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(Lange/Grossman)
March 22, 1991
3:00 P.M.
[FIREVID.TS]
Draft 3

VIDEO ADDRESS: National Fire and Emergency Services Dinner
Thursday, April 30, 1991

It seems like only yesterday that I attended your first annual dinner, back in 1989 -- and while I'm sorry I couldn't be with you this year, it's an honor to offer a few words of thanks and encouragement to a special breed of Americans.

Nobody shows a finer patriotism than the volunteers and career professionals of our Fire and Emergency Services community: firefighters / rescue workers / paramedics / emergency room physicians and staff. You all protect and defend the most immediate kind of national security -- the security of our homes, friends and families.

A grateful nation owes you its thanks, admiration and more. Let me assure all of you, from California to Washington, that no one takes you for granted. No one overlooks the risks you run to save lives and protect property.

In Washington, The Congressional Fire Services Caucus, under the leadership of Curt Weldon, has made sure your concerns get much-deserved attention.

This year I requested over \$25 million for programs at the U.S. Fire Administration and National Fire Academy, and almost \$6 million for the Center for Fire Research. And Wally Stickney at FEMA and Olin Greene over at the U.S.F.A. are both doing an outstanding job -- through programs that address such concerns as

firefighter health and welfare, public education, arson control, and disaster preparedness.

All of you, like all of our volunteers and professionals, answer the cries of people in need. Whenever someone's in trouble -- wherever they are -- you are there. When there's no one else to count on, they count on you. You rush into flaming ruins. You extend the hope of life to victims of accidents and crime. You roll up your sleeves when Nature reduces neighborhoods into rubble.

The war in the Persian Gulf has ended -- but common tragedies -- the fires and floods, the accidents and assaults -- assail us everywhere. As our domestic defenders, I salute you for your common commitment -- and your uncommon courage.

Good night, and God bless you.

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Tron
Draft two
March 19, 1991
Title: NCAA

PROPOSED VIDEO MESSAGE
NCAA FINAL FOUR

Good evening. It's wonderful to join you in the Hoosier Dome for the N-C-A-A championship game.

Tonight, a new champion will take home the trophy as the best college basketball team in the Nation. But, before we crown these new champions it's appropriate that we pause to acknowledge some other American heroes -- the service men and women of our Armed Forces. In Operation Desert Storm they reminded America what we can do when we're united. They showed us what bravery, a commitment to duty, and a deep love of country can accomplish. As I've said before, they left to liberate Kuwait and "helped this country liberate itself from old doubts and ghosts."

And so as the young athletes playing tonight meet in this N-C-A-A tournament, it's fitting that we not only salute the players and coaches in this tournament, but also the outstanding service men and women of this great country.

Thank you, enjoy this wonderful game, and may God bless you all.

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CBS SPORTS

A Division of CBS Inc.
51 West 52 Street
New York, New York 10019
(212) 975-4321

March 19, 1991

Dear Barry,

Per your request, the following is a suggested script for the President's salutation for the evening of April 1st, 1991 preceding the NCAA Championship. It follows closely the theme I outlined to you in our earlier correspondence.

Good Evening.

As our heroes return from the Persian Gulf, we are reminded of and join in the celebration of the things that are American. In particular, the strength of raised spirits and willing hearts in the face of adversity. Nothing seems to forge that quality in our youth more than our common love of sports.

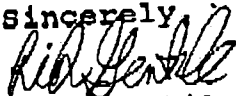
The NCAA Basketball Tournament in a span of three weeks reaches out to all regions of our country. Sixty-four teams, from campuses big and small, all compete for a championship of this American-born sport, sharing a common love for the game and hope of winning.

Tonight, as the final 2 teams meet in this great tournament, a tournament that has honored the dedication and spirit of those men and women who have served and those who continue to serve in the Persian Gulf, it is all together fitting that we salute the hearts and minds of these competitors as well as the service men and women they honor in America's heartland - Indianapolis, Indiana.

Please let me know if you have any questions or if there is any further information I could provide.

Again, thanks for your time.

Sincerely,



Rich Gentile
Producer/CBS Sports
(212) 975-3085

Mr. Barry Tron
Public Affairs Director
The White House

**CBS
SPORTS**

A Division of CBS Inc.
51 West 52 Street
New York, New York 10019
(212) 975-4321

LRGM

March 13, 1991

Dear Barry,

As our heroes return from the Persian Gulf, we are reminded of and join in the celebration of the things that are American. In particular, the strength of raised spirits and forward looks in the face of adversity. Nothing seems to forge that quality in our youth more than our universal love of sports in America.

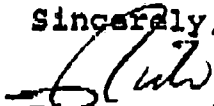
The NCAA Basketball Tournament in a span of two weeks reaches out to all regions of our country. Sixty-four teams, big and small, will all compete for a championship, sharing a common love for the game and hope of winning.

As the President rallies those forward-looking spirited Americans, we would find it particularly fitting that our chief executive, on the evening of the championship, celebrate our national love of sport, respect of championship and pursuit of greatness.

Rest assured, we would find it appropriate that a minute or even just 30 seconds of the President's time would give this truly American spectacle a smashing tip-off.

Thank you for your time and consideration. Please contact me if I can answer any further questions.

Sincerely,



Rich Gentile
Producer/CBS Sports

Mr. Barry Tron
Public Affairs Director
The White House

*A Joint Session -
about American language*

CBS SPORTS

A Division of CBS Inc.
51 West 52 Street
New York, New York 10019
(212) 975-4321

U.S.M.

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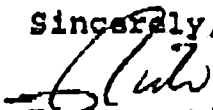
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Rich Gentile
Producer/CBS Sports
(212) 975-3085

Mr. Barry Tron
Public Affairs Director
The White House

(Hinchliffe)
March 21, 1991 1 p.m.
POL

PRESIDENTIAL REMARKS: DAILY POINT OF LIGHT ANNOUNCEMENT

On the Fort McDowell Indian Reservation in Mesa, Arizona, kids who'd never had books now own them. Kids who'd never been read to now listen at storyhours. Teens who couldn't read now make the honor roll. High school volunteers turned these kids' lives around -- because they donated books; read aloud; and tutored. For reaching out to their community, I'm naming as our 432nd Daily Point of Light: Red Mountain High School's Club RIF.

Our Point of Light volunteers are the North Stars that guide this nation out of the darkness. They show that Americans can find within our own hearts the solutions for our country's problems. They show that true success means caring -- helping someone who needs you. And they show who our real heroes are -- our neighbors; our friends; and the kids of Red Mountain High.

Every American should hear the story of this school's Club RIF and think -- I can do something like that. I can come up with creative, caring solutions. I can do something good -- feel something real. That's how each person in this country can become a true American hero. God bless Red Mountain High's Club RIF and all our Points of Light -- those brightening our lives right now, and those yet to shine.

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