

Originally Processed With FOIA(s):

S

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Speech File Backup Files
Subseries: Chron File, 1989-1993

OA/ID Number: 13709
Folder ID Number: 13709-008

Folder Title:
South Lawn Tree Planting 3/20/90 [OA 6854]

Stack:	Row:	Section:	Shelf:	Position:
G	26	19	7	1

TREE TRUST ACT / SOUTH LAWN
TUESDAY, MARCH 20, 1990 / 3:00 P.M.

11:00 a.m.

SECRETARIES YEUTTER AND ~~LUJAN~~. ADMINISTRATOR
REILLY. CHAIRMAN DELAND. DISTINGUISHED MEMBERS OF
CONGRESS. IRVIN WILLIAMS. DISTINGUISHED GUESTS.
LADIES AND GENTLEMEN. WELCOME TO THE WHITE HOUSE. AND
TO AN EVENT WHICH CELEBRATES HOW TREES CAN PRESERVE AND
PROTECT OUR GREAT OUTDOORS.

Sen. Dole Sen. Leahy & Margaret

Mr. & Mrs. Trammell Crow
Jim Fowler
→ animator
→ made planting trees their vocation

Andy & Katie Lipkiss
Coast of Trees People

- 2 -

((YOU KNOW, I'VE BEEN INVOLVED IN PLANTING SO MANY
TREES AROUND THE COUNTRY, I MAY HAVE TO OPEN A BRANCH
OFFICE.)) //

BUT TODAY, I'M TRULY GLAD TO BE IN AMERICA'S HOME
OFFICE. AND TO TALK ABOUT THE PRECIOUS INHERITANCE OF
TREES PASSED FROM ONE GENERATION TO ANOTHER. //

WE SEE IT IN THE GREAT EBONIES OF INDIA, AND
TOWERING SEQUOIAS OF CALIFORNIA -- THE LUSH RAINFORESTS
OF SOUTH AMERICA, AND THE EVERGREENS OF THE ALPS.

THEIR VERY PRESENCE DEMANDS THAT WE RENEW AND RESTORE THE NATURAL BEAUTY OF OUR LAND. // TREES ENHANCE OUR ATMOSPHERE -- PROVIDING OXYGEN AND ABSORBING CARBON DIOXIDE. A TREE PLANTED TODAY CAN ENRICH THE LIVES OF GENERATIONS YET UNBORN. //

JUST THINK: ON THESE GROUNDS, STANDS A TREE PLANTED BY JOHN QUINCY ADAMS -- 1826. NEARBY IS THE SPOT WHERE WOODROW WILSON'S FAMILY SO LOVED BAY TREES THAT THEY OFTEN ATE LUNCH IN A MAKESHIFT GROVE. //

NOT FAR FROM HERE IS THE LITTLE-LEAF LINDEN PLANTED IN 1937 BY FRANKLIN ROOSEVELT FOR BRITAIN'S KING GEORGE VI. // NEXT TO THE OVAL OFFICE -- THERE YOU'LL FIND AN OAK TREE PLANTED BY PRESIDENT EISENHOWER. THERE'S A SWING ON IT -- MANY DAYS FILLED BY MY GRANDDAUGHTER MARSHALL. TREES ARE TRULY AN INHERITANCE THAT LINKS GENERATIONS OF AMERICANS. //

((LAST SUMMER A TERRIBLE WINDSTORM SWEEPED THROUGH WASHINGTON.

I REMEMBER THINKING OF THESE TREES AROUND US -- AND THE LINK THEY PROVIDE. TRUTH IS, BARBARA AND I WERE A LITTLE WORRIED ABOUT THEM -- GROVER CLEVELAND'S JAPANESE SPIDERLEAF, FOR INSTANCE, OR HERBERT HOOVER'S OAK. MAYBE IT'S BECAUSE I FEEL AN AFFINITY: SOME OF THEM ARE LITTLE LONG IN THE TOOTH. // FOR INSTANCE, THAT MAGNOLIA OVER THERE WAS PLANTED BY ANDREW JACKSON. [NEXT TO SOUTH PORTICO] // THANKFULLY, THE TREES HERE WEREN'T DAMAGED.

((BUT ELSEWHERE IN WASHINGTON, IT WAS A DIFFERENT STORY. AND THE NEXT MORNING PEOPLE WERE OUT SURVEYING THE DAMAGE. MOURNING THE LOSS OF A FAVORITE OAK OR ELM. REGARDING IT WITH CONCERN AND AFFECTION -- AS A FAMILY WOULD A FRIEND.)) //

TREES CAN BE FRAGILE, THEY CAN BE STURDY -- BUT THEY ARE ALWAYS PRECIOUS. SO IN THE BUDGET I SUBMITTED IN JANUARY TO CONGRESS, I ASKED FOR \$175 MILLION TO PLANT 1 BILLION TREES A YEAR.

TODAY, I'M ASKING CONGRESS TO APPROVE ANOTHER STEP TO PROTECT THE ENVIRONMENT. WE CALL IT THE NATIONAL TREE TRUST ACT OF 1990. IT WILL FOSTER THE PARTNERSHIP BETWEEN THE PUBLIC AND PRIVATE SECTORS TO PLANT TREES ACROSS AMERICA.

UNDER OUR PLAN, WE WILL DESIGNATE A PRIVATE NONPROFIT FOUNDATION TO RECEIVE A ONE-TIME FEDERAL GRANT TO PROMOTE COMMUNITY TREE PLANTING AND CULTIVATION PROJECTS.

A FOUNDATION TO SOLICIT CONTRIBUTIONS FROM PRIVATE SOURCES, FORGING COOPERATION BETWEEN INDIVIDUALS, BUSINESSES, GOVERNMENTS AND COMMUNITY ORGANIZATIONS. IT WILL SOUND A NATIONWIDE CALL FOR EACH AMERICAN TO BECOME A VOLUNTEER FOR THE ENVIRONMENT. AND MOST OF ALL, PLANT THE TREES THAT CLEAN OUR AIR, PREVENT EROSION, CONSUME CARBON DIOXIDE, AND PURIFY OUR WATER.

THIS ACT CAN PRESERVE THE HERITAGE OF TREES: THEIR BEAUTY THAT IS BREATHTAKING -- AND THEIR BOUNTY THAT IS BREATHGIVING. //

AS YOU CAN IMAGINE, THE FOUNDATION'S FUNDING WON'T COME OUT OF THE WOODWORK. // IN ADDITION TO THE \$35 MILLION IN FEDERAL MONEY WE'RE PROPOSING, THE FOUNDATION WILL BEGIN TO RAISE MILLIONS OF DOLLARS MORE TO HELP REFOREST AMERICA. //

THE TREE TRUST ACT WILL WORK BY USING STATE FORESTRY AGENCIES AND PRIVATE TREE PLANTING ORGANIZATIONS. VOLUNTEERS HELPING THOUSANDS OF NEW VOLUNTEERS TO LEARN NOT ONLY HOW AND WHERE TO PLANT TREES. BUT HOW TO CARE FOR THEM -- WHY WE NEED THEM -- AND HOW THEY HELP THE ENVIRONMENT. // OUR FOUNDATION WILL BE ONE OF A THOUSAND POINTS OF LIGHT, CREATING TEN BILLION TREES OF LIFE.

BY PLANTING TREES IN ALL FIFTY STATES, WE'LL KNOCK
JOHNNY APPLESEED OUT OF THE GUINNESS BOOK OF
RECORDS. //

THE NATIONAL TREE TRUST ACT OF 1990 IS A KEY PART
OF OUR NATIONAL TREE PLANTING AND FOREST IMPROVEMENT
INITIATIVE, TO BE ADMINISTERED BY THE AGRICULTURE
DEPARTMENT. THIS TWO-PART PROGRAM INVOLVES BOTH RURAL
AREAS AS WELL AS LOCAL TREE PLANTING PROGRAMS IN OUR
CITIES.

AND IT, IN TURN, IS CRUCIAL TO MY "AMERICA THE
BEAUTIFUL" PROGRAM, WHICH I ANNOUNCED IN MY STATE OF
THE UNION ADDRESS.

I'M PROUD OF "AMERICA THE BEAUTIFUL." IT WILL HELP
MAINTAIN AND EXPAND OUR PARKS, WILDLIFE REFUGES,
FORESTS, AND PUBLIC LANDS. FOR I LOVE THE OUTDOORS.
// AND I LOVE EXPLORING IT WITH THOSE WHO ARE THE
TRUSTEES OF OUR FUTURE. //

((THINK OF YOUR SONS OR DAUGHTERS -- THEY KNOW WHAT I MEAN. SEEING THE GRAND TETONS THROUGH THE EYES OF A TEENAGER. OR TEACHING YOUNGSTERS ABOUT THE MYSTERIES OF THE OCEAN. IT'S AT TIMES LIKE THESE THAT WE REALIZE, MORE THAN EVER, HOW OUR CHILDREN WILL INHERIT THE EARTH.)) //

WHAT WE ARE DOING TODAY IS PLANTING THE SEEDS OF ENVIRONMENTAL STEWARDSHIP. THAT MEANS NOT ONLY PLANTING TREES BUT OTHER STEPS, JUST AS VITAL.

[CLEAN AIR, FOR EXAMPLE. OUR CLEAN AIR PROMISES RELIEF FROM THE SMOG, ACID R POLLUTION THAT HARM TREES AND PEOPLE. CALL ON THE CONGRESS TO PASS THAT BILL WORKING HARD ON ENERGY EFFICIENCY, AN PREVENTION. CLEAN OCEANS. GLOBAL COOPERATION. JUST AS A TREE GROWS, WITH ROOTS AND BRANCHES SPREADING, OUR EFFORTS ON ALL THESE ISSUES WILL REACH INTO THE FUTURE.]

Does this
J?

((THINK OF YOUR SONS OR DAUGHTERS -- THEY KNOW WHAT I MEAN. SEEING THE GRAND TETONS THROUGH THE EYES OF A TEENAGER. OR TEACHING YOUNGSTERS ABOUT THE MYSTERIES OF THE OCEAN. IT'S AT TIMES LIKE THESE THAT WE REALIZE, MORE THAN EVER, HOW OUR CHILDREN WILL INHERIT THE EARTH.)) //

WHAT WE ARE DOING TODAY IS PLANTING THE SEEDS OF ENVIRONMENTAL STEWARDSHIP. THAT MEANS NOT ONLY PLANTING TREES BUT OTHER STEPS, JUST AS VITAL.

[CLEAN AIR, FOR EXAMPLE. OUR CLEAN AIR PROPOSAL PROMISES RELIEF FROM THE SMOG, ACID RAIN, AND TOXIC POLLUTION THAT HARM TREES AND PEOPLE. ONCE AGAIN, I CALL ON THE CONGRESS TO PASS THAT BILL. WE'RE ALSO WORKING HARD ON ENERGY EFFICIENCY, AND POLLUTION PREVENTION. CLEAN OCEANS. GLOBAL COOPERATION. JUST AS A TREE GROWS, WITH ROOTS AND BRANCHES SPREADING, OUR EFFORTS ON ALL THESE ISSUES WILL REACH INTO THE FUTURE.]

OK
B. J.

NEARLY A CENTURY AGO, PERHAPS AMERICA'S GREATEST CONSERVATIONIST, TEDDY ROOSEVELT, PUT IT BEST WHEN HE CALLED OUR LANDS AND WILDLIFE "THE PROPERTY OF UNBORN GENERATIONS." AND HE SAID THIS ABOUT AMERICA'S SEQUOIAS AND REDWOODS: THEY "SHOULD BE KEPT JUST AS WE KEEP A GREAT AND BEAUTIFUL CATHEDRAL." //

TODAY, OURS IS THE CHANCE TO KEEP THAT CATHEDRAL GREAT AND BEAUTIFUL.

BY PLANTING NOT ONLY SEQUOIAS AND REDWOODS -- BUT POPLARS AND MAPLES AND CYPRESS AND SASSAFRAS. // AND I CAN'T THINK OF A BETTER TIME TO BEGIN THAN THIS SPRING -- THE 20TH ANNIVERSARY OF AN EVENT -- EARTH DAY -- TEDDY ROOSEVELT WOULD HAVE LOVED.

FOUR WEEKS FROM NOW WE'LL CELEBRATE IT. BUT I THOUGHT WE'D GET A HEAD START THIS AFTERNOON. ^{MINUTE} SO I'M PLEASED TO BE ABLE TO JOIN BARBARA AS SHE PLANTS THIS EASTERN RED BUD BLOSSOMING TREE IN A FEW MINUTES. //

Subst. to other trees

BY COMPARISON, IT SEEMS SMALL TODAY. BUT SO -- YEARS AGO -- DID THE SPECIAL TREE BESIDE ME. // MY KIDS WERE THE AGE OF SOME OF YOU WHEN IT, TOO, WAS PLANTED BY PRESIDENT EISENHOWER. // AND WHEN YOU'RE MY AGE, BARBARA'S TREE CAN BE JUST AS STRONG -- EMBODY JUST AS MUCH HISTORY -- DO JUST AS MUCH TO ENSURE THE SPLENDOR OF AMERICA.

TREES ARE AN INHERITANCE PRECIOUS TO AMERICA'S CATHEDRAL OF THE OUTDOORS. //



JUST LOOK AROUND US. AND IN THAT CONTEXT, LET ME THANK IRVIN WILLIAMS -- AND ALL THE PEOPLE ON THE WHITE HOUSE GROUNDS STAFF -- FOR THE TENDER LOVING CARE THEY GIVE TO OUR TREES AND FLOWERS. //

SO LET US PLANT TREES -- NURTURE THEM. SO THAT AMERICA WILL REMAIN AMERICA THE BEAUTIFUL FOR ALL THE GENERATIONS TO COME.

THANK YOU, GOD BLESS YOU, AND GOD BLESS AMERICA. NOW
IT IS MY PLEASURE TO SIGN THE TRANSMITTAL TO CONGRESS
OF THE NATIONAL TREE TRUST ACT OF 1990.

#



Congressional Participation

Senate

Senator Christopher Bond (R-MO)
Senator Rudy Boschwitz (R-MN)
Senator Conrad Burns (R-MT)
Senator Bob Dole (R-KS) ✕
Senator Slade Gorton (R-WA)
Senator Howell Heflin (D-AL)
Senator Patrick Leahy (D-VT) ✕
Senator Richard Lugar (R-IN) ✕
Senator Pete Wilson (R-CA)

House

Congressman Elton Gallegly (R-CA)
Congressman Stan Parris (R-VA)
Congressman Ralph Regula (R-OH)
Congressman Robin Tallon (D-SC)
Congressman Silvio Conte (R-MA)

Pending

Senator Thad Cochran (R-MS)

Congressman Kiki de la Garza (D-TX) ✕
Congressman Ben Blaz (D-Guam)

✕ Trammell and Margaret Crow

URGENT

Note: 1B Trees/yr
can't be reached
w/o youth
cons
corps!

Red =
Reasons
for change

(Smith/Blessey)
5:00 P.M.
March 15, 1990
TREE

1990 MAR 15 PM 5:39

Help South Carolina -
mention Hye

PRESIDENTIAL REMARKS: TREE TRUST ACT
SOUTH LAWN
TUESDAY, MARCH 20, 1990

Take Credit for
Earth Corps - 3500 man years to
South Carolina

Secretaries Lujan and Yeutter. Members of the Congress.
Distinguished guests. Ladies and gentlemen. Welcome to the
White House. And to an event which celebrates how trees can
preserve and protect our great outdoors.

This phrase
helps show how
the tree
issue
is!

((You know, I've been involved in planting so many trees
around the country, I may have to open a branch office.)) //

But today, I'm truly glad to be in America's home office.
And to talk about the precious inheritance of trees, passed from
one generation to another. //

our
family
of
forests

We see it in the great ebonies of India, and towering
Sequoias of California -- the lush rainforests of South America,
and the evergreens of the Alps. Their very presence demands that
we renew and restore the natural beauty of our land. For ~~not~~
~~only do trees enhance our atmosphere~~ -- providing oxygen and
absorbing carbon dioxide. A tree planted today by a grandfather
can enrich the lives of a grandson or -daughter yet unborn. //

Forests are

clean
water
is important fact

Just think: On these grounds, stands a tree planted by
Thomas Jefferson -- 1808. And nearby is where Woodrow Wilson's
family so loved bay trees that they often ate lunch in a
makeshift grove. // Not far from here is the little-leaf
linden planted in 1937 by Franklin Roosevelt and England's

URGENT

The press has trivialized the 1 B Tree goal - didn't note "2 year!"

This ~~helps~~ ~~fixes~~ ~~the~~ ~~goal~~

visiting King George V. // And next to the Oval Office -- there you'll find an oak tree planted by President Eisenhower. And there's a swing on it -- most days filled by my granddaughter Marsha. Trees are truly an inheritance that links generations of Americans. //

((Last summer a bad windstorm swept through Washington. And I thought of these trees -- and the link they provide. Truth is, Barbara and I were a little worried about them -- John Quincy Adams' elm, for instance, or Herbert Hoover's oak. Maybe it's because I feel affinity: Some of them were a little long in the tooth. // For instance, that magnolia over there was planted by Andrew Jackson. // Thankfully, the trees here weren't damaged.

((But elsewhere in Washington, it was a different story. And the next morning people were out surveying the damage. Mourning the loss of a favorite oak or elm. Regarding it with concern and affection -- as a family would a friend.)) //

Ask anyone that morning, and they would tell you: Trees are precious -- but fragile. So in the budget I submitted last month to Congress, I asked for \$175 million to plant 1 billion trees a year. And today I'm asking Congress to approve another step to protect the environment. We call it the National Tree Trust Act of 1990. And it will foster the partnership between the public and private sectors to plant trees across America.

Our plan will create a private nonprofit Foundation to receive a one-time grant to promote community tree planting and cultivation projects. A Foundation to solicit, and oversee,

By the year 2000 this would total 10 billion trees, or an area ^{26x} the size of West Virginia.

Press "... 2 year" mission
Press trivializes the goal - this fixes that

Vital!!
Important -
can't reach goal
who cons corps

25%
50%
Gap

Our goal is a bold one. To ^{help} achieve it, we need also to call on a new citizen resource, a proven idea made new for the 1990's - Youth Conservation Corps. Our Earth Corps initiative is at work on this and has committed 3500 men years to South Carolina. And forge cooperation between individuals, businesses, governments and community organizations. Most of all, it will sound a nationwide call for each American to become a volunteer. Increasing the beauty of trees that is breathtaking. And the bounty of trees that is breathgiving. //

As you can imagine, the Foundation's funding won't come out of the woodwork. // But from the Department of Agriculture, so ably led by Secretary Yeutter. // And it will work by using the State Forestry agencies and groups like ^{the Earth Corps and} the American Forestry Association's Global ~~Relief~~ Campaign. Volunteers helping thousands of new volunteers to learn not only how and where to plant trees. But how to care for them -- why we need them -- and how they help the environment. // Today, only one tree is being planted for every four that die or are removed. Our Foundation can help change that -- as one of a Thousand Points of Light, creating a Billion Trees of Life. The result? We'll knock Johnny Appleseed out of the Guinness Book of Records. //

The National Tree Trust Act of 1990 is a key part of our national tree planting and forest improvement initiative, to be administered by the Agriculture Department. And that initiative, in turn, is crucial to my "America the Beautiful" program, which I submitted to Congress last month.

I'm proud of "America the Beautiful." It will help maintain and expand our parks, wildlife refuges, forests, and public lands. For while it's not true that I'm going to build a tree house out here, and call it 1600 1/2 Pennsylvania Avenue. // It

We must also reforest the regions devastated by storm and fire. This includes South Carolina, where Hurricane Hugo destroyed 1.3 million acres -- the size of Connecticut, which will take 2 decades to repair.

For lead + comm

HELP S.O. WVA! CAROLINA!

TRIE credit

Can't do 1B/yr who cons corps!

TRIE credit

is true: I love the outdoors. // And I love exploring it with those who are the trustees of our future. //

((Think of your sons or daughters -- they know what I mean. Seeing the Grand Tetons through the eyes of a teenager. Or teaching youngsters about the mysteries of the ocean. It's at times like these that we realize, more than ever, how our children will inherit the earth.)) //

Nearly a century ago, perhaps America's greatest conservationist put it best. For it was Teddy Roosevelt who called our lands and wildlife "the property of unborn generations." And he said this about America's sequoias and redwoods: "They should be kept as we keep a great and beautiful cathedral." //

Today, ours is the chance to keep that cathedral great and beautiful. By planting not only sequoias and redwoods -- but poplars and maples and cyprus and elms. // And I can't think of a better time to begin than this spring -- the 20th anniversary of an event -- Earth Day -- Teddy Roosevelt would have loved.

Four weeks from now we'll celebrate it. But I thought we'd get a head start this afternoon. So Barbara will shortly join me to plant a Red Bud blossoming tree. // It seems small today. But so -- years ago -- did the special tree just behind me. // My kids were the age of some of you when it, too, was planted by President Eisenhower. // And when you're my age, this tree can be just as strong -- embody just as much history -- do just as much to ensure the splendor of America.

Trees are an inheritance precious to America's cathedral of the outdoors. // So let us plant them -- nurture them. So that America will remain America the Beautiful for all the generations to come. Thank you, God bless you, and God bless America. And now it is my pleasure to sign the transmittal to Congress of the National Tree Trust Act of 1990.

#

(Smith/Blessey)

8 A.M.

March 19, 1990

IKE

PRESIDENTIAL REMARKS: EISENHOWER BIRTHDAY
WASHINGTON, D.C.
TUESDAY, MARCH 27, 1990

Commission members, Relatives of President Eisenhower, Honored guests, ladies and gentlemen. Welcome to the White House. And to an event saluting the 100th birthday of a man who was indeed as much a citizen of London as of Abilene.

Every President has a favorite President. For Harry Truman, it was Andrew Jackson. // For Gerald Ford, Harry Truman. // For Ronald Reagan, it was Fala's friend and Hitler's foe -- Franklin Roosevelt. //

Today, I say it loudly and so very proudly: My favorite? President was Ike. //

This year marks the centennial anniversary of Dwight Eisenhower's birth. An event your Commission has already done much to commemorate. // And as we gather here, questions rise like daisies from the Kansas plains. What made Ike so special? Why do we revere him in death -- even as in life? //

To begin, because Ike was a man of character -- of which goodwill was at the heart. He was a healer -- not a hater. He had a deep faith in God -- and believed America to be divinely blessed. Small wonder that we loved him even more for what he was than what he did. Who can forget the last words he spoke on earth: "I have always loved my wife. I have always loved my

children. I have always loved my grandchildren. I have always loved my country." //

These priorities are explained by a memorable speech Eisenhower gave shortly after V-E Day, in a ceremony at London's historic Guildhall. And which, in turn, explain a second reason we treasure Ike: His affinity with Americans. "I come from the heart of America," he told his audience. Later, he would define that heart: "I had the great and priceless privilege of growing up in a small town." //

From small-town America Dwight Eisenhower learned its values and social decencies -- and perhaps most of all, its culture. // He played baseball at West Point, and followed it avidly. He loved TV westerns. His favorite band was Fred Waring and the Pennsylvanians. // Of course, his foxtrot was better than mine. But, as Barbara says, whose isn't? // And a few feet from here you can still see the terrain of Ike's famous putting green. // Ike made golf a nationally-popular sport. You'll know I've had a similar impact if the next few years bring establishment of a seniors' fishing tour. // horshoes.

In part, then, America Liked Ike because he was one of us -- was trusted to act on behalf of us. // In fact, fracturing syntax, he even spoke like us. // Come to think of it, now I know why he's my favorite President. // Yet affinity alone cannot explain his appeal.

Dwight Eisenhower was intensely knowledgeable -- on becoming President, already a giant in foreign affairs. // Some people

The Pres is
not one of
us.

thought I had a pretty good resume when I ran for President, but it didn't include the words "preserved civilization." // Ike's did. // Most Presidents try to save the world after they get elected. Ike did it the other way around. //

Next, Ike was decisive -- acting on instincts that were invariably wise. // You know, some critics can't figure out how Eisenhower was so successful as President without that vision thing. // Well, his vision was etched through a plaque which stood on his desk: "Gently in manner, strong in deed." // At home, it rested on a belief in private enterprise. And abroad, that a strong America would lead to negotiation, not confrontation. // Take a look today at Nicaragua or Poland or the USSR. Everything we are doing -- everywhere freedom is winning -- had its roots in the vision of this soldier, diplomat, and five-star general.

Finally, we revere Dwight Eisenhower for the simplest -- and most honest -- of reasons. He produced, never postured. He didn't demagogue -- he delivered. Listen to his record of Presidential hits. // Eight years of peace and prosperity. Eight years of America at unprecedented prestige -- of domestic unity unparalleled in our history. He was a role model, a national hero. // What a magnificent legacy he leaves to our kids.

Dwight Eisenhower was President during most of the 1950s. Molding -- embodying -- one of the great decades in the history of man. He provided what he prescribed for America: "Faith, love of freedom, intelligence, and energy." And fashioned such

a golden age that author Theodore White was moved to write, "Never did the sun shine fairer across a great Nation and its prospects than it did in the age of Eisenhower."

What, in the end, was "I Like Ike?" Not cliché -- it was reality. // Reality not merely in Boise and Buffalo -- but also India and Italy, Budapest and Berlin. // Like us, they cherished his cheer and generosity. And saw him as the living symbol of America. // Like us, they knew Ike's greatness to eclipse the flesh and bones of biography. For he was -- to many, will always be -- first citizen of the globe.

In life, Ike enriched us all. Now, it's up to us to tell his story -- and so enrich our kids. That's what your Foundation is doing. And I thank you for it -- and pledge my help. God bless you, and God bless the land Ike so deeply loved -- the United States of America.

#

THE WHITE HOUSE

WASHINGTON

March 16, 1990

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *w*
FROM: CURT SMITH *CS*
SUBJECT: TREE TRUST ACT TRANSMITTAL AND TREE PLANTING

I. SUMMARY

On Tuesday, March 20, at 3:00 p.m. you will address about 250 conservationists, government employees, Congressmen and children on the South Lawn. Secretary Yeutter will introduce you and Secretary Lujan, Administrator Reilly, and Chairman Deland will accompany you on the stage. Also, Senators Leahy and Lugar and Congressmen de la Garza and Madigan will attend.

II. DISCUSSION

The remarks (8 minutes, speechcards) describe the universal appeal of trees. The text also focusses on the importance of trees to maintaining a pure environment. To promote this cause, you will sign the transmittal of the Tree Trust Act of 1990.

After the signing you will join Mrs. Bush in planting a Eastern Red Bud tree.

(Smith/Blessey)
5:00 P.M.
March 16, 1990
TREE

PRESIDENTIAL REMARKS: TREE TRUST ACT
SOUTH LAWN
TUESDAY, MARCH 20, 1990
3:00 P.M.

Secretaries Yeutter and Lujan. Administrator Reilly.
Chairman Deland. Senators Leahy and Lugar. Congressmen de la
Garza and Madigan. Distinguished guests. Ladies and gentlemen.
Welcome to the White House. And to an event which celebrates how
trees can preserve and protect our great outdoors.

((You know, I've been involved in planting so many trees
around the country, I may have to open a branch office.)) //

But today, I'm truly glad to be in America's home office.
And to talk about the precious inheritance of trees passed from
one generation to another. //

We see it in the great ebonies of India, and towering
Sequoias of California -- the lush rainforests of South America,
and the evergreens of the Alps. Their very presence demands that
we renew and restore the natural beauty of our land. // Trees
enhance our atmosphere -- providing oxygen and absorbing carbon
dioxide. A tree planted today can enrich the lives of
generations yet unborn. //

Just think: On these grounds, stands a tree planted by John
Quincy Adams -- 1826. Nearby is the spot where Woodrow Wilson's
family so loved bay trees that they often ate lunch in a

makeshift grove. // Not far from here is the little-leaf linden planted in 1937 by Franklin Roosevelt for Britain's King George VI. // Next to the Oval Office -- there you'll find an oak tree planted by President Eisenhower. There's a swing on it -- many days filled by my granddaughter Marshall. Trees are truly an inheritance that links generations of Americans. //

((Last summer a terrible windstorm swept through Washington. I remember thinking of these trees around us -- and the link they provide. Truth is, Barbara and I were a little worried about them -- Grover Cleveland's Japanese spiderleaf, for instance, or Herbert Hoover's oak. Maybe it's because I feel an affinity: Some of them were a little long in the tooth. // For instance, that magnolia over there was planted by Andrew Jackson. [NEXT TO SOUTH PORTICO] // Thankfully, the trees here weren't damaged.

((But elsewhere in Washington, it was a different story. And the next morning people were out surveying the damage. Mourning the loss of a favorite oak or elm. Regarding it with concern and affection -- as a family would a friend.)) //

Trees can be fragile, they can be sturdy -- but they are always precious. So in the budget I submitted in January to Congress, I asked for \$175 million to plant 1 billion trees a year. Today, I'm asking Congress to approve another step to protect the environment. We call it the National Tree Trust Act of 1990. It will foster the partnership between the public and private sectors to plant trees across America.

Under our plan, we will designate a private nonprofit Foundation to receive a one-time Federal grant to promote community tree planting and cultivation projects. A Foundation to solicit contributions from private sources, forging cooperation between individuals, businesses, governments and community organizations. It will sound a nationwide call for each American to become a volunteer for the environment. And most of all, plant the trees that clean our air, prevent erosion, consume carbon dioxide, and purify our water. These acts can preserve the heritage of trees: Their beauty that is breathtaking -- and their bounty that is breathgiving. //

As you can imagine, the Foundation's funding won't come out of the woodwork. // In addition to the \$35 million in Federal money we're proposing, the Foundation will begin to raise millions of dollars more to help reforest America. // The Tree Trust Act will work by using State Forestry agencies and private tree planting organizations. Volunteers helping thousands of new volunteers to learn not only how and where to plant trees. But how to care for them -- why we need them -- and how they help the environment. // Our Foundation will be one of a Thousand Points of Light, creating Ten Billion Trees of Life. By planting trees in all fifty States, we'll knock Johnny Appleseed out of the Guinness Book of Records. //

The National Tree Trust Act of 1990 is a key part of our national tree planting and forest improvement initiative, to be administered by the Agriculture Department. This two-part

program involves both rural areas as well as local tree planting programs in our cities. And it, in turn, is crucial to my "America the Beautiful" program, which I announced in my State of the Union Address.

I'm proud of "America the Beautiful." It will help maintain and expand our parks, wildlife refuges, forests, and public lands. While it's not true that I'm going to build a tree house out here, and call it 1600 1/2 Pennsylvania Avenue. // It is true: I love the outdoors. // And I love exploring it with those who are the trustees of our future. //

((Think of your sons or daughters -- they know what I mean. Seeing the Grand Tetons through the eyes of a teenager. Or teaching youngsters about the mysteries of the ocean. It's at times like these that we realize, more than ever, how our children will inherit the earth.)) //

What we are doing today is planting the seeds of environmental stewardship. That means not only planting trees but other steps, just as vital. Clean air, for example. Our clean air proposal promises relief from the smog, acid rain, and toxic pollution that harm trees and people. Once again, I call on the Congress to pass that bill. We're also working hard on energy efficiency, and pollution prevention. Clean oceans. Global cooperation. Just as a tree grows, with roots and branches spreading, our efforts on all these issues will reach into the future.

Nearly a century ago, perhaps America's greatest conservationist, Teddy Roosevelt, put it best when he called our lands and wildlife "the property of unborn generations." And he said this about America's sequoias and redwoods: they "should be kept just as we keep a great and beautiful cathedral." //

Today, ours is the chance to keep that cathedral great and beautiful. By planting not only sequoias and redwoods -- but poplars and maples and cypress and sassafras. // And I can't think of a better time to begin than this Spring -- the 20th anniversary of an event -- Earth Day -- Teddy Roosevelt would have loved.

Four weeks from now we'll celebrate it. But I thought we'd get a head start this afternoon. So I'm pleased to be able to join Barbara as she plants this Eastern Red Bud blossoming tree in a few minutes. // ~~It seems small today. But so -- years ago -- did the special tree beside me. // My kids were the age of some of you when it, too, was planted by President Eisenhower. //~~ And when you're my age, Barbara's tree can be just as strong -- embody just as much history -- do just as much to ensure the splendor of America.

Trees are an inheritance precious to America's cathedral of the outdoors. // Let us plant them -- nurture them. So that America will remain America the Beautiful for all the generations to come. Thank you, God bless you, and God bless America. Now it is my pleasure to sign the transmittal to Congress of the National Tree Trust Act of 1990.

Blessey

March 19, 1990

MEMORANDUM FOR DOUG ADAIR - CABINET AFFAIRS
DEB AMEND - COMMUNICATIONS
BECKY ANDERSON - LEGISLATIVE AFFAIRS
ANN BROCK - MRS. BUSH'S OFFICE
CATHERINE FENTON - SOCIAL OFFICE
JOHN GARDNER - STAFF SECRETARY'S OFFICE
STEVE HART - PRESS
PEGGY HAZELRIGG - ADVANCE
JACK HOWARD - LEGISLATIVE AFFAIRS
KATHY JEAVONS - PUBLIC LIAISON
BARRY MCBEE - CABINET AFFAIRS
GRETCHEN PAGEL - NATIONAL SERVICE
DEBRA ROMASH - VISITORS OFFICE
BARRIE TRON - COMMUNICATIONS
BRIAN WAIDMANN - LEGISLATIVE AFFAIRS
GARY WALTERS - USHERS
BRUCE ZANCA - ACTIVITIES AND INITIATIVES

WHITE HOUSE COMMUNICATIONS

FROM: EMILY MEAD - OPP *EM*

SUBJECT: Final scenario of Ceremony on Tuesday, March 20th
Legislation transmittal and tree planting.

Please note the change in plan in case of very inclement weather. The program will be postponed to a date to be announced later. The decision will be made by 10:00 a.m.

2:00 p.m. Guests arrive at East Visitors Center. Cabinet officers and Congressional members will be escorted by their WH liaisons.

250 seats will be provided. "Trees Are The Answer" bumper stickers placed on chairs.

2:35 p.m. Military Band plays

2:53 p.m. The pre-program will be conducted by Secretary Yeutter.

2:59 p.m. Conclusion of pre-program

- 3:00 p.m. President and Mrs. Bush enter through the Jacqueline Kennedy Garden and proceed to podium.
- 3:01 p.m. Introduction by Secretary Yeutter
- 3:01 p.m. The President delivers speech .
- 3:09 p.m. The President concludes remarks. Band plays America the Beautiful as the President proceeds to desk for transmittal letter-signing.
- 3:10 p.m. The President signs letter.
- 3:12 p.m. The President and Mrs. Bush plant tree.
- 3:14 p.m. Program concludes with the President and Mrs. Bush greeting those in front row.
- 3:15 p.m. Band plays "This land is your land.."

Guests may leave. There will be no reception or refreshments.
Maximum 300.

THEODORE ROOSEVELT
CYCLOPEDIA

EDITED BY

ALBERT BUSHNELL HART
Professor Emeritus, Harvard University

AND

HERBERT RONALD FERLEGER
Roosevelt Memorial Association

FOREWORD BY

WILLIAM ALLEN WHITE

ROOSEVELT MEMORIAL ASSOCIATION
ROOSEVELT HOUSE
NEW YORK CITY

CONSERVATION

the cause of conservation has been done by two men, James Garfield and Gifford Pinchot. I saw them work while I was President, and I can speak with the fullest knowledge of what they did. They took the policy of conservation when it was still nebulous and they applied it and made it work. They actually did the job that I and the others talked about. I know what they did because it was something in which I intensely believed, and yet it was something about which I did not have enough practical knowledge to enable me to work except through them and largely as the result of following out on my part their initiative. They did not confine themselves only to speaking. . . . They translated their words into actions; they actually did what we were all saying ought to be done; and our profound respect and appreciation is due them for their work. (At Harvard University, Cambridge, December 14, 1910.) *Mem. Ed.* XV, 558; *Nat. Ed.* XIII, 603-604.

CONSERVATION — PRINCIPLES OF.

Now there is a considerable body of public opinion in favor of keeping for our children's children, as a priceless heritage, all the delicate beauty of the lesser and all the burly majesty of the mightier forms of wild life. We are fast learning that trees must not be cut down more rapidly than they are replaced; we have taken forward steps in learning that wild beasts and birds are by right not the property merely of the people alive to-day, but the property of the unborn generations, whose belongings we have no right to squander; and there are even faint signs of our growing to understand that wild flowers should be enjoyed unplucked where they grow, and that it is barbarism to ravage the woods and fields, rooting out the mayflower and breaking branches of dogwood as ornaments for automobiles filled with jovial but ignorant picnickers from cities. (*Outlook*, January 20, 1915.) *Mem. Ed.* XIV, 567; *Nat. Ed.* XII, 425.

CONSERVATION—PURPOSE OF. Surely our people do not understand even yet the rich heritage that is theirs. There can be nothing in the world more beautiful than the Yosemite, the groves of giant sequoias and redwoods, the Canyon of the Colorado, the Canyon of the Yellowstone, the Three Tetons; and our people should see to it that they are preserved for their children and their children's children forever, with their majestic beauty all unmarred. (1905.) *Mem. Ed.* III, 293; *Nat. Ed.*, III, 107.

—————. We do not intend that our natural resources shall be exploited by the few

CONSERVATION

against the interests of the many, nor do we intend to turn them over to any man who will wastefully use them by destruction, and leave to those who come after us a heritage damaged by just so much. The man in whose interests we are working is the small farmer and settler, the man who works with his own hands, who is working not only for himself but for his children, and who wishes to leave to them the fruits of his labor. His permanent welfare is the prime factor for consideration in developing the policy of conservation; for our aim is to preserve our natural resources for the public as a whole, for the average man and the average woman who make up the body of the American people. (Before Progressive National Convention, Chicago, August 6, 1912.) *Mem. Ed.* XIX, 405; *Nat. Ed.* XVII, 294.

CONSERVATION—ROOSEVELT'S POLICY ON.

I acted on the theory that the President could at any time in his discretion withdraw from entry any of the public lands of the United States and reserve the same for forestry, for water-power sites, for irrigation, and other public purposes. Without such action it would have been impossible to stop the activity of the land thieves. No one ventured to test its legality by lawsuit. (1913.) *Mem. Ed.* XXII, 412; *Nat. Ed.* XX, 353.

CONSERVATION AND PUBLIC RIGHTS.

The rights of the public to the natural resources outweigh private rights, and must be given its first consideration. Until that time, in dealing with the national forests, and the public lands generally, private rights had almost uniformly been allowed to overbalance public rights. The change we made was right, and was vitally necessary; but, of course, it created bitter opposition from private interests. (1913.) *Mem. Ed.* XXII, 456; *Nat. Ed.* XX, 393.

CONSERVATION OF HUMAN LIFE.

Let us remember, also, that conservation does not stop with the natural resources, but that the principle of making the best use of all we have requires with equal or greater insistence that we shall stop the waste of human life in industry and prevent the waste of human welfare which flows from the unfair use of concentrated power and wealth in the hands of men whose eagerness for profit blinds them to the cost of what they do. (Before Ohio Constitutional Convention, Columbus, February 21, 1912.) *Mem. Ed.* XIX, 165; *Nat. Ed.* XVII, 120.

CONSERVATION. See also ARBOR DAY; AUDUBON SOCIETIES; ELECTRIC POWER; FLOOD

TREATIES

TREATIES

TREES

litan, August 1915.)
Nat. Ed. XVIII, 302.

joint I wish to make is, wisdom and impropriety cannot be kept, and the hope of expecting that in the hands of a strong power will find its disadvantage. The way of putting force behind the treaty be observed. In whatever to superior. We have shown an aptness in making treaties, arbitration treaties and the use of stress would not be needed. When such a treaty is made really rests upon the power that made the treaty. Un-der this apportionment of power by outsiders. All they of the country concerned—and the United States—does not keep the treaty for breaking an im-posed rests with those who pay is paid by the whole nation. (*New York Times*, October 4, 1914.) *Nat. Ed.* XVIII, 33.

WISDOM OF. It is imperative steps necessary in order, and wisdom, to safeguard disaster as has occurred have shown that peace treaties, neutrality treaties, like as at present exist-ence the smallest protection. The prime duty of the United States is to keep Uncle Sam in his own stout heart defend the vital honor of the American people. (*New York Times*, September 27, 1914.) *Nat. Ed.* XVIII, 4.

most obvious lesson learned is the utter worth-lessness backed by force. It is now, all-inclusive neutrality treaties, treaties like do not serve one expecting a peaceful nation military power deems its less the rights of this secured by force. The de-struction of Louvain, the heavy ransom, the kill-ings of children, the wrecking of bombs from air-ships

have excited genuine sympathy among neutral nations. But no neutral nation has protested; and while unquestionably a neutral nation like the United States ought to have protested, yet the only certain way to make such a protest effective would be to put force back of it. Let our people remember that what has been done to Belgium would unquestionably be done to us by any great military power with which we were drawn into war, no matter how just our cause. Moreover, it would be done without any more protest on the part of neutral nations than we have ourselves made in the case of Belgium. (*New York Times*, September 27, 1914.) *Mem. Ed.* XX, 10; *Nat. Ed.* XVIII, 9.

—————. [A prime lesson of this war] is the utter inadequacy in times of great crises of existing peace and neutrality treaties, and of all treaties conceived in the spirit of the all-inclusive arbitration treaties recently adopted at Washington; and, in fact, of all treaties which do not put potential force behind the treaty, which do not create some kind of international police power to stand behind international sense of right as expressed in some competent tribunal. (*New York Times*, October 11, 1914.) *Mem. Ed.* XX, 51; *Nat. Ed.* XVIII, 43.

—————. Events have clearly demon-strated that in any serious crisis treaties un-backed by force are not worth the paper upon which they are written. Events have clearly shown that it is the idlest of folly to assert, and little short of treason against the nation for statesmen who should know better to pretend, that the salvation of any nation under existing world conditions can be trusted to treaties, to little bits of paper with names signed on them but without any efficient force behind them. . . . In every great crisis treaties have shown them-selves not worth the paper they are written on, and the multitude of peace congresses that have been held have failed to secure even the slight-est tangible result, as regards any contest in which the passions of great nations were fully aroused and their vital interests really concerned. In other words, each nation at present in any crisis of fundamental importance has to rely purely on its own power, its own strength, its own individual force. (*New York Times*, October 18, 1914.) *Mem. Ed.* XX, 60, 62; *Nat. Ed.* XVIII, 51, 53.

—————. We must recognize clearly the old common-law doctrine that a right with-out a remedy is void. We must firmly grasp the fact that measures should be taken to put

force back of good faith in the observance of treaties. The worth of treaties depends purely upon the good faith with which they are exe-cuted; and it is mischievous folly to enter into treaties without providing for their execu-tion and wicked folly to enter into them if they ought not be executed. (*New York Times*, No- vember 8, 1914.) *Mem. Ed.* XX, 84; *Nat. Ed.* XVIII, 73.

TREATIES. See also ARBITRATION TREATIES; HAGUE TREATIES; PEACE TREATIES; PROMISES.

TREES—PRESERVATION OF. A grove of giant redwoods or sequoias should be kept just as we keep a great and beautiful cathedral. (1916.) *Mem. Ed.* IV, 227; *Nat. Ed.* III, 377.

—————. This is the first glimpse I have ever had of the big trees, and I wish to pay the highest tribute I can to the State of California, to those private citizens and asso- ciations of citizens who have co-operated with the State in preserving these wonderful trees for the whole nation, in preserving them in whatever part of the State they may be found. All of us ought to want to see nature pre- served. Take a big tree whose architect has been the ages—anything that man does toward it may hurt it and can not help it. (At Big Tree Grove, Santa Cruz, Cal., May 11, 1903.) *Presidential Addresses and State Papers* I, 375.

TREES. See also ARBOR DAY; FOREST CON- SERVATION.

TREES, TROPICAL. In the heat and mois- ture of the tropics the struggle for life among the forest trees and plants is far more intense than in the North. The trees stand close to- gether, tall and straight, and most of them without branches, until a great height has been reached; for they are striving toward the sun, and to reach it they must devote all their energies to producing a stem which will thrust its crown of leaves out of the gloom below into the riotous sunlight which bathes the bil- lowy green upper plane of the forest. A huge buttressed giant keeps all the neighboring trees dwarfed, until it falls and yields its place in the sunlight to the most instantly vigorous of the trees it formerly suppressed. Near the streams the forests are almost impassable, so thick is the tangle below; but away from the streams the walking is easier, because only a few bushes and small trees grow in the perpetual shade. To the newcomer one un- ending wonder is the mass of vines, the lianas or bush-ropes; everywhere they hang from

3/12/90

Tree Planting

Wed 1:00 Walk-thru

If Lady Bird can attend, it's this week.

Red Bud - Mrs Boh will plant

Remarks: ? 1:32 p.m. ? 2:15

~~Forestry~~

Money from Forest Service - Ag.

30 co-sponsors (Members)

→ children → conservation corps, boy scouts, girl scouts

Stake out after

AFA, environmentalist, Woodsy the Owl,
Smoky the Bear

seated

"in the woodwork"

90% foundation
mention \$175 mill.

Amer. the Beautiful	-	\$600,000,000	
Tree planting		\$175,000,000	(\$35 mill for foundation)
Parks		\$3-4 mill.	

March 12, 1990
Place: Jim Pinkerton's Office, Room 216
4:00 p.m.

Bruce Zanca (A&I), Bryan Waidmann (Legislative), Jay Parmer (Advance), Kathy Jeavons (Liaison), Deb Amend (Communications), Austen Furse (OPD), Bruce Beard (OMB), Gretchen Pagel (ONS), Debra Romash (Visitors Office), Stephanie Blessey (Research), Paul Roellig (OPD), Emily Mead (OPP)

AGENDA

Suggested outline of ceremony transmitting the President's National Tree Trust Legislation to be held on the South Lawn on Tuesday, March 20, 1990, 1:30 p.m. Mrs. Bush will plant a tree.

12:45
~~1:00~~ p.m. Guests arrive at East Visitors Center

1:05 p.m. Military Band plays -

1:15 p.m. Pre-program
 Secretary Yeutter
 Secretary Lujan
 Administrator Reilly?
 Chairman Deland?
 Guests of honor

1:25 p.m. Conclude of pre-program -
 Band

1:30 POTUS and FLOTUS announced
 by

1:32 *7 min.* POTUS remarks

1:39 POTUS remarks conclude
 Band plays "America the Beautiful"

1:40 POTUS and FLOTUS proceed to unplanted tree
 and FLOTUS throws dirt on tree

1:43 p.m. Program concludes with POTUS and FLOTUS greeting
 those in front row.

1:43 p.m. Band plays "~~America the Beautiful~~" again.
 "This Land is Your Land"

Guests may leave. There will be no reception or refreshments.

Maximum ~~150-200~~
 500

THURS. 15th

GET:

THE WHITE HOUSE
WASHINGTON

14

① Copy of transmittal and fact sheet from ^{Exec.} Clerk - Tree Trust Act

② Lady Bird Johnson + beautification
↳ She may be at event

③ Trees the Johnsons planted?

④ Pink?

Plant

1. TREE

2. SIGN TRANSMITTAL

Paul

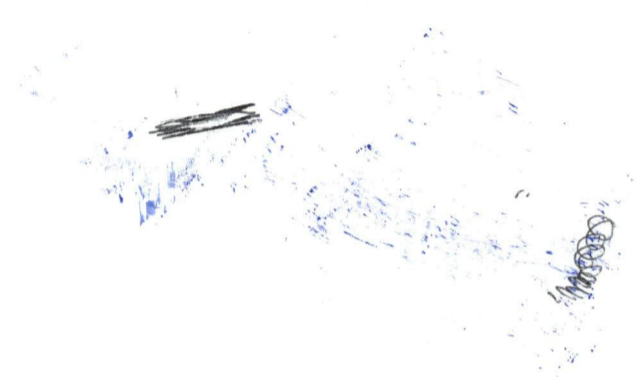
7988

2021
Emily
+ 2021

⊙

40

11/1/11





Ensures that everyone will always be
able to say America the Beautiful
[Brand begins playing Amer. the Beautiful]

Part of America the Beautiful Initiative
Will ensure
our descendants will share ^{their} pride
when referring



**TREE TRUST ACT / SOUTH LAWN
THURSDAY, MARCH 22, 1990 / 11:00 A.M.**

**SECRETARY YEUTTER. ADMINISTRATOR REILLY. CHAIRMAN
DELAND. SENATORS LUGAR AND LEAHY. CONGRESSMAN DE LA
GARZA. DISTINGUISHED MEMBERS OF CONGRESS. TRAMMELL
AND MARGARET CROW. IRVIN WILLIAMS. DISTINGUISHED
GUESTS. LADIES AND GENTLEMEN. WELCOME TO THE WHITE
HOUSE. AND TO AN EVENT WHICH CELEBRATES HOW TREES CAN
PRESERVE AND PROTECT OUR GREAT OUTDOORS.**



**TREE TRUST ACT / SOUTH LAWN
TUESDAY, MARCH 20, 1990 / 3:00 P.M.**

**SECRETARIES YEUTTER AND LUJAN. ADMINISTRATOR
REILLY. CHAIRMAN DELAND. DISTINGUISHED MEMBERS OF
CONGRESS. IRVIN WILLIAMS. DISTINGUISHED GUESTS.
LADIES AND GENTLEMEN. WELCOME TO THE WHITE HOUSE. AND
TO AN EVENT WHICH CELEBRATES HOW TREES CAN PRESERVE AND
PROTECT OUR GREAT OUTDOORS.**

- 2 -

**((YOU KNOW, I'VE BEEN INVOLVED IN PLANTING SO MANY
TREES AROUND THE COUNTRY, I MAY HAVE TO OPEN A BRANCH
OFFICE.)) //**

**BUT TODAY, I'M TRULY GLAD TO BE IN AMERICA'S HOME
OFFICE. AND TO TALK ABOUT THE PRECIOUS INHERITANCE OF
TREES PASSED FROM ONE GENERATION TO ANOTHER. //**

**WE SEE IT IN THE GREAT EBONIES OF INDIA, AND
TOWERING SEQUOIAS OF CALIFORNIA -- THE LUSH RAINFORESTS
OF SOUTH AMERICA, AND THE EVERGREENS OF THE ALPS.**

THEIR VERY PRESENCE DEMANDS THAT WE RENEW AND RESTORE THE NATURAL BEAUTY OF OUR LAND. // TREES ENHANCE OUR ATMOSPHERE -- PROVIDING OXYGEN AND ABSORBING CARBON DIOXIDE. A TREE PLANTED TODAY CAN ENRICH THE LIVES OF GENERATIONS YET UNBORN. //

JUST THINK: ON THESE GROUNDS, STANDS A TREE PLANTED BY JOHN QUINCY ADAMS -- 1826. NEARBY IS THE SPOT WHERE WOODROW WILSON'S FAMILY SO LOVED BAY TREES THAT THEY OFTEN ATE LUNCH IN A MAKESHIFT GROVE. //

NOT FAR FROM HERE IS THE LITTLE-LEAF LINDEN PLANTED IN 1937 BY FRANKLIN ROOSEVELT FOR BRITAIN'S KING GEORGE VI. // NEXT TO THE OVAL OFFICE -- THERE YOU'LL FIND AN OAK TREE PLANTED BY PRESIDENT EISENHOWER. THERE'S A SWING ON IT -- MANY DAYS FILLED BY MY GRANDDAUGHTER MARSHALL. TREES ARE TRULY AN INHERITANCE THAT LINKS GENERATIONS OF AMERICANS. //

((LAST SUMMER A TERRIBLE WINDSTORM SWEEPED THROUGH WASHINGTON.

I REMEMBER THINKING OF THESE TREES AROUND US -- AND THE LINK THEY PROVIDE. TRUTH IS, BARBARA AND I WERE A LITTLE WORRIED ABOUT THEM -- GROVER CLEVELAND'S JAPANESE SPIDERLEAF, FOR INSTANCE, OR HERBERT HOOVER'S OAK. MAYBE IT'S BECAUSE I FEEL AN AFFINITY: SOME OF THEM ARE LITTLE LONG IN THE TOOTH. // FOR INSTANCE, THAT MAGNOLIA OVER THERE WAS PLANTED BY ANDREW JACKSON. [NEXT TO SOUTH PORTICO] // THANKFULLY, THE TREES HERE WEREN'T DAMAGED.

((BUT ELSEWHERE IN WASHINGTON, IT WAS A DIFFERENT STORY. AND THE NEXT MORNING PEOPLE WERE OUT SURVEYING THE DAMAGE. MOURNING THE LOSS OF A FAVORITE OAK OR ELM. REGARDING IT WITH CONCERN AND AFFECTION -- AS A FAMILY WOULD A FRIEND.)) //

TREES CAN BE FRAGILE, THEY CAN BE STURDY -- BUT THEY ARE ALWAYS PRECIOUS. SO IN THE BUDGET I SUBMITTED IN JANUARY TO CONGRESS, I ASKED FOR \$175 MILLION TO PLANT 1 BILLION TREES A YEAR.

TODAY, I'M ASKING CONGRESS TO APPROVE ANOTHER STEP TO PROTECT THE ENVIRONMENT. WE CALL IT THE NATIONAL TREE TRUST ACT OF 1990. IT WILL FOSTER THE PARTNERSHIP BETWEEN THE PUBLIC AND PRIVATE SECTORS TO PLANT TREES ACROSS AMERICA.

UNDER OUR PLAN, WE WILL DESIGNATE A PRIVATE NONPROFIT FOUNDATION TO RECEIVE A ONE-TIME FEDERAL GRANT TO PROMOTE COMMUNITY TREE PLANTING AND CULTIVATION PROJECTS.

A FOUNDATION TO SOLICIT CONTRIBUTIONS FROM PRIVATE SOURCES, FORGING COOPERATION BETWEEN INDIVIDUALS, BUSINESSES, GOVERNMENTS AND COMMUNITY ORGANIZATIONS. IT WILL SOUND A NATIONWIDE CALL FOR EACH AMERICAN TO BECOME A VOLUNTEER FOR THE ENVIRONMENT. AND MOST OF ALL, PLANT THE TREES THAT CLEAN OUR AIR, PREVENT EROSION, CONSUME CARBON DIOXIDE, AND PURIFY OUR WATER.

THIS ACT CAN PRESERVE THE HERITAGE OF TREES: THEIR BEAUTY THAT IS BREATH TAKING -- AND THEIR BOUNTY THAT IS BREATHGIVING. //

AS YOU CAN IMAGINE, THE FOUNDATION'S FUNDING WON'T COME OUT OF THE WOODWORK. // IN ADDITION TO THE \$35 MILLION IN FEDERAL MONEY WE'RE PROPOSING, THE FOUNDATION WILL BEGIN TO RAISE MILLIONS OF DOLLARS MORE TO HELP REFOREST AMERICA. //

THE TREE TRUST ACT WILL WORK BY USING STATE FORESTRY AGENCIES AND PRIVATE TREE PLANTING ORGANIZATIONS. VOLUNTEERS HELPING THOUSANDS OF NEW VOLUNTEERS TO LEARN NOT ONLY HOW AND WHERE TO PLANT TREES. BUT HOW TO CARE FOR THEM -- WHY WE NEED THEM -- AND HOW THEY HELP THE ENVIRONMENT. // OUR FOUNDATION WILL BE ONE OF A THOUSAND POINTS OF LIGHT, CREATING TEN BILLION TREES OF LIFE.

BY PLANTING TREES IN ALL FIFTY STATES, WE'LL KNOCK
JOHNNY APPLESEED OUT OF THE GUINNESS BOOK OF
RECORDS. //

THE NATIONAL TREE TRUST ACT OF 1990 IS A KEY PART
OF OUR NATIONAL TREE PLANTING AND FOREST IMPROVEMENT
INITIATIVE, TO BE ADMINISTERED BY THE AGRICULTURE
DEPARTMENT. THIS TWO-PART PROGRAM INVOLVES BOTH RURAL
AREAS AS WELL AS LOCAL TREE PLANTING PROGRAMS IN OUR
CITIES.

AND IT, IN TURN, IS CRUCIAL TO MY "AMERICA THE
BEAUTIFUL" PROGRAM, WHICH I ANNOUNCED IN MY STATE OF
THE UNION ADDRESS.

I'M PROUD OF "AMERICA THE BEAUTIFUL." IT WILL HELP
MAINTAIN AND EXPAND OUR PARKS, WILDLIFE REFUGES,
FORESTS, AND PUBLIC LANDS. FOR I LOVE THE OUTDOORS.
// AND I LOVE EXPLORING IT WITH THOSE WHO ARE THE
TRUSTEES OF OUR FUTURE. //

((THINK OF YOUR SONS OR DAUGHTERS -- THEY KNOW WHAT I MEAN. SEEING THE GRAND TETONS THROUGH THE EYES OF A TEENAGER. OR TEACHING YOUNGSTERS ABOUT THE MYSTERIES OF THE OCEAN. IT'S AT TIMES LIKE THESE THAT WE REALIZE, MORE THAN EVER, HOW OUR CHILDREN WILL INHERIT THE EARTH.)) //

WHAT WE ARE DOING TODAY IS PLANTING THE SEEDS OF ENVIRONMENTAL STEWARDSHIP. THAT MEANS NOT ONLY PLANTING TREES BUT OTHER STEPS, JUST AS VITAL.

CLEAN AIR, FOR EXAMPLE. OUR CLEAN AIR PROPOSAL PROMISES RELIEF FROM THE SMOG, ACID RAIN, AND TOXIC POLLUTION THAT HARM TREES AND PEOPLE. ONCE AGAIN, I CALL ON THE CONGRESS TO PASS THAT BILL. WE'RE ALSO WORKING HARD ON ENERGY EFFICIENCY, AND POLLUTION PREVENTION. CLEAN OCEANS. GLOBAL COOPERATION. JUST AS A TREE GROWS, WITH ROOTS AND BRANCHES SPREADING, OUR EFFORTS ON ALL THESE ISSUES WILL REACH INTO THE FUTURE.

NEARLY A CENTURY AGO, PERHAPS AMERICA'S GREATEST CONSERVATIONIST, TEDDY ROOSEVELT, PUT IT BEST WHEN HE CALLED OUR LANDS AND WILDLIFE "THE PROPERTY OF UNBORN GENERATIONS." AND HE SAID THIS ABOUT AMERICA'S SEQUOIAS AND REDWOODS: THEY "SHOULD BE KEPT JUST AS WE KEEP A GREAT AND BEAUTIFUL CATHEDRAL." //

TODAY, OURS IS THE CHANCE TO KEEP THAT CATHEDRAL GREAT AND BEAUTIFUL.

BY PLANTING NOT ONLY SEQUOIAS AND REDWOODS -- BUT POPLARS AND MAPLES AND CYPRESS AND SASSAFRAS. // AND I CAN'T THINK OF A BETTER TIME TO BEGIN THAN THIS SPRING -- THE 20TH ANNIVERSARY OF AN EVENT -- EARTH DAY -- TEDDY ROOSEVELT WOULD HAVE LOVED.

FOUR WEEKS FROM NOW WE'LL CELEBRATE IT. BUT I THOUGHT WE'D GET A HEAD START THIS AFTERNOON. SO I'M PLEASED TO BE ABLE TO JOIN BARBARA AS SHE PLANTS THIS EASTERN RED BUD BLOSSOMING TREE IN A FEW MINUTES. //

BY COMPARISON, IT SEEMS SMALL TODAY. BUT SO -- YEARS AGO -- DID THE SPECIAL TREE BESIDE ME. // MY KIDS WERE THE AGE OF SOME OF YOU WHEN IT, TOO, WAS PLANTED BY PRESIDENT EISENHOWER. // AND WHEN YOU'RE MY AGE, BARBARA'S TREE CAN BE JUST AS STRONG -- EMBODY JUST AS MUCH HISTORY -- DO JUST AS MUCH TO ENSURE THE SPLENDOR OF AMERICA.

TREES ARE AN INHERITANCE PRECIOUS TO AMERICA'S CATHEDRAL OF THE OUTDOORS. //

JUST LOOK AROUND US. AND IN THAT CONTEXT, LET ME THANK IRVIN WILLIAMS -- AND ALL THE PEOPLE ON THE WHITE HOUSE GROUNDS STAFF -- FOR THE TENDER LOVING CARE THEY GIVE TO OUR TREES AND FLOWERS. //

SO LET US PLANT TREES -- NURTURE THEM. SO THAT AMERICA WILL REMAIN AMERICA THE BEAUTIFUL FOR ALL THE GENERATIONS TO COME.

**THANK YOU, GOD BLESS YOU, AND GOD BLESS AMERICA. NOW
IT IS MY PLEASURE TO SIGN THE TRANSMITTAL TO CONGRESS
OF THE NATIONAL TREE TRUST ACT OF 1990.**

#



(Smith/Blessey)
11:00 P.M.
March 13, 1990
TREE

Draft A

PRESIDENTIAL REMARKS: TREE TRUST ACT
SOUTH LAWN
TUESDAY, MARCH 20, 1990

Fenher, Lujan, ? Reilly, ? DeLeon

Distinguished Guests, Members of the Congress, Ladies and gentlemen. Welcome you to the White House. And to an event which symbolizes that to preserve our great outdoors, we must protect it. Or, as with trees, rebuild it.

((You know, I've been involved in planting so many trees around the country, I may have to open a branch office.)) //

((But today, we meet in America's home office. I'm treely glad to be here. // And so I'll resist the temptation to say that our Administration is branching out. Or going out on a limb. Or even that I hope to leaf you with some thoughts.)) //

Instead, let me get to the root of the matter, -- and talk about the tree. What it creates: A breeze that cleanses, and enriches. And what it signifies: Oral history -- passed from one generation to another. //

I've been talking alot
~~We hear a lot, of course, about breezes, and history these days.~~ I mean the new breeze of freedom that's changing history through what we call "The Revolution of '89." Well, today we celebrate another breeze. Not as dramatic, perhaps, as the events in Budapest and Berlin. But equally moving -- and in the end, I believe, triumphant. It's the new breeze of environmentalism -- as embodied in our trees. //

A breeze that whispers every day in our dreams and through the days -- the pride of this great country and how we need to protect our land

No seriously I want to

new

This breeze blows from the branches of the Sequoias to the great ebonies of India. Reminding us that forests are sanctuaries of man -- refreshing and renewing. And that trees enhance not only our atmosphere -- providing oxygen and absorbing carbon dioxide. [But also the community of man -- for each tree is a link between fathers and daughters, mothers and sons.] *expand or delete*

((I thought of that last summer after a bad windstorm swept through Washington. Barbara and I were a little worried about the trees out there. Maybe it's because I feel affinity: Some of them were a little long in the tooth. // For instance, that magnolia there was planted by Andrew Jackson. Related to the magnolias at The Hermitage in Leningrad. But thankfully, the trees here emerged unhurt. //

((But elsewhere in Washington, it was a different story. And the next morning people were out surveying the damage. Mourning the damage of a favorite oak or elm. Regarding it with concern and affection -- as a family would a friend.)) //

Ask anyone that morning: Yes, trees are precious -- ~~but also fragile -- in a sense, they're like kids.~~ And so in the budget I submitted last month to Congress, I asked for \$175 million to plant 1 billion trees a year. And today I'm asking Congress to approve another concept which will benefit our kids. We call it the National Tree Trust Act of 1990. And it will foster the partnership between the public and private sectors to plant trees across America.

Our plan will create a private nonprofit Foundation to receive a one-time grant to promote community tree planting and cultivation projects. A Foundation to solicit, and oversee, public contributions. And forge cooperation between individuals, businesses, governments and community organizations. Most of all, it will sound a nationwide call for each American to become a volunteer. Increasing the beauty ^{with} of trees that is breath-taking. And the bounty of trees that is breath-giving. //

As you can imagine, the Foundation's funding won't come out of the woodwork. But from the Department of Agriculture. Secretary Yeutter, thank you. // And it will work by using State Forestry agencies and groups like the American Forestry Association's Global Relief Campaign. Volunteers helping millions of new volunteers learn not only how and where to plant trees. But how to care for them -- why we need them -- and how trees help the environment.

Today, only one tree is being planted for every four that die or are removed. Our Foundation can change all that. As one of the Thousand Points of Light, it can help us create a Billion Trees of Life. And plant so many trees we'll knock Johnny Appleseed out of the Guinness Book of Records. //

The National Tree Trust Act of 1990 is a key part of our national tree planting and forest improvement initiative, to be administered by the Department of Agriculture. And that initiative, in turn, is crucial to my America the Beautiful program, which I submitted last month to Congress.

I'm proud of America the Beautiful -- it will help maintain and expand our parks, wildlife refuges, parks, and public lands. For while it's not true that I'm going to build a tree house out here, and call it 1600 1/2 Pennsylvania Avenue. // Just a rumor started by my grandkids. // It is true: I love the outdoors. // And I love exploring it with our kids and our grandkids. //

((Look at these kids here. You know what I mean. Seeing the Grand Tetons through the eyes of our ten-year-old grandson. Or teaching our 6-year-old twin granddaughters about the mysteries of the ocean. No one need tell them about the breeze of environmentalism -- they feel it, share it. It's at times like these that we realize, more than ever, how our children will inherit the earth.)) //

You know that. So do I. And so did perhaps America's greatest conservationist. Nearly a century ago, Teddy Roosevelt -- TR -- called our lands and wildlife "the property of unborn generations." And he had this to say about America's sequoias and redwoods: "They should be kept just as we keep a great and beautiful cathedral." //

Today, ours is the chance to keep that cathedral great and beautiful. By helping not only sequoias and redwoods -- but poplars and maples and cyprus and elms. // And I can't think of a better time to begin than this spring -- the 20th anniversary of an event -- Earth Day -- TR would have loved.

Four weeks from now we'll celebrate it. But I thought we'd get a head start this afternoon. So Barbara will shortly join me to plant a Red Bud blossoming tree.

It seems small today. But, then, so once did the special tree just ^{beside} ~~behind~~ me. // I was about your age when it was planted by President Eisenhower. // And when you're my age, this tree -- your tree -- can be just as ^{strong} big -- tell just as much history -- stir the same breeze which renews us all. // So let's plant and nurture the wonder of trees. So that America will remain America the Beautiful for all the generations to come.

Sign transmittal

Thank you very much. God bless you, and God bless America.

1/2 white 1/2 red # # #

1936 King George V visit by FDR
^{Little leaf Linden}

big as Star Magnolia in c.30s

Always to be 65500
remember the New Tree

Irvin Williams
42188

del -

WALK THROUGH

WALK THROUGH

March 14, 1990
Place: South East Lawn
3:00 p.m.

Ann Brock (O Mrs. Bush), Bruce Zanca (A&I), Bryan Waidmann (Legislative), Jay Parmer (Advance), Kathy Jeavons (Liaison), Deb Amend (Communications), Austen Furse (OPD), Bruce Beard (OMB), Gretchen Pagel (ONS), Gary Walters (Ushers) Debra Romash (Visitors Office), Stephanie Blessey (Research), Paul Roellig (OPD), Emily Mead (OPP)

AGENDA

Outline of ceremony when the President will transmit to Congress the National Tree Trust Foundation legislation. Event will take place on the South Lawn on Tuesday, March 20, 1990, 3:00 p.m. Mrs. Bush will plant a tree.

- 2:00 p.m. Guests arrive at East Visitors Center
- 2:30 p.m. Military Band plays -
- 2:45 p.m. Pre-program
 (Secretary Yeutter
 Secretary Lujan
 Administrator Reilly?
 Chairman Deland?
 ~~Senator Baker~~
 ~~Senator Muskie~~
 Other guests of honor)
- 2:55 p.m. Conclusion of pre-program
- 3:00 p.m. POTUS and FLOTUS announced
 by Secretary Yeutter ?
- 3:02 p.m. POTUS remarks
- 3:09 p.m. POTUS remarks conclude
 Band plays "America the Beautiful" while
- 3:10 p.m. POTUS and FLOTUS proceed to unplanted tree
 and FLOTUS shovels earth on tree
- 3:13 p.m. Program concludes with POTUS and FLOTUS greeting
 those in front row.
- 3:15 p.m. Band plays "This land is your land.."

Guests may leave. There will be no reception or refreshments.
Maximum 300 - 500 In case of rain, event will be cancelled.

