

Originally Processed With FOIA(s):

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This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Backup Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13758
Folder ID Number: 13758-003

Folder Title:
Video Messages 5/29/91 [OA 8323]

Stack:	Row:	Section:	Shelf:	Position:
G	26	21	4	4

VIDEO TAPING INFORMATION SHEET

VIDEO SESSION DATE: JUNE 3, 1991

ORGANIZATION: NATIONAL ALLIANCE OF BUSINESS
5th ANNUAL BUSINESS/EDUCATION FORUM

VIDEO DEADLINE: JUNE 10, 1991

CONTACT NAME & #: _____

BILLING CONTACT & #: _____

BILLING ADDRESS: _____

TAPE FORMAT/NUMBER REQUESTED: _____

1 inch _____ Beta _____ VHS _____ 3/4 inch _____

DELIVERY:

Courier _____ Federal Express: _____ Mail _____

CHECKLIST:

FOLLOW UP:

- | | | | |
|-------|-------------------------------------|-------|--------------|
| _____ | Confirmed with Organization | _____ | Disclaimer |
| _____ | Sent to Legal Counsel | _____ | Final Script |
| _____ | Remarks | | |
| _____ | Sent to Speech Writing: | | |
| _____ | Gate Clearance information received | | |

NOTES: _____

THE WHITE HOUSE
WASHINGTON

Date 5/13/91

TO: Barry Tron

FROM: Jeff VOGT
~~Assistant Director, Business Liaison~~
Office of Public Liaison
Room 129 DEOB, Ext. 7983

The attached is for:

- | | |
|---|--|
| <input type="checkbox"/> Information | <input type="checkbox"/> Review & Comment |
| <input type="checkbox"/> Direct Response | <input checked="" type="checkbox"/> Appropriate Action |
| <input type="checkbox"/> Draft Reply | <input type="checkbox"/> Signature |
| <input type="checkbox"/> File | <input type="checkbox"/> Other |
| <input type="checkbox"/> Please Return By _____ | |

COMMENTS:

Per our conversation, proposed video script for the National Alliance of Business - Good Group - Should Do -
Let me know if you need additional info. Thanks, J

NATIONAL ALLIANCE OF BUSINESS

FAX TRANSMITTAL

TO: THE WHITE HOUSE

ATTN: Mr. Jeff Vogt

DATE: 5/10/91

To FAX: 202-456-1647

June 10th, 11th, 12th

**FROM: Michael J. Landini
Director
Publishing and
Production**

**National Alliance of Business
Suite 700
1201 New York Ave., N.W.
Washington, D.C. 20005**

June 10th, 11th, 12th

Jeff Vogt recommends.

PHONE: 202-289-2916

SUBJECT: Draft Video Script for the President. Per discussion with Fred Wentzel, I am forwarding a suggested script for the President for our education restructuring video project. We have already video taped John Ong, Chairman of the Board and CEO of BFGoodrich talking about business and education restructuring and we have video taped some restructured schools as examples. We would like to have the President discuss the America 2000 effort at the end of the tape. The tape will be used at our 5th annual Business/Education Forum and also sent to over 3,500 businesses throughout the U.S. I sincerely hope we can have the President's help on this project. Please call me if you would like additional information about the project. Thank You.

Sent: Cover + Two page(s) = TOTAL: Three pages

NAB FAX: 202-289-1303

National Alliance of Business Education Restructuring Video Script for the President of the United States

Just as our Nation's businesses continue to restructure to meet the needs of their customers, so must our education system restructure itself to meet the needs of today's -- and tomorrow's students.

The vision of what we need to do is here -- we have just seen the direction in which we must go. And to help get us there, we recently launched our America 2000 strategy.

America 2000 is our nation's action plan for the remainder of this decade. It will help move our country from a "Nation at Risk" to a Nation of life-long learners.

This is a bold four-part strategy:

First, for today's students, better and more accountable schools. Through an accountability package, parents, teachers, schools and communities will be encouraged to measure results, compare results and insist on change when the results aren't good enough.

Second, we will use the creativity of our nation's educators, business, and community leaders to invent a new generation of American schools. These will be the best schools in the world. Our goal is to bring at least 535 such schools into operation by 1996. And we expect this to be just a beginning.

Third, I have asked the Secretaries of Labor and Education to initiate a public-private partnership that will help establish job related skill standards for our nation's industries. Our America 2000 strategy will promote skill clinics in each community and I will work with the Congress and Governors to enact sound literacy and adult education legislation.

Finally, we will work to bring about a renaissance of American values in communities throughout the nation -- values such as strong families, parental responsibility, and neighbors committing to help each other.

Page 2 of Two

[VIDEO TAPE TO CUT IN AS SEPARATE PIECE]

Business leaders have told me over and over that the rest of the world is not just sitting idly by, waiting for America to catch up. Serious efforts at education improvement are being undertaken by most of our international competitors and trading partners.

[VIDEO TAPE TO CUT IN AS SEPARATE PIECE]

Everyone has a critical part to play. The business community must get involved to provide the research and development teams that will help educators design our New American Schools. It will develop and use its own skill standards and use the American Achievement Tests in hiring decisions. Most importantly, the business community must provide people and resources to help bring about the needed change in local schools, communities and state policies.

[VIDEO TAPE TO CUT IN AS SEPARATE PIECE]

We must work together to build an environment where all students can reach their full potential -- where teachers, administrators, and especially students have the tools necessary to learn, and more importantly, have the motivation to apply their skills to the new and challenging situations that we will face as we enter the 21st century.

OK

Martin\Cawley
May 29, 1991
Draft One
Diab

PROPOSED VIDEO MESSAGE FOR THE 14TH INTERNATIONAL DIABETES
FEDERATION CONGRESS

It's a pleasure to welcome all of you -- more than 6,000 delegates and participants -- to the 14th ^{World Congress of the I.D.F.} International Diabetes Federation, ^{stet.} Congress. Your work this coming week can make a big difference to the more than 14 million Americans who have diabetes, and to the more than 120 million people worldwide who suffer the terrible consequences of this disease.

I would like to take a moment to offer my congratulations to Professor Joseph Hoet [HOOT] for his leadership of the I.D.F. and to congratulate the Federation for calling worldwide attention to diabetes. Everyone must recognize the devastating toll of this serious disease -- both personal and economic.

I commend each of you for joining this week-long Congress of learning and exchanging knowledge. And let's all take note of Thursday, June 27, which I.D.F. and the World Health Organization have designated World Diabetes Day. Special events and activities will mark that occasion in Washington as well as around the world.

Finally, I salute the Congress' organizing committee and its chairman, Dr. Harold Rifkin, for their efforts in shaping this important event -- the largest-ever meeting on diabetes. This program will give Americans a better understanding of diabetes and bring us that much closer to a cure.

My best wishes and godspeed in your mission.

VIDEO TAPING INFORMATION SHEET

VIDEO SESSION DATE: JUNE 3, 1991

ORGANIZATION: NATIONAL DIABETES

VIDEO DEADLINE: JUNE 23, 1991

CONTACT NAME & #: TIM CALLAHAN DIRECTOR OF PUBLIC AFFAIRS
(703) 549-1500 x 291

BILLING CONTACT & #: SAME AS ABOVE

BILLING ADDRESS: AMERICAN DIABETES ASSOCIATION
1660 DUKE STREET, ALEXANDRIA, VA
22314

TAPE FORMAT/NUMBER REQUESTED: _____

1 inch _____ Beta _____ VHS _____ 3/4 inch X

DELIVERY:

Courier _____ Federal Express: _____ Mail _____

CHECKLIST:

FOLLOW UP:

- _____ Confirmed with Organization _____ Disclaimer
- _____ Sent to Legal Counsel _____ Final Script
- X _____ Remarks - REQUESTED 5/23
- _____ Sent to Speech Writing
- _____ Gate Clearance information received

NOTES: _____

SUGGESTED TALKING POINTS FOR PRESIDENT BUSH
FOR USE IN OPENING
THE 14th INTERNATIONAL DIABETES FEDERATION CONGRESS

I would like to join with your hosts from the American Diabetes Association, Dr. Ed Horton and Mr. Arnie Bereson, in extending a warm welcome to the more than 6,000 delegates and participants attending this 14th International Diabetes Federation Congress. I know that the days ahead are very full for each of you. Your work this week is of vital importance to the more than 14 million americans who have diabetes, and to the more than 120 million people worldwide who suffer the terrible consequences of this disease.

I also offer my congratulations to Professor Joseph Hoet (Hoot) for his leadership of the I.D.F. and I want to congratulate the I.D.F. for the pivotal role that it is playing in calling worldwide attention to diabetes. We all recognize that this is a serious disease whose toll, both personal and economic, is devastating.

I commend each of you for your commitment to participate in this week-long Congress of learning and sharing knowledge. I also want to make special note of Thursday, June 27, which I.D.F. and the world health Organization have designated World Diabetes Day. I know that special events and activities will mark that occasion in Washington and around the world.

Finally, I salute the Congress organizing Committee and its Chairman, Dr. Harold Rifkin, for their efforts in shaping this important event, the largest meeting on diabetes that has ever been held. The program of the Congress will give us a better understanding of Diabetes and bring us that much closer toward the cure.

My best wishes and godspeed in your mission.



National Center 1660 Duke Street Alexandria, Virginia 22314 703 549-1500 91 MAY 15 3 AM: 54 Telex: 901132 Fax: (703) 836-7439

DATE: 5-15-91
TO: Barry Tron
FROM: Tim Callahan

Extension _____

Number of pages sent (includes cover sheet): 3

NOTES: This is the most recent letter requesting the President's welcome/greetings and the response which we received. I'd deeply appreciate any assistance in moving this forward. Thank you.

Tim Callahan

Federation Congress



June 23-28, 1991 Washington, D.C.

March 19, 1991

F Congress Organizing Committee

Harold Rifkin, M.D., Chairman
John A. Cotwell, M.D., Ph.D., Vice Chairman

Charles M. Clark, Jr., M.D.
Douglas Dodd
Alan L. Drash, M.D.
Ronell Etwiler, M.D.
Efan S. Fajans, M.D.
Benjamin Greenspoon
Edward S. Horton, M.D.
Nachmiel Levine, M.D.
Wendell Mayes, Jr.
Pasquale J. Palumbo, M.D.
Henry Rivera
Dorance Ruhland, R.N.
Patricia Schuitz, R.N., M.S.
Barriett Silverberg
Ray S. Skyler, M.D.
Theodore Taylor, M.D., Ph.D.

The President
The White House
Washington, DC 20500

Dear Mr. President:

In June of last year, you received an invitation to participate in the opening ceremony of the 14th World Congress of the International Diabetes Federation, in Washington, DC, Sunday, June 23, 1991. As mentioned in the earlier correspondence, we expect the Congress to attract over 8,000 world leaders with interests in medical science, public health policy, medical education, volunteer and charitable endeavors, and also representatives of various government and multi-national organizations, such as the World Health Organization and the Pan American Health Organization.

On behalf of the International Diabetes Federation and the American Diabetes Association, I would once again like to extend the invitation to you to participate as our guest at the opening ceremony. The organizers of the Congress are aware of the many demands placed on your time, and would like to emphasize the importance of this triennial Congress to the world diabetes community. In addition to providing a forum for scientific and clinical research, the meeting serves as a valuable medical and patient education opportunity for health care professionals from around the world.

VIDEO

If you find that you are unable to join us in June, I would like to ask that you consider allowing us to film a videotape of you delivering a welcome address to the Congress attendees which we would be shown at the opening ceremony. The Congress Organizing Committee feels that in lieu of a personal appearance, a videotape would be an excellent addition to the Congress events. We would appreciate it if your staff would contact Linda Cann, ADA's Director of International Affairs (703/549-1500, x281) and let her know the possibility your attendance or preparing a videotape.

Thank you very much for your consideration of this event.

Sincerely,

Status

Harold Rifkin

Harold Rifkin, MD
Chairman
14th IDF Congress Organizing Committee

American Diabetes Association
1660 Duke Street
Alexandria, VA 22314 USA
703) 549-1500
FAX: (703) 836-7439
TELEX: 901132

BUSH

THE WHITE HOUSE
WASHINGTON

March 27, 1991

Dear Dr. Rifkin:

Thank you for your invitation for the President to participate in the opening ceremony of the 14th World Congress of the International Diabetes Federation on June 23, 1991.

We appreciate your extending this opportunity to the President. Although we are unable to make a commitment at this time, we are making a special note of this date. Your invitation will be carefully reviewed as the President's schedule develops, and we will be back in touch with you closer to the time about the possibility of his acceptance.

With best wishes,

Sincerely,

*Katherine L. Super **

KATHERINE L. SUPER
Deputy Assistant to the President
for Appointments and Scheduling

*BWD EVANS
703/345-1668*

Harold Rifkin, M.D.
Chairman
14th IDF Congress Organizing Committee
International Diabetes Federation Congress
American Diabetes Association
1660 Duke Street
Alexandria, VA 22314

OK - 2 small changes

Martin\Cawley
May 29, 1991
Draft One
POLICE

PROPOSED VIDEO MESSAGE: NEW HAMPSHIRE ASSOCIATION OF CHIEFS OF
POLICE 1991 ANNUAL CONFERENCE

I'm pleased to have this opportunity to say a few words about the great things you in the New Hampshire Association of Chiefs of Police have done. This year alone, the New Hampshire Chiefs have been very active in legislative affairs. You co-sponsored a week-long Cadet Training Academy for 14-18 year olds interested in law enforcement. You elevated the standards of professional law enforcement service to New Hampshire citizens. And through the New Hampshire Attorney General's office, and with the federal grants available for drug enforcement, you helped sustain a New Hampshire Drug Task Force. The task force, along with the D.A.R.E. program now in many of your communities, has led the state's fight against drug use.

Many of these successes have taken place under the superb leadership of Chief Arthur Bastian of Newport, New Hampshire, your outgoing president. Ursula ((Chief Bastian's wife)), you must truly be proud of this guy. My best wishes also go to the incoming President, Chief John Stimson of Newington.

Finally, let me congratulate the Association on its 50th Anniversary. Let me wish you many more years of successful service to your communities and your state of New Hampshire. Thank you and God bless.

#

VIDEO TAPING INFORMATION SHEET

VIDEO SESSION DATE: JUNE 3, 1991

ORGANIZATION: NH CHIEFS OF POLICE

VIDEO DEADLINE: JUNE 11, 1991

CONTACT NAME & #: STEPHEN MONTEZ

BILLING CONTACT & #: _____

BILLING ADDRESS: _____

TAPE FORMAT/NUMBER REQUESTED: _____

1 inch _____ Beta _____ VHS X 3/4 inch _____

DELIVERY:

Courier _____ Federal Express: _____ Mail _____

CHECKLIST:

FOLLOW UP:

- _____ Confirmed with Organization _____ Disclaimer
- _____ Sent to Legal Counsel _____ Final Script
- _____ Remarks
- _____ Sent to Speech Writing
- _____ Gate Clearance information received

NOTES: NEED TO KEEP COSTS BETWEEN
\$200 - \$300



STEPHEN R. MONIER
CHIEF OF POLICE

Goffstown Police Department

GOFFSTOWN, N. H. 03045

TELEPHONE: (603) 497-4858



ROGER C. GOBIN
DEPUTY CHIEF

5/24/91

Sheri Keniston
Public Events Center
The White House
Washington D.C. 20500

In Re: NH Association of Chief of Police
1991 Annual Conference

Dear Sheri:

Thank you for the information relative to the taped message from President Bush. We will show the tape on the night of the annual banquet, Tuesday June 11th. I am departing Goffstown for Dixville Notch, NH on Sunday June 9th. The Balsams has VHS format VCR available for presentation onto a wide screen TV.

I would suggest the following talking points to the script writers:

- 1.) The outgoing President of the Association is Chief Arthur Bastian of Newport NH. His wife's name is Ursula.
- 2.) The incoming President of the Association is Chief John Stimson of Newington, NH. His wife's name is Rhoda.
- 3.) This is a special conference for us, in that it is the 50th Anniversary of the Chief's Association.
- 4.) The NH Chiefs have been very active in legislative affairs, in cosponsoring a week long Cadet Training Academy for 14-18 year olds interested in law enforcement, and in elevating the standards of professional law enforcement service to NH citizens.
- 5.) Through the NH Attorney General's office, and with the Federal grant monies available for Drug enforcement, the Chief's Association has helped sustain a NH Drug Task Force, which along with the D.A.R.E. program now in many communities of the State, has enhanced NH's fight against drug use.

Page 2.....

I hope these points are of some assistance. Also enclosed is a copy of one of our brochures on the Association, which gives some general information.

Please contact me directly if you need anything further.

Respectfully,



Stephen R. Monier
Chief of Police

The New Hampshire Association of Chiefs of Police is a nonprofit professional organization whose active membership is comprised of over 250 Chief Law Enforcement Executives from around the State.

For over 50 years the New Hampshire Association of Chiefs of Police has devoted itself to elevating the standards of New Hampshire's Law Enforcement and in promoting the safety and well being of our residents.

Through its standing committees, the Association is actively engaged in strengthening New Hampshire's Criminal Justice System, and the delivery of other essential police services.

Committees on —

- Drug Enforcement
- Highway Safety
- Legislative
- Professional Standards
- Enhanced 911
- National Accreditation
- Public Affairs
- Hazardous Materials

— work continuously to address important issues affecting every New Hampshire citizen.

The Status of New Hampshire Law Enforcement —

New Hampshire residents can be proud of the quality of law enforcement service provided at the local, county and state level.

While New Hampshire enjoys a comparatively low crime rate, the issues which will affect us well into the 21st Century need our attention.

The support of all branches of government, at all levels, is required to insure that:

- We control the illegal trafficking in, and illicit use of, controlled drugs.
- We stop the senseless carnage on our highways caused by the alcohol and drug impaired driver.
- We educate the next generation of young people on the hazards of drug use and abuse.
- We protect our children from child abuse and neglect.
- We strengthen the state wide training of our police, by insuring that the Penalty Assessment fund remains intact.

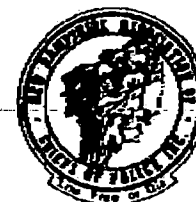
The New Hampshire Association of Chiefs of Police stands ready to preserve the positive quality of life for which New Hampshire is known.

The members of the NHACP, chief law enforcement executives from around the state, bring with them a broad depth of experience and understanding of the problems facing our communities today.

They, working in concert with their fellow professionals, through the Association, are dedicated to the principles of justice, equal protection under the law, and the preservation of a free and safe society.

For more information about the New Hampshire Association of Chiefs of Police, contact your local police chief or write:

**NEW HAMPSHIRE ASSOCIATION
of CHIEFS OF POLICE**
P.O. Box 6
Manchester, NH 03105
(603) 625-1201



Incorporated 1942

MAY-24-91 FRI 10:50 GOFFSTOWN NH PD P.04

Shen/

Call Mr. Morner -- tell him: Since the organization is receiving a video message, they will not be receiving a written message. However, you will try to have a Congrats. to Chief Bashan put into the video remarks. Then,

When you give Tim to Christina stress that in the remarks you would like the President to: "Congratulate Chief Bashan on a successful year ..."

Thanks, T-



STEPHEN R. MONIER
CHIEF OF POLICE

Goffstown Police Department

GOFFSTOWN, N. H. 03045

TELEPHONE: (603) 497-4858

Call



ROGER C. GOBIN
DEPUTY CHIEF

May 16, 1991

Barry Traun
Office of Public Affairs
Executive Office Building
The White House
Washington, D.C. 20500

IN RE: Letter for Chief Arthur Bastian

Dear Mr. Traun:

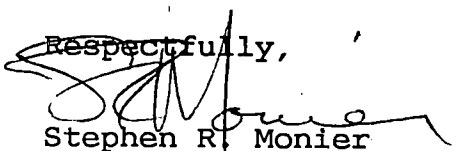
Thank you for agreeing to prepare a letter for the President congratulating Chief Arthur Bastian on his year as President of the NH Association of Chiefs of Police. (1990-1991)

I have enclosed a short bio summary on Art which will give some of the necessary information. Our change of leadership occurs at our annual convention in June, which is held at the Balsams in Dixville Notch. I would like to be able to read the President's letter at our Tuesday night banquet on June 11th, 1991.

As an Association, we have had a busy year dealing with legislative matters, and Chief Bastian has conducted himself and the affairs of the Association in an exemplary manner.

A brochure on the Association is also enclosed for your use and information. Please feel free to contact me if you need anything further.

Respectfully,


Stephen R. Monier
Chief of Police

cc: NHACP file



**CHIEF ARTHUR B. BASTIAN
NEWPORT, NH
FIRST VICE PRESIDENT**

Chief Bastian began his career in law enforcement while serving in the army from 1956-1960 as a military policeman in Stuttgart, Germany. In April, 1969 he joined the Claremont Police Department and he became Deputy Chief. In 1977, Chief Bastian left law enforcement in 1977 to pursue his own business interests and returned to law enforcement in 1979 as Deputy Sheriff for Sullivan County. In January, 1981 he became Chief of Police in Newport, NH where he presently serves.

Chief Bastian has served on the Newport Revitalization Committee and the Legislative Committee to Study Juvenile Justice Issues. He was recently appointed to the NH Drug Task Force Policy Board, and is Chairman of the local Highway Safety Agency Committee. He and his wife, Ursula, live in Claremont, NH.

JUNE
New Hampshire Chiefs Convention

1V 091

INCOMING

DATE RECEIVED: AUGUST 06, 1990

NAME OF CORRESPONDENT: MR. STEPHEN R. MONIER

SUBJECT: INVITATION FOR PRESIDENT BUSH TO THE JUN 91
NH CHIEF'S CONVENTION IN DIXVILLE NOTCH, NH

RECEIVED
AUG 15 1990
SCHEDULING
OFFICE

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION		DISPOSITION	
	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
JOHN SUNUNU	ORG	90/08/06	JS A	90/08/09
<i>Joe Hagan</i> REFERRAL NOTE:	R	90/08/09 ¹⁴		1/1
REFERRAL NOTE:		1/1		1/1
REFERRAL NOTE:		1/1		1/1
REFERRAL NOTE:		1/1		1/1
REFERRAL NOTE:		1/1		1/1

LJ

COMMENTS: *For future action*

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: _____
CS MAIL USER CODES: (A) _____ (B) _____ (C) _____

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*****
*ACTION CODES:      *DISPOSITION          *OUTGOING          *
*                   *                   *CORRESPONDENCE:  *
*A-APPROPRIATE ACTION *A-ANSWERED          *TYPE RESP=INITIALS *
*C-COMMENT/RECOM     *B-NON-SPEC-REFERRAL *           OF SIGNER  *
*D-DRAFT RESPONSE    *C-COMPLETED        *           CODE = A   *
*F-FURNISH FACT SHEET *S-SUSPENDED        *COMPLETED = DATE OF *
*I-INFO COPY/NO ACT NEC*                   *           OUTGOING *
*R-DIRECT REPLY W/COPY *                   *                   *
*S-FOR-SIGNATURE     *                   *                   *
*X-INTERIM REPLY     *                   *                   *
*****

```

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

THE WHITE HOUSE
WASHINGTON

August 9, 1990

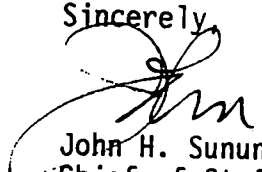
Dear Steve,

Thanks for your note.

It's very early to say even "maybe" to your request for President Bush to attend the New Hampshire Chiefs convention in June 1991. However, I will make sure the Scheduling Office gives your invitation careful attention next spring.

Please give my regards to everyone in the Goffstown PD.

Sincerely,



John H. Sununu
Chief of Staff

Stephen R. Monier
Chief of Police
Goffstown Police Department
Goffstown, New Hampshire 03045



Goffstown Police Department

GOFFSTOWN, N. H. 03045

TELEPHONE: (603) 497-4858

STEPHEN R. MONIER
CHIEF OF POLICE

OK TO DO
June 9-12

Dinner 11¹²

~~#200~~
300

10, 11

Video

August 1, 1990

Governor John Sununu
Chief of Staff to the President
The White House
Washington D.C. 20500

Dear Governor Sununu: *Governor*

I extend my greetings from the NH Chief's! We are all very proud of the fine job you are doing for the President and the nation.

We would also like to invite the President to the June 1991 NH Chief's convention, at the Balsam's. We will be celebrating our 50th year as a professional organization. It would be tremendous if President Bush could make an appearance. We thought this might be a possibility if he was scheduling some time at Kennebunkport that month.

Moreover, this could be a very symbolic and high profile stop for him - at Dixville Notch, the "first of the first in the Nation"! We consistently have about 250 registered to attend this conference.

Please let me know if your office believes this to be a possibility. We stand ready to assist, in any way possible. Assuring you of our cooperation, I remain,

Respectfully,

Steve

Stephen R Monier
Chief of Police
Goffstown Police Department
Goffstown NH 03045

4/9/91

TO: ANDY CARD

FROM: ANTONIO BENEDI
Deputy Director for Scheduling
Office of Presidential Appointments
and Scheduling

cc: President Arthur Bastian

Warmest persons

Do you want to do anything special with this one.

Thanks.

Call Steve and get the actual date & making any hint re. (Dixville is to get to.)

THE NEW HAMPSHIRE
ASSOCIATION OF CHIEFS
OF POLICE IS DEDICATED
TO PRESERVING
NEW HAMPSHIRE'S POSITIVE
QUALITY OF LIFE
AND IN FURTHERING AN
EFFECTIVE CRIMINAL JUSTICE
DELIVERY SYSTEM.



HELP US TO HELP YOU
IN MEETING THE
CHALLENGES OF THE
21st CENTURY.



SUPPORT THE
NEW HAMPSHIRE ASSOCIATION
OF CHIEFS OF POLICE,
AND NEW HAMPSHIRE
LAW ENFORCEMENT.



Incorporated 1942

NEW HAMPSHIRE ASSOCIATION of
CHIEFS OF POLICE
P.O. Box 6
Manchester, New Hampshire 03105

THE
NEW HAMPSHIRE
ASSOCIATION
of
CHIEFS OF POLICE
INC.



Incorporated 1942

*Serving the Interests
of New Hampshire Law
Enforcement and the
Citizens of our
State for Over
Fifty Years*

The New Hampshire Association of Chiefs of Police is a nonprofit professional organization whose active membership is comprised of over 250 Chief Law Enforcement Executives from around the State.

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Through its standing committees, the Association is actively engaged in strengthening New Hampshire's Criminal Justice System, and the delivery of other essential police services.

Committees on —

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- Highway Safety
- Legislative
- Professional Standards
- Enhanced 911
- National Accreditation
- Public Affairs
- Hazardous Materials

— work continuously to address important issues affecting every New Hampshire citizen.

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The support of all branches of government, at all levels, is required to insure that:

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- We stop the senseless carnage on our highways caused by the alcohol and drug impaired driver.
- We educate the next generation of young people on the hazards of drug use and abuse.
- We protect our children from child abuse and neglect.
- We strengthen the state wide training of our police, by insuring that the Penalty Assessment fund remains intact.

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The members of the NHACP, chief law enforcement executives from around the state, bring with them a broad depth of experience and understanding of the problems facing our communities today.

They, working in concert with their fellow professionals, through the Association, are dedicated to the principles of justice, equal protection under the law, and the preservation of a free and safe society.

For more information about the New Hampshire Association of Chiefs of Police, contact your local police chief or write:

NEW HAMPSHIRE ASSOCIATION
of CHIEFS OF POLICE
P.O. Box 6
Manchester, NH 03105
(603) 625-1201



Incorporated 1942

PRESIDENT'S MESSAGE



The New Hampshire Association of Chiefs of Police has a long and proud history of Professionalism. Comprised of dedicated police executives from around the State, the Association and its members strive to elevate the standards of police service.

We are dedicated to preserving the quality of life for all Granite Staters, and the Association will continue to be active in those issues which impact on law enforcement, and ultimately our communities, and their citizens.

The New Hampshire Association of Chiefs of Police extends an invitation to you to join us in preserving New Hampshire's proud heritage of justice and equality for all.

Thank you for your continued support.

Art Bastian
Art Bastian
President
NHACP

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Chief Russell Lary, Grantham

Mr. Michael Bucci, Bedford

Sheriff Chester Jordan, Merrimack County

THE WHITE HOUSE
WASHINGTON

May 24, 1991

TO: Christina Martin
FROM: Sheri Keniston, x2421



RE: Video Taping Session
Monday, June 3, 1991

The messages for the June 3 session are:

1. National Association of Collegiate Directors of Athletics (ALREADY APPROVED AND STAFFED)
2. New Hampshire Chiefs of Police Convention
3. PSA for Dept. of Transportation's "70 by '92" Safety Belt Campaign
4. National Alliance of Business 5th Annual Business/Education Forum
5. 14th World Congress of the International Diabetes Foundation.

Backup and talking points are attached.
Please call if you have any questions.

Thanks

OK

Martin\Cawley
March 27, 1991
Draft One
SEATBLT

PROPOSED VIDEO MESSAGE: P.S.A. FOR "70 BY '92" SAFETY BELT
CAMPAIGN

You are America's greatest resource . . . the force behind
the pursuit of freedom . . . and the American dream.

The changes you make will affect not only you . . . but
generations to come.

You can make this country greater . . . by making yourself
better first.

And you are joining the campaign to buckle up . . . because
that one simple action can protect the greatest resource in
America . . . you.

((Pause -- Close-up of seatbelt and sound of buckle
being fastened.))

Please . . . use your seatbelt.

#

*** NOTE: Must be read at a slow pace, pictures will be
inserted for each phrase, with the exception of the final line
which will be taped footage of the President.

VIDEO TAPING INFORMATION SHEET

VIDEO SESSION DATE: JUNE 3, 1991

ORGANIZATION: DEPT. OF TRANSPORTATION

"70 BY '92" SAFETY BELT CAMPAIGN -- PSA

VIDEO DEADLINE: JUNE 21, 1991

CONTACT NAME & #: MARION BLAKEY

* BECKY SULLIVAN - 366-5577

BILLING CONTACT & #: _____

BILLING ADDRESS: _____

TAPE FORMAT/NUMBER REQUESTED: _____

1 inch _____ Beta _____ VHS _____ 3/4 inch _____

DELIVERY:

Courier _____ Federal Express: _____ Mail _____

CHECKLIST:

FOLLOW UP:

- _____ Confirmed with Organization _____ Disclaimer
- _____ Sent to Legal Counsel _____ Final Script
- _____ Remarks - RECEIVED WITH REQUEST
- _____ Sent to Speech Writing
- _____ Gate Clearance information received

NOTES: D.O.T. HAD REQUESTED PHOTO OP
WITH MRS. BUSH -- SHOULD WE
COMBINE



**U.S. Department of
Transportation**
Office of the Secretary
of Transportation

366 - ~~4570~~
7 4570

Assistant Secretary

400 Seventh St., S.W.
Washington, D.C. 20590

*Approved USM
deadline
June 21*

May 9, 1991

SCHEDULE PROPOSAL FOR THE PRESIDENT

TO:

HARRIE TRON
Director of Public Affairs

FROM:

MARION C. BLAKEY *MCB*
Assistant Secretary for Public Affairs

REQUEST:

For the President to tape a public service announcement (PSA) to air during the Fourth of July holiday promoting the "70 by '92" safety belt campaign.

BACKGROUND:

The United Services Automobile Association (USAA) has agreed to produce a PSA for the "70 by '92" seat belt campaign the Department of Transportation is launching this month. The campaign is designed to reach the President's mandate of 70 percent safety belt use by 1992. The PSA will air during the week of the Fourth of July holiday, which is a heavy travel time for Americans. The preferred format would be for the President to provide the voiceover for the bulk of the :30 spot, with an on-camera appearance at the end. This allows for emotional, patriotic footage with the President personally closing the spot. A suggested script is attached.

DATE AND TIME:

Anytime between now and June 21, 1991

DURATION:

Approximately 5-10 minutes taping time

LOCATION:

TBD

PARTICIPANTS:

President Bush

REMARKS REQUIRED:

Draft copy attached

Attachment

SUGGESTED SCRIPT FOR "70 BY '92" PSA

VIDEO

Father bringing plate of BBQ chicken to happy, awaiting family at picnic table on July 4.

Soldier saluting officer.

Man and woman painting house.

College grad in interview.

People planting beach grass.

Candy-striper reading to elderly woman in hospital.

Older man in college classroom surrounded by younger students.

Mother placing baby in infant seat while young son buckles himself up.

AUDIO
(President Bush voiceover)

YOU ARE AMERICA'S GREATEST RESOURCE...

...THE FORCE BEHIND THE PURSUIT OF FREEDOM...

...AND THE AMERICAN DREAM.

MAKING CHANGES THAT NOT ONLY AFFECT YOU...

...BUT GENERATIONS TO COME.

WORKING TO MAKE THIS COUNTRY GREATER...

...BY MAKING YOURSELF BETTER FIRST.

AND JOINING THE CAMPAIGN TO BUCKLE UP...

Teen putting on sunglasses
then buckling seat belt.

BECAUSE THAT'S ONE SIMPLE
ACTION THAT CAN PROTECT THE
GREATEST RESOURCE IN AMERICA...
YOU.

Close-up of seat belt.

(Natural sound: seat belt
clicks.)

President Bush on camera,
seated at desk in Oval Office.

PLEASE...USE YOUR SEAT BELT.

Fade Out

THE WHITE HOUSE
WASHINGTON

May 24, 1991

TO: Sig
FROM: Sheri
RE: Video Questions

1. New Hampshire Police Chiefs Convention can not go over \$200 - \$300 for cost of video. Is that ok?
2. Seatbelt PSA had requested Mrs. Bush and grandchild to do a photo op. That was denied, but they did offer to do a PSA. Should we combine the two? Dave Demarest was working on details.

Martin\Cawley
May 29, 1991
Draft One
SCHOOLS

PROPOSED VIDEO MESSAGE FOR THE NATIONAL ALLIANCE OF BUSINESS
FIFTH ANNUAL BUSINESS/EDUCATION FORUM

One should never underestimate the dynamics of change -- the need to restructure and improve. Just as businesses across America restructure to meet the needs of their customers, so must our education system reform itself to meet the needs of today's and tomorrow's students.

Our administration has challenged the nation to reform and improve our educational system. The America 2000 strategy encourages everyone to help re-invent American education. This strategy will help transform our country from a "Nation at Risk" to a nation of life-long learners. Allow me to review quickly the four key components of this strategy:

First, for today's students, we need better and more accountable schools. This can be accomplished through an accountability package that encourages parents, teachers, schools and communities to measure and compare ^{results} schools -- and to insist on change when the results aren't good enough. ✓

Second, we will use the creativity of our nation's educators, and business and community leaders to invent a new generation of Americans schools -- the best schools in the world. Our goal is to bring at least 535 such schools into operation by 1996. OK

Third, I have asked the Secretaries of Labor and Education to initiate a public-private partnership to establish job-related

America 2000
yellow book
P. 19-20

P, 20
skill standards for our nation's industries. America 2000 will promote skill clinics in each community. I will work with Congress and the nation's governors to enact sound literacy and adult education legislation.

For all those adults who think their school days are over; they may just have begun. We've got to become a nation of students who recognize that learning is a lifelong process.

Finally, we will work to revive American values in communities throughout the nation -- strong families, parental responsibility, and neighbors committing to help each other. It is only in an environment such as this that learning can happen.

My gratitude goes to the National Alliance of Business for its commitment to quality education and America's future. And I wish you every success in your endeavors to help our nation regain its prominence in today's competitive world. God bless you and the United States of America.

((Video tape to cut in as separate piece))

Business leaders have told me over and over that the rest of the world is not just sitting idly by, waiting for America to catch up. Our international competitors and trading partners are undertaking serious efforts at education improvement.

((Video tape to cut in as separate piece))

P, 23
Everyone has a critical part to play. The business community must provide the research and development teams that

P-23
will help educators design our New American Schools. It will develop and use its own skill standards and use the American Achievement Tests in hiring decisions. Most importantly, the business community must provide people and resources to help bring about needed change in local schools, communities and state policies.

((Video tape to cut in as separate piece))

We must work together to build an environment where all students can reach their full potential -- where teachers, administrators, and especially students have the tools necessary to learn, and more importantly, have the motivation to apply their skills to the new and challenging situations that we will face as we enter the 21st Century.

#