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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

April 18, 1991

The President today announced the winners of the 1991 President's Volunteer Action Awards. These awards for outstanding volunteer achievement will be presented at a White House ceremony and luncheon on April 26, 1991. This event will mark the culmination of the twelve day observance nationwide of the Points of Light National Celebration of Community Service. The following individuals are the recipients of the Tenth Annual President's Volunteer Action Awards:

JAWANZA WHITFIELD, of Little Rock, Arkansas. Mr. Whitfield, now a student at Fisk University in Louisville, Kentucky, has been a leader in the development of numerous local and national drug awareness programs.

DR. CYNTHIA JAMES, of Oakland, California. Dr. James, a volunteer minister, has worked with community members to eliminate heavy drug trade in a neighborhood surrounding her inner city church.

CONNECTICUT COLLEGE VOLUNTEERS FOR COMMUNITY SERVICE PROJECT, of New London, Connecticut. The Volunteers for Community Service Project enlists over one-third of Connecticut College's student body of 1,600 students in community service activities, with a focus on programs for low income youth.

LEE KLEIN, of North Miami Beach, Florida. Ms. Klein founded the Children's Cancer Caring Center at the University of Miami/Jackson Medical Center. This medical center provides free medical treatment annually to over 400 children with cancer.

NAVAL TRAINING CENTER VOLUNTEER SERVICES NETWORK, of Orlando, Florida. This volunteer network is supported by over 5,000 military personnel who participate in holiday programs, delivering Meals on Wheels and working on environmental project in their local community.

FRIENDS OF PAINT LICK, of Paint Lick, Kentucky. This organization was formed in 1988 to help residents of the rural community expand their career potentials and complete their educations.

PARKWAY PARTNERS PROGRAM, of New Orleans, Louisiana. This cooperative venture of area residents and the local government benefits from 10,000 volunteers who provide maintenance and beautification services for the city's public spaces.

GTE LABORATORIES KIDBITS PROJECT, of Waltham, Massachusetts. The

KidBits Project engages employees in the development of entertaining and educational computer programs for the use of children in isolation in Boston's Children's Hospital.

GENERAL MILLS VOLUNTEER CONNECTION, of Minneapolis, Minnesota. The Volunteer Connection provides the mechanism through which over 2,000 company employees and retirees become involved in an annual volunteer project.

ELIZABETH FLOOD, of Newark, New Jersey. Ms. Flood conducts a daily after-school care program for over 250 children in the apartment complex where she resides.

TELEPHONE PIONEERS OF AMERICA, of New York, New York. The membership of the Telephone Pioneers exceeds 800,000 long-term and retired employees of the telecommunications industry who use their skills to provide services and assistance to disabled and disadvantaged individuals.

NEW YORK ASIAN WOMEN'S CENTER, of New York, New York. The center, founded in 1982, provides shelter, counseling and assistance to battered Asian women and their children.

THEKLA SHACKELFORD, of Columbus, Ohio. Ms. Shackelford created and currently serves as volunteer president of "I Know I Can", a college scholarship program assisting over 1,700 students annually.

GREATER CINCINNATI BUILDING TRADES COUNCIL, of Cincinnati, Ohio. The council supported by 400 union journeymen and apprentices renovated a former school into the Tom Geiger House, a twelve-unit apartment building for homeless families.

DR. FRANCIS SERIO, of Glen Rock, Pennsylvania. Dr. Serio, a member of the dental faculty of the University of Maryland, developed the Dominican Dental Missions Project. This program enlists the services of American dentists to provide dental care to impoverished residents of the Dominican Republic.

LINDA S. TOLLISON, of Greenville, South Carolina. Ms. Tollison developed an arts festival specifically designed for participation by the county's 52,000 students.

AIDS INTERFAITH NETWORK CARE TEAM PROGRAM, of Dallas, Texas. The program is supported by over 200 volunteers from 50 area churches and synagogues who offer assistance and provide services to people with HIV/AIDS.

ANITA N. MARTINEZ RECREATION CENTER ADVISORY COUNCIL, of Dallas, Texas. The council is comprised of 60 Hispanic women who oversee the recreational and educational needs of their community by sponsoring programs at the center.

FRIENDS OF THE KENNEDY CENTER VOLUNTEER PROGRAM, of Washington, D.C. This volunteer network involves over 500 volunteers who staff the information center, lead tours, and participate in special musical and cultural festivals.

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

April 15, 1991

FACT SHEET

POINTS OF LIGHT

NATIONAL CELEBRATION OF COMMUNITY SERVICE

April 15 - April 26, 1991

The President has designated a twelve day period, April 15 - 26, "Points of Light National Celebration of Community Service." The proclamation was signed on April 12 while recognizing "Midnight Basketball League," a community service initiative in Glenarden, Maryland recognized by the President as his 124th Daily Point of Light.

This unprecedented twelve day period will highlight individuals and organizations engaged in community service focused on solving serious social problems across America. As part of the national Celebration, The Points of Light Foundation, of which the President is Honorary Chairman, is also planning a number of events and activities around the country.

Today is the first day of the Celebration. During the course of the next twelve days, as part of the Celebration, the President will participate in the events outlined below.

APRIL 15 SERVICE BY BROADCASTERS

The President will address the National Association of Broadcasters' conference in Las Vegas in a live teleconference from the White House. The theme of this year's convention is "Always There," reflecting the commitment of broadcasters to their communities. The President will recognize the contributions of the radio and television industry particularly during the war in the Persian Gulf. His statement will also reference the Celebration.

APRIL 16 SERVICE THROUGH READING

In honor of National Read-Aloud Day on April 17, the President will participate in a Rose Garden event to encourage adults to read aloud to their own children and other children in their communities.

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APRIL 17 SERVICE THROUGH TUTORING

The President has taped a video message announcing his 432nd Daily Point of Light, Red Mountain High School's Club RIF program of Mesa, Arizona. Through Club RIF, more than 200 high school students read stories to children and tutor high school students in reading and English.

APRIL 18 SERVICE IN EDUCATION REFORM

The President will announce an education strategy for reaching our national education goals that calls on all Americans to work together to help establish better and more accountable schools. Voluntary participation -- by the business community, parents, teachers, and principals, our students and our elected officials, and individual citizens volunteering as mentors -- is essential to ensuring that our communities are places where learning will occur.

SERVICE IN THE WORKPLACE

The President will send a written message to the Junior Achievement Conference in Orlando, Florida. Junior Achievement is one of the nation's largest business leadership forums. Through its business/education partnerships, more than 40,000 executives lend their time and expertise to enhancing students' learning experience.

APRIL 21 SERVICE THROUGH PLACES OF WORSHIP

A letter from the President has been sent to over 400,000 places of worship to be read or acknowledged during religious gatherings on this day. The letter thanks congregations for their community service activities and calls on them to redouble their efforts.

APRIL 23 SERVICE BY YOUTH

In honor of National Youth Service Day, the President will travel to the U.S. Naval Academy to recognize the volunteers of the United States Naval Academy/Benjamin Banneker Honors Mathematics and Science Society Partnership as that day's Daily Point of Light. This partnership instills in black students the determination to attain academic excellence in mathematics and science and encourages parental involvement in the education of black youth. For the last three years, midshipmen and professors at the United States Naval Academy in Annapolis have served as role models for almost 100 black youth who show potential in the fields of math and science.

APRIL 25 SERVICE THROUGH MENTORING

The 1991 National Big Brother and National Big Sister, representing the largest one-to-one mentoring program in America, will have a photo opportunity with the President.

APRIL 26 A SERVICE CELEBRATION

The President and Mrs. Bush and other special guests will participate in a South Lawn celebration to honor those engaged in community service and to call on all Americans to engage in service. They will also use this occasion to present the 1991 President's Volunteer Action Awards. The award recipients will then join the President and Mrs. Bush for a luncheon.

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

April 12, 1991

POINTS OF LIGHT NATIONAL CELEBRATION OF COMMUNITY SERVICE

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Marked by a sense of hope and renewal, Spring is a fitting time to honor the millions of Americans who engage in voluntary service to others. Across the United States, people of every age, race, and walk of life are taking direct and consequential action to help solve serious social problems such as drug abuse, illiteracy, and homelessness. These Americans are planting the seeds of positive change in their communities and sowing a rich crop for the future.

Voluntary service in America takes a variety of forms. Countless Americans give of their time individually. In addition, millions of Americans now volunteer through innovative corporate programs and special school-based projects. And there are those generous individuals who work on behalf of major nonprofit organizations and local charities. During this National Celebration of Community Service, we salute all of these caring citizens.

This nationwide observance underscores the fact that everyone has a gift to give -- that every act of kindness counts. For example, in Polk, Nebraska, a group of third grade students telephones homebound senior citizens each day, offering a bright source of companionship and cheer. The founders of the "Midnight Basketball" program in Hyattsville, Maryland, contribute to the struggle against crime and delinquency by offering late-night sports activities and tutorial sessions for disadvantaged youngsters. Through the "Let's Help" program in Topeka, Kansas, volunteers provide needy families with literacy training, job counseling, and advice on parenting, as well as food and financial support. All of these volunteers and others, the brilliant "Points of Light" that reflect our national conscience and illuminate our country's social landscape, are making a profound difference.

Every American has something to contribute, and none should be content until we have found a way to serve. To be of service is not only to meet someone else's needs, it is not only to fulfill one of our primary responsibilities as citizens and neighbors -- it is to find the joy and meaning in life that come only from selflessness and giving.

Today more and more Americans have come to see that any definition of a successful life must include serving others. So many of our citizens are beginning to recognize the talents,

more

(OVER)

resources, and interests they have to share. Let us salute all those Americans who carry on the time-honored tradition of voluntary service, and let us strengthen our own commitment to enriching the lives of others -- and our own -- through service.

NOW, THEREFORE, I, GEORGE BUSH, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim the period of April 15 through April 26, 1991, as Points of Light National Celebration of Community Service. This special tribute to the spirit of service in America and to the millions of Americans who embody that spirit encompasses traditional National Volunteer Week events and numerous other activities in which all Americans -- young and old alike -- are encouraged to engage. I ask all Americans to join in saluting and thanking our Nation's volunteers, as well as the organizations -- religious, governmental, business, and private nonprofit -- that support and participate in community service. I also encourage every American to observe this week with appropriate events and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this twelfth day of April, in the year of our Lord nineteen hundred and ninety-one, and of the Independence of the United States of America the two hundred and fifteenth.

GEORGE BUSH

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To Carol

Date 4/25 Time 9:20

WHILE YOU WERE OUT

M Gregg Petersmeyer

of _____

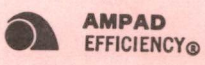
Phone _____

Area Code	Number	Extension
TELEPHONED		PLEASE CALL
CALLED TO SEE YOU		WILL CALL AGAIN
WANTS TO SEE YOU		URGENT

RETURNED YOUR CALL

Message Come down to
his office, so he
can check speech
anytime.

Operator _____



POINTS OF LIGHT

OVERWHELMING SOCIAL PROBLEMS WITH SOLUTIONS

"Because there are more people than problems, communities will be transformed"

CHALLENGES:	Plentiful Child Care/Helping the Overall Development of Young People	Strong Schools and a Good Education	Employment Opportunities and Training for Actual Jobs	Improved Health, Good Nutrition and a Sense of Well Being	A Decent and Safe Place to Live
INSTITUTIONS:					
BUSINESSES	A corporation established a classroom and child care center for teenage mothers in its headquarters. (Minneapolis)	The employees of a fast food restaurant mentor young people who are at risk of dropping out of school, using the restaurant facility as a meeting place. (Atlanta)	A construction company hires homeless individuals, offering them on-the-job training and permanent employment. (San Diego)	Hispanic medical professionals coordinate a community health fair where low-income individuals with medical problems are provided free medical services. (Stockton, California)	Employees of a local business renovate dilapidated, low-income homes in their community. (Seattle, Washington)
SCHOOLS	A coach and team teach basketball to youngsters with disabilities and youth who might be tempted to drop out of school. (Kountze, Texas)	College students are matched with young people from a local housing development and serve as mentors and tutors in basic reading and writing skills. (Memphis)	A partnership between a University and an Air Force Base works with low-income minority students to help them pursue careers in technology and mathematics. (Dayton, Ohio)	Third graders telephone homebound senior citizens every day, offering them comfort and cheer. (Polk, Nebraska)	Students build housing for the homeless and arrange for mortgages with a low monthly payment. (Williamsburg, Kentucky)
POLICE DEPARTMENTS	An officer mentors young people, educating them about the dangers of drug abuse and crime involvement. (Boca Raton, Florida)	Officers established a library in a public housing project, where they tutor young people in reading and writing. (Philadelphia)	A police veteran started a mini-mall in a local high school, where young people operate business enterprises to learn employable skills. (Washington, DC)	Volunteers accompany children who are dependents of the juvenile court system to court, offering them emotional support and counseling throughout the judicial process. (San Jose, New Mexico)	Senior volunteers examine police reports to help place officers in locations where crime occurs. (Grand Rapids, Michigan)
PLACES OF WORSHIP	A minister and teenagers visit children in their homes, which range from housing developments to abandoned buildings, ensuring they have adequate food, clothing, heat, and emotional support. (Philadelphia)	After attending a 12-hour training workshop, volunteers of a congregation tutor adults who want to improve their reading and writing skills. (Montgomery, Alabama)	A church center provides individuals with the skill necessary to own and operate a small business. (Chicago)	A congregation transformed an abandoned crack house into a center where they recruit and train foster parents to care for cocaine addicted or HIV infected babies. (Tampa, Florida)	A church purchases crack houses, renovates them using unemployed workers, and then sells them at a low cost to families in need of affordable housing. (Detroit, Michigan)
NEIGHBORHOODS	Basketball games and counseling are organized for young people late at night, giving them a positive alternative to crime and delinquency. (Hyattsville, Maryland)	Community members tutor, businesses donate supplies, and civic leaders serve on the School Improvement Council to increase the quality of education in their schools. (Orangeburg, South Carolina)	A neighborhood partnership comprised of businesses and organizations teach individuals marketable job skills. (Chicago)	Doctors and other volunteers provide free medical services in clinics which are located in homeless shelters and churches. (Indianapolis, Indiana)	A neighborhood organization purchases abandoned and substandard houses and rehabilitates them for low-income families. Prospective owners work with the volunteers in refurbishing the homes. (Rockford, Illinois)
CLUBS	Members serve as mentors to single teenage mothers to teach them parenting skills and encourage them to continue their education. (Philadelphia)	Centers in the inner city provide girls with tutoring, mentoring, counseling, and recreational activities. (Omaha)	A boys club offers programs in Hispanic neighborhoods for youth, ages 6-17. Volunteers teach them good work habits, tutor them in school subjects and coach them in athletics. (El Paso, Texas)	A girls club provides workshops on science and math, how to protect themselves from abuse, support for children from divorced families, and safety skills for latchkey children. (Schenectady, New York)	Concerned residence of a public housing project formed a garden club to clean the neighborhood and foster a sense of pride. (New Orleans)

Review w/GP
Thurs. AM

Martin\Blymire
April 24, 1991
Title: After
Draft Two

PRESIDENTIAL REMARKS: CELEBRATION OF COMMUNITY SERVICE
SOUTH LAWN
FRIDAY, APRIL 26, 1991
11:30 A.M.

Tony (Danza), Randy (Travis), Patti (LuPone), the Crouches (Andrea and Sandra), Larnelle (Harris) and the Ellington Singers, and Peter Max -- Thanks for helping Barbara and me honor the constellation of points of light across America -- our community service volunteers. And I'm pleased that so many Daily Points of Light recipients could make it this morning. Thanks also to our fine HUD Secretary, Jack Kemp. It's great to see you here, today, Jack.

Thanks to the Points of Light Foundation which, with the help of United Way, Coca Cola, ARCO, IBM, and many other organizations, has spent the past 12 days illuminating and celebrating community service initiatives all across our great land.

Special thanks to Jane Kenny, Director of ACTION -- to Former Governor George Romney and the National Center and Local Volunteer Centers, for all they have done to the Celebration of Service a success.

((I apologize to anyone I may have overlooked. I feel like I just won an Oscar. "And I'd like to thank the Academy."))

I'm proud to see this crowd of people of all ages who display the power of community service. This celebration honors you, those Randy Travis calls "the dedicated army of quiet

volunteers" -- the heroes and heroines who battle selflessly against illiteracy, homelessness, hunger, and other plagues that ruin lives and shatter dreams.

You lead a great movement that has begun to race across the country. The "Points of Light" movement promises us a renewed, strong America, because it builds upon our natural yearnings to help one another. You already have been moved by the spirit of voluntary service. Your labors have earned you something very special and precious: Fulfillment. You do something good; feel something real. Barbara and I proudly salute each and every one of you for your wonderful efforts.

Our nation faces a wide variety of challenges, but the solution to each problem that confronts us begins with an individual who steps forward, who says: I can help. Government can only do so much, and should only attempt so much, but no limits can hold back people determined to make a difference.

Indeed, our domestic policies try to unleash the American capacity for good deeds. Our America 2000 strategy for reinventing the American school depends upon the support of strong communities -- parents, families, businesses, unions, schools, and other groups and associations of determined individuals.

Consider Eve Dubrow, a Point of Light, here in Washington. Eve started Project Northstar, a program in which she and other busy professionals tutor homeless children in reading and writing.

David Evans of Cambridge, Massachusetts provides another example. David, a computer buff, designed and then donated to others a software program that makes learning fun -- for children and for adults.

We need cities filled with policemen like Al Lewis in Philadelphia. He builds libraries in public housing projects and invites kids into the precinct house to learn reading and writing.

Eve, David, Al: You have shown the rest of the country that individuals working together do matter, that points of light really can brighten lives and remake communities.

Or consider issues of crime: While we work with Congress to pass a comprehensive crime package, many of you have begun to defeat the scourges of drugs, violence, and crime.

America needs more individuals like Van Standifer who formed a local "Midnight Basketball League", a program that offers kids late night basketball and tutoring as an alternative to life on the streets.

We need more people like W. W. Johnson, who transformed a school basement into a thriving community center where young people learn to respect and cherish hard work, thrift, compassion, and family.

Consider issues of economic opportunity: Secretary Kemp and I have proposed the Hope program to encourage home ownership, enterprise zones, and capital gains reductions to stimulate more

small businesses, more jobs. But others have made a difference on their own.

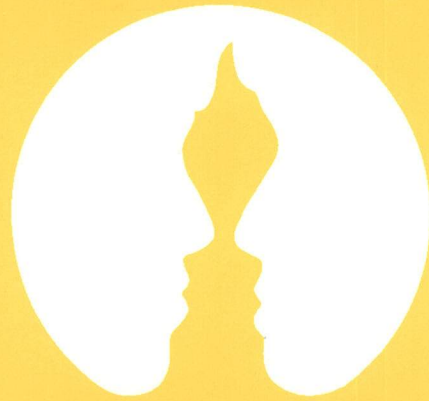
For instance: The Alpha Project. Volunteers of all ages and backgrounds -- young college students to retired carpenters - are training homeless men and women for jobs in the construction industry. Alpha also gives trainees free food, clothing and shelter until they earn enough money to live independently. America needs more Alpha Projects.

Here is the wonderful, truly remarkable thing: I could go on and on. There is no problem that is not being solved by someone somewhere in America. Together, in every community, we will renew the spirit of shared purpose that gave birth to this nation. We will embark upon the next century stronger and more unified than ever before. This is not, and never will be, a miracle of government. It is a miracle of our people. Americans care. They gladly give of their time, their sweat, their souls.

As Marlene Wilson, President of the Volunteer Management Association in Boulder, Colorado, points out "Caring must strengthen into commitment -- and commitment into action". Someday soon all Americans will come to understand that America's most important resource is its communities. The idea is simple: Just as a sailor can find his way via one shining star; a life can be changed by one dedicated, shining "Point of Light." That light burns within us all. We need only to share it.

God bless you and the work you're doing. And God bless the United States of America.

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The Points Of Light
National Celebration of Community Service

The Points of Light Foundation

The National VOLUNTEER Center

ACTION, The Federal Domestic Volunteer Agency

April 15 - 26, 1991

Celebration of Service

During the past eleven days, people across the nation have joined in the Points of Light National Celebration of Community Service. Each day of this Celebration, the public spotlight has illuminated those whose selfless acts of service to others are helping to overcome the social problems in their communities. Through the example set by these “points of light”, the Celebration has challenged all of America to reach out to help those among us who are in need.

The Points of Light Foundation

Established in 1990, The Points of Light Foundation is a nonprofit, nonpartisan organization whose mission is to make direct and consequential community service aimed at serious social problems central to the life of every American. Planning for the Points of Light Celebration of Community Service has been carried out by the Foundation in cooperation with numerous other organizations and individuals at the national and local levels.

Each year, the President’s Volunteer Action Awards are given to those individuals and organizations exemplifying the innovative community service being undertaken throughout the nation to address serious social problems and to build healthier communities. The program is co-sponsored by The National VOLUNTEER Center and ACTION.

The National VOLUNTEER Center

The National VOLUNTEER Center is the only national nonprofit organization which exists for the sole purpose of enabling people to address community problems through volunteering. VOLUNTEER is a national advocate for the volunteer community; it provides a wide range of support services to Volunteer Centers, volunteer-involving organizations and major corporations.

ACTION

ACTION is the federal domestic volunteer agency. Its mission is to stimulate and expand voluntary citizen participation through coordination of its efforts with public and private sector organizations and other governmental agencies. ACTION addresses current and emerging needs, particularly those related to the poor, the disadvantaged and the elderly, by utilizing to the fullest extent the energy, experience and skills of Americans to serve local communities and the nation.

Points of Light Celebration of Service Ambassadors

“Ambassadors,” representative of community service efforts in their home communities, were chosen each day of the Celebration to carry their “point of light” to the next Celebration city. Today, those Ambassadors are gathered together to challenge the rest of the nation.

★ G. Van Standifer

Hyattsville, Maryland

Former Glenarden Township manager, Mr. Standifer initiated The Midnight Basketball League to lure young adults off the street and into a productive environment.

★ Deacon James Swiler

New Orleans, Louisiana

Deacon Swiler and his wife, who have a son serving with the Marines in Saudi Arabia, have organized support groups to help the families of military personnel stationed in the Middle East during Operation Desert Storm.

★ Victor J. Ferrari

San Antonio, Texas

Mr. Ferrari, a former military officer and now with the insurance company, USAA, oversees volunteers in USAA's mentor program.

★ Tina Colaco

Houston, Texas

The volunteer coordinator at T.H. Rogers School, Ms. Colaco has worked with business and civic leaders to touch the lives of many students at this school for the deaf, multi-handicapped, and gifted.

★ Elizabeth Flood

Newark, New Jersey

In addition to her outside job, Ms. Flood each day provides after-school care to children in the housing complex where she lives.

★ Shirley Burford

Memphis, Tennessee

Ms. Burford, head of South Central Bell's employee volunteer program, chairs the Corporate Volunteer Council of Memphis.

★ Cliff Sargeon

Kansas City, Missouri

As director of the Landlord Negotiation Committee of the Ad Hoc Group Against Crime, Mr. Sargeon has helped to close down crack houses in Kansas City.

★ Alvin, Gwendolyn, & Brittany Sims

Chicago, Illinois

From mentoring to tutoring to serving food to the homeless, each member of the Sims family has made service to others a central part of his or her life.

★ Jan M. Dancer

Kalamazoo, Michigan

Since the age of 12 when she volunteered to work with the mentally handicapped, Ms. Dancer has been an active presence in voluntary service within her community.

★ John and Sue Wieland

Atlanta, Georgia

Mr. Wieland, owner of a construction company, has built several homes for Habitat for Humanity, the international organization that develops housing for the poor.

★ Tasha Joseph

Ft. Lauderdale, Florida

Ms. Joseph started Embrace a Child at Hollendale High School to provide companionship and educational support to abused children.

★ Manford Sales

Pittsburgh, Pennsylvania

In his 58 years as a Scoutmaster, Mr. Sales has shaped the lives of thousands of young men, including many who have grown up to become leaders in the community.

★ Donald Craig and Terry Anchrum

Cincinnati, Ohio

A mentor with Procter & Gambles' Project Aspire, Mr. Anchrum has helped Donald Craig, once a likely dropout, to become the salutatorian and president of his high school class.

★ **The Telephone Pioneers of America**

New York, NY

The Telephone Pioneers of America, comprised of over 800,000 retired and long-term employees of the telecommunications industry, is the largest industry related volunteer force in the world. Pioneers develop and produce adaptive equipment for the handicapped, repair talking books for the Library of Congress, offer adult literacy programs and participated in Earth Day 1990 by planting over one million seedlings across the country.

★ **The New York Asian Women's Center**

New York, NY

The New York Asian Women's Center (NYAWC) is the only shelter program and 24-hour multilingual hotline for battered Asian women on the East Coast. Founded in 1982 as an all volunteer organization, the center assists more than 250 women each year. NYAWC hotline calls are conducted in Chinese, Korean and Japanese.

★ **Dr. Cynthia James**

Oakland, CA

Dr. Cynthia James has been the leader in decreasing the drug traffic on the block surrounding the inner city church where she is volunteer minister. She has built support in the ethnically diverse neighborhood by going door-to-door and with the police department by organizing letter writing campaigns by area residents. Since she began organizing the community, four crack houses have been closed and drug activity on the street has decreased significantly.

★ **The Naval Training Center**

Orlando, FL

The Naval Training Center provides a mechanism to involve both permanent personnel and new recruits in a wide variety of volunteer activities in the Orlando community. Over 5,000 base volunteers participate each year in a variety of activities including tutoring programs, Meals on Wheels, holiday parties and toy and food drives. Over 570 personnel planted 5,000 trees through Green-Up Orlando.

★ **Connecticut College Volunteers for Community Service**

New London, CT

The Volunteers for Community Service Project of Connecticut College, founded six years ago, involves over one-third of the student body of 1,600 in community activities through more than 100 different agencies. Students are mentors and rape crisis hotline volunteers, assist in adolescent group homes and convalescent hospitals, and volunteer in physical and mental health programs.

★ **Jawanza Whitfield**

Little Rock, AR

Jawanza Whitfield, now a college freshman at Fisk University has been involved in a variety of leadership roles since his high school years. He has conducted training programs and facilitated student panels on drug abuse and appeared at national conferences. He also was a leader in his high school peer counseling program, working with young people with drug and alcohol abuse problems.

★ **General Mills Volunteer Connection**

Minneapolis, MN

General Mills established the Volunteer Connection in 1982 to encourage employees and retirees to become more involved in community service by matching their skills with community agency requests for volunteer assistance. In Minneapolis, over 2,000 company employees and retirees participated in at least one volunteer activity during 1990.

★ **GTE Laboratories KidBits Project**

Waltham, MA

The GTE Laboratories KidBits Project was developed in 1987 to help hospitalized children combat isolation. Utilizing company donated surplus computer equipment, the 60 employee volunteers have developed a variety of programs for the children, including riddles and trivia questions that can be accessed by telephone and programs that allow the children to communicate and play multi-person games between hospital rooms.

★ **The Greater Cincinnati Building Trades Council**

Cincinnati, OH

The Greater Cincinnati Building Trades Council involved over 400 union journeymen and apprentices in the renovation of a former school, donated by the Catholic Archdiocese, into a twelve-unit apartment building for homeless families. The local construction industry donated building materials worth more than \$150,000. Union members contributed over 10,500 hours of volunteer service.

1991 President's Volunteer Action Awards

Recipients

★ The Friends of the Kennedy Center

Washington, D.C.

The Friends of the Kennedy Center, now celebrating its 25th anniversary, sponsors the nation's largest discounted ticket program, organizes community support and coordinates fund-raising events for the nation's cultural center. The 550 volunteers serve as hosts/hostesses at the Information Center, lead tours, participate in special arts festivals and staff the Center's gift shop, whose proceeds underwrite many of the Friends' programs.

★ Linda S. Tollison

Greenville, SC

Linda S. Tollison developed the county wide Arts Festival in 1990 which provided each of the 52,000 students in the district the opportunity to participate in the week-long celebration of the arts. The festival included performances by children of all ages, both in concert settings and in area businesses, art shows, demonstrations and participatory activities.

★ Friends of Paint Lick

Paint Lick, KY

Friends of Paint Lick was formed in 1988 by Dean Cornett, a local resident who wanted to help others expand their horizons and complete their education. The program includes literacy classes, high school GED and art classes, a library and women's reading group, sewing classes, training in foreign languages, and story hours for children.

★ Thekla Shackelford

Columbus, OH

Thekla Shackelford led in the development of I Know I Can in 1988 and continues as full-time volunteer president and director of the program which motivates students to attend college, provides counseling in the college search and entrance procedures and assists with last dollar tuition assistance to qualified students. Several hundred volunteers assist more than 1,700 students each year in the college entrance process.

★ Parkway Partners Program

New Orleans, LA

The Parkway Partners Program of the New Orleans Parkway and Park Commission is a joint venture of area residents and the government to provide maintenance and beautification services for the city's grounds, parks and playgrounds. Over 10,000 volunteers have assumed responsibility for the city's 3,000 acres of median strips, 260 small parks and playgrounds, three regional parks, two municipal golf courses and more than one million trees.

★ AIDS Interfaith Network Care Team Program

Dallas, TX

The AIDS Interfaith Network Care Team Program was created to meet the need for individual services for people living with AIDS in their homes and to provide support to people with HIV/AIDS. Over 200 volunteers from more than 50 area churches and synagogues, organized into care teams, provide basic home care, meal preparation, assistance with household chores, shopping, transportation, non-skilled nursing and support to family members.

★ Lee Klein

North Miami Beach, FL

Lee Klein founded the Children's Cancer Caring Center (originally known as the Deed Club Children's Cancer Clinic) at the University of Miami/Jackson Medical Center in 1965 and continues to serve as the volunteer director. In addition to providing free treatment to children with cancer, the Center offers a camping program, a Love and Wishes program, group events throughout the year and a Ronald McDonald House.

★ Anita N. Martinez Recreation Center Advisory Council

Dallas, TX

The Anita N. Martinez Recreation Center Advisory Council is a group of 60 Hispanic women who oversee the programs and operations of the center, which is located in West Dallas. Developed under the leadership of Chavela Lozada and named for Anita Martinez, a former member of the City Council, the Center offers recreation programs, GED preparation, English as a second language, and community health screening.

★ Elizabeth (Betty) Flood

Newark, NJ

Since 1978, Ms. Flood has conducted a daily after-school care program for the children at the 540-unit apartment complex in which she lives. Concerned by the number of children who had no place to go after school, she began the program using space contributed by the management. Over 250 children participate, playing games, dancing, creating rap music and doing crafts.

★ Dr. Francis Serio

Glen Rock, PA

Dr. Francis Serio, a dentist and member of the dental faculty of the University of Maryland, developed the Dominican Dental Missions Project in 1982 to provide dental care to impoverished residents of the Dominican Republic. Each trip involves several practicing dentists and a dozen dental students. Since the program began, over 13,000 people have been treated.

With Appreciation

The Points of Light National Celebration of Community Service has been made possible through the support of a wide variety of individuals and organizations who share our commitment to making direct and consequential community service directed at serious social problems central to the life of every American. We are particularly grateful to the following who have provided financial and in-kind support for the local and national events of the Celebration:

American Broadcasting Company	New Jersey Connection
American Red Cross	New York Times
ARCO	One To One
Baptist Memorial Hospital, Memphis	One To One/New Jersey
BellSouth Corporation	Pfizer Inc.
Boys and Girls Clubs of Newark	Philadelphia Daily News
Broward County School Board	Philadelphia Inquirer
Catholic Charities	Procter & Gamble Company
Children's Television Workshop	Reading Is Fundamental
Cleo Inc.	Robert Schuller Foundation
Coca-Cola Company	Salvation Army
Columbia Broadcasting Systems	Schering-Plough Corporation
Dole Citrus	ServiceMaster Company, Ltd.
Enterprise Foundation	Six Flags Corporation
Federal Express Corporation	Transportation Displays, Inc.
Florida Fulfillment	Randy Travis
Freeport McMoran	United Way of America
Guardsmark, Inc.	Upjohn Company
Habitat for Humanity	USAA
Hallmark Cards, Inc.	Voluntary Action Center of Greater Kalamazoo
Larnelle Harris	Voluntary Action Center of the United Way of Cincinnati
Houston Chronicle	Volunteer Action Center of the United Way of Allegheny County, PA
IBM Corporation	Volunteer & Community Resources, Heart of America United Way, Kansas City, MO
International Paper Company	Volunteer and Information Agency, Inc., New Orleans
Junior Achievement, Inc.	Volunteer Broward, Ft. Lauderdale
Kansas City Star	Volunteer Center of Houston
Kellogg Company	Volunteer Center of Memphis
Kiwanis International	Volunteer Center, United Way Crusade of Mercy, Chicago
Kroger Company	Volunteer Center of the United Way of San Antonio and Bexar County
Macmillan/McGraw-Hill School Publishing Company	World Vision, Inc.
Peter Max	
Memphis Commercial Appeal	
National Association of Retired Federal Employees	
National Broadcasting Company	
National VOLUNTEER Center	
Newark Star Ledger	

We are deeply grateful to the hundreds of celebrities and performing groups, local organizations and volunteers who made each of our daily events a success - and to those who daily give their time, talent and energy in service to their communities.

And a special thank you to the creative and energetic staffs of Jani International, Hill and Knowlton and the Office of National Service for their support and assistance throughout the Celebration.

Organizing the Celebration

The principal organizer of the Celebration is The Points of Light Foundation, a private, nonprofit organization established in 1990 to make direct and consequential community service aimed at social problems central to the life of every American. The Foundation's nonpartisan board of directors have been joined by other leaders in planning the Celebration. Local assistance is being provided by Volunteer Centers, United Way offices and other community organizations throughout the country.

Celebration Organizing Committee

*J. Richard Munro,
Celebration Chairman

- * John Akers
- * William Aramony
- * Red Elk Banks
- * A. Denise Beal
- * Cathleen Black
- * Geoffrey T. Boisi
- * Norman Brown
- * Raymond G. Chambers
- * Alva Chapman
- * Anderson Clark
- * Larry Cochran
- * Johnnetta Cole
- * Marva Collins
- * Lod Cook
- * James Duffy
- * Michael Eisner
- * Tom Evans
- * Karl Flemke
- * Millard Fuller
- * Roberto Goizueta
- * Marian Heard
- * Tom Hedrick
- * J. Douglas Holladay
- * L. R. Jalenak, Jr.
- * James Joseph
- * Margaret Kuhn
- * Ira Lipman
- * Mike Love
- * Rev. Edward Malloy
- * Cynthia Mayeda
- * Dr. Sybil Mobley
- * Brian O'Connell
- * C. Gregg Petersmeyer
- * Robert Pittman
- * George Romney
- * James Rouse
- * Richard F. Schubert
- * Mike Walsh
- * Robert C. Wright

* Points of Light Foundation Board member

POINTS OF LIGHT CELEBRATION OF SERVICE

April 15 to April 26



POINTS OF LIGHT
FOUNDATION

Do Something Good. Feel Something Real.

Calendar of Events

April 15 **Communicating the Message** Washington, D.C. and Las Vegas

Public service will be the theme of this year's National Association of Broadcasters convention, which begins April 15 in Las Vegas. The media will be saluted for the work they have done to educate the public about community problem-solving opportunities and urged to build on this record so that all Americans can come to know the benefits to themselves and their communities of serving others. April 15 will also mark the start of The Points of Light Foundation's national media campaign calling everyone to serve.

Challenge: During 1991 all media should lead the way in raising public awareness of the role that serving others plays in solving social problems. By making more people aware, the media will motivate more people to get involved.

April 16 **Military Support** San Antonio and New Orleans

At special gatherings in San Antonio and New Orleans, and through the efforts of major veterans' organizations, thanks will go out to those many Americans who helped meet the needs of our troops and their families during Operation Desert Storm.

Challenge: During 1991 the many who helped our troops and their families affected by Operation Desert Storm, and members of our Armed Services as well, should refocus their energy and commitment on solving the problems of the communities where they live.

April 17 **Education & Literacy** Houston and Newark

College students, grade schoolers, local officials, and celebrities will come together in Houston and Newark to participate in the nationwide Great American Read-Aloud, as the spotlight is focused on creative efforts being made by business and others to improve education and help kids stay in school.

Challenge: During 1991 Americans should reach out and teach everyone who is unable to read. Individuals and institutions should also magnify their efforts to solve the Nation's "education problem".

April 18 **Workplace Involvement** Memphis and Orlando

The Memphis business community will challenge businesses throughout the Nation to become Points of Light Companies dedicated to involving their organizations fully in community service. That challenge will reach the 1,000 top business executives assembled at Disney World in Orlando for this year's Junior Achievement Hall of Fame Awards.

Challenge: During 1991 America's employers should commit to engage all of their employees in service aimed at solving the problems of the communities where they live and work. Employee service will strengthen communities and lead to a more committed and productive workforce.

April 19 **Drug Prevention** Kansas City and Bridgeport

Successful community projects to organize drug prevention efforts in Kansas City and Bridgeport will be highlighted, as the President's Drug Advisory Council continues its campaign for community involvement in the war on drugs.

Challenge: During 1991 the citizens of every neighborhood should organize themselves, as many already have, to prevent drug abuse and drug dealing. It will take a comprehensive effort to realize a drug-free society...one individual, one family, one block, one community at a time.

April 20-21 **Family and Community Weekend** Chicago and Kalamazoo

An effort to engage families in community service will be launched on April 20 in conjunction with the Mayor's campaign to "Light up Chicago". On April 21 religious organizations in Kalamazoo will be among the first in the nation to act on a letter the President is sending to almost 400,000 religious congregations asking them to make community service directed at social problems a priority.

Challenge: During 1991 every family in America should do something in their community to make life better for another family or individual in need. When more families serve together, more families will stay together.

During 1991 every religious group should call on its members' gifts of time and talent to help those in their community who are in need. Through service America's communities of faith can be a vanguard of hope for those in despair.

April 22 **Hunger, Homelessness, Housing** **Atlanta, Baltimore, New York City**

A three-city tour of creative approaches to hunger, homelessness, and housing will be led by Jim Rouse of the Enterprise Foundation and Housing and Urban Development Secretary Jack Kemp. Beginning in Atlanta at the 10,000th house recently completed by Habitat for Humanity, the tour will then visit a community redevelopment project in Baltimore before ending in New York City at an old school that has been converted into a 35-unit residence for the formerly homeless and a dinner sponsored by the international hunger relief organization, Share Our Strength.

Challenge: During 1991 Americans and the organizations to which they belong should reach out and help everyone who is hungry or homeless. Together we will begin to change the face of poverty in America.

April 23 **Youth Service** **Fort Lauderdale**

Fort Lauderdale will be the location of one of more than 600 events and celebrations planned for the third National Youth Service Day being organized by Youth Service America. More than 1,000 representatives from schools in the Fort Lauderdale area will call on their peers in the rest of the country to take up the cause of serving others.

Challenge: During 1991 the young people of America should engage in projects to help solve the social problems in their communities. Schools should consider including community service in their curricula beginning with the earliest grades. By making service part of their life now, today's youth will help make a better America tomorrow.

April 24 **Senior Service** **Pittsburgh**

The American Association of Retired Persons, Retired Senior Volunteer Program, National Retiree Volunteer Center, National Association of Federal Retired Employees, Senior Companion Program, Foster Grandparents, Free Wheelers, Generations Together, and other groups will gather in Pittsburgh to recognize the contribution seniors are making through service to their communities.

Challenge: During 1991 every senior American should get involved in a project to help solve a social problem in their community. By sharing their time and wisdom through service, our most experienced people can not only transform their communities, but also their own lives.

April 25 **One to One Mentoring** **Cincinnati**

Mentors and those they mentor will rally in downtown Cincinnati in a demonstration of their commitment to mentoring as a key way to help at risk youth. In Philadelphia, 500 businesses, churches, colleges, and other organizations that provide mentors will be recognized in a full-page newspaper ad.

Challenge: During 1991 adults and youth alike in every community should step forward and become mentors to youth most at risk. If every young person who could benefit from a mentor has one, the problems of our youth would decline significantly.

April 26 **Volunteer Salute and Call to Action** **Washington, D.C.**

Volunteers and those they have helped will gather with leaders and celebrities to re-cap the themes and activities of the Celebration of Service, recognize the winners of this year's President's Volunteer Action Awards, and call on all Americans to serve for the first time or, if already engaged, redouble their efforts this year to reach out to those among us who are in need.

Challenge: 1991 should be the year in which every American decides to make community service a central part of their life. If every American commits to serving others, the social problems we face can be solved, because there are more people than problems.

Declaration of Commitment to Service

Before, during, and after the Celebration, American leaders will be asked to support the following "Declaration":

Today, America faces a serious challenge. In one community after the next, illiteracy, drug and alcohol abuse, teen pregnancy, crime, homelessness, and other social ills are ruining lives and shortening futures.

Government's role is crucial, but government alone can never fill the void left by disintegrating families, neighborhoods, and lives. Only people working in their own communities — through their workplaces, unions, schools, places of worship, and other groups to which they belong — can do so. Only the American people can build a new American order where broken lives are made whole through an unprecedented degree of engagement by all of us in the lives of those among us who are in need.

Service to others is a unique and enduring American tradition. In communities across the country today, people are finding ways to make a difference in the lives of those who need them. But more, much more, must be done.

Were every American to reach out and help another in need, there is no question the tide of social distress overwhelming communities would be turned. Were all Americans to become "points of light" who measure their lives by their service to others, there is no question all of our lives would be greatly enriched.

We pledge ourselves and the organizations to which we belong to help solve the serious social problems in our community. We urge all Americans to join us in making direct and consequential community service central to our lives. We believe that in so doing a new era of hope can begin for every American.

People and organizations across America today are making a difference through community service. By reaching out and helping others in need, they are turning social despair into hope and opportunity. No group of Americans more deserves the praise and admiration of the Nation.

To honor these "points of light", the President of the United States will declare April 15 through April 26 the Points of Light Celebration of Service. Each day during this celebration, the public spotlight will shine on those whose selfless acts of service are helping to win the fight against social breakdown in their communities. And a call to service will be issued by a broad spectrum of leaders at the national and local levels.

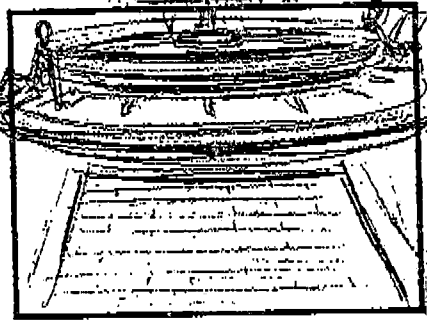
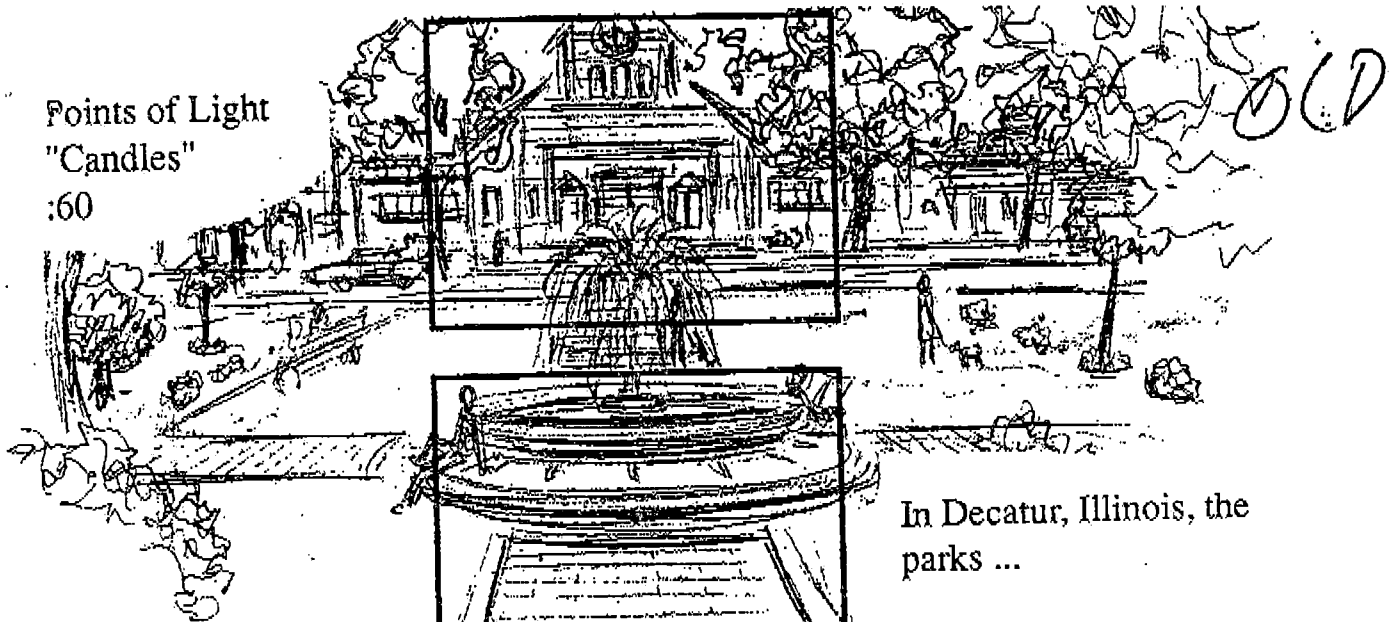
By celebrating the success of those making headway against society's most vexing problems, **the Celebration of Service will challenge every American in 1991 to reach out and help another in need. In 250,000,000 acts of kindness lies the power to create hope and opportunity for all Americans.**



SAATCHI & SAATCHI
ADVERTISING

Points of Light
"Candles"
:60

OLD



In Decatur, Illinois, the parks ...



... are cleaner.



In Tupelo, Mississippi the streets ...



... are safer.



In Des Moines, Iowa, the hungry ...

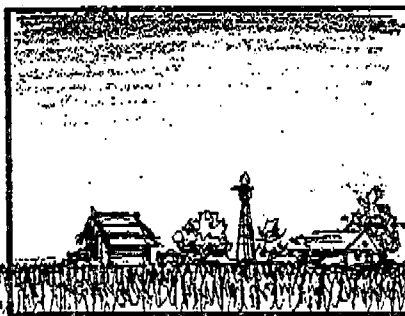
JCD

SAATCHI & SAATCHI
ADVERTISING

Points of Light
Candles
Page 2



... are being fed.



In Craig, Colorado, kids ...



... are staying in school.



And in Texarkana, Texas,
100 families ...



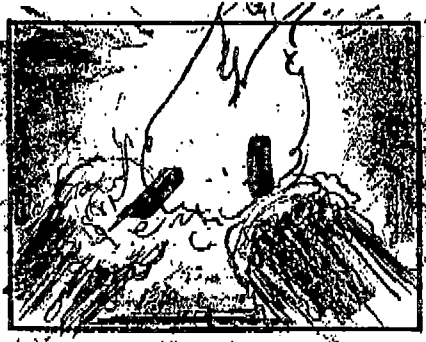
... aren't homeless
anymore.



Everyday, someone,
somewhere in America ...

SAATCHI & SAATCHI
ADVERTISING

Points of Light
Candles



OLD

...is lighting up the dark-
ness. But there's so much
more to do.

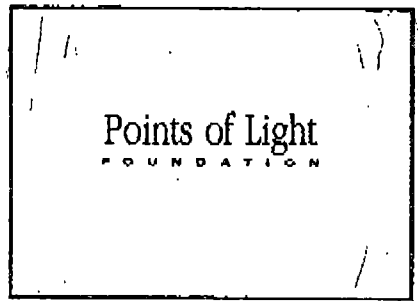


The light to do it is within
us all.



We only need to share it.

SUPER:
Points of Light Foundation.

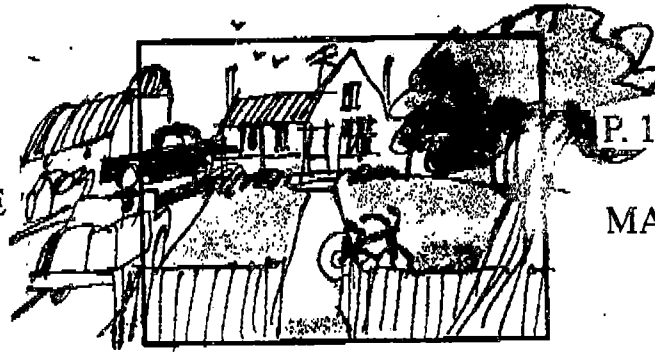


OLD

SAATCHI & SAATCHI
ADVERTISING

"READ"

OPEN ON
RURAL HOME
WITH AUDIO
FROM INSIDE
ALREADY IN
PROGRESS.



P. 1 of 3

MAN: T-h-e, the c-a-t

A BOY AND A
40 YEAR OLD MAN ARE
READING FROM A
BOOK. MAN APPEARS
TO BE TEACHING THE
BOY TO READ.



cat, c-l-i-m-b-s, climbs,



a t-r-e-e, tree...

COPY BEGIN TO FADE.



ANNCR: It doesn't matter
how old you are, how
much school you've had,

BOY LOOKING DOWN
AT THE BOOK.



or how much money you
make.



There's always something
you can do for someone
else.

SAATCHI & SAATCHI
ADVERTISING

"READ"

WE REALIZE
THAT THE BOY
IS TEACHING THE MAN
TO READ.

MAN READS THE
WHOLE SENTENCE.

SUPER: PHONE
NUMBER AND POINTS
OF LIGHT
FOUNDATION.



P. 2 of 3

OLD

BOY: Alright. Great.



BOY: Now take it from
the beginning.



MAN: The cat climbs



a tree in the front yard.



Illiteracy is just one
problem facing our
communities. To learn all
the different ways



you can help in your
community, call the Points
of Light Foundation,
1-800-555-1212.

OLD

SAATCHI&SAATCHI
ADVERTISING
REAL.

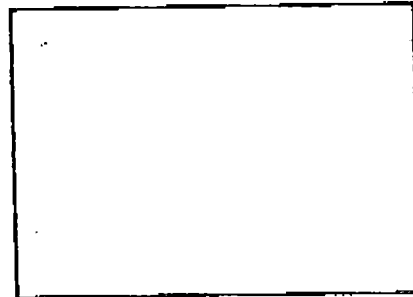
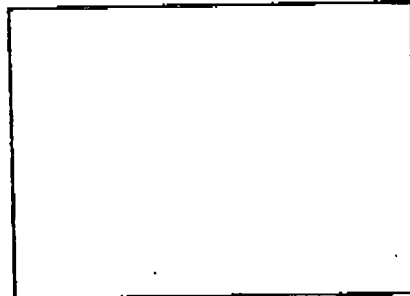
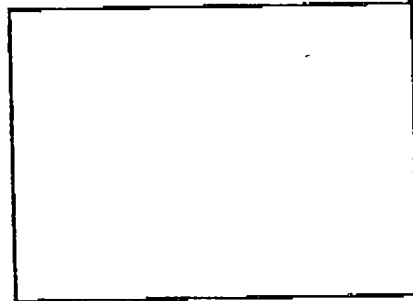
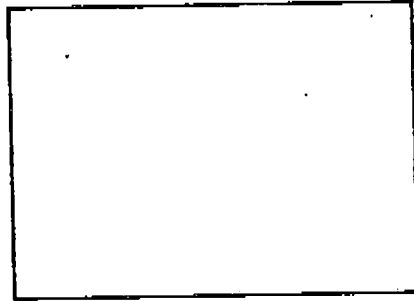
"READ"

CUT BACK TO
MAN AND BOY
AS THEY
CELEBRATE
THE MAN'S
ACCOMPLISH-
MENT.
SUPER: FEEL
SOMETHING



P. 3 of 3

Do something good.
Feel something real.



OLD

SAATCHI&SAATCHI
ADVERTISING

POINTS OF LIGHT
"RESTAURANT"
:30
OPEN ON TWO
WOMEN
HAVING LUNCH
IN A RESTAURANT.



P. 1 of 3

CLOSE-UP OF EMILY.



EMILY: I met him on Saturday. He's so cute.



Jill, it's really weird, but I've never felt this way before.

CLOSE-UP OF JILL.



JILL: Go on.

EMILY CONTINUES TALKING.



EMILY: Well, to start with he has

CUT TO EMILY AS SHE IS WALKING SOMEWHERE.



the most amazing blue eyes.

OLD

SAATCHI&SAATCHI
ADVERTISING

CUT BACK TO
RESTAURANT.



P. 2 of 3

And when I talked to
him I could tell he was

CLOSE-UP OF
EMILY.



really listening.

CUT TO EMILY
WALKING IN A
CORRIDOR. WE ARE
NOT SURE WHERE SHE
IS.



Later he flashed me

CUT BACK TO
RESTAURANT.



this terrific smile,
and I knew, right
then,

CLOSE-UP OF EMILY.



that we needed each
other.

CUT TO EMILY
ENTERING ROOM.
SHE'S EXCITED TO SEE
SOMEONE.



EMILY: Hey big fella!

OLD

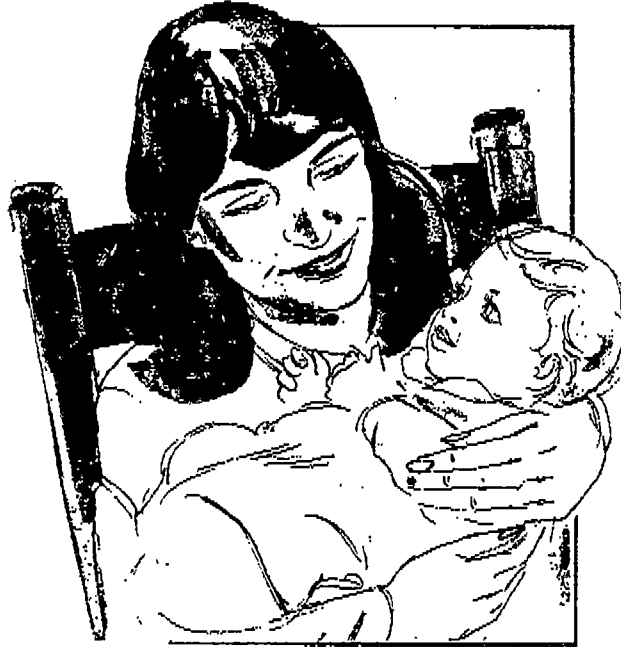
SAATCHI & SAATCHI
ADVERTISING

EMILY LIFTS
BABY UP. WE
SEE SHE IS IN
PEDIATRIC
UNIT OF
HOSPITAL.



AVO: Emily Walters is a
volunteer helping crack
addicted babies in her
community.

EMILY CUDDLES
BABY IN
ROCKING CHAIR
IN HOSPITAL.



To learn all the different
ways you can help in your
community

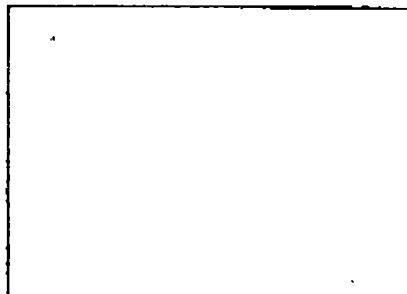


call the Points of Light
Foundation, 1-800-555-
1212.

CUT BACK TO EMILY
WITH BABY.
SUPER: FEEL
SOMETHING REAL.



Do something good.
Feel something real.

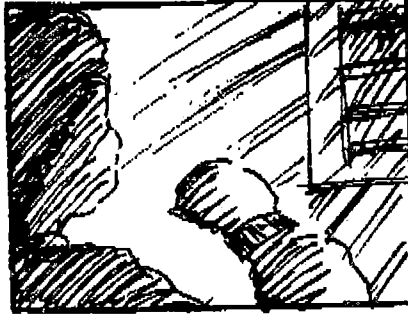


**SAATCHI&SAATCHI
ADVERTISING**

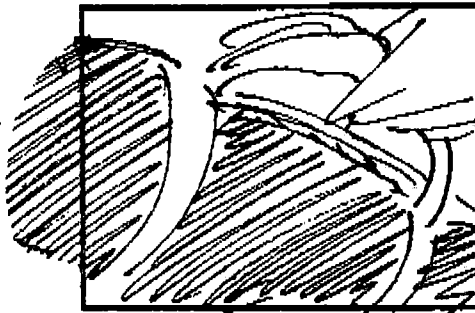
POL
"NITE
BASKETBALL"
TV :30

OPEN ON BLACK
MAN AS HE
GLANCES AT
WATCH. IT IS LATE
AT NIGHT.

CUT TO C.U. AS HE
PUTS ON GYM SHOE.



QUICK CUT TO HIS HAND
GRABBING DUFFEL BAG.



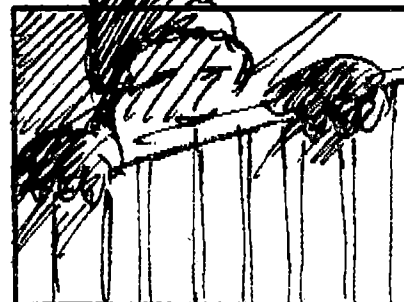
CUT TO OUTSIDE URBAN
APARTMENT BUILDING AS
HE EMERGES ONTO
DARKENED STOOP.



CUT TO UP AND BEHIND
HIM AS HE WALKS
QUICKLY DOWN EMPTY
DIMLY LIT STREET CASTING
LONG SHADOW.



CUT TO TEENAGE BLACK
BOY'S FACE APPEARING
OVER WALL.



OLD

OMINOUS MUSIC
BUILDS

ANNCR.V.O.:
In 1987, Hyattsville,
Maryland had...

one of the highest crime
rates...

SFX: MUFFLED
FOOTSTEPS

in the nation.

OLD

SAATCHI & SAATCHI
ADVERTISING

"NITE BASKETBALL"

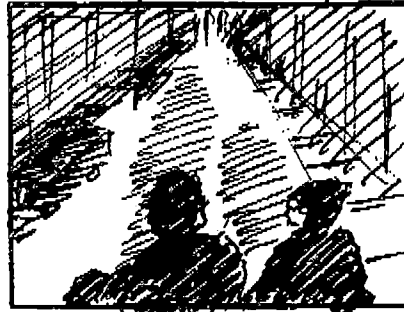
CUT TO OTHER SIDE
OF WALL AS HE
JUMPS OVER.



SEX: MUFFLED
LANDING

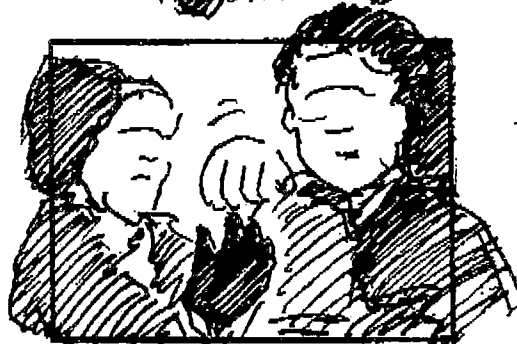
CUT BACK TO CITY
STREETS AS
TEENAGER

CATCHES UP TO MAN WITH
DUFFEL BAG. THEY
CONTINUE TOGETHER.



Statistics showed most
crimes occurred ...

CUT TO FRONTAL VIEW
OF SOME SHADOWED
FIGURES AS THEY "SOUL
SHAKE."



between 11 p.m. and
3 a.m....

CUT TO TWO OTHER
SHADOWED FIGURES AS
THEY DART THROUGH
FRAME.



by kids under the age
of 18.

CUT TO ANOTHER BLACK
TEENAGER SLITHERING
BETWEEN FENCES.



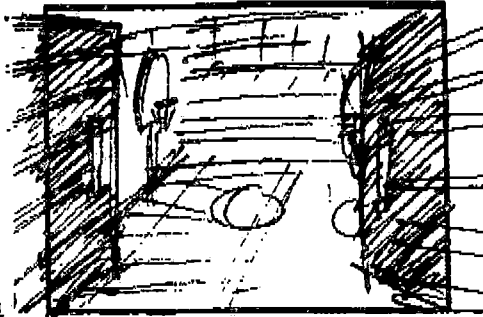
CUT TO SIDE VIEW AS
GANG PACES THROUGH.
OTHER LOITERERS LOOK
ON AND BEGIN TO FOLLOW



SAATCHI & SAATCHI
ADVERTISING

"NITE
BASKETBALL"

CUT TO INSIDE OF
GYMNASIUM
FLOODED WITH
LIGHT REVEALING
BASKETBALL
COURT.



MUSIC SWELLS WITH
LIGHTS

OLD

In 1988, he started a
midnight basketball league,

reducing crime by 60%.
It gave hundreds of kids...

CUT TO DAVE JACKSON
INSTRUCTING GROUP
RUNNING DRILLS



CUT TO DAVE JACKSON
DEMONSTRATING FOUL
SHOT.



something better to do with
their time...

CUT TO DAVE JACKSON
WITH ARM AROUND ONE
KID.



and gave Dave Jackson
meaning to his.

DISSOLVE TO LOGO



To find out what you can
do in your community
call The Points Of Light
Foundation.

LOGO



Do something good feel
something real.

SAATCHI & SAATCHI
ADVERTISING



CUT TO C.U. OF FEET CROSSING QUICKLY THROUGH FRAME.

SFX: FOOTSTEPS *OLD*

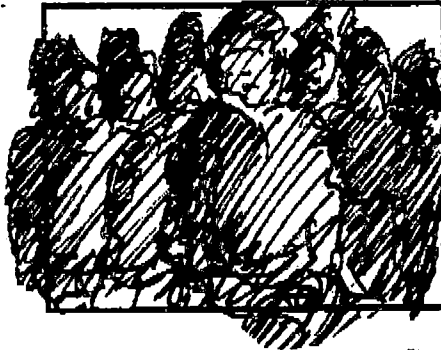
CUT UP AND BEHIND GANG AS THEY APPROACH DOOR AT END OF ALLEY.



(MUSIC SWELLS)

That's when...

QUICK CUT TO FRONTAL VIEW AS "GANG" APPROACHES.



Dave Jackson...

JUMP CUT IN TO LEADERS SHADOWED FACE.



decided he could do...

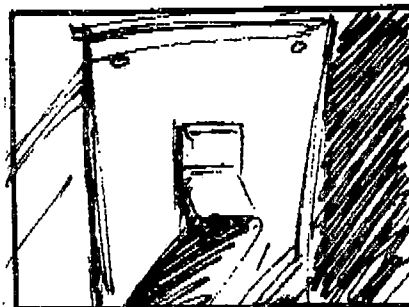
CUT TO DOORS OPENING INTO DARKNESS



his best work.

SFX: DOOR CREAK

CUT TO C.U. OF HAND FLIPPING ON LIGHT SWITCH.



SFX: LIGHT SWITCH

Remarks at the Presentation Ceremony
for the President's Volunteer Action
Awards

April 27, 1990

Welcome, everybody. Please be seated. Well, welcome all. I'm just delighted to be with you. And I was looking around because I'm told that Senator Durenberger was going to be here—I don't quite spot him. But in any event, I'm delighted that you all are here. Is Governor Kean here? There he is, way back there, and Deb—I want to say hello to the former Governor of New Jersey, who I was told was going to be here—uncharacteristically, in the back row, but nevertheless—[laughter]—welcome to the White House.

The famous broadcaster you all know, Paul Harvey, tells a story of a man named Vincent who lived in southern Belgium. And he was a very poor man who lived in a simple hut, dressed in an old coat, trousers made of sacking cloth. But Vincent embodied the spirit of helping others. For he knew that although he had very few possessions, he still had a great gift to give. When a mining disaster struck, many villagers injured, no one fought harder to save them than Vincent did. And for days on end he cared for the injured and helped feed and clothe the needy. And years later Vincent Van Gogh, today one of the world's beloved masters, painted his famous "Starry Night." Though 100 years have passed since he put brush to canvas and created a masterpiece, the value of serving others has not changed.

I've often said that from now on any definition of a successful life must include serving others. The members of our Cabinet are taking the lead in their departments and in their trips around the country, and I'm grateful to all of them. I know that two are with us today—Secretary [of the Interior] Lujan and Secretary [of Commerce] Mosbacher—and if others are, I'm sorry I can't spot you right now. But we owe them a vote of gratitude for the way they're carrying this message as well.

Today it's my special honor to present the President's Volunteer Action Awards to 19 of America's Thousand Points of Light who embody that definition of success. Let me just tell you about a few of them and then we'll get on with the ceremony. There's

Clarence Wilson of St. Louis, a 17-year-old high school student who watched the neighborhood where he grew up give way to crime, drug dealing, and condemned housing. And then a year ago, personal tragedy struck: a fire destroyed his home and killed his mom, his cousin, and his aunt. He decided it wasn't just a time to mourn; it was a time for action. And he began a neighborhood watch program, set up a citizens team to paint over the graffiti and encourage neighbors to cooperate with police to rid the community of drugs. Clarence, you are an outstanding example to the young people of this country. And I hope every single one of them will follow your example.

Providence House is a network of six residential facilities in New Rochelle, New York, that provide a home and a haven to women and children in crisis situations. Unfortunately, too many facilities serving women in trouble do not accept their children. Providence House is different, opening its doors to mothers and children, giving them the security they need. One of the homes in the Providence House network is creatively called My Mother's House. And it gives shelter to the children of incarcerated women, allowing them to tell their friends, truthfully, I live at My Mother's House with my mother's friends. [Laughter] Another one of the homes is a homeless shelter providing family and job counseling. Over 100 concerned volunteers are involved in the Providence House program. We appreciate your dedication to making a better life for these men and women.

And then there's a story—the next one. Henry Gaskins, a supervisor at the Library of Congress, who holds a doctor's degree, a doctorate in education, and his wife Mary Ann who works at NASA [National Air and Space Administration] and also has an education degree. And they began a youth club several years ago, but soon decided that young people in the inner city needed more than just a place to go. What began as afterschool recreation soon became afterschool workshops on education and jobs, so these young people could really go places. The Gaskins began tutoring young black children for free, 6 days a week in their

THE WHITE HOUSE
WASHINGTON

Date:

4/12/91

TO:

Christina

FROM:

CLARK KENT ERVIN
Office of National Service
Room 100, OEOB, x6266

OK

*Let me know
if you have
any questions
OK*

- Action
- Your Comment
- Let's Talk
- FYI

*In your draft remarks for the
Volunteer Action Awards luncheon,
to the extent you find it necessary
or desirable to include a word or
two about individual winners;
their activities, I suggest you
concentrate only on those who
focus on senior social ~*

problems in a direct way. The
Kennedy Center folks, for example,
are great to give discounted
tickets, but that ain't the
way to solve serious social
problems. Many thanks for
your help.

THE PRESIDENT HAS SEEN

? - 29 - 91

THE WHITE HOUSE

WASHINGTON

91 MAR 28 PM 5:36

March 28, 1991

*Mark Smith
1:30 - 2:00
1:42 o'clock
Don Casse
B.R.
T.M.H.*

MEMORANDUM FOR THE PRESIDENT

THROUGH:

SIG ROGICH *SR*
ASSISTANT TO THE PRESIDENT FOR
PUBLIC EVENTS AND INITIATIVES

FROM:

C. GREGG PETERSMEYER *CP*
DEPUTY ASSISTANT TO THE PRESIDENT AND
DIRECTOR, OFFICE OF NATIONAL SERVICE

SUBJECT:

THE 1991 PRESIDENT'S VOLUNTEER ACTION AWARD
WINNERS AND RONALD REAGAN AWARD

I. ACTION-FORCING EVENT: The President's Volunteer Action Awards were created in 1982 to call public attention to the contribution of our nation's millions of volunteers and to demonstrate what can be accomplished through community service. The proposed 1991 winners were suggested by the 9 Regional Directors of ACTION, Governor George Romney, and Marta Sotomayor of the National Volunteer Center Board of Directors. Over 3,500 nominations were received and a total of nineteen finalists were chosen. It is proposed that one of the 19 also receive the Ronald Reagan Award, in recognition of outstanding community service.

II. ANALYSIS: Every year since 1982 the President has approved the recommendations of the judges and has personally presented the President's Volunteer Action Awards to the winners in a ceremony and luncheon held at the White House. The Ronald Reagan Award was established in 1988 and was personally presented by President Reagan in 1988 and by you in 1989 and 1990.

III. RECOMMENDATION: We recommend that you approve the nineteen proposed winners of the President's Volunteer Action Award and the proposed winner of the Ronald Reagan Award. The names of proposed winners and brief descriptions of their activities are attached hereto.

IV. Approve Approve as amended Reject

57

PROPOSED WINNERS OF THE 1991 PRESIDENT'S VOLUNTEER ACTION AWARD
AND THE RONALD REAGAN AWARD

1. **Thekla Shackelford** developed "I Know I Can", a program which encourages students to attend college by enlisting several hundred volunteers in helping 1,700 students with the college entrance process. Ms. Shackelford is the proposed winner of the Ronald Reagan Award.
2. **The Friends of the Kennedy Center**, now celebrating its 25th anniversary, sponsors the nation's largest discounted ticket program for low-income people and the elderly, organizes community support and coordinates fundraising events for the Nation's cultural center.
3. **Linda S. Tollison** developed the Greenville, South Carolina county-wide Arts Festival in 1990 which provided each of the 52,000 students in the county the opportunity to participate in the week-long celebration of the arts.
4. **Friends of Paint Lick** was formed in 1988 to encourage students to complete their education by providing literacy classes, high school GED and art classes, training in foreign languages and many other services.
5. **The Parkway Partners Program of the New Orleans Parkway and Park Commission** is a joint venture between area residents and the government to provide maintenance and beautification services for the city's grounds, parks and playgrounds.
6. **The Care Team Program of AIDS Interfaith Network** has over 200 volunteers from more than 50 area churches and synagogues who provide services for people living with AIDS and HIV.
7. **Lee Klein** founded and continues to serve as the volunteer director of the Children's Cancer Caring Center which provides free treatment for children with cancer as well as camping and other group activities.
8. **The Anita N. Martinez Recreation Center Advisory Council** is a group of 60 Hispanic women which oversees the programs and operation of the center. The center provides health screening for community members, recreation programs, GED classes and other services.
9. **Elizabeth Flood** was concerned about the number of children in her apartment complex who had no place to go after school. She uses space donated by the complex to provide positive activities for over 250 children.

10. **Dr. Francis Serio**, a dentist and member of the dental faculty of the University of Maryland, developed the Dominican Dental Missions project in 1982 to provide dental care to impoverished residents of the Dominican Republic. Since the program began, over 13,000 people have been treated.
11. **The Telephone Pioneers of America**, comprised of over 800,000 retired and long-term employees of the telecommunications industry, develop adaptive equipment for the handicapped, offer adult literacy programs and repair "talking books" for the Library of Congress. In addition, they planted over one million seedlings for Earth Day 1990.
12. **The New York Asian Women's Center** was founded in 1982 to provide shelter, counseling and assistance to battered women and their children.
13. **The Reverend Cynthia James** has been a leader in decreasing the drug traffic on the block surrounding her inner city church, by visiting homes on the block, organizing block parties and leading late night marches by residents to force drug dealers off the street.
14. **The Naval Training Center** provides a mechanism to involve both permanent personnel and new recruits in a wide variety of volunteer activities in the Orlando area, including tutoring and Meals on Wheels. Over 5,000 base personnel participate each year.
15. **The Volunteers for Community Service Project of Connecticut College** involves over 600 students (out of a student body of 1,600) in community activities through more than 100 agencies including hospitals, rape crisis hotlines and physical and mental health programs.
16. **Jawanza Whitfield**, now a college freshman at Fisk University, has been involved in leadership roles since his high school years. He has concentrated on working with young people by advising them of the effects of drug and alcohol abuse.
17. **General Mills** established the Volunteer Connection in 1982 to encourage employees and retirees to become more involved in their community. In Minneapolis, over 2,000 company employees and retirees participated in at least one volunteer activity during 1990.

18. The GTE Laboratories KidBits Project was developed in 1987 to help hospitalized children combat their isolation, by utilizing company-donated surplus computer equipment and developing a variety of entertaining and educational programs for them.

19. The Greater Cincinnati Building Trade Council involved over 400 union journeymen and apprentices in the transformation of a former school donated by the Catholic Archdiocese into a twelve-unit apartment for homeless families.

HEALTH

AIDS Interfaith Network, Inc. Care Team Program Volunteers Dallas, TX

The Care Team Program of AIDS Interfaith Network was created to meet the need for individual services for people living with AIDS in their own homes and to provide support to people with AIDS and HIV. There are currently over 200 volunteers from more than 50 area churches and synagogues who are organized into care teams.

Most of the referrals come from the AIDS Arms Network, the largest AIDS service agency in the Dallas area. The AIDS Arms Network had begun to experience a shortage of volunteers, both through burnout and, because many of the volunteers were HIV positive, through death. The Interfaith Network provided a new source of volunteers.

Each care team comprises eight to 15 volunteers, usually all from a single congregation. The care team works with one person living with an advanced HIV disease, providing basic home care including visitation, meal preparation, household chores, shopping, transportation, non-skilled nursing and support and assistance to family members.

Each team has a coordinator who manages the team and is responsible to see that the needs of the person with AIDS is met. The needs are divided into tasks and time frames and assigned to individual volunteers. Volunteers are asked to commit to a three to six month period. A commitment of two hours per week is requested for home visits. The volunteers visit in groups of two to provide support for each other.

Each volunteer undergoes a six hour training session on the disease, body mechanics, pastoral care and practical nursing.

Care teams work with people with AIDS, regardless of the person's individual religious beliefs. In 1990, teams provided support to 679 clients.

V. STATEMENT ADDRESSING NOMINATING CRITERIA

Community Need for the Activity

Created by The Reverend Charles Carnahan in response to what he realized was a critical lack in services available to Persons Living With AIDS in their home environment, AIDS Interfaith Network is a unique element in the Dallas/Fort Worth network of support to people living with HIV and AIDS. AIDS Interfaith Network enrolls Catholic, Protestant and Jewish communities in an organized response to people in need: the original tradition of communities of faith.

By organizing "Care Teams" from churches and synagogues, AIN sees to it that Persons Living With AIDS in their homes get assistance with basic housekeeping needs: cleaning, cooking, grocery shopping, paperwork, respite care, etc. AIN also refers clients to volunteer ministers of any denomination who will offer pastoral care to someone who must deal with the disease and its impact on his/her life.

Recipient's need for the activity

Persons Living With AIDS are beset with unimaginable problems in every aspect of their lives, from employment and income resources, to medical costs and medical insurance, to housing, nutrition, transportation, physical wellbeing -- it is the Care Team's job to make the recipient's daily life one of quality and dignity by making his or her home environment as comfortable as possible.

Achievement

Please see Attachment I.

Scope of the activity

As the AIDS pandemic continues to grow, the scope of the AIDS Interfaith Network will continue to expand accordingly. We are the first AIDS service agency to open an office in the Afro-American community: the office will set up assistance networks for that community from that community. More and more churches will become involved as more and more communities are impacted. AIN will continue to be the compassionate response of the religious community in attending to those in need.

Unusual challenges overcome

Because AIDS, to date, has impacted marginalized communities, including homosexuals, IV drug users, people of color, poor and/or uneducated women and children: all groups that society as a whole would like to ignore, the unusual challenge that AIN has faced is in transcending the inherent conflicts between those marginalized communities and the more traditional channels from which volunteers come, in this case, from the religious community.

Method

Over 200 volunteers, representing more than 50 Dallas/Fort Worth area churches and synagogues, are organized into "Care Teams." There are eight to fifteen members on each team who take regular "shifts" in a Person Living With AIDS' home on an as-needed basis. There is a waiting list of clients needing Care Teams.

Innovation

As Dallas began coping with the AIDS epidemic, the religious communities were vastly under-utilized. Members who wanted to help had to reach out beyond their church environment to seek another framework to contribute in this way. More often than not, this tremendous volunteer pool went untapped. The AIDS Interfaith Network created a unique opportunity to bridge the gap between the need in the community at large and the volunteer base within the religious community.

HEALTH

Lee Klein
North Miami Beach, FL

Lee Klein founded the Deed Club Children's Cancer Clinic at the University of Miami/Jackson Medical Center in 1965. The original Deed Club had been developed ten years earlier to raise funds for a variety of children's health agency. On its opening, it received the first two children; the clinic's first year operating budget was \$10,000.

In 1973, Ms. Klein led in the development of the \$250,000 Deed Club Pediatric Pavilion at Jackson. In 1988, she led the move to expand and replace the clinic with the Children's Cancer Caring Center, the only nonprofit total care totally free pediatric oncology treatment center within the southeastern United States. Children are eligible for treatment from infancy through age 20, although those already undergoing treatment at age 20 can continue until the treatments are finished. Ms. Klein continues to serve as fulltime unpaid volunteer director of the Center.

In addition to the medical care, the program includes several support components. Each summer, 45 children under treatment attend Camp Fiesta, a free ten-day residential camp where they can experience independence within a family environment and under full medical supervision. Through the Love and Wishes program, hundreds of children have received their special wishes, ranging from meeting President Bush, John Travolta and other celebrities, trips to Disney World, personal televisions and computers. The Center sponsors group events throughout the year such as a Christmas party, a luncheon and show at the Miami Beach Convention Center, visits to the circus, ice shows and sports events. The Center also sponsors a Ronald McDonald House to provide a place for families of children to stay during the treatment.

The Center assists with related expenses such as wigs for children who have lost their hair in treatment, transportation costs and food expenses. When a family in financial difficulty loses a child, the Center covers the cost of the funeral.

Medical care and related expenses for the patients and their families cost the Center approximately \$3 million each year. The Center receives no state or federal funding and raises funds through grants, individual contributions, and major fundraising events. There are nine fundraising satellites around the state, involving over 12,000 volunteers and contributors.

One hundred percent of the contributions go to funding patients' care. Salaries of the staff and doctors and the costs of the facilities are provided by the University of Miami/Jackson Memorial Medical Center; the volunteers administer the clinic and related activities.

LEE KLEIN

President and Clinic Administrator
Children's Cancer Caring Center UM/Jackson Medical Center

Nominee

THE 1991 PRESIDENT'S VOLUNTEER ACTION AWARDS

There is a breed of people who go out of their way to make the world a better place. Some are called "good samaritans"; others are called "do gooders". My nominee, a person larger than life itself, is truly an "Earth Angel".

Several years ago, when eight year old Joey began to lose her battle against leukemia, she was flown to Colorado, where her favorite movie star was performing. John Travolta greeted Joey with a kiss and picked her up in his arms. Her dream had come true, made possible by Lee Klein, who saw this experience as a much needed lesson in hope, and proof that nothing is impossible. This lesson is vividly recalled by beautiful sixteen year old Joey, who is now free of leukemia.

Achieving the impossible is commonplace for Lee Klein. What she has done for Joey, she has repeated in many ways, for thousands of children, spanning three decades.

In 1965, Lee founded the Deed Club Children's Cancer Clinic at the University of Miami/Jackson Medical Center. With love and concern for the children, she became engulfed in resolving the awesome financial and psychological devastation of this #1 killer disease of children.

In 1988, Lee expanded and replaced the "Clinic" with the Children's Cancer Caring Center, where 400 youngsters from Florida, the Caribbean, Central and South America receive over \$3 million in long-term, multi-disciplinary medical treatment. No salaries are paid within this all volunteer organization; therefore, 100% of each donation goes directly to the afflicted children.

Through her leadership, creative genius, financial wizardry, and administrative expertise, Lee created the following vast network of totally free ancillary programs to complement the total medical care provided at no cost to the families: an exciting sleep-away summer camp; year 'round family outings to the circus, football games, etc.; sponsorship at Ronald McDonald House; granting each child's special wish; a family fund for non-medical needs; and support for research and education.

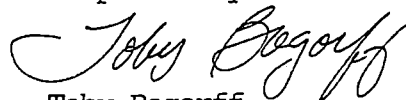
In seven years, Lee has also developed nine fund-raising satellites in Dade, Broward, and Palm Beach counties, involving over 12,000 volunteers and contributors who are now more knowledgeable and sensitive to the needs of catastrophically ill children.

In spite of her many volunteer, full-time jobs, Lee's most valued time is spent with the children. During treatment sessions, she turns tears into

smiles, as only she can do. She helps the parents of children who did not survive by comforting them and spending time with them when they need it most. For those youngsters who survive, Lee attends their birthday celebrations and their eventual weddings. It is no wonder Lee Klein is their "Earth Angel".

Today, the Children's Cancer Caring Center ranks as the nation's only totally free program of its kind, supported and administered entirely by unpaid volunteers. For her profound contribution to the community and the nation, for the limitless love she has had for countless unfortunate children, for her incomparable role in achieving the impossible...I nominate Lee Klein for the 1991 President's Volunteer Action Award.

Respectfully submitted by

A handwritten signature in cursive script that reads "Toby Bogorff".

Toby Bogorff

(Parent of a child who had cancer)

HUMAN SERVICES

Elizabeth Flood
Newark, NJ

Since 1978, Elizabeth Flood has conducted a daily after school care program for the children in the 540-unit public housing unit in which she lives. Over 250 children attend the center each afternoon.

Concerned by the number of children who seemed to have no place to go after school, she began the project using space contributed by the building's management. Children play games, dance, create rap music and do craftwork. Older children return to the center to volunteer and to tutor younger children. The age of children runs from four to 18. Open at 4:30 pm, the center closes at 11:00 pm, although children under the age of 13 must go home by 8:00 pm.

With the support of her employer, Ms. Flood also organizes picnics for the children on the grounds of the housing complex, stages Easter egg hunts and Halloween parties.

In addition to running the child care center each afternoon, on each September 27, she involves 25 members of her family in a unique feeding program for the homeless in memory of her son who died several years ago of asthma. As a boy, her son had frequently invited homeless people to the Flood home for food.

The family saves money throughout the year and begins the preparations several weeks in advance. On September 27, they load the food into cars and travel into downtown Newark where they feed 500 to 800 homeless people.

BETTY FLOOD

Ms. Betty Flood of Newark provides a safe place for over 250 Newark children to go after school each day, providing games, tutoring, dance instructions and lots of love.

When Betty Flood leaves her full-time job at Public Service Electric & Gas at the close of working hours, her day is only half over. Each day from 4 to 11 p.m., Betty Flood and her corps of committed volunteers can be found at the after-school recreation center which attracts over 250 children from her apartment complex. Betty asserts that she developed the center in order to provide children with a safe, structured environment as an alternative to the surrounding, drug-infested neighborhood. The center's environment is one that enables the children to do homework, study, play games, dance and create *rap* music, and to do craftwork. They also interact with one another which Betty feels helps them learn competitiveness, caring and sharing. The center is regulated by rules - rules the children have learned to respect.

The after-school program is not Betty's only volunteer commitment. On September 27th, Betty and 25 family members can be found delivering home-cooked meals to 500-800 of Newark's homeless who can be found at hotels, train stations, parks and airports. This event requires one full year of preparation and is done annually in memory of Betty's late son Winston. While he was alive, Winston's motto was "to do my duty to help someone," so the day is truly a living tribute to his memory.

Throughout the year, Betty and her daughters will save coins to help pay for the food. Weeks in advance, preparations begin including shopping, preparing and freezing food. Betty and her family personally load and deliver all the meals to the homeless.

Betty has also donated numerous hours to the state's Volunteer in Probation program, where she has tutored two children who have excelled and remained out of trouble.

INTERNATIONAL

Dr. Francis G. Serio
Glen Rock, PA

Dr. Francis Serio, a dentist and member of the dental faculty of the University of Maryland, developed the Dominican Dental Mission Project in 1982 to provide dental care to impoverished residents of the Dominican Republic. After visiting the Dominican Republic as a dental volunteer at a Catholic mission in 1982, he began putting together the teams of volunteer dentists and technicians.

Each trip, containing a mix of three or four practicing dentists and up to a dozen dental students from the University of Maryland, lasts two weeks. While in the Dominican Republic, the volunteers stay at missions and pack a van and pickup truck each morning for the trips into the mountain villages.

Because of the poverty and the remote location of many of the villages, there is little dental care available. There is also no education about the proper care of teeth and gums. Malnutrition and the use of sugar cane to numb the hunger of children exacerbates the dental problems.

When the team arrives at the site there are up to 50 people waiting for extractions and fillings. The work is done in whatever building can be arranged. The team works with portable dental units and chairs, and frequently patients waiting for treatment wait around the perimeter of the room. Frequently, extractions are illuminated by flashlights.

During each visit, Dr. Serio places a strong emphasis on dental education for the children. The volunteers demonstrate proper care of the teeth and give the children toothbrushes and toothpaste.

Dr. Serio raises the money to cover the trips from a variety of sources, including individuals, Catholic organizations and several churches. The dentists cover the costs of their own transportation.

The 75 dental professionals and students who have participated in the teams since 1982 have treated over 13,000 people.

Francis G. (Frank) Serio, D.M.D., Assistant Professor of Periodontics at the University of Maryland Dental School, originated and has administered the Dominican Dental Mission Project (DDMP) since 1982 under the auspices of Catholic Medical Mission Board (CMMB). The volunteer group has provided free basic dental treatment to poor people in remote areas of the Dominican Republic. With no dentists, dental decay afflicts virtually all the area's population.

Each summer the Serio Task Force -- dentists and dental students -- volunteer vacation time for DDMP. Two groups spend two weeks each in the mountains. Dr. Serio allocates work release and personal time for his participation with both teams. He also devotes substantial time each year recruiting, selecting and processing the team through CMMB.

DDMP has two main objectives:

- .. To provide much-needed dental service and dental-health training for Dominicans.
- .. To heighten the awareness among dental students and alumni of the University of Maryland Dental School of the social, economic, health and dental problems in the Caribbean area and thus enhance the appreciation of one's own advantages.

Since 1982 the 75 team participants have provided 13,000 needy patients with extractions, dental restorations, toothbrushes, fluoride and oral-health instructions. A number of team members have returned several times. Dr. Serio has gone all nine years. In recent years more volunteers applied than the mission could accommodate.

The project's impact:

- .. Much-needed dental treatment for needy Dominicans.
- .. An ongoing cordial relationship between the Americans and the Dominicans on the task force.

- .. 'An intangible benefit for Dominicans: hope for improvement in their harsh environment.
- .. A noticeable advance in oral health in villages visited several times.
- .. The dental schools at the Universidad de Santo Domingo and the University of Maryland are exploring an official affiliation.
- .. A Dominican helper early in the project, who was motivated to further his education, recently graduated from dental school and will serve his own people.
- .. Participation has given other dentists the inspiration for their own international projects.

The Serio team has overcome many daunting challenges to provide dental services under less than ideal conditions. Most villages have neither electricity nor indoor plumbing. All dental equipment and supplies, including electrical generators, compressors, dental units and instruments had to be acquired for the project.

Since the teams visit different villages each day, everything must be moveable by pickup trucks. Under Dr. Serio's leadership, organization and teamwork were meshed effectively to make the project a success.

Dr. Serio has arranged for broad-based support for the annual projects, with contributions from religious groups and individuals covering the project's total cost. Dental manufacturers have been supplying instruments, materials and toothbrushes.

On-site support and encouragement have been provided by the missionaries of the Religious Hospitallers of St. Joseph and the Scarborough Foreign Missions. Their aid has contributed substantially to the success of the project.

ARTS & HUMANITIES

Linda S. Tollison
Greenville, SC

Linda Tollison developed a county wide Arts Festival to celebrate the arts by involving all of the children in the school district in some facet of the arts during one week in the spring. The Greenville County School District has over 52,000 children and is the 64th largest in the country. There are 103 schools, including 54 elementary schools, in the system.

Ms. Tollison developed the first Arts Festival in 1987. Beginning the previous year, she raised the funds needed to run the event and enlisted 1,000 volunteers to assist. In addition to community volunteers, Ms. Tollison enlisted school principals, teachers, parents, business leaders, and local and state dignitaries. Gaining the support of the business community and media, she developed the promotional materials and was responsible for developing the overall concept. The first year there were 26 schools and 12,000 children participating.

Planning for the 1990 event began soon after completing the 1987 festival. She produced the second District I Arts Festival in May 1990. Her goal for this one was to expand the festival to involve all of the children in the district from all of the schools.

During the week, student groups of all ages performed in public spaces around the city. There were choral groups, soloists, orchestras, quartets and dancers of all kinds in bank lobbies, shopping malls, on street corners, in businesses, libraries, hospitals and rest homes. There were exhibits of drawings, paintings and sculpture by both elementary and secondary students as well as demonstrations of technique and hands on participatory activities. Choral groups from all over the district participated in the Spring Sing at the Municipal Auditorium, an event done in cooperation with the Rotary Club.

All children in the district were given the opportunity to participate in some way, both advantaged and disadvantaged children.

In addition to developing the Arts Festival, Ms. Tollison is a volunteer in the public schools her children attend, is PTA president and serves on the state PTA board.

NOMINEE: Linda S. Tollison

NOMINATED ACTIVITY: Planning, development and implementation of county wide Arts Festivals combining schools, children, parents, businesses, media, and arts patrons in community educational and cultural enrichment efforts.

Prior to May 1990 the great majority of public school children in Greenville County, South Carolina had never sang a song in public, never painted a picture for display, never danced as part of a chorus, never written and recited a poem from the heart, and had never experienced the sense of overwhelming acceptance and satisfaction that comes from receiving a standing ovation from an appreciative audience. Special children with learning disabilities, physical handicaps, and retardation, as well as children from foreign countries who suffer cultural and language barriers even more so experienced the deprivation of social and cultural isolation. But all of this changed in May of 1990 when over 52,000 children actively participated in a Greenville County School District Cultural Arts Festival. Performing and displaying talents in area businesses, hospitals, shopping malls, and other public forums throughout the county, for one eventful week the citizens of Greenville County participated and appreciated the arts.

The originator and Chairperson of the above? A former teacher, a mother, and an individual dedicated to instilling in every child an appreciation for the arts as well as an opportunity to participate in creative writing or the visual and performing arts--Linda S. Tollison. For thousands of children who experienced feelings never before expressed and who proudly stood tall and straight in the spotlight, Linda Tollison truly makes dreams come true.

The 1990 county wide Arts Festival began, however, in 1986. At this time Tollison and a group of volunteers began work on the first cultural arts festival. No precedent existed, no funding was available, and no community support was evident.

With grand hopes and few resources Tollison lobbied to receive a \$1,000 grant from the Metropolitan Arts Council--contingent on obtaining matching funds elsewhere. Ever the innovator, she convinced the head football coach at Clemson University to entertain at lunch the winner of a raffle drawing and personally sold tickets to raise the remaining \$1,000 needed to fund the project.

The next task was to develop community and business support. What better way than to visit countless area businesses, lobby community leaders, and pester local media for support. Personally writing a promotional jingle, she escorted children from two area schools to a recording studio and produced a public service jingle for radio and television. The planted seed was beginning to grow.

Following a year of planning and dedicated volunteer work, the first Cultural Arts Festival was held in March of 1987. Twenty-six schools and 12,000 children participated, as well as over 1,000 community volunteers. Although successful in every respect, Tollison's dream remained unfulfilled. Greater participation and opportunities for learning were desired.

Following three years of additional work, in May of 1990 the second Arts Festival was held and, under Tollison's direction, over 52,000 students participated in a week-long festival of art. School principals, teachers, parents, business leaders, local and state dignitaries, and others volunteered time and effort. Desiring to avoid competition between individual children and schools, all children received awards for participation in either visual arts, performing arts, or creative writing.

The School District of Greenville County Cultural Arts Festival is now an integral part of public education and the community at large. The festival is now budgeted, highly organized, and a primary community event. Based in part on the success of the Arts Festivals, the Greenville County School District received in 1990 the Kennedy Center/National School Board Association Award for Performing Arts. Furthermore, Tollison's pioneering work received national attention in the educational journal The Gifted Child Today with focus on outstanding community programs in an article titled "Arts Showcase."

It all began with a dream--a seed that was dutifully and tirelessly labored by a volunteer dedicated to children, the community, to arts, and to a better way of life for all people. The seed is now a flourishing and lovely flower for all to enjoy--thanks to Linda Tollison.

YOUTH

Jawanza Whitfield
Little Rock, AR

Jawanza Whitfield, now a college freshman at Fisk University, has been involved in a variety of leadership roles since his high school years.

For several years, he has been heavily involved in a variety of drug abuse prevention activities, both through his school and through state and national programs. Working with the National Federation of Drug Free Youth, he has appeared as the only student in parent coordinated panels at national drug conferences.

He has conducted training programs and facilitated student panels on drug abuse. He was teen leader for local "Just Say No" clubs and for three years lead the teen training for the central Arkansas region with over 125 teens at each session. He was a speaker at a rally for 600 elementary students and moderated a rally for over 2,500 older students. As Youth to Youth President, he planned and implemented two drug free New Year's Eve parties that attracted over 1,000 students.

Since leaving Little Rock for Fisk, he has returned to participate in programs sponsored by Arkansans for Drug Free Youth and for the national convention of Youth to Youth. R.E.A.C.H., which sponsors the largest drug abuse training program for youth in the nation, uses him as a resource.

While in high school, he was the leader in the cross age peer counseling program, working with elementary school counselors. He counseled young people with drug and alcohol abuse problems as well as with suicide and sex education. When a small town near Little Rock experienced several teen suicides, the local public broadcasting station invited him to serve as the teen on a panel on suicide. Although he was raised in Little Rock, he has worked successfully with students in both urban and rural settings.

He is currently attending Fisk University on a four year scholarship.

My telephone rings, and the caller is from Senator David Pryor's office requesting Jawanza Whitfield's presence at a hearing on drug abuse prevention. The hearing will be taped for cable TV, and Senator Pryor's office needs articulate students who have worked to prevent teen drug use to testify. Two days later I receive another call for Jawanza. This one is from an Arkansas Gazette reporter who wants an interview for an article to be used during Black History Week. These calls no longer surprise me. When I began work at Hall in August, 1989, I received the first of many calls; it was from Betty Herron, director of Arkansas for Drug Free Youth, requesting Jawanza and several of our peer facilitators for a press conference with Governor Clinton to kick off Red Ribbon Week. A public service announcement was to be taped and Jawanza to be the only student with a speaking role. While I usually do not begin a recommendation in this manner, in Jawanza's case it seems appropriate. His abilities are so well respected and in such demand by people who work with teenagers in Little Rock that there are times when I feel I am operating the Jawanza Whitfield Booking Agency.


During the 18 years that I have been involved in education, I have been privileged to work with a number of fascinating and capable young people. Jawanza is one of the top few whom I have known. Gifted in the area of academics, he shines his brightest in the areas of leadership ability and community service. These qualities set him apart from others his age and will enable him to make a unique and positive contribution to the community in the future.

During high school, Jawanza has been dedicated to programs that help young people within the state and Little Rock community in the areas of drug and alcohol abuse prevention. The capacity in which I know him best, however, is in his role as a peer facilitator for the

TRIBE, which is Hall's peer facilitation group and of which I am a sponsor. The group does not have elected officers, but he is without question the recognized student leader. In a group of fine, capable peer leaders, he is peerless. I have seen few adults that handle a group session as well as he does. (How I envy that ability!) He is a natural leader who can feel the pulse of a group and control it. He is a giver rather than a taker who is always sensitive to the feelings of others. He is intuitive in the way in which many good counselors are intuitive. (He senses things about people when talking with them. He doesn't always know how he knows these things, but he "knows that he knows," and he is usually on target.) When junior high counselors need student leaders to help train peer facilitators for Kids Days and Just Say No Clubs or when students are solicited for the LR Police Dept.'s DARE program, he is inevitably at the top of their lists.

If ever the words "a fine, young man" applied to anyone, they apply to Jawanza. He has a very strong personal values system coupled with highly ordered reasoning skills. Teachers tend to compare others to him. Students tell me that they feel that he is very influential within the school district. ^{and that they are proud} They also tell me with pride that they are friends of his. I am consoled in sending him off to college next year only by the knowledge that he will enrich the lives of the professors and students with whom he will come in contact and that he plans to enter the field of education after graduation.

In conclusion, Jawanza is an idealistic, gifted, young man of exemplary character who is trying to make the world a better place in which to live by working on a grass roots level with youth. I recommend him with pride and enthusiasm for the Roosevelt L. Thompson Youth Award.

Sincerely,

Linda M. Porter,
Counselor

PUBLIC SAFETY

Rev. Cynthia James
Oakland, CA

The Reverend Cynthia James has been the leader in decreasing the drug traffic on the block surrounding her inner city church. The church is located in an ethnically and racially diverse neighborhood. Because of the diversity, there has been considerable distrust of the unknown and the diverse groups did not mix.

Reverend James built support in the neighborhood by going door to door, visiting homes on the block. She built support in the church by telling parishioners that they could use the church for worship only or they could make it part of the neighborhood. She developed city and police support by organizing letter writing campaigns by residents of the area.

She sponsored a block party to bring residents together and organized block watch parties. To attract the residents, she organized clothing and food drives and distributed the clothing and food at the parties. She has organized late night marches by residents to force drug dealers off the street.

In the 18 months since Reverend James began organizing the community, four crack houses have been closed and drug activity on the street has decreased significantly.

She mortgaged her own home to get the funds to purchase one of those houses which has since been converted to a community day care center. An alternative elementary school, grades one through three, is operated by the church's Landmark Ministry.

This statement is intended to clearly demonstrate how community leadership working collaboratively with other community groups can assist in neighborhood empowerment and in developing an effectual resistance to illegal drug activity in the streets of East Oakland.

The E. 23rd Street neighborhood was cited at one time as among the top three most violent drug activity areas in the City. Within a 2 year period, one block of E. 23rd street suffered 5 drug related deaths. The victims ranged from 10 months to approximately 20 years old. This single block had 5 crack houses which operated 24 hours a day with drug customers lined up in their cars waiting for orders to be delivered to their windows. Well-organized drug dealers worked in organized shifts with the needed support services such as residents which not only served as look-outs but who prepared their meals and supplied changes of clothes to make police detection more difficult. In addition, all of the illegal activities, such as prostitution, which generally accompany crack houses were evident and in full operation.

In the space of approximately 18 months, Dr. Cynthia James, Pastor of Landmark Ministries along with church members, organized residents into the E. 23rd Street Family Association. This group of Asians, Hispanics, African-American and Caucasians have in a brief time, worked increasingly and with the help of Community Services Division of the Oakland Police Department and the support and resources of the Volunteers of America, have seen the total shut-down and closing of four drug houses. One of the former crack houses is now providing emergency housing to inner-city residents.

A full-time drug-free alternative elementary school, grades 1-3, is in operation, a community tutoring program has been initiated and Pastor James is looking for the means to convert a former crack house into an alcohol recovery.

Rev. James has been creative and innovative in sponsoring block parties, where free clothes and food were distributed to over 600 people. Church members formed day and evening patrols and made their own drug-free brochures which were given to prospect customers. Late night marches and telephone trees were formed by residents. Letters were sent to city officials and participants mortgaged their homes to purchase a crack house, formerly owned by an indifferent, absentee, suburban landlord. Video tapes, using hidden cameras were made of drug deals and some association members followed cars after a deal had been made in order to illicit their help in creating a drug free community.

Currently, church members and resident in creating a drug-free zone, that in February 1991, they hope to see the church facility devoted to use as an alcohol and drug recovery program and a demonstration child care project for pre-school and school aged substance abuse children. Discussions are currently under

way between the Social Services Agency, Health Care Services agency and the E. 23rd Street Association to create this first ever demonstration project devoted to the care of substance exposed children. The project would incorporate observation and research on behalf of expanding the current field of knowledge on this "special needs" group of children. Opportunities would be provided for natural and foster parents of the children to participate in writing a model for effective parenting skills for substance exposed pre-schoolers.

Despite life threatening situation and what appeared to be insurmountable obstacles, this multi-cultural/multi-ethnic group wages its war unceasingly to create a drug-free community. Lives continue to be directed as this woman, church members and residents discover the explosive impact that comes from collaborative efforts. We nominate Reverend Cynthia James as a person worthy of your recognition for outstanding and exceptional efforts to empower a neighborhood.

ARTS & HUMANITIES

Friends of the Kennedy Center Volunteer Program
Washington, D.C.

The Friends of the Kennedy Center Volunteer Program, now celebrating its 25th anniversary, sponsors the largest discounted ticket program in the country, organizes community support and coordinates fundraising events for the nation's cultural center. Since the completion of the John F. Kennedy Center for the Performing Arts in 1971, the Friends program has continued to grow and now includes several components.

Five hundred fifty volunteers are active in the Friends program, which is coordinated by two paid staff people. One of the most visible groups are the hosts/hostesses at the Friends' Information Center. They lead tours, including school and youth groups, for more than 100,000 American and foreign visitors each year. Members of the group worked with people with physical disabilities in exploring the Center to find creative solutions for access concerns and developed touch, sign language and physically accessible tours. In 1990, over 700 people participated in these tours. In addition, the number of disabled people requesting specially priced tickets has doubled to 2,250.

The Friends sponsor the nation's largest discounted ticket program which provides over 83,000 half-price tickets annually to most performances for students, enlisted military personnel, the elderly, the permanently disabled and people on fixed income.

Friends manage and organize the Center's annual 4-H program offering an introduction to the performing arts to over 6,000 students. Two hundred fifty volunteers are involved in the Open House Arts Festival, a one-day introduction to the Center that attracts over 55,000 people on a single day. The Very Special Arts Festival annually involves over 1,500 individuals who overcome physical and mental challenges to perform.

Friends provide free wheelchairs, recorded program notes, audio descriptions for people with visual impairments and a listening system for those with hearing impairments. They provide support in the Center's offices and in the Performing Arts Library, a branch of the Library of Congress housed at the Center. The cost of many of these programs is underwritten by the proceeds from the Center's gift shops, which the Friends staff.

The Friends are governed by the Friends of the Kennedy Center Volunteer Advisory Committee, a group of 16 elected by the members. They oversee the programs, develop professional standards and develop and conduct training sessions as well as monitoring and evaluating volunteer performance.

The Friends received a Citation in 1989 and 1990.

Friends of The Kennedy Center

THE JOHN F. KENNEDY CENTER FOR THE PERFORMING ARTS



WASHINGTON, D.C. 20566-0003
202 416-8300
FAX 202 416-8076

The Friends of the Kennedy Center volunteer program, celebrating its twenty-fifth year as the volunteer force supporting the John F. Kennedy Center for the Performing Arts, provides the vital financial and human resources necessary to accomplish the community outreach goals of the Center.

The 550 volunteers (and two paid staff) serve the Kennedy Center's 3.8 million annual visitors in a variety of ways. Many of the Kennedy Center's community and public service programs, designed to make the Kennedy Center both inviting and accessible, are administered by volunteers at the Friends Information Center and Public Service Desk. Volunteer guides lead free tours for more than 100,000 national and international visitors each year.

In response to growing needs, volunteers have developed access tours for people who use wheelchairs and people who have visual or hearing impairment. Volunteers reached into the community for guidance from people with disabilities and actively explored the Kennedy Center to find creative solutions for access concerns. Touch, sign language, and physically accessible tours are now available. In 1990, more than 700 people enjoyed these tours and the number of patrons with disabilities requesting specially priced tickets has more than doubled to 2,250. Access to events is now a priority at the Kennedy Center.

Volunteer support enables the Kennedy Center to offer the Specially Priced Ticket Program which provides half-priced tickets to people on fixed, low incomes, including senior citizens, students, children, enlisted military personnel, and people with disabilities. This program, the largest of its kind in the country, serves close to 83,000 people annually. Additional volunteer assisted services include wheelchairs that are available free of charge, recorded program notes, audio description for people with visual impairments and a listening system for those with hearing impairments.

The Kennedy Center Gift Shops, staffed solely by volunteer salespeople, educate the public about the performing arts and the Center while providing substantial operating revenue. Volunteers provide essential support in the Kennedy Center's administrative offices as well as the Performing Arts Library, which is a branch of the Library of Congress housed at the Center.

Volunteers organize and implement special events and projects designed to raise funds and develop new audiences for the Kennedy Center. More than 250 volunteers work on the annual Kennedy Center Open House Arts Festival, a free celebration of the performing arts which provides an introduction to the Center for more than 55,000 people. Volunteers assist in distributing tickets for free performances such as the annual "Messiah Sing-Along," "The Spirit of Gospel," and the American College Theater Festival.

The Kennedy Center's annual 4-H program, organized and managed by volunteers, offers 6,000 students from around the country an opportunity to visit the Kennedy Center and learn about the performing arts.

The Friends of the Kennedy Center Volunteer Advisory Committee, comprised of sixteen volunteer representatives selected by their peers, oversees the program, setting professional standards, developing and conducting training sessions, and monitoring and evaluating volunteer performance.

The Kennedy Center, through its volunteers, public service programming, community outreach, and scheduled performances, is an invaluable community resource, accessible to everyone.

EDUCATION

Friends of Paint Lick
Paint Lick, KY

Friends of Paint Lick was formed in 1988 by Dean Cornett, a local resident who is largely self-taught and who wanted to help others expand their horizons and complete their education. A farming community located around the small town of Paint Lick, it is located in Kentucky's Fifth Congressional District, the district which has the lowest level of educational achievement in the nation.

With funds borrowed locally, the Friends purchased a storefront and established a community center which offers material, educational and enrichment services. Residents can acquire clothing, assistance with emergency fuel and help in winterizing houses.

Mrs. Cornett enlisted the help of area teachers and others with good reading skills to set up literacy classes, and high school GED and art classes. A community college in a nearby town provides college credit courses. A small library provides reading material and the center sponsors a women's reading group. The center also offers sewing classes, training in foreign languages and story hours for children.

Two years ago a Harvard student, volunteering in a nearby community with the Christian Appalachian Project, learned about Paint Lick and enlisted a group of international students to visit the community and volunteer during spring break. In exchange, the community provided homes in which to stay and nightly sessions that introduced the visitors to local customs and crafts. Mrs. Cornett is currently working with Harvard administration to make this an ongoing exchange.

There is a strong emphasis on building the strength and potential of women. Because of the low emphasis placed on education and the need to begin work early to support families, many of the women suffer from low self esteem and little faith in their own abilities. One student summer intern organized a women's reading circle organized around women's literature but which expanded as the participants shared experiences, successes and failures.

Funding to support Friends of Paint Lick programs, the mortgage and utilities comes from small grants from the Christian Appalachian Project, individual contributions and bake and yard sales. Churches and businesses sponsor three community festivals each year to assist the program.

In 1988 a teenager and a senior citizen combined dreams and spurred a village into social awareness. Although their ages were nearly 60 years apart, they both cared passionately about the future of their community. Their dreams included decreasing poverty and illiteracy, and protecting the environment. They precipitated the founding of FRIENDS OF PAINT LICK, a non-profit organization, made up of community residents and representatives of nine businesses and five churches. Paint Lick, a small place by any standards, is located in Kentucky's Fifth Congressional District which has the lowest national level of educational attainment.

The organization borrowed funds from the local bank to purchase a storefront building. Everyday a stream of people come through its doors, some offering help and others desperately needing help. Among the services provided are clothing and food; emergency fuel; winterization of houses; literacy, high school equivalency (GED) and college classes; reading material; art classes; and a women's reading group. Funds for projects, utilities and mortgage are paid through bake and yard sales, private donations, penny jugs, and small grants from the Christian Appalachian Project. Church and business representatives sponsor three community festivals yearly to assist the program.

Peggy Robinson, who dropped out of elementary school, is one of the first successes of literacy tutoring at Friends. Her outlook has been so changed by her experiences that she emphatically stated on CBS television's Sunday Morning in July 1989 that her eight children will finish school if she has to transport them everyday herself. She helps at Friends often. Katie Rollins, a high school dropout at sixteen and sole support of her family in her thirties, found herself one of the working poor. She received her GED and six college hours through Friends. She currently balances job, family responsibilities and college classes with teaching GED classes at Friends.

Kevin Brown, the founding teenager, has a recycling collection point in his grandfather's store. Two homemaker groups work with Friends cleaning up and beautifying the area. The founding senior citizen, Dean Cornett, received President Bush's 182nd Point of Light Award and was featured on CBS's Sunday Morning. Harvard University has a sister institution relationship with Friends, sending student volunteers during spring breaks and an intern during the summer of 1990. One of these volunteers from Hungary wrote, " One week in Paint Lick taught me more about the good things in America than all the months at Harvard."

Increasingly people come to Paint Lick not only to help and contribute to what Friends is doing but to learn by its examples. They come to find out how people of all ages, educational levels, political persuasions, and long standing socio-economic differences can come together for the good of the whole. Often people who have led closed lives find they have something to give, and in giving they receive much more in return. The spirit of Friends is reaching into the hearts and lives of Paint Lick's citizens and into the hearts and lives of others in vastly different surroundings and circumstances.

PUBLIC SAFETY

New York Asian Women's Center
New York, NY

The New York Asian Women's Center (NYAWC) was founded by two Asian women in 1982 to provide shelter, counseling and assistance to battered Asian women and their children. NYAWC is made up of formerly abused women, relatives and friends of women who have been abused and women who are concerned about other Asian women.

Numerous traditions within the different areas of the Asian community have exacerbated the problems of spouse abuse. Because tradition does not generally allow for family problems to be discussed with outsiders, Asian women frequently have nowhere to go. In lower socio-economic groups, divorce is not common, and families may seemingly remain together although the husband and wife do not communicate and remain in separate areas of the home. Battered Asian women are also frequently ostracized by other family members and feel they have nowhere to turn.

The two founders of NYAWC, one of whom had been an abused spouse, recognized the difficulties of reaching abused Asian women. They developed a grass roots outreach including participating in talk shows on New York Chinese language radio stations.

The only program of its kind on the East Coast, NYAWC assists over 200 abused Asian women and sexual assault victims each year. It provides a variety of services including both crisis and short-term counseling; emergency housing; information and referrals; assistance with legal, health, housing and social services; and community education programs. The hotline operates two nights a week; at other times volunteers provide response to messages left on the hotline's recorder.

To provide a sense of security to the victims of abuse, hotline calls are conducted in Chinese, Korean and Japanese. The counseling is also conducted in the women's native languages. They are provided with temporary shelter in homes of Asian families, thus remaining within their community and often finding support for the first time. Having come from the community themselves, the volunteers are better able to understand the complexity of the problems facing the women and their children.

When the mother is abused, it is difficult for her to be a good parent, so children suffer. NYAWC cooperates with a support organization for children, Project Reach, to provide counseling and assistance to the children.

An all volunteer organization, the New York Asian Women's Center depends on charitable contributions to cover the costs of administering the program.

Eleanor Roosevelt Award Application 1990

The New York Asian Women's Center is the first project on the East Coast to organize women on the problems of battering and sexual assault in New York's Asian communities. It is the only shelter program and 24 hour multilingual (Korean, Chinese, Japanese) hotline in any Asian community on the East Coast. Founded in 1982 as an independent, all volunteer organization, the Center is comprised of formerly battered women, rape survivors, relatives of women who have been battered or sexually assaulted, and women who are motivated by their concern for other women.

Each year the Center assists over 200 battered Asian women and sexual assault survivors. Last year (1989), NYAWC volunteers and staff provided over 1700 counseling sessions, 800 advocacy sessions, conducted 50 community education presentations, and provided shelter to 32 women and their children for a total of 362 nights out of the year. NYAWC provides all of the above services in seven Asian languages/dialects and at no cost to recipients.

Battered Asian immigrant women are often ostracized by family members and will often remain in violent relationships rather than go "outside" the community where their chances of economic, cultural and social survival are at best bleak. They are unable to secure jobs, locate apartments, and find culturally based foods which are all essential to their health, well-being, and their very survival. Through the NYAWC's safe homes program, battered Asian women are able to remain within the community, offering them more viable options in their efforts to confront the violence. Safe homes are families within the Asian community who open their homes for women and their children to stay. By providing shelter in this way, Asian battered women do not feel ostracized and isolated, but instead find emotional support, often for the very first time. In addition, community members are better able to understand the complexity of problems faced by Asian battered women and are given positive and concrete ways of helping. NYAWC's shelter program is uniquely suited and tailored to confronting domestic violence in Asian communities by maximizing community resources.

NYAWC was established in 1982 during the height of cutbacks to social services, yet it blossomed as a model project with full community support. NYAWC received donations of office space, access to copy machines, and telephones. Community members volunteered time, energy, money, and their homes for meetings, sheltering women, and even hotline space. Fundraising events were organized to benefit the NYAWC. Given the poor/working class immigrant nature of the community where economic resources are minimal, a project totally supported through volunteer efforts was unheard of, but welcomed, especially during this period of scarce funds for community projects. The fact that it was a project run by women and focused on what was considered women's issues was even more astounding.

NYAWC's volunteer network has been and continues to be the true strength of the organization. Volunteers go to great lengths and make elaborate, extensive plans to not only ensure the safety of the battered women and their children, but also to ensure cultural and language compatibility so that the women would feel supported in their efforts to confront the violence. For example, volunteers have met women at all hours of the night, sometimes at hospitals, police precincts, or other safe

locations to help battered women file police complaints, serve Orders of Protection, accompany women to their homes to retrieve their belongings, and arrange for safe transportation and shelter. Volunteer attorneys have taken on pro-bono cases, while a volunteer accountant has arranged for completion and filing of tax forms for women.

Arrangements are also made to assist battered women with personal concerns. For example, one woman who was literally scalped by her husband was embarrassed by her personal appearance. She received a haircut from a formerly battered woman who was a hairdresser by profession in the privacy of the home of another formerly battered woman. Another battered woman gave birth to a baby girl during her shelter stay. Volunteers organized a traditional Chinese welcoming party for the baby and brought gifts very much needed by the new mother and baby. Another woman who had only been in the U.S. for one month cried when she saw how many volunteers and to what extent volunteers were available to help her because she said that her own family was not even as supportive of her.

These are only a few examples of how our volunteers have touched the lives of battered Asian women and their children. Through the abundant and vibrant generosity and energies of our volunteers, NYAWC goes beyond the provision of "ordinary" services to reach and assist women in truly significant and personal ways that "services" could never accomplish.

The volunteer pool is over 50 active volunteers strong and very rich in diversity. Women who are Korean, Chinese, Japanese, American born, immigrant women, professionals, students, formerly battered women, single mothers, etc. all participate in not only helping other women, but in their contacts with each other, help to bridge communications and cultural gaps that exist between Asian women. Volunteers are trained in one of 3 training series conducted each year. Each training series lasts for approximately 3 months. After the training, volunteers take overnight, weekends and holidays shifts on the 24 hour hotline. On the average, each volunteer donates over 28 hours each month (approximately 7 hours) each week performing the above functions.

It was in mid 1987 when the first staff person was hired and only in late 1989 when that number increased to 3 due to the increase in requests for services. Staff work very closely with volunteers in the above tasks. A small, working Board of Directors oversees the work of the organization with a budget of approximately \$180,000. The Board of Directors is made up of volunteers who have staffed the hotline as well as women who have developed expertise and prominence in their fields and in the communities (see attached Board of Directors list). The Center is funded through grants made by the NYS Department of Social Services, Crime Victims Board, and a variety of private foundations. In addition, NYAWC continues to work closely with many community organizations in ensuring that women and their children receive the care, and quality assistance they need.

YOUTH

Connecticut College "Volunteers for Community Service"
New London, CT

The Volunteers for Community Service project of Connecticut College was founded six years ago as a result of a United Way community needs assessment which focused on the challenges facing the city in the areas of drugs and crime and the problems of low income, undereducated and underemployed inner city residents.

Over 600 students, out of a student body of approximately 1,600, are involved in various activities through Volunteers for Community Service. Working together with more than 100 different agencies in the New London area, students assist in adolescent group homes, after-school tutoring, with child and adult special needs programs, at convalescent hospitals, in the justice system and in physical and mental health programs.

Through the Mentor Program, begun in 1988, trained students are matched with at-risk seventh and eighth grade students from nearby public housing units. With low income residents from multi-racial and ethnic backgrounds, the highrise building faces all of the problems usually associated with high rise public housing of this type: high crime, drugs, teenage pregnancy.

Chosen on their ability to work with young people, the eight young men and eight young women each spend a minimum of five hours a week with their protege, three hours in group interaction and two hours in individual tutoring. Mentors participate in 21 hours of training to understand the sociological, economic and political issues in the youngster's environment.

Other students volunteer as rape crisis hotline counselors in cooperation with the Women's Center in New London. After ten three-hour training sessions, for which they receive one hour of college credit, the students agree to be on call one night each week from 5:00 pm to 9:00 am. If the rape has just occurred, one counselor meets with the victim and another with her family; if it occurred previously, the students talk with the victim, encouraging her to express her feelings.

Students who need flexibility in their volunteer schedule often help out at the Salvation Army soup kitchen. Each week a group of students serves an evening meal. During the past year, COOL (Campus Outreach Opportunity League) has begun operating on the campus, training student organizers and co-sponsoring projects such as a senior class-sponsored Christmas party for community children.

The college initially screens agencies then periodically follows up to determine their suitability for student involvement. The college also provides van transportation for students to their volunteer assignments.



**CONNECTICUT
COLLEGE** NEW
LONDON

New London
Connecticut 06320
203-447-1911

Office of Volunteers
for Community Service

COLLEGE STUDENTS OF THE '90'S
FROM "ME TO WE"

The trek from the "Hill" down to the "Highrise", although only one mile in distance, previously represented thousands of miles of difference. Six years ago, the students of Connecticut College of New London, responded to the challenge of a United Way Needs Assessment, which underscored the battle of the City of New London (CT) against drugs and crime and highlighted the plight of the inner-city, single parent family and at-risk children.

Since 1985, Connecticut College has taken up this challenge by recruiting, training and coordinating over 600 students (over one-third of the student population) annually to work with children and families deemed at-risk, many of whom live at the Winthrop Highrise Apartments. This low income housing project in New London houses over 750 people on two square acres of land (virtually on the "other side of the tracks", in reality, under the bridge built across the Thames River).

The vision of students working with low income tenants has sparked the imagination of everyone associated with these programs and has led to unimagined coalitions, collaborations and committees. The local newspapers, the City Council and the Police Department have applauded and commended the students for their ability to dispel old beliefs and go beyond apathy and chaos.

Faculty from diverse departments assisted in overcoming the bigger obstacles: how to work with tenants who had given into a mindset of failure and who had lost self-esteem. The local school system assisted in identifying needy children and in training college students. The Commissioners of the Housing Authority of the City of New London rallied to help the college students organize a tenants association which worked side-by-side with students in setting up an annual clean-up and beautification project. This Great Clean-Up Campaign recruits annually more than 400 student volunteers and tenants and has raised nearly \$20,000 for local hunger projects.

The culmination of five years of interaction and collaboration of Winthrop tenants has led to the establishment of a Mentor Program for at-risk Highrise youth that has become national model for other college campuses and has been recognized by Campus Compact (a coalition of 400 colleges presidents), C.O.O.L. (Campus Outreach Opportunity League, a group of over 600 colleges), Youth Service America, Big Brothers/Sisters of America and the Education Commission of the States. In September 1990, this program was honored as the 259th Daily Point of Light.

I heartily nominate the Connecticut College Volunteers for Community Service, who by going beyond the "me-ism" of the Eighties to the "we-ism" of the Nineties, have achieved great success in serving the most needy in their adopted community of New London, Connecticut.

ENVIRONMENT

Parkway Partners Program
New Orleans, LA

The Parkway Partners Program of the New Orleans Parkway and Park Commission is a joint venture of area residents and the government to provide maintenance and beautification services for the city's grounds, parks and playgrounds. The first program of this scale in the nation, Parkway Partners is responsible for the city's more than 3,000 acres of median strips, 26 small parks and playgrounds, three regional parks comprising more than 100 acres, two municipal golf courses and more than one million trees. Over 10,000 area residents are involved as volunteers in various activities. Over 80 schools and five universities are involved as well as area hospitals, garden clubs, neighborhood and civic associations, large corporations, small businesses and most area fast food restaurants. In addition, individual citizens become involved as a result of promotion activities. The volunteers do not replace paid city employees; rather, they supplement the work force and accomplish tasks that the city was no longer able to do alone.

Volunteers plant grass and shrubs, water planted areas, weed and pick up litter, and cut grass. The program includes residents of all areas of the city from low income neighborhoods to residents of the well known Garden District who care for median strips and parks in their neighborhood.

Through the corrections department, inmates and individuals assigned to probation programs pick up litter in city parks. Over \$2 million has been raised through the Plant-a-Tree Trust Fund through which individuals can make financial tax-deductible contributions.

To save the unique resource of the existing trees in the city, the Parkway Partners developed the Save Our Trees Program. Aimed at providing treatment for at-risk trees in the city, especially live oaks, Save Our Trees raises funds to provide the necessary treatment to keep the trees healthy. A contribution of \$40 guarantees one year of care for one tree. Because of the age and historic nature of the trees, the U.S. Department of Agriculture has estimated the value of the live oaks in the city at \$633 million.

Funding for the Parkway Partners Program comes from individual contributions, an annual fundraising event and grants from corporations and foundations. No direct contribution is made from the city's operating budget. The value of the time contributed by the volunteers is estimated at \$4 million.

Parkway Partners received a President's Award Citation in 1990.



PARKWAY PARTNERS PROGRAM

A JOINT VENTURE OF THE CITY OF NEW ORLEANS, PARKWAY & PARK COMMISSION,
EDWARD WISNER FUND AND SHELL OIL COMPANY FOUNDATION
IN COOPERATION WITH JUNIOR LEAGUE.

(B)

THE STATEMENT

With tourism as its No. 1 industry, the City of New Orleans must look its best at all times. The City's appearance is a significant economic factor as well as an important aesthetic and environmental issue. The Parkway Partners Program was created to ensure the achievement of a well-groomed, beautiful city in spite of budget cut-backs and drastically reduced resources and personnel.

The Parkway Partners Program is a public/private partnership for the management and maintenance of public green space. It is a joint venture of government and the private, corporate, and voluntary sectors that addresses the need to beautify and maintain the City's 3000 acres of medians, playgrounds, parks, and 1,000,000 trees in the face of serious financial crisis. More than 10,000 citizen volunteers assist the City of New Orleans Parkway and Park Commission to plant, water, weed, pick up litter, and cut grass. Included among the volunteers are 80 schools, 5 universities, area hospitals, garden clubs, neighborhood and civic associations, large corporations, small businesses, virtually all fast-food operations, and individual citizens. Volunteers represent all walks of life and they function in all parts of the City. Based conservatively on minimum wage, the value of time contributed annually by the volunteers is estimated at more than 4 million dollars. In addition, persons in various probationary programs and work-release inmates participate in litter pick up. Policy for the partnership is formulated by an advisory board comprised of volunteers and staff. Agreements are signed for a minimum of one year and recognition plaques line the City's medians and parks. Through the Plant-a-Tree Trust Fund, persons make tax-deductible contributions for the planting of trees, plant replacement, and beautification. More than \$2 million has been donated.

The Parkway Partners Program is a one-of-a-kind program, a prototype that has been replicated in 47 cities in the United States and abroad. It is innovative in its approach and in its scope, size, and organization. It is unique in its attraction of 10,000 volunteers representing all ages and all walks of life. To our knowledge, no other local department of municipal government has approached its mission in this way. New Orleans was the first city to incorporate the private, corporate, and voluntary sectors into governmental functions in so comprehensive a program.

continued.....

SIDNEY J. BARTHELEMY, MAYOR

FLORENCE SCHORNSTEIN, SUPERINTENDENT

FARRELL J. CHRISTOPHE, PRESIDENT

The newly created Save Our Trees program, administered by the Parkway Partners Program, is an effort to preserve the city's valuable tree stock. Citizens can have a tree sprayed and fertilized for a nominal fee. In the program's first year, 4,000 trees were treated. The Federal government has evaluated New Orleans' live oak trees at \$633,000,000. Thus, our trees are an economic asset. They are part of the city architecture and they must be preserved.

The Parkway Partners Program has provided a better maintained, more beautiful City. It has contributed to tourism, New Orleans' No. 1 industry. It has involved thousands of citizens in joining hands with government to do a job that government can no longer do alone. The program has been a dramatic example of how citizens can involve themselves successfully in the betterment of the entire community. The Parkway Partners Program has the cooperation of area universities, public, private, and parochial schools; hospitals; neighborhood and civic groups; individuals; small businesses and large corporations. Special projects undertaken for the visit of the Pope and the Republican Convention have resulted in permanent improvements. Trees are planted each year with school children throughout the City. A goal of the Parkway Partners Program is to educate the public about litter and trash and to raise the collective conscience of the community.

CORPORATE

General Mills Inc.
Minneapolis, MN

Overall

As a reflection of both senior management and employee commitment, General Mills established the General Mills Volunteer Connection in 1982 to encourage employees and retirees to become even more involved in community service, and to help employee and retirees to use their volunteer time and talents most effectively.

Directed by an advisory staff of eight employee volunteers and a corporate staff coordinator, the Volunteer Connection is designed to match employee skills and interests with community needs. It maintains a catalogue of requests for volunteer help, and, in an unusual move for a formal program, regularly surveys employees to discover the types of activities and kinds of nonprofit organizations for which the employee might like to volunteer (rather than emphasizing the agencies the company wants volunteers for). In 1990, the Volunteer Connection increased its scope and local outreach by establishing a network of area coordinators--employees who communicate monthly lists of volunteer opportunities to their co-workers and refer willing volunteers to nonprofit organizations. A bi-monthly newsletter is published to both recognize and recruit volunteers, and a "Volunteer Opportunities" sheet is distributed monthly. Annual recognition events are also held.

Although volunteers are involved in group "drives" and one-time events (with opportunities published through a flyer), the company primarily encourages and provides support for "hands-on" individual volunteer activities. Volunteers have been recruited for a wide variety of services including to serve as tutors for disadvantaged children, to provide companionship to the elderly or disabled, to befriend refugee families, to participate in annual paint-a-thons, to counsel residents of penal institutions, to provide one-to-one support for AFDC families, and to serve as part-time receptionists, nurses and intake counselors in hospitals and youth clinics. Volunteer activities are both short- and long-term.

The Volunteer Connection also has a component for retirees called Retirement PLUS (People Lending Unselfish Support). Guided by its own board of directors, Retirement PLUS provides volunteer services from and to General Mills retirees in the Twin Cities area. It also has its own quarterly newsletter.

In Minneapolis alone, more than 2,000 General Mills employees and retirees participated in at least one volunteer activity in 1990. One agency estimates that at least half of the agencies funded by the General Mills Foundation also have General Mills employees volunteering for them, a benefit to the agencies because both the Foundation and employees leverage support for the agency. However, the program is not restricted to headquarters. Thousands of employees working in General Mills plants and facilities elsewhere in North America also volunteered; for example, in General Mills' newest manufacturing facility in Covington, GA, they established an adopt-a-school program, and even before the plant produced its first product, nearly all of its more than 100 employees volunteered for the program.

Statement of Activity

For decades, General Mills has been a company of people who care about the communities in which they do business. The General Mills Foundation extended an unprecedented \$9 million in philanthropic grants to not-for-profit organizations during the company's fiscal 1990. In that same year, General Mills and its subsidiaries made \$2.7 million in charitable contributions and gave 11.1 million pounds of food to people in need.

Nowhere, however, is General Mills' commitment to helping others more evident than in the volunteer efforts of the company's employees and retirees. In Minneapolis alone, more than 2,000 General Mills employees and retirees participated in at least one volunteer activity last year. So did thousands of employees working in General Mills plants and facilities elsewhere in North America.

For years, General Mills has recognized the special contributions that volunteers make in the realms of problem-solving, community improvement, and cultural enrichment. It has simultaneously recognized that volunteerism promotes personal growth among the volunteers themselves. In 1982, the company established the General Mills Volunteer Connection, which has two missions: to encourage General Mills employees and retirees to become involved in community service, and to help them use their volunteer time and talents most effectively.

Directed by an advisory staff of eight employee volunteers and a corporate staff coordinator, the Volunteer Connection is designed to match employee skills and interests with community needs. It maintains an up-to-date catalogue of requests for volunteer help, and it regularly surveys every General Mills employee to discover the types of activities and kinds of nonprofit organizations for which each employee might like to volunteer. In the past eight years, the Volunteer Connection has matched more than 4,500 employees with specific opportunities to improve the lives of others. Future recruitment rates are expected to rise, in part because in April 1990 the Volunteer Connection established a network of area coordinators -- employees who communicate monthly listings of volunteer opportunities to their co-workers and refer willing volunteers to nonprofit organizations.

A full list of the volunteer activities fostered by the Volunteer Connection would be lengthy and diverse. Some are short-term projects and one-time events, while others require long-term commitments of time and effort. Some address acute problems facing communities and individuals; others promote cultural experiences. Some deal with specific emergencies. Some attempt to initiate lasting contributions to the social fabric of local communities.

Through the Volunteer Connection, for example, volunteers have been recruited to serve as tutors for disadvantaged children, to provide companionship to the elderly or disabled, and to befriend refugee families. General Mills volunteers -- and this is only a partial repertory -- participate in annual paint-a-thons, food and clothing drives, and holiday gift programs; they counsel residents of penal institutions, run Junior Achievement programs, offer mental-health crisis counseling, and provide one-to-one support for AFDC

families; they work as Girl Scout and Boy Scout leaders and fill in as part-time receptionists, nurses, and intake counselors in hospitals and youth clinics.

Programs supported by the Volunteer Connection are often experimental or innovative. In the spring of 1990, for example, it helped form a partnership between a group of General Mills employees and the faculty of Andersen Schools of South Minneapolis. Volunteers are matched one-to-one with teachers and may get involved in tutoring, counseling, reading programs, or recreational activities; their precise roles are determined by each teacher/volunteer pair. (Andersen Schools combine three elementary level programs in one setting: a Contemporary School of self-contained classrooms serving 600 children; an Open School of 1,000 students who are team-taught in open classrooms; and an American Indian Program that allows 500 of the Contemporary or Open School enrollees to be taught in an atmosphere influenced by American Indian culture.)

When volunteer opportunities arise, General Mills employees often respond in large number. During General Mills' fiscal 1990, 95 Minneapolis-area employees volunteered to spend time with low-income senior residents of a single Minneapolis highrise. Dozens of volunteers coordinated a holiday gift program that delivered more than 1,500 gifts to disadvantaged 3- to 5-year-old children. Some 100 Minneapolis-area employees and retirees answered a call for volunteers at the Courage Center's Country Championships, an annual state track and field meet for wheelchair and cerebral palsy athletes. More than 100 employees of General Mills' new Covington, Georgia, plant volunteered to take part in an Adopt-A-School program that was initiated before the plant produced its first product.

Working with the Management Assistance Project (MAP), which is sponsored by General Mills and approximately 25 other corporations in the Twin Cities area, the Volunteer Connection provides managerial and technical support to dozens of nonprofit agencies. More than 100 General Mills employees and retirees have accepted MAP assignments in recent years in which they have shared expertise in marketing, market research, public relations, computer science, accounting, and operations. Others have served as board members to help direct a variety of service, development, and arts organizations in their communities.

Retirement PLUS -- which stands for People Lending Unselfish Support -- is a volunteer program for General Mills retirees that operates under the auspices of the Volunteer Connection. Guided by its own board of directors, Retirement PLUS provides volunteer services from -- and to -- General Mills retirees in the Twin Cities area.

In the summer of 1991, the International Special Olympics will be held in the Twin Cities. General Mills and the Volunteer Connection have accepted a special challenge with regard to the nine-day event: to recruit 1,000 volunteers to help provide Special Olympics athletes with the thrill of international competition and opportunity for continued personal achievement. That will be no small task; 1,000 volunteers is equal to nearly one-third of General Mills' Minnesota workforce. More than 500 have already been recruited, and the Volunteer Connection expects fully to meet its goal.

CORPORATE

GTE Laboratories, Inc.
Waltham, MA

Confirmed

Project: KidBits

The KidBits project was developed in 1987 by the employees of GTE Laboratories. A friend of a GTE Laboratories' employee asked for advice on how computers might help his child combat the two months of isolation the child would face following a bone marrow transplant. The employee distributed a memo seeking volunteers interested in coming up with ideas for computer and telecommunication-related services that they could offer patients and staff at Boston's Children Hospital, the largest pediatric healthcare institution in the United States. More than 60 employees--ranging from secretaries and administrators to Ph.D. research scientists--responded.

The volunteers spent months interviewing patients, parents and hospital staff in order to truly comprehend the situation of those in need; then developed a way to record riddles and trivia questions, load them into a computer's memory, and connect the computer to the hospital telephone system. Patients could access the system by pressing the buttons on their room phones.

The volunteers then identified a number of surplus Apple Computers at GTE Laboratories and made arrangements for the company to donate them to the hospital's Patient Activity Department. The volunteers also contacted the Boston Computer Society, which donated their entire collection of "public domain" software to the hospital. The volunteers then held a "computer fair" in the hospital's Entertainment Center, where they taught ambulatory patients how to use the computers. The fair was so successful that it has developed into a quarterly event. In addition to computer activities, a local t-shirt company donates, at cost, t-shirts with the KidBits logo on them, and a manufacturer of t-shirt paints donates materials for the patients to decorate t-shirts in between learning to use the computers.

The employee volunteers also provide formal computer education for the hospital's Patient Activity Therapists, who are responsible for the children on a day-to-day basis. To date KidBits volunteers have tutored more than 30 Therapists.

In June, 1990, the employee volunteers installed a GTE-donated computer telecommunications network in the hospital's bone marrow transplant ward, where the need for such services is most pressing. Because the patients must remain in isolation for up to 8 weeks recovering from the transplant, the children in this ward are normally unable to communicate with their peers or to engage in other social interactions. The computers, which can be moved among the 13 rooms in the ward, permit patients to send letters back and forth to each other and to play interactive, multiperson games whenever they want.

Scientists at GTE Laboratories are now investigating the possibility of computerized orientation programs for new patients and creating another program that would help patients follow their own medical progress. Other plans include establishing computer links with different wards in the hospital and with patients' schools so children can maintain active, healthy relationships with those from whom they may be temporarily separated.

III. STATEMENT OF ACTIVITY

GTE Laboratories' KidBits project is a unique, grassroots activity in which approximately 60 employees — ranging from secretaries and administrators to PhD research scientists — have contributed more than 10,000 hours over the past three years to design, develop, and implement a variety of computer-based telecommunication services — interactive games, educational resources, and inter-personal communication services — for chronic and acute care patients at Boston's Children's Hospital.

HIGHLY INNOVATIVE RESPONSE TO A PRESSING NEED

The GTE Laboratories' KidBits project is believed to be the only volunteer effort of its kind in the world. Undertaken to help reduce the tremendous psychological and emotional trauma experienced by hospitalized children, GTE Laboratories employees have applied their skills in software, hardware, networking and human factors to design and implement several high technology solutions to the challenging problem of caring for sick children who are often frightened and lonely in the hospital environment. Through the use of computers and telecommunications services provided by GTE Laboratories volunteers, hospitalized children are able to communicate with each other, play a variety of games, and create artwork, all of which help continue normal processes of socialization and psychological development during extended periods of isolation.

METHOD

Unlike most corporate volunteer programs, the GTE Laboratories KidBits project has been a true grassroots effort: conceived, planned, organized, motivated, and implemented not by management, but by the employees themselves. In fact, it has been the determination, skill, and success of the KidBits organizers which "sold" management on the project and which succeeded in building corporate support in the form of significant release time, in-kind donations of computer equipment, and funding for incidentals as the project developed.

When a friend of a GTE Laboratories' employee asked for advice on how computers might help his child combat the two months of isolation he would be facing following a bone marrow transplant, the employee saw an opportunity for him and other employees to help these children in need. He distributed a memo seeking volunteers interested in coming up with ideas for computer and telecommunication-related services that they could offer patients and staff at Children's Hospital. More than 60 employees responded, and, in 1987, the KidBits project was created with scientists and other employees combining their expertise in the search for solutions to the problem.

Soon, the effort began to yield concrete results: First, volunteers developed a way to record riddles and trivia questions, load them into a computer's memory, and connect the computer to the hospital telephone system. Using this innovative technology (with volunteers providing everything, including the recorded material), patients can dial up entertaining messages by pressing the buttons on their room phones. The system, dubbed "Kids Connection" by the group, was installed in the hospital.

Shortly after Kids Connection was established, a number of surplus Apple computers were identified at GTE Laboratories and the group made arrangements for the company to donate them to the hospital's Patient Activity Department. Broadening their appeal, volunteers contacted the Boston Computer Society, which donated their entire collection of "public domain" software to the hospital in support of the project. To commemorate these donations, KidBits volunteers held a "computer fair" in the hospital's Entertainment Center, where ambulatory patients learned how to use the computers from KidBits volunteers. The fair was so successful that it has developed into a quarterly event. In addition to the computer activities, a local t-shirt company donates, at cost, t-shirts with the KidBits logo on them, and a manufacturer of t-shirt paints donates materials for the patients to decorate t-shirts in between learning to use the computers. Several GTE

Laboratories KidBits volunteers organize and conduct activities for the approximately 100 patients who are able to attend each of the fairs.

While the computer fairs are helping patients use the computers, volunteers also provide formal computer education for the hospital's Patient Activity Therapists, who are responsible for the children on a day-to-day basis. This instruction occurs in regularly scheduled seminars where the therapists learn how to run the computers so they can assist patients in doing so. To date KidBits volunteers have tutored more than 30 Patient Activity Therapists.

In June 1990 the KidBits volunteers reached a major milestone when they installed a computer-based telecommunications network in the hospital's bone marrow transplant ward, where the need for such services is most pressing. Because the patients are faced with a potentially fatal disease, and because they must remain in isolation for up to eight weeks recovering from the transplant, the children in this ward are normally unable to communicate with their peers or to engage in other social interactions. With the GTE-donated computer network, including five Macintosh SE computers and a printer, patients are enjoying the benefits of this first-of-its-kind application of such a system. The computers, which can be moved among the 13 rooms in the ward, permit patients to send letters back and forth to each other and to play interactive, multiperson games whenever they want.

UNUSUAL CHALLENGE OVERCOME

Although The Children's Hospital, like other non-profit organizations, depends on donations for a significant percentage of its budget, it was relatively unprepared for, and initially skeptical of, GTE's proposal to launch a large, no-strings attached volunteer effort in their behalf. In addition to their concerns for patient safety, privacy, and security, the hospital was unsure of GTE Laboratories' commitment to Children's. Over the years, however, this wariness has evolved into unreserved enthusiasm, as volunteers have taken the time to listen to the hospital's concerns, to understand the hospital's culture, and to integrate its project with the hospital's complex operations. In short, the GTE Laboratories volunteers have earned the hospital's trust.

Perhaps the most compelling factor in earning this trust has been the approach volunteers have taken towards the children. From the beginning it has been a shining example of people helping people in need. Several of the volunteers have professional expertise in the behavioral sciences and have understood all along that the project would not succeed simply by giving money and equipment to the hospital. Accordingly, they spent months interviewing patients, parents, and hospital staff members in order to truly comprehend the situation of those in need. It was largely on the basis of this commitment to the recipients' needs that an honest, effective, and mutually gratifying relationship has been built.

COMMUNITY NEED

To our knowledge, services of the kind provided through the KidBits volunteer project are unavailable anywhere else in the community. And because the Boston Children's Hospital is the largest pediatric healthcare institution in the United States, the positive effects of the KidBits' project extend far beyond the community. Children from across the nation and around the world may now experience a greatly needed support system that is unavailable in hospitals elsewhere.

WHAT THE FUTURE HOLDS

Plans for the volunteer group include continuation of the computer fairs and tutorials for Patient Activity Therapists and an expansion of the computer network in the bone marrow transplant ward. In addition, scientists at GTE Laboratories are investigating the possibility of developing a computerized orientation program for new patients and creating another program that would help patients follow their own medical progress. Other plans include establishing computer links with different wards in the hospital and with patient's schools so children can maintain active, healthy relationships with those from whom they may be temporarily separated.

HUMAN SERVICES

strange

Anita N. Martinez Recreation Center Advisory Council
Dallas, TX

The Advisory Council of the Anita N. Martinez Recreation Center is a group of 60 Hispanic women who oversee the programs and operations of the center located in West Dallas, a low income area that is home to a mostly black and Hispanic population. Approximately 15 of the women are at the Center on a daily basis, running programs and developing new activities.

The Center was developed under the leadership of Chavela Lozada, a Mexican American woman who has been a leader in the development and improvement of the neighborhood for over 20 years. Located close to downtown Dallas, this area had few basic amenities 20 years ago. Mrs. Lozada lead a group of women, most of them in aprons and with babies in their arms, in forcing the city government to provide basic services such as streetlights, a school library, and adequate sewage.

One of the major improvements in the area was the development of the recreation center. Mrs. Lozada was joined by Anita Martinez, who, when elected to the City Council, became the first Hispanic woman in the nation to achieve a role in big city government. Built in 1973, the Center bore Mrs. Martinez's name to honor her for her role in its development.

Within the past two years, the Center has been expanded and is now triple its original size. There are ten paid staff and over 60 volunteers involvement in its management. Mrs. Lozada continues to run the office on a fulltime volunteer basis.

The Center serves the community in many ways. Classes in GED preparation and English as a second language are offered. A new effort to teach English to children at a younger age, Mi Escuelita (my little school) has just begun. Area health agencies such as the American Red Cross and the American Diabetes Society hold periodic health screenings here. It is the site of surplus commodities distribution and 250 children participate in a summer lunch program.

With the expansion of the facility, the facilities now include a boxing gym, a gymnasium, weight room, dance theatre, a senior center, activity rooms, tutoring areas, kitchens, a movie theatre, and computer classrooms.

Lead by the Advisory Council, the Center has become well known around Dallas as the women cater special events and sponsor food booths at fairs and community events around Dallas. They coach eight to 16 year old girls in the folklorico dance troupe which performs at events around the city. Funds raised from the sale of the Mexican food is turned back to the Center.

THE ANITA MARTINEZ RECREATION CENTER ADVISORY COUNCIL

West Dallas is made up primarily of low income Black and Hispanic families. For many years it was a neighborhood overlooked in the progress of one of America's fastest growing cities. Families continued to live on dirt streets with neither street lights, school, library nor recreation facilities. It was largely due to the actions of one group of women led by Chavela Lozada, a feisty, Hispanic with her apron as a trademark, that changed this bleak existence. Ms. Lozada organized community meetings, and in spite of a grade school education, taught them the words that would mean the survival of the barrio: protest, boycott, march, petition and taxpayer.

Many times this ragged group of petitioners would descend upon city hall although many did not speak english and some had babies in tow. Their actions brought into effect the things listed above, streetlights, school, library and in 1975, the Anita N. Martinez Recreation Center. It was at this time that this same group became the Anita Martinez Center Advisory Council.

With the success of their dreams, many people would dust their hands and return to other interests but this group persevered. For nearly two decades, many of the same women have served the center and community.

Through their efforts the center has become much more than just a place to shoot a few baskets. Here the community come for government commodities, shoes, Christmas presents, Easter eggs and a myriad of other activities. Much of the bounty is paid for through the money earned by the advisory council itself catering Mexican food to events throughout the city. The rest is solicited through contacts developed through the years.

Each day the volunteers meet at the center for a lunch social and to plan activities. No matter what is required of the center, the council is quick to volunteer food and womanpower to see that each event is successful. Most of them are now seeing grandchildren enjoy the fruit of their labors.

Due to this interest, Anita Martinez Center has one of the largest and most active advisory councils in the city and this group still never misses a meeting of the city council or park board when community interests are at hand. This same group volunteers at the Salvation Army during holiday meals to feed the poor and serve as well on the PTA of the Lorenzo de Zavala elementary school adjacent to the center.

As the advisory council continued to support the center and the community through marches and petitions, it was hard to overlook West Dallas when Bond elections were at hand. Funds from the 1985 bond election were slated for the expansion of the Anita Martinez Center and today a massive two story structure, one of the largest and most modern in the city, stands as a tribute to the hard work of this body of volunteers.

Thus it is that we nominate the Anita Martinez Advisory Council as the recipient of the Presidents Volunteer Action Award. Not one of these hard working women has ever received a penny in payment for their years of volunteer efforts on the part of the West Dallas community.

PUBLIC SECTOR EMPLOYEE GROUPS

Naval Training Center
Orlando, FL

The Naval Training Center provides a mechanism to involve both permanent personnel and new recruits in a wide variety of volunteer activities in the Orlando community. There are approximately 18,000 personnel stationed at the Center; about one-third of those are temporarily stationed there for training purposes.

The volunteer leaders from the 30 separate commands at the Center meet monthly to discuss volunteer opportunities. To recruit volunteers for specific projects they distribute fliers among permanent and temporary personnel and telephone regular volunteers. Many of the projects involve partnerships with military and military affiliated organizations.

The variety of projects provides opportunities for personnel with a wide variety of skills and the volunteers range from trainees to officers. As a Partner in Education, the Center provides volunteers to four Orange County Schools. They provide tutoring for gifted, physically handicapped and remedial students and provide speakers to help students learn about careers in the military and to discuss the importance of education. Volunteers participate in Adopt-A-Student and Dropout Prevention programs and provide technical assistance in the development of school newspapers and yearbooks. They volunteer in Saturday Scholars tutoring programs and invite students to base special events.

Base personnel have adopted several routes for the Meals on Wheels program with the first "Navy meals" delivered by base commander, Rear Admiral Louise Wilmot. Under the direction of Meals on Wheels/Council on Aging they also participate in friendly visitor programs and perform necessary home repairs for clients of the Council. At holiday time, they provide assistance at special events, including musical programs.

Through Green-Up Orlando, over 570 base personnel and trainees spent more than 4,550 manhours planting nearly 5,000 trees and shrubs around the city. They have also assisted with the building of playgrounds and various cleanup activities.

Base volunteers delivered Christmas toys for over 850 underprivileged children for the R.S.V.P. program; sent 150,000 holiday greeting cards to members of the armed forces serving abroad and to patients in VA hospitals; collected food and distributed it to over 240 military and civilian families during the holidays; and assisted several "wish" programs for terminally ill children by escorting them during their visits to Florida.

The base program involved over 5,000 volunteers who contributed over 45,000 hours in more than 200 separate service projects during the past year.

NAVAL TRAINING CENTER, ORLANDO

The Naval Training Center, Orlando has established a broad, in-depth volunteer network which supports thousands of servicemembers, their families and the citizens of Central Florida. This volunteer program, working under the direction of Ms. Marcia Reinwald and through a number of existing community outreach and partnership programs, coordinated over 200 service projects involving over 5,000 volunteers, and contributed 45,000 volunteer hours in 1990.

The network involves every command at the Naval Training Center. Each command representative, in addition to his or her military duties, assists in providing volunteers when requests are made. Through monthly meetings, distribution of fliers and hundreds of phone calls, requests for volunteers are disseminated among the military community of students and staff. With the support of military and military-affiliated organizations such as the Non-Commissioned Officers Association (NCOA), Paralyzed Veterans of America (PVA), Navy Federal Credit Union Orlando, American Red Cross, United Services Organization (USO) and Navy Relief, the volunteers form a powerful, cohesive action team which is highly regarded for its responsiveness. The Orlando community is confident that when it needs help, the Naval Training Center is there and will rise to the occasion.

Navy personnel experience unique challenges balancing a 24-hour, on-call schedule with volunteer work. The skill range of volunteers is as diverse as the ratings in the Navy. From Master-at-Arms to carpenter, from instructor to student, from officer to enlisted, each finds a way to serve the community. Examples of projects to which the Naval Training Center volunteers have made considerable commitment are:

- Partners-in-Education. Assisted local public schools by tutoring students in math and science. The tutors participate in Adopt-a-School, Saturday Scholars and Role Model programs.
- Meals on Wheels. Delivered daily meals to homebound elderly. In addition, the volunteers established the "Special Friends" program which takes the elderly to visit young children in elementary schools, and "Florida Fix," in which volunteers repair and paint homes for the elderly.
- Green-Up Orlando. Planted trees and shrubs for the Orlando Bureau of Parks.
- Retired Senior Volunteer Program. Delivered Christmas toys for over 850 underprivileged children in the area.
- Project Up-Lift. Sent 150,000 holiday greeting cards (a touch of home from Orlando) to servicemembers overseas and to patients in Veterans Administration (VA) hospitals in 1990.

NAVAL TRAINING CENTER, ORLANDO (Cont'd)

- Holiday Food Drives. Provided support to over 240 needy military and civilian families during 1990.
- Sunshine Foundation/Dream Lift Canada/Give Kids the World. Worked with and escorted terminally ill children from around the world during their visits to Central Florida (Disney World).

In addition, the Naval Training Center volunteer programs provided support to 53 agencies ranging from the "March of Dimes Walk for America" to the "Miss Wheelchair Florida" pageant. The multitude of worthwhile projects to which Navy personnel have contributed their time and energy is above and beyond all expectations. The volunteer service network at Naval Training Center, Orlando, epitomizes the living and loving spirit of volunteerism in America and demonstrates that volunteering is a "two-way street." On the one hand, the many benevolent acts of the volunteers make a significant contribution to the quality of life of those served, and on the other hand, those same acts enrich the growth and personal development of each participating volunteer.



POINTS OF LIGHT NATIONAL CELEBRATION OF COMMUNITY SERVICE

By the President of the United States of America

A Proclamation

Marked by a sense of hope and renewal, Spring is a fitting time to honor the millions of Americans who engage in voluntary service to others. Across the United States, people of every age, race, and walk of life are taking direct and consequential action to help solve serious social problems such as drug abuse, illiteracy, and homelessness. These Americans are planting the seeds of positive change in their communities and sowing a rich crop for the future.

Voluntary service in America takes a variety of forms. Countless Americans give of their time individually. In addition, millions of Americans now volunteer through innovative corporate programs and special school-based projects. And there are those generous individuals who work on behalf of major nonprofit organizations and local charities. During this National Celebration of Community Service, we salute all of these caring citizens.

This nationwide observance underscores the fact that everyone has a gift to give — that every act of kindness counts. For example, in Polk, Nebraska, a group of third grade students telephones homebound senior citizens each day, offering a bright source of companionship and cheer. The founders of the

delinquency by offering late-night sports activities and tutorial sessions for disadvantaged youngsters. Through the "Let's Help" program in Topeka, Kansas, volunteers provide needy families with literacy training, job counseling, and advice on parenting, as well as food and financial support. All of these volunteers and others, the brilliant "Points of Light" that reflect our national conscience and illuminate our country's social landscape, are making a profound difference.

Every American has something to contribute, and none should be content until we have found a way to serve. To be of service is not only to meet someone else's needs, it is not only to fulfill one of our primary responsibilities as citizens and neighbors — it is to find the joy and meaning in life that come only from selflessness and giving.

Today more and more Americans have come to see that any definition of a successful life must include serving others. So many of our citizens are beginning to recognize the talents, resources, and interests they have to share. Let us salute all those Americans who carry on the time-honored tradition of voluntary service, and let us strengthen our own commitment to enriching the lives of others — and our own — through service.

NOW, THEREFORE, I, GEORGE BUSH, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim the period of April 15 through April 26, 1991, as Points of Light National Celebration of Community Service.

This special tribute to the spirit of service in America and to the millions of Americans who embody that spirit encompasses traditional National Volunteer Week events and numerous other activities in which all Americans — young and old alike — are encouraged to engage. I ask all Americans to join in saluting and thanking our Nation's volunteers, as well as the organizations — religious, governmental, business, and private nonprofit — that support and participate in community service. I also encourage every American to observe this week with appropriate events and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this twelfth day of April, in the year of our Lord nineteen hundred and ninety-one, and of the Independence of the United States of America the two hundred and fifteenth.

A handwritten signature in cursive script, reading "George Bush". The signature is written in dark ink and is positioned centrally below the main body of text.

THE WHITE HOUSE

WASHINGTON

April 12, 1991

MEMORANDUM FOR CHRISTINA MARTIN

FROM: CLARK KENT ERVIN

SUBJECT: POTUS SOUTH LAWN APRIL 26 SPEECH

As you probably know, the referenced speech will be given at the close of an unprecedented twelve day period designated by the President as the "Points of Light National Celebration of Community Service." In years past, Presidents have recognized a "National Volunteer Week". Such weeks have never had much publicity and they have tended to focus only on traditional volunteer organizations like United Way, the Red Cross and the Salvation Army.

This year it was our hope to heighten public attention to community service, by lengthening the period from one week to twelve days, planning a number of special events and activities across the country, and changing the name of the period to include "Points of Light, in order to make it clear that when we think of community service, we think not only of traditional service organizations, but also of individuals and institutions outside the social service field who nevertheless participate in a direct and consequential way in community service activities.

The President signed the proclamation not at the Red Cross, but at an innovative program called "Midnight Basketball" that organizes late-night basketball games and tutorial sessions to keep kids out of trouble and off the streets, to make the point that there is a role for even basketball leagues to play in combating the social problems our nation faces.

Gregg believes that in this speech the President should make the connection between Points of Light like Midnight Basketball and the social problems that challenge us. For example, when the President talks about the Administration's answer to crime, he points to the Crime Bill. That's important, but passing legislation is but one part, and, indeed, a small part of what needs to happen in America to make neighborhoods safe. In addition to toughening penalties and tightening legal procedures that can let the guilty go free, neighborhoods should start programs like Midnight Basketball that keep disadvantaged kids from turning to crime in the first place by providing a positive outlet for their energies.

Or when the President talks about education, he rightly talks about legislative reforms in that area, like choice, merit pay for teachers, and the like. But we won't reach the goal of primacy for our children in math and science by the year 2000, to pick just one of the six goals, without a lot of community devised programs like the Benjamin Banneker Black Honors Math and Science Society that he'll be visiting earlier that week. That program gets 100 midshipmen from the Naval Academy up at the crack of dawn on Saturday mornings to tutor inner city kids from Montgomery County Schools in science and math.

Ideally, in this speech, the President would talk about five things every person would like to have for himself/herself and his or her community: child care and youth development opportunities; strong schools and a good education; job training and employment opportunities; improved health, good nutrition and a sense of well being and a decent and safe place to live. He would then discuss the relatively small role that legislation can play in achieving those ends and then discuss the role that community action or "Points of Light" from a variety of institutions - businesses, schools, police departments, churches and synagogues, neighborhood groups and clubs - must play.

If, for example, a decent and safe place to live is a national goal, then the strategy for reaching that goal encompasses two tactics: a governmental/legislative component and a community action or "Points of Light" component. If the President were to make such a speech, it would accomplish two important things. First, it would show the connection between Points of Light and social problem solving. That's important because the uninitiated think of Points of Light as "white-gloved volunteerism," which while nice, can hardly be expected to make a real difference in broken communities or broken lives.

Second, it would answer critics who say we lack a domestic agenda. We have such an agenda, but it is and must necessarily be only partly based on governmental programs and regulations; the rest must come from community action. The President and Congress aren't the only institutions capable of making a difference; indeed, in the scheme of things, their influence is likely not to matter as much as community action at the local level. One has only to ponder the question of whether Midnight Basketball has more of an effect on crime than stiffening the death penalty to know the answer.

I've attached a matrix which attempts to make the point I've made textually in a schematic fashion. I've also attached a brochure from The Points of Light Foundation describing events that will take place during the Celebration to give the speech some context and the proclamation. Please let me know if you need anything further. I'd be happy to talk to you about the speech any time next week.

THE WHITE HOUSE
WASHINGTON

Date:

4/16/91

TO:

Christina Martin

FROM:

CLARK KENT ERVIN
Office of National Service
Room 100, OEOB
x6266

CKE

- Action
- Your Comment
- Let's Talk
- FYI

Please be sure to acknowledge
VOLUNTEER ACTION the
former a major non-profit; the
latter the federal dept. that
funds; coordinates a variety of
volunteer projects throughout the country,
in the Smith Leon speech for
April 26 Tuesday.

To CB

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M Marlene Wilson

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someone helping somebody

Operator _____

NY Partnership Speech
1990

→ There's no problem in America
that isn't being solved
somewhere.

May '89

Since 1987 Mr. Duncan has served as Assistant Secretary of Defense for Reserve Affairs. From 1973 to 1987, he was engaged in the private practice of law in Denver, CO, most recently as a partner in the firm of Hopper, Kanouff, Smith, Peryam, Terry and Duncan. He also served as an assistant U.S. attorney, 1972-1973, and as assistant

professor of naval science at Dartmouth College, 1967.

Mr. Duncan graduated from the U.S. Naval Academy (B.S., 1963), Dartmouth College (M.A., 1969), and the University of Colorado (J.D., 1971). He was born March 28, 1941, in Oklahoma City, OK. He is married and has two daughters.

Continuation of Robert W. Page, Sr., as an Assistant Secretary of the Army June 20, 1989

The President today announced that Robert W. Page, Sr., will continue to serve as an Assistant Secretary of the Army (Civil Works).

Since 1987 Mr. Page has served as Assistant Secretary of the Army for Civil Works in Washington, DC. Prior to this, he served in several capacities with Kellogg Rust, Inc., including chairman and chief executive officer, 1982-1987; president and chief executive officer with M.W. Kellogg Co., 1981-1983; and president and chief executive officer for Kellogg Rust, Inc., 1983-1984. From 1976 to 1981, he was president and chief executive officer with the Rust Engi-

neering Co. He was president and chief executive officer for George A. Fuller Co., 1972-1976, and vice president of construction for Rockefeller Family and Associates, 1967-1972. He was assistant general manager for the Bechtel Corp., 1962-1967, and vice president for the Southeast Drilling Co., 1961-1962.

Mr. Page graduated from Texas A&M University (B.S., 1951). He served in the U.S. Navy in the Pacific theater during World War II. He was born January 22, 1927, in Dallas, TX. He is married and has four children.

→ Remarks Announcing the Youth Engaged in Service to America Initiative June 21, 1989

You'd better watch that guy, he might be President someday. [Laughter] Well, first let me thank Mike Love and Bruce, the Beach Boys, for being with us and providing this marvelous presence and entertainment—Robert Lamb as well. We're privileged they give of themselves to help others, and I'm just delighted that they're here with us today. I also want to thank Carissa and Dale and Michael and Ron. Thanks for sharing those stories with us, those remarkable stories.

You know, this is a wonderful sight. The

guy I was sitting next to up here said, "There's a lot of people here." And he's right—a lot of people, but your problems and possibilities are as diverse as the Nation itself. But all of you share a precious inheritance because, as I see it, you are the future of America. But to understand the future, sometimes we need to look to the past. So think back for a moment with me to a small town tradition that America must never forget, a simpler time: a time when if there was trouble or a neighbor needed help every town had a way to send that message

out to all the townspeople. Someone raced to the top of the townhall or the church steeple and rang a bell, and when people heard that bell, they didn't stop to ask why it was ringing, they just came—horseback or foot, by buggy or bicycle, honking the horn of a Model T—they just came. Whatever the problem, whoever was in need of help, they were ready to help.

And I've asked you here today, invited you to this marvelous White House lawn, because I need your help, because America needs your help. And the bells have been silent too long; so, let them ring in your hearts and across the land. And I know you're ready, whatever the problem, whoever is in need. We need you now.

And I know that Presidents have called on the young people of this country before. In time of war, our young have rushed to answer the call, to fight and die for our freedoms, if necessary. Today we're fortunate. We live in a time of peace, a time of great and growing prosperity. And there's no need for that kind of call to arms, but it is time for a call to action. It's a time of need for millions of Americans. The storm clouds of war fortunately are not on the horizon, but you and I know that the storm clouds of a different kind are gathering.

A simple fact in America today is that too many people are free-falling through society with no prospect of landing on their feet. No one—young, old, white, brown or black—should be permitted to go through life unclaimed. You must show us how to reclaim these lives. We need you. And so, today I call on you to commit yourselves—listen to the bells—make it your mission to make a difference in somebody else's life.

And I don't have to tell you that youth gets blamed—its share, and more—for society's problems. Pick up the newspaper, turn on the television, and there's another story about youth gone wrong. You don't hear often enough about the good that you can do, the good that you already are doing. And I know better, and you know better. Your commitment can convince yourselves and your nation that you're not the problem; you are the solution.

Take a look at what's happening today, what's happening to kids like you. One-third of all victims of violent crime haven't

reached their 20th birthday—one-third. The three leading causes of death for teenagers are accidents—many involving drugs or alcohol—suicide, and murder. On a tragically typical day, almost 1,700 high school students drop out, over 4,000 teenagers run away from home, 2,700 become pregnant, over a dozen will take their own lives. And these aren't simply cold statistics; some of them are kids in your school, kids who live on your street. Some of them are your friends. And some of them may be about you right here today.

You heard Michael Johnson and his Big Brother, Dale. You heard Carissa and Ron. You heard their message, how much it means to know that someone cares, and how much it means to care for someone else. And you can carry that message across this country, from the inner city out to farm country and every community in between. You can let the phrase "one-to-one" symbolize all America's commitment to each other. And regardless of the life that you are living, there is something special about each and every one of you. And your gifts are all different, but you each have a gift that America needs, and I'm asking you to give that gift now.

You know, I've talked to hundreds of kids over the years, and my own kids growing up. And I've asked them: What is it you're looking for? What is it that you want to be? What is it that you want from life? And so many times I hear the same answer. It isn't money—it's how you look, what kind of car you drive. You've all thought about it. You know that's not what it's all about. When it comes right down to it, what you want, what all of us want out of life, are two things: meaning and adventure. Meaning: a sense of purpose in life, to be a part of something that counts, something that matters. And adventure—excitement—matters, too. There are lots of ways to find adventure. Some are self-destructive, and some bring a sense of self-enrichment and satisfaction beyond belief. The choice is up to all of you. And I'm telling you today, you can find what you're looking for in helping others. If you walk this path with me, I can promise you a life full of meaning and adventure.

And that's why I've asked you all here. You represent millions like you, all across this country. That's why I'm asking you to be a part of an initiative that Mike mentioned, called Youth Engaged in Service to America, YES to America. I'm not talking about another government program. Another bureaucracy is the last thing we need—believe me, I understand that. Youth Engaged in Service is a movement, a way of looking at life. And tomorrow I'm going up to New York to announce a nationwide initiative for national service, to encourage volunteers of all ages, all backgrounds, all abilities. But today let me tell you what YES is all about and what it's for, who it's for.

It's for young people of all ages, 5 to 25. Even the youngest of us have gifts to give. Let me ask you today. Don't worry whether it's a lot or a little; do what you can. Get in the habit of helping others, and that's one habit that you'll never ever break. And all of you have something to offer—kids from tough neighborhoods, kids from broken homes, kids who have grown up on food stamps and hand-me-downs—and maybe you think you've got nothing anyone wants. You're wrong. The gifts I'm talking about are more precious: your energy and experience, your time and talents—gifts that come right here, from the heart. And if you've got the will to help, you really have all that you need.

So, first, YES is voluntary, truly voluntary. You don't need to be bribed with incentives and threatened with penalties to get engaged in community service. And that's not what the idea of service is all about anyway—service is its own reward, satisfaction guaranteed. Didn't you feel it when those kids were talking to us a few minutes ago?

And second, serving others shouldn't be a detour on your career path. It's not something you do when you're young and then outgrow when you're a little bit older. It's a way of life, something you start when you're young and stick with it, all life long.

And third, YES means getting involved where you know you can make a difference in your own community. I want service or-

ganizations in the cities and towns where you live to open their doors, to make room for people your age to contribute.

And some of you may be saying, "Oh, I know it, I can hear it. Mr. President, I'm ready, I'm willing, I'm able. But what can I do, what should I do?" The fact is, you don't have to go far to find people who need your help. They're right there in your own community. There's an elderly man, facing nothing but empty days and isolation, and he needs you. There's a man who can't read, living behind a locked door of illiteracy—that person needs you. There's a family with no home, no place to sleep—that family needs you. There's a boy or girl less fortunate than you, without family, without a friend, without hope in the future, and they need you. I ask you, what would it be like going through life without one single friend? You can be that friend. There's a woman in a hospital bed, battling hard against her illness—she needs you. Millions of people—people in the cities and towns where you live—just like them—America needs you.

Maybe you've never been asked before. Well, I'm asking you: Say YES to America. Make a commitment: reach out a hand to people in need. Build a better future for yourselves, a better future for America.

So, listen to the sound of those bells, like long ago, ringing in the hearts of Americans across this country—ringing in the inner city, out in farm country, and every community in between. And I ask each of you, all young people in America: Answer the call. From now on, make it your mission to serve others in need.

Thank you. Thank you for coming to the White House. God bless you, and God bless America. Thank you all very, very much.

Note: The President spoke at 11:24 a.m. on the South Lawn at the White House. In his opening remarks, he referred to Ron Brooks, who spoke earlier. He also referred to entertainers Mike Love, Bruce Johnston, and Robert Lamb, and volunteers Carissa Griessinger, Dale Long, and Michael Johnson.

Designation of John Charles Gartland as Chairman of the National Commission for Employment Policy

April 10, 1989

The President today designated John Charles Gartland as Chairman of the National Commission for Employment Policy. He would succeed Teddy McDonald. Mr. Gartland has served as a member since March 3, 1987.

Since 1979 Mr. Gartland has served as director of Washington affairs for the Amway Corp. in Washington, DC. From 1974 to 1976, he served as Executive Assis-

ant to the Secretary of the Treasury, and as a congressional administrative assistant, 1977. He currently serves as chairman of the Jefferson Foundation.

Mr. Gartland graduated from Villanova University (B.S., 1963) and received a master of arts degree in financial management from George Washington University. He is a native of Cleveland, OH.

Nomination of Diane Kay Morales To Be an Assistant Secretary of Energy

April 10, 1989

The President today announced his intention to nominate Diane Kay Morales to be an Assistant Secretary of Energy (Environment, Safety and Health). She would succeed Ernest C. Baynard.

Most recently, Ms. Morales has served as head of her own firm, analyzing legislative and national policy issues concerning complex weapons systems and arms control issues. She has also coauthored a long-term acquisition plan for ICBM modernization. From 1985-1988, Ms. Morales has served as vice president for government affairs for the Earth Technology Corp., a geotechnical and environmental services firm in Alexan-

dria, VA, and Los Angeles, CA. Between 1981 and 1986, she was a Board Member of the Civil Aeronautics Board and Committee Chairman of the Native Hawaiian Study Commission. She has served as Deputy Assistant Secretary for Policy at the Department of the Interior, and was a consultant for the Office of Information and Regulatory Affairs in the Office of Management and Budget and for the Consumer Product Safety Commission.

Ms. Morales graduated from the University of Texas at Austin (B.A., 1968). She was born in Houston, TX.

Remarks at the Presentation Ceremony for the President's Volunteer Action Awards

April 11, 1989

The President. Welcome, honored guests, ladies and gentlemen. First, I'm pleased to see so many members of our Cabinet present here today, Members of the United States Congress, Senator. And welcome to all of you, our most honored guests.

Let me add that I have a slight confession to make. It's been said—and I know this will shock you—that sometimes I don't speak in very good English and that I have a hard time being understood. I'll admit it; it's true. And all I can say is that I'm in

pretty good company, though. Look at Yogi Berra. [Laughter] When asked if he had seen "Dr. Zhivago," he said, "No, I feel fine." [Laughter] And Danny Ozark, baseball's master of the malaprop, once observed of his ballplayers, "Contrary to popular belief, I've always had a wonderful repertoire with them." See what I mean? It's not just me. Everybody does it; even these silver-tongued orators have the meaning blurred.

But today this group here makes me realize the message isn't blurred—certainly not the message that brings us together. Let it ring loud and clear: America is great because America is good. And America's greatest deeds come from the basic decency and compassion of her people, each of you here today. And we see that decency and compassion everywhere—in a child-care center, the Rotary, the Little League, synagogue or church. It means lending a hand, tending a wound, and helping the less fortunate.

And this is Volunteer Week, a time to celebrate those qualities. And it's my honor today to present the 1989 President's Volunteer Action Awards. These awards were first presented in 1982, and since then 148 Americans have been recognized and honored. And I've said that from now on any definition of a successful life must include serving others. And today's award recipients embody that definition.

Eleven years ago, Rose Tichy began tutoring adults through a church-sponsored literacy program in Middleburg Heights, Ohio. And she loved her work, but there weren't enough adult-level books to fit her students' needs. So, she got out her pen and enriched the printed page, and since 1978 she's written 32 books and edited the more than 100 books developed by her writers group.

Down in Huntsville, Alabama, my dinner partner, my very same Chessie Harris, once took several abandoned children into her two-bedroom home. And when the welfare department demanded a boarding license, the Harrises built a house on land purchased with money from the sale of a family farm. And since 1958, that site has been a home for more than 800 children, or about 10 for each of Chessie's 82 years.

Eight hundred children—sounds like a weekend with my grandkids in Kennebunkport, Maine, but nevertheless—[laughter].

Allison Stieglitz, 15 years old—listening to her at lunch, sounds a little older than that. But nevertheless, she was only 12 when she asked her parents to use the money they had planned to spend on her Bat Mitzvah to provide Thanksgiving baskets for needy families. And that first year, she gave out 15. In 1980, she donated 75. And in Miami, Allison has begun a Sunday breakfast and bag lunch program in two local temples.

Rose and Chessie and Allison and this year's 15 other President Award winners were chosen from nearly 1,500 nominations. And let's face it, the 15 just barely scratched the surface of people that are volunteering and helping all across the country. You know that prosperity without purpose means nothing. Instead, you revere what matters: simple, fundamental values like decency, goodness, self-discipline, compassion, caring.

And as President, I want to promote those basic values because they form the heart of voluntarism and of these President's Awards. And that is why we have opened the Office of National Service, which is leading our administration's national service movement. This Office will encourage partnerships between all levels of government, private enterprise, and the voluntary organizations. It's going to take things that work and carry them to the Nation. And it will enlist new volunteers in community-based efforts to combat urgent social needs. And toward that end, soon I will announce our administration's Y-E-S, or YES to America program—Youth Entering Service. Here American youth can give of, not to, themselves. By saying yes to America, they can define a successful life.

Of course, that's what you already have done. And you know that voluntarism never asks, "What can I do for myself?" It asks, "What can I do myself for others?" And, yes, government can and should be a catalyst of caring. Its role is critical. But we have surpassed—far surpassed—the limits of what government alone can do. Voluntarism says that it is the private sector which has the responsibility, the understanding

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and, yes, the resources to confront issues like hunger, health care, homelessness, illiteracy, teen pregnancy, and drug abuse. Our challenge is to use that understanding and those resources to meet our responsibility. For we are a nation and a family, helping, enriching, and caring for each other. And as a family, we are committed to a nationwide effort. Voluntarism says that individuals, like communities, can join hands and exchange talents for the good of America. One person can tutor an inner-city student. That boy or girl can someday become an engineer or an artist. The child-turned-adult will then become a role model to others.

Fellow volunteers, each of you has been a role model. You have enriched the American spirit. And in that spirit, let me close on a personal note—about a hero, if you will.

Lou Gehrig was a Hall of Fame first baseman in the 1920's and the 1930's. He played in 2,130 straight games, a record which still stands. But more than that, he was a good and decent man about whom a teammate said, "Every day, any day, he just went out and did his job." Fifty years ago, Lou Gehrig was stricken by a form of paralysis which today bears his name: Lou Gehrig's disease. And even so, he told the crowd at Yankee Stadium, "I consider myself the luckiest man on the face of the Earth."

This story has become—certainly among sportsmen and, I think, even more widely—an American parable. But less known is that after he left the Yankees, for much of the last 2 years of his life, he served his fellow man. He was dying, weaker by the day; he could barely move his body. But as a parole commissioner for the City of New York, he counseled and inspired kids. And they called him the Iron Horse, the Pride of the Yankees. And he was a hero.

To serve others, to enrich your community—this truly defines a successful life. For success is personal, and it is charitable, the sum not of our possessions but of how we help our neighbors. My friends, on that score, you all have hit a grand-slam home run. Congratulations to each of you, the award-winners, and thank you for coming today. And may your example inspire and uplift others.

And now it is my distinct pleasure to

present the 1980 awards. And to help me is another real volunteer, certainly the lead one in our family, Barbara Bush.

And I'd like to ask Donna Alvarado, the head of ACTION, and my dear friend, Mr. Volunteer himself, Governor George Romney, to come forward to help Barbara with these presentations. And then to all of you, our most heartfelt thanks.

Mrs. Bush. The United Auto Workers, Local 31, of Kansas City, Kansas—Bud Carroll, Local 31 president, accepting. The United Auto Workers, Local 31, of Kansas City, Kansas, joined forces with General Motors, the city council, and other union locals to raise \$100,000 and remodel its former union hall into a facility for the homeless. UAW members and retirees now volunteer at the center.

Samuel and Nanette Evans. Samuel and Nanette Evans, of Arlington, Virginia, formed the Northern Virginia Patriots, an award-winning marching band whose 450 young members perform in colonial costumes at many nationally known parades and events.

Senior Master Sergeant Apolonio E. (Ed) Garcia, of Enid, Oklahoma, tutors Spanish-speaking immigrants in English as a second language and has assisted over 50 Hispanics to get their temporary resident papers.

Chessie Harris. Chessie Harris, of Huntsville, Alabama, founded Harris Home for Children in 1958, a facility which has provided a home for over 800 abandoned children. She and Mr. Harris, who died in 1988 at the age of 93, raised the building and operating funds and managed the home.

The Judeo Christian Health Clinic—Rhea Hurwitz accepting. The Judeo Christian Health Clinic, Tampa, Florida, organized in 1972 by a Presbyterian church and now managed by a group of local churches, involves over 400 volunteer physicians and other professionals in providing health care to low-income people who do not qualify for public assistance.

The Great American First Savings Bank, You Miss School—You Miss Out program—James Schmidt, vice chairman, accepting. The Great American First Savings Bank, You Miss School—You Miss Out program, San Diego, is designed to increase school

attendance by involving bank employees in school activities through Adopt a School programs, drawings for cash incentives for perfect attendance, and special community events.

Walter Maddocks, of Lancaster, Kentucky. Walter Maddocks headed Rotary International's Polio Plus program, a long-term commitment to eradicate polio in developing countries. Polio Plus has raised over \$168 million in cash and provided vaccines for children in 79 countries to date.

The Association of Junior Leagues, New York City—Maridel J. Moulton accepting. The Association of Junior Leagues, New York City, founded in 1921, provides personal development and issues training for members, advocacy at the national level on subjects of interest to women and children, and special programs emphasis on such topics as teen pregnancy and women and alcohol.

Habitat for Humanity, International—Amy Parsons accepting. Habitat for Humanity, International, based in Americus, Georgia, involves over 35,000 volunteers in 324 sites, who develop simple, decent, affordable housing for low-income families. Habitat provides no-interest loans, and the buyers provide sweat equity.

Inner City Development, Incorporated—Patti and Rod Radle accepting. Inner City Development, Incorporated, organized to offer hope to the Hispanic residents of San Antonio's inner city, provides a food and clothing bank, a tutoring program, family counseling, the city's largest recreation program, and a Christmas toy program that allows parents to purchase toys for 10 percent of their actual price.

The Virginia Power Volunteer Program—Dr. James T. Rhodes, president and chief executive officer, accepting. The Virginia Power Volunteer Program provides an organized way for company employees and retirees to volunteer in community activities through 60 volunteer team councils. Employees participated in more than 1,500 projects, totaling over 100,000 hours of service in 1988.

Covenant House—Father Bruce Ritter accepting. Covenant House, founded in New York in 1968 by Father Bruce Ritter to provide shelter to runaway and abandoned

children, involves over 300 volunteers a month as tutors, staffing recreation programs, providing counseling and operating outreach programs. There are also Covenant Houses in Houston, Fort Lauderdale, New Orleans, and Toronto.

Compeer, Inc.—M. Norton Rosner, chairman of the board, accepting. Compeer, Inc., based in Rochester, New York, matches training caring volunteers in one-to-one relationships with over 10,000 mental health clients in 120 communities.

REACH—David Schaff, vice president of REACH program accepting. REACH—Responsible, Educated Adolescents Can Help—of Scottsbluff, Nebraska, involves 30 junior and senior high school students who develop and deliver a strong drug and alcohol abuse message to elementary school students.

The California Marine Mammal Center—Mary Jane Schramm accepting. The California Marine Mammal Center, based in Sausalito, involves over 330 volunteers out of a staff of 350 in rescuing, rehabilitating, and returning to their environment sick, injured, and distressed marine mammals.

The Clothing Bank: New Clothes for the Homeless—Edward Shapiro accepting. The Clothing Bank: New Clothes for the Homeless was developed in 1986 by the J.M. Kaplan Fund and New York City Mayor's Voluntary Action Center. The Clothing Bank has provided over 1.25 million items of new clothing worth over \$6 million to the city's homeless through 250 nonprofit agencies.

Allison Stieglitz. Allison Stieglitz, of Miami, Florida, developed the Thanksgiving Basket program when she was 13 years old, a program that now provides 75 baskets each Thanksgiving. She also helped to develop a Sunday breakfast program that feeds 250 homeless people each week.

Rose Tichy. Rose Tichy, of Middleburg Heights, Ohio, began her work in literacy as a tutor and has since written 32 books geared to the skills of a beginning adult reader on topics such as obtaining a driver's license, AIDS, and books of interest to Ohio readers.

The President. Congratulations, but much more important, thanks for what you do to

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set this example in our great country.

But finally we come to a man I'm pleased to honor now. Twenty-two years ago, having moved to the East Village in New York to help the urban poor, Father Ritter opened his door one night to see six children; and they were asking for a place to stay. And eventually, as you heard, Father Ritter founded Covenant House to provide a shelter for abandoned and runaway children. Today his program involves over 1,200 volunteers each month, and it offers shelter to more than 25,000 children each year. My friends, because of Covenant House, a child has escaped heroin addiction; another no longer yearns for a decent meal; still another views the world as a warm, not sullen place. And it is an American success

story almost without parallel.

Last year a new award was created to honor the individual or organization whose contribution to voluntarism is greatest among those winning the Volunteer Action Awards. And so, I am pleased to announce Father Ritter as this administration's first recipient of an award named for a great President and our dear friend, the Ronald Reagan Award for Volunteer Excellence.

And to Father Ritter and all of you, our warmest congratulations. Thank you all very much for coming.

Note: The President spoke at 1:20 p.m. in the East Room at the White House. In his opening remarks, he referred to Senator Dave Durenberger of Minnesota.

~~Continuation of Eugene J. McAllister as an Assistant Secretary of State~~

~~April 11, 1989~~

~~The President today announced that Eugene J. McAllister will continue to serve as Assistant Secretary of State (Economic and Business Affairs) at the Department of State. He was appointed on April 1, 1988.~~

~~Mr. McAllister was an Assistant to the President at the White House in Washington, DC, 1986-1988, and Executive Secretary for the Economic Policy Council, 1985-1988. Prior to this he was Deputy Assistant Director for Economic Affairs at the Office~~

~~of Policy Development, 1983-1985. He was senior policy analyst at the Office of Management and Budget, 1981-1982. Mr. McAllister has also served as a Walker fellow in economics at the Heritage Foundation in Washington, DC.~~

~~Mr. McAllister graduated from Loyola University of Los Angeles (B.A., 1974) and the University of California at Davis (M.A., 1976). He was born May 20, 1952, in Bronx, NY.~~

~~Statement by Press Secretary Fitzwater on President and Mrs. Bush's 1988 Income Tax Return~~

~~April 12, 1989~~

~~The President and Mrs. Bush's 1988 tax return shows that they paid \$62,106 in Federal income tax on an adjusted gross income of \$287,171, of which \$115,000 was the President's salary as Vice President. In addition to the Vice Presidential salary, the Bushes also reported \$155,662 in income~~

~~from their blind trust: \$7,147 in interest income and \$12,562 in income from other sources. A capital loss from the blind trust of \$3,000 also was reported.~~

~~The President and Mrs. Bush claimed \$65,365 in itemized deductions, which included \$12,250 in contributions to 39 char-~~

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STAFFED FOR 11AM WED. 4/24

(Martin\Blymire)

April 23, 1991

11:30 A.M.

Draft Four

Presidential Remarks: Celebration of Community Service
Friday, April 26, 1991
South Lawn
11:30 A.M.

(Introductory Acknowledgements including Volunteer Action Award Winners present and Opening Joke) I'm pleased to see so many fine Americans here this morning to join Barbara and me at the close of this twelve day "Points of Light National Celebration of Community Service". This celebration honors you: heroes and heroines who devote their time and service for the causes we all admire. You have worked selflessly to battle social ills -- illiteracy, homelessness, hunger, and the like -- that ruin lives and shatter hopes.

We proudly salute you today, we hope all Americans will follow your example.

Over the past month, Barbara and I have attended many events saluting the fine troops who risked their lives for the sake of freedom in the Persian Gulf. And we have learned that every American naturally aspires to be a point of light.

Some of the same men and women who helped us achieve a swift, decisive military victory, now fight an equally important war, with equal amounts of dedication. They're delivering life-giving supplies to innocents suffering in the war's wake.

But as we gather here, **another** volunteer army -- the points of light on our shores -- alleviates suffering closer to home.

It chooses streets, churches and neighborhoods centers as its battlefield. It strives to provide services that government can't provide, to solve needs that government simply cannot address.

These volunteers recognize that all Americans cherish the same basic things: a decent and safe place to live; sound health and good nutrition, first-class schools and a quality education; child care and youth development opportunities; job training and employment. We want to feel safe and secure -- and we want the same for our neighbors. Although government can help in various ways, communities' health depends ultimately on community action.

And the secret to transforming communities lies in "Points of Light".

Take education: Last week I introduced our America 2000 education strategy. Secretary Alexander and I have ~~to~~ sent to Congress a proposal that demands accountability, and a new generation of American schools -- that promotes learning as a lifelong process -- that expands the learning environment outside our schools and into our communities.

We can't order people to feel a commitment to educational reform. We have to trust them ~~x~~ to have faith in their own commitment to improving their communities and their lives. And we need Points of Light to show that "ordinary" citizens can inspire their friends and neighbors to do extraordinary things.

We need more lawyers like Eve Dubrow here in Washington. Eve started Project Northstar, a program in which she and other

busy professionals tutor homeless children in reading and other school subjects.

We need more concerned fathers like David Evans in Cambridge, Massachusetts. David, a computer buff, designed a software program that makes learning fun -- for children and for adults.

We need city policemen like Al Lewis in Philadelphia. He builds libraries in public housing projects and invites kids into the precinct house to learn reading and writing.

Take crime: We have asked Congress to pass a comprehensive crime package. Most of this package addresses crimes that have taken place. But we need your help in preventing crime from becoming a "normal" way of life. We need to find ways of turning potential criminals into tomorrow's teachers, doctors, lawyers, artists, writers and scientists? We can find these ways only through community action.

America needs more people like Van Stadifer who formed a local "Midnight Basketball League", a program that offers kids late night basketball and tutoring as an alternative to drugs, violence and crime.

We need more people like W. W. Johnson, who transformed a school basement into a thriving community center where young people learn the value of hard work, thrift, compassion and family.

Take economic opportunity: We've proposed the HOPE program, enterprise zones and capital gains reductions to stimulate more

small businesses, more jobs. But we need more Alpha Projects. This program trains homeless men and women for jobs in the construction industry. Volunteers teach them skills, and help offer free food, shelter, and clothing while the trainees earn enough money to live independently.

The point is simple. People make a difference. Marlene Wilson, Director of the Volunteer Management Association in Boulder, Colorado, said it best, "Caring must strengthen into **commitment** -- and commitment into **action** -- if we are to preserve and nurture one of the greatest forces for rebirth and renewal ... volunteerism."

Our Celebration of Community Service won't end today -- only the formalities. Fortunately, the spirit of service is spreading gloriously across our land. This the beginning of a new era in which our communities will be made whole by the sheer determination of each and every American.

Remember: Just as a sailor can find his way via one shining star, a life can be changed by one dedicated, shining "Point of Light".

God bless you and the work you're doing. And God bless the United States of America.

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Marlene Wilson 1931-?

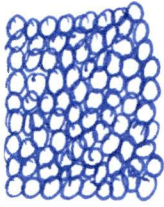
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OPPORTUNITY PACKAGE SPEECH

Administration of George Bush, 1991 / Feb. 27

~~ambassador for Europe; Eugen Dijmarescu, Romanian Minister of State for Economic Orientation; George Varga, president and chief executive officer of Tungsten Co., Ltd., Hungary; Haile Aguilar, general manager of the Warsaw, Poland Marriott Hotel; Drew Lewis, chairman of the board of the Citizens Democratic Corps; David S. Gergen, editor-at-large for U.S. News & World Report; Deputy Secretary of the Treasury John E. Robson; Deputy Secretary of State Lawrence S. Eagleburger; Bruce S. Gelb, Director of the U.S. Information Agency; and Ronald W. Roskens, Administrator of the Agency for International Development.~~

Remarks at a Meeting of the American Society of Association Executives

February 27, 1991

Thank you very, very much. And what a wonderful reception. And I interpret that, I think properly, the same way I interpreted the applause at the State of the Union message—as strong support for those men and women that are serving our country overseas. And now the war is almost over, and I think we owe them a vote of thanks, and I think I heard it right now. So, thank you, Bill, and I'm just delighted to be here.

I want to shift and talk about domestic matters. And Bill, I couldn't help but glance at this marvelous quilt coming in here, and I do think that we owe you and all the others in the association a vote of thanks for following through and, indeed, being points of light.

I want to salute our Attorney General who is with us today; our two able Secretaries so concerned also about what we're talking about today, Secretaries Kemp and Sullivan; Ted Sanders, who is doing a superb job as our Acting Secretary at Education; and, of course, my old friend, a man so well-known to all of you, Bob Woodson of the Center for Neighborhood Enterprise. You know, it's hard to believe that a year has passed since the challenge Bill mentioned, since I challenged the members of ASAE to channel the tremendous energy of

this organization and transform a nation through community service. And what a terrific job you've done.

Looking around the room today, peeking, before I came in here, I see so many familiar faces, so many people that are making a difference in the lives of others. Every man and woman here believes in the power of the individual, and is bolstered by the conviction that America is indeed a land of opportunity. For more than 200 years, America has been the home of free markets and free people. And there is no question: Opportunity in America is the envy of the entire world.

The story of America has been the story of opportunity. Throughout our history, we've pioneered the frontiers of liberty for all humanity. Our Founding Fathers created perhaps the most simple yet profound document in modern history—our Constitution and Bill of Rights. Abraham Lincoln broke forever the chains of human slavery. The suffrage movement made the promise of democracy a reality for women. The founders of our public schools unleashed our national potential through universal education. And by their struggle for equal rights, the leaders of the civil rights movement helped bring dignity to the oppressed and disenfranchised. The story of opportunity in America is the story of Thomas Paine and Frederick Douglass, Clara Barton, the Wright brothers, Rosa Parks.

But it doesn't end there, with these heroes from our past. There are the new American heroes of today, many of them in this room. And they, too, are inspired by pride, integrity, faith in the dignity of man, and courage—yes, courage to overcome the odds. It's called leadership by example—and it's made America the world's great beacon of freedom.

These modern visionaries are the ones that are making history—propelling us into the next American century. Theirs is a movement—it's more than 200 years old—as old as the Declaration of Independence—a movement defined by what Jefferson called "the American mind" and what I've been calling "the American idea." It continues to sweep our country today with a vigor as strong as ever. It's a vision driven

by the strength and power of the American dream.

And I share that vision—for what is the American dream if it isn't wanting to be part of something larger than ourselves? If it isn't creating a better life for our children than we might have had? If it isn't the freedom to take command of our future? For most people, these aspirations means enjoying the blessings of good health or having a home to call one's own, or raising a family, holding a stake in the community, feeling secure—secure at home or in our neighborhood.

But for others, sadly, America has not yet fulfilled the promise of equality of opportunity. We know who they are: They're the hopeless and the homeless, the friendless and the fearful, the unemployed and the underemployed, the ones who can't read, the ones who can't write. They are the ones who don't believe that they will ever share in the American dream.

I'm here to tell any American for whom hope lies dormant: We will not forget you. We will not forget those who have not yet shared in the American dream. We must offer them hope. But we must guarantee them opportunity.

It's been said, "Hope is a waking dream." That awakening begins with learning, understanding the power and potential of individual effort, developing a skill, and with it, independence, earning a living, with dignity and personal growth. More skills mean more freedom—more options for even greater opportunity.

Today, our administration is proposing an agenda to expand opportunity and choice for all. It involves more than six major initiatives across the scope of our entire government: restoring quality education, ensuring crime-free neighborhoods, strengthening civil and legal rights for all, creating jobs and new businesses, expanding access to homeownership, and allowing localities a greater share of responsibility. In its entirety, I believe it represent one of the most far-reaching efforts in decades to unleash the talents of every citizen in America.

In several weeks, I will have legislation to enact this agenda on the desk of every Congressman. The administration's educational excellence proposals, by way of example, will put choice in the hands of students and

parents—so that they can choose the best school to attend. Our higher education system is clearly, unquestionably, the finest in the world—creative, innovative, and highly competitive. From the GI bill to Pell grants, college students already have the power to choose. And now it's time that our education system, all of it, became the finest in the world.

We're also proposing education reforms to build flexibility and accountability into our school systems. We've seen what education reform can do, from East L.A. to East Harlem. We're encouraging Governors to bring together teachers, parents, and administrators to work together to meet the needs of all students. We must cut the dropout rate and ensure that every student in America arrives at school ready to learn and graduates ready to work.

For some time now, the administration has called for the restructuring of American education. We've got to raise our expectations for our students and our schools. But if we're going to ask more of them, it wouldn't be fair to tie the hands of the teachers and principals—particularly those who make a difference. We need responsive schools—customer-driven ones, if you will—schools that are more market-oriented and performance-based, because it's time we recognize that competition can spur excellence in our schools. Choice is the catalyst for change, the fundamental reform that drives forward all others. These ideas will stir us and guide us toward meeting the national education goals the Governors and I set up after that famous education summit—because we can't expect to remain a first-class economy if we settle for second-class schools.

Millions of jobs await America's graduates in the coming years. But to fill those jobs, entrepreneurs will look increasingly to America's minorities—blacks, Hispanics and Asians—and to people just entering the economic mainstream—workers with disabilities and mothers who have chosen to work outside the home. The majority of those jobs are safer, are cleaner, higher skilled, better paying jobs. And they will go to the ones who have what it takes—a quality education.

Everyone knows the best education takes place in a safe, drug-free environment. It is difficult for children to learn if there's violence in the classroom or crime out in the schoolyard or drug pushers along the way home. And older students and workers find it hard to attend night school or put in late hours at the office because of the danger that darkness brings, especially in crime-ridden neighborhoods.

Low-income Americans are the ones more likely to be intimidated by crime, less likely to be able to take advantage of opportunities that may be across town or even just around the corner. They're the ones defending themselves and their families from the drug dealers and muggers down the hall or down the street. And they're the ones who need opportunity the most.

It is in their name that this battle for the streets of our cities must be waged. The thugs and the gangs and the drug kingpins should be the casualties of this war. Our tactics: mandatory sentences for using a firearm in a violent crime; strengthened protection against sex crimes and child abuse; tough prosecutors; courts that mete out equal justice, swiftly and surely; a prison system that is up to the job. And finally, our strategy must include an unequivocal commitment to our young people. There are meaningful and adventurous alternatives to a life of crime. And it starts with an education, a neighborhood that's safe and secure.

Opportunity is built on these foundations, but the door is opened by one thing: a job. Every American who wants a job should be able to get one. Of course, vestiges of the past remain. Bigotry and discrimination, regrettably, still do exist. But we have powerful legal tools for eliminating discrimination. And remember, the legal guarantees of equality of opportunity are largely in place: *Brown vs. the Board of Education*, the Civil Rights Act of 1964, the Voting Rights Act of 1965, the Fair Housing Acts of both 1968 and 1988, the Americans with Disabilities Act of 1990.

To assure that every American enjoys the equality of opportunity and access, I am determined to continue the vigorous enforcement of these and of all our civil rights laws. And where our laws need improvement, I am committed to refining them. We will soon introduce legislation with

strong new remedies to protect women from sexual harassment and minorities from racial prejudice in the workplace. And I call on the Congress to act promptly on this important initiative. But legislation that only creates a lawyer's bonanza helps no one. We all know where opportunity really begins. As I said above, it begins with a job.

In our hardest hit urban and rural areas our enterprise zone proposal will create new small businesses. We're providing new incentives for employers to hire more workers, by eliminating the capital gains tax on businesses in these areas, and attracting more seed capital. Our proposals mean economic growth, more minority entrepreneurs and most importantly, again, jobs.

The American dream also means choosing where to live and, for many working people, owning a home someday. We're offering public housing residents not only control and management of their own community, but for the first time, access to home ownership and private property to gain a stake in their communities. We've asked the Congress to provide much-needed funding for the HOPE program in 1991, to make this opportunity a reality in our inner cities this year. And we're proposing that Americans be allowed to use the money from their IRA's to buy their first home. These initiatives will bring us closer to our goal of one million new homeowners by 1992.

You know, there's something reassuring about becoming a part of a neighborhood, a community that pulls together in times of crisis, that looks out for one another. Each community in America is different, and its residents know best how to take care of each other, what the best options are for programs and services for those who need a hand. And so, we're proposing to allow communities to restructure programs at the local level.

Our strength as a nation lies in the strength of our communities, the sum of our neighborhoods and families, our hopes and dreams for the future. This is our administration's agenda for opportunity. It begins in the heart of every person who believes in freedom and lives on in the American dream. Every man and woman in this room shares its vision. The great poet, Carl Sand-

burg, put it this way: "nothing happens unless first a dream." Our mandate is to make the dream a reality.

We face a new century, a new American century. Half a world away, our allied troops face a defining moment in the new world order. And they are succeeding in their battle because each and every one of them possesses a pride in their country, integrity in their cause, and courage in their heart.

Our troops will be home soon—coming home to a grateful nation. And I want to ensure that their return is to a land of equal opportunity. And just as they have stood to safeguard our freedom—the world's freedom—let us stand with pride, integrity, and courage in our hearts and expand the freedoms of all Americans. It's up to each of us to secure the triumph of "the American idea." And that idea is opportunity.

With God's help and yours, we will succeed. Thank you all very much. And may God bless our troops, and may God bless the United States of America.

Note: The President spoke at 11:08 a.m. in the Grand Ballroom at the J.W. Marriott Hotel. In his opening remarks, he referred to R. William Taylor, president of the American Society of Association Executives; Attorney General Dick Thornburgh; Secretary of Housing and Urban Development Jack Kemp; and Secretary of Health and Human Services Louis W. Sullivan.

**Address to the Nation on the
Suspension of Allied Offensive Combat
Operations in the Persian Gulf
February 27, 1991**

Kuwait is liberated. Iraq's army is defeated. Our military objectives are met. Kuwait is once more in the hands of Kuwaitis, in control of their own destiny. We share in their joy, a joy tempered only by our compassion for their ordeal.

Tonight the Kuwaiti flag once again flies above the capital of a free and sovereign nation. And the American flag flies above our Embassy.

Seven months ago, America and the world drew a line in the sand. We declared that the aggression against Kuwait would not stand. And tonight, America and the world have kept their word.

This is not a time of euphoria, certainly not a time to gloat. But it is a time of pride: pride in our troops; pride in the friends who stood with us in the crisis; pride in our nation and the people whose strength and resolve made victory quick, decisive, and just. And soon we will open wide our arms to welcome back home to America our magnificent fighting forces.

No one country can claim this victory as its own. It was not only a victory for Kuwait but a victory for all the coalition partners. This is a victory for the United Nations, for all mankind, for the rule of law, and for what is right.

After consulting with Secretary of Defense Cheney, the Chairman of the Joint Chiefs of Staff, General Powell, and our coalition partners, I am pleased to announce that at midnight tonight eastern standard time, exactly 100 hours since ground operations commenced and 6 weeks since the start of Desert Storm, all United States and coalition forces will suspend offensive combat operations. It is up to Iraq whether this suspension on the part of the coalition becomes a permanent cease-fire.

Coalition political and military terms for a formal cease-fire include the following requirements:

Iraq must release immediately all coalition prisoners of war, third country nationals, and the remains of all who have fallen. Iraq must release all Kuwaiti detainees. Iraq also must inform Kuwaiti authorities of the location and nature of all land and sea mines. Iraq must comply fully with all relevant United Nations Security Council resolutions. This includes a rescinding of Iraq's August decision to annex Kuwait, and acceptance in principle of Iraq's responsibility to pay compensation for the loss, damage, and injury its aggression has caused.

The coalition calls upon the Iraqi Government to designate military commanders to meet within 48 hours with their coalition counterparts at a place in the theater of operations to be specified, to arrange for military aspects of the cease-fire. Further, I