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Davis/Martin
Press Conference
Jan. 23, 1990
Draft: One

PRESIDENTIAL PRESS CONFERENCE: THE WHITE HOUSE
9:15 a.m., Wed., Jan. 24, 1990

Good morning.

As you know, I will soon present my budget to Congress. And as I prepare to do so, it strikes me that our nation faces many challenges on many fronts. So let us give each the attention it deserves.

On Thursday, I will announce the second phase of our strategy to fight drugs in the schools and streets of America. The future of this country depends on whether we can give our children a chance to grow up drug-free. That is what my drug strategy is about.

((On Friday, I will present our plan to restructure America's defenses in the wake of dramatic change abroad. So I'm proposing a defense budget that begins the transition to a restructured military -- a new strategy that is more flexible, more geared to contingencies outside of Europe, while continuing to meet our inescapable responsibility to NATO, and to maintaining the global balance. In short, America must be ready to lead in the new century to come.))

On Monday, Secretary Brady, Director Darman and Chairman Boskin will put the details of our budget before the American

people. Also on Monday, other members of this Administration -- the Cabinet and key agencies -- will provide an indepth outline of their efforts to address the challenges of caring for the afflicted, uplifting the poor, cleaning the environment and educating our children, as well as other important issues.

Then, one week from today, I will go to the House chamber to have a heart to heart talk with the American people and their elected representatives. This is the time to frame the important challenges facing us as we move toward the 21st century. Therefore, I will speak of the broad issues we face as a people, not the line-items we debate as politicians.\\

But today I do want to make two specific announcements.

First, I propose an aid package for the brave people of Panama. ((Rest to come.))

Second, I have decided that the environmental challenges that face America -- and the world -- are so important that they must be addressed from the highest level of our government.

At the beginning of this century, President Theodore Roosevelt helped pave the way for the establishment of the National Park System. Twenty years ago, President Nixon established the Environmental Protection Agency by executive order. EPA is now one of the largest and most important regulatory agencies in the government. Today, I would like to take another step forward in this important tradition of support for conservation and environmental protection.

With so many difficult decisions ahead, I will need Bill Reilly's counsel. I will need him sitting at my side, in my Cabinet. So I am pleased to endorse the elevation of the EPA to Cabinet status by creating a Department of the Environment.\\

Senators John Glenn and Bill Roth, the Chairman and Ranking Members of the Senate Government Affairs Committee, have introduced legislation that would create this new department. Congressman Conyers and Horton are working on similar legislation. I look forward to working with them and other interested Members of the House and Senate to enact legislation that would bring EPA to the Cabinet table, where it belongs. Protecting the environment is one of the most important goals of this Administration, and the elevation of EPA to the Cabinet would reflect the priority I place on its missions and programs.

And now I'd be happy to take your questions.

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EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET

DATE: 1/23/90 Tuesday

TO: Jim Cicconi

FROM: **ROBERT E. GRADY**
ASSOCIATE DIRECTOR
NATURAL RESOURCES, ENERGY AND SCIENCE

Attached are suggested talking points for
the President's meeting tomorrow at 2:30pm

THE WHITE HOUSE
WASHINGTON

TO: *Chriss*

FROM: **JAMES W. CICONI**
Assistant to the President and
Deputy to the Chief of Staff

*I know this is too
long, but there may
be a few nuggets here.
(This is really for a Cong'l
meeting, but thought some
might help in opening statement
for press conference)* Jim

SUGGESTED TALKING POINTS
E.P.A. CABINET STATUS

As you know, I have made protection of the environment one of the major priorities of my Administration. Since its creation twenty years ago, EPA has grown into one of the most important regulatory agencies in the government -- with an operating budget of almost \$2 billion and 12,000 employees. And environmental concerns have moved to the top rung of national concerns.

In recognition of the growing importance of environmental protection, I this morning announced my support for legislation which would elevate EPA to cabinet status. While I am concerned about keeping the Cabinet at a manageable size, I believe the importance of EPA's mission and programs merits this elevation.

The creation of a Department of the Environment was a step recommended in the Blueprint for the Environment that was presented to me during the transition, and I know that many of you have advocated this step and introduced legislation which would accomplish this. I want to commend you for your efforts.

Members of my staff have spoken with Senators John Glenn and Bill Roth, the Chairman and Ranking Member of the Senate Government Affairs Committee, in an effort to develop an elevation bill that I would support. It is my hope that such a bill can be kept as clean and as free of extraneous amendments as possible.

I also appreciate the work that has been done by Congressmen Conyers and Horton, the Chairman and Ranking Member of the House Government Operations Committee; Senators Chafee and Durenberger;

and the other Members who have been working on bills to give the EPA cabinet status.

The Administration, the Congress, and the American people are placing increasing importance on the protection of the environment. I think this step reflects that increased emphasis, and I look forward to working with you all toward enactment of a bill that would create a Department of the Environment.

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On Thursday, I will announce the second phase of our strategy to fight drugs in the schools and streets of America. The future of this country depends on whether we can give our children a chance to grow up drug-free. That is what my budget is about.

((On Friday, I will present our plan to restructure America's defenses in the wake of dramatic change abroad. So I'm proposing a defense budget that begins the transition to a restructured military -- a new strategy that is more flexible, more geared to contingencies outside of Europe, while continuing to meet our inescapable responsibility to NATO, and to maintaining the global balance. In short, America must be ready to lead in the new century to come. So this, too, is what my budget is about.))

On Monday, I will make announcements concerning other agencies -- from those dealing with the challenges of caring for the afflicted, to uplifting the poor, cleaning the environment and educating our children. All of this, all our plans for the future, is what my budget is about.

In the days ahead, members of this Administration -- Secretary Brady, Director Darman and Chairman Boskin -- will put the details of our budget before the American people.

Then, one week from today, I will go to the House chamber to have a heart to heart talk with the American people and their elected representatives. This is the time to frame the important challenges facing us as we move toward the 21st century. Therefore, I will speak of the broad issues we face as a people, not the line-items we debate as politicians.\\

But today I do want to make two specific announcements.

First, I propose an aid package for the brave people of Panama. ((Rest to come.))

Second, after listening to all sides, I have decided that the environmental challenges that face America -- and the world -- are so important that they must be addressed from the highest level of our government. With so many difficult decisions ahead, I will need Bill Reilly's counsel. I will need him sitting at my side, in my Cabinet. So I am pleased to endorse the elevation of the Environmental Protection Agency to a full-ranking member of the Cabinet.\\

((That's all I have to announce. And now I'd like to take your questions.))

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(1 Def)

TAO line
We must respond to a Ding sec. environ. I'm proposing a def. budget that begins the transition to a restructured military -- more flexible, more geared to contingencies outside of Europe, while continuing to meet our inescapable resp. to NATO + to maintaining ^{THE} global balance

skip
Today, we must respond to the new forces of freedom -- including support for new democracies in Eastern Europe. Next yr, I'm inc our family for this purpose by \$300 million, as part of a compr. strategy for the region.

January 18, 1990

MEMORANDUM FOR GOVERNOR SUNUNU

FROM: MARLIN FITZWATER

SUBJECT: STATE OF THE UNION MEDIA PLAN

Wednesday, January 24

- Press Conference by the President
Re: State of the Union

9:15

Thursday, January 25

- President announces Drug Strategy II, East Room Lunch
- Press Briefing on Drug Strategy by Bennett.

Friday, January 26

- Morning TV shows on Drug Strategy: Bennett, Thornburgh, Sullivan and Cheney.
- Press Conference by Cheney on Defense Budget.

Sunday, January 28

- Sunday TV shows:
 - Darman: Meet the Press
 - Sununu: Brinkley
 - Quayle: Brinkley (from Panama)
 - Cheney/Bennett: CNN
 - Super Bowl: Face the Nation

- more -

Monday, January 29 (Budget Release)

- 8:00 a.m. Budget Release
- 11:00 a.m. Darman, Boskin, Brady brief at GSA Auditorium
- Evening Shows -- Administration officials appear on shows such as MacNeil-Lehrer, Moneyline, Nightly Business Report, and Financial News Network.

Tuesday, January 30

- Morning TV show appearances on the Budget: Sununu, Darman, Boskin, Brady, Quayle
- White House photo release of the President working on State of the Union speech
- Press Conference by Brady on Family Savings Plan; etc.
- ~~Press Conference by Reilly on Environment.~~

Announce EPA

Wednesday, January 31 (Speech Day)

- 10:00 a.m. -- Roosevelt Room briefing for White House staff (Press Office, Legislative Affairs) discussing State of the Union speech
- 2:00 p.m. -- Columnists and Commentators briefing. Sununu, Scowcroft, and Presidential drop-by.
- 6:00 p.m. -- Release excerpts of speech (for network use)
- 7:30 p.m. -- Release State of the Union embargoed text
- 7:30 p.m. -- Briefing by Sununu and Scowcroft on key points, objectives, and themes of speech
- 9:00 p.m. -- The President delivers the State of the Union speech
- Recommendations for people to appear with anchors analyzing speech: Al Simpson, Bob Dole, Bob Michael.

Thursday, February 1

- Morning show appearances:
Darman, Sununu, Boskin, Brady
- President addresses National Prayer Breakfast
- President conducts interview with Wall Street Journal
- Press Conference by Cavazos on Education Goals.
- Sununu holds background session with magazines for a
tic-toc on budget decisions

Friday, February 2

- [-] -- President travels to Charlotte and Nashville to discuss
State of the Union

Saturday, February 3

- Evans & Novak:
- CNN Newsmakers Saturday:

Sunday, February 4

- Four network Sunday shows

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Morning, January 24, 1990

Good morning.

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On Thursday, I will announce the second phase of our strategy to fight drugs in the schools and streets of America. *BUDGET KIDS LIVE! DEVO Fee*

On Friday, I will present our plan to ~~regroup~~ *restructure* America's defenses in the wake of dramatic change abroad. *< tag line*

On Monday, I will announce the ~~budgets~~ *from us* of other agencies -- to deal with the challenges of caring for the afflicted, to

uplifting the poor, cleaning the environment and educating our children. *[In the days, numbers - name - used be...]*

PUT EVERYTHING OUT IN FRONT OF AMER. PEOPLE,
Then, one week from today, I will go to the House chamber to

have a heart to heart talk with the American people and their elected representatives. *is the time to frame the important* This is ~~no time to deluge the American~~ *challenges facing us as we move toward the 21st century* people with details. I will speak of the big issues we face as a people, not the line-items we debate as *therefore* *broad politicians* *partisans.*

BUT TODAY, I WANT TO TALK ABOUT 2 SPECIFICS
I also have two other announcements for today.

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Second, after listening to all sides, I have decided that the environmental ^{challenges} ~~problems~~ ^{face} that plague America -- and the world -
- are so ^{important} ~~grave~~ that they must be addressed from the highest level of our government. With so many difficult decisions ahead, I will need Bill Reilly's counsel. I will need him sitting at my side, in my Cabinet. So I am pleased ^{endorse?} propose the elevation of the Environmental Protection Agency to a full-ranking member of the Cabinet.\\

((That's all I have to announce. And now I'd like to take your questions.))