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OA/ID Number: 13736
Folder ID Number: 13736-007

Folder Title:
[Frank] Bond for Governor, New Mexico 11/3/90 [OA 8318]

Stack:	Row:	Section:	Shelf:	Position:
G	26	21	1	3

1990 GOP CANDIDATES

PETE V. DOMENICI	U.S. SENATOR
STEVEN H. SCHIFF	US CONGRESS (NM-01)
JOE SKEEN	US CONGRESS (NM-02)
PHIL ARCHULETA	US. CONGRESS (NM-03) CANDIDATE
GARREY CARRUTHERS	GOVERNOR
FRANK BOND	GOVERNOR CANDIDATE
MARY THOMPSON	LT. GOVERNOR CANDIDATE
CECILIA MARTINEZ-SALAZAR	SECRETARY OF STATE CANDIDATE
ROBERT CORN	STATE TREASURER CANDIDATE
WILLIAM F. DAVIS	ATTORNEY GENERAL CANDIDATE
JOHN F. BIGBEE, JR.	PUBLIC LAND COMMISSIONER CANDIDATE
PETER DAVID SALAZAR	CORPORATION COMMISSIONER CANDIDATE
KENNETH B. WILSON	SUPREME COURT JUSTICE CANDIDATE
JOHN LATTAUZIO	STATE PARTY CHAIRMAN
PHELPS ANDERSON	NATIONAL COMMITTEEMAN
SHIRLEY LESLIE	NATIONAL COMMITTEEWOMAN

Peggy - Can you fact check? 3 pm.

McGroarty/Dooley
November 1, 1990
1:30 pm

PRESIDENTIAL REMARKS: BOND FOR GOVERNOR CAMPAIGN EVENT
✓ ??????????, NEW MEXICO
NOVEMBER 3, 1990
XX:00 ??



Thank you, [Frank,] for those kind words. My thanks to all of you for this warm welcome. // Sorry I had to stand you up back a week or so ago. But my daughter-in-law, Columba, was able to come out and show the Bush Family's strong support for Frank Bond -- and today I'm here to do the same. //

I spent twelve years next door to New Mexico -- just across the state line from Eunice and Hobbs. I've always felt at home here -- and I'm delighted to be back. [[I'm sorry I missed the International Balloon Festival. What a spectacle. Just imagine -- more hot air than on Capitol Hill. //]]

[Introductory acknowledgements.] **My friend, and your present Governor: Garrey Carruthers** -- the man who's leadership, courage and common sense have done so much for New Mexico these past four years. Add my name to the long list of admirers of a great Governor and a good man. //

And of course, the man who's going to keep New Mexico on the path to prosperity and progress -- New Mexico's next Governor: Frank Bond. ///

Next Tuesday marks a turning point for New Mexico. You face a choice: whether to turn back the clock -- pretend this new decade stretching out before us will be nothing more than an instant replay of the 1970s. [[In the words of a famous American

mystic -- that's right, Yogi Berra: deja vu, all over again.]]
// But there's another choice: New Mexico can make this election its first step towards a future as bright as the broad New Mexico sky. // There's not a doubt in my mind about the right choice. Starting November 6th -- **New Mexico will move forward with Frank Bond.** //

I think one of the most important things we can do together is to get more Republicans elected -- in every town, in every state and for every federal seat in this land. Because the Republican party is the party with an agenda -- the party of change, not the status quo -- the party of new ideas.

Take the critical issue for New Mexico -- and for all Americans: the economy. // Frank Bond knows what it takes to make New Mexico even more competitive, how to open up new markets -- national and international. He knows what the move towards a free trade pact with Mexico can mean for this state's economy: New jobs for New Mexico. //

There is no higher domestic priority on the Republican agenda than America's economy -- because the economy is the job-creating engine that every family in this country counts on.

In recent months we've seen some uncertainty and concern about slower economic growth. That's why a budget agreement was crucial -- and why I was willing to go the extra mile to get it.

Despite tough negotiations, we finally reached a budget agreement with the Democrats controlling Congress. There were clear differences between the parties in how to cut the deficit.

The Democrats wanted to raise taxes, including income tax rates for working Americans. I wanted to reduce the deficit with spending cuts. What we got was a compromise: some taxes but almost \$500 billion in deficit reduction in five years. **\$350 billion in spending cuts -- the largest in history.** Incentives to make America less dependent on foreign oil.

And we put Congress on the pay-as-you-go plan. The **enforcement provisions** in this agreement are real -- they are strong. No longer will federal programs be funded with red ink. // Finally, we held the line against reckless cuts of our Armed Forces to ensure that America's defenses remain strong -- second to none. We owe that to our men and women in the Persian Gulf.

But getting our fiscal policy on track is just part of what we have accomplished as the party of change. // Let's start with the environment -- our sacred trust. Frank Bond's grown up here -- in the shadows of the Rocky Mountains, amid the grandeur and vastness of New Mexico's endless deserts. // As a fourth generation New Mexican, you can count on Frank Bond to preserve New Mexico's rich natural heritage in all its singular splendor.

I want everyone here in the land of enchantment to know we're working hard in Washington to protect our environment. More than a year ago, I challenged the Congress to break the stalemate that has hindered progress on tougher Clean Air legislation for the past decade -- to turn technology and the power of the marketplace to the advantage of the environment. To

create. To innovate. To tip the scales in favor of recovery, restoration, and renewal.

Today, thanks to the innovation and cooperation of industry, government, and environmental experts, we've broken a 13 year legislative logjam. Finally, I have a Clean Air bill I can sign.

This landmark legislation will remove from the air 10 million tons of the emissions that cause acid rain; it will bring to the nation's 100 most smog-laden cities safer, healthy air; and it encourages the use of alternative fuels, that are safer for our environment, and reduce our excessive dependence on foreign energy. // But most important, it's going to make every man, woman, and child in America breathe a little easier.

Because Republicans care about change, we've got a Clean Air Bill. // I think that's something to celebrate. ///

But of course there is still work to be done on the Republican agenda. **Education, for example.** Frank Bond knows America can't have a first-class economy with second-rate schools. // Better schools doesn't mean building a bigger bureaucracy -- or imposing on the cities and towns of New Mexico a one-size-fits-all program sent from on-high in Washington.

That's why we sent Congress the Educational Excellence Act - our action plan for fundamental education reform, to reward achievement, encourage accountability -- and to give parents more choice in their childrens' education. Because Frank Bond and I agree: when it comes to our kids' education, the bureaucracy doesn't know best -- parents do. //

Republicans truly want to build a better America -- but to do it, we need **more Republicans**. So November 6th, vote Frank Bond for Governor: I need him, New Mexico needs him, but most of all -- America needs him. //

Today, we're here to express our partisan point of view -- to participate with pride in our political process. But now, let me put partisan politics aside. I know that everyone in this country is vitally interested in the situation in the Middle East, so let me bring you up to date. Former Senator Vandenberg was right when he said, "Politics ends at the water's edge." I am grateful to the leaders and other Members of Congress -- Democrat and Republican -- for their bipartisan support.

On August 2nd, Iraq invaded Kuwait. They literally raped, pillaged, and plundered this once-peaceful land -- this nation that is a member of the Arab League, a member of the United Nations. Iraq began to brutally and systematically dismantle Kuwait -- shipping its medical equipment, its machines, its records, its gold -- back to Baghdad. They have tried to silence Kuwaiti dissent and courage with firing squads. [In a confirmed incident, a 15 year-old boy gunned down, his family forced to watch. His crime -- passing out leaflets.]

The United States and the rest of the world, united in anger and outrage, determined to force Saddam Hussein out of Kuwait. On August 5th, Saddam Hussein announced he was pulling his forces out of Kuwait. At that very moment he sent his armor and his

troops south to mass along the Saudi border, threatening yet another member of the U.N. and Arab League.

Subsequently, the United Nations Security Council passed ten resolutions of condemnation and disapproval. On August 5th, I said Saddam Hussein's aggression will not stand. Today I am more determined than ever: This aggression will not stand. ///

Right now over 300 Americans, innocent civilians, are held against their will in Iraq. Many of them reportedly staked out as human shields, near possible military targets -- something even Adolf Hitler didn't do.

Many more Americans are in hiding in Kuwait, their lives at stake. 27 are imprisoned in the U.S. Embassy in Kuwait City -- cut off from food and other supplies. They are surrounded by Iraqi troops. Our flag still flies but the rights of these American citizens are, at this very moment, being denied by Iraq's brutal dictator.

Let me be clear: we bear no hostility to the people of Iraq, nor do any of the over 25 countries represented on land and sea in the Gulf area. We have no argument with the Iraqi people. Our problem is with Saddam Hussein -- alone.

I want a peaceful resolution to this crisis. Indeed, we have worked closely with the United Nations in putting sanctions into effect, in passing resolutions and in speaking with one voice against the invader's aggression.

We are giving the sanctions time to work. I hope there will never be a shot fired in anger, but let me be very, very clear:

There will be no compromise on the stated objectives of the United Nations Security Council resolutions -- none at all. // The brutality against innocent civilians will not be tolerated and will not stand. // Saddam's clear violations of international law will not stand. // And that means, yes, Saddam Hussein's brutal aggression will not stand. //


No one wants a peaceful solution to this crisis more than I do. No one is more determined to see this aggression turned back than I am. ///

Right now -- half a world away -- brave young men and women of our Armed Services -- the finest forces ever to serve -- stand ready in the sand and heat of the desert sun. // The last several weeks, many of them have taken time out from their responsibilities, to fulfill a duty of a different sort: to fill out an absentee ballot, and send it to the city and towns back home. // There's a lesson there -- a lesson in the love of liberty, the precious freedom that gives America its meaning. // So next Tuesday, I urge all New Mexicans: take that lesson to heart. Get out and vote. Don't take democracy for granted.

Once again, my thanks for this warm welcome. // In the 1990's, many of the ideas that shape government -- and much of the action -- won't originate in Washington. They'll be generated right here -- at the grass roots. // That's why next Tuesday is critical -- and that's why I'm here today to show my strong support for New Mexico's next Governor: Frank Bond. // May God bless the great state of New Mexico.

Bulldog City - A. H. School Sign

Land of Enchantment.

LOBOS 

Frank Bond

G O V E R N O R

looking
ed.
ec: -
crime & drugs
Mexican border.

PRESIDENTIAL CAMPAIGN VISIT
PRE-ADVANCE TEAM BRIEFING
OCTOBER 10, 1990

Manzanas / apples.
Syndia / watermelon
→ Rio Grande.
(Tri-cultural state).
2-1 R regional

AGENDA

1. Staff Introductions

Campaign Manager-Tom Cummins	275-7705 (HQ)
	473-4061 (H)
	269-4972 (M)
Event Contact Pt.-Carla Muth	275-7705 (HQ)
	989-7279 (H)
Logistics Coord.-Kay Shollenbarger	275-5678 (HQ)
Event Coord.-Maxine Melborne	"
Advance Team & Arrival Coor.	
Sharla Reinhart	275-5678
Sales Coord.-Beverly Shay	275-5678
★ Press Contact-Liz Wilson	275-7705
Hotel Contact-Dixie Burch	

1. Educ
2. Jobs

2. Advance Team Introductions and Responsibilities

3. Briefing on Candidate

4. Review of Schedule

Arrival

Greeting and Receiving Line
Gift Presentation
Airport Rally
High School Marching Bands

Motorcade

Event

Reception
Luncheon

Departure

8501 Candelaria N.E. Suite E
Albuquerque, New Mexico 87112
(505) 275-7705

Paid for by the Frank Bond for Governor Committee
Printed by Cooper Press
Dan McCarthy, Treasurer

Bill Richardson
Phil Archuleta

5. Physical Requirements

Advance Team Accomodations
Event Rooms
Walking Tour
Office Needs
Copier
FAX

6. Financial Requirements

Estimated Presidential Costs
Additional Cost-Manager Approval

McGroarty/Dooley
October 31, 1990
4:15 pm
[BOND]

PRESIDENTIAL REMARKS: BOND FOR GOVERNOR CAMPAIGN EVENT
???????????, NEW MEXICO
NOVEMBER 3, 1990
XX:00 ??

Thank you, [Frank,] for those kind words. My thanks to all of you for this warm welcome. //

I had a false start, back a week or so ago -- got stuck in Washington looking after a little unfinished budget business, and had to miss my visit to Albuquerque. But my daughter-in-law, Columba, was able to come out and show the Bush Family's strong support for Frank Bond. And today, I'm here to urge New Mexico to make Frank Bond your next Governor. //

I spent twelve years next door to New Mexico -- just across the state line from Eunice and Hobbs. I've always felt at home here -- and I'm delighted to be back. [[I'm sorry I missed the International Balloon Festival. What a spectacle. Just imagine -- more hot air than on Capitol Hill. // Of course, there was a late entry -- from the House of Representatives. It's called the Democratic Budget -- but it couldn't get off the ground.]]

[Introductory acknowledgements.] **My friend, and your present Governor: Garrey Carruthers** -- the man who's leadership, courage and common sense have done so much for New Mexico these past four years. Add my name to the long list of admirers of a great Governor and a good man. //

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 // But there's another choice: New Mexico can make this election its first step towards a future as bright as the broad New Mexico sky. // There's not a doubt in my mind about the right choice. Starting November 6th -- New Mexico will move forward with Frank Bond. //

Frank Bond is the right choice because he's right on the issues. Start with education. Frank Bond knows America can't have a first-class economy with second-rate schools. // Better schools doesn't mean building a bigger bureaucracy -- or imposing on the cities and towns of New Mexico a one-size-fits-all program sent from on-high in Washington. Frank Bond and I agree: when it comes to our kids' education, the bureaucracy doesn't know best -- parents do. // Give parents a choice on where to send their kids to school -- and watch that competition spur all our schools to aim for excellence.

Frank Bond knows the environment is a sacred trust. Frank's grown up here -- in the shadows of the Rocky Mountains, amid the grandeur and vastness of New Mexico's endless deserts. // As a

fourth generation New Mexican, you can count on Frank Bond to preserve New Mexico's rich natural heritage in all its singular splendor. //

I want everyone here in the land of enchantment to know we're **working hard in Washington to protect our environment.** You know, it took 16 long months of struggle, but we got a strong Clean Air Act out of the Congress -- landmark legislation, that proves we can safeguard our environment at the same time we **sustain economic growth.** //

But the critical issue for the future of New Mexico -- and for all Americans -- remains the economy. // And that's one more reason to elect Frank Bond. Frank knows what it takes to make New Mexico even more competitive, how to open up new markets -- national and international. He knows what the move towards a free trade pact with Mexico can mean for this state's economy: New jobs for New Mexico. //

~~You all know what's best for New Mexico.~~ Let me ask you to focus for a moment on what's **best for America** -- how we can put an end to the government-by-gridlock that grips Washington.

.....The budget process is just the latest example of the larger problem: a Democrat-controlled Congress far better at protecting its prerogatives, its perks and its pork than it is at promoting America's best interests.

TRANS>>>>>

Take a look at the way PAC money pours into incumbents' campaign chests -- a 6 to 1 advantage in PAC dollars for

Election Results

1988 general	Frank J. Guarini (D).....	104,001	(69%)	(\$369,578)
	Fred J. Theemling, Jr. (R)	47,293	(31%)	
1988 primary	Frank J. Guarini (D).....	35,964	(67%)	
	Robert P. Haney, Jr. (D).....	10,680	(20%)	
	Edward A. Allen (D)	7,027	(13%)	
1986 general	Frank J. Guarini (D).....	63,057	(71%)	(\$407,120)
	Albio Sires (R)	23,822	(27%)	(\$62,073)

NEW MEXICO

"For greatness of beauty," wrote British writer D. H. Lawrence in the 1920s, after traveling from Sardinia to Australia, "I have never experienced anything like New Mexico. All those mornings when I went with a hoe along the ditch to the *Canon*, at the ranch, and stood in the fierce proud silence of the Rockies, on their foothills, to look far over the desert to the blue mountains away in Arizona, blue as Chalcedony, with the sage-brush desert sweeping grey-blue in between, dotted with tiny cube crystals of houses, the vast amphitheater of lofty, indomitable flash at the pine-dotted foothills of the Rockies! What splendour!" Lawrence was part of a group of artists and writers who came to New Mexico, as early as the 1890s, and were enchanted by its vast vistas and unique life, and by the special civilization developed here long before the Pilgrims landed at Plymouth Rock and quite unlike anything else in the United States.

For much of what makes New Mexico distinctive is the product of the Pueblo peoples the Spanish conquistadors found here—something that is true of no other state but Hawaii. When the Pilgrims were building flimsy wood houses, the Indians in New Mexico were living in dwellings hundreds of years old, holding thousands of people, made with the adobe that is New Mexico's characteristic building material and which lasts so long that you can't tell a 1680 building from its 1980 neighbor. Every other state's culture is based on what its early white settlers brought to the land; natives, except in Hawaii, have mostly disappeared. Not so in much of New Mexico. The English-speaking culture here is superimposed, rather lightly it sometimes seems, on a society whose written history dates back to 1609, when the Spaniards first established a settlement in Santa Fe, and to centuries long past when the Pueblo Indians set up stable agricultural societies on the sandy, rocky lands of northern New Mexico. A very substantial minority of New Mexicans are descendants of these Indians or the Spanish, or both. Nearly one-third of the people in this state speak Spanish in ordinary everyday life, and only a few of them are recent migrants from Mexico. This is the northernmost salient of the great Indian civilizations of the Cordillera, which extend along the mountain chain through Mexico and Central America to South America, as far away as Chile and Argentina.

The Hispanic-Indian culture dominates most of northern and western New Mexico, except for enclaves—usually related to mining or, in the case of Los Alamos, nuclear research—where Anglos have settled in the last 50 years. In vivid contrast to the Hispanic part of New Mexico is the area called Little Texas. With small cities, plenty of oil wells, vast cattle ranches and desolate military bases, this region resembles, economically and culturally, the adjacent High Plains of west Texas. Oil is important here, but not as vital as the military presence: a couple of Air Force bases and the Army's White Sands Missile Range, near Alamogordo, where the first atomic bomb was detonated.

In the middle of the state is Albuquerque which, with the arrival of the air conditioner, grew from a small desert town of 35,000 in 1940 into the Sun Belt city of almost 500,000 today. Albuquerque has a large Hispanic minority, as many of our fastest-growing cities do; its economy is based heavily on high technology, particularly the nuclear variety. Metropolitan Albuquerque now has almost precisely one-third of the state's population—about the same percentage as the Hispanic areas and Little Texas. By happy coincidence, the three regions also coincide quite closely with the state's three congressional districts.

For many years New Mexico politics was a somnolent business. Local bosses—first Republican, later Democratic—controlled the large Hispanic vote. Elections in many counties featured irregularities that would have made a Chicago ward committeeman blush. New Mexico also had for years another evidence of boss-controlled politics, the balanced ticket: one Spanish and one Anglo Senator, with the offices of governor and lieutenant governor split between the groups. But for all its distinctiveness, in national politics New Mexico was a bellwether, never voting for a losing presidential candidate from 1912 when it became a state until 1976 when it backed Gerald Ford; in 1988 it voted 52%–47% for George Bush, one point less Republican than the national average. In congressional and state elections, there was a conservative tilt in the 1980s, but they remain competitive between the parties. There is some ethnic voting, and the Democrats usually have a solid base in the Hispanic areas, but no great polarization. New Mexico tends to attract the least affluent of the migrants, low-skill laborers and retirees who can afford a trailer but not a Scottsdale condominium. But any desire for a more active government or for boosting local wages or redistributing income may be diminished by the unseemly but always remembered proximity of Mexico. New Mexico has not seen all that much migration from Mexico; its Hispanic population is growing rapidly because of high birth and low death rates. But Mexicans could start coming here, and that possibility must exert some discipline over wage levels.

Governor. In the 1980s, New Mexico, governed for years by conservative, politically well-connected Democrats, elected ideological governors, a liberal Democrat and a conservative Republican. The former, Toney Anaya, won narrowly in 1982 and became highly unpopular. But he didn't change his views: in his last weeks in office he commuted the sentences of New Mexico's five men on death row, and in 1988, he went around the country stumping for Jesse Jackson.

The current governor, Republican Garrey Carruthers, seems to have done better. In his campaign he made much of the fact that he was not a legislator; he won with 53% over a Democrat who was assistant head of the Sandia Laboratories. Carruthers was something of an intellectual too, an assistant secretary of the Interior under James Watt and then a professor of agricultural economics at New Mexico State in Las Cruces. He came into office promising to streamline government and attract economic development; he delved into the minutiae of governance in a government small enough probably to be comprehensible to one person. He recommended a tax increase in 1987 and has avoided antagonizing the legislature. New Mexico has repealed its law barring incumbent governors from seeking reelection; only two states still have such a prohibition, Kentucky and Virginia. But the repeal doesn't apply to Carruthers, so there will be a free-for-all again in 1990; one possible candidate is 1st District Democratic Congressman Bill Richardson. Former Democratic governor Bruce King has already announced his bid for governor, and former attorney general Paul Bardacke has also expressed an interest, among others.

Senators. New Mexico's most prominent politician is Senator Pete Domenici, chairman of the Senate Budget Committee for the first six Reagan years, now ranking minority member of Budget, mentioned as a possible vice presidential nominee in 1988. He was largely unknown when the Republicans' capture of the Senate in 1980 put him in the Budget chair, and not long removed from the time when his major governmental responsibility was superintending the

→ (incentives for growth)

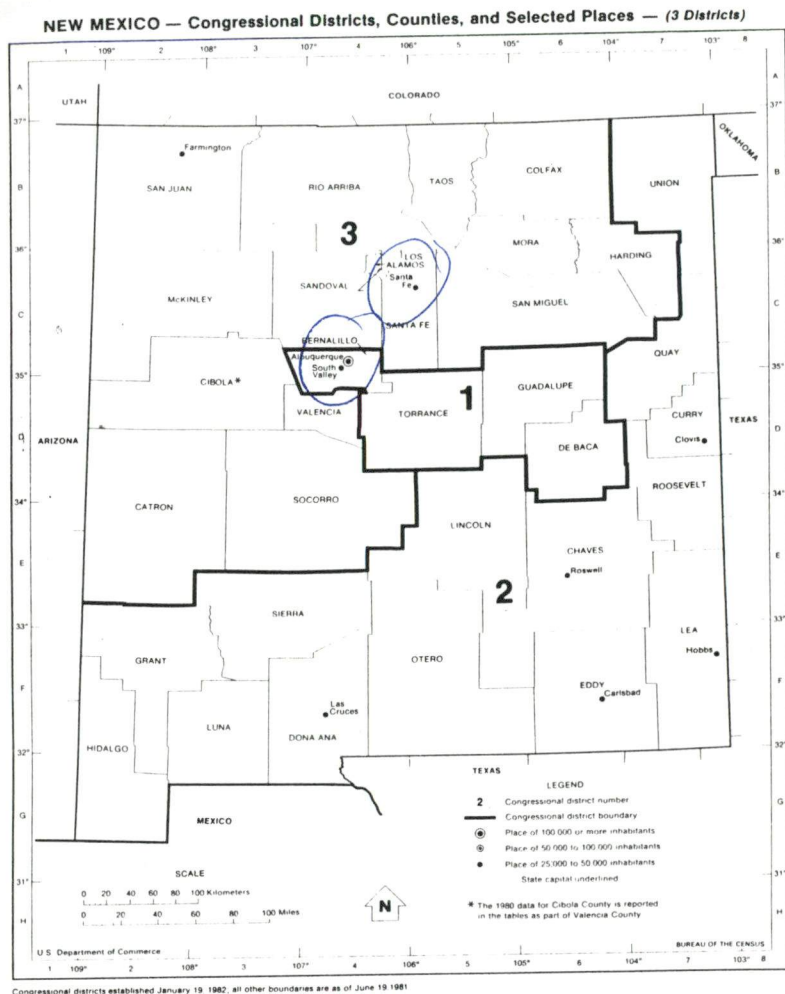
Head: China. of Reserve Board

independent order - can leave.

cut through program:

Senate holds firm on taxes...

5/11 →



Congressional districts established January 19, 1982; all other boundaries are as of June 19, 1981

budget of the city of Albuquerque. Only one of the other Republicans on Budget had any experience on the committee, and none had both the knowledge and the tenacity to compete with Domenici as the Republicans' driving force. For his first months as Budget chairman, Domenici worked closely with OMB Director David Stockman and the Reagan Administration, cutting domestic programs and boosting defense. But by the beginning of 1982, he had embarked on the constantly frustrating course he followed for five long years: trying to squeeze the deficit down while Reagan resisted tax increases, the Administration urged large defense increases, and everyone recognized that almost all the politically palatable domestic cuts had already been made. Hard-working, intense, frank often to the point of belligerence, genuinely worried about the deficit, but reluctant to set an entirely separate course from the Republican Administration, Domenici found himself again and again in the midst of grinding negotiations unable to accomplish what he wanted. He was beset by supply-siders who attacked him as a

green-eyedshaded infliker of austerity and by Democrats who saw him as being too faithful to the Reagan Administration. Support has come from Senate Republican Leaders Howard Baker and Bob Dole—and from the voters of New Mexico.

He seemed a bit more comfortable after 1986, with his friend Lawton Chiles taking over the chairmanship of the Budget Committee, the Gramm-Rudman law setting targets and limits that helped to force others in the direction that Domenici had been wanting to go all along, and a deal for 1988 having been made after everyone got good and scared by the October 1987 stock market crash. It seems unlikely that he will get on as well with the new chairman, Jim Sasser, to whom he is not as close personally and who is more of a national Democrat. In any case, Domenici has other things to attend to as well. He is a member of Appropriations and of Energy and Natural Resources, the latter being the old Interior Committee which is so important in western states; through these he can do things like push a uranium bailout law and get money to restore the irrigation canals—acequias—built by the Spanish in New Mexico.

Domenici's political position in New Mexico is very strong. He lost when he ran for governor in 1970 and only narrowly defeated a Democrat named Jack Daniels in his first Senate race in 1972; he was reelected in 1978 by an unimpressive margin over the then much less well-known Toney Anaya. But in 1984, he got 72% of the vote—the highest percentage any New Mexico Senator has ever won—and his job rating has continued to be very high, discouraging any serious opposition in 1990. This is one case where a Senator's national stature has been a political asset, and not just because federal spending is important to New Mexico. New Mexico voters saw Domenici being subjected to some very demanding circumstances, and he was not found wanting.

New Mexico's junior Senator, Jeff Bingaman, was labelled "the invisible senator" by an Albuquerque magazine and is little known in Washington; he has not held high committee positions, he is not particularly voluble or distinctive, and in a business full of people who hog the spotlight, he seems to avoid it. Yet his political career has prospered. He started off well-connected in New Mexico; his father was a professor at Western New Mexico in Silver City, and his uncle was campaign manager for Senator Clinton Anderson, one of the savviest politicians of his generation. A year out of law school, he was counsel to the state constitutional convention; a few years later, he went into law practice in Santa Fe with former Governor Jack Campbell. Bingaman's wife started a highly successful law practice of her own that helped finance his first campaigns. But Bingaman's rise was not mindless nepotism: in a small state important people are on the lookout for bright young individuals who are not nearly as numerous as they are in New York or Washington or Los Angeles. Bingaman ran for attorney general in 1978 and won; in 1982, he ran against Senator Harrison Schmitt, the former astronaut, also from Silver City. Bingaman won with 54%, partly because it was a recession year, but also because of Schmitt's own negative TV spots, which made damaging and, it quickly became apparent, misleading charges against Bingaman.

In the Senate he worked quietly on Armed Services, where he took much guidance from Sam Nunn, and compiled a record that became more conservative just as Governor Toney Anaya's liberal politics was growing more unpopular at home. On Armed Services, he is a promoter of SDI research (much of which is done in New Mexico) without being a zealot for the program; he was an opponent of Navy Secretary John Lehman's homeporting (a position that may come naturally to a Senator from a state whose largest body of water is the Rio Grande). He also got seats on the Energy and Natural Resources Committee and on Governmental Affairs; he worked on Indian affairs, competitiveness, child care; with Domenici he created the San Juan Basin Wilderness Protection Act, the Santa Fe Trail and the El Malpais National Monument. There is an earnestness to Bingaman—taking lessons to learn Spanish, trying to stop cut-rate cigarette sales to soldiers, fighting bubonic and pneumonic plague (most U.S. cases are in New Mexico), promoting physical fitness through his HealthNet program which encourages 90% of the state's

population to refrain from smoking, exercise regularly, and keep their weight within 10% of the ideal. In the winter of 1986-87, his program got 7,000 New Mexicans, including the two Senators, to sign up to abide by an "Eat Right New Mexico" regimen, and they lost a total of 34,000 pounds.

Bingaman's opponent in 1988 was Bill Valentine, an Albuquerque dentist who was the Republican leader in the state Senate. Valentine flailed out in all directions, accusing Bingaman of having liberal ratings, taking contributions from defense PACs and cancelling out Domenici's vote. But Valentine was vastly outspent by Bingaman, who had developed a big network of contributors in New Mexico as well as in Washington. "Serious about New Mexico" was his slogan and a good description of his approach. Bingaman won 63%-37%, and while that may not discourage some serious Republican from challenging him in 1994, it is an impressive performance—the best by a Democratic Senate candidate in New Mexico since Clinton Anderson won his third term in 1960.

Presidential politics. New Mexico, heavily Republican in presidential elections from 1968 to 1984, was suddenly closer in 1988, and an object of attention of both the Bush and Dukakis campaigns. Michael Dukakis's fluent Spanish may have helped him appeal to Hispanic voters, and he made his biggest gains over the Democrats' 1984 showings in Hispanic counties including Santa Fe. Dukakis's widely advertised distaste for nuclear power and his desire to unilaterally give up nuclear weapons may have hurt him in the state where nuclear energy was first developed and the first atomic bomb detonated: George Bush held the Reagan vote best in Albuquerque, Los Alamos, and Alamogordo, homes respectively of the Sandia Labs, the original nuclear research center, and the White Sands firing range where the first A-bomb was set off in 1945.

Congressional districting. New Mexico got a third congressional district out of the 1980 Census and created a new, heavily Hispanic and Democratic district in the northern part of the state. The other two are competitive, at least when an incumbent isn't running, as in the 1st in 1988 and the 2d in 1980. Only minor adjustments to boundaries are likely to be needed in the 1990s.

The People: Est. Pop. 1988: 1,510,000; Pop. 1980: 1,302,894, up 15.9% 1980-88 and 28.1% 1970-80; 0.61% of U.S. total, 37th largest. 17% with 1-3 yrs. col., 17% with 4+ yrs. col.; 17.6% below poverty level. Single ancestry: 9% English, 5% German, 3% Irish, 1% Italian, French, Scottish. Households (1980): 75% family, 45% with children, 62% married couples; 31.9% housing units rented; median monthly rent: \$178; median house value: \$45,400. Voting age pop. (1980): 884,987; 33% Spanish origin, 7% American Indian, 2% Black, 1% Asian origin. Registered voters (1988): 674,766; 395,010 D (59%), 238,676 R (35%), 41,080 unaffiliated and minor parties (6%).

1988 Share of Federal Tax Burden: \$3,904,000,000; 0.44% of U.S. total, 39th largest.

1988 Share of Federal Expenditures

	Total	Non-Defense	Defense
Total Expend	\$8,685m (0.98%)	\$7,152m (1.09%)	\$4,997m (2.19%)
St/Lcl Grants	831m (0.72%)	829m (0.72%)	2m (2.12%)
Salary/Wages	1,202m (0.89%)	542m (0.81%)	660m (0.81%)
Pymnts to Indiv	2,369m (0.58%)	2,159m (0.55%)	209m (1.12%)
Procurement	4,124m (2.19%)	3,464m (7.45%)	4,124m (2.19%)
Research/Other	160m (0.43%)	158m (0.43%)	2m (0.43%)

Political Lineup: Governor, Garrey E. Carruthers (R); Lt. Gov., Jack L. Stahl (R); Secy. of State, Rebecca Vigil Giron (D); Atty. Gen., Hal Stratton (R); Treasurer, James B. Lewis (D); Auditor, Harrell H. Adams (D). State Senate, 42 (26 D and 16 R); State House of Representatives, 70 (45 D and 25 R) Senators, Peter V. (Pete) Domenici (R) and Jeff Bingaman (D). Representatives, 3 (2 R and 1 D).

1988 Presidential Vote

Bush (R)	270,341 (52%)
Dukakis (D)	244,497 (47%)

1984 Presidential Vote

Reagan (R)	307,101 (60%)
Mondale (D)	201,769 (39%)

1988 Democratic Presidential Primary

Dukakis	114,968 (61%)
Jackson	52,988 (28%)
Hart	6,898 (4%)
Gore	4,747 (3%)
Babbitt	2,913 (2%)
Simon	2,821 (2%)

1988 Republican Presidential Primary

Bush	69,359 (78%)
Dole	9,305 (11%)
Robertson	5,350 (6%)
Haig	2,161 (2%)

GOVERNOR

Gov. Garrey E. Carruthers (R)



Elected 1986, term expires Jan. 1991; b. Aug. 29, 1939, Alamosa, CO; home, Las Cruces; NM State U., B.S. 1964, M.S. 1965, IA St. U., Ph.D. 1968; United Methodist; married (Katherine).

Career: Asst. Secy., U.S. Dept. of Int., 1981-84; Dir., NM Water Resources Research Inst., 1976-78; Prof., NM State U., 1968-85.

Office: State Capitol, Rm. 417, Santa Fe 87503, 505-827-3000.

Election Results

1986 gen.	Garrey E. Carruthers (R)	209,455 (53%)
	Ray B. Powell (D)	185,378 (47%)
1986 prim.	Garrey E. Carruthers (R)	27,671 (31%)
	Joseph H. Mercer (R)	23,560 (26%)
	Colin R. McMillan (R)	19,807 (22%)
	Frank M. Bond (R)	10,619 (12%)
	Paul F. Becht (R)	6,566 (7%)
1982 gen.	Toney Anaya (D)	215,840 (53%)
	John Irick (R)	190,626 (47%)

SENATORS

Sen. Peter V. (Pete) Domenici (R)



Elected 1972, seat up 1990; b. May 7, 1932, Albuquerque; home. Albuquerque; U. NM, B.S. 1954, Denver U., LL.B. 1958; Roman Catholic; married (Nancy).

Career: Practicing atty., 1958-72; Albuquerque City Comm. 1966-70, Mayor Ex-Officio, 1967-70.

Offices: 434 DSOB 20510, 202-224-6621. Also Fed. Bldg. and U.S. Crthse., Rm. 10013, Albuquerque 87102, 505-766-3481; New Postal Bldg., Rm. 3004, Santa Fe 87501, 505-988-6511; 202 E New Fed. Bldg., Las Cruces 88001, 505-523-8150; and Fed. Bldg. and U.S. Crthse., Rm. 140, Roswell 88201, 505-623-6130.

Committees: *Appropriations* (10th of 13 R). Subcommittees: District of Columbia; Energy and Water Development; Interior. Treasury, Postal Service, General Government (Ranking Member) *Budget* (Ranking Member of 10 R). *Energy and Natural Resources* (3d of 9 R). Subcommittees: Energy Regulation and Conservation; Energy Research and Development (Ranking Member); Public Lands, National Parks and Forests. *Special Committee on Aging* (6th of 9 R).

Group Ratings

	ADA	ACLU	COPE	CFA	LCV	ACU	NTLC	NSI	COC	CEI
1988	15	31	23	50	30	72	62	100	79	40
1987	20	—	22	25	—	65	—	—	78	53

National Journal Ratings

	1988 LIB — 1988 CONS		1987 LIB — 1987 CONS	
Economic	9%	— 81%	21%	— 74%
Social	24%	— 75%	16%	— 78%
Foreign	31%	— 66%	34%	— 64%

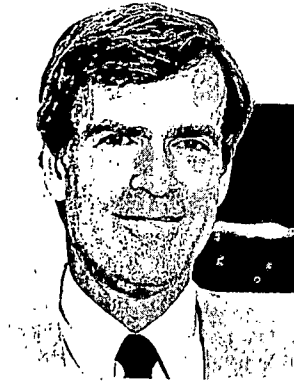
Key Votes

- | | | | | | |
|---------------------------|-----|-------------------------|-----|-----------------------|-----|
| 1) Cut Aged Housing \$ | AGN | 5) Bork Nomination | FOR | 9) SDI Funding | FOR |
| 2) Override Hwy Veto | AGN | 6) Ban Plastic Guns | FOR | 10) Ban Chem Weaps | FOR |
| 3) Kill Plnt Clsng Notice | FOR | 7) Deny Abortions | FOR | 11) Aid To Contras | FOR |
| 4) Min Wage Increase | AGN | 8) Japanese Reparations | FOR | 12) Reagan Defense \$ | FOR |

Election Results

1984 general	Peter V. (Pete) Domenici (R)	361,371	(72%)	(\$2,658,000)
	Judith A. Pratt (D)	141,253	(28%)	(\$301,660)
1984 primary	Peter V. (Pete) Domenici (R)	42,760	(100%)	
1978 general	Peter V. (Pete) Domenici (R)	183,442	(53%)	(\$914,634)
	Toney Anaya (D)	160,045	(47%)	(\$175,633)

Sen. Jeff Bingaman (D)



Elected 1982, seat up 1994; b. Oct. 3, 1943, El Paso, TX; home. Santa Fe; Harvard Col., B.A. 1965, Stanford U., LL.B. 1968; United Methodist; married (Anne).

Career: NM Asst. Atty. Gen., 1969; Practicing atty., 1970-78; NM Atty. Gen., 1979-82.

Offices: 502 HSOB 20510, 202-224-5521. Also 123 E. Marcy. Ste. 207, Santa Fe 87501, 505-988-6647; Dennis Chavez Fed. Bldg., Rm. 9017, 500 Gold Ave. S.W., Albuquerque 87102, 505-766-3636; Runnels Fed. Bldg., Ste. 201-B, Las Cruces 88001, 505-523-8237; and Fed. Bldg., Ste. 175, Roswell 88201, 505-622-7113.

Committees: *Armed Services* (5th of 11 D). Subcommittees: Defense Industry and Technology (Chairman); Readiness, Sustainability and Support; Strategic Forces and Nuclear Deterrence. *Energy and Natural Resources* (6th of 10 D). Subcommittees: Energy, Regulation, and Conservation; Mineral Resources Development and Production (Chairman); Public Lands, National Parks and Forests. *Governmental Affairs* (6th of 8 D). Subcommittees: General Services, Federalism and the District of Columbia; Government Information and Regulation (Chairman); Oversight of Government Management. *Joint Economic Committee*. Subcommittees: Economic Resources and Competitiveness; Education and Health; National Security Economics.

Group Ratings

	ADA	ACLU	COPE	CFA	LCV	ACU	NTLC	NSI	COC	CEI
1988	70	56	84	83	50	20	20	50	43	21
1987	65	—	85	67	—	13	—	—	40	32

National Journal Ratings

	1988 LIB — 1988 CONS		1987 LIB — 1987 CONS	
Economic	52%	— 45%	44%	— 50%
Social	67%	— 31%	58%	— 40%
Foreign	59%	— 39%	55%	— 44%

Key Votes

- | | | | | | |
|---------------------------|-----|-------------------------|-----|-----------------------|-----|
| 1) Cut Aged Housing \$ | AGN | 5) Bork Nomination | AGN | 9) SDI Funding | FOR |
| 2) Override Hwy Veto | FOR | 6) Ban Plastic Guns | — | 10) Ban Chem Weaps | FOR |
| 3) Kill Plnt Clsng Notice | AGN | 7) Deny Abortions | AGN | 11) Aid To Contras | AGN |
| 4) Min Wage Increase | FOR | 8) Japanese Reparations | FOR | 12) Reagan Defense \$ | AGN |

Election Results

1988 general	Jeff Bingaman (D)	321,983	(63%)	(\$2,808,659)
	Bill Valentine (R)	186,579	(37%)	(\$659,624)
1988 primary	Jeff Bingaman (D), unopposed			
1982 general	Jeff Bingaman (D)	217,682	(54%)	(\$1,586,245)
	Harrison H. (Jack) Schmitt (R)	187,682	(46%)	(\$1,692,204)

FIRST DISTRICT

Fifty years ago Albuquerque, named for a 16th century Spanish grandee, was the largest of several small cities in New Mexico, with just 35,000 people. Built at the junction of a river that is just a trickle most of the year and a road which was nothing more than a line on a surveyor's map when the Santa Fe Railroad was constructed, Albuquerque was huddled in the blocks around

the Old Town and the Indian School, just above the Rio Grande, a place you could pass through quickly on the Santa Fe or U.S. 66. Since then it has grown more than any place in New Mexico and, with a metropolitan population approaching 500,000, has as many people as the whole state did 50 years ago. Albuquerque's prosperous neighborhoods have climbed the gently rising heights to the east, and its poorer people spread north and south of downtown in the Rio Grande valley. Albuquerque is counted as part of the Sun Belt, but its climate is closer to that of the High Plains of west Texas: hot in the summer, sometimes very cold in the winter, with high winds most of the time. Unlike most other Sun Belt cities, it owes its growth more to the public than the private sector: its biggest employers include the Sandia Labs, military bases and defense contractors.

The 1st Congressional District of New Mexico is, for all practical purposes, the city of Albuquerque and its suburbs. Albuquerque itself accounts for 76% of the district's population, with 21% more in the suburban fringe; that leaves just 3% in the three desert counties which have most of the district's land area. In the 1960s it trended Republican but is now among the least Republican of Sun Belt cities. In 1988 it voted for George Bush, but by only a 54%-45% margin—far lower than his 3 to 1 margins in greater Phoenix.

Albuquerque and the 1st District, so closely divided, were the site of one of the nation's more fiercely contested House races in 1988. It was occasioned by the retirement after 20 years of Manuel Lujan Jr., first elected in a local Republican upsurge in 1968, a member of a family with a local insurance business long prominent in the Republican Party. With his seniority, Lujan was ranking Republican on the Interior and Science Committees, both important locally, in the 1980s; but he also had some close calls back home and a heart attack in 1986. As it turned out, he ended up as Secretary of the Interior in the Bush Administration.

Both parties had seriously contested primaries. The Democrats had no less than 10 candidates. Tom Udall, son of former Interior Secretary Stewart Udall, nephew of House Interior Committee chairman Morris Udall and loser to Bill Richardson in the 1982 primary in the 3d District, won with 25% of the vote, ahead of former Judge Patricia Madrid and former state Land Commissioner Jim Baca, who both had 21%. In the Republicans' three-candidate race Albuquerque District Attorney Steven Schiff edged out Lujan's brother Edward, who runs the family insurance business, by a 41%-37% margin. Udall campaigned against transporting nuclear waste through Albuquerque and stressed his own experience as a federal prosecutor in drug cases and his pro-environment stance. Schiff, a Chicago native who came to New Mexico to go to law school, is acerbic and aggressive, proud of the death penalty convictions he has obtained, and his service as a lieutenant colonel in the New Mexico Air National Guard. With high visibility from eight years as DA, he stressed that and his strong support of SDI, and after a rather contentious race he won 51%-47%.

In the House, Schiff has seats on the Government Operations and Science and Technology Committees. The latter is important to Albuquerque, and if Schiff continues to show the political skills that enabled him to win two tough races in 1988, he has a good chance to make this a safe seat.

The People: Est. Pop. 1986: 490,200, up 12.9% 1980-86; Pop. 1980: 434,141, up 32.1% 1970-80. Households (1980): 72% family, 41% with children, 58% married couples; 36.3% housing units rented; median monthly rent: \$202; median house value: \$55,000. Voting age pop. (1980): 307,647. 33% Spanish origin, 2% American Indian, 2% Black, 1% Asian origin.

1988 Presidential Vote:	Bush (R)	96,586	(54%)
	Dukakis (D)	81,687	(45%)

Rep. Steve Schiff (R)



Elected 1988; b. March 18, 1947, Chicago, IL; home, Albuquerque; U. of IL, B.A. 1968, U. of NM, J.D. 1972; Jewish; married (Marcia).

Career: Asst. Dist. Atty., Bernalillo Cnty., 1972-77; Practicing atty. 1977-79; Asst. City Atty. and Cnsl., Albuquerque Police Dept., 1979-81; Dist. Atty., Bernalillo Cnty., 1981-89.

Offices: 1520 LHOB, 202-225-6316. Also 500 Gold Ave. S.W., Ste. 10001, Albuquerque 87102, 505-766-2538.

Committees: *Government Operations* (11th of 15 R). Subcommittees: Commerce, Consumer and Monetary Affairs; Government Information, Justice and Agriculture. *Science, Space and Technology* (18th of 19 R). Subcommittees: Energy Research and Development; Space Science and Applications.

Group Ratings and Key Votes: Newly Elected

Election Results			
1988 general	Steve Schiff (R)	89,985	(51%) (\$559,134)
	Tom Udall (D)	84,138	(47%) (\$576,677)
1988 primary	Steve Schiff (R)	14,028	(41%)
	Edward L. Lujan (R)	12,801	(37%)
	John A. Budagner (R)	7,393	(22%)
1986 general	Manuel Lujan, Jr. (R)	90,476	(71%) (\$243,795)
	Manny Garcia (D)	37,138	(29%) (\$71,407)

SECOND DISTRICT

The plains of southern and eastern New Mexico are about as vacant a landscape as you can imagine: miles of sagebrush-strewn acreage, and then suddenly 9,000-foot mountain peaks rising in the distance. This is New Mexico's 2d Congressional District, which can be divided into two roughly equally populated parts. In the east is Little Texas—an extension of the High Plains of west Texas over the invisible New Mexico state border. Oil is the mainstay of the economy here; cattle ranching is common; cotton is grown on irrigated land. There is a considerable Hispanic population—at least 19% in each county—and yet the regional accent is the twang of west Texas, not the lilt of northern New Mexico. As you move west from the towns near the Texas border—Clovis, Portales, Lovington, Hobbs—the towns become fewer and agricultural settlement sparser. Politically, the partisan tradition is Democratic and the politics culturally conservative and concerned about oil; in national politics that makes this the most consistently Republican part of New Mexico.

The other part of the 2d District is centered on Las Cruces, the fast-growing second largest city in the state, only 45 miles north of El Paso, Texas, on the Rio Grande. Las Cruces has New Mexico State University, a big military presence, and a rising Mexican-American population; it is the home base of Republican Governor Garrey Carruthers, but nearly voted for Dukakis in 1988. More Democratic is the old mining country to the west around Silver City and the tiny border town of Columbus, which was raided by Pancho Villa's revolutionary army in 1916.

The 2d District is represented by a Little Texas Republican, Joe Skeen. He is a sheep rancher who chaired the state Republican Party in the 1960s and nearly was elected governor twice, in 1974 and 1978. His record in the House is solidly conservative, in a rough-and-ready rather than

intellectual way. Generally opposed to high government spending, he is happy to make exceptions for defense, science and agriculture. After the 1984 election, he switched off two good committees for a congressman from his district, Agriculture and Science and Technology. for an even better one, Appropriations; he serves on Jamie Whitten's Agriculture Subcommittee and is ranking Republican on the panel that handles funding for the Treasury Department and Postal Service, among other agencies.

Skeen won the seat the hard way, by a write-in in 1980, when Democratic incumbent Harold "Mud" Runnels died and the Democrats put Governor Bruce King's nephew on the ballot. But Skeen got 38% of the vote to 34% for King and 28% for Runnels's widow, also a write-in. In 1986, Skeen beat Runnels's son Mike 63%-37% and in 1988 was unopposed; this is a safe seat. He declined to run against Senator Jeff Bingaman in 1988. In the spring of 1989 he announced he would not run for governor, and since whoever is elected in 1990 will be able to run for a second term and Skeen will be 67 in 1994, that surely will be his last chance.

The People: Est. Pop. 1986: 498,200, up 14.2% 1980-86; Pop. 1980: 436,261, up 17.9% 1970-80. Households (1980): 77% family, 45% with children, 66% married couples; 31.7% housing units rented; median monthly rent: \$154; median house value: \$33,400. Voting age pop. (1980): 297,158; 29% Spanish origin, 3% Black, 1% American Indian, 1% Asian origin.

1988 Presidential Vote: Bush (R) 96,142 (58%)
 Dukakis (D)..... 67,307 (41%)

Rep. Joseph R. (Joe) Skeen (R)



Elected 1980; b. June 30, 1927, Roswell; home, Picacho; TX A&M U., B.S. 1950; Roman Catholic; married (Mary).

Career: Navy, WWII; Engineer, Navajo Reservation, 1950-51 Sheep rancher, 1951-89; NM Senate, 1960-70, Minor Ldr., 1965-70; Repub. Nominee for Gov. of NM, 1974, 1978.

Offices: 1007 LHOB 20515, 202-225-2365. Also Fed. Bldg., A-206, Las Cruces 88001, 505-523-8245; and Fed. Bldg., Rm. 127, Roswell 88201, 505-622-0055.

Committees: Appropriations (16th of 22 R). Subcommittees: Rural Development, Agriculture and Related Agencies; Treasury; Postal Service and General Government (Ranking Member).

Group Ratings

	ADA	ACLU	COPE	CFA	LCV	ACU	NTLC	NSI	COC	CEI
1988	5	22	13	36	19	100	47	100	93	43
1987	16	—	11	21	—	83	—	—	80	52

National Journal Ratings

	1988 LIB — 1988 CONS		1987 LIB — 1987 CONS	
Economic	19%	80%	24%	74%
Social	20%	78%	10%	85%
Foreign	27%	71%	20%	76%

Key Votes

1) Homeless \$	FOR	5) Ban Drug Test	FOR	9) SDI Research	FOR
2) Gephardt Amdt	AGN	6) Drug Death Pen	FOR	10) Ban Chem Weaps	AGN
3) Deficit Reduc	AGN	7) Handgun Sales	FOR	11) Aid to Contras	FOR
4) Kill Plnt Clsng Notice	FOR	8) Ban D.C. Abort \$	FOR	12) Nuclear Testing	AGN

Election Results

1988 general	Joseph R. (Joe) Skeen (R), unopposed			(\$67,727)
1988 primary	Joseph R. (Joe) Skeen (R), unopposed			
1986 general	Joseph R. (Joe) Skeen (R)	77,787	(63%)	(\$293,428)
	Mike Runnels (D)	45,924	(37%)	(\$48,409)

THIRD DISTRICT

Since the 1890s artists have been coming to northern New Mexico around Santa Fe, "the dancing ground of the sun," as the Pueblo Indians called it. They were attracted first by the clear air, the massive mountains, the long, cold empty vistas in which physical detail stands out with pinpoint clarity; but they were enchanted even more by the unique civilization here—part Indian, part Spanish, only a little Mexican (for northern New Mexico was Mexican only briefly, from 1821 to 1846), part Anglo-American. The Spanish language, Indian pottery and dances, the adobe pueblos and most of all a sense that here was a civilization rooted in the unlikely of desert soil and rock outcroppings, a place not settled a few decades or generations ago like most of the United States, but where life had gone on for centuries under these same skies in much the same way.

Actually, life here has not been so stable: the pueblos were built in sudden spurts; the Spanish conquistadors and priests brought the Catholic religion, the baroque accents of the adobe buildings and the Spanish language in a rush; successive waves of American settlement have changed New Mexico, including the flocking of unprecedented numbers of affluent and bohemian migrants of the 1980s. The Indian crafts which are thriving today nearly died out in the 1880s, and the Palace of the Governors, built in 1610, had its Victorian balustrade torn off and its original appearance restored in 1913. The unchanged look must be carefully maintained. Yet up the back roads in Rio Arriba or Taos Counties, one can find a religion that is a mixture of Catholicism with adaptations of Indian festivals, and buildings not that much different from the old pueblos. Politics here, too, is a unique blend. Debate is conducted and votes are bartered often in Spanish, but the Republican and Democratic Parties have been firmly established here for a century, and there has been nothing smacking of cultural revolution or massive income redistribution coming from any politician. Quite the contrary: politics tends to be a cynical, sometimes corrupt, business; loyalties run to families and communities more than to principles or parties. In the back country, you can still find more than vestiges of the old communities and the old politics—though no one is going to let you in on them much, even if you speak good Spanish.

The 3d Congressional District of New Mexico contains most of the Spanish-speaking and Indian parts of the state. Its largest and dominant city is Santa Fe, which grew lustily in the 1880s, but the district covers most of the northern part of the state, from the High Plains as they rise to the haunting Sangre de Cristo Mountains in the east, through the vast ridges and isolated buttes in the center (on one such isolated butte the government built Los Alamos in World War II to create the atomic bomb), to the windy and dusty desert-like plains, dotted occasionally by mountains, with their Indian reservations in the west. The population is 39% Spanish origin and 37% Indian (there is some overlap between the categories). In national as well as state contests,

this is Democratic territory. Although Los Alamos and the uranium country around Farmington are heavily Republican, the 3d voted 54%-44% for Michael Dukakis in 1988.

The congressman from the 3d District is something of a political anomaly as well as a political dynamo: a Hispanic with an Anglo name, a newcomer to New Mexico who carries towns where families go back 300 years, a patently ambitious politician who has also taken some impolitic stands for no apparent reason except that the conviction that they were right on the merits. Bill Richardson was born in California; his mother is Mexican and he was raised in Mexico City; he has always been bilingual. He came to New Mexico in 1978 after holding staff jobs on Capitol Hill (the importance of which was exaggerated in 1980 campaign brochures), worked as executive director of the state Democratic Party for a month, and started running against Republican Congressman Manuel Lujan in a district that then included Albuquerque and most of northern New Mexico. He raised \$200,000 (\$100,000 of it in a loan ultimately declared legal by the Federal Election Commission) and won 49% in the Republican year of 1980. He carried the area within the bounds of the new 3d district which was created after the 1980 Census, and in 1982 he beat former Lieutenant Governor Roberto Mondragon 36%-31% in the primary and clobbered a Republican with 64% to become, four years after he moved to the state, New Mexico's only Democratic congressman.

Richardson has worked hard to hold the seat, spending three out of four weekends in the district and holding constant town meetings, as well as winning impressive committee assignments in the House. He is a member of the Energy and Commerce Committee, where he has generally voted with the Democrats. But he backed the bill for national product liability, which got him denounced by Ralph Nader, and he has tended to favor market pricing of oil and gas (of which New Mexico, but not the 3d District, produces a lot). He voted for immigration reform in 1984, when the other Hispanic Members were against it; eventually some joined him. And he has voted for humanitarian, though not military, contra aid. He presses for enterprise zones (a cause most advanced by Republicans) as well as for tax breaks to new businesses in depressed areas.

Richardson also won a seat on the Interior Committee, always important in a western state and is proud of establishing the El Malpais National Monument in his district and blocking the Waste Isolation Pilot Plant supported by the rest of the delegation in Joe Skeen's 2d District. (He and Skeen don't seem to have much use for each other.) He occasionally goes far afield, as on a bipartisan panel seeking readjustments of the American role in NATO. But he also uses his skills in political organizing. He campaigned in 13 states and ran Michael Dukakis's Hispanic vote program, spending a \$1 million media budget and organizing to bring Hispanic turnout up from 60% to 70% and the Democratic percentage from 66% to 70%. These efforts seem to have been successful on both counts and are of prime importance to national Democrats, since Hispanics will cast an increasing share of the vote, especially in California and Texas.

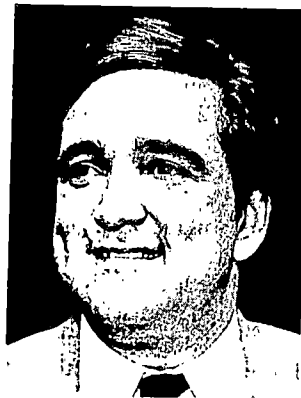
Richardson does not deny that he is interested in statewide office some day; his problem is to figure out which office, and when. Governor Garrey Carruthers can't run in 1990 and the new governor could serve for eight years; but Richardson has not been much interested in the office. As for the Senate, he decided not to take Pete Domenici on in 1984, and might conceivably do so in 1990; but Domenici's job ratings are very high, and that race would be risky at best. Obviously, he is not going to run against Senator Jeff Bingaman. He may well decide to stay in the House, where he has fine committee assignments and the prospect, as a Hispanic with campaign organizing skills, of playing a part in the next Democratic presidential campaign as he did in the last. There is no reason to believe he would ever have trouble winning reelection in the 3d District.

The People: Est. Pop. 1986: 491,100, up 13.6% 1980-86; Pop. 1980: 432,492, up 35.8% 1970-80. Households (1980): 77% family, 50% with children, 63% married couples; 27.2% housing units rented; median monthly rent: \$166; median house value: \$47,900. Voting age pop. (1980): 280,182; 37% Spanish origin, 17% American Indian, 1% Black.

1988 Presidential Vote:

Dukakis (D).....	95,503	(54%)
Bush (R).....	77,613	(44%)

Rep. Bill Richardson (D)



Elected 1982; b. Nov. 15, 1947, Pasadena, CA; home, Tesuque; Tufts U., B.A. 1970, Fletcher Sch. of Law and Diplomacy, M.A. 1971; Roman Catholic; married (Barbara).

Career: Congressional Rel., U.S. Dept. of State, 1973-75; Staff, Sen. Subcmtee. on Foreign Relations Assistance, 1975-78; Businessman, 1978-82.

Offices: 332 CHOB 20515, 202-225-6190. Also 548 Agua Fria, Santa Fe 87501, 505-988-6177; Gallup City Hall, 2d and Aztec, Gallup 87301, 505-722-6522; San Miguel Cnty. Cthse., P.O. Box 1805, Las Vegas 87701, 505-425-7270; and The Harvey House, 104 N. 1st St., Belen 87003, 505-864-1419.

Committees: *Energy and Commerce* (17th of 26 D). Subcommittees: Health and the Environment; Energy and Power; Telecommunications and Finance. *Interior and Insular Affairs* (14th of 26 D). Subcommittees: Energy and the Environment; National Parks

and Public Lands. *Select Committee on Aging* (24th of 39 D). Subcommittees: Housing and Consumer Interests; Human Services. *Select Committee on Intelligence* (10th of 12 D).

Group Ratings

	ADA	ACLU	COPE	CFA	LCV	ACU	NTLC	NSI	COC	CEI
1988	75	70	90	82	50	21	13	30	42	18
1987	80	—	90	64	—	9	—	—	29	8

National Journal Ratings

	1988 LIB — 1988 CONS		1987 LIB — 1987 CONS	
Economic	59%	41%	62%	35%
Social	58%	40%	58%	42%
Foreign	57%	43%	54%	45%

Key Votes

1) Homeless \$	AGN	5) Ban Drug Test	AGN	9) SDI Research	FOR
2) Gephardt Amdt	FOR	6) Drug Death Pen	FOR	10) Ban Chem Weaps	FOR
3) Deficit Reduc	AGN	7) Handgun Sales	FOR	11) Aid to Contras	AGN
4) Kill Plnt Clsng Notice	AGN	8) Ban D.C. Abort \$	AGN	12) Nuclear Testing	FOR

Election Results

1988 general	Bill Richardson (D).....	124,938	(73%)	(\$267,633)
	Cecilia Salazar (R).....	45,954	(27%)	(\$41,669)
1988 primary	Bill Richardson (D), unopposed			
1986 general	Bill Richardson (D).....	95,760	(71%)	(\$354,849)
	David F. Cargo (R).....	38,552	(29%)	(\$86,865)

BOND FOR GOVERNOR FUNDRAISER \ ALBUQUERQUE, NM
OCTOBER 25, 1990 \ 12:00 P.M.

** AS YOU KNOW, PRESSING BUSINESS RELATED TO THE FEDERAL BUDGET KEEPS ME IN WASHINGTON TODAY. MY APOLOGIES TO ALL OF YOU -- NO ONE EVER WILLINGLY MISSES A CHANCE TO VISIT NEW MEXICO. BUT IT IS A PLEASURE TO HAVE THIS OPPORTUNITY TO SPEAK TO YOU BY SATELLITE THIS AFTERNOON.

** [[I'M ESPECIALLY SORRY I MISSED THE INTERNATIONAL BALLOON FESTIVAL. WHAT A SPECTACLE. JUST IMAGINE -- MORE HOT AIR THAN ON CAPITOL HILL.]]

- 2 -

** GREETINGS AND THANKS TO TWO OF MY CABINET MEMBERS: JACK KEMP, WHO I UNDERSTAND IS WITH YOU THERE TODAY. MANUEL LUJAN -- IN NEW MEXICO NOW TO ADVANCE OUR FIGHT AGAINST DRUG USE ON PUBLIC LANDS. // GOVERNOR GARREY CARRUTHERS -- THE MAN WHO'S DONE SO MUCH THESE PAST FOUR YEARS TO PUT NEW MEXICO ON THE PATH TOWARD PROSPERITY AND PROGRESS. AND OF COURSE, TO THE MAN OF THE HOUR -- NEW MEXICO'S NEXT GOVERNOR: FRANK BOND.

** TWELVE SHORT DAYS FROM NOW, NEW MEXICO COMES TO A CROSSROADS.

YOU FACE A CHOICE: WHETHER TO TURN BACK THE CLOCK --
PRETEND THIS NEW DECADE STRETCHING OUT BEFORE US WILL
BE NOTHING MORE THAN AN INSTANT REPLAY OF THE 1970s.
BUT NEW MEXICO DOESN'T HAVE TO RETRACE ITS STEPS: YOU
CAN REACH FORWARD TO THE FUTURE -- MAKE THE NEW MEXICO
OF THE 1990s A LAND OF PROGRESS AND POSSIBILITY.

THERE'S NO DOUBT IN MY MIND ABOUT THE MAN WHO CAN
LEAD THE WAY. NEW MEXICO WILL MOVE FORWARD WITH FRANK
BOND. //

** FRANK BOND IS THE RIGHT CHOICE BECAUSE HE'S RIGHT
ON THE ISSUES. START WITH EDUCATION. FRANK BOND KNOWS
THE KEY TO COMPETITIVENESS TOMORROW IS IN OUR
CLASSROOMS TODAY.

** TAKE THE ENVIRONMENT. FRANK'S A FOURTH-GENERATION
NEW MEXICAN. LOVE FOR THE LAND COMES AS NATURAL TO HIM
AS BREATHING.

YOU CAN COUNT ON FRANK BOND TO HELP NEW MEXICO PURSUE WISE WILDLIFE, WATER AND LAND USE POLICIES -- TO HELP PRESERVE NEW MEXICO'S NATURAL TREASURES FOR GENERATIONS TO COME.

** TAKE THE ECONOMY: THE KEY ISSUE FOR NEW MEXICO, AND FOR ALL AMERICANS. FRANK BOND KNOWS WHAT WORKS -- HOW TO GENERATE NEW OPPORTUNITIES, NEW INCENTIVES FOR INVESTMENT, AND NEW MARKETS. AND ALL THAT MEANS ONE THING: NEW JOBS FOR NEW MEXICO.

** BUT WE'VE GOT TO DO OUR PART TO PROMOTE ECONOMIC GROWTH RIGHT HERE IN WASHINGTON. IT STARTS WITH A BUDGET -- AND AN END TO THIS LONG AND FRUSTRATING FISCAL FIASCO.

** AND I CAN TELL YOU RIGHT NOW: CONGRESS WOULDN'T BE IN THIS MESS IF WE HAD MORE REPUBLICANS IN THE CONGRESS. AND ELECTING REPUBLICANS IS WHAT THIS NOVEMBER 6TH IS ALL ABOUT.

**** DO WE WANT TO CONTINUE THE DEMOCRATIC POLICIES OF TAX AND SPEND OR DO WE WANT A CONGRESS THAT KNOWS THAT CUTTING SPENDING AND A STRONG ECONOMY IS THE WAY TO GO?**

**** IT'S CRITICAL THAT GET A BUDGET IN PLACE, PUT OUR HOUSE IN ORDER HERE AT HOME -- ESPECIALLY NOW, WITH THE CHALLENGE WE FACE IN THE PERSIAN GULF.**

**** WE ALL KNOW SADDAM HUSSEIN'S OUTLAW ACT THREATENS GRAVE CONSEQUENCES. WHAT IS AT STAKE IS FAR MORE THAN A MATTER OF ECONOMICS OR OIL.**

WHAT IS AT STAKE IS THE PRINCIPLE AT THE HEART OF INTERNATIONAL ORDER: WHETHER AGGRESSION PAYS -- OR WHETHER AGGRESSION IS PUNISHED.

MAKE NO MISTAKE: AMERICA WILL NOT WAVER -- AND SADDAM'S AGGRESSION WILL NOT STAND.

**** AND LET ME ADD ONE THING MORE. RIGHT NOW -- HALF A WORLD AWAY -- BRAVE YOUNG MEN AND WOMEN ARE TEACHING US A LESSON ABOUT WHAT IT MEANS TO LOVE LIBERTY -- THE PRECIOUS FREEDOM THAT GIVES AMERICA ITS MEANING.**

SO AS NOVEMBER 6TH DRAWS NEAR, I URGE EVERY CITIZEN OF
NEW MEXICO: GET OUT AND VOTE. DON'T TAKE DEMOCRACY
FOR GRANTED.

** THIS NOVEMBER 6TH IS CRITICAL. I NEED YOU TO SEND
NEW MEXICO'S STRONG REPUBLICAN TEAM BACK TO WASHINGTON:
SENATOR PETE DOMINICI AND CONGRESSMEN JOE SKEEN AND
STEVE SCHIFF. AND NEW MEXICO NEEDS A LEADER IT CAN
COUNT ON. THAT'S WHY NEW MEXICO'S NEXT GOVERNOR MUST
BE: FRANK BOND.

** ONCE AGAIN, MY APOLOGIES FOR MISSING WHAT I KNOW IS
AN EXCITING EVENT. AND NOW, BACK TO YOU FRANK.

[BOND DELIVERS BRIEF REMARKS]

** THANK YOU, FRANK, I APPRECIATE THAT VERY MUCH.
KEEP UP THE GOOD WORK. I'M BEHIND YOU A HUNDRED
PERCENT.

#

McGroarty/Dooley
October 24, 1990
[BOND]

PRESIDENTIAL REMARKS: BOND FOR GOVERNOR FUNDRAISER
ALBUQUERQUE, NEW MEXICO
OCTOBER 25, 1990
12:00 noon

** As you know, pressing business related to the federal budget keeps me in Washington this morning. My apologies to all of you -- no one ever **willingly** misses a chance to visit New Mexico. But it is a pleasure to have this opportunity to speak to you by satellite this afternoon.

** Greetings to our outstanding Interior Secretary **Manuel Lujan** -- in New Mexico now to advance our fight against drug use on public lands. And my respects as well to three other great New Mexicans -- your team in Washington -- Senator **Pete Dominici** and Congressmen **Joe Skeen** and **Steve Schiff**. // **Governor Garrey Carruthers** -- the man who's done so much these past four years to put New Mexico on the path toward prosperity and progress.

[[Sorry I missed the International Balloon Festival. What a spectacle. Just imagine -- more hot air than on Capitol Hill.]]

And of course, my greetings to the man of the hour -- New Mexico's next Governor: Frank Bond. ///

** Twelve short days from now, New Mexico comes to a crossroads. You face a choice: whether to turn back the clock -- pretend this new decade stretching out before us will be nothing more than an instant replay of the 1970s. But there's another choice: you can reach for the future -- make the New Mexico of the 1990s a land of **progress and possibility** -- as bright as the broad New Mexico sky.

There's no doubt in my mind about the right choice. Starting November 6th, New Mexico will move forward with Frank Bond. //

** Frank Bond is the right choice because he's right on the issues. Start with education. Frank Bond knows the key to competitiveness tomorrow is in our classrooms today. Excellence in education equals economic expansion. //

** Frank Bond knows the environment is a sacred trust. Frank's a fourth-generation New Mexican. He's grown up in the shadows of the Rocky Mountains, amid the grandeur and vastness of New Mexico's endless deserts. Love for the land -- in all its singular splendor -- comes as natural to him as breathing. You can count on Frank Bond to help New Mexico pursue wise wildlife, water and land use policies -- to help the citizens of New Mexico preserve this rich natural heritage for generations to come. ///

** The key issue for the future of New Mexico -- and for all Americans -- remains the economy. // Frank Bond's got a forward looking plan to generate new opportunities, new incentives for investment, and new markets -- and all that means one thing: new jobs for New Mexico. //

But we've got to do our part, right here in Washington.

BUDGET>>>>

** It's critical that we put our house in order here at home -- especially now, with the challenge we face in the Persian Gulf.

** We all know Saddam Hussein's outlaw act threatens grave economic consequences. But as serious as these consequences may

be, what is at stake is far more than a matter of economics or oil. // What is at stake is the **principle at the heart of international order**: whether aggression pays -- or whether aggression is punished. // Whether we live in a world governed by the rule of law -- or the law of the jungle. ///

Make no mistake: America will not waver -- and Saddam's aggression will not stand. //

** And -- with the fine young men and women of our Armed Forces in our minds -- I want to add one thing more. // Right now -- half a world away -- those brave young men and women are teaching us a **lesson about what it means to love liberty -- the precious freedom that gives America its meaning**. // So as November 6th draws near, I urge every citizen of New Mexico: get out and vote. Don't take democracy for granted. ///

** This November 6th is critical for New Mexico -- and that's why I want to show my strong support for New Mexico's next Governor: Frank Bond. // Once again, my apologies to all of you. May God bless the great state of New Mexico.

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McGroarty/Dooley
October 22, 1990
5:30 pm
[BOND]

PRESIDENTIAL REMARKS: BOND FOR GOVERNOR FUNDRAISER
ALBUQUERQUE, NEW MEXICO
OCTOBER 25, 1990
12:00 noon

Thank you, [Frank,] for those kind words. My thanks to all of you for this warm welcome. //

It's a pleasure to be here in Albuquerque. [[Sorry I missed the International Balloon Festival. What a spectacle. Just imagine -- more hot air than on Capitol Hill. // Of course, there was a late entry -- from the House of Representatives. It's called the Democratic Budget -- but it couldn't get off the ground.]]

[Introductory acknowledgements.] **Governor Gary Carruthers** - the man who's done so much these past four years to put New Mexico on the path toward prosperity and progress. //

And of course, the man of the hour -- New Mexico's next Governor: Frank Bond. ///

Twelves short days from now, New Mexico comes to a crossroads. You face a choice: whether to turn back the clock - - pretend this new decade stretching out before us will be nothing more than an instant replay of the 1970s. [[In the words of a famous American mystic -- that's right, Yogi Berra: deja vu, all over again.]] // But there's another choice: you reach for the future -- make the New Mexico of the 1990s a land of

X
progress and possibility -- as bright ^{land} as the broad New Mexico sky.

There's no doubt in my mind about the right choice. Starting November 6th -- **New Mexico will move forward with Frank Bond**. //

Frank Bond is the right choice because he's right on the issues. Start with education. Frank Bond knows the key to competitiveness tomorrow is in our classrooms today. Or for the math whizzes out there: excellence in education equals economic expansion. //

Frank Bond knows the environment is a sacred trust. Frank's a fourth-generation New Mexican. He's grown up here -- in the shadows of the Rocky Mountains, amid the grandeur and vastness of New Mexico's endless deserts. // Love for this land -- in all its singular splendor -- comes as natural to him as breathing. // You can count on Frank Bond to help New Mexico pursue wise **wildlife, water and land use policies** -- to help the citizens of this state preserve this rich natural heritage for generations to come. ///

The critical issue for the future of New Mexico -- and for all Americans -- remains the economy. // **Frank Bond's got a forward looking plan to generate new opportunities, new incentives for investment, and new markets** -- and all that means one thing: new jobs for New Mexico. //

We've got to follow the same **strong pro-growth course** on the federal level. That's why I want to speak today for a few

moments about this epic budget battle we've been fighting back in Washington. //

[[BUDGET SECTION TO COME.]]

Putting our fiscal house in order is critical -- not just from the standpoint of the American economy, // but especially now, in light of the big picture: the challenge we face in the **Persian Gulf**. ///

We all know Saddam Hussein's outlaw act threatens grave economic consequences. But as serious as these consequences may be, what is at stake is far more than a matter of economics or oil. // What is at stake is the **principle at the heart of international order**: whether aggression pays -- or whether aggression is punished. // Whether we live in a world governed by the rule of law -- or the law of the jungle. ///

No President is quick to order American troops abroad. But there are times when **this nation** -- when **any nation** that values its independence -- must act to confront aggression. // Make no mistake: America will not waver -- and Saddam's aggression will not stand. //

And when this ordeal is over -- when Kuwait is once again a sovereign and free member of the family of nations -- **Saddam Hussein must pay for the pain and hardship he has caused**. // Saddam Hussein must know: The world holds him accountable. ///

And -- with the young men and women of our Armed Forces in our minds -- I want to add one thing more. // Right now -- half a world away -- those brave young men and women are teaching us a

lesson about what it means to love liberty -- the precious freedom that gives America its meaning. // So as November 6th draws near, I urge every citizen of New Mexico: get out and vote. Don't take democracy for granted. ///

Once again, my thanks for this warm welcome. // As Frank Bond knows better than anyone, in the 1990's, many of the ideas that shape government -- and much of the action -- won't originate in Washington. They'll be generated right here -- at the grass roots: at the state and local level. //

That's why this November 6th is crucial -- and that's why I'm so proud to be here today, to show my strong support for New Mexico's next Governor: Frank Bond. // May God bless the great state of New Mexico.

#

McGroarty/Dooley
October 22, 1990
5:30 pm
[BOND]

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#

Carla Muth

Phelps Anderson - RNC Comm.

Shirley Leslie - Natl Comm

John Lattuzio - State Party Chair

Mrs. Kathy Caruthers

" " Bond

Lt. Gov. Jack Stah1

Cand Jon Lt. Gov. Mary Thompson

525-8257

ALBUQUERQUE, NM

Oct. 25

Hyatt - Staff photo / Lunch for Bond for New

Bulldog City = Albuquerque N.S.

Library, courthouse both across street
fr. Hyatt

7-800

NM = Land of Enchantment (license plates)

UNM Lobos - football

✓ Remington sculpture - hotel lobby

Bond campaign - themes, issues
can't afford to go back to 70s for
leadership of 90s (winning against
fmr. gov fr. 70s)
looking forward

educ / econ / crime + drugs (border Mexico)

local landmarks

Mt. S)

Manzanas - (apples)
Sandias - watermelons

Rio Grande River

Balloon Fiesta

tri-cultural state
Anglo/Hispanic/Native Am.

5th largest state in country

Repub reg - Dem. 1.6/1
2 to 1

~~XXXXXXXXXX~~

***PLEASE FILL OUT COMPLETELY!!!!

SIGN-IN SHEET

MEETING FOR: Albuquerque, New Mexico
 DATE: 10/10/90

NAME/TITLE	ORGANIZATION/ADDRESS	HOME PHONE	OFFICE PHONE
Dorcia Conrad	WT Aquaviva		202 456-7265
Judd Swift	"		"
Cathy Hutchinson	Pol. Affairs		202 456-6510
Peggy Dooley	WT Speechwriting		202/456-7750
JERRY PATTON	SECRET SERVICE - PPD		202-395-6340
MIKE INSABILLA	U.S. SECRET SERVICE ALBUQUERQUE		505-766-3336 766-3336
DAVID SILEBA	" " " "		
Maxine Melbourne	FRANK BOND - Event Coordination		505-822-8055
Carolyn Sessa	Frank Bond - Finance Aide	505-298-4585	505-275-7705
Carla Muth	Frank Bond - State Finance Dir.	989-7379	275-7705
Jeff J. Castillo	ASSIBAT AMER		842-1234 ext. 4400
Bruce R. Cronin	Audio Visual Dir.		842-1234
Libby Sutherland	Hyatt - Pgt Mngr		ex. 4490
PAUL MADREAS	ASST FBI DIRECTOR HYATT		842-1234
JAY ROSENTHAL	Exec Asst. Mgr - Hyatt		842-1234
Jim Bintzler	W.H. Communications		202-395-4046
ERIC PEITZ	FRANK BOND FOR COJ		275-7705
Bev Shea	RNC		"

Frank Bond



GOVERNOR

The Bond Family



As a fourth-generation New Mexican, Frank Bond has a special affinity for our state. Raised in Nambe, he earned a law degree from the University of New Mexico Law School. In addition, he also earned an M.A. degree in Spanish Literature.

Frank and wife Kathy live with their four children — Sara, Eric, Frank, and Cory — in Santa Fe, where they run their family business.

A former leader in the State Legislature, Frank has served on the New

Mexico Council on Environmental Quality, on the New Mexico Commission on Public Broadcasting, and on the New Mexico Water Quality Control Commission. He managed Senator Pete Domenici's successful reelection campaign. Most recently he served as Chairman of the Commission on Higher Education.

With his deep New Mexican roots and broad public-service record, Frank is uniquely qualified to lead our state.

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Albuquerque, New Mexico 87112
(505) 275-7705

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Frank Bond

G O V E R N O R

TO:

Peggy Dooley - White House
Speech writing staff

FAX NO.

202-456-6218

FROM:

Liz Wilson

DATE:

10/16

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Paid for by the Frank Bond for Governor Committee
Printed by Academy Printers
Donna McCarthy, Treasurer

Frank Bond

G O V E R N O R

PRESS RELEASE
October 15, 1990

CONTACT: LIZ WILSON
275-7705

BOND BRINGS MESSAGE OF ECONOMIC DEVELOPMENT AND
EXCELLENCE IN EDUCATION TO THE SOUTH VALLEY

Albuquerque -- Republican gubernatorial candidate Frank Bond led Republican candidates at a family barbeque on Sunday attended by more than 800 South Valley residents at Isleta Lake and Recreation Area.

"This is definitely a show of strength for the Republican candidates in the Valley," said Benny Gallegos, a South Valley community leader. "Everyone who gets to meet Frank Bond likes him. The more he campaigns here and the more people get to compare him to King, the more votes he'll get in this area."

Addressing the crowd in English and Spanish, Bond stressed the importance of improving education and economic development. Bond noted that directing efforts toward excellence in education will serve as an incentive for economic expansion in New Mexico. "A better educated workforce, growth incentive measures to expand existing businesses and attract new ones, and new leadership committed to growth, will lead to a big boost in economic development within all regions and a higher standard of living for everyone in New Mexico," Bond said.

Bond was joined by Land Commissioner candidate John Bigbee, Supreme Court Justice candidate Ken Wilson, Metro Judge Kathleen Carter and Sheriff candidate Bob Fullington. GOP candidates from Bernalillo county Patsy Trujillo and Gladys Davis were also present at the event.

"Aside from proposing wasting hundreds of thousands of dollars in more bureaucracy, Bruce King has not proposed a plan of action for the 1990s," Bond said. "We cannot afford the risk of experimenting once again with the programs developed for the 1970s. We need new leadership, and new and energetic programs that will prepare New Mexico for the challenges that lie ahead."

-30-

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(505) 275-7705

Frank Bond

PRESS RELEASE

G O V E R N O R

CONTACT: Liz Wilson
275-7705/988-2841

ECONOMIC DEVELOPMENT

New Mexicans need jobs. The challenge confronting us in the 1990's is clear: we must develop new ideas to create jobs in the private business sector, using education as our leverage for success.

As governor I will concentrate on the development and expansion of existing New Mexico business and I will seek to attract diverse businesses from other parts of the country and the world.

While the creation of new jobs has always been important to our state, it will be even more critical as we enter the decade of the 90's. As the federal government considers restructuring its priorities for federal research and defense work in New Mexico, we must be prepared to offset any potential employment reductions with new jobs in the private business economy.

As governor I will be committed to:

- Regionalization of economic development to focus on the strengths of communities and counties;
- Provide "one stop shopping" for business representatives, with a central data bank of community information such as the available labor force, local incentives for business expansion, and retraining opportunities for employees;
- Opening the doors to business opportunities in Mexico and opening the port of entry at Santa Teresa as soon as possible;
- Revision of Workers' Compensation, which currently represents a major barrier to business growth and the creation of new jobs;
- Review of the state tax structure for existing inequities;
- Review of the anti-donation clause in New Mexico's Constitution;
- Greater utilization of capital venture funds;
- Creation of an annual business agenda that identifies priority issues;
- Active utilization of the Governor's Business Advisory Council

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8501 Candelaria N.E. Suite E
Albuquerque, New Mexico 87112
(505) 275-7705

Frank Bond

PRESS RELEASE

G O V E R N O R

CONTACT: Liz Wilson
275-7705/988-2841

EDUCATION TOP PRIORITY

"Education will be the top priority of my administration," announced Frank Bond, Republican candidate for governor. "And as my top priority, I will address the needs of education first in my budget recommendations, for quality education is key to our young people having productive lives; and it is key to success in economic development in our state."

"In today's economy, if our young people can't read, they can't hold meaningful jobs. And yet too many can't read. In New Mexico nearly 30% of our students drop out of school. That's a shameful statistic we must change.

I believe a comprehensive approach to our education system which coordinates public schools, vocational institutes and 2-year colleges, and universities, will establish greater effectiveness and efficiency in the delivery of education.

As governor my goals will include:

- Tackle the dropout problem with early identification of student academic deficiencies, with community "mentors" in mid-schools who reaffirm the relevance and value of completing high school, and with expanded drug and alcohol prevention programs in our schools;
- Promote basic school reform that will include reducing class sizes and raising curriculum standards;
- Increase parental involvement by offering choices among schools;
- Retain gifted educators in the classroom by establishing dual-track salary schedules for teachers and administrators;
- Expand use of vocational institutes and 2-year colleges for job training and retraining programs;
- Raise standards for admission to our research universities to help them become nationally recognized in selected specialized fields;
- Create a Governor's Education Advisory Council to advise me and to meet with the Governor's Business Advisory Council regarding issues and changes needed to improve our educational product;
- Monthly selection of a teacher and a faculty member or program for public recognition of success in education and directions we must take for continuing success.

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Albuquerque, New Mexico 87112
(505) 275-7705

Frank Bond

G O V E R N O R

PRESS RELEASE
MAY 7, 1990

Contact: Liz Wilson
988-2841 (SF)
275-7705 (Alb.)

BOND TO CAP BUREAUCRACY

Republican gubernatorial candidate Frank Bond today called for a constitutional amendment to limit the number of cabinet-level departments our state government is allowed to create.

"Several gubernatorial candidates have cheerfully promised to raise various state departments to cabinet-level status," Bond noted. "If all of these proposals were enacted, the result for New Mexico would be more bureaucracy, more regulation and more taxes to support an ever-growing government."

"I propose change," Bond said. "Let's limit the number of cabinet-level posts to a maximum of 15. If a governor has 15 and feels so strongly that a certain department needs to be included in the cabinet, then one of the current departments should be removed from cabinet status. That way, government leaders will be required to make meaningful--and sometimes difficult--choices, rather than simply add more and more bureaucracy to a growing state government."

"Our taxpayers can't afford new bureaucracies," Bond said. "Government doesn't need more bureaucracy and our state can't afford to become bogged down by a growing government intent on issuing more regulations and spending more money."

"We need to force our government leaders to make choices." According to Bond, "that's the only way to insure that New Mexico citizens get sensible government."

-0-

8501 Candelaria N.E. Suite E
Albuquerque, New Mexico 87112
(505) 275-7705

Frank Bond

G O V E R N O R

PRESS RELEASE
MAY 10, 1990

Contact: Liz Wilson
988-2841 (SF)
275-7705 (Alb.)

BOND VOWS TO EXPAND DRUG FIGHT

Republican Gubernatorial candidate Frank Bond today unveiled his 5-point plan to fight alcohol and substance abuse problems in New Mexico.

"It's time to get tougher and fight smarter in our attack against alcohol and drug abuse," Bond charged, "and I aim to escalate the battle."

Elements of the plan include:

1. TOUGHER DWI LAWS:
 - Add substance abuse to DWI laws
 - Lower blood alcohol concentration from .10 to .08
 - Revocation of driver's license for second offense
2. PREVENTION STRATEGIES:
 - Expand education by teachers and law enforcement
 - Expand effectiveness of public health clinics
 - Encourage more youth organization programs
 - Encourage management and employees to establish drug-free zones at the work place
3. DRUG TESTS FOR ALL APPOINTEES TO EXECUTIVE STATE POSITIONS
4. ENHANCEMENT OF ALTERNATIVE SENTENCING PROGRAMS
 - Including Special Incarceration Alternative Program (SIAP)
5. ESTABLISH COMPREHENSIVE PLAN THAT INCLUDES EVALUATION
 - Coordinate statewide efforts
 - Identify effectiveness of prevention, enforcement & treatment programs

-0-

8501 Candelaria N.E. Suite E
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(505) 275-7705

Frank Bond

G O V E R N O R

PRESS RELEASE
MAY 14, 1990

Contact: Liz Wilson
988-2841 (SF) 275-7705 (Alb.)

BOND WILL PROTECT NATURAL RESOURCES

REPUBLICAN GUBERNATORIAL CANDIDATE FRANK BOND WILL LEAD A STRONGER STATE COMMITMENT TO PROTECT THE STATE'S WATER, AIR, LAND AND WILD-LIFE RESOURCES.

"THE LEGACY WE LEAVE TO OUR CHILDREN AND GRANDCHILDREN DEPENDS ON THE VISION WE PURSUE IN THE DECADE OF THE 90'S, TO PROTECT NEW MEXICO'S RICH ENVIRONMENT AND GREAT VARIETY OF WILDLIFE," BOND SAID.

"I MADE THAT COMMITMENT 20 YEARS AGO AND IT'S ONE I WILL CONTINUE AS GOVERNOR," BOND PROMISED. "I CHOSE TO MEET WITH YOU AT THE MUSEUM OF NATURAL HISTORY TODAY, BECAUSE IF IT WEREN'T FOR THE WORK OF DEDICATED, CONCERNED CITIZENS IN THE STATE AND AROUND THE COUNTRY, THIS BIRD WOULD BE STUFFED AND SITTING IN THE MUSEUM AS AN EXAMPLE OF AN EXTINCT SPECIES.

"INSTEAD, THE PEREGRINE FALCON IS A THRIVING SPECIES THAT WILL CONTINUE TO CONTRIBUTE TO NEW MEXICO'S HERITAGE FOR CENTURIES TO COME."

"I USE MY OWN INVOLVEMENT WITH THE PEREGRINE FALCON AS A SYMBOL OF MY PERSONAL, LONG-TERM COMMITMENT TO WILDLIFE AND NATURAL RESOURCES, THAT FEW CANDIDATES CAN MATCH."

THE GOALS OF MY ADMINISTRATION INCLUDE:

ENVIRONMENTAL IMPROVEMENT DIVISION (EID):

- Increase support, strengthen management
- Director to serve as consultant to governor

WATER:

-QUALITY:

- Increased funding and legal support to EID to curb recurring pollution;
- Creation of local volunteer task forces in communities where septic tanks are a concern to assist clean up efforts;
- Expand public awareness of water conservation methods;
- Support WRRF research efforts in conservation technologies and biogenetic programs;

(more)

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QUANTITY:

- Protection of supplies for urban, industrial and agricultural uses;

AIR:

- Airshed management approach to achieve EPA standards, particularly in Bernalillo County; include acid deposition and visibility problems as part of strategy;
- Reduce particulate matter by better road management;
- Support "no burn" programs;
- Continue to evaluate various fuels programs;
- Evaluate state air quality standards;

LAND:

- Establish task force to assist Department of Energy & Natural Resources with issues involving fragmented management and diverse land use interests;
- Oppose out of state trash in our landfills;
- Restrict, regulate and reduce our own waste burial by establishing regional landfills and incentives for recycling;
- Track 1990 legislation to evaluate effectiveness;
- Expand public involvement in anti-litter campaigns;

WILDLIFE:

- Support fish and wildlife programs that monitor and manage wildlife for posterity;
- Monitor closely those species which because of our own actions might become extinct;

APPOINTMENTS:

- Important environmental appointments made by governor include EID, EIB, State Engineer, Water Quality Control Commission, Interstate Stream Commission, Secretary of Energy & Natural Resources Division, etc.
- Seek for all appointments solid managers with thorough background in subject area who have environmental sensitivity.

Frank Bond

G O V E R N O R

FOR IMMEDIATE RELEASE
SEPTEMBER 27, 1990

CONTACT: LIZ WILSON
275-7705

BOND SAYS COMPASSION BELONGS TO VICTIMS NOT CRIMINALS

REPUBLICAN GUBERNATORIAL CANDIDATE FRANK BOND REITERATED THAT BRUCE KING'S RECORD ON PARDONS SHOWS THAT KING'S COMPASSION GOES TO THE WRONG PEOPLE. "I DO NOT AGREE WITH BRUCE KING'S MISPLACED COMPASSION. BRUCE KING HAS SPENT THE PAST SEVERAL DAYS TALKING ABOUT HIS COMPASSION FOR CRIMINALS, YET NOWHERE HAS HE EVEN MENTIONED ANY KIND OF COMPASSION FOR THE VICTIMS OF THESE CRIMINALS."

"DURING THE '70S AND '80S, TOO MANY PEOPLE IN PUBLIC OFFICE HAVE BEEN OVERLY SENSITIVE TO THE RIGHTS OF CRIMINALS, AND NOT ENOUGH ATTENTION HAS BEEN PLACED ON THE RIGHTS OF THE VICTIMS," BOND STATED.

THIS MORNING'S ALBUQUERQUE JOURNAL CARRIED A STORY IN WHICH JOE BOWLIN, WHO HEADED THE STATE PAROLE BOARD DURING THE SECOND KING ADMINISTRATION, IN EXPLAINING KING'S PARDON POLICY STATED, "AFTER A PERSON HAS BEEN PAROLED OR HAS FINISHED . . . HE WAS ENTITLED-- AFTER A YEAR'S TIME--TO, WITH A LETTER TO THE GOVERNOR, REQUEST

- more -

Frank Bond

G O V E R N O R

For Immediate Release
September 24, 1990

Contact: Liz Wilson
(505) 275-7705

BOND CALLS KING TO TASK ON CRIME

Albuquerque, New Mexico -- Frank Bond today attacked Bruce King's record on crime during his second term as governor. Citing more than 200 pardons issued by King, Bond stated...."Bruce King says he has experience, well, here is some experience Bruce is not talking about. Bruce King issued executive pardons for hundreds of convicted felons over the course of his second term. In fact, he averaged more than over two pardons a week in his second term as governor."

Bond continued...."Bruce King has said that he will be tough on crime, but his record contradicts that. My administration will be different. I say, 'if you do the crime, you do the time, and it will stay on your record'."

Bond's charges surfaced during a candidate forum hosted by the Albuquerque Chapter of New Mexico Certified Public Accountants.

-30-

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Frank Bond

G O V E R N O R

PRESS RELEASE
MAY 31, 1990

CONTACT: Liz Wilson
988-2841 (SF) 275-7705 (Alb.)

BOND ETHICS PLAN

REPUBLICAN GUBERNATORIAL CANDIDATE FRANK BOND TODAY ANNOUNCED A FOUR-POINT ETHICS PLAN FOR NEW MEXICO. THE PLAN INCLUDES OPEN MEETINGS IN THE LEGISLATURE, CONFLICT-OF-INTEREST DISCLOSURE, CAMPAIGN REFORM AND ESTABLISHMENT OF AN ETHICS ADVISORY OFFICE.

"AS I'VE TRAVELLED THE STATE DURING MY CAMPAIGN, I'VE DISCOVERED A SUBSTANTIAL LEVEL OF SKEPTICISM REGARDING GOVERNMENT AND THOSE WHO HOLD PUBLIC OFFICE," BOND NOTED. "THERE'S A DISTINCT AIR OF MISTRUST AND A SENSE THAT PEOPLE ARE INVOLVED IN GOVERNMENT FOR THEIR OWN PERSONAL GOOD INSTEAD OF A BETTER LIFE FOR NEW MEXICANS.

"I WANT TO CHANGE THAT. AS GOVERNOR I WILL INITIATE A PLAN DESIGNED TO RESTORE PUBLIC CONFIDANCE IN GOVERNMENT, THEIR TRUST IN PUBLIC OFFICIALS AND THEIR ACCESS TO THE LEGISLATIVE PROCESS."

BOND'S FOUR-POINT PLAN INCLUDES:

--EXPANDING THE OPEN MEETINGS ACT TO INCLUDE THE STATE LEGISLATURE.

Currently the New Mexico Legislature is exempt from the Open Meetings Act. I will work for changes in the law. An informed public is critical to effective government, but it cannot occur without access to the proceedings of government.

--EXTENDING CONFLICT-OF-INTEREST DISCLOSURE TO ALL EXECUTIVE APPOINTEES.

Currently conflict-of-interest disclosure involves some executive appointees. I intend to extend the disclosure requirement to all executive appointments to strengthen confidence in ethical standards in the Executive branch of government.

--CAMPAIGN REFORM.

Requirements to report contributors just 10 days before the primary and general elections are not adequate. New Mexico should adopt the same reporting requirements used by federal candidates: semi-annually in off-election years, quarterly in election years, plus 10-day pre-election reports and 30-day post-election reports. In addition, donations of more than \$1000. within 10 days of any election must be reported within 48 hours of the donation, to increase public awareness of all large donations near election day.

(more)

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Frank Bond

G O V E R N O R

Press Release/2
May 31, 1990

--ETHICS ADVISORY OFFICE.

I will ask the Attorney General to set up an Ethics Advisory Office that legislators, government appointees and other elected state officers can call for information if there is any question in their minds regarding a potential ethical matter. The goal here is to obtain an informed opinion before a problem occurs.

--0--

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Frank Bond

G O V E R N O R

PRESS RELEASE
MAY 24, 1990

CONTACT: Liz Wilson
988-2841 (SF) 275-7705 (Alb.)

COLLEGIATE OUTREACH SERVICES

Republican Gubernatorial candidate Frank Bond today called for a strong relationship between colleges and universities and our communities, through the creation of Collegiate Outreach Services (COS).

The program calls for 2-year colleges and 4-year universities to increase their active role in helping communities in which they are located.

"Not only will students benefit from the experience," Bond noted, "but so will townspeople and communities, with an improved quality of life."

COS would involve students in vocational and community colleges and in universities committing their knowledge and skills to local projects and programs in need of assistance, including social programs and non-profit organizations. For example:

- UNM has a fine education program. Our schools need help in the classroom. Teachers-in-training are part of the solution as student tutors.
- UNM has a respected architecture-engineering program. For restoration and beautification projects, students could earn credit for design proposals.
- College and university economics/business programs should include working with small businesses to help them in a wealth of areas, from accounting to inventory management.
- College and university communications programs can include credit for students designing marketing campaigns for local non-profit organizations.
- University agriculture programs can increase cooperative activities between students and area farmers and ranchers.
- College and university health care/medical programs already involve communities, but more assistance is needed for indigent care and in rural communities.

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Frank Bond

G O V E R N O R

PRESS CONFERENCE
MAY 15, 1990

Contact: Liz Wilson
988-2841 (SF) 275-7705 (Alb.)

BOND SUPPORTS OIL AND GAS INDUSTRY

It is clear that a healthy oil and gas industry is vital to the economic stability of our state, the growth of our state's educational institutions, and the expansion of employment opportunities within New Mexico.

The state of New Mexico has historically relied upon the oil and gas industry to generate income for the Permanent Fund, our state's savings account, one use for which is to provide bonding authority for state construction projects. In addition, income from state and federal royalties, paid by the oil and gas industry, provides major funding for our state's educational institutions. The oil and gas industry also provides, through economic activity and direct taxation, substantial funding for the operation of state government and employment for large numbers of New Mexicans.

The oil and gas industry, although now experiencing difficulties caused by a collapse in prices for oil and gas in the mid-1980's, has the potential to maintain its position as a vitally important industry for New Mexico. Indeed, natural gas is New Mexico's number one export industry and in fact, New Mexico is the fourth largest natural gas producing state in the union. Given an environment of reasonable taxation and regulation, reasonable economic incentives and growing use of new technologies, the industry can continue its historical contribution to the state.

My state oil and gas policies include:

- Levels of taxation and royalties that encourage exploration and development. The administration of taxation and royalties should be conducted in a stable and predictable manner. Any attempt to gain revenues by applying regulations retroactively is inappropriate and counterproductive.
- Support for aggressive state efforts under House Bill 426 which include state intervention before consuming state and federal regulatory agencies and support of the state's role in insuring access to markets denied to New Mexico's natural gas.

(over)

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- In addition to intervention authorized under HB 426, the state shall intervene before federal agencies to influence and encourage promulgation and administration of reasonable regulations which affect exploration and development in New Mexico.

- A commitment to professional management of the state regulatory agency, the Oil Conservation Division. State appointments to this agency should be based exclusively on merit and should be non-political.

- Continued research, through New Mexico Tech. and other state institutions, into enhanced oil recovery and the support of technology transfer in state institutions and with the national laboratories.

- Continued protection of the state Severance Tax Permanent Fund from efforts to allocate any portion of the corpus to the state's recurring expenditures or operating budget.

- Return Workers' Compensation law to its intent of employee recovery and return to work as soon as possible. Particular attention to premium rates and length and size of benefits to improve the balance between employer and employee.

- Create a stable and supportive business environment which includes a broad tax base and lower marginal tax rates.

THE WHITE HOUSE
WASHINGTON

Tom
Cummins
Bond

505/275-7705

King 42

Bond 30

Und. 21

43 incl.
40 most
likely to
votes

20125

Location? Rio Grand Valley -
fed controlled land - %

505/275-7705

BLM -

2 independent maps -
North West of city

Kenny Woodard
~~BLM~~ BLM
505/988-6030

Frank Bond

G O V E R N O R

TO: Peggy Dooley - White House
 Speech writing staff

FAX NO.: 202-456-6218

FROM: Liz Wilson

DATE: 10/10

RE: MATERIAL YOU REQUESTED

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 Dan McCarthy, Treasurer

FRANK BOND FOR GOVERNOR**ANNOUNCEMENT REMARKS**

New Mexico needs a strong and decisive governor for the 1990's. The challenge confronting us is clear: Create more jobs and improve the quality of our education system. We must develop new ideas to create jobs in the private business sector, using education as our leverage for success.

As governor I will concentrate on the development and expansion of existing New Mexico business and I will seek to attract diverse businesses from other parts of the country and the world.

While the creation of new jobs has always been important to our state, it will be even more critical as we enter the decade of the 90's. As the federal government considers restructuring its priorities for federal research and defense work in New Mexico, we must be prepared to offset any potential employment reductions with new jobs in the private business economy. I am committed to:

1. Regionalization of economic development to focus on the strengths of communities and counties.

2. Provide "one stop shopping" for business at the Department of Economic Development and Tourism. There we can develop information which describes the communities in terms of the available labor force, local incentives for business expansion, and retraining opportunities for employees.

3. Opening the doors to business opportunities in Mexico and opening the port of entry at Santa Teresa as soon as possible.

4. Prepare and support an energy and natural resources marketing plan. Natural gas and petroleum products are our largest exports. Some of these markets are cut off to our producers, so we must use the state's political power to reopen them.

To assist me in these and the rest of the economic development efforts, I will rely heavily on the experience of the business men and women I choose to be part of my Governor's Business Advisory Council.

Quality education will be the key to success in economic development. In today's economy, if our young people can't read, they can't hold meaningful jobs! And yet, too many can't read. Here in New Mexico 27% of our students don't even graduate from high school, a shameful statistic. We must keep our kids in school...our future depends on it. As governor, here are some of the things I will work to get done:

1. Put an end to teacher bashing. Teachers are part of the solution to our education challenge, not the problem...

2. Promote basic reform that will include reducing class sizes and raising curriculum standards.

3. Raise the standards for admission to our research universities. We must work to help these universities become nationally recognized in selected specialized fields.

4. Expand use of the two-year branch and independent colleges as well as the technical and vocational institutes for undergraduate academic and vocational preparation.

5. Form a Governor's Education Advisory Council comprised of teachers, professors, regents, school board members, administrators, parents and students. This Council will advise me on the significant changes needed to improve standards, retention, and parental involvement at all levels of education.

6. Rid our schools, playgrounds and communities of drugs. Drugs and crime are the twin evils of despair in today's society. I will support police and district attorneys in the battle against crime and I will support drug education in the classroom.

I want to make special mention of agriculture, because agriculture is my heritage. I will work to preserve a dwindling agricultural base, to protect water dedicated to agricultural uses, and to support new agricultural marketing ideas.

These are just a few of my priorities. In addition I will seek to find solutions to the workers' compensation problem and the issue of solid waste dumping, and to assist Albuquerque with its air pollution problems and smaller communities with basic infrastructure needs.

In the coming months I pledge to wage a vigorous campaign for the future of New Mexico. I'll be the candidate for those who are looking forward with optimism, those who are not nostalgic for the laid back leadership of the 1970's.

I'll be the candidate for those New Mexicans who do not want to turn back the clock but want to boldly meet the challenges of the future, with new ideas, new energy, and new enthusiasm.

That's what the people from all parts of the state who have joined my campaign tell me they're looking for. They want a leader who has been involved, who has a fundamental understanding of the people and the challenges facing New Mexico. They want a governor who can work with the Legislature, but, who can also say no to legislative initiatives which do not advance the best interests of the state.

Based on my experience as a businessman and lawyer, as a former leader of the House of Representatives, as an active member of several state commissions, including the Chairmanship of the Commission on Higher Education, I am prepared to lead New Mexico in the 1990's. So, today I formally announce my candidacy for the Republican party's nomination for Governor of New Mexico.

**STATEMENT OF FRANK M. BOND, REPUBLICAN
CANDIDATE FOR GOVERNOR**

In November we will be electing a leader for the decade of the 1990's. That leadership will determine the role New Mexico will play in America as we turn the corner into the 21st Century. The agenda for the 1990's will be short: jobs; and, education.

IMPROVING BUSINESS GROWTH IN NEW MEXICO: JOBS

The recent changes in Eastern Europe were greeted by Americans with relief. It means the end of international tensions giving us the time and resources to dedicate ourselves to domestic issues. It means there will be a ripple effect across America and into New Mexico. We are likely to see a decrease in federal research and defense spending in our state, particularly at Los Alamos National Laboratory, Sandia National Laboratory and White Sands Missile Range.

New Mexico has to alter substantially its approach to job creation. I want to lead our state away from a traditional approach of promoting New Mexico as a whole and concentrate on its regional strengths. A single statewide focus favors the Rio Grande River Valley at the expense of the rest of the state.

I favor a regional approach, because we have an opportunity to develop economic plans on a county by county basis. To develop the plans, local leadership will play a major role in conjunction with the Department of Economic Development and Tourism to determine the following:

1. the demography and labor force in each county;
2. educational opportunities, particularly for retraining to meet specialized needs;
3. local or county business incentives, such as tax credits and bonding capacity;
4. transportation and markets;
5. cultural and recreational attractions;
6. available space for manufacturing, storage and offices;
and,
7. unique qualities of the region.

At the Department of Economic Development and Tourism this information will be kept current so business can be provided "one stop shopping". I would encourage the Department to fly, at the State's expense, potential business entrepreneurs to those communities which fit their needs. I personally will be available

eliminating barriers to the expansion and development of new enterprises. As governor I will set an agenda of six new business issues to pursue each year.

I believe that "tourism" as part of the State's budget should be greatly enhanced. Then all parts of our State will benefit from tourism opportunities with an emphasis on the natural beauty of each unique area.

WORKERS' COMPENSATION: A CRISIS

The sky high costs for Workers' Compensation is having a devastating effect on New Mexico business. The Workers' Compensation system must focus on case management to get injured workers quickly into rehabilitation.

I support the Workers' Compensation administrative system to settle issues before relaying on the courts. Employers should continue to be permitted to select health care providers. Cost for health care should be based on usual and customary fees. We must monitor medical testing and discourage unnecessary treatment.

To revamp some parts of the system the New Mexico Legislature should consider the Arizona law governing workers' compensation. Many states have created a state insurance fund to push rates lower.

I will provide the leadership to develop the legislation to solve our number one business deterrent. Our private enterprise is at a competitive disadvantage with neighboring states' business. In fact the cost of workers' compensation is bankrupting companies across the state. The system does not just need tinkering; it needs an overhaul.

FRANK BOND FOR GOVERNOR

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FRANK BOND BIOGRAPHICAL INFORMATIONHOME ADDRESS

Route 9, Box 68 FB
 Santa Fe, New Mexico 87505
 (505) 984-2061

PERSONAL

Born on August 3, 1943, Albuquerque, New Mexico
 Married to Kathleen T. Bond
 Four children: Sara, Eric, Frank, Cory
 Resident of Santa Fe. Fourth-generation New Mexican; raised
 in Nambe, north of Santa Fe.

EDUCATION

Undergraduate study, University of Madrid, Madrid, Spain
 B.A., Colorado College
 M.A., University of Arizona, Spanish Literature
 Doctoral graduate study, University of Illinois, Spanish
 Literature
 J.D., University of New Mexico

TEACHING

Graduate lecturer in Spanish language and literature,
 University of Arizona
 Graduate lecturer in Spanish language and literature,
 University of Illinois

BUSINESS CAREER

Businessman, cattle rancher
 Manager, Bond Family Partnership -- ranching, real estate,
 and investments
 Attorney at law, private general practice, Santa Fe

(over)

PUBLIC SERVICE CAREER

Chairman, New Mexico Commission on Higher Education, 1987-present
 Republican candidate for Governor in primary election, 1986
 Member, New Mexico House of Representatives, 1976-1980
 Elected Minority (Republican) Whip, 1978-1980
 Served on the Legislative Council, the leadership committee of the House and Senate
 Served on the standing committees of Judiciary, Transportation, Education, Natural Resources, and Rules and Order of Business
 Served on two interim committees: Public Service Commission Review Committee and Eminent Domain Committee
 Member-at-large, New Mexico Water Quality Control Commission, 1982-1983
 Member, New Mexico Commission on Public Broadcasting, 1978-1980
 Vice Chairman, New Mexico Council on Environmental Quality, 1972-1974

FOUNDATIONS AND ORGANIZATIONS

Member, New Mexico Cattle Growers' Association
 Member, New Mexico Farm & Livestock Bureau
 Member, New Mexico State Bar
 Member, American Bar Association
 Member, Board of Managers, The School of American Research, Santa Fe, 1975-1988, 1989-present. Chairman, Board of Managers, 1983-1985. This foundation is dedicated to original research in anthropology and archaeology.
 Vice President and founding member, The Peregrine Fund, Inc. and The World Center for Birds of Prey, Boise, Idaho, 1972-present. This non-profit foundation, formerly affiliated with Cornell University, is dedicated to the preservation and propagation of peregrine falcons and other birds of prey.
 Member, Board of Directors, Center for Holistic Resource Management, Albuquerque, New Mexico, 1988-present

Frank Bond

PRESS RELEASE

G O V E R N O R

CONTACT: Liz Wilson
275-7705/988-2841

ECONOMIC DEVELOPMENT

New Mexicans need jobs. The challenge confronting us in the 1990's is clear; we must develop new ideas to create jobs in the private business sector, using education as our leverage for success.

As governor I will concentrate on the development and expansion of existing New Mexico business and I will seek to attract diverse businesses from other parts of the country and the world.

While the creation of new jobs has always been important to our state, it will be even more critical as we enter the decade of the 90's. As the federal government considers restructuring its priorities for federal research and defense work in New Mexico, we must be prepared to offset any potential employment reductions with new jobs in the private business economy.

As governor I will be committed to:

- Regionalization of economic development to focus on the strengths of communities and counties;
- Provide "one stop shopping" for business representatives, with a central data bank of community information such as the available labor force, local incentives for business expansion, and retraining opportunities for employees;
- Opening the doors to business opportunities in Mexico and opening the port of entry at Santa Teresa as soon as possible;
- Revision of Workers' Compensation, which currently represents a major barrier to business growth and the creation of new jobs;
- Review of the state tax structure for existing inequities;
- Review of the anti-donation clause in New Mexico's Constitution;
- Greater utilization of capital venture funds;
- Creation of an annual business agenda that identifies priority issues;
- Active utilization of the Governor's Business Advisory Council

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McGroarty/Dooley
October 18, 1990
4:00 pm
[BOND]

PRESIDENTIAL REMARKS: BOND FOR GOVERNOR FUNDRAISER
ALBUQUERQUE, NEW MEXICO
OCTOBER 25, 1990
12:00 noon

Thank you, [Frank,] for those kind words. My thanks to all of you for this warm welcome. //

It's a pleasure to be here in Albuquerque. [[Sorry I missed the International Balloon Festival. What a spectacle. Just imagine -- more hot air than on Capitol Hill. // Of course, there was a late entry -- from the House of Representatives. It's called the Democratic Budget -- but it couldn't get off the ground.]]

[Introductory acknowledgements.] **Governor Gary Carruthers** - the man who's done so much these past four years to put New Mexico on the path toward prosperity and progress. //

And of course, the man of the hour -- New Mexico's next Governor: Frank Bond. ///

Twelves short days from now, New Mexico comes to a crossroads. You face a choice: whether to turn back the clock - - pretend this new decade of stretching out before us will be nothing more than an instant replay of the 1970s. [[In the words of a famous American mystic -- that's right, Yogi Berra: deja vu, all over again.]] // But there's another choice: you reach for the future -- make the New Mexico of the 1990s a land of

progress and possibility -- as bright as the broad New Mexico sky.

There's no doubt in my mind about the right choice. Starting November 6th -- **New Mexico will move forward with Frank Bond.** //

Frank Bond is the right choice because he's right on the issues. Start with education. Frank Bond knows the key to competitiveness tomorrow is in our classrooms today. Or for the math whizzes out there: excellence in education equals economic expansion. //

Frank Bond knows the environment is a sacred trust. Frank's a fourth-generation New Mexican. He's grown up here -- in the shadows of the Rocky Mountains, amid the grandeur and vastness of New Mexico's endless deserts. // Love for this land -- in all its singular splendor -- comes as natural to him as breathing. // You can count on Frank Bond to help New Mexico pursue wise **wildlife, water and land use policies -- to help the citizens of this state preserve this rich natural heritage for generations to come.** ///

The critical issue for the future of New Mexico -- and for all Americans -- remains the economy. // Frank Bond's got a **forward looking plan to generate new opportunities, new incentives for investment, and new markets -- and all that means one thing: new jobs for New Mexico.** //

We've got to follow the same **strong pro-growth course** on the federal level. That's why I want to speak today for a few

moments about the battle we've been fighting back in Washington to hold the line on taxes, preserve growth incentives -- and bring down the federal budget deficit. //

[[You saw the Democratic House alternative -- a typical inside-the-Beltway budget. Let me help you cut through the jargon: When the liberal Democrats tell you it's time to soak-the-rich -- it's time for every middle-class American to watch your wallet. //

The House Democrats wanted to bring back a hidden tax -- called bracket creep: that's when inflation carries more and more of working Americans' hard-earned income into higher tax brackets. // Now, the Liberal Democrats don't want to call that a tax. So let me ask you: what do you call it when you earn the same -- and take home less? ///

Let me tell you: you can smother it in butter, but I still know it's broccoli. // I just don't like the taste of taxes.

That's why I fought hard for real deficit reduction -- for real, enforceable spending savings -- and for a budget that holds the line on income taxes. //]]

[[BUDGET SECTION TO COME, pending Oct. 19 outcome.]]

But this long battle for the budget is now over. But the larger problem that caused it remains. At a time when Americans are looking to Washington for leadership, we are paralyzed by a Democrat-controlled Congress that cannot act. //

Take a look at the some of the major legislative initiatives I've sent up to Capitol Hill since I took office 21 months ago -

- promising initiatives that address the key challenges we face today. What's happened? They're stuck in legislative limbo -- prisoners of Liberal Democrats who control the levers of Congress. They've been sat on --watered down -- some of them ripped up and rearranged so much that I can no longer support them. // The list is long: the **Excellence in Education Act** -- sent to Congress more than a year and a half ago. The **Crime Bill** -- stalled on Capitol Hill for 16 months now. Our **HOPE housing initiatives** -- one year old this November. **Campaign Reform** -- a year and counting. //

One by one -- these bills disappeared into a black hole called Congress. // With the Liberals in control on Capitol Hill -- these initiatives haven't seen the light of day. // The American people want action -- and the only thing they've gotten out of the 101st Congress is 101 excuses --101 reasons why action is impossible. ///

No wonder polls show an overwhelming majority of Americans think Congress isn't doing its job. And yet every two years, Americans send an overwhelming majority -- a Democratic majority -- of incumbent Congressmen right back to Capitol Hill. // That's a mandate for more of the same -- and we all know by now that government-by-gridlock gets us nowhere. // So this November 6th, I ask the American people, when you go to the polls, give me a Congress I can work with -- and we'll get the job done. ///

Putting our fiscal house in order is critical -- not just from the standpoint of the American economy, // but especially now, in light of the big picture: the challenge we face in the Persian Gulf. ///

We all know the grave economic consequences of Iraq's outlaw act of aggression. But as serious as these consequences may be, what is at stake is far more than a matter of economics or oil. // What is at stake is whether aggression pays -- or whether aggression is punished. // Whether we live in a world governed by the rule of law -- or the law of the jungle. ///

Make no mistake: America will not waver. The world will not allow Saddam Hussein's act of aggression to stand. //

And when this ordeal is over -- when Kuwait is once again a sovereign and free member of the family of nations -- Saddam Hussein must pay for the pain and hardship he has caused. // The world will hold him accountable. ///

And -- with the young men and women of our Armed Forces in our minds -- I want to add one thing more. // Right now, in the sands of Saudi Arabia half a world away, those brave young men and women are teaching all of us a lesson about what it means to love liberty -- the precious freedom that gives America its meaning. // So as November 6th draws near, I urge every citizen of New Mexico: get out and vote. Don't take democracy for granted. ///

Once again, my thanks for this warm welcome. // As Frank Bond knows better than anyone, in the 1990's, a lot of the ideas

that shape government --and a lot of the action -- won't
originate in Washington. They'll be generated right here -- at
the grass roots: at the state and local level. //

That's why it's crucial to have the strongest possible link
between the **White House** and the **Statehouse** -- and that's why I'm
so proud to support New Mexico's next Governor: Frank Bond. //
May God bless the great state of New Mexico.

#

Frank Bond

G O V E R N O R

TO: *Peggy Doherty*
 FAX NO. *F-202-456-6218*
 FROM: *Tom Commmins*
 DATE: *10/18/90*
 RE: *Poll Results*

90 OCT 18 A10:55

3

Pages Including this Sheet

IF THIS TRANSMISSION IS NOT READABLE OR YOU DO NOT RECEIVE ALL THE PAGES, PLEASE CALL, (505) 275-7705, THE FAX NUMBER IS (505) 275-7616

8501 Candelaria N.E. Suite E
 Albuquerque, New Mexico 87112
 (505) 275-7705

Fold for by the Frank Bond for Governor Committee
 Printed by Academy Printers
 Tom McNulty, Treasurer

Frank Bond

G O V E R N O R

October 15, 1990

MEMORANDUM-CONFIDENTIAL

TO: COUNTY COORDINATORS AND FINANCE COMMITTEE
FROM: TOM CUMMINS, CAMPAIGN MANAGER

RE: POLL RESULTS

Attached you will find a copy of a letter from Bob Moore of Moore Information regarding poll results. As you can see, the news is very good in that the race is now a five point race. What isn't shown in the letter is that the margin among people "most likely to vote" is 43-40. These numbers do not include "leaners" as did our earlier polls and are therefore more conservative.

This is the same polling firm we have used in the passed. You may recall that this firm had projected a 51% to 35% winning margin in the primary at the same time the Albuquerque Journal was saying the race was tied at 29% to 29% and was too close to call. The final vote tally in the primary was 55%-33%. Obviously, I have a little more confidence in Moore Information.

You may recall that my earlier memos projected the election would not "turn" our direction until mid-October. It's starting. Get ready for a roller-coaster ride ending just like the primary did!!!

8501 Candelaria N.E. Suite E
Albuquerque, New Mexico 87112
(505) 275-7705

MOORE INFORMATION

Public Opinion Research

October 12, 1990

Tom Cummins, Manager
Frank Bond for Governor
8501 Candelaria Northeast, Suite E
Albuquerque, New Mexico 87112

Dear Tom:

We just completed a survey of New Mexico voters and the news is good. As voters have begun to focus on politics they are viewing the candidates more closely and the race for Governor has tightened.

As you know, we interviewed 500 randomly selected, registered voters the evenings of October 10 and 11. The potential sampling error for a survey of this size is plus or minus 5% at the 95% confidence level.

When asked, "if the election for Governor of New Mexico were held today and the candidates were Frank Bond, Republican and Bruce King, Democrat, for whom would you vote?", 37% chose Bond, while 42% preferred King and 21% were undecided. As you can see, the difference between the candidates is only 5%. Since that is equal to the margin of error, the race is actually a dead heat statistically. This, coupled with the fact that 21% are still undecided, means the race is wide open.

Regarding issues, voters continue to be most concerned about the lack of jobs in New Mexico. One out of every four voters interviewed (25%) volunteered that as the most important problem facing people in New Mexico today. Reducing crime and improving education were also mentioned frequently.

You'll have our complete report in a few days, but I knew you would be anxious to have advance notice of these results.

Sincerely yours,



Bob Moore
President

BM/th

post. educ ^{in conf} more \$ than we want
Hse + Sen so diff - Hse too expensive

yes child care ^{in conf} more \$
this wk

maybe crime ~~no support~~

post clean air ^{in conf.} ~~no support~~

housing ^{in conf.}

maybe civil rights - tomorrow?

leg. packages:

what went up?

status? Hse + Sen.
prospects for action?

long reviews - a serious

discussion productive?

Long has done its work - we're
opposed certain —

cut for moving slowly

Rouland - crime bill

Charlie Kolb - Dep Asst Pres Dom Policy
6515 Policy Dev.

death pen. - Sen (no racial justice) & Hse.
habeas corpus - Hse. bill w/ sen. time limits w/add. fr. Pres's bill
[racial justice]
exclusionary rule - Hse.

MEMORANDUM

TO: YOU KNOW WHO YOU ARE
FROM: DO YOU KNOW WHO WE ARE?
RE: YOU KNOW WHO

THE TEN-PLUS MOST ELIGIBLE BACHELORS IN THE WHITE HOUSE
Edition #1:

(N.B.: Additions, deletions, comments and further
information gladly received)

(in alphabetical order)

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