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Subseries: Chron File, 1989-1993

OA/ID Number: 13761
Folder ID Number: 13761-010

Folder Title:
Dedication of the Fischer House 6/24/91 [OA 7564]

Stack:	Row:	Section:	Shelf:	Position:
G	26	21	4	7

THE WHITE HOUSE
WASHINGTON

June 20, 1991

MEMORANDUM TO THE PRESIDENT

THROUGH: DAVID DEMAREST
TONY SNOW *TS*

FROM: BETH HINCHLIFFE *BH*

SUBJECT: DEDICATION OF FISHER HOUSE

On Monday, June 24, at 9 a.m., you will dedicate the Zachary and Elizabeth Fisher House at Bethesda Naval Hospital. There will be about 250 people in attendance, including the Fishers and representatives of the hospital and of the Navy. General Powell, Secretary Cheney, and Navy Secretary Garrett may attend.

This is the first of seven homes that the Fishers are donating to military hospitals across the country. The homes will be used by family members visiting their ill or injured relatives.

Your remarks (5 minutes, cards) pay tribute to the Fishers for their gift, and also for the example they set of private citizens seeing a need and acting to meet it.

(Hinchliffe/Blymire)
June 20, 1991 5 p.m.
FISHER.TS Draft Three

PRESIDENTIAL REMARKS: DEDICATION OF THE FISHER HOUSE
June 24, 1991, 9:00 a.m.
Bethesda Naval Hospital

This is a very special day for Barbara and me -- coming back to Bethesda to see an exceptional group of people. We're even happier that we don't have to stay this time. \\ But I want to make sure you know that, for the wonderful care you gave me, you have my "heartfelt" thanks. \\ I thought I'd share with you a letter from a farmers' group that I received during my recovery - - it said: "This wouldn't have happened if you'd eaten your broccoli." \\ \\

There's a lot that goes on here at the National Naval Medical Center that's inspiring -- like the dedication and commitment of the doctors and nurses, some who have just returned from the Gulf, others who are still caring for our brave men and women of Desert Storm.

Today we're celebrating something else that makes this place remarkable -- the opening of the Zachary and Elizabeth Fisher House. This beautiful building will provide lodging for military families who have come to visit their seriously ill or injured loved ones. Because a concerned couple cared, this house will become a home to families facing the triple blow of critical illness, financial pressures, and separation.

Listen to how the Fishers dedicate this house -- "to our greatest national treasure: our military men and women and their loved ones." Millions were touched by the sacrifice of our

troops -- but the Fishers actually acted.

I've spoken a lot about Points of Light -- those who give of themselves to help others. Elizabeth and Zachary Fisher are brilliant Points of Light. They saw a need and they moved to fill it. They didn't wait for Congress. They didn't wait for a federal study...or a committee hearing. They saw a problem and they solved it. This kind of dedication and ingenuity has made ours the strongest and most caring nation in the world.

This "comfort home" is one of seven furnished family retreats that the Fishers are donating to military hospitals across this country. They were inspired by a simple, wonderful truth -- the most important part of life is being with someone you love; helping someone you love; sharing life with someone you love.

You know, it was a little over a year ago that Barbara spoke at Wellesley College about our philosophy. Let me share it with you again today. She said: "You will never regret not having passed one more test, not winning one more verdict, or not closing one more deal. You will regret time not spent with a husband, a friend, a child, or a parent."

On behalf of the families who will find peace in this home, and the ill or injured loved ones who will find comfort in their presence, I want to thank the Fishers. You represent the best of what is America. And to our military men and women -- thank you for your service to our nation. God bless you all.

#

(Hinchliffe/Blymire)
June 19, 1991 6 p.m.
FISHER Draft Two

PRESIDENTIAL REMARKS: DEDICATION OF THE FISHER HOUSE
June 24, 1991
Bethesda Naval Hospital

This is a very special day for Barbara and me -- coming back to Bethesda to see an exceptional group of people. We're even happier that we don't have to stay this time. \\ But I want to make sure you know that, for the wonderful care you gave me, you have my "heartfelt" thanks. \\ I thought I'd share with you a letter from a farmers' group that I received during my recovery - - it said: "This wouldn't have happened if you'd eaten your broccoli." \\\

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Listen to how the Fishers dedicate this house -- "to our greatest national treasure: our military men and women and their loved ones." Millions were touched by the sacrifice of our

Capt. Wilson
301-295-5804

Captain Wilson

Sharon Cochran
Faci. Mgmt.
Fisher House

plague

troops -- but the Fishers actually acted.

I've spoken a lot about Points of Light -- individuals who give of themselves to help others. Elizabeth and Zachary Fisher are brilliant Points of Light. They saw a need and they moved to fill it. They didn't wait for Congress. They didn't wait for state legislatures. They saw a problem and they solved a problem. This kind of dedication and ingenuity has made ours the strongest and most caring nation in the world.

This "comfort home" is one of ~~eight~~^{seven} furnished family retreats that the Fishers are donating to military hospitals across this country. They were inspired by a simple, wonderful truth -- the most important part of life is being with someone you love; helping someone you love; sharing life with someone you love.

You know, it was ~~almost exactly~~^{a little over} a year ago that Barbara spoke at Wellesley College about our philosophy. Let me share it with you again today. She said: "You will never regret not having passed one more test, not winning one more verdict, or not closing one more deal. You will regret, ~~however~~, time not spent with a husband, a friend, a child, or a parent."

On behalf of the families who will find peace in this home, and the ill or injured loved ones who will find comfort in their presence, I want to thank the Fishers. You represent the best of what is America. And to our military men and women -- thank you for your service to our nation. God bless you all.

#

Mr. Fisher's secretary
 (202) 752-5000
 Alice

as-delivered
 text
 from FORTUS
 press etc.

FISHER HOUSE

--Dan Cass or Doug Adair -- 2800
--by NIH (301) 496-4000
--TP or Brief Remarks (staff Wed. 6/19)
--Zachary and Elizabeth Fisher House at the National Naval Medical Center
--who audience?
 --address Bethesda doctors?--address troops from the Gulf?
--Publicist -- Gary Zahr -- (212) 489-6900
--Dedication: "to our greatest national treasure -- our military men and women and their loved ones"
--prime motivation: admires men and women of our Armed Forces
--Tony Benedi (scheduling -- 182); Dr. Lee -- x2672
--patient and families under tremendous long term stress -- add to it if separated, or don't have the money; (parents quit job to move near son)
--for 7 families; beautifully done facility -- will be eight
--ZF -- bricklayer -- Intrepid -- (new builds office complexes and apartment buildings) -- because enormously impressed by people he met --
--2 major problems with health-care delivery today -- (military medicine is paradigm for how we could solve problems -- done marvelous job --
 1) access -- who has it? (military -- 100%)
 2) cost (milit. -- because largely is managed care, cost controls in place --
 3) quality
 4) choice
--[Fisher has further addressed cost in humane way, cost aspect, addressing quality and cost in wonderfully humane way]
--financial need;
--milit. med -- Enrique Mendez -- Assist. Sec. Def for Health Care; put up milit. medicine as model; High on quality; good cost controls; access;
--E. and ZF -- represent best of what is America
--military as model of health-care delivery (managed = money up front, make do with that)
--private-public partnership
--Point of Light
--cost-quality
--new building
--private cit. solving their problems, rather than government
--health care will cost \$750b in 1992
--Bruce Lloyd (cardiologist)

THE WHITE HOUSE

**MRS. BUSH'S PRESS OFFICE
WASHINGTON, DC 20500
Phone: (202)456-7136
Fax: (202)456-6235**

6218

To: Carol Blymire

From: _____

Date: 6/20

Time: 10:10

Pages: 6
(including cover)

Comments:

THE WHITE HOUSE
MRS. BUSH'S PRESS OFFICE

TEXT OF MRS. BUSH'S REMARKS AT WELLESLEY COLLEGE COMMENCEMENT

Saverance Green
Wellesley College
Wellesley, Massachusetts
Friday, June 1, 1990

Thank you very much. Thank you President Keohane, Mrs. Gorbachev, trustees, faculty, parents, Julie Porter, Christine Bicknell and, of course, the Class of 1990. I am thrilled to be with you today, and very excited, as I know you must all be, that Mrs. Gorbachev could join us. This is an exciting time in Washington, D.C. But I am so glad to be here. I knew coming to Wellesley would be fun, but I never dreamed it would this much fun.

More than ten years ago when I was invited here to talk about our experiences in the People's Republic of China, I was struck by both the natural beauty of your campus ... and the spirit of this place.

Wellesley, you see, is not just a place ... but an idea ... an experiment in excellence in which diversity is not just tolerated, but is embraced.

The essence of this spirit was captured in a moving speech about tolerance given last year by the student body president of one of your sister colleges. She related the story by Robert

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Fulghum about a young pastor who, finding himself in charge of some very energetic children, hits upon a game called "Giants, Wizards and Dwarfs." "You have to decide now," the pastor instructed the children, "which you are ... a giant, a wizard or a dwarf?" At that, a small girl tugging at his pants leg, asked, "But where do the mermaids stand?"

The pastor told her there are no mermaids, and she says, "Oh yes there are," she said. "I am a mermaid."

Now this little girl knew what she was and she was not about to give up on either her identity or the game. She intended to take her place wherever mermaids fit into the scheme of things. Where do the mermaids stand ... All those who are different, those who do not fit the boxes and the pigeonholes? "Answer that question," wrote Fulghum, "and you can build a school, a nation, or a whole world."

As that very wise young woman said ... "Diversity ... like anything worth having ... requires effort." Effort to learn about and respect difference, to be compassionate with one another, to cherish our own identity ... and to accept unconditionally the same in others.

You should all be very proud that this is the Wellesley spirit. Now I know your first choice today was Alice Walker, known for The Color Purple. And guess how I know?

Instead you got me - known for ... the color of my hair! Alice Walker's book has a special resonance here. At Wellesley, each class is known by a special color ... for four years the

3

Class of '90 has worn the color purple. Today you meet on Severance Green to say goodbye to all of that ... to begin a new and very personal journey .. to search for your own true colors.

In the world that awaits you beyond the shores of Lake Waban, no one can say what your true colors will be. But this I do know: You have a first class education from a first class school. And so you need not, probably cannot, live a "paint-by-numbers" life. Decisions are not irrevocable. Choices do come back. As you set off from Wellesley, I hope that many of you will consider making three very special choices.

The first is to believe in something larger than yourself ... To get involved in some of the big ideas of your time. I chose literacy because I honestly believe that if more people could read, write and comprehend, we would be that much closer to solving so many of the problems plaguing our society.

Early on I made another choice which I hope you will make as well. Whether you are talking about education, career or service, you are talking about life ... and life must have joy. It's supposed to be fun!

One of the reasons I made the most important decision of my life ... to marry George Bush ... is because he made me laugh. It's true, sometimes we've laughed through our tears ... but that shared laughter has been one of our strongest bonds. Find the joy in life, because as Ferris Bueller said on his day off ... "Life moves pretty fast. Ya don't stop and look around once in a while, ya gonna miss it!"

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I won't tell George that you applauded Ferris more than you applauded him!

The third choice that must not be missed is to cherish your human connections: your relationships with friends and family. For several years, you've had impressed upon you the importance to your career of dedication and hard work. This is true, but as important as your obligations as a doctor, lawyer or business leader will be, you are a human being first and those human connections -- with spouses, with children, with friends -- are the most important investments you will ever make.

At the end of your life, you will never regret not having passed one more test, not winning one more verdict or not closing one more deal. You will regret time not spent with a husband, a friend, a child or a parent.

We are in a transitional period right now ... fascinating and exhilarating times ... learning to adjust to the changes and the choices we ... men and women ... are facing.

As an example, I remember what a friend said, on hearing her husband complain to his buddies that he had to babysit. Quickly setting him straight ... my friend told her husband that when it's your own kids ... it's not called babysitting!

Maybe we should adjust faster, maybe slower. But whatever the era ... whatever the times, one thing will never change: Fathers and mothers, if you have children ... they must come first. You must read to your children, you must hug your children, you must love your children.

5

Your success as a family ... our success as a society ... depends not on what happens at the White House, but on what happens inside your house.

For over 50 years, it was said that the winner of Wellesley's annual hoop race would be the first to get married. Now they say the winner will be the first to become a C.E.O. Both of these stereotypes show too little tolerance for those who want to know where the mermaids stand. So I want to offer you today a new legend: The winner of the hoop race will be the first to realize her dream ... not society's dream ... her own personal dream. Who knows? Somewhere out in this audience may even be someone who will one day follow in my footsteps, and preside over the White House as the president's spouse. I wish him well!

The controversy ends here. But our conversation is only beginning. And a worthwhile conversation it has been. So as you leave Wellesley today, take with you deep thanks for the courtesy and the honor you have shared with Mrs. Gorbachev and me. Thank you. God Bless you. And may your future be worthy of your dreams.



OFFICE OF PRESIDENTIAL ADVANCE IN-TOWN EVENT CONTACT SHEET

Name	Office	Phone Number
Presidential Advance Office		456-7565
Presidential Advance Fax Number		456-2820
Stacey Wilens	WH Advance	456-7565
Brian Montgomery	" "	" "
Kris Goodwin	" "	" "
Cindy Daut	WH Press Advance	
Bob Anderson	Public Affairs - Bethesda	
CDR Bill Clyde	Dir of Public Affairs	301/295-5727
Lou Soucy	USSS/WFO	202/634-5100
Scott A. Myers	USSS/PPD	202/395-4011
Rich Miller	" "	202/395-4011
Larry Bryson	WHCA	202-395-4070
Deborah McGhee	WHCA (Lead)	202 395-4077
Kathy Jearns	WH Public Liaison	202-456-7845
Carol Blymire	WH Speechwriting	202-456-7750
Karen Stansbury	Fisher House	301-295-5334
Scott Hopson	BASE OPERATIONS	301-295-0321
HMC P. Alvarado	BASE OPS (SECURITY PUBSAF)	301-295-1246/47
Ray Mosley	BASE OPS	301 295-6650
LT GEORGE DALEY	BASE OPERATIONS	301 295-6888
IT S. WARD	Security	301 295-1246/47
CHARLES BURKERT - Mr. Fisher's Project Manager		(516)8225350 or (301) 295-5363
TOM BUKOSKI, CDR	DIRECTOR FOR BASE OPERATIONS	301-295-6887/6888
CAPT DEN WILSON	DIRECTOR FOR ADMINISTRATION	301-295-5804

good
contacts

Walk-through Fisher House, Bethesda

Mr. and Mrs. Fisher will be there
great benefactors of the military
He's building 9 of them - this is the 1st

audience 150-300
 ↓ ↓
invitees staff etc.

POTUS & FLOTUS

Vice Adm & Mrs. Hagen

Adm & Mrs. Trost
 ↓ this house
 was her idea

Adm & Mrs. Lickman

Comdr. Bikoski

coming by helo - joke like: last time I came
by helicopter...

remarks - 3-5 minutes, cards

Admiral Lickman w/ FLOTUS

The Fishers

announce POTUS to lectern

Invocation

Nat'l Anthem

Admiral Lickman gives welcome, and intro

Mr. Fisher, who will intro POTUS

POTUS speaks, then will cut ribbon (betw. 2 columns)

sequence

The Zachary and Elizabeth Fisher House

Their gift is dedicated to our greatest national
treasure our military service men and
women and their loved ones.

Zachary & Elizabeth Fisher House

9:00 AM
(Edment)
Mrs. Bush included

July 8
Mrs. Fisher
212/752-5000 (h)
355-3181
June 10 7
July 8 7
June 24

NATIONAL NAVAL MEDICAL CENTER
BETHESDA, MARYLAND 20889-5000
13 March 1991

Dear Mr. President,

During the week of June tenth, we will be dedicating the Zachary and Elizabeth Fishery House at the National Naval Medical Center. This is the first of several homes that the Fisher's have given to the military services to provide a home away from home for the families of our patients who come from across the world for treatment of cancer and other serious illnesses. The home at Bethesda will serve as the prototype for the others.

Mr. Fisher's history of quiet philanthropy has included support for families of servicemen killed aboard the IOWA, in the Marine Barracks in Beirut and also included the establishment of the Intrepid Museum in New York. In the past he has been very reluctant to receive accolades for his donations, but this time he has allowed us to put his name on the Zachary and Elizabeth Fisher House.

It would be a great honor if you could officiate at the dedication of this wonderful gift which will be available for those who need it most - the young families we serve.

We would be happy to establish the dedication date and time to accommodate your busy schedule.

Very respectfully,

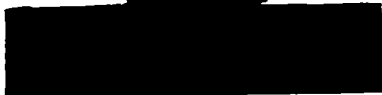
D. F. Hagen
D. F. HAGEN
Rear Admiral, Medical Corps
United States Navy

The President
The White House
Washington, DC 20500

Copy to: Dr. Burton Lee



(Enclosed)
Mrs. Bush included



COMMANDER
NATIONAL NAVAL MEDICAL CENTER
BETHESDA, MARYLAND 20889-5000

13 March 1991

Dear Mr. President,

During the week of June tenth, we will be dedicating the Zachary and Elizabeth Fishery House at the National Naval Medical Center. This is the first of several homes that the Fisher's have given to the military services to provide a home away from home for the families of our patients who come from across the world for treatment of cancer and other serious illnesses. The home at Bethesda will serve as the prototype for the others.

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Very respectfully,

D. F. HAGEN
Rear Admiral, Medical Corps
United States Navy

The President
The White House
Washington, DC 20500

Copy to: Dr. Burton Lee



APPOINTMENT

SCHEDULE

THE WHITE HOUSE

WASHINGTON

RESPONSE DUE DATE: April 15, 1991

REQUEST FOR SCHEDULING RECOMMENDATION

MEMORANDUM FOR:

- | | |
|--|--|
| <input type="checkbox"/> GOVERNOR SUNUNU | <input type="checkbox"/> PHILLIP BRADY |
| <input checked="" type="checkbox"/> ANDREW CARD, JR | <input checked="" type="checkbox"/> DAVID DEMAREST ✓ |
| <input type="checkbox"/> ROGER PORTER | <input type="checkbox"/> MARLIN FITZWATER |
| <input checked="" type="checkbox"/> SIG ROGICH | <input type="checkbox"/> FREDERICK MCCLURE |
| <input type="checkbox"/> SUSAN PORTER ROSE | <input type="checkbox"/> J BONNIE NEWMAN |
| <input type="checkbox"/> EDE HOLIDAY | <input type="checkbox"/> BRENT SCOWCROFT |
| <input type="checkbox"/> CHASE UNTERMEYER | <input type="checkbox"/> C BOYDEN GRAY |
| <input type="checkbox"/> GREGG PETERSMEYER | <input type="checkbox"/> ED ROGERS |
| <input checked="" type="checkbox"/> <u>DIANE [unclear]</u> | <input checked="" type="checkbox"/> <u>[unclear]</u> |

FROM: KATHY L. SUPER
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

Please provide your recommendation on the following scheduling request:

EVENT: Dedicate the Zachary and Elizabeth Fishery House at the National Naval Medical Center
DATE: Open
LOCATION: Bethesda, Maryland

Additional information concerning this event is attached.

YOUR RECOMMENDATION:

Accept _____ Regret _____

Surrogate _____
Priority _____
Routine _____

Message _____
Video _____
Written _____

recommend Sullivan

If your recommendation is to accept, please cite reasons below:

PLEASE RETURN TO WINDY WHITE, ROOM 182, OEOB, BY THE RESPONSE DUE DATE ABOVE
SO THAT YOUR COMMENTS MAY BE CONSIDERED AS WE PROCEED WITH THIS REQUEST.
THANK YOU

THE WHITE HOUSE

WASHINGTON

RESPONSE DUE DATE:

April 15, 1991

REQUEST FOR SCHEDULING RECOMMENDATION

MEMORANDUM FOR:

<input type="checkbox"/> GOVERNOR SUNUNU	<input type="checkbox"/> PHILLIP BRADY
<input checked="" type="checkbox"/> ANDREW CARD, JR	<input checked="" type="checkbox"/> DAVID DEMAREST
<input type="checkbox"/> ROGER PORTER	<input type="checkbox"/> MARLIN FITZWATER
<input checked="" type="checkbox"/> SIG ROGICH	<input type="checkbox"/> FREDERICK MCCLURE
<input type="checkbox"/> SUSAN PORTER ROSE	<input type="checkbox"/> J. BONNIE NEWMAN
<input type="checkbox"/> EDE HOLIDAY	<input type="checkbox"/> BRENT SCOWCROFT
<input type="checkbox"/> CHASE UNTERMAYER	<input type="checkbox"/> C. BOYDEN GRAY
<input type="checkbox"/> GREGG PETERSMEYER	<input type="checkbox"/> ED ROGERS
<input checked="" type="checkbox"/> <u>PHILLIP BRADY</u>	<input checked="" type="checkbox"/> <u>PHILLIP BRADY</u>

FROM:

KATHY L SUPER
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

Please provide your recommendation on the following scheduling request:

EVENT: Dedicate the Zachary and Elizabeth Fishery House at the National Naval Medical Center

DATE: Open

LOCATION: Bethesda, Maryland

Additional information concerning this event is attached.

YOUR RECOMMENDATION:

Accept Regret Surrogate Message

Priority Video

Routine Written

If your recommendation is to accept, please cite reasons below:

I understand he probably can't. - but it is a really super cause! He also could get a chance here to speak to all the people back

PLEASE RETURN TO WINDY WHITE, ROOM 182, OEOB, BY THE RESPONSE DUE DATE ABOVE SO THAT YOUR COMMENTS MAY BE CONSIDERED AS WE PROCEED WITH THIS REQUEST.

THANK YOU

from the Gulf. > 600 I believe. etc

APPOINTMENT

SCHEDULE

9

THE WHITE HOUSE
WASHINGTON

RESPONSE DUE DATE: April 15, 1991

REQUEST FOR SCHEDULING RECOMMENDATION

MEMORANDUM FOR:

<input type="checkbox"/> GOVERNOR SUNUNU	<input type="checkbox"/> PHILLIP BRADY
<input checked="" type="checkbox"/> ANDREW CARD, JR	<input checked="" type="checkbox"/> DAVID DEMAREST
<input type="checkbox"/> ROGER PORTER	<input type="checkbox"/> MARLIN FITZWATER
<input checked="" type="checkbox"/> SIG ROGICH	<input type="checkbox"/> FREDERICK MCCLURE
<input type="checkbox"/> SUSAN PORTER ROSE	<input type="checkbox"/> J BONNIE NEWMAN
<input type="checkbox"/> EDE HOLIDAY	<input type="checkbox"/> BRENT SCOWCROFT
<input type="checkbox"/> CHASE UNTERMAYER	<input type="checkbox"/> C BOYDEN GRAY
<input type="checkbox"/> GREGG PETERSMEYER	<input type="checkbox"/> ED ROGERS
<input checked="" type="checkbox"/> <u>DIANE T. ...</u>	<input checked="" type="checkbox"/> <u>DAVID ...</u>

FROM: KATHY L. SUPER
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

Please provide your recommendation on the following scheduling request:

EVENT: Dedicate the Zachary and Elizabeth Fishery House at the National Naval Medical Center
DATE: Open
LOCATION: Bethesda, Maryland

Additional information concerning this event is attached.

YOUR RECOMMENDATION:

Accept Regret Surrogate Message
Priority Video
Routine Written

If your recommendation is to accept, please cite reasons below:

This is an excellent opportunity to recognize not only what the National Naval Medical Center has done for the President over the years, but also to recognize the selfless dedication the medical community has provided to our Nation's servicemen and servicewomen.

PLEASE RETURN TO WINDY WHITE, ROOM 182, OEOB, BY THE RESPONSE DUE DATE ABOVE SO THAT YOUR COMMENTS MAY BE CONSIDERED AS WE PROCEED WITH THIS REQUEST. THANK YOU

APPOINTMENT

SCHEDULE

THE WHITE HOUSE

WASHINGTON

RESPONSE DUE DATE: April 15, 1991

REQUEST FOR SCHEDULING RECOMMENDATION

MEMORANDUM FOR:

<input type="checkbox"/> GOVERNOR SUNUNU	<input type="checkbox"/> PHILLIP BRADY
<input checked="" type="checkbox"/> ANDREW CARD, JR	<input checked="" type="checkbox"/> DAVID DEMAREST
<input type="checkbox"/> ROGER PORTER	<input type="checkbox"/> MARLIN FITZWATER
<input checked="" type="checkbox"/> SIG ROGICH ✓	<input type="checkbox"/> FREDERICK MCCLURE
<input type="checkbox"/> SUSAN PORTER ROSE	<input type="checkbox"/> J. BONNIE NEWMAN
<input type="checkbox"/> EDE HOLIDAY	<input type="checkbox"/> BRENT SCOWCROFT
<input type="checkbox"/> CHASE UNTERMAYER	<input type="checkbox"/> C. BOYDEN GRAY
<input type="checkbox"/> GREGG PETERSMEYER	<input type="checkbox"/> ED ROGERS
<input checked="" type="checkbox"/> <u>DIANE WINTER</u>	<input checked="" type="checkbox"/> <u>PHILIP BRADY</u>

FROM: KATHY L. SUPER
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

Please provide your recommendation on the following scheduling request:

EVENT: Dedicate the Zachary and Elizabeth Fishery House at the National Naval Medical Center
DATE: Open
LOCATION: Bethesda, Maryland

Additional information concerning this event is attached

YOUR RECOMMENDATION:

Accept

Regret

Surrogate
Priority
Routine

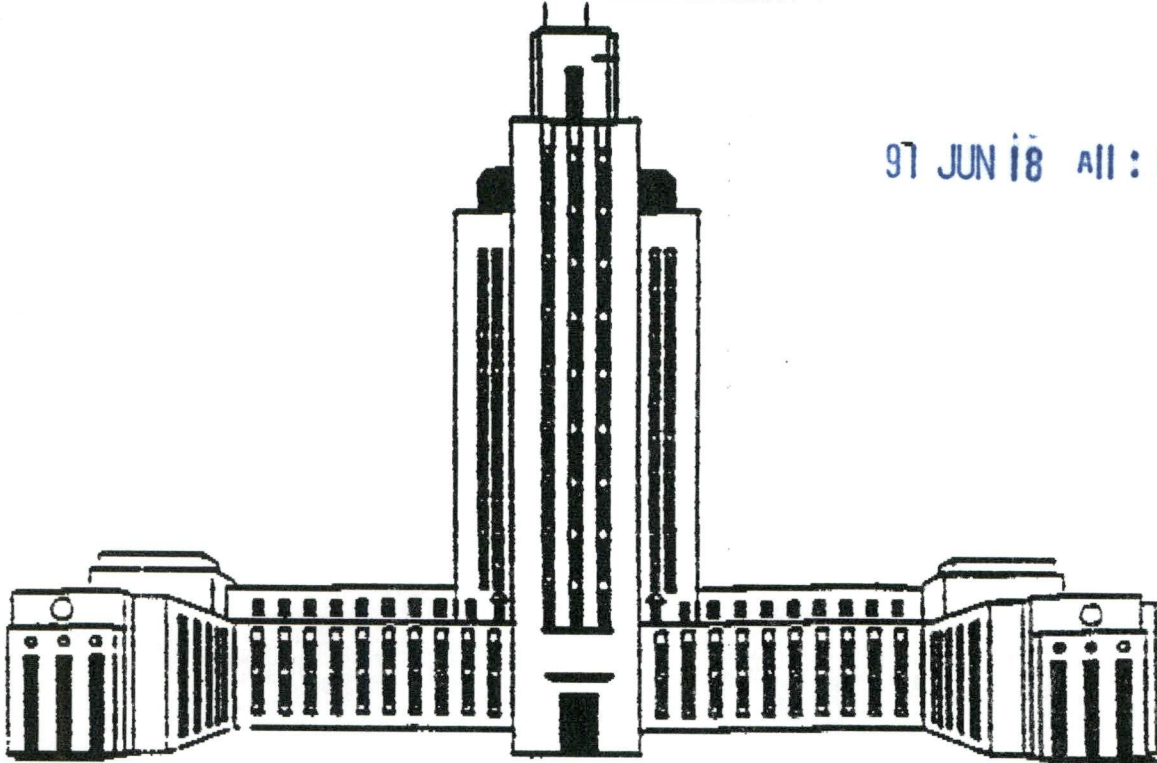
Message
Video
Written

If your recommendation is to accept, please cite reasons below:

PLEASE RETURN TO WINDY WHITE, ROOM 182, OEOB, BY THE RESPONSE DUE DATE ABOVE SO THAT YOUR COMMENTS MAY BE CONSIDERED AS WE PROCEED WITH THIS REQUEST. THANK YOU

NATIONAL NAVAL MEDICAL CENTER

97 JUN 18 AM: 56



COVER PAGE PLUS 3 PAGES

DATE: 6-18-91 TIME: _____ FAX NUMBER: (301) 295-6461

FROM: Steven Corti TO: Carol Blizman
FACILITIES MGMT DEPT White House

NNMC, BETHESDA

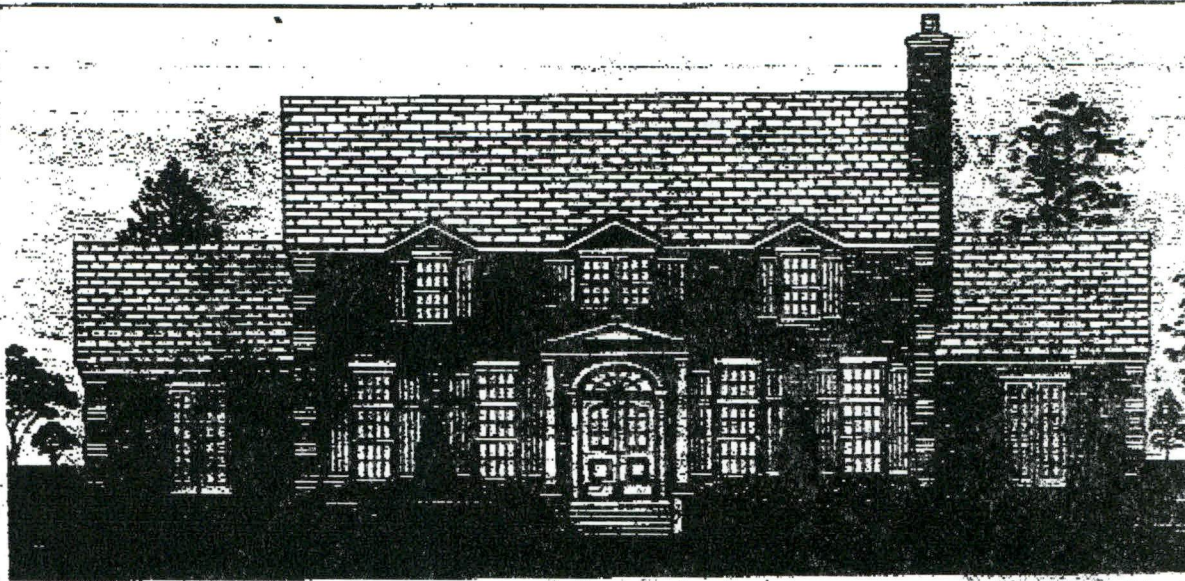
(301) 295-~~6461~~ 1114

SUBJECT: Fisher House

COMMENTS:

IF YOU HAVE ANY PROBLEMS WITH THE TRANSMISSION OF THIS DOCUMENT,
PLEASE CONTACT THE ABOVE NAMED PERSON.

Steven Corti
SIGNATURE



The Zachary and Elizabeth Fisher House at the Naval Medical Center.

Home under way for families of ill

Inquiries spur facility at Naval Center

by Bill Yates
Special to the Gazette

Benefactors Zachary and Elizabeth Fisher broke ground Monday on the future site of the Zachary and Elizabeth Fisher House, a \$500,000 home to be built on the grounds of the Naval Medical Center in Bethesda to house families of seriously ill patients.

Each year the Navy Medical Center turns away about 200 families of patients who want to be lodged on base, said Commander Rear Admiral Donald Hagen.

The home and thousands of dollars in furnishings were donated by the Fishers as part of their continuing effort to stimu-

late private assistance, especially from big business, to military efforts, they said.

"We hope this house will be the first of many such projects across the country," Fisher said.

Chief of Naval Operations Admiral Charles A. H. Frost said the project was "A dream whose fulfillment wasn't so obvious until just a few months ago."

Spurred on by inquiries and suggestions from Navy wives' organizations, Frost and his deputies presented the idea of a home away from home to Fishers, he said.

The Fishers attributed their interest in Navy philanthropy to the successful restoration of the Intrepid which is now docked in the Hudson River and used as an

Air-Sea-Space Museum

The Fishers spearheaded the project and have since established the Zachary and Elizabeth Fisher Armed Services Fund which provides college tuition to children of military members.

Hagen said the Fisher House demonstrates that the Navy does care about Navy medicine and the Navy families.

The Zachary and Elizabeth Fisher Armed Services Foundation was formed for the purpose of helping service men and women and their families in time of need. The foundation was established after the terrorist bombing of the Marine barracks in Beirut and the missile attack on the USS STARK in the Persian Gulf. The Fisher's realized that the hundreds of American military personnel who lost their lives in these and other events were the forgotten heroes who serve without due recognition and reward. The turret explosion on the battleship, IOWA, with a loss of 47 lives was felt as a personal loss to the Fishers. Each of the 47 families received a token of their grief and remorse over this tragic event. The Foundation also provides scholarship funds to eligible college students who have served in the Armed Forces or are the sons and daughters of such service members. In 1990, 75 such youths will attend college under this program. In 1990, the Fishers devoted their Foundation's resources to constructing and donating "Comfort homes" for the Armed Forces. Each will be named "The Zachary and Elizabeth Fisher House" and located on the grounds of various military hospitals around the country. The homes will be capable of housing up to 16 families who otherwise would have no place to stay while their military relative is undergoing a serious operation or treatment. It was the Fishers' intention to be able to keep service families together during periods of medical emergencies or crisis when they especially needed the support and comfort of all of the family members. Thus far, comfort homes have been established or are under construction by the Fishers' Foundation at five locations: National Naval Medical Center, Bethesda, MD; Naval Hospital, Portsmouth, VA; Balboa Naval Hospital, San Diego, CA; Air force Wilfred Hall Medical Center, San Antonio, TX; and the Walter Reed Army Medical Center, Washington, DC.

The Zachary and Elizabeth Fisher House

The Fisher House is a beautiful, warm and inviting home with a very special mission . . . to help service families through a life-threatening crisis.

Very sick or injured patients at the National Naval Medical Center need their families nearby. For those who live far away, Fisher House provides a stable, comfortable and low-cost haven. Here they find all of the comforts of home . . . a place to sleep, rest during the day, prepare meals, launder clothes, and allow their young children to lead normal daily lives. By staying together as a family unit, they may find the inner strength and spirit to move forward during this period of overwhelming stress.

Families are encouraged to interact and help each other. So many lessons can be shared that may facilitate their recovery. Group support activities to promote socialization are planned such as picnics, walks and sightseeing.

As residents, families pitch-in by helping to care for the house. Taking care of their private rooms, picking up after their children, changing their own linens, and cleaning up after food prep are all part of living here. Performing these daily tasks helps them to maintain a focus on reality and distracts them from mounting anxiety.

Representing the Navy, the Resident Manager will convey compassionate support in the way of empathy and understanding. She will help the families help themselves. She will make sure that they know who, where and when to get help. By the same token, she will communicate the families' concerns to the Navy. The Resident Manager will oversee the management of the Fisher House and direct volunteers. Volunteers will be used to assist with office and house tasks as well as recreational activities. A team of patient-care professionals qualifies a family for the Fisher House. Many factors are considered to create a total family crisis situation. Families determined to be in greatest need will be served.

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READER'S DIGEST
Pleasantville, NY 10570

FAX
Fax # (914 238-0533)

EDITORIAL CORRESPONDENCE 06 JUN 18 15:17

TO: Carol Blymire

LOCATION: (202) 456-6218

FROM: Elinor Griffith

LOCATION: Editorial Correspondence, Pleasantville

June 18, 1991

Dear Carol:

I've attached "The Man Who Bought an Aircraft Carrier" (April 1990) on Zachary Fisher's role in turning the USS Intrepid into a floating museum. Hope the article is useful -- and that the dedication of the Fishers' house is a success!

Sincerely,

Elinor

April 1990

For more than 30 years, she served with valor and distinction. She fought in the Battle of Leyte Gulf, one of the most crucial battles in U.S. Naval history. She and her planes helped sink one of the two largest Japanese battleships, the Musashi, sank or damaged 289 other enemy ships and destroyed more than 600 enemy aircraft. She was believed to have been hit more often by kamikaze pilots than any other U.S. aircraft carrier, and she lost more than 300 young Americans in battle. Later, she served

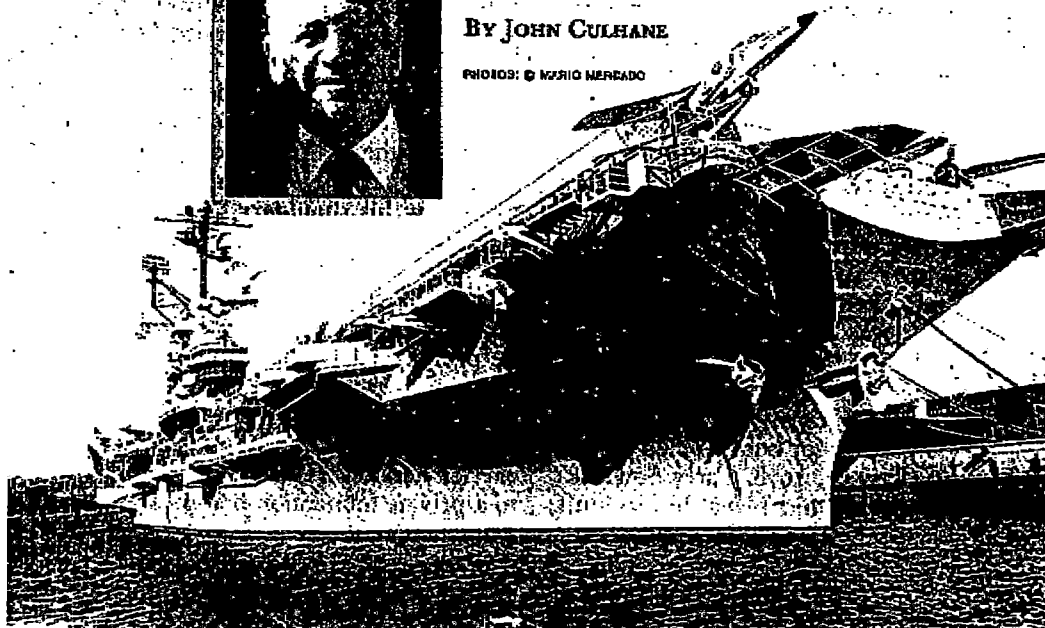
in Vietnam, and recovered Aurora 7 and Gemini 3 space capsules. Finally, when America celebrated its bicentennial, she was at Philadelphia as official host ship of the Navy and the Marine Corps.

DESPITE her glorious past, the USS Intrepid was condemned to the scrapheap in 1976—an obsolete aircraft carrier in a modern, state-of-the-art Navy. Then a quiet patriot named Zachary Fisher came to her rescue. This prominent

The Man Who Bought an Aircraft Carrier

By JOHN CULHANE

PHOTOS: © MARIO MERRADO



New York City builder was indignant. *How can there be such a dismal ending for such a great ship?* he asked himself. *How can we cut up our own history for razor blades?*

Zachary Fisher likes to say that he was born with Naval aviation—in 1910, when the first plane took off from the *USS Birmingham*. At age 16, he left high school without finishing to help his father and older brothers in the family construction business. He laid bricks, earned his union card and by age 19 was supervising bricklayers.

Fisher's knee was severely injured in a construction accident, however, and when Japan attacked Pearl Harbor on December 7, 1941, he was rejected by the military, dashing forever his hopes of serving his country in the war. Searching for other ways to be of use, he helped the U.S. Army Corps of Engineers build coastal fortifications.

The family's business continued to prosper after the war. Fisher and his wife, Elizabeth, became active in work for wounded veterans. They helped finance the Veterans Bedside Network, which afforded hospitalized veterans the chance to write, direct and act in their own shows and broadcast them from one veterans facility to another.

It was Fisher's growing reputation as a man who remembered while others forgot that led to an invitation to a power breakfast of 20 prominent businessmen on November 30, 1978. Larry Sowinski, an author and Naval-history buff,

told them of the impending fate of the *Intrepid*. He believed that the ship could be transformed into an aerospace and Naval museum for New York, with historical and technological exhibits. Watching grainy black-and-white newsreel footage of the *Intrepid* in action, Fisher recalled when young men died in infernos of smoke and fire and what their courage had meant for those back home.

Can I possibly take on such a big project? he wondered. *I'm 68 years old. Can I see it through? God knows, I want to. I've made a lot of money in this country. I'd like to give some of it back.*

Off the Rolls. Sowinski took Fisher to Philadelphia, where the *Intrepid* had been rusting away since the bicentennial. The only way to board her was up a steep, narrow ramp. Fisher's bad leg couldn't make it, so Sowinski, a gentle bear of a man, carried the builder up piggyback.

Fisher's heart sank as he got on deck. All around him was peeling paint, weather damage, neglect.

I am a builder, he said to himself. He threw his shoulders back and imagined the *Intrepid*, those priceless seven full decks of living history, against the magical skyline of Manhattan. *I will save the Intrepid,* he promised himself. *There will be no turning back.*

The first problem was to get the ship off Navy rolls. A Navy aircraft carrier had never been transferred to a private foundation before, and

Fisher had to show financial capability. His personal fortune, estimated by *Forbes* magazine as among the nation's top 400, passed that test. But an act of Congress would have to authorize the transfer.

On February 27, 1979, the *Intrepid* Museum Foundation was created under Fisher's leadership as a not-for-profit corporation. Congress acted 26 months later to transfer the *Intrepid* to the foundation.

Last Voyage. Another challenge lurked in the building regulations of the City of New York. "The codes treated the *Intrepid* like a building laid on its side, in the water," recalls Fisher with a smile. "That doesn't work." The city didn't, for instance, have a fire rating for a ship's steel bulkhead.

Beyond private donations from the Fishers and others, the museum was to be financed by the sale of bonds and a loan from the city. But no bond could be written until the foundation had its plans in place. And it couldn't do that until New York's building codes were satisfied.

Fortunately, then Mayor Edward Koch saw the *Intrepid* as a centerpiece of the city's planned West Side development. He ordered the restoration of Pier 86 on the Hudson River as the ship's new berth.

Eventually, New York City agreed to safety modifications so stringent that they serve as guidelines for other vessels used as moored structures. In January 1982 the foundation sold \$14.2 million

in tax-exempt bonds. A federal loan, obtained through the City of New York, provided an additional \$4.5 million.

That February the *Intrepid* was towed from Philadelphia to Bethlehem's Hoboken Ship Yard in New Jersey for restoration. The modifications proved so extensive that the ship missed its scheduled early-summer opening and the Fourth of July crowds that Fisher and the foundation had counted on. Worse, there were tremendous cost overruns.

On June 12, Zachary and Elizabeth Fisher and Larry Sowinski boarded the vessel in Bayonne, N.J., for the last cruise of the *USS Intrepid*. It took 6½ hours in heavy rain to navigate six nautical miles through the Upper Bay and into the Hudson estuary to the pier in midtown Manhattan, but all three wanted to be part of that final voyage. The *Intrepid*, Fisher said, had "become my life."

Now they had seven weeks to install the exhibits if they were going to make an early August opening. There was no electric power when they first got there, so they had to operate on portable generators. Then the exhibit company went on strike. Through it all, Fisher seemed unperturbed. "Like the good captain in heavy seas," said Sowinski.

Opening day for the *Intrepid Sea-Air-Space Museum* was August 4, 1982. Fisher remembers it this way: "I watched kids in sneak-

ers wandering in awe all over this piece of history. I wondered if any of them would be inspired to do something for their country."

Several weeks later, he got the perfect example of what a visit to a historic ship can do. George Bush, then Vice President of the United States, flew to New York to dedicate Intrepid Hall, honoring America's wartime role in the Pacific. Bush spoke of his own excitement as a 12-year-old when he had visited a Navy destroyer anchored in the Hudson. That visit had inspired him to join the Navy, Bush said.

Fighting Lady. A first-year attendance of one million visitors had been projected for the museum. But only 780,000 came, and that first fiscal year ended with a deficit of \$3.5 million. Quietly, Fisher kept paying the bills. He told the *New York Times*: "This museum will never close."

Fisher renegotiated the loan from the city, got help from local businesses and continued to pour his own money into the project. With his help, the museum's revenues were enough to pay operating expenses. But there were lean times. In the fiscal year ending in April 1985, the museum operated at a loss of just over \$1 million. And that was on top of \$2.7 million in interest payments made by Fisher.

After attendance picked up in 1985, however, Fisher could mount the flight deck and declare his confidence that the museum would

survive. His hopes were fixed on the summer of 1986, when the rededication of the Statue of Liberty would bring millions of visitors to New York. Fortune smiled early, when the *Intrepid* was designated a National Historic Landmark. She participated in the 100th birthday celebration of the Statue, and the opening of the Jacob K. Javits Convention Center in the neighborhood also helped.

But it was the growing number of kids who gave Fisher his greatest pleasure. "She's a symbol," said one 12-year-old visitor. "But she's also the real thing, right?"

Fisher nodded, and pointed in the direction of the Statue of Liberty. "That's right, son. We're the Fighting Lady of the Harbor—the one that helped keep Miss Liberty's torch lit."

He watched the children in Pioneers Hall, learning about the first shipboard takeoff from the *USS Birmingham*. He followed them to Technologies Hall, where they touched a space capsule.

In Navy Hall, he picked out a teen-age boy and girl watching a wide-screen film he had helped produce about flight operations aboard the nuclear carrier *USS Nimitz*. The teen-agers glowed with excitement at this dramatic airborne marriage of technology and human dedication. Then they grew sober-faced during a hand-in-hand tour of the Hall of Honor for Congressional Medal of Honor recipients—those Americans recognized

for valor, above and beyond the call of duty.

Dan Rather on CBS News once watched children explore the *Intrepid* and was so moved that he did a commentary in the ship's voice: "They sent me off with 3000 boys—farm boys and drugstore clerks, now fliers and sailors. Boys don't have majesty, but my boys did."

"You there, child of today, standing on my deck in your brand-new sneakers, a boy fell there. He manned a five-inch gun, and he fell. He fell where your shadow is. Walk softly there."

"I am the *Intrepid*. I survived. History lived within me. He lives within me still."

Stories of Freedom. The men who served on the *Intrepid* also come to visit. Men like Alonzo A. Swann, Jr., of Gary, Ind., now 64, see photographs of action that took place on October 29, 1944.

The exhibit tells the story of a Japanese kamikaze attack. Swann and 21 others manning the 20-mm. anti-aircraft guns at Gun Tub 10 steadfastly shot off the suicide plane's wing and tail. The pilot released his bomb prematurely into the sea, but the plane kept coming. It flew across the flight deck, and

the remaining wing hit Gun Tub 10, splashing the crew with aircraft fuel that flashed into searing flame. Ten died in the attack. Swann himself suffered severe burns and shrapnel wounds, but he lived to face further attacks in 1944 and 1945. After the Japanese surrender, the *Intrepid* brought back not only its triumphant crew, but many grateful POWs.

Swann is making plans to tour the ship with his son and grandson. He will show them the plaque that tells of the heroism of Gun Tub 10 and with a tender finger trace his own name and the names of his fallen shipmates.

The Intrepid is safe now. And Fisher's dream is realized. For years to come, he thought recently, watching the flag rise above the ship's bridge and seeing the Empire State Building shining in the distance, long after I'm gone, this Fighting Lady will be telling her stories of the meaning of freedom. She'll be telling our children's children of duty, honor, faith. Of hope and courage and pride. Of compassion and sacrifice and endurance. The old values that have been at the heart of America from the very beginning.

Letter Perfect

ALFRED HITCHCOCK once received a letter from a man who wrote that his wife, after seeing the film *Psycho*, was afraid to bathe or shower. He asked for suggestions as to what he should do.

Hitchcock wrote back: "Sir, have you considered sending her to the dry cleaners?"

—Bill Davidson in *The Saturday Evening Post*

New England Journal
1988-91

Good articles on he financing.
POTUS & FLOTUS (?)

Elizabeth & Zachary Fischer house
for families of
patients w/ chronic serious disease

- under long term stress
- don't have a lot of \$, so they can stay here
- for those who have financial need
- beautiful place - can hold up to 7 families

Zach. - was a bricklayer
started own co.
now builds sky scrapers in NY

Gary Zahr
212-489-6900
Fischer's publicist

bought the Intrepid to preserve it
↳ early involvement in Navy

he put up the \$ for this
has done the same in other cities and all branches
Walter Reed
Portsmouth

1990 - Readers Digest article on him. ✓ Elinor Griffith

mil. med. does a marvelous job providing health care

access - 100% everyone gets it
cost - cost control is centralized
managed care operation

quality
choice

Quality & cost are relevant to this speech.
- cuts cost for family
- improves quality for family

Ricky Mendez - in charge of mil. medicine
"Att Sec. of Defense for health care"
- suggests gen. of branches report to him

The Fishers represent the best of what happens in America

Military medicine as a model of health care
(managed care system)
money put up front, do what you can w/ the \$ you have

Our health care system is now a cost plus system.

This is a private - public partnership
Point of light type of thing.

Num totality by Bethesda
brand new building - light & airy

Sean Admiral's slogan - 50% of the Navy

→ private citizens solving these problems, rather than the government

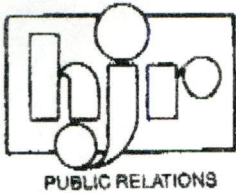
medical community must make choices

→ Canada has managed care
- their ^{ins} makes up 5% of the US med. ins.
no.

health care is the rest of our budget
2.56 of 3.45 budget

gold fibre

Barbarians at the Gate (RTR)



HOWARD J. RUBENSTEIN ASSOCIATES, INC.

FAX TRANSMISSION COVER SHEET

91 JUN 18 P5:19

TO: CAROL BLYNMEYER

FAX NUMBER: 202 456 6218

DATE: 6/18

FROM: Wendy Schweimer for Gary Zan

FAX NUMBER: 212/265-3278

TELEPHONE NUMBER: 212/489-6900, ext. _____

NUMBER OF PAGES (including this page): 4

MEMO: _____

INTREPID SEA-AIR-SPACE MUSEUM
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Public Relations: (212) 489-6900

ZACHARY FISHER BIOGRAPHY

Zachary Fisher is a senior member of Fisher Brothers, long identified as one of the leaders in the investment building sector of the real estate industry in the New York area.

Spanning a half a century in the building field, Fisher Brothers has contributed some of the prestigious office edifices to maintain the city's prestige as a world center and at the same time providing a mainstay for the business community. They have developed along the Avenue of the Americas, Park Avenue, Third Avenue and downtown Manhattan the operational headquarters for international business enterprises such as Burlington Mills, J.P. Stevens, Trans World Airlines, Bankers Trust Company, Westvaco and similarly important large scale employers. The Fishers' undertakings have added much to provide and maintain a strong economic base for the city and its people.

He received the President's plaque from President Ronald Reagan which reads: "Because of the tireless and dedicated work of many Americans, the Intrepid will serve as an inspiration to both young and old for years to come. One man deserves special

e

tribute, Zachary Fisher, a patriotic American, who never forgot and cares so much."

Recognizing his many talents, accomplishments, humanism and devotion to youth, Saint Michael's College in 1984 awarded him a Doctorate of Humane Letters.

On November 16, 1985, he received the SEC-NAV Award which is the first award given by the Navy League to a civilian who did the most for national defense.

The Zachary and Elizabeth Fisher Armed Services Foundation has recently been established to assist the children of military parents to obtain college educations by awarding scholarship grants. The Foundation will be sending 75 children to college this coming year.

On June 10, 1988, Mr. Fisher received the VOLUNTEER Action Award from President Ronald Reagan for the development of the Intrepid Sea-Air-Space Museum, and of Veterans Bedside Network, and for serving on the boards of the Marine Scholarship Foundation and Honor America.

On May 1, 1989, Mr. Fisher received the Department of Defense Distinguished Public Service Award from the Chairman, Joint Chiefs of Staff for his contributions and service to the Armed Services of the United States.

Among his civic activities, Zachary Fisher, for three consecutive years served as an advisor to the United States Delegation on the Housing Committee of the Economic Commission for Europe Conference held in Geneva, Switzerland, Director of Honor America, a trustee of National Jewish Hospital at Denver, a fellow of Brandeis University, Founder and Chairman of the Board

of The Intrepid Museum Foundation, Member of Board of Advisors of the Veterans' Bedside Network, Honorary Chairman of the Board of Directors of the Marine Corps Scholarship Foundation, Inc., Member of the Board of Directors of the Ellis Island Restoration Commission, Inc., and a Director of VOLUNTEER--The National Center.

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