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Drug Abuse Resistance Education (DARE) Reception 9/13/89 [OA 6268]

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(Smith/Blessey)
September 6, 1989
Draft One
DARE

PRESIDENTIAL REMARKS: DARE RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

Ladies and gentlemen, boys and girls, friends.

Let me welcome you to America's House. For we are here to combat a scourge which plagues us as Americans, and as human beings: The horrific curse of drugs.

Last week, I announced America's first national, comprehensive, and coordinated strategy to urge unconditional war against this curse. I am here today to ask you to re-enlist.

Our war seeks to slash the ranks of the 23 million Americans who last year used illegal drugs on a "current" basis -- that is, at least once in the preceding 30 days. And to confront the more than 8 million people who used cocaine.

Our war aims to tell the almost 1 million Americans who used cocaine once a week or more -- many your age, or slightly older -- to get clean, and stay clean. And to save the literally hundreds of thousands of babies born to mothers who use drugs -- babies born desperarely sick, weeks or even months premature.

Will you enlist? You have. Will you re-enlist? You must. And thank God, you are.

In my speech, I talked of stopping drug use before it starts. Through education and prevention. From grade school to graduate school.

NYT Sun. Feb. 1989

Policeman As Teacher And Model

By ANNE DRISCOLL
Special to The New York Times

BOSTON — Sgt. Robert Tinker of the Boston Police Department is one of a growing number of police officers who believe that the front line of law enforcement can be found in rows of fifth graders at their desk.

Sergeant Tinker supervises the Drug Abuse Resistance Education program in the Boston public schools, in which 10 uniformed officers are placed as teachers in 25 elementary schools. The goal is to build children's self-esteem and strengthen their skills in communicating and making decisions so they have the tools and motivation to reject drugs.

Educators hail the 18-week program as an ideal alliance, allowing students a unique opportunity to build a trusting and open relationship with the police.

The Los Angeles Police Department created the program, known as DARE, in 1983 in cooperation with the city school system. It started in Massachusetts in 1987 after Sergeant Tinker and officers from other communities in the state were trained by the Los Angeles police. There are now 62 officers teaching the program in 45 Massachusetts communities and 52 others in the rest of New England.

Lessons From a Balloon

The officers teach fifth graders an hour a week, using a curriculum of role playing, skits, demonstrations and discussions.

To illustrate low self-esteem, for example, the officers use a deflated balloon, which they step on, put in their pockets and wrap around their fingers. They then blow up the balloon to depict growing self-esteem. Students also break into small groups and then have to write in their workbooks a compliment about each member of the group and one about themselves.

At other times students create their own anti-drug commercials. They are taught 15 ways to say no when they are pressured to use drugs and act out the ways with their schoolmates.

"The kids really get a kick out of it," said Officer Michael D. DiDonato, who rotates among the eight grammer schools in Beverly, Mass.

For many students, the program is an opportunity to build a relationship with a police officer. Officer DiDonato said that last year a student began to cry when he entered her classroom at the Beadle Elementary School because the girl's mother had been arrested by police that week and the student thought she was also going to be arrested. But when Officer DiDonato entered the girl's classroom a couple of weeks ago, she and the other children cheered.



The New York Times/Jon Chase

Sgt. Robert Tinker of the Boston Police Department, who supervises an education program on drug abuse at public schools in the city.

"Obviously we need police officers to do their job to stop drug trafficking wherever it is," said Dr. Joyce Grant, deputy superintendent of curriculum and instruction for the Boston public schools, "but the other arm of prevention is to educate our youth.

"I like this marriage of the Police Department and the school department because it presents a whole new relationship with law enforcement. Every week on television, children see police shooting people, cuffing people, arresting people. This doesn't give a child a sense of confidence and trust in the man in the blue suit.

"But through the program they learn that they are not just police officers. They are husbands, fathers. They have children, and most importantly they care."

Help for Parents, Too

Dr. Francesca Galluccio-Steele, principal of the Abraham Edwards School in Beverly, said she believes the program is especially successful because it targets younger children who still respect authority, are eager to learn, will listen to adults and are interested in moral problems.

"We have this wonderful police officer who is our friend, our role model and who represents an authority out in the community that many kids aren't familiar with," said Dr. Galluccio-Steele.

Sergeant Tinker, one of the first New England police officers to be trained to teach DARE, said it has been effective with some parents as well. In several instances, he said, parents have called him to say that their children's involvement with DARE has motivated them to seek help for their own drug problems.

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5TH STORY of Level 1 printed in FULL format.

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Los Angeles Times

June 18, 1989, Sunday, Home Edition

SECTION: View; Part 6; Page 6; Column 2; View Desk

LENGTH: 859 words

HEADLINE: ON VIEW: A PELL-MELL WHIRL FOR MADAME MICHELE ROCARD

BYLINE: By MARY LOU LOPER, Times Staff Writer

BODY:

Madame Michele Rocard, a sociologist and the wife of French Prime Minister Michel Rocard, was in town fresh from Houston and Oscar and Lynn Wyatt Jr.'s black-tie dinner in their River Oaks home; from Ft. Worth and partying with Elton and Martha Hyder; from Dallas and a view of the Murchison art collection with Lupe Murchison; from San Francisco with art tours and lunch with Mr. and Mrs. John Rosekrans.

She was still standing and she set Los Angeles on a pell-mell whirl. French Consul Gen. Gerard Coste entertained at his consular residence in Beverly Hills and later at dinner at Ma Maison. Next day, Michael Eisner helicoptered her to Disneyland for lunch; then she visited Fox studios, and that evening dined with movie moguls at the home of Howard Ruby and Yvette Mimieux Ruby. (Ronald and Nancy Reagan were guests, too, as were David Hockney and Betsy Bloomingdale.)

The next day was museum day -- the Getty, MOCA (for lunch) and a tour of Frederick Weisman's contemporary collection before dinner at Spago. The day Rocard departed she was whisked to Los Olivos Ranch to see Douglas Cramer's art, all under the skillful planning of international marketing consultant Andre R. Dunstetter. Sounds royal to us.

HIGH UP: "When you get angry with the world, come up and have a drink and look out over the whole world," said City Club on Bunker Hill chairman Walter Beran.

Goldman/Sachs' Peter and Robin Barber, founding members, were standing by, looking out over traffic clogs from the 54th floor of the Wells Fargo Center. Beran turned around. Was owner Robert Maguire on his way for this club inauguration? No, he was caught in traffic. Without him, Beran, his wife, Speedy, and as many of the 635 Founding Members as could, crowded between the doorways.

The ribbon was cut, and recut, and recut, with Jane Arnault, George Pla, Sam Williams, Stanley Sanders all in photo focus. So, it's official. The club's open. To show off the fare, chefs set dining tables with the cuisine. The Bunker Hill Berger will be $7.50, the Cobb Salad Bunker Hill $8.

After all, you need a good buy with a $4,000 membership with $110 monthly dues. Dallas Club Corp. of America senior v.p. Charles A. Reichert beamed about the mounds of shrimp, caviar and fruit prepared for the crowd, and he ignored the missing banquet cushion in one room because the damask didn't arrive. Taking it all in -- the two dining rooms, the privite dining suites, the bar/lounge

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-- were Ron Parker, Daniel Dworsky, Joe Mullin, Japanese Consul Gen. Hiromoto Seki, Bill Vaughn, Nelson C. Rising, Richard and Betty Koshalek, Stanley and Melba Sanders, Greg Doerschlag, Marilyn Hudson and son Paul, Aram Arakelian (the general contractor) and Tom Burke.

TOP VISITORS: United Way of America national chairman Edward Brennan (also chairman and CEO of Sears, Roebuck and Co.) has challenged United Way of Greater Los Angeles to double its commitment (last year $88 million). . . . Wyoming Governor Mike Sullivan addressed Town Hall. . . . Madame Anne d'Ornano, mayor of Deauville, France, was the attraction at cocktails at Hermes on Rodeo Drive.

PLAUDITS: The Rotary Club of Los Angeles, the famed LA-5 chapter, turned 80 last week at the Los Angeles Hilton amid the toot of birthday horns and a birthday cake of balloons. Incoming president of Rotary International Hugh Archer flew in. President Victor L. Walch presented $100,000 to Police Chief Gates for D.A.R.E. drug abuse programs now in 50,000 classrooms in 48 states.

Rotary leaders, including John C. Westwarter and William Plunkett, were on hand to hear Carl P. Miller, a member of the club for 50 years and a donor of $1 million to Rotary in 1974, say: "We have you in our will -- we have a very substantial gift for you." His wife, Ruth, nodded approval.

HAPPY SOUNDS: Seems everyone in Pasadena is donning a hard hat, so to speak. The Rose Bowl Aquatics Center directors broke ground the other day for the $5-million Rose Bowl Aquatics Center to be located adjacent to the Rose Bowl (an awesome four pools). To date, president Terry Wilson and chairman John Naber and vice chairman Norman Chandler are among directors who have raised $3.8 million.

And, Huntington Memorial Hospital donors and president Allen Mathias and his wife, Weta, donned hard hats for a viewing party of the construction under way for the first phase of the hospital's replacement building project.

KUDOS: To Karen Sulzberger, elected president, California/International Arts Foundation . . . To legendary Mel Torme, honorary chair of the John Tracy Clinic's 43rd Tennis and Crumpet Classic and its proud $100,000 net . . . To Mireya Jones, prexy who bowed out at the Los Angeles Philharmonic Affiliates 25th anniversary year fashion luncheon at the Music Center; now Fran Muir takes over . . . To Bernice Gershon, Suzie Mayer Mackel, Vi Nason and Blanche Seaver, chosen for the Sybil Brand Awards on behalf of the Beverly Hills Pops.

MEGHAN AND MEGAN: We mentioned Megan Forsyth, but we left out Meghan Marie Ehrbar when reporting Social Service Auxiliary debutantes. She's the daughter of Mr. and Mrs. Joseph R. Ehrbar of Pasadena.

GRAPHIC: Photo, On the Farm: Social and civic leaders entered pristine Ventura Farms stable in Thousand Oaks for the Hugh O'Brian Youth Foundation spring fund-raiser hosted by the HOBY Associates. From left, Glen and Gloria Holden, Hugh O'Brian, Carol and Lod Cook. The day's festivities included the auction of an Arabian gelding donated by David Murdock of Ventura Farms. JEFF SHARE / Los Angeles Times; Photo, Good Will: The National Conference of Christians and Jews hosted its 41st annual Brotherhood Ball and honored for service, from left, Bruce and Harriet Hochman, James B. Jacobson and James P. Miscoll at a dinner at the Century Plaza Hotel. THEODORA LITSIOS / Los Angeles Times; Photo, Walter Beran, center, and wife, Speedy, left, chat with board member Jane Arnault at opening of City Club of Bunker Hill. RANDY LEFFINGWELL / Los Angeles Times

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(c) 1989 Los Angeles Times, June 18, 1989

TYPE: Column

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7TH STORY of Level 1 printed in FULL format.

PR Newswire

June 6, 1989, Tuesday

DISTRIBUTION: TO CITY AND ASSIGNMENT DESKS

LENGTH: 376 words

HEADLINE: NEWS ADVISORY

KEYWORD: DRUG CZAR BENNETT TO ADDRESS D.A.R.E. CLASS

BODY:

WHO: William J. Bennett

WHO: William J. Bennett, director of the Office of National Drug Control Policy, and LAPD Chief Daryl Gates will address 150 fifth and sixth grade students as they celebrate the culmination of the 17-week D.A.R.E. program. Joining Bennett and Gates will be Senator Pete Wilson.

WHAT: Bennett will see first-hand what President Bush has also observed -- how D.A.R.E. attacks the drug problem from the demand side. Graduating students, who have worked on building self-esteem and self-confidence, will start their summer break armed with the skills and knowledge they need to refuse drugs and alcohol.

Following the culmination ceremony will be a lunch hosted by Kentucky Fried Chicken, national corporate sponsor of D.A.R.E.

WHEN: Wednesday, June 7
10 a.m.

WHERE: Flournoy Elementary School
1630 E. 111th St., Los Angeles
(Near Imperial Highway and Central Avenue)

BACKGROUND:

Originated as a cooperative effort of the LAPD and the L.A. Unified School District, D.A.R.E. consists of a 17-week anti-drug curriculum taught in fifth and sixth grade classrooms by specially trained veteran police officers. D.A.R.E also includes a continuation program in junior and senior high schools. Beyond telling students to say "no," D.A.R.E focuses on building self-esteem and provides kids with specific tools and techniques for resisting the pressure to experiment with drugs.

Now implemented in 50,000 classrooms in 48 states and four foreign countries, D.A.R.E. will reach over 3 million children in 1989.

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CONTACT -- Linda Carlson or Lisa TeMaat, 213-475-1500, both of Edelman PR, for D.A.R.E.

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11TH STORY of Level 1 printed in FULL format.

PR Newswire

April 12, 1989, Wednesday

DISTRIBUTION: TO CITY AND ASSIGNMENT DESKS AND EDUCATION EDITO

LENGTH: 437 words

HEADLINE: NEWS ADVISORY

KEYWORD: DRUG ABUSE RESISTANCE EDUCATION (DARE) TO EXPAND

BODY:

WHO: In his first

WHO: In his first official appearance since accepting re-election, Los Angeles Mayor Tom Bradley will be joined by LAPD Chief Daryl Gates, Archbishop Roger Mahoney, the chief administrators of 10 Los Angeles private schools and almost 100 elementary school-aged kids to announce the expansion of D.A.R.E. into Los Angeles' private and parochial schools.

WHAT: Initially, the pilot program will involve two D.A.R.E. officers assigned to ten private and parochial elementary schools in Los Angeles and the San Fernando Valley. Approximately 1,200 children will be reached through the pilot program. Eventually, it is hoped that D.A.R.E. 's tools and techniques for resisting drugs will be available to all of L.A.'s more than 70,000 kids now attending private and parochial schools with 200+ enrollment.

WHEN: Thursday, April 13
9:30 a.m.

WHERE: Normandie Christian School
6306 South Normandie Avenue
Los Angeles

BACKGROUND: Originated as a cooperative effort of the LAPD and the L.A. Unified School District, D.A.R.E. consists of a 17-week, anti-drug curriculum taught in fifth and sixth grade classrooms by specially trained veteran police officers. Beyond telling kids to say "no," D.A.R.E. focuses on building childrens' self-esteem and providing them with specific tools and techniques for resisting the pressure to experiment with drugs.

Now implemented in 50,000 classrooms in 48 states and four foreign countries, D.A.R.E. will reach an estimated 3 million kids in 1989.

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12TH STORY of Level 1 printed in FULL format.

Copyright (c) 1989 Business Wire Inc.;
Business Wire

February 15, 1989, Wednesday

DISTRIBUTION: City Desks/News and Entertainment Editors

LENGTH: 945 words

HEADLINE: D.A.R.E/ YOGI-BEAR-2; Yogi Bear becomes D.A.R.E. AMERICA spokesbear as Hanna-Barbera joins fight against drug abuse

DATELINE: LOS ANGELES

BODY:

World-famous cartoon character Yogi Bear marks his 30th birthday this year by joining the fight against drug abuse as '' D.A.R.E. Bear Yogi,'' the new spokesbear for the D.A.R.E. AMERICA (Drug Abuse Resistance Education) program.

Joseph Barbera, president of Hanna-Barbera Productions and co-creator of Yogi Bear, was flanked by D.A.R.E. 's co-founder, Los Angeles Police Chief Daryl Gates, and Dr. Leonard Britton, superintendent of Los Angeles Unified School District -- along with Yogi himself -- in announcing the partnership at Los Angeles City Council Chambers Wednesday.

Mayor Tom Bradley and California D.A.R.E. Chairman Robert Buckingham told the council the announcement was an important step toward strengthening the cooperative efforts of police, schools and the private sector in preventing drug abuse among youths.

Fifty local D.A.R.E. students were also on hand to salute Hanna-Barbera's support of D.A.R.E. and meet Yogi personally.

With Yogi as designated D.A.R.E AMERICA spokesbear, Hanna-Barbera Productions, the creative team that pioneered TV animation in the 1950s, joins D.A.R.E. 's nationwide network of police agencies and school districts in a concerted effort to teach school children and their parents how kids can resist pressure to experiment with drugs.

Yogi, the Flintstone Kids and other internationally recognized Hanna-Barbera creations will be featured in a series of educational comic books targeted to D.A.R.E. students and their families. The booklets will compliment D.A.R.E. 's anti-drug curriculum taught by police officers in school systems within 45 states.

Hanna-Barbera is also introducing an all-new character for the D.A.R.E. comic-book series: Dr. Bearfacts will serve as the resident authority on drug education at Yogi's home of Jellystone Park.

Gates, whose department piloted D.A.R.E. in 1983 in cooperation with the Los Angeles Unified School District, said the partnership with Hanna-Barbera strengthens D.A.R.E. 's efforts to reach school children before drug dealers do.

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''With Hanna-Barbera behind us,'' Gates said, ''we'll be more visible to civic leaders and potential corporate sponsors whose support is crucial to the continued growth of the D.A.R.E. program.''

''Yogi and other Hanna-Barbera characters will be featured in D.A.R.E. 's promotional and fund-raising literature, TV public service announcements and they'll make live costumed appearances at student graduations or other D.A.R.E. events,'' said Gates.

LAUSD Superintendent Britton said: ''With Yogi as spokesbear, D.A.R.E. and its anti-drug messages will help reach even more children, teachers and parents. We expect D.A.R.E. Bear Yogi to add a lot of enthusiasm to the program, for adults as well as children. With Yogi celebrating his 30th year this year, a lot of us grew up with Yogi. He has universal appeal.''

In the first D.A.R.E. cartoon booklet developed with Hanna-Barbera, Yogi graduates from the full 17-week D.A.R.E. course taught by Ranger Smith in Jellystone Park and gives tips to parents on how they can reinforce the drug resistance techniques their children are learning in D.A.R.E.

Since D.A.R.E. was piloted in Los Angeles in 1983, the program has spread to 1,200 communities in 45 states, three foreign countries and has been adopted by the U.S. Department of Defense Dependent Schools worldwide. This year, 3 million children will study D.A.R.E. 's drug resistance techniques.

D.A.R.E. teams police agencies with school districts, assigning veteran police officers to classroom ''beats'' to teach elementary and junior high school students ways to resist pressure to experiment with alcohol and drugs. A follow-up course that would expand the program into high-schools is now being piloted in Los Angeles.

D.A.R.E. instruction provides accurate information about alcohol and drugs from a highly credible source -- an experienced police officer. It teaches students decision-making skills, shows them how to resist peer pressure and gives them ideas for alternatives to drug use.

Yogi will act as spokesbear for D.A.R.E AMERICA, a not-for-profit organization that supports the specialized training of D.A.R.E officers, fund-raising efforts and general implementation of the D.A.R.E curriculum nationally. Nathan Shapell, head of California's Little Hoover Commission, presides over D.A.R.E. AMERICA's board of directors.

After 30 years, Yogi Bear continues to be one of Hanna-Barbera's most popular characters. Originally introduced through a recurring role on ''The Huckleberry Hound Show'' in 1959, Yogi has starred in numerous cartoon features, TV series, made-for-TV movies and theatrical films. He is currently featured in two network series.

With dozens of cartoon superstars to its credit (the Flintstones, the Jetsons, Tom & Jerry, Scooby-Doo, the Smurfs and many more), Hanna-Barbera has been called ''the General Motors of the cartoon industry'' by CBS's ''Sixty Minutes.''

William Hanna and Joseph Barbera have been partners for 50 years -- first at MGM and since 1957 at their own production company. They have been awarded

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seven Oscars and seven Emmys. Hanna-Barbera cartoons speak 22 languages and are seen in 80 countries.

CONTACT: Edelman Public Relations for D.A.R.E. AMERICA,
Los Angeles
Bill Krenn/Rich Wyler, 213/475-1500
or
Richard Lewis Associates for Hanna-Barbera
Richard Lewis, 213/463-4661
KEY WORD: CALIFORNIA

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13TH STORY of Level 1 printed in FULL format.

Copyright (c) 1989 Business Wire Inc.;
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January 25, 1989, Wednesday

DISTRIBUTION: City and News Editors

LENGTH: 470 words

HEADLINE: D.A.R.E. ; ''Most drug-proof kids'' honored

DATELINE: LOS ANGELES

BODY:

Fifty of Los Angeles' ''most drug-proof kids'' were honored in special ceremonies at the Los Angeles Policy Academy Wednesday. The Los Angeles Police Department, the Los Angeles Unified School District and their cooperative D.A.R.E. (Drug Abuse Resistance Education) program hosted a luncheon and awards ceremony to recognize exemplary D.A.R.E. students -- chosen from more than 20,000 fall semester graduates of the LAUSD/LAPD antidrug curriculm.

The awards were based not on scholastic achievement; rather, they recognized those fifth and sixth graders who had made the greatest strides in embracing drug resistance skills during their semester-long D.A.R.E. studies.

Los Angeles Police Chief Daryl Gates paid tribute to the students in his keynote address at the academy by telling them they were ''the hope of the future.''

''We're out there every day fighting the drug dealers and the drug suppliers on the streets and we start to lose hope. But when we look at students like you who know how to refuse drugs and are determined to resist pressure to try them, that's where we see real hope. You kids are the ones who will really put the drug suppliers and the gang leaders out of business -- and you'll do it showing them what you've learned in D.A.R.E. , by resisting peer pressure, by living drug-free lives,'' said Gates.

Thirty-five of the students were selected by their respective D.A.R.E. officers (veteran police officers-turned-classroom D.A.R.E. instructors) had made the most progress in embracing drug-resistance skills. Another 15 were selected based on their contributions to D.A.R.E. To Read, a nationally distributed D.A.R.E. newsletter (70,000 circulation) targeted to fifth and sixth graders and their parents.

D.A.R.E. is a 17-week curriculm that teams police agencies with school districts, sending veteran police officers into the classroom to teach elementary and junior high school students ways to resist pressure to experiment with drugs and alcohol. The instruction provides accurate information about alcohol and drugs, teaches students decision-making skills, shows them how to resist peer pressure and gives them ideas for alternatives to drug use.

D.A.R.E. was piloted in Los Angeles in 1983. This year, 3 million children will study D.A.R.E. 's drug-resistance techniques in 1,200 communities in 45 states, three foreign countries and the U.S. Department of Defense Dependent Schools worldwide.

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Note to Editors: Students' names, home towns or districts and photos will be provided on request by calling Rich Wyler, 213/475-1500.

CONTACT: Edelman Public Relations, Los Angeles
John Weir or Rich Wyler, 213/475-1500
KEY WORD: CALIFORNIA

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14TH STORY of Level 1 printed in FULL format.

Copyright (c) 1989 Southwest Newswire Inc.;
Southwest Newswire

January 16, 1989, Monday

DISTRIBUTION: TO CITY/FEATURE DESKS

LENGTH: 320 words

HEADLINE: MEDIA ALERT;
ELEMENTARY SCHOOL GRADUATION FROM DRUG ABUSE RESISTANCE EDUCATION PROGRAM TO BE WED., JAN. 18, 1989

DATELINE: FORT WORTH, TEXAS -- JANUARY 13, 1989

BODY:

WHAT: First graduation of 75 W. J. Turner Elementary School fifth grade participants from 17-week D.A.R.E. -- Drug Abuse Resistance Education -- program conducted by Fort Worth Police Department Youth Division.

WHEN: Wednesday, January 18, 1989, 12:30 p.m.

WHERE: W. J. Turner Elementary

School Cafeteria (lunch), auditorium (program)

3001 Azle

Fort Worth, Texas

WHO: Kentucky Fried Chicken, DARE's first national corporate sponsor, funded the successful Fort Worth program.

HOW: Lunch provided by Kentucky Fried Chicken, rehearsal of graduation, followed by graduation activities.

WHY: Because telling youngsters to say no is not enough. We must tell how to say no.

VISUALS:

-- Children demonstrating peer pressure resistance skills: body language, voice tone and volume, etc.

-- Children's lunch, rallying and awards.

-- Police officers conducting program/awards distribution.

STORY ANGLES/ELEMENTS:

-- Interviews with students described as "on-the-fencer-turnarounds"

-- Efforts of FWPD Youth Division to bond with the youth in the community via this program and their Teddy Bear program. The Turner students recently collected their lunch money to buyy teddy bears for officers to give comfort

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(c) 1989 Southwest Newswire, January 16, 1989

to child crime victims.

-- Tips for young readers, viewers and listeners on how to say no and mean it.

-- Profile on a dynamic Policewoman, Kathy Manning, who conducts the D.A.R.E. program in the classroom.

-- The need for private sector support, without which, the D.A.R.E. program would not be active and working. In post-course testing of attitudes and knowledge about drug abuse, D.A.R.E. graduates score 50 percent higher than their classmates.

CONTACT: Deborah Ward, Rives Smith Baldwin Carlberg/YR, 713/965-0764; Ms. Davis, principal, Turner Elementary, 817/624-2745; Steve McGehee, Kentucky Fried Chicken, 214/550-1744; Officer Kathy Manning, FWPD Youth Division, 817/877-8034.

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15TH STORY of Level 1 printed in FULL format.

Copyright (c) 1989 Chicago Tribune Company;
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January 4, 1989, Wednesday, NORTH SPORTS FINAL

SECTION: TEMPO; Pg. 1; C

LENGTH: 862 words

HEADLINE: A disturbing break in the good news

BYLINE: Bob Greene

BODY:

I was reading my favorite publication the other evening - the only publication that makes me feel good - when I came upon something that was quite disturbing. This is a bad sign - when the only publication that makes you feel good contains disturbing information.

The publication is called The Family News. I began reading The Family News about two years ago when its editor, Heather Cook, was 8. Heather Cook, who lives in Lisle and who may be the youngest editor/publisher in America, got the idea to put out a newspaper that would keep track of what everyone in her family was doing. Her mother told me that the 35 copies of The Family News were read by 73 people in nine states, and that the readers ranged in age from 6 to 102.

There was nothing mean and nothing depressing in The Family News; I guess that's why I liked it so much. Heather Cook would report, "Kevin is in first place in his conference in golf. He is glad!" Or, "Matt got his second tooth. He scoots around the floor to get where he wants to go. If you hold his hands, he will move his legs like he is going to walk." Or, "Aunt Lenore broke her right arm. We hope it is healing well."

Anyway, I got totally hooked on The Family News, and I look forward to receiving each issue. Even though I do not know anyone in Heather Cook's family - she's getting older, by the way; she's 10 now - I feel that I do. And The Family News always makes me feel good.

This latest issue, though . . .

First there was a prototypical Family News article, with the headline, "Making Applesauce." The story, in its entirety:

"On Friday, Nov. 11, Heather and her friend Sarah, and Jeanne, went to Sacred Heart Priory to help Sister Helen and Sister Mary make applesauce. They loaded the sliced apples (a lot of sisters were preparing the apples in the canning kitchen) into a big stainless steel steamer, and when the apples were soft they transferred them into a big mashing machine that pushed the cooked apples through a strainer into a waiting pan. When each pan got full, Heather and Sarah mixed lemon juice into the sauce and poured it into half-gallon canning jars. Each time two dozen jars were filled, Heather and Sarah would seal them and take the cart on the elevator down to the canning kitchen to be boiled. Guess what one of the dishes on the lunch menu was? Applesauce! (and apple pancakes.) It was delicious!"

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(c) 1989 Chicago Tribune, January 4, 1989

The perfect Family News story, right? Then I read the next story. The headline was, "Heather Takes D.A.R.E. "

" D.A.R.E. ," it turns out, stands for Drug Abuse Resistance Education. Heather Cook is in the 5th grade now, and each week her school's Officer Friendly comes to the class to warn of the dangers of drugs and alcohol. Heather wrote the story in the typical upbeat Family News style - "It is a fun class. . . . (The students) are glad to have Officer Friendly for their teacher for D.A.R.E. , since he has been a favorite friend of theirs since kindergarten!"

I had to put my copy of The Family News down. From applesauce to drug-prevention education . . . clearly, it is very important to teach children the dangers of drug abuse. I just never expected to read about it in The Family News. I may not know Heather or anyone in her family, but Heather's growing up.

I called her to ask her about the two stories. "It was really fun, making the applesauce," she said. "The most fun was putting it in the jars. And it made me feel good to see the elderly people eating the applesauce. They seemed to like it.

"But the D.A.R.E. program is fun, too. Officer Friendly is really nice. We talk about different ways to say 'no' to drug pushers. For example, when a person asks if you want drugs, you can start talking about something completely different. Or you can just keep saying 'No' like a broken record.

"Officer Friendly makes it a lot of fun. We put on plays, where some of us act as regular kids, and some of us act as drug pushers. The pushers try to sell the regular kids drugs, and the regular kids say no."

I got in touch with Officer Friendly, whose real name is Dennis Seccombe and who is an officer with the Lisle police.

"The 5th or 6th grade is really not too early to be talking to children about drugs," Seccombe said. "Usually children are first confronted with the decision about whether to use drugs when they get to junior high. So we feel it is important to talk to them about the consequences of drug use before they have to make the decision."

I told him about Heather Cook's two articles in The Family News - the one about applesauce, and the one about drugs.

"She's a great little girl," Seccombe said. "The thing is, I become Officer Friendly to these children when they're in kindergarten. That first year I teach them that the policeman is your friend, and if you're in trouble you can always go to a police officer.

"And now by the time they reach the 5th grade, I'm telling them about drugs. It's a lot different from when I was growing up. It's a little scary. It's necessary - it's most definitely necessary. But it's a sad thing."

Yes it is. In fact, it's the first sad thing I have ever read in The Family News.

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18TH STORY of Level 1 printed in FULL format.

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September 15, 1988, Thursday

DISTRIBUTION: City Editors

LENGTH: 439 words

HEADLINE: D.A.R.E. ; National D.A.R.E. Day celebrations recognize drug program

DATELINE: LOS ANGELES

BODY:

Celebrations saluting the most successful anti-drug education effort in America took place in dozens of states Thursday in recognition of National D.A.R.E. (Drug Abuse Resistance Education) Day.

In Los Angeles, the birthplace of the D.A.R.E. program, uniformed police officers and hundreds of their students marked D.A.R.E. 's fifth anniversary by sealing a time capsule containing anti-drug messages written by D.A.R.E. students from around the country to their yet-unborn counterparts of the 21st century.

A four-foot birthday cake in the shape of the D.A.R.E. America logo was cut by guest hosts Michael Warren (''Hill Street Blues''); Staci Keanan, 13-year-old star of NBC's ''My Two Dads''; and her new co-star for the fall season, 14-year-old Chad Allen, formerly of ''Our House'' and ''St. Elsewhere.''

More than 200 D.A.R.E. students, some carrying placards naming the 43 D.A.R.E. states, released hundreds of helium D.A.R.E. balloons with anti-drug messages attached while the time capsule was sealed and the students sang ''Happy Birthday to D.A.R.E. ''

The celebration marked the fifth anniversary of an educational program taught by police officers that started as a pilot project in Los Angeles and has since spread to thousands of schools in 43 states plus Australia, New Zealand, American Samoa and the Department of Defense Dependent Schools.

In Washington, President Reagan issued a proclamation in recognition of D.A.R.E. and in observance of National D.A.R.E. Day.

The proclamation said: '' D.A.R.E. instruction programs have already touched the lives of more than a million and a half students and have contributed to improved study habits, better grades and greater respect for authority. In short, this positive program of drug abuse prevention is effective.''

Reagan called upon the people of the United States and, in particular, parents, students, school administrators and law enforcement officials, to schedule special D.A.R.E. activities and to continue in their efforts to help increase awareness of D.A.R.E. throughout the nation.

In other celebrations around the country, Illinois Governor Jim Thompson led D.A.R.E. students on a private tour of the governor's mansion, while schools

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(c) 1988 Business Wire, September 15, 1988

throughout Las Vegas, linked by tuning in to a local radio station playing the D.A.R.E. theme song, simultaneously released hundreds of D.A.R.E. helium balloons with anti-drug messages attached.

CONTACT: Edelman Public Relations, Los Angeles
Bill Krenn or Rich Wyler, 213/475-1500
KEYWORD: CALIFORNIA

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19TH STORY of Level 1 printed in FULL format.

PR Newswire

September 15, 1988, Thursday

DISTRIBUTION: TO STATE DESK

LENGTH: 373 words

HEADLINE: ATTORNEY GENERAL RECOGNIZES D.A.R.E. DAY

DATELINE: RALEIGH, N.C., Sept. 15

KEYWORD: ATTORNEY GENERAL RECOGNIZES D.A.R.E. DAY

BODY:

RALEIGH, N.C., Sept. 15 /PRN/ -- Over 70,000 North Carolina fifth and sixth graders were recognized today by Attorney General Lacy Thornburg for their participation in local D.A.R.E. programs. National D.A.R.E. day was declared by a joint resolution of Congress to recognize phenominally successful Drug Abuse Resistance Education (D.A.R.E.) programs all over the country.

D.A.R.E. , which is now in its second year in North Carolina, was initiated by the Los Angeles, California, police department.

"The program which was first initiated in North Carolina public schools in the Fall of 1987, combines in full partnership our best resources in education and in law enforcement toward the instruction of our children to refuse offers of alcohol and other drugs," Attorney General Lacy Thornburg said.

" D.A.R.E. ," he added, "rests on the solid foundation of coherent and comprehensive curriculum in refusal skills and self-esteem building, on the one hand, with committed and credible instruction by specially trained law enforcement officers, on the other."

North Carolina has constructed on this foundation a full and strong partnership between the state departments of Justice and Public Instruction and, secondly, by local school and law enforcement agencies.

As of this Fall, the state D.A.R.E. program is operating in 43 school systems involving officers from 58 local law enforcement agencies and the SBI. During the coming Spring semester, another 18 school systems and 28 law enforcement agencies will be added to that total. By the end of the current school year, over 70,000 North Carolina school children will have received this invaluable instruction, the Attorney General pointed out.

Today (Sept. 15) we in North Carolina join our counterparts in Los Angeles, California, where D.A.R.E. was first developed, the Attorney General said, and in over 38 states and 2 foreign countries in celebrating the remarkable success of everyone concerned with the D.A.R.E. program.

EDITOR'S NOTE: To schedule coverage of a D.A.R.E. classroom, contact your local school system or police department.

CONTACT -- Dick Brown, 919-779-1400, ext. 244, of the SBI

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(Smith/Blessey)
September 7, 1989
Draft Two
DARE

PRESIDENTIAL REMARKS: DARE RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

Ladies and gentlemen, boys and girls, friends.

Let me welcome you to America's House. Where, today, we reaffirm our commitment to stop the scourge which plagues every American: The horrific curse of drugs.

Fifty years ago, Winston Churchill said, "Without victory there is no survival." America's enemy then was the tyranny of totalitarianism. America's enemy now is the tyranny of drug use.

That is why last week, I announced America's first comprehensive national strategy to urge unconditional war. We aim to stop the tyranny of drugs. But we need your help. Not by enlisting in this war. But by re-enlisting -- to help defeat America's ultimate enemy.

I'm counting on you -- and with good reason. For no group has manned more front lines than D.A.R.E. -- Drug Abuse Resistance Education. You've talked of values -- of right and wrong. And taught why kids must follow good -- and reject evil. By avoiding drugs. And by opposing drugs.

Perhaps Daryl Gates, Los Angeles Chief of Police, put it best when he said, "Rather than just offering slogans, D.A.R.E. teaches children how to deal with peer pressure." And then he

added, "It's the only program I know of that gives children something substantial to use when they're confronted with drugs."

Good words. Sensible words. And Daryl Gates should know. For it was in his city that six years ago D.A.R.E. was born. Born with 10 police officers assigned as drug abuse instructors in city schools. All veterans. All with street experience. All with credibility unmatched by classroom teachers.

Those officers were mentors. Giving kids the truth about alcohol and drugs. Showing them how to make decisions. And how to resist peer pressue. Providing alternatives to drug use. And they were pioneers. Pioneers of a program which has become a model for other cities. A program which says "No" to drugs. But even more, which says "Yes" to life.

D.A.R.E. approaches most students early in life -- when they're 9 to 11 years old, ~~or younger~~ -- the age most vulnerable to peer pressure. And another D.A.R.E. program confronts older kids with potential drug problems. But whatever the age, the goals are identical: To heighten self-esteem. To show -- on the one hand -- how the road marked tomorrow has no horizons. And on the other, how drugs are the deadest of dead-ends.

__ Shawn, a fifth grader in __, knows about dead-ends. And why not to take them. Through D.A.R.E., he says, "I have learned never to take drugs. It messes your life up, and the people who take drugs are stupid. I was offered drugs and said no. He put it in my face and took it and stepped on it. He said

it was good." And then Shawn concludes, "I thought about Officer Sumpter and how he said to say no."

And millions of Americans who are following Shawn's lead -- they, too, are rejecting drug's dead-ends. In 50,000 classrooms. In 49 States. And the U.S. Department of Defense Schools worldwide. From Canada to New Zealand, and Australia to American Samoa, D.A.R.E. is teaching elementary and junior-high kids to resist peer pressure. Reaching 3 million kids in all.

In D.A.R.E. districts, school vandalism and truancy are down. So is ethnic tension and gang activity. But work habits and grades are up. And so is the mental attitude which makes progress possible. According to a Los Angeles-based independent research organization, D.A.R.E. students performed 50 per cent better than non-program students in post-tests to measure student drug use knowledge and attitudes. These kids have dared to excel. And they're succeeding.

So far, so good. And yet, so far to go. In my speech last week, I talked of stopping drug use before it starts. Through education and prevention. In the cities and towns. Through church, family, and most of all, the schools. And then I asked whose fight this was. "It's everybody's fight," I said. "Those who use and sell drugs. And those who look the other way."

My friends, you haven't looked the other way. You've got involved -- for your sake, and America's. And I salute you from the bottom of my heart. Now, let us finish the job D.A.R.E. has

begun. And create an America we can all be proud of -- an America free from drugs.

Thank you for coming to the White House, and for your generosity. God bless you, God bless this wonderful organization, and God bless the United States of America.

# # # #

THE WHITE HOUSE

WASHINGTON

9/6/89

MEMORANDUM

S. Sanchez
S. Bressey

TO: DAVID DEMAREST

FROM: JOSEPH W. HAGIN

SUBJECT: **APPROVED PRESIDENTIAL ACTIVITY**

EVENT: D.A.R.E. (Drug Abuse Resistance Education) Day Event

DATE: September 13, 1989

TIME: 10:00 am

DURATION: 15 minutes

LOCATION: Rose Garden

ATTIRE: Business Suit

REMARKS REQUIRED: Yes

MEDIA COVERAGE: Open

FIRST LADY PARTICIPATION: No

ADDITIONAL INFORMATION:

CONTACT: _____, _____

TELEPHONE: **OFFICE** _____ **HOME** _____

NOTE: **PROJECT OFFICER, SEE ATTACHED CHECKLIST**

Ed Rogers	Marlin Fitzwater	David Bates
James Cicconi	David Demarest	David Valdez
Fred McClure	Jean Lamb	USSS - PPD
Susan Porter Rose	Steve Studdert	Gary Walters
Patty Presock	John Keller	WHCA Audio/Visual
Chriss Winston	Tim McBride	WHCA Operations
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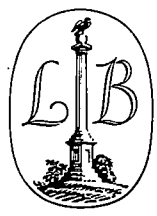
Familiar Quotations

A collection of passages, phrases and proverbs traced to their sources in ancient and modern literature

FIFTEENTH AND 125TH ANNIVERSARY EDITION
REVISED AND ENLARGED

John Bartlett

Edited by EMILY MORISON BECK
and the editorial staff of Little, Brown and Company



LITTLE, BROWN AND COMPANY • BOSTON • TORONTO • LONDON

It is better to be making the news than taking it; to be an actor rather than a critic.
Ib.

Nothing in life is so exhilarating as to be shot at without result. *Ib.*

There are men in the world who derive as stern an exaltation from the proximity of disaster and ruin, as others from success.
Ib.

Victory is the beautiful, bright-colored flower. Transport is the stem without which it could never have blossomed.
The River War [1899]

Terminological inexactitude.
Speech in the House of Commons [February 22, 1906]

The maxim of the British people is "Business as usual."
Speech at the Guildhall [November 9, 1914]

Politics are almost as exciting as war, and quite as dangerous. In war you can only be killed once, but in politics many times.
Remark [1920]

By being so long in the lowest form [at Harrow] I gained an immense advantage over the cleverer boys. . . . I got into my bones the essential structure of the ordinary British sentence—which is a noble thing. Naturally I am biased in favor of boys learning English; I would make them all learn English: and then I would let the clever ones learn Latin as an honor, and Greek as a treat.
Roving Commission: My Early Life [1930]

It is a good thing for an uneducated man to read books of quotations. Bartlett's *Familiar Quotations* is an admirable work, and I studied it intently. The quotations when engraved upon the memory give you good thoughts. They also make you anxious to read the authors and look for more.
Ib.

Come on now, all you young men, all over the world. You are needed more than ever before to fill the gap of a generation shorn by the war. You have not an hour to lose. You must take your places in life's fighting line. From twenty to twenty-five! These are the years! Do not be content with things as they are. The earth is yours and the fullness thereof."

EDWARD R. MURROW, *I Can Hear It Now* [1933–

John F. Kennedy on conferring honorary Churchill [April 9, 1963].
and Churchill, 781.

Enter upon your inheritance, accept your responsibilities. *Ib.*

11 You will make all kinds of mistakes; but as long as you are generous and true, and also fierce, you cannot hurt the world or even seriously distress her. She was made to be wooed and won by youth. *Ib.*

12 Decided only to be undecided, resolved to be irresolute, adamant for drift, solid for fluidity, all-powerful to be impotent.[1]
While England Slept [1936]

13 Dictators ride to and fro upon tigers which they dare not dismount. And the tigers are getting hungry.[2] *Ib.*

14 I have watched this famous island descending incontinently, fecklessly, the stairway which leads to a dark gulf. *Ib.*

15 The German dictator, instead of snatching the victuals from the table, has been content to have them served to him course by course.
Speech on the Munich agreement, House of Commons [October 5, 1938]

16 That long [Canadian] frontier from the Atlantic to the Pacific Oceans, guarded only by neighborly respect and honorable obligations, is an example to every country and a pattern for the future of the world.
Speech in honor of R. B. Bennett, Canada Club, London [April 20, 1939]

17 I cannot forecast to you the action of Russia. It is a riddle wrapped in a mystery inside an enigma.
Radio broadcast [October 1, 1939]

18 For each and for all, as for the Royal Navy, the watchword should be, "Carry on, and dread nought."
Speech on traffic at sea, House of Commons [December 6, 1939]

19 I have nothing to offer but blood, toil, tears and sweat.[3]
First Statement as Prime Minister, House of Commons [May 13, 1940]

[1] Of Stanley Baldwin's policies.

[2] He who rides a tiger is afraid to dismount.—WILLIAM SCARBOROUGH, *Chinese Proverbs* [1875], *no. 2082*

[3] Mollify it with thy tears, or sweat, or blood.—JOHN DONNE, *An Anatomy of the World* [1611], *I, 430–431*
Year after year they voted cent per cent, / Blood, sweat, and tear-wrung millions—why? for rent!—BYRON, *The Age of Bronze* [1823], *XIV*
See Prescott, 481:2, and Garibaldi, 509:7.
Their sweat, their tears, their blood bedewed the endless plain.—WINSTON S. CHURCHILL, *The Unknown War* [1931], referring to the armies of the czar before the Russian Revolution
Churchill referred to his promise of blood, toil, tears,

1 Victory at all costs, victory in spite of all terror, victory however long and hard the road may be; for without victory there is no survival. *Ib.*

2 We shall not flag or fail. We shall go on to the end. We shall fight in France, we shall fight on the seas and oceans, we shall fight with growing confidence and growing strength in the air, we shall defend our island, whatever the cost may be, we shall fight on the beaches, we shall fight on the landing grounds, we shall fight in the fields and in the streets, we shall fight in the hills; we shall never surrender.

Speech on Dunkirk, House of Commons [June 4, 1940]

3 If we open a quarrel between the past and the present, we shall find that we have lost the future.

Speech in the House of Commons [June 18, 1940]

4 Let us . . . brace ourselves to our duties, and so bear ourselves that if the British Empire and its Commonwealth last for a thousand years, men will still say: "This was their finest hour." *Ib.*

5 We shall defend every village, every town and every city. The vast mass of London itself, fought street by street, could easily devour an entire hostile army; and we would rather see London laid in ruins and ashes than that it should be tamely and abjectly enslaved.

Radio broadcast [July 14, 1940]

6 Never in the field of human conflict was so much owed by so many to so few.

Tribute to the Royal Air Force, House of Commons [August 20, 1940]

7 The British Empire and the United States will have to be somewhat mixed up together in some of their affairs for mutual and general advantage. For my own part, looking out upon the future, I do not view the process with any misgivings. *Ib.*

8 This wicked man Hitler, the repository and embodiment of many forms of soul-destroying hatred, this monstrous product of former wrongs and shame.

Radio broadcast [September 11, 1940]

9 Death and sorrow will be the companions of our journey; hardship our garment; constancy and valor our only shield. We must be united, we must be undaunted, we must be inflexible.

Report on the war, House of Commons [October 8, 1940]

10 We are waiting for the long-promised invasion. So are the fishes.

Radio broadcast to the French people [October 21, 1940]

11 History with its flickering lamp stumbles along the trail of the past, trying to reconstruct its scenes, to revive its echoes, and kindle with pale gleams the passion of former days. What is the worth of all this? The only guide to a man is his conscience; the only shield to his memory is the rectitude and sincerity of his actions. It is very imprudent to walk through life without this shield, because we are so often mocked by the failure of our hopes and the upsetting of our calculations; but with this shield, however the fates may play, we march always in the ranks of honor.

Tribute to Neville Chamberlain, House of Commons [November 12, 1940]

12 I do not resent criticism, even when, for the sake of emphasis, it parts for the time with reality.

Speech in the House of Commons [January 22, 1941]

13 Here is the answer which I will give to President Roosevelt. . . . Give us the tools, and we will finish the job.

Radio broadcast [February 9, 1941]

14 This is one of those cases in which the imagination is baffled by the facts.

Remark in the House of Commons following the parachute descent in Scotland of Rudolf Hess [May 13, 1941]

15 The British nation is unique in this respect. They are the only people who like to be told how bad things are, who like to be told the worst.

Report on the war, House of Commons [June 10, 1941]

16 A vile race of quislings[1]—to use the new word which will carry the scorn of mankind down the centuries.

Speech at St. James's Palace, London [June 12, 1941]

and sweat in subsequent speeches on October 8, 1940, May 7 and December 2, 1941, and January 27 and November 10, 1942.

[1] Vidkun Quisling, head of the Nasjonal Samling party in Norway, who cooperated and collaborated with the Nazis when Germany invaded Norway [April 9, 1940]. Quisling was executed [October 23, 1945].

(213)

Mark

Officer Caswell

"On my way home ~~from~~ yesterday
2 boys ~~primo & fivo~~ offered me drugs.
They said it was "primo" and "5-0."
I told them that I did not use
any kind of drugs. I ~~think~~ then
moved to another seat on the bus.
Thank you for showing us ways
to say no to drugs."

Been in LAPD over 11 yrs.

W/ DARE since 3/84

w/ jr. h.s. students. 12 or 13 yrs.
of 4th grade

dedicated officer
gets close
has their trust
communicates

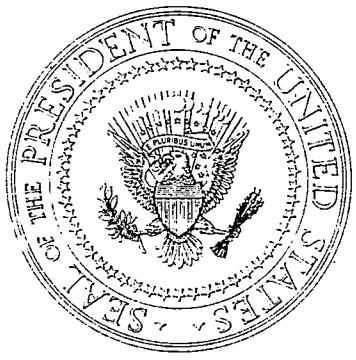
D/A dept

Hollywood & Vendome

Was on street patrol
Having seen ~~the~~ what's happening on
the streets he ~~elected~~ recognized

what DARE was doing. And how he could help the kids personally before they got involved.

National Drug Control Strategy



September 1989

The White House

"supply reduction" is in fact aimed at reducing demand as well.

This section presents the specific Federal resource levels the Administration believes are necessary for Fiscal Year 1990 to implement the National Drug Control Strategy and begin to bring balance to the funding side of the drug program. In total, the Strategy proposes $7.9 billion for the drug control program in Fiscal Year 1990, a $2.2 billion (39 percent) increase over the current Fiscal Year, and a $3.8 billion (94 percent) increase over the past Fiscal Year. Such large increases attest to the importance this Administration places on the drug problem. These funds will be used entirely for drug control activities.

Drug Resources, Fiscal Year 1990

Budget Authority (Millions of Dollars)

	FY1989 Enacted	Feb 9 Budget FY1990*	Feb 9 Budget Plus Drug Portion of Crime Bill**	Drug Strategy Sep FY1990**	FY89-FY90 % Increase	FY89-FY90 $ Increase
Corrections	734	894	1,601	1,601	118%	867
International	250	306	306	449	80%	199
State and Local Grants	150	150	156	350	133%	200
Judiciary	209	242	250	250	20%	41
Other Law Enforcement	2,779	3,018	3,058	3,113	12%	334
Prevention/Education	943	1,041	1,041	1,176	25%	233
Treatment	604	735	735	925	53%	321
Total	5,669	6,386	7,147	7,864	39%	2,195

Outlays (Millions of Dollars)

	1989 Enacted	Feb 9 Budget 1990*	Feb 9 Budget Plus Drug Portion of Crime Bill**	Drug Strategy Sep 1990**	FY89-FY90 % Increase	FY89-FY90 $ Increase
Corrections	602	734	1,021	1,021	70%	419
International	234	269	269	328	40%	94
State and Local Grants	110	126	128	149	35%	39
Judiciary	188	218	225	225	20%	37
Other Law Enforcement	2,476	2,846	2,874	2,927	18%	451
Prevention/Education	682	949	949	1,001	47%	319
Treatment	524	645	645	705	35%	181
Total	4,816	5,787	6,110	6,355	32%	1,540

* These columns include resources for the U.S. Court and make other minor adjustments to the figures presented in the "Building a Better America" document issued in February, 1989.

** These columns include the "drug portion" ($0.8 billion) of the President's $1.2 billion crime initiative announced in May, 1989. The Administration supports enactment of the crime initiative (The Comprehensive Crime Control Act of 1989) in its entirety.

The drug portion of prison construction is based on the projected share of drug offenders in Federal prison at the time the construction is completed. This new methodology reflects more accurately the likely impact of drug offenses. For consistency with prior years, the historical prison construction numbers have been adjusted to reflect this new methodology.

Dare to Keep Kids Off Drugs

P.O. Box 2090
Los Angeles, CA 90051-0090
800-223-DARE

CONTACT: Linda Carlson/Lisa TeMaat
Edelman Public Relations
(213) 475-1500

Backgrounder

D.A.R.E. -- TEACHING CHILDREN
HOW TO RESIST PEER PRESSURE

"I have learned to say no to drugs and never take drugs. It messes your life up, and the people who take drugs are stupid. I was offered drugs and I said no. He put it in my face and I took it and stepped on it. He said it was good. I thought about Officer Sumpter and how he said to say no." -- Shawn, Fifth Grade

D.A.R.E. (Drug Abuse Resistance Education) has been teaching children like Shawn how to say "no" since its inception in September 1983. A joint project of the Los Angeles Police Department (LAPD) and the Los Angeles Unified School District (LAUSD), D.A.R.E. is a unique program designed to prepare elementary and junior high school children to resist peer pressure to experiment with drugs and alcohol. Resistance skills are taught through lessons focused on four major areas:

- Providing accurate information about alcohol and drugs;
- Teaching students decision-making skills;
- Showing them how to resist peer pressure;
- Giving them ideas for alternatives to drug use.

- more -

D.A.R.E. -- TEACHING CHILDREN
HOW TO RESIST PEER PRESSURE
2-2-2-2

D.A.R.E. began when Police Chief Daryl F. Gates approached Dr. Harry Handler, then Superintendent of Schools, to enlist support for a cooperative effort to combat drug and alcohol use among elementary school children in Los Angeles. Traditional law enforcement efforts to control the distribution and sale of illicit drugs on school campuses, primarily through periodic "drug busts," had not made sufficient impact.

Chief Gates suggested that a new approach, focused on prevention and designed to build trust between the schools and law enforcement, was needed. Dr. Handler agreed, and a task-force composed of police and school personnel was appointed to develop the D.A.R.E. training program.

D.A.R.E. Begins With A Pilot Program

In September 1983, D.A.R.E.'s pilot program began with 10 Los Angeles police officers assigned as substance abuse instructors in Los Angeles City Schools. These officers were veterans, each with several years of street experience, giving them a credibility unmatched by classroom teachers.

- more -

D.A.R.E. -- TEACHING CHILDREN
HOW TO RESIST PEER PRESSURE
3-3-3-3

Prior to entering the classroom, each officer participated in the D.A.R.E. 80-hour training course which includes curriculum developed by LAUSD health specialists. The officers were instructed in teaching techniques, elementary school operations, the preparation of visual aids, officer-school relationships, development of self-esteem, peer pressure resistance techniques, communications skills, child development and classroom evaluations.

Classroom "Beats" For D.A.R.E. Police Officers

Each officer was assigned a classroom "beat" in five elementary schools and reported to a different campus each school day. By maintaining a five-to-one ratio of schools per instructor, the 10 officers presented weekly programs at 50 schools during the first year. Since its initial officer assignments, D.A.R.E. has reached all 344 elementary schools and 58 junior high schools in the city of Los Angeles. The program reaches 100,000 Los Angeles students annually through classroom visits.

D.A.R.E. focuses on fifth and sixth graders, adolescents particularly vulnerable to peer pressure. Most students are first approached about drug or alcohol use at 9 to 11 years of age, though many are approached sooner. A program has also been introduced in Los Angeles junior high schools and includes school counselors who provide early intervention counseling to those students with potential drug or alcohol problems.

- more -

D.A.R.E. -- TEACHING CHILDREN
HOW TO RESIST PEER PRESSURE
4-4-4-4

Introductory sessions are given in kindergarten and the early grades, setting the stage for later D.A.R.E. instruction. Also, a one-day D.A.R.E. program is available to any public or private school within the city. In almost all D.A.R.E. schools, workshops are held for parents and teachers to make them aware of the signs of substance abuse, to show them how to intervene and where to turn for help.

Independent Evaluation Proves D.A.R.E. A Success

According to the Los Angeles-based Evaluation and Training Institute (ETI), an independent research organization, Los Angeles students have not only learned to resist drugs but to combat peer pressure in other areas. Teachers and principals have noted a decrease in school vandalism and truancy, improved work habits and grades, an easing of tension between ethnic groups, reduction in gang activity, a more positive attitude toward police, and an improved outlook toward school. ETI reports that students enrolled in D.A.R.E. performed 50 percent better than non-program students in a post-test designed to measure student attitudes and knowledge concerning substance abuse.

success note

DARE's success, prompting its national expansion, is due to its innovative approach. In contrast with other drug abuse programs that dwell on drug identification and the harmful effects of drugs and alcohol, the emphasis of D.A.R.E. is on helping children identify and resist the subtle pressures that cause them to experiment with dangerous substances.

why it's successful

D.A.R.E. -- TEACHING CHILDREN
HOW TO RESIST PEER PRESSURE
5-5-5-5

D.A.R.E. meets a school district's curriculum requirements, reaches children at the ages when they are most vulnerable to drugs and alcohol, implements pre- and post-testing that demonstrate the program's effectiveness, and incorporates the partnership of local police departments and school districts.

D.A.R.E. has expanded into more than 50,000 classrooms in 49 states, U.S. Department of Defense Dependent Schools worldwide, American Samoa, Canada, New Zealand and Australia. DARE will reach three million school children in 1989.

- # -

Dare to Keep Kids Off Drugs

P.O. Box 2090
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D.A.R.E. WILL TEACH 3 MILLION CHILDREN DRUG RESISTANCE SKILLS IN 1989

This year, three million school children across the country will learn the skills they need to resist pressure to take drugs or join gangs, thanks to the highly acclaimed D.A.R.E. (Drug Abuse Resistance Education) program.

D.A.R.E. is a police officer-led, semester-long series of classroom lessons that teach fifth and sixth grade children how to resist pressure to experiment with drugs and alcohol. From its beginnings in 1983 as a joint effort of the Los Angeles Police Department (LAPD) and the Los Angeles Unified School District (LAUSD), the D.A.R.E. program has proven so successful that it has expanded into more than 50,000 classrooms in 49 states, U.S. Department of Defense Schools worldwide, American Samoa, Australia, Canada and New Zealand.

D.A.R.E. AMERICA launched to meet demand

The overwhelming national and international demand for the D.A.R.E. program led to the creation of a national non-profit organization, "D.A.R.E. AMERICA," in September 1987. Headquartered in Los Angeles, D.A.R.E. AMERICA serves as a resource to communities, helping them establish and improve local D.A.R.E. programs.

- more -

D.A.R.E. TEACHES DRUG RESISTANCE SKILLS
2-2-2-2

D.A.R.E. AMERICA supports officer training, coordinates fund-raising and sponsorship opportunities and regularly monitors instruction standards and programs results. Nathan Shapell, head of California's "Little Hoover" Commission, presides over D.A.R.E. AMERICA's Board of Directors, supported by philanthropist Armand Hammer, Virginia Governor Gerald L. Baliles and Diane Disney Miller.

D.A.R.E training is unique

D.A.R.E. goes far beyond traditional drug abuse programs. Typically, these programs emphasize drug identification and the harmful effects of drugs and alcohol. They warn children not to use these substances, but don't teach them how to resist the pressures to try them. D.A.R.E. gives children skills to recognize and resist the subtle and overt pressures that cause them to experiment with drugs and alcohol.

"The D.A.R.E. program has become a model that can be exported to other cities," says Daryl F. Gates, Los Angeles Chief of Police. "Rather than just offering slogans or organizing rallies, D.A.R.E. teaches children how to deal with peer pressure. It's the only program I know of that gives children something substantial to use when they're confronted with drugs."

- more -

D.A.R.E. TEACHES DRUG RESISTANCE SKILLS
3-3-3-3

The D.A.R.E. program includes 80 hours of police officer and teacher training, a semester-long curriculum and accompanying classroom materials targeting fifth and sixth grade students, along with pre- and post-program testing. Separate components have also been developed for kindergarten and junior high school students and their parents.

Veteran Cops Assigned Classroom "Beats"

The curriculum for the D.A.R.E. program, developed by LAUSD, was designed to be taught by officers because fifth and sixth grade students are frequently much more sophisticated about substance abuse than are classroom teachers. Veteran police officers can answer student questions based on their training and experience. Prior to entering the D.A.R.E. program, each officer undergoes 80 hours of special training in areas such as child development, classroom management, teaching techniques and communication skills.

"The police officers assigned to D.A.R.E. have come straight from the streets," says Gates. "Their years of direct experience with the ruined lives and street crimes caused by substance abuse gives them a credibility unmatched by teachers, movie or television celebrities or professional athletes."

Quote

D.A.R.E. TEACHES DRUG RESISTANCE SKILLS
4-4-4-4

Program Builds Self-Esteem

"Many experts in education and medicine believe substance abuse prevention must begin early," says Los Angeles Schools Superintendent Dr. Leonard Britton. "D.A.R.E. targets our students when they are most vulnerable to tremendous peer pressure to try drugs or alcohol. The 17 lessons help children build their self-esteem, manage stress, foresee behavioral consequences, resist pro-drug media messages, and identify alternatives to drug use. It doesn't just tell them to say 'no;' it teaches them how to say 'no.'"

National Fund-raising Effort Started

"Project D.A.R.E." was initially funded by the LAPD, LAUSD, private gifts and corporate donations from Arco, the Coca-Cola Bottling Company and others, creating a three-way partnership among law enforcement, education and the corporate community. The program received a State grant from the Office of Criminal Justice Planning in 1984. The LAPD supplied the personnel, and the Crime Prevention Advisory Council provided logistical support. Private and corporate donations have been vital to the program's expansion.

"This program's continued growth depends on the financial support of individuals, government and businesses across the country," says Shapell, who spearheads national fund-raising efforts.

-more-

D.A.R.E. TEACHES DRUG RESISTANCE SKILLS
5-5-5-5

Success of Program Documented

D.A.R.E.'s success is measured by ongoing evaluation conducted by the Evaluation and Training Institute (ETA), a Los Angeles-based independent research firm. A.H. Training and Development Systems, of Springfield, Illinois, conducts ongoing evaluation for D.A.R.E. in Illinois.

Initial findings from ETI's long-term study begun in 1985 show that the program has far exceeded its goal of helping students combat peer pressure to use drugs and alcohol. It also has contributed to improved study habits and grades, decreased vandalism and gang activity and has generated greater respect for police officers.

- # -

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YOGI BEAR BECOMES D.A.R.E. AMERICA SPOKESBEAR

AS HANNA-BARBERA JOINS FIGHT AGAINST DRUG ABUSE

LOS ANGELES, CA -- February 15, 1989 -- World-famous cartoon character Yogi Bear marks his 30th birthday this year by joining the fight against drug abuse as "D.A.R.E. Bear Yogi," the new spokesbear for the D.A.R.E. AMERICA (Drug Abuse Resistance Education) program.

Joseph Barbera, president of Hanna-Barbera Productions and co-creator of Yogi Bear, was flanked by D.A.R.E.'s co-founder, Los Angeles Police Chief Daryl Gates, and Dr. Leonard Britton, superintendent of Los Angeles Unified School District -- along with Yogi himself -- in announcing the partnership at Los Angeles City Council Chambers today.

Mayor Tom Bradley and California D.A.R.E. Chairman Robert Buckingham told the council the announcement was an important step toward strengthening the cooperative efforts of police, schools and the private sector in preventing drug abuse among youths.

-more-

D.A.R.E. Bear Yogi
2-2-2-2

Fifty local D.A.R.E. students were also on hand to salute Hanna-Barbera's support of D.A.R.E. and meet Yogi personally.

With Yogi as designated D.A.R.E. AMERICA spokesbear, Hanna-Barbera Productions, the creative team that pioneered TV animation in the 1950s, joins D.A.R.E.'s nationwide network of police agencies and school districts in a concerted effort to teach school children and their parents how kids can resist pressure to experiment with drugs.

Yogi, the Flintstone Kids and other internationally recognized Hanna-Barbera creations will be featured in a series of educational comic books targeted to D.A.R.E. students and their families. The booklets will complement D.A.R.E.'s anti-drug curriculum taught by police officers in school systems within 45 states.

Hanna-Barbera is also introducing an all-new character for the D.A.R.E. comic book series: Dr. Bearfacts will serve as the resident authority on drug education at Yogi's home of Jellystone Park.

Chief Gates, whose department piloted D.A.R.E. in 1983 in cooperation with the Los Angeles Unified School District, said the partnership with Hanna-Barbera strengthens D.A.R.E.'s efforts to reach school children before drug dealers do.

"With Hanna-Barbera behind us," Gates said, "we'll be more visible to civic leaders and potential corporate sponsors whose support is crucial to the continued growth of the D.A.R.E. program.

-more-

CHIEF DARYL GATES
DEPUTY CHIEF GLEN LEGANT
NATHAN SHAPELL
PRESIDENT
OF CAUSE AMERICA

Document Originally
Attached to
Following Page

D.A.R.E. Bear Yogi
3-3-3-3

"Yogi and other Hanna-Barbera characters will be featured in D.A.R.E.'s promotional and fund-raising literature, TV public service announcements and they'll make live costumed appearances at student graduations or other D.A.R.E. events," Gates explained.

LAUSD Superintendent Britton commented that, "with Yogi as spokesbear, D.A.R.E. and its anti-drug messages will help reach even more children, teachers and parents. We expect D.A.R.E. Bear Yogi to add a lot of enthusiasm to the program, for adults as well as children. With Yogi celebrating his 30th year this year, a lot of us grew up with Yogi. He has universal appeal."

In the first D.A.R.E. cartoon booklet developed with Hanna-Barbera, Yogi graduates from the full 17-week D.A.R.E. course taught by Ranger Smith in Jellystone Park and gives tips to parents on how they can reinforce the drug resistance techniques their children are learning in D.A.R.E.

Since D.A.R.E. was piloted in Los Angeles in 1983, the program has spread to 50,000 classrooms in 49 states, the U.S. Department of Defense Dependent Schools worldwide, American Samoa, Canada, New Zealand, and Australia. This year, three million children will study D.A.R.E.'s drug resistance techniques.

D.A.R.E. teams police agencies with school districts, assigning veteran police officers to classroom "beats" to teach elementary and junior high school students ways to resist pressure to experiment with alcohol and drugs. A follow-up course that would expand the program into high schools is now being piloted in Los Angeles.

-more-

D.A.R.E. Bear Yogi
4-4-4-4

D.A.R.E. instruction provides accurate information about alcohol and drugs from a highly credible source -- an experienced police officer. It teaches students decision-making skills, shows them how to resist peer pressure and gives them ideas for alternatives to drug use.

Yogi will act as spokesbear for D.A.R.E. AMERICA, a not-for-profit organization that supports the specialized training of D.A.R.E. officers, fund-raising efforts and general implementaion of the D.A.R.E. curriculum nationally. Nathan Shapell, head of California's Little Hoover Commission, presides over D.A.R.E. AMERICA's Board of Directors.

After 30 years, Yogi Bear continues to be one of Hanna-Barbera's most popular characters. Originally introduced through a recurring role on "The Huckleberry Hound Show" in 1958, Yogi has starred in numerous cartoon features, TV series, made-for-TV movies and theatrical films. He currently stars in his own syndicated series five days a week.

With dozens of cartoon superstars to its credit (the Flintstones, the Jetsons, Huckleberry Hound, Scooby-Doo, Top Cat and many more), Hanna-Barbera has been called "the General Motors of the cartoon industry" by CBS's "Sixty Minutes."

William Hanna and Joseph Barbera have been partners for 50 years -- first at MGM and since 1957 at their own production company. They have been awarded seven Oscars and eight Emmys. Hanna-Barbera cartoons speak 22 languages and are seen in 80 countries.

# # #

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release September 5, 1989

ADDRESS BY THE PRESIDENT
ON NATIONAL DRUG POLICY

The Oval Office

9:00 P.M. EDT

THE PRESIDENT: Good evening. This is the first time since taking the oath of office that I felt an issue was so important, so threatening that it warranted talking directly with you, the American people. All of us agree that the gravest domestic threat facing our nation today is drugs.

Drugs have strained our faith in our system of justice. Our courts, our prisons, our legal system are stretched to the breaking point. The social costs of drugs are mounting. In short, drugs are sapping our strength as a nation. Turn on the evening news or pick up the morning paper and you'll see what some Americans know just by stepping out their front door: Our most serious problem today is cocaine and, in particular, crack.

Who's responsible? Let me tell you straight out.

Everyone who uses drugs. Everyone who sells drugs. And everyone who looks the other way.

Tonight, I'll tell you how many Americans are using illegal drugs. I will present to you our national strategy to deal with every aspect of this threat. And I will ask you to get involved in what promises to be a very difficult fight.

This -- this is crack cocaine seized a few days ago by Drug Enforcement agents in a park just across the street from the White House. It could easily have been heroine or PCP. It's as innocent looking as candy, but it's turning our cities into battle zones and it is murdering our children. Let there be no mistake, this stuff is poison. Some used to call drugs harmless recreation. They're not. Drugs are a real and terribly dangerous threat to our neighborhoods, our friends and our families.

No one among us is out of harm's way. When four-year-olds play in playgrounds strewn with discarded hypodermic needles and crack vials -- it breaks my heart. When cocaine -- one of the most deadly and addictive illegal drugs -- is available to school kids -- school kids -- it's an outrage. And when hundreds of thousands of babies are born each year to mothers who use drugs -- premature babies born desperately sick -- then even the most defenseless among us are at risk.

These are the tragedies behind the statistics. But the numbers also have quite a story to tell. Let me share with you the results of the recently completed Household Survey of the National Institute on Drug Abuse. It compares recent drug use to three years ago. It tells us some good news and some very bad news. First, the good.

As you can see in the chart, in 1985, the government estimated that 23 million Americans were using drugs on a "current" basis -- that is, at least once in the preceding month. Last year, that number fell by more than a third. That means almost nine million fewer Americans are casual drug users. Good news.

Because we changed our national attitude toward drugs, casual drug use has declined. We have many to thank: Our brave law-enforcement officers, religious leaders, teachers, community activists, and leaders of business and labor. We should also thank the media for their exhaustive news and editorial coverage and for their air time and space for antidrug messages. And finally, I want to thank President and Mrs. Reagan for their leadership. All of these good people told the truth -- that drug use is wrong and dangerous.

But as much comfort as we can draw from these dramatic reductions, there is also bad news -- very bad news. Roughly eight million people have used cocaine in the past year, almost one million of them used it frequently -- once a week or more.

What this means is that, in spite of the fact that overall cocaine use is down, frequent use has almost doubled in the last few years. And that's why habitual cocaine users -- especially crack users -- are the most pressing, immediate drug problem.

What, then, is our plan? To begin with, I trust the lesson of experience: No single policy will cut it, no matter how glamorous or magical it may sound. To win the war against addictive drugs like crack will take more than just a federal strategy. It will take a national strategy, one that reaches into every school, every workplace, involving every family.

Earlier today, I sent this document, our first such national strategy, to the Congress. It was developed with the hard work of our nation's first Drug Policy Director, Bill Bennett. In preparing this plan, we talked with state, local and community leaders, law enforcement officials and experts in education, drug prevention, and rehabilitation. We talked with parents and kids. We took a long, hard look at all that the federal government has done about drugs in the past: What's worked, and -- let's be honest -- what hasn't. Too often, people in government acted as if their part of the problem -- whether fighting drug production, or drug smuggling, or drug demand -- was the only problem. But turf battles won't win this war. Teamwork will.

Tonight, I'm announcing a strategy that reflects the coordinated, cooperative commitment of all our federal agencies. In short, this plan is as comprehensive as the problem. With this strategy, we now finally have a plan that coordinates our resources, our programs and the people who run them.

Our weapons in this strategy are the law and criminal justice system, our foreign policy, our treatment systems, and our schools and drug prevention programs. So the basic weapons we need are the ones we already have. What's been lacking is a strategy to effectively use them.

Let me address four of the major elements of our strategy.

First, we are determined to enforce the law, to make our streets and neighborhoods safe. So to start, I'm proposing that we more than double federal assistance to state and local law enforcement. Americans have a right to safety in and around their homes. And we won't have safe neighborhoods unless we're tough on drug criminals -- much tougher than we are now. Sometimes that means tougher penalties. But more often it just means punishment that is swift and certain. We've all heard stories about drug dealers who are caught and arrested -- again and again -- but never punished. Well, here the rules have changed: If you sell drugs, you will be caught. And when you're caught, you will be prosecuted. And once you're convicted, you will do time. Caught. Prosecuted. Punished.

I'm also proposing that we enlarge our criminal justice system across the board -- at the local, state and federal levels alike. We need more prisons, more jails, more courts, more prosecutors. So tonight, I'm requesting -- altogether -- an almost

$1.5 billion increase in drug-related federal spending on law enforcement.

And while illegal drug use is found in every community, nowwhere is it worse than in our public housing projects. You know, the poor have never had it easy in this world. But in the past, they weren't mugged on the way home from work by crack gangs. And their children didn't have to dodge bullets on the way to school. And that's why I'm targeting $50 million to fight crime in public housing projects -- to help restore order and to kick out the dealers for good.

The second element of our strategy looks beyond our borders where the cocaine and crack bought on America's streets is grown and processed. In Colombia alone, cocaine killers have gunned down a leading statesman, murdered almost 200 judges and seven members of their Supreme Court. The besieged governments of the drug-producing countries are fighting back, fighting to break the international drug rings. But you and I agree with the courageous President of Colombia, Virgilio Barco, who said that if Americans use cocaine, then Americans are paying for murder. American cocaine users need to understand that our nation has zero tolerance for casual drug use. We have a responsibility not to leave our brave friends in Colombia to fight alone.

The $65-million emergency assistance announced two weeks ago was just our first step in assisting the Andean nations in their fight against the cocaine cartels. Colombia has already arrested suppliers, seized tons of cocaine and confiscated palatial homes of drug lords. But Colombia faces a long, uphill battle, so we must be ready to do more.

Our strategy allocates more than a quarter of a billion dollars for next year in military and law enforcement assistance for the three Andean nations of Colombia, Bolivia and Peru. This will be the first part of a five-year, $2-billion program to counter the producers, the traffickers and the smugglers.

I spoke with President Barco just last week, and we hope to meet with the leaders of affected countries in an unprecedented drug summit, all to coordinate an inter-American strategy against the cartels. We will work with our allies and friends -- especially our economic summit partners -- to do more in the fight against drugs. I'm also asking the Senate to ratify the United Nations Antidrug Convention concluded last December.

To stop those drugs on the way to America, I propose that we spend more than $1.5 billion on interdiction. Greater interagency cooperation, combined with sophisticated intelligence-gathering and Defense Department technology can help stop drugs at our borders.

And our message to the drug cartels is this: The rules have changed. We will help any government that wants our help. When requested, we will for the first time make available the appropriate resources of America's armed forces. We will intensify our efforts against drug smugglers on the high seas, in international airspace and at our borders. We will stop the flow of chemicals from the United States used to process drugs. We will pursue and enforce international agreements to track drug money to the front men and financiers. And then we will handcuff these money launderers and jail them -- just like any street dealer. And for the drug kingpins, the death penalty.

The third part of our strategy concerns drug treatment. Experts believe that there are two million American drug users who may be able to get off drugs with proper treatment. But right now, only 40 percent of them are actually getting help. This is simply not good enough.

Many people who need treatment won't seek it on their own. And some who do seek it are put on a waiting list. Most programs were set up to deal with heroin addicts, but today, the

major problem is cocaine users. It's time we expand our treatment systems and do a better job of providing services to those who need them.

And so tonight, I'm proposing an increase of $321 million in federal spending on drug treatment.

With this strategy, we will do more. We will work with the states. We will encourage employers to establish employee assistance programs to cope with drug use. And because addiction is such a cruel inheritance, we will intensify our search for ways to help expectant mothers who use drugs.

Fourth, we must stop illegal drug use before it starts. Unfortunately, it begins early -- for many kids, before their teens. But it doesn't start the way you might think, from a dealer or an addict hanging around a school playground. More often, our kids first get their drugs free, from friends, or even from older brothers or sisters. Peer pressure spreads drug use. Peer pressure can help stop it.

I am proposing a quarter-of-a-billion-dollar increase in federal funds for school and community prevention programs that help young people and adults reject enticements to try drugs. And I'm proposing something else. Every school, college and university -- and every workplace -- must adopt tough but fair policies about drug use by students and employees. And those that will not adopt such policies will not get federal funds. Period.

The private sector also has an important role to play. I spoke with a businessman named Jim Burke who said he was haunted by the thought -- a nightmare, really -- that somewhere in America, at any given moment, there is a teenage girl who should be in school, instead of giving birth to a child addicted to cocaine. So Jim did something. He led an antidrug partnership, financed by private funds, to work with advertisers and media firms. Their partnership is now determined to work with our strategy by generating educational messages worth a million dollars a day -- every day for the next three years -- a billion dollars worth of advertising, all to promote the antidrug message.

As President, one of my first missions is to keep the national focus on our offensive against drugs. And so next week I will take the antidrug message to the classrooms of America in a special television address, one that I hope will reach every school, every young American. But drug education doesn't begin in class or on TV. It must begin at home and in the neighborhood. Parents and families must set the first example of a drug-free life. And when families are broken, caring friends and neighbors must step in.

These are the most important elements in our strategy to fight drugs. They are all designed to reinforce one another, to mesh into a powerful whole, to mount an aggressive attack on the problem from every angle. This is the first time in the history of our country, that we truly have a comprehensive strategy.

As you can tell, such an approach will not come cheaply. Last February, I asked for a $700-million increase in the drug budget for the coming year. And now, over the past six months of careful study, we have found an immediate need for another $1.5 billion. With this added $2.2 billion, our 1990 drug budget totals almost $8 billion -- the largest increase in history.

We need this program fully implemented -- right away. The next fiscal year begins just 26 days from now. So tonight, I'm asking the Congress -- which has helped us formulate this strategy -- to help us move it forward immediately.

We can pay for this fight against drugs without raising taxes or adding to the budget deficit. We have submitted our plan to Congress that shows just how to fund it within the limits of our bipartisan budget agreement.

Now, I know some will still say that we're not spending enough money. But those who judge our strategy only by its price tag simply don't understand the problem. Let's face it, we've all seen in the past that money alone won't solve our toughest problems.

To be strong and efficient, our strategy needs these funds. But there is no match for a united America, a determined America, an angry America. Our outrage against drugs unites us, brings us together behind this one plan of action, an assault on every front.

This is the toughest domestic challenge we've faced in decades. And it's a challenge we must face -- not as Democrats or Republicans, liberals or conservatives -- but as Americans. The key is a coordinated, united effort. We've responded faithfully to the request of the Congress to produce our nation's first national drug strategy. I'll be looking to the Democratic majority and our Republicans in Congress for leadership and bipartisan support. And our citizens deserve cooperation, not competition; a national effort, not a partisan bidding war.

To start, Congress needs not only to act on this national drug strategy, but also to act on our crime package announced last May; a package to toughen sentences, beef up law enforcement and build new prison space for 24,000 inmates.

You and I both know the federal government can't do it alone. The states need to match tougher federal laws with tougher laws of their own -- stiffer bail, probation, parole and sentencing.

And we need your help. If people you know are users, help them -- help them get off drugs. If you're a parent, talk to your kids about drugs -- tonight.

Call your local drug prevention program. Be a Big Brother or Sister to a child in need. Pitch in with your local Neighborhood Watch program. Whether you give your time or talent, everyone counts.

Every employer who bans drugs from the workplace. Every school that's tough on drug use. Every neighborhood in which drugs are not welcome. And most important, every one of you who refuses to look the other way. Every one of you counts.

Of course, victory will take hard work and time. But together we will win -- too many young lives are at stake.

Not long ago, I read a newspaper story about a little boy named Dooney, who, until recently, lived in a crack house in a suburb of Washington, D.C. In Dooney's neighborhood, children don't flinch at the sound of gunfire. And when they play, they pretend to sell to each other small white rocks that they call crack.

Life at home was so cruel that Dooney begged his teachers to let him sleep on the floor at school. And when asked about his future, six-year-old Dooney answers, "I don't want to sell drugs, but I'll probably have to."

Well, Dooney does not have to sell drugs. No child in America should have to live like this. Together as a people we can save these kids. We've already transformed a national attitude of tolerance into one of condemnation. But the war on drugs will be hard-won, neighborhood by neighborhood, block by block, child by child.

If we fight this war as a divided nation, then the war is lost. But if we face this evil as a nation united, this will be nothing but a handful of useless chemicals.

Victory. Victory over drugs is our cause, a just cause and, with your help, we are going to win.

Thank you, God bless you, and good night.

END 9:23 P.M. EDT

(Smith/Blessey)
September 7, 1989
Draft Two
DARE

PRESIDENTIAL REMARKS: DARE RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

Ladies and gentlemen, boys and girls, friends.

Let me welcome you to America's House. Where, today, we reaffirm our commitment to stop the scourge which threatens every American.

Fifty years ago, Winston Churchill said, "Without victory there is no survival." America's enemy then was the tyranny of totalitarianism. America's enemy now is the tyranny of drug use.

That is why last week, I announced America's first comprehensive national strategy to wage unconditional war against ~~We aim to stop~~ the tyranny of drugs. But we need your help.

And you know something? I know we'll get it. Because perhaps no one has manned more front lines than the hundreds of dedicated Americans who form the ranks of D.A.R.E. -- Drug Abuse Resistance Education. You talk of values -- of right and wrong. And teach kids to do good -- and reject evil. By avoiding drugs. And by opposing drugs.

Perhaps Daryl Gates, Los Angeles Chief of Police, put it best when he said, "Rather than just offering slogans, D.A.R.E. teaches children how to deal with peer pressure." And then he

added, "It's the only program I know of that gives children something substantial to use when they're confronted with drugs."

Good words. Sensible words. And Daryl Gates should know. He co-founded D.A.R.E. six years ago, when 10 police officers were assigned as drug abuse instructors in city schools. All veterans. All with street experience. All with unmatched credibility.

Those officers were mentors. Telling kids the truth about alcohol and drugs. Showing them how to make decisions. And how to resist peer pressue. Providing alternatives to drug use. And they were pioneers. Pioneers of a program which has ~~become a model for~~ other cities. A program which says "No" to drugs. But even more, says "Yes" to life.

D.A.R.E. approaches most students early in life -- when they're 9 to 11 years old -- the age most vulnerable to peer pressure. And another D.A.R.E. program confronts older kids with potential drug problems. But whatever the age, the goals are identical: ~~To heighten self-esteem.~~ To show -- on the one hand -- how the road marked tomorrow is wide open. And on the other, how drugs are the deadest of dead-ends.

Shawn __, a fifth grader in __, knows about dead-ends. And why not to take them. Through D.A.R.E., he says, "I have learned never to take drugs. It messes your life up, and the people who take drugs are stupid. I was offered drugs and said no. He put it in my face and I took it and stepped on it." And then Shawn concludes, "I thought about Officer Sumpter and how he

said to say no." What a wonderful legacy for the officer Shawn talks about. He, like D.A.R.E., should be very proud of those words.

And millions of Americans who are following Shawn's lead -- they, too, are rejecting the dead-end of drug use. In 50,000 classrooms. In 49 States. And the U.S. Department of Defense Schools worldwide. In Canada and New Zealand, Australia and American Samoa, D.A.R.E. is teaching elementary and junior-high kids to resist peer pressure. Reaching 3 million kids in all.

In D.A.R.E. districts, school vandalism and truancy are down. So is ethnic tension and gang activity. But work habits and grades are up. And so is the mental attitude which makes progress possible. According to a Los Angeles-based independent research organization, D.A.R.E. students performed 50 per cent better than non-program students in post-tests to measure student drug use knowledge and attitudes. These kids have dared to excel. And they're succeeding.

So far, so good. And yet, so far to go. In my speech last week, I talked of stopping drug use before it starts. Through education and prevention. In the cities and towns. Through church, family, and most of all, the schools. And then I asked who's responsible. "Everyone who uses drugs," I said. "Everyone who sells drugs. And everyone who looks the other way."

My friends, you haven't looked the other way. You are involved -- for your sake, and America's. And I salute you from the bottom of my heart. Now, let us finish the job D.A.R.E. has

started. And create an America we can all be proud of -- an America free from drugs.

Thank you for coming to the White House, and for your generosity. God bless you, God bless this wonderful organization, and God bless the United States of America.

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THE WHITE HOUSE
WASHINGTON

September 12, 1989

MEMORANDUM TO THE PRESIDENT

THROUGH: CHRISS WINSTON CW

FROM: CURT SMITH CS

SUBJECT: SEPTEMBER 13 D.A.R.E. REMARKS

I. SUMMARY

On Wednesday, September 13, at 10 a.m., in the Rose Garden, you will address a group of law enforcement officials and students who have conducted and participated in the Drug Abuse Resistance Education (DARE) program.

II. DISCUSSION

The attached remarks (6 minutes) praise the group for its efforts to combat the drug problem by educating fifth and sixth grade children before they are confronted with drugs. The program focuses on teaching students decision-making skills; how to resist peer pressure; and alternatives to drug use. Chief Daryl Gates, Deputy Chief Glen Levant, and Nathan Shapell (President of DARE America) will attend.

(Smith/Blessey)
September 12, 1989
Draft Four
DARE

PRESIDENTIAL REMARKS: D.A.R.E. RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989

Ladies and gentlemen, boys and girls, friends.

Let me welcome you to America's House. Where, today, we reaffirm our commitment to stop the scourge which threatens every American.

Nearly fifty years ago, Winston Churchill said, " . . . without victory there is no survival." America's enemy then was the tyranny of totalitarianism. Today, America has a new enemy: the tyranny of drug use.

That is why last week, I announced America's first comprehensive national strategy to wage unconditional war against the tyranny of drugs, an almost $8 billion effort, the largest increase in history. But we need your help, too.

And you know something? I know we'll get it. Because perhaps no one has manned more front lines than the hundreds of dedicated Americans who form the ranks of D.A.R.E. -- Drug Abuse Resistance Education. You talk of values -- of right and wrong. And teach kids to do good -- and reject evil. By avoiding drugs. And by opposing drugs.

Perhaps Daryl Gates, Los Angeles Chief of Police, put it best when he said, "Rather than just offering slogans, D.A.R.E. teaches children how to deal with peer pressure."

Good words. Sensible words. And Daryl Gates should know. He co-founded D.A.R.E. six years ago, when 10 police officers were assigned as drug abuse instructors in Los Angeles city schools. All veterans. All with street experience. All with unmatched credibility.

Those officers were mentors. Telling kids the truth about alcohol and drugs. Showing them how to make decisions. And how to resist peer pressure. Providing alternatives to drug use. And they were pioneers. Pioneers of a program which has become a model for other cities. A program which shows kids how to say "No" to drugs. But even more, to say "Yes" to life.

D.A.R.E. approaches most students early in life -- when they're 9 to 11 years old -- the age most vulnerable to peer pressure. And another D.A.R.E. program confronts older kids with potential drug problems. But whatever the age, the goal is clear: To show -- on the one hand -- how the road marked tomorrow is wide open. And on the other, how drugs are the deadest of dead-ends.

A seventh grader named Kevin knows about dead-ends. So does his D.A.R.E. teacher, Officer Mark Caswell. Officer Caswell has been on the Los Angeles Police Department for 11 years -- first, on street patrol, and then with D.A.R.E. He joined this group for the simplest of reasons: He could help save lives. One of whose was Kevin's.

Kevin wrote to D.A.R.E. officials and told them that on his way home two boys offered him drugs. He told them that he didn't

use any kind of drugs, then moved to another seat on the bus. As Kevin said: "Thank you [D.A.R.E.] for showing us ways to say no to drugs." What a wonderful tribute to Office Caswell: He, like others involved in D.A.R.E., should be very proud of those words.

And millions of Americans who are following Kevin's lead -- they, too, are rejecting the dead-end of drug use. In 50,000 classrooms. In 49 States. And the U.S. Department of Defense Schools worldwide. In Canada and New Zealand, Australia and American Samoa, D.A.R.E. is teaching elementary and junior-high kids to resist peer pressure. Reaching 3 million kids in all. this year

In D.A.R.E. districts, school vandalism and truancy are down. So is ethnic tension and gang activity. Work habits and grades are up. And so is the mental attitude that makes progress possible. According to a Los Angeles-based independent research organization, D.A.R.E. students performed 50 per cent better than non-program students in post-tests to measure student drug use knowledge and attitudes. These kids have dared to excel. And they're succeeding.

So far, so good. And yet, so far to go. In my speech last week, I talked of stopping drug use <u>before</u> it starts. Through education and prevention. In the cities and towns. Through church, family, and the schools. And then I asked who's responsible. "Everyone who uses drugs," I said. "Everyone who sells drugs. And everyone who looks the other way."

Drug Speech 9/5/89

My friends, you haven't looked the other way. You are involved -- for your sake, and America's. And we, too, will be involved. Whether in prevention or treatment -- we'll be there to help people stay clean, and to get clean.

Our new national drug strategy calls for a 25 per cent funding increase -- or an additional $233 million -- for prevention and education. And a 53 per cent increase of $321 million for drug treatment. Any American who wants help should be able to find that help. So let us finish the job D.A.R.E. has started. And create an America we can all be proud of -- an America free from drugs.

Thank you for coming to the White House, and for your generosity. God bless you, and the work of your wonderful organization, and God bless the United States of America.

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REMARKS: D.A.R.E. RECEPTION
ROSE GARDEN
WEDNESDAY, SEPT. 13, 1989
10:00 A.M.

CHIEF GATES, DEPUTY CHIEF LEVANT, MR. SHAPELL [SHUH-PELL], LADIES AND GENTLEMEN, BOYS AND GIRLS, FRIENDS.

LET ME WELCOME YOU TO AMERICA'S HOUSE. WHERE, TODAY, WE REAFFIRM OUR COMMITMENT TO STOP THE SCOURGE WHICH THREATENS EVERY AMERICAN.

NEARLY FIFTY YEARS AGO, WINSTON CHURCHILL SAID, " . . . WITHOUT VICTORY THERE IS NO SURVIVAL." AMERICA'S ENEMY THEN WAS THE TYRANNY OF TOTALITARIANISM. TODAY, AMERICA HAS A ANOTHER ENEMY: THE TYRANNY OF DRUG USE.

THAT IS WHY LAST WEEK, I ANNOUNCED AMERICA'S FIRST COMPREHENSIVE NATIONAL STRATEGY TO WAGE ALL OUT WAR AGAINST THE TYRANNY OF DRUGS, AN ALMOST $8 BILLION EFFORT, THE LARGEST INCREASE IN HISTORY. BUT WE NEED YOUR HELP, TOO.

AND YOU KNOW SOMETHING? I KNOW WE'LL GET IT. BECAUSE PERHAPS NO ONE HAS MANNED MORE FRONT LINES THAN THE HUNDREDS OF DEDICATED AMERICANS WHO FORM THE RANKS OF D.A.R.E. -- DRUG ABUSE RESISTANCE EDUCATION.

YOU TALK OF VALUES -- OF RIGHT AND WRONG. AND TEACH KIDS TO DO GOOD -- AND REJECT EVIL. BY AVOIDING DRUGS. AND BY OPPOSING DRUGS.

PERHAPS DARYL GATES, LOS ANGELES CHIEF OF POLICE, PUT IT BEST WHEN HE SAID, "RATHER THAN JUST OFFERING SLOGANS, D.A.R.E. TEACHES CHILDREN HOW TO DEAL WITH PEER PRESSURE."

GOOD WORDS. SENSIBLE WORDS. AND DARYL GATES SHOULD KNOW.

HE CO-FOUNDED D.A.R.E. SIX YEARS AGO, WHEN 10 POLICE OFFICERS WERE ASSIGNED AS DRUG ABUSE INSTRUCTORS IN LOS ANGELES CITY SCHOOLS. ALL VETERANS. ALL WITH STREET EXPERIENCE. ALL WITH UNMATCHED CREDIBILITY.

THOSE OFFICERS WERE MENTORS. TELLING KIDS THE TRUTH ABOUT ALCOHOL AND DRUGS. SHOWING THEM HOW TO MAKE DECISIONS. AND HOW TO RESIST PEER PRESSURE. PROVIDING ALTERNATIVES TO DRUG USE. AND THEY WERE <u>PIONEERS</u>.

PIONEERS OF A PROGRAM WHICH HAS BECOME A MODEL FOR OTHER CITIES. A PROGRAM WHICH SHOWS KIDS HOW TO SAY "NO" TO DRUGS. BUT EVEN MORE, TO SAY "YES" TO LIFE.

I'VE WATCHED THE D.A.R.E. PROGRAM IN ACTION -- ATTENDING A SCHOOL CLASS WHERE AN L.A. POLICE OFFICER REACHED OUT TO THE KIDS. I'VE <u>SEEN</u> IT. I KNOW IT <u>WORKS</u>.

D.A.R.E. APPROACHES MOST STUDENTS EARLY IN LIFE -- WHEN THEY'RE 9 TO 11 YEARS OLD -- THE AGE MOST VULNERABLE TO PEER PRESSURE. AND ANOTHER D.A.R.E. PROGRAM CONFRONTS OLDER KIDS WITH POTENTIAL DRUG PROBLEMS. BUT WHATEVER THE AGE, THE GOAL IS CLEAR: TO SHOW -- ON THE ONE HAND -- HOW THE ROAD MARKED TOMORROW IS WIDE OPEN. AND ON THE OTHER, HOW DRUGS ARE THE DEADEST OF DEAD-ENDS.

A SEVENTH GRADER NAMED KEVIN KNOWS ABOUT DEAD-ENDS. SO DOES HIS D.A.R.E. TEACHER, OFFICER MARK CASWELL. OFFICER CASWELL HAS BEEN IN THE LOS ANGELES POLICE DEPARTMENT FOR 11 YEARS -- FIRST, ON STREET PATROL, AND THEN WITH D.A.R.E. HE JOINED THIS GROUP FOR THE SIMPLEST OF REASONS: HE COULD HELP SAVE LIVES. ONE OF WHOSE WAS KEVIN'S.

KEVIN WROTE TO D.A.R.E. OFFICIALS AND TOLD THEM THAT ON HIS WAY HOME TWO BOYS OFFERED HIM DRUGS.

HE TOLD THEM THAT HE DIDN'T USE ANY KIND OF DRUGS, THEN MOVED TO ANOTHER SEAT ON THE BUS. AS KEVIN SAID: "THANK YOU [D.A.R.E.] FOR SHOWING US WAYS TO SAY NO TO DRUGS." WHAT A WONDERFUL TRIBUTE TO OFFICER CASWELL: HE, LIKE OTHERS INVOLVED IN D.A.R.E., SHOULD BE VERY PROUD OF THOSE WORDS.

AND MILLIONS OF AMERICANS WHO ARE FOLLOWING KEVIN'S LEAD -- THEY, TOO, ARE REJECTING THE DEAD-END OF DRUG USE. IN 50,000 CLASSROOMS. IN 49 STATES.

AND THE U.S. DEPARTMENT OF DEFENSE SCHOOLS WORLDWIDE. IN CANADA AND NEW ZEALAND, AUSTRALIA AND AMERICAN SAMOA, D.A.R.E. IS TEACHING ELEMENTARY AND JUNIOR-HIGH KIDS TO RESIST PEER PRESSURE. THIS YEAR, REACHING 3 MILLION KIDS IN ALL.

IN D.A.R.E. DISTRICTS, SCHOOL VANDALISM AND TRUANCY ARE DOWN. SO IS ETHNIC TENSION AND GANG ACTIVITY. WORK HABITS AND GRADES ARE UP. AND SO IS THE MENTAL ATTITUDE THAT MAKES PROGRESS POSSIBLE.

ACCORDING TO A LOS ANGELES-BASED INDEPENDENT RESEARCH ORGANIZATION, D.A.R.E. STUDENTS PERFORMED 50 PER CENT BETTER THAN NON-PROGRAM STUDENTS IN POST-TESTS TO MEASURE STUDENT DRUG USE KNOWLEDGE AND ATTITUDES. THESE KIDS HAVE DARED TO EXCEL. AND THEY'RE SUCCEEDING.

SO FAR, SO GOOD. AND YET, SO FAR TO GO. IN MY SPEECH LAST WEEK, I TALKED OF STOPPING DRUG USE BEFORE IT STARTS. THROUGH EDUCATION AND PREVENTION.

IN THE CITIES AND TOWNS. THROUGH CHURCH, FAMILY, AND THE SCHOOLS. AND THEN I ASKED WHO'S RESPONSIBLE. "EVERYONE WHO USES DRUGS," I SAID. "EVERYONE WHO SELLS DRUGS. AND EVERYONE WHO LOOKS THE OTHER WAY."

MY FRIENDS, YOU HAVEN'T LOOKED THE OTHER WAY. YOU ARE INVOLVED -- FOR YOUR SAKE, AND AMERICA'S. AND WE, TOO, WILL BE INVOLVED. WHETHER IN PREVENTION OR TREATMENT -- WE'LL BE THERE TO HELP PEOPLE STAY CLEAN, AND TO GET CLEAN.

OUR NEW NATIONAL DRUG STRATEGY CALLS FOR A 25 PER CENT FUNDING INCREASE -- OR AN ADDITIONAL $233 MILLION -- FOR PREVENTION AND EDUCATION. AND A 53 PER CENT INCREASE OF $321 MILLION FOR DRUG TREATMENT. ANY AMERICAN WHO WANTS HELP SHOULD BE ABLE TO FIND THAT HELP. SO LET US FINISH THE JOB D.A.R.E. HAS STARTED. AND CREATE AN AMERICA WE CAN ALL BE PROUD OF -- AN AMERICA FREE FROM DRUGS.

THANK YOU FOR COMING TO THE WHITE HOUSE, AND FOR YOUR GENEROSITY. GOD BLESS YOU, AND THE WORK OF YOUR WONDERFUL ORGANIZATION, AND GOD BLESS THE UNITED STATES OF AMERICA.

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