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Subseries: Chron File, 1989-1993

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The Legacy

Paw prints are everywhere. Generations have gone before them. The long hallways of the Old Executive Office Building are made of polished, dark marble. If you look closely, you'll see many tiny dents. A thousand points of high-heeled shoes—the damage started in the '40s. The White House—the West Wing, the OEOB—has always been an exalting place to work. The Pride. The Glory.

History. People fondly recall Darman's extra suit coat during the Reagan days—he kept it on the back of his chair so it looked as if he was always working.

People still talk about Lee Atwater's legendary working pace, the plates of old sandwiches and the empty boxes of Popeye's chicken under his sofa while he slept on top. People mention names of other Reagan beavers past—H.P. Goldfield, Mitchell Stanley, Doug Bandow, James Pinkerton.

"No, I haven't pulled any all-nighters during this administration," says Pinkerton, now a deputy of Porter's. And he wasn't happy to be asked. (He has a personal life now, don't you know.) "It just shows you," he says, "how long you can ride on your old reputation in this town."

The Carter administration had David Rubenstein, who was deputy to domestic adviser Stuart Eizenstat. A magazine article once detailed Rubenstein's workaholic habits, and as a result, a California sperm bank wrote to ask if he would donate some of his "superior" genes for the good of mankind.

He refused.
"Deep down—if people are really honest about working at the White House," says Jody Powell, press secretary under Carter, "they will tell you that they feel inadequate working there. You think about what important work you are doing, and it's scary," he says. "You tend to compensate by

working longer, harder. You're just trying to do *something*."

During the Reagan years, beavers clearly felt they were doing *something*. They dreamed of demolishing the dam and starting over. "There was a cadre committed to the Reagan Revolution," says Bandow, a recovering Reagan beaver and former assistant to the president for policy development. "If you're very committed to what you're doing, you will put in longer hours . . .

"My sense is that there aren't many ideologues under Bush," says Bandow, now a senior fellow at the Cato Institute. "It's the in-box presidency—people working to simply respond to problems hitting their desks . . . but it's also enjoyable, let's face it. You get to ride around in White House cars. You're invited to parties, receptions, seminars. People think you're very important."

Craig Fuller says the White House "can be a little addictive." He's been there. Fuller is a former Reagan beaver, a former chief of staff to Bush when he served as vice president, and now a consultant with Wexler, Reynolds, Fuller, Harrison Schule Inc.

"There are some people who I thought were afraid to leave," he says, "because something might happen and they wouldn't be there. There are people who always like to be in on the front-burner issue. They want to be somehow involved, so they hang around for that purpose."

Question: Possible to have a normal life while working here?

"I don't think so," says Fuller. "I don't know if anybody tells you that it is possible. But if they do, then they have a *very different* definition of the word 'normal.'"

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The Top Ten

An Informal Poll:

1. King Beaver, George Bush.

"Every time the president picks up the phone," says Anna Perez, Barbara Bush's press secretary, "it makes work for somebody. And he picks up the phone a lot."

"The president puts us all to shame, workwise," says Cicconi. "And I think he enjoys doing it."

"He dips his hands into everybody's business," says a Bush staffer who used to work for Reagan. "It's not orderly here. There's no sense of process—not like the Reagan administration, which loved process. I feel like I'm treading water all the time."

"The president starts an hour and a half earlier [than Reagan did]. There's more time every single day," says Fuller. "And conceivably, if it's 1½ hours more a day, then it's almost like a full day a week."

Swept along in the current are Bush's two longtime beavers —Patty Presock, his secretary, and Tim McBride, his personal aide. Like many others around the president—David Bates, Rose Zamaria, Untermeyer—they are longtime Bush beavers, nearly indentured. Presock and McBride both arrive at dawn and work into the night, according to others in the kingdom. "He's one of the all-time wonderful people who has sacrificed social life, personal life," Fuller says of McBride, "and has just been wonderful for the Bushes."

2. Roger Porter.

3. Brent Scowcroft.

4. Chriss Winston.

"The hours are like a roller coaster," she says. "It gets busy, then it gets slow for a while." In his first year, Bush made more than 300 remarks. But Winston can't drive the speech writers—there are six of them now—too hard. "They are creative people, you know. And you don't want them to burn out."

"Chriss's idea of a slow day," muses speech writer Edward McNally, "is when she puts in 10 hours instead of the usual 18."

5. John Sununu.

6. Ed Rogers.

7. Andy Card.

"Lots of Type A personalities here," he says. "It's easy to get your adrenaline up."

8. Jim Cicconi.

"I've been reading the same book," he says of his leisure time, "for the last five months."

9. Alixe Glen.

"Sundays are killers," she says.

10. Boyden Gray.

Foraging

During odd hours, scant food in the White House can mean famine for the beaver population. Foraging trips out of the lodge, to McDonald's or nearby Chinese takeouts, are common. In times of political crisis, there is always Domino's.

"We knew something was up," says Frank Meeks, president of Domino's Pizza Team Washington, "several days and nights before the invasion of Panama. . . . All the coming and going—and lots of late-night pizza."

Fifty pizzas a day is the White House norm, delivered between lunch and 2 a.m. They are handed, usually, through the metal detectors.

"And three-quarters of them call and say the pizza has to be especially good," says Meeks, "because the president will be eating it."

Otherwise, the Old Executive Office Building has a cafeteria—with that unmistakable industrial food odor. The West Wing has the very clubby, dark-wood-paneled White House

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early days. "I could have worked longer," he says, "but I do believe you have to eat, exercise, sleep. . . . At one point I was so busy, I asked my doctor which I should choose—sleep or exercise. He reluctantly advised sleep."

On a Saturday, the lights in Roger Porter's office are burning. Porter, the president's adviser on domestic and economic policy, can beaver like nobody's business. Inexplicably, he keeps the longest hours of all, according to an informal poll of his White House peers. "I'd put Roger Porter in the Vampire Category," says Card. "I don't think he ever sees daylight."

"He's Mormon. He can't even drink coffee or smoke," says a fellow staffer. "Without caffeine or nicotine, how does he do it?"

"A known insomniac," answers a third.

White House Counsel C. Boyden Gray's lights are also blazing. His office staff move around like zombies. "He's always there," someone says of Gray. "He's never there," says someone else. "He's always there," says another, "but he's never working."

Dam Building

This strange, obedient creature is capable of being swept away by delusions of grandeur while actually enduring an agonizingly dull life. Dam building. The young among them labor intensively and often leave their twenties with little to show for it, except for White House cuff links, White House luggage tags, White House stationery, a paperweight with the seal, and several photographs of themselves standing awkwardly next to their president.

The older ones—children grown, spouses gone or well used to them—work even harder. The high-ranking variety, particularly those dwelling in the West Wing, enjoy color TVs in their beaver lodges, smug secretaries,

many phone lines and microwaves for in-office popcorn.

King Beaver George Bush—in the office by 7, eight newspapers read—has made the White House so collegiate, his staff doesn't seem interested in going home. Some say it's horribly chaotic, disorganized—but gosh, he writes his team players grateful little notes. They might snarl that his decisions always come at the last minute—but hey, he knows everyone's name. He may disrupt their lives—calling his beavers at home more often than Ronald Reagan ever did—but gee, it's the president on the phone. He may expect them to work anonymously, hoping they never stick out enough to be profiled by the press, but boy, it's so fun—all their friends are at work. So important—it's their duty.

Listen to their sounds:

"I've never worked longer hours than in this administration," crows Porter. "There's more to do. I love my work. . . . And I love staying here."

"One of the amazing things about working here—the one thing I *love so much*," says Alixe Glen, who returns 60 to 80 calls a day from reporters as the deputy press secretary, "is that despite the 13-hour day, suddenly it's 8 o'clock."

"The year I spent as campaign manager for George Bush in New Hampshire was much worse than this," says Card. He gets to the White House at 6 every morning and tries to leave before 9:30 at night. "Then, I slept on a cot," he says. "So this is great."

"White Houseitis," says one old-timer. "It happens to all of them."

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Mess (with a waiting list of special assistants still hoping to get privileges). Both of these close after lunchtime.

There is also machine food. Observed recently in a Very Important White House Vending Machine:

- Bologna sandwich on white bread with a line of green, which could have been lettuce.
- Fish dinner with macaroni and cheese.
- Beef-and-bean burrito.
- "Buttered" popcorn.
- Ice cream bar.
- Half-smoke.

The White House "has the most inspired vending machine complexes in Washington," one staffer observes. "I can get \$4 books of stamps and do my bills in the middle of the night."

Meeting Rituals

Like so many bureaucracies, the White House suffers from a chronic meetings problem. The only difference: The beavers enjoy them.

"I like people," says Card, "so I like to make myself available. I can have a schedule with two or three meetings taking place at the same time. This sounds hokey, I know, but I love my job. I pinch myself sometimes."

Since Bush arrives between 7 and 7:15 a.m., the meetings at the White House begin early. Sununu gets in around 6:30, and the impromptu gatherings start. The senior staff meeting, which Sununu runs, begins at 7:30, before his daily meeting with the president at 8. Individual offices will often have their own daily meetings at 8:30, 8:45—with fresh news from the preceding meetings.

There are long-range scheduling meetings, once-a-week congressional meetings, Cabinet meetings, Cabinet council meetings, National Security Council meetings . . .

Cicconi says the daily schedule card that his secretary types up could in-

clude from two to 12 meetings. Fuller reveals that he suffered from Meeting Fatigue in the Reagan White House. "There was a real premium put on face-to-face interaction," he says. "It was overdone. A more thoughtful, quiet kind of work would sometimes achieve a lot more. . . . And I could never figure out the people who'd show up at a lot of meetings and then never say anything."

Toward the end of the Carter administration, a systems analyst was called in to attend meetings.

"It was discovered," Fuller has learned, "that the people in the Carter White House—and the same is true with Reagan, and Bush, I'm sure—is that they were so busy going to all these meetings that by the end of the day individuals had lists of 20 or 30 things they were supposed to do, but they never, never had time to do them, much less write them down and delegate it. They just went to the next meeting. And the next day, it'd start all over again."

"At the White House," remembers Powell, now at Ogilvy & Mather, "there is a great deal of effort that sometimes produces very little."

"We had somebody—who should go unnamed—in the first term," remembers Fuller, "who'd come in on Saturdays and scout around to see if there was a meeting going on—just so they could get in it. And we would have meetings where we'd close the doors, just so we could have a small number of people."

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Hard to Think

"You're so busy," says Winston, "you don't have time to think."

Time to think?

"That's the hardest part," says Cicconi, "finding time to put thoughts on paper, analysis down, to look ahead at what's happening down the road. You can do it—but only when it's quiet."

The Call of the Mild

Bleepers and cellular phones are a critical part of active beavering. They're a way of never really leaving the White House. "You take your life in your hands," says one former aide, whose White House years total 20, "if you go home."

Cicconi has a formula. He takes a beeper-cellular phone combo to softball games in his athletic bag. When the beeper goes off—the technological equivalent of a tail slapping water—he gets out the phone and calls back.

"It seems like every time I go to a movie," says Card, "I get beeped. I went to see 'Glory,' and if I saw 15 minutes of the movie, I was lucky. The people in the theater thought I had to go to the bathroom a lot."

Darman sat through the opening of "Batman" last year with a cellular phone resting in his lap—he was waiting for a call from his office. When he was told that a reporter sitting nearby was also packing a phone, Darman said, "Hey, what's your number? I'll call during the movie."

Says Untermeyer, "I was beeped out of 'Peter Pan' last summer by the president. . . . No, my beeper's the kind that doesn't make a noise, just vibrates. And when it goes off, I always think my stomach's acting up."

"You find yourself tethered to the beeper," says Cicconi, "and they go off at some inopportune moment—like

when you finally are having that nice, quiet, long dinner with your wife because you haven't been around for a month."

Winston is considering another sort of White House umbilical cord. "The next toy I buy," she says, "will be a fax."

And Roger Porter?

Porter returns a reporter's call. He's asked about his job. Why does he work so hard? "I teach when I'm not working in Washington," Porter says. "And I always tell my students to look for a job that's contributing to making the world a better place. And one where you admire and respect the people around you. It doesn't matter how big your office is, or where it is, or your title . . ."

He pauses. "I am in a car right now," he says. "I am being dropped off now. And I will have to get out in such a manner that continuing to talk to you will be impossible. I will have to call again tomorrow."

Family Values

"It wasn't as romantic as at a Xerox machine," says Untermeyer of his first meeting with fiancée Diana Kendrick, a fellow White House staffer. "We met in Boyden Gray's office." Untermeyer works six days a week, Kendrick seven—as executive assistant to Gray. They see each other a fair amount.

Others aren't so lucky.

Cicconi's wife, Patricia, has joked that he's "the Stealth father" of their three young daughters, and Chriss Winston says her life seems like a "relay race" some nights. Her husband, David Winston, who works at the Republican National Committee, has hours "as crazy as mine," she says. And while the Winstons have a full-time nanny at home for Ian, their 2-year-old son, "she has a class some nights," says Chriss Winston, "and has to drop the baby off at the White House gate. It's

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like passing the baton."

As Ken Duberstein and Darman used to bring their kids to the White House on weekends, Chriss Winston will sometimes bring Ian. "When he was smaller, I'd put him in a playpen on the floor and it was easy," she says. "But three weeks ago I came here on a Saturday with him—I had to edit a speech—and just as I looked up, he pushed a button of the computer and boom, the whole thing was gone."

Card works four to five hours on Saturdays, and two Sundays a month. Kathleene, his wife of 22 years, doesn't complain. "She knew what she was getting," he says, "before she got it."

There's a story about Reagan. Fuller tells it. After Reagan's first inauguration, there were full agendas and Cabinet meetings planned for Wednesday, Thursday, Friday and Saturday. But Reagan said, "Well, I don't think we should meet on Saturday. Won't people be getting settled and moving in?"

"I don't think President Bush worries about this," Fuller says. "I think he wants people to spend time with their families, but he knows..."

Roads Not Taken

Years from now—in the middle of a golf game, perhaps—it might hit them. Did they make a difference? "They may be committed to their particular jobs, but not to a shared commitment to ideals," says Doug Bandow. "Nobody's talking about *The Bush Revolution*. People are just loyal to Bush, and share his interests."

"I won't have this job forever," says Chriss Winston. "Someday I'll get to relax, write, commune with nature, have more of a life..."

"I'm not ready to give notice yet," she says, "but when several nights go by—and I don't get to spend time with Ian—I get torn. It's a real privilege to work here. A once-in-a-lifetime privilege. But Ian's only going to be 2

years old once, you know. It's not always easy."

Jody Powell says people can get "a kind of disappointed feeling" after leaving the White House. "The first few mornings you wake up," he says, "you realize that you don't have anything to do. You realize nobody cares that you have nothing to do. That nobody cares what you're doing."

Cicconi well remembers the last time he left the White House. In 1985, during the Reagan years, he took a job with Akin Gump Strauss Hauer & Feld, a private law firm. "It's the most liberating feeling when you leave," he says, "in terms of your personal life."

The first day on the new job, he arrived at his usual beaver hour, but he had to wait outside. "They kept the doors locked," he says, "until 8."

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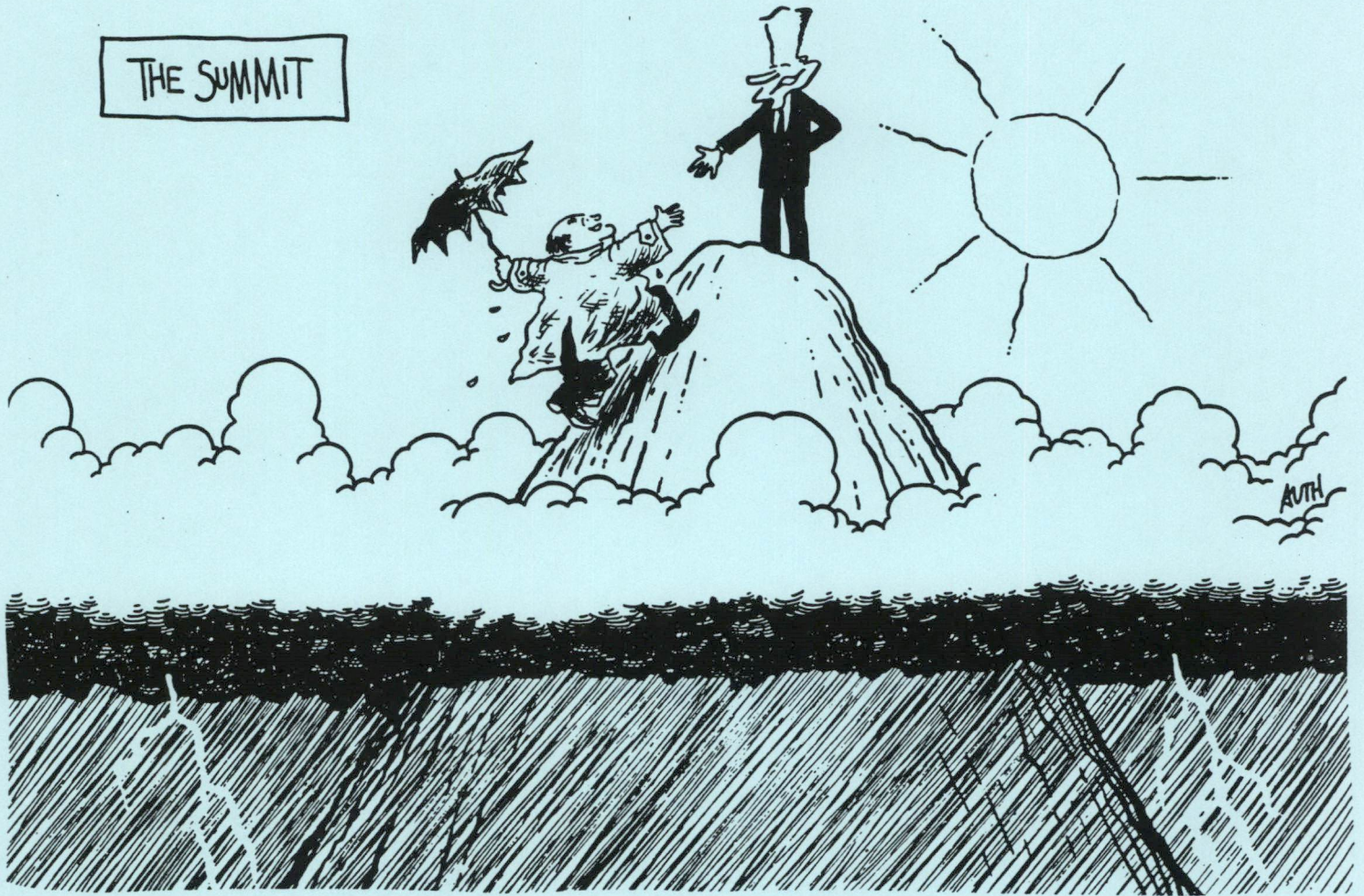
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Friday Follies

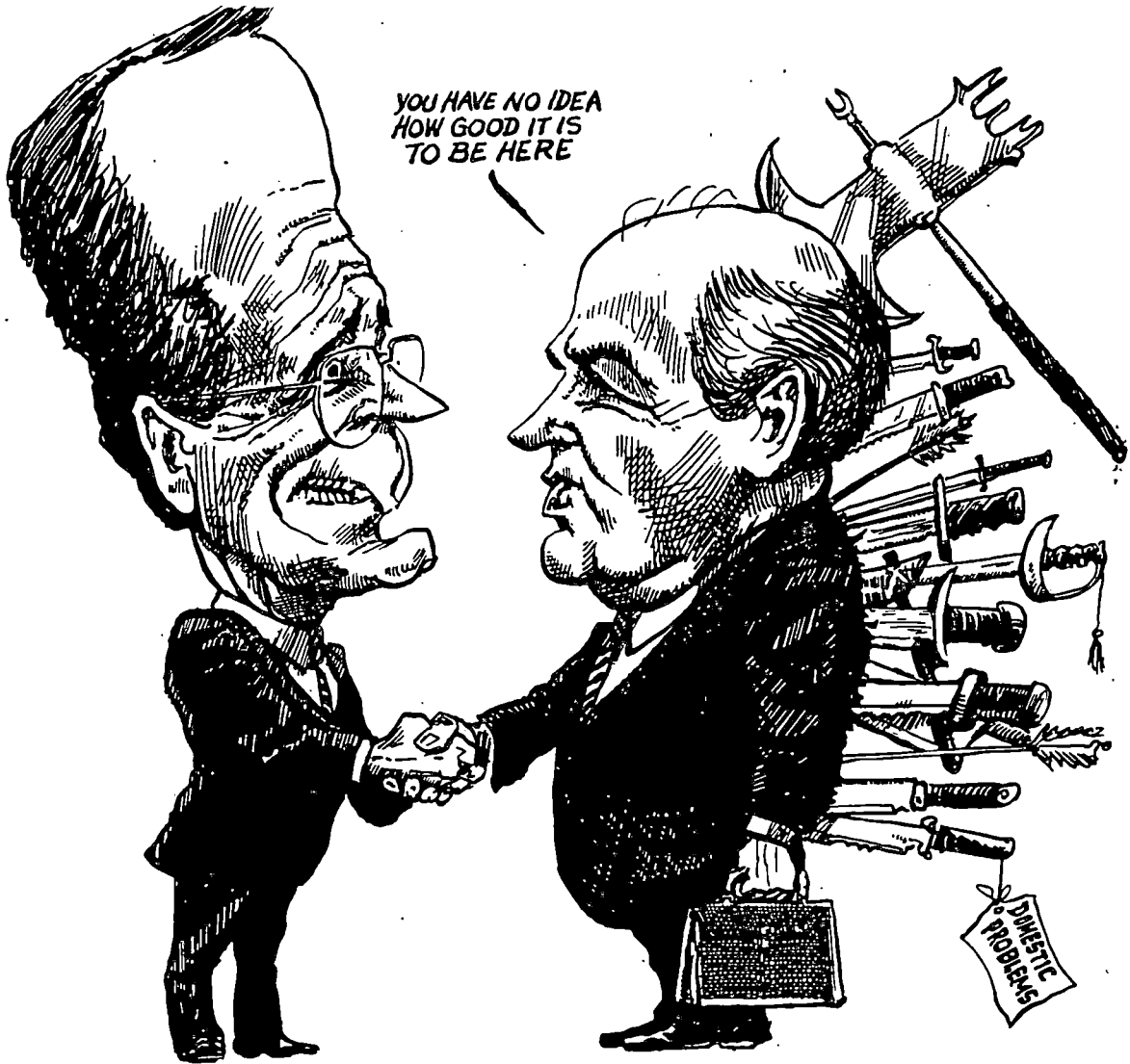
THE SUMMIT



- a look at politics through the eyes of the political cartoonist -

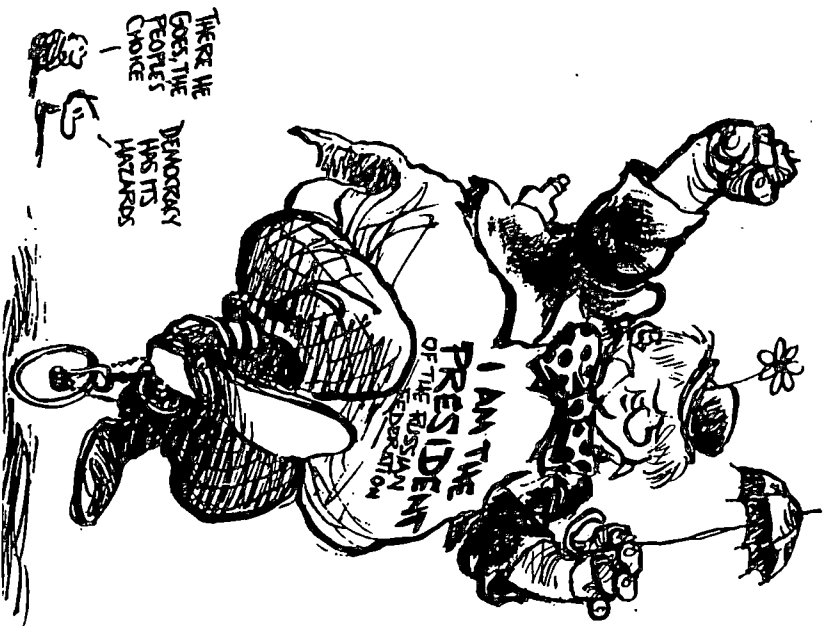
"I don't care a straw for your newspaper articles. My constituents don't know how to read. But they can't help seeing them damned pictures."
(William Marcy Tweed speaking of Thomas Nast, 1871)

WHITE HOUSE NEWS SUMMARY SPECIAL EDITION
VOLUME II ISSUE 22 -- June 1, 1990



Now, remember... a lot has happened to Gorbachev since our last summit, and there may be some noticeable changes in him. Gee, it sure is taking him a long time to come out.





Original

I'd like 300 million loaves of bread...



© 1991 The Miami Herald
MORAN

GORBACHEV IS PUTTING HIS PERESTROIKA TO A PUBLIC REFERENDUM. HE'S TELLING THE PEOPLE THAT HUGE PRICE INCREASES AND MASSIVE JOB LAYOFFS ARE INEVITABLE SACRIFICES FOR FREE-MARKET REFORMS. IN OTHER WORDS, HE'S BEING COMPLETELY HONEST WITH THE VOTERS!!!

“IS HE CRAZY?!”



GOOD HEAVENS... OUR REPLACEMENTS HAVE ARRIVED!!



SAMPLE © 1990 THE FLORIDA TIMES-UNION
KING-FEATHERS SYNDICATE



Wright PRINCETON JOURNAL-BULLETIN

HOW MANY SOVIET PRESIDENTS
DOES IT TAKE TO CHANGE
A LIGHT BULB?

C'MON--
C'MON--



JUST ONE, BUT NOT BEFORE
HE TRIES TO REFORM
THE BURNT-OUT BULB....

BEN SARGENT.
© 1980 The Andy Warhol Foundation
Universal Photo Service

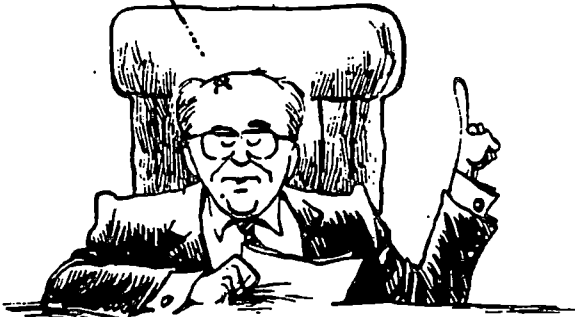
DESPITE MY REFORM ATTEMPTS,
THE ECONOMY IS IN SHAMBLES.



OUR SYSTEM ISN'T WORKING, SO WE
MUST TAKE STEPS TO RESHAPE IT AND
MAKE IT MORE LIKE THE WEST'S.



THEREFORE, YOUR FOOD PRICES
WILL DOUBLE AND I WILL GET
A 160% PAY RAISE.



GOD, I LOVE
CAPITALISM!





ROGER © 1990 THE PITTSBURGH PRESS
UNITED FEATURE SYNDICATE



IMAGINE...WITH GORBACHEV'S PLAN WE COULD ACTUALLY BECOME HOME OWNERS.

YEAH...AND WITH A SECOND MORTGAGE WE COULD ACTUALLY BUY GROCERIES.



WELLESLEY COLLEGE

WE HERE FEEL MRS. GORBACHEV IS A MUCH BETTER ROLE MODEL FOR THE WORLD THAN MRS. BUSH!



LITHUANIA

HUH?



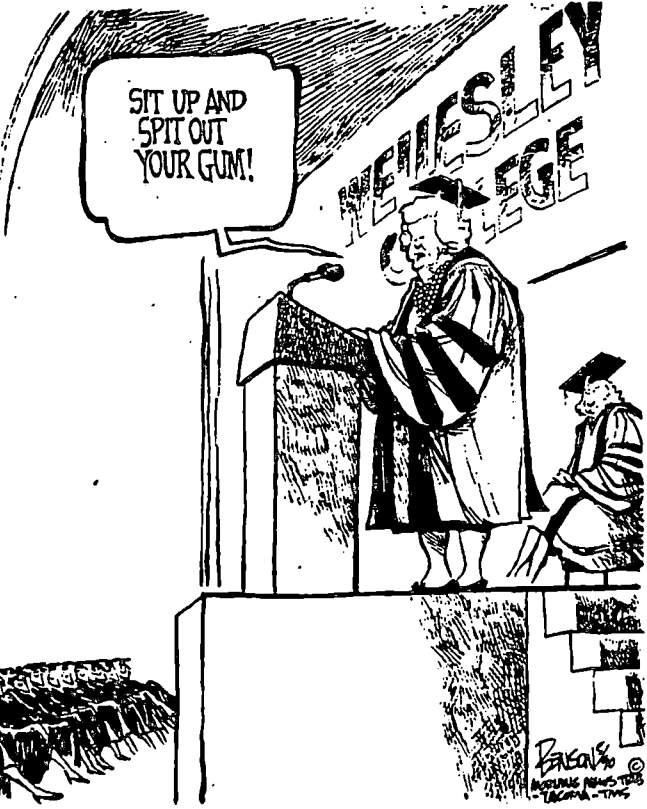
1990. RICHMOND TIMES DISPATCH. NORTHAMERICA SYND. 5/16 BROOKFINS



"COULD YOU HOLD IT DOWN A MINUTE?..... I'M TRYING TO TELL DADDY HE NEEDS TO SEND ME MONEY!"

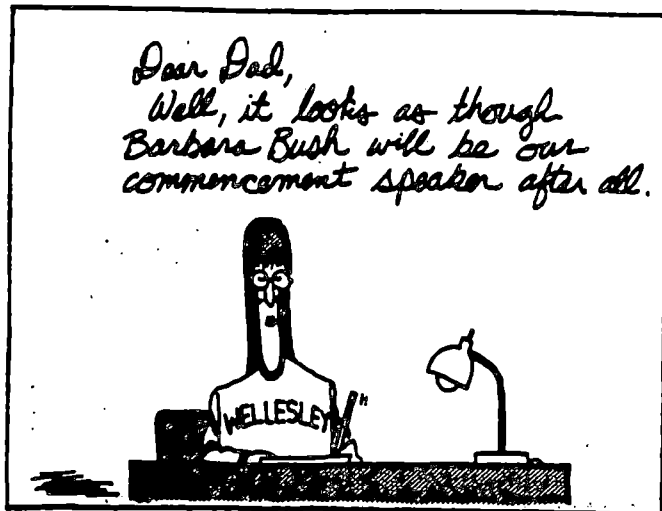


Get real! Why Barbara Bush, of all people? She's a college dropout who's big time, thanks to her hubby. What can she possibly say that'll help us in the competitive world of the '90s?.....

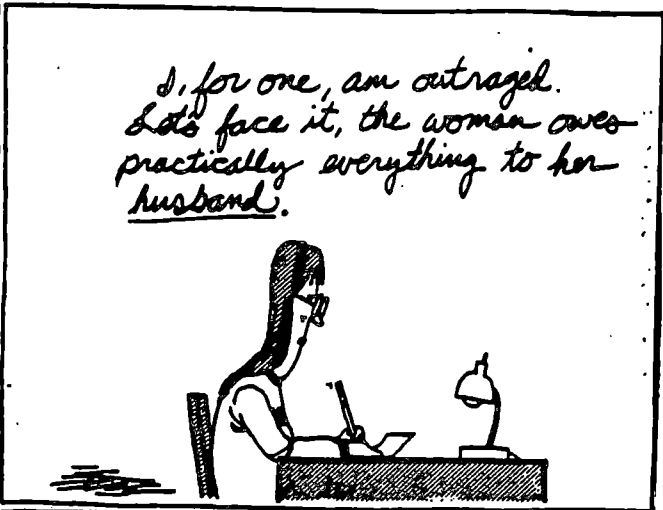


SIT UP AND SPIT OUT YOUR GUM!

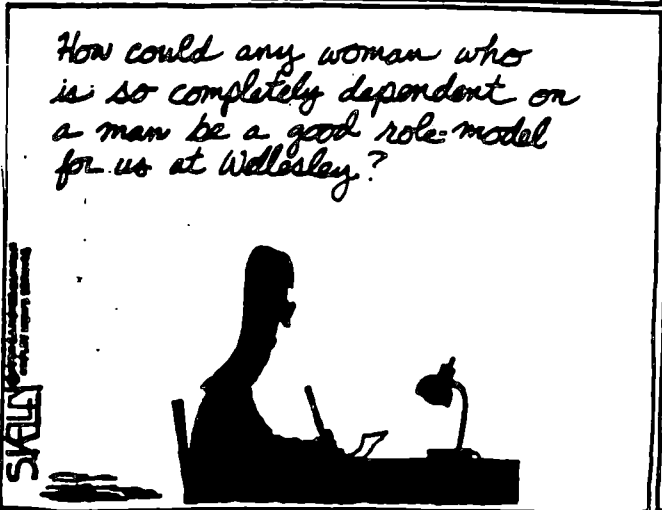
Barack ©
Illustration: [unreadable]



Dear Dad,
Well, it looks as though Barbara Bush will be our commencement speaker after all.

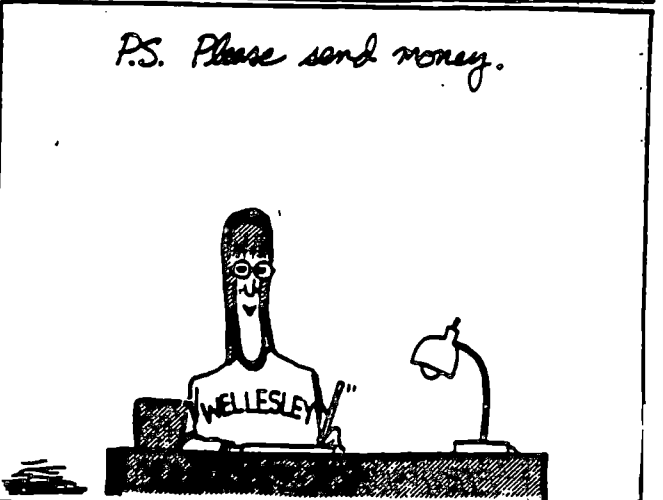


I, for one, am outraged. Let's face it, the woman owes practically everything to her husband.

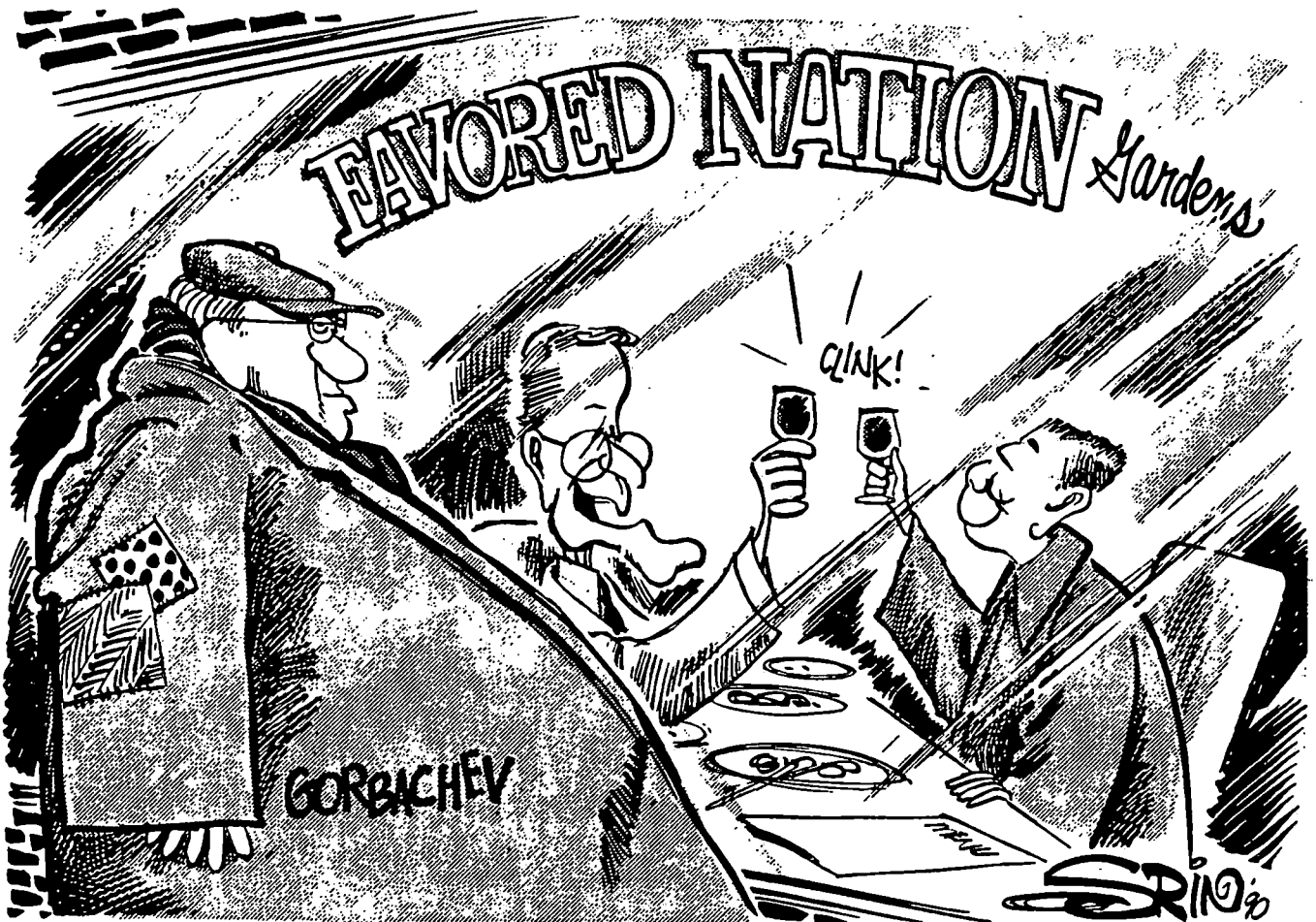
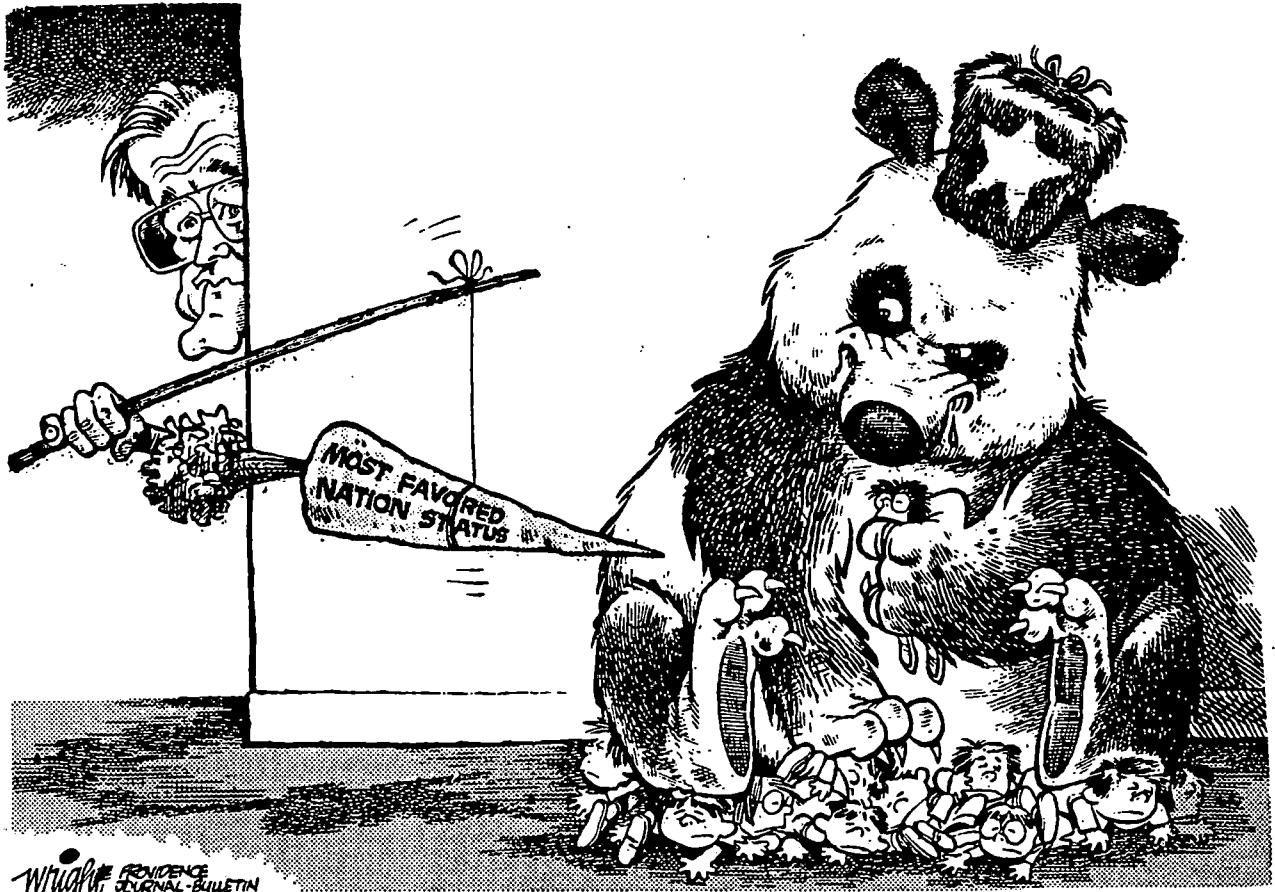


How could any woman who is so completely dependant on a man be a good role-model for us at Wellesley?

STYLING



P.S. Please send money.



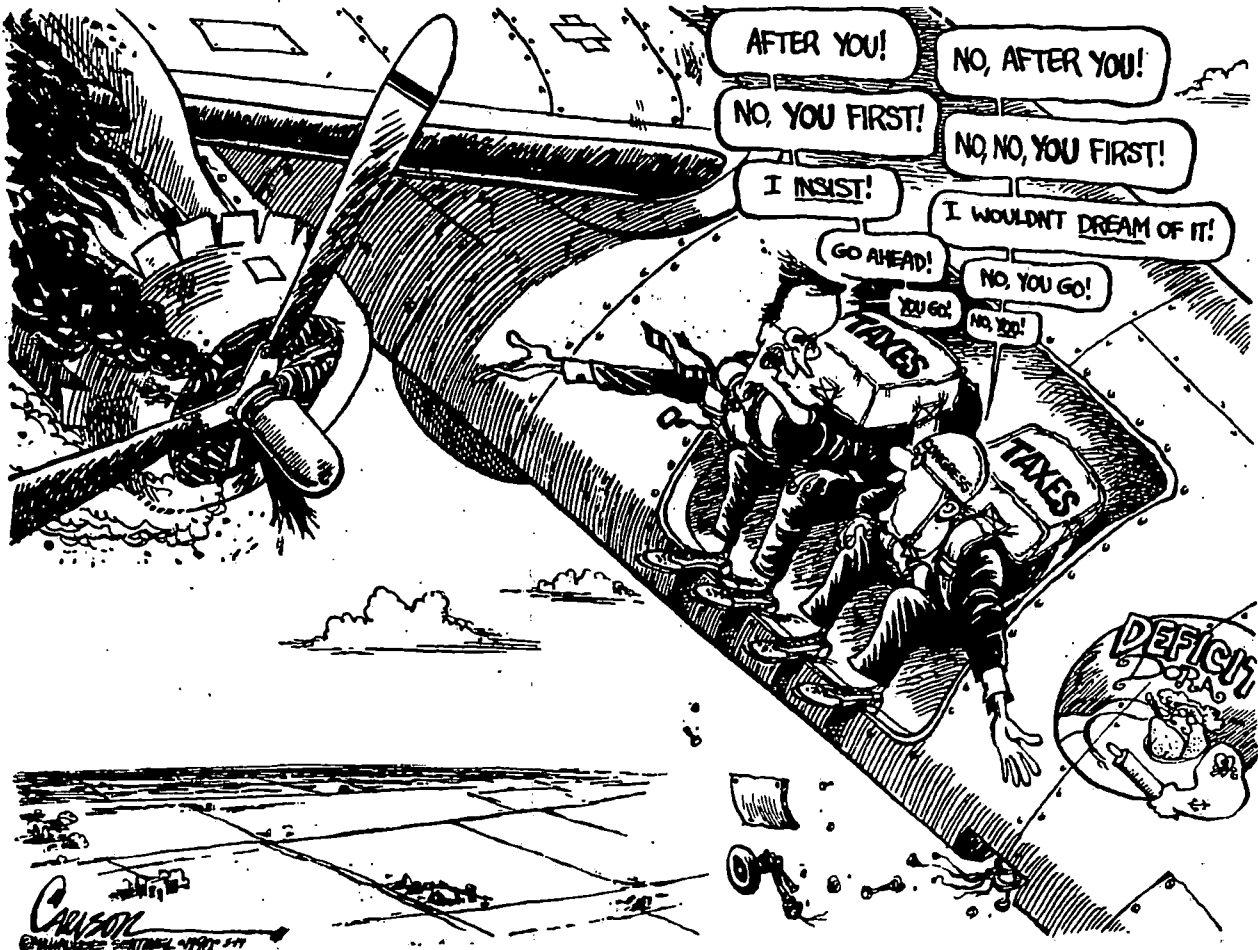
THE POOR SOUL

OH GREAT AND WISE GURU, I'M BEING TRAPPED INTO RAISING TAXES — WHAT SHOULD I DO?

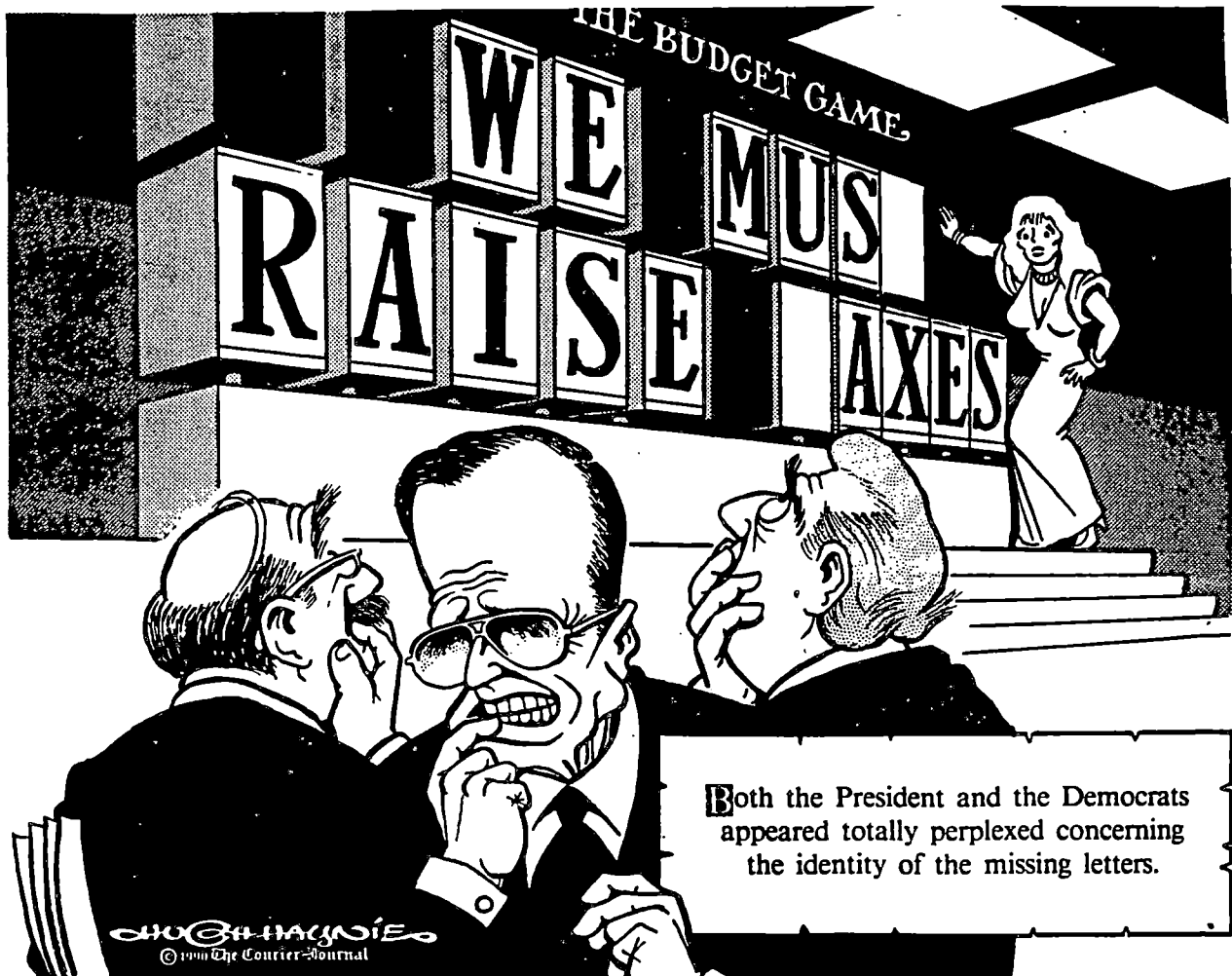
I'LL CALL NANCY — WHAT'S YOUR SIGN?

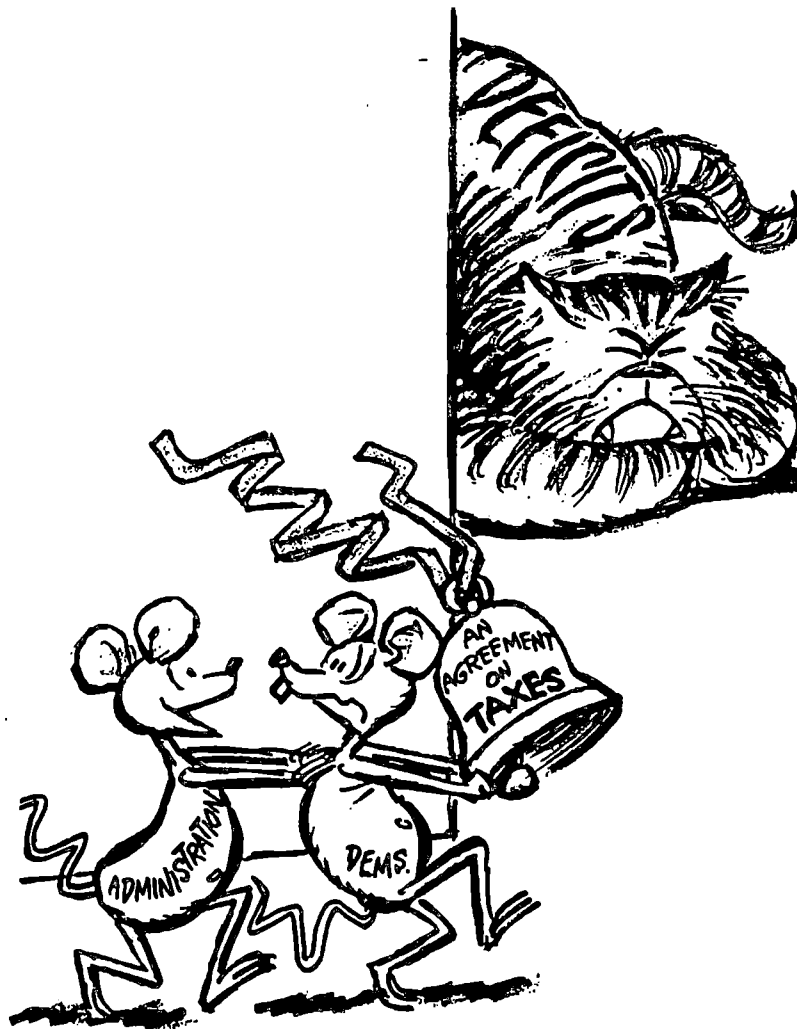
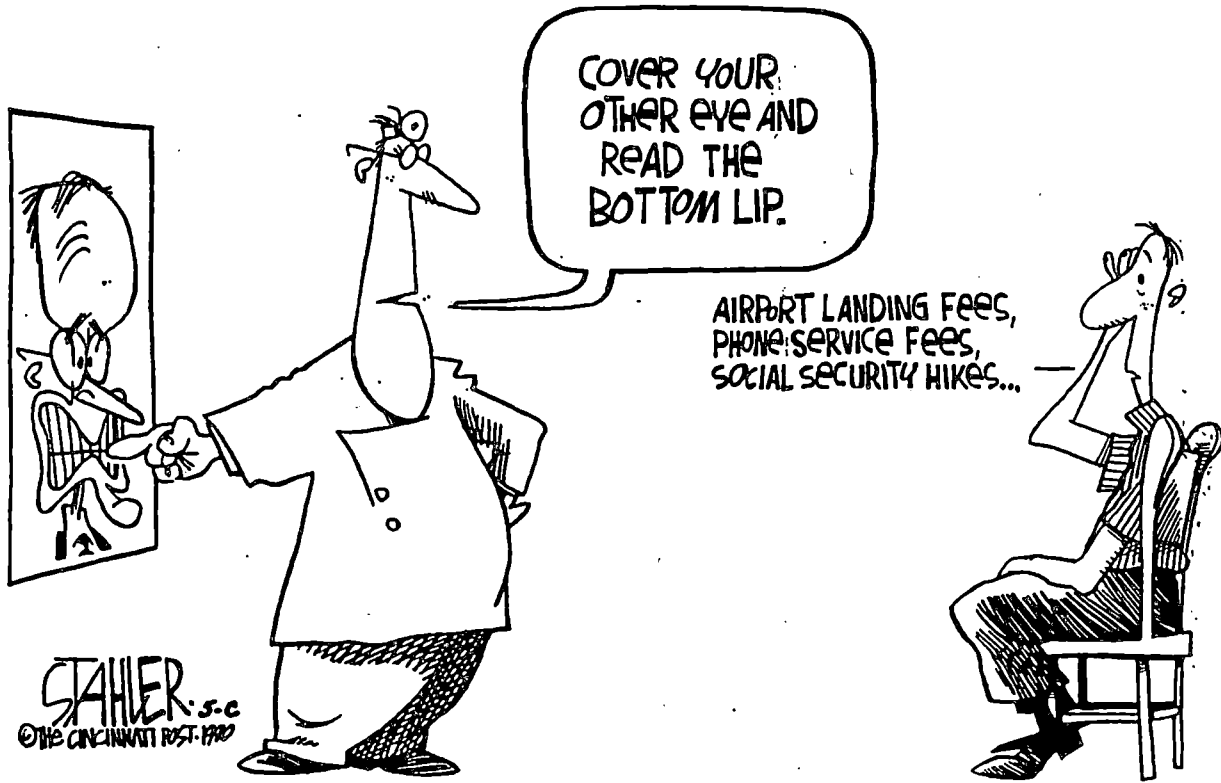


Geopisher



Carlson
© 1994 UNIVERSAL UFA LTD. 177





©1990 HERBLOCK

"You can be sure I'll be right behind you"

GLUB GLUB
GLUB GLUB
GLUB

ALL RIGHT... DOUBLESPEED!!

BOOM! BOOM!
BOOM! BOOM!
BOOM!

HUFF PUFF
PANT PANT

TAXPAYERS

SAVINGS
AND
LOAN

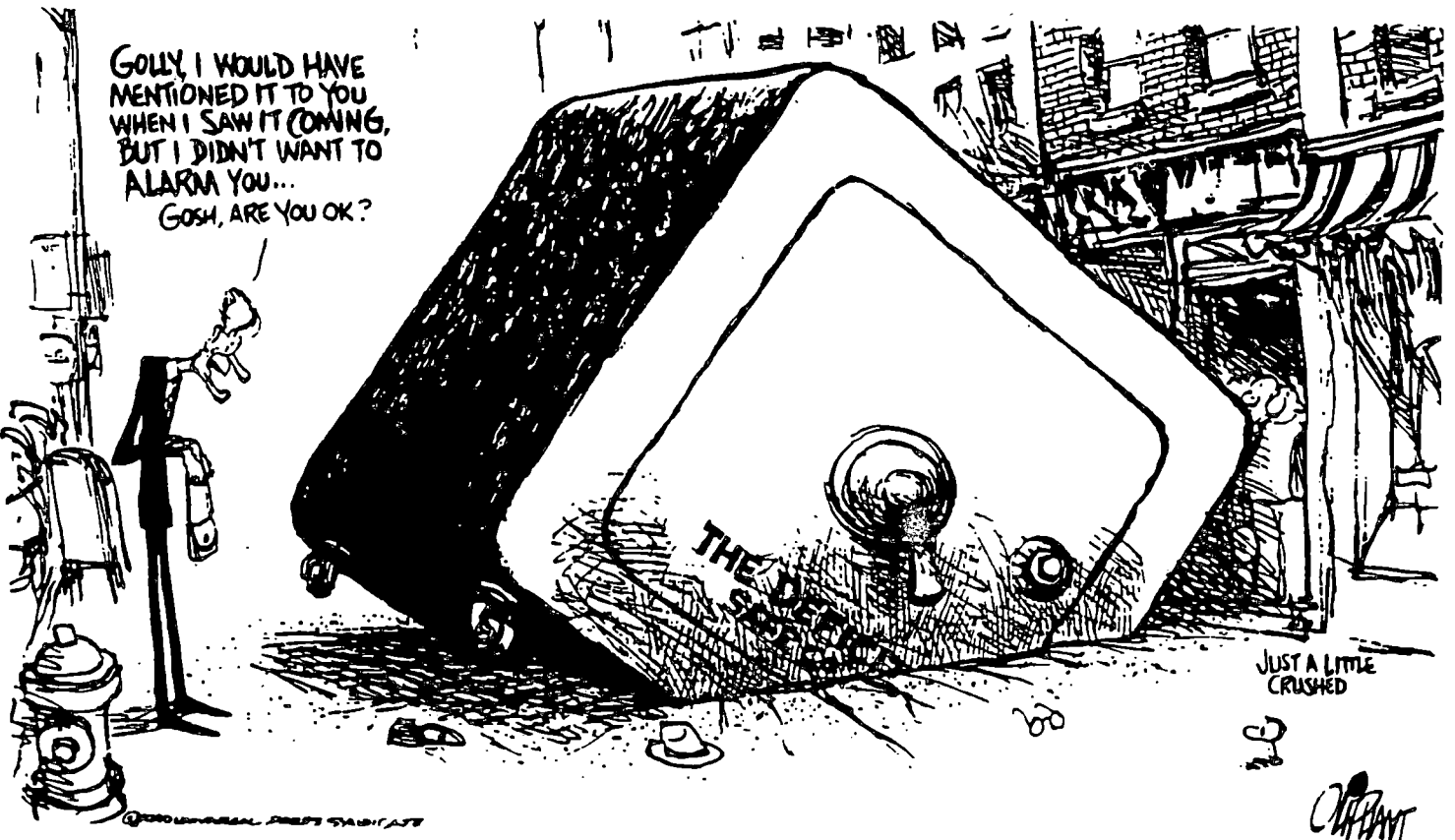
HERBERT BOSTON HERALD 1990

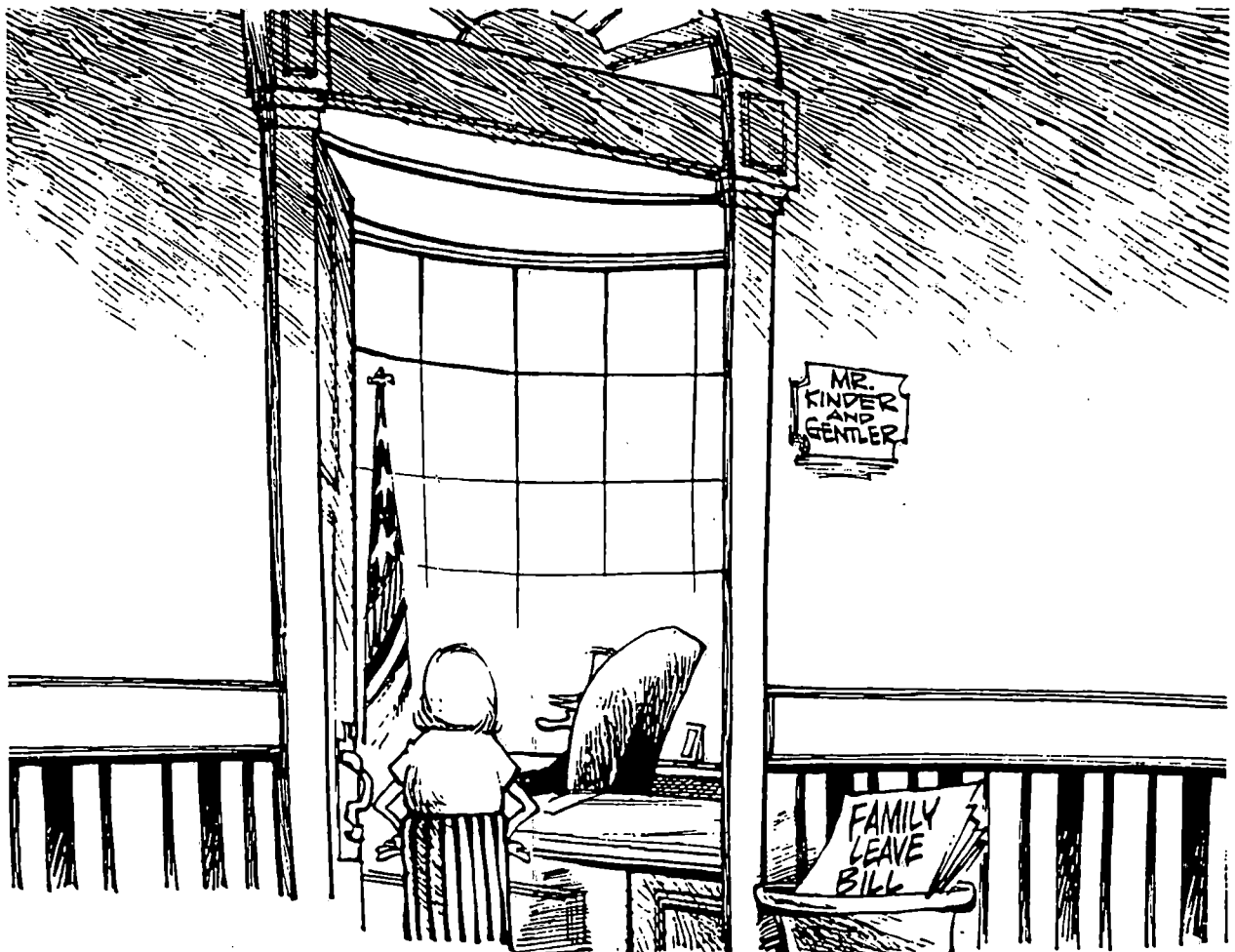
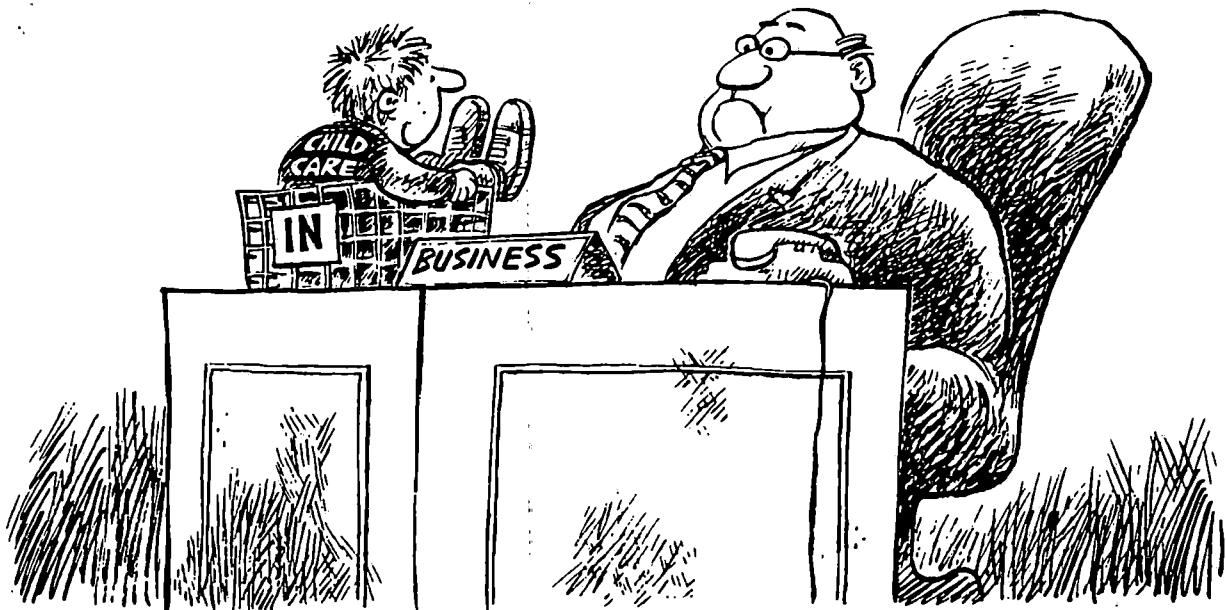
GOLLY, I WOULD HAVE MENTIONED IT TO YOU WHEN I SAW IT COMING, BUT I DIDN'T WANT TO ALARM YOU...
GOSH, ARE YOU OK?

THEY

JUST A LITTLE CRUSHED

CHITANT





SMITH/from the Las Vegas Sun

'Look, Barbara, being the first lady is a full-time job. So if you want time off to care for sick children, grandchildren or whatever, you'll have to get a job somewhere else!'

Obi-San...
MATHS

MATHS
MATHS



AND PROUD OF IT, MAN!

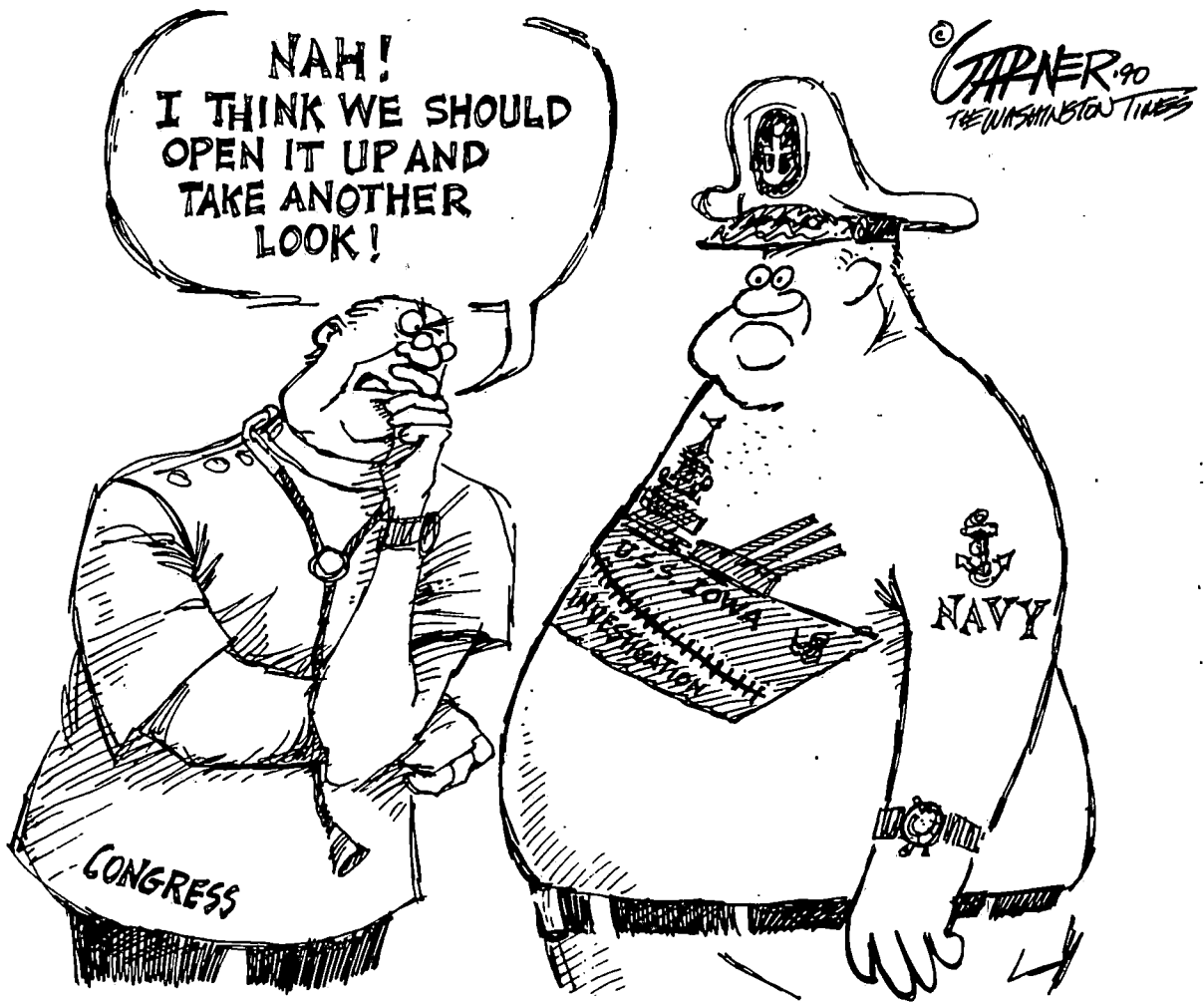
BUSH SIMPSON
"UNDERACHIEVER"

THE DIES MOVES FORWARD
(with a clock to MATHS)

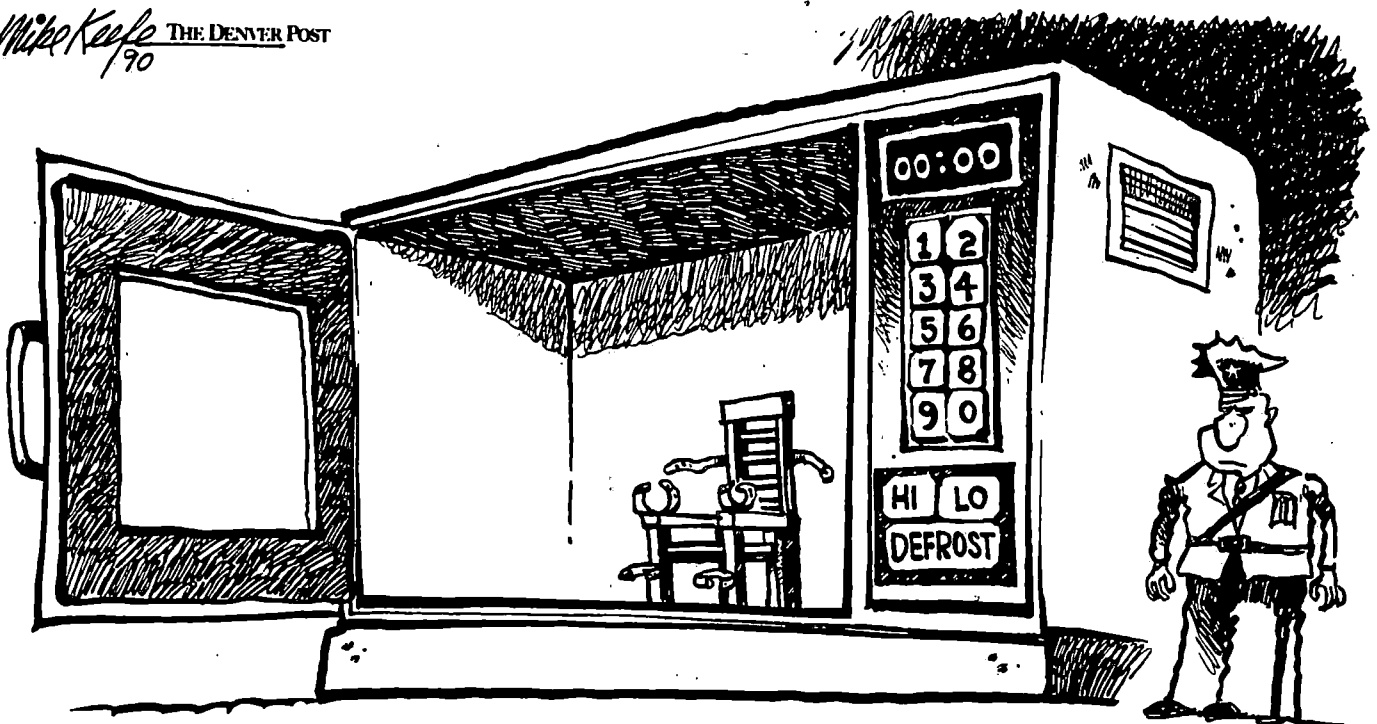


UNDERACHIEVER... AND PROUD OF IT, MAN.

U.S. EDUCATION
REPORT CARD
MATHS



Miko Keefe /90 THE DENVER POST



BEING ONE OF THE MOST HUMANITARIAN OF NATIONS, THE UNITED STATES
CONSTANTLY IMPROVES ON ITS METHODS OF EXECUTION



MIKE CEDER



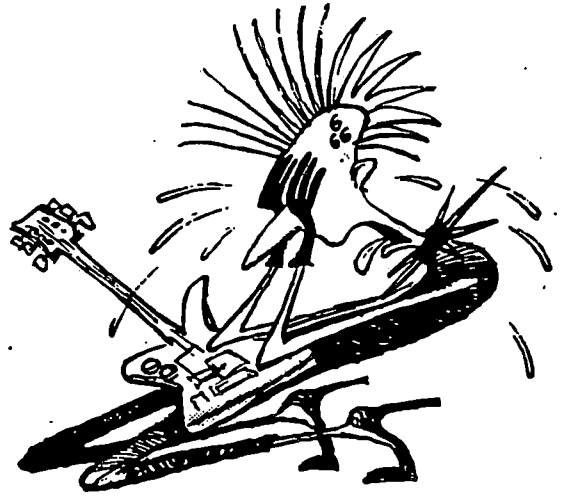
MIKE LUCKOVICH
ATLANTA CONSTITUTION



JIM BERGMAN
CINEMATELLE.COM/2000



MEGA-CAREER
BUMMER, MAN...
THE LYRICS
ON THE DUDES
LAST ALBUM
ONLY GOT AN
[R] RATING.



THE WHITE HOUSE

WASHINGTON

March 30, 1990

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON ^{CS}
FROM: CURT SMITH ^{CS}
SUBJECT: INDIANAPOLIS TREE PLANTING

I. SUMMARY

On Tuesday, April 3, at 11:50 a.m., you will address about 10,000 people as you help inaugurate Indianapolis' "Trees for Tomorrow" campaign. Mayor Hudnut will introduce you. Governor Evan Bayh, Senators Dan Coats and Dick Lugar, and Art Strong, director of the Department Parks and Recreation will also accompany you on the dais.

II. DISCUSSION

The attached remarks (10 minutes, speechcards) highlight your "America the Beautiful" program, and encourage tree planting around the country. The text also praises Indianapolis' tree planting program, "Trees for Tomorrow."

*2 major environmental laws passed in
Indiana*

Fred Nashen - Gov.'s office (press office)

(Smith/Blessey)
3 P.M.
March 30, 1990
INDY

PRESIDENTIAL REMARKS: ARBOR DAY EVENT
INDIANAPOLIS, INDIANA
TUESDAY, APRIL 3, 1990

Senator Lugar, Senator Coats, Governor Bayh, Mayor Hudnut, Director Strong, distinguished guests, ladies and gentlemen. It is indeed great to be "back home again in Indiana." And as the banner says, to plant "Trees for Tomorrow" that will benefit our Nation and its kids. //

((Not far from here is the law school of a friend of mine. And in that context, I want to salute a great former Indiana Senator who has been an even greater Vice-President. A man I trust. A Hoosier I rely upon. Dan Quayle. //

((Let me say how proud I am of the job Dan has done as a member of our team. He's served our Administration well. And more important, he's served the Nation well.)) //

Today, the Vice-President is back in Washington. // As you can see, he let me play hookie. // Nor, sadly, could Bobby Knight be with us. He's out recruiting what Dan assures me is yet another national champion. //

Even so, I am glad to see all of you here in a city which, unlike some, can always see the forest for the trees. // And which intends this year to plant thirty thousand trees. Trees that are in a larger sense the sanctuaries of mankind. Renewing and refreshing. // And that represent the continuity of

mankind. An inheritance passed from one generation to another.

Many of you may have grown up reading the great Hoosier poet, James Whitcomb Riley. And I recall how he once said, "Life is a cycle larger than any individual." // Well, so it is with trees. They renew and restore the natural magic of our world. // Think of how trees enhance our atmosphere. Providing oxygen and absorbing carbon dioxide. // And how they enhance our environment. For their beauty is breathtaking. And their bounty is breathgiving. //

Ten weeks ago, I announced a new program to help preserve the wonderful legacy of our trees // indeed, to help us conserve all natural resources. // It's called "America the Beautiful." // It will help plant the seeds of environmental stewardship. Not only by planting trees -- but through other steps, as well. //

"America the Beautiful" calls for expanded land acquisition for our national parks, wildlife refuges, forests, and public lands. And funds to maintain and restore them. Our program is similar to your "Clean and Green Month" -- it seeks clean water, clean land, clean air. // In that spirit, let me note that later today the Senate will consider our clean air legislation the first rewrite of the Clean Air Act in over a decade. I am proud of this proposal to cut smog, acid rain, and toxic pollution -- to make America cleaner and safer. // Tonight marks an historic vote. So I urge the Senate to act not merely for this generation but all the generations to come. //

Trees, of course, can help ensure clean air. // Consider: One recent study showed that trees -- much more than water -- consume the carbon dioxide that raises temperatures. Research also shows that trees can lower peak energy demand in urban areas by 20 to 40 percent. And that three well-placed trees around a home can reduce its air conditioning needs by 10 to 50 percent.

The record's clear: We need trees economically -- and environmentally. We also need them to lift our minds, and hearts. // For instance, every time I look at an old tree, I feel an affinity: Maybe it's because some of them are a little long in the tooth. // But whatever our age, trees are something we all can plant -- for while they can be fragile, or sturdy, they are always precious. // And the record shows that Indianapolis isn't falling down on the job of planting trees. And neither will our Administration. //

That's why a key part of "America the Beautiful" is a national tree planting and forest improvement program, to be administered by the Agriculture Department. // This program involves both rural areas as well as urban tree planting programs in cities like Indianapolis. And to fund it I have asked Congress for \$175 million for Fiscal Year '91 to plant one billion trees a year. //

Two weeks ago, I also asked Congress to approve another step to protect the environment. // We call it the National Tree Trust Act of 1990. It will be introduced by your great Senior Senator, Dick Lugar. It will foster the partnership between the

public and private sectors to plant trees across America. // Under this plan, we will designate a private nonprofit Foundation to receive a one-time Federal grant to promote community tree planting and cultivation projects. // It will also solicit contributions from private sources. Sound a nationwide call for each American to protect the environment. And most of all, plant the trees that clean our air, prevent erosion, and purify our water.

In the same spirit of our Thousand Points of Light, the National Tree Trust Act of 1990 will help create Ten Billion Trees of Life. // And it will complement local programs to help conservation enrich America's quality of life. Programs like your "Trees for Tomorrow." //

Talk about cooperation: "Trees for Tomorrow" links individuals, private groups, and your Department of Parks and Recreation. And results -- in April alone, 3,000 trees will be donated. // This urban forestry program will help volunteers show new volunteers not only how and where to plant trees. But also how to care for them -- why we need them -- and how they help the environment. // You know, two weeks ago I told an audience that I'd been planting so many trees all over the country -- please forgive me -- that I might have to open a branch office. // Well, I can't think of a better spot than here in Indianapolis. Just as trees grow, with roots and branches becoming stronger and deeper by the year, your efforts on behalf of trees can reach far into the future. //

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Thank you for what you're doing. Hats off to the City of Indianapolis. God bless the land we so richly love -- the United States of America. And now, it is my great pleasure to officially plant the first tree of this magnificent campaign.

#

THE WHITE HOUSE
WASHINGTON

Amer
Elm

descend.
J. Q. Adams

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March 30, 1990

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FROM: CURT SMITH (S)
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(Smith/Blessey)
3 P.M.
March 30, 1990
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Thank you for what you're doing. Hats off to the City of Indianapolis. God bless the land we so richly love -- the United States of America. And now, it is my great pleasure to officially plant the first tree of this magnificent campaign.

#

TREE PLANTING EVENT \ INDIANAPOLIS, INDIANA
TUESDAY, APRIL 3, 1990 \ 11:50 A.M.

John B.

SENATOR LUGAR, SENATOR COATS, GOVERNOR BAYH, MAYOR HUDNUT, DIRECTOR STRONG, DISTINGUISHED GUESTS, LADIES AND GENTLEMEN. IT IS INDEED GREAT TO BE "BACK HOME AGAIN IN INDIANA." AND AS THE BANNER SAYS, TO PLANT "TREES FOR TOMORROW" THAT WILL BENEFIT OUR NATION AND ITS KIDS. //

- 2 -

((NOT FAR FROM HERE IS THE HOME TOWN OF A GREAT FORMER INDIANA SENATOR WHO HAS BEEN AN EVEN GREAT VICE-PRESIDENT. A MAN I TRUST. A HOOSIER I RELY UPON. DAN QUAYLE. // HE IS SERVING OUR NATION WELL.

I'M SORRY BOBBY KNIGHT IS NOT HERE. HE'S OUT
RECRUITING WHAT DAN ASSURES ME IS ANOTHER NATIONAL
CHAMPION. ^{But} I AM GLAD TO SEE ALL OF YOU HERE IN A CITY
WHICH, UNLIKE SOME, CAN ALWAYS SEE THE FOREST FOR THE
TREES. // AND WHICH INTENDS THIS YEAR TO PLANT THIRTY
THOUSAND TREES. TREES THAT ARE IN A LARGER SENSE THE
SANCTUARIES OF MANKIND. RENEWING AND REFRESHING. //
AND THAT REPRESENT THE CONTINUITY OF MANKIND. AN
INHERITANCE PASSED FROM ONE GENERATION TO ANOTHER.

MANY OF YOU MAY HAVE GROWN UP READING THE GREAT
HOOSIER POET, JAMES WHITCOMB RILEY, WHO OFTEN OBSERVED
THAT THE INDIVIDUAL COULD ENRICH THE TAP^EISTRY OF LIFE.
// WELL, SO IT IS WITH TREES. THEY RENEW AND RESTORE
THE NATURAL MAGIC OF OUR WORLD. // THINK OF HOW TREES
ENHANCE OUR ATMOSPHERE. PROVIDING OXYGEN AND ABSORBING
CARBON DIOXIDE. // AND HOW THEY ENHANCE OUR
ENVIRONMENT. FOR THEIR BEAUTY IS BREATHTAKING. AND
THEIR BOUNTY IS BREATHGIVING. //

TEN WEEKS AGO, I ANNOUNCED A NEW PROGRAM TO HELP PRESERVE THE WONDERFUL LEGACY OF OUR TREES // INDEED, TO HELP US CONSERVE ALL NATURAL RESOURCES. // IT'S CALLED "AMERICA THE BEAUTIFUL." // IT WILL HELP PLANT THE SEEDS OF ENVIRONMENTAL STEWARDSHIP. NOT ONLY BY PLANTING TREES -- BUT THROUGH OTHER STEPS, AS WELL. //

"AMERICA THE BEAUTIFUL" CALLS FOR EXPANDED LAND ACQUISITION FOR OUR NATIONAL PARKS, WILDLIFE REFUGES, FORESTS, AND PUBLIC LANDS.

AND FUNDS TO MAINTAIN AND RESTORE THEM. OUR PROGRAM IS SIMILAR TO YOUR "CLEAN AND GREEN MONTH" -- IT SEEKS CLEAN WATER, CLEAN LAND, CLEAN AIR. // IN THAT SPIRIT, LET ME NOTE THAT LATER TODAY THE SENATE WILL CONSIDER OUR CLEAN AIR LEGISLATION THE FIRST REWRITE OF THE CLEAN AIR ACT IN OVER A DECADE. I AM PROUD OF THIS PROPOSAL TO CUT SMOG, ACID RAIN, AND TOXIC POLLUTION -- TO MAKE AMERICA CLEANER AND SAFER. // TONIGHT MARKS AN HISTORIC VOTE.

SO I URGE THE SENATE TO ACT NOT MERELY FOR THIS GENERATION BUT ALL THE GENERATIONS TO COME. //

TREES, OF COURSE, CAN HELP ENSURE CLEAN AIR. //
CONSIDER: ONE RECENT STUDY SHOWED THAT TREES -- MUCH MORE THAN WATER -- CONSUME THE CARBON DIOXIDE THAT IS BUILDING UP IN OUR ATMOSPHERE. RESEARCH ALSO SHOWS THAT TREES CAN LOWER PEAK ENERGY DEMAND IN URBAN AREAS BY 20 TO 40 PERCENT.

AND THAT THREE WELL-PLACED TREES AROUND A HOME CAN REDUCE ITS AIR CONDITIONING NEEDS BY 10 TO 50 PERCENT.

THE RECORD'S CLEAR: WE NEED TREES ECONOMICALLY -- AND ENVIRONMENTALLY. WE ALSO NEED THEM TO LIFT OUR MINDS, AND HEARTS. // TREES ARE SOMETHING WE ALL CAN PLANT -- FOR WHILE THEY CAN BE FRAGILE, OR STURDY, THEY ARE ALWAYS PRECIOUS. // AND THE RECORD SHOWS THAT INDIANAPOLIS ISN'T FALLING DOWN ON THE JOB OF PLANTING TREES. AND NEITHER WILL OUR ADMINISTRATION.

THAT'S WHY A KEY PART OF "AMERICA THE BEAUTIFUL" IS A NATIONAL TREE PLANTING AND FOREST IMPROVEMENT PROGRAM, TO BE ADMINISTERED BY THE AGRICULTURE DEPARTMENT. // THIS PROGRAM INVOLVES BOTH RURAL AREAS AS WELL AS URBAN TREE PLANTING PROGRAMS IN CITIES LIKE INDIANAPOLIS. AND TO FUND IT I HAVE ASKED CONGRESS FOR \$175 MILLION FOR FISCAL YEAR '91 TO PLANT ONE BILLION TREES A YEAR.

TWO WEEKS AGO, I ALSO ASKED CONGRESS TO APPROVE ANOTHER STEP TO PROTECT THE ENVIRONMENT. // WE CALL IT THE NATIONAL TREE TRUST ACT OF 1990. IT WILL BE INTRODUCED BY YOUR GREAT SENIOR SENATOR, DICK LUGAR. IT WILL FOSTER THE PARTNERSHIP BETWEEN THE PUBLIC AND PRIVATE SECTORS TO PLANT TREES ACROSS AMERICA. // UNDER THIS PLAN, WE WILL DESIGNATE A PRIVATE NONPROFIT FOUNDATION TO RECEIVE A ONE-TIME FEDERAL GRANT TO PROMOTE COMMUNITY TREE PLANTING AND CULTIVATION PROJECTS. //

IT WILL ALSO SOLICIT CONTRIBUTIONS FROM PRIVATE SOURCES. SOUND A NATIONWIDE CALL FOR EACH AMERICAN TO PROTECT THE ENVIRONMENT. AND MOST OF ALL, PLANT THE TREES THAT CLEAN OUR AIR, PREVENT EROSION, AND PURIFY OUR WATER.

IN THE SAME SPIRIT OF OUR THOUSAND POINTS OF LIGHT, THE NATIONAL TREE TRUST ACT OF 1990 WILL HELP CREATE TEN BILLION TREES OF LIFE. //

AND IT WILL COMPLEMENT LOCAL PROGRAMS TO HELP CONSERVATION ENRICH AMERICA'S QUALITY OF LIFE. PROGRAMS LIKE YOUR "TREES FOR TOMORROW." //

TALK ABOUT COOPERATION: "TREES FOR TOMORROW" LINKS INDIVIDUALS, PRIVATE GROUPS, AND YOUR DEPARTMENT OF PARKS AND RECREATION. AND RESULTS -- IN APRIL ALONE, 3,000 TREES WILL BE DONATED. // THIS URBAN FORESTRY PROGRAM WILL HELP VOLUNTEERS SHOW NEW VOLUNTEERS NOT ONLY HOW AND WHERE TO PLANT TREES.

- 13 -

BUT ALSO HOW TO CARE FOR THEM -- WHY WE NEED THEM -- AND HOW THEY HELP THE ENVIRONMENT. // YOU KNOW, TWO WEEKS AGO I TOLD AN AUDIENCE THAT I'D BEEN PLANTING SO MANY TREES ALL OVER THE COUNTRY -- PLEASE FORGIVE ME -- THAT I MIGHT HAVE TO OPEN A BRANCH OFFICE. // WELL, I CAN'T THINK OF A BETTER SPOT THAN HERE IN INDIANAPOLIS. JUST AS TREES GROW, WITH ROOTS AND BRANCHES BECOMING STRONGER AND DEEPER BY THE YEAR, YOUR EFFORTS ON BEHALF OF TREES CAN REACH FAR INTO THE FUTURE. //

- 14 -

I BEGAN BY TALKING ABOUT TWO GREAT INDIANA EXPORTS -- DAN QUAYLE AND BASKETBALL. LET ME CLOSE BY REFERRING TO AN EVENT --AND THEN A MOVIE -- CLOSE TO THE VICE-PRESIDENT'S HEART. //

FIRST, THE EVENT. THREE YEARS AGO, AFTER BEING RE-ELECTED BY ONE OF THE GREATEST LANDSLIDES IN INDIANA HISTORY, DAN WAS SALUTED ON HIS 40TH BIRTHDAY IN A WAY EACH OF YOU WILL APPRECIATE. KNOW HOW?

STUDENTS PLANTED FORTY TREES IN HIS HONOR -- ONE AT I.U. LAW SCHOOL, 15 AT HIS COLLEGE ALMA MATER, AND 24 AT DAN'S HIGH SCHOOL. THOSE TREES REAFFIRM THE BEAUTY OF INDIANA. THEY EMBODY THE KINDNESS OF YOU, HIS FRIENDS.

SECOND, THE MOVIE. IT'S CALLED HOOSIERS. YOU'VE SEEN IT -- PROBABLY MEMORIZED IT. IT WAS FILMED HERE AND IN THREE NEARBY TOWNS. // YES, IT'S ABOUT BASKETBALL. BUT IT ALSO PORTRAYS --UNFORGETTABLY -- THE BEAUTY OF INDIANA. //

THE NEXT TIME YOU SEE HOOSIERS, LOOK FOR TWO THINGS: KIDS AND TREES. THEY'RE EVERYWHERE IN THE FILM -- THEY MAKE THE MOVIE SPECIAL, EVEN MAGICAL. // AND SO IT IS FROM EVANSVILLE IN THE SOUTH TO THE MICHIGAN STATE LINE. // TREES -- MANY PLANTED BY KIDS -- ENHANCING THE SPLENDOR OF INDIANA'S CATHEDRAL OF THE OUTDOORS.

SO LET'S HELP THESE YOUNGSTERS PLANT MORE TREES -- NURTURE THEM -- IN THIS STATE AND ALL FIFTY STATES. AND SO KNOCK JOHNNY APPLESEED FROM THE GUINNESS BOOK OF RECORDS. //

LET'S PLANT THE "TREES FOR TOMORROW" THAT WILL BLESS
THE CHILDREN OF TOMORROW -- THE GENERATIONS WHO WILL
INHERIT OUR EARTH. //

THANK YOU FOR WHAT YOU'RE DOING. HATS OFF TO THE
CITY OF INDIANAPOLIS. GOD BLESS THE LAND WE SO RICHLY
LOVE -- THE UNITED STATES OF AMERICA. AND NOW, IT IS
MY GREAT PLEASURE TO OFFICIALLY PLANT THE FIRST TREE OF
THIS MAGNIFICENT CAMPAIGN.

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Staffed

Mark Goff
(317) 236-3600

(Smith/Blessey)
5 P.M.
March 28, 1990
INDY

Tree Planting

PRESIDENTIAL REMARKS: ARBOR DAY EVENT
INDIANAPOLIS, INDIANA
TUESDAY, APRIL 3, 1990

Sen. Dick Lugar
Gov. Evan Bayh
Sen. Dan Coats

Dir of Parks & Recreation

Dan Coats, Mayor Hudnut, Director Strong, distinguished guests, ladies and gentlemen. It is indeed great to be "back home again in Indiana." And as the banner says, to plant "trees for tomorrow" that will benefit our Nation and its kids. //

David Arland
(317) 236-3600
(1 mile away)

((Not far from here is the law school of a friend of mine. And in that context, I want to salute a great former Indiana Senator who has been an even greater Vice-President. A man I trust. I Hoosier I rely upon. Dan Quayle. //

Hudnut
Govt Hudnut
Hudnut

((Let me say how proud I am of the job Dan has done as a member of our team. He's served our Administration well. And more important, he's served the Nation well.)) //

Today, the Vice-President is back in Washington. // As you can see, he let me play hookie. // Nor, sadly, could Bobby Knight be with us. He's out recruiting what Dan assures me is yet another national champion. //

Even so, I am glad to see all of you here in a city which, unlike some, can always see the forest for the trees. // And which intends this year to plant thirty thousand trees. Trees that are in a larger sense the sanctuaries of mankind. Renewing and refreshing. // And that represent the continuity of mankind. An inheritance passed from one generation to another.

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X O.P.

Like many of you, I grew up reading the great Hoosier poet, James Whitcomb Riley. And I recall how once he said, "Life is a cycle larger than any individual." // Well, so it is with trees. They renew and restore the natural magic of our world.

// Think of how trees enhance our atmosphere. Providing oxygen and absorbing carbon dioxide. // And how they enhance our environment. For their beauty is breathtaking. And their bounty is breathgiving. //

Budget
Pr. 120

Ten weeks ago, I announced a new program to preserve both // indeed, to help us conserve all natural resources. // It's called "America the Beautiful." // It will help plant the seeds of environmental stewardship. Not only by planting trees -- but through other steps, as well. //

1991 Budget
Pr. 120

"America the Beautiful" calls for expanded land acquisition for our national parks, wildlife refuges, forests, and public lands. And funds to maintain and restore them. Our program is similar to your "Clean and Green Month" -- it seeks clean water, clean land, clean air. // In that spirit, let me note that

and Airland
(317) 556-3200

later today the Senate will consider our clean air legislation - the first rewrite of the Clean Air Act in over a decade. I am proud of this proposal to cut smog, acid rain, and toxic pollution -- to make America cleaner and safer. // Tonight marks an historic vote. So I urge the Senate to act not merely for this generation but all the generations to come. //

Le. P. Miller

Trees, of course, can help ensure clean air. // Consider: A recent study showed that trees -- much more than water --

*Science Magazine
3/23/90
P. 121
Lowrance
Barkley
Study*

consume the carbon dioxide that raises temperatures. Research also shows that trees can lower peak energy demand in urban areas by 20 to 40 percent. And that three well-placed trees around a home can reduce its air conditioning needs by 10 to 50 percent.

The record's clear: We need trees economically -- and environmentally. We also need them to lift our minds, and hearts. // For instance, every time I look at an old tree, I feel affinity: Maybe it's because some of them are a little long in the tooth. // But whatever our age, trees are something we all can plant -- for while they can be fragile, or sturdy, they are always precious. // And the record shows that Indianapolis isn't falling down on the job of planting trees. And neither will our Administration. //

*see the book
2 Dec 91
p. 121*

That's why a key part of "America the Beautiful" is a national tree planting and forest improvement program, to be administered by the Agriculture Department. // This program involves both rural areas as well as urban tree planting programs in cities like Indianapolis. And to fund it I have asked Congress for \$175 million ^{B. F. 491} to plant one billion trees a year. //

*Tree Trust
Act of 1990*

Two weeks ago, I also asked Congress to approve another step to protect the environment. // We call it the National Tree Trust Act of 1990. An initiative that will foster the partnership between the public and private sectors to plant trees across America. // Under this plan, we will designate a private nonprofit Foundation to receive a one-time Federal grant to promote community tree planting and cultivation projects. // It

will also solicit contributions from private sources. Sound a nationwide call for each American to protect the environment. And most of all, plant the trees that clean our air, prevent erosion, and purify our water.

By acting as one of a Thousand Points of Light, the National Tree Trust Act of 1990 will help create Ten Billion Trees of Life. // And it, in turn, will complement local programs to help conservation enrich America's quality of life. Programs like your "Trees for Tomorrow."

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Save A Land
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Talk about cooperation: "Trees for Tomorrow" links individuals, private groups, and your Department of Parks and Recreation. *Everyone is working together* And results -- in April alone, *who's a cooperative effort?* you're donating 2,000 trees. // This urban forestry program will help volunteers show new volunteers not only how and where to plant trees. But also how to care for them -- why we need them -- and how they help the environment. // You know, two weeks ago I told an audience that I'd been planting so many trees all over the country -- please forgive me -- that I might have to open a branch office. // Well, I can't think of a better spot than here in Indianapolis. Just as trees grow, with roots and branches becoming stronger and deeper by the year, your efforts on behalf of trees can reach far into the future. //

1,000 Union Carbide

I began by talking about two great Indiana exports -- Dan Quayle and basketball. Let me close by referring to an event -- and then a movie -- close to the Vice-President's heart. //

First, the event. *For* Three years ago, after being re-elected

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by one of the greatest landslides in Indiana history, Dan was saluted on his 40th birthday in a way each of you will appreciate. Know how? School-children planted forty trees in his honor -- one at I.U. law school, 15 at his college alma mater, and 24 at Dan's high school. Those trees reaffirm the beauty of Indiana. And I know that to Dan, they embody the kindness of you, his friends.

Second, the movie. It's called Hoosiers. You've seen it -- probably memorized it. It was filmed here and in three nearby towns. // Yes, it's about basketball. But it also portrays -- unforgettably -- the beauty of Indiana. // The next time you see Hoosiers, look for two things: Kids and trees. They're everywhere in the film -- they make the movie special, even magical. // And so it is from Evansville in the south to the Michigan state line. // Trees -- many planted by kids -- enhancing the splendor of Indiana's "cathedral of the outdoors."

So let's help these youngsters plant more trees -- nurture them -- in this State and all fifty States. And so knock Johnny Appleseed from the Guinness Book of Records. // Let's plant the "trees for tomorrow" that will bless the children of tomorrow -- the generations who will inherit our earth. //

Thank you for what you're doing. Hats off to the City of Indianapolis. God bless the land we so richly love -- the United States of America. And now, it is my great pleasure to officially plant the first tree of this magnificent campaign.

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release