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NRB

National Religious Broadcasters

91 JAN 8 A10:40

Serving Since 1944

FAX COVER LETTER

DATE: 1/8/91 **FAX NUMBER** 202-456-6218

TO: Carolyn Cauley

FROM: Anne Dunlap

TOTAL NUMBER OF PAGES INCLUDING THIS PAGE: 6

****

Carolyn:

Here is the morning program schedule as it now stands for the President's participation. We don't foresee any changes at this point.

Also, here is information on what some of our NRB members (I'm sure there are many, many more) are doing on behalf of our US forces involved in Operation Desert Shield.

Let me know if you need anything further, please.

Anne Dunlap

--Anne

MONDAY JANUARY 28

CONTINUED ON PAGE 82

7:45 am
Sheraton Washington Ballroom

Presidential General Session (badge required)

Moderator: David Clark
First Vice President, National Religious Broadcasters; Regent University, Virginia Beach, VA

Welcome: David Clark

NRB President's Address: Jerry Rose
President, National Religious Broadcasters; President, WCFC-TV Channel 38, Chicago, IL

Opening Prayer: Richard Lee
There's Hope! Atlanta, GA

Music: Tony Melendez
Sparrow Records, Chatsworth, CA

Introduction of FCC Chairman: Richard Wiley
NRB Communications Counsel, Wiley, Rein, & Fielding, Washington, DC

Comments: FCC Chairman Alfred Sikes
Chairman, Federal Communications Commission, Washington, DC

Music: Tony Melendez
Sparrow Records, Chatsworth, CA

Congregational Singing of Patriotic Songs: Doug Oldham
Lynchburg, VA

Presidential Address: George Bush
President of the United States

Closing Prayer: Lloyd Ogilvie
Lloyd Ogilvie Ministries, Hollywood, CA

10:00 - 11:00 am — ***News Conference***
Mezzanine

10:00 am - 5:00 pm — ***Convention Registration***
Atrium

10:00 am - 5:00 pm — ***Hispanic Registration (HNRB)***
Convention Lobby

10:00 am - 6:00 pm — ***Exhibitor Registration***
Atrium

10:00 am - 6:00 pm — ***NRB Media Exposition (badge required)***
Exhibit Halls A, B, & C

Black Broadcasters Workshop (BNRB)—African-American Owners & Operators in the 21st Century
Baltimore Room
Moderator: Dwight Green
WJCB-TV, Channel 49, Hampton, VA
Panelists: Levi. E. Willis
Howard O. Jones, "Hour of Freedom," Oberlin, OH
B. Sam Hart
"Old Time Gospel Hour," Philadelphia, PA
J. Morgan Hodges
Chris-Mor Productions, Washington, DC

Hispanic Workshop (HNRB)—La Funcion Social Del Comunicador Cristiano (The Social Function of the Christian Broadcaster)
Holmes Room
Moderator: Guillermo Luna
Hispanic Campus Crusade for Christ, San Antonio, TX
Panel: Daniel Vargas Manas
Carlos Vasquez
Mauro Duran

Film & Video Evangelism
Vermont Room
Moderator: Russ Doughten, Mark IV Pictures, Inc.; Mustard Seed, International, Des Moines, IA
Participants: Bob Bradberry, Jesus Film Project, Campus Crusade for Christ, Laguna Niguel, CA
Heinz Fussle
Heinz Fussle Productions, Inc., Warsaw, IN
Dale Mason
Films for Christ, Mesa, AZ

FCC/Legal Update
Annapolis/Rockville Room
Moderator: Richard Wiley
Wiley, Rein & Fielding, Washington, DC
Panelists: Lawrence W. Secrest III
Wiley, Rein & Fielding, Washington, DC
Ashton Hardy
Walker, Bordelon, Hamlin, Theriot & Hardy, New Orleans, LA

Partnerships for Urban Outreach
Cotillion Ballroom, South
Moderator: Glenn Plummer
Christian Television Network, Detroit, MI
Participants: Tony Evans
The Urban Alternative, Dallas, TX
Chuck Colson
Prison Fellowship Ministries, Washington, DC
Earl Paulk, Jr., Earl Paulk Ministries, Decatur, GA

Daring to Communicate: Providing Access for Multitudes
Wisconsin Room
Moderator: Joni Eareckson Tada
Joni and Friends, Inc., Agoura Hills, CA
Panelists: Ginny Thornburgh
National Organization on Disability, Washington, DC
Kelsey Marshall
Advocate for Accessibility, Alexandria, VA

MEDIA FOCUS

•NATIONAL•

PFM's Angel Tree Project Is Seeing An Expanded Outreach

WASHINGTON, D.C. (NRB) — Christmas is taking on a new dimension for thousands of innocent crime victims this year, as Prison Fellowship Ministries (PFM) estimates that more than 150,000 children will receive gifts through its Angel Tree program. The program is an outreach to the children of prisoners and youngsters in high crime areas.

The project is expected to nearly double its outreach from last year thanks to an alliance of Prison Fellowship with Word Publishing and Focus on the Family. The organizations are working together to provide toys, clothing, Christian books, Bibles, and cassettes to Angel Tree children.

Word has developed new products especially for these children which are being displayed in Christian bookstores across the country. Shoppers may purchase one or more products and leave them in a special bin in the store for delivery to the children at Christmas. Each of Word Publishing's six products is designed to be cross-culturally sensitive. The products cover three age groupings: 3-6, 7-11, and 12-up.

Once again this year, Focus on the Family is also participating in the Angel Tree project through a broadcast featuring PFM chairman Chuck Colson and Focus founder James Dobson, encouraging listeners to send gifts to help children via the outreach. In the past few years, *Focus* listeners have contributed nearly 100,000 gifts to the Angel Tree outreach.

PFM's Angel Tree, begun in 1982, is one facet of the organization's outreach to prisoners and their families. Through Angel Tree, PFM volunteers work with prison chaplains to get the names of children from inmates. The names and gift wishes are written on paper angels, which are hung on a Christmas tree in a church or mall. Individuals then select the particular child they would like to help.

Angel Tree gifts are usually delivered by volunteers to the homes of the children, or churches sponsor gift-giving parties to bring the families together. In some instances, families are allowed a time of gift exchange in the prison visiting rooms. Gifts are always presented to the children on behalf of their incarcerated parent.

The program is one of Prison Fellowship's most popular, and many individuals and churches have been introduced to prison ministry through it. The ministry begun through Angel Tree doesn't end at Christmas. Churches participating in the program continue ministry to these families year-round, offering physical, emotional, and spiritual assistance.

When the inmate is released, the church helps that individual readjust to life in the community. Each person involved in the Angel Tree process benefits. Prison Fellowship Angel Tree is conducted in the 48 contiguous states under the direction of the organization's 54 field directors.

"Operation Desert Prayer" Has Begun For Peace In Mideast

NASHVILLE, Tenn. (NRB) — "Operation Desert Prayer," a radio campaign organized by songwriter Dana Key to pray for peace during the current Middle East crisis, began on Thanksgiving Day with prayer led by U.S. Senate Chaplain Richard Halverson and religious broadcasters Charles Stanley and Pat Robertson.

The campaign will end on Christmas day with prayer led by D. James Kennedy, Joni Eareckson Tada, and Pat Boone. Radio stations across the nation are joining with Key by devoting 60 seconds three times a day to pray for peace and inviting local pastors to lead the prayer times.

When Key wrote the song "Pray For Peace," there was no way he could have known about the Iraqi invasion of Kuwait or the recent unrest in Israel. Key realized his responsibility to use the song to call Christians together to pray for peace. Thus was born "Operation Desert Prayer."

For Key, writing such an anthem which inspires a nation to focus on a cause is an inherited trait. It was his ancestor, Francis Scott Key, who penned the lyrics to "The Star-Spangled Banner." Like his ancestor, Key holds high the standard "for the land of the free and the home of the brave."

"The Young Messiah" Being Presented In Ten U.S. Cities

NASHVILLE, Tenn. (EP) — An all-star cast of Christian artists is traveling to ten cities this Christmas season to present "The Young Messiah," a contemporary rendition of Handel's classic creation. The list of artists includes Sandi Patti, Larnelle Harris, Russ Taff, Sheila Walsh, Phil Driscoll, Phil Keaggy, and the *Imperials*.

Together, these artists have won 15 Grammy and over 50 Dove Awards. Tour cities include Memphis; Fort Worth, Texas; Anaheim, Calif.; Tacoma, Wash.; Dayton, Ohio; Charlotte, N.C.; Fairfax, Va.; Lakeland, Fla.; Detroit, Mich.; and St. Paul, Minn. For a review of "The Young Messiah" release, see page 40.

•INTERNATIONAL•

New Film Series For African Christians To Be Produced

APPLE VALLEY, Calif. (NRB) — Two Christian organizations have agreed to begin producing a dramatic Christian film series in Kenya during the coming year. International Media Ministries (IMM) and Nairobi-based The Christian Foundation of Kenya (CFK) will start taping the first of 20 dramatic films in *The Christian Growth Film Series* in March.

The series is based on socio-cultural issues that confront African Christians, like barrenness, witchcraft, AIDS, polygamy, corruption, and intertribal marriages. "This is an exciting series in that it provides true-to-life answers to difficult issues that confront the African church today," commented series producer and co-writer Daniel Henrich.

The scripts are being co-written with Henrich by African writers Haron Wachira and Lyombie S. Eko. IMM is a ministry of the Assemblies of God Foreign Missions and is based in Brussels, Belgium.

Evangelistic Meetings Aired On Television In The USSR

SAN ANTONIO, Texas (NRB) — Evangelist Sammy Tippit, of the San Antonio-based God's Love In Action, has just completed unprecedented evangelistic meetings in Soviet Moldavia and Romania. Tippit, whose services were aired on Soviet television, was received by the mayor of Kishinev, the capital of Moldavia.

In Tippit's meetings with Soviet officials they stated, "We have for many years persecuted Christians in Soviet Moldavia. But we were wrong. We need the morality and faith of the Christian community. Our forefathers were a people of faith. We need to return to the faith of our fathers."

Tippit was allowed to preach in the football stadiums in Bel'ey and the largest

Christian BestSellers!

CLOTHBOUND

*(1)	1.	**The Grace Awakening**, *Charles Swindoll*, Word Publishing
	2.	**The New Millennium**, *Pat Robertson*, Word Publishing
	3.	***Good Morning, Holy Spirit**, *Benny Hinn*, Thomas Nelson Publishers
	4.	**The Two Side of Love**, *Gary Smalley and John Trent*, Focus on the Family Publishing (Word)
(2)	5.	**The Applause of Heaven**, *Max Lucado*, Word Publishing
(3)	6.	**Love Is a Choice**, *Robert Hemfelt, Frank Minirth, and Paul Meier*, Thomas Nelson Publishers
(5)	7.	**My Utmost for His Highest**, *Oswald Chambers*, *Barbour & Co.*; Discovery House Publishers, G.R. Welch Co. Ltd.
(4)	8.	**Love Hunger**, *Frank Minirth, Paul Meier, Robert Hemfelt, and Sharon Sneed*, Thomas Nelson Publishers
(6)	9.	**Tom Landry: An Autobiography**, *Tom Landry with Gregg Lewis*, Zondervan Publishing House, HarperCollins Publishers
(6)	10.	**Love for a Lifetime**, *James Dobson*, Multnomah Press
(7)	11.	**Comeback**, *Dave Dravecky with Tim Stafford*, Zondervan Publishing House, Harper San Francisco
	12.	**Courtship After Marriage**, *Zig Ziglar*, Oliver-Nelson Books, (Thomas Nelson Publishers)
(9)	13.	**Honest to God?**, *Bill Hybels*, Zondervan Publishing House
	14.	**Eternal Security**, *Charles Stanley*, Thomas Nelson Publishers
(13)	15.	**The Kingdom of God Is a Party**, *Tony Campolo*, Word Publishing
	16.	**Kids Who Carry Our Pain**, *Robert Hemfelt and Paul Warren*, Thomas Nelson Publishers
	17.	**Children at Risk**, *James Dobson and Gary Bauer*, Word Publishing
	18.	**Wisdom**, *Larry Lea*, Thomas Nelson Publishers
(19)	19.	**The Focus on the Family Guide to Growing a Healthy Home**, *edited by Mike Yorkey*, Wolgemuth & Hyatt, Publishers
(10)	20.	**The Man in the Mirror**, *Patrick Morley*, Wolgemuth & Hyatt, Publishers

PAPERBACK

*(4)	1.	**Julia's Last Hope**, *Janette Oke*, Bethany House Publishers
(1)	2.	**This Present Darkness**, *Frank Peretti*, Crossway Books
(2)	3.	**Piercing the Darkness**, *Frank Peretti*, Crossway Books
	4.	**Jerusalem Interlude**, *Bodie Thoene*, Bethany House Publishers
(7)	5.	**The Calling of Emily Evans**, *Janette Oke*, Bethany House Publishers
(3)	6.	**The Blessing**, *Gary Smalley and John Trent*, Pocket Books
(10)	7.	**More Than a Carpenter**, *Josh McDowell*, Tyndale House Publishers, Walker & Co.
(8)	8.	**Joshua**, *Joseph Girzone*, Macmillan Publishing Co.
(5)	9.	**Becoming a Woman of Excellence**, *Cynthia Heald*, NavPress
	10.	**Good Grief**, *Granger Westberg*, Fortress Press (Augsburg Fortress, Publishers)
(6)	11.	**Stick a Geranium in Your Hat and Be Happy!**, *Barbara Johnson*, Word Publishing
(13)	12.	**Hinds' Feet on High Places**, *Hannah Hurnard*, Tyndale House Publishers, Walker & Co.
(9)	13.	**A Daughter of Grace**, *Michael Phillips and Judith Pella*, Bethany House Publishers
	14.	**The Satan Seller**, *Mike Warnke, David Balsiger, and Les Jones*, Bridge Publishing
(11)	15.	**Riders of the Silver Rim**, *Brock and Bodie Thoene*, Bethany House Publishers
(20)	16.	**Stress Fractures**, *Charles Swindoll*, Multnomah Press
(18)	17.	**Mere Christianity**, *C.S. Lewis*, Macmillan Publishing Co., Walker & Co.
(17)	18.	**Prayers That Avail Much**, *Word Ministries*, Harrison House
	19.	**Preparing for Adolescence**, *James Dobson*, Regal Books (Gospel Light Publications), Bantam Books
	20.	**The Last Confederate**, *Gilbert Morris*, Bethany House Publishers

*Last month's position

This list is based on actual sales in Christian bookstores in the United States and Canada during October. All rights reserved. Copyright 1990 CBA Service Corporation and Spring Arbor Distributors. Distributed by Evangelical Christian Publishers Association.

TRADE TALK

The Evangelical Council for Financial Accountability's (ECFA) Board of Directors has announced the appointment of **Clarence Reimer** to the position of interim president of the ECFA. During the last three years, Reimer served ECFA as its director of member review and compliance. Reimer assumed his new responsibilities as of November 1 following the announced resignation of **Arthur Borden**, president of ECFA for the last nine years. Among his many accomplishments with ECFA, Borden oversaw the organization's rapid growth to over 650 members, adoption of landmark fundraising standards, and the administration of the National Religious Broadcasters' Ethics and Financial Integrity Commission (EFICOM).

American Christian Television System (ACTS) of Fort Worth, Texas, has appointed **Cade Garrison** as the western regional manager of its network. Formed in May 1984, ACTS carries family-oriented programming, as well as a wide range of Protestant, Catholic and Jewish programs. Garrison will work with churches, cable systems, and television stations in the western United States to market the network and help organize churches into local ACTS boards. For more information, call (817) 737-4011.

Mary Anne Skeba, art director for Cornerstone TeleVision, Inc. (CTV), was recently presented with the Broadcast Designers' Association 1990 Silver Award for Scenic Design in the Local/National Set Design category. The award was given for Skeba's set design of *Project 90*, a program produced locally and syndicated on two satellite systems and several television stations. Skeba was among 2700 entrants to the competition.

Evangelist Billy Graham held a special worship service November 11 on the flight deck of the U.S.S. Cushing, a naval destroyer which had just arrived in Hong Kong from the Mediterranean after three months of support for Operation Desert Shield. Dr. Graham was piped aboard and had honors rendered, given the rank equivalent of a four-star admiral while on the ship. He personally met with nearly every one of the several hundred officers and crew in attendance. Speaking from Psalm 23, Dr. Graham gave a straightforward gospel message to the group consisting of both Protestants and Catholics.

WPIT-FM/Pittsburgh, Pa., began its "Prayers For Peace In The Middle East" campaign on November 14. WPIT, known as "Pittsburgh's Family Station," and Family Bookstores are sponsors of the event and are encouraging individuals to sign their names with a brief message on one of five banners on display at participating Family Bookstores or at the studios of WPIT-FM. Red ink is being used to write the names and messages on the white and blue banners that are available for signing through December 8. The banners will then be shipped to the troops participating in Operation Desert Shield. For more information, call (412) 281-1900.

Jack Odell, announcer, writer, and director of Pacific Garden Mission's (PGM) radio drama ***Unshackled!***, was honored earlier this year by the mission for his 37 years of affiliation with the gospel broadcast. On the occasion of his 75th birthday, Odell was presented a service plaque by PGM superintendent David G. Saulnier. Odell succeeded Eugenia Price as writer/director of the broadcast in 1955, having begun as announcer two years earlier. The *Unshackled!* series, which features true-life stories, began in September 1950 and is now heard on more than 860 stations world-wide.

WSFJ-TV 51/Thornville, Ohio, has appointed **Ed Griffis** as its new program director. Griffis has held several programming, production, sales, and management positions in radio, television, and print media. Most recently, he served as station manager for WEFC-TV 38 in Roanoke, Va. For more information, call (614) 833-0771.

Effective January 1, **Steve Brown** will no longer pastor the Key Biscayne Presbyterian Church in Key Biscayne, Fla. Brown, who is the continuing host of the *Key Life* radio program, cited a heavy writing and speaking schedule as cause for his resignation. He has pastored the church for 17 years.

NEWS RELEASE

Ed Steele (714) 997 8450

For Further Information Contact:
TO: Religion Broadcasting ATTENTION: Ken K.
FAX: (201) 428 5700

CHRISTIANS CALL FOR WORLDWIDE PRAYER SUMMITT

People In Over 150 Nations To Participate In Simultaneous Hour Of Prayer For The Crisis In the Persian Gulf and The Middle East

Orange CA., 12/19/90 - What began less than two weeks ago as a southern California inter-faith prayer Convocation and a National Call to Prayer has mushroomed into a precedent setting historic multinational event with participants in over a 150 countries according to leaders.

The January 12 National Call to Prayer which will focus on the crisis in the Persian Gulf and the Middle East is sponsored by Redeem America, an interdenominational non-profit organization headquartered in Orange California who's purpose is to bring America back to her constitutional Judeo-Christian biblical moorings.

"Within hours the National Call To Prayer had come to the attention of President Bush who has been fully briefed about the event, members of Congress and senior officials at the Pentagon. Key ministries from many states began to call," says Jim Barcla of Costa Mesa, Chairman, "and the phone has not stopped ringing since.

"It's been a heartwarming explosion of interest driven by a profound sense of need and faith," says Carolynn Guthrie Barclla, a former Producer of Pat Robertson's nationally syndicated 700 Club Television show. Carolyn is mobilizing the Call to Prayer internationally and producing the California Convocation of Prayer from 10:00 A.M. to 12:00 noon in the Marina Ballroom of the Disneyland Hotel. As many as 2,000 people are expected to attend. "Live phone patch reports from similar gatherings around the world and a giant rear view projection screen delivering videotaped messages from strategic national leaders will be among the highlights of the firswt hour which will be devoted to worship and praise. Southern California based ministry leaders, pastors, government and civic leaders, military personnel and chaplains will participate. Then, beginning at 11:00 A.M. those gathered locally will link with others worldwide for a full hour of simultaneous prayer led by local leaders.

In addition to inter-faith gatherings the National Call to Prayer is urging churches, ministries para church organizations and individuals to devote some time between 2:00 PM and 3:00 P.M. eastern standard time to pray simultaneously on behalf of national and world leaders, operation Desert Shield personnel, and for the Peace of Jerusalem.

"Individual flexibility is the key," comments media reeprcsentative Ed. Steele. "People of faith who believe in the power of prayer including Protestants, Catholics, Jews and other faith groups are invited to participate.

Venues will include homes, churches, temples, cathedrals, synagogues, public places, offices,businesses, places of commerce - any place a group or an individual chooses."

"Technology has been a major factor in the exploding national and international interest. FAX machines have distributed information to over 400,000 participants in the U.S. A Norway based electronic network which reaches church leaders and individuals in 150 countries was activated," comments organizer Carolyn Barella. "It's historically unprecedented, in that, never before have so many, in such diverse places been drawn together so quickly to join voices for a single hour, of focused, simultaneous prayer. The ability to communicate instantly with visual messages has made a tremendous difference. And in South Korea alone it is expected that over one million people will participate at 4:00 A.M. January 13 in order to link with us at 11:00 A.M. January 12 in the U.S. Other countries will follow the format in their time zone in what has now become a WORLDWIDE CALL TO PRAYER."

We are prepared here at RA headquarters for an avalanche of calls from churches and groups around the world once the official news hits the extensive network of Christian Television and radio stations," says Mark Vincent, RA's Director of Operations." Several extra volunteers have been added to expedite the mobilization of this urgent call to prayer.

A partial list of participants and endorsers includes Dr. Pat Robertson, Christian Broadcasting Network; Dr. Jerry Rose, President of National Religious Broadcasters; Congressman William Dannemeyer, Fullerton CA.;Dr.Bill Bright, President, Campus Crusades;Dr. Ted Engstrom, President Emeritus of World Vision; denominational leaders such as Dr. G. Raymond Carlson of Assemblies of God; Dr. Adrian Rogers, pastor of the 22 thousand member Bellvue Baptist Church in Memphis TN., and former President of the Southern Baptist Convention; telecasters like Dr. Lloyd Ogilvie, Let God Love you, Hollywood CA.; Dr. Jack Hayford, Church on the Way, Van Nuys, CA.; Dr. D. James Kennedy, Ft Lauderdale FL.;Dr.Charles Stanley, First Baptist Church of Atlanta; and many others. Government and Civic Leaders such as Governor Elect Pete Wilson, Congressman Robert K. Dornan, Garden Grove CA.;Anaheim Mayor Fred Hunter are also included among the sponsors. Hundreds of pastoral leaders like Chuck Smith, Calvary Chapel of Costa Mesa, best selling author/pastor Hal Lindsay and Bishop Charles Blake of the West Angeles Church of God in Christ, Los Angeles are also included in the list of participants.

Further information and special guidelines are available for those who wish them from Rodoem America, P.O. box 3230, Orange, CA, 92665 (714) 998 2800, FAX: 998 6020.

- End -

WHO'S TENDING . . .

CONTINUED FROM PAGE 15

mandments to children.

5. In what ways do you think children's programming will need to change in the next decade and beyond? There is strong evidence that today's baby-boom parents want value-based, educationally enriched television programming for their children. A recent *Parents® Magazine* poll revealed that 78 percent of parents want more programs with traditional values and morality.

Broadcasters must heed this call by creating programs which use the power of television in an entertaining, yet positive way. Washington lawmakers must heed the call by offering broadcasters an incentive to invest in wholesome, educational programming for children.

And we as producers, and as parents, must heed the call to keep our concerns about children's television in the spotlight by forcefully letting Washington and broadcasters know how we feel.

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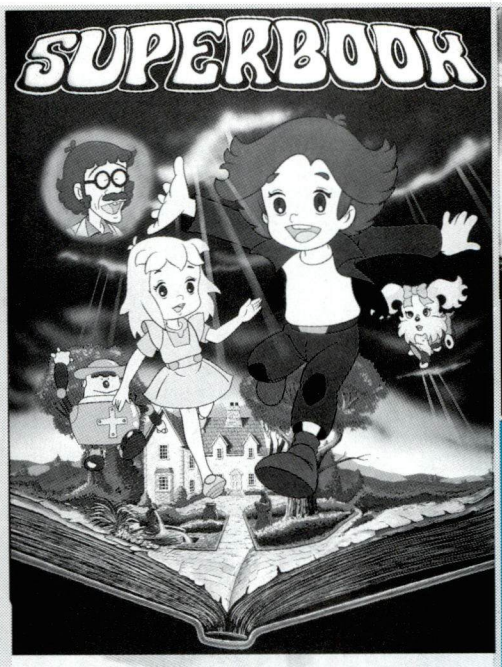
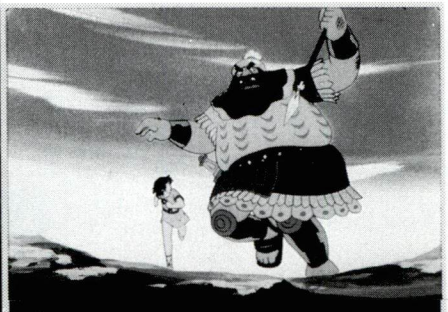
Art work from Superbook, courtesy of The Christian Broadcasting Network, Inc. (CBN)

Another Miracle in the Soviet Union

by Donald J. Peterson



Above: Noah



Above: David and Goliath
Left: Superbook cover

"Grandpa, guess how the world was made? God created it! We saw it on television!" That's what high-ranking Communist Party officials have been hearing from their grandchildren who have been watching CBN's *Superbook*™ series on national television in the USSR.

Enraged by this, Communist Party leaders fired off angry protests to the Central Television Committee chairman demanding removal of the series. But when chairman Nenashev issued his order to the children's programming department to stop airing it, he found himself on the brink of a major crisis.

Over 300 of his employees, all highly sympathetic to the *Superbook* series, threatened to resign from the Communist Party — and their jobs — if the order was enforced. As a result, the series continues to be aired weekly to some 90 million homes across Russia.

***Superbook* is a series of Bible stories told by animated characters who travel back in time and encounter powerful men and women of the Old Testament. CBN originally conceived the series in 1981 for prime-time television in Japan. Since then, it has been translated into many languages and has sold over one million copies worldwide.**

CBN has been working together with Finnish-based IRR/TV (International Russian Radio/TV) to air the *Superbook* series on Central Television in the USSR. As a follow-up, IRR/TV expects to mail between one and two million color booklets about the life of Jesus to Soviet children who write to request them.

Hannu J. Haukka, president of IRR/TV, considers the airing of the series in the USSR as nothing short of "a miracle of God." Added Haukka, "This is perhaps the most important task we will ever face as a Christian ministry to the USSR.

"We want to introduce a whole generation of Soviets to the person of Jesus Christ, using the tools God has given us. Local churches across Russia have informed us they want to help to counsel the seeking souls, not only the children, but whole families, as the response comes in."

Michael Little, group vice president for CBN International, told *Religious Broadcasting*, "CBN is privileged to work with IRR\TV to bring about this historic event explaining the basic stories of the Bible to the peoples of the USSR."

Superbook is a trademark of The Christian Broadcasting Network, Inc. (CBN).

Donald J. Peterson is the assistant editor of *Religious Broadcasting*.

by Horst Marquardt

In The Country Of The REFORMATION

Religious TV Shows Are Unpopular

The Iron Curtain has been raised. German unification is upon us. West Germans are now free to visit historic sites of Bach and Luther. Yet this does not yield more spiritual life to the "Land of the Reformation." Although 85 percent of the population is Protestant or Catholic, only five percent attend a Protestant church service and only 20 percent a Catholic church service.

The mass media serves as a mirror of society, reflecting how faithless and atheistic a nation can become. The faithlessness does not only apply to East Germans under Communist sovereignty for 45 years, but is also prevalent in large parts of West Germany. The mass media, especially television, could help change this deplorable state of affairs.

Broadcasting In Germany

West Germany's broadcasting system is much different than those in North America. Private broadcasting was not legal until 1984. Public broadcasting stations are financially "secure" through the mandatory fee of DM 19 per month every television/radio owner has to pay.

The immense income is distributed to the stations of each of the 11 federal states, soon to number 16. Together they form the "First Television Program" (ARD). The "Second Television Program" (ZDF), a nation-wide network, is based in central Germany. In addition, each federal state

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2ND STORY of Level 1 printed in FULL format.

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December 24, 1990, Monday

SECTION: OPINION; Pg. 19

LENGTH: 794 words

HEADLINE: Meeting Soviet Citizens' Spiritual Needs

BYLINE: Jim Falkenberg and Peter Feaver; Jim Falkenberg is president of Bible Literature International (BLI), a nonprofit ministry based in Columbus, Ohio. He has made two recent trips to the Soviet Union to pursue literature projects with Soviet churches. Peter Feaver is a post-doctoral research fellow at the Ohio State University's Mershon Center.

BODY:

HEADLINES and newscasts from Moscow graphically portray a superpower fallen to its knees economically and teetering on a shaky base politically. The Soviet Union, after harvesting a bumper crop of 240 million tons of grain, faces severe shortages of food and is accepting aid from former nemeses turned friends.

President Bush has just offered $1 billion in credit guarantees and other aid to help bolster Soviet President Mikhail Gorbachev through what promises to be a difficult winter.

But the vivid pictures of empty store shelves and long lines of Soviet citizens awaiting food tell only part of the story - as a look at Soviet spiritual health will attest.

If any encouragement is to be found for the Soviet people during the Christmas season, it is likely to be in their new-found religious freedoms. At least on the spiritual front, reports are amazingly hopeful. For the first time, Christmas will be celebrated this year in Red Square from Dec. 20 to Jan. 7. There will be tree-lighting and cathedral bells heralding Jesus' birth. The Soviet Navy band is scheduled to play ''Silent Night'' and ''Hark, the Herald Angels Sing.''

Such an open display of religious worship would have been unheard of even two years ago. The recent dramatic growth in freedom of religious expression can be traced to the commemoration of the Christian millennium in 1988, marking 1,000 years since the official adoption of Christianity as the national religion of Russia.

Since that time, literally hundreds of Soviet citizens imprisoned for their faith have been released, cathedrals turned into museums during the Stalin era have been returned to the church, and seminaries have been opened. In September of this year, the Soviet Parliament passed new religious freedom laws allowing religious affiliation, education, charitable activities, and publications for the first time.

Glasnost has pulled back the curtain on the Soviet Union to reveal a society suffering from a spiritual yearning as great as any physical hunger. Seventy years of repressive laws limiting freedom of religious expression did not

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quench the spiritual thirst of the Russian people. If anything, the testimony of the thousands of Christians, Jews, and Muslims martyred by Soviet authorities only encouraged extensive underground faith movements.

New religious freedom has pushed the pent-up demand for religious material into the open - and Western religious organizations are working together to fill the void. In a way unprecedented since 1917, evangelists, religious drama troupes, and religious films are enjoying widespread exposure throughout the Soviet Union. Several weeks ago, residents of Kiev responded enthusiastically to the premiere of the film ''Jesus'' in their city and received thousands of copies of the Gospel of Luke in their own language from Bible Literature International, one of numerous literature ministries working to meet the need for spiritual materials.

But Western religious organizations have only begun to meet the seemingly insatiable demand. Newly bold church leaders have expressed a strong desire for more Bibles, and especially for instructional literature geared for children.

Even now, international missions arms are sending illustrated children's New Testaments as well as other family-related literature to the Soviet Union.

Unlike the food aid currently pouring into the Soviet Union, donations of religious material are designed to meet long-term as well as short-term needs. Much of the aid goes directly to local churches and seminaries which are nurturing a new generation of religious leaders. The long-term goal is to make the Soviet Union self sufficient, able to meet its own religious-literature needs.

The new religious openness has not been without some negative side effects. Increased anti-Semitism and other odious legacies of Russia's religious past have also been released from state oppression and are now rearing their ugly heads throughout Soviet society.

Similarly, the recent mysterious murders of a Latvian priest and a Russian Orthodox priest are painful evidences of lingering religious oppression. However, the new freedom offers fresh opportunities for healing these wounds and weeding out intolerance. Satisfying requests for religious aid is an integral and necessary step in repairing the delicate fabric of Soviet society.

As food shortages, civil-military unrest, and ethnic nationalism threaten to rend the Soviet Union asunder, a vigorous and healthy expression of religious freedom may be one encouraging promise for peace. Soviet citizens may find new hope as they hear and experience, many for the first time, the words that ushered in the Christ child: ''Peace on earth, goodwill toward men.''

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TASS

January 6, 1991, Sunday

LENGTH: 449 words

HEADLINE: CHRISTMAS CELEBRATIONS IN MOSCOW

BYLINE: BY TASS CORRESPONDENTS ALEXANDRAS BUDRIS AND NIKOLAI PALAGICHEV

DATELINE: MOSCOW, JANUARY 6

BODY:

THE CHRISTMAS TREE CELEBRATIONS WERE HELD IN RED SQUARE IN CENTRAL MOSCOW TODAY AS PART OF THE JOINT SOVIET-U. S. CHARITABLE ACTION TO WISH MERRY CHRISTMAS TO MOSCOW AND A HAPPY NEW YEAR TO THE WORLD.

THE IDEA BEHIND THE EVENT BELONGS TO AMERICAN PRIEST JAY CANTY, A CO-CHAIRMAN OF THE SOVIET-AMERICAN CONFERENCE FOR CHARITABLE COOPERATION.

VARIOUS STATE AND PUBLIC ORGANISATIONS, AS WELL AS MAJOR FIRMSFROM THE UNITED STATES AND THE SOVIET UNION HAVE CONTRIBUTED TO THE CELEBRATIONS, WHICH BEGAN ON DECEMBER 24.

ON THAT DAY, LIGHTS WENT ON TWO HUGE CHRISTMAS TREES -- ONE INTHE MIDDLE OF MOSCOW'S MAJOR TRADING CENTRE AND NEW YORK'S CATHEDRAL OF SAINT JOHN.

THE THREE-WEEK CELEBRATIONS INCLUDED FUNCTIONS FOR THE LOW- INCOME POPULATION GROUP, FREE ADMISSION TO THEATRICAL AND VARIETYSHOWS, EXCURSIONS AS WELL AS THE DISTRIBUTION OF CHRISTMAS GIFTS TO CHILDREN IN MOSCOW'S ORPHANAGES AND CHILDREN'S CLINICS.

FORMER U. S. PRESIDENT RONALD REAGAN'S VIDEOTAPED CHRISTMAS GREETINGS WERE PLAYED TO CROWDS OF MUSCOVITES IN RED SQUARE TODAY. A CANDLE-BEARING MARCH WAS HELD THEN TO THE MUSIC OF CHRISTMAS HYMNS PLAYED BY THE USSR NAVY BAND. THE ST. BASIL'S BELLS PEALED AND JAY CANTY READ EXCERPTS FROM THE NEW TESTAMENT TO PEOPLE IN RED SQUARE.

CELEBRATIONS WERE ALSO HELD IN MANEZHNAYA SQUARE TO THE SOUTH OF THE KREMLIN. A SPECIAL CHARITABLE SHOW-AND-GAMES PROGRAMME WASSTAGED HERE FOR CHILDREN ACROSS MOSCOW. CLOWNS, JESTERS AND BRIGHT-COLOURED FILM AND STORY CHARACTERS ENTERTAINED PEOPLE AND INVOLVED THEM IN ACTION. DANCES, TUG-OF-WAR COMPETITIONS AND HORSE-RIDES WERE ON OFFER.

THE AUTOSAURUS CLUB ENTERTAINED SPECTATORS WITH A DISPLAY OF RESTORED VINTAGE CARS DATING FROM THE THIRTIES AND THE FORTIES. ARIDE IN A VINTAGE CAR PROVED A GREAT ATTRACTION FOR CHILDREN AND ADULTS ALIKE. PILAF AND A STEAMING-HOT CUP OF TEA WERE ENJOYED BYSOVIET PEOPLE AND FOREIGN TOURISTS, ESPECIALLY SINCE BOTH RIDES AND MEALS WERE OFFERED GRATIS.

"WE AIMED NOT ONLY TO ENTERTAIN CHILDREN AND ADULTS BY RIDES IN ANCIENT CARS ON CHRISTMAS DAY, " AUTOSAURUS CLUB LEADER VITALY KRUTIN TOLD TASS. "WE WANT TO DRAW SOCIETY'S ATTENTION TO THOSE WHO ARE DEPRIVED OF A HOME AND SHELTER PROVIDED BY PARENTS. ALL THE MONEY RAISED THROUGH CONTRIBUTIONS DURING OUR

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CHARITABLE ACTION WILL GO TO MAKE LIFE BETTER AT AN INFANT HOME IN MOSCOW'S SOVETSKY DISTRICT. "

"THIS PROGRAMME, " THE SHOW'S ARTISTIC DIRECTOR VLADIMIR DEMIN SAID, "WAS PREPARED THANKS TO SPONSORS - THE KONTINENT ASSOCIATION, THE MOSCOW ART ASSOCIATION, THE SOVIET-AMERICAN ROSSIYA VENTURE AND THE RUBIN COOPERATIVE. WE HOPE TO MAKE OUT-OF-DOOR GAMES TO THE SOUND OF MOSCOW BELLS A REGULAR FEATURE".

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ADWEEK

February 12, 1990, Southeast Edition

LENGTH: 844 words

HEADLINE: Broadcasters With A Mission Target Eastern Europe

BYLINE: By Randall Bloomquist

DATELINE: BETHESDA, MD.

BODY:

Go ye therefore, and teach all nations, baptizing them in the name of the Father, and the Son and the Holy Ghost: Teaching them to observe all things whatsoever I have commanded you."
Matthew 27:19-20

Like so many others with products to sell and gospels to preach, America's religious broadcasters are racing to cash in on perestroika. But don't hold your breath for a Soviet Version of the 700 Club or the emergence of a Romanian Jim and Tammy -- the televangelists have too much international experience and savvy for that.

"I think it would be a tremendous mistake for us to automatically decide that what's good for us in this country would be good for the people of Eastern Europe," said Jerry Rose, president of the 825-member National Religious Broadcasters.

According to Rose, who is urging every member of the NRB to join the crusade in Eastern Europe, "between 15 and 30" religious broadcast outfits are currently moving toward creation of some sort of overt operation in the Soviet Union and the Eastern bloc,

Rose, who acknowledges that religious broadcasters have seen their credibility plummet as a result of the PTL Club and Jimmy Swaggert scandals, vehemently rejects the suggestion that American televangelists are running to Europe to avoid problems at home. "That's ludicrous," he said. "We've always been mission-oriented. The reason we haven't been in Eastern Europe before is simply that we couldn't get in."

Many of the broadcasters planning overt Eastern European missions, Rose points out, have years of overseas ministry experience -- including, in some cases, involvement with Bible smuggling and undercover evangelism in communist countries.

Nor, says Rose, do American televangelists view Eastern Europe as a fresh cash cow waiting to be milked. "The solicitation of funds, if it ever happens, is a good way down the road," he said. "Right now the emphasis is on getting the programming to the people and that will be done through local groups."

Perhaps the best-known Christian broadcast group operating behind the erstwhile Iron Curtain is Pat Robertson's Virginia Beach, Va.-based Christian Broadcasting Network (CBN). At the recent NRB convention in Washington,

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D.C., Robertson announced that the CBN's Superbook, an animated Bible show for children, has been added to the weekly lineup on Soviet television and is now available in government-run videotape stores. He also reported that CBN has received permission to open both a news bureau and a " ministry center" in Moscow. The news bureau will serve as a center for both the gathering and dissemination of news while the ministry center will supply Soviet citizens with Bibles and other Christian materials.

CBN says it is covering its costs on the sale of Superbook tapes but will see no profit from any of its various Eastern European projects. Nor will the group solicit contributions in the Soviet Union or Europe. According to CBN vp/public relations Frankie Abourjilie, the efforts will be funded solely by donations from " CBN's growing and loyal" U.S. audience.

But one aspect of CBN that Eastern Europeans may never see is Robertson himself. While the former Republican presidential candidate will tape a few segments of his 700 Club talk show from deep inside the Soviet Union, the program will not be broadcast anytime soon in that part of the world.

"We don't believe the people of Eastern Europe need Pat Robertson or the 700 Club," said Abourjilie. The reason [Robertson] is the focus of our work here is because the media is so interested in him."

But another major televangelist with Soviet connections has fewer compunctions about building a cult of personality in the once-evil empire. California-based Robert Schuller, whose "Hour of Power" program is the highest-rated religious show in U.S. television, claims he is currently negotiating to have the program broadcast on a regular basis in the Soviet Union. Schuller is being represented in those negotiations by Occidental Petroleum chairman Armand Hammer, a longtime associate of top Soviet leaders.

Schuller made his Russian TV debut with a Christmas Eve sermon that Soviet broadcast executives claim was viewed by some 200 million people, including Soviet President Mikhail Gorbachev.

Smaller broadcasters seeking to spread the word in Eastern Europe include Chatham, N.J.-based Trans World Radio, which has received permission to build a production facility in the Soviet Union; Rose's TV 38; and Three Angels Broadcasting of West Frankfort, Ill. Both TV 38 and Three Angels are exploring arrangements to have their programming aired on Eastern bloc TV stations.

Rose said smaller broadcasters who get involved in Eastern Europe may have to scale back some of their operations in the U.S. -- a trade-off he is willing to make. "You have to understand the evangelist mentality," said Rose. "I won't completely sacrifice my goals at home to go into Europe, but I will do everything I can to help spread the word of God across the world."

GRAPHIC: Picture, 1, CBN's Soviet Superbook; Picture 2, Robertson

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September 7, 1990, Friday, Home Edition

SECTION: Part A; Page 1; Column 5; Metro Desk

LENGTH: 1466 words

HEADLINE: ONCE BANNED, EVANGELICALS SEEK FLOCKS IN EAST BLOC;
RELIGION: SOME ARE CRITICIZED FOR CAPITALIZING ON CONVERTS AND BEING INSENSITIVE TO TRADITIONAL FAITHS.

BYLINE: By JOHN DART, TIMES RELIGION WRITER

BODY:

A letter from the International Bible Society in Colorado Springs trumpets the following proposal: "For a gift of $25, you can give 10 believers in Russia their first Bible."

A newsletter from the Costa Mesa-based Full Gospel Business Men's Fellowship International proudly proclaims: "Airlift to Armenia and Russia Dodges Bullets and Food Panic. Thousands Receive Christ."

And an ad in a Christian magazine promises that "this summer 100,000 students will hear the truth about Jesus" when Michigan evangelist John Guest holds campus rallies in Kiev, Moscow and Romania.

American evangelicals are moving fast into what many of them perceive as a new land of milk and honey now that hostility to religion has faded in communist countries. Numerous independent ministries are heralding their success on the new spiritual frontiers through advertisements, newsletters and pleas to potential contributors.

But amid such euphoria, some religious leaders are concerned about those they believe are as interested in enhancing their reputations and pocketbooks as in making converts. And they fear that religious conflicts will erupt with traditional religions.

"Some will come as self-appointed messiahs, others will arrive because there is money to be raised as a consequence of their visits," said George Otis Jr., president of the Sentinel Group, Seattle-based consultants on evangelism strategy.

"Stormy times are coming between Eastern Orthodox and evangelicals," warned Kent Hill, executive director of the Institute on Religion and Democracy in Washington.

But evangelicals once banned from Communist Bloc countries counter that they are being welcomed, and in some cases even courted, in the wake of Soviet President Mikhail S. Gorbachev's reforms and the opening of Eastern Europe.

"Interest in spirituality is absolutely enormous," said the Rev. Peter Deyneka Jr.

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Deyneka, president of Slavic Gospel Assn. in Wheaton, Ill., points to his own experience as an example.

For years he had to spread the word by smuggling Bibles in with tourists and producing radio programs beamed across the border.

But since April, 1989, Deyneka has been to the Soviet Union five times, once delivering 43,000 New Testaments that were distributed in Moscow.

Indeed, government authorities are accepting millions of donated Scriptures. Religious broadcasters are being asked to provide programming. Westerners have started rudimentary seminary classes. Pirated and officially distributed copies of a movie about Jesus are being hotly sought.

Last September, Portland evangelist Luis Palau scored a first by conducting open air revivals in five Soviet cities. Billy Graham, who held rallies in Hungary last year, is negotiating for a crusade next summer at a Moscow stadium. And Jerry Falwell traveled to Bucharest in July to present 40 Romanian students with scholarships to his Liberty University in Virginia.

Although some of the most dramatic religious thrusts are coming from enterprising evangelicals, mainline religious bodies are offering support to regenerate faiths long forced underground.

U.S. rabbis and cantors are helping Soviet Jewry rediscover its heritage. Episcopal, Lutheran and other Protestant denominations are strengthening sister churches and improving ecumenical contacts. The Salvation Army has resurrected work in Eastern Europe that went clandestine 40 years ago. Unitarian Universalist churches have linked up with their counterparts in Romania's Transylvania region.

Whatever the motives, Hill, author of "The Puzzle of the Soviet Church," and others say it is essential to "show respect to the Orthodox tradition." A danger, he said, is that many conservative evangelicals in America imply that non-evangelicals are not true Christians.

Some have inferred that view from a mail appeal in June from Bill Bright, head of the San Bernardino-based Campus Crusade for Christ. He was seeking $1 million to finance 1,000 more theater showings in the Soviet Union for the agency's vastly successful movie "Jesus," plus money for follow-up evangelistic literature.

Christians, the letter said, feel a burden for "the eternal destiny of 280 million Soviet citizens," the country's total population. Trouble is, Bright ignored an estimated 60 million to 70 million Orthodox Christians, 10 million Catholics, 4 million Armenian Christians, more than 1 million Lutherans and at least 1 million other Protestants in the Soviet Union.

"Somehow they think Orthodoxy is folklore," complained Father George Stephanides, pastor of St. Paul's Greek Orthodox Church in Irvine.

Bright acknowledged in an interview that his letter "could have been phrased differently. I don't want to offend anyone. It is true, there are millions of believers in the Soviet Union. "

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While it is "very invigorating" to see Western Christian bodies rushing to Communist countries, Father Leonid Kishkovsky, president of the National Council of Churches, expressed worries about what he called certain "abrasive, pejorative" evangelical methods.

"The historical record is troublesome," said Kishkovsky, a priest in the Russian-heritage Orthodox Church in America. "There might be a tendency to associate Russian icons with idolatry," he said.

A number of Eastern Orthodox bishops, including a high-ranking prelate who traveled with Ecumenical Patriarch Dimitrios I this summer in the United States, have said they are afraid that evangelical Protestants and, in some cases, Roman Catholics may replenish their flocks at the expense of Orthodoxy.

Kishkovsky pointed to Graham as a model he hopes others will follow. During the evangelist's unprecedented preaching trips to Soviet churches in 1982 and 1984, his message was typically evangelistic. "But you also had a profound sense that the non-evangelical Christians, mostly Orthodox, were being treated as authentic Christians," Kishkovsky said.

Of all the big-name Protestant ministers moving behind what used to be the Iron Curtain,the Rev. Robert Schuller of Garden Grove's Crystal Cathedral might prove to be the most palatable.

With the diplomatic help of industrialist Armand Hammer, a longtime friend of the Soviets, Schuller delivered upbeat messages twice on Soviet television in recent months and hopes to begin a monthly television program before the end of the year.

As he does in this country, Schuller indicated he would talk mainly to nonbelievers, emphasizing a self-esteem message not heavily laden with "Jesus talk." His program will also emphasize American-Soviet friendship, he said.

Schuller has conceded that his new venture should help him in this country where his television ministry has been running a deficit.

"I think it has given me tremendous credibility," he said. "It virtually assures the fact that our position in America will remain strong and sure."

Schuller is not the only American Protestant moving into Soviet television.

Southern California broadcaster Paul Crouch, president of Trinity Broadcasting Network, signed a preliminary contract in April with Leningrad officials to jointly operate a televisionstation. A final agreement allowing TBN to essentially run the station and show substantial amounts of religious programming may be near, a spokesman for Crouch said.

A children's animated television series of biblical stories, produced by Pat Robertson's Christian Broadcasting Network, will soon be shown on Soviet television.

In addition, the evangelical-oriented Trans World Radio, based in New Jersey, has launched the first radio production studio to be run by Westerners in the Soviet Union. Four other studios are envisioned by the end of the year.

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Charles Colson, who went to jail for his Watergate sins, has visited Soviet prisons to talk about religious services for inmates -- a relatively new phenomenon in the Soviet Union. Colson's Prison Fellowship International in July was a co-sponsor of the first national conference on prison ministries in Kiev.

All this religious fervor became possible after the June, 1988, celebration of the 1,000th anniversary of Christianity in Russia. At a meeting with patriarchs of the Russian Orthodox Church, Gorbachev apologized for how religion had been abused in the past.

During a meeting with Pope John Paul II in Rome the next year, Gorbachev promised a new Soviet law on freedom of conscience. Such legislation was given a first reading in the Soviet Parliament in May and may be debated this month.

Hopes for coordinating evangelical activities in the Soviet Union are focused on an international conference scheduled for Oct. 22-26 in Moscow. The plans grew out of a large world evangelization gathering last summer in Manila where a dramatic highlight was the entry -- three days late -- of 68 delegates from Soviet churches.

SUBJECT: RELIGION -- EASTERN EUROPE; EVANGELICALISM; EVANGELISM; PROSELYTISM; BIBLES; RELIGIOUS BROADCASTS; EASTERN ORTHODOX CHURCH; FUND RAISING; RELIGION -- USSR; PROTESTANTS; CATHOLIC CHURCH; SCHULLER, ROBERT; CROUCH, PAUL; EVANGELISTS

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The New York Times

January 18, 1991, Friday, Late Edition - Final

SECTION: Section A; Page 10; Column 1; Foreign Desk

LENGTH: 1431 words

Capt. Tate

HEADLINE: WAR IN THE GULF: The Pilots;
Allied Fliers Jubilantly Tell of Early Control of the Skies as Iraq Planes Fled

BYLINE: By PHILIP SHENON, Special to The New York Times

DATELINE: IN SAUDI ARABIA, Jan. 17

BODY:

Hours after their bombing runs reduced Iraqi targets to rubble and flame, American fighter pilots returned to bases here today and jubilantly described how Iraqi fliers had offered little resistance, with some Iraqi combat jets even scrambling far to the north to avoid combat.

"If somebody was coming into my homeland, I would go after them a little bit harder," Col. John McBroom of the Air Force said, minutes after he emerged from the cockpit of an F-15 fighter he had piloted on a bombing mission over Iraq. "We went in there and did exactly what we wanted to do."

Speaking at a Saudi air base with a small pool of reporters that had been organized by the Defense Department, Capt. Genther Drummond, a flier from Osage County, Okla., who took part in this morning's opening assault of the war, said it was "as if we had no adversary."

Iraqi pilots, he said, "never came to fight." Other American pilots reported that a number of Iraqi fighters had peeled off quickly after spotting the allied forces and had flown north toward safer skies near the Turkish border. It was unclear whether they were retreating out of fear or prudence, perhaps eager to save their planes for some future fight.

Two Allied Planes Lost

But even in the absence of seriously committed defense by Iraqi pilots, some of the attacking fliers made it clear that their missions were not quite cakewalks or milk runs. Within 12 hours of the first attack officials reported that one American, one British and one Kuwaiti plane had been lost and four French fighters had been hit but were able to return to base.

Describing the shower of tracer fire seen from the cockpit of his British Tornado ground attack craft, Flight Lieut. Ian Long said, "The sky was a mass of yellow explosions." He admitted the fear that gripped him as he flew in the midst of Iraqi antiaircraft artillery bursts as dawn broke over Baghdad on Thursday. "It was the most scary thing I have ever done in my life," he said.

The heavy bombardment, which began early this morning and continued on throughout the day and late into this evening, destroyed military installations in the ancient Iraqi capital and other strategic targets in Iraq, the pilots

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said.

Although senior American military officials will not discuss logistics of the bombing missions, others say there is a nearly constant aerial assault on Iraq.

'Round-the-Clock Bombing'

"We've been at war for a day, and some of the crews have already made more than one run on Iraq," an official said. "It's not a wave of bombings. It's round-the-clock, minute-by-minute bombing."

The rumble of Western bombers on the way to Iraq could be heard across vast stretches of the northern Arabian desert before dawn this morning, and American marines in a remote desert camp were roused from their sleep by what they described as the reassuring sound of American airmen headed for combat.

As waves of war planes roared over, headed north for Iraq and Kuwait, members of the Marine Task Force Ripper -- under military reporting rules, the exact location of the units cannot be identified -- raised their heads above the trenches and yelled, "Go, Air Force!"

Captain Gets First Kill

Though Iraqi artillery fire and ground-launched, hand-fired missiles proved most menacing for the allied attack force of American, British, French, Saudi Arabian and Kuwaiti planes, on at least one occasion an enemy jet engaged an American F-15 fighter flown by Capt. Steve Tate of Watersmeet, Mich. In the short dogfight that followed the Iraqi plane was downed in what was described by military officials here as the first air kill of the war.

Captain Tate, a husky, mustached man, was among a group of F-15 fighter pilots who served as an escort to bombers headed for Iraq this morning. His role was to sweep the skies ahead of the bombers and deal with any attack by Iraqi fighters and antiaircraft weapons, and to protect the bombers while they dropped their loads over Iraq.

As the bombers descended toward their target near the Iraqi capital, he said, the F-15's detected what he thought was a French-built Mirage, leaving the ground and moving quickly toward the fighters. The Iraqi jet was soon closing in on his F-15.

'I Locked Him In'

Another F-15 in the squadron "had just turned south, and I was headed northeast on a different pattern," Captain Tate said. "I don't know if the bogie was chasing him, but I locked him in, confirmed that he was hostile, and fired a missile."

The Sparrow missile hit its target about 12 miles away. "It was a huge fireball," said Captain Tate, who had never used one of the radar-guided missiles at night, even in practice, and had been concerned about the weapon's effectiveness in the dark.

"I feel good," he said with a broad smile. "I never experienced this before."

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"It continued to burn all the way to the ground and then just blew up in a thousand pieces," Captain Tate said, shortly after he climbed down from his plane to accept the congratulatory handshakes and backslaps from his ground crew.

Enemy Runway the Target

Lieutenant Long, the British flier from the Royal Air Force's 31 Tornado squadron, described how he had carried out his mission, which was largely to deliver a half-ton bomb designed to leave a crater in an enemy runway to render it useless.

"We went in low over the target, as low as we dared," Lieutenant Long said. "We dropped the bombs and then ran like hell. It was absolutely terrifying. There is no other word for it. We were frightened of failure, frightened of dying.

"We could not see the ground, but it looked like a pretty good hit," he said.

In interviews after their bombing runs this morning, American pilots combined images of wonder and horror to describe what they saw and felt as they dropped thousands of tons of explosives over Iraqi targets, which included air bases, other military installations and industrial sites believed to be used for the production of chemical and biological weapons.

"If you saw any of the footage from World War II, that's exactly what it looks like," said Lieut. Col. Don Kline, commander of the 27th Tactical Fighter Squadron and the pilot of one of the first F-15's to enter Iraqi airspace this morning.

'A Bunch of Explosions'

"It looked awesome," said Colonel Kline, 42, of Dallas. "There were things going off all over the place. There were a bunch of explosions, quick as they were going off. I couldn't count."

Captain Tate, the pilot who shot down the Iraqi fighter, said he first saw Baghdad after the Iraqi capital had been under allied bombardment for at least half an hour.

Flames rising up from the city left some neighborhoods "lit up like a huge Christmas tree," he said. "The entire city was just sparkling at us."

Other reports from television reporters in Baghdad early in the day said the bombardment seemed to have hit primarily military targets, including the Defense Ministry, and avoided residential areas.

'It's Just Begun'

Despite much evident euphoria on the part of the returning fliers, some of the more cautious American pilots were saying the fighting could last several months, or even longer.

"It's not over," said Colonel McBroom of the Air Force, looking up to the gray desert sky that the airmen under his command had appeared to conquer just

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hours before. "We had one good morning. You sting 'em quick, you're winning, 7-0, but it's not over. It's just begun."

But as the first day of the war drew to a close, many of the pilots and other military men here seemed to reflect apprehension and relief in almost equal measure.

"It had to start to come to an end," said Pfc. William Weaver, 20, of Cherry Hill, N.J., a member of the Army's 82d Airborne Division, who spent this historic morning on K.P. duty. "Now you can see an end."

Defense Against Nerve Gas

The ominous threat to troops that might yet lie in the offing was made fully apparent as an air defense artillery unit drilled on Wednesday night in the desert.

The soldiers, at that time still unaware that the air attack on Iraq was about to begin, were given the order to start taking anti-nerve gas tablets.

The tablets increase the resistance of a human body to deadly nerve agents, which Iraq is reported to have stockpiled in large quantities, by more than 4000 percent. Reporters visiting the unit were also directed to take the tablets.

At a Marine encampment in the desert, one of the men gestured to the planes flying overhead and shouted, "Good luck, flyboys!"

SUBJECT: MILITARY ACTION; UNITED STATES ARMAMENT AND DEFENSE; MISSILES; ARMAMENT, DEFENSE AND MILITARY FORCES

NAME: SHENON, PHILIP; LONG, IAN (LIEUT)

GEOGRAPHIC: MIDDLE EAST; PERSIAN GULF; GREAT BRITAIN; SAUDI ARABIA; IRAQ

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CLERENCE D. CONNER
. . . 'please don't send me home'

Desert Storm's 1st Purple Heart

Navy medic Clerence D. Conner of Hemet, Calif., was with a five-man Marine patrol Thursday night near the Kuwaiti border when Iraqi artillery suddenly started raining down.

Conner, a corpsman who was there to administer first aid to the patrol, was hit with shrapnel in the right shoulder and will receive the war's first Purple Heart, the heart-shaped medal honoring soldiers wounded in combat. Several pilots who flew bombing missions are missing, but Conner was the first casualty among U.S. ground forces, officials said.

"We were standing by his bedside and he said, 'Please, don't send me home. I've got to get back to my unit. They're depending on me,' " said Maj. Gen. Mike Myatt, commander of the 1st Marine Division.

Myatt said he was so moved he wanted to pin the medal on Conner in the hospital. The Pentagon, however, has not yet shipped any of the medals.

Washington Post
1-22-91

Fact Sheet

Gulf Crisis: 166 Days of US Diplomacy

For 166 days, from the time Iraq invaded Kuwait on August 2, 1990, until the expiration of the UN deadline for Iraqi withdrawal on January 15, 1991, Secretary of State James A. Baker, III, led a diplomatic effort to end the conflict peacefully. This effort involved extensive cooperation with the Soviet Union, the NATO allies, the European Community, our friends in the Middle East, and, most importantly, with the United Nations and the Desert Shield coalition that was formed under the UN mandate.

Ten Trips

Secretary Baker discussed the Gulf crisis on every trip outside Washington, DC, between August and January—a total of 10 diplomatic missions—and he held many other talks in his State Department office and over the telephone.

Summary

- More than 200 contacts with foreign dignitaries (bilaterals/meetings/events).
- Six congressional appearances.
- 103,421 miles traveled.
- 166 days between August 2, 1990, and January 15, 1991.

Working With International Institutions

President Bush has emphasized that Iraq's aggression against Kuwait threatens the vision of a "new world order" that could otherwise replace the "Cold War" tensions that have characterized world politics since World War II. Secretary Baker concentrated heavily upon involving the institutions that will likely characterize the "new world order"—especially the Conference on Security and Cooperation in Europe (CSCE), a NATO that includes newly unified Germany, and the European Community (EC). The CSCE, EC, and NATO condemned Iraq's aggression—and all NATO states and many CSCE and EC countries joined the 29-nation Desert Shield coalition.

Working With the UN

For only the second time in its history, and for the first time with the Soviet Union's support, the United Nations formally has authorized the use of force against an aggressor nation. Twelve UN Security Council resolutions adopted over a period of more than 5 months clearly laid out the path of peace for Iraq. These resolutions demand that Iraq withdraw immediately and unconditionally from Kuwait, establish an economic embargo backed by force, and authorize the use of all necessary means to expel Iraq from Kuwait if the Iraqis did not withdraw by January 15, 1991.

Secretary Baker engaged in personal diplomacy at the UN to secure passage of these resolutions — including two historic sessions that involved foreign ministers of all five permanent members

Trips

1990

Aug. 3: Moscow
Aug. 8-10: Ankara, Brussels (NATO)
Sept. 5-15: Jeddah, Taif, Abu Dhabi, Cairo, Alexandria, Helsinki, Brussels, Moscow, Damascus, Rome, Bonn
Sept. 26-Oct. 5: New York (United Nations and CSCE ministerial)
Nov. 3-10: Manama, Dhahran, Taif, Jeddah, Cairo, Ankara, Moscow, London, Paris
Nov. 15-26: Brussels, Geneva, Paris, Jeddah, Sanaa, Bogota
Nov. 28-29: New York (UN)
Dec. 9-12: Houston (US-USSR ministerial)
Dec. 16-18: Brussels (NATO)

1991

Jan. 6-14: London, Paris, Bonn, Milan, Geneva, Riyadh, Abu Dhabi, Taif, Cairo, Damascus, Ankara, Ottawa

Meetings

Secretary Baker has held more than 200 meetings since August 2, 1990, with:

- Soviet officials (35 meetings);
- Representatives of every NATO member (15 nations);
- CSCE signatories (33 nations);
- All Gulf nations, except Iran;
- Cuba (which, with Yemen, voted against UN Resolution 678 authorizing the use of force).

of the UN Security Council: on September 25, when the council authorized an air embargo of Iraq and the use of force to impose sanctions; on November 29, when it mandated the use of "all means necessary" to evict Iraq from Kuwait after January 15, 1991.

US-USSR Cooperation

The crisis began as the Secretary was on a diplomatic mission in Mongolia. The next day he flew to Moscow for talks with Foreign Minister Shevardnadze and the issuance of a joint US-USSR statement that condemned the Iraqi action. This was the first of nine US-Soviet meetings on the Gulf crisis (see box).

Going the Extra Mile for Peace

On January 3, President Bush stated that he was "ready to make one last attempt to go the extra mile for peace." Therefore, Secretary Baker met with Iraqi Foreign Minister Aziz on January 9. Even after Iraq's intransigence caused that meeting to end in failure, the Secretary held out hope for 11th-hour efforts by UN Secretary General Perez de Cuellar and by the EC, which ultimately were unsuccessful. At 4:50 pm EST on January 16—some 17 hours after the UN deadline expired—the coalition forces launched Operation Desert Storm to force Iraq into complying with the 12 UN Security Council resolution. As Secretary Baker's spokesman told reporters just hours after Desert Storm began: "The pause for peace, mandated by the UN Security Council Resolution 678, is over."■

US-Soviet Gulf Crisis Discussions, 1990

Date	Location	Participants
Aug. 3	Moscow	Secretary Baker and Foreign Minister Shevardnadze
Sept. 9	Helsinki	President Bush, President Gorbachev, Secretary Baker, and Foreign Minister Shevardnadze
Sept. 11-13	Moscow	Secretary Baker and Foreign Minister Shevardnadze
Sept. 26-Oct. 5	New York	President Bush, President Gorbachev, Secretary Baker, and Foreign Minister Shevardnadze
Nov. 8	Moscow	Secretary Baker and Foreign Minister Shevardnadze
Nov. 18-21	Paris	Secretary Baker and Foreign Minister Shevardnadze
Nov. 28	New York	Secretary Baker and Foreign Minister Shevardnadze
Nov. 29	New York	Secretary Baker and Foreign Minister Shevardnadze at dinner meeting of five UN Security Council permanent representatives (China, France, UK, US, USSR)
Dec. 9-12	Houston and Washington	President Bush, Secretary Baker, and Foreign Minister Shevardnadze

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January 18, 1991, Friday, Final Edition

SECTION: STYLE; PAGE C1

LENGTH: 1006 words

Grahams service @ Fort Myer

HEADLINE: The President Preacher;
In Crisis, White House Turns to Billy Graham

SERIES: Occasional

BYLINE: Megan Rosenfeld, Washington Post Staff Writer

BODY:

Somehow, he's always there.

Billy Graham, America's most enduring evangelist, was summoned to the White House Wednesday, arriving roughly an hour and a half after the first squadron of fighter bombers took off from their base in Saudi Arabia. He stayed the night at the White House (a place so familiar he knows to ask for the Queen's Bedroom rather than suffer the rougher mattress of the Lincoln), quickly arranged with Christian military chaplains to hold a prayer service yesterday morning, and preached a 17-minute sermon to the assembled leaders of the country.

"This was supposed to be the Christian century," he told the audience of some 400 people, referring to religious predictions of a peaceful era. "But it has been anything but the Christian century. Why can't we settle our problems in peace?" But, he said, "there come times when we have to fight for peace.

"Our democracy has been built within the framework of the Ten Commandments and the Sermon on the Mount," he said. Perhaps, out of this war "will come a new peace and, as has been stated by the president, a new world order."

Graham reminded the audience, which included the president, vice president, their wives, military brass and most of the Cabinet, of difficulties faced by previous presidents, starting with George Washington, and quoted a prayer of Abraham Lincoln's "that we will be on God's side."

An Army chorus sang "God Bless America," and President Bush and the entire congregation joined in on "Amazing Grace." Graham then returned to the White House with the President for lunch before leaving Washington.

Graham, 72, has known George Bush for 30 years, introduced by Bush's father, Prescott, a Graham spokesman said. Graham and Bush and their wives have vacationed together in Mexico and at the Bush family home in Kennebunkport, Maine. Graham was the only clergyman at Bush's inauguration, giving both the invocation and the benediction. Although Bush is an Episcopalian and Graham a Baptist, they evidently enjoy each other's company to the extent that Graham told a fellow evangelist that "George Bush is the best friend he has in the whole world outside his own immediate staff," according to a 1988 book titled "George Bush: Man of Integrity," by Doug Wead.

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If that is the case, it would merely underline Graham's role as unofficial chaplain to the White House, a series of unlikely symbiotic relationships that began with a visit to Harry S. Truman in 1950 that ended unpropitiously. The emerging young preacher arrived at the White House with three Billy Graham Team colleagues, all dressed in white suits and white buckskin shoes, and after a 20-minute chat asked to pray with the president. Graham's mistake, he said later, was to allow himself to be debriefed by waiting reporters, and to then reenact the prayer session for the cameras by kneeling on the White House lawn. He learned better.

Lyndon B. Johnson told one reporter that he summoned Graham whenever he needed some "good tall praying." Johnson would occasionally return the favor by appearing at a Billy Graham Crusade. Graham spent the last night of Johnson's presidency in the White House and stayed over for the first night of Richard Nixon's.

Jimmy Carter chaired one of the Graham crusades when he was governor of Georgia, and had hosted the reverend at his home, although Graham seemed a less visible presence during the Carter presidency. Dwight D. Eisenhower was the first president to actively befriend him, inviting him to the White House many times and on his deathbed asking to see Graham. John F. Kennedy invited him to play golf (Graham had to give up the sport for health reasons more than a decade ago), but the two were not close. Ronald Reagan, who came to power with the help of the conservative evangelicals from whom Graham gently distanced himself, was friendly but not a pal -- although he did make Graham one of his personal guests on Inauguration Day and awarded him the Medal of Freedom.

When Graham was hospitalized for thrombophlebitis in December 1976, three presidents called on one day to wish him well: the incumbent, Gerald Ford; the president-elect, Carter; and former president Richard Nixon.

It was Graham's relationship with Nixon, in fact, that has caused him the most difficulty and, according to some biographers, the most pain. A friend since their first golf game in 1952, Graham was shaken by the revelations of Watergate, and subsequently announced he was "out of politics," turning more toward social concerns such as poverty and the arms race.

In recent days, Bush has also consulted other clergymen, including the bishop of his own Episcopal church, Edmund Browning, who has led protests asking Bush not to use force in settling the Middle East crisis. On Monday, he talked by phone to Robert Schuller, the minister of Southern California's largest Protestant church, who came away with the feeling that Bush "didn't want his own way, he just wanted to make the right decision."

Schuller, the pastor of the Crystal Cathedral in Garden Grove and a well-known television evangelist, said Bush had called him on "a private matter" and that the two of them had then discussed the situation in the Persian Gulf.

"He said to tell the people that I'm praying, that I believe in prayer and really want their continued prayers," Schuller quoted Bush as saying.

But Graham seems to hold a special place in the White House, and it's hard to know why. By all accounts he is gregarious and genuinely decent, and has survived intact both IRS investigations and the religious scandals of recent years. Contributions to the Billy Graham Evangelistic Association were up to $

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71.6 million in 1989, according to the financial report released at the end of November, an increase over the previous year. Graham enjoys celebrities and is famous enough himself to be accepted on equal terms, always patriotically supportive of the nation's elected leaders.

Staff writer Lou Cannon and wires services contributed to this report.

GRAPHIC: PHOTO, BILLY GRAHAM WITH PRESIDENT BUSH YESTERDAY AFTER A PRAYER SERVICE.

TYPE: NATIONAL NEWS, FOREIGN NEWS

SUBJECT: WARFARE, WAR; RELIGION; CLERGYMEN; U.S. PRESIDENT

NAMED-PERSONS: BILLY GRAHAM; ROBERT SCHULLER; GEORGE BUSH

ENHANCEMENT: IRAQ-WAR

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6TH STORY of Level 1 printed in FULL format.

Proprietary to the United Press International 1982

March 7, 1982, Sunday, BC cycle

ADVANCED-DATE: February 26, 1982, Friday, BC cycle

SECTION: Domestic News

LENGTH: 1528 words

HEADLINE: TV Producer Norman Lear -- Offsetting the new right His People for the American Way

BYLINE: By VERNON SCOTT, UPI Hollywood Reporter

DATELINE: HOLLYWOOD

LINCOLN & "GOD'S SIDE"

KEYWORD:
Perspot

BODY:

Television producer Norman Lear, who established People For The American Way, is a leading national figure in a battle to neutralize what he calls ''the new religious right.''

Lear, 59, a long-time political liberal whose TV series, ''Maude'' and ''All in The Family'' broke new ground and espoused a variety of causes, has emerged as a major Hollywood political activist.

He has been labeled ''the No. 1 enemy of the American family'' by Jerry Falwell, head of the Moral Majority.

Falwell accused Lear of inserting incest, adultery and homosexualty in his sitcoms. He and others single out Lear for producing shows with leering sexual double entendres in ''Mary Hartman, Mary Hartman,'' ''Hot L Baltimore'' and ''Fernwood 2 Night.''

The soft-spoken, balding producer doubtless has not endeared himself to the new right with his activities in the American Civil Liberties Foundation and as a member of the board of the California Citizens Action Group.

Lear, through his hit TV series, has been one of the most influential men in the country for the past decade. Millions of viewers doted on ''Sanford and Son'' and ''Good Times'' and continue to enjoy ''Archie Bunker's Place,'' ''Diff'rnt Strokes,'' ''Facts of Life,'' ''The Jeffersons'' and ''One Day at a Time.''

As head of Embassy Communications, Inc., with partner Jerry Perenchio, Lear oversees a considerable entertainment empire with plans to expand into feature films. His influence in Hollywood is considerable.

On March 21 Lear's clout will be evident in ''I Love Liberty,'' a two-hour special which he calls ''a patriotic reaffirmation, a paean, a tribute to the guaranteed liberties in this country that is unique in the world.''

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Lear and his oft-time partner, Bud Yorkin, are the producers but the show is listed as a production of People For The American Way.

''I Love Liberty'' stars Frank Sinatra, Barbra Streisand, Jane Fonda, Rod Steiger, Bonnie Franklin, Dionne Warwick, Lou Gossett, Valerie Harper, Judd Hirsch, Burt Lancaster, Hal Linden, Walter Matthau, Mary Tyler Moore, Kenny Rogers and many more.

People for the American Way has 61,000 contributing members with contributions ranging from small change to thousands of dollars. Its headquarters are in Washington, D.C., with branches in New York and Los Angeles.

More than one-third of its income is spent on media projects, masterminded by Lear, TV spots singing the praises of U.S. diversity and freedom of thought.

Lear says, ''People For is to help people work and enjoy their liberties by using them. The country needs to know what people feel about the issues. And we want to motivate Americans to express themselves for a healthier society.

''People For the American Way welcomes all walks of life, Democrats, Republicans, conservatives, liberals, Catholics, Protestants and Jews and all the races that make up this country. It welcomes rich and poor and middle class.''

Lear believes People For can be an effective political tool to offset the activities of the new right, including the Christian Voice, the Religious Roundtable, Moral Majority and the Christian Patriots Defense League.

He credits the religious new right with contributing to the defeat of such liberal legislators as Birch Bayh, Frank Church, George McGovern and Jon Brademas in the 1980 elections.

''The Moral Majority is one small organization -- a mind set -- not all that persuasive,'' Lear said.

''They have the right to express themselves, and that's to their credit when most of the rest of America is passive, which is the ultimate disservice. When one voice and only once voice is heard, that influence becomes disproportionate.

''People For is another voice with 30-40 individuals speaking around the country. It's financed by donations and there is no real membership structure.''

But it is Lear who calls the shots from his plush offices in Century City or from his Brentwood mansion, complete with swimming pool and tennis court.

Lear may be perceived as the ultimate Hollywood capitalist with a conscience. The extent of his wealth is not public knowledge but it is conceded that he is one of the richest men in a rich town.

As he approaches his 60th birthday, Lear is appalled by television's hold on Americans. The medium that enriched him beyond his wildest dreams has become a monster in his eyes.

''What worries me,'' he says, ''is that amount of time people in this country spend watching the tube -- six hours on the average. That kind of passivity

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cannot be good for the human spirit, no matter what the quality of the shows.

''We must encourage people to reach out to each other and participate in life, not be spectators.''

After producing more than 2,600 hours of TV espisodes, Lear is tackling feature movies ''to stretch into new directions.''

TV's most prolific producer says his own three daughters were limited to one hour of television a day when they were growing up and did not bother to take TV sets to college. Lear himself rarely watches the tube these days.

He's too busy. He's stopped playing tennis on weekends to write and attend meetings for new projects.

The press of business, too, prevents him from spending as much time as he'd like at his Vermont hideaway.

''I've done more traveling in the past year and a half than I've ever done before,'' Lear said. ''It involved setting up People For, among other things.

''Now that Jerry and I are operating Embassy Communications, we have a thousand people working for us, not including the TV shows' crews and actors. The day-to-day operations of the business are handled by Jerry.

''If Jerry Perencho hadn't come into my life there would never have been a veritable pile of TV shows going for us. He's helped diversify our company by bringing in cable and syndication operations. His creative business sense is the foundation of Embassy.

''I still think of myself as a writer. I get up every day at six and I'm at the office by nine. I rarely get home before seven in the evening. If I'm not in the office, I'm at home writing.

''Right now I aspire to making good motion pictures and helping others make them.''

Lear seldom gets to bed before midnight, then reads until he falls asleep. He and his wife, Frances, entertain at small, elegant dinner parties and occasionally attend industry functions and private parties.

Their friends include many behind-the-scenes show folk, including Yorkin, Stanley Sheinbaum, playwright Herb Gardner, producer David Picker and author Gore Vidal.

Sunday nights often include a light dinner with friends followed by a new movie, via the Bel Air circuit, in the Lear's home projection room.

Lear is no longer involved in his TV series unless there is a vital change in a show's direction or a new major character introduced or replaced.

''My family and associates were surprised that I could walk away from supervising the series,'' he said, grinning. ''I never doubted I could do it myself. I never look back.

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''Yes, I'm aware that many people say I've wielded considerable influence on viewers by the number and content of our shows. Some say the influence is subconscious and some say it is obvious.

''But I say a show's influence on viewers can be compared to tossing a pebble into water. I can't really relate to my personal impact on viewers.

''If I've enjoyed some success as a TV producer it's because I've learned a basic lesson of show business -- don't try to out-guess the public.

''When I'm creating a show or writing a script I go with a gut feeling. What makes me laugh or cry is what makes you laugh or cry.

''What I CAN relate to is Archie Bunker's chair in the Smithsonian Institute. That chair was patterned after my father's chair in our home when I was a boy. When I see that chair in the Smithsonian it brings tears to my eyes.''

Lear, a slender man who obviously takes care of himself physically, has given no thought to retirement. Neither does he seem particularly interested in building a greater fortune.

There is a motto prominently displayed behind his office desk which, he says, represents his reason for continued activity:

''Happiness is the exercise of your vital abilities along lines of excellence in a life that affords them scope.''

''I find much joy in my work,'' Lear said. ''But work isn't everything. I indulge myself by spending as much time as I can with Frances (to whom he has been married 25 years) and my daughters (Ellen, Kate and Maggie).''

One suspects that Lear enjoys his participation with People For as much as anything else. It provides a forum for his political beliefs.

In a recent edition of Screen Actor, a publication of the Screen Actors Guild, Lear excoriated the new right saying:

''Our founding fathers never treated the God they worshipped as the creator of a political platform -- or as a rubber stamp to imprint private doctrines on public policy. They all believed, as Abraham Lincoln later warned, that we should never assume God is on our side - but should always seek, as best we can, to be on God's side. ''

Lear, it would seem, likes to think he has lined up on the right (excuse the expression) side of the Lord.

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Financial Times

January 23, 1991, Wednesday

28 nations v. Iraq

SECTION: SECTION I; Front Page; Pg. 1

LENGTH: 998 words

HEADLINE: Allies deplore raid but urge Israeli restraint;
Scud kills 3 in Tel Aviv

BYLINE: HUGH CARNEGY, VICTOR MALLET and ROBERT GRAHAM AND DAVID WHITE, JERUSALEM, DHAHRAN, LONDON

BODY:

AN IRAQI Scud missile struck a heavily populated area of Tel Aviv last night, killing at least three people and injuring 70. The attack renewed the prospect of Israel being dragged into the Gulf conflict.

The missile, with a conventional warhead, devastated a two-storey block of flats and damaged 20 houses.

The Scud defeated the US-manned Patriot anti-missile system deployed in Israel at the weekend to bolster the country's air defences after two earlier Scud attacks.

Allied governments were quick to condemn the latest attack and urged Israel to continue exercising restraint. They have sought to keep Israel out of the war for fear of driving the Arab forces from the 28 nation coalition formed against Iraq.

Mr Marlin Fitzwater, the White House spokesman, said: 'The latest Iraqi missile attack on Israel is a continued example of Iraq's unprovoked aggression against its neighbours.'

He condemned 'this brutal act of terror' and said: 'Israel has shown remarkable restraint in the face of this aggression. We continue to consult with the government of Israel and will continue doing so as events unfold.'

Mr John Major, the prime minister, said the attack showed 'how utterly repugnant' was the regime of President Saddam Hussein of Iraq. He hoped Israel would not give him the satisfaction of drawing them into the conflict.

Earlier Mr Major joined US President George Bush in stepping up warnings that Mr Saddam would be held accountable for possible war crimes over Iraq's treatment of downed airmen.

The first official Israeli responses to the Scud attack were measured, suggesting the allies' pleas might be heeded. Mr Ehud Olmert, the health minister, said:'It is not a question of whether Israel will retaliate but when and how. I think that this policy has not changed in spite of tonight's events.'

The Israeli cabinet is due to meet today to discuss its reaction.

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Mr Olmert said Britain and the US understood Israel's unique situation. 'They know that no country can just sit still and let its citizens be injured and be attacked every night. The question is how to co-ordinate it and how to do it in the most effective way.'

He added: 'We are not just interested in retaliation but in retaliation that will be effective and that serves the interests of the people of Israel.'

After last week's Scud attacks, which injured 28 people, Mr Lawrence Eagleburger, US deputy secretary of state, was sent to Israel by President Bush to co-ordinate US-Israeli policy.

Yesterday Mr Eagleburger was told that Israel wanted up to Dollars 3bn to cover the economic costs of the war. Some observers saw a link between Israel's continued restraint and the likely US response to its plea for further funds.

Yesterday afternoon Patriot missiles destroyed four Scuds aimed at Dhahran, Saudi Arabia. Earlier a Patriot downed one of three Scuds also fired at Saudi Arabia's eastern province. The other two fell in the desert.

The war crimes warning by President Bush and Mr Major and the apparent personalisation of the conflict fuelled speculation that the allies' war aim has expanded to encompass the removal of Mr Saddam.

Mr Major, denying this was the aim, strongly suggested it would be desirable if he were overthrown by his own people.

'He may yet become a target of his own people', he told parliament yesterday. 'It is perfectly clear this man is amoral - he takes hostages, he attacks population centres, he threatens prisoners, he is a man without pity. Whatever his fate maybe, I for one will not grieve for him.'

Their condemnation was echoed in a statement by the European Community in Brussels.

In other developments yesterday the RAF lost a fifth Tornado bomber as allied raids continued in spite of unfavourable weather.

The loss of the bomber - the fourth during combat operations - raises the tally of allied aircraft losses to 19, including one US helicopter. A further two Tornados belonging to the Saudi Arabian and Italian air forces have also been destroyed.

The total of sorties against Iraq and Iraq-occupied Kuwait flown by US, British, Italian, French, Kuwaiti and Saudi aircraft, has exceeded 10,000.

There was speculation that the relatively high rate of RAF losses during low-level attacks on Iraqi airfields heavily defended with anti-aircraft artillery might soon lead to a change in tactics.

Allied figures for the number of Iraqi aircraft destroyed were raised yesterday, with one estimate of 34 confirmed and 20 possible losses. This included at least six of Iraq's best Soviet fighters, MiG 29s.

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Meanwhile, in a letter to the United Nations, Iraq said that 41 Iraqis had been killed and 191 wounded by the allies' air and missile attacks Between January 16 and 22.

The shift in allied operations towards tactical targets in preparation for a land battle was hampered yesterday by low cloud over Kuwait, making 'search and destroy' missions more difficult.

The weather has also obstructed the evaluation of damage, which is needed to determine the pattern of further raids.

However, raids on refineries are believed to have reduced Iraq's fuel production capacity by about half.

Attacks on Iraq's chemical warfare facilities have had to be carefully planned to avoid the risk of contamination in populated areas.

Soviet president Mikhail Gorbachev called for intensified efforts to end the war. 'Events in the Gulf are clearly tending to escalate', he said. 'That is very dangerous. We must do all we can to stop the conflict spreading.'

Mr Javier Perez de Cuellar, the United Nations secretary-general, also pleaded for diplomacy to take over from the battlefield.

GULF WAR

Pages 2 - 4, 13 - 16 Political moves Page 2

Effect on world's oil industry Page 3

Commons debate Page 4

TV coverage Page 13

Editorial Comment Page 14

North Africa's fragilefabric under strain Page 15

Greenspan hopeful Page 16

Capital markets Page 22

Commodities Page 24

Currencies Page 29

World stocks Page 35

London stocks Page 38

GRAPHIC: Picture, Rescue workers search wrecked Israeli homes last night afterthe Iraqi Scud attack

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2ND STORY of Level 1 printed in FULL format.

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January 23, 1991, Wednesday, Final Edition

SECTION: FINANCIAL; PAGE C12

LENGTH: 1197 words

HEADLINE: Oil Remains the Driving Force of the Persian Gulf War

SERIES: Occasional

BYLINE: DAVID WARSH

BODY:

Twenty years, three oil shocks, three global recessions: The Persian Gulf War that began last week may have been about borders. It may have been about civility. But deep down, its purpose is to take away the "oil weapon" from the nations that have exercised it since 1971.

Though not officially stated in such terms, the idea involves eliminating the government that has reached for the weapon most recently and intimidating the others. But President Bush had little to say the night war broke out in describing his war aims regarding the slow growth and the cycles of boom and bust that have plagued the international order since the Organization of Petroleum Exporting Countries gained control of prices.

Instead, the president repeatedly stressed the brutality of the Iraqi invasion of Kuwait. Only obliquely did he refer to the stakes that could ultimately make the war worthwhile.

"While the world waited, while Saddam stalled, more damage was being done to the fragile economies of the Third World, the emerging democracies of Eastern Europe, to the entire world, including to our own economy," the president said. That brief mention notwithstanding, when the history books are written, the period of instability that began with the "oil embargo" of 1973 is likely to form the core of the story of the gulf war.

How might this war help the world economy free itself from the periodic stranglehold on oil that has been exercised by the oil-rich nations? It helps to go back to one of the basic economic stories of the last 20 years. Few technical issues are more susceptible to argument than the provision and distribution of energy in the world economy. But the broad outlines of a story acceptable to most experts was related by energy economist M. A. Adelman of the Massachusetts Institute of Technology in congressional testimony last autumn.

For most of a century after its discovery in 1859, Adelman said, oil's world price was held well above the cost of finding new reserves by the multinational oil companies. Then, in the years after World War II, oil's inflation-adjusted price fell by 80 percent. It hit bottom in 1970. It was then that the cartel of sovereign governments known as OPEC discovered it could exercise control of the price of oil through a combination of output cuts, threats and the shrewd manufacture of crises.

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There is reason to believe, Adelman said, that the OPEC nations were abetted in their early efforts by the Nixon administration, which was anxious at the time to arm the nations of the Middle East -- Iran in particular -- against the Soviet Union.

Slowly at first, then in a series of sharp increases, the cartel of nations raised the price of oil 15-fold, adjusted for inflation, between 1970 and 1971, to markups far beyond those ever contemplated by the companies that had administered the oil market. The result of this governmental gouging was, as Adelman said, worldwide suffering on a grand scale. Among the consequences he noted:

Industrial nations tumbled into steep recessions twice, in 1974 and 1981. The latter slowdown in Europe turned into a six-year depression. The lost output cost the world hundreds of billions of dollars. Declining productivity growth translated into stagnant living standards that strained normally confident societies.

Less-developed countries devastated their forests for fuel. They ran up staggering debts in a vain attempt to outrun the oil shocks -- debts whose ultimate uncollectability shut down new lending for worthy purposes and ultimately threatened the banking system of the West.

Arab nations invested huge portions of their oil revenues in armaments. Petrodollars financed the eight-year Iraq-Iran war, for example, with 1 million dead and 3 million casualties and refugees.

The third oil shock, which began last summer, was no different from the earlier two, Adelman argued. Last June, oil was selling for about $ 13 a barrel and the market verged on the brink of a further steep decline. Two months later, when Iraq invaded Kuwait, prices skyrocketed toward $ 40 a barrel. Overripe after eight years of debt-financed expansion, the United States paused momentarily on the brink, then tumbled into recession. Sales fell, unemployment rose sharply, the budget deficit soared, the banking system threatened to collapse.

Although Federal Reserve Board Chairman Alan Greenspan has said that he thought the recession just might have bottomed out, much depends on the price of oil -- and so on the outcome of the war.

Just how, then, might a successful gulf war stabilize the price of oil? And at what level? With no one in the Bush administration talking much about war aims other than "the liberation of Kuwait," it is difficult to say.

But the very unanimity with which the United Nations reached its votes, and with which 28 nations assembled their military mission in the gulf suggests the extent to which a stable world economic order is desired. Predictable oil prices would form a significant part of such a world -- and precisely those nations threatened by Saddam Hussein's August invasion, Kuwait and Saudi Arabia, are thought to be most deeply committed to a policy of stable prices.

It's not gas-guzzling cars and fast boats that are the issue. Nations are free to tax the use of energy as heavily as they see. Indeed, they can confidently be expected to do so if an environmental crisis looms. Rather, it is the freedom from sudden and disruptive shocks arising from cartel shenanigans

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that is desired by Bush and the leaders of the 27 nations that joined him. =28

On the morning after the war began, oil prices plummeted a long way toward what the markets figure might be their long-term price of $ 15 or less, and the possibility arose that the war might be more or less self-financing, through stronger-than-expected economic growth. So why, then, did Bush have so little to say about the economic basis of the war? Well, for one thing, the state of economic understanding of the processes of growth and development is hardly such that he could firmly base moral claims of life and death upon it. It is much better to base your policy on the promise that it will stop the torture of children than on your hope that it will enhance industrial and agricultural productivity.

Moreover, the gulf war offers no quick fix for slow global growth. Even if the war goes well for the coalition, much remains to be done to stitch together the new world order of which the president spoke.

Then, too, questions having to do with energy consumption are highly charged emotionally. For many people, economic growth means the greenhouse effect and nothing more.

Finally, it can hardly be said that all of America's problems -- nor those of any of the other industrial nations -- stem from gyrations of the price of oil, important as that strut of the story has been.

But barring a disaster, the likelihood is that the institutional arrangements of the post-Cold War world are being laid in the ashes of the war against Iraq. Not since the end of World War II has there been so much to gain from a possible victory.

David Warsh is a columnist for the Boston Globe.

TYPE: COLUMN

SUBJECT: UNITED STATES; IRAQ; WARFARE, WAR; OIL; PRICES; ECONOMIC CONDITIONS

NAMED-PERSONS: GEORGE BUSH

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August 29, 1983, Monday, Midwestern Edition

"I am a light unto the world"

SECTION: Pg. 17

LENGTH: 4284 words

HEADLINE: 'Spirituality or Materialism: Crossroads for Humanity'

HIGHLIGHT:
Allison W. Phinney Jr., C.S.B., of Boston lectures for The Mother Church

BODY:

Spiritual reality, or what Jesus called the kingdom of God, is here now. It has never been more important to humanity to realize it. Allison W. Phinney Jr., C.S.B., a member of The Christian Science Board of Lectureship, spoke on this subject in a lecture given recently for The First Church of Christ, Scientist, in Boston.

This special lecture is one of several called for by The Christian Science Board of Directors. Based on the teachings of Christian Science, it shares spiritual perspective on current public trends.

Mr. Phinney is Clerk of The Mother Church. He is also a teacher of Christian Science.

An abridged text of his lecture follows:

One thing we ought to say by way of introduction is that when we're talking about spiritual things we're talking about what you already know in your heart of hearts. It's these universal spiritual truths that bind us together, make us feel like brothers or family even though we've never met.

Interestingly enough, when some of this pure light or spiritual truth shows up in human experience we all generally recognize it. I saw an illustration of this some years ago at a large meeting I attended. It was a general assembly of the World Council of Churches held in Sweden in the '60s. It was at a time when there seemed to be some genuine stirring of hope for unity of purpose. From all over the world clergymen and religious leaders had flown in to be present at this huge gathering.

But conducting most of the sessions of the general assembly was a rather plain little man from England. He'd been pressed into service by the passing of one of the great and notable figures in the religious world. And this little Englishman was not awfully good at substituting. He missed the nuances of some of the proposals from the floor. Sometimes he had to be reminded of the correct procedure. At first he wasn't taken too seriously. But he persisted in his duties, and it was clear to those who had eyes to see that he was a truly humble and spiritually-minded man. Several times he spoke of prayer and Christian love as being very important to the assembly and its business. He insisted on taking time for prayer. You could see he obviously believed in it as real.

Ever-present divine influence recognized

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At the close of the entire session an urbane and eloquent South Indian bishop gave an unusual tribute to the moderator. He said of his power to control the assembly: ''At first we were impressed by his authority. He seemed to have the kindly firmness of a parish pastor. Later, he seemed to have the assurance of an archbishop. At the end, we realized he was positively infallible in his authority.'' What they were all recognizing of course was the significance and power of genuine love and the authority of even a degree of the Christ-spirit.

I hope that by simply sharing from my heart this afternoon you'll find your own heart speaking, and your own basic consciousness of spiritual truths and realities becoming more of a factor in your life. We all have this conscious capacity. But in this age which so presses its materialism and its bland denial of anything but what the senses know, we may have to learn to choose spiritual things, learn to say yes to them, learn to make room for them in our lives.

Christian Scientists - and of course I'm speaking as a Christian Scientist - would call the ever-present divine influence in human consciousness the Christ. They believe Jesus most fully expressed the Christ in human history - so fully that he was called the son of God. But the Christ goes on speaking to people down through the years. It's what shows us that life is something astonishingly different from all that the busy, unenlightened human mind supposes. It tells us of the reality of God, here with us, of His law, and of a divine Love which is the very Principle of the universe.

But this point of view isn't very prevalent or fashionable right now, is it? It doesn't show up on your 6 o'clock newscast or in your morning newspaper. In fact, millions don't even seem to know that the spiritual dimension to our lives is anything to be missed. We fill up our days with business as usual, with worries, with shopping.

This trend isn't something going on on the far side of the world, only under communism. It's happening here. It's the trend of our own society.

There isn't a day that goes by, for example, that some exponent of the natural sciences doesn't argue for the entirely material origin and basis of life, love, and thought.

Toward mental darkness - or new light?

Materialism seems to be trying to push us more and more into a corner - to force us to draw the conclusion that everything is really only the product of matter, at the mercy of matter, beginning and ending with matter.

No wonder there is an uneasiness or emptiness abroad in the land! There's increasing doubt about where we're going, about nuclear war, about genetic manipulation, about how much of a future, if any, mankind has. The great world historian Arnold Toynbee, in the last article he wrote for publication, traced these feelings to something much deeper: ''In AD 1975,'' he wrote, ''an increasing number of Westerners are living in a spiritual vacuum. The discomfort and dismay of these present-day heirs of Western civilization goes far toward accounting for the crisis by which the Western world is now being beset'' (''Life after death,'' essay by Arnold Toynbee, published in The Sunday Times, London, October 26, 1975).

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The question seems to be deepening. Is materialism and its so-called progress the ultimate destiny of mankind? Will religion make any practical difference in how people live - or will it before long be just a kind of museum faith?

Imagine for a moment, even now, trying to prove the reality and substance of your love for a child. Or think of trying to justify your spiritual intuitions about God in a laboratory setting under the cool gaze of a panel of scientific inquisitors. Will anyone dare to suppose there's such a thing as actual spiritual light or the presence of God by the year 2001?

Civilizations apparently rise and fall on the basis of their spirit, their purposes, their ideals. Where are we headed? For centuries of mental darkness or for new light? It may be we're at a crossroads in these closing years of this 20th century.

One road follows out the evaluation of man as an ingeniously mechanical, chemical, and biological creature. The other road leads to fresh clues about the truly spiritual nature of man and to a greatly expanded feeling of hope and new possibility for mankind.

When we realize this, when we see what's at stake, we may begin to view our times in a far different way. When we wake up to what's really going on, we see there's a great choice to be made - a choice to make individually and together - that will make a fundamental difference to the future of mankind.

Beginning with the individual's inner choice

You could say there's a war on for the spiritual future of mankind. But it's not going to be some kind of easy external crusade. It begins with the inner choice of every individual. And it calls for - and it deserves - more courage, honesty, discipline, and total devotion than any other war or cause you could possibly imagine.

The spiritual road that brought us to this crossroads time of course began long ago. Christ Jesus said, ''I am come a light into the world, that whosoever believeth on me should not abide in darkness'' (John 12:46). As ''The New English Bible'' has it: ''When a man believes in me, he believes in him who sent me rather than in me; . . . I have come into the world as light, so that no one who has faith in me should remain in darkness'' (''The New English Bible,'' John 12:44).

What if we took those words of Jesus not as a religious dogma we might either want to believe or not believe but as a factual observation? What if, instead of thinking of Jesus' statement as a point of doctrine or creed, we realized Jesus said it because it seemed to him plainly to be the case, to be true? In other words, what if Jesus were saying to the world: ''What I am showing you about God is of such magnitude, such importance to living, that men and women would be dwelling in ignorance and darkness without it. They wouldn't understand how life works and what it's all about.''

Wasn't Jesus, in his unique humility and love and spirituality, seeing something so compelling about God's kingdom being right here and now that he knew this would constitute light for the whole world! He realized it made such a difference that his life was literally the light for mankind, a light humanity simply couldn't live without.

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In the mid-19th century a religious thinker named Mary Baker Eddy saw these issues coming into sharp focus. This was at a time when the dark trend toward materialism seemed to be gaining momentum. Skepticism, doubt, and the power of the natural sciences were growing. But she saw something else developing in human consciousness. She saw what she believed was the dawn of a spiritual era for humanity. On the very first page of her book ''Science and Health with Key to the Scriptures'' she wrote: ''Truth, independent of doctrines and time-honored systems, knocks at the portal of humanity. Contentment with the past and the cold conventionality of materialism are crumbling away. Ignorance of God is no longer the stepping-stone to faith.''

God's allness seen as present reality

But none of this was said as personal assertion. For her it didn't begin with reasoning out a theological theory. It came directly out of concrete spiritual experience so profound and life-changing she felt it was as though she had seen deep into another universe. It left her with no doubt at all that God was in the future of mankind, as well as the past and present. In fact, she decisively called pure Christianity Science - the great Science of being. In other words, she came to see the spiritual truths and experiences of original Christianity as actually scientific - demonstration of an underlying reality very different from what the physical senses habitually reported.

This materialism we're all so familiar with isn't the reality of being, she said. But God, Spirit, divine Love, is the reality - not just a poetic, religious truth or a reality to be realized only in the afterlife, but scientific reality now. In fact, she spoke of the discovery of God's allness.

At first she could hardly find the words to express what she was seeing. She reached out for a more exact vocabulary to say it. She called Spirit, God, substance or reality. She called matter unreality; the physical senses, error.

She called God Mind. It was evident to her that the human mentality, which she called mortal mind, wasn't so much a real entity as it was a limited point of view. All of mortal mind's so-called thinking is simply what proceeds from an ingrained sense impression of living in matter. But having true Mind, God, begins to give a different consciousness of what's possible and natural.

Here's how she explained it in one of the books she wrote later: ''It became evident that the divine Mind alone must answer, and be found as the Life, or Principle, of all being; and that one must acquaint himself with God, if he would be at peace. . . . I had learned that thought must be spiritualized, in order to apprehend Spirit. It must become honest, unselfish, and pure, in order to have the least understanding of God in divine Science. The first must become last. Our reliance upon material things must be transferred to a perception of and dependence on spiritual things'' (''Retrospection and Introspection,'' p. 28).

Like most 19th-century New Englanders, she was well acquainted with the harsh side of life. She herself was ill a great deal. The brother to whom she was closest died at age 31. Her husband died of yellow fever. They hadn't been married very long, and she was left without support for her child. So it wasn't either from a sheltered, privileged experience or some sort of mystic rapture that she was talking about the allness of God.

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At one point she was badly injured in a fall in Lynn, Massachusetts. It was reported in the local paper that she was in a critical condition. In this extremity she reached out for the Bible. She could barely see the words, but an account of one of Jesus' healings filled her with inspiration, with light, with the sudden, utter undoubted reality of all those spiritual things we've been talking about. The suffering stopped, strength returned, and she was healed and able to get up.

Over the next few years she gave up everything else to follow out what she had glimpsed. She began to see that Jesus' healings came about not because he was a man-god, so to speak, but because he was acting according to divine law. There was a divine Principle behind his healing works. That Principle, Mrs. Eddy began to understand, was God Himself. ''God will heal the sick through man,'' she later wrote, ''whenever man is governed by God'' (Science and Health, p. 495). Jesus had said it so simply, but the point had been missed: ''I cast out devils by the Spirit of God'' (Matt. 12:28).

Mrs. Eddy realized it was therefore terribly important to separate Christian healing from any form of willpower or trying to use the power of the human mind to influence the body. The Mind healing she was talking about was with a capital ''M'' - the healing that flowed from having God as one's only Mind. It meant obeying the first commandment in the deepest recesses of one's being - having no other gods or even mentality apart from the infinite Mind or divine Spirit that creates and supplies man's individuality and identity.

A quiet, Christian response to need

Mrs. Eddy learned that she could heal others this way, not in some dramatic charismatic manner but in a quiet, natural, Christian response to need. For example, she healed her young niece who was dying of enteritis, which had been diagnosed by three doctors. She healed a neighbor's child of a clubfoot. She then took small classes and was able to teach others to heal. There were healings of erysipelas, dropsy, tuberculosis, and many other conditions.

She explained her discovery, Christian Science, in the book ''Science and Health with Key to the Scriptures.'' And she founded the Church of Christ, Scientist, in 1879. In the century since, it has grown to be a worldwide Christian denomination.

The healing aspect of Christian Science has continued in the same quiet way. Through the prayer of a Christian Science practitioner one of our children was born safely in a home delivery. The doctor, who was willing to work with Christian Scientists in having children at home, was a bighearted, humane man. He was at the time chief of the obstetrical service at University Hospital in Boston.

But after labor had gone on for quite a while he sank down in a chair with his hands over his eyes, wearied and in despair. He kindly suggested I call the Christian Science practitioner, since it was too late to get to the hospital and the birth was obstructed. He felt he had done all he could. But as I came back to the foot of the stairs from talking on the phone with the practitioner for three or four minutes, I heard the crying of the child who had just been born!

Grasping the law that underlies healing

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We've also seen healings in the family of longstanding heart problems, internal rupture and hemorrhaging, kidney stones, and extremely severe attacks of croup, among others. So healing of this kind has been a normal occurrence.

But of course Christian Science isn't some form of alternative health care. A Christian Scientist's interest - and my only reason for sharing such experiences with you - is in the way these experiences open one's eyes to a present spiritual reality. It's possible to see that the ordinary material sense of things which seems so solid isn't the reality after all. There's a different, more basic law and reality underlying human experience - and this is God's law of goodness and eternal order. Healing on this basis - whether it's healing of physical illness or job problems or some form of sin or community antagonisms - makes more apparent the very real presence of God's kingdom.

So the essential purpose of Christian Science is the restoration of Christ Jesus' Christianity. This includes healing as a natural part of Christian life, but its most basic aim is to truly have God as God. Not God when there's time for Him or when there's a need, but God before anything else. Not God as distant and unable or unwilling to help, but God-with-us. Not God as a part of our existence, to be fitted in, but God as a whole, our very Life and Principle. It requires prayer for growth in grace, and living up to the words of one's prayer. It does demand considerable spiritualization of thought and the healing of sin - in other words, the new birth that Jesus said would be necessary.

From a crossroads to a firm course

Sometimes when one prays, at first the things of the spirit of God can seem to be foolishness and quite distant from the immediate human need. Perhaps divine Spirit seems to be only a blank, whereas at other times there has been a strong sense of God's governing and His care. This is the crossroads we talked about. We come to the crossroads ourselves, in our own individual experience.

We find, though, at such times that as we honestly listen and we reach out toward God, good, with our whole heart and being, we can go forward. In fact, the sense of a crossroads disappears. The threatening view of materialism and its claim to be all yields and subsides. The naturalness of spiritual things and their concrete reality becomes more apparent, and we find we can walk in it.

A young man, a Christian Scientist, faced a crossroads of this kind. He had been beset by various problems from the beginning of his college career. Each step of progress seemed to be met by a wall of resistance. Finally, one December the situation seemed to culminate in a sudden severe illness. A throat condition rapidly became alarming. He could hardly speak over the phone, he was so ill. Before long he was too weak to come to the phone and couldn't get out of bed.

A Christian Science practitioner was asked to pray, and both parents of course prayed as well. Because of the need, the mother set out for the long drive to the college. It was late at night and bad weather. The father wasn't able to accompany her because of commitments the next day. Both parents chose to seek more of God's omnipresence rather than fear and concern. But about 3 a.m. the father received a call from the mother. There seemed to be no relief from the pain. The boy insisted, however, on holding to spiritual reality, choosing this Spirit and Love he'd known since childhood.

Spiritual beacon from the Gospels

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At that point the father found he was required more fully than ever before to understand that man literally does belong to God and in fact has always been the child or expressing of God, not the mortal being who seems to be at the mercy of a material universe. He prayed to see more clearly the meaning of the Lord's Prayer that God is ''our Father'' and to know the great reality of divine Love. The Christian Science practitioner continued to pray throughout the night.

Soon an unmistakable sense of divine Love came and brought tangible peace. The father learned the next morning that at about the same time, the boy had said he would go to sleep and had been able to, even though at that point there was no apparent change in the difficult symptoms. And from then on recovery was very rapid. The young man came home the next day, but he was essentially well by the end of the trip home. And to the considerable surprise of friends on campus who had seen the situation, he went back in just a day or two to take his exams successfully. It was much more than a physical healing. What had seemed a threatening crossroads was actually a turning point in acknowledging the realness of God and finding out more of His governing of man.

We have been talking this afternoon about two different trends - one an obvious trend toward materialism and darkness, the other, indications of the dawn of a spiritual era for humanity. Every person on earth today has a stake in the outcome of this issue. It's an issue that underlies everything else - from man's inhumanity to man to the threat of nuclear war. It is not something we can leave to someone else. Can you conceive of what it would mean if the light of the world - that which has illumined human consciousness with some conviction of the reality of goodness, love, spiritual meaning - were really to be obscured so that it was entirely lost to human consciousness for a while? It would make the sun going out seem minor by comparison! It would chill the spirit of humanity. An arctic winter of the heart would darken and descend!

On the other hand, can you conceive of what it would mean for mankind to come into its own, so to speak, to realize even in a degree that the true nature of man is spiritual because God, Spirit, divine Love, is the very Principle of all infinity?

What would it be like? Well, we have some glimpse of what it would be like from the Gospels, from the words of those who were with Christ Jesus. First of all, there was physical healing and healing of sin. And there was quiet joy. There must have been a wonderful, overflowing joy at that morning meal with Jesus, on the shore of the Sea of Galilee, after the resurrection.

Those with Jesus had seen enough to convince them forever that the evils of human life, and even death itself, were not the final word or power over men. Even though they occasionally failed and struggled to hold the vision consistently, they knew that life simply wasn't what the physical senses insisted it was. Jesus had explained that the ''kingdom of God is come unto you'' (Matt. 12:28), is ''within you'' (Luke 17:21). And this truth was literally freeing them, opening the horizons of thought to a larger view of life than anything they had ever dreamed.

Now something of this freeing, releasing experience comes into the life of anyone touched by the Christ. It becomes very apparent that something bigger than all of us is going on. One is jarred out of the conventional, lets go somewhat of a personal sense of living for divine impelling and bearing up.

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Looking at the Bible clearly

But if all this is within, in the heart of man, why isn't it more obvious, more apparent? My experience has been that it becomes more obvious as we choose to seek it, consistently want it, value it, and willingly live by it. Maybe you recall Mrs. Eddy's comments in regard to her discovery: ''The first must become last'' (''Retrospection and Introspection,'' p. 28). What are we really putting first? Television, business, the house, sports, friends, sensuality? Which comes first - ordinary materialism or the pure desire for spirituality, closeness to our God who is supremely good?

It may be helpful to look again at that Book of books, the Bible, to remind ourselves of how others once found it natural to live. All too often it seems we view the Bible through the smog of the present-day mental atmosphere. We think of it vaguely as primitive, pre-scientific. But the Bible is actually a record of the spiritual experience of some pretty rational, sagacious people - people who simply found God much more real to them than all the vivid material circumstances of forced marches, exile, shipwreck, prison, government oppression, sickness . . . and death.

Those voices in the Bible come down through the centuries sounding very much like our own. In Psalms, for example: ''Cause me to hear thy lovingkindness in the morning; for in thee do I trust: cause me to know the way wherein I should walk; . . . teach me to do thy will; for thou art my God: thy spirit is good; lead me into the land of uprightness'' (Ps. 143:8-10).

The time to take a stand

What came first for the writer of those psalms? We can see it was Spirit, God. The Bible is in part a compilation of people's concrete experience of spiritual reality. It isn't the superstition of primitive men and women but of articulate, thoughtful people well acquainted with the hardness of human life. Perhaps it would be more accurate to say in this instance that the primitive is the present-day materialism which doesn't seem to be able to comprehend anything that it can't see, touch, or measure.

Hasn't the time come to stand against this primitive, aggressive darkness and to say yes to the spiritual nature of man - not only for ourselves but for the sake of a spiritual future for humanity? Isn't this the time?

Like the people of the Bible, we too can find we belong to God, that we are the children of light. What a remarkable difference it makes in how things look and how we live!

Mary Baker Eddy once framed the question this way: ''Between the centripetal and centrifugal mental forces of material and spiritual gravitations, we go into or we go out of materialism or sin, and choose our course and its results. Which, then, shall be our choice, - the sinful, material, and perishable, or the spiritual, joy-giving, and eternal?'' (''Miscellaneous Writings,'' p. 19).

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A short article on Christian Science appears daily on The Home Forum page. Today's article is entitled: What's at the heart of Christian healing?

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Rescue

NYT 1-22-91

Navy Pilot Is Plucked From Iraqi Desert

By PHILIP SHENON
Special to The New York Times

DHAHRAN, Saudi Arabia, Jan. 21 — A downed American Navy pilot was rescued in the Iraqi desert this afternoon by an Air Force team in what military officials said was the first successful such mission over hostile territory in the war with Iraq.

Members of the rescue party indicated that at one point their efforts were jeopardized when an Iraqi truck suddenly appeared and began driving straight toward the stranded pilot.

They said they destroyed the truck with a blast of Gatling gunfire from an A-10 attack plane overhead, then plucked the relieved pilot from the desert minutes later.

The operation lasted eight hours, four of which were spent in Iraqi airspace or on Iraqi territory.

'The Adrenaline Was Pumping'

"He's real pleased," Capt. Paul Johnson, 32 years old, the leader of operation, said of the pilot. "It was a rather indescribable feeling to know that he was now on the helicopter and we were coming out of enemy territory, that we were about to pull this off."

He described the mission as complicated and the time spent in Iraqi airspace as almost unbearably tense.

"The adrenaline was pumping for two hours after the pickup," he said late this evening. "It's still pumping now."

Captain Johnson, of Dresden, Tenn., spoke to a small group of reporters organized by the Pentagon for a trip to observe military operations; the reporters' "pool" report, cleared by military censors, was distributed here.

Military officials in Saudi Arabia did not release the name of the pilot, nor would they identify the type of plane he had been flying or the ship on which he was based.

Air Force spokesmen said tonight that the Navy pilot had ejected after being hit by Iraqi ground fire, and had parachuted into a bleak, empty stretch of the Iraqi desert.

4 Midair Refuelings

They said pilots are provided with smoke grenades, flares and a small radio so they can signal rescue parties in the event they are shot down.

The Navy pilot rescued today had communicated with his rescuers by radio, the spokesman said.

The rescue party included two A-10 fighter jets and at least one rescue helicopter.

Under Pentagon rules, location of the air base in Saudi Arabia where the rescue team is stationed, and presumably where the pool interviews took place, cannot be disclosed.

Captain Johnson and another member of the rescue party, Capt. Randy Foff, 26, of Jackson, Ohio, said they had to refuel in the air four times for a mission that lasted eight hours and 18 minutes.

While they refused to say how far into Iraq they traveled, they said that nearly half of today's rescue mission was spent over Iraq.

Benign Mission for Attack Plane

The two pilots are assigned to so-called Sandy Alert duty for their fighter wing. "Sandy" is a term used in the Vietnam War to refer to the planes designated for search and rescue missions.

The mission began before 8 A.M. when the two A-10 pilots were told to begin searching for the downed Navy pilot.

The A-10, the snub-nosed jet known as the Warthog is designed to track down and destroy tanks and other armored vehicles. Despite its reputation as an attack plane, Captain Johnson said, some A-10's are assigned to more benign duties, including rescue missions.

After learning their orders early this morning, the A-10 pilots scrambled into the desert sky heading north, toward the Saudi border with Iraq.

They radioed to flying Air Force tankers to be ready for refueling for

Censors Screen Pooled Reports

The American-led military command in Saudi Arabia has put into effect press restrictions under which journalists are assembled in small groups and given access to various military sources.

These pool reporters obtain their information while under military escort, and their accounts are subject to scrutiny by military censors before they are distributed. Much of the information appearing today on American military operations was obtained under such circumstances.

The mission was threatened by an Iraqi truck whose driver was killed.

It was not until midday, after conversations by radio with the downed pilot, that they finally determined where the plane had been shot down, and where in Iraq the Navy flier might be.

Enemy Truck Appears

The two fighter pilots then began to circle the area, their mission to protect the pilot on the ground until a rescue helicopter arrived at the scene to pick him up.

As they waited for the helicopter, the pilots later recalled, a large Iraqi pickup truck suddenly appeared on a nearby dirt road and began moving toward the pilot.

"Unfortunately the truck was in the wrong place at the wrong time," Captain Goff said. "We couldn't afford to have him be there."

The two pilots said they then attacked the truck with 30-millimeter Gatling guns, which left the truck in flames. Pressed to describe the truck further and to guess whether the driver had survived the attack, the pilots would not comment.

Captain Johnson said he regretted the attack on the truck, seeming to acknowledge that the driver may have been a Iraqi civilian. "Things are happening rapidly," he said. "We have other things to worry about."

The truck, Captain Johnson said, came within 200 yards of the rescue site and "looked to be driving toward my survivor."

'My Heart Was Pumping'

Minutes later, rescuers said, the helicopter appeared and swooped down for the rescue as the fighters circled overhead, searching for Iraqi jets that might try to scuttle the pickup.

The downed Navy pilot jumped from his desert hiding place and ran toward the helicopter, climbing aboard hurriedly.

"Basically my heart was pumping pretty quickly," Captain Goff said. "It is really exciting, the fact that you think the guy is going to get rescued. My mind was just rushing." Then began the long trip south across enemy territory, back to Saudi Arabia and safety.

Erv... C. Sharpe, the wing commander of the 354th Tactical Fighter Wing, of Myrtle Beach, S.C., which led today's mission, said the rescue came after several da... had frustrated American flight operations in the Persian Gulf.

"It really galvanized us," he said of the rescue mission, noting that it came on a day when captured American, British and Kuwaiti fliers were paraded on Iraqi television. "These are the ones that really count."

January 15, 1991

MEMORANDUM FOR MARY KATE GRANT

FROM: **CAROL BLYMIRE** CMB

SUBJECT: **NATIONAL PRAYER BREAKFAST**

Below, I have listed numerous passages in the Bible, prayers, and excerpts from the Intro (or the Cliff Notes section, as I call it).

From Ephesians 6:10-20...

"Finally, be strong in the Lord and in the strength of his might. Put on the whole armor of God, that you may be able to stand against the wiles of the devil. For we are not contending against flesh and blood, but against the principalities, against the powers, against the world rulers of this present darkness, against the spiritual hosts of wickedness in the heavenly places. Therefore take the whole armor of God, that you may be able to withstand in the evil day and having done all, to stand. Stand therefore, having girded your loins with truth, and having put on the breastplate of righteousness, and having shod your feet with the equipment of the gospel of peace; besides all these, taking the shield of faith, with which you can quench all the flaming darts of the evil one. And take the helmet of salvation, and the sword of the Spirit, which is the word of God. Pray at all times in the Spirit, with all prayer and supplication. To that end keep alert with all perseverance, making supplication for all the saints, and also for me, that utterance may be given me in opening my mouth boldly to proclaim the mystery of the gospel, for which I am an ambassador in chains; that I may declare it boldly, as I ought to speak.

From Hebrews 11:1-3...

"Now faith is the assurance of things hoped for, the conviction of things not seen. For by it the men of old received divine approval. By faith we understand that the world was created by the word of God, so that what is seen was made out of things which do not appear."

From the bible that I have; a section entitled "What Is Prayer?"...

"The inevitable result of faith in a personal God is the desire to communicate with him. To the Christian, whose God desires to share himself, prayer is not a mysterious abracadabra, but a personal respectful communication. Paul advises in Philippians, `Have no anxiety about anything, but in everything by prayer and supplication with thanksgiving let your requests be made known to God. And the peace of God, which passes all understanding, will keep your hearts and your minds in Christ Jesus.'

"Whatever the other results, peace of mind is the product of prayer. Jesus taught that unlimited power is available through the prayers of those who believe that God is willing to answer. Yet he himself, though asking God to prevent his crucifixion, concluded, `nevertheless, not my will, but thine be done.' God hears our prayers but in his infinite wisdom does not always answer them as we prefer. And we should not limit ourselves to praying only when we want something. The Bible includes many prayers of confession, ofthanks, and of pure praise to God."

From Psalms 67:1-4...

"May God be gracious to us and bless us and make his face to shine upon us, that thy way may be known upon the earth, thy saving power among all nations. Let the peoples praise thee, O God; let all the peoples praise thee. Let the nations be glad and sing for joy for thou dost judge the peoples with equity and guide the nations upon earth."

From Psalms 18:1-3...

"I love thee, O Lord, my strength. The Lord is my rock, and my fortress, and my deliverer, my God, my rock, in whom I take refuge, my shield, and the horn of my salvation, my stronghold. I call upon the Lord, who is worthy to be praised, and I am saved from my enemies.

The Lord's Prayer...

"Our Father who art in Heaven, hallowed be thy name. Thy Kingdom come, thy will be done on Earth as it is in Heaven. Give us this day our daily bread and forgive us our sins, as we forgive those who sin against us, and lead us not into temptation, but deliver us from evil. For thine is the Kingdom the Power, and the Glory, forever and ever. Amen."

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91 JAN 17 AM : 30

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00440 4-023331S016 5164998111 FRB TDRN COMMACK NY 01-16
PMS PRESIDENT GEORGE BUSH RPT DLY MGM
THE WHITE HOUSE
WASHINGTON DC 20500

MR PRESIDENT
WE SUPPORT ANY DECISION YOU MAKE TO STOP THIS MANIAC.....
IT'S HAMMER TIME.
GOD BLESS YOU

THE KEEFE'S
79 HAYRICK LN
COMMACK NY 11725

1128 EST

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91 JAN17 P8:48

PMS PRESIDENT GEORGE BUSH
WHITE HOUSE DC 20500
DON'T ALLOW ANOTHER MAD MAN TO LET LOOSE A HOLOCAUST ON THE INNOCENT CHILDREN OF THE REMNANTS OF A PEOPLE. GIVE IRAQ HELL.
MR AND MRS BERNARD SHAPIRO
8113 AVENUE L
BROOKLYN NY 11236

2050 EST

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ICS IPMBNGZ CSP
2128615112 POM TDBN NEW YORK NY 23 01-17 0808P EST

91 JAN17 P8:09

PMS PRESIDENT GEORGE BUSH
WHITE HOUSE DC 20500
WE WERE OPPOSED TO THE WAR BEFORE THE UNTHINKABLE , UNSPEAKABLE CHEMICAL WARFARE ATTACK UPON ISREAL. PLEASE BOMB THE HELL OUT OF IRAQ.
ARNOLD AND CLAR SOLLAR
150 E 69TH ST
NEW YORK NY 10021

2009 EST

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9194733776 POM TDBN MANTEO NC 21 01-17 0851P EST 91 JAN 17 P8:51
PMS PRESIDENT GEORGE BUSH
WHITE HOUSE DC 20500
MAKE SADDAM EAT YOUR BROCOLLI. KEEP HITTING THEM HARD. YOU'RE DOING GREAT JOB. WE SUPPORT YOU AND ISRAELIS 110 PER CENT.
JOSH & DIANE WOODIN
RR1 BOX 754
MANTEO NC 27954

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PMS PRESIDENT GEORGE BUSH RPT DLY MGM
WHITE HOUSE DC 20500

FORMER VIETNAM PROTESTER. OUTRAGED AT ATTACKS ON ISRAEL. BLOW HUSSEIN AWAY.
DAVID BESWICK
72 YEAGER
FORTY FORT PA 18704

0747 EST

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00470 WASHINGTON DC 01-17 0116P EDT
PMS WHITE HOUSE DC 20500
4-011484S016 01-16 6198866059 FRS TDRN EL CAJON CA 01-16
PRESIDENT GEORGE BUSH
WHITE HOUSE
WASHINGTON DC
WORKING CLASS AMERICA SUPPOARTS YOU. MY USMC UNIFORMS STILL FIT.
LETS KICK SOME BUTT. GOD BLESS AND SEMPER FI
JIM CUNNINGHAM

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4098837404 FRS TDRN ORANGE-OA TX 26 01-17 1143A CST
PMS PRESIDENT GEORGE BUSH, DLR
WHITE HOUSE
WASHINGTON DC 20000
MR PRESIDENT,

GOOD JOB. WE SUPPORT YOU. TED WILLIAMS WAS OUR LAST 400 HITTER.
YOU'RE BATTING 999. GOD BLESS YOU AND THE USA.
PROCELLE BROTHERS
ORANGE TX 77630

1251 EST
1416 EST

1430 EST

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Public Papers of the Presidents

Remarks at a Breakfast Meeting With Religious Leaders

25 Weekly Comp. Pres. Doc. 658

May 4, 1989 in State Dining Room

LENGTH: 1155 words

Dr. and Mrs. Bright and reverend clergy, and members of the National Day of Prayer Committee, distinguished Members of the Senate and the House of Representatives, and ladies and gentlemen. You know, it's often said of a group or individual that he hasn't got a prayer. [Laughter] Well, those of us interested in sports keep hearing that all of the time. But I'm delighted to address an audience about which that will never be said.

And first, I want to say what a pleasure it is to welcome you on this special day . America's religious, civic, political leaderse welcome you to this very special place, America's house. We come as friends, as believers in a humane and loving God, and we meet on a special day for America -- a National Day of Prayer.

You know, a little boy once uttered this simple prayer: " God bless mother and daddy, my brother and sister, and, oh, God, do take care of yourself because if anything happens to you, we're all sunk." [Laughter] Well, I expect this George Healy portrait of Lincoln gets to the margins of that prayer, and I expect he felt that way -- perilous times for our country. And I'm sure all of us have shared those sentiments at one time or another -- something in our own lives, something facing our country.

Certainly the Continental Congress did, for it was they who in 1775 issued the first official proclamation of a National Day of Prayer. In 1952 Congress decreed that a specific date be set aside each year for Americans to gather in homes and places of worship in order to pray. And since then, every President has declared a National Day of Prayer. And so, this morning, like my predecessors, I am proud to continue that tradition. But I am pleased to note that today marks a departure from the norm, for 1989 marks the first year of an official permanent date of designation: from now on, the first Thursday of every May.

My friends, I'm glad that together we could commemmorate this event and just for a few moments let me focus on what to me, and I hope to you, this observance means. It does mean, I'm sure we would all agree, that we believe in separation of church and state, but not in the separation of morality, or moral values and state. While the government must remain neutral towards particular religions, it must not, certainly it need not, remain neutral towards values that Americans support. And yes, we believe in pluralism. And I just want to reassure you I believe in pluralism -- certainly in mutual tolerance, for we are one nation under God. And we were placed here on Earth to do His work. And our work has gone on now for more than 200 years in the Nation -- a work best embodied in four simple words: In God we trust. And it was to that higher being that George Washington looked when in 1776 he was addressing his troops, and he said, "The fate of unborn millions will now depend, under God, on the courage and conduct of this army."

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Lincoln believed in divine providence. Leaving Springfield to take over, to assume the Presidency, he told the people of his home town that the God which helped General Washington must now help him. "Without the assistance of the divine being," Lincoln said, "I cannot succeed. With that assistance, I cannot fail." And some of you may be too young to remember D-Day. Not many of you, but some of you may be too young. [Laughter] Over a nationwide network, Franklin Roosevelt prayed for the safety and success of our invading force. "Our sons," he said, "pride of our nation, lead them straight and true. Give strength to their arms, stoutness to their hearts, steadfastness in their faith."

Our history tells us what our hearts confirm: As Americans, we are a religious people. We prize compassion and self-sacrifice. We know that America is great because America is good. And, as President, I am reminded of that constantly. Several weeks ago, I was sharing with Mrs. Bright and Mr. Zeoli. Barbara and I went up to -- or did you go to Lancaster, PA? She didn't make the traveling squad. [Laughter] I went to Pennsylvania, and I went to a local high school in a relatively affluent rural area, Lancaster, and there we discussed a probelm which is America's problem -- the rising use of drugs. If you ever need to pray about something and ask for strength and guidance, it is this, that we succeed in our antinarcotics efforts. But then, after meeting with this relatively affluent group, and hearing that drugs were in their corridors and in their playgrounds, I went a few miles over -- just the same community -- to meet with the Amish and Mennonite leaders. And wonderful people, and kind, living their own lives. And they don't have a drug problem. And they made very clear to me why: family and faith. Against them, drugs don't have a chance.

And I am convinced that faith and family can help us honor God in a most profound and personal way daily as human beings by the conduct of our lives. They teach us not only to revere but to practice the golden rule. And they also help us reflect the internal values of decency, humanity, kindness, and caring. I thought of those values last Sunday when I was in New York to mark the 200th anniversary of George Washington's first inaugural address, for its was then that, like Washington two centuries ago, Barbara and I prayed at St. Paul's Chapel there where in 1789 a prayer service was offered by the chaplains of Congress for the United States of America. To me that day -- some of you may have seen it -- was moving, intimate, but there was something special about that church service 200 years ago. This Washington realized that political values without moral values, without that moral underpinning, cannot sustain a nation.

And, so this strong yet gentle man knew that the advancement of America, while it might rely on its President, would surely depend on providence. And so, what Washington believed so strongly over 200 years ago -- it really is just as true today. For without God's help, we can do nothing, and with it, we can do great things -- for our children, for the world.

So, let me just thank you all for coming. Barbara and I are delighted to have you here. We will do our best in the people's house to hold these values high that are shared by everybody here regardless of our denomination, regardless of our own personal commitments. We welcome you, we are pleased you're here. And if you have an extra minute for a prayer when the going gets a little tough, remember the Congress. They need it, too. [Laughter] And Barbara and I know we do, too.

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Thank you all, very, very much. Thank you for coming.

Note: The President spoke at 8:45 a.m. in the State Dining Room at the White House. In his remarks, he referred to Vonette Bright, chairwoman of the National Day of Prayer Committee; and Billy Zeoli, president of Gospel Films.

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91 JAN 24 A 7

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NOTES:

Fact Sheet

Gulf Crisis: 166 Days of US Diplomacy

For 166 days, from the time Iraq invaded Kuwait on August 2, 1990, until the expiration of the UN deadline for Iraqi withdrawal on January 15, 1991, Secretary of State James A. Baker, III, led a diplomatic effort to end the conflict peacefully. This effort involved extensive cooperation with the Soviet Union, the NATO allies, the European Community, our friends in the Middle East, and, most importantly, with the United Nations and the Desert Shield coalition that was formed under the UN mandate.

Ten Trips

Secretary Baker discussed the Gulf crisis on every trip outside Washington, DC, between August and January—a total of 10 diplomatic missions—and he held many other talks in his State Department office and over the telephone.

Summary

- More than 200 contacts with foreign dignitaries (bilaterals/meetings/events).
- Six congressional appearances.
- 103,421 miles traveled.
- 166 days between August 2, 1990, and January 15, 1991.

Working With International Institutions

President Bush has emphasized that Iraq's aggression against Kuwait threatens the vision of a "new world order" that could otherwise replace the "Cold War" tensions that have characterized world politics since World War II. Secretary Baker concentrated heavily upon involving the institutions that will likely characterize the "new world order"—especially the Conference on Security and Cooperation in Europe (CSCE), a NATO that includes newly unified Germany, and the European Community (EC). The CSCE, EC, and NATO condemned Iraq's aggression—and all NATO states and many CSCE and EC countries joined the 29-nation Desert Shield coalition.

Working With the UN

For only the second time in its history, and for the first time with the Soviet Union's support, the United Nations formally has authorized the use of force against an aggressor nation. Twelve UN Security Council resolutions adopted over a period of more than 5 months clearly laid out the path of peace for Iraq. These resolutions demand that Iraq withdraw immediately and unconditionally from Kuwait, establish an economic embargo backed by force, and authorize the use of all necessary means to expel Iraq from Kuwait if the Iraqis did not withdraw by January 15, 1991.

Secretary Baker engaged in personal diplomacy at the UN to secure passage of these resolutions — including two historic sessions that involved foreign ministers of all five permanent members

Trips

1990

Aug. 3: Moscow
Aug. 8-10: Ankara, Brussels (NATO)
Sept.. 5-15: Jeddah, Taif, Abu Dhabi, Cairo, Alexandria, Helsinki, Brussels, Moscow, Damascus, Rome, Bonn
Sept. 26-Oct. 5: New York (United Nations and CSCE ministerial)
Nov. 3-10: Manama, Dhahran, Taif, Jeddah, Cairo, Ankara, Moscow, London, Paris
Nov. 15-26: Brussels, Geneva, Paris, Jeddah, Sanaa, Bogota
Nov. 28-29: New York (UN)
Dec. 9-12: Houston (US-USSR ministerial)
Dec. 16-18: Brussels (NATO)

1991

Jan. 6-14: London, Paris, Bonn, Milan, Geneva, Riyadh, Abu Dhabi, Taif, Cairo, Damascus, Ankara, Ottawa

Meetings

Secretary Baker has held more than 200 meetings since August 2, 1990, with:

- Soviet officials (35 meetings);
- Representatives of every NATO member (15 nations);
- CSCE signatories (33 nations);
- All Gulf nations, except Iran;
- Cuba (which, with Yemen, voted against UN Resolution 678 authorizing the use of force).

of the UN Security Council: on September 25, when the council authorized an air embargo of Iraq and the use of force to impose sanctions; on November 29, when it mandated the use of "all means necessary" to evict Iraq from Kuwait after January 15, 1991.

US-USSR Cooperation

The crisis began as the Secretary was on a diplomatic mission in Mongolia. The next day he flew to Moscow for talks with Foreign Minister Shevardnadze and the issuance of a joint US-USSR statement that condemned the Iraqi action. This was the first of nine US-Soviet meetings on the Gulf crisis (see box).

Going the Extra Mile for Peace

On January 3, President Bush stated that he was "ready to make one last attempt to go the extra mile for peace." Therefore, Secretary Baker met with Iraqi Foreign Minister Aziz on January 9. Even after Iraq's intransigence caused that meeting to end in failure, the Secretary held out hope for 11th-hour efforts by UN Secretary General Perez de Cuellar and by the EC, which ultimately were unsuccessful. At 4:50 pm EST on January 16—some 17 hours after the UN deadline expired—the coalition forces launched Operation Desert Storm to force Iraq into complying with the 12 UN Security Council resolution. As Secretary Baker's spokesman told reporters just hours after Desert Storm began: "The pause for peace, mandated by the UN Security Council Resolution 678, is over."■

US-Soviet Gulf Crisis Discussions, 1990

Date	Location	Participants
Aug. 3	Moscow	Secretary Baker and Foreign Minister Shevardnadze
Sept. 9	Helsinki	President Bush, President Gorbachev, Secretary Baker, and Foreign Minister Shevardnadze
Sept. 11-13	Moscow	Secretary Baker and Foreign Minister Shevardnadze
Sept. 26-Oct. 5	New York	President Bush, President Gorbachev, Secretary Baker, and Foreign Minister Shevardnadze
Nov. 8	Moscow	Secretary Baker and Foreign Minister Shevardnadze
Nov. 18-21	Paris	Secretary Baker and Foreign Minister Shevardnadze
Nov. 28	New York	Secretary Baker and Foreign Minister Shevardnadze
Nov. 29	New York	Secretary Baker and Foreign Minister Shevardnadze at dinner meeting of five UN Security Council permanent representatives (China, France, UK, US, USSR)
Dec. 9-12	Houston and Washington	President Bush, Secretary Baker, and Foreign Minister Shevardnadze

Abraham Lincoln
THE PRAIRIE YEARS

✦

BY

CARL SANDBURG

✦

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VOLUME TWO

NEW YORK
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crowded in and around the brick station, inside of which Lincoln was standing, and one by one came hundreds of old friends, shaking hands, wishing him luck and Godspeed, all faces solemn. Even Judge David Davis, weighing 350 pounds, wearing a new white silk hat, was a serious figure.

A path was made for Lincoln from the station to his car; hands stretched out for one last handshake. He hadn't intended to make a speech; but on the platform of the car, as he turned and saw his home people, he took off his hat, stood perfectly still, and looked almost as he had at the Bowling Green burial services when tears had to take the place of words. He raised a hand, for silence. They stood, with hats off.

Then he said slowly, amid the soft gray drizzle from the sky, "Friends, no one who has never been placed in a like position can understand my feelings at this hour nor the oppressive sadness I feel at this parting. For more than a quarter of a century I have lived among you, and during all that time I have received nothing but kindness at your hands. Here I have lived from my youth till now I am an old man. Here the most sacred trusts of earth were assumed; here all my children were born; and here one of them lies buried. To you, dear friends, I owe all that I have, all that I am. All the strange checkered past seems to crowd now upon my mind. Today I leave you; I go to assume a task more difficult than that which devolved upon General Washington. Unless the great God who assisted him shall be with and aid me, I must fail. But if the same omniscient mind and the same Almighty arm that directed and protected him shall guide and support me, I shall not fail; I shall succeed. Let us all pray that the God of our fathers may not forsake us now. To Him I commend you all. Permit me to ask that with equal sincerity and faith you will all invoke His wisdom and guidance for me. With these few words I must leave you—for how long I know not. Friends, one and all, I must now bid you an affectionate farewell."

Bells rang, there was a grinding of wheels, and the train moved, and carried Lincoln away from Springfield.

729 I believe that the essence of government lies with unceasing concern for the welfare and dignity and decency and innate integrity of life for every individual. I don't like to say this and wish I didn't have to add these words to make it clear but I will—regardless of color, creed, ancestry, sex or age.

LYNDON B. JOHNSON, remarks at a civil rights symposium, LBJ Library, Austin, Texas, December 12, 1972.—Text, p. 1.

730 Before my term has ended, we shall have to test anew whether a nation organized and governed such as ours can endure. The outcome is by no means certain.

President JOHN F. KENNEDY, annual message to Congress on the State of the Union, January 30, 1961.—*Public Papers of the Presidents of the United States: John F. Kennedy, 1961*, p. 19.

731 Gentlemen, suppose all the property you were worth was in gold, and you had put it in the hands of Blondin to carry across the Niagara River on a rope, would you shake the cable, or keep shouting out to him—"Blondin, stand up a little straighter—Blondin, stoop a little more—go a little faster—lean a little more to the north—lean a little more to the south?" No, you would hold your breath as well as your tongue, and keep your hands off until he was safe over. The Government are carrying an immense weight. Untold treasures are in their hands. They are doing the very best they can. Don't badger them. Keep silence, and we'll get you safe across.

President ABRAHAM LINCOLN, reply to critics of his administration, 1864.—Francis B. Carpenter, "Anecdotes and Reminiscences of President Lincoln" in Henry Jarvis Raymond, *The Life and Public Services of Abraham Lincoln . . .* , p. 752 (1865).

Carpenter, a portrait artist, lived in the White House for six months beginning February 1864, to paint the president and the entire Cabinet. His relations with the president became of an "intimate character," and he was permitted "the freedom of his private office at almost all hours, . . . privileged to see and know more of his daily life" than most people. He states that he "endeavored to embrace only those [anecdotes] which bear the marks of authenticity. Many . . . I myself heard the President relate; others were communicated to me by persons who either heard or took part in them" (p. 725).

Blondin (real name Jean François Gravelet) was a French tightrope walker who crossed Niagara Falls on a tightrope in 1855, 1859, and 1860.

732 I am struggling to maintain the government, not to overthrow it. I am struggling especially to prevent others from overthrowing it.

President ABRAHAM LINCOLN, response to a serenade, October 19, 1864.—*The Collected Works of Abraham Lincoln*, ed. Roy P. Basler, vol. 8, p. 52 (1953).

733 Must a government, of necessity, be too *strong* for the liberties of its own people, or too *weak* to maintain its own existence?

President ABRAHAM LINCOLN, message to Congress in special session, July 4, 1861.—*The Collected Works of Abraham Lincoln*, ed. Roy P. Basler, vol. 4, p. 426 (1953).

734 There is an important sense in which government is distinctive from administration. One is perpetual, the other is temporary and changeable. A man may be loyal to his government and yet oppose the particular principles and methods of administration.

Attributed to Representative ABRAHAM LINCOLN.—W. T. Roche, address at Washington, Kansas, April 9, 1942: "These words were spoken by Lincoln, then a Congressman, in

E. Brandt Gustavson

1/3/91

Carolyn Cawley.

Here are the magazines I promised. News releases are also enclosed. I'm sending names & platform people by fax.

I'll think about a light opener and any other international stories.

Thanks much,

Brandt Gustavson

NEWS from NRB

National Religious Broadcasters

E. Brandt Gustavson, Executive Director
299 Webro Road, Parsippany, NJ 07054
(201) 428-5400, FAX (201) 428-1814

FOR IMMEDIATE RELEASE: 11-12-90
CONTACT: Ron J. Kopczick

CONSTANTLY IMPROVING DIRECTORY OF RELIGIOUS BROADCASTING IS INDEED THE HANDBOOK FOR ITS NAMESAKE INDUSTRY

PARSIPPANY, N.J. — It just keeps getting better and better. And there's no other book in the world to match it. "It" is the *Directory of Religious Broadcasting* published by National Religious Broadcasters (NRB). And the 1991 edition of the Directory is the fourteenth produced by NRB since the periodical made its debut in 1972.

The 1991 Directory of Religious Broadcasting, the result of an eight-month publication effort led by managing editor Marj Stevens and production manager Susan Kubick, is due for release in late December. Printing the Directory for the second consecutive year is the William Byrd Press of Richmond, Va.

For the *1990 Directory of Religious Broadcasting,* innovations such as the printing of the entire book on gloss text were introduced. The 1991 Directory will continue the trend of additional improvements by the annual's publishers. And there are several.

Thanks to an additional mailing to the book's listees, as much as 75 percent of the information in the 1991 Directory has been updated from the 1990 edition, representing the greatest information change from one year to the next in the Directory's history.

An adjusted production schedule, earlier than in past years, will lead to the late December release of the 1991 Directory. Traditionally, the Directory has never been widely available until the annual NRB Convention in late January or early February.

But those placing pre-publication orders for the 1991 Directory will receive it around the first of the year, much earlier than any of the book's predecessors. This arrangement gives early Directory purchasers an entire year to use the wealth of information contained within the annual.

Recognizing and respecting the publication as an extremely valuable resource tool, nearly twice as many advertisers have purchased four-color advertising in the *1991 Directory of Religious Broadcasting* as compared to the 1990 edition. In fact, the number of four-color advertisers is the greatest in the Directory's history.

Past editions of *The Directory of Religious Broadcasting* have become dog-eared thanks to constant use by their owners. The Directory is used by those throughout the religious broadcasting industry and by those who have an interest in the field. In fact, the Directory is a resource tool used by major media like *U.S. News & World Report.*

The more than 4000 listings in the *Directory of Religious Broadcasting* cover such areas as religious radio and television stations, radio and television programming, satellite services, equipment manufacturers and suppliers, music publishers, advertising agencies, and international religious broadcasting.

"Wherever I meet religious broadcasters, they tell of the value of the Directory to their work," says NRB executive director E. Brandt Gustavson. "Al Sanders of Ambassador Advertising (Fullerton, Calif.) said to me 'there's never a day we don't use the NRB Directory.' "

The 1991 Directory of Religious Broadcasting is now available from NRB for the pre-publication price of $29.95. The pre-publication special is available through the 48th annual NRB Convention & Exposition until January 31, 1991. Retail cost of the Directory is $49.95.

- 30 -

NEWS from NRB

National Religious Broadcasters

E. Brandt Gustavson, Executive Director
299 Webro Road, Parsippany, NJ 07054
(201) 428-5400, FAX (201) 428-1814

FOR IMMEDIATE RELEASE: 09-30-90
CONTACT: Ron J. Kopczick

CLIFTON DAVIS, STEVEN CURTIS CHAPMAN, DOUG OLDHAM, & TRAMAINE HAWKINS AMONG NRB 91'S MUSICAL GUESTS

PARSIPPANY, N.J. — Every year music is an important part of the annual National Religious Broadcasters (NRB) Convention. For the 1991 NRB Convention, (NRB 91) according to organizers, there will be more music of wide-ranging appeal than at any preceding convention.

NRB 91, scheduled for January 25-29 in Washington, D.C., will feature a wealth of musical talent unsurpassed by any of NRB's previous 47 national conventions. Serving as convention song leader, for example, is three-time Dove Award winner and former *Old Time Gospel Hour* soloist Doug Oldham.

The convention's keyboard musicians, meanwhile, will be two veterans from New York's world-famous Radio City Music Hall: George Wesner and Fred Davies. And the list of musical artists appearing at various NRB 91 functions, from the opening general session on Friday night through Tuesday evening's closing Anniversary Banquet, is just as impressive.

Featured at the annual Sunday afternoon gospel concert will be Clifton Davis of NBC-TV's *Amen*, Lamelle Harris, Carman, Tramaine Hawkins, and the 100-voice International Christian Center Choir, as well as several other outstanding church choirs. The gospel concert is sponsored by the Black National Religious Broadcasters (BNRB).

Appearing at other convention functions will be musical artists like classical pianist Dino Kartsonakis, the *Day of Discovery Singers*, Gospel Music Association artist of the year Steven Curtis Chapman, guitarist Tony Melendez, Steve Fry, keyboardist Ken Medema, Babbie Mason, Ray Boltz, *The Nelons*, Darryl Coley, and the *African Children's Choir.*

Melendez and Medema are extraordinary musicians despite considerable disabilities. Melendez, born without arms, plays the guitar with his feet, while Medema is blind. Closing out the convention on a musical note at the 48th annual Anniversary Banquet are *Glad*, Gerard Garno, and the *Rex Humbard Family Singers.*

Many of NRB 91's musical artists will be taking part in convention functions other than what they are scheduled for. Some will be signing autographs and albums during the NRB 91 Media Exposition, others will be participating in convention workshops, and many will be enjoying the general sessions along with the rest of the attendees.

Sacred music today ranges from contemporary rock, ballads, and folk music to traditional hymns, spirituals, and the various forms of gospel. All of these forms will be well represented during NRB 91, demonstrating the tremendous impact sacred music has on every group in society through religious radio and television.

Besides offering the best in sacred music, an NRB Convention allows broadcasters from across the United States and around the world to gather for spiritual encouragement, educational opportunities, business meetings, and fellowship. Once again, the Sheraton Washington serves as the convention's host site, with some of NRB 91's auxiliary events held at the Omni Shoreham.

Founded in 1944 as the broadcasting arm of the National Association of Evangelicals, NRB now has 825 member organizations representing more than 1000 radio and television stations, program producers, and others who are committed to maintaining accessibility and high standards for religious broadcasters on the airwaves of the United States.

- 30 -

Religious Broadcasters Convention

Jan. 28
845 am
3000-3500 attendees
Sheraton Ballroom

stage w/ 18 people – 5 FCC
12 Exec NRB
1 Exec Dir NRB

- NRB/FCC have been working to est a 24hr ban on indecency. FCC asked NRB for support.

- After PTL scandals, NRB est. an Ethics & Financial Integrity Commission. TO become member, need to expose your finances etc. – other regs

- Mention Dr. Zimmerman
- Dr. Robert Cook in hospital

NEWS from NRB

National Religious Broadcasters

E. Brandt Gustavson, Executive Director
299 Webro Road, Parsippany, NJ 07054
(201) 428-5400, FAX (201) 428-1814

FOR IMMEDIATE RELEASE: 07-05-90
CONTACT: Ron J. Kopczick

ROLE OF NATIONAL RELIGIOUS BROADCASTERS EXTENDS BEYOND THE BORDERS OF THE UNITED STATES

PARSIPPANY, N.J. — Although it was founded nearly 47 years ago to maintain high standards and assure accessibility to the airwaves for its members here in the United States, National Religious Broadcasters (NRB) has certainly grown beyond the borders of this country in its scope and mission.

Just consider the fact that 11 percent of NRB's membership is from outside the continental U.S. or at any given NRB Convention there are scores of delegates representing as many as 30 foreign countries. But it's more than numbers, as NRB executive director E. Brandt Gustavson will attest to.

"The Christian communicator knows he has a responsibility to the whole world," explains Dr. Gustavson. "God has blessed the United States with freedom of access through the mass media. This is unlike other countries of the world where the state controls the radio, television, and other mass media tools.

"NRB primarily serves the members of the association and their needs in domestic broadcasting. However, our member ministries feel a world-wide burden to reach people for Christ. In keeping with this desire, the NRB Executive Committee went on record asking the national office to help advise and support in every way possible the needs of international Christian communicators."

Dr. Gustavson, attempting to fulfill the mandate of the NRB Executive Committee, traveled to Holland in April to meet with 30 European Christian broadcasters. Later this month, he will visit Germany on a similar mission.

Then, in September, Dr. Gustavson will address the the Australasian Christian Broadcasters Conference in Queensland. While in Australia, NRB's executive director will also be meeting individually with various Christian media representatives and be a featured guest on several broadcast programs.

Dr. Gustavson is certainly no stranger to the work of the religious broadcaster overseas. Prior to joining NRB in February, Dr. Gustavson served as executive vice president of Trans World Radio (TWR) for nearly four years. TWR broadcasts more than 1000 hours of weekly Christian programming in more than 80 languages and has 800 missionary workers in 26 locations around the world.

In keeping with the organization's vision of helping to promote religious broadcasting world-wide, the 48th Annual NRB Convention and Exposition will feature a substantial international emphasis. The convention, also known as NRB 91, will be held in Washington, D.C., January 25-29, 1991.

Peter Kusmic, from Yugoslavia and a major figure in last December's freedom movement in Romania, will be the featured speaker at the convention's International Luncheon on Monday, January 28. CBN will present a video report on international religious broadcasting during the luncheon.

In addition to the luncheon, a strong international workshop track is being developed for those attending NRB 91 from the numerous countries where evangelical Christian organizations are emerging on the scene to represent Christ on the air.

Including those groups from outside the U.S., 825 religious broadcasting organizations are members of NRB. All told, the member groups represent more than 1000 radio and television stations, program producers, and other entities related to the field of religious broadcasting.

NEWS from NRB

National Religious Broadcasters

E. Brandt Gustavson, Executive Director
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FOR IMMEDIATE RELEASE: 07-06-90
CONTACT: Ron J. Kopczick

WARREN BURGER, CHARLES COLSON, KAY JAMES SCHEDULED TO ADDRESS THE DELEGATES AT JANUARY'S NRB CONVENTION

PARSIPPANY, N.J. — What do a retired Chief Justice of the Supreme Court, a former Presidential aide, and the current assistant secretary for public affairs at the U.S. Department of Health and Human Services have in common other than their roles in American history and the federal government?

Well, how about the 48th Annual National Religious Broadcasters (NRB) Convention and Exposition in Washington, D.C., January 25-29, 1991? The above three, Warren Burger, Charles Colson, and Kay James, respectively, are all scheduled to address the NRB 91 delegates as they meet at the Sheraton Washington Hotel, according to NRB executive director E. Brandt Gustavson.

Retired Chief Justice Burger will be one of the speakers during the convention's opening plenary session on Friday night, January 25. This is the first time an NRB Convention has ever opened on a Friday. Also speaking during the opening session will be Moody Bible Institute president Joseph M. Stowell.

Scheduled to address the delegates on Saturday evening is Ms. James. She will be sharing the plenary's platform with youth evangelist and author Jerry Johnston, who is well-known for conducting high school assemblies across North America. In his talks, Johnston addresses such issues as drug and alcohol abuse, teenage suicide, and satanism.

Colson, who served as an aide to President Richard Nixon, is the president and founder of Prison Fellowship Ministries (PFM), an organization that has had an impressive outreach to those behind bars. Due to the success of PFM's work in the U.S., Soviet officials recently asked the organization to begin the program in the USSR. Colson will also speak at an evening plenary session.

Other confirmed speakers at this time include: Radio Bible Class president Martin DeHaan, Sunday morning worship service; Yugoslavia's Peter Kusmic, International Luncheon; Old Time Gospel Hour founder Jerry Falwell, Congressional Breakfast; and NRB president Jerry Rose, Presidential Plenary. Serving as keyboard accompanists during the NRB 91 plenary sessions will be pianist Fred Davies and organist George Wesner from New York's Radio City Music Hall.

Invited to also speak during the Presidential Plenary is U.S. President George Bush. The President has made four previous appearances at NRB Conventions, the first three when he was serving as Vice President. The Presidential Plenary is scheduled for Tuesday, January 29.

"Declaring His Glory To All Nations," based on Psalm 96:3, will serve as the theme for NRB 91. The theme emphasizes the burden NRB and its members carry in desiring to promote and encourage religious broadcasting around the world in order to spread the gospel message of Jesus Christ.

A major part of every NRB Convention is the Media Exposition, which is scheduled to be open from January 27-29. The expo features the latest technology, publishing, computer services, programming ideas, telecommunications ministries, recorded music, and products of interest for religious broadcasters.

The NRB 91 workshops, meanwhile, are being designed to offer the most information and assis-

- more -

tance to convention delegates. Among the workshop tracks will be a series for women and one dealing with pressing social issues that are of concern to religious broadcasters.

Although the Sheraton Washington serves as the convention's host site, some of the NRB 91 auxiliary events will be held at the Omni Shoreham. An NRB Convention allows broadcasters from across the United States and around the world to gather for spiritual encouragement, educational opportunities, business meetings, and fellowship.

Founded in 1944 as the broadcasting arm of the National Association of Evangelicals, NRB now has 825 member organizations representing more than 1000 radio and television stations, program producers, and others who are committed to maintaining accessibility and high standards for religious broadcasters on the airwaves of the United States.

- 30 -

NOTICE TO ALL MEDIA OUTLETS: Contained with the next NRB 91 press release will be a News Media Credentials information packet dealing with the 1991 NRB Convention. Included will be the "Qualifications For News Media Credentials" and a "News Media Registration - Application For Press Credentials" form. We hope as many of you as possible will make plans to cover NRB 91 for your media outlets. Thank you for past coverage of NRB and its annual conventions, your work is certainly appreciated.

Religious Broadcasting Magazine
June 1990
P. 8

THE EUROPEAN

CHALLENGE

The European Challenge: What Is NRB's Role?

by E. Brandt Gustavson

National Religious Broadcasters (NRB) and its members have long been interested in the work of Gospel media around the world even though it is realized by everyone the association was founded for the primary purpose of serving the needs of its adherents in the United States.

Because of the Christian thrust of the Gospel — that the message is to go to the whole world — NRB's members have had a growing interest in broadcasting to the other nations of the world for years. We as a group realize that with the potential God has given us, it would be less than spiritually rewarding or even honest to neglect the Christian media needs of the world.

In an effort to meet that responsibility, former NRB executive director Ben Armstrong developed relationships with many potential groups wanting to form national organizations within their respective boundaries. Both regional and self-contained national groups have been started, and Dr. Armstrong's encouragement played a major role.

Korea, the Republic of China, Brazil, South Africa, and Europe were some of the areas which benefited. Now there are calls from other parts of the world for advice and help in forming new groups.

During the recent meeting of NRB's Executive Committee, those international requests were presented for discussion. In response, the Executive Committee agreed that NRB should have enough of an international focus so that the Gospel message might be helped and not hindered in its developing outreach to other nations.

With this in mind, I've just returned from Western Europe. In fact, I met for several days with broadcasters from various nations. In Hilversum, The Netherlands, broadcasters from Denmark, Norway, Finland, the United Kingdom, France, Spain, Germany, Italy, and Switzerland gathered to discuss not only how they could work together in Western Europe, but how their influence could be felt and help the emerging nations of Eastern Europe, as well as the Muslim world at large. What a faith-stretching time we had!

It is very clear to me as I meet with radio and television broadcasters in the United States, that God is laying on our mind and conscience the needs of people, regardless of national boundaries.

It is very clear to me as I meet with radio and television broadcasters in the United States, as well as in other parts of the world, that God is laying on our mind and conscience the needs of people, regardless of national boundaries. Even the prospect of opening up new media in Europe through satellite and direct-to-home satellite reception is exciting indeed.

Those nations which have had state-controlled or public service radio and television are now realizing that the winds of change will make these media useful tools for presenting the Christian message. With Trans World Radio installing or establishing radio studios in the USSR, the possibilities for the presentation of the Christian message even within the Soviet Union are being demonstrated.

Transmitting stations could be next in Hungary, Poland, or the USSR. And to imagine that Robert Schuller was able to present the *Hour of Power* message in the Soviet Union on state-controlled television last Christmas was an amazing, yet significant, happening. This year, he is also being offered time for his telecasts.

May we who serve the Lord in Christian broadcasting, whether it be radio, television, or some other medium, be shown by the Lord of the Harvest in an even greater way the needs of the world and how we can have a part in meeting them.

I think we'll be able to really get our feet wet serving the needs of both Western and Eastern Europe. Buckle up — it's going to happen awfully fast.

E. Brandt Gustavson is the executive editor of *Religious Broadcasting* magazine.

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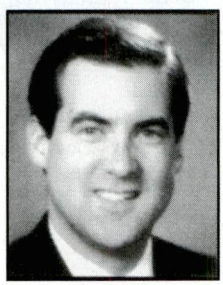
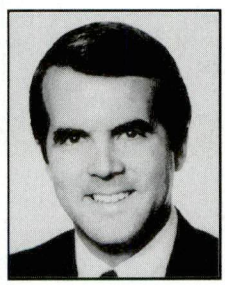
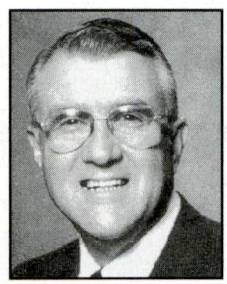


David Bott



Rich Bott



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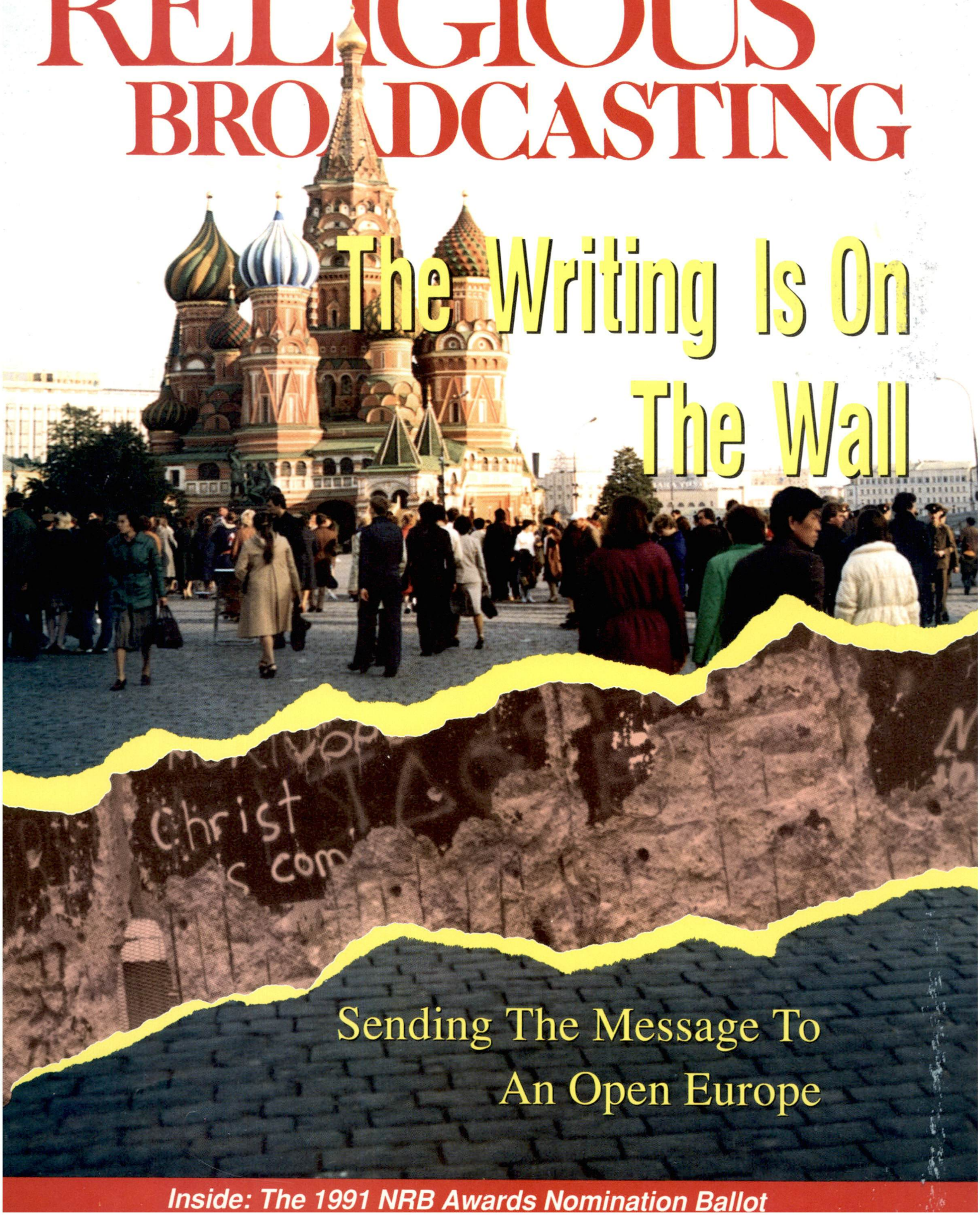
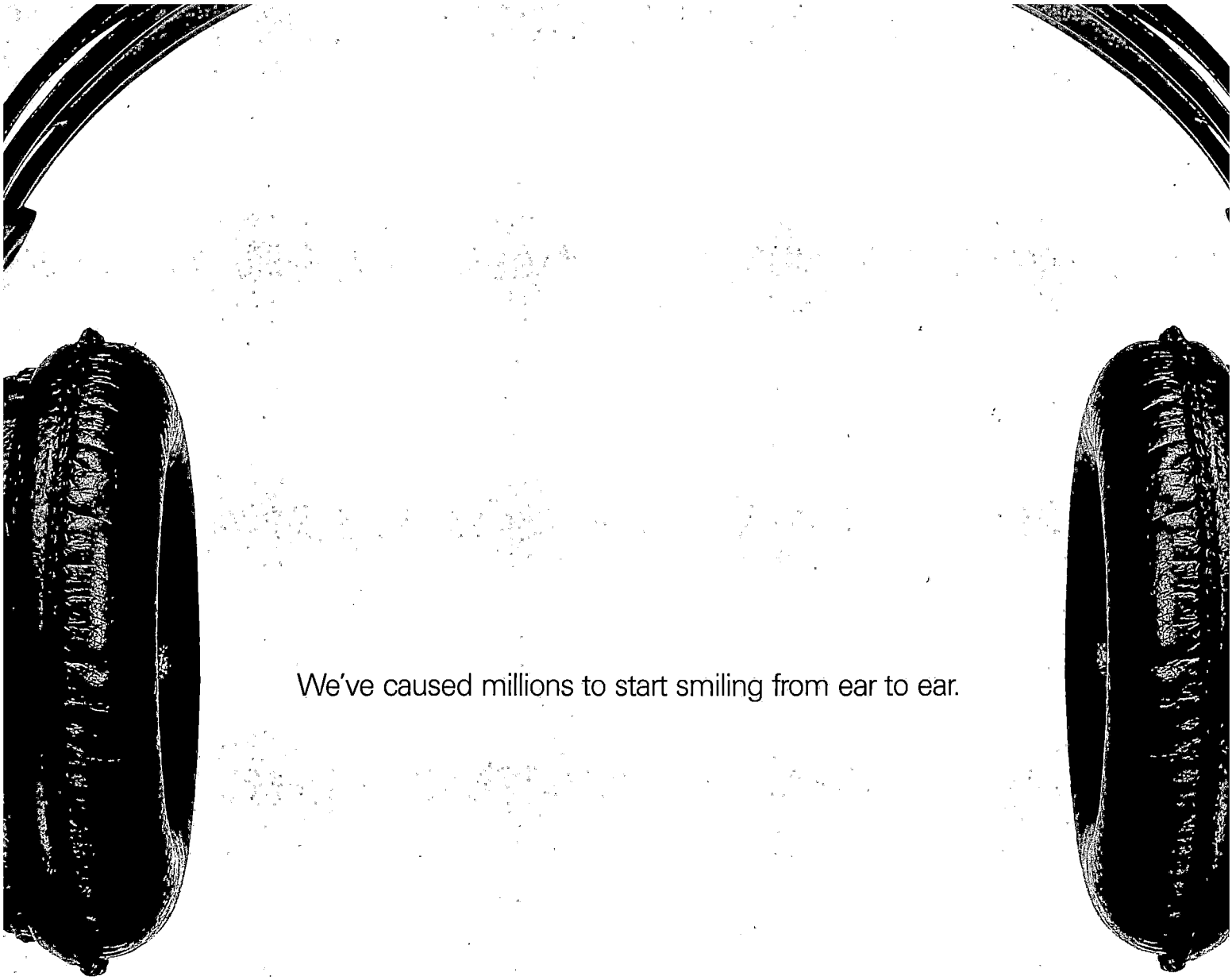


The Writing Is On The Wall

Sending The Message To An Open Europe

Inside: The 1991 NRB Awards Nomination Ballot



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In The West: Broadcasters Joining Together

by Harvey Thomas/A group of 30 Christian broadcasters recently met in Europe to plan strategies for reaching the continent's 500 million people and more than 40 cultures.

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In The East: Working While "It Is Yet Day"

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The Soviet Union: Are The Changes For Real?

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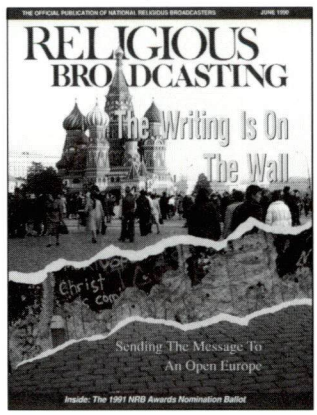

THE WRITING IS ON THE WALL

With the crumbling of the Berlin Wall (inset) and new freedoms in places like Moscow, Christian broadcasters are beginning to see unprecedented opportunities for "Sending The Message To An Open Europe" via the airwaves.
The story begins on page 8.

Cover Photos: Billy Graham Evangelistic Association

Correction: The cover photo of *Religious Broadcasting's* May issue was provided by Asbury College. This credit was inadvertently omitted.

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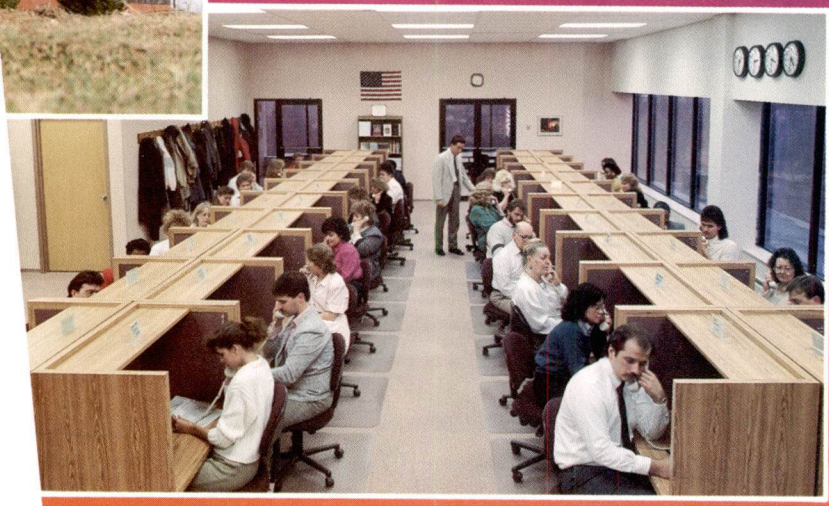

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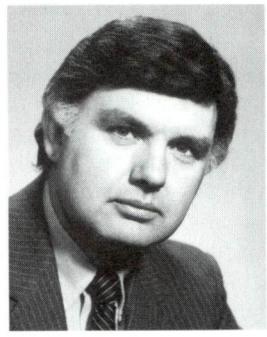

Censuring Those Who Censor The Gospel Message

by Jerry Rose

Barbara Reynolds, the inquiry editor for *USA Today*, wrote an article in her newspaper's March 16 issue that underscores the need for Christian media. The title of the article was "Religion Is The Greatest Story Ever Missed." It's a good news/bad news story. The good news is that Barbara Reynolds had the courage to write it. The bad news is that the truth of it is frightening.

She opens by stating, "Eastern European activities have a lot to tell about how God rescues people from the depths of personal and political hell but somehow, much of the press has decided the public has no right to know this."

Reynolds went on to give two blatant examples. The first centered around the Hungarian pastor who sparked the Romanian revolution. He told her of how he was being prepared for a show trial at which he expected to receive the death sentence. The next day Romanian dictator Nicolae Ceausescu was overthrown, and went on trial himself and received the death sentence.

To the pastor and his wife it was "Divine intervention." "Eastern Europe," he said, "is not just a political revolution but a spiritual renaissance." Somehow that message has escaped the media.

Her other example is even more chilling. Reynolds reports that "references to Jesus, the Christian spirit and Czechoslovakia's role as the spiritual crossroads were omitted from excerpts of President Vaclav Havel's New Year's Day address in the *New York Times, The Washington Post,* and *Newsweek*." Censorship?

According to the Reynolds' article, representatives from the forementioned publications were surprised that anyone would think so. It just didn't fit into the news hole a *New York Times* spokesman said. Of course it didn't; it never does.

The story of religion and Christianity in America and the world fits less and less into the *news hole* whether it's print or broadcasting. Unless, of course, it is negative and then the *news hole* soaks it up like a sponge.

How do we respond to this kind of repressiveness? First, by recognizing people like Barbara Reynolds who have the courage to face the problem head on. Write *USA Today* and Barbara and let them know how you feel about it. There are others we should encourage such as Cal Thomas and Forrest Boyd. They are doing a good job and we should let them know it.

Second, the Christian community needs to confront this obvious bias in whatever way we can . . . letters, boycotts, etc. Third, we need to encourage talented young people to get involved in secular media. We need writers, reporters, and anchor people who have a sensitivity for Christianity and an understanding of its place in the social structure instead of having a vehement bias against it.

And fourth, we need to treat the media as valued tools. Never hesitate to speak out on issues that are important to the moral structure of our society. Never take it for granted. Allow it to always be a force for good in your community.

May God bless you.

Jerry Rose is the president of NRB and WCFC/TV 38 in Chicago, Ill.

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READERS' FORUM

No Cap To ASCAP Fees

Dear Editor:

On April 4 and 5 during an ASCAP audit, I was informed by the ASCAP field representative of some potentially disturbing news. He indicated that from the past three years forward, all stations licensed by ASCAP must determine an average rate they charge for a commercial located inside a bartered program, then multiply that amount times the number of spots run by the syndicator in that program, and add it to the total "Gross Revenue" when figuring ASCAP fees.

The ramifications for any station using syndicated, network, or sports network programming are serious! Especially if a station takes all its programming from a satellite network which runs commercials on a barter basis.

To the best of my knowledge three stations in Ohio have been hit by this writing. My interpretation of the recent ASCAP contract does not clearly indicate such a charge is warranted. I would be interested in how other stations in the same situation are handling this.

Robert Ladd
WNRR-FM
Bellevue, Ohio

Christians Wanted In Jail

Dear Editor:

I've just received the April issue and I was delighted with every part of it, and especially the story on page 13 about the prisoner ("A Prayer For Chris").

We have been involved in a prison ministry since Prison Mission Association was formed in 1955, and by means of using free Bible correspondence courses, we have had a delightful and wonderful outreach, not only in the states but also overseas. All of our materials are sent free and we have a series of ten courses that graduate from the "milk to the meat" of the message.

As we are teaching through this ministry system, we encourage the student in prison or out of prison to be effective in reaching others also. When I read about Randy Stevenson and how he took full advantage of the opportunity to speak to Chris for Christ, I was overjoyed. In fact, I am going to send a copy of the letter to Deputy Randy Stevenson and just give him a word of encouragement for that action.

Some years ago, I came across a lecture that had been reduced to writing as given by Dr. Karl Menninger. He started his message, which was given to a group of Christians, by saying, "Christians ought to be in jail." He proceeded to tell how important it is that this great mission field in America be recognized and that local Christians, lay people and others, should get involved by taking the Word to these who are in this prison crisis.

How true it is that if our nation had dynamic churches with people who were truly dedicated to serve, I believe the prisons would soon be flooded with missionaries carrying out the good news and encouraging those inmates to make the great discovery, which of course is Christ Jesus our Lord.

Well, I wanted to say a word of appreciation for the April issue, and especially for this particular article. May the Lord give us more such workers as our brother Randy and make Chris to be equally effective on the inside.

Rev. Joe B. Mason
Prison Mission Association
Riverside, Calif.

Some Splendid Words

Dear Editor:

I just wanted to personally thank you for the outstanding attention you gave to Larnelle (Harris) in the March issue of *Religious Broadcasting*. The article was terrific . . . the pictures were excellent . . . and what a thrill to see him on the cover!

Of all the publications I see on a daily basis, *Religious Broadcasting* has always impressed me as being above and beyond the others in style, content, and professionalism.

It is always a great honor to be a part of the NRB Convention. We're looking forward to seeing you again in 1991.

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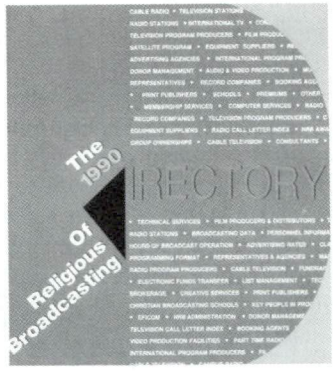

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Commission Launches Broad Initiative To Help Improve AM Radio

by Richard E. Wiley

Many months of study and debate over the state of AM radio have now produced at the Federal Communications Commission (FCC) a sweeping proposal of new rules designed to revitalize the service by the year 2000.

As a package, the proposed rules represent some of the most comprehensive changes undertaken by the FCC in recent years and may provide much-needed improvements to enable AM stations to compete more effectively in the broadcast marketplace.

As the nation's first medium of mass communication, AM radio has played an important role in informing and entertaining Americans. During the last two decades, however, the effectiveness of this venerable service has been hampered by channel congestion, interference and low-fidelity receivers.

As a result, many AM stations have essentially lost their once substantial competitive advantage. The FCC has set an explicit goal of restoring the band's competitive posture and is calling on both broadcasters and radio manufacturers to make commitments to meet public demand for a technically superior service.

In pursuit of this goal, the agency is proposing new rules in three categories. First, stations that cause the most interference in the existing AM band (535-1605 kHz) would be encouraged to migrate to new frequencies in the expanded 1605-1705 kHz band, which will become available for use after the Commission's inquiry is concluded.

Second, the agency is revising AM technical standards to reduce interference in the existing band. Third, broadcasters will be given authority to negotiate private agreements that result in the voluntary reduction of interference.

The FCC has tentatively concluded that the expanded AM band presents a significant opportunity for reducing congestion within existing channels. Stations that currently create the worst interference problems will be given a preference to receive channels in the expanded band. During a transition period, these stations will be allowed to simulcast on both their old and new frequencies until receivers capable of receiving 1605-1705 kHz are sufficiently available in the market. No time period for the transition has been established.

To encourage maximum use of the expanded band by existing stations, no new applications initially will be accepted for the available spectrum. Once the transition period is completed, other parties may be allowed to apply for unused capacity under the same regulations that govern other applications for the new AM stations. The expanded band is expected to have room for 250 to 300 stations broadcasting at 10 kw daytime and 1 kw maximum at night.

A second set of rules proposes to set new technical standards for the AM service. More stringent interference standards are proposed for the expanded band. Eventually, those standards will be phased in for the entire AM band.

At the same time, certain technical criteria are being relaxed to expand service to local communities. For example, the agency is proposing to allow AM daytime stations to operate with nighttime enhancements, where warranted, if additional interference will not result.

To provide broadcasters with both the ability and the incentive to reduce interference through their own initiative, the Commission also is proposing to authorize AM licensees to conduct private negotiations to curb interference among stations.

Specifically, the agency intends to issue tax certificates to broadcasters who agree to reduce interference to co-channel or adjacent channel stations. Tax certificates would be issued to those who receive payment from other licensees to reduce their service area or to surrender their broadcast license.

Additionally, the FCC is prepared to relax its multiple ownership rules regarding AM stations. Under the proposal, ownership of AM stations with overlapping principal city contours would be permitted if the licensee agreed to adjust operation of one or both stations to reduce co-channel or adjacent channel interference to other AM stations. The agency also intends to reinstate the ban on simulcasting of FM programming on AM stations.

In a related proceeding, the Commission adopted an order establishing additional technical rules to reduce interference. Implementation of these rules will be deferred, however, until issues raised by the other AM proposals are resolved.

Once the new rules are put into place, the agency will eliminate the "grandfathering" of frequencies when existing AM stations are deleted. Under that policy, coverage and protection rights for a deleted station were held open, or "grandfathered," for a period of one year after that station ceased operation.

The FCC concluded that maintaining such rights for deleted facilities merely encouraged parties to resume operations that, in many cases, resulted in objectionable interference to other stations.

The agency also will now accept contingent applications from AM licensees who seek to reduce interference through private negotiations. Contingent applications customarily have been disfavored. However, the FCC said that it believes acceptance of such applications is an important procedural device that will encourage the implementation of private, interference-reducing settlements.

A major factor in any decision to grant a contingent application will be whether deletion or reduction of an AM facility may result in an unacceptable loss of service to a local community. No contingent applications will be granted where "white" or "gray" service areas would be created if a station reduces its coverage area or ceases operation.

Finally, the agency adopted new models for skywave and groundwave propagation curves. These models are expected to allow the FCC to predict interference and measure signal coverage with significantly greater accuracy.

FCC officials caution that the new rules will not rejuvenate AM service overnight. However, the Commission believes that these measures will greatly enhance the quality and competitive ability of AM broadcasting in the coming decade.

Richard E. Wiley, a partner in the Washington, D.C. law firm of Wiley, Rein and Fielding, is a former chairman of the Federal Communications Commission and is general counsel for NRB. He was assisted in the preparation of this article by John C. Hollar, an associate in the firm.

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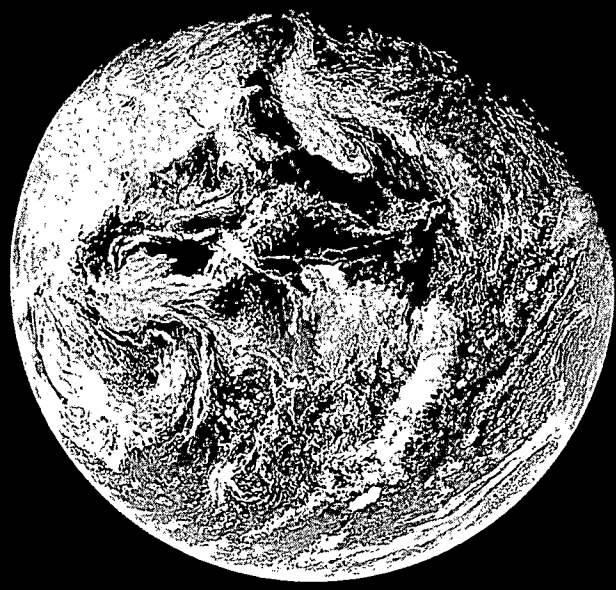

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THE EUROPEAN

CHALLENGE

In The West: Broadcasters Joining Together

by Harvey Thomas

The considerable professional talent of Christians who are in public broadcasting companies needs to be tapped, to produce original programming — with a message — for public broadcasting outlets.

Post-Christian Europe

If the countries of Europe have any common characteristics, the ones that come to mind can honestly be described as pig-headed pride, arrogant isolationism, and self-centered stubbornness. Of course, these are usually presented as "culture," independence," and "determination" — but not very successfully!

There are more than 40 countries of Europe who, until the forming of the Economic Community, rarely agreed on anything in thousands of years of history. Even within the Economic Community, the 12-member countries have taken nearly 30 years just to get rid of basic trade barriers.

At all European Community meetings, at any level, everything has to be translated into nine languages, and the Community administration after three decades still shuttles between Brussels, Luxembourg, and Strasbourg.

Since centuries before Christ, the countries of Europe have fought each other for dogma, territory, or imagined security. And most of the fighting up to the beginning of the twentieth century, was, in theory, about religion.

Following the turn of this century the squabbling about religion has continued across the continent in a rather nasty way, but without actually leading to war. The Evangelicals would have no contact with the Ecumenicals, the Protestants jeered at the Catholics, and in Europe's Catholic countries, freedoms were taken away from the Protestants.

Until the end of 1989, Christianity was heavily restricted in Eastern Europe, but paradoxically the church in the Eastern European countries was far stronger than anywhere in the West.

In Germany the mainstream denominations decided in 1909 that the Pentecostals were not acceptable and to a very great extent that attitude prevails today, with the Charismatics now linked in with the Pentecostals.

In spite of all this confusion and turmoil, it was missionaries from European countries who took Christianity to the rest of the world in the nineteenth century. Our continental tragedy is that at the end of the twentieth century, it seems as though they left it there.

The result of all this is that with the exception of the occasional small revival in individual countries, more than 500 million people in Europe have, to a great extent, been in a post-Christian era for the last 50 years. Today, Latin American Evangelicals are helping to evangelize Spain, and black African missionaries lead the fastest growing churches in the United Kingdom.

It is perhaps foolish and even dangerous for me to attempt to put figures to the numbers of known committed Christian believers in Europe. Because it illustrates the situation however, I will, in good faith, list a few of the statistics that seem to emerge consistently in discussions among European groups.

In Spain, with more than 35 million people, active believers are thought to number less than 50,000. In Italy there are more than 50 million people and about 250,000 Evangelicals. France has 55 million people and about 200,000 Evangelicals. Belgium has just over ten million

people. Approximately nine million of them are Roman Catholic, about 35,000 are Jewish, and there are thought to be approximately the same number of Evangelicals.

I suppose, in summary, we might say that there is a huge amount of religion in Europe but a great absence of faith!

Time Slots

The need for maximization of the airwaves has therefore been paramount for a long time. The biggest stumbling block has been that until the last couple of years, all broadcasting in Europe has been strictly regulated. With the exception of Trans World Radio's (TWR) Monte Carlo transmitter, Christian broadcasting has also had to be within the confines of public radio and television stations.

There have been some church services and musical programs of a religious nature, and in the Netherlands a number of hours of public service television time is made available to Christian organizations with a specific number of subscribers.

TWR, broadcasting worldwide on a shortwave and on a million-watt mediumwave transmitter from a mountain behind Monte Carlo, has been the only practical Christian broadcasting on a consistent basis that Europe has known for decades.

Throughout this time, however, there has been a second factor to help the communication of Christianity through the airwaves — Christians working professionally in the media.

Opportunities In The 1990s

The wide freedom of access to both radio and television in the United States has meant that the great emphasis in Christian communication there has been in direct propagation through Christian radio and television stations.

Before deregulation of broadcasting in Europe began in the late 1980s, much key influence was brought to public broadcasting by Christians working in it and either presenting or producing programs of an extremely high standard — and with a significant message in them.

Cable television is only just beginning (200,000 homes) in the United Kingdom and has been important in Germany (6 million homes) and other continental countries for some time. It provides the opportunity for overtly Christian programs to go out on cable networks to a degree that was not practically possible through the normal public or commercial channels.

At the beginning of the '90s the pace of change has suddenly and dramatically increased! Direct Broadcast Satellites are received on small (60 cm) rooftop dishes with the need for cable — and cable itself is expanding rapidly.

The de-regulation of public broadcasting regulations across most of the countries in Europe means that suddenly, the opportunities for effective Christian communication are available in considerable quantity but the Christians are not ready to take advantage of any of them!

Looking To The Future

For Europeans, the questions now are: What opportunities are available, technically and legally? What facilities, resources, and experience are available to tackle them? Should they be dealt with nationally, internationally, or both? And perhaps most important of all, how should our strategy approach the opportunities and potential?

On the last point, we can divide it into the questions of whether the primary need is religious broadcasting as a separate entity, or whether it is the producing and presenting of quality programs for varied outlets with an appropriate message inherent in them.

Although the technical and even legal potential is there, the cruel fact is that there are woefully few Christian groups in Europe with the talent, experience, and production resources to make programs which have any chance at all of reaching the intellectual, creative, and entertainment standards to win programming time.

From the United States must come the needed practical support of training and co-production facilities. Before we attempt to create "Christian Channels" therefore, we would be wise to use the talents of professional Christians in the media to utilize public broadcasting outlets as a channel of communication for the Christian Message — commentary, drama, and so on.

Representatives from Europe's religious broadcasting organizations gather in Hilversum, Netherlands, for an historic meeting on April 17.

A New Beginning

I suppose when you look at the first part of this article, I would have to say that it is the "down" side of the picture. Just before Easter 1990, however, a group of 30 people met at the new European headquarters of Trans World Radio in Hilversum, Netherlands, to look to the future potential for the communication of the Christian message over the European airwaves.

In an entirely informal ad hoc gathering, the group in Hilversum represented

CONTINUED ON PAGE 33

THE EUROPEAN

CHALLENGE

Christian broadcasters from the U.S. who wish to be of help must be willing to innovate a new model of ministry broadcasting which does not depend on financial appeals within programs.

In The East: Working While

by David W. Clark

The final months of 1989 brought about changes in the governments of Eastern Europe which could scarcely have been imagined even a few months before. As we watched the television news every evening, we became aware that history was literally being played out before our eyes. In country after country the utopia promised by Marxism was exposed as a self-serving ideology by which the elite of the Communist party oppressed the people.

But it was not just a desire for food and the basic necessities of life that brought these swift changes, but an overwhelming desire for freedom of expression and worship. The brave people of Timisoara, Romania, locked arms around the parsonage of Pastor Lazlow Tokes because they refused to let the Communist state dictate spiritual matters. They defied the secret police of dictator Nicolae Ceausescu and many met death while praying and singing hymns.

Likewise in East Germany, the freedom movement began with prayer meetings in the churches of Leipzig. Even the secular press has grudgingly acknowledged that spiritual revival helped to precipitate the protests that have permanently reshaped Eastern Europe.

Doors Are Opening

These rapid changes in governments have led to changing broadcasting policies. While it is premature to say that there is total freedom for Christian broadcasting, it is safe to say that the doors seem to be opening slowly. Here are a few examples of the many which can be mentioned:

1. A recent television documentary about Christians was shown in the Soviet Union. The children of one of the Christian families were interviewed while watching an animated Bible story in Russian about Adam and Eve. Within days the Christian Broadcasting Network (CBN) received a call from a representative of Soviet television asking for the rights to show more of the animated Bible stories.

CBN has opened a ministry center in Moscow and the *Super Book* animated series of Old and New Testament stories are now airing nationally in the Soviet Union. This is largely due to the work of Hannu Haukka, a Finnish shortwave radio evangelist who began dubbing the animation into Russian several years ago.

German residents stand jubilantly atop the Berlin Wall following its opening in late 1989.

2. On a recent trip to Eastern Europe, I discovered that ironically one of the most effective radio outreaches to Austria, in Western Europe, was from Hungary.

3. At the Lausanne II Congress on Evangelism I encountered a young Latvian pastor and his wife in downtown Manila who had come to the conference

"It Is Yet Day"

hoping to learn something about television. He said the building belonging to his Baptist congregation had recently been returned to the church after having been expropriated by the government. During the state's control, a television studio had been built in part of the church building.

The government was now willing to give the pastor time on the state television network for a Gospel program if he could produce a program using the government-built studio in the church. He asked if I knew anything about Christian television production.

Other examples abound, but if we are to exploit the opportunities currently emerging in Eastern Europe, we must be aware of the trends which characterize the changes now taking place.

Four Major Trends

First, there will be a growing move toward urbanization. As the restrictions on personal movement are lifted, more and more people will head to the cities. This means that world class cities will emerge rapidly in Eastern Europe. While there are many challenges to evangelism in an urban setting, cities bring people into the reach of radio and television.

Second, there is already an identifiable trend toward what I refer to as "mediazation" or the rapid development of media of all forms to fill the vacuum left by repressive governments. Opportunities to help develop radio and television networks and programs abound.

Christian broadcasters from the U.S. who wish to be of help must be willing to innovate a new model of ministry broadcasting which does not depend on financial appeals within programs. The financial and moral abuses in American televangelism have been followed in great detail by the Communist press. An unequivocal break must be made with abuses in this form of fundraising if Christian broadcasting is to have any credibility and lasting impact.

There are enormous needs for media education of all kinds. Few Christian young people were given the opportunity to pursue preparation for a career in media. But the churches are filled with eager, bright young men and women who are apt learners. Regent University, for example, is now planning a center for media, theological, and business education in Eastern Europe.

Third, there is an obvious move toward the commercialization of some previously controlled aspects of society. We can rejoice that coercive centralized economic planning has at last been pronounced a failure and free market economies are springing up. But we must also recognize that the longing for fulfillment in the hearts of Eastern Europe's oppressed can never be satisfied by possessions.

Materialism leads to a new kind of bondage to things which can be enslaving in a diabolical way. Some pastors from the East have expressed concern that the materialistic Christianity of the West will dampen the spiritual renewal now evident in their countries.

Fourth, there is the very apparent trend of "syncretization," or the tendency of people to combine a number of different systems of belief into an amalgam which is at odds with evangelical Christianity. There is just enough Christian doctrine presented to convince the person they now have the truth, when they actually only have enough to innoculate them against the true Gospel. A syncretism of Shintoism, Buddhism, and a thin veneer of Christianity has rendered Japan nearly impervious to evangelism.

On a recent trip to a medium-sized city in Yugoslavia, I was amazed to discover posters in the central part of the city advertising transcendental meditation sessions.

The ideological vacuum left by bankrupt Marxism must be filled by the Gospel, not an amalgam of cultural Christianity, the new age movement, and various sects and "isms."

Christian radio and television programming attuned to the culture and working closely with the local church can help fill this vacuum. But we must work quickly while "it is yet day." Several Christian leaders from Eastern Europe have warned that this may be but a temporary thaw in the cold war.

David W. Clark, Ph.D., is the first vice president of NRB and the dean of the College of Communications and the Arts at Regent University in Virginia Beach, Va.

THE EUROPEAN

CHALLENGE

by Alex Leonovich

It is a new day in the Soviet Union. The changes are coming about with such rapidity that one can hardly keep up with the turn of events. In the churches, one can feel a stir and an excitement which couldn't be felt before. The new freedoms have opened the doors for new opportunities.

The Soviet Union: Are The Changes For Real?

No two Russian words have caught the imagination of people around the world as "glasnost" (openness) and "perestroyka" (restructuring)! What do they mean to the average Soviet citizen? What do these words mean to us in the West? What is Mikhail Gorbachev hoping to accomplish through this approach? These and many other questions have been foremost in my mind during two recent visits to the USSR, the land of my birth.

During both trips, as a guest of the Evangelical Baptist Union of the USSR, it was my privilege to minister in some of the fellowship's churches and to participate in its 44th Congress which convened in Moscow this past February. What I saw and what I heard made me exclaim time and time again, "Lord, I believe, but help Thou my unbelief."

It is a new day in the Soviet Union. The changes are coming about with such rapidity that one can hardly keep up with the turn of events. In the churches, one can feel a stir and an excitement which couldn't be felt before. The new freedoms have opened the doors for new opportunities.

Who would have ever imagined that in our lifetime we would see the day when 18-wheel trucks would bring Scriptures from the West to the spiritually hungry people of Russia. Today it is a common sight to see this happen! This new day gave us the opportunity to hold an open-air meeting in Red Square, in the shadow of the mausoleum wherein lies the body of Lenin. No one stopped us as we distributed New Testaments and Gospel literature.

Jails which at one time held Christians for practicing their faith today are inviting pastors and musical groups to hold services. In several instances I met ministers who were considering

The Congress of the Russian/Ukrainian Evangelical Baptist Union meets for the first time with state approval at the Ismaylova Hotel in Moscow.

leaving their pulpits so that they could devote their full time to prison ministries. In some of the larger cities, Soviet radio and television are offering opportunities for church services and messages to be aired during prime time.

Mikhail Morgulis, director of publications for the Slavic Gospel Association in Wheaton, Ill., and the Russian voice of Dr. Joel Nederhood's *Back to God Hour,* as well as the main speaker on the *New Life Broadcasts* produced by Slavic Missionary Service of South River, N.J., just returned from the USSR. There, he signed a contract for a half-hour weekly Bible reading program on Soviet television.

Churches once closed are being reopened. New church building construction is going on at a fever pitch. Soviet presses are printing Bibles and already we are seeing the beginnings of a large-scale printing of Gospel literature. The spirit of evangelism is gripping the local church. "Train us," they say, "and we will evangelize our people. Give us the right tools, and we will do the job ourselves." These are the by-products of glasnost and perestroyka and they are real!

The Christians in the Soviet Union indeed need our help. We in the West with our "tools" and "expertise" born from years of learning, planning, and experience can certainly share our "know-how."

The Vitality Of Radio

While in Moscow I was touched with tears of joy as I looked at the new recording studios which Trans World Radio is building and equipping. This will also be done in Kiev and in Minsk. What an opportunity this will offer to the local churches and pastors to produce programs by which they will be able to reach their own people.

Radio continues to play a most important role in the lives of the more than 285 million Soviets. As no other instrument, radio penetrates the 11 time zones of the Soviet Union, reaching into the most remote areas where neither preacher or literature can go. Little wonder that Alexei Bichkov, former General Secretary of the Baptist movement, in his "State of the Union" address at the 44th Congress, publicly thanked Trans World Radio, as well as the other missionary radio outreaches, for keeping the spiritual life of the people in the USSR alive "during the lean and difficult past years."

"Keep sowing the seed, we will keep reaping the harvest," the Soviet Christians said. We should capitalize on the opportunities afforded us today and increase the number of quality gospel programs through which we can reach out and touch the lives of millions in the USSR.

How did glasnost and perestroyka happen? Was it Mikhail Gorbachev's idea? I don't think so. I feel that he is often given credit for something he stumbled into. He only became an agent, like Cyrus of the Old Testament scriptures, through whom God accomplished His divine purpose.

A year ago last January, the Christians in the 15 republics of the USSR, along with their counterparts in the Eastern Bloc nations, banded together in fasting and prayer, seeking the face of God and pleading for His help and deliverance. Today we are witnesses of the fact that when God's people pray, God's Spirit works!

We can see the very power of God accomplishing what man never thought would happen. For each of us it is a lesson in faith! For ". . . it's not by might, nor by power, but by my Spirit, saith the Lord!"

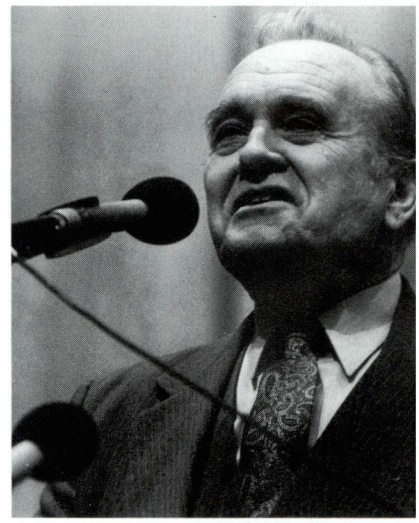
Yes, there is much ethnic unrest to be found in the USSR today. There is much wanting as far as meeting the social and physical needs of the masses. Shelves are empty, the ruble has lost its value. Many families have chosen to leave the country. Yet there is light at the end of the tunnel.

God has used the "negatives" of the past to create the "positives" of the present. There is a spiritual hunger among the people as a result of all this which only God can satisfy. How wonderful that He has chosen us as instruments of His grace to share the message of hope and love!

May the Lord help us in this day of opportunity to use glasnost to bring about a true and a meaningful perestroyka as we reach out to the needy people of the USSR with the Word of God.

Alex Leonovich, an NRB board member, is the executive director of the Slavic Missionary Service in South River, N.J.

Inmates respond to the invitation for salvation in a prison located on the outskirts of Donetsk, the Ukraine.



Alex Leonovich addresses the 44th Congress of the Russian/Ukrainian Evangelical Baptist Union.

Scores of believers crowd the Yamskaya Church of Kiev in the Soviet Ukraine.

Typical of the recent changes in Eastern Europe is the atmosphere surrounding Berlin's Brandenburg Gate.

THE EUROPEAN

Christ is coming

CHALLENGE

New Technology For A Changing Continent

by David M. Adams

The age of multimedia broadcast has arrived. For years, the technical horizon was set by a stereo audio signal over radio or a television image with stereo sound.

Today, Europeans from Spain to Sweden can capture the same satellite signal on a small dish just one foot in diameter (the size of a large dinner plate) which contains a television image, audio in four languages, and thousands of pages of data which connect directly onto the floppy of a home computer. This technical explosion will change forever our understanding of broadcasting.

Christians have been involved in international broadcasting for decades. The four large missionary broadcasters, involved in The World by 2000 outreach, operate a transmitter network capable of reaching every corner of the world.

Their schedules proclaim the Gospel in more than 100 languages. Hundreds of smaller, local initiatives reach major cities on every continent. Television ministries have expanded rapidly in places like South America and in some countries of Asia.

Commercial broadcasting, along the lines of the North American model, is rare in the rest of the world. In most countries, broadcasting is regulated by public companies licensed to "inform, educate and entertain."

Christians, alongside other members of the public, are invited to participate under the general editorial supervision of the station. In many cases this guarantees religious broadcasting access to primetime schedules. And production and transmission costs are covered from public funds.

But many evangelicals have felt that the threshold for access was wrongly placed — either because there was insufficient time within the limited number of channels, or because the journalistic standards of public broadcasting eliminated traditional Bible teaching and evangelism.

Today, economic and technological pressures are changing the global picture. Broadcasting in Kenya is being shifted to a commercial base. The Broadcasting Bill now before British Parliament will allow market forces to influence broadcasting in a more substantial way. These changes will probably allow greater access for Christians — but under different conditions.

In a commercial system, program makers will have to buy their airtime, and the increasing number of channels will reduce audience sizes. Christians in Europe must learn how to cope with these changes.

Trans World Radio, through its German-speaking partner, Evangeliums Rundfunk, is broadcasting regular programs through Super Channel, a commercial service delivered into 20 million homes across Europe, in order to gain experience in this new field.

New technology is increasing the pressure for change. In a continent like Europe it is impossible to restrict the activities of satellite broadcasters seeking an international audience. Direct to Home (DTH) transmission to small dishes is now developing rapidly. Satellites provide an opportunity for new television standards to be developed. Terrestrial systems will take many years to change.

The European Community is pursuing a High Definition (HDTV) standard within the next few years. The D2-MAC system, designed as an intermediate standard to HDTV, provides an enhanced television image, multiple audio channels, and extensive data capacity. Broadcast experience with this new standard will require satellite support.

The possibilities are enormous and it will take some time for the various options to prove their viability. Not every technical possibility will be economically achievable. In recognizing this challenge, the European Space Agency is providing transponder capacity on their DBS Olympus satellite for a variety of service demonstrations in Europe.

Trans World Radio is using this opportunity to develop a training project. The goal is to create a network of learning centers across Europe based on the local church. The service, which involves a cooperation between TWR, Campus Crusade for Christ, the Bible Society of Great Britain, Tear Fund, and the British Evangelical Alliance, offers courses in Biblical Studies, Contemporary Issues, and the Christian Faith and Evangelism.

Video programs are accompanied by audio in several languages and later transmissions will include the publishing of course notes through the data channel.

Data broadcasting is in its infancy, but as a support to video transmission, or as a means of electronic publishing, its possibilities are enormous. Olympus can deliver up to 10,000 pages of data per day in more than 1000 separate "packets" at less than one dollar per page.

Discrete networks scattered across the continent can access the packet they require (each packet can be encrypted if necessary) and download the information into their personal computer as easily as they record the television signal on a VCR. Course notes, newsletters, and even magazines can be published at a fraction of their normal costs.

One of the most significant aspects of these developments lies among the possibilities in Eastern Europe. Shortly after transmissions began on the Olympus satellite, receivers were installed at churches in Bucharest and Timisoara in Romania. Viewers in Poland have asked whether the Olympus programs can be rebroadcast on their national television network.

It is already clear that broadcast satellites will play an important role in drawing the European community, East and West, together into a common house, spoken of by Soviet President Mikhail Gorbachev. It is essential that Christians play their part on the construction team and that the Gospel is one of the bricks used in the building. Projects like Olympus are providing invaluable early experience in this endeavor.

The global communications challenge is shifting. The possibilities for multimedia broadcasting will change the way we communicate across the world. The restrictions are no longer regulatory or technical. They are economic and creative.

With adequate resources and a fertile imagination, a whole new range of communication possibilities are now opening up to the Christian community worldwide.

David M. Adams is the general secretary of Trans World Radio-Europe in Hilversum, Netherlands.

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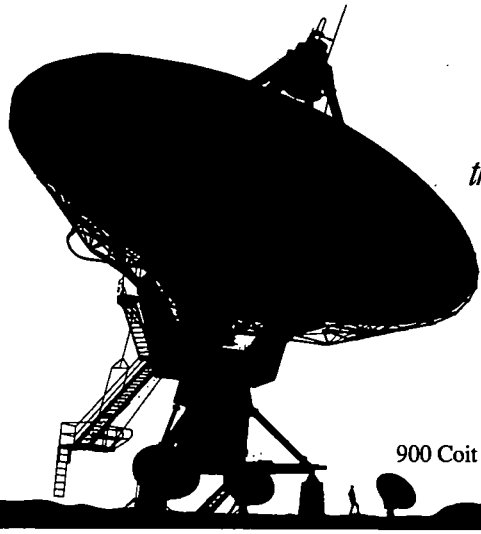

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Christian Radio FELLOWSHIP

by Richard David

Christian fellowship, cooperation, and shared ministry values was the emphasis when three dozen Christian radio broadcasters met for an "informal get-together" in Chicago, Ill., on March 30-31.

Known as the Christian Radio Fellowship (CRF), the meeting included program producers and agencies, as well as commercial and non-commercial radio stations. Brandt Gustavson, executive director of National Religious Broadcasters (NRB), and three members of the NRB Executive Committee were also in attendance.

The meeting's schedule included such topics as: spiritual impact, prayer, market segmentation, promotion, audience research, program and format duplication, program length, and industry economics. Separate discussions were conducted within the four basic Christian radio groups.

It was the vision of Mike Maddex from WEEC in Springfield, Ohio, to gather "radio only" folks for an informal round-table discussion that would "get to the issues." Forsaking the use of panels, special speakers, and music, the sessions had moderators and open participation was encouraged.

The first session "Market Position, Promotion and Audience Research," was moderated by Mike Trout from Focus on the Family. Attendees brain-stormed to find a generic definition for the word "promotion," eventually agreeing on: "A communication strategy designed to advance a product, service or image to a potential audience with a goal of gaining involvement."

After the term "promotion" was defined, its proper role in Christian ministry was discussed, as well as its implementation. This led to examining audience research and various ways to better understand everyone's community. Tips on effective audience building promotions were shared at the close of the session.

"Program and Format Duplication," the second session, was moderated by Sue Bahner from WWWG in Rochester, N.Y. This topic sparked discussion with participation from every viewpoint.

Rich and Dick Bott of Bott Broadcasting explained that they have definite ideas on non-duplication, but those ideas are not absolute. "We believe each market situation and each mix of stations in those markets make each market unique unto itself," they said.

Grand Old Gospel Hour host B. Sam Hart felt that "some stations do not share the same audience with other stations in the same market even though they may broadcast some of the same programs. For instance, a Black Gospel station will not share the same audience with a Moody station in the same market.

"Therefore, who can (rightfully) tell a programmer they can't go on any other station in a market," Dr. Hart added, "If I'm buying the time, then I believe I should be able to buy time on the stations I choose."

A convincing argument in favor of non-duplication, however, came from Tom Moffit from WTLN in Orlando, Fla., who said, "Most markets can't absorb multiple stations that duplicate the same feature programs or the entire programming formats of other stations in the same market, whether they are secular or Christian radio stations.

"I'm not saying a feature program can't be on 19 stations in the same market, but if they want to be on 19 stations in our market my station will not be one of them," he explained. "The FCC forbids me from relinquishing station control to anyone. I have a responsibility to air what I think is best for my station. . . .

"No one can require me to air their program, and likewise I can't require anyone to air their program on my station if they don't choose to. But we broadcasters are obligated to the FCC to provide a unique and distinct service to our audience. . . ."

Moffit admitted, however, "I'm willing to consider each situation on a case by case basis, but I defend my position on non-duplication in the markets we serve with our stations."

Someone suggested that "if a program like *Focus (on the Family)* helps a station build a large audience, perhaps stations should pay *Focus* for the rights to air it? Stations buy the exclusive rights to air Paul Harvey to gain audience share."

It was then said, "I'd be happy to pay *Focus* to air their program, but in return I would need spot breaks in the body of the program every eight or ten minutes and the freedom to move the broadcast to different time slots according to the needs of the station." The idea seemed to be unworkable and further discussion on the topic was not pursued.

Mike Trout spoke on behalf of programmers: "We try to evaluate each (market) situation from the perspective of what is best for the ministry; sometimes we go with the station that refused to duplicate program features with multiple stations and sometimes we decline. We don't have a policy, one way or the other."

Ed Mahoney from the Lloyd Daniel Corporation was concerned that some stations might raise rates if there were fewer stations. On the other hand others felt that non-duplication encourages a diversity of programming, more creativity, and larger audiences to Christian radio.

The March 30 afternoon session, "Program Length and Industry Economics" was moderated by Gene Bender from KIXL in Austin, Texas. Many stations desired to see the industry adopt shorter program length standards (i.e. a 26:30 half-hour program), opening additional time for public service and program promotion announcements, news, traffic, weather, and commercial sponsors.

The participants agreed on the need for a broad industry consensus on program length. Brandt Gustavson suggested a workshop on the topic at the NRB convention. "We need to focus on the needs of radio," he added.

Following B. Sam Hart's March 31 morning devotional based on John 14:12-13, the four basic radio groups separated to discuss their distinct pertinent issues. After each group met for 90 minutes, the attendees re-assembled to share the topics and solutions that were discussed separately.

Commercial Stations

Rich Bott reported for the commercial stations:

1. Group members emphasized the shared interest that each has in the other facets of ministry, and felt it was a team effort.

2. They suggested co-sponsored radio rallies by both the programmer and station.

3. They were concerned with a perceived increase of "high pitch" fundraising by some. They suggested that greater concentration of effort toward the ministry of a program would result in better fundraising support.

4. They expressed concern about some major advertisers, such as Coca-Cola, which allegedly have a policy of not advertising on Christian stations.

5. Some warned of the need to be alert to changing demographics in the listenership.

6. They suggested co-op billboards with the cost being shared between both the programmer and the station.

Program Producers

Dick Mason of *Radio Bible Class* reported for the program producers:

1. Group members expressed thanks to the stations for carrying their programs.

2. They felt there needs to be more communication, feedback, and networking between programmers and stations.

3. They would like stations to share program ranking and surveys with them. It was suggested that the reverse should also be true.

4. They want earlier notice of changes in the station, or output powers or times.

5. They support area rallies if it can be worked out.

6. They are concerned about distribution costs. Which is better? Satellite, cassettes, or reel to reel?

Agencies

Roger Kemp of Ambassador Advertising reported for the agencies:

1. Group members felt agencies function as a go-between for programmer and station.

2. They want more listeners and more revenue support for the programmer.

3. The proliferation of stations and the economics of that situation are of concern to the agencies.

4. Though the agencies work with both the programmers and stations, it is the programmer that they primarily represent.

Non-commercial Stations

Char Binkley of WBCL in Fort Wayne, Ind., reported for the non- commercial stations:

1. Group members are committed to the programmers on their stations.

2. They are concerned about the intensification of crisis fundraising by some programmers.

3. When programmers broadcast that they may need to drop a station due to a lack of support, they feel this shouldn't be aired on all the stations, but only the one having the problem.

4. They are wondering about future satellite distribution, and the use of commercial versions of the programs on their non- commercial stations. Not all of them see this as a problem.

5. Some controversial "Issues of the Day" emphasized by some programs tend to build up and cause the stations to receive many phone calls. One station reported that they had to hire another person to answer the questions that were raised by the phone calls. They wonder if they should take sides, and whether they should promote these issues, or simply inform about them.

6. There was a concern expressed about how the stations are treated by a programmer when the program is dropped. The letters sent to the listeners sometimes seem to imply that the station is the adversary of the programmer.

7. The subject of "listener ownership" was broached.

8. When programmers/agencies/commercial stations get together to decide such things as program length, exclusivity, and other things affecting the stations, the non-commercial stations want to be able to give input also.

Wrapping It Up

The final session was moderated by Dick Bott, and he expressed what he felt was the consensus of the group, that those in attendance had learned a lot, and it was good to concentrate on radio issues, with a sense of shared commitment. He stressed the need to remember that Christian radio is first of all a ministry and it is a team effort.

Brandt Gustavson then addressed the fellowship, assuring everyone of "his desire to serve the NRB members in every way possible." He expressed concern about all the points that were discussed, especially the feeling that "the annual convention should include some of these important radio topics."

Dr. Gustavson sought feedback, seeking a dialogue to explore, "what does our organization need to do to better serve the radio members?" His desire to involve "all the members into a working body" was warmly received. He also recognized the importance of member participation, in "forming the annual convention workshop topics and sessions."

All in attendance agreed to see if NRB can formulate a strategy to address these radio interests before deciding whether to meet again in a similar forum. However, it was unanimously felt the group should reassemble at a future date, either as the CRF or as part of NRB.

"I feel the meeting accomplished all I hoped it would, whether we have another meeting or not," said Mike Maddex. "But, what we did here during the last two days made a valuable contribution to each of us. It was great having a round-table discussion where we could share so much with each other. These meetings helped each of us to better understand the future we all face together."

Richard David is the national program director for American Sunrise Communications, a seven-station group based in Huntington Beach, Calif.

NRB Calls For 24-Hour Ban Of On-Air Indecency

PARSIPPANY, N.J. (NRB) — A 24-hour ban on the broadcast of indecent material has been called for by National Religious Broadcasters (NRB) in a brief filed before the Federal Communications Commission (FCC) on April 19.

Submitted by NRB executive director E. Brandt Gustavson, the brief contains the organization's reply comments in the matter of "Enforcement of Prohibitions Against Broadcast Indecency."

In the brief, NRB told the FCC that the broadcasting of indecent material "debases human beings, particularly women, thereby undermining a child's respect for humanity, ability to form healthy relationships, and sense of self-esteem."

NRB cited ratings data of various radio and television markets which shows that large numbers of children are in the broadcast audience at all times of the day and night — including the post-midnight "graveyard" hours. Because of this situation, NRB believes that proposals to air indecent material during late night hours only are "entirely unworkable."

Quoting Arbitron statistics, the brief reported that the July 1989 Washington, D.C., Market Report showed that the average quarter-hour rating for viewing by teens in the nation's capital was 19 percent (or 70,699 teens) for the period from 11:30 p.m. to 1 a.m. on weeknights. This was the same amount of teenage viewers as there were in any average hour during the week.

The same report shows that, in the average quarter hour, four percent of children ages two through 11 (or 23,968 youngsters) were viewing television between 11:30 p.m. and 1 a.m. The brief also cited a survey by the U.S. Catholic Conference, which indicated that children are almost always in the audience in substantial numbers, often watching television unsupervised.

Although NRB believes that there is no constitutional basis for the protection of indecent or pornographic speech, "nevertheless, to the extent that the courts may insist on the maintenance of a 'safe harbor' for adult access to lewd broadcast programming, NRB urges the Commission to consider a technological alternative to time-channeling," the report said.

NRB suggested that broadcasters could scramble indecent material so that it could be utilized only in homes that voluntarily chose to receive the programming and use descramblers with lock boxes.

These measures, NRB explained, would preserve viewer choice and the editorial freedom of the broadcaster would be respected, but most importantly, parents would be provided with a viable means of protecting the welfare of their children.

HNRB Faces The Challenge Of Reaching U.S. Hispanics

SAN ANTONIO, Texas (NRB) — The Hispanic Religious Broadcasters (HNRB) held their eighth annual committee meetings during NRB 90 in Washington, D.C. A series of specialized workshops on production, marketing, and relations with local churches was offered to the nearly 100 participants who broadcast in Spanish across the U.S.

This year, three outstanding events were commemorated: the creation of a new TV station in San Antonio, Texas (Channel 23); the inauguration of the Christian newspaper *El Orador* in Fountain Valley, Calif.; and the presentation of the Golden Mike Award to Hispanic evangelist/broadcaster Alberto Motessi.

Many other encouraging developments are occurring as the Hispanic broadcasters push forward in the proclamation of the Gospel through the electronic and printed media.

This year HNRB president Guillermo Luna addressed the Hispanic delegates during their annual banquet on the subject of "Evangelism Through the Airwaves in the Fastest Changing Decade of the Century." Dr. Luna emphasized the importance of always recognizing the availability of radio and television as a God-given responsibility to men.

"The media needs to be redeemed from the frivolous and temporary to accomplish the will of God in the lives of individuals and nations," he said, adding, "It is an awesome responsibility to activate the subatomic particles to make them carry our voice and image over space.

"This has to be done with a sense of mission and destiny for the Glory of God," said Dr. Luna, who explained that HNRB is fully acknowledging its historical responsibility in a time when there is seemingly a "Latinization of America."

For instance, he noted, the major U.S. film *An American Tail* was recently released simultaneously in Spanish and English. Spanish film versions, in the past, would come many months after the English release.

More and more, Spanish is heard in America's big cities, becoming common enough to be used in daily businesses and more importantly, on voting ballots. In California and New York, telephone companies offer Yellow Pages in Spanish and ads in buses and subways are portrayed in both languages.

The number of Hispanics in the United States has surpassed 20 million and is rapidly growing. According to census bureau estimates, Hispanics now comprise 8.2 percent of the population.

The impact is also overwhelming in the arena of the media. The nationwide Telemundo television network is reaching 77 percent of all Hispanics in the U.S. In another 15 years, nine out of the top ten markets will have populations where the minority will be the majority.

In the midst of this demographic phenomena, great social and spiritual needs are becoming apparent, added Dr. Luna. The Christian electronic and printed media must play a significant role in providing awareness, education, social direction, and, more importantly, spiritual guidance to the large Hispanic segment of U.S. society, he concluded.

Religious Broadcasting To Feature "A Day In The Lives"

PARSIPPANY, N.J. (NRB) — *Religious Broadcasting* magazine plans to take a behind-the-scenes look at its namesake industry in a multi-page article scheduled for the publication's February 1991 edition. The feature is tentatively entitled "A Day In The Lives Of America's Religious Broadcasters."

Religious Broadcasting editor Ron Kopczick said the publication is seeking contributions from NRB member stations and organizations in the U.S. and its territories. The day to be spotlighted is Thursday, September 13.

Contributors will be asked to submit copy and photographs portraying what their work entailed on that day. Participation is being sought from at least one broadcaster in every part of the U.S. as represented by NRB's regional chapters.

Any radio or television station, program producer, or agency belonging to NRB may be involved. However, reservations for involvement will be done on a first come basis for each region. For more information, contact *Religious Broadcasting* at (201) 428-5400.

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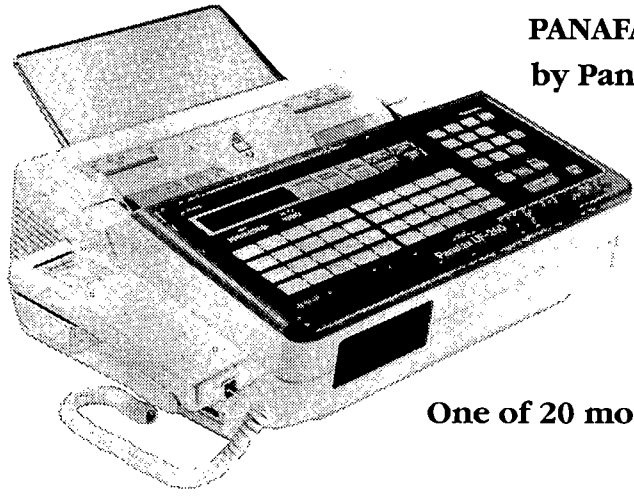

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•NATIONAL•

Toccoa Falls College Debuts First Television Production

TOCCOA, Ga. (NRB) — Communication students from Toccoa Falls College (TFC) launched their first television production at 2 p.m. on April 1. The two-hour program is being aired on TCI Cable Channel 34 every Sunday from 2 to 4 p.m. and on Tuesdays from 6 to 8 p.m.

Some 20 students, under the direction of TFC communication faculty members Michael O'Brien and Linwood Hagin, are involved. "They have done everything from writing scripts and programs, to producing news stories and music videos," said Hagin, assistant professor in the school of communication department. "Obviously we are all excited about this new venture."

According to Hagin, the idea originated with both students and faculty. "We needed some outlet for the student classroom assignments, and to provide them some practical experience before entering the working world of radio, TV, and other media," he explained.

The program is produced under the call letters WCMC. The TV magazine portion of the program offers news stories, music videos, promos, and other magazine-type information. The combination audio/video portion of the program brings together audio text with videotaped slides of selected themes such as area scenery, buildings, people, locations, etc.

Other portions of the two-hour production include "The Eagle Calendar" which gives a weekly schedule of events on the campus of Toccoa Falls College. Additional series include interviews with unique students on campus; a tracing of the college's history; and themes concerning the Christian life.

Toccoa Falls College assistant professor Linwood Hagin instructs student Lori Koser in preparations for the school's weekly television program.

September Proclaimed Southern Gospel Month

NASHVILLE, Tenn. (NRB) — The Southern Gospel Music Guild (SGMG) has announced that September will be Southern Gospel Music month. The proclamation was announced at a recent SGMG Executive Committee meeting in Nashville, where leaders of Southern Gospel's top companies gathered to develop a strategy for taking advantage of the renewed interest in the music form.

September was chosen for the celebration because of the annual National Quartet Convention events held in Nashville during the last week of the month. Evidence of the growth in Southern Gospel was illustrated by capacity crowds at the 1989 National Quartet Convention.

In a companion decision, the Southern Gospel Music Guild has adopted a 1990 theme, "Southern Gospel — Share The Joy." Paul Heil, host of the *Gospel Greats* radio broadcast, will be producing jingles to be distributed to Southern Gospel radio stations.

Key events throughout the year have included the debut of *Gospel Jubilee* on The Nashville Network (TNN), and the May "Gospel Jubilee" music festival at Opryland Park. Efforts are under way to secure statewide proclamations from governors across the nation. Fans are being encouraged to write their state leaders and ask for their participation.

The Laymen's National Bible Association Marks 50 Years

NEW YORK, N.Y. (NRB) — The Laymen's National Bible Association (LNBA) is marking its 50th anniversary this year. The organization was founded in 1940 by a small, inter-faith group of New York businessmen for the purpose of supporting religious life in the U.S.

A major thrust for the organization is its annual National Bible Week, scheduled this year for November 18-25. The event is held "to remind all Americans of the Bible's importance to individuals and in the history, life and culture of America as well as to motivate increased commitment to reading and study of the Bible."

"Independent studies show National Bible Week makes a singular contribution by reminding all Americans of the personal value of the Bible and calling attention to its unique role in the heritage and culture of our nation," said Victor W. Eimicke, president of LNBA.

"Any group that wishes to foster better citizenship, appreciation of the American way of life or general knowledge can benefit from involvement with National Bible Week," he added. A free resource packet, available beginning July 1, can be obtained by writing LNBA at 475 Riverside Drive, Suite 439, New York, NY 10115-0122.

•INTERNATIONAL•

CBN Reports Gospel Blitz In Latin America Successful

VIRGINIA BEACH, Va. (NRB) — A media blitz to blanket Central America with the gospel has won more than two million hearts to Christ, according to figures released by the Christian Broadcasting Network (CBN).

"In the history of the church, I don't believe there has ever been a single day when two million people committed their lives to Jesus Christ," said Pat Robertson,

founder and chief executive officer of CBN. "In one week, we have seen more people come to Jesus Christ than in the previous 30 years of ministry."

CBN's three prime-time specials from March 26-28 broke all previous broadcasting records in both Guatemala and El Salvador, drawing between 55 and 60 percent of the potential viewing audience in each country. Independent polls showed that half of the viewers prayed at the end of the programs to accept Christ.

The specials which aired were *Rescued From Hell, Don't Ask Me, Ask God,* and the children's program *Superbook Party.* The ratings were provided by Multivex, a Central American company that does ratings for TV stations in Guatemala, El Salvador, and Honduras. Nicaragua was to have aired the specials later in the spring.

A ten-day follow-up outreach, which consisted of 18 daily spots on Central American radio stations, told people what to do if they had accepted the Lord. A similar spot ran on all of the region's television stations.

Radio Voice Of Christ Is Reaching Iranian Muslims

BEAVERTON, Ore. (NRB) — "At no other time in history have Iranian Muslims been as willing to listen to the message of Jesus Christ as they have during the past ten years," states a recent report by Radio Voice of Christ.

Radio Voice of Christ produces 30-minute gospel broadcasts which are aired in Farsi, the primary language of Iran. The programs are broadcast via shortwave from the Far East Broadcasting Association (FEBC) facility on Seychelles in the Indian Ocean.

Dick Papworth, Radio Voice of Christ president, said that "there is unprecedented openness among Iranians to the Gospel of Jesus Christ. Wherever there are Iranians in the world, many are receptive to the message of Christ." Papworth added the ministry receives "scores" of letters from Iranian listeners.

Young Couples Target Of New HCJB Program Series

QUITO, Ecuador (HCJB) — HCJB World Radio's television team in Quito has begun producing a series of Spanish-language programs that targets young couples in Latin America. The 13-part series on premarital counseling develops themes such as courtship, finances, sex, conflict resolution, and spousal roles.

"We decided to produce this series based on input that a high percentage of young people were getting married because they want to experience something new, or because of an unplanned pregnancy," explained Teleproducciones Vozandes director Dwight Lind. "In Latin America many couples are unaware that premarital counseling exists."

HCJB missionaries David and Nancy Hormachea, natives of Chile, host the programs. "There is a definite need for this type of programming in Latin America," Hormachea says. "Many couples don't receive adequate counseling and the majority of Latin pastors are not trained in counseling — they lack the necessary tools and information."

Distribution of the programs will be targeted to pastoral staffs for use in chur-

CONTINUED ON PAGE 27

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THE 1991 Golden MIKE AWARDS

To be presented at the 48th Annual National Religious Broadcasters (NRB) Convention & Exposition in Washington, D.C., January 25-29, 1991.

The purpose of the National Religious Broadcasters "Golden Mike" Awards is to recognize outstanding service and merit in religious broadcasting. Through the Golden Mike Awards, it is the desire of NRB to provide a standard of excellence for the industry.

Through the years, it has been traditional for religious broadcasters to nominate their colleagues who have advanced the quality of programs and stations, utilizing new developments in technology to communicate the gospel. For the 1991 Golden Mike Awards, tradition will be taken one step further.

Not only will *Religious Broadcasting* readers offer nominations for each award winner, but they will also vote on who should receive a Golden Mike. Given below is the procedure for the nomination and voting processes:

1. A nomination form for the NRB Golden Mike Awards will appear in the June and July/August editions of *Religious Broadcasting* magazine. Any *Religious Broadcasting* reader is eligible to submit nominations. The nominator, however, must give his name, organization (if applicable), and address.

2. Nominations will be submitted to the NRB Awards Committee on August 1. The committee will screen the nominations and select three finalists for each category by **August 15.**

3. The official NRB Golden Mike Award voting ballot will appear in the October edition of *Religious Broadcasting* magazine. The finalists for each category will be listed on the ballot.

4. Voting will end December 15. Votes will only be tabulated from the actual ballot printed in the October edition of *Religious Broadcasting* magazine. Any reader of *Religious Broadcasting* will be eligible to vote.

The criteria for nomination are listed in each category. Please read through the application on the opposite page, decide whom to nominate, and mail that page only by **July 31** to:

Golden Mike Award Nominations
c/o National Religious Broadcasters
299 Webro Road
Parsippany, NJ 07054

NRB and its Awards Committee thanks, in advance, everyone who will take the energy and time to be a part of the Golden Mike Awards nomination and voting process. Remember, NRB uses the annual Golden Mike Awards to encourage its members, to recognize their desire for excellence in serving the Lord, and to provoke good works without sacrificing integrity. May the Lord bless each one who participates.

THE 1991 NRB "GOLDEN MIKE" AWARDS NOMINATION FORM

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(Presented to a Christian broadcaster who has achieved wide recognition in a religious media communication with the highest standards)

NRB MILESTONE AWARD

(Presented to an individual or organization for 50 years of continuous service in religious broadcasting)

WILLIAM WARD AYER DISTINGUISHED SERVICE AWARD

(Presented to an individual or organization for outstanding contributions to the field of broadcasting)*

RADIO STATION OF THE YEAR

(Presented to the most deserving religious radio station in the U.S.)

TELEVISION STATION OF THE YEAR

(Presented to the most deserving religious TV station in the U.S.)

RADIO PROGRAM PRODUCER OF THE YEAR

(Presented to the most deserving U.S. religious radio program producer)

TELEVISION PROGRAM PRODUCER OF THE YEAR

(Presented to the most deserving U.S. religious TV program producer)

TECHNICAL ACHIEVEMENT IN BROADCASTING

(Presented to the organization which has developed and marketed the most significant technical advancement helping to facilitate religious broadcasting)*

BOARD OF DIRECTORS' AWARD

(Presented to a distinguished individual who, while an avowed Christian, may not necessarily be in the field of electronic communications)*

PRESIDENT'S AWARD

(Presented to the individual, organization, agency, music or publishing company, etc., that has made a deserving contribution to religious broadcasting)*

INTERNATIONAL AWARD

(Presented to the most deserving religious broadcaster [individual, station, program producer, etc.] from outside the U.S.)

*** Award may be presented to a non-broadcaster**

PLEASE NOTE: Nominees do not have to be confined to just one award category.

Name of nominator

Organization (if applicable)

Address

City/State/Zip

Please mail nominations by July 31 to:
Golden Mike Award Nominations
c/o National Religious Broadcasters
299 Webro Road
Parsippany, NJ 07054

NRB PAST AWARD RECIPIENTS

Since 1985

DISTINGUISHED SERVICE AWARD

1985 Mark Fowler, FCC Chairman
Neal Doty & Sherman Williams, Redwood Chapel,Clay Evans, What A Fellowship Hour
Orva Koenigsburg, Domain Communications
1986 Patrick Buchanan, Paul Bearfield
Bishop Samuel L. Green, Jr.
1987 Steve Allen, Joseph Barbera, Ted Engstrom
Paul Freed, John D Jess, Ralph Montanus, Sr.
Stephen Olford, Luis Palau
1989 Oswald C. J. Hoffmann, The Lutheran Hour
1990 Thomas Zimmerman, Robert E. Cook
E. Brandt Gustavson

RELIGIOUS BROADCASTING HALL OF FAME

1985 Jerry Falwell, The Old Time Gospel Hour
1986 Theodore H. Epp, Back to the Bible (posthumously), M. G. (Pat) Robertson, Christian Broadcasting Network
1987 Thos. F. Zimmerman
1988 Charles Stanley, In Touch Ministries
1989 J. Vernon Mcgee, Thru the Bible

MILESTONE AWARD

1985 Nation's Family Prayer Period
1986 William and Annie Schafer, The Lifeline Hour
Celia Webb, Norman Vincent Peale
1987 The Biola Hour, The Calvary Hour, Samuel Kelsey, Ernest C. Manning, Noah Edward McCoy, Sunday School of the Air, Wealthy Street Baptist Church
1988 Park Street Church
1989 Back to the Bible Broadcast, Chapel of the Air Haven of Rest, Radio Bible Class, KDRY/San Antonio, TX, Berean Bible Society
1990 The Bible Study Hour, Jack Wyrtzen
Chaplain Ray Hoekstra, Voice of Calgary, Back to the Bible, The Frazier Gospel Hour, John D Jess, Mel Johnson

RADIO STATION OF THE YEAR

1988 KJNP, KFIA
1989 KURL, KKLA
1990 WIHS, Middletown, CT

TELEVISION STATION OF THE YEAR

1988 WCFC-TV
1989 WPCB-TV
1990 WACX-TV, Orlando, FL

RADIO PROGRAM PRODUCER

1988 Focus on the Family, International Media Services
1989 Hope for the Heart
1990 Money Matters

TELEVISION PROGRAM PRODUCER

1988 There's Hope
1989 Love Worth Finding
1990 Billy Graham Evangelistic Association

BOARD OF DIRECTORS AWARD

1988 Richard E. Wiley
1989 Sen. Bill Armstrong

TECHNICAL ACHIEVEMENT

1988 United Video
1989 Joseph Flaherty (CBS)
1990 Adventures in Odyssey

PRESIDENT'S AWARD

1989 Charles Colson
1989 Billy Graham

MEDIA FOCUS

CONTINUED FROM PAGE 23

ches and small groups. The series will be advertised via literature and availability at evangelical gatherings such as Difusiones Interamericanas (DIA) and the National Religious Broadcasters convention. — *Ruth Ann DeFlon*

Derek Prince Outreach Is Adding Two New Languages

FORT LAUDERDALE, Fla. (NRB) — Radio evangelist and Bible teacher Derek Prince has announced that his daily international broadcast will soon be heard in Mongolian and Arabic. The *Baijirin Medee* (Good News) program in Mongolian will be aimed at the nearly eight million Mongols in Central Asia.

Two years of preparatory work, training of nationals, and networking with various Christian organizations have been necessary to begin the broadcasts. Prince's Arabic broadcast is to be heard twice daily in the Middle East.

With the addition of the Mongolian and Arabic broadcasts, Prince's programs will be heard in ten languages. The 75-year-old evangelist's first program was a 15-minute broadcast carried on eight U.S. radio stations in 1963. His broadcasts are now heard on every continent.

Languages covered by Prince include English, Spanish, Russian, and five dialects of Chinese: Mandarin, Amoy, Cantonese, Shanghaiese, and Swatow. Recently, Prince said he has felt led to increase his personal ministry in the U.S., including his radio outreach, as well as seminars and public appearances.

FEBC Feels Positive Effect From Glasnost In The USSR

LA MIRADA, Calif. (NRB) — Far East Broadcasting Company (FEBC) reports that it received 4719 letters in February from the Soviet Union, as compared with 3094 in January. The main request from listeners is for literature, especially Bibles.

"We thank the Lord that the Russian Programming Department has been able to raise the funds necessary to provide the literature and Bibles requested," wrote Jim Bowman of FEBC. He said that the organization has purchased more than $40,000 worth of Bibles for distribution.

The letters from the USSR cover a broad spectrum of demographic response, according to Bowman. "Included are university and high school teachers, many of whom have been required to teach atheism for many years," Bowman noted.

Other letters came from scientists, military men, and even Radio Moscow personnel. Bowman said one Radio Moscow employee has been given the freedom to promote FEBC broadcast schedules on the air.

Trans World Radio Dedicates New Headquarters In Europe

HILVERSUM, The Netherlands (NRB) — Trans World Radio (TWR) celebrated the official opening of its new European headquarters office building in Hilversum, The Netherlands, on April 19.

Approximately 130 people gathered in front of the building on a cold, windy morning for a ceremony which included brief messages from TWR founder and president Dr. Paul Freed, TWR Europe's chairman Rev. Horst Marquardt, general secretary Dave Adams, executive director Bill Mial, and Sanansaatajat (The Messengers) director Per-Olof Malk.

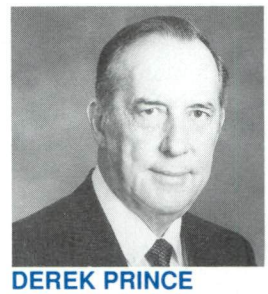
Adams offered the guests three words that he said described Trans World Radio: family, network, and mission. He explained that TWR Europe was a very diverse family from all over the continent.

"When you hear reference to NOREA Radio or Sanansaatajat or Evangeliums-Rundfunk or Radio Evangile or Italian Christian Media you're listening to the national identity of Trans World Radio," he said.

In addition to transmitting approximately 8500 hours of programming per year in 38 languages from Monte Carlo and Cyprus, TWR is involved with local radio and public media in some countries. Satellite transmission on the Olympus satellite and Super Channel are an additional part of the network.

Dr. Freed spoke of the organization's historical roots in Europe and TWR International's decision last year to give full responsibility for TWR Europe to a European Council. Mial described the work to be done at the new office as coordination, servicing, training, and research.

Marquardt read from Psalm 127 that



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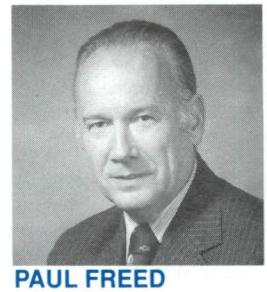

PAUL FREED

"Unless the Lord builds the house they labor in vain that build it."

Malk told the gathering about two other recent events in the life of TWR Europe — the arrival of the first letters from listeners in both Albania and Afghanistan. He then declared the building officially open and requested that the TWR Europe flag be raised.

TWR began in 1954 as a small station in Tangier, Morocco. The mission now includes seven major transmission sites around the world. Each week, TWR broadcasts more than 1000 hours of Christian programming in more than 80 languages.

Easter Sunrise Service Airs From Sydney Opera House

SYDNEY, Australia (NRB) — An Easter sunrise service held in the Northern foyer of the Sydney Opera House was broadcast on national television and radio stations across Australia.

Sydney's Wesley Mission sponsored the evangelistic activities which began on Palm Sunday and closed with the sunrise service in the Opera House. Over 1200 people attended the nationally broadcast church service.

Gordon Moyes, superintendent of the Wesley Mission, hosts a radio broadcast in Australia and featured issues relating to Easter on his program during Holy Week.

WGAR-AM/Cleveland, Ohio, has been sold to Douglas Broadcasting by Nationwide Communication Inc. for $2 million. The buyer owns three other radio stations with religious programming. No format has yet been announced for the new station.

KMNZ-TV/Oklahoma City, Okla., has been transferred from Mendoza Broadcasting Ltd. to Faith Pleases God Church Corp. for no financial consideration. The buyer owns WUJA-TV/Caguas, P.R., and WELU-TV/Aguadilla, P.R.

WKSO-FM/Orangeburg, S.C., has been purchased by Willis Broadcasting from Wilkes-Posey Broadcasting Inc. for $1,075,000. The new owner is licensee of 23 other radio stations.

WKNL-AM/Knoxville, Tenn., has been sold to Tennessee Broadcasting Co. by Family Stations Inc. for $10,000. The buyer is headed by Mike Glinter with no other broadcast interests.

WENR-AM/Englewood, Tenn., is now owned by Middle Tennessee Christian Radio Inc. following the purchase for $110,000 from Middle Tennessee Radio. The buyer is headed by B. Sam and Joyce E. Hart, and their son D. Anthony Hart.

KOJO-AM/KTEO-FM/San Angelo, Texas, has been purchased by Criswell Center for Biblical Studies for $350,000 from KTEO Media West Inc. The buyer has interests in five radio stations and one low-power television station.

Broadcast Equities Inc. has changed the call letters on two of its stations. **WAME-AM**/Charlotte, N.C., has been granted the call letters WCNT. **KJIL-FM**/Bethany, Okla., will now use call letters KNTL.

Valley Broadcast Ministries is renaming **KBQC-FM**/Bettendorf, Iowa, to KGLR.

Cornerstone TeleVision, Inc. is developing plans to bring Christian television to Philadelphia. In a recent letter to friends of the Wall, Pa.-based ministry, president **Russell Bixler** announced the group has purchased a daily half-hour at 9:30 a.m. on WPVI-TV, Channel 17. The slot will be used to air *Project 90,* a "through the Bible in one year" teaching program featuring Ron Hembree. The letter also informed donors that plans were progressing for Channel 48, which was purchased in 1984 after going black. For more information, call (412) 824-3930.

Focus on the Family hosted officials from **Clorox** to discuss the recently lifted boycott of their products because of advertising aired during programming deemed unacceptable for family viewing. During the April 30 broadcast, Tom Palmer, national sales manager, Household Products, and David Goodman, vice president of Public Affairs, admitted that advertising agency placement of ads had not complied with company policy. The men assured James Dobson that the company takes seriously its reputation as a family oriented enterprise and that steps had been taken to assure future ads would ap-

Team Effort Carries Rally For Life Live

Focus on the Family's *Family News In Focus* (FNIF) spearheaded the effort by Christian broadcasters participating in the April 28 Rally For Life '90 in Washington, D.C. The event, sponsored by National Right to Life, was attended by more than 200,000 people.

It was carried live by Ambassador Inspirational Radio, CBN Radio Network, Criswell Radio Network, International Media Service, Moody Broadcasting Network, Skylight Satellite Network, and the SOS Radio Network. A final count of stations airing the program is still being completed.

Anchored by FNIF's Rob Gregory, the three-and-a-half hour broadcast included the platform program as well as interviews at the site and from across the country. Offering their services as reporters were Carolyn Walter and Mark Garrett, WMHK-FM/Columbia, S.C.; David Paul, WRBS-FM/Baltimore; Lisa Simpkins, WCTN-AM/Potomac, Md.; and Pete Wiley of Washington, D.C.-based Family Research Council.

The program was produced by Mark Fugleberg of FNIF, with technical direction in Washington, D.C., by Ray Terrill of FNIF and Ivan Pencoff from WCTN-AM/Potomac, Md. To provide the live via satellite event to the rest of the country, a host of technicians and hardware were called upon.

Sent by equalized phone loop from the site to National Public Radio in Washington, D.C., the signal was uplinked to Westar IV and downlinked in Pomona, Calif. Engineers at the Focus on the Family facilities prepared the program for broadcast by signal processing and passed the signal on to Ambassador Inspirational Radio (AIR) in Fullerton, Calif., by equalized phone loop.

AIR sent the programming to Chicago via an equalized phone loop to Culvert City, Calif., and a KTLA-TV video subcarrier on Spacenet III. From the Chicago International Teleport, SpaceCom Systems used C-band FM squared technology to deliver low-cost affiliate distribution for many Christian radio networks, including AIR III.

Moody Broadcasting Network backhauled the signal down to Dallas before sending it up to Chicago for affiliate distribution through SpaceCom Systems. CBN Radio Network downlinked directly at their Virginia Beach, Va., facilities, while the rest of the networks and stations received the signal, out of Chicago, on AIR III.

By using these technologies, Christian broadcasters were able to share with their listeners program participants President George Bush, Vice President Dan Quayle, James Dobson, Sandi Patti, Sheila Walsh, and Lisa Welchel, as well as the feel of this historic event. Those listeners who heard it live via satellite were hearing the program less than five seconds after those on the plaza in Washington, D.C.

pear during acceptable programming.

In related matters, it is still unclear if the boycotts against Mennen and Clorox have had any significant economic impact on the two companies. In the March publication of the American Family Association, **CLeaR-TV** officials refer to a Merrill Lynch report projecting lower fourth quarter earnings in 1989 as a direct result of the boycott. However, a spokesman for Merrill Lynch stated that the report does not mention the boycott and there was no evidence of any effect. The same article anticipated a loss of income for the major networks due to lower ad revenue from questionable programs. A just-released report in *Broadcasting* magazine shows ABC, NBC, and CBS with a 13 percent increase in combined profits — the best in over ten years. Using CLeaR-TV's own numbers, the boycotts would have resulted in less than a one percent decline in network revenues reported at $7.526 billion for 1989 by *Broadcasting*.

The Arbitron Company has released results of a combined Arbitron/*Billboard Magazine* survey tracking radio formats and the time spent listening each week. Religious formated stations earned a 2.1 percent share of the audience giving it a ranking of 12th out of the 14 formats studied. However, the format ranked sixth in time spent listening, with listeners averaging eight hours and 52 minutes per week. The report is based on the fall 1989 survey of 76 markets, persons 12 years old and older.

Mark Johnson, producer of the *Morning Program* on **KCBI-FM**/Dallas, Texas, has been named program manager of the station. Johnson will continue to host the magazine formated morning program which enjoys an audience of more than 130,000 listeners. The station has also promoted staff announcer **Brad Barrett** to music director. For more information, call (817) 792-3800.

Words For Women, a series of radio specials hosted by *Today's Christian Woman* senior editor **Dale Hanson Bourke,** made its debut on Mother's Day. The inaugural broadcast, titled "A Celebration of Mothers," featured Shirley Dobson and daughter Danae, Anne Ortlund, Sandi Patti, Gloria Gaither, and Florence Littauer. Produced by Ambassador Advertising Agency, in cooperation with Word, Inc., the series will feature special guests and be targeted for women. Future programs will be offered on a market exclusive basis with a 90-second cut-away for advertising. Promotional activity will include bookstore point-of-purchase displays, pre-produced spots for the program and potential advertisers, and premium give-aways. For more information, call (714) 738-1501.

W. Harold Fuller, deputy general director of mission outreach organization SIM, has sent the following urgent request: "Please join us in prayer for a serious situation in Liberia, as rebels move toward Monrovia. Embassies have advised their citizens' dependents and 'non-essential' personnel to evacuate, but ELWA expects to maintain operation unless the situation makes this impossible. Our Liberia Director is currently with us in International Council in Charlotte." For more information, call (416) 497-2424.

Anthony Evans as been named 1990 Broadcaster of the Year by CRISTA Ministries. First heard in Seattle during 1987 and then Lynden, Wash., in 1989, *The Urban Alternative* now ranks the markets as second and third in listenership in the nation. "To be able to follow Dr. James Dobson as a recipient of this prestigious award was simply beyond words," commented Evans.

Steven Curtis Chapman was the big winner, as five of his ten nominations received Dove Awards at the April 5 Gospel Music Association gala in Nashville, Tenn.

21st Annual Dove Awards

(partial list of winners)

Artist of the Year - Steven Curtis Chapman
Song of the Year - Thank You; Ray Boltz, writer; Gaither Music (ASCAP)
Songwriter of the Year - Steven Curtis Chapman
Male Vocalist of the Year - Steven Curtis Chapman
Female Vocalist of the Year - Sandi Patti
Group of the Year - BeBe & CeCe Winans
New Artist of the Year - David Mullen

Is Religious Radio Filling An Opening Or Filling A Need?

— A REPORT FROM THE NATIONAL CHRISTIAN RADIO SEMINAR

by Bob Augsburg

Once again, in April, Nashville, Tenn., was the host city to the Gospel Music Association's (GMA) week-long schedule of seminars, workshops, and luncheons, culminating with the 21st annual Dove Awards, which were televised and sent live into 49 million homes via The Nashville Network.

GMA week, usually held in early April, is responsible for bringing together 263 Christian radio personnel for an intense week of workshops under the banner of the National Christian Radio Seminar (NCRS).

The week began on the morning of April 2 with a challenging address from NCRS chairman Joe Battaglia on the "State of Christian Radio." I would recommend that you make Battaglia's speech, printed below, required reading for each person at your station. May Battaglia's words challenge all of us at every level to move out of our mediocre mindset:

"The State of Christian Radio"

My friends, the tail's been wagging the dog for too long. According to the most recent statistics, religious broadcasters have 1220 or approximately one-tenth of all radio stations in the nation, yet only two percent of the audience.

In contrast, there are 297 jazz stations (one-quarter the number of religious stations) comprising 1.7 percent of the listening audience; 376 classical stations (one-third of all religious stations) comprising 1.57 percent of all radio listeners; 2500 country stations with 10.25 percent of all listeners (twice as many stations as religious with five times the audience).

We all recognize this tremendous discrepancy in the number of stations versus audience share when compared to other formats. And we've all heard some of the reasons for it, like: The Gospel will always have detractors; It will never be that popular, thereby automatically inhibiting the potential audience; if we're too popular, then we're doing something wrong.

Nonsense. True, the Gospel will always be confronted by forces which oppose it. Yet at the same time, there will always be those searching for the truth, and those who want to be edified by the truth.

But could it be that we're holding up the light in such a way that it's directed to those whose paths are already so well lit they don't need any more light?

Does that two percent share mean that we are ineffective in reaching people because we're out of touch with our format and our audience? Have we actually designed our programming to accomplish the impossible — to make Jesus and the Bible boring?

During the past three years, the evangelical Christian church on a national level has been embarrassed by scandalous behavior and outrageous remarks. Now, more than ever, ministries are under the microscope, being carefully examined for any irregularity in purpose or lack in integrity.

Despite all this adverse publicity, a unique opportunity now exists to show the watching world the reality of a credible Gospel. The present state of disenchantment with some ministries is not a blanket suspicion at all. People are not necessarily rejecting God, but the package in which He's been presented — much of which we've created.

We need to change this perception and dare to go beyond traditional boundaries of Christian radio that have actually stifled the furtherance of the Gospel to those who need most to hear it. Though much of what I am going to say may appear negative, on a positive note I am very encouraged with certain facilities around the country who are responding to their marketplaces in unique ways and capturing audiences — like KLTY-FM in Dallas, Texas.

Also, WAYJ-FM in Fort Myers (Fla.) is to be commended for reaching out to the youth when so many said it couldn't be done or wouldn't be supported. The CHR/Rock format has proven to be successful and kids are coming to Christ. KLVR (Santa Rosa, Calif.) has also been very innovative with communication ideas that make the Gospel simple and easy to understand.

To meet the challenge of the '90s, we must begin to question honestly the methods by which we conduct our business . . . the methodology which has assured us of revenue . . . but at the expense of ratings, audience, and sound broadcasting policies.

I'm afraid that much of our programming efforts have not created listeners to radio, but rather a generation of Christian radio addicts — people who have become addicted to a syndicated program mentality where they go to get their "spiritual fix" from the myriad of "suppliers" available on the air.

In many instances, lamentably, we've allowed our stations to become conduits through which programs of all kinds can collect funds to sustain themselves. In short, we've become mediums to be exploited . . . and for some programmers, we exist solely to help them make a living.

Before I continue, I should clarify that many programs do serve the marketplace extremely well and are valuable to any station. *Focus On The Family* is the best example, mainly because (the) Focus (staff) has designed their program formatically to speak to the felt needs of our audiences and is innovative with their satellite delivery system capable of providing up-to-the-minute information. *People to People* with Bob George from Dallas is another example of the kind of programming that formatically and demographically speaks to our audiences.

Quite frankly, I've been in meetings with influential members of our industry, agencies, program producers, and other owners/operators, who feel that there are too many of us . . . that possibly half of you in this room shouldn't exist simply because your stations are inconsequential to their plans. In fact,

most of the time, they don't even listen to you!

NCRS is dedicated to helping all of you with training, information, and encouragement so when programming is pulled off your station or falls away by attrition, you will be able to continue in your marketplace to make a difference in people's lives.

On the other hand, we cannot honestly view programs merely as an easy way to generate revenue. This thinking ultimately holds us hostage to their desires, thereby abdicating our primary station responsibility to format for the local community. When we relinquish control of our stations, we do a disservice to both program producers and our audiences.

Why does the FCC give us a license — to allow other people unfamiliar with our formats and markets to program our stations? Is this in the public interest? Realistically, we need to reposition our image from being stations with a national identity in local markets to that of stations with a local identity in a local market. This will ultimately attract larger audiences profitable to both program producers and advertisers.

We must structure our formats so that every element is part and parcel of our overall programming strategy to create *one* station, not separate-sounding stations. An indiscriminate and haphazard approach to programming only creates separate formats, confusion, and ultimately tune-out.

We can no longer use any reason to cover up for our lack of professionalism or capitulating to the forces which would "control" our formats. We must begin to address these issues. Our futures depend on it.

Therefore, we need to develop programs and formats of character, integrity, and creativity so that if people tune us out, they do so not based on our irresponsible use of the medium, but rather to an uncomfortable stirring in their hearts.

We must address a rapidly changing world with words and truths which are timeless. But this must be done in a way which is communicated in the mind-set and idiom of the day. If we can do this, then Christian radio offers an opportunity to make a dramatic impact on society. But this will only happen when we format our stations to sound like a radio station, not a church.

So, where do we go from here? First, we must be broadcasters, not puppets in the hands of those who would use our stations to their ends. We are to serve our audiences . . . not a particular program, artist, or record company. And certainly not ourselves.

We abdicate our responsibilities, before God and others, when we fail to investigate, analyze, and research the needs of our marketplaces to develop our programming — whether music or programs — that speak to those needs.

Secondly, we must constantly be looking for those people who can legitimately speak to the issues of our day from a biblical perspective and approach them with the idea of being a part of our formats. We must be men and women of vision, capable of imparting a vision of our station to others.

But to impart this vision will require that we truly understand and address the unique needs of our marketplace through our programming. We cannot settle for just filling an empty spot in the schedule, indiscriminately, and then saying to the marketplace, "Here we are, please listen." We must ask ourselves the question: Are we merely filling an opening . . . or filling a need?

Third, we cannot blame someone else if we fail to do our jobs. If we sit back and let others dictate our formats, we must share equally in the blame because we've opted for the easy way out. Frankly, some of us are in danger of reacting like the dinosaurs — the glaciers are approaching and we just continue to do business as usual, oblivious to the impending doom. Ultimately, we will be frozen in our tracks.

And last, take control of your station and begin to be marketplace-driven. Move toward local visibility, integrity, and local involvement. Ministry can result from our efforts, but we must dare to be different, count the cost, and then go to work.

I firmly believe that we can be sold out to our mission without selling out.

Joe Battaglia is the general manager of WWDJ in Hackensack, N.J. Bob Augsburg is the president of Programming Plus in Fort Myers, Fla.

Listen . . .

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Kathy S. Sanker

Kathy S. Sanker
Albany, Or.

your short programs are a real blessing, and informative to young people.

Linda M. Abbot, *Petersburg, Ak.*

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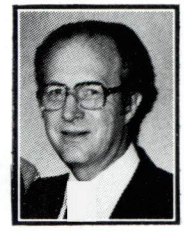
Ann Alzamora,
Ft. Lauderdale, Fl.



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ONE OF AMERICA'S TOP-RATED Christian radio stations has an opening for a morning drive air personality. WMUZ-FM Detroit is looking for an upbeat one-on-one communicator. Time and temp is not what we're looking for. Contemporary Christian music format with strong, relevant ministry base. Send tape and resume to Frank Franciosi, 12300 Radio Place, Detroit, MI 48228. EOE.

KHCE/CHANNEL 23, San Antonio, Texas, is now interviewing for general manager. Candidate must be knowledgeable in television production, RF engineering, sales & marketing, personnel & financial management. Additional management responsibilities include public relations, city-wide rallies, fundraising, telephone prayer counselors. Send resume to P.O. Box 681831, San Antonio, TX 78268-1831 or call (512) 496-2323. Only experienced need apply.

CHRISTIAN-FORMATTED WYLL-FM, powerhouse facility with new group affiliation, seeks GM with aggressive local sales and strong community orientation. Requires goal-oriented, creative management style and successful track record as GM or GSM of comparably formatted major market facility. This radio station is an equal opportunity employer. Send resume in confidence to: Salem Communications Corporation, Attn: R. Hauth, 2310 Ponderosa Dr., Suite 29, Camarillo, CA 93010.

AN ESTABLISHED MEDIUM MARKET non-commercial station anticipates an opening for a full-time news assistant position. Previoius experience in radio news is desired but not required. Send resume and tape to News Director, WCSG, 1159 E. Beltline NE, Grand Rapids, MI 49505. EOE.

CHYRON GRAPHIC ARTIST needed to operate state of the art system. Two-three years keyboard and palette experience with Chyron 4200 and/or Super Scribe. Will be working with Chyron Super Scribe, and 4. Resume and demo tape to: Morris Cerullo World Evangelism, Attn: Vic Everett, P.O. Box 700, San Diego, CA 92138.

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PRODUCTION SPECIALIST, WITH professional, upbeat, sincere on-air approach, seeks fulltime position with commercially supported adult contemporary or contemporary Christian radio station. I have six years of experience in broadcasting and am looking to make a career move. For tape and resume, call Robert at (607) 776-2876.

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CONTINUED FROM PAGE 11

Evangelical, Pentecostal, and Ecumenical organizations involved in Christian broadcasting.

The broad representation at the meeting was a major breakthrough and came as a result of informal meetings for prayer and discussion between members of the European Evangelical Communicators Association (EURECA) and the European Religious Broadcasters (ERB).

The theme on the agenda was "where do we go from here and how can we cooperate together, both as Christians in the professional media and as religious broadcasters?"

Thoughts turned towards the formation of a European Association of Christians in the Media, targeting its efforts towards raising Christian programs and professional standards and networking information. As we talked in Hilversum, it became clear to all of us just how fragmented we were.

Trans World Radio (and Television), KKR Television in Denmark, the EO in Holland, and the Christian Broadcasting Organization in Norway can point to significant listening and viewing audiences.

For the most part however, the "Christian Broadcasting" groups in Europe are struggling to learn how to produce radio and television programs that, at the moment, virtually no one will see or hear.

Our group in Hilversum recognized that the way ahead for effective Christian communication through media in Europe requires information about what is happening, cooperation in production, and creativity in programming and marketing.

The considerable professional talent of Christians who are in public broadcasting companies needs to be tapped, to produce original programming — with a message — for public broadcasting outlets.

As time goes on, perhaps we will be able to think about the possible uses of the Direct Broadcast Satellites that offer the possibility of one video program with five separate language programs, broadcast simultaneously — a necessity we need to think of consistently in Europe.

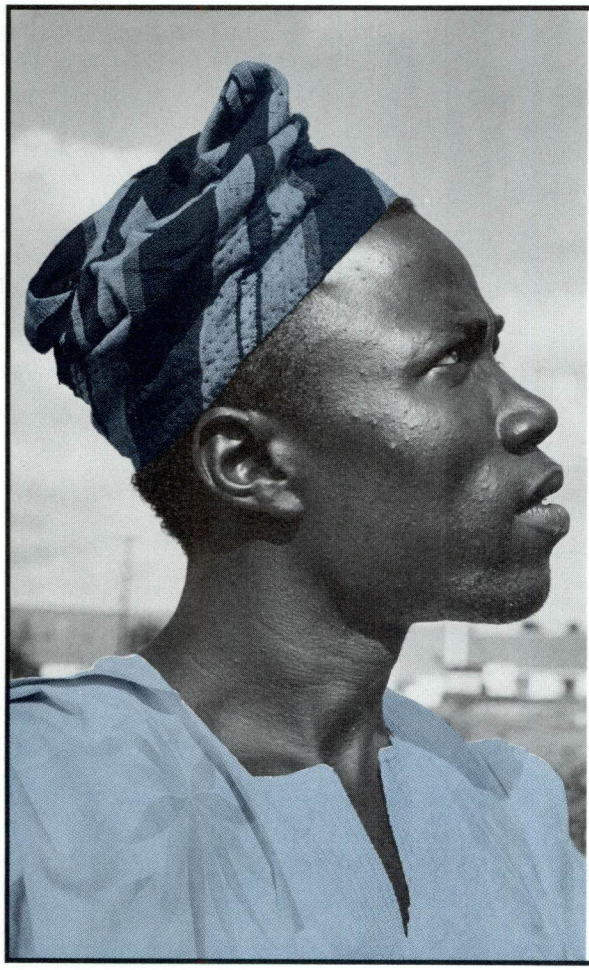
An ad hoc steering group from the Hilversum meeting will conduct a fact-finding exercise in the next few months with the idea of closer cooperation in training and production during the next year or two.

The potential is vast. Five hundred million people of whom the tiniest proportion know Christ as their Saviour. Forty or more different cultures that respond to subtleties, nuances, and suggestion rather than the direct approach.

All of us feel that we must be, as James put it, "doers of the word and not hearers only," but each of us is praying for wisdom, guidance, and resources from the Lord to do it with!

Watch this space in 1991 and pray for Europe.

Harvey Thomas is a public relations and presentation consultant in London, England. He served with the Billy Graham Evangelistic Association for 15 years.



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COOKING WITH COOK

Whose Wants Do You Desire For Your Life?

by Robert Cook

"Delight thyself also in the Lord; and He shall give thee the desires of thine heart." Psalm 37:4

What you truly desire is often determined by what you really enjoy. There is always a logical reason to be found for doing something that you want very much to do, anyway.

For several of my boyhood years, it was just my father and me living together. I was chief cook and bottle washer, and he kept an eye on his motherless son, and saw to it that I had some private schooling in the early years, along with violin lessons — twice a week, with two hours of practice a day!

We lived at the time on Cedar Avenue in Cleveland, Ohio, not far from the old YMCA, a stately building on the corner, with a huge clock facing the intersection. The distance was just enough to provide a nice ride on my recently acquired bicycle.

Two hours of practice on the violin — how slowly the time seemed to pass! One day I got a bright idea: There is no clock here, and maybe I have practiced *more* than two hours. I'll just ride down to the YMCA to see what time it is by the big clock there.

This "good idea" continued until one day my father dropped in to see how his boy was doing, and found me just returning from my "what time is it?" trip. You guessed it: There was a Big Ben alarm clock on the table after that!

Yes, I was committed to practicing on the violin; but what I *really* wanted was to ride that bike — and I found a logical reason for doing so.

Eventually, you do what you *want* to do; and what you want is determined by what you really enjoy. We all believe Philippians 2:13: "For it is God that worketh in you both to will and to do of His good pleasure." The trick lies in getting that promise to work when I really want my own way!

The change starts with an act of your will. Listen to the psalmist: "I will love Thee . . . . I will praise Thee . . . I will sing . . . I will make known thy faithfulness." The Christian faith is not a romantic feeling about God, but rather a relationship based on a decision you make!

So we come back to our text: "Delight thyself also in the Lord; and He shall give thee the desires of thine heart." Daily time spent with your Lord, until you begin truly to *enjoy* Him, will produce the desires that steer your life and determine your decisions.

Eventually, you will be doing what you really *want* to do. Better let God in on the "want-to" part of your heart!

Dr. Robert Cook is Chancellor of The King's College, the daily speaker on *The King's Hour* broadcast, and a member of NRB's Executive Committee. He lives in Tannersville, Pa.

LOOKING AHEAD

CHRISTIAN BOOKSELLERS' ASSOCIATION (CBA) CONVENTION
July 14-19, Denver, Colorado

NRB SOUTHWEST REGIONAL CONVENTION
July 18-20, Dallas, Texas

27TH ANNUAL CONFERENCE ON CHRISTIAN STEWARDSHIP
September 9-12, Kansas City, Missouri

NRB WESTERN REGIONAL CONVENTION
September 13-15, Los Angeles, California

NRB SOUTHEAST REGIONAL CONVENTION
September 20-22, Atlanta, Georgia

NRB SOUTHCENTRAL REGIONAL CONVENTION
October 5-6, Nashville, Tennessee

NRB MIDWEST REGIONAL CONVENTION
October 10-12, Chicago, Illinois

NRB EASTERN REGIONAL CONVENTION
October 18-20, Sandy Cove, Maryland

NRB CARIBBEAN REGIONAL CONVENTION
November 12-13, San Juan, Puerto Rico

NRB 48TH ANNUAL CONVENTION & EXPOSITION
January 25-29,1991, Washington, D.C.

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LATE NEWS

CHRISTIAN LEADERS FOR RESPONSIBLE TELEVISION END CLOROX BOYCOTT

Christian Leaders for Responsible Television (CLeaR-TV) has ended its boycott of The Clorox Corporation. CLeaR-TV began the boycott last July after identifying the company as one of two leading sponsors of sex, violence, profanity, and anti-Christian stereotyping on network television. The organization's decision to end the boycott was prompted due to a reduction, by almost two-thirds, in the amount of offensive material sponsored by Clorox last fall as compared with the previous spring. Clorox also made assurances that it would continue the present practice. Officials from the company admitted that it did not enforce its guidelines during the spring monitoring last year, but after the boycott started, Clorox began strict enforcement.

"Our intent has always been to support programs meeting standards we believe to be right. CLeaR-TV brought this inadequate implementation of our guidelines to our attention and helped us address the issue," Clorox vice president David Goodman said. A Merrill Lynch report estimated that Clorox sales had dropped $91 million between the first and last six months of 1989, despite a major fall advertising campaign. CLeaR-TV is continuing its boycott of the Mennen Company, which has given no indication that it will change its advertising policy.

FON PEOPLE OF BENIN DEMONSTRATE INTEREST IN ELWA BROADCASTS

Benin's one million Fon people, the largest of the African nation's 45 ethnic groups, are showing "unprecedented interest in the gospel," according to a report by SIM USA. SIM Benin leader Rod Schindler said "It has been thrilling to see how this group has been opening during the past five or six years." Schindler told the missions department of *Back to the Bible* that there is interest in the new ELWA broadcasts to the Fon people. "In one village recently, about 50 persons accepted the Lord during a three-evening campaign. So the ELWA broadcast in Fon will be a great help to Christians as well as good news for unbelievers," Schindler added. The Fon broadcasts are part of SIM's expansion as a partner in the World By 2000 radio commitment.

In related news, SIM has been approached by two more language groups in West Africa which are interested in the possibility of adding their languages to Radio ELWA broadcasts. "A visit from two young African Christians has encouraged us greatly in regard to ELWA's World By 2000 radio commitment," reported SIM's Werner Hauser, producer of French broadcasts at the ELWA Communication Center in Abidjan. "Each one represented a language spoken by hundreds of thousands of people in his home country," he added. Hauser said the two groups have not yet been reached in their own languages with gospel broadcasts.

MAIL BOMB INJURES CHRISTIAN BROADCASTING NETWORK EMPLOYEE

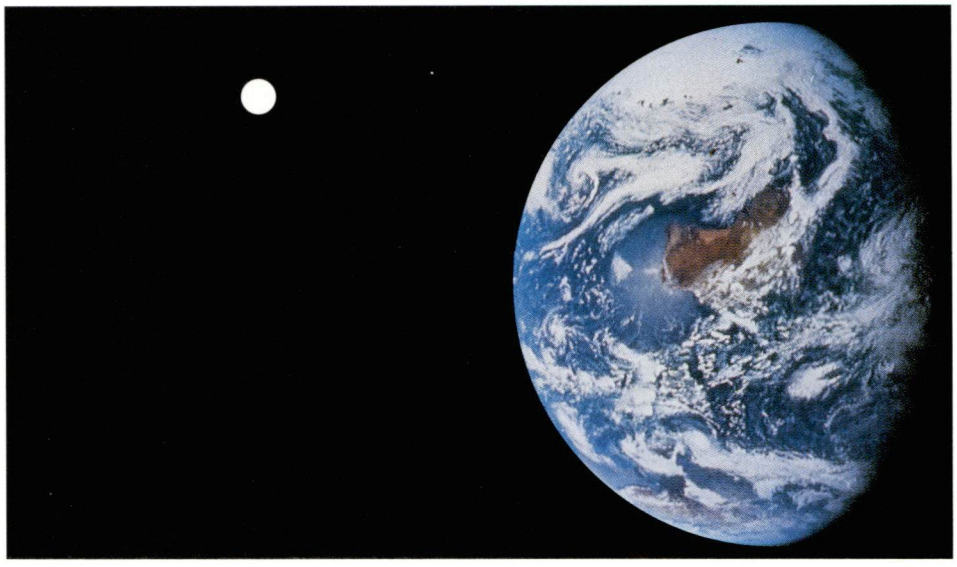
A mail bomb intended for Christian Broadcasting Network (CBN) founder Pat Robertson exploded in the organization's mailroom, seriously injuring CBN security guard Scott Scheepers. Struck in the thigh, Scheepers underwent emergency surgery in a Norfolk, Va., hospital on April 27. Scheepers, 32, had been asked to examine the package after another employee noticed something improper when it was scanned for security reasons. All items mailed to CBN are scanned regularly. "Unfortunately, Scott didn't call for a bomb detonation unit but attempted to check it himself," said Dr. Robertson. "I am filled with deep gratitude for his personal loyalty and . . . the courage he displayed. . . ."

The explosive, which was in a package mailed from North Carolina, was small and crudely constructed. It caused very little property damage to the mailroom. The bombing was the third such incident in three months involving Christian ministries. In late January a mail bomb injured the daughter of Houston, Texas, pastor John Osteen. Just prior to the CBN incident, an arsonist set fire to the recording studio of gospel artist Sandi Patti. CBN's Scheepers is recovering at home following his surgery.

NRB BOARD MEMBER'S COMPLAINT LEADS TO DISMISSAL OF UPI REPORTER

According to the May 1 edition of *USA Today*, a complaint by NRB board member Vic Eliason led to the dismissal of a United Press International (UPI) reporter who was free-lancing for a Washington, D.C. homosexual publication on UPI company time. The reporter, Julie Brienza, had requested that Eliason return her call regarding an article she was doing on "hate radio" for *The Washington Blade*. When Eliason telephoned Brienza, he reached her at UPI. "If she's working for UPI, fine. If she's working for *The Washington Blade*, fine. But don't work for both. It's a conflict of interest," Eliason told *USA Today*. The newspaper stated that Brienza was fired by UPI for free-lancing while at work and demonstrating disregard for the company's role as an impartial news service.

SPACECOM



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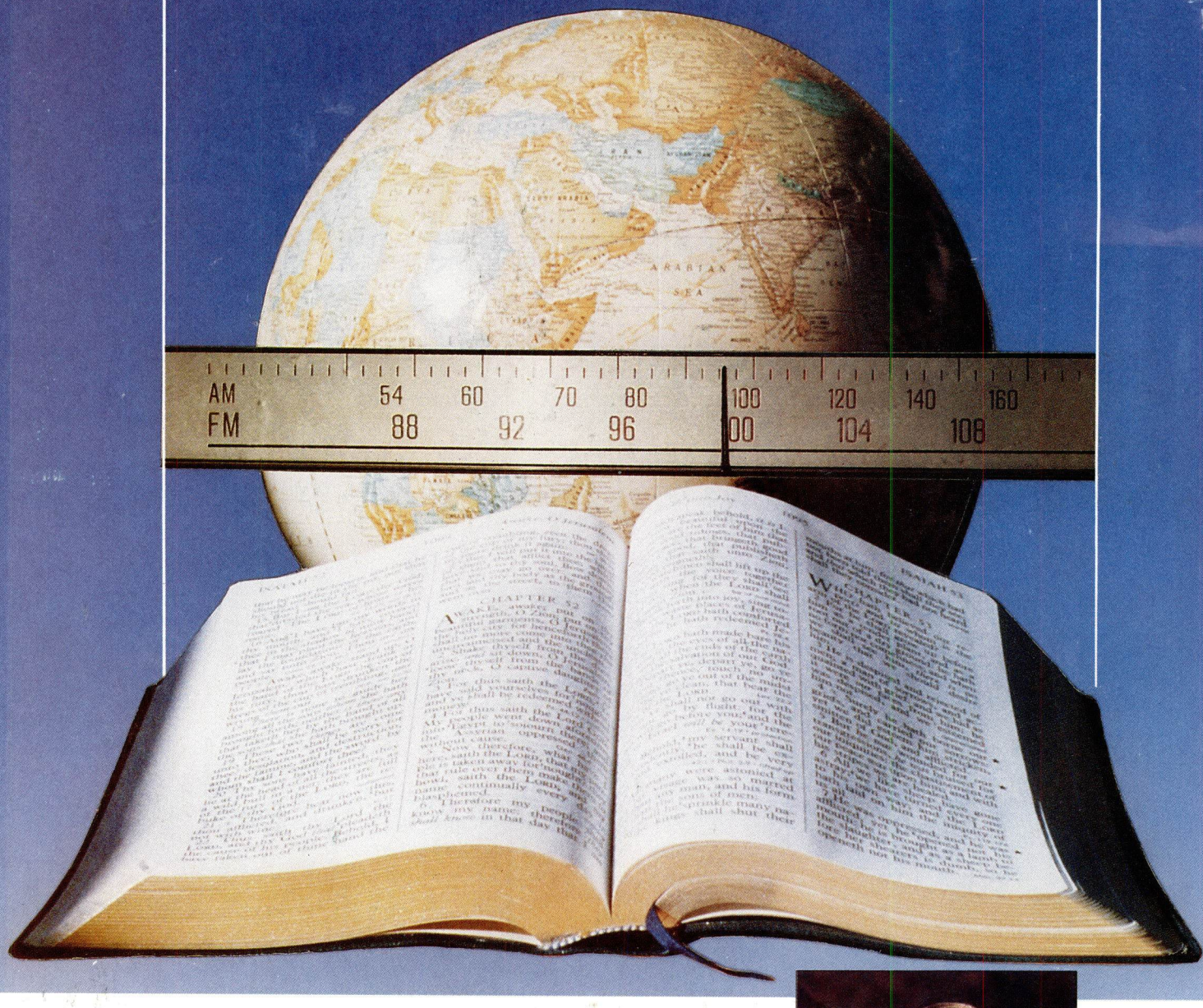

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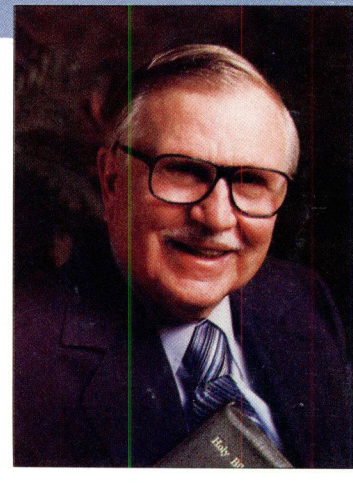

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