Georgia

Naval Air Station, Oceana
Virginia Beach, Virginia

Ozark-St. Francis National Forest "Take a Youth Fishing"
Russellville, Arkansas

Salt Creek/Papio Field Office U.S. Army Corps of Engineers
Omaha, Nebraska

INDIVIDUALS

Bill & Betty MacArthy
Port Orange, Florida

Christine Keener
Cooks, Michigan

Cynthia R. Crossen
Volunteer Teacher
Pittsboro, North Carolina

Nadine Hess
Phoenix, Arizona

Roger Parker
Put-In-Bay, Ohio

Patrick "Doc" & Connie Hatfield Brothers, Oregon

Talmadge Butler
DeSoto State Park
Fort Payne, Alabama

TAKE PRIDE IN AMERICA 1989 National Award



BUSINESSES/ CORPORATIONS

Arkla Gas Company—Area Seven Hot Springs, Arkansas	Madison County Litter Control & Recycling Council Madison, Virginia
Bowater Southern Division Woodlands Calhoun, Tennessee	Modern Woodmen of America Rock Island, Illinois
Ford's Colony at Williamsburg Williamsburg, Virginia	People Against Litter New Kensington, Pennsylvania
Recreational Equipment, Inc. Seattle, Washington	Randolph Chamber of Commerce Asheboro, North Carolina
Southwestern Bell Telephone— Black Gold Country Community Relations Team El Dorado, Arkansas	Restore the Carousel Association Rexburg, Idaho
Z. Smith Reynolds Foundation Winston Salem, North Carolina	Shinnyo-en Hawaii Honolulu, Hawaii
	Tupelo Clean & Beautiful Tupelo, Mississippi

CIVIC/CITIZEN ORGANIZATIONS

Attala County Lady Landowner League Kosciusko, Mississippi	Arizona Clean & Beautiful, Inc. Phoenix, Arizona
Clarks Chapel Community Development Franklin, North Carolina	Arizona Wildlife Federation Scottsdale, Arizona
Keep Fauquier Clean—Fauquier County Litter Control & Recycling Program Warrenton, Virginia	Association for the Preservation of the Eno River Valley Durham, North Carolina
	Center for Marine Conservation Washington, D.C.

After months of preparation, including assistance from the Center for Marine Conservation (CMC), Zone Coordinators executed the final details to clean 52 miles of waterway. More than 2,000 residents—from military forces to scouting groups—showed up to fill brilliant yellow trash bags with nearly 60,000 total pounds of debris. The types of trash were recorded on data cards that the staff at CMC uses to compile statistics which help combat marine debris. Citizens throughout Tidewater Virginia have become more aware of the consequences of dumping trash in waterways. And, also due to the success of the Clean the Bay Day, the City of Virginia Beach has developed an adopt-a-beach program to give organizations and individuals an organized avenue to clean beaches and marshes on a regular basis. Such cleanups are being implemented in coastal communities across the country, where citizens are willing and eager to become involved by volunteering their time and energy for America's resources.

North Carolina's third annual **BIG SWEEP Statewide Waterway Cleanup** was an enormous success, judging from the number of participants and the amount of debris collected in September 1989. The University of North Carolina Sea Grant organization worked with eight other public and private groups to coordinate the day-long cleanup of 90 sites from Duck Beach to Sunset Beach, including inland rivers and lakes also. The event was postponed for a week when Hurricane Hugo blew through the Carolinas bringing death and devastation with high winds and heavy rains. As national attention was focused on the destruction, more than 3,600 volunteers turned out and made a substantial contribution to the cleanup effort by picking up 80 tons of trash. The well-coordinated project—which was honored by Take Pride in America in 1987 and 1988, as well—greatly assisted ongoing educational efforts designed to eliminate trash that litters the state's beaches and waterways.

Friends of the Rouge is a nonprofit group of citizens from the metropolitan Detroit area who are dedicated to restoring the Rouge River to a condition fit for swimming, fishing and other recreational activities. As it is now, the river is one of the most polluted in the country, despite the fact that the Friends of the Rouge has co-sponsored an annual basin-wide cleanup of the river since 1986. Joined by civic organizations, youth groups, media, educational institutions, businesses and private citizens, the group has declared war on pollution, and each year, they win another battle. In June 1989, the fourth annual Rouge Rescue took place and thousands of volunteers cleared logjams and debris from the river. Every year, great strides are made and the overall condition of the river

improves; however, much remains to be done. And Friends of the Rouge will continue in the forefront, organizing, advertising, coordinating and motivating. They will do whatever it takes to accomplish their goal—a clean, safe river.

For more than 40 years, the **Western North Carolina Development Association** has been working to improve the 18 westernmost counties in the state, an expanse that includes the Cherokee Indian Reservation. It is the oldest organization of its type in the state, and one of the largest, involving over 100 communities and 100 youth groups, senior citizen organizations, churches, schools and businesses. Originally formed to increase farm income and improve rural living standards, the program has expanded and matured to deal with the ever-changing needs of the area and its people. This “partnership for progress” has gathered a core of volunteers organizing, setting goals and working together to find ways to preserve the land; clean highways, streams and rivers; involve residents in recycling practices; and, resolve solid waste disposal issues. Through the years, the spirited volunteers have built 140 community centers and 60 volunteer fire departments, as well as many playgrounds, ball fields, swimming pools, libraries and senior citizen centers. An integral part of the effort is a special diversified awards program, in which numerous awards are presented yearly. The association has enjoyed a 40-year success story by opening opportunities for leadership and giving dedicated persons recognition for their community improvement work.

“Take Care; Be Environmentally Aware” is the slogan of a public education campaign coordinated by the Pennsylvania Resources Council, Washington County Conservation District and **Foodland Stores**. The campaign started in 1989 with the concept that consumers could assume responsibility for purchasing products that are packed in recycled or recyclable containers if they were knowledgeable about which items were deemed recyclable or recycled. Working together, soon 105 Foodland Stores in four states were sporting shelf labeling to guide consumers toward those products the Pennsylvania Resources Council and the Washington County Conservation District had approved. Besides the shelf labels to guide them, an eight-page booklet is available to help shoppers make educated choices. While it is up to the individual shopper to recycle the packages they purchase, Foodland is demonstrating concern for the environment. They are helping to increase consumer awareness for the need to be conservative in use of raw materials used to manufacture excessive packaging; the need for responsible solutions to the solid waste issue; and, the need to begin recycling programs at home.

order to prevent further soil erosion, designed and installed a public pathway between a paddle boat concession stand and a popular lake. In an effort to replace community trees that had been dying, the boys planted 87 new trees along scenic city streets. And, in an ongoing effort to control accumulations of roadside trash, the scouts adopted a stretch of the major highway that leads into town. They patrol the road and clean it at least twice every month, and their efforts have inspired other scouting groups to adopt needy roads and highways in the region. Troop 114 was a national semifinalist in the 1988 Take Pride in America Awards Program. By working together, the young scouts have realized a sense of pride in their work and in community service which will help mold them into community leaders.

Since 1980, Boy Scouts of America **Explorer Post 220** has been training young men and women as responsible citizens and caretakers of America’s natural resources. The post has developed an ongoing program to build and maintain trails; train “trailbosses” to supervise trail work; and, educate scouts and leaders about low-impact camping, hiking, canoeing and climbing. Apart from their regular projects, the post completed three unusual conservation activities during 1988–1989. They restored the vanishing habitat of the three-spined stickleback, a fish that inhabits two Los Angeles area rivers. Post 220 members removed rocks and then filled in with soil to revitalize the rivers and reclaim a wholesome habitat for the fish. Additionally, they developed a Braille/Multi-lingual/Handicapped Trail at Angeles National Forest in western Los Angeles County. Also at Angeles, they sandblasted graffiti from rocks that had been vandalized by destructive visitors to the forest. Explorer Post 220 persists in making an affirmative impact on today’s resources for the benefit of tomorrow’s land users.

Inspired and led by scoutmaster Moran Colburn, **Boy Scouts of America, Troop 29** adopted six miles of the Chinnabee Silent Trail, a heavily used portion of the Pinhoti Trail System in Alabama. The scenic trail winds past mountainous vistas overlooking a lake and waterfall and many creeks alive with native flora and fauna. Chinnabee is aptly named, since the young scouts who built it in 1973 and maintain it yearly, are hearing-impaired. The Alabama School for the Deaf sponsors the troop, which won a Take Pride in America national award in 1988. Pride in the project is so great that each year former scouts return to work in silence, shoulder-to-shoulder with Mr. Colburn and the scouts of Troop 29. Caring for the trail has taught the scouts the importance of outdoor ethics and conservation.

The **Arapahoe County 4-H Junior Leaders** organization provides opportunities for 4-H members over the age of 13 to develop leadership and social skills, practice citizenship and conduct community service projects. Situated on the eastern slope of the Rocky Mountains one—of the most pristine, sparkling-clean areas on earth—the Denver basin had become polluted and careless, unplanned development had resulted in a dearth of trees. Knowing that trees help to keep the air fresh and pure, these young people planned and implemented an urban reforestation project at Lowry Air Force Base near Denver in Colorado. Ultimately, 1,000 volunteers became involved in planting pines, firs, cedars and spruce trees. Because these young citizens cared about their environment, land that had become a neglected wasteland, is being used in a proficient way: to beautify the base; enhance air quality; prevent soil erosion; conserve water; and, provide habitat for urban wildlife. The 4-H Junior Leaders developed an apt slogan to publicize their project—“Plant A Tree, Grow A Friend” and now feel they have the opportunity to grow up with “their” trees, while gaining a greater appreciation for what can be done through volunteerism to enhance the state of Colorado.

In October 1988, the **San Diego County Council** of the **Boy Scouts of America** initiated an ambitious recycling program dubbed “Pitch In With Us,” designed to educate southern Californians about the need to recycle, reduce litter and conserve resources. This ambitious project was selected to demonstrate the scouts’ commitment to conservation as part of the celebration of scouting’s 75th anniversary. Experts in waste management, litter control and recycling were consulted to help outline the objectives and plan the strategy which included a Scout Fair to educate and encourage youth to participate; a network of staffed drop-off recycling locations; placing recycling “igloos” in areas where staff was not available; pitching the program on talk shows; and, canvassing neighborhoods and distributing door hangers, leaflets and posters. To give scouts an even larger incentive to become involved in “Pitch In With Us,” a collector’s patch was developed for the scouts to earn. San Diego’s recycling efforts are well underway, thanks in no small measure to the ongoing work of 10,000 Boy Scouts who care deeply about conservation.

Eastern Indiana **Boy Scouts of Troop 114** were busy in 1989, improving the quality of life in Richmond by undertaking five projects selected for both historical significance and impact upon the community at large. The 45-member troop devoted 300 hours to restoration of an historic log cabin to be used as an educational tool. In Clear Creek Park, the scouts rebuilt rundown barbecue pits, transforming them into functional attractions. In Glen Miller Park, the young members of Troop 114, in

Early in 1989, the **Little River Canyon Cleaning Committee** began planning a cleanup event at DeSoto State Park in northeastern Alabama. DeSoto State Park is the site of a scenic parkway that zigs and zags along the rim of a resplendent 18-mile long, 700-foot deep canyon. The parkway offers motorists breathtaking vistas of the magnificent canyon, the “wild and scenic” Little River and DeSoto Falls. The committee’s appreciation for the natural beauty of the park, river and canyon spurred them to mobilize nearly 200 volunteers for a two-day cleanup in April. They galvanized participation from government and law enforcement agencies, the American Red Cross, church groups, trail and hiking associations, amateur radio clubs and rescue squads. More than 30 tons of trash were hauled from the canyon; 22 miles of roadside were cleaned; and, volunteers rafted down the Little River to collect trash from river banks, as well. Children and senior citizens worked side-by-side with trained mountain climbers and park staff to remove rusting automobile hulks, abandoned trucks, washing machines, household trash and other debris. The committee will continue to work for year-round stewardship; promote personal responsibility for public resources; and, plan for future cleanup activities.

The Gulf of Maine is one of New England’s most valuable and vulnerable resources, shared by citizens from Maine, Massachusetts and New Hampshire in the U.S., as well as the provinces of Nova Scotia and New Brunswick in Canada. In recent years, this unique and productive body of water had suffered from careless and malicious dumping of marine debris. This persistent problem motivated the **Maine State Planning Office** to become involved in the national celebration “Coastweek” through their very own “**Maine Coastal Program.**” Businesses, school groups, conservation commissions, scout troops, local and state officials and neighborhood organizations were tapped, and volunteered to coordinate a coastal cleanup in September 1989. Public response was tremendous and drew participation from nearly 7,000 concerned citizens who collected 20 tons of debris from several hundred miles of the Gulf’s shoreline. The coastline was cleaned with great results, but in addition, information on each item collected was recorded on data cards for transmission to the Center for Marine Conservation to be entered into their data base system. In this way, debris can be catalogued and traced, a method which can assist substantially current educational efforts to halt future pollution. The cleanup seemed to empower participants and helped them understand clearly the bond between everyday actions and the health of America’s public lands and waters.

North Carolina’s Adopt-A-Highway Program, sponsored by the **Department of Transportation** has been immensely successful,

generating participation from 5,000 volunteer groups who have cleaned up 11,000 miles of state roadsides. Besides being a traditionally beautiful state, stretching from the Atlantic to the Appalachians, North Carolina is a progressive state, looking ahead and moving forward. Since 1988, the Adopt-A-Highway program has welcomed various volunteer organizations, asking them to make year-long commitments to clean sections of highway on a quarterly basis. It is estimated that this program has resulted in a 60 percent reduction in roadside litter. Additionally, recycling is encouraged after each roadside pickup and has resulted in glass, aluminum and paper being recycled. Hand-in-glove with the adopt-a-highway concept, North Carolinians are active in a wildflower planting program. So besides enjoying sparkling clean highways where residents and tourists alike travel the state, they also are treated to vivid displays of native wildflowers. The brilliant flowers not only are aesthetically appealing, but they also help discourage roadside littering, and reduce the tedium of monotonously long drives:

In 1987, El Malpais National Conservation Area and National Monument in the northwest quadrant of New Mexico was set aside under the joint administration of the Department of the Interior's National Park Service and Bureau of Land Management. **Los Amigos del Malpais** (in English, the Friends of El Malpais) was formed to help the federal agency improve and preserve this area of rich cultural, historical and archaeological significance. The organization has enlisted 100 members who have performed important tasks such as: trail building, stream improvement, fence repairs, beautification projects, sign installations, archaeological surveys, historic homestead mapping, and patrolling and surveillance to deter artifact looters. Volunteers including Boy and Girl Scouts, 4-H members, Camp Fire Girls and other citizens—both young and old, hardy and tenderfoot—have traveled to Grant from Gallup and Albuquerque to become involved in special events in the Bluewater Canyon area. Los Amigos del Malpais have provided a model for others who want to contribute to the land which supplies life, shelter and sustenance.

Idaho's capital city is nestled against a backdrop of foothills that provide natural beauty, clean water, wildlife habitat and recreational opportunities for the community. But, for years, the area has been damaged by careless off-road vehicle use that has resulted in severe erosion, which could lead to disastrous flooding. A group was established in 1988 to increase public awareness about the importance of the Boise's scenic foothills and to develop pro-active ways to repair the damage which was inflicted by irresponsible persons over a number of years. The **Boise Front Coalition** is a diverse alliance of individuals representing federal,

and water quality, forestry and land use planning. The program's success is validated by the reaction of students to the new curricula. One teacher reported that her class was motivated to plant 800 seedlings at a nearby National Forest. The premise of Pioneer RESA is to teach children *how* to think instead of *what* to think and prepare them to deal with the complex environmental issues they will face in the future.

YOUTH GROUPS

In 1989, for the fourth consecutive year, the **Montana Council of Boy Scouts** has won a top award in the Take Pride in America National Awards Program for initiating, coordinating and implementing a widespread cleanup of highways, parks, campgrounds and other public areas. This Great Falls-based scouting group has been involved in cleanup projects for five years now, and what once was a highway cleanup has evolved into a full-blown statewide cleanup campaign. In April 1989, 7,500 scouts and their leaders, as well as other volunteers from civic organizations turned out to collect 1,000 tons of debris for disposal. The service project has raised the public's interest in the condition of their lands; enhanced Montana's beauty; promoted recycling; and, given the young boys a deep sense of pride for their state and country. The scouts plan to continue project "GOOD TURN," and cultivate the rich heritage that Montana has provided for all citizens to enjoy.

What began in 1989, as a small-scale project by the **Sprague-Lamont Camp Fire Kids** in honor of their state's centennial, has evolved into an intricate restoration incorporating nearly every component in this small community on Washington's Columbia Plateau. The original plan was to clear a city-owned lot and build something to commemorate the centennial. Once the children started working, the project took shape and the result is a source of pride and hope for the entire town. Volunteers ranged in age from 5 to 95 and logged 5,000 hours to create a plaza in the center of town. The lot was cleared and readied and funds were raised through bake sales, rummage sales and car washes. After the dust settled, the town had a 15' cedar gazebo surrounded by an octagonal network of sidewalks and flower gardens. The base of the gazebo is set with 270 individually designed, hand-painted tiles that tell Sprague's history in pictures. In place of a decaying brick wall, stands a 100' x 20' mural of an authentic street scene painted to resemble an old tintype. The Camp Fire Kids, the oldest of whom is 13, view this community service project as the type of experience that not only is fun, but will mold them into tomorrow's leaders.

The **Arizona State Land Department** (ASLD) administers vast tracts of public land including a 480-acre parcel in North Phoenix that had been abused for years by persons dumping old tires, abandoning stolen automobiles and illegally discharging firearms. In response to this serious problem, ASLD organized the *WESTERN CLEANUP* project. On April 22, 1989, in the "western" spirit of the event, 180 volunteers were transported by horse-drawn wagons to the site. The workers, wearing blue T-shirts emblazoned with the *WESTERN CLEANUP* logo, collected 20 tons of tires and 180 tons of other debris before the cleanup was completed. After the volunteers finished their chores, everyone gathered for a well-deserved picnic lunch. The special event was promoted by two local radio stations and also was featured on the evening news. The project successfully drew attention to the need for volunteers to take a personal interest in caring for Arizona's natural resources.

As director of the North Carolina Division of Parks and Recreation, **Dr. William W. Davis** implemented far-reaching and innovative improvements resulting in vast progress in the management and administration of the state park system. Through an ambitious public awareness program, Dr. Davis was able to generate a groundswell of support among environmentalists, parks and recreation professionals, lawmakers and concerned citizens and the immediate result was increased appropriations and staff. Under his strong leadership, the division embarked upon a rigorous training program which heightened professionalism throughout the system. He placed a major emphasis on interpretation and education programs to teach the public about the environment and their stewardship responsibilities. In addition, as the State Coordinator, Dr. Davis was instrumental in establishing and developing the Take Pride in America campaign within the state. During 1988-89, Dr. Davis laid the groundwork necessary for continued cultivation, improvement and preservation of North Carolina's state park system. His dedication and foresight have strengthened popular support for what is becoming one of the most beautiful, well-tended park systems in the nation.

In June 1988, **Pioneer RESA** (Regional Educational Service Agency) conducted a series of workshops designed to instruct teachers about the environment and the surrounding issues, as well as offering ways to integrate environmental education into existing curricula. The summer workshops incorporated nationally recognized "Project Wild" and "Project Learning Tree," and reached 164 teachers from 14 school systems in northeast Georgia. Speakers from industry and state and federal agencies addressed the teachers on subjects including soil conservation, air

state and local governments, conservation organizations, ranchers, recreation groups and businesses. The coalition has initiated a concerted drive to involve the community in cleaning up and repairing the scenic foothills. Wide-spread public education has been followed by litter cleanup, erosion repair and trail development projects. Interpretive signs have been placed to encourage using only designated roads and trails. Law enforcement has been stepped up to apprehend violators. And, a long-range plan is being formulated with help from a wide variety of citizens to address issues such as recreational use, wildfire control, wildlife habitat management and watershed protection.

In the heart of Nebraska's corn-growing country, the tiny town of Polk has formed a nucleus of volunteers that are trained to accomplish an amazing array of tasks—all designed to make Polk a better place to live. Beginning late in 1988 and continuing through 1989, the **Senior Center Organization** became a focal point for most of the improvement activities. Government and foundation grants, combined with private contributions and hundreds of volunteer hours resulted in the construction of a new Senior Center Building. Volunteers not only raised funds, they also painted the interior, refinished woodwork and solicited furnishings. It seems to the townspeople that virtually every citizen in Polk contributed something to improve this small town of 375 residents. It is a caring town where, in the frontier tradition, neighbors help neighbors and the entire town thrives and benefits.

Jointly sponsored by the **U.S. Army Corps of Engineers** (COE) and **Allatoona Lake Association**, the fourth annual "Great Allatoona Lake Cleanup" was held on September 16, 1989, to commemorate Georgia's Public Lands Month. Approximately 2,800 volunteers from the ages of 2 to 82 worked throughout the day and cleaned up 255 miles of shoreline at this COE-operated lake project. The event netted 3,000 bags of trash including paper, cans, tires and drums. Following the highly successful project, participants were treated to a lakeside cookout complete with plenty of hot dogs and entertainment for the hungry, tired volunteers. The organizers report that there has been a substantial reduction in litter as a result of tremendous impact of the cleanup and abundantly improved public awareness and attitudes in northern Georgia.

Payette National Forest has within its boundaries some of the best—and most dangerous trout and salmon fishing in western Idaho, where for years, anglers scaled a slippery rock face with a 250-foot vertical drop to access the area's most fertile fishing spot. In 1988, under the leadership of a Payette forest ranger, **Deep Creek Access Trail Partner-**

ship, comprised of highly diverse groups commenced to build a safe trail. An aesthetically pleasing trail was designed; funds were raised; a labor pool was created; obstructions were dynamited; heavy materials were purchased and transported to the remote site; and, in September 1989, the trail was dedicated. Contributions were made by Idaho Power, high school vocational students enrolled at Marsing Job Corps, Idaho Department of Fish & Game, Army Reserve Company A of the 321st Engineer Battalion and other local volunteers. There is much to celebrate besides the trail's completion. Scores of sportsmen have used the trail, and they are expending the extra effort to maintain it. The partnership has not disbanded and now is gearing up to tackle a new project: building a campground not far from the Deep Creek Trail.

Annually since 1987, **Gwinnett Clean and Beautiful, Inc.**, has led a multifaceted cleanup/educational program at Tribble Mill Park in Lawrenceville, Georgia. Since its inception, this project has won top honors in the Take Pride in America awards program and each year grows in scope and size. In celebration of Public Lands Day in 1989: 2,000 volunteers collected 168 cubic yards of trash for recycling; planted 500 pine and dogwood trees; seeded land around a small lake; and, conducted 136 educational workshops attended by 12,000 citizens. This enterprise was supported by 22 agencies from the federal to municipal level, and 208 community organizations and churches participated, as well. The nonprofit group also owns and operates two recycling centers and sends volunteers into county schools to teach students about litter abatement and solid waste management. The successful public awareness program has helped to change attitudes about the park and surrounding county, and has given citizens of all ages an opportunity to volunteer and make a difference.

Carters Lake, managed by the **U.S. Army Corps of Engineers** is located north of Atlanta in the scenic Blue Ridge Mountains. The 3,300-acre lake is the site of five parks that are used for hiking, picnicking, camping, boating, swimming and fishing by outdoor enthusiasts from northern Georgia and southern Tennessee. With a vista of forests and mountain peaks, the crystal-clear lake is surrounded by rugged, remote terrain leading to a steep shoreline. Because access to the shoreline is limited, litter was never much of a problem until heavy rains washed a glacier of floating debris down river. Before the litter could disperse any further, the Corps rangers mobilized a unique coalition of partners to address the unusual nature of the location and how to approach and plan an effective cleanup. In September 1989, with assistance from bait store owners, bass clubs, scouts, church and civic groups, as well as

local government agencies, a floating cleanup was organized. Volunteers on 100 boats corralled nearly 1,000 bags of litter during the day-long cleanup, which was followed by a cookout and entertainment. Rangers distributed patches, certificates of appreciation and thank-you letters to the participants. The cleanup goals were met and the litter was removed, but equally important was the exhibition of cooperation, teamwork and community spirit demonstrated by hundreds of volunteers.

Through the **Trees for Tucson** program, this Arizona community participated in the national Global ReLeaf campaign sponsored by the American Forestry Association. The local program's mission is to plant 500,000 trees that easily adapt to the low water requirements of the desert environment. They are well on their way to accomplishing that goal. During a special celebration week in October 1989, 2,500 men, women and children planted 200 trees. Many more trees were planted by individual citizens who were not part of the official tree-planting event. A number of committees have been formed and plans are being made for future tree-planting events. The community-backed effort has provided numerous benefits such as supplying shade; reducing storm water runoff; preserving riparian habitats; conserving topsoil; reducing dust and noise; and, beautifying streets, parks, neighborhoods and school yards—leaving a living legacy for future generations.

STATE GOVERNMENTS

The **Department of Environment, Health and Natural Resources** chose as its theme for the 1989 North Carolina State Fair "America's Wetlands—Natural Wonderlands." The department recognized that a lot of people are not aware of the immense importance of wetlands to the survival of countless plant and animal species. The exhibit was fashioned to educate visitors that healthy wetlands are not only a source of beauty and recreation, but can determine the ecological balance of nature. The exhibit recreated several wetlands habitats; involved visitors in the educational process; and, provided specially designed wetlands coloring books for the children. Nearly 200,000 persons passed through the exhibit, and expressed their interest by asking for additional information on citizen participation programs such as STREAM WATCH. STREAM WATCH allows individuals and groups to adopt areas along streams and other bodies of water. North Carolina contains some of the nation's most valuable and wondrous wetlands, and now an educated citizenry can help preserve them for the future.