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Folder Title:
Red Cross 2/23/90 [OA 6894] [2]

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DRAFT #2

FOR IMMEDIATE RELEASE

CONTACT: External Communications
Barbara Lohman
(415) 692-5201

RED CROSS ANNOUNCES PLANS
FOR EARTHQUAKE RELIEF FUNDS

BURLINGAME, CA, Feb. 20, 1990 -- The American Red Cross announced today that, consistent with donor requests, approximately \$40 million in earthquake disaster relief funds will be used to support continuing aid for earthquake victims and earthquake preparedness in northern California.

George F. Moody, National Chairman of the Red Cross, said the exact amount will represent the remainder of \$52.5 million in donations designated specifically for earthquake relief after all bills are paid for Red Cross emergency relief in the wake of the October earthquake. Those now total over \$12 million, but the cost will go higher as additional bills come in.

The Red Cross earlier established a special Northern California Earthquake Relief Fund to solicit and review additional earthquake relief needs. The fund's 10-member committee, headed by John B.M. Place, former Chief Executive Officer of Crocker Bank, is presently reviewing proposals for ongoing, additional relief programs from government agencies and service organizations in the quake-stricken areas, including San Francisco, Oakland, Santa Cruz and Watsonville.

-2-

The committee is scheduled to announce its decisions in mid-March. Funding for proposals that are approved by the committee will come from the remainder of the \$52.5 million in designated donations after payment of the emergency relief bills.

Moody, Chairman of the Executive Committee of Security Pacific Corporation, said that any money remaining after those bills are paid and the committee-approved proposals are funded will be placed in a special Red Cross fund designated for earthquake relief and preparedness in northern California.

He said these might include purchasing and equipping additional emergency response vehicles, stockpiling of emergency equipment, such as generators and other supplies, as well as earthquake education and survival training programs.

"It is and always has been Red Cross policy to stay on the job in a disaster until the job is done and all victims are cared for," Moody said. "In the case of the northern California earthquake, an unprecedented outpouring of generosity by people all over the country may make it possible for us to go even further to help prepare northern Californians for any future disasters."

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TO: OHQS, Attn. VP/GMs, Managing Directors, FSMs, Disaster Services, OFD; All KRCs, Attn. Chairmen/Managers, Disaster Services, PRDs, OFD; All Domestic Stations; Canadian Red Cross, Attn. Rita Cloghesy.

FROM: Edgar C. Good, Jr., General Manager, Corporate Communication

DATE: Tuesday, February 20, 1990 TWX0220.90a

SUBJECT: Chapter Information Bulletin--Northern California Earthquake/Designations

Chairman George F. Moody, with the support of the Executive Committee of the Board of Governors, has determined that all funds designated by donors for use in responding to the October 17 Northern California earthquake, will be used to support continuing aid for earthquake victims and for earthquake preparedness in Northern California. This move represents a change in organizational practice. Existing board policy states "that disaster contributions received in excess of actual disaster costs be utilized to support national disaster relief operations."

Present policy does not address the disposition of designated disaster funds. The funding situation in Northern California demanded immediate action, which, in the absence of such a policy, the Red Cross chairman and Executive Committee authorized. The issue of designations will warrant future board action.

"There are times, in the face of extraordinary circumstances, when the Red Cross must be flexible and creative in managing its services to people. Never have we seen such a strong expression of donor intent as we have witnessed in the aftermath of this earthquake. With donor wishes a growing factor in the philanthropic environment, the Board's Executive Committee recognizes the need to expand Red Cross policy so as to balance our sensitivity to donor wishes, on the one hand, and to victims' needs, on the other," Mr. Moody said.

Several factors led to the Executive Committee's decision:

- The audit of contributed funds concluded last week, identified the record \$52.5 million in earthquake designations.
- February 16 was the deadline for the submission of proposals for additional Red Cross help in meeting the needs of earthquake victims. Approximately \$48 million in such proposals have been submitted. A special committee is currently reviewing these proposals to determine which proposals relate to disaster-caused needs and are therefore appropriate for Red Cross to fund.

- There has been increasing pressure to use all earthquake designations in Northern California. Media accounts of that pressure have appeared nationally, threatening to weaken the public's confidence in Red Cross as a means of assisting people in need. "We must maintain the credibility of our organization in the eyes of the public," Mr. Moody emphasized.

The following release was distributed at noon, EST, today.

FOR IMMEDIATE RELEASE

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The committee is scheduled to announce its decisions in mid-March. Funding for proposals that are approved by the committee will come from the remainder of the \$52.5 million in designated donations after payment of the emergency relief bills.

Moody, Chairman of the Executive Committee of Security Pacific Corporation, said that any money remaining after those bills are paid and the committee-approved proposals are funded will be placed in a special Red Cross fund designated for future earthquake relief and preparedness in northern California.

He said these might include purchasing and equipping additional emergency response vehicles, stockpiling of emergency equipment, such as generators and other supplies, as well as earthquake education and survival training programs.

"It is and always has been Red Cross policy to stay on the job in a disaster until the job is done and all victims are cared for," Moody said. "In the case of the northern California earthquake, an unprecedented outpouring of generosity by people all over the

country may make it possible for us to go even further to help prepare northern Californians for any future disasters."

END OF RELEASE

The contents of this message should be used in responding to media inquiries locally. For additional assistance in managing media inquiries, contact External Communications at national headquarters on 202-639-3200.



DEPARTMENT OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 21 1990

Executive Secretariat

NOTE TO JUSTINE D'ANDREA

Justine,

For your information, here are
copies of the Red Cross articles
received from our San Francisco
Regional Office.

A handwritten signature in cursive script that reads "Robbin".

Robbin H. Carle
Executive Secretary
to the Department

Attachments



SOUTH REGION IX COMM CENTER

NO. 791

P002/005

San Francisco EXAMINER 2/15/90

\$40 million in Red Cross 'surplus' still not enough

3 counties say they need twice as much to replace housing lost in earthquake

By Andy Furillo
OF THE EXAMINER STAFF

The \$40 million in so-called surplus earthquake relief funds accumulated by the Red Cross is only about half of what officials in three hard-hit counties say they need to alleviate the housing crisis created by the Oct. 17 temblor.

Besides San Francisco, which already has applied for \$11 million for two service centers for the homeless, the city of Oakland has asked the Red Cross for \$8 million to \$10 million for a similar facility. Both cities say the quake's toll on low-income housing precipitated their requests.

In Santa Cruz County, the city of Watsonville is short at least \$40 million to replace 196 destroyed single-family homes, while the city of Santa Cruz needs an estimated \$15 million to restore 400 single-room occupancy units, officials said. So far, the two cities have asked the Red Cross for only a fraction of the replacement costs.

While the federal government is financing much of Northern California's temporary and long-term housing costs, officials surveyed this week said the Red Cross' surplus also could go a long way toward reducing the area's quake-generated misery.

Watsonville City Manager John Radin said most of the people in his town whose homes were destroyed had applied for Small Business Administration low-interest loans, but that many had been declared ineligible.

"A lot of them are falling through the cracks," Radin said. "There were 40 or 50 of them at our council meeting (Tuesday) night, and they're wondering what's hap-

pening. These people are going to be without homes. It's that basic."

The financial straits of the quake-ravaged communities took on added significance with Monday's disclosure that the Red Cross has collected \$52.5 million in earthquake relief donations while spending \$12.1 million on damage related to the 7.1 Loma Prieta quake.

Cities, counties and social service agencies have until Friday to submit funding proposals to the Red Cross, but whether the surplus will be spent in Northern California or on future disasters elsewhere remains to be seen.

"That's premature," said Red Cross spokeswoman Barbara Lohman, when asked whether the funds will be disbursed locally. "I

get a little uncomfortable when we talk about a surplus. It is yet to be determined how much will be left over."

The Federal Emergency Management Agency has distributed \$20 million for temporary housing and \$21 million in individual and family grants, and has brought in 115 trailers for quake-displaced Watsonville residents.

The SBA, meanwhile, has approved \$229 million in low-interest loans to 7,339 out of 21,082 applicants in the earthquake zone.

But the need for even more housing assistance hasn't dissipated, especially among farm workers in Watsonville, senior citizens in Santa Cruz and welfare recipients

[See RED CROSS, A-26]

◆ RED CROSS from A-1

Red Cross 'surplus' still not enough

in Oakland and San Francisco, leading officials in those cities to cast a long view on the Red Cross surplus.

Help for affordable housing

"That surplus could help us acquire land," Watsonville's Radin said. "Here, it's going for \$250,000 to \$400,000 an acre. In order to subsidize it, you've got to get it down to \$15,000 or \$20,000 an acre to build affordable housing."

Radin said it would cost the city at least \$40 million to replace the 196 homes, many lacking insurance, destroyed by the quake. Looking at the Red Cross funds, he said, "If I had \$10 million, I could solve a lot of problems."

In Santa Cruz, City Manager Richard Wilson estimated it would cost \$15 million to replace 400 low- and moderate-income units, most of which housed senior citizens, that were destroyed or rendered uninhabitable.

Owners of the buildings have still not decided whether to rebuild, or how they might pay for doing so, leaving the city in need of "very substantial sums," said Wilson.

In earlier negotiations with the Red Cross, when the agency believed its surplus would be only about \$10 million, Santa Cruz County officials said they had decided to seek a total of \$3 million of the surplus funds. They said they had asked for that amount at the direction from the Red Cross.

Awaiting final results

Now, Watsonville officials are waiting to see the final surplus totals before submitting another funding request, while Santa Cruz Mayor Mardi Wormhoudt declined to say whether officials in the beach

town would push for part of the surplus.

"I want to work with the Red Cross at this point," Wormhoudt said. "I'm not interested in picking a fight with them. They are breaking precedent in leaving money behind where they had a disaster. If we can negotiate with them about it, that's wonderful."

In Oakland, officials have asked the Red Cross for \$8 million to \$10 million for the multipurpose housing center to assist the low-income residents of 1,900 single-room occupancy housing units lost in the

quake.

Mayor Lionel Wilson said the "tenor" of a meeting he had had with Red Cross representatives on Tuesday indicated to him that the agency would approve the city's funding request for the service center.

Wilson said Oakland officials had also asked the Red Cross for money to replace 100 of the lost single-room occupancy housing units.

"Very definitely," Wilson said, "we could use some of that surplus."

SOUTH REGION IX COMM CENTER

NO. 791 P004/005
San Francisco EXAMINER 2/15/90

Be generous, Red Cross

Funds donated for earthquake relief should be dispensed primarily for that relief

THE DISPUTE between some city officials in the Bay Area and the American Red Cross heated a bit more this week with a fuller disclosure of how earthquake relief donations have been spent. For quite a while we have heard that vastly more money was contributed for aid to this area after the Oct. 17 quake than has been spent in the area, to relieve the anguish of that temblor.

Now the Red Cross calculates it has received \$52.5 million altogether for such relief. It has dispensed thus far \$12.1 million. Another \$10 million has been designated by the Red Cross as a special fund for meeting "extraordinary" disaster relief needs in Northern California. So while much aid has been given here in the wake of the quake, to meet pressing needs, there is a conspicuous spillover of funds, in those donated specifically in response to this Bay Area shakeup. All those people who gave for quake relief have a right to expect that money will be spent for such relief. Some \$40 million stands there, unspent and uncommitted. And some public officials, notably Mayor Art Agnos, want much of that money committed for further local aid, including housing for people whose homelessness in this city may be owing to the quake.

There are questions here of Red Cross policy (it prefers to save cash surpluses so as to be able to deal speedily with future disasters) and of ability to identify the origins of personal misfortunes, such as urban homelessness. Some dispute as to definitions of aid qualification perhaps was inevitable. Certainly the Red Cross has to set some limits, under reasonable criteria, on its local spending. But it does have a lot

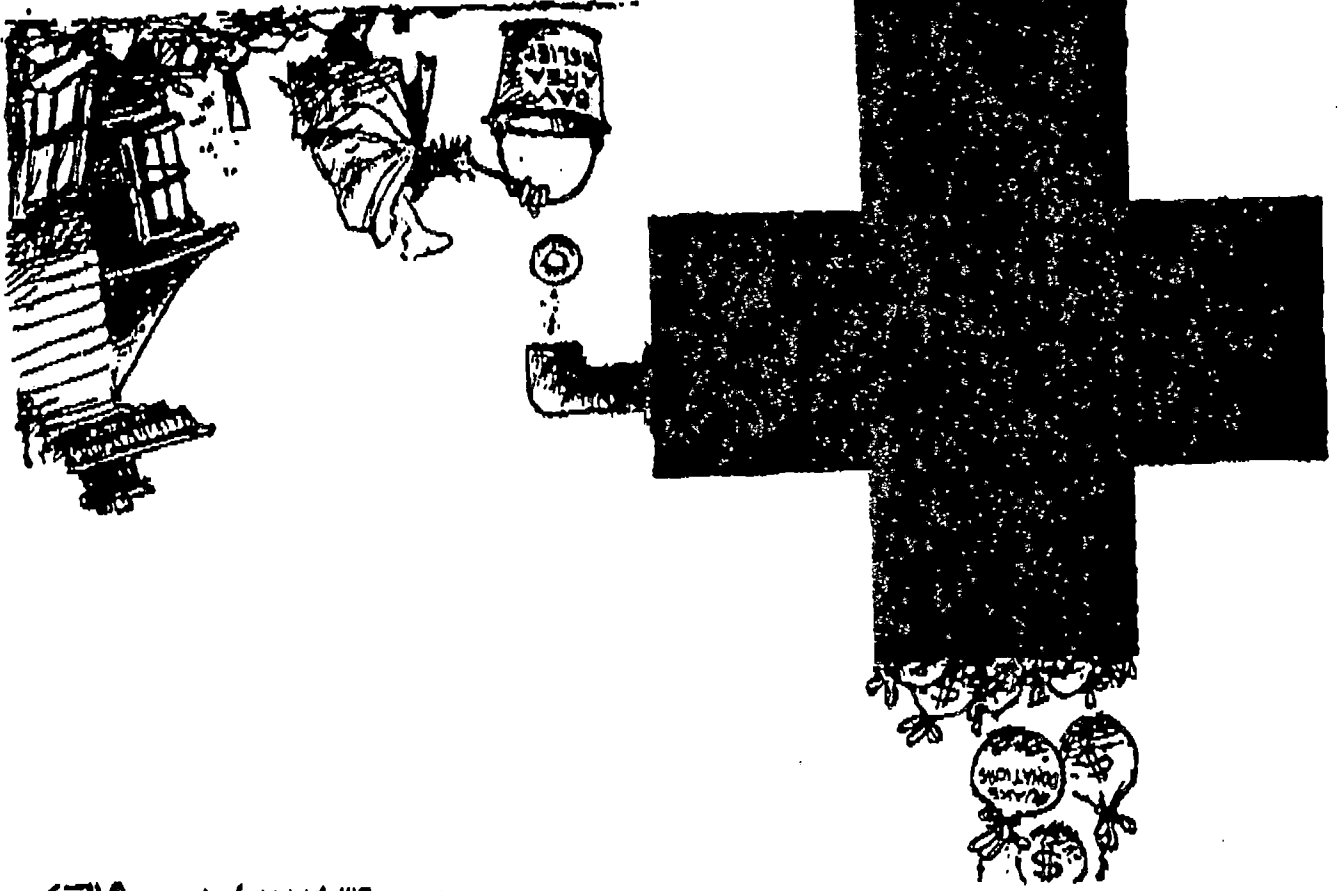
maximize generosity.

For to err on the side of generosity in this case would be to reduce a great deal of pain and loss that will be years in getting fully addressed, at the best. For many people with financial or property injuries, or housing deprivations, the full impact remains to be assessed, much less redressed. And for some people, disappointment in getting help from the Federal Emergency Management Agency makes the Red Cross decisions on assistance all the more important.

All the measuring for needed assistance will take a while, as the Red Cross seems to recognize. A spokeswoman said it expects its expenditures in Northern California to top out at between \$13 million and \$16 million. That does not anticipate the spending of very much of the special fund of \$10 million, much less the larger spillover of giving as against spending. We think the Red Cross should raise its expectations of further outlay in San Francisco, Oakland and other stricken parts of the area by a good many millions more than that. It should rethink its policies somewhat, in deciding on how far to go in addressing the question of homeless people.

It is reluctant to give assistance, normally emergency aid, for a city's chronic, pre-existing needs that go back to the time before the natural shock that caused the emergency. But the loss by quake damage of a large number of low-rent rooms that are the only accessible refuge of the street homeless divests many shivering people on the streets of their main hope of obtaining shelter. Hence, in a sense, they are victims of the quake, this long after the quake.

The post-quake damages are diverse and call for flexibility in deciding on the uses of those excess millions. For really, when all the human needs are counted, flowing from that fearsome day, there may not be much



WILSON

SAN FRANCISCO EXAMINER 2/15/90

P005/005

NO. 791

SAN FRANCISCO REGION IX COMM CENTER

09:35

DHHS REGION IX COMM CENTER

NO. 682

P002/003

San Francisco EXAMINER 2/9/90

Agnos wants Red Cross' quake 'profit'

cy ID
DUS

**Agency collected
at least \$10 million
more than was
spent on local aid;
S.F. asks for audit**

By Larry D. Hatfield
OF THE EXAMINER STAFF

More money was collected in the wake of the Oct. 17 earthquake than the American Red Cross is prepared to dole out, and Mayor Agnos thinks Northern California should get it.

"I believe there's more there," a teety Agnos said of Red Cross plans to distribute at least \$10 million in special earthquake funds for homeless and other programs. "That's why we're asking for a full, unadulterated public accounting... of donations they collected from all over the world."

In an interview with The Examiner Thursday, Agnos said he was being careful in what he said because he still wanted to get money from the Red Cross. But at the same time he called the Red Cross "an antiquated agency that needs to be brought up to date."

"They're doing things like they did in the 1920s," he said.

"The reason is... they have a horse-and-buggy kind of philosophy. They come into town and provide tents, blankets, coffee and doughnuts. In our case, we didn't need tents... So we're saying help us with our other needs."

Until Agnos, Oakland Mayor Lionel Wilson and others started protesting, Agnos said, the Red Cross was "raising a lot of money and preparing to leave the area with a lot of unmet needs of people who were left behind as victims and take that money back to Washington."

Final accounting still due

Although Red Cross spokesman Dan Prewitt said a final accounting of relief funds wouldn't be ready for another week or so, latest figures indicate the Red Cross collected at least \$10 million more for earthquake relief in Northern California than the \$16 million it spent.

In the face of growing hostility

from Agnos and others, the Red Cross revised its policy of taking any surplus donations to the next disaster and set up a special committee to disburse the \$10 million "special relief fund."

This was done despite opposition within the Red Cross from those who argued the donated

(See RED CROSS, back page)

09:36

DHHS REGION IX COMM CENTER

NO. 682

P003/003

◆ **RED CROSS** from A-1

Agnos wants rest of quake donations

money should be used only for immediate victims of the earthquake. Agnos and others wanted to use it for the chronically homeless and others who were in need before the quake.

"One of the rubs is that the Red Cross has refused to acknowledge or has been trying to ignore the fact that homeless people were victims of the earthquake," Agnos said.

He argued there was no difference between the "new homeless" and the "old homeless," noting that more than 700 residential hotel rooms used by the homeless South of Market and in the Tenderloin had been wiped out by the quake.

The Red Cross insists those who were living in the destroyed housing were "pre-earthquake homeless," to which Agnos responded, "Of course they are. So what?"

When the Red Cross goes to "most other places, like Des Moines," Agnos said, "the people say, 'Hey, thanks for the dough-nuts' ... We're going to challenge that. We expect to get our share. ... We want our money, so we can do it ourselves."

Prewitt said as many as 20 requests already had been made by county and local governments and private agencies to tap the special fund and that he expected "quite a large number more" before next Friday's deadline.

He said he expected the requests to be well in excess of the money available, which won't actually be disbursed until mid-March.

For example, among the requests is \$11 million by San Francisco for two multiservice homeless centers that would provide counseling, shelter and other services.

Agnos said the next time The City was hit by a disaster, he'd set up his own fund-raising operation.

"We learned how to do it from the Red Cross," the mayor said, adding that Red Cross officials initially seemed more concerned with setting up their toll-free donation number than in helping victims.

Agnos also said his own \$16.7 million "beyond shelter" homeless program announced last summer was knocked for a loop by the 7.1 quake.

"The quake derailed our schedule, but it also created an opportunity for us to leverage the conventional funds we were prepared to spend, and still are, with the earthquake funds available from state and federal sources ... and private funds," Agnos said. "With those, we have stitched together a plan we can implement to deal with homelessness ... that will end it as we know it."

1/11/90

Red Cross
table is original

PTUS visits
off

Wilson
Hoover

E. St. Building
Cassidge went to correspondence typing

1930

Hoover assisted for dedication

M

Brandon
Higginby

737-8300

Rud Cross

Patrick Gilbo 639-3449

THE WHITE HOUSE
WASHINGTON

William Howard Taft 1915 presided over laying of cornerstone
was 1st Pres.

FDR Red Cross month

Central Committee Room,

All Pres.'s wives up to Truman were very involved

THE WHITE HOUSE
WASHINGTON

Wilson had heard of sheep
during WWI
Auctioned wool & gave
money to R.C.

Every Feb. goes on P.S.A.
~~to~~ & signs proc. for
Red Cross Month in
March

Senate Wives Unit - B² Chairman of
V.P.'s wives traditionally involved

Clara Barton Funded

11:00 a.m.

THE WHITE HOUSE
WASHINGTON

Dec 19

Clara Barton
May 21
1881

having ceremony
@ Clara Barton House
in Glen Echo
renaming G.D. Port
Clara Barton
Parkway

Feb. Board Meeting
(D.C.)

San Diego
Balt.

May 20-25
Orlando, FL
Natl. Convention

Appointed by POTUS
George F. Moody Chairman

12 delegates - at-large

30 other members

Trans.
Sect. of St.

Oct. Board Meeting (D.C.)
Committee Meetings

THE WHITE HOUSE
WASHINGTON

To
Sect. of Treas.
Sect. of Sta

Chrma Carrsons

Baker

Crowe

maybe
Vaccancies

Cheney

Sullivan

1 but no more than 3 from (DD)

T.R. 1906 Earthquake

Said P. G. ~~Said~~ should
be in charge

Red Cross

Questions for Patrick Gilbo

- date of board meeting = Feb 23-25 ^{dinner?} _{on Fri.?}
- name of board room } - Central Committee Room
- name of table
- pictures in room - of Taft & Central Comm
& Mabel Boardman

Taft - 1st pres.

Meetings in that room since 1917

maybe Woodrow Wilson visited
Adm. Grayson - Chairman during Wilson
Gen. Marshall

Red Cross

Retarded man who gave
\$1 every 2 weeks of his
Social Security

*Announcement
Doctrin*



RETURN TO ARCHIVES

300.02

THE AMERICAN RED CROSS
NEWS SERVICE

JAN 25 1926

~~FOR RELEASE SUNDAY MORNING, JANUARY 24, 1926.~~

Washington, D. C., January 24.----For the first time in the history of the country, the wives of four Presidents of the United States, together with the wife of the Vice-President, will become officers of the same organization. This became known today when the American Red Cross made public the acceptances of Mrs. Calvin Coolidge as Honorary Chairman, and Mrs. Woodrow Wilson, Mrs. William Howard Taft, Mrs. Theodore Roosevelt and Mrs. Charles G. Dawes, as Honorary Vice-Chairmen of its National Committee on Volunteer Service.

Each of the new officers expressed personal interest in the work of the Red Cross volunteer workers in their letters accepting the invitation of Miss Mabel T. Boardman, Chairman of the Committee, who acted on behalf of the Central Committee. Mrs. Coolidge, who has publicly stated that the Red Cross is the only organization of which she is a member, said she has always been very much interested in this work, and conveyed her wishes for an ever increasing service. Mrs. Theodore Roosevelt, after declaring her willingness to serve, added: "It would be quite impossible to refuse." Mrs. Woodrow Wilson said: "I need not assure you of my deep interest in the Red Cross and all its splendid work, and although it has been my custom to decline honorary memberships on committees, I feel in this great mission for humanity I will be proud to have my name associated."

The volunteer work of the Red Cross, over which the Committee has general supervision, is done by thousands of women all over the country. Their work includes, among other services, making garments for use in times of disasters

300.022
Mrs. Coolidge's visit

of gravel several feet deep. It is a sad case, appealing with peculiar force to humanitarian sentiments.

Gifts have flowed in to Vaduz, the capital of Liechtenstein, from near and far. As usual the American Red Cross has manifested its fine spirit. Switzerland has contributed, and so has Austria. Altogether perhaps more than \$150,000 have been collected in cash or in supplies. But relief on a larger scale is urgently needed, since winter is coming on and homes and crops have been ruined. The principality may conceivably be able to negotiate a loan. It does seem, however, that people more prosperous should adequately succor the smitten nation and with voluntary contributions help it to get back on its feet and recover as quickly as may be from its stark bereavement.



DOWN in the central western part of Louisiana, in Sabine Parish, the Red Cross has no Chapter. When a young colored man attached to the Field Artillery school at Fort Sill, Okla., wrote that his letters to home, a small

town in Sabine Parish, brought no answers, War Service at National Headquarters requested the assistance of the postmaster at the small town. The request brought immediate response—and this:

"Well do I recall the day, back in 1918, when I was picked up unconscious on the field of Soissons, with a bullet through one leg and my right foot shattered. Then when I did awaken, one of the first things I saw was your blessed Red Cross on the arm of my nurse. God bless her. I have forgotten her name, but she was an angel, anyway. So do not hesitate at any time to call on me for any service I can give you."

Here is a remembrance from a veteran of the World War, enhanced by the joy of giving a service and feeling a joy in doing something for his Red Cross. This extract from this postmaster's letter is a perfect tribute. Incidentally this veteran had induced the parents of the worried soldier to write letters to him; he addressed the letters so as to be sure the soldier would get them, and included a little note of his own, for he had known the young colored man for years before he entered service in the Army.

Mrs. Coolidge as "Grey Lady" Visits Great Hospital

FIRST LADY SPENDS MORNING WITH DISABLED VETERANS

MRS. CALVIN COOLIDGE recently pointed attention to a new departure in hostess and entertainment work in Government hospitals by wearing the uniform of a "grey lady" when she spent a morning among the sick and disabled veteran patients in the Walter Reed Hospital, the Army Medical Center in Washington.

The "grey ladies," so called from the color of their garb, are trained volunteers, who are required to take a special course at the hospital. This course covers about two months, two lessons a week, and gives the students basic notions of hospital organization, sanitation, treatment of various types of patients, special diets, different types of mental cases, and ward management so that in an emergency they are qualified to take minor administrative positions or to assist the nurses.

Other Chapters are becoming interested in the service initiated by the District of Columbia Chapter. Gen. James M. Kennedy, Medical Corps, U. S. Army, commanding the Hospital, said to Miss Mabel T. Boardman, Director of Volunteer Service, that the visit of the First Lady in the uniform should cause all Chapters to take interest in the

movement. These "grey ladies," he added, get closer to the patients than the doctors or nurses, since their visits are regarded as personal and social instead of professional. So they improve the morale and the mental outlook of the men.

The President's wife was greeted with cheers at the hospital by all the patients able to line up to meet her. In her natural and lively manner, she shook hands and chatted with all in the gardens and in the wards. Then, surrounded by men blind, paralyzed or otherwise helpless, she read from Col. Charles Lindbergh's book, "We," and described her own meeting with the flyer at the White House.

Gen. Kennedy presented the distinguished Red Cross worker a bouquet of chrysanthemums from the greenhouse maintained by the men. She also visited the new Red Cross House with its fine auditorium and cosy recreation rooms.

Mrs. Coolidge, who wore the pin of a Red Cross volunteer, is Chairman of the National Committee of Voluntary Service of the Red Cross, of which Mrs. William H. Taft, Mrs. Theodore Roosevelt, Mrs. Woodrow Wilson and Mrs. Charles G. Dawes are Vice Chairmen.



To: Mrs. Wilson

Date: May 24, 1954

From: Mrs. Braugh

Subject: Inquiry of Dr. Novoa Spade
concerning Red Cross service
of former presidents' wives.

The following information may be helpful in answering attached inquiry from Dr. H. Novoa Spade:

In December 1925, an invitation was extended to Mrs. Calvin Coolidge to become Honorary Chairman of the National Committee on Volunteer Service (an advisory committee of outstanding Red Cross volunteer women). At the same time the wives of the ex-presidents, who had been interested in the Red Cross were invited to become Honorary Vice Chairmen of the same committee. All of these ladies accepted. This committee was reorganized in February 1946 under the name of National Council of Volunteer Special Services and (the only honorary member retained was the Honorary Chairman. The Committee was dissolved on December 11, 1946.]

The following are the dates of service of the ex-presidents' wives on the National Committee on Volunteer Service of the American Red Cross:

Mrs. Calvin Coolidge, Honorary Chairman, December 31, 1925 - April 1929
Honorary Vice Chairman, April 29, 1929 - February 11, 1946

Mrs. Woodrow Wilson, Honorary Vice Chairman, January 5, 1926 - Feb. 11, 1946

Mrs. Franklin Delano Roosevelt, Honorary Chairman, April 1, 1933-April 1945
Honorary Vice Chairman, April 1945 - February 11, 1946

Mrs. Harry S. Truman, Honorary Chairman, Sept. 13, 1945 - Feb. 11, 1946
Mrs. Truman also served as Honorary Chairman of the National Council of Volunteer Special Services from Feb. 11 to December 11, 1946.

In addition to the above, Mrs. F. D. Roosevelt visited Great Britain in October and November 1942 and surveyed virtually every Red Cross Club, many isolated aeroclubs, camp clubs, and other Red Cross installations, including recreational work in American hospitals. She brought back to Chairman Davis many sound recommendations on Red Cross work. *F. D. Roosevelt*

Chairman Davis appointed Mrs. Roosevelt as Special Delegate when she toured the Southwest Pacific in August and September 1943. She rendered a service similar to that covered in her trip to Great Britain. On this tour, Mrs. Roosevelt wore the Red Cross Volunteer Special Service, Administration Corps, uniform.

During World War I, Mrs. F. D. Roosevelt was a very faithful canteen worker with our District of Columbia Chapter and she served in the canteen at Union Station. She also has done personal service through knitting sweaters for servicemen and garments for foreign relief through the Red Cross.

An excerpt from the D. C. Chapter, Report of War Relief Activities, 1917-1919 shows the following service rendered by Mrs. Woodrow Wilson:

"When the canteen room was opened at the Union Station in the Presidential Suite through the kindness of President Wilson, Mrs. Wilson herself, in uniform, frequently assisted the Corps there."

We have no record of Mrs. Dwight D. Eisenhower ever having served with the American National Red Cross. She may have served at some time through one or more of our 3,700 Red Cross chapters.

mit
Mrs. Edith K. Roosevelt, wife of President Theodore Roosevelt, died in 1948. Since Dr. Spade states that he is collecting information concerning living widows of former Presidents, I have not checked our records concerning her service. He probably is thinking of Mrs. Theodore Roosevelt, Jr. (Eleanor).

Hazel A. Braugh
Hazel A. Braugh
Archives



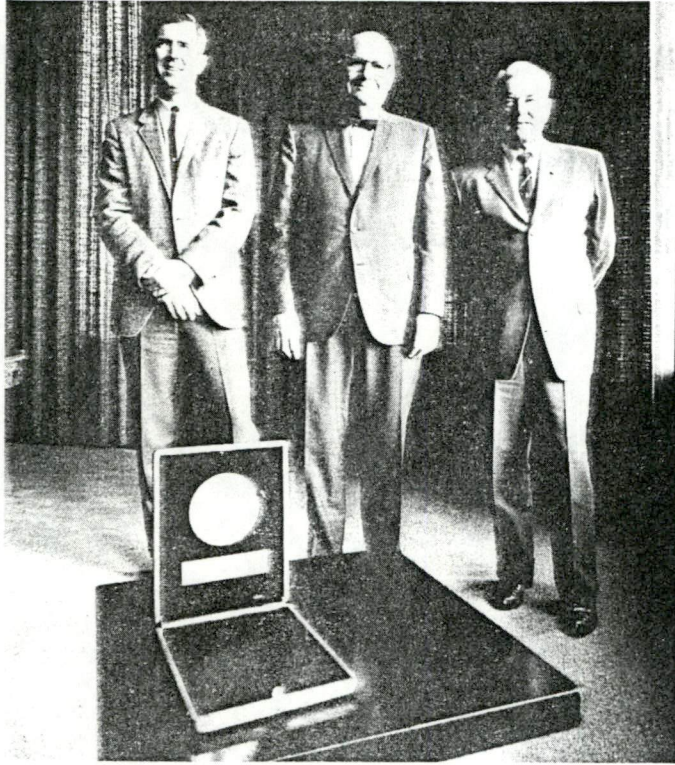
NEWSLETTER

PUBLISHED MONTHLY BY THE AMERICAN NATIONAL RED CROSS AT WASHINGTON, D.C.

Vol. XVIII, No. 3

HELP US HELP

March 1969



"OF THE HIGHEST ORDER": Robert F. Burnside, director of the Red Cross Small Craft Safety Program, Vice President Robert F. Shea, and Charles W. Russell, deputy director of Safety Programs, with *MOTOR BOATING* magazine's bronze medallion. (See story below.)

BOATING AWARD: The ARC's Small Craft Safety Program was selected to receive *Motor Boating* magazine's first annual Charles Frederic Chapman Award for "altruism of the highest order in the performance of distinguished service to the sport of boating."

In making the award, which comprises \$1,000 and a bronze medallion, the magazine stated that the Red Cross was chosen nationally from two dozen individual and group entries because of its nationwide program of water safety education in some 2,500 of its 3,000 chapters.

The prize was established in the name of a retired publisher of *Motor Boating* who also was the author of the best-selling manual *Piloting, Seamanship, and Small Boat Handling*. Mr. Chapman wired Robert Oswald, national director of Safety Programs: ". . . I have followed your water safety program with great interest and believe the judges' unanimous decision is an ideal one. My congratulations to the American Red Cross for winning this first award and my thanks for a program which has done so much to promote recreational boating and safety for all forms of water activities which are now enjoyed by millions of American people, both young and old."

President's Proclamation

For more than a century, men and women of good will have recognized one symbol as being representative of human compassion.

That symbol, revered throughout the world, is a banner bearing a red cross on a field of white. Under it, citizens of all nations strive to bring aid and comfort to the stricken, to heal the sick, and to serve those in distress.

As a member of that world fraternity, our American Red Cross helps each of us to help our fellow man.

Through its concern and aid for members of our Armed Forces in 30 countries around the globe, the Red Cross last year gave help to great numbers of servicemen and their families.

Each year the Red Cross brings emergency aid and long-range assistance to victims of major catastrophies, and help to sufferers of thousands of local disasters. For the past several years it has been intensifying its efforts to involve all segments of society in the great work of volunteering to help others.

Every day thousands of hospitals and physicians look to the Red Cross to provide life-saving blood and blood products for their patients. Nearly fifty percent of all the blood used in this country comes from this source.

Each year millions of Americans of all ages participate in Red Cross classes, learning the skills of first aid, home care of the sick and injured, swimming, and lifesaving.

More than two million trained volunteers devote their time and abilities to working with patients in military and civilian hospitals, clinics, and homes for the aged, with youth, and in community programs seeking to meet the needs of disadvantaged people.

To continue its mission, the American Red Cross must rely upon us, the people of America, from whom it receives its sole support. In March 1969, the Red Cross will ask for our help. We owe it to our communities and our country to respond generously to that appeal.

NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America, and Honorary Chairman of the American National Red Cross, do hereby designate March 1969 as Red Cross Month. I urge all Americans to maintain the strength of the Red Cross by volunteering their time when they can, and by contributing as generously as they can.

IN WITNESS WHEREOF, I have hereunto set my hand this twentieth day of February, in the year of our Lord nineteen hundred and sixty-nine, and of the Independence of the United States of America the one hundred and ninety-third.


Richard Nixon



Washington Post Photo

LIKE OLD TIMES: The Senate Ladies Red Cross Unit welcomes Mrs. Richard Nixon (center) back to the fold. On the right is Mrs. Spiro Agnew, the Vice President's wife and new president of the unit. On the left is outgoing head of the unit, Mrs. Hubert Humphrey. (See story below.)

HOME COMING: "This is one place where you don't have to worry about politics."

The speaker was Mrs. Richard Nixon, at the first meeting of the Senate Ladies Red Cross Unit since the inauguration.

Formed in 1917, the group has met regularly at the old Senate Office Building, rolling bandages (production—80,000 last year—now used by the D.C. Regional Blood Center), making layettes for servicemen's wives, and performing other worthwhile services.

Anyone who is or ever has been a senator's wife is eligible to join. Traditionally, the unit's presidency is reserved for the wife of the Vice President. Thus the unit gained a new leader with the new administration. A week afterward, the women met, and Mrs. Humphrey passed the title on to Mrs. Spiro Agnew.

Mrs. Nixon, whose term had ended 8 years before, was a surprise visitor. After the morning session, a cake was served that was decorated with "Welcome Back, Pat." There was some deliberation over the First Lady's coffee mug. Inscribed on the coffee mug of each unit member is her name and the state she represents. The debate centered around whether Mrs. Nixon's should be labeled California or New York. Finally, Mrs. Gerry Van der Heuvel, Mrs. Nixon's press secretary, settled the matter by suggesting that the words "White House" would do.

Presiding for the last time, Mrs. Humphrey said she would be returning to the unit meetings often. So did Mrs. Nixon.

SE HABLA ESPANOL: Fire in an apartment building in the middle of the night—a disaster caseworker arrives to provide Red Cross help to the distressed families. But there is a barrier separating those in need and those who can provide—language. The victims know little or no English. Their native tongue is Spanish.

More and more chapters in industrial areas are faced with this problem. In Bridgeport, Conn., the barrier has been hurdled, however, by the recruitment of a Spanish-speaking disaster team.

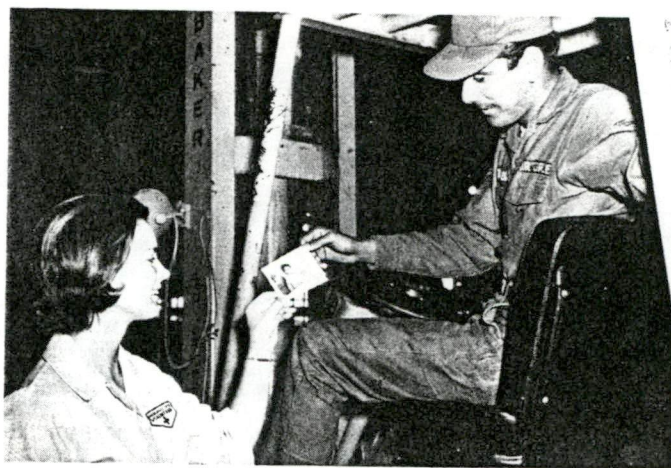
The team was organized by Monsignor Francisco Campagnone, whose parish is in the heart of the city's Spanish-speaking community. The Monsignor, who is fire department chaplain as well as a member of the Bridgeport Chapter's disaster committee, brought in eight volunteers, ranging from a high school senior and college students to industrial workers.

States a chapter report: "This group was very willing to take training even though, like most volunteers, they are up to their eyebrows in all kinds of activities. The Disaster Action training course was modified to suit the group, which seemed to enjoy the training. They all plan to take first aid, and eventually we hope to build in some instructors in the neighborhood."

REPATRIATION: Three Chinese fishermen, rescued by the U.S. Navy after their boat became disabled in the Gulf of Tonkin, have been returned to their homeland under arrangements worked out between the American Red Cross and the Red Cross Society of China.

Accompanied by a member of the ARC staff, the three were flown to Hong Kong from Danang, South Vietnam, and, with the cooperation of the British Red Cross, turned over to a representative of the China Travel Service at the airport.

The repatriation was the latest in a series of cooperative efforts between the ARC and the Red Cross of China. The relationship dates back 13 years to the time when the still-operating monthly delivery of food parcels was arranged for Americans imprisoned in China.



IT'S A GIRL—A1c. Robert Gonzales, stationed on Formosa, gets the message—and the picture—that his wife back at Lackland AFB, Texas, has given birth to an 8 lb. 14 oz. daughter. Transmitting the information is pretty Mrs. Carl Knight, an ARC volunteer at Ching Chuan Kang. The photo of Mrs. Gonzales and daughter that supplemented the birth announcement came from Mrs. Mildred Mench, hospital field director at Lackland.



NEWSLETTER

PUBLISHED MONTHLY BY THE AMERICAN NATIONAL RED CROSS AT WASHINGTON, D.C.

Vol. X, No. 8

September 1961



It was like Old Home Week for Jacqueline Kennedy when she attended a luncheon in her honor given by the Senate Ladies Red Cross unit. The nation's First Lady was a member for 3 years when her husband was a U.S. Senator. Shown presenting her to new and old friends is Mrs. Lyndon B. Johnson, wife of the Vice President.

FLASH FLOODS. Simultaneous with the spawning of the season's first hurricane -- Anna, which smashed inland at British Honduras -- flash floods in and around Charleston, W.Va., claimed 22 lives, injured several hundred persons, and caused extensive property loss. Red Cross relief operations are expected to cost more than \$400,000.

Disaster workers from the Kanawha-Clay (W.Va.) Chapter, aided by 10 national staff members and other groups in Charleston, opened five shelters, where more than 500 persons were housed and fed when families were forced from their homes after nearly 6 inches of rain fell in 4 hours the night of July 19. Hundreds of rescue workers were fed at chapter mobile and stationary canteens.

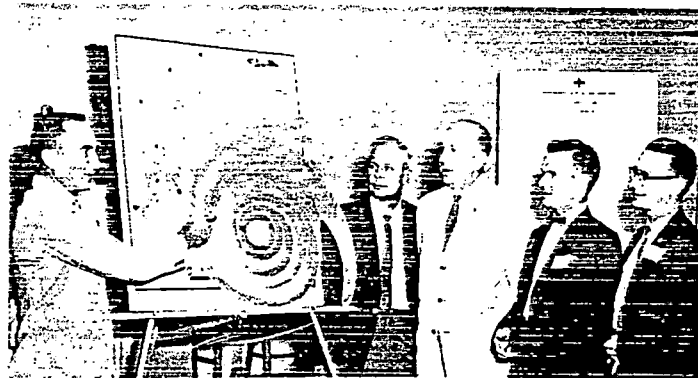
Red Cross surveys showed 138 homes destroyed and 1,400 damaged. More than 700 families were expected to apply for ARC financial assistance in rebuilding, repairing, and refurbishing their homes.

Early August found Red Cross chapters along the Atlantic and Gulf Coasts reviewing their disaster preparedness plans because of the possibility of hurricanes in August and September.

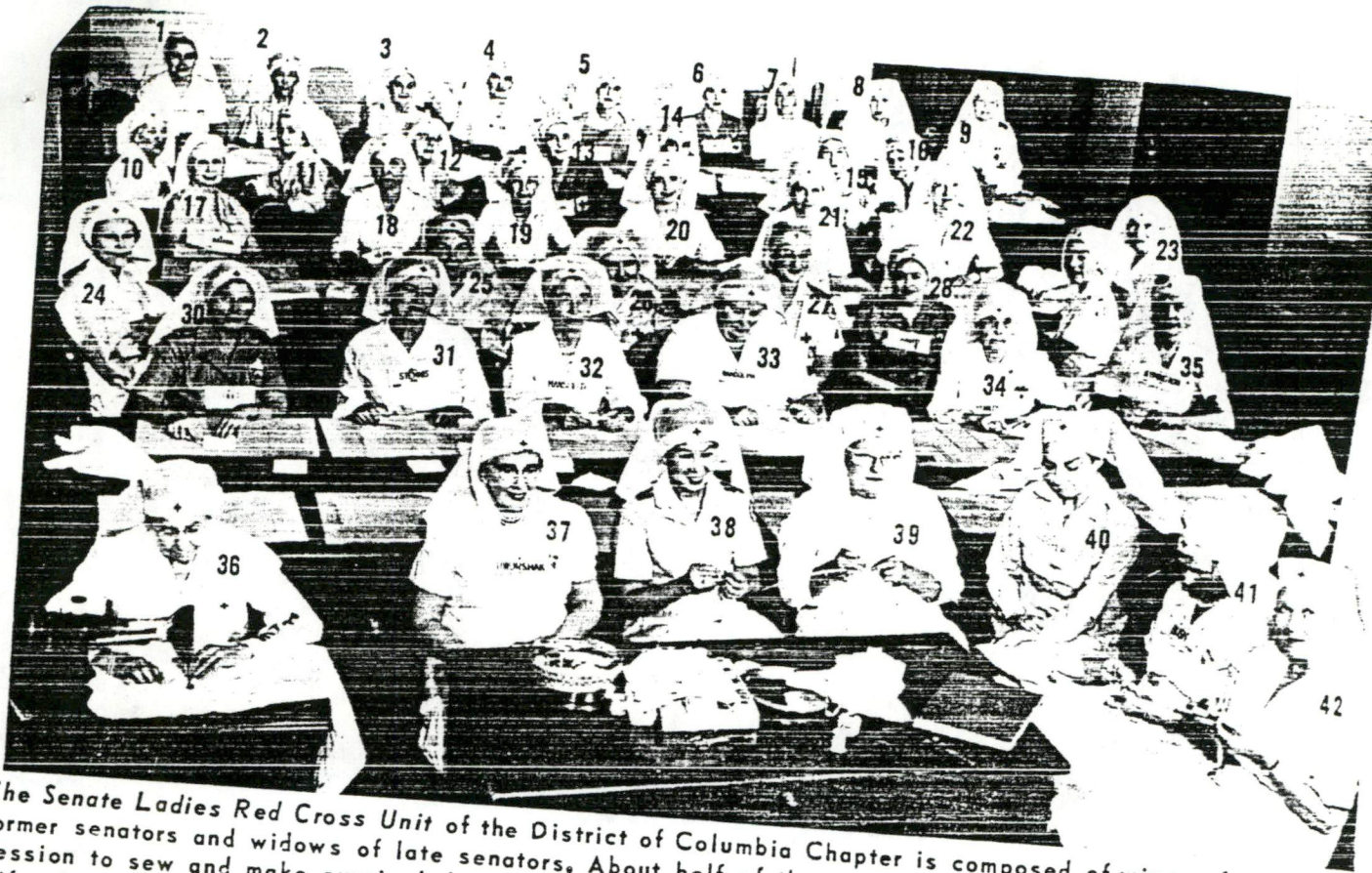
EIGHT DECADES of Red Cross aid to the victims of disaster become history early this month with the 80th anniversary of the great Michigan Forest Fire of 1881. The ARC was in its infancy then -- less than 4 months old -- when its founder, Clara Barton, organized a relief program valued at some \$80,000 for the fire victims.

Since 1881 the Red Cross has engaged in nearly 8,000 disaster relief operations and spent over \$323,000,000 helping people to resume normal living conditions after being struck down by disaster. This sum includes \$50,000,000 spent for relief work in other countries and in insular territories. All 50 states have benefited by this assistance, which included emergency shelter, food, clothing, medical care, and financial aid in rebuilding, repairing, and refurbishing homes on a basis of individual needs.

During the 80-year period there were 37 relief operations in which expenditures were a million dollars or more. Biggest of these was in behalf of victims of the Ohio-Mississippi Valley Flood of 1937, which cost \$25,044,000. The second largest was in the Eastern States Floods of 1955, costing \$18,288,000. *All such aid has been an outright gift.*



During its years of disaster service, the American Red Cross has benefited greatly from a close working relationship with governmental agencies, the armed forces, and civilian organizations. Typical is this preparedness scene from the ARC Southeastern Area disaster command post in Atlanta, Ga., where Weather Bureau and Civil Defense officials met with the Red Cross to prepare for the hurricane season. Shown (l to r) are Meteorologist Eugene Deveaux, Charleston, S.C.; R. B. Van Dame and Judge Thomas H. Goodman, Thomasville, Ga., Civil Defense officials; W. D. Dibrell, disaster director for Southeastern Area; and Jack L. Grantham, Atlanta Civil Defense official.



The Senate Ladies Red Cross Unit of the District of Columbia Chapter is composed of wives of present and former senators and widows of late senators. About half of them meet each Tuesday while Congress is in session to sew and make surgical dressings for hospital use. Current president is Mrs. Richard M. Nixon, wife of the Vice President. Identified by number and state, the group above includes: 1- Mrs. J. Allen Frear, Jr., Del.; 2- Mrs. Winston L. Prouty, Vt.; 3- Mrs. Hugh Scott, Pa.; 4- Mrs. John J. Williams, Del.; 5- Mrs. Ernest Gruening, Alaska; 6- Mrs. Thomas E. Martin, Iowa; 7- Mrs. Clinton Anderson, N.Mex.; 8- Mrs. Frank Carlson, Kans.; 9- Mrs. Charles Tobey, N.H.; 10- Mrs. Robert La Follette, Wis.; 11- Mrs. Clifford Case, N.J.; 12- Mrs. Oren Long, Hawaii; 13- Mrs. Everett B. Jordan, N.C.; 14- Mrs. William E. Proxmire, Wis.; 15- Mrs. Thomas J. Dodd, Conn.; 16- Mrs. Olin D. Johnston, S.C.; 17- Mrs. Arthur Watkins, Utah; 18- Mrs. Stephen M. Young, Ohio; 19- Mrs. E. L. Bartlett, Alaska; 20- Mrs. Frank Church, Idaho; 21- Mrs. Ralph Yarborough, Tex.; 22- Mrs. Frank J. Lausche, Ohio; 23- Mrs. Leverett Saltonstall, Mass.; 24- Mrs. Nixon; 25- Mrs. J. Glenn Beall, Md.; 26- Mrs. Norman Brunsdale, N.Dak.; 27- Mrs. Howard Walter Cannon, Nev.; 28- Mrs. Dennis Chavez, N.Mex.; 29- Mrs. Joseph Clark, Pa.; 30- Mrs. Alan Bible, Nev.; 31- Mrs. John C. Stennis, Miss.; 32- Mrs. Michael (Mike) Mansfield, Mont.; 33- Mrs. Jennings Randolph, W.Va.; 34- Mrs. A. O. Stanley, Ky.; 35- Mrs. Stuart Symington, Mo.; 36- Mrs. Edward R. Burke, Nebr.; 37- Mrs. Henry C. Dworshak, Idaho; 38- Mrs. Hiram L. Fong, Hawaii; 39- Mrs. Everett Dirksen, Ill.; 40- Mrs. John Sherman Cooper, Ky.; 41- Mrs. Prescott Bush, Conn.; and 42- Mrs. Andrew F. Schoepel, Kans. The unit has been active since its organization in 1917.

PARTICIPANTS in the White House Conference on Children and Youth, which ends April 2, included 14 American Red Cross representatives.

In addition to national headquarters staff members, the delegation included two young adults, Terry Joan Spradling, Union City, Ind., and Donald W. Tinsman, Winchester, Va., and six Junior Red Cross representatives -- Melvin T. Axilbund, Philadelphia, Pa., Charlene M. Bowling, Seattle, Wash., Thomas Jackson, Wichita, Kans., Jane Ostler, Dallas, Tex., Garnetta M. Potee, Baltimore, Md., and William E. Pursley, Charlotte, N.C.

The ARC also nominated four international guests to the conference -- Dr. Goetz Fehr and Charles Schussele, League of Red Cross Societies, and Dr. John Phair and Kathleen Herman, Canadian Red Cross. All are JRC officials.

CHARITY games held by the American Contract Bridge League for the ARC netted about \$55,000 from June through January. Since then, tourneys have been held in Massachusetts, Florida, Connecticut, Illinois, and Ohio. Others are set for April in Corning, N.Y., and Tallahassee, Fla., making a total of about 160 games. The 1959-60 charity games end in June.

It is *not too late* for chapters to talk to their local bridge clubs about holding a charity game. So that final reports may be complete, all participating Red Cross chapters are urged to report games played and proceeds promptly to their area office.

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February 9, 1990

MEMORANDUM FOR DAVID DEMAREST

THROUGH: CHRISS WINSTON

FROM: STEPHANIE BLESSEY

SUBJECT: RED CROSS EVENT

The following is a tentative outline for the President's February 23, visit to the Red Cross.

I. Background

A. The Central Committee will be meeting from February 23-25 to make the policy for 1990. This year's focus will be on:

General on R.C.

- 1. Expanding international aid
- 2. Blood services
- 3. Training the younger generation (20-30 year olds) to be Red Cross leaders.

II. Setting

of Garis Hall has

A. The Board Room with three enormous Tiffany windows designed for the Red Cross

behind the President

B. ~~Proclamation signing table~~ -- from

Six ~~eight~~ outstanding R.C. volunteers (ages 18-34) who were the "Star Players"

standing flanking the Pres.

III

Event
As Honorary Chairperson of R.C.

1. Give remarks about their this year's Red Cross goals

2. Thank them for their commitment

3

Addresses Board and R.C. volunteers

Congress for S.C. & CA

I. Red Cross - A star of light

A. Red Cross is building on its proud heritage to make a brighter future

1. Beginning w/ 1st POTUS has been Honorary Chairman

2. Ex. of involvement

3. Red Cross involvement

a. from blood services to swimming instruction, to first aid, Disaster relief is not the only the R.C. does

b. Internationally - "played a quiet, yet often crucial role"

R.C. of W. Germ
- provide emergency

1. Aid to E. German refugees - provide emergency food, clothing & medical aid to new refugees

2. 1st internatl. disaster relief w/ Gen. Vn. since 1923 when earthquake hit Armenia (12/88)

3. 1,200 R.C. volunteers helped in Bangladesh flood. (9/87)

4. Launched AIDS education campaign (1986)

c. This year focussing on

1) Preventive care "Play Your Part"
a. preparing communities
to deal w/ disaster
b. Blood services

* 2) Training ^{the younger} future generations
to be leaders of tomorrow

* "Star Players" ~~with~~ ^{a. Thank} Commend 6
standing w/ him
& congratulate them for becoming Pres.
points of light

b. They are the leaders
of the new generation of R.C. volunteers

B

B. Conclusion

1. Significance of March as Red
Cross month

2. Sign proclamation

Ike in 6/45 address to Congress

"It has often seemed to be the friendly hand of this nation, reaching across the sea to sustain its fighting men."

February 12, 1990

MEMORANDUM FOR CURT SMITH

FROM: STEPHANIE BLESSEY
SUBJECT: RED CROSS REMARKS

The following is a thematic outline for the Red Cross remarks:

Theme: Red Cross - a star of light

I. Red Cross is building on its "generations of service" to make a brighter future

"It is not in its past that the glories or benefits of the Red Cross lie, but in the possibilities it has created for the future, in the lessons it has taught, in the avenues to humane effort it has opened. . . that shall constitute a bulwark against the mighty woes sure to come sooner or later to all people and all nations."

Clara Barton
1904

A. Beginning with Taft, the President has been the honorary chairman

B. Examples of Presidential activity

1. "[The Red Cross] has often seemed to be the friendly hand of this nation reaching across the sea to sustain its fighting men."

General Eisenhower
June, 1945
Address to Congress

"The American Red Cross is the warm heart of a free people.

President Eisenhower
Chicago, Ill
February 28, 1949

3. "I have had occasion to observe closely the magnificent work of the millions of Americans, young and old, banded together under the Red Cross symbol. It is noteworthy that one out of every four Americans is either a Senior or Junior member of the Red Cross."

President Truman
Letter to Basil O'Connor
June 3, 1948

4. "The strength of our splendid organization is in its appeal to the tenderest sympathies of our people. It embraces in its membership all races and creeds and it knows no politics. There is nothing narrow or sectional about it. All of our people find unity in one great objective, the relief of human suffering."

F.D. Roosevelt
At Red Cross Convention
April 25, 1939

"We have constant reason to be thankful that there is no city, town or village in our nation without its own Red Cross chapter or branch, linking so many millions of our people in the common cause of neighborly service."

F.D. Roosevelt
At Red Cross Convention
May 1, 1940

During the Spanish American War President McKinley praised the Red Cross for maintaining its high standards and "justifying the confidence and support" of the American people.

President McKinley
Address to Congress
1898

C. Red Cross involvement

1. Disaster Relief --

- a. Dustbowls of the Depression
- b. Caribbean to California (this year)

2. Disaster relief is just one part of Red Cross involvement. Other things are blood services, swimming instruction, first aid, and preventive disaster instruction. And visiting nurse services, blood services, vaccine and water safety programs, poor and elderly services and first aid programs.

- a. "On the principle that an ounce of prevention is worth a pound of cure," said Boardman, 60,000 posters providing safety info for the railroad and streetcar safety were sent across the nation.

2. Internationally - "played a quiet, yet often crucial role."

a. Aid to East German refugees - Red Cross of Hungary and West Germany provided emergency food, clothing and medical aid to new refugees.

b. Earthquake in Armenia -- First international disaster relief with the Soviet Union since 1923.

c. 1,200 Red Cross volunteers assisted with the 1987 flood in Bangladesh.

d. Launched international AIDs education campaign in 1986.

e. "No other organization since the world began has ever done such great constructive work with the efficiency, dispatch and understanding, often under adverse circumstances, than has been done in France by American Red Cross in the last six months."

General Pershing
1918

f. American Red Cross sent tons of wheat, corn, rye and medical supplies to a famined Russia in the late 1800s.

g. Involved in Civil Was, Spanish American War, WWI, WWII, Korea and Vietnam.

D. This year's focus:

1. "Play Your Part" -- theme for this year's ad campaign

2. Training Younger generation (ages 18 -34) to be leaders of tomorrow.

a. Commend six "Star Players" standing with him and congratulate them for becoming Presidential Points of Light. They are the leaders of the new generation of Red Cross volunteers.

II. Conclusion

A. March is Red Cross month -- all 2,800 chapters
B. Sign proclamation

(Smith/Blessey)
9 A.M.
February 15, 1990
RED

PRESIDENTIAL REMARKS: RED CROSS
WASHINGTON, D.C.
FRIDAY, FEBRUARY 23, 1990

Thank you for that introduction. It's always a pleasure to address the Red Cross. // One reason is that if my speech is a disaster, relief is close at hand. // Moreover, you prove what Emerson said: "The greatest gift is a portion of thyself." //

Eighty-two years ago, a large man -- William Howard Taft -- began an even larger tradition. And since then, every President has been privileged -- as I am -- to serve as American Red Cross Honorary Chairman and proclaim March American Red Cross Month.

To Franklin Roosevelt, the Red Cross "embrac[ed] in its membership all races and creeds." To Dwight Eisenhower, it mirrored the "warm heart of a free people." And it was another great President, Ronald Reagan, who rightly observed that "The Red Cross has [always] met the challenge."

Those traits are crystalized in the three windows ^{beside} ~~behind~~ me -- windows commissioned by the Red Cross in 1917, and which represent the theme of ministry through sacrifice. They show what the Red Cross does. // From collecting blood to combating disaster. And what it has meant through generations of service. Anytime there has been a need. Anywhere you are needed. //

((Let me tell a story which illustrates this point. It's about a violent winter snowstorm -- and a remote mountain cabin all but covered by snow drifts.

((A Red Cross rescue team was carried by helicopter to within a mile of the cabin -- then struggled to the cabin and shoveled a path through the snow. Finally arriving at the door, the lead rescuer knocked. It was opened by a crusty mountaineer.

("We're from the Red Cross," the rescuer explained. To which the mountaineer stretched his head. "Well, it's been a right tough winter," he said at last. "I don't see how we can give anything this year.)) //

A few moments later, the mountaineer got the message: That rescue team was there to help. Just as by asking others to give of, not to, themselves, the Red Cross has served become what I call among "a thousand points of light" -- that vast galaxy of voluntary associations working together to solve problems.

Franklin had a word for this. Not Ben, Arthea. // R-E-S-P-E-C-T. // Respect for our fellow man. // That respect demands that we reject the "Me"-Generation. As the Red Cross has since Clara Barton. // And help form a "We"-Generation. As the Red Cross does today in 2,800 chapters -- in over __ towns and cities -- providing light at the end of the tunnel.

Look, first, at America. When Civil War seared the Union -- or the Dustbowl ravaged lives -- the Red Cross was there. As it was in 1989 from Hurricane Hugo to Northern California. Through CPR, AIDS education, and programs for the elderly -- the Red

Cross is there. Showing how the definition of a successful life must include serving others.

That definition, naturally, is not limited to America. // So in the late 1800s the Red Cross sent food and medical supplies to a famined Russia. And since then has served in Wars from San Juan Hill to Hamburger Hill. // In 1987, 1,200 Cross volunteers assisted when Bangladesh was flooded. // Last year, you sent the first international disaster relief to the Soviet Union since 1923. // And today, look at Germany. Where you're providing emergency food, clothing, and medical aid to new refugees.

These efforts prove anew that a world without the Red Cross would be a terrible cross to bear. And reinforce the importance of your "play[ing] your part" -- so that the volunteers of today can become the leaders of tomorrow.

"Play your part" is the phrase they're using to recruit volunteers

For evidence, point to these men and women -- each a "Star player" honored by the Red Cross. Dorothy Campbell-Bell of Nashville. Lawyer, teacher, member of nine Red Cross committees.

teaching swimming from helping the disabled to teaching the law

Or Rochester, New York's, Joe Delgado. Father of the Organization of Latin American Students. // In Philadelphia, Bill Gallagher is a Cross leader and full-time medical student. And in Sea Isle City, New Jersey, Karen Maiorana manages

26-year-old

Operation Fireside. // Then, there's Hartford's Ben Robinson.

leader of his community

One of Ebony Magazine's Ten Young Leaders of America. And Debra Johnson of Ashtabula. The 1988 Volunteer of the Year. // *blundering during floods and tornadoes to protect her community*

That's some battalion. And today they're leading a cavalry charge of hope and healing. They're among the more than 21,000

volunteers who grace settings from day-care centers to inner-city schools. And who last year raised nearly \$145 million for the Red Cross disaster relief fund. Proving that life is measured not by what's in our bank account -- but by holding ourselves to account for the well-being of our community. //

I began with a story about such service to others. I'd like to close with another. It's about a man -- Woodrow Wilson -- who so loved the Red Cross that in 1917 he told Admiral Gary Trayson to gather up sheep and put them grazing on the White House lawn.

"He appointed me shepherd of the flock," Trayson recalled. "When shearing time came I reported to him that we had a little over a hundred pounds of wool." // With that, Wilson ordered him to send two pounds of wool to every State -- telling the Governors to have it auctioned for the benefit of the Red Cross.

The auction raised \$50,000 -- and in time, Admiral Grayson became Chairman of the Red Cross. For like Woodrow Wilson, he believed in "We," not "Me." And that only "Do unto others" could define a successful life both for the individual and Nation.

You share -- you live -- that belief. And have made the Red Cross a light unto the world. This table was used by the Red Cross Chairman when William Howard Taft was President. So it's my honor to now use it as I sign the proclamation making March American Red Cross Month. Thank you for inviting me. God bless the Red Cross. And God bless the United States of America.

#

(Smith/Blessey)
9 A.M.
February 12, 1990
RED

PRESIDENTIAL REMARKS: RED CROSS
WASHINGTON, D.C.
FRIDAY, FEBRUARY 23, 1990

*Red Cross is not a point
but a star of light*

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These efforts prove anew that a world without the Red Cross would be a terrible cross to bear. And reinforce the importance of your "play[ing] your part" -- so that the volunteers of today can become the leaders of tomorrow. *encourage new volunteers to play their part*

For evidence, point to the men and women to the sides of me. Each a "Star player" honored by the Red Cross. Dorothy Campbell-Bell of Nashville. Lawyer, teacher, member of nine Red Cross committees. Or Rochester, New York's, Joe Delgado. Father of the Organization of Latin American Students. // In Philadelphia, Bill Gallagher is a Cross leader and full-time medical student. And in Sea Isle City, New Jersey, Karen Maiorana manages Operation Fireside. // Then, there's Hartford's Ben Robinson. One of Ebony Magazine's Ten Young Leaders of America. And Debra Johnson of Ashtabula. The 1988 Volunteer of the Year. //

That's some batallion. And today they're leading a cavalry charge of hope and healing. They're among the more than 21,000 volunteers who grace settings from day-care centers to inner-city schools. And who last year raised nearly \$145 million for the Red Cross disaster relief fund. Proving that life is measured not by what's in our bank account -- but by holding ourselves to account for the well-being of our community. //

I began with a story about such service to others. I'd like to close with another. It's about a man -- Woodrow Wilson -- who so loved the Red Cross that in 1917 he told Admiral Gary Trayson to gather up sheep and put them grazing on the White House lawn.

"He appointed me shepherd of the flock," Grayson recalled. "When shearing time came I reported to him that we had a little over a hundred pounds of wool. He told me to send two pounds of this wool to each of the States -- with instructions for the governors to have it auctioned for the benefit of the Red Cross."

That auction raised \$50,000 -- and in time, Admiral Grayson became Chairman of the Red Cross. For like Woodrow Wilson, he believed in "We," not "Me." And that only "Do unto others" could define a successful life both for the individual and Nation.

You share -- you live -- that belief. And have made the Red Cross a light unto the world. This table was used by the Red Cross Chairman when William Howard Taft was President. So it's my honor to now use it as I sign the proclamation making March American Red Cross Month. Thank you for inviting me. God bless the Red Cross. And God bless the United States of America.

(Smith/Blessey)
9 A.M.
February 12, 1990
RED

PRESIDENTIAL REMARKS: RED CROSS
WASHINGTON, D.C.
FRIDAY, FEBRUARY 23, 1990

Thank you for that introduction. It's always a pleasure to address the Red Cross. One reason is that if my speech is a disaster, relief is close at hand. // A larger reason is that you prove what Emerson said: "The greatest gift is a portion of thyself." //

Eighty-two years ago, a large man -- William Howard Taft -- began an even larger tradition. And since then, every President has been privileged -- as I am -- to serve as American Red Cross Honorary Chairman and proclaim March American Red Cross Month.

To Woodrow Wilson, the Red Cross was "democracy at work." To Dwight Eisenhower, it mirrored the "warm heart of a free people." And it was another great President, Ronald Reagan, who observed -- simply and accurately: "The Red Cross has [always] met the challenge."

Wilson, in fact, was President when the three windows behind me were commissioned by the Red Cross -- windows which represent the theme of ministry through sacrifice. They show what the Red Cross does. // From collecting blood to combating disaster. And what it has meant through generations of service. Anytime there has been a need. Anywhere you are needed. //

((Let me tell a story which illustrates this point. It's about a violent winter snowstorm -- and a remote mountain cabin all but covered by snow drifts.

((A Red Cross rescue team was carried by helicopter to within a mile of the cabin -- then struggled to the cabin and shoveled a path through the snow. Finally arriving at the door, the lead rescuer knocked. It was opened by a crusty mountaineer.

(("We're from the Red Cross," the rescuer explained. To which the mountaineer stretched his head. "Well, it's been a right tough winter," he said at last. "I don't see how we can give anything this year.") //

A few moments later, of course, the mountaineer got the message: That rescue team was there to help. Just as by asking others to give of, not to, themselves, the Red Cross has served as what I call among "a thousand points of light" -- that vast galaxy of voluntary associations of people and institutions working together to solve problems.

Franklin had a word for this. Not Ben, Arthea. // R-E-S-P-E-C-T. // Respect for our fellow man. // That respect demands that we reject the "Me"-Generation. As the Red Cross has since Clara Barton. And help form a "We"-Generation. As the Red Cross is today. Joining hands -- and linking hearts -- to provide light at the end of the tunnel.

Look, first, at ^{what they give care in Amer} America. When Civil War seared the Union -- or the Dustbowl ravaged lives -- the Red Cross was there. As it was in 1989 from Hurricane Hugo to Northern California. Through

CPR, AIDS education, and programs for the elderly -- the Red Cross is there. Showing how the definition of a successful life must include serving others.

Yes, that definition is not ^{for serving} American alone. // And so in the late 1800s the Red Cross sent tons of food and medical supplies to a famined Russia. And served in Wars from Khe Sanh to San Juan Hill. // Three years ago, when Bangladesh was flooded, 1,200 Cross volunteers assisted. // Last year, when an earthquake rocked Armenia, you sent the first international disaster relief to the Soviet Union since 1923. // And today, look at Germany. The Red Cross is providing emergency food, clothing, and medical aid to new refugees.

These efforts prove anew that a world without the Red Cross would be a terrible cross to bear. But "Don't worry -- be ^{criticized in campaign} happy." The Red Cross continues to "play your part" -- training ^{and ask all Americans to play your part} the ^{young} volunteers of today to become the leaders of tomorrow.

For evidence, look at the men and women ^{on} to the sides of me. Each a "Star player" honored by the Red Cross. Think of Dorothy Campbell-Bell of Nashville. Lawyer, teacher, member of nine Red Cross committees. Or Rochester, New York's, Joe Delgado. Father of the Organization of Latin American Students. // In Philadelphia, Bill Gallagher is a Cross leader and full-time medical student. And farther east, Karen Maiorana of Sea Isle City, New Jersey, shepherds Operation Fireside. // Then, there's Hartford's Ben Robinson. One of Ebony Magazine's Ten

Young Leaders of America. And Debra Johnson of Ashtabula. The 1988 Volunteer of the Year.

That's some batallion. And today they're leading a cavalry charge of hope and healing. They're among the more than 21,000 volunteers who grace settings from day-care centers to inner-city schools. And who last year raised nearly \$145 million for the Red Cross disaster relief fund. Proving that life is measured not by what's in our bank account -- but by holding ourselves to account for the well-being of our community. //

I began with a story about service to others. I'd like to close with another. It's about a man who one day stepped aboard a train. And as he did, a shoe slipped off and landed on the track. Unable to retrieve it as the train was moving, the man calmly took off his other shoe and threw it aong the track in the direction of the first. His fellow passengers were amazed. Smiling, Mahatma Gandhi explained his action: "The man who finds the shoe lying on the track will now have a pair he can use."

Gandhi believed in "We," not "Me." And that only "Do unto others" could define a successful life both for the individual and Nation. You share -- you live that belief. And have made the Red Cross a light unto the world. This table was used by the Red Cross Chairman when William Howard Taft was President. So it's my honor to now use it as I sign the proclamation making March American Red Cross Month.

Thank you for inviting me. God bless the Red Cross. And God bless the United States of America.

THEODORE ROOSEVELT
CYCLOPEDIA

EDITED BY
ALBERT BUSHNELL HART
AND
HERBERT RONALD FERLEGER

FOREWORD BY
WILLIAM ALLEN WHITE

REVISED SECOND EDITION

NEW INTRODUCTION, BIBLIOGRAPHY, CHRONOLOGY,
HISTORY OF THE THEODORE ROOSEVELT ASSOCIATION
BY
JOHN ALLEN GABLE

THEODORE ROOSEVELT ASSOCIATION
and
MECKLER

RECONSTRUCTION

accomplishment. This Act and the results flowing from it have helped powerfully to prove to the nation that it can handle its own resources and exercise direct and business-like control over them. The population which the Reclamation Act has brought into the arid West, while comparatively small when compared with that in the more closely inhabited East, has been a most effective contribution to the national life, for it has gone far to transform the social aspect of the West, making for the stability of the institutions upon which the welfare of the whole country rests: it has substituted actual home-makers, who have settled on the land with their families, for huge, migratory bands of sheep herded by the hired shepherds of absentee owners. (1913.) *Mem. Ed.* XXII, 450-452; *Nat. Ed.* XX, 387-389.

RECONSTRUCTION. The trouble I am having with the Southern question . . . emphasizes the infinite damage done in reconstruction days by the unregenerate arrogance and shortsightedness of the Southerners and the doctrinaire folly of radicals like Sumner and Thaddeus Stevens. (To James Ford Rhodes, November 29, 1904.) *Mem. Ed.* XXIII, 403; Bishop I, 350.

RECONSTRUCTION. *See also* CIVIL WAR.

RED CROSS. The Red Cross, and kindred organizations, have done admirable work for our soldiers during the summer just past. The Red Cross Society should be the right hand of the Medical Department of the army, in peace and war; for even the best medical department will always need volunteer aid in the case either of battles or of camp epidemics. In America the Red Cross should have a Federal organization, with, in every State, chapters which should be in close touch with the National Guard, attending the encampments and forming schools of instruction in military methods. (Annual Message as Governor, Albany, January 2, 1899.) *Mem. Ed.* XVII, 19; *Nat. Ed.* XV, 17.

REDWOODS. *See* TREES.

REED, THOMAS B. Speaker Reed has won his place in history as one of the great leaders of the great Republican party, as a man whose name is entitled to rank high among the first in her long roll-call of honor, as a man who has rendered a service to the nation which will be more and more appreciated as time goes on and its worth is fully understood, and

REFERENDUM

as a man who has laid under a great debt all those all over the world who believe in responsible popular government. (Before Federal Club, New York City, March 6, 1891.) *Mem. Ed.* XVI, 198; *Nat. Ed.* XIV, 132-133.

Speaker Reed rendered a great service to his party by his action as speaker of the Fifty-first Congress; and, by the fact of having rendered this service, placed himself at one leap among the foremost of the party leaders; but he rendered an even greater service to the American Republic. In order that a republic may exist there must be some form of representative government, and this representative government must include a legislature. If the practices to which Mr. Reed put a stop were allowed to become chronic, representative government would itself be an impossibility. Not for many years has there been a man in our public life to whom the American people owe as great a debt as they do to Speaker Thomas B. Reed. (*Forum*, December 1895.) *Mem. Ed.* XVI, 255; *Nat. Ed.* XIV, 180.

REED RULES. *See* DEBATE; FILIBUSTERING.

REFERENDUM. As regards both [the initiative and the referendum], I think that the anticipations of their adherents and the fears of their opponents are equally exaggerated. The value of each depends mainly upon the way it is applied and upon the extent and complexity of the governmental unit to which it is applied. Every one is agreed that there must be a popular referendum on such a fundamental matter as a constitutional change, and in New York State we already have what is really a referendum on various other propositions by which the State or one of its local subdivisions passes upon the propriety of action which implies the spending of money, permission to establish a trolley-line system, or something of the kind. . . . I believe that it would be a good thing to have the principle of the initiative and the referendum applied in most of our States, always provided that it be so safeguarded as to prevent its being used either wantonly or in a spirit of levity. . . . On any bill important enough to arouse genuine public interest there should be power for the people to insist upon the bill being referred to popular vote, so that the constituents may authoritatively determine whether or not their representatives have misrepresented them. (*Outlook*, January 21, 1911.) *Mem. Ed.* XIX, 89-90; *Nat. Ed.* XVII, 56-57.

VOLUME 23

Pumps to Russell

T H E E N C Y C L O P E D I A
AMERICANA
I N T E R N A T I O N A L E D I T I O N

COMPLETE IN THIRTY VOLUMES
FIRST PUBLISHED IN 1829



GROLIER INCORPORATED

International Headquarters: Danbury, Connecticut 06816

THE RECTUM

Stomach

Transverse colon

Descending colon

Rectum

Anus

This irretrievable past is symbolized by the "red" in the title, while the "black" symbolizes the priesthood, which Julien decides to join, since, in time of peace, it is only through the church that he can realize his immense ambitions.

The figure of Julien, attractive and repulsive in turns, occupies the book's central position. But scarcely less fascinating are the portraits of the two women he loves: Mme. de Rênal, a tender, maternal creature, and Mathilde de La Mole, the daughter of Julien's aristocratic employer and an ardent, romantic, and highly unconventional girl. The book ends with Julien's execution for the attempted murder of Mme. de Rênal, who had tried to stop his marriage to Mathilde. The story was partly suggested to Stendhal by the case of Antoine Berthet, a theological student guillotined in 1828 for a somewhat similar crime.

F. W. J. HEMMINGS

Author of "Stendhal: A Study of His Novels"

RED BADGE OF COURAGE, a novel by the American writer Stephen Crane, published in 1895. The *Red Badge of Courage* is the story of a young Union recruit's first ordeal in battle in the Civil War: war, always and everywhere, as experienced by the man in the ranks.

Henry Fleming, still in his teens, has spent the winter in training camp. Neither he nor his regiment, the "304th New York," has ever seen action. Fleming is worried that when battle comes he may be afraid. His efforts to find out if his tentmates Wilson ("the loud soldier") and Conklin ("the tall soldier") share his qualms meet with evasion or denial.

On the battlefield Fleming's regiment withstands the first Confederate attack, but when it is renewed, Fleming panics. His flight brings him among the walking wounded, who include Conklin, and all except Fleming bear a wound, "the red badge of courage." He panics again, lest the others discover his cowardice. Then, ironically, he receives his badge—a blow on the head in a scuffle with another runaway. Fleming finds his way back to his regiment, where his absence had not been noticed. On the second day of battle he fights brilliantly: "He had been to touch the great death, and found that, after all, it was but the great death. He was a man."

Crane's narrative technique is naturalistic. Everything is told from Fleming's point of view: all he knows about the battle—Chancellorsville—is two fields and a tract of woodland where the fighting occurred. Crane had never seen a battle, but his imagination served him well.

DELANCEY FERGUSON, *Brooklyn College*

RED BARON, nickname of Baron von Richtofen, a German World War I ace. See RICHTOFEN, MANFRED VON.

RED BLOOD CELL, or *erythrocyte*, a tiny, round or oval disk that forms the major part of the cellular component of human blood. It contains the pigment *hemoglobin*, which carries oxygen to the tissues and removes carbon dioxide. See BLOOD—*Composition of Human Blood*.

RED CEDAR, the common name for two species of juniper (*Juniperus*): *J. virginiana*, a tall, conical tree of the eastern United States; and *J. scopulorum*, also called western or Rocky Mountain cedar. See also CEDAR; JUNIPER.

RED CLOUD (1822–1909), chief of the Oglala Sioux and a leader of Indian resistance to white encroachment in the Wyoming region. He was born near North Platte, Nebr., in 1822. As chieftain of the Oglala he attracted notice among the Sioux for his feats of courage, and began to gather independent followers among the Sioux and Cheyenne. In June 1866, he attended a meeting at Fort Laramie where federal agents announced that the U. S. government would open the Bozeman Trail and construct three forts to defend it. A branch of the Oregon Trail, it led from Nebraska and Colorado through Wyoming Territory to the Montana goldfields. The trail crossed a favorite Sioux hunting ground east of the Bighorn Mountains, and Red Cloud protested that it would destroy the buffalo and the livelihood of the Sioux. He left the council at Fort Laramie, determined to go on the warpath.

Red Cloud, with other Sioux and Cheyenne followers, mounted a campaign of harassment against the Bozeman Trail and its forts for two years. He attacked work parties, led the assault against Lt. Col. William Fetterman's unit near Fort Phil Kearny in December 1866, and made other assaults in 1867. He so harassed operations that the government signed a treaty in 1868, abandoning the Bozeman Trail and the three forts.

After that time Red Cloud advocated peace, but following a quarrel with an Indian agent in 1881, he was ousted as chief of the Oglala. His tribe later was moved to the Pine River in South Dakota, where he died on Dec. 10, 1909.

RED CROSS, an international movement that endeavors to prevent and alleviate human suffering. The movement functions through the International Committee of the Red Cross, the League of Red Cross Societies, the International Conference of the Red Cross, and national societies. Except in Muslim countries, which use the red crescent, its symbol is a red cross on a white background, the reverse of the Swiss national emblem. Iran uses a red lion and sun.

The International Committee of the Red Cross is composed of up to 25 Swiss citizens. It serves as a neutral intermediary in time of conflict to protect victims of war in accordance with the four Geneva Conventions. The League of Red Cross Societies was founded in 1919. Its primary role is to promote cooperation among its member societies and to coordinate health and relief efforts, particularly in meeting the needs of refugees and victims of natural disasters. Meeting every four years, the International Conference of the Red Cross is the highest deliberative body and includes representatives of governments signatory to the Geneva Conventions.

AMERICAN RED CROSS

The American Red Cross is a private, voluntary service organization financed mostly by voluntary contributions from the American public. Its aims are to improve the quality of human life and enhance individual self-reliance and concern for others. It works toward these aims through national and chapter services governed and directed by volunteers. American Red Cross services help people avoid, prepare for, and cope with emergencies when they occur.

To accomplish its aims the Red Cross provides volunteer blood services, conducts community services, and serves as an independent medium of

m, the lowest part of the large fecal matter, or digestive waste, being passed out of the body.

The rectum is curved, conforming to the sacrum and coccyx, the lower spine, on which it rests. A hole 5 inches (12.5 cm) long, it extends from the sigmoid colon to the anus. The wall is composed of layers of smooth muscle and mucous membrane. Its upper two-thirds are covered by peritoneum. The lower third, which bulges to form the rectal pouch, is relatively free in the pelvic

region. The feces of the colon are passed by the rectum. When a person is defecating, the internal anal sphincter, and the feces pass out

of the rectum. It may be examined digitally, by rectal palpation, or visually by use of light-equipped instruments such as proctosigmoidoscopes and sigmoidoscopes. Regular rectal examination is recommended for persons over 40.

The form of primitive plants found in the fossil record and comprising the Rhodophyta is the algae group. Red algae are characterized by their reddish color, which is due to the presence of a xanthophyll pigment. See ALGAE—RED.

BLACK, a novel by the French writer Victor Hugo. Published in 1830, *The Red and the Black* (in French, *Le Rouge et le Noir*) contains much of the political and moral philosophy of the time. The first part is set in the town of Verrières, in the second in Paris, to allow a full view of the social scene in France.

The young hero, is a fanatical idealist and looks back nostalgically to the days of a young peasant like himself who rose to a position through valor in battle.

voluntary relief and communication between the American people and their armed forces. It maintains a system of local, national, and international disaster preparedness and relief and assists the government of the United States when necessary in its efforts to meet humanitarian treaty commitments.

The governing body is a volunteer 50-member board of governors—eight appointed by the president of the United States, 12 elected by the board itself, and 30 elected by the chapters at a national convention. Administration and supervision are provided by a national headquarters in Washington, D. C., four field offices, and 60 divisions. Red Cross services are carried out by nearly 3,000 local chapters and a staff of almost 20,000.

ORIGINS OF THE RED CROSS MOVEMENT

In June 1859, Henri Dunant, a young Swiss, arrived in northern Italy the day after the Battle of Solferino was fought. Dunant, horrified by the suffering of the thousands of wounded on both sides, established a temporary hospital in a church. Dunant returned to his native Geneva and wrote about his experiences in *A Memory of Solferino*, published in 1862. He proposed the idea of permanent, neutral, volunteer societies in all countries to be organized in peacetime for the care of sick and wounded soldiers in time of war.

A committee of five Swiss, including Dunant, called an international conference that met in Geneva in October 1863. The International Committee of the Red Cross was established at this conference, and at a second conference in August 1864 the first Geneva Convention for the protection of the sick and wounded of armies during wartime was signed by 12 governments. Revisions of this convention and others protecting victims of sea warfare (1906) and prisoners of war (1929), as well as a new convention protecting civilians, were signed in 1949. Virtually every nation in the world is now a party to these four Geneva Conventions and has a national Red Cross society.

ORIGINS OF THE AMERICAN RED CROSS

Although U. S. observers attended the 1864 conference in Geneva, the United States did not sign the Geneva Convention at that time. It remained for a determined woman named Clara Barton to accomplish this. On her own initiative she went to the aid of the wounded in the Civil War and became known as "The Angel of the Battlefield." Learning of the Red Cross while in Europe during the Franco-Prussian War of 1870, Miss Barton returned to the United States to urge the government to sign the Geneva Convention. Not until 1882, however, did President Chester A. Arthur sign and the Senate ratify the treaty.

Clara Barton and a few friends founded the American Association of the Red Cross in 1881, and she was president until 1904. Miss Barton introduced the idea of disaster relief in peacetime and took supplies to Cuba for soldiers and civilians during the Spanish-American War in 1898. Both types of service became Red Cross obligations when the first Congressional Charter was granted giving authorization to the American Red Cross in 1900.

RUDOLF A. CLEMEN, JR.
The American National Red Cross

RED DEER, a city in Red Deer county, Alberta, Canada. Situated midway between Calgary and Edmonton, it is about 90 miles (145 km) from each city. Red Deer is at the center of a prosperous dairy, farming, and petroleum area. Industries include oilfield service firms and manufacturers of mobile homes, fire and ambulance equipment, drill bits, transformers, and beverages.

The explorer Anthony Henday was the first European to visit the area, in 1754, but the first settlement was not made until 1883. Town status was attained in 1894, and the community was incorporated as a city in 1913. Red Deer is governed by a mayor and aldermen. Population, 46,393.

RED DEER, a large deer, *Cervus elaphus*, found in many parts of England, Scotland, continental Europe, Asia, and northern Africa. Also known by many other names, including the Barbary stag in northern Africa, the maral in the Caspian region, and the shou in Tibet, it is very closely related to the American elk, or wapiti.

The numerous subspecies and races of the red deer differ in size, coloring, and antler development. The European race is reddish brown in summer and brownish gray in winter. An adult male, or stag, stands about 4.5 feet (1.4 meters) at the shoulder and may weigh 180 pounds (180 kg).

RED GIANT, a giant star whose red color results from its relatively low temperature. Red gianthood is a late stage in the evolution of stars of average size, such as the sun, during which the star expands greatly and becomes much more luminous. See STAR—Stellar Life Cycles (Our Stars).

RED GUM, the common name for *Eucalyptus rostrata*, a tall ornamental tree often cultivated in California. The name also is applied to the sweet gum tree (*Liquidambar styraciflua*). See also EUCALYPTUS; SWEET GUM.

RED HOT POKER. See POKER PLANT.

RED JACKET (c. 1758–1830), American Indian chief of the Seneca tribe, known for his skills as a politician and orator. He was born in Seneca county, N. Y., about 1758. Though his Indian name was Sagoyewatha, he received the English name Red Jacket because he wore a red coat given him by British troops during the American Revolution. He took the British side in that conflict but later made peace with the United States.

In 1792 he visited George Washington, who honored him and presented him with a silver medal. Red Jacket later supported the United States in the War of 1812. He clashed frequently with the government, however, because of his opposition to the introduction of foreign customs among his people. He also opposed the encroachment of white civilization and the sale of Indian land. After 1815 he advocated driving whites from Indian land, particularly white missionaries. Indian opposition to his policies as well as his own heavy drinking led to his removal in 1827 as chief of the Seneca. He later regained his position in a general Iroquois council. Red Jacket died in Seneca Village, N. Y., on Jan. 30, 1830.

American Red Cross
National Headquarters

Facsimile Message



Facsimile For: Stephanie Blessey
Company: White House
Facsimile number: 456-6218
Telephone contact: Stephanie
Sender: Debra Rich Cooper / Lynn Martenstein
Telephone number: 639-3216
24 hour telephone number: 202/737-8300
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Date: 2/12/90
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External Communication

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DRAFT PRESIDENTIAL PROCLAMATION
AMERICAN RED CROSS MONTH - MARCH 1990

For well over a century, the American Red Cross has inspired millions of Americans to volunteer. Today, the commitment of Red Cross volunteers -- some 1 million strong -- reaches out to make a difference in the lives of disaster victims, our men and women in the U.S. armed services, people in need of life-giving blood, those who seek information about health and safety and Americans from every walk of life who sometimes need a special hand or caring heart.

Last year, Red Cross workers across the nation responded to more than 50,000 emergencies, from train accidents and house fires to floods and earthquakes. When Hurricane Hugo and the earthquake in California struck within less than 30 days of one another, the Red Cross rushed its people, talents and resources to aid over 143,000 families on both coasts and in the Caribbean. Never in the history of the American Red Cross had so many depended on the food, clothing, shelter, medical help and compassion of Red Cross workers. Never in its history had Red Cross responded more ably to the call for help from disaster victims.

The Red Cross also teaches people how to prevent emergencies. Every Red Cross first-aid, Red Cross CPR and water-safety course centers on the idea of self-reliance. Every day, thousands of Red Cross instructors impart life-saving skills to young and old in communities across America. Thanks to their efforts, some 7 million Americans are certified yearly to provide emergency aid in life-threatening situations.

The American Red Cross is also a leader in helping to stop the spread of the deadly disease AIDS. In chapters across the country, knowledgeable Red Cross volunteers provide AIDS information to young people, religious groups, clubs, businesses and others. Until there is a cure, education like that which the Red Cross provides is our best defense.

Blood -- the gift of life -- comes every day from Red Cross blood donors who voluntarily roll up their sleeves so that the ill and injured may regain their health. Each year the Red Cross collects and tests more than 6 million units of blood, ensuring that the safest blood possible will be there when it is needed.

The Red Cross also assists our active-duty military men and women and their families with emergency communications, information and referral services. Thousands of Red Cross paid and volunteer staff serve on U.S. military installations around the world, providing an important link to home for our service men and women.

Through its transplantation services, the American Red Cross is providing bone tissue for orthopedic procedures, skin tissue for burn patients, temporal core bone to restore hearing and heart valves for heart defects.

Internationally, the American Red Cross reached out a helping hand to Eastern Europe and continued to assist the victims of the Armenian earthquake, the hungry in Africa and victims of disasters and armed conflicts in other parts of the world.

Neighbor helping neighbor. American helping American. America helping the world. That's the Red Cross, today, tomorrow and always.

NOW THEREFORE, I, GEORGE BUSH, President of the United States of America and Honorary Chairman of the American National Red Cross, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim the month of March 1990 as American Red Cross Month. I urge all Americans to continue their generous support and ready assistance to the work of the American Red Cross and its nearly 2,800 chapters and stations on military installations.



American Red Cross

National Headquarters
Washington, DC 20006

January 22, 1990

Dear Lucy:

As we discussed on Friday, I am sending you the profiles of six outstanding 18-to-34-year-old Red Cross volunteers, who competed to win the honor of American Red Cross "Star Player." The "players" are Red Cross' cream of public-service-minded young adults, a group which Red Cross hopes to attract as volunteers for the 1990s and beyond. The three men and three women, two of whom are minorities, will debut Feb. 26 at a party and press event at New York's Palladium Theater.

The party also will launch Red Cross' new corporate ad, "Play Your Part," a public service spot, which enlists celebrity musicians to play their part as Red Cross volunteers and encourage young people to play theirs. The ad kicks off a three-year Red Cross strategic planning initiative to attract young adults.

Obviously, recognition of the six "Star Players" as a "Thousand Point of Light" would greatly increase their credibility as spokesmen and their drawing power as recruiters of young adult volunteers. From your perspective, they clearly exemplify the President's philosophy that pressing social problems "must no longer be seen as someone's else's problems for someone else to solve." These youngsters find problems to solve, and solve them.

If the "Thousand Point of Light" honor were bestowed on the six "Star Players," we could arrange to have the young people in Washington, D. C., on Sunday, Feb. 25; Monday, Feb. 26 (morning); or Tuesday, Feb. 27, for the announcement or the presentation of the award. What would be truly wonderful is if the President's schedule would allow a brief photo opportunity with the youngsters.

I am enclosing a list of names, birthdates and social security numbers of the "players" (Delgado I'll send tomorrow); profiles of the stars; and background on the new corporate campaign. I'm beginning to feel very old.

Sincerely,



Lynn Martenstein
Director
External Communication

Enclosures

Mrs. Lucy Carney
Office of National Service
Room 100
Old Executive Office Building
Washington, D. C. 20500

Withdrawal/Redaction Sheet

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P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P-5 Release would disclose confidential advise between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

Freedom of Information Act - [5 U.S.C. 552(b)]

(b)(1) National security classified information [(b)(1) of the FOIA]
(b)(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
(b)(3) Release would violate a Federal statute [(b)(3) of the FOIA]
(b)(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
(b)(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
(b)(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
(b)(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
(b)(9) Release would disclose geological or geophysical information

Star Players

Dorothy Campbell Bell

Home:
Office:
SS#:
DOB:

Bill Gallagher

Home:
Office:
SS#:
DOB:

Debra Johnson

Home:
Office:
SS#:
DOB:

Karan Malarana

Home:
Office:
SS#:
DOB:

Benjamin E. Robinson III

Home:
Office:
SS#:
DOB:

Joseph Delgado

Home:
Office:

PROFILES: THE 1990 RED CROSS STAR PLAYERS

Dorothy Campbell-Bell
Nashville, Tennessee

Born:
SSN:
Home Phone:

Serving others is in Dorothy Campbell-Bell's blood. Her mother was a nurse, and her father was a disaster volunteer. Like so many who give of themselves, Dorothy can't say no if there is a need.

Starting as a Red Cross swimming instructor in her teens, today she is spearheading the Nashville chapter's AIDS education awareness program. She has extended this effort to her local and state Young Lawyers associations, bringing her professional clout to the struggle against AIDS. Dorothy is also involved as a volunteer in the Red Cross Adapted Aquatics Program and her commitment to the disabled has brought her to chair the Very Special Arts of Tennessee.

This would be enough for most. But Dorothy also finds time to teach in her area of copyright law at the local university and serve in different capacities in her church. What nourishes her? The time she can spend with her nieces and nephews, her family and church, and hobbies such as hiking in the mountains with her husband, Mark.

Debra Johnson
Ashtabula, Ohio

Born:
SSN:
Home Phone:

When Debra Johnson took a Red Cross CPR course in 1983, she didn't know it would be the start of a long involvement. Today, this creative mother of two is a member of the Red Cross Board of Directors.

Her selflessness was dramatically illustrated in 1985 when tornadoes swept through the county on Lake Erie. Seconds before the windows of her bedroom were blown out, she was able to get her husband and sons headed for the basement. There were only minor injuries. An hour later, Debra dropped her family with in-laws, and drove to the chapter to join the Red Cross disaster response. She worked throughout the night. When floods came to Ashtabula in 1986, Debra was again in the thick of the Red Cross disaster operation.

Debra does what needs to get done. That may mean disaster services or volunteering one day a week as a Red Cross volunteer receptionist. She has also brought her creative skills to redesigning the interior of the local Red Cross headquarters building. Currently, she is working as a Red Cross representative with local and state emergency personnel on a mock evacuation drill set for the spring connected to the local nuclear power plant.

In what spare time she has, Debra enjoys spending time with her family swimming and water-skiing on Lake Erie.

Benjamin Robinson III
Hartford, Connecticut

Born:
SSN:
Home Phone:

Ben Robinson is a young man on the move. But along the way, he has time to stop on behalf of others.

As one of Ebony Magazine's Ten Young Leaders of America, Ben has taken the time to invest some of his leadership abilities in local Red Cross activities. In his mid-20s, he has been a blood drive coordinator, a member of the disaster action team and he is now serving on the Red Cross board of directors as its youngest member ever. Ben also speaks to minority youth in the Hartford area about the opportunities and rewards of being a volunteer.

As a bank officer and president of the North Hartford Federal Credit Union, Ben has used his financial and business acumen to advise financially troubled credit unions.

Ben, a semi-professional soccer player, is an excellent model for youth on the importance of balancing one's personal ambitions with one's responsibility to the community.

Joseph Delgado
Rochester, New York

Born:
SSN:
Home Phone:

Joe Delgado credits his Puerto Rican-born father, who worked three jobs to support his nine children, for his own ability to be a role model for minority youth. This young school administrator's energy, determination and successful pursuit of higher education inspire others with similar backgrounds to achieve.

Joe's commitment to Red Cross began with the chapter's minority initiative to recruit Hispanic youth as volunteers and potential leaders. Joe quickly became a leader and motivated others to become active in their community through Red Cross. By making Hispanic youth a part of its services, the Red Cross has become more relevant, and the youth participants have gained in self-esteem. Joe is also involved in Red Cross efforts to award scholarships to students who pursue health-related careers.

Apart from his work with Red Cross on leadership and scholarship projects, Joe is the founder of the Organization of Latin American Students (OLAS), and active in AHORA, which stands for Access for Hispanics to Opportunities Results in Achievement. Which says it all about Joe.

Bill Gallagher
Philadelphia, Pennsylvania

Born:
SSN:
Home Phone:

Bill Gallagher began his Red Cross volunteer work in 1981 as a youth representative on the regional Red Cross Board of Directors. Now a first-year medical student, Bill still combines Red Cross activities with his demanding studies.

This veteran Penn oarsman is a certified instructor in CPR and worked for two years in the Red Cross Penn-Jersey Region blood labs. But it is to leadership development that he is particularly devoted. Through Red Cross, Bill works with other youth so that they too can reap the rewards of developing leadership abilities.

The first Red Crosser in his family, Bill has been a volunteer teacher in American Samoa, a crew coach and a member of the Big Friend's community group through Temple Medical School. In an intensely busy life, Bill still finds time to help others.

Karen Maiorana
Sea Isle City, New Jersey

Born:
SSN:
Home Phone:

At Christmas, most of us focus on shopping and being with family. But Karen Maiorana has her own priority--the homesick members of the military at the United States Coast Guard Base in Cape May, NJ.

As a Red Cross volunteer, Karen has worked with Operation Fireside placing recruits in local homes for holiday dinners. But Karen wanted to do more. So she has turned to the school children in the area to create holiday cards for everyone at the base, a project now known as Operation Mail Call.

Karen is also a member of the Red Cross Board of Directors, a shelter manager and a chairman of the County Blood Drive Recruiters. And that isn't all.

Apart from the Red Cross, Karen is a member of CARA (Coalition Against Rape and Abuse), has worked with the Council on Alcoholism and earned the Battered Boot Award for the March of Dimes Teamwalk. Karen's unselfish approach to life is an inspiration to young and old alike.