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Swearing-In of Gov. Martinez 3/26/91 [OA 6856]

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G	26	21	3	3

McNally/Simon/Grossman
March 22, 1991
Draft One
(A:MARTINEZ)

PRESIDENTIAL STATEMENT: GOV. MARTINEZ SWEARING-IN CEREMONY
ROOM 450, O.E.O.B.
THURSDAY, MARCH 28, 1991, 9:45 A.M.

Thank you, and welcome to the White House. I'm very pleased to see so many members of our Administration here to welcome our newest colleague. And in marking this moment of transition, let me also offer my respects to Bill Bennett. Bill -- on behalf of the Administration -- on behalf of the American people -- thank you -- and good luck. \\

We are also grateful that so many Members of Congress are able to be here. And, most of all, it is a real pleasure to welcome to Washington the family and friends of this distinguished veteran of the war on drugs -- America's new Director of National Drug Control Policy -- Gov. Bob Martinez. \\

Bob brings to this important job a resolute personal commitment and unmatched experience in the field. Our 50 states are the "laboratories of democracy" -- and Bob brings an impressive arsenal of some of the Nation's most innovative and wide-ranging anti-drug programs. As Governor of Florida, he led a state that was among the hardest hit by drug smuggling, drug crime, and drug use. And he responded to that challenge the same way he'll respond to this new, even bigger challenge: **With vigor, intelligence, and a comprehensive program that reaches across the board -- and across the country.** \\

Bob has already made a major contribution to our National Drug Control Strategy. As the National Governors Association's

lead Governor on the drug issue, Bob personally developed a number of law enforcement, treatment, prevention, and international proposals that have greatly strengthened our long-range blueprint for stopping the scourge of drugs.

In the fight against drugs, every level of government must work together. And no one is better equipped to facilitate that kind of cooperation than Bob Martinez. His work with the Nation's Governors is complemented by long experience with America's cities. Twice elected as Mayor of Tampa, he served on the board of the National League of Cities, and actively participated in the U.S. Conference of Mayors.

Bob has also traveled to South America to meet with our Andean allies in support of inter-American responses to the drug crisis. Our drug initiatives in the Andes and around the globe are of paramount importance, and Bob's experience will be a tremendous advantage there as well. And just as important -- as a teacher, as a businessman, and as a parent -- Bob understands that the long-term key to winning this effort is not only drug enforcement -- but also education and treatment. **And that means drug-free schools, a drug-free workplace, and drug-free kids.**

During my service as Vice President, as head of the South Florida Drug Task Force, I worked with Bob Martinez on this issue for many years -- personally and directly. And we will continue to work together -- personally and directly. And I will ask members of my Cabinet and their Departments to continue to provide Bob's office with every measure of help and cooperation.

This is a proud day for America. Bob is the grandson of Spanish immigrants, son of a waiter, a man who worked his way through school. My predecessor called him "the embodiment of the American dream." \\ And Bob -- you take the reins of our national drug fight at a critical time. We've made important new progress -- good, solid progress -- better than I think anyone expected. But we still have a long way to go. The drug menace remains intolerably large and damaging to our families, our kids, our communities. And we are determined to stay the course.

Our Administration has announced ambitious new goals for the drug war -- backed by ambitious new proposals and an ambitious new budget. We've renewed our call for Congress to pass a true crime bill. And I am asking Bob Martinez to fight for those goals and programs with all his heart. I am asking Bob to lead America further away from drugs. **This is a top priority.** And I know he is the right and the best man for the job. And I'm proud to welcome him to the White House. \\

There are many challenges ahead. But nothing the American people can't handle. We will remain on the front lines. And block-by-block. Day-by-day. School-by-school. For your kids, for mine, for America's kids: **We will "Take Back The Streets."**

And now, Governor Martinez -- over to you.

#

McNally/Simon
March 26, 1991
Draft Two
(A:MARTINEZ)

PRESIDENTIAL STATEMENT: GOV. MARTINEZ SWEARING-IN CEREMONY
ROOM 450, O.E.O.B.
THURSDAY, MARCH 28, 1991, 9:45 A.M.

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We are also grateful that so many Members of Congress are able to be here. And, most of all, it is a real pleasure to welcome to Washington the family and friends of this distinguished veteran of the war on drugs -- America's new Director of National Drug Control Policy -- Gov. Bob Martinez. \\\

Bob brings to this important job a resolute personal commitment and unmatched experience in the field. Our 50 states are the "laboratories of democracy" -- and Bob brings an impressive arsenal of some of the Nation's most innovative and wide-ranging anti-drug programs. As Governor of Florida, he led a state that was among the hardest hit by drug smuggling, drug crime, and drug use. He responded to that challenge the same way he'll respond to this new, even bigger challenge: **With vigor, intelligence, and a program comprehensive enough to attack the drug culture.**

\\\

Bob already has contributed mightily to our National Drug Control Strategy. As the National Governors Association's lead

Governor on the drug issue, Bob personally developed a number of proposals regarding law enforcement, drug treatment, prevention, and international cooperation. These initiatives have strengthened greatly our long-range prospects for stopping the scourge of drugs.

In the fight against drugs, every level of government must work together. And no one is better equipped than Bob Martinez to get local, state and federal authorities working together. He has served long and well with the Nation's Governors. But he also has a long history of working with city leaders. Twice elected Mayor of Tampa, he served on the board of the National League of Cities, and he participated actively in the U.S. Conference of Mayors.

Bob also has the kind of international experience required for his new job. He has traveled to South America to meet with our Andean allies in support of inter-American responses to the drug crisis. Our drug initiatives in the Andes and around the globe are of paramount importance, and Bob's experience will be a tremendous advantage there as well.

As a teacher, as a businessman, and as a parent -- Bob understands that we cannot defeat drugs through law enforcement alone. Any long-term solution also depends on successful education and treatment. **And that means drug-free schools, a drug-free workplace, and drug-free kids.**

During my service as Vice President, as head of the South Florida Drug Task Force, I worked with Bob Martinez on this issue

for many years -- personally and directly. And we will continue to work together -- personally and directly. As you can tell by today's distinguished audience, this entire administration is committed to ensuring his success. I will ask members of my Cabinet and their Departments to continue giving Bob's office every measure of help and cooperation.

This is a proud day for America. Bob is the grandson of Spanish immigrants, the son of a waiter, a man who worked his way through school. My predecessor called him "the embodiment of the American dream." \\

Bob -- you assume command of our national drug fight at a critical time. We've made important new progress -- good, solid progress -- better than I think anyone expected. But we still have a long way to go. The drug menace remains intolerably large. It cripples families, destroys kids, wipes out entire communities.

Our Administration has announced ambitious new goals for the drug war -- backed by ambitious new proposals and an ambitious new budget. We've renewed our call for Congress to pass a true crime bill. //

I am asking Bob Martinez to fight for those goals and programs with all his heart, knowing that he already has committed heart and soul to this crucial battle. I am asking Bob to lead America further away from drugs, knowing that he is determined to do so.

This is a top priority and Bob Martinez is the right man -- the best man -- for the job. I'm proud to welcome him to the White House. \\\

Many challenges lie ahead, and the American people stand ready to face them. We will remain on the front lines. Block-by-block. Day-by-day. School-by-school. For your kids, for mine, for America's kids: We will "Take Back The Streets."

And now, Governor Martinez -- over to you.

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McNally/Simon
March 26, 1991
Draft Three
(A:MARTINEZ.TS)

PRESIDENTIAL STATEMENT: GOV. MARTINEZ SWEARING-IN CEREMONY
ROSE GARDEN
THURSDAY, MARCH 28, 1991, 9:45 A.M.

Thank you, and welcome to the White House. I'm very pleased to see so many members of our Administration here to welcome our newest colleague. [It's nice to see Members of Congress here.] I'd like to welcome the executive directors of several major city and county organizations: Thomas Cochrane of the Conference of Mayors, Donald Borut of the National League of Cities and John Thomas of the National Association of Counties. And most of all, it is a real pleasure to welcome to Washington Mary Jane Martinez, Alan Martinez, and friends of this distinguished veteran of the war on drugs -- America's new Director of National Drug Control Policy -- Gov. Bob Martinez. \\

Bob brings to this important job a resolute personal commitment and unmatched experience in the field. Our 50 states are the "laboratories of democracy" -- and Bob brings an impressive arsenal of some of the Nation's most innovative and wide-ranging anti-drug programs. As Governor of Florida, he led a state that was among the hardest hit by drug smuggling, drug crime, and drug use. He responded to that challenge the same way he'll respond to this new, even bigger challenge: **With vigor, intelligence, and a program comprehensive enough to attack the drug culture.**

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As a teacher, as a businessman, and as a parent -- Bob understands that we cannot defeat drugs through law enforcement alone. Any long-term solution also depends on successful education and treatment. **And that means drug-free schools, a drug-free workplace, and drug-free kids.**

During my service as Vice President, as head of the National Narcotics Border Interdiction System, I worked with Bob Martinez

on this issue -- personally and directly. And we will continue to work together -- personally and directly. As you can tell by today's distinguished audience, this entire administration is committed to ensuring his success. I will ask members of my Cabinet and their Departments to continue giving Bob's office every measure of help and cooperation. Bob will be asking for your advice and help. He will have my support every step of the way.

This is a proud day for America. Bob is the grandson of Spanish immigrants, the son of a waiter, a man who worked his way through school. My predecessor called him "the embodiment of the American dream." \\

Bob -- you assume command of our national drug fight at a critical time. We've made important new progress -- good, solid progress. Cocaine use has fallen. Hospitals report fewer drug-related emergencies. Fewer high school students abuse drugs. The evidence shows clearly that we have turned in the right direction. But we still have a long way to go. The drug menace remains intolerably large. It cripples families, destroys kids, wipes out entire communities.

Our Administration has announced ambitious new goals for the drug war -- backed by ambitious new proposals and an ambitious new budget. We've renewed our call for Congress to pass a true crime bill. //

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This is a top priority and Bob Martinez is the right man -- the best man -- for the job. I'm proud to welcome him to the White House. \\

Many challenges lie ahead, and the American people stand ready to face them. We will remain on the front lines. Block-by-block. Day-by-day. School-by-school. In homes, in hospitals, in treatment centers and in courtrooms. For your kids, for mine, for America's kids: We will overcome the scourge of drugs.

And now, Governor Martinez -- over to you.

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**OFFICE OF NATIONAL DRUG CONTROL POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
Washington, D.C. 20500**

Fax Cover Sheet

The following 2 page(s) are

To: Jennifer Grossman

Phone #: 4567750

Fax #: 4562983

From: Graham Gillette

Phone #: 202/467-9800

Fax #: 202/467-9809

Instructions: As you requested. See marked section.

As Florida's 40th Governor, Bob Martinez quickly established a strong record of achievement. Inaugurated in January 1987, Governor Martinez inherited a state facing growing problems, but filled with great promise. He immediately set to work tackling the state's problems while ensuring its promising future.

He achieved his pledge to replace runaway bureaucracy with a framework of fiscal responsibility; to maintain the state's steady economic growth; to fight Florida's drug-fueled crime problem; and to address such long-neglected areas as prison overcrowding, the urban and natural environment and the needs of at-risk children.

Governor Martinez made Florida a leader in the nation's war on drugs. The Governor traveled to South America to see first-hand the source of America's drug supply. As the National Governors' Association's lead governor for substance abuse and drug trafficking issues, he presented President Bush with a ten-point plan for anti-drug efforts which were incorporated into the President's National Drug Control Strategy. He established Florida's Drug-Free School Zones to impose minimum mandatory sentences on anyone convicted of drug activity near schools, and then expanded the concept to cover other areas where children congregate, including parks, playgrounds and public housing units. Governor Martinez also hired a state drug "czar" before any such position was created at the federal level, and successfully proposed state legislation authorizing the death penalty for convicted drug kingpins. The Governor was one of the nation's first governors to use the National Guard in drug-fighting activities, and he established the first Drug-Free Workplace policy in state government in his office. He also coordinated agreements with both the State of New York and the southern states to share intelligence information regarding drug trafficking. The Governor's drug-fighting crusade culminated in a 12 percent reduction in overall drug crimes in Florida during the first six months of 1990.

Throughout his Administration, Governor Martinez has realistically and aggressively approached the problems associated with Florida's greatest challenge: balancing its rapid growth with protecting the natural environment that is this state's greatest attraction. His efforts culminated in the establishment of Preservation 2000, an ambitious land acquisition program hailed by environmentalists as the most far-reaching effort introduced in any state to protect environmentally-sensitive land. In addition, he implemented programs to ensure the quality of Florida's precious water supply and natural resources, and established the Governor's Task Force on Urban Growth Patterns to recommend ways to prevent urban sprawl and the social, economic and environmental problems it creates. Named 1990 Conservationist of the Year by the prestigious National Parks and Conservation Association, Governor Martinez has championed the environment, fighting oil drilling off the coast of Florida and organizing a compact with other southern states to coordinate protection efforts. He has worked to protect such water bodies as Lake Okechobee and the Kissimmee River in South Florida, the Wekiva River in Central Florida, and Lake Jackson and the historic Suwannee River in North Florida; and he worked with Florida's Congressional Delegation to expand and protect the Florida Everglades.

Under the Governor's direction, Florida's prison system nearly doubled its capacity, with more prison construction than the two previous administrations combined. Governor Martinez developed a mechanism to keep the state's worst offenders behind bars longer and expanded alternatives to incarceration for non-violent offenders. In addition, the Governor developed programs that increase taxpayers' return on their investment in corrections by using inmate labor to build prisons, saving \$359 million in construction costs, and by proposing that prisoners with financial resources reimburse the state for the cost of their prison stay. He staunchly supports capital punishment, signing some 140 death warrants and proposing reforms to eliminate lengthy and needless delays and abuses of the court system. In addition, Governor Martinez strengthened the criminal justice system by targeting career criminals and promoting the rights of victims.

(MORE)

Governor Martinez greatly improved the protection of Florida's most vulnerable residents - children and the elderly. He took dramatic steps to modernize the massive Department of Health and Rehabilitative Services, doubling funding and tremendously increasing programs for the elderly, children and other needy Floridians. He organized the Better Living For Seniors program to improve services for Florida's aging population, and his CARE program -- Children At Risk Embraced -- has improved opportunities for those who face the greatest economic and educational obstacles. The One Church, One Child program placed into happy homes more than 700 young black children who once suffered from a backlog in a crowded system. In addition, he cracked down on parents who fail to pay child support, enabling more than 6,000 families to be independent from welfare through the recovery of child support payments in 1989 alone. Through Project Independence, he helped more than 100,000 Floridians trade welfare for work by providing education, job training and social services, saving taxpayers more than \$190 million in the program's first three years. He expanded Medicaid eligibility to include thousands more infants and pregnant women, and he expanded services for abused and neglected children.

Florida's economy continues to prosper under Governor Martinez, leading the nation in job growth and new businesses. More than 700,000 jobs have been created during the Martinez Administration, proof that Florida's economy is keeping pace with the state's rapid growth. He established the Governor's Select Committee on Workforce 2000 to address Florida's future labor needs, and secured the state's economic future with the development of Spaceport Florida, envisioned as the nation's first commercial spaceport facility.

Governor Martinez has served as chairman of the Southern States Energy Board, and has received honorary doctorate degrees from five Florida colleges and universities, including his alma mater, the University of Tampa.

Born on Christmas Day in 1934, Governor Martinez is a native of Tampa and one of five generations of his family currently living in Florida. He graduated from Jefferson High School in 1953 and married his high school sweetheart, Mary Jane Marino, in 1954. He graduated from the University of Tampa in 1957 with a bachelor's degree in education, and from the University of Illinois in 1964 with a master's degree in labor and industrial relations.

Prior to his election as Governor, he served two successful terms as the Mayor of Tampa from 1979 to 1986. He served as Vice Chairman of the Southwest Florida Water Management District from 1975 to 1979, and has served as the president of the Florida League of Cities and a director of the National League of Cities. He is a former school teacher and labor negotiator, and successfully operated his own restaurant, Cafe Sevilla in Tampa.

Governor and Mrs. Martinez have two children, Sharon and Alan. Sharon and her husband Neil B. Keen Jr., live in Tampa with their four-year-old identical twin daughters, Emily Ida and Lydia Marie. Alan Martinez also lives in Tampa with his wife Shari.

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OFFICE OF RONALD REAGAN

FACSIMILE COVER SHEET

DATE: 3/22/91 TIME: 3:05

TO: FRED

COMPANY: W.H. SPEECHWRITING

FAX #: 202/456-2983

FROM: CATHY GOLDBERG

FAX #: (213) 552-2514

REMARKS/MESSAGE:

SEN. MARTINEZ'S OFFICE ASKED
THAT I SEND THIS TO YOU.

NUMBER OF PAGES (INCLUDING COVER PAGE): 2

NOTE: IF FAX IS NOT COMPLETE OR DOES NOT GO THROUGH, PLEASE CALL US ON (213) 552-1980.

DINNER FOR GOVERNOR MARTINEZ

ORLANDO, FLORIDA

SEPTEMBER 27, 1990

THANK YOU, BOB MARTINEZ, AND THANK
ALL OF YOU.

IT'S GREAT TO BE IN SUCH FINE COMPANY
IN THE STATE OF FLORIDA. I'VE ALWAYS
LOVED FLORIDA. I'VE ALWAYS APPRECIATED
THE FACT THAT FLORIDA GAVE ME SUCH
LARGE MAJORITIES IN 1980 AND '84,
MAJORITIES THAT HELPED BRING RESPONSIBLE
GOVERNMENT TO WASHINGTON WHERE IT
WAS NEEDED. I NEVER PASS UP AN
OPPORTUNITY TO GIVE SOMETHING BACK TO
THIS GREAT STATE.

2

AND I CAN'T THINK OF ANY BETTER WAY
THEN HELPING BOB MARTINEZ CONTINUE THE
GREAT JOB HE IS DOING HERE.

YOU KNOW, THE FIRST TIME I MET BOB
MARTINEZ, HE WAS THE MAYOR OF TAMPA.
DURING OUR MEETING AT THE WHITE HOUSE,
WE DISCUSSED OUR PHILOSOPHIES, OUR HOPES
AND OUR DREAMS FOR THE NATION. AND
THE MORE BOB AND I TALKED, THE MORE WE
REALIZED WE SHARED THE SAME VISION. AT
THAT MEETING BOB MARTINEZ MADE AN
IMPORTANT DECISION. HE CHOSE TO LEAVE
THE PARTY THAT NO LONGER REPRESENTED
MAINSTREAM AMERICA, AND BECAME A
REPUBLICAN.

TO ME, AND TO MANY OTHERS, BOB
MARTINEZ IS THE EMBODIMENT OF THE
AMERICAN DREAM.

3

THE GRANDSON OF IMMIGRANTS, BOB AND HIS FAMILY EASILY BLENDED INTO THE GREAT MELTING POT THAT IS AMERICA. BOB WORKED HARD IN THIS LAND OF OPPORTUNITY AND ACHIEVED MUCH. A DEVOTED FAMILY MAN WITH VALUES BEYOND REPROACH, BOB HAS BEEN A TEACHER, A SUCCESSFUL BUSINESSMAN, AND A DEDICATED PUBLIC SERVANT.

DURING HIS TIME AS MAYOR OF TAMPA, BOB DEVELOPED A DEEP CONCERN FOR THE FUTURE OF HIS STATE AND THE DIRECTION IT WAS HEADING. HE RECOGNIZED THAT FLORIDA NEEDED A CHANGE AND HE WANTED TO MAKE A DIFFERENCE.

5

BUT BEYOND PARTY LINES, BEYOND THE MERE GOAL OF KEEPING REPUBLICANS IN OFFICE, IS THE NEED TO KEEP BOB MARTINEZ AS GOVERNOR OF FLORIDA.

IF I WERE REGISTERED TO VOTE IN FLORIDA, I WOULD VOTE FOR BOB MARTINEZ NOT JUST BECAUSE HE'S A REPUBLICAN. I WOULD VOTE FOR BOB MARTINEZ BECAUSE OF HIS STRONG RECORD ON THE THINGS THAT MATTER TO ME, AND TO YOU. AND I WOULD VOTE FOR BOB MARTINEZ BECAUSE HE IS THE MAN TO LEAD FLORIDA INTO THE FUTURE.

WHEN BOB BECAME GOVERNOR, HE FACED SOME SERIOUS CHALLENGES -- AN ABUSED ENVIRONMENT, RUNAWAY GROWTH, AND THE RAMPANT CRIME AND DRUG TRADE THAT THREATENS EACH OF US.

6

BUT BOB DIDN'T SHRINK AWAY FROM THESE CHALLENGES -- HE HAS REALISTICALLY AND AGGRESSIVELY TACKLED EACH ONE AND MADE FLORIDA A BETTER PLACE AS A RESULT. HE HAS TAKEN FAR-REACHING, AMBITIOUS MEASURES TO PROTECT, PRESERVE AND REBUILD FLORIDA'S ENVIRONMENT. BOTH GEORGE BUSH AND I HAVE WORKED CLOSELY WITH BOB TO PROTECT YOUR IRREPLACEABLE COASTAL RESOURCES. HE HAS SUPPORTED GROWTH MANAGEMENT INITIATIVES THAT PREPARE FOR FLORIDA'S FUTURE NEEDS. AND HE LED THE NATION IN ITS FIGHT AGAINST CRIME AND DRUGS. FROM THE STREETS TO THE SCHOOL YARDS, BOB MARTINEZ HAS BEEN THERE -- PROTECTING YOUR CHILDREN AND FAMILIES FROM CRIME AND DRUGS, AND KEEPING HARD-CORE CRIMINALS WHERE THEY BELONG, BEHIND BARS.

9

LED BY MEN LIKE BOB MARTINEZ, PEOPLE
HAVE RENEWED FAITH IN THEIR
GOVERNMENT AND THEIR LEADERS.

I KNOW ABOUT THE IMPORTANCE OF A
CLOSE RELATIONSHIP BETWEEN A GOVERNOR'S
OFFICE AND THE WHITE HOUSE. BOB
MARTINEZ COMMITTED HIMSELF TO WORK
WITH THE PRESIDENT AND CONGRESS TO
BUILD THAT ESSENTIAL RELATIONSHIP. I WAS
LUCKY FOR THE FINAL TWO YEARS OF MY
ADMINISTRATION TO HAVE A MAN LIKE BOB
MARTINEZ FIGHTING IN THE REPUBLICAN
ARENA, AND OUR GOOD FRIEND GEORGE
BUSH WILL CONTINUE TO ENJOY THAT HELP
OVER THE NEXT FOUR YEARS. I ONLY WISH
THAT I COULD HAVE HAD MORE MEN LIKE
BOB ON MY TEAM WHEN I WAS IN THE WHITE
HOUSE.

WITH HIS COUNTLESS ACCOMPLISHMENTS
OF THE PAST FOUR YEARS, BOB HAS SET THE
STAGE FOR AN EVEN BRIGHTER FLORIDA
FUTURE. EACH DAY THAT GOES BY, MORE
AND MORE FLORIDIANS ARE REALIZING THAT
BOB MARTINEZ IS THE RIGHT MAN FOR THE

Dear: JOB. BUT IT IS UP TO US, AND TO

Thank you for your invitation for President Reagan to
REPUBLICANS THROUGHOUT FLORIDA, TO

We appreciate your extending this opportunity to President Reagan. Unfortunately,
there are no plans for travel at this time. If plans do develop that include-----, we
will certainly keep your invitation in mind. However, President Reagan asked me to
convey to you his sincere appreciation for your thoughtfulness and to extend to you
his very best wishes.

ENSURE THAT BOB MARTINEZ CAN CONTINUE
THE JOB HE HAS STARTED.

THE FUTURE OF FLORIDA, AND THE
DIRECTION OF THE NATION WE SO LOVE,
DEPEND ON IT. HERE TO NIGHT TO DO MY
PART, AND I KNOW THAT YOU'LL DO YOURS.

Joanne Hildebran
Director of Planning
and Scheduling

11

AND SPEAKING OF DOING OUR PART, CAN I TAKE JUST ONE MINUTE TO SHARE WITH YOU A THOUGHT THAT I HAVE ABOUT THIS GREAT INSTITUTION OF DEMOCRACY? YOU KNOW, NANCY AND I JUST RETURNED FROM A WONDERFUL TRIP ABROAD WHICH TOOK US TO GERMANY, POLAND, THE SOVIET UNION AND ITALY. WE HAD VERY INTERESTING AND EXCITING MEETINGS WITH THE LEADERS AND THE PEOPLE THERE. IN ALL OF THOSE COUNTRIES -- EXCEPT ITALY, OF COURSE -- THE PEOPLE ASKED ME TO TELL THEM ABOUT OUR FREE ECONOMY IN THE UNITED STATES AND HOW THEY COULD CHANGE THEIR SYSTEMS TO BE LIKE OURS.

12

I WON'T REPEAT EVERYTHING I SAID, BUT BELIEVE ME, IT WAS A LABOR OF LOVE FOR ME TO DESCRIBE HOW ANY PERSON FROM ANY WALK OF LIFE CAN REALIZE THEIR DREAM IN AMERICA.

AND THEN THEY ASKED ME ABOUT DEMOCRACY -- ABOUT HAVING THE POWER REST NOT WITH THE GOVERNMENT, BUT WITH THE PEOPLE. FOR MANY OF THEM, VOTING FOR THEIR LEADERS AND HAVING A TRUE CHOICE IS TOTALLY NEW. WHEN YOU SEE THE LOOK OF HOPE AND ANTICIPATION THESE PEOPLE HAVE FROM THE SIMPLE KNOWLEDGE THAT THEY CAN HAVE A SAY IN HOW THEIR COUNTRY IS RUN, IT MAKES YOU THINK ABOUT HOW WE IN THIS COUNTRY HAVE ALMOST TAKEN OUR FREEDOM FOR GRANTED. FAR TOO MANY OF US DON'T VOTE AND THAT IS A SHAME.

13

PEOPLE ARE RISKING THEIR LIVES ACROSS THE ATLANTIC FOR A FREEDOM MOST OF US DON'T EVEN EXERCISE. I KNOW THAT BY BEING HERE NOW, YOU ARE PARTICIPATING IN OUR POLITICAL PROCESS AND FOR THAT I SALUTE YOU. BUT DON'T LET IT STOP HERE. GO OUT THERE AND GET YOUR FRIENDS AND NEIGHBORS INVOLVED, TOO.

TOGETHER, WE CAN MAKE SURE FLORIDA CONTINUES ON THE RIGHT PATH. WE CAN DO IT AND WE WILL DO IT.

AND IF YOU'LL PERMIT ME TO SAY SOMETHING HERE: I'M A LONG WAY FROM CALIFORNIA, BUT I FEEL VERY MUCH AT HOME HERE. AND SINCE I'M AMONG FRIENDS HERE, CAN I ASK YOU A PERSONAL FAVOR? WILL YOU GO OUT THERE AND WIN JUST ONE MORE FOR THE GIPPER?

THANK YOU AND GOD BLESS YOU ALL.

4

AND IN 1986, HE DID. ONLY THE SECOND
REPUBLICAN TO BE ELECTED GOVERNOR IN
OVER A CENTURY, BOB MARTINEZ CARRIED A
STATE WHERE DEMOCRATS HAVE LONG BEEN
THE DOMINANT POWER. NOW, IN 1980, WE
HAVE THE INCREDIBLE OPPORTUNITY TO
RE-ELECT BOB MARTINEZ AS GOVERNOR OF
THE STATE OF FLORIDA. IT IS AN
OPPORTUNITY THAT SHOULD NOT BE MISSED,
CANNOT BE MISSED, IF THIS STATE AND THIS
NATION ARE TO KEEP MOVING AHEAD
TOWARD THE NEXT CENTURY.

THERE IS NO QUESTION THAT THIS RACE IS
TREMENDOUSLY SIGNIFICANT TO FLORIDA
AND THE NATION. PRESERVING AND BUILDING
ON THE CONSERVATIVE IDEALS WE ALL SHARE
IS IMPORTANT TO US. KEEPING A REPUBLICAN
CHIEF EXECUTIVE IN THE FLORIDA STATE
CAPITOL IS ALSO IMPORTANT TO US.

7

HE HAS DONE ALL OF THIS AND SO MUCH MORE.

BOB MARTINEZ CONTINUES TO PULL OUT ALL THE STOPS FOR FLORIDA'S MOST VULNERABLE CITIZENS -- CHILDREN AND THE ELDERLY. HE HAS PILOTED A PROGRAM THAT HAS TAKEN MORE THAN 100,000 PEOPLE OFF THE WELFARE ROLLS AND PLACED THEM INTO JOBS. DEMOCRATS TRY TO HELP PEOPLE BY GIVING THEM HANDOUTS; REPUBLICANS HELP THEM BY GIVING THEM THE MEANS OF INDEPENDENCE, SELF-RELIANCE AND SELF-ESTEEM. AND THAT'S THE GIFT BOB HAS GIVEN THESE 100,000 FLORIDIANS. BOB CONTINUES TO ELIMINATE WASTE FROM STATE GOVERNMENT AND CHANNEL FUNDS WHERE THEY ARE NEEDED MOST. BOB MARTINEZ HAS DONE ALL OF THIS. BUT THE FIGHT IS NOT OVER.

8

DURING THE LAST FOUR YEARS,
FLORIDIANS HAVE BEEN GIVEN A GLIMPSE OF
WHAT IS POSSIBLE FOR YOUR STATE. YOU
HAVE BEEN SHOWN THAT YOUR TAX DOLLARS
DON'T HAVE TO BE WASTED. YOU HAVE BEEN
SHOWN THAT YOUR LIVES DON'T HAVE TO BE
INVADED BY CRIME AND DRUGS. AND YOU
HAVE BEEN SHOWN THAT ANYTHING IS
POSSIBLE WITH THE RIGHT MAN AT THE HELM.
YOU NOW KNOW, MORE THAN EVER, THAT
THE MAN TO DO ALL OF THIS, AND TO KEEP
DOING IT, IS BOB MARTINEZ.

FOR THE PAST DECADE, AMERICANS HAVE
BEEN ABLE TO STAND TALL ONCE AGAIN --
THE FOLLIES AND FOIBLES OF THE PAST NO
LONGER DESTROYING OUR STRONG SPIRIT.
THE UNITED STATES HAS A RENEWED SENSE
OF STRENGTH AND PRIDE, AND JUSTIFIABLY
SO.