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U.S. Conference of Mayors 1/26/90 [OA 8309] [2]

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January 23, 1990

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON

FROM: CURT SMITH

SUBJECT: U.S. CONFERENCE OF MAYORS' SPEECH

I. SUMMARY

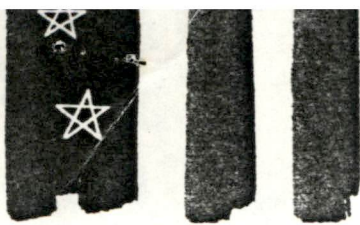
On Friday, January 26, at ~~10:00~~ a.m., you will address about 800 Mayors at the Capitol Hilton Hotel in Washington. Houston Mayor Kathy Whitmire will introduce you.

II. DISCUSSION

The attached remarks (15 minutes, teleprompter) discuss the four main problems mayors face in their cities -- drugs and crime, education, housing, and the plight of the homeless. The text calls upon Congress to pass legislation you have proposed to help solve these problems.

*9/23*  
Tom Cochran  
Sect. Skinner who will have  
1st & 2nd Bob Isaac Col. Springs spoken  
Roy Flynn Boston society bet @ 9:30

*use names in ex,  
Sept. meeting Good.*



Sporto

The Media-Advertising Partner

Sporto I :  
The stats you asked about are on Pg. 2. Let me know if you can't read my scribbles. This is a Xerox of Lange's original, so keep it.  
—Carolyn

AMERICA, MOBILIZING AGAINST ILLEGAL DRUGS...AND

Summary of research conducted by Gordon S. Black  
-810 National Sample Phone Interviews  
1/12/90

1. How serious is the illegal drug problem in your community?

Very	46%
Somewhat	38%
Not Very	12%
Not At All	3%

} 84%

2. Are you aware of anti-drug programs in your community?

Yes	57%
No	43%

3. Are you or anyone in your family involved in volunteer anti-drug programs?

Yes	10%
No	90%

4. Who sponsors the program?

School	38%
Civic/Gov't	28%
Church	10%
Other	20%

— church is not involved

5. How much progress do you feel has been made combatting illegal drugs?

	<u>Community</u>	<u>Country</u>
Great Deal	6%	8%
Some	45%	44%
Not Very Much	33%	36%
None	10%	10%

} 51%      } 52%

*Challenge local officials - if you want to  
 people involved. They're not  
 willing. Only want to ask.*

6. Given active community involvement, how long do you think it will take to reduce illegal drug use by 75%?

3 years	5%
5	15%
10	29% ← <i>most</i>
15	10%
20	8%
20+	15%
Never	14%

7. Do you know someone who uses illegal drugs?

Yes	36%
No	63%

8. Do you know somebody from whom you could get illegal drugs?

Yes	22%
No	76%

8. Should police make major effort to arrest those who buy/use illegal drugs?

Yes	84%
No	13%

*(- not sell...)*

9. Would you be willing to spend 5 hours/week in volunteer efforts to stop the sale and use of illegal drugs in your community?

Yes	60%
No	34%

*106,000,000 people = 530,000,000 million hours/week*  
*This would take 500 million people*

10. Would you yourself be willing to donate to a community-wide effort to stop the use of illegal drugs?

	<u>Yes</u>	<u>No</u>
\$20	60%	32%
\$50	41%	54%
\$100	53%	44%

*\* \$5B total (nationwide)*  
*handwritten notes*

11. In dealing with users do you think the courts are:

too harsh	5%
too lenient	68%
about right	19%



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# ANTI-DRUG PARTNERSHIPS IN AMERICA'S CITIES

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AN ANNOTATED DIRECTORY OF  
ENFORCEMENT, TREATMENT AND EDUCATION PROGRAMS

DECEMBER 1988



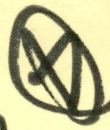
THE UNITED STATES CONFERENCE OF MAYORS

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Tom Cochran

of innovations -  
cut city level

A myriad 

Dr. [unclear] [unclear]

THE UNITED STATES CONFERENCE OF MAYORS  
1520 HYE STREET, NORTHWEST  
WASHINGTON, D.C. 20005  
TELEPHONE (202) 293-7330

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# ANTI-DRUG PARTNERSHIPS IN AMERICA'S CITIES

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AN ANNOTATED DIRECTORY OF  
ENFORCEMENT, TREATMENT AND EDUCATION PROGRAMS

DECEMBER 1988



THE UNITED STATES CONFERENCE OF MAYORS

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Arthur J. Holland  
Mayor of Trenton  
President

Kathryn J. Whitmire  
Mayor of Houston  
Vice-President

J. Thomas Cochran  
Executive Director

THE UNITED STATES CONFERENCE OF MAYORS  
1620 EYE STREET, N.W., WASHINGTON, D.C. 20006  
(202) 293-7330

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## FOREWORD

Nothing poses a more serious or immediate threat to this nation than illegal drugs. Drugs are undermining our institutions and eroding our values. Drugs are weakening our workforce -- and they are killing our children. And the supply of illegal drugs, most of which come from other countries continues to increase.

In recognition of the fact that the war on drugs has many fronts, mayors have made a substantial effort to mobilize their cities. City governments work with community-based and voluntary organizations, schools, businesses, unions, individual volunteers and others to control the use and spread of illicit drugs. This publication outlines some of the local partnership initiatives underway. Some of those described are new and innovative; some are similar to those found in other cities.

This publication was compiled by Jim Gatz of the Conference staff. It was made possible by a grant from the National Institute of Justice. The information was collected through the Eleventh Annual Mayors' Awards Program, which is funded by Xerox Corporation, an Allied Member of The U.S. Conference of Mayors. We are most grateful to the National Institute of Justice and Xerox Corporation for their support.

J. Thomas Cochran  
Executive Director  
The U.S. Conference of Mayors

December 1988

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# PUBLIC EDUCATION PROGRAMS

## A MAJOR PORTION OF MANY CITIES' ANTI-ILLEGAL DRUG EFFORTS FOCUSES ON EDUCATING THE GENERAL PUBLIC ABOUT DRUG ABUSE

### Boston, MA Boston Against Drugs

Boston Against Drugs (BAD) is a partnership of city government, police, schools, neighborhoods, and businesses formed to promote awareness of the consequences of drug abuse. BAD complements existing prevention efforts by linking businesses with specific Boston neighborhood efforts to fight drug abuse.

BAD's goal is to end drug abuse. To that end, it has three objectives: 1) To increase city-wide awareness of the impact of substance abuse; 2) To develop individual neighborhood-business partnerships to address local substance abuse issues; and, 3) To alert the business community to the costs of chemical dependency in the workplace and offer solutions which will reduce the impact.

In its first year BAD reached thousands of the city's youth and adults through a variety of mechanisms ranging from a public service broadcast and print campaign to neighborhood rallies against drugs. BAD established four pilot business/neighborhood linkage partnerships. Activities associated with BAD were financed with \$68,000 in cash contributions — primarily from private businesses — and \$15,000 in federal funds. In 1988, BAD has doubled the number of businesses involved in neighborhood partnerships and it is expected to raise approximately \$130,000 in funds to cover the cost of operations. Participating businesses and the City of Boston have loaned top professionals to the organization to ensure top-quality results.

Contact: William H. McCarthy, Senior Policy Analyst, Mayor's Office of Federal Relations, Boston City Hall,  
Room 620, One City Hall Plaza, Boston, MA 02201 617/725-4490

### Cincinnati, OH Youth Crime Prevention Project

The Alcoholism Clinic of the University of Cincinnati works with the Mayors committee on substance abuse — Citizens Against Substance Abuse — in undertaking an innovative project targeted at high risk youth in two predominantly minority neighborhoods. The Youth Crime Prevention Project works with youth in and out of schools who are involved with drugs. It creates mentor matches, gets parents educated and involved, and brings a wide range of community resources together in a collaborative effort for reducing drug use and crime. It has been effective in establishing community norms by involving parents, youth, schools, churches, treatment professionals, community leaders, and law enforcement officials.

Contact: Harry B. Budke, Administrative Assistant to the Mayor, 801 Plum Street, Room 150, Cincinnati, OH  
45202 513/352-3250

## Cranston, RI Police Department Community Outreach

The Cranston Police Department attacks the drug problem with both enforcement and community education. A special tactical team works closely with state and federal officials and other local police departments to keep tabs on the drug trade. And, the department's community relations division has forged a close relationship with the city's substance abuse prevention programs. The anti-drug message has been brought to a number of community groups by police community relations workers in cooperation with the city's substance abuse prevention program. And, the city's extensive crime watch network has been galvanized to observe drug related activities; it has assisted in identifying illegal drug sales and distribution centers.

Police are aided in their school anti-drug messages by high school students enrolled in the city's Peer Education program. Peer Ed students are trained to teach younger children about the dangers of drug use and have been an effective part of the city's substance abuse prevention activities for nearly 20 years.

Contact: Carmine J. Catalano, Substance Abuse Prevention Coordinator, Department of Community Development,  
14 Hayward Street, Cranston, RI 02910 401/781-1990

## Cranston, RI Reducing Substance Abuse by the Elderly

Cranston, Rhode Island, has instituted a partnership with the University of Rhode Island in an effort to reduce substance abuse by the elderly. Each year the University School of Pharmacy assigns two students as "externs" to the city's Senior Center to conduct a three week educational program for senior citizens. Topics include the use of prescription drugs; problems with alcohol and its affects on certain drugs; use of over the counter medications and the dangers of mixing these substances with prescription drugs; dangers of self medication; and, the problems associated with swapping medications.

Contact: Carmine J. Catalano, Substance Abuse Prevention Coordinator, Department of Community Development,  
14 Hayward Street, Cranston, RI 02910 401/781-1990

## Elmhurst, IL Alcohol Sellers and Servers Education & Training (ASSET)

The City of Elmhurst enacted an ordinance requiring the substance abuse training of managers, bartenders, and other servers in taverns and cocktail lounge businesses. This program has two goals: 1) to reduce the number of intoxicated patrons; and, 2) to increase cooperation between police and liquor store personnel.

Contact: John J. Millner, Chief of Police, Elmhurst Police Department, 118 Schiller Street, Elmhurst, IL 60126  
312/530-3050

## Farmington Hills, MI Community Substance Abuse Directory

The Farmington Hills Police Department has compiled the "Substance Abuse and Informational Services Response Directory" which highlights community agencies which are most responsive to the needs of the chemically dependent. The directory includes only those agencies which are endorsed by the department.

Contact: Lt. Richard Murphy, Farmington Hills Police Department, 31655 Eleven Mile Road, Farmington Hills, MI  
48018 313/473-9607

## Farmington Hills, MI Drug Analysis Program

The Farmington Hills Police Department established an anonymous drug analysis program which allows people to bring suspected controlled substances to the police for confidential chemical analysis. The Department refers these individuals to other agencies for counseling and other assistance if appropriate.

Contact: Lt. Richard Murphy, Farmington Hills Police Department, 31655 Eleven Mile Road, Farmington Hills, MI 48018 313/473-9607

## Freeport, NY Drug Watch Program

The Village of Freeport awarded \$15,000 in Community Development Block Grant funds to a neighborhood community center for a Education/Prevention Community Watch Project which will encourage neighborhood residents to assist police effort to curtail drug abuse. A major focus is on educating residents to report drug activity, suspicious crime activity, and any activity that effects the quality of life of neighborhood residents. This community education is conducted through small group discussions and workshops focusing on attitudes and values regarding cooperation with local authorities.

Contact: Jean Peters, Publicity Director, 46 North Ocean Avenue, Freeport, NY 11520 516/378-4000

## Hampton, VA Officer Friendly and Neighborhood Watch

The Hampton Police Department utilizes the Officer Friendly program and the Neighborhood Watch program as vehicles for communicating with the community about drug abuse.

Contact: Maureen Savage, Public Relations Assistant, Hampton City Hall, 22 Lincoln Street, Hampton, VA 23669 804/727-6417

## Houston, TX Acres Homes Community "War on Drugs"

A Houston neighborhood where drug trafficking was prevalent joined in a partnership with the Houston Police Department and the city Parks and Recreation Department to eliminate the drug threat. A store-front police station which opened in the neighborhood was a major part of the program. The Mayor, the Police Chief, and hundreds of Acres Homes residents took part in a parade and rally in the neighborhood. With a marching band and an army tank, Acres Homes declared war on drugs.

Contact: Julie Cohn, Assistant to the Mayor for Special Projects, Mayor's Office, P.O. Box 1562, Houston, TX 77251 713/247-2516

## Inglewood, CA Reverse Sting Billboard Advertising Project

The Inglewood Police Department utilizes reverse sting undercover operations to arrest illegal narcotics purchasers. A unique advertising project has been instituted in conjunction with this effort. Beginning in May 1988, billboards, bus shelters, and bus stop benches throughout Inglewood carried messages that read, "Buying Crack in Inglewood Could Put You Between a Rock and a Hard Place. Behind Your Rock Could Be a Cop! Inglewood Stings Drug Buyers." Individuals thinking of buying crack or any other type of drug in Inglewood are thus alerted that they run the risk being

arrested during on-going policeundercover sting operations. Space on billboards, bus shelters, and bus benches, was provided free of charge by a group of media companies including Gannett Outdoor Co., Patrick Media Group, Inc., Winston Network, Inc., Shelter Media Communications, Inc., and Coast United Advertising.

Contact: Norman Y. Cravens, Deputy City Manager, One Manchester Boulevard, Inglewood, CA 90301  
213/412-5301

### Lakewood, CO Hotel Staff Training

The Lakewood, Colorado, Police Department provides training to hotel staff for identifying drug dealers who might use hotel rooms to conduct illegal narcotics transactions.

Contact: Captain Gary J. Mecham, Lakewood Police Department, 445 South Allison Parkway, Lakewood, CO  
80226-3105 303/987-7370

### Mobile, AL Prevention Through Community Awareness

Realizing that adults are often unaware of the extent of drug abuse among young people, the Mobile Partnership fosters many programs to keep drug abuse before the public and promotes programs that will encourage adults to seek solutions — to change community attitudes and to send clear, unmixed messages of “No Use” to the city’s young people. Training and technical assistance is made available to city personnel and community volunteers so that the base of informed speakers will grow and spread to individual neighborhood programs. A utility company has added a voluntary contribution check-off to its bills in order to spread the base of funding to the entire community. And, the Partnership works with, trains and provides technical assistance to business; civic and religious groups, schools and communities wishing to form similar coalitions.

Contact: Major Ronald V. Wilhelm, Mobile Police Department — Field Operations Bureau, P.O. Box 1827,  
Mobile, AL 36633 205/434-7208

### Modesto, CA Drug Hotline

The Modesto Police Department instituted a DRUG HOT LINE which citizens use to report suspected drug use and/or dealing. Calls to the hotline are given priority for investigation (on suspected drug trafficking and/or manufacture) or immediate dispatch of police personnel (on suspected drug dealing and/or use).

Contact: Garth Lipsky, City Manager, 801 11th Street, Modesto, CA 95353 209/577-5223

### Naperville, IL Community Education programs

A number of community education programs are in place in Naperville, Illinois. Many of these are the result of the work to the Naperville Task Force for Drug Free Youth which coordinates the city’s anti-drug abuse efforts. Some of its major accomplishments include the following:

- 1) special programs on drug abuse;
- 2) a quarterly newsletter;
- 3) a drug Resource Center;
- 4) a drug abuse Resource Handbook;
- 5) Responsible Educated Adolescents Can Help (REACH), a group of high school students who visit the

city's two school districts and perform skits about alcohol, drugs, family life and high school for younger students;

- 6) a "Just Say No" Week which included a teen rally;
- 7) QUEST, a junior high school curriculum that focuses on helping students feel and think positively about themselves and helping students make responsible decisions regarding peer relationships and drug/alcohol use;
- 8) community leadership seminars where key individuals in the community discussed the problem of substance abuse in Naperville; and,
- 9) a Teen Recognition Reception in honor of those senior high school students who made a verbal commitment to remain drug free and who have, as a result of that commitment, worked with the various anti-drug programs in the city.

Contact: Pat Lawrence, Chairperson, Naperville Youth Advisory Committee, 65344 Concord Road, Naperville, IL (w) 312/355-3737, (h) 312/357-0895

### New York, NY Mayor's Sports Alliance Against Drugs

Mayor Edward I. Koch has enlisted professional and collegiate athletes to take part in the Sports Alliance Against Drugs. As a result, the Alliance has produced innovative public service announcements and has formed a partnership with local newspapers and radio stations to sponsor anti-drug clinics in junior high schools throughout the city.

During the 1988 Baseball season, the Sports Alliance invited all teams to "adopt" a New York City School or youth program when they are in town. The children in the "adopted" schools participate in an anti-drug contest, with the prize being a visit with players from the team and a team souvenir.

Tapes explaining the Sports Alliance work are available free of charge to any community in the nation.

Contact: Charles J. Heffeman, Jr., Deputy Criminal Justice Coordinator, Criminal Justice Coordinator's Office, 250 Broadway, 14th Floor, New York, NY 10007 212/566-2381

### Portland, OR Developing Drug-Free Work Places

Portland's Regional Drug Initiative's "Drugs in the Workplace Committee" established a goal to free all work places in the Portland area from substance abuse. The committee sponsored a conference on work place drug policy development in cooperation with the Multnomah County District Attorney's Office, the Portland Development Commission, the federal volunteer agency ACTION, and the State Alcohol and Drug Program Office. Participants included business and labor representatives, educators, and nonprofit organization executives. The group is also developing education materials to be used in the project and distributed to small businesses throughout the state.

Contact: Steve Moskowitz, Assistant to the Mayor, Mayor's Office, 1220 S.W. Fifth Avenue, Portland, OR 97204 503/248-4120

### Portland, OR Neighborhood Based Approach to Eliminating Drug Houses

Mayor Clark convened a meeting to discuss the problem of crack houses and methamphetamine laboratories in the city. As a result, an intergovernmental staff committee was organized to work with community leaders to develop a coordinated plan for eliminating neighborhood drug houses and for revitalizing the areas influenced by drugs and crime.

Citizen representatives and jurisdictional staff have drafted a plan which calls for increased law enforcement efforts in conjunction with enhanced economic development and employment training efforts. Neighborhood clean up programs,

and increased treatment and educational strategies are integral parts of this approach.

Contact: Steve Moskowitz, Assistant to the Mayor, Mayor's Office, 1220 S.W. Fifth Avenue, Portland, OR 97204  
503/248-4120

### Revere, MA Community Health Education Center

Revere's Community Health Education Center, created by the Revere Public Schools Department, serves as the major coordinating resource for the city's efforts against drug abuse. The staff is involved in providing direct education, treatment and referral services; in organizing training workshops; and, in serving as a liaison to community agencies and the police department. Recognizing that drugs are one of a network of social problems, CHEC has developed a comprehensive package of educational and treatment services including drug curriculum development, alternative programs, drop-out prevention programs, counseling and treatment services, teacher and community workshops, peer counseling programs, and an employee assistance efforts. CHEC's goal is to develop and implement the prevention components of the city's comprehensive plan for making Revere drug free.

Contact: Burton Gerrig, Director, Community Health Education Center, Revere Public Schools, 101 School Street, Revere, MA 02151 617/289-9200 ext. 181

### San Bernardino, CA Community-Assisted Enforcement

The city and the Police Department of San Bernardino has made drug-precipitated crime the focus of its enforcement efforts and an area-wide drug enforcement task force has been put into operation. The community also takes part in this enforcement program. Seasoned narcotics officers appear at schools and before civic groups to "tell it like it is." And, crime information received from the community — the license number of a car, the identity of a street dealer, and the name of a kid who had just gotten hooked — is methodically acted upon.

Contact: Jerilyn Simpson, President/CEO, San Bernardino Community Against Drugs, Inc., 234 North Arrowhead Avenue, San Bernardino, CA 92408 714/889-3565 or 714/885-0509

### San Mateo, CA San Mateo Police Department's Crime Prevention Unit

The San Mateo Police Department recently doubled the size of its Crime Prevention Unit and, along with other city departments, directed its efforts into attempting to educate all citizens of the dangers of drug abuse and to provide alternatives for young people. Its efforts have brought about several major advances including the following:

- 1) Various citizen groups and committees have been formed to deal with specific problems inherent in their geographical areas within the city;
- 2) The Youth Advisory Council, which has representatives from every high school in the city, has instituted anti-drug programs with the schools and has made recommendations for youth programs that the Park and Recreation Department has acted on;
- 3) Volunteers from civic, business, religious and service groups and other citizens have organized to push anti-drug programs such as "Red Ribbon Week"; and,
- 4) The innovative program "Here's Looking at You 2000," a comprehensive anti-drug effort for youth will be implemented in 1988 in the city's public and private elementary schools.

Contact: Don Phipps, Chief of Police, San Mateo Police Department, 2000 South Delaware Street, San Mateo, CA 94403-1497 415/377-4600

## San Mateo, CA Red Ribbon Week

San Mateo's annual Red Ribbon Week takes place each fall. It demonstrates the city of San Mateo Police Department Crime Prevention Unit's commitment to ridding the city of illegal drugs and unites various communities in the effort to eliminate the demand for drugs. The objective is for everyone in the city to wear or display a red ribbon thus making a visible statement that the city will win the war against drugs.

Contact: Don Phipps, Chief of Police, San Mateo Police Department, 2000 South Delaware Street, San Mateo, CA 94403-1497 415/377-4600

## Scottsdale, AZ Community Education Services

The City of Scottsdale believes that a key to fighting drug abuse is preventive education — education which includes far more than information about the dangers of drug usage. Preventive education includes stress management, conflict resolution, positive parenting, self esteem building, and proper nutrition and exercise.

The city's Youth Services Program provides such a community education series through a partnership with the community's top behavioral health professionals. Each professional donates his or her time and expertise so that the classes can be offered free of charge. Approximately 1,000 people will benefit from the classes in the program's first year.

Contact: John Portnoy, Ph.D., Youth Services Manager, City of Scottsdale, 4201 N. Hayden Road, Scottsdale, AZ 85251 602/994-7922

## Union City, NJ "Drug Abuse is a Dead End Street" Advertising Program

In an effort to successfully convey the dangers of drugs and substance abuse to the city's youth, the city has programmed numerous high profile events and public relation efforts to convey its message: "Drug Abuse is a Dead End Street." Community groups, local sports figures, and businesses have contributed funds and in-kind work to the program.

Contact: The Honorable Robert Menendez, Mayor of Union City, Department of Public Affairs, 3715 Palisade Avenue, Union City, NJ 07087

## Union City, NJ Community Cooperation in the War Against Illegal Drugs

Union City, NJ, established a multi-pronged strategy in cooperation with neighborhood groups to fight illegal drug distribution and to encourage the reporting of crimes occurring in neighborhoods. The results have been impressive; crime in the participating neighborhoods has dropped. Another aspect of this city's efforts to work with community residents is evident in its program of sending officers of its Narcotics Task Force to be guest speakers at schools and before parent groups.

Contact: The Honorable Robert Menendez, Mayor of Union City, Department of Public Affairs, 3715 Palisade Avenue, Union City, NJ 07087



# COMMUNITY EDUCATION PROGRAMS FOR YOUTH

## MANY CITY ANTI-DRUG PROGRAMS FOR YOUNG PEOPLE ARE NON-SCHOOL BASED. THE FOLLOWING PROGRAMS EXEMPLIFY SUCH EFFORTS.

### Dearborn Heights, MI "Chemically Free — The Way to Be"

Dearborn Heights' "Chemically Free — The Way to Be" program focuses on providing teenagers activities which are alternatives to substance abuse. It also works to establish an environment where it is "in" to be chemically free. Activities are provided after school hours during the school year, and through the recreation department in the summer months. Typical activities include: bowling; roller skating; dances; field trips; make-up classes; and, aerobics, to name a few. School facilities also remain open in the late afternoon for various enrichment activities. The program's two prevention specialists work with students and coordinate and schedule adult volunteers — many of whom are senior citizens — for after school programs and field trips.

Contact: Phyllis A. Merchant, Executive Director, Dearborn Heights Human Services Center, Inc., 25639 Ford  
Dearborn Heights, MI 48127 313/277-3293

### Dearborn Heights, MI Safe Homes Project

The Dearborn Heights Safe Homes Project encourages parents to agree to not serve alcohol, drugs, or tobacco to minors in their homes. Parents also agree to have no unchaperoned parties for young people. The objective of the project is to demonstrate that children raised in Dearborn Heights will have a healthy environment in which to grow.

Contact: Phyllis A. Merchant, Executive Director, Dearborn Heights Human Services Center, Inc., 25639 Ford,  
Dearborn Heights, MI 48127 313/277-3293

### Gardena, CA Gardena Regional Anti-Drug Education program

Gardena, California, has launched a multi-faceted program which reaches out to youth of all ages and involves the whole community. The Gardena Regional Anti-Drug Education (GRADE) Program is unique in that each of its components is focused on the root of the drug problem — a lack of self esteem and the confidence to be responsible for making the right choice in one's life. Program components include classroom instruction, publications, preschool orientations, pedestrian safety, recreation leader training, and police research assistance. Several civic organizations support the program with funds and in-kind services.

Contact: Gail Baca, Youth & Family Services Manager, 1700 West 162nd Street, Gardena, CA 90247 213/217-9574

## Gardena , CA

### Service Providing Opportunities through Training and Support (SPORTS)

The city of Gardena recreation department has instituted an education curriculum which enables adults to help youth to "say NO to drugs." The SPORTS program is developing a program/curriculum to actively make the city parks drug-free, pro-prevention, and positive environments. The project has two major objectives: 1) To develop a curriculum geared to Recreation personnel and volunteer coaches emphasizing both drug education and positive drug use intervention techniques; and, 2) To develop and implement a resource fair where information will be available for persons wanting to help youth with drug problems.

The SPORTS program is assisted by a community-based committee which aids in developing the program, marketing the project, and organizing the substance abuse fair.

Contact: Gail Baca, Youth & Family Services Manager, 1700 West 162nd Street, Gardena, CA 90247 213/217-9574

## Hampton, VA

### Hampton Intervention and Prevention Program

In 1983 the Hampton City Schools, the Hampton Police Division, and Alternatives (a private non-profit drug prevention and treatment organization), worked together to form the Hampton Intervention and Prevention Program (HIPP). This partnership is designed to develop and provide a curriculum of drug and alcohol prevention and intervention services for Hampton's young people. Its array of prevention programs include: Just Say No Clubs; Friends Who Care Clubs — sources of positive peer support for school children; Students Against Drunk Driving organizations; a Student Assistance Program; Counseling and Treatment efforts; and special suspension and expulsion programs for students who are found using or possessing alcohol or other drugs.

The following are a few examples of the programs sponsored by HIPP:

**TEAM** — Teen Education for Alcohol Management is a citizens group which addresses the problem of teenage alcohol abuse and uses its influence to bring about change in the community. In a recent project, the problem of alcohol sales to minors was attacked by a three-pronged approach including training for convenience store owners, education on legal issues for teens and adults, and increased police surveillance and enforcement.

**WE CARE PARTIES** — Parents invite friends and neighbors into their homes for an informal evening of discussions on how they can help each other teach their children about drug abuse.

**ALTERNATIVE PURSUITS** — Student groups meet after school to help high risk youth become more involved in their community and manage their non-school time by discovering drug-free pursuits.

**COMMUNITY AWARENESS AND EDUCATION** — Many community businesses and civic organizations take part in community education programs including media campaigns and public awareness displays.

Contact: Maureen Savage, Public Relations Assistant, Hampton City Hall, 22 Lincoln Street, Hampton, VA 23669  
804/727-6417

## Melbourne, FL

### Greater Melbourne Area Police Athletic League

The Police Athletic League provides young people with attractive alternatives to drug use and crime. Its activities include athletics, arts and crafts, and drug education programs. Financed with donations from private businesses, the league serves 900 young people annually.

Contact: Jennifer Wilster, Public Information Officer, 900 East Strawbridge Avenue, Melbourne, FL 32901  
407/727-2900 ext. 282

Providence, RI  
"Just Say No" Walk Against Drugs

The younger residents of the city of Providence demonstrate their views on the drug abuse problem by taking part in an annual "Just Say No" Walk. More than 3,000 children from across the state gather in front of the city hall in Providence and make their way as a group to the State House, carrying banners and posters emblazoned with anti-drug themes. Governmental, civic and business leaders accompany them. This event helps to provide the children with positive peer pressure while giving them significant attention and approval from adult leaders.

The Walks are a product of a broad partnership involving the Mayor's Office, a local television station, the Rhode Island Superintendents of Schools, the state departments of Education, Mental Health, and other substance abuse prevention agencies and community groups.

Contact: Fontaine Sullivan, Special Assistant to the Mayor, Mayor's Office, City Hall, Providence, RI 02903  
401/421-2489

Sunnyvale, CA  
Sunnyvale United Student Achievement Network (SUSAN)

The Sunnyvale Public Safety Department's SUSAN program is a prevention tool staffed by a cohesive team of parents, students, administrators, school staff and Public Service Department personnel. The network is based on the philosophy that early intervention with students who have difficulties — at home, with peers, or at school — is a key factor in drug abuse/alcohol misuse prevention. SUSAN teams work with students and parents to identify problem children and to raise the public's awareness of substance abuse in the community.

Contact: Jess Barba, Chief of Police, Sunnyvale Department of Public Safety, 700 All America Way, Sunnyvale, CA  
94088 408/730-7160



# COMMUNITY ENFORCEMENT PROGRAMS

Many cities have instituted programs encouraging community residents to work with law enforcement officials in coping with illegal drug dealers and users. Several of these efforts are outlined here. Community Enforcement Programs encourage community residents to work in cooperation with law enforcement officials in coping with illegal drug dealers and users.

## Aurora, IL Crimestopper

The Aurora Police Department implemented a Crimestopper program in 1985. Overseen by a 27 member civilian board, this effort encourages residents to report to police officials any suspicious activity that they observe. Crimestopper reports have resulted in 297 arrests between March 1985 and May 1988. Furthermore, \$2,000,000 in stolen property and \$600,000 in narcotics have been recovered thanks to the program.

Contact: Robert E. Brent, Chief of Police, Aurora Police Department, 350 N. River Street, Aurora, Illinois 60506  
312/859-1700

## Freeport, NY Drug Watch Program

The Village of Freeport allocated \$15,000 in Community Development Block Grant funds to implement a Community Watch Project out of a neighborhood community center. The project will encourage residents to assist police in their effort to curtail drug abuse in the neighborhood.

A major focus of this project will be on educating residents to report to police their observations of any activity that affects the quality of life in the neighborhood. Small group discussions and workshops focusing on attitudes and values regarding cooperation with local authorities are integral parts of the effort.

Contact: Jean Peters, Publicity Director, 46 North Ocean Avenue, Freeport, NY 11520 516/378-4000

## Houston, TX Acres Homes Community "War on Drugs"

A Houston neighborhood where drug trafficking was prevalent joined in a partnership with the Houston Police Department and the city Parks and Recreation Department to eliminate the drug threat. A storefront police station, which opened in the neighborhood, was a major part of the program. Another important facet was a parade and rally where The Mayor, the Police Chief, and hundreds of Acres Homes residents, with a marching band and an army tank, declared war on drugs.

Contact: Julie Cohn, Assistant to the Mayor for Special Projects, Mayor's Office, P.O. Box 1562, Houston, TX 77251  
713/247-2516

Lakewood, CO  
Hotel Staff Training

The Lakewood, Colorado, Police Department provides training to hotel staff for identifying drug dealers who might use hotel rooms to conduct illegal narcotics transactions.

Contact: Captain Gary J. Mecham, Lakewood Police Department, 445 South Allison Parkway, Lakewood, CO 80226-3105 303/987-7370

Portsmouth, VA  
Private Sector Assistance in Enforcement Efforts

Many downtown businesses in Portsmouth are cooperating with the Police Department by allowing the use of their businesses and other buildings as surveillance points for the police. Many of the downtown buildings have upper floors which are used for storage and which are ideal for surveillance. As a result of this partnership, the Portsmouth Police have made several drug arrests.

Contact: Regina Bush, Executive Assistant to the Mayor, P.O. Box 820, Portsmouth, VA 23705 804393-8614

Stamford, CT  
Community Oriented Police Enforcement — Police and Citizens Together (COPE-PACT)

COPE-PACT is a partnership between the city of Stamford and the Stamford Police Department which calls for quick police response to citizen complaints about street drug trafficking and drug use. Its focus is to clear drug dealers and users from the streets and to make residents and their children less tolerant of illicit activity. The COPE-PACT program enlists the cooperation of many groups including parents, treatment organizations, religious groups and the business community.

Contact: Kathleen Kane, Office of the Mayor, 888 Washington Boulevard, P.O. Box 10152, Stamford, CT 06904-2152 203/977-4150

Trenton, NJ  
Police Department Programs

The Trenton Police Department has several programs for encouraging the city residents to become active participants in efforts to clear illegal drugs from Trenton. Its efforts include the following: it established a Drug Information hotline; it maintains a close relationship with 36 civic organizations throughout the city; and it works to form crime watch groups in the city's neighborhoods.

Contact: Richard A. Lucherini, Director, Public Safety Department, 319 East State Street, Room 123, Trenton, NJ 08608 609/989-3371

Waukegan, IL  
Waukegan Fleet Watch Program

The Waukegan Fleet Watch Program adds eyes and ears to the police on the street by enlisting the help of companies which operate vehicles equipped with two way radios. Participating drivers who observe suspicious activity call their dispatcher who in turn relays the information to the police department. Examples of the companies and agencies involved in this program are: the city Public Works Department, bus companies, utility companies, and taxi cab companies.

Contact: Dana Domerchie, Administrative Assistant to the Mayor, Mayor's Office, 106 North Utica, Waukegan, IL 60085 312/360-0900, ext. 507

# DARE PROGRAMS

Many cities have implemented DARE (Drug Abuse Resistance Education) programs in their schools. These are efforts based on a model program created by the Los Angeles Police Department in which police officers teach youngsters in elementary schools the skills needed for drug avoidance — skills such as self esteem building, techniques for resisting peer pressure, and so forth. The DARE programs outlined below include innovative aspects. For more information on the DARE program and the DARE training sessions which are offered to police personnel from throughout the nation, contact Lt. Roger Coombs, Project Director, Project DARE, Juvenile Division, Los Angeles Police Department.

## Chandler, AZ DARE Commitment Statement

The Chandler Police Department has assigned four officers to work in Chandler schools to implement anti-drug education programs. The most comprehensive of these is the DARE program. In this seventeen week course, students are taught decision-making and the concept that each action they take has consequences. Additionally, self-esteem building and support systems are explored. Before completing the program students are required to write a "commitment statement," wherein they can make a stand and "Say No to Drugs."

Contact: John Summers, Public Information Officer, Chandler Police Department, 250 East Commonwealth,  
Chandler, AZ 85225 602/786-2820

## Cincinnati, OH DARE Funding

Project DARE in Cincinnati is funded by drug forfeiture funds.

Contact: Harry B. Budke, Administrative Assistant to the Mayor, 801 Plum Street, Room 150, Cincinnati, OH 45202  
513/352-3250

## Inglewood, CA DARE Funding

The DARE Program in Inglewood, California, is funded in part by money raised by Forum Community Services, Inc., an organization made up of the wives of the Los Angeles Lakers Basketball Team. The organization efforts have included a DARE Walk-a-thon, an anti-drug music video, and an anti-drug rap. Money raised through each of these efforts helps to fund the DARE program in Inglewood.

Contact: Norman Y. Cravens, Deputy City Manager, One Manchester Boulevard, Inglewood, CA 90301  
213/412-5301

Inglewood, CA  
DARE Alumni

The city of Inglewood, California, has instituted a DARE Alumni group for students who complete the DARE program. An Alumni Newsletter and mailing list is being developed to make it possible for the students to stay in contact with each other and with the police officers involved in the program. This program will have the added benefit of enabling the tracking of students who receive the DARE instruction for a longer period of their school career, thus helping to measure the effectiveness of the DARE program.

Contact: Norman Y. Cravens, Deputy City Manager, One Manchester Boulevard, Inglewood, CA 90301  
213/412-5301

Waukegan, IL  
DARE Funding

The Waukegan Police Department's initiated DARE Program is funded entirely by the city; it receives neither state nor funds for its day to day operations. The DARE program has received considerable support from various civic organizations, businesses, and private citizens throughout the community and is currently forming a volunteer Civilian Advisory Board to assist in the raising of funds to support the program.

Contact: Dana Domerchie, Administrative Assistant to the Mayor, Mayor's Office, 106 North Utica, Waukegan, IL  
60085 312/360-0900 ext. 507

Additional contacts in cities with active DARE programs are listed below.

Mason City, IA

Contact: The Honorable Dr. Stanley C. Romans, Mayor of Mason City, 19 South Delaware Street, Mason City, IA  
50401 515/421-3600

Meridian, MS

Contact: Maureen Lofton, Community Information Officer, Executive Department, P.O. Box 1430, Meridian, MS  
39302 601/485-1819

San Bernardino, CA

Contact: Jerilyn Simpson, President/CEO, San Bernardino Community Against Drugs, Inc., 234 North Arrowhead Avenue, San Bernardino, CA 92408 714/889-3565 or 714/885-0509

# DRUG LAW ENFORCEMENT PROGRAMS

Many city police departments have undertaken collaborative efforts with nearby local law enforcement agencies and with the local school system. Several of these efforts are described in this chapter.

## Brooklyn Center, MN Information Sharing Agreement with the School District

The City of Brooklyn Center has entered into an agreement — issued a memorandum of understanding — with the local school district to allow the sharing of information on illegal drug possession and sale. This exchange has proven helpful in the investigation and solution of some severe drug problems.

Contact: The Honorable Dean A. Nyquist, Mayor of Brooklyn Center, 5637 Brooklyn Boulevard, Brooklyn Center, MN 612/533-7272

## Cranston, RI Tactical Enforcement Teams

The Cranston Police Department attacks the drug problem on both the enforcement and the community education fronts. A special tactical team works closely with state and federal officials and other local police departments to keep tabs on the drug trade.

Contact: Carmine J. Catalano, Substance Abuse Prevention Coordinator, Department of Community Development, 14 Hayward Street, Cranston, RI 02910 401/781-1990

## Chandler, AZ Narcotics Unit

The Chandler Police Department has undertaken a number of narcotics operations in the recent past. Among these was an undercover investigation in which an officer posed as a student at a local high school. Another was a multi-agency "sting" operation focusing on criminals who purchase stolen property.

Contact: John Summers, Public Information Officer, Chandler Police Department, 250 East Commonwealth, Chandler, AZ 85225 602/786-2820

## Hampton, VA Regional Enforcement Effort

The Hampton Police Department coordinates with police personnel from surrounding jurisdictions in efforts to deter illegal drug trade. It takes part in two task forces of law enforcement organizations in the area. One consists of state

police and police from the cities of Newport News and Poquoson as well as James City County. And the second consists of the DEA, the state, and nine local police departments in the Hampton Roads area.

Contact: Maureen Savage, Public Relations Assistant, Hampton City Hall, 22 Lincoln Street, Hampton, VA 23669  
804/727-6417

### Inglewood, CA Special Assessment District for Financing Police Programs

The City of Inglewood, California, is exploring the option of a special assessment district through which police personnel salaries will be funded. The Police Benefit Assessment District would finance 20 additional Police Officers to be deployed in a task force approach. This will be the first time special district financing has been used to fund police services in California.

Contact: Norman Y. Cravens, Deputy City Manager, One Manchester Boulevard, Inglewood, CA 90301  
213/412-5301

### Melbourne, Fl County Drug Enforcement Task Force

The Melbourne Police Department participates in a county Drug Enforcement Task Force which targets mid to upper level drug traffickers. The group was established through an interlocal agreement of police officers from several municipal police agencies, the County Sheriff's Office, and the State Attorney.

Contact: Jennifer Wilster, Public Information Officer, 900 East Strawbridge Avenue, Melbourne, FL 32901  
407/727-2900 ext. 282

### Meridian, MS Regional Drug Enforcement Program

The Meridian Police Department has joined forces with surrounding enforcement agencies to form The Metro Narcotics Unit. The Unit has successfully tackled two of the most common problems in the area of drug enforcement — lack of adequate staffing and lack of a comprehensive plan for attacking illegal narcotics use and trafficking and drug-related crime. The unit now has seven agents investigating 350 felony and 150-200 misdemeanor cases a year. The city, the county, and the state each contributed money and resources to the unit, making it a truly regional effort.

Contact: Maureen Lofton, Community Information Officer, Executive Department, P.O. Box 1430, Meridian, MS 39302 601/485-1819

### Parkersburg , WV Regional Enforcement Effort

A Federal-Local drug task force was formed in 1987. This "Organized Crime, Drug Enforcement Task Force" is a highly trained and specialized unit consisting of agents from the Federal Bureau of Investigation, the Drug Enforcement Administration, the Internal Revenue Service, the West Virginia State Police, the West Virginia State Fire Marshall's Office, the Wood County Sheriff's Department, and the Parkersburg Division of Police. An Assistant United States Attorney coordinates the unit. Five Percent of the Parkersburg Police Department's Police Force is assigned to specific task force duties.

Contact: Larry C. Gibson, Chief of Police, Parkersburg Police Department, P.O. Box 1167, Parkersburg, WV 26102  
304/424-8444

Portland, OR  
Organized Crime/Narcotics Task Force

The Organized Crime/Narcotics Task Force was organized with funds from a federal grant administered by the Bureau of Justice Assistance. The city cooperated with county, state, and federal law enforcement officials in this task force which has been responsible for several significant interdiction efforts involving seizures of cocaine and methamphetamines.

Contact: Steve Moskowitz, Assistant to the Mayor, Mayor's Office, 1220 S.W. Fifth Avenue, Portland, OR 97204  
503/248-4120

Revere, MA  
Memorandum of Understanding

A memorandum of understanding on a drug abuse policy was signed by the City of Revere, the Revere Police Department, the Revere Public Schools and the Parent Teacher Association. This memorandum outlines the roles of the school personnel, police, and the PTA in the city's efforts to cope with illegal drugs in schools. It calls for the designation of a police liaison to the schools for working closely with school personnel regarding alleged drug and alcohol violations.

Contact: Burton Gerrig, Director, Community Health Education Center, Revere Public Schools, 101 School Street, Revere, MA 02151 617/289-9200 ext. 181

San Mateo, CA  
Regional Narcotics Enforcement

The San Mateo Police Department drug enforcement efforts include several types of activities. The Department participates in the San Mateo County Narcotic Task Force, and its five member narcotics unit works to eradicate narcotics traffickers within the city. Further, a "Street Level" drug suppression program focuses on low level dealers. This program is unique in that trained street patrol officers use non-traditional patrol and drug suppression techniques to keep the "street dealers" off balance while the undercover narcotics unit personnel infiltrate and arrest their suppliers.

Contact: Don Phipps, Chief of Police, San Mateo Police Department, 2000 South Delaware Street, San Mateo, CA  
94403-1497 415/377-4600

Syracuse, NY  
Regional Drug Enforcement Force

Since illegal drug activity is generally not confined to political boundaries, enforcement efforts must reach beyond them to be successful. In 1986, the City and County drug enforcement operations consolidated their efforts. In 1987, the Regional Drug Task Force commenced operations in the seven county Central New York Region, stretching from Pennsylvania to the Canadian border. The city has dedicated five police officers to this 17 member Task Force which also includes federal DEA agents, State Police, and County and other municipal officers.

Contact: Ms. J. Lisle Bozeman, Director of Research, City of Syracuse Bureau of Research, 223 City Hall, Syracuse, NY 13202 315/473-6605

Tampa, FL  
Task Force on Illegal Drugs

Efforts by Tampa Mayor Sandra Freedman and the Tampa Police Department have included the creation of two special police task forces, one targeting illegal aliens involved in illegal drug dealing and the other focusing on habitual offenders. Other operations have included reverse stings, the targeting of "drug holes" — areas where trafficking is heaviest,

and an array of undercover operations and high profile police patrols.

Contact: Robert F. Buckhorn, Jr., Special Assistant to the Mayor, One City Hall Plaza, 8N, Tampa, FL 33602  
813/223-8251

#### Union City, NJ Mini Precinct Van

The Union City Police Department established a selective enforcement unit — the Narcotics Task Force — to cope with drug related crimes. It also acquired a Mobile Mini Police Precinct van which has helped to greatly reduce the amount of time needed to process suspects arrested for violations of narcotics laws.

Contact: The Honorable Robert Menendez, Mayor of Union City, Department of Public Affairs, 3715 Palisade Avenue, Union City, NJ 07087 201/348-5754

#### Waukegan, IL Drug Enforcement Initiatives in Waukegan

While major narcotics traffickers have been a priority for the police department, the current administration has also attacked the narcotics problem at the street level. This has been accomplished with the establishment of a Task Force within the police department which spends 90 percent of its time targeting the street level narcotics dealer and user. This eight man unit works undercover to combat the problem that the street level drug dealer and user create for society.

The Task Force has been given the special assignment of concentrated enforcement of narcotics and alcohol laws in the immediate surrounding areas of all schools, and in particularly those schools in which the DARE program is taught. This effort will increase the visibility of police in these sensitive areas, reduce the possibility that a student will be pressured to use drugs, and demonstrate to school age children the consequences of involving drugs in their lives.

Contact: Dana Domerchie, Administrative Assistant to the Mayor, Mayor's Office, 106 North Utica, Waukegan, IL 60085 312/360-0900 ext. 507

# SCHOOL PROGRAMS

## ANTI-DRUG PROGRAMS LOCATED IN CITY SCHOOLS INCLUDE TREATMENT, EDUCATION, ENFORCEMENT AND EMPLOYMENT EFFORTS

### Aurora, IL Anti-Drug and Anti-Gang Programs for School Children

Aurora, Illinois, has undertaken anti-drug initiatives structured specifically for students. An annual "Just Say No to Drugs Week" is held each spring. The 1987 program included a concert, a balloon launch, special classroom sessions, a parade, and a story writing contest. A "Just Say No to Drugs and Gangs" workshop was also coordinated by the city. The workshop, which was for the city's fifth and sixth graders, was held to advise the students on making life choices. The program included a speaker and a dramatization.

Contact: Frederick Rodgers, Youth & Sports Activities Director, City of Aurora, 44 East Downer Place, Aurora, IL 60507 312/844-3617

### Birmingham, AL Drug Abuse Information Center

The City of Birmingham Drug Abuse Information Center was established to provide direction for individuals experiencing drug related problems and to aid citizens groups requesting assistance. With the help of the Birmingham Police Department the Center develops strategies for addressing drug abuse and related crimes in the city's communities. Further, it provides a 24-hour per day telephone information and treatment service; a drug prevention literature and film library; and, a series of community education seminars. The center provides an efficient network of prevention and treatment services. It also works in partnership with schools in making presentations to elementary, junior high, high school, junior college, and technical school students. Local businesses provide funding and in-kind support.

Contact: Scotty Colson, Administrative Assistant to the Mayor, Mayor's Office, 710 North 20th Street, Birmingham, AL 35203 205/254-2277

### Brooklyn Center, MN Information Sharing Agreement with the School District

The City of Brooklyn Center has entered into an agreement — issued a memorandum of understanding — with the local school district to allow the sharing of information on illegal drug possession and sale. This exchange has proven helpful in the investigation and solution of some severe drug problems.

Contact: The Honorable Dean A. Nyquist, Mayor of Brooklyn Center, 5637 Brooklyn Boulevard, Brooklyn Center, MN 612/533-7272

## Cranston, RI Comprehensive School/Community Education Effort

The City of Cranston and its school district share resources in an effort to educate the public about drug abuse. In this way, drug and alcohol education programs in the community and in the schools are pulled together into a comprehensive whole that benefits the entire city. A Coordinator of Substance Abuse Prevention Programs hired by the city and the school district worked to establish several programs including:

- “Students Against Drunk Driving” (SADD) Chapters;
- Peer Education Program through which students work with Police Officers in their school anti-drug education programs;
- A Student Assistance program featuring counselors at high schools who advise students with substance abuse problems; and,
- Programs providing parents with information about drugs and alcohol.

Contact: Carmine J. Catalano, Substance Abuse Prevention Coordinator, Department of Community Development, 14 Hayward Street, Cranston, RI 02910 401/781-1990

## Farmington Hills, MI Police/School Education Program

The Farmington Hills Police Department and the Farmington Public School System worked together in a drug abuse education program for young people. The departments produced a series of six live cable television programs that were simulcast over the Public School Educational Network and the local Community Access cable channels. The format for each of the broadcasts was a panel discussion followed by a viewer call-in session. Topics included: the physical and psychological harm drug abusers experience; drugs and narcotic paraphernalia and techniques for identifying potential drug abuse problems; how to obtain counseling and therapy for drug or alcohol dependency; the legal consequences of drug abuse; and, the effect of an individual’s chemical dependency on their family members.

Contact: Lt. Richard Murphy, Farmington Hills Police Department, 31655 Eleven Mile Road, Farmington Hills, MI 48018 313/473-9607

## Hamden, CT Classroom Programs

The city Youth Services Board cooperates with the school system in providing self-esteem and decision-making skills educational programs. Trained facilitators lead classroom programs and small group discussions which focus on raising students’ self esteem, offering them alternatives to substance abuse, and teaching them the skills to make informed decisions for a healthy lifestyle.

Contact: Barbara Rice Robinson, Youth Services Coordinator, Hamden Youth Services Bureau, 490 Newhall Street, Hamden, CT 06517 203/865-1761

## Houston, TX Drug Free Tomorrows

During the fall of 1986, the Houston Independent School District (HISD) joined with Mayor Whitmire of Houston to announce a coordinated effort to fight drug abuse among young people. A serious lack of high quality drug education programs at the secondary level prompted HISD to call upon professionals in the public and private sectors to help develop a new curriculum for the 100,000 students in grades six through twelve. The volunteers developed training manuals for teachers, materials and activities for students, and brochures for parents. Students were involved in creating the name, “Drug Free Tomorrows” and professional athletes were video taped giving anti-drug messages. The self-

esteem building program is flexible and can be tailored to each school's needs. Counselors work with faculty/parent involvement committees on implementation efforts. The curriculum has been provided to 35 other school districts.

Contact: Julie Cohn, Assistant to the Mayor for Special Projects, Mayor's Office, P.O. Box 1562, Houston, TX 77251  
713/247-2516

### Kansas City, MO Comprehensive School Anti-Drug Abuse Program

The Kansas City, MO, School District developed a four-pronged comprehensive substance abuse program. Its components are: 1) Curriculum Development for grades k through 12; 2) Community Education activities for providing information to students, parents, and the community on drug education and prevention efforts in the schools; 3) Student Involvement in the form of student assistants to teachers for making drug education presentations as well as for forming peer support groups; and, 4) Parent/Community Involvement with the goal of developing parent/community activities to reinforce the school substance abuse prevention programs.

Contact: Mary K. Vaughn, Director, Urban Community Services Department, 414 East 12th Street, 4th Floor, Kansas City, MO 64106 816/274-2397

### Lakewood, CO Prevention Task Force

The "Prevention Task Force," which was established in Lakewood, Colorado, involves law enforcement and social service officials, school leaders, state and local government officials, business leaders, service club representatives, parents and students. It coordinates the training activities of teams of students in several high schools. These groups, known as ALLSTAR teams, are made up of selected students, school personnel, parents, and members of the local law enforcement agency. Team members receive training for establishing goals, creating alternative activities, making decisions and developing leadership skills. The objective of the teams is to develop positive peer pressure and to use it to change negative behavior patterns among teenagers.

Contact: Captain Gary J. Meecham, Lakewood Police Department, 445 South Allison Parkway, Lakewood, CO  
80226-3105 303/987-7370

### Middletown, CT Student Assistance Services

The Rushford Center Student Assistance Services in Middletown, CT, is a model for preventing alcohol and drug abuse among young people. Through contractual arrangements with participating schools in Middlesex County, the Rushford Center places a Student Assistance Services (SAS) counselor in each school from one to two and one-half days per week. The counselor provides in-service training to school personnel, runs prevention and educational groups for the general school population as well as specific groups of high risk students, and conducts individual short-term counseling with students and parents. Services are also provided to the community. These include parent education workshops, support groups for children of substance abusers and short-term counseling for students and parents.

Contact: Leon F. Vinci, MPH, Director of Health, Middletown Department of Health, DeKoven Drive, P.O. Box 1300, Middletown, CT 06457-1300 203/344-3474

### Mobile, AL Drug Prevention Through Pre-School Education

Working with Headstart, The Mobile Bay Area Partnership for Youth has designed and developed anti-drug programs

for pre-school children. These include a ventriloquist who performs for the children, student activity books, and teacher training seminars.

Contact: Major Ronald V. Wilhelm, Mobile Police Department — Field Operations Bureau, P.O. Box 1827, Mobile, AL 36633 205/434-7208

### Mobile, AL Prevention Through School Based Programs

The Mobile Bay Area Partnership for Youth is a broad based community coalition which works to reduce illegal alcohol and drug use by young people. The program includes a variety of school-based programs aimed at drug prevention and focusing on helping students with self-awareness, communication and decision making skills, and the recognition and resistance of peer pressure.

Contact: Major Ronald V. Wilhelm, Mobile Police Department — Field Operations Bureau, P.O. Box 1827, Mobile, AL 36633 205/434-7208

### Modesto, CA School Board Substance Abuse Steering Committee

In the fall of 1986 the Modesto City School District Board established a Substance Abuse Steering Committee which includes members from law enforcement, social service agencies, rehabilitative agencies, school Parent Teacher Associations, and local businesses. This group meets monthly to coordinate city wide drug control efforts.

Contact: Garth Lipsky, City Manager, 801 11th Street, Modesto, CA 95353 209/577-5223

### Naperville, IL Alternative High School

The City of Naperville and a local School District are making plans for opening an alternative high school for students with special needs. Staffed by personnel of the School District with support services provided by the Naperville Park District and the Naperville Police Department, the school program will include students who meet one or more of the following profiles: chronically absent; multiple academic class failures; multiple disciplinary referrals; troubled family situations which create psychological stress; emotivational and irresponsible behaviors; return from inpatient hospitalization; and, substance abuse. The innovative strength of this program lies in its multi-agency development and commitment and in the volunteer assistance of concerned non-professional citizens.

The Park District component will include an Outward Challenge Program designed to improve student self-esteem, self-awareness and self-reliance through cooperative physical activities and a Community Service Project which will enable students to enhance their self worth and contribute to the community by completing work projects of benefit to the city and its citizens.

The Police Department's function in the alternative school will be to provide topical educational programs for parents and teens and to facilitate the creation and development of ongoing teen and adult support groups.

Contact: Pat Lawrence, Chairperson, Naperville Youth Advisory Committee, 65344 Concord Road, Naperville, IL (w) 312/355-3737, (h) 312/357-0895

### Naperville, IL School Substance Abuse Programs

Naperville's School Districts are involved in substance abuse prevention in a number of ways. A major portion of their

effort is the employment of two part-time Substance Abuse Specialists who assist teachers in the identification of high-risk students and who work to link these students and their families with the appropriate substance abuse or other clinical services. The high school also offers several support groups for students with substance abuse problems including the following:

- “One of a Kind,” a student managed high school program which emphasizes the teaching of self-esteem and communication skills to students in athletic groups and other school organizations;
- Peer Helpers program where teens who have been trained in problem solving skills are assigned to assist a high-risk peer;
- Children of Alcoholics, a support group in which teens are helped to discuss their concerns regarding living with an alcoholic parent and are assisted in learning to take responsibility for their individual lives;
- Children of Divorced Parents, a support group that meets weekly within the high schools to enable students to share common problems and concerns related to living in a divorced family;
- Students Against Drunk Driving (SADD), a national program with local chapters which promotes the use of contracts and verbal agreements between parents and teens to keep friends and/or family members from driving drunk; and,
- Star Raiders, a group of teens which meets monthly with the goal of staying free of drugs and finding other ways to handle the stresses of life.

Contact: Pat Lawrence, Chairperson, Naperville Youth Advisory Committee, 65344 Concord Road, Naperville, IL  
(w) 312/355-3737, (h) 312/357-0895

#### Philadelphia, PA Corporate Alliance for Drug Education

The Corporate Alliance for Drug Education (CADE) is a not-for-profit tax exempt agency whose board members represent the corporate community, City government, the news media, and Philadelphia's four professional sports teams. CADE is working to raise \$1,000,000 to fund a two-year demonstration project that will reach over 40,000 children in the city. The project proposes to provide a model kindergarten through sixth grade prevention and education curriculum to 22 elementary schools in four neighborhoods of the city.

Contact: Eleanor M. Dezzi, Executive Director, Mayor's Office of Neighborhoods, Room 702 — City Hall Annex,  
Philadelphia, PA 19107 215/686-8581

#### Providence, RI The Mayor's "A" Team

The Mayor's "A" Team is designed to prevent drug abuse and promote self esteem and success among middle-schoolers living in public housing. The program is funded by ACTION with additional support from Rhode Island businesses. The "A" Team involves 23 Brown University students and 23 middle schoolers in one-on-one relationships maintained through weekly letters and biweekly visits. Its programs include large group activities, anti-drug school assemblies, involvement in the city Just Say "No" Walk, and a poster contest to reinforce the youngsters' commitment to the goals of the "A" Team.

Although only 23 children are served in a primary relationship, the program is designed to affect every resident of public housing and the entire middle school population through the poster contest, anti-drug material distributed by the "A" Team, and the power of the example set by the Team members as drug-free youngsters. The program is a vital partnership involving the Mayor's Office, the Brown University Center for Public Service, the Providence Housing Authority, and the Providence School Department.

Contact: Fontaine Sullivan, Special Assistant to the Mayor, Mayor's Office, City Hall, Providence, RI 02903  
401/421-2489

Revere, MA  
Memorandum of Understanding

A memorandum of understanding on a drug abuse policy was signed by the City of Revere, the Revere Police Department, the Revere Public Schools and the Parent Teacher Association. This memorandum outlines the roles of the school personnel, police, and the PTA in the city's efforts to cope with illegal drugs in schools. It calls for the designation of a police liaison to the schools for working closely with school personnel regarding alleged drug and alcohol violations.

Contact: Burton Gerrig, Director, Community Health Education Center, Revere Public Schools, 101 School Street, Revere, MA 02151 617/289-9200 ext. 181

Scottsdale, AZ  
Scottsdale Prevention Institute

The Scottsdale Prevention Institute was formed in 1986 to serve young people and their families by uniting community resources in the battle against substance abuse. It was formed by a partnership between the city of Scottsdale, the Scottsdale Unified School District, and Camelback Hospital, a leading health care provider in the city. By unifying community resources and implementing a district-wide policy and procedure for student chemical use, the Institute has built the groundwork for successful program development. Governed by an appointed board of directors, the Institute provides an array of services for students and their families. These include:

Student Assistance Program — a counselor who is paid by the Institute is placed at each participating school.

These counselors provide students and their families with assessments, education, counseling and referral;

Student Support Group — a support system for high school students who want to live chemically-free;

Saturday Morning Family Program — training sessions in which parents and children are taught how to cope with substance abuse and the resulting behavior problems;

Student Focus Groups — counseling groups to help troubled students;

Training programs for school staff — instruction for teachers about identifying students with chemical abuse problems. This also includes intervention and prevention tactics;

Single Parent Group — a counseling group designed especially for single parents;

The Elementary School Child: Preventing Drug Abuse — a training program designed to provide parents facts about preventative practices for substance abuse; and,

Families and Students at Risk Project — an eight session training program for parents and students identified as high risk families which provides information on developing parenting skills, sharing concerns, gaining self-confidence in parenting and developing strategies for problem solving.

Contact: John Portnoy, Ph.D., Youth Services Manager, City of Scottsdale, 4201 N. Hayden Road, Scottsdale, AZ 85251 602/994-7922

Shaker Heights, OH  
Chemically Aware Teens of Shaker

Chemically Aware Teens of Shaker (CATS) is an organization of students with the goal of promoting drug education among youth and their parents. The group, which is managed by an officer from the Shaker Heights Police Department, works with various organizations including Shaker Heights Aware, the Youth Center, and other community-base programs, in its effort to educate youngsters. The Police Officer and student volunteers make presentations at schools. They perform dramas, explain drug philosophies and culture, indicate why people use drugs and what type of person is the most susceptible, and explain the medical and legal consequences of illegal drug use. Presentations are made to children in first through twelfth grades. The group has produced three televised educational presentations for both parents and students.

Contact: Joann Green, Director, Shaker Heights Youth Center, 3445 Warrensville Center Road, Shaker Heights, OH 44122 216/752-9292

Sunnyvale, CA  
Sunnyvale Attendance Review Board (SARB)

The Sunnyvale Attendance Review Board is a partnership of school staff, students, parents, counselors, and officers. SARB's goal is to reduce the incidence of truancy among students by initiating a problem solving meeting between the truant student, his parents and teachers, counselors and psychologists, and Public Safety Officers. Many of the students who are referred to SARB have drug or alcohol problems which can be addressed and corrected with proper education and encouragement.

Contact: Jess Barba, Chief of Police, Sunnyvale Department of Public Safety, 700 All America Way, Sunnyvale, CA 94088 408/730-7160

Sunnyvale, CA  
Sunnyvale United Student Achievement Network (SUSAN)

The Sunnyvale Public Safety Department's SUSAN program is a prevention tool staffed by a cohesive team of parents, students, administrators, school staff and Public Service Department personnel. The network is based on the philosophy that early intervention with students who have difficulties — at home, with peers, or at school — is a key factor in drug abuse/alcohol misuse prevention. SUSAN teams work with students and parents to identify problem children and to raise the public's awareness substance abuse in the community.

Contact: Jess Barba, Chief of Police, Sunnyvale Department of Public Safety, 700 All America Way, Sunnyvale, CA 94088 408/730-7160

Tempe, AZ  
Tempe Drug Prevention Program

The Tempe Drug Prevention Program is a school-based drug awareness program targeted at students in grades four through eight. With a continuing series of presentations the program works to encourage adults, civic groups, and community organizations to take a firm stand against substance abuse. The program is planned, coordinated, and implemented through a community approach under the direction of the boards of the city of Tempe's two school districts. Community organizations as well as city agencies and the local news media play important roles in the effort. Activities include a 5 day curriculum taught to all 5th, 6th, 7th, and 8th grade students, a Drug Prevention Week at each school, Drug Prevention pep rallies, Parents nights, Teacher in-service training sessions, and many other activities.

Contact: Randy Gross, Assistant to the Mayor & City Council, P.O. Box 5002, Tempe, AZ 85281 602/731-8422

Trenton, NJ  
School Based Drug Education and Treatment

The Trenton Public School system has instituted a substance abuse curriculum. Students in grades 4-12 receive 10 hours of formal health education instruction entitled "Here's Looking At You" each year dealing with drug/alcohol abuse. And, full time drug/alcohol counselors are employed at the junior and senior high schools.

Other school-based efforts include the following:

The school board approved a drug/alcohol/tobacco policy.

The board implemented a Drug Awareness Program at the elementary level, grades 2-6.

The school system is in the process of implementing more evening and weekend programs for children.

Contact: Richard A. Lucherini, Director, Public Safety Department, 319 East State Street, Room 123, Trenton, NJ 08608 609/989-3371

Union City, NJ  
Substance Abuse/Student Awareness Program

A dynamic program called Substance Abuse/Student Awareness (SASA) has been instituted within Union City's school system to coordinate the institution of a comprehensive anti-substance abuse curriculum in the classroom, supervise the professional training of instructors, and develop an efficient network of community and governmental agencies to assist troubled students. The program works in conjunction with the Union City Narcotics Task Force and the Juvenile Division of the Union City Police Department as well as the Union City Health Department and the Medical Department of the school district. Sharing of information and reports assist each agency in their efforts to coordinate a city wide plan for coping with the illegal drugs.

Contact: The Honorable Robert Menendez, Mayor of Union City, Department of Public Affairs, 3715 Palisa Avenue, Union City, NJ 07087 201/348-5754

West New York, NJ  
High School Mental Health Center

The Palisade General Hospital Mental Health Center assists West New York's Memorial High School with referrals for individual and family counseling. The center has been especially responsive to adolescent suicide attempts.

Contact: Dennis M. Brown, Assistant to the Principal/Substance Abuse Coordinator, West New York Board of Education, 100 51st Street, West New York, NJ 07093 201/902-1120

West New York, NJ  
Spectrum Health Care

Spectrum Health Care, a private counseling service housed in West New York's Memorial High School, offers drug and alcohol abuse counseling, family crisis guidance, and primary and preventive health services. Spectrum also conducts workshops for students and teachers at the city's high school.

Contact: Dennis M. Brown, Assistant to the Principal/Substance Abuse Coordinator, West New York Board of Education, 100 51st Street, West New York, NJ 07093 201/902-1120

# CITY TASK FORCES

**MANY CITIES HAVE APPOINTED GROUPS OF EXPERTS, RESIDENTS, AND CITY PERSONNEL TO EXAMINE THE APPROPRIATE ROLE THAT IT SHOULD PLAY IN THE ASSAULT ON ILLEGAL DRUGS. WHILE THE TASK FORCE CONCEPT IS USED WIDELY, THE EFFORTS VARY GREATLY FROM CITY TO CITY.**

## **Bellingham, WA Straight Talk About Responsibility (STAR)**

Mayor Tim Douglas of Bellingham organized a group of representatives from labor, industry, business, government, education, the news media, and the health professions to discuss the drug epidemic and ways to cope with it. The group decided that the community's attitudes about drugs needed to be changed and it established Straight Talk About Responsibility (STAR) as a steering committee for organizing the community program. The committee adopted the following mission statement to guide its activities:

"To reduce alcohol/drug use in Whatcom County by increasing each person's sense of personal responsibility to help solve the problem."

The group's work strategy is to pursue a neighborhood-based program similar to block watch efforts. Each citizen will be asked to step up to their responsibility and take the necessary action to eliminate drug use in their neighborhood.

Contact: Donald G. Pierce, Chief of Police, Bellingham Police Department, 210 Lottie Street, Bellingham, WA 98225  
206/676-6916

## **Cincinnati Citizens Against Drug Abuse**

Cincinnati Mayor Charles Luken established Citizens Against Drug Abuse (CASA), a volunteer group for raising community awareness about the drug problem in his city and surrounding Hamilton County. Relying heavily on private funding, the organization sponsored a survey of school children to determine the extent of the substance abuse problem. Public Service Announcements were produced and a help-line was developed by the Drug & Poison Information Center at CASA's request. Further, the group produced a education resource guide, 100,000 copies of which were distributed.

Contact: Harry B. Budke, Administrative Assistant to the Mayor, 801 Plum Street, Room 150, Cincinnati, OH 45202  
513/352-3250

## **Ft. Worth, TX Fort Worth Challenge**

The City of Fort Worth has been an active participant in an area-wide organization formed to cope comprehensively with the problem of substance abuse since 1984. Other major participants include the Tarrant County Youth Collaboration,

the Fort Worth Junior League, and Because We Care (an agency concerned with drug abuse in the schools). From this beginning emerged a not-for-profit all volunteer organization, FORT WORTH CARES, which wrote a comprehensive plan for substance abuse services — enforcement, education, and treatment. The organization identified 31 recommendations assigned costs to their implementation and suggested appropriate funding sources. Next it hired an executive director to manage FORT WORTH CHALLENGE, the organization charged with implementing the recommendations.

Two important accomplishments of FORT WORTH CHALLENGE point to its successes:

- 1) The organization used its influence to help establish FIRST STEP, a case management program which serves as a central citywide intake, assessment, and referral mechanism for substance abusers. Funding for FIRST STEP was triggered by the FORT WORTH CHALLENGE and provided by local foundations; and,
- 2) The agreement by The County Commission agreed to earmark 10 percent of drug asset forfeiture funds for the treatment of indigent adolescents.

FORT WORTH CHALLENGE is entering its second year with plans to develop a women's treatment center and expanded outpatient services for special populations.

Contact: Ramon Guajardo, Assistant City Manager, City of Ft. Worth, 1000 Throckmorton, Ft. Worth, TX 76102  
817/870-6191

#### Freeport, NY Mayor's Advisory Task Force on Drugs

Mayor Dorothy Storm established the Mayor's Advisory Task Force on Drugs in May 1986. With a firm membership of 17 individuals the groups activities have included the adoption of a new drug policy/drug education program by the schools; the sponsorship of a second "Freeport Says No To Drugs" parade; a poster contest within the schools; the erection of a permanent anti-drug banner at the high school; continued activities in the legislative and judicial areas; and the establishment of a volunteer Court Watch program to monitor the results of drug arrests.

Contact: Jean Peters, Publicity Director, 46 North Ocean Avenue, Freeport, NY 11520 516/378-4000

#### Hamden, CT Drug, Alcohol and Tobacco Task Force

The Town of Hamden established a Drug, Alcohol and Tobacco Task Force in 1980. This committee is comprised of parents and professionals who plan and evaluate substance abuse programs for the city's youth and families. The Committee's programs are financed with city and state grants.

The Committee has developed a myriad of prevention programs, most notably the "Just Say No" Prevention Health Fair for fifth and sixth grade students. The fair is designed to provide information to children about drugs, alcohol, tobacco, and personal safety while affording them an opportunity to learn decision-making skills and ways to say "no". The fairs serve to educate the young people, parents, and other members of the community about drug abuse.

Contact: Barbara Rice Robinson, Youth Services Coordinator, Hamden Youth Services Bureau, 490 Newhall Street, Hamden, CT 06517 203/865-1761

#### Houston, TX Mayor's Task Force on Drug Abuse

In February 1987 Mayor Kathryn Whitmire of Houston appointed a task force to develop a citywide plan to combat drug abuse. The task force was charged with soliciting input from all sectors of the community for identifying gaps in

services and priorities for funding. Through seven committees (Community Education, Crime Prevention, Neighborhood Programs, Gaps in the Continuum of Services, Legislation and Funding, and Media), the Task Force is gathering information about treatment services, prevention programs, and enforcement efforts.

Contact: Julie Cohn, Assistant to the Mayor for Special Projects, Mayor's Office, P.O. Box 1562, Houston, TX 77251  
713/247-2516

### Inglewood, CA Inglewood Coalition Against Drugs

In October 1986 a coalition of community activists, the Inglewood Coalition Against Drugs (ICAD) was formed to address the community drug problem. The focus of the committee was to demonstrate how citizens could get involved at the grass roots level to address the drug problem. A kick-off event which included an anti-drug march and rally was staged to raise community awareness.

Contact: Norman Y. Cravens, Deputy City Manager, One Manchester Boulevard, Inglewood, CA 90301  
213/412-5301

### Kansas City, MO Kansas City Task Force on Drug Abuse

Mayor Richard Berkley formed the Kansas City Task Force on Drug Abuse in cooperation with the U.S. Attorney's office. The task force had two components: a working group which analyzed the alcohol and drug abuse problem in the metropolitan area and developed a plan for dealing with it; and, a steering committee, which implemented the plan.

The Task Force formed nine committees: Media, Research, Curricula, Education, Intervention, Treatment, Support, Legislative and Minority issues.

Current projects include:

The Education Committee is developing model policies and procedures for alcohol and drug abuse issues in schools, as well as guidelines for the selection of curricula.

In conjunction with the Kansas City Crime Commission and the Drug Enforcement Administration, the Task Force organized a one-day conference for community leaders dealing with alcohol and other drug issues.

And, the Treatment Committee, in cooperation with the National Council on Alcoholism and Drug Abuse, is organizing a center for the assessment and referral of alcohol abusers to treatment facilities.

Future projects of the Task Force include an effort to establish and implement intervention policies, procedures and strategies in all metropolitan schools.

Contact: Mary K. Vaughn, Director, Urban Community Services Department, 414 East 12th Street, 4th Floor, Kansas City, MO 64106 816/274-2397

### Mason City, IA Drug Abuse Task Force

Mayor Stanley Romans of Mason City, Iowa, organized a task force on drug abuse which has worked to institute the DARE program in the city schools. It has also worked with local businesses and churches in organizing workshops on how these bodies can work together with the city in the effort to curb drug abuse.

Contact: The Honorable Dr. Stanley C. Romans, Mayor of Mason City, 19 South Delaware Street, Mason City, IA 50401 515/421-3600

## Naperville, IL Community Education programs

A number of community education programs are in place in Naperville, Illinois. Many of these are the result of the work to the Naperville Task Force for Drug Free Youth which coordinates the city's anti-drug abuse efforts. Some of its major accomplishments include the following:

- 1) special programs on drug abuse;
- 2) a quarterly newsletter;
- 3) a drug Resource Center;
- 4) a drug abuse Resource Handbook;
- 5) Responsible Educated Adolescents Can Help (REACH), a group of high school students who visit the city's two school districts and perform skits about alcohol, drugs, family life and high school for younger students;
- 6) a "Just Say No" Week which included a teen rally;
- 7) QUEST, a junior high school curriculum that focuses on helping students feel and think positively about themselves and helping students make responsible decisions regarding peer relationships and drug/alcohol use;
- 8) community leadership seminars where key individuals in the community discussed the problem of substance abuse in Naperville; and,
- 9) a Teen Recognition Reception in honor of those senior high school students who made a verbal commitment to remain drug free and who have, as a result of that commitment, worked with the various anti-drug programs in the city.

Contact: Pat Lawrence, Chairperson, Naperville Youth Advisory Committee, 65344 Concord Road, Naperville, IL  
(w) 312/355-3737, (h) 312/357-0895

## Newton, MA Substance Abuse Task Force

Newton's "Substance Abuse Task Force" was created in 1983 to form a comprehensive response to the growing concern about drug and alcohol use and abuse by the city's school age population. The group divided into four subcommittees:

- 1) School Climate, which monitors school-based programs which were attempting to address the needs of students already involved with mind-altering chemicals;
- 2) Curriculum, which monitors the use of drug education curricula and determines the future needs of curriculum development for all levels of public education;
- 3) Community Education, which develops strategies and programs to educate the community at large; and,
- 4) Treatment, which developed a list of public and private treatment facilities and options available and assists those agencies involved in treatment to share their resources.

Some examples of the successes of this Task Force include the establishment of a "Substance Abuse Curriculum Specialist" within the Newton School Department; a televised drug education presentation; and the production of a pamphlet discussing "home party rules" that could be followed to insure safe and responsible activities. The pamphlets were distributed by mail to all households in the city.

Contact: Lowell K. Haynes, Director, Department of Human Services, 1000 Commonwealth Avenue, Newton, MA  
02159 617/552-7170

## Parkersburg, WV Parkersburg Illegal Drug Advisory Board

Mayor William P.A. Nicely appointed an advisory board which examined the illegal drug abuse problem in the Parkersburg, WV, area. A member of the city Police Department was appointed chairman of the group which also included representatives from law enforcement, education, the private business sector as well as personnel from judicial, preven-

tion, probation, parole, treatment, and rehabilitation agencies. The task force was given the responsibility of creating a comprehensive and coordinated program for dealing with all aspects of the substance abuse problem.

Contact: Larry C. Gibson, Chief of Police, Parkersburg Police Department, P.O. Box 1167, Parkersburg, WV  
26102 304/424-8444

## Portland, OR Regional Drug Initiative

Portland Mayor J.E. "Bud" Clark played an instrumental role in establishing the Regional Drug Initiative (RDI) Task Force which brought together jurisdictional leaders, criminal justice and treatment professionals, educators, business leaders, and concerned citizens to develop a comprehensive approach to the problem of drug abuse and illegal use of drugs. Funds for the organization were provided by the city of Portland, Multnomah County, and individual donors.

In October 1987, the RDI Task Force adopted a "Community Agenda to Combat Drug Abuse and Illegal Use of Drugs" which provides a policy structure for interjurisdictional and community-wide cooperation to combat drugs. The plan focuses on both the short-term need to interrupt the flow of drugs into the community and for the long-term need to eliminate the demand for illegal drugs. It is being used as a mechanism for increased coordination and resource development by the City of Portland, Multnomah County, the Metropolitan Services District, and all small cities within the county.

Contact: Steve Moskowitz, Assistant to the Mayor, Mayor's Office, 1220 S.W. Fifth Avenue, Portland, OR 97204  
503/248-4120

## Providence, RI Drugs and Society Symposium

Providence Mayor Joseph Paolino, together with Brown University and a city neighborhood, sponsored a "Drugs and Society" Symposium. The meeting provided a forum for discussing the principal problems of the criminal abuse and sale of drugs: arrest, enforcement, distribution, adjudication, trials, sentencing, prison facilities, treatment and prevention. Participants included citizens of Providence, the Mayor, the Chief of Police, the Governor, the state Attorney General, Chief Judges of the Courts, the United States Attorney, the State Chief of Police, Legislators, the Directors of State Departments of Corrections and of Substance Abuse Treatment, the Superintendent of Schools.

This Symposium involved several meetings: general sessions in December 1987 and in March 1988, and a series of workshops in the intervening months. At the December meeting, the group outlined four major areas to be explored: Education and Prevention, Rehabilitation, Enforcement, and Sentencing and Incarceration. Each topic was handled by a workshop committee. A draft report was assembled from the committees and presented as the agenda for the March meeting.

As a result of the Symposium legislation for implementing the recommendation was introduced in the Rhode Island General Assembly. The Symposium provided a setting for constructive dialogue and established a unified and effective Rhode Island front in fighting the war on drugs.

Contact: Fontaine Sullivan, Special Assistant to the Mayor, Mayor's Office, City Hall, Providence, RI 02903  
401/421-2489

## Rochester, MN Mayor's Advisory Committee on Alcohol and Drug Abuse

Mayor Chuck Hazama appointed the Mayor's Advisory Committee on Alcohol and Drug Abuse in December 1979. This extremely active committee continued until early 1987. It produced an evaluation of the city's alcohol and drug abuse situation that set the direction for the community over the eight year span of the committee's activities. By direct

intervention with social institutions at all levels the committee helped to produce immediate change and by establishing liaison with these groups it developed credibility in the community. This voluntary committee performed its task without expenditure of funds. The initial report focused on 1) the criminal justice system, 2) the educational system, and 3) the employer. It produced 29 different recommendations.

Contact: Sue Norris, Assistant, The Mayor's Office, Room 215, City Hall, Rochester, MN 55902 507/285-8080

### San Bernardino, CA San Bernardino Community Against Drugs, Inc.

The San Bernardino Community Against Drugs, Inc. is a not-for-profit organization which grew out of a mayor-appointed task force. It serves as a communication link between area law enforcement agencies, professional treatment providers, schools, parents, courts, businesses, and the community at large. The Corporation helped to organize a hot-line information system called "Communicator/Student Awareness System" which features 65 taped messages in both English and Spanish. Another activity sponsored by the organization was a Drug Awareness Fair which featured exhibits by numerous service providers and community groups.

Contact: Jerilyn Simpson, President/CEO, San Bernardino Community Against Drugs, Inc., 234 North Arrowhead Avenue, San Bernardino, CA 92408 714/889-3565 or 714/885-0509

### Shaker Heights, OH Mayor's Committee on Drug Abuse

Mayor Stephen Alfred of Shaker Heights organized a group of community representatives to create a cohesive effort in the city's overall response to drug abuse in the city. The group has worked toward its goal through several activities: acquiring written prevention materials for distribution throughout the community; supporting a poster contest for young people; and, providing an impetus to the public school system to increase its efforts on prevention/education and counseling by hiring a full time Chemical Concerns Coordinator for the schools.

Contact: Joann Green, Director, Shaker Heights Youth Center, 3445 Warrensville Center Road, Shaker Heights, OH 44122 216/752-9292

### Stamford, CT Mayor's Commission for the Prevention of Youth Alcohol and Substance Abuse

Mayor Thom Serrani appointed a Commission of representatives from government, the Board of Education, law enforcement, local support organizations, community organizations, and parents in 1987 with the goal of involving youth and parents in prevention and education activities and to coordinate the various community prevention efforts in the city. The Commission also works to identify areas of need within the community.

Mayor Serrani's Commission has funded and/or implemented several major activities including:

- 1) Proclaimed May 1988 as Drug Awareness Month in Stamford;
- 2) Sponsored a "March Against Drugs" at which tee shirts and buttons were sold to raise money for prevention efforts;
- 3) A student theatrical production by teenagers;
- 4) Parent education programs;
- 5) Children's programs; and,
- 6) Coordinated and published a manual listing resource material available from local support organizations regarding alcohol and substance abuse and prevention. The manual was distributed to schools and youth oriented organizations.

Contact: Kathleen Kane, Office of the Mayor, 888 Washington Boulevard, P.O. Box 10152, Stamford, CT 06904-2152 203/977-4150

## Syracuse, NY Mayor's Youth Advisory Board

Mayor Thomas Young of Syracuse created the Mayor's Youth Advisory Board in 1986. Composed of 75 city youth aged 13 to 18 who represent schools throughout the city, the board provides a link between the city administration and the city streets. Drug use and abuse was selected by the Board as an issue to address. As a result, the Board has sponsored youth rallies against illegal drugs.

Contact: Ms. J. Lisle Bozeman, Director of Research, City of Syracuse Bureau of Research, 223 City Hall, Syracuse, NY 13202 315/473-6605

## Warwick, RI Mayor's Council on Substance Abuse

Mayor Francis Flaherty of Warwick, Rhode Island, has made the eradication of substance abuse a top priority of his administration. He appointed a Task Force on Substance Abuse and a Mayor's Council on Substance Abuse in 1986 to ensure the commitment of community volunteers. The Task Force was appointed to a term of six months with the mission of analyzing the extent of the drug problem in the city, identifying existing services as well as gaps and duplication, determining accessibility of treatment services and, determining the programs and policies the city needed to implement to improve its response to the drug problem. The Task Force was made up of an eight member community team including representatives from schools, parents, and the police department. The Substance Abuse Council, which has the purpose of supervising the administration of drug prevention efforts, included the area's leading experts and professionals in the field of substance abuse and related human service areas.

A variety of programs have been sponsored by the task forces including:

- 1) Driving While Intoxicated (DWI) Prevention essay contests;
- 2) DWI Prevention poster contests during prom season;
- 3) DWI Conference for liquor servers and licensees;
- 4) Promoting innovative prom safety activities throughout the schools;
- 5) Supporting post-prom, chemical free parties;
- 6) Sponsoring a post-graduation, chemical free cruise;
- 7) Parent awareness and education programs; and,
- 8) Supporting legislation pertinent to substance abuse prevention and drug control.

Private sector organizations and businesses including the local chapter of the American Automobile Association, McDonald's franchises, and local printers have donated services and funds for the above mentioned activities.

The Warwick Schools also play an important role in the city's substance abuse program. A youth advisory committee was formed to act specifically on behalf of Warwick's student population. The Youth Committee advises the Council.

Contact: Caroline M. Wilson, Substance Abuse Coordinator, Department of Human Services, 3275 Post Road, Warwick, RI 02886 401/738-2000 ext. 233

## Waterbury, CT Mayor's Task Force on Substance Abuse

Mayor Joseph Santopietro appointed The Mayor's Task Force on Substance Abuse. The group has had great success in increasing awareness and promoting the importance of its efforts to businesses. It has also undertaken an education campaign for young people, focusing on the "Just Say No" theme. Its related activities have included preparing educational materials to hosting seminars and assemblies. And, finally, working closely with the Police Department, health experts and others in the drug field, the Mayor and the Board of Aldermen established a community seminar program to educate Waterbury's citizens about the dangers of drug experimentation and abuse.

Contact: Stephen Beaujon, Director of Public Information, 236 Grand Street, Waterbury, CT 06702 203/574-6716

West New York, NJ  
Mayor's Council Against Alcohol/Substance Abuse

Mayor Anthony M. DeFino of West New York, NJ, created the Mayor's Council Against Alcohol/Substance Abuse, which works with the Board of Education's Intra-School Committee Against Alcohol/Substance Abuse. These committees have coordinated projects including a March Against Drugs, a Rally Against Drugs, a poster contest, door-decorating contest, a boat trip, a health fair, a teacher education program, community education efforts, and a child awareness program.

Contact: Dennis M. Brown, Assistant to the Principal/Substance Abuse Coordinator, West New York Board of Education, 100 51st Street, West New York, NJ 07093 201/902-1120

# TREATMENT PROGRAMS

**CITY DRUG TREATMENT PROGRAMS HELP ADDICTS AND OTHER  
SUBSTANCE ABUSERS TO OVERCOME THEIR DRUG DEPENDENCY.  
THESE INCLUDE INTERVENTION STRATEGIES TO DISUADE  
POTENTIAL ABUSERS FROM USING ILLEGAL DRUGS.**

Birmingham, AL  
Drug Abuse Information Center

The City of Birmingham Drug Abuse Information Center was established to provide direction for individuals experiencing drug related problems and to aid citizens groups requesting assistance. With the help of the Birmingham Police Department, the Center develops strategies for addressing drug abuse and related crimes in the city's communities. Further, it provides a 24-hour per day telephone information and treatment service; a drug prevention literature and film library; and, a series of community education seminars. The center provides an efficient network of prevention and treatment services. It also works in partnership with schools in making presentations to elementary, junior high, high school, junior college, and technical school students. Local businesses provide funding and in-kind support.

Contact: Scotty Colson, Administrative Assistant to the Mayor, Mayor's Office, 710 North 20th Street, Birmingham, AL 35203 205/254-2277

Boston, MA  
Rebound

Boston's Rebound Program provides substance abuse treatment services to adolescents. The Program is operated by Volunteers of America, Inc., a national non-profit human services organization, in cooperation with the City of Boston Department of Health and Hospitals.

Contact: William H. McCarthy, Senior Policy Analyst, Mayor's Office of Federal Relations, Boston City Hall, Room 620, One City Hall Plaza, Boston, MA 02201 617/725-4490

Chandler, Az  
Police Department's Youth Services Unit

The Youth Services Unit of the Chandler Police Department provides services to juveniles and their families. These include individual and group counseling of young people who are referred by police officers, juvenile court, and the municipal court. Juveniles who have been involved in an alcohol offense are also referred to the Youth Services Unit by the Chandler Municipal Court. These youngsters receive specific alcohol/substance abuse awareness counseling.

Contact: John Summers, Public Information Officer, Chandler Police Department, 250 East Commonwealth, Chandler, AZ 85225 602/786-2820

Dallas, TX  
Adolescent Drug Abuse Pilot Project

The City of Dallas created the Adolescent Drug Abuse Pilot Project (ADAPP) as the coordinated public and private sector response to adolescent substance abuse. The program has decentralized intake assessment, referral, and follow-up services by offering these services at community-based sites including schools, school-based teen clinics, family clinics, and police storefront offices. Other programs include outpatient and residential treatment.

Contact: Adela N. Gonzalez, Director, City of Dallas, Department of Health & Human Services, 1500 Marilla Street, Room 7/A/N, Dallas, TX 75201 214/670-5216

Middletown, CT  
Student Assistance Services

The Rushford Center Student Assistance Services in Middletown, CT, is a model teen alcohol and drug abuse prevention effort. Through contractual arrangements with participating schools in Middlesex County, the Rushford Center places a Student Assistance Services (SAS) counselor in each school from one to two and one-half days per week. The counselor provides in-service training to school personnel, runs prevention and educational groups for the general school population as well as specific groups of high risk students, and conducts individual short-term counseling with students and parents.

In addition to these in-school activities, the center provides services to the community as a whole. These include parent education workshops, support groups for children of substance abusers, and short-term counseling for students and parents.

Contact: Leon F. Vinci, MPH, Director of Health, Middletown Department of Health, DeKoven Drive, P.O. Box 1300, Middletown, CT 06457-1300 203/344-3474

Newton, MA  
Private Sector Treatment Providers

The City of Newton works with private sector organizations in an effort to leverage private, state, and federal funds to enhance the drug abuse treatment programs available to city residents. The city provides support to several local counseling agencies which offer drug treatment services. These private agencies provide a full range of prevention services to reach out to drug abusers and cooperate with the public schools in providing free drug education and information services to elementary, junior high and high school students.

Contact: Lowell K. Haynes, Director, Department of Human Services, 1000 Commonwealth Avenue, Newton, MA 02159 617/552-7170

Newton, MA  
Youth Drug/Alcohol Program

The Newton Youth Drug/Alcohol Program, established in 1978, is a nationally recognized intervention response to the problem of substance abuse by young people. It is a central referral source for several key agencies including the Newton District Court and Middlesex County Superior Court, the Newton Police Department, the Newton Public Schools, the Community Mental Health Agencies, the City Human Services Department, and private rehabilitation centers. The program is a continuum of care. It identifies young people with substance abuse problems; intervenes in their lives and refers them to appropriate treatment facilities (in-patient or out-patient); and, most important, it provides continuing support and after-treatment care on an ongoing basis to achieve abstinence and recovery. The Newton School Department funds the administrative costs of the program.

Contact: Lowell K. Haynes, Director, Department of Human Services, 1000 Commonwealth Avenue, Newton, MA 02159 617/552-7170

## Scottsdale, AZ Juvenile Diversion Program

The City of Scottsdale's Youth Services Program, which began in 1986, provides services for youth and families so that problems can be recognized and treated at an early stage. With a 98 percent success rate — only 2 percent recidivism — the program is very successful. Program components include:

- Intake and Referral interview in which the youth is assessed and treatment objectives are identified;
- Life Skills Training Program in which juveniles are provided instruction in self-esteem building, communication and decision making skills, and the relationships between behavior and consequences;
- Community Service Work, a required portion of the program, providing meaningful and challenging work with supportive supervision for helping to build the youth's self esteem;
- Prevention Institute Alcohol Seminars for people referred to the program for alcohol or drug violations;
- Parent Effectiveness Training, providing parents with tips on communication and basic parenting skills;
- Tutorial Assistance providing free education assistance to youth; and,
- Career Assessment provided by the Scottsdale Public Schools' Vocational Technical Center.

Contact: John Portnoy, Ph.D., Youth Services Manager, City of Scottsdale, 4201 N. Hayden Road, Scottsdale, AZ 85251 602/994-7922

## Scottsdale, AZ Scottsdale Prevention Institute

The Scottsdale Prevention Institute was formed in 1986 to serve young people and their families by uniting community resources in the battle against substance abuse. It was formed by a partnership between the city of Scottsdale, the Scottsdale Unified School District, and Camelback Hospital, a leading health care provider in the city. By unifying community resources and implementing a district-wide policy and procedure for student chemical use, the Institute has built the groundwork for successful program development. Governed by an appointed board of directors, the Institute provides an array of services for students and their families. These include:

- Student Assistance Program — a counselor who is paid by the Institute is placed at each participating school. These counselors provide students and their families with assessments, education, counseling and referral;
- Student Support Group — a support system for high school students who want to live a chemically-free;
- Saturday Morning Family Program — training sessions in which parents and children are taught how to cope with substance abuse and the resulting behavior problems;
- Student Focus Groups — counseling groups to help troubled students;
- Training programs for school staff — instruction for teachers about identifying students with chemical abuse problems. This also includes intervention and prevention tactics;
- Single Parent Group — a counseling group designed especially for single parents;
- The Elementary School Child: Preventing Drug Abuse — a training program designed to provide parents facts about preventative practices for substance abuse; and,
- Families and Students at Risk Project — an eight session training program for parents and students identified as high risk families which provides information on developing parenting skills, sharing concerns, gaining self-confidence in parenting and developing strategies for problem solving.

Contact: John Portnoy, Ph.D., Youth Services Manager, City of Scottsdale, 4201 N. Hayden Road, Scottsdale, AZ 85251 602/994-7922

## Shaker Heights, OH Shaker Heights Youth Center

The Shaker Heights Youth Center is a not-for-profit private community agency serving youth and their families. The Center provides resources for psychological growth and development through its counseling program, in-school crisis intervention and consultation services, and its prevention efforts. It received funding from the city of Shaker Heights, the

Shaker Heights Board of Education, private sources, and fees collected for its services. The Center Coordinator works with school children of all grades, sponsors parenting workshops for parents of teenagers, and develops teen groups on a variety of related topics.

Contact: Joann Green, Director, Shaker Heights Youth Center, 3445 Warrensville Center Road, Shaker Heights, OH 44122 216/752-9292

### Sunnyvale, CA Sunnyvale Juvenile Diversion Program

The Sunnyvale Juvenile Diversion Program is a comprehensive drug use intervention program that is conducted through the Sunnyvale Department of Public Safety. It is an alternative enforcement partnership between the juvenile and his parents, community volunteers, and officers. Juveniles, many of whom have been arrested for a drug or alcohol violation, are given the opportunity to avoid being prosecuted for their first misdemeanor violation by fulfilling the program requirements. These requirements include a combination of the following: attendance at a class conducted by the juvenile diversion officer; participation in a work program; and, attendance at a 12 hour drug rehabilitation program. This alternative enforcement program allows the students to develop problem solving and communication techniques that help them to avoid future legal problems.

Contact: Jess Barba, Chief of Police, Sunnyvale Department of Public Safety, 700 All America Way, Sunnyvale, CA 94088 408/730-7160

### Sunnyvale, CA Sunnyvale United Student Achievement Network (SUSAN)

The Sunnyvale Public Safety Department's SUSAN program is a prevention tool staffed by a cohesive team of parents, students, administrators, school staff and Public Service Department personnel. The network is based on the philosophy that early intervention with students who have difficulties — at home, with peers, or at school — is a key factor in drug abuse/alcohol misuse prevention. SUSAN teams work with students and parents to identify problem children and to raise the public's awareness substance abuse in the community.

Contact: Jess Barba, Chief of Police, Sunnyvale Department of Public Safety, 700 All America Way, Sunnyvale, CA 94088 408/730-7160

# MISCELLANEOUS PROGRAMS

## Melbourne, FL "I Care" Victim Assistance Program

The "I Care" program provides services to victims of crime and the public in general through decentralized community walk-in centers in two high crime and predominantly low income areas of the city. In addition to victims assistance the centers provide housing assistance and ombudsman services.

Contact: Jennifer Wilster, Public Information Officer, 900 East Strawbridge Avenue, Melbourne, FL 32901 407/727-2900 ext. 282

## Portsmouth, VA Anti-Drug Abuse Program Fund Raising

Two efforts are underway in Portsmouth, VA, which raise funds for anti-illegal drug enforcement programs. First, the staff and residents of a high-rise apartment building on the waterfront in Portsmouth, Virginia, established a "Charity Fund" to raise money. Its activities have included an auction and a nationally sanctioned professional tennis tournament. The second program involves several Little League sports organizations which joined forces to raise funds. Proceeds from the leagues' weekly bingo games are donated to the Portsmouth Police Special Investigation Unit where it may be used only for the purchase of street drugs (buy money) and equipment directly related to drug enforcement. The organization donated approximately \$20,000 during the first six months of its program.

Contact: Regina Bush, Executive Assistant to the Mayor, P.O. Box 820, Portsmouth, VA 23705 804/393-8614

## Tampa, FL Mayor's Operation Crack Down

Mayor Sandra Freedman of Tampa, Florida, instituted an innovative program in her city through which abandoned structures used as "crack houses" and places where other illegal drug related activities take place, were condemned and demolished. A partnership of several city agencies, utility companies, and private firms coordinated the program.

Contact: Robert F. Buckhorn, Jr., Special Assistant to the Mayor, Once City Hall Plaza, 8N, Tampa, FL 33602 813/223-8251

Trenton, NJ  
Drug House Ordinance

The city of Trenton, NJ, has adopted a drug house ordinance which holds landlords responsible for the crime conditions of their properties. This ordinance enables landlords to evict criminal tenants based upon evidence obtained by the police.

Contact: Richard A. Lucherini, Director, Public Service Department, 319 East State Street, Room 123, Trenton, NJ  
08608 609/989-3371

Waukegan, IL  
Teen Center

Before 1986, the teenagers of Waukegan, Illinois, were faced with a lack of wholesome places to socialize. As a result, many of them would converge at local restaurants or at a local beach. The School Board and the city worked together with local businesses to overcome this problem by creating "Raidog" a teen center which includes a game room, a dance hall, and other facilities. The center is supervised by local high school and adult citizens who donate their time.

Contact: Dana Domerchie, Administrative Assistant to the Mayor, Mayor's Office, 106 North Utica, Waukegan, IL  
60085 312/360-0900 ext. 507



THE UNITED STATES CONFERENCE OF MAYORS  
1620 EYE STREET, NORTHWEST  
WASHINGTON, DC 20006  
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FORM CD-403  
(REV. 12-85)

U.S. DEPARTMENT OF COMMERCE

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FROM: **Ed Welniak  
Census Bureau**

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CURRENT POPULATION REPORTS

**Consumer Income**

Series P-60, No. 166

**Money Income  
and  
Poverty Status  
in the  
United States:  
1988**

(Advance Data From the March 1989  
Current Population Survey)

CENSUS



U.S. Department of Commerce  
BUREAU OF THE CENSUS

**Table 8. Presence of Related Children Under 18 Years Old—Families, by Total Money Income in 1988 and Type of Family**

(Numbers in thousands. Families as of March 1989. For meaning of symbols, see text)

Total money income	Total	No related children under 18 years	One or more related children under 18 years				All 6 to 17 years
			Total	One or more related children under 6 years			
				Total	All under 6 years	Some under 6, some 6 to 17 years	
<b>ALL FAMILIES<sup>1</sup></b>							
Total .....	65 837	31 582	34 255	16 440	9 033	7 407	17 815
Under \$5,000 .....	2 639	630	2 010	1 216	698	519	794
\$5,000 to \$9,999 .....	4 446	1 867	2 579	1 464	725	739	1 115
\$10,000 to \$14,999 .....	5 785	3 020	2 765	1 444	791	652	1 321
\$15,000 to \$19,999 .....	6 002	3 077	2 926	1 538	888	651	1 387
\$20,000 to \$24,999 .....	5 748	2 881	2 867	1 482	813	669	1 384
\$25,000 to \$29,999 .....	5 761	2 828	2 933	1 454	751	702	1 480
\$30,000 to \$34,999 .....	5 333	2 424	2 909	1 440	800	640	1 469
\$35,000 to \$39,999 .....	5 164	2 548	2 617	1 265	677	587	1 352
\$40,000 to \$44,999 .....	4 416	2 035	2 381	1 106	595	510	1 275
\$45,000 to \$49,999 .....	3 616	1 579	2 037	885	498	388	1 152
\$50,000 to \$54,999 .....	3 233	1 529	1 704	741	428	313	863
\$55,000 to \$59,999 .....	2 643	1 250	1 393	524	281	243	869
\$60,000 to \$64,999 .....	2 084	1 074	1 020	349	199	149	671
\$65,000 to \$69,999 .....	1 660	868	793	263	155	108	531
\$70,000 to \$74,999 .....	1 258	634	624	270	184	86	354
\$75,000 to \$79,999 .....	1 083	539	544	212	116	97	332
\$80,000 to \$84,999 .....	784	453	331	106	56	49	226
\$85,000 to \$89,999 .....	611	298	313	111	66	45	202
\$90,000 to \$94,999 .....	600	363	237	92	51	41	145
\$95,000 to \$99,999 .....	390	224	187	53	29	24	113
\$100,000 and over .....	2 569	1 464	1 106	424	230	194	681
Median income .....	32 191	32 916	31 645	28 491	28 958	28 090	34 845
Standard error .....	186	297	218	383	344	539	358
Mean income .....	38 608	40 277	37 069	33 532	33 794	33 212	40 339
Standard error .....	188	280	252	341	461	508	364
Income per family member .....	12 217	17 075	9 507	8 356	10 027	6 924	10 631
Standard error .....	82	151	83	107	174	134	124
Gini ratio .....	.393	.388	.397	.407	.407	.407	.383
Standard error .....	.0045	.0065	.0062	.0091	.0121	.0136	.0085
<b>MARRIED-COUPLE FAMILIES</b>							
Total .....	52 100	26 500	25 599	12 645	6 979	5 666	12 954
Under \$5,000 .....	786	424	362	225	142	83	137
\$5,000 to \$9,999 .....	2 190	1 384	806	492	259	233	313
\$10,000 to \$14,999 .....	3 858	2 404	1 454	841	491	350	613
\$15,000 to \$19,999 .....	4 333	2 473	1 860	1 146	648	498	714
\$20,000 to \$24,999 .....	4 443	2 335	2 109	1 224	643	581	885
\$25,000 to \$29,999 .....	4 628	2 336	2 292	1 270	660	610	1 021
\$30,000 to \$34,999 .....	4 464	1 997	2 497	1 349	745	604	1 148
\$35,000 to \$39,999 .....	4 450	2 112	2 338	1 175	634	541	1 163
\$40,000 to \$44,999 .....	3 882	1 722	2 160	1 052	571	480	1 108
\$45,000 to \$49,999 .....	3 232	1 365	1 866	834	464	370	1 033
\$50,000 to \$54,999 .....	2 981	1 366	1 615	707	408	301	908
\$55,000 to \$59,999 .....	2 431	1 098	1 333	510	273	237	623
\$60,000 to \$64,999 .....	1 934	967	968	341	194	147	526
\$65,000 to \$69,999 .....	1 575	820	755	260	152	107	496
\$70,000 to \$74,999 .....	1 164	570	594	261	180	81	333
\$75,000 to \$79,999 .....	1 014	497	517	202	105	97	315
\$80,000 to \$84,999 .....	746	428	318	97	48	49	220
\$85,000 to \$89,999 .....	582	283	299	108	63	45	191
\$90,000 to \$94,999 .....	561	333	228	90	49	41	138
\$95,000 to \$99,999 .....	384	206	158	53	29	24	105
\$100,000 and over .....	2 452	1 380	1 073	408	222	187	664
Median income .....	36 389	34 724	37 832	34 057	34 208	33 889	42 027
Standard error .....	180	322	284	354	501	500	358
Mean income .....	42 801	42 028	43 601	39 387	39 448	39 312	47 714
Standard error .....	216	309	300	398	535	594	442
Income per family member .....	13 269	17 934	10 534	9 427	11 080	7 960	11 635
Standard error .....	91	172	98	127	203	162	149
Gini ratio .....	.362	.383	.339	.344	.346	.341	.327
Standard error .....	.0050	.0071	.0072	.0103	.0138	.0155	.0100

<sup>1</sup>Includes male householder, no wife present, not shown separately.

Table 8. Presence of Related Children Under 18 Years Old—Families, by Total Money Income in 1988 and Type of Family—Con.

(Numbers in thousands. Families as of March 1989. For meaning of symbols, see text)

Total money income	Total	No related children under 18 years	One or more related children under 18 years				All 6 to 17 years
			Total	One or more related children under 6 years		All under 6 years	
				Total	All under 6 years		
<b>FEMALE HOUSEHOLDER, NO HUSBAND PRESENT</b>							
Total .....	10 890	3 527	7 363	3 309	1 712	1 597	4 055
Under \$5,000 .....	1 699	151	1 548	940	517	423	608
\$5,000 to \$9,999 .....	2 056	400	1 656	918	431	487	738
\$10,000 to \$14,999 .....	1 590	453	1 137	496	224	272	641
\$15,000 to \$19,999 .....	1 316	432	884	311	174	137	573
\$20,000 to \$24,999 .....	1 031	393	637	219	138	81	419
\$25,000 to \$29,999 .....	867	358	509	145	65	60	365
\$30,000 to \$34,999 .....	605	284	320	76	48	29	244
\$35,000 to \$39,999 .....	477	275	202	65	31	34	136
\$40,000 to \$44,999 .....	334	199	135	29	12	16	107
\$45,000 to \$49,999 .....	223	130	93	28	21	7	65
\$50,000 to \$54,999 .....	176	115	62	26	15	11	35
\$55,000 to \$59,999 .....	121	96	25	9	3	8	16
\$60,000 to \$64,999 .....	111	69	43	5	3	2	38
\$65,000 to \$69,999 .....	46	19	28	2	2	—	25
\$70,000 to \$74,999 .....	55	34	22	9	4	5	13
\$75,000 to \$79,999 .....	43	27	16	10	10	—	6
\$80,000 to \$84,999 .....	19	13	7	5	5	—	1
\$85,000 to \$89,999 .....	16	7	10	1	1	—	9
\$90,000 to \$94,999 .....	23	18	5	—	—	—	5
\$95,000 to \$99,999 .....	14	13	1	—	—	—	1
\$100,000 and over .....	67	43	24	13	7	6	11
Median income .....	15 346	24 199	11 874	8 370	8 220	8 475	15 335
Standard error .....	271	542	253	345	602	408	395
Mean income .....	20 144	28 636	16 077	12 917	13 332	12 473	18 655
Standard error .....	266	543	268	374	550	503	368
Income per family member .....	6 820	11 776	5 019	3 689	4 872	2 866	6 303
Standard error .....	113	314	103	126	239	138	163
Girl ratio .....	.450	.378	.457	.488	.511	.461	.418
Standard error .....	.0111	.0189	.0137	.0227	.0310	.0332	.0176

FORM BC-1089  
(1-28-80)

U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

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# CURRENT POPULATION REPORTS

## **Consumer Income**

Series P-60, No. 166  
Issued October 1989

## **Money Income and Poverty Status in the United States: 1988**

(Advance Data From the March 1989  
Current Population Survey)



**U.S. Department of Commerce**  
**Robert A. Mosbacher, Secretary**  
**Thomas J. Murrin, Deputy Secretary**  
**Michael R. Darby, Under Secretary**  
**for Economic Affairs**

**BUREAU OF THE CENSUS**



Education Day  
9/20/89

THE WHITE HOUSE

WASHINGTON

November 28, 1989

To the Mayors of the United States:

Education and educating are a legacy from our ancestors, as well as our responsibility to the future. The successes or failures to educate tomorrow's leaders will help determine the future strength of America and our standing in the world.

Numerous studies and reports have pointed out that the need for educational reform is great. We are forging a new partnership among Federal, state, and local government.

We must focus on where we can make the greatest difference, and not necessarily for the short term, but for the long-range educational health of our nation.

Our educational system needs high standards for both students and teachers; greater flexibility for states and school districts; a direct focus on literacy; more courage and initiative in implementing innovative educational programs; and greater accountability on the progress we are making in each area.

Your effort to highlight some of the problems the youth in our cities face in attaining a quality education and to point out the creative initiatives that our cities are taking is an important step in addressing the problem. From Bangor to Burbank, our cities' schools must become beacons of excellence, sanctuaries from violence, and models of good character, sound values, and exemplary ethics. I am convinced that, with a new compact among students, parents, teachers, schools, and government at all levels, we can provide this generation with high quality education and also secure hope for our children.

Barbara joins me in sending our best wishes to all the Mayors of the United States Conference of Mayors, and we wish you all continued success.

Ray Burch

THE WHITE HOUSE

WASHINGTON

October 2, 1989

MEMORANDUM FOR DEB ANDERSON

FROM: BILL CANARY

SUBJECT: PRESIDENTIAL ENDORSEMENT OF USCM EDUCATION DAY

Following the education session that state and local officials had with the President on September 15, the U.S. Conference of Mayors requested an endorsement by the President of their National Education Day which was held on September 20.

Mayor Goode (Philadelphia) said that the President expressed strong interest during the meeting in "participating" in the event. USCM was specifically looking for a letter or press release stating the President's support.

As a matter of determining the actual level of interest as stated by the President, and in my absence, Lynn followed up on the request with you, and in turn, with Roger Porter's office. Lynn was not successful in securing an answer or any direction from Porter's office.

Although the event has passed, USCM is still interested in obtaining a letter for inclusion in the final report about the event.

Attached is background about the program.

Please advise.



# THE MAYOR

Since 1933, The Official Publication of the United States Conference of Mayors

## A Message to All Mayors:

*Unless we act, we may lose a generation of children in our cities, and the promise for the future which they hold.*

*A recent survey by the Conference of Mayors showed that three out of every 10 children in the survey cities were estimated to live in poverty, that 21 percent were recipients of some form of public assistance, and that 38 percent of the high school class of 1988 left school between the start of ninth grade and graduation.*

*We know that too many children live their lives in inadequate housing, and far too many have no home at all. Too often, children are left on their own because supervised day care is not available. They must cope on a daily basis with illegal drug abuse and with crime. And they have little hope for the future: few opportunities for a good education, little chance for a decent paying job.*

*In response to a proposal made by Philadelphia Mayor Wilson Goode, Chair of our Subcommittee on Education, and Newton Mayor Theodore Mann, Chair of the Human Development Committee, we resolved at the 57th Annual Conference of Mayors to bring attention to the problems facing our children, to highlight what we are doing about them, and to encourage cities to begin new initiatives to address children's needs. While we know that the majority of the nation's children do not face the problems described above, too many do. And it is those, the educationally disadvantaged, who deserve our attention.*

*On behalf of The U.S. Conference of Mayors, I am declaring September 20, 1989 NATIONAL EDUCATION DAY, and am calling upon all mayors to join in our effort by sponsoring appropriate activities in their cities on that day, and by enlisting the media in the promotion of this.*

*Please join with us on September 20 for our children, and for our future.*

Kathryn J. Whitmire  
Mayor of Houston  
President

August 14, 1989 \* Volume 56 \* Number 17

**In This Issue:** *A Message to All Mayors...Conference Leaders Set Priorities for 1988-89...In New York Meeting, Mayors Renew Call for New Cable TV Law...Mayors and Police Chiefs Will Assess National Drug Control Strategy...Funds for AIDS Education Programs Now Available from Conference...Earned Income Credit Campaign Enters Next Phase...PSAs on AIDS Distributed to Stations...New FBI Data Show Violent Crime Up Six Percent, Property Crime Up Three Percent...Labor Day TV Documentary Will Show Effective Labor-Management Programs...The 1988-89 Santa Fe Challenge*

## Conference Leaders Set Priorities for 1988-89

Concluding their annual planning meeting August 8 in Newport (RI), the leadership of The U.S. Conference of Mayors announced that the mayors' organization would be pursuing a wide range of priority issues in Washington in the year ahead.

During the two-day meeting of the Conference's Executive Committee and Advisory Board, chaired by Houston Mayor Kathryn Whitmire, the mayors discussed with Conference staff the work to be done by the organization in the areas of housing, community development, economic development, drug control, hunger and homelessness, child day care, civil rights, employment and training, gun control, clean air, municipal incineration, solid waste disposal, combined sewer overflow, energy, land and water conservation, surface transportation, aviation, cable television, infant mortality, indoor health threats to children, AIDS, Medicare and Medicaid, the federal budget, tax policy, the 1990 census, and mail order tax collection.

In a press statement issued after their meeting, the mayors described a dozen of the issues on which they will work with the Bush Administration and the Congress in coming months. In the statement, the mayors said they would:

1. work toward creation of new national housing policy, including a commitment from the Administration and passage of legislation that provides a significant local government program to respond to the current housing crisis in the cities;



The United States  
Conference of Mayors

National Education Day  
September 20, 1989

1387 Eye Street, N.W.  
Washington, D.C. 20004  
202-462-1117

September 15, 1989

TO: THE MAYOR

FROM: J. THOMAS COCHRAN, EXECUTIVE DIRECTOR

RE: STATUS REPORT ON THE U.S. CONFERENCE OF MAYORS'  
NATIONAL EDUCATION DAY -- SEPTEMBER 20, 1989

In what has become a strong nationwide declaration that the entire country must recognize the needs of its children and resolve to do more to address those needs, over 300 cities have notified The Conference of Mayors that they will be officially participating in National Education Day. A list of those cities is attached. Among those cities recently added:

Juneau, AK	Portland, ME
Phoenix, AZ	Framingham, MA
Glendale, CA	Lawrence, MA
Covina, CA	Holyoke, MA
Davis, CA	Battle Creek, MI
San Bernardino, CA	Portland, ME
Hartford, CT	Saint Paul, MN
New Haven, CT	Atlantic City, NJ
Pueblo, CO	New Brunswick, NJ
District of Columbia	Bismark, ND
Maui County, HI	Oklahoma City, OK
Chicago, IL	Providence, RI
Des Plaines, IL	Florence, SC
DeKalb, IL	Clarksville, TN
Indianapolis, IN	Texarcana, TX
Terre Haute, IN	Laredo, TX
Dubuque, IA	Temple, TX
Baton Rouge, LA	Milwaukee, WI
New Orleans, LA	La Crosse, WI

If your city is participating in National Education Day and it is not included in the attached list, please let the Conference know -- and send us a copy of your proclamation.

AMONG THE ACTIVITIES THAT HAVE BEEN PLANNED OR UNDERTAKEN FOR THE CONFERENCE OF MAYORS' NATIONAL EDUCATION DAY:

Trenton, NJ -- Mayor Arthur J. Holland

As part of National Education Day, Mayor Holland will:

- o Establish a Youth Services Commission, to coordinate the City's efforts relating to children.
- o Hold a press conference to focus attention on National Education Day and on issues affecting children, to which he has invited the state commissioner of Education and county and local superintendents of education, members of the new Youth Services Commission, and representatives of civic and government agencies.
- o Meet with business and religious leaders to discuss the problems of educationally disadvantaged children and ways they can become involved in addressing those problems.
- o Issue certificates to all children who participated in the Summer Reading Program.

Baltimore, MD -- Mayor Kurt Schmoke

In Baltimore, National Education Day will be used to launch a long series of activities designed to increase community involvement in efforts to address the needs of children. Among the activities which Mayor Schmoke will do on September 20:

- o Visit a high school to highlight a model program, "Success for All," which serves economically disadvantaged children.
- o Present the National Education Day proclamation and awards of appreciation to the Greater Baltimore Committee, which is comprised of all the major businesses in the city, and to representatives of religious organizations, for their work with educationally disadvantaged children.
- o Send a memorandum to all city agencies, directing them to plan activities focusing on children, including highlighting what they are already doing on behalf of children.
- o Distribute the National Education Day proclamation to all religious denominations, asking them to bring the event and its objectives to the attention of their congregations.

- o Distribute the proclamation to Mayor's Stations, located in neighborhoods throughout the city, asking them to disseminate it to the community.
- o Initiate a hotline which will refer people to reading programs in the city.

Some of the many activities related to National Education Day which Baltimore plans to undertake in the near future include:

- o Establishing a Mayor's Committee on Children, which will bring together the various segments of government and the community to address on a long-term basis issues affecting children.
- o Designating "Baltimore Teachers Day" to pay tribute to teachers in the city.
- o Inviting senior citizens to collaborate with students in mutually rewarding programs.
- o Inviting neighborhood organizations to sponsor, in coordination with the Mayor's Stations, special activities for children.
- o Hosting a "Parents and Children Day" at City Hall to hear from them about the problems their children face and their recommendations for solving those problems.

Torrington, CT -- Mayor Delia Donne

In Torrington, the entire school system is actively participating in the Conference of Mayors' National Education Day. A wide range of activities have been planned by each of the local schools which will involve students, teachers, school administrators and parents. Mayor Donne, who has worked closely with the superintendent of schools in promoting National Education Day, will participate in some of those activities. Specific activities which will be taking place in the schools include:

- o Mayor Donne's National Education Day proclamation will be read in homerooms and assemblies, followed by discussions.
- o Parents, senior citizens, and teachers will share their educational experiences with students at special assemblies.
- o Students will interview adults regarding their educational experiences and their views on education.

- o A kindergarten class will discuss why they come to school and notes will be sent to parents asking them to share school day memories with their children and informing them about National Education Day.
- o A second grade class will dedicate the first issue of their magazine to National Education Day.
- o Fourth grade students in one school will write an essay on the importance of education and discuss it with their classmates and teachers.

Chicago -- Mayor Richard M. Daley

Mayor Daley, whose top priority is improving the quality of education in his city, is undertaking a series of activities to promote National Education Day and the new restructuring of Chicago's public schools. Local School Councils, which will be established in each of Chicago's more than 600 schools, will now have complete decision-making power for all school functions. Each council, whose members will be elected in October, will be comprised of six parents, two teachers, two community representatives and the principal. Among the activities that Mayor Daley has done or plans to undertake:

- o Appoint a Deputy Mayor for Education to coordinate public and private sector support for education in general, and school reform in particular.
- o Visit a public high school to address an assembly of students on the importance of education and of involving their parents and neighborhoods in the Local School Councils.
- o Address an assembly of principals to discuss their role in school reform.
- o Address a coalition of business leaders who have formed "Leadership for Quality Education."
- o Establish a hotline for those interested in learning more about school reform or running for local school council seats.

Gary, IN -- Mayor Thomas V. Barnes

Mayor Barnes will present the National Education Day proclamation and participate at a meeting of The Gary Accord, a group comprised of business leaders and representatives of other

various sectors in the community, including civic and religious leaders, educators, and newspaper publishers. The Gary Accord works to develop collaborative solutions to problems affecting youths.

The Mayor, who plans to become a teacher when he retires from public office, will also visit local schools to speak to the students about the importance of education.

Newark, NJ -- Mayor Sharpe James

With the superintendent of schools, Mayor James will visit a local high school to present the National Education Day proclamation to the students and to discuss with them the importance of continuing their education.

North Charleston, SC -- Mayor John E. Bourne, Jr.

Mayor Bourne will present the National Education Day proclamation at the Business/Education Partnership Annual Breakfast Meeting of the Charleston Trident Chamber of Commerce. Over 200 educators and business representatives are expected to attend this meeting. The keynote speaker will be the founder of the National Dropout Prevention Center.

The Mayor will also send letters on National Education Day to all churches in the city, encouraging them to focus their sermons on this issue.

Calumet City, IL -- Mayor Robert C. Stefaniak

Mayor Stefaniak will sponsor a public forum which will bring together elected officials, representatives of the various segments in the community and the public to discuss problems affecting educationally disadvantaged children, to highlight programs already in place, and to begin to develop joint strategies for addressing the needs of children. To encourage as much community participation as possible, the meeting has been publicized in the newspapers and in cable television and schools have sent notices to the parents.

Lauderhill, FL -- Mayor Ilene Lieberman

Mayor Lieberman will begin a series of visits to local schools where she will have lunch with groups of students. Students will discuss with the Mayor issues of concern and how the City and the entire community can help to address them.

Mason City, IA -- Mayor Stanley C. Romans

Mayor Romans will visit various programs that serve educationally disadvantaged and other children at-risk. He will also hold a press conference where he will read the National Education Day proclamation, speak about the needs of children, and highlight the programs which he visited.

North Las Vegas, NV -- Mayor James K. Seastrand

Mayor Seastrand will participate in a school assembly to speak to students, school administrators, teachers and parents and present to them the National Education Day proclamation.

Virginia Beach, VA -- Mayor Meyera E. Oberndorf

Mayor Oberndorf will visit a headstart program and an extended-day Chapter One kindergarten program, where she will present the National Education Day proclamation to the superintendent of schools. She will also participate and deliver the keynote address at a regional town meeting on issues affecting youths, "Making the Grade", which is being sponsored locally by the Colonial Coast Girl Scout Council. In her address, the Mayor will emphasize problems facing children at-risk.

Indianapolis, IN -- Mayor William H. Hudnut, III

Mayor Hudnut will hold a press conference on National Education Day and visit a local high school to speak to the students, teachers, administrators and parents.

Cranston, RI -- Mayor Michael A. Traficante

Mayor Traficante will visit fifth and sixth grade classes participating in the DARE (Drug Abuse Resistance Education) program, to reinforce the role that education can play in reducing drug abuse among children.

Farlington, NM -- Mayor Thomas C. Taylor

Mayor Taylor and the superintendent of schools will discuss National Education Day on a popular morning talk show. A "Grandparent Day" will also be held at each school to enable grandparents to visit and have lunch with their grandchildren and to encourage them to become more involved in their grandchildren's education.

Omaha, NE -- Mayor P.J. Morgan

Mayor Morgan will visit local schools to speak with students about the importance of education.

Altantic City -- Mayor James L. Usry

As part of National Education Day, Mayor Usry will announce the establishment of the City's Latch Key Program. A wide range of activities, including tutoring, sports activities, arts and crafts, aerobics and trips to cultural events, will be available to youths participating in the program.

Long Beach, CA -- Mayor Ernie Kell

Mayor Kell will present the National Education Day proclamation at a meeting of the City Council, to which he has invited the three principal education leaders in the city -- the superintendent of schools and the presidents of a State university and of a community college -- to speak about their programs for educationally disadvantaged children and about needed new initiatives. The City's Education Liaison Officer will also speak about collaborative efforts between the City and local educational institutions. The meeting will be televised on cable.

Kenner, LA -- Mayor Aaron F. Broussard

Mayor Broussard will hold a press conference to announce the establishment of "Step Up", a program which provides incentives to students to improve their school performance. Through this program, which was developed by the Mayor in consultation with the local schools, all of the 5,600 fourth and fifth grade students in the local public schools and students at some of the private schools, will be eligible to receive special coupons if they improve their school grades and attendance. The children will be able to redeem their coupons for various prizes, including free admission tickets to museums and recreational events and free hamburgers at fast-food restaurants. The program will be partially underwritten by local merchants and others who, in response to a request by the Mayor, are donating \$5.00 or more to the program or contributing prizes.

Wilmington, DE -- Mayor Daniel S. Frawley

As part of National Education Day, Mayor Frawley will visit the Wilmington Skills Center to present the National Education Day proclamation and to highlight the importance of such programs

in addressing problems faced by educationally disadvantaged youths. The Wilmington Skills Centers provides job training, G.E.D. classes and other services to high school dropouts.

Irvington, NJ -- Mayor J. Walter Jonkoski

Mayor Jonkoski will present the National Education Day proclamation to educators and nursing staff who are involved in providing prenatal health care and counseling to students at a local high school. Through those nurses, the City's Department of Health and Welfare also advises high school students of the many services available to them for free at city hall.

Lynn, MA -- Mayor Albert V. DiVirgilio

Mayor DiVirgilio will visit elementary schools to hold "Ask the Mayor" sessions with students. Those sessions follow a series of activities which took place in Lynn the week of September 11 as part of "Education Week" to recognize the contributions of the local public schools and various groups in the community, including business persons, to improving the quality of education. Specific activities carried out during that week included special ceremonies to highlight the Lynn Business Education Foundation's Adopt-A-School Program and other similar collaborative efforts, and a meeting of the Mayor and other local leaders with Senator Paul Tsongas, President of the Board of Regents, to discuss an upcoming Community Education Forum which will be held in October.

North Providence, RI -- Mayor Salvatore Mancini

Mayor Mancini will kick off a campaign to publicize DAD (Dollars Against Drugs), a program designed to combat drug and alcohol abuse among youths. Through this effort, which is supported by the Mayor's Task Force on Drug and Alcohol Prevention, city employees will assist on September 30 approximately 300 high school students who will attempt to raise \$35,000 through a door-to-door campaign. The funds will be used to enable groups of students to attend intensive training sessions on ways they can help prevent substance abuse, primarily through the development of collaborative activities that will provide youths positive alternatives to drugs. The money will also be used to help implement some of the plans developed by the groups which might require funding.



The United States  
Conference of Mayors

National Education Day  
September 20, 1989

1620 Eye Street, NW  
Washington, D.C. 20006  
202.293.7330

PARTIAL LIST OF CITIES PARTICIPATING IN  
THE U.S. CONFERENCE OF MAYORS' NATIONAL EDUCATION DAY

Alabama

Bessemer  
Birmingham  
Decatur  
Florence  
Gadsden  
Huntsville  
Prichard  
Tuscaloosa

Alaska

Juneau

Arizona

Flagstaff  
Glendale  
Mesa  
Phoenix  
Scottsdale  
Tempe  
Tucson

Arkansas

Little Rock

California

Arcadia  
Artesia  
Burbank  
Buena Park  
Costa Mesa  
Covina  
Culver City  
Cypress  
Daly City  
Davis  
El Monte  
Escondido  
Fairfield  
Fresno  
Fullerton  
Gardena  
Garden Grove  
Glendora  
Glendale  
Hayward  
Huntington Park  
Inglewood  
Irving  
La Habra  
La Mirada  
La Mesa  
Lancaster  
Long Beach  
Modesto  
Ontario  
Pomona  
San Bernardino  
San Diego  
San Francisco

Connecticut

Bridgeport  
Danbury  
Greenwich  
East Hartford  
Fairfield  
Hartford  
Lakewood  
Middletown  
Midford  
New Haven  
Norwalk  
Shelton  
Stanford  
Torrington  
Town of Groton  
Trumbull  
Waterbury

Colorado

Denver  
Boulder  
Colorado Springs  
Englewood  
Pueblo

Delaware

Wilmington

District of Columbia

Washington, D.C.

Florida

Boynton Beach  
Bradenton  
Dade County  
Daytona Beach  
Fort Lauderdale  
Fort Myers  
Gainesville  
Hialeah  
Hollywood  
Jacksonville  
Lakeland  
Lauderhill  
Miami  
Miami Beach  
Miramar  
North Miami  
North Miami Beach  
Orlando  
Pompano Beach  
Sarasota  
St. Petersburg  
Tallahassee  
Titusville

Georgia

Augusta  
Savannah

Hawaii

Maui County

Illinois

Belleville  
Berwyn  
Bolingbrook  
Calumet City  
Chicago  
De Kalb  
Des Plaines  
East St. Louis  
Evanston  
Hoffman Estates  
Quincy  
Rock Island  
Schaumburg

Indiana

East Chicago  
Indianapolis  
Gary  
Fort Wayne  
Terre Haute

Iowa

Ames  
Cedar Rapids  
Council Bluff  
Clinton  
Davenport  
Des Moines  
Mason City  
Waterloo

Kansas City

Kansas City  
Hutchinson  
Leavenworth  
Manhattan  
Wichita

Kentucky

Ashland  
Covington  
Owensboro

Louisiana

Alexandria  
Baton Rouge  
Boissier City  
Houma  
Kenner  
Lake Charles  
New Orleans  
Shreveport

Maine

Bangor  
Portland

Maryland

Baltimore

Massachusetts

Attleboro  
Beverly  
Brockton  
Cambridge  
Chicopee  
Everett  
Framingham  
Fitchburg  
Haverhill  
Holyoke  
Lawrence  
Lynn  
Medford  
New Bedford  
Newton  
Worcester

Michigan

Battle Creek  
Flint  
Grosse Pointe Woods  
Highland Park  
Lansing  
Lincoln Park  
Pontiac  
Port Huron  
Rochester Hills  
Saginaw  
Southgate  
Springfield  
Taylor  
Warren  
Westland

Minnesota

Bloomington  
Saint Paul

Mississippi

Biloxi  
Gulfport  
Jackson

Missouri

Florissant  
Independence  
Kansas City

Nebraska

Lincoln  
Omaha

Nevada

Henderson  
Las Vegas  
North Las Vegas  
Reno

New Jersey

Atlantic City  
Cherry Hill Township  
Clinton  
Dover Township  
Edison Township  
Irvington  
New Brunswick  
Newark  
Plainfield  
Trenton  
Union Township

New Mexico

Clovis  
Española  
Farmington

New York

Binghamton  
Buffalo  
Jamestown  
New Rochelle  
Schenectady  
White Plains  
Yonkers

North Carolina

Gastonia  
Goldsboro  
High Point  
Salisbury

North Dakota

Bismark  
Grand Forks

Ohio

Akron  
Bedford Heights  
Canton  
Cleveland Heights  
Columbus  
Cuyahoga Falls  
Dayton  
Elyria  
Euclid  
Garfield Heights  
Lancaster  
Lorain  
Mansfield  
Maple Heights  
Massillon  
Mentor  
Newark  
North Olmstead  
Norwalk  
Parma  
Sandusky  
Shaker Heights  
Springfield  
Upper Arlington  
Warren  
Youngstown

Oklahoma

Enid  
Midwest  
Muskogee  
Oklahoma City

Oregon

Eugene  
Springfield

Pennsylvania

Allentown  
Altoona  
Bethel Park  
Bethlehem  
Erie  
Easton  
Harrisburg  
McKeesport  
New Castle  
Norristown  
Philadelphia  
Pittsburg  
Reading  
Scranton  
Wilkes-Barre  
Williamsport

Rhode Island

Cranston  
East Providence  
North Providence  
Pawtucket  
Providence  
Warwick  
Woonsocket

South Carolina

Charleston  
Florence  
Greenville  
North Charleston  
Rock Hill

Tennessee

Clarksville  
Jackson  
Memphis  
Murfreesboro  
Nashville

Texas

Austin  
Beaumont  
Denton  
Farmers Branch  
Fort Worth  
Galveston  
Grand Prairie  
Houston  
Laredo  
Irving  
Mesquite  
Temple  
Texarkana

Utah

Ogden  
Provo

Virginia

Chesapeake  
Hampton  
Newport News  
Portsmouth  
Richmond  
Suffolk  
Virginia Beach

Washington

Seattle

West Virginia

Charleston  
Parkersburg

Wisconsin

Fon du Lac  
Greenfield  
La Crosse  
Manitowoc  
Milwaukee

Wyoming

Cheyenne  
Racine



Interagency Council on the Homeless

FACSIMILE SHEET

DATE 1/17/90

NUMBER OF PAGES (INCLUDING COVER) 3

MATERIAL SENT TO: Stephanie Biessey

FAX NUMBER: 456-6218

RECEIVER'S TELEPHONE NUMBER: 456-7750

SENDER: Mark Johnston

Homeless  
examples

Fax- 456-6218

To: Stephanie Blessey  
White House Speech Writer (456-7750)

Date: January 17, 1990

It is important to note that Boston Mayor Raymond Flynn is the Conference of Mayors' Task Force Chair on Hunger and Homelessness and has been a visible national spokesperson on homelessness for a number of years. While his office was unable to provide any program highlights within the allotted timeframe, you should consider mentioning his commitment to ending homelessness. For further reference, his staffer is Howard Liebowitz (617-725-3817)

The following mayors represent different geographic areas, political parties, and types of programs.

---

Kansas City (Berkeley)

Contact: Mary Kay Vaughn (816-274-2397)

Key Info: Republican; Considered a friend of President

Activity: Serve homeless families through the use of city and Federal McKinney funds in two ways: 1) funds case managers that help individual homeless families find employment, seek permanent housing, etc.; and 2) provides day care for children so parents can focus on finding employment and housing. Between 70%-80% of all those served are placed in permanent housing.

---

San Francisco (Agnos) ?

Contact: Bob Prentice (415-554-2670)

Key Info: Democrat; Earthquake has drawn attention to the city's plight in serving the homeless.

Activity: The city has committed \$16 million in local tax revenues this year to serve the homeless, in addition to providing funds to help earthquake victims.

San Francisco is shifting emphasis and resources from emergency shelter to non-profit ownership and management of permanent housing, by using local revenues, and State and Federal (McKinney) dollars. Specifically, through the Tenderloin

Housing Clinic, the city makes rents (in SRO's: Single Room Occupancy hotels) affordable for homeless persons. Support services will also be provided.

---

Charlotte, North Carolina (Myrick)

Contact: Greg Hart (704-337-2244)

Key Info: Republican

Activity: The mayor worked closely with her community to develop services for their homeless. Charlotte's transitional housing facility addresses the needs of the homeless in a comprehensive way: provides housing, food, health care, job training and placement, counseling, and assistance in seeking permanent housing. City funds were used to acquire and renovate a building; monies from local businesses, churches, and individuals as well as some Federal McKinney assistance, has been used to operate the shelter.

9

NEWARK, NJ, AND BERKELEY, CA - "PRECYCLING"

The cities of Newark and Berkeley have begun campaigns to reduce solid waste through a program called "recycling." The idea is to encourage citizens to carefully select the items they buy so as to increase recyclables and reduce waste. For example, in Newark, residents are asked to purchase products packaged in glass, aluminum, paper or other recyclable containers. "Recycling" discourages purchase of single-use items--for example, buy rechargeable batteries, razors that use replacement blade cartridges instead of disposable razors, and sealable containers instead of plastic wrap. Repair items that break instead of throwing them away and buying new ones; donate to local charities clothing or household items that otherwise might be thrown away. Citizens are urged to patronize businesses that offer goods in recyclable packages, and to let store managers know they prefer to buy such items. By "recycling," citizens can help to overcome our status as a "throw-away" society and become more responsible in our consumption of natural resources.

VIRGINIA BEACH, VA - ELECTRICITY FROM A LANDFILL

The public and private sector have joined together in Virginia Beach in a project to generate electricity from gas that is formed in the city's 353-acre landfill. The 9-megawatt power plant will supply electricity for several thousand homes, saving the equivalent of about 105,000 barrels of oil per year. The City owns the landfill; the gas collection system and power plant were designed built and is owned by LVI Energy Recovery Corp.; and power is sold to Virginia Power. Besides generating electricity, this project will help to reduce odors and air emission levels, helping to protect the ozone. Landfill gas, which escapes to the atmosphere if it is not collected, contributes to the "greenhouse effect." There are similar projects in several other cities across the country; this project, which opened in April 1989, is the largest of its kind on the east coast.

SANTA MONICA, CA - ASPHALT AND CONCRETE RECYCLING

The City of Santa Monica has instituted a program to recycle asphalt and concrete from city operations and from private citizens and businesses. Loads of broken asphalt and concrete are stored temporarily, then, through an arrangement with a private company, the material is crushed to a uniformly-sized aggregate mix of asphalt and concrete. This aggregate can be used again as a backfill material when laying water lines for for other purposes. Through this program, the city saves about \$280,000 per year in disposal costs by diverting about 10,000 tons of material per year from landfills. Savings also are

realized by not having to pay transportation costs for aggregate; and bidders for city paving contracts are expected to use the aggregate in their projects, which results in lower bids for projects.

THE UNITED STATES CONFERENCE OF MAYORS

1620 EYE STREET, NORTHWEST  
WASHINGTON, D.C. 20006  
TELEPHONE (202) 295-7230



ENVIRONMENT

Outstanding  
examples in  
environmental

area

Tom Cochran

## CHICAGO: PLAYGROUND FENCES FROM RECYCLED PLASTICS

"Plastics on Parks" (POP) is an innovative environmental program, begun by the Chicago Park District in June, 1989. Through POP, citizens bring their plastic containers--water, soda, and milk jugs, detergent and bleach containers, etc.--for recycling into "plastic" timber logs, now used to build perimeter walls around city playgrounds. From an initial 500 pounds collected in the first week of the program, each weekly collection now tops 32,000 pounds and the plastic logs that result are being used to enclose nine playgrounds thus far, with others being planned. In the words of Mr. Fred White with the POP Program, "Plastic works much better than wood because there is no warping, no maintenance, and it does not even have to be painted! We feel this program is very important and successful because it is 1) saving landfill space; 2) gives materials a useful "second life," and 3) helps keep our children happy and safe in their play."

①

## Dayton, OH, Innovative Well Field Protection Program

The City of Dayton, in cooperation with citizen and business groups, has developed and is implementing a multi-jurisdictional program to protect the underground drinking water reserves for approximately 400,000 residents of Montgomery<sup>County</sup>, OH. By using specially-designed land use control zoning, which is based on the types and quantities of hazardous materials used by a business, the City of Dayton will reduce the risk to the water supply from existing as well as future activities. In addition to land use zoning, a Well Field Protection Fund was established which provides \$2.5 million per year for risk management activities. This Fund is available for emergency response, groundwater remediation, and financing of high priority ground water protection projects undertaken by businesses in the designated area. Since its inception, existing facilities in the District have submitted applications and been issued 53 permits for improvements <sup>that help</sup> ground water protection, created 200 jobs, and invested a total of more than \$140 million in activities which expand the economic base without increased risk to ground water.

Cooperation has been key to the program's success. The Dayton Area Chamber of Commerce worked with the City to hold a series of meetings and workshops to explain and promote the Program to affected businesses. EPA has quoted the Program as having "innovation throughout."

## New York City Alternative Fuels Innovation Program

### i

Our alternate fuels program commenced with the December, '88, signing of an agreement between the Department and the Brooklyn Union Gas Company (B.U.G.). In essence, it requires that B.U.G., at no cost to the City, convert six vehicles so that they will have the capability of operating on either compressed natural gas (CNG) or gasoline. In return, the city would test-operate those vehicles on a regular basis and make available to B.U.G. any data compiled. Testing will include emissions improvement and overall operational and mechanical reliability and durability. The natural gas is billed at a special test program rate, with all fueling being done at B.U.G. facilities.

The test vehicles are selected from those used daily in the Department's operations and include three 1986 Plymouth Reliants with 2.5L, 4 cyl. engines and three 1986 GMC K-15 4x4's with 2.8L V-6 engines. The Plymouth Reliants have a single 700 cu. ft. cylinder mounted in the spare tire well; the G.M.C. 4x4's have dual 588 cu. ft. cylinders stacked vertically between the dump body and cab. The conversion kits were supplied by East Coast Conversions and manufactured by Garretson for installation by B.U.G. personnel who have the experience of over 200 such conversions.

### COMPRESSED NATURAL GAS II

Another of our compressed natural gas demonstrations involves the utilization of CNG to replace diesel fuel in a heavy-duty refuse collection vehicle. In a program funded by the Cummins Engine Co., an L-10 diesel has been converted to operate solely on CNG. This dedicated, CNG-only engine will optimize the benefits of CNG while supplying over 220 HP and 700 ft. lbs. torque. The engine is an experimental design and its reliability will be the initial focus of the project. The engine will be installed in a new Crane Carrier Co., low-entry, cab chassis with a 25 cu. yd. rear-loading collection body. The chassis has been extended 18" to allow for the mounting of four 1260 cu. ft. cylinders standing in a single row forward of the body. This approximately 5,000 cu. ft. capacity is equivalent to 35 gals. of diesel fuel.

Much of the research and testing for the L-10 engine project was conducted at the Advanced Engine Technology Centre, Ortech International, of Ontario, Canada. Ortech is also currently involved in other projects that are of interest to this Department -

- o Studying applications of alternative transportation fuels

techniques

icient e)

Developing new and improved materials, including ceramics

Initial application for the L-10 CNG engine is geared towards the mass transit - bus - market. The installation in our refuse vehicle will be the first such project and its completion is anxiously awaited.

A report from the U.S. Department of Energy states that fuels that are liquid under normal conditions have a distinct advantage from the viewpoints of storage, volume and cost. CNG requires several times the volume of gasoline to provide equivalent energy. In addition, the cost of equipment for storage and refueling is extremely expensive due to the high pressures - 3,000 psi. - that must be attained to maintain vehicle range. At a September, '88 conference of natural gas vehicle technologies in Indianapolis, an advanced storage project was discussed. Several utility companies are funding research in adsorbent storage. This technology could allow increased storage capacity with lower pressures, and its progress will be closely monitored.

#### METHANOL

Methanol is another of the alternative fuels currently being evaluated by the Department. It is a liquid that can be produced from several abundant feed stocks like natural gas, coal, and waste material, including municipal waste. Scheduled for the summer of '89, the Detroit Diesel Corp., has agreed to furnish a methanol engine for installation in one of our new Crane Carrier low-entry, cab-chassis refuse vehicles. The engine will be a 6-71, utilizing a glow plug system to start and assist low speed and light load ignition. Control of the glow plugs, as well as the electronic unit injectors, is accomplished by a computer. A "DDEC II" electronic control module manages engine operation under continually varying conditions to optimize performance and economy while meeting emission standards. A by-pass air system maintains necessary methanol compression ignition temperature by mixing fresh air and retained exhaust gases. Additional fuel capacity will be necessary to allow for the reduced BTU value of methanol, requiring two 50 gallon tanks and

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operating six me

holding rallies  
from ~~forums~~ to  
helping drop outs  
get back in school  
promoting DARE  
to adopting a school

**Wednesday, September 20, 1989**

**was**

**The U.S. Conference of Mayors  
National Education Day**

THE UNITED STATES CONFERENCE OF MAYORS

1620 EYE STREET, NORTHWEST  
WASHINGTON, D.C. 20006  
TELEPHONE (202) 547-7350

6 EDUCATION

Here are  
examples  
of what  
mayors  
are doing  
in  
education.

Tom Cochran



The United States  
Conference of Mayors

**National Education Day**  
September 20, 1989

1620 Eye Street, NW  
Washington, D.C. 20006  
202.293.7330

Wednesday, September 20, 1989

## The U.S. Conference of Mayors National Education Day

- to highlight the needs of educationally disadvantaged children in cities
- to identify efforts underway to respond to their needs
- to encourage new initiatives

# The United States Conference of Mayors

Mayor Kathryn J. Whitmire, President  
Mayor of Houston

Mayor Robert M. Isaac, Vice President  
Mayor of Colorado Springs

J. Thomas Cochran  
Executive Director

## Foreword

On September 20, 1989 — The U.S. Conference of Mayor's National Education Day — Mayors from cities across the country declared that the nation must recognize the needs of its children and resolved to do more to address those needs. Over 350 cities participated in this national effort by issuing proclamations and sponsoring special activities designed to call attention to the problems and needs of their children, particularly those who are educationally disadvantaged.

A recent survey by The Conference of Mayors and its affiliate, The U.S. Conference of City Human Services Officials, showed that an estimated three of every 10 children in the survey cities were living in poverty, two of every 10 were receiving some form of public assistance, and nearly four of every 10 in the high school class of 1988 left school between the start of the ninth grade and graduation. Increasingly, children are becoming victims of the crisis of illegal drug abuse and crime in cities. As Conference reports on the problems of hunger and homeless show, growing numbers of children must go without the basic necessities of housing and food. Too often, children are left on their own because supervised day care is not available. And, the opportunities for a good education and all of the benefits that it would provide them in their future are not available to many children.

In response to a proposal made by Philadelphia Mayor M. Wilson Goode, Chair of the Subcommittee on Education and Newton Mayor Theodore Mann, Chair of the Human Development Committee, the Members of The Conference of Mayors determined at their 57th Annual Conference that September 20, 1989 would be set aside as a special day to raise awareness of what needs to be done, and what is being done to solve problems our children face.

In many cities, mayors sponsored events involving students, school officials, parents, and others concerned with education-related problems; in others, mayors provided leadership in bringing together the business community, public agencies and service organizations together to address a wide range of issues affecting children. This report briefly describes activities which cities reported they had planned or undertaken as part of National Education Day. It was written by Lilia M. Reyes, of the Conference staff, who coordinated this effort.

The Conference of Mayors' National Education Day was endorsed by the National Education Association, the American Federation of Teachers, the Children's Defense Fund, the Child Welfare League of America, the American Association of School Administrators, the National School Board Association, the National Alliance of Business, and the Council of the Great City School.

J. Thomas Cochran  
Executive Director

The U.S. Conference of Mayors  
Winter Meeting — January , 1990

## **City Reports on National Education Day Activities**

### **Alexandria, LA — Mayor Edward Randolph, Jr.**

Mayor Randolph hosted a breakfast meeting at which the School Superintendent discussed a new master plan for youth at-risk of dropping out of school. Corporate, political, education and civic leaders were invited to attend this special meeting, where the Mayor read the National Education Day proclamation and presented awards to individuals who contributed to the development of the master plan. The breakfast was sponsored by MADD (Mothers Against Drunk Driving). The theme banner, "Children Are This Nation's Most Valuable Resource," was later presented to the School Board for display at its building.

### **Alexandria, VA — Mayor James P. Moran, Jr.**

On behalf of The U.S. Conference of Mayors, Mayor Moran appeared before the House Committee on Education and Labor to testify about amendments to the Job Training Partnership Act. In his testimony, Mayor Moran spoke about National Education Day and the special activities underway in cities across the country as part of this effort. "Mayors see the problems confronting our children as one of the most critical issues in urban America, and see education as a primary means of addressing it," Mayor Moran told the members of the Committee. Later that afternoon, Mayor Moran visited a senior high school in his own city.

### **Allentown, PA — Mayor Joseph S. Daddona**

In addition to issuing a proclamation, Mayor Daddona met with the Allentown/Lehigh County Anti-Drug Task Force, comprised of approximately 45 persons from various fields, including government, education, labor, industry and health care. He also visited several local schools to emphasize to the students the damaging effects of substance abuse.

### **Atlantic City, NJ — Mayor James L. Usry**

As part of National Education Day, Mayor Usry announced the establishment of the City's Latch Key Program. A wide range of activities, including tutoring, sports activities, arts and crafts, aerobics and trips to cultural events, will be available to youths participating in the program.

### **Baltimore, MD — Mayor Kurt Schmoke**

In Baltimore, National Education Day was used to launch a long series of activities designed to increase community efforts to address the needs of children. Activities which Mayor Schmoke undertook on September 20 include:

- Visiting an elementary school to highlight a model program, "Success for All," which is designed to improve educational opportunities for high-risk youngsters during their earlier years.
- Presenting the National Education Day proclamation and awards of appreciation to the Greater Baltimore Committee, which is comprised of all the major businesses in the city, and to representatives of religious organizations, for their efforts on behalf of educationally disadvantaged children.
- Distributing the National Education Day proclamation to all religious denominations, asking them to bring the event and its objectives to the attention of their congregations.
- Inviting neighborhoods, through Mayor's stations, to sponsor special activities for children.
- Encouraging schools to highlight special programs designed to improve educational opportunities for all children.
- Directing all city agencies to plan activities focusing on children, including highlighting what they are already doing on behalf of children.

#### **Beaumont, TX — Mayor Maurice Meyers**

Under the leadership of Mayor Meyers, National Education Day was extended for the entire week of September 18. Among Beaumont's activities:

- The Mayor conducted a special ceremony and presented the National Education Day proclamation to Boys Haven, a home for needy and neglected southeast Texas boys, which provides a wide range of services including educational and vocational programs.
- A 35-member core group of Beaumont business persons convened in a public school to announce the establishment of the Beaumont Business Task Force on Education. The principal mission of the Task Force, organized and co-chaired by Mayor Meyers, will be to encourage and facilitate the business sector's assistance to local public schools.
- The Mayor convened a meeting of the Beaumont Advisory Committee for Prevention of Child Abuse and Neglect to discuss plans for a second annual "Partnership in Parenting: Preparing for the Year 2000" seminar. Participants at the seminar included parents, day care workers, school counselors, teachers, child protective services workers and juvenile probation officers. Greater communication and coordination with school officials was among the Mayor's recommendations to the committee.

#### **Biloxi, MS — Mayor Pete Halat**

Mayor Halat spoke at a local middle school which has long been committed to providing quality education to all students. In his remarks, the Mayor discussed problems faced by educationally disadvantaged children and reinforced the importance of ensuring that all children, including those from low income families, receive good educational opportunities.

### **Calumet City, IL — Mayor Robert C. Stefaniak**

With Thornton Township Supervisor, Fred Redell, Mayor Stefaniak sponsored a public forum which brought together elected officials and representatives of the various segments in the community to discuss problems affecting educationally disadvantaged children; to highlight programs already in place; and to begin to develop joint strategies for addressing the needs of children.

### **Chicago, IL -- Mayor Richard M. Daley**

Mayor Daley, whose top priority is improving the quality of education in his city, undertook a series of activities to promote National Education Day and the new restructuring of Chicago's public schools. School councils, comprised of six parents, two teachers, two community representatives and the principal, will now have complete decision-making power in each of the over 600 public schools in the city. Among Mayor Daley's activities:

- appointing a Deputy Mayor for Education to coordinate public and private sector support for education in general, and school reform in particular;
- visiting a public high school to address an assembly of students on the importance of education and of involving their parents and neighborhoods in the Local School Councils; and
- addressing a coalition of business leaders who have formed "Leadership for Quality Education."

### **Colorado Springs, CO — Mayor Robert M. Isaac**

Mayor Isaac, the School Superintendent and the President of the Board of County Commissioners hosted a reception to announce "Vision to Potential," a pilot program for youth jointly developed by the City and a school district. Under this initiative, youth who have already dropped out or are at-risk of dropping out of school receive assistance in completing their high school education and attending college. Participants receive services provided under the Job Training Partnership Act, including tutorial and support services. Those who wish to work are guaranteed employment if they maintain school attendance and progress.

Youth who obtain their high school diploma under this program also receive financial assistance to cover the cost of tuition and books for their first year of college. Coordination of resources between the schools and the JTPA program is facilitated by retired teachers and business persons. Members of the business community serve as mentors to the participants. The program also includes special activities designed to help the participants develop self-esteem and motivation.

### **Compton, CA — Mayor Walter R. Tucker**

Mayor Tucker read the National Education Day proclamation at a meeting of the City Council and presented it to a representative of the School District. The meeting was videotaped and shown on the local municipal channel several times prior to September 20.

#### **Cranston, RI — Mayor Michael A. Traficante**

Mayor Traficante visited fifth and sixth grade classes participating in the DARE (Drug Abuse Resistance Education) program to reinforce the role that education can play in reducing drug abuse among children.

#### **Dayton, OH — Mayor Richard Clay Dixon**

Mayor Dixon reaffirmed the City's commitment to actively support efforts that respond to the needs of children. Among the specific activities the Mayor undertook: presenting the National Education Day proclamation and a check to support vocational education endeavors to Patterson Cooperative High School; and designating a staff person to coordinate City efforts relating to children. In addition, he promised to continue to work with the various task forces or committees relating to children which he has formed, and to meet with business leaders to map strategies for children and education.

#### **Denver, CO — Mayor Federico Pena**

In Denver, the Conference of Mayors' National Education Day was extended to an entire week. Among his activities that week, Mayor Pena:

- Announced that he would adopt for one year 13 public schools where he will work personally with students, teachers and parents to improve the quality of education;
- Highlighted the summer activities for youth; hosted a breakfast meeting with corporate leaders where he invited them to join him in supporting the Denver public schools; and announced new initiatives for youths;
- Honored participants of the Summer Youth Program and sponsored mother/child CPR classes in a local health center; and
- Announced an Education Summit for Hispanic leaders to discuss the special issues affecting Hispanic students in Denver's public schools.

#### **Elizabeth, NJ — Mayor Thomas Dunn**

Mayor Dunn invited a group of high school students to City Hall to join him in the signing of the National Education Day proclamation.

### **Farmington, NM — Mayor Thomas C. Taylor**

Mayor Taylor and the Superintendent of Schools discussed National Education Day on a popular morning talk show. A "Grandparent Day" was also held at each school to enable grandparents to visit and have lunch with their grandchildren and to encourage them to become more involved in their grandchildren's education.

### **Fitchburg, MA — Mayor Jeffrey A. Bean**

Under the leadership of Mayor Bean, a series of activities were undertaken in Fitchburg during the week of September 18, as part of that city's participation in National Education Day. They included a press conference by the Mayor, which was attended by various local educational leaders, and consideration by the City Council of a resolution stating its support of the City's efforts to remove existing barriers to education. Fitchburg's activities relating to National Education Day culminated with a special event sponsored by the City's new Youth Commission which brought together many of the area's business, education, media and political leaders to discuss the needs of educationally disadvantaged children and possible responses to those needs.

### **Fort Wayne, IN — Mayor Paul Helmke**

Mayor Helmke sponsored a seminar, "Strategies for an Educated Generation," to which he invited school board members, school administrators, representatives of the local PTA, community leaders, and representatives of organizations that serve children, particularly those who are at-risk. The seminar included presentations by service providers who highlighted programs already underway and discussed strategies for addressing what needs to be done in the community to respond to the problems faced by children. This activity concluded with a luncheon where the Mayor addressed the participants.

### **Gary, IN — Mayor Thomas V. Barnes**

Mayor Barnes presented the National Education Day proclamation and participated at a meeting of The Gary Accord, a group comprised of business leaders and representatives of other various sectors in the community, including civic and religious leaders, educators, and newspaper publishers. The Gary Accord works to develop collaborative solutions to problems affecting youth. The Mayor, who plans to become a teacher when he retires from public office, also visited local schools to speak to the students about the importance of education.

### **Gulfport, MS — Mayor Ken Combs**

Mayor Combs presented the National Education Day proclamation at a meeting of the City Council and asked "all schools, students, and residents of the city to join in the effort to make Gulfport more aware of the need to address problems facing the educationally disadvantaged children of our area, what is being done to address these problems, and what needs to be done." The Mayor also discussed National Education Day at a PTA meeting; and

copies of the proclamation were distributed to all Gulfport schools, asking them "to promote awareness of the needs of our disadvantaged children so they can be better educated."

#### **Hattiesburg, MS — Mayor J. Ed Morgan**

On September 19, Mayor Morgan presented the National Education Day proclamation to junior high school student council representatives at a regular session of the City Council, which was attended by teachers, parents and school officials. On the 20th, Mayor Morgan, accompanied by the Superintendent of Schools, the President of the Hattiesburg Area Chamber of Commerce and members of the media, toured various schools and a new fine arts facility located in a high school. The Mayor, who interacted with students and teachers and participated in various school activities, hoped to call attention on the positive efforts being undertaken by the schools. This idea was highlighted in the headline of an editorial on the Mayor's activities on National Education Day: "School Doing Good Things, Could Do More with Our Help."

#### **Hempstead, NY — Mayor James A. Garner**

With the Superintendent of Schools, Mayor Garner visited each of the local public schools. The Mayor also announced a contest for students to write an essay on why they would want to be mayor of Hempstead Village. The winners were invited to fill government positions, such as mayor, board of trustees and chief of police, on Student Government Day.

#### **Highland Park, MI — Mayor Martha G. Scott**

In cooperation with the Highland Park School District, Mayor Scott undertook the following activities on National Education Day: held a press conference at City Hall, where she read the proclamation; sent letters to religious leaders to encourage them to focus attention on educationally disadvantaged children; and established a Mayor's Task Force to address the needs of children and make recommendations to meet those needs.

#### **Hollywood, FL — Mayor Mara Giuliani**

Mayor Giuliani read the proclamation on National Education Day at a meeting of the City Commission, which was televised locally on cable.

#### **Houston, TX— Mayor Kathryn J. Whitmire**

"A+ Houston" was the focus of that city's activities on National Education Day. As part of that effort, Mayor Whitmire asked all school superintendents to select one high school student from his or her district to write an essay on the positive aspects of the local education system and how it can help attract business to the Houston area. Five winning essay writers were chosen to present their ideas to the Houston City Council on September 20. All essay writers

were invited to attend the special City Council meeting with their guests, including school officials and parents. Local media covered the session.

Following the City Council meeting, Mayor Whitmire hosted a special luncheon with all the essay writers and local business, civic and religious leaders and school officials to discuss education issues and how they will relate to economic conditions in Houston in the year 2000.

The Mayor also sent all superintendents suggestions for activities schools might undertake as part of National Education Day and offered the City's assistance in these efforts. These suggestions include:

- hosting special schools/neighborhood meetings to discuss the immediate needs of students in their districts.
- developing new programs that will target educationally disadvantaged children and address problems affecting them, such as teen pregnancy and school drop-outs.
- establishing student networking committees, whereby student representatives meet to resolve problems and improve relations among the various schools in their districts.
- identifying existing resources that can be used to develop quality after-school enrichment programs to meet the need of children in their district.
- involving students in extra-curricula activities that will serve as alternatives to the streets.

#### **Independence, MO — Mayor Barbara J. Potts**

Mayor Potts attended and read the National Education Day Proclamation at a meeting sponsored by the Chamber of Commerce in honor of the Board of Education, the School District and the National Education Association. She also read the proclamation at a meeting of the Independence Council of the PTA.

#### **Indianapolis, IN — Mayor William H. Hudnut, III**

Mayor Hudnut attended a special ceremony at a local school where he presented the National Education Day proclamation and called for an "educational partnership" involving school administrators, teachers, parents, the public and the private sector. The School Superintendent and the Private Industry Council President also made remarks.

#### **Irvington, NJ — Mayor J. Walter Jonkoski**

Mayor Jonkoski presented the National Education Day proclamation to educators and nursing staff who are involved in providing prenatal health care and counseling to students at a local high school. Through those nurses, the City's Department of Health and Welfare also advises high school students of the many services available to them for free at city hall.

### **Johnson City, TN — Mayor P.C. Snapp**

Mayor Snapp presented the National Education Day proclamation during the first annual "Say Yes to Fishing, Say No to Drugs Fish Out." This event, designed to promote the positive aspects of fishing as a recreational alternative to using drugs, was attended by over 1,000 children and parents.

### **Haverhill, MA — Mayor Theodore A. Pelosi**

Under the direction of the Superintendent of Schools and Mayor Pelosi, the Haverhill public schools planned special activities to celebrate National Education Day. Those activities included formal ceremonies to mark the formal re-opening of two elementary schools.

### **Kenner, LA — Mayor Aaron F. Broussard**

Mayor Broussard held a press conference to announce the establishment of "Step Up," a program which provides incentives to students to improve their school performance. Through this program, which was developed by the Mayor in consultation with the local schools, all of the 5,600 fourth and fifth grade students in the local public schools, and students at some of the private schools, will be eligible to receive special coupons if they improve their school grades and attendance. The children will be able to redeem their coupons for various prizes, including free admission tickets to museums and recreational events and free hamburgers at fast-food restaurants. The program will be partially underwritten by local merchants and others who, in response to a request by the Mayor, are donating \$5 or more to the program or contributing prizes.

### **Lakeland, FL — Mayor Frank J. O'Reilly**

With the School Superintendent, Mayor O'Reilly visited area schools to talk with students. He held a conference with other civic leaders to discuss how well the local schools and the community were accomplishing their goals regarding education.

### **Lauderhill, FL — Mayor Ilene Lieberman**

Mayor Lieberman used National Education Day to begin a series of visits to local schools to have lunch and have discussions with groups of students. Students discussed with the Mayor issues of concern and how the City and the entire community can help to address those issues.

### **Long Beach, CA — Mayor Ernie Kell**

Mayor Kell presented the National Education Day proclamation at a meeting of the City Council, to which he had invited the three principal education leaders in the city -- the superintendent of schools and the presidents of a State university and of a community college --

to speak about their programs for educationally disadvantaged children and about needed new initiatives. The City's Education Liaison Officer also spoke about collaborative efforts between the City and local educational institutions. The meeting was televised.

#### **Lorain, OH — Mayor Alex Olejko**

As part of National Education Day, Mayor Olejko visited local schools where he read to the children. The Mayor's visit and statement on National Education Day were publicized in the local newspaper. In that statement, the Mayor encouraged the community to become more involved with the school system and children: "As parents, take time out to speak to our children about their education; as community leaders, contact our school system to lend a hand; and as citizens of this fine city, let's support our school system by taking the time to get involved -- attend School Board meetings, join individual school organizations, meet with community organizations supporting our schools."

#### **Lynn, MA — Mayor Albert V. DiVirgilio**

Mayor DiVirgilio visited elementary schools to hold "Ask the Mayor" sessions with students. Those sessions followed a series of activities which took place in Lynn the week of September 11 as part of "Education Week" to recognize the contributions of the local public schools and various groups in the community, including business persons, to improving the quality of education. Specific activities carried out during that week included special ceremonies to highlight the Lynn Business Education Foundation's Adopt-A-School Program and other similar collaborative efforts, and a meeting of the Mayor and other local leaders with Senator Paul Tsongas, President of the Board of Regents, to discuss an upcoming community education forum.

#### **Mason City, IA — Mayor Stanley C. Romans**

Mayor Romans visited various programs that serve educationally disadvantaged and other children at-risk. He also held a press conference where he read the National Education Day proclamation, spoke about the needs of children, and highlighted the programs which he visited.

#### **Marion, OH — Mayor Robert S. Brown**

A special ceremony was held at City Hall on Sunday, September 17 during which a former judge read the National Education Day proclamation. The ceremony was coordinated with the ringing of church bells to mark the event. At a press conference, Mayor Brown and the Superintendent of Schools announced that educational and art work of children would be displayed for public view in City Hall. The displays, which are in two large areas in City Hall, are changed periodically.

#### **Memphis, TN — Mayor Richard C. Hackett**

Mayor Hackett sponsored various activities to draw attention to the need for increased community involvement in improving the quality of education in the city, particularly for educationally disadvantaged children, and to highlight the "Learning Lab" program being implemented in seven inner-city schools. A pilot project of the National Education Association, learning labs involve the restructuring of schools to give teachers, students, school administrators and parents greater authority in all decisions affecting the particular school, and to increase community participation in those schools. Specific activities undertaken in Memphis on September 20 include:

- Mayor Hackett visited one of the learning lab schools to present the National Education Day proclamation and to speak to the children, teachers, and school administrators.
- The Mayor did a public service announcement on National Education Day, which was aired by the local television stations, encouraging the community to become more involved in addressing the problems faced by children in the city.
- The Mayor sent letters to the city's religious leaders, asking them to speak about education and the needs of educationally disadvantaged children during their services prior to National Education Day.
- With the president of the Chamber of Commerce, the Mayor did a joint mailing to over 5,000 local business persons, encouraging them to take a leading role in efforts to improve the quality of education in the city and support the learning lab schools.
- Special assemblies were held in each of the seven learning lab schools during which key city officials addressed the students, teachers, administrators and parents on the goals of National Education Day and lent the City's support to their programs.

#### **Murfreesboro, TN — Mayor Joe B. Jackson**

Mayor Jackson was joined by members of the School Board when he signed the National Education Day proclamation.

#### **New Orleans, LA — Mayor Sidney J. Barthelemy**

The City of New Orleans highlighted efforts underway to respond to problems faced by educationally disadvantaged youth. Members of Mayor Barthelemy's Education Foundation visited two successful training programs funded by the Job Training Partnership Act through the Mayor's Office of Employment Training and Development. They also toured the New Orleans Skills Training Center and Branderek Marketing Resources, Inc. and presented them the Mayor's National Education Day proclamation.

#### **Newark, NJ — Mayor Sharpe James**

With the superintendent of schools, Mayor James visited a local high school to present the National Education Day proclamation to the students and to discuss with them the importance of continuing their education. The proclamation, in which the Mayor urged "each and every citizen to recognize the importance of a strong community commitment to the education of our children" was summarized in an article in a local newspaper.

#### **Newton, MA— Mayor Theodore Mann**

Mayor Mann planned several activities to celebrate National Education Day, including:

- A series of special meetings to highlight the cooperation between the municipal government, the educational system, community leaders and others which he believes is needed to improve the quality of education in cities. Among the groups with whom the Mayor met are were representatives of community schools, public schools, PTA's, parents, the city's day care commission, drug education programs and preschool educators.
- The Mayor visited local schools to highlight special programs designed to improve the quality of education.
- The Mayor sent a copy of the City's proclamation on National Education Day to all religious demoninations in the city, asking them to note the event and its objectives during their services the week-end prior to September 20.
- National Education Day culminated in Newton with a joint meeting of the various groups with whom the Mayor met during the day, and the presidents of the various local colleges and universities, to discuss strategies for improving the quality of education and ways urban and suburban communities can work together to address the problems of educationally disadvantaged children.

#### **North Charleston, SC — Mayor John E. Bourne, Jr.**

Mayor Bourne presented the National Education Day proclamation at the Business/Education Partnership Annual Breakfast Meeting of the Charleston Trident Chamber of Commerce. Over 200 educators and business representatives were expected to attend this meeting, which included an address by the founder of the National Dropout Prevention Center. The Mayor also sent letters on National Education Day to all churches in the city, encouraging them to focus their sermons on this issue.

#### **North Miami, FL — Mayor Christine Moreno**

Mayor Moreno read the National Education Day proclamation at a locally televised meeting of the City Council and at a gathering of parents, students and teachers in a middle school.

### **North Providence, RI — Mayor Salvatore Mancini**

Mayor Mancini kicked off a campaign to publicize DAD (Dollars Against Drugs), a program designed to combat drug and alcohol abuse among youths. Through this effort, which is supported by the Mayor's Task Force on Drug and Alcohol Prevention, city employees assisted on September 30 approximately 300 high school students in an effort to raise \$35,000 through a door-to-door campaign. The funds will be used to run intensive training sessions for students, teachers, parents and town employees, on developing action plans for combating drug and alcohol abuse in schools. The money will also be used to help implement some of the plans developed by the groups which might require funding.

### **North Las Vegas, NV — Mayor James K. Seastrand**

Mayor Seastrand participated in a school assembly to speak to students, school administrators, teachers and parents and present to them the National Education Day proclamation.

### **Omaha, NE — Mayor P.J. Morgan**

Mayor Morgan visited local schools to speak with students about the importance of education.

### **Paducah, KY— Mayor Gerry B. Montgomery**

Mayor Montgomery proclaimed National Education Day at a ceremony which was videotaped and shown throughout the month of September in the Government Access Channel. Various education leaders and representatives of the Chamber of Commerce attended the ceremony. The Mayor called attention to the good work of the three local school systems and the need for all sectors to collaborate in improving the quality of education. She also highlighted the contributions of volunteer tutoring programs, cosponsored by the City's Parks and Recreation Department and the Housing Authority, which are operating in four housing projects.

### **Philadelphia, PA — Mayor Wilson Goode**

Mayor Goode marked National Education Day by sponsoring a series of special activities throughout the day, including:

- Holding a press conference on National Education Day and kicking off a trip to Washington, D.C. for 100 Incentive Award winners from the Summer Youth Employment Program. During their visit to Washington the youths met with their Congressman and federal officials and toured the city.

- Convening a breakfast meeting of corporate, political, and education leaders to discuss ways in which the various sectors can work together to address issues affecting educationally disadvantaged children.
- Calling attention to the problem of drug abuse among children and youth by organizing a "Save the Children Rally" and inviting a wide range of community groups, service providers, and others to join him in this effort.
- Hosting a special ceremony during which a local corporation presented the school system with an achievement award and a donation.
- Sponsoring a seminar on model child care efforts for community leaders, educators and corporate human resource leaders.
- Presenting achievement awards to participants of the Summer Reading Club Program and attended several recognition events that were held in the public schools.

#### **Portsmouth, VA — Mayor Gloria O. Webb**

Mayor Webb participated in a program at a local junior high school where she addressed the students on the value of education and encouraged them to continue with their schooling.

#### **Springfield, IL — Mayor Ossie Langfelder**

Mayor Langfelder, who serves on the Board of Trustees of Springfield College and reads to elementary school classes through her participation in the "At Rest" and "I Love to Read" programs, read the National Education Day proclamation at a meeting of the City Council.

#### **Torrington, CT — Mayor Delia Donne**

In Torrington, the entire school system actively participated in the Conference of Mayors' National Education Day. A wide range of activities were planned in each of the local schools involving students, teachers, school administrators and parents. Mayor Donne, who worked closely with the Superintendent of Schools in promoting National Education Day, participated in some of those activities.

#### **Trenton, NJ — Mayor Carmen Armenti**

A special ceremony was held in City Hall to focus attention on National Education Day and issues affecting children. Those invited to attend included members of the newly established Youth Services Commission, which will coordinate the City's efforts relating to children; education leaders; and representatives of various civic and government agencies. The late Mayor Arthur J. Holland, who was unable to attend the ceremony which he had organized, had planned other activities for that day, including a special meeting with business

and religious leaders to discuss the problems of educationally disadvantaged children and ways they can become involved in addressing those problems.

**Virginia Beach, VA — Mayor Meyera E. Oberndorf**

Mayor Oberndorf visited a headstart program and an extended-day Chapter One kindergarten program, where she presented the National Education Day proclamation to the Superintendent of Schools. She also participated and delivered the keynote address at a regional town meeting on issues affecting youths, "Making the Grade," sponsored locally by the Colonial Coast Girl Scout Council. In her address, the Mayor emphasized problems facing children at-risk.

**Washington, D.C. — Mayor Marion Barry**

In recognition of National Education Day, a special luncheon was organized by the City's Department of Human Services at the Special Education Branch of D.C. Village, a facility that serves disabled individuals, including children. The program included music, with the assistance of Special Education and Recreational Therapy staff, and special decorations by the participants. Every student in the program received awards for special achievements.

**Wilmington, DE — Mayor Daniel S. Frawley**

As part of National Education Day, Mayor Frawley visited the Wilmington Skills Center to present the National Education Day proclamation and to highlight the importance of such programs in addressing problems faced by educationally disadvantaged youths. The Wilmington Skills Centers provides job training, G.E.D. classes and other services to high school dropouts.

Sample Proclamation

SEPTEMBER 20, 1989

**THE UNITED STATES CONFERENCE OF MAYORS  
NATIONAL EDUCATION DAY**

WHEREAS, children are this nation's most valuable resource, and a resource which must be nurtured and developed to its utmost capacity; and

WHEREAS, the future of our nation depends on the well-being of our children; and

WHEREAS, the incidence of poverty as well as the problems of substance abuse, lack of affordable child care, teenage pregnancy, and failure to achieve in school are increasing in the majority of America's cities; and

WHEREAS, it is acknowledged that while educational institutions are charged with the major responsibility of educating and training young people for the future, they cannot be expected to do that job alone; and

WHEREAS, The United States Conference of Mayors has declared Wednesday, September 20, 1989 NATIONAL EDUCATION DAY in order to show a commitment to our children; and

WHEREAS, The Conference has called upon all mayors to join together on that day in a national mobilization that will raise awareness about the problems facing educationally disadvantaged children in our cities, what is being done to address these problems, and what needs to be done,

NOW, THEREFORE, BE IT RESOLVED THAT I, \_\_\_\_\_, Mayor of \_\_\_\_\_, proclaim Wednesday, September 20, 1989 THE UNITED STATES CONFERENCE OF MAYORS' NATIONAL EDUCATION DAY in \_\_\_\_\_ and call upon all citizens of our city to recognize the needs of our children and resolve to do more to address these needs.

Week Ending Friday, December 15, 1989

**Remarks at the Acres Homes War on  
Drugs Rally in Houston, Texas**

*December 7, 1989*

Thank you all very much. Mayor Whitmire, Kathy, thank you. Thank all of you from Sugar Plum Day Care, too, right here in the front row. Thank you for that warm introduction, mayor. I'm especially pleased to have with me two key members of my administration, both of them actively involved in the fight against drugs. They were announced when I came in. But one of them, Nick Brady, is the Secretary of the Treasury of the United States—right here. And of course, our Drug Control [Policy] Director—we call him the Czar—who is doing an outstanding job, Bill Bennett—fighting every single day to win the battle against drugs.

I, of course, want to pay my respects to your distinguished and able police chief, Lee Brown, Kathy's counterpart in the county; my friend of longstanding, Judge Jon Lindsay over here. And of course, another close friend of mine who's working on the legislative side, one of Houston's great Congressmen, Congressman Fields right over here.

And thank all of you, all of you in Acres Homes community, not for standing up to greet us today but for standing up for Houston every day. And I should single out for special thanks from this President, Erma Scales and Thelma LaStrap for all they have done to make this day possible.

As our distinguished mayor said, Acres Homes was a part of my congressional district twenty-some years ago. In fact—little-known fact—this was the home turf for the George Bush all-star championship women's softball team. And I just had a little reunion with our—I think I see some—maybe the third baseman. No, but I just saw Bobby Moore. He and I started this team in 1960. And we had good teams, and these—I want to say girls; they were then; now women—but they almost won the State champion-

ship. Traveled all over the State and played out of De Soto Park, which is just down the road a little bit. So, I do feel at home. In fact, I even preached in a church here. Well, I didn't exactly preach in it, but I was Reverend Floyd Williams' guest at Antioch, down the road a ways. And I understand he's here today also. And what wonderful work he has done for this community.

But let me reminisce just one second more. It's great to be back here. It's great to be back in Texas, especially after that little rough sea over there in Malta, all the way across the Atlantic and halfway around the world. But glad to be back on dry land. Got the weather report. I wasn't sure it was going to be dry, but it is.

But the talks there in Malta, the talks that I had representing you all with President Gorbachev, remind us all that we live in dramatic and exciting times, times that present great opportunities, opportunities for great and historic change. And that's true not just in Eastern Europe, where people are seeking freedom to travel and freedom to vote, the freedoms that we just take for granted here in Houston and here in the United States, but right here in the United States, in places like Acres Homes, where brave men and women—and I mean brave, brave men and women—have used "People Power" to fight for another kind of freedom: the freedom from fear, the freedom from crime, and the freedom from drugs. And just as with that new freedom in Eastern Europe, freedom from drugs isn't something the Government can give you. You have got to take a stand. You've got to take back the streets. And that's exactly what you did, right here in Winzer Park.

Acres Homes has a proud history. Once the largest unincorporated black community in the South, its quiet, tree-lined neighborhoods were mainstream America, the embodiment, if you will, of the American dream. But in recent years, the dream on Main Street has become the nightmare on Elm Street, a twisted, backwards world

where our children and our playgrounds are taken away by an evil menace called cocaine, often out there in broad daylight. By 1987, 25 to 30 drug dealers were operating right here, right here in Winzer Park. And the circular driveway behind us at Carver and Dolly Wright was so clogged with the cars of the drug buyers that police called it Crack-in-the-Box. [Laughter]

That's when your community people and your police came together to declare a new "independence day"—April 9, 1988. One thousand people swept into the park, and one thousand people swept the drug dealers out of the park. They haven't come back, and they better not because I've heard what they say about you, the members of the Acres Homes War on Drugs. They say you are community-based. And they say you are tough as nails. And they say you're not afraid of anything or anybody. And looking out at you today, I believe that. You were united. You were determined. You got mad. You were angry. But you were right.

One thousand people—one thousand people took back what's yours: took back your parks, took back your kids. And you not only put the drug dealers out, you put pride back in. And you were among the first to assemble and rally and move forward with a plan to fight drugs, and you were among the first to recognize that the community's future is in the hands of the community. And efforts like yours are a critical part of Bill Bennett's plan, of America's battle plan, the new national strategy that I submitted to Congress earlier this fall. We invited Congress to join us in a new comprehensive partnership with America's communities.

First, drug education—the 1990 budget has provided over a \$200 million increase for school and community prevention programs like those that have proven so successful right here. We've got to teach our children to stay away from drugs. We've got to stop illegal drug use before it even gets started.

And second, drug treatment and prevention—too many people in too many cities simply aren't getting the help they need. That's not right. And that's why the '90 budget has boosted spending on drug treatment and prevention, and especially cocaine treatment, by about \$375 million.

And third, for those who cannot learn or will not seek help, we have a plan for them, too, because we're going to take back the streets by taking them off the streets. And that means helping your able police chief. That means punishing those who do evil.

And to some ears, the very word "evil" is embarrassing, an obsolete reference to some old-fashioned attitude. Well, we've all heard the supposedly sophisticated arguments that turn right and wrong into empty concepts, words without meaning. But the people in this park know better. You see, you have seen violent crime close up and firsthand. And you know that crime, and crimefighting, is usually a question of right and wrong, good and evil, if you will. And you know that a community that cannot understand the difference between right and wrong can never protect itself.

What's the difference, then, between the wonderful young kids behind me, this great-looking group back there, and the kids who huddle a few blocks from where we stand, using and dealing drugs? Same neighborhood. Same schools. Same Houston. But a different choice. Often a choice made by the parents. Always a choice made by the kids.

Roy Douglas Malonson said it right here in Acres Homes the same night I addressed the entire Nation on drugs. He said: "The bottom line is we're going to have to take a stance and quit blaming others for the problem. We need personal accountability." Roy couldn't be more right. Only the American people can make this change in attitude. Only you can cultivate character and a sense of values in our kids. It's not a Federal problem for which there is a simple Federal solution. We can't do it by looking to the Government alone.

But as you have proven here in Acres Homes, and particularly in this park, parents and teachers and religious and neighborhood leaders can do it. You, and probably only you, can teach our kids right from wrong. Erma Scales says: "We need to teach a system of values. Parents need to spend more time with their kids and go back to being parents, not just being buddies." And, Erma, I bet you agree with me that it's time we went back to teaching what I like to call the four R's: reading,

writing, arithmetic, and respect in the schools of this country. And while we're at it, I might add, respect for the teachers who give their lives to help educate these wonderful kids.

What I've called the Thousand Points of Light, that galaxy of individuals and institutions who live not just for themselves but also to serve others, is really what we're talking about here today. Each day at the White House, I announce now a daily Point of Light, an individual or group working to rid our communities of drugs or homelessness or hunger or illiteracy, loneliness—so many other problems. And nowhere in America is there a group more deserving than today's Presidential Point of Light, a bright star in our nationwide battle: the Acres Homes War on Drugs. And thank you, thank all of you for demonstrating that each point of light counts; each point can mean one life changed, one life saved. But we need thousands, thousands in every city and every neighborhood. And if anyone wants to know just how bright that light can be when a thousand points come together, look around you; look at the home of strong hearts, clear minds, and indomitable will; look at the people of Winzer Park.

Thank you for this warm greeting on this December day. God bless you all. I hope every one of you have a wonderful, Merry Christmas. God bless you, and God bless the United States of America. Thank you very much.

*Note: The President spoke at 2:10 p.m. in Andrew Winzer Park. In his remarks, he referred to Erma Scales and Thelma La-Strap, chairwoman and secretary of the Acres Homes War on Drugs Committee, respectively. These remarks were not received in time for inclusion in last week's issue.*

#### Remarks at a Fundraising Dinner for Senator Phil Gramm in Houston, Texas December 7, 1989

Thank you, Phil. I'll admit it: These days I'm a little nervous when I give a speech on December 7th—Pearl Harbor Day, I think. [Laughter]

To our dear friend Wendy Gramm and the Secretary of the Treasury, Nick Brady, and to Dr. Bill Bennett, who's waging the fight against narcotics for our country; to Chairman Atwater, the able chairman of the Republican National Committee; and to our able State leaders, Fred Meyer and Penny Butler, Tom Loeffler, pleased to be with you all. And of course, it's a great pleasure to see my friend Lee Greenwood again and Chuck Norris, with whom I campaigned. We campaigned with both of them, and so many other celebrities here tonight.

And I want to say a special hello to the members of our terrific Republican Texas congressional delegation. To them, I would simply say, My condolences for going from one House of Pain to another. You know, the only thing better than being introduced by Phil Gramm is hearing Phil Gramm being introduced by Moses. [Laughter]

And Chuck, it's a great pleasure to see you again, "Long John Silver"—and that'll be a tremendous success, I know.

But it's always good to come home to Texas. And actually, I'm happy to say that Houston was just selected as the site for the next economic summit. In 1990, the world's economic superpowers will all convene here. I thought I'd show off my hometown. And I hope you don't mind, but it's going to be a tremendous meeting here.

As you know, I've just returned from what many have called a saltwater summit with Mikhail Gorbachev. Others have called it the schmooze cruise. And as usual, reality is somewhere in the middle. Our meeting was a positive, productive, hopeful step toward a new American-Soviet relationship. Our talks ranged widely and offered a glimpse of what all of us have hoped for, for these 40 years: a more stable, more peaceful world. With the support of the American people and with the solidarity of the alliance, the promise of a new world of freedom is within our reach. May it be fulfilled in our lifetime.

I offered a number of ideas to Chairman Gorbachev. And I suggested that we work to complete a trade agreement, which would lead, then, to most favored nation status for the Soviet Union by the time I meet with him next year, at the end of

day on drugs

**Special**  
**National Conference**  
**on**  
**Crime and Drugs**



September 17-18, 1989

Grand Hyatt Hotel  
Washington, D.C.

# Agenda

## Sunday, September 17

5:00 PM OPENING SESSION -- Independence Ballroom (Sections F-I)

Call to Order

Kathryn J. Whitmire, Mayor of Houston

President, The U.S. Conference of Mayors

J. Thomas Cochran, Executive Director

The U. S. Conference of Mayors

Informal discussion by mayors and police chiefs on crime and drug issues in their cities

6:30 PM RECEPTION -- Arlington Room

## Monday, September 18

9:00 AM FIRST PLENARY SESSION -- Independence Ballroom (B-E)  
The National Drug Control Strategy

Kathryn J. Whitmire, Mayor of Houston

President, The U.S. Conference of Mayors, PRESIDING

Judge Reggie Walton, Associate Director

Office of National Drug Control Policy

### Reactors:

Sidney Barthelemy, Mayor of New Orleans

Chairman, The U.S. Conference of Mayors' Police Policy Board

William Althaus, Mayor of York

Marion S. Barry, Jr., Mayor of Washington, D.C.

Reuben Greenberg, Chief of Police, Charleston

Mack Vines, Chief of Police, Dallas

President, Police Executive Research Forum

11:00 AM Local Policing Needs and the Federal Research Agenda

James K. Stewart, Director, National Institute of Justice

12:00 PM LUNCHEON -- Constitution Ballroom  
**Drugs and Foreign Policy**

Melvyn Levitsky, Assistant Secretary for International  
Narcotics Matters, Department of State  
Edward I. Koch, Mayor of New York City, Co-Chairman,  
The U.S. Conference of Mayors' Task Force on Drug Control

2:00 PM WORKSHOPS

**Taking Advantage of Assets Forfeiture Laws**  
Independence Ballroom (F)

Robert Isaac, Mayor of Colorado Springs  
James D. Munger, Chief of Police, Colorado Springs  
Robert C. Bonsib, Assistant States Attorney, Prince George's County

**How Cities Wage the War on Drugs**  
Independence Ballroom (G)

Lee Robinson, Mayor of Macon  
James Brooks, Chief of Police, Macon  
James P. Moran, Mayor of Alexandria

3:30 PM SECOND PLENARY SESSION -- Independence Ballroom (B-E)  
**Responding to Drug Abuse and Drug Trafficking Through  
Problem-Solving Policing**

Robert Isaac, Mayor of Colorado Springs, Vice President,  
The U.S. Conference of Mayors, PRESIDING  
Sandra W. Freedman, Mayor of Tampa  
W. Wilson Goode, Mayor of Philadelphia  
Bob Burgreen, Chief of Police, San Diego  
Darrel Stephens, Executive Director, Police Executive Research Forum

6:30 PM RECEPTION -- Independence Ballroom Foyer

7:30 PM DINNER -- Independence Ballroom (F-I)

**Making Public Housing Drug-Free**  
Jack Kemp, Secretary of Housing and Urban Development

ISS RELEASE

THE VICE PRESIDENT  
OFFICE OF THE PRESS SECRETARY

FOR IMMEDIATE RELEASE  
Wednesday, June 15, 1988

CONTACT: 202/456-6772

STATEMENT BY THE PRESS SECRETARY

The following letter from Vice President George Bush was delivered yesterday at the U.S. Conference of Mayors. It addresses a wide range of issues of mutual concern.



GEORGE BUSH

June 13, 1988

The U.S. Conference of Mayors  
c/o The Honorable Richard Berkley  
President  
U.S. Conference of Mayors  
Red Lion Inn  
Salt Lake City, Utah 84101

Dear Friends:

Though scheduling difficulties have prevented me from being in Salt Lake City for your annual conference, I wanted to write to tell you of my tremendous respect for the fine work you, our nation's mayors, are doing for our country. I would particularly like to congratulate Dick Berkley for his leadership of the Conference this year.

I want to take this opportunity to discuss several issues that are of mutual concern to us. As we prepare to enter the 1990's, it's clear that America needs a new working relationship between the federal government and the cities. We tried a different relationship in the 1960's with an increased federal role including federally imposed solutions and increased amounts of federal dollars. But that effort, well-intentioned though it was, ultimately failed to achieve its ambitious goals.

The Reagan-Bush Administration established, within the White House Office of Intergovernmental Affairs, a division specifically assigned to local officials. However, budget constraints that forced us to make unpopular cuts in funding for cities brought new challenges to local governments.

Now we need to forge a new relationship. I intend to be an activist President involved in helping you to find solutions. One of the reasons that federal programs in the 1960's weren't more successful was that they did not account for the diversity among our cities. From my travels around the country, it is clear to me that the most innovative solutions have been designed at the local level.

Though massive amounts of federal aid are not available, my goal is to shape a federal role that serves as a catalyst to help the cities solve their problems. One of the ways I'd like to do

this is to set up an ongoing Presidential Task Force on Urban Affairs. The task force's membership will come primarily from your ranks. I want to hear ideas directly from you and your colleagues. We will not always agree, but the dialogue will be important, and it will be in everybody's interest if we can, together, devise strategies for the urban agenda.

The most pressing matter on the urban agenda is the scourge of drug abuse. The very fabric of our society is being threatened by narcotics, and the economic cost is staggering. Illegal drugs cost the United States hundreds of billions of dollars each year. The social costs, though, are devastating. This is a problem that, though there is definitely a federal role, you, the leaders of our cities, deal with directly every day.

Our Administration has made some progress. But, frankly, we are barely holding our own. We've convinced more countries to become involved in eradicating drug crops on their soil. We've seized record amounts of drugs, and we've appointed tougher judges, tougher prosecutors and raised our conviction rate. As we all know, we still have much to do. We must do more in interdiction, law enforcement, education and rehabilitation. In other words, we must focus on BOTH the supply and the demand for drugs.

As President, I will insist on stronger penalties for drug offenses. We should have mandatory sentences for drug dealers and the message we send should be clear: if you're going to deal in drugs, you're going to do time. I want to see drug dealers behind the iron bars of prison.

For major drug traffickers, and for those who commit drug-related murders, the penalty should be death. I salute Senator D'Amato and his allies in the Senate for their actions to punish drug kingpins. The vote for this bill included majorities in both parties.

Also, the glamour of drug use must be reduced, profit margins of drug sales must be eliminated, and penalties strengthened. I am particularly saddened at the extent to which children have become involved in the tragic cycle of drug abuse and the drug economy.

Page three

However, this is a global problem. As such, it will be given an even higher priority in our dealings with foreign governments. Eradication of drug supplies from home and abroad will be one of the highest priorities of the Bush Administration. We should create an international strike force to hit back, quick, hard and often at foreign drug operations. Stepped-up intelligence is essential in this effort.

Last month I announced I will put my Vice President in charge of a Cabinet-level "Council of War" on drugs. The Vice President will take the lead in every aspect of federal drug policy -- interdiction, law enforcement, education and rehabilitation. The Vice President will have the power and the authority from the President that is required to do the job.

In short, I am personally committed to make available every federal resource to fight and win the war against drugs. I know you share my commitment.

Another issue of critical importance on the American agenda is excellence in education. Better education is the best way to keep America number one. Better schools mean better jobs. We must focus on results: we need more testing of students, and we must give teachers and principals incentives to perform better.

Of course, education is primarily a local and state responsibility. However, the federal government can do more to be a catalyst for improvement. We should focus federal resources on economically disadvantaged students in programs such as Chapter One. We should provide more for Head Start, and we should explore new federal, state and local cooperative efforts to do even more for those children most at risk. Many of these students are in your cities. Moreover, we must educate our children about fundamental values -- values like hard work, honesty, good citizenship and simple right and wrong.

Just as elementary and secondary education is important, so too, is higher education. We must make higher education more affordable, and that's why I have proposed college savings bonds. In this way, families could save about \$25 a month, and by the time their child enrolled in college, they'd have enough saved to pay the tuition costs. We owe this to our children. And, for those economically disadvantaged families that cannot otherwise pay for college education, I support Pell grants.

Page four

Another issue of much significance to urban America is child care. There are three different concerns that the next President will have to address: affordability, availability and quality. I favor a plan that provides help to those parents who need it most -- those struggling to keep families together. For example, no family should have to stay on welfare or go onto welfare simply because access to child care is lacking.

Also, we need to keep the decision making in the hands of the family -- not the federal government. We need to provide parents with a diversity of choices so that parents choose what kind of care their children will get. Ultimately, parents know far better than the federal government what's best for their children.

Housing is another significant concern as we enter the 1990's. We need affordable housing, especially in and around our cities. One way to accomplish this is to enhance the voucher program and increase its accessibility for lower-income individuals. Another way is to give more control to public housing tenants -- control that could evolve into ownership. More Americans should own their homes. Besides, the more control tenants have, the higher the quality of the physical conditions of housing units. At the same time we need to find low-cost ways to maintain our public housing stock in those communities where it is needed.

Finally, the tragedy of homelessness in America needs to be addressed forcefully by public and private action. We need to ensure the availability of emergency shelter, food and medical care. To do this, we must recommit ourselves to the enforcement of existing laws like the McKinney Act. All federal agencies, especially the Department of Defense, should identify vacant space and make it available for use by the homeless. Also, the government should make food stamps more readily available through continued efforts to cut red tape. We should increase funding for community-based mental health clinics, as well as for low-income housing assistance. And we should develop initiatives involving federal/state/private partnerships to increase stock of single room occupancy shelters.

Page five

These are some of my thoughts on what is needed in America's cities. I don't pretend to have all of the answers. But I am committed to working with you to bring our present economic expansion into every neighborhood of our cities, to every family -- so that freedom, opportunity and prosperity are realized by all Americans.

Three principles should guide our efforts: 1) to bring people from dependence to independence, 2) to keep families together, and 3) to encourage people to work and, thus, contribute to our nation's economy.

Again, I'd like to congratulate all of you on the fine work you are doing. As President, I will actively seek your guidance on matters that directly impact upon your communities.

Best wishes for a successful conference.

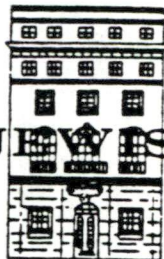
Sincerely,



George Bush

per JWS 11/9/89  
"not a bad idea"  
AHC

# AMERICAN JEWISH CONGRESS



STEPHEN WISE CONGRESS HOUSE • 15 EAST 84TH STREET • NEW YORK, N. Y. 10028 • (212) 879-4500

OFFICE OF THE EXECUTIVE DIRECTOR

November 2, 1989

Mr. Jacob Stein  
20 Jerusalem Avenue  
Hicksville, N.Y. 11801

Dear Jack:

I am writing to enlist your assistance in arranging for the President to honor Mayor Teddy Kollek of Jerusalem on the occasion of his 25th anniversary as mayor of that city. Teddy Kollek will be in Washington, D.C. as a guest of honor of the U.S. Conference of Mayors at their annual meeting, January 24-26, 1990.

It is our hope the President will agree to a brief ceremony, either at the U.S. Conference of Mayors or at the White House, that will recognize this milestone during the period that Teddy will be in Washington.

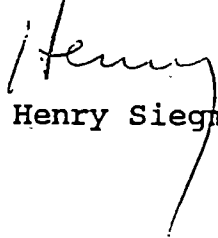
As you well know, Teddy is one of the world's truly extraordinary personalities. It is by dint of that personality, and of his concrete accomplishments during this past quarter century as Mayor of Jerusalem, that he has become virtually indistinguishable from the city he has governed so well. In a part of the world marked by intolerance and strife, he shaped Jerusalem as a model of tolerance, humanism and progress. He exemplifies the noblest aspirations of Zionism.

Of special importance, Teddy has served as chairman of the International Conference of Mayors of Jerusalem since 1980, a project co-sponsored by the U. S. Conference of Mayors and the American Jewish Congress.

The year 1990 marks the 10th anniversary of that program. During this decade, he has hosted more than 250 mayors of cities throughout the world, most of them from the United States. All of these mayors have come to regard him fondly as "the Mayors' Mayor."

We hope President Bush will find some time in his schedule during Teddy Kollek's stay in Washington to mark this special occasion.

Sincerely,

  
Henry Siegman

HS:ilb



# THE UNITED STATES CONFERENCE OF MAYORS

1620 EYE STREET, NORTHWEST  
WASHINGTON, D.C. 20006  
TELEPHONE (202) 293-7330

**President:**

KATHRYN J. WHITMIRE  
Mayor of Houston

November 28, 1989

**Vice President:**

ROBERT M. ISAAC  
Mayor of Colorado Springs

**Past Presidents:**

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Mayor of Kansas City, MO  
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The President  
The White House Office  
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JOSEPH R. PAOLINO, JR.  
Mayor of Providence  
JESSIE M. RATTLEY  
Mayor of Newport News  
JOHN P. ROUSAKIS  
Mayor of Savannah

Dear Mr. President:

The 58th Winter Meeting of The United States Conference of Mayors will be held in Washington, January 24th - 26th at the Capital Hilton. On behalf of the nation's Mayors and Conference President, Kathryn J. Whitmire, I am pleased to invite you to address our national meeting which will focus on urban America in the next decade.

The schedule provides two opportunities for you to address the Mayors either Thursday, January 25th or Friday, January 26th.

You are well aware of the critical issues facing our cities and the Mayors are anxious to hear from you and build a strong partnership with your administration in the 90's. We look forward to your first personal address to the cities' chief elected officials -- the Mayors.

Please have your staff contact me to confirm.

Sincerely,

J. Thomas Cochran  
Executive Director

**Advisory Board:**

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RICHARD ARRINGTON  
Mayor of Birmingham  
JOAN W. BARR  
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Mayor of New Orleans  
TOM BRADLEY  
Mayor of Los Angeles  
J. E. BUD CLARK  
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Mayor of Galveston  
YGNACIO GARZA  
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ELIZABETH D. RHEA  
Mayor of Rock Hill  
CHARLOTTE M. ROTHSTEIN  
Mayor of Oak Park, MI  
PEGGY RUBACH  
Mayor of Mesa  
BRIAN J. SARALT  
Mayor of Pawtucket  
PETE SFERRAZZA  
Mayor of Reno  
GREG SPARROW  
Mayor of DeKalb  
NAO TAKASUGI  
Mayor of Oxnard

**Executive Director:**

J. THOMAS COCHRAN

THE WHITE HOUSE

WASHINGTON

December 8, 1989

SCHEDULE PROPOSAL

TO: Joseph W. Hagin, II  
Deputy Assistant to the President and  
Director of Presidential Appointments  
and Scheduling

FROM: Debra Anderson  
Deputy Assistant to the President and  
Director of Intergovernmental Affairs

REQUEST: For the President to participate in the 58th  
Annual U.S. Conference of Mayors Winter  
Meeting.

PURPOSE: Your participation in this event would  
signify your commitment to working directly  
with local government officials on issues  
facing urban America in the next decade.

BACKGROUND: The 58th Winter meeting of the United States  
Conference of Mayors will be held in  
Washington, DC between January 24-26, 1990.  
The nation's mayors will gather to address  
the need to build a strong partnership with  
this Administration and focus on an Urban  
American Agenda in the 1990's. In addition,  
Andy Card forwarded a letter from Mr. Henry  
Siegman of the American Jewish Congress,  
requesting that the President consider  
welcoming Mayor Teddy Kollek of Jerusalem  
when he is honored by the Conference on the  
occasion of his 25th anniversary as Mayor of  
Jerusalem.

PREVIOUS  
PARTICIPATION: The President has not previously addressed  
the U.S. Conference of Mayors.

DATE AND TIME: The address by the President is requested  
for Thursday, January 25th or Friday, January  
26th at a time convenient to the President's  
schedule.

LOCATION: The Capital Hilton of Washington, DC.

PARTICIPANTS: The President

OUTLINE OF  
EVENT:

The President would be introduced by Mayor Whitmire and would then address the entire U.S. Conference of Mayors.

REMARKS  
REQUIRED:

Talking points would be provided by the Office of Intergovernmental Affairs and a speech would be prepared by the speechwriting office.

MEDIA  
COVERAGE:

Open.

RECOMMENDED  
BY:

William J. Canary, Jr.

PROJECT  
OFFICER:

Lynn Lawson