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Folder Title:
50th Anniversary of the U.S.O. 4/5/91 [OA 6897] [2]

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THE WHITE HOUSE

WASHINGTON

April 3, 1991

MEMORANDUM FOR THE PRESIDENT

THROUGH: TONY SNOW TS

FROM: BETH HINCHLIFFE BH

SUBJECT: U.S.O. LUNCHEON

On Friday, April 5, at 2:40 p.m., you will address 850 attendees at a fundraising luncheon for the U.S.O. Your remarks, five minutes in length, will be on cards, and include a tribute to Bob Hope for his "Lifetime Achievement Award".

You will speak later in the evening at a U.S.O. 50th Anniversary Gala in the Universal Studios Amphitheater.

(Hinchliffe/Blymire)
April 3, 1991 5 p.m.
USOBOB Draft Two

PRESIDENTIAL REMARKS: USO FUNDRAISER LUNCHEON
Los Angeles, CA
Friday, April 5, 1991

It's great to be here with all of you -- and great to be in Los Angeles. But, you know, this isn't the only place in America where you can find ideas for movies. Think of it: General Tom Kelly -- cleverly dealing with Wolf Blitzer's questions -- now starring in **"Dances with Wolf."** Or Louisiana's Governor Buddy Roemer -- all these years a Republican trapped in a Democrat's body -- finally featured in **"Awakenings."** And maybe when television covers the Mrs. America Pageant, they can bill it as **"The Battle of all Mothers."**

You know, when I try to tell a joke I think of Mr. USO here, Bob Hope -- and what he said before fearlessly launching a monologue: "If I have to lay an egg for my country -- I'll do it."

Well, Bob, in your love for this country's sons and daughters serving far from home, you've done everything **except** lay an egg. On stage, that is. On the golf course is another matter.

I'm proud to be able to take part in this country's anniversary tribute to the USO -- an inspiring part of our lives for 50 years. Fifty years of volunteers giving our servicemen and women the precious gift of hometown caring. Fifty years of giving them and their families support through fleet and airport centers; family and community centers. Fifty years of orientation and cultural programs -- and of conversation and dancing. Fifty years of donuts and milkshakes -- literally a taste of home.

Fifty years of celebrity entertainment. That adds up to 50 years of tremendous volunteer dedication.

The USO has always been special to me. First, because for years it was a big part of my father's life -- and I'm glad right now to have the chance to thank you personally for honoring him with your 1990 Christmas Award.

But the USO also has special meaning for me because I got to know it first-hand during World War II, when I was grateful for its touches of home -- home that sometimes seemed so far away.

And now, I receive letters from our troops in the Gulf. Letters that talk from the heart about how much it means to see USO visitors -- and USO ice cream -- in that distant desert land.

But -- like most Americans -- my real image of the USO is of Bob Hope wearing baggy camouflage and swinging a golf club on stages half a world away. In front of young faces lit up with laughter -- over even the corniest jokes. Sorry, Bob.

It made you want to cry, seeing those kids able to enjoy a break from their daily struggles and fears. How many soldiers' lives he brightened. How many burdens he lifted. And along the way, millions came to see him as the symbol of America. Well, Bob, I guess that makes you a new kind of Bald Eagle.

For all these years, Bob's travelled on behalf of all Americans. We couldn't go abroad to comfort our sons and daughters so we sent Bob. He's a big chunk of our hearts and our heartlands. Our gift to those who spoke with their presence and their lives for principle -- for liberty -- for us.

Because whenever freedom has demanded sacrifice our young men and women have answered its call. And wherever they have gone the USO and Bob Hope have followed, extending the hand of America.

Bob -- your own name says it all. Your dedication brings us all **hope**. We're all pleased to see honored a true Point of Light in the American constellation of caring. You entertain, inspire, and move us all.

Congratulations, Bob, on receiving this Lifetime Achievement Award for nearly five decades of dedication to the ideals of the USO -- and the USA. May God bless you as you have blessed us.

# # # # #

FACT-CHECK COPY
DUE 4PM THURSDAY

(Hinchliffe/Blymire)
March 27, 1991 10 a.m.
USO Draft One

PRESIDENTIAL REMARKS: 50th ANNIVERSARY OF THE USO
April 5, 1991
Universal Amphitheater Los Angeles

You know, James Michener ends his war novel THE BRIDGES AT TOKO-RI by asking: "Where did we get such men?" Well, I look out at these thousands of faces -- veterans from WWII to the Persian Gulf -- and all I can do is echo his admiration and pride: "Where **did** we get such men and women?" The answer -- from the heart of America. You **are** the heart of America.

That's what the USO has known all these years. That the men and women serving **for us** so far away are the brothers and sisters of our hearts. From the Battle of the Bulge to the skies over Kuwait, the USO has known what homesick, weary warriors have needed. Something very simple. A touch of home.

The most important thing the USO has done for 50 years is to say to our troops, on behalf of America: hey, we miss you. We're thinking about you. We care about you. You can't be home with us, so we're sending a little bit of home to you. Maybe it's a phone call to your folks. Or a friendly stranger just to talk to. Or Bob Hope in a Vietnamese ~~jungle.~~ hospital. But what we're really giving you is a smile and a thought from your grateful country.

The USO sums up what's best about this nation. For the USO is made up of **volunteers** -- there for the simplest, most loving reason of all -- because they see a human need and want to help.

The USO is **family** -- the most important word in the American

vocabulary -- our country's family caring about **and caring for** each member. And the USO is **America** -- showing the world the optimism, decency, and good-hearted generosity that fills this land from coast to coast.

When our troops went to the Gulf, the USO went with them. It inspired those left behind to join in its spirit -- the proud, yellow-ribbon spirit of thinking about every single son, daughter, brother, sister, father, mother over there. Our heroes of Desert Storm gave a country back its freedom. Together, Americans have given a nation back its pride.

Even though today's USO is immense, my father would recognize it as the same organization President Roosevelt asked him to help start in 1941. Because for 50 years, the USO has proven you don't have to wear a star to be a hero. Its volunteers have lifted the spirits and ennobled the hearts of generations of lonely ~~kids~~ soldiers abroad, and their lonely families here at home.

I thought I'd leave you with some words a homesick soldier in the Saudi desert wrote to Tommy Hearns after he made a celebrity USO tour a few months ago. Sergeant ~~William~~ Thigpen said: "It just meant so much to me (that you came), words can't describe how much you have helped me ... may the Lord truly bless you because the Lord has blessed me through you."

Taking some license with the words of Lee Greenwood, who's made many USO tours: "There's pride in every American heart and it's time we stand and say ... God Bless the USO."

# # # #

USO 50
1941 · FIFTY YEARS SERVICE TO SERVICE PEOPLE · 1991

WORLD HEADQUARTERS • 601 Indiana Avenue, N.W. • Washington, D.C. 20004
(202) 783-6121 FAX: (202) 638-4716

TO FAX WORLD USO, CALL (202) 638-4716 or (202) 638-0901

FAX

DATE: 4/2/91

TO: Carol Blymire

FROM: USO - Susan

SUBJECT: Attached

OF PAGES: 8 10 (including this page)

MESSAGE: *** PLEASE CONFIRM RECEIPT OF THIS FAX IMMEDIATELY, BY USING ONE OF THE ABOVE FAX NUMBERS AT WORLD USO. ***

President George Bush
Honorary Chairman

Bob Hope
Ambassador of Good Will

Admiral William J. Crowe, Jr., USN (Ret.)
Co-Chairman, USO 50th Anniversary Celebration

Heinz C. Prechter
Co-Chairman, USO 50th Anniversary Celebration

FROM THE PARATROOPERS OF THE 82D AIRBORNE DIVISION



"DESERT SHIELD 90"



30 Nov 90

All American Base
Changsin Main
Saudi Arabia

Dear Steve Martin & Victoria Tennant,

Hi! How are you all doing? My name is Todd OBradovich, and I'm a Captain with the 82d Airborne Division. How I got here from a small coal mining town in southeastern Kentucky, I'm still not quite sure.

I wanted to write to both of you and send you a heartfelt thanks for coming to visit us. I was one of the guys that was part of your "Honor Guard" with the arrows through our helmets. Being longtime fans of yours from the 70's and "Saturday Night Live" days, we wanted to do something in honor of your visit and to show our appreciation for you coming. So that's how we came to be at Changsin Main to greet you after you left our 1st Brigade

Compound. Would it be possible to get an autographed picture of both of you? I would sincerely appreciate it if possible!

Things are going OK for us over here. We in the 82d are on our 5th month now. We train continually in the desert for a war that we hope and pray doesn't come, but we must be ready to fight and do our jobs if need be. So far, the highlight of this deployment has been your visit to us, and we hope that is the highlight. Thanksgiving was decent, but it made alot of us homesick. This Christmas will be worse. This will be my second straight Christmas away from home and family. Last Christmas I was on "Operation Just Cause" and down in Panama.

Steve and Victoria, thank you very much for taking the time to come visit us. Your visit was greatly appreciated by all of us over here. It gave us something to laugh about and broke the tedium of this deployment. To know that people like you back home care about us makes all the hardships worthwhile. I wish you both a very Merry Christmas and a Happy New Year!

Sincerely,
Todd O'Bradovich

Captain Todd OBradovich
40492-6893
HHB DivARTY
82d Abn Division
APO, New York
09656

Home → 65 Liberty St
Lynch, Ky
40855



مـواطنون من أجل كويت حرة

CITIZENS FOR A FREE KUWAIT



November 2, 1990

Steve Martin and Victoria Tennant
c/o World USO
601 Indiana Avenue, NW
Washington, D.C. 20004

Dear Mr. Martin and Ms. Tennant,

On behalf of Citizens for a Free Kuwait, an organization established to promote the restoration of the legitimate government of Kuwait, I would like to thank you for entertaining the U.S. troops stationed in the Kingdom of Saudi Arabia.

Kuwait has expressed its gratitude many times to the United States Government and its people for the overwhelming support of our threatened sovereignty. My countrymen, who have endured unspeakable and savage treatment at the hands of Saddam Hussein, have indeed drawn strength from this support. But the People of Kuwait also realize our lives are not the only ones to have been disrupted as a result of the current crisis--so have the lives of the courageous members of the United States Armed Forces.

These men and women bravely have come to the defense of Kuwait and the Gulf region as a whole. The Kuwait Government has expressed its appreciation to them and has aided their efforts when possible; however, their lives and duties remain difficult in the unaccustomed desert, far from home. With your special talents, you were able to bring joy to their lives and brighten their day-to-day routines. As is true with the troops, your visit will be remembered eternally by my country as yet another gesture of kindness and support.

You both should be filled with pride knowing your gracious efforts touched the lives of those who have been asked to help deter one of history's worst perpetrators of unprovoked aggression. Hopefully, with the continued support of people like yourselves, the spirits of the troops will remain strong until they can once again return safely home to their families.

Respectfully,

H. al-Ebraheem

Dr. Hassan Al-Ebraheem
President
Citizens for a Free Kuwait

Enclosure

P.O. Box 21, Falls Church, VA 22040-0021 • (202) 686-2185/6/7/8 • (202) 686-2865 FAX

RECEIVED NOV 19 '90

UNITED STATES CENTRAL COMMAND
OPERATION DESERT SHIELD, APO NY 09852

11 November, 1990

Mr. Steve Martin
C/O Mr. Chapman Cox
USO World Headquarters
601 Indiana Ave Northwest
Washington, D. C. 20004

Dear Mr. Martin:

Please allow me to add my personal thanks to the many I'm sure you have already received for the handshake/autograph tour of Operation DESERT SHIELD you recently completed. Your visit meant a great deal to the thousand of American men and women you shared your time with during your tour. More eloquent than anything I could say are the hundreds of pinned up souvenirs we see in offices, barracks, tents, and everywhere else you stopped. Your appearances were a huge boast to the morale of our people here, many of whom (as you know so well) are serving in some very severe conditions.

It was extremely generous of you to share your valuable time with us. We hope it was as meaningful for you as it was for us. For a "wild and crazy guy" you're alright. If we can be of any future assistance, please let us know.

Sincerely,

Ron W

R. E. WILDERMUTH
Captain, USN
Public Affairs Officer

DEPARTMENT OF THE ARMY
Headquarters, 504th Parachute Infantry Regiment
82nd Airborne Division
APO New York, 09656

29 October 1990

Dear Steve and Victoria,

Thank you very much for coming to Saudi Arabia and lifting the spirits of the troops who are deployed here. A lot of Americans have shown their concern for the soldiers by sending letters and packages. However, the most precious gift anyone can give is one of themselves. It meant a great deal to everyone that someone cared enough to visit us in the trenches. I admire your efforts, however I only wish your visit could not have been so hurried. Soldiers, especially paratroopers, are unique and are worth knowing as individuals. Having a famous couple take the time to meet soldiers raises their self esteem and helps make them feel special. We may not always be pretty and we'll never be famous, but we have an immense sense of pride in what we do knowing full well that we may be called to commit the unltimate sacrifice.

As the holidays draw nearer I ask that you will continue to think about us and pray for our safety. This Christmas will be especially hard for me and my new wife; Cindy. Last year, after jumping into Panama with the U.S. Army Rangers, I spent Christmas and New Years in a combat zone. I have no desire to repeat that two years in a row.

Although I would enjoy it if you could visit the 82nd Airborne again, I personally would rather you visit us at Ft. Bragg, N.C. This is not my first trip to the desert or to the Middle East, but "...There is no place like home". With God's blessings and a little help from Uncle Sam I hope to make it home before my first anniversary in May.

Once again thank you for the visit from the "Devils in Baggy Pants".

STRIKE HOLD!

AUGUSTUS WAY FOUNTAIN III
266-75-6348
Captain, Chemical Corps
HHC, 504th PIR

CAPSULE HISTORY OF BOB HOPE'S ENTERTAINING U.S. SERVICEMEN

TRIP HISTORY: It all began on May 6, 1941, when Hope, with a group of Hollywood performers, went to March Field (near) Riverside, California, to do his first radio show for airmen stationed there.

For the next seven years Hope broadcast all but two of his regular radio shows at Army, Navy, Air Force and Marine bases.

Hope began what was to become a Christmas custom in 1948 when he went to Berlin at the request of (then) Secretary of the Air Force, Stuart Symington, to put on several shows for the GI's involved in the airlift.

The following year, Hope and a group of performers entertained GI's in Alaska and in subsequent years he went to:

1950 - the Pacific
1951 - 1953 Hope remained in California, but entertained the patients at the Long Beach Veteran's Hospital
1954 - England
1955 - England and Iceland
1956 - Alaska
1957 - Orient
1958 - Europe
1959 - Alaska
1960 - the Caribbean, including Cuba's Guantanamo Base
1961 - Newfoundland and Greenland
1962 - the Far East
1963 - Europe and North Africa
1964-68 South Vietnam, Thailand, Guam, the Philippines
1969 - West Germany, Italy, Turkey, Thailand, South Vietnam, Taiwan, Guam
1970 - England, West Germany, Thailand, Vietnam, Korea and Alaska
1971 - Around the world - Hawaii, Okinawa, Vietnam, Thailand, Italy, Spain and Guantanamo Bay.
1972 - The Aleutians, Japan, Thailand, the island of Diego Garcia, South Vietnam, Guam.
1973-82 Hope entertained at military and veterans' hospitals throughout the United States at Christmastime.

HERE'S A MORE DETAILED WHO, WHAT AND WHERE OF THE HOPE CHRISTMAS FROM 1948 ON

DATES	WHERE	GUEST STARS
'48	Berlin	V.P. Alben Barkley, Irving Berlin, Elmer Davis, Gen. Jimmy Doolittle, AF Sec. Stuart Symington, Irene Ryan, Doris Day, Jinx Falkenburg, Tex McCrary
'49	Alaska	Dolores Hope, Jimmy Wakeley, Patti Thomas, Geoff Clarkson, Stuart Symington, Linda Hope, Tony Hope
'50	(Pacific) Japan & Korea	Marilyn Maxwell, Les Brown, The Taylor Maids, Jimmy Wakeley, Hy Averbach, Judy Kelly, The Hi-hatters
'51	USS Boxer San Diego	Constance Moore & Nicholas Bros.
'52	Long Beach Naval Hosp.	Bob Hope
'53	Letterman Hospital, San Francisco, Oakdale Naval Station	Bob Hope
'54	Thule, Greenland Goose Bay AB Labrador	Anita Ekberg, Hedda Hopper, William Holden, Robert Strauss, Jerry Colonna, Margaret Whiting
'55	Keflavik, Iceland	Diana Dors, Joan Rhodes
12/19/56 12/24/56	Anchorage, Fairbanks, Elmendorf AFB Kodiak Naval Base, Ft. Richardson Ladd AFB, Eielson AFB	Ginger Rogers, Peggy King, Hedda Hopper, Mickey Mantle, The Del Rubio Triplets, Jerry Colonna, Carol Morris, 56 Voice Purdue U. Glee Club

more. . .

DATES	WHERE	GUEST STARS
12/16/57	Honolulu, Okinawa Korea, Tokyo, Kwajalein, Wake Island, Guam	Jayne Mansfield, Erin O'Brien, Carol Jarvis, Jerry Colonna, Hedda Hopper, Mickey Hargitay, Arthur Duncan, Les Brown
'58	Azores (Lajes AFB), Port Lyantey, Morocco, S. Africa, Maron (Spain) AB, Madrid, Torvejon (Spain) AFB, Naples (USS Forrestal) Frankfurt (Germany) Vicenza (Italy) West Berlin, Keflavik (Iceland), Prestwick (Scotland)	Gina Lollobrigida, Randy Sparks, Molly Bee, Elaine Dunn, Hedda Hopper, Jerry Colonna, Les Brown
'59	Alaska	Steve McQueen, Neile Adams, Frances Langford, Jayne Mansfield, Jerry Colonna, Tony Romano, bandleader Skinnay Ennis
'60	Caribbean	Zsa Zsa Gabor, Andy Williams, Jerry Colonna, Anita Bryant, Janis Paige, Peter Leeds, Les Brown and band
'61	Greenland, Labrador, Newfoundland, Iceland	Dorothy Provine, Anita Bryant, Jerry Colonna, Miss World (Rosemarie Frankland), Jayne Mansfield, Les Brown and band
'62	Japan, Korea, Okinawa, Taiwan, Philippines, Guam	Lana Turner, Janis Paige, Anita Bryant, Jerry Colonna, Amedee Chabot (Miss U.S.A.), Peter Leeds, Les Brown and band

more....

BOB HOPE - CHRISTMAS TRIPS

DATES	WHERE	GUEST STARS
'63	Turkey, Greece, Libya, Italy	Tuesday Weld, Anita Bryant, Jerry Colonna, The Earl Twins, Michele Metrinko (Miss U.S.A.), John Bubbles, Peter Leeds, Les Brown and band
'64	Vietnam, Thailand, Philippines, Guam, Korea	Jill St. John, Janis Paige, Anita Bryant, Anna Maria Alberghetti, Jerry Colonna, John Bubbles, Anne Sidney (Miss World) Peter Leeds, Les Brown and band
'65	Vietnam, Thailand, Guam	Les Brown, Diana Lynn Batts (Miss Va.), Joey Heatherton, The Nicholas Bros., Peter Leeds, Anita Bryant, Jerry Colonna, Carroll Baker, Kaye Stevens (18)
'66	S. Vietnam, Thailand, Guam	Phyllis Diller, Joey Heatherton, Vic Damone, Anita Bryant, Diana Shelton, The Korean Kittens, Les Brown, Reita Faria (Miss World) (19)
'67	Vietnam, Thailand, USS Ranger and Coral Sea, Philippine Islands, Guam, Midway	Raquel Welch, Barbara McNair, Elaine Dunn, Madeleine Hartog-Bel, Phil Crosby, Earl Wilson, Les Brown (23)
'68	Japan, Korea, Okinawa, Thailand, Vietnam, Guam	Ann-Margret, Linda Bennett, The Golddiggers, Dick Albers, Penelope Plummer, Rosey Grier, Les Brown, The Honey, Ltd., Roger Smith, Elaine Dunn (22)

more. . .

BOB HOPE - CHRISTMAS TRIPS

DATES	WHERE	GUEST STARS
'69	Berlin, Italy, Turkey, Vietnam, Thailand, Taiwan, Guam	Neil Armstrong, Connie Stevens, Romy Schneider, The Golddiggers, Teresa Graves, Suzanne Charny, Eve Reuber-Staier, Les Brown, Hector and Ted Pierro
'70	England, Germany, Crete, Thailand, Vietnam, Korea, Alaska	Ursula Andress, Johnny Bench, Lola Falana, Gloria Loring, Jennifer Hosten, Bobbi Martin, The Golddiggers, The Dingalings.
'71	Hawaii, Wake, Okinawa Thailand, Vietnam, Spain, Gitmo	Jim Nabors, Sunday's Child, Vida Blue, Charley Pride, Jill St. John, Jan Daly, Suzanne Charny, Brucene Smith, The Hollywood Deb Stars, The Blue Streaks, Rear Adm. Alan B. Shepard, Bon Ho and Les Brown.
'72	The Aleutians, Japan, Thailand, The Island of Diego Garcia, South Vietnam, Guam	Dolores Hope, Redd Foxx, Lola Falana, Rudy Carcenas, Miss World (Belinda Green) Fran Jeffries, 12 American Beauties and Miss Norwa (Ingeborg Sorensen)
1973 to 1982	At Christmastime for the past ten years, Bob Hope with a mini-troupe of entertainers have lighted the hearts of military personal at military and veteran's hospitals throughout the United States.	
1983	Bob Hope with Cathy Lee Crosby, Vic Damone, Ann Jillian, George Kirby, Brooke Shields and Miss U.S.A., Julie Hayek entertained servicemen and women on board U.S. Navy ships in the Mideast off Lebanon. Hope also helicoptered into the U.S. Marine compound in Beirut Christmas day and traded quips with the marines there.	
1987	Hope flying around the world in eight days, entertaining servicemen in the Pacific, Indian and Atlantic oceans, as well as in the Persian Gulf on Christmas day, at bases and aboard ships. With him are Barbara Eden, Lee Greenwood, Connie Stevens and her daughters Joely and Tricia Fisher, Miss USA Michelle Royer, 8 dancers Support crew includes Barbara Eden's son, Mathew Ansara, and Miranda Hope, 17, Bob's granddaughter.	

Contact:
Ward Grant
[redacted]
Hope Enterprises, Inc.

May 1990 - Rosemary Clooney, Mona Bruckt (Miss Universe), Brooke Shields, Yakov Smirnoff, LaToya Jackson
England, Germany, Russia.

Dec. 1990 - Bahrain, Saudi Arabia, Rota (Spa

5 NOV 90

Dear Mr. Martin;

I know you probably won't even get to see this letter, but if you do, I want to let you know how much we the soldiers of the 82ND Airborne Division appreciatte your visit last october. Thanks.

Personally, for me, was a moment I will never forget to stand on stage beside you. I know its impossible to remember every face but I was one of the muricians that was playing the trumpet at your arrival when you came to our compound and that key that read ~~Bob Hope~~ Steve Martin was given to you.

I should (and I think I speak in behalf of mostly all of us soldiers) that your presence simbolized the support that the outside world collectively is giving us. That day you gave us a big morale boost.

Thanks again to you and your lovely wife for such visit. keep up the good work in the movies you make because we'll be following you all the way.

Have a nice airborne day!!

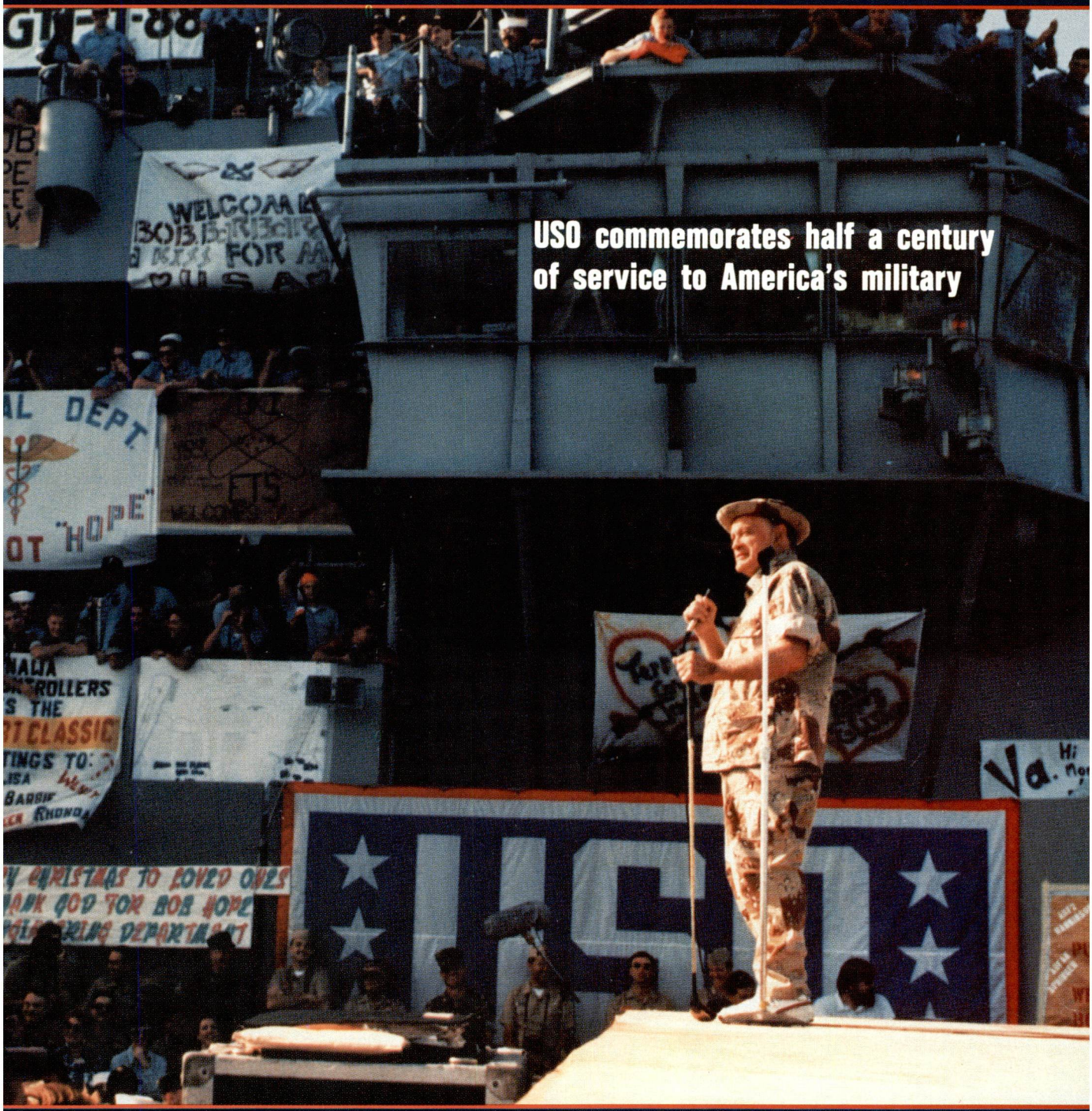
Isaac

SGT Isaac Ruiz
82ND ABN DIV Band
APO NEW York
09656

HE MAGAZINE OF
MERICAN VETERANS

PRING 1990

THE NATIONAL AMVET



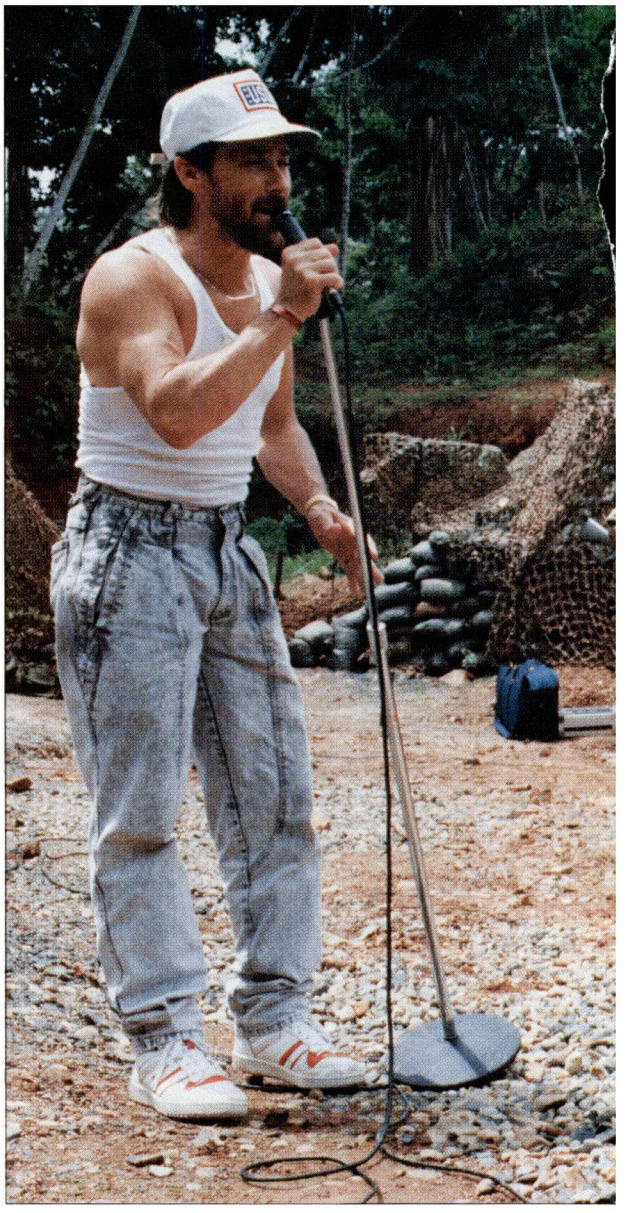
USO commemorates half a century of service to America's military

THE FIRST FIFTY

Peacetime, wartime, overseas or stateside—it doesn't matter, the USO is always there to give GIs—

A TOUCH OF HOME

by Amy E. Adler



THE FIRST FIFTY

Military life teems with acronyms, where the likes of ASAP and SNAFU can dominate an entire dialogue. And while many of these terms have since passed into the civilian world, perhaps none is more universally known or fondly recalled by Americans than the letters USO.

Mere mention of USO can conjure up images of Bob Hope entertaining troops in Vietnam, canteens serving up hot coffee and doughnuts during World War II, or volunteers translating "Guten Tag" for soldiers stationed today in Germany.

The United Service Organizations (USO) has long served the needs of America's armed forces at home and abroad. In more than 3,000 communities, USO centers have literally become homes away from home for GIs around the world. And as this dynamic organization prepares to celebrate its 50th anniversary with everything from glittering galas to commemorative stamps, people are reminded that it still provides a much-needed service for today's peace-time military.

A non-profit organization relying on private funding, the USO was formed in response to a 1941 request from President Franklin D. Roosevelt that civilian organizations handle the on-leave recreation of America's rapidly growing wartime forces. His call to action led six civilian agencies—the National Catholic Community Services, National Jewish Welfare Board, the National Travelers Aid Association, The Salvation Army, Young Men's Christian Association (YMCA) and the Young Women's Christian Association (YWCA)—to pool their resources and form a new organization. Its purpose: to coordinate services that were neither duplicated nor overlooked.



From Bing Crosby crooning in Europe to Marilyn Monroe here signing autographs in Korea, USO celebrity tours have been a tradition in the military since Bob Hope kicked off the first one in 1941.

the USO's World Board of Governors to those who dish up Thanksgiving dinners—assist a world-wide staff of 750 in providing services. USO World Headquarters in Washington, D.C., acts as the facilitator for all programs, setting policy, mapping strategies, and providing training and technical assistance. It also produces the overseas celebrity entertainment tours and television shows for Armed Forces Television (AFRTS).

Throughout the eighties and into the nineties, USO has increased the scope of its peacetime services and has expanded its family focus to meet the changing composition of America's armed forces.

Celebration of USO's 50th year of "Service to Service People" is sprinkled with exciting projects, including a USO book, commemorative paintings, a special song ("Always Home") and an all-star television special to be aired later this year. Already in full swing are the 50th Anniversary Galas. Each gala raises funds and promotes goodwill by way of support from local military and business communities. Successful galas have already been held in Detroit, Tampa, and Washington, D.C., and will be held in cities such as Omaha and Orlando, with others to be determined.

Retired Adm. William J. Crowe, Jr., co-chairman of the celebration, echoes the sentiments of others who have been involved with USO. "No organization has done more for the young men and women in uniform and their families than the USO," said the former chairman of the Joint Chiefs of Staff.

The 18-month anniversary celebration aims to strengthen public awareness and understanding of the USO, particularly among the post World War II generation, and to build a network of organizations and individuals to support its long-term activities.

Over the years, though, the USO's basic philosophy has never changed. Recalls Chester C. Coats of Wasco, Oregon: "I well remember the kind and generous attention we received at the USO clubs. At the time we sort of took them for granted, but now I realize what a wonderful thing it was. We were young, lonely, often broke and sorely in need of a touch of home. We got it at the USO." Maybe that hallmark is what makes USO "America's favorite acronym." ☆

Amy E. Adler is manager of publications and information for World USO.

Bob Hope, the current "Ambassador of Goodwill," took his still-popular USO Christmas show to Vietnam for the first time in 1964 and the annual event continued well into the next decade. The importance of Hope's Christmas shows can never be exaggerated. Navy wife Julie McLaughlin, a new mother, wrote, "Not only was [your show] entertaining, but I got to see my husband for the first time since August. It's hard to be away for so long, but you made it easier for me. I had a baby girl . . . and he hasn't seen her yet. Bringing a piece of home was the best gift my husband could have gotten."

USO entertainment in the seventies and eighties retained its stellar reputation while increasing its range. Superstar rock groups Kansas, The Doobie Brothers, and Cheap Trick performed. Jazz legend Louie Bellson, R&B group Atlantic Starr and movie stars Kris Kristofferson, Brooke Shields and Chuck Norris (himself an Air Force vet) volunteered to entertain, together with other performers like Lee Greenwood, Ann Jillian, Jim Nabors and John Denver. Of course, no USO Camp Show would be complete without beautiful women such as Miss USAs Michelle Royer, Courtney Gibbs and Gretchen Polhemus, or the Dallas Cowboy Cheerleaders. A whole host of country music stars—including Loretta Lynn, Randy Travis, Rickey Skaggs, Mickey Gilley and the Judds—has also been part of the show.

Although celebrity entertainment shows are still effective morale boosters, and remain the best-known of the USO offerings, the organization continues to provide other vital services. There are 36 USO airport centers to help military travelers with flight connections, language translations, long layovers and missing luggage. And at 37 locations in the Mediterranean, Pacific, Atlantic and the Caribbean, USO fleet centers offer a range of services including information on hotels, affordable shopping and currency exchange. Such support is especially vital in places without American bases such as Haifa, Israel and Cannes, France. Here, the centers act as a liaison between host communities and visiting ships.

No matter where they are stationed, service families share the same concerns as other American families. Seventy-five USO family and community centers help military families adjust to their new surroundings. In addition to providing information on child care co-ops, employment opportunities, parenting, nutrition, budgeting and recreational programs, many of the centers offer orientation programs to promote resources within the local civilian community—a service that fosters positive interaction between local citizens and their American military quests. A Japanese tea ceremony class taught at the Kadena Air Base (Okinawa) USO, for example, demonstrates that community involvement programs benefit and broaden the horizons of all involved.

If there was one type of recreation the USO excelled at, it was celebrity entertainment.

Even with all its programs and the hard work of volunteers, USO has not always had the bright future it enjoys now. Although it could claim more than 1.5 million volunteers at the end of World War II, by 1947 they had all but disbanded. The organization was able to resume work for the Korean War, but the 1953 truce only increased the need for services as more than a million members of the armed forces remained stationed overseas. Acting on a Department of Defense (DOD) request to continue service for the military overseas, USO expanded gradually around the globe. The evolution, however, was not without challenges.

With the onset of the Vietnam War, USO was to locate centers in combat zones for the first time in its history. The first club in Vietnam opened in Saigon in 1963 and was followed by 17 others. Six more in Thailand served as many as a million "customers" a month. At the war's height, 40 percent of America's entire overseas force was stationed in Vietnam, where ultimately more than 5,500 USO performances took place.

In the early seventies when the draft ended, the need for USO was questioned. In 1974, United Way of America and DOD conducted a major review of USO programs and services around the world. Their conclusion: "If there were no USO, another organization would have to be created . . . isolation of the military from civilian influence is not, we believe, in the interest of this nation."

With the blessing and backing of DOD, the USO was launched into a new era of peacetime service. Programs were initiated to meet new needs and policies developed to alleviate military-community frictions. Despite these improvements, the service was $1.3 million in debt when current USO president Charles T. Hagel, a decorated Vietnam veteran, took office in 1987.

Through his guidance and with a more aggressive marketing and fundraising approach, the USO recovered and went on to end 1988 with a $1.8 million surplus. Hagel saw to it that facilities were upgraded and programs rejuvenated throughout the system and that the USO's tour program, through corporate sponsorships, became financially self-sufficient.

Since then, he has been appointed by President George Bush to be the executive director of the 1990 Economic Summit of Industrialized Nations in Houston this July, and has received the Secretary of Defense Medal for Outstanding Public Service.

With the signing of a new Memorandum of Understanding between USO and DOD in 1987, USO now serves as the principal channel representing civilian concern for the U.S. armed forces worldwide. The agreement authorizes USO, under the auspices of the president and the secretary of defense, to play an active role in coordinating local civilian community resources and fostering general civilian interest in the welfare of armed forces pesonnel and their families.

To accomplish its mission, the USO operates 150 centers worldwide, with 82 overseas in eight countries. Some 20,000 volunteers—from members of



Jim Kenah

Six months before the U.S. invasion of Panama, singer Lee Greenwood entertains Marines stationed there in June 1989. An active supporter of veterans, the popular Greenwood received the AMVETS Silver Helmet Americanism Award in 1988 for his efforts.

That organization became the channel for community participation throughout World War II as U.S. troop-strength grew from 50,000 to 12 million and with it, the corresponding need for a variety of services. USO facilities quickly opened in such unlikely places as churches, log cabins, museums, castles, barns, and yacht clubs. Even railroad sleeping cars were transformed into places where GIs could write letters home or see a movie. At its peak in 1944, the USO had more than 3,000 clubs offering programs as varied as the places that housed them. While most aimed at providing off-duty recreation for the young male service member, a number were geared to women in uniform, and still others provided child care for military wives.

If there was one type of recreation the USO excelled at, it was celebrity entertainment. Here the organization truly made history. From 1941 to 1947, USO Camp Shows, Inc., presented an amazing 428,521 performances. In 1945, curtains all over the world were rising 700 times a day for audiences as large as 15,000 or as small as 25 on some outposts. All told, more than 7,000 "soldiers in greasepaint" traveled overseas, among them some of the world's biggest movie stars.

When the United States entered the Korean War, USO regrouped and eventually opened 294 clubs worldwide. USO Camp Shows once again performed thousands of times for battle-weary troops there and for the wounded in the evacuation hospitals in Japan. By 1952, USO entertainers were performing every day in Korea.

continued

AIRPORT CENTERS

World USO operates Airport Centers at international terminals and Military Aircraft Command (MAC) terminals around the world. Volunteers at these centers help military personnel and their families with such problems as language difficulties, meeting family members, flight delays or cancellations, missing luggage, transportation connections, or passport and visa questions. Many centers also provide around-the-clock information and conveniences for travelers at no charge. USO Airport Centers also offer infant nurseries, temporary rest/sleeping areas, and telephone services.

FLEET CENTERS

USO Fleet Centers offer assistance to U.S. Navy and Marine personnel and their families in more than 10 countries from the U.S. to Italy to Japan. These USO Fleet Centers offer language assistance, information on hotels, travel, transportation, currency exchange, maps, telephones, and other services to facilitate integration into the foreign environment. These services are often provided on very short notice as ships arrive in port unannounced. Other programs provided by USO Fleet Centers include planning opportunities for fleet personnel to participate in community projects.

FAMILY AND COMMUNITY CENTERS

USO Family and Community Centers provide access to important information on diverse subjects including living on the local economy, finding day care, budgeting, housing, job hunting for dependents and spouses, and crisis intervention. These centers are also the focal points for USO recreational activities, offering military families opportunities to make constructive and satisfying use of leisure time. These centers also offer the military communities the chance to form a stable support system with each other and USO volunteers.

ORIENTATION AND INTERCULTURAL PROGRAMS

USO overseas programs offer informational and instructional opportunities in language, history, tourism, and culture which help young Americans overseas learn to enjoy and appreciate their new surroundings. By providing interaction between military families and members of the host communities, USO orientation and intercultural programs bring people together in a spirit of cooperation in a pleasurable, informal setting. USO helps to foster better global understanding among all nations by allowing the citizens to teach one another and learn from these experiences.

CELEBRITY ENTERTAINMENT

For 50 years, top-name entertainers have donated their time and talent to help USO bring a bit of home to those dedicated men and women serving their country overseas. A wide variety of entertainers — from rock'n'rollers to country stars, from comedians to sports celebrities — have volunteered to tour for the USO. As different as each USO tour may be, each serves a common purpose: to entertain, uplift morale, and reinforce the ties to home and country. Focusing on remote and isolated installations, USO shows demonstrate to everyone serving on military duty that America stands behind them, supports them, and appreciates their sacrifice.

The USA Still Needs the USO.

The USO is a civilian, nonprofit charitable organization devoted exclusively to serving the special needs of America's transient military personnel and families. ☆ For nearly 50 years, this congressionally chartered agency has provided programs and services in support of the now more than 5 million active duty service men and women and their family members around the world. ☆ Operating at more than 160 locations overseas and stateside, USO helps bridge the differences between the military and the civilian host community, fostering relations that reflect positively on all levels of community life. ☆

Since the first days of USO service during World War II, volunteers have provided the resources that enable USO to continue its civilian commitment to the U.S. military personnel worldwide. All USO efforts include volunteers, from the management level of the USO World Board of Governors to the delivery of the myriad of programs and services in the field. ☆ USO is not part of the U.S. government and receives no direct government funding. Chartered by Congress, USO has been an independent agency since its foundation in 1941, remaining solely reliant on the generosity of the American public for funding through individual and corporate donations, United Way, and the Combined Federal Campaign. ☆ As USO celebrates its 50th anniversary in 1991, it continues to provide a variety of services to U.S. military men, women, and their families around the world. USO Centers became a "home away from home" for soldiers of three wars, but now—more than ever—the USA still needs the USO, and the USO needs you.

USO 50

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Troops playing checkers at USO orientation.

Steve Martin jokes with troops around a tank, Saudi Arabia.

Soldiers in Operation Desert Shield are treated to a USO show.

The USO Germany Special Olympics.

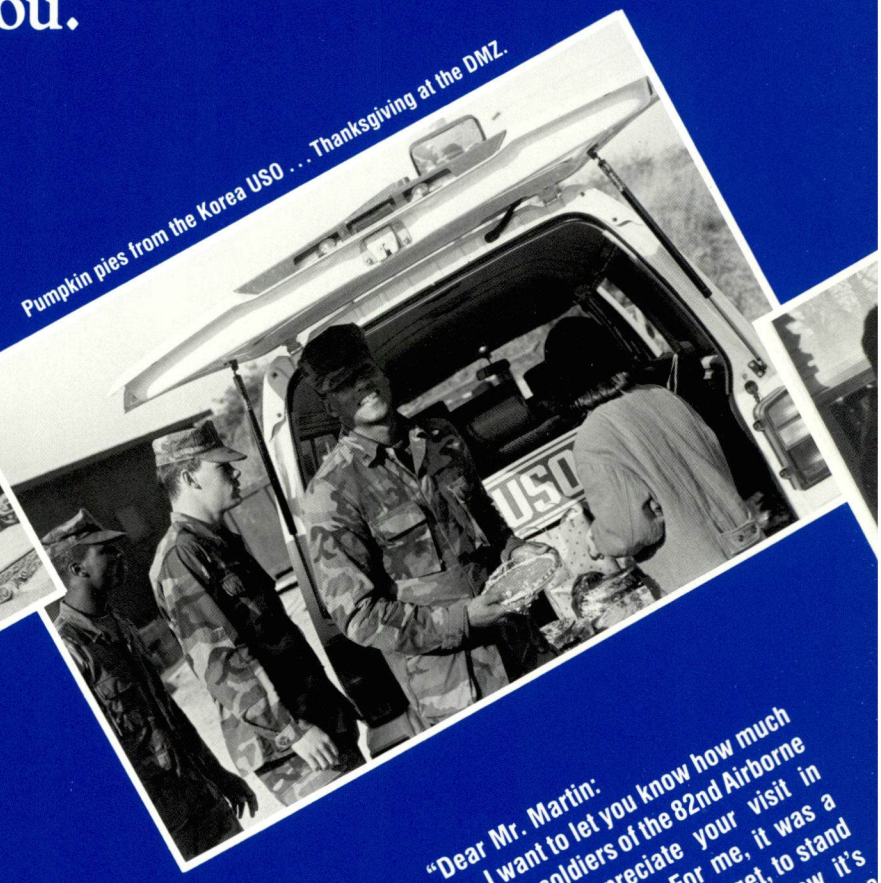
R&B artist David Peaston with an audience of service members and their families in Turkey, October 1990.

Washington Redskin Mark May visits a USO day care program.

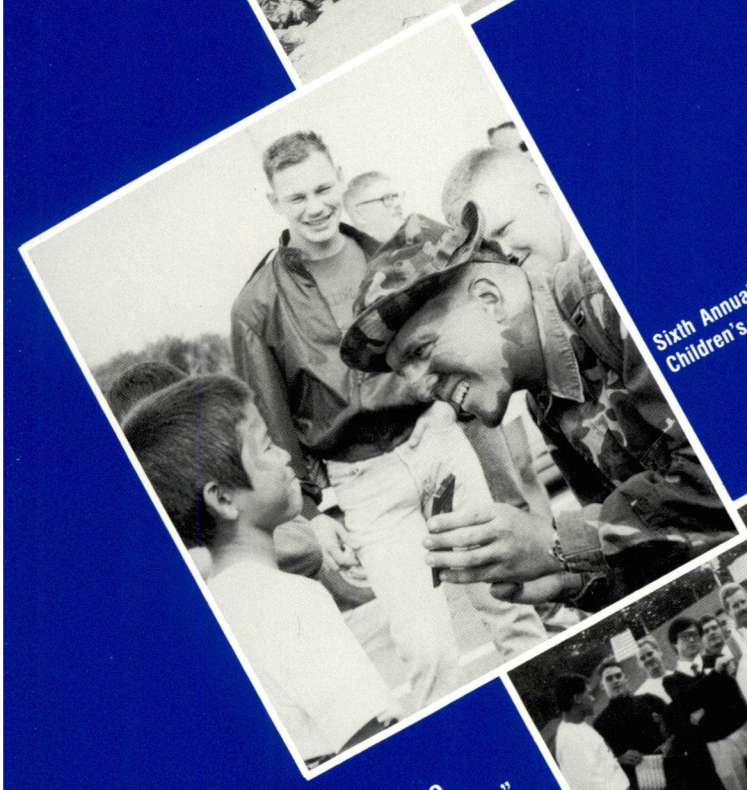
And the USO Needs You.



Jay Leno kept the troops smiling during his USO Thanksgiving tour to the Persian Gulf.



Pumpkin pies from the Korea USO . . . Thanksgiving at the DMZ.



Sixth Annual Camp Schwab USO, Okinawa Children's Day.

"Dear Mr. Martin:
. . . I want to let you know how much we, the soldiers of the 82nd Airborne Division, appreciate your visit in October. Thanks. For me, it was a moment I will never forget, to stand on stage beside you. I know it's impossible to remember every face but I was one of the musician playing the trumpet at your arri Your presence symbolized the port that the outside world is tively giving us. That day us a big morale boost. . .

Sgt. Isaac
82nd Air



Waiting for the USO bus to the Seoul Olympics.

"I can't imagine going into port without a USO there waiting . . . it's really a tremendous service."
Captain John Pieno
Commanding Officer, USS Forrestal

"The USO . . . has always been there, always warm, always friendly, always entertaining, always helpful, always a piece of a grateful America."
General Colin L. Powell, USA
Chairman of the Joint Chiefs of Staff

USO 50 LOCATIONS

1941 · FIFTY YEARS SERVICE TO SERVICE PEOPLE · 1991

USO Airport Centers

USO Commercial Airport Facilities

CALIFORNIA
- USO LAX Jimmy Doolittle Center
  - Los Angeles International Airport
- Oakland International Airport
- San Francisco International Terminal
- San Diego International Airport

COLORADO
- Colorado Springs Municipal Airport

DISTRICT OF COLUMBIA
- Washington National Airport

FLORIDA
- Miami International Airport
- Orlando International Airport
- Pensacola Airport

GEORGIA
- Hartsfield International Airport
  - Atlanta

GERMANY
- Frankfurt International Airport

HAWAII
- Honolulu International Airport

ILLINOIS
- O'Hare International Airport
  - Chicago

INDIANA
- Indianapolis International Airport

KENTUCKY
- Patton, Standiford Field
  - Louisville

KOREA
- Kimpo International Airport
  - Seoul

MASSACHUSETTS
- Logan International Airport
  - Boston

MISSOURI
- Lambert Field, St. Louis

NEW YORK
- Pan Am Worldport Terminal
  - JFK Airport, Jamaica
- TWA Terminal
  - JFK Airport, Jamaica

OHIO
- Hopkins International Airport
  - Brookpark (Cleveland)
- Port Columbus International Airport
  - Columbus

PENNSYLVANIA
- Philadelphia International Airport

SOUTH CAROLINA
- Charleston International Airport

TEXAS
- Houston Intercontinental Airport

VIRGINIA
- Patrick Henry International Airport
  - Norfolk/Newport News

WASHINGTON
- SEA-TAC International Airport
  - Seattle

USO MAC Terminal Facilities

CALIFORNIA
- Travis Air Force Base
  - Fairfield

DISTRICT OF COLUMBIA
- Andrews Air Force Base
  - Washington, D.C.

GERMANY
- Rhein Main Air Base
- Ramstein Mac Terminal

GUAM
- Andersen Air Force Base

HAWAII
- Hickam Air Force Base
  - Honolulu

JAPAN
- Kadena Air Base
  - Okinawa
- Yokota Air Base
  - Mainland Japan

KOREA
- Osan Air Base
  - Seoul

PHILIPPINES
- Clark Air Base

VIRGINIA
- Norfolk NAS

WASHINGTON
- McChord Air Force Base
  - Seattle

USO Fleet Centers

CARIBBEAN
- St. Croix
- St. Thomas

CORSICA
- Ajaccio
- Calvi

FRANCE
- Antibes
- Brest
- Cannes
- Cavalaire Sur Mer
- Cherbourg
- Dunkerque
- Golfe Juan
- La Havre
- Marseille
- Menton
- Nice
- St. Cyr
- St. Maxime
- St. Nazaire
- St. Raphael
- St. Tropez
- Séte
- Six Fours les Plages
- Théoule Sur Mer
- Toulon
- Villefranche

ISRAEL
- Ashdod
- Haifa

ITALY
- Bari
- Brindisi
- Catania
- Genoa
- La Spezia
- Livorno
- Messina
- Naples
- Palermo
- Rapallo
- San Remo
- Siracusa
- Taranto
- Taormina
- Trieste
- Venice

KOREA
- Chinhae
- Inchon
- Pohang
- Pusan
- Seoul

MONACO
- Monte Carlo

OKINAWA, JAPAN
- Kin Red Beach
- Naha Port
- White Beach

PHILIPPINES
- Subic Bay

PUERTO RICO
- Roosevelt Roads
- San Juan

USO Family and Community Centers

Stateside

CALIFORNIA
- Long Beach
- Los Angeles (MEPS)
- San Diego
- San Francisco (Presidio)

COLORADO
- Colorado Springs (3)

DISTRICT OF COLUMBIA
- Washington, D.C. (5)

FLORIDA
- Ft. Lauderdale
- Jacksonville Mayport
- Jacksonville NAS
- Miami (2)
- Orlando (2)
- Pensacola
- St. Augustine

GEORGIA
- Atlanta (MEPS)
- Warner Robins

HAWAII
- Waikiki Beach

ILLINOIS
- Chicago (3)

MASSACHUSETTS
- Boston

NEW YORK
- New York City
- Watertown

NORTH CAROLINA
- Jacksonville

OHIO
- Cleveland (MEPS)

PENNSYLVANIA
- Philadelphia Naval Base

PUERTO RICO
- San Juan

TENNESSEE
- Memphis/Millington

TEXAS
- Corpus Christi
- San Antonio

VIRGINIA
- Virginia Peninsula (2)

WISCONSIN
- Milwaukee

Overseas

BAHRAIN
- Manama

FRANCE
- Paris

GERMANY
- Baumholder (4)
- Frankfurt
- Fulda
- Hanau (2)
- Kaiserslautern (4)
- Mainz
- Mannheim
- Stuttgart (2)
- Wiesbaden (7)

GUAM
- Piti

ICELAND
- Keflavik

ITALY
- Naples (2)
- Rome

KOREA
- Camp Casey
- Pusan
- Seoul

OKINAWA, JAPAN
- Camp Foster
- Camp Hansen
- Camp Kinser
- Camp Schwab
- Kadena Air Base
- MCAS Futenma

SAUDI ARABIA
- Dharan

UNITED ARAB EMIRATES
- Dubai

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THE NEWSLETTER OF WORLD USO SUMMER / FALL 1990

America's Spirit

USO 50

ISSN No. 0886-1996

1941 • FIFTY YEARS SERVICE TO SERVICE PEOPLE • 1991

USO Announces Its Response To Persian Gulf Crisis

American International Group, Anheuser-Busch, The Coca-Cola Company, and AT&T Contribute $500,000 Each to Gulf Crisis Fund

On August 24th, USO announced plans to provide morale support programs and services to American troops being deployed to the Middle East and their families who remain in the U.S.

"While we realize that the immediate focus is to move troops and supplies to the Gulf region, we have offered our support directly to President Bush, Secretary Cheney, and General Schwarzkopf, letting them know that we are ready to respond immediately," said Chapman Cox, President of World USO.

USO will focus on celebrity entertainment; temporary USO facilities and fleet centers; communicating with the troops; and family-oriented social support services.

"The troops over there are living under some very harsh conditions—Americans see that on the news every night. Through the USO, citizens back home can show they care," said Kevin McCarthy, Executive Producer.

ENTERTAINMENT

RADIO — The USO Morning Show Network, comprised of 75 to 100 participating radio stations nationwide, will send troops' favorite morning radio shows to a tape library in the Middle East, allowing them to listen to news from home mixed with caller messages and comments from their hometown radio personalities. WAVA-FM in Washington, D.C. is the flagship station for this promotion. Listeners can also make contributions to USO by calling 1-900-820-2USO. The stations will promote the number during their broadcasts.

LIVE SHOWS — USO is taking a number of calls daily from performers who have said they would travel to the Middle East. "The response from the entertainment community has been exceptional. Once the logistical movement of troops and supplies is complete, we will begin to focus on who will go and when," said McCarthy. USO will definitely send shows for Thanksgiving and Christmas, if not sooner. "If the troops are still there, it'll be showtime," McCarthy added.

MOVIE PREMIERES — USO is teaming up with West Coast Video International to make videotapes of popular new movies available for troop audiences in the Middle East.

SOCIAL SUPPORT AND OTHER SERVICES

USO CENTERS AND FLEET OPERATIONS — USO will mobilize staff and resources from its Pacific and Europe operations to a location proximate to the Middle East. Fleet centers will serve those on ships who come into port to refuel and R&R. USO also plans to set up hotlines at these centers to field inquiries from concerned families.

SPOUSE SUPPORT GROUPS — Many stateside USOs have set up support groups for the spouses of service personnel sent to the Middle East. USOs in Houston; Dade County (FL); Colorado Springs; Jacksonville, NC; and USO of Metro Washington are just a few providing a network of support to these spouses, many who face unfamiliar and difficult circumstances. This network includes weekly group meetings, babysitting co-ops, hotlines—just to provide someone to talk to, and job seminars.

COMMUNICATIONS

MAIL — Addresses have been established where the general public can send mail (letters only, weighing twelve ounces or less) not addressed

(See **Persian Gulf Crisis** page 10)

USO Welcomes New President



Chapman B. Cox, President, World USO and Gen. Bernard W. Rogers, USA (Ret.), Chairman, USO World Board of Governors.
(Photo by David Hathcox)

Mr. Cox began his term as president of World USO on May 1, 1990.

A special "hello" to all of our readers. It is a great honor to greet you as the new President of the USO. I'd like to take this opportunity to tell those of you I have not met a little about my background and what I see for the future of USO.

As many of you know, I have served as a member of the USO World Board of Governors since 1986, most recently as Chairman of the Program and Council Relations Committee. My work

(See **Mr. Cox** page 10)

Budweiser / USO Scholarship Winners Announced

The Budweiser / USO Scholarship Committee has selected the first group of scholarship winners. The winners were chosen from hundreds of applicants to each receive a $1,000 scholarship for college in the 1990-1991 school year.

The 25 scholarships of $1,000 each have been awarded to family members of U.S. military personnel, most of whom have served overseas during the scholar's secondary school years. The scholarship awards were based on Scholastic Aptitude Test scores; grade point average and class rank; an essay on the topic of personal development through extra-curricular activities; and awards, honors, and recommendations of school officials.

"We congratulate all the recipients on being members of the first class of the Budweiser / USO Scholarship program," said USO World President Chapman B. Cox. This is the first year of this scholarship program, made possible by a generous endowment from Anheuser-Busch to World USO.

"We are pleased to be part of this worthwhile program which contributes to the education of these deserving young men and women," said Patrick T. Stokes, President of Anheuser-Busch, Inc.

Scholarship Committee Winners

Recipient	High School	Service Affiliation
Denise M. Anaskevich	Lafayette (Lexington, KY)	USMC
Andrew E. Benzing	Heidelberg American (Germany)	USA
Cecilia G. Brown	West Carteret (Morehead City, NC)	USMC
Mark A. Cantrell	Academy of Richmond County (Augusta, GA)	USA
Ryan A. Cvancara	Lakenheath High School (England)	USAF
Zachary P. Dziedzic	Lewis-Palmer HS (Monument, CO)	USAF
Brenda A. Eguilos	Ontario High School (Ontario, CA)	USN
Mark R. Flaherty	Bartlett HS (Anchorage, AK)	USAF
Floyd D. Gladden	Quantico HS (Quantico, VA)	USMC
Jennifer R. Holdcraft	Ramstein American HS (Germany)	USAF
Dorothy M. Kalyanapu	York High School (Yorktown, VA)	USA
Mei Lon Kavanagh	Adm. Arthur W. Radford (Honolulu, HI)	USAF
Linda K. Lee	Flour Bluff (Corpus Christi, TX)	USCG
Mathew E. McQuinn	Ledyard High School (Ledyard, CT)	USN
Aurora M. Moya	Nile C. Kinneck HS (Yokohama, Japan)	USN
Kristin R. Olson	Woodbridge (Woodbridge, VA)	USAF
George W. Scholssnagle III	Atholton (Columbia, MD)	USAF
Shawn M. Smith	Norcom HS (Portsmouth, VA)	USN
Timothy J. Sovich	Winnacunnet HS (Hampton, NH)	USAF
Christina Sparn	Brooklyn Technical (Brooklyn, NY)	USCG
Heather Stark	A.J. Diamond HS (Anchorage, AK)	USN
Michael D. Terrell	Okinawa Christian School (Japan)	USAF
Julian P. Villegas	Summerville HS (Summerville, SC)	USN
John T. Walton	Ryan Academy (Norfolk, VA)	USN
Jill Williford	Hampton Roads Academy (Newport News, VA)	USAF



During an awards ceremony on July 17, 1990, Captain Timothy J. Haynes, Commanding Officer, Navy Recruiting District Los Angeles, presented Brenda A. Eguilos with a certificate recognizing her as a recipient of a $1,000 academic USO/Budweiser Scholarship. Brenda's father, machinery repairman 1st Class Petty Officer Bonifacio L. Eguilos, is in the center. (U.S. Navy photo by PH2 John Godfrey.)

Country Pride Chicken Contributes $75,000 to World USO

Funds Will Make Possible USO/Lee Greenwood Tour in 1991



Country Pride Chicken, a division of ConAgra Corporation, contributed $75,000 to World USO in honor of USO's 50th Anniversary. The funds will sponsor a USO 50th Anniversary celebrity tour featuring country star and USO tour veteran Lee Greenwood. Pictured (left to right) are Kevin J. McCarthy, Director of Marketing and Communications for World USO; Clyde Sasser, President of ConAgra Broiler Company; and Lee Greenwood.

Country Pride Chicken, a division of the conglomerate ConAgra, has stepped up to become the first-ever food sponsor of USO overseas celebrity tours. The company has given $75,000 to World USO to sponsor an upcoming 50th Anniversary World tour by country star and USO tour veteran Lee Greenwood.

Clyde Sasser, President of ConAgra Broiler Company, presented a check to USO during Lee Greenwood's sold-out 4th of July concert in El Dorado, Arkansas, headquarters for Country Pride.

"While most of us are celebrating Independence Day, millions of our Armed Forces personnel are on duty working straight through the day to keep our country free. By sending Lee to entertain our service men and women, we are showing them our appreciation and well-deserved thanks," said Sasser.

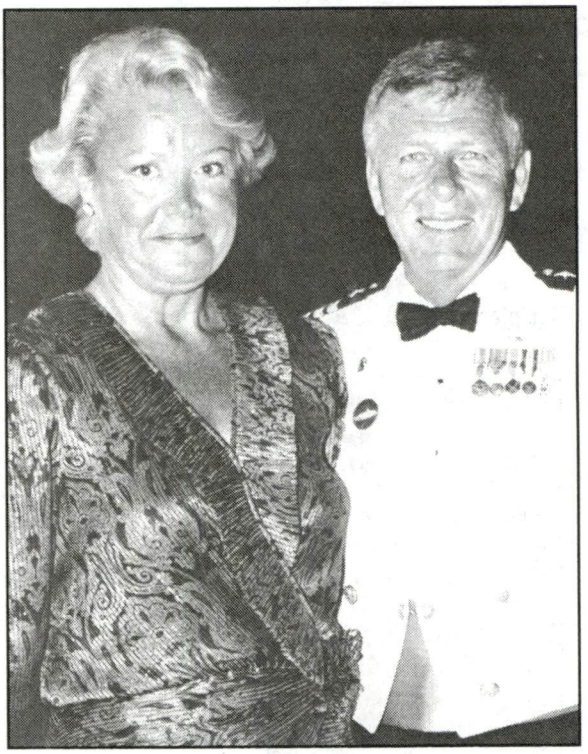
Monies for the sponsorship came from a promotion in which Country Pride distributed a cents-off coupon on its fresh chicken and a recipe for "Firecracker Chicken." USO received ten cents for each coupon redeemed.

The funds will sponsor Greenwood's 1990 Christmas USO tour. Lee has been touring for USO since he was 17, when he went on a tour to Alaska, and in fact, was there when his first son was born. In 1989 he performed for troops in Panama and the Northeast Command in two separate USO tours.

USO French Riviera Celebrates Bastille Day In Gala Style



Monsieur Michel Mouillot, Mayor of Cannes, welcomes John Forsythe on the stage of the Palais des Festivals. CDR Roco Tomanelli, VIth Fleet Liaison Officer in Toulon, was translating the speeches.



The commanding officer of the USS Eisenhower Captain J.J. and Maria Dantone.

Fireworks, music, lanterns, people everywhere . . . not one ingredient was missing to make this July 14th-Bastille Day-in Cannes an enormous success. USO of the French Riviera served as the liaison to the American military in this gala celebration of French-American friendship. Cannes was extremely supportive of the event—the city donated the Palais des Festivals gratis for the entire evening. Luminaries present included Vice Admiral J.D. Williams, Commander-in-Chief of the U.S. Navy's Sixth Fleet; Susan Wood, American Consul General in Marseille; Admiral Phillip Dur, Defense Attache Paris; Hon. William Ball, former U.S. Secretary of the Navy and a current member of the USO World Board of Governors; Admiral Lefebvre (representing Admiral Trepier of the French Navy); John Willms, President, USO Council of the French Riviera; Janet Leigh, Director of USO French Riviera; Josette Martin, USO Executive Financial Advisor; French actor George Descrieres; and American actor John Forsythe and his wife Julie. The gala marked the 100th year of the birth of Gen. Eisenhower. The evening, which began with a free concert given by the Sixth Fleet Showband and the orchestra from the USS Eisenhower, was emceed by Steward Long, a member of the USO Council of the French Riviera.

The gala was made possible in part due to strong corporate support from such sponsors as AT&T, McDonald's Nice, Dow France, TWA, French Med Tours and the American Sixth Fleet, without whose support and assistance the evening would not have been possible.



The 7:00 arrival of the VIP guests at the gala. Mayor Mouillot greets Admiral and Mrs. Jonthan T. Howe, Commander in Chief of Allied Forces, Southern Europe; who are followed by Admiral and Mrs. Thomas C. Lynch, Commander of Cruise / Destroyer Group 12. Forming two rows between the arriving guests are 20 Harley Davidson motorcycles from the collector's club on the Cote d'Azur.

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America's Spirit is distributed around the world to volunteers, staff and interested members of the general public.

USO is a civilian, voluntary, nonprofit organization devoted exclusively to serving the human needs of U.S. Armed forces personnel and their families worldwide.

USO is not a part of the U.S. government and receives no direct federal funding. It is supported by voluntary, private contributions from the American public through individual and corporate donations, United Way and the Combined Federal Campaign.

George Bush, Honorary Chairman

Gen. Bernard W. Rogers, USA (Ret.), Chairman

Hon. Chapman B. Cox, President

Kevin J. McCarthy, Director, Marketing and Communications

Amy E. Adler, Manager of Publications & Information, Editor

Suzanne J. Crowley, Editorial Assistant

Alex Trebek and USO Take Third Annual "JEOPARDY!" Tour to Europe



JEOPARDY! host Alex Trebek signs an autograph for a young admirer during a military contestant search in Germany (Photo by Jim Kenah)

Alex Trebek, host of the celebrated quiz show "JEOPARDY!", traveled to military bases in Europe from March 24 through April 6 on his third USO tour. Northwest Airlines provided complimentary air travel for the tour group.

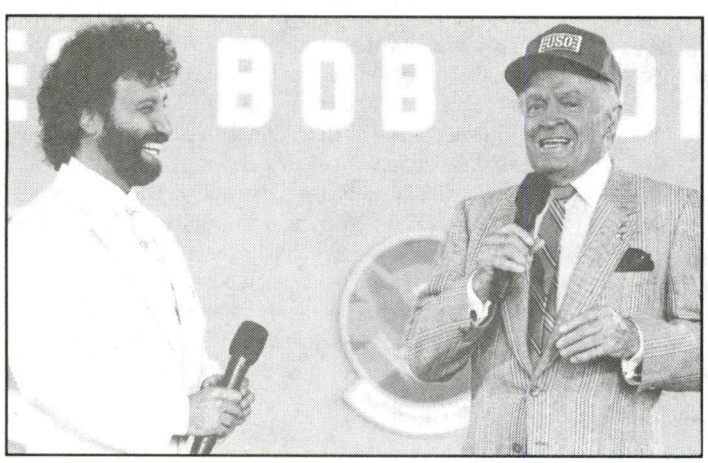
Trebek conducted contestant searches at military bases in England, Germany, Belgium, and Italy in an effort to select U.S. military contestants to participate in "JEOPARDY!" He also met military personnel and their families, visited military hospitals, and signed autographs. This is the second consecutive year Northwest Airlines has sponsored the tour.

The "JEOPARDY!" USO tour is unique because it offers service members a chance to be on national television and to acquire cash if they win.

Trebek has conducted annual contestant searches on military bases overseas for USO since 1987. Since then, six military contestants have appeared on the show. The first contestant from the 1990 search will be Company 1st Sergeant Colin Hodgen of Gardner, Massachusetts. Hodgen, stationed at Darmstadt Air Base in West Germany, will be on the September 24th broadcast.

Trebek has been on USO's World Board of Governors since February 1989, and was Master of Ceremonies at USO's third annual Christmas Celebration in Washington, D.C. last December. "I have heard firsthand from the military how extremely grateful they are for the many ways USO helps them. I cannot recall how many times young families have come up to me to express their thanks and appreciation for the little bit of home we were able to bring," said Trebek. Upon returning from the tour, Alex married Jean Currivan. The couple is expecting their first child this coming winter.

Bob Hope / USO Tour Travels to England, Germany, and the USSR



Comedian Yakov Smirnoff joins Bob Hope on stage during Hope's 1990 World Peace Tour. (Photo by Jim Kenah)

Bob Hope, the modern "King of Comedy" and USO's Ambassador of Good Will, traveled to Berlin, Frankfurt, Cambridge, and Moscow from May 2 through 11, bringing his famous brand of entertainment to U.S. military audiences through USO.

Hope led an impressive entourage of performers which included Soviet-born comedian Yakov Smirnoff, Rosemary Clooney, LaToya Jackson, Miss Universe 1990 (formerly Miss Norway) Mona Grudt, Brooke Shields, and Bob's wife of 56 years, Dolores. The group performed for packed houses at Tempelhoff Airport in Berlin; Royal Air Force (RAF) Mildenhall outside of Cambridge; the American Embassy in Moscow; and Rhein Main Air Base in Frankfurt.

The entourage visited the McDonald's in Red Square where there was a four-hour line. The fast-food emporium boasts 27 cash registers and 300 employees working on each of its three shifts.

Jose Feliciano in Concert at the DMZ

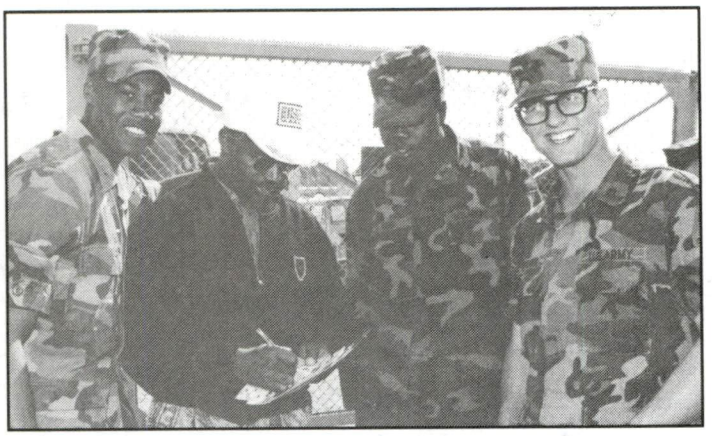
On May 4th, USO and AFKN (Armed Forces Korean Network) representatives attended a press conference where they persuaded Jose Feliciano and his manager that a trip to the North would be a rewarding experience. The two men agreed, and the date was set for Sunday, May 6th. Feliciano first received a briefing on the origins of the Korean War and the DMZ mission, followed by a wild ride in a HUMVEE to the guard post Ouellette, where he greeted soldiers personally and toured their small, highly fortified facility. Upon return to Warrior Base Mr. Feliciano joined the troops who were having a barbecue. He was so impressed with the quality of the food (especially the ribs) that he made three references to it during his commercial concert that evening in Seoul. After lunch, a modest sound system was set up and he played a mixture of old and new songs, as well as Spanish pieces, for those assembled in the mess hall. Afterwards soldiers lined up to receive autographs and have their pictures taken with Jose. "Mr. Feliciano was enjoying himself so much that it required a good deal of coaxing to get him back to the car so he could return to Seoul as scheduled," said Angelique Fernandez Page, Special Projects Manager for USO Korea.



Jose Feliciano entertains the soldiers at Warrior Base in Korea. (Photo courtesy of USO Korea)

AT&T and United Airlines Sponsor USO "TRANSATLANTIC JAM"

Top R & B Tour Visited West Germany



Michael Cooper takes time off from USO's Transatlantic Jam to sign autographs for G.I.s in Villsek, Germany. (Photo by Jack Douthitt)

The USO brought musical performers Stacy Lattisaw, Alyson Williams, Michael Cooper, and the group Shades of Lace to military audiences in West Germany from June 2 to June 9. This was the first USO tour produced in conjunction with a radio station. WVAZ (V-103), Chicago's top-rated rhythm and blues station, broadcast its morning shows live from the tour in Europe. The multi-talented troupe performed for local military communities in the cities of Villsek, Stuttgart, Pirmasens Army Base, and Baumholder. Audience memers in Pirmasens and Stuttgart stood in the rain for hours to assure they would get seats for the show.

Highlights from the tour were really the shows themselves—the tremendous energy and enthusiasm of the performers was matched only by the audience members, who participated in almost every show. Alyson Williams, during a few hours "off", had a blast driving a Bradley Land Vehicle (a tank) with the rest of the group as passengers.

This was the sixth sponsored tour for AT&T of USO's 1989-1990 celebrity tour season. United Airlines, whose Chicago / Frankfurt Gateway began operating May 15, provided complimentary air travel for tour personnel. The Armed Forces Professional Entertainment Office of the Department of Defense also provided logistical support as they do for all USO tours.

Procter & Gamble and Northwest Sponsor 1990 Miss USA/USO Tour



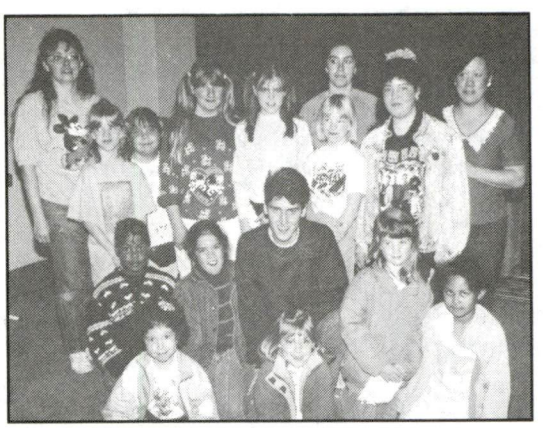
Miss USA 1990 Carole Gist is joined on stage by an enthusiastic member of the audience. (Photo by Jim Kenah)

Procter & Gamble and Northwest Airlines sponsored the 1990 MISS USA / USO tour which brought good will and a touch of home to troops in Alaska, Japan, Okinawa, and the Philippines from June 10 through June 23. Members of the MISS USA performance troupe were MISS USA, Carole Gist; Miss Colorado, Michelle Harrison; Miss Connecticut, Allison Barbeau-Diorio; Miss Louisiana, Jeanne Burns; Miss Missouri, Lori Suschnick; Miss Oklahoma, Lauralynn Norton; Miss Utah, Debra Linn Tingey; and Miss Virginia, Evelyn Greene. Tony Perkins, a Washington, D.C-based comedian, hosted the shows.

The troupe performed for members of local military communities in Alaska at Fort Richardson and Elmendorf Air Force Base; in mainland Japan at Yokota and Misawa Air Bases; on Okinawa at Camp Foster and Camp Hansen; and finally, in the Philippines at Subic Bay Naval Station and Clark Air Base. The shows in the Philippines were particularly well-received, since Americans living there have

(See **Miss USA/USO**, page 10)

"NEW KID" on The Block Visits High Wycombe Air Station



New Kids on the Block's Jonathan Knight spent an afternoon at High Wycombe Air Station visiting the children of servicemen stationed there. (Photo by Larry Busacca)

Jonathan Knight, a member of one of this years' hottest pop groups, THE NEW KIDS ON THE BLOCK, delighted overseas fans by paying a surprise visit to the Youth Center at High Wycombe Air Station. High Wycombe is home to more than 450 American high school students, all children of U.S. embassy and military personnel. Arrangements were coordinated by World USO.

Jon, his mother and two sisters, were treated to lunch (someone even managed to serve Jon's favorite — pizza!) and a tour of the High Wycombe Air Station. Word spread quickly to all "Blockheads" (hardcore New Kids fans), and Jon was mobbed by kids seeking pictures and autographs. He even held a private press conference for a local girl scout troop that happened to be on the grounds.

Spotlight on the Philippines



RAdm Roger L. Rich, Jr.,USN, Commander U.S. Facility Subic Bay, Commander U.S. Naval Forces Philippines and Commander-in-Chief Pacific Representative Philippines, applauds as David Smith, Director of Veterans Administration, U.S. Embassy Manila, presents a plaque of appreciation from World USO to James D. Armel, Managing Director AT&T Philippines.



Some of the USO staff and volunteers behind the new reception counter, l-r: Conrado Cruz, Accountant; Cristina Licup, Admin. Asst.; Erna Alor, Volunteer; Minda Yasul, Receptionist; Evelyn Rameriz, Snack Bar Asst.; Roslyn Alfanso, Snack Bar Asst.; Ellen Besa, Receptionist; and Decy Carino, Volunteer.

The Republic of the Philippines of 1990 represents a blend of cultures according to those who settled the islands: from Chinese, East Indian, Arabian and Indonesian traders to Spanish conquistadors to, more recently, Japanese and Americans. The country is one of the loveliest in Asia, consisting of more than 7,000 islands scattered in tropical seas and bordered by sparkling white, waving palms, and lush jungles.

The "People Power" revolution in 1986 ended the 20-year dictatorship of Ferdinand Marcos. Several coup attempts since then under the presidency of Corazon Aquino have made the country a sometimes dangerous place for American military to be stationed.

In the last two years, tensions there, punctuated by the assassinations of U.S. servicemen in Olongapo and Angeles City, have escalated to uncomfortable heights. All leave and liberty at U.S. bases was cancelled for several weeks and land transportation between Subic and Clark Air Base in Manila is still prohibited. This year, travel restrictions and security threats contributed to the decision to close down the Manila USO Center on June 15. The closing of Manila, which had opened its doors in 1945, increased the incentive to seek out ways to service people inside the military facilities at Subic and Clark.

Thus, in recent months, fulfilling USO's mission of supporting military personnel and their families in the Philippines has become even more challenging. One way to meet that challenge would be a renovation of the much-used facility at Subic. Renovation by the Public Works Center began on April 16, and was completed in just over two months using funds provided by AT&T, a corporate supporter of USO programs worldwide. On July 11, the center was open for business with a completely new look: new furniture, an enlarged lounge, and a new video system which includes a wide-screen TV and a pair of speakers donated by Polk Audio of Baltimore, Maryland. USA Direct telephone service has been increased to three lines. Finally, all staff and volunteers look professional in their new red, white, and blue uniforms. "In response to the present liberty and travel restrictions, USO is anxious to do its part in providing increased on-base programs and services," said USO Philippines Director of Operations Dave Wyckoff. "Through the generous support of AT&T, USO is now better able to be the 'Home Away From Home' for the Subic and Cubi military community, especially the facility's single and unaccompanied personnel." A big boost to local troop morale was the visit of the Miss USA / USO troupe on June 20 and 21st. "The tour was a tremendous success and was greatly appreciated by the folks here at Subic Bay and at San Miguel. They came at the right time," added Wyckoff.

USO Seeks Remembrances

Do you have memories of personal experiences you had at a USO center at any time over the last fifty years? Know someone else who does? World USO would like to hear from you—whether you volunteered, met a spouse, performed for the troops, or simply enjoyed the companionship you found at the USO. We are interested in anecdotes from experiences in USOs anywhere in the world, from any era. We'd like to hear from you by September 30th, 1990 since we are working on a book on USO's 50 years to be published next year. Please include in your written account your current (and any former names), address and phone, where and when you were involved with USO, and if you have related USO memorabilia. Send any correspondence to:



Bing Crosby in Europe, World War II

Amy Adler
USO 50th Anniversary History
601 Indiana Avenue, NW
Washington, D.C. 20004

New Faces Around The World

Dolores Brooks, who has been the Director of Camp Foster on Okinawa, Japan since June 1989, accepted the position of Director of Operations of USO Guam. Dolores started her new job in May of this year.



Dolores Brooks

Christine Burns, who for the past 5 months has been Director of USO Pusan, accepted the position of Director at Camp Casey, Korea in August. She was previously employed as Guest Relations Officer at the Paradise Beach Hotel in Pusan, Korea.

Jack Darnell, the new director of USO Pusan in Korea, began his work for USO as the Center Manager of the Subic/Cubi USO in the Philippines. Jack retired from 31 years of service in the U.S. Navy in 1986.

Shelley Fletcher began her work at USO Mannheim in Germany as an Outreach Assistant Coordinator/Social Worker. She previously served as President of the Mannheim German American Woman's Club. Shelley holds the rank of Major in the Army Reserves. She became the Director of USO Mannheim this August.

James Franson became Director of Frankfurt USO in June of this year. From 1987 to 1990 he held the position of Program Director for Business and Management at the European Campus of Central Texas College.

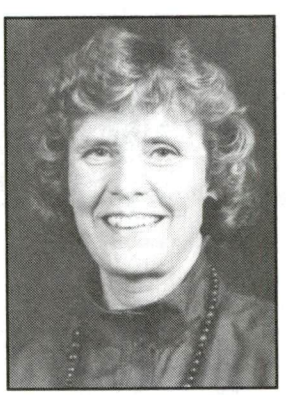
Robert Gregory is the new Director of USO Camp Foster, Okinawa. He retired this July from his position as Personnel Chief of the U.S. Marine Corps.

Thomas Govero is the new Director of USO Naples. His former position was as European Regional Director at the School for International Living. He has lived in Italy and is fluent in Italian. He will begin his new position in September of this year.

Carolyn Harris has worked for USO Wiesbaden, West Germany since September 1987 when she started as first a tour guide and then a tours manager. For several months she worked as the Acting Director there. She accepted the position of Director of USO Wiesbaden in January of this year.

Nancy Olson has been the Director of Operations, USO Caribbean since January, 1990. She worked for USO in Rome previously, first as Director of the Rome USO, then as Director of Operations, Southern Europe.

Shirley Reynolds has worked for the USO since 1981 when she started as Director of the San Francisco Airport USO. From June 1983 to January 1985 she worked first as Logistics Coordinator and then as Executive Director of Camp Schwab USO on Okinawa. She later transferred to the Philippines where she worked as Executive Director. Shirley then held the position of Director of Operations in Korea until her appointment to Director of Operations for Germany in January of this year.

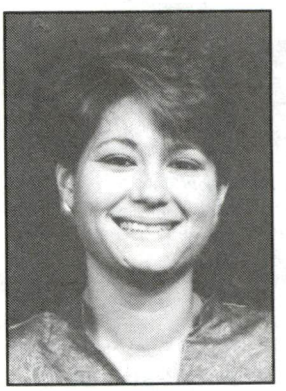


Shirley Reynolds

Debra Rosenberg is the new director of the Camp Schwab USO on Okinawa. Her most recent prior position was sales representative covering a six-state territory for Mowry Associates. Debra moved to Okinawa and started her new job in August.

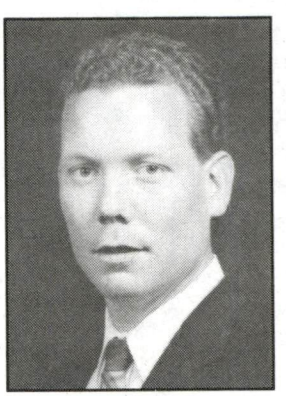
Jeanne Stone transferred to USO Camp Hansen, Okinawa as Director after 22 months as Director of USO Baumholder in Germany.

Laine Sutten began her work with USO at Camp Foster as Assistant Director, then worked as Operations Manager of Camp Kinser (both on Okinawa). She later transferred to the Philippines where she was the Director of Operations. She went on to accept the position of Director of the USO at Kadena Air Base on Okinawa in July 1989. In January 1990 she started her new position as Corporate Accounts Manager in the Marketing & Communications Department at USO World Headquarters in Washington, D.C.



Laine Sutten

John Stephenson is the new Director of Operations for Korea. He began with USO in 1988 as Director of USO Pusan, Korea. He has been in his current position since January 1990.



John Stephenson

Charles T. Taylor became Director of the Kadena USO on Okinawa in April 1990. From 1978 to 1989 he owned and managed two thriving restaurants and one novelty tee-shirt business in Quantico, Virginia.

Louise Williams began her work with the Baumholder USO in January 1990 as Publications Editor/Tour Program Manager. In September of this year she will become the Director of the Baumholder USO.

SHOWING THE SPIRIT ★ ★ ★ SHOWING THE SPIRIT ★

Stateside

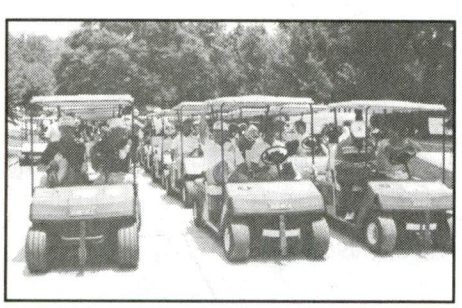
Dade County



On April 1st, USO of Dade County sponsored the opening of the new USO Airport Center at Miami International Airport. Pictured are Dr. J.R. Gossman, past president of USO Dade County; Maj. Gen. Sylvan (Salty) Salter, USA (Ret.); and Duane De Corte, president of USO Dade County. USO Dade County, Inc. provides such services as cultural and athletic programs, referral services, cultural exchange programs, off-base home visits, child care and youth activities and entertainment programs. It is also provides assistance to sailors on military ships visiting Miami.

Pensacola

Approximately 100 council members, volunteers, and other well-wishers celebrated the opening of the new USO Airport Center in Pensacola, Florida on July 22, which was concurrent with the grand opening of the multi-million dollar Pensacola Regional Airport. Speaking at the ceremony were Denis McKinnon, USO Council President; Carolyn Speed, Executive Director; Lamar Dixon, USO Facilities Chairman; Rod Kendig, City Manager; and VAdm John S. Disher, Chief of Naval Education and Training. The lounge replaces the USO booth at the old airport terminal. It provides a television lounge with comfortable furniture and a small kitchen for coffee and snacks. Since opening the original booth in January 1988, USO airport volunteers have logged over 11,000 hours and have served over 22,500 people.

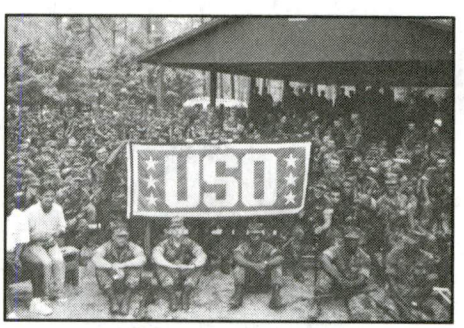


May 1990 USO Golf Tournament at NAS Pensacola - - 76 golfers played in the one-day event which included prizes and a buffet dinner.

Atlanta

Mary Lou Austin, Executive Director of USO of Georgia, was followed by a television crew from Cable News Network for an entire day on August 15. That was when USO set up a station at Fort Gillem where soldiers from the 101st Airborne Division out of Fort Campbell, Kentucky, were bivouacked en route to Jacksonville, Florida, and eventually to Saudi Arabia. "I was on the radio at 7:00AM, and at 7:30 I received a call from Mead Packaging Corporation, saying they wanted to help. Now it's 11:00, and I have a thousand dollar check from them in my hands," said Austin. "Community response has been incredible . . . people waiting at the gates to say goodbye to the men . . . Coca Cola has donated over 3,000 drinks, Krispy Kreme has been sending fresh donuts, the whole community is really concerned." USOs around the world are mobilizing to handle the situation in the Middle East.

Jacksonville, North Carolina



On June 17, the USO sponsored a show during Marine Bivouac at Verona Infantry Training Base Camp. Over 650 troops attended that show which consisted of a local group of Hawaiian dancers. The Jacksonville USO Center puts on shows every three weeks. Pictured above: group participation in the dance; some of the spectators.

Great Lakes

On July 16, the USO of Illinois dedicated their brand new USO facility at the Great Lakes Naval Training Center. The 7,500 square foot facility offers pool, a kitchen, ping pong, a library, a 52-inch screen television, and a family area to the 25,000 service personnel who occupy Great Lakes, the largest military installation in Illinois. "Our first facility is targeted to recruits on the training post. This, our second, is available to a much broader audience," said Executive Director Ralph Eldridge. Thanks to the efforts of the Navy command at Great Lakes, who negotiated with USO of Illinois to acquire the space, USO will now be able to assume some of the MWR activities that face possible reduction due to projected budget constraints.

Metropolitan New York

The USO of Metropolitan New York honored Mary G. Roebling at its annual Diamond Affair luncheon at the Plaza Hotel on May 10. Roebling is Chairman Emeritus of the National State Bank of Elizabeth, New Jersey and the Woman's Bank of Denver, and was the first woman to serve as president and board chairman of a major American bank. "I do not know of a single organization that has done more effective work for its constituency than USO. More, I know of no non-military organization that has done more for national defense than USO," said Mrs. Roebling upon her acceptance. "And the USO knocks itself silly not just trying to help, but helping." Mrs. Roebling's great patriotism and friendship with servicemen and women the world over is evident through her participation in many governmental agencies and task forces. She will add USO's "Woman of the Year" Award to her already prestigious collection which includes the Department of Defense Medal for Distinguished Public Service, the Outstanding Civilian Service Medal from the Department of the Army; the President's Medal from the Association of the U.S. Army; and the Distinguished Service Award from the U.S. Marine Corps League.

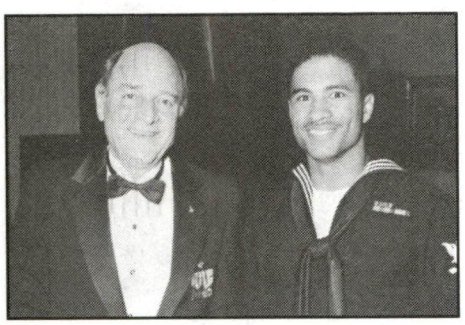
Norfolk

The USO of Hampton Roads held its first major fundraiser—a "Stroll Down Memory Lane"—on March 3, 1990, at Fort Eustis, drawing more than 500 civic, municipal, business, and military leaders. USO of Hampton Roads Council President and Vice President, Public Relations for Newport News Shipbuilding, RADM Jack Garrow, USN (Ret.), introduced the guests, who included Commander of the U.S. Atlantic Fleet Adm. Powell Carter; head of the Atlantic Fleet's Submarine Force VAdm Roger Bacon; and many others. Soldiers of the 7th Transportation Group and the 8th Transportation Brigade at Fort Eustis transformed the recreation center's skating rink into a cantina, with a stage at one end and band and dance floor at the other end. Entertainment was provided by Art Royer's "Stage Door Canteen" and the Navy's Atlantic Fleet Band.

South Texas

The USO of South Texas held its annual 1990 gala—"Around And Out of This

World With USO"—on March 14 at the Corpus Christi Town Club. Special guests Apollo 17 Astronaut Ron E. Evans and RAdm and Mrs. Jimmie Taylor led the guests in honoring Mrs. Maxine Flournoy for her 14 years service on the boards of both USO of South Texas and World USO. During WWII, Mrs. Flourney was a member of the experimental Women's Airforce Service Pilots (WASPs), opening the sky trail for future generations of women. In 1946 she married Lucien Flournoy of Alice, Texas. She returned to flying in the late 60s in the six passenger Beechcraft Baron and the ten-passenger Beechcraft King Air. Days after the very successful event, Executive Director Mary Smothers King received some very sad news: Ron Evans had passed away from a sudden a heart attack. His attendance at the gala was his last public appearance. USO South Texas is dedicating its study room for student pilots in his honor.



Astronaut Ron Evans signing a young sailor's gala program.

St. Louis

Since its inception in 1981, the James S. McDonnell USO has been a pacesetter in the area of volunteer development. The largest USO Airport Center also has the largest USO volunteer force. Executive Director Lynn D. Morrissey, Director of Volunteer Services Jean-Marie Albert and Assistant Director Barbara J. Kittrel have started an innovative program for volunteer recruitment, orientation, motivation, and recognition. Their training resources include an orientation manual and detailed, 200-page volunteer manual designed to be a comprehensive guide for understanding the USO mission and volunteer identity. A volunteer receptionist training workshop includes sessions and demonstrations on communications, telephone etiquette, reception desk forms, and emergency procedures. A highlight is the videotape "*From Curt to Courteous*," produced by internationally-known "telephone doctor" Nancy Friedman, who travels nationally showing corporate America how their phone calls should be handled. Telephone "doctor" programs on customer service and telephone skills, now a regular part of James S. McDonnell USO volunteer training, are showing excellent results.

Washington, D. C.

USO of Metropolitan Washington held its 1990 Annual Awards Dinner at the Ritz Carleton in Pentagon City on July 17th. Honorees at the event were Chairman of the Joint Chiefs of Staff General Colin L. Powell, who received the Service Award; PO2 Irene M. Wallingford, USCG, who received the C. Haskell Small Award for Volunteerism in the local community; and Rep. Les Aspin, Chairman of the House Armed Services Committee, who received the Congressional Award. Special tribute was also paid to Dwight David Eisenhower on the celebration of the centennial of his birth. Proceeds from the awards dinner—Metro USO's biggest annual fundraiser—make possible the programs offered to the 300,000 men, women, and children that comprise the Washington, D.C. active duty military community. These programs include emergency housing; employment services job fairs; mobile van support services; newcomers orientation and tours; safe-t-first car seat program; special holiday programs including holiday hotel, Holidaylink, and world's longest valentine; and youth enrichment programs.



Gen. Colin Powell accepts the 1990 USO Metro Service Award from USO World President Chapman Cox, and Joseph Garrett, President of Metropolitan Washington USO's Board of Directors, at the Metro USO gala. *(Photo by Harold C. Schramm)*

Overseas

ISRAEL

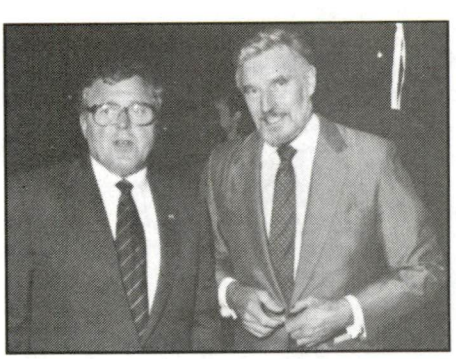
March saw five ships docked in the Israel Shipyard: the USS Iwo Jima; USS El Paso; USS Saginaw; USS Trenton; and USS Portland. A total of 7,000 marines and sailors kept Haifa USO Director Gilla Gerzon and her staff and volunteers on the go. Many of the visitors traveled to the Sea of Galilea, Jerusalem, Massada, Golan Heights, and to local kibbutzim. Volunteers from Netanya and Haifa prepared home-cooked meals, right down to the to chicken soup, for 1,400 crew members of the Iwo Jima and the El Paso.

ITALY

Rome

On April 24, Dr. Vito Di Cesare, President of the Italian government's provincial agency for Roman tourism, presented a Medal of Honor to the Rome USO for service to the American military and their families through enrichment of their knowledge of Rome's rich cultural history. Di Cesare also cited the USO's contribution towards peace through its offering of hospitality to all NATO countries. Raisa Gorbachev was also presented a special award which was accepted by the Russian Ambassador to Italy, Nikolai Lunkov.

The USO Council of Rome presented a "Gala Evening of Elegance" at Villa Taverna, the residence of American Ambassador to Italy and Mrs. Peter Secchia. The lovely garden was decorated with replicas of Roman ruins furnished by Dr. Di Cesare. Six restaurants served samples of some of Rome's traditional cuisine. Wine, spumante, and mineral water were donated by Giovanni Speranza, District Sales Manager of Seagram Italia. Gail Caillouet, Director of the Rome USO, and her staff assembled more than 500 people who came to support the Rome USO, which has existed since 1944. After dinner, guests strolled down Via Margutta (Roman street famous for its art shops) located in another section of the garden to admire the sculpture and paintings of local artists. Music was provided by the Sixth Fleet Combo Band. Finally, guests got a delightful surprise when local celebrities and American stars Charlton Heston and John Savage paid a visit.



Ambassador Peter Secchia and actor Charlton Heston at the Rome Gala.

Persian Gulf Crisis (continued from page 1)

to a specific person. For Army, Air Force, and Marines, write to: Any Servicemember; Operation Desert Shield; APO New York 09848-0006. For Navy and Marines on board ships in the Saudi Region, write to: Any Servicemember; Operation Desert Shield; FPO New York 09866-0006.

900 NUMBERS—By calling 1-900-820-2USO, people can leave taped messages to be delivered to the troops while making a contribution to USO.

Because USO receives no federal funds and will provide these services at no cost to the troops, it must develop innovative fundraising programs. USO has established a Gulf Crisis Fund to specifically address its intentions for that area.

Four major U.S. corporations have come forward, donating $500,000 each to the USO Gulf Crisis Fund: American International Group, Anheuser-Busch, The Coca-Cola Company, and AT&T. Each of the four corporations has a long history of supporting USO programs.

"The response from corporate America has been amazing and rapid. Without their immediate support, we would not be able to follow through on what we plan to do in the Middle East," said Cox.

USO will draw on the $2 million chest to provide services at USO fleet centers at ports in the East Mediterranean, Red Sea, North Arabian Sea, and Persian Gulf; USO troop centers on the ground in Saudi Arabia, Egypt, and Turkey; and to produce celebrity entertainment tours on board ships and at land bases throughout the region.

Mr. Cox (continued from page 1)

on the board provided me a first hand view of the important service USO provides in the field.

Additionally, I spent six years during the early '80s in various positions at the Department of Defense, all concerned with the well-being and quality of our service personnel. These included Assistant Secretary of the Navy for Manpower and Reserve Affairs and Assistant Secretary of Defense for Force Management and Personnel.

Those experiences, combined with my career in the private sector as a business lawyer and director of various non-profit entities, have given me an understanding of USO's role in our modern democratic society and the larger international community. I have a strong regard for USO's unique place in focusing civilian and military resources on one important goal — the improvement of the morale and well-being of those men and women (and their families) who sacrifice so much for the freedoms we all enjoy in this great nation.

Certainly, many challenges lie ahead for USO in today's new international environment. These changes will cause American military force reductions at home and abroad. In turn, the force restructuring will cause demographic changes in the make-up of our armed forces. However, I am excited and confident that USO will shift its emphasis and make the necessary adjustments in the kinds of services we offer to meet the changing needs of the military, just as we have in the past.

Over the next several months I will be drawing on the creativity, energy and management of the headquarters staff, our council members and directors in the field, and our hundreds of volunteers. Their skill, expertise, and understanding of local situations will enhance the quality and quantity of our service delivery.

At the last meeting of the USO World Board of Governors, General Rogers announced the formation of a new strategic planning committee which will involve experienced leaders on our board and senior officials in the Military Departments. I am confident that these leaders will provide us with a good road map for the future.

This road map will address the following goals which I have proposed for the USO in the next five years:

* By 1995, USO should double its service to our military personnel and their families.

* USO should revitalize its public image to reflect a very positive, contemporary USO, caring for and sharing with America's sons and daughters who are serving their country.

* Every military commander overseas should consider the USO to be an integral part of morale and welfare resources.

* Finally, USO should receive sufficient revenue from its marketing and business resources to be able to represent to its contributors that 100% of every dollar contributed will go exclusively toward service delivery.

I'm sure you agree that these are high hopes, but if we work together and pool all of our available resources, I think they are realistic and attainable. Achieving our goals will require a great deal of dedication and hard work, but it will also be fulfilling.

Following the August 2 invasion of Kuwait by Iraq and the subsequent U.S. troop deployment to Saudi Arabia, USO has already mobilized. We have begun assisting with troop and supply movement and setting up support groups for wives and children of those being sent to the area. I have offered our complete support for the men and women in the Middle East, to President Bush, Defense Secretary Cheney, and General Norman Schwarzkopf, Commander in Chief of the U.S. Central Command. USO is prepared to extend its services to help alleviate the anxiety and tension inherent in a combat-ready situation. Temporary USO centers, telephone calling centers, and celebrity entertainment shows are among the support services that can be arranged.

I appreciate the outpouring of well wishes and words of kindness received in my first months with USO. I look forward to continuing USO's 50-year tradition of providing service to service people.

Miss USA / USO (continued from page 5)

been under tremendous stress for the past few months.

The women were selected for the tour by USO Producer Iona Sherman during auditions held the week prior to the "Miss USA Pageant", which aired March 2. MISS USA, (formerly Miss Michigan) Carole Gist, went on to be first runner-up in the MISS UNIVERSE pageant two months later. "The MISS USA/USO tour is a unique addition to our tour schedule. It offers many of the service members the opportunity to talk with women from their home state," said Sherman. "To those serving our country in the far corners of the world, the 'girl next door' brings a gift greater than talent: she brings a little bit of home."

Even a typhoon couldn't keep the troupe from entertaining the troops. They were flying from Yokohama to Kadena Air Base on Okinawa when they were diverted to Iwakuni for a 20-hour layover due to massive winds from an approaching typhoon. The audience at the delayed show didn't seem to mind the wait—they responded very enthusiastically to the performance.

Upcoming USO 5Oth Anniversary Celebration Galas

USO has planned a number of special events to celebrate and recognize its 50th Anniversary. Many of these events help generate necessary funds for the services we provide to the men and women who protect our freedom around the globe.

Paris, Frankfurt, Washington, D.C., Detroit, and Tampa have all been sites of past USO gala celebrations where such celebrities as Pearl Bailey, John Forsythe, Ricky Skaggs, Charley Pride, and Lee Greenwood have been honored for their contributions to USO. Headline entertainers complete the bill for such events, with a roster to date including Tony Bennett, Louie Bellson, Norm Crosby, and Lou Rawls.

A calendar of USO 50th anniversary special events follows. If you would like more information on any of these, please contact Barbara Gavitt at USO World Headquarters at (202) 879-4718.

Saturday, November 10, 1990
"USO Day at Universal Studios Florida"

On the eve of Veteran's Day, USO will sponsor special day and evening activities at the Universal Studios theme park in Orlando, Florida. This event will include reduced price admission for military personnel and their families and an evening reception and dinner for USO supporters.

Thursday, December 6, 1990
"1990 Christmas Celebration in Washington"

USO's 4th annual Christmas gala will be held at the elegant Omni Shoreham hotel in Washington, D.C. USO will posthumously honor one of its earliest chief fundraisers, Prescott Bush, with an award to be accepted by President Bush or a member of the first family. Other honorees will include August A. Busch III, Chairman of the Board and President of Anheuser-Busch, Inc., who will receive USO's Great American Award, and Keith Reinhard, Chairman and CEO of DDB Needham Worldwide, who will receive USO's Outstanding Civic Achievement Award. The headline entertainer for the evening will be noted Broadway and screen performer Ann Jillian.

Tuesday, February 12, 1990
"USO 50th Anniversary International Tribute to Bob Hope"

This star-studded gala will be held in Los Angeles. Bob Hope, USO's Ambassador of Good Will, will be honored at this event marking the official 50th birthday of USO on February 4, 1941. All former presidents have been invited to attend as well as many luminaries of the Hollywood community—past and present—who have touched our service personnel in some way through USO.

Naples USO Fleet Center Reopens

Rebuilt Facility Is a Symbol That Americans Won't Bow to Terrorism



Cutting the ribbon at the opening of the Naples USO Fleet Center- - (left to right) Adm. Jonathan Howe, Commander in Chief, Allied Forces Southern Europe; Richard Henry, Executive Vice President, World USO; LCDR Mark Rosen, member of the Naples USO Council; Guy Smith, Vice President, Corporate Affairs, Philip Morris; Katia Crupi, Consumer Marketing Director for AT & T; Dott Ing Sabino Sernio, Vice President, S.E.P.L.I.S.

The March 2nd ribbon-cutting officially opening the new USO at the port in downtown Naples marked the end of the rebuilding of the USO after eight months of work. The old USO was destroyed on April 14, 1988, by a terrorist bomb that killed five people-four Italians and an American sailor-and injured 17 others.

"We celebrate this rebuilding that was born out of tragedy," said RAdm. Henry G. Chiles, Jr., President of the Naples USO Council. "Tonight we pay tribute to the five persons who were killed." But the opening was also a celebration, said the admiral, of hard work, generous benefactors, and "determination of the USO staff that would not admit defeat when things looked bleak."

Without delay after the bombing, USO opened temporary facilities so fleet services could continue, virtually without interruption. USO also began a fundraising drive to rebuild. Money began coming in immediately from 6th Fleet sailors and service organizations. Individual contributions, assistance from the American Women's Club of Naples, who donated all profits from sale of its popular cookbook, "An American In Naples", along with generous gifts from Philip Morris Companies and AT&T, ultimately helped USO realize its $250,000 goal.

A lounge dedicated to Philip Morris was unveiled at the opening ceremony, and a second lounge was similarly named for AT&T. Philip Morris has also been instrumental in providing funds for the USO Airport Center in Frankfurt and the USO Family & Community Center in Stuttgart, while AT&T has sponsored projects and events for many overseas USOs.

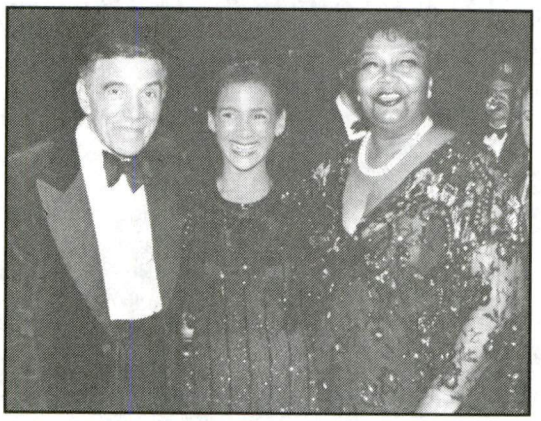
The new center is next to the U.S. Navy's fleet landing in a limited-access area of the port. It features a snack bar, gift shop, lounge, video games, and pool and ping-pong tables, and volunteers can also make tour and hotel reservations. It is somewhat smaller than the former USO, which for decades was located in the narrow Calata San Marco. "The new center is much more secure because it is in the port and we have Italian and American security right at the front door," said Joann Riccio, Director of the Naples USO.

USO operates two other centers in Naples: one at the Naval Support Activity, and one at the headquarters of Allied Forces Southern Europe.

PEARL BAILEY

In Memoriam

The USO lost a dear friend and supporter when legendary Pearl Bailey passed away on August 17. The dynamic singer whose spontaneity and infectious enthusiam captivated audiences around the world served the nation as a diplomat, wrote several books, and received a bachelor's degree in theology from Georgetown University at the age of 67. She volunteered to perform with USO as soon as WWII began, and was still at it five decades later. In 1986 she and her husband, drummer Louie Bellson, traveled on a USO tour to England and Germany. But 1988 was Pearl's busiest year yet: in June she sang for American Military in England; in August she traveled to an aircraft carrier in the Persian Gulf, when a crisis situation had developed in the region; and in December Pearl, Louie, and their daughter Dee Dee charmed USO supporters at World USO's second annual Christmas Celebration in Washington, D. C. For her unswerving dedication to USO, Pearl received the first USO 50th Anniversary Award on June 9, 1989. She often said: "My reason for touring for USO is simple. I tell the men and women who wear the uniform of the U.S. military this - - nobody promised them the bright lights of Broadway once they got there, but we did promise them one thing: that we wouldn't forget them. And that's why I do it."



Louie Bellson, Dee Dee Bellson, and Pearl Bailey at the 1988 USO Christmas gala. (Photo by Jim Kenah)

To the readers of *America's Spirit:*

I served in Vietnam with the U.S. Army for eighteen months in 1968-69. Since that time I have published seven cartoon and humor books. Now, the memories of my service have prompted me to write two books about Vietnam.

The first book will be a record for our in-country language. The slang, americanized place names and the nick names we gave our units, vehicles, aircraft, vessels and almost everything else we could think of.

The second book will be aimed at preserving our in-country humor, both the light hearted and the dark. The funny incidents, the gags, the jokes, the absurd situations that made us laugh. The laughter should not be forgotten.

I need your help to preserve our in-country slang and humor. I need to hear your funny stories, the slang, place names and nicknames that you used, along with their meanings. Your identity will be kept confidential and you will have my thanks for helping to preserve a part of our history. Mail responses to Randy L. Melton, P.O. Box 800-127, Keizer, Oregon 97303-0890.

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OCTOBER 17, 1990

THE NATION'S NEWSPAPER

USA TODAY

NO. 1 IN THE USA . . . NEARLY 6 MILLION READERS A DAY

Steve Martin plays the sands

By Laurence Jolidon
USA TODAY

U.S. TO IRAQ: NO 'PARTIAL SOLUTIONS,' 9A

CAMP MIDWAY, Saudi Arabia — Talk about your tough crowds.

"You'd better be funny," shouted one of 500 U.S. soldiers camped on a sand dune to hear comedian Steve Martin. "We've got bullets."

Martin obliged, offering the soldiers his solution to the Persian Gulf crisis that brought them here.

"I've got the answer for Saddam Hussein," Martin said. "If the press would just keep talking about his mistress, his wife would kill him."

But it was the only joke from Martin, who, with his actress wife Victoria Tennant, was in the second day of a weeklong USO tour.

Martin declined requests for more, saying, "They said they didn't want us to do a show."

U.S. officials wouldn't say why, but have talked of being "culturally sensitive" and hinted at fears of terrorism and repercussions over Western humor in a conservative, Islamic country.

Instead, Martin said he was doing "what they call grip and grin — we grip your hand and grin at you. It's all we can do."

The couple are the first of what USO officials hope will be other visits by celebrities.

Martin, who took a 10-minute ride in an M-1 tank, explained his trip simply: "I had some time off and I felt kind of bad just sitting there, so I came."



By David Longstreath, AP

COMIC DUTY: Steve Martin meets with U.S. troops in Saudi Arabia, but hot exhaust from a tank is no joke.

Videos bring troops home for Christmas

By DEEDEE ARRINGTON DOKE
Middle East bureau

EASTERN SAUDI ARABIA — Sgt. Lydell Black spent much of a recent Monday morning waiting to star in his own Christmas video special.

"It'll be 'The Sgt. Black Show,' " he said, grinning as he sat down before a video camcorder and prepared to talk for 15 minutes.

"I'll pre-empt Bill Cosby."

Black, assigned to the 501st Ord Co from Crailsheim, Germany, is one of the many servicemembers taking the USO up on Project Better Than a Letter. The program enables the troops and their loved ones to exchange 15-minute free video messages through $2 million worth of donations, including videocassettes, camcorders, televisions, videocassette players and heavy envelopes.

The troops are taping their messages at various locations throughout the Desert Shield area. The folks in the United States get free videotapes and taping services at Montgomery Ward department stores. The messages to the deployed servicemembers then can be viewed on the donated TVs and VCRs.

Christmas cards that feature Desert Shield themes, camels and wise men in traditional Arab clothing are plentiful at military exchanges and in local shops. But the videotaped messages can't be beat, according to the troops.

"It's more personal than a letter," said Spec. Charles Schlaegel, also of the 501st Ord Co.

Schlaegel, Black and other 501st members were headed to a military finance office when they saw people queuing up in an open, sandy area.

Black took the USO up on its offer — twice. "I had to get back in line to do it twice," he said. "I sent one to my mom and one to my wife."

Spec. Corey Garner, 20, said his video would "let my mom and dad know I love and miss them." This year marks Garner's second Christmas away from home. Last year found him in Panama.

"I'm telling my mom I'm OK, and I'll be back soon," he said.

"If we can't be there in person, we'll be there in spirit," said Sgt. Willie Richardson, also of the 501st. "Welcome to the sunny sands of Saudi."

Some soldiers peered seriously into the camera's eye and spoke quietly, even somberly. Others joked, as relaxed as if their performances took place in their own living rooms. And still others invited their buddies into the camera's view to introduce them to their families.

"Man, that's the longest 15 minutes I've ever spent," one servicemember said laughing — and wiping his brow as he left the hot seat. "After a while, you run out of things to say if it's just you talking."



S&S: Lynda Davidson

During a videotaping in Saudi Arabia, Pfc. Dion Teel invites his squad leader, Sgt. Thomas Boyer, to say hello to Teel's folks in Fenton, Iowa. The soldiers are assigned to the 501st Ord Co from Crailsheim, Germany.

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EN, *page E5*

the singing
Andrews Sisters.



More than doughnuts

Civilians give troops and families a home away from home

By Cathryn Donohoe
THE WASHINGTON TIMES

Say "USO," and canteen images of World War II spring to mind: coffee and doughnuts. Demure young hostesses tinkling the ivories as bell-bottoms and khakis gather 'round. Camp shows on makeshift stages. Bob Hope in Sicily, Bob Hope on Saipan, Bob Hope at last in Bremen.

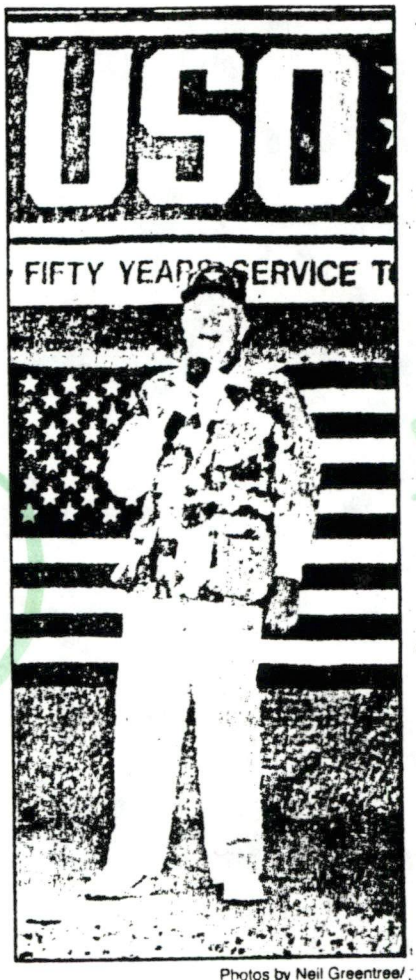
But don't wax nostalgic with the folks at USO World Headquarters here. They have a war on their hands.

And 50 years to the week since the founding of the United Service Organizations on Feb. 4, 1941, the warm fuzzies one might have expected on a golden anniversary have been stashed away. A frenetic staff of 40 is under the pressure of *now*.

"We've had to overlay Desert Shield and Desert Storm on top of all the other things we do," says Kevin McCarthy, 36, who oversees World USO's entertainment schedule. "We have a regular, ongoing concert program around the world, not just for Saudi Arabia."

He ticks off the shows he's been juggling: Jay Leno in the Persian Gulf, Randy Travis at Guantanamo Bay, Earth Wind and Fire on Okinawa — all at Thanksgiving. Bob Hope, Johnny Bench, Marie Osmond, Walter Payton and more in the Gulf at Christmastime, even as the Dallas Cowboys Cheerleaders were swinging through Korea and the South Pacific. Billy Joel in the Philippines three weeks ago.

"We run the gamut here," Mr. McCarthy says.



Photos by Neil Greentree/
Courtesy of USO World Headquarters

Perennial Bob Hope has been a favorite since World War II.

They do. Even under the austere conditions of the desert (where, even before the war put celebrity visits on hold, sensitivity to Saudi mores had confined Hollywood types to buttoned-up handshake tours) USO has put down roots.

Two full-service USO centers — one in the island nation of Bahrain and one in Dubai, a city in the United Arab Emirates — opened in November for fleet and Army units, says program director Janet Bandows Koster. As she describes the offerings of coffee, doughnuts, TV, telephones and a volunteer staff of more than 300 Americans, it's almost possible to see again that little knot of GIs converged on the piano.

In fact, it's not much different from the old times, Ms. Koster says. Two RV-style entertainment vans based in Bahrain and Dubai stand ready to roll into Saudi Arabia as soon as the military command gives the word, she says. Fitted out with coffee, cola and popcorn machines, large-screen TVs and video-disk players, the vans — true to USO's reputation — carry pop-out stages on back big enough for single acts.

"We plug them in and we've got a show!" Ms. Koster says. "It's the same thing we did in World War II and Korea and Vietnam, except we have video-disk players instead of Victrolas — or whatever it was they had then." Ms. Koster is 31.

There is one big difference between then and now. Most of World War II's 12 million servicemen were single. Today more than half of this country's 2.2 million active-duty military people are married, with children.

That gives USO a target population of 5 million, many based overseas. With 94 centers abroad and 69 stateside — at airports, fleet stops and U.S. bases — USO staffers

see **USO**, *page E2*

USO

From page E1

say that today their private, non-profit organization is more than anything else a family affair.

The war makes that even more true as troops leave their families for the Gulf, says Chapman Cox, 50, the former assistant secretary of defense who became World USO's president last May.

"We have units in Germany that are much more strained now than they ever were," he says. "Now you have women and their kids on the Germany economy. Some of them don't have high-school educations. They don't speak the language. Their breadwinner is gone, so their access is limited. Their demands on our social services are even greater than when the guys were there."

With an annual budget of $25 million — not disproportionately greater than 1941's $1 million — World USO keeps a paid staff of only 750 worldwide. Some 20,000 volunteers do most of its work.

Even so, Desert Storm strains resources. Just last week USO began a drive to raise an extra $1.5 million to support families of Gulf troops. That, Mr. Cox says, is in addition to the $2.5 million Gulf Crisis Fund, increased now to $3.5 million by Coca-Cola Co. in a contribution much hyped at Super Bowl time.

Now it may skew the skin-show image, but in some respects USO had families in mind from its very beginning. So says Teri Tynes, a doctoral candidate at the University of Texas who wrote her dissertation on USO's role in creating "a shared entertainment culture."

When six civilian social-service agencies pooled their resources 10 months before Pearl Harbor to create USO, Ms. Tynes says, they were responding to some very family-oriented needs.

Adolf Hitler had blitzkrieged his way to the English Channel. British forces had been washed into the sea at Dunkirk. Buzz bombs were raining on London. Erwin Rommel was in Africa. The United States, still at peace, had called men to both its Army camps and its war-industry centers. And the social dislocation, Ms. Tynes says, took its toll.

"You had towns with training camps and towns with industry. These were small little places, and suddenly they were transformed into burgeoning urban areas. Overnight a town of 2,000 would become a town of 15,000," Ms. Tynes says.

"They had a critical shortage of housing. Children were going to schools where there weren't enough teachers for them. Camp followers would come and set up shop, so you had a problem with the vice trade. The immediate need was to address the social problems, but agencies like the Salvation Army couldn't keep up with all the requests for social workers."

So, with memories still fresh from World War I, when they had worked separately and redundantly, the six groups — the Salvation Army, the YMCA and YWCA, National Catholic Community Services, National Traveler's Aid and the National Jewish Welfare Board — came together into USO as a way to coordinate their relief of wartime stress.

It had everything to do with family adjustment and — at first — little to do with celebrity entertainment. USO Camp Shows were not even organized until November 1941. The "stagedoor" canteens were an independent product of the American Theater Wing. Bob Hope, according to his book "Don't Shoot, It's Only Me," did not do his first USO show until 1943.

From the start USO had a relentlessly non-governmental, civilian and volunteer character. That, Ms. Tynes says, made it anathema to some Washington New Dealers and for a time stifled recognition.

"They had a long fight, in the fall of 1940, to get the government to acknowledge their activities. There were people in the Roosevelt administration, even Eleanor," Ms. Tynes says, referring to the president's wife, "who believed the government should be the one to do this kind of work."

In February 1941, Ms. Tynes says, FDR himself finally endorsed the private-sector approach, and USO was on its way.

Today the organization keeps extremely close ties to the defense establishment: Its chairman was once supreme Allied commander in Europe, its ranks are peppered with former service employees and its written memo of understanding with the Defense Department gives it an inside track in "representing civilian concern" for military personnel.

But USO continues its private traditions, accepting money only from non-governmental donors — from United Way to Coca-Cola to "Joe Smith on the street," as Mr. Cox puts it.

That way is not fail-safe: Slipshod bookkeeping and scant contributions typical of peacetime almost killed USO five years ago. Today, in what some call a necessary turn toward commercialism, USO licenses everything from T-shirts to "Desert Storm" watches (as long as they meet its standards of taste). It sells its tours to corporate sponsors that relish the chance to get their names before the troops and, later, the TV audience for the tours' video packages.

The technique has an honorable history: Bob Hope's pre-USO broadcasts from home-front military bases were sponsored by Pepsodent toothpaste. But today's language gets in the way. Mr. McCarthy, whose formal title is "director of marketing and communications," doesn't shrink from calling the troops "a captive audience" and USO's current fund-raising technique "cause-based marketing."

Somehow it seems less crass that in 1942 George Bush's father, Prescott Bush, went out and raised $32 million for USO, no strings attached. How's that for a thousand points of light?

In fact, those were more ingenuous times. To hear some early volunteers tell their stories, for World War II civilians USO service became not just a personal effort but the duty of an entire community, often presided over by some local doyenne of sterling reputation and iron hand.

When a brown-haired, 19-year-old slip of a volunteer named Miriam Laing went down to the converted feed store that was USO headquarters in Front Royal, Va., for example, she had to deal with Mrs. Otis Kibler, USO's local director and wife of the owner of Kibler Furniture — a store that still stands on Main Street. In those days Front Royal, with a movie house and a bowling alley and a single big street, supported an Army training center for the K-9 Corps.

"You had to have an interview, or know Mrs. Kibler, to get in. They were very strict about which girls were chosen, because we had a lot of girls who — weren't completely moral," says the former Miss Laing.

Now 66 and living in Lewiston, Utah, she became Miriam Lawrence in 1944 — and stopped hostessing — when she married an MP she met at Front Royal's USO.

To Mrs. Kibler, only single young women were hostess-eligible. The custom forestalled marital conflict. Once past the morality check, "the girls" would spend at least one night a week at USO pouring coffee, serving doughnuts and helping GIs write letters home, Mrs. Lawrence recalls.

"Dating" on USO time — that is, showing exclusive interest in any one soldier while on duty — was forbidden. Once-a-week dances were strictly chaperoned. Dress was casual but pants were taboo.

"With Mrs. Kibler we couldn't have gotten in if we wore what the girls wear now," Mrs. Lawrence says. Then she laughs. "I guess I'm showing my age."

Emily Kibler, 91 now, still lives in Front Royal. And to judge by servicemen's response to USO over the years, the kind of prim, home-baked quality she stamped into her center lived on — despite the Dallas Cowboys Cheerleaders — in USOs around the country.

At least that's so, according to Bill Eckler, 38, a drugstore manager in Santa Ana, Calif. Mr. Eckler, stationed in Washington, D.C., as a Marine drummer during the last days of the Vietnam War, says USO Washington's boozeless, proper clir
turned some of his confreres of

"You know Marines," he
"They're heavy-partying, ma
types. And some of them loo
down on it as a place for people
nowhere else to go."

But Mr. Eckler married his h
ess, Patricia Cherney. "Right,"
says. "I thought USO was real n
They had nice people there, peo
who really cared about what was
ing on."

Defense officialdom thinks t
same.

"USO has been a home away fro
home for millions," says Christoph
Jehn, assistant secretary of defen
for force management and perso
nel.

So there are more than enou
kind words for a 50th anniversa
But here's the rub: When Mirta
Lawrence and Bill Eckler say "US
they mean something rather diffe
ent from Chapman Cox's World US

World USO, the umbrella organ
zation, serves only military perso
nel and families based overseas
spends none of its funds at home
Stateside 32 local groups — char
tered by World USO but independen
of it — run, finance, staff and rustl
up volunteers for USO's 69 centers i
the United States.

"I spend my days combating thi
Bob Hope image, that all we do i
serve coffee and entertain the
troops," says Gail Moore, a public
relations assistant with USO of Met
ropolitan Washington — a group s
autonomous it plans to redesign its
logo to emphasize its distinction
from World USO.

With a $500,000 budget, 800 vol
unteers and a staff of "two full-time
equivalents" (in the words of its
punctilious volunteer treasurer, Jo
seph Elkins), Washington USO runs
10 centers and a mobile family sup
port service in an area that stretches
from Quantico, Va., to Fort Meade,
Md.

From emergency-housing pro
grams for low-paid enlisted people
thrust into Washington's high-rent
market, to job fairs for military
spouses and referral desks at all
area airports, the local group is "into
the real nitty-gritty," as Ms. Moore
puts it. And she worries that poten
tial donors may bypass her chapter
for World USO, thinking they are the
same.

Her worry could be misplaced.
Gary McCartie, program director
for country-music station WMZQ-
FM, tells the world that Washington
USO had to cut back its staff and
move to rent-free quarters at Fort
Myer in Arlington last year for lack
of funds. And he intends to do some
thing about it, through a station-
sponsored $250,000 fund drive for
the local chapter.

Maybe that is the way it works,
after all. Teri Tynes, the tracer of
USO history, says she was drawn to
her subject because of what it told
her about this country.

"It struck me as peculiar that in
the United States all these people
would make such an effort to boost
the morale of their troops. I thought
that said something unusual about
how America saw its Army," she
says.

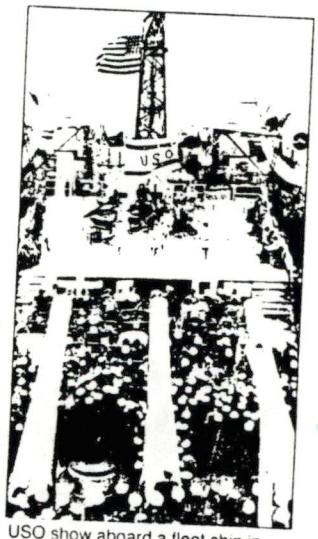
"I think people in this country see
their Army as a civilian one, even
though it's volunteer. And I think
their attitude is this: These Army
people are regular people. And they
need reminders of home."





Courtesy of USO World Headquarters

Marlene Dietrich and Irving Berlin were among the many entertainers who went overseas to perform for Allied troops during World War II. USO volunteers tried to provide a home away from home for U.S. military.



USO show aboard a fleet ship in 1944. Entertainment was one of USO's later services.

The Stars and Stripes
The National Tribune

"To Care For Him Who Shall Have Borne The Battle And For His Widow And His Orphan
Abraham Lincoln

THE ONLY NATIONAL VETERANS' NEWSPAPER

NUMBER 8 WASHINGTON, D.C., MONDAY, 25 FEBRUARY 1991 75¢ PER COPY

From Coffee And Donuts To The 'USOasis Mobile'

By Karen Timmons

Washington, DC (UPI)--Virtually forgotten for years by the American public, the USO is now flooded with donations and volunteers eager to offer soldiers and their families a host of new morale-boosting services.

They're still serving coffee and donuts at USO centers around the world, but the troops of Operation Desert Storm and their families at home are also getting free phone calls, help with home repairs, emergency grocery money and an array of emotional support programs--all funded with donations.

Since Operation Desert Shield began in August, donations have been "way up," according to Amy Adler, spokeswoman for USO world headquarters in Washington.

"Everyone is thinking of us," Adler said. "Shopping malls have given us the money from their ponds. A little boy at a school in Iowa wrote us he's having a sale to raise money. One law firm gave us the money they would have spent on happy hour after work. During Christmas a lot of offices skipped their Christmas parties and sent us the money."

In addition to such individual donations, the USO coffers have suddenly swelled from numerous corporate benefactors. In September, Adler said, five major corporations--Coca Cola, American International Group, AT&T, ARCO and Anheuser Busch--each gave $500,000 grants to seed the USO's Gulf Crisis Fund.

Other firms have given "in kind" donations, Adler said, such as 5,000 Sony Walkmans for the troops or the Montgomery Ward department store chain's "better than a letter" program allowing soldiers and their families to film and send videotapes to one another for free.

And then there is Bob Hope and several other celebrities who have donated their talent to entertain the troops for USO shows.

USO officials have no firm estimate of the donations it's received since August, but Adler says it's clearly "in the millions." She added the sudden largesse is in stark contrast to the period since the late 1980s when "we were in financial difficulties.

"In peace time they (the general public) forget about us," she said. "But the service people don't."

Most Americans connect the USO with the coffee and donuts and dances of WWII canteens or the ubiquitous Hope shows, but few know it stands for United Service Organizations.

Chartered by Congress, but privately financed, the USO was founded by several civilian service agencies in 1941 at the urging of President Franklin Roosevelt. Celebrating its 50th anniversary this month, the USO operates 38 centers in the United States and 160 abroad, including two in the Middle East, in Bahrain and the United Arab Emirates port of Dubai where many soldiers arrive in the Gulf region.

Adler said the USO is awaiting clearance to set up operations in Saudi Arabia, including its traveling USOasis Mobile Van, a 3 1/2-ton truck outfitted with a soda fountain, popcorn machine, large screen TV, VCR, video disk player and a portable stage.

While its Middle East centers offer free five-minute phone calls home and the traditional refreshments and entertainment, USOs on the homefront are also treading new ground.

At the Jacksonville, NC, USO center near the Camp Lejeune Marine base, director Matt Hardiman says "host families" have taken the families of deployed Marines under their wings and provide everything from a ride to the commissary, to "respite" babysitting to a friendly ear.

"Desert Shield brought problems," said Hardiman, "but Desert Storm brought problems and anxieties. There are more wives that need listening to."

In San Diego, local USO director Terri Waldie says the center sponsors weekly family nights, providing free meals to up to 350 people. Housing is a particular problem in the area, he said, and the USO works with local agencies to find affordable units for the many military families there.

Waldie said the USO is also gearing up to provide hotel space for families who come in to visit wounded soldiers and sailors.

At the USO of Georgia headquarters in Atlanta, which serves four major military bases and the third largest population of reservists deployed to the Gulf, executive director Mary Lou Austin said one local program that has been most appreciated is the maps of the Middle East given to military families.

"People have told me, 'my child, before he goes to bed at night, he touches the map and says 'this is where my daddy is.' It's an emotional linkage that means a lo

See From Coffee, Pg. 1

USO Takes Curtain Call in Desert

SUMMARY: The USO has always been the home away from home for American servicemen, especially overseas and during wartime. The venerable United Service Organization network is smaller now, but corporate support is increasing for its 160 clubs, and the USO is finding a new role in support of U.S. troops in the Persian Gulf.



The old show biz saw "The show must go on" takes on new meaning when the performance venue is the back of a tank on the front line of a war zone. And when comedian Jay Leno brought his stand-up routine to troops stationed on the border between Saudi Arabia and Kuwait late last year, he was participating in a 50-year-old tradition that has become an integral part of the U.S. military during wartime: the USO show.

Born of an effort to give American soldiers a touch of home away from home during the tumult of World War II, the USO's mission remains similar to the one given it at its inception in February 1941. It was then that President Franklin D. Roosevelt, working with representatives from the YMCA, YWCA, National Jewish Welfare Board, Salvation Army and National Travelers Aid Association, conceived a plan to build morale and provide recreation for the rapidly growing armed forces.

Within three years of its founding, the United Service Organization reached its apex of activity with more than 3,000 clubs around the globe. And at the same time that soldiers were enjoying Saturday night dances, the USO Camp Show Division was busy creating a show business legend that lives on today.

From 1941 to 1947, the USO presented a remarkable 428,521 performances. In 1945 alone, it put on an average 700 shows a day. Audiences have ranged from 25 men at a lonely outpost to more than 15,000 troops gathered in Korea for a glimpse of Marilyn Monroe in 1954.

Today, even though the number of centers has dwindled to 160 and the nonprofit organization no longer receives government funding, the USO is still a vital organization. It is riding a crest of renewed support derived from an increasing respect for those serving in the military, revised programming designed to meet the needs of an all-volunteer armed force and a healthy revival of old-fashioned patriotism.

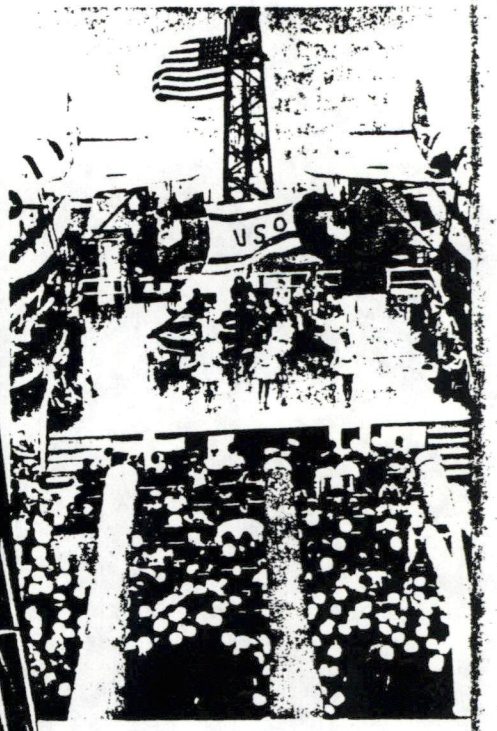
With an operating budget of $24 million annually and 20,000 volunteers who support a staff of 750, the USO has expanded its mission to meet the needs of a vastly changed clientele. Sure, there still are hot coffee and doughnuts, but today's USO is truly a family affair that reflects the fact that 54 percent of those serving in the military today are married with children. By contrast, more than 60 percent of U.S. troops serving in Vietnam were single.

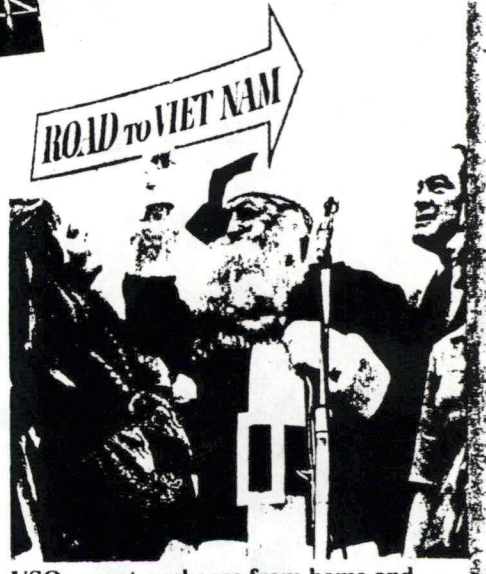
"Our response to the changing face of the armed forces started some time ago," says World USO President Chapman Cox. "Most of it began in the mid-1980s when our centers overseas started really focusing more on family needs. Today we have women's resource centers, intercultural programs and all kinds of training in how to get along overseas."

With the Persian Gulf war forcing the temporary estrangement of thousands of families both Stateside and abroad, the USO is marshaling its forces to provide support services to family members left behind, such as Jennifer White and Debra Pacheco of Jacksonville, N.C., near the sprawling Marine Corps complex at Camp Lejeune. Both are wives of Marines serving on the front lines in the Gulf conflict. White is pregnant with her first child, while Pacheco is the mother of three children under the age of 10. Pacheco has 10 years of service life behind her, including other lengthy periods away from her husband. But for White, the separation from her spouse of less than two years has been acute.

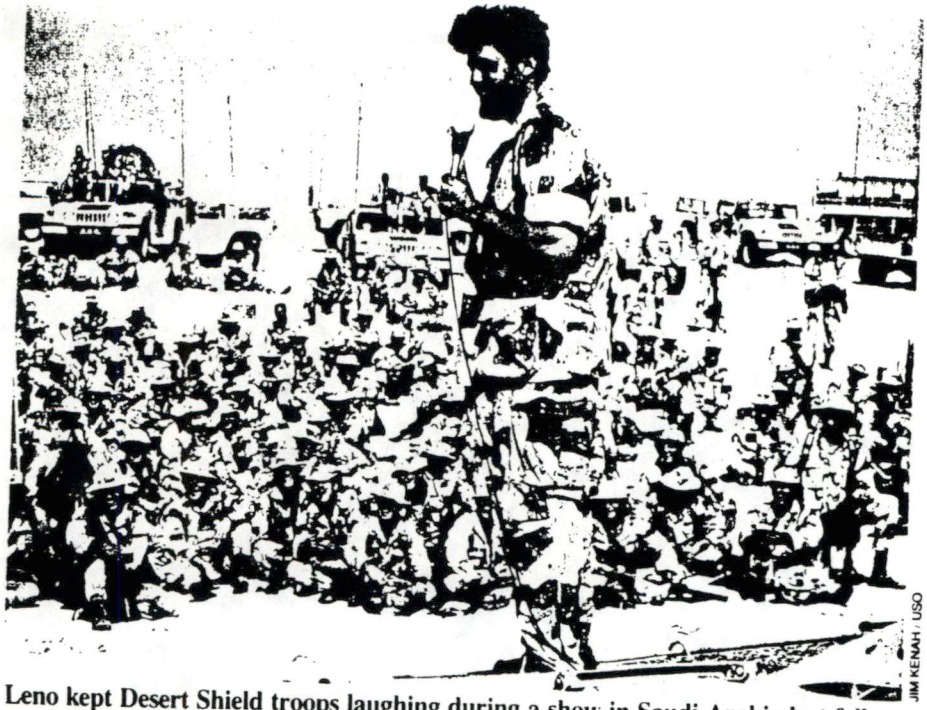
"This is the first time since we've been married that I've been separated from my husband, and it's hard," says White. "I started coming to the USO about a month







USO meant packages from home and shows aboard ship in World War II, or Santa Claus with Bob Hope in Vietnam.



JIM KENAH / USO

Leno kept Desert Shield troops laughing during a show in Saudi Arabia last fall.

ago, and if it wasn't for the USO I would just be sitting at home and watching the television, and that wouldn't be doing me any good at all."

For Pacheco, the USO has been a particular source of help for her children, who, she says, beg her to take them there each day after school. "The two oldest both know what's going on, and it's been hard for them," she says. "With my youngest, it's really hit hardest because she's used to having Daddy around. But every day when I go to pick them up at school, they want to come back here."

The two women help answer the phones at the Jacksonville USO, which sits amid five Marine bases and is the sole remaining original USO center. They offer support to each other and other Marine wives as well as take advantage of the recreational facilities. And on those days when it seems as though the good times are all behind them, they know they can turn to Matt Hardiman, the center's director, for support.

Hardiman, a retired Marine sergeant major who served in Korea and Vietnam, is the stuff of which USO legends are made. In addition to overseeing the physical plant, he sometimes must also oversee a little morale boosting, particularly among newly recruited servicemen.

Occasionally someone will need a little bolstering, he says. "But we have a saying in the Marines: 'Kick ass and take names.' So I'll get a guy and I'll say, 'What's the matter with you? Go ahead and make that phone call to your mother and father, call your girlfriend.' But loneliness is basically something that wears off after a while. After five or six months in the Corps, it feels like home."

With Desert Storm in full swing, Hardiman has found that in addition to his regular USO duties he has been required to don more than a few other hats.

"Last month, we did everything from getting a power of attorney for someone to taking care of having somebody's car fixed," he says. "We've provided transportation to hospitals, churches, college. We've had brand-new wives and premature babies. . . . And if it's something we can't handle right off the bat, we can provide referrals to family agencies that can help."

On the front lines, the USO is marshaling its resources to provide soldiers with a touch of home and first-class entertainment. As in earlier wars, it is not an easy mission.

"There is something electric about being able to do what we do," says Kevin McCarthy, production director for all the USO shows overseas. "Out on the desert everyone is really spread out, so you've got someone like Steve Martin or maybe Jay Leno doing a routine before 25 soldiers. And for these soldiers, it is a really important experience. They say, 'These guys really care about me enough to be here.' "

Both the logistics of the desert and the cultural sensitivity of the Saudis play a part in the type of entertainment the USO can offer. There are no high-heeled dancers there. In fact, no unmarried female entertainers are allowed to enter Saudi Arabia, a fact that came to light when the Saudis denied veteran USO performer Brooke Shields a visa.

In addition, says McCarthy, the military commanders do not want to gather too many soldiers together in one place for fear of tempting the enemy. So, like desert nomads, the USO entertainers travel endlessly along the front lines, often making eight or nine stops a day. And while there has been little in the way of glitz, the soldiers have responded to visits by such celebrities as Gerald McRaney, the star of CBS's "Major Dad," and boxer Tommy Hearns with heartfelt enthusiasm.

When Steve Martin and his wife, actress Victoria Tennant, visited in the fall, they simply shook hands and said hello to the soldiers, but that did not stop those who saw the comedian from sending their thanks.

"You can't imagine how much it means to us to know that we are not forgotten," wrote one soldier to the USO. "It is people like yourselves that make our United States the best country in the world."

All frontline shows ceased when the war began, but according to McCarthy, the USO is working with Gen. H. Norman Schwarzkopf's staff to arrange for more entertainment. And even if it is several months before the USO can put performers back in the war zone, there still will be plenty of opportunities to keep morale high — at least if Janet Koster, the USO's director of programs, has her way.

If McCarthy takes care of the glitz, Koster takes care of the grunts. A hands-on manager, she tries to visit as many of the 160 USO centers as possible. But with no centers in Saudi Arabia — the nearest are in Dubai and Bahrain — Koster has had to search for ways to get services to the men and women on the front lines. She is working to prepare several mobile USO units to take out into the field with surefire morale boosters. "In addition to food and beverages, they've got state-of-the-art stereo and video equipment," she says. They also are equipped with cellular phones.

Such projects cost a lot of money that for the most part comes from donations. "I'd really like to see us expand so that we had a USO center at every armed forces base," she says. "But money is tight and funds are getting harder and harder to come by."

While corporate sponsors such as Coca-Cola, Anheuser-Busch, AT&T and Arco have donated millions to the USO's Gulf war efforts, it is the mostly unrecognized contributions of millions of individuals that have kept the USO afloat for 50 years, says its president.

Corporate support is definitely increasing, says Cox, "but over the years we have had an enormous goodwill from very, very faithful individuals who've always responded to us when we've asked."

When Americans think of the USO, Cox says, he hopes they conjure up these images: top-notch celebrity entertainment as well as a helping hand and a touch of home to the troops and their loved ones. For all the services it provides, he stresses, the USO is mainly "a place where you can feel some kind of connection."

— Gayle Hanson

Feb. 1, 1991

I

Dear Billy,

I am writing you this letter to let you know of my appreciation for your visit to Clark Air Base in the Philippines.

My daughter, Senior Airman, Shelley A. Redmond, has been in the Philippines since December of 1989 and will be stationed there until May of 1991. That is, if all goes well with the War in the Gulf and she doesn't get sent there first.

Anyways, Shelley was extremely excited about the concert you performed over there, and when she called me about it, she informed me that it was the greatest concert she had ever seen and was so greatful to you for showing her and the rest of the military an event she will never forget! She also told me of how you talked about the war to them, and that it made her even more proud of herself. In my heart I know she is very scared, but

at the same time I know she is proud to be a part of America, and, we too, are very proud of her.

My point for writing to you is this:

Shelly sent me a article that was in the Philippine Flyer telling of your concert. It was very interesting. At the end of the article is where I recived this address, so I decided to write and thank you for making my daughter so excited and happy! These men and women need more people, like yourself, to let them know we are all behind them and also praying for them. I know that it would be greatly appreciated if you would write a letter to Shelly and maybe throw in an autographed photo of yourself! I know it would make her feel very special! I realize you are a very busy person and I would

IV

understand if you can't, but I just thought it would help her to get through this time of war.

Again, I thank you from the bottom of my heart. You really are a great singer, but most of all you are one special person!

A Big Fan,
Janet Redmond
P.O. Box 59
W. Pgh., Pa. 16160

P.S.

Shelley's address is:

SRA Redmond, Shelley A.
PSC 2 Box 14356
APO SAN FRANCISCO, CA. 96311

P.S.S.

Shelley has no idea I wrote you this letter - I just thought it would be a nice suprise!

Thanks for your time!!

25 NOV 1990

Dear Mr Lino:

A warm Aloha from your friends at 3d Marines in the chilly desert! It is visits such as your's that will be long remembered after this party is over. The time you spent with us will keep smiles on our faces 100 fold the time here spent.

Although we realize one trip to the Holy land is about all any american in their right mind could stand, we'd like to invite you back anytime to visit us. Being a Lone man its my guess if you intend on visiting 3d Marines again you'll wait until we get back to Hawaii.

Again Thanks you and thank your wife for adding that personnel touch! told you we wouldn't keep her!

Semper Fi

Carl Vincenti
USMC BOSTON

Dear Billy Joel,

I wanted to write you and tell you how much your visit to Clark AB, Philippines meant to us. All we ever hear about is how much support the troops in Saudi get. No one thinks about us here in the PI, how we are usually locked on the base and can't go anywhere. I realize that we aren't in a war zone but we are getting shot at and are at the mercy of terrorists threats all the time. Your concert was the "social event of the season", it was the highlight of my tour here. It really means a lot to us that a major entertainer such as yourself would take time out to tour bases overseas. I hope you realize how much your concert brightened our lives. Your concert was the only thing on our minds from the day we found out you were coming and even now everyone is still talking about it.

Your concert was great. I was afraid that when it started raining you might have to stop, but instead you kept going. If I ever get a chance to see another one of your concerts I will definetly go. Don't ever stop being the Piano Man", and take care.

John E. Fakes

John E. Fakes
SC #3 Box 15736
FPO SF, CA 96432

Received NOV 20 1990

THIRD SQUADRON
THIRD ARMORED CAVALRY REGIMENT

9 Nov 90

Dear General Davison,

Yesterday, Mr Richard Henry of the USO brought Tommie Kearn, the boxer to visit my squadron in Saudi Arabia. We arranged a sparring match between Kearn and my command sergeant major. It was a great hit, the troops loved it.

My purpose in writing is to thank you and the USO for brightening my soldiers day.

Brave Rifles!

J.H. DALY, JR.
LTC, CAVALRY
COMMANDING

RECEIVED ... 15 1990

9 NOV 1990

bcc: Chapman Cox
OPS Committee

Dear Mr. Henry,

Thanks so much for buying Mr "Tommy" Hearns tape. I hope you will be supprised what little things like that does to boost morale. It shows us that somebody cares back home. Please keep up the good work.

Your friend,

Sgt John Schaefer
136 TAW Deployed
APO NY 09856

GOD BLESS THE USA by Lee Greenwood

If tomorrow all the things were gone I's worked for all my life and I had to start again with just my children and my wife, I'd thank my lucky stars to be living here today 'cause the flag still stands for freedom and they can't take that away.

CHORUS:
And I'm proud to be an American where at least I know I'm free. And I won't forget the men who died who gave that right to me and I gladly stand up next to you and defend her still today 'cause there ain't no doubt I love this land. God bless the USA.

From the lakes of Minnesota to the hills of Tennessee, across the plains of Texas, from sea to shining sea. From Detroit down to Houston, St. Louis to L.A., there's pride in every American heart and it's time we stand and say.

CHORUS:
That I'm proud . . .

CHORUS AGAIN:
And I'm proud . . .

21 Oct 90

Dear Mr. Martin,

I am sure you've received several letter but I felt compelled to write. My name is Major John Lisle from the 82nd Airborne Division. I was fortunate enough to meet you and your wife on your world wind tour to Saudi. It was obvious you were absolutely exhausted with the schedule you and your lovely wife were on. The important issue at hand was that you continued to push yourself and the troops appreciated it. For a person as famous as you, to not only

dedicate valuable time but then to physically and mentally push yourself as you did meant a great deal. Its important to these guys to know somebody gives a shit and stands with them under the America flag.

I'm proud of what I do and its great to know folks like you can show such great support. It let us know that our country is behind us all the way.

Mr Martin, you might think this letter is a little corny but I thought what you did was important and it meant a lot. Thanks to you and your wife. From a soldier in "America's Guard of Honor." Thanks pfc Jack

IN THIS ISSUE

DECEMBER 24, 1990

People weekly



JAMES M. KENAH ©1990

56 LENO OF ARABIA: OF MORALE AND MEN

Over Thanksgiving weekend, comedian and Tonight Show *guest host Jay Leno flew to Saudi Arabia to boost the spirits of front-line troops. He was not the first Hollywood visitor to the desert. Comedian Steve Martin and his wife, Victoria Tennant, went there in October. But partially in deference . . .*



century. You just go from caravan to caravan, stand on something, start talking and hope a crowd gathers. The one advantage to this was these guys really had nothing else to do.

My concern was not to be some kind of rabble-rouser, some flag-waving war booster, so I didn't do any Arab-bashing jokes or Muslim-religion jokes—that's not my job. I had some dirty jokes prepared, but the guys didn't seem to want that, which was fine with me. I did what I usually do: talk about my folks, about TV shows, Milli Vanilli. These soldiers are kids after all, and that's what they're interested in. I'd get one of the prepackaged meals the guys get and eat a little and say, "Boy, this stuff is delicious. What is this, Thanksgiving dinner? I can't believe you guys are complaining." Then they'd start laughing and throw spoons at me. I only used a couple of Saddam Hussein jokes, like, "I saw Hussein on TV, and I thought, 'Boy, Noriega's face has cleared up.' " Mavis got most of the attention. These guys hadn't seen a woman out of uniform in 90 days. I'd be struggling to crawl out of a tank, and eight soldiers would be saying, "Can I help you, Mrs. Leno?"

I'd just seen *The Civil War* on PBS. I was very moved seeing those kids who were 17 years old with guns, and then I'd look out at the sand from this tank in the middle of the desert and see the same kids: The uniform is different, but they're holding guns bigger than they are. It really hit me. There are a few soldiers who look like men—three-day stubble, big workout arms, guys who look like Sergeant Rock. But then you have these kids, it's the same young faces looking at you. Mavis said, "Twenty years ago I'd have been concerned about these guys' girlfriends. Now I'm concerned about their moms." The weapons are more sophisticated now, but what's worse? A bayonet at Gettysburg with no medical attention or gassed in Saudi Arabia with a chemical weapon? One is as bad as the other.

I didn't hear anybody talking with a sort of gung ho, let's-kill-'em attitude. I think it's different from Vietnam. Most of the guys were really concerned about how the Saudis treat women. They thought it was genuinely unfair. Twenty years ago people would probably have said, "So what?" Wives and girlfriends, by the way, shouldn't worry that their guys are running around with women over there. There isn't much chance of that! Another thing that was nice to see was men and women of all races and walks of life hanging out together.

The soldiers gave me about 200 names of all these parents. I've been calling them up and saying, like, "I saw Timmy." And they go, "Where was he? How's he doing?" People are so happy that you call, you feel good about it. I don't know what's going to happen eventually, but while I was there, I would really look at each person I met and try to remember his face. I can't remember everyone, but I was thinking, "Gee, is one of these kids going to get killed?" It would be great fun for me, 15 years from now, to have one of those people come up to me in Vegas and say, "Hey, remember me? I was the guy in the third row in the tank battalion." I would love to be able to remember them, because I'd like to see them all again. ❑

▲ "A lot of guys have written to say they had a good time with it," says the comedian, signing an autograph at a desert stop.



► "Mavis was the star of the show," quips Leno of his wife, who happily posed with the troops.

▼ "My biggest fear was I'd look like Dukakis standing on the tank," says Leno, firing a one-liner at the soldiers.



FRIDAY, DECEMBER 7, 1990

The Washington Post

The USO, Troupers For the Troops

Timely Tribute to 50 Years of Service



BY HARRY NALTCHAYAN—THE WASHINGTON POST

Rep. Tom Ridge, left, and boxer Thomas Hearns last night.

By Phil McCombs
Washington Post Staff Writer

The USO celebrated its 50th anniversary last night with a gala dinner for 1,000 guests and dignitaries at the Omni Shoreham. It was a happy evening celebrating half a century of "caring, service and love" for American service personnel, and yet unhappy too, in that once again salving the psychological stresses of impending war is a growth industry. USO officials announced they will soon have three service centers open in the Persian Gulf region, one inside Saudi Arabia itself, with others in Dubai and Bahrain.

Boxing champion Thomas "Hit Man" Hearns, who recently did a handshake tour in Saudi Arabia under USO auspices and pronounced it "great," was there last night. "To be picked to go and help the morale of the troops, I got a great deal out of it. It made me feel really good," he said. And the troops loved him too, according to a short film on USO tours shown last night. There was Hearns, doing a little pickup match with one of the soldiers, surrounded by cheering onlookers.

"The Saudis don't have the same idea about a good time as we do," said Rep. John D. Dingell (D-Mich.), explaining why comedian Steve Martin had to confine himself to a "handshake tour" and why Bob Hope's act will be scaled down. Of course, he added, "Those military personnel are not over there for shows."

Would that they were.

"It is the USO challenge to minister to the deep human needs resulting from the hardships" American service personnel are suffering in the gulf region today as they await a possible war, said World USO President Chapman B. Cox. He added that "Bob Hope is going for Christmas," and said in a private interview that Hope will be entertaining as well as greeting troops inside Saudi Arabia.

USO officials made it clear last night that the details are not yet nailed down, one of the principal difficulties being the "sensitivities" of the conservative Moslem culture to such standard USO show fare as dancing girls. Hope, 87, has been entertaining American forces abroad at Christmas since 1941 with gala shows including plenty of starlets and irreverent humor.

"Hope can't do his normal show because of Saudi restraints," said Executive Vice President Richard Henry. Kevin McCarthy, executive producer of the USO's entertainment programs, said, "We don't have a cast from Bob" yet, but that when one arrives, it will be submitted to the Defense Department for approval, which in turn will make sure that the Saudis are not offended.

But the emphasis last night was on the positive—on the more than 150 USO centers around the world where lonely service personnel can get "a smile and a hot cup of coffee," on the American corporations who have donated millions of dollars to provide off-duty services for the troops deployed on Operation Desert Shield, and on certain key figures on the American landscape who have made the USO a vital concern.

August A. Busch III, who runs the world's largest brewery, Anheuser-Busch, out in St. Louis, received the USO's Great American award last night for contributions totaling $3.5 million during the past five years. Busch came to the rescue when the USO was between wars and in managerial disarray in 1985, and kept with the task until the organization was again healthy. "It's our way of saying 'thank you' to the men and women who defend our country," he said last night.

An Outstanding Civic Achievement award was given to advertising executive Keith Reinhard, who during that same period donated ad and public relations services that generated $25 million for the privately funded charity organization. And President Bush's father, Prescott Bush, was honored posthumously with a Christmas Award for having spearheaded the stunning $32 million fund-raising drive that launched the United Service Organizations in 1941 on the eve of America's entry into World War II.

William Prescott Bush—the president's nephew—was on hand to accept this award, recalling his grandfather as "a tall, handsome, successful man with a great sense of humor and a love of life." He also recalled that the elder Bush was a devoted member of a barbershop quartet from 1926 to 1962.

TO: Richard Henry !

18 Dec.

Mr. Smith + Mr. Hearns

I would like to thank you from the bottom of my heart for all you and Mr. Hearns have done.

Mr. Hearns it really helped me alot when I saw that someone as famous as you cared enough about us to give up at least two weeks of his life. I felt like everyone back home had forgotten me, but you showed me that people still remembered.

What you did will never be forgotten. Hopefully I will be able to look back on this and tell all my friends how I meet the Hitman in the desert. Everyday when I come back to my tent I'm usually pretty depressed but when I see that picture of you it gives me a much needed boost.

I've told my wife about you many times and she was very impressed. It just meant so much to me, words can't describe how much you have helped me. I'm just so thankful. You are really a great person inside and out.

→

I hope you have a very Merry Christmas and a Happy New Year. Thank you again. You will be in my prayers on Christmas Day as I thank the Lord for all the fine people that have supported us. May the Lord truly Bless you Mr. Hearne because the Lord has blessed me through you.

(In His Name)

SGT Thigpen
437 Supply Deployed
APO NY 09856
Desert Shield

Personnel Command
P.A.
703 325 8856 Valerie

1941 · FIFTY YEARS SERVICE TO SERVICE PEOPLE · 1991

WORLD HEADQUARTERS • 601 Indiana Avenue, N.W. • Washington, D.C. 20004
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USO CASE STATEMENT

EXECUTIVE SUMMARY

USO is a voluntary, civilian nonprofit organization devoted exclusively to serving the human needs of military personnel and their families worldwide.

USO is not part of the U.S. government and receives no direct federal funding. It relies on voluntary, private contributions from the American public through individual and corporate donations, United Way and Combined Federal Campaign.

Since its founding by President Franklin D. Roosevelt in 1941, USO has fostered the creation of a viable understanding and interaction between the military and civilian communities in the United States and overseas and has responded to the special needs of service personnel. And as those needs have changed over the past five decades, the USO has adapted, developed, and improved.

USO today is far more than just another service organization; it's a vital element in our nation's mobilization for peace. USO is the channel through which the American public can support the unique needs of our modern, transient, peacetime military. The morale and spirit of our servicemembers are prime factors in maintaining combat readiness--America's first line of defense.

Over 2 million Americans wear an armed services uniform. Their spouses and children add another 3 million, bringing the total military population to over 5 million. Most military personnel are between the ages of 18 and 25 years, and over 54% are married with children. More than a million are in the lowest paid enlisted ranks. For today's military personnel and their families, TRANSIENCY is a way of life. At any given time, over 820,000 men and women - plus many of their families - are stationed outside the United States on a peacekeeping mission for our national defense.

Although military families mirror the trends of our ever-changing society (more working mothers, an increased number of single parents, aggregate families with two sets of divorced parents), the higher rate of transiency sets them apart from their civilian counterparts.

Military service is a job to which no other can be compared. Armed forces personnel are often uprooted and transferred several times during their careers, creating special problems and needs for the young servicemember, spouse and children living in isolated areas far from loved ones and familiar support services. Spouses leave careers, children adjust to new schools in new, often unfriendly surroundings. The mission of service life precludes any permanent basing. And military personnel have made a commitment to be ready to fight and even die for that mission.

President George Bush
Honorary Chairman

Bob Hope
Ambassador of Good Will

Admiral William J. Crowe, Jr., USN (Ret.)
Co-Chairman, USO 50th Anniversary Celebration

Heinz C. Prechter
Co-Chairman, USO 50th Anniversary Celebration

Because of the unusual demands of service life (growing tensions in the world that require long deployments and "remote" tours to locations away from family members), military personnel and their families face numerous challenges not always present in the typical American family.

Culture shock, language and ethnic barriers in foreign countries, loneliness and boredom, lack of adequate on-base housing, financial difficulties and lack of adequate child care are just a few of the stressful problems exacerbated by the unique elements of military life.

USO services are aimed at today's transient military groups: military travelers on their way to new assignments, fleet sailors and marines in foreign ports (and their visiting families), groups on training exercises, servicemembers and families arriving at new duty stations, and those on leave. USO plays an important role in providing the military family with services and programs which are immediate, targeted to specific groups and needs, and often focus upon preventive measures that can enhance military life.

At more than 160 locations worldwide including recently opened centers in the Middle East, the core of USO today is a human service program offered through Airport Centers, Fleet Centers, Family and Community Centers, Orientation and Intercultural Programs and Celebrity Entertainment.

As long as military personnel continue to be uprooted and transferred, and their families located far from familiar support services, assistance to transients will continue to be a primary focus of USO's programming.

Through the assistance offered by USO, our military personnel are able to concentrate more fully on the job at hand: defending our freedom.

The USO needs American citizens and corporations to support its efforts. Through such support, USO can expand its commitment to serve the morale and well-being of the men and women who are defending our national interests around the globe.

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USO's MISSION

The USO is a congressionally chartered, nongovernmental, nonprofit organization. For over 50 years, its mission has been to enhance the quality of life for military personnel -- single or married -- and their families by helping them adjust to the special rigors of a transient military life style and by fostering a viable partnership between the military and civilian communities.

The goals of USO are well expressed in the words of one of our country's first citizen soldiers, General George Washington, who said: "When we assumed the soldier, we did not lay aside the citizen." In other words, military personnel have the same social needs and commitments to loved ones as other private citizens. USO's mission is to address those needs.

To achieve its mission, USO:

* Articulates the needs and desires of the military and civilian communities to each other;

* Develops and delivers support services for integration of military personnel and their families into civilian communities;

* Initiates and implements programs that promote interaction between the military and civilian communities;

* Promotes the "quality of life" of military personnel and delivers pertinent services to support them.

To ensure continuing financial and volunteer support, part of USO's mission is to make the public aware of the services it provides to military personnel worldwide. This is becoming increasingly difficult since fewer people have had military experience, and those who have not are less aware of the rigors of military life. During World War II, American soldiers numbered 12 million; today they number 2.2 million. Fifty-four percent are between 18 and 25 years old, married, and have children. Including family members, the total population associated with the services is over 5 million. USO must continue to inform the public that USO is not funded by tax dollars, but depends on the generosity of the American public.

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A PROUD HISTORY

Responding to a call for action from President Franklin D. Roosevelt in 1941, six nonprofit agencies pooled their resources to form a new organization -- the USO (United Service Organizations). The six civilian agencies were the Salvation Army, Young Men's Christian Association (YMCA), Young Women's Christian Association (YWCA), National Catholic Community Services, National Traveler's Aid Association and the National Jewish Welfare Board.

Throughout World War II, USO was the channel for community participation in the war effort. In over 3,000 communities, USO centers were established to become the G.I.'s "Home Away From Home." Between 1940 and 1944, U.S. troops grew from 50,000 to 12 million and their need for a variety of services grew accordingly.

With the United States' entry into the Korean War, USO was on hand here and abroad. The ending of the Korean conflict in 1953 had relatively little effect on decreasing the need for USO services -- more than a million servicemembers remained stationed abroad.

In the absence of overt conflict, the early 1960s were a difficult time for military personnel. The G.I. had become a forgotten figure and contributions to USO declined. A National Ad Hoc USO Survey Committee in 1963 reaffirmed the need for USO, "not merely during wartime, but perhaps even more during peacetime."

USO played an especially important role for the troops in Vietnam. But in the early 1970s, with the ending of conscription, the question of USO's mission resurfaced. In 1974, a report of United Way of America's Committee on National Agency Support (CONAS) questioned the need for continued financial support for USO. United Way of America and the Department of Defense conducted a major review of USO programs and services.

After making on-site visits to USO operations and military bases around the world, the findings of the committee members concluded, "If there were no USO, another organization would have to be created...Isolation of the military from civilian influences is not, we believe, in the interest of this nation."

The results of the study launched USO into a new era of peacetime service to the all-volunteer force. USO international headquarters was relocated from New York to Washington, D.C., and the USO was firmly established as an international agency serving the nation's armed forces around the globe.

As the 1980s unfolded, the composition of the U.S. Armed Forces changed dramatically -- no longer primarily single and male; but male and female -- young -- and married. Over 54% of today's military servicemembers are between 18 and 25, and are married with children. They must handle frequent moves and long separations -- often in isolated areas--with or without their families on hand--where they face the problems of culture shock, loneliness, and lack of adequate on-base housing.

USO continues its close association with military leadership. This cooperation was reemphasized in 1987 with the signing of a new Memorandum of Understanding between USO and the Department of Defense. The agreement names USO as a principal channel representing civilian concern for the U.S. Armed Forces worldwide, under the auspices of the President of the United States and the Secretary of Defense. It authorizes USO to play an active role in coordinating local civilian community resources and fostering general civilian interest in the welfare of U.S. Armed Forces personnel and their families.

Since USO celebrated "50 years of service to service people" on February 4, 1991, the organization continues to vigorously fulfill its mission to America's military men and women. Responding to the most recent enormous challenge of Operation Desert Shield/Storm, USO established centers in the United Arab Emirates, Bahrain, and Saudi Arabia. Also, two "USOasis Mobiles"--mobile vans equipped as full-service USO centers--were built to travel to the front lines in order to bring a touch of home to those stationed in more remote locations.

USO's PROGRAMS TODAY

The image of USO in wartime is familiar. Founded when tens of thousands of young men were drafted on the eve of America's entry into World War II, today's USO has broadened its scope to reflect the needs of today's service personnel and their families in peacetime. An updated picture would include the following vignettes:

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A young wife travels halfway around the world to meet her husband's ship. She arrives in a foreign port only to find that the ship has been directed to another location. The USO Fleet Center staff and volunteers help reunite husband and wife.

***

A military family arrives in the Washington, D.C. area after a few years overseas. Shortly after they move into a trailer with their young daughter, it's destroyed by fire. The USO of Metropolitan Washington's Family Service Program provides an apartment for the family for two months--rent free.

A TOUCH OF HOME FOR THOSE IN TRANSIT

Through a broad range of programs at over 170 locations--stretching from the DMZ in Korea to Iceland to the Middle East--USO meets the needs of our citizen soldiers, sailors, airmen, and marines.

USO programs serve the unique needs of today's transient military groups: military travelers, fleet sailors and marines in foreign ports (and their visiting families), groups on training exercises, military families arriving at new duty stations, and those on leave. Described here are some of the contemporary USO programs that support the military.

AIRPORT CENTERS

USO Airport Centers at more than 39 locations worldwide provide a personal touch and help with such travel hassles as cancelled connections, foreign language translation, extremely long lay-overs and missing luggage. Several USOs are open 24 hours a day and offer important services when other airport facilities are closed.

FLEET CENTERS

At more than 45 locations in the Mediterranean, Pacific, Atlantic, Caribbean, and Middle East, USO Fleet Operations assist U.S. Navy and Marine personnel and their families in foreign ports or new domestic assignments. USO fleet staff and volunteers provide a range of services, including information on hotels, affordable shopping areas, assistance with language and currency exchange.

Critical services are provided especially when ship visits are cancelled, and families coming from the U.S. are scrambling to get to the next scheduled port of call. USO fleet support is vital especially in places without American bases such as Haifa, Israel and Cannes, France, where USO acts as an "official" liaison between host communities and visiting ships.

FAMILY AND COMMUNITY CENTERS

No matter where American service personnel are stationed, their concerns are similar to any American family. They must make adjustments to critical life changes, such as new marriages, parenthood, family separation and relocation.

Family and Community Center programs help military families--often newly married with a young child--adjust to new surroundings with information on babysitting co-ops, employment opportunities, parenting, nutrition, budgeting and children's recreational programs.

ORIENTATION AND INTERCULTURAL PROGRAMS

Many USO affiliates offer orientation programs geared to educating new arrivals about resources within the civilian community, and to help ease the feelings of cultural shock.

Intercultural Understanding is a hallmark of USO's community orientation programming overseas, fostering positive interaction between local host citizens and their American military personnel guests.

Community involvement programs enable servicemembers and families to interact with local residents in programs which benefit the local community while broadening the horizons of the military personnel involved.

USOs worldwide provide access to important community resources through information and referral services.

ANOTHER DIMENSION...Celebrity Entertainment

In 1941, after the USO was incorporated, Camp Shows Inc. was formed as a separate corporation affiliated with and supported by the USO. From 1941-47 alone, USO/Camp Shows presented almost a half-million performances to an audience that totaled more than two hundred million people. Camp Shows is considered the largest single undertaking in the history of entertainment.

Today, USO shows featuring popular entertainers--Lee Greenwood, Billy Joel, Marie Osmond, Earth, Wind & Fire, The Pointer Sisiters, and Randy Travis among them--are effective morale boosters. Even in peacetime, USO shows have a serious purpose. Emotional fatigue and the stress of living overseas can affect the mental preparedness of troops. Celebrity entertainers provide a much-needed break in the midst of duty tours overseas. More importantly, USO shows demonstrate to military personnel that their country is behind them and supports them, reinforcing the message that America cares about its courageous men and women in uniform.

The USO has been able to make its celebrity entertainment tours financially self-sufficient through an innovative marketing program involving corporate sponsorships between USO and Procter & Gamble, Anheuser-Busch, AT&T, Pan Am, and Northwest Airlines. Sponsoring corporations receive signage on stage posters, logo visibility on Armed Forces Radio and Television (AFRTS) broadcasts, and inclusion in all USO press releases and media events.

THE ORGANIZATION

Today, the USO is made up of more than 170 locations around the world. It has a paid staff of 750 and utilizes the services of some 20,000 volunteers, including those who serve on the World Board of Governors, the USO's governing body. Since its founding under the direction of President Franklin D. Roosevelt, each succeeding U.S. president has maintained an active presence in USO as Honorary Chairman.

In fact, the late Prescott Bush, the father of today's Honorary Chairman, President George Bush, played a very significant role in the founding of USO. Prescott Bush was one of four business leaders recruited by President Franklin Roosevelt to organize the USO in 1941. Mr. Bush was honored posthumously with the 1990 USO Christmas Award for personally leading a fundraising effort which netted $32 million for the USO war chest in 1942.

The organizational structure is comprised of two components -- USO World Headquarters and USO affiliates worldwide. All USO affiliates and their governing councils are chartered through USO World Headquarters, which acts as the enabling body for all programs, setting overall policy and strategies, providing training and technical assistance.

USO delivers programs and services to the U.S. Armed Forces community on the local level through the Chartered USO Council. USO Headquarters entrusts each Council to adapt its structure, program services and activities to the needs of the local military community, in conformity with international USO World Headquarters policies and any prevailing Status of Forces Agreement.

Like most nonprofit agencies, USO depends on dedicated volunteers who give their time, talents, and services. A recently instituted USO five-year strategic plan strengthens the organization's volunteer leadership overseas. Volunteer leaders are being prepared to take more of an active role and assume more fiscal responsibility for USO operations.

(March,1991)

29 / The enemies of democracy were wrong in their calculations for a very simple reason. They were wrong because they believed that democracy could not adjust itself to the terrible reality of a world at war.

They believed that democracy, because of its profound respect for the rights of men, would never arm itself to fight.

They believed that democracy, because of its will to live at peace with its neighbors, could not mobilize its energies even in its own defense.

They know now that democracy can still remain democracy and speak and reach conclusions and arm itself adequately for defense. . . .

The decisions of our democracy may be slowly arrived at. But when that decision is made, it is proclaimed not with the voice of any one man but with the voice of one hundred and thirty millions. It is binding on all of us. And the world is no longer left in doubt.

Address at the White House Correspondents' Association dinner, Washington, D.C., March 15, 1941

30 / The most significant single fact in recent American history is the ability of the American people to face a tough situation and to take orderly and united action in their own behalf and in behalf of the things in which they believe.

Radio address on the ninth anniversary of the administration's agricultural program, March 9, 1942

31 / The four freedoms of common humanity are as much elements of man's needs as air and sunlight, bread and salt. Deprive him of all these freedoms and he dies—deprive him of a part of them and a part of him withers. Give them to him in full and abundant measure and he will cross the threshold of a new age, the greatest age of man.

These freedoms are the rights of men of every creed and every race, wherever they live. This is their heritage, long withheld. We of the United Nations have the power and the men and the will at last to assure man's heritage.

The belief in the four freedoms of common humanity—the belief in man, created free, in the image of God—is the crucial difference between ourselves and the enemies we face today. In it lies the absolute unity of our alliance, opposed to the oneness of the evil we hate. Here is our strength, the source and promise of victory.

We of the United Nations know that our faith cannot be broken by any man or any force. And we know that there are other millions who in their silent captivity share our belief.

Radio address on United Flag Day, June 14, 1942

32 / Today there are many A
attain freedom from want and
are ideals which can never be r
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Radio address on Washington'

33 / I am everlastingly angry
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thousand years ago they would
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Address before the Canadian P

34 / We are fighting this war
the same essential reason: becau

And there is no force and
enough to shake that faith.

Campaign address, Chicago, Ill.,

will have its voice in determining the order of world affairs in the days to come.

This, gentlemen, is the living message which the New World can and does send to the Old. It can be light opening on dark waters. It shows the path of peace.

Pan American Day address before the Governing Board of the Pan American Union, Washington, D.C., April 14, 1939

21 / We of this hemisphere have no need to seek a new international order; we have already found it. This was not won by hysterical outcries, or violent movements of troops. We do not stamp out nations, capture governments, or uproot innocent people from the homes that they have built. We do not invent absurd doctrines of race supremacy, or claim dictatorship through universal revolution.

The inter-American order was not built by hatred and terror. It has been paved by the endless and effective work of men of good will. We have built a foundation for the lives of hundreds of millions. We have unified these lives by a common devotion to a moral order.

This cooperative peace in the Western Hemisphere was not created by mere wishing; and it will require more than mere words to maintain. In this association of nations, whoever touches any one of us touches us all. We have only asked that the world go with us in the path of peace. But we shall be able to keep that way open only if we are prepared to meet force with force if challenge is ever made against us. . . .

We know that what happens in the Old World directly and powerfully affects the peace and well-being of the New. It was for this very reason that we have adopted procedures that enable us to meet any eventuality. At Buenos Aires [1936] we agreed that we could consult, should our peace be threatened. At Lima [1938] we agreed to stand together to defend and maintain the absolute integrity of every American nation from any attack, direct or indirect, from beyond the seas. At Panama [1939] we worked out means for keeping war away from our hemisphere. I pray God that we shall have to do no more than that; but should it be necessary, I am convinced that we should be wholly successful. For the inner strength of a group of free people is irresistible when they are prepared to act. . . .

Pan American Day address before the Governing Board of the Pan American Union, Washington, D.C., April 15, 1940

22 / Wherever men and women of good will gather together to serve their community, there is America. It was true in the first little town meet-

ings in the Massachusetts Bay Colony, when the good folk assembled to decide measures of defense against the Indians, and how to build their first school, and how to care for their aged and sick. It is still true. . . .

When we join together in serving our local community, we add strength to our national community, we help to fortify the structure of our whole Union. That form of fortification—that spiritual fortification—is not to be dismissed lightly by those in other lands who believe that nations can live by force alone.

Human kindness has never weakened the stamina or softened the fiber of a free people. A nation does not have to be cruel in order to be tough. The vigorous expression of our American community spirit is truly important.

The ancient injunction to love thy neighbor as thyself is still the force that animates our faith—a faith that we are determined shall live and conquer in a world poisoned by hatred and ravaged by war.

Radio address on Mobilization for Human Needs, Oct. 13, 1940

23 / It is time that every citizen in every one of the American republics recognizes that the Good Neighbor policy means that harm to one republic means harm to every republic. We have all of us recognized the principle of independence. It is time that we recognize also the *privilege* of interdependence—one upon another.

Address at Monterrey during short trip to Mexico, April 20, 1943

24 / Finally, as the war progresses, we seek a national cooperation with other nations toward the end that world aggression be ended and that fair international relationships be established on a permanent basis. The policy of the Good Neighbor has shown such success in the Hemisphere of the Americas that its extension to the whole world seems to keep faith with our sons and daughters who are fighting for freedom and justice and security at home and abroad.

Message to Congress on progress of the war, Sept. 17, 1943

25 / That [Good Neighbor] policy not only has long-term implications of incalculable importance; it has also enabled the American republics in a time of serious peril and grave threat to their independence to concert measures and take steps in unison for their common defense. I am confident that the people of the United States have adopted this policy as a part of their permanent political philosophy.

Remarks to the new Argentine ambassador, Washington, D.C., Feb. 15, 1944

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Memorable Quotations of Franklin D. Roosevelt

Compiled by

E. Taylor Parks

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Lois F. Parks

Thomas Y. Crowell Company

New York / Established 1834

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ELIA KAZAN.

To Sam Spiegel, a very brave man. Little does he know that there's a thousand dollars on each of your heads.
Harry Kurnitz,
proposing a toast at a London party hosted by Sam Spiegel and attended only by political exiles from Hollywood.

You've lost all your money and have nothing to lose by not talking. But I made 400,000 dollars last year. I've got to talk.
Elia Kazan,
to Lillian Hellman on their appearances before HUAC.

I think I am leaving by force.
Ring Lardner, Jr.,
after being carried out of the HUAC Hollywood hearings.

There is no lantern by which the crank can be distinguished from the reformer when the night is dark. Just as every conviction begins as a whim so does every emancipator serve his apprenticeship as a crank. A fanatic is a great leader who is just entering the room.
Heywood Broun.

It takes no great perspicacity to detect and to complain of the standardization of American life. So many foreign and domestic commentators have pointed this feature out in exactly the same terms that the comment has become standardized and could be turned out by the thousand on little greeting cards, all from the same type form: 'American life has become too standardized.'
Robert Benchley.

I never vote for anyone. I always vote against.
W. C. Fields.

I don't want to be right: I just want to keep on working.
Arthur Caesar.

I have no further use for America. I wouldn't go back there if Jesus Christ was President.
Charlie Chaplin,
on being forced to leave the United States. 1953.

More men have been elected between sundown and sunup than ever were elected between sunup and sundown.
Will Rogers.

Public opinion in this country runs like a shower bath. We have no temperatures between hot and cold.
Heywood Broun.

They have suffered too much ever to be funny to me.
Charlie Chaplin, on black people.

With the increase in crime during the past decade has come a corresponding increase in crime prevention. Or perhaps it is vice versa.
Robert Benchley.

His mind is so open that the wind whistles through it.
Heywood Broun, on an unnamed news commentator.

No, No! *Jimmy Stewart* for governor – Reagan for his best friend.
Jack L. Warner,
on hearing that former Warner contract player Ronald Reagan was standing for governor of California.

The people of Germany are just as responsible for Hitler as the people of Chicago are for the Chicago 'Tribune'.
Alexander Woollcott,
Last words spoken on the air.

Viewed as drama, the war is somewhat disappointing.
D. W. Griffith, 1918.

We are the first nation in the history of automobile.
Will Rogers.

All my films have been concerned simply with man as a social animal, although in the 1950s I was a more hopeful person from a liberal standpoint, whereas more recently, in common with many other Americans, I have become somewhat harder in my opinions, presenting possibly a somewhat blacker look at the world today.
Roger Corman, 1970.

Richard Nixon is my President, Ronald Reagan is my Governor, George Murphy is my Senator, Sam Yorty is my Mayor, and the William Morris office is my agent – and you want to know why I'm depressed.
Paul Mazurski, to Larry Tucker.

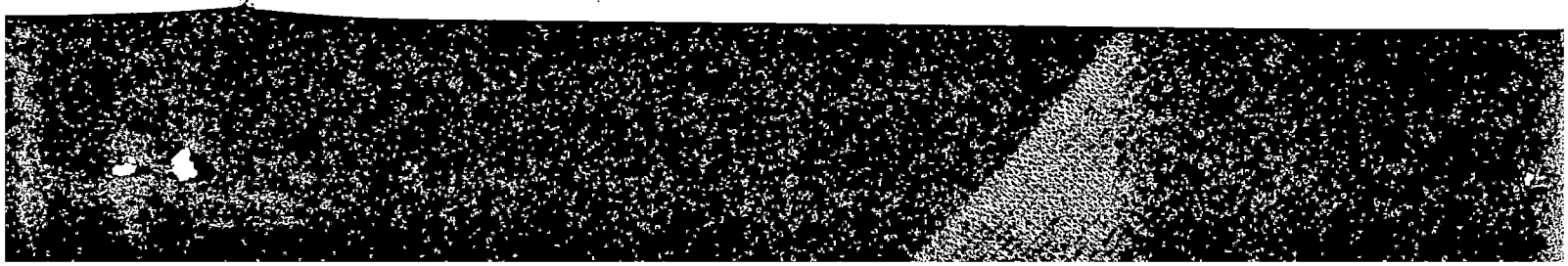
If I have to lay an egg for my country, I'll do it.
Bob Hope.

I can't understand why some Easterners think it's unusual that California elected Reagan. After all, the state is just going along with the political trend. One of our major industries is motion pictures, so the Governor is an actor. In New York, the nation's financial centre, their Governor is a multi-millionaire financier. In Michigan, the home of the automobile industry, their Governor is a car manufacturer. In Georgia, the state that grows the bulk of our nation's papershell pecans, they elected a nut. I wouldn't be surprised if the next Governor of Florida is a grapefruit.
Groucho Marx and Hal Kantner, 1967.

The great nations have always acted like gangsters, and the small nations like prostitutes.
Stanley Kubrick.



STANLEY KUBRICK.



bad girl and has to change it to a bad story about a good girl.
Anonymous, c. 1935.

In a novel a hero can lay ten girls and marry a virgin for a finish. In a movie, this is not allowed. The hero, as well as the heroine, has to be a virgin. The villain can lay anybody he wants, have as much fun as he wants cheating and stealing, getting rich and whipping the servants. But you have to shoot him in the end. When he falls with a bullet in his forehead, it is advisable that he clutch at the Gobelin tapestry on the library wall and bring it down over his head like a symbolic shroud. Also, covered by such a tapestry, the actor does not have to hold his breath while he is being photographed as a dead man.
Herman Mankiewicz, c. 1940.

Any film that isn't fit to be shown to my youngest child, isn't fit to be shown to anybody.
The Chicago Chief of Police, c. 1935.

This industry must have towards that sacred thing, the mind of the child, towards that clean virgin thing, the unmarked slate, the same responsibility, the same care about the impressions made upon it, that the best clergyman or the most inspired teacher of youth would have.
Will Hays.

I have sometimes thought that a part of the value I may have had for the industry was the fact that, despite my long residence in New York, I have somehow remained an unreconstructed Middle Westerner from 'the sticks'.
Will Hays.

No medium has contributed more than the films to the maintenance of the national morale during a period featured by revolutions, riot and political turmoil in other countries. It has been the mission of the screen, without ignoring the serious social problems of the day, to reflect aspiration, achievement, optimism and kindly humour in its entertainment. Historians of the future will not ignore the interesting and significant fact that the movies literally laughed the big bad wolf of depression out of the public.
Will Hays.

The inanities blessed by the Hays Office are more genuinely corrupting than any pornography.
Joseph Wood Krutch.

Will Hays is my shepherd. I shall not want.
He maketh me to lie down in clean postures.
Gene Fowler,
lampooning the Hays Office code.

We are paid to have dirty minds.
John Trevelyan, 1960.

The Americans are nice people but right now they're behaving like small boys who've just discovered what sex is.
John Trevelyan, 1970.

They are doing things on the screen now that I wouldn't do in bed. If I could.
Bob Hope, 1965.

They can't censor the gleam in my eye.
Charles Laughton,
when told he was not allowed to show Edward Moulton-Barretts incestuous relationship in 'The Barretts of Wimpole Street' (1935).



The Hays Office warned us that we couldn't show the heroine as a prostitute. We had to put a sewing machine in her apartment, so in that way she was not a whore but a seamstress.
Fritz Lang,
on shooting 'Man Hunt' (1940).

Yea, though I walk through the alley of the shadow of debt, I will fear no drivel – for the Purity Seal is with me . . .
Gene Fowler.

The producer, director and writer, shackled like a troupe of rheumatic Houdinis, connive, scheme and risk mental hernia to circumvent the censor. Resultant scenes ofttimes are so dizzy that they offend the discerning spectators and drive morons into the park to swing little girls.
Gene Fowler.

Ben Hecht,
asked by Bernie Hyman, head of production at MGM, whether he could come up with 'some gimmick' to keep two lovers out of bed until nearer the end of a particular picture:
Frequently a girl has moral concepts that keep her virtuous until after a trip to the altar. And . . . there are men also who prefer to wait for coitus until after they have married the girl they adore.
Replied Hyman:
Wonderful. We'll try it!

About censorship we feel the way either Mr. Moran or Mr. Mack feels about piccolo playing. 'Even if it's good,' drawls the drawling one, 'I won't like it.'
Franklin Pierce Adams.

Hollywood must never permit censorship to collapse – it's far too good for the box office.
Claude Binyon.

It is in the interest of producers to maintain a certain moral standard since, if they don't do this, the immoral films won't sell.
Jean Renoir.

I don't like it, but nor do I like the absence of it.
Robert Rossen, on censorship.

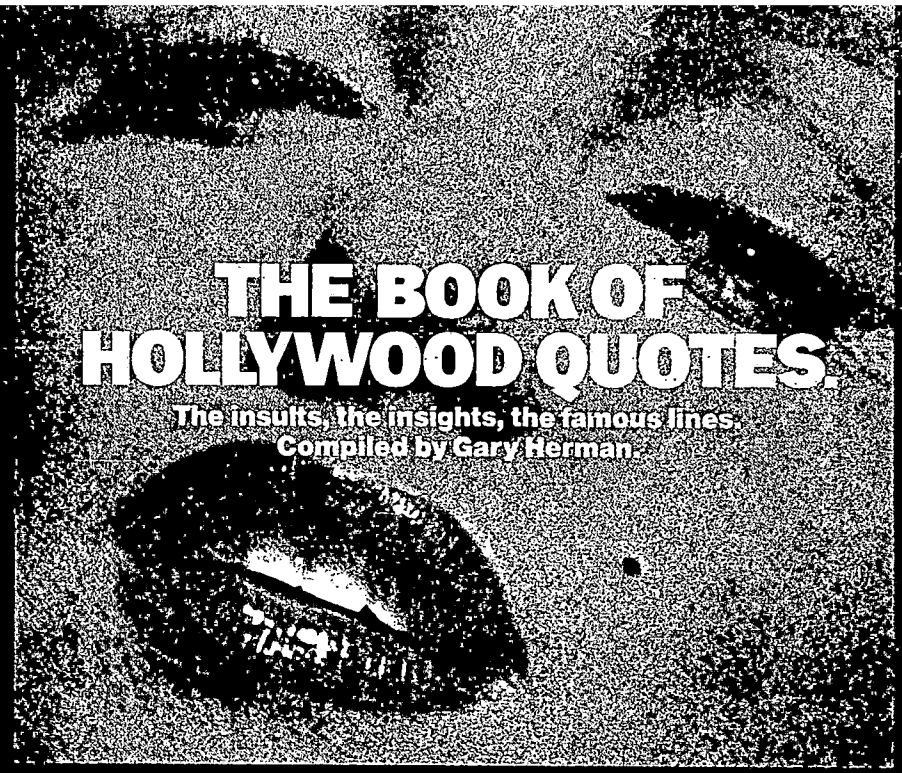
What critics call dirty in our movies, they call lusty in foreign films.
Billy Wilder.

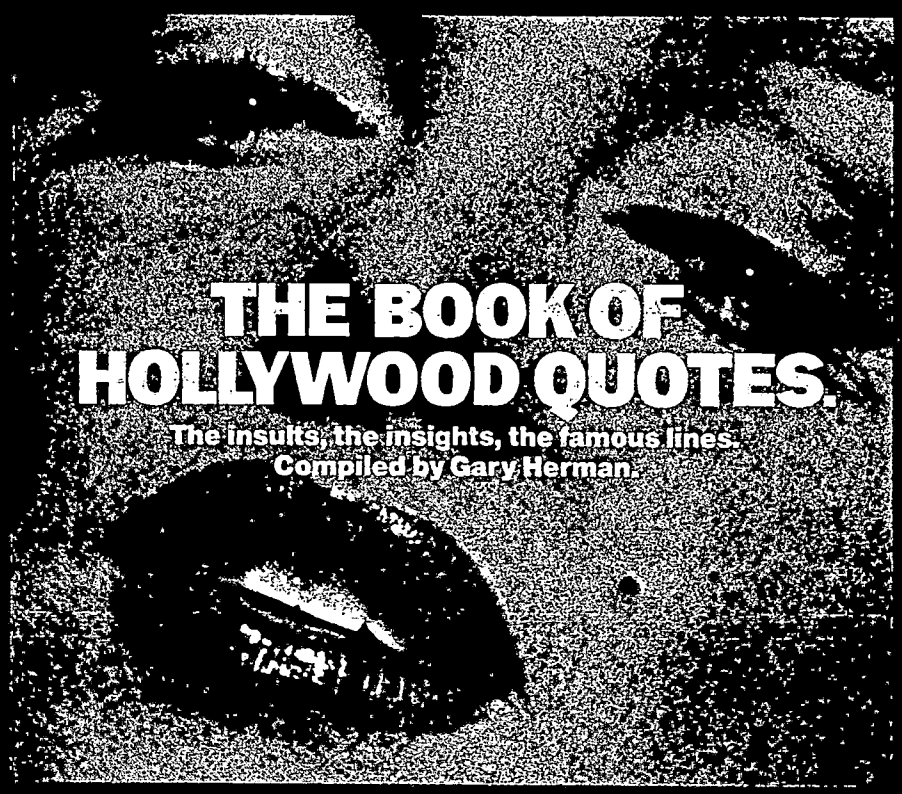
The cinema needs continual repression of controversy to stave off disaster.
Lord Tyrell, 1936.

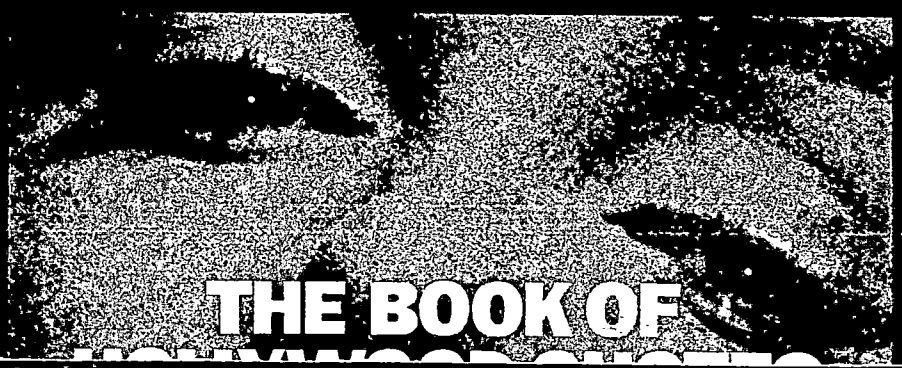
The trouble with censors is they worry if a girl has cleavage. They ought to worry if she hasn't any.
Marilyn Monroe.

RIGHT: MARILYN MONROE.

.H47
WH


THE BOOK OF
HOLLYWOOD QUOTES.
The insults, the insights, the famous lines.
Compiled by Gary Herman.


THE BOOK OF
HOLLYWOOD QUOTES.
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Compiled by Gary Herman.


THE BOOK OF

50th Anniversary of the USO

Universal Stu
Los Angeles, C

USO contact: Kevin McCarthy
783-8121

LA: Bob O'Dell
213-207-9700
or Abigail Perelmen
Robin Cherry

Jean Stafford 213-207-9700

--our sons and daughters of Desert Storm gave a country back its freedom; and a nation back its pride.
--TS: new proposal; woman soldier; new freedoms; casualty
--always special place in my heart -- at request of FDR, Prescott served as USO's Ntional Campaign Chairman -- helped raise more than $32 m. for USO in 1942; one of four business leaders recruited by FDR to organize it in 1941; personally led fundraising effort; 1990 USO Christmas Award
--"heartstick, homesick and weary"
--so young, so grateful
--bringing touches of home -- and of the home spirit -- what's truly American -- more than doughnuts or milkshakes or even phone calls home
--maybe nothing that speaks more -- and better -- of the American character -- caring -- sharing (remember the USO shows, buddies with arms around each other crying during "Silent Night" -- the hospitals where
--reminder and comfort; religious counsel and dancing ; most of all -- a taste of home
--we can all be USO volunteers -- have been during Persian Gulf -- it's always a piece of home -- a grateful home -- a remembering home -- a loving home -- the best of Americans
--Lee Greenwood
--(for another time: civil war -- 17-year-olds -- same as in the desert)
--there for the simplest, best, most loving reason there is -- because there's a human need
--always there with a smile -- like family
--hundreds of volunteers
--even though is huge international undertaking now -- still comes down to the same thing -- a smile, and a cup of coffee from home -- but all it really comes down to is someone saying "we care. We remember. We love. We're in it together. We're Americans."
--Soldier John Little -- "It's important to these guys to know somebody ... stands with them under the American flag. It let us know that our country is behind us all the way."
--to Tommy Hearns: "It just meant so much to me, words can't describe how much you have helped me (-- may the Lord truly bless you... because) the Lord has blessed me through you." Sgt. Thigpen

--James Michener, BRIDGES AT TOKO-RI, "Where did we get such men?"
--support from hoemfront: letters, homebaked brownies, Girl Scout cookies, letters, etc. --- support and love from strangers -- Bangor, Maine

--6,000 people; Universal Ampitheeater; taping for broadcast; real patriotic -- honoring the troops; Cheney, Powell; 50 years of USO (show -- do bits from all); GB at the end, t.y.; one page (2 minutes); just conclude the show; George Schlatter Productions (Bob Wynn, producer; buzz cohen, writer; (213) 655-1400

--great troops; America; Points of Light
--fit into character of show -- not a speech -- will be surroudned by troops

--you don't have to wear a star to be a hero
--vets of every conflict --
--liberated country from old ghosts and doubts

--illuminated our better selves. We liked what we saw. We want to see more.

--USO -- through the darkest times, was always a reminder -- a call to our nation's soul -- a reminder of the values we were founded upon -- the value of family, above all -- that's the spirit that's so richly in the air during this great celebration --

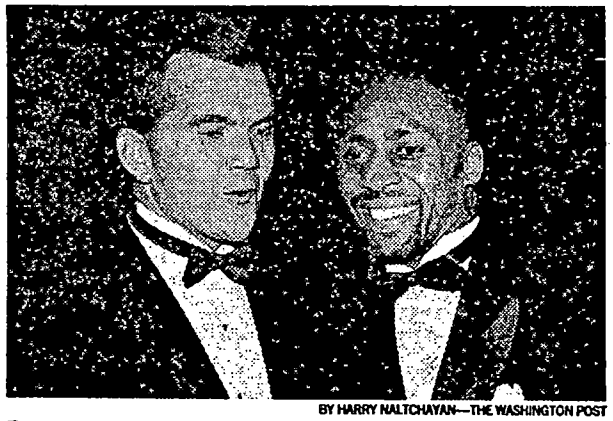
optimism; self-confidence, decnecy, feel good about self; emotionalism
mail -- very touching --
--unleash goodness you have to do deeds
--What is the Am. character -- it's family. Neighbor helping neighbor. Friendliness, kindness, generosity, patriotic. It's the Pledge of Allegaicne at Rotary lunches -- it's saying we're good and decent --

don't care about career
care about people

Friday, December 7, 1990
The Washington Post

The USO, Troupers For the Troops

Timely Tribute to 50 Years of Service



BY HARRY NALTCHAYAN—THE WASHINGTON POST

Rep. Tom Ridge, left, and boxer Thomas Hearns last night.

By Phil McCombs
Washington Post Staff Writer

The USO celebrated its 50th anniversary last night with a gala dinner for 1,000 guests and dignitaries at the Omni Shoreham. It was a happy evening celebrating half a century of "caring, service and love" for American service personnel, and yet unhappy too, in that once again salving the psychological stresses of impending war is a growth industry. USO officials announced they will soon have three service centers open in the Persian Gulf region, one inside Saudi Arabia itself, with others in Dubai and Bahrain.

Boxing champion Thomas "Hit Man" Hearns, who recently did a handshake tour in Saudi Arabia under USO auspices and pronounced it "great," was there last night. "To be picked to go and help the morale of the troops, I got a great deal out of it. It made me feel really good," he said. And the troops loved him too, according to a short film on USO tours shown last night. There was Hearns, doing a little pickup match with one of the soldiers, surrounded by cheering onlookers.

"The Saudis don't have the same idea about a good time as we do," said Rep. John D. Dingell (D-Mich.), explaining why comedian Steve Martin had to confine himself to a "handshake tour" and why Bob Hope's act will be scaled down. Of course, he added, "Those military personnel are not over there for shows."

Would that they were.

"It is the USO challenge to minister to the deep human needs resulting from the hardships" American service personnel are suffering in the gulf region today as they await a possible war, said World USO President Chapman B. Cox. He added that "Bob Hope is going for Christmas," and said in a private interview that Hope will be entertaining as well as greeting troops inside Saudi Arabia.

USO officials made it clear last night that the details are not yet nailed down, one of the principal difficulties being the "sensitivities" of the conservative Moslem culture to such standard USO show fare as dancing girls. Hope, 87, has been entertaining American forces abroad at Christmas since 1941 with gala shows including plenty of starlets and irreverent humor.

"Hope can't do his normal show because of Saudi restraints," said Executive Vice President Richard Henry. Kevin McCarthy, executive producer of the USO's entertainment programs, said, "We don't have a cast from Bob" yet, but that when one arrives, it will be submitted to the Defense Department for approval, which in turn will make sure that the Saudis are not offended.

But the emphasis last night was on the positive—on the more than 150 USO centers around the world where lonely service personnel can get "a smile and a hot cup of coffee," on the American corporations who have donated millions of dollars to provide off-duty services for the troops deployed on Operation Desert Shield, and on certain key figures on the American landscape who have made the USO a vital concern.

August A. Busch III, who runs the world's largest brewery, Anheuser-Busch, out in St. Louis, received the USO's Great American award last night for contributions totaling $3.5 million during the past five years. Busch came to the rescue when the USO was between wars and in managerial disarray in 1985, and kept with the task until the organization was again healthy. "It's our way of saying 'thank you' to the men and women who defend our country," he said last night.

An Outstanding Civic Achievement award was given to advertising executive Keith Reinhard, who during that same period donated ad and public relations services that generated $25 million for the privately funded charity organization. And President Bush's father, Prescott Bush, was honored posthumously with a Christmas Award for having spearheaded the stunning $32 million fund-raising drive that launched the United Service Organizations in 1941 on the eve of America's entry into World War II.

William Prescott Bush—the president's nephew—was on hand to accept this award, recalling his grandfather as "a tall, handsome, successful man with a great sense of humor and a love of life." He also recalled that the elder Bush was a devoted member of a barbershop quartet from 1926 to 1962.

SCENE

DOING STAND-UP IN THE SAND, COMEDIAN JAY LENO SCORES A DIRECT HIT IN SAUDI ARABIA

Over Thanksgiving weekend, comedian and Tonight Show *guest host Jay Leno flew to Saudi Arabia to boost the spirits of frontline troops. He was not the first Hollywood visitor to the desert. Comedian Steve Martin and his wife, Victoria Tennant, went there in October. But partially in deference to the Saudis, who prohibit public entertainment, the military did not allow the wild and crazy guy to put on shows. He only shook hands and mingled with soldiers. Plans for Leno's shows were also scrapped after authorities deemed that gathering audiences of soldiers could be a security risk. But Leno had his own agenda. Helicoptered to 20 remote sites in a four-day sojourn, Leno decided to give impromptu shows from tanks and trucks to crowds of 20 to 250 soldiers. As told to reporter Michael Alexander, this is his exclusive account of a trip that was as uplifting for him as it was for the troops.*

When the USO called me in August to see if I was interested, I said sure. I can't say that my country has asked me to do a whole lot other than tell jokes, ride motorcycles and generally act silly.

It's a totally different culture over there. When I go to a foreign country, I go out of my way to be friendly. So I'd go down the street in Riyadh, the capital, and smile and say hi to women wearing veils. They'd look away, and I realized that this was equivalent to making a pass at them. Women aren't allowed to vote or drive cars. They aren't allowed at the pool in the hotel, and when you go to some restaurants with a woman—who has to be your wife—they put a screen around your table. My wife, Mavis, was told not to roll up her shirt sleeves and to keep her top button buttoned. You're a guest in their country so you respect the customs, but it made no sense to me. Someone I know made the analogy to South Africa: "If it were blacks they were treating this way instead of women, everyone would be up in arms." It doesn't seem like much fun for the men either. They're not off downtown gambling and going to topless bars. Some of them did recognize me from *The Tonight Show,* which they see at 11:30 in the morning. They'd point at me and say, "You know Tom Selleck?"

The desert would get up to 100°F, 110°. I was wearing fatigues so I was pretty comfortable, but the hard part to get used to is the great expanse of desert. We'd fly for three hours in a helicopter and see nothing but rolling hills of white sand and an occasional oasis, like one of those bad Casbah movies. The sand is like fine powder and gets into everything. When I brushed my teeth, I spit out sand. Finally, in the middle of nowhere, we'd see a group of tanks. When a helicopter lands, the soldiers think mail is being delivered and they all gather around.

The USO said I should just get out, shake hands and walk around. But all the guys do is walk around all day; they don't want to see another guy walking around. You have to give them something. So I stood up on a tank and started to tell some jokes. In a lot of ways it was like going back to my start in show business, when I'd go into a bar and just stand up and start talking. This is what I envision show business was like in the 12th



Photographs by James M. Kenah © 1990

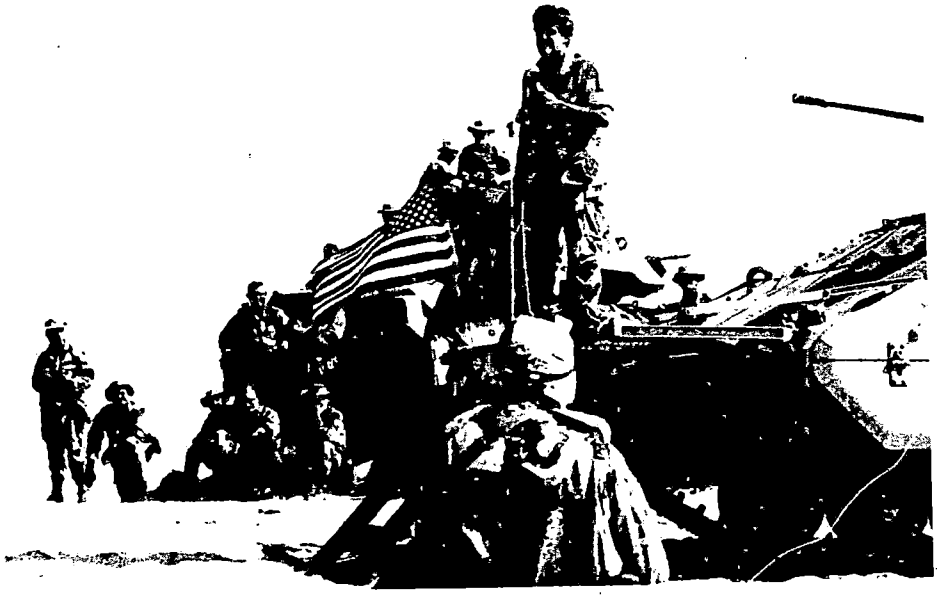


▲ "A lot of guys have written to say they had a good time with it," says the comedian, signing an autograph at a desert stop.



▶ "Mavis was the star of the show," quips Leno of his wife, who happily posed with the troops.

▼ "My biggest fear was I'd look like Dukakis standing on the tank," says Leno, firing a one-liner at the soldiers.



SCENE

century. You just go from caravan to caravan, stand on something, start talking and hope a crowd gathers. The one advantage to this was these guys really had nothing else to do.

My concern was not to be some kind of rabble-rouser, some flag-waving war booster, so I didn't do any Arab-bashing jokes or Muslim-religion jokes—that's not my job. I had some dirty jokes prepared, but the guys didn't seem to want that, which was fine with me. I did what I usually do: talk about my folks, about TV shows, Milli Vanilli. These soldiers are kids after all, and that's what they're interested in. I'd get one of the prepackaged meals the guys get and eat a little and say, "Boy, this stuff is delicious. What is this, Thanksgiving dinner? I can't believe you guys are complaining." Then they'd start laughing and throw spoons at me. I only used a couple of Saddam Hussein jokes, like, "I saw Hussein on TV, and I thought, 'Boy, Noriega's face has cleared up.' " Mavis got most of the attention. These guys hadn't seen a woman out of uniform in 90 days. I'd be struggling to crawl out of a tank, and eight soldiers would be saying, "Can I help you, Mrs. Leno?"

I'd just seen *The Civil War* on PBS. I was very moved seeing those kids who were 17 years old with guns, and then I'd look out at the sand from this tank in the middle of the desert and see the same kids. The uniform is different, but they're holding guns bigger than they are. It really hit me. There are a few soldiers who look like men—three-day stubble, big workout arms, guys who look like Sergeant Rock. But then you have these kids, it's the same young faces looking at you. Mavis said, "Twenty years ago I'd have been concerned about these guys' girlfriends. Now I'm concerned about their moms." The weapons are more sophisticated now, but what's worse? A bayonet at Gettysburg with no medical attention or gassed in Saudi Arabia with a chemical weapon? One is as bad as the other.

I didn't hear anybody talking with a sort of gung ho, let's-kill-'em attitude. I think it's different from Vietnam. Most of the guys were really concerned about how the Saudis treat women. They thought it was genuinely unfair. Twenty years ago people would probably have said, "So what?" Wives and girlfriends, by the way, shouldn't worry that their guys are running around with women over there. There isn't much chance of that! Another thing that was nice to see was men and women of all races and walks of life hanging out together.

The soldiers gave me about 200 names of all these parents. I've been calling them up and saying, like, "I saw Timmy." And they go, "Where was he? How's he doing?" People are so happy that you call, you feel good about it. I don't know what's going to happen eventually, but while I was there, I would really look at each person I met and try to remember his face. I can't remember everyone, but I was thinking, "Gee, is one of these kids going to get killed?" It would be great fun for me, 15 years from now, to have one of those people come up to me in Vegas and say, "Hey, remember me? I was the guy in the third row in the tank battalion." I would love to be able to remember them, because I'd like to see them all again. ❑

...ood fair) at Freeman,
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..."the Bold," of France, born
...chester, died (Feast Day)
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... died
...ngland, born
...mbresis ended French claims
...ly
... artist, fell to his death
... illustrating the ceiling of
...ent in Cadiz
...tiersman, born
..., first doctor to perform a
...ctomy for croup, born
..., author, born
... King of Sweden
...e, author of Man Without a
..., born
...st riders left Sacramento,
...rnia, and St. Joseph, Missouri
..., composer ("Oh, Promise Me"),
...
... polar explorer, died
...m-writer, died
...ghai Banking Corporation
...es opened
...ation of Richmond and Petersburg,
...
...w, shot by his own gang for
...ward
...ecked off Nova Scotia
... composer, died
...stmaster General," born
...nder of Time magazine, born
...diana fined for accepting
... rebates
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...ation
...or, born

1936 Hauptmann, kidnapper of the Lindbergh baby, electrocuted
1946 Lt. General Homma, Japanese commander of the Bataan death march, executed
1965 SNAP-10A launched
1969 Beginning of Passover
1970 Schmeckfest (German food fair) at Freeman, South Dakota
Maple Festivals began at St. Albans, Vermont and Chardon, Ohio
1971 Mt. Etna, Sicily, erupted again
1972 Start of Holy Week in Greece
Lover's Market in Luxembourg
1955, 1966, 1977, 2039, 2050, 2061, 2072 Palm Sunday
1931, 1942, 1953, 2015, 2026, 2037, 2048 Good Friday
1904, 1983, 1988, 1994, 2067, 2078, 2089 Easter
1910, 1921, 1932, 2005, 2016 Quasimodo or Low Sunday

April 4th

Ancient Roman games honoring Cybele, mother of all the gods.
431 BC Peloponnesian War began
186 AD Caracalla, Roman Emperor, born
304 Sts. Agape, Chionia, and Irene, died (Feast Day)
397 St. Ambrose, church statesman, died (Feast Day)
636 St. Isidore of Seville, died (Feast Day)
896 Pope Formosus, died
1292 Pope Nicholas IV, died
1305 Joan, Queen to King Philip the Fair of France, died
1406 King Robert III of Scotland, died
1490 Mathias, King of Hungary, died
1581 Queen Elizabeth I knighted explorer Francis Drake
1588 King Frederick II of Denmark and Norway, died
1589 St. Benedict the Black, died (Feast Day)
1617 John Napier, inventor of logarithms, died
1802 Dorthea Dix, educator-poet, born
1841 President William Henry Harrison died after a month in office
1850 Los Angeles incorporated as a city
1870 California legislature passed the act creating Golden Gate Park
1895 Nebraska's legislature adopted the Goldenrod as the state flower and the nick-name "Tree-planter state"
1896 Robert Sherwood, playwright, born
1905 Kangra, India, rocked by an earthquake
1912 Isaac K. Funk, Wagnalls' publishing partner, died
1920 Nebraska completed its first test on tractors
1924 Gil Hodges, baseball player, born
1932 Tony Perkins, actor, born

1933 Elizabeth B. Custer, wife of the general, died
1949 North Atlantic Treaty signed
1953 Turkish submarine Dumiupinar collided with the Swedish Naboland in the Dardanelles
1968 Unmanned Apollo VI launched
Martin Luther King, Jr., civil rights leader, assassinated
1970 South Carolina's Tricentennial Celebration at Charleston
Independence Day Celebration in Senegal, Africa
Start of the Jeep Safari at Moab, Utah
1909, 1971, 1982, 1993, 2004, 2066, 2077, 2088, Palm Sunday
1947, 1958, 1969, 1980, 2042, 2053 Good Friday
1915, 1920, 1926, 1999, 2010, 2021, 2083, 2094 Easter

April 5th

Feast of St. Kazurus (Bulgaria)
Arbor Day in Korea
Chin Ming Festival (Chinese visit graves)
End of the British government's fiscal year
2348 BC Noah's ark grounded on Mt. Ararat
823 AD Lothair I crowned Holy Roman Emperor
1355 Charles IV crowned Holy Roman Emperor
1419 St. Vincent Ferrer, patron of brick and tile manufacturers, plumbers and pavement workers, died (Feast Day)
1494 Lightning struck Santa Maria del Fiore church in Florence
1605 Stephen Bocskay elected Prince of Transylvania
1614 Pocahontas married colonist John Rolfe
1649 Elihu Yale, godfather of the University, born
1697 King Charles XI of Sweden, died
1726 Benjamin Harrison, signer of the Declaration of Independence, born
1753 British Museum founded (London)
1764 British Parliament passed the Sugar Act,, affecting the "triangle trade" of slavery
1768 First American Chamber of Commerce founded (New York City)
1792 First U.S. Presidential veto exercised
1793 Original plans for the U.S. Capitol accepted
1822 Theodore R. Timby, inventor, born
1827 James Henry Hackett became the first American actor to appear abroad on the stage
1829 Joseph Lister, surgeon, born
1837 Pope Pius VIII, crowned
1842 Algernon Swinburne, poet, born
1856 Shah Shuja, King of Afghanistan, assassinated
1879 Booker T. Washington, educator-author, born
Peru and Chile declared war on each other

B. Custer, wife of the general, died
ıntic Treaty signed
ıbmarine Dumiupinar collided with the
Swedish Naboland in the Dardanelles
ollo VI launched
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eon, born
ıned
poet, born
Afghanistan, assassinated
, educator-author, born
red war on each other

1900 Spencer Tracy, actor, born
1901 Chester Bowles, author-statesman, born
1902 "Battling Nelson" knocked out Willie Rossler with1 punch, the total fight lasting 12 seconds
1915 Jess Willard knocked out Jack Johnson in 26 seconds for the heavyweight boxing title
1930 Mahatma Gandhi began his march to the sea (India)
1933 First successful lung removal by surgery performed
1942 British cruisers Dorsetshire and Cornwall sunk by Japanese planes off Ceylon
1954 Princess Martha of Sweden, wife of King Olav V of Norway, died
1965 Pyrgos, Greece rocked by an earthquake
1969 Oxford-Cambrdige Boat races on the Thames, England
Explosion of the Cart Spectale at Florence, Italy
1903, 1914, 1935, 1936, 1998, 2009, 2020, 2093 Palm Sunday
1901, 1912, 1985, 1996, 2075, 2080 Good Friday
1931, 1942, 1953, 2015, 2026, 2037, 2048 Easter
1959, 1964, 1970, 2043, 2054, 2065 Quasimodo or Low Sunday

April 6th

Annunciation Day (Russian Orthodox)
Han Sik (Cold Food Day) Korea
64 BC Solar eclipse
46 Caesar defeated sons and allies of assassinated Pompey at Thapsus, North Africa
121 AD Marcus Aurelius, Roman Emperor, born (or 21st, or 26th depending on which historian)
1199 Richard I, "the Lionhearted," King of England, died of a cross-bow wound
1203 St. William of Aebelholt, died (Feast Day)
1249 St. Louis IX, King of France, taken prisoner by the Moslems
1327 Petrarch, Italian poet, first saw Laura, his inspiration
1348 Laura, inspiration of the poet Petrarch, died of plague
1483 Raphael, Italian artist, born
1520 Raphael, Italian artist, died
1528 Albrecht Durer, German artist, died
1712 Slaves in New York revolted
1748 Pompeii ruins discovered
1773 First court west of the Alleghenies opened at Hanna's Town, Pennsylvania

FACT-CHECK COPY
DUE 4PM THURSDAY

(Hinchliffe/Blymire)
March 27, 1991 10 a.m.
USO Draft One

PRESIDENTIAL REMARKS: 50th ANNIVERSARY OF THE USO
April 5, 1991
Universal Amphitheater Los Angeles

You know, James Michener ends his war novel THE BRIDGES AT TOKO-RI by asking: "Where did we get such men?" Well, I look out at these thousands of faces -- veterans from WWII to the Persian Gulf -- and all I can do is echo his admiration and pride: "Where **did** we get such men and women?" The answer -- from the heart of America. You **are** the heart of America.

That's what the USO has known all these years. That the men and women serving **for us** so far away are the brothers and sisters of our hearts. From the Battle of the Bulge to the skies over Kuwait, the USO has known what homesick, weary warriors have needed. Something very simple. A touch of home.

The most important thing the USO has done for 50 years is to say to our troops, on behalf of America: hey, we miss you. We're thinking about you. We care about you. You can't be home with us, so we're sending a little bit of home to you. Maybe it's a phone call to your folks. Or a friendly stranger just to talk to. Or Bob Hope in a Vietnamese ~~jungle.~~ hospital. But what we're really giving you is a smile and a thought from your grateful country.

The USO sums up what's best about this nation. For the USO is made up of **volunteers** -- there for the simplest, most loving reason of all -- because they see a human need and want to help.

The USO is **family** -- the most important word in the American

vocabulary -- our country's family caring about and caring for each member. And the USO is **America** -- showing the world the optimism, decency, and good-hearted generosity that fills this land from coast to coast.

When our troops went to the Gulf, the USO went with them. It inspired those left behind to join in its spirit -- the proud, yellow-ribbon spirit of thinking about every single son, daughter, brother, sister, father, mother over there. Our heroes of Desert Storm gave a country back its freedom. Together, Americans have given a nation back its pride.

Even though today's USO is immense, my father would recognize it as the same organization President Roosevelt asked him to help start in 1941. Because for 50 years, the USO has proven you don't have to wear a star to be a hero. Its volunteers have lifted the spirits and ennobled the hearts of generations of lonely ~~kids~~ soldiers abroad, and their lonely families here at home.

I thought I'd leave you with some words a homesick soldier in the Saudi desert wrote to Tommy Hearns after he made a celebrity USO tour a few months ago. Sergeant ~~William~~ Thigpen said: "It just meant so much to me (that you came), words can't describe how much you have helped me ... may the Lord truly bless you because the Lord has blessed me through you."

Taking some license with the words of Lee Greenwood, who's made many USO tours: "There's pride in every American heart and it's time we stand and say ... God Bless the USO."

# # # #

The day in history:

1882–Jesse James killed in St. Joseph, Mo.
1936–Bruno Richard Hauptmann executed in Trenton, N.J., for kidnap-murder of Charles A. Lindbergh, Jr.
1948–U.S. Congress enacted Marshall Plan for giving billions of dollars for European Recovery Program.
1968–North Vietnam, in oblique and tardy reply to long-standing U.S. proposal, suggested preliminary talks to arrange peace talks.

The day's birthdays:

Writer Washington Irving 1783, New York City; actor Marlon Brando 1924, Omaha, Neb.; author Edward Everett Hale 1822, Boston; actress Doris Day, Cincinnati, Ohio.

Quotation of the day:

"Increased means and increased leisure are the two civilizers of man."–Benjamin Disraeli, April 3, 1872

——APRIL 4——

Zodiac sign for the day: Aries, the ram.
Zodiac birthstone for the day: Jasper, bloodstone, aquamarine.

The day in history:

1841–William Henry Harrison died after 31 days as President; succeeded by John Tyler.
1902–Cecil Rhodes willed $10 million for American scholarship for graduate study in England.
1945–Hungarian holiday marks end of World War II fighting there on this date.
1949–Treaty establishing North Atlantic Treaty Organization was signed in Washington, D.C.
1959–Senegal Independence Day marks birth of Federation of Mali from which Senegal later withdrew in favor of independence.
1968–Rev. Dr. Martin Luther King, Jr. was murdered in Memphis, Tenn., sparking riots in many U.S. cities.

The day's birthdays:

Photographer William Henry Jackson 1843, Keeseville, N.Y.; conductor Pierre Monteux 1875, Paris; writer Dorothea Lynde Dix 1802, Hampden, Me.; dance instructor Arthur Murray 1895, New York City.

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k City; actor Marlon Brando
Everett Hale 1822, Boston;

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3, Keeseville, N.Y.; con-
er Dorothea Lynde Dix
hur Murray 1895, New

Quotation of the day:

"I claim not to have controlled events, but confess plainly that events have controlled me."—Abraham Lincoln, April 4, 1864

—APRIL 5—

St. Vincent Ferrer, Spanish Dominican missionary, d. in Brittany, 1419

Zodiac sign for the day: Aries, the ram.
Zodiac birthstone for the day: Jasper, bloodstone, aquamarine.

The day in history:

1792—President Washington made his first use of power to veto an Act of Congress.
1915—Jess Willard won world heavyweight boxing championship by knocking out champion Jack Johnson in Havana, Cuba.
1963—U.S.S.R. accepted idea of "hot line" direct emergency communications link with U.S.

The day's birthdays:

Scientist Sir Joseph Lister 1827, Upton, England: artist Jean Honoré Fragonard 1732, Grasse, France; actor Melvyn Douglas 1901, Macon, Ga.; merchant Elihu Yale 1649, Boston; writer Algernon Charles Swinburne 1837, London; conductor Herbert von Karajan 1908, Salzburg; statesman Chester Bowles 1901, Springfield, Mass.; South Vietnam's President Nguyen Van Thieu 1923, Annam; actress Bette Davis, Lowell, Mass.; Black teacher-reformer Booker T. Washington 1856, Franklin County, Va.; actor Gregory Peck 1916, La Jolla, Calif.

Quotation of the day:

"The lament for a golden age is only a lament for golden men."—Henry D. Thoreau, April 5, 1841

—APRIL 6—

Zodiac sign for the day: Aries, the ram.
Zodiac birthstone for the day: Jasper, bloodstone, aquamarine.

The day in history:

1830—Joseph Smith organized first (Mormon) Church of Latter Day Saints, in Seneca County, N.Y.