

Originally Processed With FOIA(s):

S

FOIA Number:

S

# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.**

---

**Record Group/Collection:** George H.W. Bush Presidential Records  
**Collection/Office of Origin:** Speechwriting, White House Office of  
**Series:** Speech File Backup Files  
**Subseries:** Chron File, 1989-1993

---

**OA/ID Number:** 13737  
**Folder ID Number:** 13737-004

---

**Folder Title:**  
Presidential Environmental Youth Awards 11/14/90 [OA 8318]

---

Stack:	Row:	Section:	Shelf:	Position:
<b>G</b>	<b>26</b>	<b>21</b>	<b>1</b>	<b>4</b>

---

THE WHITE HOUSE

WASHINGTON

November 13, 1990

INFORMATION

MEMORANDUM TO THE PRESIDENT

THROUGH:           CHRISS WINSTON *cw*

FROM:               MARK LANGE *ML*

I. SUMMARY

On Wednesday, November 14, at 10:30 a.m. you will make remarks at the President's Environmental Youth Awards ceremony. The event will be held in Room 450 of the OEOB and 150 attendees are expected. The attached remarks are six minutes in length and will be on speechcards.

II. DISCUSSION

The EPA sponsors the President's Environmental Youth Award Program. Presentations are made annually to ten school-age children from across the nation. Each recipient will be accompanied by the adult sponsor with whom they completed their projects. Also present will be EPA Program Coordinators, parents, and families.

The attached remarks applaud these young people for acting on their own initiative to protect the environment. A mention is made of the soon-to-be-signed National Environmental Education Act. The remarks also make references to the cartoons "The Simpsons" and the "Teenage Mutant Ninja Turtles" -- popular figures with school children.

Make  
D's

(Lange/Cawley)  
November 9, 1990  
4:45 p.m.  
[GREENKIDS.DOC]

PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS  
450 OEOB  
WEDNESDAY, NOVEMBER 14, 1990  
10:30 A.M.

① Ted Sanders (U.S.-Ed.)  
Add: \*  
② Frank Bracken (US-Interior)

Thank you, Bill [Reilly]. And welcome all -- ~~Secretary~~  
~~Watkins~~; Mike Deland, and our hard-working EPA Youth Coordinators  
and Regional Administrators. And especially, it's an honor to  
welcome these outstanding young champions for the environment to  
the White House.

All of you know that protecting the environment is not a  
spectator sport -- we all have to be part of the solution.  
That's why the past year has been so encouraging. So many  
people, in so many ways, are getting involved. Even the  
Simpsons.

You know, Bart Simpson dropped me a line the other day, when  
I told him you were coming. True story. He wrote me saying,  
"When I mess up my bedroom, my mom comes in and yells, but  
eventually she cleans it up, and everything's cool. But when we  
mess up the environment, we're the ones who are going to be  
yelling, and it definitely won't be cool."

Well, this is one of those rare moments when Bart Simpson  
makes sense. Wise beyond his years -- just as all of you are  
wise beyond yours.

Just yesterday, here at the White House, I awarded the Medal  
of Science and the Medal of Technology to some distinguished

American scientists, engineers, and mathematicians. But the awards we're making today are no less significant.

In fact, when I heard about the projects for this year's awards, I was struck by their sophistication. Some have grown to national even international stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

Today, in the middle of American Education Week, it's a pleasure to recognize the efforts of students who represent citizenship at its most responsible -- and the adult sponsors who've worked so hard with them. Together, they've proved something too many tend to forget -- that in this country, it's the individual that counts. It's the individual who makes a difference.

I think of one young man in particular, who won this award last year for launching a recycling program. He stood on this stage and asked me if the White House did any recycling. [[ Talk about pressure. It's not often lobbyists come disguised as high school students.]]

Well, I told him I didn't think we had a recycling program, but that we'd sure be working on it. And you know, if anyone can teach old dogs new tricks, kids can. So now, I can say to this year's award winners, we've learned something from people like you. **Now we have a recycling program in the White House. ///**

And we have something else to celebrate. [[ I will soon *have just signed* sign the National Environmental Education Act -- to inspire a

sense of personal responsibility for our environment in the hearts and minds of all Americans, especially students. And we'll do it by recognizing a group important to all of us: America's teachers. ]]

If it's true, as some say, that we're all borrowing the earth from future generations, it's also true that the earth will be preserved by millions of small decisions, made every day, by every one of us.

They're the kind of small decisions that make a world of difference -- whether it's recycling aluminum cans, conserving water, turning off a lightbulb... even just keeping the refrigerator door closed.

Like that scene in the "Teenage, Mutant," bear with me, "Ninja Turtles." They're standing in front of the refrigerator, deciding what to have for dinner.

One of them is standing there with the door open. So another one says, "Think with the door closed -- then get what you want."

"Okay," the first one says, "I'm thinking. Tonight we'll have... broccoli." \\ \\ Fortunately, he pulls out a pizza. So there's a happy ending.

And if more of us think with the door closed -- and our minds open -- we can all bring environmental ignorance to a happy ending. Because, to quote one of those Mutant Turtle characters -- "There are no passengers on Spaceship Earth. Only crew."

[ [ So with no further ado, on to the awards for the distinguished crew with us today... ] ]

# # #

**ENVIRONMENTAL YOUTH AWARDS \ 450 OE0B  
WEDNESDAY, NOVEMBER 14, 1990 \ 10:30 A.M.**

**THANK YOU, BILL [REILLY]. AND WELCOME ALL -- TED SANDERS [UNDERSECRETARY OF EDUCATION] AND FRANK BRACKEN [UNDERSECRETARY OF INTERIOR]; MIKE DELAND, AND OUR HARD-WORKING EPA YOUTH COORDINATORS AND REGIONAL ADMINISTRATORS. AND ESPECIALLY, IT'S AN HONOR TO WELCOME THESE OUTSTANDING YOUNG CHAMPIONS FOR THE ENVIRONMENT TO THE WHITE HOUSE.**

**ALL OF YOU KNOW THAT PROTECTING THE ENVIRONMENT IS NOT A SPECTATOR SPORT -- WE ALL HAVE TO BE PART OF THE SOLUTION.**

---

**- 2 -**

**THAT'S WHY THE PAST YEAR HAS BEEN SO ENCOURAGING. SO MANY PEOPLE, IN SO MANY WAYS, ARE GETTING INVOLVED. EVEN THE SIMPSONS.**

**YOU KNOW, BART SIMPSON DROPPED ME A LINE THE OTHER DAY, WHEN I TOLD HIM YOU WERE COMING. TRUE STORY. HE WROTE ME SAYING, "WHEN I MESS UP MY BEDROOM, MY MOM COMES IN AND YELLS, BUT EVENTUALLY SHE CLEANS IT UP, AND EVERYTHING'S COOL.**

BUT WHEN WE MESS UP THE ENVIRONMENT, WE'RE THE ONES WHO ARE GOING TO BE YELLING, AND IT DEFINITELY WON'T BE COOL."

WELL, THIS IS ONE OF THOSE RARE MOMENTS WHEN BART SIMPSON MAKES SENSE. WISE BEYOND HIS YEARS -- JUST AS ALL OF YOU ARE WISE BEYOND YOURS.

JUST YESTERDAY, HERE AT THE WHITE HOUSE, I AWARDED THE MEDAL OF SCIENCE AND THE MEDAL OF TECHNOLOGY TO SOME DISTINGUISHED AMERICAN SCIENTISTS, ENGINEERS, AND MATHEMATICIANS.

---

BUT THE AWARDS WE'RE MAKING TODAY ARE NO LESS SIGNIFICANT.

IN FACT, WHEN I HEARD ABOUT THE PROJECTS FOR THIS YEAR'S AWARDS, I WAS STRUCK BY THEIR SOPHISTICATION. SOME HAVE GROWN TO NATIONAL EVEN INTERNATIONAL STATURE. OTHERS HAVE CHANGED THE WAY WHOLE COMMUNITIES OPERATE. BUT ALL HAVE MADE PERMANENT IMPROVEMENTS TO OUR NATURAL ENVIRONMENT.

TODAY, IN THE MIDDLE OF AMERICAN EDUCATION WEEK, IT'S A PLEASURE TO RECOGNIZE THE EFFORTS OF STUDENTS WHO REPRESENT CITIZENSHIP AT ITS MOST RESPONSIBLE -- AND THE ADULT SPONSORS WHO'VE WORKED SO HARD WITH THEM. TOGETHER, THEY'VE PROVED SOMETHING TOO MANY TEND TO FORGET -- THAT IN THIS COUNTRY, IT'S THE INDIVIDUAL THAT COUNTS. IT'S THE INDIVIDUAL WHO MAKES A DIFFERENCE.

I THINK OF ONE YOUNG MAN IN PARTICULAR, WHO WON THIS AWARD LAST YEAR FOR LAUNCHING A RECYCLING PROGRAM. HE STOOD ON THIS STAGE AND ASKED ME IF THE WHITE HOUSE DID ANY RECYCLING. [[ TALK ABOUT PRESSURE. IT'S NOT OFTEN LOBBYISTS COME DISGUISED AS HIGH SCHOOL STUDENTS.]]

WELL, I TOLD HIM I DIDN'T THINK WE HAD A RECYCLING PROGRAM, BUT THAT WE'D SURE BE WORKING ON IT.

AND YOU KNOW, IF ANYONE CAN TEACH OLD DOGS NEW TRICKS, KIDS CAN. SO NOW, I CAN SAY TO THIS YEAR'S AWARD WINNERS, WE'VE LEARNED SOMETHING FROM PEOPLE LIKE YOU. NOW WE'VE STARTED A RECYCLING PROGRAM IN THE WHITE HOUSE. ///

IF IT'S TRUE, AS SOME SAY, THAT WE'RE ALL BORROWING THE EARTH FROM FUTURE GENERATIONS, IT'S ALSO TRUE THAT THE EARTH WILL BE PRESERVED BY MILLIONS OF SMALL DECISIONS, MADE EVERY DAY, BY EVERY ONE OF US:

THEY'RE THE KIND OF SMALL DECISIONS THAT MAKE A WORLD OF DIFFERENCE -- WHETHER IT'S RECYCLING ALUMINUM CANS, CONSERVING WATER, TURNING OFF A LIGHTBULB... EVEN JUST KEEPING THE REFRIGERATOR DOOR CLOSED.

LIKE THAT SCENE IN THE "TEENAGE, MUTANT," BEAR WITH ME, "NINJA TURTLES." THEY'RE STANDING IN FRONT OF THE REFRIGERATOR, DECIDING WHAT TO HAVE FOR DINNER.

ONE OF THEM IS STANDING THERE WITH THE DOOR OPEN.  
SO ANOTHER ONE SAYS, "THINK WITH THE DOOR CLOSED --  
THEN GET WHAT YOU WANT."

"OKAY," THE FIRST ONE SAYS, "I'M THINKING. TONIGHT  
WE'LL HAVE... BROCCOLI." \\\ FORTUNATELY, HE PULLS  
OUT A PIZZA. SO THERE'S A HAPPY ENDING.

AND IF MORE OF US THINK WITH THE DOOR CLOSED -- AND  
OUR MINDS OPEN -- WE CAN ALL BRING ENVIRONMENTAL  
IGNORANCE TO A HAPPY ENDING.

---

BECAUSE, TO QUOTE ONE OF THOSE MUTANT TURTLE CHARACTERS  
-- "THERE ARE NO PASSENGERS ON SPACESHIP EARTH. ONLY  
CREW."

\* \* \* \*

## **IF NO BILL SIGNING**

**[[ SO WITH NO FURTHER ADO, ON TO THE AWARDS FOR THE  
DISTINGUISHED CREW WITH US TODAY... ]]**

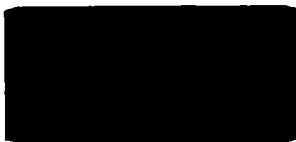
---

## **IF BILL SIGNING**

**[[ SO WITH NO FURTHER ADO, I HAVE TWO SPECIAL HONORS  
THIS MORNING. FIRST, I'M GOING TO SIGN THE NATIONAL  
ENVIRONMENTAL EDUCATION ACT -- TO INSPIRE A SENSE OF  
PERSONAL RESPONSIBILITY FOR OUR ENVIRONMENT IN THE  
HEARTS AND MINDS OF ALL AMERICANS, ESPECIALLY STUDENTS.**

**THIS BILL WILL CREATE A NEW PARTNERSHIP BETWEEN  
GOVERNMENT, SCHOOLS, THE PRIVATE SECTOR, AND  
ENVIRONMENTAL GROUPS -- AND IT RECOGNIZES THE EFFORTS  
OF A GROUP IMPORTANT TO ALL OF US: AMERICA'S TEACHERS.**

**AND AFTER I SIGN THAT BILL, IT WILL BE MY HONOR TO  
RECOGNIZE THE EFFORTS OF THE OUTSTANDING YOUNG  
ENVIRONMENTALISTS WITH US TODAY.**



Add: Adult Sponsors

(Lange/Cawley)  
November 9, 1990  
4:45 p.m.  
[GREENKIDS.DOC]

PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS  
450 OEOB  
WEDNESDAY, NOVEMBER 14, 1990  
10:30 A.M.

X-Carol Singer  
352-4434 EPA

Thank you, Bill [Reilly]. And welcome all -- Secretaries Lujan, Watkins, and Cavazos; Mike Deland, and our hard-working EPA Youth Coordinators. And especially, it's an honor to welcome these outstanding young champions for the environment to the White House.

All of you know that protecting the environment is not a spectator sport -- we all have to be part of the solution. That's why the past year has been so encouraging. So many people, in so many ways, are getting involved. Even the Simpsons.

You know, Bart Simpson dropped me a line the other day, when I told him you were coming. True story. He wrote me saying, "When I mess up my bedroom, my mom comes in and yells, but eventually she cleans it up, and everything's cool. But when we mess up the environment, we're the ones who are going to be yelling, and it definitely won't be cool."

Well, this is one of those rare moments when Bart Simpson makes sense. Wise beyond his years -- just as all of you are wise beyond yours.

Just yesterday, here at the White House, I awarded the Medal of Science and the Medal of Technology to some distinguished American scientists, engineers, and mathematicians. But the

Re: SKD  
JSTW BTP

awards we're making today are no less significant.

In fact, when I heard about the projects for this year's awards, I was struck by their sophistication. Some have grown to national stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

And they've done something else, at **least** as lasting. Because one of the national education goals we announced last year, was that all students grow up to be responsible citizens.

Today, in the middle of American Education Week, it's a pleasure to recognize the efforts of students who represent citizenship at its **most** responsible. They prove what too many adults tend to forget -- that in this country, it's the individual that counts. It's the individual who makes a difference. *[Adult Sponsor]*

I think of one in particular, who won an award last year for launching a recycling program. He stood on this stage and asked me if the White House did any recycling. *[[ Talk about pressure. It's not often lobbyists come disguised as high school students.]]*

Well, I told him I didn't think we had a recycling program, but that we'd sure be working on it. And you know, if anyone can teach old dogs new tricks, kids can. So now, I can say to this year's award winners, we've learned something from people like you. **Now we have a recycling program in the White House. ///**

SK - Carol Singer  
EPA  
352-4494

OK -  
Lou Pearson,  
Admin & Fac. Agent

Re: Barry Weber X2800

And we have something else to celebrate. ~~In just a few~~  
~~minutes,~~ <sup>soon</sup> [I will sign the National Environmental Education Act --]  
 to inspire a sense of personal responsibility for our environment  
 in the hearts and minds of all Americans -- especially students.  
 This legislation will build a new and important partnership  
 between the EPA, schools, environmental groups and the private  
 sector.

If it's true, as some say, that we're all borrowing the  
 earth from future generations, it's also true that the earth will  
 be preserved by millions of small decisions, made every day, by  
 every one of us.

They're the kind of small decisions that make a world of  
 difference -- whether it's recycling aluminum cans, conserving  
 water, turning off a lightbulb... even just keeping the  
 refrigerator door closed.

Like that scene in the "Teenage, Mutant," bear with me,  
 "Ninja Turtles." They're standing in front of the refrigerator,  
 deciding what to have for dinner.

One of them is standing there with the door open. So  
 another one says, "Think with the door closed -- then get what  
 you want."

"Okay," the first one says, "I'm thinking. Tonight we'll  
 have... broccoli." \\\ Fortunately, he pulls out a pizza. So  
 there's a happy ending.

And if more of us think with the door closed -- and our  
 minds open -- we can all bring environmental ignorance to a happy

ending. Because, to quote one of those Mutant Turtle characters  
-- "There are no passengers on Spaceship Earth. Only crew."

[[ So with no further ado, on to the awards for the  
distinguished crew with us today... ]]

# # #

(Lange/Cawley)  
November 8, 1990  
6:15 p.m.  
[GREENKIDS.DOC]

PRESIDENTIAL REMARKS: ENVIRONMENTAL YOUTH AWARDS  
450 OEOB  
WEDNESDAY, NOVEMBER 14, 1990  
10:30 A.M.

*Add student's sponsors (accept award w/ them)*

Thank you, Bill [Reilly]. And welcome all -- Secretaries Lujan, Watkins, and Cavazos; Mike Deland, and our hard-working EPA Youth Coordinators. And especially, it's an honor to welcome these outstanding young champions for the environment to the White House.

All of you know that protecting the environment is not a spectator sport -- we all have to be part of the solution. That's why the past year has been so encouraging. So many people, in so many ways, are getting involved. Even the Simpsons.

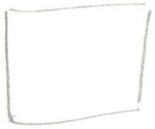
You know, Bart Simpson dropped me a line the other day, when I told him you were coming. True story. He wrote me saying, "When I mess up my bedroom, my mom comes in and yells, but eventually she cleans it up, and everything's cool. But when we mess up the environment, we're the ones who are going to be yelling, and it definitely won't be cool."

Well, this is one of those rare moments when Bart Simpson makes sense. Wise beyond his years -- just as all of you are wise beyond yours.

Just yesterday, here at the White House, I awarded the Medal of Science and the Medal of Technology to some distinguished

*Antonia  
Coffman,  
Fox,  
213/203-3591*

*OK - Dooley*



American scientists. But the awards we're making today are no less significant.

In fact, when I heard about the projects for this year's awards, I was struck by their sophistication. Some have grown to national stature. Others have changed the way whole communities operate. But all have made permanent improvements to our natural environment.

And they've done something else, at **least** as lasting. Because one of the national education goals we announced last year, was that all students grow up to be responsible citizens.

Today, in the middle of American Education Week, it's a pleasure to recognize the efforts of students who represent citizenship at its **most** responsible. They prove what adults tend to forget -- that in this country, it's the individual that counts. It's the individual who makes a difference.

I think of one in particular, who won an award last year for launching a recycling program. He stood on this stage and asked me if the White House did any recycling. [[ Talk about pressure. It's not often lobbyists come disguised as highschool students.]]

Well, I told him I didn't think we had a recycling program, but that we'd sure be working on it. And you know, if anyone can teach old dogs new tricks, kids can. So now, I can say to this year's award winners, we've learned something from people like you. **Now we have a recycling program in the White House.** ///

And we have something else to celebrate. Soon, I will sign the National Environmental Education Act -- designed to inspire a

Barry Tron, X2483  
Nov 12-16

EPA TPs +  
Carol Singer,  
EPA  
382-4454

X -  
Low  
Pearlson  
X6226  
Admin. Facility  
Wgent

EPA TPs



EPA TP'S

sense of personal responsibility for our environment in the hearts and minds of all Americans -- especially students.

If it's true, as some say, that we're all borrowing the earth from future generations, it's also true that the earth will be preserved by millions of small decisions, made every day, by every one of us.

They're the kind of small decisions that make a world of difference -- whether it's recycling aluminum cans, conserving water, turning off a lightbulb... even just keeping the refrigerator door closed.

Like that scene in the "Teenage, Mutant, bear with me, "Ninja Turtles." They're standing in front of the refrigerator, deciding what to have for dinner.

Fox from Tudy Takamaki, CBS, 'Turtles'

One of them is standing there with the door open. So another one says, "Think with the door closed -- then get what you want."

"Okay," the first one says, "I'm thinking. Tonight we'll have... broccoli." \ \ \ Fortunately, he pulls out a pizza. So there's a happy ending.

And if more of us think with the door closed -- and our minds open -- we can all bring environmental ignorance to a happy ending. Because, to quote one of those Mutant Turtle characters -- "There are no passengers on Spaceship Earth. Only crew."

[[ So with no further ado, on to the awards for the distinguished crew with us today... ]]

# # #

# THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

February 26, 1990

## NATIONAL GOALS FOR EDUCATION

### INTRODUCTION

At the historic education summit in Charlottesville five months ago, the President and the Governors declared that "the time has come, for the first time in U.S. history, to establish clear national performance goals, goals that will make us internationally competitive." The six national education goals contained here are the first step in carrying out that commitment.

America's educational performance must be second to none in the 21st century. Education is central to our quality of life. It is at the heart of our economic strength and security, our creativity in the arts and letters, our invention in the sciences, and the perpetuation of our cultural values. Education is the key to America's international competitiveness.

Today, a new standard for an educated citizenry is required, one suitable for the next century. Our people must be as knowledgeable, as well-trained, as competent, and as inventive as those in any other nation. All of our people, not just a few, must be able to think for a living, adapt to changing environments, and to understand the world around them. They must understand and accept the responsibilities and obligations of citizenship. They must continually learn and develop new skills throughout their lives.

America can meet this challenge if our society is dedicated to a renaissance in education. We must become a nation that values education and learning. We must recognize that every child can learn, regardless of background or disability. We must recognize that education is a lifelong pursuit, not just an endeavor for our children.

Sweeping, fundamental changes in our education system must be made. Educators must be given greater flexibility to devise challenging and inspiring strategies to serve the needs of a diverse body of students. This is especially important for students who are at risk of academic failure — for the failure of these students will become the failure of our nation. Achieving these changes depends in large part on the commitment of professional educators. Their daily work must be dedicated to creating a new educational order in which success for all students is the first priority, and they must be held accountable for the results.

This is not the responsibility of educators alone, however. All Americans have an important stake in the success of our education system, and every part of our society must be involved in meeting that challenge. Parents must be more interested and involved in their children's education, and students must accept the challenge of higher expectations for achievement and greater responsibility for their future. In addition, communities, business and civic groups,

## NATIONAL EDUCATION GOALS

### *Readiness for School*

**GOAL 1:** By the year 2000, all children in America will start school ready to learn.

**Objectives:**

- o All disadvantaged and disabled children will have access to high quality and developmentally appropriate preschool programs that help prepare children for school.
- o Every parent in America will be a child's first teacher and devote time each day helping his or her preschool child learn; parents will have access to the training and support they need.
- o Children will receive the nutrition and health care needed to arrive at school with healthy minds and bodies, and the number of low birthweight babies will be significantly reduced through enhanced prenatal health systems.

### *High School Completion*

**GOAL 2:** By the year 2000, the high school graduation rate will increase to at least 90 percent.

**Objectives:**

- o The nation must dramatically reduce its dropout rate and seventy-five percent of those students who do drop out will successfully complete a high school degree or its equivalent.
- o The gap in high school graduation rates between American students from minority backgrounds and their non-minority counterparts will be eliminated.

### *Student Achievement and Citizenship*

**GOAL 3:** By the year 2000, American students will leave grades four, eight and twelve having demonstrated competency in challenging subject matter including English, mathematics, science, history, and geography; and every school in America will ensure that all students learn to use their minds well, so they may be prepared for responsible citizenship, further learning, and productive employment in our modern economy.

**Objectives:**

- o Every major American business will be involved in strengthening the connection between education and work.
- o All workers will have the opportunity to acquire the knowledge and skills, from basic to highly technical, needed to adapt to emerging new technologies, work methods, and markets through public and private educational, vocational, technical, workplace, or other programs.
- o The number of quality programs, including those at libraries, that are designed to serve more effectively the needs of the growing number of part-time and mid-career students will increase substantially.
- o The proportion of those qualified students, especially minorities, who enter college; who complete at least two years; and who complete their degree programs will increase substantially.
- o The proportion of college graduates who demonstrate an advanced ability to think critically, communicate effectively, and solve problems will increase substantially.

*Safe, Disciplined, and Drug-Free Schools*

**GOAL 6:** By the year 2000, every school in America will be free of drugs and violence and will offer a disciplined environment conducive to learning.

**Objectives:**

- o Every school will implement a firm and fair policy on use, possession, and distribution of drugs and alcohol.
- o Parents, businesses, and community organizations will work together to ensure that schools are a safe haven for all children.
- o Every school district will develop a comprehensive K-12 drug and alcohol prevention education program. Drug and alcohol curriculum should be taught as an integral part of health education. In addition, community-based teams should be organized to provide students and teachers with needed support.

Next, our public education system must be fundamentally restructured in order to ensure that all students can meet higher standards. This means reorienting schools so they focus on results, not on procedures; giving each school's principal and teachers the discretion to make more decisions and the flexibility to use federal, state, and local resources in more productive, innovative ways that improve learning; providing a way for gifted professionals who want to teach to do so through alternative certification avenues, and giving parents more responsibility for their children's education through magnet schools, public school choice, and other strategies. Most important, restructuring requires creating powerful incentives for performance and improvement, and real consequences for persistent failure. It is only by maintaining this balance of flexibility and accountability that we can truly improve our schools.

The federal government must sustain its vital role of promoting educational equity by ensuring access to quality educational programs for all students regardless of race, national origin, sex, or handicapping condition. Federal funds should target those students most in need of assistance due to economic disadvantage or risk of academic failure.

Finally, efforts to restructure education must work toward guaranteeing that all students are engaged in rigorous programs of instruction designed to ensure that every child, regardless of background or disability, acquires the knowledge and skills necessary to succeed in a changing economy. In recent years, there has been an increased commitment to mathematics and science improvement programs. The federal government should continue to enhance financial assistance to state and local governments for effective programs in these areas. Likewise, there has been a greater federal emphasis on programs that target youth at risk of school failure and dropping out. The federal government should continue to enhance funding and seek strategies to help states in their efforts to seek solutions to these problems.

Improving elementary and secondary student achievement will not require a national curriculum, but it will require that the nation invest in developing the skills and knowledge of our educators and equipping our schools with up-to-date technology. The quality of teachers and teaching is essential to meeting our goals. We must have well-prepared teachers and we must increase the number of qualified teachers in critical shortage areas, including rural and urban schools, specialized fields such as foreign languages, mathematics and science, and from minority groups. Policies must attract and keep able teachers who reflect the cultural diversity of our nation. Policies that shape how our educators are prepared, certified, rewarded, developed and supported on the job must be consistent with efforts to restructure the education system and ensure that every school is capable of teaching all of our children to think and reason. Teachers and other school leaders must not only be outstanding, the schools in which they work must also be restructured to utilize both professional talent and technology to improve student learning and teacher- and system-productivity.

### *The After-School Years*

Comprehensive, well-integrated lifelong learning opportunities must be created for a world in which three of four new jobs will require more than a high school education; workers with only high school diplomas may face the prospect of declining incomes; and most workers will

The Governors urge the National Assessment Governing Board to begin work to set national performance goals in the subject areas in which NAEP will be administered. This does not mean establishing standards for individual competence; rather, it requires determining how to set targets for increases in the percentage of students performing at the higher levels of the NAEP scales.

Third, measurements must be accurate, comparable, appropriate, and constructive. Placement decisions for young children should not be made on the basis of standardized tests. Achievement tests must not simply measure minimum competencies, but also higher levels of reading, writing, speaking, reasoning, and problem-solving skills. And in comparing America's achievement with that of other countries, it is essential that international comparisons are reliable. In addition, appropriate, nationally-directed research, demonstration, data collection, and innovation should be maintained and recognized as a set of core responsibilities of the federal government in education. That role needs to be strengthened in cooperation with the states.

The President and the Governors agree that while we do not need a new data-gathering agency, we do need a bipartisan group to oversee the process of determining and developing appropriate measurements and reporting on the progress toward meeting the goals. This process should stay in existence until at least the year 2000 so that we assure ten full years of effort toward meeting the goals.

#### A CHALLENGE

These national education goals are not the President's goals or the Governors' goals; they are the nation's goals.

These education goals are the beginning, not the end, of the process. Governors are committed to working within their own states to review state education goals and performance levels in light of these national goals. States are encouraged to adjust state goals according to this review, and to expand upon national goals where appropriate. The President and the Governors challenge every family, school, school district, and community to adopt these national goals as their own, and establish other goals that reflect the particular circumstances and challenges they face as America approaches the twenty-first century.

###

I had them send  
Crampton & Reilly's TPS  
as well so we wouldn't  
repeat.

Document Originally  
Attached to  
Following Page

Dr

Dr

Dr



U. S. ENVIRONMENTAL PROTECTION AGENCY  
Office of External Relations and Education  
Washington, D. C. 20460



FACSIMILE REQUEST AND COVER SHEET

TO: CAROLYN CAWLEY (The White House)

OFFICE PHONE: 456-7750

REGION:

CITY:

FROM:

Peggy Knight

OFFICE PHONE:

382-4454

SECTION or BRANCH:

DATE:

11/7/90

Number all pages. 15

Number of Pages to Include this cover sheet:

MAIL CODE: A-108

FAX # 252-0130

(COMMENTS)

On regional youth coordinators, they are Career Fed. employees who have really worked hard to make FEYA a success - handling applications, speaking to youth + civic groups - Generally spreading the word. It's generally been a non-resource program with little recognition for EPA folks who make it happen  
P Knight

They asked that we give a nod to the youth coordinators.

LEWIS CRAMPTON/ OPENING REMARKS FOR THE PRESIDENT'S ENVIRONMENTAL YOUTH AWARDS CEREMONY

- WELCOME TO WASHINGTON, D.C.

- CONGRATULATIONS TO EACH OF YOU FOR THE CONTRIBUTIONS YOU HAVE MADE TO PROTECTING THE ENVIRONMENT THROUGH YOUR INDIVIDUAL AND GROUP PROJECTS.

- WE AT EPA ARE STRONGLY COMMITTED TO THE ENHANCEMENT OF ENVIRONMENTAL EDUCATION IN OUR NATION'S SCHOOL SYSTEM. EDUCATION CAN AND WILL ENHANCE OUR KNOWLEDGE OF MAN'S IMPACT ON THE ENVIRONMENT AND CAN IMPROVE OUR UNDERSTANDING OF THE ENVIRONMENTAL CONSEQUENCES OF INDIVIDUAL AND COLLECTIVE ACTIONS. THEREFORE, ENVIRONMENTAL EDUCATION IS ESSENTIAL BECAUSE WE MUST GO BEYOND LAWS AND REGULATIONS.

- THERE ARE LIMITS TO EPA AS A REGULATORY AGENCY ISSUING ENFORCEMENT ORDERS. WE SEEK TO CHANGE PEOPLE'S ATTITUDES AND BEHAVIOR ABOUT THE ENVIRONMENT BUT EPA CANNOT STAKE OUT EVERY TRASH CAN OR PATROL EVERY POTENTIAL POLLUTION SITE. NOR DO WE WANT TO.

- THE FUTURE OF ENVIRONMENTAL PROGRESS DEPENDS, TO A GREAT EXTENT, UPON YOUR INDIVIDUAL DECISIONS: DECISIONS THAT ARE MADE IN SCHOOL, WORK, OR AT HOME. THESE ARE DECISIONS WHICH LED TO THE TYPE OF PROJECTS WE ARE HONORING HERE TODAY.

- MANY OF YOUR PROJECTS RESULTED IN A CHANGE. FOR EXAMPLE, KEVIN BELL'S PROJECT IN REGION 9 RESULTED IN A CHANGE TO THE WATER QUALITY IN THE STILLWATER NATIONAL WILDLIFE REFUGE. THIS CHANGE WAS A RESULT, IN PART, TO KEVIN'S INTEREST IN HIS ENVIRONMENT AND HIS EDUCATION.

- ONE EXAMPLE OF OUR STRONG COMMITMENT WAS THE RECENT ESTABLISHMENT BY ADMINISTRATOR REILLY OF THE OFFICE OF ENVIRONMENTAL EDUCATION. I HAVE GREAT EXPECTATIONS FOR THIS OFFICE, ESPECIALLY SINCE I WILL BE IN CHARGE OF IT.

- OUR ULTIMATE GOAL IS TO IMPROVE THE ENVIRONMENTAL LITERACY OF OUR PEOPLE. TO DO THIS THE OFFICE WILL SERVE AS A MAJOR LINK BETWEEN THE PEOPLE WHO PRODUCE ENVIRONMENTAL EDUCATION MATERIALS AND THE PEOPLE WHO NEED THEM. AND, BEGINNING IN THE FALL OF 1991, WE WILL SPONSOR GRANTS TO SUPPORT PROMISING ENVIRONMENTAL EDUCATION ACTIVITIES.

- CONGRESS, ALSO RECOGNIZING THE NEED FOR ENVIRONMENTAL EDUCATION, RECENTLY PASSED THE NATIONAL ENVIRONMENTAL EDUCATION ACT. ONE OF THE INTERESTING COMPONENTS OF THE EDUCATION ACT IS THAT IT STRESSES THE ROLE OF PUBLIC AND PRIVATE ORGANIZATIONS OUTSIDE OF THE EPA, AND MAKES IT CLEAR THAT WE ARE TO RELY ON UPON AN ADVISORY COUNCIL TO BE MADE UP OF PEOPLE - LIKE MANY OF YOU HERE TODAY - WITH THE EXPERIENCE NEEDED TO CREATE POWERFUL ENVIRONMENTAL EDUCATION EFFORTS.

2

-2-

- YOU ARE THE ENVIRONMENTAL LEADERS OF THE FUTURE AND I AM PLEASED TO BE HERE TODAY TO RECOGNIZE YOUR ACHIEVEMENTS TODAY. KEEP UP THE GOOD WORK.

- IT IS NOW MY PRIVILEGE TO INTRODUCE THE ADMINISTRATOR OF THE ENVIRONMENTAL PROTECTION AGENCY, WILLIAM K. REILLY.

LEWIS CRAMPTON/ OPENING REMARKS FOR THE PRESIDENT'S ENVIRONMENTAL  
YOUTH AWARDS CEREMONY AND SIGNING CEREMONY ← NATIONAL ENVIRONMENTAL  
EDUCATION ACT

- WELCOME TO WASHINGTON, D.C.

- CONGRATULATIONS TO EACH OF YOU FOR THE CONTRIBUTIONS YOU HAVE MADE TO PROTECTING THE ENVIRONMENT THROUGH YOUR INDIVIDUAL AND GROUP PROJECTS.

- WE AT EPA ARE STRONGLY COMMITTED TO THE ENHANCEMENT OF ENVIRONMENTAL EDUCATION IN OUR NATION'S SCHOOL SYSTEM. EDUCATION CAN AND WILL ENHANCE OUR KNOWLEDGE OF MAN'S IMPACT ON THE ENVIRONMENT AND CAN IMPROVE OUR UNDERSTANDING OF THE ENVIRONMENTAL CONSEQUENCES OF INDIVIDUAL AND COLLECTIVE ACTIONS. THEREFORE, ENVIRONMENTAL EDUCATION IS ESSENTIAL BECAUSE WE MUST GO BEYOND LAWS AND REGULATIONS.

- THERE ARE LIMITS TO EPA AS A REGULATORY AGENCY ISSUING ENFORCEMENT ORDERS. WE SEEK TO CHANGE PEOPLE'S ATTITUDES AND BEHAVIOR ABOUT THE ENVIRONMENT BUT EPA CANNOT STAKE OUT EVERY TRASH CAN OR PATROL EVERY POTENTIAL POLLUTION SITE. NOR DO WE WANT TO.

- THE FUTURE OF ENVIRONMENTAL PROGRESS DEPENDS, TO A GREAT EXTENT, UPON YOUR INDIVIDUAL DECISIONS: DECISIONS THAT ARE MADE IN SCHOOL, WORK, OR AT HOME. THESE ARE DECISIONS WHICH LED TO THE TYPE OF PROJECTS WE ARE HONORING HERE TODAY.

- MANY OF YOUR PROJECTS RESULTED IN A CHANGE. FOR EXAMPLE, KEVIN BELL'S PROJECT IN REGION 9 RESULTED IN A CHANGE TO THE WATER QUALITY IN THE STILLWATER NATIONAL WILDLIFE REFUGE. THIS CHANGE WAS A RESULT, IN PART, TO KEVIN'S INTEREST IN HIS ENVIRONMENT AND HIS EDUCATION.

- ONE EXAMPLE OF OUR STRONG COMMITMENT WAS THE RECENT ESTABLISHMENT BY ADMINISTRATOR REILLY OF THE OFFICE OF ENVIRONMENTAL EDUCATION. I HAVE GREAT EXPECTATIONS FOR THIS OFFICE, ESPECIALLY SINCE I WILL BE IN CHARGE OF IT.

- OUR ULTIMATE GOAL IS TO IMPROVE THE ENVIRONMENTAL LITERACY OF OUR PEOPLE. TO DO THIS THE OFFICE WILL SERVE AS A MAJOR LINK BETWEEN THE PEOPLE WHO PRODUCE ENVIRONMENTAL EDUCATION MATERIALS AND THE PEOPLE WHO NEED THEM. AND, BEGINNING IN THE FALL OF 1991, WE WILL SPONSOR GRANTS TO SUPPORT PROMISING ENVIRONMENTAL EDUCATION ACTIVITIES.

- CONGRESS, ALSO RECOGNIZING THE NEED FOR ENVIRONMENTAL EDUCATION, RECENTLY PASSED THE NATIONAL ENVIRONMENTAL EDUCATION ACT WHICH THE PRESIDENT WILL SIGN TODAY. ONE OF THE INTERESTING COMPONENTS OF THE EDUCATION ACT IS THAT IT STRESSES THE ROLE OF PUBLIC AND PRIVATE ORGANIZATIONS OUTSIDE OF THE EPA, AND MAKES IT CLEAR THAT WE ARE TO RELY ON UPON AN ADVISORY COUNCIL TO BE MADE UP OF PEOPLE - LIKE MANY OF YOU HERE TODAY - WITH THE EXPERIENCE NEEDED TO CREATE POWERFUL ENVIRONMENTAL EDUCATION EFFORTS.

4

-2-

- WE ARE ALL VERY FORTUNATE TO BE HERE TODAY BOTH FOR YOU RECEIVING RECOGNITION FOR YOUR PROJECTS AND FOR WITNESSING THE SIGNING OF THIS IMPORTANT PIECE OF LEGISLATION. KEEP UP THE GOOD WORK IN PROTECTING OUR ENVIRONMENT.

- IT IS NOW MY PRIVILEGE TO INTRODUCE THE ADMINISTRATOR OF THE ENVIRONMENTAL PROTECTION AGENCY, WILLIAM K. REILLY.

HONORABLE WILLIAM K. REILLY/ TALKING POINTS FOR PRESIDENT'S ENVIRONMENTAL YOUTH AWARDS

- THANK YOU LEW. THERE IS AN OLD STORY ABOUT EDUCATION I LIKE TO RECALL WHICH SAYS THAT AS PEOPLE GROW OLDER THEY LEARN MORE AND MORE -- ABOUT LESS AND LESS -- AND END UP KNOWING EVERYTHING ABOUT NOTHING. IN THE ENVIRONMENT, IT SOMETIMES SEEMS THAT THE MORE WE STUDY SOME THINGS THE LESS WE UNDERSTAND THEM.

- IT IS A REFRESHING BREAK FOR ME TO HAVE THE OPPORTUNITY TO SPEAK WITH YOU THIS MORNING. I CONGRATULATE YOU FOR YOUR ACHIEVEMENTS. EACH OF YOU HAVE DEMONSTRATED A COMMITMENT TO IMPROVING OUR ENVIRONMENT. AS YOUR WINNING PROJECTS DEMONSTRATE, YOU SAW A PROBLEM, STUDIED IT TO KNOW WHAT YOU COULD DO ABOUT IT, AND DID IT.

- THE CITY OF WASHINGTON, D.C. IS DECORATED WITH MONUMENTS TO PEOPLE JUST LIKE YOU. PEOPLE LIKE LINCOLN, JEFFERSON, AND GEORGE WASHINGTON WHO SET OUT TO SOLVE A PROBLEM AND, IN THE PROCESS, CHANGED THE WORLD. AS YOU TOUR AROUND THE CITY LATER TODAY, KEEP THAT IDEA IN MIND.

- I BELIEVE WE ARE LIVING IN A TIME WHEN REAL IMPROVEMENT TO THE EARTH'S ENVIRONMENT CAN BE MADE.

- WHILE CENTURIES AGO COPERNICUS TOLD US THAT MAN WAS NOT THE CENTER OF THE UNIVERSE, WE NOW UNDERSTAND THAT MAN IS NO LONGER ABOVE NATURE, WE ARE PART OF NATURE.

- FOR MILLIONS OF YEARS MANKIND DEPENDED ON NATURE FOR SURVIVAL. OUR MYTHS AND RELIGIONS ARE FILLED WITH EFFORTS TO GAIN NATURE'S BLESSINGS AND AVOID ITS ANGER. YET, WHAT HAS BECOME CLEAR IN THE LAST FEW DECADES IS THAT MAN'S DEPENDENCE UPON NATURE HAS BECOME MUTUAL. EVERYWHERE ON EARTH, THE CONTINUED EXISTENCE OF WHAT WE CALL NATURE NOW DEPENDS AS HEAVILY UPON US AS WE DEPEND UPON NATURE.

- THESE TOGETHER ARE AN IMPORTANT NEW VISION THAT WE MUST RECOGNIZE INDIVIDUALLY, AND AS A GOVERNMENT, ADDRESS THROUGH OUR POLICIES. IT IS TRULY A SEA OF CHANGE IN PERSPECTIVE. BUT SUCH A CHANGE IS ESSENTIAL IF THIS PLANET IS TO REMAIN HABITABLE.

- OUR ENVIRONMENTAL PROBLEMS DIDN'T "JUST HAPPEN." THEY WERE CREATED - INCREMENT BY INCREMENT - OVER THE PAST DECADES BY BILLIONS OF INDIVIDUAL CHOICES. WHAT CAR TO BUY; WHAT CAREER TO PURSUE; HOW TO CONSERVE OUR NATURAL RESOURCES; AND HOW TO DISPOSE OF OUR WASTE; AND SO ON.

- IN A SENSE, ALL OF US NEED TO LEARN A WHOLE NEW SET OF BEHAVIORS.

6

HONORABLE WILLIAM K. REILLY/ TALKING POINTS FOR PRESIDENT'S ENVIRONMENTAL YOUTH AWARDS AND NATIONAL EDUCATION ACT SIGNING CEREMONY

- THANK YOU LEW. THERE IS AN OLD STORY ABOUT EDUCATION I LIKE TO RECALL WHICH SAYS THAT AS PEOPLE GROW OLDER THEY LEARN MORE AND MORE -- ABOUT LESS AND LESS -- AND END UP KNOWING EVERYTHING ABOUT NOTHING. IN THE ENVIRONMENT, IT SOMETIMES SEEMS THAT THE MORE WE STUDY SOME THINGS THE LESS WE UNDERSTAND THEM.

- IT IS A REFRESHING BREAK FOR ME TO HAVE THE OPPORTUNITY TO SPEAK WITH YOU THIS MORNING. I CONGRATULATE YOU FOR YOUR ACHIEVEMENTS. EACH OF YOU HAVE DEMONSTRATED A COMMITMENT TO IMPROVING OUR ENVIRONMENT. AS YOUR WINNING PROJECTS DEMONSTRATE, YOU SAW A PROBLEM, STUDIED IT TO KNOW WHAT YOU COULD DO ABOUT IT, AND DID IT.

- THE CITY OF WASHINGTON, D.C. IS DECORATED WITH MONUMENTS TO PEOPLE JUST LIKE YOU. PEOPLE LIKE LINCOLN, JEFFERSON, AND GEORGE WASHINGTON WHO SET OUT TO SOLVE A PROBLEM AND, IN THE PROCESS, CHANGED THE WORLD. AS YOU TOUR AROUND THE CITY LATER TODAY, KEEP THAT IDEA IN MIND.

- I BELIEVE WE ARE LIVING IN A TIME WHEN REAL IMPROVEMENT TO THE EARTH'S ENVIRONMENT CAN BE MADE.

- WHILE CENTURIES AGO COPERNICUS TOLD US THAT MAN WAS NOT THE CENTER OF THE UNIVERSE, WE NOW UNDERSTAND THAT MAN IS NO LONGER ABOVE NATURE, WE ARE PART OF NATURE.

- FOR MILLIONS OF YEARS MANKIND DEPENDED ON NATURE FOR SURVIVAL. OUR MYTHS AND RELIGIONS ARE FILLED WITH EFFORTS TO GAIN NATURE'S BLESSINGS AND AVOID ITS ANGER. YET, WHAT HAS BECOME CLEAR IN THE LAST FEW DECADES IS THAT MAN'S DEPENDENCE UPON NATURE HAS BECOME MUTUAL. EVERYWHERE ON EARTH, THE CONTINUED EXISTENCE OF WHAT WE CALL NATURE NOW DEPENDS AS HEAVILY UPON US AS WE DEPEND UPON NATURE.

- THESE TOGETHER ARE AN IMPORTANT NEW VISION THAT WE MUST RECOGNIZE INDIVIDUALLY, AND AS A GOVERNMENT, ADDRESS THROUGH OUR POLICIES. IT IS TRULY A SEA OF CHANGE IN PERSPECTIVE. BUT SUCH A CHANGE IS ESSENTIAL IF THIS PLANET IS TO REMAIN HABITABLE.

- OUR ENVIRONMENTAL PROBLEMS DIDN'T "JUST HAPPEN." THEY WERE CREATED - INCREMENT BY INCREMENT - OVER THE PAST DECADES BY BILLIONS OF INDIVIDUAL CHOICES. WHAT CAR TO BUY; WHAT CAREER TO PURSUE; HOW TO CONSERVE OUR NATURAL RESOURCES; AND HOW TO DISPOSE OF OUR WASTE; AND SO ON.

- IN A SENSE, ALL OF US NEED TO LEARN A WHOLE NEW SET OF BEHAVIORS.

-2-

- OUR APPROACH IS AS SIMPLE AS IT IS INEVITABLE. IT IS SIMPLE BECAUSE IT PUTS RESPONSIBILITY FOR ENVIRONMENTAL PROTECTION WHERE IT BELONGS - WITH EACH OF US. IT IS INEVITABLE BECAUSE WE ARE RAPIDLY REACHING THE LIMITS OF HOW MUCH A GOVERNMENT CAN IMPOSE WITHOUT THREATENING THE PERSONAL FREEDOMS WHICH WE ALL HOLD SO DEAR.

- SO, ENVIRONMENTAL EDUCATION IS CRITICAL. SOUND EDUCATION PROVIDES EACH OF YOU, AND EVERY CITIZEN, THE TOOLS OF KNOWLEDGE NEEDED TO MAKE ENVIRONMENTALLY PROTECTIVE DECISIONS.

- TODAY THE PRESIDENT WILL SIGN INTO LAW AN IMPORTANT PIECE OF LEGISLATION, THE NATIONAL ENVIRONMENTAL EDUCATION ACT, WHICH GIVES CONGRESS THE AUTHORITY TO FUND ENVIRONMENTAL EDUCATION EFFORTS WITHIN EPA. AS MY ASSOCIATE ADMINISTRATOR, LEW CRAMPTON, STATED EARLIER, I ALREADY ESTABLISHED AN OFFICE OF ENVIRONMENTAL EDUCATION. THE LEGISLATION FURTHER ENABLES US TO GO ABOUT THE WORK OF CHANGING ENVIRONMENTAL LITERACY.

- WITH THE HELP OF INDIVIDUALS SUCH AS YOURSELVES, WE WILL BE ABLE TO SUCCESSFULLY CARRY OUT THIS NATIONAL ENVIRONMENTAL EDUCATION ENDEAVOR. AGAIN, I APPLAUD THE CONTRIBUTIONS YOU ARE MAKING TO PROTECTING OUR ENVIRONMENT AND WISH YOU GODSPEED.

- IT IS NOW MY GREAT HONOR TO INTRODUCE THE PRESIDENT OF THE UNITED STATES, GEORGE BUSH.

*Intro by Reilly*

9

PRESIDENT GEORGE BUSH/ ADDRESS AND PRESENTATION OF 1990 ENVIRONMENTAL YOUTH AWARDS

- THANK YOU, BILL. I WANT TO WELCOME THE ENVIRONMENTAL YOUTH AWARD WINNERS TO WASHINGTON. BARBARA AND I OFFER OUR CONGRATULATIONS TO ON YOUR OUTSTANDING PROJECTS.

- BEFORE I PRESENT THE AWARDS TO THIS YEARS WINNERS, I WOULD LIKE TO TELL YOU ABOUT AN INCIDENT THAT TOOK PLACE DURING THE CEREMONY LAST YEAR. ALLEN GRAVES FROM NORTH HOLLYWOOD, CALIFORNIA WAS THE REGION 9 WINNER FOR HIS EFFORTS IN SUCCESSFULLY LAUNCHING A LONG-TERM RECYCLING PROGRAM IN HIS SCHOOL AND COMMUNITY. AS ALLEN RECEIVED HIS AWARD HE ASKED ME IF THERE WAS A RECYCLING PROGRAM IN THE WHITE HOUSE. NOT HAVING AN IMMEDIATE ANSWER, I SAID I DIDN'T THINK SO BUT WE WOULD HAVE ONE SOON. WELL I AM PLEASED TO REPORT TO YOU THAT WE NOW HAVE A RECYCLING PROGRAM IN THE WHITE HOUSE AND IN THE EXECUTIVE OFFICES.

- IN LOOKING OVER THE PROJECTS FOR THIS YEAR'S AWARDS, I AM STRUCK WITH THEIR SOPHISTICATION -- BOTH IN TERMS OF SUBJECT MATTER AND SCOPE. SEVERAL OF THE PROJECTS HAVE GROWN TO NATIONAL STATURE. OTHERS HAVE CHANGED THE WAY WHOLE COMMUNITIES OPERATE. STILL OTHERS HAVE MADE PERMANENT IMPROVEMENTS TO OUR NATURAL ENVIRONMENT.

- SO, WHAT YOU HAVE DONE IS A TESTAMENT TO WHAT WE CAN ACHIEVE WHEN WE SET OUR MINDS TO THE TASKS AT HAND. YOU ARE HELPING TO MAKE THE WORLD A BETTER PLACE FOR ALL LIVING THINGS. AND IN DOING SO, YOU LEAVE A POSITIVE LEGACY FOR FUTURE GENERATION TO APPRECIATE AND TO ENJOY THE BENEFITS OF THE EARTH'S NATURAL RESOURCES.

- AT A RECENT WORKSHOP ON ENVIRONMENTAL HEALTH RISK EDUCATION, A YOUNG STUDENT FROM ROANOKE, VIRGINIA, SPOKE REPRESENTING THE CONCERNS OF HER PEERS STATING THAT "PEOPLE MUST BE TAUGHT FROM AN EARLY AGE THAT CURRENT GENERATIONS ARE BORROWING THIS EARTH FROM FUTURE GENERATIONS."

- I WILL SOON SIGN THE NATIONAL ENVIRONMENTAL EDUCATION ACT. WE WORKED HARD TO GET THIS LEGISLATION AND IT IS INTENDED TO CREATE A SENSE OF PERSONAL RESPONSIBILITY FOR THE CARE OF THE ENVIRONMENT IN ALL CITIZENS, ESPECIALLY STUDENTS.

- THROUGH YOUR PROJECTS YOU PROVE TO OTHER YOUNG PEOPLE THAT NOBODY'S TOO YOUNG OR TOO WEAK TO DO SOMETHING ABOUT THE ENVIRONMENT. WHAT YOU STUDENTS ARE PROVING WHAT TOO MANY ADULTS HAVE FORGOTTEN -- IN THIS COUNTRY, IT IS THE INDIVIDUAL THAT COUNTS.

- YOUR PROJECTS PROVE THAT WHEN INDIVIDUALS PROVIDE LEADERSHIP, THE ENVIRONMENT CAN GET CLEANED UP. EACH AND EVERYONE OF THESE PROJECTS SHOWS GREAT LEADERSHIP AND VISION -- THE VISION OF A BETTER PLACE FOR ALL OF US TO LIVE.

## AWARDS

REGION 1 - STUDENTS OF THE UXBRIDGE, MASSACHUSETTS, HIGH SCHOOL STUDENT COUNCIL FOR THEIR "SAVE THE RAINFOREST" PROJECT. PROJECT SPONSOR IS JOSEPH MCCOURT, UXBRIDGE, MASSACHUSETTS. ACCEPTING THE AWARD IS MARY PFEIFFER.

REGION 2 - KIDS S.T.O.P. -- "KIDS SAVE THE OZONE PROJECT" FROM FOREST HILLS, NEW YORK. THE SECOND GRADE STUDENTS OF PUBLIC SCHOOL 174Q, LAUNCHED AN OZONE LAYER PROTECTION EFFORT. SPONSOR IS DAVID FISCHWEICHER, FOREST HILLS, N.Y. ACCEPTING THE AWARD IS RUSSELL ESSARY.

REGION 3 - THE MIDDLE SCHOOL STUDENTS FROM THE PHILADELPHIA SCHOOL IN PHILADELPHIA, PENNSYLVANIA FOR THEIR "PROTECT OUR PLANET" CALENDAR. SPONSOR IS CHRISTOPHER TARANTA, PHILADELPHIA, PENNSYLVANIA. ACCEPTING THE AWARD IS ZACHARY KLEHR.

REGION 4 - TRISTA HOPE CLAXON OF LEXINGTON, KENTUCKY FOR HER ENVIRONMENTAL EDUCATION PROJECT "BEAM ME UP SCOTTY. THERE'S NO LIFE ON EARTH." SPONSOR IS JUDITH LYNN JOHNSON, LEXINGTON, KENTUCKY.

REGION 5 - "PROJECT P.E.O.P.L.E. -- PEOPLE EDUCATING OTHER PEOPLE FOR A LONG-LASTING ENVIRONMENT" FROM MOUNT PROSPECT, ILLINOIS. SPONSOR OF THE SIXTH GRADE PROJECT AT RIVER TRAILS JUNIOR HIGH SCHOOL IS DIANA FEINGOLD. ACCEPTING THE AWARD IS JESSICA PESINA.

REGION 6 - AIMEE SANDIFER'S PROJECT: "MID-COUNTY RECYCLING PROJECT", PORT NECHES HIGH SCHOOL, PORT NECHES, TEXAS. WITH HELP FROM SISTER THOMAS ANN LACOUR, AIMEE'S PROJECT ENCOURAGED SEVERAL CITIES TO DESIGN A COOPERATIVE RECYCLING PROGRAM.

REGION 7 - THE FIFTH AND SIXTH GRADE STUDENTS AT THE PERSHING ELEMENTARY SCHOOL IN LINCOLN, NEBRASKA. UNDER THE SPONSORSHIP OF RON CONIGLIO OF LINCOLN, NEBRASKA, THE STUDENTS LAUNCHED "OF DOLPHINS AND CHILDREN." ACCEPTING THE AWARD IS GINA ROBERTSON.

REGION 8 - JACKSON ELEMENTARY EXTENDED LEARNING PROGRAM, SALT LAKE CITY, UTAH. UNDER THE SPONSORSHIP OF BARBARA LEWIS, SALT LAKE CITY, UTAH, STUDENTS INITIATED A "LEAF IT TO US" CHILDREN'S CRUSADE FOR TREES. ACCEPTING THE AWARD IS JOSHUA AGUILA.

REGION 9 - KEVIN RYAN BELL OF FALLON, NEVADA, FOR HIS WORK TO IMPROVE THE WATER QUALITY IN "STILLWATER NATIONAL WILDLIFE REFUGE." KEVIN IS A STUDENT AT E.C. BEST ELEMENTARY SCHOOL IN FALLON, NEVADA. KEVIN'S SPONSOR FOR THIS PROJECT IS WALTER PLANTS.

REGION 10 - THE THIRD AND FOURTH GRADES AT THE ADAMS & TRADITIONAL ALTERNATIVE SCHOOL OF EUGENE, OREGON FOR THEIR "FOOD WASTE REDUCTION" PROJECT. SPONSOR IS DONNA TAYLOR OF EUGENE, OREGON. ACCEPTING THE AWARD IS JASON LEAVITT.

**BILL SYNOPSIS****"NATIONAL ENVIRONMENTAL EDUCATION ACT"**

The NATIONAL ENVIRONMENTAL EDUCATION ACT (NEEA) is intended to increase public understanding of the natural environment and to advance and develop environmental education and training.

The intent of the Act is to be accomplished by the Federal Government, through the Environmental Protection Agency (EPA), working with local education institutions, State education agencies, not-for-profit educational and environmental organizations, and private sector interests.

**Mandates and Authorizations**

1. Requires the establishment of an Office of Environmental Education (OEE) within the EPA. The staff will be directed by a Director who will be a member of the Senior Executive Service and will include a headquarters staff of not less than six and not more than ten full-time equivalent employees. The regional support will include one full-time equivalent employee per region.
2. Requires the establishment and operation of an Environmental Education and Training Program. On an annual basis, the Administrator will award a grant to institutions of higher education or a not-for-profit institution or consortia of such institutions to establish and operate an environmental education and training program.
3. Authorizes EPA to enter into grants and contracts. Requires publication of regulations addressing solicitation, selection, evaluation and dissemination of environmental projects and results. Grants are not to exceed \$250,000.
4. Requires EPA to provide for internships for college students with agencies of the Federal Government. To the extent practical, there will be no more than 150 internships per year.
5. Requires EPA to provide for National awards recognizing outstanding contributions to environmental education.
6. Requires the establishment of an Environmental Education Advisory Council and Task Force that will advise, consult with, and make recommendations to, the Administrator on matters relating to activities, functions, and policies of the Agency under the Act. (Membership and terms of membership are specified.)

-2-

7. Requires the establishment of a National Environmental Education Foundation that will encourage private gifts for the benefit of the environmental education activities of the Agency; participate with foreign governments furthering environmental education and training worldwide; further the development of environmental awareness. (Membership and terms of membership are specified.)
8. Funds are authorized to be appropriated to carry out the Act for fiscal years 1992 and 1993, \$12,000,000; and \$13,000,000 for fiscal year 1994; and \$14,000,000 for fiscal years 1995 and 1996. (Percentages of distribution of funds are specified.)

FOX BROADCASTING COMPANY

FACSIMILE TRANSMISSION

PUBLICITY DEPARTMENT

DATE: 11-8 TIME: 10:05 PT

TO: Jennifer Grossman

FAX: \_\_\_\_\_

FROM: Antonia Coffman

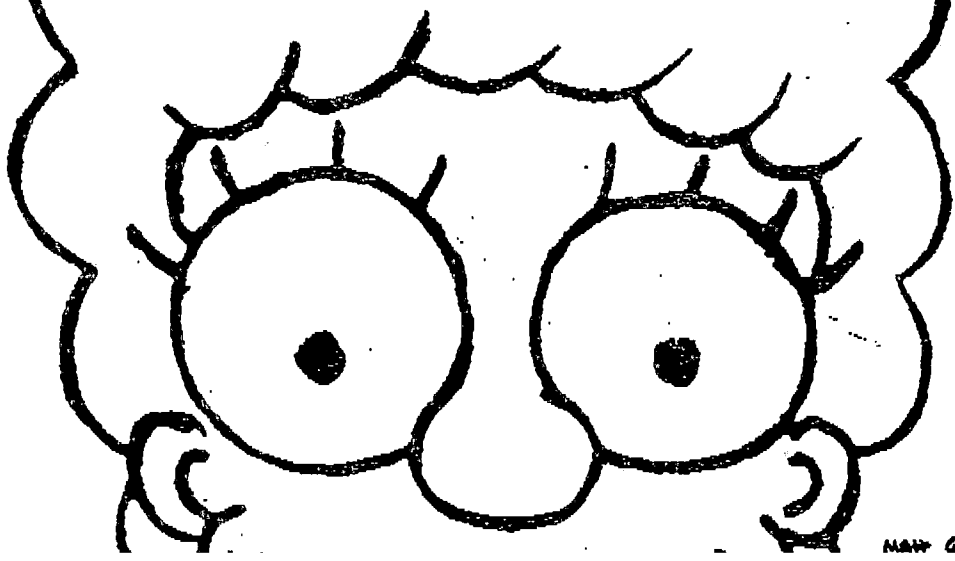
213/203-3591

NOTES: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

PAGES TO FOLLOW: 1

IF NOT ALL PAGES ARE RECEIVED,  
PLEASE CALL 213/203-3553.

202/456-6218





matt groening  
bart simpson  
environmental quote  
for white house  
11-7-1990

**Bart Simpsons says:**

When I mess up my bedroom, my mom comes in and yells, but eventually she cleans it up and everything's cool. But when we mess up the environment, we're the ones who are going to be yelling, and it definitely won't be cool. We can't just say, "Don't have a cow, nature" -- we all have to help clean our mess up, man.

**SHORTER VERSION**

**Bart Simpson says:**

When it comes to the environment, we can't just say, "Don't have a cow, nature" -- we all have to help clean up our mess, man.

TONT - CBS PEA #7 June 5, 1990

**Carolyn 1.****"Don't Waste Water"**INT. TURTLE LAIR - BATHROOM  
OO OCT 7 - P7:15

Michaelangelo is going through his morning routine. He HUMS along with MUSIC playing on a radio. He turns on the water in the sink and puts toothpaste on a brush as an ANNOUNCER breaks into the broadcast.

ANNOUNCER  
(actually Raphael)  
This just in: With water resources more scarce than ever, we are urging our listeners to conserve water.

CLOSER - MICHAELANGELO

He listens to the radio, then looks down at the sink. We HEAR the water running.

ANNOUNCER/RAPHAEL (CONT'D)  
If you leave the water on while you brush your teeth, you can waste as much as five gallons of water!

Michaelangelo turns off the faucet and starts brushing his teeth. His mouth foams up.

ANNOUNCER/RAPHAEL (CONT'D)  
That's better. Oh, you left the cap off the toothpaste.

MICHAELANGELO  
Thanks.

Michaelangelo starts to reach for the toothpaste, then does a doubletake. 'Something's fishy here... He exits the bathroom.

INT. TURTLE LAIR

At a table in the middle of the room, Donatello operates a large TRANSMITTER with a rotating microwave dish. The device makes RADIO STATIC NOISES. Raphael is speaking into a microphone as Michaelangelo enters. (Raphael is holding his nose to make the Announcer Voice.)

RAPHAEL  
...so turn the water off while you brush your teeth...

MICHAELANGELO  
I thought that radio guy sounded familiar. Nice try, dudes.

Raphael smiles sheepishly and turns to camera.

TMNT - CBS PSA #9 June 21, 1990 (revised)

1.

#97-008

### "Avoid Using Styrofoam"

INT. THE SEWERS

MICHELANGELO, DONATELLO, and RAPHAEL dash on scene and look o.s., reacting.

DONATELLO

1. Something's attacking Leonardo!

ON LEONARDO

who, katanas in his hands, does battle against an unseen enemy. SWISH! SWISH! he slices with his swords.

WIDEN as the other three Turtles dash on scene behind Leonardo, staring in awe.

MICHELANGELO

2. Scope it out!

RAPHAEL

3. What is it?

WIDER - TO INCLUDE A TOWERING MASS OF STYROFOAM

Which Leonardo hacks at with his katanas. Chunks of it fall to the ground, but it's still huge.

LEONARDO

4. It's the styrofoam monster!

Leonardo sheathes his katanas. The wobbling mass of white styrofoam teeters dangerously, about to fall. Leonardo turns to the Turtles:

LEONARDO (CONT'D)

5. Styrofoam is a real danger to us all. It doesn't break down in landfills -- and if animals eat it, it could hurt them.

DONATELLO TURNS TO CAMERA:

DONATELLO

6. Leonardo's right. Use plates and cups that you can re-use...

Suddenly the wobbling mass of styrofoam topples over on Donatello, burying him up to his neck!

DONATELLO (CONT'D)

7. ... don't let the styrofoam monster bury us!

FADE OUT

1

TMNT - CBS PSA #10 (5th Draft) July 19, 1990

"Don't Turn Up The Heat - Wear A Sweater"

INT. LAIR

Icicles hang from overhead pipes; a cold wind blows through. Michelangelo and Zach are shivering.

ZACH

I-it's c-c-cold in here! Can you turn up the heat?

Michelangelo crosses to a closet, grabs a sweater & tosses it to Zach.

MICHELANGELO

Here, Zach, you can wear one of my sweaters.

Zach catches the sweater.

ZACH

Thanks Michelangelo, but wouldn't it be easier just to turn up the heat a little?

WIDER-

Michelangelo enters carrying two cups of hot chocolate. He sits on the couch next to Zach and hands him a cup.

MICHELANGELO

Hey, if everydude turned down their thermostats by a few degrees in winter,

CLOSE ON MICHELANGELO

MICHELANGELO (cont)

We could save hundreds of thousands of barrels of oil a day!

ON ZACH

As he pulls on the sweater. It hangs on him like a sack, with a big comical hump on the back which would accommodate Michelangelo's shell.

ZACH

(pulling on the sweater)  
I don't mind wearing a sweater.

He checks himself out, not happy about the fit of the sweater.

TMNT - CBS PSA #9 (5th Draft) July 19, 1990

ZACH (cont)  
(He looks up at Leo)  
But, ahh...not this sweater.

WIDE ON BOTH

MICHELANGELO  
I see what you mean.

As the oversized sweater drops down off of Zach's shoulders.

FADE OUT

TMNT - CBS PSA #10 (3rd Draft) July 18, 1990

TURTLE TIPS

"Use Lunch Boxes"

EXT. CONSTRUCTION SITE - DAY

The Turtles battle FOOT SOLDIERS high atop the girders of an unfinished building. LEONARDO FLIPS the last soldier, who flies into a cement mixer. A LUNCH WHISTLE BLOWS. (SFX: WHISTLE). Leonardo signals to the other Turtles.

LEONARDO

That's lunch!

The four Turtles sit down.

CLOSER - TURTLES

Leonardo opens a black workman's lunch pail.

LEONARDO

All right! I've got Pizza!  
(to the others)  
What have you guys got?

PANNING past each of the other Turtles (NOTE: All but Michaelangelo have workman's lunch boxes.)

DONATELLO

I've got pizza!

RAPHAEL

I've got pizza!

Michaelangelo opens a paper sack.

MICHAELANGELO

Hey, me too...!

He crumples up the bag and throws it away. We WHIP PAN with the crumbled ball and STOP on Leonardo as he catches it.

LEONARDO

Wait a minute! Don't throw that paper bag away!

DONATELLO

Yeah. By re-using your paper bags, less trees have to be cut down.

Pg. 2

TMNT - CBS PSA (revised) July 16, 1990 "Use Lunch Boxes"

LEONARDO

And by using a lunch pail, no trees have to  
be cut down!

MICHAELANGELO

Unless it's made out of wood, dude!

LEONARDO/DONATELLO/RAPHAEL

Awwwww!!

FADE OUT

TINT - CBS PSA #11 July 17, 1990

1.

## TURTLE TIPS

## "Save A Tree"

INT. THE LAIR - DOOR TO DONATELLO'S WORKSHOP

An excited Donatello rushes out of his workshop and collars Michelangelo, who is walking by.

DONATELLO

Michelangelo! Come and see! I've just made an incredible discovery!

Donatello drags Michelangelo into his workshop.

MICHELANGELO

Whoah, dude! It must be important -- like instant pizza!

IN THE WORKSHOP

On a workbench is a small tree in a ceramic pot, as Donatello and Michelangelo enter. Donatello points to the tree:

DONATELLO

It absorbs Carbon Dioxide -- a gas which contributes to Global Warming -- and produces Oxygen, which you and I breathe.

MICHELANGELO

(disappointed)

That's your discovery? I hate to disappoint you, amigo, but trees have been around for a loong time.

DONATELLO

(to CAMERA)

Right! But if we don't start preserving and protecting them -- they won't be around much longer!

Michelangelo's eyes widen.

MICHELANGELO

And if they aren't around... (gulp!) then neither are we!

Michelangelo hurriedly starts watering, then patting the tree.

MICHELANGELO (CONT'D)

Nice tree! Good little tree!

FADE OUT

TMNT - CBS PSA #12 (formerly #14) (2nd rev.) August 8, 1990

1.

TEENAGE MUTANT NINJA TURTLES - TIPS

"Rainforests"

EXT. THE TURTLE BLIMP - IN THE SKY - DAY

It's flying over a lush tropical rainforest.

DONATELLO (V.O.)  
It looks bad, guys!

TURTLE BLIMP

The Turtles crowd around an illuminated map of North and South America. South America is BLINKING RED. Donatello points to it.

DONATELLO (CONT'D)  
We've been all over South America!  
There's no sign of Shredder!

ON LEONARDO

He looks down. TILT DOWN to show a devastated forest: burnt trees, cut-down trees, tree stumps. SMOKE hangs over everything.

LEONARDO  
Then who caused all this damage to  
the rain forest?

BACK ON THE TURTLES

Looking down at the devastation.

DONATELLO  
Unfortunately, people did!  
Hundreds of acres of the world's  
rain forests are being destroyed  
every day!

LEONARDO  
But... all those trees and plants  
in the rain forests produce most of the world's  
oxygen!

RAPHAEL  
And we need oxygen to breathe!

The Turtles exchange a look.

MICHELANGELO  
(gulp!)  
I don't know about you dudes...  
but I'm gonna start holding my  
breath!

FADE OUT

TMNT - CBS PSA #13 (2nd. rev.) August 8, 1990

1.

TEENAGE MUTANT NINJA TURTLES - TIPS

"Ecology"

INT. THE SEWERS

Splinter watches as Leonardo, with his katana, stabs at trash and litter scattered everywhere. Donatello swings at larger chunks of garbage with his bo, batting them toward Michelangelo, who holds out a large trashcan to catch the trash.

MICHELANGELO

Way to go, dude! Two points!

Donatello does some fancy move with his bo.

DONATELLO

It's all in the wrist.

LEONARDO

Just make sure that it's all in the trashcan, Donatello.

ON RAPHAEL

He's leaning against a wall, looking on. His area is littered with trash.

RAPHAEL

Cleaning up the sewers?! I don't get it!

WIDEN as Donatello gestures to include their surroundings.

DONATELLO

This is our home, Raphael! We've gotta take care of it!

SPLINTER

In the same way, the Earth is our home, as well. The word "ecology" comes from a word that means "home."

LEONARDO

Right! There are no passengers on "Spaceship Earth." Only crew.

Donatello gestures to Raphael, who now is busily picking up trash and stuffing it into a large bag.

DONATELLO

And let's welcome the newest member of our crew!

TURTLES

(ad-lib)

Yay! / Way to go Raphael! / (Etc.)

FADE OUT

TNT - CBS PSA #5 May 30, 1990

T.T.05

1.

"Refrigerator Door - Keep It Closed"

INT. TURTLE LAIR - KITCHEN AREA

The Turtles lounge around the kitchen while MICHAELANGELO has his head in the refrigerator.

MICHAELANGELO

Oh Wow. I can't decide. Should we have the pizza with marshmallows or the pizza with chili peppers...

LEONARDO

C'mon, Michaelangelo! You're letting all the cold air out. That wastes electricity.

Michaelangelo closes the door and looks at the other Turtles. He is frosted over white with icicles hanging from his nose.

CLOSER - TURTLES

The other three Turtles are seated around the table, trying not to laugh.

DONATELLO

Electricity doesn't appear in the wall outlet by magic. It takes natural resources to make electricity.

CLOSER - RAPHAEL

He points at his head.

RAPHAEL

Think with the door closed, then get what you want.

ON MICHAELANGELO

scratching his chin, he looks thoughtfully at the refrigerator door. He then opens it again and talks as he rummages around inside.

MICHAELANGELO

Okay. I'm thinking...Tonight, we'll have...  
broccoli! \*

ON THE OTHER TURTLES

The cringe in unison.

LEONARDO/DONATELLO/RAPHAEL

BROCCOLI?!

JUN 7 '90 16:18 FROM MWS INC  
MAY-30-1990 10:59 FROM S.O.B. Productions

PAGE.012

TO Murakami Wolf P.07

TENT - CBS PSA #5 May 30, 1990

2.

ON MICHAELANGELO

He is holding a pizza.

MICHAELANGELO  
Just kidding, dudes. You've got  
to learn to keep your cool.

He closes the refrigerator door.

FADE OUT



U. S. ENVIRONMENTAL PROTECTION AGENCY  
Office of External Relations and Education  
Washington, D. C. 20460

**FACSIMILE REQUEST AND COVER SHEET**

TO: *CAROLYN CAULEY*

OFFICE PHONE: *456-7750*

REGION:

CITY: *WASH. D.C.*

FROM: *PEGGY KNIGHT*

OFFICE PHONE: *382-4454*

SECTION or BRANCH: *EXTERNAL RELATIONS & EDUCATION*

DATE: *7 Nov '90*

Number all pages. *14*

Number of Pages to Include This Cover Sheet

MAIL CODE: A-108

FAX # 252-0130

(COMMENTS)

11/02/1990 09:35 FROM US EPA DENVER, CO

TO HQ Press Office P.01

United States  
Environmental Protection  
Agency  
Region 8

Office of External Affairs (BOEA)  
999 18th Street  
Suite 500  
Denver, CO 80202-2405

Colorado, Montana,  
North Dakota, South Dakota  
Utah, Wyoming



# Environmental News

19  
Attn: Lauren Milone  
HQ Press Office

FOR IMMEDIATE RELEASE

CECE FORGET (303) 294-1113

OCTOBER 31, 1990

CHARLYNN BODDIE (303) 294-1118

DENVER--The Jackson Elementary Extended Learning Program in Salt Lake City, Utah is the regional winner of the President's Environmental Youth Award, according to the U.S. Environmental Protection Agency in Denver.

Students at Jackson Elementary will be honored for their concern for vanishing rain forests and their campaign to plant trees across the state of Utah. Through an extensive publicity campaign, the students raised \$3,500 to give other kids in Utah grants to plant trees.

Jackson students also applied for two mini-neighborhood block grants of \$1,800 each and matched them with other funds for a total of \$4,320 to adopt a park and plant trees near their school.

They created a bill in the state legislature, "Leaf It To Us," giving \$10,000 more for matching grants to plant trees. The students have begun a national tree fund with the help of Senator Orrin Hatch as part of President Bush's initiative to plant one billion trees across the country.

The PEYA promotes environmental awareness and community involvement through youth projects. A national winner is selected from each of EPA's 10 regions. Region VIII includes Colorado, Montana, North Dakota, South Dakota, Wyoming and Utah.

(more)

11/02/1990 09:35 FROM US EPA DENVER, CO

TO HQ Press Office

P.02

Youth Award  
Boddie--2-2-2

Project sponsor Barbara Lewis and student Josh Aquila will travel to Washington D.C., November 13-15 for an award ceremony and other activities including visits to members of Congress and tours of the Capitol.

Second- and third-place winners in the region are, respectively, Aurora, Colorado's Horizon High School for its wetlands project and Salt Lake City, Utah's Hawthorne Elementary where kids organized to protect the environment.

Students in grades kindergarten through 12 are eligible for the competition and must complete an environmental awareness project that benefits the community. All qualifying participants may receive a Certificate of Recognition signed by the President.

# # #

Editor's Note: Project Sponsor Barbara Lewis may be reached at (801) 486-1121 at the school. The PEYA program has a regional opportunity to receive a Presidential Certificate and is eligible for a national award. For more information, contact the EPA Region VIII Office at:

U.S. Environmental Protection Agency  
Region VIII  
Attn: CeCe Forget  
Office of External Affairs  
999 18th Street, Suite 500  
Denver, CO 80202

United States  
Environmental Protection  
Agency  
Region I

Office of  
Public Affairs  
John F. Kennedy Federal Building  
Boston, Massachusetts 02203

Connecticut  
Maine  
Massachusetts  
New Hampshire  
Rhode Island  
Vermont



# EPA Environmental News

For more information call Evelyn Sullivan (617) 565-3187

FOR IMMEDIATE RELEASE  
October 12, 1990

## EPA ANNOUNCES WINNER OF PRESIDENT'S ENVIRONMENTAL YOUTH AWARD

BOSTON-- U.S. Environmental Protection Agency Regional Administrator Julie Belaga, today announced that the Uxbridge High School Student Council of Uxbridge, Massachusetts is the New England Region winner of the President's Environmental Youth Award (PEYA) program.

The Student Council of Uxbridge High School organized a "Save The Rainforest" campaign which started as a one person public awareness project and turned into an international achievement. The first part of the campaign was a signature drive that collected over 12,000 signatures which were presented to the Director of the United Nations Environmental Program in New York. The petition urged the U.N. to act more forcefully in protecting the tropical forests. The second part of the project involved more direct protection of Central American rainforests. The Student Council raised enough money to purchase 16 acres of preservation land in Belize. Five of the students on the Council then traveled to the Rio Bravo Conservation Area in Northwest Belize to present the group's donation.

"The Uxbridge Student Council is to be congratulated for their achievement, commitment, and originality," said Belaga. "It is young people like them that set an example for a whole generation of environmentally responsible citizens."

The PEYA program, in its 4th year, promotes environmental awareness and community involvement through youth projects. A national winner is selected in each of EPA's ten regions.

As a national winner, a student representative of the

(more)

Uxbridge Student Council and the sponsor will receive an expense paid trip to Washington D.C., November 13-15, for an awards ceremony and other activities including visits to members of Congress and tours of the Capitol.

Belaga also said that eight Regional finalists in New England will receive EPA Merit awards for their hard work and continued dedication to improving the environment. Regional finalists are:

The Rockland Jr. High School Conservation Club of Rockland, MA created an entertaining conservation cartoon which aired on local TV stations.

Emily Norland of Canton High School, Canton, CT, led a successful campaign against the use of styrofoam and plastic utensils in the school cafeteria.

The 1st grade class at the Major Edwards School in West Boylston, MA produced a video called "Hello Earthlings." It was a year long study on how each person can make a difference.

Oxbow High School, Bradford, VT - Classes of 1994 and 1995 collected information on the natural resources of the low-St. John Forest. Information was compiled by students into different databases to be used in kindergarten through 8th grade science classes.

The 8th grade class at St. Patrick School, Pelham, NH worked on an oil spill prevention campaign. They researched the process of magnetizing spilled oil and publicized the idea through a letter writing campaign.

Erik Riesenfeld of Bishop Hendricken High School, Warwick, RI did a "Multi-Parameter Analysis" of Narragansett Bay. The study showed that the tolerance of ecosystem quality to pollution stress is not infinite.

The 4th grade class at Huckleberry Hill Elementary School, Brookfield, CT worked on cleaning up the Still River and coordinated a tree planting campaign.

The 8th grade social studies class at the Middlebrook School, Wilton, CT researched the impacts of chloroflourocarbons (CFCs) on the environment and testified at the Connecticut Legislative Environmental Subcommittee hearing.

A honorable mention will be given to six 4th grade boys at the Mosher School, South Hadley, MA for their report called "Let the Frogs Leap Again." The report consisted of ideas about how to clean up a nearby stream and save the dying frogs.

(more)

11/07/90

16:44

006

11/02/90

13:23

U. S. EPA BOSTON

065

RR1

Young people in kindergarten through 12th grade can participate in the PEYA program by completing an environmental awareness project that benefits the community. All qualifying participants receive the President's Certificate of Recognition. For more information and next year's application contact:

Evelyn Sullivan (617/ 565-3187)  
EPA - Public Affairs Office  
JPI Building  
Boston, MA 02203

-#-

Agency

1200 Sixth Avenue  
Seattle WA 98101152010  
Oregon  
Washington


# EPA News Release

90-92

Contact: Mary Neilson  
EPA/Seattle  
(206) 442-4280

October 12, 1990

FOR IMMEDIATE RELEASE

A student and a teacher from the Adams-Traditional Alternative Elementary School in Eugene, Oregon, will represent the school's third and fourth grade students next month in Washington, D.C., when their project is honored by the U.S. Environmental Protection Agency for being one of ten national winners in the President's Environmental Youth Awards Program.

Nine-year-old Jason Leavitt and Donna Taylor, the teacher who advised the group, will accept the award for the food conservation and waste management plan devised by the students to start a recycling program, cut food waste and promote good eating habits.

Interest in world hunger and conservation was stimulated when representatives for a local food drive appeared at a school assembly. Boys and girls in the combined third-and fourth-grade class wondered what they could do. With the help of parents, faculty and particularly the school custodian, they were able to reduce school cafeteria waste by 50 percent.

Competition for the President's Environmental Youth Awards is an annual event open to individuals or groups of young people in grades kindergarten through 12 in schools, camps and youth organizations. EPA's Northwest regional office in Seattle awarded 627 individual youth environmental certificates to young people in Alaska, Idaho, Oregon and Washington for their participation in the program this year. Some of the other outstanding projects in this year's competition were:

**IN ALASKA**

Twenty-two members of the Farthest North Girl Scout Council in Fairbanks camped out as they cleaned up litter along the 414 mile wilderness road between the Yukon River and Prudhoe Bay. The project, planned and organized by the scouts, resulted in the gathering of more than 1200 bags of litter.

(more)

11/06/80 17:13 FAX 208 442 0149

REGIONAL ADMIN --- EPA PRESS OFFICE 004/004

2

## IN OREGON

The Pendleton High School Futura Farmers of America produced a video about their Birch Creek and Wild Horse Creek riparian enhancement project which included water testing, stabilization and vegetation restoration and fencing along the stream.

In Salem, 4-H member Chad Corey Mellott organized a 4-H conservation group for grade school students, and he continued work on a major project for rehabilitation of riparian pond and stream areas near Salem.

The South Eugene High School Environmental Club researched the dioxin-in-paper issue and tried to have bleached paper milk cartons banned from school lunch programs.

Another dioxin research project occurred in Wilsonville, where seven students of the Inez Wood Middle School produced a study titled "White Is Not Pure" and a display with information on toxic chemical contamination and the availability of unbleached paper products.

## IN WASHINGTON

In Seattle, the YMCA Earth Corps offered leadership training and environmental education for high school students who participate in conferences, recycling projects and tree planting.

Eighty-seven students of Stanwood High School, working with other community groups in Stanwood, sampled water, fenced streams and maintained fish ladders as part of the Church Creek program to improve water quality and fisheries.

More information about the President's Environmental Youth Awards Program may be obtained from Mary Neilson, regional youth education coordinator, U.S. Environmental Protection Agency (MD-103), 1200 Sixth Avenue, Seattle 98101. Her telephone number is (206) 442-4280.

11/27/90

13:20

EPA REGION IV OCA/OPA

002

United States  
Environmental Protection  
Agency

4-21  
Region IV  
Office of Public Affairs  
345 Courtland St. NE  
Atlanta, Georgia 30365

Alabama  
Florida  
Georgia  
Kentucky

Mississippi  
North Carolina  
South Carolina  
Tennessee



## EPA Environmental News (404) 347-3004

### LEXINGTON, KENTUCKY YOUTH TO RECEIVE NATIONAL ENVIRONMENTAL AWARD

Trista Hope Claxon, a Junior at Lafayette High School, Lexington, KY, is the U.S. Environmental Protection Agency (EPA), Region IV representative in the Agency-sponsored President's Environmental Youth Awards Program for 1990.

The winner and her sponsor, Ms. Judith Johnson, a teacher at Lafayette High School, will travel to Washington, DC, all expenses paid, November 13-15 to participate in the national awards ceremony. Each of the ten EPA regions will send their winner to attend the ceremony. EPA Administrator William K. Reilly will present each winner with an award. Ms. Claxon and other regional winners also will meet with their respective U.S. Senators and Congressman while in Washington and participate in other special activities during the week.

The winner's project is entitled "Beam Me Up Scotty, There's No Life on Earth." Due to Ms. Claxon's concern that people are slowly destroying the earth, she developed a comprehensive program of environmental education activities, contests and projects for her school involving cooperation among academic, professional and business communities which resulted in significant improvements in environmental awareness and change.

Regional runners-up are:

1st Runner-up: Riverside High School, Greer, South Carolina  
David Murdoch, Lisa Stanley, Nirmal Shenoy

2nd Runner-up: Gerald Martin, Bell Buckle, Tennessee

3rd Runner-up: Melissa Poe, Nashville, Tennessee

The President's Environmental Youth Awards Program is open to all students from kindergarten through 12th grade. The program encourages student preparation and involvement in environmental projects which are submitted to EPA regional offices by July 31st of each year.

For further information on this program for the Region IV States of Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina and Tennessee, please write the EPA, Office of Public Affairs, 345 Courtland Street, NE, Atlanta, GA 30365. Attention: Diane Barrett.

CONTACT: Charlis Thompson, EPA Region IV at (404) 347-3004

September 21, 1990



United States  
Environmental Protection Agency  
Region 2. New Jersey New York  
Puerto Rico Virgin Islands  
26 Federal Plaza, NY, NY 10278

# NEWS

90(186) Cecilia Echols 212-261-0949

FOR IMMEDIATE RELEASE: Tuesday, October 16, 1990

NEW YORK -- U.S. Environmental Protection Agency (EPA) Regional Administrator Constantine Sidamon-Eristoff, today announced that KIDS SAVE THE OZONE PROJECT (KIDS S.T.O.P.) of Forest Hills, New York is the Region 2 national winner for the President's Environmental Youth Award (PEYA) program.

Russell Essary, of Forest Hills will accept the award on behalf of the organization. Essary organized KIDS SAVE THE OZONE PROJECT (KIDS S.T.O.P.), establishing 108 chapters in 38 states, with 2,500 elementary kids doing projects to help save the ozone. The children involved packaged "KIDS S.T.O.P. PER STARTER KITS" which were mailed to their elementary school supporters, and made numerous appearances at major events speaking forcefully for their project.

"Russell is to be congratulated for directing attention to the importance of preserving the ozone layer," said Eristoff. "Partly because of his efforts, legislation has been passed at the New York State level to stop the release of chlorofluorocarbon emissions during automobile air conditioning repair."

The PEYA program promotes environmental awareness and community involvement through youth projects. A national winner is selected in each of EPA's ten regions. Region 2 includes New York, New Jersey, Puerto Rico, and the U.S. Virgin Islands.

As a national winner, Essary and his project sponsor, David Fischweicker, will receive an expense-paid trip to Washington, D.C., November 10-15, for an award ceremony and other activities including visits to members of Congress and tours of the Capitol.

-more-

Eristoff also said that two finalists from Region 2 will receive special recognition. These finalists are the fourth grade students from Carrie E. Tompkins Elementary School of, Croton-on-Hudson, NY., who studied environmental issues in-depth throughout 1989-90 school year in order to prepare a videotape message to President Bush, President Gorbachev, Senator Moynihan and Governor Cuomo, plus, formed the Young Ecologists' Society (YES); and "Kids For The Earth" at Nichols Middle School in Mount Vernon, NY, who for the last two years engaged themselves in a number of environmental projects in the Westchester area. The students conducted a petition to the Board of Education to ban polystyrene from their school lunch program, initiated a newspaper recycling project in the largest apartment building in Mount Vernon, sponsored a student forum with Senator Guy Verdesi and Legislator Paul Feiner to heighten environmental awareness of the school community, started a desk top recycling project, cleaned up Orchard Beach, NY during Earth Week with the assistance of Sound Watch, and conducted a Children's Earth Festival at Wainwright House in Rye, New York.

Young people from kindergarten through 12th grade can enter the PEYA program by completing an environmental awareness project that benefits the community. All qualifying participants receive the President's Certificate of Recognition. Additional information and applications are available by calling (212) 261-0949 or writing to U.S. EPA Region 2, Office of External Programs, 26 Federal Plaza, Rm 908, New York, New York 10278.

#### Additional Information

A special awards ceremony will be held at 26 Federal Plaza, November 27 at 11:00AM in room 305B and C. Eristoff will present all regional winners an award.

###



**United States  
Environmental Protection Agency**  
Region 2: New Jersey, New York,  
Puerto Rico, Virgin Islands  
26 Federal Plaza, NY, NY 10278

# NEWS

90(188) Cecilia Echols 212-264-0949

**FOR IMMEDIATE RELEASE: Tuesday, October 16, 1990**

New York -- U.S. Environmental Protection Agency (EPA) Regional Administrator Constantine Sidamon-Kristoff, today announced that the Kids for the Earth of Nicholas Middle School, Mount Vernon, New York are Region 2's third place winner for the President's Environmental Youth Award (PEYA) program.

Kids for the Earth have for the last two years engaged themselves in a number of environmental projects in the Westchester area. They conducted a petition to the Board of Education to ban polystyrene from their school lunch program, initiated a newspaper recycling project in the largest apartment building in Mount Vernon, sponsored a student forum with Senator Guy Vella and Legislator Paul Feiner to heighten environmental awareness of the school community, started a desk top recycling project, cleaned up Orchard Beach, NY during Earth Week with the assistance of Sound Watch, and conducted a Children's Earth Festival at Wainwright House in Rye, New York.

"Kids For The Earth are to be congratulated for engaging themselves in such a huge task," said Kristoff. "These students have made a big impact in Westchester; they have shown how important it is for everyone to play a role in preserving the environment."

The PEYA program promotes environmental awareness and community involvement through youth projects. A national winner is selected in each of EPA's ten regions. Region 2 includes New York, New Jersey, Puerto Rico, and the U.S. Virgin Islands.

Young people from kindergarten through 12th grade can enter the PEYA program by completing an environmental awareness project that benefits the community. All qualifying participants receive the President's Certificate of Recognition. Additional information and applications are available by calling (212) 264-0949 or writing to U.S. EPA Region 2, Office of External Programs, 26 Federal Plaza, Rm 905, New York, New York 10278.

-MORR-

-2-

A special awards ceremony will be held at 36 Federal Plaza, November 27 at 11:00AM in room 305B and C. Kristoff will present all regional winners an award.

#### Additional Information

There were two other regional winners. The first place PEYA winner was Russell Essary (second grade) of P.S. 174, Forest Hills, New York. Essary organized KIDS SAVE THE OZONE PROJECT (KIDS S.T.O.P.), an organization that established 108 chapters in 38 states, with 2,500 elementary kids doing projects to help save the ozone. In addition, he is the national winner for Region 2. As a national winner, Essary and his project sponsor, David Fischweicker, will receive an expense-paid trip to Washington, D.C., November 13-15, for an award ceremony and other activities including visits to members of congress and tours of the Capitol.

The second place winner is the fourth grade students from Carrie E. Tompkins Elementary School of, Croton-on-Hudson, NY., who studied environmental issues in-depth throughout the 1989-90 school year in order to prepare a videotape message to President Bush, President Gorbachev, senator Moynihan and Governor Cuomo, plus, formed the Young Ecologists' Society (YES).

###

-2-

Additional Information

There were two other regional winners. The first place PBVA winner was Russell Essary (second grade) of P.S. 174, Forest Hills, New York. Essary organized KIDS SAVE THE OZONE PROJECT (KIDS S.T.O.P.), an organization that established 108 chapters in 38 states, with 2,500 elementary kids doing projects to help save the ozone. In addition, he is the national winner for Region 2. As a national winner, Essary and his project sponsor, David Fischweicker, will receive an expense-paid trip to Washington, D.C., November 13-15, for an award ceremony and other activities including visits to members of congress and tours of the Capitol.

The third place winner is Kids For The Earth at Nichols Middle School in Mount Vernon, NY, who for the last two years engaged in a number of environmental projects in the Westchester area. The students conducted a petition to the Board of Education to ban polystyrene from their school lunch program, initiated a newspaper recycling project in the largest apartment building in Mount Vernon, sponsored a student forum with Senator Guy Vella and Legislator Paul Feiner to heighten environmental awareness of the school community, started a desk top recycling project, cleaned up Orchard Beach, NY during Earth Week with the assistance of Sound Watch, and conducted a Children's Earth Festival at Wainwright House in Rye, New York.

###

## PRESIDENT'S ENVIRONMENTAL YOUTH AWARDS

Nov. 14 (Wednesday)

10:30 a.m.

Rm. 450

Attending : 10 children, 10 sponsors, EPA coordinators,  
Reilly, Lewis Crampton

Length: 5-7 . President will speak. Then Reilly reads  
each citation; POTUS hands out the award.

Intro by Reilly

Contacts: EPA ⇒ Peggy Knight 382-4454  
Carol Singer " "

Mention Clean Air enforcement in 1000 Oaks ??  
Tree planting there ??

\*\* Want to joke about the even the Simpson family ~~are~~ becoming  
environmentally aware?! - Carol says they did so on a recent  
episode. She's got it on tape & is bringing it this afternoon.

Langer —  
New Assignment

## Pres. Emirat'e Youth Awards

see Kathy Jeavons

Nov. 14 - 10:30 am

Rm 450

Was going to be formal signing of  
Clean Air Bill. (It may  
become it's own event, in  
which case will be switched  
to do the bill signing)

Peggy Knight ~~TPA~~ - Dir of Ext Rel. & Ed.  
382-4454

Carol Singer " "

Presidential Remarks: Environmental Youth Awards

The President is scheduled to present the 1990 Environmental Youth Awards at a White House ceremony on November 14. Because this event coincides with American Education Week, it may be appropriate to highlight how the awards relate to the national education goals and other environmental education initiatives. The following points may be relevant:

- o It is fitting that we honor this year's Environmental Youth Award winners during American Education Week.
- o The environmental youth award recognizes an important aspiration of our national education goals: that all students learn to be responsible citizens.
- o Through their creative projects, today's winners are educating their classmates and their communities about the environment and encouraging others to take part as responsible citizens and good stewards of our environment.
- o I am pleased Congress has passed a new awards program I proposed earlier this year that will enhance environmental education in our nation's classrooms. This program will reward teachers in every state who design and implement the most innovative and effective programs to teach students about the environment.

*To be admin. by CEQ (in '91 budget)*

c: Barrie Tron

*Signal: Natl Environ Educ Act*

# ENVIRO YOUTH AWARDS

next week - American Education Week

22 assoc's of A of Ed.

(yesterday - medal of Science (NSF)  
" " Technology.

mention educ. goals

ask Hosen\* & Rae Nelson  
- doing pts.

\* citizenship goal?

\* some enviro/educ. act, award

## Environmental Youth Awards

★ 176 attendees:

- Delznd
- Lujan
- Watkins
- Cavazos
- Regional Administrators
- Reilly
- Hank Habicht, Dep. Administrator
- Lewis Crampton, Assoc Admin for Comm.

- 10 kids
- 10 sponsors
- 10 regional people (see fax cover)
- families of winners

- also some ~~representatives~~ representatives from Canada's Youth Program (they hope to forge an int'l partnership)

★ See TP's for story on WH recycling. Apparently the kid's question got a lot of coverage in all the weeklies, etc. Good to mention that, yes, the WH has a program now.

THE WHITE HOUSE  
WASHINGTON

February 17, 1989

MEMORANDUM FOR JAMES CICCONI, ASSISTANT TO THE PRESIDENT AND  
DEPUTY TO THE CHIEF OF STAFF

THROUGH: CHRISS WINSTON, DEPUTY ASSISTANT TO THE PRESIDENT  
AND DIRECTOR OF PUBLIC AFFAIRS

FROM: KATHY JEAUVONS, ASSISTANT DIRECTOR  
OFFICE OF PUBLIC LIAISON

SUBJECT: Quote for the President's Environmental Youth  
Awards Program

For the past few years the Environmental Protection Agency has sponsored a Presidential Environmental Youth Awards Program, a program they plan to continue under the Bush Administration (1988 application attached).

They have asked our office to produce President Bush's signature, a photograph and an appropriate quote pertaining to the environment and education for their 1989 application.

The following is a quote for the application. Bob Grady has signed off on it.

"We have been blessed in this country with a bountiful land and we must learn to use and manage it wisely. Educating our young Americans about the importance of the environment is an essential step towards protecting and conserving this natural beauty and our natural resources for generations to come."

cc: Bobbie Kilberg



Memo for last yr's event -  
didn't use this quote. Might  
want to use it this year.  
I think it's by T.R. - will  
check it if you want to use it.

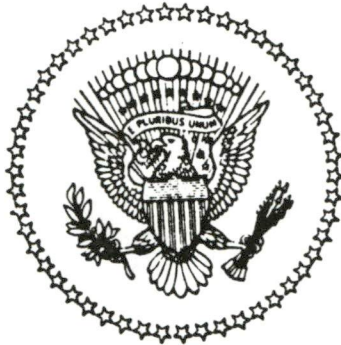


# The President's Environmental Youth Awards

"As future adults and just as people, we have a responsibility to take care of the earth. . . . If more young people get involved, it will show the older people there is hope."

Bill Buck,  
A 1987 National Winner

*From last year .  
Just to give  
you an idea . . . .*



*This yr. : 10 winners (kids) + their adult guides .*



**1987 National Winners**

The President's Environmental Youth Awards program encourages individuals, schools, summer camps, and youth organizations to promote local environmental awareness and to channel this awareness into positive community involvement. Projects may involve just about any constructive form of environmental activity: for example, restoring damaged environments, protecting sensitive wetlands, or enhancing community interest and involvement in environmental activities.

With over 100,000 public and private schools as well as thousands of summer camps and youth organizations in the country, there is great potential for environmental achievement. Young people everywhere are invited to participate in the President's Environmental Youth Awards program, which offers them, individually and collectively, an opportunity to become an environmental force within their community.



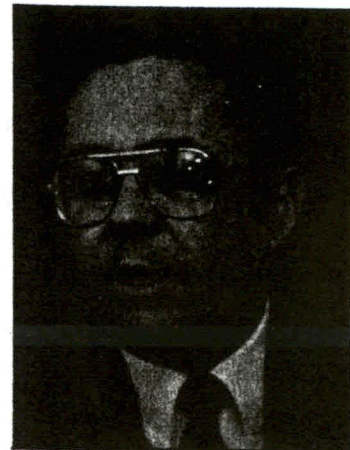
*"In our youth we take hold of principles and ideals which will mark the path of our lives. In learning more about the environment, young Americans can learn to protect and conserve that which they have been given. I enthusiastically endorse the school and scouting ecology programs which give America's youth that opportunity."*

President Ronald Reagan

*"Our environment is a heritage held in trust for the future generations. We must develop a firm commitment among our nation's youth for a clean environment. Their dedication to preserving the resources of America is vital to the continued improvement of our quality of life. The President's Environmental Youth Awards program offers an opportunity for youth to direct their energies for a better future."*

Administrator  
United States Environmental Protection Agency

Lee M. Thomas



## How the Program Works

If you are a young person from kindergarten to the twelfth grade, you can receive special recognition for participating in environmental projects. Through these projects, you can contribute to the well-being of your community, as well as gain valuable experience for your future education and career choices. The program has two components: a local certificate program and the national awards competition. The certificates are awarded by the regional offices of the U.S. Environmental Protection Agency. The national awards are selected by the regional offices and administered through EPA's headquarters in Washington, DC. You can apply for either or both of the awards. To apply, you must complete an environmental project sponsored by an adult representative of your school, camp, or youth group.

## Examples of Projects

You can help promote a clean environment in a variety of ways. You can choose work-oriented projects directly affecting the land, such as litter cleanup campaigns, adopt-a-beach programs, and river cleanup projects. You can also sign and implement projects to increase public awareness of environmental concerns, or study environmental issues through science experiments and projects. Examples of these various kinds of projects include:

A California high-school junior organized local citizens and groups for a "Day of Environmental Awareness." He used information booths, speakers, and videos to educate people in the community about environmental protection.

In a science fair project, a West Virginia student researched a local environmental problem related to acidified mine drainage.

Students in a New Jersey elementary school picked up litter, recycled valuable materials, tested nearby waters for pollution, and rebuilt a nature trail.



- A class of fourth-grade students in Maine tested their school for radon, raised money to buy a pH meter to test local waters for acid, prepared class bulletin boards on environmental issues, cleaned up the school grounds, wrote letters to public officials on environmental concerns, passed out litter bags to promote environmental awareness, and wrote a pollution poetry book.

- Students in a Brooklyn, NY, junior high school designed and operated an Environmental Studies Laboratory where students could learn about and monitor the activities of plants, fish, and animals.

## Local Certificate Program

If you complete a project in the local component of the program, you will receive a certificate signed by the President honoring you for your efforts in environmental protection. **To Apply:** Ask your sponsor to complete the attached application

and mail it to the appropriate EPA Regional Office for your state. (See back page.) The certificate program is conducted year-round, and applications can be submitted at any time.

## National Awards Competition

If your project is one that produced a significant result, we encourage you to apply separately for a national award. The national award honors the ten most outstanding projects nationwide, one from each of the ten EPA regions.

**Award:** National individual winners, or one representative from a national award-winning group project, and the project sponsor will receive an expense-paid trip to Washington, DC, to participate in the annual National Awards Ceremony and to advise EPA's Youth Work Group on how to improve the President's Environmental Youth Awards Program.

## To Apply:

1. **Eligibility.** To be eligible, you must have completed an environmental project while in grades K-12. If you were in grades K-6, you will apply in the junior division. Grades 7-12 will apply in the senior division. Past winners cannot resubmit the same project, even if it is ongoing. You must work with an adult sponsor to submit a national award application.

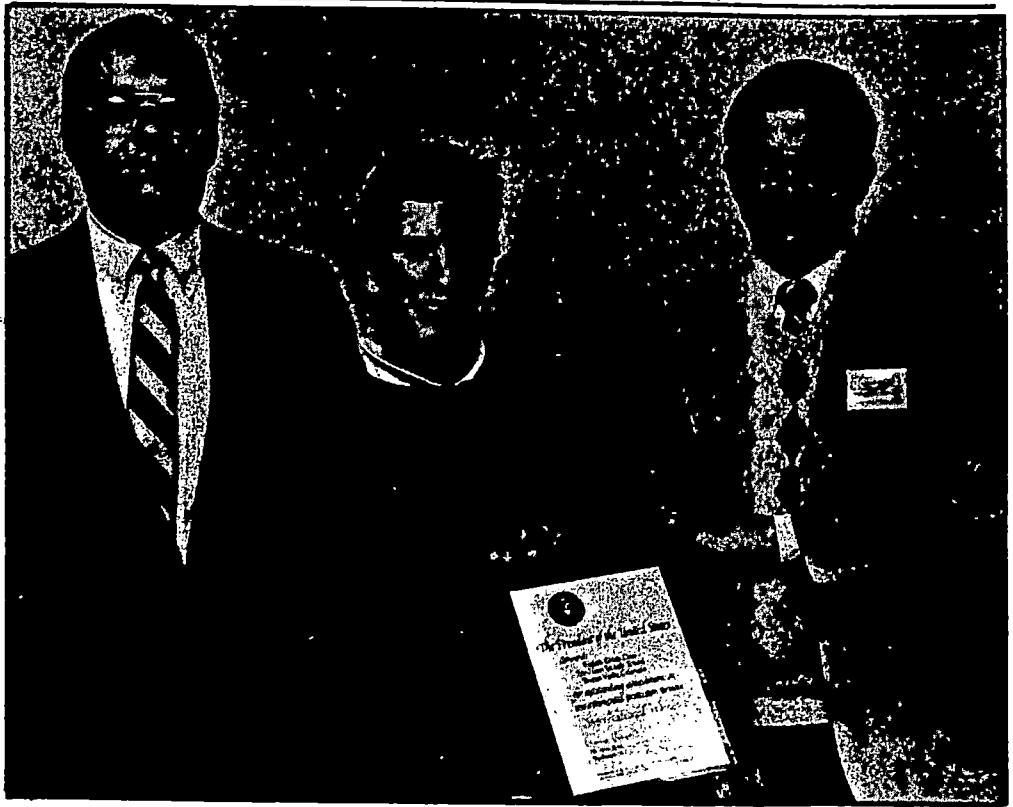
2. **Procedures.** Although we encourage creativity, we require that your application conform to the following general guidelines:

- The sponsor(s) must sign the national award application.
- The applications must summarize the project in no less than three and no more than five 8-1/2" x 11" pages, not including supporting materials. These additional materials may include mounted photographs, news clippings, and other supplemental materials, including full texts of scientific papers. Please write only on one side of the paper. Typed applications are encouraged, but neatly handwritten applications are acceptable.

- Sponsors are strongly encouraged to address the criteria that the regional judging panel will use to evaluate applications, and to incorporate photographs, newspaper articles, and other types of promotional materials into the application. Because the panel will not be able to visit the project, applications should be tailored to help the panel "see the work."

- On a separate sheet of paper, attached to the front of the 3 to 5 page application, please list the names of participants, an address and telephone number where the sponsor can be reached, and the signature of the sponsor. Please indicate whether the application is for a junior or senior division project.

3. **Timing.** National award applications must be postmarked by August 31. To apply, your project must have been completed in the



year preceding the August 31 deadline. Mail the application to the appropriate regional office listed for your state.

4. **Judging.** Each EPA Regional Office will convene an Awards Panel to review the applications and select the winner.

5. **Judging criteria.** The panel will judge the projects on:

- Accomplishments.
- The need for and benefits derived from the project.
- The extent to which you designed and coordinated the project on your own initiative.
- The extent to which other groups or individuals were organized to provide the necessary funds, resources, and publicity.
- The environmental appropriateness of the project.
- Innovativeness/uniqueness.
- Relevance of the activity to present and future impact(s) on society.
- Choosing a project that benefits the local community.

- Soundness of approach, rationale, and (if applicable) scientific design.

- Clarity and effectiveness of presentation.

## Role of the Sponsor

Your adult sponsor plays an important role in helping you complete your project and apply for an award. He or she should offer suggestions and advice on:

- Developing a sound approach to the project.
- Working with other groups and individuals in the community.
- Completing the application forms and materials.

Your sponsor must be an adult, and can be a teacher, group leader, summer camp counselor, or community leader. You should work closely with your sponsor throughout the project and application procedures.

If you or your sponsor have any questions, please contact the appropriate EPA Regional Office listed on the back of this brochure. Good luck!

## EPA Offices and States Served

**EPA Region 1**  
JFK Federal Bldg.  
Boston, MA 02203  
Connecticut, Maine,  
Massachusetts, New Hampshire  
Rhode Island, Vermont  
617-223-7210

**EPA Region 2**  
26 Federal Plaza  
New York, NY 10007  
New Jersey, New York, Puerto  
Rico, Virgin Islands  
212-264-2525

**EPA Region 3**  
841 Chestnut Street  
Philadelphia, PA 19107  
Delaware, Maryland,  
Pennsylvania,  
Virginia, West Virginia,  
District of Columbia  
215-597-9800

**EPA Region 4**  
345 Courtland Street  
Atlanta, GA 30308  
Alabama, Georgia, Florida,  
Mississippi, North Carolina, South  
Carolina, Tennessee, Kentucky

**EPA Region 5**  
230 S. Dearborn  
Chicago, IL 60604  
Illinois, Indiana, Ohio, Michigan,  
Wisconsin, Minnesota  
312-353-2000

**EPA Region 6**  
1201 Elm Street  
Dallas, TX 75270  
Arkansas, Louisiana, Oklahoma,  
Texas, New Mexico  
214-767-2600

**EPA Region 7**  
726 Minnesota Avenue  
Kansas City, Kansas 66101  
Iowa, Kansas, Missouri, Nebraska  
913-236-2800

**EPA Region 8**  
1860 Lincoln Street  
Denver, CO 80295  
Colorado, Utah, Wyoming,  
Montana, North Dakota, South  
Dakota  
303-293-1603

**EPA Region 9**  
215 Fremont Street  
San Francisco, CA 91405  
Arizona, California, Nevada,  
Hawaii, Guam, American Samoa,  
Trust Territories of the Pacific  
415-974-8153

**EPA Region 10**  
1200 Sixth Avenue  
Seattle, WA 98101  
Alaska, Idaho, Oregon,  
Washington  
206-442-5810

**EPA Headquarters**  
401 M Street SW  
Washington, DC 20460  
202-382-4454

### Past National Winners and Sponsors Had This To Say About The 1987 National Ceremony:

*"The ceremony, the sight-seeing, the accommodations, all of it, experiences we will never forget. It gave meaning to what we have done. It gave all of us here at Guthrie Center Elementary School a great sense of satisfaction and accomplishment for our project."*

Belva Peterson and  
Audrey Charter,  
Guthrie Center, Iowa

*"I like learning about the other winning projects. It made me want to try some of the experiments in my town."*

Nathan Martell,  
Woodland, Maine

*"It was the highlight of my teaching career. I hope others in the future will be able to experience all of the positive things that we did."*

Lee Bowen,  
Bellevue, Washington

*"I have never felt more honored and I will cherish the memory."*

Chuck Clark,  
Buena Vista, Colorado

*"We were made to feel very special and our work and concern with the environment was recognized and validated in a very personal way."*

Sharon Koenig,  
Uvalde, Texas



FAX TRANSMISSION SHEET

Date: Nov. 6, 1990	Subject: Teenage mutant ninja turtles
To: Carolyn Cawley	Company: The White House
From: Trudi Takamatsu	Fax No: (202) 456-6218 No. of Pages: 22
<p>If you do not receive all of this transmission,          please call Trudi at (818) 846-0611.</p>	

**mws inc**  
Murakami Wolf Swenson  
ANIMATION PRODUCTION

November 7, 1990

VIA TELEFAX  
(202) 456-6218

Carolyn Cawley  
The Old Executive Office Building  
Room 121  
Washington, D.C. 20500

Re: Teenage Mutant Ninja Turtles

Dear Carolyn:

As discussed, here is a sampling of the scripts for the "Turtle Tips", public service announcements that air every Saturday morning on the CBS network during the animated series, "Teenage Mutant Ninja Turtles."

As you will see, the TURTLES are very concerned about our environment also.

Hope this will be of some use to our President in his address to the children.

Sincerely,



Trudi Takamatsu  
Production Coordinator

TMNT - CBS PSA (2nd revision) May 24, 1990

1.

"Cut Up 6-Pack Holders"

EXT. CENTER PARK - BY A LAKE - DAY

The four TURTLES sit on a blanket by the lakeside, chowing down on pizza. A six-pack holder of soda, with some cans missing, sit on the blanket by them. The city skyline is in b.g.

MICHELANGELO

This is the life, ah dudes?  
Sedacious weather, awesome pizza,  
and cool soda!

LEONARDO

You got that right, Michelangelo.

Suddenly Leonardo looks toward the lake, frowns, jumps up and rushes to the lake shore.

DONATELLO

Going for a swim, Leonardo?

Leonardo wades into the water a few steps, pauses... then jams his hand into the water and brings it up -- holding a wriggling FISH!

CLOSE ON LEONARDO

Holding the wriggling fish, as the other Turtles crowd around.

RAPHAEL

No... he's going fishing!

Leonardo turns the fish, and carefully removes what we now see is a plastic six-pack holder from around whatever passes for the fish's neck.

LEONARDO

This is what happens with a lot of these six-pack holders. When you throw them away, they can end up in lakes or oceans where fish, and even birds can get tangled up in them.

Leonardo leans over and releases the now-freed fish back into the lake with a SPLASH! It swims away.

WIDER

LEONARDO (CONT'D)

And because this kind of plastic never dissolves, they can be dangerous for a long time.

Leonardo flips the ring holder up in the air and slices it apart as he speaks.

TMNT - CBS PSA #2 (2nd revision) May 24, 1990

2.

LEONARDO (CONT'D)

Always cut these holders up before  
you throw them away. That way,  
wildlife can't get caught in them.

\*  
\*

Donatello catches the now-cut up holder, turns to CAMERA. He  
holds up a small, round-tipped pair of scissors, and the cut-up  
six-pack holder.

\*  
\*

DONATELLO

P.s.: You can also use scissors...

FADE OUT

TNNT - CBS PSA #2 (revised) May 24, 1990

1.

TT-02

"Recycle Aluminum cans"

INT. TURTLE LAIR - WEAPONS ROOM

MICHELANGELO, RAPHAEL and DONATELLO are practicing with their weapons. A beat, and they stop, tired.

MICHELANGELO

This Turtle has a case of the major munchies! Let's quit and go out for pizza!

Michelangelo heads for the door.

RAPHAEL

Good idea. Got any money?

Michelangelo stops in his tracks.

MICHELANGELO

Well, er no... I thought you did.

Donatello comes on scene with a large filled plastic sack over his shoulders.

DONATELLO

Well, I've got money!

Donatello takes the bag off his shoulder and opens it to REVEAL that it's filled with aluminum cans!

RAPHAEL

On what planet do they use cans for money?

DONATELLO

On this planet! I'll take these to the recycling center, and they'll give me money for them! Then I can buy a pizza!

ON RAPHAEL, MICHELANGELO

They consider this a moment. Then both grab the sack, and try to carry it.

MICHELANGELO

Let me help you with that, dude!

RAPHAEL

No, let me!

ON DONATELLO

to CAMERA:

TMNT - CBS PSA #3 (revised) May 24, 1990

2.

**DONATELLO**

Recycling aluminum helps keep our  
environment clean -- and can earn  
you money!

Michaelangelo sticks his head INTO FRAME:

**MICHAELANGELO**

And it can earn all your good  
buddies a pizza!

**FADE OUT**

TNT - CBS PSA #3 (revised) May 30, 1990

1.

"Use Rechargeable Batteries"

INT. TURTLE LAIR - DAY

RAUCOUS ROCK MUSIC blasts as Michaelangelo dances across the room. He starts to move in slow motion as the MUSIC WINDS DOWN. He glances at the boom box when he realizes what is happening.

MICHAELANGELO

Bummer! The batteries must be dead.

Michaelangelo pops the batteries out of the tape player and throws them toward a trash can. \* A Turtle's hand snatches the batteries out of the air, just before they fall into the can. PULL BACK to reveal it's DONATELLO.

DONATELLO

Throwing away new batteries, Michaelangelo?

MICHAELANGELO

I have to. They're dead, dude.

Donatello holds up the batteries.

DONATELLO

When you throw batteries away, they'll end up in a landfill. In time, they can leak toxic chemicals into the soil. Many communities have toxic round-ups to dispose of old batteries. \*

Michaelangelo looks a little ashamed. Donatello throws him a couple of new batteries.

DONATELLO

Here, use rechargeable batteries. When they run down, you can just charge them up again. It will help keep the environment clean.

Michaelangelo puts the batteries in the boom box while Donatello speaks. Now the ROCK MUSIC blares once more. Donatello winces as he covers his ears.

(OMITTED) \*

MICHAELANGELO

Thanks, my man. How can I repay you?

Donatello holds out a set of headphones.

NOV 7 '90 16:18 FROM MWS INC

PAGE.008

MAY-30-1990 10:57 FROM S.O.B. Productions

TO

Murakami Wolf P.03

**TNT - CBS PSA #3 (revised) May 30, 1990**

2.

**DONATELLO**  
**Use headphones.**

**FADE OUT**

TT-04  
 TMNT - CBS PSA #4 May 30, 1990

1.

"Balloons - Don't Let Go"

EXT. BEACH - DAY

A boy and girl are playing on the beach. The boy holds a bunch of multi-colored balloons. He lets go and the balloons float away. We PAN with them as they drift out over the water. They fly over a breakwater where seals bask on the rocks. Now we can see MICHAELANGELO surfing toward the shore. He beaches his board next to the amazed kids.

MICHAELANGELO

Woah, letting go of balloons is a bad idea. \*

EXT. BEACH - BREAKWATER

The Turtle Blimp enters frame and moves toward the balloons. The seals watch.

MICHAELANGELO (V.O.)

"What goes up, must come down."  
 When balloons run out of helium they can group in the ocean. \*

CLOSER - TURTLE BLIMP

RAPHAEL is at the controls. He moves in and grabs the balloons.

RAPHAEL

(into radio)  
 Sea animals might think the balloons are food and eat them. It could make them really sick. Uh-oh...

A Mylar balloon floats past frame, creating a WIPE. When the balloon is past, we see that it is drifting toward some high tension lines. The Turtle Blimp pursues the balloon, racing toward the wires.

RAPHAEL (CONT'D) (V.O.)

Metallic balloons can be dangerous, too. If they get caught in power lines, they can cause a blackout....

Raphael grabs the balloon just in time. The glider then detaches from the blimp, circles around and lands on the beach. Raphael hands the balloons to the grateful kids.

RAPHAEL (CONT'D)

It's safer to play with balloons indoors.

Michaelangelo taps Raphael on the shoulder and points. In the background, the blimp is floating away. Raphael blasts off after it.

NOV 7 '90 16:18 FROM MWS INC  
MAY-30-1990 10:58 FROM S.O.B. Productions

TO

PAGE.010

Murakami Wolf P.05

TMNT - CBS PSA #4 May 30, 1990

2.

RAPHAEL (CONT'D)  
Hey, wait!...Woah!...WAIT!...

FADE OUT

T.T.06

TMNT - CBS PSA #6 May 30, 1990

1.

"Lights Out"

EXT. CITY - DAY

DRAMATIC MUSIC plays as a TOWERING MONSTER breaks an office building in half and takes a healthy bite out of it. PULL BACK to reveal that this is on a giant screen TV in the...

TURTLE LAIR

The Turtles sit around, engrossed in the monster movie. A TurtleCom BUZZES and LEONARDO opens it.

CLOSE UP - TURTLE COMMUNICATOR

APRIL is on the screen. She looks frantic.

APRIL

Leonardo! Shredder and Krang are stealing City Hall. You'd better get the Turtles here fast!

INT. TURTLE LAIR

The Turtles jump to their feet and grab their weapons.

LEONARDO

We're on our way!  
(to the Turtles)  
Boy, are we gonna put their lights out!

They all head for the door, but DONATELLO stops them with a loud WHISTLE. (SFX: Whistle) The other Turtles halt.

CLOSER - DONATELLO

DONATELLO

We should put our lights out first! Did you know that to run a 100 Watt light bulb for a year, it would take four hundred pounds of coal?

WIDER - TURTLE LAIR

The other Turtles nod.

RAPHAEL

You got it, Donatello!

Raphael flips off the light and the screen goes BLACK. We HEAR the sound of RUSHING FOOTSTEPS, then a loud CRASH. Raphael opens the door again. In the shaft of light, the Turtles rub various bruises.

DONATELLO

Next time, wait until you get to the door before you turn them off!

TMNT - CBS PSA #6 May 30, 1990

2.

**RAPHAEL**  
Er...right..

They exit and slam the door, leaving the screen BLACK.

FADE OUT