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Folder Title:
Address to Students (7th-12th) 9/12/89 [OA 6268][1]

Stack:	Row:	Section:	Shelf:	Position:
G	26	19	3	3

August 31, 1989

MEMORANDUM TO MARK LANGE

FROM: STEPHANIE BLESSEY
SUBJECT: Conversation with Lt. Comm. Montel Williams

A few excerpts from our conversation that might be inspiring:

"You've heard it before from William Bennett from your teachers and principal, but now your going to hear it from the Commander in Chief. Drugs are wrong! And we're fighting a war on drugs."

"It's time for you to get involved. You want to be treated like an adult. Well, here's your chance. Here are the tools. If you see someone messing up their lives with drugs. Tell them to stop. If they won't, turn them in."

"When you go to jail, you'll be treated like and adult. You'll be put in an adult prison."

"If you start using or dealing drugs and hanging with a gang, your life expectancy is 3 to 5 years. With our War on Drugs it will be less than that."

"We're out to get you if you get on drugs. But I want us to be on the same team -- to fight the war on drugs together."

"You think you can get away with selling drugs and making that fast cash, but it will only last for 2-3 years. Look at....."

"You've heard the term drug scourge. But what does it mean. It means finding a mother who sold her child for crack. It means a mother letting her 13 year old girl get raped for a vile of crack."

"You think its alright to hear about these other kids buying crack. You might think its funny if you try it. But how funny would it be if your 3, 4, or 5 year old little brother or sister was sold or was selling crack.. It could happen. That's why you must get involved to stop the epidemic. Join the War on Drugs before drugs ruin your life."

o "You are the future. You are the only ones who can change things. If you say no. No more drugs. No more dope. No more weed. You can change the future."

o "You can use your education to become something. You can become a policeman, a doctor, a nurse, a pilot, an astronaut, a musician, a fashion designer, anything you want, if you study and take advantage of your education."

o "Knowledge and education are the keys. With knowledge and an education you can not be denied."

o Michael Asbury was one of the three kingpins of the Crips in Denver. Just recently he was carrying a bullet in his left shoulder for 2 1/2 weeks. He decided to turn around. He's visited a teen club in Denver and convinced the Bloods and Crips to shake hands and not fight at the teen club. He gathered some 6 and 7 year old and showed them the tape of Montel and talked to them about the dangers of drugs and gangs. He detained two juveniles who escaped from the Juvenile Detention Center until the police came and picked them up.

8/30/89

Oct 1-4

Schools Speech

4128 Video

talk about female sport

Eddie Byrne's badge
baseball glove
crack babies

approach - (white) casual not preachy

7th + 12th grade

Weather Mary Beth

Deputy Walters - 7yr old kid, mother on crack 7/31

N.Y.C. more women use kids playing drug dealer

~~kids~~ crack babies, stepping

more complicated world - get to help your friends

maybe you're in trouble, but it's not too late

634-9499

N.Y. Partnership

Drug Abuse is Life

Partners

(355) 967

DEPT

Sam Loun 1537
633-1251

\$ spent on drugs

cool kid who

dir (303)

343-845

Walter Hammer - flush at Rick (11-14)

~~Don't call me~~

Davidell
has much dry abras & costs fall.
got

PRIDE - Long Hall (WY) ST7-4500
for examples learn

It doesn't matter where you learn
but cannot be denied
responsibility

Maintain out of my way.
faith in your knowledge

for

Life's heard it before

We will get you

3 to 5 life experience
Don't it's up to me it will be
experience in your mind
start in your own school be

Robert

^{7 pt post}
NIDA ^{reg bus}

x 231
443-6500

Sherri

Core Center 770-3280
local Ann Roth
Speakers Bureau

mother & daughter both on drugs
cleaned up

Greg

intolerant

these things kill

price of gold chain is someone's
life

mothers really do care

don't have to drink copy of them
they must take of themselves

Kids know the effects of drugs.

empower communities

The responsibility is yours

~~took Bridges actor on DIT~~

PRIDE - Day Hall
natl. data

surveyed 300,000 students talking
about drug use

Day Hall

Darold Forley All.

committed himself to prevent
kids from using drugs.

Returning other kids

Showing kids that you can
have a good time & be a leader
& not do drugs

↳ stood pressure
↳ goes into schools to train kids not to do drugs

sending
me
ex
cutting
my
about etc.

~~Dave Mattson~~

Scholarship to W. Virginia
would be stop on football team
wrecked on cocaine

Hope Christmas
STRAIGHT - (404) 434-8679
out till 2.

Dr. Bob Margolis 404 435-2345

Dr. Richard Schwartz (703) 938-2244

Mel Sembler
US Amb. to Australia

Dr. Cleber → chk stats w/ him
@ drug off.

Mark Barnes - HHS

Economic Costs to Society of

Harwood et al

RTI
Brendo Smith
(919) 541-6000

\$60 bill to society

\$6.4 bill

\$5² bill ^{criminal justice} public expenditures
police, courts, prisons

\$1³ bill private exp.
guards, locks, security systems

\$100 mill property destruction - blamed on drug abuse

\$2 bill in stolen goods (tot. in \$10 bill)

~~\$60 bill~~

\$60 bill societal loss

\$250 for every man, woman & child

\$33 bill reduced prodn.

\$22 bill crime

\$10.8 bill criminal cost (making \$50-100 bill)

\$2.5 bill incarcerated - loss of income

\$1.4 bill drug interdiction (fed. level)

\$nearly \$1 bill pot contrib. of those killed to legitimate economy

→ \$6.4 bill criminal costs

\$2 bill health costs - treatment, res. educ.

\$1.5 bill drug overdose death (accidental)
pot. legitimate productivity

costs don't represent fear or dismemberment of comm.

1984

State & local govt. spent on education

~~high~~

\$176 b. on

\$47 b. higher

\$100 b. prim. & sec.

p. 25D

Stat. Abstract

\$60 b spent on buying alcohol;
\$40 b on highways

9/1/89 Montel Williams

East H.S. Denver, CO

Gary _____

come to presentation ~~angry~~
how many do you think you have
right to do drugs.

- push ^{my} on stage - broke down
& cried & said others wouldn't be his
friends - 80% raised his hands.

come after school & become ~~zeat~~
~~st~~ involved in

drugs - free drink free parties -
I will help you

They know what failure is; acknowledge
that bad things happen

Madison, FLA

9/1/89 Johnson & Johnson

Cost to public = \$150 bill.
NIDK
purchase price &
related costs

Cost to American Busin. = \$100 bill
Meroch & McHennan
includes absent, lost productivity
& medical costs

9/1/89 Upakov Hammer

Roberto ~~Cruz~~ 483-4645
cleaned-up & gone to school

Crock Boobies

Doug Bo
AEI

Connie Horner's off.

AD Council - 331-9153
Sen. V.P. Eva Kosten

Boston Celtics - Larry Bird
Chicago Bulls - Mike Jordan

Tim Manning - knows drugs from Mrs Keegan

Pro Ser - Barbara Allen 457-8800
Agent

Ken Mc Don - Ken Barren, F.D.
Chicago (312) 575-7018

Golin Harris
(312) 836-3315
Rembrand

NBA - N.Y. N
Caroline 'Blitz' (212) 826-7000

Chicago Bulls (312) 943-5800

Boston Celtics (617) 523-3030

6050

9/5/89

Ann Roth Core Center (local speakers bureau) 770-3280

Arthur Roth 277-8625 Debbie Riley 251-41537

2nd Genies's program
~~Jameson's Shisky~~
662-4366

2nd Genies's Christine DeLerner (56-1545 (Comm. Relations)

Kenneth Nicol 340-8880 (for ~~Wang~~ Robert H. Haggisworth)

Source: Theiliss & Treatment Sandy Cherties 678-9329

Grade 11 student football, Toledo, Ohio, NY
alcohol sell. drugs, threatened to be sent
juv det, self admitted robbery, ran away

We are going to build prison space
21:00 format

Roy Nelson

Joy Michael Quinlan

Bar of Prisons

Dione Vondenberg SBudget
1990 Original request
to crime packers
~~136~~ 3915

Original request
to crime packers

Crime Initiative

May 15

Crime Package

LS11
791-423
2016-200 &
~~30~~
Lorry Byrne

girl
drug prevention to group traveling
to Swift U. to visit w/
Kassian

boy had drinking problem

— Define the person whose strength
— Real men of women talk easily
— It's not easy it's tough to walk
— Mothers make a diff
— Some of you could look your
mother in the eye.
And say I shine

F. duobium

19,300,000 fall
7-12th summer
publ² 89

None Grant

732

Police dept.

Goody ~~to~~ shoes if you say that
it might think you're a narc
will turn the other way

⇒ do you think younger people feel
more pressure?

recreational

punishment is big deterrent

LSD - tabs

casual use - someone hurt c

keep busy

more or favorite teacher might be

(Pebbie Reilly)

James

10 or 11 up 15 or 16. Liked
having little kid around, Did
marijuana; thought he was cool
hanging around high school kids.
got drunk through 6th & 7th
grade; in 8th grade would skip
school; failed; became big kid;
got high regularly; speed &
other drugs. That summer did
acid & hash; beginning of 9th
grade said wouldn't do it anymore.
1st day started again; using it
on daily basis; became part of
gang; failed most 9th classes.

last thing before
fathers come home found him
drinking; left home; come back
fathers caught him again; they
fought; went into hospital for a few
days; turned out to be a couple
of months

He feels better; head is clear;
people couldn't ~~hear~~ understand him

Gets As & Bs in school

Plans to go to college in CA

Not the easiest; it's not just

say no. ^{the} parents get along better
St-11 have problems

Wish they could see what
he could. Wants to be an engineer

I don't do it & I still have

~~friends~~
~~Time~~ not a nerd.
I'm dealing

8/30/89

Conversation w/ Montel Williams
one of Kingpins
→ three of Crips

Michael Asbury - Denver, CO
Sons leader of Crip
bullet in shoulder for 2 1/2 weeks

Reach America
D.H. Norm Early
(303) 575-5176

straight
must wanted list, wanted to turn

taken drug deal, got haircut,

Queen Club gathered Bloods & Crips
to smoke & not fight @ their club

gathered 6 of 7 gr. olds & showed
them tape

imprisonment - mentoring program @ Univ. Col

defendant 2 juv. del. who escaped
until police came & picked him
up

You think you can get away with
it - but only for 2-3 yrs.

When you go to jail
You're going to be there

Chemical Dependency

Dir of DTA

Jack Lohr

h.s. age students

What does George mean. Let me tell you.
George means mother sold
her kid for crack

345 How funny would it be to if your
sister was sold dope

You the kids.
You the only ones who can do it
Get involved. Turn them in.
Challenge them to do something different

We're all asking you to
act like adults.

We're giving you the tools

Mandatory 2 days for parents
in schools

Res. Triangle Institute

'84 RTI \$60 bill cost of drugs to society

~~\$250. bill.~~
 alcohol, drug, and mental health
 RTI
 \$60b. drug
 \$117b. alcohol (crime & violence)
 \$73b mental health

All Woodward NIDA - research
 443-0535
 Rick Horwood - RTI
 334-3017

\$2b direct & treatment & support
 (health care costs of crime
 damage to property
 how many VCRs
 \$8-10 bill
 value of stolen prop.
 \$40 for every person

\$2.5 b mortality
 \$7.2 value of stolen prop.
 \$40 for every person

\$33.3 b. reduced produce 1980 - earnings lost

\$6.6 bill cost for crime '83

\$2.4 bill jailing

\$10.8 bill crime careers

\$1,086,256 people w/ drug problem

\$8,000 per person sine up \$8.7 bill lost in produce

what's expected
 they will contribute

people peddling
 income lost in jail
 drug sale predicted

PK/89

DARE

This is an issue of good and evil.

Police officers are teaching children values

Dare theme song?

When has Pres. seen?

self-esteem, self-confidence

help
rescue
help

save!

reach kids before drug dealers do

Darryl Gates & Dr. Leonard Britton super of LA. Unified Sch. Dist.

What day was non profit org. launched in Sept.

Board of Directors include
Armond Hammer
Gov. Boliles
Dione Disney Miller

3

3/10
8/10

THE WHITE HOUSE

Office of the Press Secretary

Embargoed For Release Until 9:00 P.M. EDT
September 5, 1989

FACT SHEET

NATIONAL DRUG CONTROL STRATEGY

The National Drug Control Strategy describes a coordinated and comprehensive plan of attack involving all basic anti-drug initiatives and agencies. The Strategy recommends the largest dollar increase in the history of the drug war -- nearly \$2.2 billion, 39 percent above the Fiscal 1989 level. Throughout, the Strategy emphasizes the principle of user accountability -- in law enforcement efforts focused on individual users; in decisions regarding sentencing and parole; in school, college, and university policies regarding the use of drugs by students and employees; in the workplace; and in treatment.

The Strategy also calls for increased efforts in cocaine source countries and a more active international campaign by the United States to engage other nations in the fight against drugs. Interdiction efforts will be better targeted on key individuals in the drug organizations and on high-value shipments.

Another major priority is increasing the capacity of the drug treatment system and making it more accountable for results. Significant emphasis is also given to providing increased support for prevention and education efforts aimed at helping young people and others resist and reject drugs.

The Strategy embodies the following elements:

Expand the criminal justice system

- o Provide funds for larger police forces, and increased numbers of jails, prosecutors, and courts.
- o Develop alternatives for incarceration such as boot camps to free up jail and prison space.
- o Require drug testing of prisoners, parolees, and arrestees.

Hold users, whether casual or heavy users, accountable for their actions

Undertake a vigorous program to eradicate domestically-grown marijuana

Mobilize communities in the war on drugs

- o Emphasize community-level prevention of drug use before it starts.
- o Require schools and colleges to implement firm drug-free policies in order to receive Federal funds.
- o Clean up and secure public housing.

Expand drug-free workplace policies

- o Promote drug-free workplace policies in the private sector.
- o Recommend testing for job applicants and employers in safety and sensitive positions.
- o Aggressively implement Executive Order 12564 to assure drug-free workplace plans and policies within the Federal government.

Expand treatment and target services to improve the number of individuals served and the effectiveness of treatment

- o Hold Federally-funded treatment programs accountable for their effectiveness by establishing performance criteria.
- o Require drug testing in treatment programs receiving Federal funds.
- o Explore expanded use of "civil commitment" whereby addicts are sent by the courts to residential treatment facilities.
- o Improve drug treatment services for pregnant women.

Place heavier emphasis on targeted international efforts closer to production and trafficking sources

- o Elevate the drug issue as a foreign policy priority.
- o Dismantle drug trafficking organizations.
- o Reduce trafficking profits by focusing increased efforts on money laundering.

Take a fresh approach to interdiction

- o Create interagency and interdisciplinary teams to analyze and target smuggling modes, methods, and routes.
- o Target key individuals and high-value shipments.
- o Enhance border interdiction systems, operations, and activities.

Improve the quality of research, information, and technological capabilities available for drug control efforts

- o Establish a Federal Drug Control Research and Development Committee.
- o Develop a more current and flexible information base.

Improve coordination of Federal anti-drug policy and intelligence support

- o Establish interagency working groups chaired by the Office of National Drug Control Policy to coordinate supply and demand reduction efforts.
- o Establish an interagency working group chaired by the Office of National Drug Control Policy to develop plans for an intelligence center to unite U.S. drug-related analytical capabilities, and to improve intelligence capabilities.

Recommend a \$2.2 billion increase in drug funding to \$7.9 billion in 1990. The major changes over 1989 are shown on the following chart:

Drug Resources, Fiscal Year 1990

Budget Authority (Millions of Dollars)

	FY1989 Enacted	Feb 9 Budget FY1990*	Feb 9 Budget Plus Drug Portion of Crime Bill**	Drug Strategy Sep FY1990**	FY89- FY90 % Increase	FY89- FY90 \$ Increase
Corrections	734	894	1,601	1,601	118%	867
International	250	306	306	449	80%	199
State and Local Grants	150	150	156	350	133%	200
Judiciary	209	242	250	250	20%	41
Other Law Enforcement	2,779	3,018	3,058	3,113	12%	334
Prevention/Education	943	1,041	1,041	1,176	25%	233
Treatment	604	735	735	925	53%	321
Total	5,669	6,386	7,147	7,864	39%	2,195

* These columns include resources for the U.S. Court and make other minor adjustments to the figures presented in the "Building a Better America" document issued in February, 1989.

** These columns include the "drug portion" (\$0.8 billion) of the President's \$1.2 billion crime initiative announced in May, 1989. The Administration supports enactment of the crime initiative (The Comprehensive Crime Control Act of 1989) in its entirety.

The drug portion of prison construction is based on the projected share of drug offenders in Federal prison at the time the construction is completed. This new methodology reflects more accurately the likely impact of drug offenses. For consistency with prior years, the historical prison construction numbers have been adjusted to reflect this new methodology.

THE WHITE HOUSE
WASHINGTON

September 6, 1989

MEMORANDUM TO AGENCY PUBLIC AFFAIRS DIRECTORS

FROM: CHRISS WINSTON *cw*
DEPUTY ASSISTANT TO THE PRESIDENT FOR COMMUNICATIONS

SUBJECT: THE NATIONAL DRUG CONTROL STRATEGY

Last night President Bush gave an address to the nation announcing his strategy for the war on drugs. Enclosed in this week's package, you will find the President's speech, as well as the National Drug Control Strategy book, the executive summary, and fact sheet. You also will find suggested talking points on the drug strategy.

If you have any questions, please contact Holly Williamson (456-2245).

FOR INTERNAL USE ONLY

September 5, 1989

TALKING POINTS

Revised

NATIONAL DRUG CONTROL STRATEGY

On September 5, President Bush announced the Administration's National Drug Control Strategy.

- o **Comprehensive Strategy:** This is the first such national strategy to end the evil of drug use and drug trafficking, a fully integrated approach that is an assault on every front. The President's strategy addresses all the elements necessary to an effective strategy: school and drug prevention programs, our treatment system, our laws and criminal justice system, and our foreign policy.
- o **Coordinated Approach:** Jurisdictional and "turf" problems have slowed past anti-drug efforts. Therefore, President Bush has emphasized the need for a coordinated national effort. This means federal, state and local levels must work together. At the federal level, with the leadership of the Director of National Drug Control Policy, William Bennett, strong interagency cooperation has already resulted.
- o **Bipartisan Consensus:** Americans agree that the gravest domestic threat facing the country today is drugs. The President is looking to the leadership in Congress for bipartisan support in the implementation of his strategy, and is looking to the grass-roots support of America's communities in the fight against drugs.
- o **Call to Action:** President Bush is issuing an urgent call to action to all Americans to support this national strategy. He challenges every citizen to make a personal commitment to help in the fight against drug abuse.

The evidence suggests that the drug problem is a grave threat:

- o **Good and Bad News:** The National Institute on Drug Abuse's recently released national survey of drug use (the first since 1985) indicates that number of Americans using any illegal drug on a "current" basis has dropped 37 percent. That means that almost nine million Americans have given up "casual" drug use. Among the more than eight million people who used cocaine at all in the past year, almost one million of them used it once a week or more. **So while overall cocaine use is down, habitual cocaine use has almost doubled.**

- o **Crime:** Fear of drugs and attendant crime are at an all-time high. Rates of drug-related homicide continue to rise -- sometimes alarmingly -- in cities around the country.
- o **Health:** The number of drug-related emergency hospital admissions increased by 121 percent between 1985 and 1988, and hundreds of thousands of babies are born each year to mothers who use drugs.
- o **The Economy:** A U.S. Chamber of Commerce estimate puts annual gross drug sales at \$100 billion -- more than our total gross agricultural income, and more than double the profits enjoyed by the Fortune 500 companies combined.
- o **Overseas:** In many foreign nations, the drug trade and the violence and corruption that go with it are causing serious social, economic, and political disruption. Trafficking threatens stability and democratic institutions.

The National Drug Control Strategy:

- o **Enforcement:** The Administration's enforcement strategy is based upon this principle: If you sell drugs, you will be caught; when caught you will be prosecuted; and if convicted, you will do time.
 - The criminal justice system will be enlarged across the board, at the local, state and federal levels.
 - The Administration is requesting a \$1.4 billion increase in drug-related federal spending on law enforcement, including a 133 percent increase -- or \$200 million -- in federal assistance to state and local law enforcement.
 - President Bush is seeking \$50 million through the Department of Housing and Urban Development to restore order in hard-hit public housing projects by kicking dealers out for good.
- o **International Interdiction:** The international drug trade poses a serious threat to the welfare, economy and national security of the United States.
 - \$1.5 billion dollars will be requested for interdiction efforts, especially for continued support of our Coast Guard and Customs agents to stop drugs at our borders.
 - \$260 million in military and law enforcement assistance for next year will be sought for Colombia, Bolivia and Peru, the first part of a five-year, \$2 billion program to fight drug producers, traffickers and smugglers.

- President Bush is seeking a drug summit with affected Western Hemisphere nations, to coordinate an Inter-American strategy against the cartels.
- The President will also negotiate international agreements to track drug money and punish money laundering.
- o **Treatment:** Experts believe that there are two million American drug users who can be helped by well-designed, existing programs, yet only 40 percent of them are actually getting the help they need.
 - A 53 percent increase, of \$321 million, will be sought in Federal spending on drug treatment programs that work.
 - The federal government will work with states to better coordinate the drug treatment system, and will encourage employers to establish Employee Assistance Programs that cover drug use.
 - Research will be expanded in the search for improved methods to break cocaine and crack addiction, and treatment efforts will be targeted on expectant mothers and crack babies.
- o **Education and Prevention:** We must stop drug abuse before it starts.
 - Education and prevention programs in schools and communities will be increased by \$233 million.
 - The President called on every school, college, university, and workplace to adopt tough, fair anti-drug policies.
 - President Bush will be addressing American schoolchildren in a special televised address, to discuss the war on drugs.

#

Eddie Byrne

28TH STORY of Level 1 printed in FULL format.

Proprietary to the United Press International 1988

March 5, 1988, Saturday, PM cycle

SECTION: Domestic News

LENGTH: 648 words

HEADLINE: Cop shooting said ordered from prison

BYLINE: By SEENA D. GRESSIN

DATELINE: NEW YORK

KEYWORD: Copshot

BODY:

The four men arrested in the execution-style killing of a rookie policeman acted on the orders of a high-level drug dealer who authorities believe is serving time in a city jail, the city police commissioner said.

"Police Officer Eddie Byrne appears to have been only a symbolic target to satisfy the high-level drug dealers who ordered this hit," Commissioner Benjamin Ward said Friday in announcing the arrests of suspects in the rookie's slaying.

Todd Scott, 19, and Scott Cobb, 24, both of southeast Queens, were picked up Thursday evening in a raid at a rented house in southeast Queens and charged with second-degree murder and possession of a weapon.

Cobb was picked up outside the house and Scott was found hiding in a basement closet, police said.

A third suspect, David McClary, 22, of Queens turned himself in to police Friday in the company of his mother, police said.

The fourth suspect, Philip Copeland, 22, of Brooklyn was already in custody on an unrelated charge, police said.

McClary and Copeland both were charged with second-degree murder.

No weapons were recovered, Ward said.

Byrne, 22, was shot at point-blank range in the early morning hours of Feb. 26 as he sat in his patrol car outside the home of a witness in several drug cases in a crack-infested neighborhood in Jamaica, Queens.

The witness had received death threats and several firebombs had been hurled at his home. However, although expected to testify in about five drug cases, none of the cases was considered major, Ward said.

Byrne was killed because a drug kingpin wanted to send a "message" to police because of their crackdown on drugs in the neighborhood.

*why would he give his life ask myself, was it given to nothing?
no.*

Proprietary to the United Press International, March 5, 1988

Police have a message to send to the drug dealers, Ward said.

'We will spare no expense to track down anyone who injures a police officer, a juror or anyone who is trying to preserve the peace in this great city,' he said.

Ward credited 'old-fashioned detective work' for the suspects' arrests.

According to police, the four suspects met at a Queens apartment late Feb. 25 to plan the killing that would take place a few hours later.

'We believe the four were acting on the directions of a high-level drug dealer aware of the round-the-clock police protection of a witness' at the location where Byrne was shot, Ward said.

Byrne was killed only because he happened to be the officer assigned to the guard duty at the time, he said.

The 'high-level drug dealer' was believed to be a Rikers Island inmate, Ward said.

'If I could tie the case directly to a particular inmate, we would arrest him too,' Ward said.

Cobb drove the getaway car and Scott and McClary approached Byrne's car and one of them fired 'at least' four shots, killing the young officer, Ward said. He declined to identify whether the suspected triggerman was Scott or McClary.

Copeland was responsible for organizing the meeting to plan the killing, police said. He allegedly acted on orders of the unidentified drug dealer, police said.

Ward confirmed Scott was wanted by Connecticut state police for the murder of a Queens woman Nov. 18 on the Merritt Parkway in Greenwich, Conn.

Byrne's slaying sparked a citywide outcry and prompted Mayor Edward Koch to call President Reagan a 'wimp' for not allocating more funds to fight drug dealers. Koch also paid \$12,000 for a full-page ad in The New York Times to ask for help in stopping the plague of drug violence.

Ward also said more help from Washington is needed to battle drugs.

'I don't believe that we get enough help from the federal government and if there's anything to be said in defense of President Reagan, it is that we didn't get enough help from President Carter either.'

Rewards totaling \$130,000 -- a record for New York City -- have been offered in the case.

Since Byrne's slaying, cops swarming through the area have made some 350 drug-related arrests.

FACSIMILE TRANSMITTAL

TO: NAME: STEPHANIE BLESSIS
FAX PHONE #: 202 456 6218
REGION OR BUSINESS NAME: The White House

NO. of PAGES 7 *

* Excluding transmittal

DATE 9/5/89

FROM: KEN BARUN
DEPT: R.M.C.E.
EXT: 5505

McDonald's Campus Office Bldg.
Kroc Drive
Oak Brook, Illinois 60521

IF YOU DO NOT RECEIVE ALL MATERIAL SENT, PLEASE CALL 312 / 575-6940.
FAX PHONE NUMBER: 312 / 575-6941

McD 17140



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One McDonald's Plaza
Oak Brook, Illinois 60521
(312) 575-7048

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Michael R. Quinlan

Paul D. Schrage

Stuart Siegel, M.D.

Richard G. Starmann

Fred L. Turner

Reginald Webb

9/5/89

STEPHANIE,

Here are the transcripts of
The MICHAEL JORDAN Public Service
Spot that you asked for.

Let me know if you need
anything else.

KEN BARUN

~~CONFIDENTIAL~~

MCDONALD'S CORPORATION

60-Second Film

"DRUG KNOT PROGRAM/VERSION II"

MICHAEL JORDAN SPECIAL PROMOTION

MCSP0536

Determined To Be an Administrative Marking Per E.O. 12356 Sec. 1.1 (a)

Approved for Bidding: 10/31/86 k1
Revision #1: 11/11/86 k1

Job #: P13393

VIDEO

AUDIO

1 MCU OF MICHAEL JORDAN IN LIMBO.

M. JORDAN: I'm Michael Jordan, McDonald's restaurants has given me this time to talk to you about something we both really care about...kids. Kids are the reason McDonald's sponsors their "Get It Straight Program". A national drug awareness effort.

2 OPENING AND CLOSING MCDONALD'S LOGO WITH RED BUG.

Think about this. Many of you using drugs out there now are under eighteen. Do you realize, that at eighteen, you have lived only one fourth of your life? When you're using drugs, you're only cheating yourself out of the chance to find out who you really can be. And believe me, if you don't use drugs, you can just about be anything you want to be. Listen, you've got at least 3/4 of your life to go. That's three more lifetimes to you. So don't blow it.

**LEO BURNETT U.S.A.**PRUDENTIAL PLAZA * CHICAGO, ILLINOIS 60601
TELEPHONE: (312) 565-5959

MCDONALD'S CORPORATION
60-Second Film
"DRUG KNOT PROGRAM/VERSION II"
MICHAEL JORDAN SPECIAL PROMOTION
MCSP0536

Approved for Bidding: 10/31/86 k1
Revision #1: 11/11/86 k1

Job #: P13393

VIDEO

AUDIO

Don't do drugs. If you're doing it,
stop it. Get some help. McDonald's
wants you to give yourself a chance. A
chance to find out all the wonderful
things you really can be...and so do I.

LEU BURNETT U.S.A.

PRUDENTIAL PLAZA - CHICAGO, ILLINOIS 60601

TELEPHONE (312) 863-8959

~~CONFIDENTIAL~~

Determined To Be an Administrative

Marking Per E.O. 12356 Sec. 1.1 (a)

Approved for Bidding: 10/31/86 k1
Revision #1: 11/11/86 k1MCDONALD'S CORPORATION
30-Second Film
"DRUG KNOT PROGRAM/VERSION III"
MICHAEL JORDAN SPECIAL PROMOTION
MCSP0523

Job #: P13393

VIDEOAUDIO

- 1 MCU OF MICHAEL JORDAN IN LIMBO. M. JORDAN: I'm Michael Jordan. McDonald's restaurants has given me this time to talk to you about something we both really care about...kids.
- 2 OPENING AND CLOSING MCDONALD'S LOGO WITH RED BUG. Many of you using drugs out there now are under eighteen. Do you realize that at eighteen, you have lived only one fourth of your life? So don't blow it. Don't do drugs. If you're doing it, stop it. Get some help. McDonald's wants you to give yourself a chance. A chance to find out all the wonderful things you can be....and so do I.

U.S.A.

PRUDENTIAL PLAZA - CHICAGO, ILLINOIS 60601
TELEPHONE: (312) 568-1999

CORPORATION
Recorded Radio Announcement
NOT PROGRAM/VERSION III"
MICHAEL JORDAN SPECIAL PROMOTION

Determined To Be an Administrative
Marking Per E.O. 12356 Sec. 1.1 (a)

Client Approved:

~~CONFIDENTIAL~~
12/19/88

Job #:

091-SP-86-30

1 M. JORDAN: I'm Michael Jordan. McDonald's restaurants has given me this
 2 time to talk to you about something we really care about...kids.
 3 Many of you using drugs out there now are under eighteen. Do you
 4 realize that at eighteen, you have lived only one fourth of your
 5 life? Don't do drugs. If you're doing it, stop it. Get some
 6 help. McDonald's wants you to give yourself a chance. A chance
 7 to find out all the wonderful things you can be....and so do I.

LEO BURNETT COMPANY, INC.

McDONALD'S CORP.

AS FILMED AND RECORDED (2/87) "Drug Knot Program/Version II Revised" :60 MCSP0538



1. M. JORDAN: I'm Michael Jordan, McDonald's restaurants have given me this time...



2. to talk to you about something we both really care about...kids.



3. Kids are the reason McDonald's sponsors their "Get It Straight Program." A national drug awareness effort.



4. Think about this. Many of you using drugs out there now are under eighteen.



5. Do you realize, that at eighteen you have lived only one fourth of your life?



6. When you're using drugs, you're only cheating yourself out of the chance to find out who you really can be.



7. And believe me, if you don't use drugs, you can just about be anything you want to be.



8. Listen, you've got at least 3/4 of your life to go. That's three more lifetimes to you.



9. So don't blow it. Don't do drugs. If you're doing it, stop it.



10. Get some help. McDonald's wants you to give yourself a chance.



11. A chance to find out all the wonderful things you really can be...



12. and so do I.

LEO BURNETT COMPANY, INC.

MCDONALD'S CORP.

AS FILMED AND RECORDED (2/87) "Drug Knot Program/Version III" :30

MCS0523



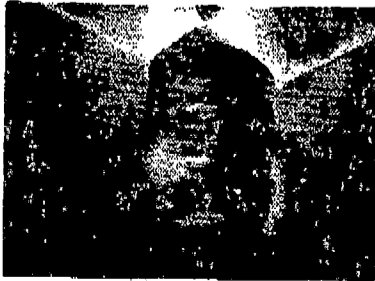
1. M. JORDAN: I'm Michael Jordan, McDonald's restaurants has given me this time--



4. Do you realize that at eighteen, you have lived only one fourth of your life?



7. McDonald's wants you to give yourself a chance.



2. to talk to you about something we both really care about...kids.



5. Don't do drugs.



8. A chance to find out all the wonderful things you really can be...



3. Many of you using drugs out there now are under eighteen.



6. If you're doing it, stop it. Get some help.



9. and so do I.

The Advertising Council inc

1730 Rhode Island Avenue, N.W., Suite 414
Washington, D.C. 20036
Tel. 202-331-9153
FAX 202-331-9790



New York
Washington
Los Angeles

TELECOPIER COVER SHEET

DATE 9/5/89 TIME 3:20

SENDER Atkins Harris

Please deliver to Stephanie Blessing

Number of pages in transmission 45 (including cover sheet)

If any problems with material received, please contact sender.

Phone 202/331-9153

THE ADVERTISING COUNCIL IS THE NON-PROFIT ORGANIZATION THROUGH WHICH AMERICAN BUSINESS, ADVERTISING, AND THE COMMUNICATIONS INDUSTRIES CONTRIBUTE THEIR SKILLS AND RESOURCES TO PROMOTE VOLUNTARY CITIZEN ACTIONS IN SOLVING NATIONAL PROBLEMS.



DRUG ABUSE PREVENTION CAMPAIGN

Cocaine. The big lie. (3)

Sponsor: National Institute on Drug Abuse,
U.S. Department of Health and Human Services.

Please discontinue December 13, 1987.

"NANCY REAGAN" :30 (CNDA-6193)



NANCY REAGAN: Maybe someone you know, or even love, uses cocaine - and you still haven't told them how badly you feel about it. Well, there's no more time to look the other way. Cocaine and crack are addictive and they kill. Please, don't be a part of the silent lie that says cocaine's okay. Speak from your heart and help save a life. ANNCR: (VO) Cocaine. The Big Lie. Call 1-800-662-HELP.

"ROXANNE K." :30 (CNDA-6163)



ROXANNE: When I was doing cocaine, I lied to everyone about everything. But, worst of all, I lied to myself. I had to be fired from my job before I understood how really sick I was. Shame didn't stop me. Will power didn't help. I played with death and didn't even care. Anyone who says cocaine's not addictive, lies. ANNCR: (VO) Cocaine. The Big Lie. Call 1-800-662-HELP.

"REGGIE JACKSON" :30 (CNDA-6173)



REGGIE JACKSON: Maybe you heard just a little crack is okay. Maybe you heard cocaine can't really hurt you. Well, you heard wrong. There's no home run on cocaine. You get me? Are you listening? Just a little bit of crack or cocaine can be addictive or even kill you. That's the real truth. The lie is - it's the other guy who's going to die. ANNCR: (VO) Cocaine. The Big Lie. Call 1-800-662-HELP.

"MIKE SCHMIDT" :30 (CNDA-6183)



MIKE SCHMIDT: I don't need drugs. I believe in me and my ability. I don't want anything interfering with the way I play the game. Cocaine's no way to believe in yourself. It can kill you. If you're into cocaine, get off it; you're living a lie. Get off it while you still have a life! ANNCR: (VO) Cocaine. The Big Lie. Call 1-800-662-HELP.



Volunteer Advertising Agency: DDB Needham Worldwide
Volunteer Coordinator: Stephen B. Elliott

DRUG ABUSE PREVENTION CAMPAIGN

Cocaine - The big lie.

Sponsor: National Institute on Drug Abuse,
U.S. Department of Health and Human Services.

PUBLIC SERVICE SPOTS

1:60 & 4 1-person version
(CNDA-6160/6130/6230/6330/6430)

"Sports Hero" 60 Seconds

Please discontinue April 9, 1987.



MERCURY MORRIS: There was this guy, a nationally known sports hero.



And then I got busted. As a result of my lust for cocaine...



HOWARD: I was totally out of control and I didn't even realize it.



That's what's crazy about cocaine.



WILLIAM O'DONNELL: I had a beautiful family. A big house in the suburbs. Everything I wanted.



Then, I got into cocaine. And I almost lost it all.



ROSE C: I was crazy from cocaine. I couldn't live without it.



That wasn't me. It was somebody else.



WILLIAM O'DONNELL: It's a lie that cocaine's not addictive.



I didn't choose to be an addict. Quitting cocaine...



HOWARD: One night, my heart freaked out. I thought I was going to die.



I risked my health, jail, and the people who loved me.



MERCURY MORRIS: Some of you know exactly what I'm talking about,



because you're taking the exact same ride.



ROSE C: Anyone tells you cocaine's not addictive - they lie.



ANNCR: (VO) Cocaine. The big lie. Call 1-800-662-HELP.

Volunteer Coordinator: Stephen B. Elliott, Director of Corporate Advertising, Corporate Communications Division, W.R. Grace & Co.

Volunteer Advertising Agency: Needham Harper Worldwide.



THE ADVERTISING COUNCIL, INC.

Please discontinue use: Sept. 30, 1989.

DRUG ABUSE PREVENTION CAMPAIGNRadio - As recorded text - "Michael J. Fox" :30

MICHAEL J. FOX: Hi, this is Michael J. Fox. Y'know, life is a series of choices -- What you eat...How you look... Whether you do drugs or not. You know: cocaine, crack. Hey, only you can decide. If you make the right choice, there is nothing you can't accomplish. If you make the wrong choice, all your other decisions are made for you.

(SFX: DOOR SLAMS)

ANNCR: For help, call 1-800-662-HELP. This message from the National Institute on Drug Abuse and the Ad Council.

Radio - As recorded text - "Couple" :30

WOMAN: When I asked you to stop, it's because I love you.

MAN: But there isn't any problem.

WOMAN: There is. You've changed.

MAN: Changed? What do you mean changed? All I do is a little cocaine.

WOMAN: A little! I want you to stop. That's it! I want you to take that coke and flush it down the toilet!

MAN: That's 250-bucks worth. I won't do it.

WOMAN: All I want to do is help you.

ANNCR: When you can't help, call someone who can help you help. Call 1-800-662-HELP. A public service of the National Institute on Drug Abuse and the Ad Council.

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DRUG ABUSE PREVENTION CAMPAIGN



Sponsor: National Institute on Drug Abuse,
U.S. Department of Health and Human Services.

Please do not run after January 9, 1989.

"DOOR AJAR"

(CNDA-8130) 30 SECONDS



WOMAN'S VOICE: When I asked you to stop, it's because I love you.



MAN'S VOICE: But there isn't any problem.
WOMAN'S VOICE: There is. You've changed.



MAN'S VOICE: Changed? What do you mean changed? All I do is a little cocaine.



WOMAN'S VOICE: A little? I want you to stop. That's it!



I want you to take that coke and flush it down the toilet!



MAN'S VOICE: That's 250 bucks worth. I won't do it.
WOMAN'S VOICE: All I want to do is help you.



You say you love me and love you, too. God, I don't know what else to do...



ANNCR: (VO) When you can't help, call someone who can help you help.

"MICHAEL J. FOX-DOORS" (CNDA-8230) 30 SECONDS



MICHAEL J. FOX: Life is a series of choices... What you eat... How you look...



Whether you do drugs or not, You know! cocaine, crack.



See, only you can decide because the only person responsible is you.



Now, if you make the right choice,



there's nothing you can't accomplish.



If you make the wrong choice, all your other decisions are made for you.



(SFX: DOORS SLAMMING)



(SFX: DOOR SLAM)

Volunteer Coordinator: Victor Galef, Vice President-Marketing, Rorer Consumer Pharmaceuticals, Inc.
Volunteer Advertising Agency: DOB Needham Worldwide.

A Public Service Campaign of the Advertising Council



EJ - who killed Effie Byrne (2 wds.)

(Lange/Blessey)
September 11, 1989
1:15 p.m.
[SCHOOLS.DOC]

PRESIDENTIAL REMARKS: ADDRESS TO STUDENTS (7TH-12TH)
THE LIBRARY
TUESDAY, SEPTEMBER 12, 1989
12:15 P.M.

Somehow the fall always feels like a time to start over. It's a time full of possibility. Everyone gets a new chance.

Now, Presidents don't talk directly to students very often -- and I know there are Americans of every age watching. But what's been on my mind lately is very important -- particularly for the kids. Maybe some of you ~~even~~ heard my talk to the nation last week. The point is... **this** message goes straight to students.

[LEANS BACK, ON EDGE OF DESK] When I was thinking about what I wanted to say to you today about drugs, I tried to put myself in your place. To look at it from your perspective. But you know, the harder I tried, the harder it got.

You live in complicated times. You deal with pressures that people like me -- people like your mom or dad -- never had to face.

It may seem to **you** that your parents and your teachers grew up in simpler times. But most of them lived through the civil rights struggles. Some of your fathers fought in Vietnam. And for many of you, your parents and teachers were among the **first** to face drugs.

If you care enough to **talk** to them, you might be surprised at how much they do understand.

[PICKS UP BASEBALL] I used to play ball. Knew I'd never make the big leagues -- but I made a lot of friends. Friends I learned to count on -- both on and off the field.

We trusted each other to come through -- no matter how tough it got. And I learned from that. I learned that the kind of people you make your friends can either give you strength -- or take it away.

I'm not sure why it is, but some people just make you find the best in yourself. They can help make you a better person -- help you discover more of who you are.

[PUTS DOWN BASEBALL] There are others, who may **seem** like friends, but they're not -- and they prove it, every time they offer you drugs.

Right now, this instant, you're deciding whether to take me seriously or not. That's one of a thousand small decisions you make, every day, that shape your future. It's a future that ought to be bright with potential. And most of you **are** doing the right thing. But for those who let drugs make their decisions for them, you can almost hear the doors slamming shut. ?

It isn't worth it. We know that now. Attitudes that once encouraged or excused drug use have changed. Cocaine use has dropped by about a fifth among high school seniors. Overall drug use is at the lowest levels in ten years.

But even if you don't use drugs, you ought to be angry about them. Because you're being cheated by those who do.

Add it all up, and drug use costs this country well over \$60 billion a year -- in cash. And I don't know how to quantify the human suffering drugs cause -- but I do know we're **all** paying for it. We're all feeling it. Every day.

Every time someone does drugs; or sells drugs; or even "just looks the other way," they're supporting an industry that costs more than money. It costs lives.

Each of you has a decision to make -- and dozens of chances to make it: at a party, on the street, in the school parking lot. Parents, teachers, coaches, politicians, Presidents -- no one else makes that decision for you. But if you talk to someone you trust, they may remind you of how much else there is to live for.

Yes, it's your decision. But I **will** tell you what it means. You all watch TV. You see the news -- the crime -- the death. Every dollar that goes to drugs fuels the killing. As long as there are Americans willing to buy drugs, there will be people willing to sell drugs -- and people willing to kill as a cost of doing business. There is a connection between the suppliers and even "occasional" or "weekend" users that can never be forgotten.

Casual drug use is responsible for the casualties of the drug war. From the city streets of America to the street bombings of Columbia, even dabblers in drugs bear responsibility for the blood being spilled. And unlike those of you in school this fall, those killed by the drug trade never do get a second chance.

Drugs are an equal opportunity destroyer. They have no conscience. They don't care where the money comes from. They just murder people. Young and old, good and bad, innocent and guilty -- it doesn't matter. For too many, drugs mean death.

[PICKS UP BADGE] I keep this badge in a drawer in my desk, to remind me of that. It was worn by a young rookie cop named Eddie Byrne. Twenty-two years old -- not much older than some of you. He was out trying to stop the drug trade -- protecting a witness, so that a dealer could be brought to justice.

Eddie Byrne had three brothers. A girlfriend he'd known for four years. He loved fishing and football -- was a running back at Plain Edge High School in New York. He had a lot of friends in his neighborhood. And Eddie Byrne had dreams. But in the early hours of a cold February morning, sitting in a police cruiser, Eddie Byrne was blown away at point-blank range. Cold and calculated.

Ordered from prison, by a drug k.p. Four young dealers symbolic

I've heard some say, "If you do drugs, you're not hurting anybody. It's no big deal." Well, the next time you think about using drugs, I want you to think of Eddie Byrne -- and I want you to think about the family that lost him.

To me this badge is a constant reminder -- that the killing must and **will stop**. This is a promise: Eddie Byrne's life was **not** given in vain. [PUTS BADGE DOWN.]

From where you're sitting right now -- in school -- I know you've got your dreams. Everyone does. But out on the streets, a nightmare for America is happening, every day. Every night.

Somewhere a teenage girl who ought to be in school is giving birth to a baby already addicted to cocaine. That baby is coming into this world shaking and twitching from withdrawal -- so sensitive to the touch that it can't be held or fed properly.

[PICKS UP VIAL] **How can something so small cause so much pain?** How can it force brothers to kill brothers, mothers to abandon children? And behind all of the senseless violence, the needless tragedy, what haunts me is the question -- **why?**

[PUTS DOWN VIAL] I have one answer. Drugs are still a problem, because too many of us are still looking the other way. And that's why I wanted to talk to you today.

I'm asking you **not** to look the other way. Maybe you're in trouble -- or on the edge of trouble. Maybe you know someone who is. Maybe you've got younger brothers or sisters -- you **know** they're looking up to you. Don't risk your life -- or theirs.

helps
You know -- **all** of you in a classroom know -- who's got a problem. Today I'm not just asking you to get help. I'm asking you to find people who **need** help. And help **them**. I'll say it again: If you're not in trouble, seek out friends who are. And **help** them.

We all ^{*about*} **need** to succeed. And I'll let you in on a secret: we all **can** succeed. Maybe you've heard Michael Jordan say "If you don't use drugs, you can just about be anything you want to be. You've got at least 3/4 of your life to go. That's three more lifetimes to you. So don't blow it."

Saying "no" won't make you a nerd. It won't make you a loser. In fact, it will make you more friends than drugs ever will. Real friends.

But if that's not enough reason, there's another side: Using illegal drugs is against the law. And if you break the law, you pay the price. Because the rules have changed.

If you do drugs, you will be caught. And when you're caught, you will be punished. You might lose your driver's license -- *o few states have started* more and more states are revoking users' driving privileges. Or you might lose the college loan you wanted -- *and many more are expiring* because we're not helping those who break the law. These are privileges, not rights. And if you risk doing drugs, you risk a lot -- even your freedom. Because you **will** be punished.

Now, I can just imagine a few whispers out there -- maybe you think we'll never get drugs under control -- that it's too easy for the dealers to get back on the street. Those days are over, too. The revolving door... just jammed.

You think there won't be room for them in jail? We'll make room... we're almost **doubling** prison space. You think there aren't enough prosecutors? We'll hire them... with the largest increase in federal prosecutors in history. The day of the dealer is drawing to a close. [PAUSE]

No matter who you are -- or how strong you are -- drugs take control of your life. But without drugs, **you** are in control.

*Daniel Rose
675-2512
Have.*

*1988 Dry Act
Pb. 505 A. 4
Fud. D. 100
can hold
back*

*Prime Fack
5/15/89
David Runkel
633-2107*

*Schools who
don't have
anti-drug
policy still
have fud.
funds reserved*

You can determine your future. And that means staying in school.

If you're thinking about dropping out, think again. If you know somebody who's thinking about dropping out, talk to them about it. If you have friends who have already dropped out, find them. Talk to them. Find a way to bring them back.

And if you're struggling with the kind of problem that can truly be the toughest -- if you have **parents** who have problems with drugs or alcohol -- find someone you can trust, and get them to help.

more? *RECAP* *Today I've asked*
~~How can such a small step make any difference?~~ Well, last winter, after I was sworn in as President, I said that from now on in America, any definition of a successful life must include serving others. Helping others. And I hope we all believe that.

There's a story about a young boy and an old man who were walking along a beach. As the boy walked along the beach he picked up each starfish he passed, and threw it into the sea. The old man asked him why.

"If I left them here," the boy said, "they would dry up in the sun and die. I'm saving their lives."

"But the beach goes on for miles and there are millions of starfish," the old man said. "How can what you're doing make any difference?"

The boy looked at the starfish in his hand, threw it into the ocean, and answered, "It makes a difference to this one."

You're here to make a difference -- for yourself, and those around you. So learn to count on each other. Take care of each other. Give someone else another chance.

And make the days mean something.

Have a good year. And God bless you.

#

Final
REMARKS: ADDRESS TO STUDENTS (7TH-12TH)
THE LIBRARY
TUESDAY, SEPTEMBER 12, 1989
12:15 P.M.

(9/12)
(9:00 AM)

You know,
SOMEHOW THE FALL ALWAYS FEELS LIKE A TIME TO START
OVER. IT'S A TIME FULL OF POSSIBILITY. EVERYONE GETS
A NEW CHANCE.

NOW, I KNOW THERE ARE AMERICANS OF EVERY AGE
WATCHING. AND TO THOSE AT HOME OR AT WORK, I ASK YOU
TO TALK WITH YOUR FAMILIES AND CO-WORKERS ABOUT DRUG
ABUSE. BUT PRESIDENT'S DON'T OFTEN GET THE CHANCE TO
TALK DIRECTLY TO STUDENTS. SO TODAY, FOR EACH OF YOU
SITTING IN A CLASSROOM OR ASSEMBLY HALL... THIS MESSAGE
GOES STRAIGHT TO YOU.

WHEN I WAS THINKING ABOUT WHAT I WANTED TO SAY TO
YOU TODAY ABOUT DRUGS, I TRIED TO PUT MYSELF IN YOUR
PLACE. TO LOOK AT IT FROM YOUR PERSPECTIVE. BUT YOU
KNOW, THE HARDER I TRIED, THE HARDER IT GOT.

IT MAY SEEM TO YOU THAT YOUR PARENTS AND YOUR
TEACHERS GREW UP IN SIMPLER TIMES. BUT MOST OF THEM
LIVED THROUGH THE CIVIL RIGHTS STRUGGLES. SOME OF YOUR
FATHERS FOUGHT IN VIETNAM. AND FOR MANY OF YOU, YOUR
PARENTS AND TEACHERS WERE AMONG THE FIRST TO FACE
DRUGS.

\\/\

IF YOU CARE ENOUGH TO TALK TO THEM, YOU MIGHT BE
SURPRISED AT HOW MUCH THEY DO UNDERSTAND. \\

[PICKS UP BASEBALL] I USED TO PLAY BASEBALL.
KNEW I'D NEVER MAKE THE BIG LEAGUES -- BUT I MADE A LOT
OF FRIENDS. FRIENDS I LEARNED TO COUNT ON -- BOTH ON
AND OFF THE FIELD.

WE TRUSTED EACH OTHER TO COME THROUGH -- NO MATTER
HOW TOUGH IT GOT. AND I LEARNED FROM THAT. I LEARNED
THAT THE KIND OF PEOPLE YOU MAKE YOUR FRIENDS CAN
EITHER GIVE YOU STRENGTH -- OR TAKE IT AWAY.

I'M NOT SURE WHY IT IS, BUT SOME PEOPLE JUST MAKE YOU FIND THE BEST IN YOURSELF. THEY CAN HELP YOU BECOME A BETTER PERSON -- HELP YOU DISCOVER MORE OF WHO YOU ARE.

[PUTS DOWN BASEBALL] THERE ARE OTHERS, WHO MAY SEEM LIKE FRIENDS, BUT THEY'RE NOT -- AND THEY PROVE IT -- EVERY TIME THEY OFFER YOU DRUGS.\

EVERY DAY, WITH A THOUSAND SMALL DECISIONS, YOU'RE SHAPING YOUR FUTURE. IT'S A FUTURE THAT OUGHT TO BE BRIGHT WITH POTENTIAL. AND MOST OF YOU ARE DOING THE RIGHT THING. \ BUT FOR THOSE WHO LET DRUGS MAKE THEIR DECISIONS FOR THEM, YOU CAN ALMOST HEAR THE DOORS SLAMMING SHUT.

IT ISN'T WORTH IT. WE KNOW THAT NOW. ATTITUDES THAT ONCE ENCOURAGED OR EXCUSED DRUG USE HAVE CHANGED. AMONG HIGH SCHOOL SENIORS COCAINE USE HAS DROPPED BY ABOUT A FIFTH, AND OVERALL DRUG USE IS AT THE LOWEST LEVELS IN TEN YEARS.

BUT EVEN IF YOU DON'T USE DRUGS, YOU OUGHT TO BE ANGRY ABOUT THEM. BECAUSE YOU'RE BEING CHEATED \ \ BY THOSE WHO DO.

ADD IT ALL UP: DRUG AND ALCOHOL ABUSE COSTS THIS COUNTRY BILLIONS OF DOLLARS A YEAR \ \ AND I DON'T KNOW HOW TO QUANTIFY THE HUMAN SUFFERING DRUGS CAUSE, BUT I DO KNOW WE'RE ALL PAYING FOR IT. WE'RE ALL FEELING IT. EVERY DAY.

EVERY TIME SOMEONE DOES DRUGS; OR SELLS DRUGS; OR EVEN "JUST LOOKS THE OTHER WAY," THEY'RE SUPPORTING AN INDUSTRY THAT COSTS MORE THAN MONEY. IT COSTS LIVES.

EACH OF YOU HAS A DECISION TO MAKE -- AND DOZENS OF CHANCES TO MAKE IT: AT A PARTY, ON THE STREET, IN THE SCHOOL PARKING LOT. / \ / \ AND PARENTS, TEACHERS, COACHES, POLITICIANS, PRESIDENTS -- NO ONE ELSE MAKES THAT DECISION FOR YOU. \ \ BUT IF YOU TALK TO SOMEONE YOU TRUST, THEY MAY REMIND YOU OF WHAT'S AT STAKE.

YES, IT'S YOUR DECISION. I CAN'T TELL YOU HOW TO MAKE IT. BUT I WILL TELL YOU WHAT IT MEANS. /\ /\ YOU ALL WATCH TV. YOU SEE THE NEWS -- THE CRIME -- THE DEVASTATION.

EVERY DOLLAR THAT GOES TO DRUGS FUELS THE KILLING. \ \ AS LONG AS THERE ARE AMERICANS WILLING TO BUY DRUGS, THERE WILL BE PEOPLE WILLING TO SELL DRUGS - - AND PEOPLE WILLING TO KILL AS A COST OF DOING BUSINESS. THERE IS A CONNECTION BETWEEN THE SUPPLIERS AND EVEN "OCCASIONAL" OR "WEEKEND" USERS \ \ THAT CAN NEVER BE FORGOTTEN.

CASUAL DRUG USE IS RESPONSIBLE FOR CASUALTIES OF THE DRUG WAR. FROM THE CITY STREETS OF AMERICA TO THE STREET BOMBINGS OF COLOMBIA, EVEN DABBLERS IN DRUGS BEAR RESPONSIBILITY FOR THE BLOOD BEING SPILLED. AND UNLIKE THOSE OF YOU IN SCHOOL THIS FALL, THOSE KILLED BY THE DRUG TRADE NEVER DO GET A SECOND CHANCE.

DRUGS ARE RIGHTLY CALLED AN "EQUAL OPPORTUNITY DESTROYER." THEY HAVE NO CONSCIENCE. THEY DON'T CARE WHERE THE MONEY COMES FROM. THEY JUST MURDER PEOPLE. YOUNG AND OLD, GOOD AND BAD, INNOCENT AND GUILTY -- IT DOESN'T MATTER. FOR TOO MANY, DRUGS MEAN DEATH. \\\

[PICKS UP BADGE] I KEEP THIS BADGE IN A DRAWER IN MY DESK, TO REMIND ME OF THAT. IT WAS WORN BY A YOUNG ROOKIE COP NAMED EDDIE BYRNE. TWENTY-TWO YEARS OLD -- NOT MUCH OLDER THAN SOME OF YOU. HE WAS OUT TRYING TO STOP THE DRUG TRADE -- PROTECTING A WITNESS, SO THAT A DEALER COULD BE BROUGHT TO JUSTICE.

EDDIE BYRNE HAD THREE BROTHERS. A GIRLFRIEND HE'D KNOWN FOR FOUR YEARS. HE LOVED FISHING AND FOOTBALL -- WAS A RUNNING BACK AT PLAIN EDGE HIGH SCHOOL IN NEW YORK. HE HAD A LOT OF FRIENDS IN HIS NEIGHBORHOOD. AND EDDIE BYRNE HAD DREAMS.

BUT IN THE EARLY HOURS OF A COLD FEBRUARY MORNING, SITTING IN A POLICE CRUISER, EDDIE WAS BLOWN AWAY AT POINT-BLANK RANGE -- KILLED ON THE ORDERS OF A DRUG KINGPIN. COLD AND CALCULATED.

I'VE HEARD SOME SAY, "IF YOU DO DRUGS NOW AND THEN, YOU'RE NOT HURTING ANYBODY. IT'S NO BIG DEAL." WELL, THE NEXT TIME YOU THINK ABOUT USING DRUGS, I WANT YOU TO THINK OF EDDIE BYRNE -- AND I WANT YOU TO THINK ABOUT THE FAMILY THAT LOST HIM.

TO ME THIS BADGE IS A CONSTANT REMINDER -- THAT EDDIE BYRNE'S LIFE WAS NOT GIVEN IN VAIN. THIS IS A PROMISE: THE KILLING MUST AND WILL STOP. [PUTS BADGE DOWN]

WHERE YOU'RE SITTING RIGHT NOW -- IN SCHOOL -- I KNOW YOU'VE GOT YOUR DREAMS. EVERYONE DOES. BUT OUT ON THE STREETS, A NIGHTMARE FOR AMERICA IS HAPPENING, EVERY DAY. EVERY NIGHT.

SOMEWHERE A TEENAGE GIRL WHO OUGHT TO BE IN SCHOOL IS GIVING BIRTH TO A BABY ALREADY ADDICTED TO COCAINE. THAT BABY IS COMING INTO THIS WORLD SHAKING AND TWITCHING FROM WITHDRAWAL -- SO SENSITIVE TO THE TOUCH THAT IT CAN'T BE HELD OR FED PROPERLY.

HOW CAN DRUGS CAUSE SO MUCH PAIN? HOW CAN THEY LEAD BROTHERS TO KILL BROTHERS, MOTHERS TO ABANDON CHILDREN? AND BEHIND ALL OF THE SENSELESS VIOLENCE, THE NEEDLESS TRAGEDY, WHAT HAUNTS ME IS THE QUESTION -- WHY?

I HAVE ONE ANSWER. DRUGS ARE STILL A PROBLEM, BECAUSE TOO MANY OF US ARE STILL LOOKING THE OTHER WAY. AND THAT'S WHY I WANTED TO TALK TO YOU TODAY.

I'M ASKING YOU NOT TO LOOK THE OTHER WAY. MAYBE YOU'RE IN TROUBLE -- OR ON THE EDGE OF TROUBLE. MAYBE YOU KNOW SOMEONE WHO IS. MAYBE YOU'VE GOT YOUNGER BROTHERS OR SISTERS -- YOU KNOW THEY'RE LOOKING UP TO YOU. DON'T RISK YOUR LIFE -- OR THEIRS.

AND IF YOU'RE STRUGGLING WITH THE KIND OF PROBLEM THAT CAN TRULY BE THE TOUGHEST -- IF YOU HAVE PARENTS WHO HAVE PROBLEMS WITH DRUGS OR ALCOHOL -- FIND SOMEONE YOU CAN TRUST. TALK TO THEM ABOUT IT.

YOU KNOW -- ALL OF YOU IN A CLASSROOM KNOW -- WHO'S GOT A PROBLEM. TODAY I'M NOT JUST ASKING YOU TO GET HELP. I'M ASKING YOU TO FIND SOMEONE WHO NEEDS YOU. AND OFFER TO HELP. I'LL SAY IT AGAIN: IF YOU'RE NOT IN TROUBLE, HELP SOMEONE WHO IS.

WE ALL WANT TO SUCCEED. AND I'LL LET YOU IN ON A SECRET: WE ALL CAN SUCCEED. IF YOU DON'T USE DRUGS, YOU CAN BE ANYTHING YOU WANT TO BE. MAYBE YOU'VE HEARD MICHAEL JORDAN SAY "YOU'VE GOT AT LEAST 3/4 OF YOUR LIFE TO GO. THAT'S THREE MORE LIFETIMES TO YOU. SO DON'T BLOW IT." \\
\\

SAYING "NO" WON'T MAKE YOU A NERD. IT WON'T MAKE YOU A LOSER. IN FACT, IT WILL MAKE YOU MORE FRIENDS THAN DRUGS EVER WILL. REAL FRIENDS.

BUT IF THAT'S NOT ENOUGH REASON, THERE'S ANOTHER SIDE: USING ILLEGAL DRUGS IS AGAINST THE LAW. \\
\\ AND IF YOU BREAK THE LAW, YOU PAY THE PRICE. \\
\\ BECAUSE THE RULES HAVE CHANGED.

IF YOU DO DRUGS, YOU WILL BE CAUGHT. AND WHEN YOU'RE CAUGHT, YOU WILL BE PUNISHED. YOU MIGHT LOSE YOUR DRIVER'S LICENSE -- SOME STATES HAVE STARTED REVOKING USERS' DRIVING PRIVILEGES. OR YOU MIGHT LOSE THE COLLEGE LOAN YOU WANTED -- BECAUSE WE'RE NOT HELPING THOSE WHO BREAK THE LAW. THESE ARE PRIVILEGES, NOT RIGHTS. IF YOU RISK DOING DRUGS, YOU RISK EVERYTHING -- EVEN YOUR FREEDOM. BECAUSE YOU WILL BE PUNISHED. \\

NOW, I CAN IMAGINE A FEW WHISPERS OUT THERE -- MAYBE YOU THINK WE'LL NEVER GET DRUGS UNDER CONTROL -- THAT IT'S TOO EASY FOR THE DEALERS TO GET BACK ON THE STREET. WELL, THOSE DAYS ARE OVER, TOO. THE REVOLVING DOOR... JUST JAMMED.

SOME THINK THERE WON'T BE ROOM FOR THEM IN JAIL. WE'LL MAKE ROOM... WE'RE ALMOST DOUBLING PRISON SPACE. SOME THINK THERE AREN'T ENOUGH PROSECUTORS. WE'LL HIRE THEM... WITH THE LARGEST INCREASE IN FEDERAL PROSECUTORS IN HISTORY. THE DAY OF THE DEALER IS DRAWING TO A CLOSE. [PAUSE]

NO MATTER WHO YOU ARE -- OR HOW STRONG YOU ARE --
DRUGS TAKE CONTROL OF YOUR LIFE. BUT WITHOUT DRUGS,
YOU'RE IN CONTROL. YOU CAN DETERMINE YOUR FUTURE. AND
THAT MEANS STAYING IN SCHOOL.

IF YOU'RE THINKING ABOUT DROPPING OUT, THINK IT
THROUGH. MAYBE YOU KNOW SOMEBODY WHO WANTS TO QUIT
SCHOOL. TALK TO THEM ABOUT IT. IF YOU HAVE FRIENDS
WHO HAVE ALREADY DROPPED OUT, TALK TO THEM. FIND A WAY
TO BRING THEM BACK. \\\

TODAY I'VE ASKED YOU TO THINK ABOUT THE TERRIBLE
COST DRUGS ARE MAKING US ALL PAY, EVERY DAY. BUT EVEN
MORE IMPORTANT, I'M ASKING YOU TO THINK ABOUT WHAT YOU
CAN DO, TO MAKE A DIFFERENCE FOR SOMEONE ELSE.

LAST WINTER, AFTER I WAS SWORN IN AS PRESIDENT, I
SAID THAT FROM NOW ON IN AMERICA, ANY DEFINITION OF A
SUCCESSFUL LIFE MUST INCLUDE SERVING OTHERS. HELPING
OTHERS. AND I HOPE YOU ALL BELIEVE THAT.

THERE'S A STORY ABOUT A YOUNG BOY AND AN OLD MAN WHO WERE WALKING ALONG A BEACH. AND AS THEY WALKED, THE BOY PICKED UP EACH STARFISH HE PASSED, AND THREW IT INTO THE SEA. THE OLD MAN ASKED HIM WHY.

"IF I LEFT THEM HERE," THE BOY SAID, "THEY WOULD DRY UP IN THE SUN AND DIE. I'M SAVING THEIR LIVES."

"BUT THE BEACH GOES ON FOR MILES AND THERE ARE MILLIONS OF STARFISH," THE OLD MAN SAID. "HOW CAN WHAT YOU'RE DOING MAKE ANY DIFFERENCE?"

THE BOY LOOKED AT THE STARFISH IN HIS HAND, THREW IT INTO THE OCEAN, AND ANSWERED, "IT MAKES A DIFFERENCE TO THIS ONE." [PAUSE]

\\

YOU'RE HERE TO MAKE A DIFFERENCE -- FOR YOURSELF,
AND THOSE AROUND YOU. SO LEARN TO COUNT ON EACH OTHER.
TAKE CARE OF EACH OTHER. GIVE SOMEONE ELSE ANOTHER
CHANCE.

AND MAKE THE DAYS MEAN SOMETHING.

HAVE A GOOD YEAR. AND GOD BLESS YOU.

#

REMARKS: ADDRESS TO STUDENTS (7TH-12TH)
THE LIBRARY
TUESDAY, SEPTEMBER 12, 1989
12:15 P.M.

SOMEHOW THE FALL ALWAYS FEELS LIKE A TIME TO START
OVER. IT'S A TIME FULL OF POSSIBILITY. EVERYONE GETS
A NEW CHANCE.

NOW, I KNOW THERE ARE AMERICANS OF EVERY AGE
WATCHING. AND TO THOSE AT HOME OR WORK, I ASK YOU TO
TALK WITH YOUR FAMILIES AND CO-WORKERS ABOUT DRUG
ABUSE. BUT PRESIDENT'S DON'T OFTEN GET THE CHANCE TO
TALK DIRECTLY TO STUDENTS. SO TODAY, FOR EACH OF YOU
SITTING IN A CLASSROOM OR ASSEMBLY HALL... THIS MESSAGE
GOES STRAIGHT TO YOU.

WHEN I WAS THINKING ABOUT WHAT I WANTED TO SAY TO
YOU TODAY ABOUT DRUGS, I TRIED TO PUT MYSELF IN YOUR
PLACE. TO LOOK AT IT FROM YOUR PERSPECTIVE. BUT YOU
KNOW, THE HARDER I TRIED, THE HARDER IT GOT.

IT MAY SEEM TO YOU THAT YOUR PARENTS AND YOUR TEACHERS GREW UP IN SIMPLER TIMES. BUT MOST OF THEM LIVED THROUGH THE CIVIL RIGHTS STRUGGLES. SOME OF YOUR FATHERS FOUGHT IN VIETNAM. AND FOR MANY OF YOU, YOUR PARENTS AND TEACHERS WERE AMONG THE FIRST TO FACE DRUGS.

\\/\

IF YOU CARE ENOUGH TO TALK TO THEM, YOU MIGHT BE SURPRISED AT HOW MUCH THEY DO UNDERSTAND. \\
\\

[PICKS UP BASEBALL] I USED TO PLAY BASEBALL. KNEW I'D NEVER MAKE THE BIG LEAGUES -- BUT I MADE A LOT OF FRIENDS. FRIENDS I LEARNED TO COUNT ON -- BOTH ON AND OFF THE FIELD.

WE TRUSTED EACH OTHER TO COME THROUGH -- NO MATTER HOW TOUGH IT GOT. AND I LEARNED FROM THAT. I LEARNED THAT THE KIND OF PEOPLE YOU MAKE YOUR FRIENDS CAN EITHER GIVE YOU STRENGTH -- OR TAKE IT AWAY.

I'M NOT SURE WHY IT IS, BUT SOME PEOPLE JUST MAKE YOU FIND THE BEST IN YOURSELF. THEY CAN HELP YOU BECOME A BETTER PERSON -- HELP YOU DISCOVER MORE OF WHO YOU ARE.

[PUTS DOWN BASEBALL] THERE ARE OTHERS, WHO MAY SEEM LIKE FRIENDS, BUT THEY'RE NOT -- AND THEY PROVE IT -- EVERY TIME THEY OFFER YOU DRUGS.\\

EVERY DAY, WITH A THOUSAND SMALL DECISIONS YOU MAKE, YOU'RE SHAPING YOUR FUTURE. IT'S A FUTURE THAT OUGHT TO BE BRIGHT WITH POTENTIAL. AND MOST OF YOU ARE DOING THE RIGHT THING. \\ BUT FOR THOSE WHO LET DRUGS MAKE THEIR DECISIONS FOR THEM, YOU CAN ALMOST HEAR THE DOORS SLAMMING SHUT.

IT ISN'T WORTH IT. WE KNOW THAT NOW. ATTITUDES THAT ONCE ENCOURAGED OR EXCUSED DRUG USE HAVE CHANGED. COCAINE USE HAS DROPPED BY ABOUT A FIFTH AMONG HIGH SCHOOL SENIORS, ^{AND} OVERALL DRUG USE IS AT THE LOWEST LEVELS IN TEN YEARS.

BUT EVEN IF YOU DON'T USE DRUGS, YOU OUGHT TO BE ANGRY ABOUT THEM. BECAUSE YOU'RE BEING CHEATED \ \ BY THOSE WHO DO.

ADD IT ALL UP: DRUG AND ALCOHOL ABUSE COSTS THIS COUNTRY BILLIONS OF DOLLARS A YEAR ~~AND~~ AND I DON'T KNOW HOW TO QUANTIFY THE HUMAN SUFFERING DRUGS CAUSE, BUT I DO KNOW WE'RE ALL PAYING FOR IT. WE'RE ALL FEELING IT. EVERY DAY.

EVERY TIME SOMEONE DOES DRUGS; OR SELLS DRUGS; OR EVEN "JUST LOOKS THE OTHER WAY," THEY'RE SUPPORTING AN INDUSTRY THAT COSTS MORE THAN MONEY. IT COSTS LIVES.

EACH OF YOU HAS A DECISION TO MAKE -- AND DOZENS OF CHANCES TO MAKE IT: AT A PARTY, ON THE STREET, IN THE SCHOOL PARKING LOT. / \ / \ AND PARENTS, TEACHERS, COACHES, POLITICIANS, PRESIDENTS -- NO ONE ELSE MAKES THAT DECISION FOR YOU. \ \ BUT IF YOU TALK TO SOMEONE YOU TRUST, THEY MAY REMINDE YOU OF WHAT'S AT STAKE.

YES, IT'S YOUR DECISION. I CAN'T TELL YOU HOW TO MAKE IT. BUT I WILL TELL YOU WHAT IT MEANS. /\ /\ YOU ALL WATCH TV. YOU SEE THE NEWS -- THE CRIME -- THE DEVASTATION.

EVERY DOLLAR THAT GOES TO DRUGS FUELS THE KILLING. \ \ AS LONG AS THERE ARE AMERICANS WILLING TO BUY DRUGS, THERE WILL BE PEOPLE WILLING TO SELL DRUGS - - AND PEOPLE WILLING TO KILL AS A COST OF DOING BUSINESS. THERE IS A CONNECTION BETWEEN THE SUPPLIERS AND EVEN "OCCASIONAL" OR "WEEKEND" USERS [^] THAT CAN NEVER BE FORGOTTEN.

CASUAL DRUG USE IS RESPONSIBLE FOR CASUALTIES OF THE DRUG WAR. FROM THE CITY STREETS OF AMERICA TO THE STREET BOMBINGS OF COLOMBIA, EVEN DABBLERS IN DRUGS BEAR RESPONSIBILITY FOR THE BLOOD BEING SPILLED. AND UNLIKE THOSE OF YOU IN SCHOOL THIS FALL, THOSE KILLED BY THE DRUG TRADE NEVER DO GET A SECOND CHANCE.

DRUGS ARE RIGHTLY CALLED AN "EQUAL OPPORTUNITY DESTROYER." THEY HAVE NO CONSCIENCE. THEY DON'T CARE WHERE THE MONEY COMES FROM. THEY JUST MURDER PEOPLE. YOUNG AND OLD, GOOD AND BAD, INNOCENT AND GUILTY -- IT DOESN'T MATTER. FOR TOO MANY, DRUGS MEAN DEATH. \\\

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BUT IN THE EARLY HOURS OF A COLD FEBRUARY MORNING, SITTING IN A POLICE CRUISER, EDDIE BYRNE WAS BLOWN AWAY AT POINT-BLANK RANGE -- KILLED ON THE ORDERS OF A DRUG KINGPIN. COLD AND CALCULATED.

I'VE HEARD SOME SAY, "IF YOU DO DRUGS NOW AND THEN, YOU'RE NOT HURTING ANYBODY. IT'S NO BIG DEAL." WELL, THE NEXT TIME YOU THINK ABOUT USING DRUGS, I WANT YOU TO THINK OF EDDIE BYRNE -- AND I WANT YOU TO THINK ABOUT THE FAMILY THAT LOST HIM.

TO ME THIS BADGE IS A CONSTANT REMINDER -- THAT EDDIE BYRNE'S LIFE WAS NOT GIVEN IN VAIN. THIS IS A PROMISE: THE KILLING MUST AND WILL STOP. [PUTS BADGE DOWN]

WHERE YOU'RE SITTING RIGHT NOW -- IN SCHOOL -- I KNOW YOU'VE GOT YOUR DREAMS. EVERYONE DOES. BUT OUT ON THE STREETS, A NIGHTMARE FOR AMERICA IS HAPPENING, EVERY DAY. EVERY NIGHT.

SOMEWHERE A TEENAGE GIRL WHO OUGHT TO BE IN SCHOOL IS GIVING BIRTH TO A BABY ALREADY ADDICTED TO COCAINE. THAT BABY IS COMING INTO THIS WORLD SHAKING AND TWITCHING FROM WITHDRAWAL -- SO SENSITIVE TO THE TOUCH THAT IT CAN'T BE HELD OR FED PROPERLY.

HOW CAN DRUGS CAUSE SO MUCH PAIN? HOW CAN THEY LEAD BROTHERS TO KILL BROTHERS, MOTHERS TO ABANDON CHILDREN? AND BEHIND ALL OF THE SENSELESS VIOLENCE, THE NEEDLESS TRAGEDY, WHAT HAUNTS ME IS THE QUESTION -- WHY?

I HAVE ONE ANSWER. DRUGS ARE STILL A PROBLEM, BECAUSE TOO MANY OF US ARE STILL LOOKING THE OTHER WAY. AND THAT'S WHY I WANTED TO TALK TO YOU TODAY.

I'M ASKING YOU NOT TO LOOK THE OTHER WAY. MAYBE YOU'RE IN TROUBLE -- OR ON THE EDGE OF TROUBLE. MAYBE YOU KNOW SOMEONE WHO IS. MAYBE YOU'VE GOT YOUNGER BROTHERS OR SISTERS -- YOU KNOW THEY'RE LOOKING UP TO YOU. DON'T RISK YOUR LIFE -- OR THEIRS.

AND IF YOU'RE STRUGGLING WITH THE KIND OF PROBLEM THAT CAN TRULY BE THE TOUGHEST -- IF YOU HAVE PARENTS WHO HAVE PROBLEMS WITH DRUGS OR ALCOHOL -- FIND SOMEONE YOU CAN TRUST. TALK TO THEM ABOUT IT.

YOU KNOW -- ALL OF YOU IN A CLASSROOM KNOW -- WHO'S GOT A PROBLEM. TODAY I'M NOT JUST ASKING YOU TO GET HELP. I'M ASKING YOU TO FIND SOMEONE WHO NEEDS YOU. AND OFFER TO HELP. I'LL SAY IT AGAIN: IF YOU'RE NOT IN TROUBLE, HELP SOMEONE WHO IS.

WE ALL WANT TO SUCCEED. AND I'LL LET YOU IN ON A SECRET: WE ALL CAN SUCCEED. IF YOU DON'T USE DRUGS, ~~YOU CAN BE~~ ANYTHING YOU WANT TO BE. MAYBE YOU'VE HEARD MICHAEL JORDAN SAY "YOU'VE GOT AT LEAST 3/4 OF YOUR LIFE TO GO. THAT'S THREE MORE LIFETIMES TO YOU. SO DON'T BLOW IT." \\
\\

SAYING "NO" WON'T MAKE YOU A NERD. IT WON'T MAKE YOU A LOSER. IN FACT, IT WILL MAKE YOU MORE FRIENDS THAN DRUGS EVER WILL. REAL FRIENDS.

BUT IF THAT'S NOT ENOUGH REASON, THERE'S ANOTHER SIDE: USING ILLEGAL DRUGS IS AGAINST THE LAW. \\
\\ AND IF YOU BREAK THE LAW, YOU PAY THE PRICE. \\
\\ BECAUSE THE RULES HAVE CHANGED.

IF YOU DO DRUGS, YOU WILL BE CAUGHT. AND WHEN YOU'RE CAUGHT, YOU WILL BE PUNISHED. YOU MIGHT LOSE YOUR DRIVER'S LICENSE -- SOME STATES HAVE STARTED REVOKING USERS' DRIVING PRIVILEGES. OR YOU MIGHT LOSE THE COLLEGE LOAN YOU WANTED -- BECAUSE WE'RE NOT HELPING THOSE WHO BREAK THE LAW. THESE ARE PRIVILEGES, NOT RIGHTS. IF YOU RISK DOING DRUGS, YOU RISK EVERYTHING -- EVEN YOUR FREEDOM. BECAUSE YOU WILL BE PUNISHED. \\
*Daniel Cassidy
673-2512*

NOW, I CAN IMAGINE A FEW WHISPERS OUT THERE -- MAYBE YOU THINK WE'LL NEVER GET DRUGS UNDER CONTROL -- THAT IT'S TOO EASY FOR THE DEALERS TO GET BACK ON THE STREET. WELL, THOSE DAYS ARE OVER, TOO. THE REVOLVING DOOR... JUST JAMMED.

SOME THINK THERE WON'T BE ROOM FOR THEM IN JAIL. WE'LL MAKE ROOM... WE'RE ALMOST DOUBLING PRISON SPACE. SOME THINK THERE AREN'T ENOUGH PROSECUTORS. WE'LL HIRE THEM... WITH THE LARGEST INCREASE IN FEDERAL PROSECUTORS IN HISTORY. THE DAY OF THE DEALER IS DRAWING TO A CLOSE. [PAUSE]

NO MATTER WHO YOU ARE -- OR HOW STRONG YOU ARE --
DRUGS TAKE CONTROL OF YOUR LIFE. BUT WITHOUT DRUGS,
YOU'RE IN CONTROL. YOU CAN DETERMINE YOUR FUTURE. AND
THAT MEANS STAYING IN SCHOOL.

IF YOU'RE THINKING ABOUT DROPPING OUT, THINK IT
THROUGH. MAYBE YOU KNOW SOMEBODY WHO WANTS TO QUIT
SCHOOL. TALK TO THEM ABOUT IT. IF YOU HAVE FRIENDS
WHO HAVE ALREADY DROPPED OUT, TALK TO THEM. FIND A WAY
TO BRING THEM BACK. \\\

TODAY I'VE ASKED YOU TO THINK ABOUT THE TERRIBLE
COST DRUGS ARE MAKING US ALL PAY, EVERY DAY. BUT EVEN
MORE IMPORTANT, I'M ASKING YOU TO THINK ABOUT WHAT YOU
CAN DO, TO MAKE A DIFFERENCE FOR SOMEONE ELSE.

LAST WINTER, AFTER I WAS SWORN IN AS PRESIDENT, I
SAID THAT FROM NOW ON IN AMERICA, ANY DEFINITION OF A
SUCCESSFUL LIFE MUST INCLUDE SERVING OTHERS. HELPING
OTHERS. AND I HOPE YOU ALL BELIEVE THAT.

THERE'S A STORY ABOUT A YOUNG BOY AND AN OLD MAN WHO WERE WALKING ALONG A BEACH. AND AS THEY WALKED, THE BOY PICKED UP EACH STARFISH HE PASSED, AND THREW IT INTO THE SEA. THE OLD MAN ASKED HIM WHY.

"IF I LEFT THEM HERE," THE BOY SAID, "THEY WOULD DRY UP IN THE SUN AND DIE. I'M SAVING THEIR LIVES."

"BUT THE BEACH GOES ON FOR MILES AND THERE ARE MILLIONS OF STARFISH," THE OLD MAN SAID. "HOW CAN WHAT YOU'RE DOING MAKE ANY DIFFERENCE?"

THE BOY LOOKED AT THE STARFISH IN HIS HAND, THREW IT INTO THE OCEAN, AND ANSWERED, "IT MAKES A DIFFERENCE TO THIS ONE." [PAUSE]

\\/\

YOU'RE HERE TO MAKE A DIFFERENCE -- FOR YOURSELF,
AND THOSE AROUND YOU. SO LEARN TO COUNT ON EACH OTHER.
TAKE CARE OF EACH OTHER. GIVE SOMEONE ELSE ANOTHER
CHANCE.

AND MAKE THE DAYS MEAN SOMETHING.

HAVE A GOOD YEAR. AND GOD BLESS YOU.

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#3

REMARKS: ADDRESS TO STUDENTS (7TH-12TH)
THE LIBRARY
TUESDAY, SEPTEMBER 12, 1989
12:15 P.M.

SOMEHOW THE FALL ALWAYS FEELS LIKE A TIME TO START
OVER. IT'S A TIME FULL OF POSSIBILITY. EVERYONE GETS
A NEW CHANCE.

NOW, I KNOW THERE ARE AMERICANS OF ^{At} EVERY AGE
(And to those @ home or work, I ask you
WATCHING. BUT PRESIDENTS DON'T TALK DIRECTLY TO
to talk w/ your families & co-workers) about
STUDENTS VERY OFTEN. AND WHAT'S BEEN ON MY MIND LATELY
drug abuse. But Presidents don't often get
IS VERY IMPORTANT. ^{so it's} SO FOR EACH OF YOU SITTING IN A
the chance to talk directly to students.
CLASSROOM OR ASSEMBLY HALL... THIS MESSAGE GOES
STRAIGHT TO YOU.

WHEN I WAS THINKING ABOUT WHAT I WANTED TO SAY TO
YOU TODAY ABOUT DRUGS, I TRIED TO PUT MYSELF IN YOUR
PLACE. TO LOOK AT IT FROM YOUR PERSPECTIVE. BUT YOU
KNOW, THE HARDER I TRIED, THE HARDER IT GOT.

IT MAY SEEM TO YOU THAT YOUR PARENTS AND YOUR TEACHERS GREW UP IN SIMPLER TIMES. BUT MOST OF THEM LIVED THROUGH THE CIVIL RIGHTS STRUGGLES. SOME OF YOUR FATHERS FOUGHT IN VIETNAM. AND FOR MANY OF YOU, YOUR PARENTS AND TEACHERS WERE AMONG THE FIRST TO FACE DRUGS.

\\/\

IF YOU CARE ENOUGH TO TALK TO THEM, YOU MIGHT BE SURPRISED AT HOW MUCH THEY DO UNDERSTAND. \\
\\

[PICKS UP BASEBALL] I USED TO PLAY BASEBALL. KNEW I'D NEVER MAKE THE BIG LEAGUES -- BUT I MADE A LOT OF FRIENDS. FRIENDS I LEARNED TO COUNT ON -- BOTH ON AND OFF THE FIELD.

WE TRUSTED EACH OTHER TO COME THROUGH -- NO MATTER HOW TOUGH IT GOT. AND I LEARNED FROM THAT. I LEARNED THAT THE KIND OF PEOPLE YOU MAKE YOUR FRIENDS CAN EITHER GIVE YOU STRENGTH -- OR TAKE IT AWAY.

I'M NOT SURE WHY IT IS, BUT SOME PEOPLE JUST MAKE YOU FIND THE BEST IN YOURSELF. THEY CAN HELP YOU BECOME A BETTER PERSON -- HELP YOU DISCOVER MORE OF WHO YOU ARE.

[PUTS DOWN BASEBALL] THERE ARE OTHERS, WHO MAY SEEM LIKE FRIENDS, BUT THEY'RE NOT -- AND THEY PROVE IT -- EVERY TIME THEY OFFER YOU DRUGS.\\

EVERY DAY, WITH A THOUSAND SMALL DECISIONS YOU MAKE, YOU'RE SHAPING YOUR FUTURE. IT'S A FUTURE THAT OUGHT TO BE BRIGHT WITH POTENTIAL. AND MOST OF YOU ARE DOING THE RIGHT THING. \\ BUT FOR THOSE WHO LET DRUGS MAKE THEIR DECISIONS FOR THEM, YOU CAN ALMOST HEAR THE DOORS SLAMMING SHUT.

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ADD IT ALL UP: DRUG AND ALCOHOL ABUSE COSTS THIS COUNTRY BILLIONS OF DOLLARS A YEAR AND I DON'T KNOW HOW TO QUANTIFY THE HUMAN SUFFERING DRUGS CAUSE, BUT I DO KNOW WE'RE ALL PAYING FOR IT. WE'RE ALL FEELING IT. EVERY DAY.

EVERY TIME SOMEONE DOES DRUGS; OR SELLS DRUGS; OR EVEN "JUST LOOKS THE OTHER WAY," THEY'RE SUPPORTING AN INDUSTRY THAT COSTS MORE THAN MONEY. IT COSTS LIVES.

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BUT IN THE EARLY HOURS OF A COLD FEBRUARY MORNING, SITTING IN A POLICE CRUISER, EDDIE BYRNE WAS BLOWN AWAY AT POINT-BLANK RANGE -- KILLED ON THE ORDERS OF A DRUG KINGPIN. COLD AND CALCULATED.

I'VE HEARD SOME SAY, "IF YOU DO DRUGS NOW AND THEN, YOU'RE NOT HURTING ANYBODY. IT'S NO BIG DEAL." WELL, THE NEXT TIME YOU THINK ABOUT USING DRUGS, I WANT YOU TO THINK OF EDDIE BYRNE -- AND I WANT YOU TO THINK ABOUT THE FAMILY THAT LOST HIM.

TO ME THIS BADGE IS A CONSTANT REMINDER -- THAT EDDIE BYRNE'S LIFE WAS NOT GIVEN IN VAIN. THIS IS A PROMISE: THE KILLING MUST AND WILL STOP. [PUTS BADGE DOWN]

WHERE YOU'RE SITTING RIGHT NOW -- IN SCHOOL -- I KNOW YOU'VE GOT YOUR DREAMS. EVERYONE DOES. BUT OUT ON THE STREETS, A NIGHTMARE FOR AMERICA IS HAPPENING, EVERY DAY. EVERY NIGHT.

SOMEWHERE A TEENAGE GIRL WHO OUGHT TO BE IN SCHOOL IS GIVING BIRTH TO A BABY ALREADY ADDICTED TO COCAINE. THAT BABY IS COMING INTO THIS WORLD SHAKING AND TWITCHING FROM WITHDRAWAL -- SO SENSITIVE TO THE TOUCH THAT IT CAN'T BE HELD OR FED PROPERLY.

HOW CAN ^{drugs} COCAINE CAUSE SO MUCH PAIN? HOW CAN ^{they} IT
^{lead} FORCE BROTHERS TO KILL BROTHERS, MOTHERS TO ABANDON
CHILDREN? AND BEHIND ALL OF THE SENSELESS VIOLENCE,
THE NEEDLESS TRAGEDY, WHAT HAUNTS ME IS THE QUESTION --
WHY?

I HAVE ONE ANSWER. DRUGS ARE STILL A PROBLEM,
BECAUSE TOO MANY OF US ARE STILL LOOKING THE OTHER WAY.
AND THAT'S WHY I WANTED TO TALK TO YOU TODAY.

I'M ASKING YOU NOT TO LOOK THE OTHER WAY. MAYBE
YOU'RE IN TROUBLE -- OR ON THE EDGE OF TROUBLE. MAYBE
YOU KNOW SOMEONE WHO IS. MAYBE YOU'VE GOT YOUNGER
BROTHERS OR SISTERS -- YOU KNOW THEY'RE LOOKING UP TO
YOU. DON'T RISK YOUR LIFE -- OR THEIRS.

AND IF YOU'RE STRUGGLING WITH THE KIND OF PROBLEM
THAT CAN TRULY BE THE TOUGHEST -- IF YOU HAVE PARENTS
WHO HAVE PROBLEMS WITH DRUGS OR ALCOHOL -- FIND SOMEONE
YOU CAN TRUST. TALK TO THEM ABOUT IT.

YOU KNOW -- ALL OF YOU IN A CLASSROOM KNOW -- WHO'S GOT A PROBLEM. TODAY I'M NOT JUST ASKING YOU TO GET HELP. I'M ASKING YOU TO FIND SOMEONE WHO NEEDS YOU. AND OFFER TO HELP. I'LL SAY IT AGAIN: IF YOU'RE NOT IN TROUBLE, HELP SOMEONE WHO IS.

WE ALL WANT TO SUCCEED. AND I'LL LET YOU IN ON A SECRET: WE ALL CAN SUCCEED. IF YOU DON'T USE DRUGS, YOU CAN BE ANYTHING YOU WANT TO BE. MAYBE YOU'VE HEARD MICHAEL JORDAN SAY "YOU'VE GOT AT LEAST 3/4 OF YOUR LIFE TO GO. THAT'S THREE MORE LIFETIMES TO YOU. SO DON'T BLOW IT." \\
\\

SAYING "NO" WON'T MAKE YOU A NERD. IT WON'T MAKE YOU A LOSER. IN FACT, IT WILL MAKE YOU MORE FRIENDS THAN DRUGS EVER WILL. REAL FRIENDS.

BUT IF THAT'S NOT ENOUGH REASON, THERE'S ANOTHER SIDE: USING ILLEGAL DRUGS IS AGAINST THE LAW. \\
\\ AND IF YOU BREAK THE LAW, YOU PAY THE PRICE. \\
\\ BECAUSE THE RULES HAVE CHANGED.

IF YOU DO DRUGS, YOU WILL BE CAUGHT. AND WHEN YOU'RE CAUGHT, YOU WILL BE PUNISHED. YOU MIGHT LOSE YOUR DRIVER'S LICENSE -- SOME STATES HAVE STARTED REVOKING USERS' DRIVING PRIVILEGES. OR YOU MIGHT LOSE THE COLLEGE LOAN YOU WANTED -- BECAUSE WE'RE NOT HELPING THOSE WHO BREAK THE LAW. THESE ARE PRIVILEGES, NOT RIGHTS. IF YOU RISK DOING DRUGS, YOU RISK EVERYTHING -- EVEN YOUR FREEDOM. BECAUSE YOU WILL BE PUNISHED. \\

NOW, I CAN IMAGINE A FEW WHISPERS OUT THERE -- MAYBE YOU THINK WE'LL NEVER GET DRUGS UNDER CONTROL -- THAT IT'S TOO EASY FOR THE DEALERS TO GET BACK ON THE STREET. WELL, THOSE DAYS ARE OVER, TOO. THE REVOLVING DOOR... JUST JAMMED.

SOME THINK THERE WON'T BE ROOM FOR THEM IN JAIL. WE'LL MAKE ROOM... WE'RE ALMOST DOUBLING PRISON SPACE. SOME THINK THERE AREN'T ENOUGH PROSECUTORS. WE'LL HIRE THEM... WITH THE LARGEST INCREASE IN FEDERAL PROSECUTORS IN HISTORY. THE DAY OF THE DEALER IS DRAWING TO A CLOSE. [PAUSE]

NO MATTER WHO YOU ARE -- OR HOW STRONG YOU ARE --
DRUGS TAKE CONTROL OF YOUR LIFE. BUT WITHOUT DRUGS,
YOU'RE IN CONTROL. YOU CAN DETERMINE YOUR FUTURE. AND
THAT MEANS STAYING IN SCHOOL.

IF YOU'RE THINKING ABOUT DROPPING OUT, THINK IT
THROUGH. MAYBE YOU KNOW SOMEBODY WHO WANTS TO QUIT
SCHOOL. TALK TO THEM ABOUT IT. IF YOU HAVE FRIENDS
WHO HAVE ALREADY DROPPED OUT, TALK TO THEM. FIND A WAY
TO BRING THEM BACK. *///*

TODAY I'VE ASKED YOU TO THINK ABOUT THE TERRIBLE
COST DRUGS ARE MAKING US ALL PAY, EVERY DAY. BUT EVEN
MORE IMPORTANT, I'M ASKING YOU TO THINK ABOUT WHAT YOU
CAN DO, TO MAKE A DIFFERENCE FOR SOMEONE ELSE.

LAST WINTER, AFTER I WAS SWORN IN AS PRESIDENT, I
SAID THAT FROM NOW ON IN AMERICA, ANY DEFINITION OF A
SUCCESSFUL LIFE MUST INCLUDE SERVING OTHERS. HELPING
OTHERS. AND I HOPE YOU ALL BELIEVE THAT.

THERE'S A STORY ABOUT A YOUNG BOY AND AN OLD MAN WHO WERE WALKING ALONG A BEACH. AND AS THEY WALKED ALONG THE BEACH THE BOY PICKED UP EACH STARFISH HE PASSED, AND THREW IT INTO THE SEA. THE OLD MAN ASKED HIM WHY.

"IF I LEFT THEM HERE," THE BOY SAID, "THEY WOULD DRY UP IN THE SUN AND DIE. I'M SAVING THEIR LIVES."

* THE OLD MAN SAID, "BUT THE BEACH GOES ON FOR MILES AND THERE ARE MILLIONS OF STARFISH.!! HOW CAN WHAT YOU'RE DOING MAKE ANY DIFFERENCE?"

THE BOY LOOKED AT THE STARFISH IN HIS HAND, THREW IT INTO THE OCEAN, AND ANSWERED, "IT MAKES A DIFFERENCE TO THIS ONE." [PAUSE]

\\

YOU'RE HERE TO MAKE A DIFFERENCE -- FOR YOURSELF,
AND THOSE AROUND YOU. SO LEARN TO COUNT ON EACH OTHER.
TAKE CARE OF EACH OTHER. GIVE SOMEONE ELSE ANOTHER
CHANCE.

AND MAKE THE DAYS MEAN SOMETHING.

HAVE A GOOD YEAR. AND GOD BLESS YOU.

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

February 9, 1989

REMARKS BY THE PRESIDENT
TO THE JOINT SESSION OF CONGRESS

The Capitol
Washington, D.C.

9:07 P.M. EST

THE PRESIDENT: Mr. Speaker, Mr. President, and distinguished members of the House and Senate, honored guests, and fellow citizens. Less than three weeks ago, I joined you on the West Front of this very building -- and looking over the monuments to our proud past -- offered you my hand in filling the next page of American history with a story of extended prosperity and continued peace. And tonight, I'm back to offer you my plans, as well. The hand remains extended, the sleeves are rolled up, America is waiting, and now we must produce. Together, we can build a better America.

It is comforting to return to this historic Chamber. Here, 22 years ago, I first raised my hand to be sworn into public life. So tonight, I feel as if I'm returning home to friends and I intend -- (applause.) And I intend, in the months and years to come, to give you what friends deserve: frankness, respect, and my best judgment about ways to improve America's future.

In return, I ask for an honest commitment to our common mission of progress. If we seize the opportunities on the road before us, there'll be praise enough for all. The people didn't send us here to bicker. And it's time to govern.

And many presidents have come to this Chamber in times of great crisis. War and depression, loss of national spirit. And eight years ago, I sat in that very chair as President Reagan spoke of punishing inflation and devastatingly high interest rates and people out of work, American confidence on the wane. And our challenge is different.

We're fortunate -- a much changed landscape lies before us tonight. So I don't propose to reverse direction. We're headed the right way. But we cannot rest. We're a people whose energy and drive have fueled our rise to greatness. And we're a forward-looking nation -- generous, yes, but ambitious, as well -- not for ourselves, but for the world. Complacency is not in our character -- not before, not now, not ever. (Applause.)

And so tonight, we must take a strong America and make it even better. We must address some very real problems. We must establish some very clear priorities. And we must make a very substantial cut in the federal budget deficit. (Applause.)

Some people find that agenda impossible. But I'm presenting to you tonight a realistic plan for tackling it. My plan has four broad features: attention to urgent priorities, investment in the future, an attack on the deficit, and no new taxes. (Applause.)

This budget represents my best judgment of how we can address our priorities. There are many areas in which we would all like to spend more than I propose; I understand that. But we cannot until we get our fiscal house in order.

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Next year alone, thanks to economic growth, without any change in the law, the federal government will take in over \$80 billion dollars more than it does this year. That's right -- over \$80 billion in new revenues, with no increases in taxes. And our job is to allocate those new resources wisely.

We can afford to increase spending by a modest amount, but enough to invest in key priorities and still cut the deficit by almost 40 percent in one year. And that will allow us to meet the targets set forth in the Gramm-Rudman-Hollings law. But to do that, we must recognize that growth above inflation in federal programs is not preordained; that not all spending initiatives were designed to be immortal. (Applause.)

I make this pledge tonight: My team and I are ready to work with the Congress, to form a special leadership group, to negotiate in good faith, to work day and night -- if that's what it takes -- to meet the budget targets, and to produce a budget on time.

We cannot settle for business as usual. Government by continuing resolution -- or government by crisis -- will not do. And I ask the Congress tonight to approve several measures which will make budgeting more sensible. We could save time and improve efficiency by enacting two-year budgets. (Applause.) Forty-three governors have the line-item veto. President's should have it, too. (Applause.) And the very least -- at the very least, when a President proposes to rescind federal spending, the Congress should be required to vote on that proposal -- instead of killing it by inaction. (Applause.)

And I ask the Congress to honor the public's wishes by passing a constitutional amendment to require a balanced budget. (Applause.) Such an amendment, once phased in, will discipline both the Congress and the Executive Branch.

Several principles describe the kind of America I hope to build with your help in the years ahead. We will not have the luxury of taking the easy, spendthrift approach to solving problems -- because higher spending and higher taxes put economic growth at risk. Economic growth provides jobs and hope. Economic growth enables us to pay for social programs. Economic growth enhances the security of the nation. And low tax rates create economic growth.

I believe in giving Americans greater freedom and greater choice -- and I will work for choice for American families, whether in the housing in which they live, the schools to which they send their children, or the child care they select for their young. (Applause.)

You see, I believe that we have an obligation to those in need, but that government should not be the provider of first resort for things that the private sector can produce better. I believe in a society that is free from discrimination and bigotry of any kind. (Applause.) And I will work to knock down the barriers left by past discrimination -- (applause) -- and to build a more tolerant society that will stop such barriers from ever being built again.

I believe that family and faith represent the moral compass of the nation -- and I'll work to make them strong, for as Benjamin Franklin said, "If a sparrow cannot fall to the ground without His notice, can a great nation rise without his aid?"

And I believe in giving people the power to make their own lives better through growth and opportunity. And together, let's put power in the hands of people. (Applause.)

Three weeks ago, we celebrated the Bicentennial Inaugural, the 200th anniversary of the first presidency. And if you look back, one thing is so striking about the way the Founding

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Fathers looked at America. They didn't talk about themselves. They talked about posterity. They talked about the future.

And we, too, must think in terms bigger than ourselves. We must take actions today that will ensure a better tomorrow. (Applause.) We must extend American leadership in technology, increase long-term investment, improve our educational system, and boost productivity. These are the keys to building a better future.

And here are some of my recommendations:

I propose almost \$2.2 billion for the National Science Foundation to promote basic research and keep us on track to double its budget by 1993. (Applause.)

I propose to make permanent the tax credit for research and development. (Applause.)

I've asked Vice President Quayle to chair a new Task Force on Competitiveness. (Applause.)

And I request funding for NASA and a strong space program -- an increase of almost \$2.4 billion over the current fiscal year. We must have a manned space station; a vigorous, safe space shuttle program; and more commercial development in space. The space program should always go "full throttle up" -- and that's not just our ambition; it's our destiny. (Applause.)

I propose that we cut the maximum tax rate on capital gains to increase long-term investment. (Applause.) History is clear -- history on this is clear; this will increase revenues, help savings, and create new jobs. (Applause.) We won't be competitive if we leave whole sectors of America behind. This is the year we should finally enact urban enterprise zones and bring hope to the inner cities. (Applause.)

But the most important competitiveness program of all is one which improves education in America. When some of our students actually have trouble locating America on a map of the world, it is time for us to map a new approach to education. (Applause.)

We must reward excellence and cut through bureaucracy. We must help schools that need help the most. We must give choice to parents, students, teachers, and principals; and we must hold all concerned accountable. In education, we cannot tolerate mediocrity. (Applause.)

I want to cut that dropout rate and make America a more literate nation. (Applause.) Because what it really comes down to is this: the longer our graduation lines are today, the shorter our unemployment lines will be tomorrow.

So tonight I'm proposing the following initiatives:

The beginning of a \$500-million program to reward America's best schools -- "merit schools."

The creation of special presidential awards for the best teachers in every state -- because excellence should be rewarded. -- (Applause.)

The establishment of a new program of National Science Scholars, one each year for every Member of the House and Senate, to give this generation of students a special incentive to excel in science and mathematics. (Applause.)

The expanded use of magnet schools, which give families and students greater choice; and a new program -- to encourage "alternative certification" which will let talented people from all fields teach in our classrooms. (Applause.)

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I've said I'd like to be the "Education President." And tonight, I've asked you to join me by becoming the "Education Congress." (Applause.)

Just last week, as I settled into this new office, I received a letter from a mother in Pennsylvania who had been struck by my message in the Inaugural Address. "Not 12 hours before," she wrote, "my husband and I received word that our son was addicted to cocaine. He had the world at his feet. Bright, gifted, personable. He could have done anything with his life. And now he has chosen cocaine."

"And please," she wrote, "find a way to curb the supply of cocaine. Get tough with the pushers. Our son needs your help." (Applause.)

My friends, that voice crying out for help could be the voice of your own neighbor, your own friend, your own son. Over 23 million Americans used illegal drugs last year -- at a staggering cost to our nation's well-being.

Let this be recorded as the time when America rose up and said "no" to drugs. The scourge of drugs must be stopped. And I am asking tonight for an increase of almost a billion dollars in budget outlays to escalate the war against drugs. (Applause.) The war must be waged on all fronts. Our new drug czar, Bill Bennett, and I will be shoulder-to-shoulder in the Executive Branch leading the charge.

Some money will be used to expand treatment to the poor and to young mothers. This will offer the helping hand to the many innocent victims of drugs -- like the thousands of babies born addicted, or with AIDS because of the mother's addiction.

Some will be used to cut the waiting time for treatment. Some money will be devoted to those urban schools where the emergency is now the worst. And much of it will be used to protect our borders, with help from the Coast Guard, and the Customs Service, the Departments of State and Justice, and yes, the U.S. military. (Applause.)

I mean to get tough on the drug criminals. And let me be clear: this President will back up those who put their lives on the line every single day -- our local police officers. (Applause.)

My budget asks for beefed-up prosecution, for a new attack on organized crime, and for enforcement of tough sentences -- and for the worst kingpins, that means the death penalty. (Applause.) I also want to make sure that when a drug dealer is convicted, there's a cell waiting for him. And he should not go free because prisons are too full.

And so let the word go out: If you're caught and convicted, you will do time.

But for all we do in law enforcement, in interdiction and treatment, we will never win this war on drugs unless we stop the demand for drugs. So some of this increase will be used to educate the young about the dangers of drugs. We must involve the parents. We must involve the teachers. We must involve the communities. And my friends, we must involve ourselves -- each and every one of us in this concern. (Applause.)

One problem related to drug use demands our urgent attention and our continuing compassion. And that is the terrible tragedy of AIDS. I'm asking for \$1.6 billion for education to prevent the disease -- and for research to find a cure.

If we're to protect our future, we need a new attitude about the environment. We must protect the air we breathe. I will

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send to you shortly legislation for a new, more effective, Clean Air Act. It will include a plan to reduce, by date certain, the emissions which cause acid rain -- (applause) -- because the time for study alone has passed, and the time for action is now. (Applause.)

We must make use of clean coal. My budget contains full funding, on schedule, for the clean coal technology agreement that we've made with Canada. (Applause.) We've made that agreement with Canada and we intend to honor that agreement.

We must not neglect our parks. So I'm asking to fund new acquisitions under the Land and Water Conservation Fund. We must protect our oceans. And I support new penalties against those who would dump medical waste and other trash into our oceans. (Applause.) The age of the needle on the beaches must end. (Applause.)

And in some cases, the gulfs and oceans off our shores hold the promise of oil and gas reserves which can make our nation more secure and less dependent on foreign oil. And when those with the most promise can be tapped safely, as with much of the Alaska National Wildlife Refuge, we should proceed. (Applause.) But we must use caution. We must respect the environment.

And so tonight I'm calling for the indefinite postponement of three lease sales which have raised troubling questions -- two off the coast of California, and one which could threaten the Everglades in Florida. (Applause.) Action on these three lease sales will await the conclusion of a special task force set up to measure the potential for environmental damage.

I'm directing the Attorney General and the Administrator of the Environmental Protection Agency to use every tool at their disposal to speed and toughen the enforcement of our laws against toxic waste dumpers. (Applause.) I want faster cleanups and tougher enforcement of penalties against polluters.

In addition to caring for our future, we must care for those around us. A decent society shows compassion for the young, the elderly, the vulnerable, and the poor.

Our first obligation is to the most vulnerable -- infants, poor mothers, children living in poverty -- and my proposed budget recognizes this. I ask for full funding of Medicaid -- an increase of over \$3 billion -- and an expansion of the program to include coverage of pregnant women who are near the poverty line. (Applause.)

I believe we should help working families cope with the burden of child care. Our help should be aimed at those who need it most -- low-income families with young children. I support a new child care tax credit that will aim our efforts at exactly those families -- without discriminating against mothers who choose to stay at home. (Applause.)

Now, I know there are competing proposals. But remember this -- the overwhelming majority of all preschool child care is now provided by relatives and neighbors and churches and community groups. Families who choose these options should remain eligible for help. Parents should have choice. (Applause.)

And for those children who are unwanted or abused or whose parents are deceased, we should encourage adoption. I propose to reenact the tax deduction for adoption expenses, and to double it to \$3,000. (Applause.) Let's make it easier for these kids to have parents who love them.

We have a moral contract with our senior citizens. And in this budget, Social Security is fully funded, including a full cost-of-living adjustment. We must honor our contract.

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We must care about those in the shadow of life, and I, like many Americans, am deeply troubled by the plight of the homeless. The causes of homelessness are many, the history is long. But the moral imperative to act is clear.

Thanks to the deep well of generosity in this great land, many organizations already contribute. But we in government cannot stand on the sidelines. In my budget, I ask for greater support for emergency food and shelter, for health services and measures to prevent substance abuse, and for clinics for the mentally ill. (Applause.) And I propose a new initiative involving the full range of government agencies. We must confront this national shame.

There's another issue that I've decided to mention here tonight. I've long believed that the people of Puerto Rico should have the right to determine their own political future. Personally, I strongly favor statehood. But I urge the Congress to take the necessary steps to allow the people to decide in a referendum.

Certain problems, the result of decades of unwise practices, threaten the health and security of our people. Left unattended, they will only get worse -- but we can act now to put them behind us.

Earlier this week, I announced my support for a plan to restore the financial and moral integrity of our savings system. I ask Congress to enact our reform proposals within 45 days. We must not let this situation fester. (Applause.) We owe it to the savers in this country to solve this problem. (Applause.)

Certainly, the savings of Americans must remain secure. Let me be clear. Insured depositors will continue to be fully protected. But any plan to refinance the system must be accompanied by major reform. Our proposals will prevent such a crisis from recurring. The best answer is to make sure that a mess like this will never happen again.

The majority of thrifts in communities across the nation have been honest. They've played a major role in helping families achieve the dream of home ownership. But make no mistake -- those who are corrupt, those who break the law, must be kicked out of the business and they should go to jail. (Applause.)

We face a massive task in cleaning up the waste left from decades of environmental neglect at our America's nuclear weapons plants. Clearly, we must modernize these plants and operate them safely. That's not at issue -- our national security depends on it. But beyond that, we must clean up the old mess that's been left behind -- and I propose in this budget to more than double our current effort to do so. This will allow us to identify the exact nature of the various problems so we can clean them up -- and clean them up we will. (Applause.)

We've been fortunate during these past eight years. America is a stronger nation than it was in 1980. Morale in our Armed Forces has been restored. Our resolve has been shown. Our readiness has been improved. And we are at peace. There can no longer be any doubt that peace has been made more secure through strength. And when America is stronger, the world is safer. (Applause.)

Most people don't realize that after the successful restoration of our strength, the Pentagon budget has actually been reduced in real terms for each of the last four years. We cannot tolerate continued real reduction in defense. In light of the compelling need to reduce the deficit, however, I support a one-year freeze in the military budget -- something I proposed last fall in my flexible freeze plan.

And this freeze will apply for only one year, and after that, increases above inflation will be required. I will not sacrifice American preparedness, and I will not compromise American strength. (Applause.)

I should be clear on the conditions attached to my recommendation for the coming year:

The savings must be allocated to those priorities for investing in our future that I've spoken about tonight.

This defense freeze must be a part of a comprehensive budget agreement which meets the targets spelled out in Gramm-Rudman-Hollings law without raising taxes, and which incorporates reforms in the budget process.

I have directed the National Security Council to review our national security and defense policies and report back to me within 90 days to ensure that our capabilities and resources meet our commitments and strategies.

I'm also charging the Department of Defense with the task of developing a plan to improve the defense procurement process and management of the Pentagon -- one which will fully implement the Packard Commission report. (Applause.) Many of these changes can only be made with the participation of the Congress -- and so I ask for your help.

We need fewer regulations. We need less bureaucracy. We need multiyear procurement and two-year budgeting. And frankly, -- and don't take this wrong -- we need less congressional micromanagement of our nation's military policy. (Applause.) I detect a slight division on that question, but nevertheless -- (laughter.)

Securing a more peaceful world is perhaps the most important priority I'd like to address tonight. You know we meet at a time of extraordinary hope. Never before in this century have our values of freedom, democracy, and economic opportunity been such a powerful and intellectual force around the globe.

Never before has our leadership been so crucial, because while America has its eyes on the future, the world has its eyes on America.

And it's time of great change in the world -- and especially in the Soviet Union. Prudence and common sense dictate that we try to understand the full meaning of the change going on there, review our policies and then proceed with caution. But I've personally assured General Secretary Gorbachev that at the conclusion of such a review we will be ready to move forward. We will not miss any opportunity to work for peace.

The fundamental facts remain that the Soviets retain a very powerful military machine, in the service of objectives which are still too often in conflict with ours. So let us take the new openness seriously. But let's also be realistic. And let's always be strong. (Applause.)

There are some pressing issues we must address: I will vigorously pursue the Strategic Defense Initiative. (Applause.) The spread and even use of sophisticated weaponry threatens global security as never before.

Chemical weapons must be banned from the face of the Earth, never to be used again. (Applause.) And, look, this won't be easy. Verification -- extraordinarily difficult. But civilization and human decency demand that we try.

And the spread of nuclear weapons must be stopped. And

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I'll work to strengthen the hand of the International Atomic Energy Agency. Our diplomacy must work every day against the proliferation of nuclear weapons.

And around the globe, we must continue to be freedom's best friend. And we must stand firm for self-determination and democracy in Central America -- including in Nicaragua. (Applause.) It is my strongly held conviction that when people are given the chance, they inevitably will choose a free press, freedom of worship, and certifiably free and fair elections.

We must strengthen the alliance of the industrial democracies -- as solid a force for peace as the world has ever known. And this is an alliance forged by the power of our ideals, not the pettiness of our differences. So let's lift our sights -- to rise above fighting about beef hormones to building a better future, to move from protectionism to progress.

I've asked the Secretary of State to visit Europe next week and to consult with our allies on the wide range of challenges and opportunities we face together -- including East-West relations. And I look forward to meeting with our NATO partners in the near future.

And I, too, shall begin a trip shortly -- to the far reaches of the Pacific Basin, where the winds of democracy are creating new hope, and the power of free markets is unleashing a new force.

When I served as our representative in China 14 or 15 years ago, few would have predicted the scope of the changes we've witnessed since then. But in preparing for this trip, I was struck by something I came across from a Chinese writer. He was speaking of his country, decades ago, but his words speak to each of us, in America, tonight.

"Today," he said, "we're afraid of the simple words like goodness and mercy and kindness."

My friends, if we're to succeed as a nation, we must rediscover those words.

In just three days, we mark the birthday of Abraham Lincoln -- the man who saved our Union, and gave new meaning to the word opportunity. Lincoln once said: "I hold that while man exists, it is his duty to improve not only his own condition, but to assist in ameliorating that of mankind."

It is this broader mission to which I call all Americans. Because the definition of a successful life must include serving others. (Applause.)

And to the young people of America, who sometimes feel left out -- I ask you tonight to give us the benefit of your talent and energy through a new program called "YES," for Youth Entering Service to America.

To those men and women in business -- remember the ultimate end of your work -- to make a better product, to create better lives. I ask you to plan for the longer-term and avoid that temptation of quick and easy paper profits.

To the brave men and women who wear the uniform of the United States of America -- thank you. Your calling is a high one -- (applause.) To be the defenders of freedom and the guarantors of liberty. And I want you to know that this nation is grateful for your service.

To the farmers of America, we appreciate the bounty you provide. We will work with you to open foreign markets to American

agricultural products. (Applause.)

And to the parents of America, I ask you to get involved in your child's schooling. Check on the homework. Go to the school, meet the teachers, care about what is happening there. It's not only your child's future on the line, it's America's.

To kids in our cities -- don't give up hope. Say no to drugs. Stay in school. And yes, "Keep hope alive."

To those 37 million Americans with some form of disability -- you belong in the economic mainstream. We need your talents in America's workforce. Disabled Americans must become full partners in America's opportunity society. (Applause.)

To the families of America watching tonight in your living rooms: Hold fast to your dreams, because ultimately America's future rests in your hands.

And to my friends in this Chamber, I ask your cooperation to keep America growing while cutting the deficit. That's only fair to those who now have no vote -- the generations to come.

Let them look back and say that we had the foresight to understand that a time of peace and prosperity is not the time to rest, but a time to press forward -- a time to invest in the future.

And let all Americans remember that no problem of human-making is too great to be overcome by human ingenuity, human energy, and the untiring hope of the human spirit. I believe this. I would not have asked to be your President if I didn't.

And tomorrow, the debate on the plan I've put forward begins, and I ask the Congress to come forward with your own proposals. Let's not question each other's motives. Let's debate. Let's negotiate. But let us solve the problem. (Applause.)

Recalling anniversaries may not be my specialty in speeches -- (laughter and applause.) -- but tonight is one of some note. On February 9, 1941, just 48 years ago tonight, Sir Winston Churchill took to the airwaves during Britain's hour of peril. He'd received from President Roosevelt a hand-carried letter quoting Longfellow's famous poem: "Sail on, oh Ship of State! Sail on, Oh Union, strong and great! Humanity with all its fears, with all the hopes of future years, is hanging breathless on thy fate!"

And Churchill responded on this night by radio broadcast to a nation at war, but he directed his words to Franklin Roosevelt. "We shall not fail or falter," he said. "We shall not weaken or tire. Give us the tools, and we will finish the job."

Tonight, almost half a century later, our peril may be less immediate, but the need for perseverance and clear-sighted fortitude is just as great.

Now, as then, there are those who say it can't be done. There are voices who say that America's best days have passed; that we're bound by constraints, threatened by problems, surrounded by troubles which limit our ability to hope. Well, tonight, I remain full of hope. We Americans have only begun on our mission of goodness and greatness. And to those timid souls, I repeat the plea -- give us the tools, and we will do the job.

Thank you. God bless you and God bless America.
(Applause.)